



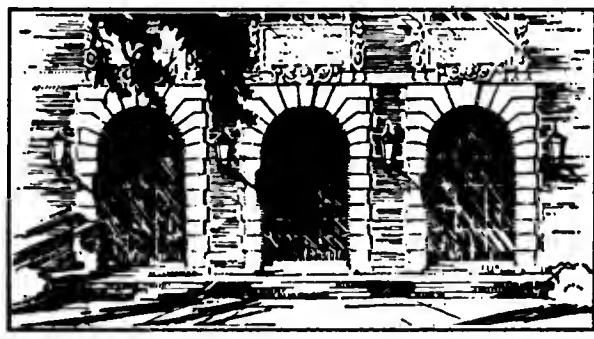
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# SELECTED STRAINS of FLORISTS' FLOWER SEEDS

## New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

### WHITE

|  |        |                   |        |
|--|--------|-------------------|--------|
| <b>White Spencer.</b> Clear white.   | Oz.    | $\frac{1}{4}$ lb. | Lb.    |
| A variety that the florist should grow. Much superior to any of the Grandiflora varieties..... |        |                   |        |
|  | \$0.15 | \$0.50            | \$1.75 |
| <b>Etta Dyke.</b> Pure white.....  | .15    | .50               | 1.75   |

### PINK

|  |     |     |      |
|--|-----|-----|------|
| <b>Countess Spencer.</b> The original giant-flowered pink Spencer                | .15 | .50 | 1.75 |
| <b>Elfrida Pearson.</b> Beautiful pale pink Spencer.....                         | .25 | .75 | 2.50 |
| <b>Florence Morse Spencer.</b> Distinct shade of blush pink.....                 | .20 | .60 | 2.00 |
| <b>George Herbert Spencer.</b> Rosy pink.....                                    | .20 | .60 | 2.00 |
| <b>Mrs. Routzahn Spencer.</b> Blush pink, shading to apricot; grand variety..... | .20 | .60 | 2.00 |

### ORANGE AND SALMON

|   |     |      |      |
|---|-----|------|------|
| <b>Helen Lewis Spencer.</b> Best of the orange pinks.....     | .20 | .60  | 2.00 |
| <b>Thomas Stevenson.</b> Darker and deeper than Helen Lewis.. | .35 | 1.25 | 4.00 |
| <b>Stirling Stent.</b> Glorious deep salmon.....              | .25 | .75  | 2.50 |

### BICOLOR

|   |     |     |      |
|---|-----|-----|------|
| <b>Blanche Ferry Spencer.</b> A splendid bicolor; standard pink, wings white..            | .15 | .50 | 1.75 |
| <b>Mrs. Cuthbertson.</b> One of the finest bicolors. Standard rose-pink, white wings..... | .25 | .75 | 2.50 |

### BLUE AND PURPLE

|   |     |      |      |
|---|-----|------|------|
| <b>Margaret Madison.</b> Clear azure blue.....      | .30 | 1.00 | 3.00 |
| <b>Captain of Blues Spencer.</b> Bright purple..... | .15 | .50  | 1.75 |

### YELLOW

|   |     |     |      |
|---|-----|-----|------|
| <b>Primrose Spencer.</b> Best yellow Spencer to date..... | .20 | .60 | 2.00 |
|---|-----|-----|------|

### MAROON

|   |     |     |      |
|---|-----|-----|------|
| <b>Othello Spencer.</b> Rich, velvety maroon. Fine, large flowers of splendid form..... | .20 | .60 | 2.00 |
|---|-----|-----|------|

### LAVENDER

|   |     |     |      |
|---|-----|-----|------|
| <b>Asta Ohn Spencer.</b> The best lavender for the florist.....         | .15 | .50 | 1.75 |
| <b>Florence Nightingale.</b> Rosy lavender; splendid large flowers..... | .20 | .60 | 2.00 |

SPENCER SWEET PEAS

### CRIMSON AND SCARLET

|  |        |        |        |
|--|--------|--------|--------|
| <b>King Edward Spencer.</b> A most popular variety; bright crimson.... | \$0.15 | \$0.50 | \$1.75 |
| <b>Vermilion Brilliant.</b> Considered the most brilliant scarlet..... | .35    | 1.25   | 4.00   |

## S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c;  $\frac{1}{4}$  lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

*Stumpp & Walter Co* 30-32 Barclay St., NEW YORK

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508 South Dearborn Street  
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# Orchids Valley Russell Beauties Carnations Lilies Sweet Peas Miniature Roses Snapdragons

## LIST OF ROSES

Ophelia  
 Sunburst

Aaron Ward

Hoosier Beauty  
 Richmond  
 Milady

White Killarney  
 Killarney  
 Brilliant

Our Roses consist of the grades, short, medium, long and specials.

Ferns, Adiantum, Sprengeri, Plumosus, Galax, Leucothoe, Smilax, Farleyense, Mexican Ivy

Price List mailed weekly. If you are not on our list, let us know.

**MEMORIAL DAY AT HAND SOON. PREPARE YOURSELF NOW.**

## Poehlmann Bros. Co. Supply House

We are now well established in our new quarters—annexed to the Cut Flower Dept., with a complete line of Florists' accessories on hand, which enables us to fill orders on very short notice. Save expressage—have your supplies shipped with cut flowers.

For Mothers' Day we offer a very fine assortment of Cut Flower and Plant Baskets, the kind that are worthy of keeping as mementos of the occasion.

A limited supply of Mothers' Day boxes, size 24 in. by 5 in. by 3½ in., 10 for **\$5.00.**

We have ready for shipping a very fine selection of made-up Wreaths.

**SPECIAL, Twelve 21-inch Wreaths, Decorated, per dozen. \$15.00**

WRITE FOR OUR MEMORIAL DAY CIRCULAR

# POEHLMANN

Send All Orders for Cut Flowers and  
 Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone  
 Randolph 35





# ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

**GRAFTED**—2½-inch Aaron Ward, Milady, Killarney,  
White Killarney, Cecile Brunner, Richmond.....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000

These prices are absolutely net cash.

For 3½-inch stock an additional \$50.00 per 1000 will be charged.

**OWN ROOT**—2½-inch Killarney, White Killarney,  
Aaron Ward, Milady; Richmond, Cecile Brunner...  
.....\$7.00 per 100; \$65.00 per 1000  
Lots of 5000 or more..... 62.50 per 1000  
Sunburst, own root.....\$10.00 per 100; 90.00 per 1000  
2-inch American Beauties, extra fine stock..... 75.00 per 1000  
3-inch American Beauties, extra fine stock..... 110.00 per 1000  
Orders will be booked in strict rotation and none but well estab-  
lished plants, ready for a shift or ready to be benched, will be shipped.

## CHRYSANTHEMUMS

|  |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|--|----------|------------------------------------|------------------|---------------|--------|
|  |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>YELLOW—</b>                           |          |                                    |                  |               |        |
| Golden Glow.....                         | October  | 1...                               | \$2.30           | \$20.00       | \$3.00 |
| Chrysolora.....                          | October  | 14...                              | 2.30             | 20.00         | 3.00   |
| Yellow Eaton.....                        | November | 1...                               | 2.30             | 20.00         | 3.00   |
| Golden Chadwick.....                     | November | 7...                               | 2.30             | 20.00         | 3.00   |
| Mrs. Morgan (Improved Yellow Eaton)..... | October  | 25...                              | 6.00             | .....         | 7.00   |
| <b>PINK—</b>                             |          |                                    |                  |               |        |
| Chieftain.....                           | October  | 24...                              | 2.30             | 20.00         | 3.00   |
| Loeben.....                              | November | 2...                               | 2.30             | 20.00         | 3.00   |
| Pattie.....                              | November | 13...                              | 2.30             | 20.00         | 3.00   |
| Enguehard.....                           | November | 2...                               | 2.30             | 20.00         | 3.00   |
| Wells' Late Pink.....                    | November | 7...                               | 2.30             | 20.00         | 3.00   |

100 sold at 1000 rate

|                      |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|----------------------|----------|------------------------------------|------------------|---------------|--------|
|                      |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>WHITE—</b>        |          |                                    |                  |               |        |
| Early Frost.....     | October  | 26...                              | \$2.30           | \$20.00       | \$3.00 |
| Oconto.....          | October  | 19...                              | 2.30             | 20.00         | 3.00   |
| Smith's Ideal.....   | November | 2...                               | 2.30             | 20.00         | 3.00   |
| White Chieftain..... | October  | 24...                              | 2.30             | 20.00         | 3.00   |
| Eaton.....           | November | 1...                               | 2.30             | 20.00         | 3.00   |
| W. H. Chadwick.....  | November | 7...                               | 2.30             | 20.00         | 3.00   |
| Chas. Rager.....     | October  | 29...                              | 2.30             | 20.00         | 3.00   |
| Elise Papworth.....  | November | 2...                               | 2.30             | 20.00         | 3.00   |
| <b>BRONZE—</b>       |          |                                    |                  |               |        |
| O. H. Kahn.....      | November | 2...                               | 2.30             | 20.00         | 3.00   |

## POMPONS

|                  |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|------------------|----------|------------------------------------|------------------|---------------|--------|
|                  |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>YELLOW—</b>   |          |                                    |                  |               |        |
| Mike Goebel..... | October  | 16...                              | \$3.00           | \$27.00       | \$3.50 |
| Madge.....       | November | 1...                               | 3.00             | 27.00         | 3.50   |
| Klondyke.....    | November | 9...                               | 3.00             | 27.00         | 3.50   |
| Quinola.....     | November | 16...                              | 3.00             | 27.00         | 3.50   |
| Baby Yellow..... | November | 10...                              | 3.00             | 27.00         | 3.50   |
| Big Baby.....    | October  | 31...                              | 3.00             | 27.00         | 3.50   |
| <b>PINK—</b>     |          |                                    |                  |               |        |
| Queen Marie..... | October  | 25...                              | 3.00             | 27.00         | 3.50   |

|                          |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|--------------------------|----------|------------------------------------|------------------|---------------|--------|
|                          |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>WHITE—</b>            |          |                                    |                  |               |        |
| Alva.....                | October  | 21...                              | \$3.00           | \$27.00       | \$3.50 |
| Helen Newberry.....      | November | 16...                              | 3.00             | 27.00         | 3.50   |
| <b>BRONZE—</b>           |          |                                    |                  |               |        |
| Madam La Porte.....      | November | 9...                               | 3.00             | 27.00         | 3.50   |
| Skibo—Bronze Button..... | October  | 16...                              | 3.00             | 27.00         | 3.50   |
| <b>RED—</b>              |          |                                    |                  |               |        |
| La Gravere.....          | October  | 31...                              | 3.00             | 27.00         | 3.50   |

## PLANTS

**AMERICAN BEAUTIES**, 35c and 50c each.  
**BABY RAMBLERS**, 35c, 50c, \$1.00 and \$1.50 each.  
**FANCY LEAVED CALADIUMS**, 35c, 50c, 75c and \$1.00 each.  
**PANSIES**, \$3.00 per 100; \$25.00 per 1000.  
**COLEUS**, rooted cuttings, best varieties, \$1.00 per 100.

### CROTONS

Well colored, 4-inch.....\$4.80 per doz.  
5-inch.....60c and 75c each

**PANDANUS VEITCHII**  
4-inch.....\$0.35 each  
5-inch.....60c, .75 each  
6-inch.....1.00 each  
7-inch.....1.50 each  
8-inch.....2.00 each

### RUBBER PLANTS

5-inch....50c, 75c, \$1.00, \$1.50, 2.00 each

### ENGLISH IVY

4-inch.....\$15.00 per 100

**ASPARAGUS SPRENGERI**  
3-inch pots.....\$ 7.00 per 100  
4-inch pots..... 10.00 per 100

**ASPARAGUS PLUMOSUS**  
2½-inch pots..... 3.50 per 100  
3-inch pots..... 8.00 per 100  
6-inch made-up pots..... 35.00 per 100

**TABLE FERNS**  
2½-inch pots..... 4.00 per 100  
3-inch pots..... 8.00 per 100  
4-inch pots..... 15.00 per 100

## PALMS

Strong - Healthy - Clean

## PALMS

### KENTIA FORSTERIANA

#### Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

| Leaves       | Ins. high | Each             |
|--------------|-----------|------------------|
| 8-inch tubs  | 6-7       | 42-46.....\$4.00 |
| 8-inch tubs  | 6-7       | 48-50..... 5.00  |
| 9-inch tubs  | 6-7       | 50 heavy. 7.00   |
|              |           | Ft. high         |
| 15-inch tubs | 6-7       | 8 heavy.40.00    |
| 15-inch tubs | 6-7       | 9-10 heavy.50.00 |

### KENTIA FORSTERIANA

#### Made-up Plants

| Plants       | Ins. high | Each                |
|--------------|-----------|---------------------|
| 15-inch tubs | 4         | 72-78 heavy.\$30.00 |
| 15-inch tubs | 4         | 75-80 heavy. 35.00  |

### KENTIA BELMOREANA

#### Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.  
4-inch pots, 5-6 leaves, 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.  
Leaves Ins. high Each  
6-inch pots 5-6 26-28 .....\$1.50  
Specimen Plants, 15-inch tubs, \$75.00 each.

### ARECA LUTESCENS

6-inch pots 4 bushy, 24-26 .....\$1.25

### ASPIDISTRAS

5-inch pots, varl. 10-12 .....\$1.50

### PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

**PTYCHOSPERMA ALEXANDRAE**  
2¼-inch pots.....90c per doz.; \$7.00 per 100

**LIVISTONA ALTISSIMA**  
2¼-inch pots.....\$1.00 per doz.; \$8.00 per 100

**LIVISTONA ROTUNDIFOLIA**  
4-inch.....50c each

**STEVENSONIA GRANDIFOLIA**  
4-inch pots.....50c each

### DRACAENAS

|                           | Each   | Doz.     | 100     |
|---------------------------|--------|----------|---------|
| 5-inch Imperialis.....    | \$1.00 | \$12.00  | .....   |
| 4-inch Terminalis.....    | .40    | 4.20     | .....   |
| 3-inch Terminalis.....    | .25    | .....    | \$22.00 |
| 5-inch Lindenii.....      | .80    | 9.00     | .....   |
| 3-inch Marguerite Story.  | .30    | 3.25     | .....   |
| 2-inch Latania Borbonica, | \$5.00 | per 100; |         |
| \$40.00 per 1000.         |        |          |         |

# BROTHERS CO.

Send all orders for Plants  
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.  
City buyers use Rogers Park 684  
NO TOLL FROM CHICAGO;

# BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS

All our own growth and guaranteed fresh cut. Packed to arrive in good condition.

PRICES ARE NOW MUCH LOWER

## PRICE LIST

In Effect May 14, 1917

### AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$5.00        |
| Stems 30 to 36 inches .....     | \$3.00 @ 4.00 |
| Stems 18 to 24 inches .....     | 1.50 @ 2.50   |
| Stems 12 to 15 inches .....     | 1.00          |
| Shorter lengths .....           | .50 @ .75     |

### RUSSELLS

The best in this market

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$2.00        |
| Long stems .....                | 1.50          |
| Good medium.....                | \$1.00 @ 1.25 |
| Good short .....                | .50 @ .75     |

### RED ROSES

|                                  | Per 100          |
|----------------------------------|------------------|
| Reids, Richmond, Hoosier Beauty— |                  |
| Long.....                        | \$8.00 @ \$10.00 |
| Good medium .....                | 6.00             |
| Good short .....                 | 3.00 @ 4.00      |

|   | Per 100          |
|---|------------------|
| Ophelia } Long stems .....  | \$8.00 @ \$10.00 |
| Shawyer } Good medium stems.....  | 6.00             |
| Sunburst } Good short stems .....   | 3.00 @ 4.00      |
| Pink and White } Long stems .....   | 6.00 @ 8.00      |
| Killarney and } Good medium stems.  | 5.00             |
| Brilliant } Good short stems...   | 3.00 @ 4.00      |
| Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$3.00 per 100. |                  |

### GREENS

|                               |                          |
|-------------------------------|--------------------------|
| Asparagus and Sprengeri ..... | per 100, \$2.00 @ \$3.00 |
| Galax, green or bronze.....   | per 1000, 1.25           |
| Choice common Ferns.....      | per 1000, 3.50           |

### CARNATIONS

|                                      | Per 100                  |
|--------------------------------------|--------------------------|
| Red, extra fancy Belle Washburn..... | \$4.00                   |
| Pink and White, extra fancy.....     | 4.00                     |
| Valley .....                         | per 100, \$5.00 @ \$6.00 |

All Other Seasonable Stock at Market Prices

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

# BASSETT & WASHBURN

Office and Store:  
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:  
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

# Russell-Ophelia-Sunburst

## SPLENDID QUALITY--ALL LENGTHS

AN ABUNDANCE OF STOCK THAT IS FINE VALUE AT THESE PRICES

### MOTHERS' DAY PRICE LIST

| MRS. RUSSELL—             | Per 100                  |
|---------------------------|--------------------------|
| Specials .....            | \$25.00                  |
| Select .....              | 20.00                    |
| Medium .....              | \$12.00 @ 15.00          |
| Shorter stem.....         | 6.00 @ 8.00              |
| Champ Weiland.....        |                          |
| Richmond.....             |                          |
| Milady.....               |                          |
| Sunburst.....             | Per 100                  |
| Killarney.....            | Extra select .. \$10.00  |
| White Killarney.....      | Select .....             |
| Killarney Brilliant ..... | Medium .....             |
| Maryland.....             | Short..... \$4.00 @ 5.00 |
| Ophelia.....              |                          |

ROSES, our selection, a good grade, \$4.00 per 100

|                                   |                       |
|-----------------------------------|-----------------------|
| Carnations, fancy white .....     | per 100, \$ 7.00      |
| Carnations, assorted, 1/3 white.. | " 6.00                |
| Valley .....                      | " 6.00                |
| Sweet Peas .....                  | " \$ 0.75 @ 1.50      |
| Jonquils.....                     | " 3.00 @ 4.00         |
| Tulips .....                      | " 3.00 @ 4.00         |
| Easter Lilies.....                | " 12.50 @ 15.00       |
| Adiantum .....                    | " 1.00 @ 1.50         |
| Asparagus Sprays.....             | per bunch, .50 @ .75  |
| Smilax .....                      | per doz., 2.00 @ 2.50 |
| Ferns.....                        | per 1000, 3.50        |
| Galax, green or bronze.....       | per 1000, 1.25        |
| Leucothoe.....                    | per 100, .75 @ 1.00   |
| Boxwood.....                      | per bunch, .25        |

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

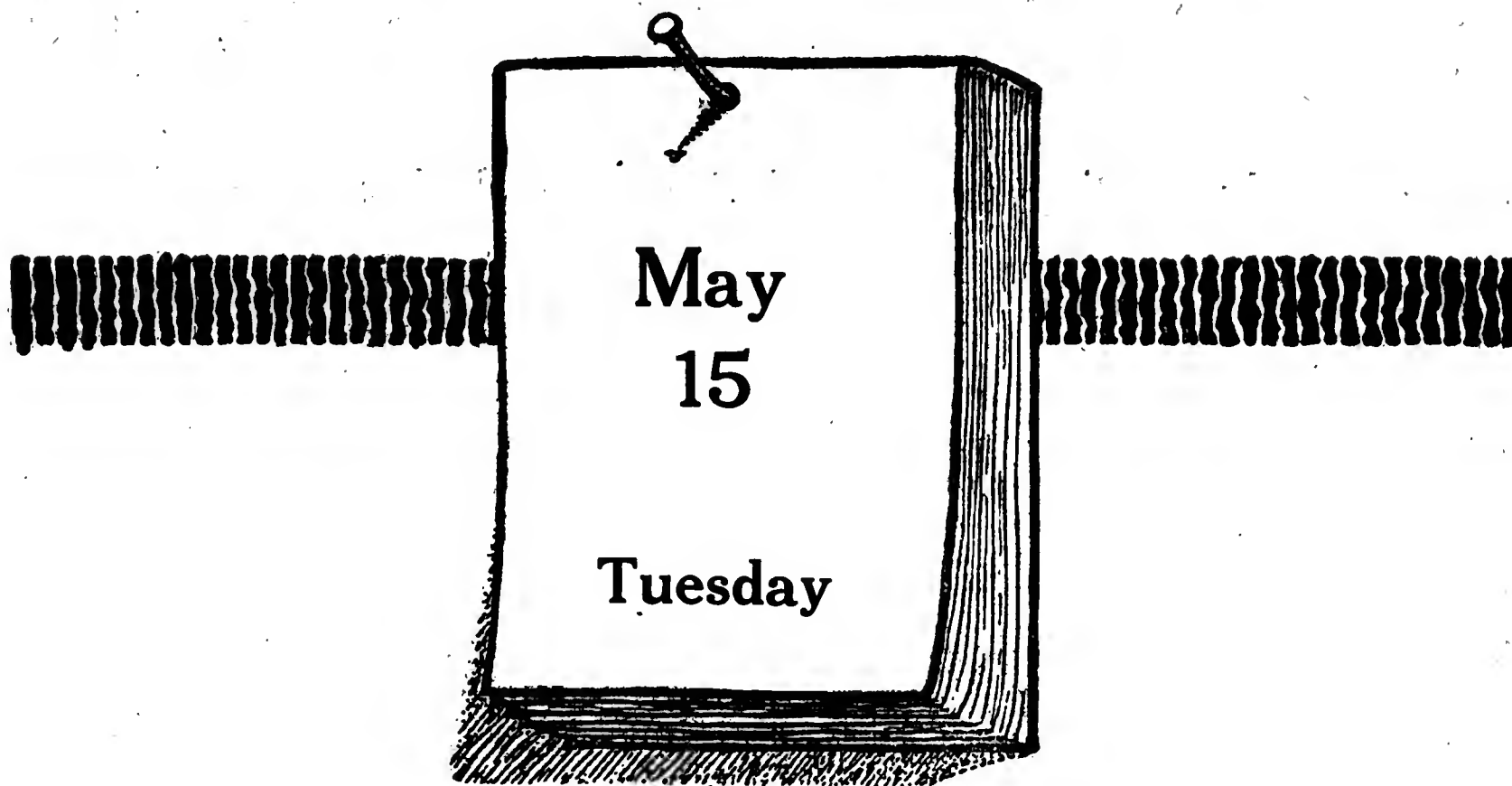
WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 9825

CHICAGO, ILL.





*The*  
**Memorial Day Number**

OF

**THE  
FLORISTS'  
REVIEW**

**Goes on the Press Wednesday Morning, May 16, 1917**

**ADVERTISING FORMS CLOSE TUESDAY, MAY 15, AT 4 P. M.**

**And That's Enough Said**

¶ It is an issue that comes out at exactly the right moment to help its readers in the purchase of stock for Memorial Day and to cover shortages on stock for spring planting.

**WHAT HAVE YOU TO OFFER?**



# SPRING PLANTS

The usual Craig Quality. We would suggest placing your orders early.

**THE NEW FRENCH HYDRANGEA**  
Delivery now, 2½-inch pots, Hydrangea  
Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydran-  
geas, 2½-inch pots, strong plants.....  
.....\$7 per 100; \$60 per 1000  
**RHODODENDRONS**  
\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each  
Pink Pearl.....\$2 and \$2.50 each

## RAMBLER ROSES

**MAD. JULES GOUCHAULT**  
6-inch and 7-inch pots....\$35 and \$50 per 100  
**GRUSS AN AACHEN**  
6-inch and 7-inch pots....\$35 and \$50 per 100  
**GRETA KLUIS (New)**  
6-inch and 7-inch pots....\$5 and \$6 per doz.  
**PHYLLIS PINK BABY RAMBLER**  
5-inch and 6-inch pots.....\$35 per 100  
**ORLEANS (New)**  
5-inch and 6-inch pots.....\$35 per 100  
7-inch pots, very heavy, made up..\$9 per doz.  
**ERNA TESCHENDORFF**  
5½-inch and 6-inch pots..\$35 and \$50 per 100  
7-inch pots.....\$9 per doz.  
**ELLEN POULSEN**  
5½-inch and 6-inch pots.....\$35 per 100  
7-inch pots.....\$9 per doz.

## CYCLAMEN

May delivery—2½-inch pots, equal  
to 3-inch stock..\$10 per 100; \$90 per 1000  
4-inch pots.....\$25 per 100; \$225 per 1000  
4-inch pots, ex-  
tra selected..\$30 per 100; \$275 per 1000

## PELARGONIUMS

Easter Greeting

4-inch pots.....\$25 per 100  
5-inch pots.....\$50 per 100  
6-inch and 7-inch pots.....\$75 per 100

## CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000  
4-in. pots, strong, \$35 per 100; \$325 per 1000  
5-in. pots, strong, \$50, \$75 and \$100 per 100  
6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.  
7-in. pots, strong, \$24, \$30 and \$36 per doz.  
8-in. pots, made up, \$24, \$30 and \$36 per doz.  
10-in. pots, made up, \$5, \$6 and \$7.50 each  
12-in. and 14-in. tubs, made up, \$10, \$15 and  
\$20 each

## CROTON PUNCTATA

2½-inch pots.....\$10 per 100; \$90 per 1000  
3-inch pots.....\$20 per 100; \$150 per 1000  
4-inch pots.....\$25 per 100; \$225 per 1000

## CROTON NORWOOD BEAUTY

4-inch pots, heavy....\$5 per doz.; \$35 per 100  
5-inch pots, heavy.....\$9 and \$12 per doz.  
6-inch pots, heavy.....\$18 per doz.  
Larger plants.....\$2, \$2.50 and \$3 each

## CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence  
2½-inch pots, heavy.....\$25 per 100  
4-inch pots, heavy.....\$35 per 100  
5-inch, heavy.....75c and \$1 each  
6-inch pots, heavy.....\$15 and \$18 per doz.

## CROTON CHANTRIERII MAJOR

4-inch pots.....\$5 a doz., \$35 per 100  
5-inch and 5½-inch pots.....  
.....75c, \$1, \$1.25 and \$1.50 each

## NEW SEEDLING VARIETIES

4-inch pots, strong plants.....  
.....\$3 each; \$30 per doz.; \$200 per 100  
6-inch and 7-inch pots, larger plants.....  
.....\$3.50 and \$4 each

## CROTON LEAVES AND SPRAYS

Very highly colored sprays at 25c, 35c and 50c  
Cut Leaves.....\$3 and \$5 per 100

## DRACAENA STRICTA GRANDIS

4-inch pots.....\$50 per 100  
5-inch and 6-inch pots.....  
.....\$12, \$15, \$18 and \$24 per doz.

## DRACAENA LORD WOLSELEY

2-inch pots.....\$12 per 100  
3-inch pots.....\$25 per 100  
4-inch pots.....\$5 per doz.; \$35 per 100

## DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

## DRACAENA CRAIGII

6-inch pots.....\$18 per doz.

## DRACAENA TERMINALIS

2½-inch pots.....\$12 per 100  
3-inch pots, strong plants.....\$25 per 100  
4-inch pots, strong plants.....  
.....\$5 a doz.; \$35 per 100  
5-inch pots.....\$9 per doz.  
6-inch pots.....\$12 per doz.

## DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100

## DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100  
4-inch pots.....\$50 per 100  
5-inch pots.....\$75 per 100  
6-inch pots.....\$18 per doz.

## DRACAENA SANDERIANA

2½-inch pots.....\$15 per 100

## DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100  
7-inch pots, made up..\$24 and \$30 per doz.

## DRACAENA FRAGRANS

Plain green leaf.  
6-inch pots.....\$9 per doz.  
8-inch pots.....\$2 and \$2.50 each

## DRACAENA MARGUERITE STORY

6-inch pots.....\$18 per doz.

## PANDANUS VEITCHII

6-inch pots.....\$12 and \$15 per doz.  
7-inch pots.....\$18 and \$24 per doz.

## GARDENIA VEITCHII

2½-inch pots, heavy..\$8 per 100; \$75 per 1000  
4-inch pots, heavy..\$25 per 100; \$200 per 1000

## FERNS

### NEPHROLEPIS ELEGANTISSIMA IMPROVED

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 and \$15 per doz.  
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

## NEPHROLEPIS NORWOOD

Delivery Aug. 15th.  
Strong plants, 2½-inch pots.....  
.....\$4 per doz.; \$25 per 100; \$200 per 1,000  
Strong plants, 4-inch pots.....  
.....\$9 per doz.; \$50 per 100  
Strong plants, 6-inch pots.....  
.....\$15 per doz.; \$100 per 100

### 150,000 NEPHROLEPIS (IN VARIETY)

## NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots, heavy..\$25 per 100; \$200 per 1000

## NEPHROLEPIS TODEAOIDES

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 per doz.

## NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 de-  
livery.....\$6 per 100; \$50 per 1000  
4-inch pots, strong plants.....  
.....\$20 per 100; \$180 per 1000  
6-inch pots, strong plants..\$50 and \$75 per 100  
8-inch pots, strong plants..\$12 and \$15 per doz.  
11-inch tubs.....\$3 and \$3.50 each

## NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$15 per doz.

## NEPHROLEPIS BOSTONIENSIS

William K. Harris

2½-inch pots, June delivery.....  
.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$20 per 100; \$180 per 1000  
11-inch tubs.....\$2, \$2.50, \$3 and \$4 each

## "TEDDY JUNIOR"

Fine young plants from 2½-inch pots....  
.....\$1 per doz.; \$7 per 100; \$60 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
4-inch pots.....\$25 per 100; \$200 per 1000  
8-inch pots.....\$12 per doz.; \$90 per 100

## NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots, very heavy plants.....  
.....\$25 per 100; \$200 per 1000  
6-inch pots, very heavy plants.....  
.....\$6 per doz.; \$45 per 100  
6-inch pots, extra heavy plants.....  
.....\$9 per doz.; \$70 per 100  
8-inch pots.....\$12 and \$15 per doz.  
11-inch tubs.....\$2.50 and \$3 each

## NEPHROLEPIS SCOTTII

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
8-inch, three-quarter pots.....  
.....\$12 per doz.; \$90 per 100  
11-inch tubs.....\$2, \$2.50 and \$3 each

## NEPHROLEPIS ELEGANTISSIMA

### COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100

## NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100

## ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000  
3-inch pots.....\$7 per 100; \$65 per 1000  
4-inch pots.....\$12 per 100; \$110 per 1000

## ENGLISH IVIES

4-inch pots.....\$2 per doz.; \$15 per 100

## FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall..\$2 each  
Larger plants....\$3, \$4, \$5, \$6 and \$7.50 each

## FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each  
7-inch pots, 3 feet tall.....\$2.50 each  
8-inch pots, 4 feet tall.....\$3 each  
10-inch and 11-inch tubs, 5 feet to 8 feet  
tall.....\$4, \$5, \$6 and \$7.50 each  
Branch plants, exceptionally fine.....  
.....\$2.50, \$3, \$3.50 and \$4 each

## LILIUM GIGANTEUM BULBS

We have made arrangements to import a  
large quantity of extra selected bulbs, de-  
livery October and November, 1917, at the  
following prices, f. o. b. Philadelphia. No  
less than case lots sold:

7 to 9-in..300 bulbs to case, \$15; \$45 per 1000  
8 to 10-in..225 bulbs to case, \$19; \$80 per 1000  
9 to 10-in..200 bulbs to case, \$20; \$88 per 1000

## ARECA LUTESCENS

4-inch pots.....\$30 per 100  
7-inch pots, very heavy, 36 inches tall..\$3 each  
8-inch pots, very heavy, 38 inches to 45  
inches tall.....\$3.50 and \$4 each  
9-inch pots, very heavy, 50 to 55 inches  
tall.....\$5 each

**HYBRIDS AND TEA ROSES, 20 VARIETIES**  
6-inch pots.....\$35 per 100

## SPRING PLANTS

|  | Per 100 | 2½-inch and 3-inch 4-inch |
|--|---------|---------------------------|
| Acalypha Tricolor—2½-inch pots                                 | \$4     | ...                       |
| Geraniums—Strong plants, 8 va-<br>rieties.....                 | \$10    | 10                        |
| Scarlet Sage—Zurich.....                                       | \$4-5   | 10                        |
| Verbenas—Best strain.....                                      | 4-5     | 10                        |
| Snapdragon—Sutton's Prize Win-<br>ners.....                    | 10      | 12                        |
| Snapdragon—Nelrose.....  | 4-5     | ...                       |
| Sweet Alyssum—Little Gem....                                   | 4-5     | ...                       |
| Lobelia—Light and Dark.....                                    | 4-5     | ...                       |
| Lobelia—Trailing.....  | 4-5     | ...                       |
| Lobelia—Double Kathleen Mallard                                | 4-5     | ...                       |
| Phlox—Drummondii.....  | 4-5     | ...                       |
| Thunbergia—Black Eyed Susan..                                  | 4-5     | ...                       |
| Cuphea—Cigar Plant.....  | 4-5     | ...                       |
| Ageratum—Little Blue Star....                                  | 4-5     | 10                        |
| Ageratum—Blue Perfection.....                                  | 10      | 10                        |
| Begonias—Luminosa, Red.....                                    | 10      | 10                        |
| Cobaea Scandens.....   | 10      | 10                        |
| Moon Vines.....  | 4-5     | 10                        |
| Zinnias—Five colors.....                                       | 4-5     | 10                        |
| Nasturtiums—Yellow and Red..                                   | 10      | 10                        |
| Celosia—Sutton's Large Assorted,<br>Thomsonii and Plumosa..... | 10      | 10                        |
| Torenia—Blue.....  | 4-5     | ...                       |
| Amaranthus—Red.....  | 4-5     | ...                       |
| Calendula—Finest Assorted.....                                 | 10      | 10                        |
| Marigold—African.....  | 4-5     | ...                       |
| Marigold—French Dwarf.....                                     | 10      | 10                        |
| Petunia—California Giant.....                                  | 10      | 10                        |
| Petunia—Double, Dreer's.....                                   | 4-5     | 10                        |
| Petunia—Rosy Morn.....   | 4-5     | 10                        |
| Petunia—Star.....  | 4-5     | 10                        |
| Heliotropes.....   | 6       | 10                        |
| Flowering Vines—Three colors..                                 | 4       | 10                        |
| Coleus—Five varieties.....                                     | { 35    | ...                       |
| Coleus—Large Leaf Seedlings...                                 | 10      | 15                        |
| Coleus—Brilliant.....  | 10      | 15                        |
| Alternanthera—Red and Yellow                                   | 3.50    | ...                       |
| Cannas—Eight varieties, assorted                               | 10      | 12                        |
| Cannas—King Humbert.....                                       | 12      | 12                        |
| Cannas—Rosea Gigantea.....                                     | 10      | 10                        |
| Lantanas.....  | 10      | 10                        |
| Fuchsia—Heavy.....   | 5       | 15                        |
| Periwinkle—Variegated, heavy..                                 | 4-5     | 10                        |
| Centaurea Gymnocarpa.....                                      | 4-5     | 10                        |
| Impatiens Sultana, Pink.....                                   | 10      | 15                        |
| Salvia America—New.....  | 10      | 15                        |
| Heliotrope—Miss E. Dennison..                                  | 10      | 15                        |

\*\$35 per 1000.

**ROBERT CRAIG COMPANY, 4900 MARKET STREET, Philadelphia, Pa.**  
(Branch, Norwood, Pa.)

# Overland

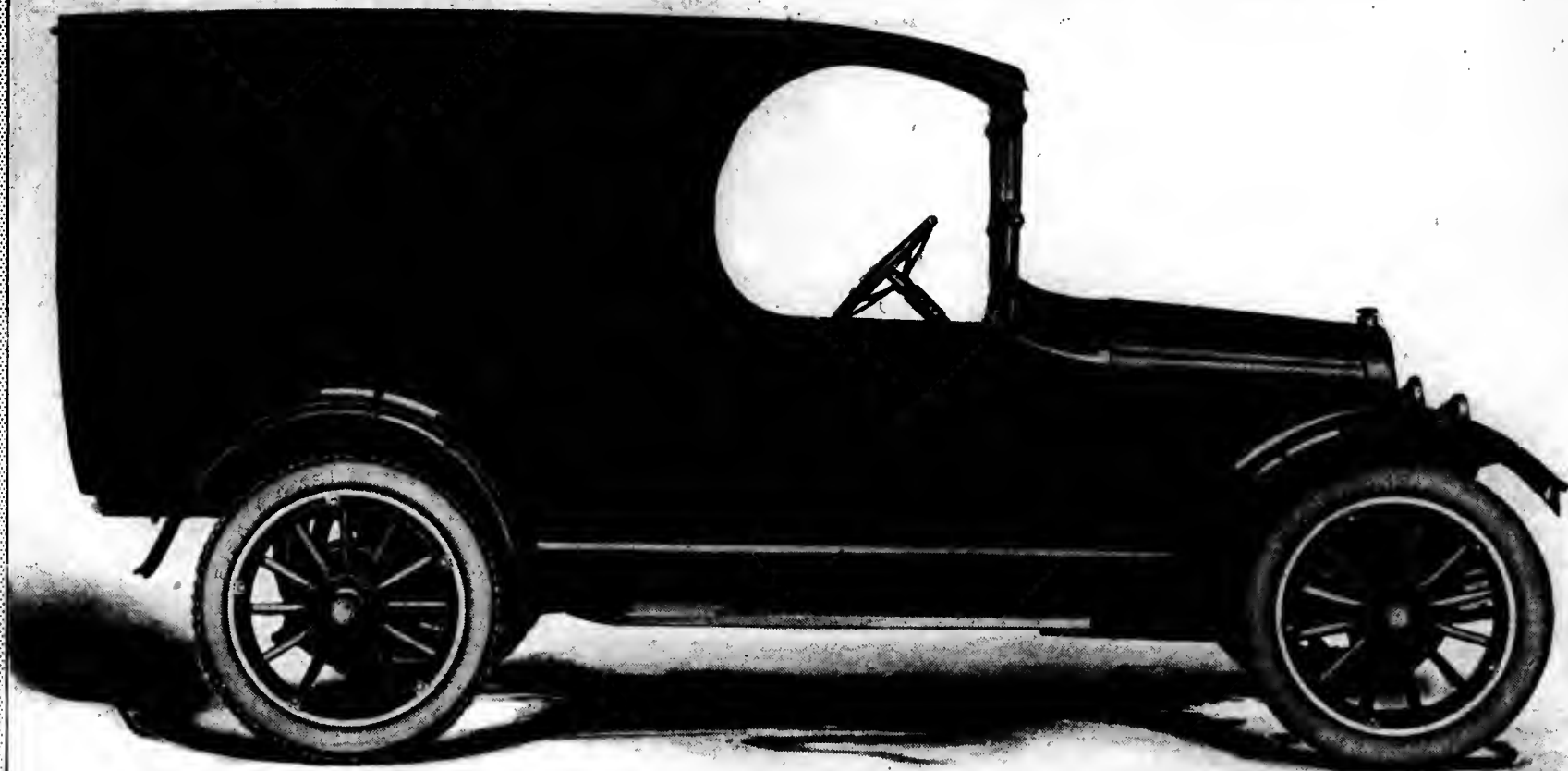
TRADE MARK REG.

Delivery Wagon  
Panel Type

**\$730**

Chassis \$665  
f.o.b. Toledo

Prices subject to change without notice



## Overlands Save Time and Money



**Buy it on  
Guaranty  
Time  
Payments**

Check up the successful florists in your town. You will find that practically every one of them has discarded his horse and wagon delivery outfit for the more up-to-date, time and money saving motor wagon service.

Why? Because the horse was a losing proposition. Sundays and holidays and off days, its feeding expense was the same. It required too much time to take care of, both before and after working hours.

With an Overland Delivery Wagon the expense stops when you put it in your garage. And it is ready for work and at your service any time, day or night, right through the year.

Complete equipment, including electric starter, lights and horn—speedometer, ammeter, etc., make the Overland motor wagon easy and safe to control. Any boy can drive it.

And remember this—Overland motor wagons share proportionately in the economies of our enormous production of pleasure cars. That is why we can offer such an exceptional value at so low a price.

See the nearest Overland dealer today. Let him explain the advantages of the Guaranty Time Payment Plan by which you can obtain one of these delivery wagons for immediate use on easy terms.

**The Willys-Overland Company, Toledo, Ohio**

Manufacturers of Overland and Willys-Knight Automobiles

*Willys-Overland*  
Motor Cars



You don't have to wait for a good Pink Rose. We are offering now

# ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailedouze Bros., Brooklyn, N. Y.  
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.  
Stuppy Floral Co., St. Joseph, Mo.  
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.  
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

## PRICES—OWN ROOT

|                     |                             |
|---------------------|-----------------------------|
| \$30.00.....per 100 | \$125.00.....per 500 plants |
| 70.00.....per 250   | 250.00.....per 1000 plants  |

## PRICES—GRAFTED

|                     |                             |
|---------------------|-----------------------------|
| \$35.00.....per 100 | \$150.00.....per 500 plants |
| 82.50.....per 250   | 300.00.....per 1000 plants  |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

O. E. STEINKAMP

# GERANIUMS

We still have several thousands of fine young plants, suitable for late spring bedding or for planting out for propagating purposes. They will make far better stock plants than the left-overs from your bedding stock. Plant them early and get the benefit of a full growing season. \$3.00 per 100; \$25.00 per 1000.

## CHRYSANTHEMUMS

We will have our usual lot of young plants to ship during the benching season. We carry only the best commercial varieties and our list contains a steady succession in the various colors. Send for our list of varieties and prices NOW, and let us ship them when you have your beds ready for planting.

## POINSETTIAS

Booking orders for summer and fall delivery. Our Poinsettias have a reputation for quality. There are no better. Last year there was a big shortage. So, order yours early and make sure of your requirements. Our stock is larger than ever. \$6.00 per 100; \$50.00 per 1000.

## MERRY CHRISTMAS

Last call for Merry Christmas from pots. Next week they all go into the field. Field grown plants in July and later. \$12.00 per 100; \$100.00 per 1000.

**BAUR & STEINKAMP,** Carnation  
Breeders

**Indianapolis, Indiana**





## A Simple, Complete System for Retail Stores

### The Electrically Operated Cash Register

*Does fifteen necessary things in  
three seconds.*

*Simple to operate — saves  
time.*

*Forces accuracy — gives quick  
service.*

### The New National Cash Register Credit File

*Cuts out all bookkeeping of cus-  
tomers' accounts.*

*No blotter — no daybook — no  
customers' ledger.*

*Every customer's account balanced  
to the minute.*

*Stops leaks — satisfies customers — increases profits in stores.*

*Old cash registers taken in part payment.*

*Every retail merchant should write us for particulars.*

**The National Cash Register Company, Dayton, Ohio**

Cut out the coupon below and mail it to us today

Dept. 86. National Cash Register Co., Dayton, Ohio

Please send me full particulars on

☐ latest model cash register.

☐ new N. C. R. Credit File.

Name \_\_\_\_\_

Address \_\_\_\_\_

# STOCK for the Florist whose FIRST consideration is QUALITY

We can ship immediately upon receipt of your order the following varieties of carnations, in clean, vigorous plants, from 2-inch and 2¼-inch pots:

|                                     | 100    | 1000    |                      | 100    | 1000    |
|-------------------------------------|--------|---------|----------------------|--------|---------|
| Matchless, the best white.....      | \$3.00 | \$28.00 | Belle Washburn ..... | \$5.00 | \$45.00 |
| Mrs. C. W. Ward, the best dark pink | 3.00   | 28.00   | Good Cheer .....     | 5.00   | 40.00   |
| Beacon .....                        | 3.00   | 28.00   | Gloriosa .....       | 3.00   | 28.00   |
| Champion .....                      | 3.00   | 25.00   | Benora .....         | 3.50   | 30.00   |
| Yellow Prince .....                 | 4.00   | 35.00   |                      |        |         |

The following big exhibition varieties for your fall Chrysanthemum Show, at \$5.00 per 100, our selection:

James Fraser  
H. E. Converse  
Odessa  
Glenview

Wells' Late Pink  
Meudon  
W. E. Tricker  
Bob Pulling

Mrs. Gilbert Drabble  
Golden Eagle  
Gertrude Peers

Yellow Turner, 2-inch, \$20.00 per 100; rooted cuttings, \$16.00 per 100.

The following standard varieties, \$3.00 per 100, \$25.00 per 1000:

Early Frost  
Major Bonnaffon  
Golden Queen  
Chieftain

White Chieftain  
Yellow and White Eaton  
Chrysolora  
Advance

Mrs. E. A. Seidewitz, late in-  
curved pink, extra fine  
Mrs. M. R. Morgan  
Nagoya

Pompons of the best varieties, our selection, at \$3.00 per 100, \$25.00 per 1000.

## THE JOS. H. HILL CO., Richmond, Ind.

# Good stock you need now--

### GERANIUMS

Per 100

3 and 4-inch, bud and bloom.....\$6.00 and \$10.00

### PELARGONIUMS

3-inch, choice named..... 8.00

### PELARGONIUM—Easter Greeting

4-inch, in bloom.....\$25.00

### GERANIUM—Mme. Sollerai

2-inch..... 4.00

### FUCHSIAS

3 and 4-inch, bud and bloom.....\$6.00 and 12.00

### BEGONIAS—Chatelaine, Luminosa

2¼ and 3-inch.....\$5.00 and \$8.00

### PRIMULA OBCONICA

2½ and 3-inch, in bloom.....\$5.00 and 8.00

### IMPATIENS SULTANI

Per 100

2-inch..... \$5.00

### SNAPDRAGONS

Silver Pink, Nelrose, White, Yellow, Red

2-inch..... 3.00

### ASPARAGUS PLUMOSUS

2, 3 and 4-inch.....\$5.00, \$8.00 and 15.00

### ASPARAGUS SPRENGERI

3-inch..... 8.00

### CENTAUREA GYMNOCARPA

2-inch..... 3.00

### CARNATIONS

Per 1000

2-inch, Nebraska.....\$50.00

Matchless, Enchantress, White Enchantress,

Rose-pink, Miss Theo..... 30.00

Must be full one hundred lots or more at these prices. Cash from parties unknown to us.

## C. H. Frey, WHOLESALE and RETAIL Florist Lincoln, Neb.



== Fair List Prices ==

== Fair Treatment ==

# GOODRICH

## BLACK SAFETY TREAD TIRES

### Must Make Good

**W**HEN a Goodrich Black Safety Tread Tire is sent from the factory of the B. F. Goodrich Company, it carries Goodrich's avowal that it is free from imperfection of material and workmanship.

It is the best non-skid fabric tire, the oldest, largest, most skillful rubber manufacturer can make.

It *must* render service worthy of the good name it bears—the high service Goodrich requires of it.

If, as occurs in rarest instance, it fails, the B. F. Goodrich Company is more eager than you that its shortcoming be made good.

### *Fair Treatment Open-Handed*

The B. F. Goodrich Company *courts* honest fault-finding with its tires. Goodrich Fair Treatment will meet these complaints with adjustments, quick and square,—will make these adjustments gladly and generously.

It will not permit a Goodrich patron to feel that a Goodrich tire owes him anything. *It wants back any Goodrich tire you feel owes you anything.*

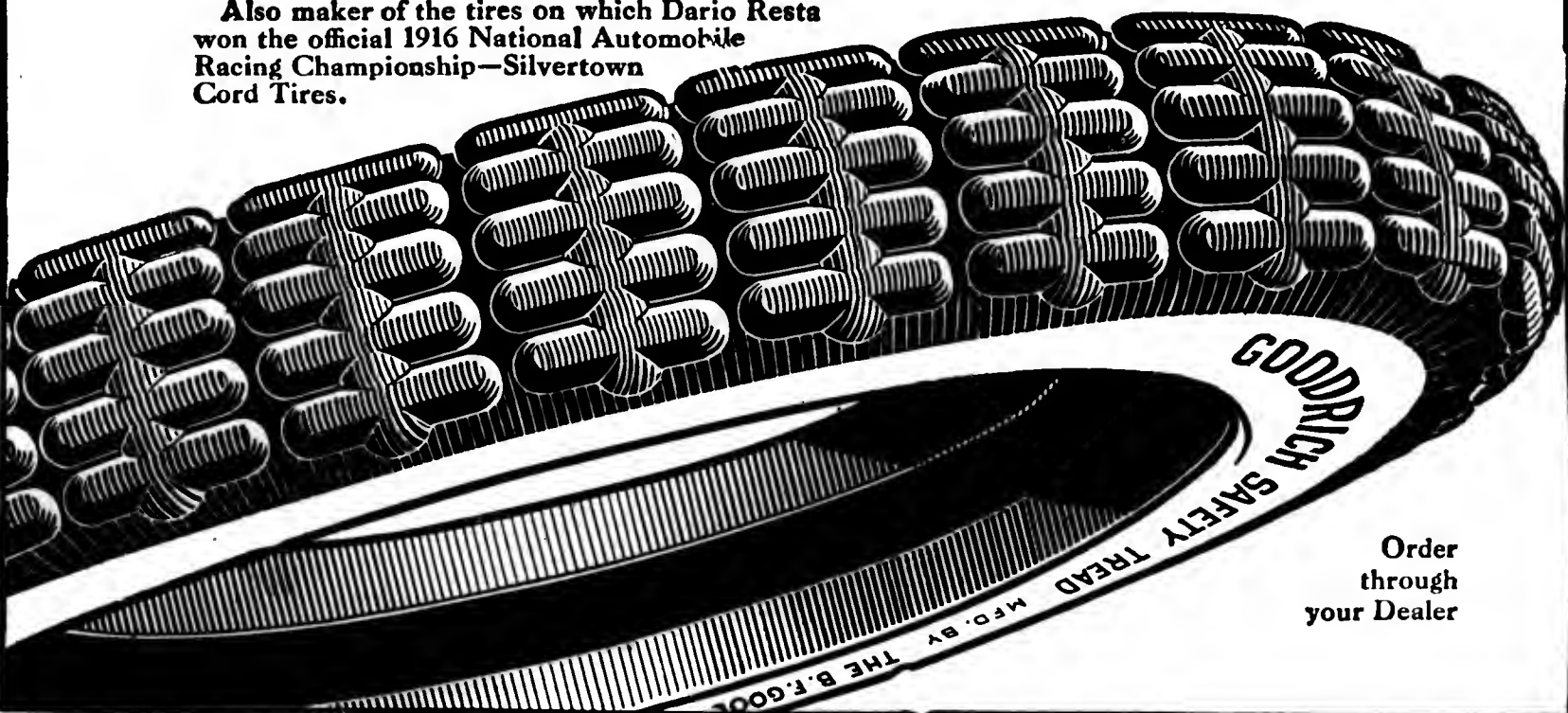
**The B. F. Goodrich Rubber Co., Akron, O.**

Also maker of the tires on which Dario Resta won the official 1916 National Automobile Racing Championship—Silvertown Cord Tires.

Where You See This Sign  
Goodrich Tires are Stocked



Ask Your Dealer for Them



Order  
through  
your Dealer

**"Best in the Long Run"**



# WAX WREATHS

For Decoration Day  
should be ordered  
Without Any Delay

The "Keystone Quality" Line of Wax Wreaths and Designs is absolutely the finest made.

**OUR 1917 CATALOGUE**  
gives full information, with pictures.

How is your stock of Cycas, Magnolias, Ruscus, Wire Frames, Moss, etc.?

## M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN STREET,

PHILADELPHIA, PA.

## Put the American Flag in each of your Corsage Boxes

This fad, suggested by us and started by the leading metropolitan florists, has taken the country by storm.

Simply cut off the flags from the ribbon rolls and slip in the boxes. Then tie the boxes with tricolor ribbon.

Write for a sample assortment of flag and tricolor ribbons today. All sizes from three-quarters of an inch to six inches in width.

**ATTRACTIVE AND INEXPENSIVE**

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK



# THE FLORISTS' REVIEW

## SIDE LINES HELP RETAILERS' SALES

*While the retailer is, and should be, primarily a dealer in cut flowers and plants, there are some accessories that go with the trade and have a rightful place in the florists' stores, where they are found not only profitable, but material aids in getting and holding customers.*



HE expression "painting the lily" has become man's verbal method of decrying any attempt to improve on the beautiful in Nature. There are, nevertheless, many things which will enhance that beauty without altering the original. Nature, herself, has done this same thing by giving flowers a background of green, making a striking and, at the same time, harmonious contrast.

Development of the florists' art has taught the trade the truth of these statements. The unsightly pot has been provided with a covering which harmonizes with the stock the pot contains; plants are arranged in baskets and many other methods have been devised to give proper and artistic settings.

The same is true of the modern methods of handling cut flowers. The addition of greens to the bouquet was merely following Nature's idea, but the ribbon or chiffon touch has been added by the florist, he taking care to use only such colors as will contrast, but make a harmonious whole.

These improved methods of the retail trade have brought to the florist some profitable side lines. While the store is, and should be, devoted primarily to the sale of cut flowers, potted plants and greens, he now carries many accessories.

### Add to Profits.

They are profitable, aside from what their sale nets him, in that they add to the attractiveness of his store, draw a better class of trade, which means larger sales checks, and finally, but far from the least important, send into the home of the purchaser or recipient something from his store of a permanent character, which is a constant reminder of

him and the flowers he offers for sale.

The accompanying illustration shows the window display of art pottery, made by the Jones-Russell Co., Cleveland, O., in one of its two stores. While the pottery, fancy vases and other novelties are, as they should be, side lines with this company, their sale has developed into an important part of the business. Recently it was necessary to enlarge and fit up the store basement as a salesroom, wherein is carried a large assortment of these wares, always attractively displayed.

### Vases Create Flower Sales.

In this window display the Jones-Russell Co. features a single line of pottery, consisting of vases, high and low bowls, twig sticks, flower holders and wall vases, but a great variety of high class ware is handled. It will be noted that while the vases and bowls are artistic in design, they are not highly decorated. They provide attractive receptacles for the flowers and do not detract from, but rather accentuate, the natural beauty of the blooms.

There are two reasons why a customer buys a vase. One is that he desires such

a vase in his home; the other is to make of it a gift.

Let us follow that vase; first, into the purchaser's home.

If, when he buys the vase, he also purchases a dozen roses, say, he takes it and the flowers home and installs them in a conspicuous place. For vases are not bought to be kept out of sight. There it stands, after the flowers have gone, a constant challenge and delight to the eye and at the same time a reminder of flowers. It may be compared to a handsome frame with the picture lacking.

What is more natural than for the owner, when he thinks of flowers, to remember the florist from whom he purchased the vase? Thus the vase becomes not only a joy to the purchaser, but a representative of the florist in that customer's home. It would be a logical conclusion that the vase has made a steady buyer for the florist.

Gifts of flowers are expressions of sentiment. When the gift flowers are accompanied by an artistic and appropriate receptacle, such as a vase, the latter, being more or less permanent, continues to express that sentiment long after the flowers are gone. Just so long as the vase lasts, it is a reminder of someone. And, in this case also, what is more natural than to associate the source of the gift with the gift and the giver?

"Harry got it for me at the Jones-Russell store," would be a natural way of expressing this association.

### Is Creative.

Here, too, the vase is a constant invitation to its owner to buy flowers to refill it. Thus it helps, not only the seller, but the whole trade.

The artistic ability of the florist is constantly developing new ideas in the handling of flowers.

Not only is he designing work, but he is giving his



The Jones-Russell Co., Cleveland, Finds Pottery Attractive and Profitable.



# WAX WREATHS

For Decoration Day  
should be ordered  
Without Any Delay

The "Keystone Quality" Line of Wax Wreaths and Designs is absolutely the finest made.

**OUR 1917 CATALOGUE**  
gives full information, with pictures.

How is your stock of Cycas, Magnolias, Ruscus, Wire Frames, Moss, etc.?

## M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN STREET,

PHILADELPHIA, PA.

## Put the American Flag in each of your Corsage Boxes

This fad, suggested by us and started by the leading metropolitan florists, has taken the country by storm.

Simply cut off the flags from the ribbon rolls and slip in the boxes. Then tie the boxes with tricolor ribbon.

Write for a sample assortment of flag and tricolor ribbons today. All sizes from three-quarters of an inch to six inches in width.

ATTRACTIVE AND INEXPENSIVE

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK

# THE FLORISTS' REVIEW

## SIDE LINES HELP RETAILERS' SALES

*While the retailer is, and should be, primarily a dealer in cut flowers and plants, there are some accessories that go with the trade and have a rightful place in the florists' stores, where they are found not only profitable, but material aids in getting and holding customers.*



HE expression "painting the lily" has become man's verbal method of decriing any attempt to improve on the beautiful in Nature. There are, nevertheless, many things which will enhance that beauty without altering the original. Nature, herself, has done this same thing by giving flowers a background of green, making a striking and, at the same time, harmonious contrast.

Development of the florists' art has taught the trade the truth of these statements. The unsightly pot has been provided with a covering which harmonizes with the stock the pot contains; plants are arranged in baskets and many other methods have been devised to give proper and artistic settings.

The same is true of the modern methods of handling cut flowers. The addition of greens to the bouquet was merely following Nature's idea, but the ribbon or chiffon touch has been added by the florist, he taking care to use only such colors as will contrast, but make a harmonious whole.

These improved methods of the retail trade have brought to the florist some profitable side lines. While the store is, and should be, devoted primarily to the sale of cut flowers, potted plants and greens, he now carries many accessories.

### Add to Profits.

They are profitable, aside from what their sale nets him, in that they add to the attractiveness of his store, draw a better class of trade, which means larger sales checks, and finally, but far from the least important, send into the home of the purchaser or recipient something from his store of a permanent character, which is a constant reminder of

him and the flowers he offers for sale.

The accompanying illustration shows the window display of art pottery, made by the Jones-Russell Co., Cleveland, O., in one of its two stores. While the pottery, fancy vases and other novelties are, as they should be, side lines with this company, their sale has developed into an important part of the business. Recently it was necessary to enlarge and fit up the store basement as a salesroom, wherein is carried a large assortment of these wares, always attractively displayed.

### Vases Create Flower Sales.

In this window display the Jones-Russell Co. features a single line of pottery, consisting of vases, high and low bowls, twig sticks, flower holders and wall vases, but a great variety of high class ware is handled. It will be noted that while the vases and bowls are artistic in design, they are not highly decorated. They provide attractive receptacles for the flowers and do not detract from, but rather accentuate, the natural beauty of the blooms.

There are two reasons why a customer buys a vase. One is that he desires such

a vase in his home, the other is to make of it a gift.

Let us follow that vase; first, into the purchaser's home.

If, when he buys the vase, he also purchases a dozen roses, say, he takes it and the flowers home and installs them in a conspicuous place. For vases are not bought to be kept out of sight. There it stands, after the flowers have gone, a constant challenge and delight to the eye and at the same time a reminder of flowers. It may be compared to a handsome frame with the picture lacking.

What is more natural than for the owner, when he thinks of flowers, to remember the florist from whom he purchased the vase? Thus the vase becomes not only a joy to the purchaser, but a representative of the florist in that customer's home. It would be a logical conclusion that the vase has made a steady buyer for the florist.

Gifts of flowers are expressions of sentiment. When the gift flowers are accompanied by an artistic and appropriate receptacle, such as a vase, the latter, being more or less permanent, continues to express that sentiment long after the flowers are gone. Just so long as the vase lasts, it is a reminder of someone. And, in this case also, what is more natural than to associate the source of the gift with the gift and the giver?

"Harry got it for me at the Jones-Russell store," would be a natural way of expressing this association.

### Is Creative.

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These traits of the florist have brought out many novelties, some of which have become staples in the trade. An illustration will be a reminder that some brain first conceived and directed the work on each of the funeral designs which every florist now makes. Others of the novelties are popular for a while, and then are dropped. But discarded or not, each new creation has been an inspiration not only to the designer, but to some other florist.

#### Individuality Makes Sales.

The mere bunching of a few flowers and displaying the result with hundreds of other bunches of much the same character does not invite custom. Viewing a field of daisies is much the same. There are so many of the flowers that the possession of a few of them means but little to the observer. But take those same bunches of flowers into the florist's store, put each into an individual setting and the chances for sales have increased tremendously.

In the exhibit of Pennock Bros., Philadelphia, at the rose show in March, there were displayed several illustrations of this individual method in society work. Special debutante boxes, each made especially for the recipient and not duplicated, were shown. Then there was the floral gift for the new baby, also original and also individual.

#### Harmony the Keynote.

Such work as this requires accessories as well as selection and treatment of the flowers which compose it. Boxes, baskets, vases, dishes—all may thus be utilized. But, as has been emphasized, be careful that the receptacle used be in keeping with the flowers it contains. Make it a fitting background for and not a rival to, the colors of the flowers.

After the spring rush those in the retail branch of the trade have more time to give their artistic ability full sway. It is the time, too, when every original touch to the show window, arrangement of flowers and interior of the store, will

be a great sales help. For each will attract attention and stimulate the desire to possess in the passer-by and the visitor to the store.

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The larger pieces in the window were

used by Mr. Pierson in his display of roses, for which he received first prize, at the New York show. The two garden vases were used in the Pierson rose garden, which also received first prize at the same show.

Too much stress cannot be laid on the necessity of carrying the invaluable accessories which act as a trade stimulus. But in broadening his business, the retailer should not go beyond reasonable limits. He should confine his side lines to natural adjuncts to his business. But first, last and all the time he should remember that his business is selling flowers and that the other things are merely aids in the accomplishment of these sales.

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the money was an easy matter because it came in small sums from many people and the transaction was a purchase, not a contribution.

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As the first attempt at national publicity for flowers the advertisement has attracted unusual attention from the trade. Not unnaturally, there is diversity of opinion regarding the details. Literary Digest has not been the favorite weekly publication of any considerable number of florists and many were surprised at the committee's selection and the statement of the number of readers reached. Discussion of this point gets nowhere, however, for the reason that no one would be able to pick out a publication giving a greater circulation among an equally desirable class of people unless the expenditure for a page were much greater.

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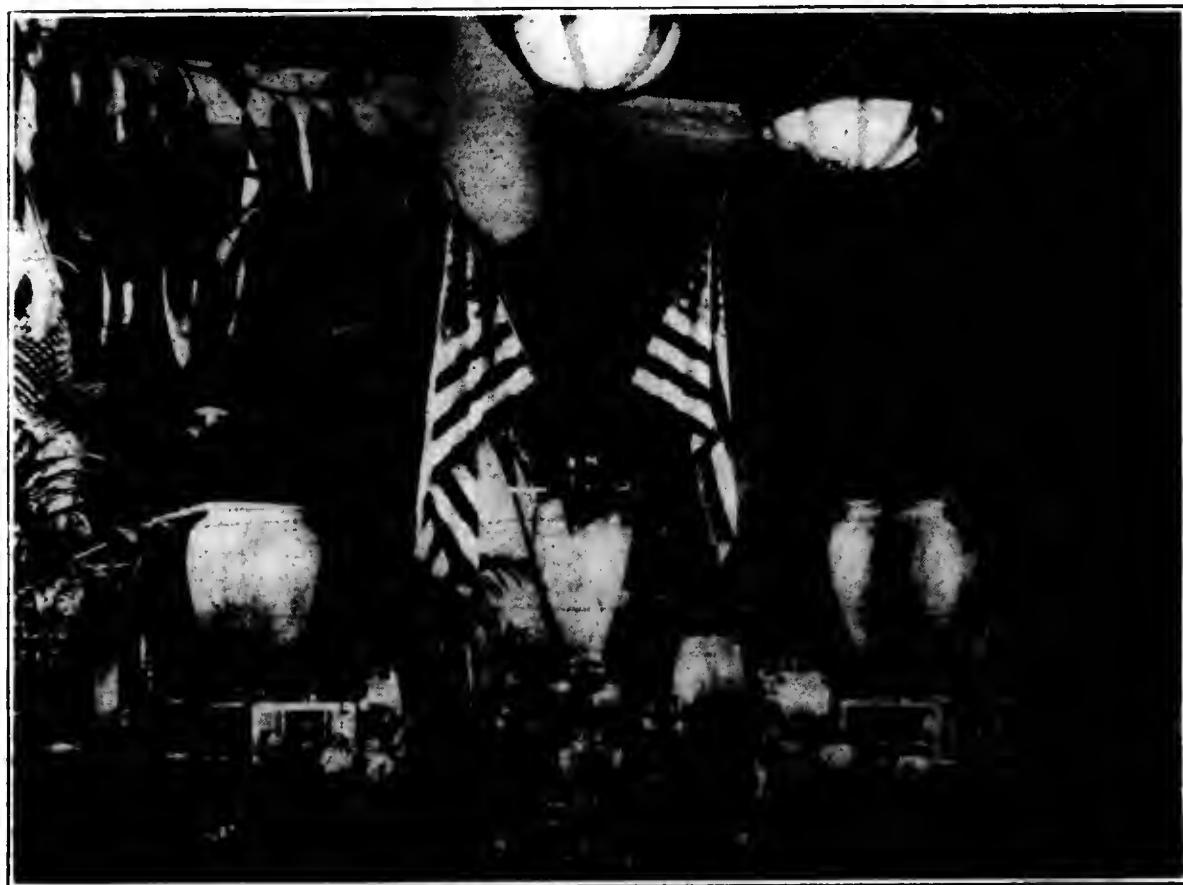
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As an interesting experiment, however, this Mothers' day advertisement is excellent. It has shown the way. It is the work of the committee of a local florists' club, which probably will not care to carry it on indefinitely. The continuation of the work, and it undoubtedly is worth continuing, probably will rest with the S. A. F.

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"This campaign of advertising for Mothers' day was a mighty task," says Fred Lautenschlager, chairman of the publicity committee of the Chicago Florists' Club. "First of all, we got a late



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start because we felt that the national publicity committee of the Society of American Florists should carry on this work, and as this body met at New York March 20, our club did not wish to steal the national society's thunder by promoting a national campaign.

"Another obstacle was the fact that there was a competitive commercial Mothers' day advertising scheme in the field, and these, combined with a lack of real interest, were some of the barriers which stood in the way.

"But the obstacles mentioned should and will be easily overcome in the future and if we all get together co-operative national advertising will become a regular fixture just as much as any other item of our business.

"It is the opinion of our committee that a movement of this kind should be controlled by the highest society of our trade organizations, the Society of American Florists or the Florists' Telegraph Delivery Association. Either of these organizations could devise ways and means for carrying on active campaigns periodically and if the plan used by us is adopted, co-operative advertising could be made self-sustaining; likewise it would cover local advertising effectively, which would connect up with the national campaign.

"Our committee has learned considerable in handling this work, and we shall be more than pleased to give others the benefit of our experience."

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Of all the publicity work already done for the day, that of a large florists' club probably ranks first. This organization not only distributed stickers and posters, but also inserted a full-page advertisement in a weekly of national circulation, the benefits of which the trade at large enjoyed. National advertising also was employed by nine aggressive concerns, under the co-operative plan, in this case the advertisement bearing the signatures of the participants in the scheme. A printing concern specializing in sales literature for florists is reported to have sold innumerable stickers and posters.

Last, but not least, florists of many of the leading cities pooled their appropriations and thereby gave the flower message of the day a good showing in the papers. Among these was the campaign of the Detroit florists, who expended \$750 for display advertisements in city newspapers alone. The plans of the Detroiters provided for special stickers and posters. Every piece of mail, each store window, each delivery automobile—everything that belonged to the advertisers had a sticker or poster pasted on it. Clever window displays assisted in reminding the city's

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**Mother's Day**  
2<sup>nd</sup> Sunday  
in May

**Send Her Flowers**

If possible, her favorite ones.  
They will carry a double message.  
If you don't remember her favorites, send yours.  
If they are out of season, there is the lovely rose, the beautiful spring flowers and bright blooming plants.  
The thought of your remembrance will make it one of her happiest days.

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#### COBÆA SCANDENS FOR ARBOR.

I have an arbor that is surrounded by tall-growing trees. I would like to plant some kind of vine that would cover the arbor this summer. Can you tell me of anything that will do well from seed in such a place this season? I am not particular as to what it is, as long as it covers the arbor this season.

W. H.—Kan.

It is not an ideal place for any vine, but I think Cobæa scandens would cover the arbor more satisfactorily than anything else you can grow from seed. If you can secure a few plants in pots and plant them out now, you are more sure of getting a good covering than by starting seeds at this rather late date. They can be had from the majority of country florists doing a retail business. Give

them well manured soil and they will make a rapid growth. C. W.

#### WHAT'S YOUR NAME?

Here is Max Schling's list of those who did and those who did not participate in the co-operative advertising the trade is doing for Mothers' day:

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|                          |         |
|--------------------------|---------|
| Tom Quick .....          | \$10.00 |
| Billy Get-up .....       | 15.00   |
| Fred Just .....          | 20.00   |
| Ernest Jump .....        | 25.00   |
| Jullus Run .....         | 25.00   |
| Henry Fair .....         | 5.00    |
| George Best-he can ..... | 1.00    |
| Andrew Willing .....     | 1.50    |
| Otto Righto .....        | 3.00    |

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John Take  
Jim Slow  
Albert Wait  
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Charley Hold  
Sam Squeeze  
Dan Tight  
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"We want the benefit and let the other fellow pay and do the work."

**Central City, Neb.**—The people have taken so well to his flowers that George Hall is contemplating the erection of his second house this fall.

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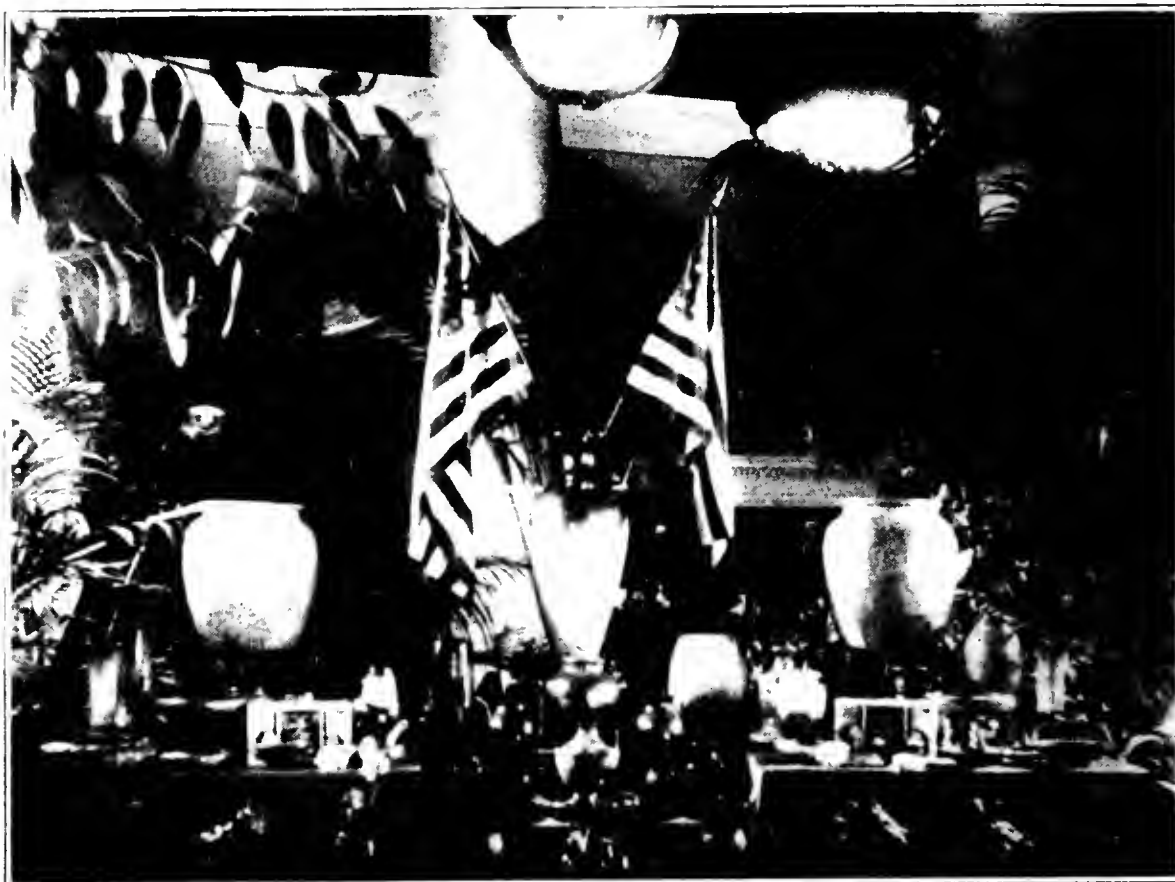
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# Mother's Day

## 2<sup>nd</sup> Sunday in May



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**Central City, Neb.**—The people have taken so well to his flowers that George Hali is contemplating the erection of his second house this fall.



## THE DELIVERY PROBLEM

### HOW MOTORS SOLVED IT.

#### Florists Were Pioneers.

Manufacturers of automobiles for delivery purposes generally recognize that florists were among the first to test motors for commercial purposes and that there are few lines of business in which the automobile has been so generally adopted for delivery work.

Indeed, florists began to try out motor delivery before there were any widely known commercial motor vehicles. The desire for speedy, stylish delivery prompted many a florist to buy a pleasure car, remove its body and put on a specially built panel top for delivery work, before there were any solicitous salesmen offering vehicles specially built for the purpose.

#### A Special Problem.

A florist's delivery problem is different from that of most other business men. To begin with, nearly all flower orders are rush orders; quick action is demanded. If the customer does not put off ordering, the florist likes to delay delivery as long as he can. Flowers never benefit by waiting an event; they do not improve after they have left the florist's hands. Consequently, if it is a funeral design or a corsage bouquet, delivery is made as near the hour of use as safety will permit. It was obvious that the motor car, traveling fifteen to twenty miles an hour in city streets, would have many advantages over a horse-drawn vehicle traveling at best not more than six miles per hour, and that only for short distances.

With a motor the florist can delay the start on his route until hours after the limit with his slower conveyance. He accomplishes as much in one hour with his car as he could do in three hours with his wagon. There are not so many florists who keep a car going continuously as there are who provide a good load for a late afternoon trip.

#### The Advertising Value.

In addition to enabling the florist to deliver his flowers in a fresh condition,

to increase the rapidity of his special service and to extend the radius of his operations, the motor car supplies the florist's need of a stylish turnout. Unlike coal, ice, milk and groceries, flowers seldom are delivered at the back door. Far be it from any florist to intimate that his service contemplates such a thing, but the fact is that the business of many a florist comes to him largely because of his reputation; those who buy do so at least partly because they wish to have his well known, stylish outfit seen making deliveries at the front door.

A motor car, especially in the earlier days, afforded a marked advance in the tone of the delivery outfit; it was exactly what society's favorite florist needed in his business. It has an advertising value and helps greatly in giving the service which is so essential a part of the better class retail flower business.

#### Efficiency That Decides.

But the general adoption of the motor car for delivery purposes never would have resulted from anything except efficiency, which is another word for economy. It was demonstrated that an automobile will do as much work as three wagons. If a florist needed three outfits, in the old days, he reduced his expense by using one motor truck. If his needs were met by one horse and wagon, a truck gave him the opportunity of extending his business without adding to his overhead expense, as would be done by putting on a second wagon. Even if his needs did not fully occupy the time of one wagon, a motor car does not eat its head off in the stable any faster than does a horse.

Taking consideration of all the points of view, today there is scarcely any florist who does not run at least one car. It makes no difference whether a florist runs a little 8x10 store in an office building in some big city, or if he has a big range of greenhouses in the country; in either case he has his car. It is not uncommon for fairly busy florists to operate large fleets. For instance, that

of W. L. Rock Flower Co., of Kansas City, is shown in the accompanying illustration. He has five cars in service.

#### A Field for Frequent Sales.

The manufacturers of delivery trucks now find the florists' trade one of the best fields for their attention. While most florists already have trucks, none would think of going back to the old methods and the need for a dependable service and a stylish appearance necessitates frequent renewals; not even the best of trucks will last forever when given the hard service 365 days in the year that the florist demands.

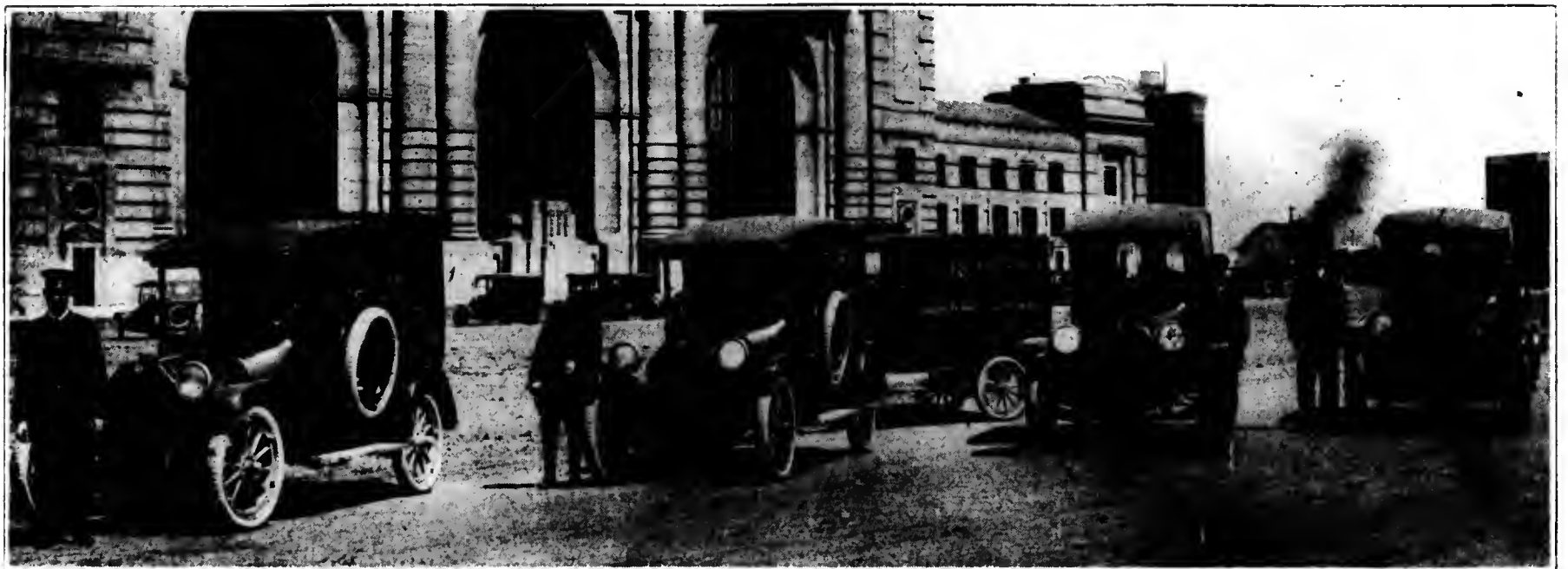
Experience has shown that the average florists' truck is good for about two years. After that it is cheaper to trade in the old machine on the purchase of a new one. Consequently, florists afford an inexhaustible field for the motor truck salesman.

#### Light Truck Now Chosen.

The first truck manufacturers who gave special attention to the florists' trade were prompted by the sales that came to them without solicitation. In that day the light truck was unknown. The vehicles were heavy and they were expensive to operate, though it must be said for them that they demonstrated wearing qualities that have not been found in all the later lighter vehicles.

The average retail florist seldom loads his truck to anything like its capacity. For that reason some of them still buy used pleasure cars and put on commercial bodies. Such a machine, designed to carry perhaps 800 pounds of passengers, usually is equal to the light merchandise load the florist gives it, but the average touring car is not designed for the short around-the-neighborhood trips which constitute the greater part of the florist's deliveries. The design of a truck is radically different from the design of a touring car, being built to meet a special purpose, and the rebuilt pleasure car idea is rapidly being dispelled.

In the light of experience, although growers and those having to do with moderately heavy loads still find a heavy truck desirable, most of the retail store florists have displaced the heavy cars with one or another of the popular, inexpensive light machines of 1,000 pounds to 1,500 pounds capacity. There are thousands of these doing duty for florists today. No florist who has had



There Are Few Trades in Which the Automobile Has Been More Generally Adopted for Delivery Work.



one would for a moment think of getting along without it. Nothing ever came into his business that was so great a help to it, for the delivery problem of all classes of flower stores and greenhouse operators is solved.

#### A WINDOW OF BEAUTIES.

When the window decorator of the Marshall Field & Co. retail store, Chicago, Ill., said to be one of the highest salaried men in his profession in the world, designed a window in honor of the visit of the French commission, he chose, as the central feature, a huge bunch of American Beauty roses, atop of which he placed the American eagle, while in the background were the American and French flags. In the foreground and under the overhanging flowers were strewn the petals of many more natural roses. The window display is shown in the accompanying illustration. Needless to say, such lavish use of these flowers attracted a great amount of attention from the crowds in the heart of Chicago's retail district, wherein the store is located. The selection of the roses and the interest they aroused show that Beauties are among the most popular flowers with the public.

#### HOOSIERS' MAY MEETING.

##### The Coal Situation Discussed.

The May 1 meeting of the Indiana State Florists' Association, at the establishment of the Smith & Young Co., was one of the most interesting and profitable sessions held by the organization in a long time. President Bertermann presided and after the preliminary business the name of Allen Humason was proposed for associate membership. The pot situation was discussed and samples of pots were exhibited by the Missouri Pottery & Supply Co., of St. Louis. The various kinds and sizes, ranging from 2 to 8-inch, were on hand for inspection. The pots were examined and pronounced good by several of the members.

The coal situation was another interesting topic. Secretary Steinkamp read a letter from the Sargent Coal Co., Newburg, Ind., stating the company's willingness to cooperate with the members of the association. Mr. Steinkamp advised members to write for prices. A. Rasmussen told of his experience last year and is convinced that the high prices of coal were a hold-up and that the same conditions still exist, only to a still greater degree. A. F. J. Baur told of his experience and said it was his belief that the poorest grades of coal brought the highest prices. The operators of good mines were booked up on contract orders which they were compelled to fill. The operators who mined poor coal, which was practically unsalable, did not have this to contend with and were in a position to demand any price they wanted for their coal. President Bertermann told of an incident in his endeavor to secure a contract for Pocahontas coal for this season's use. When he telegraphed to the C. C. C. & B. coal contractors he received a reply to the effect that they were sold out of Pocahontas coal but could furnish Virginia Splint, as stated in the letter to follow. This letter quoted prices, but at the bottom was a postscript saying that before the letter was mailed the entire lot of coal had been sold and



Famous Store Uses Huge Bouquet of Beauties for Patriotic Display.

that the contractors were not in the position to take any more orders.

Arthur L. Pett, of Crawfordsville, had on exhibition a new self-watering vase, for lawn and cemetery use. It was a handsome article of concrete and granite and was greatly admired. It is manufactured by a concern in Crawfordsville and has proved to be a success. The makers expect to place the vase on the general market next year.

#### Florists' Tornado Insurance.

A. Rasmussen thanked the association for its letter of sympathy on his heavy loss by the tornado. He explained his plan for the new insurance association, which is to cover damages by hail, tornado and snow cave-ins. It is Mr. Rasmussen's intention to form a national insurance association, but he felt it an honor to see its birth among his fellow-craftsmen of the state association and to have their indorsement. A general discussion of the subject provoked great enthusiasm. Herman Junge gave his views and is heartily in favor of the idea, but felt that it would be a difficult task to work out the premiums and scales. He felt that all should help to shoulder the responsibility. President Bertermann was of the same opinion and announced his company to be ready to promote the organization. W. W. Coles felt that to make the policies cover damages done by snow was a good thing. Joseph Wilkins made a few remarks in favor of the scheme, after which each member was polled, and each member deemed the new insurance a good guarantee for florists. A committee of five was appointed to work out a plan for such a mutual insurance association. The committee is composed of the following: Anders Rasmussen, chairman; A. F. J. Baur, L. Elder, Herman Junge, Charles Pahud. The ex-

penses of this committee are to be met by the association and its report will be made at the next meeting.

Secretary Steinkamp read letters from E. G. Hill and the Frank brothers, expressing regrets at their absence and saying that they were in favor of the insurance plan.

W. W. Coles spoke on "Good Fellowship." Secretary Steinkamp read a letter to Governor Goodrich indorsing Mr. Lieber's plan for the botanical gardens.

After adjournment the members enjoyed a social hour and buffet luncheon. The meeting was attended by the following:

|                   |                      |
|-------------------|----------------------|
| Irwin Bertermann. | W. W. Coles.         |
| C. F. Griffith.   | E. E. Temperley.     |
| H. F. Pahud.      | John Elsner.         |
| L. Elder.         | Harry White.         |
| M. Brandlein.     | Joseph Wilkins.      |
| O. E. Steinkamp.  | Anders Rasmussen.    |
| Albert Pittet.    | A. F. J. Baur.       |
| Henry Rodenbeck.  | Theodore Kuebler.    |
| William Roepke.   | Frank Wallace.       |
| H. Junge.         | John Hartje.         |
| Charles Pahud.    | C. A. Randall.       |
| A. S. Pett.       | William H. Gardener. |
| Fred Keil.        |                      |

E. E. T.

#### LADIES' S. A. F.

Miss Perle B. Fulmer, president of the Ladies' S. A. F., has appointed Mrs. Frank H. Traendly chairman of the New York city and state ladies' committee. Her appointees will be made public later.

Mrs. C. H. Maynard, Sec'y.

**Cleveland, O.**—Among recent incorporations was that of the Wooster Road Greenhouse Co., at \$50,000, with C. B. Cross as president.

**Beloit, Wis.**—M. A. Reipen, for two years head gardener for A. P. Warner, has resigned his position to take a similar one at Burlingame, Cal.

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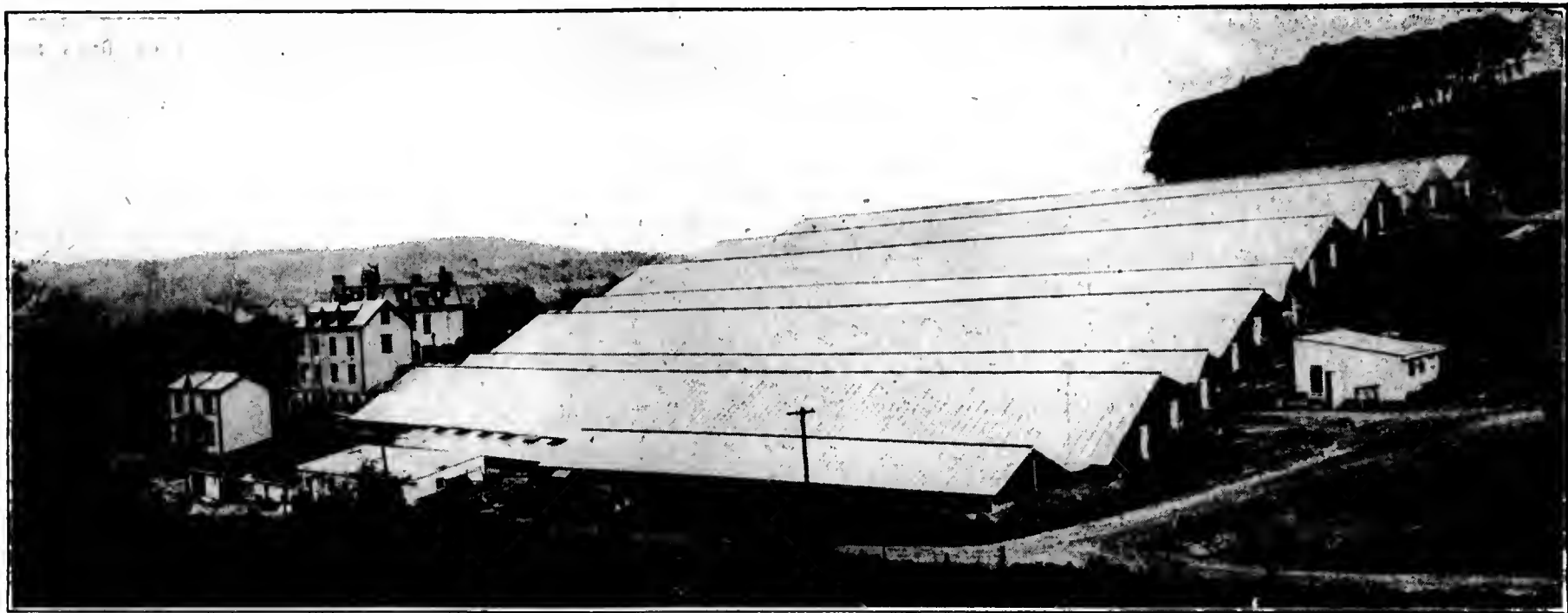
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singly in 2½-inch pots and grown in coldframes or a greenhouse. The new plants should be set out early in the spring, allowing two to two and one-half feet between the plants. In this manner it is possible to secure bloom the first season from seed.

To perpetuate varieties of especial merit, propagation by cuttings is resorted to. Cuttings may be taken in the fall from flowering stems which had been previously cut back immediately after flowering. Cuttings two to three inches long should be selected, preferably with a heel, and rooted in sand in a shady coldframe. They should then be potted in light, sandy loam, and kept in the coldframe over winter, with a protection of sash and straw. Early in the spring these young plants should be set out similarly to seedlings, or placed in a nursery row until they have attained sufficient size for permanent planting. Another method employed where greenhouse facilities are available is to take up old plants from the garden in December, pot them and force growth. Good, strong cuttings may then be obtained in March, which are rooted and potted in the usual manner.

##### By Dividing the Clumps.

The easiest and most common method of propagation, especially among amateurs, consists of taking up the plants in the fall or spring and dividing the clumps with a spade or knife. Phloxes increase by underground stolons growing outward, and it is these young, vigorous shoots on the outside which produce the best plants. The newly divided plants should be set out at once. In the case of the dwarf and creeping species, *P. subulata*, large plants may be converted into numerous small ones by shaking some light soil among them in the summer and then dividing in the fall, when the trailing branches will be found to have rooted.

The garden culture of phloxes is quite simple. As they are gross feeders, the soil should be worked up to a depth of eighteen inches to two feet and well enriched with well-rotted manure. The manure is especially necessary in light, sandy soil, to conserve moisture. It should be used sparingly in stiff, heavy soil, however, in view of a prevalent spot disease caused by a fungus, *Cercospora phlogina*. The disease is characterized by circular brown spots on the foli-



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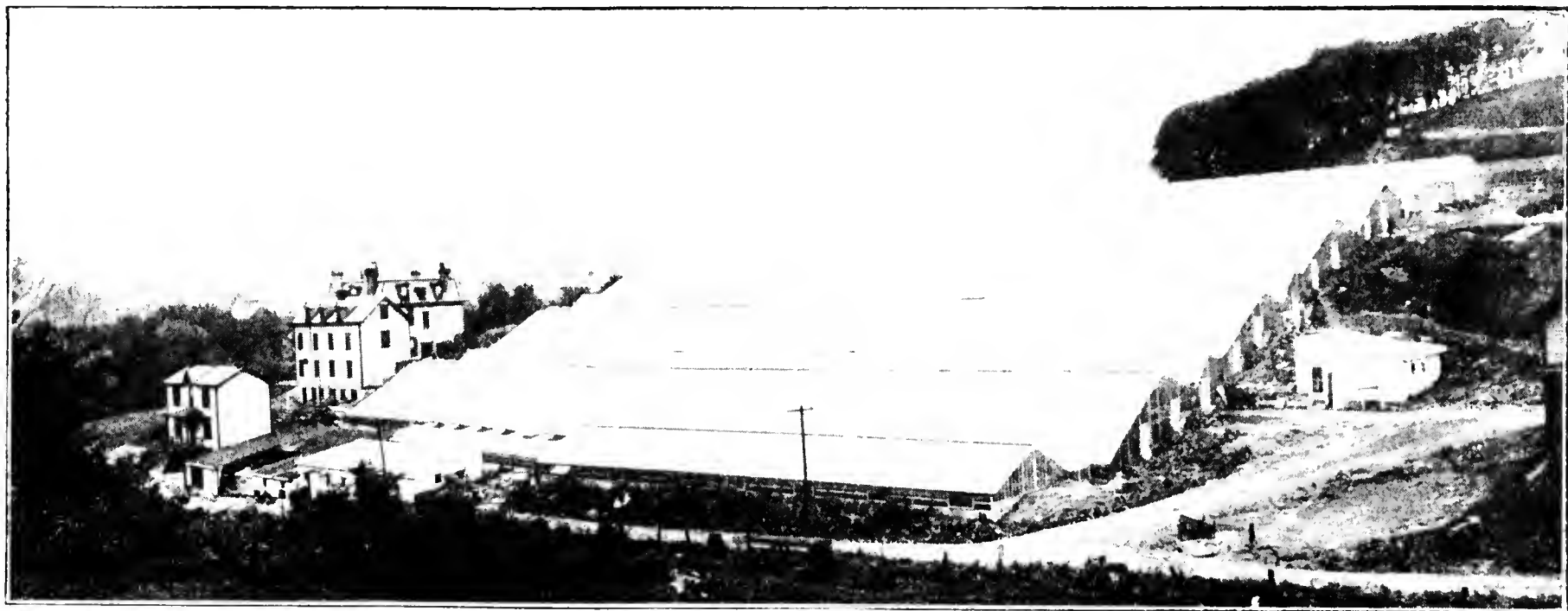
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To perpetuate varieties of especial merit, propagation by cuttings is resorted to. Cuttings may be taken in the fall from flowering stems which had been previously cut back immediately after flowering. Cuttings two to three inches long should be selected, preferably with a heel, and rooted in sand in a shady coldframe. They should then be potted in light, sandy loam, and kept in the coldframe over winter, with a protection of sash and straw. Early in the spring these young plants should be set out similarly to seedlings, or placed in a nursery row until they have attained sufficient size for permanent planting. Another method employed where greenhouse facilities are available is to take up old plants from the garden in December, pot them and force growth. Good, strong cuttings may then be obtained in March, which are rooted and potted in the usual manner.

##### By Dividing the Clumps.

The easiest and most common method of propagation, especially among amateurs, consists of taking up the plants in the fall or spring and dividing the clumps with a spade or knife. Phloxes increase by underground stolons growing outward, and it is these young, vigorous shoots on the outside which produce the best plants. The newly divided plants should be set out at once. In the case of the dwarf and creeping species, *P. subulata*, large plants may be converted into numerous small ones by shaking some light soil among them in the summer and then dividing in the fall, when the trailing branches will be found to have rooted.

The garden culture of phloxes is quite simple. As they are gross feeders, the soil should be worked up to a depth of eighteen inches to two feet and well enriched with well rotted manure. The manure is especially necessary in light, sandy soil, to conserve moisture. It should be used sparingly in stiff, heavy soil, however, in view of a prevalent spot disease caused by a fungus, *Cercospora phlogina*. The disease is characterized by circular brown spots on the foli-



Frank A. Friedley.

age, which on the upper surface show a dark brown border. The distance of planting should vary from two to three feet, depending upon the effects desired. For color grouping, clumps may be set two feet apart without being overcrowded. Phloxes suffer in hot weather because of their tendency to form roots

at the surface. To avoid this, mulching with well-decayed cow manure should be resorted to in June. Moderate shade is also beneficial during the hot part of the day, so that an eastern or western border is preferable to one facing south. For the best results, phloxes should be divided every three or four years.

best strains of seeds are bought. Seeds should be sown in pans or flats and later transferred to flats or small pots. They should be allowed to run up to flower before being pinched back, at which time it is easy to weed out any rogues, and if shifted into 4-inch pots they can be held in them until benched, which should be early in August. These snapdragons will throw a crop of flowers in October and can be depended upon to bloom until the following July.

#### Cyclamens.

Cyclamen plants now are making good growth and by this time should be in 4-inch pots. They like a fairly warm house; one held at 55 degrees at night will suit them to a nicety. In potting use a light, fairly open compost containing plenty of flaky leaf-mold, and be sure to keep the corms elevated above the soil. Cyclamens now will need a light shade on bright days, but it is better to use a removable rather than a permanent shade. Late-sown cyclamens are just ready to move from flats into 2½-inch pots. These will make nice plants in 5-inch or 6-inch pots for next Thanksgiving or Christmas.

#### Nerines and Amaryllis Belladonna.

The foliage now will be turning yellow on both Guernsey lilies and Belladonna lilies. Plants may now be placed in a coldframe and the water supply gradually decreased. As soon as the foliage has died down lay the plants on their sides either outdoors, on a warm, sunny bank, or, better still, in coldframes, with sashes above them. These bulbous plants must have a thorough baking right through the summer if a good crop of flower spikes is wanted in the fall. Leave the plants alone until flower spikes appear. Plants recently repotted will flower sparsely. Nerines especially will not bloom freely until the pots are a mass of roots. These are beautiful fall-flowering subjects and come in at a season when flowers are not any too abundant.

## SEASONABLE SUGGESTIONS

#### Window Boxes.

One of the most satisfactory signs of the times, horticulturally, has been the great development in the use of window boxes, not only on private residences but also on hotels, apartment houses, stores and even factories. This is something that both growers and retailers should encourage, develop and push, as indicated in the leading article in The Review for April 26.

If you have a store, why not fill one or two boxes, to say nothing of vases, and give prospective customers an idea of what they look like and what their cost will be?

One or two growers of my acquaintance use boxes and vases at their own houses and they find them to be the best possible advertisements. Why not try it yourself and see how it works?

If you send printed circulars to your customers, mention the fact that now is the time to fill piazza boxes, window boxes, vases and hanging boxes. If you have advertisements in your local paper, do the same. Have good samples planted for customers to look over and quite a few are sure to buy.

#### Get the Soil Ready.

Procure a good pile of compost specially prepared for the boxes and baskets. Remember that the plants are to occupy the boxes for several months, that they will have but a limited rooting area and that they in all probability will get none too much water and no feeding, in many cases. Any soil will not do, as some imagine. It must be rich and fully one-third of it should be well rotted cow or horse manure. If these fertilizers are not to be had, use sheep manure of the pulverized brand, and some fine bone, in addition. If the soil is not a heavy one no sand is needed, but add a little sand if the loam is stiff and retentive. Throw the soil into a heap and turn it a couple of times to mix it well.

#### Plants for Vases and Boxes.

In the April 26 issue of The Review there appeared a list of some of the plants suitable for boxes. As a general rule, the geranium finds most favor as a flowering plant, as it is a perpetual bloomer and the plants certainly make a splendid showing where they are carefully watered. Some other good flowering subjects for boxes are petunias, fuchsias, in partial shade; lantanas, Marguerite Mrs. Sander, vincas, verbenas, ageratums, Lobelia gracilis, nasturtiums, abutilons and the dwarfed cannas. Mixtures of flowering plants are not effective. It is best to stick to

one or, at the most, two varieties. Some good trailing plants are green and variegated vincas, Evonymus radicans, English ivy, German ivy and Asparagus Sprengeri. Good, full plants should be used for hanging. The following are suitable for basket work: English ivy, ivy-leaved geraniums, browallias, fuchsias, particularly the variety Trailing Queen; German ivy and tradescantias. For shaded locations baskets of Boston ferns are fine. Boxes of ferns are satisfactory for similar locations. Many foliage plants can, of course, be effectively used in boxes and vases, but for summer use flowering subjects are rather more effective.

#### Snapdragons for Next Winter.

It now is time to sow seeds or take cuttings of snapdragons where a fall and winter crop is wanted next season. Cuttings are necessary to perpetuate some special varieties, but if seeds of these same sorts are procurable I would advise using them instead of cuttings, on account of the greater vigor of the plants and their greater resistance to disease. There will be a few rogues when snapdragons are grown from seeds, but the number is comparatively trifling if the

## SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

#### CALLAS IN THE SOUTH.

Although the end of the calla flowering season is at hand in the south, do not withhold water altogether from the plants. It is a most difficult job to carry calla bulbs through the summer season without the crowns rotting. I have tried resting them in the ground, or in pots, and also digging them and placing them in a cool, shady place, but never with any degree of success. The only way I have succeeded is to give the plants enough water to keep them in a half growing condition all summer, and start them into active growth again about the end of August. I have always had better results from growing them in beds or on benches than in pots, but others may have had results directly the opposite. Some growers throw away the old bulbs at the end of each season and start new ones. If these growers will give the above plan a fair trial, I think they will be convinced that by it they can save money. L.

#### CARNATIONS IN THE SOUTH.

Although warm weather is here, much can be done to prolong the flowering season of carnations in the south. The glass requires a heavier shading. A thin coat of whiting can easily be applied with a spray pump, on the inside of the houses. In this way the summer rains have no effect on it and it is easily removed in the fall by spraying with the hose. A mulch one inch in depth, of any old rotted manure, will help to keep the roots cool, as well as supply fertilizer. The plants must be well supplied with water and syringed often. Keep thrips, which are active now, in subjection by using any of the standard remedies. Keep the doors and ventilators wide open day and night, except during storms, of course. L.

#### SOUTHERN DECORATIVE STOCK.

Palms and other plants in the south that have been used during the winter

season may now be overhauled before placing them in a lath house for the summer. It is not always practical to give such plants a shift into larger pots or tubs, because the handling of large pots is a burdensome affair. If the plants are taken from their pots and as much as possible of the old soil removed, they may be repotted in the same pots, using, of course, a rich potting soil, to which has been added a good sprinkling of bone meal. Arecas and latanias may have many of their roots cut away before repotting without any bad effect, but kentias are more particular in this respect. Syringe the plants thoroughly daily and give them lots of space. A palm is more particular in the matter of head room than root room. L.

#### READY FOR MOTHERS' DAY.

Charles L. Baum, who in addition to his retail store has a range consisting of two and one-half acres under glass at Knoxville, Tenn., is a grower who believes that Mothers' day is one of the biggest flower-selling days of the year. The accompanying illustration shows a house of Mr. Baum's new white seedling carnation, Dr. Sam. Fifteen thousand of this variety alone will be cut for the Mothers' day sales. Dr. Sam is described as a trifle smaller than some varieties of carnations, but is a free and easy bloomer, keeps well and is unsurpassed at this season of the year.

#### THE RETAIL FLOWER STORE.

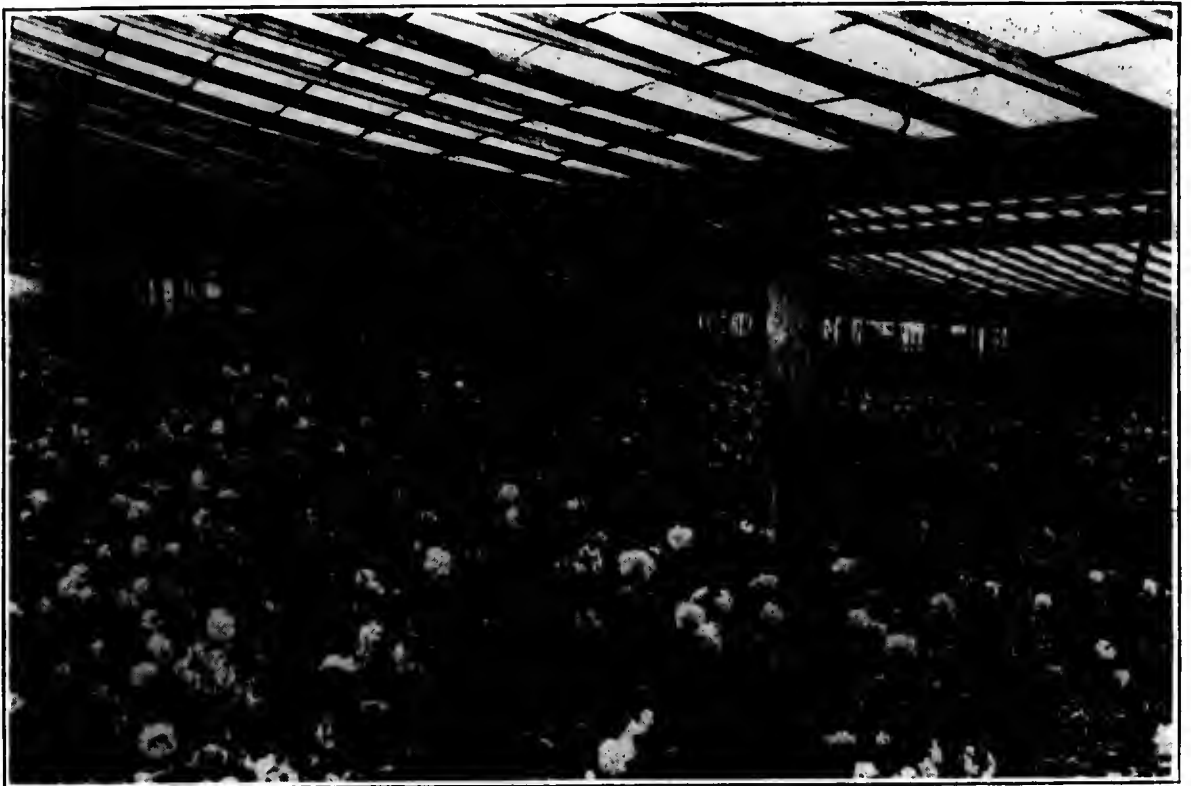
[Rudolph J. Mohr, a graduate of the Missouri Botanical Garden with the class of 1902, contributed an article on retail store management to a recent issue of the Garden Bulletin. It is herewith reprinted in part.]

The retail flower business of today is quite different from what it was in the past. A few years ago it was considered outside the florists' trade to carry anything besides flowers or material directly connected with them; but now the up-to-date florist will supply the sun-parlor not only with plants, but also with bird-cages, chairs, tables, fountain aquariums, goldfish and artificial flowers, while for the garden he will furnish cement benches, sundials, gazing-globes and many other novelties. Moreover, such a diversified stock does not in any way interfere with the sale of fresh flowers, but rather encourages it, as it attracts a wider class of people into the store.

A retail flower shop should at all times be a place of beauty. The plants in the store should be fresh, the pots covered, the cut flowers neatly arranged in vases or baskets and the workroom separated from the salesroom by at least a screen.

A good buyer is of the utmost importance in conducting a retail business. The proprietor should do his own buying, as he is in the best position to know just what the trade demands, but if this is not possible, the buyer should be a conscientious employee, one who has the store's interest at heart and is a good judge of values and qualities.

Salesmanship is no small item in establishing the success of a retail flower store. No matter how good the stock or how fine the location, one must have a good salesman in order to draw the trade. He should at all times be courteous and ready and willing to show the stock; he should be able to arrange the plants in an attractive manner, be a good judge of their appropriateness for



New Carnation Dr. Sam at the Establishment of C. L. Baum, Knoxville.

special occasions and he should know enough about them to be able to give advice and suggestions concerning their care. Moreover, he should never sell or promise anything not in stock or that there is the slightest doubt about securing in time, for misrepresentation and unreliability do more injury to a business than anything else.

In this day of competition among retail stores, advertising is a great consideration, whether it be a small neighborhood florist or a large concern that caters to a city and suburban trade. If direct advertising is used—and it is a good method—a neat and attractive circular or card will suffice. This could be sent before a holiday or at a time when a special bargain is to be obtained. A card index could be kept of all to whom circulars or cards have been sent, and if they have not purchased after sending a certain number, their names might be dropped from the list. Window decoration as a means of advertising should not be overlooked. The manner of packing and delivering an order could also be classed as advertising, and

part of the appropriation for such purpose should be spent in attractive boxes and tags.

Indirect advertising offers a wide choice of mediums, such as posters, signboards, programs and notices in street-cars or newspapers. Newspaper advertising is probably the best, the choice of paper depending upon its circulation, class of people reading it and the localities reached. A large space is, of course, more desirable, as more details can be given and the principal selling points brought out, but a neat and attractive advertisement, whether large or small, is sure to bring good results.

Rudolph J. Mohr.

Akron, O.—The boiler room of the McFarlands greenhouses on Wooster avenue last week was damaged by fire to the extent of \$2,000, the blaze originating in an adjoining building. A large quantity of paper and boxes purchased last summer and stored above the boiler room was destroyed. The boiler and a delivery truck were also badly damaged by the flames.



Max Kaiser, of Merriam Park Floral Co., with Reason Was Pleased with This Crop.



**BAIT THAT DRAWS CROWDS.**

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Easter this year came only a few days before the opening of the baseball season, so that sport was selected as the thing around which to build the display. A miniature playing field, with grandstand and bleachers, was built. Dolls represented the players and spectators. No detail was omitted, even the small boy viewing the game through a knothole being present. On the tennis court outside the ball park, also, there was a game in progress, while nearby were three boys fishing in a basin containing goldfish. And around the whole, or nearly so, was arranged the flower and plant display.

In speaking of the display, Mr. Jones declared it had eclipsed all his previous efforts, causing quite a sensation, not only among the children, but the grown-ups as well.

The plants which formed the background for the ball park were of the following varieties: Columbines, wistaria, Azalea mollis Anthony Koster, Rhododendron Pink Pearl, Deutzia Lemoinei, lilacs, yellow marguerites, sweet peas, magnolias, nasturtiums, German iris and hydrangeas. Beds of Pelargonium Easter Greeting and Paul

Crampel geraniums, bordered with artemisia and shrubs, ornamented the foreground.

Outdoor sports make a great appeal to the average American. Such a display as this, even on the much smaller scale necessary in a show window, would attract the attention of everyone who is a lover of sports. And the person who likes outdoor games is a person temperamentally fitted to like everything that pertains to the open, especially that which is beautiful.

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**ESSENTIALS OF HYBRIDIZATION.**

[Extracts from a paper by Floyd Bralliar, of Nashville, Tenn., read at the second annual convention of the Tennessee State Florists' Association.]

Where the object sought is to produce in greater degree some characteristic already possessed by some individual plant, it should be carefully crossed with another plant of the same family that is as nearly like it as it is possible to find.

Mendel, a monk who did a great deal of plant breeding, announced it as a law that where two parents are allowed to breed, one-fourth of the offspring will be like one parent and one-fourth like the other parent, and that seed from either of these fourths will come true to name and will be like the parent whose character it followed; that the remaining half of the offspring of such a union will partake of the characteristics of both parents in varying degrees, and that it is among this half that we must look for improvements. In the second generation a certain fixed proportion of the seeds of these plants will revert to each of the original parents, but a portion of them will be like their own parent. By selection for a few generations, fewer and fewer of

the seedlings will revert and the variety will become fixed. The announcing of this law has greatly lessened the labors of the breeder by telling him which of the offspring to throw away as being worthless to him. He no longer bothers with the half that is like one or the other of the original parents.

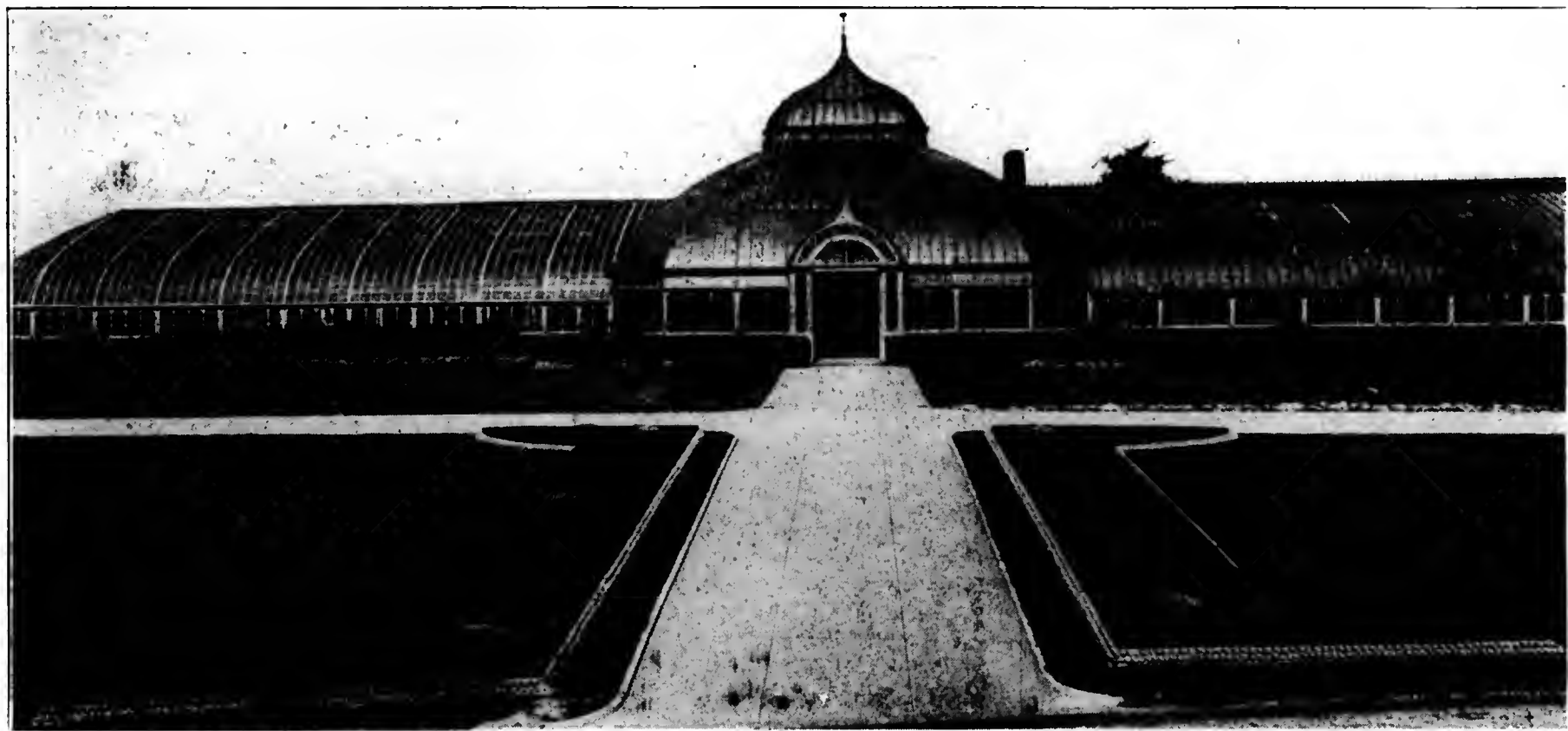
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There is one other fact that is not to be overlooked by those who are engaged in plant breeding and crossing. A certain per cent of the variations that are obtained by hybridization do not appear in the first generation. Most of the variations appear in the second generation, but a certain proportion, and often the most valuable ones, do not appear until the third generation, while a few come even later than this.

I believe that where it is desired to transfer a required characteristic from one variety of plant to another of widely different characteristics, while still retaining the good qualities of the latter variety, it can be done more quickly and more surely by crossing one or both with one or more intermediate varieties, varieties that are truly intermediate in character, and then crossing the resultant progeny, than by making the direct cross itself.

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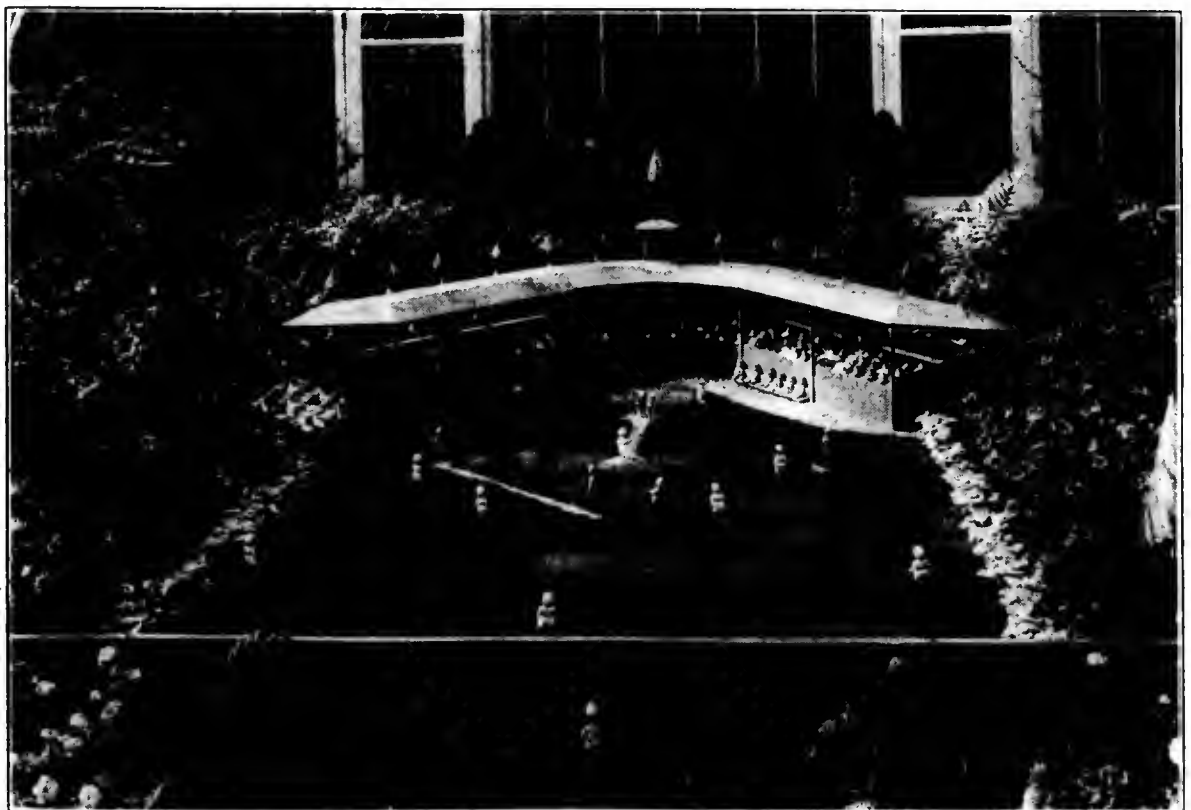
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**Dryden, N. Y.**—The business formerly conducted by James E. Lormor has become the property of Misses Lormor and Pratt, who have been in the market gardening and nursery field for several years. Miss Lormor has taken special studies at Cornell University to better fit her for the florists' business.



A Close-Up of the Phipps Conservatory Baseball Display.

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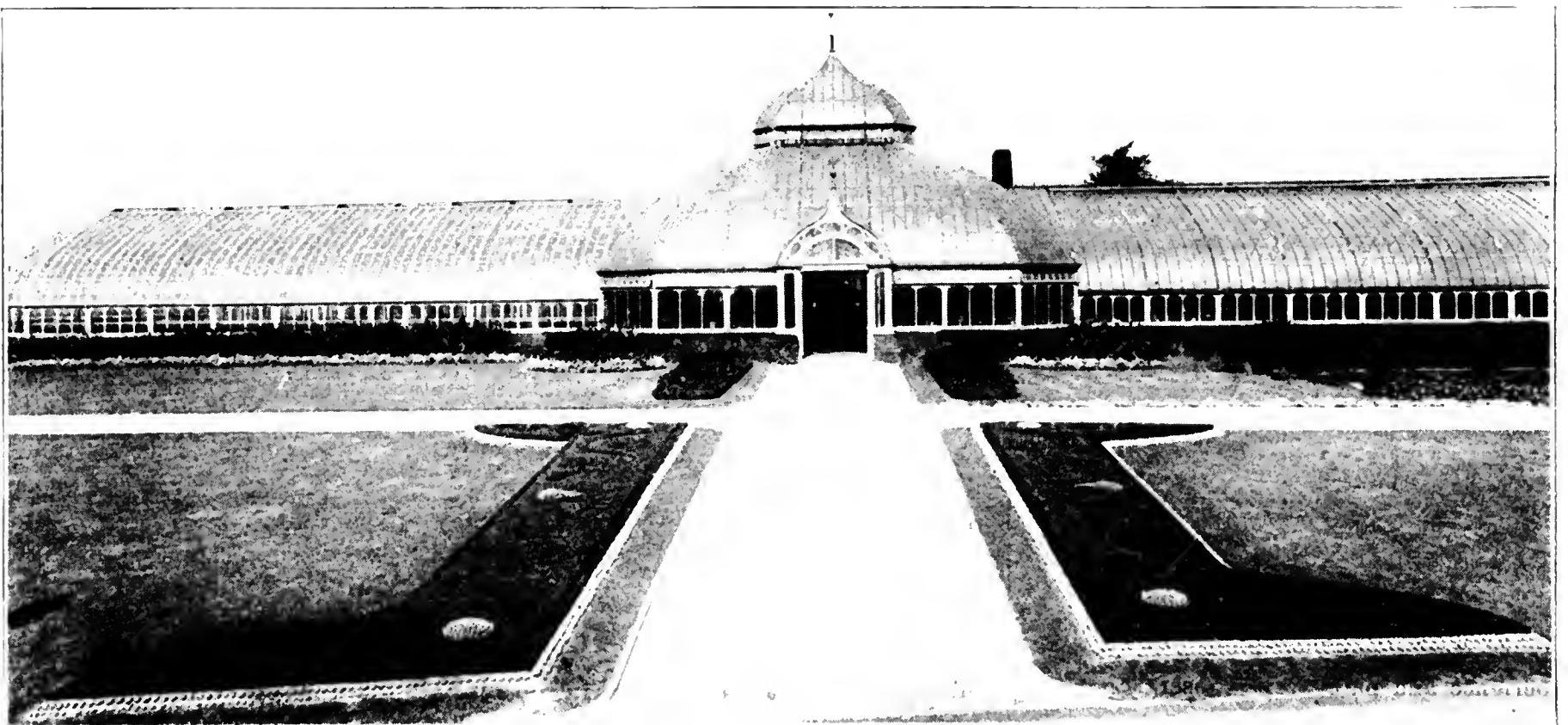
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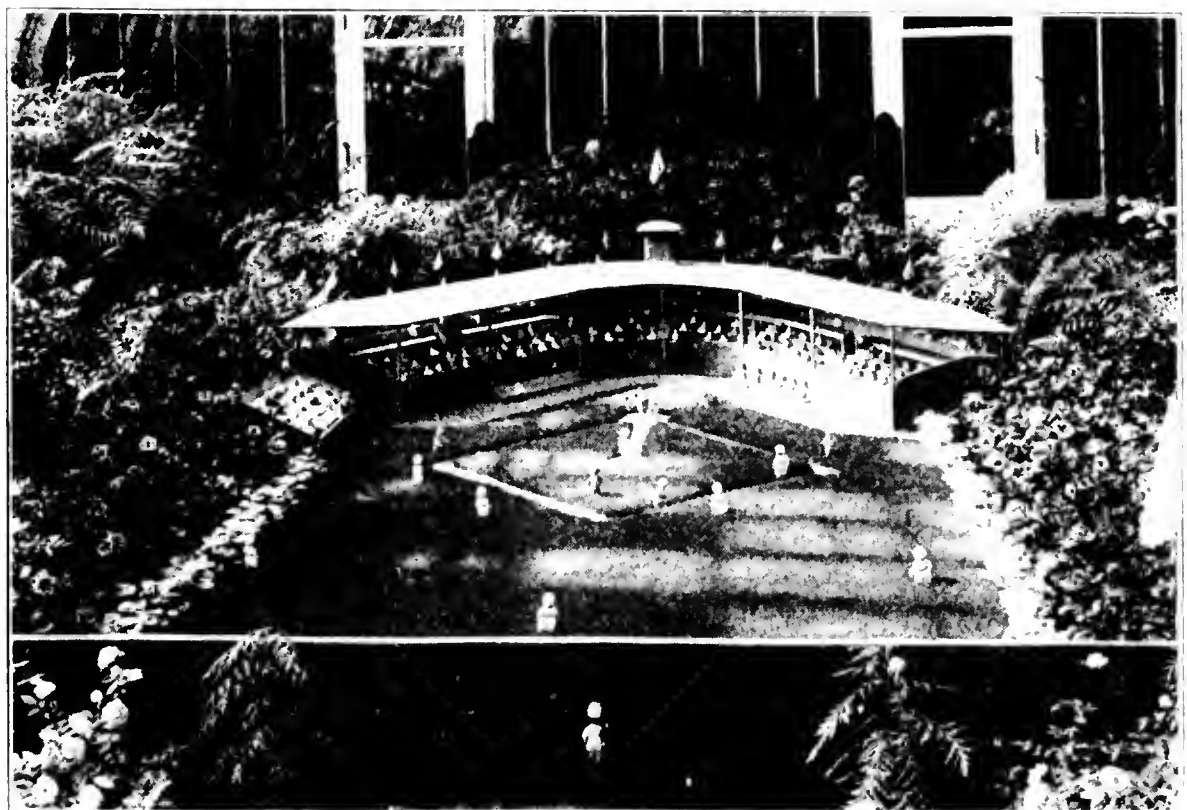
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the financial profits of it. But the pure fun of the work is worth the effort, if no other reward is ever obtained.

**La Fayette, Ind.**—Prof. C. B. Sayre, who has had charge of the floricultural work at Purdue University, has been called to the colors as first lieutenant of field artillery in the officers' reserve corps and has been assigned to Fort Benjamin Harrison, Ind.

**Dryden, N. Y.**—The business formerly conducted by James E. Lormor has become the property of Misses Lormor and Pratt, who have been in the market gardening and nursery field for several years. Miss Lormor has taken special studies at Cornell University to better fit her for the florists' business.



A Close-Up of the Phipps Conservatory Baseball Display.

# CHRYSANTHEMUMS

## EARLY OUTDOOR MUMS.

Kindly let me know through your valuable paper the earliest white, pink and yellow chrysanthemums for outdoor cultivation. Also let me know about what time they bloom. I refer to the large-blooming varieties, of course.

W. F. B.—Md.

I presume you mean the strictly greenhouse varieties in early types. For these I would recommend Smith's Advance and Early Frost, white; Unaka and Pacific Supreme, pink; Comoleta and Marigold, yellow; Tint of Gold, bronze. These varieties come into flower during the first week of October. Marigold cannot always be depended on to come in this early and one cannot guarantee that the bud will set early enough. However, it is a fine variety and well worth a trial. There is another type of mums known as early flowering, which does splendidly in your section and which will come into flower earlier than the above-mentioned kinds. These would be: White, Dorothy, Cranford White and Petite Jean; pink, Normandie, Chas. Jolly and Hortense Malgat; yellow, Carrie and Cranfordia. These are not so tall-growing as the average greenhouse varieties, but they are more hardy and will begin to flower earlier. With us they are in flower the last week of September and continue to flower during the month of October. This early-flowering type is the kind we have been working to popularize for the last four or five years, and is just now coming into its own, particularly in sections where the earlier frosts are not too severe.

Chas. H. Totty.

## STOCK FROM FROZEN MUMS.

I have several thousand chrysanthemum plants that were nipped by the cold, cut down, in fact; but now young growths have started at the roots of the old plants. Do you think these shoots will make good flowering plants by fall, or do you think they have been too severely stunted by the cold? I am situated in the southern part of Louisiana and grow my mums outdoors under canvas. But the winter was severe and my plants were not sufficiently protected. Do you think these root divisions will produce as good plants as sand-grown cuttings, or would it be better to buy a new batch of stock?

I have been told that cheesecloth houses are splendid for growing mums and that Californian growers have found the method successful. What do you think about it?

Last year I had some splendid white mums, but some of the buds turned brown and never developed. The good ones, however, were hard to beat. Now, I would like to know if it would be safe to use any plants developed from that stock. Any information will be appreciated.

C. C. B.—La.

The shoots coming up around the base of the old plants will make ideal plants

for flowering next fall. They are what we call "sucker" plants and are always taken whenever it is possible to secure them. There is no reason why root divisions should not be just as good as sand-grown cuttings, and if the varieties you have are satisfactory for your purpose there is no reason why you should buy others.

Cheesecloth houses, as used in California, certainly produce results. There is no reason why you could not adapt them to your conditions.

Buds turn brown instead of developing when they are scorched by sun or rotted by moisture settling in the center of the bud. Plants propagated from this stock should be all right, as the trouble is not a hereditary disease.

C. H. T.

## AN ARMY OF SOWBUGS.

The management of a large growing establishment in Illinois is waging war on legions of wood lice, or sowbugs, which are playing havoc with the stock in the houses to an extent that makes the proposition a serious one. Mixtures of Paris green and sugar and of Paris green and flour were liberally distributed, and at first the bugs ate freely, as was evidenced by the hosts of skeletons lying around. Since that time, however, not a dead one is seen, and the question arises as to whether there is animal instinct in a bug to avoid partaking of the poison that killed its companions.

There are two kinds of sowbugs in the house, one which rolls up in a ball when touched, and one which is slimmer

and more active. The well-known and reliable method of trapping with scalloped potatoes would mean a Herculean task with such a large area to cover, in addition to the expense and possible prohibition by the authorities; but, as one of the owners observed, "it is a desperate case and calls for extraordinary efforts to meet it."

W. M.

## THE RED SPIDER.

Please let me know at once how to get rid of red spider on the plants in my greenhouse. I have tried various remedies, but without success.

M. E. E.—Ind.

Probably your methods in dealing with the red spider have been too gentle. There is only one way to handle this customer, roughly, without gloves. The red spider has no objection to most of the things that are considered uncomfortable by other animal inhabitants of the greenhouse. There is only one way to make him stop and back up. That way is to hit him right in the face, a hard blow with a drop of cold water. The less water and more force, the less the spider will like it. The hose is the only thing to use, backed by the best pressure one can get. Be sure you hit the spider and not just the plants.

F. R.

## ANOTHER PROOF OF PROGRESS.

Progressiveness, modernity, these are the keynotes of the florists' business today. Old methods withdraw their hold of many years' standing and give way to new, and with advanced practices there comes also, as a natural concomitant, modern stores and greenhouses. The accompanying illustration shows the retail store and greenhouse of J. J. Kolar & Son, 5136 West Twenty-fifth street, Chicago, recently completed, which well typifies this pervasive spirit. As can be seen by the illustration, everything about the Kolar establishment smacks of progress.



New Establishment of J. J. Kolar & Son in Outlying Chicago.



# OBITUARY

## John V. Wickler.

John V. Wickler, for many years engaged in the florists' business at Grand Forks, N. D., was killed last week by a train while he was walking on the tracks near his home, at Lyons, Ill. Mr. Wickler was hard of hearing and it is believed that he did not hear the train approaching from the back. Death was instantaneous. Mr. Wickler was born in Illinois, September 4, 1858. He is survived by two daughters and a son, Fred B. Wickler.

## James Stredwick.

The many American business acquaintances, as well as the considerable number of personal friends, of James Stredwick will learn with regret of his death at Silverdale Nurseries, St. Leonards, England. Mr. Stredwick was one of the most successful of latter-day raisers of new dahlias and also was widely known for his chrysanthemum seedlings.

## James Hassett.

James Hassett, proprietor of the Davenport Nursery and widely known among the trade in Iowa, died Thursday, May 3, at the Mercy hospital, Davenport. He leaves a widow and five children. The members of the Tri-City Florists' Club attended the funeral in a body.

W. G.

## CINCINNATI.

### The Market.

The market is rather short on flowers and the prospects for a large supply at Mothers' day are none too bright. The demand from out of town is heavy. Receipts of roses and carnations are smaller. Cloudy weather at the end of last week and the first part of this week did not serve to relieve this condition. Easter lilies are in good supply. A good cut of sweet peas is arriving and peonies are becoming more plentiful. They are from the south. A few lilacs may be had. Other offerings include snapdragons, callas, irises, valley, gladioli and marguerites. New southern ferns are in the market. Other greens are plentiful.

### Various Notes.

C. E. Critchell last week received the first of his new ferns from the south.

The William Murphy Co. had a larger number of advance orders than ever before for Mothers' day.

The R. G. Kootz Floral Co. is in receivership, in a suit to settle partnership affairs.

The Cincinnati Cut Flower Exchange has been getting in some excellent southern peonies.

Among recent visitors were Samuel Seligman, representing Wertheimer Bros., New York; Milton Alexander, representing Lion & Co., New York; Earl Smith, of Hinsdale, Mass.; H. M. Gregory, of Sabina, O. C. H. H.

**Alvin, Tex.**—The firm of Hillje & Buller, formerly large shippers of cape jasmine buds, has gone out of business. The firm was composed of two young ladies.

# News from Abroad

**London, England.**—The government has granted permission for the mailing, without request, of catalogues begun before the restrictive order issued here March 3.

**Genoa, Italy.**—The minister of agriculture has announced his intention of establishing in the chief cities of Italy large model nurseries for the production of herbaceous plants. The government will grant subsidies to cover the expenses of these establishments.

**Calcutta, India.**—The British government has increased the quantity of burlap requisitioned for shipment from Calcutta during May and June from 50,000,000 yards each month to 65,000,000. This is an increase of thirty per cent. It has had a bullish effect on the market.

**Wiesbaden, Germany.**—Ferd. Fischer, the well-known cyclamen seed specialist, wrote January 25, the letter being posted in Norway, intercepted by the British censor and delivered to the addressee in America May 7: "Many of my old customers may have ordered last spring, but I did not receive their letters or money, nothing at all in 1916; nor any money for deliveries in 1915."

**London, England.**—It is pointed out to carnation growers that, for those who were able to maintain their production, "flowers fetched record prices over a longer period during the season coming to a close, than ever before, and it does not need a prophet to point out that they will be scarcer still for next winter. Less labor and people concentrating on other things is bound to have this effect."

**The Hague, Holland.**—In 1915, 126,000 acres, or two per cent of Holland's superficial area, was devoted to gardening and 20,900 acres, or three-tenths of one per cent, to flowers and bulbs, out of a total of 2,325,000 acres (thirty-eight per cent) of arable land. August 16, 1916, a law was passed empowering the government to restrict or prohibit the planting of crops not useful for feeding human beings and animals and therefore the government has made several regulations calculated to increase the food-producing capacity of the land and at the same time to discourage the cultivation of crops whose acreage has been increasing under the stimulation of high export prices. The cultivation of several kinds of crops will be restricted to the average acreage employed for those crops during 1913, 1914 and 1915. Other crops, which are principally used for export, will be reduced to seventy or eighty per cent of the 1913 to 1915 figures. It is estimated that a total of 100,000 acres will thus be released for the production of crops for home consumption. The importance of this addition to Holland's food-producing acreage may be realized when it is noted that its entire area devoted to winter wheat in 1916 was 124,000 acres. In connection with the different schemes calculated to increase the food output of Dutch soil, it has been repeatedly stated by the Minister of Agriculture, Industry and Commerce that it will be the government's policy to discourage the raising of export crops by the interposition of export prohibitions and to encourage home crops by a system of higher maximum prices.

# MOTT-LY MUSINGS

The West View Floral Co., of Elkhart, Ind., states that funeral work has kept it "out of the hole" this season. A glimpse of sunshine prompted the remark that "every cloud has its silver lining" and put behind the terrors of a rapidly diminishing coal pile. There is an abundant supply of well grown stock to meet a good planting season.

Henry Ehrhardt, of Sidney, O., is one of the fortunates who grew a part crop of lettuce last winter. The crop is now nearing the end and allowing space for numerous bedding plants of excellent quality.

W. D. Rettie, of South Bend, Ind., reading a price list for Mothers' day, mailed by a wholesaler, in which split carnations were quoted at 5 cents, said: "The special days furnish the rock upon which the wholesaler and retailer split. Taking the risk of loss of sales, cost of handling, etc., it remains to be seen whether there will be an appreciative surplus toward the Jarvis fund." Work on a concrete bed suggested the remark that "much going up and little coming

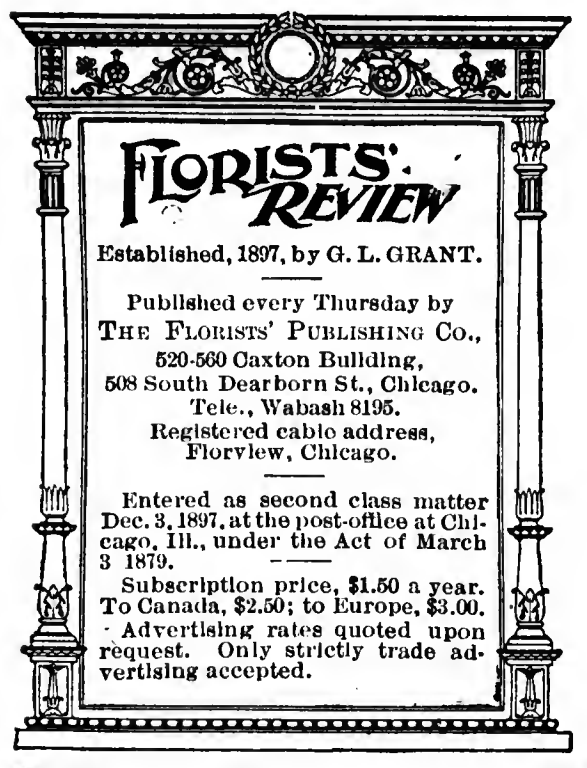
down at this time furnishes the opportunity to prepare for a good bottom when the balance turns."

Adam Graham has returned safely to his Cleveland, O., home from his annual trip to the Isle of Pines with the usual account of the vegetation there to interest his fellow Clevelanders.

John D. Rockefeller has given instructions to A. Graham & Son, of Cleveland, O., to convert his tennis courts into a garden. The question of which is the most suitable and profitable to raise, pineapples or potatoes, is left to the judgment of Adam Graham, Jr., who will supervise the undertaking.

Aaron Shive, manager of the greenhouses of the Flick Floral Co., Fort Wayne, Ind., was assisting in the construction of a rustic bridge. "Putting in pecky cypress for flooring," he observed. "If one wishes something equal to concrete, this is it, and a bridge, nowadays especially, must carry heavy weights."

W. M.



## NOTICE.

**It is impossible to guarantee  
the insertion, discontinuance or  
alteration of any advertisement  
unless instructions are received  
BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr,  
Houston, Tex.; vice-president, A. L. Miller, Ja-  
maica, N. Y.; secretary, John Young, 53 W. 28th  
St., New York City; treasurer, J. J. Hess,  
Omaha, Neb.  
Thirty-third annual convention, New York,  
N. Y., August 21 to 24, 1917.

**Results bring advertising.  
The Review brings results.**

WHY not a posterette campaign "Wear  
a Flower on the Fourth" this year?

STEEL prices were given another large  
and, apparently, arbitrary boost last week.

IF you can use a bargain in greenhouse  
property, keep an eye on the For Sale  
ads in The Review and you will find just  
the place to suit you.

THERE are localities in which \$1.50 is  
the established retail price for a dozen  
geranium plants, but this year it won't  
supply the florist's family with food and  
fuel. The price should be not less than \$2.

ONE of the principal sources of supply  
for glass and paint for greenhouse use  
makes the following statement of the  
present situation: "There is no doubt  
that the present high price of linseed oil,  
together with that of white lead, is having  
more or less of a retarding effect on the  
buying of paint. The demand for glass,  
however, seems to be pretty good; in fact,  
business has been beyond expectations.  
Our principal trouble this year is in get-  
ting the material in greenhouse sizes; we  
are not worrying about orders."

SAYS a Red Cross worker: "German  
guns were pounding Verdun last summer  
when I went to that stricken city with  
the consent of the French government.  
When I reached Verdun, it was the first  
day of the annual sweet pea festival, and  
with little attention to the German shells,  
the people were paying tribute to their  
beautiful flowers. Even the soldiers had  
entries." The United States is several  
thousand miles removed from the war  
zone—a cheering note to those of the re-  
tailers who are pessimistic as to the prob-  
able effects of the war on the business.

GOOD 4-inch geraniums are worth 10  
cents this spring and the time-honored  
standard price of 8 cents would better go  
into the limbo of forgotten things.

EVERYBODY knows f. o. b. and c. w. o.  
soon may be equally familiar in this trade,  
as there is a continually strengthening  
demand for prompt settlements in this as  
in most other lines of business.

THE flower show planned for Pitts-  
burgh, June 13 to 16, under the auspices  
of the Garden Club of Allegheny County,  
with Arthur Herrington as manager, has  
been abandoned because the United States  
has gone to war.

THE grower who first advanced the  
price of grafted rose plants had no cause  
to regret his self-reliance; those who grow  
good stock promptly followed and they  
have all cleaned up in as good shape as  
would have been likely at the old rates.

### HAVE YOU A SURPLUS?

Look over the Classified ads in The  
Review. If you have a surplus of some  
item not offered there, quick cash can  
be had for it. Like this:

You may discontinue my canna ad. One in-  
sertion really was too much for me. It would  
look as though no one else in the country had  
any cannas.—Floyd Bralliar, Madison, Tenn.,  
May 7, 1917.

When you hear a man complain of  
the cost of advertising you can be pretty  
certain that he spends a good bit of  
money elsewhere than in The Review.

### IF FIRST YOU DON'T SUCCEED.

"Collections are slow." One hears it  
times without number, but in certain  
quarters no complaints of this nature  
ever are made and it leads to the con-  
clusion that the reason collections are  
slow with most florists is that sufficient  
effort to get the money is not made.

Only a small minority of those in the  
business make a prearranged, continuous  
effort to collect the accounts on their  
books. In many cases even the mailing  
of statements is an irregular matter,  
and, with the mailing, effort ceases. No  
attempt is made to follow up the debtor  
with a request for the payment of the  
neglected account, and a repetition of  
the request as it becomes necessary.  
With a small amount of system in any  
part of the business, there is none at all  
in the matter of collections.

As the florists' business grows it will  
become increasingly important for each  
florist to organize the method by which  
he secures the money due him. With a  
business of even moderate size a florist's  
purchases aggregate so large a sum that  
the men from whom he buys cannot take  
the risk involved in long credits; bills  
must be paid monthly or one cannot buy  
for long in the same place and the best  
sources of supply soon are closed. To  
maintain his own prompt payments the  
florist must take steps to make collec-  
tions from those to whom he sells.  
There are not many florists who do not  
pay if they have the money; the trouble  
is they are poor collectors. Nowhere in  
business is it better to apply the motto,  
"If at first you don't succeed, try, try  
again."

### A BLESSING IN DISGUISE?

It is believed by many in the trade  
that the national propaganda for in-  
creased production of vegetables will  
result in a curtailment of bedding plant  
sales; but may not this intensified activ-  
ity in gardening, this vast multiplica-

tion of gardens, carry with it such a  
demand for florists' plants that the shoe  
will be on the other foot? In some sec-  
tions there may be a falling off in bed-  
ding plant sales, but as a whole the  
"back-to-the-land" spree is likely to  
make for a wholesale education of the  
public in garden-making and thereby  
produce a larger use of plants. Perhaps  
the retailer with a large quantity of  
bedding plants may have to turn part-  
time wholesaler, for the sake of dis-  
tribution.

Subjoined is an interesting editorial  
clipped from a small-town newspaper,  
which may be found suitable as copy for  
the back of a retail plant circular, letter  
or postcard:

#### WE NEED FLOWERS

In all this enthusiasm about raising potatoes  
and turnips and cabbage—and may it increase—  
we should not entirely overlook the need of  
flowers. There's abundance of room for the  
potato crop and the cabbage without giving up  
the flowery window box to the rambling cucumber  
vine and the geranium bed to the wandering  
squash. There is nothing else so restful for  
tired nerves as a little stroll among the beauty  
and fragrance of flowers. They give a source of  
pleasure and refinement that nothing else can  
supply. They serve a purpose quite as useful  
and necessary as those things that are commonly  
given a higher utilitarian value. What would  
spring and summer be if there were no flowers  
to hide the uglier places and to sweeten the air  
with fragrance?

Yes, we need flowers. And there will be time  
and opportunity to grow them without slighting  
the potato and the cabbage. If we do our duty,  
the rain and sunshine will cause old mother earth  
to produce food and fragrance enough for all.  
Let us have potatoes, cabbage and flowers.

#### WHAT DO YOU THINK?

Almost as soon as Mothers' day be-  
came an established annual event there  
was call for a Fathers' day. To many  
people it seemed that a Fathers' day,  
following on the heels of Mothers' day,  
would be more or less of a joke and that  
it would react, destroying the sentiment  
that is the appeal of Mothers' day. It  
has been the opinion of The Review that  
any attempt on our part to develop a  
Fathers' day would be at the expense of  
Mothers' day, especially as there seemed  
no indication of an inclination to stop  
with the parents; special days for uncles  
and aunts, everybody but mother-in-law,  
seemed a natural consequence.

But Fathers' day does not down.  
There is a Fathers' Day Association,  
of which Mrs. John Bruce Dodd, of Spo-  
kane, Wash., who says she is the Anna  
Jarvis of Fathers' day, is president.  
This association designates June 17 as  
the special day in father's honor and  
the method of observance is to wear a  
rose, white for father gone before, etc.!

The Fathers' Day Association states  
that it has branches all over the country  
and has invited the interests which this  
season have been booming Mothers' day  
to do as much for Fathers' day.

It may be the trade is overlooking an  
opportunity by not lining up back of  
father and giving his day a push. The  
Review has thought otherwise, but opin-  
ions from the trade will be welcome.

#### CHICAGO.

#### The Market.

Business, both shipping and local, was  
good last week, with a tendency toward  
higher prices manifest. The dark, cold  
weather has made for a shortening of  
crops, and by May 3 a distinct shortage  
of stock began to make itself felt and  
it became necessary for wholesalers for  
the most part to cut down on orders, giv-  
ing to each customer a fair proportion



BE SURE YOU ORDER ENOUGH FOR

# Memorial Day

YOU CAN COUNT ON US TO FURNISH THE STOCK

## Memorial Day Advance Price List

We guarantee to fill at these rates all orders received on or before May 16.

| ORCHIDS                           |                          | ROSES—Continued                         |                | PEONIES                           |                   |
|-----------------------------------|--------------------------|---|----------------|-----------------------------------|-------------------|
| Cattleyas .....                   | Per doz. \$6.00 @ \$9.00 | Ophella, special.....                   | \$12.00 @      | Common .....                      | Per 100 \$4.00    |
| <b>AMERICAN BEAUTY</b> Per doz.   |                          | " select .....                          | \$8.00 @ 10.00 | Fancy .....                       | \$6.00 @ 8.00     |
| Extra long stems.....             | \$5.00                   | " short.....                            | 4.00 @ 6.00    | Special quotations on quantities. |                   |
| Stems 30 to 36 inches .....       | 4.00                     | White Killarney, special.....           | 10.00          | <b>MISCELLANEOUS</b> Per 100      |                   |
| Stems 24 inches .....             | 3.00                     | " " select .....                        | 6.00 @ 8.00    | Spanish Iris.....                 | \$ 5.00 @ \$ 6.00 |
| Stems 18 inches .....             | 2.00                     | " " short.....                          | 4.00           | Gladoli.....                      | 6.00 @ 8.00       |
| Stems 12 inches .....             | 1.50                     | Killarney, special.....                 | 10.00          | Sweet Peas, Spencer.....          | 1.00 @ 1.50       |
| Short stems .....per 100, \$4.00  |                          | " select.....                           | 6.00 @ 8.00    | Valley.....                       | 4.00 @ 6.00       |
| <b>ROSES</b> Per 100              |                          | " short.....                            | 4.00           | Easter Lilies .....               | 8.00 @ 10.00      |
| Mrs. Russell, special .....       | \$18.00 @ \$20.00        | Mrs. Ward, special.....                 | 10.00          | Daisies .....                     | 1.00 @ 1.50       |
| " " medium.....                   | 12.00 @ 15.00            | " select.....                           | 6.00 @ 8.00    | Mignonette.....                   | 4.00              |
| " " select.....                   | 8.00 @ 10.00             | " short.....                            | 4.00           | Calendulas .....                  | 3.00              |
| " " short.....                    | 6.00                     | Sunburst, special.....                  | 12.00          | Snapdragon.....per doz.,          | .75 @ 1.50        |
| Milady, special.....              | 10.00 @ 12.00            | " select.....                           | 8.00 @ 10.00   | Pansies.....per bunch,            | .05 @ .10         |
| " select.....                     | 6.00 @ 8.00              | " short.....                            | 4.00 @ 6.00    | Forget-me-not.....per bunch,      | .25               |
| " short.....                      | 4.00 @ 5.00              | Extra special roses billed accordingly. |                | Poppies.....per doz. bch.,        | \$2.00            |
| Killarney Brilliant, special..... | 10.00 @ 12.00            | <b>CARNATIONS</b>                       |                | <b>DECORATIVE</b>                 |                   |
| " " select.....                   | 6.00 @ 8.00              | Common .....                            | 3.00 @ 4.00    | Plumosus.....per bunch,           | .50 @ .75         |
| " " short.....                    | 4.00 @ 5.00              | Large and fancy .....                   | 5.00           | Sprengerl.....                    | .25 @ .50         |
|                                   |                          |   |                | Adiantum, fancy long....per 100,  | 1.00 @ 1.50       |
|                                   |                          |   |                | Smilax .....                      | per doz., \$2.00  |
|                                   |                          |   |                | <b>Ferns.....per 1000, 4.00</b>   | <b>.45</b>        |
|                                   |                          |   |                | Galax .....                       | 1.25              |
|                                   |                          |   |                | Leucothoe.....                    | 1.00              |
|                                   |                          |   |                | Mexican Ivy.....per 1000,         | 6.00 .75          |

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central



# For MEMORIAL DAY

We will have a Complete Line of Cut Flowers

**FANCY PEONIES** All Colors

Also a large supply of Roses, Carnations, Sweet Peas, Snapdragons, Spanish Iris, Mignonette, Lilies, Daisies, Orchids, Valley, Callas, Calendulas, etc.

**WE PLEASE OTHERS—LET US PLEASE YOU**

## ERNE & COMPANY

**WHOLESALE FLORISTS**  
**30 E. Randolph St.**

Successors to ERNE & KLINGEL  
L. D. Phone Randolph 6578  
Auto. 41-716

**CHICAGO**

Mention The Review when you write.

## Order Your Peonies Now For Your Memorial Day Trade

The Peony is the flower for you to buy at this season. There is not a better value to be found in the flower market. Its keeping qualities are unsurpassed. We will have a large supply of excellent quality stock in all colors. Let us supply you.

**SPANISH IRIS, extra fine, \$4.00 to \$10.00 per 100**

**ALSO A COMPLETE LINE OF ALL OTHER SEASONABLE FLOWERS.**

### O. A. & L. A. TONNER

**WHOLESALE CUT FLOWERS AND SUPPLIES**

**30 East Randolph Street**

L. D. Phone Central 6284

**CHICAGO**

Mention The Review when you write.

of stock, it being practically impossible to buy flowers from other houses.

Advance orders for Mothers' day came in heavily all week, and indications are that it will be a banner day this year. One good feature of the business lies in the fact that the demand is for all kinds of flowers this year, instead of being confined to carnations alone, as it has been for the most part in previous years. The present outlook is that stock of all kinds will be scarce.

American Beauties were a scarce item last week, and prices held firmly to quotation figures. Other varieties of roses were in short supply, with a good demand moving stock easily. If any preference at all was noticed, it was for white stock, especially on the shorter grades. Russell is in larger supply than any other rose with some wholesalers, and the quality is excellent. Needless to say, it sells well.

The shortage of carnations last week was acute, and stiff prices prevailed. There is no question but what this item will be short for Mothers' day.

Easter lilies and callas shortened up considerably last week, with a more active demand in evidence. Sweet peas also were short and cleaned up well at good prices. The first spring blooming stock made its appearance last week.

Calendulas, though not so active as other items, moved fairly well, better than they have in some time. Spanish iris was scarce, with a good demand easily cleaning up all stock that arrived on the market. Bulbous stock sold considerably better last week, especially jonquils and daffodils, tulips following at a little slower pace. The supply arriving on the market is not large, the season being almost over. Darwins now are the principal item and hold their popularity. Daisies were in fair supply, but cleared easily. Pansies, although in fairly ample supply, moved well at good prices. Snapdragons also enjoyed a fair degree of popularity and sold easily. Southern grown peonies are beginning to arrive in fair quantities and are finding a warm reception from an eager market.

There is a good call for greens, fancy flat ferns of good quality being one of the scarce items.

#### Various Notes.

August Poehlmann, who was seriously ill last week, is reported to be on the way to recovery. He is at the Lake View hospital.

Believing that Dame Fortune is most successfully wooed by one who puts up a good front, Henry C. Dunn has invested a tidy sum in a well appointed

**PERCY JONES**  
INC.  
**WHOLESALE COMMISSION FLORISTS**  
56 East Randolph Street  
**CHICAGO**

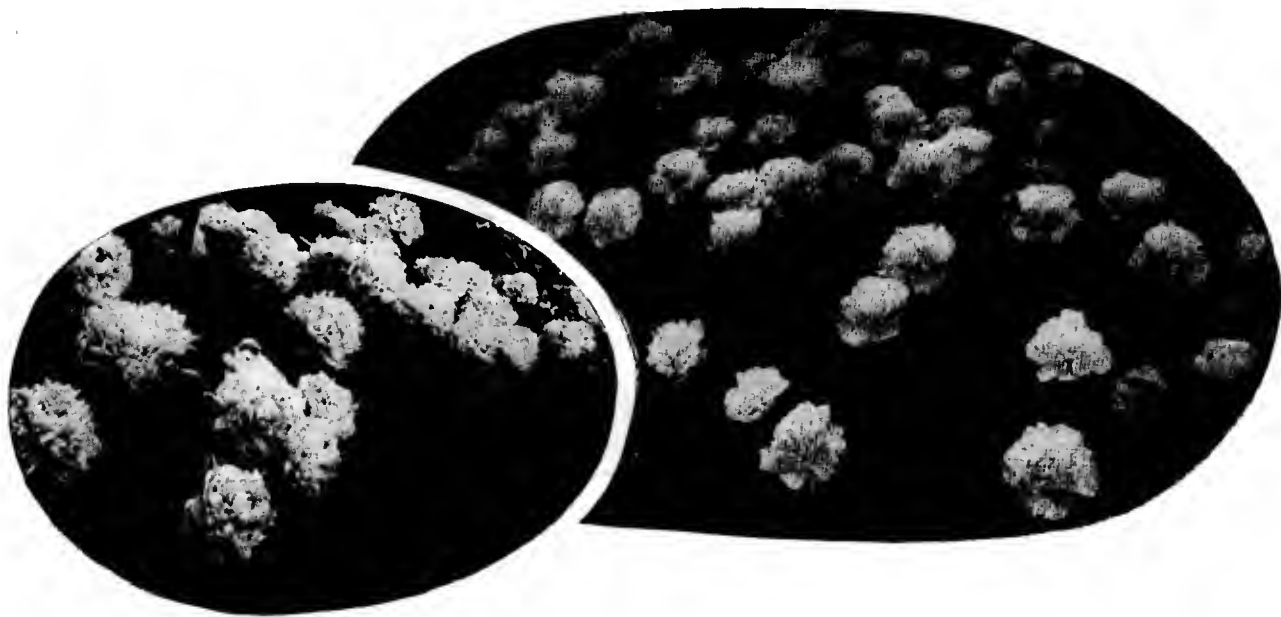
store on North State street, near Chicago avenue, his first venture under his own name, the culmination of many years of experience in the retail field. Mr. Dunn intimates that his siege of prosperity and patronage may see the passing of several moons, but that as a besieger he has a full equipment, including patience, aggressiveness and standing.

The season of 1917-18 will be the last at Hinsdale for Bassett & Washburn. At the close of next season all the glass remaining there will be removed to the new place at Gregg's Station.

W. J. Smyth comments that his store turned out eleven high-priced casket covers during April, but he adds regretfully that May is not promising to equal the record.

Early in June Walter Adams hopes to be located at the southeast corner of North State and Division streets. This is the building that was remodeled some years ago for the north side branch store

# The Peony House of America



All colors of the most select  
in the early and late varieties.

## KENNICOTT BROS. Co.

163-165 and 174 N. Wabash Avenue  
2 Stores

CHICAGO

We invite  
correspondence.



# PEONIES

## Place Orders Now For Your Memorial Day Trade

The Peony is the flower of the hour. None more generous in bloom, fresh in color, or so long-lived as it. The Peony is the best value for the money in the flower market. We will have a large supply from now until Decoration Day. As for quality—it is Randall's—consistently the best.

**A. L. RANDALL COMPANY**  
WABASH AVENUE AT LAKE STREET, CHICAGO, ILL.

## ROSES FOR MOTHERS' DAY

### MOTHERS' DAY PRICES

| Mrs. Chas. Russell—  |                | Per 100 |  |
|----------------------|----------------|---------|--|
| Good.....            | \$ 6.00 @      | \$10.00 |  |
| Fancy.....           | 12.00 @        | 25.00   |  |
| Ophelia.....         | 6.00 @         | 8.00    |  |
| Sunburst.....        | 6.00 @         | 8.00    |  |
| Richmond.....        | \$4.00, 6.00 @ | 8.00    |  |
| Killarney.....       | 4.00, 5.00 @   | 6.00    |  |
| White Killarney..... | 4.00, 5.00 @   | 6.00    |  |
| Brilliant.....       | 4.00, 5.00 @   | 6.00    |  |

Specials billed accordingly

### CARNATIONS

Specials, fancy, not more than  $\frac{1}{3}$  white..... 6.00 @ 8.00

### EASTER LILIES

|                    | Per 100  |         |
|--------------------|----------|---------|
| Easter Lilies..... | \$8.00 @ | \$12.50 |

### MISCELLANEOUS

|                             |        |      |
|-----------------------------|--------|------|
| Sweet Peas.....             | .75 @  | 2.00 |
| Tulips, Darwin.....         |        | 3.00 |
| Jonquils and Daffodils..... | 2.00 @ | 3.00 |
| Snapdragon.....             | 4.00 @ | 8.00 |
| Daisies.....                | 1.00 @ | 2.00 |

**A.T. Pyfer & Company**

WHOLESALE FLORISTS  
30 E. RANDOLPH ST., CHICAGO  
L. D. Phone Central 3373

Mention The Review when you write.

venture of the Fleischman Floral Co., under the management of John Ghormley. Since Fleischman gave it up it has been used by a milliner, the conservatory in the rear having been cleared of benches and piping and made into a workroom. The entire place required a thorough renovation and redecoration, which is now in progress. It is one of the best corners on the north side, and Mr. Adams, who has the capable assistance of Mrs. Adams as saleslady, expects to double his business there. It will be quite a florists' neighborhood: The Jegen store is in the same block, with E. Wienhoeber just around the corner on the next street south.

Many growers noted that last season they obtained their best prices for pom-pom mums either early or late, low prices prevailing while the season was at its height. R. Scheffler, at Wheaton, had a new yellow variety that he did not begin to cut until December 10. It made

him the best prices of the season, and this year he intends to plant a whole house of it. He knows it as Golden Wedding.

The members of the firm of French & Salm were down from Union Grove, Wis., May 7. The plan to add to the range there has been abandoned, at least for the present, but it is reported other plans for branching out are under consideration.

April 30 was the biggest day of the season with the E. Wienhoeber Co. In addition to the regular business, there was the family order for the Isham funeral, one of the largest the north side old residential section has seen.

A. Miller, of the American Bulb Co., has returned from a business trip of ten days, through Michigan, Ohio and Indiana. As indicating the popularity of Darwin tulips, he booked one order for 150,000 Darwins for delivery this fall.

The mail of May 7 was much the

largest since April 2, reports the E. C. Amling Co., and insured a satisfactory volume of shipping for Mothers' day.

The demolition of the old building at the southeast corner of Wabash avenue and Monroe street has caused Harry C. Rowe to form an association with the Bohannon Floral Co. It was foreknowledge of the wrecking of this building that caused L. R. Bohannon to move some months ago to 75 East Monroe street, where he now has one of the handsomest stores in the city. Mr. Rowe's name also appears on the window.

Darwin tulip Pride of Haarlem is giving Pyfer & Olsem splendid results this month. The stems are nearly three feet long.

The death of Rosa Pieser, 84 years of age, occurred May 4. Mrs. Pieser was the mother of the Pieser brothers, Emanuel E. and Gabriel H., for many years officers of the Kennicott Bros. Co.



# DECORATION DAY SUPPLIES



## MAGNOLIA WREATHS

Red, green, brown or purple leaves.  
Round wreaths, skillfully made of select leaves. Packed two in a box. Ribbon not included in following prices. Sizes over all.  
18 inch.....per doz., \$6.00 | 22 inch.....per doz., \$ 9.00  
20 inch.....per doz., 7.00 | 24 inch.....per doz., 11.00  
Prices gladly furnished on all other wreaths.

### "PROSPERITY NEWS"

#### DECORATION DAY

The big Decoration Day issue of "Prosperity News" is now ready for distribution. Contains lots of new items and the latest and lowest prices on staples.  
Send for it now!

## FLOWERS FOR WREATH DECORATION

The following flowers are beautiful and first quality, well adapted to wreath decoration.

Wax Roses.....\$2.50 per 100  
Carnations..... 2.50 per 100  
Dahlias ..... 3.00 per 100  
Chrysanthemums ..... 3.00 per 100



## CYCAS LEAVES

Select leaves of symmetrical shape. Carefully prepared and well colored. Very pliable.

| Size            | Per 100 |
|-----------------|---------|
| 8-12 inch.....  | \$ 1.75 |
| 12-16 inch..... | 2.50    |
| 16-20 inch..... | 3.50    |
| 20-24 inch..... | 4.50    |
| 24-28 inch..... | 5.50    |
| 28-32 inch..... | 6.50    |
| 32-36 inch..... | 8.00    |
| 36-40 inch..... | 9.50    |
| 40-44 inch..... | 10.50   |
| 44-48 inch..... | 12.00   |

## GLASS CEMETERY VASES

Easily put in ground and remain secured by the long spike. Never wear out. Allow good profit, yet please your customers.

|                           |        |
|---------------------------|--------|
| 9 1/2 inch.....each,      | \$0.20 |
| Doz.....                  | 2.00   |
| Bbls. (5 doz.) ...doz.,   | 1.75   |
| 12 inch.....each.,        | .25    |
| Doz.....                  | 2.75   |
| Bbls. (4 1/2 doz.) .doz., | 2.50   |
| 16 inch.....each,         | .50    |
| Doz.....                  | 4.25   |
| Bbls. (2 doz.) ...doz.,   | 4.00   |



## METAL VASES

Widely used, durable but inexpensive vases, strongly made of heavy metal and treated with weather-resistant green paint.

| Diam. No. | in.   | Height without spike in. | Per    |         |
|-----------|-------|--------------------------|--------|---------|
|           |       |                          | Doz.   | 100     |
| 1         | 3 3/4 | 6 3/4                    | \$1.10 | \$ 8.00 |
| 2         | 4 1/2 | 8                        | 1.25   | 9.00    |
| 3         | 5     | 9 1/2                    | 1.50   | 10.00   |

**A. L. RANDALL COMPANY, WABASH AVENUE AT LAKE STREET, CHICAGO**

Mention The Review when you write.

# Mothers' Day Baskets

12 Mothers' Day Baskets, with carnation decoration, the floral symbol of the day, in the two-tone with liners, \$6.00

25 Cut Flower Baskets in the two-tone colors with liners, \$8.25

## RAEDLEIN BASKET CO. DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE . CHICAGO ILLINOIS

Mention The Review when you write.



and active in its management. Only one of her four sons survives. There are two daughters. The funeral took place May 6 from her late residence at 4439 Michigan avenue to Graceland cemetery.

Poehlmann Bros. Co. last week were awarded a judgment for \$226 against Oscar Metz. Judge Frey rendered the decision, which concerned a bill for plants.

Luke Schroer has left Percy Jones, Inc., to become buyer for Kennicott Bros. Co.

H. G. Maclellan, of Ove Gnatt, Inc., who has been seriously ill for some time, is reported to be recovering nicely.

Arthur Pesternick has taken a position with the Chicago Flower Growers' Association.

Miss A. Corrigan, of the A. L. Randall Co., is taking applications for the American Red Cross Society.

Fred Klingel paid a visit to the market May 5. Mr. Klingel has been resting since he left Erne & Co., and already looks and says he feels greatly improved in health.

The first spring blooming sweet peas to reach the market this season were received by Zech & Mann May 7.

M. A. Leganger, of the A. L. Randall Co., is in Chicago after a trip through the middle west.

Fred Longren took a breathing spell in Chicago last week, after a successful trip through the northwest.

A. Humason, of the Raedlein Basket Co., was in the city last week.

The Florists' 5-man team bowled in the state tournament for the Illinois championship May 8. Singles and doubles were rolled May 9.

The regular monthly meeting of the Chicago Florists' Club will be held at the Briggs House, Randolph street and Fifth avenue, May 10 at 8 p. m. Among the important questions which will be discussed are the following: The coal question, the national garden movement, the food question and local and trade economics. Geo. D. Stahmer, of the Fort Dearborn Coal Co., E. W. McCollough and B. E. Gage will be the speakers.

B. J. Delinke is spending the week end at Milwaukee, Wis.

Earl Poehlmann, son of August Poehlmann, of Poehlmann Bros. Co., has joined

**WIETOR BROS., 162 N. Wabash Avenue, CHICAGO****CURRENT PRICE LIST—In effect May 14, 1917****AMERICAN BEAUTIES**

Per doz.

|                    |        |
|--------------------|--------|
| Long stems.....    | \$5.00 |
| 36-inch stems..... | 4.00   |
| 30-inch stems..... | 3.00   |
| 24-inch stems..... | 2.50   |
| 18-inch stems..... | 2.00   |
| 12-inch stems..... | 1.00   |

**PINK and WHITE KILLARNEY, SUNBURST, RICHMOND, OPHELIA**

Per 100

|                    |        |
|--------------------|--------|
| Extra special..... | \$8.00 |
| Select.....        | 7.00   |
| Fancy.....         | 6.00   |
| Medium.....        | 5.00   |
| Short stems.....   | 4.00   |

**MRS. CHAS. RUSSELL**

Per 100

|            |                   |
|------------|-------------------|
| Fancy..... | \$12.00 @ \$15.00 |
| Good.....  | 8.00 @ 10.00      |

**CARNATIONS**

Per 100

|                      |        |
|----------------------|--------|
| Fancy white.....     | \$4.00 |
| Fancy colored.....   | 4.00   |
| Assorted colors..... | 4.00   |

**LILIES**

|   |                            |
|---|----------------------------|
| Fancy.....                                | per 100, \$12.50 @ \$15.00 |
| Ferns.....                                | per 1000, 3.50             |
| Smilax.....                               | per doz., 2.50 @ 3.00      |
| Adiantum.....                             | per 100, 1.00              |
| Galax.....                                | per 1000, 1.00             |
| Sprengeri or Asparagus Sprays, per bunch, | .50                        |

**ROSES, our selection, \$4.00 per 100**

Mention The Review when you write.

**Z E C H M A N N****THE ALWAYS RELIABLE WHOLESALE FLORISTS****Headquarters for  
Fancy Russells and Sweet Peas****CARNATIONS, VALLEY, DAISIES  
ALL VARIETIES OF ROSES****Our Line is so complete that it includes every item offered in the Great Chicago Market****30 E. Randolph St., CHICAGO**L. D. Phones  
Central 3283-3284  
Automatic 42-965

Mention The Review when you write.

the officers' reserve corps. He will leave for Fort Sheridan to receive his training shortly.

Miss O. A. Tonner, of O. A. & L. A. Tonner, has added a southern peony grower to her list of consignors.

H. Van Gelder, of Percy Jones, Inc., is greatly pleased with the way business has opened up for Mothers' day, which is the best his firm has ever experienced.

F. W. Haeger, of the A. L. Randall Co., who is a member of the national guard, has been with his company for a week, escorting the French commission.

Guy Reburn is back from a trip to St. Louis, where he says he found business conditions good.

**Visitors.**

A. B. Barber, Cleveland, O., was a visitor last week.

David Geddis, of St. Louis, was among the out-of-town florists seen in the market this week.

C. G. Anderson, foreman of the plant department of Gullett & Sons, Lincoln, Ill., spent a day in town last week.

Martin Reukauf, of Bayersdorfer & Co., arrived May 7. He says his firm has had great success with its red, white and blue novelties.

The presence of the following visitors was noted last week: Rolf Zetlitz, Lima, O.; Milton Alexander, Lion & Co., New York; Wm. Swinbank, Sycamore, Ill.; Oliver Eischen, Duluth Floral Co., Duluth, Minn.; P. Halbrooks, Newark, O.

**Buffalo, N. Y.**—W. F. Kasting Co. says business has been and is limited only by the capacity, in the fine new quarters, to handle it.

**PEONIES****ALL THE CHOICE  
VARIETIES****ROSES**

|                |           |
|----------------|-----------|
| Russells.....  | 8c to 14c |
| Milady.....    | 6c to 12c |
| Sunburst.....  | 4c to 10c |
| Killarney..... | 4c to 8c  |
| Richmond.....  | 4c to 8c  |

**CARNATIONS**

|                        |          |
|------------------------|----------|
| Fancy Carnations.....  | 2½ to 3c |
| Common Carnations..... | 1½ to 2c |

|                      |              |
|----------------------|--------------|
| Peonies.....         | 4c to 6c     |
| Sweet Peas.....      | 35c to 75c   |
| New Fancy Ferns..... | 1000, \$2.50 |
| Asparagus.....       | bunch, 50c   |
| Adiantum.....        | 100, 80c     |

**Order your wire work now for Decoration Day****T. J. NOLL & COMPANY****1109 Grand Avenue****KANSAS CITY, MO.**

Mention The Review when you write.

**ST. LOUIS.****The Market.**

During the last week the local wholesale market was overcrowded with accumulated stock and clearance was not

easy. The demand was anything but heavy, the uptown florists buying sparingly, while the downtown retailers bought in big lots at low prices for their bargain sales, by which a large amount of business was created.

A great deal is expected of Mothers'

# For Mothers' Day

**If you want good stock and good treatment**

**Send us your orders for ROSES, CARNATIONS, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. We have home-grown Asparagus—hence never a shortage. Also a large supply of our famous Blue Ribbon Valley, which is recognized by city buyers to be the best Valley on the Chicago market. Order some and be convinced.**

You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

**CUT FLOWERS**

**PRICES  
AS  
LOW  
AS  
OTHERS**

**SHIPPING ORDERS GIVEN CAREFUL ATTENTION**

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

**LATE ORDERS FOR MOTHERS' DAY GIVEN PROMPT AND CAREFUL ATTENTION**

Place your Peony order for Memorial Day now. Our Peonies will be exceptionally fine this year. Also a complete line of all other flowers and greens in season.

**Order here—You can't do better elsewhere, often not nearly so well.**

day, but it is feared that stock will be on the short side because of the dark weather during the last few weeks. The supply of sweet peas is diminishing, only a few thousands now being received daily. They clean up daily with top prices at 50 cents per hundred.

Carnations are in great demand this week for Mothers' day sales. The top price is \$6 per hundred. Many orders for carnations were placed with the wholesalers early in the week. The supply of roses in the leading varieties, such as Russell, Ophelia, Beauty and Ward, has not been too large. Quite a few Killarneys are seen daily.

Easter lilies are plentiful at \$6 per hundred. Extra fancy stock in snapdragons is in demand and sells well. Gladioli have made their appearance and clean up daily. Orchids sold well all

the week. Valley is scarce. All greens are good sellers.

### Various Notes.

The St. Louis County Growers' Association meeting May 2 was well attended. Arrangements were completed for the entertainment of the St. Louis Florists' Club May 10.

Jules Bourdet, vice-president of the S. A. F. for eastern Missouri, intends to get busy with S. A. F. matters as soon as the spring season is over. Mr. Bourdet expects that a large delegation of St. Louis florists will attend the annual convention of the society, to be held in New York in August.

Frank A. Weber, of the H. J. Weber & Sons Nursery Co., says his company has had a most successful season. Mr. Weber is arousing enthusiasm among the

nurserymen over the American Association of Nurserymen convention to be held in Philadelphia next month.

The Retail Florists' Association meeting at the Mission Inn Garden, May 21, will be important, and President Fred H. Weber urges all members to attend.

David Geddis, of the St. Louis Wholesale Cut Flower Co., spent May 6 at St. Joseph, Mo., and May 7 in Chicago. He is organizing a military company of florists to be known as the Hoosier Beauties. Frank Gorly also is interested in the organization. They expect the company will be ready to go to the front in the fall.

Edwin Denker, of St. Charles, Mo., visited St. Louis during the week. He says spring business has been satisfactory.

Burglars visited the wholesale district



BOSTON  
FLORAL  
SUPPLY CO.**DECORATION DAY**BOSTON,  
MASS.**SAVE FROM 25% TO 33% ON SUPPLIES.****GUARANTEE:**—Our goods are guaranteed in every way. If you are not satisfied, return the goods at our expense, and we will gladly refund your money.

| CYCAS        |          |
|--------------|----------|
| Size         | Per 1000 |
| 8 x 12.....  | \$15.00  |
| 12 x 16..... | 18.00    |
| 16 x 20..... | 21.00    |
| 20 x 24..... | 25.00    |
| 24 x 28..... | 30.00    |
| 28 x 32..... | 37.00    |
| 32 x 36..... | 46.00    |
| 36 x 40..... | 55.00    |
| 40 x 44..... | 63.00    |
| 44 x 48..... | 70.00    |

| MAGNOLIA WREATHS  |                  |
|---|------------------|
| Beautifully decorated with roses, carnations, lilies, etc. Each wreath securely packed in a separate box. |                  |
| 10-inch frame.....  | \$ 8.50 per doz. |
| 12-inch frame.....  | 10.50 per doz.   |
| 14-inch frame.....  | 13.50 per doz.   |

| PLAIN MAGNOLIA WREATHS |                 |
|------------------------|-----------------|
| 10-inch.....           | \$4.80 per doz. |
| 12-inch.....           | 6.00 per doz.   |
| 14-inch.....           | 7.50 per doz.   |

| WAX GOODS              |               |
|------------------------|---------------|
|                        | Per 1000      |
| Roses, large.....      | \$14.50       |
| Buds.....              | 7.25          |
| Carnations, large..... | 14.00         |
| Sweet Peas.....        | 4.00          |
| Each                   |               |
| Crosses.....           | 50c @ \$1.50  |
| Crescents.....         | 50c @ 1.50    |
| Hearts.....            | 50c @ 1.50    |
| Wreaths.....           | 60c @ 1.50    |
| Anchors.....           | 75c @ 1.25    |
| Pillows.....           | \$1.50 @ 3.00 |

These designs are beautifully made up of the finest waxed flowers ever manufactured. Give us a trial order.

**BASKETS—BOTH DECORATED AND UNDECORATED**

Tumblers, Princess, 9 sizes.

Pot Baskets, 5 sizes.

Window Boxes, Vases, Fancy Baskets, etc.

We manufacture everything in our own factory at 347-357 Cambridge St., Boston, Mass., so when you buy from us you buy direct from the manufacturer, saving from 25% to 33% on every dollar. Inquiries gladly answered.

**BOSTON FLORAL SUPPLY CO.,**

Manufacturers of Cycas Leaves, Baskets, Wax Flowers and Designs.

**347-357 CAMBRIDGE ST., BOSTON, MASS.**

Unknown customers please give reference or cash with order.

Mention The Review when you write.

last week. The St. Louis Wholesale Cut Flower Co. was the first victim, losing several automobile tires. Later an unsuccessful attempt was made to open the safe of C. A. Kuehn.

In my Various Notes in the last issue of The Review, I was in error when I reported the marriage of Charles Young. The newlywed was Walter Young. Charles has been married several years.

Unseasonable weather the last week has prevented growers from beginning the work of planting out their stock.

Vandervoort's department store had a special sale of American Beauty rose plants last week and disposed of 7,000.

H. Lloyd, of the Shackelford Nursery Co., still is confined to his home and his condition is reported as serious.

The retail florists expect a big business for Mothers' day, as it has been given more publicity this year than ever before. Already many orders have been booked.

The Shackelford Nursery Co. is making a large cut of Darwin tulips. Nearly 100,000 in various colors were planted last fall.

The Pieper Floral Co., a new concern, has purchased a lot, 40x40, on the east side of Grand avenue, near St. Louis avenue, and will erect a retail store and greenhouse, all of which will represent an investment of \$10,000.

The Blossom Shop, the Rosery and the Delmar Union Floral Co., all new concerns, are doing well. Ivan Erickson, of the Blossom Shop, says his business has exceeded expectations.

J. J. B.

**FORT WAYNE, IND.****The Market.**

The supply of cut flowers has shortened up considerably during the last week on account of the sunless weather. The sun shone for only a part of one day. The temperatures were exceptionally low for this time of the year and the florists' coal bills still are mounting. The month of April was colder than usual and prices of stock have been high, owing to the moderate supply. Business during the month was not so good as in April of previous years.

**Cape Jasmine Buds**

First shipments will be ready about May 10 to 12. Season will continue until about June 1st. We are booking orders now for Memorial Day. Send your order in early.

**Prices F. O. B. Alvin, Texas**

Class X, 12 to 18-inch stems, \$1.75 per 100; \$15.00 per 1000

Class A, 8 to 12-inch stems, 1.00 per 100; 10.00 per 1000

Class B, 4 to 6-inch stems, - - - 6.00 per 1000

Terms, 500 at 1000 rates. Cash with all orders or will ship C. O. D.

**SPECIAL**

Will ship express prepaid to any point in the United States

50 Class X for \$1.50; 50 Class A for \$1.00

**E. J. SHEFFIELD**

Box 451

ALVIN, TEXAS

Reference: Alvin State Bank

Mention The Review when you write.

Business last week was confined mostly to weddings and a small amount of funeral work. Counter trade was light. Prices remain firm on account of the moderate supply. The supply and prices of roses are good. Russell, Shawyer and Ophelia are the best varieties at present. Aaron Ward occupies a good place. Callas are in good supply, but the demand is only fair at \$8 per hundred. Easter lilies are in good crop. They bring from \$8 to \$12.50 per hundred. Spanish irises are especially fine and retail at from 75 cents to \$1 per dozen. Antirrhinums are large and good and sell for \$1.50 and \$2 per dozen, retail. Large gladioli appeared on the local market last week and are selling for \$1.50 and \$2 per dozen. There are some fine, local-grown Mossiae orchids in the market.

Carnations are moderately plentiful and are retailing for 75 cents and \$1

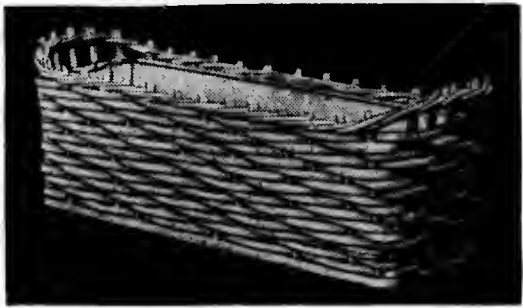
per dozen. There is a good supply of the smaller varieties of cut flowers, including sweet peas, sweet alyssum, etc. Fruit blossoms are being used by the retail stores for decorating purposes.

In the plant line, marguerites are most conspicuous. Hydrangeas, Crimson Ramblers, primulas, begonias and calceolarias also sell well. The double white daisy, Mrs. Sander, is a novelty in the local market.

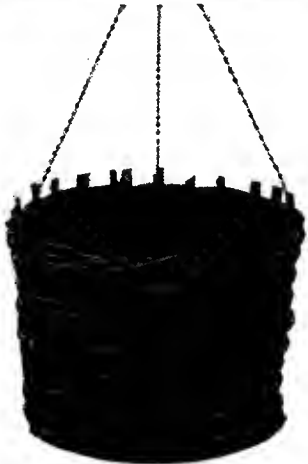
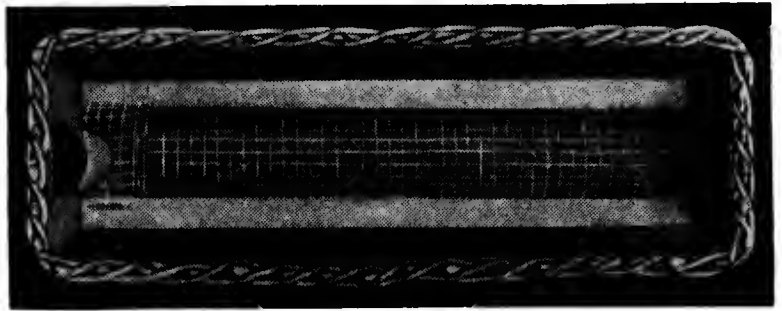
Last week was "Clean-up week" and the sale of flower seeds was heavy. Grass and vegetable seeds also were in demand. In the wholesale establishments, the demand for Mothers' day already is heavy, one wholesaler reporting that he has more business than he can take care of.

**Various Notes.**

Mrs. Richard Blossom, of the Flick Floral Co., went to Columbia City last



Made in different finishes—  
Walnut, Old Ivory, Green,  
Frosted Green, Forget-me-  
not Blue.



## ATTENTION--SOMETHING NEW

### "Tillmann's Patented" Self-watering Device for Plants

EVERY florist should have a "Tillmann Patented" Box or Basket on display. The designs are handsome and the self-watering feature will immediately appeal to your patrons. A demonstration means a sale. Holds sufficient water for a week or more. Made of genuine India Rattan; will withstand all weather conditions; positively will not leak. Each box or basket fitted with a "Tillmann Patented" self-watering liner made of heavy lead-coated sheet metal; guaranteed against rust or deterioration.

No. 1. Box—5½ in. high, 6½ in. wide, 19 in. long, Walnut finish, per dozen, \$12.00; other finishes, per dozen....\$15.00  
No. 2. Box—6 in. high, 7 in. wide, 24 in. long, Walnut finish, per dozen, 15.00; other finishes, per dozen.... 19.50  
No. 4. Basket—7½ in. high, 10 in. diameter, with chains, Walnut finish, dozen ... \$13.00; other finishes, dozen... 16.00  
No. 5. Basket—7½ in. high, 10 in. diameter, without chains, Walnut finish, dozen, 12.00; other finishes, dozen... 15.00

Send for Catalogue

**W. H. LEONARD CO.**

Phone Calumet 1682

1319 Michigan Avenue,

SOLE DISTRIBUTORS

CHICAGO, ILLINOIS

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## PRINT-AD-STRING

FOR FLOWER BOXES

**Chicago Printed String Co.**

307 S. La Salle Street,

CHICAGO

Mention The Review when you write.



## Flag Seals

\$1.00 per 1000

**THE JOHN HENRY CO.**

LANSING, MICH.

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## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**

308 North Main Street,

BURLINGTON, IOWA

Mention The Review when you write.

## JOHNSON BASKET CO.

319-321 West Randolph Street

CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.

week as a delegate to the Twelfth district convention of federated clubs. Mrs. Blossom responded to a toast at the banquet on "The Future of Suffrage in Indiana."

The representative of the McCallum Co., of Pittsburgh, Pa., called on the trade here last week.

The wedding of Miss Hilda Lanternier, daughter of Mr. and Mrs. A. J. Lanternier, and Roy J. Brown took place May 1, in St. Andrew's church. Two sisters of the bride, Misses Ruth and Eileen Lanternier, were attendants, while two small cousins were flower girls. The church was elaborately decorated with American Beauty roses, hydrangeas and Shawyer roses. Many

## JASMINES

As soon as they are ready. Memorial Day orders filled strictly in the order booked as long as we can get the stock.

|                            | 100    | 1000    |
|----------------------------|--------|---------|
| B grade, up to 8 in.....   | \$0.75 | \$ 6.00 |
| A grade, 8 to 12 in.....   | 1.25   | 10.00   |
| X grade, 12 to 18 in.....  | 1.75   | 15.00   |
| XX grade, 24 to 36 in..... | 2.25   | 20.00   |

**CARLISLE & SON, Florists, Alvin, Tex.**

Mention The Review when you write.

## CAPE JASMINE BUDS

READY ABOUT MAY 12

We are now ready to book your orders at the same old prices. Owing to the protected location of our bushes, the freeze did not injure our buds five per cent. We will be able to start shipments early and continue throughout May and June. No matter whether your wants are large or small, send them in and be assured of receiving first-class buds.

Regular Orders Solicited.

Long Distance Shipments Our Specialty.

Prices F. O. B. Alvin.

Terms: Cash or C. O. D.

Class X—12 to 18-inch stems.....\$1.50 per 100; 500 at 1000 Rates

Class A— 8 to 12-inch stems..... 1.25 per 100; 8.50 per 1000

Short stems for floral work..... 6.00 per 1000

Reference: Alvin State Bank

**STEVENS & STEVENS,**

**ALVIN, TEXAS**

Mention The Review when you write.

## CAPE JASMINE (Gardenia Florida)

Large, fragrant white flowers, with abundance of dark green foliage, for

### MEMORIAL DAY

We expect to start shipping buds from May 15th. Excellent quality.

#### PRICES

Class X, 12-18-inch stems.....\$1.75 per 100; \$15.00 per 1000

Class A, 8-12-inch stems..... 1.25 per 100; 10.00 per 1000

Class B, 4-6-inch stems..... 6 00 per 1000

Above prices are F. O. B. Alvin, Texas.

We solicit your orders, which shall receive our prompt and careful attention.

**T. TANGE,**

::

**Alvin, Texas**

✿ Always mention the Florists' Review when writing advertisers ✿



## Cape Jasmine Buds 600,000 This Season

The largest supply in the country. The bulk of our immense crop will arrive just right for the **Memorial Day** shipping. Every box will be shipped the day they are picked, assuring you the freshest of stock. We know how to pack and guarantee A-1 stock. See our ad in Review of **May 3d.**

|                              |                                  |
|------------------------------|----------------------------------|
| Class X, 12 to 18-inch stem, | \$1.75 per 100; \$15.00 per 1000 |
| Class A, 8 to 12-inch stem,  | 1.25 " 10.00 "                   |
| Class B, shorter stem,       | 6.00 "                           |

CASH OR C. O. D.

**WRITE, PHONE OR WIRE YOUR WANTS**

50 choice buds prepaid to any address in the U. S. on receipt of \$1.00.

**ALVIN CAPE JESSAMINE & FLORAL COMPANY**  
Reference: Farmers' State Bank **WHOLESALE FLORISTS** **ALVIN, TEXAS**

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palms and ferns were used as a background, while pyramid boxwoods formed an aisle for the bridal party. The bride carried a handsome bouquet of lilies of the valley and Bride roses. The maid of honor carried a shepherd's crook and wore on her left arm a shower bouquet of lavender sweet peas and heliotrope. The bridesmaid carried a colonial bouquet of Ophelia roses and forget-me-nots, and the flower girls carried baskets of roses and sweet peas. The bride and groom went east on their honeymoon and after June 1 will be at home in their residence on Edsall avenue. Mr. Brown is associated with the bride's father in the florists' business.

Edgar Wenninghoff reports a busy day last Sunday because of the observance in the various churches of May day. He also has been busy with funeral work, but reports counter trade slow.

W. J. & M. S. Vesey are cutting a fine crop of orchids of the Mossiae variety. They report a large demand for Mothers' day, mostly for roses and carnations.

The Doswell Floral Co. is enjoying brisk business in funeral work.

The New Haven Floral Co. is shipping some fine early gladioli to this market.

There is considerable landscape work being done by the landscape departments of the local greenhouses. R. F.

### BALTIMORE.

#### The War and Business.

An article in one of the dailies in which the writer lamented the absence this year of the flower market usually held each springtime at the base of the Washington monument, for which dispensation the war, as proverbially, was given the blame, suggested the idea that now would be a fitting time to devote our column to a discourse, as it were, of the probable effects of the war on the florists' business of Baltimore. I found that this so-called flower market had been held under the auspices of the Home Gardening Association, with a view to stimulating interest in the planting of flowers in back yards and in the use of window boxes; but

## CAPE JASMINE BUDS

Grandiflora

**The prettiest and most fragrant flower, with white, waxlike blossoms and dark green foliage**

We expect to begin shipping buds about May 15th, and they last until June 10th to 15th.

Memorial Day orders should be in by May 21.

Special attention given to weddings, entertainments and commencement orders.

### PRICES F. O. B. ALVIN:

|                             |                                 |
|-----------------------------|---------------------------------|
| Class X, 12 to 18-in. stem, | \$1.75 per 100—\$15.00 per 1000 |
| Class A, 8 to 12-in. stem,  | 1.25 per 100— 10.00 per 1000    |
| Class B, 4 to 6-in. stem,   | 6.00 per 1000                   |

**50 CHOICE BUDS PREPAID FOR \$1.00**

Will ship C. O. D. to responsible parties. We solicit your orders, which will receive our prompt attention.

Reference: Alvin State Bank

**T. W. CARLTON**  
**ALVIN, TEXAS**

## GARDENIAS

Choice buds (Jasmine Grandiflora) with an abundance of bright, fresh foliage from strong, vigorous plants.

|                                   |                                  |
|-----------------------------------|----------------------------------|
| Class X, 12 to 18-inch stems..... | \$1.75 per 100; \$15.00 per 1000 |
| Class A, 8 to 12-inch stems.....  | 1.25 per 100; 10.00 per 1000     |
| Class B, under 8-inch stems.....  | 6.00 per 1000                    |

F. O. B. Alvin.

C. O. D. or Cash.

**YARD & YARD, P. O. Box 201, ALVIN, TEXAS**





# Cape Jasmines for Memorial Day

We are the oldest and largest growers of Jasmines in the world. Gardenias are our specialty. Season will open May 15th, and continue to June 15th. When we accept your order you may depend on receiving them.

|                                    |                                  |
|------------------------------------|----------------------------------|
| Class X. 12 to 18 inch stems ..... | \$1.75 per 100, \$15.00 per 1000 |
| Class A. 8 to 12 inch stems .....  | 1.25 per 100, 10.00 per 1000     |
| Class B. Under six inches .....    | 6.00 per 1000                    |

We guarantee good condition upon arrival to any part of the United States.

## Benson Floral Co., Alvin, Texas

Mention The Review when you write.

## GOLDFISH



Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

Auburndale Goldfish Co.  
1449 W. Madison St., CHICAGO

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now that vegetable gardening had superseded flower gardening, the association considered it advisable this year to dispense with the feature.

It would seem that under such circumstances, with amateurs giving their attention to the production of vegetables instead of flowers, the demand for florists' flowers would be increased. At any rate, at each establishment visited I found things running as smoothly as if the President and the Kaiser were playing a sociable game of golf instead of a game of war. The opinions of the tradesmen on this subject were substantially the same, and if an average opinion were struck, I should say that it would be optimistic.

I was particularly desirous of securing the opinion of Mrs. Fannie P. Hill, of the Feast & Sons establishment, who by reason of long experience with the public's pulse would be well qualified to

## Cape Jasmine Buds

We are large growers and shippers of Jasmine. Place your orders where they will receive prompt and careful attention.

**"QUALITY" IS OUR MOTTO**

Will start shipping about May 15th, and continue until June 15th; regular orders solicited.

**Terms: Cash or C. O. D.**

|                                    |                                |
|------------------------------------|--------------------------------|
| Class X, 18 to 30-inch stems ..... | \$2.25 per 100                 |
| Class C, 12 to 18-inch stems ..... | 1.75 per 100; \$15.00 per 1000 |
| Class B, 8 to 12-inch stems .....  | 1.25 per 100; 10.00 per 1000   |
| Class A, under 8-inch stems .....  | 1.00 per 100; 7.50 per 1000    |
| 500 at 1000 rates                  |                                |

**These prices are F. O. B. Alvin**

**Reference: Alvin State Bank**

## NYTEX FLORAL COMPANY

ALVIN, TEXAS

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speak on such a subject. I found Mrs. Hill occupied with a handsome wreath of red roses and sweet peas, and her reply to my question was: "Well, we see no effects of the war on our business. There may be some economy practiced, in such things as corsage bouquets and

decorations for large dinners and receptions, but on the whole we find business normal and do not expect any great falling off because of the war. I realize that flowers are looked upon as a luxury, but this is a theory you will find will not hold water. When someone dies,

## ROOTED CHRYSANTHEMUM CUTTINGS

See our Classified Ad

**THE LEO NIESSEN CO.**  
WHOLESALE FLORISTS  
**12th and Race Sts., PHILADELPHIA, PA.**  
BALTIMORE, MD. WASHINGTON, D. C.

ORDER YOUR  
CHRYSANTHEMUMS  
POMPON  
CUTTINGS  
EARLY

# Cut Flowers for Decoration Day

## New Crop Dagger Ferns

Nearby Ferns, well hardened, extra long, ready for shipment May 20th. Place your order now. Special price in case lots.

When it comes to  
**Variety, Quality and Quantity**

we know that we can offer you more than you will find elsewhere in this market, and that is some assurance that your orders will be taken care of if placed with us. We offer you

**PEONIES**  
**CARNATIONS ROSES**  
**SPANISH IRIS**

and a large list of miscellaneous stock at reasonable prices. This year's Memorial Day business will be an agreeable surprise to the retailer that has the right kind of stock in sufficient quantity.

Mention The Review when you write.

expressions of sympathy to the bereaved and of tribute to the dead are most adequately conveyed by flowers, and at such times flowers are not a luxury, but an absolute necessity. Flowers are essential at nuptials, large balls, in the sick rooms, etc."

### Florists Must Be Bookkeepers.

Yes, the florists' business will prosper, despite the war, but it will be a changed business. With prices of all supplies advanced at least fifty per cent, and with production costs going higher and higher, good management is going to count for more, for success or failure. Said Mrs. Hill: "My advice to the man whose system of bookkeeping has not his overhead expenses figured down to the penny, is to make a change in his methods. My opinion is that every florist should find out exactly what it costs him to do business, what his stock costs him, and then adjust his selling prices accordingly."

I believe that there is going to be just as much business as there ever was, but that everything is going to be done on a closer margin than some florists are accustomed to. The florist who eliminates the weak spots and the leaks is bound to come through in fine form.

Tate.

### PHILADELPHIA.

#### The Market.

The long continued spell of cool, cloudy weather has had its effect. Flowers have shortened surprisingly, notably carnations. Instead of an accumulation of carnations for Mothers' day, a normal condition, there is practically nothing ahead. The cut has been reduced to less than one-half of that of a fortnight ago. The effect has been to advance the price of carnations on a dull market. Roses have also shortened in supply and firmed in price. There are not nearly so many good roses now, a usual result of overproduction and consequent low prices.

# BERGER BROS.

## All Kinds of Flowers for Mothers' Day

When White Carnations are out use Mother's favorite flower.

**ROSES, SNAPDRAGON, SWEET PEAS,  
DAISIES, DAFFODILS, EASTER AND  
CALLA LILIES, SPANISH IRIS, DAR-  
WIN TULIPS, COLORED CARNATIONS.**

**1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

Beauties, Russell and Double White Killarney are perhaps the best varieties at present. The best flowers bring excellent prices.

It is always rather risky to talk about a short supply of flowers in the middle of May, because a single hot, sunny day might completely alter conditions. Outdoor lilac is ready to come in at a moment's notice. Darwin tulips will follow. Daffodils are extremely plentiful—the flowers cheaper than the bulbs. The changes in the other flowers are unimportant. Larkspur is prized; snapdragon is getting poor. Sweet peas are in oversupply. Callas are nearing the

close of the season. Easter lilies have been overplentiful, but are now more nearly equal to the demand. Spanish iris continues an important flower. Taken all in all, the market is in remarkably good condition for the second week in May.

#### General Joffre.

Tuesday, May 8, was an important day in Philadelphia. The French envoys spent the day here. They were entertained the evening before at the residence of E. T. Stotesbury, where an elaborate decoration was arranged by J. F. Leary, who manages the Ritz.



# PEONIES

Rather early to forecast the Peony situation for Memorial Day, but every indication now is, that we will have a good supply of splended quality, all colors, the better varieties.

**\$8.00 and \$10.00 per 100**

**New crop local Ferns ready about May 20th, \$2.50 per 1000; in lots of 5000, \$2.00 per 1000**

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.



Mention The Review when you write.

# Edward Reid High-grade May Flowers

The cool nights keep the greenhouse flowers at their best for this time—mid-May. I recommend

**ROSES** of all sorts. They offer unusual value.

**SWEET PEAS**, Spencers only.

**BEAUTIES**

**VALLEY**

**ORCHIDS**

**The Famous Reid Brand CARNATIONS**

Write for Special Week-end Price List.

**"WHEN THEY ARE REID'S, THEY ARE RIGHT"**

**1619-21 Ranstead Street,**

**PHILADELPHIA, PA.**

Mention The Review when you write.

Carlton Shop for J. J. Habermehl's Sons.

There was a handsome decoration in the ballroom of the Bellevue-Stratford for the dinner on the evening following the patriotic demonstration in Independence Square. While plants and flowers were freely used, the silken colors of France and the United States were most prominent. There was an immense American flag covering the entire background of the stage. It was bordered by handsome palms and ferns. The boxes were festooned with red, white and blue, while flags fluttered in a breeze electrically fanned from the background. Another background of plants, extremely handsome ones, was arranged for the large receiving party. Red, white and blue flowers graced the center table. The red American Beauties, the white lilies of France and the lovely blue Delphinium Belladonna combined beautifully. The other tables were handsomely decorated with a choice assortment of flowers. The decoration was arranged by J. J. Habermehl's Sons.

### Getting It Done.

The difficulty in the way of getting things done today is so great that the two following stories are told to show how the big guns meet emergencies. They suggest the idea that there ought always to be a way out.

J. D. Eisele, vice-president of Henry A. Dreer, Inc., says that for a couple of years all Dreer's small ferns have been transferred from the seed boxes to flats by girls. The men fill the flats with

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

**Roses, Easter Lilies, Callas, Carnations and all Seasonable Cut Flowers.** Special price on large quantities.

Our growers won many prizes at the National Rose Festival.

Night telegrams will receive careful attention.

**1615 RANSTEAD STREET,**

**PHILADELPHIA, PA.**

Mention The Review when you write.

soil and carry them to and from the work benches. The girls transfer the tiny seedling ferns to the flats. This work keeps a force of a dozen girls busy the greater part of a year.

Robert A. Craig says that the Robert Craig Co. required an extra force to fill the orders at Easter. A high school boy who applied for work suggested that some of the boys would be glad to help and proposed putting a notice to that effect in the school paper. The result was that nearly 500 applied to Mr. Craig for work, completely swamping him. A dozen were chosen. They proved most satisfactory, putting an amount of snap into their work that was encouraging.

### The May Meeting.

Unusual efforts had been made to induce the retailers to attend the May meeting of the Florists' Club to hear the vice-president of the Fourth Street National Bank explain how accounts should be kept and credits regulated. A glance over the well filled room showed that these efforts had failed. There were a few retailers there, but they

were mostly men who are on the alert and come anyhow. The rank and file were absent. They were tired, or sleepy, or it was not worth their while bothering about the most important address, from a business standpoint, that the club has fathered.

There was one notable exception—John P. Habermehl was there. An object lesson, was it not? The man who has four stores and an immense decorating business to look after could not afford to miss this talk. He knew.

W. F. Therkildson, who introduced the speaker, said that the failures among florists were more numerous than the failures in any other line of business. He attributed this to the lack of system among florists. The speaker dwelt at length on the importance of knowing just what things cost; that is, adding the overhead charges of rent, telephone, ice, bookkeeping, delivery, etc., in proper proportion to the cost of the material sold. This exact knowledge prevented selling stock below cost, assured a fair profit on sales and led to careful, systematic collection of accounts.





Plain or Trimmed Magnolia Wreath

## Memorial Day Wreaths

Now is the time to prepare for this day. Neidinger's Magnolia Wreaths are the greatest time savers and money makers. Our wreaths are made on regular mossed frames ready for use, with the same care and fullness as if you yourself made them.

**PLAIN MAGNOLIA WREATHS** at the following low prices: Per doz.  
No. 311—12-in. frame, finished 20 in. .... \$ 6.00  
No. 311—14-in. frame, finished 22 in. .... 7.00  
No. 311—16-in. frame, finished 24 in. .... 9.00  
No. 311—18-in. frame, finished 24 in. .... 11.00

**TRIMMED MAGNOLIA WREATHS** With Carnations or Roses, in pink, white or golden gate. Each  
No. 404—14-in. frame, finished 22 in. .... \$1.25  
No. 404—16-in. frame, finished 24 in. .... 1.50  
No. 404—18-in. frame, finished 28 in. .... 1.75

Order by number; state colors wanted.

### JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES, AND BASKETS

1309-1311 N. Second St.,

PHILADELPHIA, PA.

Mention The Review when you write

HERE ARE FIVE GOOD REASONS WHY YOU NEED

## "Superiora" Magnolia Leaves

1. All leaves are of a medium size, no small ones and no large ones.
2. Leaves are all uniform in color.
3. All leaves will stay pliable.
4. "Superiora" leaves are the best prepared kind, particularly under the present conditions.
5. All "Superiora" leaves are the non-molding kind.

For your protection, Mr. Florist, accept "Superiora" Magnolia Leaves only. REFUSE IMITATIONS.

"Superiora" Brand Magnolia Leaves are sold by every Wholesale Florist in the United States and Canada.

**DR. H. DUX COMPANY, Inc., Manufacturers,**

**Jacksonville, Florida**

Mention The Review when you write.

#### Various Notes.

R. E. Faust has returned to the S. S. Pennoek-Meehan Co. Mr. Faust had charge of the company's office force before the advent of Percy B. Rigby.

E. P. Lovejoy, vice-president of the King Construction Co., of North Tonawanda, N. Y., was in this city last week.

Raymond Brunswick, secretary and treasurer of the M. Rice Co., has returned from his wedding trip.

The Literary Digest contains a full-page advertisement of Mothers' day, inserted by the Florists' Telegraph Delivery Association.

One of our leading growers states that his bill for coal at the mines will be \$5,200 greater for the coming season than it was last year.

R. O. King is with the aviation corps in England.

M. J. Callahan reports activity in cut flowers, notably in funeral designs, with outdoor plant orders retarded by the cool weather.

Alvah R. Jones has the deep sympathy of his many friends in the loss of his father.

H. Herzberg, father-in-law of B. Eschner, died last week at the ripe age of 85. Mr. Herzberg was known as the "grand old man" of Cheltenham.

Eugene Bernheimer is happily recovering from illness.

Alfred M. Campbell expects a large, steady supply of lilies from Strafford throughout the summer.

Fred J. Michell, Jr., says that the demand for vegetable seeds has increased from fifty to seventy-five per cent this season. Stringless beans, for example,

**WM. J. BAKER, WHOLESALE FLORIST**  
**12 South Mole Street, PHILADELPHIA, PA.**  
**YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS**

Mention The Review when you write.

**EUGENE BERNHEIMER, WHOLESALE FLORIST**  
**ROSES IN QUANTITY A SPECIALTY**  
**1531 RANSTEAD STREET, PHILADELPHIA, PA.**

Mention The Review when you write.

are so popular as to be unobtainable, compelling the offer of red Valentine instead. Onion sets, too, have been exhausted. The demand for flower seed and grass seed has fallen off. Phil.

#### NEW YORK.

#### The Market.

The last week did not come up to the promise of life and improvement indicated by the good Saturday of the preceding week. Unseasonably cold weather, which was accompanied by rain, and lighter arrivals of roses and carnations added to the depression. In New York the temperature fell to near the freezing point.

Carnations grew firmer as the week closed and Saturday, May 5, the best were selling at \$4 per hundred, with indications of a considerable advance in the price of the white varieties for Mothers' day. Most of the carnations reaching the local market are of excellent quality. The hope is that growers will refrain from pickling for Mothers' day. Many florists, both wholesale and retail, now are quite enthusiastic over

**Spanish Iris**  
and all Novel and  
**STANDARD CUT FLOWERS**  
**CARNATIONS**

**SPECIAL PRICE INDUCEMENTS**

for large orders for choice

Roses and Sweet Peas

in all the best varieties

**PHILADELPHIA CUT FLOWER CO.**  
**1517 Sansom St., PHILADELPHIA, PA.**

the day's possibilities and are free in suggesting that any flower will do for the commemoration.

Good American Beauty roses again went to 35 cents, as the supply of first-class flowers of this variety was exceedingly limited. The supply of Hadleys, Brunners, Prima Donnas, Russells, Stanleys and Mocks was not in excess of the demand from the first-class houses. In the lower grades and short-stemmed roses, sales were made as low as from \$10 to \$15 per thousand.

**THE FLORISTS' SUPPLY HOUSE OF AMERICA****Novelties in Red, White and Blue**

Send for our \$10.00 set or our \$5.00 set of Special

**Patriotic Novelty Baskets**

They express the sentiment of the hour—love of country—that appeals to flower buyers.

WRITE FOR NEW FOLDERS

They describe our Patriotic Novelties, also our Wedding Accessories.

**MEMORIAL DAY OFFER****Wreaths—MAGNOLIA with Wax Flowers**

Crepe Flowers, Wax Flowers, Metal Wreaths, Magnolia Leaves.  
Everything suitable for the occasion, prepared in our best style.

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST.,  
PHILADELPHIA, PA.

**The Rapid Wrapper Co.**

Phones (Randolph 3671  
Randolph 6199

56 E. Randolph St., Chicago

Automatic 44-766

Mention The Review when you write.

Orchids were abundant last week and prices did not vary. The average for good cattleyas was \$5 per dozen, while a few select blooms reached 50 and 60 cents Saturday. The poorer grades fell to 25 cents and under. Valley maintains its strength and the small supply accounts for it. Select flowers were held at \$8 per hundred.

The arrivals of longiflorum lilies are in excess of requirements and \$4 per hundred was the general quotation. A few of the large and long-stemmed flowers sold for \$5 and \$6 per hundred. The price of gardenias grows with their scarcity.

The chilly weather seems to have extended far enough south to delay lilac shipments. While they were due to leave in April, daffodils still are with us. The quality of the flowers is excellent. Violets are through, but sweet peas are still in excess of the demand. The same may be said of callas, snapdragons, daisies and pansies. Tulips, also, have been wasted because of poor quality, the Darwins only being called for. The fern supply is large. One of the supply houses ships more than two millions monthly.

**Various Notes.**

The Horticultural Society of New

**Rustic Hanging Baskets****NATURAL GROWTH CYPRESS**

Sample postpaid and price list for 25 cents. Larger sample for 50 cents.

**VICTOR SCHMELZ & SON, - Route A, SANFORD, FLA.**

York will have an exhibition May 12 and 13 at the Museum building of the Botanical Garden, Bronx park. George W. Nash will lecture Saturday afternoon at 4 o'clock on "The Spring Flower Garden." The exhibits will include herbaceous plants, trees, shrubs, tulips, narcissi, orchids, pelargoniums and calceolarias. Nearly \$100 in prizes will be awarded.

Monday evening, May 14, the Florists' Club will meet in its rooms in the Grand Opera House building, Eighth avenue and West Twenty-third street. An interesting program will be presented by the essay committee. There will be exhibits, a flower show discussion, reports by the various S. A. F. committees and Chairman Kessler's seductive collation.

First Lieutenant A. M. Henshaw, of the U. S. navy, was a visitor Saturday on West Twenty-eighth street, looking every inch a soldier.

William Polykranas, second son of

George J. Polykranas, joined his regiment, the Third field artillery, in Texas two weeks ago.

The Kervan brothers, like most Long Islanders, are devoting considerable extra space to the growing of potatoes, corn and other vegetable luxuries at their place at Bayside.

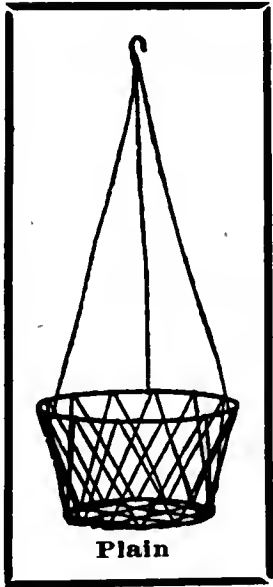
Miss Mary A. Bergersen, cashier at the Kervan Co. store, has recovered from a three weeks' attack of the grip and Miss Louise M. Smythe, secretary, has returned from a week's vacation at Huntington, L. I.

Nicholas Schreiner, now with the Growers' Cut Flower Co., and formerly with Charles Thorley and in business for himself, is reported to be seriously ill.

Percy Richter, salesman for Joseph A. Fenrich, has so far recovered from an attack of pneumonia that last week he returned to his home from the hospital at Elizabeth, N. J.

The Florists' Bowling Club has closed

# WIRE HANGING BASKETS



Plain

## PRICE LIST, 1917

### PLAIN WIRE HANGING BASKETS

|              |        |
|--------------|--------|
| 10-inch..... | \$1.75 |
| 12-inch..... | 2.25   |
| 14-inch..... | 3.00   |
| 16-inch..... | 4.50   |

## Sheet Moss in Bags

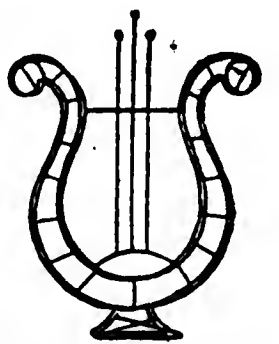
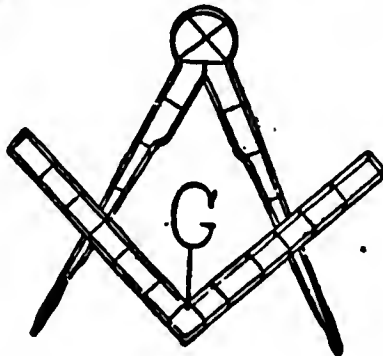
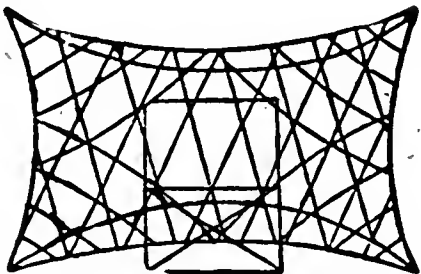
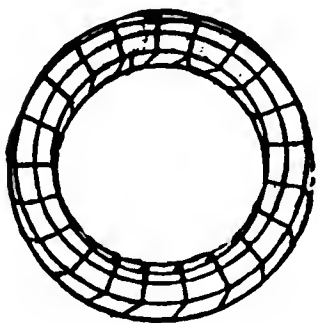
**Per Bag, \$2.00**

Our Sheet Moss is the best value for the money in the market

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.**

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



### SAVE MONEY

and let us quote you on your next order.

## B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years  
201 North Seventh Avenue, SCRANTON, PA.

its season. Secretary Irwin says all arrangements have been completed for the S. A. F. tournament. Two floors of alleys have been contracted for and there will be unlimited refreshments. Many prizes will be awarded.

The New York Cut Flower Exchange held its annual meeting May 5 at Mouquin's, Sixth avenue and Twenty-eighth street. Seventeen members attended. John Snyder was reelected president, Victor S. Dorval, secretary, and C. Beckman, treasurer. Four new directors were chosen. They are: W. H. Siebrecht, C. Beckman, Philip F. Kessler and Judge Anderson Leich. The meeting was harmonious.

C. C. Trepel has sold the lease to his store on Broadway, at Ninety-seventh street, to the Riker-Hageman Drug Co. at a substantial advance.

Joseph Levy, manager of the Brooklyn Cut Flower Market, has opened a branch retail store adjoining the Orpheum theater on Fulton street, near Flatbush avenue. The location is excellent. Mr. Levy's son is in charge.

B. Rosens has imports from Japan now arriving.

The sympathy of the trade is extended to Maurice Kleinman, 611 Madison avenue. Mrs. Kleinman died April 17 at the Memorial hospital. She had been ill for several years.

Thomas Roland, of Nahant, Mass., was

## HANGING BASKETS

Enameled Green  
Extra well made.

|              |                   |
|--------------|-------------------|
| 8-inch.....  | per doz., \$1.00. |
| 10-inch..... | 1.35              |
| 12-inch..... | 1.75              |
| 14-inch..... | 2.25              |
| 16-inch..... | 2.90              |
| 18-inch..... | 3.70              |

**Pittsburgh Cut Flower Co.**

116-118 Seventh St., PITTSBURGH, PA.

## BEST QUALITY

|                             |              |
|-----------------------------|--------------|
| 8-inch Hanging Baskets..... | doz., \$0.90 |
| 10-inch .....               | 1.30         |
| 12-inch .....               | 1.75         |
| 14-inch .....               | 2.00         |
| 16-inch .....               | 2.75         |
| 18-inch .....               | 3.60         |

**W. Q. POTTER CO.,** 421 High Ave., Cleveland, Ohio

## Young Tool Company

CASEY, ILLINOIS

### WIRE BASKETS

|         | No     | Ring   | Scroll |
|---------|--------|--------|--------|
|         | Feet   | Feet   | Feet   |
| 10-in., | \$1.15 | \$1.40 | ....   |
| 12-in., | 1.40   | 1.65   | ....   |
| 14-in., | 1.90   | 2.15   | ....   |
| 16-in., | 2.50   | 3.25   | \$4.25 |
| 18-in., | 3.25   | 4.25   | 5.25   |

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

### Wire Lawn or Cemetery Vases

|               |             |
|---------------|-------------|
| 18-inch ..... | \$1.35 each |
| 20-inch ..... | 1.50 each   |

If you buy our goods, you get the best.

**THE PRICE IS RIGHT**



## WIRED TOOTHPICKS

Manufactured by

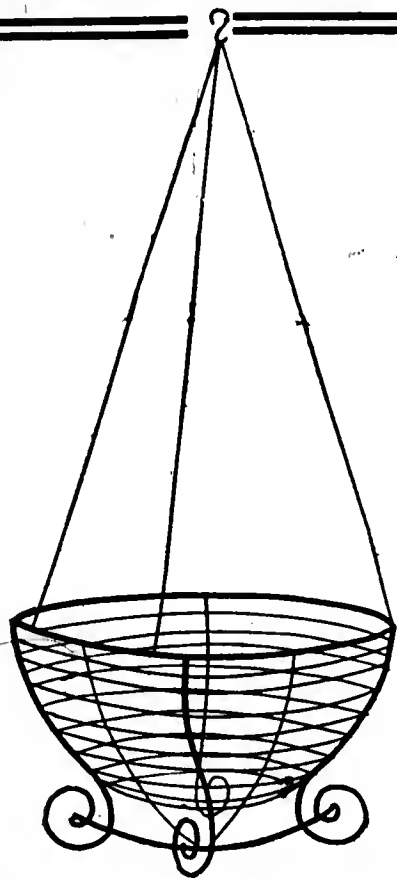
**W. J. COWEE, BERLIN, N.Y.**

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers





# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1.25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00    5 Bundles...\$4.75    10 Bundles...\$9.00    25 Bundles...\$21.00

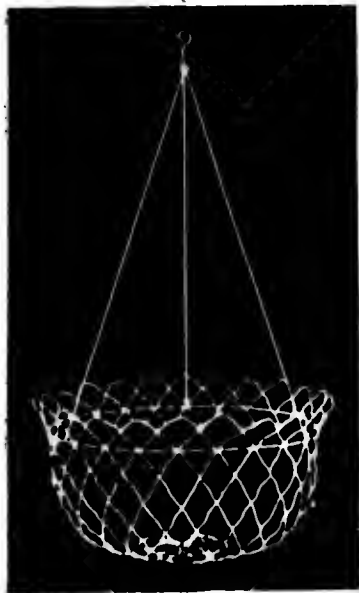
### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

## THE BEST



## WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

| Size         | Each   | Doz.   |
|--------------|--------|--------|
| 8-inch.....  | \$0.20 | \$1.80 |
| 10-inch..... | .20    | 2.25   |
| 12-inch..... | .25    | 2.60   |
| 14-inch..... | .30    | 3.00   |
| 16-inch..... | .40    | 3.60   |
| 18-inch..... | .50    | 5.00   |

Prepared Sheet Moss, 5-lb. bag, \$2.00; 10-lb. bag, \$3.50.

Fresh Green Sheet Moss, \$2.00 per bag.

**C. C. POLLWORTH CO.**  
MILWAUKEE, WIS.

## WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size                    | Per Doz. |
|----------------|----------|-------------------------|----------|
| 8 inches.....  | \$1.25   | 14 inches.....          | \$2.75   |
| 10 inches..... | 1.50     | 16 inches.....          | 3.50     |
| 12 inches..... | 2.00     | (Larger sizes to order) |          |

### Green Sheet Moss

For Lining Hanging Baskets, etc.

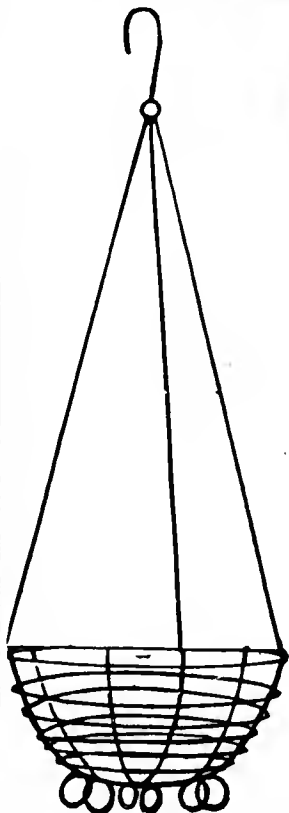
Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist    1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

## SPECIAL PRICE LIST--SPRING 1917 WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Sphagnum Moss, \$1.50 per bale

### THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.



**Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.  
176 PEARL ST., NEW YORK CITY

Mention The Review when you write.



Made beautiful for Nature's most beautiful product.

Six  
Colors

**Anchor Brand Folding Flower Boxes**

For Cut Flowers, Violets and Corsage Bouquets.

Corrugated Express Shipping Boxes.

Write for Illustrated Booklet.

**Sefton Manufacturing Corporation**

1331 W. 35th Street, Chicago

Four  
Styles

One and two-color cover designs.

a recent visitor. His son, like many of the boys in the florists' trade, has enlisted in the U. S. army.

J. Austin Shaw.

The Skinner Irrigation Co., Troy, O., has established a New York selling office at 131 Hudson street, in charge of Charles H. Allender, well known in the florists' trade.

**BOSTON.**

**The Market.**

The supplies of cut flowers have been reduced materially by the abnormally cold, dark and damp weather. On several days maximum temperatures have not reached 40 degrees and "snow showers" have been frequent. There has been no special improvement in the demand, but it is pleasing to note a decided advance in prices and a satisfactory clean-up all around. Roses are doing much better. The quality, by reason of the cold weather, remains well up to that seen in midwinter. Especially fine are Hadley, Ophelia, Ward, Francis Scott Key, Russell and Killarney Brilliant. Carnations have taken a decided brace and are now selling at from \$3 to \$6 per hundred, with a probability of still

## KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER**  
**REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., **CHICAGO** Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

**GLOEKLER FLOWER REFRIGERATORS.....**

Send at once for Catalogue F, illustrating and describing flower homes.

**BERNARD GLOEKLER CO., Pittsburgh, Pa.**

higher prices this week for Mothers' day.

Small lots of double violets still appear, but both these and English primroses are nearing the end. Quite a number of narcissi and Darwin tulips still

## BUCHBINDER

**Refrigerators**

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., **CHICAGO**

Mention The Review when you write.

arrive from indoors and prove to be somewhat better. Colored Spanish irises sell up to \$12 per hundred for fancy stock, while whites go as low as \$3. Lilies continue to drag, but snapdragons have cleaned up better, the short-



# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
|                 |     |            |       |
| 16x 4           | x3  | 2" Cov.    | 3.80  |
| 20x 4           | x3  | "          | 4.25  |
| 18x 5           | x3  | "          | 4.25  |
| 21x 5           | x3  | "          | 5.00  |
| 30x 5           | x3½ | "          | 6.45  |
| 36x 5½          | x3½ | "          | 8.05  |
| 18x 6           | x3½ | "          | 5.20  |
| 21x 7           | x3½ | "          | 5.65  |
| 21x 8           | x4  | "          | 6.60  |
| 24x 8           | x4  | "          | 7.50  |
| 24x 8           | x5  | "          | 8.20  |
| 28x 8           | x4  | "          | 8.50  |
| 28x 8           | x5  | "          | 9.25  |
| 36x 8           | x5  | Telescope. | 12.80 |
| 40x 8           | x5  | "          | 15.65 |
| 42x 8           | x5  | "          | 18.75 |
| 36x10           | x5  | "          | 15.65 |
| 42x10           | x5  | "          | 21.35 |
| 48x10           | x5  | "          | 25.60 |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.30    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
|                 |     |            |       |
| 16x 4           | x3  | 2" Cov.    | 2.65  |
| 20x 4           | x3  | "          | 3.05  |
| 18x 5           | x3  | "          | 3.05  |
| 21x 5           | x3  | "          | 3.60  |
| 24x 5           | x3½ | "          | 4.30  |
| 30x 5           | x3½ | "          | 4.70  |
| 36x 5½          | x3½ | "          | 6.45  |
| 18x 6           | x4  | "          | 4.30  |
| 28x 6           | x4  | "          | 5.00  |
| 21x 7           | x3½ | "          | 4.60  |
| 21x 8           | x4  | "          | 4.95  |
| 24x 8           | x4  | "          | 5.50  |
| 28x 8           | x4  | "          | 6.20  |
| 24x 8           | x5  | "          | 5.90  |
| 28x 8           | x5  | "          | 7.10  |
| 36x 8           | x5  | Telescope. | 9.90  |
| 42x 8           | x5  | "          | 15.65 |
| 48x 8           | x5  | "          | 17.80 |
| 30x10           | x5  | "          | 9.90  |
| 36x10           | x5  | "          | 12.80 |
| 42x10           | x5  | "          | 18.50 |
| 48x10           | x5  | "          | 21.35 |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
|                        |            |  |       |
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 20x12x8                | "          |  | 14.25 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 16x16x8                | "          |  | 14.25 |
| 20x20x8                | "          |  | 18.50 |
| 24x24x8                | "          |  | 21.35 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 36x14x8                | "          |  | 22.75 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN               |            |  |         |
|--------------------------|------------|--|---------|
| For Violets and Corsages |            |  |         |
|                          |            |  | Per 100 |
| 7x 4x4                   | 2" covers. |  | \$ 3.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |

| MIST BROWN      |            |  |         |
|-----------------|------------|--|---------|
| For Cut Flowers |            |  |         |
|                 |            |  |         |
| 16x 4x3         | 2" covers. |  | \$ 2.80 |
| 18x 5x3         | "          |  | 3.25    |
| 21x 5x3         | "          |  | 3.80    |
| 36x 5½x3½       | "          |  | 6.75    |
| 21x 7x3½        | "          |  | 4.85    |
| 30x 7x5         | "          |  | 8.25    |
| 24x 8x4         | Telescope. |  | 5.80    |
| 28x 8x4         | "          |  | 6.30    |
| 36x 8x5         | "          |  | 10.55   |
| 40x 8x5         | "          |  | 13.50   |
| 42x 8x5         | "          |  | 16.45   |
| 42x10x5         | "          |  | 19.55   |
| 48x10x5         | "          |  | 22.50   |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
|                        |           |  |       |
| 30x12x6                | Telescope |  | 15.00 |
| 20x12x8                | "         |  | 15.00 |
| 16x16x8                | "         |  | 14.75 |
| 24x14x8                | "         |  | 18.75 |
| 30x14x8                | "         |  | 21.75 |
| 40x14x8                | "         |  | 26.30 |
| 32x32x8                | "         |  | 37.55 |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
|                             |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |
| 30x10x5                     | "          |  | 12.15 |
| 42x10x5                     | "          |  | 17.55 |
| 48x10x5                     | "          |  | 20.20 |
| 40x10x6                     | "          |  | 20.20 |
| 28x 8x6                     | "          |  | 8.10  |
| 30x12x6                     | "          |  | 13.50 |
| 36x12x6                     | "          |  | 16.20 |
| 24x14x8                     | "          |  | 17.55 |
| 30x14x8                     | "          |  | 20.20 |
| 36x14x8                     | "          |  | 21.95 |
| 40x14x8                     | "          |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   |            | Per 100 |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5½               |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½           | x3½               |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 36x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

## TERMS

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

| PALM GREEN               |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
|                          |           |  | Per 100 |
| 7x4x4                    | 2" cover. |  | \$3.80  |
| 15x6x5                   | Telescope |  | 5.25    |
| 15x7x6½                  | "         |  | 7.45    |

| For Cut Flowers and Designs |           |  |         |
|-----------------------------|-----------|--|---------|
|                             |           |  |         |
| 12x12x8                     | 2" cover. |  | \$14.85 |
| 28x22x8                     | "         |  | 26.00   |
| 28x28x8                     | "         |  | 28.50   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

## SPECIALS!

| PEERLESS GREEN              |            |  |         |
|-----------------------------|------------|--|---------|
| For Cut Flowers and Designs |            |  |         |
|                             |            |  | Per 100 |
| 21x 8x4                     | 2" covers. |  | \$ 4.65 |
| 28x 8x4                     | "          |  | 5.60    |
| 30x10x5                     | Telescope. |  | 9.25    |
| 30x12x6                     | "          |  | 12.30   |
| 36x12x6                     | "          |  | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

| PARCEL POST CONTAINERS |            |  |         |
|------------------------|------------|--|---------|
|                        |            |  | Per 100 |
| 28x 6x 4               | 2½" cover. |  | \$ 6.00 |
| 24x 8x 4               | "          |  | 5.75    |
| 30x12x 6               | 3" "       |  | 15.50   |
| 36x14x 8               | "          |  | 20.00   |
| 24x24x 8               | "          |  | 20.00   |
| 26x17x10               | 4" "       |  | 22.00   |

### For Baskets and Potted Plants

|          |  |         |
|----------|--|---------|
| 15x15x20 |  | \$20.00 |
| 18x18x20 |  | 25.00   |
| 19x19x30 |  | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY,** 1302-1308 West Division Street, **CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**

SANDUSKY, OHIO

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stemmed stock going the best. Pansies are in heavy supply. Sweet peas are less abundant and prices have advanced. There is a fair supply of Cattleya gigas and C. Mossiae. The first-named brings \$9 to \$12 per dozen and the C. Mossiae

## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO

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\$5 to \$6. Green stock moves moderately well. On account of the cold, inclement weather, sales of even such hardy bedding plants as pansies, daisies and forget-me-nots as yet are light and none of the more tender stock is moving.

## The Climax Cut Flower Boxes

**Climax Manufacturing Co.**

Main Office and Plant,

200 FACTORY STREET

**CASTORLAND, - - NEW YORK**

Mention The Review when you write.

### Various Notes.

At the last meeting of the directors of the Boston Flower Exchange a sum of \$25 was voted to be sent to the Mothers' day publicity fund. Indica-



DECORATION DAY SPECIAL

SHORT OAK SPRAYS—(5-lb. hampers net) green, brown, red. \$1.60 per hamper.  
MAGNOLIA LEAVES—(standard size hampers) brown, green, purple, \$1.25 hamper.  
Red only, - 1.75 hamper.

OAK GARLANDS

Air Brushed  
72 inches long.....\$1.00 each  
36 inches long..... .50 each

CYCAS LEAVES

Very Best Quality. These Prices will only cover the Stock we have on hand. Place Your Order Now.

|                                    |                                     |                                     |
|------------------------------------|-------------------------------------|-------------------------------------|
| 8 inch to 12 inch...\$1.70 per 100 | 20 inch to 24 inch...\$4.00 per 100 | 32 inch to 36 inch...\$6.00 per 100 |
| 12 inch to 16 inch... 2.00 per 100 | 24 inch to 28 inch.... 4.65 per 100 | 36 inch to 40 inch... 7.35 per 100  |
| 16 inch to 20 inch... 3.25 per 100 | 28 inch to 32 inch.... 5.35 per 100 | 40 inch to 44 inch... 9.00 per 100  |

PITTSBURGH CUT FLOWER CO., PITTSBURGH, PA.

Mention The Review when you write.

tions are that the Mothers' day business in Boston will far exceed that of any previous year. Retailers are pushing it more than ever before.

Andrew Christensen, of Stoneham, has a grand crop of Carnation Matchless for Mothers' day. Ward, Pink Delight, Alice and the old Queen are also fine.

F. J. Dolansky, of Lynn, is starting to cut fine blooms of Cattleya gigas, in addition to those of C. Mossiae. He also has splendid stock of Odontoglossum crispum and O. Pescatorei, Renanthera Imsehootiana and Oncidium flexuosum.

The Halifax Garden Co., in addition to the regular and large shipments of roses and carnations, is cutting good hybrid amaryllis, gardenias and ixias. Of the latter they are the largest local growers this season.

A. E. E. Koch, of Nobscot, is a successful grower of Marguerite Mrs. Sander and now is making large shipments of this fine white variety. He also has yellow marguerites, pink snapdragons and carnations.

In spite of the war, inclement weather and other drawbacks, the preparations for the grand June exhibition of the Massachusetts Horticultural Society, which will be held on the grounds of the Wentworth Institute, Huntington avenue, are being pushed vigorously and it is planned to open the show June 1. All profits will go to the American Red Cross Society. There will be special marquees for azaleas, rhododendrons, orchids, roses and other flowers. In addition, rock gardens, aquatic gardens, groups of conifers and herbaceous perennials will be featured. The exhibition will remain open at least ten days.

From the Albert Roper Estate, at Tewksbury, some grand shipments of the new Albert Roper carnation are coming in. Grace and Commonwealth are also splendid.

Those wanting to see Carnation Matchless at its best should take a trip to North Beverly and see a batch of about 10,000 plants of this variety. The benches are a veritable snowy sheet of bloom. Mr. Pembroke finds Matchless a profitable variety for Mothers' day and Memorial day. All his other carnations look fine. Lady Northcliffe, Pink Sensation, Alice and Pink Delight are fine.

Do not forget the Gardeners' and Florists' Club meeting at Horticultural

PLACE YOUR ORDERS FOR CUT FLOWERS WITH US FOR IMMEDIATE AND MEMORIAL DAY SHIPMENTS.

The condition of the flower market will be particularly uncertain during the holiday season, but, with characteristic foresight, we have already contracted with the premier growers of New England for the choicest of their Memorial Day stock. Our customers may rest assured that the volume of business transacted by us will by no means impair the quality of our stock or service. We will be in a position to offer:

| ROSES                      | CARNATIONS          |                             |
|----------------------------|---------------------|-----------------------------|
| Pink Killarney             | Ward                | Easter and Calla Lilies     |
| White Killarney            | Benora              | Peonies                     |
| Maryland                   | Matchless           | Gladioli                    |
| Richmond                   | White Wonder        | Snapdragon                  |
| Hadley                     | Delight             | Sweet Peas                  |
| Hoosier Beauty             | White Enchantress   | Valley                      |
| Ward                       | Enchantress Supreme | Marguerites (yellow, white) |
| Sunburst                   | Morning Glow        | Candytuft                   |
| Ophelia                    | Beacon              | Feverfew                    |
| Stanley                    | Harry Fenn          | Stocks                      |
| Russell                    | Alice               | Spiraea                     |
| Shawyer                    |                     | Pansies                     |
| Sweetheart (Cecil Brunner) | Sprenger            | Tulips                      |
| AMERICAN BEAUTIES          | Plumosus            |                             |
|                            | Adiantum            | Dagger Ferns, new crop      |
|                            | Smilax              | Galax, bronze and green     |
|                            |                     | Laurel                      |
|                            |                     | Princess Pine               |

HENRY M. ROBINSON & CO., Inc., 2 Winthrop Square, 32 Otis Street, Boston, Mass.

Telephones Main, 2439-2616-2617-2618 Fort Hill, 25290  
WHOLESALE FLORISTS  
Manufacturers and Importers of Florists' Supplies. Hardy Cut Evergreens. Unknown customers please give reference, or cash with order.

McCRA Y Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRA Y REFRIGERATOR CO.  
788 Lake Street  
Kendallville, Ind.  
Agencies in all Principal Cities.

Mention The Review when you write.

hall May 15. The stereopticon lecture on "What's New in the Garden," by E. I. Farrington, will prove most interesting, and there is an abundance of other business.

Some splendid Gladiolus Peach Blossom blooms are coming in from the Knapp Estate, at Newtonville. Mann Bros. have nice shipments of this variety.

C. A. Johnson, of South Sudbury, a florist there for many years, died May 4. He leaves a son to carry on the business. His flowers have for some years been shipped to the Boston Coöperative Market, and J. M. Cohen has handled them.

Cut Flower Boxes

|                  | Military Gray Color.       | Per 100 |
|------------------|----------------------------|---------|
| 18x 5 x3         | Half Telescope Covers..... | \$ 3.75 |
| 21x 6 x3 1/2     | " " " " " "                | 4.50    |
| 24x 5 x3 1/2     | " " " " " "                | 4.75    |
| 24x 8 x4         | " " " " " "                | 6.90    |
| 28x 8 x4         | " " " " " "                | 7.50    |
| 30x 6 x3 1/2     | " " " " " "                | 6.90    |
| 30x10 x6         | " " " " " "                | 15.00   |
| 36x 5 1/2 x3 1/2 | " " " " " "                | 7.00    |
| 36x 8 x5         | Full " " " " " "           | 10.75   |
| 86x11 x7         | " " " " " "                | 20.00   |
| 42x 8 x6         | " " " " " "                | 20.00   |
| 42x12 x8         | " " " " " "                | 25.00   |
| 16x16 x8         | " " " " " "                | 15.00   |
| 18x18 x8         | " " " " " "                | 20.00   |
| 20x16 x8         | " " " " " "                | 20.00   |
| 26x17 x8         | " " " " " "                | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

W. N. Craig lectured at the Boston public library on "The Home Vegetable Garden," May 2. J. K. M. L. Farquhar

# WINGFOOT



## Two Season Guarantee on This Water Hose

Over cement walks, down cinder paths, around bench legs, jerking and tugging you drag the water hose.

More thought of the flowers, little thought of the hose that must carry the nourishment to them.

And that little thought, if you please, is usually one of discouragement. Discouragement in hose failure to meet greenhouse service requirements.

No man can tell how long hose will last by simply looking at it. You must either test the hose yourself or accept the word of the dealer.

You can be doubly sure of Goodyear Wingfoot Hose.

Sure in the first place, because Wingfoot Hose is guaranteed against bursting, for two whole seasons. Sure secondly, because Wingfoot is the best lawn hose made by The Goodyear Tire & Rubber Company.

Such a name coupled to such a guarantee makes your future hose purchase a simple matter. And it makes your future hose satisfaction permanent.

Let your own supply dealer send you a reel of Goodyear Wingfoot Hose. He is as enthusiastic as we in this better lasting hose. That is the reason he is willing to make less profit on Wingfoot than he could make on several other brands which cost him less to buy.

The Goodyear Tire & Rubber Company  
Akron, Ohio



# GOODYEAR



# YEAR

AKRON



# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$3.00 per 1000**

**\$3.00 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX. 50-lb. cases.....per case, \$5.00**  
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
Galax Leaves, green and bronze, per case of 10,000..... 10.00  
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Mention The Review when you write.

spoke at the same hall May 6 on "Back Yard Gardening."

May, for at least the first week, has rather belied its reputation for geniality. We have had dark, damp and cold weather, and a little north of us snowfalls have been quite heavy. The season is fully a fortnight late. Even forsythias are barely in bloom and, except for *Dirca palustris*, *Benzoin æstivale*, *amelanchiers*, *Erica carnea* and one or two daphnes and small rhododendrons, there are no shrubs in flower. Magnolias are not yet fully open, and no bedding tulips are open except in warm locations.

Anderson Bros., of Woburn, are sending in some fine Peach Blossom gladioli, calendulas, callas, sweet peas and candy-tuft.

Welch's, at 280 Devonshire street, report a decided shortening up of flower receipts and active business. They have many advance orders booked for Mothers' day and Memorial day.

Local nurseries report heavy cancellations of planting contracts and a decided slump in business, presumably attributable to the war. W. N. C.

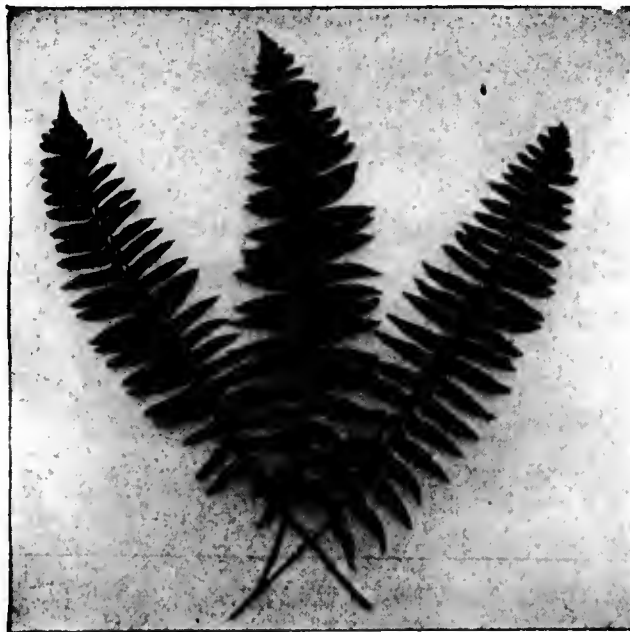
## TO ERADICATE LAWN WEEDS.

I have just taken charge of a private place on which the lawns are extremely weedy, having as much chickweed, shepherd's purse, etc., as Bermuda and evergreen grass. Will you please advise me how to proceed to get the lawns in good order? I could plow the land and resow the grass, but this would not rid me of the weed seeds. The lawns slope, so that the drainage should be all right.

W. A. H.—Ga.

It would not improve matters to plow and at once reseed your lawns. Two courses could be adopted to clean the land. Plow it and leave it fallow for a season, constantly stirring the soil until time for reseeding in the fall. Another and a better plan would be to plow the lawns now and sow them with a heavy cover crop, such as cow peas or soy beans. These crops would smother the weeds. They could be plowed in and thus leave a lot of humus in the soil. Harrow the soil well after plowing, keep it stirred at intervals and seed down your lawn in September. You would then be fairly certain to have a clean lawn.

C. W.



**MAGNOLIA LEAVES, Superiora Brand,**

Brown, per carton..... 1.25

Green, per carton..... 1.35

**LAUREL ROPING, per yard..... .06**

We carry the largest stock of **Fresh Cut Decorative Evergreens** of any house in America. Highest standard of quality and quick service.

**Florists' Supplies**

**THE KERVAN COMPANY, 119 West 28th Street, NEW YORK**

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New crop.

**Daggers.....\$1.25 per 1000**  
**Fancy..... 1.50 per 1000**

**E. A. BEAVEN**

**Evergreen, Alabama**

Mention The Review when you write.

**Green Sheet Moss....\$1.25 bag**

**Laurel Branches....\$2.50 case**

**Laurel Stems.....\$1.00 bag**

**Boxwood .....12c lb.**

**W. Z. PURNELL, SNOW HILL, MD.**

Mention The Review when you write.

## FERNS

New crop **DAGGER**

**FERNs, now ready, 1000, \$1.50**

**FANCY, per 1000..... 2.50**

**SPARKLEBERRY, case.. 5.00**

**GALAX, Bronze, per 1000.. 1.00**

**GALAX, Bronze, per case.. 8.50**

**CYCAS LEAVES, fresh**

cut, pair..... 1.00

**LEUCOTHOE SPRAYS,**

per 100..... .75

**SHEET MOSS, per bag... 2.00**

**SPHAGNUM MOSS, per**

bale..... 1.75

**LAUREL SPRAYS, per**

doz. bchs..... 1.00

**BIRCH BARK, per lb.... .25**

**CORK BARK, per lb.... .10**

**CEDAR BARK, per lb.... .08**

## Huckleberry and Lyrata Foliage

Substitute for Wild Smilax.

Write for prices.

**THE RUMBLY CO., Evergreen, Ala.**

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## FERNS

New crop.

**Daggers.....\$1.25 per 1000**

**Fancy..... 1.50 per 1000**

**Caldwell The Woodsman Co.**

**EVERGREEN, ALABAMA**

Mention The Review when you write.



# Ferns—Galax—Moss

Headquarters for Southern Wild Smilax—Per case, \$5.00; 5 or more cases, per case, \$4.50

## New Fancy Ferns

Per 1000.....\$2.50  
5000 lots or more, per 1000..... 2.25

## Green Leucothoe Sprays

Per 100.....\$0.40 Per 1000.....\$4.50

## Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

## Bronze and Green Galax Leaves

Per 1000.....\$1.00  
Per case of 10,000..... 7.50

## Mexican Ivy

Per 100.....75c Per 1000.....\$6.00

## Sphagnum Moss

Per bale.....\$1.50

## Green Sheet Moss

Per bundle.....\$1.00 5 bundles..... \$4.75  
10 bundles.....\$9.00

**SPECIAL PRICES ON LARGE QUANTITIES.**

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton  
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third St.

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HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

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EVERGREEN, ALABAMA

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**L. B. Bague & Son**

Wholesale Dealers in

**CUT FERNS**

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

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**Green Sheet Moss**

FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

**N. M. Hitchcock**

Glenwood, Cass Co., Mich.

Mention The Review when you write.

## NEW CROP

**FANCY FERNS**

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Mention The Review when you write.

**DAGGER FERNS**

New May Crop Southern Ferns.

10,000 in 1 case.....\$11.00

50,000 in 5 cases..... 52.00

Check or money with order.

**S. S. BRANTLEY,** Route B, Box 152, Evergreen, Ala.

Mention The Review when you write.

**FERNS** FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

**H. J. SMITH,** HINSDALE, MASS.

Always mention the Florists' Review when writing advertisers.

## NEW CROP DAGGER AND FANCY FERNS NOW READY

**\$2.00 Per 1000**

All selected stock and extra long, just the kind you are all looking for.

Bronze Galax, fine quality,.....\$1.25 per 1000; 10,000 lots, \$10.00

Discount on large orders.

## USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.

Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.

L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per bunch of 50 berries.

Pine Festooning, 7c and 10c per yard; extra fine.

Fine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 18 R4.

**CROWLFERN CO., Millington, Mass.**

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**NEW CROP FERNS**

Daggers...\$1.25 per 1000

Fancy..... 1.50 per 1000

**Huckleberry Follage**

50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

**EVERGREEN CARTER**

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

**Huckleberry Follage**

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**

EVERGREEN, ALABAMA

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## NEW CROP

**Fancy Ferns**

\$1.50 per 1000

Special inducement for

**QUANTITY ORDERS**

CONTRACT NOW FOR

**Decoration Day Requirements**

I also handle the very best quality Huckleberry Foliage, Dyed and Natural Sheet Mosses. Give me a trial.

I WILL PLEASE YOU

**KNUD NIELSEN**

EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertisers.

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

**SITUATION WANTED**—Any time after Decoration day, by greenhouse worker. N. W. Van Gelder, Marysville, Union County, Ohio.

**SITUATION WANTED**—By young man, experienced in growing and propagating; West preferred. Fred Hallows, 7280 Manchester, St. Louis, Mo.

**SITUATION WANTED**—By first-class grower of mums, carnations and general line of pot and bedding plants. Single man. Address No. 447, care Florists' Review, Chicago.

**SITUATION WANTED**—In high class store, by up-to-date florist, capable of taking charge; good references; state salary. Address No. 422, care Florists' Review, Chicago.

**SITUATION WANTED**—By honest, sober and industrious young man, as assistant grower of pot plants and general line; good reference. Write full particulars. Address No. 448, care Florists' Review, Chicago.

**SITUATION WANTED**—By life experienced grower of roses, carnations, mums, decorative and bedding plants; elderly, single, sober, industrious. Rose section preferred; state wages. Address No. 438, care Florists' Review, Chicago.

**SITUATION WANTED**—By all-round florist, life experience, able to take full charge; best references. Age 32 years (Dane); 7 years in America. Prefer California or southern states. C. Westergaard, Pocatello Floral Conservatory, Pocatello, Idaho.

**SITUATION WANTED**—By young man, single, as rose grower, on small place where good roses are required. I have worked exclusively in roses for last 8 years and can furnish references from well known places. Address No. 424, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—By young woman, with five years' experience as grower and manager, handling six or seven employees; wishes position in retail store after June 1, where she may learn decorating and designing thoroughly; experienced in handling trade and selling; good executive ability. Address No. 444, care Florists' Review, Chicago.

**HELP WANTED**—Good man for carnations, chrysanthemums and bedding plants. J. C. Rennison Co., Sioux City, Ia.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—Man for work in greenhouses; some experience with carnations preferred. State wages. N. Svendsen, R. 2, Decatur, Ill.

**HELP WANTED**—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—Live men to sell greenhouse boilers in home territory. Exclusive territory; generous pay. Write for details. Giblin & Co., Utica, N. Y.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—General greenhouse man for raising table ferns; permanent position; near New York City. Address No. 435, care Florists' Review, Chicago.

**HELP WANTED**—A good all-round florist and gardener who understands the growing of flowers and vegetables. Address No. 436, care Florists' Review, Chicago.

**HELP WANTED**—An up-to-date landscape gardener; must be capable of laying off grounds and making plans. J. W. Marshall, Box 334, Meridian, Miss.

**HELP WANTED**—Man for potting and planting; permanent position. State wages wanted. Jacob Russler, 11348 So. Springfield Ave., Morgan Park, Ill.

**HELP WANTED**—An experienced pot plant grower, and capable of waiting on trade. Please apply in person if possible. John Weiland, 1516 Greenwood St., Evanston, Ill.

**HELP WANTED**—A young man to wait on trade and help in greenhouse; one with some experience. Lester Park Greenhouses, Duluth, Minn.

**HELP WANTED**—At once, man for general greenhouse work, must be sober and willing; steady employment. Reference and wages expected. Wilson's Flower Shop, Painesville, O.

**HELP WANTED**—A man for general greenhouse work, able to take care of a section; \$50 per month and board; must be well recommended. Address T. Malbranc, Johnstown, Pa.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Young man as helper in rose houses, on place close to Chicago. State particulars and wages expected in first letter. Address No. 396, care Florists' Review, Chicago.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—Grower to take charge of 5000 sq. ft. of glass, hot beds, etc.; northern Minnesota. State age, wages, references, etc. Address No. 399, care Florists' Review, Chicago.

**HELP WANTED**—An experienced man for general greenhouse work; permanent position to right man; small greenhouse in Ohio. Wages \$15.00 per week. Address No. 441, care Florists' Review, Chicago.

**HELP WANTED**—Young man, for pot plants; must be fast and careful potter; one who can help on packing preferred; steady position. State experience and wages wanted. J. L. Schiller, Toledo, Ohio.

**HELP WANTED**—Bright young man for general store work, one who is capable of waiting on trade and making-up. Apply with reference to V. I. Ridenour, Ridge Ave. and Dauphin St., Philadelphia, Pa.

**HELP WANTED**—Two or three good men wanted for potting, watering and taking care of selected foliage plants. Permanent positions for right parties. Apply to Poehlmann Bros. Co., Palm Dept., Morton Grove, Ill.

**HELP WANTED**—Two good, young men as helpers, where carnations, mums and a general line of pot plants are grown. Must have had some experience in greenhouse work, be energetic and ambitious. Adolph Donart, Coeur d'Alene, Idaho.

**HELP WANTED**—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$20.00 a week. Miller Floral Company, Farmington, Utah.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—At once, a good, all-round man, married preferred, or over 40, if single, who thoroughly understands growing cut flowers and pot plants in all its branches. Steady employment at \$18.00 per week. River Falls Floral Co., River Falls, Wis.

**HELP WANTED**—At once, competent man to take care of small greenhouse, lawn and ornamental bedding, for State Institution. Good wages. Only man of good character and competent to fill the position need apply. Address J. A. Bissinger, Lansing, Mich.

**HELP WANTED**—All-round man for greenhouse, with some experience in potting; one who wishes to advance by being worthy; steady position if satisfactory. No boozing or cigarette user. Wages and reference at once. Address No. 434, care Florists' Review, Chicago.

**HELP WANTED**—At once, neat young lady, to take charge of up-to-date flower store; must be good saleslady, decorator and designer, and have some knowledge of bookkeeping. State experience and salary expected in first letter. Address No. 373, care Florists' Review, Chicago.

**HELP WANTED**—Sober, industrious man with good knowledge in growing carnations, violets, peas, chrysanthemums, bedding plants and general stock; on retail establishment; give reference and wages expected in first letter; must be capable of taking charge, if necessary. Paul E. Richwagen, Needham, Mass.

**HELP WANTED**—An elderly man to do potting, watering, propagating, etc., on small retail place. One who can look after the small things. I want a man who will be useful, but a man who has gotten too old to do heavy work. Good home; steady place; moderate wages; state age and wages wanted. Address No. 442, care Florists' Review, Chicago.

**HELP WANTED**—Married man, reliable, sober, with experience in growing carnations, mums, bedding plants and vegetables; also to wait on trade and make up funeral designs. Greenhouses located 2½ miles from town. Give references and wages expected, with house furnished, in first letter. Roy E. Neal, R. F. D. 6, Lawrenceville, Illinois.

**WANTED TO BUY**—Second-hand ventilating apparatus for 2 houses. Las Vegas Greenhouses, East Las Vegas, N. Mex.

**WANTED**—100 boxes 16x24 or 16x18 glass; 3000 feet 2-inch pipe; either new or second-hand. A. S. Gray, Chickasha, Oklahoma.

**WANTED TO BUY**—10,000 to 25,000 sq. ft. of glass, vicinity of Boston, Mass.; must be in good condition. State your terms. Address No. 421, care Florists' Review, Chicago.

**TO LEASE**—Greenhouses, retail, established 20 years, 6,200 ft. of glass, good stock, large ground and living room, suburb. Address No. 446, care Florists' Review, Chicago.

**FOR RENT**—Three greenhouses at Texarkana, Ark.; will rent on share. Mrs. Carrie Aleon, R. A., Box 383, Evansville, Ind.

**FOR RENT**—Three greenhouses and 4½ acres of land, nicely situated in Lyons, fully stocked with plants; house, barn and sheds. Reason for renting, death. Apply at once to H. Stubbings, Lyons, Ill., or phone Riverside 161 M.

**FOR SALE**—Refrigerator, first-class condition. Ralph Ward, Cameron, Missouri.

**FOR SALE**—Pots, 2½, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE**—2 greenhouses, fully stocked, barn and house lot, 1½ acres land. Terms reasonable. Allen H. Wilcox, Sherman, N. Y.

**FOR SALE**—One box boiler, 45 H. P., in fair condition. Can be examined at any time at the J. Ogden Armour Estate, Lake Forest, Ill.

**FOR SALE**—Florists' panel top delivery wagon, almost new. Someone can get a bargain. Geo. W. Haas & Son, Meadville, Pa.

**FOR SALE**—5 greenhouses and cottage in good running condition. For further particulars address Florist, 61 7th St., North Pelham, New York.

**FOR SALE**—Boilers, two 80 horse Scotch, one 25; tubulars, 90 horse, 80, 50, 40; portables; 40 horse, 30, 20. Buyers' prices. Casey Boiler Co., Springfield, O.

**FOR SALE**—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady of gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—Having decided not to add more houses, will offer to quick buyer 200 boxes 16x18 in. B. double glass. Price, per box, \$4.50. D. H. Green, Boonsboro, Md.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—Greenhouse property, 32,000 sq. ft. glass, steam heat. Price, \$10,000.00, or will take small fruit farm part pay. Location, Illinois. For terms address No. 437, care Florists' Review, Chicago.

**FOR SALE**—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

**FOR SALE**—5,000 sq. ft. of glass in Western Michigan. Good condition. Wholesale and retail; \$1,200.00 cash, or \$1,500.00 on easy terms. Fine opportunity. For particulars address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouse establishment of 25,000 sq. ft. of glass. In first-class condition; well stocked, 3 acres of land, 20 miles from Chicago. Good shipping facilities. Address No. 366, care Florists' Review, Chicago.

**FOR SALE**—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—Wishing to retire we offer paying retail greenhouse business, 5,000 feet of glass, established twenty years; 16,000 inhabitants, less than half mile from center; five minutes' walk from two depots. L. A. Lyons, Vineland, N. J.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.



**FOR SALE**—14,000 feet of glass, with land and modern residence; one iron frame house; new No. 10 Kroeschell boiler. Will be sold at a bargain. Fletcher C. James, Des Plaines, Ill.

**FOR SALE**—2 greenhouses, each 200 feet long and 27 ft. wide, with 2 acres of ground; steam boiler, electric water system, 15 minutes from depot. Good reasons for selling; fine opportunity. Information: Apply First National Bank, Elmhurst, Ill.

**FOR SALE**—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

**FOR SALE**—Greenhouse, 13,000 sq. ft., and about 4 acres of land, located in thriving western community, which takes all the lettuce that can be produced up to June 1. Satisfactory reasons given for selling. Address No. 394, care Florists' Review, Chicago.

**FOR SALE**—12 lots, one barn, one windmill, one greenhouse and one house of 10 rooms; also shade trees, fruit trees and other things. It is a fine place to start a greenhouse. Price, \$10,000.00. Call at once. Mrs. Hester Naylor, No. 2, 1401 3rd Ave., Dodge City, Kansas.

**FOR SALE**—3 greenhouses, 10,000 ft. of glass at Corning, N. Y., only greenhouse in city, selling all that can be produced. Stock and orders on hand nearly enough to pay for price asked. Must be sold at once as party is leaving town. Address W. E. Johnson, Corning, N. Y.

**FOR SALE**—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

**FOR SALE**—Greenhouses, 82x150 ft., built five years, retail and wholesale, two boilers, good benches, pots, general stock, etc. In good, live town of 36,000; five interurbans, six steam lines; splendid opportunity for live man. Reason for selling ill health (leakage of the heart); will make good terms to right party. Riverside Floral Co., Muncie, Ind.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

**FOR SALE**—Modern, new greenhouses, erected 1916, 32,000 square feet of glass, with 5 acres of land, steam and hot water heating, electric pumps, 4 rooms, nice for living, and big kitchen under the rooms, 19x24. Telephone in house. Greenhouses planted with carnations, 2000 young plants; houses are 40 ft. wide, 250 ft. long and 9 ft. under gutter. Moninger material. Express on the place. Will sell under price, what cost us only. 12 miles to Chicago; 4 blocks to depot and railroad switch. Address No. 433, care Florists' Review, Chicago.

## Situation Wanted

Competent storeman wishes a steady position with a reliable firm where sobriety, ability and attention to business will prove a factor; capable of turning out first-class work; designer, decorator and salesman. Life experience; age, thirty. Best of references. State salary and particulars.

Address No. 439, care Florists' Review, Chicago

## SITUATION WANTED

By a healthy man, with no bad habits, clean and industrious, widower, 35; 20 years' experience in all branches of horticulture; European Botanical School. Can build and repair all work in heating and roof system. Will take charge of place where A-1 stuff or work is wanted, if the condition of greenhouse is good. One of the good designers. American citizen. Good wages wanted.

JOSEPH SOUKUP  
Sheridan Greenhouse Sheridan, Wyo.

## WORKING FOREMAN WANTED

To take full charge of rose-growing establishment. Three-room residence on place. Must be well recommended. State salary expected in first letter.

R. J. WINDLER,  
6638 RIDGE AVENUE, CHICAGO, ILLINOIS

## WANTED TO LEASE

For a term of years, a modern greenhouse establishment. Retail or wholesale. Must be in good condition and located right for the markets. Also a place large enough to show a decent income. The advertiser has successfully managed greenhouses for years and is financially responsible. State your proposition fully.

Address No. 409, care Florists' Review, Chicago

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

## Landscape Architect

Practical and theoretical, 34 years. 12 years' experience in all branches; well posted in nursery business and botany. Wishes responsible position with reliable firm. West or middle west preferred. Not afraid of work. Best of references.

Address No. 443, care Florists' Review, Chicago

## General Growers and Helpers Wanted

Steady positions for good, reliable men of ability. State wages expected at first, age, reference, whether married or single.

J. F. Wilcox & Sons, Council Bluffs, Iowa

## Help Wanted

Wanted at once an experienced Cucumber Grower; steady position to right man. State salary and experience you have had in your first letter. Address

The Menges Greenhouses, Wichita, Kan.

## Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

Bassett & Washburn  
Hinsdale, Illinois

## Help Wanted

Helpers wanted in rose houses. Good pay and steady positions.

Apply to  
ALBERT F. AMLING CO.,  
MAYWOOD, ILLINOIS

## Help Wanted

Gardener for small private place in Montana (country). Permanent position for single, middle-aged man. Must be strictly sober and capable; references required. \$50.00 per month, with room and board. Give full particulars in first letter.

State Nursery & Seed Co., Helena, Mont.

## Special Bargain

Three Greenhouses, each 15 x 100 feet, each in first-class condition, well stocked with miscellaneous bedding plants, if interested apply to

C. R. OESTERLIN  
5719 Cottage St., Wissinoming, Pa.

## WILL TRADE

Modern Chicago apartment buildings, equity at \$25,000, \$35,000 or \$60,000 for clear greenhouses or farm within 75 miles of Chicago.

Address No. 432, care Florists' Review, Chicago

## FOR SALE

Range of glass, ten miles from Pittsburgh. Everything in first-class condition, but compelled to sell. Will sacrifice at one-half of value for either cash or payments to quick purchaser.

McCALLUM CO., Inc., PITTSBURGH, PA.

## FOR SALE

Due to newer and greater interests conflicting, we are offering our greenhouse plant, here at Kankakee, for sale at a sacrifice. It is composed of 75,000 sq. ft. of the most modern, up-to-date constructed glass and has been in operation but 18 months. There are two main houses, each 65 ft. x 450 ft., and one small house, 18 ft. x 120 ft. The combined Boiler Room and Service Building is 50 ft. x 110 ft., and of modern reinforced concrete construction. Two 150 h.p. Kewanee Downdraft Smokeless Boilers, which will take care of a plant twice the present size. Chimney is a 100 ft. Custodis radial brick. Vacuum heating system. Deep well, with pumping machinery to supply entire plant with own water. Private switch track. Sprinkling systems in all houses. Own electric light plant, etc., etc.

The whole plant is designed for six 65 ft. x 450 ft. houses. The site is the finest possible location, eight acres in size, with three more acres adjoining for the main residence and for foremen's houses.

The plant was illustrated in the John C. Moninger Co. ad on the rear cover of The Florists' Review for Nov. 30, 1916.

Come and see it.  
Terms:—One-half cash, balance on time to suit.

D. F. Harrison Company, Kankakee, Ill.

## FOR SALE

Bargain in greenhouse property if taken at once. Will sell for one-half its value; that is, for unpaid notes on property as follows:—Five houses, well stocked, several acres of ground, one 7-room house. Must be sold before May 30. Address

MT. VERNON NAT'L BANK  
Mt. Vernon, Posey Co., Indiana  
Care Mr. Wm. Holton

Mention The Review when you write.

## For Sale

Well established Chicago loop store; will sell or lease; none but responsible parties need apply; immediate action necessary.

Address No. 271, care Florists' Review, Chicago

## FOR SALE

SUNNY COLORADO 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.  
EMIL GLAUBER  
1720 Rosemary St., Denver, Colo.

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

JOHN WELSH YOUNG,  
Rear of 6640 Wayne Ave., Germantown, Philadelphia.

## FOR SALE

Seventy-five thousand feet of glass, modern construction, large houses, in good condition, stocked, fine soil and water, six acres good land, good market, a splendid opportunity for wholesale growing; price very reasonable, \$8,000.00 cash, balance easy terms. This is a fine opportunity for a couple of good growers with a little money to go in for themselves.

Address No. 414, care Florists' Review, Chicago

## FOR SALE OR RENT

Well established business with 7500 feet of glass, heavily stocked with spring stock. Will invoice stock; must sell on account of health.

JOHN J. BENTZEN  
4025 Marcus Avenue, St. Louis, Mo



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.  
**E. G. HILL FLORAL CO.**

Good Stock and  
Good Service

Member F. T. D.

Phones Main 1874-1875

**EDWARD A. FORTER, Florist**

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

**Cincinnati, O.**

**SCHRAMM BROS.**

Send us your orders for

**TOLEDO, OHIO**

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

**TOLEDO, OHIO**

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

**DAYTON, OHIO**

16 and 18 W. 3rd St.

**Matthews the Florist**

Established in 1883

Greenhouses and Nurseries in Riverdale.

**STEUBENVILLE, OHIO**



**HUSCROFT'S FLOWER**

**SHOP, 173 North Fourth Street**

All orders promptly executed

**THE KAY-DIMOND CO.**

**YOUNGSTOWN, O.**

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE  
STOCK ON HAND

**MRS. J. B. FREEMAN**  
OF "THE FLOWERS"

600 Superior Street, TOLEDO, OHIO

**VAN METER FLOWER SHOP**

**SPRING and HIGH, Springfield, O.**

BEST FLOWERS for EVERY OCCASION

**NEWARK, OHIO**

**CHAS. A. DUERR**

Member Florists' Telegraph Delivery

**KENT BROTHERS FLOWER SHOP**

COVERS ALL OHIO POINTS  
70-22 W. Church Street **NEWARK, OHIO**

## EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,  
**LIMA, OHIO**

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

**COLUMBUS OHIO**

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.  
Citizen's 5323, Bell Main 2903

**The Livingston Seed Co.**  
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

SCHLING'S POLICY IN PRACTICE.

A busy man is always late with courtesies, and so I am late with an answer to an open letter printed in a recent issue of The Review.

A gentleman whom I do not know and whom I did not know about as being connected with the flower business wrote me. I consider his letter a "punch"—not a "punch" to put me to sleep, but a "punch" to wake me up, to make me try to do better than I have previously. And for this "punching" of me into condition I want to thank him openly. It is rather hard for me to thank Mr. Hastings for the good opinion he has of my little effort to make up for a seeming neglect, but it sometimes happens, as with every business man, that I once in a while put things off from time to time, and when I do get a chance to attend to them I always try to give those concerned a clear view of the facts which prevented me from doing what I should have done.

We all have faults, and I believe that our largest one in life is that we think of our incomes in a wrong way. Even our employees, and we, who have our own business, when we were employed by others, in our expressions we were exactly as in our thoughts. We spoke of our earnings as "We make so and so much." This is not only a wrong expression, but also an entirely wrong thought. We should consider our work, think and express ourselves in this manner: "Is our work in keeping with our earnings?" Then, again, we should not think, "Is our work much better than our earnings warrant?" but just the contrary, "Is our work good enough in comparison with what we earn?" In this way we will begin to train our thoughts and consider our work first—"Is it worth our earnings?" Without wanting to, we will do better, and the earnings will be improved without further efforts on

## CLEVELAND

...THE...

**J. M. GASSER COMPANY**  
EUCLID AVENUE

We grow the best of everything in  
CUT FLOWERS

**CLEVELAND OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2509

Cuy. Central 1808

*The Smith & Fellers Co.*  
735 Euclid Ave., **Cleveland**  
LEADING FLORISTS

We can fill your orders Day or Night for  
**CLEVELAND AND STATE OF OHIO**

Always have complete stock on hand.  
Regular discount allowed the Trade.

**KNOBLE BROS.** 1836 W. 25th St.,  
CLEVELAND, O.  
Members Florists' Telegraph Delivery Ass'n.

**CLEVELAND**  
**THE JONES-RUSSELL CO.**  
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

**CLEVELAND, OHIO**

**BRAMLEY & SON**

Store and Greenhouses, 1181 East 71st Street

**W. P. McFARLAND** **L. C. McFARLAND**  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**CANTON, O., and Vicinity**  
**A. T. POLLARD,** Florist in Rotary

**CANTON, O.** MASSILLON, ALLIANCE  
and VICINITY  
**FRED G. GELTZ,** 522 Market Ave., North  
Member F. T. D. Ass'n.

**HEISS COMPANY DAYTON OHIO**  
112 So. Main St.  
Members Florists' Telegraph Delivery Ass'n.

**Massillon, Ohio**  
**A. WEAVER** Florist in Rotary

# Telegraph Delivery Department

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**CARBONE,** 342  
Boylston St.,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n

**BOSTON—BECKER'S**

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
93 N. MAIN STREET  
Orders Shipped for  
Southeastern Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**

**Worcester, Mass.**

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gave the Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.  
Orders solicited for all parts of Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**

**Johnston Brothers**

LEADING FLORISTS

**38 Dorrance Street**

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**

**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**

AND ALL NEW ENGLAND POINTS  
T. J. JOHNSTON & CO. 107 Washington St.,  
PROVIDENCE

I should like to write a little essay on

**"The Sweet Perfume of Courteous Service"**

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

**BOSTON, MASS.**

**Penn The Florist**

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

**124 TREMONT STREET**

**Wax Brothers Boston, Massachusetts**  
**143 TREMONT STREET**  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

**WELLESLEY COLLEGE**

Dana Hall, Walnut Hill, Rockbridge Hall Schools

TAILBY, Wellesley, Mass.

Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**

**W. E. PETERS**

**137 St. Paul St., BURLINGTON, VT.**

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**

50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

our part. It is in each and every case the same. The worker's salary, if he works for a fair employer, is automatically increased. There is no need of fighting for it.

The employer increases his clientele by his good work and good services, and so it is in the matter of Mr. Hastings' request regarding the valentine novelties.

Through my seeming neglect or inattention—I do not remember exactly how it happened—his letter was not answered. One of my men wrote a letter to him, but on seeing it, the first thing I did was to tear it in half. My thoughts were: "Is that the best we can do?" I then wrote a letter myself, to make good this disappointment. New thoughts came: "The man wrote you because he wanted to entrust you with something—which possibly you only could give him. He must feel badly over it; someone else, a third party, has been deprived of a pleasure. The only thing fair would be to replace that pleasure."

I tried to do this, to replace this pleasure, and did not expect any thanks. Regardless of the fact that I have done such things several times before, I never did get more than a simple acknowledgment and never received any reward for such work. However, I never became discouraged. If I do something nice for any of my people, usually they just take it as a matter of fact, and

**Worcester, Mass.**

**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

Established 1859

**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**

AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.

Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**

**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**

FLORISTS

For Northern Indiana | 138 S. Michigan St.  
and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University  
and St. Mary's Academy.

**Richmond, Ind.**

**FRED H. LEMON & CO.**

Florists and Decorators. Send us your orders.

**GARY FLORAL CO.**

118 West Fifth Avenue

**A. T. BUSHONG, Prop. GARY, IND.**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**  
Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.  
CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.  
**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**

The Leading Florists of the Northwest  
Special attention to telegraphic orders.  
**L. S. DONALDSON CO., Minneapolis, Minn.**

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**

**THE WINDMILL CO.**

Flowers to all points on short notice  
Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 84 So. 5th St.  
932 Nicollet Ave  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
200 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones  
Greenhouses: Buchanan, **FLORISTS**  
Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
**FLORISTS**

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern NEW YORK and Western MASS.

**The Saltford Flower Shop**  
POUGHKEEPSIE, NEW YORK  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

most of them are ready to accept more  
than they give.

The letter of Mr. Hastings proves that  
there are some fair-minded men among  
us, who repay better for good. Of the  
many letters written to me or about me,  
I rarely have had so much pleasure as  
when, on a busy day, one of my friends  
read Mr. Hastings' letter to me over  
the telephone. While I had The Florists'  
Review on my desk, I was too busy to  
read it. It is possible that I would not  
have had the pleasure for two or three  
days later, when sitting all by myself  
in the train on my way home. Plain,  
simple-minded gardeners, some of them  
associated with me for many years, busi-  
ness men of highest standing, connected  
directly or indirectly with the florists'  
business, old employees of other houses,  
who have known me since I started in  
business, called days and weeks after-  
ward and remarked, "There is a man  
just as good as you, who never forgets  
a good turn—this man Hastings."  
Max Schling.

**PUSH PADS PROFITS.**

**An Age of Progress.**

This is an age of progress, an age  
when, as never before, the florists must  
make progress, or their race toward suc-  
cess will be lost. The florist who is the  
most progressive easily is the one who  
gets the most business. He is the lead-  
ing character in the play. His compet-  
itors may have talent, but they are not  
much noticed on account of the minor  
parts they play. The aggressive florist  
knows that because his father made a  
success in business by following a cer-

ABUNDANTLY PREPARED AT  
ALL TIMES  
**Edwards Floral**  
**Hall Company**  
1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

**Wilson**  
THE FLORIST  
88 E. MAIN ST.

We reach all  
Western  
N. Y. Points.



**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP

23  
**STEBEN**  
**STREET**

Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** Elmira, N.Y.  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 506. L. D. Bell Phone Main 2188  
Members Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

*Siebrech Bros.*  
INC

922 Madison Ave., cor. 73d St.  
NEW YORK

Member Florists' Telegraph Delivery

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

**JOSEPH TREPEL**

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 3 and 5 Greene Ave.  
339 to 347 Greene Ave.

**BROOKLYN**

Phones 3908 Prospect NEW YORK

**HUGO H. JAHN**

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

**RAMM'S**

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

**C. C. TREPEL**, Main Office,  
Third Ave. and 59th St., NEW YORK

Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS NEW YORK WIRE OR PHONE TO  
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

**J. H. SMALL & SONS, Florists**  
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work

WASHINGTON, D. C.—15th and H Sts.

NEW YORK

Waldorf-Astoria and 503 Madison Ave.

*M. A. Bowe*

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

tain course, is no reason why he should follow directly in his father's footsteps. Methods of selling flowers are constantly changing, just as methods of growing them are changing. The progressive florist who ten years ago thought his methods perfect, now has long since discarded them. So if one would succeed in this great business, one must be progressive, make progress and be up-to-date in all things.

Everybody knows it is the florist with energy and ambition to push who receives the business. The florist can hardly expect to have other people increase his business if he himself does not show enough interest to reach for bigger profits. The fellow who stands at the door of his store waiting to open it for a customer, or who listens for the ring of the telephone, certainly cannot be classed with the florist who spends his spare time thinking up an effective advertisement or ransacking the market for something extraordinary to place in his window.

This is an age when the buying public is more independent than ever before. The public must be constantly kept

*Kottmiller*

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
NEW YORK 561 Fifth Ave.

1 Park Street BOSTON  
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

**G. E. M. STUMPP**

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We can take care of  
**YOUR ORDERS**

promptly for Mothers' Day  
or any other day.

**EDWARD GREEN**

Avenue C at 8th Street  
SAN ANTONIO, TEXAS

**EL PASO, TEX.**

"THE FLOWER SHOP"

**D. C. HARTMANN, Prop.**

**SALT LAKE CITY**

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

**HUDDART FLORAL CO.**

68 South Main Street  
Members Florists' Telegraph Delivery Ass'n.



**NASHVILLE**  
TENNESSEE

**JOY'S**

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros. LEADING FLORISTS**

212 Fifth Avenue North

**NASHVILLE, TENN.**

"WE NEVER SLEEP"

**IDLEWILD GREENHOUSES, Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

**EL PASO, TEXAS**

**POTTER FLORAL CO.**

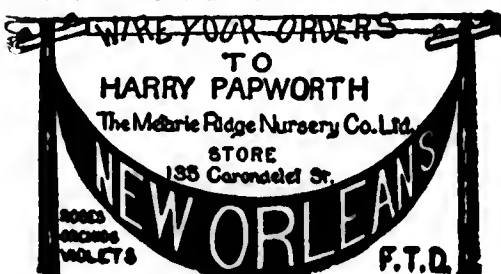
Member Florists' Telegraph Delivery Ass'n

**Lang Floral & Nursery Co., Dallas, Tex.**

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

**Orders for TEXAS**

**KERR The Florist HOUSTON, TEX.**  
Member Florists' Telegraph Delivery



**NEW ORLEANS, LA.**

**Chas. Eble**

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



**FURROW & COMPANY**

**OKLAHOMA CITY GUTHRIE OKLAHOMA**

Members Florists' Telegraph Delivery

**U. J. VIRGIN**

838 Canal St. NEW ORLEANS, LA.

**HELENA, ARKANSAS**

**BALL FLORAL CO.**

after and reminded, otherwise it will soon forget the florist. This is an age when it does not pay to wait for business. It is up to the florist to go out and get it.

Advertising the Big Aid.

Advertising is one of the most effective and most employed methods of increasing a business. There still are a few business men who are skeptical about advertising, yet by looking over the volume of business they do and over that done by competitors who advertise, it is not hard to see which of the two classes is working along the right line. If it pays the large corporations to spend fortunes every year on advertising it certainly will pay the florist, no matter how small his place.

Newspaper advertising perhaps is the method usually employed. Nearly anyone can write out a list of the stock he wants to sell and the prices thereof. While this is better than no advertising at all, it is far from the most effective. If good advertisements were as easy to write as some think they are, the large department stores certainly would not pay their advertising managers high salaries.

If Jones, the florist, does not keep his name and his business before the public, half of the people will not know whether Jones is a florist, undertaker or coal dealer. Large ads are not necessary

**KENTUCKY**

**JACOB SCHULZ CO.**

Incorporated—Established 1873

**THE FLOWER SHOP**

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

**LOUISVILLE, KY**

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

**LOUISVILLE, KY.**

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

**LEXINGTON, KY.**

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n

**LEXINGTON, KY.**

**JOHN A. KELLER CO.**

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

**Elmwood Floral and Nursery Co.**

**TUTWILER FLOWER SHOP**

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

**LOUISVILLE, KY.**

**E. G. REIMERS & SON CO.**

Established 1880.

Incorporated 1913



**MOBILE, ALABAMA**

**The Minge Floral Co.**

CHAS. L. BAUM—"The Home of Flowers"

**KNOXVILLE, TENN.**

Member of the F. T. D.

**Chas. W. Crouch, KNOXVILLE, TENN.**

The Leading Florist of the South

All Orders Given Special Attention

**MRS. J. E. WATTS, Florist**

Cut Flowers  
for all Occasions

**MERIDIAN, MISS.**

# Telegraph Delivery Department

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## Pittsburgh, Pa.

MRS. E. A. WILLIAMS  
621 Penn Avenue

## PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers  
Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

## PITTSBURGH, PA.

RANDOLPH & McCLEMENTS  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

## Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

## SCRANTON, PA.

A. L. Besancon & Company  
FLORISTS AND DECORATORS

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.  
Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

## The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

## DENVER, - COLORADO

## Colorado Springs, Colo.

Orders Carefully Executed

## PIKES PEAK FLORAL CO.

Wholesale and Retail  
Member Florists' Telegraph Delivery

## Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery

## THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire  
612 Linden Street, SCRANTON, PA.

# Think! Everything In Flowers! GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

*Baur*  
*Floral Co.*  
National Florist  
ERIE, PA.

J. V. LAVER  
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

## PITTSBURGH, PA.

E. C. LUDWIG FLORAL CO.

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

## FRANKLIN, PENNA.

BELL FLORAL CO.

ALL NORTHWESTERN PA.

CRESCENT FLORAL GARDEN

SHERM OFFERLE, Prop.

## WARREN, PA.

all the time, but the florist should let the people know he is in the business and has flowers to sell.

Advertising Good and Bad.

Where there are several florists in one city, and all have good service and good stock to offer at the right prices, then the florist who employs advertising most effectively is the one who makes progress. For instance, if Jones carries an ad in the papers a good part of the time, letting the people know that he sells flowers, soon his name will begin to be associated with flowers. Then when people want flowers, they will immediately think of Jones. He will receive the business, while his competitors, who sell the same quality and service, in the end will lose out.

The advertising should be seasonable and the advertisement changed often, as people tire of seeing the same ad all the time. Just before Christmas I noticed a florist's advertisement in one of the leading papers of his city. This paper has a sort of trade directory, in which each line of business in the city is represented. Under "C" I noticed an advertisement which reads something like this: "Cut flowers, highest quality, artistically arranged for weddings, funerals and social functions; also a full line of choice bedding plants at reasonable prices," and so on, giving the name, address and telephone number. Is it any wonder that this community is known to

Orders for

## PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP

131 So. Broad Street, PHILADELPHIA

## J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Philadelphia Broad and Stratford, Walnut Streets

## PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

ORDERS FOR

## WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

## Germantown and Chestnut Hill

ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue,

Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

## LANCASTER, PA.

B. F. BARR & CO., Leading Florist

## MYERS BROS. Altoona, Pa.

All Orders Carefully Executed

## W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.

Wholesale and Retail Florists

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by

WILLIS H. BALDWIN, Conshohocken, Pa.

CLARK, FLORIST, SCRANTON, PA.

Member Florists' Telegraph Delivery.

Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.



# Telegraph Delivery Department

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**HUGO SCHROETER**  
531 Woodward Ave. INC.  
**DETROIT**  
MICHIGAN  
GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**  
GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**  
237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**  
Cor. Broadway and Gratiot Ave.  
**DETROIT, MICH.**  
Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**  
56 Broadway  
**DETROIT**  
MICHIGAN

**ANN ARBOR, MICH.**  
**ARCADE FLORAL SHOP**  
Just Across from the University  
Orders Filled Promptly  
Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.  
**DETROIT and VICINITY**  
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

**ARTHUR F. CRABB**  
**GRAND RAPIDS, MICH.**  
Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**  
**GRAND RAPIDS, MICH.**  
Local and State orders carefully executed

**GRAND RAPIDS, MICH.**  
**GRAND RAPIDS FLORAL CO.**  
Alfred Hannah & Sons will fill your orders for Designs and Out Flowers in Michigan

**MICHIGAN** ORDERS WILL BE CAREFULLY CARED FOR BY  
**HENRY SMITH**  
Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**  
S. W. COGGAN, Florist 25 East Main Street  
Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA FLORAL CO.**  
1105 WALNUT - PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
**FLORIST**  
Established Over 20 Years  
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**  
**SPRINGFIELD SEED COMPANY**  
Floral Department Open Day and Night

**SPRINGFIELD, MO.**  
**J. W. STOKES FLORAL CO.**  
Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Out Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
or any City in Michigan

florists for hundreds of miles around as a dead flower town? A good, progressive florist with push and business insight could change all that and make the other florists sit up and take notice.

**This Town a Sleepy Hollow.**

An aggressive florist hardly cares to locate in that town on account of the low price of flowers, considering the size of the town, which is about 25,000. A couple of the florists sell carnations at 75 cents per dozen, but any quantity of them can be bought for 50 cents per dozen, and then seventeen or eighteen blooms are given as a dozen. That makes the actual price of the carnations about 35 cents per dozen, and they are fine carnations. It seems to be another case of unclean competition.

No doubt the florist who advertised bedding plants at Christmas would have been greatly surprised if someone had called him up and told him to set out some flower beds and fill some porch boxes. This florist probably would have to use dynamite to break loose the frozen soil. Ordering bedding plants at that unseasonable time of the year surely could be no worse than advertising them. This florist made no mention of Christmas plants or flowers, and doubtless the public thought he had none. Christmas is no time to advertise bedding plants, and if anyone does so he is wasting space, and newspaper space is valuable. The idea is to push the right stock at the right time, but always keep pushing something. Then

**KANSAS CITY, ... MISSOURI...**

**WILLIAM L. ROCK**  
**FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.

Member of the  
**Florists' Telegraph Delivery Ass'n**

**GEO. M. KELLOGG**  
**FLOWER & PLANT CO.**

Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.  
All Kinds of CUT FLOWERS  
in their season. Also Rose and Carnation plants in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed  
Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**  
Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

**McKenna**  
Corner St. Catharine and Guy Streets  
**Montreal**

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**  
"THE HOUSE OF FLOWERS"  
All Orders Carefully Executed.  
Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**  
**VICTORIA, B. C.**  
A. J. WOODWARD  
"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**  
**OTTAWA, CANADA**

**STATE NURSERY CO.** CUT FLOWERS  
170,000 sq. ft. of glass at your service.  
**HELENA, MONT.**

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WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. NW.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

**Milwaukee, Wis.**



**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The*  
**Flower Shop**  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of  
"Home-grown Flowers"

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.**

**RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. C. FIELDS

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**  
807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.



Leading Florist  
819 KANSAS AVE  
TOPEKA  
KANSAS



Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

Everything  
First-Class

14th and H Streets

**RICHMOND, VA.**

**JOHN L. RATCLIFFE  
FLORIST**

209 W. Broad St.

Branch { Hotel Jefferson,  
Offices { Richmond, Va.

Hotel Greenbrier, White Sulphur  
Springs, W. Va.

**ROANOKE, VA.**

**Fallon, Florist**

LET US FILL  
YOUR ORDERS for **NORFOLK**

or anywhere in Virginia

THE GHENT FLORAL CO., NORFOLK, VA.

Orders for **Charleston, W. Va.**

are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**

**JOHN E. COLTON**

Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**

**RODGERS FLORAL CO., 174 Tradd St.**

MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**

339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers: place orders here for fresh flowers.

**VAN LINDLEY CO.**

FLORISTS

**GREENSBORO, N. C.**

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.

Members F. T. D.

one makes progress and pads the profits.

The Window's Punch.

The window display also is a great aid to the progressive florist in pushing his business. The successful window should appeal strongly enough to make people "come buy instead of go by." As in everything else, there are good displays and poor ones; but even the poor ones do some good. A vase or two of cut flowers and a few plants will let the passers-by know that there is a flower store. The progressive florist, however, does more than this; he makes his window one of his sales force. Many a florist considers a display too costly, but if he would think of his window as a salesman, and spend as much on it as he would on his best salesman, he no doubt would be well satisfied with the results.

Good advertising and good window displays are absolutely essential to progressiveness, but the florist should re-

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to  
**SAMUEL FEAST & SONS**

S. E. corner Charles and Pleasant Sts.,  
**BALTIMORE, MD.**

The firm of 84 years' experience and reputation,  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**

Clarksburg, W. Va.

**WEST VIRGINIA**

**WESTERN MARYLAND**

**THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**San Francisco, Cal.**  
**Pelicano, Rossi & Co.**

123-125 Kearny Street  
**FLOWERS BY TELEGRAPH**

**SAN FRANCISCO**

**Podesta & Baldocchi**  
 224-226 Grant Avenue  
 Prompt and careful attention to orders from out-of-town florists.

**SAN FRANCISCO**  
**JOSEPH'S**

233-235 GRANT AVENUE  
 Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

**San Francisco, Cal.**  
**ART FLORAL CO.**

255 Powell Street  
 Best attention given your orders  
 Members Florists' Telegraph Delivery

**JULIUS EPPSTEIN**  
 Hotel St. Francis, SAN FRANCISCO  
 Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

**DARBEE'S**  
**FLOWERS THAT KEEP**  
 1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

**SPOKANE FLORIST CO.**

(Kipp's Flower Store)  
**SPOKANE, WASH.**

Orders promptly filled for  
 WASHINGTON, IDAHO, MONTANA

**SPOKANE, WASHINGTON**

**DONART-STAPLETON**

ART FLORISTS  
 Growers of Choice Cut Flowers

**SPOKANE, WASHINGTON**

**Reimers Floral Art Shop**  
 RETAILERS AND GROWERS

**SEATTLE, WASH.**  
**HOLLYWOOD GARDENS**

Seattle's Leading Flower Shop  
 1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

**Seattle, Wash.** L. W. MCCOY, Florist  
 Second Ave. at Marion St.

**GROWER, WHOLESALE AND RETAILER**

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

**CALIFORNIA FLORIST**  
**TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

member that it is necessary to have the right kind of stock behind the advertising. If a customer gets "stung" once, even if it were an unavoidable error, it is doubtful if that customer will ever come back. If, however, the stock is right, and Mrs. Brown finds that your roses last a whole week, she will tell her friends about the wonderful roses she got from you. That is the reward of selling good stock, and you get a class of advertising free that is better and more effective than any other. Any florist can say he has good stock, but when people praise it, then the talk is worth something. This is the kind of talk that sends buyers to the store to buy.

## Keeping the Customers.

After the florist has served the buyer the first time and the stock and service have been right, then in all probability the buyer will buy from the same florist the next time. After the florist has served the new customer two or three times satisfactorily, buying from him becomes the customer's habit. If he loses this customer, then it is his fault. He either has sent poor stock, given poor service or sent the customer to a competitor because he could not supply the stock wanted. After this customer has purchased from the competitor a few times, then buying from the competitor will become a habit. It would take a strong appeal to bring that buyer back.

If a florist wants steady customers, his aim should be to keep them satisfied. The florist should not be too independent. He should remember that he is serving the public. He should not think that people have to buy from him or have to take the stock he offers. One finds that the florist who is too independent usually does not make much progress. The florist who gives a little more for the money, who goes a step out

**LOS ANGELES**

**Broadway Florist**

414½ SOUTH BROADWAY

Telegraph and other orders promptly attended to. The best of work at moderate prices.

Phones: A2761—Main 2837

**WOLFSKILLS' and MORRIS GOLDENSON**  
**FLORISTS AND DECORATORS**

We Solicit Telegraph Orders.  
 Regular Trade Discount.  
 229 W. Third St., LOS ANGELES, CAL.

**LOS ANGELES, CAL.**  
**HOWARD & SMITH**

NINTH AND OLIVE STREETS  
 You can depend on us for all orders for delivery in this section.

**DARLING'S SHOP**

"Flowers for Her"  
 208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**WRIGHT'S FLOWER SHOP**

224 West Fourth St.

**LOS ANGELES, CAL.**

Leading Retail Florist in the City

**Pasadena, Cal. AND ALL Southern California**

House of Flowers

**HENRY A. SIEBRECHT, JR.**  
 of New York City  
 Member Florists' Telegraph Delivery

**Santa Barbara, Cal.**

910 STATE ST.

**GLEAVE'S FLOWER SHOP**  
 ARTHUR GLEAVE, Prop.  
 Choicest Cut Flowers and Floral Designs on Short Notice.  
 Both Phones 1013

**RIVERSIDE, CAL. BAKERSFIELD, CAL.**

**A. M. HOSP, Leading Florist**



**LONG BEACH, CAL. MARINE FLORIST**

Choice Cut Flowers Floral Designs  
 Member Florists' Telegraph Delivery



# Telegraph Delivery Department

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**CORONADO and  
SAN DIEGO, CAL.**  
The Coronado Nursery,  
3rd and D Avenue  
Regular Discount.

## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

**SAN DIEGO AND CORONADO**



**Portland, Ore.**  
**TONSETH'S, 285 WASH.**  
GROWERS and RETAILERS  
Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery.



## C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



## OMAHA, NEB.

JOHN H. BATH

The Careful Florist. 1804 Farnum Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

I  
O  
W  
A

*Kemble's  
Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

and Western Illinois

**FORBER & BIRD, 313 Brady Street**

Members Florists' Telegraph Delivery Association.

## DES MOINES, IOWA

ALFRED LOZIER ROSERY

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



## NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON CEDAR RAPIDS, IA.

**SIoux CITY, IOWA** Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska

## J. C. RENNISON CO.

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island  
Competent Florist—Railroad Center

of his way to accommodate a customer, will reap a golden harvest for his pains.

Good Variety of Stock Important.

Time was when people were satisfied with anything the florist offered them, but times have long since changed. The florist who says, "I have good carnations and roses today, so I won't buy any of the seasonable stock; let the people take what I have," usually does not do a rushing business, even if his stock is fine. This is especially true about this time of the year, when flower buyers begin to tire of the stock that has been offered so long. They want something different, so it is up to the florist to furnish it. He must keep a supply of the newer things the market affords, constantly, if he would pad his profits. If a customer wants jonquils for a table decoration, it is pretty hard to sell her carnations. It can be done, sometimes, but the customer is disappointed on being unable to procure the desired flowers. Perhaps that customer will tell someone that Jones has nothing but carnations at his place.

It is advisable, then, for the florist to carry a little of everything the market affords. He must please all customers. It also sounds bigger if he can name a dozen or so kinds of flowers rather than just two or three kinds. Then people say, "Why, you can get anything you

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders

to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

## ROCK ISLAND

Tri-City Orders Handled with Promptness

## HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY

Phones 147

## AURORA GREENHOUSE CO.

## AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale  
QUALITY IS OUR HONOR

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE  
Three autos insure  
prompt delivery.



**C. F. INC.**  
1581 Ogden Ave.

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

**Springfield, Ill.**  
**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**JACKSONVILLE, ILL.**  
**JOS. HEINL & SONS**  
Largest Growers in Central Illinois

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON** Northern Illinois  
Southern Wisconsin  
Your order will receive our prompt and  
careful attention.

**DE KALB, ILL.**



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

want at the Rosery." That also sends  
new customers.

#### A Little About Service.

The florist who would pad his profits must also give good service. He must have help enough to get all orders out on time. He must have an efficient delivery system. Many times when flowers are delivered late, they practically are of no use to the customer, and the customer probably would rather have received poorer stock on time than the best stock too late. The florist who has the facilities to take care of his deliveries properly is bound to become busy, because people have begun to depend on him to get the flowers out on time. It is far better for a florist to turn down an order that he knows he cannot deliver on time, than to lose the customer's confidence. The florist should carry out every promise to the letter, unless it is absolutely impossible to do so.

The rule should be, make few promises and keep those made. If a florist promises everybody and does not keep his promises, his word soon will not be worth a farthing.

If the florist would pad his profits, these are some of the things he should remember:

1. Push his business on every occasion.
2. Back up the push with the right stock, in variety.
3. Give good service and get everything out on time.

Treat your customers right and they will come back for more; you will not have to worry about competition.

George H. Raasch.

#### SWEET PEAS FOR OUTDOORS.

Please give us the names of a few of the best varieties of sweet peas in white, pink, white and pink, and lavender, for outdoor flowering plants.

C. B.—Can.

White, Nora Unwin or Constance Hinton; pink, Countess Spencer or Hercules; lavender, Florence Nightingale; pink and white, Blanche Ferry Spencer and Martha Washington. C. W.

Madbury, N. H.—W. H. Elliott, Jr., while visiting the recent shows held in the east, surprised many hearers when he stated that the fine stock grown by him is fed solely with chemical fertilizer.

Established 1857.



**Wittbold  
FLORIST**

745 Buckingham Place

L. D. Phone  
1112 Graceland

**CHICAGO**

Send us your retail orders. We  
have the best facilities in the city



**C. Trauenfelder  
FLORIST**

3343 W. MADISON ST.  
NEAR GARFIELD PARK

**CHICAGO**

We are prepared to take care of  
out-of-town orders for

### CHICAGO

Delivery or shipment anywhere.

**C. W. MCKELLAR,**

22 East Randolph St.,

**CHICAGO**

### FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

### ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

**A. F. KEENAN & CO.**

1222-1306 E. 63rd Street

Tele. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exact personal attention.



**Victor Young  
& Company**  
Flowers - Decorations

Phone Superior 1960

1239 North Clark Street,

**CHICAGO**

### CHAS. BEYER

**FLORIST**

3619 South Grand Avenue

Long Distance Phones:

Bell, Sidney 143—Kinloch, Victor 999

### ST. LOUIS, MO.



# Telegraph Delivery Department

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| CANTON, O.<br>Gelitz, Fred G.               | HUNTINGTON, W. VA.<br>Dudley & Sons        | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WASHINGTON, D. C.<br>Blackstone, Z. D.      |                                       |
| POLLARD, A. T.                              | INDIANAPOLIS, IND.<br>Bertermann Bros. Co. | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WATKINS, WIS.<br>Waukesha Floral Co.        |                                       |
| CEDAR RAPIDS, IA.<br>Kramer & Son, I. N.    | JACKSONVILLE, FLA.<br>Mills the Florist    | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WELLESLEY, MASS.<br>Tailby & Son.           |                                       |
| CENTERVILLE, IA.<br>Kemble's Greenhouses    |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WESTERLY, R. I.<br>Reuter & Son, Inc.       |                                       |
| CHARLESTON, S. C.<br>Carolina Floral Store  |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WHITE SULPHUR<br>SPRINGS, W. VA.            |                                       |
| RODGERS Floral Co.                          |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WILLIAMSPORT, PA.<br>Evenden Bros.          |                                       |
| CHARLESTON, W. VA.<br>Oha'ston Cut Flo. Co. |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WILMETTE, ILL.<br>Pyfer & Olson             |                                       |
| CHATHAM, N. Y.<br>Chatham Floral Co.        |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | WORCESTER, MASS.<br>Lange, H. F. A.         |                                       |
| CHESTER, W. VA.<br>Colton, John E.          |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          | YOUNGSTOWN, O.<br>Kay-Diamond Co.           |                                       |
| CHICAGO<br>Alpha Floral Co.                 |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| BRUNS, H. N.                                |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| FLAK, Inc., C. H.                           |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| FRAUENFELDER, C.                            |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| FRIEDMAN, O. J.                             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| KEONAN, A. F., & Co.                        |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| MANGEL, Florist                             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| McKELLAR, C. W.                             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| SAMUELSON, Chas. A.                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| SMYTH, W. J.                                |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| WIENHOEGER, Co., E.                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| WITTHOLD, Co., Geo.                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| YOUNG, Co., Victor                          |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| CINCINNATI, O.<br>Forster, Edward A.        |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| HILL Floral Co.                             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| CLARKSBURG, W. VA.<br>Dudley & Sons         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| HAYMAN GRHSE, Co.                           |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| WEBER & Sons Co.                            |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| CLEVELAND, O.<br>Bramley & Son              |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| GASSER, J. M.                               |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| GRAHAM & Son                                |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| JONES-RUSSELL Co.                           |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| KNOBLE Bros.                                |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| SMITH & FETTERS Co.                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| COLO. SPRGS., COLO.<br>Crump, F. F.         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| PIKES PEAK Flo. Co.                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| COLUMBUS, O.<br>Livingston Seed Co.         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| WILSON'S Seed Store                         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| CONSHOHOCKEN, PA.<br>Baldwin, Willis H.     |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| COUNCIL BLUFFS, IA.<br>Herman Bros. Co.     |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| DALLAS, TEX.<br>Lang Floral Co.             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| DAVENPORT, IOWA<br>Bills Floral Co.         |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| FORBER & Bird                               |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| DAYTON, O.<br>Helas Co.                     |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| MATTHEWS the Florist                        |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| DES MOINES, IA.<br>Alfred Lozier Rosery     |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| GUTHRIE-LORENZ Co.                          |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |
| DE KALB, ILL.<br>Johnson, J. L.             |  | LOS ANGELES, CAL.<br>Broadway Florist      | NEW YORK CITY<br>Weber & Sons Co.          |   |                                       |

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HOUSE OF FLOWERS

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The Largest Retail Supply House in the West  
Jefferson and Washington Avenue

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We Have no Branch Store

SELLING FLOWERS 45 YEARS  
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TORONTO, CANADA  
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WORCESTER, MASS.  
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YOUNGSTOWN, O.  
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**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

**S. D. WOODRUFF & SONS**

Home Office: ORANGE, CONN.  
New York City Store, 82 Dey Street  
Mention The Review when you write.

**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

THIS is proving the record year for the houses that put out the box seeds.

WITH the market on onion sets cleaned up, onion seed is now in strong demand.

THE spring weather has been the worst the English, French and Dutch seed growers ever have experienced, cold and wet.

ONE of the results of the war is a surplus of tuberose bulbs. The usually large exports were not made from the 1916 crop.

CABLE advices from Rotterdam inform a New York house that shipments of gladiolus bulbs recently have gone forward via Scandinavian ports.

REPORTS from rural districts indicate that country merchants are rapidly cleaning up their stock. The nation-wide publicity that is being given to planting garden seeds is having its effect.

THE onion set acreage in the Chicago district is going out rapidly. In many cases it is said to have been agreed that payment for the crop shall be based on market prices at time of harvest, with a guaranteed minimum.

THE annual meeting of the Iowa Seed Dealers' Association will be held at Des Moines, June 12 and 13. The first day will be devoted to association business, followed by an entertainment at night, and the second day will be spent at Ames College.

THE efforts necessary to get the acreage required for certain seed crops have led to the belief that the farmer is demonstrating his patriotism with the crops which are likely to yield him the biggest profits, and potatoes, corn, wheat, navy beans, etc., are more to his liking than peas.

THE other day H. W. Buckbee escorted his friend, the editor of the Rockford Republic, through his seed warehouse and shipping rooms, his greenhouses and offices, speeding the parting guest with the injunction, "Now, don't write us up." But the editor did, to the tune of a couple of columns, "just to vindicate the freedom of the press."

THE Michigan Bean Jobbers' Association, in special session at Saginaw to discuss war-time food preparedness as it will affect the 1917 bean crop of Michigan, adopted a resolution pledging the members not to send any beans suitable for seed purposes out of the state until June 1, or until the growers have had time to plant their crops. The association sent a telegram to President Wilson that "Michigan will endeavor to produce 10,000,000 bushels of beans to feed the boys in the trenches."

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company****ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN

GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for  
Golf - Tennis - Polo**

Meet all requirements for all soils

**THE ALBERT DICKINSON CO.**  
CHICAGO, ILL.

**Waldo Rohnert**  
GILROY, CAL.**Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.  
Correspondence solicited

**J. C. Robinson Seed Co.**

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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Grown for the  
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**Contract Seed Growers**

Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN.

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**George R. Pedrick & Son**  
PEDRICKTOWN, N. J.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.  
FREMONT, NEB.

# AZALEAS

We beg to announce that our men have landed again in this prosperous country of yours and are now ready to take your orders for extra good Azaleas and Araucarias.

Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

**M. DEBAERDEMAEKER**  
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Largest Grower of Azaleas and Araucarias.

Write to our New York address:

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Mention The Review when you write.

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Cabbage, Cauliflower  
Carrot, Mangel, Swede,  
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**CHR. OLSEN**  
Seed Grower  
(Established 1862)  
ODENSE, DENMARK

Contract Offers and Sam-  
ples at your service.

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# PALM SEEDS

Ready now—and to arrive.

LATANIA BORBONICA  
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KENTIA BELMOREANA  
KENTIA FORSTERIANA

All new crop seeds.

Write for prices and particulars.

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## GIANT PANSY SEED

Kenilworth Mixture  
Kenilworth Cut Flower Mixture  
Giant Three and Five Blotched  
Masterpiece, curled way  
1000 seeds, 25c; 5000, \$1.00  
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-  
blooming Giant Pansies

500 seeds, 25c; 1000, 40c;  
1/4-oz., \$1.10; 1/2-oz., \$2.00

Mention The Review when you write.

HELLER'S  
MICE  
PROOF  
SEED  
CASES.

Send for Catalogue.

**HELLER & CO.**

Montpelier, Ohio

HJALMAR HARTMANN & Co., Copenhagen, say: "The present general circumstances are provoking great uncertainty of conditions and the growers are not inclined to contract at fixed prices, but prefer to grow on their own risk and take their chance of the market. We have been able to contract only a limited acreage for growing seed at fixed prices." Offers are made of cauliflowers at \$7 to \$12 per pound, cabbages at \$1.10 to \$1.50 per pound, radishes at 30 cents to 60

## Order Seed Packets

# NOW FOR 1918

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
FITCHBURG, MASS.

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## PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

**WATKINS & SIMPSON, Ltd.**

27, 28 & 29 DRURY LANE,

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Formerly 28 Years with the W. W. Barnard Co.

Wishes to represent reliable **SEED, BULB AND PLANT FIRMS** in Chicago and the Middle West

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## J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices  
to Florists and Market Gardeners

**BALTIMORE, MARYLAND**

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

**WM. ELLIOTT & SONS**

42 VESEY ST. NEW YORK

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53 Barclay Street  
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**SEEDS AND BULBS**

## Vick's Quality Flower Seeds

In all leading varieties

**JAMES VICK'S SONS, Rochester, N. Y.**

## BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

## SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

**ARCHIAS SEED STORE, Box 84, SEDALIA, MO.**

## RYNVELD & Cie.

for FRENCH BULBS

OLLIQUES (Var)  
FRANCE

New York Address:  
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## KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

## LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
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FOR  
Dutch and French-grown Bulbs  
WRITE

**HOGEWONING & SONS**

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

**LILIUM GIGANTEUM, 7/9, 300 to Case**

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—  
Prices on Application.

**D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO**

cents per pound, carrots at \$1 to \$1.20 per pound, parsley at 40 cents, and other Danish specialties at corresponding advances, subject to prohibition of export and other risks.

THE New York office of Westerbeek & Klyn has notified the firm's customers in America, who are many, that no spring deliveries will be made, due to the inability to get stock over from Holland. It is stated, however, that it is expected to make fall deliveries as usual.

THE Baltimore seedsman, Charles J. Bolgiano, of J. Bolgiano & Son, has been appointed to serve on the farm labor committee of the Maryland Preparedness and Survey Commission, the object of which is to better conditions for Maryland farmers and to finance crops wherever necessary.

#### A WELL-EQUIPPED STORE.

At Canton, O., there is the Holmes-Letherman Seed Co., the parties at interest being George M. Letherman and H. L. Holmes, Jr., the latter the son of Harry L. Holmes, of Harrisburg, Pa. A general retail seed business is done in a store that is claimed to be second to none in the state for efficiency. The accompanying illustration, prepared from a photograph, gives an idea of the facilities and a suggestion of the confidence of the management may be found on the letter-head, which carries no disclaimer.

#### PROPOSED WAR-TIME MEASURE.

In the tentative plan of the Department of Agriculture for increasing the country's food production, which was submitted at the request of the Senate, there are several matters touching the interests of the seed trade. The principal function of the department under the proposed plan would be not only to promote extensive "cultivation of town lots and unused lands adjacent to towns," but also to increase the acreage, where time still permits, of corn, oats, barley, rice, spring wheat, peas, beans, cowpeas and soy beans. A governmental campaign of such scope and character obviously would act as a great impetus to the sale of seeds, both vegetable and field. In fact, it seems

## LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....\$15.00 per case of 300  
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

## ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

Orders taken now for 1917 crop

## Valley

CHAS. SCHWAKE & CO., Inc.  
90-92 W. Broadway, NEW YORK

## GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.  
Flowerfield, L. I., N. Y.

that the amount of business done by seedsmen would be limited only by the supply of seed stocks on hand.

One of the recommendations offered, however, is of special interest. It provides for the "safeguarding of seed stocks for 1918 in case of untoward climatic or other conditions affecting important crops. In emergencies the department should have authority to furnish seeds in restricted areas where scarcities prevail. Such seed would not be furnished free, but at cost."

Another clause reads: "After investigation, and in coöperation with the trade interests involved, to establish market grades and classes of farm prod-

## LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

|            | Per 1000 |
|------------|----------|
| 6- 8.....  | \$ 35.00 |
| 7- 9.....  | 45.00    |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

G. M. REBURN & CO.  
160 N. Wabash Ave.  
CHICAGO

### LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 300 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.  
Agents for The Growers Association,  
Anna Paulowna, Holland.

## Pansy Seed

TOOLE GIANT PRIZE STRAIN.  
1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.  
WILLIAM TOOLE & SON  
Hardy Plant and Pansy Farm  
Baraboo, Wis.

### DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn.

ucts, including seeds, and standards for receptacles for such products, together with authority to effect a suitable degree of supervision of their application through such inspection service as may be necessary."

### RAISING THE DUTIES.

In its efforts to prepare a bill that will produce war taxes of \$1,800,000,000, the committee in charge has been driven to radical measures. The surprise of the bill, however, lay in the provision imposing a tax of ten per cent on all articles now on the free list and imposing an additional duty of ten per cent ad valorem on all articles now dutiable. If the bill passes in the form in which



The Well-Appointed Store of the Holmes-Lethermann Seed Co., Canton, O.



[ADVERTISEMENT]

By Cable from Hillegom, Holland, April 22, 1917.

My special offer with much reduced, exceptional low prices has been mailed to all the principal bulb importers in the United States. Do not order elsewhere before you have seen my prices.

ANTHONY VAN DER SCHOOT,

Formerly member of the dissolved firm of R. Van der Schoot & Son, Hillegom, Holland.

## LILY BULBS

SHIPMENT FROM STORAGE

### Giganteum—

7- 9 inch.....\$14.50 per case of 300  
8-10 inch..... 16.50 per case of 250  
9-10 inch..... 16.50 per case of 200

### Multiflorum—

7- 9 inch.....\$15.00 per case of 300  
8-10 inch..... 17.50 per case of 250

Giganteum shipped from Chicago  
as well as New York.

**McHUTCHISON & CO.**  
The Import House  
95 Chambers St., NEW YORK

Mention The Review when you write.

## WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

**QUALITY ECONOMY  
SYSTEMATIC SERVICE**

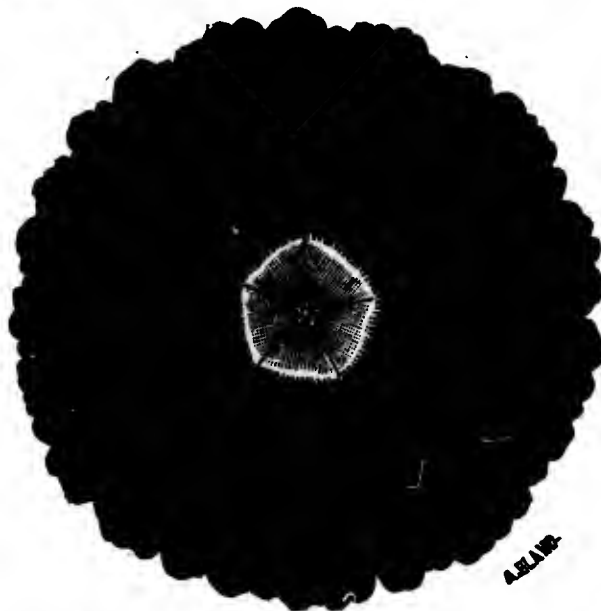
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No one who has experienced the relief the specific duties brought after the years of bickerings over invoice values will wish to return to the old system. If the trade is to be heard in the matter, quick action will be necessary, as the

## MICHELL'S PRIMULA SEED

Primula Chinensis



|  |         |        |
|--|---------|--------|
|  | 1/2 tr. | Tr.    |
|  | pkt.    | pkt.   |
| Michell's Prize Mixture. An even blending of all colors... | \$0.80  | \$1.00 |
| Alba Magnifica. White.....                                 | .60     | 1.00   |
| Chiswick Red. Bright red....                               | .60     | 1.00   |
| Duchess. White with zone of rosy carmine, yellow eye....   | .60     | 1.00   |
| Holborn Blue. ....   | .60     | 1.00   |
| Kermesina Splendens. Crim-son.....                         | .60     | 1.00   |
| Rosy Morn. Pink.....                                       | .60     | 1.00   |

### Primula Obconica Gigantea

A great improvement over the old type; flowers much larger. Tr. pkt.  
Lilacina. Pale lilac.....\$0.50  
Kermesina. Deep crimson..... .50  
Rosea. Pink ..... .50  
Alba. White..... .50  
Hybrida Mixed..... .50  
Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market Street, PHILADELPHIA**

Mention The Review when you write.

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



|  |                       |
|--|-----------------------|
| <b>LILIUM GIGANTEUM</b>  | <b>LILIUM AURATUM</b> |
| 6- 8.....400 to case   | 9-10.....100 to case  |
| 7- 9.....300 to case   | 11-13.....            |
| 8- 9.....275 to case   |                       |
| 8-10.....250 to case   | <b>LILIUM RUBRUM</b>  |
| 9-10.....200 to case   | 8-10.....175 to case  |
| 10-12.....150 to case  | 9-10.....125 to case  |
| Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc. | 9-11.....130 to case  |
|  | 10-12.....100 to case |
|  | 11-13.....85 to case  |

### AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.

hearings on the bill are set for a start May 11 and will close May 15.

### SEED TRADE AT NASHVILLE.

The seed trade at Nashville, Tenn., reports that this has been a busy and unsatisfactory season. There have been plenty of sales at a good profit, but it is not conducive to peace of mind to say forty times a day that one is sold out on

## PRIMROSE SEED

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.  
**PRIMULA KEWENSIS**, new dwarf yellow, 25c.  
**PRIMULA MALACOIDES**, Giant Baby, 25c.  
**CINERARIA**, large dwarf, trade pkt., 50c; 1/2, 75c.  
**CYCLAMEN**, Giants, trade pkt., \$1.00; 1/2, 50c.  
**PANSY**, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**

cents per pound, carrots at \$1 to \$1.20 per pound, parsley at 10 cents, and other Danish specialties at corresponding advances, subject to prohibition of export and other risks.

The New York office of Westerbeck & Klyn has notified the firm's customers in America, who are many, that no spring deliveries will be made, due to the inability to get stock over from Holland. It is stated, however, that it is expected to make fall deliveries as usual.

The Baltimore seedsmen, Charles J. Bolgiano, of J. Bolgiano & Son, has been appointed to serve on the farm labor committee of the Maryland Preparedness and Survey Commission, the object of which is to better conditions for Maryland farmers and to finance crops wherever necessary.

#### A WELL-EQUIPPED STORE.

At Canton, O., there is the Holmes Letherman Seed Co., the parties at interest being George M. Letherman and H. L. Holmes, Jr., the latter the son of Harry L. Holmes, of Harrisburg, Pa. A general retail seed business is done in a store that is claimed to be second to none in the state for efficiency. The accompanying illustration, prepared from a photograph, gives an idea of the facilities and a suggestion of the confidence of the management may be found on the letter head, which carries no disclaimer.

#### PROPOSED WAR-TIME MEASURE.

In the tentative plan of the Department of Agriculture for increasing the country's food production, which was submitted at the request of the Senate, there are several matters touching the interests of the seed trade. The principal function of the department under the proposed plan would be not only to promote extensive cultivation of town lots and unused lands adjacent to towns, but also to increase the acreage, where time still permits, of corn, oats, barley, rice, spring wheat, peas, beans, cowpeas and soy beans. A governmental campaign of such scope and character obviously would act as a great impetus to the sale of seeds, both vegetable and field. In fact, it seems

## LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch. .... \$15.00 per case of 300  
9-10 inch. .... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

## ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

Orders taken now for 1917 crop

## Valley

CHAS. SCHWAKE & CO., Inc.  
90-92 W. Broadway, NEW YORK

## GLADIOLI

New Catalogue Ready

JOHN LEWIS CHILDS, Inc.  
Flowerfield, L. I., N. Y.

that the amount of business done by seedsmen would be limited only by the supply of seed stocks on hand.

One of the recommendations offered, however, is of special interest. It provides for the "safeguarding of seed stocks for 1918 in case of untoward climatic or other conditions affecting important crops. In emergencies the department should have authority to furnish seeds in restricted areas where scarcities prevail. Such seed would not be furnished free, but at cost."

Another clause reads: "After investigation, and in cooperation with the trade interests involved, to establish market grades and classes of farm prod-

## LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock

|             | Per 1000 |
|-------------|----------|
| 6- 8 .....  | \$ 35.00 |
| 7- 9 .....  | 45.00    |
| 8-10 .....  | 72.00    |
| 9-10 .....  | 85.00    |
| 9-11 .....  | 95.00    |
| 10-11 ..... | 105.00   |
| 11-12 ..... | 125.00   |

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

## G. M. REBURN & CO.

160 N. Wabash Ave.  
CHICAGO

## LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 300 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

## LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association,  
Anna Paulowna, Holland.

## Pansy Seed

TOOLE GIANT PRIZE STRAIN.  
1000 seeds, 40c; 1/4-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.  
WILLIAM TOOLE & SON  
Hardy Plant and Pansy Farm  
Baraboo, Wis.

## DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
Chr. Moshier, 216 7th St. N., Minneapolis, Minn.

nets, including seeds, and standards for receptacles for such products, together with authority to effect a suitable degree of supervision of their application through such inspection service as may be necessary."

## RAISING THE DUTIES.

In its efforts to prepare a bill that will produce war taxes of \$1,800,000,000, the committee in charge has been driven to radical measures. The surprise of the bill, however, lay in the provision imposing a tax of ten per cent on all articles now on the free list and imposing an additional duty of ten per cent ad valorem on all articles now dutiable.

If the bill passes in the form in which



The Well-Appointed Store of the Holmes-Lethermann Seed Co., Canton, O.

## [ADVERTISEMENT]

By Cable from Hillegom, Holland, April 22, 1917.

My special offer with much reduced, exceptional low prices has been mailed to all the principal bulb importers in the United States. Do not order elsewhere before you have seen my prices.

ANTHONY VAN DER SCHOOT,

Formerly member of the dissolved firm of R. Van der Schoot & Son, Hillegom, Holland

## LILY BULBS

### SHIPMENT FROM STORAGE

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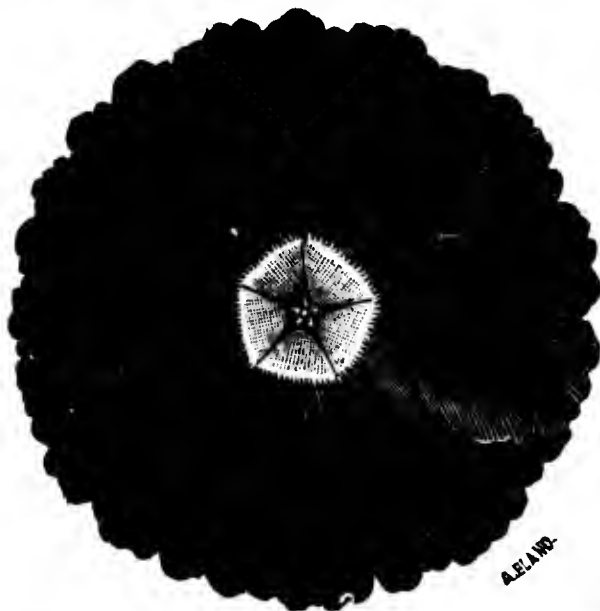
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### Primula Chinensis



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**Holborn Blue.** ..... 50 1.00  
**Kermesina Splendens.** Crim. .... 50 1.00  
**Rosy Morn.** Pink ..... 50 1.00

### Primula Obconica Gigantea

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**Rosea.** Pink ..... 50  
**Alba.** White ..... 50  
**Hybrida Mixed.** ..... 50  
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9-10 ..... 200 to case  
10-12 ..... 150 to case

Tuberose, Catadium Esculentum and Fancy-leaved Florists' Supplies, etc.

### LILIUM AURATUM

9-10 ..... 100 to case  
11-13 ..... 100 to case

### LILIUM RUBRUM

8-10 ..... 175 to case  
9-10 ..... 125 to case  
9-11 ..... 130 to case  
10-12 ..... 100 to case  
11-13 ..... 85 to case

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**CYCLAMEN.** Giants, trade pkt. \$1.00; 1/2, 50c  
**PANSY.** Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c

**JOHN F. RUPP, Shiremanstown, Pa.**



PEARSON'S  
MONEYWORTH  
QUALITY

|                          |               |
|--------------------------|---------------|
| <b>CALADIUMS doz.</b>    | <b>100</b>    |
| Caladiums, 7- 9 in ..... | \$0.50 \$3.50 |
| Caladiums, 9 11 in ..... | .90           |

**CANNAS**

|  |                 |
|--|-----------------|
| <b>Strong clump roots, 2 to 3 eyes, now ready.</b> | <b>100 1000</b> |
| Charles Henderson.....                             | \$2.50 \$20.00  |

**ROSES, dormant 10 100**

|                                      |                |
|--------------------------------------|----------------|
| Crimson Rambler,<br>extra heavy..... | \$2.50 \$18.00 |
| Lady Gay, No. 1.....                 | 1.50 12.00     |
| Excelsa.....                         | 1.50 12.00     |
| Queen of the Prairie.....            | 1.50 12.00     |

**PRIVET 10 100**

|                                |                |
|--------------------------------|----------------|
| Amoor River Privet, 2-3 ft.... | \$1.25 \$10.00 |
| California Privet, 2-3 ft..... | 1.00 5.00      |
| Packing free.                  |                |

**PETER PEARSON**

Seedsman and Florist

5732-5752 Gunnison St.,  
CHICAGO

PEARSON'S  
MONEYWORTH  
QUALITY

Mention The Review when you write.

**Uncle Si sez:**

Firing coal at \$7.00  
a ton is making more  
ashes than money on  
some stock.

**LILIES**

For SUMMER GROWING

Rubrum, \$5.00, \$6.50, \$7.00 per 100

Giganteum, \$5.00-\$6.50 per 100

Special prices on case lots.

**M. M. CARROLL**

Norwood, (Near Cincinnati) Ohio

Mention The Review when you write.

**SNAPDRAGON**

Make all out-of-doors beautiful by freely  
using the best flower that grows—SNAP-  
DRAGON. Free blooming, very showy; splen-  
did for cut blooms—a combination not found  
in any other plant

Grow Snapdragons. We have all of the good  
ones. Seed of our famous Silver Pink, \$1.00  
per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light  
Pink, Nelrose, White, Yellow Garnet and  
Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free  
cultural directions. All orders cash.

See our display ad for Locking Dirt Bands  
and Pots.

**G. S. RAMSBURG,**  
**SOMERSWORTH, NEW HAMPSHIRE**

Mention The Review when you write.

**“Wilson's Seeds will  
grow anywhere”**

J. J. WILSON SEED CO., NEWARK, N.J.

Always mention the Florists' Review when  
writing advertisers.

the very things that the public needs the  
most. One seedsman told me that he  
could sell anything that he could find  
to buy this season. A diligent search  
one day last week failed to locate even  
one pound of soy beans, or of several  
of the most popular standard beans,  
while several of the cow peas are no-  
where to be found. With every farmer  
anxious to increase his planting of these  
most important food crops, which can be  
better grown here than in most other  
places in the United States, the situation  
is serious. F. B.

**ITALIAN SEEDS ARE SUNK.**

At a recent London meeting of the  
Horticultural Trades' Association of  
Great Britain W. Cuthbertson presented  
a letter from C. C. Morse & Co., San  
Francisco, Cal., on the subject of diffi-  
culty of shipping seeds from America.  
The letter stated that eighty-five per  
cent of all shipping space was reserved  
by the British government for national  
needs, so that the margin available for  
seeds was small. It was decided to ap-  
proach the Board of Trade and the Board  
of Agriculture with a view to securing  
special consideration for the seed trade,  
on account of the national importance  
of the food seed supply at the present  
time. It was also agreed to issue a warn-  
ing against packing too large a propor-  
tion of seeds in any one vessel, in conse-  
quence of the recent loss of onion and  
cauliflower from Italy, the cargo sunk  
being almost all the available supply of  
these seeds from that country.

**MOTT-LY GLEANINGS.**

John Degnan, of Winterson's Seed  
Store, Chicago, commented on the ex-  
cellent demand for and taste in the  
selection of trees for cemetery use, illus-  
trating the sale of the weeping mulberry,  
a tree which for sentimental and utili-  
tarian reasons is admirably suited for  
the work.

Manager Howe, of the W. W. Barnard  
Co., Chicago, attributes the company's  
big business to thorough preparedness.  
He referred to a booklet in preparation  
for the amateur gardeners, of which the  
first issue of 10,000 will soon be ex-  
hausted.

J. J. Sluis, of the Sluis Seed Store,  
Chicago, compared the tremendous de-  
mand for garden seeds to a veritable  
mania. Said Mr. Sluis: "Everybody  
has got it and as most of our customers  
have absorbed the information so freely  
given by the press, all we can do is to  
give them what they ask for. We fear,  
however, that those who plant the po-  
tato locally will be disappointed, the soil  
not being adapted to this tuber."

The Alfred J. Brown Seed Co., of  
Grand Rapids, Mich., has acquired the  
business of the Jones Seed Co., a re-  
tail concern, which it will continue as  
before, under the management of the  
veteran seedsman, John Jones, who re-  
ports a big trade. The same conditions  
prevail at the Brown retail store, and  
the wholesale department has beaten all  
records.

Harry E. Saier, of Lansing, Mich.,  
took out the partition that divided his  
store from the one adjoining, to accom-  
modate the increase in his seed business,  
and this in the first year. A secret in  
his business is an unseen force, together  
with exceptional opportunity, and it is  
possible an up-to-date building may soon  
rise.

W. M.

# SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

**MAKE US PROVE IT.**

We pay freight both ways if you  
don't agree with us.

## LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

|                            |                      |
|----------------------------|----------------------|
| 1-lb. cartons.....         | 20c; retails, \$0.30 |
| 5-lb. bags .....           | 90c; retails, 1.25   |
| Bulk, \$17.50 per 100 lbs. |                      |

**DAHLIAS**

|                     |             |            |
|---------------------|-------------|------------|
| <b>Strong Roots</b> | <b>Doz.</b> | <b>100</b> |
| White shades.....   | \$1.50      | \$10.00    |
| Yellow shades.....  |             |            |
| Red shades .....    |             |            |
| Variegated.....     |             |            |

**Lily Bulbs** from Cold Storage

We ask you to try 100 or more of  
our "specially graded" stock and  
compare them with the other fellow's

**Lilium Giganteum**

|                           |                |
|---------------------------|----------------|
|                           | <b>Per 100</b> |
| 7 to 9-inch.....          | \$ 5.50        |
| Per case of 300, \$15.00. |                |
| 9 to 10-inch.....         | 9.00           |

Allow us to ship you 100 or more  
every two weeks. We believe you  
will find them profitable.

**Lilium Speciosum Rubrum**

|                  |             |            |
|------------------|-------------|------------|
|                  | <b>Doz.</b> | <b>100</b> |
| 8 to 9 inch..... | \$1.00      | \$6.50     |

**Lilium Auratum**

|                    |             |            |
|--------------------|-------------|------------|
|                    | <b>Doz.</b> | <b>100</b> |
| 8 to 9 inch.....   | \$1.00      | \$ 6.50    |
| 9 to 10 inch.....  | 1.50        | 10.00      |
| 11 to 14 inch..... | 2.50        | 15.00      |

**Lily of the Valley Pips**

New Crop, Fancy

|                   |                 |
|-------------------|-----------------|
|                   | <b>Per case</b> |
| Case of 250 ..... | \$ 6.50         |
| Case of 500 ..... | 12.50           |

**Lily of the Valley Clumps**

For Outdoor Planting

|                 |                 |            |
|-----------------|-----------------|------------|
|                 | <b>Per Doz.</b> | <b>100</b> |
| Large size..... | \$3.15          | \$25.00    |

**Caladium Esculentum**

|                         |                |             |
|-------------------------|----------------|-------------|
|                         | <b>Per 100</b> | <b>1000</b> |
| 9 to 11-inch circ.....  | \$ 5.75        | \$52.50     |
| 13 to 15-inch circ..... | 13.00          |             |
| 15 to 17-inch circ..... | 20.00          |             |

**GLADIOLI**

|                         |            |             |
|-------------------------|------------|-------------|
|                         | <b>100</b> | <b>1000</b> |
| America .....           | \$2.00     | \$17.00     |
| Mrs. Francis King ..... | 1.60       | 14.00       |
| Augusta .....           | 1.50       | 13.00       |

**STRICTLY FIRST SIZE AND  
AMERICAN PRODUCTION**

"THERE'S A DIFFERENCE"

Write for prices on other varieties

**Tuberose**

|                                      |  |
|--------------------------------------|--|
| Dwf. Ex. Pearl, first size, per 100, |  |
| \$1.00; per 1000, \$9.00.            |  |

A complete line of Gladioli and  
Spring Bulbs. If you are in the mar-  
ket, we believe it will pay you to get  
in touch with us.

**PEONIES**

|  |  |
|--|--|
| Red, white or pink clumps.                 |  |
| 3 to 5 eyes.....doz., \$1.50; 100, \$10.00 |  |

# WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO

# Dreer's Select Roses for Outdoor Planting

Two-year-old plants from 5 and 6-inch pots, according to variety; ideal stock for your retail trade. For descriptions, see our Garden Book for 1917.

## SELECT STANDARD SORTS AND RECENT INTRODUCTIONS

|                                 | Per 100 |
|---------------------------------|---------|
| Antoine Rivolre                 | \$35.00 |
| Arthur R. Goodwin               | 35.00   |
| Belle Siebrecht                 | 35.00   |
| Caroline Testout                | 35.00   |
| Chateau Clos Vougeot            | 35.00   |
| Dean Hole                       | 35.00   |
| Duchess of Sutherland           | 40.00   |
| Duchess of Westminster          | 35.00   |
| Ecarlate                        | 35.00   |
| Etoile de France                | 35.00   |
| Florence Haswell Veitch         | 35.00   |
| George Dickson                  | 35.00   |
| George C. Waud                  | 35.00   |
| General Superior Arnold Janssen | 35.00   |
| General MacArthur               | 35.00   |
| Grace Molyneux                  | 35.00   |
| Gruss an Teplitz                | 35.00   |
| Jonkheer J. L. Mock             | 35.00   |
| Joseph Hill                     | 35.00   |
| Kaiserin Augusta Victoria       | 35.00   |
| Killarney                       | 35.00   |
| Killarney Brilliant             | 35.00   |
| Lady Ashdown                    | 35.00   |
| Lady Mary Ward                  | 50.00   |
| Lady Pirrie                     | 35.00   |
| La France                       | 35.00   |
| Laurent Carle                   | 35.00   |

|  | Per 100 |
|--|---------|
| Lieutenant Chauré                      | \$35.00 |
| Louise Catherine Breshau               | 35.00   |
| Lyon                                   | 35.00   |
| Mabel Drew                             | 35.00   |
| Mme. Charles Lufaud                    | 35.00   |
| Mme. Edouard Herriot (Daily Mail Rose) | 35.00   |
| Mme. Edmund Rostand                    | 35.00   |
| Mme. Jenny Guillemot                   | 35.00   |
| Mme. Jules Bouche                      | 40.00   |
| Mme. Jules Grolez                      | 35.00   |
| Mme. Leon Pain                         | 35.00   |
| Mme. Melanie Souper                    | 35.00   |
| Mme. Segond Weber                      | 35.00   |
| Marquise de Siney                      | 35.00   |
| Miss Cynthia Forde                     | 35.00   |
| Mrs. Arthur Robert Waddell             | 35.00   |
| Mrs. Joseph H. Welch                   | 35.00   |
| Mrs. Wakefield Christie Miller         | 35.00   |
| Prince de Bulgarie                     | 35.00   |
| Richmond                               | 35.00   |
| Souvenir de Gustave Prat               | 40.00   |
| Souvenir du President Carnot           | 35.00   |
| Sunburst                               | 35.00   |
| Viscountess Folkestone                 | 35.00   |
| White Killarney                        | 35.00   |
| Willowmere                             | 40.00   |

## NEW HYBRID-TEA ROSES—Introductions from 1914 to 1917

|  | Each   |
|--|--------|
| Admiral Ward (Pernet-Ducher, 1915)         | \$0.50 |
| Aladdin (Wm. Paul & Son, 1917)             | 2.00   |
| Brilliant (Hugh Dickson, 1915)             | .50    |
| Cheerful (McGredy, 1916)                   | 1.00   |
| Circe (Wm. Paul & Son, 1917)               | 2.00   |
| Clarice Goodacre (Dickson & Sons, 1917)    | 2.00   |
| Cleveland (Hugh Dickson, 1917)             | 2.00   |
| Colleen (McGredy, 1915)                    | .50    |
| Constance (Pernet-Ducher, 1915)            | .50    |
| Countess Clanwilliam (Hugh Dickson, 1915)  | .50    |
| Crimson Emblem (McGredy, 1917)             | 2.00   |
| Donald MacDonald (Dickson & Sons, 1917)    | 2.00   |
| Duchess of Normandy (Le Cornu, 1914)       | .50    |
| Edgar M. Burnett (McGredy, 1914)           | .50    |
| Edith Part (McGredy, 1914)                 | .50    |
| Edward Bohane (Dickson & Sons, 1916)       | .75    |
| Flame of Fire (McGredy, 1917)              | 2.00   |
| Francis Scott Key (John Cook, 1914)        | .50    |
| G. Amedee Hammond (Dickson & Sons, 1916)   | 1.00   |
| Gorgeous (Hugh Dickson, 1916)              | 1.00   |
| Hadley (Waban Conservatories, 1915)        | .50    |
| H. V. Machin (Dickson & Sons, 1915)        | .50    |
| Imogen (Wm. Paul & Son, 1916)              | 1.00   |
| Iona Herdman (McGredy, 1915)               | .50    |
| Irish Flame (Dickson & Sons, 1914)         | .50    |
| Isobel (McGredy, 1917)                     | 2.00   |
| Janet (Dickson & Sons, 1916)               | .75    |
| Killarney Brilliant (Dickson & Sons, 1914) | .35    |
| Lady Mary Ward (McGredy, 1914)             | .50    |
| Los Angeles (Howard & Smith, 1917)         | 1.50   |
| Majestic (Wm. Paul & Son, 1915)            | .50    |

|  | Each   |
|--|--------|
| Margaret Dickson Hamill (Dickson & Sons, 1916) | \$1.00 |
| Miss Stewart Clark (Dickson & Sons, 1917)      | 2.00   |
| Modesty (McGredy, 1917)                        | 2.00   |
| Mme. Edouard Herriot (Pernet-Ducher, 1914)     | .35    |
| Mme. Colette Martinet (Pernet-Ducher, 1915)    | .50    |
| Mme. Marcel Delanney (Leenders, 1916)          | .60    |
| Mrs. Ambrose Riecardo (McGredy, 1915)          | .50    |
| Mrs. Bertram J. Walker (Hugh Dickson, 1916)    | 1.00   |
| Mrs. Bryce Allan (Dickson & Sons, 1917)        | 2.00   |
| Mrs. Geo. Gordon (Hugh Dickson, 1916)          | 1.00   |
| Mrs. Glen Kildston (Dickson & Sons, 1917)      | 2.00   |
| Mrs. MacKellar (Dickson & Sons, 1916)          | .75    |
| Mrs. Mona Hunting (Hugh Dickson, 1917)         | 2.00   |
| Mrs. Maud Dawson (Dickson & Sons, 1916)        | 1.00   |
| Mrs. Wemyss Quin (Dickson & Sons, 1915)        | .50    |
| Muriel Dickson (Hugh Dickson, 1916)            | .75    |
| National Emblem (McGredy, 1916)                | .75    |
| Nellie Parker (Hugh Dickson, 1917)             | 2.00   |
| Old Gold (McGredy & Son, 1914)                 | .50    |
| Primerose (Souper et Notting, 1915)            | .50    |
| Prince Charming (Hugh Dickson, 1917)           | 2.00   |
| Queen Mary (Dickson & Sons, 1914)              | .50    |
| Queen of Fragrance (Wm. Paul & Son, 1916)      | .75    |
| Red Cross (Dickson & Sons, 1917)               | 2.00   |
| Tipperary (McGredy, 1917)                      | 2.00   |
| Totote Gelos (Pernet-Ducher, 1915)             | .50    |
| Ulster Gem (Hugh Dickson, 1917)                | 2.00   |
| W. C. Guant (Dickson & Sons, 1917)             | 2.00   |
| William Cooper (Hugh Dickson, 1915)            | .50    |
| Willowmere (Pernet-Ducher, 1914)               | .40    |

## TEA AND OTHER EVERBLOOMING ROSES—Varieties Marked \* are on Own Roots

|                      | Per 100 |
|----------------------|---------|
| *Clothilde Souper    | \$20.00 |
| *Duchesse de Brabant | 25.00   |
| Harry Kirk           | 35.00   |
| *Hermosa             | 25.00   |
| Hugo Roller          | 50.00   |
| Lady Hillingdon      | 30.00   |
| Lady Plymouth        | 50.00   |
| *Maman Cochet Pink   | 20.00   |
| *Maman Cochet White  | 20.00   |

### HYBRID PERPETUAL ROSES.

|                                |       |
|--------------------------------|-------|
| American Beauty                | 30.00 |
| Baron de Bonstettin            | 25.00 |
| Baroness Rothschild            | 25.00 |
| Frau Karl Druschki             | 25.00 |
| George Arends                  | 30.00 |
| General Jacqueminot            | 25.00 |
| Gloire de Chedanne Guinoisseau | 40.00 |
| Gloire de Lyonnaise            | 25.00 |
| J. B. Clark                    | 25.00 |
| Magna Charta                   | 25.00 |
| Mrs. R. G. Sharman Crawford    | 25.00 |
| Paul Neyron                    | 25.00 |
| Prince Camille de Rohan        | 25.00 |
| Ulrich Brunner                 | 25.00 |

### MOSS ROSES.

|                      |       |
|----------------------|-------|
| Blanche Moreau       | 25.00 |
| Comtesse de Muranale | 25.00 |
| Crested Moss         | 25.00 |
| Henry Martin         | 25.00 |
| Princess Adelaide    | 25.00 |

### HYBRID WICHURIANA ROSES.

|                         |       |
|-------------------------|-------|
| Evergreen Gem           | 25.00 |
| South Orange Perfection | 25.00 |
| Triumph                 | 25.00 |

### SWEET BRIER ROSES.

|                    |       |
|--------------------|-------|
| Anne of Geierstein | 35.00 |
| Brenda             | 35.00 |
| Lord Penzance      | 35.00 |
| Meg Merrilies      | 35.00 |
| Refulgens          | 35.00 |

### PERNETIANA OR HYBRID AUSTRIAN BRIERS.

|                            |       |
|----------------------------|-------|
| Benute de Lyon             | 30.00 |
| Juliet                     | 30.00 |
| Soleil d' Or or Golden Sun | 30.00 |
| Rayon d' Or                | 30.00 |

|                               | Per 100 |
|-------------------------------|---------|
| *Marie Van Houtte             | \$25.00 |
| Molly Sharman Crawford        | 30.00   |
| Mrs. Campbell Hall            | 50.00   |
| Mrs. Herbert Stevens          | 30.00   |
| Mrs. Myles Kennedy            | 30.00   |
| Mrs. S. T. Wright             | 50.00   |
| Souvenir de Catherine Guillot | 30.00   |
| *William R. Smith             | 25.00   |

### RUGOSA ROSES.

|              |       |
|--------------|-------|
| Rugosa Red   | 15.00 |
| Rugosa White | 15.00 |

### AUSTRIAN OR YELLOW BRIER ROSES.

|                 |       |
|-----------------|-------|
| Austrian Copper | 30.00 |
| Austrian Yellow | 30.00 |

### BABY RAMBLER ROSES.

|   |       |
|---|-------|
| Cecile Brunner (Sweetheart)                     | 25.00 |
| Ellen Poulsen                                   | 25.00 |
| George Elger                                    | 25.00 |
| Mme. Norbert Levavasseur (Crimson Baby Rambler) | 20.00 |
| Mme. Jules Gouchault                            | 25.00 |
| Mrs. Cutbush                                    | 20.00 |
| Orleans   | 20.00 |
| Yvonne Rabier                                   | 20.00 |

### CLIMBING AND RAMBLER ROSES.

|                                    |       |
|------------------------------------|-------|
| American Pillar                    | 25.00 |
| Aviateur Bleriot                   | 30.00 |
| Christine Wright (New)             | 30.00 |
| Climbing American Beauty (New)     | 30.00 |
| Climbing Belle Siebrecht           | 30.00 |
| Climbing Kaiserin Augusta Victoria | 30.00 |
| Crimson Rambler                    | 25.00 |
| Dr. Van Fleet                      | 30.00 |
| Dorothy Perkins                    | 25.00 |
| Excelsa                            | 25.00 |
| Gloire de Dijon                    | 30.00 |
| Hawatha                            | 25.00 |
| Lady Gay                           | 25.00 |
| Paul's Carmine Pillar              | 30.00 |
| Reine Marie Henriette              | 30.00 |
| Silver Moon                        | 40.00 |
| Tausendschoen                      | 25.00 |
| White Dorothy                      | 25.00 |
| W. A. Richardson                   | 35.00 |
| White Banksia                      | 25.00 |
| Yellow Banksia                     | 25.00 |

Prices include packing and delivery f. o. b. Riverton, N. J., or Philadelphia, Pa. Unless otherwise instructed they are shipped in paper pots packed in crates.

**HENRY A. DREER, 714-716 Chestnut Street, PHILADELPHIA, PA.**  
THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

# PACIFIC COAST DEPARTMENT

**Oakland, Cal.**—A large white dahlia, Burbank Oakland by name, will henceforth be the official flower of Oakland. A bulb from the new dahlia will be presented each year to the other twenty-seven cities in the United States named Oakland.

**San Luis Obispo, Cal.**—A. W. Shurgar is moving his place to the state highway, where he already has a large lath house built and a greenhouse ready for the glass. He intends to build a new residence and more lath, which will give much additional room.

**San Francisco, Cal.**—Spray orchids are popular on the Pacific coast, but Ferrari Bros., who are among the largest growers, say the Pacific coast at the moment is saturated with phalænopsis plants and they are making an effort to distribute their stock in the east, where spray orchids have not yet attained the same favor they hold in the west.

## LOS ANGELES, CAL.

### The Market.

There has been a better tone to the market during the last week, largely on account of the local funeral and wedding work. But even at that, there is plenty of evidence that the dull season is here; May is always a poor month in this section. The shipping business falls off more or less and with the retailers the transient business is only moderate. This year wholesalers report a greater number of inquiries than usual for Mothers' day, and as stock is plentiful and cheap many of these should materialize and help the month considerably.

Getting down to cases, the carnation market is overloaded with poor stock, as usual, but good stock cleans up daily. Indoor roses are too plentiful and hardly worth the prices asked. Sweet peas, cornflowers and all the smaller items are plentiful and good. Orchids continue on the scarce side and valley is almost out of the market. Plumosos now is plentiful and good.

### Various Notes.

J. Christopherson, of Salt Lake City, accompanied by Mrs. Christopherson and the children, is here on a visit, looking up stock for the opening of the Saltair beach season. They had a narrow escape from being wrecked on the way down. A freight train running just in front of their train; in fact, running on their time, collided with a big boulder on the track, which turned the engine over and killed the engineer.

Polder Bros. have the sold-out sign on their carnation rooted cuttings for the present. John Polder reports a good season, many repeat orders having come in. The nursery stock planted out some years ago is coming along in fine shape now and the firm is digging choice conifers, English laurels and other good stock.

Some choice funeral work has been turned out by Frank Liechtenberg's place during the last week, especially a couple of palls, made of excellent Spanish irises of a delicate tint that

**"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer."**

**"Hickey & Hollis."**

**"Petaluma, California, March 13, 1917."**

reminded one of a lovely albino orchid. This was an artistic touch seldom realized in the workaday world of the florists' business. Mr. Liechtenberg was one of the first of the May 1 fishermen to get back to the city with the limit of trout.

W. L. Morris, long known in the cut flower business here, is in business for himself in the old quarters of the California Cut Flower & Evergreen Co., on South Broadway.

The H. N. Gage Co. is in with a good cut of Star of Bethlehem and other herbaceous stock. Fine ferns of specimen size are being sent in from the new greenhouses.

Oscar Johanssen, of the Johanssen Seed Co., has returned from a northern trip, where he has been on the lookout for land for seed growing, in addition to the already large holdings. What he was looking for in particular was land for nasturtiums, but the high prices of beans and cereals generally make it difficult to secure the land. He took the coast route up and returned by the valley.

The regular monthly meeting of the Los Angeles County Horticultural Society was held in the Times assembly rooms May 2. The subject for the evening was ably handled by W. W. Felgate, of Sierra Madre. A discussion followed in which J. Burns, of the Germain Seed & Plant Co., J. Mayer, of Payne's Seed Store, and others took part. As a visitor, J. Christopherson, of Salt Lake City, was asked for a speech and he made an interesting one, contrasting the plenty that was apparent around Los Angeles with the barren condition of some other states. He will evidently be a booster for us on his return to Utah.

In his store on Hill street, J. W. Wolters is making a grand show. Among the prettiest things shown are large

branches of the English hawthorn, of the double red variety, grown at Hollywood. It is a magnificent tree when it does so well as this, but as a rule the dry atmosphere here is not conducive to its health.

Albert Knopf, of the Redondo Floral Co., reports a slight falling off in business, but not more than normal for this season. His son, who was hurt, as recently reported, will have to be on crutches for some time, but his doctor says that with care he will not be permanently lame.

H. R. Richards.

## SAN DIEGO, CAL.

The tenth annual spring show of the San Diego Floral Association was a great success, both from a financial standpoint and from the point of exhibits. The proceeds were turned over to the Red Cross fund and patriotic citizens turned out in great crowds to the beautiful Balboa park, where the show was held. Vegetable classes were popular on account of the interest taken in home gardening now and the amateur flower classes were well filled. The prize-winners in the trade classes follow:

Twenty-five varieties of roses—E. Benard, of the Missouri Valley Nursery, first; Boyle & Darnaud, second.

Twelve red roses, one variety—Boyle & Darnaud, first.

Twelve yellow roses, one variety—E. Benard, first; Boyle & Darnaud, second.

Twelve pink roses, one variety—E. Benard, first; Boyle & Darnaud, second.

Twelve white roses, one variety—Boyle & Darnaud, first; E. Benard, second.

Twelve yellow-shaded roses—E. Benard, first.

Twelve pink-shaded roses—Boyle & Darnaud, first; E. Benard, second.

Vase of twelve roses—Boyle & Darnaud, first; E. Benard, second.

Cut ornamental vines—Boyle & Darnaud, first, with stephanotis.

Nursery stock—Harris Seed Co., special prize.

Orchids and most meritorious display of greenhouse stock—Boyle & Darnaud, special prize.

Potted roses—E. Benard, first.

Sparaxis pulcherrima—K. O. Sessions, special prize.

## SPOKANE, WASH.

### The Market.

Usually at this season of the year the market is well supplied with spring bedding plants, but such is not the case this year. Continued cold and rainy weather has greatly impeded outdoor planting

## For Memorial Day

**FLOWERS AND GREENS OF ALL KINDS IN SEASON**

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WHOLESALE PRICES

Subject to Change.

|                                      |        |        |         |         |        |
|--------------------------------------|--------|--------|---------|---------|--------|
| Beauties.....per doz.,               | 60c.   | \$1.25 | \$2.00  | \$3.00  | \$4.00 |
|                                      |        | Short  | Med.    | Long    | Select |
| Hoosier Beauty.....per 100,          | \$5.00 | \$9.00 | \$12.00 | \$15.00 |        |
| Ophelia.....                         | 5.00   | 9.00   | 12.00   | 15.00   |        |
| Shawyer.....                         | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Helen Taft.....                      | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Richmond.....                        | 4.00   | 7.00   | 9.00    |         |        |
| Killarney Brilliant.....             | 4.00   | 7.00   | 9.00    |         |        |
| White Killarney.....                 | 4.00   | 7.00   | 9.00    |         |        |
| Killarney.....                       | 4.00   | 7.00   | 9.00    |         |        |
| CARNATIONS.....                      | 3.00   | 4.00   | 5.00    |         |        |
| Sprenger and Plumosus.....per bunch, |        |        |         |         | .50    |
| Hardy Ferns.....per doz. bunches,    |        |        |         |         | 2.00   |
| Sweet Peas.....per 100, 50c.         |        |        |         |         | .75    |

Miller Floral Co. **UTAH**  
FARMINGTON,

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Specialists in Specimen Stock  
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Hardy Rhododendrons, Azaleas, Boxwoods,  
Hollies and a complete line of  
Coniferous Evergreens

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Eureka, California

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and as a result nearly all the spring business activity is in the seed departments. The food propaganda undoubtedly has acted as a great impetus to the sale of seeds.

Business in nearly all lines is good, though not markedly so. There seems to be a tendency to tighten purse strings a wee bit. Funeral work forms the bulk of the business right now.

Various Notes.

H. L. Olsson reports good progress with his new range. While materials were high when he bought them, he considers himself lucky, as both paint and glass have taken a big jump in price since the time he made his purchases.

Edward Young came in from Walla Walla this week to consult Mr. Olsson regarding three new houses, each 28x200, which he will build this summer. He purchased considerable stock from local growers.

E. S. Eugene was well pleased with the attention his new store drew on opening day, and since then has had reason to remark that if business continues as it has begun, he will have to enlarge his force. L. B. H.

SAN FRANCISCO.

The Market.

Prospects are considered excellent for Memorial day business. The season has been more or less backward, and this will cause an abundance of good stock to come into crop for the holiday. There will be many good callas, for instance, and Easter lilies still will be in good supply. Daisies promise well, and gladioli no doubt will be up to standard. For long-distance shipping strawflowers will be excellent. Inquiries are being received from the northwest, indicating that Oregon and Washington florists will draw heavily on this market. The quality of all roses is excellent, but the supply is a little above demand, with the result that splendid long-stemmed American Beauties and fine specimens of other varieties drag rather heavily. Outdoor Brunners are beginning to come in nicely. Kaiserin is fine, and Ward, Ophelia and Russell leave nothing to be desired.

Carnations are in sufficient supply; so are sweet peas. Tulips are about gone, but they can be spared in view of the

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abundance of other spring flowers, the supply of which, as a whole, shows no signs of diminishing. Spanish iris is a strong factor now, and gladioli are appearing. Anemones and ranunculi are on the wane, after holding an enviable position for several weeks. The large Japanese tree peonies are through, but they are being followed by other varieties. Quantities of hawthorn are arriving from the Santa Clara valley, and the quality is about the best ever seen here and the stock cleans up readily. After being on the short side of the market most of the time for months, orchids are in ample supply. Valley is plentiful, and anything not up to mark is hard to clear. The cut of gardenias is sufficient to fill all needs. In potted plants many primroses are still to be seen, and French hydrangeas and rhododendrons are good. So far as greens are concerned, the situation leaves no ground for complaint.

Various Notes.

Plans are well under way for the dahlia exhibit to be given September 3 to 5 at the Palace hotel under the auspices of the Dahlia Society of California, which is an amalgamation of the California Dahlia Growers' Associa-

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL

Nurseries, Montebello

tion and the California Dahlia Society. A preliminary show schedule has been issued in advance of the complete exhibit and premium list that will follow shortly. A special feature will be made of dahlias originated in California, it being the opinion of some members of the society that California dahlias are sufficiently meritorious to compete against those from any other section of the country. F. C. Burns, chairman of the exhibit committee, asks that dahlia lovers and commercial dahlia growers desiring to offer premiums for the exhibitions communicate with him at once, in order to have acknowledgment and mention on the official program. If the Palace hotel show is a great success it will probably be followed by another show at the St. Francis hotel, the proceeds of which, above expenses, will be turned over to the Red Cross.

A. Twitchett, who conducts the Mis-

sion Dahlia Farm, at 715 Moultrie street, says the shortage of stock from Holland is causing a great many people to turn their attention to California for dahlias this year. He reports a heavy demand for the pompon varieties.

C. S. Quick, dahlia specialist of Berkeley, is able to walk around again, after having been incapacitated for five or six weeks as the result of an automobile accident.

A. J. Nevraumont, manager of the California Seed Co., says the demand for dahlia tubers is 100 per cent better than it was a year ago.

F. J. Bertrand, genial manager for B. M. Joseph, went to a local hospital May 1 for an operation. He is not expected back at the store for three weeks or more. Mr. Joseph says business is holding up fairly well.

Fred C. Jaeger, manager for MacRorie & McLaren, has arranged to leave shortly on an extended automobile trip, the objective point of which will be Tia Juana, near the Mexican border. He will be accompanied by his wife, son and daughter. J. B. Bernardo, of the store force, has a fishing trip planned to the Yosemite. He expects to start about June 1, making the tour by automobile with a party of friends. H. E. Hansen is no longer associated with MacRorie & McLaren.

Daniel Banahan has resigned his position with the Art Floral Co. with the intention of enlisting in the army. P. Vincent Matraia, head of the company, says that stock is fine and that business is seasonably active.

Avansino Bros. brought in the last of their large tree peonies May 2, thus winding up a most successful season with them. Store trade, according to Henry Avansino, gives no ground for complaint, but he says it is more difficult to regulate than it was during the winter months, some days being much better than others.

Miss Recardie Lee Murray has taken back the flower stand in the Clift hotel, at Taylor and Geary streets, which she conducted for some time prior to opening a store at 894 Geary street a few months ago. Three other parties have had a try at it in the meanwhile. Miss Murray did well there, but her trade grew until she needed increased facilities. Operating the hotel stand as a branch will probably prove a valuable adjunct to her business.

A. J. Rossi, of Pelicano, Rossi & Co., has been taking a prominent part in the preparations for Red Cross day.

Louis Picetti, manager of the seed and plant department of the Emporium, which is operated by Charles Navlet & Co., of San Jose, Cal., reports a big demand for "canned" rose plants. Mr. Navlet is now offering roses in cans, as the result of an experiment he tried last year with good success. The idea of using cans instead of pots or other receptacles is that the plant does not have to be removed from the can when it is set out, as the tin decomposes in a short time.

W. Stappenbeek, on Polk street, says that his business is practically all family trade and that it does not vary much from day to day, or season to season.

Gunnar Madwig, of the C. Kooyman Co., Inc., expects to leave soon on an extended eastern trip in the interests of the business.

The E. W. McLellan Co. has a fine crop of gardenias, and the rose cut is about all this market will stand, accord-



### In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

#### A Few of the Best:

|                   |               |              |
|-------------------|---------------|--------------|
| Echo              | Orleans       | Mrs. Taft    |
| Phyllis           | Ellen Poulsen | Jeanne d'Arc |
| Erna Teschendorff | Baby Dorothy  | Maman Turbat |
| Jessie            | Baby Elegance | Geo. Elger   |

#### BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

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HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

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## ROSE PLANTS

of the following varieties, from 3-inch pots:

**September Morn, Prima Donna, Francis Scott Key,**  
\$6.00 per 100, \$50.00 per 1000

**WALTER ARMACOST & CO.**  
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ing to Manager J. A. Axell. Beauty, Russell, Ward and Ophelia roses are especially fine.

C. W. Ward, of the Cottage Gardens Nurseries, Eureka, Cal., arrived in San Francisco a few days ago, having recovered from a sick spell. It is understood that he plans to spend some time at his new place near San Jose before returning to Eureka.

A smoker will supplement the regular May meeting of the Pacific Coast Horticultural Society and a large attendance is expected.

Francis Schlotzhauer, proprietor of the Francis Floral Co., sums up the situation in a few words: "Everything is lovely and the goose hangs high." He recently purchased a limousine for the convenience of his customers and declares the experiment is working out nicely.

Friends of Albert O. Stein are pleased to see him back on duty after a forced absence on account of illness.

Mrs. R. E. Darbee conducted an active campaign for Mothers' day business, using the motion picture theaters, the

# FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes  
\$1.50 per 100

Write for Wholesale Catalogue of Ferns,  
Kentias, etc., to

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Mention The Review when you write.

## BOSTON FERNS

Boston Ferns, 2-in., strong, 100, \$4.00; 1000, \$35.00  
Boston Ferns, 3-in., strong.....per 100, 7.50  
Whitmani Ferns, 2-in., strong.....per 100, 5.00  
Boston and Roosevelt, 6-in.....per doz., 6.00  
Boston and Roosevelt, 7-in.....per doz., 9.00  
Whitmani, 6-in.....per doz., 6.00  
Cyclamen, 4-in.....per 100, 15.00

Cash with order, please.

H. HAYASHI & CO.

2311 73d Avenue, ELMHURST, CAL.  
Mention The Review when you write.

daily newspapers, and other mediums of publicity, such as placing posters in her windows and attaching stickers to all packages and letters leaving her establishments. S. H. G.

PORTLAND, ORE.

The Market.

In several respects April was an extraordinary month. The weather office reported a rainfall of 5.36 inches, the greatest for any April since 1883. The average temperature was 49 degrees, the lowest average for the month since 1896. There was only one clear day, April 28, and rain fell on twenty-four days during the month. It is doubtful if the records back to 1871 show such a combination of unfavorable weather features. It is no wonder the spring is opening extremely late.

Growers of bedding stock had a dull month in that line. The establishments handling potted plants and cut stock, however, report a good business—the best April for several years, is the common report. This is encouraging, considering the weather conditions and that the nation entered into a war early in the month. No one is idle who is willing to work, and wage scales are unusually high. Large sums are distributed in pay rolls, and some of this money finds its way into the hands of the florists. Cool weather has kept the stock in prime condition, and the roses and carnations are excellent. In potted blooming plants hydrangeas and roses lead. Nephrolepis ferns are scarce; so is asparagus. Sweet peas are plentiful and good. Daffodils are still offered in limited quantities. Branches of crabapple and cherry blooms are seen everywhere.

Various Notes.

The committee on nominations of the

# EASTER LILIES

## Carnations, Roses

and other seasonable Cut Flowers. Greens.

## DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street - SAN FRANCISCO, CAL.

Mention The Review when you write.

FREESIA PURITY - CALLA AETHIOPICA  
CALLA ELLIOTIANA (yellow)

(Our Specialties)

Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

Mention The Review when you write.

## Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

Mention The Review when you write.

## Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

KRAMER BROS., ONTARIO, CAL.

Mention The Review when you write.

## RUDOLPH FISCHER

Freesia Specialist  
SAN GABRIEL, CAL.

Mention The Review when you write.

FREESIA PURITY CALLAS

Correspondence Invited

Los Robles Nursery and Garden  
Santa Cruz, California

Mention The Review when you write.

## BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

FRED G. EHLE, 214 Sanborn Ave., San Jose, Cal.  
Mention The Review when you write.

Portland Floral Society will meet May 15 in the Masonic Temple at 7:30, and will report at the regular meeting to be held at 8 o'clock the same evening.

W. Hennings has part of his new range at Milwaukee set to tomatoes, a crop which promises to bring good returns this year.

The Rahn & Herbert Co. is cutting some good Frau Karl Drusehki roses. It is sending in some attractive snapdragon. Several girls are employed at the greenhouses, replacing the male help.

A. J. Clarke, of Clarke Bros., said that heavy orders were coming in from districts east of the Cascade mountains as a result of catalogues mailed in February. Usually this business comes early in April.

Julius Brotje said he had picked strawberries from his patch several seasons as early as April 21. This year the plants were not in bloom on that date.

S. W. W.

## My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

## ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

## BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

## C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

Mention The Review when you write.

## Carnation Plants

From 2 1/4-inch pots. Ready for field.

Matchless.....Per 100, \$3.00  
White Enchantress.....Per 100, 3.00  
Light Pink Enchantress.....Per 100, 3.00  
Benora.....Per 100, 3.00

BASSETT'S FLORAL GARDENS, LOOMIS, CAL.

B. S. BASSETT, Prop.

Mention The Review when you write.

Aracaria Bidwillii, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

Erica Melanthera, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

Erica Melanthera, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

PACIFIC NURSERIES, Colma, San Mateo, Cal.

## CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL

## PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seafortia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

## EXOTIC NURSERIES

Santa Barbara, Cal.

PALMS PALMS



## TACOMA, WASH.

## The Market.

The weather continues cold, dark and wet. The temperature at this writing is 44 degrees. Growers are not complaining so much about the cold as they are about the lack of sunshine. All outdoor stock is far behind the season. Darwin tulips are coming in sparingly. Doro-niums are quite plentiful and are receiving a good demand. Narcissi and daffodils are about over, as are Easter lilies. There is practically nothing in the way of small blooming plants suitable for sick rooms or centerpieces. A few good spiræas are shown, but they receive only a weak demand.

All varieties of cut flowers are scarce. This is the awkward season, when winter stock is out and summer stock lags. Peas are of good quality, but the lack of sunshine has kept the quantity below expectations. Snapdragons are also scarce, with the demand good at \$1 per dozen. The market is also scantily supplied with carnations. Spanish iris is picked up quickly at 75 cents per dozen. Roses are tightening on account of the good demand. Greens are more plentiful. Bedding stock is moving slowly and nurserymen complain of a poor demand for shrubbery this spring. Some fairly large funerals and good table decorations have kept the cut flower market in good condition. May day business was not to be "sneezed at." Retailers now are advertising and looking forward to a big business on Mothers' day.

## Various Notes.

The Smith Floral Co. is disposing of some fine large blooming pansies in baskets.

A beautiful casket spray, made entirely of Ophelia roses and plumosus, was one of the pieces made last week by the Hayden-Watson Co.

The Aeme Floral Co. is cutting some fine Golden Macheet mignonette. The peas are coming in well now.

The California Florists last week did a good funeral business and made a good showing of cattleyas.

Mrs. Miller is cutting some of the best calla lilies of the season. Like the rest, she too is worried by the absence of sunshine. B. G.

## CANNAS FROM SEEDS.

Some time ago I sowed some canna seeds in 2-inch pots and then plunged the pots in a hotbed. The seeds were taken from red and pink cannas. They were filed and some started to make roots. About three dozen out of 150 came up and are growing. The ones that started to germinate finally decayed. They may have been kept too wet. The pink canna seeds were the largest, but did not come up at all. Please tell me the cause of the trouble. C. E. H.—Ill.

If the integuments of your canna seeds had been cut and the seeds in addition had been soaked for twenty-four hours in warm water, germination would have been better. A water soaking in itself would have assisted materially. Canna seeds need a brisk bottom heat to germinate them. Your hotbed probably became cold and persistent watering may have caused the seeds of the pink variety to rot. The more even bottom heat of a greenhouse propagating

## CHRYSANTHEMUM ROOTED CUTTINGS

|                            |                  |                |
|----------------------------|------------------|----------------|
| Tekonsha. { \$2.50 per 100 | White Ivory..... | \$1.50 per 100 |
| Marigold.. {               | Pink Ivory.....  |                |
|                            | Yellow Ivory.... |                |
|                            | Early Frost..... |                |
| Bonnaffon .....            | Unaka.....       |                |

|                     |                |  |
|---------------------|----------------|--|
| POMPONS and SINGLES |                |  |
| Buckingham .....    | \$1.50 per 100 |  |
| Mrs. Pape .....     |                |  |
| Fairy Queen.....    |                |  |
| Hilda Wells.....    |                |  |
| Polly Duncan.....   |                |  |
| Baby Yellow .....   |                |  |
| Klondyke.....       |                |  |
| White Mensa.....    |                |  |
| Golden Queen.....   |                |  |

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

STUBER & RICHARDSON,  
4852 Holly St., Seattle, Wash.  
Mention The Review when you write.

## GERANIUMS

4-inch strong, S. A. Nutt, \$10.00 per 100.  
R. C. Nutt, \$15.00 per 1000.

## R. C. CHRYSANTHEMUMS

Rager, Turner, Unaka, R. Gold, Harvard, \$2.00 per 100  
4-inch Heliotrope, Mrs. Sander Daisy, Trailing Fuchsia, Ivy Geranium, Coleus (Trailing Queen), \$10.00 per 100.  
2½-inch Glechoma, Ger. Ivy, Mesembryanthemum, Thubergia, Lobelia, Tradescantia, \$4.00 per 100. Aster seedlings (Semple's and Comet).  
Cash with order.

## AUBURN GREENHOUSES, AUBURN, WASH.

Mention The Review when you write.

## ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER  
McMINNVILLE, OREGON  
Mention The Review when you write.

## Yellow Turner MUM CUTTINGS \$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.  
Mention The Review when you write.

## CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2½-in. Smilax, nice, bushy stock, 1000, \$25.00.

## H. L. OLSSON

Wholesale Florist. 11 Post St., Spokane, Wash.  
Mention The Review when you write.

## Woodland Park Floral Co.

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.

Write for Prices.

## WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.  
Mention The Review when you write.

bench would have been better for them. C. W.

Lincoln, Ill.—Work is in progress on a range of ten new greenhouses for the plant department of Gullett & Sons. These houses are each 30x200, and are to be used largely for cyclamens, which constitute the firm's leading plant specialty. With the completion of these houses the plant range will consist of thirty-six houses and, except that it does not grow palms, the firm will be the largest plant growers in the middle west.

# Seasonable Stock for Florists

BEDDING PLANTS—OUR STOCK IS EXCEPTIONALLY FINE.

|   | 2-in., | 3-in., | 4-in.,  |
|---|--------|--------|---------|
|   | 100    | 100    | 100     |
| Alyssum, giant .....                              | \$3.00 | .....  | .....   |
| Ageratum .....                                    | 3.00   | \$5.00 | \$ 8.00 |
| Asparagus Sprengeri .....                         | 3.00   | 5.00   | 8.00    |
| Asparagus Plumosus .....                          | 3.00   | 6.00   | 10.00   |
| Calceolarias, yellow .....                        | 4.00   | 8.00   | 12.00   |
| Cannas, 5000 fine plants, now ready.              |        |        |         |
| Cannas, Firebird .....                            |        |        | 25.00   |
| Cannas, City of Portland, new pink .....          |        | 8.00   | 15.00   |
| Cannas, King Humbert.....                         |        | 6.00   | 10.00   |
| Cannas, other vars.....                           |        | 5.00   | 8.00    |
| Chrysanthemums, 10 varieties.                     | 2.50   | .....  | .....   |
| Chrysanthemums, Pompons, 5 varieties .....        | 2.50   | .....  | .....   |
| Coleus, 20 varieties.....                         | 3.00   | 5.00   | 8.00    |
| Daisies, Mrs. Sander.....                         | 3.00   | 6.00   | 10.00   |
| Fuchsias .....                                    | 3.00   | 6.00   | 10.00   |
| Geraniums, 50,000 extra well grown plants.        |        |        |         |
| Geraniums, Hall Caine.....                        | 5.00   | 8.00   | 12.00   |
| Geraniums, Meteor .....                           | 5.00   | 8.00   | 12.00   |
| Geraniums, Hill .....                             | 4.00   | 7.00   | 10.00   |
| Geraniums, Nutt, Grant, Ricard, Buchner, etc..... | 3.00   | 5.00   | 8.00    |
| Geraniums, Ivy, 3 varieties....                   | 3.00   | 6.00   | 10.00   |
| Gnaphalium (Dusty Miller)....                     | 3.00   | 6.00   | .....   |
| Heliotrope .....                                  | 3.00   | 6.00   | 10.00   |
| Ivy, German .....                                 | 3.00   | .....  | .....   |
| Lantana .....                                     | 3.00   | 6.00   | 10.00   |
| Mesembryanthemum .....                            | 3.00   | 6.00   | .....   |
| Petunias .....                                    | 3.00   | 6.00   | 10.00   |
| Salvias .....                                     | 3.00   | 5.00   | .....   |
| Verbenas .....                                    | 3.00   | 5.00   | 8.00    |
| Vincas .....                                      | 2.50   | 5.00   | 8.00    |
| Wandering Jew, red, green, variegated .....       | 3.00   | 5.00   | 8.00    |
| Alyssum Little Gem, from flats.....               | \$1.50 | 100    | 100     |
| Centaurea, from flats.....                        | 1.50   | 100    | 100     |
| Forget-me-not, from flats.....                    | 1.50   | 100    | 100     |
| Dwarf Lobelia, from flats.....                    | 1.50   | 100    | 100     |
| Trailing Lobelia, from flats.....                 | 1.50   | 100    | 100     |
| Salvia, from flats.....                           | 1.50   | 100    | 100     |
| Pelargonium Easter Greeting, 5-inch...35c each    |        |        |         |

## PALMS AND DECORATIVE PLANTS.

Palms, Kentias, 4-in., 40c; 5-in., \$1.00; larger plants, from \$1.50 to \$5.00.  
Rubber plants, 18 in. high, 5-in. pots, 50c.  
Aspidistras, green or variegated, 7c per leaf.  
Dracaena Indivisa, 4-in., 12c; 5-in., 25c; 6-in., 50c.  
Sprengeri Baskets, 10-in., \$1.00; 12-in., \$1.25.  
PANSIES, 50,000 full transplanted, from best seed grown, \$2.00 per 100; \$18.00 per 1000.

## Wilson, Crout &amp; Gehr Co.

East 61st and Aukeny Sts., PORTLAND, ORE.  
Mention The Review when you write.

## STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

## SEED

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.  
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.  
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.  
Mention The Review when you write.

## TABLE FERNS

Good assortment of varieties  
\$3.00 PER HUNDRED

## RAHN & HERBERT CO. CLACKAMAS, OREGON

Mention The Review when you write.

## CHRYSANTHEMUMS

Bonnaffon, Smith's Advance, R. C., \$1.75 per 100; \$15.00 per 1000.  
Transplants, equal to 2½-inch, \$2.50 per 100; \$20.00 per 100.

Geraniums and other varieties of Mums.

## BERGEN FLORAL CO., Hillsboro, Oregon

Mention The Review when you write.

JOHN KRUCHTEN

HENRY KRUCHTEN

**JOHN KRUCHTEN CO.****Wholesale Florists****162 North Wabash Avenue, CHICAGO, ILL.**

L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

**KYLE & FOERSTER** Wholesale Commission FloristsL. D. PHONE RANDOLPH {6784  
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

**WILTGEN & FRERES****Wholesale Florists****173 N. Wabash Avenue, CHICAGO****Telephone Randolph 1975**

Mention The Review when you write.

**Wholesale Cut Flower Prices.**

Chicago, May 9, 1917.

|                                      | Per doz.          |  |
|--------------------------------------|-------------------|--|
| Beauty, long stems .....             | \$ 4.00 @ \$ 5.00 |  |
| Beauty, 30 to 36-in. stems.....      | 2.00 @ 3.00       |  |
| Beauty, 24-in. stems .....           | 1.50 @ 2.00       |  |
| Beauty, 12 to 20-in. stems.....      | .50 @ 1.00        |  |
| Per 100                              |                   |  |
| Killarney .....                      | 2.00 @ \$10.00    |  |
| White Killarney .....                | 2.00 @ 10.00      |  |
| Double White Killarney.....          | 2.00 @ 10.00      |  |
| Killarney Brilliant .....            | 2.00 @ 10.00      |  |
| Mrs. Russell .....                   | 4.00 @ 20.00      |  |
| Champ Weiland .....                  | 2.00 @ 10.00      |  |
| Richmond .....                       | 2.00 @ 10.00      |  |
| Rhea Reid .....                      | 2.00 @ 10.00      |  |
| Mrs. Aaron Ward.....                 | 2.00 @ 10.00      |  |
| Sunburst .....                       | 2.00 @ 12.00      |  |
| Ophelia .....                        | 2.00 @ 12.00      |  |
| Milady .....                         | 2.00 @ 12.00      |  |
| Hoosier Beauty .....                 | 2.00 @ 10.00      |  |
| Carnations .....                     | 1.50 @ 5.00       |  |
| Valley .....                         | 4.00 @ 6.00       |  |
| Calla Lilies .....                   | 4.00 @ 10.00      |  |
| Easter Lilies .....                  | 4.00 @ 10.00      |  |
| Cattleyas, per doz. \$6.00 @ \$10.00 |                   |  |
| Stocks, per bunch, 50c to \$1.00     |                   |  |
| Sweet Peas .....                     | .50 @ 1.50        |  |
| Calendulas .....                     | 2.00 @ 4.00       |  |
| Mignonette .....                     | 2.00 @ 4.00       |  |
| Spanish Iris .....                   | 4.00 @ 12.00      |  |
| Poeticus .....                       | 2.00 @ 4.00       |  |
| Tulips .....                         | 2.00 @ 4.00       |  |
| Jonquils .....                       | 2.00 @ 4.00       |  |
| Gladioli .....                       | 5.00 @ 10.00      |  |
| Wallflowers, bunch. \$0.15 @ \$0.35  |                   |  |
| Daisies .....                        | .75 @ 1.50        |  |
| Peonies .....                        | 3.00 @ 8.00       |  |
| Forget-me-nots, per bunch .....      | \$0.20 @ \$0.30   |  |
| Pansies, per bunch. .05 @ .10        |                   |  |
| Lilacs, per bunch. .15 @ .35         |                   |  |
| Anemones, per bunch .....            | .35 @ .50         |  |
| Snapdragon, doz. .75 @ 1.50          |                   |  |

THE ad in The Review did it; sold out the first day; had about twenty offers for my plants.—Henry Gerstenkorn, Decatur, Ill.

PLEASE discontinue our ad, as we were sold out the second day.—H. S. Gardiner, Manager, Hill City Greenhouses, Forest City, Ia.

PLEASE discontinue my ads, as I am sold out. Very good work by The Review. Thank you.—Peter Morgen, Huntington, Ind.

D. E. FRERES

R. J. WINDLER

**The Freres-Windler Co.****30 E. Randolph St., Chicago****Room 218 Atlas Block**

Long Distance Phone. Majestic 7175

Mention The Review when you write.

**You need Bailey's books**

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's "Standard Cyclopedia of Horticulture"—the florists' 6-volume library.

The new edition has 4,000 engravings, 96 full-page cuts, fine color work—better than ever! The price is \$6.00 per volume. If you want to, you can buy them one at a time, or send \$36.00 for the complete set of six volumes.

**FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO****Russell--Ward  
Sunburst****ROSES**

Nice clean roses at moderate prices

**South Park Floral Co.  
NEW CASTLE, IND.****Hoerber Brothers****Wholesale  
Growers of... Cut Flowers**

Greenhouses, Des Plaines, Ill.

**Store, 162 N. Wabash Avenue, Chicago**

Long Distance Phone, Randolph 2758

**ZECH & MANN****WHOLESALE FLORISTS****30 E. Randolph St., Chicago**

Telephone CENTRAL 3284

**GEO. REINBERG****Wholesale  
Grower of Cut Flowers****Richmond, Sunburst, Ophelia, Pink  
and White Killarney****162 No. Wabash Ave., CHICAGO, ILL.****Rice Brothers****WHOLESALE FLORISTS  
and FLORISTS' SUPPLIES**

We are the largest Cut Flower shippers in MINNEAPOLIS. Let us supply your wants. If it is on the market, we can furnish it.

**Florists' Supplies**

Get our prices before placing order.  
We guarantee satisfaction.

**Louis H. Kyrk****Wholesale Commission Florist**

Consignments Solicited

**Cut Flowers, Wire Work, Florists' Supplies****110-112 E. Third St., CINCINNATI, OHIO****MILLER & MUSSER****Wholesale Cut Flowers**

Phones—Central 42 Auto. 44864

**181 NORTH WABASH AVE.,****CHICAGO, ILL.****Joseph Ziska & Sons****169-175 N. Wabash Ave., CHICAGO****WIRE DESIGNS and WHOLESALE  
FLORISTS' SUPPLIES**

Write for Prices on Your Wants

## Wholesale Cut Flower Prices.

Cincinnati, May 9, 1917.

|                                     | Per doz.          |  |
|-------------------------------------|-------------------|--|
| Beauties, extra long stems.....     | \$8.00            |  |
| Beauties, 30 to 36-inch, special... | 5.00              |  |
| Beauties, 24 to 30-inch, fancy...   | 4.00              |  |
| Beauties, 18 to 24-inch, extra....  | 3.00              |  |
| Beauties, 12 to 18-inch, first....  | 2.00              |  |
| Beauties, 8 to 12-inch, second....  | 1.00              |  |
| Beauties, Shorts .....              | .60               |  |
|                                     | Per 100           |  |
| Killarney, white and pink.....      | \$ 4.00 @ \$10.00 |  |
| Richmond .....                      | 4.00 @ 12.00      |  |
| Carnations .....                    | 6.00 @ 8.00       |  |
| Easter Lilies .....                 | 10.00 @ 12.50     |  |
| Lily of the Valley.....             | 6.00              |  |
| Orchids, per doz.....               | \$9.00            |  |
| Callas .....                        | 8.00 @ 10.00      |  |
| Sweet Peas .....                    | .50 @ .75         |  |
| Calendulas .....                    | 2.00 @ 3.00       |  |
| Jonquills .....                     | 1.00 @ 2.00       |  |
| Poeticus .....                      | 1.00 @ 2.00       |  |
| Tulips .....                        | 2.00 @ 3.00       |  |
| Baby Primrose .....                 | 1.00              |  |
| Freesias .....                      | 1.00 @ 2.00       |  |
| Snappdragons .....                  | 6.00 @ 12.50      |  |
| Marguerites .....                   | .75 @ 1.00        |  |
| Gladioli .....                      | 4.00 @ 6.00       |  |

Philadelphia, May 9, 1917.

|                                  | Per 100           |  |
|----------------------------------|-------------------|--|
| Beauties, Specials .....         | \$25.00 @ \$35.00 |  |
| Beauties, Medium .....           | 12.50 @ 15.00     |  |
| Beauties, Short .....            | 4.00 @ 6.00       |  |
| Killarney, Long .....            | 6.00 @ 8.00       |  |
| Killarney, Short .....           | 3.00 @ 4.00       |  |
| Hadley, Mrs. Russell, Primu      |                   |  |
| Donna, Long .....                | 10.00 @ 20.00     |  |
| Hadley, Mrs. Russell, Prima      |                   |  |
| Donna, Short .....               | 4.00 @ 8.00       |  |
| Maryland, Long .....             | 6.00 @ 8.00       |  |
| Maryland, Short .....            | 3.00 @ 4.00       |  |
| Ophelia, Sunburst, Ward, Long..  | 6.00 @ 10.00      |  |
| Ophelia, Sunburst, Ward, Short.. | 3.00 @ 4.00       |  |
| Carnations, Select .....         | 4.00              |  |
| Carnations, Ordinary .....       | 2.00 @ 3.00       |  |
| Easter Lilies .....              | 8.00 @ 10.00      |  |
| Valley .....                     | 6.00 @ 8.00       |  |
| Cattleya .....                   | 40.00 @ 62.50     |  |
| Snappdragon .....                | 4.00 @ 12.50      |  |
| Gardenias .....                  | 8.00 @ 20.00      |  |
| Daffodils .....                  | 1.00 @ 1.50       |  |
| Sweet Peas, Ordinary.....        | .25 @ .40         |  |
| Sweet Peas, Orchid.....          | .40 @ .75         |  |
| Mignonette .....                 | 2.00 @ 3.00       |  |
| Pansies, per 100 bunches.....    | 3.00 @ 5.00       |  |
| Daisies .....                    | .50 @ 1.50        |  |
| Callas .....                     | 8.00 @ 12.00      |  |
| Tulips .....                     | 2.00 @ 3.00       |  |
| Spanish Iris .....               | 3.00 @ 5.00       |  |
| Peonies .....                    | 8.00 @ 12.00      |  |
| Gladiolus America .....          | 5.00 @ 6.00       |  |
| Larkspur .....                   | 6.00 @ 15.00      |  |

Pittsburgh, May 9, 1917.

|                           | Per 100           |  |
|---------------------------|-------------------|--|
| Beauty, Special .....     | \$20.00 @ \$30.00 |  |
| Beauty, Fancy .....       | 10.00 @ 15.00     |  |
| Beauty, shorter .....     | 2.00 @ 8.00       |  |
| Killarney .....           | 3.00 @ 10.00      |  |
| White Killarney .....     | 3.00 @ 10.00      |  |
| Richmond .....            | 4.00 @ 12.00      |  |
| Mrs. Aaron Ward.....      | 6.00 @ 10.00      |  |
| Ophelia .....             | 6.00 @ 12.00      |  |
| Shawyer .....             | 6.00 @ 12.00      |  |
| Mock .....                | 4.00 @ 10.00      |  |
| Sweetheart .....          | 2.00              |  |
| Mrs. Charles Russell..... | 8.00 @ 15.00      |  |
| Carnations .....          | 5.00 @ 8.00       |  |
| Lilies .....              | 8.00 @ 10.00      |  |
| Valley .....              | 4.00 @ 6.00       |  |
| Sweet Peas .....          | .50 @ 2.00        |  |
| Yellow Daisies .....      | 1.00 @ 2.00       |  |
| Snappdragon .....         | 4.00 @ 10.00      |  |
| Mignonette .....          | 4.00 @ 6.00       |  |
| Calendula .....           | 4.00              |  |
| Trumpet Narcissi .....    | 2.00 @ 3.00       |  |

PLEASE take out our ad of cyclamens, as we are sold out of them.—Charles Sherwood, Waterloo, Ia.

THE REVIEW gave good results this week. We enclose \$35.55.—F. W. Rochelle & Sons., Chester, N. J.

WE are much pleased with the results obtained from our plant advertisements in The Review; orders have come in freely and from a wide range of territory.—German Seed & Plant Co., Los Angeles, Cal.

## George B. Hart

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FLORIST**

**47-51 Stone Street, ROCHESTER, N. Y.**

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Everything a Florist Needs

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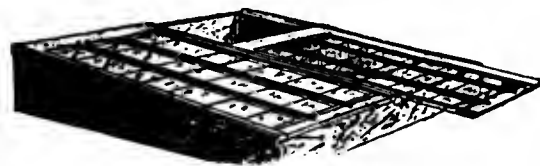
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We can fill your orders for all

Seasonable Cut Flowers

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CUT FLOWERS and FLORISTS' SUPPLIES

Mention The Review when you write.

Wholesale Cut Flower Prices.

Boston, May 9, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| Beauty, Specials       | \$20.00 @ | \$30.00 |
| Beauty, Extra          | 10.00 @   | 15.00   |
| Beauty, Short Stems    | 3.00 @    | 8.00    |
| Shawyer, Russell       | 2.00 @    | 12.00   |
| Killarney              | 1.00 @    | 6.00    |
| Stanley, Miller        | 1.00 @    | 8.00    |
| White Killarney        | 1.00 @    | 6.00    |
| Dark Pink Killarney    | 1.00 @    | 6.00    |
| Double White Killarney | 1.00 @    | 6.00    |
| Killarney Queen        | 1.00 @    | 8.00    |
| Mrs. Aaron Ward        | 1.00 @    | 6.00    |
| Hadley                 | 2.00 @    | 16.00   |
| Ophelia                | 1.00 @    | 12.00   |
| Sunburst               | 1.00 @    | 6.00    |
| Francis Scott Key      | 1.00 @    | 8.00    |
| Prince d'Arenberg      | 1.00 @    | 6.00    |
| Hoosier Beauty         | 1.00 @    | 8.00    |
| Carnations             | 3.00 @    | 6.00    |
| Cattleyas              | 30.00 @   | 60.00   |
| Lily of the Valley     | 3.00 @    | 5.00    |
| Easter Lilies          | 6.00 @    | 8.00    |
| Gardenias              | 10.00 @   | 20.00   |
| Sweet Peas             | .25 @     | 1.00    |
| Daffodils              | 1.00 @    | 2.00    |
| Pansies                | .50 @     | 1.00    |
| Violets, double        | .50 @     | .75     |
| Snapdragons            | 2.00 @    | 4.00    |
| Yellow Marguerites     | .50 @     | 2.00    |
| Bachelor's Buttons     | .25 @     | .50     |
| Calendulas             | 1.00 @    | 2.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Mignonette             | 3.00 @    | 4.00    |
| Spanish Iris           | 3.00 @    | 6.00    |

Milwaukee, May 9, 1917.

|                             | Per 100   |         |
|-----------------------------|-----------|---------|
| Mrs. Charles Russell        | \$ 6.00 @ | \$35.00 |
| Hoosier Beauty              | 4.00 @    | 10.00   |
| Killarney                   | 4.00 @    | 10.00   |
| White Killarney             | 4.00 @    | 10.00   |
| Mrs. Ward                   | 4.00 @    | 8.00    |
| Ophelia                     | 5.00 @    | 10.00   |
| Bon Silene, per bunch       | \$0.50    |         |
| Cecile Brunner, per bunch   | .50       |         |
| Carnations, fancy, assorted |           | 6.00    |
| Valley                      | 4.00 @    | 6.00    |
| Easter Lilies               | 10.00 @   | 12.50   |
| Cattleyas, per doz.         | \$6.00 @  | \$9.00  |
| Onclidiums                  |           | 10.00   |
| Trumpets                    |           | 3.00    |
| Calendulas                  | 2.00 @    | 3.00    |
| Sweet Peas                  | .75 @     | 2.00    |
| Tulips                      |           | 3.00    |
| Daffodils                   |           | 3.00    |
| Snapdragon, per doz.        | \$0.75 @  | \$1.00  |
| Callas, per doz.            | 1.50 @    | 2.00    |
| Daisies                     | .75 @     | 1.00    |
| Mignonette, bunch           | \$0.50    |         |

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

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Wholesale Cut Flower Market

262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

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Florists' Supplies and Manufacturers of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, May 9, 1917.

|                    | Per doz.      |         |
|--------------------|---------------|---------|
| Beauty, Specials   | \$ 3.00 @     | \$ 4.00 |
| Beauty, Extra      | 1.50 @        | 2.00    |
|                    | Per 100       |         |
| Richmond           | \$ 4.00 @     | \$ 6.00 |
| White Killarney    | 4.00 @        | 6.00    |
| Killarney          | 4.00 @        | 6.00    |
| Ward, Hadley       | 4.00 @        | 8.00    |
| Milady and Ophelia | 4.00 @        | 8.00    |
| Russell            | 6.00 @        | 15.00   |
| Carnations         | 4.00 @        | 6.00    |
| Lily of the Valley | 4.00 @        | 5.00    |
| Easter Lilies      | 6.00 @        | 8.00    |
| Callas             | 5.00 @        | 6.00    |
| Orchids, doz.      | \$7.50        |         |
| Snapdragons        | 3.00 @        | 5.00    |
| Paper Whites       | 1.50 @        | 2.00    |
| Tulips             | 2.00 @        | 3.00    |
| Freesias           | 1.00 @        | 3.00    |
| Jonquils           | 2.00 @        | 4.00    |
| Lilac, per bunch   | \$1.00 \$2.00 |         |
| Sweet Peas         | .35 @         | .50     |

THE first appearance of my classified ad in The Review sold my surplus of carnation plants almost by the time I received my paper.—R. E. Moss, Vinita, Okla.

ENCLOSED find check to pay for the ad you recently printed in The Review for me. The ferns sold well and I am still shipping on that little ad.—Henry Daut, Decatur, Ill.

WM. C. SMITH  
Wholesale Floral Co.

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## Wholesale Cut Flower Prices.

New York, May 7, 1917.

|                    | Per 100   |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$15.00 @ | \$30.00 |
| Beauty, Fancy      | 12.00 @   | 15.00   |
| Beauty, Extra      | 6.00 @    | 10.00   |
| Beauty, No. 1      | 2.00 @    | 4.00    |
| Beauty, No. 2      | 1.00 @    | 2.00    |
| Ulrich Brunner     | 3.00 @    | 20.00   |
| Prima Donna        | 1.00 @    | 12.00   |
| Killarneys         | .50 @     | 6.00    |
| My Maryland        | .50 @     | 6.00    |
| Hoosier Beauty     | .50 @     | 6.00    |
| Richmond           | .50 @     | 5.00    |
| Sunburst           | .50 @     | 6.00    |
| Mrs. Aaron Ward    | 1.00 @    | 8.00    |
| Mrs. Sawyer        | 1.50 @    | 8.00    |
| Mock               | 1.00 @    | 8.00    |
| Russell            | 1.00 @    | 8.00    |
| Ophelia            | 1.00 @    | 6.00    |
| Lady Stanley       | 1.00 @    | 8.00    |
| Hadley             | 1.00 @    | 35.00   |
| Orchids—Cattleyas  | 15.00 @   | 50.00   |
| Carnations         | 1.00 @    | 4.00    |
| Easter Lilies      | 2.00 @    | 6.00    |
| Lily of the Valley | 2.00 @    | 6.00    |
| Sweet Peas, doz.   |           |         |
| bunches            | \$0.15 @  | \$0.50  |
| Gardenias, doz.    | .50 @     | 3.00    |
| Narcissl, bunch    | .10 @     | .20     |
| Callas, doz.       | .50 @     | .60     |
| Tulips, doz.       | .15 @     | .30     |
| Lilacs, bunch      | .15 @     | .25     |
| Peonies, doz.      | .75 @     | 1.50    |

Buffalo, May 9, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| Beauty, Special        | \$20.00 @ | \$25.00 |
| Beauty, Fancy          | 15.00 @   | 20.00   |
| Beauty, Extra          | 12.00 @   | 15.00   |
| Beauty, Firsts         | 8.00 @    | 10.00   |
| Mrs. Sawyer            | 2.00 @    | 8.00    |
| Killarney              | 3.00 @    | 8.00    |
| White Killarney        | 3.00 @    | 8.00    |
| Double White Killarney | 4.00 @    | 8.00    |
| Richmond               | 3.00 @    | 8.00    |
| Maryland               | 3.00 @    | 6.00    |
| Ophelia                | 3.00 @    | 8.00    |
| Mrs. Ward              | 2.00 @    | 5.00    |
| Bon Silene             | 2.00 @    | 3.00    |
| Killarney Queen        | 3.00 @    | 6.00    |
| Stanley                | 3.00 @    | 8.00    |
| Russell                | 5.00 @    | 12.00   |
| Sunburst               | 3.00 @    | 8.00    |
| Carnations             | 1.50 @    | 3.00    |
| Lily of the Valley     | 6.00 @    | 7.00    |
| Longiflorum            | 6.00 @    | 10.00   |
| Rubrum Lilies          | 4.00 @    | 6.00    |
| Cattleyas              | 40.00 @   | 50.00   |
| Violets                | .30 @     | .50     |
| Romans                 | 2.00 @    | 3.00    |
| Daffodils              | 1.00 @    | 2.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Sweet Peas             | .60 @     | 1.50    |

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Fancy Grade Orchids, September Morn, American Beauty, Prima  
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Fancy and  
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Green Galax

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E. J. VAN REYPER, Manager

Cut Flowers at Wholesale

Consignments Solicited

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Successor to John I. Raynor. Wholesale Florist.  
Selling agent for the largest growers. A full line of  
choice Cut Flower Stock for all purposes, by the 100,  
1000 or 10,000. Consignments solicited. Telephone  
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Large Runs of

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Our Specialty — Get Our Figures.

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A FULL LINE OF FLORISTS' SUPPLIES

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## New England-grown Nursery Stock

ABINGTON QUALITY

Submit your wants for estimate.

## Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

# NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSERYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

THE death of James Hassett, of Davenport, Ia., is recorded in this week's obituary column.

STATE forests with a total of over 3,600,000 acres have been established in thirteen states. Of these New York has the largest forests, which comprise 1,826,000 acres. Pennsylvania is second with 1,008,000 acres, and Wisconsin third with 400,000 acres.

It is apparent that the greater part of the program for the convention of the American Association of Nurserymen, to be held at Philadelphia, June 27 to 29, will relate to the special conditions now confronting the nursery trade. The nation-wide demand for the planting of food crops this year has hit the nursery trade a heavy blow, as the planting is of crops that will produce a quick return and fewer fruit trees have been called for than in any recent year. The trade faces a necessity for considerably higher prices and it is a question how they can be obtained without a sharp reduction in production.

### IMMEDIATE QUARANTINE.

The Secretary of Agriculture has amended the white pine blister rust quarantine promulgated April 21, 1917. This amendment became effective May 1, 1917, and prohibits the movement of white pines and black currant plants from the New England states to points outside of New England. This action was necessitated by the considerable movement now under way of possibly infected white pines and, to a less extent, black currants, from New England to states lying west and south. Both of these plants are important carriers of the blister rust disease, and most of the states to which these shipments were being made have state quarantines prohibiting the entry of such stock.

### GOOD WILL AND CONFIDENCE.

Good will is the basis for every permanent business success. The good will of a customer is unquestionable proof of faithful and intelligent service rendered.

With a mixture of varieties uniformly good and varieties uniformly poor, the nurserymen are finding it exceedingly difficult to gain and hold the good will of their patrons.

Shrewdness, also, is a legitimate asset of good business, providing that it is of a character that invites confidence, for confidence between man and man is the foundation of lasting success.

Poor and unsatisfactory varieties of nursery stock, poor quality, grading and

## HILL'S CHOICE LANDSCAPE, DECORATIVE and FORCING STOCK for FLORISTS' TRADE

**BOXWOODS**—Pyramids, Standards, Globes, Bush, Dwarf—one of our leading specialties. Stocked in enormous quantities.

**BAY TREES**—Standards, Half-standards, Pyramids. We can save you money and give better quality. Let us prove it.

**HARDY TUBBED EVERGREENS**—Clipped specimens in Taxus, Thuyas, Junipers, Abies varieties, in Pyramids, Globes and natural shaped in large assortment.

**ARAUCARIAS**—Best sorts, best values, in both small and large sizes, for immediate effects and growing on.

**LANDSCAPE EVERGREENS AND CONIFERS**—New, rare and standard varieties. Small, medium and large sizes supplied in perfect specimens, with ball and burlap. Largest and most extensive collection in America.

**FORCING STOCK**—Azaleas, Rhododendrons, Aucubas, Skimmia Japonica, Hydrangeas, Lillacs, Spiraeas, Magnolias, Japanese Maples, Wistaria Chinensis, Japanese Flowering Cherry, Peonies, Roses, in large assortment, choicest quality, best commercial sorts.

**WINDOW-BOX PLANTS**—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts, best selection, lowest prices. Also Bush Box and Dwarf Edging. This line offers wide-awake florists grand opportunity to increase their sales and profits.

**DECIDUOUS TREES AND SHRUBS**—Our leaders—Norway Maple, American White Elm and Japanese Barberry.

**YOUNG STOCK FOR LINING OUT**—Ornamental Evergreens and Deciduous Trees and Shrub Seedlings, rooted cuttings, grafts, etc., in large assortment, at very low prices. Annual output, 10,000,000 plants.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

## THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS  
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

WHOLESALE GROWERS AND IMPORTERS

Mention The Review when you write.

## NURSERY STOCK

### CLEMATIS PANICULATA

|                      |         |          |
|----------------------|---------|----------|
|                      | Per 100 | 1000     |
| 2 years, strong..... | \$12.00 | \$100.00 |

### BERBERIS THUNBERGII

|                       |         |         |
|-----------------------|---------|---------|
|                       | Per 100 | 1000    |
| 24-30 in., bushy..... | \$10.00 | \$90.00 |
| 18-24 in., bushy..... | 8.00    | 55.00   |
| 12-18 in., bushy..... | 5.50    | 40.00   |

### CALIFORNIA PRIVET

|                                  |                       |
|----------------------------------|-----------------------|
| 3 -4 ft., well branched. 100,    | \$4.00; 1000, \$35.00 |
| 2 -3 ft., well branched. 100,    | 3.00; 1000, 25.00     |
| 1 1/2-2 ft., well branched. 100, | 2.50; 1000, 20.00     |

### SPIRAEA VAN HOUTTEI

|                                |                         |
|--------------------------------|-------------------------|
| 3 -4 ft., bushy stock. 100,    | \$12.00; 1000, \$110.00 |
| 2 -3 ft., bushy stock. 100,    | 9.00; 1000, 85.00       |
| 1 1/2-2 ft., bushy stock. 100, | 7.00; 1000, 60.00       |

Send for complete list of other nursery stock. Use printed stationery.

We sell to "the trade" only.

JACKSON & PERKINS CO.,

NEWARK, NEW YORK

Mention The Review when you write.

### Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

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## PEONIES

and General Nursery Stock

Send for Catalogue.

### PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.

packing, fail utterly to gain and hold the confidence of customers.

What the home-owners and buyers of nursery stock need most is reliable service, service that does not need to be watched. They want to feel, rather than to see, that they are being treated right. The American home-owner does not, through choice, evade poor varieties of nursery stock by refraining from buying.

Confronting the nursery industry are almost boundless undeveloped markets for fruit and ornamental stocks, for va-

## CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of  
California Privet as a Hedge Plant

Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

### AUDUBON NURSERY

P. O. Box 781, Wilmington, N. C.  
Mention The Review when you write.

rieties uniformly good, varieties that will gain and hold the good will and the confidence of the home-owner and the planter.

# BEDDING PLANTS IN ABUNDANCE

| Size of Pots                              | Per 100  | Per 1000 |
|---|----------|----------|
| 2 1/4-in. Abutilons, 6 varieties.....     | \$2.75   | \$25.00  |
| 2 1/4-in. Ageratums, 3 varieties.....     | 2.25     | 20.00    |
| 2-in. Alyssum, double .....               | 2.25     | 20.00    |
| 2 1/2-in. Asparagus Sprengeri .....       | 3.00     | 25.00    |
| 3-in. Asparagus Sprengeri .....           | 5.00     | 45.00    |
| 2 1/4-in. Asters, 3 varieties .....       | 2.25     | 20.00    |
| 2 1/4-in. Begonia Vernon.....             | 3.00     | 28.00    |
| 3-in. Begonia Vernon.....                 | 6.00     | 55.00    |
| 3-in. Cannas, by the thousands.....       |          |          |
| 2 1/2-in. Dusty Miller .....              | 2.75     | 25.00    |
| 2 1/4-in. Chrysanthemums, 28 varieties    | 2.75     | 25.00    |
| 2-in. Coleus, any varieties .....         | 2.50     | 22.50    |
| 2 1/4-in. Cupheas (Cigar Plants).....     | 2.35     | 22.00    |
| 4-, 5-, 6-in. Dracenas, indivisa, \$15.00 | \$20.00, |          |
| \$25.00 per 100.                          |          |          |
| 2 1/2-in. Heliotropes .....               | 2.75     | 25.00    |
| 4-in. Heliotropes, 3 varieties.....       | 7.50     | 70.00    |
| 2 1/4-in. Lantanas, 8 varieties.....      | 3.25     | 30.00    |
| 3 1/2-in. Lantanas, 8 varieties .....     | 7.50     | 70.00    |
| 2-in. Lobelias, Crystal Palace.....       | 2.25     | 20.00    |
| 2 1/2-in. Marguerites, 3 varieties.....   | 2.75     | 25.00    |
| 4-in. Marguerites, 3 varieties.....       | 7.00     | 65.00    |
| Pansy Plants .....                        | 1.75     | 15.00    |
| 2 1/4-in. Petunias, double, 12 varieties  | 3.00     | 28.00    |
| 2 1/4-in. Petunias, single, finest mxd.   | 2.50     | 22.50    |
| 2 1/4-in. Salvia, Bonfire or splendens.   | 2.75     | 25.00    |
| 3-in. Salvia, Bonfire or splendens..      | 5.00     | 45.00    |
| 2 1/2-in. Stocks, Princess Alice or       |          |          |
| Beauty of Nice .....                      | 2.50     | 22.50    |
| 2 1/2-in. Verbenas, finest mixed.....     | 2.75     | 25.00    |
| 2 1/2-in. Vinca Variegata .....           | 3.50     | 30.00    |
| 4-in. Vinca Variegata .....               | 7.00     | 65.00    |
| Rudbeckias, Golden Glow .....             | 4.00     | 35.00    |
| Funkia Variegata .....                    | 5.00     | 45.00    |
| 2 1/4-in. Fuchsias, 12 varieties.....     | 2.50     | 22.50    |
| 4-in. Fuchsias, 12 varieties.....         | 7.50     | 70.00    |
| 2 1/4-in. Geraniums, 20 varieties.....    | 2.50     | 22.50    |
| 4-in. Geraniums .....                     | 7.00     | 65.00    |

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

**Alonzo J. Bryan**  
Wholesale Florist Washington, N. J.

## Bobbink & Atkins

**NURSERYMEN**  
**FLORISTS and PLANTERS**  
**RUTHERFORD, NEW JERSEY**  
Mention The Review when you write.

If you are not already a member of the American Association of Nurserymen, join this association and begin at once to grade your stock to varieties always uniformly good. Raise the quality of your stock, grading, packing and service. A profitable era confronts the nursery industry, providing the nurserymen do their part.

A. H. & N. M. Lake.

### ANOTHER QUARANTINE HEARING.

Under date of May 3, 1917, the U. S. Department of Agriculture issued the following notice of interest to florists as well as nurserymen:

The secretary of agriculture has information that a dangerous insect infestation, namely, the gypsy moth and the brown-tail moth, new to and not heretofore widely prevalent or distributed within and throughout the United States, exists in the following towns in addition to the territory already covered by Notice of Quarantine No. 25: Chatham, Bartlett, Waterville, Woodstock, New Hampshire; Hartford, Vermont.

It appears that the territory above described should be quarantined in accordance with section 8 of the Plant Quarantine Act of August 20, 1912 (37 Stat., 315), as amended by the Act of Congress approved March 4, 1917 (Public No. 390, Sixty-fourth Congress); and that the movement from said territory into other states and territories of coniferous trees, such as spruce, fir, hemlock, pine, juniper (cedar), and arbor-vitae (white cedar), known and described as "Christmas trees," and parts thereof, and decorative plants, such as holly and laurel, known and described as "Christmas greens or greenery"; and forest plant products, and field-grown florists' stock, trees, shrubs, vines, cuttings, and other plants and plant products for planting or propagation, except fruit pits, seeds of fruits and ornamental trees and shrubs, field, vegetable, and flower seeds, bedding plants, and other herbaceous plants and roots; and any other article of any character whatsoever capable of carrying gypsy moth or brown-tail moth infestation, should be permitted only in accordance with rules and regulations made, or to be made, by the secretary of agriculture.

It will not be necessary to extend the quarantined area on account of the brown-tail moth. Therefore, notice is hereby given that a public hearing will be held at the Department of Agri-

## Roses=Own Root, 2 1/2-inch

|                                    | 100    | 1000    |
|------------------------------------|--------|---------|
| Richmond .....                     | \$3.50 | \$30.00 |
| White Killarney.....               | 3.50   | 30.00   |
| Pink Killarney.....                | 3.50   | 30.00   |
| Maryland .....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots ..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....   | 4.50   | 40.00   |
| Richmond, 3-inch pots .....        | 4.50   | 40.00   |
| Sunburst, 2 1/2-inch.....          | 5.00   | 45.00   |
| Ophelia .....                      | 5.00   | 45.00   |

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

## BARGAINS

Verbenas, red, pink and purple; Vincas, white and pink; Petunias, single; Red Geraniums, Alternanthera, Snapdragon, Dusty Miller, Calendula, Asters, Salvia Splendens, Coleus, Dewplants, Marguerite, Carnation, Mrs Ward Carnation, Dianthus, Hardy Scotch Pinks, Wandering Jew, Mignonette, Sweet Alyssum, Dwarf Marigold, Double Stocks, Zinnias, Phlox Drummondii, Heliotrope, Cosmos.

**\$2.50 per 100; \$22.50 per 1000**

Blue Plumbago, Hibiscus, Salvia Greggii, Acalypha, Shasta Daisies, Hardy Phlox, Trailing Vincas, English Ivy,

**\$5.00 per 100; \$45.00 per 1000**

All extra good stock. Cash with order, please.

**Baker Brothers, Fort Worth, Texas**

Mention The Review when you write.

## Pot Grown Ferns

Strong plants

**Boston, Scottii, Whitmani, Elegantiissima, Teddy Jr. and Piersoni**

|                              |                       |
|------------------------------|-----------------------|
| 2 1/2-inch pots.....per 100, | \$5.00                |
| 4 -inch pots .....           | each, .20             |
| 5 -inch pots .....           | each, .25             |
| 6 -inch pots .....           | each, .50             |
| 7 -inch pots .....           | each, .75             |
| 8 -inch pots .....           | each, \$1.00 and 1.50 |

## JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.  
Mention The Review when you write.

## The Storrs & Harrison Co.

**PAINESVILLE NURSERIES**  
**Nurserymen, Florists and Seedsmen**  
**PAINESVILLE, OHIO**

culture, Washington, D. C., room 410, Bieber building, at 10 o'clock a. m., May 18, 1917, in order that any person interested in the proposed quarantine may appear and be heard, either in person or by attorney.

### RED SPIDER ON PHLOXES.

Kindly advise me what spray to use on perennial phloxes. I have several hundred, and last year the under sides of the leaves turned yellow and were unsightly.

A. H. L.—Ill.

This condition undoubtedly is due to attacks of the red spider. To prevent this, keep the plants more moist at the

## A Certificate of Merit

was Awarded our display of

## XANTHOSOMA BATAVIENSIS

in the Convention Gardens at  
Houston, Texas

They are the handsomest of all the Elephant's Ear plants. You can have 24 strong started plants delivered prepaid for one dollar. Don't miss this chance. We want you should give them a trial.

## L. H. READ & CO.

DEER PARK, ALABAMA

## HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

**THE D. HILL NURSERY CO.**  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

## NEW HARDY PERENNIAL SNAPDRAGON

Grandiflora, Sempervirens, Garnet, \$1.50 per doz.  
F. A. HAENSELMAN, BOULDER, COLO.

roots and spray the plants vigorously with cold water on an appearance of yellowing leaves. Plants suffering from dryness at the roots will more easily fall a prey to red spider than those which are watered.

C. W.

Lansing, Mich.—Joseph D. Horne is foreman of the J. A. Bissinger range. He formerly was in the business at Phoenix, Ariz.

## CHRYSANTHEMUMS, Rooted Cuttings

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

### WHITE VARIETIES

Crystal Gem Oconto  
White Chieftain  
Josephine Foley, per 100, \$4.00  
October Queen, per 100, 4.00

### YELLOW VARIETIES

Golden Queen  
Bonnaffon  
Marigold  
Mrs. Morgan

### PINK VARIETIES

McNiece  
Wells' Late Pink  
Chieftain

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

### ROCHESTER, N. Y.

#### The Market.

There has not been much pep to business during the last week. There have been a few orders of good size taken care of, but the general condition of the market is slow. All kinds of flowers have come in good supply, but so far no particular glut has been noticed, with the exception of Easter lilies, which are here in abundance. Roses are plentiful and the quality is good. There is a large supply of short-stemmed stock and it is found useful in design work.

Carnations are plentiful and sell well. A good supply of yellow, pink and red snapdragon reached us daily and moved quite rapidly. Bulbous stock is plentiful. Sweet peas continue to sell well. Yellow and white daisies, forget-me-nots and pansies are in demand. A good line of bedding stock reached the market, but the sale of much of it was prevented by the cold weather.

#### Various Notes.

W. E. Smith, of Irondequoit, is bringing in a large quantity of pansies, which find a ready sale.

Salter Bros. had a fine display of Spanish irises, Darwin tulips and German stocks, which they grew in their greenhouses at Fairport, N. Y.

In a window display contest, the Rochester Floral Co. and Edwin C. Kaelber, Inc., were awarded third and fourth prizes, respectively, by a pottery company, the products of which were shown.

The New York Floral Co., located in the Arcade, is doing a large business, especially in Boston ferns, secured from the F. R. Pierson Co., of Tarrytown, N. Y.

The Rochester Floral Co. had an attractive display of art ware filled with orange-colored calendulas on a groundwork of purple. An archway of pansies and smilax made an effective combination.

George T. Boucher is making a special display of garden novelties.

Frank McKenna, of Montreal, Quebec, was a visitor last week and called on a number of friends in the trade. He also was present at the meeting of retailers, held in the store of the J. B. Keller Sons Tuesday evening, May 1.

Henry Merritt, of Irondequoit, N. Y., has finished his outdoor planting of carnations. His Naney and White Wonder carnations continue to yield a good crop.

H. E. Wilson had an effective Mothers' day window. A large frame, containing more than 300 tags of florists in the United States and Canada and suitable

## Carnation Cuttings

LAST CALL FOR IMMEDIATE SHIPMENT

We can save you money on strong rooted carnation cuttings.

While they last.

|                        | Per 100 | 1000    |                           | Per 100 | 1000    |
|------------------------|---------|---------|---------------------------|---------|---------|
| White Enchantress..... | \$2.00  | \$17.50 | Winsor, rose-pink.....    | \$2.00  | \$12.00 |
| White Perfection.....  | 2.00    | 15.00   | Enchantress, light pink.. | 2.00    | 12.00   |
| Joy, red.....          | 2.00    | 14.00   | Aviator .....             | 5.00    | 35.00   |
|                        |         |         | Nebraska.....             | 5.00    | 35.00   |

## ROSES, Grafted Stock, A-1 Quality

Ophelia.....per 100, \$12.00; per 1000, \$110.00

Nesbit.....per 100, 15.00; per 1000, 125.00

Double White Killarney, 2-year bench plants,  
\$6.00 per 100; \$50.00 per 1000

Look over your wants and send in your orders now while low prices are prevailing.

**J. A. BUDLONG**  
184 North Wabash Avenue, CHICAGO

Mention The Review when you write.

## HYDRANGEAS for growing on

2 1/2-inch pots. Last fall propagation.

Gen. de Vibraye  
La Reine

Mme. Maurice Hamar  
Otaksa

Mme. Emile Mouillere, Radiant

Price, \$4.00 per 100

**JACKSON & PERKINS CO., Newark, New York**

Mention The Review when you write.

2500 My Maryland, 2 1/4-in., own root, \$7.50  
per 100, \$60.00 per 1000.

500 Mrs. Aaron Ward, own root, \$7.50 per  
100, \$60.00 per 1000.

**JOHN WELSH YOUNG**  
Upsal Station, P. R. R., Philadelphia, Pa.

**JOSEPH HEACOCK CO.**  
WYNCOTE, PA.  
**KENTIA GROWERS**

Mention The Review when you write.

We received during the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

**FERRARI BROS.**  
202 University Street, SAN FRANCISCO, CAL.

### ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

**LAGER & HURRELL, Summit, New Jersey**

Mention The Review when you write.



# CARNATIONS SPECIAL OFFER

the following varieties 2-inch and 2½-inch pots.

|                           |              |                           |           |                           |             |                           |           |
|---------------------------|--------------|---------------------------|-----------|---------------------------|-------------|---------------------------|-----------|
| 1500 Rosette ..... \$4.00 | 1000 \$35.00 | 500 Gloriosa ..... 6.00   | 100 50.00 | 500 Champion ..... \$4.00 | 100 \$35.00 | 5000 Enchantress ... 4.00 | 100 35.00 |
| 2500 Eureka ..... 4.00    | 35.00        | 5000 Matchless ..... 4.00 | 35.00     | 1000 White Wonder. 4.00   | 35.00       | 5000 Enchantress          |           |
| 1500 Good Cheer.... 6.00  | 50.00        | 3000 Alice ..... 4.00     | 35.00     | 300 Ruby ..... 4.00       | 35.00       | Supreme .... 5.00         | 45.00     |
| 2500 Pink Delight... 7.00 | 60.00        | 1500 Benora ..... 5.00    | 45.00     | 5000 Mrs. C. W.           |             |                           |           |
| 1500 White Wonder. 5.00   | 40.00        | 1000 Herald ..... 4.00    | 35.00     | Ward ..... 4.00           | 35.00       |                           |           |

Also a quantity of the above in 3-inch pots. Prices on Application.

## ROSES

|   | Own Root                         | Grafted          |
|---|----------------------------------|------------------|
|   | 100 1000                         | 100 1000         |
| Donald MacDonald .....  | \$30.00 \$250.00                 | \$35.00 \$300.00 |
| Golden Gem .....  | 30.00 250.00                     |                  |
| Prima Donna .....   | 10.00 90.00                      | 16.00 150.00     |
| Sunburst .....  | 9.00 85.00                       |                  |
| American Beauty .....   | 9.00 80.00                       |                  |
| Red Radiance, own root.....   | \$8.00 per 100; \$75.00 per 1000 |                  |
| Hadley, Hoosier Beauty, Ophelia, J. L. Mock, Double White Killarney, Mrs. George Shawyer, Pink Killarney, White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50, per 100; \$60.00 per 1000. Grafted—\$14.00 per 100; \$120.00 per 1000. |                                  |                  |

**ROSE BUSHES**—Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki and Hadley, in 6-in. pots, \$6.00 per doz.

## BOUVARDIA

|                                    |                |
|------------------------------------|----------------|
| Single, 2½-in.                     | 100 1000       |
| Dark Red .....                     | \$5.00 \$45.00 |
| Rose Pink .....                    | 5.00 45.00     |
| Light Pink .....                   | 5.00 45.00     |
| White .....                        | 7.00 55.00     |
| Double.                            | 100 1000       |
| White, much like double lilac..... | \$8.00 \$70.00 |
| Pink, soft, pleasing shade.....    | 8.00 70.00     |

## VINCAS

|                             |                                      |                                  |              |
|-----------------------------|--------------------------------------|----------------------------------|--------------|
| Alba, 2¼-in. .... \$4.00    | 1000 \$35.00                         | Vinca Rosea, 2¼-in. \$4.00       | 1000 \$35.00 |
| Alba, 3-in. .... 6.00       | 50.00                                | Vinca Rosea, 3-in. 6.00          | 50.00        |
| Alba Pura, 2¼-in. 4.00      | 35.00                                | Major Variegata, 2-in. .... 4.00 | 35.00        |
| Alba Pura, 3-in. .... 6.00  | 50.00                                | 3-in. .... 8.00                  | 70.00        |
| Major Variegata, 4-in. .... | \$10.00, \$12.00 and \$15.00 per 100 |                                  |              |

## PRIMULAS

Yellow Polyanthus, Primula Acaulis Veris, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per \$1000.

## BEDDING PLANTS

|   | 2-inch         | 2½-inch        | 3-inch         |
|---|----------------|----------------|----------------|
|   | 100 1000       | 100 1000       | 100 1000       |
| ASPARAGUS Plumosus. ....  | \$3.00 \$25.00 | 4.00 35.00     | 6.00 50.00     |
| ASPARAGUS Sprengeri ....  | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| AGERATUM. Six varieties .....                                       | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| ALTERNANTHERAS .....  | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| ALYSSUM .....   | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| FEVERFEW .....  | 3.00 25.00     | 5.00 40.00     | 6.00 50.00     |
| FUCHSIAS .....  | 3.00 25.00     | 5.00 40.00     | 6.00 50.00     |
| FORGET-ME-NOT. Three varieties .....                                | 3.00 25.00     | 3.50 30.00     | 5.00 40.00     |
| GERANIUMS. 3-inch .....   |                |                | \$5.00 \$45.00 |
| 4-inch .....  |                |                | 12.00          |
| 5-inch .....  |                |                | 20.00          |
| Poitevine, Nutt, Ricard, Buchner, La Favorite, Maryland and others. |                |                |                |
| COLEUS. 2-in. pots .....  |                |                | \$3.00 25.00   |
| 2½-in. pots .....   |                |                | 4.00 35.00     |
| 4-in. pots, common varieties.....                                   |                |                | 10.00          |
| 4-in. pots, fancy .....   |                |                | 15.00          |
| HELIOTROPES. Three varieties .....                                  | \$3.00 \$25.00 | \$4.00 \$35.00 | \$6.00 \$50.00 |
| IVY, English.....   | 3.00 25.00     | 4.00 35.00     | 8.00 75.00     |
| IVY, German.....  | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| LANTANAS. Six varieties .....                                       | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| LOBELIA .....   | 3.00 25.00     | 4.00 35.00     | 5.00 45.00     |
| LEMON VERBENAS ..   | 3.00 25.00     | 4.00 35.00     | 6.00 50.00     |
| MOONVINES .....   | 3.00 25.00     | 5.00 45.00     | 8.00 75.00     |
| PETUNIAS. Double and single .....                                   | 3.00 25.00     | 4.00 35.00     | 9.00 85.00     |
| SWAINSONA, White and Pink .....                                     | 3.00 25.00     | 4.00 30.00     | 6.00 50.00     |

# CHRYSANTHEMUMS

More than 60 varieties. Send for list.

Write for our Monthly Plant Bulletin and Bulb List.

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

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1608-1620 Ludlow Street

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117 West 28th Street

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Franklin and St. Paul Streets

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1216 H Street, N. W.

Mention The Review when you write.

## HYDRANGEAS

in bud and bloom, choice stock.  
from 75c to \$3.00 each

### Gardenia Veitchii

3½-inch pots, \$15.00 per 100

A. L. MILLER, Jamaica, N. Y.  
Mention The Review when you write.

suggestions of what to order and how to order, was hung by ribbons in the window. An enlarged photograph of an elderly woman and daughter was decorated with a garland of red roses. Baskets of flowers were arranged in the foreground, while a bank of red rambler roses furnished the background.

George Pringle is ill with tonsillitis.

J. M., William J. and Wilfred Keller are camping at Wannakena lake, in the Adirondack mountains, where they are fishing for trout.

Frank Mahoney spent Sunday, April 28, in Buffalo.

Earl Schmidt, formerly with George B. Hart, has joined the coast artillery and is stationed at Fort Banks, Mass.

George Cramer and Henry Crouse, the latter of Buffalo, visited Conesus lake on a fishing expedition May 5.

George Rauchy, who has been teaching rose growing in the establishment of F. Purcell for the last eighteen months, has returned to Clifton, N. J., and will be employed by R. Simpson as foreman.

## Bedding and Foliage Plants

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poitevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprengeri, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.  
Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.

Vinca variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.  
Funkia variegata, 4-in. pots, \$10.00 per 100.  
Funkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.  
Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

ASCHMANN BROS., Second and Bristol Sts. PHILADELPHIA, PA.  
and Rising Sun Ave.,  
Mention The Review when you write.

## Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

Mention The Review when you write.

He made many friends in Rochester, all of whom wish him success in his new position.  
H. J. H.

## CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Mention The Review when you write.

La Crosse, Wis.—A hail storm recently damaged glass in greenhouses here to the extent of \$2,500.

INDIANAPOLIS.

The Market.

Last week stock was in abundance, but this week the condition is reversed—stock is extremely scarce. This unstable condition may be attributed to several causes, the principal of which are the heavy demand and dark, cold weather. Carnations and lilies, which were in such ample supply last week, have all been utilized, chiefly in funeral work, of which there has been a large quantity. Roses have cleared daily. Sweet peas are not plentiful.

The outlook for Mothers' day business is none too good, in view of the gloomy weather. Carnations, it appears, will be scarce, the white ones bringing \$7 and \$8. Roses will not be in large supply, with prices from \$4 to \$25. Potted plants will be in the minority. Snapdragons are about the only plentiful flowers and they are of good quality. A few Darwin tulips have made their appearance, as well as a few miniature gladioli. Marguerites and daisies are equal to the demand.

On account of the cold weather, bedding stock has been moving slowly. The florists differ in opinion as to whether or not the late season will affect the disposal of this stock.

The green situation has improved and the items now are in almost normal supply, except fern leaves and smilax. The only good fern leaves obtainable are from the east and bring \$3.50 per thousand.

Various Notes.

C. Schwomeyer has acquired the interests of the heirs of the Schwomeyer estate and is now the sole owner. He recently purchased a new auto truck.

A. P. Reynolds made a business trip to Richmond last week.

Fred Kiel has resigned as manager of the Smith & Young Co. He has not as yet made any definite plans for the future, although he has had several good offers.

M. A. Leganger, of the A. L. Randall Co., Chicago, was a visitor this week.

The Pahud Floral Co. has purchased thirty-four acres of land east of the city. It contemplates erecting a range sometime in the future.

The Circle Flower Store had an attractive window last week commemorating Baby week. The idea was brought out by the use of cradles, dolls, storks and delicate and dainty flowers artistically arranged in small baskets.

The coal situation grows worse instead of better. Some of the local concerns have had their contracts canceled, even at this early date, while other coal dealers refuse to sign any contracts.

Clarence Thomas was the designer of a beautiful basket which on Lafayette day was presented to the French who took part in the commemoration.

The cold weather we have been having at this time of year is almost unprecedented. The unusual amount of rainfall and low temperatures, with coal at such prices, have been unusually hard on the florists. May 4 there was a steady fall of snow.

Frank Rieman, son of John Rieman, was married last week.

L. B. Coddington, of Murray Hill, N. J., was a visitor this week.

Baur & Steinkamp have started to cut large-flowering gladioli. E. E. T.

SPRING STOCK

**GERANIUMS**, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

**HARDY CHRYSANTHEMUMS**, in large assortment of varieties. Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

**CANNAS**, 8-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

**Achyranthes**; **Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Swainsona**, White; **Scented Geraniums**.

**Abutilon Savitzii**, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

SEASONABLE STOCK

**FERNS**, Scottii, Whitmanii, 6-inch pots, 40c and 50c; Teddy, Jr., and Scottii, 4-inch pots, 20c; Boston, 4-inch pots, 15c; Smithii, 5-inch pots, 25c.

**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24-inches high, \$1.00 each.

**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.

**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 85c.

**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.

**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.

**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 8-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.

**ASPARAGUS PLUMOSUS**, 2½-inch pots, \$4.00 per 100.

**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$8.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.

**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.

**COLEUS BRILLIANCY**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.

**IPOMOEA NOCTIFLORA**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.

**ROSE BUSHES**, such as Magna Charta, Hermosa, Clothilde Soupert, Baby Rambler, 6-inch pots, 35c each.

**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.

**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

500 LONG, STRONG

**SPRENGERI**

5-inch.....\$15.00 per 100  
500 4-inch..... 10.00 per 100

**H. J. HUESMAN, Reading, Pa.**

Mention The Review when you write.

**A. N. PIERSON**

INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

SWAS-  
TEEKA  
BRAND  
CANNAS



Wintzer's Colossal, Flag of Truce, City of Portland. All creations of Antoine Wintzer; and other varieties.

Send for price list.

**THE CONARD & JONES CO.**

Box R WEST GROVE, PA.

Mention The Review when you write.

**CHAS. D. BALL**

GROWER OF

**PALMS, ETC.**

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**

ORCHIDS, PALMS

and plants of every variety

Mention The Review when you write.

**Chrysanthemums**

MY SPECIALTY

**CHAS. H. TOTTY**

Madison, N. J.

Mention The Review when you write.

**Roses — Carnations**  
**Verbenas**

**J. L. DILLON**

BLOOMSBURG, PA.

Mention The Review when you write.

**Fine List of POMPONS**  
and Hardy Varieties of  
**CHRYSANTHEMUMS**

Ask for Prices.

**Strafford Flower Farms**  
STRAFFORD, PENNSYLVANIA



ROCOCO ERECTA (New)

CYCLAMEN

Rococo Erecta, seedlings (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000. Transplanted, \$6.00 per 100; \$50.00 per 1000.

Cyclamen giganteum, Improved Wandsbek type, seedlings in 8 varieties, equally divided, \$4.00 per 100, \$30.00 per 1000. Same transplanted, \$5.00 per 100, \$40.00 per 1000.

We grow over 350,000 and can show many testimonials as to quality of our strain and stock.

# Prepare for Spring Nursery Stock You Need

**Aucuba**, heavy bushes, 1½-2 ft., \$1.00 each.  
**Laurus Cerasus**, bushes, 1½-2 ft., 75c to \$1.00 each. 3 ft., \$2.50 each.  
**Koster's Blue Spruce**, 18-24 in., \$2.00 each.  
**Roses**, half standard, in bud and bloom, pot grown, 30 in. high, 75c each.  
**Roses**, standard, 50-56 in. high, \$1.25 each.  
**Geranium**, variegated Nutt, 2½-in., \$6.00 per 100.  
**Pansies**, transplanted, extra strong, \$1.50 per 100; \$14.00 per 1000.  
**Perennials**. Look under Hardy Plants in classified.

POT PLANTS

**Fuchsias**, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.  
**Heliotrope**, 2-in., \$3.00 per 100.  
**Ageratums**, 2-in., \$3.00 per 100.  
**Coleus**, 2-in., \$2.50 per 100.  
**Wandering Jew**, 2½-in., \$3.00 per 100 in variety.  
**Vineas**, 2-in., \$3.00 per 100; 4-in., \$12.00 per 100.  
**Asparagus Sprengeri**, 2 in., \$3.00 per 100; 3 in., \$6.00 per 100.  
**Begonia Chatelaine**, 2-in., \$4.00 per 100.  
**Luminosa**, 2-in., \$3.00 per 100. Christmas Red,

2-in., \$6.00 per 100. **Begonia Erfordii**, 2-in., \$3.00 per 100. **Prima Donna**, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

**Abutilon Savitzii**, \$4.00 per 100.  
**Reineckia var.**, 2¼-in., \$10.00 per 100.  
**Lantanas**, mixed yellow and pink, separate, 3-inch, \$7.00 per 100.  
**Weeping Lantanas**, \$3.00 per 100; 3-inch, \$6.00 per 100.  
**Aspidistra variegata**, 6-in., \$1.50 each.  
**Aspidistra**, green, 6-in., \$1.25 and \$1.50; 7-in., \$2.50 each.  
**Pandanus Veitchii**, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.  
**Sansevieria Zebrina**, 4-in., 35c; \$4.20 per doz.  
**English Ivy**, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2¼-inch, \$4.00 per 100; strong plants; 4-in., \$15.00 per 100.  
**Lobelia**, transplanted clumps in variety, \$1.25 per 100.  
**Verbenas**, transplanted, in separate varieties, \$1.00 per 100.

PERENNIALS.

Field grown clumps, \$5.00 per 100.  
**Anthericum** Shasta Daisy  
**Delphinium** Aquilegia  
**Coreopsis** Gaillardia  
**Gypsophila** Lychnis  
**Phlox-mixed**  
**Cyclamen**, 2½-in., ready now, all colors, equally divided, \$7.00 per 100; \$60.00 per 1000; 3-in., ready June 1, \$10.00 per 100; \$90.00 per 1000. All selected stock.  
**Cobaea scandens**, 3-in., \$7.00 per 100.  
**Feverfew**, 4-in., \$8.00 per 100.  
**Salvia**, tricolor, 2-in., \$4.00 per 100.  
**Canna King Humbert**, 3-in., \$7.00 per 100; 4-in., \$9.00 per 100. **Florence Vaughan**, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.  
**Roses**, Baby varieties, in bud, 5-in., 35c and 50c; \$4.00 and \$5.00 per doz.  
**Poinsettias**, dormant, small plants, 2-year-old, \$8.00 per 100; 1-year-old, \$6.00 per 100. Orders booked, \$6.00 per 100; \$50.00 per 1000.

## ERNEST ROBER, Cash, please. WILMETTE, ILL.

Mention The Review when you write.

SEASONABLE R. C. AND 2-IN. STOCK.

2-in. cigar plants ..... \$2.50  
 2-in. mixed geraniums ..... 2.50  
**Asparagus plumosus nanus** seedlings ..... 1.00  
**Asparagus Sprengeri** seedlings ..... 1.00  
**Asparagus Sprengeri**, 2-inch ..... 2.50  
 2½-inch tomatoes, 4-5 varieties ..... 2.00  
 200 for \$3.50; 300 for \$5.00  
**R. C. English Ivy** ..... 1.00  
**R. C. trailing coleus** ..... 1.00  
**R. C. Brillancy coleus** ..... 1.50  
**R. C. ageratum, blue** ..... .75

D. U. AUGSPURGER & SONS CO.,  
 BOX 394, PEORIA, ILL.

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.

Mention The Review when you write.

## Cattleya Dowiana

Fresh importation—in fine condition.

\* Prices on application.

### GEORGE SCHLEGEL

72nd St. and 2nd Ave., BROOKLYN, N. Y.  
 Mention The Review when you write.

## FIRST AID TO BUYERS SPRING LIST ROSES 2¼ and 4-inch

400 Best Sorts—Old, New, Tried, True

## THE LEEDLE FLORAL COMPANY, SPRINGFIELD-OHIO

Mention The Review when you write.

**Rooted Cuttings**  
 Alternantheras, 4 best varieties, fall cuttings; Salvias; Daisy Mrs. Sander; Mme. Sallier Ger.; Vinea Variegata; \$1.00 per 100, \$8.00 per 1000. **Ageratum New Blue**, 60c per 100. **Verbenas**, 70c per 100. **Feverfew**; **Lantanas**; **Snagdragons**; **Silver Pink**; **Giant White**; \$1.25 per 100. Express prepaid on all rooted cuttings.

## ROOTED CARNATION CUTTINGS

### IMMEDIATE DELIVERY

☞ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

### AVIATOR

☞ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

### STANDARD AND NEW VARIETIES

| White—                  |         | Per 100  | 1000 |
|-------------------------|---------|----------|------|
| Matchless.....          | \$ 2.50 | \$ 20.00 |      |
| White Enchantress ..... | 2.50    | 20.00    |      |
| White Wonder.....       | 3.00    | 25.00    |      |
| Flesh Pink—             |         |          |      |
| Superb.....             | 12.00   | 100.00   |      |
| Enchantress.....        | 2.50    | 20.00    |      |
| Alice.....              | 3.00    | 25.00    |      |
| Medium Pink—            |         | Per 100  | 1000 |
| Miss Theo.....          | \$6.00  | \$50.00  |      |
| Pink Sensation.....     | 3.50    | 30.00    |      |
| Dark Pink—              |         |          |      |
| Peerless Pink.....      | 2.50    | 20.00    |      |
| C. W. Ward.....         | 2.50    | 20.00    |      |
| Red—                    |         |          |      |
| Aviator .....           | 6.00    | 50.00    |      |
| Champion.....           | 3.00    | 25.00    |      |

## J. D. THOMPSON CARNATION CO., Joliet, Ill.

## ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Borengiana, C. Schroederiae, C. Percivaliana Gigas; Oncidium Splendidum and Variegatum; Laelia, Odontoglossum, etc.

One of the largest Importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.



DETROIT, MICH.

The Market.

Business remains good, with plenty of funeral and wedding work to keep the retailers busy. The supply of stock has shortened and each morning the wholesalers quickly dispose of the shipments received.

American Beauty roses recently have been poor and the demand for them has dropped. Ophelia, Shawyer, Russell, Reid and Hoosier Beauty roses find ready sale, while Killarneys do not seem to be so popular. Short-stemmed roses are in demand and clear each day.

The supply of carnations, also, has shortened and their keeping qualities are poor. Bulbous stock is not in oversupply and moves each day. Sweet peas are on the short side, while valley and orchids sell well, as the demand for corsage bouquets recently has been strong.

Various Notes.

Detroit florists are ready for Mothers' day and expect the sales to increase over a year ago. Every store is displaying prominently Mothers' day posters of red, white and blue with the words "Mothers' day, May 13," in the field of white. A Detroit newspaper featured an article on Mothers' day by Ella Grant Wilson, of Cleveland, O., in the issue of Sunday, May 6.

Adam Bezemer, of E. A. Feters' store, recently spent a few days at his home in Kalamazoo, Mich.

John F. Mast, formerly with F. Holz-nagle, has taken over the Art Floral Co. store adjoining the Majestic theater on Woodward avenue.

Miss M. Dunke has acquired the flower store on East Grand River avenue, near Broadway.

Visitors.

S. A. Anderson, of Buffalo, N. Y., was a recent visitor in Detroit.

Philip Foley, of the Foley Greenhouse Mfg. Co., Chicago, Ill., was in Detroit on business.

A. Miller, of the American Bulb Co., Chicago, Ill., was in Detroit last week calling on the trade.

H. T.

NEWPORT, R. I.

John C. Hass reports that April was a busy month in funeral work, as well as decorations.

The garden movement has caused an unusually brisk demand for vegetable plants, and S. Larson, gardener at the Tolethorpe school, has had his hands full supplying the demands.

Ebenezer W. Forrest has opened a new store at 94 Broadway. He was for several years with Gibson Bros. and later with Thomas J. Gibson. Mr. Forrest will be married next month.

W. H. M.

Poughkeepsie, N. Y.—W. A. Saltford, of Saltford's Flower Shop, commenting on the various styles of baskets filled with bulbous plants in bloom, said anything that is different from the ordinary idea sells and the more classy the better.

PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

Decoration Day Stock

In bloom and to bloom, just right, at right prices for quality

|   |   |
|---|---|
| 5000 Asters in flats, \$1.50 per 100.   | 25000 Geraniums, red, white, pink and salmon, 2½-inch, \$3.50 per 100; 3-inch, at \$5.00; 4-inch, at \$8.00 per 100; specials in 4-inch, at \$8.00 and \$10.00 per 100. |
| 2500 Asters, 2½-inch, \$2.50 per 100.   | 5000 Finest Mme. Sallerol, 2½-inch, \$3.50; 2-inch, \$3.00 per 100.   |
| 1500 Sweet Alyssum, 2½-inch, \$2.50 per 100.  | 2500 German Ivy, 2½-inch, \$3.50; 3-inch, \$6.00 per 100.   |
| 2500 Ageratum, 2½-inch, \$2.00 per 100.   | 500 Heliotropes, 2½-inch, \$5.00; 3-inch, \$7.50; 4-inch, \$10.00 per 100.  |
| 5000 Alternantheras, 2½-inch, \$2.50 per 100.   | 500 Impatiens Sultani, 2½-inch, \$5.00; 3-inch, \$7.50 per 100.   |
| 1000 Achyranthos, 2½-inch, \$3.50 per 100.  | 250 Lantanas, 2½-inch, \$5.00; 3-inch, \$7.50 per 100.  |
| 200 Asst. Begonias, 2½-inch, \$5.00 per 100.  | 1500 Moonvines, 2½-inch, \$5.00; 3-inch, \$7.50; 4-inch, \$10.00 per 100.   |
| 1000 Asst. Begonias, 3-inch, \$7.50 per 100.  | 2500 Petunias, finest double, 2½-inch, \$3.50; 3-inch, \$6.00; 4-inch, \$10.00.   |
| 500 Cobaeas, 3-inch, \$6.00 per 100.  | 1500 Periwinkle, 2½-inch, \$3.50 per 100.   |
| 5000 Coleus, 2½-inch, \$2.50 per 100.   | 100 Ricinus, 2½-inch, \$5.00 per 100.   |
| 500 Cupheas, 2½-inch, \$3.50 per 100.   | 2500 Santolina, extra, 2½-inch, \$5.00 per 100.   |
| 1500 Centaureas, 2½-inch, \$3.50 per 100.   | 5000 Salvia, 2½-inch, \$3.50; 3-inch, \$5.00; 4-inch, \$10.00 per 100.  |
| 2500 Cannas, named, 3-inch, \$5.00 per 100.   | 200 Snapdragons, pink, white and yellow, 2½-inch, \$3.50; 3-inch, \$6.00.   |
| 1000 Cannas, named, 4-inch, \$10.00 per 100.  | 250 Tradescantia, 2½-inch, \$3.50 per 100.  |
| 500 King Humbert Cannas, 4-inch, \$12.50 per 100.   | 3000 Verbenas, 2½-inch, \$3.00 per 100.   |
| 500 Caladiums, 5-inch, \$15.00 per 100.   | 250 Lemon Verbenas, 2½-inch, \$5.00.  |
| 5000 Chrysanthemums, 2½-inch, \$2.50 per 100.   | 3000 Vincas, 2½-inch, \$5.00; 4-inch, \$12.50; extra 4-inch, \$15.00 per 100.   |
| 15000 Chrysanthemum cuttings, \$1.50 per 100.   | 500 Marigold, 2½-inch, \$2.00 per 100.  |
| 200 Cleome, 2½-inch, \$5.00 per 100.  | 1500 Nasturtiums, 2-inch, \$1.50 per 100.   |
| 1000 Daisies, 2½-inch, \$3.50 per 100.  |   |
| 1000 Daisies, 3-inch, \$6.00 per 100.   |   |
| 500 Daisies, 4-inch, \$10.00 per 100.   |   |
| 100 Feverfew, 4-inch, \$12.50 per 100.  |   |
| 1000 Fuchsias, 4 varieties, 2½-inch, \$5.00 per 100.  |   |
| 500 Fuchsias, 4 varieties, 3-inch, \$7.50 per 100.  |   |
| 500 Rose Geraniums, 2½-inch, \$5.00 per 100; 3-inch, \$7.50 per 100; 4-inch, \$10.00 per 100. |   |

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|------------------------------|-----------------|--------|---------|
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| Alternanthera.....           | 2.50            |        |         |
| Asparagus Sprengeri.....     | 2.50            | 5.00   | 8.00    |
| Begonia Chatelaine.....      | 5.00            | 8.00   |         |
| Begonia. Tuberous .....      |                 |        | 10.00   |
| Cannas, King Humbert.....    |                 | 8.00   | 12.00   |
| Cannas, Green Leaf. ....     |                 | 5.00   | 8.00    |
| Calendula .....              | 3.00            | 5.00   | 8.00    |
| Coleus, best varieties.....  | 2.50            |        |         |
| Cupheas .....                |                 | 4.00   |         |
| Daisies, Mrs. Sander. ....   |                 |        | 8.00    |
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| Geraniums, best bedding....  | 3.00            | 5.00   | 8.00    |
| Geraniums, Rose.....         | 3.00            | 5.00   | 8.00    |
| Geraniums, Sallerol .....    | 3.00            | 5.00   |         |
| German Ivy .....             | 2.50            | 5.00   | 8.00    |
| Heliotropes.....             | 3.00            | 5.00   | 8.00    |
| Marigolds.....               | 3.00            | 5.00   | 8.00    |
| Periwinkle Alba, Rosea.....  | 2.50            |        |         |
| Petunias, Single.....        |                 | 5.00   |         |
| Petunias, Double.....        |                 |        | 10.00   |
| Snapdragons .....            | 3.00            | 5.00   |         |
| Verbenas, in bloom.....      | 2.50            |        |         |
| Vincas, Var.....             | 2.50            | 6.00   |         |
| 4-inch.....                  | \$10.00-\$12.00 |        |         |

See Classified Offer of Grafted and Own-root Roses. We also have excellent Ficus, 5-inch, at 50c; 6-inch, at 75c. Crotons, fine plants, 5-inch, at 35c and 40c. Write for list of Chrysanthemums.

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#### HYDRANGEAS

Best French varieties and Otaksa, 2½-inch, \$4.00 per 100; Otaksa, 3-inch, \$6.00 per 100.

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## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### PIPED BY INEXPERIENCED MEN.

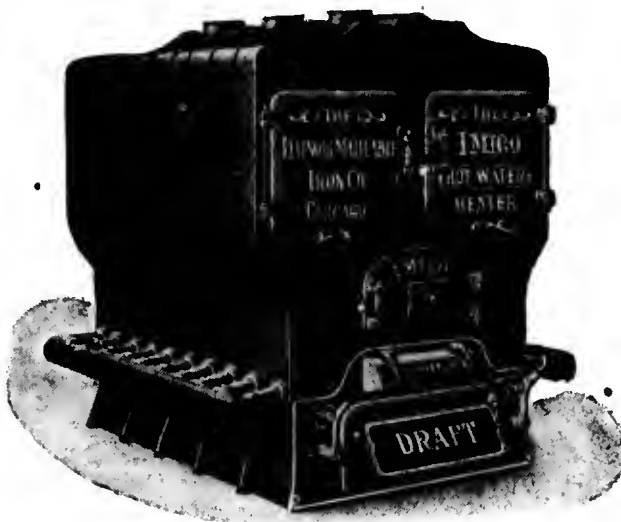
I have a greenhouse 21x45, set on a grout wall. Under the house the ground is excavated to a depth of two and one-half feet. The top of the wall is even with the outside grade level and the sill of the greenhouse is placed upon this wall. In the south side, above the grout wall, are two and one-half feet of glass and the ends also are glazed. The greenhouse is a lean-to. The north wall is of boards and is sixteen feet high.

As the greenhouse was built by inexperienced people, I have had a great deal of trouble with the heating system. The boiler is a Furman sectional hot water heater. All the pipes are 2-inch. The flows have an uphill grade and the returns run downhill. The floor of the boiler room is only two feet lower than the greenhouse and that brings the top of the boiler about two feet above the lowest returns. The boiler room is at the north side of the greenhouse. The piping is arranged as follows:

Three flows enter the greenhouse at the north side, about in the middle, and run to the east end, then to one of the purlins and finally to the west end. There each one of the flows is run down and connected with three returns. Six of the returns run to the south wall, then to the east wall and then to the northeast corner, where they all enter one pipe which goes to the boiler. The other three returns run to the north wall and then along half the length of the wall, where they are connected with one pipe leading to the boiler. The flows are all carried up to within about eighteen inches of the roof and the returns are below the grade level.

What can I do to improve this heating system? Would a generator do any good, or would it be advisable to use a closed expansion tank instead of the present open-tank system? The expansion tank is at the highest point of the system. Or would the best plan be to lower the boiler? What changes would result in the greatest benefit with the least expenditure of time and labor? There are 200 feet of flows and 600 feet of returns. The boiler capacity is 750 square feet of radiation; 2,350 square feet of exposure at 45 degrees and 1,750 at 60 degrees. The former owner, who had the house in a different situation, grew lettuce. F. H.—Mass.

So far as we can judge from the description given, the house contains about the right amount of pipe for a lettuce



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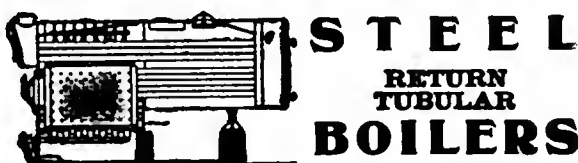
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## Johnston Heating Co.

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or carnation temperature, but, in addition to having the top of the boiler below the returns, we would certainly run the flow pipes downhill, especially when there is any possibility of a poor circulation, and we would have the circuit as short as possible. If it is not convenient to lower the boiler, we would use a closed system and would raise the flow pipes so that they would run downhill. We would also carry the returns on the walls as high as possible.

We do not understand what is meant by 2,350 square feet of exposure at 45 degrees and 1,750 at 60 degrees. As nearly as we can compute it, there are about 2,400 square feet of exposure, of which 720 square feet are in the north wooden wall, so that altogether it would be equivalent to 1,850 square feet of glass.

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If we were to plan the piping for the house in question, we would use either one 3-inch flow or three 2-inch flows, carried on the north wall to the west end of the house. With the



## WHICH DO YOU WANT?—

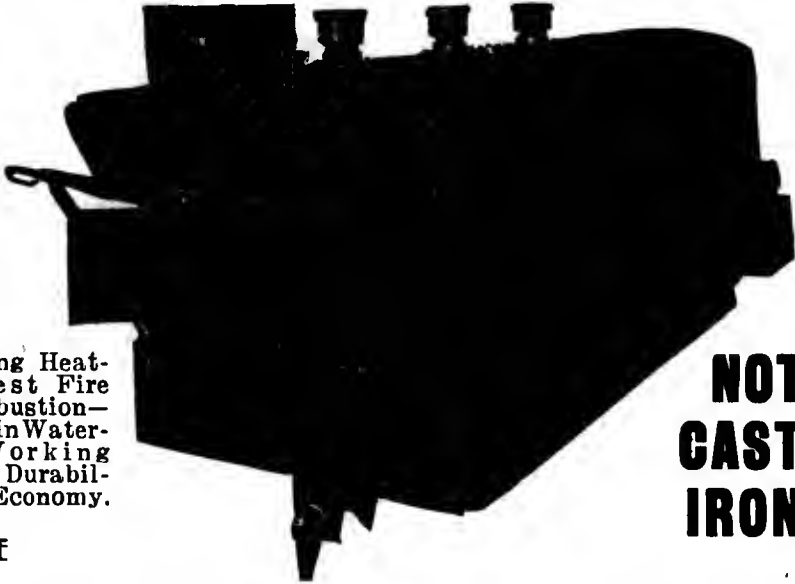
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## CAST IRON BOILERS WASTE FUEL

I had a cast iron 8-section boiler before, but was afraid it would crack to pieces. The **Kroeschell Boiler** is certainly a fuel-saver. My coal bill to heat 5000 sq. ft. of glass surface with your boiler is less than last winter's coal bill, when I had only 2050 sq. ft. of glass, heated with the 8-section cast iron boiler.

Your boiler burns any kind of fuel. I would not have any other boiler than the Kroeschell, and will recommend whenever I get a chance.

Edward Wittamer, Joliet, Ill.

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flow or flows we would feed nine 2-inch returns, carrying six of them on the wall of the house and the others either overhead, where the flow pipes are now lo-

ated, or under the benches, if it is possible to have them as high as the returns on the wall. We would use for the main returns the same piping as for the main flows; that is, either one 3-inch or three 2-inch pipes.

With the present piping we would use two 2-inch pipes or one 2½-inch pipe as the returns for the 6-pipe coil.

#### BUFFALO, N. Y.

##### The Market.

Generally speaking, business last week was normal. The market maintained its usual liveliness, thanks to wedding and other social work. Beauties have declined somewhat in quality as well as in quantity, but there is what might be called a fairly good demand for them. Other roses cleaned up well last week and prices again are higher. Russell, as usual, clears readily. White roses are enjoying a fair demand. Carnation prices have soared, but the blooms are of good quality. There still are heavy consignments of Easter lilies, but they seem to move along easily. Callas, too, have a good demand, but are not so plentiful as the Easter lilies. Bulbous stock is passing out slowly. Sweet peas are abundant in all grades, from the excellent Butterfly varieties to the short-stemmed stock.

Violets are no longer with us and leave more room for the sweet peas and orchids. Spanish irises and baby gladioli find a ready sale whenever shown, but these, as yet, are in limited supply. Yellow daisies, mignonette, snapdragons, calendulas, myosotis and pansies make up the miscellaneous list. A few ixias arrived from the east and were bought up quickly. The supply of greens is quite normal. Various kinds of flowering plants were easily disposed of. There still is a demand for azaleas in pots, but these are on the wane.

##### Various Notes.

Felix Alberts visited Philadelphia last week. He reports business as being normal.

E. J. Fancourt, of the Pennock-Meehan Co., Philadelphia, and R. E. Blackshaw, of the A. L. Randall Co., Chicago, were visitors last week.

Fred Wise, of East Aurora, was in town last week. He reports an excellent trade this season and looks for a big business for Mothers' day and Memorial day. A. E.

#### DAVENPORT, R. ISLAND, MOLINE.

##### The Market.

Trade was good last week. Roses are plentiful and good. Lilies, snapdragons, hyacinths and sweet peas are in sufficient quantities for present needs. There is some Spanish iris to be had. Carnations are in short supply. Daffodils are about done. Prices on all stock are firm. Owing to unfavorable weather, bedding stock is not moving well.

##### Club Meeting.

The members of the Tri-City Florists' Club met in special session at Vanderveer park, and a committee was appointed to act with reference to the death of James Hassett, a member, who died May 3. The committee prepared a set of resolutions, which were unanimously adopted. W. G.

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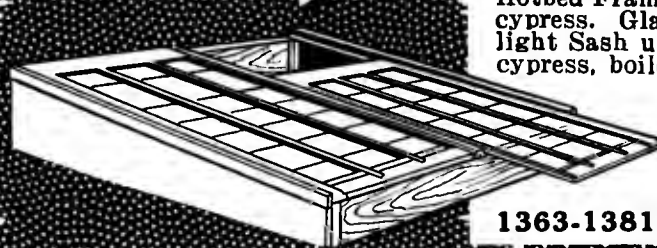
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| 3-inch.....     | 3.82     | 6-inch..... | 14.68    |
| 3 1/2-inch..... | \$5.24   |             |          |

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**EXTRA HEAVY HANGERS**

|               |                 |
|---------------|-----------------|
| 8-inch .....  | \$1.00 per doz. |
| 10-inch ..... | 1.35 per doz.   |
| 12-inch ..... | 1.75 per doz.   |
| 14-inch ..... | 2.25 per doz.   |
| 16-inch ..... | 2.90 per doz.   |
| 18-inch ..... | 3.70 per doz.   |

**FANCY GREEN LOG MOSS**

\$1.75 per sack

**You cannot get Better Baskets at a Higher Price.**

Mention The Review when you write.



**Most Practical Shelf Bracket**

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-inch upright pipe columns.

**20c**  
With Bolts Complete

**FLATS**

12 x 20 x 3 inches—8 cents

**NON-KINK WOVEN HOSE**

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



**HOSE VALVE—70 Cents.**

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

## RAMSBURG LOCKING POT


Our square paper bands and pots are made of **Manila Board**, and are for year-round use.

Give your bedding stock new life by shifting to our square paper pots. Better plants, increased sales, no clay pots to lug or lose. Send a postal for samples and prices.

Special prices on 1 1/4-inch bands for asters and small seedlings, 50c per 1000; 5000 for \$2.00. Cutworm protectors, 7 1/2 x 3 1/2, same prices.

**G. S. RAMSBURG**  
Somersworth, N. H.

Mention The Review when you write.



**A GLASS CUTTER WITHOUT "THORNS"**

It cuts more glass with less pressure and without any splinters or breakage. The standard glazier's tool of the world. Style 021, sample 10c.

Write for Green Book of Glaziers' Tools.

**SMITH & HEMENWAY CO., Inc.**  
89 Chambers St., New York City

Mention The Review when you write.

## ROCHELLE

**PAPER POTS and DIRT BANDS**

Prices of our Square **DOUBLE** Bottom Pots (Folding Block and Tacks Included).

| In.   | 500    | 1000   | 5000    | 10,000  | 20,000  | 50,000  |
|-------|--------|--------|---------|---------|---------|---------|
| 1 1/4 | \$.070 | \$1.00 | \$ 4.75 | \$ 9.00 | \$17.80 | \$44.00 |
| 2     | .85    | 1.20   | 5.70    | 10.80   | 21.50   | 52.80   |
| 2 1/2 | 1.20   | 1.70   | 8.10    | 15.60   | 30.50   | 74.80   |
| 3     | 1.50   | 2.40   | 11.25   | 21.50   | 42.00   | 102.00  |
| 4     | 2.00   | 3.50   | 16.00   | 30.50   | 60.00   | 147.00  |
| 5     | 2.75   | 5.00   | 21.25   | 40.50   | 80.00   | 197.00  |
| 6     | 3.50   | 6.50   | 31.50   | 58.00   | 115.00  | 225.00  |

Prices of our Creased **DIRT BANDS**.

| Sizes        | 1000   | 5000   | 10,000  | 20,000  | 50,000  | 100,000  |
|--------------|--------|--------|---------|---------|---------|----------|
| 2 -in....    | \$0.80 | \$3.80 | \$ 7.40 | \$14.40 | \$35.20 | \$ 68.00 |
| 2 1/2-in.... | 1.15   | 5.25   | 10.60   | 20.70   | 50.60   | 97.75    |
| 3 -in....    | 1.40   | 6.50   | 13.00   | 26.00   | 66.00   | 127.50   |
| 4 -in....    | 1.90   | 9.00   | 17.50   | 34.20   | 88.00   | 161.50   |

We have recently received orders from:  
The Canadian Government.  
New York State Agricultural College, Ithaca, N. Y.

Kansas Agricultural College, Manhattan, Kan.  
Maryland Agricultural Experiment Station, College Park, Md.

New Hampshire Agricultural College, Durham, N. H.

South Dakota Agricultural College, Brookings, South Dakota.

Ohio Board of Administration, Columbus, Ohio.  
Board of Regents, Madison, Wis.

Columbia University, New York City.  
Princeton University, Princeton, N. J.

North Carolina Experiment Sta., Raleigh, N. C.  
Try our Paper Pots and Dirt Bands **FREE**.

Order what you want—try them, and if not satisfactory, ship them back and we will refund your money.

See page advt. April 5 for testimonials.  
Immediate shipment.

**F. W. ROCHELLE & SONS,**  
31 Main St., Chester, N. J.  
Mention The Review when you write.




The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

**E. Allan Peirce**

400 Oaks Road  
WALTHAM, :: MASS

Mention The Review when you write.



No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

**Wm. Schlatter & Son**  
422 Main St.  
Springfield, Mass.

**BEFORE** **AFTER**  
Mention The Review when you write.

## CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

|                          |                 |
|--------------------------|-----------------|
| 5000 2 x2 x2 ...         | \$ 4.50 per box |
| 5000 2 1/2 x2 1/2 x2 ... | 5.50 per box    |
| 5000 3 x3 x2 1/2 ...     | 7.20 per box    |
| 5000 3 1/2 x3 1/2 x3 ... | 10.00 per box   |

**DISCOUNT:**

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

**The Climax Mfg. Co.**

Makers of High-class Florist Boxes, Shipping Packages and Dirt Bands

200 Factory St., Castorland, N. Y.

Mention The Review when you write.

## THE FLORISTS HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN E. FRID See's Saddle River N. J.

Always mention the Florists' Review when writing advertisers.



## PROVIDENCE, R. I.

## The Market.

Business is considerably better than normal, everybody being comfortably busy, with funeral, wedding and social work well distributed. Sales of potted and bedding plants are large, and a few warm, bright days will set things humming. There is a good supply of all flowers, and prices range a trifle lower than usual, if anything. The season is expected to end this year with Memorial day, as flowers, it is understood, are to be tabooed at all the school commencements.

## Various Notes.

M. A. Cassidy reports that his business has nearly doubled since taking his new store on Dorrance street.

Joseph Koppelman, of J. E. Koppelman & Co., has recovered the use of his eye, which for several months it was feared he would lose the sight of.

Charles H. Hunt is contemplating a complete rearrangement of his house on Burnside street.

Alexander Macrae, of F. Macrae & Sons, was a business visitor to Boston last week.

Peter Byrnes, of Wickford, was in the city last week, combining business with pleasure.

Malcolm Hay, son of James Hay, of East Greenwich, has enlisted in the navy.

Frank L. Johnson, who has had charge of the H. A. Kirby estate for several years, has resigned to accept a similar position with C. C. Reynolds, at Slocum.

Albert Linderman, who recently resigned as head gardener and foreman for C. C. Reynolds, has purchased a place for himself at Slocum.

The J. A. Budlong & Son Co. has offered ten acres of land to the Cranston Gardening Association for gardening purposes. W. H. M.

## WESTERLY, R. I.

James Bliven has accepted a position with Conrad Schultz.

Louis J. Reuter, of S. J. Reuter & Son, Inc., was a business visitor to New York last week.

Edward J. Murphy, representing N. F. McCarthy & Co., of Boston, called on the local florists last week.

Conrad Schultz was in Providence last week arranging for supplies for Memorial day and the coming season. W. H. M.

Schenectady, N. Y.—Frank A. Moss has acquired the greenhouse of Mrs. Amos Gates and removed it to Alplaus, where he will specialize in flowering and vegetable plants.



## GEO. KELLER & SON

Manufacturers of

# RED POTS

Before buying write for prices  
2614-2622 Herndon Street  
Near Wrightwood Ave., CHICAGO, ILL.

RED

## Standard Flower Pots

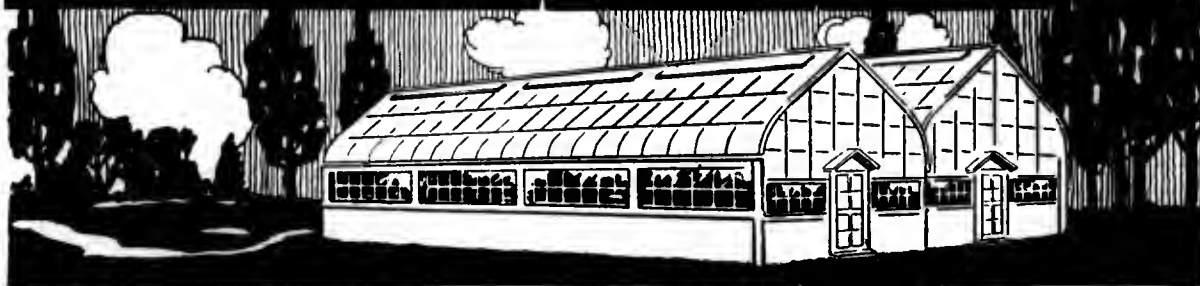
Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

# JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1363-1381 Flushing Ave., BROOKLYN, N. Y.



Mention The Review when you write.

# PECKY CYPRESS

## WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

**Adam Schillo Lumber Co.,** Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

## THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO.,** Erie, Pa.

Mention The Review when you write.

DON'T WAIT FOR HIGHER PRICES

# BUY NOW

Rose Stakes and  
Carnation Supports

THE CARNATION SUPPORT COMPANY, :: CONNERSVILLE, INDIANA

## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

Mention The Review when you write.



SPLIT CARNATIONS ARE BEST MENDED WITH

## SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices  
35c per 1000—Postpaid—3000 for \$1.00

**F. W. WAITE, Manufacturer,** 85 Belmont Ave., SPRINGFIELD, MASS.

Mention The Review when you write.

## Wing's Cut Worm Destroyer is not expensive

Prices: Trial bottle, 4 oz., 25c; 1/2 pt., 50c; pt., 75c; qt., \$1.00; 1/2 gal., \$1.50; gal., \$3.00.

In the garden it is one of the best things for all kinds of worms.

**S. A. WING,** Wrentham, Mass.

## Peerless Sulphur Blower

"A great improvement over the bellows."

Price, \$4.00 F. O. B. Chicago

**McMORRAN & CO.** 126 N. Union Street. CHICAGO, ILL.

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ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

Mention The Review when you write.



## WE LEAD IN QUALITY AND FINISH

Others follow—when they can

## THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

## SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

## SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.  
SYRACUSE, N. Y.

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## RED POTS

Standard

Pans

Azalea

## NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

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FOR THE SMOOTHEST, MOST POROUS

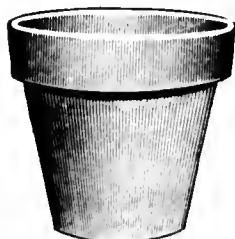
## RED POT

In which plants do the best, write to

## MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



### Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, :: OHIO

Mention The Review when you write.

## GUARANTEED POTS

Write for samples and prices.

## MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

## IMPORTANT

Don't fail to look up the CLIMAX "Dirt Band" advertisement on page 93.

Mention The Review when you write.

# PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



## RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

## SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio  
16 W. 23rd St., New York

## PITTSBURGH, PA.

## The Market.

The effect of the dark weather and low temperature on the production of stock is most pronounced, and the prevailing scarcity of nearly all kinds of flowers seems to preclude all possibilities of a splendid Mothers' day business. The wholesalers clear their supplies all too soon, with many of the orders filled only in part. Heavy funeral work recorded a good week for the retailers.

The plantsmen now are more active and contemplate a good spring trade. Some of them have advanced prices of geraniums and other stock, but others cling to the lower prices, apparently feeling that better prices will turn the sales to some other source of supply. In some instances these growers would make more money if they wholesaled their stock, thereby leaving the market steady for those who are capable of enforcing higher prices.

Although the landscape men are busy, they have troubles of their own to contend with. Labor is at such a premium that it is hard to hold a man even at \$3 per day. Then the railroads are so congested that deliveries are greatly retarded. Everything seems determined to go wrong during the busy period.

## Various Notes.

A handsome store has been opened at Tarentum by Arthur Godfrey.

The meeting of the Florists' Club at the Fort Pitt hotel last week was short on attendance but long on interest. There were good exhibits of bedding plants.

William T. McCauley, who has been associated with the A. W. Smith Co., has joined the naval reserves for duty in the mosquito fleet.

John Demas and S. Lasky have combined their resources and energies and opened a store in the Oakland district.

Clarke.

## WE ARE SPECIALISTS IN

GREENHOUSE GLASS  
PAINTS AND PUTTY

Iroquois White (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

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GREENHOUSE  
GLASS

Largest and Best Selected  
Stocks  
in South and Southwest

BINSWANGER & CO.

MEMPHIS RICHMOND

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SPECIAL WHITE  
PAINT  
FOR GREENHOUSES

Guaranteed equal to any paint on the market regardless of price.

## NO BETTER PAINT MADE

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

## PRICES

|                             |                   |
|-----------------------------|-------------------|
| 50-gallon barrels.....      | \$2.10 per gallon |
| 25-gallon half-barrels..... | 2.15 per gallon   |
| 5-gallon buckets.....       | 2.20 per gallon   |
| 1-gallon cans.....          | 2.25 per gallon   |

ORDER NOW—DIRECT FROM

TABOR PAINT CO.

803 W. MADISON ST.,

CHICAGO, ILL.

Mention The Review when you write.

## Greenhouse Glass

## WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES  
29 - 34 - 39 - ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Mention The Review when you write.

## MASTICA



FOR Greenhouse Glazing  
USE IT NOW.  
F.O. PIERCE CO.  
P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY.  
EASY TO APPLY.

Always mention the Florists' Review when writing advertisers.

Dreer's Peerless  
Glazing Points  
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid.  
Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No 2

Mention The Review when you write.



# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to



## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

#### HOT BED AND

#### GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

#### GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

**THE THROOP-MARTIN CO., - COLUMBUS, O.**

#### GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

**OKMULGEE WINDOW GLASS COMPANY,**

**OKMULGEE, OKLAHOMA**

#### GREENHOUSE AND HOTBED GLASS

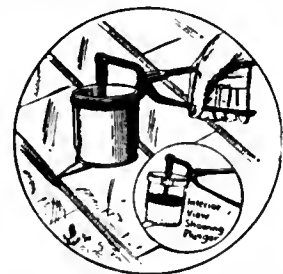
8x10, 10x12 and 10x14 inch. Single. \$2.50 per box of 50 square feet.

**ALL SIZES, SINGLE AND DOUBLE STRENGTH**

Write us for prices.

**BAUR WINDOW GLASS CO.,**

**EATON, IND.**



#### THE ONLY PERFECT Liquid Putty Machine

Will Last a Lifetime  
\$1.25 each

The frame is malleable iron and the can is removable. Easy to operate.

#### "SEAL TIGHT LIQUID PUTTY"

Will not harden, crack or peel off—\$1.35 per gallon in 10-gallon lots; \$1.40 per single gallon.

**Metropolitan Material Co.**

PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

SPECIAL QUALITY

#### Greenhouse Glass

Write for prices, stating sizes and quantity required.

**C. L. DICKMANN GLASS CO.**

Carloads or less.

**MUSKOGEE, OKLA.**



**BLAKE'S LEVER CLIP**  
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000  
5,000.....\$1.35 per 1000  
10,000.....1.10 per 1000

Delivered free. Samples free.  
**B. S. BLAKE & SON,**  
359 Flower City Park, Rochester, N. Y.

Mention The Review when you write.



#### THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

**THE ELASTIC-LYKE CO.**

(Not Inc.)

30 East Randolph Street. CHICAGO  
Mention The Review when you write.

## NASHVILLE, TENN.

## The Market.

Despite the unseasonably dark and cold weather, there seems to be no recession in the production of cut flowers. Roses of all varieties are in abundance, peonies are arriving in ever-increasing quantities and even sweet peas are more than plentiful. For the first time in several years, market conditions seem to favor the shipping of peonies to the Chicago market, and they are going every day. They are not so large this season as they should be, but, then, they are good in color and form and should sell well.

The bedding plant season is here, but because of the continued low temperatures business is not so brisk as it was ten days ago. Yet no one can complain of the demand, and it is clear that people are not planting fewer flowers, however much more garden truck they may be putting in the ground. Stocks are beginning to run low and the prices obtained are generally better than usual.

The first outdoor roses are appearing, slowly to be sure, but in sufficient numbers to prove that with one or two normal days there will be thousands of them. The demand for cut flowers is good. Thus far all agree that the war has had no effect, business being better than last year's. Just now is one of the normally slack times, but in another fortnight school commencements will be in full blast.

## Various Notes.

The Joy Floral Co. has procured a location on one of the best streets of Chattanooga and will open a flower store there during the last of this week.

John Bralliar, the youngest son of Floyd Bralliar, underwent a minor operation this week. He now is about again.

Geny Bros. undoubtedly are offering the best bedding plants that they have ever handled. They say that, all things considered, sales have never before been so satisfactory.

McIntyre Bros. had attractive windows last week. They are featuring bedding plants of the better sort.

J. F. Corbitt is doing the largest business in the history of his establishment. All hands were working until late at night packing plants for shipment and there were thousands more ready to go.

The parks are in fine form this season and it looks as though Mr. McBride is planning to outdo himself.

Harry & Sons report business normal. They have found that they do not need their stall in the city market this season in order to dispose of their stock of plants.

F. B.

# DARLING'S SHEEP MANURE

DARLING & COMPANY, 4160 S. Ashland Ave. Chicago, Ill.  
Mention The Review when you write.

**50** / Square Dealing Fertilizer  
WALTER S. MCGEE  
5327 Ellis Ave., Chicago, Ill.  
Greenhouse Supplies and Material  
Tel. Hyde Park 567 / **50**

# WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

**The Pulverized Manure Co.**  
33 Union Stock Yards, CHICAGO



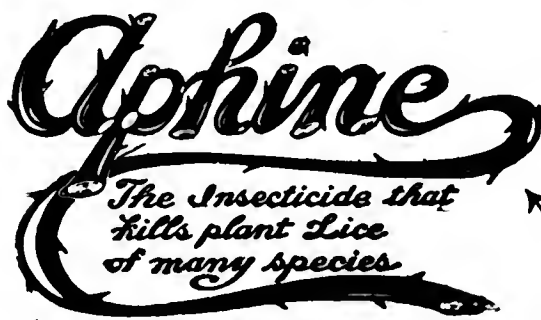
In ever increasing demand.

**THOMSON'S MANURES**

Our  
Vine, Plant  
and Vegetable  
Manure, also special  
Chrysanthemum Manure,  
are ever increasing in public favor—  
they embody the practical experience of  
many years in all branches of Horticulture, producing vigorous, healthy and fruitful growth.

Sold by **LEADING AMERICAN FEEDSMEN**; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers.

**WM. THOMSON & SONS, Ltd., Clovenfords, Scotland**



*The Insecticide that  
kills plant Lice  
of many species*

## THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00      Gallon, \$2.50

## FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00      Gallon, \$3.50

## VERMINE

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REGISTERED

One gallon of SULCO-V.B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound  
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by  
Dr. E. P. Felt, State Entomologist of the State of New York

## Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphs, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

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Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

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1 Gallon, \$1.50

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288 sheet can .....\$7.50  
144 sheet can ..... 4.00  
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Furnished in lengths up to 500 feet without seam or joint.

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3/4-inch.....per ft. 16 c  
Reel of 500 ft. “ 15 c  
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## FLORISTS' REVIEW

WHEN WRITING  
ADVERTISERS



## NEWARK, N. J.

## The Market.

There has been the average spring business during the last week. Prices have been reasonable, and the supply coming into the market is adequate. Growers held their carnations to make a big cut for Mothers' day and expect a large demand for them the last part of the week. With Memorial day approaching, growers are getting their bedding stock ready for market. Already there is considerable cemetery work for the florists located near the cemeteries. There also has been considerable funeral work.

Roses are coming in good supply and are of good quality. Violets still are plentiful, and pansies are coming in large quantities. There are some fine Easter lilies in the market. Each week sees a smaller supply of distinctly spring stock.

## Various Notes.

George Gill has opened a retail store at 1168 East Jersey street, Elizabeth.

D. E. Davis, of Grove street, East Orange, has a fine lot of potted geraniums for Memorial day trade. R. B. M.

## COLUMBUS, O.

Business has been quiet during the last two weeks, with stock rather plentiful in most lines. Roses are coming in satisfactorily and as a rule are cleaned up fairly well. Ophelia and Russell roses are the best sellers, with Stanley a close third. White Killarney and Killarney roses are of fair quality, but the demand is light. Carnations are not excessively plentiful, but the demand is weak at this writing. Lilies are in larger supply, as are snapdragons, but the demand for these is far from robust. Sweet peas are selling well and the quality keeps up. Valley is scarce at this time, but outdoor stock will soon be in. Some fine outdoor tulips are arriving, but they are experiencing a quiet spell.

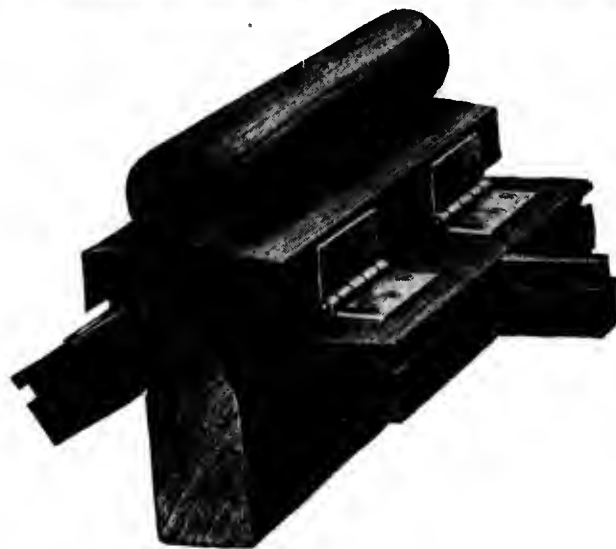
There is a scarcity of good potted plants at present, the principal exception being hydrangeas. The cold weather has put a damper on the sale of plants for porch boxes, etc., and the indications are that the business will come in a lump, although it is likely that sales will be lighter this season on account of the movement for larger vegetable production. All the florists have about the same opinion. They say that orders are coming in lightly for window box stock. Prices may have something to do with this, as they have been advanced on nearly all bedding plants. J. M.

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Pearce-built Greenhouse  
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We carry in stock 1 inch thickness for the bottoms and slides in all widths and lengths and 2 inch thickness ripped for cross pieces and legs.

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Put your greenhouse problems up to us.

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We started in business six paces in advance of our nearest competitor, and we are **still there**. Our fittings and greenhouse equipment have stood the acid test of time. **Ask your neighbor.**

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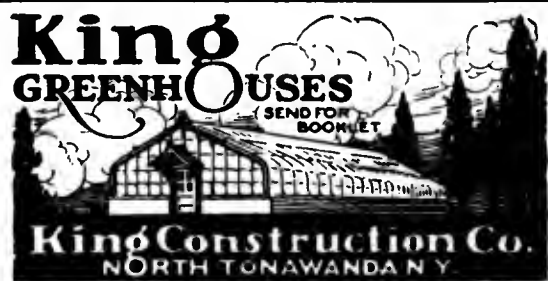
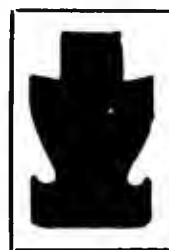
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## MILWAUKEE, WIS.

### The Market.

There was little sunshine last week and the weather was unusually cold for this time of the year. The glut of stock at the end of the week has turned into a real shortage. It has become difficult to fill all orders satisfactorily and it is easy to see that the shortage will be acute for Mothers' day. A canvass of the local situation indicates that stock does not compare favorably in quantity with that of last year. The advance orders for other stock besides carnations have been unusually heavy this year. The quality of the carnations has improved greatly and what stock there is should be in fine shape for the Mothers' day trade. There are practically no splits in the market and the stock is bringing \$6 per hundred and better for the assorted colors.

Roses are in fine form, and while the supply is limited, orders are being taken care of with at least some degree of satisfaction. Naturally the shorter grades are in greatest demand, but some exceptionally fine stock is being moved at fair prices. Red roses are particularly scarce and the supply of white is also inadequate. Sweet peas are having quite a sale for Mothers' day and from present indications the supply will be far short of the demand.

Violets are over for this year and their end has increased the demand for other small stock. Indoor tulips, while still in the market, are becoming poorer every day, and as the outdoor stock as yet has not come in, it is difficult to take care of orders satisfactorily. There is an exceptionally fine lot of cattleyas in the market at this time and these should move readily for Mothers' day. While there is not a variety of plants available just now, the sales are quite heavy, which would seem to demonstrate that Mothers' day in time will develop a large movement of plants. The possibilities of Mothers' day are almost unlimited and it is up to the retail end of the trade to see that the day and its observance is perpetuated. It is to be hoped that plans will be made in the near future for keeping this occasion in the minds of the public each year. There is no reason why this day should not become as popular with the buying public as is Memorial day. H. J. S.

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## EVERYTHING in LUMBER for Greenhouse Materials.

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## GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots)  
are rapidly taking the place of wood. Our benches  
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Are now furnishing our new beveled rounding corner, 9-inch width, Floor Tile. Write for particulars.

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Manufacturers of the Model Plant Supports  
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That's because this handsome fixture not only attracts trade but enables the customer to be his own salesman.

It displays thirteen of the most popular numbers of the Pexto line, gives the prices of each shear, which range from 65c to \$2.25, and leaves nothing for you or your clerks to do but to make change. Prices are printed on the back for use in case you do not want them to appear under the shears.

This brand-new Pexto Display Board is made of metal and finished in four colors. Size 19x27 inches. Will stand or hang.

If your jobber can't supply you, write us. We'll be glad to tell you also about our other Tool Display fixtures

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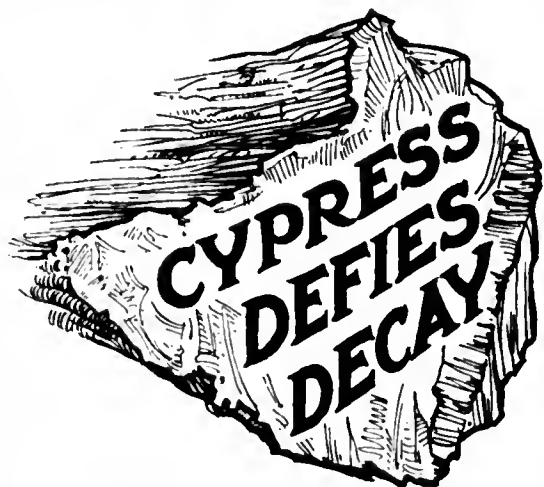
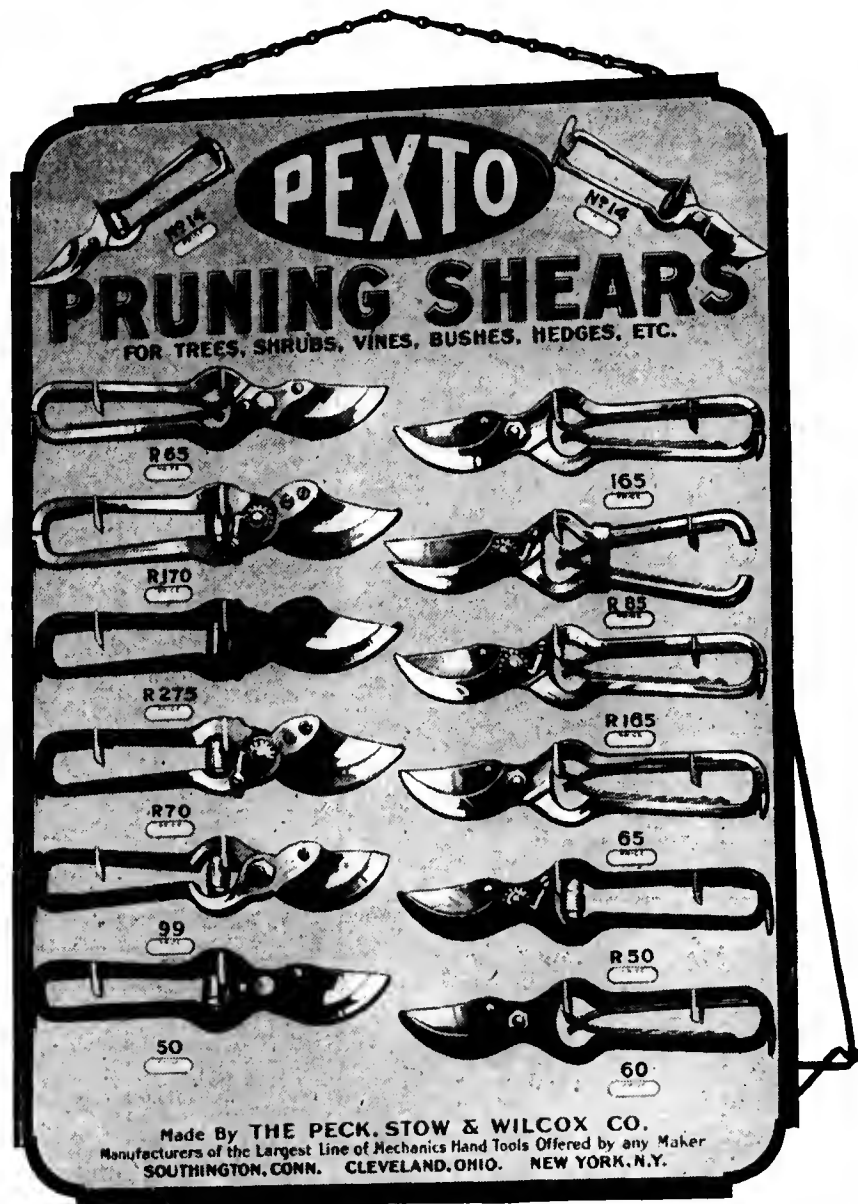
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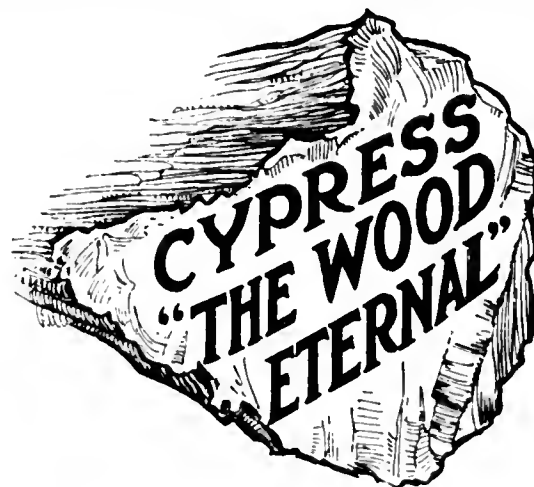
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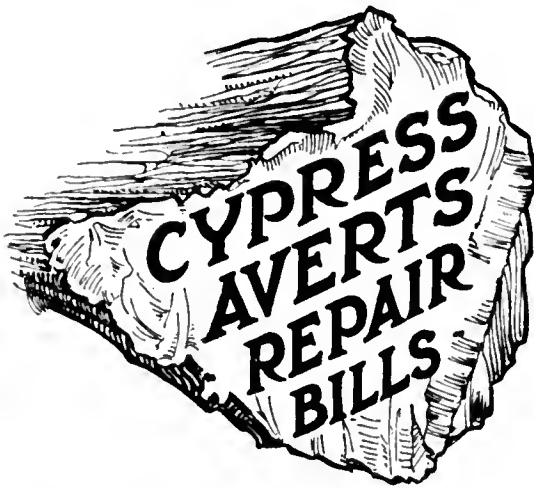
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Achillea Millifolia ..... 5.00 per 100  
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Achyranthes, 2½-in. McNally, green and yellow, 3c.  
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Achyranthes, dwarf red, 2½-in., \$3.00 per 100.  
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Ageratum, 2½-in. pots, Blue Star, Stella Gurney, Princess Pauline and Mont Blanc, \$2.75 per 100, \$23.50 per 1000; rooted cuttings, 85c per 100, \$7.50 per 1000.  
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Aurea nana, yellow.  
The following prices include careful packing:  
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Double giant alyssum, 2½-in., 2½c.  
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2000 Anthericum comosum, 2½-in., \$3.00 per 100.  
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Aquilegias, mixed hybrids, 2-yr.-old, \$3.00 per 100. Cash, please. E. A. Parkes, 206 Walker Ave., Highland Park, Ill.

Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants.  
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## ARABIS.

Arabis Alpina, strong field plants, \$4.00 per 100.  
W. E. King, Box 361, Little Silver, N. J.

## ASPARAGUS.

### ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| 2½-in. ....                       | \$ 3.50 | \$30.00 |
| 3-in. ....                        | 7.00    | 60.00   |
| 4-in., very heavy.....            | 12.00   |         |
| 4-in., medium .....               | 10.00   |         |
| Asparagus plumosus seedlings..... | 1.00    | 8.50    |

### ASPARAGUS SPRENGERI.

|             | 100   | 1000  |
|-------------|-------|-------|
| 2½-in. .... | 3.00  | 25.00 |
| 3-in. ....  | 6.00  | 50.00 |
| 4-in. ....  | 10.00 | 90.00 |

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprengeri, 2½-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri, 2½-in., \$3.50 per 100, \$30.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.  
S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

|  | Per 100 | Per 1000 |
|--|---------|----------|
| Asparagus plumosus seedlings.....                  | \$1.00  | \$ 8.00  |
| 2500 plumosus seedlings @ per. ....                |         | 7.50     |
| 5000 plumosus seedlings @ per. ....                |         | 7.00     |
| Asparagus plumosus and sprengeri, 2½-in. pots..... | 3.00    | 25.00    |
| 3-in. pots .....                                   | 6.00    | 50.00    |
| Roman J. Irwin, 108 W. 28th St., New York.         |         |          |

Asparagus Sprengeri, strong heavy plants.  
3-in.....\$ 6.00 per 100; \$ 50.00 per 1000  
3½-in..... 8.00 per 100; 75.00 per 1000  
4-in..... 10.00 per 100; 110.00 per 1000  
Asparagus plumosus,  
4-in.....\$12.00 per 100

Cash.  
John Bauscher, Freeport, Ill.

Extra select Asparagus Sprengeri, 3-in., \$5.00 per 100; plumosus, 2½-in., \$3.50 per 100; \$30.00 per 1000; heavy plumosus, 4-in., \$10.00 per 100; 5-in., 20c; plumosus, 3-in., \$5.00 per 100.  
G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Asparagus plumosus seedlings, \$1.00 per 100, \$8.50 per 1000; Sprengeri, 85c per 100, \$7.00 per 1000; 2½-in. of both, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus Sprengeri, 4-in., heavy, \$12.00 per 100. See our ads for colous, caladiums, cannas, vincas, dracaenas, pelargoniums, echeverias and geraniums.  
C. Winterich, Cyclamen Specialist, Defiance, O.

|                                |                |
|--------------------------------|----------------|
| Asparagus Sprengeri, 3-in..... | \$5.00 per 100 |
| Asparagus Sprengeri, 2-in..... | 3.00 per 100   |
| Asparagus plumosus, 2-in.....  | 3.00 per 100   |
| Asparagus Hatcheri, 2-in.....  | 3.00 per 100   |
| Ernest Rober,                  | Wilmette, Ill. |

Asparagus plumosus nanus seedlings, \$1.00 per 100; asparagus sprengeri seedlings, \$1.00 per 100; 2-in., \$2.50 per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

### ASPARAGUS.

Asparagus plumosus, 2½-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.  
W. B. Girvin, Leola, Pa.

1000 Asparagus Sprengeri, all ready for a shift, 2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in., extra heavy, ready to cut. See Cash with order.  
H. A. Cook, Oberlin, O.

Asparagus Sprengeri, bushy, 3½-in., \$8.00 per 100.  
Krueger Bros., Toledo, O.

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Asparagus Sprenger, 2 1/4-in., \$2.50; 3-in., \$5.00; 4-in., \$8.00. Strong select plants.  
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Asparagus Sprenger, 3-in., 6c; 3 1/2-in., 6 1/2c; 4-in., 8c; 5 and 6-in., 10c and 12c. Cash with order, please. State how to be shipped.  
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ASPARAGUS. Sprenger, stocky 2-in., \$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Asparagus Hatcheri seedlings, \$1.00 per 100.  
P. P. Asparagus Hatcheri, 2 1/2-in., \$3.00 per 100.  
W. C. Elmann, Corfu, N. Y.

Asparagus Sprenger, 2 1/4-in., \$2.50 per 100, \$22.00 per 1000. Cash.  
Schieble Bros., Miamisburg, O.

Asparagus Sprenger, strong, bushy plants, 4-in., \$12.00 per 100. Cash.  
H. P. Smith, Piqua, O.

Asparagus Sprenger, fine stock, 4-in., long sprays, \$10.00 per 100; 3 1/2-in., \$6.00 per 100.  
Wagner's Greenhouses, Tiffin, O.

3-in. Asparagus Sprenger, good, strong plants, good color, \$6.00 per 100. Cash, please. H. E. Youngquist, Foster & Kedzie Aves., Chicago, Ill.

Asparagus plumosus, fine, bushy 2 1/4-in., \$2.50 per 100; Sprenger, 2 1/2-in., \$4.00 per 100.  
JOS. H. CUNNINGHAM, DELAWARE, O.

Asparagus sprenger, 3-in., 7c; 3 1/2-in., 9c; 4-in., 12 1/2c.  
Heinl's Greenhouses, West Toledo, O.

2-in. sprenger, \$2.00; 3-in., \$4.50; 4-in., \$8.00 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

Asparagus Sprenger, strong 3-in., good color and not stunted, 6c.  
Simanton & Pence, Falls City, Neb.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2 1/4-in., 3c; 3-in., 6c.  
Greenville Floral Co., Greenville, Mich.

ASPARAGUS SPRENGER, 2 1/2-in., \$3.00 per 100.  
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Dobbs & Son, Auburn, N. Y.

Asparagus plumosus seedlings, 1-yr.-old, \$15.00 per 1000, \$2.00 per 100.  
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SPELL "WON" backward and order 3-in. Asparagus Sprenger at 6c.  
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3000 clumps of Asparagus plumosus, fine stock, need the room for roses, \$5.00 per 100 clumps.  
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Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprenger, 3-in., \$2.50 per 100. Cash, please.  
J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, strong plants, 3-in., \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Asparagus plumosus nanus, 3-in., \$5.00 per 100. Cash.  
The Dunser Floral Co., Elgin, Ill.

Asparagus Sprenger, 3-in., 5c each.  
Odor Greenhouses, Iola, Kan.

Asparagus Sprenger, strong 4-in., \$10.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

Asparagus Sprenger, 2 1/2-in., strong plants, 3c.  
The East Lawn Gardens, Urbana, O.

Asparagus plumosus nanus and Sprenger, 3-in., 4c.  
Samuel Whitton, Utica, N. Y.

Plumosus, 4-in., strong, \$10.00 per 100.  
Williams & Matthews, Anderson, Ind.

Asparagus sprenger, 2-in., \$2.00 per 100. Cash.  
R. K. Stokesberry, Leetonia, O.

Asparagus sprenger, strong 2 1/2-in., 3c.  
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Asparagus Sprenger, 3 1/2-in., 6c; 4-in., 8c. Cash, please.  
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Asparagus seedlings, \$1.00 per 100, \$7.50 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

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Asparagus Sprenger, 2 1/4-in., \$2.50 per 100, \$22.00 per 1000.  
Erie Floral Co., Erie, Pa.

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Edgar Easterday, Nokomis, Ill.

Asparagus Sprenger and plumosus, strong 2-in., \$2.50 per 100. N. A. Nielsen, Carroll, Iowa.

Asparagus plumosus, 2-in., \$2.00; 3-in., \$4.00.  
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Asparagus Sprenger, 2 1/4-in., \$2.00 per 100, \$18.00 per 1000.  
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Aspidistra variegata, 6-in., \$1.25-\$1.50; aspidistra, green, 6-in., \$1.00-\$1.25. Cash.  
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## ASTERS.

VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order.  
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Specialties, asters, dahlias, gladioli and peonies.  
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ASTERS, the world's finest florist's varieties. Ask for list and prices of seed or plants.

Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash.  
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Queen of the Market and Vick's Late Branching, in white, pink and lavender, strong seedlings, 40c per 100; \$3.00 per 1000; transplanted, 85c per 100; \$7.00 per 1000. Cash.  
The Dunser Floral Co., Elgin, Ill.

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Asters, strong, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, \$1.00 per 100; Enchantress and Peerless Pink, \$1.50 per 100. Wagner's Greenhouses, Tiffin, O.

Asters, Queen of the Market, mixed, large, trans. plants, 75c per 100, prepaid; \$5.00 per 1000.  
Charles Whitton, York & Gray, Utica, N. Y.

Aster (hardy) St. Egwin, beautiful bright pink, forms dense bushes 2 ft. high, strong field plants, \$6.00 per 100.  
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Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100.  
Edgar Osborn, Danville, Ill.

Aster Queen of the Market, transplanted, purple, pink and white, \$1.00 per 100.  
Wm. F. Hertel, Kirksville, Mo.

Queen of the Market seedlings, either pink or white, 35c per 100, \$3.00 per 1000.  
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Asters, strong transplanted Queen of Market and Semple's Branching, pink, white and blue, 75c per 100. Odor Greenhouses, Iola, Kan.

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Aster plants, strong transplanted Boston Market, separate color, 90c per 100. Fine plants. Cash with order.  
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Asters, 2 1/4-in., Snow Drift, \$2.00 per 100.  
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## BEDDING PLANTS.

Alternantheras, red, yellow, 2 1/4-in., \$2.00 100  
Coleus, 10 best varieties, 2 1/4-in., 2.00 100  
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Salvias, Zurich, Bonfire, fine 3-in., 4.00 100  
Verbenas, 5 varieties, 2 1/4-in., 2.00 100  
Vinca variegata, 2 1/4-in., 2.00 100  
Vinca variegata, well grown, 2 1/2-in., 4.00 100  
Cannas, ready May 10, 3-in., 6.00 100  
JOS. H. CUNNINGHAM, OHIO.

Bedding plants, Centaurea gymnocarpa, 2-in., 2c; Cannas Chas. Henderson and David Harum, 4c; Salvia Bonfire, 2-in., 2c; coleus, mixed, 2-in., 2c; vincas, green and variegata, 2 1/2 and 3-in., 4c and 5c.  
M. H. Wetherbee, Charles City, Iowa.

## BEDDING PLANTS.

S. A. Nutt geraniums, 4-in., 8c  
Poitevine geraniums, 4-in., 8c  
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Easter Greeting, 4-in., 8c  
Fuchsia, 4-in., 10c  
Daisy, yellow, 4-in., 8c  
Sultani impatiens, 4-in., 7c  
German ivy, 4-in., 6c  
English ivy, 4-in., 10c  
Vinca, 4-in., 10c  
Canna King Humbert, 4-in., 8c  
Canna, mixed, 4-in., 5c  
Begonia, Erfordii and luminosa, 3c  
Lobelia, long, 3c  
Lobelia, dwarf, 3c  
Petunia Rosy Morn, 3c  
Petunia Snowball, 3c  
Petunia Giant, 3c  
Verbena, mixed, 3c  
Zinnia, 2c  
Calendula, 2c  
German ivy, 3-in., 3c  
Coleus, 2c  
H. A. DREISKE, RAVINIA, ILL.  
Near Chicago.

## BEDDING PLANTS.

From our range of 150,000 sq. ft. of modern glass.

Tradescantia, Wandering Jew, 5 varieties; Begonia Vernon, Prima Donna, Chatelaine, Erfordii, Lantanas and Trailing lantanas; dusty miller; salvia; German ivy; rose geraniums; cuphea; petunias, double and single; snapdragons, pink, yellow, purple, blue; sweet alyssum; ageratum; yellow marguerite daisies; feverfew; mesembryanthemum, large flowers; Verbenas, Phlox Drummondii, coreopsis, centaurea Imperialis calendulas, African marigold.

All of the above stock 2 1/2-inch: \$3.00 per 100; \$25.00 per 1000.

Coleus, 5 varieties, 2 1/2-inch: \$2.50 per 100; \$20.00 per 1000.

Fuchsias, extra good: 2-inch, 3c; 2 1/2-inch, 4c; 3-inch, 6c.

Calceolaria, Hybrids: 3-inch, 10c; 4-inch, 15c. Schizanthus Wisetonensis: 3-inch, 5c. Primula malacoides, in bloom: 2 1/2-inch, 3c; 3-inch, 5c; 4-inch, 10c; 5-inch, 15c.

Primula obconica: 4-inch, 10c; 5-inch, 15c.  
Pyfer & Olsem, Wilmette, Ill.

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Geraniums, Nutt, Ricard, Viand, Buchner, 4-in., \$8.00 per 100; Nutt and rose-scented, 3 1/2-in., \$6.00 per 100; German ivy, Canna Robusta, 3 1/2-in., \$6.00 per 100; Dracaena indivisa, 3-in., \$7.00 per 100; Geranium Sallerol, Coleus Trailing Queen, Begonia Vernon, blue ageratum, white daisy, 3 in., \$5.00 per 100; white daisy, 4-in., \$15.00 per 100. Cash.  
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4-in. King Humbert cannas.....\$10.00 per 100  
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2-in. Begonia Chatelaine..... 3.50 per 100  
2 1/2-in. S. A. geraniums..... 2.50 per 100  
Smilax seedlings ..... .50 per 100  
ALL STRONG FIRST QUALITY PLANTS.  
River Falls Floral Co., River Falls, Wis.

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## BEGONIAS.

Vernon, Erfordii, Luminosa, Prima Donna, and Magnifica.  
100 1000  
2-in. .... \$3.50 \$30.00  
2 1/2-in. .... 5.00 40.00  
3-in. .... 8.00 70.00  
4-in., \$12.00 and \$15.00 per 100

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2 1/2-in. .... \$15.00 per 100  
3-in. .... 25.00 per 100  
4-in. .... 35.00 per 100

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2 1/2-in. .... \$14.00 per 100  
3-in. .... 22.50 per 100  
4-in. .... 30.00 per 100  
S. S. PENNOCK-MEEHAN CO.,  
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Ready May 15th and later.  
Very fine stock. Leaf cuttings.  
Doz. 100 1000  
Lorraine, 2 1/4-in. .... \$2.00 \$14.00 \$135.00  
Cincinnati, 2 1/4-in. .... 2.00 15.00 145.00  
Melior, 2 1/4-in. .... 3.00 20.00 .....  
Mrs. J. A. Peterson, 2 1/4-in., 3.00 20.00 175.00

## READY NOW.

Chatelaine, 2 1/4-in. .... 5.00 45.00  
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Rex Begonias, 2 1/4-in. .... 6.00 .....  
Rex Begonias, 3-in. .... 10.00 .....  
Begonias, Vernon, Luminosa, Erfordii, Prima Donna, 2 1/4-in., 3.00 25.00

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108 W. 28TH ST., NEW YORK CITY.  
Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100;  
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Begonias, strong, transplanted seedlings, ready for 2 1/2-in. pots: Luminosa, Christmas Red, Prima Donna and Triumph, \$1.50 per 100, \$12.00 per 1000. Cash with order.  
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Begonia Chatelaine, 2-in. .... \$4.00 per 100  
 Begonia Prima Donna, 2½-in. .... 3.00 per 100  
 Begonia Erfordii, 2¼-in. .... 3.00 per 100  
 Begonia Xmas Red, 2¼-in. .... 6.00 per 100  
 Begonia Luminosa, 2¼-in. .... 3.00 per 100  
 Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.  
**ERNEST ROBER, WILMETTE, ILL.**

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A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 20,000 2½-inch, \$17.00 per 100, \$160.00 per 1000. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000.  
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 160 N. Wabash Ave., Chicago, Ill.

Rex begonias, 2¼-in. pots, \$6.00 per 100; 3-in. pots, \$10.00 per 100; Begonia Chatelaine, 2¼-in. pots, \$5.00 per 100, \$10.00 per 1000; from soil, equal to 2¼-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordii, luminosa and others, \$2.75 per 100, \$23.00 per 1000.  
**Anglin & Walsh Co., Williamsbridge, N. Y.**

**BEGONIAS.**

Luminosa, fine, strong, transplanted plants, from seed, ready for shipment, \$1.25 per 100, by mail; \$10.00 per 1000 by express; also rooted cuttings at same price.  
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**BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2¼-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.**  
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Begonia Chatelaine, from soil, better than from 2½-in., \$3.50 per 100, \$32.50 per 1000. See cyclamen, echeveria, geraniums, pelargoniums and coleus ads.  
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**IN FULL BLOOM.**

Begonia Chatelaine, 2¼-in., \$5.00; 3-in., \$8.00; tuberous, rooted, elegant 4-in., \$10.00.  
**GULLETT & SONS, LINCOLN, ILL.**

Begonias, Vernon, 4-in., in bloom, \$6.00 per 100; 2¼-in., \$2.00 per 100, 300 for \$5.00; 3-in., \$3.00 per 100, 200 for \$5.00.  
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**BEGONIA.** Fine 3-in. in bud and bloom. Erfordii, \$6.00 per 100; Vernon, \$4.00; luminosa, \$5.00. The Wagner Park Nursery Co., Sidney, O.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash.  
**S. A. Pinkstone, York & Hickory, Utica, N. Y.**

Begonia Gloire de Chatelaine, rooted cuttings, \$2.00 per 100; well rooted. Can ship at once. Cash.  
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Rex begonias, mixed varieties, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c.  
**Henry Smith, Grand Rapids, Mich.**

Begonias, Chatelaine, Vernon, Erfordii, Prima Donna, 2½-in., 5c.  
**Pyfer & Olsem, Wilmette, Ill.**

Begonia Chatelaine, strong cuttings, from soil, \$2.00 per 100, \$18.50 per 1000.  
**J. L. Johnson, De Kalb, Ill.**

Begonia Corallina de Lucerne, extra fine, 4-in., \$20.00 per 100.  
**Williams & Matthews, Anderson, Ind.**

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order.  
**John Bochner, 18 Obell Court St., Dayton, O.**

Begonia Chatelaine, 2¼-in., \$4.00 per 100. Cash, please.  
**York & Panasuk, Houghton, Mich.**

Begonia Chatelaine, 2½-in. pots, \$3.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonias, 2½-in. Vernon and Erfordii, 4c.  
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Begonias, 2½-in., good, strong, mixed varieties, \$3.00 per 100. Brown Bros., Carlinville, Ill.

1000 luminosa begonias, 4c. Cash, please.  
**White Hall Greenhouses, White Hall, Ill.**

Begonias, 2¼-in., assorted flowering, 4c.  
**Hammerschmidt & Clark, Medina, Ohio.**

Begonias, 6 to 8 flowering vars., 2¼-in., 3c; 4-in., 10c. J. C. Steinhauer, Pittsburg, Kan.

**BERBERIS.****BERBERIS THUNBERGII.**

|                           |       |        |
|---------------------------|-------|--------|
| 8-12-in., lining out..... | 100   | 1000   |
| 12-18-in., light .....    | 4.00  | 30.00  |
| 12-18-in., heavy .....    | 5.00  | 40.00  |
| 18-24-in., heavy .....    | 8.00  | 70.00  |
| 2-3-ft., very heavy.....  | 12.00 | 100.00 |

**ONARGA NURSERY CO., ONARGA, ILL.**

|   |       |       |
|---|-------|-------|
| Berberis Thunbergii, 12 to 18-in....    | 100   | 1000  |
| Berberis Thunbergii, 18 to 24-in....    | 5.00  | 45.00 |
| Berberis Thunbergii, 24 to 30-in....    | 7.00  | 65.00 |
| Special prices in lots of 5000 or more. | 10.00 | ....  |

**George Bros. & Co., Springdale, Pa.**

Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list.  
**Littlefield & Wyman, North Abington, Mass.**

**BERBERIS THUNBERGII.**

Extraordinarily fine stock, grown from cuttings. Send for price list.

**THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.**

**BERGAMOT.**

Bergamot plants, \$1.00 per 100, \$8.00 per 1000, parcel post paid; 500 at 1000 rate.  
**M. L. McClave, Benton Harbor, Mich.**

**BERRIED PLANTS.**

Bird's Eye pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100.  
**Baur Floral Co., Erie, Pa.**

Jerusalem cherry CHRISTMAS, freely fruiting, large berried kind, transplanted seedlings, \$1.25 per 100.  
**J. L. Schiller, Toledo, O.**

**BOLTONIAS.**

Boltonia asteroides, white flowers, grows about 4 ft., one of the best fall blooming perennials, strong field plants, \$5.00 per 100.  
**W. E. King, Box 361, Little Silver, N. J.**

**BOUVDIAS.**

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.  
**S. S. SKIDELSKY & CO., Philadelphia, Pa.**  
 1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardias, 2¼-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.  
**Anglin & Walsh Co., Williamsbridge, N. Y.**

**BOXWOOD.**

PYRAMIDS, broad heavy specimens. 2, 2½, 3, 3½, 4, 4½, 5 and 5½ ft. BUSH-SHAPED, 10-12-in., 18-in., 30-in. See display adv. for complete list and prices.  
**The D. Hill Nursery Co., Inc., Dundee, Ill.**  
 Box 403, Dundee, Ill.

**BUDDLEIAS.****BUDDLEIA MAGNIFICA.**

Strong 1-year from 4-in. pots, \$10.00 per 100. Strong 2-inch pot plants, all will bloom, \$3.50 per 100.  
**THE IMLAY CO., ZANESVILLE, O.**

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.  
**Oak Grove Greenhouse, Tuskegee, Ala.**

BUDDLEIAS, 3 of the best varieties, strong, pot-grown plants, grown in a cool house, AMPLISSIMA, \$3.50 per 100, \$33.00 per 1000; MAGNIFICA, \$3.50 per 100; VEITCHIANA, \$3.50 per 100, \$33.00 per 1000. Samples free, then cash with order. L. Templin Seed Co., Calla, O.

**BUDDLEIAS, or Butterfly Bush.**

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.  
**S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.**  
 1608-20 Ludlow St., Philadelphia, Pa.

Buddleias, var., magnifica, from 2½-in. pots, \$2.50 per 100. Gilbert Costich, Rochester, N. Y.

**BULBS.****BULBS.**

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.

Complete list now ready.

**S. S. Pennock-Meehan Co., Philadelphia, Pa.**  
 1608-20 Ludlow St., Philadelphia, Pa.

**AMERICAN-GROWN BULBS. NARCISSUS AND GLADIOLUS FOR FORCING.**

SPURS. Our extra early are money-makers. Record—planted Sept. 15, benched Dec. 2, cut Jan. 4, 1917. 500,000 for 1917 delivery. GLADIOLI: America, Augusta, Branchleyensis and Pink Beauty, 2-in., 1½-in., 1-in. List and prices on application.  
**Geo. P. Buck & Son, Collingswood, N. J.**

FREESIA PURITY, white and YELLOW CALLA BULBS. Best California stock. Send your name for our mailing list now and get our prices every few weeks to end of season.  
**Lilydale Bulb Co., Santa Cruz, Cal.**

150,000 Mexican tuberose bulbs, first-class, inspected stock, 60c per 100; \$5.00 per 1000. Cash.  
**Satex Seed Co., San Antonio, Tex.**

Bulbs of all descriptions. Write for prices.  
**C. KEUR & SONS, HILLEGOM, HOLLAND.**  
 New York Branch, 8-10 Bridge St.

**CALADIUMS.****CALADIUM BULBS. (Elephants ear)**

100 Extra large size, 9 to 11-in. circumference... \$6.00  
 Mammoth size, 11 to 13-in. circumference... 9.00  
 Extra Mammoth size, 13 to 15-in., circumference... 14.00  
 Wholesale trade list now ready.

**ONARGA NURSERY CO., Cultra Bros., Mgrs.**

**ONARGA, ILLINOIS**

Caladium Esculentum, 4-in., \$10.00; 5-in., \$15.00 per 100. See our ads for coleus, cannas, vineas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.  
**C. Winterich, Cyclamen Specialist, Defiance, O.**

**CALADIUMS.**

5-7..... \$1.50 per 100  
**AMERICAN BULB CO., Chicago, Ill.**  
 172 No. Wabash Ave., Chicago, Ill.  
 500 5-in. caladiums, 12 in. high, \$15.00 per 100.  
**Geo. A. Kuhl, Pekin, Ill.**

**CALCEOLARIAS.**

Calceolaria hybridum, best strong plants, 2½-in., 7c.  
**Pyfer & Olsem, Wilmette, Ill.**

**CALENDULAS.**

Calendula Orange King, very strong seedlings, 50c per 100, \$3.50 per 1000.  
**M. H. Radke, Riverside, Ill.**

Calendulas, Orange King, strong 2½-in., in rose pots, \$2.50 per 100. Cash.  
**Addams, Morgan & Co., Paxton, Ill.**

Calendulas, Orange King and Meteor, 2¼-in. 2c. Cash.  
**Byer Bros., Chambersburg, Pa.**

**CALLAS.****CALLAS**

2000 4-year-old CALLA ROOTS in fine condition, \$10.00 per 100.

**S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.**  
 1608-20 Ludlow St., Philadelphia, Pa.

**CAMPANULAS.**

CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. CAMPANULA CALYCANTHEMA, blue or rose, same price.  
**WAYSIDE GARDENS, MENTOR, O.**

Campanulas (Canterbury Bells), white, blue and pink, extra fine plants, in 3-in., \$5.00 per 100. Send for list of perennial plants.  
**La Crosse Floral Co., La Crosse, Wis.**

Campanulas, strong, field-grown canterbury bells, mixed colors, 75c per doz., \$5.00 per 100.  
**William Toole & Son, Baraboo, Wis.**

Campanula pyramidalis, 2-yr.-old, \$10.00 per 100.  
**Calvert Floral Co., Lake Forest, Ill.**

**CANDYTUFT.**

Candytuft, giant flowering, strong transplant, ready for 2½-in., \$1.50 per 100.  
**Vogt's Greenhouses, Sturgis, Mich.**

Candytuft, giant flowering, strong T. P., 1½c.  
**W. E. Trimble Greenhouse Co., Princeton, Ill.**

**CANNAS.****CANNAS FROM 3-IN. POTS.**

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Eisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100; Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna.  
**Anglin & Walsh Co., Williamsbridge, N. Y.**

Extra strong, well established plants, King Humbert, 3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$8.00 per 100; Chas. Henderson, Mme. Crozy, Florence Vaughan, Pres. Meyers, Q. Charlotte, R. Wallace, Betsy Ross, Gladiator, Brandywine, Venus, Pennsylvania, 3-in., \$5.00 per 100, \$45.00 per 1000; 4-in., \$8.00 per 100, \$70.00 per 1000. May delivery.  
**G. M. REBURN & CO., Chicago, Ill.**  
 160 N. Wabash Ave., Chicago, Ill.

CANNAS. 3½ and 4-in. pots. King Humbert, Sc; Florence Vaughan, C. Henderson, Louisiana, Austria, 7c—packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.  
**KENNICOTT BROS. CO., Chicago.**  
 163 N. Wabash Ave., Chicago.

Cannas, Rosea gigantea, 3-in., \$7.50 per 100; best standard varieties, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Cannas, 4-in. Louisiana, Pennsylvania, Queen Charlotte, Mrs. Deemer, \$8.00; King Humbert, \$10.00; Mrs. Conard, \$12.00; Firebird, \$15.00 per 100. See our ads for coleus, caladiums, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas: Humbert, strong 3½-in. stock, \$8.00 per 100; Henderson, Florence Vaughan, Austria, Pennsylvania and Louisiana, strong 3½-in. stock, \$6.00 per 100. This is the same as 4-in. stock, but grown in 3½-in. to economize in shipping.  
Rolf Zetlitz, Lima, O.

CANNAS.

Get list of cannas which were awarded Gold Medals at both San Francisco and San Diego Expositions. Write today.

THE CONARD & JONES CO.,  
WEST GROVE, PENNSYLVANIA.

STRONG POT-BOUND PLANTS.

Cannas, King Humbert, 3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$12.00 per 100, \$100.00 per 1000; best green, 3-in., \$5.00; 4-in., \$8.00.  
GULLETT & SONS, LINCOLN, ILL.

Mrs. Alfred F. Conard cannas, pot-grown plants, 3-in pots, \$6.00 per 100; rooted plants from sand, \$5.00 per 100.

THE DINGEE & CONARD CO.,  
WEST GROVE, PENNSYLVANIA.

Cannas, started in sand, 2 and 3 eye roots, Crimson Bedder, fine, \$1.50 per 100. Prompt shipment, special 1000 rate.  
D. H. GREEN, BOONSBORO, MD.

Cannas: King Humbert, Chas. Henderson, Brandywine and Burbank, 4-in., \$7.00 per 100; King Humbert, \$8.00 per 100.  
Edward Whitton, City & Green, Utica, N. Y.

Cannas, established plants in 3½-in. pots, Pennsylvania, Bonvier, Wallace and Wm. Saunders, \$7.00 per 100.  
Russell Bros., Syracuse, N. Y.

Cannas, 600 3-in., assorted, 5c.  
Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Cannas, Yellow King Humbert, fine plants, per doz., \$3.00; per 100, \$20.00. 25 at 100 rate.  
S. W. Pike, St. Charles, Ill.

Cannas, 2 to 3-eye tubers, King Humbert, \$2.50; Richard Wallace and Pennsylvania, \$1.50 per 100. Cash.  
H. P. Smith, Piqua, O.

Cannas, strong, sand started Allemania and Burbank, \$2.50 per 100. Cash.  
Walnut Hill Greenhouses, Independence, Mo.

Cannas, 2 to 3 eyes, \$2.50 per 100, in the following varieties: Burbank, L. Patri.  
Wm. H. Hertel, Kirksville, Mo.

1000 4-in. King Humbert cannas, \$12.50 per 100.  
Geo. A. Kuhl, Pekin, Ill.

Canna King Humbert, 4-in., fine stock, 9c.  
The East Lawn Gardens, Urbana, O.

Dormant cannas, 200 F. Vaughan, \$2.00 per 100.  
Hopedale Nurseries, Hopedale, Ill.

Cannas, Robusta, \$1.50 per 100; Musaefolia, \$2.00 per 100.  
A. C. Sperry, Neodesha, Kan.

See my display adv. in this issue.  
Peter Pearson, Chicago, Ill.

CARNATIONS.

CARNATION PLANTS.

PINK.

|                                  | 100     | 1000     |
|----------------------------------|---------|----------|
| Cottage Maid                     | \$17.00 | \$150.00 |
| Rosalie                          | 17.00   | 150.00   |
| Miss Theo                        | 8.00    | 75.00    |
| Good Cheer                       | 9.00    | 80.00    |
| Alice                            | 7.50    | 65.00    |
| Pink Delight                     | 8.00    | 75.00    |
| Enchantress Supreme              | 8.00    | 75.00    |
| Chas. Slegwart, equal to Supreme | 7.50    | 60.00    |
| Mrs. C. W. Ward                  | 7.00    | 60.00    |
| Enchantress                      | 7.00    | 60.00    |
| Rose-pink Enchantress            | 7.50    | 65.00    |
| Rosette                          | 7.50    | 65.00    |

RED.

|                 |       |        |
|-----------------|-------|--------|
| Merry Christmas | 17.00 | 150.00 |
| Doris           | 17.00 | 150.00 |
| Belle Washburn  | 8.00  | 75.00  |
| Aviator         | 8.00  | 75.00  |
| Champion        | 7.50  | 65.00  |
| The Herald      | 7.50  | 65.00  |
| Eureka          | 7.50  | 65.00  |
| Victory         | 7.00  | 60.00  |
| Beacon          | 7.00  | 60.00  |

WHITE.

|                   |      |       |
|-------------------|------|-------|
| Matchless         | 7.00 | 60.00 |
| White Wonder      | 7.50 | 65.00 |
| White Enchantress | 7.50 | 65.00 |
| White Perfection  | 7.50 | 65.00 |
| Alma Ward         | 7.00 | 60.00 |

YELLOW.

|               |       |        |
|---------------|-------|--------|
| Yellow Prince | 8.00  | 75.00  |
| Old Gold      | 17.00 | 150.00 |

VARIEGATED.

|        |      |       |
|--------|------|-------|
| Benora | 8.00 | 75.00 |
|--------|------|-------|

S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

Carnations, rooted cuttings and 2¼-in., clean, reliable stock, in all varieties. Prices on application. 5000 White Wonder, now ready, \$5.00 per 100, \$45.00 per 1000; 5000 Rose Pink Enchantress, 2-in., \$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

LIGHT PINK ENCHANTRESS CUTTINGS, FROM BLACK SOIL, STRONG, HEALTHY STOCK, \$10.00 PER 1000. FLUEGGE BROS., 4840 N. LEAVITT ST., CHICAGO, ILL.

Carnations, rooted cuttings, clean, healthy, cool-grown cuttings, taken from plants grown for cuttings, the following at \$22.00 per 1000, \$3.00 per 100: Philadelphia, White, Pink and Rose-pink Enchantress, Victory, Joy (red), Peerless Pink. The following at \$24.00 per 1000, \$3.00 per 100: Beacon, Ward, Matchless, Herald, Alice, White Perfection, Champion, Pink Sensation, White Wonder and May Day. The following at \$27.50 per 1000, \$3.50 per 100: Enchantress Supreme, Benora and Yellow Prince. The following at \$40.00 per 1000, \$5.00 per 100: Good Cheer, Belle Washburn, Miss Theo; Red Wing, \$6.00 per 100, \$50.00 per 1000.

2¼-in. pots of the following varieties, \$30.00 per 1000, \$3.50 per 100: Alice, Enchantress, Rose-pink Enchantress, Victory, Philadelphia, May Day. The following, \$35.00 per 1000, \$4.00 per 100: Matchless, White Wonder, Rosette, White Enchantress, Mrs. C. W. Ward and Herald.  
Anglin & Walsh Co., Williamsbridge, N. Y.

SPECIAL OFFER.

Carnations out of 2¼-in. pots, branched plants, clean and healthy.

|                         | Per 1000 |
|-------------------------|----------|
| 1,900 White Wonder      | \$28.00  |
| 1,800 Nebraska          | 50.00    |
| 3,000 White Enchantress | 30.00    |
| 5,000 Pink Enchantress  | 27.00    |
| 3,000 Matchless         | 35.00    |
| 1,000 Champion          | 30.00    |
| 1,000 Alice, 4-in.      | 30.00    |
| 12,000 Ward             | 29.50    |

IN SOIL.

|                         |       |
|-------------------------|-------|
| 1,500 Beacon            | 30.00 |
| 1,000 Ward              | 30.00 |
| 3,000 White Enchantress | 23.00 |
| 2,000 White Perfection  | 23.00 |
| 11,000 Enchantress      | 23.00 |

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

IMMEDIATE DELIVERY.

STANDARD AND NEW VARIETIES.

|                | 100     | 1000     |
|----------------|---------|----------|
| WHITE—         |         |          |
| Matchless      | \$ 2.50 | \$ 20.00 |
| FLESH PINK—    |         |          |
| Superb         | 12.00   | 100.00   |
| Enchantress    | 2.50    | 20.00    |
| Alice          | 3.00    | 25.00    |
| Philadelphia   | 2.50    | 20.00    |
| MEDIUM PINK—   |         |          |
| Miss Theo      | 6.00    | 50.00    |
| Pink Sensation | 3.50    | 30.00    |
| DARK PINK—     |         |          |
| C. W. Ward     | 2.50    | 20.00    |
| RED—           |         |          |
| Aviator        | 6.00    | 50.00    |
| Champion       | 3.00    | 25.00    |

J. D. THOMPSON CARNATION CO.,  
JOLIET, ILLINOIS.

CARNATIONS.

Strong, well rooted, clean.

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Alice               | \$3.00  | \$20.00  |
| Matchless           | 3.00    | 25.00    |
| White Enchantress   | 3.00    | 25.00    |
| Enchantress Supreme | 3.50    | 30.00    |
| Miss Theo           | 4.00    | 35.00    |
| Belle Washburn      | 4.50    | 40.00    |

POTTED STOCK

Alice, Matchless, White Enchantress,

\$3.50 per 100.

Enchantress Supreme, \$4.00 per 100.

Miss Theo and Belle Washburn,

\$5.00 per 100.

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

Stock for the florist whose first consideration is quality.

We can ship immediately upon receipt of your order the following varieties of carnations in clean, vigorous plants from 2-in. and 2¼-in. pots.

|                           | 100    | 1000    |
|---------------------------|--------|---------|
| Matchless, the best white | \$3.00 | \$28.00 |
| Ward, the best dark pink  | 3.00   | 28.00   |
| Beacon                    | 3.00   | 28.00   |
| Champion                  | 3.00   | 25.00   |
| Yellow Prince             | 4.00   | 35.00   |
| Belle Washburn            | 5.00   | 45.00   |
| Good Cheer                | 5.00   | 40.00   |
| Gloriosa                  | 3.00   | 28.00   |
| Benora                    | 3.50   | 30.00   |

THE JOSEPH H. HILL CO.,

RICHMOND, INDIANA.

ROOTED CARNATION CUTTINGS

READY NOW.

|                   | 100    | 1000    |
|-------------------|--------|---------|
| Champion          | \$2.00 | \$18.00 |
| Victory           | 2.00   | 18.00   |
| Bonfire           | 2.50   | 20.00   |
| Carnegie          | 2.00   | 18.00   |
| Enchantress       | 2.50   | 20.00   |
| White Enchantress | 2.50   | 20.00   |
| Alice             | 3.00   | 25.00   |
| Rosette           | 2.50   | 20.00   |
| Nebraska          | 5.00   | 45.00   |
| Mrs. C. W. Ward   | 2.00   | 18.00   |

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

|                   | 100    | 1000    |
|-------------------|--------|---------|
| Matchless         | \$2.00 | \$18.00 |
| Perfection        | 1.75   | 15.00   |
| White Enchantress | 1.80   | 16.00   |
| Beacon            | 2.00   | 18.00   |

Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

Strong, healthy cuttings, guaranteed to please. Ready to ship.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| Enchantress            | \$2.00 | \$18.00 |
| W. Enchantress         | 2.00   | 18.00   |
| R. P. Enchantress      | 2.00   | 18.00   |
| Washington Enchantress | 2.00   | 18.00   |
| Mrs. C. W. Ward        | 2.50   | 20.00   |
| Beacon                 | 2.50   | 20.00   |

\$1.00 extra per 100 for the above potted.

Belle Washburn 5.00 45.00

Nebraska 5.00 45.00

Above stock worth the money. Samples sent free.

J. C. STEINHAUSER, PITTSBURG, KAN.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

Carnations, 2¼-in. pots: Enchantress, Eureka, Matchless, C. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Carnation plants from soil, strong, clean stock.

Mrs. C. W. Ward 100 1000

Enchantress 2.00 20.00

J. Ralph Souder, Hutchinson, Kan.

CARNATIONS, 2-INCH POTS.

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Carnations, new and standard varieties, rooted cuttings and 2-in. plants, good stock; when it isn't we won't ship.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Pink Delight, Ward, White Wonder and Beacon rooted cuttings from soil, \$20.00 per 1000; 2¼-in. plants, \$3.00 per 100.

Eric Floral Co., Erie, Pa.

Carnations, White Enchantress, Alice, Rose-pink Enchantress, R. C., \$1.25 per 100, \$10.00 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.

Scharff Bros., Van Wert, O.

1500 Matchless, from 2¼-in. pots, strong, healthy and well established, \$3.00 per 100 or the lot for \$37.50.

P. V. Steddom, Knightstown, Ind.

Carnations, R. C.: Enchantress, Rose-pink Enchantress, Philadelphia, Peerless Pink, Victory, 10,000, the lot for \$50.00. Cash.

B. F. Hensley, Knightstown, Ind.

Good, strong C. W. Ward carnations, 12,000 in 2¼-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

2-in. extra heavy carnation plants, Pink Enchantress, \$20.00 per 1000; C. W. Ward, \$22.50 per 1000. Cash.

City Floral Co., 1445 Krameria St., Denver, Colo.

325 Alice, strong, heavy, well branched 3-in. stock, ready for field or bench planting, \$4.00 per 100.

H. Roth, La Fayette, Ind.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry B. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnations, 7500 Pink Enchantress, rooted cuttings, \$2.50 per 100, \$20.00 per 1000.

The Columbus Floral Co., Columbus, O.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000.

The William Murphy Co., Cincinnati, O.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.

C. B. Johnson, Woburn, Mass.

Extra fine 2-in. Ward carnations, \$20.00 per 1000.

Siebrecht, Florist, Aberdeen, S. D.

Carnations, strong 2-in., L. P. Enchantress, \$10.00 1000.

P. L. Graves Co., Jonesboro, Ark.

CENTAUREAS

Centaurea gymnocarpa, \$2.00 per 100, \$18.00 per 1000; 2¼-in. stock.

Wm. J. Newton Estate, Norfolk, Va.

Dusty miller, extra strong, 2¼-in. plants, \$2.00 per 100, \$18.00 per 1000.

Homewood Greenhouses, Atchison, Kan.

Centaurea gymnocarpa, strong transplanted, 75c per 100, \$6.00 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Dusty miller, select, transplanted stock, \$1.25 per 100, \$10.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000.

H. E. Rogers & Son, Spencerport, N. Y.

Centaureas, large, transplanted plants, ready for 2¼-in., 80c per 100, prepaid; \$7.00 per 1000.

Chas. Whitton, York and Gray, Utica, N. Y.

Centaurea gymnocarpa, 2¼-in., \$2.50 per 100. Cash.

Wirt Floral Co., Parsons, Kan.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**CENTAUREAS—Continued.**

Centaurea gymnocarpa (Dusty Miller), 2 1/4-in. plants, \$2.00 per 100, \$18.00 per 1000. Cash. Addams Morgan & Co., Paxton, Ill.

Dusty miller, 2 1/4-in., 2 1/2-c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Centaurea gymnocarpa, 2 1/2-in., 2 1/2-c each. Odor Greenhouses, Iola, Kan.

Dusty miller, 3-in., fine plants, \$3.50 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Dusty miller, thumb pots, \$1.50 per 100. B. C. Blake, Springfield, O.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

**CHRYSANTHEMUMS.**

**CHRYSANTHEMUMS  
FROM 2 1/4-INCH POTS  
FOR IMMEDIATE DELIVERY.  
NOVELTIES OF 1916.**

Autocrat, Early Rose, Golden Gleam, Josephine Foley, October Queen, Tiger, 15c each, \$1.00 per ten, \$8.00 per hundred.

**STANDARD VARIETIES.**

W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

**EARLY VARIETIES.**

Chrysolora, Crystal Gem, Early Frost, Early Snow, Glory Pacific, Golden Glow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Polly Rose, Roserie, Unaka, Yellow Ivory.

**MIDSEASON VARIETIES.**

Chieftain, Col. D. Appleton, Dick Witterstaetter, Modello, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

**LATE VARIETIES.**

Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonnafton, Mistletoe, Nagoya, Tekonsha, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

**POMPONS.**

Dianna, Fairy Queen, Frank Wilcox, Golden Climax, Golden Harvest, Golden West, Helen Newberry, Iva, Klondike, LaPurite, Leota, Lilla, Minto, Neola, Niza, Nordi, Western Beauty, Zenobia, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.

We also have a very complete line of ANEMONES and SINGLES at the same price as pompons.

Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink and Wm. Turner.

These we can supply at 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

These prices are for those in the trade only. Rooted Cuttings not less than 25 of a variety, are supplied at 20% discount from prices quoted.

**ELMER D. SMITH & CO.,**

ADRIAN, MICHIGAN.

**300,000 CHRYSANTHEMUM CUTTINGS.**

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

| WHITE—                         | Per 100 | Per 1000 |
|--------------------------------|---------|----------|
| Early Frost, early.....        | \$1.50  | \$15.00  |
| Polly Rose, early.....         | 1.50    | 15.00    |
| Oct. Frost, early.....         | 1.25    | 12.00    |
| Early Snow, early.....         | 1.50    | 15.00    |
| Clem Touse, midseason.....     | 1.25    | 12.00    |
| Chas. Rager, midseason.....    | 1.50    | 15.00    |
| White Chieftain, late.....     | 1.50    | 15.00    |
| White Bonnafton, late.....     | 1.50    | 15.00    |
| Mrs. H. Robinson, late.....    | 1.50    | 15.00    |
| Lynnwood Hall, late.....       | 1.50    | 15.00    |
| Wm. H. Chadwick, late.....     | 1.75    | 15.00    |
| V. Poehlman, midseason.....    | 1.75    | 15.00    |
| Silver Wedding, midseason..... | 1.50    | 15.00    |
| Tim. Eaton, late.....          | 1.75    | 15.00    |

| POMPONS—            | Per 100 | Per 1000 |
|---------------------|---------|----------|
| White Mensa.....    | 1.50    | 15.00    |
| Mrs. Frank Ben..... | 1.50    | 15.00    |

| YELLOW—                          | Per 100 | Per 1000 |
|----------------------------------|---------|----------|
| Chrysolora, early.....           | 1.25    | 12.00    |
| Oct. Frost, early.....           | 1.25    | 12.00    |
| Roman Gold, midseason.....       | 1.50    | 15.00    |
| Monrovia, midseason.....         | 1.50    | 15.00    |
| Y. C. Touse, midseason.....      | 1.25    | 12.00    |
| Robt. Halliday, midseason.....   | 1.50    | 15.00    |
| Col. D. Appleton, midseason..... | 1.25    | 12.00    |
| Zimmer's Yellow, midseason.....  | 1.25    | 12.00    |
| Maj. Bonnafton, late.....        | 1.25    | 12.00    |
| Golden Eagle, late.....          | 1.75    | 15.00    |
| Golden Wedding, late.....        | 2.00    | 17.50    |
| Y. Eaton, late.....              | 2.00    | 17.50    |
| Y. Chas. Rager, midseason.....   | 1.50    | 15.00    |
| Nagoya, late.....                | 1.50    | 15.00    |

| PINK—                           | Per 100 | Per 1000 |
|---------------------------------|---------|----------|
| Glory of Pacific, early.....    | 1.25    | 12.00    |
| Unaka, early.....               | 1.75    | 15.00    |
| Pac. Supreme, early.....        | 1.75    | 15.00    |
| Chieftain, late.....            | 1.50    | 15.00    |
| Dr. Enguehard, late.....        | 1.50    | 15.00    |
| E. A. Seidewitz, fine late..... | 1.50    | 15.00    |
| Wells' Late, late.....          | 1.25    | 12.00    |
| Pres. Roosevelt, late.....      | 1.75    | 15.00    |
| Helen Frick, late.....          | 1.75    | 15.00    |

| RED—  | Per 100 | Per 1000 |
|---|---------|----------|
| Black Hawk, late.....                           | 1.50    | 15.00    |
| Cullingfordii, late.....                        | 1.50    | 15.00    |
| 250 of 1 variety or 1000 assorted at 1000 rate. |         |          |
| D. H. GREEN, BOONSBORO, MD.                     |         |          |

500,000 chrysanthemum rooted cuttings: Unless noted \$2.25 per 100, \$20.00 per 1000.

Large flowering varieties:

Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.

Chas. Rager, 3 ft. pure white. Incurred.

Much like Maj. Bonnafton. Early Nov.

Chieftain, 3 1/2 ft. pink, incurred. Much like Maj. Bonnafton. Mid Nov.

Chrysolora, 4 ft. clear yellow, incurred, outer petals reflexed. Extra fine. Mid Oct.

Clementine Touse, 5 ft. white, slightly tinged delicate pink. Mid Oct.

Comoleta, 3 ft. lemon yellow, incurred. Oct. 1.

Dec. Gem, 3 1/2 ft. white, slightly pencilled lavender pink. Perfect ball shape. Late Nov.

and Dec., \$2.50 per 100; \$22.50 per 1000.

Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.

Dr. Enguehard, 5 ft. pink, incurred, outer petals reflexed. Late Nov.

Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.

Edwin Seidewitz, ft. pink, incurred. Extra fine. Late Nov. to Dec.

Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.

Golden Chadwick, 4 ft. golden yellow, incurred. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

Golden Eagle, 3 ft. bright golden yellow, incurred. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Gleam, 2 1/2 ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.

Golden Glow, 4 ft. golden yellow, incurred. Best early yellow. Late Sept.

Golden Jones, 3 1/2 ft. yellow, incurred. Dec. Per 100, \$2.50; per 1000, \$22.50.

Golden Queen, 3 1/2 ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.

Golden Wedding, 4 ft. fine golden yellow, loose incurred. Late Nov. Per 100, \$3.00; per 1000, \$27.50.

Harvard, 4 ft. dark red, reflexed. Late Nov.

This is the best commercial red variety.

Helen Frick, 2 ft. pink. Late Dec., \$2.50 per 100; \$22.50 per 1000.

J. Burton, white, shaded light pink. Late Dec.

J. K. Shaw, 5 ft. pink, incurred. Fine rounded shape. Late Oct.

Lena Baum, 3 ft. yellow, incurred. A sport of Chas. Rager and like it except in color. Early Nov.

Maj. Bonnafton, 4 ft. clear yellow, incurred. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.

Maud Dean, 4 ft. pink, incurred. Late Nov.

Modello, 4 ft. New. Golden bronze. Incurred of fine form. Mid Oct. \$6.00 per 100.

Mrs. Jerome Jones, 2 1/2 ft. white, incurred. Dec. \$2.50 per 100; \$22.50 per 1000.

Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.

Nagoya, 4 ft. golden yellow, incurred. Late Nov.

Oconto, 3 ft. white, of fine form and substance. Mid Oct.

Oct. Frost, 4 ft. pure white, incurred. Early Oct.

Patty, 2 1/2 ft. silver pink, incurred. Late Nov. to Dec.

Polly Rose, 2 ft. pink, reflexed. Early Oct.

Robt. Halliday, 3 ft. yellow, incurred. Late Oct.

Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.

Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.

Unaka, 4 ft. pink, incurred. Early Oct.

W. H. Chadwick, 4 ft. white, incurred. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

White Chieftain, 4 ft., white, incurred. Mid Nov.

White Helen Frick, 2 ft. white reflexed. Late Dec., \$2.50 per 100; \$22.50 per 1000.

White J. K. Shaw, 5 ft. pure white, incurred. Fine rounded shape. Late Oct.

White Maud Dean, 4 ft. white, incurred. Late Nov.

Wm. Turner, 4 ft. white, incurred, of fine form. Mid Nov., \$3.00 per 100; \$27.50 per 1000.

Ramapo.

POMPONS, SINGLES AND ANEMONES.

Baby, pompon, pretty yellow small button. Late.

Doris, pompon, red button. Midseason.

Garza, anemone, white. A superb variety.

Gladys Duckham, single, large, white. Early.

Golden Climax, bright golden yellow of medium size. Midseason (pompon).

Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.

Golden Mensa, single yellow. Large, superb.

Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.

Helen Newberry, pompon, pure white. Very late.

Kitty Bourne, single, clear yellow. Midseason.

Lilla, pompon, red. Midseason.

Margaret Totty, single, deep yellow. Large and fine. Late.

Mary, large pearl white pompon. Late.

Mensa, single, white. Large, superb. Late.

Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.

Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.

Quinola, pompon, clear yellow. Medium size. Midseason.

Souv. d'Or, pompon, golden bronze, medium size. Midseason.

Sunset, single, coppery red, edge bronze. Midseason.

W. E. Buckingham, single, brilliant rose pink. Early Nov.

Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.

BAUR FLORAL CO., ERIE, PA.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100, \$17.00 per 1000. Yellow:

Golden Glow, Col. Appleton, Maj. Bonnafton, Yellow Jones, Chrysolora, Roman Gold and Nagoya.

White: Chas. Rager, White Frick, Smith's Advance, Lynnwood Hall, Polly Rose, Wm. Turner, Early Snow, White Bonnafton. Pink: Dr. Enguehard, Helen Frick, Unaka, Wells' Late Pink, Chieftain, Pink Patty, E. A. Seidewitz, Pacific Supreme. Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Crystal Gem, Early Frost, Oconto, Alice Byron, White Eaton, White Chieftain, J. Nonin. Yellow: Golden Queen, Robt. Halliday, yellow, Golden Eaton, Odessa, Yellow Polly Rose. Pink: Hiron-delle.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Autocrat (fine white), \$6.00 per 100, \$50.00 per 1000. Alex Guttman, lavender pink, \$7.00 per 100, \$60.00 per 1000.

2 1/4-IN. POTS.

2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonnafton, Major Bonnafton, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.

Pompon rooted cuttings at \$2.50 per 100, \$17.50 per 1000; Klondike, Golden Harvest, Yellow Baby, Quinola, Golden West, Souv. d'Or, Zenobia, Iva (amber), Western Beauty, Fairy Queen, Garza, Julia Lagravere.

Anglin & Walsh Co., Williamsbridge, N. Y.

IMMEDIATE DELIVERY.

CHRYSANTHEMUMS.

ROOTED CUTTINGS.

Varieties listed in the order in which they bloom.

WHITE.

Per 100 Per 1000

Crystal Gem .....\$2.50 \$20.00

Oconto ..... 2.50 20.00

V. Poehlmann ..... 2.00 15.00

Alice Byron ..... 2.50 20.00

Chas. Rager ..... 2.00 15.00

Lynnwood Hall ..... 2.00 15.00

YELLOW.

Golden Queen ..... 2.50 20.00

Chrysolora ..... 2.00 15.00

Yellow Eaton ..... 2.50 20.00

Roman Gold ..... 2.00 15.00

Odessa ..... 2.50 20.00

Yellow Bonnafton ..... 2.00 15.00

Nagoya ..... 2.00 15.00

Dolly Dimple ..... 2.50 20.00

PINK.

Amorita ..... 2.00 15.00

Chieftain ..... 2.00 15.00

McNiece ..... 2.00 15.00

Dr. Enguehard ..... 2.50 20.00

Mrs. Seidewitz ..... 2.50 20.00

RED AND BRONZE.

Shrimpton ..... 2.50 20.00

25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS.

CHRYSANTHEMUMS,

STRONG 2 1/4-INCH MUM STOCK.

WHITE.

100

Early Frost, Naomi.....\$4.00

Smith's Advance, Oconto..... 3.00

Chas. Rager, Lynnwood Hall..... 3.00

Timothy Eaton, Jerome Jones..... 3.00

Turner ..... 6.00

Chadwick Improved, White Frick..... 4.00

December Gem ..... 4.00

PINK.

Roslere, Pacific Supreme..... 3.00

Chieftain, Enguehard ..... 3.00

Maud Dean ..... 3.00

Helen Frick, Chadwick Supreme..... 4.00

YELLOW.

Mrs. C. C. Pollworth, 25@4.00.....15.00

Golden Glow, Chrysolora..... 3.00

Golden Queen, Marigold..... 4.00

Appleton, Bonnafton ..... 3.00

Golden Eagle, Nagoya..... 4.00

Golden Wedding, Yellow Jones..... 3.00

Improved Golden Chadwick..... 5.00

Odessa ..... 6.00

POMPONS.

Western Beauty, Fairy Queen..... 3.00

Baby Klondike, Golden West..... 3.00

Golden Climax, Baby..... 3.00

Baby Marguerite, Diana..... 3.00

Helen Newberry, Mensa..... 3.00



CHRYSANTHEMUMS.

The following varieties. Rooted cuttings, \$3.00 per 100; \$20.00 per 1000:  
 Smith's Advance Col. Appleton  
 Chas. Rager Golden Eagle  
 Ivory Maj. Bonnaffon  
 Early Snow Roman Gold  
 Oconto Dr. Enguehard  
 October Frost Patty  
 Chrysolora Chieftain  
 Golden Glow Mistletoe  
 Tints of Gold White Bonnaffon  
 Robert Halliday Maud Dean  
 Glory Pacific Harvard  
 William Turner Intensity  
 Pacific Supreme Pink Ivory

Alice Byron

The following varieties. Rooted cuttings, \$3.00 per 100; \$25.00 per 1000:  
 Yellow Polly Rose Yellow Eaton  
 Golden Rager Marigold  
 Lynnwood Hall Smith's Ideal  
 Timothy Eaton White Chieftain  
 M. R. Morgan Early Frost  
 Golden Eaton Wells' Late Pink

The following varieties. Rooted cuttings, \$4.00 per 100; \$30.00 per 1000:  
 Chadwick Improved Golden Chadwick  
 Chadwick Supreme W. H. Chadwick  
 S. S. PENNOCK-MEEHAN CO.,  
 1608-20 Ludlow St., Philadelphia, Pa.

CHRYSANTHEMUMS FROM 2 1/4-IN. POTS.

WHITE.  
 Crystal Gem .....\$2.50 per 100; \$20.00 per 1000  
 Oconto ..... 2.50 per 100; 20.00 per 1000  
 Smith's Ideal ..... 2.50 per 100; 20.00 per 1000  
 Chas. Rager ..... 2.50 per 100; 20.00 per 1000  
 Early Frost ..... 2.50 per 100; 20.00 per 1000  
 White Chieftain ..... 2.50 per 100; 20.00 per 1000

YELLOW.  
 Major Bonnaffon.... 2.50 per 100; 20.00 per 1000  
 Col. Appleton..... 2.50 per 100; 20.00 per 1000  
 Golden Queen..... 2.50 per 100; 20.00 per 1000  
 Chrysolora ..... 2.50 per 100; 20.00 per 1000  
 Yellow Rager..... 2.50 per 100; 20.00 per 1000  
 Gladys Blackburn... 2.50 per 100; 20.00 per 1000  
 Marigold ..... 3.00 per 100; 25.00 per 1000

PINK.  
 Edwin Seidewitz.... 3.00 per 100; 25.00 per 1000  
 Dr. Enguehard..... 3.00 per 100; 25.00 per 1000  
 Reginald Vallis.... 2.50 per 100; 20.00 per 1000  
 BRONZE AND RED.  
 Harvard ..... 2.50 per 100; 20.00 per 1000  
 Geo. W. Pook..... 2.50 per 100; 20.00 per 1000  
 Glenview ..... 3.00 per 100; 25.00 per 1000

ROOTED CUTTINGS.  
 Early Frost ..... 2.00 per 100; 18.00 per 1000  
 Chrysolora ..... 2.00 per 100; 18.00 per 1000  
 Harvard ..... 2.00 per 100; 18.00 per 1000  
 Col. Appleton..... 2.00 per 100; 18.00 per 1000

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.  
 Chrysanthemums, strong plants from 2 1/4-in. pots, \$3.00 per 100, except where noted.

WHITE—  
 Smith's Advance Golden Glow  
 Early Frost, \$4.00 Comoleta  
 Polly Rose Halliday  
 Tonsset Chrysolora  
 Alice Salomon Salomon's Gold  
 Mrs. Rager Marigold  
 White Chieftain Ramapo  
 Lynnwood Hall Nagoya  
 White Frick Golden Gate  
 Emberta Plumridge  
 Merry Christmas Dolly Dimple  
 Tipperary POMPONS—  
 PINK—  
 Unaka E. D. Godfrey  
 Pacific Supreme Ladysmith  
 Mrs. Perrin, \$4.00 Western Beauty  
 Chieftain Julia Lagravere  
 Chadwick Supreme, Garza  
 \$4.00 Mensa  
 Diana  
 Enguehard Helen Newberry  
 Helen Frick Golden Mensa  
 Edwin Seidewitz Quinola  
 RED—  
 Harvard Mrs. Aster  
 Baby  
 Mrs. Frank Ben

Cash with order, please.

W. H. CULP & CO.,

139 N. Main St., Wichita, Kan.

ROOTED CHRYSANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.  
 Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonaha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,

12TH & RACE STS., PHILADELPHIA, PA.

Mums, well rooted 2-in. plants, ready now: Advance, Early Frost, Chrysolora, Pacific Supreme, Lynnwood Hall, Buckbee, Diana, Chieftain, all \$2.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

CHRYSANTHEMUM ROOTED CUTTINGS. Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.  
 Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.  
 Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.  
 Pink Chadwick, Golden Chadwick, White Chadwick, Mrs. M. R. Morgan.

Pompon and Singles in all varieties.  
 Prices on application.  
 \$6.00 per 100, \$50.00 per 1000.  
 Golden Gleam, Tekonsha.  
 Alex. Guttman, Autocrat.  
 Caprice mums for pots, R. C.

In all colors.  
 \$3.50 per 100, \$30.00 per 1000.  
 Roman J. Irwin, 108 W. 28th St., New York.

CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2 1/4-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2 1/4-in. pots, TOTTIE'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2 1/4-in. plants, 25c each, \$2.50 per dozen. You will appreciate our good packing.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

CHRYSANTHEMUM ROOTED CUTTINGS. Strong, well rooted, clean stock.

WHITE—  
 October Frost, early.....\$1.50 100 15.00  
 Early Frost, early..... 1.75 15.00  
 White Bonnaffon, late..... 1.50 15.00  
 Charles Rager, midseason..... 1.75 15.00  
 Early Snow, early..... 1.50 15.00  
 White Chieftain, late..... 2.00 18.00  
 White Chadwick, late..... 2.25 20.00  
 Timothy Eaton, late..... 2.00 18.00

YELLOW—  
 Chrysolora, early ..... 1.50 15.00  
 Monrovia, midseason ..... 1.50 15.00  
 Y. C. Tonsset, midseason..... 1.50 15.00  
 Col. Appleton, midseason..... 1.75 15.00  
 Roman Gold, late..... 1.50 15.00  
 Yellow Eaton, late..... 2.00 18.00  
 Maj. Bonnaffon, late, special price 1.25 10.00

PINK—  
 Pacific Supreme, early..... 1.25 12.00  
 Pink Chieftain ..... 1.50 15.00  
 Dr. Enguehard, late..... 1.50 15.00  
 Wells' Late Pink, late..... 1.50 15.00

E. E. CRONISE, BOONSBORO, MD.

CHRYSANTHEMUM ROOTED CUTTINGS

PINK  
 Per 100 Per 1000  
 Dr. Enguehard .....\$3.00 \$25.00  
 McNiece ..... 2.50 20.00  
 Chieftain ..... 2.50 20.00  
 Amorita ..... 2.50 20.00  
 Mrs. Seidewitz ..... 3.00 25.00

YELLOW  
 Dolly Dimple ..... 3.00 25.00  
 Odezza ..... 3.00 25.00  
 Roman Gold ..... 2.50 20.00  
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The following, \$18.00 per 1000.  
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 At \$6.00 per 100.

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 Robt. Halliday Singles and pompoms  
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 Major Bonnaffon White Mensa  
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La Purette.

Per 100 Per 1000  
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White Chieftain Golden Wedding  
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| Yellow Eaton    | .....2.50 per 100; 25.00 per 1000     |
| V. Pochlmann    | .....2.00 per 100; 20.00 per 1000     |
| Halliday        | .....2.00 per 100; 20.00 per 1000     |
| Touset          | .....2.00 per 100; 20.00 per 1000     |
| Maj. Bonnaffon  | .....2.00 per 100; 20.00 per 1000     |
| Yellow Chadwick | .....3.00 per 100; 25.00 per 1000     |
| White Chadwick  | .....3.00 per 100; 25.00 per 1000     |
| Wm. Turner      | .....3.00 per 100; 30.00 per 1000     |
| Diana           | .....2.00 per 100; 20.00 per 1000     |
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| Golden Glow     | .....2.00 per 100; 20.00 per 1000     |
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| White Chieftain       | .....2.25           |
| Chas. Rager           | .....2.25           |
| Harvard               | .....2.25           |
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Mrs. William Buckingham, Klondyke, Quinola, Fairy Queen and Diana, \$2.00 per 100, \$20.00 per 1000.

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\$1.25 per 100, \$12.00 per 1000.

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| Chieftain | Rager     |
| Halliday  | Gloria    |
| Patty     | Bonnaffon |
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Wm. Turner Maud Dean  
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Pink and White Ivory Nagoya  
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W. Bonnaffon Robt. Halliday  
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Patty Well's Late Pink

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Send for list of other sorts.

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GOLDEN WEDDING.

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Mums, extra quality stock: Marigold, Seide-  
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100 1000  
Rooted cuttings ..... \$ 8.50  
2-inch pots ..... \$3.00 25.00  
2½-inch pots ..... 4.00 35.00

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other, \$3.00 per 100. Not less than 50 at this price. See our ads for caladiums, cannas, vincens, asparagus, dracaenas, pelargoniums, echeverias and geraniums. O. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 60c per doz., \$4.00 per 100. Brillancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue. OAK GROVE GREENHOUSES, TUSKEGEE, ALABAMA.

##### COLEUS.

##### COLEUS-COLEUS.

2½-in., \$2.50 per 100, \$22.50 per 1000.

##### HEMBREIKER BROS.,

LINCOLN, ILLINOIS.

COLEUS. Complete assortment of colors. Ready for shipment May 15. Trade paper quotations prevail. KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Coleus, Golden Bedder and Trailing Queen, strong 2-in., \$2.00 per 100. Thornton Floral Co., Streator, Ill.

Trailing coleus, R. C., \$1.00 per 100; Brillancy, R. C., \$1.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus, popular varieties, R. C., 85c per 100; \$8.00 per 1000; prepaid; 2-in., \$2.50 per 100; \$20.00 per 1000; Brillancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash. Royaton & Fenton, Evansville, Ind.

Coleus Golden Bedder, Verschaffeltii and 12 other varieties, 2-in., \$2.50 per 100, \$22.50 per 1000; make nice bushy plants; cut back twice; Brillancy, 2-in., \$3.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Coleus, Trailing Queen, of red and new yellow varieties, well rooted cuttings, 75c per 100, \$6.00 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Coleus, 2½-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2½-in. pots, \$2.50 per 100, \$22.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

COLEUS, strong 2-in. pots, fine assortment of best varieties, \$2.25 per 100; 3-in. pots, \$4.00 per 100. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

Coleus, 2½-in., \$2.00 per 100, best varieties, strong and well rooted plants, or will exchange for any good white chrysanthemums. Warren Park Floral Co., Cicero, Ill.

Coleus Xmas Gem, 2-in., fine, \$3.00 per 100; 4-in., fine, branched, \$8.00 per 100; mixed coleus, 2-in., fine, \$2.00 per 100. Williams & Matthews, Anderson, Ind.

1000 coleus R. C., 10 varieties, 70c per 100, \$6.00 per 1000. Meredith Flower & Vegetable Co., Libertyville, Ill.

Coleus, ass't varieties, 2½-in., 2½c; Trailing Queen, 2½-in., 4c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, 12 varieties mixed, fine, bushy 2½-in., \$1.75 per 100. Cash. J. F. Link, 1124 Rammers, Louisville, Ky.

Coleus, 2-in., in assortment, \$2.50 per 100; 2½-in., \$3.50. Brillancy R. C., \$1.50 per 100, 2-in., \$3.00. N. O. Caswell, Delavan, Ill.

Coleus, Trailing Queen and 6 others varieties, strong 2½-in., 2½c. J. C. Steinhäuser, Pittsburg, Kan.

Coleus, 3-in. stock plants, good commercial varieties, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Coleus Trailing Queen, pink and yellow, 2½-in., \$2.00 per 100; 3-in., \$5.00 per 100. R. R. Davis Co., Morrison, Ill.

Rooted coleus cuttings, all best dark mixed varieties, 70c per 100. J. S. Stuart & Son, Anderson, Ind.

Coleus, Golden Bedder, Red Verschaffeltii, mixed colors, good 2½-in., 3c. Cash with order. Gus Schlegel, Olney, Ill.

Coleus, 2 in., mixed, \$2.50 per 100; R. C., \$1.00 per 100, \$9.00 per 1000. Ernest Rober, Wilmette, Ill.

Coleus, assorted, 70c per 100, \$6.00 per 1000; 2 and 2½-in., \$2.00 and \$2.25 per 100. C. H. Jacobs, Westfield, Mass.

Coleus, the very prettiest varieties, 2½-in., \$2.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Coleus Brillancy, 2½-in. pots, \$5.00 per 100; 2-in. pots, \$3.00 per 100. La Crosse Floral Co., La Crosse, Wis.

Coleus, 800 2½-in., 4c. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Coleus in 15 varieties, 2 and 2½-in., \$2.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Coleus, 15 best varieties, including pink and Yellow Trailing, \$2.00 per 100. Cash. H. P. Smith, Piqua, O.

Coleus R. or W., Trailing Queen, 2-in., \$2.00 per 100. R. C. same, 75c per 100. Abbey Ave. Greenhouses, Dayton, O.

Coleus Verschaffeltii and Golden Bedder, 70c per 100. Erie Floral Co., Erie, Pa.

Coleus Brillancy R. C., \$2.00 per 100. Cash with order. La Crosse Floral Co., La Crosse, Wis.

Coleus, 2½-in., \$2.50 per 100. Best varieties. GULLETT & SONS, LINCOLN, ILL.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c. Loyd C. Bunch, Fredonia, Kan.

Coleus, all standard varieties, strong 2½-in. stock, \$2.50 per 100. Rolf Zetlitz, Lima, O.

Coleus, red and yellow Trailing Queen, \$1.00 per 100. Sunnyside Greenhouses, Jeannette, Pa.

COLEUS, 20 best bedding varieties, 2½-in., \$2.00 per 100. Reeser Plant Co., Springfield, O.

Coleus, Trailing Queen, 2-in., \$2.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus R. C., 10 kinds, \$6.00 per 1000, 70c per 100. Cash. Byer Bros., Chambersburg, Pa.

#### COLUMBINES.

Columbine, mixed, strong, 2-yr., \$4.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

#### CORN FLOWERS.

Double blue cornflowers from field, \$1.00 per 100, \$9.00 per 1000, for 1 week only. W. P. Carre, Mantua, N. J.

Cornflowers, strong, out-door-grown, \$1.00 per 100. Anderson Floral Co., Anderson, S. C.

Cornflowers, double, for early flowering, 2½-in., \$2.00 per 100; 300 for \$5.00.

J. C. Schmidt, Bristol, Pa.

#### COSMOS.

Cosmos seedlings, Lady Lenox and Late Pink, very strong, 50c per 100, \$4.00 per 1000. Postage extra. M. H. Radke, Riverside, Ill.

#### CROTONS.

Crotons, 5-in., assorted, 35c and 40c. GULLETT & SONS, LINCOLN, ILL.

#### CUPHEAS.

Cupheas, 3-in., \$5.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Cuphea R. C., 75c per 100. Cash. Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2½-in., extra strong, \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

#### CYCLAMEN.

##### CYCLAMEN.

Strong 2-in. stock, ready to shift, finest strain, in assorted colors. Plenty of Christmas Red. Clean, healthy little plants, with plenty of roots, the kind you are looking for.

\$5.50 per 100.

Cash with order.

The above price includes careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

##### CYCLAMEN.

|   |                    |
|---|--------------------|
| Pure White                              | Glory of Wandsbek  |
| Dark Red                                | Wonder of Wandsbek |
| Salmon Queen                            | Princess May       |
| Roseum                                  | Bright Rose        |
| White with Red Eye                      | Christmas Red      |
| Duke of Connaught                       | Rose of Marienthal |
| Rococo Erecta, finest of all varieties. |                    |

Per 100 Per 1000  
Seedlings, will average 4 leaves..\$4.00 \$35.00  
Rococo Erecta.

Seedlings ..... 6.00 50.00  
For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.

Our new Plant Bulletin now ready for mailing. Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., PHILADELPHIA, PA.

Cyclamen giganteum, Improved Wandsbek type, strong seedlings, in 8 varieties, equally divided, \$4.00 per 100; \$30.00 per 1000; transplanted, \$5.00 per 100; \$40.00 per 1000.

Rococo Erecta (new), finest ever introduced (not to compare with the old Rococo), to be well recommended for commercial growing. Strong seedlings, \$5.00 per 100; \$40.00 per 1000; transplanted, \$6.00 per 100; \$50.00 per 1000.

2½ and 3-in. stock ready May 15. Orders booked in advance. We grow over 350,000 and can show many testimonials as to the quality of our strain and stock.

Ernest Rober, Wilmette, Ill.

##### CYCLAMEN.

|                    |                          |
|--------------------|--------------------------|
| Pure white         | Duke of Connaught        |
| Dark red           | Rose of Marienthal       |
| Salmon Queen       | Glory of Wandsbek        |
| White with red eye | Xmas Red (Phoenix)       |
| (Persicum)         | Salmon King, bright rose |
| Princess May       |                          |

Seedlings ..... \$ 3.50 per 100  
2½-inch ..... 7.50 per 100  
2½-inch, selected ..... 8.00 per 100  
3-inch ..... 10.00 per 100

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Cyclamen giganteum, in variety of eight select colors, including Glory and Rose of Wandsbek; also Improved Wandsbek; a selection of the strongest plants of each variety; have been ahead and are now ready for another shift.

3-in., very strong.....\$10.00 per 100  
3-in., our selection..... 8.00 per 100  
2½-in., very strong..... 7.50 per 100  
2½-in., our selection..... 6.00 per 100  
2-in., our selection..... 4.50 per 100  
Transplanted seedlings ..... 3.50 per 100  
M. H. Radke, Riverside, Ill.

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings in the following colors: Dark and bright red, rose, white, crimson, pink, white with red eye, Glory of Wandsbek (salmon), \$3.50 per 100, \$30.00 per 1000. Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1½-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed. 2½-in. pots of the above, in mixed only, \$6.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**CYCLAMEN—Continued.**

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000; 4-in., \$20.00; 5-in., \$35.00. Excellent grown stock. Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads.

C. Winterich, Cyclamen Specialist, Defiance, O.

Cyclamen seedlings, from best German-grown strain, in all colors, extra strong seedlings, selected, \$5.00 per 100, \$45.00 per 1000; 2½-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, good, strong stock, 2½-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

25,000 cyclamen, 3-in. May delivery, 5 colors, extra select plants, \$10.00 per 100.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, fine 2½-in. plants, ready for a shift, 5 colors, \$6.00 per 100. Cash with order, please.  
Winchester Greenhouses, Winchester, Ky.

Cyclamen, full of bud and bloom, 5-in., 50c; 6-in., 60c; 7-in., 75c.

Pyfer & Olsem, Willmette, Ill.

**CYPRIPEDIUMS.**

Cypripedium acaule, pubescens and spectabile. I have made arrangements to collect in large quantities. Price list on application.

L. E. Williams, Exeter, N. H.

Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

Altimo Culture Co., Canfield, O.

**DAHLIAS.**

Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.

Manneto Hill Nurseries, Hicksville, N. Y.

Koerner's 3 great novelties, KOERNER'S WHITE, the wonder of the White Single Century; PEARL, the Single Shell Pink Giant; SOUVENIR DE MILWAUKEE, crimson splashed with yellow, a wonder in peony type. The regular price on 100 of the 3 greatest novelties, assorted, is \$15.00. Now, just to get them scattered all over this country, I will ship for a short limit of time 10 each (30), postpaid, by mail for only \$3.00. Cash.

H. W. Koerner, Sta. B, Milwaukee, Wis.

Dahlias, splendid strong divisions, per 100: Ruth Forbes, \$6.00; Countess Lonsdale, \$8.00; Country Girl, \$6.00; Elsie, \$5.00; H. J. Jones, \$8.00; Ruby Grinstead, \$10.00; Golden Gate, \$10.00; Rheinkoenig, \$6.00; Jeanne Charmet, \$8.00; Hort Budde, \$10.00. Also for counter trade even amount of white, red and 2 shades pink, all named varieties, \$3.00 per 100. Cash with order.

John W. Merritt, Farmingdale, L. I., N. Y.

Dahlias: Blanche Keith, Gaillard, Amy, Kriemhilde, Winsome, Katherine Duerr, Penelope, White Swan, 4c. Earl of Pembroke, Frank L. Bassett, Jack Rose, Henry Patrick, Perle d'Or, Yellow Duke, Beauty of Kent, 3c. Sylvia, 2c; Queen Wilhelmina, Perle d'Or, 10c. Countess of Lonsdale, 7c. Cash, please.

J. R. Benjamin, Calverton, L. I., N. Y.

**DID YOU SEE**

Our full page price list and special offer, page 65 of The Review of February 8?

It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS,  
W. A. Finger, Jr., Hicksville, L. I., N. Y.

DAHLIAS THAT BLOOM IN THE MIDDLE WEST. We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided.

WAYSIDE GARDENS, MENTOR, O.

DAHLIAS, fine assortment, including 20 of Dreer's best varieties, strong 2½-in. pot plants, \$4.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Dahlias for cut flowers. We have the best red grown; also a fine white cactus, divisions, \$5.00 per 100. Cash, please; reference, any Norfolk florist.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. Van Kirk Floral Co., Atco, N. J.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

1000 Jack Rose dahlia roots, field clumps, 4c each. Geo. M. Cook, Arlington, Md.

**DAISIES.**

|                                | 100     | 1000    |
|--------------------------------|---------|---------|
| Boston Yellow, 2½-in.          | \$ 7.00 | \$60.00 |
| Giant White, 2½-in.            | 4.00    | 35.00   |
| Marguerites, 2½-in.            | 4.00    | 35.00   |
| Mrs. Sander                    | 4.00    | 35.00   |
| Boston Yellow, 4-in.           | 15.00   | ....    |
| Boston Yellow, rooted cuttings | 4.00    | ....    |

Our New Plant Bulletin now ready. Yours for the asking.

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Boston Yellow daisies, best winter cut flowering variety, 2½-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100; \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2½-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

**DAISIES.**

|                     | Cuttings Per 100 | 2½-in. plants Per 100 |
|---------------------|------------------|-----------------------|
| Marguerites, white  | \$1.00           | \$2.50                |
| Giant White         | 1.00             | 2.50                  |
| Etoile d'Or, yellow | 3.00             | 5.00                  |
| Boston, yellow      | 3.00             | 5.00                  |

A. L. RANDALL CO.,  
Wabash Ave. at Lake St., Chicago, Ill.

Rooted cuttings of Mrs. Sander and Giant White, \$2.00 per 100, \$17.00 per 1000; 2½-in. pots, \$2.75 per 100, \$23.00 per 1000. Rooted cuttings of Boston Yellow (fine cut flower variety), \$4.00 per 100, \$35.00 per 1000; 2½-in. pots, \$6.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial Day, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

**MARGUERITES.**

|                       | Per 100 |
|-----------------------|---------|
| Boston Yellow, 2½-in. | \$7.00  |
| Giant White, 2½-in.   | 3.00    |

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Daisies, Boston Yellow, 2½-in., \$6.00 per 100; Giant White and Mrs. Sander, 2½-in., \$3.50 per 100, \$30.00 per 1000; Boston Yellow, 3-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Daisies, 2½-in. pots, in bud and bloom, Mrs. Sander, Boston Yellow, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Shasta daisies, 2-yr. clumps, \$4.00 per 100. These are fine ones, have been wintered in cold frames and will give satisfaction. Order now.

J. H. Griscel, R. R. 8, Dayton, O.

Boston Yellow daisy R. C., \$2.50 per 100; 2½-in., \$5.00 per 100. Marguerites, R. C., \$1.00 per 100, \$8.00 per 1000.

W. A. Ballou, Wheaton, Ill.

Shasta daisies, strong 2½-in., \$2.50 per 100; transplanted, \$1.50; fine stock. Cash. Will exchange part for dahlias and hydrangeas.

G. E. Berthold, Nebraska City, Neb.

Mrs. F. Sander daisies, 4-in. stock, strong, in bud and bloom, \$9.00 per 100. Cash. See pelargonium adv.

Waukesha Floral Co., Waukesha, Wis.

Daisies (bellis), transplanted, in bud and bloom, in pink and white, \$1.50 per 100, \$12.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Etoile d'Or, yellow, R. C., \$3.00 per 100; Sander R. C., \$1.00 per 100.

Byer Bros., Chambersburg, Pa.

Daisies, Mrs. Sander, R. C., \$1.50 per 100; 2½-in., \$3.00 per 100; marguerites, R. C., \$1.00 per 100; 2½-in., \$2.50 per 100.

Morris Floral Co., Morris, Ill.

Daisies Mrs. F. Sander, 3-in., in bud and bloom, \$5.00 per 100; Shasta daisy, strong transplanted stock, \$1.50 per 100, \$12.00 per 1000.

S. W. Pike, St. Charles, Ill.

Daisies, yellow marguerites, 2½-in., ready for 4-in., \$4.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Shasta daisies, 2-yr., not less than 6 in bunches, \$10.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Strong seedlings, Shasta daisy Alaska, 60c per 100, \$5.00 per 1000, will bloom this summer.

R. M. Champe, 122 Chope Place, Detroit, Mich.

**4-IN. IN FULL BLOOM.**

Daisies, Mrs. Sander, 4-in., \$10.00. Fine plants,

GULLETT & SONS, LINCOLN, ILL.

Shasta daisy, strong 2½-in. last July seedlings, ready to bloom, 75c per doz., \$5.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisies, Sander, 2½-in. pots, strong plants, \$3.00 100; 3-in., \$6.00 100. Cash, please.

J. Bombenger, 6427 Woodlawn Ave., Chicago.

Daisies (bellis), strong plants, in bud and bloom, pink and white, \$2.00 per 100, \$15.00 per 1000.

J. O. Schmidt, Bristol, Pa.

Sander daisy, R. C., \$1.25 per 100; 4-in., fine, \$8.00 per 100.

Williams & Matthews, Anderson, Ind.

Daisies, Mrs. F. Sander, branched plants, full of bud and bloom, 3½-in., \$7.50 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.

Hillview Greenhouses, La Crosse, Wis.

Daisies, marguerites (single), in 2-in. rose pots, good, strong plants, \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

English daisies (bellis perennis), strong plants, \$1.00 per 100. Cash.

H. A. Cook, Oberlin, O.

Daisies, marguerites, white, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

Mrs. Sander daisy, 2½-in. pots, \$2.50 per 100.

C. H. Jacobs, Westfield, Mass.

Boston Yellow daisies, 2½-in., \$7.00 per 100.

R. R. Davis Co., Morrison, Ill.

Shasta daisy divisions, 75c per 100, \$5.00 per 1000.

E. W. Jenkins, R. 10, Dayton, O.

R. C. daisies, California White, \$1.00 per 100. Prepaid.

S. D. Brant, Clay Center, Kan.

Daisies, Mrs. Sander, strong 2½-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

**DELPHINIUMS**

I still have some fine Delphinium Belladonna, \$6.00 per 100, and also some Dreer's choice hybrid delphiniums, \$6.00 per 100. These will give satisfaction. J. H. Griscel, R. R. 8, Dayton, O.

Strong 1-yr. Delphinium Belladonna, small surplus at \$4.50 per 100.

R. M. Champe, 122 Chope Place, Detroit, Mich.

**DIGITALIS.**

Digitalis, assorted or in separate colors, extra fine plants, 3-in., 75c per doz., \$5.00 per 100. Cash, please.

La Crosse Floral Co., La Crosse, Wis.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

**DRACAENAS.**

Dracaena indivisa, extra strong stock.

1500 4-in. .... \$15.00 per hundred

500 6-in. .... 25.00 per hundred

Cash less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Dracaena indivisa, good stock, transplanted seedlings, \$2.50 per 100, \$20.00 per 1000; 2½-in., \$3.50 per 100; 3-in., extra strong, \$3.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$10.00 per 1000; 2½-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Dracaena indivisa, good, strong stock:

4-in. .... \$12.50 per 100

5-in. .... 25.00 per 100

6-in. .... 40.00 per 100

Cash with order.

L. Stapp Co., 2304 12th St., Rock Island, Ill.

**DRACAENA INDIVISA.**

5-in. .... \$25.00 per 100

4-in. .... 15.00 per 100

3-in. .... 10.00 per 100

2½-in. .... 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

**DRACAENA INDIVISA**

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

E. RAWLINGS, WHOLESALE GROWER,

ALLEGANY, NEW YORK.

Dracaenas indivisa, extra strong, fine stock.

4-in. .... \$15.00 per 100

5-in. .... 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Dracaena indivisa, 2½-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong 5-in., \$25.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

**DRACAENAS.**

4-in. dracaenas, 23-30-in. high, \$12.50 per 100

5-in. dracaenas .... 20.00 per 100

Cash, please.

FRED G. LEWIS, LOCKPORT, N. Y.

Dracaena indivisa, ready now, 3½-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

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*Dracaena* indiv., 4-in., \$10.00; 5-in., \$20.00; 6-in., \$35.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.  
*Dracaena* indivisa, fine, well-grown, strong plants, 4-in., \$2.00 per doz., \$15.00 per 100; 5-in., \$4.00 per doz., \$30.00 per 100; 6-in., \$6.00 per doz., \$45.00 per 100; 7-in., \$1.00 each. Cash. Ulrich Floral Co., Tiffin, O.

#### DRACAENAS.

5-in. .... \$25.00 per 100  
 3-in. .... 10.00 per 100

CRABB & HUNTER FLOWER SHOP,  
 Grand Rapids, Mich.

*Dracaena* indivisa, 3-in., large plants, \$6.00 per 100, 200 for \$10.00; strong 5-in., perfect foliage, \$20.00 per 100. Charles Whitton, York & Gray, Utica, N. Y.

500 *Dracaena* indivisa, 6-in. .... \$35.00 per 100  
 750 *Dracaena* indivisa, 5-in. .... 25.00 per 100  
 1500 *Dracaena* indivisa, 4-in. .... 15.00 per 100  
 W. C. Elmann, Corfu, N. Y.

*Dracaena* indivisa, fine, strong plants, 3-in., \$5.00 per 100; 4-in., \$12.00 per 100; 5-in., extra fine, \$20.00 per 100. Edward Whitton, City & Green, Utica, N. Y.

*Dracaena* indivisa, good plants, 2-in., 2½c; 3-in., 6c; 4-in., 12c; 5-in., 20c; seedlings from seed-flat, 75c per 100, \$6.00 per 1000. J. L. Schiller, Toledo, O.

*Dracaena* indivisa, extra strong, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash. F. Sokol, College St., Worcester, Mass.

*Dracaena* indivisa, strong 3½-in. pots, \$8.00 per 100. United States Cut Flower Co., Elmira, N. Y.

*Dracaena* indivisa, strong 4-in. plants, average 20 to 25 leaves, clean and vigorous, 20c each. Wagner's Greenhouses, Tiffin, O.

*Dracaena* indivisa, extra strong stock, 2000 5-in., 25c each; 1000 6-in., 50c each. J. F. Kidwell Co., Downers Grove, Ill.

*Dracaena* indivisa, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100. La Crosse Floral Co., La Crosse, Wis.

*Dracaenas*, extra strong 4-in., 15c; good 4-in., 12c. Cash, please. Wm. Krieger, Lansing, Mich.

*Dracaena* indivisa, strong, 4-in., \$15.00 and \$20.00 per 100. Cash, please. A. Trotter & Son, Ypsilanti, Mich.

*Dracaena* indivisa, 6-in., \$30.00; 3-in., \$5.00; 2-in., \$2.00 per 100. Sodemann & Lindhart, East Long Branch, N. J.

*Dracaena* indivisa, strong, healthy stock, 4-in., \$10.00 and \$12.00 per 100; 6-in., \$35.00 per 100. Cash with order. H. F. Merrill, Sayre, Pa.

*Dracaena* indivisa, 2½-in. pots, \$2.50 per 100, \$22.50 per 1000. This is fine strong stock. Cash, please. R. W. Unger, Oxford, Mich.

*Dracaena* indivisa, 4-in., 12c; 6-in., 35c; 7 and 8-in., 60c and \$1.00. Hillview Greenhouses, La Crosse, Wis.

*Dracaena* indivisa, good, strong 4-in., \$12.00 per 100. Ovid Greenhouses, James M. Hoag, Prop., Ovid, Mich.

*Dracaena* indivisa, 4-in., \$15.00 per 100. Calvert Floral Co., Lake Forest, Ill.

*Dracaena* ind., heavy 5-in. for vases, \$3.50 per doz. Cash. J. M. Smely, Aurora, Ill.

*Dracaena* indivisa, good 3-in. stock, \$7.00 per 100. Cash. D. R. Herron, Olean, N. Y.

*Dracaena* indivisa, 2½-in., \$3.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

*Dracaena* indivisa, 4-in., \$15.00 per 100; 3-in., \$5.00 per 100. W. M. Deyoe & Co., Oil City, Pa.

*Dracaena* indivisa, 4-in., \$20.00; 3½-in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

*Dracaena* indivisa, 3-in., 7c; 3½-in., 10c; 5-in., 35c. Heini's Greenhouses, West Toledo, O.

*Dracaena* indivisa, strong 4-in., \$7.00 per 100. Atlantic Greenhouses, Atlantic, Ia.

*Dracaena* indivisa, 5-in., 25c. L. Potter & Sons, Waukegan, Ill.

4-in. *Dracaena* indivisa, strong, \$15.00 per 100. William F. Kasting Co., Buffalo, N. Y.

*Dracaena* indivisa, 4-in., 12c; some 6-in., 25c. H. S. Wiecking, Bluffton, Ind.

*Dracaena* indivisa, 3-in., 5c. Greenville Floral Co., Greenville, Mich.

*Dracaena* indivisa, 6-in. pots, \$25.00 per 100. Henry Smith, Grand Rapids, Mich.

#### EUONYMUS.

*Euonymus Japonica*, plain green and variegated, from 3-in. pots, \$5.00 per 100. Have all sizes. Fred Boerner, Cape May City, N. J.

*Euonymus radicans*, 3-in., \$6.00 per 100, \$55.00 per 1000. George Bros. & Co., Springdale, Pa.

#### ECHIVERIAS.

*Echeveria* sec. glauca, medium, \$3.00; large, \$5.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Hens and chickens, large size, \$5.00 per 100, \$45.00 per 1000; small size, \$3.00 per 100, \$25.00 per 1000. W. H. Kidwell & Sons, 3806 Wentworth Ave., Chicago.

*Echeverias*, ready now, nice plants, \$4.00 per 100, \$35.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

*Echeverias*, secunda, \$5.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

#### FERNS.

##### FERNS MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden-hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRACILLIMUM, strong seedlings, ready for potting, \$1.20 per 100, \$10.50 per 1000.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2½-in. stock, \$4.00 per 100, \$35.00 per 1000.

J. F. ANDERSON,  
 FERN SPECIALIST.

SHORT HILLS, NEW JERSEY.

Hardy ferns, wholesale price. 100 10 Each  
*Adiantum pedatum*, Maidenhair, \$6.00 \$0.70 \$0.10  
*Aspidium cristatum*, Evergreen, 6.00 .70 .10  
*Aspidium goldiana* ..... 7.00 .80 .10  
*Aspidium spinulosum*, Wood Fern 6.00 .70 .10  
*Asplenium felix foemina*, hardy, 8.00 .70 .10  
*Aspl. thely. Silver Spleenwort*, 7.00 .80 .10  
*Dryopteris thelypteris*, Shield... 5.00 .60 .10  
*Onoclea sensibilis* ..... 4.00 .50 .10  
*Onoclea struthiopteris*, Ostrich... 7.00 .80 .10  
*Osmunda cinnamomea* ..... 8.00 .90 .10  
*Osmunda claytoniana* ..... 8.00 .90 .10  
 Full 100 ferns, your selection, at 100 rate.

LUDWIG MOSBÆK, ASKOV, MINN.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000:

|                  | Size   | 100    | 1000    |
|------------------|--------|--------|---------|
| Boston           | 2½-in. | \$4.00 | \$35.00 |
| Roosevelt        | 2½-in. | 5.00   | 40.00   |
| Whitman Compacta | 2½-in. | 5.00   | 40.00   |
| Scottii          | 2½-in. | 5.00   | 40.00   |
| Teddy, Jr.       | 2½-in. | 5.00   | 45.00   |
| Smithii          | 2½-in. | 12.00  |         |

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.00 per flat, 10 flats at \$1.85 per flat.

Roman J. Irwin, 108 W. 28th St., New York.

#### FERNS.

|                          | 100     | 1000     |
|--------------------------|---------|----------|
| Norwood, 2½-in.          | \$25.00 | \$200.00 |
| Bird Nest, 2½-in.        | 20.00   | 175.00   |
| Scottii, 2½-in.          | 6.00    | 50.00    |
| Teddy, Jr., 2½-in.       | 6.00    | 50.00    |
| Roosevelt, 2½-in.        | 5.00    | 40.00    |
| Boston, 2½-in.           | 5.00    | 40.00    |
| Whitman, 2½-in.          | 5.00    | 40.00    |
| Whitman Improved, 2½-in. | 6.00    | 50.00    |

S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100, \$35.00 per 1000. Whitman and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Table ferns, shipped in or out of flats, good strong clumps, June and later, \$2.00 per flat, 20 flats or more at \$1.75.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

#### QUALITY FERNS.

ROOSEVELT, SPRINGFIELD, ILL.

3-in. size, \$5.50 per 100, \$50.00 per 1000. Cut plumosus sprays, \$1.25 per 100.

Wanamaker runners, \$2.50 per 100, \$20.00 per 1000.

Cash with order or C. O. D. BERNOL FLORAL CO., ORLANDO, FLA.

#### QUALITY FERNS.

|                |             |
|----------------|-------------|
| Boston, 6-in.  | \$0.50 each |
| Boston, 7-in.  | .75 each    |
| Boston, 8-in.  | 1.00 each   |
| Boston, 10-in. | 1.50 each   |
| Scottii, 6-in. | .50 each    |
| Scottii, 7-in. | .75 each    |
| Scottii, 8-in. | 1.00 each   |

I. Shelby Crall Co., Monongahela, Pa.

Boston and Roosevelt ferns, out of bench, large, bushy plants, 20c each, \$17.50 per 100; large, made-up Boston, 6-in., \$6.00 per doz. Cash with order, please.

Roy A. Hatch, Cliftondale, Mass.

Ferns for dishes, best on the market, leading varieties, \$3.00 per 100, \$25.00 per 1000. Cash, please.

J. Bombenger, 6427 Woodlawn Ave., Chicago.

Ferns, ready now, 2½-in. pots, strong Bostons, \$4.00 per 100, \$35.00 per 1000; Whitman, Scottii, Roosevelt, \$5.00 per 100, \$40.00 per 1000; Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100. Bird Nest ferns, 2½-in. pots, \$14.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

FERNS, Boston, heavy 4-in., \$17.50 per 100; 5-in., \$27.50; extra fine 6-in., \$6.00 per doz. Scottii, 4-in., \$16.00 per 100; 5-in., \$25.00; extra heavy, 6-in., \$5.00 per doz. Table ferns, best commercial varieties, 2-in., \$3.00 per 100; extra heavy 5-in., \$1.50 per doz.

The Wagner Park Nursery Co., Sidney, O.

Ferns, Bostons, extra select, 2½-in., \$4.00 per 100, \$40.00 per 1000; Roosevelt, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Select pot-grown Boston, 6-in., 50c; 7-in., 75c; 5-in., 30c; 8-in., \$1.00 each.

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave.,

BUSHY, POT-GROWN BOSTONS.

|        |     |
|--------|-----|
| 4-inch | 18c |
| 5-inch | 30c |
| 6-inch | 50c |
| 7-inch | 70c |
| 8-inch | 90c |

R. R. DAVIS CO., MORRISON, ILL.

BOSTON FERNs.

|       |        |
|-------|--------|
| 5-in. | \$0.30 |
| 6-in. | .50    |
| 7-in. | .75    |
| 8-in. | 1.00   |

DAVIS FLORAL CO., DAVENPORT, IOWA.

BOSTON FERNs.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

FERNs FOR DISHES, best assortment of varieties, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. 500 or more at 1000 rates. Cash with order.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Boston ferns, 3-in. .... \$8.00 per 100

Teddy, Jr., 2½-in. .... 4.00 per 100

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

Table ferns, good assortment of varieties, strong 2½-in., \$3.00 per 100. Boston and Barrowsii types, fine, strong, well furnished 3-in., \$8.00 per 100. Baur Floral Co., Erie, Pa.

Ferns, Scottii, Roosevelt, 2½-in., \$4.25 per 100, \$40.00 per 1000; Scottii, Teddy, Jr., 4-in., \$15.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

First-class stock of Boston ferns, 5-in., 30c; 6-in., 50c.

A. Hannah & Son, Grand Rapids, Mich.

Choice table ferns, 6 varieties, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Table ferns, Wilsoni, Cyrtomium-Rochfordianum, Mayii, Wimsettii, \$3.00 per 100. Cash.

Bannister Bros., Syracuse, N. Y.

Table ferns, best commercial varieties, 2-in., \$3.00; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Roosevelt Ferns, strong plants out of 6-in. pots, \$6.00 per doz., \$50.00 per 100.

Schumann & Wahlers, Newport, Ky.

Boston ferns, well grown, spaced plants, 2½-in., \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

Pot-grown Boston ferns, 5-in., 23c each. Cash with order.

Logan Ave. Greenhouses, Danville, Ill.

Boston, 5-in., \$25.00 to \$30.00 per 100.

Williams & Matthews, Anderson, Ind.

Ferns, Boston, 3-in., 7c; Teddy, Jr., 3-in., 10c.

Harry Jergens, R. R. No. 3, Dayton, O.

#### FEVERFEW.

Feverfew, 3-in., nice plants, 5c. Cash.

John W. Ingalls & Co., 9th St. and 11th Ave., Rockford, Ill.

Feverfew, 2-in., \$2.50 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Feverfew, 3-in., strong, \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Feverfew, 2-in., \$2.50 per 100; strong. Cash.

C. Erickson, Princeton, Ill.

Feverfew R. C., \$1.25 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

#### FORGET ME NOTS.

Forget-me-nots, dark blue, fine, large, transplanted plants, from cold frames, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, a good dark blue, transplanted, good sized plants, \$2.50 per 100, \$20.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

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**FORGET-ME-NOTS—Continued.**

Forget-me-nots, Myosotis, \$1.00 per 100, parcel post paid; field clumps, 10 to 15 plants each, \$5.00 per 100, express.

M. L. McClave, Benton Harbor, Mich.

Forget-me-nots (alpestris, Victoria), extra large clumps, in bud and bloom, \$3.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

**FUCHSIAS.****FUCHSIAS.**

Phenomenal Ernest Reman  
Elm City White Beauty  
Little Beauty Duchess of Albany  
Minnesota Black Prince  
Schneewitchen

2-inch.....\$3.00 per 100  
2½-inch..... 4.00 per 100  
3-inch..... 5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, all ready for larger pots, 2-in., \$2.00 hundred; 3-in., branched, \$8.00 hundred; 3-in., single shoot, good plants, \$5.00 hundred; 4-in. branched plants, \$15.00 hundred. Cash, less 5%. 3 and 4-in. plants in bud and bloom.

**C. L. HUMPHREY,**

WHOLESALE GROWER, ZANESVILLE, OHIO.

Fuchsias, rooted cuttings, 5 best varieties, mixed, \$1.50 per 100, \$12.50 per 1000; 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Fuchsias, 3-in. stock ready to shift, Black Prince and mixed, \$3.00 per 100. Cash. A. J. Diserens, Cedar Rapids, Iowa.

Fuchsias, double and single mixed, R. C., \$1.00 per 100; 2-in., \$2.50 per 100. C. H. Jacobs, Westfield, Mass.

Fuchsias, mixed, fine 2½-in., 2½c. The East Lawn Gardens, Urbana, O.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 60c. Henry Smith, Grand Rapids, Mich.

Fuchsias, Black Prince, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

**FUNKIAS.****FUNKIAS.**

Funkia Coerulea (blue).....\$6.00 per 100 Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

**GAILLARDIAS.**

Perennial Gaillardia, strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants. William Toole & Son, Baraboo, Wis.

**GARDENIAS.**

1500 gardenias, 3-in., nice stock, ready to be planted, \$12.00 per 100.

**S. S. SKIDELSKY & CO.,**

1004 Lincoln Bldg., Philadelphia, Pa.

**GENISTAS.**

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please. Swiss Floral Co., 120 N. 23, Portland, Ore.

**GERANIUMS.**

Geraniums, extra fine, clean, strong plants, in bud and bloom.

4-in. 4½-in.  
S. A. Nutt.....\$10.00 per 100; \$12.00 per 100  
Buchner ..... 10.00 per 100; 12.00 per 100  
Poitevine ..... 12.00 per 100;  
Scarlet Bedder .... 12.00 per 100; 15.00 per 100  
Ivy leaf geraniums,  
3 best varieties... 10.00 per 100;  
Guaranteed fine stock. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Geraniums, extra fine stock, best we ever had. S. A. Nutt, 3-in.....\$5.50 100; \$50.00 1000  
Beauty Poitevine, 3-in.... 5.50 100; 50.00 1000  
Ricard, 3-in. .... 6.00 100; 55.00 1000  
King Edward, 3-in..... 5.00 100; 48.00 1000  
Improved over American Beauty, 2½-in., \$3.50 per 100; 3½-inch., \$5.00 per 100.  
S. A. Nutt, 4-in., \$10.00 per 100.  
Sallerol, 2½-in., \$3.00 per 100.  
Cash.  
John Bauscher, Freeport, Ill.

**GERANIUMS.****SUMMIT PRICES OF****ROOTED CUTTINGS.****RICARD, POITEVINE CASTELLANE,****PERKINS, VIAUD, DOYLE,****S. A. NUTT AND BUCHNER,****\$10.00 per 1000.****Cash with order.****FRED W. RITCHIE,**

LANCASTER, PENNSYLVANIA.

3-in. S. A. Nutt..\$4.00 per 100; \$37.50 per 1000  
4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000  
All good clean stock, in bud and bloom. Cash, please.  
Riverside Floral Co., Muncie, Ind.

Geraniums: S. A. Nutt, La Favorite, Poitevine, E. G. Hill, Ricard, La France, Vincent, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Grant and Viaud in 3 and 4-in. and Castellane in 4-in. only, same price as above. Mme. Sallerol, extra heavy, 2½-in., \$2.00 per 100. This stock is first class and is all ready to go now; the 4-in. is nearly all in bloom. Cash, please.

Addems, Morgan & Co., Paxton, Ill.

Geraniums, extra fine stock, all ready for larger pots or benching or field stock.

2½-in. Poitevine .....\$3.00 per hundred  
3-in. Ricard ..... 6.00 per hundred  
3-in. La Favorite ..... 5.00 per hundred  
3-in. rose geraniums..... 3.00 per hundred  
Cash, less 5%.

**C. L. HUMPHREY,****WHOLESALE GROWER,**

ZANESVILLE, OHIO.

Geranium It. C.: Nutt, Buchner, Grant, Doyle, \$12.50 per 1000; 2-in., \$2.25 per 100; It. O. Hill, Poitevine, Ricard, Castellane, Presilly, \$15.00 per 1000; 2-in., \$2.25 per 100; 3-in., fine, 6c; R. O., Helen Michell, \$3.00 per 100; Lobelia Mallard, 2-in., 2c; vinca R. C., 1c; 3-in., several leads, 6c; 4-in., 8c; clumps, 7c; 2-in. Mrs. Sander yellow daisy, 4c; hydrangeas, 10c to \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

**ROOTED GERANIUM CUTTINGS.****STRONG, SELECTED STOCK ONLY.**

1000  
S. A. Nutt (greatest dark red).....\$10.00  
Gen. Grant (best scarlet bedder)..... 10.00  
Mme. Buchner (best dble. white)..... 10.00  
Beaute Poitevine ..... 12.50

**THE W. T. BUCKLEY CO.,**

Springfield, Illinois.

Geraniums, 3½ and 4-in. pots, in bud and bloom.

S. A. Nutt.....\$ 7.00 per 100  
B. Poitevine ..... 7.00 per 100  
Mme. Buchner ..... 7.00 per 100  
Mrs. Lawrence ..... 7.00 per 100  
Helen Michell ..... 10.00 per 100  
Helen Michell, 3½-in. pots..... 8.00 per 100  
United States Cut Flower Co., Elmira, N. Y.

Geraniums: S. A. Nutt, B. Poitevine and E. G. Hill, 3-in., 5c; 4-in., 8c. This is extra fine stock, heavy and well branched, full of buds and blossoms, with no disease, 3-in., will make excellent stock for Decoration Day and 4-in. is ready to retail now. Mme. Sallerol, strong 2-in., 2c. Cash, please.

T. J. Feters, Harbor Springs, Mich.

**GERANIUMS.****ROOTED CUTTINGS. READY FOR****SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.  
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.  
CASH WITH ORDER.

**PETER BROWN,**

LANCASTER, PENNSYLVANIA.

Geraniums, 4-in., in bud and bloom, fine stock, ready to ship in a week. Taking orders; out of pots, \$8.00 per 100; in pots, \$9.00 per 100. S. A. Nutt, dark red; Buchner, white; Ricard, bright pink; Salmon Pink, Ivy leaved ger., \$10.00 per 100; Mme. Sallerol, 3-in., 3½c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

**GERANIUMS—2½-INCH.**

Per 100 Per 1000  
S. A. Nutt, red.....\$3.00 \$25.00  
Francis Perkins, pink..... 3.00 25.00  
La Favorite, white..... 3.00 25.00  
Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Geraniums, extra good plants, in bud and bloom: S. A. Nutt, Jean Viaud, Barney, Presilly, Harcourt and Ricard.

2½-in.....\$3.00 per 100; \$25.00 per 1000  
3-in..... 6.00 per 100; 55.00 per 1000  
4-in..... 8.00 per 100; 75.00 per 1000  
H. S. ELY & CO., NEOSHO, MO.

GERANIUMS. 3½ and 4-in. pots. S. A. Nutt, Ricard, Grant and Poitevine, \$10.00 per 100. Packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.

**KENNICOTT BROS. CO.,**

163 N. Wabash Ave., Chicago.

**GERANIUM ROOTED CUTTINGS.**

S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine..... 12.50 per 1000

**Grown right, rooted right, packed right.**

Quality is as important in summer as in winter. You get quality all the year buying my stock.

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Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

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Geranium R. C.: Nutt, Doyle, Buchner and fine mixture, \$1.25 per 100; 2-in., extra fine, Nutt and mixed, \$2.50 per 100; make fine plants for 3½ and 4-in. for Decoration Day. Sample sent on request. Guaranteed fine stock. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

**GERANIUMS.**

Ricard, 2-in.....\$2.00 per 100  
Buchner, 2-in..... 2.00 per 100  
Montmont, 2-in..... 2.00 per 100  
Mixed not labeled, 2-in..... 1.75 per 100  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums: S. A. Nutt, Poitevine, La Favorite and Ricard, fine, large plants, well branched, in bud or bloom; all above well spread, 4-in., \$7.00 per 100. Mme. Sallerol geraniums, 3-in., ready for 4-in., \$3.00 per 100.  
Edward Whitton, City & Green, Utica, N. Y.

**Strong 4-in. geraniums, in bud and bloom:**

S. A. Nutt.....\$10.00 per 100  
Alphonse Ricard ..... 10.00 per 100  
Beaute Poitevine ..... 10.00 per 100  
Stocky and well branched. Cash with order.  
Walter E. Hastings, South Lyon, Mich.

Geraniums, strong 4-in. stock, ready for immediate retail trade, standard varieties assorted, guaranteed to give satisfactory results, \$10.00 per 100. Ready now. Ivy geraniums, strong 4-in., \$10.00 per 100. Cash, please.  
Evenden Bros. Co., Williamsport, Pa.

**NUTT, RICARD, BUCHNER, POITEVINE,****DOUBLE GEN. GRANT.**

Geraniums, best bedders and rose geraniums, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00. Mme. Sallerol, 2½-in., \$2.50.

GULLETT & SONS, LINCOLN, ILL.

S. A. Nutt, 4-in., ready for 5-in., budded and in bloom, \$15.00 per 100; 4-in., 2 and more branches, in bud and bloom, \$9.00 per 100; 4-in., 1 and 2 branches, in bud and bloom, \$7.00 per 100; 2½-in., in bud and bloom, branched, \$2.75 per 100.  
Wm. Krieger, Lansing, Mich.

Geraniums, large, strong 4-in. Nutt, Poitevine, Viaud, Ricard and Buchner, bud and bloom, \$7.00 per 100; Mme. Sallerol, 3½-in., bushy plants, \$4.00 per 100.

Charles Whitton, York & Gray, Utica, N. Y.

Geraniums, strong 4-in. Viaud, S. A. Nutt and Poitevine, in bloom or bud, 7c and 8c. We have some 3-in., 4c; in bud or bloom, 5c. Mme. Sallerol, 2-in., \$2.00 per 100; 3-in., \$3.00.  
Peterson Floral Co., Gibson City, Ill.

Geraniums, 2½-in. pots, Nutt, Ricard and Poitevine, \$25.00 per 1000, \$3.00 per 100; 4-in. pots, Nutt, Ricard, Poitevine, Doyle, Buchner and Oberle, \$7.50 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Geraniums: S. A. Nutt, Jean Viaud, La Pilote, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; 2½-in., \$30.00 per 1000; 2-in., \$25.00 per 1000. Cash with order.  
Frank Ben, 4445 No. Crawford Ave., Chicago.

Geraniums, 3000 S. A. Nutt; 900 Mme. Barney; 700 Dbl. White; 250 Poitevine, 2½-in., \$3.00 per 100. 2000 fl. vincas, white, pink and white pink eye, 2½-in., \$3.00 per 100.  
John Walker, Youngstown, O.

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3½ and 4-in., \$6.50 per 100; Mme. Sallerol, 2½-in., \$2.00 per 100. Cash.  
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$7.00 per 100; in bud and bloom: Mme. Sallerol, large, bushy plants, 3-in., \$4.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

Geraniums, 3½-in., in bud and bloom:  
S. A. Nutt.....\$8.00 per 100  
A. Ricard ..... 8.00 per 100  
Beaute Poitevine ..... 8.00 per 100  
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums: S. A. Nutt, La Favorite, Poitevine, Berthe de Presilly, Jean Viaud, Mrs. Lawrence, 2½-in. pots, \$2.50 per 100, \$22.50 per 1000; 3½-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order. Van Kirk Floral Co., Atco, N. J.

Geraniums: Nutt, B. Poitevine and Jean Viaud, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.

Hudson Greenhouses, Hudson, Mich.

Geraniums, S. A. Nutt, Ricard, Poitevine, Viaud and Buchner, strong 3½-in. stock, \$7.00 per 100. This is the same as 4-in. stock but grown in 3½-in. to economize in shipping.

Rolf Zetlitz, Lima, O.

Geraniums, White Buchner, Jean Viaud, 4-in., 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3½-in., 8c. All good stocky plants, bud and bloom. Cash with order.

Gus Schlegel, Olney, Ill.

Per 100  
Geraniums in bud and bloom, 4-in.....\$8.00  
Geraniums in bud and bloom, 2½-in..... 3.00  
Mme. Sallerol, 2½-in..... 3.00  
Krueger Bros., Toledo, O.

Geraniums, 100 Poitevine, 12c; 400 S. A. Nutt, 10c; 300 Fairy Queen, 10c; 75 rose, 10c. All the above, good, 4-in.; 250 3-in., assorted, 6c.

Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Geraniums, choice standard varieties, 3-in., \$5.00; 4-in., \$8.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracenas, pelargoniums and echeverias.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, fine 2½-in. stock, Nutt, \$2.50 per 100, \$20.00 per 1000; Mme. Sallerol, \$2.00 per 100; White geranium, 2-in., \$2.00 per 100; 4-in. Nutt, branched, \$10.00; 1st class stock and packing. Williams & Matthews, Anderson, Ind.

Geraniums, 10,000 S. A. Nutt, finished plants, in bud and bloom, ready for immediate sales, \$8.00 per 100; out of 3½-in. pots.  
Russell Bros., Syracuse, N. Y.

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Exceptionally strong, healthy S. A. Nutt geraniums in bud and bloom, from 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Cash.

Albert Loeffler, Watertown, Wis.

SUMMER PRICES, 75c per 100. Grant, Ricard, Maryland, Jean Oberle and Dble. white or assortment of 10 newer varieties.

C. W. Smyth, Sawtelle, Cal.

Geraniums, S. A. Nutt, Poitevine, double Grant, La Favorite, strong, bud and bloom, 3-in., \$4.00 per 100. Cash, please.

Meadowside Greenhouses, Avondale, Pa.

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash.

C. Erickson, Princeton, Ill.

Strong, healthy, 4-in. geraniums, in bloom, Poitevine, Ricard, Nutt and La Favorite, \$8.00 per 100. Extra select, \$10.00 per 100.

Wm. Fluegge, Jr., Morton Grove, Ill.

500 Beauty Poitevine, 500 Ricard, heavy, branched plants in bud and bloom, 4-in. pots, quality stock. None any better, \$10.00 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please. J. A. Swartley & Sons, Sterling, Ill.

Geraniums, standard varieties, mixed, 2½-in., \$1.75 per 100; ivy-leaved, red and pink, 2½-in., \$3.50 per 100.

Baker Floral & Seed Co., Baker, Ore.

Geraniums, extra nice S. A. Nutt, 4-in., in bud and bloom, \$8.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100. Kring Bros., Fairbury, Ill.

Geranium, strong S. A. Nutt, Poitevine, Vland, 4-in., \$7.00 per 100; Nutt and Vland, 3-in., \$5.00 per 100. All in bloom.

W. T. Johnson, Momence, Ill.

Geraniums, extra strong, mixed, good varieties, 2½-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2½-in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00.

Edgar Osborn, Danville, Ill.

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Geraniums, Hill, Jean Vland and Poitevine, 4-in., in bud and bloom, \$8.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Rooted cuttings, Mme. Sallerol, \$8.00 per 1000. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Mme. Sallerol, 2-in., \$2.00 per 100, \$18.00 per 1000; well branched. Angel Guardian Florist, 2001 Devon Ave., Chicago.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.

Briscoe & Stowell, Charles City, Ia.

Geraniums, Mme. Sallerol, strong 3-in. pots, large plants, \$4.00 per 100. Cash. Benke Bros., 225 Arcade Ave., Watertown, Wis.

Geraniums, 4-in., well branched, S. A. Nutt, in bloom, 8c.

R. R. Davis Co., Morrison, Ill.

Geraniums, red, white, plak, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

Geraniums, 2½-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2½-in., 3c; Nutt, 2½-in., 3c. Hammerschmidt & Clark, Medina, O.

Geraniums, 1000 3-in. Helen Mitchell, \$5.00 per 100, \$45.00 per 1000. Cash with order.

John B. Rudy, Elmira, N. Y.

Geraniums, Beate Poitevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

4000 ROSE GERANIUMS. Splendid 2½-in., \$2.50 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geraniums, Nutt and Poitevine, in bud and bloom, 3½ in., \$8.00 and \$10.00 per 100. Cash. Chas. H. Green, Spencer, Mass.

S. A. Nutt, very strong, 2-in. stock, need shifting, \$1.25 per 100; \$20.00 per 1000. Prompt shipment. Russell Kilbourn, Clinton, N. Y.

Geraniums Mme. Sallerol, 2-in., \$2.00 per 100; \$18.00 per 1000. Cash, please.

W. Preisach, Corfu, N. Y.

Geraniums, Nutt, Buchner, Grant, etc., mixed only, 2½-in., \$2.00 per 100, or 300 for \$5.00. Cash. Geo. B. Morrell, Torresdale, Pa.

Ivy-leaved geraniums, 3 varieties, dble., red, pink, white, \$5.00 per 100.

M. H. Radke, Riverside, Ill.

Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$7.50 per 100. Cash, please.

Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, R. C., S. A. Nutt, \$10.00 per 1000. W. E. Allen, 185 Exchange St., Leominster, Mass.

S. A. Nutt geraniums, 2-in., \$2.50 per 100.

Lloyd C. Bunch, Fredonia, Kans.

Mme. Sallerol, 2-in., \$2.00 per 100.

Edward W. Schuster, Crookston, Minn.

Ricard geraniums, 2-in. rose pots, fine plants in bud and bloom, \$2.25 per 100, \$20.00 per 1000. Mt. Gilead Floral Co., Mt. Gilead, O.

Geraniums, S. A. Nutt, 4-in., fine, strong plants in bloom, \$10.00 per 100; \$95.00 per 1000. Cash, please. R. W. Unger, Oxford, Mich.

Rose geraniums, the good old-time rose-scented of years ago, strong stock, 3-in., 7c; 2½-in., 4c. Cash. Freeport Floral Co., Freeport, Ill.

Geraniums, 3½-in., bushy plants, in bud and bloom, Marq. de Montmort, \$8.00 per 100. Good as any 4-in. Wagner's Greenhouses, Tiffin, O.

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Geraniums, Madame Sallerol, 2½-in., 3c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums, 3-in., in best colors, mixed, \$4.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 9c. C. R. Wills, Greenville, O.

300 3½-in. S. A. Nutt, well branched, in bloom, 200 mixed, 8c. A. F. Johnson, Amherst, Mass.

3½-in. geraniums, 7½c; 4-in., 8c. J. C. Bigelow & Son, Utica, N. Y.

2-in. mixed geraniums, \$2.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Geraniums, Nutt, strong 2-in., \$18.00 per 1000; 4-in., 7c. John Van Aart, Paducah, Ky.

2-in. rose geraniums, \$2.50 per 100, \$20.00 per 1000. Cash, please. E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Mme. Sallerol, 2½-in. pots, \$2.25 per 100. Chas. Sherwood, Waterloo, Iowa.

Rose geraniums, 2-in., \$2.50 per 100. Angel Guardian Florist, 2001 Devon Ave., Chicago.

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##### GLADIOLI.

|  | Per 100 | Per 1000 |
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| 5,000 Black Beauty, 1½-in. up....            | \$3.00  | \$25.00  |
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| 2,000 Eyaline, 1½-in. up.....                | 2.50    | 20.00    |
| 1,000 Mrs. F. Pendleton, 1½-in. up 8.00      |         | 60.00    |
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| 1,000 Mohonk, 1½-in. up.....                 | 2.50    | 20.00    |
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| 4,000 Pres. Taft, 1½-in. up.....             | 2.50    | 20.00    |
| 5,000 Principle, 1½-in. up.....              | 2.50    | 20.00    |
| 1,000 White Excelsior, 1½-in. up..           | 3.00    | 25.00    |
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| 3,000 XXX, 1½-in. up, mixed.....             | 2.00    | 16.00    |
| 25 of a kind at 100 rate, 250 at 1000 rate.  |         |          |
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| Halley .....      | 20.00    |
| Niagara .....     | 45.00    |
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| Schwaben .....    | 50.00    |
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##### SECOND SIZE, 1¼ TO 1½-IN.

|               | Per 1000 |
|---------------|----------|
| America ..... | \$12.50  |
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| War .....     | 42.00    |

Ask for full lists of planting sizes and bulb-lets, also other varieties in first size.

Anglin & Walsh Co., Williamsbridge, N. Y.

At the close of the shipping season we find that we have odd lots of 2-yr.-old bulbs. We have made these up in collections of 10 varieties, 12 bulbs each, of our own selection.

This consists of Intensity, Bordeaux, Pink Progression, Pink Perfection, Swabian, Hollandia, Columbia, Ceres, Czar Peter, Empress of India, Europa, Liebesfeuer, Lily Lehman, Niagara, Panama, Peace, Princess, President Taft, Taconic, War, Willy Wigman and other standard sorts.

Each collection will include 1 dozen Hilda, our famous Sweepstakes variety, the finest velvet red grown, \$2.00 per collection. F. O. B. No orders received after May 15th.

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##### THE MASTER COLLECTION

This collection is the cream of last year's introduction in Holland, grown in our own gardens, consists of 12 varieties as follows: Glory of Nordwijk, Early Sunrise, Incontestable, Fen Brilliant, Queen of Violets, King Albert, Dreadnaught, Unique, Crimson Prince, Corry, Queen of the Pinks and Bordeaux.

We offer 1 bulb each of this collection for \$2.00 or 3 collections for \$5.00. Parcel post delivery. No orders received after May 15th.

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Petoskey-grown gladioli, full of vitality, America, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000. A few thousand florists' fancy mixture to spare. Speak quick if you want them. No. 1, \$10.00; No. 2, \$8.00. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

#### BULBS OF OUR OWN GROWING, 1ST SIZE.

|                                   | 100    | 1000    |
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| Augusta, white .....              | \$1.75 | \$15.00 |
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GLADIOLI, BEST LONG ISLAND GROWN, FIRST SIZED BULBS FOR FORCING.

America and Augusta, also Mrs. Francis King, \$2.00 per 100, \$15.00 per 1000.

Halley and Primulius Hybrids, \$2.50 per 100, \$20.00 per 1000.

Florists' White ar light mixture, \$2.00 per 100, \$15.00 per 1000

Gladiolus America, 1¼-in. and up, \$2.50 per 100, \$20.00 per 1000; Gladiolus America, 1½-in. and up, \$3.00 per 100, \$25.00 per 1000.

All other varieties, prices on application.

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|                                | 100    | 1000    |
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| 2000 Brenchleyensis, 1st ..... | \$1.25 | \$10.00 |
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| Columbia .....                 | 2.00   | 10.00   |
| 2000 May, 2nd .....            | 1.25   | 10.00   |
| 2000 Mrs. Beecher, 1st.....    | 3.50   | 30.00   |
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American grown, all blooming size bulbs.

|                                   | Per 1000 |
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172 N. Wabash Ave., Chicago.

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##### A FEW THOUSAND LEFT.

America ..... \$12.00 per 1000 |

Peace and Niagara..... 45.00 per 1000 |

Emma Miles Hobart, Northboro, Mass.

King gladiolus, 1¼-in., \$8.00 thousand. Cash less 5%.

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Gladioli, planting stock and bulb-lets of America, King, Augusta and Chicago White. Write for prices. Mrs. F. King, 1st size, \$15.00; Augusta, 2nd size, \$13.00; America, 1st size, \$18.00 per 1000. S. W. Pike, St. Charles, Ill.

Gladioli, planting stock, Kunderdi, Primulius hybrids, Pride of Goshen, Giant White, also Niagara. Write for prices.

Grace Re Share, Dowagiac, Mich.

Gladioli, 1½-in., Peace, \$4.00; Chicago White, \$3.50; Augusta, \$1.50; Mrs. F. King, \$1.50 per 100.

J. R. Benjamin, Calverton, L. I.

See my display adv. in this issue.

Peter Pearson, Chicago, Ill.

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Glechoma H. variegata, variegated ground ivy, strong, 2½-in., 4c. Furrow & Co., Guthrie, Okla.

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Gnaphalium Esulentum, a beautiful vine for basket, porch boxes, etc., 2½-in. and 3-in. at 3 and 5c.

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Hardy ferns, 30 varieties.

L. E. Williams, Exeter, N. H.

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Hardy plants, 1-yr., field-grown or strong divisions.

|                                 | Doz.   | 100    |
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| Delphinium, Chinese, blue.....  | .60    | 3.50   |
| Delphinium, Chinese, alba.....  | .60    | 3.50   |
| Gaillardia grandiflora .....    | .65    | 4.00   |
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Hardy plants, field-grown, large, 1-yr.-old: Delphinium, light and dark blue mixed; Phlox, fine selected colors mixed; Shasta daisy, gaillardia, coreopsis, aquilegia or columbine, physostegia, Achillea The Pearl, \$4.00 per 100, \$35.00 per 1000. Sweet williams, in mixed colors, \$3.00 per 100, \$25.00 per 1000; 500 at 1000 rate. All of these were transplanted last spring.

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## HARDY PLANTS—Continued.

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|   | Doz.   | 100    |
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| Aster ericoides gracillimus.....                  | .75    | 5.00   |
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| Boltonia latifolia.....                           | .75    | 5.00   |
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Lobelia Kathleen Mallard, R. C., 60c per 100; 2½-in., strong stock, \$20.00 per 1000.  
Dale & Nicholas, Hancock, Mich.

Lobelia Mallard, \$2.50 per 100; 2-in. coleus, 3c.  
J. C. Bigelow & Son, Utica, N. Y.

## LONICERAS.

Lonicera aurea, same as vinca, partly hardy, 4-in. pots, \$15.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

## MALLOW MARVELS.

Mallow marvels, strong 3-yr., \$1.00 per doz.; \$7.00 per 100.  
Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

## MARIGOLDS.

Marigolds, Prince of Orange, strong plants, out of 2½-in., \$2.00 per 100; 300 for \$5.00.  
J. C. Schmidt, Bristol, Pa.

Marigolds, yellow or orange, in bloom, 2-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00.  
GULLETT & SONS, LINCOLN, ILL.

Marigolds, yellow and orange, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

## MESEMBRYANTHEMUMS.

Mesembryanthemums, 2 and 3 in., in bud and bloom, 3c and 6c. Cash, please.  
White Hall Greenhouses, White Hall, Ill.

Mesembryanthemums or ice plants, 2½-in., pink, \$2.50 per 100. Cash with order.  
Felsch Bros. Co., Maywood, Ill.

Mesembryanthemums, 2¼-in., large pink, 3½c.  
Hammerschmidt & Clark, Medina, O.

## MOONVINES.

Moonvines, white, grandiflora, good, strong, 2½-in., \$3.00 per 100.  
Brown Bros., Carlisle, Ill.

MOONVINES, WHITE, 2-IN. (TO SAVE EXPRESS), \$3.00 PER 100. FRED W. ARNOLD, FLORIST, CAMBRIDGE, O.

30,000 MOONVINES.  
White and blue, fine 2¼-in., \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

MOONVINES, Ipomæa grandiflora, 2½-in., \$3.00 per 100.  
Reeser Plant Co., Springfield, O.

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90,000 Montbretias, home-grown, guaranteed to give satisfaction. They are elegant for cutting. I brought them to a standard cut flower in Milwaukee. Cultural instructions with order. 3 shades, red, orange and yellow, \$1.00 per 100, \$8.00 per 1000; assorted. Cash.  
H. W. Koerner, Sta. B, Milwaukee, Wis.

## MYOSOTIS.

Myosotis (forget-me-not), strong plants, from field, will bloom soon, \$3.00 per 100. Pansies, strong transplanted, in bud and bloom, \$2.50 per 100. Eschrich's Nursery, North Milwaukee, Wis.

Myosotis (forget-me-not).....\$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## MYRTLE.

Bride's or Sweet German myrtle, nice 3-in., \$3.00 per doz.; 2-in., \$1.25 per doz.  
N. O. Caswell, Delavan, Ill.

Myrtle, field-grown, strong clumps, \$2.75 per 100, \$25.00 per 1000. E. K. Mooney, Maderia, O.

Myrtle wanted, in pots or field clumps. Send prices. R. P. Bohlander, Melrose Park, Ill.

## NASTURTIUMS.

Nasturtiums, Tom Thumb and tall mixed, 35c per 100, \$3.00 per 1000.  
M. H. Radke, Riverside, Ill.

## NIEREMBERGIAS.

Nierembergia, this old time lavender flowering favorite is very effective for cemetery work, vases and window boxes, 2¼-in. stock, \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

NIEREMBERGIA, Gracilis, the finest plant for rock work, Alpine collections, borders for beds or cemetery work, 3c; out of 2-in. pots, \$25.00 per 1000. Cash, please. Frederick Holtke, 5th & Broad Sts., Carlstadt, N. J.

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Hedging: Barberry Thunbergii, Amurensis and Ithoba privet, fine stock; other shrubs and trees. Send for our list of wild plants.  
Hopedale Nurseries, Hopedale, Ill.

ORNAMENTAL SHRUBS, TREES AND VINES for florists' use. Extra select stock. Write for trade list.  
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|   | Size ft. | Size in. | Per 100 |
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| Barberry Thunbergii .....                 | 6-12     |          | \$ 5.00 |
| Barberry Thunbergii .....                 | 12-18    |          | 8.00    |
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| Morus Alba (Russian mulberry) .....       | 2-3      | ....     | 5.00    |
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| Rosa Rugosa (mixed pink and white) .....  | 2-3      | ....     | 10.00   |
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| Spiraea Salsifolia .....                  | 4-5      | ....     | 15.00   |
| Spiraea Opulifolia .....                  | 3-4      | ....     | 8.00    |
| Spiraea Opulifolia .....                  | 4-5      | ....     | 10.00   |
| Spiraea Opulifolia .....                  | 5-6      | ....     | 15.00   |
| Spiraea Opulifolia Aurea.....             | 4-5      | ....     | 10.00   |
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| Symphoricarpos Vulgaris ...               | 2-2½     | ....     | 8.00    |
| Symphoricarpos Vulgaris ...               | 2½-3     | ....     | 10.00   |
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| Sambucus Canadensis (Common Elder) .....  | 3-4      | ....     | 8.00    |
| Sambucus Canadensis .....                 | 4-5      | ....     | 10.00   |
| Sambucus Canadensis .....                 | 5-6      | ....     | 15.00   |
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OTTO WITTBOLD NURSERY, EDGE BROOK, CHICAGO, ILL.

## SHRUBS.

Hydrangeas, viburnums, spiraeas, deutzias and wegelias. Send for price list.

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In fine shape, young palms, rubbers, bamboos and other choice decorative plants. Special trade offer and general catalog will be sent.

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Oleander rosea, 2½-in., \$2.50 hundred; 5-in., bushy, cut back, \$15.00 hundred. Cash, less 5%.

C. L. HUMPHREY, WHOLESALE GROWER, ZANESVILLE, OHIO.

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Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

Altimo Culture Co., Canfield, O.

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Oxalis Ortgiesi (Star of Bethlehem), 50c per doz., \$3.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

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PANDANUS VEITCHII—from open for 3-in. pots.....\$ 6.00 per 100  
4-in. pots..... 8.00 per 100  
6-in. pots..... 12.00 per 100  
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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Latania Borbonica, 2¼-in., 4c, \$35.00 per 1000; 3-in., 10c, \$90.00 per 1000; 3½-in., 15c, \$125.00 per 1000; 4-in., 20c, \$175.00 per 1000. First-class stock. Send for sample. Cash with order.

Gentilly Terrace Nursery, Gentilly Terrace, New Orleans, La.

Medium sized and large specimens of kentias, and all kinds of palms.  
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## PANSIES.

READY NOW.  
500,000 FINE  
SUPERB STRAIN  
IN BUD AND BLOOM.  
FALL TRANSPLANTED PANSIES,  
IN BUD,  
\$1.25 PER 100; \$10.00 PER 1000.  
EXTRA LARGE PLANTS,  
\$15.00 PER 1000.  
Cash with order.

A trial order will convince you that these are the best you ever had. You need them for your particular trade. Express only.

LEONARD COUSINS, JR., Telephone Concord, Concord Junction, Massachusetts.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate. Bellis daisies, large double pink and white, good size, transplanted plants, in bloom, \$1.50 per 100.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, 200,000 field-grown, summer-sown pansies, in bud or bloom, large plants and flowers, in finest mixture, \$12.00 per 1000. Cash, please. A sample will get your order.

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PANSY PLANTS, large flowering, fall transplanted, healthy, stocky, in bud and bloom, best strains obtainable, \$1.50 per 100, \$15.00 per 1000. Cash with order. No personal checks.

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Pansies of quality, extra large plants, in full bloom, assorted colors. Plants carefully taken up and packed, \$2.00 per 100. Cash.

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Extra strong, mixed pansies, Trimardean, 2-3 flowers to the plant, \$1.75 per 100; \$15.00 per 1000. Cash. G. E. Berthold, Nebraska City, Neb.

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Pansy plants, giant mixture, transplanted, in bud and bloom, \$1.25 per 100, \$10.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Pansies, best giant mixture obtainable, large stocky plants, full of bloom, Sept. transplanted, \$1.25 per 100, \$11.00 per 1000. Cash with order. Henry Swaby, St. Charles, Ill.

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Fred E. Hollard, Highland, Mad. Co., Ill.

Large pansy plants, in bud and bloom, \$1.25 per 100; heavy roots on these plants.

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Pansy, French Giant mixture, \$1.50 per 100; \$12.50 per 1000. M. H. Radke, Riverside, Ill.

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Now is the time to buy 3s and 4s for Decoration sales. Our plants are ready for retail trade, in bud and bloom. Will sell on sight. Quick shipment. Our special, \$5.00 offer of April 12 will be extended one week to allow you to try them out for Decoration. S. C. Templelin & Son, Easter Greeting Specialists, Garretttsville, O.

**PELARGONIUMS.****Easter Greeting,****Lucy Becker,****Swabian Maid,****Wurtembergia.**

Excellent stock, 2½-in., \$7.50 per 100.

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**PELARGONIUMS.**

For June and July delivery,

\$8.00 per 100,

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Easter Greeting, 2½-in., \$7.00 per 100  
Easter Greeting, 3-in., 9.00 per 100  
In bud and bloom, will make fine 4 and 5-in. for Decoration Day, free of white fly, immediate delivery. Cash with order.

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Pelargoniums, Wurtembergia, Swabian Maid, Lucy Becker, Wolfgang Goethe, 2-in., \$6.00 per 100; stocky 4-in. in bud and bloom, \$15.00. Free of white fly. Instructions for fumigating for white fly with each order.

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Pelargonium Easter Greeting, 2½-in., \$6.00; 4-in., \$12.00; 5-in., \$20.00, in bloom. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, echeverias and geraniums.

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**PELARGONIUMS.****EASTER GREETING,****2½-IN., \$7.00 PER 100.****I. SHELBY CRALL CO.,**

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Pelargoniums, good 2½-in. stock, best varieties. See display adv.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Pelargoniums, 2-in. Easter Greeting, Wurtembergia, German Glory, Swabian Maid, Lucy Becker, 6c; Mrs. Layal, 5c.

Williams & Clark Floral Co., Muncie, Ind.

Pelargoniums, Easter Greeting, Lucy Becker, 2½-in., 7c; 3½-in., 10c; 5-in., 25c; Wurtembergia, 3½-in., 12c; 5-in., 30c.

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Pelargoniums, Easter Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.

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Pelargoniums, mixed varieties, strong 4-in. stock, \$15.00; 2-in., \$5.00; flowering plants, 6 to 8-in. pots, 25c to 50c each.

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Easter Greeting, nice 3-in. stock, ready for 4 or 5-in. pots; this is extra nice stock, 9c.

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Peony buds, expect to cut 20,000 buds from May 18 to 28, from the field to you in 24 to 48 hours. Best grade, \$4.00; 2nd grade, \$3.00 per 100. L. F. Dintelmann, 9th & State Sts., Belleville, Ill.

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Periwinkle, alba and rosea, 2¼-in., \$2.50 per 100.

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5000 single California Giant, Ruffled Giant and Fringed Giant petunias, all in 3-in., \$3.50 per 100; not less than 100 sold. This is fine stock. 1000 double petunias of Dreer's best strain, all colors, all in 3-in., in bloom, all staked, fine stock, \$4.00 per 100; not less than 50 sold at this price. Cash with order.

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**SINGLE PETUNIAS.**

Ruffled Giants, mixed.....\$3.00 1000  
Rosy Morn ..... 3.00 25.00  
White ..... 3.00 25.00

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Dreer's double fringed, variegated petunias, 2-in., \$2.00 per hundred; 3-in., in bud and bloom, \$4.00 per hundred. Cash, less 5%.

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Petunias, single fringed, SUPERBISIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c; 4-in., 9c.

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Petunia. Single and double. Ready for shipment May 15. Trade paper quotations prevail.

**KENNICOTT BROS. CO**

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Petunias, double or single, large flowering, fringed, 2¼-in. pots, \$2.75 per 100, \$23.50 per 1000.

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Petunias, 2½-in., double white, double white and purple, double variegated, extra strong, ready for shift, \$3.25 per 100.

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Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment.

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Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100; \$18.00 per 1000.

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Petunias, Dreer's single fringed, in bud and bloom, 3-in., \$3.00 per 100, or 200 for \$5.00; 2½-in., strong, \$2.00 per 100, or 300 for \$5.00. Cash.

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Petunias, double variegated, bud and bloom, 3-in., \$3.00 per 100, or 200 for \$5.00. Cash.

Geo. B. Morrell, Torresdale, Pa.

Pink Beauty petunias, 2½-in. stock, \$2.50 per 100. Cash with order.

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Double fringed petunias, in 20 varieties, R. C., \$1.00 per 100, \$9.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 75c.

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Petunia single California Giant, 2¼-in., \$2.00 per 100. Cash.

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Petunias, giant double, bushy plants, in bud, 3-in., \$7.00 per 100; fine stock.

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Petunias, single, 3-in., \$5.00; double, 4-in., \$10.00.

GULLETT & SONS, LINCOLN, ILL.

Single petunias, 2½-in., \$2.00 per 100.

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Double petunias, mixed, 2¼-in., \$2.75 per 100. Cash, please. Wm. Krieger, Lansing, Mich.

Petunias, double, R. C., 10 kinds, \$1.00 per 100. Cash.

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Hardy phlox, 1-yr., field-grown, in following varieties:

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**Rosenberg.**

\$3.50 per 100, \$30.00 per 1000.

THE NILES NURSERY COMPANY, NILES, MICHIGAN.

Phlox subulata Model, pink, 2½-in., \$5.00 1000 \$45.00  
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Phlox subulata Daisy Hill, purple, 2½-in. 5.00 45.00

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Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

Phlox, Eclairer, Rosenberg, Pearl, Athos, Pantheon, Coquelicot, Richard Wallace, Bridesmaid, \$4.00 per 100.

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Phlox Subulata (shell pink, light lavender and white), \$5.00 per 100.

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Hardy phlox, mixed, 2 year old, strong plants, \$3.00 per 100.

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Phlox, perennial, field divided roots, red, white and pink, \$3.50 per 100. Cash.

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Field-grown phlox, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000.

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Hardy phlox, 2-yr., finest sorts, 4c. List free.

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Hardy phlox, 2-yr.-old, mixed, \$25.00 per 1000.

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Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

Phlox Drummondii, 2-in., \$2.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

**PHYSOSTEGIAS.**

Physostegia Virginica.....\$5.00 per 100

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Poinsettias, dormant plants to grow on, 3, 4 and 5c.

Erie Floral Co., Erie, Pa.

Poinsettia orders booked now for June and later delivery.

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Sim's Gold Medal Strain,

Strong divisions, \$3.00 per 100.

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Poppies, double, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

**PRIMULAS.****PRIMULA**

Yellow Polyanthus

Primula Acaulis Veris

or giant English primrose.

Exceptionally fine,

for cut flowers or pot plants,

averaging 6 to 10 flowers to spike.

Strong divisions,

\$8.00 per 100,

\$60.00 per 1000.

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PRIMULA OBCONICA, BEST STRAIN IN

EXISTENCE, plants ready as usual from our

own grown seed. NO SEED arrived from our

German specialist this year and plants are

bound to be SCARCE. Our SEEDBEARERS

were selected from THOUSANDS. There will be

plenty of plants from inferior strains, but you

want the best, so place order now. PRIMULA

CHINENSIS AND MALACOIDES also ready as

usual.

J. L. Schiller, Toledo, O.

Primulas will be scarce this year. Get your

orders in early. We can now take care of you

with good stock of obconica, chinensis, mala-

coides, later on we may not be able to. Write

for price.

S. S. SKIDELSKY & CO.,

1001 Lincoln Bldg., Philadelphia, Pa.

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We are in a position to offer plants of our true Silver Dollar strain of PRIMULA OBCONICA. In due time there will be plenty of stock offered as just as good, so keep your eyes open. Henry Schmidt, North Bergen, N. J.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba. 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts. 60c per packet. Anglin & Walsh Co., Williamsbridge, N. Y.

Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Primula obconica, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.

Henry Smith, Grand Rapids, Mich.

PRIMULA OBCONICA GRANDIFLORA.

STRONG 2-INCH, \$3.00 PER 100.

A. N. KINSMAN, INC., AUSTIN, MINN.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

Primulas 4-in., \$10.00 per 100; Chinensis, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Ernest Robert, Wilmette, Ill.

## PRIVET.

AMOR RIVER NORTH (HARDY PRIVET).

|                                     |      |         |
|-------------------------------------|------|---------|
| 12 to 18-in., lightly branched..... | 100  | 1000    |
| 12 to 18-in., heavy.....            | 2.50 | \$20.00 |
| 18 to 24-in., heavy.....            | 3.00 | 25.00   |
| 18 to 24-in., heavy.....            | 5.00 | 40.00   |
| 2 to 3-ft., heavy.....              | 6.00 | 50.00   |
| 3 to 4-ft., heavy.....              | 7.00 | 65.00   |

## IBOTA PRIVET.

|                  |      |       |
|------------------|------|-------|
| 12 to 18-in..... | 2.50 | 18.00 |
| 18 to 24-in..... | 3.50 | 25.00 |
| 2 to 3-ft.....   | 5.00 | 35.00 |

Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO.,

CULTRA BROS., MGRS., ONARGA, ILL.

100,000 California privet for May planting, nice stock, 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.75 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft. and over, \$3.00 per 100, \$25.00 per 1000. The \$15.00, \$20.00 and \$25.00 per 1000 is heavy 2-yr.-old and well branched and as good as can be grown, fresh from soil. 10,000 Berberis Thunbergii, 2-yr., 15 to 18-in., \$2.00 per 100; 18 to 24-in., 2-yr., \$3.00 per 100; 18 to 24-in., transplanted, 4c; 3-yr., 15 to 18-in., 8c; 20 to 30-in., 10c; 24 to 30-in. clumps, 15c. All shrubs and vines low. All packed free. Get complete list. Cash with order.

Benj. Connell, Florist, Merchantville, N. J.

## CALIFORNIA PRIVET.

|                                  |        |         |
|----------------------------------|--------|---------|
| 12 to 18 in., 3 branches up..... | 100    | 1000    |
| 18 to 24 in., 3 branches up..... | \$1.25 | \$ 9.50 |
| 12 to 18 in., 5 branches up..... | 1.50   | 12.00   |
| 18 to 24 in., 5 branches up..... | 1.50   | 12.00   |
| 2 to 3 ft., 5 branches up.....   | 2.00   | 15.00   |
| 2 to 3 ft., 5 branches up.....   | 2.25   | 18.00   |
| 3 to 4 ft., 5 branches up.....   | 2.50   | 22.00   |
| 3 to 4 ft., 8 branches up.....   | 3.00   | 25.00   |

SOUTHSIDE NURSERIES, CHESTER, VA.

Surplus privet, 2½ to 3 ft., strong, 6 or more branches, \$2.50 per 100, \$20.00 per 1000; 2 to 3 ft., 4 or more branches, \$2.00 per 100, \$15.00 per 1000. 500 at 1000 rates. Packing free.

Chas. Black, Hightstown, N. J.

PRIVET, Amor River North, Ibota, Polish and Vulgaris, fine stock in all sizes. Every florist should have our price list.

S. W. Pike, St. Charles, Ill.

## RASPBERRY PLANTS.

Raspberry plants, St. Regis (everbearing red) Columbian (purple), \$1.25 per 100, \$10.00 per 1000.

P. D. Aspinwall, Ft. Atkinson, Wis.

## ROSES.

FINE YOUNG ROSES. OWN ROOT, 2½-IN.

|                             |        |         |
|-----------------------------|--------|---------|
| AMERICAN BEAUTY.....        | 100    | 1000    |
| KILLARNEY, 3 VARIETIES..... | \$8.00 | \$75.00 |
| CECILE BRUNNER.....         | 7.00   | 65.00   |
| LADY ALICE STANLEY.....     | 6.00   | 55.00   |
| OPHELIA.....                | 7.00   | 65.00   |
| RICHMOND.....               | 8.00   | 75.00   |
| BABY DOLL.....              | 7.00   | 65.00   |
| KAISERIN, 4-in.....         | 15.00  |         |

## GRAFTED.

WHITE KILLARNEY, \$12.50 per 100, \$120.00 per 1000.

|                               |         |          |
|-------------------------------|---------|----------|
| RICHMOND, 2½-in.....          | 100     | 1000     |
| OPHELIA (June 15).....        | \$12.50 | \$120.00 |
| MRS. SHAWYER (June 15).....   | 14.00   | 135.00   |
| BABY DOLL.....                | 14.00   | 135.00   |
| GULLETT & SONS, LINCOLN, ILL. | 12.50   | 120.00   |

Ask prices other ROSES and 4-in. size.

Summer propagated, fall grown, 2½-inch pots, winter rested, on own roots.

|                                |      |       |      |
|--------------------------------|------|-------|------|
| American Beauty.....           | Doz. | 100   | 1000 |
| American Pillar.....           | .50  | 3.50  | 30   |
| Antoine Rivoire.....           | .50  | 3.50  | 30   |
| Baby Doll (Tiptop).....        | 1.50 | 10.00 | 90   |
| Bessie Brown.....              | .50  | 3.50  | 30   |
| Catherine Zeimet.....          | .50  | 3.00  | 25   |
| Cl'g American Beauty.....      | .60  | 4.00  | 35   |
| Cl'g Clothilde Soupert.....    | .50  | 3.00  | 25   |
| Cl'g Gruss an Tepiltz.....     | .60  | 4.00  | 35   |
| Cl'g Meteor.....               | .50  | 3.50  | 30   |
| Cl'g White Maman Cochet.....   | .50  | 3.50  | 30   |
| Dorothy Perkins.....           | .50  | 3.00  | 25   |
| Empress of China.....          | .50  | 3.00  | 25   |
| Etoile de Lyon.....            | .50  | 3.50  | 30   |
| Eugene E. Marlitt.....         | .60  | 4.00  | 35   |
| Excelsa (Red Dorothy).....     | .50  | 3.00  | 25   |
| Francis Scott Key.....         | .75  | 5.00  | 45   |
| Gruss an Tepiltz.....          | .50  | 3.50  | 30   |
| Hadley.....                    | .75  | 5.00  | 45   |
| Hermosa.....                   | .50  | 3.50  | 30   |
| Hugh Dickson.....              | .60  | 4.50  | 40   |
| J. B. Clarke.....              | .60  | 5.00  | 45   |
| Kom. W. Rautenstrauch.....     | .50  | 3.00  | 25   |
| Louis Philippe.....            | .50  | 3.00  | 25   |
| Marie Delesalle.....           | .50  | 3.50  | 30   |
| Mme. Caroline Testont.....     | .60  | 4.50  | 40   |
| Maman Cochet, pink.....        | .50  | 3.50  | 30   |
| Meteor.....                    | .50  | 3.50  | 30   |
| Paul Neyron.....               | .60  | 4.00  | 35   |
| Pink Rambler (Euphrosyne)..... | .50  | 3.00  | 25   |
| Queen's Scarlet.....           | .50  | 3.00  | 25   |
| R. M. Henriette.....           | .50  | 3.00  | 25   |
| Shower of Gold.....            | .60  | 4.00  | 35   |
| Silver Moon.....               | .60  | 4.00  | 35   |
| Sv. de la Malmalson.....       | .50  | 3.50  | 30   |
| Ulrich Brunner.....            | .60  | 4.50  | 40   |
| White M. Cochet.....           | .50  | 3.50  | 30   |

Leedle Co., Expert Rose Growers, Springfield, O.

BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

FIELD-GROWN ROSES, 2-YR.-OLD.

2½ AND 4-IN., FOR OUTSIDE PLANTING.

|                                    | Per 100       | Per 1000      |
|------------------------------------|---------------|---------------|
| Killarney, double pink.....        | 2½-in. \$4.50 | 4-in. \$15.00 |
| Killarney, double white.....       | 4.50          | 15.00         |
| Rhea Reid, pink.....               | 4.50          | 15.00         |
| Radiance, pink.....                | 4.00          | 12.00         |
| Richmond, rich crimson.....        | 4.50          | 15.00         |
| Kais. Augusta Victoria, white..... | 3.50          | 12.00         |
| Mrs. Geo. Shawyer, pink.....       | 4.50          | 15.00         |
| Hadley, red.....                   | 6.00          | 20.00         |
| Hoosier Beauty, crimson.....       | 5.00          | 15.00         |
| Sunburst, yellow.....              | 4.50          | 15.00         |
| Lady Hillingdon, yellow.....       | 4.50          | 15.00         |
| Ophelia, shell pink.....           | 5.00          | 15.00         |
| My Maryland.....                   | 5.00          | 15.00         |
| Prima Donna, cerise pink.....      | 9.00          | ....          |
| September Morn, light pink.....    | 9.00          | ....          |
| Maman Cochet, white.....           | 3.50          | 12.00         |
| W. R. Smith, pink.....             | 3.50          | 12.00         |
| Francis Scott Key, red.....        | 4.50          | 12.00         |
| Prince d'Arenberg, red.....        | 3.50          | 12.00         |

Hybrid Teas, 5- and 6-in. pots, also 2-yr.-old field-grown roses and a few good varieties in bench-grown roses, which are suitable for outdoor planting. Ask for lists.

Anglin & Walsh Co., Williamsbridge, N. Y.

Roses for planting out, semi-dormant condition, 2½-inch.

|                              | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| La France.....               | \$4.00  |          |
| Mrs. Chas. Russell.....      | 12.00   |          |
| My Maryland.....             | 5.00    |          |
| Prince E. C. d'Arenberg..... | 5.00    |          |
| Rhea Reid.....               | 4.50    |          |
| Richmond.....                | 4.50    |          |
| Sunburst.....                | 5.00    |          |
| Dorothy Perkins.....         | 3.50    |          |
| Ellen Poulson.....           | 4.50    |          |
| Erna Teschendorff.....       | 4.00    |          |
| Gen. Jacqueminot.....        | 4.00    |          |
| Hadley.....                  | 5.50    |          |
| Hoosier Beauty.....          | 6.00    |          |
| Killarney.....               | 4.50    |          |
| Killarney Brilliant.....     | 5.00    |          |
| White Killarney.....         | 4.50    |          |
| Dbi. Wh. Killarney.....      | 4.50    |          |
| Ophelia.....                 | 5.00    |          |
| Clothilde Soupert.....       | 3.50    |          |

AMERICAN BULB CO., Chicago, Ill.

172 North Wabash Ave.,

STRONG, HEALTHY BENCH PLANTS OF

MRS. AARON WARD. GROWN ON BENCH ONLY 1 YR., ELEGANT STOCK FOR FURTHER FORCING. WILL GIVE MUCH QUICKER AND BETTER RESULTS THAN BY PLANTING POT PLANTS, \$7.00 PER 100, \$60.00 PER 1000.

ALBERT F. AMLING CO.,

MAYWOOD, ILLINOIS.

ROSE PLANTS—YOUNG STOCK.

|                             |                |
|-----------------------------|----------------|
| Sunburst, 2½-inch pots..... | \$5.00 per 100 |
| Ward, 2½-inch pots.....     | 5.00 per 100   |
| Ophelia, 2½-inch pots.....  | 5.00 per 100   |
| Milady, 2½-inch pots.....   | 5.00 per 100   |

BENCH GROWN PLANTS.

|                 | 100    | 1000    |
|-----------------|--------|---------|
| Killarney.....  | \$5.00 | \$45.00 |
| Geo. Elger..... | 4.50   | 40.00   |
| Baby Doll.....  | 4.50   | 40.00   |

Cash with order.

CHICAGO FLOWER GROWERS' ASSN.

182 N. Wabash Ave., Chicago, Ill.

## ROSES.

3500 good, grafted CHAMP WEILAND PLANTS, ready for immediate shipment. Order quickly, if wanted. S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

## ROSE PLANTS, 2½-INCH STOCK.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| Pink Killarney.....    | \$4.50 | \$40.00 |
| White Killarney.....   | 4.50   | 40.00   |
| Ophelia.....           | 6.00   | 50.00   |
| Sunburst.....          | 5.00   | 45.00   |
| Richmond.....          | 4.00   | 35.00   |
| American Beauties..... | 6.00   | 55.00   |
| Baby Doll.....         | 5.00   | 45.00   |
| Geo. Elger.....        | 4.00   | 35.00   |

## WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

## ROSE PLANTS. GOOD STOCK.

## FROM 3-IN. POTS.

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| White Killarney.....        | \$4.00 | \$35.00 |
| Pink Killarney.....         | 4.00   | 35.00   |
| Richmond.....               | 4.00   | 35.00   |
| Sunburst, 2½-inch pots..... | 4.00   | 35.00   |

2-yr.-old Richmond bench plants, \$6.00 per 100, \$50.00 per 1000.

Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.

## BENCH-GROWN ROSES.

|                          | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| Amerlenn Beauty.....     | \$9.50  | \$85.00  |
| Aaron Ward.....          | 7.00    | 60.00    |
| Killarney Brilliant..... | 7.00    | 60.00    |
| Killarney Pink.....      | 7.00    | 60.00    |
| Sunburst.....            | 8.00    | 70.00    |
| Milady.....              | 9.00    | 80.00    |

A. Henderson & Co., Box 125, Chicago.

|                                      | 100     | 1000     |
|--------------------------------------|---------|----------|
| 3000 Hoosier Beauty, own root.....   | \$ 7.00 | \$ 60.00 |
| 1200 Cleveland, grafted.....         | 20.00   | 200.00   |
| 2000 Gorgeous, grafted.....          | 20.00   | 200.00   |
| 1000 Scott Key, own root, 2½-in..... | 7.00    | 60.00    |
| 2000 Scott Key, grafted, 3-in.....   | 15.00   | 150.00   |

CHAS. H. TOTTY.

MADISON, NEW JERSEY.

OPHELIA, own root, 2½-in..... \$ 7.00 per 100

SUNBURST, own root, 2½-in..... 5.00 per 100

MY MARYLAND, grafted, 3-in..... 15.00 per 100

HOOSIER BEAUTY, grafted, 3-in..... 15.00 per 100

BENCH plants, good stock, Pink Killarney, \$6.00 per 100, \$55.00 per 1000.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Roses, own root, strong stock.

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| White Killarney.....     | \$6.00 | \$50.00 |
| Pink Killarney.....      | 6.00   | 50.00   |
| Killarney Brilliant..... | 6.00   | 50.00   |
| Sunburst.....            | 7.00   | 60.00   |
| Ophelia.....             | 7.00   | 60.00   |

PYFER & OLSEM, WILMETTE, ILL.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 2½-in. pots..... \$ 60.00 per 1000

Radiance, 3-in. pots..... 100.00 per 1000

Red Radiance, 2½-in. pots..... 60.00 per 1000

Red Radiance, 3-in. pots..... 100.00 per 1000

T. G. OWEN, COLUMBUS, MISS.

## BENCH GROWN ROSES, SELECT STOCK.

|                      | Per 100 | Per 1000 |
|----------------------|---------|----------|
| Am. Beauty.....      | \$9.00  | \$80.00  |
| White Killarney..... | 6.00    | 55.00    |
| Pink Killarney.....  | 6.00    | 55.00    |

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Roses, good 2½-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

S. S. SKIDELSKI & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

|                                      | 100     | 1000     |
|--------------------------------------|---------|----------|
| Ophelia, grafted plants.....         | \$14.00 | \$120.00 |
| White Killarney, grafted plants..... | 14.00   | 120.00   |

HOLTON & HUNKEL CO.,

MILWAUKEE, WISCONSIN.

Roses, own root, strong stock, 2½-in. pots:

Kaiserine, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.



**ROSES—Continued.**

Roses; Ophelia, taken from prize taking stock, 2 1/4-in. pots, ready for immediate delivery. American Beauty bench plants, immediate delivery, one year in benches. Myers & Santman, Chestnut Hill, Philadelphia, Pa.

Rose plants, good stock, 4000, 2 1/2-in. American Beauty, \$50.00 per 1000; Sawyer, 2 1/2-in., \$5.00 per 100; Sawyer, 3-in., \$8.00 per 100; Mrs. Russell, 2 1/2-in., \$10.00. Geo. M. Kellogg, Flower & Plant Co., Pleasant Hill, Mo.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

**BENCH GROWN****KILLARNEY,**

\$6.00 per 100; \$50.00 per 1000.

Batavia Greenhouse Co., Batavia, Ill.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2 1/2-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. Henry Smith, Grand Rapids, Mich.

Roses, 2 1/4-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

OPHELIA, 3-IN. STOCK, \$8.00 PER 100, \$70.00 PER 1000. CASH, PLEASE.

ALBERT F. AMLING CO.,

MAYWOOD,

ILLINOIS.

300 O. R. 3 1/2-in. Ophelia rose plants, fine, strong, healthy plants, \$8.00 per 100. Cash with order.

Walter A. Amling, Maywood, Ill.

Roses, White Killarney, 3 and 4-in., 5c and 6c, 1-yr.-old, in frames all winter.

Erie Floral Co., Erie, Pa.

4000 Clothilde Souper roses, 4-in., pot-grown, bushy, full of buds, \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

2 1/2-inch Richmond plants, own root, \$3.00 per 100, \$25.00 per 1000. Batavia Greenhouse Co., 30 E. Randolph St., Chicago.

Bench plants, grafted White and Pink Killarney. South Park Floral Co., New Castle, Ind.

Grafting eyes of the new roses Primerose and Rosalie. South Park Floral Co., New Castle, Ind.

2-yr. field-grown roses, 50 sorts. List free.

W. H. Salter, Rochester, N. Y.

**RUBBERS.**

Rubbers, Ficus elastica, 4-in., 25c; 5-in., 35c; 6-in., 50c; 8-in., 75c; Ficus pandurata, 5-in., 50c; 6-in., 75c. Above are perfect plants. Cash with order. H. C. Doescher, 2000 Gentilly Ave., New Orleans, La.

Ficus elastica, choice plants, 5-in., 50c; 6-in., 75c.

GULLETT & SONS.

LINCOLN, ILL.

**RUDBECKIAS.**

Rudbeckia Golden Glow, divisions, \$1.00 per 100.

W. P. Carre, Mantua, N. J.

**SALVIAS.****SALVIA BONFIRE.**

Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order.

F. E. Cremer, Hanover, Pa.

Salvia Globe of Fire, the most persistent bloomer we have ever found and very strong grower, medium dwarf, strong, 2 1/2-in., rose pots, ready for 4-in., \$6.00 per 100; 2-in., \$3.00 per 100; splendens, out of flats, once transplanted, \$1.00 per 100; 2-in., \$2.00 per 100. Cash.

Addams Morgan & Co., Paxton, Ill.

**SALVIAS.****SALVIAS—SALVIAS.**

2 1/2-in., \$3.00 per 100, \$27.50 per 1000.

**HEMBREIKER BROS.,**

LINCOLN,

ILLINOIS.

SALVIA, 3 1/2 and 4-in. pots. Bonfire and Zurich, 7c. Don't hesitate to place the order if you want first-class stock.

KENNICOTT BROS. CO.,

163 N. Wabash Ave.,

Chicago.

**SALVIAS.**

2 1/2-inch.....\$3.00 per 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave.,

Chicago, Ill.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment.

Daut Bros., Decatur, Ill.

Salvia: Bonfire and Zurich, strong 3 1/2-in. stock, \$6.00 per 100, \$50.00 per 1000. This is the same as 4-in. stock but grown in 3 1/2-in. to economize in shipping.

Rolf Zetlitz, Lima, O.

Salvias, Bonfire, in bud and bloom, 2 1/4-in., \$2.25 per 100, \$20.00 per 1000; 3-in., branched stock, \$5.00 per 100, \$40.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Salvia Bonfire and splendens, 3-in., \$2.00 per 100; R. C., 75c per 100. Cash.

C. Erickson, Princeton, Ill.

SALVIAS, extra strong 3-in. pots, \$5.00 per 100; 2-in. pots, \$2.50 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Salvia Zurich, 2-in., \$2.00 per 100. A famous strain, our selection for five years. Cash with order.

Simanton & Pence, Falls City, Neb.

Salvia splendens, 3-in., fine bushy seedlings, \$3.00 per 100. Ready May 1. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia splendens, extra strong, pinched back, 2 1/2-in., \$2.50 per 100. Cash, please.

Dobbs & Son, Auburn, N. Y.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please.

White Hall Greenhouses, White Hall, Ill.

Salvias, R. C., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000. prepaid.

O. Humfeld, Clay Center, Kan.

Salvias, Zurich and splendens, extra heavy, 2 1/4-in., \$2.50 per 100; 3-in., full of cuttings, \$4.50 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Salvia splendens, transplanted seedlings, \$1.00 per 100, \$9.00 per 1000. Cash.

Current Floral Co., Lexington, Ky.

Salvia Zurich, Bonfire and splendens, \$2.50 per 100, \$20.00 per 1000; 2 1/4-in. stock.

Wm. J. Newton Estate, Norfolk, Va.

Salvias, Bonfire, Zurich and splendens, 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Salvia splendens from seed bed, nice strong plants, 80c per 100.

Smith the Florist, St. Johns, Mich.

Salvia splendens and Bonfire, 2 1/4-in., \$2.00 per 100, \$18.00 per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

SALVIA splendens and Bonfire, fine 3-in., \$5.00 per 100; extra heavy, 4-in., \$8.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Salvia splendens, extra strong transplanted seedlings, \$10.00 per 1000. Cash.

Walter E. Hastings, South Lyon, Mich.

Salvia Bonfire, 2 1/2-in., \$2.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Salvias, strong 2 1/2-in., \$1.75 per 100. Cash.

J. F. Link, 1124 Rammers, Louisville, Ky.

Salvia Bonfire, 2 1/2-in., 2c; fine plants. Cash with order.

Gus Schlegel, Olney, Ill.

Salvia R. C., Bonfire and splendens, 80c 100. Cash.

Byer Bros., Chambersburg, Pa.

Salvia splendens, 2-in., \$2.50 per 100. Cash.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Salvias, 2 1/2-in., \$2.50 per 100.

R. R. Davis Co., Morrison, Ill.

R. C. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

**SANTOLINAS.**

Santolinas, bushy plants, 2 1/4-in., \$2.50 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order.

Frank Beu, 4445 No. Crawford Ave., Chicago.

Santolinas, 2 1/4-in., \$2.50 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Two-inch santolinas, \$2.50 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

**SEDUMS.**

Sedum Spectabilis .....\$8.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**SEEDS.**

ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.

New crop of guaranteed quality, Northern greenhouse-grown, true to type.

ASPARAGUS PLUMOSUS NANUS.

Per 1,000 seeds.....\$3.75 per 1000

Per 10,000 seeds.....3.25 per 1000

Per 20,000 seeds.....3.00 per 1000

ASPARAGUS SPRENGERI.

Per 1,000 seeds .....\$1.50 per 1000

Per 10,000 seeds .....1.25 per 1000

S. S. Pennoch-Meehan Co.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

**SPECIAL OFFER.**

Increase your stock, 2000 seeds, 10 varieties, 200 each, for \$1.00: Date palm, fan palm, smilax, Monterey cypress, dracaena, cobaea scandens, Grevillea robusta, Ampelopsis Veitchii, Asparagus sprengeri, Genista canariensis.

George Leaver, P. O. Box 1049, Los Angeles, Cal.

ASPARAGUS PLUMOSUS SEED.

\$3.25 per 1000.

\$15.00 per 5000.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000.

Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.

H. N. GAGE CO., INC., MONTEBELLO, CAL.

Asparagus Sprengeri seed, 1917 crop, 75c per 1000.

Write for prices in quantity.

H. Bailey, R. F. D. 6, Los Angeles, Cal.

John Baer tomato seed and choice mixed aster seed.

Jasper J. Hayes, Route 3, Dover, N. H.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

**SMILAX.**

Smilax seedlings, 40c per 100, postpaid; 2 1/2-in. smilax, \$2.50 per 100.

W. A. Ballou, Wheaton, Ill.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock.

Green Floral Co., Dallas, Tex.

2-in. smilax, \$2.00 per 100. Cash.

The Wirt Floral Co., Parsons, Kan.

600 smilax seedlings, 50c per 100.

A. N. Kinsman, Inc., Austin, Minn.

Last call, 750 2-in. smilax, \$12.50 for the lot. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Smilax seedlings, 50c per 100, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.****SNAPDRAGON SEEDLINGS**

Fine, stocky, 2 1/4-in., branched.

2-in. 2 1/4-in.

Ramsburg's Silver Pink .....\$3.00 \$4.00

Phelps' White .....3.00 4.00

Queen Victoria .....3.00 4.00

Yellow .....3.00 4.00

Garnet, new red .....3.50 5.00

Nelrose, new pink .....3.50 5.00

Davis, new pink .....3.50 5.00

2-in., \$25.00 per 1000; 2 1/4-in., \$37.00 per 1000.

Grand plants — Sure to please — Cash.

HAMMERSCHMITT & CLARK, MEDINA, O.

100 1000

Ramsburg's Silver Pink, 2 1/4-in. ....\$5.00 \$40.00

Phelps' White, 2 1/4-in. ....5.00 40.00

Phelps' Yellow .....5.00 40.00

Nelrose, 2 1/4-in. ....5.00 40.00

Keystone, 2 1/4-in. ....5.00 40.00

Our new Plant Bulletin is now ready for mailing.

Do you want a copy?

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2 1/4-in., \$4.50 per 100; \$40.00 per 1000.

Keystone snapdragon, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 103 W. 28th St., New York, N. Y.

Snapdragons, 2 1/4-in. pots, strong plants, Ramsburg's (Silver Pink), White, Yellow, Red and Garnet, \$4.00 per 100, \$35.00 per 1000; Keystone and Nelrose, \$5.00 per 100, \$45.00 per 1000; rooted cuttings, Yellow and White, \$2.50 per 100, \$20.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

**GIANT.**

Rose, pink, garnet, yellow, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.

Nelrose, Silver Pink, Phelps' White, Yellow, \$5.00 per 100, \$40.00 per 1000.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

SNAPDRAGONS, Silver Pink, 2 1/4-in., \$3.00 per 100; red, white, yellow and salmon colored, 2 1/4-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

125 boxes of snapdragons (bargain), Ramsburg's Silver Pink, pinched back, well branched. Box size, 6x11 in.; 15 in box, 25c per box.

Winona Greenhouse, Winona, Ill.

Snapdragons, 2-in., from seed, pinched and branched, Golden Yellow, White, Silver Pink, no rust in our plants, \$3.00 per 100.

Dinstell Bros., 1851 Melvina Ave., Chicago, Ill.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2 1/4-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.

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Snapdragons, Ramsburg's Silver Pink, 4 1/2c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots.

B. C. Blake, Springfield, O.



Snapdragons, 2½-in., \$3.00 8-in., \$5.00.  
GULLETT & SONS, LINCOLN, ILL.

Snapdragons, 2-in., \$3.00; pink, white and yellow.  
Henry Smith, Grand Rapids, Mich.

Snapdragons, Silver Pink, in 2½-in., \$2.50 per 100.  
Aberdeen Floral Co., Aberdeen, Miss.

#### SPIRAEAS.

SPIRAEA VAN HOUTTEI.  
100 1000  
12-18-in., lining out.....\$ 2.50 \$20.00  
12-18-in., well branched, salable... 4.00 30.00  
18-24-in. .... 6.00 40.00  
3-4-ft. .... 10.00  
ONARGA NURSERY CO., ONARGA, ILL.

Spiraeas, Queen Alexandra and Gladstone, strong clumps, \$12.00 per 100.  
Ernest Rober, Wilmette, Ill.

Spiraeas Filipedula ..... \$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

#### STEVIAS.

STEVIAS.  
Double and single, 2-in.....\$3.00 100  
Double and single, 2½-in..... 3.50 100  
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Stevias, extra heavy, well rooted cuttings, full of new breaks and growths, equal to 2½-in. stock, \$1.50 per 100, worth double. Cash, please.  
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Stevia, select, 2-in. plants, \$3.00 per 100. Cash.  
Ulrich Floral Co., Tiffin, O.

Stevias, 2½-in., 3c; very stocky.  
Hammerschmidt & Clark, Medina, O.

Stevia, dwarf, R. O., 75c per 100. Cash.  
Byer Bros., Chambersburg, Pa.

#### STRAWBERRY PLANTS.

Senator Dunlap strawberry plants, guaranteed strictly new, extra large plants, \$3.00 per 1000, f. o. b.  
E. R. Beebe, Florist, Eureka, Cal.

Americus, everbearing strawberry plants, \$1.25 per 100; \$10.00 per 1000. Prompt shipment.  
Lynn L. Aspinwall, Ft. Atkinson, Wis.

#### SWEET WILLIAMS.

Sweet williams, extra fine, strong field plants in four good colors, maroon, white, scarlet and violet, \$1.00 per 100. Don't mistake this stock for small seedlings. These are plants.  
W. E. King, Box 361, Little Silver, N. J.

Sweet williams, strong field-grown plants, \$2.00 per 100, \$15.00 per 1000.  
J. C. Schmidt, Bristol, Pa.

#### THUNBERGIAS.

Thunbergia, extra good for baskets, 2½-in., \$2.50 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Thunbergias, 2½-in., 2½c.  
Odor Greenhouses, Iola, Kan.

#### TRADESCANTIAS.

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue.  
Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantias, Wandering Jew, 2 varieties, rooted cuttings, \$1.00 per 100; 2½-in., \$2.00 per 100. Cash. Addams Morgan & Co., Paxton, Ill.

Wandering Jew, fine plants, 2½-in., 3c, variegated only; Kenilworth ivy, 2-in., 3c.  
Thornton Floral Co., Streator, Ill.

Tradescantia, striped, strong, well-rooted cuttings, 75c per 100; \$6.00 per 1000. Cash, please.  
W. Bezdek, Cedar Rapids, Iowa.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash.  
Ulrich Floral Co., Tiffin, O.

Tradescantia, tricolor and green, 2½-in., 2½c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Tradescantia, 13 var., 75c per 100.  
Sunnyside Greenhouses, R. I., Jeannette, Pa.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Tradescantia, strong rooted cuttings, 75c per 100.  
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Tritoma Pfitzeri, florists' kind for cut flower use, \$10.00 per 100.  
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Tritoma Pfitzeri, strong, selected, field-grown crowns, \$5.00 per 100; \$45.00 per 1000. Cash with order.  
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Tritoma Pfitzeri, large, undivided field clumps, 8c and 12c. Cash, please.  
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Mexican single tuberoses, everblooming, the best paying summer cut flower, all first-class bulbs, \$1.00 per 100, \$8.00 per 1000. Cash, please.  
El Paso Nursery Co., El Paso, Tex.

#### VEGETABLE PLANTS.

Tomato, Dwarf Champion, New Stone, Imp. Ponderosa, Acme, etc.; fine transplanted plants, labeled true to name, 75c per 100, by mail; \$6.00 per 1000, by express.  
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#### TO THE TRADE. REVISED PRICE LIST.

Owing to unfavorable weather conditions and the scarcity and high prices of seed and seed potatoes, the following prices go into effect May 10th, 1917. All former prices revoked.

**TOMATO PLANTS:** Buckbee's John Baer, Buckbee's new Beefsteak, New Earliana, Improved Ponderosa, Golden Ponderosa, New Stone, 50c per 100, \$4.50 per 1000.

**CABBAGE PLANTS:** Great Northern Extra Select Early Jersey Wakefield, Extra Early Winningstadt, Enkhuizen Glory, Mammoth Red Rock, Copenhagen Market, Premium Late Flat Dutch, 40c per 100, \$3.50 per 1000.

**SWEET POTATO PLANTS:** Red Bermuda, Yellow Jersey, Southern Queen, 5000 for \$12.50, 40c per 100, \$3.00 per 1000.

Plants well packed for long distance shipments. Terms cash, F. O. B. Greenview, Ill. No C. O. D. orders taken. All orders filled in turn.  
T. L. COOK, GREENVIEW, ILL.

Field-grown plants, tomatoes, 50c per 100, \$1.00 per 500, \$1.50 per 1000. Sweet and hot peppers, 12 varieties; egg plants, 4 varieties, 85c per 100, \$2.00 per 500, \$3.00 per 1000. No order under \$1.00 accepted. Prices f. o. b. Navasota. For immediate shipment. Cash. Personal checks delay orders.  
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Lettuce, Grand Rapids and Big Boston, seedlings, \$1.00 per 1000; tomatoes, strong seedlings, Early Comet, Chalk's Jewel, New Stone, Ponderosa, Earliana, Livingston's Globe, \$2.50 per 1000; transplanted, \$5.00 per 1000; cabbage seedlings, \$1.50 per 1000.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Tomato Ponderosa, Chalk's Early Jewel, Stone, G. Baltimore, Earliana, 30c per 100, \$2.50 per 1000. Cabbage Copenhagen, D. Ball Head, Flat Dutch, Drumhead, All Seasons, 25c per 100; \$2.00 per 1000. These are large size plants. Good packing. Cash, please.  
Cottage Greenhouses, Westplains, Mo.

Tomato plants, Improved Stone, Chalk's Early Jewel, Michell's Ex. Early Cracker Jack, and Henderson's Genuine Ponderosa; twice transplanted. \$7.50 per 1000; ready for the field, \$10.00 per 1000. Quality is our hobby.  
Thornton Floral Co., Streator, Ill.

Millions of cabbage plants, seedlings, large type of Wakefield and Flat Dutch, outdoor-grown, fine, short, strong seedlings, \$1.50 per 1000. No order too large for us to fill. We guarantee to please you in every way, no matter where you live.  
S. T. Danley & Son, Macomb, Ill.

Tomato plants, John Baer, Bonny Best, Earliana and New Stone, transplanted, \$2.50 per 1000; seedlings, \$1.50 per 1000. Celery, Golden Self Blanching and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000.  
F. Danley, Macomb, Ill.

Tomato plants, ready for planting out: Stone, Beauty, Magnus, Buckeye, Globe, Ponderosa, Acme, also pepper and egg plant, \$3.00 per 1000; Beauty and Magnus, 2½ in. pots, \$2.00 per 100.  
R. L. Brashcar, R. 1, Bowling Green, Ky.

#### RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.  
EVERETTE R. PEACOCK CO.,  
4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2½-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.  
L. K. Matthews, Linesville, Pa.

Asparagus roots, strong 3-yr.-old, \$3.00 per 1000; 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.  
J. C. Schmidt, Bristol, Pa.

#### PEPPERS—PEPPERS—PEPPERS.

Fine seedlings, 40c per 100, \$3.50 per 1000: Chinese Giant, Neapolitan, Sweet Mountain, Ruby King, Bull Nose, Golden Dawn.  
Hammerschmidt & Clark, Medina, O.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

**VEGETABLE PLANTS.** Aster, beet, cabbage, cauliflower, celery, egg plant, lettuce, pepper, pansy, salvia, sweet potato, tomato. Tell us what you need. We will quote prepaid prices. Glick Wholesale Plant Farms, Smoketown, Pa.

Tomato plants, strong, transplanted, Moore's King of the Earth, Earliana, Chalk's Jewel, Beauty, Globe and Stone, 60c per 100, \$5.00 per 1000. Wrapped 25 in bunch. Well packed. Cash with order. H. A. Cook, Oberlin, O.

Tomato plants, northern-grown, transplanted, Earliana, Bonny Best, Chalk's Early Jewel, carefully packed for shipment, \$5.00 per 1000. Cash.  
W. L. Rogers, Ransomville, N. Y.

Forcing tomato plants, from our own strain, greenhouse-grown seed, Bonny Best and Sutton's Best of All, 2½-in., \$2.25 per 100. Cash.  
Addams Morgan & Co., Paxton, Ill.

Cauliflower: New Snowball and Dry Weather, large, transplanted plants, \$5.00 per 1000; \$4.50 per 1000 in 5000 lots.  
Rolf Zetlitz, Lima, O.

Verbenas, Michell's Mammoth mixed, bushy, 2½-in. plants, \$2.00 per 100. Cash, please.  
J. J. Clayton & Son, West Grove, Pa.

3,000,000 sweet potato plants, Gold Skin, Improved Gold Skin, Big Leaf Up River, Horner, Red Nancymond, Prolific Big Stem, \$1.10 per 1000.  
C. E. Brown, Bridgeville, Del.

Cabbage, field-grown plants, E. Flat Dutch, \$1.25 per 1000; egg plants, New York Emp., 30c per 100; mango peppers, Bull Nose, 30c per 100.  
F. Danley, Macomb, Ill.

Fine field-grown cabbage plants, leading varieties, \$1.50 per 1000; lettuce, \$2.00. Cash. Shipped anywhere, well packed.  
Tidewater Plant Co., Franklin, Va.

Pepper seedlings, Ruby King and Black Beauty egg plants, 30c per 100, \$2.50 per 1000.  
Alfred A. Winegard, Spencerport, N. Y.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50.  
H. Austin, Felton, Del.

Asparagus roots, strong 2-yr.-old, 40c per 100, \$2.50 per 1000. Prompt shipment.  
Lynn L. Aspinwall, Ft. Atkinson, Wis.

Rhubarb Mam. Victoria, strong divisions, \$5.00 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Tomato plants, fine plants, 2½-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order.  
Gus Schlegel, Olney, Ill.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

#### VERBENAS.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000. Lemon verbenas, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

3000 Verbenas of Michell's best giant flowering, all colors mixed, all in 3-in. pots, nicely branched, ready to bloom, good and clean, no lice or mildew, \$3.50 per 100; not less than 100 sold. Cash with order. F. E. Cremer, Hanover, Pa.

Verbenas, mammoth, 2½ in. strong budded plants, brilliant and showy colors, \$2.00 per 100, 300 for \$5.00.  
Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, assorted colors, extra bushy 3-in. pots, \$3.50 per 100. Cash.  
Joseph Baueroft & Son, Cedar Falls, Ia.

Verbenas, mammoth mixed, 2½-in., strong plants, 2½c.  
The East Lawn Gardens, Urbana, O.

Verbenas, 2½-in., in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid.  
G. E. Fink, Kenilworth, N. J.

Well-grown verbenas, 5 vars., 2½-in., \$2.00 per 100. See bedding plant adv. for other stock.  
JOS. H. CUNNINGHAM, DELAWARE, O.

Verbenas, 2½-in., bud and bloom, \$2.50 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Verbenas, strong 2½-in., all bud and bloom, 4 colors, \$3.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

Verbenas, Michell's Mammoth mixed, 2½-in., \$2.00 per 100. Cash, please.  
Meadowside Greenhouses, Avondale, Pa.

Verbenas, Vaughan's mammoth mixture, strong T. P., \$1.00 per 100, \$8.00 per 1000.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Verbenas, mammoth mixed colors, strong 2-in., in bud., \$3.00 per 100. Cash.  
The Dumser Floral Co., Elgin, Ill.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.  
C. Erickson, Princeton, Ill.

Verbena, 400 3 colors, 2½-in., 3c. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Verbenas, 2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Verbena, 2½-in., 2½c.  
Odor Greenhouses, Iola, Kan.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash.  
John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.  
Ernest Rober, Wilmette, Ill.

#### VINCAS.

20,000 VARIEGATED VINCAS.  
2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.  
I. N. Kramer & Sons, Cedar Rapids, Ia.

#### VINCAS.

Variegata, 2-in. .... \$ 3.00 per 100  
Variegata, 2½-in. .... 4.00 per 100  
Variegata, 3-in. .... 7.00 per 100  
Variegata, 4-in. .... 12.00 per 100  
ALBA, PURA, ROSEA, 2½-in.... 4.00 per 100  
3-in. .... 6.00 per 100  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

## VINCAS—Continued.

## VINCAS.

4-in. .... \$10.00 per 100  
3-in. .... 5.00 per 100  
All grown on side of bench. Cash, please.  
H. E. Youngquist, Foster & Kedzie Aves., Chicago, Ill.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

## ROOTED CUTTINGS.

Vinea variegata ..... \$10.00 per 1000  
Vinea variegata, 4-in. .... 8.00 per 100  
Vinea variegata, 4-in. .... 10.00 per 100  
Vinea variegata, 4-in. .... 12.00 per 100  
Vinea variegata, 4-in. .... 15.00 per 100  
Cash, will ship sample at cost.  
D. R. HERRON, OLEAN, N. Y.

## VINCA VARIEGATA.

4-in. .... \$10.00 per 100  
3-in. .... 5.00 per 100  
50,000 2½-in., nice, long vines, just right for hanging baskets and porch boxes, \$3.00 per 100, \$25.00 per 1000.  
Paul M. Halbrooks, Newark, O.

Vinea var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Vincas, extra select, 2½-in., \$3.00 per 100; \$27.50 per 1000; 3-in., extra, \$6.00 per 100; \$55.00 per 1000; 4-in., 10c. Quality plants shipped on each order.  
G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Vinea vines, variegated, extra fine.  
3-in. .... \$ 6.00 per 100  
4-in. .... 12.00 per 100  
5-in. .... 25.00 per 100  
Cash.  
John Bauscher, Freeport, Ill.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinea var., better than 2½-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.  
Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinea var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.  
Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

## VINCA VARIEGATA.

4-in. .... \$10.00 per 100  
3½-in. .... 9.00 per 100  
3-in. .... 7.00 per 100  
2½-in. .... 3.00 per 100  
FRANCE & VANDEGRIFT, MONROE, MICH.

Vinea variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for caladium, cannas, asparagus, dracaena, pelargonium, escheveria and geraniums.  
C. Winterich, Cyclamen Specialist, Defiance, O.

## VINCA VARIEGATA.

Our 4-in. vincas are extra good this season and quote for immediate shipment at \$10.00 per 100; 2-in., \$2.00 per 100, \$20.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

We still have a few thousand of those fine R. C. of Vinea variegata, \$9.00 per 1000; also some 4-in. Vinea variegata, \$10.00 per 100, \$90.00 per 1000; fine stock. Cash, please.  
R. W. Unger, Oxford, Mich.

Vinea variegata, strong plants.  
2½-in. pots ..... \$3.50 per 100; \$30.00 per 1000  
3-in. pots ..... 6.00 per 100; 50.00 per 1000  
4-in. pots ..... 8.00 per 100;  
United States Cut Flower Co., Elmira, N. Y.

VINCA variegata, extra heavy, long vines, 4-in., \$11.00 per 100, \$100.00 per 1000. Also fine 2-in., 2 to 3 shoots, \$3.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Vinea variegata, strong 3 and 3½-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000.  
Russell Bros., Syracuse, N. Y.

3-in. vinea variegata ..... \$ 6.00 per 100  
2-in. vinea variegata ..... 2.25 per 100  
Extra fine rooted cuttings ..... 10.00 per 1000  
Sunny Slope Seed Farm, Independence, Mo.

Vincas, rosea, alba and alba purea, strong seedlings about 3-in. high, not crowded, \$6.00 per 1000.  
McClenahan Greenhouses, Oklahoma City, Okla.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.  
J. J. Clayton & Sons, West Grove, Pa.

Vinea variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

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Strong plants from soil, \$1.75 per 100, \$15.00 per 1000. Cash, please.

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GULLETT & SONS, LINCOLN, ILL.

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Freeport Floral Co., Freeport, Ill.

4-in. vinea variegata, 12 to 20 leads, \$10.00 per 100; 2½-in., \$3.50 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

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Logan Ave. Greenhouses, Danville, Ill.

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Smith Bros., Gasport, N. Y.

VINCA VARIEGATA, FALL STRUCK, 75c PER 100. CASH, PREPAID. WHITSON'S, 618 W. 8TH ST., VINCENNES, IND.

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JOS. H. CUNNINGHAM, DELAWARE, O.

Vinea variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express.  
G. E. Fink, Kenilworth, N. J.

Vinea minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.  
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Vinea variegata, 2-in., \$2.00 per 100; \$18.00 per 1000.  
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Vinea maior, extra strong, 4-in. stock, guaranteed to give satisfaction, \$12.00 per 100. Cash with order. Evenden Bros. Co., Williamsport, Pa.

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Ullrich Floral Co., Tiffin, O.

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C. H. Jacobs, Westfield, Mass.

Vinea variegata, R. C., 1c, \$9.00 per 1000; 3-in., \$6.00 per 100; 4-in., \$10.00. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

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La Crosse Floral Co., La Crosse, Wis.

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Baur Floral Co., Erie, Pa.

Vinea minor or Myrtle, field clumps, from 3 to 7 leads, \$5.00 per 1000.  
C. M. Webb, Fayetteville, Tenn.

Vincas, variegated and dark green, rooted tip cuttings, 75c per 100.  
W. A. Ballou, Wheaton, Ill.

Vinea variegata, strong 4-in., \$8.00 per 100; vinea green, strong 4-in., \$7.00 per 100; 3-in., \$4.00. Peterson Floral Co., Gibson City, Ill.

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Variegated vinca, 2½-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

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Flowers develop in June and none fade before frost, ever brilliant and showy beyond belief. Exceptionally fine and a money-maker, \$10.00 per oz.

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To Exchange—Vincas minor or Myrtle, \$5.00 per 1000; Hall's honeysuckle, field plants, \$5.00 and \$10.00 per 1000, for geraniums, ferns, Vinca variegata, gladiolus bulbs, or what have you? C. M. Webb, Fayetteville, Tenn.

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To Exchange—Dracaena indivisa, 5-in., fine plants, \$25.00 per 100, for Boston ferns or Whitmani, 2½-in. John A. Salzer Seed Co., La Crosse, Wis.

To Exchange—2½-in. Golden Glow and Smith's Sensation mums, for coleus and double petunias. Smith, The Florist, St. Johns, Mich.

To Exchange—Fuchsias, mixed 2¼-in., 3c; 3-in., 6c; fine plants, for anything I can use. Current Floral Co., Lexington, Ky.

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Wanted—800 3-in. Vinca variegata, or will exchange for geraniums, begonias, chrysanthemums, smilax and salvias. Mrs. E. A. Llewellyn, Olean, N. Y.

Wanted—Old bench roses. Give price, what, when, quantity, age, if grafted, etc. Knechtet, Florist, Athol, Mass.

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Wanted—100 vinca minor, 2½-in. Calvert Floral Co., Lake Forest, Ill.

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| Natural Japanese, 6-ft..... | .85    | 7.00   |

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#### WATER LILIES.

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NO. 1016.

## GLADIOLI

|                                 | Per 100 | 1000    |
|---------------------------------|---------|---------|
| America, first size.....        | \$1.75  | \$15.00 |
| Francis King, first size .....  | 1.65    | 14.00   |
| Francis King, second size ..... | 1.25    | 10.00   |
| Pendleton, second size.....     | 5.00    | 40.00   |
| Mixed, all colors .....         | 1.10    | 9.00    |

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|                          | Per 100 | 1000    |
|--------------------------|---------|---------|
| American Beauty.....     | \$9.00  | \$90.00 |
| Aaron Ward.....          | 7.00    | 60.00   |
| Killarney Brilliant..... | 7.00    | 60.00   |
| Killarney, Pink.....     | 7.00    | 60.00   |
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7-9..... 3.00 per 100; 28.00 per 1000

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CAXTON BUILDING  
508 South Dearborn Street  
CHICAGO

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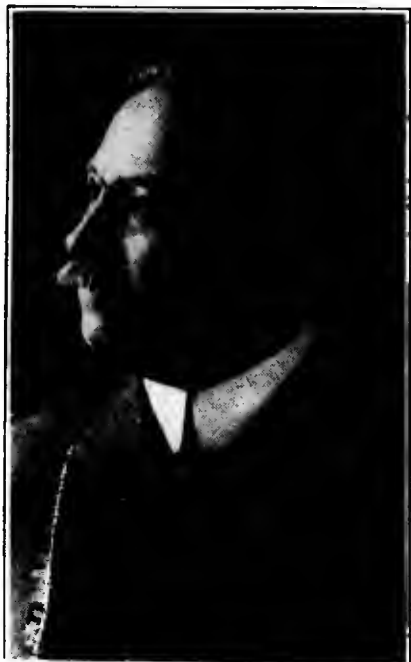
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# MEMORIAL DAY



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## SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses 20x300 feet. of National Flower Show Gold Medal Polyanthus  
These have been in bloom constantly since November and will continue into May.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

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Strong divisions ready  
in May.

|                |   |   |   |         |
|----------------|---|---|---|---------|
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| 500,           | - | - | - | 25.00   |
| 1000,          | - | - | - | 50.00   |

**WILLIAM SIM, :: CLIFTONDALE, MASS.**

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There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

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### WHITE

| White Spencer.   | Clear white. | Oz.   | ¼ lb. | Lb.      |
|--|--------------|-------|-------|----------|
| A variety that the florist should grow. Much superior to any of the Grandiflora varieties..... |              |       |       |          |
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|                         |  |     |     |      |
|-------------------------|--|-----|-----|------|
| Countess Spencer.       | The original giant-flowered pink Spencer           | .15 | .50 | 1.75 |
| Elfrida Pearson.        | Beautiful pale pink Spencer.....                   | .25 | .75 | 2.50 |
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|-------------------|----------------------------------|-----|-----|------|

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|                  |   |     |     |      |
|------------------|---|-----|-----|------|
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**Snapdragons                      Peonies**

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|                   |                       |                        |
|-------------------|-----------------------|------------------------|
| <b>Ophelia</b>    | <b>Hoosier Beauty</b> | <b>White Killarney</b> |
| <b>Sunburst</b>   | <b>Richmond</b>       | <b>Killarney</b>       |
| <b>Aaron Ward</b> | <b>Milady</b>         | <b>Brilliant</b>       |

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| Routed Cuttings and 2½-Inch Stock.       |                        |                  |         | 2½-In. Stock. |         |  |  |
|--|------------------------|------------------|---------|---------------|---------|--|--|
|  | About time they bloom. | Routed Cuttings. |         | 100           | 1000    |  |  |
| <b>YELLOW—</b>                           |                        |                  |         |               |         |  |  |
| Golden Glow.....                         | October 1...           | \$2.30           | \$20.00 | \$3.00        | \$27.00 |  |  |
| Chrysolora.....                          | October 14...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Yellow Eaton.....                        | November 1...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Golden Chadwick.....                     | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00             | ....    | 7.00          | ....    |  |  |
| <b>PINK—</b>                             |                        |                  |         |               |         |  |  |
| Chieftain.....                           | October 24...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Loeben.....                              | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Pattie.....                              | November 13...         | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Enguehard.....                           | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Wells' Late Pink.....                    | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |

| Routed Cuttings and 2½-Inch Stock. |                        |                  |         | 2½-In. Stock. |         |  |  |
|------------------------------------|------------------------|------------------|---------|---------------|---------|--|--|
|                                    | About time they bloom. | Routed Cuttings. |         | 100           | 1000    |  |  |
| <b>WHITE—</b>                      |                        |                  |         |               |         |  |  |
| Early Frost.....                   | October 26...          | \$2.30           | \$20.00 | \$3.00        | \$27.00 |  |  |
| Oconto.....                        | October 19...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Smith's Ideal.....                 | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| White Chieftain.....               | October 24...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Eaton.....                         | November 1...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| W. H. Chadwick.....                | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Chas. Rager.....                   | October 29...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| Elise Panworth.....                | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |
| <b>BRONZE—</b>                     |                        |                  |         |               |         |  |  |
| O. H. Kahn.....                    | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |  |  |

100 sold at 1000 rate

## POMPONS

| Routed Cuttings and 2½-Inch Stock. |                        |                  |         | 2½-In. Stock. |         |  |  |
|------------------------------------|------------------------|------------------|---------|---------------|---------|--|--|
|                                    | About time they bloom. | Routed Cuttings. |         | 100           | 1000    |  |  |
| <b>YELLOW—</b>                     |                        |                  |         |               |         |  |  |
| Mike Goebel.....                   | October 16...          | \$3.00           | \$27.00 | \$3.50        | \$32.00 |  |  |
| Madge.....                         | November 1...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| Klondyke.....                      | November 9...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| Quinola.....                       | November 16...         | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| Baby Yellow.....                   | November 10...         | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| Big Baby.....                      | October 31...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| <b>PINK—</b>                       |                        |                  |         |               |         |  |  |
| Queen Marie.....                   | October 25...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |

| Routed Cuttings and 2½-Inch Stock. |                        |                  |         | 2½-In. Stock. |         |  |  |
|------------------------------------|------------------------|------------------|---------|---------------|---------|--|--|
|                                    | About time they bloom. | Routed Cuttings. |         | 100           | 1000    |  |  |
| <b>WHITE—</b>                      |                        |                  |         |               |         |  |  |
| Alva.....                          | October 21...          | \$3.00           | \$27.00 | \$3.50        | \$32.00 |  |  |
| Helen Newberry.....                | November 16...         | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| <b>BRONZE—</b>                     |                        |                  |         |               |         |  |  |
| Madam La Porte.....                | November 9...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| Skibo—Bronze Button.....           | October 16...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |
| <b>RED—</b>                        |                        |                  |         |               |         |  |  |
| La Gravere.....                    | October 31...          | 3.00             | 27.00   | 3.50          | 32.00   |  |  |

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| Good short .....                | .60 @ .75     |

## RED ROSES

| Reids, Richmond, Hoosier Beauty— | Per 100          |
|----------------------------------|------------------|
| Long.....                        | \$8.00 @ \$10.00 |
| Good medium .....                | 6.00             |
| Good short .....                 | 4.00 @ 5.00      |

|   | Per 100          |
|---|------------------|
| Ophelia } Long stems .....  | \$8.00 @ \$10.00 |
| Shawyer } Good medium stems.....  | 6.00             |
| Sunburst } Good short stems .....   | 3.00 @ 4.00      |
| Pink and White } Long stems .....   | 8.00             |
| Killarney and } Good medium stems.....  | 6.00 @ 7.00      |
| Brilliant } Good short stems .....  | 4.00 @ 5.00      |
| Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$4.00 per 100. |                  |

## GREENS

|                               |                          |
|-------------------------------|--------------------------|
| Asparagus and Sprengeri ..... | per 100, \$2.00 @ \$3.00 |
| Galax, green or bronze .....  | per 1000, 1.25           |
| Choice common Ferns .....     | per 1000, 3.50           |

## CARNATIONS

|                                      | Per 100                  |
|--------------------------------------|--------------------------|
| Red, extra fancy Belle Washburn..... | \$6.00                   |
| Pink and White, extra fancy.....     | 5.00                     |
| Valley .....                         | per 100, \$5.00 @ \$6.00 |

All Other Seasonable Stock at Market Prices

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

# BASSETT & WASHBURN

Office and Store:  
178 N. Wabash Avenue

CHICAGO, ILL.

Greenhouses:  
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

# The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

## FOR MEMORIAL DAY

# ROSES--CARNATIONS--PEONIES

LILIES--CALLAS--ALL OTHER SEASONABLE CUT FLOWERS--COMPLETE LINE OF GREENS

Finest Stock in the Chicago Market at Very Reasonable Prices. Order Here.

## MEMORIAL DAY PRICE LIST

Subject to Change Without Notice  
MISCELLANEOUS.

| AMERICAN BEAUTIES.  | Per doz.           |
|---|--------------------|
| Extra long stem, specials..                                 | \$5.00             |
| Medium .....  | \$2.00 to 4.00     |
| Shorter lengths .....                                       | .75 to 1.50        |
| MRS. CHAS. RUSSELL.   | Per 100            |
| Extra fancy .....   | \$15.00 to \$25.00 |
| Good medium .....   | 10.00 to 12.00     |
| Good short .....  | 6.00 to 8.00       |
| BRILLIANT, SUNBURST, OPHELIA,<br>RICHMOND, WARD AND MILADY. |                    |
| Extra fancy .....   | \$10.00            |
| Good medium .....   | 8.00               |
| Good short .....  | \$ 4.00 to 6.00    |
| KILLARNEY, WHITE KILLARNEY.                                 |                    |
| Extra fancy .....   | \$ 8.00 to \$10.00 |
| Good medium .....   | 6.00 to 7.00       |
| Good short .....  | 4.00 to 5.00       |
| CECILE BRUNNER.   |                    |
| Good .....  | \$ 2.00 to \$ 3.00 |

| FIREFLAME AND OLD GOLD.                | Per 100.           |
|--|--------------------|
| Extra fancy .....                      | \$ 8.00            |
| Good medium .....                      | 6.00               |
| Good short .....                       | 4.00               |
| ROSES—Our Selection....                | 5.00               |
| Extra Special Roses billed accordingly |                    |
| PEONIES.                               |                    |
| Extra select .....                     | \$ 8.00            |
| Select .....                           | 6.00               |
| Good .....                             | 4.00               |
| ORCHIDS.                               |                    |
| Cattleyas .....                        | per doz., \$ 9.00  |
| CARNATIONS.                            | Per 100.           |
| Carnations, extra fancy..              | \$ 6.00            |
| " fancy .....                          | 5.00               |
| " good .....                           | 4.00               |
| EASTER LILIES.                         |                    |
| Select .....                           | \$10.00 to \$15.00 |
| Shorter .....                          | 8.00 to 10.00      |

|  | Per 100.             |
|--|----------------------|
| Callas .....                                 | \$12.50 to \$15.00   |
| Valley .....                                 | 6.00                 |
| Sweet Peas .....                             | .75 to 2.00          |
| Tulips .....                                 | 3.00 to 4.00         |
| Daffodils .....                              | 3.00 to 4.00         |
| Jonquils .....                               | 3.00 to 4.00         |
| Daisies .....                                | .75 to 1.50          |
| Snapdragon .....                             | 6.00 to 8.00         |
| GREENS.                                      |                      |
| Asp. Plumosus Sprays,<br>bunch .....         | \$ 0.35 to \$ 0.50   |
| Sprengeri .....                              | per bunch .35 to .50 |
| Adiantum .....                               | per 100 1.00         |
| Smilax, choice .....                         | per doz. 2.00        |
| Fancy Ferns .....                            | per 1,000 3.50       |
| Galax Leaves .....                           | per 1,000 1.25       |
| Boxwood, per lb., 25c; 50-<br>lb. case ..... | 7.50                 |

ORDER HERE—YOU CANNOT DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.





# WIFLOR BROS.

162 N. Wabash Ave., **CHICAGO**

## MEMORIAL DAY PRICE LIST—Subject to Change Without Notice

| MRS. CHAS. RUSSELL Per 100 |           |         |
|----------------------------|-----------|---------|
| Fancy.....                 | \$12.00 @ | \$15.00 |
| Good.....                  | 8.00 @    | 10.00   |

| MINIATURE ROSES |        |  |
|-----------------|--------|--|
| Baby Doll ..... | \$3 00 |  |
| Elgar .....     | 3.00   |  |

| PINK and WHITE KILLARNEY, OPHELIA, SUNBURST and RICHMOND Per 100 |        |  |
|--|--------|--|
| Extra special .....  | \$8.00 |  |
| Select .....   | 7 00   |  |
| Fancy.....   | 6 00   |  |
| Medium .....   | 5.00   |  |
| Short.....   | 4.00   |  |

ROSES, our selection, \$4.00 per 100

| CARNATIONS Per 100 |        |  |
|--------------------|--------|--|
| Fancy.....         | \$5.00 |  |
| Good .....         | 4.00   |  |

| MISCELLANEOUS Per 100         |                   |             |
|-------------------------------|-------------------|-------------|
| Peonies .....                 | \$ 6.00 @         | \$ 8.00     |
| Valley .....                  |                   | 6.00        |
| Lilies .....                  | 12.50 @           | 15 00       |
| Ferns.....                    | per 1000,         | 3.50        |
| Smilax .....                  | per doz. strings, | 2.50 @ 3.00 |
| Adiantum .                    |                   | 1.00        |
| Galax (bronze and green)..... | per 1000,         | 1.50        |
| Asparagus Sprengeri .....     | bunch,            | .50         |
| Asparagus Plumosus .....      | bunch,            | .50         |
| Boxwood .....                 | per lb.,          | .25         |

Other Green Goods Market Rates

# For Memorial Day Roses and Carnations

## Fancy—PEONIES—All Colors

If you get your stock of us, you will be able to give your customers excellent value for their money and at the same time make a good profit for yourself.

We please others—let us please you.

|              |               |         |
|--------------|---------------|---------|
| Sweet Peas   | Beauties      | Valley  |
| Snapdragons  | Lilies        | Callas  |
| Spanish Iris | Daisies       | Jasmine |
| Mignonette   | Baby Gladioli | Greens  |

You will find us always a reliable source of supply.



Agents for  
TO-BAK-INE

# ERNE & COMPANY

WHOLESALE FLORISTS  
**30 E. Randolph St.**

Successors to ERNE & KLINGEL  
L. D. Phone Randolph 6578  
Auto. 41-716 **CHICAGO**

### MEMORIAL DAY PRICES

| AMERICAN BEAUTIES Per doz.             |                           |             |
|--|---------------------------|-------------|
| Specials .....                         |                           | \$5.00      |
| 36-inch .....                          |                           | 4.00        |
| 30-inch .....                          |                           | 3.00        |
| 24-inch .....                          |                           | 2.50        |
| 20-inch .....                          |                           | 2.00        |
| 15-inch .....                          |                           | 1.50        |
| 12-inch .....                          |                           | \$1.00-1.25 |
| Short stems.....                       | per 100, \$4.00 to \$6.00 |             |
| Mrs. Russell, extra long, fancy...     |                           | \$2.50      |
| Good stock .....                       | \$1.50 @                  | 2.00        |
| Shorter .....                          | .75 @                     | 1.00        |
| Per 100                                |                           |             |
| Peonies, extra Special .....           |                           | \$8.00      |
| " Select .....                         |                           | 6.00        |
| " Good .....                           |                           | 4.00        |
| ROSES                                  |                           |             |
| Sunburst.....                          | Select .....              | \$10.00     |
| Mrs. Ward.....                         | Fancy .....               | 8.00        |
| White Killarney.....                   | Medium .....              | 6.00        |
| Killarney.....                         | Good short .....          | 4.00        |
| Richmond.....                          |                           |             |
| Extra Select Roses Billed Accordingly. |                           |             |
| Carnations, fancy .....                |                           | \$5.00      |
| Carnations, select .....               |                           | 4.00        |
| Orchids, per doz.....                  | \$6.00 @                  | 9.00        |
| Callas .....                           | \$10.00 @                 | 15.00       |
| Lilies .....                           | 8.00 @                    | 12.50       |
| Cape Jasmine .....                     | 1.50 @                    | 2.00        |
| Iris .....                             | .75 @                     | 2.00        |
| Valley .....                           |                           | 6.00        |
| Gladioli, baby .....                   | 4.00 @                    | 8.00        |
| Snapdragon, per doz.....               | .75 @                     | 1.50        |
| Daisies, white, yellow.....            | 1.00 @                    | 1.50        |
| Mignonette .....                       |                           | 4.00        |
| Sweet Peas .....                       | .75 @                     | 1.50        |
| Adiantum .....                         | .60 @                     | 1.00        |
| Sprengeri and Plumosus, per bunch      | .25 @                     | .50         |
| Plumosus Strings, each.....            | .60 @                     | .75         |
| Smilax, per doz.....                   |                           | 2.00        |
| Fern, per 1000.....                    | \$4.00                    |             |
| Galax, per 1000.....                   |                           | 1.00        |
| Leucothoe, per 100.....                | .75 @                     | 1.00        |
| Mexican Ivy .....                      |                           | .75         |
| Boxwood, per bunch, 25c; case \$10.00  |                           |             |
| Subject to change without notice.      |                           |             |

PEONIES

FOR

Memorial Day

|  |   |   |   |   |                                    |
|--|---|---|---|---|------------------------------------|
| Fancy,                                       | - | - | - | - | per 100, \$8.00; per 1000, \$75.00 |
| Medium,                                      | - | - | - | - | per 100, 6.00; per 1000, 50.00     |
| Common,                                      | - | - | - | - | per 100, 4.00; per 1000, 35.00     |
| We can furnish them now at the above prices. |   |   |   |   |                                    |

Cape Jasmine Buds

|         |   |   |   |   |                                    |
|---------|---|---|---|---|------------------------------------|
| Long,   | - | - | - | - | per 100, \$2 00; per 1000, \$15.00 |
| Medium, | - | - | - | - | per 100, 1.50; per 1000, 10.00     |

Fancy Ferns

|                       |   |   |   |   |                  |
|-----------------------|---|---|---|---|------------------|
| New Southern,         | - | - | - | - | per 1000, \$2.50 |
| Lots of 5000 or more, | - | - | - | - | per 1000, 2.25   |

Magnolia Leaves

Red, per carton, \$1.75; Green, Brown, Purple, per carton, \$1.25

Green Tin Cemetery Vases, per dozen, \$1.50

Wired Crepe Cape Flowers

Red, White, Pink, Lavender, Purple and Yellow

Per quarter lb., - - - \$0.75; per 1 lb. box, \$2.50

Immortelles, all colors, - per dozen bunches, \$3.00

Metal Wreaths, - - - from 75c to \$2.00 each

Cycas Leaves, Wheat Sheaves, Ruscus, Artificial Flowers, Red Lycopodium and Oak Shrubs at lowest quotations.

C. E. CRITCHELL,

WHOLESALE COMMISSION FLORIST  
15 EAST THIRD STREET, CINCINNATI, O.

DECORATION DAY FLOWERS

Peonies will be just in time for Memorial Day. If we receive your order early we can ship fresh cut stock.

|                           |                 |                              |              |
|---------------------------|-----------------|------------------------------|--------------|
| Roses, assorted.....      | 6c to 14c       | Snapdragon.....              | 6c to 8c     |
| Carnations, assorted..... | 5c              | Daisies.....                 | bunch, 25c   |
| Peonies .....             | 5c to 8c        | Easter Lilies .....          | 12c          |
| Spanish Iris .....        | 5c to 6c        | Strawflowers .....           | 2c to 3c     |
| Baby Gladiolus.....       | 4c to 6c        | New Ferns.....               | 1000, \$3.00 |
| Large Gladiolus .....     | 6c to 8c        | Asparagus and Sprengeri..... | bunch, 50c   |
| Sweet Peas.....           | 100, 50c to 75c | Sheet Moss .....             | sack, \$2.00 |

Magnolia Wreaths with artificial flowers, 12-inch frame, \$1.00; 14-inch, \$1.25

T. J. NOLL & COMPANY,

1109 Grand Avenue,

KANSAS CITY, MO.



This is only PART of our rose-growing establishment

For filling your orders for Memorial Day we shall have an extra large cut of

# ROSES

Specially strong on **RUSSELL, KILLARNEY, WHITE KILLARNEY, RICHMOND and SUNBURST**

Not only **PLENTIFUL**, but of **QUALITY**; also a fine grade of **CARNATIONS**

## MEMORIAL DAY PRICE LIST

Subject to change without notice

### MRS. CHAS. RUSSELL

|               | Per 100          |
|---------------|------------------|
| Specials..... | \$25.00          |
| Select .....  | 20.00            |
| Medium.....   | \$12.00 to 15.00 |
| Short.....    | 6.00 to 8.00     |

### RICHMOND

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

### MILADY

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

Champ Weiland.....  
Killarney.....  
White Killarney.....  
Killarney Brilliant.....  
Sunburst.....  
My Maryland.....  
Ophelia.....

### ROSES, OUR SELECTION.....

Per 100 \$5.00

### CARNATIONS—Fancy.....

\$5.00 to \$6.00

|  |                    |
|--|--------------------|
| Easter Lilies .....                    | \$12.50 to \$15.00 |
| Sweet Peas.....                        | .75 to 1.50        |
| Peonies.....                           | 6.00 to 8.00       |
| Valley .....                           | 6.00               |
| Adiantum .....                         | 1.00 to 1.50       |
| Asparagus, per bunch.....              | .50c to 75c        |
| Boxwood, per bunch.....                | .25c               |
| Galax, bronze and green, per 1000..... | \$1.25             |
| Ferns, per 1000 .....                  | 3.50               |
| Leucothoe Sprays.....                  | 75c to 1.00        |
| Smilax, per doz. strings.....          | 2.00 to 2.50       |

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 9925

CHICAGO, ILL.



# Strong Roses for Outdoor Planting

Just the quality of stock to please your retail amateur Rosarians.  
Grown on their own roots in 4 and 5-inch pots, and of first quality.

|                                       | Doz.   | 100     |  | Doz.   | 100     |
|---------------------------------------|--------|---------|--|--------|---------|
| 150 President Wm. R. Smith, 5-inch... | \$2.00 | \$15.00 | 200 My Maryland, grafted, 5-inch.....  | \$2.00 | \$15.00 |
| 50 Jonkheer J. L. Mock, 5-inch.....   | 2.00   |         | 200 Pink Cochet, 5-inch.....           | 2.00   | 15.00   |
| 130 Rhea Reid, 5-inch .....           | 2.00   | 15.00   | 220 White Cochet, 5-inch.....          | 2.00   | 15.00   |
| 75 Robin Hood, 5-inch.....            | 2.00   |         | 35 White La France, 5-inch.....        | 2.00   |         |
| 50 Freiheer Von Marschall, 5-inch ... | 2.00   |         | 60 Sunburst, 5-inch.....               | 2.00   |         |
| 50 Yellow Cochet .....                | 2.00   |         | 90 Kaiserin, 5-inch.....               | 2.00   |         |
| 75 Hadley .....                       | 2.00   |         | 50 Gen'l MacArthur, 5-inch.....        | 2.00   |         |
| 25 Crimson Queen.....                 | 2.00   |         | 20 Anna De Diesbach, 5-inch.....       | 2.00   |         |
| 50 Milady .....                       | 2.00   |         | 35 Laurent Carle, 5-inch.....          | 2.00   |         |
| 75 Radiance.....                      | 2.00   |         | 20 Frau Karl Druschki, 5-inch.....     | 2.00   |         |
| 85 Red Radiance .....                 | 3.00   |         | 150 Bon Silene, 4-inch .....           | 1.50   | 10.00   |
| 100 Double White Killarney.....       | 2.00   |         | 160 Mlle. Cecile Brunner, 4-inch ..... | 1.50   | 10.00   |

Orders of 4 dozen or more at the 100 rate.

We will ship these roses in paper pots to preserve the root action. Light, upright packing and good count.

THE JOS. H. HILL COMPANY, Richmond, Ind.

You don't have to wait for a good Pink Rose. We are offering now

# ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

|                                   |                                      |                                   |
|-----------------------------------|--------------------------------------|-----------------------------------|
| Dailedouze Bros., Brooklyn, N. Y. | Dale Estate, Brampton, Ont.          | Bassett & Washburn, Chicago, Ill. |
| Albert Stahelin, Redford, Mich.   | Stuppy Floral Co., St. Joseph, Mo.   | Wendland & Keimel, Elmhurst, Ill. |
|                                   | A. N. Pierson, Inc., Cromwell, Conn. |                                   |

They did not buy a cat in the bag; neither will you. Send in your orders.

### PRICES—OWN ROOT

|               |         |               |                 |
|---------------|---------|---------------|-----------------|
| \$30.00 ..... | per 100 | \$125.00..... | per 500 plants  |
| 70.00 .....   | per 250 | 250.00.....   | per 1000 plants |

### PRICES—GRAFTED

|               |         |               |                 |
|---------------|---------|---------------|-----------------|
| \$35.00 ..... | per 100 | \$150.00..... | per 500 plants  |
| 82.50 .....   | per 250 | 300.00.....   | per 1000 plants |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

|                             |                       |
|-----------------------------|-----------------------|
| FRED BREITMEYER, Proprietor | MT. CLEMENS, MICHIGAN |
|-----------------------------|-----------------------|

# SPRING PLANTS

The usual Craig Quality. We would suggest placing your orders early.

**THE NEW FRENCH HYDRANGEA**  
Delivery now, 2½-inch pots, Hydrangea  
Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

**RHODODENDRONS**  
\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each  
Pink Pearl.....\$2 and \$2.50 each

## RAMBLER ROSES

**MAD. JULES GOUCHAULT**  
6-inch and 7-inch pots....\$35 and \$50 per 100

**GRUSS AN AACHEN**  
6-inch and 7-inch pots....\$35 and \$50 per 100

**GRETA KLUIS (New)**  
6-inch and 7-inch pots....\$5 and \$6 per doz.

**PHYLLIS PINK BABY RAMBLER**  
5-inch and 6-inch pots.....\$35 per 100

**ORLEANS (New)**  
5-inch and 6-inch pots.....\$35 per 100  
7-inch pots, very heavy, made up..\$9 per doz.

**ERNA TESCHENDORFF**  
5½-inch and 6-inch pots..\$35 and \$50 per 100  
7-inch pots.....\$9 per doz.

**ELLEN POULSEN**  
5½-inch and 6-inch pots.....\$35 per 100  
7-inch pots.....\$9 per doz.

## CYCLAMEN

May delivery—2½-inch pots, equal  
to 3-inch stock..\$10 per 100; \$90 per 1000  
4-inch pots.....\$25 per 100; \$225 per 1000  
4-inch pots, extra selected..\$30 per 100; \$275 per 1000

## PELARGONIUMS

### Easter Greeting

4-inch pots.....\$25 per 100  
5-inch pots.....\$50 per 100  
6-inch and 7-inch pots.....\$75 per 100

## CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000  
4-in. pots, strong, \$35 per 100; \$325 per 1000  
5-in. pots, strong, \$50, \$75 and \$100 per 100  
6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.  
7-in. pots, strong, \$24, \$30 and \$36 per doz.  
8-in. pots, made up, \$24, \$30 and \$36 per doz.  
10-in. pots, made up, \$5, \$6 and \$7.50 each  
12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

## CROTON PUNCTATA

2½-inch pots....\$10 per 100; \$90 per 1000  
3-inch pots.....\$20 per 100; \$150 per 1000  
4-inch pots.....\$25 per 100; \$225 per 1000

## CROTON NORWOOD BEAUTY

4-inch pots, heavy....\$5 per doz.; \$35 per 100  
5-inch pots, heavy.....\$9 and \$12 per doz.  
6-inch pots, heavy.....\$18 per doz.  
Larger plants.....\$2, \$2.50 and \$3 each

## CROTONS (NARROW LEAF TYPE)

**Delicatissima, Golden Thread and Florence**  
2½-inch pots, heavy.....\$25 per 100  
4-inch pots, heavy.....\$35 per 100  
5-inch, heavy.....75c and \$1 each  
6-inch pots, heavy.....\$15 and \$18 per doz.

## CROTON CHANTRIERII MAJOR

4-inch pots.....\$5 a doz., \$35 per 100  
5-inch and 5½-inch pots.....75c, \$1, \$1.25 and \$1.50 each

## NEW SEEDLING VARIETIES

4-inch pots, strong plants.....\$3 each; \$30 per doz.; \$200 per 100  
6-inch and 7-inch pots, larger plants.....\$3.50 and \$4 each

## CROTON LEAVES AND SPRAYS

Very highly colored sprays at 25c, 35c and 50c  
Cut Leaves.....\$3 and \$5 per 100

## DRACAENA STRICTA GRANDIS

4-inch pots.....\$50 per 100  
5-inch and 6-inch pots.....\$12, \$15, \$18 and \$24 per doz.

## DRACAENA LORD WOLSELEY

4-inch pots.....\$12 per 100  
5-inch pots.....\$25 per 100  
4-inch pots.....\$5 per doz.; \$35 per 100

## DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

## DRACAENA CRAIGHI

6-inch pots.....\$18 per doz.

## DRACAENA TERMINALIS

2½-inch pots.....\$12 per 100  
3-inch pots, strong plants.....\$25 per 100  
4-inch pots, strong plants.....\$5 a doz.; \$35 per 100  
5-inch pots.....\$9 per doz.  
6-inch pots.....\$12 per doz.

## DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100

## DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100  
4-inch pots.....\$50 per 100  
5-inch pots.....\$75 per 100  
6-inch pots.....\$18 per doz.

## DRACAENA SANDERIANA

2½-inch pots.....\$15 per 100

## DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100  
7-inch pots, made up..\$24 and \$30 per doz.

## DRACAENA FRAGRANS

Plain green leaf.  
6-inch pots.....\$9 per doz.  
8-inch pots.....\$2 and \$2.50 each

## DRACAENA MARGUERITE STORY

6-inch pots.....\$18 per doz.

## PANDANUS VEITCHII

6-inch pots.....\$12 and \$15 per doz.  
7-inch pots.....\$18 and \$24 per doz.

## GARDENIA VEITCHII

2½-inch pots, heavy..\$8 per 100; \$75 per 1000  
4-inch pots, heavy..\$25 per 100; \$200 per 1000

## FERNS

### NEPHROLEPIS ELEGANTISSIMA

#### IMPROVED

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 and \$15 per doz.  
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.  
Strong plants, 2½-inch pots.....\$4 per doz.; \$25 per 100; \$200 per 1,000  
Strong plants, 4-inch pots.....\$9 per doz.; \$50 per 100  
Strong plants, 6-inch pots.....\$15 per doz.; \$100 per 100

### 150,000 NEPHROLEPIS (IN VARIETY)

#### NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots, heavy..\$25 per 100; \$200 per 1000

#### NEPHROLEPIS TODEACIDES

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 per doz.

#### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery.....\$6 per 100; \$50 per 1000  
4-inch pots, strong plants.....\$20 per 100; \$180 per 1000  
6-inch pots, strong plants..\$50 and \$75 per 100  
8-inch pots, strong plants..\$12 and \$15 per doz.  
11-inch tubs.....\$3 and \$3.50 each

#### NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$15 per doz.

#### NEPHROLEPIS BOSTONIENSIS

##### William K. Harris

2½-inch pots, June delivery.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$20 per 100; \$180 per 1000  
11-inch tubs.....\$2, \$2.50, \$3 and \$4 each

#### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots....\$1 per doz.; \$7 per 100; \$60 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
4-inch pots.....\$25 per 100; \$200 per 1000  
8-inch pots.....\$12 per doz.; \$90 per 100

#### NEPHROLEPIS JOHN WANAMAKER

##### "The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots, very heavy plants.....\$25 per 100; \$200 per 1000  
6-inch pots, very heavy plants.....\$6 per doz.; \$45 per 100  
6-inch pots, extra heavy plants.....\$9 per doz.; \$70 per 100  
8-inch pots.....\$12 and \$15 per doz.  
11-inch tubs.....\$2.50 and \$3 each

#### NEPHROLEPIS SCOTTII

2½-inch pots.....\$8 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
8-inch, three-quarter pots.....\$12 per doz.; \$90 per 100  
11-inch tubs.....\$2, \$2.50 and \$3 each

## NEPHROLEPIS ELEGANTISSIMA

### COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100

## NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100

## ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000  
3-inch pots.....\$7 per 100; \$65 per 1000  
4-inch pots.....\$12 per 100; \$110 per 1000

## ENGLISH IVIES

4-inch pots.....\$2 per doz.; \$15 per 100

## FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall..\$2 each  
Larger plants.....\$3, \$4, \$5, \$6 and \$7.50 each

## FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each  
7-inch pots, 3 feet tall.....\$2.50 each  
8-inch pots, 4 feet tall.....\$3 each  
10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each  
Branch plants, exceptionally fine.....\$2.50, \$3, \$3.50 and \$4 each

## LILIUM GIGANTEUM BULBS

We have made arrangements to import a large quantity of extra selected bulbs, delivery October and November, 1917, at the following prices, f. o. b. Philadelphia. No less than case lots sold:

7 to 9-in..300 bulbs to case, \$15; \$45 per 1000  
8 to 10-in..225 bulbs to case, \$19; \$80 per 1000  
9 to 10-in..200 bulbs to case, \$20; \$88 per 1000

## ARECA LUTESCENS

4-inch pots.....\$30 per 100  
7-inch pots, very heavy, 36 inches tall..\$3 each  
8-inch pots, very heavy, 38 inches to 45 inches tall.....\$3.50 and \$4 each  
9-inch pots, very heavy, 50 to 55 inches tall.....\$5 each

**HYBRIDS AND TEA ROSES, 20 VARIETIES**  
6-inch pots.....\$35 per 100

## SPRING PLANTS

|  | 2½-inch and 3-inch | 4-inch |
|--|--------------------|--------|
| Acalypha Tricolor—2½-inch pots                         | \$4                |        |
| Geraniums—Strong plants, 8 varieties                   |                    | \$10   |
| Scarlet Sage—Zurich                                    | \$4-5              | 10     |
| Verbenas—Best strain                                   | 4-5                | 10     |
| Snapdragon—Sutton's Prize Winners                      |                    | 10     |
| Snapdragon—Neirose                                     |                    | 12     |
| Sweet Alyssum—Little Gem                               | 4-5                |        |
| Lobelia—Light and Dark                                 | 4-5                |        |
| Lobelia—Trailing                                       | 4-5                |        |
| Lobelia—Double Kathleen Mallard                        | 4-5                |        |
| Phlox—Drummondil                                       | 4-5                |        |
| Thunbergia—Black Eyed Susan                            | 4-5                |        |
| Cuphea—Cigar Plant                                     | 4-5                |        |
| Ageratum—Little Blue Star                              | 4-5                |        |
| Ageratum—Blue Perfection                               |                    | 10     |
| Begonias—Luminosa, Red                                 |                    | 10     |
| Cobaea Scandens  |                    | 10     |
| Moon Vines   |                    | 10     |
| Zinnias—Five colors                                    | 4-5                | 10     |
| Nasturtiums—Yellow and Red                             |                    | 10     |
| Celosia—Sutton's Large Assorted, Thomsonil and Plumosa |                    | 10     |
| Torenia—Blue   | 4-5                |        |
| Amaranthus—Red   | 4-5                |        |
| Calendula—Finest Assorted                              |                    | 10     |
| Marigold—African                                       |                    | 10     |
| Marigold—French Dwarf                                  | 4-5                |        |
| Petunia—California Giant                               |                    | 10     |
| Petunia—Double, Dreer's                                |                    | 10     |
| Petunia—Rosy Morn                                      | 4-5                | 10     |
| Petunia—Star   | 4-5                | 10     |
| Heliotropes  |                    | 10     |
| Flowering Vincas—Three colors                          | 6                  | 10     |
| Coleus—Five varieties                                  | { 4                | *35    |
| Coleus—Large Leaf Seedlings                            |                    | 10     |
| Coleus—Brilliant                                       |                    | 15     |
| Alternanthera—Red and Yellow                           | 3.50               |        |
| Cannas—Eight varieties, assorted                       |                    | 10     |
| Cannas—King Humbert                                    |                    | 12     |
| Cannas—Rosea Gigantea                                  |                    | 12     |
| Lantanas   |                    | 10     |
| Fuchsia—Heavy  |                    | 10     |
| Periwinkle—Variegated, heavy                           | 5                  | 15     |
| Centaurea Gymnocarpa                                   | 4-5                |        |
| Impatiens Sultana, Pink                                | 4-5                | 10     |
| Salvia America—New                                     |                    | 15     |
| Heliotrope—Miss E. Dennison                            |                    | 10     |

\*\$35 per 1000.

**ROBERT CRAIG COMPANY, 4900 MARKET STREET, Philadelphia, Pa.**  
(Branch, Norwood, Pa.)



# MEMORIAL DAY

## Wax Wreaths

can still be received on time  
IF ORDERED AT ONCE

Also full line of Magnolia Wreaths  
(plain and trimmed) and

## Fancy Cemetery Wreaths

Send for  
**OUR 1917 CATALOGUE**  
For full information

Are You Prepared for June Weddings?

# M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN STREET,

PHILADELPHIA, PA.

# FOR SPRING WEDDINGS

SHOWER RIBBONS  
FANCY RIBBONS  
NOVELTY CHIFFONS

Fabrics of rare originality. Correspondence solicited.

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.  
Salesrooms, 19-25 East 24th Street, NEW YORK

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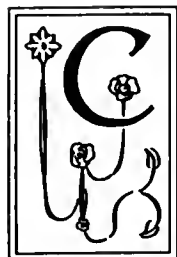
FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.



# PLANNING A DRIVE FOR MEMORIAL DAY

*In the battle for business the trade must take advantage of every favorable opportunity. Such an opportunity is at hand. Custom has established Memorial day as one of the great selling days of the year. But it can be made greater by the right kind of effort.*



CAMPAIGNING for business is not unlike the military operations in Europe. Careful preparation, proper alignment of all forces that will tend toward success and then the "drive" bring results to him who is best prepared and who puts the greatest amount of constructive thought back of his efforts. The trade recently has made two successful "spring drives." Business at Easter was the greatest in the history of the trade; Mothers' day was a big success. Now comes the "drive" for Memorial day business.

Memorial day, originally set apart as a day upon which to honor the memory of the soldier dead, has become so much more than that it is commonly called Decoration day. Custom has made it the day for everyone to pay homage to the loved ones who have passed away, but who have not been forgotten. And custom has also made the decoration of graves with flowers and plants the method by which this reverence for the memory of the departed is shown.

## Time to Get Busy.

This year, the country being at war will bring back to the mind of everyone the significance of the day. War will not detract from, but rather increase the observance of Memorial day. Thus conditions are ideal for the Memorial day "drive" of the florist. All he has to do is to plan his campaign carefully, bring all of his selling forces into the battle for business, and victory is sure.

If that campaign has not already been planned, there is not a minute to waste before doing it. Because the greater the preparatory artillery fire of publicity, the more certain is the success of the campaign to replace stock in the store with money in the cash register. And that tells the story of the success or failure of the

campaign for Memorial day trade.

To get the greatest results from the drive, a leader should be chosen. Then concentrate your selling efforts on this one thing. That has been proven to be the best means of gaining commercial victory. Be this leader a certain style of wreath, or plants, or cut flowers, it should be the shell constantly fired at the buying public.

## The Wreath the Staple.

Wreaths, of course, are staples for Memorial day trade. They have been, and still are, the most popular pieces for grave decoration. The public likes them because they will last—the buyer gets a longer run for his money than with loose cut flowers or bouquets. Wreaths, too, have the advantage in that they can be made up in advance and those unsold can be kept for future funeral work.

After the leader has been selected and the price of it fixed, start your selling campaign. The first moves are to decorate the show window and to advertise.

The objects of a window display are: First, to get the attention of the pedestrian; second, to interest him in what you have for sale, and, third, to make that interest so intense that he will have a desire to possess what he sees. Then the sale is the same as made.

There is a fine sentiment back of Memorial day. Everyone has that sentiment, but in many it is dormant. It is up to us to arouse it. Consequently our window should have some sentimental appeal, such as that of patriotism. War is uppermost of the impersonal things in everybody's mind. Consequently some novel arrangement of flags, such as those of the countries of which the United States is now an ally, would attract attention to the window, as it is doubtful if one person in fifty has seen or would recognize the flags of Belgium, France, Great Britain, Russia and Italy, with a greater percentage ignorant of the colors of Servia, Roumania and Montenegro.

There we have a suggestion, which, carried out, would attract the crowds. The balance of the decoration should be made up of seasonable things we have for sale. A card with a snappy selling argument with a sentimental appeal would not be out of place.

## Keep to Day's Spirit.

Not alone should the window breathe the spirit of Memorial day. The interior of the store, also, can be made to impress the mind of the visitor with the one idea all florists want to impress—that Memorial day is near and that a wreath, or a plant, or flowers of some kind should be purchased and taken or sent to the cemetery.

This can be done by putting out of sight for a few days those things which will distract the mind from thoughts of Memorial day and by exposing those things especially designed for the occasion. As an example: Even though we have just completed elaborate bouquets for a



Wreaths, Plain or Elaborate, Are Memorial Day Favorites.

wedding and are proud of our handiwork, keep them out of sight.

They do not fit in with the Memorial day idea and, while they are sure to be admired, are likely to draw attention from the real matter at hand, buying for Memorial day.

This bit of advice is based on scientific selling fact and is not only true in theory, but has been proven in practice. Nothing should be left undone that will aid in focusing the prospective custom-

a price that will bring buyers to the store—this same leader many times will be the means of making a larger sale. When a man or woman enters a store with the fixed intention of making a purchase, he or she is a ready subject for the real salesman.

#### Accessories Are Sales Helps.

The up-to-date store now has so many attractive accessories that it is not difficult to find one of them which will

these days better from a business standpoint than the year before. They will keep right on getting better, too, but we each must do our own boosting in our own town. What some florist accomplished in the next city or another state does not help us at the moment, although it will eventually have an effect on the business as a whole.

Therefore the time for the next "drive" is its own reason for that "drive." Roll up your sleeves and go to it.

#### Made-up Stock Sells Best.

Experience of some of the leaders in the trade shows that buyers want made-up stock for Memorial day. Formerly, that is before florists taught the people that it is more satisfactory and just as economical to deal with them on Memorial day, the visit to the cemetery meant carrying loose flowers, which were scattered over the grave, or the sinking of a glass vase into the soil as a water and flower holder. In a few hours or a day the flowers were dead and the grave looked even more desolate than before.

Then the trade began to see the possibilities of the day and went after business. Magnolia, galax and cycas-leaf wreaths, some decorated with fresh and some with artificial flowers and ferns, made their appearance and through their lasting qualities have become more and more popular. They also gave the florist an opportunity to prepare for the day, as he could make the wreaths in advance and devote his time the days before, and on the day itself, to making sales and delivering the orders already in. In this class of business there is absolutely no loss.

Sprays, however, present a different problem. At the earliest, they cannot be made up until the night before they are to be used.

#### Wreaths Are Most Popular.

Those who do a big business in wreaths for Memorial day started in a small way and have worked up the sales. They began by making up as many wreaths as they believed they could sell, fixed the quality and price at



Flags and Wreaths Are the Features of the Memorial Day Window.

er's mind upon the significance and importance of the day. This does not mean that there should be anything depressive about the display in the store, but it should be impressive and not suggestive of gaiety.

Newspaper and circular advertising are important factors in this Memorial day campaign. We have used our best judgment in selecting a leader and fixed a price upon it. Now the plan of campaign provides for letting people know about it.

Newspaper space, when the number of readers is taken into consideration, is the least expensive of all forms of advertising. We can tell our story to a greater number of people than with circulars. But if these shots are to help bring victory they must be made to count. They must have the punch that will make the right impression upon the buying public.

#### Preparing Advertising Copy.

When you prepare your advertising copy, forget that you are talking to a great number of people. Imagine that you have a prospective customer in your store and you want to sell him a wreath, say, for Memorial day. In trying for this sale, you would undoubtedly first call his attention to the noble sentiment of the day; next you would tell him about the special wreaths you have made up for the expression of this sentiment, their lasting qualities and finally how little one of them will cost.

In other words, you would try to create in this man a desire to possess one of these wreaths. Do the same thing with the men and women who read the newspaper ad—try to create in them a desire. Do not take it for granted that the desire is there and that the mission of your announcement is merely to tell where a wreath may be obtained.

While there is a good profit in the sale of leaders even at an attractive price—

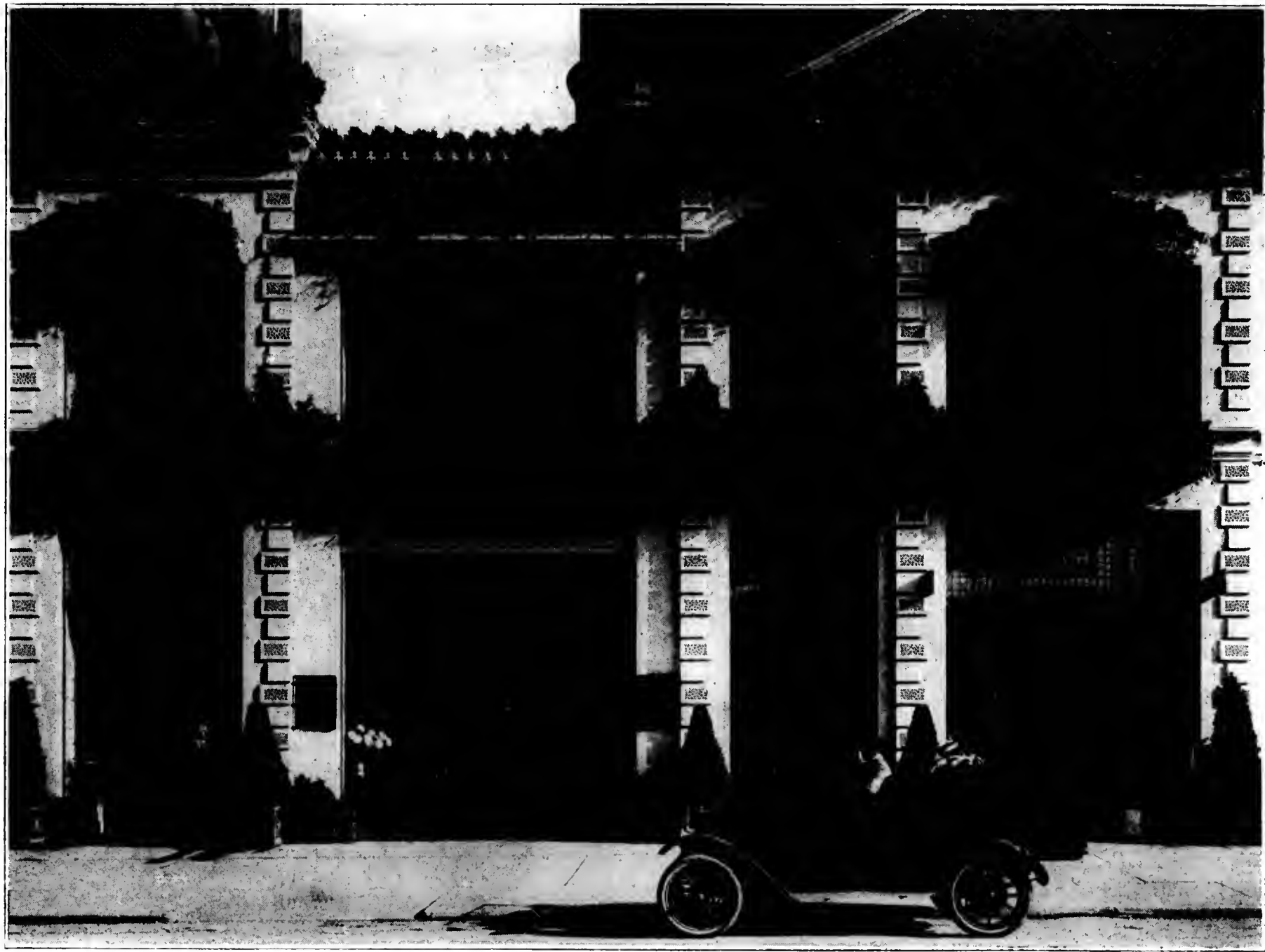
make an appeal that will bring a sale. Baskets for pot plants might be cited as an example. One manufacturer has produced a novelty basket in red, white and blue.

The visit of a buyer, too, gives an opportunity to suggest a more permanent cemetery lot decoration. There is the possibility of a sale of a plant or two, or an order for bedding out or the planting of shrubs, now or later.

Special days are not so numerous that the trade can afford to overlook any of them. Consistent boosting has created some of these days, Mothers' day, for instance. Each recent year has seen



How They Decorate the Graves of Fallen Fighters in France.



Display of Window Boxes on the New York Store of J. H. Small & Sons, an Example for Other Florists.

what they considered right for their trade and then advertised. The move was a success from the first. The sales have increased each year, until now they make a most welcome addition to the annual statement.

There is a good reason why these medium-priced pieces sell well for Memorial day. That is because the average buyers will not spend much money on flowers to be left in the cemetery. Many others merely want to do their "bit" toward the observance of the day; they do not want the last resting places of their relatives to be conspicuous by the absence of flowers. Neither do they want to expend any considerable sum. Consequently, the retailer should take these facts into consideration when he decides on the price of his Memorial day leader.

It is less than two weeks until Memorial day; thus the time remaining in which to make the "drive" is short. But perhaps because of that fact, the retailer will put more enthusiasm into his efforts and, in consequence, make it a greater success. At any rate, nothing comes to him who merely waits, but success crowns the efforts of the man who goes after what he wants. Memorial day business is worth going after and the man who goes after it along proven lines will get it.

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Consequently a suggestion dropped in the proper place, that is to one who would be interested, in many cases would make the initial sale. Started, that sale would be as regular as the coming of Memorial day, as the custom would be established, and established customs seldom are discarded.

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The accompanying illustration shows

how J. H. Small & Sons, at their New York store, show their neighbors how to get away from the barrenness of city streets.



## OPEN LETTERS from READERS

### FROM THE SHOULDER.

In The Review for May 3 there appeared an article advocating the adoption of the Shasta daisy as the national flower. I do not object to the Shasta daisy as a national flower, but I do object to the way the writer bestows praise on Luther Burbank. I firmly believe that much of Mr. Burbank's magic has been "built" by write-ups, such as enthusiastic people are always giving him. Many florists have produced new varieties and improved old ones, even as Mr. Burbank has, but the florist-originators did not make so much fuss about it. When Mr. Burbank "puts one over" the people and press go wild over it.

As to Mr. Burbank originating the Shasta daisy, that is all rot. The Shasta daisy was in existence, under another name, and overrunning some parts of the country in a wild state, long before we ever heard of Mr. Burbank. Mr. Burbank has improved the flower and given it the name of Shasta, exactly as many of us have improved carnations, roses, chrysanthemums and vegetables. It would be silly to select a national flower with the intent of honoring Mr. Burbank or anyone else. The proposed national flower must stand for the nation, not for an individual.

E. Bushyager.

### BROWN'S SOWBUG WARFARE.

The Review for May 10 contained an article relating how the houses of an Illinois grower had been invaded by an army of sowbugs and how the grower was trying to stamp out the evil. I had a similar visitation about ten years ago and, after failing to exterminate the pests by means of cut potatoes and a mixture of Paris green and meal, I found a remedy that proved most efficacious; in fact, I rid my houses of the bugs within a week.

I mashed a few potatoes and rubbed the pulp on the surfaces of boards. The boards, which were about a foot in width and four feet in length, I placed on the ground underneath the benches, leaving a space between the boards and ground of about the thickness of two pot labels. In a remarkably short time the sowbugs collected by thousands on the underside of the boards. I then took a sprinkling can filled with boiling water and fitted with a fine rose, or cap. I tipped over the boards, one at a time, and turned the hot water on the pests. In this way I killed multitudes of them, and within a week saw the end of them. A few of the bugs collected on the inner boards of the back benches. These I exterminated by cutting slits between the soil and the boards with a knife, and then pouring in the boiling water, after removing

the rose from the can. The bugs never came back, but if they do I shall know how to go after them.

Thomas L. Brown.

### FINDS BUSINESS GOOD.

I have noticed articles of dire pessimism and forecasts of hard times appearing in your columns headed, "Growers! How About It?" and feel impelled to make this contribution.

Like almost everyone, I felt that our business would be seriously affected by the declaration of war with the Imperial German Government, but found quite the opposite to be true.

War was declared April 6, Good Friday, but we did an immense Easter busi-

ness. Though the first couple of days following Easter were quiet, people soon began to flock to the cemetery and as our range here at Mount Pleasant, Mich., is at the cemetery gates, they swarmed in for plants and cut flowers. We had to discontinue delivering, so we could use every available moment to take care of customers.

During the four days preceding Mothers' day, we sold more than 4,000 carnations at 10 cents each, straight, and were forced to sell geranium flowers Saturday afternoon and all day Sunday at 60 cents per dozen. Roses brought \$2 to \$4 per dozen, geranium plants 25 cents each, or \$2.50 per dozen. Most of this business was cash; no delivering.

We are making preparations for a big Memorial day, as it seems the war has helped our business and that of most others in this part of the country.

C. V. Abeele.

**North East, Pa.**—George Selkregg has built up a large trade in tomatoes in 4-inch square boxes that retail at 50 cents per dozen. He says there is good money in them. Apropos of boxes, he is convinced the time has arrived when retailers must charge for them, as it seems the easiest way to obtain some advance in prices, in view of the high cost of growing. A fine stock of bedding plants is to be seen at North East.

## HERE'S A GOOD START!

### PLAN FOR TRADE ADJUSTMENTS.

#### Mass Meeting at Chicago, June 19.

I feel somewhat diffident about bringing this subject before the florists of the central states, but I believe that when the movement is started a great many of our fellow tradesmen will join in and help to make the plan a success. The time is opportune and conditions make it imperative that the florists as a body take some concerted action toward bettering conditions throughout the trade. There is no need at this time for me to go into details about the different woes now confronting every florist, no matter in what branch of the trade he is interested.

Practically all lines of business have at some time during the last twelve months adjusted selling prices and introduced economic measures. Through lack of concerted action the florists have done nothing to counteract the tremendous increase in the costs of the materials used in our vast business.

It seems unbelievable that the florists have taken no action along this line. Many millions of dollars are invested in the central states for the production of plants and flowers. Taken as a whole, the glass area in Indiana, Illinois, Michigan and Ohio represents a vast acreage. Why should the people representing this enormous investment simply drift along, hoping that conditions will make their own adjustment? Conditions do not adjust themselves, so we must do the adjusting, and I firmly believe that unless the florists get together at once many failures and thousands of dollars in losses will be the

inevitable result in the near future.

#### Help Wanted; Suggestions Wanted.

We should have adjustments on wholesale and retail prices; shipping conditions, such as prompt deliveries; charges for packing and crating materials; which party is responsible for goods consigned, and numerous other questions.

Would not a coöperative meeting, held in the near future, be of interest to all in the trade? Would not that be the proper and prompt way of getting together to discuss these vital questions and make adjustments which will benefit all in the trade?

If the men prominent in the trade will do their share toward making this meeting a success, I feel confident that only good results will come from such a gathering.

I believe we should have a meeting as soon as possible to study the different questions and conditions pertaining to the trade at this time. An ideal time to get together would be June 19 and 20. As we all look to Chicago as the market center, I think the meeting should be held in that city. Chicago is accessible from all points, and we should have a large attendance. The final details of the meeting will be published in an early issue of the trade papers. Should everyone reading this letter attend, what a wonderful meeting we should have!

I wish all of you would pitch in and help me with this gigantic problem. Do not forget the date of the meeting, June 19 and 20, at Chicago.

W. J. Vesey, Jr.,  
President of the American Carnation Society.



# HANGING OUT THE STARRY BANNER

## PATRIOTIC DISPLAYS.

### Popular with the Public.

These are the days for hanging out the flag. The starry banner is everywhere and the florist who neglects its use in his decorations fails to ally himself with the spirit of the hour. The flag is an essential feature of every decoration for a banquet or other large gathering—everything except, perhaps, a wedding or a funeral—and the retailer who does not use it in his window and store will be noted by the public as not sharing the enthusiasm of the hour.

Until this year there have been two days annually when many Americans made it a point to hang out the Stars and Stripes. Those days were Memorial day and the Fourth of July. Of the two it is probable that flags were more generally displayed on the former day than on the latter anniversary. That was the time of peace and tranquillity.

### In Window and Store.

During the last several weeks, the flag has been much in evidence. It also has taken on a new meaning to those of the younger generation. It is no longer something to admire for its colors, and to sing about, but it has become what it was originally intended to be, a something to inspire the people.

Consequently, the trade should not be laggard. Somewhere other than in the display window there should be an Old Glory, not only on Memorial day itself, but before and after, and until such a time as peace shall be restored.

### Supply-House Helps.

W. J. Palmer & Son, of Buffalo, N. Y., display a flag in their new store in a manner that has dignity. Its pole is placed in a standard at the end of the show house and the flag itself falls in graceful folds, as will be seen by the accompanying illustration.



Flowers and the Flag.

One of the supply houses, following the fashions of the hour, has made flags a leading side line these last few weeks and has found a wonderful sale for them, all sizes and qualities and the flags of all nations—almost. Perhaps the better class of flower stores can not sell flags, but they can be used. And if a

florist has a cemetery trade he can sell small flags, the cheap, painted kind that stick in the ground, with the flowers to go on the graves. There will be literally millions of them taken to the cemeteries at Memorial day and the decorations of flags will vie with the decorations of flowers.

### Baskets and Ribbons.

Another supply house, in response to the popular demand, has created a line of red, white and blue baskets, etc. With these and with flags a patriotic window can be decorated to stop practically every passer-by.

A ribbon house has a red, white and blue ribbon in various widths, all the way from baby ribbon up to the wide ribbon used on big baskets and wreaths. Another has flags in ribbon rolls, from which the florist can cut them, one at a time, with shears, to go into corsage bouquets or boxes of flowers.

Another supply house is developing a line of silk flags on hollow tin poles, with an electric fan at the base of each pole to force a current of air through it to keep the flag waving in the breeze of unseen source. These will be excellent for innumerable decorative purposes.

There are dozens of ways in which the ingenious florist can hang out the flag in his store and in his work for the public.

Erie, Pa.—C. W. Zuch & Sons make every foot of space return its proportion to the grand total. Shipping to several markets, they secure the best returns. Complaints are heard from some growers that the commission houses, as the southern shipments begin to arrive, shut down on the northern men. In this they compare unfavorably with the cut flower commission houses, which invariably endeavor to handle the product to the best advantage of all concerned.



A Large Silk Flag Impresses All Visitors to the Show House at the New Store of W. J. Palmer & Son, Buffalo.

# PROBLEM OF GETTING A FUEL SUPPLY

## THE SCARCITY OF COAL.

### When It Should Be Plentiful.

Can you buy any coal—and get it delivered? If you can, it is no flattery to say that you are a man of some influence. While people are clamoring for an opportunity to procure their supply of fuel for next winter, the dealers are doling it out in tiny apportionments that scarcely suffice for the most urgent present needs. It is of no avail to remind the dealers that this is the season when coal ought to be most abundant. Neither is it of any avail to tell them that “the nation,” according to some lover of figures, “has enough coal cast of the Rocky mountains to last it upward of 3,000 years, and the mines have, apparently, a productive capacity of far more than 150,000,000 tons per year in excess of what the people are going to need.”

The coal journals tell us that “the rising price tendencies on coal are alarming the government, the consumers and the producers alike.” Florists and other users of fuel would probably not be ashamed to confess that they have been alarmed for some time. However optimistic they may be, their optimism feeds no boilers. Yet they may be encouraged, rather than further depressed, by the knowledge that the government and the mine operators now are sharing in the alarm. If the government and the operators realize the seriousness of the situation so fully as to act in unison and with sufficient energy, the trouble may be somewhat relieved. Let us hope so, and try to be of good cheer.

### A Bitter Disappointment.

One of the most disconcerting aspects of the matter is, that the clouds of disaster are thickest just when they were expected to disappear. The gloom seems to be untimely, unnatural and awe-inspiring, like total darkness at noon. Although, in normal circumstances, fuel would be cheapest and most plentiful at this season of the year, the conditions now are reversed. In the bitter cold of winter the florist's one comforting reflection was: “If I can just worry along for a while, then the mild weather will come, with an abundance of cheap fuel, so that I can fill my bins for the next winter. Bins—yes, I'll build more bins and fill them all. I'll never be caught again.” Alas! How sadly he has been disappointed!

### Searching for Causes.

There is not much that is new in the supposed cause of the scarcity of coal, though some new elements, such as the war, have their bearings on the case. It is chiefly the same old story—only much worse—of shortage of cars and labor. In some localities, we are told, the proportion of available cars is only about thirty per cent of the ordinary car supply at this season. “One vital cause of this depletion of cars,” say some of the authorities, “is the subtraction of coal cars from the coal trade to engage in the carriage of pig iron and

steel products, lumber, cement, automobiles, sand and broken stone.”

The lack of laborers at the mines can be readily appreciated, since a similar difficulty exists in many other lines of trade. In the various coal districts it is estimated that from fifteen to thirty-five per cent of the laborers have deserted the mines and connected themselves with other industries. One of the principal reasons for this loss of men, it is stated, is that the operators have not been able to give them steady employment because the mines have been closed for lack of cars. The men sought more regular work elsewhere.

### Finding a Scapegoat.

If that is correct, it would thus appear that the inadequacy of the means of transportation is the immediate cause

known, of course, that the Federal Trade Commission is conducting an inquiry, with the control of prices as the final object in view. And multitudes of suffering people fervently wish success to the commission's labors.

The mine operators, on their part, are proposing that “such miners as wish to enlist in the army shall be allowed to do so, but shall be returned with a full military status to the coal mines to do their duty there.” The operators are also suggesting that “conditions be returned to normal by the return of coal cars to the coal trade.”

Not only is the Federal Trade Commission carrying on an investigation, as already stated, but the Council of National Defense also is giving practical attention to the subject, acting through the committee on coal production. Of course it is not the aim of this committee to expedite the movement of coal for war purposes only, without regard to the ordinary requirements of the public, since the successful prosecution of the war depends largely on the general prosperity of the country. But the committee intimates that a certain amount of regulation and restriction of the distribution of coal may become necessary, for the greatest good of all concerned.

### Regulating Coal Distribution.

A warning of such a possible necessity was issued recently by Francis S. Peabody, of Chicago, chairman of the committee referred to. He says: “If the demand continues to increase it may be necessary that active steps be taken to confine the distribution and use of coal to those activities which are more nearly vital to the welfare and protection of the nation.” Mr. Peabody continues: “We believe the first essential toward an increased production of coal is a close coöperation between mine employer and mine employee, and the United Mine Workers of America and the mine operators in several districts have pledged their services.

“The total production of coal throughout the country has been seriously curtailed by difficulties in transportation service and unequal distribution of cars. We urge upon the operators that they pledge themselves to load all cars obtainable in the shortest time after they become available, and that they urge their customers to release these cars at the earliest possible date. If it is found that in any districts surplus coal is obtainable at this time over and above the actual needs, it should be divided as equally as possible and stored in the bins of the ultimate consumer.”

**Boonville, Ind.**—Under an agreement with the Chamber of Commerce, Ernest Lutz has disposed of 1,000,000 tomato and cabbage plants, at cost. Realizing the trend of conditions, Mr. Lutz last year began making preparation for the spring drive against the high cost of living. This is ten times as many plants as Mr. Lutz ever disposed of in any one season.

The Editor is pleased  
when a Reader  
presents his ideas  
on any subject treated in

THE WEEKLY  
**FLORISTS'  
REVIEW**

As experience is the best  
teacher, so do we  
learn fastest by an  
exchange of experiences.  
Many valuable points  
are brought out  
by discussion.

Good penmanship, spelling and  
grammar, though desirable, are not  
necessary. Write as you would talk  
when doing your best.

**WE SHALL BE GLAD  
TO HEAR FROM YOU**

of most of the trouble. Probably, however, the railroad companies can easily pass the blame along to some other scapegoat.

As a natural consequence—or is it entirely natural?—of existing conditions, prices still are soaring. They are panicky and uncertain—uncertain except in the one particular that they show no sign of dropping. “The smokeless market,” it is said, “was back May 1 to what it was February 1.” But the prices February 1 were too miscellaneous to be a definite basis of comparison. Other bituminous coals are climbing. The prices of anthracite, as far as published, seem to include the customary monthly advance of 10 cents per ton, plus some other extras, such as “a 25 cents per ton increase to cover the concessions recently made to the miners.”

### Is There a Remedy at Hand?

As to the possible remedies, it is well



# DOINGS OF THE FLORISTS' CLUBS

## CHICAGO CLUB DISCUSSES COAL.

### A Good Meeting.

The coal situation, the national garden movement, local and trade economics, the food question, these were the principal items which occupied the attention of the Chicago Florists' Club at the monthly meeting held at the Briggs House, May 10. The interest of the meeting was enhanced by the presence of a number of visitors, who gave interesting talks on the fields of their special endeavor. Among these were George F. Stahmer, president of the Fort Dearborn Coal Co.; E. W. McCollough and Mr. Sieber, coal men; B. E. Gage, landscape adviser and chairman of the conference committee of the Chicago Association of Commerce; Harry C. Mobley, chief of city garden movement, and Edward R. Newmann.

### The Association of Commerce.

B. E. Gage, who was the first speaker, took under consideration the florists' place in the Association of Commerce. Until recently, he said, florists had been included in the miscellaneous division of the association, but because of the large amount of business done by them annually, the investments represented, etc., it was decided to put them in a subdivision of their own, whereby they could obtain better and more efficient service. R. Schiller was appointed chairman of the committee, other members being Leonard Vaughan, H. Van Gelder, of Percy Jones, Inc., and B. F. Gage, then of Peterson's Nursery. Mr. Gage pointed out that the importance of this subdivision lay in the fact that when thus organized any matters concerning the good of the florists' trade, bills introduced at Springfield, etc., stood a much better chance of attention than they otherwise would. If the Florists' Club would throw weight behind this division, Mr. Gage suggested, a great deal more could be accomplished. R. Schiller was appointed chairman of a club committee to get new members into the Association of Commerce, he to choose four associates.

### Mr. Stahmer Talks Coal.

George F. Stahmer was the next speaker. In referring to a coal mine, the purchase of which was recently considered by the club, he admonished that it was well to be careful in this matter, as it is a matter of common knowledge that coal mine owners all through the country are trying to unload their mines at the present time. In reviewing the coal situation as it is today, Mr. Stahmer pointed out the following facts: January 1, 1916, there was on hand 60,000,000 tons of soft coal. During 1916 there was produced 509,000,000 tons, all of which was consumed during the year, so that April 1, 1917, there was practically no tonnage on hand, all the docks being swept clean, a condition which has not existed for many years. The coming year there will be needed about 600,000,000 tons of soft coal, the additional tonnage being required by

the navy and foreign ships coaling here. Miners in the United States work on an average 230 days out of 300 possible working days, and they do only a certain amount of work, no matter what pay they receive, the tendency being to work less in proportion as the wages are higher. Weather conditions do not enter into the coal situation, because the weather averages up about the same each year, as statistics show. There is at present, however, an exceptionally heavy demand because of the unusually cool month of May. Aside from this, the railroads are stocking up, the demands of the government are heavy, there are great shipments to the lakes for the docks, and factories are taking in coal heavily. Maximum prices consequently are prevailing. These conditions will continue until June 1, when

some committee get in touch with a few coal dealers on the subject, for, he concluded, the latter could save florists much money in this manner if they were given the opportunity.

E. W. McCollough and Mr. Sieber, who were next called on, endorsed what Mr. Stahmer had said, stating that he had covered the situation, leaving nothing to add.

### The Garden Movement.

Edward R. Newmann spoke on the garden movement, suggesting that florists plant cabbages, lettuce and other vegetables in flats not now used. Gardening as a civic proposition, he said, should become a permanent thing.

Harry C. Mobley followed with a few comments on the great need for donations of vegetable plants. Although it is true, he said, that many who receive these plants might not make good use of them, many on the other hand would, and cooperation to relieve the national burden is needed. There are in Chicago 62,000 acres of land, he said, which have been surveyed by his division and which would be capable of producing \$7,000,000 worth of food annually. If florists would help to ameliorate this condition by furnishing plants, he said that he, through the machinery of his department, would be glad to undertake the distribution.

Peter Reinberg, in endorsing Mr. Mobley's suggestion, said he believes there is no florist in the vicinity of Chicago who would not be glad to help. As for himself, he said, he had already bought and planted seeds for this purpose at his greenhouses.

George Asmus and Fred Lautenschlager added a few words in approval of this movement, and upon the conclusion of the subject President Amling appointed Fred Lautenschlager as chairman of a committee of five, other members to be selected by him, to foster this movement.

### Miscellaneous Business.

Because of his illness, H. G. Maclellan, chairman of the coal committee, sent in a request asking to be relieved of his duties. Charles Hunt was appointed chairman to succeed him and E. Ollinger a member of the committee.

Applications for membership were received from H. E. Humiston, of the Chicago Feed & Fertilizer Co., and from Frank Felke, Gross Point, Ill.

Fred Lautenschlager reported a profit of \$540 on the Mothers' day posterette sales.

The treasurer's report showed a balance on hand April 1, of \$550.64; receipts for membership during April, \$63; disbursements, \$53.89, leaving a balance of \$559.75 May 1.

### NEW YORK CLUB MEETING.

The monthly meeting of the New York Florists' Club was held May 14. One hundred members were present. President Stump was in the chair.

The exhibits of cut flowers were confined to specialties and they were a

## NOTICE

The Issue of

**THE FLORISTS' REVIEW**

for

**MAY 31**

Will go to press Tuesday, May 29, **one day earlier than usual.** This is because the regular press day, Wednesday, is a legal holiday. Consequently, those who want things printed in the issue of that week should see to it their letters reach the office of The Review

**MONDAY, MAY 28.**

the situation will undoubtedly ease up and prices consequently will be lower.

### The Time to Buy.

Taking these facts into consideration, Mr. Stahmer suggested that it would be wise for florists to take in at present only enough coal to keep them going and to stock up between June 10 and July 10. He further suggested that at times such as these it is unwise to change coal dealers if the firms dealt with last year proved reliable, for, he said, it is always unwise to swap horses in the middle of the stream. That those who pay their bills promptly always receive the best service and the lowest prices is an unquestioned fact, and he advised florists to bear this in mind. Then, also, it is of great importance to be certain that the right kind and size of coal is being used, much money being lost annually because of mistakes in this important matter. To ascertain whether or not the right coal is being used, Mr. Stahmer suggested that it would be profitable to have blanks printed and distributed bearing suitable questions and have the secretary of the club or



beautiful display. George T. Schunemann, of Rockville Center, N. Y., staged several varieties of Spencer sweet peas of superb quality, for which he received high commendation. Superintendent Hogg, of Prospect park, Brooklyn, exhibited pelargoniums in variety, for which he received the club's thanks.

P. W. Popp's exhibit of pansies in many colors and of exceptional size was highly commended. M. Van Waveren & Sons, of Hillegom, Holland, showed an extensive variety of Darwin and single early tulips, narcissi, etc., grown by H. Langeler, of New Dorp, Staten Island. The firm announced that at this address in ten days they would have an extensive collection of Darwin, breeder and Rembrandt tulips in bloom and on exhibition.

C. B. Weathered reported the spring flower show produced a net profit of about \$3,500.

Vice-president Fiesser reported a month's postponement of the meeting of the board of trustees.

S. Van Riper, of Dundee Lake, N. J., was elected to membership and the following names were proposed: D. J. Pappas, Eric Otton, R. M. Guido, Fred Bergman, John Featherstone and S. Kahn.

The deaths of P. L. Bogart and Charles E. Weber were reported and the president was instructed to appoint

committees to draw up suitable resolutions.

A letter to the secretary from the Bureau of Employment and Department of Labor was read. It suggested garden work for women and girls during the continuance of the war.

F. R. Pierson, chairman of the ways and means committee, announced the intention of raising \$10,000 for the entertainment of the members of the S. A. F. and said he already had in a few hours raised \$2,000. A. L. Miller reported progress for the S. A. F. entertainment committee and several surprises and the intention to use up a good share of the \$10,000 by his committee in entertaining the visitors. L. W. C. Tuthill spoke in behalf of the souvenir program and said it would be "a book to keep for generations." R. J. Irwin told of securing Thumm's bowling alleys for the bowling tournament. Messrs. O'Mara and Esler also spoke for the reception and transportation committees.

A lecture by Otto Thilow was announced for the June meeting.

Dr. Henry Clay Lint gave an interesting address on "Is Prepared Humus a Substitute for Stable Manure?" Considerable discussion followed and the thanks of the club were accorded the speaker.

The usual buffet lunch was furnished by Phil Kessler and his committee.

J. A. S.

With the great success achieved this year, there almost certainly will be in future a widespread use of publicity for Mothers' day and the other special flower days as they come around.

#### THE ST. LOUIS COLISEUM.

The members of the St. Louis Chamber of Commerce have voted overwhelmingly, 73 to 672, against continuing support of the Coliseum. The announcement was made May 15, by Paul V. Bunn, secretary and general manager.

The plans for the National Flower Show and S. A. F. convention at St. Louis in March, 1918, are imperiled by the financial status of the Coliseum there, which has been engaged for the event.

It appears the building represents an investment of more than \$350,000. During the eight years the building has been in use it has been open 578 afternoons and 730 nights. Its gross earnings have been \$320,418.88. The expense of operation has been \$149,129.85, with overhead expenses in the way of ground rent, interest, taxes, insurance, etc., of \$202,337.27, a total of \$351,467.12, leaving a deficit of \$31,048.24, which has been met from time to time by subscription, part of the funds having been provided by the Chamber of Commerce. The directors of the company feel that it is unjust that they should continue to personally indorse notes to meet the current deficits from time to time. They have appealed to the Chamber of Commerce to assume the responsibility of meeting future deficits of the Coliseum in the event they should occur. A committee of the Chamber of Commerce brought in two reports on the matter. The majority recommended that the Chamber of Commerce do not attempt to further finance the Coliseum company, while a minority recommended that the present small deficit be taken care of and the company financed until a new building is available. The majority report has been sustained by a mail ballot of the members and it is said it will mean that the Coliseum will revert to the lessors of the ground and that it will be dismantled at once.

The Coliseum has been engaged for a number of conventions, etc., which may not come to St. Louis if the building is not available. It was stated by the committee that acted for the Chamber of Commerce that the most important of these conventions is that of the Society of American Florists, with its National Flower Show for the spring of 1918. It is hoped that arrangements can be made whereby the building will not be demolished until another year has elapsed, but there are no plans to that end announced.

#### TOO MUCH MUSTARD.

A retailer who does a large popular price business says the mustard color coats are the worst he ever has encountered; he has not yet succeeded in finding any flowers that are not "killed" on these garments. Violets are best.

**Wilmington, O.**—No matter how odd it may seem, considering the times, Erskine R. Hayes says he intends to abandon the grocery business for the florists' business.

**North Milwaukee, Wis.**—Work on a new pipe-frame greenhouse, 36x160 feet, was begun by Riebs Bros. May 14. The material was furnished by the American Greenhouse Mfg. Co., Chicago.

## MOTHERS' DAY ECHOES

#### FOR THE NEXT MOTHERS' DAY.

While the trade now is bending its energies toward Memorial day business, the success of Mothers' day is still fresh in the mind of every florist. And while it is fresh, it is opportune to call attention to a unique bit of advertising that can be used next year.

A circular in the shape of a card was sent to all of his customers and to those whose names he had on his mailing list, by William C. Gloeckner, of Albany, N. Y., and was found to be a business-getter. On one side was a ruled space for an order. On the other was the following:

"Mothers' day—next Sunday. For the best mother that ever lived—your own, we are going to have two especial boxes at \$1 each.

"One will contain two large bunches of beautiful sweet peas, pink, lavender or white.

"The other will consist of a dozen handsome roses, either pink, yellow or white, whichever you please.

"Let us have your order as early as possible and the same will be delivered with your card the first thing Sunday morning."

Enclosed with the circular was a card bearing in colors a bunch of sweet peas and at the top was printed "To Mother," with a space for a tender message to go with the flowers.

Not only did this circular and card call attention to Mothers' day and the special boxes the florist had prepared, but it placed in the hands of the recipient the means of ordering and a card to send with the flowers.

Retailers would do well to cut this out and paste it in the scrapbooks. Mothers' day will be a bigger selling day each year and suggestions of how to help bring the increase are valuable.

#### NO WONDER IT GREW.

It is several years since The Review first called the attention of the trade to the opportunity that lay in the new anniversary called Mothers' day and the effort to exploit the day has grown each year, but it has taken until 1917 to get the work adequately under way. This year, for the first time, Mothers' day really has been advertised. Almost everywhere the trade has joined in the undertaking to make this a flower day of the first magnitude. Dozens of original ideas have been tried and it is no wonder the results have been far ahead of previous records.

As an instance of one of the things that never have been done before, the nine members of the F. T. D. in Chicago chipped in to advertise to get some orders to send to F. T. D. members out of town. This is the way the ad read:

#### FLOWERS FOR MOTHERS' DAY.

Sunday, May 13.

No matter where your mother resides leave your order with the following representatives of The Florists' Telegraph Delivery Association. Delivery guaranteed.

Bohannon Floral Co., 57 E. Monroe St.  
Bruns, H. N., 3040 W. Madison St.  
Friedman, Oscar J., 516 S. Michigan Ave.  
Lange, A., 25 E. Madison St.  
Samuelson, 2132-2134 Michigan Ave.  
Neiglick, Chas. T., 854 N. State St.  
Schiller The Florist, 2221 W. Madison St., 4509 Broadway.  
Smyth, W. J., 31st St. and Michigan Ave.  
Wienhoeber, E., 22 E. Elm St.

# OUR ALIBI IS ESTABLISHED

In a recent issue The Review stated that the trade is justified in opposing the absolute quarantine now being advocated, for the reason that dangerous insects or diseases have come to this country otherwise than with the plants, bulbs and seeds customarily imported by the trade. In this letter Entomologist Fracker proves the truth of that statement, although such was not his purpose.



Y attention has been attracted to an editorial in a recent issue of The Review entitled "We Have an Alibi." In this editorial the statement is made: "None of the devastating diseases, not one of the injurious insects, came to this country on stock imported by florists, nurserymen or seedsmen. We have a perfect alibi." As this statement is incorrect in fact and still more so in implication, I hope that you will consider the following statements worthy of publication in your valued periodical.

The plant material handled by florists and nurserymen may be roughly grouped into evergreen and deciduous shade trees, citrus and rosaceous fruits and greenhouse plants. For each of these five groups one insect or one disease, or both, stands out as being pre-eminently destructive.

## Dangers to Shade Trees.

The greatest danger being caused at the present time in the United States to deciduous shade trees by any fungous disease is that caused by the chestnut blight, which authorities say will in time completely wipe out the chestnuts of the eastern United States. This blight was introduced by a nursery company, with headquarters at Chicago, on a dwarf chestnut tree from Asia. From its original location it spread both by natural means and by the assistance of nurserymen. The most serious insect pests of this class of material are the gypsy and brown-tail moths, which, while they were not brought in for the first time by nurserymen, have been introduced repeatedly by them in recent years and have become established in various localities west of the Hudson river, owing to such introduction. It has only been by the most radical methods of destruction and control that these western outbreaks have been checked. It was our good fortune that information in regard to the remarkably serious nature of these moths became so widespread before they were introduced by the importation of plants that every effort was made to control the outbreaks elsewhere.

A disease which is already the most serious one affecting any evergreen tree in New England, and which, if uncontrolled, is likely to make the growing of white pine abso-

lutely impossible in the northern and eastern United States, is the white pine blister. This is almost, if not quite, completely distributed throughout the New England states, Massachusetts being most severely attacked. It is a disease for the control of which the last Congress appropriated \$300,000 and bills totaling more than this sum are now pending before state legislatures. These amounts indicate how important this Asiatic fungus is considered by those who have seen its work.

## Origin of White Pine Blister.

From Asia the white pine blister was brought to Germany by two German nurseries and it has been shipped by them to a large number of different nurseries in this country, including several on whose grounds it has been established in New York, others in Pennsylvania and others in Connecticut. It was introduced into Wisconsin and Minnesota by one shipment to a Wisconsin man through a large Illinois firm that imported directly from Germany, and by another shipment to a Minnesota nurseryman, the origin of which has not yet been determined.

No imported insect stands out as being strikingly injurious to evergreen trees. The one which promises to be the most serious is the pine shoot moth, *Evetria buoliana*, which has become established in New Jersey and Long Island and through importations from Europe

to New Jersey and New York nurseries.

On citrus trees the citrus canker, which has resulted in the complete destruction of many thousands of dollars' worth of citrus orchards in the southern states, stands out above all others. While its origin is not definitely known, the nurserymen by no means "have an alibi" in regard to it. No suggestion has been made by nurserymen or any others that it could have been introduced in any other way. We do know that it was introduced into Florida on nursery stock from Texas and probably from Japan, and that it spread by means of shipments of nursery stock.

Whatever its method of introduction into this country was, it must have come in on growing citrus stock imported either by a nurseryman or someone else acting in the capacity of a nurseryman at the time.

## Scale on Citrus Trees.

The two serious insect pests of citrus in California, according to California Experiment Station Bulletins 222 and 223, are the black scale and the red or orange scale. Of these the first is a European species, the date and method of introduction into this country being unknown.

The red scale, *Chrysomphalus aurantii* Mask., seems to be a Chinese species which was introduced probably not more than half a century ago into Australia and New Zealand. It arrived in this country in one of the "hothouses" of San Francisco, and an infested tree was sold by a florist to a certain L. J. Rose, thus being introduced into San Gabriel, Cal. At the same time six infested lemon trees were brought from Australia by Don Mateo Keller, although it does not appear whether this second gentleman named was a nurseryman or not. At any rate, the florist's connection with the case does not seem to be doubtful.

The only seriously destructive, widespread, introduced insect attacking rosaceous fruits whose origin is known is the San Jose scale. This is the only dangerous insect concerning whose introduction nurserymen actually do have an "alibi," so far as I am aware. In this case the only factor for which the nurserymen seem to be responsible consists in the efficient distribution of the pest to all parts of the United States.

It is particularly diffi-

# THE TRADE'S ATTITUDE

[As stated by a committee of the S. A. F.]

During the last few years a small group of entomologists have been agitating for a quarantine on importations. A resolution, broad in character, requesting the Federal Horticultural Board to take action, failed of their purpose and the American Forestry Association was appealed to. This body has gone on record as favoring "the principle of absolute quarantine on plants, trees and nursery stock."

The legislative committee of the S. A. F. has prepared a brief in which it is declared that:

Such legislation, even if it were modified, is quite unnecessary, and would injuriously affect the interests of the great majority of S. A. F. members. It would not only stop the importation of such raw materials as valley pips, Japanese lily bulbs, Manetti stock, Dutch bulbs, etc., but azaleas, bay trees and every kind of nursery stock. It would stop the importations of palms, also the seeds with which to grow them; of dracenas, also the canes necessary to produce the plants ourselves. It would stop the importation of new varieties of roses, chrysanthemums, begonias, ferns, etc. It would put a Chinese wall around these United States in a horticultural sense, followed no doubt later by a similar wall around each state.

Comparatively few of our state entomologists or inspectors favor this panicky legislation. They realize that new or dangerous insect pests or plant diseases can come only from remote parts of the world, from which no commercial importations come. They realize that florists and nurserymen import almost exclusively from Europe and civilized countries which have a most efficient inspection service. That importations are now made only under the closest restrictions, that each shipment is inspected before shipment and again at final destination, that a permit must be secured to make each importation and that to each package must be attached a tag showing all inspection details to the Federal Horticultural Board, which has almost arbitrary control over plant importations, including the power of quarantine. Besides, if any stray bugs should come they are known ones and the remedy for them known also.



cult to trace the origin of the insect pests affecting florists' stock, for this material is shipped rather freely from greenhouse to greenhouse in other states and other countries. We do happen to know the origin of the two orchid-infesting insects, *Cholus cattleyæ* and *Isosoma orchidearum*, both of which were introduced by florists from South America. As the white fly is also a greenhouse insect which was known for years in Europe before being found in the United States, it is believed to have been introduced by florists. While there is no proof, the florists certainly do not have an "alibi" in regard to it.

#### If Restrictions Were Removed.

The editorial concerned is, however, more important in its implication than in its actual statement. One could easily draw the apparent conclusion of the gentleman who called the editorial to my attention, that since nurserymen and florists are not "in any way responsible for any of our present troubles," the free introduction of plant material from outside the United States is permissible and would not result in injury. That this conclusion is

far from the facts in the case is shown by the published lists of insects and diseases being intercepted each season on nursery stock and other plants. These lists show the introduction of the gypsy moth and the brown-tail moth in large numbers, the appearance of the larva of the narcissus fly in bulbs from England, citrus canker on citrus from Java and the Philippine Islands, the European pine shoot moth on many shipments from Holland, and hundreds of insects whose powers of injury in this country are as yet unknown. In most cases these insects are being brought into this country in sufficient numbers to make their establishment almost certain if they were not intercepted, and there is every probability that a single importation of any new disease of the rank of the white pine blister or citrus canker or chestnut blight or the new poplar disease, which has just arrived, would result in an outbreak in this country, becoming disastrous in time if not checked.

S. B. Fracker,  
Assistant Entomologist, Wisconsin Department of Agriculture.

surprisingly strong growth. Keep some fish in all aquatic pools, to keep the larvæ of mosquitoes and other insects in subjection.

A few desirable miscellaneous aquatics to use are: *Cyperus alternifolius*; *Limnanthemum indicum*, or water snowflake; *Eichhornia aurea*, or water hyacinth; *Aponogeton distachyus*, or cape pond weed; *Pontederia cordata*, or pickerel weed; *Limnocharis Humboldtii*, or water poppy; *Myriophyllum proserpinacoides*, or parrot's feather; *Peltandra virginica*, or water arum; *Pistia Stratiotes*, or water lettuce, and *Zizania aquatica*, or wild rice.

Water gardening is one of the pleasing forms of gardening, and nothing gives greater satisfaction during the hot months. The florist who has a small pond or tank near his home, in which some of the nymphæas and miscellaneous aquatics can be grown, will find this is a splendid way to advertise this branch of floriculture, which has wonderful possibilities before it.

#### Winter-Flowering Begonias.

If you carried over any Lorraine, Cincinnati, Melior or Mrs. Peterson begonias, they will now be sending up a good crop of cuttings from the base, if they were headed back and rested as advised some time ago. These cuttings are succulent and will root readily now. They never make big, bushy plants, like those raised from leaf cuttings, but will be fine for small pots and the demand for these invariably exceeds the supply. Keep the earlier begonias potted along before they can become potbound. Use plenty of flaky leaf-mold in their compost and give them a night temperature of 55 to 60 degrees, with only a moderate amount of shade. The plants will persist in flowering. Keep the flowers picked off, to relieve the plants.

#### Stevias.

Are you sure you have an adequate stock of stevias for next season? If not, you still can root some cuttings and have nice stock before fall. The plan generally adopted with stevias is to plant outdoors, dig up and pot in the fall. For the country florist who plans to grow a few dozen plants a good plan is to grow them in pots right through the season, plunging the pots to their brims in a bed of coal ashes. This means some additional watering, but insures splendid plants in the fall, and the work of digging up, potting, shading and getting the plants established is entirely saved.

#### Bouvardias.

About the end of May is a safe time to plant out bouvardias in an open, sunny spot where there is a light but rich soil. In the case of *B. Humboldtii*, plants of which usually are carried over for several years, I find it best to keep this stock tolerably dry for several months after blooming and shake out and prune back the plants before setting them out. The shoots are also reduced in number when a few inches long; then there are few blind growths. There will be many flowerless shoots if disbudding is not practiced. I only figure on leaving bouvardias outdoors about nine or ten weeks. In that time they make a surprising growth and they can be either potted or benched when lifted.

## SEASONABLE SUGGESTIONS

#### Memorial Day Crops.

The coming Memorial day will unquestionably be the greatest we ever have had, on account of the martial spirit that is now prevailing. People may talk economy and will no doubt practice it in many ways, but I make the prediction that sales of flowers for Memorial day will break all records. The great question is whether we shall have the flowers necessary for our customers at anything like reasonable prices. Over a large part of the United States the season is and has been cold, sunless and late, and outdoor crops which can ordinarily be depended upon will be unobtainable. Such greenhouse crops as gypsophila, feverfew, stocks, candytuft, lilies, spiræas, irises, gladioli, etc., are necessarily late and every effort should be made at once to hurry these laggards. Most of them will stand a brisk heat for a few days, provided they can have a little cooling off before the crops are cut. Candytuft, for instance, if given some shade, can be forced hard and not damaged. Of course bulbous plants, such as gladioli and irises, in addition to spiræas, will stand a lot of heat. Remember that flowers such as those named are valuable for Memorial day, but have poor sales later.

Dutch bulbous flowers that are still in cellars or pits can be held in good condition unless hot weather intervenes. Darwin tulips promise to be specially useful this season. In the more northerly states these latter bulbs will hardly be in season, but farther south, where ordinarily they have passed as an outdoor crop, they will be in season. Flowers cut before being too much expanded will keep for several days in a cold

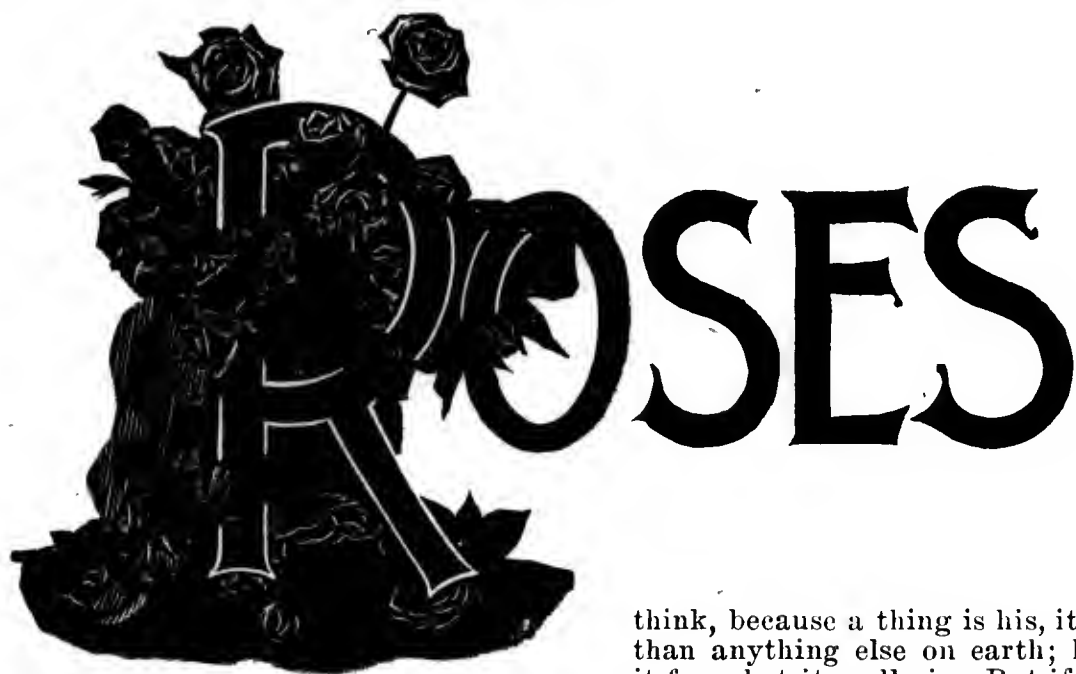
cellar. Home trade with retailers is strong for Memorial day and every effort should be made to get as large a stock of flowers as possible at home, for wholesale prices will undoubtedly be high.

#### Aquatic Plants.

Aquatic gardening shows a steady increase. People are appreciating more and more the value and beauty of water plants. In the smallest of home grounds it is easily possible to make a small concrete pond or sink half barrels in the ground. On some grounds natural ponds may exist. In such the nelumbiums, or nymphæas, can be planted out in rich mud. In concrete tanks or ponds, boxes or tubs can be sunk, containing a mixture of good fibrous loam and cow manure. I have used boxes made of 2-inch plank, fourteen inches deep and three feet square, in tanks to good advantage. If the pools are smaller and more shallow, smaller boxes can be used, but the water should cover them to a depth of two or three inches. After planting the nymphæas, give the surfaces of the boxes a coating of coarse sand. This will help to prevent the compost from discoloring the water. Such nymphæas as *odorata*; *odorata rosea*, the Cape Cod pink pond lily; *odorata sulphurea*, and all the *Marliacea* hybrids, especially *chromatella*, *albida* and *rosea*, are good; so are the varieties of *N. Laydekeri*. For little pools, aquariums or tubs try *N. pygmæa*, which carries great numbers of flowers, two to two and one-half inches in diameter.

*Nelumbium speciosum*, the Egyptian lotus, is the hardiest and most easily grown of the lotus family. It can be grown in half barrels, but to be seen at its best should be planted out in rich mud. In such compost it will make





#### AMERICAN ROSE SOCIETY.

June 1 has been set aside for the annual outdoor meeting of the American Rose Society at the National Rose Test Garden, Arlington Farms, Washington, D. C. Appropriate exercises have been arranged, including addresses by J. Horace McFarland, by a member of the Department of Agriculture, by an appointee of the Citizens' Association, which is federated, and others. All in the trade are cordially invited to be present, as the rose garden, containing now between 400 and 500 varieties, promises to be at its best.

Robert Pyle, Chairman,  
Washington Rose Garden Committee.

#### MR. BUETTNER'S SEEDLINGS.

Nearly everyone who keeps in touch with trade affairs knows Emil Buettner, of Park Ridge, Ill., as one of the most astute men in the business. He is recognized as careful, keen, conservative, a good grower, one of the best of flower show judges, a forceful man who, while he came originally from Hanover, has many of the traits of the Missourian. Probably there is no grower who depends less on guesswork. It is well known, also, that Mr. Buettner was one of the first of the large growers for the Chicago market to prove that carnations do not repay careful culture as well as roses do. Of course he dropped carnations and his range of 200,000 feet has been all in roses for several years. Mr. Buettner was the first large Chicago grower to drop Beauty, years ago; to drop Bride and Maid, to cut out Richmond, to jettison White Killarney, and now the whole Killarney tribe soon will know his place no more.

These facts are a matter of common knowledge among the men who see, or listen, and remember. But it is not a matter of everyday information that Emil Buettner has become infected with the contagion that has spread among our best men so rapidly of late—he has taken to wielding the camel's-hair.

It really is not so new, as heretofore the results have not been such as to attract attention, but now there are about 200 seedlings at Park Ridge that no keen-eyed visitor will overlook. The mothers of the broods, for there are two of them, are Sunburst and Ophelia, the latter being the variety on which nine-tenths of the rose seeds have been grown in America the last three years.

Mr. Buettner may never send out a novelty. He is not one of those who

think, because a thing is his, it is better than anything else on earth; he knows it for what it really is. But if it should happen that of the 200 seedling plants something should develop that he would be willing to send out with his name, the Buettner rose will get as wide a trial as any first-year rose ever sent out in America.

#### BEAUTY CUTTINGS TURN BLACK.

Can you tell us what makes our Beauty cuttings in the sand turn black? Is it possible that improper watering, either too much moisture or not enough, is the cause of this trouble? We intend to put a batch of Beauty cuttings in a hotbed outdoors. Would you advise us to use pure sand for these, or a mixture of sand and soil? If we can use soil mixed with sand, how often should the cuttings be watered? Should they be sprayed every day until they have calloused? Should they be kept air-tight? How about shading?

J. S.—Ill.

The inquiry says nothing about the temperature in which the cuttings were rooted. If the Beauty cuttings were run at 64 to 66 degrees of bottom heat, with plenty of drainage, they should have had water every other day. Under such treatment they would begin to callous in ten days. Providing good

wood was used for the cuttings, not hard stumps, they should come out in a satisfactory condition. I have never rooted Beauties outside and so will not attempt to give directions for that. It is now too late to root Beauties for this year's planting, as it would be impossible to produce good plants by fall or to get good returns in any way for the labor.

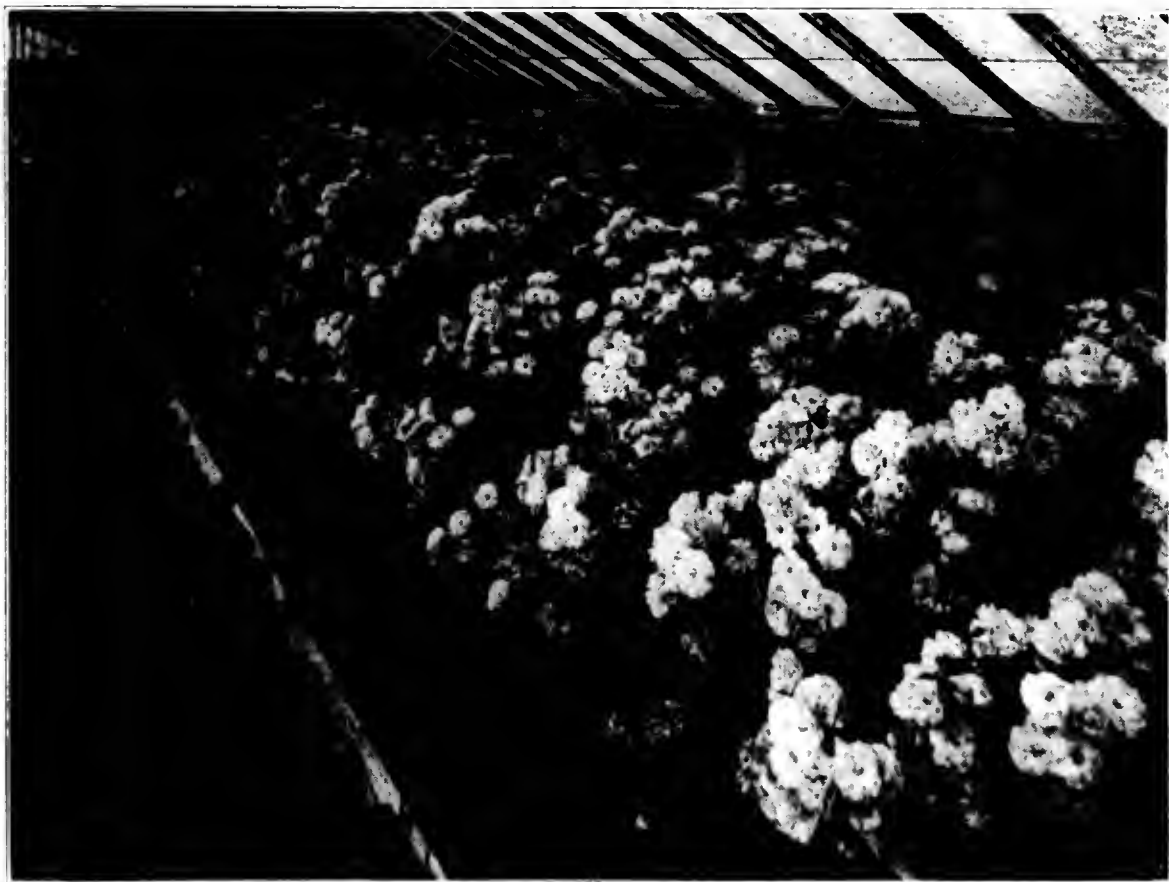
Richard Salm.

#### SPORT OF TAUSENSCHON.

The question of whether or not Tausenschon sport blooms as freely as the parent plant is answered in the accompanying illustration, made from a photograph of a 100-foot bench in a greenhouse of R. Witterstaetter, Cincinnati, O. They were planted June 25, 1916, from 2¼-inch pots, for the purpose of propagating. The plants were propagated the first week in January and rooted in a cool house at a temperature of about 45 degrees. The old plants were started up with the Easter pot plants of mixed roses and came, a mass of blooms, a week later. This variety seems to have a little more vigor than the original Tausenschon, Mr. Witterstaetter says. This new Rose Tausenschon sport was exhibited by Mr. Witterstaetter at the 1916 show of the American Rose Society and he was awarded a silver medal on it. Since that time there has been a great demand for it as nurserymen's stock.

Indianapolis, Ind.—All three of the children of A. F. J. Baur and Mrs. Baur have been ill with chicken pox and the Baur home has been under quarantine. It has been something of a strain on the usually angelic tempers of the small patients, but they are rapidly convalescing and counting the days to freedom.

Cleveland, O.—The potato "bug" has struck fashionable Euclid avenue. The lawn fronting one of the finest residences has been plowed up and presumably has been planted with *Solanum tuberosum*, as a signboard, fully twelve feet high, with letters eighteen inches in height, bears the legend "Potatoes."



Tausenschon Sport in House of R. Witterstaetter, Cincinnati, O.

### BLUE LAWS IN IOWA.

Recent action of the Iowa legislature in passing a resolution urging the enforcement of the so-called "blue laws," which provide for the closing of business establishments on Sunday, will probably force florists to stop keeping their stores open on that day. If this be the result, it will have the approval of the Des Moines Florists' Association, which has tried to get the retailers to close on Sunday by agreement, but has been unsuccessful because all would not consent.

Discussing the action of the legislature and its effect on the trade, M. Kurtzweil, president of the Iowa Seed Co., said:

"Our Sunday laws for years have been ignored. Recently the Seventh Day Adventists wanted the laws repealed. This brought about a discussion, which ended in a resolution being passed by the legislature urging the enforcement of the existing laws, and now an attempt will be made to do so.

"Our local Florists' Association has tried to get all the Des Moines shops to close Sundays, but a few refused. We deliver our orders Sunday morning and close as early as possible, usually in plenty of time for our help to attend church."

### AMERICAN DAHLIA SOCIETY.

#### Meeting of Executive Committee.

A meeting of the executive committee of the American Dahlia Society was held at the Grand hotel, New York, May 10. President Richard Vincent, Jr., presided, and there were present George L. Stillman, George W. Kerr, James Duthie, J. J. Lane and Secretary J. Harrison Dick.

The minutes of the March meeting were read and approved. Arising out of these, it was proposed that a rule be inserted in the schedule governing the next show, making it essential that all flowers exhibited in the competitive classes of the society's exhibition be grown by the exhibitors. This rule does not apply to non-competitive displays. The statement of accounts was passed.

The New York show was considered. This will be held in conjunction with the American Institute, in the Engineering building, New York, September 25 to 27. It was resolved, on the proposition of J. J. Lane, seconded by George L. Stillman, that an appropriation be set aside for the necessary expenses of the show committee, which consists of the president and the secretary. It was agreed that seven silver and five bronze medals be struck for the needs of the society and its affiliated organizations.

The secretary was empowered to produce an 8-page bulletin for use in the middle of July. It was agreed that from June 1 all new subscriptions paid in should be credited to September, 1918.

#### Proposed Dahlia Manual.

It was agreed that two silver and two bronze medals be offered as extra prizes at the dahlia show of the New Haven, Conn., Horticultural Society September 19 and 20, in the name of the A. D. S. An invitation from Prof. Hall, to have the classification committee and interested members visit the dahlia trials at Geneva, N. Y., in September, was favorably considered. Discussion was made of the desirability of

publishing Prof. Hall's list of 6,400 dahlia names, with classifications and descriptions. An estimate for the printing of this list, in a 48-page pamphlet and cover, in 7-point type, had been given, the figure being \$350 for 1,000 copies. It was the expressed opinion that as the society's funds did not warrant this expenditure, and as such a list would require periodic revision, its publication by the society was not justified. Moreover, the society had a proposition from Mr. Lane, representing Doubleday, Page & Co., that there was a possibility of that company's publishing a special dahlia manual, an amplification of part of the June issue of the New Country Life, which will be largely devoted to dahlias, and that Prof. Hall's list may possibly be included as part of such a manual. It was resolved, therefore, that the society could not see its way to publish the list now.

This is the last committee meeting held before the show.

J. Harrison Dick, Sec'y.

### NEW YORK.

#### The Market.

The business in all its branches was greatly increased by the tremendous welcoming demonstrations given the representatives of France and England. Especially were the leading greenhouses benefited, the displays using nearly the entire stock of cold storage evergreens, laurel and wild smilax.

The shipments of roses continue about normal, and the demand is about equal to the supply. Apart from some notable banquets to the distinguished visitors, there was no special call upon the wholesale market.

The demands of Mothers' day seemed confined to carnations, and of these only the white varieties were popular or brought abnormal prices. Philadelphia buyers came to this market the last part of the week and purchased every white carnation they could lay their hands on at \$80 per thousand. One New York wholesaler said he realized \$100 for 1,100 flowers, and a few acknowledged sales in small quantities at \$10 per hundred. The advance orders had to be filled and protests against the advance to 8 cents were many.

The New York public is thoroughly in sympathy with the sentiment of the day, but is unchangeably adverse to any unreasonable rise in prices. If the dogmatic exclusion of all carnations but the white ones for Mothers' day had not been so persistently demanded, the whole country would have entered "heart and soul" into the recognition of all the day is intended to commemorate. It is predicted that carnations will not sell above 4 cents from now until Memorial day.

American Beauty, Hadley and Brunner roses are selling at about the same prices as last week, 25 cents being top and \$2 to \$3 per hundred for the twos and threes. Saturday \$15 per thousand was the lowest quotation for the short-stemmed stock of any variety. There was no oversupply, but 6 cents to 8 cents was top for the best of the standard varieties. Prima Donna, Russell, Hoosier Beauty and Ophelia roses seem to lose none of their popularity.

Valley is going down in price. The old quotation of 8 cents to 10 cents was unpopular, 6 cents being the top for the week, and there was no surplus of the

best. Lilies averaged 8 cents. There will be a slowly rising market for these until Memorial day. The shipments of gardenias were lighter and good flowers are firm at \$3 per dozen. The street men have only sweet peas, daffodils and lilac to depend on. With some warm, sunny weather they soon will be having roses to add to their stock.

Peonies are arriving from the south. Sweet peas, daisies, irises, stocks, tulips, snapdragon and mignonette are in abundance. This week will be lilac week before it ends, if the prophets are reliable.

There are not enough orchids in the market. Selected cattleyas were selling at 60 cents May 12. The average price for good flowers was 50 cents and these were few. Medium grades are down to 30 cents and under. The local supply of lilac is still limited. Not much is arriving from the south, but a flood is expected in a short time. Forsythia held its place last week as the "early bird." It was especially beautiful this year and was freely used in large decorations. In fact, it is about the only blooming evidence of spring.

Up to date we have had no spring at all. The oldest wholesaler says he can remember no such backward season.

#### Various Notes.

Meyer Otile, of Riedel & Meyer, is serving his country as a juror.

A special meeting of the board of trustees of the Florists' Club was held at the secretary's office May 14.

All arrangements are complete for the Sixth International Flower Show at the Grand Central Palace, March 14 to 21, 1918. The members of the committee are: T. A. Havemeyer, chairman; John Young, secretary; F. R. Newbold, treasurer; Arthur Herrington, exhibition manager.

The early morning flower and plant market is in full swing at East Fifty-ninth street, under the Queensboro bridge.

The new store of Herman Weiss at 130 West Twenty-eighth street is now complete. The large icebox is a special feature. Mr. Weiss has added to his force and reports business encouraging.

H. W. Gallaer, of the George W. Crawbuck Co., has returned to his office after a severe attack of pleurisy.

The Cadjean Co. had a large wedding decoration last week. There was a special exhibit in the big store at 37 West Twenty-eighth street.

The window of Malandre Bros. last week was a wonder. In addition to a large shield in the center were the flags of France and England, all in natural flowers, and back of all was a representation of the Goddess of Liberty, holding in her outstretched hands the palms of victory and peace. The arrangement was the work of a master hand, and "It pays" was the modest comment of the firm.

Messrs. Burnett and Thom, salesmen for Burnett Bros., have been promoted to the rank of corporal and sergeant, respectively, in their regiment, the Fourth of New Jersey.

The Barclay Nursery Co. has had a profitable season, as the doubling of the selling space at 60 Barclay street indicates.

J. Austin Shaw.

**North Bergen, N. J.**—Henry Schmidt has developed a compact strain of *Primula obconica* that finds much favor in the stores.





Head Lettuce Can be Grown One Plant to Each Square Foot and With Commercial Fertilizer Only.

#### EARLY OUTDOOR VEGETABLES.

##### Growers Get Good Returns.

Probably never since the indoor growing of vegetables assumed important proportions has there been a greater demand at better prices than during the last few months. The result has been that many growers of flowers and plants set apart a portion of their houses for vegetables and also have begun the cultivation of early outdoor vegetables, which seem sure to bring profitable returns.

There are many reasons why the growing of vegetables has yielded well this year. Prices of meat are higher than in a great many years; the same applies to practically everything that goes on the table of the American family. Consequently, even with fresh vegetables, both indoor and southern-grown, at high prices, they have been as economical as other foodstuffs not so desirable.

As an example of this, potatoes may be cited. Throughout the winter, the 1916 crop retailed in the larger cities at around \$3 per bushel. This price was maintained despite the hue and cry it raised. Thus when the southern-grown new potatoes appeared, the price, though slightly higher than for old potatoes, did not scare the housewife and the demand has been such as to consume the supply, which, in Florida, was the greatest in the history of the state.

##### Demand Has Increased.

Lettuce, tomatoes, radishes and other vegetables grown indoors have met with this same demand. Although the production during the later winter and the spring months was greater than ever before, there has been no glut. Prices have held up to a point where there was a good profit in them for the growers

and the consumers have purchased freely.

May 12 is late in the season for indoor vegetables and the southern crop, with few exceptions, has taken their place in the northern markets. The following prices at Chicago, Ill., on that date will show what the grower of outdoor vegetables has been getting:

|                            |                  |
|----------------------------|------------------|
| Beets, per bbl.....        | \$2.50 to \$5.00 |
| Radishes, per hamper.....  | .50 to .75       |
| Carrots, per bbl.....      | 2.50 to 4.50     |
| Spinach, per bbl.....      | 3.00 to 6.50     |
| Cabbage, 100 lbs.....      | 5.00 to 6.50     |
| Onions, per crate.....     | 2.00 to 2.25     |
| New potatoes, per bbl..... | 9.50             |
| Tomatoes, per crate.....   | 3.50 to 4.00     |

With prices holding up as they have, there will continue to be a big production of early outdoor vegetables. And it seems certain that prices for these vegetables will continue good. The amateur who this year is planting a garden cannot compete as to time of maturity with the professional. His crop will not be ready until after the commercial crop has been harvested and marketed.

##### Must Beat the Amateur.

The immense production that intensive and intelligent cultivation can bring is demonstrated in the accompanying illustration showing a field of lettuce on the farm of the late George F. Fish at Middletown, N. Y. Indoor-grown plants put outdoors at the earliest possible date give the commercial grower a start on the amateur that means much in cash returns.

Secretary Houston, of the Department of Agriculture, asserts that the maximum food production in the United States this year will no more than take care of the needs of this country and its allies in the war. And at the same time he says that there is little likelihood of a maximum production. Therefore, with all the back yard gardens and

the campaign for a maximum food production by the farmers, there seems to be little probability of lower prices during the next year and the commercial vegetable grower can feel certain that he will get prices that will insure him a good profit on everything he produces.

#### VEGETABLE SEEDLINGS DYING.

We are having trouble with our tomato, pepper and egg plants. We transplanted them in flats and they seemed to be all right, but now they are dying off. We have not overwatered them. Can you tell us the cause of the trouble? Enclosed you will find some of the affected tomato plants.

H. W. A.—N. Y.

The seedlings were completely dried up when received. There has either been something harmful in the soil or the watering has not been properly done. Have you, perhaps unintentionally, put your seedlings in soil containing any chemical fertilizer? If so, that in itself would account for their dying. A too low temperature would also be harmful. Tomato, egg and pepper plants require a warm house, not below 55 degrees at night while the plants are small, and 60 degrees would be better. A too heavy soil would also be unsuitable for these seedlings and would cause damping off. Temperature, soil and watering are all to be considered; also, necessary shading, after transplanting has been done.

C. W.

Ashtabula, O.—With coal in minimum supply and at maximum prices, many of the smaller vegetable growers have practically decided to grow crops running into the cold season, then close down until spring. This is a regrettable decision, as every range counts at this time.



## INDIANAPOLIS.

## The Market.

The week started off well, with warmer weather and sunshine, and present indications are that stock will be more abundant. Prices of carnations range from \$2 to \$3 and roses make \$2 to \$10. Lilies are rather scarce, having been in large demand for funeral work. The large gladioli are making their appearance and are welcomed at \$1.50 per dozen, while Peach Blossom brings \$5 per hundred. Darwin tulips are to be had at \$4 and \$5 per hundred; the other varieties are gone. The prospects for outdoor stock for Memorial day are poor. The green supply has loosened up considerably.

## Mothers' Day Business.

Mothers' day was a huge success as far as demand was concerned, but shortage of stock prevented it from being the largest day of the year. Carnations were extremely scarce and, as usual, the cry was for them. The white ones brought \$10 per hundred wholesale, with the colored ones bringing \$8. Roses were more plentiful, but the supply was in no way equal to the demand. Sweet peas were especially popular for table decorations and corsage bouquets.

Mothers' day this year was widely advertised, not only by the florists but also by confectioners, telegraph offices, etc. It is felt that this day is becoming greater each year and that its rapid growth is principally due to the efforts of florists. A conspicuous and attractive full-page advertisement in a local newspaper included the governor's proclamation for Mothers' day. These and other advertisements proved so effective that twice as much stock could have been sold.

Several weddings brought valley and orchids into favor, even at such prices as \$9 per dozen for orchids and \$6 per hundred for valley. Fancy gift baskets, which experienced a good sale, were attractively filled with the daintier flowers, including sweet peas, valley, daisies, delphiniums, snapdragons and roses. Snapdragons were the most plentiful flowers in the market, but they were cleaned up. Potted plants held a prominent place, with rose bushes, spiræas, Easter lilies, hydrangeas, lilacs and pelargoniums the leading sellers.

Sunday night the stores were absolutely bare of flowers; the windows were just settings of green.

## Various Notes.

Homer Wiegand has added a new alligator to his collection. It is a fine, large one, weighing about 160 pounds. These pets are exhibited in one of the windows of the conservatory and attract great attention.

Announcement has been made of the marriage of Miss Charline Temperley.

A. F. J. Baur's three children have been sick with the chicken pox.

Charles Boehne recently broke his finger while cranking an automobile.

The season for bedding stock has not yet opened and it is the opinion of most of the tradesmen that most of this stock will be moved in June.

The Bertermann Bros. Co. reports a wonderful Mothers' day business. It was necessary to close the store twice on account of lack of stock. The telegraph and mail orders were absolutely the largest on record for the company.

E. E. T.

## ROCHESTER, N. Y.

## The Market.

Business was unusually slack during the first part of last week, but during the second half it was more than good and made up for the slow days. Mothers' day appears to be more popular than ever. A good deal of advertising for the day undoubtedly was responsible for the splendid trade everybody enjoyed. The telegraph delivery system also is growing and a large number of orders were sent and received. The weather is not at all favorable. The little sunshine makes it hard for the gardeners to make much headway, and most of the stores are swamped with orders for outdoor work. Bedding stock is in, but does not move fast. Nursery stock is selling well at this time.

The market is well stocked with roses, which sell well, particularly the shorter and medium grades. Fine Shawyer and Russell roses are observed, as well as Hoosier Beauty and Milady. It was a difficult proposition to get all the carnations one needed for Mothers' day. They were good in size of bloom and length of stem, most of them retailing at \$1.50 per dozen. Sweet peas in pink and blush white are plentiful, but the lavender ones are scarce. They have sold well. Long-stemmed snapdragons sell wonderfully well and fine Spanish irises meet with a good demand. German stock is used largely in funeral work. Easter and calla lilies continue plentiful. Daisies sell well, as do pansies and forget-me-nots. Mignonette moves well. Large quantities of jonquils are in the market and sell easily.

## Various Notes.

R. E. Blackshaw, of the A. L. Randall Co., Chicago, called on the trade this week.

A large map of the United States,

with tags for the principal cities of the country, was the main attraction of the Mothers' day display at the store of the Rochester Floral Co. A picture of a mother surrounded by flowers was seen in the window of George T. Boucher. Edwin C. Kaelber also had a suitable window display.

S. J. Koester has left the Rochester office of the Lord & Burnham Co. and returned to Pittsburgh.

F. R. Bohnke reports business much better than in any previous year. He has had a large quantity of funeral work and has purchased a new delivery auto.

The general committee in charge of the June peony show in Convention hall is making plans for a banner exhibition.

Edwin C. Kaelber, Inc., is responsible for the elaborate decorations of palms and flowers at the new dental dispensary, a magnificent building presented to the city by George Eastman.

The sympathy of the trade is extended to Mrs. E. P. Wilson in the loss of her mother, who died at Dr. Barber's hospital May 8, at the age of 68.

Crooke, the Florist, of Mount Hope avenue, has been busy of late with funeral work. He is taking many orders for bedding stock, for use in the cemetery near his store.

James Vick's Sons continue to dispose of larger quantities of seeds than ever before. Business this season is far ahead of their anticipations. The mail order business, which has become extremely large, has suffered considerably of late because shipments cannot be made fast enough. An added force of workers soon will remedy this.

H. J. H.

Ashtabula, O.—The Tong & Weeks Co. has been busy with funeral work, and social functions have called for about the usual amount of decorations. Herbert Tong is to be found at the new place, which is ably run by the junior Tong.

## JOTTINGS FROM JERSEY

**Chester, N. J.**—One of the junior members of the firm of F. W. Rochelle & Sons sailed for France May 15 with a Red Cross division.

**Orange, N. J.**—John E. Collins received his new delivery car in time for the Easter rush and put it to a severe test in handling the record-breaking business.

**Madison, N. J.**—The Villa Lorraine Greenhouses have been leased by Anthony Ruzicka, who until recently was employed at the Rowayton, Conn., establishment of Traendly & Schenck, the New York wholesalers.

**Westville, N. J.**—Five greenhouses, two barns and several buildings, all the property of Louis C. Duncan, were gutted by fire last week, entailing a loss estimated at \$10,000. The flames were first discovered in one of the barns, but before the fire companies gained control the high wind had carried the flames to the greenhouses and other buildings. Mr. Duncan's residence was saved.

**Magnolia, N. J.**—A. F. Wallace has succeeded J. B. Goostrey in the ownership of the Magnolia greenhouses and is stocking the houses with young plants.

**Madison, N. J.**—Duckham-Pierson Co. is the corporate title of a concern recently reorganized here, to deal "in flowers and agricultural products, timber, steel, etc." The authorized capital is \$400,000 and Lincoln Pierson, William H. Duckham, M. N. Pierson and Mary Duckham are the incorporators.

**New Brunswick, N. J.**—The florists have employed a novel scheme recently to increase the sale of flowers, which apparently were in large supply at the time, by placing displays in most of the stores on one of the principal streets. The idea was that flowers in so many windows on one street could not but help to increase the sales and popularize the flowers. The dealers in nearly all lines of merchandise were only too glad to give the florists window space. The names of the florists also appeared in the windows. Each flower or plant was labeled.

# OBITUARY

## Francis P. South.

Francis P. South, a member of the Kirkman Nursery Co., of Fresno, Cal., died April 29, following a week's illness. He was born in Lee county, Iowa, in 1871, and spent most of his early life in that state. Coming to California in 1888, he and his mother located near Reedley, in Fresno county, where they engaged in farming. Mr. South then purchased a vineyard near Clovis, which was his home for seventeen years. Five years ago, after having been associated with the Kirkman Nursery Co. for two years, he purchased a half interest in that concern. From that time on he was secretary and treasurer of the company and had charge of its work in Fresno, Madera and Merced counties.

S. H. G.

## Horace Lloyd.

Dr. Horace Lloyd, head of the Shackelford Nursery Co., of St. Louis, Mo., died May 9 at his home in Shackelford, a suburb of St. Louis. He had suffered a paralytic stroke about ten days previously. He was a graduate physician and was well known among the members of the trade as "Doe" Lloyd.

Dr. Lloyd was born in England fifty years ago and came to this country when he was a boy. He leaves a widow. The funeral was held from the home May 11 and the burial was in Walhalla cemetery. Many beautiful floral designs were sent by members of the trade, a number of whom attended the funeral.

The business will be continued by Mrs. Lloyd. J. J. B.

## "SOME" SALESMAN!

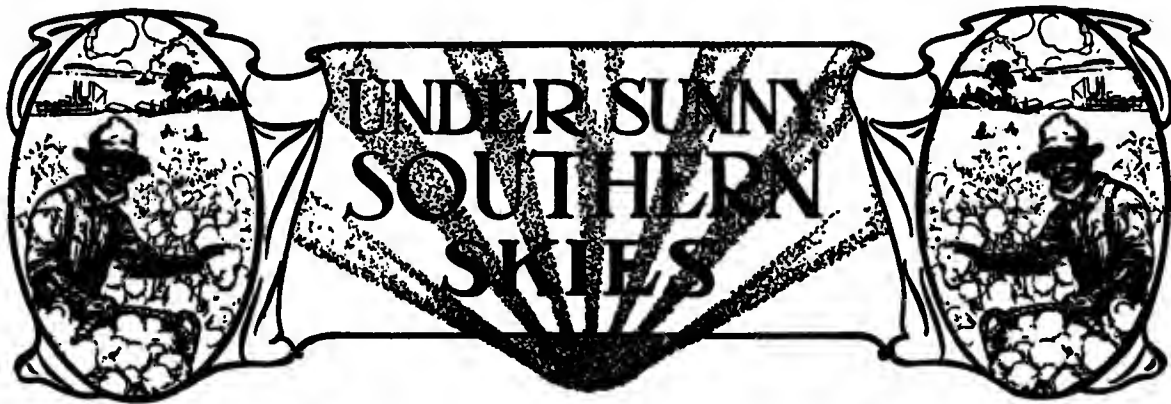
A grower who specializes in bedding plants came to town a few weeks ago and expressed his alarm over the likely effects of a nation-wide substitution of vegetable patches for flower gardens. If the people in his territory, he said, were to grow potatoes and turnips in lieu of bedding plants and flowers from seed, it naturally would follow that his sales would shrink considerably. The chances are, however, that there has been no falling off in bedding plant sales on this account, but if any grower has a surplus of stock, let him be advised that The Review's Classified ads have a habit of converting surplus stock into cash, like this, for instance:

Please discontinue my pansy ad, as I have sold all my stock and this business of returning checks costs money. Really, all a grower has to do is to grow stock, and then let The Review sell it for him.—Cottage Greenhouses, Westplains, Mo., May 7, 1917.

We were a little too well pleased with the results from our ads. We did not stop them soon enough. Our sales cost us one per cent in this instance, slightly under, in fact.—Ferguson Bros., Station D, Omaha, Neb., May 5, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review,

**Salina, Kan.**—W. R. Leighton, manager of the Leighton Floral Co., advertised Mothers' day flowers in the local papers, using a quarter of a page in the one of widest circulation, and did a business limited only by the supply of stock.



**Hope, N. M.**—E. L. Brewer has returned to his old love, the florists' business, and started a flower and market garden here. During the years of 1894 to 1898 Mr. Brewer operated the Banner Greenhouses at Terrell, Tex.

**Pasadena, Tex.**—D. Z. Holloway, who asserts that he is the largest grower and shipper of jasmine buds in the south, says he will not be able to make even one shipment this year, as the result of the freeze last autumn.

**Ashland, Va.**—George W. Gordon & Bro., who grow a general line of cut flowers and pot plants, think well of Carnation Gorgeous. Although others grow it with larger flowers, no growers beat the Gordon stems. They recently cut fifteen flowers that measured from two and one-half to three inches in diameter on stems forty-six to forty-eight inches long.

**Globe, Ariz.**—Robert A. Lines has taken over the business of Mrs. William Pohl and will conduct it under his own name.

**Jacksonville, Fla.**—Dr. H. Dux Co., Inc., says that one of the effects of the heavy frosts in the south early this season has been to produce a shortage of magnolia leaves. It is expected that the market will become well cleaned up before new stock is ready.

**Chattanooga, Tenn.**—The Joy Floral Co., of Nashville, has opened its branch store at 721 Market street and soon will start the erection of greenhouses on a site near the city. The branch store will be supplied with stock from Nashville until the new greenhouses are producing. H. H. Harrison, who has been connected with the company for several years, will have charge of the Chattanooga establishment.

# MOTT-LY MUSINGS

The Friedley Co., of Cleveland, O., has two good things, Rhododendron Pink Pearl and Adiantum California (Dreer), "the best fern seen in Cleveland," says Frank Friedley. "It is worth just as much again as any other adiantum, on account of its free habit, graceful frond and hardiness. Being large, the fronds cover just twice the space," Mr. Friedley declares.

Christ Winterich, of Defiance, O., expects to be as strong as ever on cyclamens, having a fine lot of young stock coming along. He predicts a scarcity of seed, the European sources being shut off and the sales of plants on the increase. Here some artistic funeral pieces were noted; a lavender-colored basket, filled with lilies and tied with lavender chiffon, was exceedingly classy.

Mrs. E. Suder, of Toledo, O., has turned the active management of her greenhouses over to her son, Albert A. Mrs. Suder confesses to having passed the seventy-fourth milestone and still is making the younger members of the trade hustle to keep up with the pace she maintains. Some idea of the extent of the spring plant business at this range may be had when 250 hanging baskets and a large number of tubs are filled, and every one of them expected to disappear before Memorial day. The tubs were intended for Holland stock, which did not arrive, and this, to quote Mr. Suder, "was the best thing that could possibly happen." Geraniums, American Beauty, Thomas Meehan and Mrs. Lawrence roses are favorites in the Suder houses, along with the indispensable S. A. Nutt. Salvia Bonfire, in 4-inch pots, grown from cuttings and fertilized,

is far ahead of seedlings, carrying from four to six big spikes of bloom.

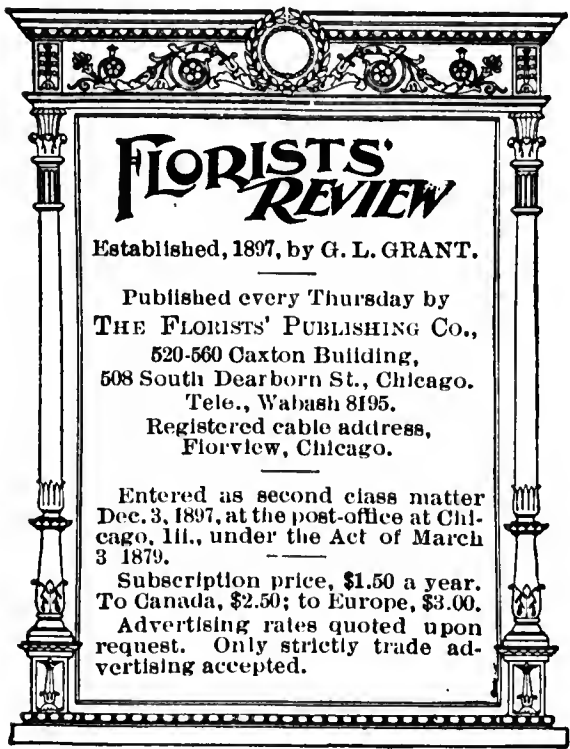
The L. C. Hecock Floral Co., of Elyria, O., reports a good business in seeds and funeral work, and expects spring orders to be as heavy as usual.

One of the most notable things at the W. J. & M. S. Vesey greenhouses, Fort Wayne, Ind., is a batch of Vanda cærulea, part of which was grown in the south and part in the west. Curiously, the western plants are more vigorous, emblematic, as it were, of the country, which is most interesting to the grower, Sam Hudson, who left "Albion's shores" to grow up with his charges.

George F. Hartung, of Sandusky, O., observed that, while possibly it is wise to specialize in cut flowers, growing vegetables also is profitable. Have as varied a crop as possible and good money can be made, as it is seldom the market is overloaded in all lines. Now he is marketing lettuce, onions, rhubarb and parsley in large quantities. Tomatoes will be the next crop. This model place is a delight to the vegetarian.

Edward Siek, of Canandaigua, N. Y., in commenting on the fact that one of his best patrons had converted her flower garden into a vegetable garden, said: "We must not feel bad about such things, but take our medicine and make the best of the situation. I believe that the flower lovers will fall back on the florists when they see so much 'green goods.' One of our best crops this winter was sweet peas. The vines were fifteen feet in height and every bloom sold at good figures. No siree, we as yet are not worrying." W. M.





**FLORISTS' REVIEW**

Established, 1897, by G. L. GRANT.

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request. Only strictly trade ad-  
vertising accepted.

## NOTICE.

**It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert C. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.  
Thirty-third annual convention, New York, N. Y., August 21 to 24, 1917.

**Results bring advertising.  
The Review brings results.**

It is reported the arrival of the Dutch bulbs this fall is assured by the settlement of differences between the Dutch and British governments which will result in the Dutch ships returning to the sea.

If, instead of bedding stock, our best customers plant potatoes in the front yard this spring, we shall at least have the assurance that there will be a lot of lawn-making requiring our attention in the autumn.

A NUMBER of newspaper editorials decrying Mothers' day have been sent to The Review this week, but the only one that protested against observing it with the use of flowers misspelled as common a word as "bouquet."

RIGHT on the heels of Mothers' day comes Memorial day. The interval this year scarcely is enough to give the live men of the trade the time they need to work up their arrangements. A busy ten days is in prospect.

It is said that the freeze in the south early this season has had the effect of destroying the magnolia leaves and that the supply of perpetuated leaves is likely to be well cleaned up before the new crop of raw material is ready for the preparers.

LABOR is the chief problem at the moment. The florist who, with his wife, has needed only one or two men can get along by increasing his own effort, but the man who uses a crew of workers finds it utterly impossible to make up by his own hard work for the desertions the times are causing.

## RESULTS JUSTIFY THE MEANS.

The news letters in this week's issue of The Review show that, almost without exception, the sales of flowers for Mothers' day were far greater than ever before.

In this fact we find the justification for each and every means of exploitation the trade has employed. It paid, and that is the one real test of a business method.

But the advertising the trade has done this year has done more than increase the sale of flowers—it has caused a general observance of the day, in churches and in the home. We say that florists' advertising has caused all this, because nobody else did anything at all to spread the news of Mothers' day's approach. That Mothers' day now is almost a fixture in American life is due to the florists, not to anyone else.

## "BUSINESS AS USUAL."

A prominent Englishman, discussing Americans, once said that public opinion in the United States was like a tidal wave. It swept everything before it as it rose and receded as rapidly as it appeared.

The truth of this British estimate of Americans has been proven in the last few weeks, or, to be exact, since the United States entered the war. No sooner had Congress declared that a state of war with Germany existed, than there was started a propaganda for economy. However, before it gained any considerable proportions, the best minds in the United States recognized what this so-called economy might do and began at once to counteract the effect it would have on the people.

Now the pendulum is swinging the other way. Do not be economical, or rather, do not be fanatically economical, is the advice being given to Americans. For fanatical economy would, in the opinion of these commercial leaders, bring on a financial panic. Just because the country is at war, do not close up business. England had a touch of this sort of economy, out of which came the slogan, "Business as Usual."

Some members of the trade have felt that this economy campaign was going to hit florists, if not first, among the first. They have taken the view that Americans would do without everything except that which fills the stomach and covers nakedness. To a great extent they have been mistaken in their attitude. Also, they are beginning to realize it. Business may have felt the effect of the economy campaign, but this same campaign has brought about another which will certainly counteract the first, if it does not make the flower selling business better than ever.

According to the last census, there was something like \$35,000,000 invested in the florists' business. Seven years have greatly increased those figures. Thousands of men and women are employed in the trade. Would there be any economy in letting this huge investment lie idle and in throwing these thousands of persons out of employment?

"Business as Usual" sounds like a pretty good slogan for Americans just now. Public officials and commercial leaders are preaching it by word of mouth and through the newspapers; some of the big concerns are using costly advertising space to spread the

same gospel. The florists' business will get the cumulative effect.

There is no surer way of making business good than to show confidence in the future of the country by continuing our daily activities as though conditions were normal.

## A MEMORIAL DAY THOUGHT.

The sentiment that caused the establishment of Memorial day will undergo a great revival this year. The day, set aside for the American people to pay homage to those who lost their lives defending their country and to those who escaped and have since died, will mean more this year because the country again is at war.

The observance of the day will undoubtedly be more devout than in many years previous. Thoughts of the people will be turned to more serious things than merely enjoying a holiday. In consequence there will be a greater demand for flowers, wreaths and plants.

Time, "the great healer," and the peace and prosperity of this country had dulled the poignancy of our appreciation of the patriotic sacrifices of the men of '61 and '98. War to this generation was a thing impossible in the present state of civilization.

The European outburst, more furious than anything in the world's history, shattered this sense of security. It showed the fallacy of our beliefs. And now we have been drawn into the conflict.

Daily, mothers and fathers are parting with sons, who have done as their forebears did—answered their country's call. The emotions of those the soldier or sailor leaves behind are a mixture of pride and sorrow, but there is no joy in them.

It is claimed that the deaths of 601 persons in the Iroquois theater fire, Chicago, some fourteen years ago brought that disaster home to a million people. How many, do you think, will have a close personal interest in the thousands of youths who are in Uncle Sam's army and navy?

To all these people Memorial day will have a new and deeper significance, the meaning it had to the Americans of a half century ago.

It is right that our method of expressing love and reverence for the dead is to place wreaths or flowers on their graves. Nothing expresses these sentiments so well as these symbols of purity and beauty.

This year will see, it is predicted, a greater amount of Memorial day cemetery decoration than ever before.

## CHICAGO.

### The Market.

To say that Mothers' day business this year was the best on record would be making a simple statement of fact. Many, however, in recurring to last week's trade will not be satisfied with such a bald manner of stating a truth and will endeavor, with a multitude of adjectives, to explain just how good business really was, for certain it is that the annals of the Chicago flower market contain no record which, taken by and large, could prove more satisfactory. Stock, as had been expected, was scarce and was unable to satisfy in full the strong demand existing. As could only be expected, the first call was for white carnations, but most





For Memorial Day conditions will be much like those of Mothers' Day. A word to the wise (through disappointment) will be sufficient.

# ORDER OF AMLING

## Memorial Day Advance Price List

We guarantee to fill at these rates all orders accepted on or before May 23.

| ORCHIDS                            |                 | Per doz.        | ROSES—Continued                   |          | Per 100 | MISCELLANEOUS              |                       | Per 100    |
|------------------------------------|-----------------|-----------------|-----------------------------------|----------|---------|----------------------------|-----------------------|------------|
| Cattleyas .....                    |                 | \$6.00 @ \$9.00 | Ophelia, special .....            |          | \$12.00 | Spanish Iris .....         | \$ 5.00 @             | \$ 6.00    |
| <b>AMERICAN BEAUTY</b>             |                 | Per doz.        | "    select .....                 | \$8.00 @ | 10.00   | Gladoli, Fancy .....       | 1.00 @                | 2.00       |
| Extra long stems .....             |                 | \$5.00          | "    short .....                  | 4.00 @   | 6.00    | Gladoli, Baby vars .....   | 6.00 @                | 8.00       |
| Stems 30 to 36 inches .....        |                 | 4.00            | White Killarney, special .....    |          | 10.00   | Sweet Peas, Spencer .....  | 1.00 @                | 1.50       |
| Stems 24 inches .....              |                 | 3.00            | "    select .....                 | 6.00 @   | 8.00    | Valley .....               | 4.00 @                | 6.00       |
| Stems 18 inches .....              |                 | 2.00            | "    short .....                  |          | 4.00    | Easter Lilies .....        | 8.00 @                | 10.00      |
| Stems 12 inches .....              |                 | 1.50            | Killarney, special .....          |          | 10.00   | Daisies .....              | 1.00 @                | 1.50       |
| Short stems .....                  | per 100, \$4.00 |                 | "    select .....                 | 6.00 @   | 8.00    | Mignonette .....           |                       | 4.00       |
| <b>ROSES</b>                       |                 | Per 100         | "    short .....                  |          | 4.00    | Calendulas .....           |                       | 3.00       |
| Mrs. Russell, special .....        | \$18.00 @       | \$20.00         | Mrs. Ward, special .....          | 6.00 @   | 10.00   | Snapdragon .....           | .75 @                 | 1.50       |
| "    medium .....                  | 12.00 @         | 15.00           | "    select .....                 |          | 8.00    | Pansies .....              | .05 @                 | .10        |
| "    select .....                  | 8.00 @          | 10.00           | "    short .....                  | 4.00 @   | 6.00    | Forget-me-not .....        |                       | .25        |
| "    short .....                   |                 | 6.00            | Sunburst, special .....           |          | 12.00   | Poppies .....              | per doz. bch., \$2.00 |            |
| Milady, special .....              | 10.00 @         | 12.00           | "    select .....                 | 8.00 @   | 10.00   | <b>DECORATIVE</b>          |                       |            |
| "    select .....                  | 6.00 @          | 8.00            | "    short .....                  | 4.00 @   | 6.00    | Plumosus .....             | per bunch, .50 @      | .75        |
| "    short .....                   | 4.00 @          | 5.00            | <b>CARNATIONS</b>                 |          | Per 100 | Sprengeri .....            | .25 @                 | .50        |
| Killarney Brilliant, special ..... | 10.00 @         | 12.00           | Common .....                      | \$3.00 @ | \$4.00  | Adiantum, fancy long ..... | per 100, 1.00 @       | 1.50       |
| "    select .....                  | 6.00 @          | 8.00            | Large and fancy .....             | 5.00 @   | 6.00    | Smilax .....               | per doz., \$3.00      |            |
| "    short .....                   | 4.00 @          | 5.00            | <b>PEONIES</b>                    |          |         | <b>Ferns .....</b>         | <b>per 1000, 4.00</b> | <b>.45</b> |
|                                    |                 |                 | Common .....                      |          | 4.00    | Galax .....                | 1.25                  | .15        |
|                                    |                 |                 | Fancy .....                       | 6.00 @   | 8.00    | Leucothoe .....            |                       | 1.00       |
|                                    |                 |                 | Special quotations on quantities. |          |         | Mexican Ivy .....          | per 1000, \$6.00      | .75        |

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

### Here's Good News for You

We have just received word from Mr. Pollworth that he has closed a contract for one of the finest supplies of Gladioli this market has ever seen, and the best part of it is that they will be arriving just right for Decoration Day.

We feel that this is going to be the greatest Decoration Day the trade has ever seen, and that these "Glads" will be a welcome addition to any Florist's stock. Large supply of America and Francis King starting today, and it is all fancy stock.

*W. J. Farnish*  
*President*

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# AS USUAL

## The largest supply in America

### PEONIES

Every indication points to a record-breaking demand on all stock for Decoration Day and of course the PEONY will, as always, be the leading flower in demand. We want to warn you, however, that as far as we can see, after carefully going over all the local crops, none of these will be in before June and therefore you will have to depend upon the Southern crop for your supply.

As you know, we have always handled the largest amount of Peonies and the best quality in the whole country, barring no section, and while our Southern crop will be of normal supply it is only just starting to arrive and will, without a doubt, be of exceptionally fine grade. With the large local crops off the market and this exceptionally heavy demand we would strongly advise ordering at once if you want to be protected and be sure of your supply. Prices will be no higher than in other years, that is four, six and eight cents each.

Don't forget to order your Boxwood at the same time, and if you wish we will ship it ahead so that you can get ready to take care of the big rush and not be losing sales by having to wait for stock at the last minute. We will have plenty to go around at \$7.50 per case of fifty pounds.

Established 1883

Incorporated 1892

## KENNICOTT BROS. CO.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

H. B. KENNICOTT, Pres.

J. E. POLLWORTH, Sec.



# THE ALWAYS RELIABLE WHOLESALE FLORISTS

**Z M**  
**E & A**  
**C & N**  
**H N**

## Large Supply of Flowers FOR MEMORIAL DAY Russells AND Sweet Peas **ROSES**

Extra Fancy Sunburst-Killarney-White  
Killarney-Ophelia-Ward-etc.

Carnations-Peonies-Cape Jasmines-  
Lilies-and Complete Line of Green Goods

Our line is so complete that it includes every item offered in  
the great Chicago Market

**30 E. Randolph Street,** L. D. Phones: Central 3283-3284 **CHICAGO**  
Automatic 42-965

Mention The Review when you write.

## Order Your Peonies Now

**SPANISH IRIS For Your Memorial Day Trade SPANISH IRIS**  
\$4.00 to \$8.00 per 100 \$4.00 to \$8.00 per 100

The Peony is the flower for you to buy at this season. There is not a better value to be found in the flower market. Its keeping qualities are unsurpassed. We will have a large supply of excellent quality stock in all colors. Let us supply you. \$6.00 to \$8.00 per 100. Extra specials billed accordingly. Also a complete line of all other seasonable flowers.

### SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

**O. A. & L. A. TONNER**

WHOLESALE CUT FLOWERS AND SUPPLIES

30 East Randolph Street

L. D. Phone Central 6284

**CHICAGO**

Mention The Review when you write.

wholesalers refused to sell on any basis excepting assorted colors, one-third white, and as a consequence colored stock cleaned out easily along with the white. It was gratifying, however, to note that the white carnation idea had become fairly well expelled from most minds and that other stock, roses in particular, were just as easy sale. It is a noteworthy fact that Mothers' day is a holiday which takes into consideration no special classes, the wealthy or the poor, but all, as the sentiment prompting a gift of flowers to mother throbs just as warmly in the breast of the small wage earner as it does in that of the greatest financier. It should be noted also in this connection that the call on Mothers' day is for good stock, poor quality flowers being nearly unsalable.

To just what cause or variety of causes the exceptional business done is to be attributed can not be said offhand. Certain it is that the great amount of publicity accorded the day this year had its marked effect in stimulating sales. Then again, the late spring this year, causing an absence of outdoor flowers, may have created a greater call for greenhouse

products. And in the third place, much may perhaps be due to the fact that many young men through the country either have already enlisted with the colors or are expecting to do so, and they therefore at this time feel more strongly the sentiment involved in giving mother flowers.

That retailers enjoyed an excellent business was proved by the active condition of the wholesale market May 14. As stock was scarce, the market having cleaned out entirely with the closing of Mothers' day business May 13, prices were naturally stiff. Although not quite so good as May 14, May 15 also proved to be a highly satisfactory day.

The demand for flowers for high school and college commencements is now beginning. American Beauties and yellow roses are in most active call. All growers have cut their crops pretty close, and it does not look as though there will be any specially heavy production in any line in the near future.

American Beauties sold exceedingly well last week. Good stock only, however, was desired, crippled flowers not moving at all. The supply was short and prices

firm. All other varieties of roses were uniformly scarce and sold well, cleaning out easily the end of the week, with many orders left unfilled or only partly filled. White varieties were in most active demand, because in smallest supply, with Russell following a close second and in good supply. Red varieties were given the next choice, with Ophelia and Sunburst after that selling equally well. Discrimination, however, was only slight.

In carnations white, of course, sold the most easily, or perhaps, to state it more accurately, were the first to go, all varieties cleaning out with ease. It is true that a few carnations could be seen at the close of the market May 13, but these were from late May 13 shipments. In some instances growers held their stock back too long, but even these poorer grades brought a fair price.

Sweet peas were in good demand, with sufficient stock present to meet the call. Calendulas and Spanish iris moved slowly, with all bulbous stock, of which there was but little, dragging heavily. Poetians was the only exception to this and it had only a fair sale. Stocks were in good

# My Friend Bill

Says:



Cut Flowers

*Van*

Mention The Review when you write.

## THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

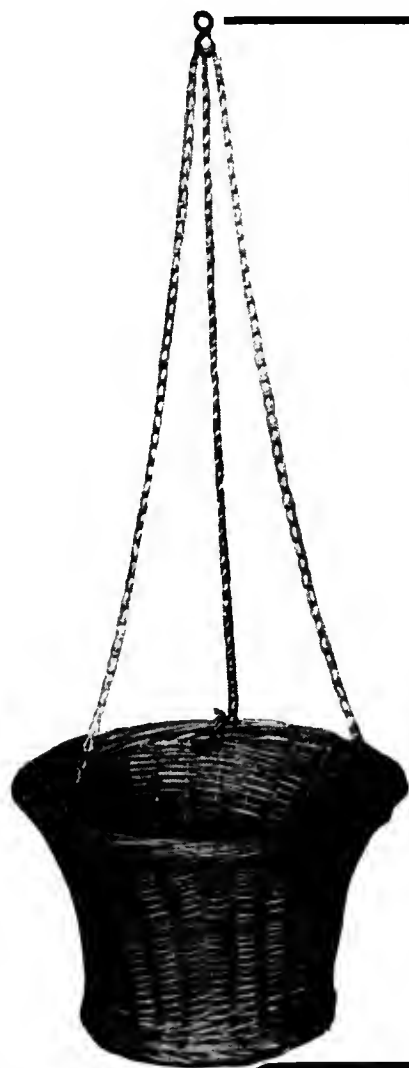
**SPRING WEDDING BASKETS      BRIDES' STAFFS**  
**AISLE POSTS      SHEPHERD'S CROOKS, ETC.**  
**CUT FLOWER AND PLANT BASKETS OF ALL KINDS**

**How to Reach Our Factory From Down-town:** Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
**DESIGNERS AND MANUFACTURERS**

**713 - 717 — MILWAUKEE — AVENUE .**  
**CHICAGO      ILLINOIS**

Mention The Review when you write.



supply and cleaned up for the first time in some weeks. There were not many orchids, nor were they in active demand. Daisies moved slowly. Peonies were in fairly good demand and cleaned out. Pansies sold fairly well, while lilies

moved slowly. Silver Pink and white snapdragons sold well, but red and other colors did not move easily.

Greens are in short supply and there is a tendency towards an advance in price on some items.

### Memorial Day Prospects.

The Memorial day demand seems likely to break all records this year. Locally and over a large part of the territory that looks to Chicago for

PLACE YOUR ORDERS NOW FOR

# PEONIES

For Your Memorial Day Trade

The quality of our Peonies this season will be A-1, and they will come just in time for shipping fresh, instead of having to be in cold storage. Order at once and get a

**GUARANTEED GOOD QUALITY PEONY**

Per 100—\$4.00, \$6.00, \$8.00—per 100

## CARNATIONS==ROSES

We will have a large supply of Carnations and Roses and will be able to furnish you in quantity. Prices right.

## CAPE JASMINE

We are headquarters for this most popular and appropriate Memorial flower. \$1.50 to \$2.00 per 100; \$10.00 and \$15.00 per 1000.

## FOR DECORATION DAY

We will have a full line of flowers for Decoration Day and will be glad to quote you on anything you may want, in either large or small quantities.

Our **PURPLE** and **WHITE LILAC** is the best on the market.  
Very fine **SWEET PEAS, GLADIOLI, SNAPDRAGONS.**

## DON'T WASTE TIME

Don't waste your time looking around for what you want, for if flowers are to be had, we have them. We handle such tremendous quantities of all grades of stock that you may be certain to find here just what you want. Tell us your needs. When you place an order with us you have the certainty that you will not be disappointed.

# A. L. RANDALL COMPANY

Rush Orders  
are Welcome

**Wholesale Cut Flowers**

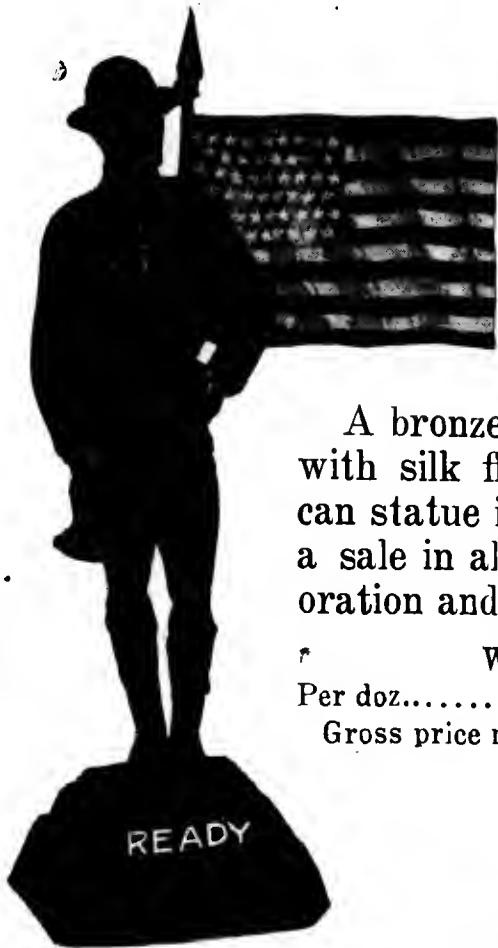
Phone  
Central 7720

**Wabash Ave. at Lake St.,**

**CHICAGO**



# MEMORIAL DAY SPECIALS



## "READY"

The patriotic symbol of the American Citizen, "READY" for any crisis—Ready to use force or moral influence.

A bronze compo statue 7½ inches high with silk flag. Display this true American statue in your windows. You will find a sale in almost every home both for decoration and for favors.

With silk flag as illustrated!  
Per doz.....\$4.20 Per gross.....\$48.00  
Gross price not given on order less than six dozen.

## Flowers for Wreath Decoration

The following flowers are beautiful and first quality, well adapted to wreath decoration.

Wax Roses.....\$2.50 per 100  
Carnations.....2.50 per 100  
Dahlias.....3.00 per 100  
Chrysanthemums.....3.00 per 100

### Cycas Leaves



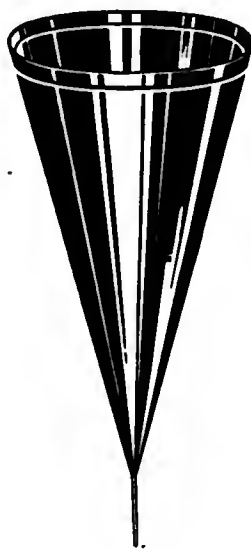
Select leaves of symmetrical shape. Carefully prepared and well colored. Very pliable.

| Size            | Per 100 |
|-----------------|---------|
| 8-12 inch.....  | \$ 1.75 |
| 12-16 inch..... | 2.50    |
| 16-20 inch..... | 3.50    |
| 20-24 inch..... | 4.50    |
| 24-28 inch..... | 5.50    |
| 28-32 inch..... | 6.50    |
| 32-36 inch..... | 8.00    |
| 36-40 inch..... | 9.50    |
| 40-44 inch..... | 10.50   |
| 44-48 inch..... | 12.00   |

### Painted Metal Cemetery Vases

Widely used, durable but inexpensive vases, strongly made of heavy metal and treated with weather-resistant green paint.

| No. | Diam. in. | Height without spike in. | Per Doz. | Per 100 |
|-----|-----------|--------------------------|----------|---------|
| 1   | 3¾        | 6¾                       | \$1.10   | \$ 8.00 |
| 2   | 4½        | 8                        | 1.25     | 9.00    |
| 3   | 5         | 9½                       | 1.50     | 10.00   |



### MAGNOLIA WREATHS

Red, green brown or purple leaves. Round wreaths, skillfully made of select leaves. Packed two in a box. Ribbon not included in following prices.  
Size over all.  
18 inch... per doz., \$6.00 22 inch... per doz., \$ 9.00  
20 inch... per doz., 7.00 24 inch... per doz., 11.00  
Prices gladly furnished on all other wreaths.  
See Special Assortment Offer Below.



### For Memorial Decorations

RED, WHITE AND BLUE

The popular wood fiber decorative roping. Makes an attractive, patriotic decoration. 60 yards to ball. Red, White or Blue.  
Per ball ..... 75c

### Spiked Glass Cemetery Vases

Easily put in ground and remain secured by the long spike. Never wear out. Allow good profit, yet please your customers.

|                           |        |
|---------------------------|--------|
| 9½ inch.....each,         | \$0.20 |
| Doz.....                  | 2.00   |
| Bbls. (5 doz.).....doz.,  | 1.75   |
| 12 inch.....each,         | .25    |
| Doz.....                  | 2.75   |
| Bbls. (4½ doz.).....doz., | 2.50   |
| 16 inch.....each,         | .50    |
| Doz.....                  | 4.25   |
| Bbls. (2 doz.).....doz.,  | 4.00   |



## THE "PATRIOT" ASSORTMENT WREATHS 12 WREATHS \$9.85

Take advantage of this special offer.

Twelve well selected wreaths—including Frieze, Cycas, Oak, Magnolia, Galax, Cycas and Diana Grass, in several sizes and colors. All practical wreaths. Order your "Patriot" Assortment Today.

The Assortment of 12 Wreaths for \$9.85

A. L. RANDALL COMPANY, WABASH AVENUE AT LAKE STREET, CHICAGO

ROSES FOR MEMORIAL DAY

MEMORIAL DAY PRICES

ROSES

| Mrs. Chas. Russell—  |                | Per 100 |  |
|----------------------|----------------|---------|--|
| Good.....            | \$ 6.00 @      | \$10.00 |  |
| Fancy.....           | 12.00 @        | 25.00   |  |
| Ophelia.....         | 6.00 @         | 8.00    |  |
| Sunburst.....        | 6.00 @         | 8.00    |  |
| Richmond.....        | \$4.00, 6.00 @ | 8.00    |  |
| Killarney.....       | 4.00, 5.00 @   | 6.00    |  |
| White Killarney..... | 4.00, 5.00 @   | 6.00    |  |
| Brilliant.....       | 4.00, 5.00 @   | 6.00    |  |

Specials billed accordingly

CARNATIONS

|             |        |      |
|-------------|--------|------|
| Fancy.....  | 5.00 @ | 6.00 |
| Common..... |        | 4.00 |

PEONIES

|            |        |      |
|------------|--------|------|
| Fancy..... | 6.00 @ | 8.00 |
| Short..... |        | 4.00 |

MISCELLANEOUS

|                           |        |      |
|---------------------------|--------|------|
| Sweet Peas.....           | .75 @  | 1.50 |
| Snapdragon.....           | 4.00 @ | 8.00 |
| Daisies.....              | 1.00 @ | 2.00 |
| Gladioli, Miniatures..... | 3.00 @ | 5.00 |



A.T. Pyfer & Company

WHOLESALE FLORISTS

30 East Randolph Street,

CHICAGO

L. D. Phone Central 3373

Mention The Review when you write.

The Rapid Wrapper Co.

Phones (Randolph 3671  
Randolph 6199

56 E. Randolph St., Chicago

Automatic 44-766

Mention The Review when you write.

stock, the season is at least two weeks late and there will be few outdoor flowers. Not only has the observance of the day become general, but the war talk will have the effect of bringing the anniversary more into the public's thoughts than usual. All these factors should stimulate the demand on this market.

In the matter of supply, the indoor crops will be about normal. Rose growers are busy replanting, but more plants than usual are to be carried over and the rose supply will be, in all probability, larger than last year. Carnation crops are on the up grade and the cuts will be heavy by May 28. If the weather does not turn suddenly too warm, the quality of the carnations will be unusually good this Memorial day. There will be a decrease in the supply of Texas cape jasmines, but this will not be regretted here. The other outdoor special flower of the day, however, is of much consequence. The so-called southern crop of peonies seems to be coming just right. In quantity there will be enough, but not too many; the quality is excellent and the date of blooming late enough so that protracted cold storage will not be necessary. There seems small chance of any local peonies coming on the market until early June this year.

The Randall Lease.

In The Review several weeks ago the news was given that the A. L. Randall Co. plans to install its manufacturing departments in a separate factory building about a mile south of its sales and

office buildings on Wabash avenue. Further details now are afforded by the real estate columns of the daily papers, one of which says:

"The estate of William Blair has leased to the A. L. Randall Co., florists, the 7-story and basement building at 729 South Wabash avenue. The lot is 78x172 feet, west front, between Seventh and Eighth streets, and the lease runs for a term of years from June 1 at an aggregate term rent of \$107,400. The store and basement have been sublet to the Studebaker corporation for a term from May 1 at a term rent of \$15,000. Albert H. Wetten & Co. negotiated both leases."

Help the Garden Movement.

At the meeting of the Chicago Florists' Club at the Briggs House, May 10, the following resolution was adopted:

Be It Resolved, that the Chicago Florists' Club, in the spirit of patriotism and civic duty, does hereby heartily endorse and encourage the furthering of the work now being carried on under the name of the Garden Bureau of Chicago. And be it further

Resolved, that this organization does hereby

offer its assistance and cooperation by pledging itself and its members to raise plants for garden products of such kind and in such quantity as may be practicable, and to donate the same to the public to be distributed under the guidance and direction of the committee which shall be by this organization thereunto appointed.

This work will be in the hands of a committee consisting of F. Lautenschlager, chairman; Peter Reinberg, H. N. Bruns, Paul Klingsporn and George H. Mohr.

The plan of action is outlined by Mr. Lautenschlager as follows: The growers who wish to help this movement should arrange at once to sow a few flats of vegetable seeds, such as lettuce, tomatoes, pepper plants, eggplants, beets, cabbages and any other varieties of vegetable plants that are easily transplanted. When these plants are ready for replanting, notify F. Lautenschlager, 444 West Erie street, Chicago, who will make arrangements to have these plants delivered to the chief of the Garden Bureau of Chicago for distribution among the people who will plant community gardens. Every grower can help.

# For DECORATION DAY

If you want good stock and good treatment

Send us your orders for **ROSES, CARNATIONS**, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.



All indications point to stock being fully as scarce as on Mothers' Day, therefore it is your duty to profit by past experience and place your orders early.

You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

## CUT FLOWERS

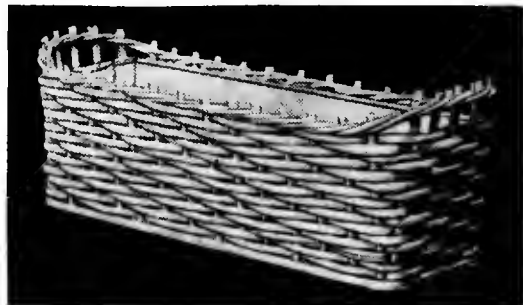
**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

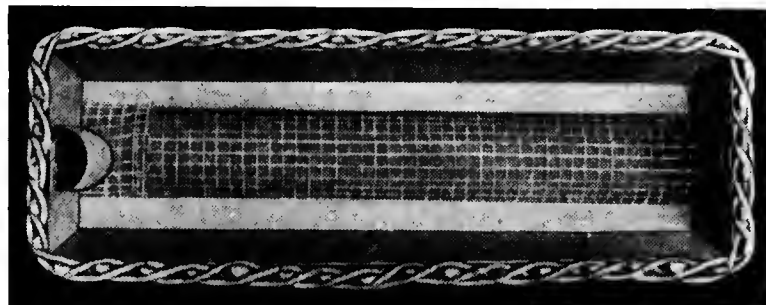
**SHIPPING ORDERS GIVEN CAREFUL ATTENTION**

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.



Made in different finishes—  
Walnut, Old Ivory, Green,  
Frosted Green, Forget-me-  
not Blue.



## ATTENTION--SOMETHING NEW

### "Tillmann's Patented" Self-watering Device for Plants

EVERY florist should have a "Tillmann Patented" Box or Basket on display. The designs are handsome and the self-watering feature will immediately appeal to your patrons. A demonstration means a sale. Holds sufficient water for a week or more. Made of genuine India Rattan; will withstand all weather conditions; positively will not leak. Each box or basket fitted with a "Tillmann Patented" self-watering liner made of heavy lead-coated sheet metal; guaranteed against rust or deterioration.

No. 1. Box—5½ in. high, 6½ in. wide, 19 in. long, Walnut finish, per dozen, \$12.00; other finishes, per dozen, \$15.00  
No. 2. Box—6 in. high, 7 in. wide, 24 in. long, Walnut finish, per dozen, 15.00; other finishes, per dozen, 19.50  
No. 4. Basket—7½ in. high, 10 in. diameter, with chains, Walnut finish, dozen, \$13.00; other finishes, dozen, 16.00  
No. 5. Basket—7½ in. high, 10 in. diameter, without chains, Walnut finish, dozen, 12.00; other finishes, dozen, 15.00

Send for Catalogue

**W. H. LEONARD CO.**

Phone Calumet 1682

1319 Michigan Avenue,

SOLE DISTRIBUTORS

CHICAGO, ILLINOIS

Mention The Review when you write.

#### Various Notes.

Returning May 14 from a trip to Eagle River, Wis., where he has a cottage and plans to spend a quiet summer, Emil Buettner tells a little story for the consolation of growers who are having trouble getting soil hauled. It seems

that a new golf course is being laid out at Highland Park, just west of E. Wienhoeber's place. A number of teams were employed at \$8 a day. Along comes Uncle Sam from Fort Sheridan and offers \$12, whereupon the entire gang quit the golfers and went with the soldiers.

August Poehlmann is able to be on the job again, having almost recovered from his recent illness.

While taking her son-in-law to the train May 13, Mrs. J. Psenicka, of Wilmette, and her son, Lewis, were seriously injured when an automobile ran into the buggy, in which they were rid-



ing. Lewis Psenicka's skull was fractured, while Mrs. Psenicka sustained several body injuries.

J. E. Pollworth, of Kennicott Bros. Co., is on a business trip through the south.

Marks Bros., in Cicero, are among the oldest florists in the vicinity of Chicago. The business was established many years ago by the father of the present proprietors, who was a contemporary of August Dressel, Edgar Sanders, George Wittbold and other pioneers. The establishment now consists of three separate ranges, thirteen houses in all. Pot plants are the only crop grown. Business this spring is excellent, although following Easter there was some falling off, which was attributed to the declaration of war.

Elm street is in process of being paved with cedar blocks. A large part of the trade of the E. Wienhoeber Co., on this street, is brought to the door by automobiles, and the completion of the work is anxiously awaited. The thoroughfare has been torn up for several weeks.

The Smyth brothers, W. J. and Harry, received word last week of the death of their other brother's wife under peculiarly sad circumstances at the old family home at Albany, N. Y. W. J. Smyth left at once to attend the funeral and has only just returned.

At Elmhurst the Meyer & Dramm Co., one of the few growers now building, will plant the new house 40x400 with American Beauty. It is the first attempt to grow Beauty at Elmhurst and is inspired by the belief that Beauty in the future will be a highly profitable rose for those who can grow it well.

Mothers' day, May 13, was the thirty-third anniversary of John Ziska's arrival in the world and of course he observed the anniversary appropriately.

From Union Grove, Wis., French & Salm sent to market over 32,000 Russell roses last week.

Business with the florists as a body, according to Frank M. Johnson, of the A. L. Randall Co., is better than in any other line with which he is in touch. Mr. Johnson thinks the florist who caters to working classes will have the best season on record next fall and winter.

Joseph Foerster and Mrs. Foerster have two children, a boy of 10 and a girl of 11 years. Both children have had the measles, but now are happy to have been released from quarantine May 15.

May 14 John T. Muir completed, with the installation of his successor, four years of excellent service as president of the village board of River Forest, where he is one of the old residents.

Peter Hile has taken a position with the John Kruchten Co. Mr. Hile was with D. E. Freres for four years and with the Freres-Windler Co. since its incorporation.

Two brothers, Alex and Max Momblatt, have joined the sales force of the American Bulb Co. The former travels in Iowa and the Dakotas, while the latter covers Chicago and adjacent towns.

Harry Smyth, Jr., son of Harry Smyth, of the E. Wienhoeber Co., has enlisted in the ambulance corps and is at Jefferson Barracks, St. Louis.

W. L. Van Dame, president of the Rapid Wrapper Co., has left for a two weeks' rest at Excelsior Springs, Mo., where he hopes to recuperate from his recent illness.

Myers & Samtman, of Chestnut Hill,

# Cape Jasmine Buds

We are large growers and shippers of Jasmine. Place your orders where they will receive prompt and careful attention.

**"QUALITY" IS OUR MOTTO**

Started shipping about May 15th, and will continue until June 15th; regular orders solicited.

**Terms: Cash or C. O. D.**

|                                    |                                |
|------------------------------------|--------------------------------|
| Class X, 18 to 30-inch stems ..... | \$2.25 per 100                 |
| Class C, 12 to 18-inch stems ..... | 1.75 per 100; \$15.00 per 1000 |
| Class B, 8 to 12-inch stems .....  | 1.25 per 100; 10.00 per 1000   |
| Class A, under 8-inch stems .....  | 1.00 per 100; 7.50 per 1000    |
| 500 at 1000 rates                  |                                |

**These prices are F. O. B. Alvin**

**Reference: Alvin State Bank**

## NYTEX FLORAL COMPANY

ALVIN, TEXAS

## CAPE JASMINE BUDS

NOW READY

We are now ready to book your orders at the same old prices. Owing to the protected location of our bushes, the freeze did not injure our buds five per cent. We will be able to start shipments early and continue throughout May and June. No matter whether your wants are large or small, send them in and be assured of receiving first-class buds.

**Regular Orders Solicited.**

**Long Distance Shipments Our Specialty.**  
**Prices F. O. B. Alvin.**

|                                   |                                  |
|-----------------------------------|----------------------------------|
| <b>Terms: Cash or C. O. D.</b>    | 500 at 1000 Rates                |
| Class X—12 to 18-inch stems ..... | \$1.50 per 100; \$13.00 per 1000 |
| Class A—8 to 12-inch stems .....  | 1.00 per 100; 8.50 per 1000      |
| Short stems for floral work ..... | 6.00 per 1000                    |

Reference: Alvin State Bank

**STEVENS & STEVENS,**

**ALVIN, TEXAS**

## CAPE JASMINE BUDS

First shipments were ready about May 10. Order early for Decoration Day. Prices F. O. B. Alvin, Texas.

|                                    |                                  |
|------------------------------------|----------------------------------|
| Class X, 12 to 18-inch stems ..... | \$1.75 per 100; \$15.00 per 1000 |
| Class A, 8 to 12-inch stems .....  | 1.25 per 100; 10.00 per 1000     |
| Class B, 4 to 6-inch stems .....   | 6.00 per 1000                    |

**Terms: Cash with order or will ship C. O. D.**

**Special:** Will ship express paid anywhere in the United States, 50 Class X, \$1.50; 50 Class A, \$1.00.

**E. J. SHEFFIELD, :: Alvin, Texas**

# JASMINES

As soon as they are ready. Memorial Day orders filled strictly in the order booked as long as we can get the stock.

|                             |        |         |
|-----------------------------|--------|---------|
|                             | 100    | 1000    |
| B grade, up to 8 in. ....   | \$0.75 | \$ 6.00 |
| A grade, 8 to 12 in. ....   | 1.25   | 10.00   |
| X grade, 12 to 18 in. ....  | 1.75   | 15.00   |
| XX grade, 24 to 36 in. .... | 2.25   | 20.00   |

**CARLISLE & SON, Florists, Alvin, Tex.**

Mention The Review when you write.



# Cape Jasmines

## for

# Memorial Day

We are the oldest and largest growers of Jasmines in the world. Gardenias are our specialty. The season opened May 15th and continues to June 15th. When we accept your order you may depend on receiving them.

|                                    |                                  |
|------------------------------------|----------------------------------|
| Class X. 12 to 18 inch stems ..... | \$1.75 per 100, \$15.00 per 1000 |
| Class A. 8 to 12 inch stems .....  | 1.25 per 100, 10.00 per 1000     |
| Class B. Under six inches.....     | 6.00 per 1000                    |

We guarantee good condition upon arrival to any part of the United States.

## Benson Floral Co., Alvin, Texas

## A BIG CROP MEMORIAL WEEK ROSES

Price List Commencing May 24

Subject to change without notice

|                            | Short | Med. | Long | Fcy. | Spe. | Ex. Spe. |
|----------------------------|-------|------|------|------|------|----------|
| White Killarney...         | 3c    | 4c   | 6c   | 8c   | 10c  | 12c      |
| Pink Killarney...          | 3c    | 4c   | 6c   | 8c   | 10c  | 12c      |
| Red Richmond and<br>Milady | 3c    | 4c   | 6c   | 8c   | 10c  | 12c      |
| Killarney Queen...         | 4c    | 6c   | 8c   | 10c  | 12c  | 15c      |

|  |           |        |
|--|-----------|--------|
| Carnations, pink, white and red, good  | each      | \$0.05 |
| Carnations, pink, white and red, fancy | each      | 0.06   |
| Sweet Peas .....                       | per 100   | 1.00   |
| Daisies .....                          | per 100   | 1.00   |
| Florists' Double Sweet Alyssum .....   | per 1000  | 2.50   |
| Sprengerj .....                        | per bunch | .25    |
| Plumosus .....                         | per bunch | .25    |

Mrs. Chas. Russell... 6c, 10c, 12c, 15c, 25c

Above quotations are for roses as they are cut fresh from the bushes, including Extra Special, Special, Fancy, Long, Medium and Short.

COME ON WITH YOUR ORDERS—\$50.00 PER 1800—250 AT 1000 RATE, OUR SELECTION.

## W. E. TRIMBLE GREENHOUSE CO.

Princeton, Illinois

Mention The Review when you write.

Philadelphia, are sending moderate quantities of excellent Beauties to this market.

Several cases of aspidistras from Japan reached Winterson's Seed Store in fine shape May 12.

The best week's business in the his-

## CAPE JASMINE BUDS

Grandiflora

The prettiest and most fragrant flower, with white, waxlike blossoms and dark green foliage

We began shipping buds about May 15th, and they will last until June 10th to 15th.

Memorial Day orders should be in by May 21.

Special attention given to weddings, entertainments and commencement orders.

PRICES F. O. B. ALVIN:

|                             |                                 |
|-----------------------------|---------------------------------|
| Class X, 12 to 18-in. stem, | \$1.75 per 100—\$15.00 per 1000 |
| Class A, 8 to 12-in. stem,  | 1.25 per 100— 10.00 per 1000    |
| Class B, 4 to 6-in. stem,   | 6.00 per 1000                   |

50 CHOICE BUDS PREPAID FOR \$1.00

Will ship C. O. D. to responsible parties. We solicit your orders, which will receive our prompt attention.

Reference: Alvin State Bank

## T. W. CARLTON

ALVIN, TEXAS

## ROOTED CHRYSANTHEMUM CUTTINGS

See our Classified Ad

## THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD.

WASHINGTON, D. C.

40,000  
CHADWICKS

Ready for Delivery

June 1

You can look for a good  
demand for flowers for

## MEMORIAL DAY

### New Crop Dagger Ferns

Nearby Ferns, well hardened,  
extra long, ready for shipment  
May 20th. Place your order  
now. Special price in case  
lots.

and we suggest that you write to us at once. We always have  
plenty of good stock to offer you, and we can assure you your  
inquiries will have our best attention.

BEAUTIES - ROSES - CARNATIONS  
PEONIES - IRIS in all colors

These items will be our leaders, but we are also prepared to furnish you  
everything in season.

SNAPDRAGON - CORNFLOWERS - STOCKS  
GLADIOLI - DAISIES  
EASTER LILIES

You can buy this kind of stock at very reasonable prices, and you can use  
it to good advantage.

Mention The Review when you write.

tory of the firm is what Miss O. A. Tonner, of O. A. & L. A. Tonner, says of last week.

H. E. Humiston, of the Chicago Feed & Fertilizer Co., has started on an eastern trip which will include calls on growers around Philadelphia, New York and Boston.

Joe Marks, of A. Henderson & Co., is in the city.

Nobody in Chicago noticed a particular superabundance of carnations for Mothers' day, but the Nelson-Madden-Rae Co., of Ottumwa, Ia., advertised carnations for May 11 and 12 at 25 cents per dozen.

#### Visitors.

Charles Graham, of Cleveland, was among last week's visitors, in quest of Mothers' day flowers and looking over the stock that comes into the market.

Alois Frey, of Crown Point, Ind., was in the city May 11. He and Mrs. Frey contemplate a trip to California in connection with a suit they have started to enjoin the sale of a quantity of Rainbow freesia bulbs until the grower of them satisfies the court he is within his rights.

#### PHILADELPHIA.

#### The Market.

The most important event in the cut flower market for the week ending May 16 was Mothers' day. There was a good demand for white carnations, which demand affected colored carnations, white roses and, to some extent, other roses. The supply of white carnations was far short of the demand and far short of the usual supply. This was due to the cool, dark weather that continued right up to Mothers' day, keeping the market clear of any surplus of flowers. Under these conditions, speculation was rife. New York has been the favorite hunting ground for white carnations for Mothers' day, because they had good carnations over there and did not know about the holiday. This has passed; the

## BERGER BROS.

### Plenty of Good Stock for Memorial Day

Cool weather and careful culture enable us to  
offer fine flowers that will please your customers.

CARNATIONS, EASTER LILIES, CALLAS,  
ORCHID PEAS, ROSES, SPANISH IRIS,  
DARWIN TULIPS, DAFFODILS, GLADIOLI,  
GREENS, PEONIES

SHIPPING ORDERS A SPECIALTY

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

New Yorker has learned. Even if New York does not observe Mothers' day, the wholesalers over there are on the lookout for those who do. They push up the price until it equals our own, and tack on conditions unheard-of here; such as, if you want 1,000 white, you must take 1,000 pink, and be glad to get them.

The prices on white carnations ranged from \$8 to \$10 per hundred, with the good colored ones \$5 to \$6; but there were whites that went far and away over these figures. Such is the result of centralizing on one flower.

The rest of the market was in fair shape. Roses averaged pretty well for the week. While the other flowers did

not do so well, they were considered satisfactory by those best able to judge. The weather has turned warmer since Mothers' day. Prices have, of course, receded on carnations. The indications point to the center of activity shifting from cut flowers to spring plants during the coming week.

#### Those King Hustlers.

It is refreshing in these high-price times to find that there are men who can scatter greenhouses all over this broad land just as freely as in times past. To William J. Muth and T. J. Nolan credit certainly is due for the following excellent building list, which, it will be





# PEONIES



With good, warm weather between now and MEMORIAL DAY, our Local Peonies will be in. Probably the best quality, owing to the cool weather, we have ever handled. \$8.00 and \$10.00 per 100.

Few Novelties at \$12.00.

New Crop Dagger Ferns, ready about May 20, \$2.50 per 1000; in lots of 5000, \$2.00 per 1000.

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

# Edward Reid High Grade FLOWERS FOR ALL

My stock is excellent. You can depend upon it.

**CARNATIONS** and **ROSES** are the mainstays at present. Better use them both where possible. For special occasions I recommend Beauties, Orchids, Valley. There are also plenty of good Spencer Peas.

"WHEN THEY ARE REID'S, THEY ARE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

# ROSES

Carnations

Baby Gladioli

Yellow Daisies

Flowering Laurel

PHILADELPHIA CUT FLOWER CO.  
1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

remembered, is merely supplementary to an earlier spring list:

W. M. Elkins, Elkins Park, Pa.—Curved glass-eave greenhouse 18x50, with connecting passage-way 11x16 to service building.  
L. G. Graff, Paoli, Pa.—Sun parlor 13x26.  
Mrs. J. W. Black, Kingston, N. C.—Curved glass-eave greenhouse 18x50.  
Henry I. Faust, Merion, Pa.—House 42x200, complete materials.  
Lawndale Cemetery Co., Woodstown, N. J.—House 25x100 and house 25x75, complete materials, including boiler.  
D. G. Grillbortzer, Alexandria, Va.—Materials for four houses, 32x150.  
Everett D. Webster, Brandywine Summit, Pa.—House 35x125, complete materials.  
Edward H. Roberts, Chester, Pa.—House 20x40, complete materials.  
J. C. Buck, Devon, Pa.—Curved glass-eave house, 18x25, complete erection.  
Poinard Bros., Dunmore, Pa.—House 21x85.  
Charles Angerstadt, Reading, Pa.—House 14x40.

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

PEONIES, VALLEY, ROSES, CARNATIONS AND SPANISH IRIS. A FINE ASSORTMENT OF TULIPS.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

## WM. J. BAKER, WHOLESALE FLORIST, PHILADELPHIA, PA.

The Baker Fern -you cannot afford to be without this. Can you?

YELLOW DAISIES—SWEET PEAS—SNAPDRAGONS

Mention The Review when you write.

## EUGENE BERNHEIMER, WHOLESALE FLORIST ROSES IN QUANTITY A SPECIALTY

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

Isaac Brockbill, Soudersburg, Pa.—House 25x75.  
J. D. Joyce, Pottsville, Pa.—House 21x100.  
George Seidel, Hazleton, Pa.—House 14x75.  
Susquehanna Floral Co., Binghamton, N. Y.—Three houses, 35x100 each.  
John F. Horn & Bro., Allentown, Pa.—House 14x125.  
John Stauffer, Lancaster, Pa.—House 21x50.  
Bruce Klinger, Milton, Pa.—Three houses, 25x100 each.  
Elmer Weaver, Ronks, Pa.—House 62x124.  
Ezra Miller, Ronks, Pa.—House 28x125.

### Coal.

An expert who is closely in touch with the hard coal mines in Pennsylvania gave it as his opinion this week that

florists would have no trouble in securing the coal they require for next winter's fuel, provided they ordered in time and were willing to pay the price. The prices, he believes, are likely to remain high, as the mining conditions are bad. He further expresses the belief that the place for each buyer to purchase his coal is where he obtained it last season; that is most likely to prove satisfactory.

### Out in the Park.

The spring show arranged out in the

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## Rush Orders For May 30th

Metal Wreaths with Flowers, Magnolia Leaves, Magnolia Wreaths, Crepe Flowers, Cape Flowers, Wax Flowers, Cycas Leaves.



### PATRIOTIC NOVELTY BASKETS

Will prove you are abreast  
— of the times —

### FOR JUNE BRIDES

We offer lovely Lace and Paper Bouquet Holders, Stylish Baskets, Chiffons. A complete wedding outfit for church or home.

SEND FOR OUR TWO NEW FOLDERS — BOTH ARE YOURS FOR THE ASKING.

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST., PHILADELPHIA, PA.



Plain or Trimmed Magnolia Wreath

## Memorial Day Wreaths

Now is the time to prepare for this day. Neidinger's Magnolia Wreaths are the greatest time savers and money makers. Our wreaths are made on regular mossed frames ready for use, with the same care and fullness as if you yourself made them.

**PLAIN MAGNOLIA WREATHS** at the following low prices: Per doz.  
No. 311—12-in. frame, finished 20 in. .... \$ 6.00  
No. 311—14-in. frame, finished 22 in. .... 7.00  
No. 311—16-in. frame, finished 24 in. .... 9.00  
No. 311—18-in. frame, finished 26 in. .... 11.00

**TRIMMED MAGNOLIA WREATHS**  
With Carnations or Roses, in pink, white or golden gate. Each  
No. 404—14-in. frame, finished 22 in. .... \$1.25  
No. 404—16-in. frame, finished 24 in. .... 1.50  
No. 404—18-in. frame, finished 26 in. .... 1.75

Order by number; state colors wanted.

## JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES, AND BASKETS

1309-1311 N. Second St.,

PHILADELPHIA, PA.

Mention The Review when you write.

eastern end of Horticultural hall is one of those pretty, simple shows that delight the flower lover, though they hardly satisfy the highly cultivated taste, or the critical botanist. There were palms and ferns, brightened by tulips, daffodils and hydrangeas, and all were nicely grown.

After enjoying the display, I must confess that the pleasure in it was somewhat marred by a sight at the other end of the building. There, among the euphorbias and cacti, was a huge century plant, the broad leaves of which were completely ruined by vandals. The handy penknife, worked by dexterous fingers, had cut initials and dates all over the plant. The leaves suggested the tattooed arms of a sailor. One date was only a day or two earlier. It was a shame.

#### Cocos Weddelliana.

The range devoted to these shapely little palms at the Henry A. Dreer place, Riverton, is always interesting. You feel, when walking through it, that here is something unusual, something that cannot be found elsewhere. Gradually the stock was worked up to a wonderful degree of perfection, and by great care it was kept there. Then there were waves of demand that made it difficult to keep all the sizes complete. Today the specimen sizes are

scarce, but the benches are filled with a magnificent lot of small and medium-sized plants, perfect in form and in shape, and they have a rich, deep green coloring that is a pleasure to see.

#### Various Notes.

"Alpine Plants for Rock Gardens," was the subject of Miss May Wright's talk before the Germantown Horticultural Society May 14, in the library at Vernon Park. Wild flowers were a feature of the exhibition.

H. Bayersdorfer has arranged a "patriotic" of magnolia foliage, ornamented with red roses, white hyacinths and blue cape flowers, for Memorial day.

Richard Stockton, the well known rose grower of Princeton, N. J., has gone to Fort Niagara, to join the candidates in training for officers in the U. S. army.

Robert Scott & Son this season will plant 14,000 Mrs. Charles Russell roses on their place at Sharon Hill.

Frank R. Hastings has announced his engagement to a charming young lady of Germantown.

Eugene Bernheimer has happily recovered from his recent illness. He was able to attend to business last week.

Joseph G. Neidinger, who has been quite ill, now is well again and back at the helm of his large supply house.

The Forrest Flower Shop says that the demand for Mothers' day was large-

ly for white, carnations mainly, some sweet peas and roses. The window is effectively arranged with spring flowers.

George D. Clark says that the top of the hill has been passed in seed orders.

Robert A. Craig suggests that, now that every spare inch of back yard is sown with vegetable seed, a few pretty plants would be nice in front.

Edward A. Flood has commenced work with the Buist Seed Co.

Charles I. Kent, Jr., formerly of West Philadelphia, is now running a retail store at Camden, which he recently purchased.

Los Angeles makes a fine showing in the window of Henry A. Dreer, Inc.

Franklin Ely says that, while retail flower seeds have not sold so well as usual, more flower seeds have been sown by florists than in the past. This is supplementary to the note given out by the Henry F. Michell Co. last week.

J. M. Deutscher, John Cunningham and George Cook agree that the P. W. F. E. should be proud of its Mothers' day stock.

It is with sadness that the death of William McCrae Thompson, which occurred last week, is announced. Mr. Thompson bore so splendidly the trials of ill health that a note of admiration is justly due him. Without complaint, even cheerfully, he went about his daily

# HORSESHOE BRAND COLD STORAGE LILIUM GIGANTEUM

## PLANT FOR SEPTEMBER CROP

Space is too valuable now to plant Lily Bulbs of doubtful origin, when you can obtain the best. HORSESHOE BRAND average the highest of any brand known.

### ORDER NOW—SHIPMENTS MADE FROM FOLLOWING POINTS:

#### NEW YORK

| Size  | Case Contents | Per Case |
|-------|---------------|----------|
| 7x9   | 100           | \$ 7.00  |
| 7x9   | 300           | 17.00    |
| 8x9   | 280           | 16.00    |
| 8x10  | 250           | 16.00    |
| 9x10  | 200           | 16.00    |
| 9x11  | 180           | 16.00    |
| 10x11 | 150           | 16.00    |
| 11x13 | 120           | 16.00    |

#### CHICAGO

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 6x8  | 400           | \$16.00  |
| 7x9  | 100           | 7.00     |
| 7x9  | 300           | 17.00    |
| 8x9  | 280           | 16.00    |
| 9x10 | 200           | 16.00    |

#### CINCINNATI

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 100           | \$ 7.00  |
| 7x9  | 300           | 17.00    |
| 8x9  | 280           | 16.00    |

#### GALVESTON

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 300           | \$17.00  |
| 8x10 | 250           | 16.00    |
| 9x10 | 200           | 16.00    |

#### MINNEAPOLIS

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 9x10 | 200           | \$16.00  |
| 9x11 | 180           | 16.00    |

#### OMAHA

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 300           | \$17.00  |
| 9x10 | 200           | 16.00    |

#### GRAND RAPIDS

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 300           | \$17.00  |
| 8x9  | 280           | 16.00    |

#### PITTSBURGH

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 100           | \$ 7.00  |
| 7x9  | 300           | 17.00    |
| 8x9  | 280           | 16.00    |
| 9x10 | 200           | 16.00    |

#### DETROIT

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 100           | \$ 7.00  |
| 7x9  | 150           | 10.00    |
| 7x9  | 300           | 17.00    |
| 9x10 | 200           | 16.00    |

#### BUFFALO

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x8  | 350           | \$16.00  |
| 8x9  | 280           | 16.00    |
| 8x10 | 250           | 16.00    |
| 9x10 | 200           | 16.00    |

#### BOSTON

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 6x8  | 400           | \$16.00  |
| 7x9  | 300           | 17.00    |
| 9x11 | 180           | 16.00    |

#### PHILADELPHIA

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 8x9  | 280           | \$16.00  |
| 8x10 | 250           | 16.00    |
| 9x10 | 200           | 16.00    |

#### DENVER

| Size | Case Contents | Per Case |
|------|---------------|----------|
| 7x9  | 100           | \$ 7.00  |
| 7x9  | 300           | 17.00    |
| 8x10 | 250           | 16.00    |
| 9x10 | 200           | 16.00    |

#### TORONTO

| Size  | Case Contents | Per Case |
|-------|---------------|----------|
| 7x9   | 300           | \$17.00  |
| 9x10  | 200           | 16.00    |
| 10x11 | 150           | 16.00    |



# RALPH M. WARD & CO.

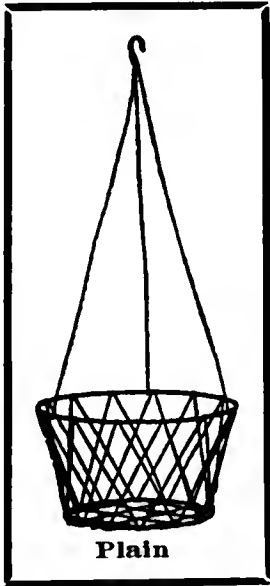
THE LILY HOUSE

71-73 Murray Street, NEW YORK

Boompjes 82, ROTTERDAM



# WIRE HANGING BASKETS



Plain

PRICE LIST, 1917

PLAIN WIRE HANGING BASKETS

|              |        |
|--------------|--------|
| 10-inch..... | \$1.75 |
| 12-inch..... | 2.25   |
| 14-inch..... | 3.00   |
| 16-inch..... | 4.50   |

## Sheet Moss in Bags

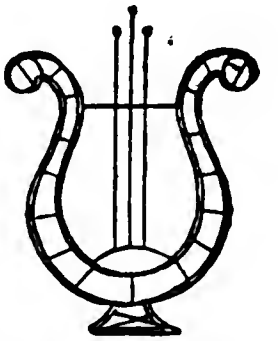
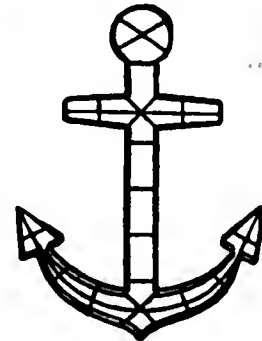
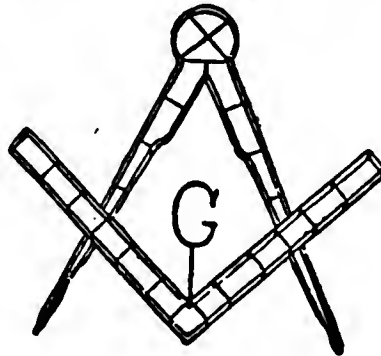
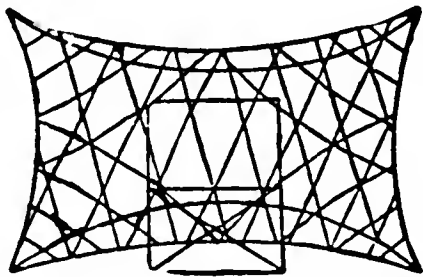
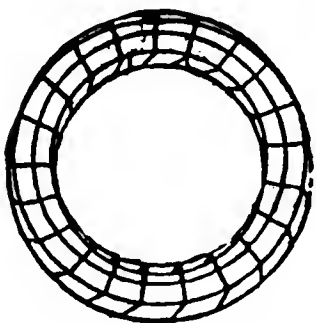
Per Bag, \$2.00

Our Sheet Moss is the best value for the money in the market

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue, SCRANTON, PA.

life, when it was only too evident what it cost him. To many, the effort that he made would have been impossible. Mr. Thompson was associated with the floral life of this city for many years. He was right-hand man for Robert Crawford, Jr., in his retail store on Eleventh street; he conducted a retail flower store at Thirteenth and Locust streets; he assisted the S. S. Pennock-Meehan Co. in its wholesale cut flower business. Perhaps Mr. Thompson's most recent achievement, and one that gave him most pleasure, was the decoration of the Twentieth Century Club house in Lansdowne for the club's rose show. Mr. Thompson is survived by his wife and a daughter. Phil.

FORT WAYNE, IND.

Mothers' Day Business.

The Mothers' day demand surpassed all previous records. The national publicity, the coöperative advertising of the Fort Wayne Florists' Club and the individual advertising in newspapers are credited with the success. The supply of cut flowers and flowering plants was far from equal to the demand. Carnations, which were in heaviest demand, were all sold by Saturday, May 12, both those locally grown and those grown elsewhere. Roses had an exceptionally

## HANGING BASKETS

Enameled Green  
Extra well made.

|              |                  |
|--------------|------------------|
| 8-inch.....  | per doz., \$1.00 |
| 10-inch..... | " 1.35           |
| 12-inch..... | " 1.75           |
| 14-inch..... | " 2.25           |
| 16-inch..... | " 2.90           |
| 18-inch..... | " 3.70           |

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.

## BEST QUALITY

|                             |              |
|-----------------------------|--------------|
| 8-inch Hanging Baskets..... | doz., \$0.90 |
| 10-inch " " " " " "         | 1.30         |
| 12-inch " " " " " "         | 1.75         |
| 14-inch " " " " " "         | 2.00         |
| 16-inch " " " " " "         | 2.75         |
| 18-inch " " " " " "         | 3.60         |

W. Q. POTTER CO., 421 High Ave., Cleveland, Ohio

## Young Tool Company

CASEY, ILLINOIS

WIRE BASKETS

|         | No     | Ring   | Scroll |
|---------|--------|--------|--------|
|         | Feet   | Feet   | Feet   |
| 10-in., | \$1.15 | \$1.40 | ....   |
| 12-in., | 1.40   | 1.65   | ....   |
| 14-in., | 1.90   | 2.15   | ....   |
| 16-in., | 2.50   | 3.25   | \$4.25 |
| 18-in., | 3.25   | 4.25   | 5.25   |

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

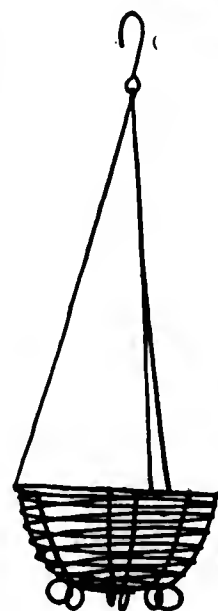
Painted green, and complete with hangers.

Wire Lawn or Cemetery Vases

|               |             |
|---------------|-------------|
| 18-inch ..... | \$1.35 each |
| 20-inch ..... | 1.50 each   |

If you buy our goods, you get the best.

THE PRICE IS RIGHT



## WIRED TOOTHPICKS

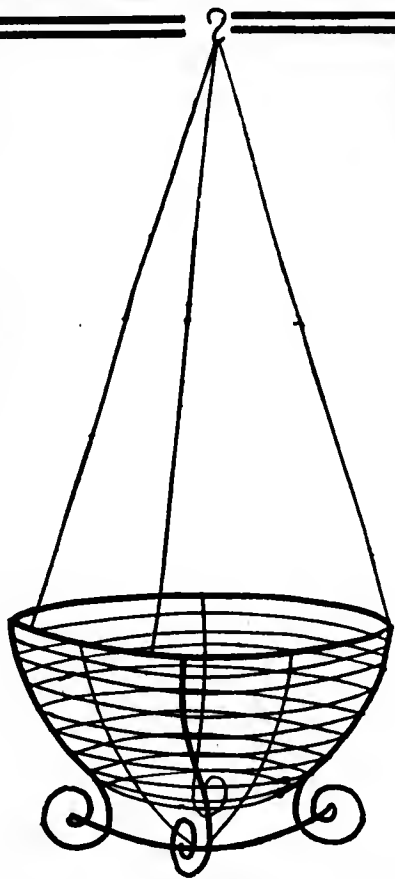
Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers



# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1 25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00    5 Bundles...\$4.75    10 Bundles...\$9.00    25 Bundles...\$21.00

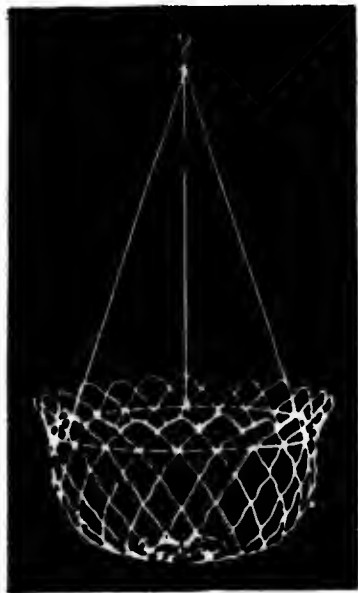
### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

## THE BEST



## WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

| Size         | Each   | Doz.   |
|--------------|--------|--------|
| 8-inch.....  | \$0.20 | \$1.80 |
| 10-inch..... | .20    | 2.25   |
| 12-inch..... | .25    | 2.60   |
| 14-inch..... | .30    | 3.00   |
| 16-inch..... | .40    | 3.60   |
| 18-inch..... | .50    | 5.00   |

Prepared Sheet Moss, 5-lb. bag, \$2.00; 10-lb. bag, \$3.50.

Fresh Green Sheet Moss, \$2.00 per bag.

**C. C. POLLWORTH CO.**  
MILWAUKEE, WIS.

## WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size                    | Per Doz. |
|----------------|----------|-------------------------|----------|
| 8 inches.....  | \$1.25   | 14 inches.....          | \$2.75   |
| 10 inches..... | 1.50     | 16 inches.....          | 3.50     |
| 12 inches..... | 2.00     | (Larger sizes to order) |          |

### Green Sheet Moss

For Lining Hanging Baskets, etc.

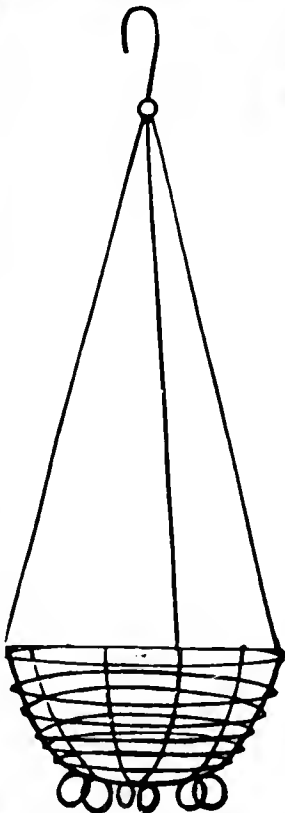
Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist    1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

## SPECIAL PRICE LIST--SPRING 1917 WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Sphagnum Moss, \$1.50 per bale

### THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

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BOSTON  
FLORAL  
SUPPLY CO.**DECORATION DAY**BOSTON,  
MASS.**SAVE FROM 25% TO 33% ON SUPPLIES.****GUARANTEE:**—Our goods are guaranteed in every way. If you are not satisfied, return the goods at our expense, and we will gladly refund your money.

| <b>CYCAS</b> |          |
|--------------|----------|
| Size         | Per 1000 |
| 8 x 12.....  | \$15.00  |
| 12 x 16..... | 18.00    |
| 16 x 20..... | 21.00    |
| 20 x 24..... | 25.00    |
| 24 x 28..... | 30.00    |
| 28 x 32..... | 37.00    |
| 32 x 36..... | 46.00    |
| 36 x 40..... | 55.00    |
| 40 x 44..... | 63.00    |
| 44 x 48..... | 70.00    |

| <b>MAGNOLIA WREATHS</b>   |                  |
|---|------------------|
| Beautifully decorated with roses, carnations, lilies, etc. Each wreath securely packed in a separate box. |                  |
| 10-inch frame.....  | \$ 8.50 per doz. |
| 12-inch frame.....  | 10.50 per doz.   |
| 14-inch frame.....  | 13.50 per doz.   |

| <b>PLAIN MAGNOLIA WREATHS</b> |                 |
|-------------------------------|-----------------|
| 10-inch.....                  | \$4.80 per doz. |
| 12-inch.....                  | 6.00 per doz.   |
| 14-inch.....                  | 7.50 per doz.   |

| <b>WAX GOODS</b>       |               |
|------------------------|---------------|
|                        | Per 1000      |
| Roses, large.....      | \$14.50       |
| Buds.....              | 7.25          |
| Carnations, large..... | 14.00         |
| Sweet Peas.....        | 4.00          |
| Each                   |               |
| Crosses.....           | 50c @ \$1.50  |
| Crescents.....         | 50c @ 1.50    |
| Hearts.....            | 50c @ 1.50    |
| Wreaths.....           | 60c @ 1.50    |
| Anchors.....           | 75c @ 1.25    |
| Pillows.....           | \$1.50 @ 3.00 |

**BASKETS—BOTH DECORATED AND UNDECORATED**

Tumblers, Princess, 9 sizes.

Pot Baskets, 5 sizes.

Window Boxes, Vases, Fancy Baskets, etc.

We manufacture everything in our own factory at 347-357 Cambridge St., Boston, Mass., so when you buy from us you buy direct from the manufacturer, saving from 25% to 33% on every dollar. Inquiries gladly answered.

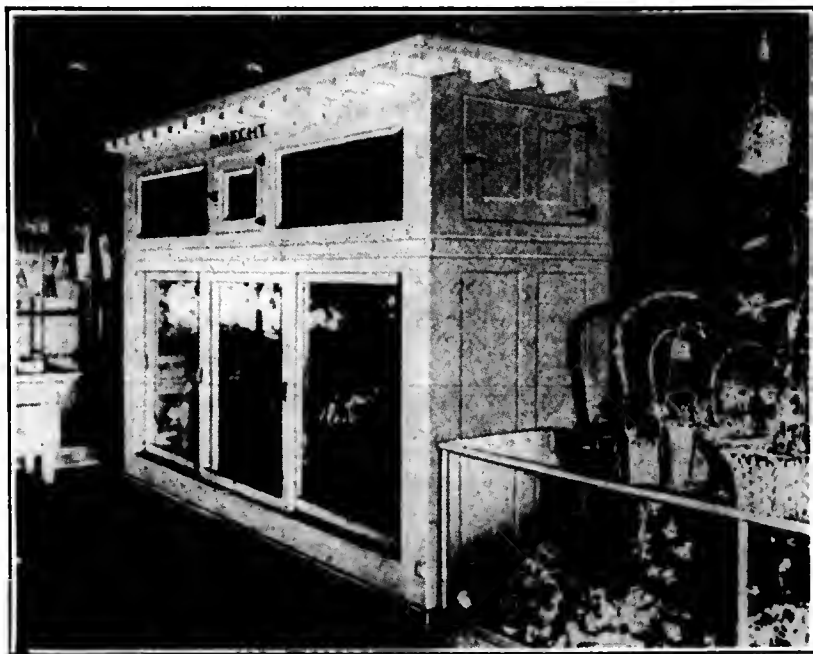
**BOSTON FLORAL SUPPLY CO.,**

Manufacturers of Cycas Leaves, Baskets, Wax Flowers and Designs

**347-357 CAMBRIDGE ST., BOSTON, MASS.**

Unknown customers please give reference or cash with order.

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ONE OF THE BRECHT INSTALLATIONS

**The Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

**FLORISTS' REFRIGERATORS** will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

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large call and spring flowers were quite as popular as either roses or carnations. Prices held up well, carnations bringing not less than \$1.50 per dozen, while most kinds of spring flowers brought \$1 per dozen. Roses sold at \$1.50 to \$5 per dozen. The variety of blooming plants was unusually wide for this time of the year and included rambler roses, hydrangeas, fuchsias, calceolarias, tulips, hyacinths, begonias, primroses and marguerites. Geraniums did not meet with a large call, a condition attributed to the cool weather.

There were several light frosts last week, but it is warmer now and florists hope that conditions soon will be favorable for planting out. Peach Blossom gladioli are in the local market. Pansy plants sell well and irises, snapdragons, marguerites and yellow daisies meet with a good call. Shawyer roses, callas and Easter lilies are arriving in large quantities.

**Various Notes.**

The Fort Wayne Florists' Club held

its regular meeting May 14 in the assembly room of the courthouse, E. Wenninghoff acting as host and W. J. Vesey occupying the chair. Mr. Hildebrand, representing the American Mutual Cyclone and Hail Insurance Co., gave a short talk on cyclone insurance. A general discussion followed, but no action was taken on this matter by the club. The prices of bedding stock were discussed and many believed it advisable to advance the prices of geraniums. A paper entitled "Winning the Trade" was read by Mr. Wenninghoff and was followed by a general discussion. The next meeting of the club will be held in the store of the Doswell Floral Co., June 13.

Mr. and Mrs. Roy J. Brown have returned from their honeymoon, and are now in their new home on Edsall avenue.

Miss Mildred Flick, who is to be a June bride, last week was honor guest at a reception given by her sister, Mrs. Richard Blossom.

This city has adopted the daylight-

saving plan and is using eastern time to help the movement.

W. J. & M. S. Vesey were sold out of cut flowers Mothers' day and had to refuse a number of orders for roses and carnations. They are cutting excellent Mossiae cattleyas and Shawyer roses.

The Flick Floral Co. had a large increase in Mothers' day business this year. It specialized in bunches of spring flowers. Carnations and roses were generally the heaviest in demand. Telegraph orders were numerous.

Edgar Wenninghoff had a larger sale of cut flowers and blooming plants than last year.

Markey Bros. sold all cut flowers by noon Sunday, May 13. In the plant line they had excellent hydrangeas, fuchsias, rambler roses and begonias.

The Doswell Floral Co. reports its Mothers' day business greatly in excess of that of any previous year.

A. J. Lanternier & Co. report a most satisfactory Mothers' day trade. Their



# BUCHBINDER

## Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

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# KOELLNER REFRIGERATORS

are absolutely the best in every respect  
and **UNEQUALLED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER**  
**REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build  
refrigerators and **BUILDS THEM RIGHT.**  
Mention The Review when you write.

# GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**  
388 North Main Street, BURLINGTON, IOWA

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stock of cut flowers was barely equal  
to the large demand, which continued  
until 6 o'clock, May 13. R. F.

BALTIMORE.

What the Retailers Say.

In search of news I strolled up Charles street, for it is not often one cannot find something of interest in the "flower block." The first place I stopped at was Cook's. Here I found Miss Cook and her assistants so busy with a large funeral order to be shipped to Virginia that they had not had time to dress the window. Now, it must be something important to cause this, for Miss Cook's window is usually the first on the street to be arranged for the day, and she is never at ease until it is done.

However, when the order was ready for the expressman, and as they were arranging stuff for the window, I sat and asked questions. My stock question, "How is business?" invariably comes first. Miss Cook told me she had never seen business better after Easter than this year; they have never had so many or better weddings in any spring—on one day they had five—and we all



*Memorial Day*

—for Memorial Day florals the Gloekler Cut-Flower Refrigerator is a boon to the "Florist who cares."

Wreaths and special pieces may be made up long before the date for their delivery—with the absolute knowledge that your Gloekler will deliver them as crisp and fresh as new-plucked blossoms.

*"The beautifully colored catalogue—send for it"*

**Bernard Gloekler Co.**  
Pittsburgh, Pa.



## Rustic Hanging Baskets

Natural Growth Cypress

Price list and sample  
postpaid 25c and 50c

**VICTOR SCHMELZ & SON**

Route A SANFORD, FLA.

Also Rustic Stands,

Style A

Florida Gray Moss, 20-lb.  
sack, \$1.00; 7 sacks, \$5.00

Mention The Review when you write.

know what this means with house and church decorations, besides bouquets. Funeral work, too, has been running

# GOLDFISH

Assorted sizes  
\$7.00 per 100



Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

**Auburndale Goldfish Co.**  
1449 W. Madison St., CHICAGO

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quite heavy. I suggested that the war was not injuring business at her establishment.



# The Climax Line is a Good Line to Tie To

THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

**"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"**  
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

## CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

# RED, WHITE AND BLUE RIBBON

This Memorial Day will be filled, as never before, with the martial and patriotic spirit. This means big business.

**BE PREPARED!!**

WE ARE HEADQUARTERS FOR

**Patriotic Ribbons of all Kinds**

AND ALL OTHER GOODS NEEDED FOR THIS OCCASION

# McCALLUM COMPANY

PITTSBURGH, PA.

Mention The Review when you write.

### Business Excellent.

Now, everyone knows that Miss Cook is not talkative, but when we got on this subject she had plenty to say. She said she had heard much from other cities about economy and dispensing with all luxuries during the war, but if such was the case in New York, Boston and other northern cities, so far as the house of John Cook was concerned, this wave of economy has not yet struck Baltimore.

"But, Miss Cook," I replied, "we are not ready to admit that flowers are a luxury. The day has passed when flowers can be put in this class. Such things as diamonds, yachts, etc., may be classed as luxuries, but when we come to dispatch a message of love or sympathy, flowers are just as necessary as correct stationery. If the war should become really severe and all business should become demoralized (and let us pray that it won't), economy may be practiced by not purchasing flowers, just as in everything else. But you will find that the florist will be getting his share of business just so long as there is any business done. To get right down to brass tacks, the florists have got to fight all this idle talk, for there is a great deal of it—this talk of planting back yards to vegetables, when there are



## Flag Seals

\$1.00 per 1000

**THE JOHN HENRY CO.**  
LANSING, MICH.

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acres of vacant lots lying idle all through the city. Take the average back yard. If the amateur gardener gets two messes of beans or peas for his labor he will be doing well. I have not had anything to do with growing vegetables for a long time, but I can remember in those days it took work and plenty of it. I am sure that one season will be sufficient for most of them and they will be glad to have a few flowers. Even if they can't eat them, they can have at least two of the senses gratified; that is, smell and sight."

During this crisis, it is up to every florist to be an optimist. Do not cry hard times; be a booster. Discourage all talk of flowers being luxuries and, above everything else, see that your own business is carefully managed, and this war need have no terrors for anyone in the florists' business.

## Cut Flower Boxes

| Military Gray Color. |     |                            |  | Per 100 |
|----------------------|-----|----------------------------|--|---------|
| 18x 5                | x3  | Half Telescope Covers..... |  | \$ 3.75 |
| 21x 6                | x3½ | " " " " " " " " " "        |  | 4.50    |
| 24x 5                | x3½ | " " " " " " " " " "        |  | 4.75    |
| 24x 8                | x4  | " " " " " " " " " "        |  | 6.90    |
| 28x 8                | x4  | " " " " " " " " " "        |  | 7.50    |
| 30x 6                | x3½ | " " " " " " " " " "        |  | 6.90    |
| 30x10                | x6  | " " " " " " " " " "        |  | 15.00   |
| 36x 5½               | x3½ | " " " " " " " " " "        |  | 7.00    |
| 36x 8                | x5  | Full " " " " " " " " " "   |  | 10.75   |
| 36x11                | x7  | " " " " " " " " " "        |  | 20.00   |
| 42x 8                | x6  | " " " " " " " " " "        |  | 20.00   |
| 42x12                | x8  | " " " " " " " " " "        |  | 25.00   |
| 16x16                | x8  | " " " " " " " " " "        |  | 15.00   |
| 18x18                | x8  | " " " " " " " " " "        |  | 20.00   |
| 20x16                | x8  | " " " " " " " " " "        |  | 20.00   |
| 26x17                | x8  | " " " " " " " " " "        |  | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.

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## JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.



# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 3.80  |
| 20x 4           | x3  | "          | 4.25  |
| 18x 5           | x3  | "          | 4.25  |
| 21x 5           | x3  | "          | 5.00  |
| 30x 5           | x3½ | "          | 6.45  |
| 36x 5½          | x3½ | "          | 8.05  |
| 18x 6           | x3½ | "          | 5.20  |
| 21x 7           | x3½ | "          | 5.65  |
| 21x 8           | x4  | "          | 6.60  |
| 24x 8           | x4  | "          | 7.50  |
| 24x 8           | x5  | "          | 8.20  |
| 28x 8           | x4  | "          | 8.50  |
| 28x 8           | x5  | "          | 9.25  |
| 36x 8           | x5  | Telescope. | 12.80 |
| 40x 8           | x5  | "          | 15.65 |
| 42x 8           | x5  | "          | 18.75 |
| 36x10           | x5  | "          | 15.65 |
| 42x10           | x5  | "          | 21.35 |
| 48x10           | x5  | "          | 25.60 |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.30    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 2.65  |
| 20x 4           | x3  | "          | 3.05  |
| 18x 5           | x3  | "          | 3.05  |
| 24x 5           | x3½ | "          | 4.30  |
| 30x 5           | x3½ | "          | 4.70  |
| 36x 5½          | x3½ | "          | 6.45  |
| 28x 6           | x4  | "          | 5.00  |
| 21x 7           | x3½ | "          | 4.60  |
| 21x 8           | x4  | "          | 4.95  |
| 24x 8           | x4  | "          | 5.50  |
| 24x 8           | x5  | "          | 5.90  |
| 28x 8           | x5  | "          | 7.10  |
| 36x 8           | x5  | Telescope. | 9.90  |
| 42x 8           | x5  | "          | 15.65 |
| 48x 8           | x5  | "          | 17.80 |
| 30x10           | x5  | "          | 9.90  |
| 36x10           | x5  | "          | 12.80 |
| 42x10           | x5  | "          | 18.50 |
| 48x10           | x5  | "          | 21.35 |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 20x12x8                | "          |  | 14.25 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 20x20x8                | "          |  | 18.50 |
| 24x24x8                | "          |  | 21.35 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 36x14x8                | "          |  | 22.75 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN               |            |  |         |
|--------------------------|------------|--|---------|
| For Violets and Corsages |            |  |         |
|                          |            |  | Per 100 |
| 7x 4x4                   | 2" covers. |  | \$ 3.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |

| MIST BROWN      |            |  |         |
|-----------------|------------|--|---------|
| For Cut Flowers |            |  |         |
| 16x 4x3         | 2" covers. |  | \$ 2.80 |
| 18x 5x3         | "          |  | 3.25    |
| 21x 5x3         | "          |  | 3.80    |
| 36x 5½x3½       | "          |  | 6.75    |
| 21x 7x3½        | "          |  | 4.85    |
| 30x 7x5         | "          |  | 8.25    |
| 24x 8x4         | Telescope. |  | 5.80    |
| 28x 8x4         | "          |  | 6.30    |
| 30x 8x5         | "          |  | 10.55   |
| 40x 8x5         | "          |  | 13.50   |
| 42x 8x5         | "          |  | 16.45   |
| 42x10x5         | "          |  | 19.55   |
| 48x10x5         | "          |  | 22.50   |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |
| 36x10x5                     | "          |  | 12.15 |
| 42x10x5                     | "          |  | 17.55 |
| 48x10x5                     | "          |  | 20.20 |
| 40x10x6                     | "          |  | 20.20 |
| 28x 8x6                     | "          |  | 8.10  |
| 30x12x6                     | "          |  | 13.50 |
| 36x12x6                     | "          |  | 16.20 |
| 24x14x8                     | "          |  | 17.55 |
| 30x14x8                     | "          |  | 20.20 |
| 36x14x8                     | "          |  | 21.95 |
| 40x14x8                     | "          |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   |            | Per 100 |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5                |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½           | x3½               |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 36x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

## TERMS

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

### PALM GREEN

For Violets and Corsages

|                  | Per 100 |
|------------------|---------|
| 7x4x4 2" cover.  | \$3.80  |
| 15x6x5 Telescope | 5.25    |
| 15x7x6½          | 7.45    |

For Cut Flowers and Designs

|                   |         |
|-------------------|---------|
| 12x12x8 2" cover. | \$14.85 |
| 28x22x8           | 26.00   |
| 28x28x8           | 28.50   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

## SPECIALS!

### PEERLESS GREEN

For Cut Flowers and Designs

|                    | Per 100 |
|--------------------|---------|
| 21x 8x4 2" covers. | \$ 4.65 |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

### PARCEL POST CONTAINERS

|                     | Per 100 |
|---------------------|---------|
| 28x 6x 4 2½" cover. | \$ 6.00 |
| 24x 8x 4            | 5.75    |
| 30x12x 6 3"         | 15.50   |
| 36x14x 8            | 20.00   |
| 24x24x 8            | 20.00   |
| 26x17x10 4"         | 22.00   |

For Baskets and Potted Plants

|          |         |
|----------|---------|
| 15x15x20 | \$20.00 |
| 18x18x20 | 25.00   |
| 19x19x30 | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY,** 1302-1308 West Division Street, **CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

### A Novel Decoration.

Over at the Samuel Feast & Sons store I saw Mrs. Hill, and my first words to her were: "I am not going to talk war today, but is there anything big going on—that is, anything worth talking about?"

She replied: "We are going along with perhaps more than our usual num-

## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**  
Superior and Roberts Sts., CHICAGO  
Mention The Review when you write.

ber of weddings and funerals this spring. Business never has been better after Easter. Last week we had the flower end of a rather novel and pretty entertainment. It was a tin wedding at Winchester, at the home of Mr. and Mrs. E. Bartlett Hayward, near Annapolis. The color scheme of the entire decorations was yellow, and all spring flowers were used. A great many baskets

## Cut Flower Boxes

Notice our prices on your Most Popular Sizes in that Most Popular Mist Gray Shade (Moisture Proofed stock).

|                      |                |
|----------------------|----------------|
| 11x8x5½, 2 -inch Lid | \$3.90 per 100 |
| 18x5x3, 3            | 2.60 per 100   |
| 21x5x3, 3            | 2.95 per 100   |
| 24x5x3½, 3½          | 3.70 per 100   |

Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co.,** Marion, Ind.

Always mention the Florists' Review when writing advertisers.



DECORATION  
DAY SPECIAL

CYCAS LEAVES

Very Best Quality.  
[These Prices will only cover the Stock we have on hand.  
Place Your Order Now.

|                                    |                                     |                                     |
|------------------------------------|-------------------------------------|-------------------------------------|
| 8 inch to 12 inch...\$1.70 per 100 | 20 inch to 24 inch...\$4.00 per 100 | 32 inch to 36 inch...\$6.00 per 100 |
| 12 inch to 16 inch... 2.00 per 100 | 24 inch to 28 inch... 4.65 per 100  | 36 inch to 40 inch... 7.35 per 100  |
| 16 inch to 20 inch... 3.25 per 100 | 28 inch to 32 inch... 5.35 per 100  | 40 inch to 44 inch... 9.00 per 100  |

MAGNOLIA LEAVES—(standard size hampers) brown, green, purple, \$1.25 hamper. Red only, \$1.75 hamper.

OAK GARLANDS

Air Brushed  
72 inches long.....\$1.00 each  
36 inches long..... .50 each

SHORT OAK SPRAYS—(5-lb. hampers net) green, brown, red. \$1.60 per hamper.

PITTSBURGH CUT FLOWER CO., PITTSBURGH, PA.

Mention The Review when you write.

HERE ARE FIVE GOOD REASONS WHY YOU NEED  
“Superiora” Magnolia Leaves

1. All leaves are of a medium size, no small ones and no large ones.
2. Leaves are all uniform in color.
3. All leaves will stay pliable.
4. “Superiora” leaves are the best prepared kind, particularly under the present conditions.
5. All “Superiora” leaves are the non-molding kind.

For your protection, Mr. Florist, accept “Superiora” Magnolia Leaves only. REFUSE IMITATIONS.

“Superiora” Brand Magnolia Leaves are sold by every Wholesale Florist in the United States and Canada.

DR. H. DUX COMPANY, Inc., Manufacturers, Jacksonville, Florida

Mention The Review when you write.

were made up, all of tin, painted black, and tied with yellow ribbon, which made a novel decoration.”

Well, we heard Mrs. Hill’s opinion of the war last week, so we will just stop and see W. J. Halliday for a few minutes. Here again we hear the same thing—nothing to this talk of war affecting business.

“There have been some dull days since Easter,” said Mr. Halliday, “but we always look for them. In the main, business has been better this spring than usual, and I cannot see how the war is going to affect it much. We are just going along and are making no provision for the war. With all the money that will be spent in this country for munitions and food, everyone will get some of it, and when everyone has plenty of money, the florist is going to get his share.”

A Pretty Funeral Pall.

Up at Mary Johnston’s I saw a pretty little funeral piece. It was a pall for the Hamilton baby’s funeral, out in Green Spring valley. The pall was for a 3-foot casket. The bed was made of smilax with a cluster of pink sweet peas in the center and a border of carnations. “Cute” hardly seems the right word for it, but it certainly was a handsome piece of work.

To my question: “How is business and what effect is the war going to

PLACE YOUR ORDERS FOR CUT FLOWERS WITH US FOR  
IMMEDIATE AND MEMORIAL DAY SHIPMENTS.

The condition of the flower market will be particularly uncertain during the holiday season, but, with characteristic foresight, we have already contracted with the premier growers of New England for the choicest of their Memorial Day stock. Our customers may rest assured that the volume of business transacted by us will by no means impair the quality of our stock or service. We will be in a position to offer:

| ROSES                      | CARNATIONS          |                             |
|----------------------------|---------------------|-----------------------------|
| Pink Killarney             | Ward                | Easter and Calla Lilies     |
| White Killarney            | Benora              | Peonies                     |
| Maryland                   | Matchless           | Gladioli                    |
| Richmond                   | White Wonder        | Snapdragon                  |
| Hadley                     | Delight             | Sweet Peas                  |
| Hoosier Beauty             | White Enchantress   | Valley                      |
| Ward                       | Enchantress Supreme | Marguerites (yellow, white) |
| Sunburst                   | Morning Glow        | Candytuft                   |
| Ophelia                    | Beacon              | Feverfew                    |
| Stanley                    | Harry Fenn          | Stocks                      |
| Russell                    | Alice               | Spiraea                     |
| Shawyer                    |                     | Pansies                     |
| Sweetheart(Cecile Brunner) | Sprengeri           | Tulips                      |
| AMERICAN BEAUTIES          | Plumosus            |                             |
|                            | Adiantum            | Dagger Ferns, new crop      |
|                            | Smilax              | Galax, bronze and green     |
|                            |                     | Laurel                      |
|                            |                     | Princess Pine               |

HENRY M. ROBINSON & CO., Inc., 2 Winthrop Square, Boston, Mass.  
32 Otis Street,

Telephones Main, 2439-2616-2617-2618 Fort Hill, 2529  
WHOLESALE FLORISTS  
Manufacturers and Importers of Florists' Supplies. Hardy Cut Evergreens. Unknown customers please give reference, or cash with order.

have on it?” the reply was: “We have been so busy we have not had much time to think of the war.” So, every place you go the cry is just the same—all too busy to bother much with war. In fact, in most places the



# FANCY FERN



**CHOICE**

**\$3.00 PER 1000**



**STOCK**

**\$3.00 PER 1000**

Michigan Cut Flower Exchange, Detroit, Mich.:

FORT MORGAN, COLO.

Please ship via express, promptly, one thousand fancy cut ferns for Memorial Day use. The ferns which we have been getting from you have been so much better than those received from wholesale houses nearby, where they have been rehandled, that we feel justified in shipping them so far. Only wish that we could use enough to ship more frequently.

Yours truly,

REID'S GREENHOUSE (L. J. R.)

Green and bronze Magnolia, per basket, \$1.50; 6 baskets .....each, \$ 1.25  
Galax Leaves, green and bronze, \$1.50 per 1000; per case, 10,000..... 10.00  
Green Leucothoe Sprays, extra fine.....per 1000, 7.50  
Wire Hanging Baskets .....See our ad elsewhere in The Review

**SHEET MOSS, FOR HANGING BASKETS**  
**VERY GOOD VALUE... PER BAG, \$2.00**

**FULL SUPPLY OF CUT FLOWERS**  
**FOR DECORATION DAY**

Write for List

**Michigan Cut Flower Exchange**

264-266 RANDOLPH ST., All Telephone and Wire Connections DETROIT, MICH.

# FOR DECORATION DAY

**MAGNOLIA WREATHS, In Patriotic Colors.**

Something entirely new and a sure seller, at big profit. Made in two sizes.

12-in. Wreath, per doz., \$9.00 14-in. Wreath, per doz., \$12.00

**ORDER SOME EARLY, YOU CANNOT GO WRONG**
**CYCAS LEAVES**

Prepared Cycas of best quality.

| Sizes                      | Per 100 |
|----------------------------|---------|
| 8 inches to 12 inches..... | \$ 2.50 |
| 12 " " 16 ".....           | 3.00    |
| 16 " " 20 ".....           | 3.75    |
| 20 " " 24 ".....           | 4.75    |
| 24 " " 28 ".....           | 5.75    |
| 28 " " 32 ".....           | 6.50    |
| 32 " " 36 ".....           | 7.25    |
| 36 " " 40 ".....           | 8.25    |
| 40 " " 44 ".....           | 9.50    |
| 44 " " 48 ".....           | 11.00   |

**MAGNOLIA LEAVES**

Prepared Magnolias, per box (about 1000

|                    |        |
|--------------------|--------|
| leaves).           |        |
| Brown, Purple..... | \$1.35 |
| Green.....         | 1.40   |
| Red.....           | 1.60   |

**PREPARED OAK SHRUBS**

(In cartons.) Can be had in green.

Price per carton.....\$1.50

**WHEAT SHEAVES**

| Sizes          | Each   | Doz.    |
|----------------|--------|---------|
| 15 inches..... | \$ .15 | \$ 1.80 |
| 16 ".....      | .15    | 1.60    |
| 17 ".....      | .20    | 2.25    |
| 19 ".....      | .30    | 3.25    |
| 21 ".....      | .40    | 4.50    |
| 22 ".....      | .50    | 5.75    |
| 24 ".....      | .60    | 6.75    |
| 25 ".....      | .70    | 8.00    |
| 27 ".....      | .85    | 9.75    |
| 28 ".....      | 1.00   | 11.25   |
| 30 ".....      | 1.10   | 12.50   |

**WAX FLOWERS**

Only in desirable colors, as White, Pink,

Violet, etc. Per 100

|                                  |        |
|----------------------------------|--------|
| Dahlias.....                     | \$3.00 |
| Calla Lilies.....                | 5.00   |
| Harrisii (or Easter Lilies)..... | 3.50   |
| Chrysanthemums.....              | 4.00   |
| Roses.....                       | 2.00   |
| Carnations.....                  | 2.00   |

**PLAIN CHIFFON**

(About 35 to 40 yards to bolt.)

Can be had in any color. Per yd.

|                                 |            |
|---------------------------------|------------|
| Satin Edge, 2 inches wide.....  | \$0.03 1/2 |
| Satin Edge, 4 inches wide.....  | .06        |
| Satin Edge, 6 inches wide.....  | .07        |
| Satin Edge, 10 inches wide..... | .09        |

**GEO. H. ANGERMUELLER, WHOLESALE FLORIST, 1324 Pine Street, ST. LOUIS, MO.**

Mention The Review when you write.

scarcity of green is the greatest concern, and this is about the only thing that is in any way scarce. Everything else is plentiful, and if it were not that business is unusually good, there would be a glut. As it is, the only bad feature is that the faker can get all of the stuff he wants, but this is an evil that cannot be remedied, for the wholesaler would rather get a little than throw stock on the dump. Tate.

**KANSAS CITY, MO.**
**The Market.**

The Mothers' day business was the largest in the history of the city's trade, according to reports, the strong demand sweeping the market clean of all carnations and roses. More pot plants and baskets were sold than was expected. Where stores were near greenhouses there was a rush in preparing geraniums for the buyers, and other bedding plants in bloom were sold as rapidly as they were made up, especially those retailing at 75 cents to \$1.50.

The carnation was king, and higher prices were obtained for good blooms than was anticipated. At the start only the best grades of roses seemed to move, but when the demand had absorbed the carnations, roses experienced a lively sale, as well as sweet peas and pansies. Irises and snapdragons attained a prominent place in the day's business.

Cut flowers were far from plentiful and prices advanced under the influence of the increasing demand during the first part of the week. Now the indications are that cut stock will not be cheap during the remainder of the month, unless supplies arrive from out-of-town growers.

**Various Notes.**

Gerald Holsinger, of Rosedale, who formerly was an ensign in the navy, has accepted a lieutenant's commission in the sea service. He graduated from the Annapolis academy in 1895 and served as an officer of the U. S. S. Vulcan during the Spanish-American war.

The Mothers' day business at the establishment of Arthur Newell set a new record for volume. Everything was sold, and much more could have been sold had it been available. Mr. Newell made a design last week that


**MAGNOLIA LEAVES, Superiora Brand,**

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

 We carry the largest stock of **Fresh Cut Decorative Evergreens** of any house in America. Highest standard of quality and quick service.

**Florists' Supplies**
**THE KERVAN COMPANY, 119 West 28th Street, NEW YORK**

Mention The Review when you write.

# FERNS

New crop.

Dagers.....\$1.25 per 1000

Fancy..... 1.50 per 1000

**E. A. BEAVEN**

Evergreen, Alabama

Mention The Review when you write.

# PRINT-AD-STRING

**FOR FLOWER BOXES**
**Chicago Printed String Co.**

307 S. La Salle Street,

**CHICAGO**

Always mention the Florists' Review when writing advertisers.

# Huckleberry and Lyrata Foliage

Substitute for Wild Smilax.

Write for prices.

**THE RUMBLEY CO., Evergreen, Ala.**

Mention The Review when you write.

# FERNS

New crop.

Dagers.....\$1.25 per 1000

Fancy..... 1.50 per 1000

**Caldwell The Woodsman Co. EVERGREEN, ALABAMA**

Always mention the Florists' Review when writing advertisers.



# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000.....\$2.50  
5000 lots or more, per 1000..... 2.25

## Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

## Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

## Bronze and Green Galax Leaves

Per 1000.....\$1.00  
Per case of 10,000..... 7.50

## Sphagnum Moss

Per bale.....\$ 1.50  
10 bales..... 13 50

## Green Sheet Moss

Per bundle.....\$1.00 5 bundles..... \$4.75  
10 bundles.....\$9.00

### SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton

Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third St.

**Cincinnati, Ohio**

Mention The Review when you write.

**HUCKLEBERRY FOLIAGE, \$2.00 per case**  
**NATURAL GREEN SHEET MOSS, \$1.75**  
per bag of 100 square feet  
**PERPETUATED GREEN SHEET MOSS,**  
\$3.50 per bag of 100 square feet  
**SOUTHERN GRAY MOSS, \$2.50 per bag**  
of 25 lbs.

**E. A. BEAVEN**

EVERGREEN, ALABAMA

Mention The Review when you write.

**L. B. Bague & Son**

Wholesale Dealers in

**CUT FERNS**

MOSS : : : EVERGREENS

Established 1847 **HINSDALE, MASS.**

Mention The Review when you write.

**Green Sheet Moss**  
FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

**N. M. Hitchcock**  
Glenwood, Cass Co., Mich.

Mention The Review when you write.

**NEW CROP**  
**FANCY FERNS**

**\$2.25 per 1000**

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Mention The Review when you write.

Green Sheet Moss....\$1.25 bag  
Laurel Branches....\$2.50 case  
Laurel Stems.....\$1.00 bag  
Boxwood .....12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

Mention The Review when you write.

**FERNS**

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

**H. J. SMITH, HINSDALE, MASS.**

Always mention the Florists' Review when writing advertisers.

## NEW CROP DAGGER AND FANCY FERNS NOW READY

**\$2.00 Per 1000**

All selected stock and extra long, just the kind you are all looking for.

Bronze Galax, fine quality,.....\$1.25 per 1000; 10,000 lots, \$10.00

Discount on large orders.

## USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.

Sphagnum Moss, large bales, \$3.50.

Fine by the pound, 10c; or by the yard.

Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.  
L. D. Phone Connection.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays.

\$5.00 per 1000. Extra fine and large.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Partridge Berries, fine quality, only 10c per

bunch of 50 berries.

Fine Festooning, 7c and 10c per yard; extra

fine.

Fine Wreaths, \$2.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

**CROWLFERN CO., Millington, Mass.**

Mention The Review when you write.

**NEW CROP FERNS**

Daggers...\$1.25 per 1000

Fancy..... 1.50 per 1000

**Huckleberry Follage**

50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

**EVERGREEN CARTER**

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

**Huckleberry Follage**

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**

EVERGREEN, ALABAMA

Mention The Review when you write.

## NEW CROP

**Fancy Ferns**

\$1.50 per 1000

Special inducement for  
**QUANTITY ORDERS**

CONTRACT NOW FOR

**Decoration Day**  
**Requirements**

I also handle the very best quality  
**Huckleberry Foliage, Dyed and**  
**Natural Sheet Mosses.** Give me  
a trial.

I WILL PLEASE YOU

**KNUD NIELSEN**

EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertisers.

was ten feet in height and five feet in width, a wreath of the cascade style. He used lilies, white carnations, lavender sweet peas and campanulas.

W. J. Barnes says that his Mothers' day business surpassed all expectations. All cut stock was disposed of and numerous pot plants in bloom were moved. Baskets at \$1 to \$2 found favor and pans of bedding plants experienced an unprecedented sale. When Mr. Barnes observed that the usual stock for the day was short of the demand he made up much of his bedding stock, and thereby nipped the boom in the bud. Deliveries had to be made all day Sunday.

T. J. Noll smilingly reported the biggest Mothers' day trade he ever had. The shipping business was uncommonly brisk.

The Alpha Floral Co. reports a complete clean-up for the day, and this is significant in view of the fact that the company made ample preparations for a record business.

The force of the W. L. Rock Flower Co. worked night and day to handle the Mothers' day business, the largest in the history of the establishment.

Fred Fromholdt discovered that his large stock for Mothers' day was not sufficient to meet the demand. He sold everything early.

The tradesmen across the state line say that Mothers' day sales broke records this year. W. J. B.

#### WHEAT, \$3.18! CORN, \$1.50!

The west is big. By the enormous vote it cast in the last presidential election, the vast empire beyond the Garden City revealed its marvelous growth in population; its increase in wealth has been even greater. The westerners are the country's largest producers of food-stuffs, and the high prices of grains and meats, which now give indications of soaring even higher, have brought the nation's feeders a golden harvest.

What does this mean to western florists? It means that where bank accounts and automobiles are more numerous than ever before, where farming, the principal basis of real prosperity, is prosecuted on a vaster scale than ever before, the flower and plant business has every reason for prospering.

And The Review's advertisers meet these florists of the western country under the right auspices; they are introduced by a "friend of the family." The results are splendid. Plants, seeds, supplies, nursery stock, greenhouses, materials—everything is wanted in the middle west and west. Last week one advertiser who spent only \$1.25 for an advertisement wrote:

Please discontinue our ad, as we are sold out. Our little ad sold more than 100,000 plants for us.—Pinehurst Garden Co., H. W. Blake, manager, Pleasant Hill, Mo., April 30, 1917.

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

**SITUATION WANTED**—To take full charge, where fine stock is wanted; employed; wish to change; 20 years' experience. Address No. 459, care Florists' Review, Chicago.

**SITUATION WANTED**—By a specialist in pot plants; age 31; A-1 references; best results guaranteed; western states only. Address No. 460, care Florists' Review, Chicago.

**SITUATION WANTED**—Middle aged, experienced grower of roses, carnations, mums, general stock designer; best references. Good wages. G. Florist, care 412 Grand River, Detroit, Mich.

**SITUATION WANTED**—As foreman, expert grower of carnations, peas, mums, pot and bedding stock; can take entire charge; best of references. At liberty June 1. Address No. 449, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman, by first-class grower of roses, carnations, mums and general line of pot and bedding plants, where A-1 stuff is wanted; age 40; life experience. Please state wages. Terms in first letter. Address No. 453, care Florists' Review, Chicago.

**SITUATION WANTED**—As working foreman by up-to-date grower of cut flowers, pot plants and bedding stock; also good propagator; single, excellent references. Wishes a good position by June 1. State wages and particulars in first letter. Address No. 455, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—By young woman, with five years' experience as grower and manager, handling six or seven employees; wishes position in retail store after June 1, where she may learn decorating and designing thoroughly; experienced in handling trade and selling; good executive ability. Address No. 444, care Florists' Review, Chicago.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—A good grower of Beauties and Teas; wages, \$18.00 per week to start. Wm. Dittman, New Castle, Indiana.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—Man for work in greenhouses; some experience with carnations preferred. State wages. N. Svendsen, R. 2, Decatur, Ill.

**HELP WANTED**—Man for general greenhouse work; small place. Wages \$18.00 per week. Address No. 450, care Florists' Review, Chicago.

**HELP WANTED**—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—A young man to wait on trade and help in greenhouse; one with some experience. Lester Park Greenhouses, Duluth, Minn.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. O. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—Live men to sell greenhouse boilers in home territory. Exclusive territory; generous pay. Write for details. Giblin & Co., Utica, N. Y.

**HELP WANTED**—All-round greenhouse man. Permanent position. Wages, \$18.00 per week. J. Russler, 11348 So. Springfield Ave., Morgan Park, Ill.

**HELP WANTED**—Man for potting and planting; permanent position. State wages wanted. Jacob Russler, 11348 So. Springfield Ave., Morgan Park, Ill.

**HELP WANTED**—General greenhouse man for raising table ferns; permanent position; near New York City. Address No. 435, care Florists' Review, Chicago.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—A good designer and all-round man; Chicago experience preferred. Steady position to right party. Start at once. Address No. 458, care Florists' Review, Chicago.

**HELP WANTED**—An experienced grower of hot-house cucumbers and tomatoes. Write or wire the Menges Greenhouses, Wichita, Kan. Steady position and good salary to an experienced man.

**HELP WANTED**—Young man as helper in rose houses, on place close to Chicago. State particulars and wages expected in first letter. Address No. 396, care Florists' Review, Chicago.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Good man for carnations, chrysanthemums and bedding plants. J. C. Rennison Co., Sioux City, Ia.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—Grower to take charge of 5000 sq. ft. of glass, hot beds, etc.; northern Minnesota. State age, wages, references, etc. Address No. 399, care Florists' Review, Chicago.

**HELP WANTED**—An experienced man for general greenhouse work; permanent position to right man; small greenhouse in Ohio. Wages \$15.00 per week. Address No. 441, care Florists' Review, Chicago.

**HELP WANTED**—Good grower of carnations, mums and pot plants, and designer for retail place; would not want single man; \$20.00 per week; house and garden furnished. J. B. Knapp, Sayre, Pa.

**HELP WANTED**—Young man, for pot plants; must be fast and careful potter; one who can help on packing preferred; steady position. State experience and wages wanted. J. L. Schiller, Toledo, Ohio.

**HELP WANTED**—At once, two or three florists for general greenhouse work; steady work for sober, industrious men. State wages expected and reference in first letter. Harry Heint, West Toledo, O.

**HELP WANTED**—Bright young man for general store work, one who is capable of waiting on trade and making-up. Apply with reference to V. I. Ridenour, Ridge Ave. and Dauphin St., Philadelphia, Pa.

**HELP WANTED**—Good greenhouse man for general stock, 9000 ft. of glass, modern place, where best grade of stock is grown; permanent position. State wages and experience. W. M. Shanks, Wellington, Kansas.

**HELP WANTED**—A man with some experience in greenhouse work; also must know how to run a Ford delivery car. Wages to start, \$60.00 per month. Steady job for right man. R. Hoffmann, 1423 Victoria Ave., Lakewood, O.

**HELP WANTED**—Two or three good men wanted for potting, watering and taking care of selected foliage plants. Permanent positions for right parties. Apply to Poehlmann Bros. Co., Palm Dept., Morton Grove, Ill.

**HELP WANTED**—Two good, young men as helpers, where carnations, mums and a general line of pot plants are grown. Must have had some experience in greenhouse work, be energetic and ambitious. Adolph Donart, Coeur d'Alene, Idaho.

**HELP WANTED**—Vegetable grower with small amount of capital to invest in new vegetable greenhouse in Illinois. No large amount of capital required. Investor to have charge of the growing. Address No. 456, care Florists' Review, Chicago.

**HELP WANTED**—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$20.00 a week. Miller Floral Company, Farmington, Utah.

**HELP WANTED**—A single man who has had experience on retail place; no booze or cigarette habits; one who can appreciate a Christian home and prospects for the future if willing to work up to it. State wages. H. R. Fisher, Marysville, Kan.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—At once, competent man to take care of small greenhouse, lawn and ornamental bedding, for State Institution. Good wages. Only man of good character and competent to fill the position need apply. Address J. A. Bissinger, Lansing, Mich.

**HELP WANTED**—General helper for greenhouses and grounds; permanent position. Must be energetic and able to use hose, do potting, etc. Good opportunity for right young man. Apply to Wm. O'Carroll, Botanical Greenhouses, University of Chicago, 5800 Ellis Ave., Chicago.

**HELP WANTED**—Sober, industrious man with good knowledge in growing carnations, violets, peas, chrysanthemums, bedding plants and general stock; on retail establishment; give reference and wages expected in first letter; must be capable of taking charge, if necessary. Paul E. Richwagen, Needham, Mass.

**WANTED TO RENT**—Small greenhouse, 5000 or 6000 ft. of glass, in small live town. John Lucas, Ashland, Va.

**WANTED TO BUY**—Second-hand ventilating apparatus for 2 houses. Las Vegas Greenhouses, East Las Vegas, N. Mex.

**WANTED**—100 boxes 16x24 or 16x18 glass; 3000 feet 2-inch pipe; either new or second-hand. A. S. Gray, Chickasha, Oklahoma.

**WANTED TO RENT**—Or buy on easy terms, small greenhouse, suitable for carnations. Am a young man now successfully managing a greenhouse and have more energy than money; a town where a retail trade could be worked up preferred. Address No. 457, care Florists' Review, Chicago.



**WANTED TO BUY**—10,000 to 25,000 sq. ft. of glass, vicinity of Boston, Mass.; must be in good condition. State your terms. Address No. 421, care Florists' Review, Chicago.

**FOR RENT**—Greenhouse, 10,000 feet of glass, together with one-half acre of outside space. Terms \$90.00 per month, possession given July 1, 1917. Good town, good market for everything raised. Excellent opening for the right man. State Bank of Dillon, Dillon, Mont.

**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Oaklawn Greenhouses, at 20% discount if sold this month. Good proposition. B. Heber Nichols, Northfield, Minn.

**FOR SALE**—2 greenhouses, fully stocked, barn and house lot, 1 1/2 acres land. Terms reasonable. Allen H. Wilcox, Sherman, N. Y.

**FOR SALE**—One box boiler, 45 H. P., in fair condition. Can be examined at any time at the J. Ogden Armour Estate, Lake Forest, Ill.

**FOR SALE**—Florists' panel top delivery wagon, almost new. Someone can get a bargain. Geo. W. Haas & Son, Meadville, Pa.

**FOR SALE**—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—14,000 feet of glass, with land and modern residence; one iron frame house; new No. 10 Kroeschell boiler. Will be sold at a bargain. Fletcher C. James, Des Plaines, Ill.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—Second-hand pipe for sale. A quantity of 1-inch, 1 1/4-inch, 1 1/2-inch, 2-inch and other sizes, suitable for either steam or hot water use. Write us for prices. Baur Gas Co., Eaton, Ind.

**FOR SALE**—5,000 sq. ft. of glass in Western Michigan. Good condition. Wholesale and retail; \$1,200.00 cash, or \$1,500.00 on easy terms. Fine opportunity. For particulars address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Having decided not to add more houses, will offer to quick buyer 200 boxes 16x18 B. double glass, \$4.50 per box, less 5% if you can handle it all. If interested write for particulars. D. H. Green, Boonsboro, Md.

**FOR SALE**—A good paying greenhouse range about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—2 greenhouses, each 200 feet long and 27 ft. wide, with 2 acres of ground; steam boiler, electric water system, 15 minutes from depot. Good reasons for selling; fine opportunity. Information: Apply First National Bank, Elmhurst, Ill.

**FOR SALE**—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouse establishment of 15,000 sq. ft. of glass, in first-class condition, near Chicago; cheap if taken at once; \$4,000.00 will buy this, one part cash and the balance on easy terms. Address No. 454, care Florists' Review, Chicago.

**FOR SALE**—Or lease, mushroom plant, 50x142 ft.; ground 75x235 ft., 13,000 sq. ft. of beds, everything in good shape; an excellent opportunity for anyone interested in mushrooms. Have other interests, so will make an attractive offer. Write or call. A. Paschke, Jr., 5658 N. Hermitage Ave., Chicago.

**FOR SALE**—\$3,000.00 cash, balance to suit, buys six modern greenhouses, up to the minute in every way, well stocked, 4 acres of land and dwelling, in live wire city; right at cemetery gates. Most of glass nearly new. Est. 15 years. For full particulars address No. 452, care Florists' Review, Chicago.

# FOR SALE

## Shares of Stock in the

# John C. Moninger Co.

### CHICAGO, ILLINOIS

This is a good live company. A profitable investment for a greenhouse owner.

Address No. 451, care Florists' Review, Chicago

**FOR SALE**—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

**FOR SALE**—One 836 Burnham boiler. Will be put in first-class condition and on board cars for \$250.00. A bargain at this price. Come and see it or write for further particulars. Altimo Culture Co., Canfield, Ohio.

**FOR SALE**—Greenhouses, 82x150 ft., built five years, retail and wholesale, two boilers, good benches, pots, general stock, etc. In good, live town of 36,000; five interurbans, six steam lines; splendid opportunity for live man. Reason for selling ill health (leakage of the heart); will make good terms to right party. Riverside Floral Co., Muncie, Ind.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

## WANTED TO BUY

Greenhouses, land and dwelling; state size of each. Please be truthful in your statements, as I do not want a tumbledown place. State how much cash down and terms for balance. Wholesale or retail. Address

Box 400, Dunellen, N. J.

## WANTED TO LEASE

For a term of years, a modern greenhouse establishment. Retail or wholesale. Must be in good condition and located right for the markets. Also a place large enough to show a decent income. The advertiser has successfully managed greenhouses for years and is financially responsible. State your proposition fully.

Address No. 409, care Florists' Review, Chicago

## Glass For Sale

In first-class condition, single strength, 16 x 24 in.,  
\$2.00 per box.

McCALLUM CO., Pittsburgh, Pa.

## FOR SALE

Range of glass, ten miles from Pittsburgh. Everything in first-class condition, but compelled to sell. Will sacrifice at one-half of value for either cash or payments to quick purchaser.

McCALLUM CO., Inc., PITTSBURGH, PA.

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

JOHN WELSH YOUNG,

Rear of 6640 Wayne Ave., Germantown, Philadelphia.

## HELP WANTED

On a private estate in Milwaukee, Wis., an A-1 Florist, to take entire charge of four small greenhouses and one conservatory just built, where roses, carnations, mums, orchids and vegetables are grown; some knowledge of floral decoration is also required; wages \$90.00 per month for the start. Please give full information about your knowledge and yourself.

Address

A. KLOCKNER, Wauwatosa, Wis.

## An Opportunity

for two wide-awake young men to learn to be growers in roses and American Beauties. Experience preferred, but not required. Good wages.

Batavia Greenhouse Co.

30 E. Randolph St., Chicago, Ill.

## Help Wanted

Gardener for small private place in Montana (country). Permanent position for single, middle-aged man. Must be strictly sober and capable; references required. \$50.00 per month, with room and board. Give full particulars in first letter.

State Nursery & Seed Co., Helena, Mont.

## Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

Bassett & Washburn

Hinsdale, Illinois

## HELP WANTED

Practical florist to take charge of spring bedding and help all around in city store. Can you drive Ford car? Good salary.

PANSY FLORIST

4044 WEST MADISON ST., CHICAGO, ILL.

Phone Kedzie 1017

## General Growers and Helpers Wanted

Steady positions for good, reliable men of ability. State wages expected at first, age, reference, whether married or single.

J. F. Wilcox & Sons, Council Bluffs, Iowa

## FOR SALE

**SUNNY COLORADO** 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant.

A BARGAIN.

EMIL GLAUBER

1720 Rosemary St., Denver, Colo.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.

**E. G. HILL FLORAL CO.**

Good Stock and  
Good Service

Member F. T. D.

Phones Main 1874-1875

**EDWARD A. FORTER, Florist**

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

**Cincinnati, O.**

**SCHRAMM BROS.**

Send us your orders for

**TOLEDO, OHIO**

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

**FLORISTS' TELEGRAPH DELIVERY**

**TOLEDO, OHIO**

METZ & BATEMAN

414 Madison Avenue

**OHIO BUILDING**

**DAYTON, OHIO**

16 and 18 W. 3rd St.

**Matthews the Florist**

Established in 1883

Greenhouses and Nurseries in Riverdale.

**STEUBENVILLE, OHIO**



**HUSCROFT'S FLOWER**

**SHOP, 173 North Fourth Street**

All orders promptly executed

**THE KAY-DIMOND CO.**

**YOUNGSTOWN, O.**

Members Florists' Telegraph Delivery Ass'n

**ALWAYS HAVE COMPLETE  
STOCK ON HAND**

**MRS. J. B. FREEMAN**

OF "THE FLOWERS"

836 Superior Street, **TOLEDO, OHIO**

**VAN METER FLOWER SHOP**

**SPRING and HIGH, Springfield, O.**

**BEST FLOWERS for EVERY OCCASION**

**NEWARK, OHIO**

**CHAS. A. DUERR**

Member Florists' Telegraph Delivery

**KENT BROTHERS FLOWER SHOP**

**COVERS ALL OHIO POINTS  
20-22 W. Church Street NEWARK, OHIO**

**EGGERT N. ZETLITZ**

The Leading Florist

209 West Market Street,

**LIMA, OHIO**

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

**FLORAL DESIGNS OF ALL KINDS**

**COLUMBUS OHIO**

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.  
Citizen's 5328, Bell Main 2903

**The Livingston Seed Co.**

**FLORISTS**

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

**BOSTON.**

The Market.

Continued cold, damp and sunless weather caused a greatly reduced supply of flowers last week. The market grew steady and stronger until May 11. It receded somewhat May 12 and 14 and now is somewhat weaker. Mothers' day trade broke all records. This day is now coming rapidly to the fore as an important flower day. It was, this year, given more publicity than ever, and this is what told.

Roses are greatly improved in price, due to lessened receipts. Short-stemmed stock realized \$4 and \$5 per hundred May 11 and 12. The general run of hybrid teas is at present making \$2 to \$10 per hundred. Francis Scott Key, Stanley, Ward, Russell, Ophelia, Milady, Killarney Queen and Hadley are especially good. Carnations have come into their own once more. They opened slowly during the dark weather we have had. Prices for Mothers' day varied from \$6 to \$8 per hundred. A few fancies made \$10 to \$12.50 per hundred. Colored and white varieties sold equally well. Prices this week are lower, but good for the season.

Sweet peas have sold out well with the other flowers. They have been opening slowly. Dutch bulbous flowers continue in good supply. None are yet available outdoors here. Prices are better than a fortnight ago. Lilies sell well and are somewhat scarce. Yellow marguerites of good quality sell readily. Many seen, however, are of indifferent quality. Spanish iris remains somewhat druggy. Snapdragons lack snap when it comes to selling, although the quality is superb. Pansies are abundant. Both large and small-flowered gladioli are arriving in small quantities.

Gardenias sell poorly. Cattleyas continue scarce. Fresh stock sells fairly well. Trade in pansies and other hardy

**CLEVELAND**

...THE...

**J. M. GASSER COMPANY**

**EUCLID AVENUE**

**We grow the best of everything in  
CUT FLOWERS**

**CLEVELAND OHIO**

**A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809  
Cuy. Central 1808.

*The Smith & Fellers Co.*  
735 Euclid Ave., **Cleveland**

LEADING  
FLORISTS

**We can fill your orders Day or Night for  
CLEVELAND AND  
STATE OF OHIO**

Always have complete stock on hand.  
Regular discount allowed the Trade.

**KNOBLE BROS.** 1836 W. 25th St.,  
**CLEVELAND, O.**  
Members Florists' Telegraph Delivery Ass'n.

**CLEVELAND  
THE JONES-RUSSELL CO.  
FLOWERS**

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

**CLEVELAND, OHIO**

**BRAMLEY & SON**

Store and Greenhouses, 1181 East 71st Street

**W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO**

**CANTON, O., and Vicinity**  
**A. T. POLLARD, Florist in Rotary**

**CANTON, O. MASSILLON, ALLIANCE  
and VICINITY**  
**FRED G. GELTZ, 522 Market Ave., North  
Member F. T. D. Ass'n.**

**HEISS COMPANY DAYTON  
112 So. Main St. OHIO**  
Members Florists' Telegraph Delivery Ass'n.

**Massillon, Ohio**  
**A. WEAVER, Florist in Rotary**

# Telegraph Delivery Department

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**CARBONE,** 342 Boylston St.,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n

**BOSTON-BECKER'S**

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
93 N. MAIN STREET  
Orders Shipped for  
Southeastern Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gove's Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**  
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**  
**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**  
AND ALL NEW ENGLAND POINTS  
**T. J. JOHNSTON & CO.** 107 Washington St., PROVIDENCE

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

**Penn The Florist**

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

**Wax Brothers** Boston, Massachusetts  
143 TREMONT STREET  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

**WELLESLEY COLLEGE**

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**

**W. E. PETERS**

137 St. Paul St., BURLINGTON, VT.

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

bedding plants has begun in earnest. But it is still too cold to move anything tender.

Seen at Natick.

The establishment of James Wheeler, at Natick, is one now well worthy of a visit. Mr. Wheeler has earned the title of "Marguerite King." He now has about one-third of an acre in bloom and a wonderful sight they are. Only the large yellow variety is grown and the beds are a veritable sheet of gold. Yellow marguerites are far from being easy plants to propagate and handle properly, but Mr. Wheeler seems to have mastered their culture better than any other specialist.

All his plants are in solid beds. Many now stand six to seven feet high and his last planted house, 30x200, shows clearly the result of careful selection, something necessary with yellow marguerites. Quite a variety of types are observable, but Mr. Wheeler is aiming to retain only the best form. For these he obtains fancy prices both in Boston and New York. Carnations here look remarkably well. Alice has well paid for its board. Nancy is liked and will be more largely planted next season. Pink Delight, Matchless, White Wonder, Benora and Beacon are other varieties grown. Young stock was just being planted at the time of my visit.

Mr. Wheeler is gradually developing a nice nursery business and has fine

**Worcester, Mass.**

**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

Established 1859

**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**

AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.  
Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**

JOHN G. HEINL & SON, 129 South 7th Street

**Williams & Co. SOUTH BEND, IND.**

FLORISTS

For Northern Indiana | 138 S. Michigan St.  
and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University  
and St. Mary's Academy.

**Richmond, Ind.**

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

**GARY FLORAL CO.**

118 West Fifth Avenue

A. T. BUSHONG, Prop. GARY, IND.

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**  
Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.  
CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.

**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**

The Leading Florists of the Northwest  
Special attention to telegraphic orders.  
**L. S. DONALDSON CO., Minneapolis, Minn.**

**Swanson's**  
Incorporated  
618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
**MINNEAPOLIS**

**MANKATO, MINN.**  
**THE WINDMILLER CO.**

Flowers to all points on short notice  
Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
300 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones **FLORISTS**  
Greenhouses: Buchanan, Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
**FLORISTS**

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern NEW YORK and Western MASS.

**The Saltford Flower Shop**  
**POUGHKEEPSIE, NEW YORK**  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

stocks of various forms of Evonymus  
radicans, pachysandras, Taxus cuspi-  
data, peonies, etc.

A charming bungalow, equally at-  
tractive within and without, makes a  
delightful home for Mr. Wheeler.

Robert Montgomery has specialized in  
roses now twenty years and never fails  
to grow them well. One house of Kil-  
larney and White Killarney is now in  
its sixth year and is in first-class shape.  
The stock will be lifted and replanted  
this season. Mr. Montgomery thinks  
growers change their plants at too fre-  
quent intervals. Russell does well here;  
so do Dark Pink Killarney and Double  
White Killarney. Hoosier Beauty and  
Hadley are grown for reds, but Rich-  
mond will be planted again next season.  
Ophelia is classed as one of the finest  
roses ever introduced and looks splen-  
did here. One house is devoted to ear-  
nations and they left nothing to be  
desired. It would be hard to find better  
Matchless, Pink Delight, Ward, Benora  
and Beacon than were to be seen here.  
Next season Nancy will be given a gen-  
erous trial.

Robert T. McGorum is another Natick  
rose specialist of long standing. He  
grows Richmond, Ophelia, Killarney and  
White Killarney especially well. Car-  
nations here also are good, Matchless  
and Beacon particularly so. Two or  
three houses are planted with giant  
candytuft for Memorial day and they  
were in prime condition. Chrysanthem-  
ums, principally Bonnaffon and Ivory,  
follow these.

## Various Notes.

One of the finest shipments of carna-  
tions ever unpacked at the Flower Ex-

ABUNDANTLY PREPARED AT  
ALL TIMES  
**Edwards Floral**  
**Hall Company**  
1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

**Wilson**  
THE FLORIST  
88 E. MAIN ST.  
We reach all  
Western  
N. Y. Points.  
National  
Florist

**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP  
23 STEUBEN  
STREET  
Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** Elmira, N. Y.  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 506. L. D. Bell Phone Main 2186  
Members Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

*Siebrecht Bros.*  
INC

922 Madison Ave., cor. 73d St.  
NEW YORK

Member Florists' Telegraph Delivery

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

**JOSEPH TREPEL**

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 8 and 5 Greene Ave.  
339 to 347 Greene Ave.

**BROOKLYN**

Phones 3908 Prospect NEW YORK

**HUGO H. JAHN**

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

**RAMM'S**

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

**C. C. TREPEL**, Main Office,  
BLOOMINGDALE'S

Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ORDERS **NEW YORK** WIRE OR PHONE TO  
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

**J. H. SMALL & SONS, Florists**  
NEW YORK and WASHINGTON

FLORAL and LANDSCAPE Work

WASHINGTON, D. C.—15th and H Sts.

NEW YORK

Waldorf-Astoria and 505 Madison Ave.

*M. A. Rowe*

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

change was received by George H. Noyes May 11 from W. D. Howard, of Milford. There were 6,700 in this special shipment, the high quality of which rarely has been equaled here and never surpassed. Matchless, Ward, Benora and Pink Delight were the principal sorts in this noteworthy shipment.

Welch Bros. Co. had remarkably heavy sales of flowers for Mothers' day, roses and carnations being the leaders. They are booking some big orders for Memorial day and hope the weather will be such that they can fill them at reasonable prices.

Fred Holbrow, of Brighton, was for the fourth year first in the market with America gladiolus. His earliest sold at \$4 to \$5 per dozen. One spike actually carried fifteen open flowers. He also is getting some fine sweet peas.

Mrs. E. K. Farr, of Stoneham, grows splendid carnations and it would be hard to find better Matchless, Peerless Pink, Pink Delight and other standard sorts than are to be seen here. Sweet peas also are well done.

A. A. Reed, of Whitman, is cutting a nice crop of Cattleya Mossiae and C.

*Kottmiller*

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
NEW YORK 561 Fifth Ave.

1 Park Street  
799 Boylston Street **BOSTON**

Deliveries to Steamers and all Eastern Ports.

**G. E. M. STUMPP**

761 FIFTH AVENUE

**NEW YORK CITY**

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

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## EL PASO, TEX.

"THE FLOWER SHOP"

**D. C. HARTMANN, Prop.**

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

**HUDDART FLORAL CO.**

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



## NASHVILLE

TENNESSEE

## JOY'S

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros.** LEADING FLORISTS

212 Fifth Avenue North

## NASHVILLE, TENN.

"WE NEVER SLEEP"

**IDLEWILD GREENHOUSES, Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

## EL PASO, TEXAS

**POTTER FLORAL CO.**

Member Florists' Telegraph Delivery Ass'n

**Lang Floral & Nursery Co., Dallas, Tex.**

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

## Orders for TEXAS

**KERR The Florist** HOUSTON, TEX.  
Member Florists' Telegraph Delivery

## SAN ANTONIO, TEXAS

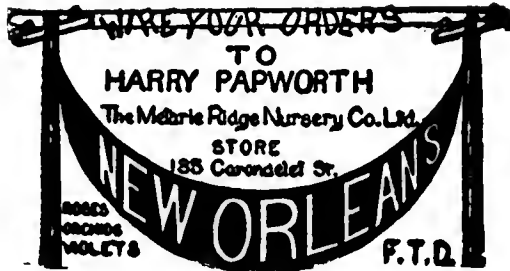
Ave. C at 8th St. **EDWARD GREEN, Florist**  
Telegraph Orders a Specialty.

## U. J. VIRGIN

838 Canal St. **NEW ORLEANS, LA.**

## HELENA, ARKANSAS

**BALL FLORAL CO.**



**NEW ORLEANS, LA.**

## Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



## FURROW & COMPANY

**OKLAHOMA CITY GUTHRIE OKLAHOMA**

Members Florists' Telegraph Delivery

Gaskelliana. He has an excellent house of carnations and retail trade has been good this season.

Reasonable economy is commendable, but the hysterical brand is reached when we find local boards of trade advising people to stop buying flowers, presumably because they are not edible. Growers should use their best influence to counteract such pernicious advice.

H. W. Vose, of Hyde Park, continues strong on bulbous flowers and with a continuation of the cool weather he will have an abundance of forced stock for Memorial day, including Victoria, Emperor and Golden Spur narcissi and many varieties of tulips.

J. A. Nelson, of Framingham, had a fine lot of carnations for Mothers' day, Pink Delight, Matchless and Ward being leaders. His snapdragons continue good, also.

W. R. Nicholson, of Framingham, has Gypsophila elegans of superb quality, with flowers of great size and remarkably fine stems. He had a good cut of yellow marguerites and carnations. He finished planting out his young carnation stock May 11.

Pansies in baskets are now making their appearance. Of specially fine quality are those coming from Osgood Bros., of Everett.

The next prize exhibition at Horticultural Hall will be May 26. German irises are on the schedule, but on that date none are likely to be in bloom this season. May 14 few tulips were open outdoors and only a limited number of Trumpet narcissi.

Thomas Roland, at his Revere establishment, still cuts an average of 25,000 sweet peas a day. He will throw out Crimson Queen, also called Black Beauty, and will plant Lady Alice Stan-

## KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

## THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY

## AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

## THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LEXINGTON, KY.

## HONAKER, The Florist

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n

## LEXINGTON, KY.

## JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

## Elmwood Floral and Nursery Co.

## TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

## LOUISVILLE, KY.

## E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913



## MOBILE, ALABAMA

## The Minge Floral Co.

CHAS. L. BAUM—"The Home of Flowers"

## KNOXVILLE, TENN.

Member of the F. T. D.

## Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

## MRS. J. E. WATTS, Florist

Cut Flowers for all Occasions

MERIDIAN, MISS.

# Telegraph Delivery Department

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## Pittsburgh, Pa.

MRS. E. A. WILLIAMS  
621 Penn Avenue

## PITTSBURGH, PA. BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

## PITTSBURGH,

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

## A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

## Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

## SCRANTON, PA.

A. L. Besancon & Company

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., SCRANTON, PA. LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

## The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

## DENVER, - COLORADO

## Colorado Springs, Colo.

Orders Carefully Executed

## PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

## Colorado Springs, Colo.

Frank F. Crump

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

## THE FERNERY SCHULTHEIS, FLORIST

Write, Phone or Wire  
612 Linden Street, SCRANTON, PA.

## Think! Everything In Flowers! GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

*Baur*  
*Floral Co.*  
ERIE, PA.



J. V. LAVER  
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

## PITTSBURGH, PA.

E. C. LUDWIG FLORAL CO.

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

## FRANKLIN, PENNA.

BELL FLORAL CO.

ALL NORTHWESTERN PA.

CRESCENT FLORAL GARDEN

SHERM OFFERLE, Prop.

## WARREN, PA.

ley in its stead. Hydrangeas, rambler roses and ferns had the greatest sale among pot plants.

The Budlong Rose Co. will give Cynthia Ford a good trial next season; also Sunrise, a coppery yellow variety. Ophelia with them is of fine color. Montrose, Francis Scott Key, Double White Killarney and Milady are also of splendid quality at present.

William Hannan & Sons, of Dorchester, expect to cut 50,000 spiræas, pink and white, and candytuft in quantity. They also have 5,000 pots of long-florum lilies.

Patrick Welch says the call for Beauties and carnations has been especially good. He anticipates a great Memorial day trade.

Extra fine pansies in large quantities are coming in from James Philbrick, of Woburn, and C. T. Beasley & Co., of East Milton. Many of these now have quite long stems and sell best when put up in separate colors.

The continued cold weather, added to the fuel famine, is likely to cause a Memorial day shortage of flowers, unless we get a decided change to higher temperatures. A number of growers are dubious about their ability to flower their crops of stocks, feverfew, candytuft, gladioli and spiræas.

William H. Elliott is expected home in a day or two from a transeontinental trip. He is cutting fine Beauty and Kaiserin at Brighton. At Madbury Hadley, Russell and Ophelia are note-

Orders for

## PHILADELPHIA

AND SURROUNDINGS

Will be artistically filled at

THE FORREST FLOWER SHOP

131 So. Broad Street, PHILADELPHIA

## J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Philadelphia Broad and Walnut Streets  
Stratford,

## PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

ORDERS FOR

## WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN 3924 Market St., PHILADELPHIA

## Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.

EVEN DEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

## LANCASTER, PA.

B. F. BARR & CO., Leading Florist

## MYERS BROS. Altoona, Pa.

All Orders Carefully Executed

## W. and W. FLOWER STORE

99 S. Main St., WASHINGTON, PA.

Wholesale and Retail Florists

FLORAL ORDERS for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by WILLIS H. BALDWIN, Conshohocken, Pa.

CLARK, FLORIST, SCRANTON, PA. 124 Washington Ave.

Member Florists' Telegraph Delivery. Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.



# Telegraph Delivery Department

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**HUGO SCHROETER**  
531 Woodward Ave. INC.  
**DETROIT**  
MICHIGAN  
GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**  
GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**  
237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**  
Cor. Broadway and Gratiot Ave.  
**DETROIT, MICH.**  
Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**  
56 Broadway  
**DETROIT**  
MICHIGAN

**ANN ARBOR, MICH.**  
**ARCADE FLORAL SHOP**  
Just Across from the University  
Orders Filled Promptly  
Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.  
**DETROIT and VICINITY**  
L. Bamb Floral Co., Albert Pochelon, Prop. 153 Bates St.

**ARTHUR F. CRABB**  
**GRAND RAPIDS, MICH.**  
Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**  
**GRAND RAPIDS, MICH.**  
Local and State orders carefully executed

**GRAND RAPIDS, MICH.**  
**GRAND RAPIDS FLORAL CO.**  
Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY  
**HENRY SMITH**  
Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**  
S. W. COGGAN, Florist 25 East Main Street  
Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
**FLORAL CO.**  
1105 WALNUT-PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
**FLORIST**  
Established Over 20 Years  
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**  
**SPRINGFIELD SEED COMPANY**  
Floral Department Open Day and Night

**SPRINGFIELD, MO.**  
**J. W. STOKES FLORAL CO.**  
Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
or any City in Michigan

worthy. No sunshine was recorded there between April 17 and May 12, except little fitful flashes. It is surprising, considering the lack of sunshine, that the quality is so good.

Penn advertised Mothers' day heavily in the leading Boston dailies and did a great business May 12. This store continues to effectively advertise seeds as well as plants and cut flowers.

R. P. Peterson, of Saxonville, is doing well with carnations this season. Alice, Benora and Matchless are his leading trio. He also produces splendid pansies.

Seed stores have been simply overwhelmed with orders of late and all have found it necessary to close their stores several hours daily in an effort to catch up with orders. For vegetable seeds and tools the call continues tremendous, but the flower seed business is largely neglected, which may be necessary, but is regrettable. W. N. C.

**ST. LOUIS.**

The Market.

The wholesale market took a turn for the better during the latter part of last week. May 10 the prices began to advance, especially on carnations, when the advance orders for Mothers' day

**KANSAS CITY,  
... MISSOURI ...**

**WILLIAM L. ROCK**  
**FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG**  
**FLOWER & PLANT CO.**  
Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS  
in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**  
Orders executed  
Missouri, Iowa, Kansas and Nebraska  
**ST. JOSEPH, MO.**  
Members Florists' Telegraph Delivery

**Canada's Florist**  
*Dunlop's*  
**8-10 W. Adelaide St., TORONTO**

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

**McKenna**  
Corner  
St. Catharine  
and Guy Streets  
**Montreal**  
Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**  
**J. GAMMAGE & SONS, LTD.**  
"THE HOUSE OF FLOWERS"  
All Orders Carefully Executed.  
Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**  
**VICTORIA, B. C.**  
A. J. WOODWARD  
"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**  
**OTTAWA, CANADA**

**STATE NURSERY CO.** CUT FLOWERS  
170,000 sq. ft. of glass at your service. **HELENA, MONT.**

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WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. N.W.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

Everything  
First-Class

14th and H Streets

**RICHMOND, VA.**

**JOHN L. RATCLIFFE**  
FLORIST

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices (Richmond, Va. Springs, W. Va.)

**ROANOKE, VA.**  
**Fallon, Florist**

LET US FILL  
YOUR ORDERS for **NORFOLK**  
or anywhere in Virginia  
**THE GHENT FLORAL CO., NORFOLK, VA.**

Orders **Charleston, W. Va.**  
for  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**  
**JOHN E. COLTON**  
Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**  
**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C.** Carolina Floral Store  
330 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**  
FLORISTS  
**GREENSBORO, N. C.**

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
Members F. T. D.

came in. Choice carnations brought \$5 and \$6 per hundred and the demand was heavy May 12 and 13. The supply was large, but prices held up nicely. No doubt this week will see a big drop in the prices if the supply continues large. Roses now are arriving in large quantities, especially the Killarneys, and extra good stock sold as low as \$4 and \$5 per hundred. Ophelia, Russell and Hadley, however, held up in price. Beauties are scarce at present.

Fancy snapdragons brought \$8 per hundred. Easter lilies are fine and sell at \$8 per hundred. Quite a large supply of outdoor valley now is coming in. Miniature gladioli are exceptionally fine and many outdoor flowers are arriving, but they are of little value to the trade. There is a good supply of greens. Flat ferns are selling at \$3.50 per thousand and fine huckleberry at \$4 per case. Adiantum and asparagus have a good demand.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to  
**SAMUEL FEAST & SONS**  
S. E. corner Charles and Pleasant Sts.,  
**BALTIMORE, MD.**

The firm of 84 years' experience and reputation.  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**  
Clarksburg, W. Va.

**WEST VIRGINIA  
WESTERN MARYLAND**

**THE H. WEBER & SONS CO.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

**Milwaukee, Wis.**

**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The  
Flower Shop*  
FOR FLOWERS

L. E. METCALF, Prop.

For **WISCONSIN** delivery of

**"Home-grown Flowers"**

GET IN TOUCH WITH

**J. E. MATTHEWSON**

**SHEBOYGAN, WIS.**

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.**

**RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**

504-506 Wisconsin St., **RACINE, WIS.**  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

**L. O. FIELDS**

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**

**807 KANSAS AVE. TOPEKA, KAN.**

**MRS. LORD'S FLOWER ROOM**

**112 W. 8th Ave., TOPEKA, KAN.**

Member Florists' Telegraph Delivery.

**JAMES HAYES, Flower Shop**  
Leading Florist  
819 KANSAS AVE  
**TOPEKA  
KANSAS**



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**San Francisco, Cal.**  
**Pelicano, Rossi & Co.**

123-125 Kearny Street  
**FLOWERS BY TELEGRAPH**

**SAN FRANCISCO**

**Podesta & Baldocchi**  
 224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

**SAN FRANCISCO**  
**JOSEPH'S**

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

**San Francisco, Cal.**  
**ART FLORAL CO.**

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

**JULIUS EPPSTEIN**

Hotel St. Francis, SAN FRANCISCO  
 Prompt attention given telegraphic orders.

Members Florists' Telegraph Delivery Ass'n.

**DARBEE'S**  
**FLOWERS THAT KEEP**  
 1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

**SPOKANE FLORIST CO.**

(Kipp's Flower Store)

**SPOKANE, WASH.**

Orders promptly filled for  
 WASHINGTON, IDAHO, MONTANA

**SPOKANE, WASHINGTON**

**DONART-STAPLETON**

ART FLORISTS

Growers of Choice Cut Flowers

**SPOKANE, WASHINGTON**

**Reimers Floral Art Shop**

RETAILERS AND GROWERS

**SEATTLE, WASH.**

**HOLLYWOOD GARDENS**

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Club Meeting.

The members of the St. Louis Florists' Club were guests of the St. Louis County Growers' Association May 10, when the monthly meeting of the club was held at the Eleven Mile House.

The day was fine, but as the busy planting season was on, only about fifty members attended the meeting. The combined attendance was estimated at seventy-five. President Bourdet presided, and after the preliminaries were over a number of important letters were read and discussed. Charles F. A. Steidle, a rose grower at Olivette, Mo., was elected to membership and Julius Koenig, city forester, made application for membership.

The trustees were instructed to arrange for the annual picnic, which will be held sometime in July, and were given full power to act and to report arrangements at the next meeting. It was decided to hold a parade the morning of the day set for the picnic and to offer a prize for the best decorated automobile.

Paul Reden, president of the Missouri Pottery & Supply Co., extended an invitation to the members of the club to hold the next meeting at the company's plant. The invitation was accepted with thanks. Julius Koenig spoke on the coming convention of the park superintendents here in October.

A vote of thanks was extended to the County Growers' Association for the afternoon's entertainment. The question box brought forth several good discussions. Treasurer Smith's report was pleasing to the members. After the meeting adjourned the club members were invited to a delightful spread. The members of the association outdid themselves, and before leaving three rousing cheers were given them.

Various Notes.

Notice of the death of Horace Lloyd, head of the Shackelford Nursery Co., will be found in this week's obituary column.

Walter Young and Frank Sanders have filed applications to join the officers' reserve corps. Both are able young men and should find little trouble in receiving appointments.

Everybody was glad to see Frank Vennemann at the club meeting. Mr. Vennemann's eyes have been giving him great trouble during the winter. He was almost blind, but now is greatly improved.

Recent visitors were W. M. Adams, special representative of the J. C. Moninger Co., Chicago; W. H. Miller, of the A. L. Randall Co., Chicago;

**Seattle, Wash.** L. W. McCOY, Florist  
 Second Ave.  
 at Marion St.

**GROWER, WHOLESALE  
 AND RETAILER**

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

**CALIFORNIA FLORIST**  
**TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

**WOLFSKILLS' and  
 MORRIS GOLDENSON**  
**FLORISTS AND DECORATORS**

We Solicit Telegraph Orders.  
 Regular Trade Discount.  
 229 W. Third St., LOS ANGELES, CAL.

**LOS ANGELES, CAL.**

**HOWARD & SMITH**

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

**DARLING'S SHOP**

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**WRIGHT'S FLOWER SHOP**  
 224 West Fourth St.

**LOS ANGELES, CAL.**

Leading Retail Florist in the City

**Pasadena, Cal. AND  
 Southern California**

House of Flowers

**HENRY A. SIEBRECHT, JR.**  
 of New York City  
 Member Florists' Telegraph Delivery

**Santa Barbara, Cal.**

910 STATE ST.

**GLEAVE'S FLOWER SHOP**  
 ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.  
 Both Phones 1013

**RIVERSIDE, CAL. BAKERSFIELD, CAL.**

**A. M. HOSP, Leading Florist**

**LONG BEACH, CAL.**  
**MARINE FLORIST**

Choice Cut Flowers Floral Designs  
 Member Florists' Telegraph Delivery



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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery.



**C.H. FREY**

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



**JOHN H. BATH**

The Careful Florist. 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnam Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnam Street, OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South Iowa  
Dakota and northeastern Nebraska.

## J. C. RENNISON CO.

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*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



## DAVENPORT, IOWA

and Western Illinois

**FORBER & BIRD, 313 Brady Street**

Members Florists' Telegraph Delivery Association.

## DES MOINES, IOWA

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



**NORTH FLORAL CO.**

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON

CEDAR RAPIDS, IA.

Julius Dilloff, representing Schloss Bros., New York; Martin Reukauf, of H. Bayersdorfer & Co., Philadelphia.

Robert Wolfsberger, of Kirkwood, Mo., grower of fine violets and sweet peas, says he has his house planted to tomatoes.

The St. Louis County Growers' Association will give a dance at the Eleven Mile House May 26. The admission price will be 25 cents. Tickets may be had from all members. A large attendance of St. Louis florists is expected.

David Geddis and W. H. Miller, of the A. L. Randall Co., came down over the Chicago & Alton railroad May 6. The train was wrecked a few miles from Joliet, but both escaped with their lives. Mr. Miller, however, has a badly hurt knee and Mr. Geddis was badly shaken up and has a smashed derby.

The death of his mother-in-law prevented W. A. Rowe from attending the joint meeting of the St. Louis Florists' Club and the County Growers' Association May 10. Trustee Ohlweiler also missed the big meeting, being confined to his bed by a carbuncle.

Fred C. Weber reports a busy month with wedding decorations and other social affairs. Mothers' day business was exceptionally good this year.

Grimm & Gorly and the Mullanphy Florists, the big downtown florists, say Mothers' day business this year greatly exceeded that of last year. All kinds of flowers sold. Both concerns handled enormous supplies of carnations.

Edward Pieper, head of the Pieper Floral Co., which is building a store and greenhouse on Grand avenue, says that the lot on which the building is being erected is 40x120, not 40x40, as

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders  
to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

## ROCK ISLAND

Tri-City Orders Handled with Promptness

**HENSLEY'S**

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa  
handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

**H. F. DRURY** All orders filled promptly  
and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

## AURORA GREENHOUSE CO.

**AURORA, ILL.**

Our service is the best.

## STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale  
QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

**HERMAN BROS. CO.**

Leading Retail Florists 10 Pearl St.

# Telegraph Delivery Department

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## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE




Three autos insure  
prompt delivery. 1581 Ogden Ave.

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

**Springfield, Ill.**  
**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHLE, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
**DE KALB, ILL.**  
Your order will receive our prompt and  
careful attention.

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

reported in last week's Review. The  
John C. Moninger Co., of Chicago, has  
the contract to build the greenhouse.

Mrs. Schoenle, Andrew Meyer, Mrs.  
Eggeling, Charles Beyer, Wm. Schray  
& Sons and W. H. Kruse, leading south  
end florists, say business for Mothers'  
day was greater than that of any previous  
year.

Jules Bourdet, president of the St.  
Louis Flower Show Association, says  
that just as soon as the busy season is  
over a meeting will be called to  
straighten out the affairs of the spring  
flower show.

Mrs. E. W. Guy, of Belleville, Ill.,  
is at Decatur attending one of her  
daughters, who is suffering from pneu-  
monia. Miss Guy is a school teacher at  
Decatur.

George Waldbart, the Ayres Floral  
Co. and M. S. Newman say they never  
were so busy as this Mothers' day. So-  
cial work during the month was large  
with these firms. J. J. B.

#### GLEN COVE, N. Y.

The regular meeting of the Nassau  
County Horticultural Society was held  
in Pembroke hall, Glen Cove, May 9,  
with President James McCarthy in the  
chair. Alexander Sherriffs was elected  
an active member.

The chairman of the executive com-  
mittee reported all arrangements com-  
pleted for the annual tulip show, which  
will be held May 23, in the Glen Cove  
Neighborhood House. An interesting  
schedule, listing twenty-seven classes of  
spring flowers, has been compiled and  
will be mailed to anyone upon request.  
The president appointed the following  
to act as judges of the monthly exhibits:  
Thomas Henderson, George Ashworth  
and John T. Everitt. Their awards  
were as follows: Joseph Mastroine,  
first for Lettuce Big Boston; Harry  
Goodband, first for Prunus Pissardii;  
special mention to John F. Johnson, for  
salpiglossis. The offer of the National  
Association of Gardeners of a silver  
medal, to be competed for by members  
only, was accepted, and the medal is to  
be awarded to the most meritorious ex-  
hibit at the chrysanthemum show in  
November.

An essay by Edwin H. Costich, en-  
titled "Distinctive American Plants,"  
was read by Robert Jones, and a letter  
of thanks was ordered sent to the au-  
thor. Exhibits for the next meeting,  
which will be held June 13, are: Twelve  
gladioli, three heads of cauliflower and  
a bunch of asparagus.

Harry Goodband, Cor. Sec'y.

Established 1857.



745 Buckingham Place

L. D. Phone  
1112 Graceland

**CHICAGO**

Send us your retail orders. We  
have the best facilities in the city



3343 W. MADISON ST.  
NEAR OARFIELD PARK

**CHICAGO**

We are prepared to take care of  
out-of-town orders for

## CHICAGO

Delivery or shipment anywhere.

**C. W. McKELLAR,**

22 East Randolph St.,

**CHICAGO**

## FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

### ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE

**A. F. KEENAN & CO.**  
1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exact personal attention.



Phone Superior 1960  
1239 North Clark Street,

**CHICAGO**

## CHAS. BEYER

**FLORIST**

3619 South Grand Avenue

Long Distance Phones:

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## ST. LOUIS, MO.

# Telegraph Delivery Department

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C.</b><br>Van Lindley Co.<br><b>GUTHRIE, OKLA.</b><br>Furrow & Co.<br><b>HARTFORD, CONN.</b><br>Coombs, John<br><b>HELENA, ARK.</b><br>Ball Floral Co.<br><b>HOUSTON, TEX.</b><br>Kerr, R. C.<br><b>HUNTINGTON, W. VA.</b><br>Dudley & Sons<br><b>INDIANAPOLIS, IND.</b><br>Bertermann Bros. Co.<br>Wiegand's Sons Co.<br><b>JACKSONVILLE, FLA.</b><br>Mills the Florist | <b>JACKSONVILLE, ILL.</b><br>Heini & Sons, J.<br><b>KANSAS CITY, KAN.</b><br>Fields, L. O.<br><b>KANSAS CITY, MO.</b><br>Alpha Floral Co.<br>Kellogg, Geo. M.<br>Murray, Samuel<br>Newell, A.<br>Rock Flower Co.<br><b>KENOSHA, WIS.</b><br>Turner & Sons<br><b>KNOXVILLE, TENN.</b><br>Baum, Chas. L.<br>Crouch, Chas. W.<br><b>LA CROSSE, WIS.</b><br>Flower Shop<br>La Crosse Floral Co.<br><b>LANCASTER, PA.</b><br>Barr & Co., B. F.<br><b>LEXINGTON, KY.</b><br>Honaker the Florist<br>Keller Co., John A.<br><b>LIMA, O.</b><br>Zetlitz, Eggert N.<br><b>LINCOLN, NEB.</b><br>Chapin Bros.<br>Frey, O. H.<br>Frey & Frey<br><b>LONDON, ONT., CAN.</b><br>Gammage & Sons<br><b>LONG BEACH, CAL.</b><br>Marine Florist<br><b>LOS ANGELES, CAL.</b><br>Darling's Flower Shop<br>Howard & Smith<br>Wolfskill & Goldenson<br>Wright's Flower Shop<br><b>LOUISVILLE, KY.</b><br>Baumer, Aug. R.<br>Reimers & Son Co.<br>Schuls, Jacob<br>Walker Co., F.<br><b>LOWELL, MASS.</b><br>Morse & Beals<br><b>LYNCHBURG, VA.</b><br>Miss McCarron<br><b>MADISON, WIS.</b><br>Rentschler Floral Co.<br><b>MANKATO, MINN.</b><br>Windmiller Co., The<br><b>MARIETTA, O.</b><br>Dudley & Sons<br><b>MARSHALLTOWN, IA.</b><br>Kemble's Greenhouses<br><b>MASON CITY, IA.</b><br>Kemble's Greenhouses<br><b>MASSILLON, O.</b><br>Weaver, A.<br><b>MERIDIAN, MISS.</b><br>Watts, Mrs. J. E.<br><b>MEMPHIS, TENN.</b><br>Flower Shop, The<br>Idlewild Greenhouses<br><b>MIAMI, FLA.</b><br>Miami Floral Co. | <b>MILWAUKEE, WIS.</b><br>Fox & Son, J. M.<br><b>MINNEAPOLIS, MINN.</b><br>Donaldson Co., L. S.<br>Swanson's<br>Whitted Floral Co.<br><b>MOBILE, ALA.</b><br>Minge Floral Co.<br><b>MOLINE, ILL.</b><br>Stasch & Sons, J.<br><b>MONTCLAIR, N. J.</b><br>Massmann, Florist<br><b>MONTREAL, CANADA</b><br>McKenna, Ltd.<br><b>NASHVILLE, TENN.</b><br>Geny Bros.<br>Joy Floral Co.<br><b>NEWARK, N. J.</b><br>Phillips Bros.<br><b>NEWARK, O.</b><br>Duerr, Chas. A.<br>Kent Bros.<br><b>NEW LONDON, CONN.</b><br>Reuter & Sons, Inc.<br><b>NEW ORLEANS, LA.</b><br>Avenue Floral Co.<br>Eble, Chas.<br>Metairie Ridge Co.<br>Virgin, U. J.<br><b>NEWPORT, R. I.</b><br>Hass, John C.<br><b>NEW YORK CITY</b><br>Boston Florist<br>Bowe, M. A.<br>Burns, H. H.<br>Clarke's Sons, David<br>Dards, Chas. A.<br>Galvin, Inc., T. F.<br>Kottmiller, A.<br>McConnell, Alexander<br>McKenny<br>Ramm's Flower Shop<br>Schling, Max<br>Siebrecht Bros., Inc.<br>Small & Sons, J. H.<br>Stumpp, Geo. M.<br>Trepel, O. C.<br>Warendorff<br><b>NORFOLK, VA.</b><br>Ghent Floral Co.<br>Grandy the Florist<br><b>NORWICH, CONN.</b><br>Reuter & Sons, Inc.<br><b>OAKLAND, CAL.</b><br>Clarke Bros.<br><b>OAKLAND, MD.</b><br>Weber & Sons Co.<br><b>OELWEIN, IA.</b><br>Kemble's Greenhouses<br><b>OKLAHOMA CITY, OK.</b><br>Furrow & Co.<br><b>OMAHA, NEB.</b><br>Bath, John H.<br>Henderson, Lewis<br>Hess & Swoboda<br>Larmon, Lee L.<br>Stewart, S. B. | <b>OSKALOOSA, IA.</b><br>Kemble's Greenhouses<br><b>OTTAWA, CANADA</b><br>Scrim's, Florist<br><b>PARKERSBURG, W. VA.</b><br>Dudley & Sons<br><b>PASADENA, CAL.</b><br>House of Flowers<br><b>PASSAIC, N. J.</b><br>Sceery, Edward<br><b>PATERSON, N. J.</b><br>Sceery, Edward<br><b>PEKIN, ILL.</b><br>Kuhl, Geo. A.<br><b>PEORIA, ILL.</b><br>Kuhl, Geo. A.<br><b>PHILADELPHIA, PA.</b><br>Callahan, M. J.<br>Forrest Flower Shop<br>Grakelow's<br>Habermehl's Sons, J. J.<br>Hastings, Frank E.<br>London Flower Shop<br><b>PITTSBURGH, PA.</b><br>Blind Floral Co.<br>Ludwig Floral Co.<br>Ludwig Flo'l Co., E. C.<br>Randolph & McClem-<br>ents<br>Smith Co., A. W.<br>Williams, E. A.<br><b>PORTLAND, ORE.</b><br>Clarke Bros.<br>Tonseth's<br><b>POUGHKEEPSIE, N.Y.</b><br>Saltford Flower Shop<br><b>PROVIDENCE, R. I.</b><br>Johnston & Co., T. J.<br>Johnston Bros.<br><b>QUEBEC, CANADA</b><br>McKenna, Ltd.<br><b>RACINE, WIS.</b><br>Hinchliffe, Mrs. J. T.<br><b>RED BANK, N. J.</b><br>Kennedy & Sons<br><b>RICHMOND, IND.</b><br>Lemon & Co., F. H.<br><b>RICHMOND, VA.</b><br>Hammond Co.<br>Ratcliffe, John L.<br><b>RIVERSIDE, CAL.</b><br>Hosp. A. M.<br><b>ROANOKE, VA.</b><br>Fallon, Florist<br><b>ROCHESTER, N. Y.</b><br>Keller Sons, J. B.<br>Wilson, H. E.<br><b>ROCKFORD, ILL.</b><br>Buckbee, H. W.<br><b>ROCK ISLAND, ILL.</b><br>Hensley's | <b>ST. JOSEPH, MO.</b><br>Stuppy Floral Co.<br><b>ST. LOUIS, MO.</b><br>Beyer, Chas.<br>Grimm & Gorly<br>Ostertag Bros.<br>Weber, Fred C.<br>Weber, F. H.<br>Young & Sons Co.<br><b>ST. PAUL, MINN.</b><br>Holm & Olson<br><b>SAGINAW, MICH.</b><br>Goetz Sons, J. B.<br><b>SALT LAKE CITY</b><br>Huddart Floral Co.<br><b>SAN ANTONIO, TEX.</b><br>Green, Edward<br><b>SAN DIEGO, CAL.</b><br>Boyle & Darnaud<br><b>SAN FRANCISCO, CAL.</b><br>Art Floral Co.<br>Darbee<br>Eppstein, Julius<br>Joseph, B. M.<br>Pellicano, Rossi & Co.<br>Podesta & Baldoecchi<br><b>SANTA BARBARA, Cal.</b><br>Gleave's Flower Shop<br><b>SCRANTON, Pa.</b><br>Besancon & Co.<br>Clark, Florist<br>Schultheis, Florist<br><b>SEATTLE, WASH.</b><br>Hollywood Gardens<br>McCoy, L. W.<br><b>SEDALIA, MO.</b><br>Archias Floral Co.<br><b>SHEBOYGAN, WIS.</b><br>Matthewson, J. E.<br><b>SIoux CITY, IOWA</b><br>Rennison Co., J. O.<br><b>SOUTH BEND, IND.</b><br>Beyer Floral Co.<br>Williams & Co.<br><b>SPOKANE, WASH.</b><br>Donart & Stapleton<br>Reimers Flo. Art Shop<br>Spokane Florist Co.<br><b>SPRINGFIELD, ILL.</b><br>Janssen Floral Co.<br><b>SPRINGFIELD, MO.</b><br>Springfield Seed Co.<br>Stokes Floral Co.<br><b>SPRINGFIELD, O.</b><br>Van Meter Fl'r Shop<br><b>STEUENSVILLE, O.</b><br>Colton, John E.<br>Huscroft, G. L.<br><b>STREATOR, ILL.</b><br>Thornton Floral Co.<br><b>SYRACUSE, N. Y.</b><br>Mulhauser & Sons, J.<br><b>TACOMA, WASH.</b><br>California Florist<br><b>TERRE HAUTE, IND.</b><br>Heini & Sons<br><b>TOLEDO, O.</b><br>Freeman, Mrs. J. B.<br>Metz & Bateman<br>Schramm Bros.<br><b>TOPEKA, KAN.</b><br>Hayes, James<br>Hollcroft, Mrs. M. E.<br>Lord's Flower Room<br><b>TORONTO, CANADA</b><br>Dunlop, John H.<br><b>TRENTON, N. J.</b><br>Park Floral Co.<br><b>VANCOUVER, B. C.</b><br>Woodward, A. J.<br><b>VICTORIA, B. C.</b><br>Woodward, A. J.<br><b>WARREN, PA.</b><br>Crescent Floral Gar.<br><b>WASHINGTON, D. C.</b><br>Blackstone, Z. D.<br>Gude Bros. Co.<br>Small & Sons, J. H.<br><b>WASHINGTON, PA.</b><br>W. & W. Flower Store<br><b>WATERLOO, IOWA</b><br>Kemble's Greenhouses<br><b>WELLESLEY, MASS.</b><br>Talby & Son.<br><b>WESTERLY, R. I.</b><br>Reuter & Son, Inc.<br><b>WHITE SULPHUR SPRINGS, W. VA.</b><br>Ratcliffe, John L.<br><b>WILLIAMSPORT, PA.</b><br>Evenden Bros.<br><b>WILMETTE, ILL.</b><br>Pyfer & Olson<br><b>WORCESTER, MASS.</b><br>Lange, H. F. A.<br>Randall's Flower Shop<br><b>YOUNGSTOWN, O.</b><br>Ray-Diamond Co. |
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JOS. HEINL & SONS

Largest Growers in Central Illinois



**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

**S. D. WOODRUFF & SONS**

Home Office: ORANGE, CONN.  
New York City Store, 82 Dey Street  
Mention The Review when you write.

**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

It is said one of the Dutch houses even has been figuring on buying a gladiolus farm in the middle west.

E. W. PARMELEE, W. B. Lucas and A. L. Sommer have incorporated the J. H. Allan Seed Co., of Sheboygan, Wis., the authorized capital being \$110,000.

THE high prices of beans and other food crops on the coast made it impossible for the seed growers there to increase their acreage to the desired extent this year, but in a general way they are having as few troubles as any class of seedsmen.

HEAVY acreage of beans and potatoes is now being planted, seed houses all reporting heavy sales. Prospects are that there will be large plantings all over the country, so that with good crops there should be cheaper beans and potatoes in the fall.

DUTCH bulb prices, which started high and then advanced, are retrograding. It is assured that most of the exporting houses have booked considerably less than the usual number of orders up to this date and a general weakening of prices is only the natural result.

THE state board of pharmacy of Utah has warned the state's seedsmen against the sale of bichloride of mercury and its poisonous derivatives to customers for the purpose of spraying plants and treating seeds. A state law prohibits the sale of these poisons by anyone but registered pharmacists.

It is reported that the differences between the governments of Great Britain and Holland, which have been the real reason why Dutch ships remained in port, have been adjusted and that the Dutch ships will resume their sailings. This probably will insure the arrival of the fall bulb shipments.

WE hear assertions that certain seed houses have increases of seventy-five or even 100 per cent this season and there are no doubts it has been a wonderful business. The marvel is, where did all the seeds come from? As a matter of fact, the increase in value of sales has been much greater than the increase in quantity of seeds sold.

GENUINE dill seed, suitable for pickling houses, is practically out of the market and is in demand at \$2 per pound. There is being sold as genuine dill a variety of wild dill, which, however, is not the right variety for pickles and which does not give the genuine dill flavor. As the seeds are quite similar in appearance, some do not seem to know the difference, although readily recognizable to those familiar

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company****ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN

GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for  
Golf - Tennis - Polo**

Meet all requirements for all soils

**THE ALBERT DICKINSON CO.**  
CHICAGO, ILL.

**Waldo Rohnert  
GILROY, CAL.****Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster,  
Cosmos, Mignonette, Verbena, in variety.  
Correspondence solicited.

— THE —  
**J. C. Robinson Seed Co.**  
WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.

**The C. Herbert Coy Seed Co.**  
VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin, Sweet, Flint and Dent Seed Corn.

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Grown for the  
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**HAVEN SEED CO.**  
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**EVERETTE R. PEACOCK CO:**

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SETS



ONION

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**Henry Fish Seed Co.****BEAN GROWERS**

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

**Contract Seed Growers**Specialties: PEPPER, EGG PLANT, TOMATO,  
VINE SEED AND FIELD CORN.

Correspondence Solicited.

**George R. Pedrick & Son**  
PEDRICKTOWN, N. J.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,  
Pumpkin, Squash, Sweet and Field Corn.  
**FREMONT, NEB.**

# AZALEAS

We beg to announce that our men have landed again in this prosperous country of yours and are now ready to take your orders for extra good Azaleas and Araucarias.

Our excellent shaped, well budded, carefully packed and early shipped plants will enable you to please your customers next Christmas.

**M. DEBAERDEMAEKER**

Evergem, Belgium

Largest Grower of Azaleas and Araucarias.

Write to our New York address:

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# DANISH SEEDS



Cabbage,  
Cauliflower,  
Carrot, Man-  
gel, Swede,  
Turnip, etc.

Contract Offers  
and Samples at  
your service.

Cable Address—  
"FROOLSEN."  
Code: 5th Ed.,  
A. B. C. Amer  
Seed Trade  
Association.

**CHR. OLSEN, Seed Grower,** Odense, Denmark  
(Estab. 1862)

# PALM SEEDS

Ready now—and to arrive.

LATANIA BORBONICA  
ARECA LUTESCENS  
LIVISTONA ALTISSIMA  
PANDANUS UTILIS  
COCOS WEDDELIANA  
KENTIA BELMOREANA  
KENTIA FORSTERIANA

All new crop seeds.

Write for prices and particulars.

**McHUTCHISON & CO.**

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.



**HELLER & CO.**  
MONTPELIER,  
OHIO

Send  
for  
Catalog  
No. 34

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## GIANT PANSY SEED

Kentworth Mixture  
Kentworth Cut Flower Mixture  
Giant Three and Five Blotched  
Masterpiece, curled wavy  
1000 seeds, 25c; 5000, \$1.00  
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-  
blooming Giant Pansies  
500 seeds, 25c; 1000, 40c;  
1/8-oz., \$1.10; 1/4-oz., \$2.00

Mention The Review when you write.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

## Order Seed Packets NOW FOR 1918

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
FITCHBURG, MASS.

Mention The Review when you write.

## PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

**WATKINS & SIMPSON, Ltd.**  
27, 28 & 29 DRURY LANE,  
LONDON, ENG.

Mention The Review when you write.

## WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY  
SYSTEMATIC SERVICE

Mention The Review when you write.

## J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices  
to Florists and Market Gardeners

**BALTIMORE, MARYLAND**

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

**WM. ELLIOTT & SONS**  
42 VESEY ST. NEW YORK

## J. M. THORBURN & CO.

53 Barclay Street  
through to 54 Park Place  
NEW YORK CITY

SEEDS AND BULBS

## Vick's Quality Flower Seeds

In all leading varieties

**JAMES VICK'S SONS, Rochester, N. Y.**

## BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

## SEEDS

Best that grow. We sell di-  
rect to gardeners and florists at  
wholesale. Big beautiful cata-  
logue free. Write today.

**ARCHIAS SEED STORE, Box 84, SEDALIA, MO.**

## GIGANTEUM LILY BULBS FROM COLD STORAGE

7- 9, per case of 300 ..... \$14.00  
8- 9, " " " 250 ..... 14.00  
9-10, " " " 200 ..... 16.00

**Holton & Hunkel Co., Milwaukee, Wis.**

Mention The Review when you write.

## RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)  
FRANCE

New York Address:  
25 W. Broadway

## KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special  
quotations for next season and from harvest  
1917 now ready.

**Langport, England**

## LANGHOUT & CO.

SASSENHEIM, HOLLAND  
Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
NEW YORK CITY

## FOR Dutch and French-grown Bulbs WRITE

**HOGEWONING & SONS**

Bulb Growers  
Rynsburg, Holland 32 Broadway, New York

**LILIUM GIGANTEUM, 7/9, 300 to Case**

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—  
Prices on Application.

**D. RUSCONI, 128 West 6th Street,  
CINCINNATI, OHIO**

# LILY BULBS

SHIPMENT FROM STORAGE

## Giganteum—

7- 9 inch.....\$14.50 per case of 300  
8-10 inch..... 16.50 per case of 250  
9-10 inch..... 16.50 per case of 200

## Multiflorum—

7- 9 inch.....\$15.00 per case of 300  
8-10 inch..... 17.50 per case of 250

Giganteum shipped from Chicago  
as well as New York.

**McHUTCHISON & CO.**  
The Import House  
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# LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily  
Bulbs. Tried and proven true stock.

## LILIUM GIGANTEUM

|            | Per 1000 |
|------------|----------|
| 7- 9.....  | \$ 45.00 |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto.  
Cold storage GIGANTEUM BULBS all the  
year. All sizes. Ask for prices. See offer  
of Ferns, Sheet Moss, Asparagus, Cannas and  
Roses in Classified Department.

**G. M. REBURN & CO.**  
160 N. Wabash Ave.  
CHICAGO

Mention The Review when you write.



Pa sez:

It was hard work to  
get enough flowers for  
Ma last Sunday, but  
bless her heart, she's  
worth it.

# LILIES

For SUMMER GROWING

Rubrum, \$5.00, \$6.50, \$7.00 per 100

Giganteum, \$5.00-\$6.50 per 100

Special prices on case lots.

**M. M. CARROLL**  
Norwood, (Near Cincinnati) Ohio

Mention The Review when you write.

**"Wilson's Seeds will  
grow anywhere"**

**J. J. WILSON SEED CO., NEWARK, N.J.**  
Mention The Review when you write.

with true dill. Pickling houses using  
this cheaper seed will probably damage  
their pickles to a great extent. It sells  
for 50 cents to \$1 per pound.

NAVY beans for seed purposes are  
bringing \$14 per bushel. Common eating  
stock sells readily for \$11.50 to \$12 per  
bushel.

ACCORDING to A. H. Smith, of the  
Leonard Seed Co., Chicago, there is as yet  
practically no let-up in the orders daily  
coming in. Filling-in orders arrive al-  
most as heavily as during the earlier part  
of the season. The company disposed of  
a large number of hogs from its La  
Grange farm May 11 at \$16.20 per hun-  
dred pounds, the top market price at the  
time. These hogs were fattened, for the  
most part, on seed screenings. John  
Leonard is back from a trip to Excelsior  
Springs, Mo., where he recuperated after  
the strenuousness of an exceptionally  
busy season.

## CONFERENCE AT WASHINGTON.

On invitation of the Secretary of  
Agriculture, representatives of the  
American Seed Trade Association and  
the Wholesale Grass Seed Dealers' Asso-  
ciation held a conference with represen-  
tatives of the Department of Agricul-  
ture at Washington May 10. The whole  
subject of seed supply for this season  
and succeeding seasons was gone over.

President K. B. White called a meet-  
ing of the executive committee of the  
Seed Trade Association for May 9 and  
obtained an almost full attendance.  
There also were a number of others  
present, among them C. C. Massie, of  
Northrup, King & Co., Minneapolis;  
W. D. Weedy, general manager of John  
A. Salzer Seed Co., La Crosse, Wis., and  
George S. Greene, of the Illinois Seed  
Co., Chicago.

## CANARY ISLAND ONION SEED.

The outlook at this date for the  
Canary Island onion seed crop is ex-  
cellent, both as to quality and quantity,  
according to data supplied the United  
States consulate by leading growers.  
The 1917 crop has suffered little from  
the blight, which in recent years has  
done much damage.

As regards quantity, this year's crop  
is said to be uncommonly large, plant-  
ing having been much stimulated by  
the success of last season's record crop,  
when the exports to the United States  
reached a value of \$84,314. Favorable  
growing conditions have prevailed, espe-  
cially as regards rainfall, for the large  
"secano," or unirrigated, onion seed  
acreage. Present estimates appear to  
indicate seed in excess of the 74,987  
pounds produced last year.

Conditions seem to indicate the proba-  
bility of falling prices as soon as the  
effects of a large crop are felt in the  
market. A stock of the 1916 white, or  
wax, seed is reported to exist, and buy-  
ers would do well to carefully specify  
in all contracts for strictly 1917 seed,  
as 1-year-old seed, it is claimed, fails  
to give as good results as the strictly  
fresh article.

On account of the unusual conditions  
governing international trade, the bal-  
ance of exchange is heavily against the  
dollar and in favor of the peseta. Con-  
sequently American buyers should, when  
possible, have all prices specified in  
terms of United States coin.

It has also been suggested as ad-  
vantageous for American buyers to

# SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you  
don't agree with us.

## LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30  
5-lb. bags.....90c; retails, 1.25  
Bulk, \$17.50 per 100 lbs.

## DAHLIAS

|                    |          |         |
|--------------------|----------|---------|
| Strong Roots       | Doz.     | 100     |
| White shades.....  | } \$1.50 | \$10.00 |
| Yellow shades..... |          |         |
| Red shades.....    |          |         |
| Variegated.....    |          |         |

## Lily Bulbs from Cold Storage

We ask you to try 100 or more of  
our "specially graded" stock and  
compare them with the other fellow's

## Lilium Giganteum

|                           |         |
|---------------------------|---------|
|                           | Per 100 |
| 7 to 9-inch.....          | \$ 5.50 |
| Per case of 300, \$15.00. |         |
| 9 to 10-inch.....         | 9.00    |

Allow us to ship you 100 or more  
every two weeks. We believe you  
will find them profitable.

## Lilium Speciosum Rubrum

|                  |        |        |
|------------------|--------|--------|
|                  | Doz.   | 100    |
| 8 to 9 inch..... | \$1.00 | \$6.50 |

## Lilium Auratum

|                    |        |         |
|--------------------|--------|---------|
|                    | Doz.   | 100     |
| 8 to 9 inch.....   | \$1.00 | \$ 6.50 |
| 9 to 10 inch.....  | 1.50   | 10.00   |
| 11 to 14 inch..... | 2.50   | 15.00   |

## Lily of the Valley Pips

New Crop, Fancy

|                  |          |
|------------------|----------|
|                  | Per case |
| Case of 250..... | \$ 6.50  |
| Case of 500..... | 12.50    |

## Lily of the Valley Clumps For Outdoor Planting

|                 |          |         |
|-----------------|----------|---------|
|                 | Per Doz. | 100     |
| Large size..... | \$3.15   | \$25.00 |

## Caladium Esculentum

|                         |         |         |
|-------------------------|---------|---------|
|                         | Per 100 | 1000    |
| 9 to 11-inch circ.....  | \$ 5.75 | \$52.50 |
| 13 to 15-inch circ..... | 18.00   |         |
| 15 to 17-inch circ..... | 20.00   |         |

## GLADIOLI

|                        |        |         |
|------------------------|--------|---------|
|                        | 100    | 1000    |
| America.....           | \$2.00 | \$17.00 |
| Mrs. Francis King..... | 1.60   | 14.00   |
| Augusta.....           | 1.50   | 13.00   |

STRICTLY FIRST SIZE AND  
AMERICAN PRODUCTION

"THERE'S A DIFFERENCE"

Write for prices on other varieties

## Tuberose

Dwf. Ex. Pearl, first size, per 100,  
\$1.00; per 1000, \$9.00.

A complete line of Gladioli and  
Spring Bulbs. If you are in the mar-  
ket, we believe it will pay you to get  
in touch with us.

## PEONIES

Red, white or pink clumps.  
3 to 5 eyes.....doz., \$1.50; 100, \$10.00

# WINTERSON'S SEED STORE

166 N. Wabash Ave. CHICAGO



# SNAPDRAGON

Make all out-of-doors beautiful by freely using the best flower that grows — SNAP-DRAGON. Free blooming, very showy; splendid for cut blooms—a combination not found in any other plant.

Grow Snapdragons. We have all of the good ones. Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Light Pink, Nelrose, White, Yellow Garnet and Fancy Mixed, 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

See our display ad for Locking Dirt Bands and Pots.

**G. S. RAMSBURG,**  
**SOMERSWORTH, NEW HAMPSHIRE**  
Mention The Review when you write.

Orders taken now for 1917 crop

# Valley

**CHAS. SCHWAKE & CO., Inc.**  
90-92 W. Broadway, NEW YORK

# PRIMROSE SEED

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; ½ pkt., 50c; 1000 seeds, \$1.50. Colors separate also.  
**PRIMULA KEWENSIS**, new dwarf yellow, 25c.  
**PRIMULA MALACOIDES**, Giant Baby, 25c.  
**CINERARIA**, large dwarf, trade pkt., 50c; ½, 25c.  
**CYCLAMEN**, Giants, trade pkt., \$1.00; ½, 50c.  
**PANSY**, Giants, 5000 seeds, \$1.00; ½ pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**

# LILIUM GIGANTEUM From Cold Storage

7 to 9-inch.....\$15.00 per case of 300  
8 to 9-inch..... 16.00 per case of 250  
9 to 10-inch..... 17.00 per case of 200

Write for prices on your fall bulb order.

**LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.**  
Agents for The Growers Association,  
Anna Paulowna, Holland.

# DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
**Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn.**

agree to settle only after their purchases have been actually put on board ship in a Canary Island port. Many contracts already made have placed all the risk of failure to secure ocean carriage entirely on the American buyer. Yet with prospects of abundant seed, it might be possible for buyers to arrange payment only after actual embarkment on board ship.

Shipments of seed via Liverpool are not possible this season, and the only available route would appear to be via Havana, Cuba, or San Juan, Porto Rico. Even here there are now scheduled but two ships per month, as compared with four during the onion crop season of last year.

The only remaining possible route would be via Cadiz, Spain, where transshipment to New York might be secured; but this route is not regarded favorably here because of the chances of having the merchandise damaged by delays at the intermediate port, a point especially to be avoided by southern buyers, who must make close connections in order to suit the early planting needs of that important onion-growing section.

# MICHELL'S PRIMULA SEED

## Primula Chinensis

½ tr. Tr.  
pkt. pkt.

**Michell's Prize Mixture.** An even blending of all colors...\$0.60 \$1.00  
**Alba Magnifica.** White..... .60 1.00  
**Chiswick Red.** Bright red... .60 1.00  
**Duchess.** White with zone of rosy carmine, yellow eye.... .60 1.00  
**Holborn Blue.**..... .60 1.00  
**Kermesina Splendens.** Crim-son..... .60 1.00  
**Rosy Morn.** Pink..... .60 1.00

## Primula Obconica Gigantea

A great improvement over the old type; flowers much larger. Tr. pkt.  
**Lilacina.** Pale lilac.....\$0.50  
**Kermesina.** Deep crimson..... .50  
**Rosea.** Pink..... .50  
**Alba.** White..... .50  
**Hybrida Mixed**..... .50  
Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market Street, PHILADELPHIA**

Mention The Review when you write.

# LILY BULBS GIGANTEUM—

## SHIPMENT FROM STORAGE

7- 9 inch.....\$15.00 per case of 300  
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

# ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

# PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.

| LILIUM GIGANTEUM   | LILIUM AURATUM        |
|--|-----------------------|
| 6- 8.....400 to case   | 9-10.....100 to case  |
| 7- 9.....300 to case   | 11-13.....            |
| 8- 9.....275 to case   |                       |
| 8-10.....250 to case   | <b>LILIUM RUBRUM</b>  |
| 9-10.....200 to case   | 8-10.....175 to case  |
| 10-12.....150 to case  | 9-10.....125 to case  |
| Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc. | 9-11.....130 to case  |
|  | 10-12.....100 to case |
|  | 11-13..... 85 to case |

# AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.



FOTTLER, FISKE, RAWSON CO.,

# SEEDS

## FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

# BULBS

## FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

# FERTILIZERS

## FOR THE FLORISTS

Pulverized Sheep or Cattle Manure, Clay's, Thomson's, Dried Blood.

# SUNDRIES

## FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.

# Pansy Seed

**TOOLE GIANT PRIZE STRAIN.**  
1000 seeds, 40c; ½-oz., 90c; ¼-oz., \$1.25; oz., \$5.00.  
**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm  
Baraboo, Wis.

# GLADIOLI

New Catalogue Ready

**JOHN LEWIS CHILDS, Inc.**

Flowerfield, L. I., N. Y.

# PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

## The Market.

"Nothing doing but funeral work," was the report of several of the retailers this week, and some of them added, "and little of that." There have been one or two weddings and small affairs, but the general trend of business has been downward. Our retailers are plucky and have been making good displays, as if they were really doing business. Some of the stores report a fair transient business, but it is the exception.

Regarding the cheaper stocks, there is just one word for all of them. They are all too plentiful. Good stock that will ship a few hundred miles and reach its destination in good shape is not nearly so plentiful. With the flowering of Cattleya Mossiae, orchids have been more to the front, and valley has appeared in rather larger quantities. Cecile Brunner roses are too abundant and are just about worth what they cost to pick. Greens are far more plentiful. Good plants are scarce, outside of ferns and palms.

## Various Notes.

R. W. Garland is receiving congratulations on the arrival of a 9½-pound boy at his home. "Our Bob," as Robert is affectionately known among the staff at Wright's Flower Shop, had the misfortune to be in the hospital at the time of the arrival of the latest. He underwent a slight operation for blood poisoning, the result of a rose-thorn puncture in his hand; so consequently the good news now is that mother, father and child are doing well. David Goldman blew in the other day and reported that he had been left a fortune in the form of a boy.

With the advent of the heated term, C. D. Baker, of Yuma, Ariz., has closed his store for a time and is visiting friends in the city. He will probably be away from Yuma most of the summer.

Walter Garbett, who handles the sales end for W. Armacost & Co., reports "sold out" every day. Considering the season, the high cost of vegetable growing and other hindrances to the flower business, this has a good sound.

Manager Fred Sperry, of the L. A. Floral Co., says that when one has to send for extra express wagons during May, it looks good for the "house of quality and service."

Heard from one of the latest acquisitions to the flower business: "What are these red violets? Do they flower all the year around?"

C. Woodin has no further connection with the Abbey Flower Shop, having disposed of his interest to his partner. Mr. Woodin has taken a position as secretary to the owner of a large fruit ranch.

The H. N. Gage Co. reports that the young bulbous stock on the new El Monte grounds is doing finely, especially gladioli and tuberose. At the Long Beach place the company has about 9,000 fine plants of plumosus, grown for strings.

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer.

"Hickey & Hollis.

"Petaluma, California, March 13, 1917."

P. Wolfskill, of The Orchid, Pasadena, has been taking a few days off for fishing and reports a good time with the surf fish at Oceanside. Business has been fine.

S. Murata & Co. seem to be keeping their end up in shipments.

An amateur rose show was held at the Hamburger department store May 7, E. Hunt, manager of the flower department, being in charge. A feature of the show was the competition for a name for the new fern grown by F. Hills, of Hills' Nursery, and exhibited by him. The number of competitors was 385, but at the time of writing the name had not been decided on. The judges at the rose show were J. Whitehead, of the H. W. Turner establishment, and F. Hills.

Tassano Bros. are handling a fancy grade of plumosus from the Artesia ranch.

J. M. Bridgeford, of Eagle Rock, is sending in a nice line of Spanish irises. Cajanus, a beautiful clear yellow, is one of the finest.

H. J. Scherer of the Fancher Creek Nurseries, of Fresno, writes that they were in the prize money with their patriotic float of red, white and blue on Raisin day.

The Santa Cruz Evergreen Co. says that business is fair. G. Ghigo, the outside man, is much improved in health.

W. W. Felgate is showing a nice lot of cinerarias, which seem to do well in the foothill climate of Sierra Madre.

A meeting of the executive committee of the Los Angeles County Horticultural Society was held at the store of S. Murata & Co. May 9.

Theodore Payne, of Payne's Seed Store, reports the most successful season of his business career.

H. R. Richards.

## SAN FRANCISCO.

## The Market.

While the cut flower market is bordering on an excessive supply of stock, the situation as yet has not become acute. A large quantity of funeral work during the week helped to keep the supplies

# WE ARE PREPARED

with large stocks of all classes of  
CUT FLOWERS AND GREENS for

# MEMORIAL DAY

California Cut Flower Co.  
433 W. 7th Street, Los Angeles, Cal.

Mention The Review when you write.

# L. A. FLORAL CO.

Fred Sperry, Mgr.

House of Quality and Service

ALL KINDS OF FLOWERS AND GREEN  
**For Memorial Day**

LONG DISTANCE SHIPPING OUR SPECIALTY

407 So. Los Angeles Street, LOS ANGELES, CAL.

Mention The Review when you write.

# WHOLESALE PRICES

Subject to Change.

|                                     |        |         |         |         |        |
|-------------------------------------|--------|---------|---------|---------|--------|
| Beauties.....per doz.,              | 60c.   | \$1.25, | \$2.00, | \$3.00, | \$4.00 |
|                                     |        | Short   | Med.    | Long    | Select |
| Hoosier Beauty....per 100,          | \$5.00 | \$9.00  | \$12.00 | \$15.00 |        |
| Ophelia.....                        | 5.00   | 9.00    | 12.00   | 15.00   |        |
| Shawyer.....                        | 5.00   | 8.00    | 10.00   | 12.00   |        |
| Helen Taft.....                     | 5.00   | 8.00    | 10.00   | 12.00   |        |
| Richmond.....                       | 4.00   | 7.00    | 9.00    |         |        |
| Killarney Brilliant                 | 4.00   | 7.00    | 9.00    |         |        |
| White Killarney...                  | 4.00   | 7.00    | 9.00    |         |        |
| Killarney.....                      | 4.00   | 7.00    | 9.00    |         |        |
| CARNATIONS.....                     | 3.00   | 4.00    | 5.00    |         |        |
| Sprenger and Plumosa.....per bunch, |        |         |         |         | .50    |
| Hardy Ferns.....per doz. bunches,   |        |         |         |         | 2.00   |
| Sweet Peas.....per 100, 50c,        |        |         |         |         | .75    |

**Miller Floral Co. UTAH**  
**FARMINGTON,**

**Germain Seed & Plant Co.**

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries. Montebello

from greatly exceeding the demand, and the shipping business furnished an outlet for a good deal of stock. Carnations, especially the white varieties, were held back for Mothers' day, and this caused a decided shortage in the local market for several days. Some of the shippers reported that they could not get the flowers to fill their orders for out-of-town delivery.

There is little change in the rose situation since the last report. Good roses sell at moderate prices, while the shorter stock and inferior blooms have to be cleared at low figures. The average quality is excellent. Iris is in full crop and is having a good demand, but the cut will probably begin to decline within ten or fourteen days. Gladioli are seen here and there, but the light offerings do not cut much figure in the market. Peonies are arriving in generous lots. The colored blooms are given preference over the white ones and bring higher prices. A few fine poppies have put in an appearance. Daisies are plentiful, and the supply of delphiniums, calceolarias, coreopsis, cornflowers and other outdoor stock is increasing from day to day. Ranunculi and anemones are about gone, and the same is true of tulips. Valley is about equal to the demand, but more orchids could be used on certain days. Much hawthorn is used in decorative work. Asparagus and adiantum are plentiful and of good quality.

## Horticultural Society Meeting.

The Pacific Coast Horticultural Society held its regular meeting May 5. One of the principal matters to come up was the question of holding a flower show in San Francisco next spring, probably in March. Much interest was shown in the proposition, especially after C. W. Ward offered to guarantee \$1,000 for the event. H. Plath, who has been a moving spirit in former shows, thanked Mr. Ward heartily on behalf of the society for his generous offer. Frank Pelicano announced plans for the dahlia show to be given early in September by the Dahlia Society of California.

For the bowling committee, Victor Podesta proposed an organization of teams to start practicing at once, and the response was gratifying. The following signed: A. J. Axell, M. A. Poss, Frank Pelicano, Peter Ferrari, Victor Ferrari, Victor Podesta, Frank Thatcher

# PATRIOTISM

is in the air and for

# Decoration Day

there will be the biggest business on record

## BE PREPARED

and send your orders at once to

# S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.



## CLIMBING SUNBURST

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy. January to March 15, 1918. Express rate and condition guaranteed.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

## BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

## C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

Mention The Review when you write.

and J. Pagano. For the lecture committee, Mr. Bagee promised to read a paper at the next meeting on "Brands and Misbrands." The books of the society were audited and reported in good order. It was voted to take \$800 on hand and deposit it on interest. An application for membership was received from Jonathan E. Webb, of Kentfield. Col. Dawson, of Virginia, was welcomed as a visitor, being the guest of C. W. Ward. He gave an interesting talk on his love for flowers. A fine exhibit of German irises was made by R. Lohrman, of San Rafael. Mr. Lohrman spoke at length on this flower.

### Various Notes.

Ferrari Bros. have received a shipment of orchids from South America. This firm has not long been engaged in commercial orchid growing on an extensive scale, but it has already attained a reputation in this line.

Mark Ebel, of Sacramento, Cal., was here last week on one of his periodic visits and reported business holding up well in the Capital City.

George Wagner, until recently employed in the flower business at St. Louis, Mo., has been added to the staff at B. M. Joseph's store. He has had considerable experience as a decorator and is turning out fine work.

## My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

## ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

### BULBS

## FREESIAS - CALLAS

Book your order now for July and later delivery.

## LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS  
SANTA CRUZ, CALIFORNIA

The E. W. McLellan Co. has a fine crop of Russell roses, and A. J. Axell reports a steadily increasing demand for this variety. He says May promises to be a particularly good month, as the regular demand leaves no ground for complaint, and the special orders for Mothers' day and Memorial day bid fair to bring the grand total up to a new high record for a spring month. The company did a heavy shipping business for Mothers' day, indicating that the country florists have come to realize more fully the possibilities of increased sales on that day. A nice lot of orders have been booked for Memorial day.

Archie N. Baldocchi, with Podesta & Baldocchi, has been confined to his home for several days on account of illness.

Two fairly large decorations at the



Palace hotel during the last week, in addition to much funeral work, kept the force of the Art Floral Co. busy. Quantities of Russell roses and hawthorn were used at one of the Palace hotel functions, and calceolarias formed the principal feature of the other decoration.

Domoto Bros. report business good for this time of the year. Notwithstanding the heavy supplies of outdoor stock, Mr. Domoto says they have had a clean-up from day to day.

Avansino Bros. were called upon to make two palls of orchids within four days last week, which helped out considerably. As orchids were none too plentiful, they had some difficulty in getting the blooms for the last pall. The second order came as a result of the first, the purchaser having seen the first one leave the store.

Gunnar Madwig, of the newly organized C. Kooyman Co., Inc., has left on a southern and eastern trip, expecting to be gone several weeks.

Friends of F. J. Bertrand, manager of Joseph's, who is on the sick list, will be pleased to hear that he is doing nicely.

W. F. Pitts, head of the W. F. Pitts Seed & Nursery Co., has been visiting the nurseries in the San Joaquin valley.

The firm of Hickey & Hollis, of Petaluma, Cal., has been dissolved.

The most extensive and the finest exhibition of tulips and irises ever seen in San Jose, Cal., was held last week in the convention hall of the Chamber of Commerce. The Cottage Gardens Nurseries, W. B. Clarke, manager, was the principal exhibitor of tulips. The display consisted of 10,000 blooms, comprising 100 or more varieties. The largest showing of irises was made by Horace G. Keesling, proprietor of the Gravel Pit Iris Gardens, in Willows.

The recent flower show held at Los Gatos, Cal., was a splendid success. Among the prize-winners in the professional class were: Brookdale Nurseries, ferns and pelargoniums; Cottage Gardens Nurseries, tulips; Mrs. W. Mansell, columbines; Mrs. Ellis, roses, vines, etc.; Horace G. Keesling, irises, amaryllis and lilies. S. H. G.

#### TACOMA, WASH.

##### The Market.

There is a shortage of all kinds of stock and the condition is becoming acute. Bad weather and a tendency of growers to run to vegetables probably accounts for this. All the retailers have been curtailed in their orders of cut stock. Especially is the shortage of carnations felt. What the retailers would do to supply the demand for Mothers' day was a question. Roses are coming in nice condition from the local growers, but, owing to the shortage in other stock, they are being pushed and are not sufficient for the demand. Nice sweet peas arrive every day, but not in quantities sufficient to supply the demand. Snapdragon is a little more plentiful. Darwin tulips and iris also are showing up, but are not meeting the demand. Dendromecons are being used extensively and make up pretty baskets and centerpieces where yellow is featured. Bedding stock is moving fairly well. Aster plants are coming in nice and sturdy and meet a good demand at 25 cents per dozen for Queen of the Market and 35 cents to 50 cents for Crego at retail.



#### In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

##### A Few of the Best:

|                   |               |              |
|-------------------|---------------|--------------|
| Echo              | Orleans       | Mrs. Taft    |
| Phyllis           | Ellen Poulsen | Jeanne d'Arc |
| Erna Teschendorff | Baby Dorothy  | Maman Turbat |
| Jessie            | Baby Elegance | Geo. Elger   |

#### BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

Mention The Review when you write.

## Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

## CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

### CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

Mention The Review when you write.

### PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

### EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write.

Tomato and cabbage plants are shown by most of the florists and are selling well. A large number of amateurs, who tried to beat the high cost of living by planting potatoes early in the season, are experiencing a change of heart, as much of their seed has rotted in the ground. With seed potatoes selling at \$4.50 to \$5.50 per sack, this means a considerable loss.

There has been an improvement in the weather—some sunshine and a little warmer. The first part of last week there was a heavy frost that did considerable damage to outdoor stock, especially to the peony crop.

#### Various Notes.

Mrs. August Kloepper has gone to Spokane to join her husband, who has accepted a position with one of the leading florists in that city.

The Morrill-Vaeth wedding, which took place last week, helped trade considerably. The work was divided between the Hayden-Watson Co. and the

## FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes  
\$1.50 per 100

Write for Wholesale Catalogue of Ferns, Kentias, etc., to

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Mention The Review when you write.

### Cut Flowers Greens California Grown Bulbs

Freesia Purity

Calla aethiopica (white)

Calla Elliottiana (yellow)

### C. KOOYMAN CO., Inc.

431 Bush St., SAN FRANCISCO, CAL.

Mention The Review when you write.

California Florists. Mrs. Hayden designed the bride's bouquet, which was of white roses, valley and choice white orchids. The first valley of the season coming from outdoors was used in this bouquet.

Mr. and Mrs. Poleman, of the Woodland Park Floral Co., Sumner, Wash.,

**Cincinnati Begonias**, 2½-in. .... 12½c

**Rooted Cuttings of Mums**, each... 1½c

Yellow Jones, Yellow Golden Chadwick, Yellow Major Bonnaffon, Yellow Marigold, Yellow Chrysolora, White Nonin, White Chas. Rager, White Chieftain, White Wm. Turner, White Ivory, White Early Frost, Pink Maud Dean, Pink Chieftain, Pink Jones, Pink Touse.

#### POMPONS

Klondike, Elia, White Mensa, Yellow Mensa, Lulu, Jitsu-Jetui, Thomas, Lydia, White Ladysmith.

Cash with order

**Beall Greenhouse Co.**  
VASHON, : WASHINGTON

Mention The Review when you write.

**Arancaria Bldwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1½ ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

**PACIFIC NURSERIES**, Colma, San Mateo, Cal.

Mention The Review when you write.

#### Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

**Cottage Gardens Nurseries, Inc.**  
Eureka, California

Mention The Review when you write.

motored to Tacoma last week and visited the retail trade. Mr. Poleman reports more orders than he can fill.

The net proceeds of the 1917 Tacoma rose show will be turned over to the Red Cross. This action was decided upon at the meeting of the society the evening of May 7. A feature of the show this year will be a large American flag constructed entirely of roses. A red cross of roses with a white rose background also will be exhibited. The show will be held for two days, sometime between June 15 and 30. A committee, consisting of James Hayes, J. H. Holmes, Sydney S. Anderson and David Allstrom, was appointed to get prize cups for the winning exhibitors. The following committee will have charge of the classification of roses: James Hayes, Carl Morresy, Dr. H. de Puy, H. R. Lee and John Schlarb. An innovation will be made by the society this year in awarding a prize to the individual grower who exhibits the finest twenty-four roses. A special prize also is to be awarded for the best roses exhibited by residents of Tacoma who employ gardeners. A cup will be awarded to the florist or professional grower making the best exhibit.

B. G.

#### SPOKANE, WASH.

#### The Market.

This week has brought the first spring weather and with it have come the outdoor flowers, which usually have been in bloom two to three weeks earlier. As a result of the late season, tulips, especially the Darwins, will be in fine crop for Memorial day.

It was apparent that stock would be scarce for Mothers' day and that no help could be expected from out-of-town sources. California-grown stock is offered at reasonable prices, but at this season, with the weather getting

# EASTER LILIES

## Carnations, Roses

and other seasonable Cut Flowers. Greens.

**DOMOTO BROS.** WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

#### FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

**Lilydale Bulb Company**

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

Mention The Review when you write.

### Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

**CURRIER BULB CO.**, Seabright, Cal.

Mention The Review when you write.

### Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

**KRAMER BROS.**, ONTARIO, CAL.

Mention The Review when you write.

### RUDOLPH FISCHER

Freesia Specialist

SAN GABRIEL, CAL.

Mention The Review when you write.

#### BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

**FRED G. EHLE**, 224 Sanborn Ave., San Jose, Cal.

Mention The Review when you write.

warmer, this is not altogether a satisfactory matter. It takes almost as long to get express shipments from San Francisco to Spokane as from Chicago to Spokane, and flowers will arrive in better shape from the latter point.

#### Various Notes.

The Spokane Greenhouse Co. had a fine lot of Mrs. Sander marguerites for Mothers' day. These are easily as large and as beautiful as carnations and should command good prices. At the company's place were seen some splendid hanging baskets, about fifty of which have been contracted for by the Hotel Davenport.

E. S. Eugene, of Eugene's Flower Shop, has engaged Robert Briggs to assist him. Mr. Briggs has been with the Hoyt Bros. Co. for about eight years.

L. B. Hill last week combined a visit to the Spokane Greenhouse Co. range, at Marshall, with a day's trout fishing. Mr. Rahn, superintendent of the range, has everything looking fine and ready for a big spring trade. He will just about catch Memorial day with a fine cut of Richmond and Ophelia roses.

L. B. H.

#### CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha. { \$2.50 per 100  
Marigold.. {

White Ivory..... } \$1.50  
Pink Ivory..... } per  
Yellow Ivory..... } 100  
Early Frost..... }  
Unaka..... }

Bonnaffon .....  
Amorita.....  
Maud Dean .....  
White Chadwick  
Yel. Chadwick..  
Chas. Rager.....  
O. H. Kahn .....  
Comoleta.....  
White Chieftain  
Pink Chieftain..  
Turner.....  
Buckbee .....  
Crystal Gem..  
Golden Queen..

#### POMPONS and SINGLES

Buckingham ...  
Mrs. Pape .....  
Fairy Queen....  
Hilda Wells.....  
Polly Duncan...  
Baby Yellow ...  
Klondyke.....  
White Mensa...  
Yellow Mensa...

Yellow Turner and Tiger, \$2.00 per doz.

**Wonder Geranium**, 4-inch.....\$12.50 per 100

**STUBER & RICHARDSON**,

4852 Holly St.,

Seattle, Wash.

#### GERANIUMS

4-inch strong, S. A. Nutt, \$10.00 per 100.  
R. C. Nutt, \$15.00 per 1000.

#### R. C. CHRYSANTHEMUMS

Rager, Turner, Unaka, R. Gold, Harvard, \$2.00 per 100

4-inch Heliotrope, Mrs. Sander Daisy, Trailing Fuchsia, Ivy Geranium, Coleus (Trailing Queen), \$10.00 per 100.

2½-inch Glechoma, Ger. Ivy, Mesembryanthemum, Thunbergia, Lobelia, Tradescantia, \$4.00 per 100. Aster seedlings (Semple's and Comet).

Cash with order.

**AUBURN GREENHOUSES**, AUBURN, WASH.

## ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

**HERBERT & FLEISHAUER**  
McMINNVILLE, OREGON

Mention The Review when you write.

### Yellow Turner MUM CUTTINGS \$15.00 per 100

Standard Varieties, also Pompons, including Caprice Family, at \$2.00 per 100

**REIMERS FLORAL ART SHOP**, 807 Riverside Ave., SPOKANE, WASH.

Mention The Review when you write.

## CHRYSANTHEMUMS

Bonnaffon, Smith's Advance, R. C., \$1.75 per 100; \$15.00 per 1000.

Transplants, equal to 2¼-inch, \$2.50 per 100; \$20.00 per 100.

Geraniums and other varieties of Mums.

**BERGEN FLORAL CO.**, Hillsboro, Oregon

Mention The Review when you write.

#### PORTLAND, ORE.

#### The Market.

Business showed a marked improvement last week in social, funeral and general lines. The quality of the cut stock was excellent and the attractive

# Seasonable Stock for Florists

BEDDING PLANTS—OUR STOCK IS EXCEPTIONALLY FINE.

|  | 2-in.,<br>100 | 3-in.,<br>100 | 4-in.,<br>100 |
|--|---------------|---------------|---------------|
| Alyssum, giant .....                               | \$3.00        | .....         | .....         |
| Ageratum .....                                     | 3.00          | \$5.00        | \$ 8.00       |
| Asparagus Sprengeri .....                          | 3.00          | 5.00          | 8.00          |
| Asparagus Plumosus .....                           | 3.00          | 6.00          | 10.00         |
| Calceolarias, yellow .....                         | 4.00          | 8.00          | 12.00         |
| Cannas, 5000 fine plants, now ready.               |               |               |               |
| Cannas, Firebird .....                             | .....         | .....         | 25.00         |
| Cannas, City of Portland, new pink .....           | .....         | 8.00          | 15.00         |
| Cannas, King Humbert .....                         | .....         | 6.00          | 10.00         |
| Cannas, other vars. ....                           | .....         | 5.00          | 8.00          |
| Chrysanthemums, 10 varieties.                      | 2.50          | .....         | .....         |
| Chrysanthemums, Pompons, 5 varieties .....         | 2.50          | .....         | .....         |
| Coleus, 20 varieties .....                         | 3.00          | 5.00          | 8.00          |
| Daisies, Mrs. Sander .....                         | 3.00          | 6.00          | 10.00         |
| Fuchsias .....                                     | 3.00          | 6.00          | 10.00         |
| Geraniums, 50,000 extra well grown plants.         |               |               |               |
| Geraniums, Hall Caine .....                        | 5.00          | 8.00          | 12.00         |
| Geraniums, Meteor .....                            | 5.00          | 8.00          | 12.00         |
| Geraniums, Hill .....                              | 4.00          | 7.00          | 10.00         |
| Geraniums, Nutt, Grant, Ricard, Buchner, etc. .... | 3.00          | 5.00          | 8.00          |
| Geraniums, Ivy, 3 varieties. ....                  | 3.00          | 6.00          | 10.00         |
| Gnaphalium (Dusty Miller) .....                    | 3.00          | 6.00          | .....         |
| Heliotrope .....                                   | 3.00          | 6.00          | 10.00         |
| Ivy, German .....                                  | 3.00          | .....         | .....         |
| Lantana .....                                      | 3.00          | 6.00          | 10.00         |
| Mesembryanthemum .....                             | 3.00          | 6.00          | .....         |
| Petunias .....                                     | 3.00          | 6.00          | 10.00         |
| Salvias .....                                      | 3.00          | 5.00          | .....         |
| Verbenas .....                                     | 3.00          | 5.00          | 8.00          |
| Vincas .....                                       | 2.50          | 5.00          | 8.00          |
| Wandering Jew, red, green, variegated .....        | 3.00          | 5.00          | 8.00          |
| Alyssum Little Gem, from flats. ....               | \$1.50        | 100           | .....         |
| Centaurea, from flats. ....                        | 1.50          | 100           | .....         |
| Forget-me-not, from flats. ....                    | 1.50          | 100           | .....         |
| Dwarf Lobelia, from flats. ....                    | 1.50          | 100           | .....         |
| Trailing Lobelia, from flats. ....                 | 1.50          | 100           | .....         |
| Salvia, from flats. ....                           | 1.50          | 100           | .....         |
| Pelargonium Easter Greeting, 5-inch. ....          | .35c          | each          | .....         |

## PALMS AND DECORATIVE PLANTS.

Palms, Kentias, 4-in., 40c; 5-in., \$1.00; larger plants, from \$1.50 to \$5.00.  
Rubber plants, 18 in. high, 5-in. pots, 50c.  
Aspidistras, green or variegated, 7c per leaf.  
Dracaena Indivisa, 4-in., 12c; 5-in., 25c; 6-in., 50c.  
Sprengeri Baskets, 10-in., \$1.00; 12-in., \$1.25.  
PANSIES, 50,000 full transplanted, from best seed grown, \$2.00 per 100; \$18.00 per 1000.

## Wilson, Crout & Gehr Co.

East 61st and Aukeny Sts., PORTLAND, ORE.  
Mention The Review when you write.

## STEELE'S PANSY GARDENS PORTLAND, OREGON

Superb Mastodon Private Stock, transplanted, many in bud, extra fine, per 100, \$1.00; per 500, \$4.50; per 1000, \$8.00.

### SEED

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.  
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.  
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.

Mention The Review when you write.

## CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2¼-in. Smilax, nice, bushy stock, 1000, \$25.00.

## H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.  
Mention The Review when you write.

## Woodland Park Floral Co.

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.

Write for Prices.

## WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER WASH.  
Mention The Review when you write.

window displays, no doubt, influenced the public to buy. The near approach of Mothers' day had some effect, but the greater part of the sales was for general use. Shipping orders were unusually heavy. Although the weather has turned more springlike, bedding stock is moving slowly.

### Various Notes.

Niklas & Son have installed a refrigerator in the main room of their store. This will add to the convenience and attractiveness of their salesroom.

E. R. Chappell is receiving some good sweet peas from an outside grower. He finds no trouble in wholesaling his surplus supply.

Some of the department stores have had special sales of perennials at greatly reduced prices.

George Zimmerman has sold his interest in the business of Zimmerman Bros. to his brother, John, and has left Portland.

Clarke Bros. are cutting some fine Darwin tulips, outdoor grown, at their city establishment.

Cut gladioli have appeared.

S. W. W.

### BELLINGHAM, WASH.

Tourists from throughout the northwest visited the bulb gardens Sunday, May 6. A number of growers from Seattle and vicinity took advantage of the good weather and motored to the city.

Now that the violet season is over, local dealers can see where home-grown stock is going to figure somewhat in the demand. While the price for the local is higher than the California blooms, the demand is increasing. John W. Macrae Smith is preparing to increase considerably the production of violets at his greenhouses near this city.

The "plant a patch" hysteria has not diminished the flower garden acreage noticeably and the demand for bedding stock is up to expectations. Gardeners are in demand, local stores having many calls, but no men are available.

Manager Thomas has nearly finished an addition to the greenhouse at the Pacific American Fisheries plant and soon will be ready to stock it. The company maintains a private greenhouse only and does not sell to the trade.

Superintendent Gibson says the work of beautifying the city parks will be somewhat hampered from lack of funds, but that the parks will not be allowed to suffer.

Mr. Case and not Mr. Barnett, as previously reported, has taken a position with the Horst Floral Co.

At a meeting of society directors, it was decided to hold a rose show as usual this year, probably the last part of June.

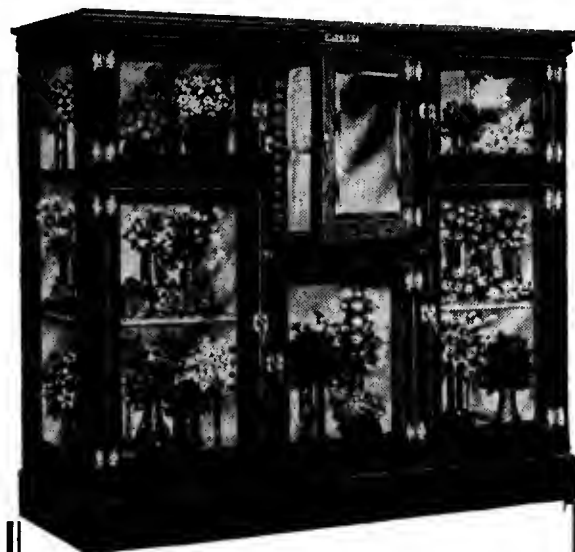
Mr. Chenoweth, of the Mt. Vernon Nurseries, expects much of one or two new roses he is producing this season.

Mr. Stoudden, of Anacortes, contemplates the erection on a downtown corner of a new greenhouse with a retail store in connection.

The Lynden Nurseries, of Lynden, Wash., have opened a store in this city.

C. F. A.

Seattle, Wash.—F. W. Gust, trustee for Rosaia Bros., Inc., bankrupt, has paid a first dividend of fifteen per cent to the creditors.



## Keep Your Flowers Fresh

Don't let them wither and spoil before you have had a chance to sell them. Wipe out this loss and increase your profits.

You can do it if you have the proper means of preservation and refrigeration.

# McCRAY

## Florist Refrigerators

will keep your flowers fresh and attractive. The McCray patented system of refrigeration keeps flowers at just the right temperature all of the time. They are always fresh, cool and salable.

Its beautiful plate glass doors and sides and its inviting arrangement provide for most attractive display.

The linings come in either heavy plate mirror or white enamel. The woodwork may be finished to match the decorations of your store.

Let us tell you more about the McCray.

No. 74 for Florists  
No. 92 for Residences

## McCray Refrigerator Co.

788 Lake St.

KENDALLVILLE, IND.

Agencies in all principal cities



JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

Wholesale Florists

162 North Wabash Avenue, CHICAGO, ILL.

L. D. PHONE, CENTRAL 8016-8017

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## KYLE & FOERSTER

Wholesale  
Commission  
Florists

L. D. PHONE RANDOLPH { 6784  
6785

160 N. WABASH AVE., CHICAGO

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### WILTGEN & FRERES

Wholesale Florists

173 N. Wabash Avenue, CHICAGO

Telephone Randolph 1975

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### Wholesale Cut Flower Prices.

Chicago, May 16, 1917.

|                                      | Per doz.  |         |
|--------------------------------------|-----------|---------|
| Beauty, long stems .....             | \$ 4.00 @ | \$ 5.00 |
| Beauty, 30 to 36-in. stems.....      | 2.00 @    | 3.00    |
| Beauty, 24-in. stems .....           | 1.50 @    | 2.00    |
| Beauty, 12 to 20-in. stems.....      | .50 @     | 1.00    |
|                                      | Per 100   |         |
| Killarney .....                      | \$ 4.00 @ | \$10.00 |
| White Killarney .....                | 4.00 @    | 10.00   |
| Double White Killarney.....          | 4.00 @    | 10.00   |
| Killarney Brilliant .....            | 4.00 @    | 12.00   |
| Mrs. Russell .....                   | 6.00 @    | 25.00   |
| Champ Weiland .....                  | 4.00 @    | 12.00   |
| Richmond .....                       | 4.00 @    | 10.00   |
| Rhea Reid .....                      | 4.00 @    | 12.00   |
| Mrs. Aaron Ward.....                 | 4.00 @    | 10.00   |
| Sunburst .....                       | 4.00 @    | 12.00   |
| Ophelia .....                        | 4.00 @    | 12.00   |
| Milady .....                         | 4.00 @    | 12.00   |
| Hoosier Beauty .....                 | 4.00 @    | 12.00   |
| Carnations .....                     | 2.50 @    | 8.00    |
| Valley .....                         |           | 6.00    |
| Calla Lilies .....                   | 4.00 @    | 10.00   |
| Easter Lilies .....                  | 4.00 @    | 10.00   |
| Cattleyas, per doz. \$6.00 @ \$10.00 |           |         |
| Stocks, per bunch, 50c to \$1.00     |           |         |
| Sweet Peas .....                     | .50 @     | 1.50    |
| Calendulas .....                     | 2.00 @    | 4.00    |
| Mignonette .....                     | 2.00 @    | 4.00    |
| Spanish Iris .....                   | 4.00 @    | 12.00   |
| Gladoli .....                        | 5.00 @    | 10.00   |
| Wallflowers, bunch, \$0.15 @ \$0.35  |           |         |
| Daisies .....                        | .75 @     | 1.50    |
| Peonies .....                        | 4.00 @    | 8.00    |
| Forget-me-nots, per bunch .....      | \$0.20 @  | \$0.30  |
| Pansies, per bunch. .05 @ .10        |           |         |
| Lilacs, per bunch.. .15 @ .35        |           |         |
| Anemones, per bunch .....            | .35 @     | .50     |
| Snapdragon, doz... .75 @ 1.50        |           |         |

THE ad sold all the plants I had to spare in one day after I received the paper—Henry Gerstenkorn, Decatur, Ill.

D. E. FRERES

R. J. WINDLER

### The Freres-Windler Co.

30 E. Randolph St., Chicago

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

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BURNLEY, ENGLAND

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The new edition has 4,000 engravings, 96 full-page cuts, fine color work—better than ever! The price is \$6.00 per volume. If you want to, you can buy them one at a time, or send \$36.00 for the complete set of six volumes.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO



### Russell--Ward Sunburst

ROSES

Nice clean roses at moderate prices

South Park Floral Co.  
NEW CASTLE, IND.

### Hoerber Brothers

Wholesale Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

### ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

### GEO. REINBERG

Wholesale Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

### Rice Brothers

WHOLESALE FLORISTS  
and FLORISTS' SUPPLIES

We are the largest Cut Flower shippers in MINNEAPOLIS. Let us supply your wants. If it is on the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.  
We guarantee satisfaction.

### Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

### MILLER & MUSSER

Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVE.,

CHICAGO, ILL.

### Joseph Ziska & Sons

169-175 N. Wabash Ave., CHICAGO

WIRE DESIGNS and WHOLESALE FLORISTS' SUPPLIES

Write for Prices on Your Wants

## Wholesale Cut Flower Prices.

Cincinnati, May 16, 1917.

| Per doz.                   |                   |
|----------------------------|-------------------|
| Beauties, Extra Long ..... | \$6.00            |
| Beauties, Special .....    | 5.00              |
| Beauties, Fancy .....      | 4.00              |
| Beauties, Extra .....      | 3.00              |
| Beauties, First .....      | 2.00              |
| Beauties, Second .....     | 1.00              |
| Beauties, Shorts .....     | .60               |
| Per 100                    |                   |
| Killarney .....            | \$ 4.00 @ \$10.00 |
| White Killarney .....      | 4.00 @ 10.00      |
| Richmond .....             | 4.00 @ 12.00      |
| Carnations .....           | 4.00 @ 6.00       |
| Easter Lilies .....        | 10.00 @ 12.50     |
| Lily of the Valley .....   | 6.00              |
| Orchids, per doz. ....     | \$9.00            |
| Callas .....               | 8.00 @ 10.00      |
| Sweet Peas .....           | .50 @ .75         |
| Calendulas .....           | 2.00 @ 3.00       |
| Jonquills .....            | 1.00 @ 2.00       |
| Poeticus .....             | 1.00 @ 2.00       |
| Tulips .....               | 2.00 @ 3.00       |
| Baby Primrose .....        | 1.00              |
| Freesias .....             | 1.00 @ 2.00       |
| Snappedragons .....        | 6.00 @ 12.50      |
| Gladiali .....             | 4.00 @ 10.00      |
| Mignonette .....           | 3.00 @ 4.00       |

Philadelphia, May 16, 1917.

| Per 100  |                 |
|--|-----------------|
| Beauties, Specials .....                       | \$25.00         |
| Beauties, Medium .....                         | \$12.50 @ 15.00 |
| Beauties, Short .....                          | 4.00 @ 6.00     |
| Killarney, Long .....                          | 6.00 @ 8.00     |
| Killarney, Short .....                         | 3.00 @ 4.00     |
| Hadley, Mrs. Russell, Prima Donna, Long .....  | 10.00 @ 20.00   |
| Hadley, Mrs. Russell, Prima Donna, Short ..... | 4.00 @ 8.00     |
| Maryland, Long .....                           | 6.00 @ 8.00     |
| Maryland, Short .....                          | 3.00 @ 4.00     |
| Ophelia, Sunburst, Ward, Long .....            | 6.00 @ 10.00    |
| Ophelia, Sunburst, Ward, Short .....           | 3.00 @ 4.00     |
| Carnations, Select .....                       | 2.00 @ 4.00     |
| Carnations, Ordinary .....                     | 2.00 @ 3.00     |
| Easter Lilies .....                            | 8.00 @ 10.00    |
| Valley .....                                   | 6.00 @ 8.00     |
| Cattleya .....                                 | 40.00 @ 62.50   |
| Snappedragon .....                             | 4.00 @ 12.50    |
| Gardenias .....                                | 8.00 @ 20.00    |
| Daffodils .....                                | 1.00 @ 1.50     |
| Sweet Peas, Ordinary .....                     | .25 @ .40       |
| Sweet Peas, Orchid .....                       | .40 @ .75       |
| Pansies, per 100 bunches .....                 | 3.00 @ 5.00     |
| Daisies .....                                  | .50 @ 1.50      |
| Callas .....                                   | 8.00 @ 12.00    |
| Tulips .....                                   | 2.00 @ 3.00     |
| Spanish Iris .....                             | 3.00 @ 8.00     |
| Peonies .....                                  | 8.00 @ 12.00    |
| Gladolus America .....                         | 5.00 @ 6.00     |
| Gladolus, baby vars. ....                      | 4.00 @ 5.00     |
| Larkspur .....                                 | 6.00 @ 15.00    |

Pittsburgh, May 16, 1917.

| Per 100                    |                   |
|----------------------------|-------------------|
| Beauty, Special .....      | \$20.00 @ \$30.00 |
| Beauty, Fancy .....        | 10.00 @ 15.00     |
| Beauty, shorter .....      | 2.00 @ 8.00       |
| Killarney .....            | 3.00 @ 10.00      |
| White Killarney .....      | 3.00 @ 10.00      |
| Richmond .....             | 4.00 @ 12.00      |
| Mrs. Aaron Ward .....      | 6.00 @ 10.00      |
| Ophelia .....              | 6.00 @ 12.00      |
| Shawyer .....              | 6.00 @ 12.00      |
| Mock .....                 | 4.00 @ 10.00      |
| Sweetheart .....           | 2.00              |
| Mrs. Charles Russell ..... | 8.00 @ 15.00      |
| Carnations .....           | 2.00 @ 4.00       |
| Lilies .....               | 8.00 @ 10.00      |
| Valley .....               | 4.00 @ 6.00       |
| Sweet Peas .....           | .50 @ 2.00        |
| Yellow Daisies .....       | 1.00 @ 2.00       |
| Snappedragon .....         | 4.00 @ 10.00      |
| Mignonette .....           | 4.00 @ 6.00       |
| Calendula .....            | 4.00              |
| Spanish Iris .....         | 4.00 @ 6.00       |
| Peonies .....              | 6.00 @ 8.00       |

No use to continue the ad; we were all sold out on one insertion.—Casa de Flores Greenhouses, Corpus Christi, Tex.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

Mention The Review when you write.

# Cut Flowers

GREENS - SUPPLIES

## THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

# EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

## Hoffmeister Floral Co.

LICK RUN

White St., CINCINNATI, OHIO

Mention The Review when you write.

## Cut Flowers Greens Supplies

Everything a Florist Needs

### CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

16 E. Third St., Cincinnati, Ohio

Mention The Review when you write.

## George B. Hart

WHOLESALE  
FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

Mention The Review when you write.



## Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street  
INDIANAPOLIS, IND.

Mention The Review when you write.

# WHY

show your customers  
an old, soiled

## Album or Designs

when you can get a nice, fresh, clean,  
bright, attractive new one postpaid for  
only

# 75c

## FLORISTS' PUBLISHING CO.

Publishers of { The Florists' Review  
The Florists' Manual  
The Album of Designs

508 S. Dearborn St., Chicago, Ill.  
[Caxton Building]

✻ Always mention the Florists' Review when writing advertisers ✻

**Remember, we are Headquarters in St. Louis for your Supplies. Also anything seasonable in Cut Flowers — Orchids, Valley, Carnations, Roses.**  
**ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.**  
 Violets and Lilies always in big supply. Also Greens.  
 Mention The Review when you write.

**C. POLIWORTH CO.** We can fill your orders for all Seasonable Cut Flowers  
**MILWAUKEE, WIS**

**HOLTON & HUNKEL CO.** Fancy White and Pink Killarney, Carnations, Valley, Lilies, AND ALL OTHER SEASONABLE STOCK.  
**462 Milwaukee Street, Milwaukee, Wis.**  
 Mention The Review when you write.

**GUST. RUSCH & CO.**  
 WHOLESALE FLORISTS  
**444-446 Milwaukee St., Milwaukee, Wis.**  
 CUT FLOWERS and FLORISTS' SUPPLIES  
 Mention The Review when you write.

**WELCH BROS. CO.**  
 Wholesale Cut Flower Market  
**262 Devonshire St., BOSTON, MASS.**  
 Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

**Wholesale Cut Flower Prices.**  
 Boston, May 16, 1917.

|                        | Per doz.  |         |
|------------------------|-----------|---------|
| Beauty, Specials       | \$ 2.40 @ | \$ 3.60 |
| Beauty, Extra          | 1.20 @    | 1.80    |
| Beauty, Short Stems    | .35 @     | 1.00    |
| Per 100                |           |         |
| Shawyer, Russell       | \$ 3.00 @ | \$12.00 |
| Killarney              | 2.00 @    | 6.00    |
| Stanley, Miller        | 2.00 @    | 8.00    |
| White Killarney        | 2.00 @    | 6.00    |
| Dark Pink Killarney    | 2.00 @    | 8.00    |
| Double White Killarney | 2.00 @    | 6.00    |
| Killarney Queen        | 2.00 @    | 10.00   |
| Mrs. Aaron Ward        | 2.00 @    | 8.00    |
| Hadley                 | 2.00 @    | 10.00   |
| Ophelia                | 2.00 @    | 12.00   |
| Sunburst               | 2.00 @    | 6.00    |
| Francis Scott Key      | 2.00 @    | 10.00   |
| Prince d'Arenberg      | 2.00 @    | 6.00    |
| Hoosier Beauty         | 2.00 @    | 8.00    |
| Carnations             | 3.00 @    | 6.00    |
| Cattleyas              | 40.00 @   | 60.00   |
| Lily of the Valley     | 3.00 @    | 5.00    |
| Easter Lilies          | 6.00 @    | 8.00    |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .50 @     | 1.00    |
| Daffodils              | 1.00 @    | 2.00    |
| Pansies                | .50 @     | 1.00    |
| Snapdragons            | 2.00 @    | 4.00    |
| Yellow Marguerites     | .50 @     | 3.00    |
| Bachelor's Buttons     | .25 @     | .50     |
| Calendulas             | 1.00 @    | 2.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Mignonette             | 3.00 @    | 4.00    |
| Spanish Iris           | 3.00 @    | 6.00    |

Milwaukee, May 16, 1917.

|                           | Per 100   |         |
|---------------------------|-----------|---------|
| Mrs. Charles Russell      | \$ 6.00 @ | \$35.00 |
| Hoosier Beauty            | 4.00 @    | 10.00   |
| Killarney                 | 4.00 @    | 10.00   |
| White Killarney           | 4.00 @    | 10.00   |
| Mrs. Ward                 | 4.00 @    | 8.00    |
| Ophelia                   | 5.00 @    | 10.00   |
| Bon Silene, per bunch     | \$0.50    |         |
| Cecile Brunner, per bunch | .50       |         |
| Carnations, fancy         | 3.00 @    | 4.00    |
| Valley                    | 4.00 @    | 6.00    |
| Easter Lilies             | 10.00 @   | 12.50   |
| Cattleyas, per doz.       | \$6.00 @  | \$9.00  |
| Oncidiums                 |           | 10.00   |
| Trumpets                  |           | 8.00    |
| Calendulas                | 2.00 @    | 3.00    |
| Sweet Peas                | .75 @     | 2.00    |
| Tulips                    |           | 3.00    |
| Daffodils                 |           | 3.00    |
| Snapdragon, per doz.      | \$0.75 @  | \$1.00  |
| Callas, per doz.          | 1.50 @    | 2.00    |
| Daisies                   | .75 @     | 1.00    |
| Mignonette, bunch         | \$0.50    |         |

**PATRICK WELCH : Wholesale Florist**  
**262 Devonshire Street : BOSTON, MASS.**  
 AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698  
 Mention The Review when you write.

**FANCY FERNS**  
 Special picked. Leave your regular orders with us.  
 Lily of the Valley and Orchids, Lilies, Rubrum Lilies and Callas  
 Fancy Roses and Carnations, Pussy Willows, all seasonable stock.  
 Florists' Supplies and Manufacturers of Wire Designs.  
**C. A. KUEHN, Wholesale Florist, 1312 Pine Street, St. Louis, Mo.**  
 Mention The Review when you write.

**Wholesale Cut Flower Prices.**  
 St. Louis, May 16, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
| Per 100            |           |         |
| Richmond           | \$ 4.00 @ | \$ 6.00 |
| White Killarney    | 4.00 @    | 6.00    |
| Killarney          | 4.00 @    | 6.00    |
| Ward, Hadley       | 4.00 @    | 8.00    |
| Milady and Ophelia | 4.00 @    | 8.00    |
| Russell            | 6.00 @    | 15.00   |
| Carnations         | 4.00 @    | 6.00    |
| Lily of the Valley | 4.00 @    | 5.00    |
| Easter Lilies      | 6.00 @    | 8.00    |
| Callas             | 6.00 @    | 8.00    |
| Orchids, doz.      | \$7.50    |         |
| Snapdragons        | 4.00 @    | 8.00    |
| Tulips             | 3.00 @    | 4.00    |
| Sweet Peas         | .25 @     | .50     |

THE first ad cleaned up my smilax; more orders than plants.—A. F. Coulsen, Gettysburg, Pa.

**The Cleveland Florists' Exchange**  
 Wholesale Commission Florists and Florists' Supplies  
**606 Huron Road, CLEVELAND, OHIO**

**WM. C. SMITH**  
**Wholesale Floral Co.**  
 WHOLESALE FLORISTS  
**1316 PINE ST. (Both L. D. Phones) ST. LOUIS**  
 Supplies and Everything in Season Always on Hand  
 Mention The Review when you write.

**THE Denver Wholesale Florists' Company**  
**1433-35 California St., DENVER, COL.**  
 Mention The Review when you write.

**F. J. BENTHEY**  
 WHOLESALE  
**165 N. Wabash Ave., CHICAGO**  
 GREENHOUSES and RETAIL  
**NEW CASTLE, IND.**  
 Mention The Review when you write.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.



# UNITED CUT FLOWER CO., Inc., 111 West 28th Street, NEW YORK CITY

When you consign your flowers to us you are doing business with one of New York's most reliable commission houses. We give every shipment, no matter what the quantity, our most careful attention.

If you are a shipper of flowers it will pay you to get in touch with us.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply. Mention The Review when you write.

**H. E. FROMENT** **WHOLESALE COMMISSION FLORIST**  
Receiver and Shipper of All Varieties of Cut Flowers  
**SPECIALTY—CHOICE ROSES**  
ALL NEW VARIETIES  
Telephones 800 and 801 Farragut  
**148 West 28th Street, NEW YORK**

**GEORGE J. POLYKRANAS**  
**WHOLESALE COMMISSION FLORIST**  
Leading Varieties of Cut Flowers  
Consignments Solicited  
Telephone 2264  
**104 W. 28th St., NEW YORK**

**FRANK H. TRAENDLY** **CHARLES SCHENCK**  
**TRAENDLY & SCHENCK**  
Wholesale Florists and Cut Flower Exchange  
**436 6th Avenue, between 26th and 27th Sts., NEW YORK**  
Telephones 797, 798 and 799 Farragut **CONSIGNMENTS SOLICITED**



Fancy and  
Dagger Ferns

TELEPHONE

**J. J. FELLOURIS**  
**116 W. 28th St., NEW YORK**

Wholesale Dealer in  
all kinds of

**EVERGREENS**



Bronze and  
Green Galax

2315 FARRAGUT

## Frank Millang

Coogan Building—Third Floor

55 West 26th Street, NEW YORK

Telephone 299 Farragut

**SPECIALTIES: Roses and Asparagus**  
Mention The Review when you write.

## William P. Ford

107 West 28th St., New York  
Phone 5335 Farragut

**Seasonable Flowers** in unlimited quantity,  
and the best the mar-  
ket affords every day in the year. Prompt ship-  
ments at a moment's notice.

Mums, Roses, Carnations, Valley, Violets, Etc.  
Mention The Review when you write.

## BONNOT BROS., Inc.

**WHOLESALE FLORIST**

55 and 57 W. 26th St., NEW YORK  
Cut Flower Exchange,

OPEN ALL NIGHT

An Unexcelled Outlet for CONIGNED FLOWERS  
Telephone No. 830 Madison Sq.

## GEO. W. CRAWBUCK CO., Inc.

47 W. 28th St., New York City

24 Years' Experience

Everything in Cut Flowers

Tel. 5296 Mad. Sq.

Consignments Solicited

A recent subscriber to our Credit  
and Information List says:

"Think it the best money  
we have ever spent."

For full particulars, write NATIONAL FLORISTS'  
BOARD OF TRADE, 56 Pine St., New York City.

## Reed & Keller

122 W. 25th St., New York

## Florists' Supplies

We manufacture all our Metal Designs,  
Baskets, Wire Work and Novelties

**CHARLES MILLANG** Wholesale Florist  
55-57 W. 26th St., NEW YORK CITY  
Tel. No. 7062 Madison Square

## Wholesale Cut Flower Prices.

New York, May 14, 1917.

|                          | Per 100   |         |
|--------------------------|-----------|---------|
| Beauty, Specials .....   | \$15.00 @ | \$30.00 |
| Beauty, Fancy .....      | 12.00 @   | 15.00   |
| Beauty, Extra .....      | 8.00 @    | 10.00   |
| Beauty, No. 1 .....      | 2.00 @    | 4.00    |
| Beauty, No. 2 .....      | 1.00 @    | 2.00    |
| Ulrich Brunner .....     | 3.00 @    | 20.00   |
| Prima Donna .....        | 1.00 @    | 12.00   |
| Killarney .....          | .50 @     | 6.00    |
| My Maryland .....        | .50 @     | 6.00    |
| Hoosier Beauty .....     | .50 @     | 6.00    |
| Richmond .....           | .50 @     | 5.00    |
| Sunburst .....           | .50 @     | 6.00    |
| Mrs. Aaron Ward .....    | 1.00 @    | 8.00    |
| Mrs. Shawyer .....       | 1.50 @    | 8.00    |
| Mock .....               | 1.00 @    | 8.00    |
| Russell .....            | 1.00 @    | 10.00   |
| Ophelia .....            | 1.00 @    | 6.00    |
| Lady Stanley .....       | 1.00 @    | 8.00    |
| Hadley .....             | 1.00 @    | 25.00   |
| Orchids—Cattleyas .....  | 15.00 @   | 50.00   |
| Carnations .....         | 2.00 @    | 5.00    |
| Easter Lilies .....      | 4.00 @    | 6.00    |
| Lily of the Valley ..... | 2.00 @    | 6.00    |
| Sweet Peas .....         | .15 @     | .75     |
| Gardenias, doz. ....     | \$0.50 @  | \$3.00  |
| Narcissi, bunch. ....    | .10 @     | .20     |
| Callas, doz. ....        | .40 @     | .75     |
| Tulips, doz. ....        | .15 @     | .30     |
| Lilacs, bunch. ....      | .15 @     | .25     |
| Peonies, doz. ....       | .75 @     | 1.00    |

Buffalo, May 16, 1917.

|                              | Per 100   |         |
|------------------------------|-----------|---------|
| Beauty, Special .....        | \$20.00 @ | \$25.00 |
| Beauty, Fancy .....          | 15.00 @   | 20.00   |
| Beauty, Extra .....          | 12.00 @   | 15.00   |
| Beauty, Firsts .....         | 8.00 @    | 10.00   |
| Mrs. Shawyer .....           | 2.00 @    | 8.00    |
| Killarney .....              | 3.00 @    | 8.00    |
| White Killarney .....        | 3.00 @    | 8.00    |
| Double White Killarney ..... | 4.00 @    | 8.00    |
| Richmond .....               | 3.00 @    | 8.00    |
| Maryland .....               | 3.00 @    | 6.00    |
| Ophelia .....                | 3.00 @    | 8.00    |
| Mrs. Ward .....              | 2.00 @    | 5.00    |
| Bon Silene .....             | 2.00 @    | 3.00    |
| Killarney Queen .....        | 3.00 @    | 6.00    |
| Stanley .....                | 3.00 @    | 8.00    |
| Russell .....                | 5.00 @    | 12.00   |
| Sunburst .....               | 3.00 @    | 8.00    |
| Carnations .....             | 2.00 @    | 4.00    |
| Lily of the Valley .....     | 6.00 @    | 7.00    |
| Longiflorum .....            | 6.00 @    | 10.00   |
| Rubrum Lilies .....          | 4.00 @    | 6.00    |
| Cattleyas .....              | 40.00 @   | 50.00   |
| Violets .....                | .30 @     | .50     |
| Romans .....                 | 2.00 @    | 3.00    |
| Daffodils .....              | 1.00 @    | 2.00    |
| Tulips .....                 | 1.00 @    | 2.00    |
| Sweet Peas .....             | .60 @     | 1.50    |

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.

## ORCHIDS, GARDENIAS, ETC.

**PAUL MECONI**—Wholesale Florist—NEW YORK  
Telephones No. 3864 and 8364 Mad. Sq. 57 W. 26th St

Telephone 1813 Main

**The Brooklyn Wholesale Cut Flower Market, Inc.**  
FLORAL DESIGNS A SPECIALTY  
358 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

## ALPHA'S

### Money-Making Funeral Design Catalogue

Write for information. Don't  
delay—tomorrow may be too  
late. We will tell you why  
when you Write.

**Alpha Floral Company**  
Lock Box 675 Kansas City, Mo.

## NOTICE

To all American Nurserymen and Seedsmen desir-  
ing to keep in touch with commercial horticulture  
in England and the continent of Europe: Your  
best means of doing this is to take in the

### Horticultural Advertiser

Our circulation covers the whole trade in Great  
Britain and the cream of the European firms. Im-  
partial reports on all novelties, etc. Paper free on  
receipt of \$1.00, covering cost of postage yearly. As  
the H. A. is a purely trade medium, applicants  
should, with the subscription, send a copy of their  
catalogue or other evidence that they belong to the  
nursery or seed trade.

**A. & C. Pearson, Lowdham, Nottingham, England**

## GEORGE C. SIEBRECHT

**WHOLESALE FLORIST**

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of **QUALITY** Stock Solicited

## BONNET & BLAKE

**WHOLESALE FLORISTS**

130 Livingston Street, **BROOKLYN, N. Y.**

Tel. Nos. 1293-1294 Main

**THE BUSY BEES**

Headquarters for all kinds of top-grade stock, from  
the **BEST** Eastern Growers.

Established 1903

Prompt Payments

## BADGLEY & BISHOP, Inc.

Wholesale  
Florists

34 West 28th Street, NEW YORK

Telephones, 1664-1665 Mad. Sq.

## A. L. YOUNG & CO., Inc.

WHOLESALE  
FLORISTS

54 West 28th St., NEW YORK

**CONSIGNMENTS SOLICITED**

# J. J. COAN, INC. 115 West 28th Street NEW YORK CITY

TELEPHONES: 6237-9798 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses  
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

Mention The Review when you write.

## RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five years' experience.  
Consignments solicited.

Telephones: 4024-4025 Madison Square

## WILLIAM KESSLER

WHOLESALE FLORIST

Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment  
of summer flowers and novelties in the New York market.

A Grand Opening for Good ROSE GROWERS

113 West 28th Street, Telephone Nos. 2335-2336 FARRAGUT NEW YORK

## GOLDSTEIN & FUTTERMAN

WHOLESALE FLORISTS NEW YORK CITY 102 West 28th Street

Telephone No. 9761 Farragut

In the Exact Center of the Wholesale Cut Flower Section  
Prompt and Careful Attention to Your Interests

Consignments Solicited

## N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut.

## JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 7362 Madison Square

## WILLIAM H. KUEBLER

Wholesale Commission Dealer in

## CUT FLOWERS

Room for the products of growers of first-class  
stock. We have what you want when you want it.

28 Willoughby St., Brooklyn, N. Y.  
Telephone 4591 Main.

## RUSSIN & HANFLING

Office and Salesroom:

134 West 28th Street, NEW YORK CITY

Tel. 3053 Farragut

Manufacturers and Importers of

WILLOW and FANCY BASKETS for FLORISTS  
Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

## A Card This Size

Costs only 90c per Week  
on Yearly Order

It would keep your name and your spe-  
cialty before the whole trade.

A half-inch card costs only 45c per week  
on yearly order.

## GUNTHER BROS. 110 W. 28th St., NEW YORK

Consignments Solicited. Wholesale Florists.

## M. C. FORD

121 W. 28TH ST.,

NEW YORK CITY

Telephones 8870-8871 Farragut

## AMERICAN BEAUTIES AND CARNATIONS

### A Gold Medal

is not expected by us for doing our duty by our  
consignors and customers. We have 22 years'  
experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima  
Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Season-  
able Flowers. PHONES: Farragut, 558, 2036, 2037

GUTTMAN &amp; RAYNOR, Inc., 101 W. 28th St., New York

WHOLESALE FLORISTS



Fancy and  
Dagger Ferns

## LECAKES

106 W. 28th St., New York

ALL KINDS OF

## EVERGREENS

Telephone 3066 Farragut



Bronze and  
Green Galax

No Connection with New York Florists' Supply Co.

## GROWERS' CUT FLOWER CO.

E. J. VAN REYPER, Manager

Cut Flowers at Wholesale

Consignments Solicited

129 West 28th Street, NEW YORK

Telephones 6237-2565 Farragut

## J. K. ALLEN

118 W. 28th St., New York

Mention The Review when you write.

Established 1887. Telephones 167-3058  
Farragut. Open at 6 a. m. every day.

## ROSES CARNATIONS LILIES VALLEY, Etc.

Every variety of Cut Flowers. Growers,  
study your best interests and ship to me this  
season. Our new store is a perfect center  
to handle a business of any dimension.

## Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,  
Baskets, Artificial and Wax Wreaths, Metal  
Wreaths, Crosses, etc. Colored Teasels, red,  
purple, white and blue Roping, and everything  
in the Florists' Supply line.

404-412 East 34th Street, A. HERRMANN, NEW YORK CITY

## P. J. SMITH

Successor to John I. Raynor. Wholesale Florist.  
Selling agent for the largest growers. A full line of  
choice Cut Flower Stock for all purposes, by the 100,  
1000 or 10,000. Consignments solicited. Telephone  
1998 Farragut.

The Home of the Lily

131 West 28th St., NEW YORK CITY

## THE REGAN PRINTING HOUSE

Large Runs of

## CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

## B. ROSENS 112 West 28th St., NEW YORK, N. Y.

A FULL LINE OF FLORISTS' SUPPLIES

## WALTER F. SHERIDAN

Wholesale

.. Florist ..

131-133 West 28th St., NEW YORK

Telephones 3532-3533 Farragut

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

Walter R. Siebrecht Co., Inc.

Wholesale Commission Florists

Telephone 1245 Farragut  
114 West 28th Street, New York

# HILL'S CHOICE EVERGREENS

Suitable for Tubbing, Window Boxes, Landscape Planting, Etc.  
Well-grown, thrifty stock.

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Abies Tsuga Canadensis (Hemlock).....2-3 ft., B&B.               | \$1.50 | \$2.90 | \$13.50 |
| Abies Concolor (Silver Fir).....2-3 ft., B&B.                    | 1.50   | 2.70   | 12.00   |
| Abies Douglasii (Douglas Fir).....3-4 ft., B&B.                  | 1.75   | 3.20   | 15.00   |
| Abies Douglasii (Douglas Fir).....4-5 ft., B&B.                  | 2.75   | 5.00   | 22.50   |
| Juniperus Cannartii (Bright Green).....3-4 ft., B&B.             | 3.50   | 6.70   | 32.50   |
| Juniperus Glauca (Silver Cedar).....2-3 ft., B&B.                | 1.75   | 3.20   | 15.00   |
| Juniperus Schottii (Dark Green).....3-4 ft., B&B.                | 3.25   | 6.20   | 30.00   |
| Juniperus Scopulorum (Rocky Mt. Cedar).....3-4 ft., B&B.         | 2.50   | 4.70   | 22.50   |
| Juniperus Virginiana (Red Cedar).....5-6 ft., B&B.               | 4.50   | 8.50   | 40.00   |
| Picea Alba (Am. White Spruce).....4-5 ft., B&B.                  | 3.50   | 6.50   | 30.00   |
| Picea Canadensis (Blk. Hill Spruce) very bushy.....3-4 ft., B&B. | 2.75   | 5.00   | 22.50   |

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Picea Canadensis (Blk. Hill Spruce) very bushy.....4-5 ft., B&B. | \$3.75 | \$7.30 | \$35.00 |
| Pinus Austriaca (Austrian Pine).....2-3 ft., B&B.                | 1.25   | 2.20   | 10.00   |
| Pinus Strobus (White Pine).....3-4 ft., B&B.                     | 1.35   | 2.60   | 12.00   |
| Pinus Strobus (White Pine).....4-5 ft., B&B.                     | 2.00   | 3.70   | 17.50   |
| Taxus Canadensis (Am. Yew).....1-1½ ft., B&B.                    | .90    | 1.40   | 8.00    |
| Taxus Canadensis (Am. Yew).....1½-2 ft., B&B.                    | 1.85   | 2.50   | 12.00   |
| Thuja Occidentalis (Am. Arbor Vitae).....3-4 ft., B&B.           | 1.50   | 2.70   | 12.50   |
| Thuja Occidentalis (Am. Arbor Vitae).....5-6 ft., B&B.           | 3.50   | 6.50   | 30.00   |
| Thuja Pyramidalis (Pyr. Arbor Vitae).....4-5 ft., B&B.           | 2.25   | 4.40   | 20.00   |
| Thuja Sibirica (Sib. Arbor Vitae).....1-1½ ft., B&B.             | 1.25   | 2.20   | 10.00   |
| Thuja Sibirica (Sib. Arbor Vitae).....2-3 ft., B&B.              | 2.00   | 3.70   | 17.50   |

## Some Special Items of Good Stock

|   | Each   | Doz.    | 100     |
|---|--------|---------|---------|
| <b>Buxus Arborescens</b><br>Dwarf Box, 4-8 in.....  | \$0.10 | \$ 0.85 | \$ 7.00 |
| <b>Skimmia Japonica</b><br>12-15 in., B&B (with red berries).....   | .90    | 7.50    | 60.00   |
| <b>Aucuba Viridis</b><br>18 in., B&B.....   | .80    | 8.00    | 65.00   |
| <b>Syringa (Lilac)</b><br>From 7-in. pots, strong, Marie Le Graye, Chas. X. Mme. Lemoine.....                                   | 1.00   | 10.00   |         |
| <b>Spiraea</b><br>Strong clumps in assortment as below:<br>Gladstone, Peach Blossom, Japonica, Multiflora, Queen Alexandra..... | .20    | 1.75    | 12.00   |
| <b>Am. White Elm</b><br>3-4 ft.....   | \$0.15 | \$1.00  | \$3.50  |
| 4-6 ft.....   | .20    | 1.50    | 5.00    |
| 6-8 ft.....   | .35    | 2.00    | 9.00    |

|   | Each   | Pair   | 100     |
|---|--------|--------|---------|
| <b>Magnolias</b><br>Halleana Stellata, 2½-3 ft.....                       | \$3.25 | \$6.00 |         |
| Soulangiana, 5 ft.....  | 3.00   | 5.50   |         |
| <b>Japan Maple</b><br>Acer Poly. Atro., 2 ft.....                         | \$0.75 | \$7.00 |         |
| Acer Poly. Atro. Dis., 2 ft.....  | .75    | 7.00   |         |
| <b>Roses (H. P.)</b><br>2-year, strong, field-grown, in good assortment.. | .20    | 2.00   | \$15.00 |
| <b>Vines-Peonies</b><br>Clematis Pan., 2-year.....                        | .20    | 1.75   | 12.00   |
| Purple Chinese Wistaria, 2-year.....                                      | .25    | 1.85   | 13.50   |
| Hall's Jap. Honeysuckle, 2-year.....                                      | .20    | 1.50   | 10.00   |
| Peonies, Red, White, Pink.....  | .25    | 2.50   | 15.00   |
| <b>Japanese Barberry</b><br>1-1½ ft.....                                  | \$0.15 | \$1.00 | \$ 6.00 |
| 1½-2 ft.....  | .20    | 1.50   | 9.00    |
| 2-3 ft.....   | .25    | 2.00   | 12.00   |

## THE D. HILL NURSERY CO., Inc.

EVERGREEN SPECIALISTS  
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd C. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.  
Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

THE death of Dr. Horace Lloyd, of St. Louis, Mo., is recorded in the obituary column of this week's issue.

THE death of Francis P. South, of the Kirkman Nursery Co., of Fresno, Cal., is recorded in this week's obituary column.

ON parts of the Angeles National Forest in California the packrats are so abundant that many of the young pines planted by the forest service have been killed or injured by the rodents. The damage seems to take place chiefly in the late summer and fall and is more extensive in dry than in wet seasons. It is thought that the rats tear off the tender bark of the trees to obtain moisture at times when water is scarce.

### VARIETIES MUST COME TRUE.

#### Or Buyer May Recover Damages.

The Idaho Supreme Court, in affirmation of a judgment, has ended a controversy that gives a buyer of fruit trees the right to recover damages for the failure of the trees he purchased to be of the varieties bargained for.

The plaintiff, or buyer, in this case placed with the defendant, or nurseryman, an order for 500 apple trees and



### Oak Brand Shrubs

Berberis from cuttings.  
Hydrangea, Spiraea.  
Other shrubs. All strong rooted.

Send for price list.

**The Conard & Jones Co.**  
WEST GROVE, PA.

Box R  
Mention The Review when you write.

### New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

### Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

forty-five pear, cherry, peach and plum trees, the varieties to be delivered being specifically stated. At the same time his brother and brother-in-law gave certain orders to the same representative of the defendant who took the plaintiff's order. At the agent's suggestion, all three orders were combined in one contract on an understanding for a single shipment. This contract contained the following provision, not covered by the order as originally placed by the plaintiff:

Any stock which does not prove to be true to name as labeled is to be replaced free or purchase price refunded; and all stock to be delivered in a thrifty and healthy condition.

#### After Four Years Buyer Sues.

On the delivery of all the trees covered by the separate orders, they were divided among the plaintiff, his brother and brother-in-law, each taking what he had ordered. The trees were labeled

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

### AUDUBON NURSERY

P. O. Box 731, Wilmington, N. C.  
Mention The Review when you write.

### Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

**W. & T. SMITH COMPANY,**  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

## PEONIES

### and General Nursery Stock

Send for Catalogue.

### PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.

to indicate the number and variety of the several kinds. Four years after the plaintiff planted his stock he discovered that a large part was not true to name. Among the 500 apple trees ordered by him were 300 Jonathans and 130 Rome Beauties, but those delivered proved to be Wolfe River, Peewaukees and an unknown variety. The buyer sued to recover damages for breach of the contract and obtained judgment for \$1,500 in the trial court, which judgment has now been approved by the Supreme court.





|                          |               |
|--------------------------|---------------|
| <b>CALADIUMS doz.</b>    | <b>100</b>    |
| Caladiums, 7- 9 in ..... | \$0.50 \$3.50 |
| Caladiums, 9-11 in ..... | .90           |

**CANNAS**

|  |                 |
|--|-----------------|
| <b>Strong clump roots, 2 to 3 eyes, now ready.</b> | <b>100 1000</b> |
| Charles Henderson.....                             | \$2.50 \$20.00  |

**ROSES, dormant 10 100**

|                                   |                |
|-----------------------------------|----------------|
| Crimson Rambler, extra heavy..... | \$2.50 \$18.00 |
| Lady Gay, No. 1.....              | 1.50 12.00     |
| Excelsa.....                      | 1.50 12.00     |
| Queen of the Prairie.....         | 1.50 12.00     |

**PRIVET 10 100**

|                                |                |
|--------------------------------|----------------|
| Amoor River Privet, 2-3 ft.... | \$1.25 \$10.00 |
| California Privet, 2-3 ft..... | 1.00 5.00      |

Packing free.

**PETER PEARSON**

Seedsman and Florist

5732-5752 Gunnison St.,  
CHICAGO



Mention The Review when you write.

**CALIFORNIA PRIVET**

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J.T. LOVETT, Inc., Little Silver, N.J.

The Original Growers of  
California Privet as a Hedge Plant

Mention The Review when you write.

**Bobbink & Atkins**

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

**The Storrs & Harrison Co.**

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsman

PAINESVILLE, OHIO

Mention The Review when you write.

"The individual order and the combined order are parts of one transaction," said the higher court, "and should be considered together, but the plaintiff could not be relieved of any obligation or provision contained in the joint order, which was the last one signed. The difference between them is material only in view of the fact that the combined order contained the provision, quoted above, which was not in the individual order.

"In the case of Sanford versus Brown Bros. (134 App. Div. 652, 119 N. Y. Supp. 333), a contract for nursery

**HILL'S CHOICE EVERGREENS  
AND CONIFERS**

**FOR MAY PLANTING**

Clean, thrifty stock in splendid condition for planting. Order at once. Can make immediate shipment. Hill's 62 years in the Evergreen business is your guarantee of satisfaction.

|                             |           | <b>10</b> | <b>100</b> |
|-----------------------------|-----------|-----------|------------|
| Abies Tsuga Canadensis..... | 6-10 in.  | \$1.00    | \$ 8.00    |
| Abies Concolor.....         | 6-10 in.  | 1.00      | 7.50       |
| Abies Douglasii.....        | 6-12 in.  | 1.00      | 4.00       |
| Abies Douglasii.....        | 12-18 in. | 1.50      | 10.00      |
| Abies Douglasii.....        | 18-24 in. | 2.50      | 18.00      |
| Buxus Arborescens.....      | 4- 8 in.  | .85       | 7.00       |
| Juniper Virginiana.....     | 12-18 in. | 2.50      | 15.00      |
| Juniper Virginiana.....     | 18-24 in. | 3.00      | 20.00      |
| Juniper Hibernica.....      | 6-10 in.  | 1.25      | 8.00       |
| Juniper Sabina.....         | 4- 6 in.  | 1.50      | 10.00      |
| Juniper Suecica.....        | 4- 6 in.  | 1.50      | 10.00      |
| Juniper Suecica.....        | 6-10 in.  | 1.75      | 12.00      |
| Picea Alba.....             | 18-24 in. | 2.00      | 9.00       |
| Picea Canadensis.....       | 6-12 in.  | 1.50      | 8.00       |
| Picea Excelsa.....          | 2- 3 ft.  | 2.00      | 15.00      |
| Picea Pungens.....          | 6-10 in.  | 1.50      | 10.00      |
| Picea Pungens.....          | 10-12 in. | 2.50      | 15.00      |
| Picea Pungens.....          | 12-18 in. | 3.50      | 25.00      |
| Pinus Austriaca.....        | 12-18 in. | 1.50      | 9.00       |
| Pinus Austriaca.....        | 18-24 in. | 2.00      | 13.50      |
| Pinus Banksiana.....        | 18-24 in. | 1.50      | 7.00       |
| Pinus Flexilis.....         | 6-12 in.  | 1.50      | 7.00       |
| Pinus Mugho.....            | 6- 8 in.  | 1.50      | 10.00      |
| Pinus Mugho.....            | 8-10 in.  | 2.00      | 15.00      |
| Pinus Mugho.....            | 10-12 in. | 3.50      | 20.00      |
| Pinus Ponderosa.....        | 18-24 in. | 2.00      | 12.00      |
| Pinus Resinosa.....         | 18-24 in. | 2.50      | 12.00      |
| Pinus Strobus.....          | 18-24 in. | 2.50      | 15.00      |
| Pinus Sylvestris.....       | 2- 3 ft.  | 2.50      | 10.00      |
| Taxus Canadensis.....       | 6-12 in.  | 1.25      | 9.00       |
| Taxus Canadensis.....       | 12-18 in. | 2.00      | 15.00      |
| Thuya Compacta.....         | 6-10 in.  | 1.50      | 12.00      |
| Thuya Occidentalis.....     | 10-12 in. | 1.50      | 6.00       |
| Thuya Occidentalis.....     | 12-18 in. | 2.00      | 8.50       |
| Thuya Occidentalis.....     | 18-24 in. | 2.50      | 15.00      |
| Thuya Pyramidalis.....      | 4- 6 in.  | 1.50      | 9.00       |
| Thuya Woodwardii.....       | 8-10 in.  | 2.00      | 12.50      |
| Thuya Sibirica.....         | 6- 8 in.  | 1.50      | 10.00      |
| Thuya Hoveyi.....           | 6- 8 in.  | 1.75      | 10.00      |

**Evergreen Seedlings**

|                           |                 | <b>100</b> | <b>1000</b> |
|---------------------------|-----------------|------------|-------------|
| Abies Concolor.....       | 4- 8 in.        | \$1.75     | \$10.00     |
| Abies Douglasii.....      | 3-year 6-10 in. | 1.50       | 9.00        |
| Juniperus Communis.....   | 4- 8 in.        | 2.00       | 15.00       |
| Juniperus Virginiana..... | 3- 6 in.        | 1.25       | 9.00        |
| Pinus Mugho.....          | 3-year 4- 8 in. | 1.50       | 9.00        |
| Thuya Occidentalis.....   | 2-year 2- 5 in. | 1.00       | 7.00        |
| Thuya Orientalis.....     | 2-year 5-10 in. | 1.75       | 9.00        |

**Deciduous Seedlings**

|                                  |                  |      |       |
|----------------------------------|------------------|------|-------|
| Acer Saccharum (Hard Maple)..... | 2-year 8-18 in.  | 1.50 | 9.00  |
| Juglans Cordiformis.....         | 1-year 10-12 in. | 3.00 |       |
| Malus Coronaria.....             | 1-year 4- 8 in.  | 2.50 | 16.50 |
| Quercus Palustris.....           | 2-year 10-18 in. | 2.50 | 20.00 |
| Ulmus Americana.....             | 2-year 12-24 in. | 1.50 | 4.50  |
| Berberis Thunbergii.....         | 2-year 6-15 in.  | 1.50 | 9.00  |
| Ligustrum Iboia.....             | 2-year 6-12 in.  | 1.50 | 10.00 |
| Syringa Vulgaris.....            | 2-year 6-15 in.  | 2.00 | 12.00 |

Quantity rate: 5 supplied at 10 rate; 50 at 100 rate; 500 at 1000 rate.

We extend to the trade a cordial invitation to visit our nurseries at any time. But if you cannot come, don't let that keep you from getting in touch with us by mail, as we have the stock you need and are anxious to show just what we can do for you.

**The D. Hill Nursery Co., Inc.**

Evergreen Specialists  
Largest Growers in America

Box 403, DUNDEE, ILL.



# Aucuba Japonica

Good substitute for boxwood—Fine for filling window boxes. 24 to 30 inches high, \$1.50 each.

## LAUROCERASUS

24 to 30 inches high, \$1.00 each.

### GEO. WITTBOLD CO.

745 Buckingham Place, L. D. Phone, Graceland 1112 CHICAGO

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## HOLD YOUR BAY TREE TRADE

The "U" Boats Stopped the Importation of Bay Trees this Spring

We recommend as a good substitute **ARBOR VITAE**

Hardy specimen evergreens, planted in tubs at our nursery.

| Feet high | PRICE, INCLUDING TUBS | Each   | Per Pair |
|-----------|-----------------------|--------|----------|
| 3.....    |                       | \$2.25 | \$4.00   |
| 4.....    |                       | 3.00   | 5.50     |
| 5.....    |                       | 4.00   | 7.00     |

Crating free, if cash with order.

SWAIN NELSON & SONS CO., 942 Marquette Bldg., CHICAGO

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stock containing this provision was construed. In considering the contract that court laid down the three following propositions:

#### Decisions on Phases of Contract.

"First. Where a contract for the sale of fruit trees is prepared by the seller to be signed by the buyer, any uncertainty or ambiguity therein is to be resolved in favor of the buyer.

"Second. That such a contract for the sale of nursery stock contained an implied condition precedent, requiring a substantial performance by the seller, for breach of which the buyer was entitled to recover compensatory damages.

"Third. That the provision of the contract quoted above applied only to such mistakes as were liable to occur in the substantial performance of the contract, and unless there was a substantial performance, the plaintiff's recovery for breach was not limited to the price of the trees not delivered.

"In view of the foregoing construction of this contract, which appears to be correct, it was necessary to determine whether or not there had been a substantial compliance with the contract by the appellant, for if it failed substantially to fulfill its contract, the rule of damages in the case of breach of the individual order and the combination order would be the same."

Only 70 Out of 500 True.

"The appellant had knowledge of the portion of the combined order that

## Pot Grown Ferns

Strong plants

**Boston, Scottii, Whitmani, Elegan-  
tissima, Teddy Jr. and Piersoni**

|                      |                       |
|----------------------|-----------------------|
| 2 1/2-inch pots..... | per 100, \$5.00       |
| 4 -inch pots.....    | each, .20             |
| 5 -inch pots.....    | each, .25             |
| 6 -inch pots.....    | each, .50             |
| 7 -inch pots.....    | each, .75             |
| 8 -inch pots.....    | each, \$1.00 and 1.50 |

### JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.

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### JOSEPH HEACOCK CO.

WYNCOTE, PA.

### KENTIA GROWERS

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was intended for the respondent. The combined order and shipment was made at the request of appellant and presumably for its convenience. The combined order, therefore, was separable, and it is proper to consider the indi-

## BEDDING PLANTS IN ABUNDANCE

| Size of Pots  | Per 100 | Per 1000 |
|---|---------|----------|
| 2 1/4-in. Abutilons, 6 varieties.....                   | \$2.75  | \$25.00  |
| 2 1/4-in. Ageratums, 3 varieties.....                   | 2.25    | 20.00    |
| 2-in. Alyssum, double.....                              | 2.25    | 20.00    |
| 2 1/4-in. Asparagus Sprengeri.....                      | 3.00    | 25.00    |
| 3-in. Asparagus Sprengeri.....                          | 5.00    | 45.00    |
| 2 1/4-in. Asters, 3 varieties.....                      | 2.25    | 20.00    |
| 2 1/4-in. Begonia Vernon.....                           | 3.00    | 28.00    |
| 3-in. Begonia Vernon.....                               | 6.00    | 55.00    |
| 3-in. Cannas, by the thousands.....                     |         |          |
| 2 1/4-in. Dusty Miller.....                             | 2.75    | 25.00    |
| 2 1/4-in. Chysanthemums, 28 varieties.....              | 2.75    | 25.00    |
| 2-in. Coleus, any varieties.....                        | 2.50    | 22.50    |
| 2 1/4-in. Cupheas (Cigar Plants).....                   | 2.35    | 22.00    |
| 4-, 5-, 6-in. Dracenas, indivisa, \$15.00               | \$20.00 |          |
| 2 1/4-in. Heliotropes.....                              | 2.75    | 25.00    |
| 4-in. Heliotropes, 3 varieties.....                     | 7.50    | 70.00    |
| 2 1/4-in. Lantanas, 8 varieties.....                    | 3.25    | 30.00    |
| 3 1/2-in. Lantanas, 8 varieties.....                    | 7.50    | 70.00    |
| 2-in. Lobelias, Crystal Palace.....                     | 2.25    | 20.00    |
| 2 1/4-in. Marguerites, 3 varieties.....                 | 2.75    | 25.00    |
| 4-in. Marguerites, 3 varieties.....                     | 7.00    | 65.00    |
| Pansy Plants.....                                       | 1.75    | 15.00    |
| 2 1/4-in. Petunias, double, 12 varieties.....           | 3.00    | 28.00    |
| 2 1/4-in. Petunias, single, finest mxd.....             | 2.50    | 22.50    |
| 2 1/4-in. Salvia, Bonfire or splendens.....             | 2.75    | 25.00    |
| 3-in. Salvia, Bonfire or splendens.....                 | 5.00    | 45.00    |
| 2 1/4-in. Stocks, Princess Alice or Beauty of Nice..... | 2.50    | 22.50    |
| 2 1/4-in. Verbenas, finest mixed.....                   | 2.75    | 25.00    |
| 2 1/4-in. Vinca Variegata.....                          | 3.50    | 30.00    |
| 4-in. Vinca Variegata.....                              | 7.00    | 65.00    |
| Rudbeckias, Golden Glow.....                            | 4.00    | 35.00    |
| Funkia Variegata.....                                   | 5.00    | 45.00    |
| 2 1/4-in. Fuchsias, 12 varieties.....                   | 2.50    | 22.50    |
| 4-in. Fuchsias, 12 varieties.....                       | 7.50    | 70.00    |
| 2 1/4-in. Geraniums, 20 varieties.....                  | 2.50    | 22.50    |
| 4-in. Geraniums.....                                    | 7.00    | 65.00    |

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

**Alonzo J. Bryan**

Wholesale Florist Washington, N. J.

vidual order in determining the question of substantial compliance with the contract on the part of the appellant.

# CARNATIONS SPECIAL OFFER

the following varieties 2-inch and 2½-inch pots.

|                           |              |                           |              |                          |              |                            |              |
|---------------------------|--------------|---------------------------|--------------|--------------------------|--------------|----------------------------|--------------|
| 1500 Rosette .....\$4.00  | 1000 \$35.00 | 500 Gloriosa .....\$6.00  | 1000 \$50.00 | 500 Champion .....\$4.00 | 1000 \$35.00 | 5000 Enchantress ...\$4.00 | 1000 \$35.00 |
| 2500 Eureka ..... 4.00    | 35.00        | 5000 Matchless ..... 4.00 | 35.00        | 1000 White Wonder. 4.00  | 35.00        | 5000 Enchantress           |              |
| 1500 Good Cheer.... 6.00  | 50.00        | 3000 Alice ..... 4.00     | 35.00        | 300 Ruby ..... 4.00      | 35.00        | Supreme .... 5.00          | 45.00        |
| 2500 Pink Delight... 7.00 | 60.00        | 1500 Benora ..... 5.00    | 45.00        | 5000 Mrs. C. W.          |              |                            |              |
| 1500 White Wonder. 5.00   | 40.00        | 1000 Herald ..... 4.00    | 35.00        | Ward ..... 4.00          | 35.00        |                            |              |

Also a quantity of the above in 3-inch pots. Prices on Application.

## ROSES

|   | Own Root         | Grafted          |
|---|------------------|------------------|
|   | 100 1000         | 100 1000         |
| Donald MacDonald .....  | \$30.00 \$250.00 | \$35.00 \$300.00 |
| Golden Gem .....  | 30.00 250.00     | 17.50 150.00     |
| Russell .....   |                  | 17.50 150.00     |
| Prima Donna .....   | 10.00 90.00      | 16.00 150.00     |
| Sunburst .....  | 9.00 85.00       |                  |
| American Beauty .....   | 9.00 80.00       |                  |
| Red Radiance, own root, 3-inch, \$10.00 per 100; \$95.00 per 1000.  |                  |                  |
| Hadley, Hoosier Beauty, Ophelia, J. L. Mock, Double White Killarney, Mrs. George Sawyer, Pink Killarney, White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50 per 100; \$60.00 per 1000. |                  |                  |
| Grafted—\$14.00 per 100; \$120.00 per 1000.   |                  |                  |

**ROSE BUSHES**—Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki and Hadley, in 6-in. pots, \$6.00 per doz.

|                                    | BOUVARDIA      |
|------------------------------------|----------------|
|                                    | 100 1000       |
| Single, 2½-in.                     |                |
| Dark Red .....                     | \$5.00 \$45.00 |
| Rose Pink .....                    | 5.00 45.00     |
| Light Pink .....                   | 5.00 45.00     |
| White .....                        | 7.00 55.00     |
| Double.                            | 100 1000       |
| White, much like double lilac..... | \$8.00 \$70.00 |
| Pink, soft, pleasing shade.....    | 8.00 70.00     |

|                             | VINCAS                               |
|-----------------------------|--------------------------------------|
|                             | 100 1000                             |
| Alba, 2¼-in. ....           | \$4.00 \$35.00                       |
| Alba, 3-in. ....            | 6.00 50.00                           |
| Alba Pura, 2¼-in. 4.00      | 35.00                                |
| Alba Pura, 3-in... 6.00     | 50.00                                |
|                             | 100 1000                             |
| Vinca Rosea, 2¼-in. \$4.00  | \$35.00                              |
| Vinca Rosea, 3-in. 6.00     | 50.00                                |
| Major Variegata, 2-in. .... | 4.00 35.00                           |
| 3-in. ....                  | 8.00 70.00                           |
| Major Variegata, 4-in. .... | \$10.00, \$12.00 and \$15.00 per 100 |

**PRIMULAS**  
Yellow Polyanthus, Primula Acaulis Veris, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per 1000.

## SNAPDRAGONS

|   |                |
|---|----------------|
|   | 100 1000       |
| Ramsburg's Silver Pink, 2½-inch.....      | \$5.00 \$40.00 |
| Phelps' White, 2½-inch.....               | 5.00 40.00     |
| Phelps' Yellow .....                      | 5.00 40.00     |
| Nelrose, 2½-inch .....                    | 5.00 40.00     |
| Keystone, 2½-inch .....                   | 5.00 40.00     |
| Giant Rose, 2½-inch.....                  | 4.00 35.00     |
| Giant Pink, 2½-inch.....                  | 4.00 35.00     |
| Giant Garnet, 2½-inch.....                | 4.00 35.00     |
| Giant Yellow, 2½-inch.....                | 4.00 35.00     |
| Giant White, 2½-inch.....                 | 4.00 35.00     |
| 4-inch, above varieties, \$12.00 per 100. |                |

## FERNS

|                          |                |
|--------------------------|----------------|
|                          | 100 1000       |
| Scottii, 2½-inch .....   | \$6.00 \$50.00 |
| Roosevelt, 2½-inch ..... | 5.00 40.00     |
| Teddy Jr., 2½-inch.....  | 6.00 50.00     |
| Boston, 2½-inch .....    | 5.00 40.00     |
| Whitman, 2½-inch .....   | 5.00 40.00     |

## BEGONIAS

|                        |                  |
|------------------------|------------------|
|                        | 100 1000         |
| Lorraine .....         | \$14.00 \$135.00 |
| Cincinnati .....       | 15.00 145.00     |
| Luminosa .....         | 5.00 40.00       |
| Vernon .....           | 5.00 40.00       |
| Prima Dona .....       | 4.00 30.00       |
| Chatelaine .....       | 6.00 50.00       |
| Tuberous, rooted ..... | 6.00 50.00       |

## DAISIES

|                             |                 |
|-----------------------------|-----------------|
|                             | 100 1000        |
| Boston Yellow, 2¼-inch..... | \$ 7.00 \$60.00 |
| Giant White, 2¼-inch.....   | 4.00 35.00      |
| Marguerites, 2¼-inch .....  | 4.00 35.00      |
| Mrs. Sander .....           | 4.00 35.00      |
| Boston Yellow, 4-inch.....  | 15.00 .....     |
| White, 4-inch .....         | 15.00 .....     |

# CHRYSANTHEMUMS

More than 60 varieties. Send for list.

Send for a copy of our New Plant Bulletin and Bulb List.



## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street

NEW YORK  
117 West 28th Street

BALTIMORE  
Franklin and St. Paul Streets

WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

## HYDRANGEAS

in bud and bloom, choice stock.  
from 75c to \$3.00 each

### Gardenia Veitchii

3½-inch pots, \$15.00 per 100

A. L. MILLER, Jamaica, N. Y.  
Mention The Review when you write.

### HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

Mention The Review when you write.

### NEW HARDY PERENNIAL SNAPDRAGON

Grandiflora, Sempervirens, Garnet, \$1.50 per doz.

F. A. HAENSELMAN, BOULDER, COLO.  
Mention The Review when you write.

"The testimony is undisputed that of the 300 Jonathan and 130 Rome Beauty trees ordered, none were delivered, and that only seventy of the 500 apple trees ordered were true to name. No complaint was made as to the delivery of the pear, cherry, peach or plum trees. In view of the foregoing facts there was not a substantial compliance with the contract on the part of the appellant."

## Bedding and Foliage Plants

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poitevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprengeri, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.  
Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.

Vinca variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.  
Funkia variegata, 4-in. pots, \$10.00 per 100.  
Funkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.  
Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

## ASCHMANN BROS., Second and Bristol Sts. PHILADELPHIA, PA.

and Rising Sun Ave.,  
Mention The Review when you write.

## Hydrangeas

In Bud and Bloom

We offer a very nice lot of French varieties, like Mme. E. Mouillere, Radiant, E. G. Hill, etc., \$1.00, \$1.50, \$2.00, \$3.00 each.

F. R. Pierson Co., Tarrytown, N. Y.

PLEASE kill our ad; we did not know there were as many in the United States as replied to that first insertion.—Hoskins Floral Co., Bismarck, N. D.

## CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - INDIANA

Mention The Review when you write.

THE ad has brought more orders than I shall be able to handle this month.—Max B. Schreiber, McDonald, Pa.



# Good stock you need now--

**GERANIUMS** Per 100  
3 and 4-inch, bud and bloom.....\$6.00 and \$10.00

**PELARGONIUMS**  
3-inch, choice named..... 8.00

**PELARGONIUM—Easter Greeting**  
4-inch, in bloom.....\$25.00

**GERANIUM—Mme. Salleri**  
2-inch..... 4.00

**FUCHSIAS**  
3 and 4-inch, bud and bloom.....\$6.00 and 12.00

**BEGONIAS—Chatelaine, Luminosa**  
2¼ and 3-inch.....\$5.00 and \$8.00

**PRIMULA OBCONICA**  
2½ and 3-inch, in bloom.....\$5.00 and 8.00

**IMPATIENS SULTANI** Per 100  
2-inch..... \$5.00

**SNAPDRAGONS**  
Silver Pink, Nelrose, White, Yellow, Red  
2-inch..... 3.00

**ASPARAGUS PLUMOSUS**  
2, 3 and 4-inch.....\$5.00, \$8.00 and 15.00

**ASPARAGUS SPRENGERI**  
3-inch..... 8.00

**CENTAUREA GYMNOCARPA**  
2-inch..... 3.00

**CARNATIONS** Per 1000  
2-inch, Nebraska.....\$50.00  
Matchless, Enchantress, White Enchantress,  
Rose-pink, Miss Theo..... 30.00

Must be full one hundred lots or more at these prices. Cash from parties unknown to us.

**C. H. Frey,** WHOLESALE and RETAIL **Florist Lincoln, Neb.**

## BUFFALO.

### The Market.

May 12 found the market cleaned up, with carnations, as expected, in demand on all sides. Fine American Beauties were to be had for Mothers' day, as well as other varieties of roses, including Mrs. Russell and Francis Scott Key. A heavy run of funeral work brought on a demand for white roses. The bulbous stock offered consisted of jonquils and poeticus narcissi. Fair weather Mothers' day stimulated the sale for corsages and this resulted in a large movement in sweet peas.

### Various Notes.

J. A. Lane, of the Basket Shop, Bellefonte, Pa., called on the trade last week. If you should see a streak of green traveling down Main street, you may rest assured that it is Charles Felton in his new Overland car.

The Florists' Club met Wednesday evening, May 9, in the auditorium of the Electric building. Professor Lumsden, of Ithaca, gave an interesting talk on floriculture. He said that throughout the country people are planting their vacant plots to various kinds of vegetables. He said it was not necessary for people to change plans or dig out their shrubs and perennials to make garden space, because there is much fertile land that is not being tilled. The meeting was most successful and it is hoped by the officers that more members will attend in the future.

Stroh's Quality Flower Shop reports a heavy demand for garden seeds.

Galley Bros. are remodeling their store on Genesee street. A. E.

## Roses=Own Root, 2½=inch

|                                   |        |         |
|-----------------------------------|--------|---------|
|                                   | 100    | 1000    |
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Pink Killarney.....               | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....  | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |

### ROOTED CARNATION CUTTINGS

|                        |        |         |
|------------------------|--------|---------|
|                        | 100    | 1000    |
| White Enchantress..... | \$2.00 | \$16.00 |

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

## BARGAINS

Verbenas, red, pink and purple; Vincas, white and pink; Petunias, single; Red Geraniums, Alternanthera, Snapdragon, Dusty Miller, Calendula, Asters, Salvia Splendens, Coleus, Dewplants, Marguerite, Carnation, Mrs Ward Carnation, Dianthus, Hardy Scotch Pinks, Wandering Jew, Mignonette, Sweet Alyssum, Dwarf Marigold, Double Stocks, Zinnias, Phlox Drummondii, Heliotrope, Cosmos.

**\$2.50 per 100; \$22.50 per 1000**

Blue Plumbago, Hibiscus, Salvia Greggii, Acalypha, Shasta Daisies, Hardy Phlox, Trailing Vincas, English Ivy,

**\$5.00 per 100; \$45.00 per 1000**

All extra good stock. Cash with order, please.

**Baker Brothers, Fort Worth, Texas**

# DREER'S SELECT ROSES FOR OUTDOOR PLANTING

Two-year-old plants from 5 and 6-inch pots, according to variety; ideal stock for your retail trade. For descriptions, see our Garden Book for 1917.

## SELECT STANDARD SORTS AND RECENT INTRODUCTIONS

|                                 | Per 100 |
|---------------------------------|---------|
| Antoine Rivoire                 | \$35.00 |
| Arthur R. Goodwin               | 35.00   |
| Belle Siebrecht                 | 35.00   |
| Chateau Clos Vougeot            | 35.00   |
| Dean Hole                       | 35.00   |
| Duchess of Sutherland           | 40.00   |
| Duchess of Westminster          | 35.00   |
| Ecarlate                        | 35.00   |
| Etoile de France                | 35.00   |
| Florence Haswell Veitch         | 35.00   |
| George Dickson                  | 35.00   |
| George C. Waud                  | 35.00   |
| General Superior Arnold Janssen | 35.00   |
| General MacArthur               | 35.00   |
| Grace Molyneux                  | 35.00   |
| Gruss an Tepitz                 | 35.00   |
| Joseph Hill                     | 35.00   |
| Kaiserin Augusta Victoria       | 35.00   |
| Killarney                       | 35.00   |
| Killarney Brilliant             | 35.00   |
| Lady Ashtown                    | 35.00   |
| Lady Mary Ward                  | 50.00   |
| Lady Pirrie                     | 35.00   |
| La France                       | 35.00   |

|  | Per 100 |
|--|---------|
| Lieutenant Chauré                      | \$35.00 |
| Louise Catherine Breslau               | 35.00   |
| Mabel Drew                             | 35.00   |
| Mme. Charles Lutaud                    | 35.00   |
| Mme. Edouard Herriot (Daily Mail Rose) | 35.00   |
| Mme. Edmund Rostand                    | 35.00   |
| Mme. Jenny Guillemot                   | 35.00   |
| Mme. Jules Bouche                      | 40.00   |
| Mme. Jules Grolez                      | 35.00   |
| Mme. Leon Pain                         | 35.00   |
| Mme. Melanie Soupert                   | 35.00   |
| Mme. Segond Weber                      | 35.00   |
| Marquise de Slnety                     | 35.00   |
| Mrs. Arthur Robert Waddell             | 35.00   |
| Mrs. Joseph H. Welch                   | 35.00   |
| Mrs. Wakefield Christie Miller         | 35.00   |
| Prince de Bulgarie                     | 35.00   |
| Richmond                               | 35.00   |
| Souvenir de Gustave Prat               | 40.00   |
| Souvenir du President Carnot           | 35.00   |
| Viscountess Folkestone                 | 35.00   |
| White Killarney                        | 35.00   |
| Willowmere                             | 40.00   |

## NEW HYBRID-TEA ROSES—Introductions from 1914 to 1917

|  | Each   |
|--|--------|
| Admiral Ward (Pernet-Ducher, 1915)         | \$0.50 |
| Aladdin (Wm. Paul & Son, 1917)             | 2.00   |
| Brilliant (Hugh Dickson, 1915)             | .50    |
| Cheerful (McGredy, 1916)                   | 1.00   |
| Circe (Wm. Paul & Son, 1917)               | 2.00   |
| Clarice Goodacre (Dickson & Sons, 1917)    | 2.00   |
| Cleveland (Hugh Dickson, 1917)             | 2.00   |
| Colleen (McGredy, 1915)                    | .50    |
| Constance (Pernet-Ducher, 1915)            | .50    |
| Countess Clanwilliam (Hugh Dickson, 1915)  | .50    |
| Crimson Emblem (McGredy, 1917)             | 2.00   |
| Donald Macdonald (Dickson & Sons, 1917)    | 2.00   |
| Duchess of Normandy (Le Cornu, 1914)       | .50    |
| Edgar M. Burnett (McGredy, 1914)           | .50    |
| Edith Part (McGredy, 1914)                 | .50    |
| Edward Bohane (Dickson & Sons, 1916)       | .75    |
| Flame of Fire (McGredy, 1917)              | 2.00   |
| Francis Scott Key (John Cook, 1914)        | .50    |
| G. Amedee Hammond (Dickson & Sons, 1916)   | 1.00   |
| Gorgeous (Hugh Dickson, 1916)              | 1.00   |
| Hadley (Waban Conservatories, 1915)        | .50    |
| H. V. Machin (Dickson & Sons, 1915)        | .50    |
| Imogen (Wm. Paul & Son, 1916)              | 1.00   |
| Iona Herdman (McGredy, 1915)               | .50    |
| Irish Fireflame (Dickson & Sons, 1914)     | .50    |
| Isobel (McGredy, 1917)                     | 2.00   |
| Janet (Dickson & Sons, 1916)               | .75    |
| Killarney Brilliant (Dickson & Sons, 1914) | .35    |
| Lady Mary Ward (McGredy, 1914)             | .50    |
| Los Angeles (Howard & Smith, 1917)         | 1.50   |
| Majestic (Wm. Paul & Son, 1915)            | .50    |

|  | Each   |
|--|--------|
| Margaret Dickson Hamill (Dickson & Sons, 1916) | \$1.00 |
| Miss Stewart Clark (Dickson & Sons, 1917)      | 2.00   |
| Modesty (McGredy, 1917)                        | 2.00   |
| Mme. Edouard Herriot (Pernet-Ducher, 1914)     | .35    |
| Mme. Colette Martinet (Pernet-Ducher, 1915)    | .50    |
| Mme. Marcel Delanney (Leenders, 1916)          | .60    |
| Mrs. Ambrose Riccardo (McGredy, 1915)          | .50    |
| Mrs. Bertram J. Walker (Hugh Dickson, 1916)    | 1.00   |
| Mrs. Bryce Allan (Dickson & Sons, 1917)        | 2.00   |
| Mrs. Geo. Gordon (Hugh Dickson, 1916)          | 1.00   |
| Mrs. Glen Kidston (Dickson & Sons, 1917)       | 2.00   |
| Mrs. MacKellar (Dickson & Sons, 1916)          | .75    |
| Mrs. Mona Hunting (Hugh Dickson, 1917)         | 2.00   |
| Mrs. Maud Dawson (Dickson & Sons, 1916)        | 1.00   |
| Mrs. Wemyss Quin (Dickson & Sons, 1915)        | .50    |
| Muriel Dickson (Hugh Dickson, 1916)            | .75    |
| National Emblem (McGredy, 1916)                | .75    |
| Nellie Parker (Hugh Dickson, 1917)             | 2.00   |
| Old Gold (McGredy & Son, 1914)                 | .50    |
| Primerose (Soupert et Notting, 1915)           | .50    |
| Prince Charming (Hugh Dickson, 1917)           | 2.00   |
| Queen Mary (Dickson & Sons, 1914)              | .50    |
| Queen of Fragrance (Wm. Paul & Son, 1916)      | .75    |
| Red Cross (Dickson & Sons, 1917)               | 2.00   |
| Tipperary (McGredy, 1917)                      | 2.00   |
| Totote Gelos (Pernet-Ducher, 1915)             | .50    |
| Ulster Gem (Hugh Dickson, 1917)                | 2.00   |
| W. C. Guant (Dickson & Sons, 1917)             | 2.00   |
| William Cooper (Hugh Dickson, 1915)            | .50    |
| Willowmere (Pernet-Ducher, 1914)               | .40    |

## TEA AND OTHER EVERBLOOMING ROSES—Varieties Marked \* are on Own Roots

|                      | Per 100 |
|----------------------|---------|
| *Duchesse de Brabant | 25.00   |
| Harry Kirk           | 35.00   |
| *Hermosa             | 25.00   |
| Hugo Roller          | 50.00   |
| Lady Hillingdon      | 30.00   |
| Lady Plymouth        | 50.00   |
| *Maman Cochet Pink   | 20.00   |
| *Maman Cochet White  | 20.00   |

|                               | Per 100 |
|-------------------------------|---------|
| *Marie Van Houtte             | \$25.00 |
| Molly Sharman Crawford        | 30.00   |
| Mrs. Campbell Hall            | 50.00   |
| Mrs. Herbert Stevens          | 30.00   |
| Mrs. Myles Kennedy            | 30.00   |
| Mrs. S. T. Wright             | 50.00   |
| Souvenir de Catherine Guillot | 30.00   |
| *William R. Smith             | 25.00   |

### HYBRID PERPETUAL ROSES.

|                                |       |
|--------------------------------|-------|
| American Beauty                | 30.00 |
| Baron de Bonstettin            | 25.00 |
| Baroness Rothschild            | 25.00 |
| Frau Karl Druschki             | 25.00 |
| George Arends                  | 30.00 |
| General Jacqueminot            | 25.00 |
| Gloire de Chedanne Guinoisseau | 40.00 |
| Gloire de Lyonnaise            | 25.00 |
| J. B. Clark                    | 25.00 |
| Magna Charta                   | 25.00 |
| Mrs. R. G. Sharman Crawford    | 25.00 |
| Paul Neyron                    | 25.00 |
| Prince Camille de Rohan        | 25.00 |
| Ulrich Brunner                 | 25.00 |

### MOSS ROSES.

|                       |       |
|-----------------------|-------|
| Blanche Moreau        | 25.00 |
| Comtesse de Muranaise | 25.00 |
| Crested Moss          | 25.00 |
| Henry Martin          | 25.00 |
| Princess Adelaide     | 25.00 |

### SWEET BRIER ROSES.

|                    |       |
|--------------------|-------|
| Anne of Geierstein | 35.00 |
| Brenda             | 35.00 |
| Lord Penzance      | 35.00 |
| Meg Merrilies      | 35.00 |
| Refulgens          | 35.00 |

### PERNETIANA OR HYBRID AUSTRIAN BRIERS.

|                            |       |
|----------------------------|-------|
| Beaute de Lyon             | 30.00 |
| Juliet                     | 30.00 |
| Soleil d' Or or Golden Sun | 30.00 |
| Rayon d' Or                | 30.00 |

### RUGOSA ROSES.

|              |       |
|--------------|-------|
| Rugosa Red   | 15.00 |
| Rugosa White | 15.00 |

### HYBRID WICHURAIANA ROSES.

|                         |       |
|-------------------------|-------|
| Evergreen Gem           | 25.00 |
| South Orange Perfection | 25.00 |
| Triumph                 | 25.00 |

### BABY RAMBLER ROSES.

|   |       |
|---|-------|
| Cecile Brunner (Sweetheart)                     | 25.00 |
| Ellen Poulsen                                   | 25.00 |
| George Elger                                    | 25.00 |
| Mme. Norbert Levavasseur (Crimson Baby Rambler) | 20.00 |
| Mme. Jules Gouchault                            | 25.00 |
| Mrs. Cutbush                                    | 20.00 |
| Orleans   | 20.00 |
| Yvonne Rabier                                   | 20.00 |

### CLIMBING AND RAMBLER ROSES.

|                                    |       |
|------------------------------------|-------|
| American Pillar                    | 25.00 |
| Aviateur Bleriot                   | 30.00 |
| Christine Wright (New)             | 30.00 |
| Climbing American Beauty (New)     | 30.00 |
| Climbing Belle Siebrecht           | 30.00 |
| Climbing Kaiserin Augusta Victoria | 30.00 |
| Crimson Rambler                    | 25.00 |
| Dr. Van Fleet                      | 30.00 |
| Dorothy Perkins                    | 25.00 |
| Excelsa                            | 25.00 |
| Gloire de Dijon                    | 30.00 |
| Hiawatha                           | 25.00 |
| Lady Gay                           | 25.00 |
| Paul's Carmine Pillar              | 30.00 |
| Reine Marie Henriette              | 30.00 |
| Silver Moon                        | 40.00 |
| Tausendschoen                      | 25.00 |
| White Dorothy                      | 25.00 |
| W. A. Richardson                   | 35.00 |
| White Banksia                      | 25.00 |
| Yellow Banksia                     | 25.00 |

Prices include packing and delivery f. o. b. Riverton, N. J., or Philadelphia, Pa. Unless otherwise instructed they are shipped in paper pots packed in crates.

# HENRY A. DREER, 714-716 Chestnut Street, PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

## CHRYSANTHEMUMS, 2½-inch Pots

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

### WHITE VARIETIES

Crystal Gem Oconto  
White Chieftain  
Josephine Foley, per 100, \$4.00  
October Queen, per 100, 4.00

### YELLOW VARIETIES

Golden Queen  
Bonnaffon  
Marigold  
Mrs. Morgan

### PINK VARIETIES

McNiece  
Wells' Late Pink  
Chieftain

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

### EVANSVILLE, IND.

#### The Market.

Mothers' day business was better than ever. There was a big demand for cut flowers of all kinds and for carnations especially. Carnations were not so plentiful as last year and the supply did not meet the demand. Many plants were sold when the cut flower supply was exhausted.

#### Various Notes.

J. C. Elspermann could not supply the demand for cut flowers at his store. The same condition obtained at the store of Julius Niednagel & Sons.

The Wm. Blackman Floral Co. had good cuts of roses and carnations, but could not fill all the orders received.

Karl Zeidler had an abundance of carnations and roses, which sold well. He has added another light delivery car to his equipment, now having three in service.

Theodore Kuebler sold a large quantity of flowers at the market.

Otto Kuebler reports a large sale of flowers and plants at Brege's store.

E. L. F.

### NEWPORT, R. I.

Joseph Leikens has returned to New York after arranging for the opening of his Bellevue avenue branch.

Out-of-town florists doing business here this summer will have to secure a license, the fee being \$50 or \$75, according to the length of stay.

Guy C. Caldwell, a tree surgeon, spoke to a large number of members of the Newport Horticultural Society at their meeting last week. W. H. M.

### WESTERLY, R. I.

Louis J. Reuter, of S. J. Reuter & Son, Inc., last week was elected captain of the Narragansett Gun Club.

Carmichael Bros., of Shannock, have more than doubled last year's acreage of peonies and gladioli.

George L. Stillman, as chairman of the agricultural committee of the board of trade, is in charge of the home gardening movement here. W. H. M.

## PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

J. B. BRAUN, Hightstown, N. J.

Always mention the Florists' Review when writing advertisers.

## Gullett's Spring Plants

Good stock in prime condition to retail.

Carefully packed and shipped at once.

DRACAENAS, FERNS, AMERICAN BEAUTIES, 6 inch, in bloom.

A moderate charge added for packing.



|                              | 2¼-in.          | 3-in.  | 4-in.   |
|------------------------------|-----------------|--------|---------|
| Ageratum.....                |                 | \$5.00 | \$ 8.00 |
| Alyssum .....                | \$2.50          |        |         |
| Alternanthera.....           | 2.50            |        |         |
| Asparagus Sprengeri.....     | 2.50            | 5.00   |         |
| Begonia Chatelaine.....      | 5.00            | 8.00   |         |
| Begonia, Tuberous.....       |                 |        | 10.00   |
| Cannas, King Humbert.....    |                 | 8.00   | 12.00   |
| Cannas, Green Leaf.....      |                 | 5.00   | 8.00    |
| Calendula .....              | 3.00            | 5.00   | 8.00    |
| Coleus, best varieties.....  | 2.50            |        |         |
| Cupheas .....                |                 | 4.00   |         |
| Daisies, Mrs. Sander.....    |                 |        | 8.00    |
| Daisies, Boston Yellow ..... |                 |        | 10.00   |
| Ferns, Table.....            | 3.00            |        |         |
| Geraniums, best bedding..... | 3.00            |        | 10.00   |
| Geraniums, Rose.....         | 3.00            |        | 10.00   |
| Geraniums, Salleri.....      | 3.00            |        |         |
| German Ivy .....             | 2.50            | 5.00   | 8.00    |
| Heliotropes.....             | 3.00            | 5.00   | 8.00    |
| Marigolds.....               | 3.00            | 5.00   | 8.00    |
| Periwinkle Alba, Rosea.....  | 2.50            |        |         |
| Petunias, Single.....        |                 | 5.00   |         |
| Petunias, Double.....        |                 |        | 10.00   |
| Snappdragons .....           | 3.00            |        |         |
| Verbenas, in bloom.....      | 2.50            |        |         |
| Vincas, Var.....             | 2.50            | 6.00   |         |
| 4-inch.....                  | \$10.00-\$12.00 |        |         |

See Classified Offer of Grafted and Own-root Roses. We also have excellent Ficus, 5-inch, at 50c; 6-inch, at 75c. Crotons, fine plants, 5-inch, at 35c and 40c. Write for list of Chrysanthemums.

## Gullett & Sons, Lincoln, Illinois

Mention The Review when you write.

## HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

Gen. de Vibraye  
La Reine

Mme. Maurice Hamar  
Otaksa

Mme. Emile Mouillere, Radiant

Price, \$4.00 per 100

JACKSON & PERKINS CO., Newark, New York

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2000 My Maryland, 2¼-in., own root, \$7.50  
per 100, \$60.00 per 1000.

500 Mrs. Aaron Ward, own root, \$7.50 per  
100, \$60.00 per 1000.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

Mention The Review when you write.

We received during the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

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**OUR CATALOGUE**, mailed for the asking, contains a **COMPLETE** list of things that are likely to interest you at this season. A postal will bring you a copy.

**HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:**

**Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes.** Let us quote you.

#### CARNATION CUTTINGS

All varieties, new and standard, rooted cuttings and good 2-inch plants. Stock and prices right. When we are out of good stock, we will not ship.

#### ROSES

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart, Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Shawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½-inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

#### CHRYSANTHEMUMS

New: **Mrs. C. C. Pollworth**, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants.

**Hamburg Late White**, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. **All the standard varieties, plants and rooted cuttings.** Write for list and prices.

#### GLADIOLUS

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brenchleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

#### BEGONIA CHATELAINE

2½-inch.....\$5.00 per 100; \$45.00 per 1000

#### Lorraine and Cincinnati

Write for prices.

#### FERNS

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.  
Bostons: 2½-inch, \$4.00 per 100; \$40.00 per 1000.  
Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.  
Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.  
Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.  
Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.

Prices for larger sizes on application.

#### PELARGONIUMS

Easter Greeting, Swabian Maid, Wurttembergia, Lucy Becker, \$7.00 per 100.

#### HYDRANGEAS

Best French varieties and Otaksa, 2½-inch, \$4.00 per 100; Otaksa, 3-inch, \$6.00 per 100.

#### SNAPDRAGON

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

#### MAGIC HOSE

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

#### NICO-FUME LIQUID

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid.

#### NICO-FUME PAPER

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue.

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to **satisfy you**, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are **worthless**.

**S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.**

A. F. J. BAUR

O. E. STEINKAMP

# GERANIUMS

We still have several thousands of fine young plants, suitable for late spring bedding or for planting out for propagating purposes. They will make far better stock plants than the left-overs from your bedding stock. Plant them early and get the benefit of a full growing season. **\$3.00 per 100; \$25.00 per 1000.**

## CHRYSANTHEMUMS

We will have our usual lot of young plants to ship during the benching season. We carry only the best commercial varieties and our list contains a steady succession in the various colors. Send for our list of varieties and prices **NOW**, and let us ship them when you have your beds ready for planting.

## POINSETTIAS

Booking orders for summer and fall delivery. Our Poinsettias have a reputation for quality. There are no better. Last year there was a big shortage. So, order yours early and make sure of your requirements. Our stock is larger than ever. **\$6.00 per 100; \$50.00 per 1000.**

**BAUR & STEINKAMP,** Carnation  
Breeder

**Indianapolis, Indiana**

## PITTSBURGH, PA.

## The Market.

Cold, dark weather continues, and last week there were rain, snow and hail. The cuts of roses and carnations were smaller than a year ago, causing the wholesalers considerable trouble, as they were unable to supply the needs of the retailers.

Carnations for Mothers' day averaged \$8 per hundred wholesale, and as one of the department stores was advertising them at \$1 and \$1.25 per dozen, the retailers had difficulty in getting a fair price. The weather, too, had a depressing effect on business.

Some of the retail stores made a run on tumbler baskets filled with flowers other than carnations and they seemed to take.

## Various Notes.

Several of the retailers made the rounds of the growers trying to contract for their cuts of carnations for Mothers' day. It is reported that the growers refused to sell, except through the commission men.

Frank Stafford has the sympathy of his many friends in the trade in the loss of his 5-year-old daughter, Regina May, who died Tuesday, May 8.

Clarke.

## SEWICKLEY, PA.

The monthly meeting of the Sewickley Horticultural Society was held May 8, President Barnet presiding. The schedule for the September show was adopted as presented by the committee. A resolution was adopted that the Sewickley Horticultural Society view with hearty approval the efforts of the Women's Club of Sewickley in its work in connection with the cultivation of vacant lots in Sewickley and its environs, and that the society offer that body its hearty cooperation in the undertaking.

M. Curran and William Thomson showed fine specimens of herbaceous calceolarias and J. Barnet exhibited persicas in variety.

John Carman, Sec'y.

I HAVE had much success advertising in The Review and consider it the best paper for the trade.—John Stammes, New York.

## Decoration Day Stock

OF ALL KINDS, AND BLOOMING PLANTS

See our ad. in Review of May 10, page 88.

Besides these we have an extra fine lot of **King Humbert Cannas**, in 4-inch, at \$12.50 per 100.

**Caladiums**, in 5-inch pots, at \$2.00 per dozen or \$12.50 per 100.

**Fancy-leaved Caladiums**, great big, fine plants, in 4-inch, \$25.00 per 100; 5-inch, \$35.00 per 100; 6-inch, \$50.00 per 100.

Hanging Baskets of **Sprenger**, at \$1.00, \$1.50 and \$2.00 each.

Old Style Baskets of assorted flowers, at \$1.00, \$1.50 and \$2.50 each.

In Ferns we have Bostons in 4, 5, 6, 7 and 8-inch; Whitmani in 5, 6 and 7-inch.

**GEO. A. KUHL**  
PEKIN, ILLINOIS

## SPRING STOCK

**GERANIUMS**, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

**HARDY CHRYSANTHEMUMS**, in large assortment of varieties, Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

**CANNAS**, 3-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

### MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

**Achyranthes**; **Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfizer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Swainsona**, White; **Scented Geraniums**.

**Abutilon Savitzil**, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

## SEASONABLE STOCK

**FERNS**, Scottii, Whitmanii, 6-inch pots, 40c and 50c; Teddy, Jr., and Scottii, 4-inch pots, 20c; Boston, 4-inch pots, 15c; Smithii, 5-inch pots, 25c.

**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24-inches high, \$1.00 each.

**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.

**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 35c.

**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.

**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.

**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 3-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.

**ASPARAGUS PLUMOSUS**, 2½-inch pots \$4.00 per 100.

**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$8.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.

**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.

**COLEUS BRILLIANT**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.

**IPOMOEA NOCTIFLORA**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.

**ROSE BUSHES**, such as Magna Charta, Hermosa, Clothilde Souper, Baby Rambler, 6-inch pots, 35c each.

**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.

**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.

## GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

### 500 LONG, STRONG

## SPRENGER

5-inch.....\$15.00 per 100

500 4-inch..... 10.00 per 100

H. J. HUESMAN, Reading, Pa.

Mention The Review when you write.

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

Good, strong 3½-inch

## VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.

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## CHAS. D. BALL

GROWER OF

## PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS  
and plants of every variety

Mention The Review when you write.

## Chrysanthemums

MY SPECIALTY

## CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

## Roses — Carnations Verbenas

## J. L. DILLON

BLOOMSBURG, PA.

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## Fine List of POMPONS and Hardy Varieties of CHRYSANTHEMUMS

Ask for Prices.

**Strafford Flower Farms**  
STRAFFORD, PENNSYLVANIA



ROCCO ERECTA (New)

# Prepare for Spring

**Cyclamen giganteum**, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra select, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000.

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100; \$40.00 per 1000. Extra select, \$6.00 per 100; \$50.00 per 1000. Careful packing assured. No extra charge for packing.

**Vincas**, 2-in., \$3.00 per 100; 4-in., \$12.00 per 100.

**Asparagus Sprengeri**, 2 in., \$3.00 per 100.

**Begonia Chatelaine**, 2-in., \$4.00 per 100. **Luminosa**, 2-in., \$3.00 per 100. **Christmas Red**, 2-in., \$6.00 per 100. **Begonia Erfordii**, 2-in., \$3.00 per 100. **Prima Donna**, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

**Abutilon Savitzii**, \$4.00 per 100.

**Reineckia var.**, 2¼-in., \$10.00 per 100.

**Lantanas**, mixed yellow and pink, separate, 3-inch, \$7.00 per 100.

**Weeping Lantanas**, 3-inch, \$6.00 per 100.

**Aspidistra variegata**, 6-in., \$1.50 each.

**Aspidistra**, green, 6-in., \$1.25 and \$1.50; 7-in., \$2.50 each.

**Pandanus Veitchii**, 4-in., 35c and 50c; 5-in., 75c; 6-in., \$1.25.

**Sansevieria Zebrina**, 4-in., 35c; \$4.20 per doz. **English Ivy**, \$3.00 per doz.; 3-inch, \$8.00 per 100; 2¼-inch, \$4.00 per 100; strong plants; 4-in., \$15.00 per 100.

**Lobelia**, transplanted clumps in variety, \$1.25 per 100.

## PERENNIALS.

Field grown clumps, \$5.00 per 100.

**Anthericum**  
**Delphinium**  
**Coreopsis**  
**Gypsophila**  
**Phlox-mixed**

**Shasta Daisy**  
**Aquilegia**  
**Gaillardia**  
**Lychnis**  
**Hardy Asters**  
**Chrysanthemum Maximum**

**Cobaea scandens**, 3-in., \$7.00 per 100.

**Feverfew**, 4-in., \$8.00 per 100.

**Salvia, tricolor**, 2-in., \$4.00 per 100.

**Canna King Humbert**, 3-in., \$7.00 per 100; 4-in., \$9.00 per 100. **Florence Vaughan**, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.

**Roses**, Baby varieties, in bud, 5-in., 35c and 50c; \$4.00 and \$5.00 per doz.

**Aucuba**, heavy bushes, 1½-2 ft., \$1.00 each. **Laurus Cerasus**, bushes, 1½-2 ft., 75c to \$1.00 each. 3 ft., \$2.50 each.

**Koster's Blue Spruce**, 18-24 in., \$2.00 each.

**Roses**, half standard, in bud and bloom, pot grown, 30 in. high, 75c each.

**Roses**, standard, 50-56 in. high, \$1.25 each.

**Geranium**, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100.

**Fansies**, transplanted, \$1.25 per 100; \$12.00 per 1000.

**Fansies**, extra strong, \$2.00 per 100; \$18.00 per 1000.

**Alyssum**, transplanted, \$1.00 per 100.

**Vinca Rosea**, transplanted, \$1.50 per 100.

**Poinsettias**, dormant, 1-year-old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2-year-old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

## POT PLANTS

**Fuchsias**, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.

**Heliotrope**, 2-in., \$3.00 per 100.

**Ageratums**, 2-in., \$3.00 per 100.

**Coleus**, 2-in., \$2.50 per 100.

**Wandering Jew**, 2¼-in., \$3.00 per 100 in variety.

**ERNEST ROBER,**

Cash, please.

**WILMETTE, ILL.**

Mention The Review when you write.

## SEASONABLE R. O. AND 2-IN. STOCK.

|                                    | Per 100 |
|------------------------------------|---------|
| 2-in. cigar plants                 | \$2.50  |
| 2-in. mixed geraniums              | 2.50    |
| Asparagus plumosus nanus seedlings | 1.00    |
| Asparagus Sprengeri seedlings      | 1.00    |
| Asparagus Sprengeri, 2-inch        | 2.50    |
| 2½-inch tomatoes, 4-5 varieties    | 2.00    |
| 200 for \$3.50; 300 for \$5.00     |         |
| R. O. English Ivy                  | 1.00    |
| R. O. trailing coleus              | 1.00    |
| R. O. Brillancy coleus             | 1.50    |
| R. O. ageratum, blue               | .75     |

D. U. AUGSPURGER & SONS CO.,  
BOX 394, PEORIA, ILL.

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C. HUMFELD, Clay Center, Kan.

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**Rooted Cuttings**  
Alternantheras, 4 best varieties, full cuttings; Salvias; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbenas, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

## Cattleya Dowiana

Fresh importation—in fine condition.

Prices on application.

**GEORGE SCHLEGEL**

72nd St. and 2nd Ave., BROOKLYN, N. Y.

Mention The Review when you write.

## Late Spring BARGAINS ROSES 2¼ and 4-inch pots

See our Classified ad of roses.

**THE LEEDLE FLORAL COMPANY**  
SPRINGFIELD-OHIO.

Mention The Review when you write.

## ROOTED CARNATION CUTTINGS

### IMMEDIATE DELIVERY

¶ We are now booking orders for our new seedling **Superb**, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

### AVIATOR

¶ If you want scarlet carnations for Christmas, grow **Aviator**, \$6.00 per 100, \$50.00 per 1000.

### STANDARD AND NEW VARIETIES

| White—            | Per 100 | 1000     |
|-------------------|---------|----------|
| Matchless         | \$ 2.50 | \$ 20.00 |
| White Enchantress | 2.50    | 20.00    |
| White Wonder      | 3.00    | 25.00    |

| Flesh Pink— |       |        |
|-------------|-------|--------|
| Superb      | 12.00 | 100.00 |
| Enchantress | 2.50  | 20.00  |
| Alice       | 3.00  | 25.00  |

| Medium Pink—   | Per 100 | 1000    |
|----------------|---------|---------|
| Miss Theo      | \$6.00  | \$50.00 |
| Pink Sensation | 3.50    | 30.00   |

| Dark Pink—    |      |       |
|---------------|------|-------|
| Peerless Pink | 2.50 | 20.00 |
| C. W. Ward    | 2.50 | 20.00 |

| Red—     |      |       |
|----------|------|-------|
| Aviator  | 6.00 | 50.00 |
| Champion | 3.00 | 25.00 |

**J. D. THOMPSON CARNATION CO., Joliet, Ill.**

## ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Lobata, C. Mossiae, C. Gaskelliana, C. Schroederae, C. Percivaliana Gigas; Oncidium Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

**GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.**



**H. H. LINEAWEAVER & CO., Inc.**  
**ANTHRACITE and BITUMINOUS COAL**  
 West End Trust Building, PHILADELPHIA  
 17 Battery Place, NEW YORK  
 Nutting Building LEBANON, PA.  
 Mention The Review when you write.

## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### PIPING TWO HOUSES.

Will you be so kind as to help me with my problem in heating? I have two greenhouses, with a shed and boiler pit in the center. The east house is 31x90, containing 6,000 square feet. I wish to grow roses in this house. What piping will be needed to heat it to 65 or 70 degrees in zero weather? The west house is 30x65 and is to be used for carnations. In it I want a temperature of 50 to 55 degrees. I have a No. 3 Kroeschell boiler, the top of which is even with the floor of the greenhouses. The boiler has three 4-inch outlets and three 4-inch openings for returns.

W. H.—Utah.

We are not able to furnish any really definite suggestions for heating the houses described, from the fact that the description is incomplete, and particularly because the amount of glass in the walls is not stated. It also appears that an error has been made in computing the area of glass in the larger house. To have 6,000 square feet of glass in a house 31x90, the glass in the walls on three sides of the house would have to be more than twelve feet high.

It seems more likely that there will not be more than three feet of glass, and in that case we would use a 2½-inch flow upon each plate and three others overhead, placing one about three feet below the ridge and one on each side about halfway between the ridge and the plates. For the returns we would use a coil of four 2-inch pipes on each side wall, or under each side bench, and three coils of three 2-inch pipes each under the other benches, connecting each of the coils with one of the overhead flows.

If the 6,000 square feet of glass are correct, we would change the suggested piping by substituting 3-inch flows for the wall plates, and using six 2-inch returns on each side of the house and four in each of the other return coils. In case the end of the house is much exposed, one of the returns on each of the walls might be carried around the end of the house to a point beneath the purlin and connected with one of the overhead flow pipes.

For the carnation house, 30x65, we would use three 2½-inch flows, placing one upon each plate and the other two feet below the ridge, and connecting each of them with three 2-inch returns.

This will suffice for houses with 2½ feet of glass in the side walls, but we

# PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

**ALTOONA PIPE & SUPPLY COMPANY**  
 1925-27 Ninth Avenue, ALTOONA, PA.

Mention The Review when you write.

## Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD—CHICAGO

Mention The Review when you write.

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

**H. MUNSON**  
 Est. 1898 Phone Superior 572  
 1433 Wells St., Chicago

Mention The Review when you write.

## New Wrought Pipe

Black or Galvanized  
 Delivered Anywhere

Send us a list of your needs. We can save you money.

**King Construction Co.**  
 North Tonawanda, New York

Mention The Review when you write.

### Use Rippley's

#### No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

**RIPPLEY MFG. & STEEL BOAT CO.**  
 Box F, Grafton, Illinois

Mention The Review when you write.

## Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

**HANSELL GRATE CO.**

654 Railway Exchange Bldg., CHICAGO

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

**Morehead**  
**Back to Boiler**  
**SYSTEM**

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

**MOREHEAD MFG. CO.**  
 Dept. "M" DETROIT, MICH.  
 300

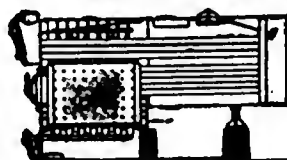
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To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

**M. B. Skinner Co.**  
 558-562 Washington  
 Boul., Chicago.

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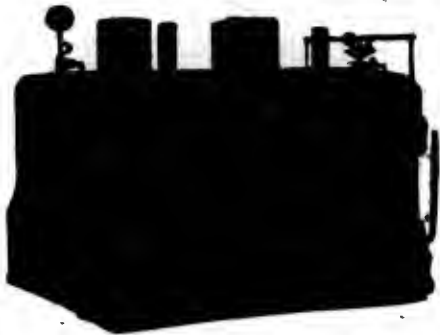


**STEEL**  
**RETURN**  
**TUBULAR**  
**BOILERS**

**Johnston Heating Co.**

131 E. 26th Street NEW YORK

Always mention the Florists' Review when writing advertisers.



### A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK  
Mention The Review when you write.

### SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

**PETER KNOWE & SON**

315 Chamber of Commerce Bldg.

133 West Washington Street, CHICAGO, ILL.  
Phone Main 3766

Mention The Review when you write.

Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 54-B.

Joseph Dixon Crucible Company,  
Jersey City, N. J.

### HIGHEST PRICED and CHEAPEST

BOILERS MADE

### GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

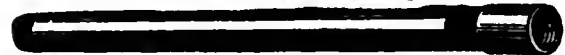
109 Broad Street. UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.

### Pipe and Tubes

ALL SIZES CUT TO SKETCH



### Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

### Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

**FORD & KENDIG CO.**

27 North 7th Street PHILADELPHIA  
24th and Wood Streets

Mention The Review when you write.

would add one return for each additional vertical foot of glass in the rose house or for each one and one-half feet of additional glass in the carnation house.

The flow pipes should run downhill and each should be connected with the expansion tank at its highest point. If one boiler is to be used for both houses, we would use two 4-inch flow and return openings for the rose house and one for the carnation house. One of the 4-inch flows might be carried up to a point about three feet below the ridge of the rose house, and, after being connected with the expansion tank, would branch and supply each of the flow pipes upon the plates. The other 4-inch flow might be used in the same way to supply the three overhead flow pipes. Provided there are no more than 3,600

# BUSINESS ECONOMY

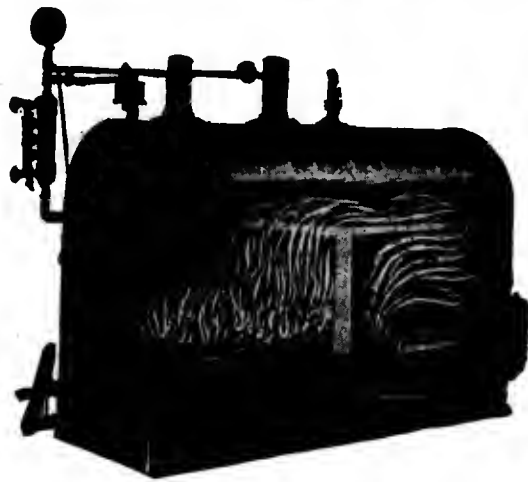
Conserve the National Resources

Eliminate Waste in Your Business

Begin Now to do Your Share—it Will Help You and Others

One of the biggest items of expense in the greenhouse business is the heating question. Why then for fancy's sake or otherwise do you sit silently by and watch the unnecessary losses of fuel go on day by day?

It is your money that is lost—the waste harms everyone. Stop! Stop!! Stop!!!



Many practical growers have solved this vital question.

You can do so, too.

The remedy is simple.

Get a Kroeschell—the boiler of unequaled fuel economy. It will pay you well.

### Read What Our Customers Say

#### A Record for the Winter of 1916-1917

Mr. Wendel is surely pleased with his No. 14 Kroeschell Boiler—it is a PEACH, that is all there is to it. We surely had some winter, which we all know.

Our houses have never been below 52°, and it was not necessary to force our boiler. Best of all, we saved two carloads of coal over a year ago.

(Signed) CROWN POINT FLORAL CO., Crown Point, Ind.  
Hans Jepsen, Grower.

#### No Heat Lost With the Kroeschell

The two No. 46 Kroeschell Water Tube Steam Boilers which you furnished for our new plant surely are giving us satisfactory service. These boilers are internally fired, and ECONOMICAL fuel burners, being very fast steamers. With baffle arrangement such as you have, it consumes all the heat cast from the combustion chamber instead of letting it out of stack.

(Signed) NEW HAVEN FLORAL CO., H. J. C. Leitz,  
New Haven, Ind.

#### Entire Plant Now Heated by Kroeschell's Famous Boilers

We have just placed No. 14 Boiler purchased of you. This takes the place of two cast iron boilers and one 60 H. P. tubular boiler. As we were the first to install one of your boilers on Long Island, it might interest you to know that we want no other kind on our place. This makes three we have, and they do their work economically and are on the job all the time. You may use this letter in any way you wish.

(Signed) JAMES D. COCKCROFT, Northport, L. I.

#### Kroeschell Uses Only One-half the Coal

Have taken out return tubular boiler which used one-half more coal than the Kroeschell Boiler—it is so easy to regulate that in a few minutes I can run up the temperature by opening drafts.

(Signed) FRANK A. WAGNER, Tiffin, Ohio.

#### Kroeschell Does the Work of Two Boilers—Saves Fuel

Your boiler does the work of two tubular boilers—saves fuel, needs less attention, as the fire lasts much longer—is easily cleaned.

(Signed) S. E. MUNTZ, Dubuque, Iowa.



WHEN YOU BUY—GET A KROESCHELL

**KROESCHELL BROS. CO.,** 444 West Erie Street,  
CHICAGO, ILL.

square feet of glass in the rose house, the main flow and return pipes might be reduced at the boiler to 3-inch. The arrangement of the main-flow pipe to supply the carnation house should be similar to the foregoing, except that it should supply the three 2½-inch flows in the house.

#### MINNEAPOLIS.

##### The Market.

Business, which had been dull since Easter, was given an impetus last week by the Mothers' day sales. The demand for the day this year exceeded any previous year. The rush began Thursday, was greater Friday and Saturday was the best day in several weeks. Of course there was a big demand for white carnations and roses, but all flowers and plants sold well. Mothers' day is becoming one of the biggest selling days of the year for Minneapolis florists.

Prices went up, especially for carnations. There was a good supply, with large blooms and excellent stems. Roses were plentiful and the big demand was met by a supply of fine stock at good prices. American Beauties were hard to obtain and orchids were scarce. Sweet peas were in big demand and the supply was exhausted in many of the retail stores.

Some of the florists had a great variety of stock, including poeticus, daffodils, daisies, stocks, irises, forget-me-nots, snapdragon and a few peonies and gladioli. Pansies and other plants are coming in and sell rapidly. Marguerite, geranium, hydrangea and rose plants also had a good sale. It was, however, difficult to secure fine plants, as some of the greenhouses connected with cemeteries are getting ready for outdoor work.

This has been a great year for the seed business, especially in the sale of garden seeds. The warm, springlike weather the last of the week helped all branches of the trade.

##### Various Notes.

The Whitted Floral Co. has installed seed departments in both of its stores. At the Tenth street store there is a showing of a fine line of shrubs. The company reports a good business in both cut flowers and plants for Mothers' day.

There were many artistic window displays before Mothers' day. Swanson's, Inc., had a picture of "mother" as the central feature and around was arranged a fine collection of cut flowers and plants.

E. M. P.

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.



### SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.  
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
I. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

#### TUBING, ALL SIZES

#### PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.

Mention The Review when you write.

#### PIPE CUT TO SKETCH

It will pay to correspond with us

## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

**ALBERT & DAVIDSON, Inc.,** 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.



## THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial.** Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000, 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO.,** Erie, Pa.

Mention The Review when you write.

## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

Mention The Review when you write.



SPLIT CARNATIONS ARE BEST MENDED WITH

## SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices  
35c per 1000—Postpaid—3000 for \$1.00

**F. W. WAITE, Manufacturer,** 85 Belmont Ave., SPRINGFIELD, MASS.

Mention The Review when you write.

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

**S. WILKS MFG. CO.**

23 Shields Ave., CHICAGO, ILL.

## "Superior"

### INTERNAL-FIRED BOILER

For Hot Water Heating



**Superior Machine & Boiler Works**

840-850 W. Superior Street  
CHICAGO

### THE FLORISTS HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN B. FRIEDMAN, Saddle River, N. J.

Always mention the Florists' Review when writing advertisers.

**YOU**

Will find all the best offers all the time in The Review's Classified Advs.



# PUSH

**Don't stop for anything. Keep pushing every day. Make today bigger than yesterday and tomorrow bigger than today.**

**And don't depend entirely on YOURSELF. If your work is on the eighteenth floor of an office building, DON'T WALK UP THE STAIRS—TAKE THE ELEVATOR. If you want to ask a question of someone on the other side of the city, DON'T SPEND HALF A DAY GOING TO SEE HIM—USE THE TELEPHONE. Take advantage of the modern forces ALL AROUND YOU. Take advantage of the wonderful opportunities that other brains and organizations have provided to SAVE YOUR TIME AND SAVE LABOR AND HELP YOU MAKE MONEY.**

**Take advantage of the power of "Review" Classified Ads. They have built large and permanent business for many—for thousands of florists they have saved dumping a surplus; turned a loss into a quick profit.**

**They will do as much for you—but it is up to you to act. It is up to you to offer nothing but good stock, worth the money, and to get your ad to the office of "The Review" by 4:00 P. M. NEXT TUESDAY**

# Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

## WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.**

Mention The Review when you write.

### HOW IT CAN BE DONE.

If you have plants and want cash for them, or if you have cash and want plants for it, there is an easy way to accomplish either. Just put a classified ad in The Review and the results will move you to write like this:

Kindly discontinue my ad for pansies. I have sold over 150,000 plants from your advertising medium alone. A cheap means of selling plants. —Riverside Gardens, H. L. Doubleday, manager, Homer, N. Y., May 12, 1917.

Kindly cancel my ad, as my plants are all sold. I could have sold 3,000 instead of 300. —Walter A. Amling, Maywood, Ill., May 12, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review.

### MILWAUKEE.

The week preceding Mothers' day was good and, while the weather still was cool, the sunshine helped the cut during the last of the week. The demand for stock was extremely large and the shortage was most acute. Reports in general show that the war as yet is not affecting the business unfavorably; sales compare favorably with last year's.

Carnations, of course, were in the greatest demand and early orders specified color and quantity, but on account of the scarcity of stock later orders were filled with anything and nothing was said about prices. Assorted stock sold at \$6 straight, while whites brought \$8. There were few splits on the market and these sold for almost as much as good stock. The assortment was good, and while white was most in demand, followed closely by red, the quantity of each was in good proportion to the total supply.

Roses were in big demand and sold well. There was a shortage of the shorter grades and everything cleaned up in fine shape. Long stock moved nicely and the proportion disposed of demonstrated that the trade in general is pushing other stock than carnations for the day more heavily than in the past. Sweet peas were in heavy demand and there was not nearly enough to go around. The quality of this stock was good for this time of year and satisfactory prices were realized for the entire supply. Snapdragon also was called for in quantity and cut quite a figure in the market. Of course bulbous stock was on the wane, but what there was in the market was readily disposed of.

Orchids sold well and there were some exceptionally fine cattleyas, which were disposed of at fair prices. Valley was

## RAMSBURG LOCKING POT

Our square paper bands and pots are made of **Manila Board**, and are for year-round use.

Give your bedding stock new life by shifting to our square paper pots. Better plants, increased sales, no clay pots to lug or lose. Send a postal for samples and prices.

Special prices on 1½-inch bands for asters and small seedlings, 50c per 1000; 5000 for \$2.00. Cutworm protectors, 7/8 x 3½, same prices.

**G. S. RAMSBURG**  
Somersworth, N. H.

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

**E. Allan Peirce**

400 Oaks Road  
WALTHAM, :: MASS

Mention The Review when you write.

### RED

## Standard Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY



**GEO. KELLER & SON**  
Manufacturers of  
**RED POTS**

Before buying write for prices  
2614-2622 Herndon Street  
Near Wrightwood Ave., **CHICAGO, ILL.**

a negligible quantity; there was practically none to be had. There was a fair quota of funeral work, which helped to keep everyone on the jump toward the end of the week. Lilies sold well and callas were moved with little difficulty.

On the whole, business was more than good, but it is to be deplored that all orders could not be handled satisfactorily. Retailers cleaned up nicely May 12, and although the figures are not in at the present writing, it was the biggest Mothers' day ever experienced by the trade.

H. J. S.

## CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

|         |     |     |     |                 |
|---------|-----|-----|-----|-----------------|
| 5000 2  | x2  | x2  | ... | \$ 4.50 per box |
| 5000 2½ | x2½ | x2  | ... | 5.50 per box    |
| 5000 3  | x3  | x2½ | ... | 7.20 per box    |
| 5000 3½ | x3½ | x3  | ... | 10.00 per box   |

### DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

**The Climax Mfg. Co.**

Makers of High-class Florist Boxes,  
Shipping Packages and Dirt Bands  
200 Factory St., Castorland, N. Y.

Cleveland, O.—The last word in trained Rambler roses was shown in one of the stores here at Easter. A skillful worker had trained the plants so that the whole gave a good representation of a church, with the steeple, windows and walls covered with blooms. A phonograph was placed inside the "church," thereby combining flowers, music and architecture. The piece was sold to T. J. Kegg.

ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS &amp; CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

Mention The Review when you write.



## WE LEAD IN QUALITY AND FINISH

Others follow—when they can

## THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

## SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

## SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.  
SYRACUSE, N. Y.

Mention The Review when you write.

## RED POTS

Standard

Pans

Azalea

## NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

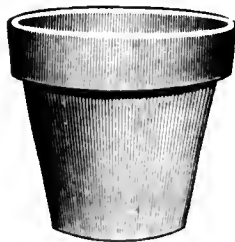
## RED POT

In which plants do the best, write to

## MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



## Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, :: OHIO

Mention The Review when you write.

## GUARANTEED POTS

Write for samples and prices.

## MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

## IMPORTANT

Don't fail to look up the CLIMAX "Dirt Band" advertisement on page 98.

Mention The Review when you write.

# PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



## RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

## SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN 161 W. 23rd St., New York So. Zanesville, Ohio



## CLEVELAND.

With the cold weather of the last few weeks, carnations and roses were slow in coming. The result was a shortage, especially of carnations. The cool nights were just what the growers of bulbous stock wanted and daffodils and tulips were to be had in quantity. Without these flowers to help out, the market would have been decidedly short of cut flowers. There were about enough to go around, carnations being the leaders. Roses, snapdragons, baby gladioli, irises, daffodils and Darwin tulips were ready sellers.

The Cleveland flower buyers are beginning to realize the true significance of Mothers' day. Our local advertising is done with a view to teaching the public that the proper flower to give or wear on Mothers' day is not the white carnation, as worn by Miss Jarvis, but the flower that is, or was, the mother's favorite flower. The result is that flowers other than carnations were asked for and plants, such as hydrangeas, spiræas, rambler roses, gloxinias, tuberous-rooted begonias, daffodils and tulips, sold easily. Reports from all parts of the city show a large increase in the sales over other years. Mothers' day is getting better each year. It is not a question of whether the stock will sell, but rather of what can be had to sell.

For Memorial day let us hope that geraniums at \$1 per dozen and porch boxes at \$1 per foot are things of the past. It is not necessary to organize to keep the price up. Charge a fair price for your stock, so that you can realize a fair profit and not a loss. Your neighbor is hurting no one but himself when he undersells you.

Geraniums and other bedding stock cost from ten to fifty per cent more to grow the last year than in other years. Grow good, select stock and you can get any fair price you ask. F. A. F.

**WE ARE SPECIALISTS IN  
GREENHOUSE GLASS  
PAINTS AND PUTTY**

**Iroquois White** (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

**GREENHOUSE  
GLASS**

**Largest and Best Selected  
Stocks  
in South and Southwest**

**BINSWANGER & CO.**  
MEMPHIS RICHMOND

Mention The Review when you write.

**SPECIAL WHITE  
PAINT  
FOR GREENHOUSES**

Guaranteed equal to any paint on the market regardless of price.

**NO BETTER PAINT MADE**

Guaranteed to satisfy you in every respect.

Satisfied customers are our best advertisements.

**PRICES**

|                             |                   |
|-----------------------------|-------------------|
| 50-gallon barrels.....      | \$2.10 per gallon |
| 25-gallon half-barrels..... | 2.15 per gallon   |
| 5-gallon buckets.....       | 2.20 per gallon   |
| 1-gallon cans.....          | 2.25 per gallon   |

ORDER NOW—DIRECT FROM

**TABOR PAINT CO.**

803 W. MADISON ST.,

CHICAGO, ILL.

Mention The Review when you write.

**Greenhouse Glass**

**WE ARE THE WORLD'S LARGEST PRODUCERS**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Mention The Review when you write.

**MASTICA**



**FOR Greenhouse Glazing  
USE IT NOW.  
F.O. PIERCE CO.  
P. O. Box 294  
NEW YORK**

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
EASY TO APPLY.**

Always mention the Florists' Review when writing advertisers.

**Dreer's Peerless  
Glazing Points  
For Greenhouses**

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.



Mention The Review when you write.

# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



**HOT BED  
AND  
GREENHOUSE  
GLASS**  
GET OUR PRICES BEFORE BUYING  
**SHARP, PARTRIDGE & CO.**  
2263 Lumber Street,  
CHICAGO

**A "RED DEVIL" Glass  
Cutter without "Thorns"**  
It cuts more glass with less pressure and without any splinters or breakage. The latest improved type.  
Has six hand-honed cutting wheels in turret head—a new one in place in a moment. From dealers, or, if not, from us for 40 cents.  
Glass Cutter Booklet Free  
**Smith & Hemenway Co.,**  
89 Chambers St.,  
NEW YORK CITY

**SPECIAL QUALITY  
Greenhouse Glass**  
Write for prices, stating sizes and quantity required.  
**C. L. DICKMANN GLASS CO.**  
Carloads or less. **MUSKOGEE, OKLA.**

## GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

**THE THROOP-MARTIN CO., - COLUMBUS, O.**

## GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

**OKMULGEE WINDOW GLASS COMPANY,**

**OKMULGEE, OKLAHOMA**

## GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.  
**ALL SIZES, SINGLE AND DOUBLE STRENGTH**

Write us for prices.

**BAUR WINDOW GLASS CO.,**

**EATON, IND.**

## PAPER POTS AND DIRT BANDS

Price List and Samples Free

**F. W. ROCHELLE & SONS,** Chester,  
New Jersey  
Mention The Review when you write.



**THE ORIGINAL AND ONLY  
ELASTIC-LYKE  
LIQUID PUTTY**

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

**THE ELASTIC-LYKE CO.**

(Not Inc.)

30 East Randolph Street, CHICAGO  
Mention The Review when you write.

Make **WAR** on the insects and fungi spores and your growing plants and flowers will have **PEACE**

TRADE-MARK

# SULCO-V. B.

REGISTERED

One gallon of SULCO-V.B. added to water will make 25 to 30 gallons of effective spray solution

A Sulphur-Whale Oil-Carbolic Compound  
The Universal Contact Insecticide and Fungicide

Tested and endorsed in 1913 by  
Dr. E. P. Felt, State Entomologist of the State of New York

## Kills all Insects

With which it comes in contact, including Thrips, Green and Rosy Aphs, Green, Black and White Fly, Red Spider, Mealy Bug, San Jose, Oyster Shell, Bay Tree and Palm Scale, Scurfy Bark Louse, Etc., Etc.

## And Parasitic-Fungi Spores

Including Smut, Mildew, Rust, Etc., Apple and Pear Scab, Peach Leaf Curl, Etc., Etc.

## On Trees and Tender Plants

What a Prominent Florist Concern Says:  
**VALENTIN BURGEVIN, Inc., FLORISTS**

Charles Fremd, North Rose, N. Y.

Dear Sir:—We have used your **SULCO-V. B.** on various plants, and find so far that it **destroys all insects without injury to either foliage or flowers.** We also find it an excellent remedy for mildew on Chrysanthemum foliage. Please send us ten gallons more at once.

November 18th, 1916. Mr. Henry Hansen, of Catskill, N. Y., a florist, called on us recently and we recommended your **SULCO-V. B.** to him so highly that he asked us to order five (5) gallons for him; please send the same to him by freight at once.

Very respectfully yours, VALENTIN BURGEVIN, Inc.

**SULCO-V. B.** has been used for seven years with genuine success by Orchardists and Truck Gardeners. Introductory prices direct to growers, Jobbers and dealers get in line—get busy.

1 Gallon, \$1.50

5 Gallons, \$4.50

10 Gallons, \$8.00

30 Gallons, \$21.00

Freight charges prepaid in New York and nearby states east of the Mississippi river—SOUTH on a line of St. Louis, Mo., Louisville, Ky., Washington, D. C.—NORTH on a line of Milwaukee, Wis., Chicago, Ill., Lansing, Mich.

**PRICES of SULCO-V. B. f. o. b. North Rose, N. Y.:**

1 Gallon, \$1.25

5 Gallons, \$4.00

10 Gallons, \$8.00

30 Gallons, \$19.50

CASH or CHECK with order, please.

**SULCO-V. B.** is guaranteed to control insects and fungi spores, or your money cheerfully and promptly refunded.

Send your order direct to the factory until your dealer can be supplied.

General Agent for **INTERNATIONAL PRUNING TOOLS.** Agents and dealers write for lists and discounts.

# CHARLES FREMD, Mfg. Chemist, North Rose, N. Y.

In The Great Fruit, Flower and Vegetable Belt of Western New York

Mention The Review when you write.

NEWARK, N. J.

The Market.

Cold, cloudy weather has had an effect on outdoor-grown stock the last week. Many growers had sweet pea vines filled with buds, which dropped off before blooming. Considerable quantities of sweet peas are now coming, however. Carnations are plentiful and were in demand at high prices for Mothers' day. Other stock also has brought good prices.

The indoor bulbous stock is fast disappearing from the market. Outdoor stock is not yet coming in large quantities, but some coldframe stock is arriving. Each week sees a larger quantity of bedding plants in the market. Geraniums are coming in good supply, and pansies are plentiful. Mignonette is in the market, and potted heliotrope has appeared. Easter lilies and callas are of excellent quality. Seeds continue to sell well, although there has been some let-up on account of the weather.

Various Notes.

The Rosery Floral Co. has opened a new store at 775 Broad street.

Philips Bros. report a good run of funeral work, but say counter trade is a little slow just now. R. B. M.

Painesville, O.—The Storrs & Harrison Co. is experiencing one of the best seasons in its long history. Every department shows up well. The catalogue trade is as good as ever, and this is a strong contradiction of the

## WIRE GOODS ARE LIKE POTATOES

### SCARCE

#### ROSE STAKES

No. 9 Galv. Wire

| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$11.88  | \$14.08    |
| 3 ft. 6 in. | 13.26    | 15.46      |
| 4 ft.       | 14.63    | 16.83      |
| 4 ft. 6 in. | 16.01    | 18.21      |
| 5 ft.       | 17.38    | 19.58      |
| 5 ft. 6 in. | 18.76    | 20.96      |
| 6 ft.       | 20.13    | 22.33      |

#### CARNATION SUPPORTS

CONTINUOUS RING  
\$20.00 per 1000 Plants  
Three Rings to a Plant

**THE CARNATION SUPPORT CO.**  
CONNEVILLE, IND.

Mention The Review when you write.



**BLAKE'S LEVER CLIP**  
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000.....1.10 per 1000

Delivered free. Samples free.

**B. S. BLAKE & SON,**

359 Flower City Park, Rochester, N. Y.

Mention The Review when you write.

prediction of light plantings this spring. Of the big assortment of pot-grown stock, asparagus and nephrolepis are scarce. The veteran, Robert George, may be seen making the rounds daily

**GULF CYPRESS GREENHOUSE MATERIALS**



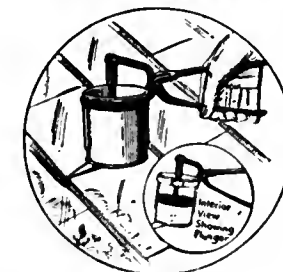
**HOTBED SASH GLASS**

Pecky Cypress Bench Lumber

THE ONLY PERFECT

**LIQUID PUTTY MACHINE**

Will Last a Lifetime, \$1.25 each



**"SEAL TIGHT LIQUID PUTTY"**

will not harden, crack or peel off.

\$1.35 per gallon in 10 gallon lots.

\$1.40 per single gallon.

**NON-KINK WOVEN HOSE**

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



**HOSE VALVE—70 Cents.**

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

on foot or in machine, a secret of his excellent health.



# Lay in Your Supply OF "NICO-FUME"

## "Nico-Fume" Liquid 40% Nicotine

### PRICES

|                            |         |
|----------------------------|---------|
| 8 lb. can.....             | \$10.50 |
| 4 lb. can .....            | 5.50    |
| 1 lb. can.....             | 1.50    |
| $\frac{1}{4}$ lb. can..... | .50     |

## "Nico-Fume" Paper

### PRICES

|                     |        |
|---------------------|--------|
| 288 sheet can ..... | \$7.50 |
| 144 sheet can ..... | 4.00   |
| 24 sheet can .....  | .85    |

## PROMPT SHIPMENT

SEEDSMEN AND DEALERS IN FLORISTS' SUPPLIES HAVE STOCKS

Manufactured by

**The Kentucky Tobacco Product Co.**  
Incorporated  
LOUISVILLE, KENTUCKY, U. S. A.

## USE THE PEERLESS BLOWER

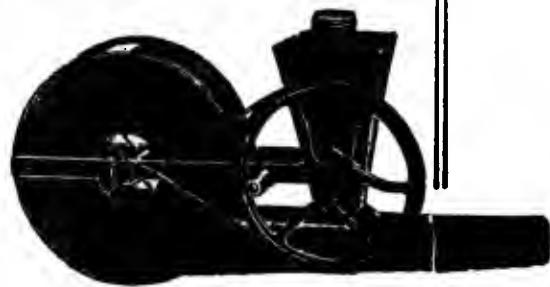
## DESTROY MILDEW

Distributes Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green or any other powdery substance. Does the work evenly, so every leaf receives its due proportion, without any being wasted. By using the Peerless, a 200-ft. greenhouse can be perfectly powdered in less than five minutes. Florists say:

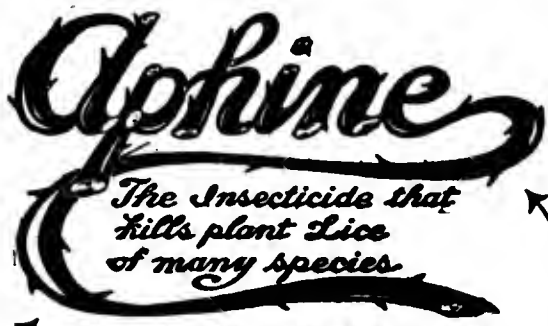
"It's a great improvement over the bellows."

Ask your jobber for the Peerless or order direct from us. Price, \$4.00 F. O. B. Chicago.

**Edw. E. McMorran & Co.,** 126 N. Union Street,  
CHICAGO, ILL.



Mention The Review when you write.



*The Insecticide that  
kills plant Lice  
of many species*

### THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00'      Gallon, \$2.50

### FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00      Gallon, \$3.50

### VERMINE

For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00

Sold by Dealers.

**APHINE MFG. CO.**  
MADISON, N. J.

12 sheets, 33 in ea.      8 lbs.      4 lbs.      1 lb.       $\frac{1}{2}$  lb.       $\frac{1}{4}$  oz

**Aphis  
Punk**

**NIKOTEEN**

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS. U. S. A.

### GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

Always mention the Florists' Review when writing advertisers.

No loss if you mend your split carnations with

### SUPERIOR CARNATION STAPLES

25c per 1000; 8000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.  
Springfield, Mass.

BEFORE

AFTER

50

Square Dealing Fertilizer  
WALTER S. MCGEE  
5327 Ellis Ave., Chicago, Ill.  
Greenhouse Supplies and Material  
Tel. Hyde Park 567

50

**USINGER'S UTTERANCES.**

The Hayman Greenhouse Co., of Clarksburg, W. Va., has had an uninterrupted demand for funeral work during the season. The business done during the month of April was the largest ever experienced by this firm, and, considering the condition of the country at large, this speaks well.

Patriotism was the keynote of a fine window by the J. W. Dudley & Sons Co., of Clarksburg. There was a large magnolia wreath, with a profusion of flags and tricolored ribbons. Miss M. Love has joined the force as a designer.

"Seeds that grow," besides much design work and counter trade, are keeping the H. Weber & Sons Co. store force at Clarksburg unusually busy. The large acreage at Oakmont, Md., is being planted to vegetables. The Weber boys believe in "doing their bit" to increase the country's food supply.

Joseph Haube, of Charleroi, Pa., is giving his usual assistance to the folks about Charleroi, telling them what and how to plant. The cold weather has retarded sales of bedding stock and has slightly checked the sale of seeds.

C. W. Kinder, of Charleroi, is manufacturing door wreaths for undertakers, and this has proven a successful venture. I. V. Kinder is displaying "patriotic" baskets filled with spring flowers.

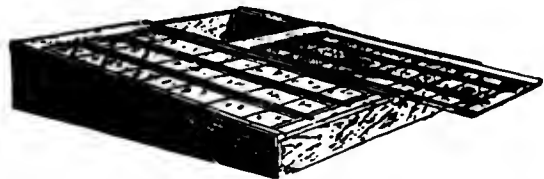
It is said that a new flower store will be opened in Morgantown, W. Va., this season. The plans are being withheld, awaiting action by the local council.

Leaman & Titherington have opened a store at Fairmont, W. Va. They have enjoyed a successful business since the opening.

The new store of H. Weber & Sons Co. at Fairmont is a well-arranged one and most attractive. Seeds are given space in the rear. Marble-topped counters are on one side of the store, displaying ribbons and novelties, while plants are displayed on the opposite side. Sidewall cases are used to display baskets and sundries. A tile floor and mirrors give a tone of richness desirable in a flower store.

W. T. U.

Grand Rapids, Mich.—Two greenhouses are under construction at the range of the Reed & Cheney Co.

**HOTBED SASH at 80c each**

Made of best grade Gulf cypress

Glazed Hotbed Sash from \$1.65 up

Double Light Hotbed Sash

2 inches thick, painted two coats, glazed two layers 10x12 glass, \$3.75 each up. We claim that our double light sash are better than any other made.

We have in stock thousands of all kinds for immediate shipment.

**HOTBED AND GREENHOUSE  
GLASS AND PUTTY**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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## For Maximum Production of Flowers

You must supply the soil with available amounts of Phosphorus.

**Don't Experiment**

but

# PLAY SAFE

by using

## Magic Steamed Bone Meal

and

## Magic Precipitated Bone Phosphate

The two best and most economical fertilizers for supplying available Phosphorus in the soil.

Write for Information Blank and Special Prices.

## Chicago Feed & Fertilizer Co.

**Union Stock Yards, CHICAGO, ILL.**

Originators of the Famous Fertilizer Charts for Florists.

Mention The Review when you write.

# WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

## The Pulverized Manure Co.

**33 Union Stock Yards, CHICAGO**

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### ATLAS WEED-KILLER

Grass and Weed-Killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.  
95 Liberty St., New York

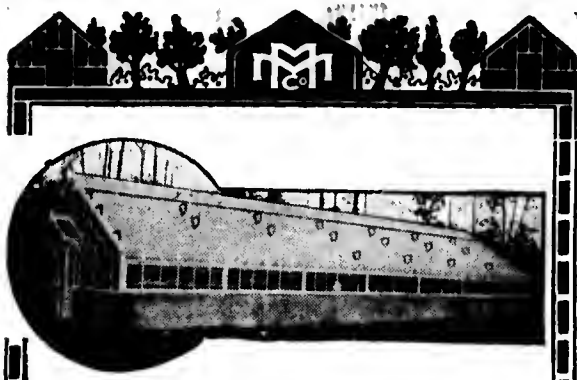
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### AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

**Farmers' and Florists' Fertilizer Co.**  
209 Exchange Ave., Room 5, Tel. Drover 1932  
U. S. YARDS, CHICAGO, ILL.

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## GREENHOUSES

of every description

### The Personnel

of all our departments assure you a

**Service and Quality**  
unsurpassed

IT WILL PAY YOU TO  
PUT YOUR GREENHOUSE PROBLEMS  
UP TO US.

We go anywhere in the U. S.  
to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

## \$ BIG MONEY \$ IN GREENHOUSE CROPS

Profits in the greenhouse business are **larger than ever**. What does it matter if the original investment is a trifle greater? It's the **percentage** of profit that counts after all.

Before the advance, we contracted for a big supply of Louisiana Red Cypress lumber. We are therefore still in a position to make you exceedingly attractive prices on **strictly guaranteed** greenhouse work. Write immediately—before you misplace this address.

**SCHNUTE-HOLTMANN CO.**  
EVANSVILLE, IND.

Mention The Review when you write.



### Caldwell Tanks of Galvanized Steel

are strong, tight and durable. Cost less than wood tanks and give good long service.

Sizes up to 1000 gallons can be shipped set up.

Send for Catalogue.

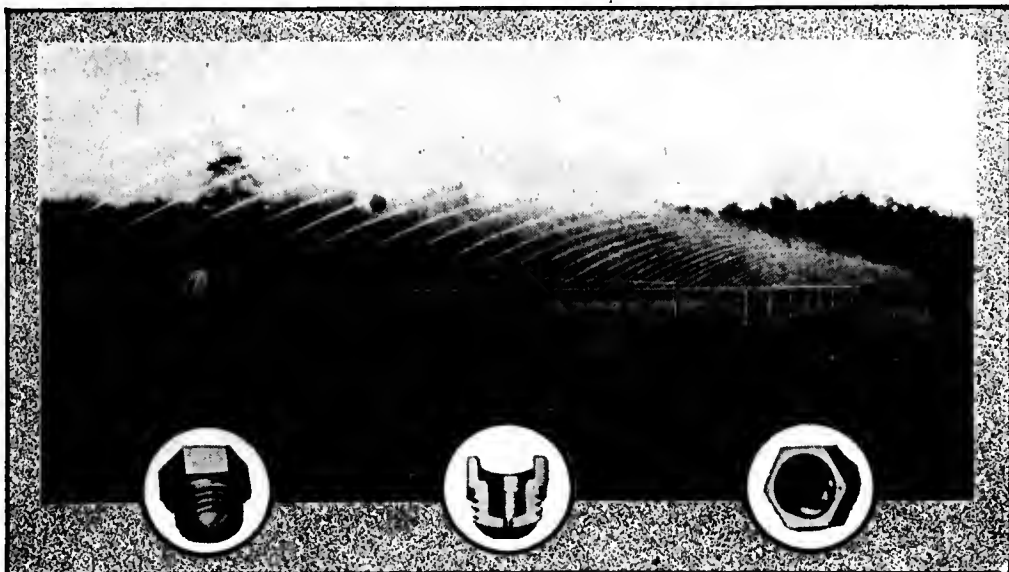
**W. E. Caldwell Co., Inc.**

1930 Brook St.  
LOUISVILLE, KY..

*Caldwell*  
TANKS  
AND  
TOWERS

Mention The Review when you write.

Not advertising in The Review is like stopping the clock to save time.—Conrad Freund, Cleveland, O.



## The Skinner System As It Looks To The "Other Fellow"

The "other fellow" hasn't any axe to grind. What he says about the Skinner System of Irrigation, he says because **it's so**. Almost daily we get letters from these "other fellows." Three of them we give below. Our Experience Book gives many more. Send for it.

### INDOORS

Fred W. Ritchey, of Lancaster, Pa., says:—  
"In the greenhouse, if you only take the labor saved, one season will more than pay for the Skinner System of Irrigation."

A. Forsyth, of Hamilton, Ont., says:—  
"The water comes out like dense fog, entirely shutting the contents of the house from view, and I have noticed that it is so fine that seedlings are very rarely found lying down after watering."

### OUTDOORS

N. Zweifel, of No. Milwaukee, Wis., says:—

"Now that we have your System of Irrigation, we have no trouble in getting strong, healthy carnation plants, free from red spider and other insects. One can say, without exaggeration, that the Skinner System pays for itself several times in one season."

**THE  
SKINNER  
IRRIGATION  
CO.**

223 Water  
Street  
Troy, Ohio

**SKINNER  
SYSTEM**  
OF IRRIGATION

## PECKY CYPRESS

### WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

**Adam Schillo Lumber Co.,** Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

## DREER'S "RIVERTON SPECIAL" PLANT TUB

| No. | Outside<br>Diam. | Inside<br>Diam. | Length<br>of Stave | Each   | Doz.    | 100      | No. | Outside<br>Diam. | Inside<br>Diam. | Length<br>of Stave | Each   | Doz.   | 100     |
|-----|------------------|-----------------|--------------------|--------|---------|----------|-----|------------------|-----------------|--------------------|--------|--------|---------|
| 10  | 21 1/4 in.       | 20 in.          | 21 in.             | \$1.60 | \$17.50 | \$145.00 | 50  | 12 3/4 in.       | 12 in.          | 13 in.             | \$0.50 | \$5.50 | \$45.00 |
| 20  | 19 1/4 in.       | 18 in.          | 19 in.             | 1.45   | 15.50   | 130.00   | 60  | 10 3/4 in.       | 10 in.          | 11 in.             | .40    | 4.40   | 35.00   |
| 30  | 17 in.           | 16 in.          | 17 in.             | 1.10   | 12.25   | 100.00   | 70  | 8 3/4 in.        | 8 in.           | 10 in.             | .30    | 3.50   | 28.00   |
| 40  | 15 in.           | 14 in.          | 15 in.             | .70    | 7.75    | 60.00    |     |                  |                 |                    |        |        |         |



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

**HENRY A. DREER,**  
Seeds, Plants, Bulbs, Supplies  
714 Chestnut St., Phila

✧ Always mention the Florists' Review when writing advertisers ✧



# Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

**A. DIETSCH COMPANY**

2640 Sheffield Avenue \* Chicago



Mention The Review when you write.

## PROVIDENCE, R. I.

### The Market.

Mothers' day this year was more generally observed in this city than ever before. The principal reason for this was the advertising of the downtown florists and the resulting business was good.

Trade has been exceptionally good, especially on funeral work. Bedding plants have experienced a good sale and will without doubt continue to do so until Memorial day. Already numerous orders for that occasion have been booked by the florists. This will be the last remaining big day of the season, as practically all the schools will close with few, if any, decorations.

### Various Notes.

Frederick Cole, of the Still River Gardens, has opened a store at 95 Snow street for the sale of trees, shrubs and plants.

The northern section of the state was visited by a snow storm May 5. The snow was more than an inch in depth in many places.

William N. Craig, of Brookline, Mass., was the speaker at a meeting last week of the Fruit Hill Improvement Association, his topic being "Kitchen Gardens."

One of the most attractive display windows recently seen in this city was that of T. J. Johnston & Co., on Washington street. Palms and evergreens were used, with a miniature fountain in the center and a score or more of canary birds flying about.

Willis Hoyt, a graduate of the New Hampshire State College, has assumed his duties as superintendent of home gardens at North Attleboro.

William E. Chappell, who has been on the sick list for several weeks, is reported to be improving.

George Herrmann, of A. Herrmann, Inc., New York, was a visitor last week.

An addition is being erected at the range of the Hoxsie Nurseries, at Hoxsie station. The concern expects to add two or three new houses in the fall.

W. H. M.

## You Will Make No Mistake

if you write us for estimate  
on your requirements in

## GREENHOUSE MATERIAL

Our reputation for quality  
will always be sustained,  
and our service and price  
will meet with your approval

Estimates submitted promptly.

## The Foley Greenhouse Mfg. Co.

Designers, Builders,  
Heating Engineers

Telephone Lawndale 9930

3248 West 31st Street, CHICAGO

Mention The Review when you write.



Our catalogue explains  
everything about the  
best Sash Operating Devices  
and Greenhouse Fittings that  
are manufactured.

WRITE TODAY TO

**ADVANCE CO., Richmond, Ind.**

Mention The Review when you write.

# AN UP-TO-DATE GREENHOUSE

must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

**ICKES-BRAUN MILL CO., 2330 WABANSIA AVENUE, CHICAGO**  
GREENHOUSE MATERIAL GREENHOUSE HARDWARE

Mention The Review when you write.

## KING CONSTRUCTION COMPANY, North Tonawanda, N. Y. GREENHOUSES

**We Claim Maximum Strength and Minimum Shadow. Investigate**

BOSTON OFFICE: 113 STATE ST.

PHILADELPHIA OFFICE: HARRISON BLDG., 15TH AND MARKET STS.

Mention The Review when you write.



*When it comes  
to Greenhouses  
come to  
Hitchings & Co.*

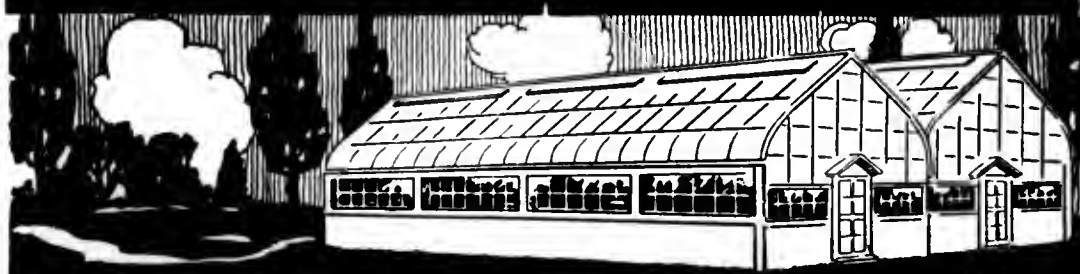
NEW YORK  
1170 Broadway

BOSTON PHILADELPHIA  
49 Federal St. 40 So. 15th St.

## JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1363-1381 Flushing Ave.,  
BROOKLYN, N. Y.



Mention The Review when you write.

## EVANS' CHALLENGE THE BEST

Write for Catalogue  
John A. Evans Co.,  
Richmond, Ind.



Always Mention the...

**FLORISTS' REVIEW**

When Writing Advertisers

## GREENHOUSE LUMBER

1866-1917

**"ALL-HEART" CYPRESS  
WORKED TO SHAPES.**

**HOTBED SASH.**

**PECKY CYPRESS.**

**SQUARE RED CEDAR POSTS.**

**LOCKLAND LUMBER CO., Lockland, O.**

# Classified Ad Department



It Pays

## ACHILLEAS.

Achillea The Pearl.....\$5.00 per 100  
Achillea Millifolia ..... 5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## ACHYRANTHES.

Achyranthes, green or yellow, strong 2½-in., 3c.  
J. C. Steinhauser, Pittsburg, Kans.

Achyranthes, dwarf red, 2½-in., \$3.00 per 100.  
Cash. J. F. Link, 1124 Rammers, Louisville, Ky.

## AGERATUMS.

Ageratums, Blue Perfection, transplanted plants, ready for 2½-in., 60c per 100, prepaid; \$5.00 per 1000; 2½-in., in bud and bloom, \$2.00 per 100, 300 for \$5.00.  
Charles Whitton, York & Gray, Utica, N. Y.

Ageratum Stella Gurney, strong plants, ready to shift, 2 and 2½-in., \$2.00 per 100, \$18.00 per 1000. Cash, please.  
W. Bezdek, Cedar Rapids, Ia.

Ageratum, 2½-in. pots, Blue Perfection, Princess Pauline, dark blue and others, \$3.00 per 100, \$25.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratums, strong Stella Gurney and Blue Perfection, 3-in., 5c.  
J. C. Steinhauser, Pittsburgh, Kans.

Ageratum, blue, 2½-in., \$3.00 per 100; \$25.00 per 1000; 3-in., \$6.00 per 100.  
Pyfer & Oisem, Wilmette, Ill.

Ageratums P. Pauline, S. Gurney, 2½-in., \$2.00 per 100. Cash, please.  
J. J. Clayton & Sons, West Grove, Pa.

Ageratum, dark blue, 2-in., \$1.50 per 100.  
Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Ageratums, blue, 3-in., \$5.00; 4-in., \$8.00 per 100. Fine salable plants.  
GULLETT & SONS, LINCOLN, ILL.

Ageratum, Heavy 3-in. Blue Perfection and Dwarf Blue, \$5.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Ageratum Stella Gurney and Princess Pauline, 2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Ageratum Blue Perfection, strong seedlings, 85c per 100, \$3.00 per 1000.  
M. H. Radke, Riverside, Ill.

Ageratums, R. C. Gurney and Blue Star, 60c per 100, \$5.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Rooted cuttings, ageratums, 4 var., 60c per 100, \$5.00 per 1000. Prepaid.  
S. D. Brant, Clay Center, Kan.

Ageratum Stella Gurney, 3-in., in bloom, \$5.00 per 100. Waukesha Floral Co., Waukesha, Wis.

Ageratum Blue Perfection, 3-in., \$4.00 per 100.  
John Walker, Youngstown, O.

Ageratum, blue, R. C., 75c per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

## ALTERNANTHERAS.

Alternantheras, choice stock.

Aurea nana, yellow.

The following prices include careful packing:

Strong 2-in. stock,

\$2.50 per 100, \$20.00 per 1000.

500 at 1000 rate.

Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing.  
R. S. McMURRAY, BELLEFONTAINE, O.

Alternanthera, 4 leading varieties, strong fall cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid. Strong rooted cuttings of the yellow, 60c per 100, \$5.00 per 1000, prepaid.  
C. Humfeld, Clay Center, Kan.

Alternantheras, 50,000, 2-in. red, green and bronze, \$2.75 per 100, \$25.00 per 1000. Special price on large orders. Ready to ship May 15. Cash with order.  
Felsch Bros. Co., Maywood, Ill.

Alternantheras, bright red, yellow, R. C., \$5.50 per 1000, or will exchange for R. C. of assorted geraniums. Herman Schlachter, 600 Ross Ave., St. Bernard, O.

ALTERNANTHERAS, red and yellow varieties, 2-in. pots, \$2.00 per 100, \$20.00 per 1000. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Alternantheras, red and yellow, strong R. C., 60c per 100; \$5.00 per 1000; 2½-in. pots, \$2.50 per 100. Cash. No personal checks.  
H. Ernst & Son, Washington, Mo.

Alternantheras, 300 3-in., red and yellow, 4c.  
Geo. M. Kellogg, Flower & Plant Co., Pleasant Hill, Mo.

Rate for advertising in this department  
12½ cents a line net, per insertion.  
No advertisement for less than 25c accepted.

Alternantheras, R. C., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000.  
R. R. Davis Co., Morrison, Ill.

Alternantheras, red and yellow, rooted cuttings, 75c per 100, \$6.00 per 1000.  
D. B. Kelly, Franklin, Ind.

2000 alternantheras, red and yellow, 2 and 3 in., 3c and 5c. Cash, please.  
White Hall Greenhouses, White Hall, Ill.

Alternanthera, 3 varieties, 2½-in., \$2.50 per 100, \$25.00 per 1000.  
GULLETT & SONS, LINCOLN, ILL.

Alternanthera, extra fine cuttings, from sand, \$7.50 per 1000. Red only left.  
Thornton Floral Co., Streator, Ill.

Alternantheras, R. C., red and yellow, from soil or sand, 60c per 100; \$5.00 per 1000. Cash, please.  
E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail; \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Aurea nana, yellow; Brilliantissima, red; strong 2-in., \$2.25 per 100, \$20.00 per 1000.  
Leedle Co., Expert Rose Growers, Springfield, O.

Alternanthera, R. C., Yellow and Brilliantissima, 60c per 100, \$5.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, strong, well grown, 2½-in., sure to please, \$2.50 per 100, \$22.50 per 1000.  
Baur Floral Co., Erie, Pa.

Alternanthera, yellow and green, 2-in., fine \$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Alternantheras, red or yellow, 2½-in., 2½c; fall stock. J. C. Steinhauser, Pittsburg, Kan.

Alternantheras, yellow, strong 2-in., \$2.50 per 100.  
Williams & Matthews, Anderson, Ind.

Alternantheras, red and yellow, 2-in., \$2.00 per 100.  
Brown Bros., Carlisle, Ill.

Alternantheras, yellow and red, 2-in., \$2.50.  
Williams & Matthews, Anderson, Ind.

Alternantheras, red and green, strong 3-in., 3c.  
Partridge Greenhouse, Independence, Kan.

## ALYSSUM.

Alyssum, Tom Thumb and double giant, bushy, transplanted plants, ready for 2½-in., 75c per 100, prepaid; \$5.00 per 1000; 2½-in., in bud and bloom, \$2.00 per 100, 300 for \$5.00.  
Charles Whitton, York & Gray, Utica, N. Y.

Little Gem sweet alyssum, nice bushy seedlings, bud and bloom, ready to pot or bed out, good stuff, 50c per 100 by P. P., or \$3.00 per 1000, 500 at 1000 rate, by express. Cash, please.  
Cottage Greenhouses, Westplains, Mo.

Alyssum, double giant, 2-in., \$2.00 per 100; \$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per 100; fine stock.  
Oak Grove Greenhouse, Tuskegee, Ala.

Alyssum double giant and dwarf, large, transplanted plants, ready for 2½-in., 75c per 100, mail; \$5.00 per 1000, express.

Edward Whitton, City & Green, Utica, N. Y.

Alyssum double giant, branched stock and in bloom, 2-in., \$2.00 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Alyssum, 2-in., \$2.00 per 100. Cash. J. S. Witt & Son, 10429 Wallace St., Chicago, Ill.

Sweet Alyssum, Little Gem, thumb-pots, 1½c. Cash, please. B. C. Blake, Springfield, O.

Alyssum double giant, 2-in. stock, \$2.00 per 100. Cash. Addams, Morgan & Co., Paxton, Ill.

500 alyssum double giant, 2-in., \$2.00 per 100.  
Edward W. Schuster, Crookston, Minn.

Alyssum Dble. Giant, 2½-in., 2c.  
J. C. Steinhauser, Pittsburg, Kans.

Alyssum, full bloom, 2½-in., \$2.50 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Alyssum Little Gem, 2½-in., \$2.00 per 100.  
A. B. Campbell, Cochranville, Pa.

Alyssum, double, \$1.00 per 100; prepaid.  
S. D. Brant, Clay Center, Kan.

## AMPELOPSIS.

Ampelopsis Veitchii, 2½-in. pots, \$3.00 per 100; strong, field-grown, 18 to 24 in., \$12.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

## ANCHUSAS.

Anchusa, Dropmore, strong field-grown plants, \$10.00 per 100.

W. E. King, Box 361, Little Silver, N. J.

## ANTHERICUMS.

2000 Anthericum comosum, 2½-in., \$3.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

## AQUILEGIAS.

Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants.  
Wm. Toole & Son, Baraboo, Wis.

## ARABIS.

Arabis Alpina, strong field plants, \$4.00 per 100.  
W. E. King, Box 361, Little Silver, N. J.

## ASPARAGUS.

### ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| 2½-in. ....                       | \$ 3.50 | \$30.00 |
| 3-in. ....                        | 7.00    | 60.00   |
| 4-in., very heavy.....            | 12.00   |         |
| 4-in., medium .....               | 10.00   |         |
| Asparagus plumosus seedlings..... | 1.00    | 8.50    |

ASPARAGUS SPRENGERI.

|             | 3.00  | 25.00 |
|-------------|-------|-------|
| 2½-in. .... | 3.00  | 25.00 |
| 3-in. ....  | 6.00  | 50.00 |
| 4-in. ....  | 10.00 | 90.00 |

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprengeri, 2½-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri, 2½-in., \$3.50 per 100, \$30.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Per 100 Per 1000

Asparagus plumosus seedlings...\$1.00 \$ 8.00

2500 plumosus seedlings @ per... 7.50

5000 plumosus seedlings @ per... 7.00

Asparagus plumosus and sprengeri, 2½-in. pots..... 3.00 25.00

3-in. pots ..... 6.00 50.00

Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Sprengeri, strong heavy plants.

3-in. .... \$ 6.00 per 100; \$ 50.00 per 1000

3½-in. .... 8.00 per 100; 75.00 per 1000

4-in. .... 10.00 per 100; 90.00 per 1000

Asparagus plumosus.

4-in. .... \$12.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Extra select Asparagus Sprengeri, 3-in., \$5.00

per 100; plumosus, 2½-in., \$3.50 per 100; \$30.00

per 1000; asparagus Sprengeri, 2½-in., \$3.00

per 100; 4-in., \$10.00 per 100; plumosus, 3-in.,

\$8.00 per 100.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Asparagus roots, 2-yr.-old, \$2.00 per 1000;

horse radish sets, \$3.00 per 1000; tomato plants,

all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.

J. C. Schmidt, Bristol, Pa.

Asparagus Sprengeri, 3-in., \$3.00 per 100; 200

for \$5.00; 2½-in., \$2.00 per 100; 300 for \$5.00.

Cash. Geo. B. Morrell, Torredale, Pa.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**Asparagus plumosus seedlings, \$1.00 per 100, \$8.50 per 1000; Sprenger, 85c per 100, \$7.00 per 1000; 2 1/4-in. of both, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.**  
Anglin & Walsh Co., Williamsbridge, N. Y.

**Asparagus Sprenger, 4-in., heavy, \$12.00 per 100.** See our ads for coleus, caladiums, cannas, vincas, dracaenas, pelargoniums, echeverias and geraniums.  
O. Winterich, Cyclamen Specialist, Defiance, O.

#### ASPARAGUS.

**Asparagus Sprenger, 2 1/2-in. stock, \$3.00 per 100, \$27.00 per 1000. Cash to accompany order.**  
ELMWOOD FLORAL & NURSERY CO., BIRMINGHAM, ALA.

**Asparagus Sprenger, 3-in. \$5.00 per 100**  
**Asparagus Sprenger, 2-in. 3.00 per 100**  
**Asparagus plumosus, 2-in. 3.00 per 100**  
**Asparagus Hatcher, 2-in. 3.00 per 100**  
Ernest Rober, Wilmette, Ill.

**Asparagus plumosus nanus seedlings, \$1.00 per 100; asparagus sprenger seedlings, \$1.00 per 100; 2-in., \$2.50 per 100.**  
D. U. Augspurger & Sons Co., Peoria, Ill.

#### ASPARAGUS.

**Asparagus plumosus, 2 1/2-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.**  
W. B. Girvin, Leola, Pa.

**1000 Asparagus Sprenger, all ready for a shift, 2 1/2-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in., extra heavy, ready to cut, 8c. Cash with order.**  
H. A. Cook, Oberlin, O.

**Asparagus Sprenger, 3-in., 6c; 3 1/2-in., 6 1/2c; 4-in., 8c; 5 and 6-in., 10c and 12c. Cash with order, please. State how to be shipped.**  
Chas. T. May, R. R. 14, Dayton, O.

#### FINE FOR FILLING.

**Asparagus Sprenger, 2 1/4-in., 2 1/2c; 3-in., 5c. Strong select plants.**  
GULLETT & SONS, LINCOLN, ILL.

**ASPARAGUS. Sprenger, stocky 2-in., \$2.50 per 100.**  
The Wagner Park Nursery Co., Sidney, O.

**Asparagus Hatcher seedlings, \$1.00 per 100. P. P. Asparagus Hatcher, 2 1/2-in., \$3.00 per 100.**  
W. C. Ehmann, Corfu, N. Y.

**Asparagus Sprenger, 2 1/4-in., \$2.50 per 100, \$22.00 per 1000. Cash.**  
Schieble Bros., Miamisburg, O.

**Asparagus Sprenger, strong, bushy plants, 4-in., \$12.00 per 100. Cash.**  
H. P. Smith, Piqua, O.

**Asparagus Sprenger, fine stock, 4-in., long sprays, \$10.00 per 100; 3 1/2-in., \$6.00 per 100.**  
Wagner's Greenhouses, Tiffin, O.

**3-in. Asparagus Sprenger, good, strong plants, good color, \$6.00 per 100. Cash, please.**  
H. E. Youngquist, Foster & Kedzie Aves., Chicago, Ill.

**Asparagus plumosus, fine, bushy 2 1/4-in., \$2.50 per 100; Sprenger, 2 1/4-in., \$4.00 per 100.**  
JOS. H. CUNNINGHAM, DELAWARE, O.

**Asparagus sprenger, 3-in., 7c; 3 1/2-in., 9c; 4-in., 12 1/2c.**  
Heinl's Greenhouses, West Toledo, O.

**2-in. sprenger, \$2.00; 3-in., \$4.50; 4-in., \$8.00 per 100. Cash. The North Madison Floral Co., North Madison, Ind.**

**Asparagus Sprenger, strong 3-in., good color and not stunted, 6c.**  
Simanton & Pence, Falls City, Neb.

**Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2 1/4-in., 3c; 3-in., 6c.**  
Greenville Floral Co., Greenville, Mich.

**ASPARAGUS SPRENGER, 2 1/2-in., \$3.00 per 100.**  
REESER PLANT CO., SPRINGFIELD, O.

**Asparagus Sprenger, fine stock, 2 1/4-in., \$2.50 per 100; 3-in., \$5.00 per 100. Cash, please.**  
Dobbs & Son, Auburn, N. Y.

**Asparagus plumosus seedlings, 1-yr.-old, \$15.00 per 1000, \$2.00 per 100.**  
Peter Mack, Box 172, Orlando, Fla.

**SPELL "WON" backward and order 3-in. Asparagus Sprenger at 6c.**  
B. C. Blake, Springfield, O.

**3000 clumps of Asparagus plumosus, fine stock, need the room for roses, \$5.00 per 100 clumps.**  
THE McCALLUM CO., PITTSBURGH, PA.

**Asparagus sprenger, ready for larger pots, 2-in., \$2.00 per 100; 2 1/2-in., \$2.50 per 100. Cash with order.**  
Elms Greenhouses, Girard, O.

**Asparagus Sprenger, 2-in., \$2.25 per 100, \$20.00 per 1000.**  
Abbey Ave. Greenhouses, Dayton, O.

**Asparagus Sprenger, strong plants, 3-in., \$6.00 per 100. Cash.**  
La Crosse Floral Co., La Crosse, Wis.

**Asparagus Sprenger seedlings, \$1.00 per 100. Charles Warncke, 2445 Fort St., West, Detroit, Mich.**

**SPRENGER, STRONG 3-in., \$5.00 per 100; 2-in., extra strong, \$2.50 per 100, \$20.00 per 1000.**  
Jacobs Bros., P. O. Box 413, Peoria, Ill.

**Asparagus plumosus, 3-in., \$4.00 per 100. Cash.**  
J. W. Miller, Shiremanstown, Pa.

**Plumosus, 4-in., nice plants, \$8.00.**  
Williams & Matthews, Anderson, Ind.

**Asparagus Sprenger, 3-in., 6c; extra fine stock.**  
H. S. Ely & Co., Neosho, Mo.

**Asparagus Sprenger, bushy, 3 1/2-in., \$8.00 per 100.**  
Krueger Bros., Toledo, O.

**Asparagus plumosus nanus, 3-in., \$5.00 per 100. Cash.**  
The Dumser Floral Co., Elgin, Ill.

**Asparagus Sprenger, 3-in., 5c each.**  
Odor Greenhouses, Iola, Kan.

**Asparagus Sprenger, strong 4-in., \$10.00 per 100.**  
Calvert Floral Co., Lake Forest, Ill.

**Asparagus Sprenger, 2 1/2-in., strong plants, 3c.**  
The East Lawn Gardens, Urbana, O.

**Asparagus plumosus nanus and Sprenger, 3-in., 4c.**  
Samuel Whitton, Utica, N. Y.

**Asparagus sprenger, strong 2 1/2-in., 3c.**  
C. Humfeld, Clay Center, Kan.

**Asparagus Sprenger, 3 1/2-in., 6c; 4-in., 8c. Cash, please.**  
Felsch Bros. Co., Maywood, Ill.

**Asparagus Sprenger, 3-in., \$5.00; 2 1/4-in., \$2.25.**  
Chas. Sherwood, Waterloo, Ia.

**Asparagus Sprenger, 3-in., 8c.**  
Pyfer & Olsem, Wilmette, Ill.

**Asparagus plumosus and Sprenger sprays.**  
The Pennock Plantation, Jupiter, Fla.

**Asparagus Sprenger, 2 1/4-in., \$2.50 per 100, \$22.00 per 1000.**  
Erie Floral Co., Erie, Pa.

**3-in. Sprenger, \$5.00 per 100. Cash, please.**  
Edgar Easterday, Nokomis, Ill.

**Asparagus Sprenger and plumosus, strong 2-in., \$2.50 per 100.**  
N. A. Nielsen, Carroll, Iowa.

**Asparagus plumosus, 2-in., \$2.00; 3-in., \$4.00.**  
J. H. Dann & Son, Westfield, N. Y.

**Asparagus Sprenger, 2 1/4-in., \$2.00 per 100, \$18.00 per 1000.**  
Baur Floral Co., Erie, Pa.

#### ASPIDISTRAS.

**Aspidistra variegata, 6-in., \$1.25-\$1.50; aspidistra, green, 6-in., \$1.00-\$1.25. Cash.**  
Ernest Rober, Wilmette, Ill.

**Green leaf aspidistras, 4c per leaf.**  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

#### ASTERS.

#### ASTERS.

**VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order.**  
PETER BROWN, LANCASTER, PA.

**Asters, Queen of the Market, white, rose, pink, lavender and shell pink; labeled to color, select transplanted stock, \$1.00 per 100 by mail, \$7.00 per 1000 by express. Also select seedling stock of Semple's Branching and Carlson or Invincible, labeled true to color, 50c per 100 by mail, \$3.00 per 1000 by express.**  
S. W. Pike, St. Charles, Ill.

**Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash.**  
Brill Celery Gardens, Kalamazoo, Mich.

**ASTERS, ASTERS, ASTERS.**  
Four kinds of asters, Queen of the Earlies, Invincible, Semple's Late Branching, and Cregos, in separate colors, nice, stocky, transplanted plants, \$1.00 per 100, prepaid. Cash, please.

Henry M. Humfeld, Frankfort, Ind.

**Semple's aster plants, ready now, seedlings, white, pink, Daybreak, Purple King, 75c per 100; transplanted plants of same varieties, May 15, \$1.00 per 100, \$9.00 per 1000. Satisfaction guaranteed. Cash, please.**  
Lampert Floral Co., Xenia, O.

**Queen of the Market and Vick's Late Branching, in white, pink and lavender, strong seedlings, 40c per 100; \$3.00 per 1000; transplanted, 85c per 100; \$7.00 per 1000. Cash.**  
The Dumser Floral Co., Elgin, Ill.

**Asters, Queen of the Market, in white, rose, lavender and mixed, strong, cold-grown plants, from seed bed, 35c per 100, \$2.50 per 1000. Cash.**  
Mansion House Gardens, Roselawn, Ind.

**Asters, Queen of the Market, Semple's and Vick's Branching and Asternums, in separate colors, strong seedlings, \$2.50 per 1000; 5000 for \$10.00.**  
J. C. Schmidt, Bristol, Pa.

**Asters, strong, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, \$1.00 per 100; Enchantress and Peerless Pink, \$1.50 per 100. Wagner's Greenhouses, Tiffin, O.**

**Asters, Queen of the Market, mixed, large, trans. plants, 75c per 100, prepaid; \$5.00 per 1000.**  
Charles Whitton, York & Gray, Utica, N. Y.

**Aster (hardy) St. Egwin, beautiful bright pink, forms dense bushes 2 ft. high, strong field plants, \$6.00 per 100.**  
W. E. King, Box 361, Little Silver, N. J.

**Asters, Queen of the Market, mixed and Semple's Late Branching, mixed, \$2.50 per 1000.**  
F. Danley, Macomb, Ill.

**Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100.**  
Edgar Osborn, Danville, Ill.

**Aster Queen of the Market, transplanted, purple, pink and white, \$1.00 per 100.**  
Wm. F. Hertel, Kirkville, Mo.

**Queen of the Market seedlings, either pink or white, 35c per 100, \$3.00 per 1000.**  
P. V. Steddom, Knightstown, Ind.

**Asters, strong transplanted Queen of Market and Semple's Branching, pink, white and blue, 75c per 100.**  
Odor Greenhouses, Iola, Kan.

**Aster plants, strong transplanted Boston Market, separate color, 90c per 100. Fine plants. Cash with order.**  
Gus Schlegel, Olney, Ill.

**2500 Dreer's Late Branching China asters, 6 colors, \$7.00 per 1000; will exchange.**  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

**Asters Queen of the Market, seedlings, 40c per 100. Cash.**  
John G. Witt & Son, 10429 Wallace St., Chicago.

**Aster plants from cold frame, \$3.00 per 1000. Cash.**  
W. M. McConnell, Cadiz, O.

**Asters, 2 1/4-in., Snow Drift, \$2.00 per 100.**  
A. O. Sperry, Neodesha, Kan.

#### BEDDING PLANTS.

#### BEDDING PLANTS.

|                                  |     |
|----------------------------------|-----|
| S. A. Nutt geraniums, 4-in.      | 8c  |
| Poitevine geraniums, 4-in.       | 8c  |
| American Beauty geraniums, 4-in. | 8c  |
| Easter Greeting, 4-in.           | 8c  |
| Fuchsia, 4-in.                   | 10c |
| Daisy, yellow, 4-in.             | 8c  |
| Sultan's Impatiens, 4-in.        | 7c  |
| German Ivy, 4-in.                | 6c  |
| English Ivy, 4-in.               | 10c |
| Vinca, 4-in.                     | 10c |
| Begonia, Erfordii and luminosa.  | 3c  |
| Lobelia, long                    | 8c  |
| Lobelia, dwarf                   | 3c  |
| Petunia Rosy Morn.               | 3c  |
| Petunia Snowball                 | 3c  |
| Petunia Giant                    | 3c  |
| Verbena, mixed                   | 3c  |
| Zinnia                           | 2c  |
| Calendula                        | 2c  |

H. A. DREISKE, RAVINIA, ILL.  
Near Chicago.

#### BEDDING PLANTS.

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**All of the above stock 2 1/2-inch: \$3.00 per 100; \$25.00 per 1000.**

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**Fuchsias, extra good: 2-inch, 3c; 2 1/2-inch, 4c; 3-inch, 6c; 4-inch, 12c; 4 1/2-inch, 15c.**  
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| Alternantheras, red, yellow, 2 1/4-in.    | \$2.00 | 100 |
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| Verbenas, 5 varieties, 2 1/4-in.          | 2.00   | 100 |
| Vinca variegata, 2 1/4-in.                | 2.00   | 100 |
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| Cannas, ready May 10, 3-in.               | 6.00   | 100 |

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**Geraniums, Nutt, Ricard, Vland, Buchner, 4-in., \$8.00 per 100; Nutt and rose-scented, 3 1/2-in., \$6.00 per 100; German Ivy, Canna Robusta, 3 1/2-in., \$6.00 per 100; Dracaena indivisa, 3-in., \$7.00 per 100; Geranium Sallerol, Coleus Trailing Queen, Begonia Vernon, blue ageratum, white daisy, 3 in., \$5.00 per 100; white daisy, 4-in., \$15.00 per 100. Cash.**  
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**Bedding plants, Centaurea gymnocarpa, 2-in., 2c; Cannas Chas. Henderson and David Harum, 4c; Salvias Bonfire, 2-in., 2c; coleus, mixed, 2-in., 2c; vincas, green and variegata, 2 1/2 and 3-in., 4c and 5c.**  
M. H. Wetherbee, Charles City, Iowa.

#### BEGONIAS.

#### BEGONIAS.

**Ready May 15th and later. Very fine stock. Leaf cuttings.**

|                                | Doz.   | 100     | 1000     |
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| Cincinnati, 2 1/4-in.          | 2.00   | 15.00   | 145.00   |
| Melior, 2 1/4-in.              | 3.00   | 20.00   | .....    |
| Mrs. J. A. Peterson, 2 1/4-in. | 3.00   | 20.00   | 175.00   |

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| Rex Begonias, 3-in.   | 10.00 | ..... |
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**Luminosa, fine, strong, transplanted plants, from seed, ready for shipment, \$1.25 per 100, by mail; \$10.00 per 1000 by express; also rooted cuttings at same price.**  
Cash with order.

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 Begonia Prima Donna, 2½-in. .... 3.00 per 100  
 Begonia Erfordii, 2½-in. .... 8.00 per 100  
 Begonia Xmas Red, 2½-in. .... 6.00 per 100  
 Begonia Luminosa, 2½-in. .... 3.00 per 100  
 Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

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**BEGONIA GLORY OF CINCINNATI.**

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 20,000 2½-in., \$17.00 per 100, \$160.00 per 1000. 10,000 2-in., \$15.00 per 100, \$130.00 per 1000.

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**BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.**

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Begonias, strong, transplanted seedlings, ready for 2½-in. pots: Luminosa, Christmas Red, Prima Donna and Triumph, \$1.50 per 100, \$12.00 per 1000. Cash with order.

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Begonia Chatelaine, 2½-in., \$5.00; 3-in., \$8.00; tuberous, rooted, elegant 4-in., \$10.00.

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Tuberous begonias, single and double, fine, large plants, mixed colors, in bud and bloom, 4-in., \$10.00 per 100.

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**BEGONIA.** Fine 3-in. in bud and bloom, Erfordii, \$6.00 per 100; Vernon, \$4.00; luminosa, \$5.00. The Wagner Park Nursery Co., Sidney, O.

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Rex begonias, mixed varietles, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c.

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8-12-in., lining out.....\$ 1.50 \$ 10.00  
 12-18-in., light ..... 4.00 30.00  
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Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list.

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Boltonia asteroides, white flowers, grows about 4 ft., one of the best fall blooming perennials, strong field plants, \$5.00 per 100.

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Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash.

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PYRAMIDS, broad heavy specimens. 2, 2½, 3, 3½, 4, 4½, 5 and 5½ ft.

BUSH-SHAPED, 10-12-in., 18-in., 30-in.

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Strong 1-year from 4-in. pots, \$10.00 per 100. Strong 2-inch pot plants, all will bloom, \$3.50 per 100.

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Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

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**BUDDLEIAS**, 3 of the best varieties, strong, pot-grown plants, grown in a cool house, AMPLISSIMA, \$3.50 per 100, \$33.00 per 1000; MAGNIFICA, \$3.50 per 100; VEITCHIANA, \$3.50 per 100, \$33.00 per 1000. Samples free, then cash with order.

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**BUDDLEIAS, or Butterfly Bush.**

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

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Hyacinths, Tulips,

Narcissus, Lilies,

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All varieties.

Complete list now ready.

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150,000 Mexican tuberose bulbs, first-class, inspected stock, 60c per 100; \$5.00 per 1000. Cash.

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Bulbs of all descriptions. Write for prices.  
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100  
 Extra large size, 9 to 11-in. circumference...\$6.00  
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Calceolaria hybridum, best strong plants, 2½-in., 7c.

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Calendula Orange King, very strong seedlings, 50c per 100, \$3.50 per 1000.

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in fine condition,

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**CAMPANULA** medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.

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Campanula pyramidalis, 2-yr.-old, \$10.00 per 100.

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Only a few more left, but they are prize winners.

Per 100  
 King Humbert .....\$ 6.00  
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 Panama ..... 12.00  
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Fine plants as above f. o. b. West Grove.

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**CANNAS FROM 3-IN. POTS.**

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Eisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100; Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna.

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O. Winterlich, Cyclamen Specialist, Defiance, O.

#### STRONG POT-BOUND PLANTS.

Cannas, King Humbert, 3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$12.00 per 100, \$100.00 per 1000; best green, 3-in., \$5.00; 4-in., \$8.00.

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Cannas, extra strong.

Florence Vaughan, 3-in., \$5.50 per 100

King Humbert, 3-in., \$5.50 per 100

Cash.

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Cannas, Rosea gigantea, 3-in., \$7.50 per 100; best standard varieties, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, started in sand, 2 and 3 eye roots, Crimson Bedder, fine, \$1.50 per 100. Prompt shipment, special 1000 rate.

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Cannas, established plants in 3½-in. pots, Pennsylvania, Bouvier, Wallace and Wm. Saunders, \$7.00 per 100.

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The East Lawn Gardens, Urbana, O.

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Hopedale Nurseries, Hopedale, Ill.

See my display adv. in this issue.

Peter Pearson, Chicago, Ill.

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##### CARNATION PLANTS.

###### PINK.

|                                  | 100     | 1000     |
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| Cottage Maid                     | \$17.00 | \$150.00 |
| Rosalia                          | 17.00   | 150.00   |
| Miss Theo                        | 8.00    | 75.00    |
| Good Cheer                       | 9.00    | 80.00    |
| Alice                            | 7.50    | 65.00    |
| Pink Delight                     | 8.00    | 75.00    |
| Enchantress Supreme              | 8.00    | 75.00    |
| Chas. Slegwart, equal to Supreme | 7.50    | 60.00    |
| Mrs. O. W. Ward                  | 7.00    | 60.00    |
| Enchantress                      | 7.00    | 60.00    |
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| Belle Washburn  | 8.00  | 75.00  |
| Aviator         | 8.00  | 75.00  |
| Champion        | 7.50  | 65.00  |
| The Herald      | 7.50  | 65.00  |
| Eureka          | 7.50  | 65.00  |
| Victory         | 7.00  | 60.00  |
| Beacon          | 7.00  | 60.00  |

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|                   |      |       |
|-------------------|------|-------|
| Matchless         | 7.00 | 60.00 |
| White Wonder      | 7.50 | 65.00 |
| White Enchantress | 7.50 | 65.00 |
| White Perfection  | 7.50 | 65.00 |
| Alma Ward         | 7.00 | 60.00 |

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| Yellow Prince | 8.00  | 75.00  |
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| Benora | 8.00 | 75.00 |
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IMMEDIATE DELIVERY.  
STANDARD AND NEW VARIETIES.

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| FLESH PINK—    |        |         |
| Superb         | 12.00  | 100.00  |
| Enchantress    | 2.50   | 20.00   |
| Alice          | 3.00   | 25.00   |
| Philadelphia   | 2.50   | 20.00   |
| MEDIUM PINK—   |        |         |
| Miss Theo      | 6.00   | 50.00   |
| Pink Sensation | 3.50   | 30.00   |
| DARK PINK—     |        |         |
| C. W. Ward     | 2.50   | 20.00   |
| RED—           |        |         |
| Aviator        | 6.00   | 50.00   |
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Carnations out of 2½-in. pots, branched plants, clean and healthy.

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| 3,000 Matchless         | 35.00    |
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| 12,000 Ward             | 29.50    |

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|                         |       |
|-------------------------|-------|
| 1,500 Beacon            | 30.00 |
| 1,000 Ward              | 30.00 |
| 3,000 White Enchantress | 23.00 |
| 2,000 White Perfection  | 23.00 |

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

#### CARNATIONS.

Strong, well rooted, clean.

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Alice               | \$3.00  | \$20.00  |
| Matchless           | 3.00    | 25.00    |
| White Enchantress   | 3.00    | 25.00    |
| Enchantress Supreme | 3.50    | 30.00    |
| Miss Theo           | 4.00    | 35.00    |
| Belle Washburn      | 4.50    | 40.00    |

#### POTTED STOCK

Alice, Matchless, White Enchantress, \$3.50 per 100.  
Enchantress Supreme, \$4.00 per 100.  
Miss Theo and Belle Washburn, \$5.00 per 100.

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

Stock for the florist whose first consideration is quality.

We can ship immediately upon receipt of your order the following varieties of carnations in clean, vigorous plants from 2-in. and 2½-in. pots.

|                           | 100    | 1000    |
|---------------------------|--------|---------|
| Matchless, the best white | \$3.00 | \$28.00 |
| Ward, the best dark pink  | 3.00   | 28.00   |
| Beacon                    | 3.00   | 28.00   |
| Champion                  | 3.00   | 25.00   |
| Yellow Prince             | 4.00   | 35.00   |
| Belle Washburn            | 5.00   | 45.00   |
| Good Cheer                | 5.00   | 40.00   |
| Gloriosa                  | 3.00   | 28.00   |
| Benora                    | 3.50   | 30.00   |

THE JOSEPH H. HILL CO.,  
RICHMOND, INDIANA.

Carnations, strong 2½-in. pots in the following varieties, \$4.00 per 100, \$35.00 per 1000: Alice, Matchless, White Wonder, White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Mrs. C. W. Ward, Rosette, Eureka, Champion. The following varieties, \$5.00 per 100, \$45.00 per 1000: Pink Delight, Benora, Herald and Good Cheer, \$50.00 per 1000, also Nancy, \$75.00 per 1000.

We also have very good, strong 3-in. pots, almost as good as field-grown, ready for benching, \$60.00 per 1000, in the standard varieties.

Rooted cuttings of above, prices on application.

Anglin & Walsh Co., Williamsbridge, N. Y.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| Enchantress            | \$3.00 | \$27.50 |
| White Enchantress      | 3.00   | 27.50   |
| Rose-pink Enchantress  | 3.00   | 27.50   |
| Washington Enchantress | 3.00   | 27.50   |
| Mrs. C. W. Ward        | 3.00   | 27.50   |
| Beacon                 | 3.00   | 27.50   |
| Belle Washburn         | 5.00   | 45.00   |
| Nebraska               | 5.00   | 45.00   |

J. C. Steinhauer, Pittsburg, Kans.

Carnations, rooted cuttings and 2½-in., clean, reliable stock, in all varieties. Prices on application. 5000 White Wonder, now ready, \$5.00 per 100, \$45.00 per 1000; 5000 Rose Pink Enchantress, 2-in., \$4.00 per 100, \$35.00 per 1000.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

Carnations, 2½-in. pots: Enchantress, Eureka, Matchless, C. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

325 Alice, strong, heavy, well branched 3-in. stock, ready for field or bench planting, \$4.00 per 100.

H. Roth, La Fayette, Ind.

Carnation plants from soil, strong, clean stock.

|                 |                |
|-----------------|----------------|
| 100             | 1000           |
| Mrs. C. W. Ward | \$2.00 \$20.00 |
| Enchantress     | 2.00 20.00     |

J. Ralph Souder, Hutchinson, Kan.

#### CARNATIONS, 2-INCH POTS.

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

Carnations, new and standard varieties, rooted cuttings and 2-in. plants, good stock; when it isn't we won't ship.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

LIGHT PINK ENCHANTRESS CUTTINGS, FROM BLACK SOIL, STRONG, HEALTHY STOCK, \$10.00 PER 1000. FLUEGGE BROS., 4840 N. LEAVITT ST., CHICAGO, ILL.

Pink Delight, Ward, White Wonder and Beacon rooted cuttings from soil, \$20.00 per 1000; 2½-in. plants, \$3.00 per 100.

Erie Floral Co., Erie, Pa.

Carnations, White Enchantress, Alice, Rose-pink Enchantress, R. C., \$1.25 per 100, \$10.00 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

Carnations, soil plants, branched, Akehurst, 2½c; Alice, 2½c; Matchless, 2c; White Enchantress, 2½c; Pink Enchantress, 2c. Cash.

Clements Levis, Aldan, Pa.

1500 Matchless, from 2½-in. pots, strong, healthy and well established, \$3.00 per 100 or the lot for \$37.50.

P. V. Steddom, Knightstown, Ind.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Rooted carnation cuttings, W. Enchantress, Rose-pink Enchantress, \$20.00 per 1000.

The William Murphy Co., Cincinnati, O.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.

O. B. Johnson, Woburn, Mass.

Extra fine 2-in. Ward carnations, \$20.00 per 1000.

Siebrecht, Florist, Aberdeen, S. D.

Carnations, strong 2-in., L. P. Enchantress, \$10.00 1000. P. L. Graves Co., Jonesboro, Ark.

#### CENTAUREAS.

Centaurea gymnocarpa, \$2.00 per 100, \$18.00 per 1000; 2½-in. stock.

Wm. J. Newton Estate, Norfolk, Va.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000.

H. E. Rogers & Son, Spencerport, N. Y.

Centaurea gymnocarpa (Dusty Miller), 2½-in. plants, \$2.00 per 100, \$18.00 per 1000. Cash.

Addams Morgan & Co., Paxton, Ill.

Dusty miller, strong stock, ready to plant out, \$1.25 per 100, \$10.00 per 1000.

S. W. Pike, St. Charles, Ill.

Centaurea gymnocarpa, 2½-in., \$2.50 per 100. Cash.

Wirt Floral Co., Parsons, Kan.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each.

Odor Greenhouses, Iola, Kan.

Dusty miller, 3-in., fine plants, \$3.50 per 100. Cash with order.

F. E. Cremer, Hanover, Pa.

Dusty miller, thumb pots, \$1.50 per 100.

B. O. Blake, Springfield, O.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

#### CHRYSANTEMUMS.

##### CHRYSANTEMUMS FROM 2½-IN. POTS.

###### WHITE.

|                 |                                  |
|-----------------|----------------------------------|
| Crystal Gem     | \$2.50 per 100; \$20.00 per 1000 |
| Oconto          | 2.50 per 100; 20.00 per 1000     |
| Smith's Ideal   | 2.50 per 100; 20.00 per 1000     |
| Chas. Rager     | 2.50 per 100; 20.00 per 1000     |
| Early Frost     | 2.50 per 100; 20.00 per 1000     |
| White Chieftain | 2.50 per 100; 20.00 per 1000     |

###### YELLOW.

|                  |                              |
|------------------|------------------------------|
| Major Bonaffon   | 2.50 per 100; 20.00 per 1000 |
| Col. Appleton    | 2.50 per 100; 20.00 per 1000 |
| Golden Queen     | 2.50 per 100; 20.00 per 1000 |
| Chrysolora       | 2.50 per 100; 20.00 per 1000 |
| Yellow Rager     | 2.50 per 100; 20.00 per 1000 |
| Gladys Blackburn | 2.50 per 100; 20.00 per 1000 |
| Marigold         | 3.00 per 100; 25.00 per 1000 |

###### PINK.

|                 |                              |
|-----------------|------------------------------|
| Edwin Seidewitz | 3.00 per 100; 25.00 per 1000 |
| Dr. Enguehard   | 3.00 per 100; 25.00 per 1000 |
| Reginald Vallis | 2.50 per 100; 20.00 per 1000 |

###### BRONZE AND RED.

|              |                              |
|--------------|------------------------------|
| Harvard      | 2.50 per 100; 20.00 per 1000 |
| Geo. W. Pook | 2.50 per 100; 20.00 per 1000 |
| Glenview     | 3.00 per 100; 25.00 per 1000 |

###### ROOTED CUTTINGS.

|             |                              |
|-------------|------------------------------|
| Early Frost | 2.00 per 100; 18.00 per 1000 |
|-------------|------------------------------|



**CHRYSANTHEMUMS--Continued.**

500,000 chrysanthemum rooted cuttings: Unless noted \$2.25 per 100, \$20.00 per 1000.

Large flowering varieties:

Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.

Chas. Rager, 3 ft. pure white. Incurved. Much like Maj. Bonnaillon. Early Nov.

Chieftain, 3½ ft. pink, incurved. Much like Maj. Bonnaillon. Mid Nov.

Chrysolora, 4 ft. clear yellow, incurved, outer petals reflexed. Extra fine. Mid Oct.

Clementine Touse, 5 ft. white, slightly tinged delicate pink. Mid Oct.

Comoleta, 3 ft. lemon yellow, incurved. Oct. 1. Dec. Gem, 3½ ft. white, slightly penciled lavender pink. Perfect ball shape. Late Nov. and Dec., \$2.50 per 100; \$22.50 per 1000.

Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.

Dr. Enguehard, 5 ft. pink, incurved, outer petals reflexed. Late Nov.

Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.

Edwin Seidewitz, 4 ft. pink, incurved. Extra fine. Late Nov. to Dec.

Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.

Golden Chadwick, 4 ft. golden yellow, incurved. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

Golden Eagle, 3 ft. bright golden yellow, incurved. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.

Golden Gleam, 2½ ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.

Golden Glow, 4 ft. golden yellow, incurved. Best early yellow. Late Sept.

Golden Jones, 3½ ft. yellow, incurved. Dec. Per 100, \$2.50; per 1000, \$22.50.

Golden Queen, 3½ ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.

Golden Wedding, 4 ft. fine golden yellow, loose incurved. Late Nov. Per 100, \$3.00; per 1000, \$27.50.

Harvard, 4 ft. dark red, reflexed. Late Nov. This is the best commercial red variety.

Helen Frick, 2 ft. pink. Late Dec., \$2.50 per 100; \$22.50 per 1000.

J. Burton, white, shaded light pink. Late Dec.

J. K. Shaw, 5 ft. pink, incurved. Fine rounded shape. Late Oct.

Lena Baum, 3 ft. yellow, incurved. A sport of Chas. Rager and like it except in color. Early Nov.

Maj. Bonnaillon, 4 ft. clear yellow, incurved. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.

Maud Dean, 4 ft. pink, incurved. Late Nov. Modello, 4 ft. New. Golden bronze. Incurved of fine form. Mid Oct. \$6.00 per 100.

Mrs. Jerome Jones, 2½ ft. white, incurved. Dec. \$2.50 per 100; \$22.50 per 1000.

Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.

Nagoya, 4 ft. golden yellow, incurved. Late Nov.

Oconto, 3 ft. white, of fine form and substance. Mid Oct.

Oct. Frost, 4 ft. pure white, incurved. Early Oct.

Patty, 2½ ft. silver pink, incurved. Late Nov. to Dec.

Polly Rose, 2 ft. pink, reflexed. Early Oct.

Robt. Halliday, 3 ft. yellow, incurved. Late Oct.

Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.

Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.

Unaka, 4 ft. pink, incurved. Early Oct.

W. H. Chadwick, 4 ft. white, incurved. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.

White Chieftain, 4 ft., white, incurved. Mid Nov.

White Helen Frick, 2 ft. white reflexed. Late Dec., \$2.50 per 100; \$22.50 per 1000.

White J. K. Shaw, 5 ft. pure white, incurved. Fine rounded shape. Late Oct.

White Maud Dean, 4 ft. white, incurved. Late Nov.

Wm. Turner, 4 ft. white, incurved, of fine form. Mid Nov., \$3.00 per 100; \$27.50 per 1000.

Ramapo.

**POMPONS, SINGLES AND ANEMONES.**

Baby, pompon, pretty yellow small button. Late.

Doris, pompon, red button. Midseason.

Garza, anemone, white. A superb variety.

Gladys Duckham, single, large, white. Early.

Golden Climax, bright golden yellow of medium size. Midseason (pompon).

Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.

Golden Mensa, single yellow. Large, superb.

Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.

Helen Newberry, pompon, pure white. Very late.

Kitty Bourne, single, clear yellow. Midseason.

Lilla, pompon, red. Midseason.

Margaret Totty, single, deep yellow. Large and fine. Late.

Mary, large pearl white pompon. Late.

Mensa, single, white. Large, superb. Late.

Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.

Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.

Quinola, pompon, clear yellow. Medium size. Midseason.

Souv. d'Or, pompon, golden bronze, medium size. Midseason.

Sunset, single, coppery red, edge bronze. Midseason.

W. E. Buckingham, single, brilliant rose pink. Early Nov.

Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.

**BAUR FLORAL CO., ERIE, PA.**

**300,000 CHRYSANTHEMUM CUTTINGS.**

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

**WHITE—**

|                                | Per 100 | Per 1000 |
|--------------------------------|---------|----------|
| Early Frost, early.....        | \$1.50  | \$15.00  |
| Polly Rose, early.....         | 1.50    | 15.00    |
| Oct. Frost, early.....         | 1.25    | 12.00    |
| Early Snow, early.....         | 1.50    | 15.00    |
| Clem Touse, midseason.....     | 1.25    | 12.00    |
| Chas. Rager, midseason.....    | 1.50    | 15.00    |
| V. Poehlman, midseason.....    | 1.75    | 15.00    |
| Silver Wedding, midseason..... | 1.50    | 15.00    |
| White Chieftain, late.....     | 1.50    | 15.00    |
| White Bonnaillon, late.....    | 1.50    | 15.00    |
| Mrs. H. Robinson, late.....    | 1.50    | 15.00    |
| Lynnwood Hall, late.....       | 1.50    | 15.00    |
| Wm. H. Chadwick, late.....     | 1.75    | 17.50    |
| Tim. Eaton, late.....          | 1.75    | 15.00    |

**POMPONS—**

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| White Mensa.....    | 1.50    | 15.00    |
| Mrs. Frank Beu..... | 1.50    | 15.00    |

**YELLOW—**

|                                  | Per 100 | Per 1000 |
|----------------------------------|---------|----------|
| Chrysolora, early.....           | 1.25    | 12.00    |
| Oct. Frost, early.....           | 1.25    | 12.00    |
| Roman Gold, midseason.....       | 1.50    | 15.00    |
| Monrovia, midseason.....         | 1.50    | 15.00    |
| Y. C. Touse, midseason.....      | 1.25    | 12.00    |
| Robt. Halliday, midseason.....   | 1.50    | 15.00    |
| Col. D. Appleton, midseason..... | 1.25    | 12.00    |
| Zimmer's Yellow, midseason.....  | 1.25    | 12.00    |
| Y. Chas. Rager, midseason.....   | 1.50    | 15.00    |
| Maj. Bonnaillon, late.....       | 1.25    | 12.00    |
| Golden Eagle, late.....          | 1.75    | 15.00    |
| Golden Wedding, late.....        | 2.00    | 17.50    |
| Y. Eaton, late.....              | 2.00    | 17.50    |
| Nagoya, late.....                | 1.50    | 15.00    |

**PINK—**

|                                 | Per 100 | Per 1000 |
|---------------------------------|---------|----------|
| Glory of Pacific, early.....    | 1.25    | 12.00    |
| Unaka, early.....               | 1.75    | 15.00    |
| Pac. Supreme, early.....        | 1.75    | 15.00    |
| Chieftain, late.....            | 1.50    | 15.00    |
| Dr. Enguehard, late.....        | 1.50    | 15.00    |
| E. A. Seidewitz, fine late..... | 1.50    | 15.00    |
| Wells' Late, late.....          | 1.25    | 12.00    |
| Pres. Roosevelt, late.....      | 1.75    | 15.00    |
| Helen Frick, late.....          | 1.75    | 15.00    |
| Chadwick Supreme, late pink..   | 2.00    | 17.50    |

**RED—**

|                        | Per 100 | Per 1000 |
|------------------------|---------|----------|
| Black Hawk, late.....  | 1.50    | 15.00    |
| Cullingford, late..... | 1.50    | 15.00    |

250 of 1 variety or 1000 assorted at 1000 rate.

**D. H. GREEN, BOONSBORO, MD.**

**CHRYSANTHEMUMS FROM 2½-INCH POTS FOR IMMEDIATE DELIVERY.**

**NOVELTIES OF 1916.**

Autocrat, Early Rose, Golden Gleam, Josephine Foley, October Queen, Tiger, 15c each, \$1.00 per ten, \$8.00 per hundred.

**STANDARD VARIETIES.**

W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

**EARLY VARIETIES.**

Chrysolora, Crystal Gem, Early Frost, Early Snow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Polly Rose, Roserie, Unaka.

**MIDSEASON VARIETIES.**

Chieftain, Col. D. Appleton, Dick Witterstaetter, Modello, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

**LATE VARIETIES.**

Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonnaillon, Mistletoe, Nagoya, Tekonsha, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

**POMPONS.**

Diana, Fairy Queen, Golden Climax, Golden Harvest, Helen Newberry, Iva, Klondyke, Leota, Lilla, Minta, Neola, Niza, Nordi, Zenobia, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.

We also have a very complete line of ANEMONES and SINGLES at the same price as pompons.

Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink and Wm. Turner.

These we can supply at 10c each, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

These prices are for those in the trade only. Rooted Cuttings not less than 25 of a variety, are supplied at 20% discount from prices quoted.

**ELMER D. SMITH & CO., ADRIAN, MICHIGAN.**

Mums, extra quality stock: Marigold, Seidewitz, Chieftain, Dec. Gem, Golden Glow, Chrysolora, 2½-in., 3c; Golden Chadwick, Chadwick, Golden Queen and Golden Wedding, 2½-in., 4c. Furrow & Co., Guthrie, Okla.

**IMMEDIATE DELIVERY.****CHRYSANTHEMUMS. ROOTED CUTTINGS.**

Varities listed in the order in which they bloom.

**WHITE.**

|                    | Per 100 | Per 1000 |
|--------------------|---------|----------|
| Crystal Gem.....   | \$2.50  | \$20.00  |
| Oconto.....        | 2.50    | 20.00    |
| V. Poehlmann.....  | 2.00    | 15.00    |
| Alice Byron.....   | 2.50    | 20.00    |
| Chas. Rager.....   | 2.00    | 15.00    |
| Lynnwood Hall..... | 2.00    | 15.00    |

**YELLOW.**

|                        | Per 100 | Per 1000 |
|------------------------|---------|----------|
| Golden Queen.....      | 2.50    | 20.00    |
| Chrysolora.....        | 2.00    | 15.00    |
| Yellow Eaton.....      | 2.50    | 20.00    |
| Roman Gold.....        | 2.00    | 15.00    |
| Odessa.....            | 2.50    | 20.00    |
| Yellow Bonnaillon..... | 2.00    | 15.00    |
| Nagoya.....            | 2.00    | 15.00    |
| Dolly Dimple.....      | 2.50    | 20.00    |

**PINK.**

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Amorita.....        | 2.00    | 15.00    |
| Chieftain.....      | 2.00    | 15.00    |
| McNiece.....        | 2.00    | 15.00    |
| Dr. Enguehard.....  | 2.50    | 20.00    |
| Mrs. Seidewitz..... | 2.50    | 20.00    |

**RED AND BRONZE.**

|                | Per 100 | Per 1000 |
|----------------|---------|----------|
| Shrimpton..... | 2.50    | 20.00    |

25 at the 100 rate.

250 or more at the 1000 rate.

**J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS.**

**CHRYSANTHEMUMS. STRONG 2½-INCH MUM STOCK. WHITE.**

|                                     | Per 100 | Per 1000 |
|-------------------------------------|---------|----------|
| Early Frost, Naomi.....             | \$4.00  | \$40.00  |
| Smith's Advance, Oconto.....        | 3.00    | 30.00    |
| Chas. Rager, Lynnwood Hall.....     | 3.00    | 30.00    |
| Timothy Eaton, Jerome Jones.....    | 3.00    | 30.00    |
| Turner.....                         | 6.00    | 60.00    |
| Chadwick Improved, White Frick..... | 4.00    | 40.00    |
| December Gem.....                   | 4.00    | 40.00    |

**PINK.**

|                                    | Per 100 | Per 1000 |
|------------------------------------|---------|----------|
| Rosier, Pacific Supreme.....       | 3.00    | 30.00    |
| Chieftain, Enguehard.....          | 3.00    | 30.00    |
| Maud Dean.....                     | 3.00    | 30.00    |
| Helen Frick, Chadwick Supreme..... | 4.00    | 40.00    |

**YELLOW.**

|                                    | Per 100 | Per 1000 |
|------------------------------------|---------|----------|
| Mrs. C. C. Pollworth, 25@4.00..... | 15.00   | 150.00   |
| Golden Glow, Chrysolora.....       | 3.00    | 30.00    |
| Golden Queen, Marigold.....        | 4.00    | 40.00    |
| Appleton, Bonnaillon.....          | 3.00    | 30.00    |
| Golden Eagle, Nagoya.....          | 4.00    | 40.00    |
| Golden Wedding, Yellow Jones.....  | 3.00    | 30.00    |
| Odessa.....                        | 6.00    | 60.00    |

**POMPONS.**

|                                  | Per 100 | Per 1000 |
|----------------------------------|---------|----------|
| Western Beauty, Fairy Queen..... | 3.00    | 30.00    |
| Baby Klondyke, Golden West.....  | 3.00    | 30.00    |
| Golden Climax, Baby.....         | 3.00    | 30.00    |
| Baby Marguerite, Diana.....      | 3.00    | 30.00    |
| Helen Newberry, Mensa.....       | 3.00    | 30.00    |
| Golden Mensa.....                | 3.00    | 30.00    |

C. C. Pollworth Co., Milwaukee, Wis.

**CHRYSANTHEMUMS.**

The following varieties. Rooted cuttings, \$3.00 per 100; \$20.00 per 1000:

|                 |                  |
|-----------------|------------------|
| Smith's Advance | Col. Appleton    |
| Chas. Rager     | Golden Eagle     |
| Ivory           | Maj. Bonnaillon  |
| Early Snow      | Roman Gold       |
| Oconto          | Dr. Enguehard    |
| October Frost   | Patty            |
| Chrysolora      | Chieftain        |
| Golden Glow     | Mistletoe        |
| Tints of Gold   | White Bonnaillon |
| Robert Halliday | Maud Dean        |
| Glory Pacific   | Harvard          |
| William Turner  | Intensity        |
| Pacific Supreme | Pink Ivory       |
|                 | Alice Byron      |

The following varieties. Rooted cuttings, \$3.00 per 100; \$25.00 per 1000:

|                   |                  |
|-------------------|------------------|
| Yellow Polly Rose | Yellow Eaton     |
| Golden Rager      | Marigold         |
| Lynnwood Hall     | Smith's Ideal    |
| Timothy Eaton     | White Chieftain  |
| M. R. Morgan      | Early Frost      |
| Golden Eaton      | Well's Late Pink |

The following varieties. Rooted cuttings, \$4.00 per 100; \$30.00 per 1000:

|                   |                 |
|-------------------|-----------------|
| Chadwick Improved | Golden Chadwick |
| Chadwick Supreme  | W. H. Chadwick  |

**S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.**

**CHRYSANTHEMUMS.**

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2½-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2½-in. pots, TOTTIE'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2½-in. plants, 25c each, \$2.50 per dozen. You will appreciate our good packing.

**STUPPY FLORAL CO., SAINT JOSEPH, MISSOURI.**

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**CHRYSANTHEMUM ROOTED CUTTINGS.**  
Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.  
Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.  
Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.  
Pink Chadwick, Golden Chadwick, White Chadwick, Mrs. M. R. Morgan.

Pompon and Singles in all varieties.  
Prices on application.  
\$6.00 per 100, \$50.00 per 1000.  
Golden Gleam, Tekonsha.  
Alex. Guttman, Autocrat.  
Caprice mums for pots, R. C. In all colors.

\$3.50 per 100, \$30.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100, \$17.00 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonnaffon, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, Smith's Advance, Lynnwood Hall, Polly Rose, Early Snow, White Bonnaffon. Pink: Dr. Enguehard, Unaka, Wells' Late Pink, Chieftain, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Early Frost, Oconto, Alice Byron, White Chieftain, J. Nonin. Yellow: Robt. Halliday, yellow, Golden Eaton.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000.

**2 1/4-IN. POTS.**  
2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonnaffon, Major Bonnaffon, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.

Pompon rooted cuttings at \$2.50 per 100, \$17.50 per 1000; Klondike, Golden Harvest, Yellow Baby, Quinola, Golden West, Souv. d'Or, Zenobia, Iva (amber), Western Beauty, Fairy Queen, Garza, Julia Lagravere.

Anglin & Walsh Co., Williamsbridge, N. Y.

**CHRYSANTHEMUM ROOTED CUTTINGS.**  
Strong, well rooted, clean stock.

| WHITE—                        | 100    | 1000    |
|-------------------------------|--------|---------|
| October Frost, early.....     | \$1.50 | \$15.00 |
| Early Frost, early.....       | 1.75   | 15.00   |
| White Bonnaffon, late.....    | 1.50   | 15.00   |
| Charles Rager, midseason..... | 1.75   | 15.00   |
| Early Snow, early.....        | 1.50   | 15.00   |
| White Chieftain, late.....    | 2.00   | 18.00   |
| White Chadwick, late.....     | 2.25   | 20.00   |
| Timothy Eaton, late.....      | 2.00   | 18.00   |

| YELLOW—                             | 100  | 1000  |
|-------------------------------------|------|-------|
| Chrysolora, early.....              | 1.50 | 15.00 |
| Monrovia, midseason.....            | 1.50 | 15.00 |
| Y. C. Touset, midseason.....        | 1.50 | 15.00 |
| Col. Appleton, midseason.....       | 1.75 | 15.00 |
| Roman Gold, late.....               | 1.50 | 15.00 |
| Yellow Eaton, late.....             | 2.00 | 18.00 |
| Maj. Bonnaffon, late, special price | 1.25 | 10.00 |

| PINK—                       | 100  | 1000  |
|-----------------------------|------|-------|
| Pacific Supreme, early..... | 1.25 | 12.00 |
| Pink Chieftain.....         | 1.50 | 15.00 |
| Dr. Enguehard, late.....    | 1.50 | 15.00 |
| Wells' Late Pink, late..... | 1.50 | 15.00 |

E. E. CRONISE, BOONSBORO, MD.

**CHRYSANTHEMUM ROOTED CUTTINGS**

| PINK                | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Dr. Enguehard.....  | \$3.00  | \$25.00  |
| McNiece.....        | 2.50    | 20.00    |
| Chieftain.....      | 2.50    | 20.00    |
| Amorita.....        | 2.50    | 20.00    |
| Mrs. Seidewitz..... | 3.00    | 25.00    |

| YELLOW            | Per 100 | Per 1000 |
|-------------------|---------|----------|
| Dolly Dimple..... | 3.00    | 25.00    |
| Odessa.....       | 3.00    | 25.00    |
| Roman Gold.....   | 2.50    | 20.00    |
| Yellow Eaton..... | 3.00    | 25.00    |
| Chrysolora.....   | 2.50    | 20.00    |
| Golden Queen..... | 3.00    | 25.00    |
| Bonnaffon.....    | 2.50    | 20.00    |
| Nagoya.....       | 2.50    | 20.00    |

| WHITE              | Per 100 | Per 1000 |
|--------------------|---------|----------|
| Lynnwood Hall..... | 2.50    | 20.00    |
| Alice Byron.....   | 3.00    | 25.00    |
| Oconto.....        | 3.00    | 25.00    |
| Crystal Gem.....   | 3.00    | 25.00    |
| Chas. Rager.....   | 2.50    | 20.00    |

A. L. RANDALL CO.,  
Wabash Ave., at Lake St., Chicago, Ill.

**CHRYSANTHEMUMS.**  
SCHAEFFER'S SENSATIONAL ANEMONES.  
INNOCENCIA, pure white, flushed pale pink.  
WILFREDA, pale yellow.  
OLD ROSE, old rose color.  
H. J. HEINZ, canary yellow.  
GRAF von FLEMING, lavender.  
JUNO, lilac, shading white.  
CLEMENCIA, deep pink.  
PEPITA, pale pink and orange.  
TITIAN BEAUTY, deep rich bronze.  
YELLOW PRINCE, maize-yellow.  
GRAF von ORIOLE, pure rose-pink.  
WEE WAH, terra cotta.  
\$5.00 per doz., \$35.00 per 100.  
CHAS. H. TOTTY.

MADISON, NEW JERSEY.

**CHRYSANTHEMUM ROOTED CUTTINGS,**  
\$2.25 per 100, \$20.00 per 1000.

|   |                 |
|---|-----------------|
| Bonnaffon   | White Chieftain |
| Comoleta  | Pink Chieftain  |
| Early Frost                                       | White Maud Dean |
| Enguehard   | Pink Maud Dean  |
| Ivory   | White Jones     |
| Halliday  | Yellow Jones    |
| Oconto  | White Patty     |
| Chas. Rager                                       | E. A. Seidewitz |
| Smith's Ideal                                     |                 |
| White Chadwick, \$3.00 per 100, \$25.00 per 1000. |                 |

**POMPONS AND SINGLES,**  
\$2.00 per 100, \$17.50 per 1000.

|             |                    |
|-------------|--------------------|
| Baby        | Dorothy Duggan     |
| Dianna      | Mrs. E. D. Godfrey |
| Garza       | Golden Climax      |
| Quinola     | Golden Harvest     |
| White Mensa | Golden Mensa       |
| Overbrook   | Western Beauty     |
| Fairy Queen | Frank Wilcox       |

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.  
DAVID J. SCOTT, CORFU, N. Y.

**ROOTED CHRYSANTHEMUM CUTTINGS.**

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.  
Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

**POMPON CHRYSANTHEMUMS.**  
Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.  
THE LEO NIESSEN CO.,  
12TH & RACE STS., PHILADELPHIA, PA.

The following big exhibition varieties for your fall chrysanthemum show, \$5.00 per 100, our selection:

|                      |                |
|----------------------|----------------|
| James Fraser         | H. E. Converse |
| Odessa               | Glenview       |
| Wells' Late Pink     | Meudon         |
| W. E. Tricker        | Bob Pulling    |
| Mrs. Gilbert Drabble | Golden Eagle   |
| Gertrude Peers.      |                |

Yellow Turner, 2-in., \$20.00 per 100; rooted cuttings, \$16.00 per 100.

The following standard varieties, \$3.00 per 100, \$25.00 per 1000:

|  |                        |
|--|------------------------|
| Early Frost  | Maj. Bonnaffon         |
| Golden Queen   | Chieftain              |
| White Chieftain                                      | Yellow and White Eaton |
| Chrysolora   | Advance                |
| Mrs. M. R. Morgan                                    | Nagoya                 |
| Mrs. E. A. Seidewitz, late incured pink, extra fine. |                        |

Pompoms of the best varieties, our selection, \$3.00 per 100, \$25.00 per 1000.

THE JOSEPH H. HILL CO.,  
RICHMOND, INDIANA.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

|                      |                                  |
|----------------------|----------------------------------|
| Chrysolora.....      | \$2.00 per 100; \$20.00 per 1000 |
| Chas. Rager.....     | 2.00 per 100; 20.00 per 1000     |
| Pink Chieftain.....  | 2.00 per 100; 20.00 per 1000     |
| Yellow Eaton.....    | 2.50 per 100; 25.00 per 1000     |
| V. Poehlmann.....    | 2.00 per 100; 20.00 per 1000     |
| Halliday.....        | 2.00 per 100; 20.00 per 1000     |
| Touset.....          | 2.00 per 100; 20.00 per 1000     |
| Maj. Bonnaffon.....  | 2.00 per 100; 20.00 per 1000     |
| Yellow Chadwick..... | 3.00 per 100; 25.00 per 1000     |
| White Chadwick.....  | 3.00 per 100; 25.00 per 1000     |
| Wm. Turner.....      | 3.00 per 100; 30.00 per 1000     |
| Diana.....           | 2.00 per 100; 20.00 per 1000     |
| Frank Beu.....       | 2.00 per 100; 20.00 per 1000     |
| Golden Glow.....     | 2.00 per 100; 20.00 per 1000     |
| October Frost.....   | 2.00 per 100; 20.00 per 1000     |
| Robinson.....        | 2.00 per 100; 20.00 per 1000     |
| Marigold.....        | 2.00 per 100; 20.00 per 1000     |

Well rooted and healthy cuttings, 50c per 100 more for 2-in. stock. Cash.  
C. Erickson, Princeton, Ill.

**CHRYSANTHEMUM R. C.**

The following \$15.00 per 1000.  
Smith's Advance, Major Bonnaffon, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.  
Early Frost, Smith's Sensation, J. Nonin, Wells' Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.  
White Chadwick.

At \$6.00 per 100.  
Alex. Guttman and Yellow Smith's Advance.  
Pompoms, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondike, Iva, Mrs. Frank Wilcox, Beu, Diana, Buckingham, Mensa, Baby Yellow, Minto, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou and other good varieties.

W. A. ROWE FLORAL CO.,  
Kirkwood, Missouri.

Chrysanthemums, Oct. Frost, Chrysolora, Unaka, Touset, Oconto, Pink Gem, Chas. Rager, Wm. Turner, Chieftain, Dolly Dimple, E. A. Seidewitz, Mistletoe, Patty, Glenview, Yellow Chadwick, Pompoms, Fairy Queen, Diana, Elva, Baby, Mrs. Frank Beu, Zenobia, Fine 2 1/4-in. cut back stock, \$3.00 per 100. Cash, please.  
Simon & Fricke, 4227 North Ave., Silverton, O.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Rooted cutting..... | \$3.00  | \$20.00  |
| 2 1/4-in. pots..... | 4.00    | 30.00    |

|                 |                       |
|-----------------|-----------------------|
| Oconto          | Helen Frick           |
| Estelle         | Unaka                 |
| Chas. Rager     | Mrs. Patty            |
| Robt. Halliday  | Singles and pompons   |
| Chrysolora      | Mrs. W. E. Buckingham |
| Major Bonnaffon | White Mensa           |
| White Bonnaffon | Golden Mensa          |
| Chieftain       | Zenobia               |
| La Purette.     |                       |

|                      | Per 100 | Per 1000 |
|----------------------|---------|----------|
| Rooted cuttings..... | \$3.50  | \$25.00  |
| 2 1/4-in. pots.....  | 4.50    | 30.00    |

|                 |                |
|-----------------|----------------|
| White Chieftain | Golden Wedding |
| Imp. Chadwick   | Seidewitz      |

THE HAMMOND CO., INC., RICHMOND, VA.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

These are the very best commercial varieties.

**WHITE.**

|                      |                |
|----------------------|----------------|
| Crystal Gem.....     | \$3.00 per 100 |
| Oconto.....          | 3.00 per 100   |
| White Chieftain..... | 3.00 per 100   |
| Josephine Foley..... | 4.00 per 100   |
| October Queen.....   | 4.00 per 100   |

**YELLOW.**

|                   |              |
|-------------------|--------------|
| Golden Queen..... | 3.00 per 100 |
| Bonnaffon.....    | 3.00 per 100 |
| Marigold.....     | 3.00 per 100 |
| Mrs. Morgan.....  | 3.00 per 100 |

**PINK.**

|                       |              |
|-----------------------|--------------|
| McNiece.....          | 3.00 per 100 |
| Wells' Late Pink..... | 3.00 per 100 |
| Chieftain.....        | 3.00 per 100 |

BASSETT & WASHBURN,  
178 N. Wabash Ave., Chicago, Ill.

**CHRYSANTHEMUMS.**

Clean, healthy, rooted cuttings.

|                            | Per 100 |
|----------------------------|---------|
| Chrysolora.....            | \$2.25  |
| Gladya Blackburn.....      | 2.25    |
| Yellow Rager.....          | 2.25    |
| Col. Appleton.....         | 2.25    |
| Early Frost.....           | 2.25    |
| White Chieftain.....       | 2.25    |
| Chas. Rager.....           | 2.25    |
| Harvard.....               | 2.25    |
| Geo. W. Pook (bronze)..... | 2.25    |
| Glenview.....              | 2.25    |
| Pink Chieftain.....        | 2.25    |

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

**CHRYSANTHEMUMS, good, strong stock that will grow.**

Rooted cuttings, \$2.00 per 100.

|                 |                   |
|-----------------|-------------------|
| GOLDEN GLOW     | CHIEFTAIN         |
| SMITH'S ADVANCE | WHITE HELEN FRICK |
| KALB            | PACIFIC           |
| GOLDEN SALOMON  | HELEN FRICK       |
| ALICE SALOMON   | COL. APPLETON     |
| MAJOR BONNAFFON |                   |

**WELLS' LATE PINK**

Pompoms, in several varieties.  
2 1/4-in., \$2.50 per 100.  
2 1/2-in., \$3.00 per 100.

Stock that will stand transplanting.  
W. R. MAXWELL, ALVA, OKLAHOMA.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Donatello, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1 1/2c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2 1/2c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

**SPECIAL OFFER OF CHRYSANTHEMUMS.**

Yanoma, late white.  
Silver Wedding, white.  
Florence Pullman, white.  
Mrs. H. Robinson, early white.  
Dr. Enguehard, pink.  
Golden Wedding, late yellow.  
Chrysolora, early yellow.

PRICES: Sand cuttings.....\$10.00 per 1000  
Plants from the soil.....15.00 per 1000

Strong cut back 2 1/2-in. stock, soft growth, will make more cuttings at once, \$20.00 per 1000, \$2.50 per 100.

T. G. OWEN, COLUMBUS, MISS.

**BARGAINS IN MUM CUTTINGS.**

Oct. Frost, \$1.00 per 100, \$10.00 per 1000; Chrysolora, C. Touset, Unaka, White Bonnaffon, Alice Salomon, Silver Wedding, Major Bonnaffon, Chas. Rager, Mrs. Patty, Col. Appleton, Dr. Enguehard, P. Supreme.

\$1.25 per 100, \$12.00 per 1000.

McNiece, White Chieftain, Ramapo, Chieftain and pompons, Klondike.

\$2.00 per 100, \$18.00 per 1000.

Cash with order. All clean stock and well rooted.

LAMPERT FLORAL CO., XENIA, O.

Chrysanthemum rooted cuttings, fine stock: Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Col. Appleton, Nagoya, Golden Eagle, Yellow and White Bonnaffon, Yellow and White Jones, Chas. Rager, Nonin, Chieftain, Maud Dean, Enguehard, Harvard, \$1.75 per 100, \$15.00 per 1000; Turner, Golden Wedding, White Eaton, Seidewitz, Glenview, \$2.00 per 100, \$17.50 per 1000. 250 at 1000 rate. Cash, please.

F. W. Baylis & Son, West Grove, Pa.

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**CHRYSANTHEMUM—Continued**

Clean, well rooted cuttings of the following varieties of chrysanthemums. Ready for immediate shipment, \$2.00 per 100, \$17.50 per 1000: 3000 W. H. Chadwick 1000 Chas. Rager 650 Early Frost 300 Elberon 400 White Frick 600 Quinola 1800 Timothy Eaton 300 Yellow Eaton 1000 Seidewitz 375 Diana

SEE OUR AD FOR POT PLANT CHRYSAN-  
THEMUMS ELSEWHERE IN THESE COL-  
UMNS.

STUPPY FLORAL CO.,  
SAINT JOSEPH, MISSOURI.

**CHRYSANTHEMUM ROOTED CUTTINGS**, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

**POMPONS**, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty. **SINGLES**, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemums, strong, healthy, rooted cuttings.

|                 |                  |
|-----------------|------------------|
| Oconto          | Chrysolora       |
| Chas. Rager     | Golden Eagle     |
| Early Snow      | Roman Gold       |
| Smith's Advance | M. Bonaffon      |
| W. Bonaffon     | Robt. Halliday   |
| Chieftain       | Unaka            |
| Patty           | Well's Late Pink |

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

Chrysanthemums, strong, healthy, rooted cuttings.

|           |          |
|-----------|----------|
| Oconto    | Unaka    |
| Chieftain | Rager    |
| Halliday  | Gloria   |
| Patty     | Bonaffon |
| Enguehard | Lulu     |
| Touset    | Klondyke |

\$2.00 per 100, \$18.00 per 1000.

Also 2 1/2-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

**CHRYSANTHEMUMS.**

**CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS**, \$3.00 per 100, \$25.00 per 1000. CASH. SAMPLE MAILED FOR 10c.

READY MAY 25: 5000 GOLDEN CHADWICK AND 4000 WHITE CHADWICK IMPROVED.

READY JUNE 1: 6000 GOLDEN CHADWICK AND 3000 WHITE CHADWICK IMPROVED.

P. R. DE MUTH & SONS,  
CONNELLSVILLE, PENNSYLVANIA.

Chrysanthemums, 2 1/2-in., at very special price, to make room, \$18.00 per 1000. Cash.

|               |                  |
|---------------|------------------|
| Comoleta      | Wm. Turner       |
| Appleton      | Ramapo           |
| Early Snow    | Glory of Pacific |
| Halliday      | Minnie Bailey    |
| Chrysolora    | Chieftain        |
| Glen View     | Pae. Supreme     |
| Mary Jane     | Dolly Dimple     |
| Dr. Enguehard | Polly Rose       |

Fairview Greenhouses, Milton, Pa.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Saloman, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordil, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please.

Leonard Clotti, West Grove, Pa.

Chrysanthemum rooted cuttings:

|                 |            |
|-----------------|------------|
| Early Snow      | Roman Gold |
| Halliday        | Patty      |
| Pink Gem        | Bonaffon   |
| Alice Byron     | Adellne    |
| Wm. Turner      | Maud Dean  |
| Chrysolora      | White Dean |
| White Chieftain | Nagoya     |

\$2.00 per 100.

ERIE FLORAL CO., ERIE, PA.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

Chrysanthemum rooted cuttings, October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonaffon cuttings, \$1.25 per 100; \$10.00 per 1000; Chrysolora, Dr. Enguehard and Bonaffon, 2 1/2-in., \$2.25 per 100; \$20.00 per 1000; Timothy Eaton, cuttings, \$2.00 per 100; 2 1/2-in., \$2.50 per 100. Immediate delivery. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/2-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salamon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonaffon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, 6 var. Pompons, Diana, etc. J. C. Steinhauser, Pittsburg, Kans.

Rooted mum cuttings: Major Bonaffon, Chrysolora, Kaib, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/2-in., \$3.50.

Chas. Sherwood, Waterloo, Iowa.

Mums, well rooted 2-in. plants, ready now: Advance, Early Frost, Chrysolora, Pacific Supreme, Lynnwood Hall, Buckbee, Diana, Chieftain, all \$2.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,  
ZANESVILLE, OHIO.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Chrysanthemum R. C.: Major Bonaffon, \$1.25 per 100, \$10.00 per 1000; Early Frost and Mistletoe, \$2.25 per 100, \$20.00 per 1000. Pompon Garza, \$1.50 per 100. If you want good white mums for Christmas and later, plant Mistletoe. Morris Floral Co., Morris, Ill.

Chrysanthemum rooted cuttings: E. Frost, E. Snow, Oconto, Chas. Rager, Chieftain, Halliday, Bonaffon, Enguehard, \$2.00 per 100, \$15.00 per 1000. For May and June, 2 1/2-in., \$3.00 per 100, \$22.00 per 1000. Cash, please.

Frank Leith & Son, Haverhill, Mass.

Chrysanthemum rooted cuttings, cold frame grown and rooted: Early Frost, E. A. Seidewitz, Mistletoe, Major Bonaffon, Dr. Enguehard, Oconto, Smith's Advance, Lynnwood Hall and others, \$1.50 per 100, \$12.50 per 1000. Cash.

Bushy Flower Gardens, Bushy, O.

Chrysanthemums, leading varieties, 2-in., topped, \$2.50 per 100; 2 1/2-in., \$4.00 per 100; R. C., \$2.00 per 100. Send for list of best varieties of standards, singles, pompons and exhibition varieties. Cash or trade reference.

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A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.

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Strong, well-rooted cuttings and 2 1/2-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

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Chrysanthemum R. C.: Smith's Advance, C. Rager, White Chieftain, Golden Glow, Chrysolora, Bonaffon, Pompons: Mrs. Beu, L'Argentaillais, red, earliest of all, \$2.00 per 100. Cash with order. Frank Felke, Gross Point, Ill.

Rooted chrysanthemum cuttings: Touset; Rager, Chrysolora, Dr. Enguehard, \$1.50 per 100; 4000 Major Bonaffon, \$1.50 per 100, \$11.00 per 1000; from soil, \$14.00 per 1000.

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|                 | Per 100 | Per 1000 |
| Yellow Bonaffon | \$2.00  | \$15.00  |

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Strong 2 1/2-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

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C. Humfeld, Clay Center, Kan.

Chrysanthemum R. C. fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.

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8000 chrysanthemums, 2 1/2-in. pots, 40 varieties, \$2.50 per 100, \$20.00 per 1000.

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Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.

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500 Cissus discolor, from 2 1/2-in. pots, \$5.00 per 100.

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Clematis paniculata, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000; 2-yr.-old, heavy plants, \$15.00 per 100; lighter grade, \$12.00 per 100; 3-yr.-old, \$20.00 per 100.

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Seedlings, \$1.50 per 100.

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CORAEA SCANDENS, extra fine 2 1/2-in., \$3.00 per 100.

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A fine selection of the best new fancy varieties.

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| 2 1/2-inch pots | \$12.00 | \$120.00 |
| 2 1/2-inch pots | \$6.00  | \$60.00  |

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.

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| Rooted cuttings | 100    | 1000    |
| 2-inch pots     | \$8.50 | \$85.00 |
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Coleus Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other. \$3.00 per 100, \$27.50 per 1000. Not less than 50 at this price. See our ads for caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

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The home of the new yellow Trailing Queen, 60c per doz., \$4.00 per 100. Brillancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

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2 1/2-in., \$2.50 per 100, \$22.50 per 1000.

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Strong 2-in. stock, ready to shift, finest strain, in assorted colors. Plenty of Christmas Red. Clean, healthy little plants, with plenty of roots, the kind you are looking for.

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The above price includes careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.

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Pure White  
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Roseum  
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Duke of Connaught  
Rococo Erecta, finest of all varieties.

Per 100 Per 1000

Seedlings, will average 4 leaves..\$4.00 \$35.00

Rococo Erecta.

Seedlings ..... 6.00 50.00

For purchaser's selection of Wandsbek's Christmas red and dark red, add \$1.00 per 100.

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Cyclamen giganteum; Improved Wandsbek type, the finest in existence, our output 350,000 this season. We have many testimonials as to quality of strain and plants. Eight varieties equally divided.

2½-in., extra select,

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2½-in., strong ..... 6.50 100; 60.00 1000

3-in., extra strong ..... 10.00 100; 90.00 1000

3-in., strong ..... 8.00 100; 75.00 1000

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100, \$40.00 per 1000; extra select, \$6.00 per 100, \$50.00 per 1000; small seedlings for 2½-in. only, \$4.00 per 100; \$35.00 per 1000. Careful packing assured.

No extra charges on packing.

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Pure white  
Dark red  
Salmon Queen  
White with red eye  
(Persicum)  
Princess May

Seedlings ..... \$ 3.50 per 100

2½-inch ..... 7.50 per 100

2½-inch, selected ..... 8.00 per 100

3-inch ..... 10.00 per 100

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3-in., our selection..... 8.00 per 100

2½-in., very strong..... 7.50 per 100

2½-in., our selection..... 6.00 per 100

2-in., our selection..... 4.50 per 100

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25,000 cyclamen, 3-in. May delivery. 5 colors, extra select plants, \$10.00 per 100; \$90.00 per 1000; 10,000 2½-inch, \$7.00 per 100; \$60.00 per 1000.

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Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000; 4-in., \$20.00; 5-in., \$35.00. Excellent grown stock. Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads.

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Cyclamen, good, strong stock, 2½-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

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Dahlias, field-clumps, 430 Queen of Hearts, cactus, creamy white, rare, \$15.00 per 100; 800 Lawine, cactus, white, fine, \$9.50 per 100; 560 Wm. Agnew, decorative scarlet, large, \$8.00 per 100; 330 Juliet, cactus, pink, large, fine, \$9.50 per 100; 856 Mrs. Chas. Seybold, peony flowering, red, white, pink, large, \$9.50 per 100; 275 Professor Mansfield, decorative yellow, red, white, large, \$14.00 per 100; 555 Yellow Colosse, decorative yellow, large, fine, \$10.00 per 100; 300 Flora cactus, white, large, early, \$10.00 per 100; 175 Yellow Duke, decorative yellow, large, \$7.75 per 100; 80 Perle de Lyon, decorative white, rare, \$14.00 per 100; 215 Tricolor, decorative yellow, red, white, large, \$11.00 per 100; 700 Henry Patrick, decorative white, large, \$8.00 per 100; 555 Countess of Lonsdale, cactus, salmon, large, \$10.50 per 100; 450 Delice, decorative rose-pink, large, \$9.50 per 100; St. Joseph, show, red with white stripes, very large, rare, \$1.00 per tuber, grandest dahlia out, free bloomer, very long stems; Perle von Holland, decorative white, rare, per division, 35c; Pride of Ohio, show, yellow, tip crimson, rare, fine, 50c per tuber; Pride of the North, peony flowering, deep red, rare, 50c per tuber. Banner dahlia collection, all labeled, \$5.00. Exhibition collection, rare, all labeled correctly, collection, \$20.00. Cash, please; no C. O. D. List free.

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Dahlias, assortment of 6 of the most useful kinds to date for cutting: 2 shades of white, 2 of pink, 1 of red and 1 of yellow, equal number of each kind (18), \$4.00 per 100, \$35.00 per 1000. An up-to-date assortment of 20 kinds, including all types and colors for retail counter trade, same amount of each kind, \$4.00 per 100, \$35.00 per 1000. All of the above offered stock are good, strong divisions, labeled true to name and description. Strictly cash. We guarantee entire satisfaction or money back. Descriptive wholesale list on application.

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Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list.

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H. W. Koerner, Sta. B, Milwaukee, Wis.

Dahlias, splendid strong divisions, per 100: Ruth Forbes, \$6.00; Countess Lonsdale, \$8.00; Country Girl, \$6.00; Elsie, \$5.00; H. J. Jones, \$8.00; Ruby Grinstead, \$10.00; Golden Gate, \$8.00; Rheinkoenig, \$6.00; Hort Budde, \$10.00; Souv. Doazon, \$4.00; Gen. Buller, \$3.00; Victor Von Sheffel, \$3.00. Also for counter trade even amount of white, red and 2 shades pink, all named varieties, \$3.00 per 100. Cash with order. John W. Merritt, Farmingdale, L. I., N. Y.

Dahlias: Blanche Keith, Gaillard, Amy, Kriemhilde, Winsome, Katherine Duerr, Penelope, White Swan, 4c. Earl of Pembroke, Frank L. Bassett, Jack Rose, Henry Patrick, Perle d'Or, Yellow Duke, Beauty of Kent, 3c. Sylvia, 2c; Queen Wilhelmina, Perle d'Or, 10c. Countess of Lonsdale, 7c. Cash, please. J. R. Benjamin, Calverton, L. I., N. Y.

**DID YOU SEE**

Our full page price list and special offer, page 65 of The Review of February 8?

It is worth looking up now.

Golden Gate, the best yellow cactus; we have large stock, \$1.00 doz., \$8.00 100.

LONG ISLAND DAHLIA GARDENS, W. A. Finger, Jr., Hicksville, L. I., N. Y.

DAHLIAS THAT BLOOM IN THE MIDDLE WEST. We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided. WAYSIDE GARDENS, MENTOR, O.

Dahlias, 10 tubers, all different, labeled, 50c, prepaid; 5 sets (50 tubers), \$2.00, prepaid. Catalogue FREE. Bungalow Gardens (Dahlia Hobbyists), Netcong, N. J.

Dahlia Black Beauty, dark purple, dormant roots, \$3.50 per 100; mixed, good assortment, \$2.50 per 100.

The Wagner Park Nursery Co., Sidney, O.

Dahlias, strong plants in 2 1/4-in. pots, \$4.00 to \$6.00 per 100, in 20 best varieties. Ask for full list. Anglin & Walsh Co., Williamsbridge, N. Y.

DAHLIAS, fine assortment, including 20 of Dreer's best varieties, strong 2 1/4-in. pot plants, \$4.00 per 100. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

Dahlias for cut flowers. We have the best red grown; also a fine white cactus, divisions, \$5.00 per 100. Cash, please; reference, any Norfolk florist. Manning Floral Co., Norfolk, Va.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

1000 Jack Rose dahlia roots, field clumps, 4c each. Geo. M. Cook, Arlington, Md.

**DAISIES.**

Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100; \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

**DAISIES.**

|                     | 2 1/4-in. Cuttings plants Per 100 | Per 1000 |
|---------------------|-----------------------------------|----------|
| Marguerites, white  | \$1.00                            | \$2.50   |
| Giant White         | 1.00                              | 2.50     |
| Etoile d'Or, yellow | 3.00                              | 5.00     |
| Boston, yellow      | 3.00                              | 5.00     |

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants. William Toole & Son, Baraboo, Wis.

**MARGUERITES.**

|                          | Per 100 |
|--------------------------|---------|
| Boston Yellow, 2 1/4-in. | \$7.00  |
| Giant White, 2 1/4-in.   | 8.00    |

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Daisies, Boston Yellow, 2 1/4-in., \$6.00 per 100; Giant White and Mrs. Sander, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000; Boston Yellow, 3-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Boston Yellow daisy R. C., \$2.50 per 100; 2 1/4-in., \$5.00 per 100. Marguerites, R. C., \$1.00 per 100, \$8.00 per 1000.

W. A. Ballou, Wheaton, Ill.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Etoile d'Or, yellow, R. C., \$3.00 per 100; Sander R. C., \$1.00 per 100; 2-in., \$2.00 per 100; Shasta, 1 1/4-in., 2c. Byer Bros., Chambersburg, Pa.

**DAISIES IN FULL BLOOM.**

Mrs. Sander, 3-in., \$5.00; 4-in., \$10.00; Boston Yellow, fine, 4-in., \$12.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Daisies, 2 1/2-in. pots, in bud and bloom, Mrs. Sander, Boston Yellow, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Shasta daisies, 2-yr. clumps, \$4.00 per 100. These are fine ones, have been wintered in cold frames and will give satisfaction. Order now. J. H. Grisel, R. R. 8, Dayton, O.

Shasta daisies, strong 2 1/4-in., \$2.50 per 100; transplanted, \$1.50; fine stock. Cash. Will exchange part for dahlias and hydrangeas.

G. E. Berthold, Nebraska City, Neb.

Mrs. F. Sander daisies, 4-in. stock, strong, in bud and bloom, \$9.00 per 100. Cash. See pelargonium adv.

Waukesha Floral Co., Waukesha, Wis.

Daisies (bellis), transplanted, in bud and bloom, in pink and white, \$1.50 per 100, \$12.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Daisies, Mrs. Sander, R. C., \$1.50 per 100; 2 1/4-in., \$3.00 per 100; marguerites, R. C., \$1.00 per 100; 2 1/4-in., \$2.50 per 100.

Morris Floral Co., Morris, Ill.

Daisies Mrs. F. Sander, 3-in., in bud and bloom, \$5.00 per 100; Shasta daisy, strong transplanted stock, \$1.50 per 100, \$12.00 per 1000. S. W. Pike, St. Charles, Ill.

Daisies, Mrs. F. Sander, 2 1/4-in., 2c; Shasta daisies, strong, transplanted plants, \$1.50 per 100, mailed, \$12.00 per 1000.

S. W. Pike, St. Charles, Ill.

Shasta daisies, strong plants, out of 3-in. pots, \$1.00 per doz., \$6.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Mrs. Sander and marguerites, 3-in., in bud and bloom, \$5.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Daisies, yellow marguerites, 2 1/2-in., ready for 4-in., \$4.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Shasta daisies, 2-yr., not less than 6 in bunches, \$10.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Strong seedlings, Shasta daisy Alaska, 60c per 100, \$5.00 per 1000, will bloom this summer. R. M. Champe, 122 Chope Place, Detroit, Mich.

Shasta daisy, strong 2 1/4-in. last July seedlings, ready to bloom, 75c per doz., \$5.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.

Hillview Greenhouses, La Crosse, Wis.

Daisies, marguerites (single), in 2-in. rose pots, good, strong plants, \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

English daisies (bellis perennis), strong plants, \$1.00 per 100. Cash. H. A. Cook, Oberlin, O.

Daisies, marguerites, white, 2 1/4-in., 3c.

Hammerschmidt & Clark, Medina, O.

Boston Yellow daisies, 2 1/4-in., \$7.00 per 100.

R. R. Davis Co., Morrison, Ill.

Shasta daisy divisions, 75c per 100, \$5.00 per 1000.

E. W. Jenkins, R. 10, Dayton, O.

R. C. daisies, California White, \$1.00 per 100. Prepaid. S. D. Brant, Clay Center, Kan.

**DELPHINIUMS**

I still have some fine Delphinium Belladonna, \$6.00 per 100, and also some Dreer's choice hybrid delphiniums, \$6.00 per 100. These will give satisfaction. J. H. Grisel, R. R. 8, Dayton, O.

Strong 1-yr. Delphinium Belladonna, small surplus at \$4.50 per 100.

R. M. Champe, 122 Chope Place, Detroit, Mich.

**DIGITALIS.**

Digitalis, assorted or in separate colors, extra fine plants, 3-in., 75c per doz., \$5.00 per 100. Cash, please.

La Crosse Floral Co., La Crosse, Wis.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

**DRACAENAS.**

Dracaena indivisa, extra strong stock. 1500 4-in. \$15.00 per hundred 500 6-in. 25.00 per hundred Cash less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Dracaena indiv., 4-in., \$10.00; 5-in., \$20.00; 6-in., \$35.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Dracaena indivisa, 3-in., large plants, \$6.00 per 100, 200 for \$10.00; strong 5-in., perfect foliage, \$20.00 per 100.

Charles Whitton, York & Gray, Utica, N. Y.

Dracaena indivisa, good stock, transplanted seedlings, \$2.50 per 100, \$20.00 per 1000; 2 1/4-in., \$3.50 per 100; 3-in., extra strong, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Dracaena indivisa, good, strong stock: 4-in. \$12.50 per 100 5-in. 25.00 per 100 6-in. 40.00 per 100

Cash with order.

L. Stapp Co., 2304 12th St., Rock Island, Ill.

**DRACAENA INDIVISA.**

5-in. \$25.00 per 100 4-in. 15.00 per 100 3-in. 10.00 per 100 2 1/4-in. 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

**DRACAENA INDIVISA**

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

E. RAWLINGS, WHOLESALE GROWER, ALLEGANY, NEW YORK.

**DRACAENA INDIVISA.**

200 4-inch, nice plants,

\$15.00 per 100.

EARL SHULTS, FLORIST,

HORSEHEADS, N. Y.

Dracaenas indivisa, extra strong, fine stock.

4-in. \$15.00 per 100

5-in. 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Dracaena indivisa, 2 1/4-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong 5-in., \$25.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

**DRACAENAS.**

4-in. dracaenas, 28-30-in. high...\$12.50 per 100

5-in. dracaenas 20.00 per 100

Cash, please.

FRED G. LEWIS, LOCKPORT, N. Y.

Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$2.00 per doz., \$15.00 per 100; 5-in., \$4.00 per doz., \$30.00 per 100; 6-in., \$6.00 per doz., \$45.00 per 100; 7-in., \$1.00 each. Cash.

Ullrich Floral Co., Tiffin, O.

**DRACAENAS.**

5-in. \$25.00 per 100

3-in. 10.00 per 100

CRABB & HUNTER FLOWER SHOP,

Grand Rapids, Mich.

War on Dracaena indivisa, strong, large 4-in., \$10.00 per 100; 6-in., \$30.00 per 100. Cash, please, with order. You make no mistake when your order is directed to

H. F. Merrill, Florist, Sayre, Pa.

Dracaena indivisa, 3-in., strong, healthy stock, ready for shift, \$1.00 per doz., \$8.00 per 100; very strong 4-in., \$2.00 per doz., \$12.50 per 100. Cash with order or c. o. d.

Mt. Pleasant Greenhouses, Mt. Pleasant, Mich.

500 Dracaena indivisa, 6-in. \$35.00 per 100

750 Dracaena indivisa, 5-in. 25.00 per 100

1500 Dracaena indivisa, 4-in. 15.00 per 100

W. C. Ehmann, Corfu, N. Y.

Dracaena indivisa, fine, strong plants, 3-in., \$5.00 per 100; 4-in., \$12.00 per 100; 5-in., extra fine, \$20.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Dracaena indivisa, 4-in., 20c each; 5-in., 30c each.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Dracaena indivisa, ready now, 3 1/4-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Dracaena indivisa, extra strong, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.

F. Sokol, College St., Worcester, Mass.

Dracaena indivisa, strong 3 1/4-in. pots, \$8.00 per 100.

United States Cut Flower Co., Elmira, N. Y.

Dracaena indivisa, strong 4-in. plants, average 20 to 25 leaves, clean and vigorous, 20c each.

Wagner's Greenhouses, Tiffin, O.

Dracaena indivisa, extra strong stock, 2000

5-in., 25c each; 1000 6-in., 50c each.

J. F. Kidwell Co., Downers Grove, Ill.

Dracaena indivisa, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Dracaenas, extra strong 4-in., 15c; good 4-in., 12c. Cash, please.

Wm. Krieger, Lansing, Mich.

Dracaena indivisa, strong, 4-in., \$15.00 and \$20.00 per 100. Cash, please.

A. Trotter & Son, Ypsilanti, Mich.

Dracaena indivisa, 6-in., \$30.00; 3-in., \$5.00; 2-in., \$2.00 per 100.

Sodemann & Lindhart, East Long Branch, N. J.

Dracaena indivisa, 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000. This is fine strong stock. Cash, please.

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*Dracaena indivisa*, 4-in., 12c; 6-in., 35c; 7 and 8-in., 60c and \$1.00.

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*Dracaena indivisa*, good, strong 4-in., \$12.00 per 100. Ovid Greenhouses, James M. Hoag, Prop., Ovid, Mich.

*Dracaena indivisa*, strong, well-grown plants from 5-in. pots, \$2.50 per doz., \$20.00 per 100. Paul Mader, East Stroudsburg, Pa.

*Dracaena indivisa*, extra strong stock, 4-in., \$12.00 per 100. DAVIS FLORAL CO., DAVENPORT, IA.

*Dracaena indivisa*, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100. Baur Floral Co., Erie, Pa.

*Dracaena indivisa*, 2½-in., \$5.00 per 100; 4-in., \$12.00 per 100; 5-in., \$25.00 per 100; 6-in., \$6.00 per doz. John Walker, Youngstown, O.

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Fine, 4-in., 15c; 5-in., 25c. GULLETT & SONS, LINCOLN, ILL.

Strong *Dracaena indivisa*, 5-in., 20c each. We need room. Fine *Dracaena indivisa*, 2½-in., \$2.00 per 100. H. E. Rogers & Son, Spenceport, N. Y.

*Dracaenas*, good stock, 3-in., 6c; 4-in., 12c; 5-in., 20c; seedlings from flats, 75c per 100. J. L. Schiller, Toledo, O.

*Dracaena indivisa*, transplanted plants, \$2.00 per 100, mailed, \$18.00 per 1000, by express. S. W. Pike, St. Charles, Ill.

*Dracaena indivisa*, 4-inch, \$15.00 per 100; 5-inch, \$25.00 per 100. Pyfer & Olsem, Wilmette, Ill.

*Dracaena indivisa*, 5 and 6-in. stock, 25c and 35c. Hiawatha Gardens Co., Minneapolis, Minn.

*Dracaenas*, 4-in., 15c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

*Dracaena indivisa*, 4-in., 12c. H. S. Wiccking, Bluffton, Ind.

*Dracaena indivisa*, 4-in., \$15.00 per 100. Calvert Floral Co., Lake Forest, Ill.

*Dracaena ind.*, heavy 5-in. for vases, \$3.50 per doz. Cash. J. M. Smely, Aurora, Ill.

*Dracaena indivisa*, good 3-in. stock, \$7.00 per 100. Cash. D. R. Herron, Olean, N. Y.

*Dracaena indivisa*, 2½-in., \$3.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

*Dracaena indivisa*, 4-in., \$15.00 per 100; 3-in., \$5.00 per 100. W. M. Deyoe & Co., Oil City, Pa.

*Dracaena indivisa*, 4-in., \$20.00; 3½-in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

*Dracaena indivisa*, 3-in., 7c; 3½-in., 10c; 5-in., 35c. Heint's Greenhouses, West Toledo, O.

*Dracaena indivisa*, strong 4-in., \$7.00 per 100. Atlantic Greenhouses, Atlantic, Ia.

*Dracaena indivisa*, 5-in., 25c. L. Potter & Sons, Waukegan, Ill.

4-in. *Dracaena indivisa*, strong, \$15.00 per 100. William F. Kasting Co., Buffalo, N. Y.

*Dracaena indivisa*, 3-in., 5c. Greenville Floral Co., Greenville, Mich.

*Dracaena indivisa*, 6-in. pots, \$25.00 per 100. Henry Smith, Grand Rapids, Mich.

#### ECHEVERIAS.

*Echeveria* sec. glauca, medium, \$3.00; large, \$5.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and geraniums. C. Winterlich, Cyclamen Specialist, Defiance, O.

Hens and chickens, large size, \$5.00 per 100, \$45.00 per 1000; small size, \$3.00 per 100, \$25.00 per 1000. W. H. Kidwell & Sons, 3806 Wentworth Ave., Chicago.

*Echeverias*, ready now, nice plants, \$4.00 per 100, \$35.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

*Echeverias*, secunda, \$5.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

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*Euonymus radicans*, 3-in., \$6.00 per 100, \$55.00 per 1000. George Bros. & Co., Springdale, Pa.

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Hardy fern, wholesale price. 100 10 Each  
Adiantum pedatum, Maidenhair, \$6.00 \$0.70 \$0.10  
Aspidium cristatum, Evergreen, 6.00 .70 .10  
Aspidium goldiana 7.00 .80 .10  
Aspidium spinulosum, Wood Fern 6.00 .70 .10  
Asplenium felix foemina, hardy, 6.00 .70 .10  
Aspl. thely. Silver Spleenwort, 7.00 .80 .10  
Dryopteris thelypteris, Shield... 5.00 .60 .10  
Onoclea sensibilis 4.00 .50 .10  
Onoclea struthiopteris, Ostrich... 7.00 .80 .10  
Osmunda cinnamomea 8.00 .90 .10  
Osmunda claytoniana 8.00 .90 .10  
Full 100 ferns, your selection, at 100 rate.  
LUDWIG MOSBÆK, ASKOV, MINN.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100; \$40.00 per 1000. Whitman and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Table ferns, shipped in or out of flats, good strong clumps, June and later, \$2.00 per flat, 20 flats or more at \$1.75.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

#### FERNS MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden-hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRACILLIMUM, strong seedlings, ready for potting, \$1.20 per 100, \$10.50 per 1000.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2½-in. stock, \$4.00 per 100, \$35.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST.

SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000:

|                  | Size   | 100    | 1000    |
|------------------|--------|--------|---------|
| Boston           | 2½-in. | \$4.00 | \$35.00 |
| Roosevelt        | 2½-in. | 5.00   | 40.00   |
| Whitman Compacta | 2½-in. | 5.00   | 40.00   |
| Scottii          | 2½-in. | 5.00   | 40.00   |
| Teddy, Jr.       | 2½-in. | 5.00   | 45.00   |
| Smithii          | 2½-in. | 12.00  |         |

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Roman J. Irwin, 108 W. 28th St., New York.

#### FERNS.

|                          | 100     | 1000     |
|--------------------------|---------|----------|
| Norwood, 2½-in.          | \$25.00 | \$200.00 |
| Bird Nest, 2½-in.        | 20.00   | 175.00   |
| Scottii, 2½-in.          | 6.00    | 50.00    |
| Teddy, Jr., 2½-in.       | 6.00    | 50.00    |
| Roosevelt, 2½-in.        | 5.00    | 40.00    |
| Bostoh, 2½-in.           | 5.00    | 40.00    |
| Whitman, 2½-in.          | 5.00    | 40.00    |
| Whitman Improved, 2½-in. | 6.00    | 50.00    |

S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.

#### QUALITY FERNS.

ROOSEVELT, SPRINGFIELD, ILL.

3-in. size, \$5.50 per 100, \$50.00 per 1000.

Cut plumosus sprays, \$1.25 per 100.

Wanamaker runners, \$2.50 per 100, \$20.00 per 1000.

Cash with order or C. O. D. BERNARD FLORAL CO., ORLANDO, FLA.

Ferns, Bostons, extra select, 2½-in., \$4.50 per 100, \$40.00 per 1000; Roosevelt, 2½-in., \$5.00 per 100, \$40.00 per 1000; Whitman, 2½-in., \$5.00 per 100, \$40.00 per 1000.

Select pot-grown Boston, 6-in., 50c; 7-in., 75c; 5-in., 30c; 8-in., \$1.00 each.

G. M. REBURN & CO., Chicago, Ill.

Ferns, ready now, 2½-in. pots, strong Bostons, \$4.00 per 100, \$35.00 per 1000; Whitman, Scottii, Roosevelt, \$5.00 per 100, \$40.00 per 1000; Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantisima and Elegantisima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100. Bird Nest ferns, 2½-in. pots, \$14.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

FERNS, Boston, heavy 4-in., \$17.50 per 100; 5-in., \$27.50; extra fine 6-in., \$6.00 per doz. Scottii, 4-in., \$16.00 per 100; 5-in., \$25.00; extra heavy, 6-in., \$5.00 per doz. Table ferns, best commercial varieties, 2-in., \$3.00 per 100; extra heavy 5-in., \$1.50 per doz.

The Wagner Park Nursery Co., Sidney, O.

#### FINE, BUSHY FERNS.

Roosevelt and Whitman, 5-in., 35c each  
Whitman, 6-in., 60c each  
Mrs. Wanamaker, fine, 4-in., 20c each  
Mrs. Wanamaker, fine, 5-in., 40c each  
Table ferns, 5 best, 3c each  
GULLETT & SONS, LINCOLN, ILL.

#### BUSHY, POT-GROWN BOSTONS.

|        |     |
|--------|-----|
| 4-inch | 18c |
| 5-inch | 30c |
| 6-inch | 50c |
| 7-inch | 70c |
| 8-inch | 90c |

R. R. DAVIS CO., MORRISON, ILL.

Table ferns, good assortment of varieties, strong 2½-in., \$3.00 per 100. Boston and Barrows types, fine, strong, well furnished 3-in., \$8.00 per 100; 5-in., heavy, 40c; medium, 30c; 4-in., 15c. Baur Floral Co., Erie, Pa.

Boston and Roosevelt ferns, out of bench, large, bushy plants, 20c each, \$17.50 per 100; large, made-up Boston, 6-in., \$6.00 per doz. Cash with order, please.

Roy A. Hatch, Chittendale, Mass.

Ferns, Boston, Roosevelt and Teddy, Jr., 3-in., \$8.00; 4-in., \$15.00; 5-in., \$30.00; 6-in., \$50.00 per 100. Scottii, 3-in., \$8.00; 4-in., \$15.00 per 100. John Walker, Youngstown, O.

Table ferns, Wilsoni, Cyrtomium-Rochfordianum, Mayli, Wimssettli, \$3.00 per 100. Cash. Bannister Bros., Syracuse, N. Y.

#### BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

Boston ferns, 3-in., \$8.00 per 100

Teddy, Jr., 2½-in., 4.00 per 100

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

#### BOSTON FERNS.

6-in., \$0.50

7-in., .75

DAVIS FLORAL CO., DAVENPORT, IOWA.

Ferns, Scottii, Roosevelt, 2½-in., \$4.25 per 100, \$40.00 per 1000; Scottii, Teddy, Jr., 4-in., \$15.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

#### BOSTON FERNS.

5-in. pot-grown, 30c

Immediate delivery, cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Boston ferns, 4-in. heavy, \$18.00 per 100; 4-in., medium, \$15.00 per 100; 5-in., \$25.00 to \$30.00. Williams & Matthews, Anderson, Ind.

First-class stock of Boston ferns, 5-in., 30c; 6-in., 50c.

A. Hannah & Son, Grand Rapids, Mich.

Choice table ferns, 6 varieties, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Pteris Sporum, green, \$6.00 per doz.; variegated, \$9.00 per doz., 6-in. pots.

F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Ferns, Bostons, 5-in., 25c; Whitman, 5-in., 25c; well rooted, clean, good color. Cash.

W. & I. Cass, Geneva, N. Y.

Table ferns, best commercial varieties, 2-in., \$3.00; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Roosevelt Ferns, strong plants out of 6-in. pots, \$6.00 per doz., \$50.00 per 100.

Schumann & Wahlers, Newport, Ky.

Boston ferns, well grown, spaced plants, 2½-in., \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

#### FEVERFEW.

Feverfew, 2-in., \$2.50 per 100. Cash. J. G. Witt & Son, 10429 Wallace St., Chicago.

Feverfew, 3-in., strong, \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Feverfew, 2-in., \$2.50 per 100; strong. Cash. O. Erickson, Princeton, Ill.

Feverfew R. O., \$1.25 per 100, prepaid.

S. D. Brant, Clay Center, Kan.

#### FORGET ME NOTS.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots, Myosotis, \$1.00 per 100, parcel post paid; field clumps, 10 to 15 plants each, \$5.00 per 100, express.

M. L. McClave, Benton Harbor, Mich.

Forget-me-nots, a good dark blue, transplanted, good sized plants, \$2.50 per 100, \$20.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Forget-me-nots (alpestris, Victoria), extra large clumps, in bud and bloom, \$3.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

#### FREESIAS.

TRUE PURITY, from a reliable grower.

LOS ROBLES GARDEN, SANTA CRUZ, CAL.

#### FUCHSIAS.

Phenomenal Ernest Reman

Elm City White Beauty

Little Beauty Duchess of Albany

Minnesota Black Prince

Schneewitchen

2-inch, \$3.00 per 100

2½-inch, 4.00 per 100

3-inch, 5.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO., Chicago, Ill.

172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, ready for larger pots or make good stock plants, 2-in., \$2.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

Fuchsias, 2½-in., \$5.00 per 100; 4-inch, \$12.00 per 100; 4½-inch, \$15.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Fuchsias, 2½-in. pots of Black Prince and a good assortment, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Fuchsias, mixed, fine 2½-in., 2½c.

The East Lawn Gardens, Urbana, O.

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**FUCHSIAS—Continued.**

Fuchsias, 3-in. stock ready to shift, Black Prince and mixed, \$3.00 per 100. Cash.  
A. J. Diserens, Cedar Rapids, Iowa.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 50c.  
Henry Smith, Grand Rapids, Mich.

Fuchsias, Black Prince, 2½-in., \$3.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

**FUNKIAS.**

**FUNKIAS.**  
Funkia Coerulea (blue).....\$6.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia, variegated, divided, strong single eyes,  
\$2.00 per 100. Chas. Frost, Kenilworth, N. J.

Funkia var., strong, field-grown divisions, \$4.50  
per 100. Cash. B. Scheller, Warren, Pa.

**GAILLARDIAS.**

Perennial Gaillardia, strong plants, 75c per  
doz., \$5.00 per 100. Send for list of hardy plants.  
William Toole & Son, Baraboo, Wis.

**GENISTAS.**

Genista fragrans, 6-in. pots, fine plants in  
bloom, 50c ea., \$5.00 per doz. Cash with order.  
Swiss Floral Co., 120 N. 23, Portland, Ore.

**GERANIUMS.**

Geraniums, 4-in., in bud and bloom, well  
branched.

|                       |                |
|-----------------------|----------------|
| S. A. Nutt.....       | \$8.00 per 100 |
| Buchner .....         | 8.00 per 100   |
| Poitevine .....       | 8.00 per 100   |
| Gloire de France..... | 8.00 per 100   |
| Thos. Meehan .....    | 8.00 per 100   |
| Barney .....          | 8.00 per 100   |
| Scarlet Bedder .....  | 8.00 per 100   |
| Ricard .....          | 8.00 per 100   |

Out of pots.

In pots, \$9.00 per 100. Cash with order.

**JOHN GUGINO.**

89 Risley St., Freedonia, N. Y.

Geraniums, double, in bud and bloom, 4-in.,  
good stock.

|                               |        |         |
|-------------------------------|--------|---------|
| S. A. Nutt, dark red.....     | \$8.00 | \$75.00 |
| Buchner, white .....          | 8.00   | 75.00   |
| Salmon Pink .....             | 8.00   | 75.00   |
| Bright Pink .....             | 8.00   | 75.00   |
| Ivy-leaved, red and pink..... | 8.00   | 75.00   |
| Mme. Sallerol, 3-in.....      | 3.50   | 30.00   |

Cash with order.

Herbert M. Fountain, R. R. 8, Grand Rapids,  
Mich.

Geraniums, extra fine stock, best we ever had.

|                             |                          |
|-----------------------------|--------------------------|
| S. A. Nutt, 3-in.....       | \$5.50 100; \$50.00 1000 |
| Beauty Poitevine, 3-in..... | 5.50 100; 50.00 1000     |
| Ricard, 3-in.....           | 6.00 100; 55.00 1000     |
| King Edward, 3-in.....      | 5.00 100; 48.00 1000     |

Improved over American Beauty, 2½-in., \$3.50  
per 100; 3-in., \$5.50 per 100.

S. A. Nutt, 4-in., \$10.00 per 100.

Sallerol, 2½-in., \$2.00 per 100.

Cash.

John Bauscher, Freeport, Ill.

Geraniums, extra fine, clean, strong plants, in  
bud and bloom.

|                     |                                  |        |
|---------------------|----------------------------------|--------|
|                     | 4-in.                            | 4½-in. |
| S. A. Nutt.....     | \$10.00 per 100; \$12.00 per 100 |        |
| Buchner .....       | 10.00 per 100; 12.00 per 100     |        |
| Poitevine .....     | 12.00 per 100;                   |        |
| Scarlet Bedder .... | 12.00 per 100; 15.00 per 100     |        |

Ivy leaf geraniums,  
3 best varieties... 10.00 per 100;  
Guaranteed fine stock. Cash.

La Crosse Floral Co., La Crosse, Wis.

**GERANIUMS.  
SUMMER PRICES OF  
ROOTED CUTTINGS.**

RICARD, POITEVINE CASTELLANE,  
PERKINS, VIAUD, DOYLE,  
\$12.00 per 1000.

S. A. NUTT AND BUCHNER,  
\$10.00 per 1000.  
Cash with order.

FRED W. RITCHY.

LANCASTER, PENNSYLVANIA.

Geraniums, extra fine stock, all ready for  
larger pots or benching or field stock.

|                           |                    |
|---------------------------|--------------------|
| 2½-in. Poitevine .....    | \$3.00 per hundred |
| 2-in. Ricard .....        | 6.00 per hundred   |
| 3-in. Ricard .....        | 6.00 per hundred   |
| 3-in. La Favorite .....   | 5.00 per hundred   |
| 3-in. rose geraniums..... | 3.00 per hundred   |

Cash, less 5%.

C. L. HUMPHREY.

WHOLESALE GROWER,

ZANESVILLE, OHIO.

**LARGE PLANTS, IN BUD AND BLOOM.**

|                              |                 |
|------------------------------|-----------------|
| 4-in. S. A. Nutt.....        | \$ 9.00 per 100 |
| 4-in. Ricard .....           | 10.00 per 100   |
| 4-in. Poitevine .....        | 10.00 per 100   |
| 4-in. La Favorite .....      | 10.00 per 100   |
| 3-in., above varieties ..... | 5.00 per 100    |

This stock will satisfy your customers.

B. F. Barr & Co., Lancaster, Pa.

**NUTT, RICARD, BUCHNER, POITEVINE,  
DOUBLE GEN. GRANT.**

Geraniums, best bedders, rose geraniums and  
ivy leaved, 3-in., \$5.00; 4-in., \$10.00. Mme. Sal-  
lerol, 2½-in., \$2.50.

GILLET & SONS, LINCOLN, ILL.

Geraniums: S. A. Nutt, La Favorite, Poite-  
vine, E. G. Hill, Ricard, La France, Vincent,  
2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in.,  
\$8.00 per 100. Grant and Viaud in 3 and 4-in.  
and Castellane in 4-in. only, same price as above.  
Mme. Sallerol, extra heavy, 2½-in., \$2.00 per  
100. This stock is first class and is all ready  
to go now; the 4-in. is nearly all in bloom.  
Cash, please.

Addems, Morgan & Co., Paxton, Ill.

Geranium R. C.: Nutt, Buchner, Grant, Doyle,  
\$12.50 per 1000; 2-in., \$2.25 per 100; R. C., Hill,  
Poitevine, Ricard, Castellane, Presilly, \$15.00  
per 1000; 2-in., \$2.25 per 100; 3-in., fine, 6c;  
R. C., Helen Michell, \$3.00 per 100; Lobelia  
Mallard, 2-in., 2c; vinca R. C., 1c; 3-in., several  
leads, 6c; 4-in., 8c; clumps, 7c; 2-in. Mrs. San-  
der yellow daisy, 4c; hydrangeas, 10c to \$5.00.  
Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

**ROOTED GERANIUM CUTTINGS.  
STRONG, SELECTED STOCK ONLY.**

|                                       |         |
|---------------------------------------|---------|
| S. A. Nutt (greatest dark red).....   | 1000    |
| Gen. Grant (best scarlet bedder)..... | \$10.00 |
| Mme. Buchner (best dble. white).....  | 10.00   |
| Beaute Poitevine .....                | 12.50   |

THE W. T. BUCKLEY CO.,  
Springfield, Illinois.

Geraniums, 3½ and 4-in. pots, in bud and  
bloom.

|                                 |                 |
|---------------------------------|-----------------|
| S. A. Nutt.....                 | \$ 7.00 per 100 |
| B. Poitevine .....              | 7.00 per 100    |
| Mme. Buchner .....              | 7.00 per 100    |
| Mrs. Lawrence .....             | 7.00 per 100    |
| Helen Michell .....             | 10.00 per 100   |
| Helen Michell, 3½-in. pots..... | 8.00 per 100    |

United States Cut Flower Co., Elmira, N. Y.

**4-INCH GERANIUMS.**

3000 extra select plants, in full bloom: Nutt,  
Perkins, Presilly and Buchner.

|                  |                 |
|------------------|-----------------|
| In pots .....    | \$12.50 per 100 |
| Out of pots..... | 11.00 per 100   |

This stock will easily retail at \$2.50 per doz.

CHASE & WILCOX,

HASTINGS, MICH.

Geraniums: S. A. Nutt, B. Poitevine and E.  
G. Hill, 3-in., 5c; 4-in., 8c. This is extra fine  
stock, heavy and well branched, full of buds  
and blossoms, with no disease, 3-in., will make  
excellent stock for Decoration Day and 4-in. is  
ready to retail now. Mme. Sallerol, strong 2-in.,  
zc. Cash, please.

T. J. Feters, Harbor Springs, Mich.

**GERANIUMS.  
ROOTED CUTTINGS. READY FOR  
SHIPMENT.**

RICARD, POITEVINE, \$12.00 PER 1000.  
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.  
CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Geraniums, strong, well branched plants, in  
bud and bloom: S. A. Nutt (best dark red),  
Buchner (double white), Charlotte (double rosy  
pink), Beauty Poitevine (semi-double salmon),  
3-in., \$6.00 per 100; 3½-in., \$8.00 per 100; 4-in.,  
\$10.00 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

**GERANIUMS—2½-INCH.**

|                            |         |          |
|----------------------------|---------|----------|
|                            | Per 100 | Per 1000 |
| S. A. Nutt, red.....       | \$3.00  | \$25.00  |
| Francis Perkins, pink..... | 3.00    | 25.00    |
| La Favorite, white.....    | 3.00    | 25.00    |

Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Geraniums, 3½ and 4-in. pots. S. A.  
Nutt, Ricard, Grant and Poitevine, \$10.00 per  
100. Picking at cost. This stock will satisfy  
the most exacting customer. Don't hesitate to  
place the order if you want first-class stock.

KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

**GERANIUM ROOTED CUTTINGS.**

S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine.....12.50 per 1000  
Grown right, rooted right, packed right.  
Quality is as important in summer as in win-  
ter. You get quality all the year buying my  
stock.

Geraniums, 2½-in., excellent stock for im-  
mediate delivery, rose scented geraniums, Poite-  
vine, Ricard, S. A. Nutt, Grant, La Favorite,  
Jean Oberle, Buchner, Helen Michell, Jean  
Viaud, \$3.00 per 100, \$25.00 per 1000.

ROMAN J. IRWIN,

108 W. 28th St., New York.

Geraniums, 2-in., choice stock, ready for im-  
mediate shipment. S. A. Nutt, Ricard, Jean  
Viaud, La Favorite, Miss F. Perkins, Jean  
Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000.  
Also Dryden, E. G. Hill, Poitevine, Annie Vin-  
cent and Claire Frenot, \$3.00 per 100, \$25.00 per  
1000.

L. L. Lingo, Wooster, O.

**GERANIUMS.**

|                              |                |
|------------------------------|----------------|
| Ricard, 2-in.....            | \$2.00 per 100 |
| Buchner, 2-in.....           | 2.00 per 100   |
| Montmont, 2-in.....          | 2.00 per 100   |
| Mixed not labeled, 2-in..... | 1.75 per 100   |

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 3-in. Mme. Buchner and La Favor-  
ite, mixed, fine stock, in bud and bloom, equal to  
4-in. Save express by ordering 3-in., \$6.00 per  
100.

FALCONER FLORAL CO., FALCONER, N. Y.

SUMMER PRICES, 75c per 100. Grant, Ri-  
card, Maryland, Jean Oberle and Dble. white or  
assortment of 10 newer varieties.

C. W. Smyth, Sawtelle, Cal.

Geraniums: S. A. Nutt, Poitevine, La Favor-  
ite and Ricard, fine, large plants, well branched,  
in bud or bloom; all above well spread, 4-in.,  
\$7.00 per 100. Mme. Sallerol geraniums, 3-in.,  
ready for 4-in., \$3.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Strong 4-in. geraniums, in bud and bloom:  
S. A. Nutt.....\$10.00 per 100  
Alphonse Ricard .....

3-in. S. A. Nutt..\$4.00 per 100; \$37.50 per 1000  
4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000  
All good clean stock, in bud and bloom. Cash,  
please. Riverside Floral Co., Muncie, Ind.

Exceptionally strong, healthy S. A. Nutt geraniums in bud and bloom, from 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Cash.  
Albert Loeffler, Watertown, Wis.

Geraniums, S. A. Nutt, Poitevine, double Grant, La Favorite, strong, bud and bloom, 3-in., \$4.00 per 100. Cash, please.  
Meadowside Greenhouses, Avondale, Pa.

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash.  
C. Erickson, Princeton, Ill.

Strong, healthy, 4-in. geraniums, in bloom, Poitevine, Ricard, Nutt and La Favorite, \$8.00 per 100. Extra select, \$10.00 per 100.  
Wm. Fluegge, Jr., Morton Grove, Ill.

500 Beauty Poitevine, 500 Ricard, heavy, branched plants in bud and bloom, 4-in. pots, quality stock. None any better, \$10.00 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please. J. A. Swartley & Sons, Sterling, Ill.

Geraniums, standard varieties, mixed, 2½-in., \$1.75 per 100; ivy-leaved, red and pink, 2½-in., \$3.50 per 100.  
Baker Floral & Seed Co., Baker, Ore.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100.  
Kring Bros., Fairbury, Ill.

Geranium, strong S. A. Nutt, Poitevine, Viaud, 4-in., \$7.00 per 100; Nutt and Viaud, 3-in., \$5.00 per 100. All in bloom.  
W. T. Johnson, Momence, Ill.

Geraniums, extra strong, mixed, good varieties, 2½-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2½-in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00.  
Edgar Osborn, Danville, Ill.

Geraniums, strong 2 and 3-in. General Grant, \$5.00 per 100. Cash, please.  
KENNETH MacLENNAN,

OAKWOOD CEMETERY, RICHMOND, VA.

Geraniums, 5000 stalky, cool-grown, standard varieties, including rose and ivy-leaved, \$8.00 per 100, out of pots; \$10.00 in pots. Cash, please.  
Roselawn Greenhouse, Rockton, Ill.

Geraniums, 4-in., nice branched, \$10.00 per 100; 2-in. Mme. Sallerol, fine stock, \$3.00 per 100; 4-in. American Beauty, \$15.00.  
Williams & Matthews, Anderson, Ind.

Extra fine S. A. Nutt, E. G. Hill, Am. Beauty and white geraniums, 3½ and 4-in., in bud and bloom, just right for Decoration trade; assorted, \$10.00 per 100. W. W. Milnor, Bowling Green, O.

Geraniums, S. A. Nutt, 4-in. stock, \$10.00 per 100; 3-in., \$5.00 per 100; Poitevine, 4-in. stock, \$12.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Single red geraniums, surplus stock, bushy plants, 3½-in., full bloom and bud, \$6.50 per 100, \$60.00 per 1000. Geny Bros., 212 Fifth Ave., North, Nashville, Tenn.

Geraniums, R. C. Nutt, mixed varieties and Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50 per 100, fine plants, guaranteed. Cash with order.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums S. A. Nutt, strong rooted cuttings, \$10.00 per 1000.  
Erickson Clegg Co., Glen Ellyn, Ill.

Geraniums S. A. Nutt, 3-in., strong plants, \$5.50 per 100; \$50.00 per 1000.  
Erickson Clegg Co., Glen Ellyn, Ill.

Geraniums, strong 4-in., bud and bloom, Poitevine, Hill, Buchner, etc., \$8.00 per 100.  
S. W. Pike, St. Charles, Ill.

Geraniums, out of 3½-in. pots, \$7.00 per 100. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

Geraniums, S. A. Nutt in bud and bloom, from 3-in. pots, \$5.00 per 100. Cash, please.  
C. Warren Swayne, West Grove, Pa.

Geraniums, Nutt, Grant, Poitevine, Buchner, 4-in., in bloom, \$10.00 per 100; 2½-in., \$3.00 per 100.  
H. S. Wiecking, Bluffton, Ind.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; Mme. Sallerol, 3-in., \$5.00 per 100.  
John Walker, Youngstown, O.

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid. California Geranium Co., Box 552, Santa Monica, Cal.

Geraniums, extra nice S. A. Nutt, 4-in., in bud and bloom, \$7.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Geraniums, S. A. Nutt and D. G. Grant, 2½-in., fine plants, \$2.50 per 100.  
A. B. Cronbaugh, Ada, O.

Geraniums; Nutt, Poitevine, Ricard, nice stocky plants, \$10.00 per 100.  
C. C. POLLWORTH, CO., MILWAUKEE, WIS.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 9c. C. R. Wills, Greenville, O.

300 3½-in. S. A. Nutt, well branched, in bloom, 200 mixed, 8c. A. F. Johnson, Amherst, Mass.

Geraniums, Mme. Sallerol, 3-in., \$5.00 per 100. Cash. John G. Witt & Son, 10429 Wallace St., Chicago.

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Geraniums, Hill, Jean Viaud and Poitevine, 4-in., in bud and bloom, \$8.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

Rooted cuttings, Mme. Sallerol, \$8.00 per 1000. Angel Guardian Florist, 2001 Devon Ave., Chicago.

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this price. Cash with order.

F. E. Cremer, Hanover, Pa.

**SINGLE PETUNIAS.**

100 1000

Ruffled Giants, mixed.....\$3.00 \$25.00

Rosy Morn ..... 3.00 25.00

White ..... 3.00 25.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

Petunias, best double sorts in about 18 va-

rieties, at \$4.00 per 100, \$35.00 per 1000, for im-

mediate shipment.

Roman J. Irwin, 108 W. 28th St., New York.

Petunias, double fringed, the same good mix-

ture we sent out last season, 2-in., \$2.00 per 100;

\$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Dreer's double fringed, variegated petunias,  
2-in., \$2.00 per hundred; 3-in., in bud and  
bloom, \$4.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Petunias, single fringed, SUPERBISSIMA and  
GIANTS OF CALIFORNIA, of our own superior  
strains, extra good stock, 2½-in., \$3.00 per 100,  
\$25.00 per 1000; 3-in., 6c; 4-in., 9c.

J. L. Schiller, Toledo, O.

Petunia. Single and double. Ready for ship-

men May 15. Trade paper quotations prevail.

KENNICOTT BROS. CO

163 N. Wabash Ave., Chicago.

Petunias, double or single, large flowering,

fringed, 2½-in. pots, \$3.00 per 100, \$25.00 per

1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Petunias, 2½-in., double white, double white

and purple, double variegated, extra strong,

ready for shift, \$3.25 per 100.

Chas. Sherwood, Waterloo, Iowa.

Petunias, Dreer's single fringed, in bud and

bloom, 3-in., \$3.00 per 100, or 200 for \$5.00; 2½-

in., strong, \$2.00 per 100, or 300 for \$5.00. Cash.

Geo. B. Morrell, Torresdale, Pa.

Petunias, strong, stocky plants, ruffled, single

fringed, 2½-in. pots, \$3.00 per 100, \$25.00 per

1000. From Dreer's seed.

A. R. Ellis, Chittenango, N. Y.

Double petunias, variegated, good, strong 4-in.

stock, well branched, in bud and bloom. Less

than 75, 12½c each. Cash, please.

Van Horne Greenhouse, Van Horne, Ia.

Petunias. Fringed and California giants: 2½-

inch, \$3.00 per 100; 3-inch, \$8.00 per 100. Rosy

Morn: 2½-inch, \$5.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Petunias, double mixed, 2½-in., \$2.25 per 100.

Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Petunias, fine, double, large flowers, staked,

in bud and bloom, 4-in., \$10.00.

Williams & Matthews, Anderson, Ind.

Dble. petunias, 3-in., strong, bushy plants,

\$5.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Petunias, double, R. C., 10 kinds, \$1.00 per

100; single, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Pink Beauty petunias, 2½-in. stock, \$2.50 per

100. Cash with order.

J. T. Kehely, Columbus, Ga.

Double fringed petunias, in 20 varieties, R. C.,

\$1.00 per 100, \$9.00 per 1000. Harglerode Bros.,

successors to U. G. Harglerode, Shippensburg, Pa.

Petunias, Howard's Star and Vaughan's finest

mixture, strong transplanted, per 100, 75c.

Odor Greenhouses, Iola, Kan.

Petunia single California Giant, 2½-in., \$2.00

per 100. Cash.

S. A. Pinkstone, York & Gray, Utica, N. Y.

Petunias, giant double, bushy plants, in bud,

3-in., \$7.00 per 100; fine stock.

Wagner's Greenhouses, Tiffin, O.

Petunias, single, 3-in., \$5.00; double, 4-in.,

\$10.00.

GULLETT & SONS, LINCOLN, ILL.

Single petunias, 2½-in., \$2.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Double petunias, mixed, 2½-in., \$2.75 per

100. Cash, please. Wm. Krieger, Lansing, Mich.

Petunias, mixed, 2-in., 2c.

J. Herbert Moore, Claremore, Okla.

R. C. Petunias dbl., \$1.25 per 100, \$10.00 per

1000. Prepaid. S. D. Brant, Clay Center, Kan.

Petunias, dble. variegated, 2½-in., 4c; ready

for 4-in. Hammerschmidt & Clark, Medina, O.

**PHLOXES.**

Hardy phlox, 1-yr., field-grown, in following

varieties:

Anton Mercie Athos

Buchner Danzenvilliers

Mme. Paul Dutrie La Vague

Le Mahdi O. Wittig

Eclerieur R. P. Struthers

Mrs. Jenkins Von Lassburg

Rosenberg.

\$3.50 per 100, \$30.00 per 1000.

THE NILES NURSERY COMPANY.

NILES, MICHIGAN.

100 1000

Phlox subulata Model, pink, 2½-in., \$5.00 \$45.00

Phlox subulata Alba, white, 2½-in., 5.00 45.00

Phlox subulata Daisy Hill, purple,

2½-in. .... 5.00 45.00

George Bros. & Co., Springdale, Pa.

Hardy and perennial phlox, 2-yr. plants, in

choice colors, all named varieties, mixed, \$3.00

per 100, \$25.00 per 1000. Cash. A. F. Harfst,

310-314 Corning Ave., Peoria, Ill.

Phlox subulata (creeping phlox), IN BLOOM,

shell pink and white, \$5.00 per 100.

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00

160. Amon Heights Nurseries, Camden, N. J.

Phlox Drummond, 2-in., \$2.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Hardy phlox, mixed, 2 year old, strong plants,  
\$6.00 per 100.

Ernest Rober

Wilmette, Ill.

Field-grown phlox, 25 hardy and best varie-

ties, \$4.00 per 100, \$35.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

**PHYSOSTEGIAS.**

Physostegia Virginica.....\$5.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**POINSETTIAS.**

Poinsettia, dormant, 1 yr. old, small ones,

\$4.00 per 100; medium, \$6.00 per 100; 2 yr. old,

small plants, \$8.00 per 100. Orders booked in

advance for June and summer delivery on 2½-in.,

top cuttings, \$6.00 per 100; \$50.00 per 1000.

Ernest Rober, Wilmette, Ill.

POINSETTIA stock plants, 1-yr.-old, can spare

500 to 1000 dandies, \$5.00 per 100. Cash, please.

Heinl & Weber, Terre Haute, Ind.

**POLYANTHUS.****POLYANTHUS.**

Sim's Gold Medal Strain,

Strong divisions, \$3.00 per 100.

A. L. RANDALL CO.,

Wabash at Lake St., Chicago, Ill.

**POPPIES.**

Poppies, double, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

**PRIMULAS.****SCHILLER'S PRIMROSES.**

THE STRAIN THAT LEADS.



100,000 California privet for May planting, nice stock, 12 to 18-in., \$1.25 per 100, \$10.00 per 1000; 18 to 24-in., \$1.75 per 100, \$15.00 per 1000; 2 to 2½ ft., \$2.50 per 100, \$20.00 per 1000; 2½ to 3 ft. and over, \$3.00 per 100, \$25.00 per 1000. The \$15.00, \$20.00 and \$25.00 per 1000 is heavy 2-yr.-old and well branched and as good as can be grown, fresh from soil. 10,000 Berberis Thunbergii, 2-yr., 15 to 18-in., \$2.00 per 100; 18 to 24-in., 2-yr., \$3.00 per 100; 18 to 24-in., transplanted, 4c; 3-yr., 15 to 18-in., 8c; 20 to 30-in., 10c; 24 to 30-in. clumps, 15c. All shrubs and vines low. All packed free. Get complete list. Cash with order.

Benj. Connell, Florist, Merchantville, N. J.

#### RASPBERRY PLANTS.

Raspberry plants, St. Regis (everbearing red) Columbian (purple), \$1.25 per 100, \$10.00 per 1000. P. D. Aspinwall, Ft. Atkinson, Wis.

#### ROSES.

| Ask prices other ROSES and 4-in. size. |              |        |              |
|--|--------------|--------|--------------|
| Prime stock, own roots, strong,        | 2½-in. pots. | Doz.   | 100 1000     |
| American Beauty.....                   |              | \$0.85 | \$ 6.00 \$50 |
| American Pillar .....                  |              | .50    | 3.50 30      |
| Antoine Riviere.....                   |              | .50    | 3.50 30      |
| Baby Doll (Tiptop).....                |              | 1.50   | 10.00 90     |
| Bessie Brown.....                      |              | .50    | 3.50 30      |
| Catherine Zelmert.....                 |              | .50    | 3.00 25      |
| Cl'g American Beauty .....             |              | .60    | 4.00 35      |
| Cl'g Clothilde Souper.....             |              | .50    | 3.00 25      |
| Cl'g Gruss an Teplitz.....             |              | .60    | 4.00 35      |
| Cl'g White Maman Cochet.....           |              | .50    | 3.50 30      |
| Dorothy Perkins.....                   |              | .50    | 3.00 25      |
| Empress of China.....                  |              | .50    | 3.00 25      |
| Etoile de Lyon.....                    |              | .50    | 3.50 30      |
| Eugene E. Marlitt.....                 |              | .60    | 4.00 35      |
| Excelsa (Red Dorothy).....             |              | .50    | 3.00 25      |
| Francis Scott Key.....                 |              | .75    | 5.00 45      |
| Gruss an Teplitz.....                  |              | .50    | 3.50 30      |
| Hadley .....                           |              | .75    | 5.00 45      |
| Hermosa .....                          |              | .50    | 3.50 30      |
| Hugh Dickson .....                     |              | .60    | 4.50 40      |
| J. B. Clarke.....                      |              | .60    | 5.00 45      |
| Kom. W. Rantenstrauch.....             |              | .50    | 3.00 25      |
| Louis Philippe.....                    |              | .50    | 3.00 25      |
| Mme. Caroline Testout.....             |              | .60    | 4.50 40      |
| Maman Cochet, pink.....                |              | .50    | 3.50 30      |
| Meteor .....                           |              | .50    | 3.50 30      |
| Paul Neyron.....                       |              | .60    | 4.00 35      |
| Pink Rambler (Euphrosyne).....         |              | .50    | 3.00 25      |
| Queen's Scarlet.....                   |              | .50    | 3.00 25      |
| Silver Moon .....                      |              | .60    | 4.00 35      |
| Sv. de la Malmaison.....               |              | .50    | 3.50 30      |
| Ulrich Brunner.....                    |              | .60    | 4.50 40      |
| White M. Cochet.....                   |              | .50    | 3.50 30      |

Leedle Co., Expert Rose Growers, Springfield, O.

#### BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

#### FIELD-GROWN ROSES, 2-YR.-OLD.

#### 2½ AND 4-IN., FOR OUTSIDE PLANTING.

|                                  | Per 100 | Per 1000 |
|----------------------------------|---------|----------|
| 2½-in.                           | 4-in.   |          |
| Killarney, double pink.....      | \$4.50  | \$15.00  |
| Killarney, double white.....     | 4.50    | 15.00    |
| Rhea Reid, pink.....             | 4.50    | 15.00    |
| Radiance, pink.....              | 4.00    | 12.00    |
| Richmond, rich crimson.....      | 4.50    | 15.00    |
| Kais. Augusta Victoria, white... | 3.50    | 12.00    |
| Mrs. Geo. Sawyer, pink.....      | 4.50    | 15.00    |
| Hadley, red .....                | 6.00    | 20.00    |
| Hoosier Beauty, crimson.....     | 5.00    | 15.00    |
| Sunburst, yellow .....           | 4.50    | 15.00    |
| Lady Hillingdon, yellow.....     | 4.50    | 15.00    |
| Ophelia, shell pink.....         | 5.00    | 15.00    |
| My Maryland .....                | 5.00    | 15.00    |
| Prima Donna, cerise pink.....    | 9.00    | ....     |
| September Morn, light pink.....  | 9.00    | ....     |
| Maman Cochet, white.....         | 3.50    | 12.00    |
| W. R. Smith, pink.....           | 3.50    | 12.00    |
| Francis Scott Key, red.....      | 4.50    | 12.00    |
| Prince d'Arenberg, red.....      | 3.50    | 12.00    |

Hybrid Teas, 5- and 6-in. pots, also 2-yr.-old field-grown roses and a few good varieties in bench-grown roses, which are suitable for outdoor planting. Ask for lists.

Anglin & Walsh Co., Williamsbridge, N. Y.

#### FINE YOUNG ROSES. OWN ROOT, 2½-IN.

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| AMERICAN BEAUTY .....       | \$8.00 | \$75.00 |
| KILLARNEY, 3 VARIETIES..... | 7.00   | 65.00   |
| CECILE BRUNNER .....        | 6.00   | 55.00   |
| LADY ALICE STANLEY.....     | 7.00   | 65.00   |
| OPHELIA .....               | 8.00   | 75.00   |
| RICHMOND .....              | 7.00   | 65.00   |
| BABY DOLL .....             | 7.00   | 65.00   |
| KAISERIN, 4-in. ....        | 15.00  | ....    |

#### GRAFTED.

|  | 100   | 1000   |
|--|-------|--------|
| WHITE KILLARNEY .....                  | 12.50 | 120.00 |
| RICHMOND, 2½-in. ....                  | 12.50 | 120.00 |
| OPHELIA (June 15).....                 | 14.00 | 135.00 |
| MRS. SHAWYER (June 15).....            | 14.00 | 135.00 |
| BABY DOLL .....                        | 12.50 | 120.00 |
| WHITE KILLARNEY, bench plants, \$7.00. | ....  | ....   |

GULLETT & SONS, LINCOLN, ILL.

#### ROSE PLANTS. GOOD STOCK.

#### FROM 3-IN. POTS.

|  | 100    | 1000    |
|--|--------|---------|
| White Killarney .....  | \$4.00 | \$35.00 |
| Pink Killarney .....   | 4.00   | 35.00   |
| Richmond .....   | 4.00   | 35.00   |
| Sunburst, 2½-in. pots.....   | 4.00   | 35.00   |
| 2-yr.-old Richmond bench plants, \$6.00 per 100, \$50.00 per 1000. | ....   | ....    |

Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.

Roses, 425 grafted Sawyer bench plants, 1-yr. old, \$12.00 per 100, fine stock; also 5000 Richmonds, 3-in. stock, \$50.00 per 1000. About 1000 Shawyers, 2½-in., \$7.00 per 100, own roots. William Dittman, New Castle, Ind.

Extra select own root 2½-in. roses, quality stock.

|                         | 100     | 1000     |
|-------------------------|---------|----------|
| Mrs. Chas. Russell..... | \$12.00 | \$110.00 |
| American Beauties ..... | 6.00    | 55.00    |
| Ophelia .....           | 6.00    | 50.00    |
| Sunburst .....          | 5.00    | 45.00    |
| Baby Doll .....         | 5.00    | 45.00    |
| Richmond .....          | 4.00    | 35.00    |
| Geo. Elger .....        | 4.00    | 35.00    |
| Pink Killarney .....    | 4.50    | 40.00    |
| White Killarney .....   | 4.50    | 40.00    |

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave.,

#### ROSES.

3500 good, grafted  
CHAMP WEILAND PLANTS,  
ready for immediate shipment.  
Order quickly, if wanted.  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

#### ROSE PLANTS, 2½-INCH STOCK.

|                         | 100    | 1000    |
|-------------------------|--------|---------|
| Pink Killarney .....    | \$4.50 | \$40.00 |
| White Killarney .....   | 4.50   | 40.00   |
| Ophelia .....           | 6.00   | 50.00   |
| Sunburst .....          | 5.00   | 45.00   |
| Richmond .....          | 4.00   | 35.00   |
| American Beauties ..... | 6.00   | 55.00   |
| Baby Doll .....         | 5.00   | 45.00   |
| Geo. Elger .....        | 4.00   | 35.00   |

VIETOR BROS., Chicago, Ill.

#### ROSE PLANTS—YOUNG STOCK.

Sunburst, 2½-in. pots.....\$5.00 per 100

Ward, 2½-in. pots.....5.00 per 100

#### BENCH GROWN PLANTS.

|                  | 100    | 1000    |
|------------------|--------|---------|
| Killarney .....  | \$5.00 | \$45.00 |
| Geo. Elger ..... | 4.50   | 40.00   |
| Baby Doll .....  | 4.50   | 40.00   |

Cash with order.

CHICAGO FLOWER GROWERS' ASSN.

182 N. Wabash Ave., Chicago, Ill.

#### BENCH-GROWN ROSES.

|                          | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| American Beauty .....    | \$9.00  | \$80.00  |
| Aaron Ward .....         | 7.00    | 60.00    |
| Killarney Brilliant..... | 7.00    | 60.00    |
| Killarney Pink .....     | 7.00    | 60.00    |
| Killarney White .....    | 7.00    | 60.00    |

A. Henderson & Co., Box 125, Chicago.

#### SUNBURST, own root, 2½-in.....\$ 5.00 per 100

MELODY, own root, 2½-in.....5.00 per 100

KILLARNEY, grafted 3-in.....12.00 per 100

HOOSIER BEAUTY, grafted, 3-in. 12.00 per 100

BENCH PLANTS, GOOD STOCK, KILLARNEY, pink, \$6.00 per 100, \$55.00 per 1000.

G. VAN BOCHOVE & BROS.,

KALAMAZOO, MICHIGAN.

1500 Ophelia .....

775 Russell .....

550 Hoosier .....

1150 White Killarney .....

2000 Pink Killarney .....

90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please.

J. V. Laver, Erie, Pa.

Roses from 2½-in. pots, fine assortment, 400 varieties. State color, leave selection to us, get your order filled for \$30.00 per 1000. Finer assortment up to \$7.00 per 100; f. o. b. West Grove, 4, 5 and 6-in. pots, assorted kinds, \$15.00 to \$30.00 per 100.

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

100 1000

3000 Hoosier Beauty, own root...\$ 7.00 \$ 60.00

1200 Cleveland, grafted .....

2000 Gorgeous, grafted .....

1000 Scott Key, own root, 2½-in. 7.00 60.00

2000 Scott Key, grafted, 3-in.....15.00 150.00

CHAS. H. TOTTY,

MADISON, NEW JERSEY.

Roses, own root, strong stock.

100 1000

White Killarney .....

Pink Killarney .....

Killarney Brilliant .....

Sunburst .....

PYFER & OLSEM, WILMETTE, ILL.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 2½-in. pots.....\$ 60.00 per 1000

Radiance, 3-in. pots.....100.00 per 1000

Red Radiance, 2½-in. pots.....60.00 per 1000

Red Radiance, 3-in. pots.....100.00 per 1000

T. G. OWEN, COLUMBUS, MISS.

ROSE PLANTS, STRONG, HEALTHY 2½-IN. STOCK.

Ophelia, Sawyer, White Killarney, \$60.00 per 1000. Cash with order from unknown parties.

THE J. M. GASSER CO.,

ROCK RIVER, OHIO.

#### SPECIAL TO CLOSE.

2000 Russell, grafted, 2½-in., \$150.00 per 1000, 2000 Champ Weiland, 2½-in., \$140.00 per 1000.

WEILAND & RISCH,

154 NO. WABASH AVE., CHICAGO, ILL.

American Beauties, 300 strong, healthy 3-in. plants, \$8.00 per 100 or \$21.00 takes the lot. Cash, please.

C. L. Niednagel, Evansville, Ind.

Roses, good 2½-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

S. S. SKIDELSKI & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

100 1000

Ophelia, grafted plants.....\$14.00 \$120.00

White Killarney, grafted plants.. 14.00 120.00

HOLTON & HUNKEL CO.,

MILWAUKEE, WISCONSIN.

Roses, own root, strong stock, 2½-in. pots:

Kaiserine, Pink Killarney, White Killarney,

Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Rose plants, 2000 White Killarney, 3000 Pink Killarney, \$7.00; 700 Sunburst, \$8.00. Extra good stock from 3-in. pots ready May 1.

WILLIAM L. ROCK FLOWER CO.,

KANSAS CITY, MISSOURI.

Having decided not to plant roses, will sell plants, 1000 Pink Killarney, 1000 White Killarney, 500 Sunburst. These are fine roses in 2½-in. pots, ready for 4-in., price, \$8.00 per 100.

B. H. Klus & Son, Anderson, Ind.

American Beauty bench plants, fine condition.

\$9.00 per 100; \$85.00 per 1000.

2½-in. plants .....\$ 80.00 per 1000

3-in. plants .....110.00 per 1000

Weiss & Meyer Co., Maywood, Ill.

Roses; Ophelia, taken from prize taking stock, 2½-in. pots, ready for immediate delivery. American Beauty bench plants, immediate delivery, one year in benches. Myers & Samtman, Chestnut Hill, Philadelphia, Pa.

Rose plants, good stock, 4000, 2½-in. American Beauty, \$50.00 per 1000; Shawyer, 2½-in., \$5.00 per 100; Shawyer, 3-in., \$8.00 per 100; Mrs. Russell, 2½-in., \$10.00. Geo. M. Kellogg, Flower & Plant Co., Pleasant Hill, Mo.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

#### BENCH GROWN KILLARNEY.

\$6.00 per 100; \$50.00 per 1000.

Batavia Greenhouse Co., Batavia, Ill.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2½-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. Henry Smith, Grand Rapids, Mich.

Roses, 2½-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

#### AMERICAN BEAUTIES IN BLOOM.

Handsome 6-in. plants, fine for Memorial Day, 50c. Order quickly. Immediate sellers.

GULLETT & SONS, LINCOLN, ILL.

American Beauty bench plants, \$10.00 per 100; \$85.00 per 1000. Killarney bench plants, \$5.00 per 100; \$40.00 per 1000. Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

4000 Clothilde Souper roses, 4-in., pot-grown, bushy, full of buds, \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

#### RUBBERS.

Rubbers, Ficus elastica, 4-in., 25c; 5-in., 35c; 6-in., 50c; 8-in., 75c; Ficus pandurata, 5-in., 50c; 6-in., 75c. Above are perfect plants. Cash with order. H. C. Doescher, 2000 Gentilly Ave., New Orleans, La.

Ficus elastica, choice plants, 5-in., 50c; 6-in., 75c.

GULLETT & SONS, LINCOLN, ILL.

Choice Ficus elastica, 5-in., 40c; 6-in., 60c.

GULLETT & SONS, LINCOLN, ILL.

#### SALVIAS.

#### SALVIA BONFIRE.

Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order.

F. E. Cremer, Hanover, Pa.

#### SALVIAS.

SALVIAS—SALVIAS.

2½-in., \$3.00 per 100, \$27.50 per 100



**SALVIAS—Continued.**

Salvia, Splendens and Bonfire, extra strong, twice transplanted from seed sown early in February, \$1.25 per 100.

W. W. Macker, Dighton, Mass.

Salvias Bonfire, in bud and bloom, 2-in., \$2.25 per 100; \$20.00 per 1000; 3-in., branched stock, \$5.00 per 100; \$40.00 per 1000. Cash, please.

Erickson Clegg Co., Glen Ellyn, Ill.

Salvias, Bonfire and Fireball, transplanted plants, ready for 2 1/4-in., \$1.00 per 100, prepaid; \$7.00 per 1000.

Charles Whitton, York & Gray, Utica, N. Y.

Salvia Bonfire and splendens, 3-in., \$2.00 per 100; R. C., 75c per 100. Cash.

C. Erickson, Princeton, Ill.

SALVIAS, extra strong 3-in. pots, \$5.00 per 100; 2-in. pots, \$2.50 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Salvia Zurich, 2-in., \$2.00 per 100. A famous strain, our selection for five years. Cash with order.

Simanton & Pence, Falls City, Neb.

Salvia splendens, extra strong, pinched back, 2 1/2-in., \$2.50 per 100. Cash, please.

Dobbs & Son, Auburn, N. Y.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please.

White Hall Greenhouses, White Hall, Ill.

Salvias, R. C., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000, prepaid.

O. Humfeld, Clay Center, Kan.

Salvia splendens, transplanted seedlings, \$1.00 per 100, \$9.00 per 1000. Cash.

Current Floral Co., Lexington, Ky.

Salvia Zurich, Bonfire and splendens, \$2.50 per 100, \$20.00 per 1000; 2 1/4-in. stock.

Wm. J. Newton Estate, Norfolk, Va.

Salvias, Bonfire, Zurich and splendens, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

SALVIA splendens and Bonfire, fine 3-in., \$5.00 per 100; extra heavy, 4-in., \$8.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2 1/4-in., 2 1/2-c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens.

J. C. Steinhauser, Pittsburg, Kans.

Salvias, Splendens: 2 1/2-inch, \$3.00 per 100; 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Salvia Bonfire, 2 1/2-in., \$2.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Salvias, strong 2 1/2-in., \$1.75 per 100. Cash.

J. F. Link, 1124 Rammers, Louisville, Ky.

Salvia Bonfire, 2 1/2-in., 2c; fine plants. Cash with order.

Gus Schlegel, Olney, Ill.

Salvia Zurich, 3-in., extra good, \$5.00 per 100. Cash.

Jennison's Floral Garden, Natick, Mass.

Salvias, Bonfire, 2 1/4-in., 2c; strong R. C., \$1.00 per 100, mailed. S. W. Pike, St. Charles, Ill.

John Walker, Youngstown, O.

Salvia splendens, 2 1/4-in., \$3.00; 3-in., \$5.00 per 100.

Byer Bros., Chambersburg, Pa.

Salvia America, 2 1/4-in., \$5.00 per 100.

F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Salvia splendens, 2-in., \$2.50 per 100. Cash.

J. G. Witt & Son, 10429 Wallace St., Chicago.

R. O. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

**SANTOLINAS.**

Santolinas, good, bushy plants, out of 2-in. pots, carefully packed, \$3.00 per 100. Cash with order.

R. S. McMurray, Bellefontaine, O.

Santolinas, bushy plants, 2 1/4-in., \$2.50 per 100. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order.

Frank Beu, 4445 No. Crawford Ave., Chicago.

Santolinas, strong, bushy, 2 1/4-in., \$3.00 per 100.

J. C. Steinhauser, Pittsburgh, Kans.

Two-inch santolinas, \$2.50 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

**SEDUMS.**

Sedum Spectabilis ..... \$8.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**SEEDS.**

ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.

New crop of guaranteed quality, Northern greenhouse-grown, true to type.

ASPARAGUS PLUMOSUS NANUS.

Per 1,000 seeds ..... \$3.75 per 1000

Per 10,000 seeds ..... 3.25 per 1000

Per 20,000 seeds ..... 3.00 per 1000

ASPARAGUS SPRENGERI.

Per 1,000 seeds ..... \$1.50 per 1000

Per 10,000 seeds ..... 1.25 per 1000

S. S. Pennoch-Meehan Co., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

**SPECIAL OFFER.**

Increase your stock, 2000 seeds, 10 varieties, 200 each, for \$1.00: Date palm, fan palm, smilax, Monterey cypress, dracaena, cobaea scandens, Grevillea robusta, Ampelopsis Veitchii, Asparagus sprengeri, Genista canariensis.

George Leaver, P. O. Box 1040, Los Angeles, Cal.

**ASPARAGUS PLUMOSUS SEED.**

\$3.25 per 1000.

\$15.00 per 5000.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000.

Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.

H. N. GAGE CO., INC., MONTEBELLO, CAL.

Asparagus Sprengeri seed, 1917 crop, 75c per 1000. Write for prices in quantity.

H. Bailey, R. F. D. 6, Los Angeles, Cal.

Yellow lotus (nelumbium luteum) seed, \$1.25 per pound of about 400 seeds.

Yellow Lotus Water Garden, Alblon, Ill.

**SMILAX.**

Smilax seedlings, 40c per 100, postpaid; 2 1/2-in. smilax, \$2.50 per 100.

W. A. Ballou, Wheaton, Ill.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock.

Green Floral Co., Dallas, Tex.

Smilax, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Smilax seedlings, 50c per 100, prepaid. Cash, please.

H. M. Humfeld, Frankfort, Ind.

2-in. smilax, \$2.00 per 100. Cash.

The Wirt Floral Co., Parsons, Kan.

600 smilax seedlings, 50c per 100.

A. N. Kinsman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.****SNAPDRAGON SEEDLINGS**

Fine, stocky, 2 1/4-in., branched.

Ramsburg's Silver Pink ..... 2-in. 2 1/4-in.

Phelps' White ..... \$3.00 \$4.00

Queen Victoria ..... 3.00 4.00

Yellow ..... 3.00 4.00

Garnet, new red ..... 3.50 5.00

Nelrose, new pink ..... 3.50 5.00

Davis, new pink ..... 3.50 5.00

2-in., \$25.00 per 1000; 2 1/4-in., \$37.00 per 1000.

Grand plants — Sure to please — Cash.

HAMMERSCHMITT & CLARK, MEDINA, O.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2 1/4-in., \$4.50 per 100; \$40.00 per 1000.

Keystone snapdragon, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York, N. Y.

**GIANT.**

Rose, pink, garnet, yellow, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.

Nelrose, Silver Pink, Phelps' White, Yellow, \$5.00 per 100, \$40.00 per 1000.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

SNAPDRAGONS, Silver Pink, 2 1/4-in., \$3.00 per 100; red, white, yellow and salmon colored, 2 1/4-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2 1/4-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Snapdragons, Ramsburg's Silver Pink, 4 1/2-c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots.

B. C. Blake, Springfield, O.

SNAPDRAGONS. Mixed, heavy 3-in., \$3.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Snapdragons, Silver Pink, Tall Queen, Victoria and Int. Golden Queen, 2 1/4-in., \$2.50 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

2 1/4-in. Nelrose snapdragon, 5c; immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Snapdragons, fine transplanted seedlings, white, silver pink, yellow, and blood red, \$1.00 per 100.

Wagners Greenhouses, Tiffin, O.

2000 snapdragon plants. Heavy stock, \$3.00 per 100.

Chicago Flower Growers' Association, 182 N. Wabash Ave., Chicago, Ill.

Snapdragons, mixed, 2-in., 2c.

J. Herbert Moore, Claremore, Okla.

Snapdragons, 2 1/2-in., bushy, \$3.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Snapdragons, Silver Pink, 2-in., \$2.00 per 100. Cash.

R. K. Stokesberry, Leetonia, O.

Snapdragons, 2-in., \$3.00; pink, white and yellow.

Henry Smith, Grand Rapids, Mich.

**SPIRAEAS.****SPIRAEA VAN HOUTTEI.**

12-18 in., well branched ..... 100 1000

..... \$4.00 \$30.00

3-4 ft. .... 5.00 40.00

4-5 ft. .... 6.00 50.00

5-6 ft. .... 7.00 60.00

**SPIRAEA OPULFOLIA.**

4-5 ft. .... 6.00

5-6 ft. .... 7.00

**SPIRAEA GOLDEN.**

3-4 ft. .... 6.00 50.00

Special prices on Tamarix and bush honeysuckles.

**ONARGA NURSERY CO.,**

CULTRA BROS., MGRS., ONARGA, ILL.

Spiraeas, Queen Alexandra and Gladstone, strong clumps, \$12.00 per 100.

Ernest Rober, Wilmette, Ill.

Spiraeas Fillpendula ..... \$5.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**STEVIAS.****STEVIAS.**

Double and single, 2-in. .... \$3.00 100

Double and single, 2 1/2-in. .... 3.50 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Stevias, extra heavy, well rooted cuttings, full of new breaks and growths, equal to 2 1/2-in. stock, \$1.50 per 100, worth double. Cash, please.

Dobbs & Son, Auburn, N. Y.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Stevias, 2 1/4-in., 3c; very stocky.

Hammerschmidt & Clark, Medina, O.

Stevia, dwarf, R. O., 75c per 100. Cash.

Byer Bros., Chambersburg, Pa.

**STRAWBERRY PLANTS.**

Americus everbearing strawberry plants, 35c doz., \$1.75 per 100, postpaid; \$10.00 per 1000, express, collect.

Bungalow Gardens, Netcong, N. J.

Senator Dunlap strawberry plants, guaranteed strictly new, extra large plants, \$3.00 per 1000, f. o. b.

E. R. Beebe, Florist, Eureka, Cal.

**SWEET WILLIAMS.**

Sweet williams, extra fine, strong field plants in four good colors, maroon, white, scarlet and violet, \$4.00 per 100. Don't mistake this stock for small seedlings. These are plants.

W. E. King, Box 361, Little Silver, N. J.

**THUNBERGIAS.**

Thunbergia, extra good for baskets, 2 1/4-in., \$2.50 per 100.

Burdell Floral Co., Bowling Green, Ky.

Thunbergias, 2 1/4-in., 2 1/2-c.

Odor Greenhouses, Iola, Kan.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2 1/2-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantias, Wandering Jew, 2 varieties, rooted cuttings, \$1.00 per 100; 2 1/4-in., \$2.00 per 100. Cash.

Addams Morgan & Co., Paxton, Ill.

Wandering Jew, fine plants, 2 1/2-in., 3c, variegated only; Kenilworth ivy, 2-in., 3c.

Thornton Floral Co., Streator, Ill.

Tradescantia, striped, strong, well-rooted cuttings, 75c per 100; \$6.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Tradescantia, 13 var., 75c per 100.

Sunnyside Greenhouses, R. I., Jeanette, Pa.

Wandering Jew, striped leaf, 2

## VEGETABLE PLANTS.

## TO THE TRADE.

## REVISED PRICE LIST.

Owing to unfavorable weather conditions and the scarcity and high prices of seed and seed potatoes, the following prices go into effect May 10th, 1917. All former prices revoked.

**TOMATO PLANTS:** Buckbee's John Baer, Buckbee's new Beefsteak, New Earliana, Improved Ponderosa, Golden Ponderosa, New Stone, 50c per 100, \$4.50 per 1000.

**CABBAGE PLANTS:** Great Northern Extra Select Early Jersey Wakefield, Extra Early Winningstadt, Enkhuizen Glory, Mammoth Red Rock, Copenhagen Market, Premium Late Flat Dutch, 40c per 100, \$3.50 per 1000.

**SWEET POTATO PLANTS:** Red Bermuda, Yellow Jersey, Southern Queen, 5000 for \$12.50, 40c per 100, \$3.00 per 1000.

Plants well packed for long distance shipments. Terms cash, F. O. B. Greenview, Ill. No C. O. D. orders taken. All orders filled in turn.

T. L. COOK, GREENVIEW, ILL.

Cauliflower, Snowball, strong, transplanted, \$5.00 per 1000. Tomatoes: Earliana, Stone and Ponderosa, \$2.50 per 1000. Mangoes, Chinese Giant and Ruby King, extra strong, \$3.50 per 1000; lots of 5000 or more, \$3.00 per 1000. Egg plants, N. Y. Imp. purple, \$3.50 per 1000. All plants packed in moss. Cash before shipment. McAdams & McComb, Columbus Grove, O.

Tomato Ponderosa, Chalk's Early Jewel, Stone, G. Baltimore, Earliana, 30c per 100, \$2.50 per 1000. Cabbage Copenhagen, D. Ball Head, Flat Dutch, Drumhead, All Seasons, 25c per 100, \$2.00 per 1000. These are large size plants. Good packing. Cash, please.

Cottage Greenhouses, Westplains, Mo.

Tomato plants, Improved Stone, Chalk's Early Jewel, Michell's Ex. Early Cracker Jack, and Henderson's Genuine Ponderosa; twice transplanted, \$7.50 per 1000; ready for the field, \$10.00 per 1000. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

## RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

EVERETTE R. PEACOCK CO., Chicago.

Tomato plants, extra fine, 2½-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.

L. K. Matthews, Linesville, Pa.

## PEPPERS—PEPPERS—PEPPERS.

Fine seedlings, 40c per 100, \$3.50 per 1000: Chinese Giant, Neapolitan, Sweet Mountain, Ruby King, Bull Nose, Golden Dawn.

Hammerschmidt & Clark, Medina, O.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Tomato plants, strong, transplanted, Moore's King of the Earth, Earliana, Chalk's Jewel, Beauty, Globe and Stone, 60c per 100, \$5.00 per 1000. Wrapped 25 in bunch. Well packed. Cash with order.

H. A. Cook, Oberlin, O.

Flat Dutch cabbage and Red Rock tomato plants, grown in the open, ready to plant out in the field, \$1.50 per 1000.

JOHN MONKHOUSE, SHREVEPORT, LA.

Asparagus roots, 3-yr., large, \$1.00 per 100, \$6.00 per 1000; also 1 and 2-yr. roots. Also rhubarb and horseradish.

Harry J. Squires, Good Ground, N. Y.

Sweet potato plants, Yellow Jersey, Red Bermuda, Southern Queen, 30c per 100, \$2.50 per 1000; not prepaid by parcel post or express.

Kring Bros., Fairbury, Ill.

3,000,000 sweet potato plants, Gold Skin, Improved Gold Skin, Big Leaf Up River, Horner, Red Nancymond, Prolife Big Stem, \$1.10 per 1000.

C. E. Brown, Bridgeville, Del.

Fine field-grown cabbage plants, leading varieties, \$1.50 per 1000; lettuce, \$2.00. Cash. Shipped anywhere, well packed.

Tidewater Plant Co., Franklin, Va.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50.

H. Austin, Felton, Del.

Tomato plants, fine plants, 2½-in. pots, Earliana, large red early tomato, \$1.25 per 100. Cash with order.

Gus Schlegel, Olney, Ill.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

## VERBENAS.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Lemon verbenas, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

3000 Verbenas of Michell's best giant flowering, all colors mixed, all in 3-in. pots, nicely branched, ready to bloom, good and clean, no lice or mildew, \$3.50 per 100; not less than 100 sold. Cash with order.

F. E. Cremer, Hanover, Pa.

Verbenas, mammoth mixed, 2½-in., strong plants, 2½c.

The East Lawn Gardens, Urbana, O.

Verbenas, mammoth, 2½ in. strong budded plants, brilliant and showy colors, \$2.00 per 100, 300 for \$5.00.

Charles Whitton, York & Gray, Utica, N. Y.

Verbenas, assorted colors, extra bushy 8-in. pots, \$3.50 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Verbenas, 2½-in., in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, transplanted seedlings, Dreer's Mammoth, 80c per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Well-grown verbenas, 5 vars., 2½-in., \$2.00 per 100. See bedding plant adv. for other stock.

JOS. H. CUNNINGHAM, DELAWARE, O.

Verbenas, strong 2½-in., all bud and bloom, 4 colors, \$3.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Verbenas, mammoth mixed colors, strong 2-in., in bud., \$3.00 per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

Verbena, asst. colors, in bud and bloom, 3-in., \$2.50 per 100.

Waukesha Floral Co., Waukesha, Wis.

Verbenas, mammoth, mixed colors, in bud and blossom, 2½-in. pots, extra good size, \$3.00 per 100.

A. R. Ellis, Chittenango, N. Y.

Verbena, mammoth mixed, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Verbenas, strong 2½ and 3-in., 3c; in bud and bloom.

J. C. Steinhauer, Pittsburg, Kans.

Verbenas, 2½-in., in bud, \$2.50 per 100.

GULLETT & SONS, LINCOLN, ILL.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.

C. Erickson, Princeton, Ill.

Verbena, 400 3 colors, 2½-in., 3c. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Verbenas, 2½-in., \$2.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Verbena, 2½-in., 2½c.

Odor Greenhouses, Iola, Kan.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash.

John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

Ernest Rober, Wilmette, Ill.

## VINCAS.

## VINCA VARIEGATA.

Our stock of vincas is extra good this season, fully equal to our last year's grade and somewhat better. We offer for immediate shipment:

Extra choice, from 4-in. pots.....\$12.00

No. 1, from 4-in. pots.....10.00

2-in., \$2.00 per 100; \$20.00 per 1000.

Carefully packed and for which we make no extra charge.

## ELMER RAWLINGS.

WHOLESALE GROWER, ALLEGANY, N. Y.

## 20,000 VARIEGATED VINCAS.

2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage.

40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

## VINCAS.

Variegata, 2-in. ....\$ 3.00 per 100

Variegata, 2½-in. .... 4.00 per 100

Variegata, 3-in. .... 7.00 per 100

Variegata, 4-in. .... 12.00 per 100

ALBA, PURA, ROSEA, 2½-in.... 4.00 per 100

3-in. .... 6.00 per 100

AMERICAN BULB CO., Chicago, Ill.

## VINCAS.

4-in. ....\$10.00 per 100

3-in. .... 5.00 per 100

All grown on side of bench. Cash, please.

H. E. Youngquist, Foster & Kedzie Aves., Chicago, Ill.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg., Philadelphia, Pa.

## ROOTED CUTTINGS.

Vinea variegata .....\$10.00 per 1000

Vinea variegata, 4-in. .... 8.00 per 100

Vinea variegata, 4-in. .... 10.00 per 100

Vinea variegata, 4-in. .... 12.00 per 100

Vinea variegata, 4-in. .... 15.00 per 100

Cash, will ship sample at cost.

D. R. HERRON, OLEAN, N. Y.

## VINCA VARIEGATA.

4-in. ....\$10.00 per 100

3-in. .... 5.00 per 100

50,000 2½-in., nice, long vines, just right for hanging baskets and porch boxes, \$3.00 per 100, \$25.00 per 1000.

Paul M. Halbrooks, Newark, O.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Vincas, extra select, 2½-in., \$3.00 per 100; \$27.50 per 1000; 3-in., extra, \$6.00 per 100; \$55.00 per 1000; 4-in., 10c. Quality plants shipped on each order.

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave., Chicago, Ill.

Vinea vines, variegated, extra fine.

8-in. ....\$ 6.00 per 100

4-in. .... 12.00 per 100

5-in. .... 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinca var., better than 2½-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinca var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

## VINCA VARIEGATA.

4-in. ....\$10.00 per 100

3½-in. .... 9.00 per 100

3-in. .... 7.00 per 100

2½-in. .... 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for caladium, cannas, asparagus, dracaena, pelargonium, escheveria and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

We still have a few thousand of those fine R. C. of Vinca variegata, \$9.00 per 1000; also some 4-in. Vinca variegata, \$10.00 per 100, \$90.00 per 1000; fine stock. Cash, please.

R. W. Unger, Oxford, Mich.

Vinca variegata, strong plants.

2½-in. pots .....\$3.50 per 100; \$30.00 per 1000

3-in. pots ..... 6.00 per 100; 50.00 per 1000

4-in. pots ..... 8.00 per 100;

United States Cut Flower Co., Elmira, N. Y.

Variegated vincas, 4-in., \$12.00 per 100; variegated vincas, extra strong 4-in., \$15.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

VINCA variegata, extra heavy, long vines, 4-in., \$11.00 per 100, \$100.00 per 1000. Also fine 2-in., 2 to 3 shoots, \$3.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Vinca variegata, strong 3 and 3½-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000.

Russell Bros., Syracuse, N. Y.

3-in. vinca variegata.....\$ 6.00 per 100

2-in. vinca variegata..... 2.25 per 100

Extra fine rooted cuttings..... 10.00 per 1000

Sunny Slope Seed Farm, Independence, Mo.

Vincas, rosen, alba and alba purea, strong seedlings about 3-in. high, not crowded, \$6.00 per 1000.

McClenahan Greenhouses, Oklahoma City, Okla.

27,000 VINCAS.

Major var., fine 2-in., \$2.00 per 100; R. O., \$1.00 per 100.

Burdeil Floral Co., Bowling Green, Ky.

Vincas, Madagascar or perlwinkle, alba, alba purea and rosen, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

Vinea vines, variegated or green, 4-in., heavy stock; as run 12½c; selected 15c.

Iliawatha Gardens Co., Minneapolis, Minn.

Vincas var., extra strong, 3-in., 5c; also rosen and alba, 2½-in. strong, 2½c.

J. C. Steinhauer, Pittsburg, Kans.

Vincas variegata, 250, 4-in., 9c; 1500, 2-in., 3c. Good stock. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

500 Vinea variegata, 4-4½-in., 5 ft. long, \$12.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Vinea variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

Vinea rosea, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100.

O. C. Heberling, Georgetown, Ky.

Vincas, 2½-in., \$3.00; 4-in., \$10.00; 4-in., extra strong, \$12.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Vinea variegata, 3-in., strong, 5c.

Partridge Greenhouse, Independence, Kan.

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VINCAS—Continued.

Vinca variegata, 2 1/4-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash. Freeport Floral Co., Freeport, Ill.

4-in. vinca variegata, 12 to 20 leads, \$10.00 per 100; 2 1/4-in., \$3.50 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

Vincas, extra fine plants, dark green only, 2-in., 2c; 2 1/2-in., 3c; 3-in., 5c. Thornton Floral Co., Streator, Ill.

Vinca variegata, 4-in., \$10.00 per 100; field-grown, fall potted, good stock. Smith Bros., Gasport, N. Y.

VINCA VARIEGATA, FALL STRUCK, 75c PER 100. CASH, PREPAID. WHITSON'S, 618 W. 8TH ST., VINCENNES, IND.

Vinca variegata, 2 1/4-in., \$2.00; 2 1/2-in., \$4.00 per 100. See bedding plant adv. for other stock. JOS. H. CUNNINGHAM, DELAWARE, O.

Vinca variegata, strong rooted cuttings, \$1.15 per 100, prepaid; \$10.00 per 1000, express. G. E. Fink, Kenilworth, N. J.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000. Fred S. Davis, Centerville, Ind.

Vinca variegata, 2-in., \$2.00 per 100; \$18.00 per 1000. Hudson & Welsh, Lyndonville, N. Y.

Vinca maior, extra strong, 4-in. stock, guaranteed to give satisfaction, \$12.00 per 100. Cash with order. Evenden Bros. Co., Williamsport, Pa.

Variegated vincas, extra strong, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100. Krueger Bros., Toledo, O.

Vinca variegata, 4-in., \$12.00 per 100. Worth the money or we would not ask it. Cash, please. Abbey Ave. Greenhouses, Dayton, O.

Vinca variegata, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Vinca variegata, R. C., \$1.00 per 100; S. E., \$1.25 and \$1.50 per 100. C. H. Jacobs, Westfield, Mass.

Vinca variegata, R. C., 1c, \$9.00 per 1000; 3-in., \$6.00 per 100; 4-in., \$10.00. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Variegated vincas, 4-in., \$12.00 per 100, extra fine plants, sure to please. Cash. La Crosse Floral Co., La Crosse, Wis.

Vinca variegata, very strong 3-in. stock, ready for 4-in., none better, 7c. A. J. Boothman's, Adams, Mass.

Vinca variegata, strong 3-in. long, \$10.00 per 100; strong 3-in., medium length, \$8.00 per 100. Baur Floral Co., Erie, Pa.

Vincas, variegated and dark green, rooted tip cuttings, 75c per 100. W. A. Ballou, Wheaton, Ill.

Vinca variegata, strong 4-in., \$8.00 per 100; vinca green, strong 4-in., \$7.00 per 100; 3-in., \$4.00. Peterson Floral Co., Gibson City, Ill.

Vinca variegata, rooted December cuttings from soil, \$15.00 per 1000. Erie Floral Co., Erie, Pa.

Vinca variegata, 3-in., \$5.00 per 100; 2 1/2-in., \$2.50 per 100. W. H. Williamson & Co., Independence, Mo.

Vincas, variegated, 2 1/4-in., excellent stock, \$22.50 per 1000. H. J. Vander Horst & Sons, St. Marys, O.

Vinca variegata, 4-in., \$8.00 per 100; 3-in., \$6.00 per 100; 2-in., \$2.25 per 100. Cash. E. R. Pound, Florist, Newark, O.

2000 vincas, good 3-in. variegated, strong plants, \$5.00 per 100. Cash. Wm. H. Ford, Marshalltown, Iowa.

Vinca var. out of 4-in. pots, \$12.50 per 100. Cash, please. Leonard Cousins, Jr., Concord Junction, Mass.

Vinca variegata, very strong, \$12.00 per 100; alba and rosea, 2 1/4-in., \$4.00 per 100. Waukesha Floral Co., Waukesha, Wis.

Vinca variegata, R. C., \$1.00 per 100, \$9.00 per 1000; 4-in., \$10.00 per 100. Cash with order. Logan Avenue Greenhouses, Danville, Ill.

Vincas, flowering, 2 1/4-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Vincas, 200 very good 3-in., \$8.00 per 100. South Side Greenhouses, Hannibal, Mo.

Vinca variegata, 2-in., \$2.00. Cash. M. S. Etter, Shiremanstown, Pa.

Vincas, fine 4-in. stock, 12c. S. W. Pike, St. Charles, Ill.

Variegated vinca vines, 4-in., 8c; extra heavy, good stock. H. S. Ely & Co., Neosho, Mo.

Vinca variegata, 3-in., fine plants, 6c. Miller's Greenhouses, Abilene, Kan.

Vinca variegata, 4-in., good stock, 7c. The East Lawn Gardens, Urbana, O.

Strong 4-in. var. vinca vines, 8c each. Pana Greenhouses, Pana, Ill.

Nice 4-in. variegated vinca, \$8.00 per 100. W. H. Tracy, Waverly, N. Y.

Vinca variegata, 2-in., strong plants, \$2.25 per 100. Cash. Ragan Bros., Springfield, O.

Vinca variegata, 4-in., \$12.50 per 100; extra large and choice 4-in., \$15.00 per 100. Riebs Bros., North Milwaukee, Wis.

Vinca variegata, 2-in., ready for shift, \$2.25 per 100. Chas. Sherwood, Waterloo, Ia.

Variegated vinca, 2 1/4-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinca variegata, from soil, 1 1/2c, strong plants. Briscoe & Stowell, Charles City, Ia.

Vinca var., 2 1/2-in., 3c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

Vinca, rosea or alba, 2-in., 2c. J. Herbert Moore, Claremore, Okla.

1500 vincas, fine stuff, 4-in., \$12.00 per 100. D. C. Ehmann, Corfu, N. Y.

Vinca variegata, strong plants, 4 in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

Vinca variegata, strong 3-in., \$5.00 per 100. Cash. John W. Scott, Lisbon, O.

Vinca var., good, strong 4-in., 8c. Cash, please. Wm. Krieger, Lansing, Mich.

Vinca variegata, 2 1/4-in., 2 1/2c. Odor Greenhouses, Iola, Kan.

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Princess of Wales, \$4.00 per 100, \$35.00 per 1000. Ready immediately. Send for a copy of our Plant Bulletin. S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

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Violets, Marie Louise, well rooted runners from strong, healthy plants, \$10.00 per 1000. Cash. Albert Loeffler, Watertown, Wis.

Violets, Princess of Wales well rooted divisions, \$15.00 per 1000. Calvert Floral Co., Lake Forest, Ill.

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WATER LILIES.

Now is the time to plant your water lilies, fine plants that will bloom the entire summer, \$6.00 per doz. F. O. B. Washington, D. O. Could furnish a few more customers this season with regular shipments of water lily blooms, \$2.00 per 100. F. O. B. Washington, D. O., after May 15. Place your order now. Joseph W. Corridon, Tuxedo, Md.

WATER LILIES.

Yellow lotus (Nelumbium luteum) tubers, now ready to ship, \$25.00 per 100 for best size and \$15.00 per 100 for smaller. F. O. B. Albion, Ill. Seed, \$1.25 per pound of about 400 seeds, prepaid. Blossoms wholesale about July 1. Yellow Lotus Water Garden, Albion, Ill.

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Yucca Fil., 2c to 25c each. Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

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To Exchange—Alternanthera, 2-in., 2c; coleus, fine assortment, 2 1/2-in., 3c; trailing, 2c; tomato plants, see classified ad for varieties; vincas, extra fine plants, dark green only, 2c, 3c and 5c; tradescantia and Kenilworth ivy, fine 2-in., 3c; transplanted dwarf phlox, ready for 3-in., 2c. What have you? Write quick. Thornton Floral Co., Streator, Ill.

To Exchange: See ageratum, alyssum dbl., alternantheras, achyranthes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vincas; for roses, bulbs or what have you. J. C. Steinhauer, Pittsburg, Pa.

To Exchange—2 1/4-in. chrysanthemums: 100 White Frick, 150 Patty, 150 Chas. Rager and 75 Enguehard, for 100 Oconto or Touse, 250 Yellow Bonaffon and 125 Seidewitz or Wells' Late Pink. W. C. Meyers & Sons, Scottsdale, Pa.

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To Exchange—Rooted cuttings of Chas. Rager, Bonaffon and Seidewitz, for Golden Glow, Early Frost, Smith's Advance or Pacific Supreme. P. V. Steddum, Knightstown, Ind.

To Exchange—2 1/2-in. coleus, best varieties and Lavender Queen mums, for good variety of white mums, or will sell at \$2.00 per 100. Warren Park Floral Co., Cicero, Ill.

ALBUM OF DESIGNS. Fourth Edition Now Ready. 75c per copy prepaid.

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To Exchange—Yellow lotus water lily tubers, 50c each, for Victoria Regia or Trickeri. Yellow Lotus Water Garden, Albion, Ill.

To Exchange—4-in. roses from bench, 10c; for 2-in. carnations or mums. Mealy the Florist, Colorado Springs, Colo.

To Exchange—Fuchsias, mixed 2 1/4-in., 8c; 3-in., 6c; fine plants, for anything I can use. Current Floral Co., Lexington, Ky.

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Wanted—Poinsettia stock plants, what have you? One-year or 2-year and quantity of each. Write at once. G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

Wanted—Boston ferns, 2 1/4-in., 3-in. and 4-in. Send samples and state quantity you have of each size. G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

Wanted—100 vinca minor, 2 1/2-in. Calvert Floral Co., Lake Forest, Ill.

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Lycium Chinensis (Matrimony Vine), runners ..... \$ 2.00  
Lycium Chinensis, 3-year..... 10.00  
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Hardwood ashes, screened and shipped in 100-pound bags \$20.00 per ton. Cash with order. HARDWOOD ASH CO., ROPER, N. C.

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CANE STAKES.

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| Green Japanese, 2 1/2-ft..... | \$0.65 | \$5.00 |
| Green Japanese, 3 1/2-ft..... | .75    | 6.00   |
| Natural Japanese, 6-ft.....   | .85    | 7.00   |

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Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3 1/2 feet, 2000 to bale, \$13.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

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Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

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Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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Try our laurel festooning for your decorations, only 5c per yard. 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

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CYACEINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail. C. R. Cranston, 6 Gouverneur St., Newark, N. J.

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Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

### SPHAGNUM MOSS.

Sphagnum moss, 10 bbl. bale, \$2.25; 5 bales, \$10.00; 5 bbl. bale, \$1.20, 5 bales, \$5.25; large 12 bbl. bale, \$2.50. Live sphagnum, large bags, 75c; burlaped, 30c extra. Cash, 5%.

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### SPHAGNUM MOSS.

Clean, full size bales, \$1.35 each; 10 bales, \$12.50. Write for f. o. b. woods prices.

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### SPHAGNUM MOSS.

Fine clean moss in standard burlap bales, \$1.10 each; 10 bales \$10.00, 25 bales, \$22.50.

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The very best sphagnum moss, baled in burlap and wire bales. Write for prices.

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CITY POINT, WISCONSIN.

10 bales very best moss, in burlap, \$7.00; 10 bales in wire, \$4.00, all standard size. Reference, R. G. Dun & Co.

B. R. Mitchell, Mather, Wis.

Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about 3/4 same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

Sphagnum moss, sacks, 50c; large, burlaped bales, \$1.80 each, \$17.00 per 10.

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10 bales sphagnum moss, choicest selected stock, standard size, in burlap, \$9.50; wired, \$5.70. Cash. Write for prices on larger lots.

M. L. Hancock & Sons, City Point, Wis.

The very best burlaped sphagnum moss, 85c per bale; wired moss, 50c each. Cash.

C. L. Jepson, City Point, Wis.

10 bales sphagnum moss, of choicest quality, burlap, \$9.00; wired moss, 50c per bale. Cash with order. Rae Paulson & Co., City Point, Wis.

The best sphagnum moss, 5-bbl. bales, \$1.00 per bale. Cash with order.

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Special for May, bale 2x2x3 1/2 ft., \$1.75. Cash.

Mizpah Moss Co., Mizpah, N. J.

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Fresh tobacco stems, in bales, 200 lbs., \$3.00; 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

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We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

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### WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co., Derry Village, N. H.

### BUSINESS BRINGERS—

### REVIEW CLASSIFIED ADS.

### PLUMB'S WINNING WAYS.

The flower business has grown so fast in Detroit, where the automobiles come from, that only live men have been able to keep up with the procession the last few years. What, then, do you think of the 12-cylinder efficiency of a man like Charlie Plumb? He not only has been able to keep up with the natural growth of the business, but his capacity so exceeds the demands made upon him that he went so far this spring as to have a moving picture taken of the

flowers growing in his greenhouses and showed it for a week in a near-by picture theater.

The moving picture was a great success. It was taken about three weeks before Easter and, if it did not actually show the lilies growing, it showed the growers growing lilies and the people buying lilies of the growers. It is understood the film, which was of sufficient length to require three minutes for the showing, cost Mr. Plumb about \$90 and that he paid \$25 to have it shown in the theater once an hour for a week. He says it was the best advertising he ever has done.

Mr. Plumb also has an original way of meeting the existing conditions in the matter of help. After Easter he had several houses vacant. One of the best of them he turned over to his employees and he also gave them seed, soil and everything else needed to grow a big crop of tomato plants in 2 1/2-inch pots. The men are required to do all the work in that house before and after working hours, but all the sales of tomato plants are credited to the men's account. When the spring season is over and all the tomato plants have been sold the proceeds of that house will be divided among the men. Of course it is equivalent to a raise in wages, but it has the decided advantage that no man who has a share in the pool will quit his job until after the spring rush is over; otherwise his share would be forfeited to the men who remain.

Latrobe, Pa.—J. Bohler, superintendent of Idlewild park and owner of a florists' business here, died last month.



## A chance to do your bit—

FOR more than two score years now, we, the citizens of these United States, have paused in the hurry and turmoil of business long enough to turn aside for one day in every year and do reverence to the nation's dead—and to offer a silent prayer of thanks for these real men who, in the hour of need, were ready and willing to give the fullest measure of devotion to the country which had given them the greatest amount of freedom in developing their lives and opportunities. And now this hour of need again is upon us and, without blare of trumpets or shouting of multitudes, strong men, good men, the best of the land are quietly stepping forward, even as their fathers and grandfathers did, to show that they are not unmindful of their obligation to this nation.

It has always seemed fitting that we should show in some way our appreciation of the sacrifice made by our honored dead, and nothing has ever better expressed this appreciation than the placing of flowers on

their graves. And now, more than ever before, we realize what we owe to these patriots. Therefore, let us show this increased appreciation by urging upon our fellow countrymen in every walk of life a fuller and more general manifestation of this appreciation. Let us resolve that, "with charity to all and malice toward none," the sun shall not set on an undecorated grave the evening of May 30th, whether it be that of soldier, sailor, civilian, woman or little child.

And what of the living heroes, the rapidly dwindling ranks of our veterans of former wars and the rapidly increasing ranks of our soldiers, sailors and marines of today? Shall we forget them? Let us rather show our appreciation of them while they are yet with us. Let us bend every effort to the end that no veteran nor any man wearing a uniform of this country shall be without at least a boutonniere on this 30th day of May.

**Office: Masonic Temple, Chicago**

Just around the corner from the Wholesale Flower Market

Factory: Cicero, Ill.



# SELECTED STRAINS of FLORISTS' FLOWER SEEDS

## New Giant Waved or Spencer SWEET PEAS

There is no other flower that ranks greater in importance to the florist than Sweet Peas. Since the introduction of Countess Spencer some years ago, they have steadily grown in favor. The florist may obtain any of his favorite colors of the Grandiflora type in the Spencers.

Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

### WHITE

|  |        |        |        |
|--|--------|--------|--------|
| <b>White Spencer.</b> Clear white.   | Oz.    | ¼ lb.  | Lb.    |
| A variety that the florist should grow. Much superior to any of the Grandiflora varieties..... |        |        |        |
|  | \$0.15 | \$0.50 | \$1.75 |
| <b>Etta Dyke.</b> Pure white.....  | .15    | .50    | 1.75   |

### PINK

|  |     |     |      |
|--|-----|-----|------|
| <b>Countess Spencer.</b> The original giant-flowered pink Spencer                | .15 | .50 | 1.75 |
| <b>Elfrida Pearson.</b> Beautiful pale pink Spencer.....                         | .25 | .75 | 2.50 |
| <b>Florence Morse Spencer.</b> Distinct shade of blush pink.....                 | .20 | .60 | 2.00 |
| <b>George Herbert Spencer.</b> Rosy pink.....                                    | .20 | .60 | 2.00 |
| <b>Mrs. Routzahn Spencer.</b> Blush pink, shading to apricot; grand variety..... | .20 | .60 | 2.00 |

### ORANGE AND SALMON

|   |     |      |      |
|---|-----|------|------|
| <b>Helen Lewis Spencer.</b> Best of the orange pinks.....     | .20 | .60  | 2.00 |
| <b>Thomas Stevenson.</b> Darker and deeper than Helen Lewis.. | .35 | 1.25 | 4.00 |
| <b>Stirling Stent.</b> Glorious deep salmon.....              | .25 | .75  | 2.50 |

### BICOLOR

|   |     |     |      |
|---|-----|-----|------|
| <b>Blanche Ferry Spencer.</b> A splendid bicolor; standard pink, wings white..            | .15 | .50 | 1.75 |
| <b>Mrs. Cuthbertson.</b> One of the finest bicolors. Standard rose-pink, white wings..... | .25 | .75 | 2.50 |

### BLUE AND PURPLE

|   |     |      |      |
|---|-----|------|------|
| <b>Margaret Madison.</b> Clear azure blue.....      | .30 | 1.00 | 3.00 |
| <b>Captain of Blues Spencer.</b> Bright purple..... | .15 | .50  | 1.75 |

### YELLOW

|   |     |     |      |
|---|-----|-----|------|
| <b>Primrose Spencer.</b> Best yellow Spencer to date..... | .20 | .60 | 2.00 |
|---|-----|-----|------|

### MAROON

|   |     |     |      |
|---|-----|-----|------|
| <b>Othello Spencer.</b> Rich, velvety maroon. Fine, large flowers of splendid form..... | .20 | .60 | 2.00 |
|---|-----|-----|------|

### LAVENDER

|   |     |     |      |
|---|-----|-----|------|
| <b>Asta Ohn Spencer.</b> The best lavender for the florist.....         | .15 | .50 | 1.75 |
| <b>Florence Nightingale.</b> Rosy lavender; splendid large flowers..... | .20 | .60 | 2.00 |

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### CRIMSON AND SCARLET

|  |        |        |        |
|--|--------|--------|--------|
| <b>King Edward Spencer.</b> A most popular variety; bright crimson.... | Oz.    | ¼ lb.  | Lb.    |
|  | \$0.15 | \$0.50 | \$1.75 |
| <b>Vermilion Brilliant.</b> Considered the most brilliant scarlet..... | .35    | 1.25   | 4.00   |

## S. & W. CO.'S SPENCER MIXTURE SWEET PEAS

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c; ¼ lb., 50c; lb., \$1.50.

Wholesale Seed Catalogue Free on Request.

*Stumpp & Walter Co* 30-32 Barclay St., NEW YORK



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CAXTON BUILDING  
508 South Dearborn Street  
CHICAGO

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# For Decoration Day

We will have a good supply of  
**Peonies, Carnations, Roses,  
 Orchids, Russells and Beauties**

## LIST OF ROSES

**Ophelia**

**Sunburst**

**Aaron Ward**

**Hoosier Beauty**

**Richmond**

**Milady**

**White Killarney**

**Killarney**

**Brilliant**

Our Roses consist of the grades, short, medium, long and specials.

**Ferns, Adiantum, Sprengeri, Plumosus, Galax, Leucothoe, Smilax, Farleyense, Mexican Ivy**

Price List mailed weekly. If you are not on our list, let us know.

## Poehlmann Bros. Co. Supply House

### LAST CALL

### Memorial Day Merchandise

Our increased facilities enable us to make shipments the same day you order.

### TRY US FOR QUICK SERVICE

Special for Decoration Day uses, 12 assorted 21-inch Magnolia Wreaths, trimmed with waxed roses and prepared foliage, as per cut, \$15.00; 24-inch diameter, each \$1.50 to \$2.00.

Extra fine Wreaths, 36 to 48 inches, of cypress leaves, \$3.50 to \$5.00 each.



**SAVE EXPRESSAGE—HAVE YOUR SUPPLIES SHIPPED WITH CUT FLOWERS**

# POEHLMANN

Send All Orders for Cut Flowers and  
 Supplies to City Store, 72-74 E. Randolph St.,

**Chicago**

L. D. Phone  
 Randolph 35



# ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

**GRAFTED**—2½-inch Aaron Ward, Sunburst, Millady, Killarney, White Killarney, Cecile Brunner, Richmond .....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000

These prices are absolutely net cash.

For 3½-inch stock an additional \$50.00 per 1000 will be charged.

## 3½-INCH GRAFTED DORMANT ROSE PLANTS.

1000 Pink Killarney, 582 Old Gold, 380 Elger, @.....\$50.00 per 1000, \$6.00 per 100

Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

**OWN ROOT**—2½-inch White Killarney, Aaron Ward, Millady, Richmond, Cecile Brunner...\$7.00 per 100; \$65.00 per 1000  
Lots of 5000 or more..... 62.50 per 1000  
Sunburst, own root.....\$10.00 per 100; 90.00 per 1000  
2-inch American Beauties, extra fine stock..... 75.00 per 1000  
3-inch American Beauties, extra fine stock..... 110.00 per 1000

## 3½-INCH OWN ROOT DORMANT ROSE PLANTS.

1300 Richmond, 165 Old Gold, 3000 Pink Killarney, 200 Elger, @.....\$50.00 per 1000

## 2½-INCH OWN ROOT DORMANT ROSE PLANTS.

2500 Pink Killarney, 350 White Killarney, @.....\$30.00 per 1000

# CHRYSANTHEMUMS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—                                  | About time they bloom. | Rooted Cuttings. 100 | 1000    | 2½-In. Stock. 100 | 1000    |
|--|------------------------|----------------------|---------|-------------------|---------|
| Golden Glow.....                         | October 1...           | \$2.30               | \$20.00 | \$3.00            | \$27.00 |
| Chrysolora.....                          | October 14...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Yellow Eaton.....                        | November 1...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Golden Chadwick.....                     | November 7...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00                 | ....    | 7.00              | ....    |
| <b>PINK—</b>                             |                        |                      |         |                   |         |
| Chieftain.....                           | October 24...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Loeben.....                              | November 2...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Pattie.....                              | November 13...         | 2.30                 | 20.00   | 3.00              | 27.00   |
| Enguehard.....                           | November 2...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Wells' Late Pink.....                    | November 7...          | 2.30                 | 20.00   | 3.00              | 27.00   |

100 sold at 1000 rate

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—               | About time they bloom. | Rooted Cuttings. 100 | 1000    | 2½-In. Stock. 100 | 1000    |
|----------------------|------------------------|----------------------|---------|-------------------|---------|
| Early Frost.....     | October 26...          | \$2.30               | \$20.00 | \$3.00            | \$27.00 |
| Oconto.....          | October 19...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Smith's Ideal.....   | November 2...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| White Chieftain..... | October 24...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Eaton.....           | November 1...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| W. H. Chadwick.....  | November 7...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Chas. Rager.....     | October 29...          | 2.30                 | 20.00   | 3.00              | 27.00   |
| Ellse Papworth.....  | November 2...          | 2.30                 | 20.00   | 3.00              | 27.00   |

## BRONZE—

O. H. Kahn.....November 2... 2.30 20.00 3.00 27.00

# POMPONS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—          | About time they bloom. | Rooted Cuttings. 100 | 1000    | 2½-In. Stock. 100 | 1000    |
|------------------|------------------------|----------------------|---------|-------------------|---------|
| Mike Goebel..... | October 16...          | \$3.00               | \$27.00 | \$3.50            | \$32.00 |
| Madge.....       | November 1...          | 3.00                 | 27.00   | 3.50              | 32.00   |
| Klondyke.....    | November 9...          | 3.00                 | 27.00   | 3.50              | 32.00   |
| Quinola.....     | November 16...         | 3.00                 | 27.00   | 3.50              | 32.00   |
| Baby Yellow..... | November 10...         | 3.00                 | 27.00   | 3.50              | 32.00   |
| Big Baby.....    | October 31...          | 3.00                 | 27.00   | 3.50              | 32.00   |
| <b>PINK—</b>     |                        |                      |         |                   |         |
| Queen Marie..... | October 25...          | 3.00                 | 27.00   | 3.50              | 32.00   |

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—                   | About time they bloom. | Rooted Cuttings. 100 | 1000    | 2½-In. Stock. 100 | 1000    |
|--------------------------|------------------------|----------------------|---------|-------------------|---------|
| Alva.....                | October 21...          | \$3.00               | \$27.00 | \$3.50            | \$32.00 |
| Helen Newberry.....      | November 16...         | 3.00                 | 27.00   | 3.50              | 32.00   |
| <b>BRONZE—</b>           |                        |                      |         |                   |         |
| Madam La Porte.....      | November 9...          | 3.00                 | 27.00   | 3.50              | 32.00   |
| Skibo—Bronze Button..... | October 16...          | 3.00                 | 27.00   | 3.50              | 32.00   |
| <b>RED—</b>              |                        |                      |         |                   |         |
| La Gravere.....          | October 31...          | 3.00                 | 27.00   | 3.50              | 32.00   |

# PLANTS

**AMERICAN BEAUTIES**, 35c and 50c each.  
**BABY RAMBLERS**, 35c, 50c, \$1.00 and \$1.50 each.  
**FANCY LEAVED CALADIUMS**, 35c, 50c, 75c and \$1.00 each.  
**PANSIES**, \$3.00 per 100; \$25.00 per 1000.  
**COLEUS**, rooted cuttings, best varieties, \$1.00 per 100.

## CROTONS

Well colored, 4-inch.....\$4.80 per doz.  
5-inch.....60c and 75c each

## PANDANUS VEITCHII

|             |                |
|-------------|----------------|
| 4-inch..... | \$0.35 each    |
| 5-inch..... | .60c, .75 each |
| 6-inch..... | 1.00 each      |
| 7-inch..... | 1.50 each      |
| 8-inch..... | 2.00 each      |

## RUBBER PLANTS

5-inch....50c, 75c, \$1.00, \$1.50, 2.00 each

## ENGLISH IVY

4-inch.....\$15.00 per 100

## ASPARAGUS SPRENGERI

3-inch pots.....\$7.00 per 100  
4-inch pots..... 10.00 per 100

## ASPARAGUS PLUMOSUS

2½-inch pots..... 3.50 per 100  
3-inch pots..... 8.00 per 100  
6-inch made-up pots..... 35.00 per 100

## TABLE FERNS

2½-inch pots..... 4.00 per 100  
3-inch pots..... 8.00 per 100  
4-inch pots..... 15.00 per 100

# PALMS

## KENTIA FORSTERIANA

### Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

|             | Leaves | Ins. high | Each        |
|-------------|--------|-----------|-------------|
| 8-inch tubs | 6-7    | 42-46     | .....\$4.00 |
| 8-inch tubs | 6-7    | 48-50     | ..... 5.00  |
| 9-inch tubs | 6-7    | 50        | heavy. 7.00 |

|              |     | Ft. high |             |
|--------------|-----|----------|-------------|
| 15-inch tubs | 6-7 | 8        | heavy.40.00 |
| 15-inch tubs | 6-7 | 9-10     | heavy.50.00 |

## KENTIA FORSTERIANA

### Made-up Plants

|              | Plants | Ins. high | Each          |
|--------------|--------|-----------|---------------|
| 15-inch tubs | 4      | 72-78     | heavy.\$30.00 |
| 15-inch tubs | 4      | 75-80     | heavy. 35.00  |

Strong - Healthy - Clean

## KENTIA BELMOREANA

### Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.  
4-inch pots, 5-6 leaves, 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.

|             | Leaves | Ins. high | Each        |
|-------------|--------|-----------|-------------|
| 6-inch pots | 5-6    | 26-28     | .....\$1.50 |

Specimen Plants, 15-inch tubs, \$75.00 each.

## ARECA LUTESCENS

|             | Plants         | Ins. high | Each   |
|-------------|----------------|-----------|--------|
| 6-inch pots | 4 bushy, 24-26 | .....     | \$1.25 |

## ASPIDISTRAS

|                    | Leaves | Each        |
|--------------------|--------|-------------|
| 5-inch pots, varl. | 10-12  | .....\$1.50 |

# PALMS

## PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

## PTYCHOSPERMA ALEXANDRAE

2½-inch pots.....90c per doz.; \$7.00 per 100

## LIVISTONA ALTISSIMA

2½-inch pots.....\$1.00 per doz.; \$8.00 per 100

## LIVISTONA ROTUNDIFOLIA

4-inch.....50c each

## STEVENSONIA GRANDIFOLIA

4-inch pots.....50c each

## DRACAENAS

|   | Each   | Doz.    | 100     |
|---|--------|---------|---------|
| 5-inch Imperialia.....                                      | \$1.00 | \$12.00 | .....   |
| 4-inch Terminalla.....                                      | .40    | 4.20    | .....   |
| 3-inch Terminalla.....                                      | .25    | .....   | \$22.00 |
| 5-inch Lindenli.....  | .80    | 9.00    | .....   |
| 3-inch Marguerite Story.....                                | .30    | 3.25    | .....   |
| 2-inch Latania Borbonica, \$5.00 per 100; \$40.00 per 1000. |        |         |         |

# BROTHERS CO.

Send all orders for Plants to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.  
City buyers use Rogers Park 684  
NO TOLL FROM CHICAGO

# FOR DECORATION DAY

## BEAUTIES, ROSES, FANCY RUSSELLS, CARNATIONS

ALL OUR OWN GROWTH AND GUARANTEED FRESH CUT. PACKED TO ARRIVE IN GOOD CONDITION.

DECORATION DAY PRICE LIST—In Effect May 25, 1917

### AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$4.00        |
| Stems 30 to 36 inches .....     | \$2.50 @ 3.00 |
| Stems 18 to 24 inches .....     | 1.50 @ 2.00   |
| Stems 12 to 15 inches .....     | 1.00          |
| Shorter lengths .....           | .50 @ .75     |

### RUSSELLS

The best in this market

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$2.00        |
| Long stems .....                | 1.50          |
| Good medium.....                | \$1.00 @ 1.25 |
| Good short .....                | .60 @ .75     |

### RED ROSES

|                                  | Per 100          |
|----------------------------------|------------------|
| Reids, Richmond, Hoosier Beauty— |                  |
| Long .....                       | \$8.00 @ \$10.00 |
| Good medium .....                | 6.00             |
| Good short .....                 | 4.00 @ 5.00      |

|   | Per 100          |
|---|------------------|
| Ophelia } Long stems .....  | \$8.00 @ \$10.00 |
| Shawyer } Good medium stems.....  | 6.00             |
| Sunburst } Good short stems .....   | 4.00 @ 5.00      |
| Pink and White } Long stems .....   | 8.00             |
| Killarney and } Good medium stems..   | 6.00 @ 7.00      |
| Brilliant } Good short stems...   | 4.00 @ 5.00      |
| Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$4.00 per 100. |                  |

### GREENS

|                               |                          |
|-------------------------------|--------------------------|
| Asparagus and Sprengeri ..... | per 100, \$2.00 @ \$3.00 |
| Galax, green or bronze .....  | per 1000, 1.25           |
| Choice common Ferns.....      | per 1000, 3.50           |

### CARNATIONS

|                                      | Per 100                  |
|--------------------------------------|--------------------------|
| Red, extra fancy Belle Washburn..... | \$6.00                   |
| Pink and White, extra fancy.....     | 6.00                     |
| Valley .....                         | per 100, \$5.00 @ \$6.00 |

All Other Seasonable Stock at Market Prices

In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.

# BASSETT & WASHBURN

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CHICAGO, ILL.

Greenhouses:  
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

## FOR MEMORIAL DAY

# ROSES--CARNATIONS--PEONIES

LILIES--CALLAS--ALL OTHER SEASONABLE CUT FLOWERS--COMPLETE LINE OF GREENS

Finest Stock in the Chicago Market at Very Reasonable Prices. Order Here.

### MEMORIAL DAY PRICE LIST

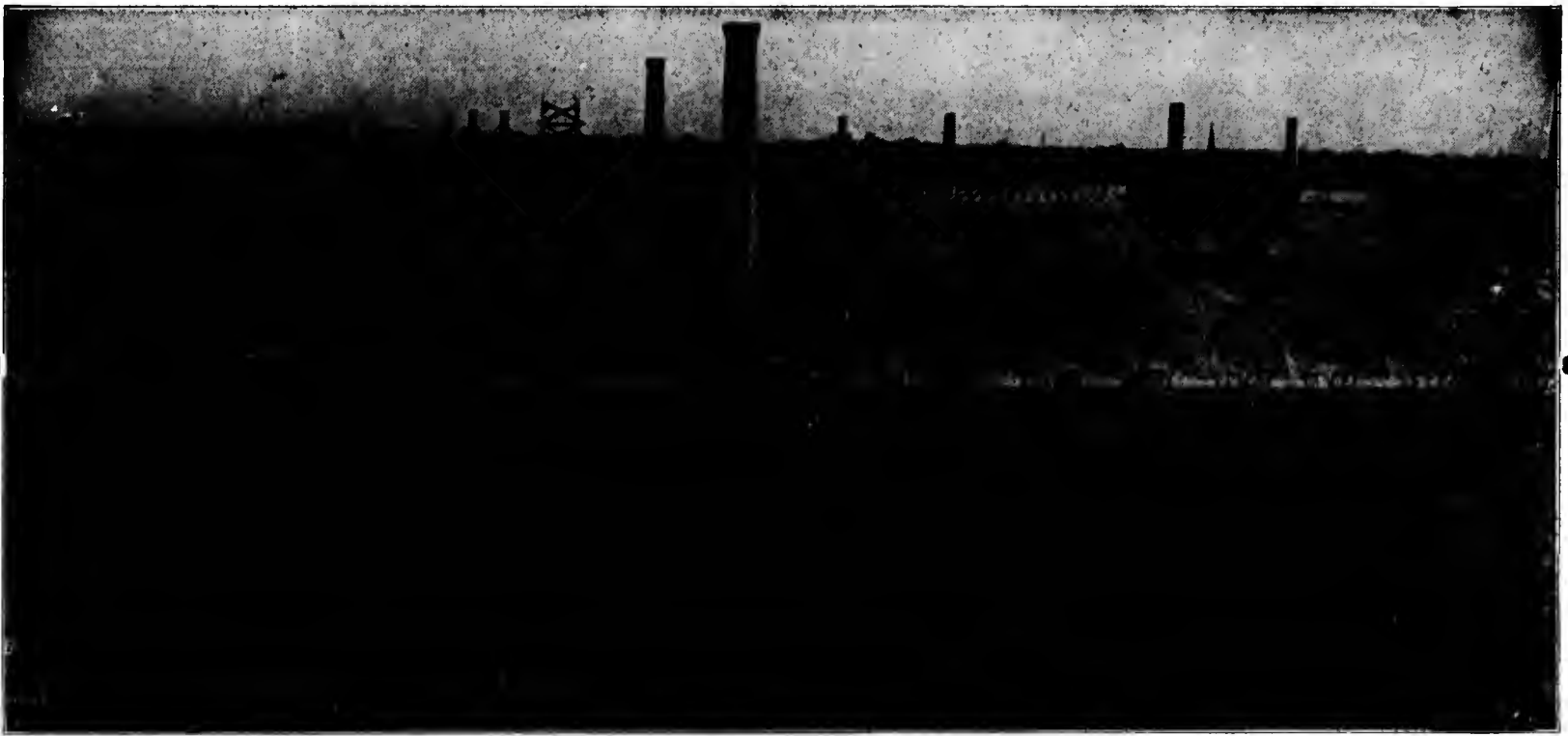
| AMERICAN BEAUTIES.                                       |                    |
|--|--------------------|
|  | Per doz.           |
| Extra long stem, specials..                              | \$5.00             |
| Medium .....   | \$2.00 to 4.00     |
| Shorter lengths .....                                    | .75 to 1.50        |
| MRS. CHAS. RUSSELL.                                      |                    |
|  | Per 100            |
| Extra fancy .....  | \$15.00 to \$25.00 |
| Good medium .....  | 10.00 to 12.00     |
| Good short .....   | 6.00 to 8.00       |
| BRILLIANT, SUNBURST, OPHELIA, RICHMOND, WARD AND MILADY. |                    |
| Extra fancy .....  | \$10.00            |
| Good medium .....  | 8.00               |
| Good short .....   | \$ 4.00 to 6.00    |
| KILLARNEY, WHITE KILLARNEY.                              |                    |
| Extra fancy .....  | \$ 8.00 to \$10.00 |
| Good medium .....  | 6.00 to 7.00       |
| Good short .....   | 4.00 to 5.00       |
| CECILE BRUNNER.  |                    |
| Good .....   | \$ 2.00 to \$ 8.00 |

| FIREFLAME AND OLD GOLD.                |                    |
|--|--------------------|
|  | Per 100.           |
| Extra fancy .....                      | \$ 8.00            |
| Good medium .....                      | 6.00               |
| Good short .....                       | 4.00               |
| ROSES—Our Selection....                | 5.00               |
| Extra Special Roses billed accordingly |                    |
| PEONIES.                               |                    |
| Extra select .....                     | \$ 8.00            |
| Select .....                           | 6.00               |
| Good .....                             | 4.00               |
| ORCHIDS.                               |                    |
| Cattleyas .....                        | per doz., \$ 9.00  |
| CARNATIONS.                            |                    |
|  | Per 100.           |
| Carnations, extra fancy..              | \$ 6.00            |
| " fancy .....                          | 5.00               |
| " good .....                           | 4.00               |
| EASTER LILIES.                         |                    |
| Select .....                           | \$10.00 to \$15.00 |
| Shorter .....                          | 8.00 to 10.00      |

Subject to Change Without Notice  
MISCELLANEOUS.

|  | Per 100.           |
|--|--------------------|
| Callas .....                             | \$12.50 to \$15.00 |
| Valley .....                             | 6.00               |
| Sweet Peas .....                         | .75 to 2.00        |
| Tulips .....                             | 3.00 to 4.00       |
| Daffodils .....                          | 3.00 to 4.00       |
| Jonquils .....                           | 3.00 to 4.00       |
| Daisies .....                            | .75 to 1.50        |
| Snapdragon .....                         | 6.00 to 8.00       |
| GREENS.                                  |                    |
| Asp. Plumosus Sprays, bunch .....        | \$ 0.35 to \$ 0.50 |
| Sprengeri .....                          | .35 to .50         |
| Adiantum .....                           | per 100 1.00       |
| Smilax, choice .....                     | per doz. 2.00      |
| Fancy Ferns .....                        | per 1,000 3.50     |
| Galax Leaves .....                       | per 1,000 1.25     |
| Boxwood, per lb., 25c; 50-lb. case ..... | 7.50               |

ORDER HERE—YOU CANNOT DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.



This is only PART of our rose-growing establishment

For filling your orders for Memorial Day we shall  
have an extra large cut of

# ROSES

Specially strong on **RUSSELL, KILLARNEY,  
WHITE KILLARNEY, RICHMOND and SUNBURST**

Not only **PLENTIFUL**, but of **QUALITY**; also a fine grade of **CARNATIONS**

## MEMORIAL DAY PRICE LIST

Subject to change without notice

### MRS. CHAS. RUSSELL

|               | Per 100          |
|---------------|------------------|
| Specials..... | \$25.00          |
| Select .....  | 20.00            |
| Medium.....   | \$12.00 to 15.00 |
| Short.....    | 6.00 to 8.00     |

### RICHMOND

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

### MILADY

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

|                       | Per 100        |
|-----------------------|----------------|
| Champ Weiland.....    |                |
| Killarney .....       |                |
| White Killarney.....  |                |
| Killarney Brilliant.. |                |
| Sunburst .....        |                |
| My Maryland .....     |                |
| Ophelia.....          |                |
| Specials.....         | \$10.00        |
| Select.....           | 8.00           |
| Medium.....           | \$5.00 to 6.00 |
| Short.....            | 4.00           |

|                           | Per 100 |
|---------------------------|---------|
| ROSES, OUR SELECTION..... | \$5.00  |

| CARNATIONS—Fancy ..... | \$5.00 to \$6.00 |
|------------------------|------------------|

|  |                    |
|--|--------------------|
| Easter Lilies.....                     | \$12.50 to \$15.00 |
| Sweet Peas.....                        | .75 to 1.50        |
| Peonies.....                           | 6.00 to 8.00       |
| Valley .....                           | 6.00               |
| Adiantum.....                          | 1.00 to 1.50       |
| Asparagus, per bunch.....              | .50c to 75c        |
| Boxwood, per bunch.....                | .25c               |
| Galax, bronze and green, per 1000..... | \$1.25             |
| Ferns, per 1000 .....                  | 3.50               |
| Leucothoe Sprays.....                  | 75c to 1.00        |
| Smilax, per doz. strings .....         | 2.00 to 2.50       |

Order from us and get the freshest stock and of best keeping quality and have the assurance  
of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 9825

CHICAGO, ILL.



# PEONIES FOR Memorial Day

|         |   |   |   |   |                                    |
|---------|---|---|---|---|------------------------------------|
| Fancy,  | - | - | - | - | per 100, \$8.00; per 1000, \$75.00 |
| Medium, | - | - | - | - | per 100, 6.00; per 1000, 50.00     |
| Common, | - | - | - | - | per 100, 4.00; per 1000, 35.00     |

We can furnish them now at the above prices.

## Cape Jasmine Buds

|         |   |   |   |   |                                    |
|---------|---|---|---|---|------------------------------------|
| Long,   | - | - | - | - | per 100, \$2.00; per 1000, \$15.00 |
| Medium, | - | - | - | - | per 100, 1.50; per 1000, 10.00     |

## Fancy Ferns

|                       |   |   |   |   |                  |
|-----------------------|---|---|---|---|------------------|
| New Southern,         | - | - | - | - | per 1000, \$2.50 |
| Lots of 5000 or more, | - | - | - | - | per 1000, 2.25   |

## Magnolia Leaves

Red, per carton, \$1.75; Green, Brown, Purple, per carton, \$1.25

**Green Tin Cemetery Vases,** per dozen, \$1.50

## Wired Crepe Cape Flowers

Red, White, Pink, Lavender, Purple and Yellow

Per quarter lb., - - - \$0.75; per 1 lb. box, \$2.50

**Immortelles,** all colors, - per dozen bunches, \$3.00

**Metal Wreaths,** - - - from 75c to \$2.00 each

Cycas Leaves, Wheat Sheaves, Ruscus, Artificial Flowers, Red Lycopodium and Oak Shrubs at lowest quotations.

**C. E. CRITCHELL,**

WHOLESALE COMMISSION FLORIST  
15 EAST THIRD STREET,

**CINCINNATI, O.**

You don't have to wait for a good Pink Rose. We are offering now

# ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailledouze Bros., Brooklyn, N. Y.  
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.  
Stuppy Floral Co., St. Joseph, Mo.  
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.  
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

## PRICES—OWN ROOT

|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$30.00 ..... | per 100 | \$125.00 ..... | per 500 plants  |
| 70.00 .....   | per 250 | 250.00 .....   | per 1000 plants |

## PRICES—GRAFTED

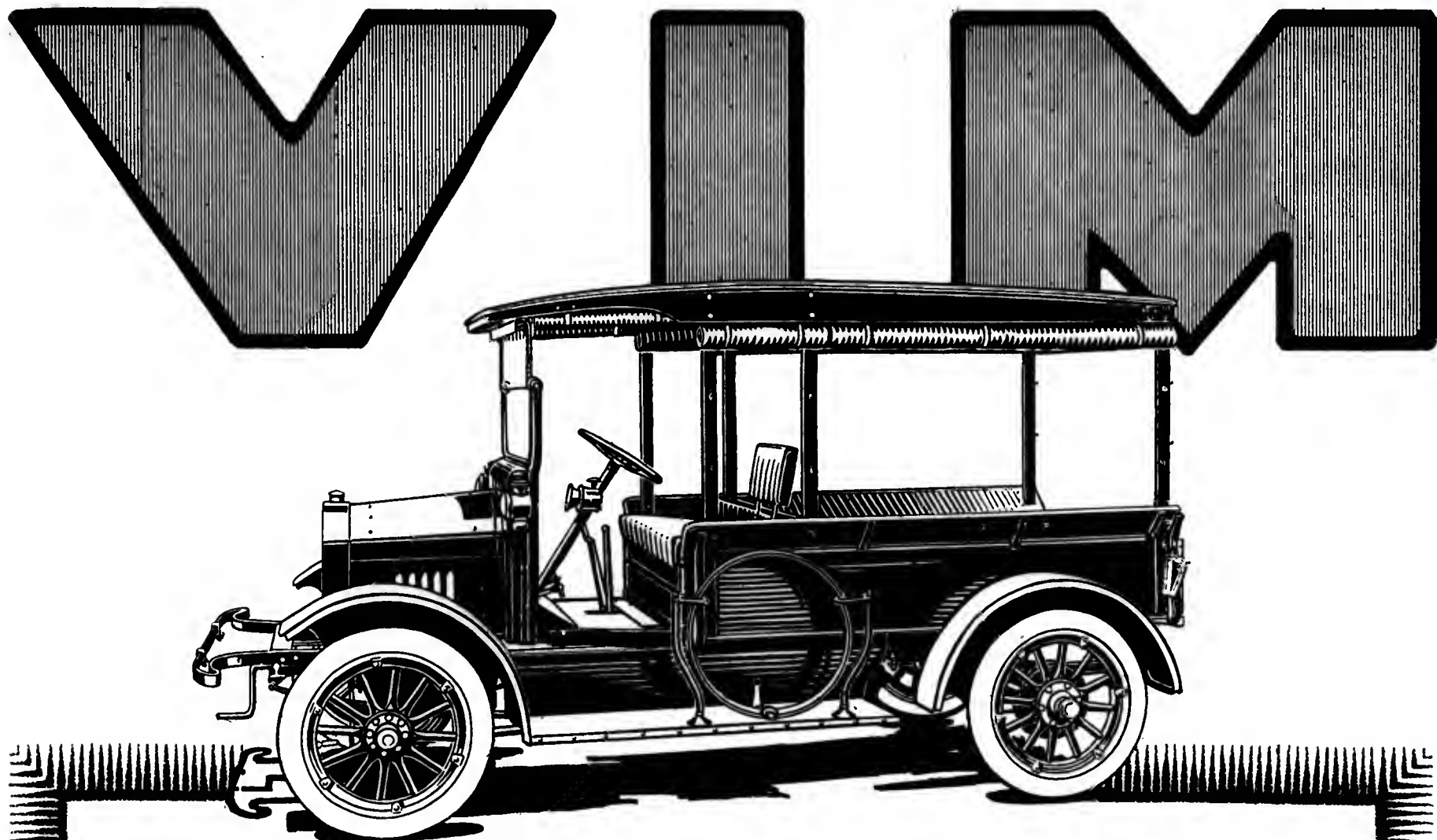
|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$35.00 ..... | per 100 | \$150.00 ..... | per 500 plants  |
| 82.50 .....   | per 250 | 300.00 .....   | per 1000 plants |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN



This is the Open Express model—selling complete at \$715, F. O. B. Philadelphia. Vim Delivery Cars are also produced in eleven other standard types of bodies on the VIM half-ton Chassis—suitable for one hundred kinds of commercial delivery, as well as Public Service Corporations, Hospitals, Fire Departments, Express Companies, Farm Delivery, etc.

Owing to our city being so spread out, it was a difficult thing for us to make all our deliveries with two horses. The VIM Truck does it now with the greatest ease and comfort, and we have never recommended anything with so much delight as we are doing the VIM Truck.

VALENTINE BURGEVIN, Inc., Kingston, N. Y.

**H**ERE we have the old, old problem of a clientele scattered over a large territory—expensive to serve because of the unproductive distances between them.

This is a situation that confronts every merchant at one time or another—the florist probably most of all.

It is a condition that no delivery system had ever met successfully until the VIM Delivery came along, with its ability, its economy, and its clean trick of putting the miles behind it in spite of crowded traffic.

The merchant who has known only the converted pleasure car type of truck

has a new experience coming to him with the VIM.

For the first time he will find efficient handling of his merchandise, the VIM always on the job; minimum repairs and replacement; and less expense for gasoline and tires than he had thought possible.

The VIM Delivery Truck is the most economical unit for delivering any load up to half a ton of merchandise.

You ought to know the VIM Delivery Car, and the VIM Deferred Payment Plan.

You use your VIM Car while you are paying for it out of the money the VIM delivery saves from the cost of your present delivery methods.

22,000 merchants have made VIM Delivery Cars pay for themselves



\$665.

Body, \$745. All prices F. O. B. Philadelphia.

for the most efficient chassis for its work in the world—equipped (as illustrated). Fitted with any one of twelve types of body—handsomely designed and strongly built—suitable for a hundred lines of business. Price complete: Open Express, \$715; Closed Panel

*Our Deferred Payment Plan should interest every live merchant in America*

Write VIM, Philadelphia, for Catalogue

**VIM MOTOR TRUCK COMPANY, Philadelphia**

*Sales and Service Stations in 703 Cities of the United States*

**OUR CATALOGUE**, mailed for the asking, contains a **COMPLETE** list of things that are likely to interest you at this season. A postal will bring you a copy.

**HERE ARE A FEW ITEMS THAT WE WISH TO CALL YOUR ATTENTION TO:**

**Cold Storage Giganteum, Rubrum, Magnificum, Melpomene and Album, A-1 stock, all sizes. Let us quote you.**

**CARNATION CUTTINGS**

All varieties, new and standard, rooted cuttings and good 2-inch plants. Stock and prices right. When we are out of good stock, we will not ship.

**ROSES**

Red Radiance, Hoosier Beauty, Ophelia, Lady Alice Stanley, Prince d'Arenberg, Killarney Brilliant, Hadley, Cecile Brunner (Sweetheart, Mignon), Double White Killarney, J. J. L. Mock, K. A. Victoria, Killarney, Killarney Queen, Lady Hillingdon, Mrs. A. Ward, Mrs. George Sawyer, Richmond, Radiance, White Killarney, George, Elger, Francis Scott Key. Fine forcing stock, 2½ inch, own root, \$7.50 per 100, \$60.00 per 1000; grafted, \$12.50 per 100, \$120.00 per 1000.

Mrs. Chas. Russell, grafted only, \$16.00 per 100, \$150.00 per 1000. These and many other varieties in fine stock for outside planting. Write for list and prices.

**CHRYSANTHEMUMS**

New: **Mrs. C. C. Pollworth**, a fine early sport of Chrysolora, \$4.00 per 25, \$15.00 per 100, for 2½-inch plants.

**Hamburg Late White**, very fine rooted cuttings, \$12.00 per 100, \$100.00 per 1000. 2-inch, \$15.00 per 100, \$125.00 per 1000. **All the standard varieties, plants and rooted cuttings.** Write for list and prices.

**GLADIOLUS**

Attraction, Augusta, Ceres, Mrs. Francis King, \$15.00 per 1000. Baron Hulot, Halley, \$20.00 per 1000. Brenchleyensis, \$12.00 per 1000. Niagara, Scribe, \$35.00 per 1000. Also, all other varieties, as well as some very fine mixtures. Prices on request.

**BEGONIA CHATELAINE**

2½-inch.....\$5.00 per 100; \$45.00 per 1000

**Lorraine and Cincinnati**

Write for prices.

**FERNS**

Assorted Table Ferns: \$3.50 per 100; \$30.00 per 1000.  
Bostons: 2½-inch, \$4.00 per 100; \$40.00 per 1000.  
Roosevelt: 2½-inch, \$5.00 per 100; \$40.00 per 1000.  
Whitman Compacta: 2½-inch, \$5.00 per 100; \$40.00 per 1000.  
Scottii: 2½-inch, \$5.00 per 100; \$45.00 per 1000.  
Teddy Jr.: 2½-inch, \$5.00 per 100; \$45.00 per 1000.

Prices for larger sizes on application.

**PELARGONIUMS**

Easter Greeting, Swabian Maid, Wurtsbergia, Lucy Becker, \$7.00 per 100.

**HYDRANGEAS**

Best French varieties and Otaksa, 2½-inch, \$4.00 per 100; Otaksa, 3-inch, \$6.00 per 100.

**SNAPDRAGON**

Phelps' White, Yellow, Silver Pink, Nelrose, \$4.50 per 100, \$40.00 per 1000; Keystone, \$5.00 per 100, \$45.00 per 1000.

**MAGIC HOSE**

The most satisfactory hose for greenhouse purposes offered: ½-inch, 16c per foot; ¾-inch, 17c per foot; 1-inch, 18c per foot. Couplings included.

**NICO-FUME LIQUID**

1 gallon, \$10.50; ½ gallon, \$5.50. Express prepaid.

**NICO-FUME PAPER**

144 sheets, \$4.50; 288 sheets, \$7.50. Express prepaid.

For Seasonable Seeds, consult our catalogue,

For complete list of Zvolanek's Winter-flowering Orchid Sweet Pea Seed, consult previous issues of the Florists' Review, or write us.

Our aim is to **satisfy you**, for by doing so we enhance our own interests. We make no promises which we can not fulfill, believing that glittering promises are **worthless**.

**S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., PHILADELPHIA, PA.**

**A. F. J. BAUR**

**O. E. STEINKAMP**

# GERANIUMS

We still have several thousands of fine young plants, suitable for late spring bedding or for planting out for propagating purposes. They will make far better stock plants than the left-overs from your bedding stock. Plant them early and get the benefit of a full growing season. **\$3.00 per 100; \$25.00 per 1000.**

## CHRYSANTHEMUMS

We will have our usual lot of young plants to ship during the benching season. We carry only the best commercial varieties and our list contains a steady succession in the various colors. Send for our list of varieties and prices **NOW**, and let us ship them when you have your beds ready for planting.

## POINSETTIAS

Booking orders for summer and fall delivery. Our Poinsettias have a reputation for quality. There are no better. Last year there was a big shortage. So, order yours early and make sure of your requirements. Our stock is larger than ever. **\$6.00 per 100; \$50.00 per 1000.**

**BAUR & STEINKAMP,** Carnation  
Breeder

**Indianapolis, Indiana**



# SPRING PLANTS

The usual Craig Quality. We would suggest placing your orders early.

This stock is ready for immediate effect, the blooming plants well flowered, the foliage plants are heavy. We recommend the entire list with confidence, each and every size of all varieties. All the varieties will please you.

## THE NEW FRENCH HYDRANGEA

Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

## RHODODENDRONS

\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each  
Pink Pearl.....\$2 and \$2.50 each

## RAMBLER ROSES

### MAD. JULES GOUCHAULT

6-inch and 7-inch pots....\$35 and \$50 per 100

### GRUSS AN AACHEN

6-inch and 7-inch pots....\$35 and \$50 per 100

### GRETA KLUIIS (New)

6-inch and 7-inch pots....\$5 and \$6 per doz.

### PHYLLIS PINK BABY RAMBLER

5-inch and 6-inch pots.....\$35 per 100

### ORLEANS (New)

5-inch and 6-inch pots.....\$35 per 100

7-inch pots, very heavy, made up..\$9 per doz.

### ERNA TESCHENDORFF

5½-inch and 6-inch pots..\$35 and \$50 per 100

7-inch pots.....\$9 per doz.

### ELLEN POULSEN

5½-inch and 6-inch pots.....\$35 per 100

7-inch pots.....\$9 per doz.

## CYCLAMEN

May delivery—2½-inch pots, equal

to 3-inch stock..\$10 per 100; \$90 per 1000

4-inch pots.....\$25 per 100; \$225 per 1000

4-inch pots, extra selected..\$30 per 100; \$275 per 1000

## PELARGONIUMS

### Easter Greeting

4-inch pots.....\$25 per 100

5-inch pots.....\$50 per 100

6-inch and 7-inch pots.....\$75 per 100

## CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000

4-in. pots, strong, \$35 per 100; \$325 per 1000

5-in. pots, strong, \$50, \$75 and \$100 per 100

6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.

7-in. pots, strong, \$24, \$30 and \$36 per doz.

8-in. pots, made up, \$24, \$30 and \$36 per doz.

10-in. pots, made up, \$5, \$6 and \$7.50 each

12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

### CROTON PUNCTATA

2½-inch pots.....\$10 per 100; \$90 per 1000

3-inch pots.....\$20 per 100; \$150 per 1000

4-inch pots.....\$25 per 100; \$225 per 1000

### CROTON NORWOOD BEAUTY

4-inch pots, heavy....\$5 per doz.; \$35 per 100

5-inch pots, heavy.....\$9 and \$12 per doz.

6-inch pots, heavy.....\$18 per doz.

Larger plants.....\$2, \$2.50 and \$3 each

### CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

2½-inch pots, heavy.....\$25 per 100

4-inch pots, heavy.....\$35 per 100

5-inch, heavy.....\$75c and \$1 each

6-inch pots, heavy.....\$15 and \$18 per doz.

### CROTON CHANTRIERII MAJOR

4-inch pots.....\$5 a doz., \$35 per 100

5-inch and 5½-inch pots.....\$75c, \$1, \$1.25 and \$1.50 each

### NEW SEEDLING VARIETIES

4-inch pots, strong plants.....\$3 each; \$30 per doz.; \$200 per 100

6-inch and 7-inch pots, larger plants....\$3.50 and \$4 each

### CROTON LEAVES AND SPRAYS

Very highly colored sprays at 25c, 35c and 50c

Cut Leaves.....\$3 and \$5 per 100

### DRACAENA STRICTA GRANDIS

4-inch pots.....\$50 per 100

5-inch and 6-inch pots.....\$12, \$15, \$18 and \$24 per doz.

### DRACAENA LORD WOLSELEY

4-inch pots.....\$12 per 100

5-inch pots.....\$25 per 100

4-inch pots.....\$5 per doz.; \$35 per 100

### DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

## DRACAENA CRAIGII

6-inch pots.....\$18 per doz.

## DRACAENA TERMINALIS

2½-inch pots.....\$12 per 100

3-inch pots, strong plants.....\$25 per 100

4-inch pots, strong plants.....\$5 a doz.; \$35 per 100

5-inch pots.....\$9 per doz.

6-inch pots.....\$12 per doz.

## DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

## DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100

4-inch pots.....\$50 per 100

5-inch pots.....\$75 per 100

6-inch pots.....\$18 per doz.

## DRACAENA SANDERIANA

2½-inch pots.....\$15 per 100

## DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100

3-inch pots.....\$20 per 100

4-inch pots.....\$30 per 100

7-inch pots, made up..\$24 and \$30 per doz.

## DRACAENA FRAGRANS

Plain green leaf.

6-inch pots.....\$9 per doz.

8-inch pots.....\$2 and \$2.50 each

## DRACAENA MARGUERITE STORY

6-inch pots.....\$18 per doz.

## PANDANUS VEITCHII

6-inch pots.....\$12 and \$15 per doz.

7-inch pots.....\$18 and \$24 per doz.

## GARDENIA VEITCHII

2½-inch pots, heavy..\$8 per 100; \$75 per 1000

4-inch pots, heavy..\$25 per 100; \$200 per 1000

## FERNS

### NEPHROLEPIS ELEGANTISSIMA

#### IMPROVED

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$12 and \$15 per doz.

Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.

Strong plants, 2½-inch pots.....\$4 per doz.; \$25 per 100; \$200 per 1,000

Strong plants, 4-inch pots.....\$9 per doz.; \$50 per 100

Strong plants, 6-inch pots.....\$15 per doz.; \$100 per 100

### 150,000 NEPHROLEPIS (IN VARIETY)

### NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots, heavy..\$25 per 100; \$200 per 1000

### NEPHROLEPIS TODEAOIDES

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$12 per doz.

### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery.....\$6 per 100; \$50 per 1000

4-inch pots, strong plants.....\$20 per 100; \$180 per 1000

6-inch pots, strong plants..\$50 and \$75 per 100

8-inch pots, strong plants..\$12 and \$15 per doz.

11-inch tubs.....\$3 and \$3.50 each

### NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000

4-inch pots.....\$25 per 100

6-inch pots.....\$6 and \$9 per doz.

8-inch pots.....\$15 per doz.

### NEPHROLEPIS BOSTONIENSIS

William K. Harris

2½-inch pots, June delivery.....\$6 per 100; \$50 per 1000

4-inch pots.....\$20 per 100; \$180 per 1000

11-inch tubs.....\$2, \$2.50, \$3 and \$4 each

### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots.....\$1 per doz.; \$7 per 100; \$60 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

4-inch pots.....\$25 per 100; \$200 per 1000

8-inch pots.....\$12 per doz.; \$90 per 100

## NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000

4-inch pots, very heavy plants.....\$25 per 100; \$200 per 1000

6-inch pots, very heavy plants.....\$6 per doz.; \$45 per 100

6-inch pots, extra heavy plants.....\$9 per doz.; \$70 per 100

8-inch pots.....\$12 and \$15 per doz.

11-inch tubs.....\$2.50 and \$3 each

## NEPHROLEPIS SCOTTII

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

8-inch, three-quarter pots.....\$12 per doz.; \$90 per 100

11-inch tubs.....\$2, \$2.50 and \$3 each

## NEPHROLEPIS ELEGANTISSIMA

### COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100

## NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000

4-inch pots.....\$25 per 100; \$200 per 1000

6-inch pots.....\$7 per doz.; \$50 per 100

## ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000

3-inch pots.....\$7 per 100; \$65 per 1000

4-inch pots.....\$12 per 100; \$110 per 1000

## ENGLISH IVIES

4-inch pots.....\$2 per doz.; \$15 per 100

## FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall..\$2 each

Larger plants....\$3, \$4, \$5, \$6 and \$7.50 each

## FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each

7-inch pots, 3 feet tall.....\$2.50 each

8-inch pots, 4 feet tall.....\$3 each

10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each

Branch plants, exceptionally fine.....\$2.50, \$3, \$3.50 and \$4 each

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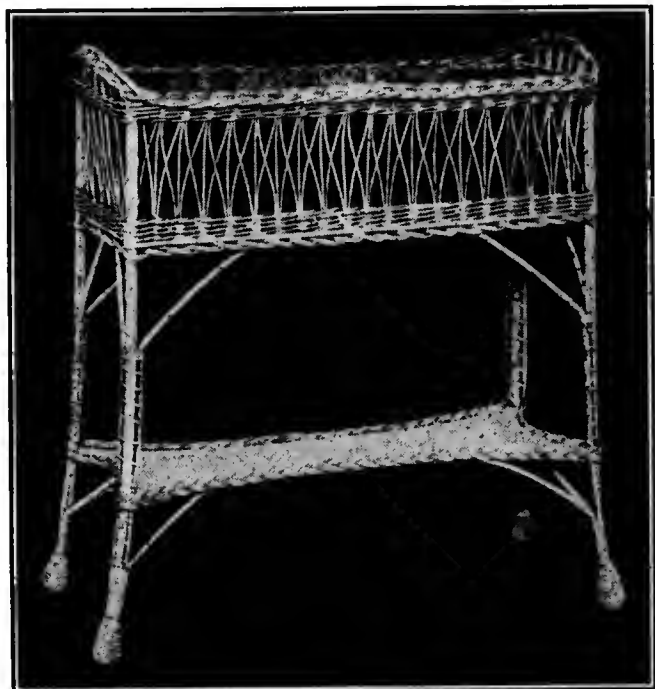
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.....\$2.50, \$3, \$3.50 and \$4 each

# JUNE BRIDES



WILL HELP INCREASE YOUR BUSINESS. YOU SHOULD BE AMPLY PREPARED FOR ALL KINDS OF WEDDING WORK, BY BUYING NOW A STOCK OF

## "KEYSTONE QUALITY"

Wedding Outfits and Accessories, including Wedding Vases, Gates, Kneeling Stools, Aisle Posts, Wedding Rope, Shower Ribbons, Chiffons, Bridal Baskets, etc.

## FOR THE OUTDOORS—

Porch Boxes, Trellis Baskets, Wicker Furniture—full line.

WRITE FOR OUR 1917 CATALOGUE

# M. RICE CO.

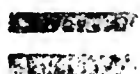
THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 SPRING GARDEN STREET,

PHILADELPHIA, PA.

## Tie Your Memorial Day Wreaths With Patriotic Ribbon

Beyond question, we manufacture the **largest** assortment of **Red, White and Blue Tricolor Ribbons** in the Country, and we call the **attention** of **all florists** to this fact, as it is **anticipated by authorities** in the trade that this class of ribbon for Memorial Day will be **greatly in evidence on Wreaths**. **If at a distance, we would suggest covering your requirements by telegraph;** simply describe widths and material you desire.



## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

19-25 East 24th Street

NEW YORK CITY, N.Y.

The  
Album  
of

# DESIGNS

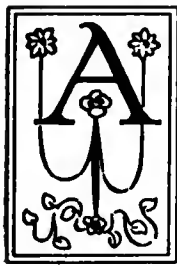
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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

# WAR'S WORK ON THE RANUNCULUSES

*Ranunculus is Latin for Little Frog, applied, no doubt, because many of the species enjoy the same environment as diminutive tailless leaping amphibians, but that is another story; this one has to do with the sudden rise in popularity this plant has enjoyed in America, and how it came about.*



**A**MONG the many curious and unforeseen results of the great war has been popularizing in the United States that hitherto little known and lightly regarded European favorite, the ranunculus. That the flower, known in an insignificant way for many years, but a regular item of stock in only one or two cut flower markets, this season has achieved a permanent place in the trade in practically all parts of America is recognized by many, but how it came so suddenly to pass, with this flower of ancient origin, is not a matter of common knowledge. Here is the story:

Ranunculuses, or, if you prefer the Latin, ranunculi, are as old as botanical literature. Parkinson mentions them in his *Paradisus*, and that was almost three centuries ago, in 1629. But it might almost be said that the ranunculus was a stranger to the trade until this year; indeed, it would be a safe bet that not half the readers of this article ever have seen the bulbs or would recognize the plant without the flower.

## Before the War.

The buttercup is a member of the family, which is one of annual or perennial herbs, numbering about 300 species, scattered all over the world, but mostly in the temperate and colder regions. This article deals only with the Turban ranunculus, *R. asiaticus* var. *africanus* of the botanists. The flowers are extremely double, almost globular, regular in outline, often exceed two inches in diameter, and are to be had in all the colors except blue. The colors, moreover, are bright, clear and pure.

The "bulbs" of the ranunculus resemble

tiny clumps of dahlia roots; they look as much like spiders as anything. The bulbs are supplied by all Holland exporters, but they come only from one small locality, the town of Alkmaar. Nowhere else in the world does the fibrous-rooted ranunculus thrive as in the friable soil of the vicinity of this Dutch city of 20,000 people, some fifteen miles north of Haarlem. Here, within a radius of five miles, the world's supply of florists' ranunculuses is grown. Other crops of the district are Spanish irises, anemones and colchicums.

A before-the-war crop of ranunculus

bulbs at Alkmaar was 4,000,000 to 5,000,000. They are grown in small lots by scores of gardeners, who sell at or before harvest to dealers or larger growers. The average gardener produces 25,000 to 50,000 bulbs a season. The crop is lifted in August and represents three years' work. Seeds furnish the start, and the seedlings are undisturbed for the first two years. A year before the crop is merchantable the tiny bulbs are lifted and spaced apart at replanting, as the third year gives the most rapid growth.

In normal times by far the greater part of the Alkmaar crop of ranunculus bulbs went annually to France, all but a few hundred thousands—at least 3,000,000 to 4,000,000 out of a possible production of 4,000,000 to 5,000,000. Along the Mediterranean the bulbs were planted outside, for cut flowers to be shipped to the markets of Europe, Paris principally, but also to London, Berlin, Petrograd and many other cities, for the ranunculus has had a vogue that has made it possible for the southern gardeners to find a profitable market for from 8,000,000 to 10,000,000 flowers each winter.

## The Embargo.

But last summer, just as the crop of ranunculus bulbs was maturing at Alkmaar, the French government, following the lead of the British, prohibited the importation of bulbs from Holland. The result was quite a few millions of ranunculus bulbs without a market, unless they could be worked off in America.

Now you know how it happened that the ranunculus was so much in evidence here a few weeks ago.

Although limited quantities of ranunculuses had come into the cut flower markets in other years, the crop had as



Ranunculus Romano, Brilliant Scarlet.



sumed no importance and was grown by only a few specialists. Consequently, it was a distinct novelty to most flower buyers; even the name was unfamiliar. Also, there were a good many in the trade who did not know as much about the ranunculus as they will when they have read to the end of this article.

But the flowers were a welcome addition to the stock of many a flower store that had known them not before. They were new and they were useful; also, they were extremely pretty, and the way they keep was a surprise. Indeed, the keeping quality is one of the chief merits of the fragile-looking flower. The ones photographed for this article stood on the writer's table a week after they had served their purpose.

#### Large Losses of Bulbs.

The ranunculus, however, sadly disappointed many a grower who listened to the smooth-spoken Hollander and took on a quantity of bulbs for "forcing." One can not "force" ranunculuses. If one tries to do so he scores a complete failure of his crop. Also, the requirements in the matter of water are exactly opposite from what one would deduce from the name and the native habitat which is supposed to be responsible for the appellation. Quite the opposite of requiring moisture, the Turban ranunculuses grown in greenhouses must be kept on the dry side or the roots will rot and the stock will be lost. One grower accepted 200,000 bulbs

dry. If the temperature is even a little high it will result in crooked stems, curved at the neck; good, strong, stiff stems are to be had only in a cool house.

#### Cultural Directions.

Here are cultural directions by a man who has scored a success with them:

"The roots usually arrive in October and are better if placed in the soil as soon as time will permit, although it will not harm them seriously if they are packed away in dry sand in a cool shed or cellar for some weeks. Pots, pans, flats or benches may be used for growing ranunculuses, but flats and benches give me the most satisfactory results. I have had good success by using flats five inches deep, planting the roots in late October, then placing in coldframes and covering with dry leaves on the approach of severe weather, protecting sufficiently to exclude frost and housing the flats from the early part of February onward.

"The compost used is light but tolerably rich, consisting of three parts loam, one part leaf-mold, one part old, well decayed manure passed through a 1/2-inch screen, and a generous dash of sharp sand. The flats should be well drained.

"For those growing a limited number, flats are to be recommended, but where bench space will permit the roots can be planted out four to five inches apart each way. I have had them do finely

less leaf growth than do the singles and exhaust the soil less. A violet temperature, 40 to 45 degrees at night, is just what ranunculuses need, and, as they do not make a heavy growth which shades the violets appreciably and do not impoverish the soil, this method of culture can with confidence be recommended.

"In a poorly drained bed or bench many ranunculus roots will rot, but given suitable porosity to allow water to pass away readily, any florist can grow these pretty spring flowers creditably. Strong fumigation where they are growing should be avoided. Occasionally green aphids may attack the foliage, but light fumigation will readily control this. If the plants turn yellow it is a sign of overwatering, poor drainage, too high temperature, or a combination of the three.

"It will not pay to attempt to carry over ranunculuses a second season. The roots are so cheap in Holland that it would not pay to dig up the roots, and even if they were saved and replanted the crop of flowers would be almost nothing."

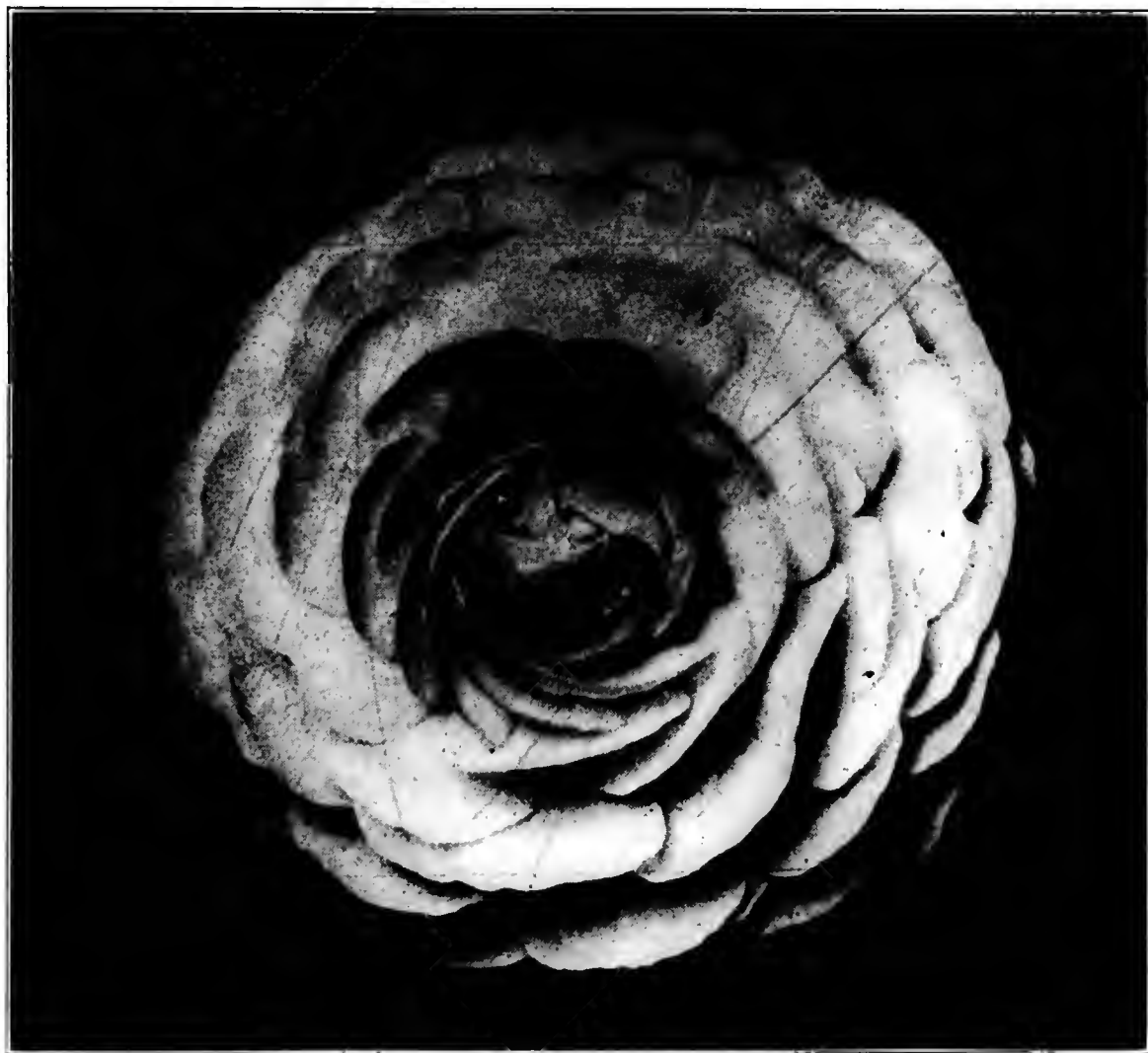
#### Why Bulb Prices Fluctuate.

Confronted with the necessity of finding a new market for the 1916 crop of bulbs, it is natural that the price fell sharply, but last year was not the first one in which there was no profit for the Alkmaar growers; it had been bad in 1915 and worse in 1914. It looked as though something had to be done. So some of the principal factors in the ranunculus business at Alkmaar got together, put up some money and bought up all the stock they could get their hands on. They destroyed what they thought they did not need. It was a case of restricting the output this season.

The result is that the price for 1917 is three times what the 1916 crop brought—and yet any grower who wants to follow the wonderfully increased popularity of the flower can get all the bulbs he wants at \$6 per thousand along with his import order. Large importers will get them even cheaper and jobbers will not ask much more.

#### Some Good Varieties.

The Dutch catalogues list about a dozen named varieties of Turban ranunculuses, they run the range of colors, but half the quantity grown has been the one variety Romano, brilliant scarlet. It is shown in the illustration on the preceding page. Merveilleuse in some of the catalogues is Citron in others. It is a clear orange yellow. Hercules is the white. Grootvorst, which is Hollandese for Great King, is a beautiful soft carmine. Souci Doré, brownish orange, is a good seller, but the grower who goes in for ranunculuses will want an assortment, especially if he retails his stock.



Ranunculus Hercules, Pure White, Somewhat Enlarged.

last autumn and succeeded in flowering only 3,000. There were many others who failed; they grew them too warm and too wet.

Properly handled, the plants will average from two to three flowers each, the blooming period being February to April. But the temperature should be 40 degrees to 50 degrees, not higher, and

in an ordinary carnation compost, but the addition of some old manure, leaf-mold and sand made them still better.

#### Another Method.

"Another method of growing ranunculuses which has given good results is to dot them between violet plants, particularly double ones, which make

Scranton, Pa.—Anton Schultheis has advanced the retail prices of bedding plants. One special item, geraniums, is \$1.75 per dozen. He finds his patrons, with few exceptions, willing to pay this for good stock. His argument is that it is easier to sell well grown stock at an increase than poor stock at a low price, for the reason that the better the article, the more it is appreciated. The average buyer realizes the increased cost of production.

## MOTHERS' DAY ECHOES

### TWENTY-THREE OUT, NINE IN.

Here is a florist who knows a good thing when he sees it. He is Crammatte, florist and confectioner at Aberdeen, Wash., and he had thirty-two F. T. D. orders for Mothers' day, twenty-three out and nine in. Here is what he says about it:

"Our city is only a place of 15,000 population and of course the amount of F. T. D. business coming to us would not be great, but I am interested in the matter, as I believe it is a wonderful thing for the florists. For Mothers' day we sent out seventeen telegrams and six letters and received four telegrams and five letters from other florists, so we can see the possibilities of the work."

### A MOTHERS' DAY WINDOW.

The Penn store in Boston has been a strong advertiser for many years and has made great progress by it. Even while located in a narrow side street good windows were maintained as a means of backing up the newspaper advertising on which reliance was placed. Since removal to one of the best Tremont street corners it has been found advisable to devote greater attention to the window displays and some notable decorations have resulted.

Mothers' day has been one of the occasions that seemed both easy and difficult to decorate for—the average florist put a borrowed picture of Mother, probably Whistler's, in the window amid the flowers and let it go at that. The Penn decorator developed the idea, using figures of a mother and child. The following description is in the gushy phraseology most publicity men seem to think they must use when they write it for the public, but the trade will get the idea:

"The grand display in Penn's flower shop window will be long remembered by those who happened to be on Tremont street and Hamilton place during the week preceding Mothers' day. Many would have forgotten that mother was entitled to her bunch of flowers had they not passed and seen the little girl handing the bouquet to her mother, in forms so true to life as to sap a tear from thousands of spectators who stopped, meditated, and in most cases decided to enter and remember mother.

"As usual, the display artist at Penn's did himself credit. The enormous window was enriched with photographs of mothers loaned by Louis Fabian Bacharach, the photographer. The decorations consisted of snapdragon, carnations, iris and everything seasonable in the flower world on the rich thoroughfare accommodating the best passers-by in Boston."

### THE LAST ECHO.

#### Carnations and Mothers' Day.

Although the trade's spotlight now is focused on Memorial day activities, and June with its brides is just around the corner, there still is time, before

turning a leaf in the annals, for a brief retrospection of one of the features attending this year's Mothers' day business. During the dark, unseasonably cold days preceding May 13, there were those who decried all the publicity then being planned for Mothers' day. What good is there in such extensive advertising, said they, when the stronger demand thus created in all likelihood will fizzle out before a shortage of stock? The supply of white carnations, not to mention other items, will be far from adequate.

The records for the day show that in many cases the supply of stock did miss the demand by a wide margin, and this is to be deplored; but there was another outcome, which probably will be of greater importance to the trade in the future, and that was the partial "fade-out" of the popular idea that the white carnation, and the white carnation alone, is the flower appropriate for and emblematic of Mothers' day. It was gratifying to note that nearly every florist who spent money in advertising the day did his share toward weaning the public from the white carnation notion. "Give her flowers" and "Send your mother her favorite flower" were

the keynotes of the advertising that helped to shift some of the burden from the carnations.

### Gloeckner's Gumption.

The florists' exploitation of Mothers' day this year was unprecedented as to volume, and for that reason undoubtedly many a son or daughter was disappointed at the eleventh hour because neither white carnations, nor red carnations, nor roses, nor sweet peas could be had at the florist's. But, taking another tack, this heavy advertising initiated many into their first observance of Mothers' day, with the result that the pickings are likely to be easier next year.

Among those who strove hardest to put carnations in the background for Mothers' day was William C. Gloeckner, of Albany, N. Y. As reported in last week's issue, Mr. Gloeckner sent to his customers a circular in the shape of a card, on one side of which he featured two special \$1 boxes, one containing two bunches of sweet peas and the other a dozen roses. How did it work? Here is Mr. Gloeckner's report:

"I sold more than 200 of these boxes for delivery Sunday morning, May 13, and it was the best thing I ever did, as the people asked for the special boxes and forgot all about carnations. I think that if all florists would try out specials like mine, featuring stock that is likely to be plentiful for the day, we soon would educate the people away from the carnation idea."



## OPEN LETTERS from READERS

### PRIZE MONEY TO RED CROSS.

The schedule committee of the Morris County Gardeners' and Florists' Society at its meeting May 18 adopted a resolution which may be a suggestion for other flower show committees.

For twenty-one years this society has annually held a flower show in Madison, N. J., appropriating \$1,000 as prize money.

This year the society will simply give red, white and blue ribbons as the prizes, and the money usually devoted to prizes will be turned over to the American Chapter of the Red Cross.

The Morris county society draws its financial strength from the aristocratic Morristown, Madison and Bernardsville colonies, and doubtless the result will be a substantial contribution to the Red Cross.

The exhibitors are willing to forego the usual prize money for one year if by so doing they can alleviate conditions for our boys at "the front."

Charles H. Totty.

### THE "DRIVE" ON SOWBUGS.

Referring to the trouble that "large growing establishments in Illinois" had with sowbugs, I would say that we had the same trouble two years ago. Those confounded things (sowbugs) nearly made us distracted. We tried everything anyone told us about.

No success. At last someone told us to use frogs, just common hoptoads. We advertised in a local paper, offering 10 cents each for nice, large, hungry hoptoads. The small barefooted boys soon began arriving, each with a toad in his hat. We put twenty-five of them in each house, 24x100 feet. Oh, those hungry toads!

We took lanterns and went to see what they were doing at night, which is their feeding time. They were hunting like ferrets for those "sows." In a few weeks the toads were as big as coffee cups, restaurant size, and we have had no "sows" since. We keep toads, though, winter and summer, in all the greenhouses. Of course, the Illinois firm can buy all the toads wanted right at home, but if not, I suppose the Laurel small boy will furnish a supply.

L. M. Smith.

### SOWBUGS VERSUS SLUG SHOT.

After reading the article headed "An Army of Sowbugs," in The Review for May 10, it occurred to me that the growers whose stocks have been attacked by sowbugs might be interested in the remedy I used successfully in exterminating these pests some time ago. I had a good crop of sowbugs in my carnation house and asked Benjamin Hammond, of Beacon, N. Y., for a good exterminator. Mr. Hammond recom-



mended one of his own preparations, Slug Shot, and told me to dust the Slug Shot between the plants, under the

benches and along the walks. I did so and the results were gratifying. The bugs were cleaned out in short order,

and I certainly recommend Slug Shot to every florist who finds these lice in his houses. Alexander A. Laub.

## RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

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While the authorities in many cities and towns have placed a ban on flowers at public school graduations, in others there are girls' schools or coeducational institutions which still permit the girl graduates to wear or carry bouquets. The wise retailer will find out when and where schools of this character will hold graduation exercises. When the day is near he will put in his window a few of the class pennants and bouquets tied with the class colors—all classes have pennants and colors—and suggest that flowers make appropriate graduation presents and that his store is the place to buy them.

Of course this suggestion is unnecessary to a great many florists, who annually reap a rich harvest from graduations. They, many years ago, realized the possibilities for business at graduation time and have made the most of them. Elaborate window displays are made showing the bouquets and corsages for girl graduates.

But many retailers are overlooking this chance for sales and, with a little effort, might increase their business in this way.

### INDIVIDUALIZING CIRCULARS.

The sales manager of a concern doing a nation-wide business several years ago conceived the idea of "individualizing" the letters he sent to customers of his firm. To do this he signed his name with green ink. In time he became known to the men who received his letters as "the man who uses green ink." Communications from this concern became to them letters from a man they knew, and not merely from an inanimate corporation.

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volume of business. It is of record that in this store 1,600 sales have been made within the space of one business day.

### A NEW CHARLESTON STORE.

The business of F. L. & F. J. Aichele has grown rapidly during the five years they have been in Charleston, S. C. Recently the retail end of their business, the Carolina Floral Store, was moved from its old quarters at 339 King street into a new and modern store at the corner of King and George streets. A view of the interior of the store is shown in the accompanying illustration.

Besides the new store, the firm is erecting a range of six greenhouses, comprising 40,000 feet of glass, at Saxon, S. C., fifteen miles distant from Charleston. Messrs. Aichele recently purchased forty acres at Saxon, and when the greenhouses are completed will have one of the largest establishments in the state. Roses, carnations and chrysanthemums will be the leaders at the new houses.

Five years ago Messrs. Aichele moved to Charleston from Baltimore, Md., and purchased the Newman range of greenhouses and the ten acres of nursery stock adjoining.

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What do you first think of when New York is mentioned? Is it the Statue of Liberty? Is it the Woolworth building, Broadway, or the Little Church Around the Corner? What the diminutive house of worship is to the metropolis, the Little Flower Shop Around



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the Corner some day may be to Tulsa, Okla.

Perry De Haven for many years was in the florists' business in Tulsa, but he died in 1914 and left Mrs. De Haven to continue the business. In the course of time she found the greenhouses a little beyond her strength, sold them and started a flower store downtown. The business has grown steadily and now the Little Flower Shop Around the Corner is one of the town's most modern and popular establishments. It recently has been refitted and appears as in the accompanying illustration. Note that there are no counters and that the fixtures and furnishings are in keeping with the character of the business done.

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It is with more than ordinary interest that the trade should turn to the novel plan recently tried out at New Brunswick, N. J. Instead of leasing a hall and staging the exhibits therein, the florists of the city placed displays in the various store windows on the main business street. The idea was to bring the show to the people rather than try to bring the people to the show. The purpose was to attract the notice of not only those who would attend an exhibition held in a special building, but also of those who ordinarily were not interested in flowers and whose attention could be got only by placing the flowers where their eyes could not fail to fall upon them.

##### Some of the Advantages.

E. B. Boyd, who conceived the idea, writes of the show as follows:

"Another advantage of this method was that it gave one the opportunity of appreciating the beauty and attractive-



A Bon Voyage Basket Arranged by a San Francisco Retailer.

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"There were less than a dozen exhibitors in the show, but some took more than one window of the largest stores. The holding of future shows of a similar nature no doubt will be aided and simplified by our experience. We found that the time we had chosen, for instance, had its good points, but that there were also some drawbacks.

For example, it was possible to secure exhibits from privately-owned conservatories, but the florists were so busy on account of the Easter rush that they did not find it possible to make displays, except in two instances. There is no doubt, however, that the florists were interested. Why shouldn't they be? Frankly, I believe the idea of holding a flower show by having exhibits placed in windows along the main streets of the business section of the city offers the best opportunity for advertising the florists' business. It is nothing less than bringing the flower show to the people.

"There was practically no expense attached to the promotion of the show. The thing actually worked out almost automatically. Letters were sent out to owners of local conservatories and florists, giving them the time of the ex-



Mrs. De Haven's Little Flower Shop Around the Corner, Tulsa, Okla.

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ness of the individual exhibits. After visiting a flower show of the kind usually held, many of the public retain only an impression of a riot of confused and mingled beauty, with no distinct and vivid remembrance of individual flowers or plants. Seeing the various exhibits one at a time, however, with the name of each variety plainly written on a card attached to it, the novice is able to remember those which appear most attractive, for reference when buying of the florist.

"There were less than a dozen exhibitors in the show, but some took more than one window of the largest stores. The holding of future shows of a similar nature no doubt will be aided and simplified by our experience. We found that the time we had chosen, for instance, had its good points, but that there were also some drawbacks.

For example, it was possible to secure exhibits from privately-owned conservatories, but the florists were so busy on account of the Easter rush that they did not find it possible to make displays, except in two instances. There is no doubt, however, that the florists were interested. Why shouldn't they be? Frankly, I believe the idea of holding a flower show by having exhibits placed in windows along the main streets of the business section of the city offers the best opportunity for advertising the florists' business. It is nothing less than bringing the flower show to the people.

"There was practically no expense attached to the promotion of the show. The thing actually worked out almost automatically. Letters were sent out to owners of local conservatories and florists, giving them the time of the ex-



Mrs. De Haven's Little Flower Shop Around the Corner, Tulsa, Okla.



hibition and asking them how much space they would like. Those who entered the show with their flowers did

the rest, sending the flowers to the stores and removing them at their own expense. The names of the exhibitors,

and also of the flowers, appeared in the windows, so that no one needed to ask questions."

## HOLLAND HOUSE BUYS AMERICAN FARM

### WILL GROW GLADIOLUS BULBS.

#### Randall Sells His Farm.

A. J. Pruyser, a member of the firm of Westerbeek & Klyn, of Sassenheim, Holland, and the firm's principal American representative, authorizes the announcement that he has completed arrangements for taking over July 1 the gladiolus farm of A. L. Randall, at Benton Harbor, Mich.

Westerbeek & Klyn, while they handle Dutch and French bulbs of all kinds, have made a specialty of the gladiolus. It is reported that their purchases of gladiolus bulbs in Holland this season practically cornered the market there, and against these purchases they made sales to a large number of customers in America, having at one time as many as seven men traveling here. When it began to be doubtful if the Holland stock would arrive in time for delivery, Westerbeek & Klyn went into the American market and bought great quantities of gladiolus bulbs with which to protect themselves with their customers. Among their purchases was the entire stock of the Cushman Gladiolus Co., at Sylvania, O., where they already had a considerable acreage being grown on contract from bulbs supplied by themselves the season before.

#### The Uncertainty of Importing.

The uncertainty which must surround the importation of stock as long as the war lasts has been the principal reason why Westerbeek & Klyn decided to establish a growing farm of their own, centrally located in America. The Cushman property was not available, nearly all the real estate having recently passed into other hands, which was the reason why E. H. Cushman retired from the gladiolus business. The Randall property seemed well adapted to the needs and offered the great advantage of being a going concern.

A. L. Randall, while a Chicagoan, has made his summer home at Benton Harbor, Mich., for many years. Through several purchases he has acquired a property of seventy-five acres practically all within the city limits. He has developed one of the largest stocks of gladiolus bulbs in the country; 1,500,000 America have been planted this spring, and, in addition, he has peonies and a considerable quantity of nursery stock on the property. Farm buildings and stock all are included in the purchase. No announcement is made of the consideration in the deal, but it is understood to be in the vicinity of \$30,000.

#### Three Million Bulbs.

Westerbeek & Klyn, according to Mr. Pruyser, will ship what is left of the Cushman stock and plant it at Benton Harbor. This is said to include a number of new, scarce and high-priced varieties. They contemplate an output

of 3,000,000 bulbs for next season's delivery and it is understood that Ralph Cushman, son of E. H. Cushman, will have charge of the office and shipping at Benton Harbor.

Westerbeek & Klyn believe that the success of the Holland bulb dealer lies more in his alertness and hard work than in the soil or climate of Holland. They believe that a large number of other bulbs can be grown in America with the same satisfactory results as are obtained with the gladiolus. They believe that the business can be conducted in this country with as much economy as in Holland except for the higher cost of labor, and they believe that the labor cost will be repaid by certain other advantages. For instance, with gladiolus bulbs losses have occurred in both early and late shipments, sufficient in their opinion to cover the difference in the cost of growing in this country. With peonies,

sidered to afford hope of success. In Holland it is said that the area planted to lily of the valley pips in the Hamburg, Germany, district this year approximates only one-fourth of what was a normal acreage before the war. It is reported from Germany that lily of the valley flowers have, during the winter just passed, brought prices considerably better than those which prevailed before the war and the growers of pips have planned to maintain the supply for the home market. Because of the lack of any prospect of being able to export and because of the need of food crops, the production of pips has been cut down to the extent of the quantity previously exported and the plowed ground has been put in food crops.

Even if the war should end tomorrow, it will be several years before the supply of German valley pips equals that of normal seasons and anyone developing an American supply will be assured good prices for at least three to five years, with the prospect that a protective tariff would be put on as a further assistance as soon as an American supply is assured.

#### Mr. Randall's Reservations.

It is understood that one of the terms of the sale of the Randall gladiolus farm is that a certain quantity of cut spikes of America be shipped to Mr. Randall's wholesale cut flower house in Chicago this season, but Mr. Pruyser states that this was agreed to only as a means of putting the deal through, and that it will not be the firm's policy to cut and ship flowers after the completion of the present contract.

Mr. Randall owns another tract of five acres a little farther out from Benton Harbor, which he will retain as a summer home.

#### BRIEF ANSWERS.

H. B., Wis.—*Brodiaea Howellii* lilacina.

F. McC., Minn.—The parties are reliable.

S. & B., Va.—Try B. J. Passmore, Malvern, Pa.

M. B. H., Ala.—John Scheepers & Co., 2 Stone street, New York.

C. E. S., D. C.—Montgomery on Grafted Roses, 25 cents; Commercial Rose Culture, Holmes, \$1.50. The Review will send them postpaid on receipt of price.

W. C. R., N. Y.—The specimen was too withered to identify; pack one so it will arrive in fresh condition.

M. F. C., S. D.—An article is in preparation, dealing comprehensively with the subject.

Allentown, Pa.—John F. Horn & Bro. look for a share of Bethlehem steel stock in trade. Prosperity is rampant in Bethlehem and the surrounding country is having its share.

## NOTICE

The Issue of

**THE FLORISTS' REVIEW**

for

**MAY 31**

Will go to press Tuesday, May 29, **one day earlier than usual.** This is because the regular press day, Wednesday, is a legal holiday. Consequently, those who want things printed in the issue of that week should see to it their letters reach the office of The Review

**MONDAY, MAY 28.**

shipments frequently arrived too late for fall planting, and the losses which have ensued will pay the difference in the cost of production in America. Incidentally, a part of the stock acquired with the Randall purchase is a fine lot of Peony Jules Elie, of which no large stocks are said to exist either in this country or in Holland.

Westerbeek & Klyn look forward to the day when they can grow hyacinths and tulips as well as narcissus bulbs in this country, and they believe that the establishment of the industry here on a commercial basis will be by men of experience in the business in Holland.

#### Will Try to Grow Valley Pips.

An attempt will be made to grow lily of the valley pips at Benton Harbor. Soil and climatic conditions are con-

## VEGETABLES AND FRUITS DEPARTMENT

### GREEN APHIS ON LETTUCE.

Please tell me how to control green aphis on lettuce. The lettuce is grown in a house also containing sweet peas.  
J. A. G.—N. Y.

Try one of the tobacco papers. You cannot use any spray which you can depend upon to kill the aphides that will not, whether you use one of a soapy or nicotine nature, flavor the lettuce more or less. If the aphides are numerous, give the house a moderate fumigation on two successive nights, then wait three or four days and fumigate again.  
C. W.

### THEY ARE MUSHROOMS, MAN!

Kindly inform me whether the box I am sending you contains mushrooms or toadstools. They came up through the manure on my carnation beds in great numbers, but before eating any of them I want to be sure that they are mushrooms.  
E. T. O.—Ill.

You can eat these with perfect safety. They are genuine mushrooms, *Agaricus campestris*, and if you have not acquired the taste for them, lose no time in doing so. If your beds produce more than you can dispose of at home, you will find them salable if picked at the right stage.  
C. W.

### ROSE SOCIETY MEETING.

The annual outdoor meeting of the American Rose Society, which was to be held at the National Rose Test Garden, Arlington Farms, Washington, D. C., June 1, has been postponed until Monday, June 4. Notices to this effect have been sent out by Robert Pyle, chairman of the Washington Rose Test Garden Committee.

The program, so far as it has been completed, is as follows:

10 a. m.—Inspection of the 2-acre National Rose Garden.

11 a. m.—Public meeting. Chairman, S. S. Pennock, president of the American Rose Society.

Welcome, William F. Gude, national representative of the S. A. F.

"The Significance of the National Rose Test Garden," J. Horace McFarland, president of the American Civic Association.

Response, Carl Vrooman, assistant secretary, United States Department of Agriculture.

Other speakers expected at the meeting are Dr. E. M. Mills, president of the Syracuse Rose Society; David Fairchild, of the United States Department of Agriculture; Benjamin Hammond, secretary of the American Rose Society; Dr. D. W. Shoemaker, representing the Federation of Citizens' Associations, of Washington, D. C., and Thomas S. Butler, congressman from Pennsylvania.

Secretary Pyle announces that the program as given is subject to change. He also asks that those intending to be at the meeting notify either William F. Gude, 1214 F street, N. W., Washington, D. C., or Robert Pyle, chairman of the Washington Rose Test Garden Committee, West Grove, Pa.

### AT BUSY RIVERTON.

"This has been a season of hope and fear," observed J. D. Eisele, of Henry A. Dreer, Inc., Riverton, N. J.; "hope that much of the stock so long in tran-

## WHO'S WHO IN THE TRADE—AND WHY



GUSTAV LUDWIG.

**T**HERE are few men better known to the trade in western Pennsylvania than Gustav Ludwig, president of the Ludwig Floral Co., Pittsburgh. Mr. Ludwig has served three terms as vice-president of the S. A. F. for western Pennsylvania and is a charter member of the Pittsburgh Florists' and Gardeners' Club. Born in Pittsburgh in 1858, Mr. Ludwig in his youth helped his father, M. F. Ludwig, a flower grower and market gardener. At 25 years of age he went to New York city and served three years under Peter Henderson. Returning to his home city, Mr. Ludwig formed a partnership with his father. In 1894 he and his brother established the firm of G. & J. W. Ludwig in the Allegheny market. Later the firm opened the retail store, which, with a range of greenhouses at Castle Shannon, near Pittsburgh, is now owned by the Ludwig Floral Co.

sit would reach us in good shape and fear that we would disappoint many patrons because of such conditions. But we have been fortunate. We have been able, for the first time in several years, to keep up with our orders. Could we have what was purchased and not delivered, our sales would exceed our anticipations.

"No, we cannot predict the future, either as to bulbs or plants from abroad, but we are making every effort to supply the deficit so far as possible."

A choice stock of kentias, perfectly grown, was noticed at the Dreer establishment. While passing through a house of *Adiantum gloriosum*, Mr. Eisele related his experience in bringing the first lot of these plants from England. It added to its value. This, with *Cibotium Schiedeii* as a companion, is seen in large numbers and is the picture of health.

*Areca lutescens* is yet popular. G. A. Strohlein mentioned that the demand

from Cuba is larger every year and that Mexico is calling for kentias. "In fact," observed Mr. Strohlein, "history is, in the popular line, repeating itself."

Among the hosts of hardy perennials, *Viola cornuta atropurpurea*, or G. Wering, in full bloom, attracted notice. Mr. Eisele mentioned that in Covent Garden market, London, England, the flowers often are bunched with violet leaves and sell freely as the real thing, itself.

A general tour of Riverton, Riverview and Locust farms may be summed up thus:

Surely  
You  
See every  
Thing perfectly  
Equipped and thoroughly  
Modern at Dreer's.

W. M.

EVERY florist needs the Album of Designs. The new edition, better than ever, sent by The Review for 75 cents.



# SEASONABLE SUGGESTIONS

## Fuchsias.

Fuchsias are good plants for filling beds or borders that are in partial shade. In such locations they will flower well the entire summer. They also are useful for planting in piazza boxes or vases, when the receptacles are broken from the direct rays of the sun. These are also splendid favorites in pots for summer blooming. When thus grown they need partial shading and an abundant water supply, to say nothing of plenty of liquid manure.

Another use for fuchsias, and where they are seen to special advantage, is to grow them in well-made wooden or wire baskets. The variety Trailing Queen is superb when grown in this way, but almost any other variety with a little careful tying down makes a good basket subject. Hung from a piazza where they can get good light, not too much sun and an abundance of water, these fuchsias are among the most charming and satisfactory summer-blooming plants we have. I have seen huge baskets of Trailing Queen carried over for two or three years, and they were a wonderful sight. Some *Linaria Cymbalaria* is suspended far below the fuchsias, and the effect is exquisite.

It is now too late to make up baskets of fuchsias, but plan to try some another season. I have in mind one grower who has no trouble in disposing of a good number each spring at \$5 each. The same grower also finds that standard fuchsias pay well, to say nothing of standard geraniums and heliotropes.

## Gardenias.

In order to have gardenias of good size and to have them well established, planting should be done early in June. Prepare the compost for them at once if it is not yet ready. Gardenias dislike a fine compost, and it is well to screen out all the fine soil. I find that in a compost of fibrous loam, flaky leaf-mold, not too much decayed, dried,

lumpy cow manure and coarse sand, gardenias do remarkably well, and are not attacked by the yellows as they are in a less porous soil. Give them a coarse, open compost, one through which water will quickly pass, and if other cultural requirements are suitable you are pretty sure to have green, healthy plants. Set the plants out fifteen inches apart each way. Leave a little basin around each plant and water in it, rather than soak the entire bed. As between raised benches and solid beds I have most faith in the former for the winter-blooming gardenias, as the soil is dried out better and the roots are warmer. Still, some successful specialists get good winter cuts in solid beds.

Gardenias like a warm, moist house, not less than 60 degrees at night. They need frequent syringing to keep the insects in subjection and, of course, need some pinching and tying up as the growth advances.

## Planting Out Hard-Wooded Stock.

It is at best somewhat doubtful whether any azaleas will arrive in America from Belgium next fall. If the great war continues, as seems probable, none will come. Therefore, unsold stock should be well cared for, as it will sell well next winter. A good place for azaleas in summer is a cold-frame; or a frame-shaped enclosure with sides of boards or planks will suit them finely. Use a compost of loam, leaf-mold and sand; also a little old, well-decayed and pulverized manure. Planted out in such a soil and kept well watered and syringed, azaleas will grow splendidly and set buds in profusion. They can be lifted and potted about the end of September.

Ericas can be treated the same as azaleas. They will do in ordinary garden loam if it is free from lime. *Calendulas* which show signs of starvation will also be much improved by planting

out. *Boronias*, *acacias* and *genistas* are all better if kept in pots and plunged. All these hard-wooded plants should be planted out where a good water supply is conveniently near. The *camellias* prefer a little shade, but all others do better in full sunshine.

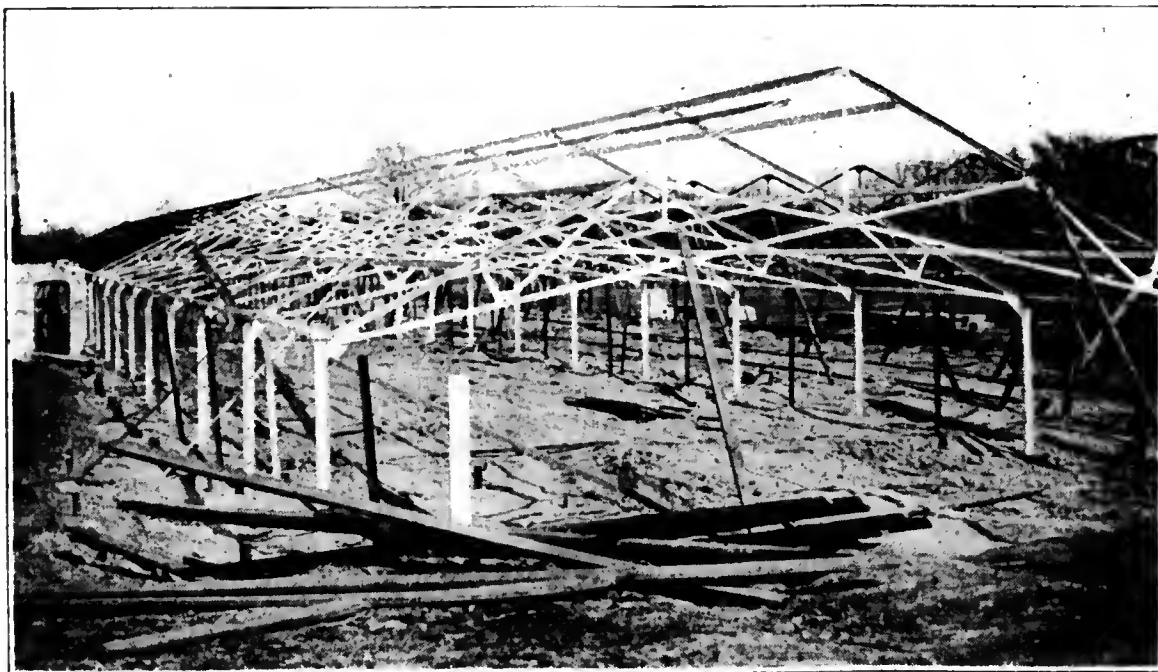
## Stock Plants for Bedding.

Care should be taken to reserve an adequate number of stock plants in the bedding line, such as geraniums, cannas, lobelias, ageratums, coleus, etc., for another season. Too often, when calls are many and insistent, we are prone to let our stocks be so depleted that practically nothing is left for planting out. This is a great mistake. See to it that you hold back and plant out an adequate number, either in beds and borders near your home, or in nursery rows. In geraniums it is particularly necessary to save strong, healthy stock. If this were more generally done, there would be far less disease than there now is. In the case of fuchsias a good plan is to shift along a few plants and plunge them outdoors in partial shade. *Heliotropes* and *coleus* can be satisfactorily treated in the same way, only give them full sunshine. Pot-grown plants make a stockier and shorter-jointed growth and furnish the best type of cuttings for successful propagation.

## QUICK ACTION AT LOMBARD.

There are not many new greenhouse establishments being built this year, this season's building being principally additions to already prosperous ranges. But at Lombard, Ill., one of the interesting new establishments is in process of rapid completion. The Lombard Floral Co., recently incorporated with \$30,000 capital stock, has as its principal owner Danford Abrams, a man well known locally as a large owner of land and a large stockholder in the Lombard State bank. The practical man associated with him is J. G. Schumann, who is well acquainted in the trade, having until recently been foreman for Wendland & Keimel Co., at Elmhurst, Ill., and before that a partner in the firm of Schumann & Kohout, at Libertyville, Ill. Prior to that Mr. Schumann was rose grower for Bassett & Washburn, and at Hinsdale, Ill., was one of the first of the western growers to make a conspicuous growing of Killarney. When Messrs. Schumann and Abrams make up their minds, they act with dispatch. April 16 they made a contract with the John C. Moninger Co., Chicago, for the erection of two all-steel greenhouses, each 35x450 feet. May 12 the photograph here reproduced was made, and May 17 glazing on one of the houses was in progress. In addition to the two large greenhouses, a service building with chimney and boiler space for four more houses of similar size is being built. The Lombard Floral Co. will plant roses exclusively, and it is understood the crop will be sold in the Chicago market by Kyle & Foerster.

**Oshkosh, Wis.**—Two pipe frame houses, each 18x50 feet, are being erected by Fugleberg & Flister, the material being furnished by the American Greenhouse Mfg. Co., Chicago. Mr. Fugleberg was so enthusiastic about them that his neighbor, Ward B. Davis, has placed an order with the same concern for two pipe frame construction houses, each 21x108 feet.



New Range of the Lombard Floral Co., Lombard, Ill.



PLANT AND BULB IMPORTS FOR FIRST TWO QUARTERS OF FISCAL YEAR.

The following are the imports of plants, bulbs, trees, shrubs and vines, with the duties collected thereon, for the first two quarters of the government's current fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

| Articles   | Rates of Duty | July 1 to Sept. 30, 1916 |           |             | Oct. 1 to Dec. 31, 1916 |           |             |
|--|---------------|--------------------------|-----------|-------------|-------------------------|-----------|-------------|
|  |               | Quantity                 | Value     | Duty        | Quantity                | Value     | Duty        |
| Plants, bulbs, trees, shrubs and vines:  |               |                          |           |             |                         |           |             |
| Bulbs, mature mother flowering, imported exclusively for propagating purposes.....   | Free.....     | 365,000                  | \$ 2,261  | .....       | 1,554,000               | \$8,137   | .....       |
| Fruit plants, tropical and semi-tropical, for the purpose of propagation or cultivation.....   | Free.....     |                          | 100       | .....       |                         | 59        | .....       |
| Hop roots for cultivation.....   | Free.....     |                          |           |             |                         |           |             |
| Hyacinth bulbs, astilbe, dielytra and lily of the valley clumps.....   | \$2.50 M..    | 14,732,000               | 300,469   | \$36,830.00 | 18,416,000              | 275,284   | \$46,040.00 |
| Lily bulbs and calla bulbs or corms.....   | \$5.00 M..    | 3,307,000                | 80,380    | 16,535.00   | 13,952,000              | 316,098   | 69,760.00   |
| Lily of the valley pips, tulips, narcissus, begonia and gloxinia bulbs..   | \$1.00 M..    | 99,360,000               | 771,961   | 99,360.00   | 88,040,000              | 740,713   | 88,040.00   |
| Orchids, palms and Azalea indica.....  | 25%.....      |                          | 21,824    | 5,456.00    |                         | 310,863   | 77,715.75   |
| Do. (reciprocity treaty with Cuba).....  | 25%-20%.....  |                          | 583       | 116.60      |                         | 250       | 50.00       |
| Do. (from Philippine Islands).....   | Free.....     |                          |           |             |                         | 5,025     | .....       |
| Peony, herbaceous, Iris Kaempferi or germanica, canna, dahlia and amaryllis bulbs.....   | \$10.00 M..   | 18,000                   | 793       | 180.00      | 768,000                 | 54,446    | 7,680.00    |
| Plants, trees, shrubs, roots, seed cane and seeds, imported by the Department of Agriculture or the United States Botanic Garden..   | Free.....     |                          | 960       | .....       |                         | 3,642     | .....       |
| Rose plants, budded, grafted or grown on their own roots.....  | 4¢ each...    |                          |           | .....       | 1,250,947               | 91,670    | 50,037.88   |
| Stocks, cuttings and seedlings:  |               |                          |           |             |                         |           |             |
| Fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, n. s. p. f..... | 15%.....      |                          | 2,267     | 340.05      |                         | 227,012   | 34,051.80   |
| Do. (reciprocity treaty with Cuba).....  | 15%-20%.....  |                          | 414       | 49.68       |                         | 332       | 39.84       |
| Myrobalan plum, Mahaleb or Mazzard cherry, Manetti multiflora and brier rose, Rosa rugosa, 3 years old or less.....  | \$1.00 M..    |                          |           | .....       | 1,341,000               | 8,115     | 1,341.00    |
| Pear, apple, quince and the St. Julien plum, 3 years old or less.....  | \$1.00 M..    |                          |           | .....       | 1,000                   | 228       | 1.00        |
| Tea plants.....  | Free.....     |                          |           | .....       |                         |           | .....       |
| All other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage.....   | 50¢ M....     | 16,244,000               | 76,846    | 8,122.00    | 28,049,000              | 137,539   | 14,024.50   |
| Total.....   | Free.....     |                          | 3,321     | .....       |                         | 16,863    | .....       |
|  | Dutiable...   |                          | 1,255,537 | 166,989.33  |                         | 2,162,550 | 388,781.77  |

FORT WAYNE, IND.

The Market.

Business last week was brisk, spring weddings constituting the major portion of the demand. Summer temperatures prevailed and accelerated the demand for bedding and vegetable plants. The sale of seeds is booming, and it is believed that the warm weather has revived the interest in home gardens to a considerable extent. There is a great deal of shrubbery still being planted. Geraniums have met with the largest call. Coleus and other foliage plants are also in big demand.

The supply of cut flowers has been moderate since Mothers' day. Carnations have been in small supply, but roses have been more plentiful. Sweet peas are in good supply. Lilaes are being used to a great extent in wedding decorations, as well as fruit blossoms. Calendulas, snapdragons, pansies, forget-me-nots and other small flowers come in for a great part of the demand.

Various Notes.

The Vesey Floral Gardens, on the lower Huntington road, were sold last week to the Doud Real Estate Agency.

W. J. & M. S. Vesey have sold out their large supply of tomato plants, which wholesaled at from 35 to 75 cents per dozen. Several hundred muskmelon plants have been started in the greenhouses. This firm is cutting excellent Shawyer roses, the cut from one house averaging 1,000 per day.

The Allen county fruit crop was damaged to a great extent during the night of May 9 by a frost, which nipped nearly half of the open blossoms.

A. J. Lanternier & Co. were busy with weddings last week, the largest being the Hogan-Matson wedding. Easter lilies, Shawyer roses, lilacs and southern smilax were used in the decorations of the church and home.

The Flicke Floral Co. is cutting some splendid Sunburst and Shawyer roses. The force has been busy during the last week with weddings and decorations for pre-nuptial affairs.

The Wagner Floral Co., of Columbia

City, Ind., is shipping some fine roses and sweet peas to this market.

The Schilling Greenhouses, on the Bluffton road, have a fine supply of tomato, cabbage, lettuce and other garden plants, and they are experiencing a heavy demand for these.

The Doswell Floral Co. is showing some splendid Spanish irises and Spen-

secured in six days and the mail the morning after the fire contained an order for more boxes.

"There are wars and rumors of wars," but there is nothing like finding an unstamped envelope under the door and instead of a "Black Hand" letter, "Enclosed please find check" was its contents.

Inscriptions on pillows are cause for much merriment and serious thought. One of the late ones was "Age 54," and another, on a design sent to a deceased fireman, was "Gone to his last fire."

Arthur Langhans, of Wheeling, W. Va., commenting on the season's work and business done at the holidays, says the florists throughout the country have little cause for worry over the attack on the "luxuries" the country is supposed to be expending its money on. With all the economy advice given out by the newspapers, the florists' business continues as it never has before. It will be a wise florist who does not back down in these excitable times, but continues as though we were at peace with all the world.

Adgate & Son, of Warren, Ohio, are preparing for a continuance of good business during the summer months. "It has held up well this far, so why not get ready for more during the next few months?" is Mr. Adgate's optimistic view.

Charles Nelson, of Wellsville, Ohio, has enjoyed an unusually good business. Plants are beginning to move with the coming of warmer weather and a banner season is expected.

Charles Peterson, of East Liverpool, Ohio, has his houses stocked with bedding plants. The weather has affected his sales somewhat, but present indications forecast a clean-up of all stock. Funeral work has been heavy, and Manager Kiel wears a broad smile.

A. C. Eastwood has opened a retail store at Alliance, Ohio. He formerly was manager of the Lamborn Floral Co.

A. T. Pollard, the florist in Rotary, of Canton, is enthusiastic over the work the local Rotary Club is doing, espe-

The Editor is pleased when a Reader presents his ideas on any subject treated in



As experience is the best teacher, so do we learn fastest by an exchange of experiences. Many valuable points are brought out by discussion.

Good penmanship, spelling and grammar, though desirable, are not necessary. Write as you would talk when doing your best.

WE SHALL BE GLAD TO HEAR FROM YOU

cer sweet peas. The landscape department has been rushed with orders since the warm weather set in.

P. J. McCarthy, representing the M. Rice Co., of Philadelphia, Pa., was a visitor in this city last week. R. F.

USINGER'S UTTERANCES.

McFarlands, Florists, at Akron, Ohio, sustained a serious loss from a fire adjoining their greenhouses. One delivery truck and a large stock of corrugated and cut flower boxes were destroyed. Efficient work of the fire department prevented the loss of the entire place. Business was continued without interruption. A new truck was

cially in its preparations for assisting in a greater production of foodstuffs for the city. Mr. Pollard is "doing his bit" in more ways than one.

H. T. Miller, of Alliance, has a hobby for automobiles. He has just purchased his third car.

The Newton Flower Shop at Canton, Ohio, has been enjoying a nice trade. The store is conducted by Miss Irma Newton.

The Geltz Flower Store at Canton now is in first-class shape. A small fire some time ago made repairs necessary. Business is good.

Charles Lindacher, of Canton, was in his garden getting vases and baskets ready for the plant season. The inclement weather helped in the work, for so soon as it gets warmer, orders come in so that there is a great rush.

The Kay-Diamond Co., of Youngstown, Ohio, has felt the scarcity of flowers to such an extent that stock has been purchased from private growers. Business seems to be never ending, and every department is working at top speed.

H. H. Cade, of Youngstown, has been unusually busy, funeral designs making a big part of the work. The counter trade, too, has been brisk. W. T. U.

## NEW YORK.

### The Market.

At last we have had with us the good old summer time, and it was a visitor long expected and more than welcome. The final days of last week and the opening of the present one were flooded with sunshine, while the thermometer registered 70 degrees, indicating large shipments, especially of roses, before the week is over. The nearness of Memorial day is expected to keep the market steady.

There was no shortage of anything last week. Friday and Saturday the large buyers were in the market. One florist was given his usual annual order by a society for more than 100,000 flowers. The street merchants were a welcome help in the weekly clean-up, and there was a multitude of them. Many of these helpful gentry will be missed when they depart for their regular summer stamping ground at Coney Island.

The shipments of roses Saturday, May 19, were more than the market could digest. Prices fell to 75 cents per hundred for the short-stemmed and even lower in large lots. The finest were disposed of at half their normal prices. Even Hadley, Brunner and American Beauty roses shared in the general decline and \$20 per hundred would buy the best of them. Russell and Prima Donna, long-stemmed and perfect, brought lower prices than usual. The present week can hardly develop lower quotations than those of Saturday.

As was anticipated, the price of carnations fell rapidly after Mothers' day. From \$10 to \$3 per hundred tells the story. From \$2 per hundred down is the prophecy for this week, and there is enough for the demand. Orchids range from 15 to 50 cents each, the latter for a few choice gigas. The general supply of the lower grades is abundant. Some good flowers could be selected as low as \$25 per hundred. There will be plenty for the extra call for Memorial day.

The supply of lily of the valley still is limited and the price is high, \$5 and \$6 per hundred being asked. Outdoor

valley now is arriving, and it seems certain that abnormal prices will be eliminated. There are few gardenias arriving. The season for them is about over. Longiflorum lilies are abundant, especially those of the second grade. These were selling at the end of last week as low as \$3 per hundred, while \$5 and \$6 per hundred were the best quotations. These also will grow steadier until Memorial day.

Peonies are coming fast from Virginia. Good flowers were \$1 per dozen Saturday. The local supply will not be on time for the holiday, but the shipments from the south promise to be large. A big increase in the supply is expected by the end of the present week.

Plenty of lilac now is arriving and the local supply soon will be abundant. There is also a large supply of sweet peas, tulips, daisies, stocks, irises, calendulas, pansies, daffodils and all seasonable flowers.

### Various Notes.

Memorial day business promises to beat all former records. The supply men never booked so many orders in advance. There seems also to be only a limited stock of greens.

The Choate funeral last week called for an unusual number of flowers, all the leading stores being represented by handsome pieces. Rarely is there so large a showing of flowers of the best quality, and the demand seemed to strengthen the market for the day.

For the present the Malandre window is used to feature a wedding decoration. It includes the bride and flower girl, with appropriate bouquets and a handsome mantel embellishment. The flag decorations at this store during the last three weeks caused considerable comment.

There is a movement among the wholesalers to close their stores on Sundays between June 1 and September 1.

Business continues good with all the seed houses. Most of them now are

handling plants. The necessity for night and day shipments is past, but customers still have to line up and take their turn, so great has been the suburban demand.

Work is under way to raise \$10,000 for the entertainment of S. A. F. convention visitors. Chairman T. B. deForest and Secretary L. W. C. Tuthill are working on the souvenir, a copy of which every member of the S. A. F. will receive. Vice-President Miller is visiting about twenty-three houses a day, concocting "surprises" for the crowd that is expected.

Alfred H. Fisher, a grower and well-known florist, of Winfield, L. I., was found dead in his bed Tuesday morning, May 15. Death was due to heart disease. Mr. Fisher was 50 years of age and leaves a wife and four children.

The New York wholesale headquarters of the Beechwood Heights Nursery, of Boundbrook, N. J., at 57 West Twenty-eighth street, is closed for the season. Warren Spalding, who was manager of the office when stricken with paralysis, has so far recovered that he could be removed from the hospital to his home.

It is rumored that one of the prominent wholesale cut flower firms will rise to a higher and more convenient level June 1. The war does not seem to have affected this branch of the florists' business.

J. J. Coan says he can not understand the apathy of buyers to the parrot tulips now on the market in quantity.

Phil Kessler has added to his ice-box facilities the one formerly used by W. H. Siebrecht, Sr., with J. S. Volke as manager.

Charles Millang is having success with the flower bulb and vegetable departments of his business on his property at Bayside, L. I.

The United Cut Flower Co. hangs out the largest flag that belligerent Twenty-eighth street displays.

J. Austin Shaw.

## NEW YORK STATE NOTES

**Auburn, N. Y.**—Dobbs & Son have made several changes at their range, enabling them to handle the large and varied stock to better advantage. Travelers will miss the picture gallery that helped to pass the time when waiting for the car.

**Auburn, N. Y.**—Alfred Patrick says it is hard to teach an old dog new tricks, or, in other words, to practically change over one's entire method from forcing imported stock. This year, however, was so disappointing that any change must be for the better.

**Beacon, N. Y.**—Believing that every man should do his "bit," Benjamin Hammond has interested himself in the home garden brigade, and become drill-master of about 500 youthful gardeners. Mr. Hammond and his agrarian cohorts have come into local prominence through the town dailies, which have stinted neither paper stock nor ink in recruiting the brigade.

**Skaneateles, N. Y.**—Archie Patrick has made many improvements to the former White range, and feels much encouraged with his first year's business.

**Canandaigua, N. Y.**—R. H. McKerr says Matchless is the most profitable carnation with him. It has one drawback—its soft growth makes it susceptible to the attacks of green fly. Business has kept up well and Mr. McKerr anticipates his usual run of spring sales.

**Binghamton, N. Y.**—The Suskana Greenhouses found orders coming in so freely through their ad that they had to shut down for a breathing spell. Excellent stock is in sight, especially a big batch of cyclamens. From present appearances, here and elsewhere, cyclamens will cut quite a figure in the list for Christmas trade this year. The poinsettia is another item; it will be a good companion.

## CINCINNATI.

## The Market.

Toward the end of last week the supply of stock increased tremendously, so that by the first of this week everything was plentiful and was crowding in the wholesale houses. Local business seems to be quiet, but the shipping business is fair.

Roses, which are in heavy supply, include excellent blooms of Russell, Ophelia and Sunburst. Carnations, too, are extremely plentiful, and Easter lilies are in excessive supply. Snapdragons are beginning to accumulate and gladioli are now piling up. To the stock from the south has been added the cut of several local growers. Peonies are more than plentiful. Other offerings include callas, valley, sweet peas, cornflowers and irises. Greens are plentiful. The new southern ferns are meeting with an excellent demand.

## Various Notes.

C. E. Critchell is experiencing a good sale of the new southern ferns he is receiving from the south.

P. J. Olinger reports that he has booked many large orders for Decoration day for out-of-town points.

George Klotter has begun to cut cornflowers. L. H. Kyrk received the first batch last week.

Among recent visitors were Mr. and Mrs. Floyd Anderson, of Xenia, O.; George H. Moores, of Wilmington, O., and Joseph Hill, of Richmond, Ind.

C. H. H.

## INDIANAPOLIS.

## The Market.

The crop that was anticipated for Mothers' day is now on in full force. Local florists are bemoaning the fact that a little of last week's sunshine did not come a week sooner. A day or two of sunshine awakened all the stock and now the market is in a glutted condition. Sweet peas are especially plentiful in the short and medium stems. Roses are abundant and an enormous supply of Easter lilies is on hand. Carnations are in ample supply, but they are not too numerous. Nearly all other flowers are in excessive supply, with the exception of gladioli, which move well at \$1 per dozen, but are in limited quantities as yet. Outdoor valley is holding a small place in the market, as it is in demand for corsage work.

During the early part of the week business was brisk, but it diminished toward the middle and dragged toward the end. Saturday there was an accumulation of stock and the demand was sluggish. Numerous street boys and venders tried to encourage buyers.

The warm weather, coming so suddenly, but not unexpectedly, brought with it a better demand for bedding stock, although as yet the business cannot be called rushing. Prices are uniformly higher this year than last. Geraniums that brought \$1 at retail last year are bringing \$1.50 this year, while the \$1.50 grade is bringing \$2. Other stock that sold at 50 cents per dozen is now making 75 cents. There is a demand at present for the filling of cemetery vases for Decoration day. Porch boxes and flower beds are also being attended to and it is thought that a week or two more will see this

stock well under way. From indications, the numerous vegetable gardens will not affect the number of flower gardens, etc. The people seem to have the garden fever.

Once again the green situation is about normal, with the exception of fern leaves. These are inferior and higher priced.

## Various Notes.

Samuel Seligman, of New York, called on the trade on his way back from a two weeks' vacation at Hot Springs.

Hensley's have a patriotic electric sign in their display window, representing the "spirit of 1776."

Isaac Bayersdorfer, of Philadelphia, was a recent visitor.

The committee making plans for a tornado insurance organization held a meeting last week at the Smith & Young Co. place. It will have its report ready for the next meeting of the State Florists' Association of Indiana. This meeting will be held Friday, June 1. The place of meeting will be announced later.

W. W. Coles and family, of Kokomo, motored to the city May 21.

The Claypool Hotel Florist had a record-breaking day May 19. The officers' reserve corps at Fort Benjamin Harrison was given a few hours' leave of absence and the young soldiers with their sweethearts nearly bought Mr. Bookedis out.

Paul Tauer, of Lebanon, accompanied by his family, recently visited the city.

Baur & Steinkamp have completed their installation of the Skinner system of irrigation.

Fred Kiel is now with the Roepke Floral Co.

John Chisholm has returned from Cincinnati.

A heavy Memorial day business is anticipated on account of the heightened patriotic spirit.

The florists are being greatly bothered by individuals who try to make money out of little patches of valley.

Local growers are receiving numerous calls for tomato plants. One would think that florists specialized in this line, from the calls received.

While Indianapolis is one of the best cities in the United States, sometimes its political management gets on the nerves. Peter Bogies, who conducts a flower booth at 17 North Illinois street, was arrested for selling flowers on Mothers' day. He was tried in the justice of the peace court and fined \$10. A law prohibiting Sunday selling has been in existence for a number of years, but has never been enforced until just recently in a few cases. All the florists in the city have been keeping open until noon, and a few all day, but this has been the first time there has been any trouble. A movement has been started by local tradesmen to eliminate Sunday business, but it has not as yet made much headway. E. E. T.

## MOTT-LY MUSINGS

The United States Cut Flower Co., of Elmira, was able to supply only a small part of the carnations for Mothers' day. Superintendent King commented on the many inquiries and orders, indicating a general shortage or anticipating an unusual demand. Stock was fine. The roses look promising—Ophelia, Hoosier Beauty and Moek, in the order named. Shawyer is giving satisfaction, so much so that it is regretted there are not enough young plants to fill one of the new King houses nearing completion. The truss house stands high in the opinion of this company.

John B. Rudy, of Elmira, believes that the demand for bedding plants, and flowering stock generally, will be fully equal to that of previous years, judging from the inquiries and orders he has received. He has an excellent supply.

Frank Durand, of Rawson's, Elmira, remarked that it was a most unfortunate circumstance that the white carnation is the floral emblem for Mothers' day, as many would-be purchasers are unable to be supplied and cannot be induced to take any other flower. As to the advisability of founding a Fathers' day, Mr. Durand thinks that a practical survey and analysis of the subject should be made, and that the association sponsoring the day should decide on a flower or plant comparatively easy to supply.

R. J. Roskelly, of the Bool Floral Co., Ithaca, N. Y., remarked that Prof. Lumsden had returned to Cornell from his sojourn at the new W. J. Palmer

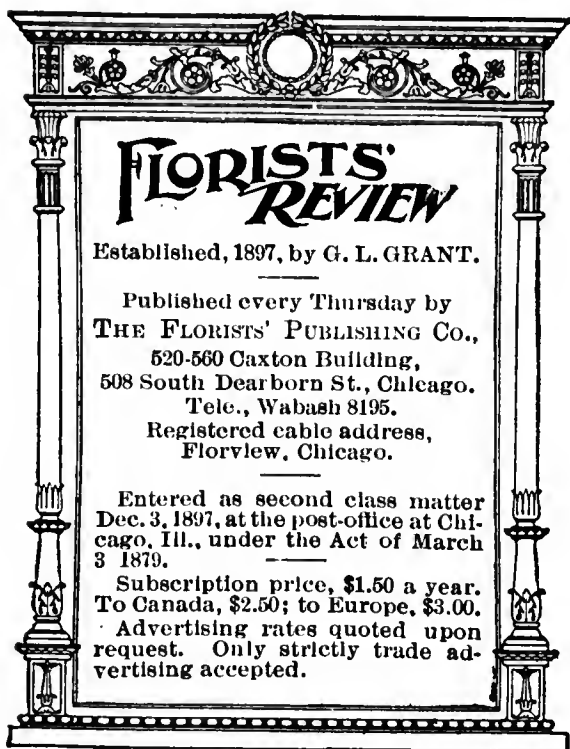
& Son flower emporium at Buffalo. Something surpassing anything yet attempted in floral display work is expected. All hands are on the qui vive. Everyone esteems the opinion of the professor.

W. & T. Cass, of Geneva, N. Y., have a large nursery connection and mentioned that on account of the scarcity of labor they have filled orders and contracts with trees that could be dug by machinery. The birch is one among many. The season is late and planting drags along. Absence of imported stock necessitates a change in the program of what to grow for next season. Such stock as primulas has sold better than ever and with geraniums, grown as they are by the Cass men, there is no reason why fine stock cannot be had for Christmas. A scarlet geranium in a 6 or 7-inch pot or pan will sell well. Nephrolepis bostoniensis and Whitmanii are grown in large numbers. The usual batch of lilies cleaned up well; now the question is, "Will the 'gigs' arrive on time from Japan?"

"We plow the fields and scatter the good seed on the ground," observed J. Dann, of Dann & Son, Westfield, N. Y.; "sometimes we are rewarded for our labors. We planted an ad in the classified columns of The Review, for cannas, and received orders for more than 10,000, the orders coming from all parts of the district between the Great Lakes and the Gulf of Mexico. That is 'going some.' Another special is tomatoes, in boxes, grown largely for home trade."

W. M.





## NOTICE.

**It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr,  
Houston, Tex.; vice-president, A. L. Miller, Ja-  
maica, N. Y.; secretary, John Young, 53 W. 28th  
St., New York City; treasurer, J. J. Hess,  
Omaha, Neb.  
Thirty-third annual convention, New York,  
N. Y., August 21 to 24, 1917.

Results bring advertising.  
The Review brings results.

SOME of those Hollanders are wonder-  
fully progressive people.

WHAT would you give per thousand for  
Paper Whites that were all 12-centime-  
ter?

AT the moment it is almost impossible  
to buy Pocahontas coal in quantity at  
any price.

RELAX no effort to grow good stock  
and give good service; it never paid bet-  
ter than it will now.

IN the midst of any excitement ordi-  
nary business is likely to be forgotten—  
unless it is advertised.

THE sale of bedding plants never be-  
gins until after the bulbs have passed out  
of bloom and this year the season of  
bulb bloom has been prolonged to an un-  
usual degree by cool weather.

WHEN a subscriber writes to The Re-  
view, complaining of the stock received  
from an advertiser, investigation nearly  
always shows that the offer was the  
cheapest price of any advertised at that  
time. It seems to be human nature to  
want to get something for nothing, or for  
as near nothing as possible.

IT is the opinion of well informed men  
that general business will be unusually  
active in the United States by next au-  
tumn, and that the average man, except  
for paying his share of the cost of war,  
will be making better money than ever  
before. As human nature changes slowly,  
if at all, it is difficult to see how the  
florists' trade can be otherwise than  
good.

PROFESSOR A. C. BEAL, of Cornell Uni-  
versity, is the author of "The Culture  
of Garden Roses," recently published as  
Lesson 121 of the Cornell Reading  
Course.

THE supply of Mrs. Russell rose plants  
again is well cleaned up and most of those  
who make a specialty of this rose have  
obtained better prices than in previous  
years. Russell is worth more money than  
any other forcing rose, if for no other rea-  
son, because the percentage of failures in  
the grafting case is higher than with  
other varieties.

NEARLY every grower of cyclamens has  
set aside a few plants for seed production,  
because of the improbability of obtain-  
ing German seed this year. One of the  
results of the war may be that we shall  
become self-reliant in this respect, but the  
average American grower is too slapstick  
in his methods to compete for quality  
with the painstaking, trained European  
growers of special strains of flower seeds.

THE friends of the telegraph delivery  
idea should be careful not to handicap  
its development by promising too much.  
Orders of too small value should not be  
encouraged unless it is certain they do  
not call for a long delivery trip and too  
great speed should not be promised;  
there will be either a large percentage  
of failures or the orders will become  
unwelcome to the man who is called on  
to execute them at twenty per cent dis-  
count.

### TRADE PROSPERITY.

Rarely a week passes that the news-  
letters in The Review do not contain  
items which demonstrate that the trade  
as a whole is prosperous. When it is  
recorded that this retailer has purchased  
a new auto truck, or has added one to  
his delivery service; that a grower is  
erecting several additional thousand  
feet of glass on his range; that another  
retailer has moved into his new store,  
which is equipped with the most modern  
refrigerators and other fixtures, could  
there be greater indications of our busi-  
ness prosperity?

Apparently, the trade does not believe  
that retrenchment is the order of the  
day; that it is necessary to sit back  
and await developments. Instead the  
members of the trade are going right  
ahead preparing for a greater year than  
the last one. Such faith is bound to  
get the proper reward.

### PRICE READJUSTMENT.

It is an old trade axiom that where  
there is a demand there always will be  
a supply. But no matter what the de-  
mand, the supply will not be forthcom-  
ing unless there be recompense for the  
individual who furnishes it. There is  
always a demand for flour, and there is  
always a supply, provided the would-  
be purchaser is willing to pay the price,  
which is fixed by the cost of raw ma-  
terial and production, plus a profit for  
the manufacturer.

Growers in the central states believe  
the time has come for a trade readjust-  
ment, based on the increased cost of pro-  
duction. It is proposed that a meeting  
be held in Chicago June 19 and 20, at  
which growers can exchange ideas upon  
this subject.

Such a meeting is the logical method  
by which to arrive at a solution of the  
troubles of the growers. If costs of  
production have risen, and there seems

no doubt but what they have, then it  
naturally follows that the selling price  
must be raised. The grower is just as  
much entitled to a fair return on his  
investment and labor as is the miller  
who supplies the demand for flour.

### WHERE IT IS READ.

It takes an awful lot of pounding to  
get a certain type of florist to wake up  
to the fact that there is a better means  
of selling stock than the one heretofore  
employed. Some who READ The  
Review regularly will not advertise in  
it because it is PRINTED far from their  
home! They cannot realize that it is not  
where a paper is PRINTED, but where  
it is READ that counts.

### WHY PUT IT OFF?

It is the weekly experience that a  
number of orders concerning advertise-  
ments are received too late for atten-  
tion for the current issue of The Review.  
It is stated conspicuously in each issue  
that "it is impossible to guarantee the  
insertion, discontinuance or alteration  
of any advertisement unless instructions  
are received by 4 p. m. Tuesday," at  
which time the last of that day's mail is  
delivered. But there are advertising  
orders every Wednesday, and even on  
Thursday and Friday.

A surprising number of advertising  
orders come Tuesday by telegraph. Just  
why should a man wait until Monday  
night and then send a long night letter  
telegram, subject to the many errors of  
telegraphic transmission, when acting  
a few hours earlier, to catch the Monday  
mail train, would accomplish the same  
thing at one-twenty-fifth the cost, and  
with twenty-five times the certainty?  
Nor is The Review the only one that  
gets much business by telegraph that  
might better be transmitted by mail.  
Wholesale florists say they get any num-  
ber of telegraph orders where a letter,  
by posting a little earlier, would have  
accomplished the result with greater  
assurance of accuracy.

It seems as though one of the places  
where the trade could save money would  
be by breaking away from its habit of  
procrastination. Use the mails instead  
of the telegraph.

### CHICAGO.

#### The Market.

Talking in terms of the stock ex-  
change, one might say that the bottom  
fell out of the wholesale cut flower  
market last week. From a position of  
what seemed almost impregnable  
strength the market experienced a sud-  
den, sheer fall the middle of last week  
which transformed it at a blow from  
a sellers' to a buyers' market. With  
the hot weather that suddenly came  
upon fur-garmented Chicago, a super-  
abundance of stock flooded into the  
market and brought distress to whole-  
salers. City trade fell off heavily; in  
fact, it might almost be said without  
exaggeration that there was none.  
Shipping trade fared a trifle better and  
from one or two quarters there even  
comes the sanguine report that it was  
good, but that was certainly not true of  
the majority. The main part of the  
shipping business is for school com-  
mencements, although weddings also  
figure in the demand.

Probably the only exceptions to the  
general debility of the market are

# Carnations for Memorial Day



**L**ARGE and Fancy stock is in heavy supply with us—it may be we shall not be able to fill late orders, but we are not booked up yet by any means. Our growers seldom have had larger or finer crops, and the stock is sure to please. Remember, if we accept your order, you get the goods. Better let us hear from you without further delay.

## PEONIES

The season is so backward it will greatly reduce the Peony supply for Memorial Day. Our Peonies are from the best southern grower and already are arriving in good quantity, so you will be sure of your supply if you place your order with us. The same fine stock as in other years.

## FANCY ROSES

We call special attention to our supply of Ophelia, Sunburst and Milady—but we have large cuts and fine quality in other roses also.

## SWEET PEAS

The largest and finest supply in the west. You will find our Peas ready sellers. All colors—nothing but Spencers.

## INDISPENSABLE ITEMS

You need our Snapdragons, Valley, Baby Gladioli, Daisies, Calendulas, Spanish Iris, Pansies, Darwin Tulips, etc. We have a full list of seasonable stock.

### FERNS AND GREENS

You will find here, as usual at this season, the largest supply and finest quality of Fancy Eastern Flat Ferns. Also a full line of other greens.

### MEMORIAL DAY PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems. .... \$5.00  
Stems 30 to 36 inches ..... 4.00  
Stems 24 inches ..... 3.00  
Stems 18 inches ..... 2.00  
Stems 12 inches ..... 1.50  
Short stems. .... per 100, \$4.00-\$8.00

**ROSES** Per 100  
Mrs. Russell, special ..... \$18.00 @ \$20.00  
" " medium ..... 12.00 @ 15.00  
" " select ..... 8.00 @ 10.00  
" " short ..... 6.00  
Milady, special ..... 10.00 @ 12.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00 @ 5.00  
Killarney Brilliant, special ..... 10.00 @ 12.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00 @ 5.00  
Ophelia, special ..... \$12.00  
" select ..... 8.00 @ 10.00  
" short ..... 4.00 @ 6.00  
White Killarney, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00  
Killarney, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00  
Mrs. Ward, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00  
Sunburst, special ..... 12.00  
" select ..... 8.00 @ 10.00  
" short ..... 4.00 @ 6.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common ..... \$3.00 @ \$4.00  
Large and fancy ..... 5.00 @ 6.00

**PEONIES**  
Common ..... 4.00  
Fancy ..... 6.00 @ 8.00  
Special quotations on quantities.

**MISCELLANEOUS** Per 100  
Spanish Iris ..... \$4.00 @ \$6.00  
Gladioli, Fancy ..... 1.00 @ 2.00  
Gladioli, Baby vars. .... 6.00 @ 8.00  
Sweet Peas, Spencer ..... 1.00 @ 1.50  
Valley ..... 4.00 @ 6.00  
Easter Lilies ..... 8.00 @ 10.00  
Daisies ..... 1.00 @ 1.50  
Mignonette ..... 4.00  
Calendulas ..... 3.00  
Snapdragon ..... .75 @ 1.50  
Pansies ..... .05 @ .10  
Forget-me-not. .... per bunch, .25  
Popples ..... per doz. beh., \$2.00

**DECORATIVE**  
Plumosus ..... per bunch, .50  
Sprenger ..... .25 @ .50  
Adiantum, fancy long... per 100, 1.00 @ 1.50  
Smilax ..... per doz., \$3.00  
Ferns ..... per 1000, 4.00  
Galax ..... 1.50  
Leucothoe ..... 1.00  
Mexican Ivy ..... per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 6 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central



# W. F. T. BROS.

162 N.  
Wabash Ave., **CHICAGO**

## MEMORIAL DAY PRICE LIST—Subject to Change Without Notice

| MRS. CHAS. RUSSELL |           | Per 100 |
|--------------------|-----------|---------|
| Fancy.....         | \$12.00 @ | \$15.00 |
| Good.....          | 8.00 @    | 10.00   |

| MINIATURE ROSES |        |  |
|-----------------|--------|--|
| Baby Doll ..... | \$3.00 |  |
| Elgar .....     | 3.00   |  |

| PINK and WHITE KILLARNEY, OPHELIA,<br>SUNBURST and RICHMOND |        | Per 100 |
|---|--------|---------|
| Extra special .....   | \$8.00 |         |
| Select.....   | 7.00   |         |
| Fancy.....  | 6.00   |         |
| Medium .....  | 5.00   |         |
| Short.....  | 4.00   |         |

ROSES, our selection, \$4.00 per 100

| CARNATIONS |        | Per 100 |
|------------|--------|---------|
| Fancy..... | \$5.00 |         |
| Good ..... | 4.00   |         |

| MISCELLANEOUS                 |                   | Per 100     |
|-------------------------------|-------------------|-------------|
| Peonies .....                 | \$ 6.00 @         | \$ 8.00     |
| Valley .....                  |                   | 6.00        |
| Lilies.....                   | 12.50 @           | 15 00       |
| Ferns.....                    | per 1000,         | 3.50        |
| Smilax .....                  | per doz. strings, | 2.50 @ 3.00 |
| Adiantum .....                |                   | 1.00        |
| Galax (bronze and green)..... | per 1000,         | 1.50        |
| Asparagus Sprengeri .....     | bunch,            | .50         |
| Asparagus Plumosus .....      | bunch,            | .50         |
| Boxwood .....                 | per lb.,          | .25         |

Other Green Goods Market Rates

Mention The Review when you write.

## ORDER YOUR PEONIES NOW

**SPANISH IRIS** For Your Memorial Day Trade **SPANISH IRIS**  
\$3.00 to \$8.00 per 100

The Peony is the best value to be found in the flower market. Its keeping qualities are unsurpassed. We will have a large supply of excellent quality stock in all colors. Let us supply you. \$6.00 to \$8.00 per 100. Also a complete line of all other seasonable flowers.

### SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

**O. A. & L. A. TONNER**

WHOLESALE CUT FLOWERS AND SUPPLIES

30 East Randolph Street

L. D. Phone Central 6284

CHICAGO

Mention The Review when you write.

greens, which are scarce and are holding up stiffly in price, the tendency being toward an advance.

American Beauties, though considerably weaker than at last report, were, nevertheless, a good selling item. All other varieties of roses were in large supply and sold practically for what could be obtained for them. Russells were the best sellers, but even they were far from satisfactory. Carnations were in heavy supply, but the demand was entirely lacking and they proved a difficult item to dispose of at almost any price.

Peonies and lilies were probably as good sellers as any other item, greens excepted. Peonies were in a little larger supply than they have been. The season is again about two weeks late this year, but an ample supply is expected for Memorial day. Valley was in sufficient supply. Orchids are, if anything, a little scarce. There were plenty of stocks, but they moved slowly. Calendulas are about out. Mignonette and

Spanish iris were both in large supply, but did not sell well. Baby gladioli found a fairly good market. Sweet peas were in immense supply, but there was practically no call for them and good stock was gladly disposed of at nearly any price. There was considerable waste. Lilacs were not in large supply and experienced a fair sale. Snapdragons dragged, Silver Pink being, as usual, the best seller. Some candytuft which has made its appearance is finding only a fair reception. Darwin tulips still sell moderately well.

Greens, as before stated, alone enjoy a position of strength. The weather in the south has made for a noticeable shortage. Flat ferns are easily sold at the quoted price, the tendency being towards an advance. Mexican ivy is scarce. Asparagus is just about in sufficient supply and is selling well. There is only a little smilax to be had.

### Memorial Day Prospects.

The weakness of the market, coming

unexpectedly, has caused some uncertainty as to Memorial day prospects, although it is the general belief that the market conditions have been solely the result of unseasonable weather. With the market heavily loaded with all kinds of seasonable stock except peonies, it is difficult to foresee a shortage for Memorial day, with the heavy shipping days now less than a week away. The weakening of the market has had some effect in checking the stream of Memorial day orders, but most of the wholesale houses have been booking orders steadily and the number now in hand probably exceeds that at this date in other seasons. Peonies are extremely late this year and it seems doubtful if there will be more than a small fraction of last year's quantity available for the opening days of next week. The result, coupled with the small supply of cape jasmines, will be to turn the demand to roses and carnations and it is quite possible that in spite of the overloaded condition of



## For Memorial Day

Never before have we experienced such a heavy advance demand for Peonies as this year. We therefore suggest that you place your order with us now, as it is impossible for us to guarantee delivery on last-minute orders. Our prices are \$4.00, \$6.00 and \$8.00 per 100.

As present indications point towards a marked shortage of Carnations and Short Roses for Memorial Day, we believe you will find the Gladiolus a welcome addition to your stock. We expect to have an exceptionally large supply, but please do not wait until the last minute in sending your order.

Established 1883

Incorporated 1892

# KENNICOTT BROS. Co.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois


H. B. KENNICOTT, Pres.

J. E. POLLWORTH, Sec.

# For DECORATION DAY

If you want good stock and good treatment

SEND US YOUR ORDERS FOR **ROSES, CARNATIONS**, Peonies, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by city buyers to be the **best Valley on the Chicago market.** Order some and be convinced.

 All indications point to stock being fully as scarce as on Mothers' Day, therefore it is your duty to profit by past experience and place your orders early.

You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

**CUT FLOWERS**

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

the market in the last few days there may be a pronounced scarcity of first-class shipping stock when the Memorial day orders are being sent out. It is a general experience that the individual orders are larger than last year. It also is apparent that many buyers who placed only one order for Mothers' day are splitting up the Memorial day orders among several houses, all of which will add to the interest taken in the situation.

#### Various Notes.

Adam Taylor, for many years a florist in Englewood, died May 17 at the home of his daughter, 1132 Columbia avenue. The decedent was 80 years of age and resided in Englewood for almost fifty years. He is survived by three sons, Adam, James and John, besides his daughter, Mrs. T. F. Leyden.

The retailers are making little complaint as to business since the end of Lent. For instance, W. J. Smyth says that his sales since Easter have been steadily ahead of those of last year. He notes that the wealthy class of trade is buying with conservatism, but he says that the working people and middle class of well-to-do customers are buying more frequently than ever before.

W. J. Smart, western representative for the Knight & Struck Co., New York city, has severed his connections with that firm to join the sales force of the Foley Greenhouse Mfg. Co.

John Kruchten has been confined to his home with an attack of rheumatism.

One house 40x400 will be planted to Mrs. Russell this season by Meyer & Dramm Co., Elmhurst. Killarney Brilliant will be dropped to get the space. Russell has not been grown at Elmhurst heretofore.

In an average season 2,000 tons of Pocahontas coal is required to heat the 200,000 feet of glass Emil Buettner operates at Park Ridge. Last year his contract was at \$1.50 per ton at the mines and the contract was fulfilled to the letter. Early in the spring Mr. Buettner renewed at from \$3 to \$3.50 per ton. The advance of from 100 to 133 per cent seemed large to him when signing the contract, but it looks quite different now, in the light of recent events.

F. M. Van Gieson, sales promotion manager and landscape architect, severed his connection with the George Wittbold Co., May 22, to assume charge of promotion work in the horticultural department of the H. M. Van Hoesen Co., direct advertising specialists, 5 South Wabash avenue.

Fred Lautensenlager, chairman of the Florists' Club's garden movement committee, has been advised that the Garden Bureau of Chicago, in aid of which the committee was appointed, will discontinue its work at the end of the present week. He therefore will take no further action except to ask the club to discharge the committee at the June meeting.

Although there is great difficulty in

### My Friend Bill

Says

#### Be a booster

You can always tell the man by his willingness to pitch in and help play the game. To such helpers, workers and boosters, he says, we owe a debt of

**lasting gratitude**

for they create what all enjoy.

**He Says:**

It would be well for all to profit by their example and learn that it only pays to give your customers and growers

**100%  
Service**



**Cut Flowers**

**PERCY JONES, Inc., Chicago, Ill.**

Mention The Review when you write.

obtaining chiffons, Joseph Ziska & Sons received a large shipment this week.

# We Will Have Plenty of Flowers for DECORATION DAY

## Place Your Orders Now

Our crops will be in full swing for Decoration Day and we will handle larger quantities of flowers than ever before. The quality—uniformly excellent. Prices right.

## PEONIES

The quality of our Peonies this season will be A-1, and they will come just in time for shipping fresh, instead of having to be in cold storage. Order at once and get a

### GUARANTEED GOOD QUALITY PEONY

Per 100—\$4.00, \$6.00, \$8.00—per 100

## CARNATIONS==ROSES

We will have a large supply of Carnations and Roses and will be able to furnish you in quantity. Prices right.

## CAPE JASMINE

We are headquarters for this most popular and appropriate Memorial flower. \$1.50 to \$2.00 per 100; \$10.00 and \$15.00 per 1000.

Our **PURPLE** and **WHITE LILAC** is the best on the market.  
Very fine **SWEET PEAS, GLADIOLI, SNAPDRAGONS.**

## DON'T WASTE TIME

Don't waste your time looking around for what you want, for if flowers are to be had, we have them. We handle such tremendous quantities of all grades of stock that you may be certain to find here just what you want. Tell us your needs. When you place an order with us you have the certainty that you will not be disappointed.

# A. L. RANDALL COMPANY

Rush Orders  
are Welcome

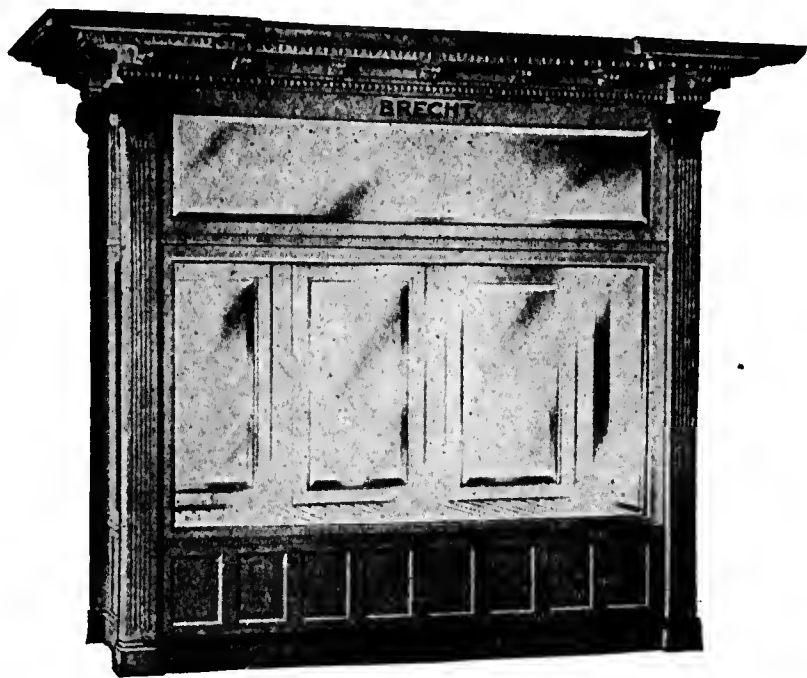
Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO





**Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

One of the most unusual funeral pieces seen this spring was a spray made by the E. Wienhoeber Co. The material was ranunculuses and anemones.

The American Bulb Co. has rearranged its quarters, to employ the tripled space obtained through its recent new lease, and is in much better shape than heretofore for the transaction of its steadily increasing business.

The Wholesale Cut Flower Association held its monthly dinner May 17, but no business was transacted, there not being a quorum present. There was general discussion of trade conditions of much interest and value to those who attended.

Unless plans miscarry, Wendland & Keimel Co., Elmhurst, will have at least 2,000 tons of coal in storage on the place before the summer is over. It takes about 3,400 tons to run the houses through the season.

The A. L. Randall Co. has evolved a novel window display item. It is a Fort Dearborn in miniature, with a flag-staff, the flag of which is blown by air pressure forced through the staff.

The season not only is late locally, but it is considerably behind in the southern part of the state. Up to May 21, only two of the local wholesale houses had received southern peonies in greater quantity than needed for the day's trade. The two lots in storage are small.

Stielow Bros. Co., Niles Center, Ill., are building a large manure tank for their rose range.

F. H. Haeger, of the A. L. Randall Co., left for the officers' training camp, Fort Sheridan, Ill., last week, where he hopes to win a commission. Mr. Haeger is a member of the national guard and was in Texas on border duty all last summer. He says that so far as he is concerned, there is nothing to equal a soldier's life.

Mrs. V. Bezdek, Gross Point, Ill., who has been ill at the St. Francis hospital, Evanston, for some time, is reported to be doing nicely. She expects to leave the hospital this week.

More than a year ago a rule was established by P. L. McKee, of the American Greenhouse Mfg. Co., to the effect that the company should accept con-

## BUCHBINDER

### Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

Mention The Review when you write.

\*\*\*\*\*

**GLOEKLER FLOWER REFRIGERATORS.....**

Send at once for Catalogue F, illustrating and describing flower homes.

**BERNARD GLOEKLER CO., Pittsburgh, Pa.**

\*\*\*\*\*

Mention The Review when you write.

**McCRAY Refrigerators for Florists**

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

**McCRAY REFRIGERATOR CO.**  
788 Lake Street      Kendallville, Ind.  
Agencies in all Principal Cities.

Mention The Review when you write.

tracts only for the number of houses it could properly handle. Last year the activities of the concern were confined more particularly to Illinois, Wisconsin, Iowa and Missouri. This year, however, it is enlarging its field and already some contracts have been booked in Pennsylvania, Michigan, Indiana and Ohio.

Pyfer & Olsem, Wilmette, Ill., have

## A BIG CROP MEMORIAL WEEK ROSES

Price List Commencing May 24

Subject to change without notice

|                                    | Short | Med. | Long | Fcy. | Spe. | Ex.Spe. |
|------------------------------------|-------|------|------|------|------|---------|
| White Killarney...3c               | 4c    | 6c   | 8c   | 10c  | 12c  |         |
| Pink Killarney...3c                | 4c    | 6c   | 8c   | 10c  | 12c  |         |
| Red Richmond and<br>Milady .....3c | 4c    | 6c   | 8c   | 10c  | 12c  |         |
| Killarney Queen..4c                | 6c    | 8c   | 10c  | 12c  | 15c  |         |

Carnations, pink, white and red, good.....each, 5c  
Carnations, pink, white and red, fancy.....each, 6c  
Sweet Peas.....per 100, \$1.00  
Daisies.....per 100, 1.00  
Florists' Double Sweet Alyssum.....per 1000, 2.50  
Sprengerl.....per bunch, .25  
Plumosus.....per bunch, .25

Mrs. Chas. Russell, 6c, 8c, 10c, 12c, 15c, 20c  
Ophelia.....6c, 8c, 10c, 12c, 15c, 20c  
Sunburst.....6c, 8c, 10c, 12c, 15c, 20c

Above quotations are for roses as they are cut fresh from the bushes, including all grades.

COME ON WITH YOUR ORDERS—\$50.00 PER 1000—250 AT 1000 RATE, OUR SELECTION.

**W. E. TRIMBLE  
GREENHOUSE CO.**

Princeton, Illinois

Mention The Review when you write.

**KOELLNER  
REFRIGERATORS**

are absolutely the best in every respect  
and **UNEQUALED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER  
REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build  
refrigerators and **BUILDS THEM RIGHT.**

Mention The Review when you write.

finished the work of putting their carnations out in the field.

# ROSES FOR MEMORIAL DAY

## MEMORIAL DAY PRICES

| Mrs. Chas. Russell—                  |         | ROSES                       | Per 100 |
|--------------------------------------|---------|-----------------------------|---------|
| Good.....                            |         | \$ 6.00 @                   | \$10.00 |
| Fancy.....                           |         | 12.00 @                     | 25.00   |
| Ophelia.....                         |         | 6.00 @                      | 8.00    |
| Sunburst.....                        |         | 6.00 @                      | 8.00    |
| Richmond.....                        | \$4.00, | 6.00 @                      | 8.00    |
| Killarney.....                       | 4.00,   | 5.00 @                      | 6.00    |
| White Killarney.....                 | 4.00,   | 5.00 @                      | 6.00    |
| Brilliant.....                       | 4.00,   | 5.00 @                      | 6.00    |
| Roses, 1000 lots, \$40.00 to \$50.00 |         | Specials billed accordingly |         |
| CARNATIONS                           |         |                             |         |
| Fancy.....                           |         | \$5.00 @                    | \$6.00  |
| Common.....                          |         |                             | 4.00    |
| 1000 lots, \$50.00                   |         |                             |         |
| PEONIES                              |         |                             |         |
| Fancy.....                           |         | 6.00 @                      | 8.00    |
| Short.....                           |         |                             | 4.00    |
| 1000 lots, \$50.00                   |         |                             |         |
| MISCELLANEOUS                        |         |                             |         |
| Sweet Peas.....                      |         | .75 @                       | 1.50    |
| Snapdragon.....                      |         | 4.00 @                      | 8.00    |
| Daisies.....                         |         | 1.00 @                      | 2.00    |
| Gladioli, Miniatures.....            |         | 3.00 @                      | 5.00    |

# A.T. Pyfer & Company

WHOLESALE FLORISTS

30 East Randolph Street,  
L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

# ROSES—PEONIES—CARNATIONS

## For Memorial Day

If you get your stock of us, you will be able to give your customers excellent value for their money and at the same time make a **good profit for yourself.**

We please others—let us please you.

**Sweet Peas — Snapdragons — Spanish Iris — Mignonette — Beauties — Lilies  
Daisies — Baby Gladioli — Valley — Callas — Jasmines — Greens**

# ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578  
Auto. 41-716

CHICAGO

Mention The Review when you write.

F. G. Healy, of the Rapid Wrapper Co., is on a business trip in Wisconsin.

### Visitors.

Rolf Anderson, of the Queen City Floral Co., Traverse City, Mich., was a visitor last week.

W. A. Toole, of Baraboo, Wis., the active member of William Toole & Son, was in town May 21, it being his first visit in several years. His firm specializes in pansy seeds and plants and in hardy perennials. Most of its business is obtained in the form of mail orders from classified ads in The Review. Mr. Toole says the sales this spring have been much the largest in the firm's history. It is planned to increase the line and the output.

A. Priggooris, of the Alpha Floral Co., Lansing, Mich., was in town May 21,

to get a line on Memorial day stock and other supplies.

### DETROIT, MICH.

#### The Market.

The market has been well supplied since Mothers' day with a choice lot of roses, carnations, bulbous stock, etc. All growers have been making large cuts as the warmer weather has brought stock along.

Mothers' day business was large and left the market and retail stores destitute of flowers. The F. T. D. business was larger than ever before. Business has kept going nicely since Mothers' day. There has been plenty of work, together with counter trade. Memorial day promises to be equally good, with

a good supply of plants for cemetery use and window boxes.

### Various Notes.

John Breitmeyer's Sons had a telegraph messenger boy at their Park store the Saturday before Mothers' day to rush orders to the telegraph office.

Samuel Seligman, of Wertheimer Bros., Philadelphia, Pa., was in Detroit recently calling on the trade.

Miss Boehringer, of Bay City, Mich., was a recent visitor to Detroit.

E. J. Fancourt, of the S. S. Pennock-Meehan Co., Philadelphia, Pa., visited Detroit recently.

H. T.

HERRINGTON on the Mum, sent by The Review for 50 cents.

## ROOTED CHRYSANTHEMUM CUTTINGS

See our Classified Ad

**THE LEO NIESSEN CO.**  
WHOLESALE FLORISTS  
**12th and Race Sts., PHILADELPHIA, PA.**  
BALTIMORE, MD. WASHINGTON, D. C.

**40,000  
CHADWICKS**  
Ready for Delivery  
June 1

You can look for a good  
demand for flowers for

## MEMORIAL DAY

### New Crop Dagger Ferns

Nearby Ferns, well hardened,  
extra long, ready for shipment  
at once. Place your order  
now. Special price in case  
lots.

and we suggest that you write to us at once. We always have  
plenty of good stock to offer you, and we can assure you your  
inquiries will have our best attention.

**BEAUTIES - ROSES - CARNATIONS**  
**PEONIES - IRIS in all colors**

These items will be our leaders, but we are also prepared to furnish you  
everything in season.

**SNAPDRAGON - CORNFLOWERS - STOCKS**  
**GLADIOLI - DAISIES**  
**EASTER LILIES**

You can buy this kind of stock at very reasonable prices, and you can use  
it to good advantage.

Mention The Review when you write.

### PHILADELPHIA.

#### The Market.

It has been the fashion to find a scapegoat big enough to carry all the odium of a bad market during the worst week of May. The circus has been the scapegoat for several seasons. It is agreed that a circus takes money out of town; witness the laws in some states that will not allow the circus to spend more than a day in a small town, because it cleans that town up if allowed to stay longer, taking all the ready money with it. Somehow or other the circus seemed to make no difference this year, except possibly to the circus. It came and went without an appreciable difference to the cut flower market. Possibly the weather was too cool; maybe the attendance at the circus was not large enough. Anyway, the market has gotten through the greater part of May without serious difficulty.

Business during several days of the week ending May 23 was excellent; on several other days it was not. The average was fair, decidedly above that of last year's, most of the wholesalers thought. The fashionable stores in the city have done poorly. The stores that cater to the masses have been active. The shipping demand from out of town has formed the real strength of the market.

Carnations have been in much heavier supply than a week ago. They have sold well at moderate prices, without sacrificing. Roses have also sold fairly well at moderate prices. There has been a good demand for snapdragon—some of it is uncommonly fine—sweet peas and other flowers. Outdoor lily of the valley is now in bloom. Though it is not a competitor of the indoor-grown stock, it is most useful where ordinary grades of pretty flowers are desired. Gladioli Mrs. Francis King and America are a handsome addition. There is quite a lot of baby gladioli, which at times lag

## BERGER BROS. FOR MEMORIAL DAY PEONIES-CARNATIONS DARWIN TULIPS

These are the flowers people want. We offer fine stock in quantity.  
The favor of an early order is requested.

**ORCHID PEAS-EASTER LILIES-SNAPDRAGONS-ROSES**

Everything in Cut Flowers in Season—Shipping Orders Carefully Filled

**1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

a trifle. Gardenias, mignonette, pansies and callas are nearing the end of their season. The Easter lily is an important flower in the market, but not one that is always buoyant. Beauties, orchids and indoor valley are rather dull. There are just a few daffodils and plenty of Darwin tulips, which seem to be neglected. Spanish irises will be with us until after Memorial day.

Speaking of Memorial day suggests peonies. It seems reasonably certain today that the local peony crop will not be in flower by May 30. The market will have to depend on the southern peony and a few local scouts. This means that carnations and other green-

house flowers will form the bulk of the supply, an important fact to have beforehand.

Outdoor lilac is in full crop this week. With it came other outdoor blossoms that are highly decorative in the retail stores but highly objectionable to the hard-working salesman who has large quantities of greenhouse-grown flowers on his hands.

#### The Business Situation.

There has been so much scare talk since the war began that it seemed to me Review readers would welcome an expression of opinion on business conditions from one of Philadelphia's lead-





# RUSSELL



The quality at this time is so wonderfully choice that it places them in the same class with the best Beauties. Our growers are cutting freely all lengths from the shorts to the forty-inch stock, splendid quality, good color.

|               |         |
|---------------|---------|
| Special ..... | 100     |
| Extra .....   | \$15.00 |
| First .....   | 10.00   |
| Second.....   | 8.00    |
|               | 6.00    |

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

# Edward Reid

## Offers for Memorial Day

### A Good Assortment of the Finest Cut Flowers

CARNATIONS, Extra Quality      PEONIES in all Colors      ROSES, Medium and Short Stems      BEAUTIES, A-No. 1  
ORCHIDS and VALLEY      SPENCER SWEET PEAS  
All Other Seasonable Flowers and Greens

REMEMBER, "WHEN THEY ARE REID'S. THEY ARE RIGHT"  
CUT RIGHT—PACKED RIGHT—SHIPPED RIGHT

1619-21 Ranstead Street,      PHILADELPHIA, PA.

Mention The Review when you write.

ing business men, on whose shoulders rests much responsibility. So I selected Herbert G. Tull, treasurer of Henry A. Dreer, Inc., and asked him as a personal favor to make an exception of his rule not to talk for publication and to give his views on conditions of today and how we should face them. His reply, given in five minutes' talk at his desk in the second story of the building at 714 Chestnut street, follows, word for word:

"I agree with you as to the amount of hysteria which seems to have been created by the scare lines and scare articles in the daily press.

"What is needed above all else is well balanced judgment and sane behavior. Scare talk will defeat the very purpose for which it is handed out.

"School and community gardens, well superintended, will produce quantities of food supplies that will tend to keep prices down and the people fed, but 'hip-hip-hurrah' gardens, which are planted in excitement and neglected after the fever abates, will be a waste of raw materials.

"Wealthy people buying supplies in advance are simply boosting prices for the poor, who will have to buy as necessity arises, by creating an artificial

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

ASTERS—Queen of the Market, Semple's white, late pink, pink; a good lavender

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,      PHILADELPHIA, PA.

Mention The Review when you write.

scarcity. On the other hand, persons who hoard their money and unnecessarily economize are taking the means of support from the merchants and their employees by creating an artificial depression. In my judgment, if everyone would endeavor to move along as smoothly as possible, doing his part in the community, state and nation, there would be less excitement and an opportunity to use better judgment.

"Another thing, we have simply been deluged with offers of the Liberty Loan. Banks, trust companies and brokers flood the mails with circulars and letters offering these bonds at cost. The aggregate for postage and printing must be enormous. If banks would confine their offers to their own depositors, the sales would be just as large and this waste would be curtailed. After all, it

seems to be America's hardest lesson to learn not to waste. I heard when a boy that Europe could be fed on what America wastes, and I have been seeing and hearing the same thing ever since.

"To recapitulate:

"Let us avoid undue excitement.

"Let us do our part.

"Let us conserve our vast resources by cutting out waste.

"Pay your bills.

"The circulation of money is not generally understood, especially by the smaller dealers. I heard of an episode at a family luncheon, which, in a small way, shows exactly the operations of business on the credit system.

"Four ladies were lunching together when Mrs. A. handed a \$1 bill to Mrs. B. with the remark: 'Here's that dollar I owe you.' Mrs. B. promptly hand-

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## Rush Your Orders To Us For

# Decoration Day Business



## Magnolia Leaves, Magnolia Wreaths, etc.

We can fill all orders for 4, 6 and 10-inch CHIFFONS

SEND  
FOR

## Patriotic Novelty and Wedding Accessory Folder

## H. BAYERSDORFER & CO.

1129-1131 ARCH ST.,  
PHILADELPHIA, PA.

ed it to Mrs. C. with the same remark. Mrs. C. handed it over to Mrs. D. and Mrs. D. returned it to Mrs. A., from whom it started. Four bills were paid and still Mrs. A. had her dollar. Suppose Mrs. A. had thought that, on account of hard times, she should suspend payment. Four persons would have been dunning each other and each thinking times were hard. Mrs. A. would have simply prevented her own payment by refusing to pay her just debt when she had the money."

### Mr. Meehan to Retire.

An amicable arrangement has been perfected by which Charles E. Meehan retires July 1 from the Pennoek-Meehan Co.

### Various Notes.

J. Otto Thilow delivered his interesting lecture on "The Flora of the Hawaiian Islands" at the University of Pennsylvania for the University Botanical Society, Friday evening, May 18.

Clarence U. Liggitt, of the Pennoek-Meehan Co., says that the late planting-out season, caused by the cool weather, has greatly affected the demand for geraniums and other bedding plants. Mr. Liggitt thinks, now that warmer weather has come, there will be an improvement.

Hugo Kind has by conscientious, persevering work become one of the leading dahlia growers of Hammonton, N. J.

The King Construction Co. has built a concrete glass-covered structure for sun-drying garbage near a leading western city, which, if successful, may prove a great boon for the greenhouse building industry.

Edward Reid reports out-of-town shipping demand as being brisk.

Sydney H. Bayersdorfer says that the temporary lull of a week ago has been followed by a tremendous rush of Decoration day orders.

The Leo Niessen Co. will have Spanish irises in variety for Memorial day.

John Burton has a pretty bed of lily of the valley planted in front of his home at Wyndmoor.

Berger Bros. are confident that there will be no tremendous oversupply of flowers this month.

Flowers were an important feature of

## WM. J. BAKER, WHOLESALE FLORIST

12 South Mole Street, PHILADELPHIA, PA.  
The Baker Fern--you cannot afford to be without this. Can you?

## FRANCIS KING AND AMERICA GLADIOLI

Mention The Review when you write.

## EUGENE BERNHEIMER, WHOLESALE FLORIST

ROSES IN QUANTITY A SPECIALTY  
1531 RANSTEAD STREET.

PHILADELPHIA, PA.

Mention The Review when you write.

# ROSES

## Carnations of finest quality

## Baby Gladioli

## Yellow Daisies

## Flowering Laurel

## PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

## JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

the "market" held in Vernon Park May 18. H. H. Battles and Pennoek Bros. aided the enterprise.

John P. Habermehl is ill at his home with appendicitis. His many friends wish him a speedy recovery. Phil.

### BOSTON.

### The Market.

A week of clear skies and higher temperature brought about a decided change in the flower market. Supplies of all kinds increased materially and prices declined in like ratio. The demand has not been at all robust, and clearances are made only at lower prices. Roses, everything considered,



Pat. May, 1916—Trade Mark Registered

## Your Plants and Baskets

## Wrapped

## Quicker - Cheaper - Better

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

## THE RAPID WRAPPER CO.

56 E. Randolph St., Chicago

## THE HOUSE OF MERIT

### FLORISTS' SUPPLIES

## JOS. G. NEIDINGER CO.

1309-11 N. Second Street  
PHILADELPHIA, PA.

have held up well, and, with one or two really hot days, which have been much delayed this season, the quality of roses continues exceptionally good. Ward, Dark Pink Killarney, Hadley, Ophelia, Stanley and Francis Scott Key are extra good. Carnations have taken a decided drop; select flowers now go at \$3, while the general run go much lower. Toward the end of this week prices will brace up

# CHIFFON SPECIAL

"A Port in the United States" reports that a large shipment of our Chiffons has escaped the Submarines, which enables us to offer for a limited time only:

**BEST QUALITY 3-STRIPE CHIFFON**  
IN LOTS OF NOT LESS THAN ONE DOZEN BOLTS

| Size                    | 3-Stripe | Dotted | Valley Pattern |
|-------------------------|----------|--------|----------------|
| 2 inch, All Colors..... | \$0.03   |        |                |
| 4 " " .....             | .05      | \$0.06 |                |
| 6 " " .....             | .06      | .07    | \$0.08         |
| 10 " " .....            | .09      | .10    | .11            |

**McCALLUM COMPANY**  
PITTSBURGH, PA.

Mention The Review when you write.

## GOLDFISH



Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

**Auburndale Goldfish Co.**  
1449 W. Madison St., CHICAGO

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## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**  
309 North Main Street, BURLINGTON, IOWA

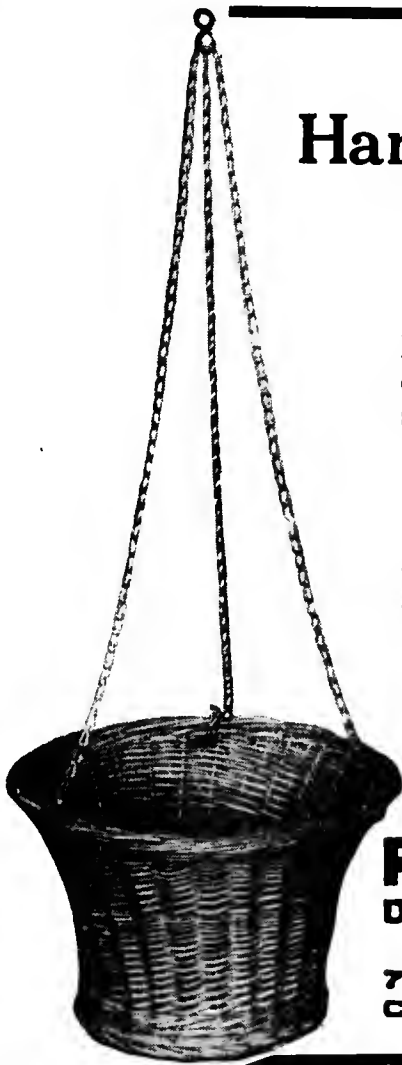
Mention The Review when you write.

materially. Sweet peas are in tremendous supply and sell cheaply.

Snapdragons, Spanish irises, mignonette, calendulas, candytuft and pansies are all more or less druggly. The last indoor tulips and daffodils are appearing this week. An abundant outdoor crop of these is now available. Gladiolus America and Mrs. King come in from several growers, and there is a good supply of Peach Blossom. Lilies are cheap. Gardenias are of inferior quality. Cattleyas are not abundant, and while there is no great demand for them they realize good prices. Warmer weather has given a fillip to the bedding plant trade.

### Club Meeting.

There was an attendance of 100 at the meeting of the Gardeners' and Florists' Club May 15. Three new members were elected. E. I. Farrington gave an interesting stereopticon lecture on "What's New in the Garden." He showed many of the newer roses, dahlias, chrysanthemums, hardy perennials, shrubs and vegetables. Eric H. Wetterlow received a report of superior merit for half a dozen grand plants of giant white streptocarpus. The seeds of these plants were sown in January,



## THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

**SPRING WEDDING BASKETS      BRIDES' STAFFS**  
**AISLE POSTS      SHEPHERD'S CROOKS, ETC.**  
**CUT FLOWER AND PLANT BASKETS OF ALL KINDS**

How to Reach Our Factory From Down-town:  
Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .  
CHICAGO ILLINOIS

Mention The Review when you write.

## PRINT-AD-STRING FOR FLOWER BOXES

**Chicago Printed String Co.**  
307 S. La Salle Street, CHICAGO

Mention The Review when you write.

1916, and the plants were grown in a minimum of 60 degrees. The strain had been developed after some years of careful selection and cross breeding. These were the finest streptocarpus ever shown in Boston. William H. Judd had a collection of mounted specimens of uncommon early-flowering shrubs.

Considerable discussion took place over the increased food production and the effect of the last winter on evergreens. While rhododendrons came through well, there was a heavy death



## Flag Seals

\$1.00 per 1000

**THE JOHN HENRY CO.**  
LANSING, MICH.

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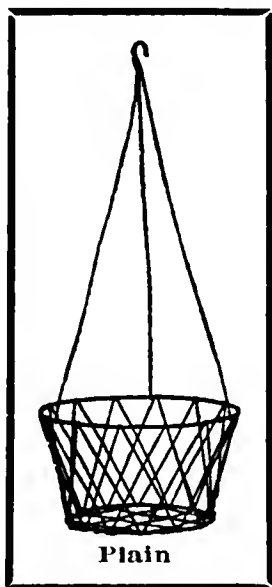
roll among American arbor-vitæ, white pines, hemlocks, retinisporas and cedars. It was announced that at the meeting of June 19 there would be a collation and dance, for which a charge would be made. A letter of good cheer was voted sent to Alexander M. Mitchell, of Canton, a new member who recently met with a severe accident, being knocked down and crushed by an automobile.

### Various Notes.

The Montrose Greenhouses are cutting



# WIRE HANGING BASKETS



Plain

## PRICE LIST, 1917

### PLAIN WIRE HANGING BASKETS

|              |        |
|--------------|--------|
| 10-inch..... | \$1.75 |
| 12-inch..... | 2.25   |
| 14-inch..... | 3.00   |
| 16-inch..... | 4.50   |

## Sheet Moss in Bags

### Per Bag, \$2.00

Our Sheet Moss is the best value for the money in the market

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.**

Mention The Review when you write.

an excellent crop of Stanley, Ophelia, Crimson Queen, Hadley, Dark Pink Killarney, Killarney Queen, Double White and White Killarney roses. The management has a heavy Memorial day crop in sight. For the coming season Richmond and Sunburst will be dropped, while Stanley and Ophelia will be heavily grown.

John K. M. L. Farquhar has been appointed a member of the park and recreation commission of the city of Boston, to succeed Thomas F. Galvin, who resigned owing to pressure of other duties. Mr. Farquhar is one of the busiest men in Boston, but is sure to bring excellent new ideas with him for the benefit of the new department he will serve on.

The Arnold Arboretum has had swarms of visitors this week to see the annual display of ornamental cherries. These and the forsythias are fine this season. The present week will see a notable display of pyrus and malus, with lilacs to follow a week later.

N. F. Comley, of Burlington, is a heavy shipper of cut flowers these days. In addition to large quantities of fine roses, carnations and sweet peas, he has fine Spanish irises. Quite a number of his houses now are devoted to cucumbers and tomatoes.

The present spell of warm weather is welcomed by florists. Many of them still are doubtful about getting their crops of spiraeas, candytuft, etc., in for Memorial day, but a continuation of clear skies will be a big help. From the way advance orders are piling in, the Memorial day trade is again going to break all records, unless the weather man is unkind enough to send on a severe heat wave, as he did in 1915.

William Sim, of Cliftondale, has finished his indoor crop of polyanthus, but will have a nice outdoor crop for Memorial day. He is at present cutting thousands of Darwin tulips indoors and a grand lot of sweet peas.

Cut flowers and florists are receiving some hard knocks from the so-called public safety experts these days. The writer attended a mass meeting at Hingham, Mass., May 17, at which the first speaker, a prominent Bostonian, expressed the hope that every florist



## Rustic Hanging Baskets

Natural Growth Cypress.

Price list and sample postpaid 25c and 50c.

**ALSO RUSTIC STANDS. STYLE B**

Florida Gray Moss, 20-lb. sack, \$1.00; 7 sacks, \$5.00

**VICTOR SCHMELZ & SON, Route A, Sanford, Fla.**



## Young Tool Company

CASEY, ILLINOIS

### WIRE BASKETS

|                | No Ring | Scroll |
|----------------|---------|--------|
|                | Feet    | Feet   |
| 10-in., \$1.15 | \$1.40  | ....   |
| 12-in., 1.40   | 1.65    | ....   |
| 14-in., 1.90   | 2.15    | ....   |
| 16-in., 2.50   | 3.25    | \$4.25 |
| 18-in., 3.25   | 4.25    | 5.25   |

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

### Wire Lawn or Cemetery Vases

|               |             |
|---------------|-------------|
| 18-inch ..... | \$1.35 each |
| 20-inch ..... | 1.50 each   |

If you buy our goods, you get the best.

**THE PRICE IS RIGHT**



## BEST QUALITY

|                             |              |
|-----------------------------|--------------|
| 8-inch Hanging Baskets..... | doz., \$0.90 |
| 10-inch .....               | 1.30         |
| 12-inch .....               | 1.75         |
| 14-inch .....               | 2.00         |
| 16-inch .....               | 2.75         |
| 18-inch .....               | 3.60         |

**W. Q. POTTER CO., 421 High Ave., Cleveland, Ohio**

Mention The Review when you write.

would be put out of business and advised ladies to tear out their roses and other flowers and plant vegetables. I am glad to say that his advice was not all well received and, having occasion to address the same gathering later in the evening, I took pleasure in helping to spike the guns of the anti-florist orator.

Mrs. W. H. Ward is the only lady stallholder of the Flower Exchange, and she rarely fails to sell out her flowers.

## HANGING BASKETS

Enameled Green  
Extra well made.

|              |                  |
|--------------|------------------|
| 8-inch.....  | per doz., \$1.00 |
| 10-inch..... | " 1.35           |
| 12-inch..... | " 1.75           |
| 14-inch..... | " 2.25           |
| 16-inch..... | " 2.90           |
| 18-inch..... | " 3.70           |

### GREEN SHEET MOSS

3 bushel sack, well filled,  
XXX QUALITY....\$1.75 per sack

**Pittsburgh Cut Flower Co.**

116-118 Seventh St., PITTSBURGH, PA.

## BESTBILT BRAND WIRED TOOTHPICKS

Ask dealers or direct

**GEO. HERRMANN, Inc.**  
Mount Vernon, N. Y.

## WIRED TOOTHPICKS

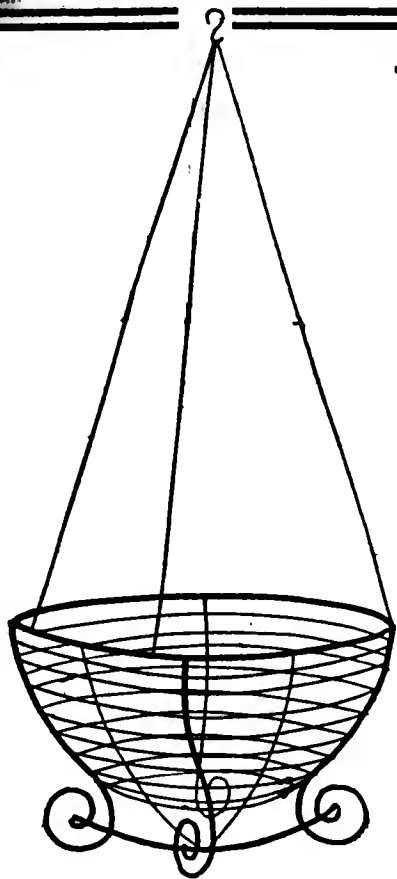
Manufactured by

**W. J. COWEE, BERLIN, N.Y.**

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers



# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1.25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

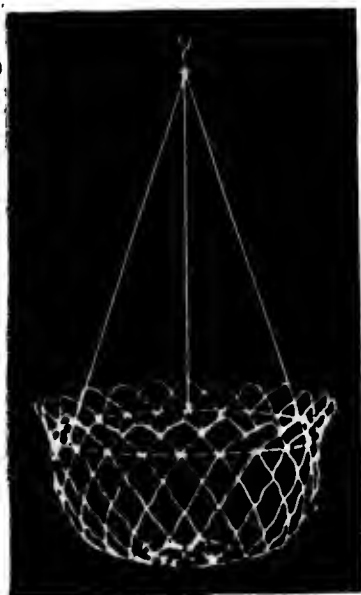
### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

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## THE BEST



## WIRE BASKET

### AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

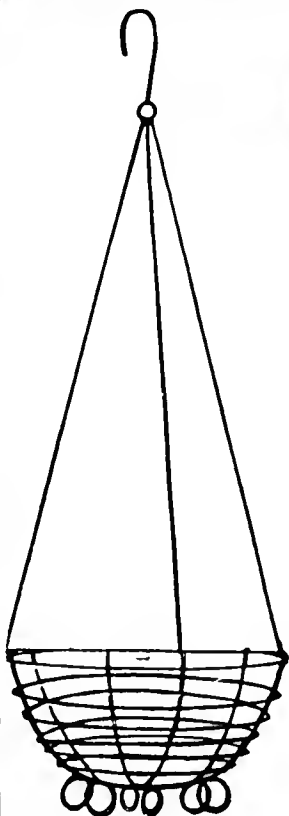
| Size         | Each   | Doz.   |
|--------------|--------|--------|
| 8-inch.....  | \$0.20 | \$1.80 |
| 10-inch..... | .20    | 2.25   |
| 12-inch..... | .25    | 2.60   |
| 14-inch..... | .30    | 3.00   |
| 16-inch..... | .40    | 3.60   |
| 18-inch..... | .50    | 5.00   |

Prepared Sheet Moss, 5-lb. bag, \$2.00; 10-lb. bag, \$3.50.

Fresh Green Sheet Moss, \$2.00 per bag.

**C. C. POLLWORTH CO.**  
MILWAUKEE, WIS.

## WIRE HANGING BASKETS



Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size                    | Per Doz. |
|----------------|----------|-------------------------|----------|
| 8 inches.....  | \$1.25   | 14 inches.....          | \$2.75   |
| 10 inches..... | 1.50     | 16 inches.....          | 3.50     |
| 12 inches..... | 2.00     | (Larger sizes to order) |          |

### Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## SPECIAL PRICE LIST--SPRING 1917

### WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Green Sheet Moss, \$1.00 per bale

### THE WM. MURPHY CO.

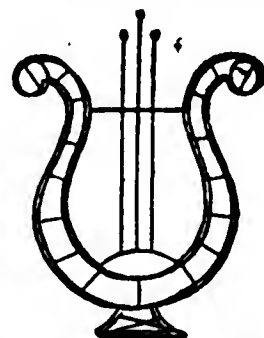
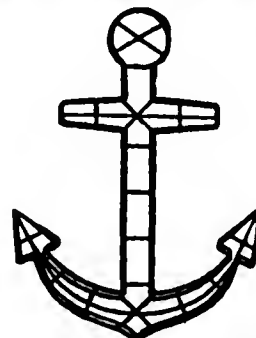
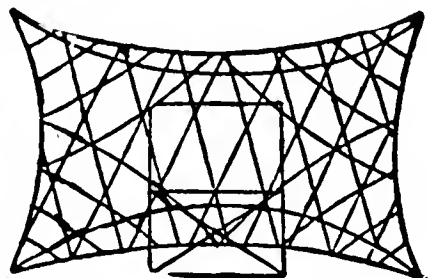
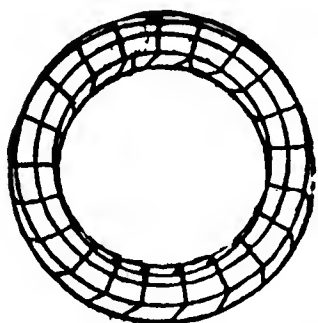
Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

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# WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



**SAVE MONEY**

and let us quote you on your next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

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|  |  |                           |
|--|--|---------------------------|
|  <p>Made beautiful for Nature's most beautiful product.</p> |  |                           |
| <p><b>Six Colors</b></p>   | <p><b>Anchor Brand Folding Flower Boxes</b><br/>         For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.<br/> <i>Write for Illustrated Booklet.</i><br/> <b>Sefton Manufacturing Corporation</b><br/>         1331 W. 35th Street, Chicago</p> | <p><b>Four Styles</b></p> |
| <p>One and two-color cover designs.</p>  |  |                           |

Mention The Review when you write.

William J. Patterson, of Wollaston, in addition to his regular line of bulbous flowers, is already bringing in some nice show dahlias from under glass and will soon have some of the peony and cactus section.

Charles E. Evans, of Watertown, has a fine lot of hydrangeas and rambler roses for Memorial day. He is helping out on food production materially and is planting heavily of vegetables, such as winter squash.

Preparations for the big June flower show on the Wentworth Institute grounds are well advanced and a superb show is assured. The first day, June 1, will be for the benefit of the American Red Cross, with an admission charge of \$5. During the remainder of the ten days the show will remain open it will be under the auspices of the Massachusetts Horticultural Society. Some of the leading orchid exhibitors will be the Julius Roehrs Co., A. N. Cooley, of Pittsfield, and E. B. Dane, of Brookline. Rhododendrons, azaleas, roses, calceolarias, pelargoniums, tuberous begonias, gloxinias and many other flowers will be staged in roomy marquees, while outdoors Farquhar's rock garden and aquatic garden and many other attractive features will be staged.

McAlpine Bros. are receiving fine shipments of Crimson Queen, American Beauty, Ophelia and Double White Killarney roses, and have a splendid Memorial day cut assured.

The Boston Cut Flower Co. is specializing in 50-cent boxes of roses at present and has a good sale for them. The company is advertising Memorial day

|   |  |   |
|---|--|---|
| <p><b>SEND FOR CATALOGUE</b></p>  |  |   |
| <p><b>\$12.00</b><br/><b>PER</b><br/><b>DOZEN</b><br/>Walnut Finish</p>   |  | <p><b>\$12.00</b><br/><b>PER</b><br/><b>DOZEN</b><br/>Walnut Finish</p> |
| <p>19 inches long, 6½ inches wide, 5½ inches high.</p>  |  |   |
| <p>Agents Wanted . . <b>BIG PROFITS</b> . . Territory Open</p>  |  |   |
| <p>The season is on for our fast selling line of</p>  |  |   |
| <p><b>Patented Self-Watering Flower Boxes and Baskets</b></p>   |  |   |
| <p>A demonstration means a sale. Made of genuine India Rattan, fitted with our "Patented," heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. <b>Order a Dozen Today. Shipping weight, 48 lbs.</b></p> |  |   |
| <p><b>W. H. LEONARD CO., Sole Distributors, 1319 Michigan Ave., CHICAGO, ILL.</b></p>   |  |   |

Mention The Review when you write.

wreaths heavily and has prepared for a heavy call.

In addition to fine America gladioli and sweet peas, F. W. Holbrow is cutting good blooms of Buddleia magnifica, which is a decided novelty at this early season.

Daniel Iliffe has the iron work in position on Peter Pederzini's new commercial house at Medfield. Outdoors a lot of vegetables are being planted, including ten acres of potatoes.

Wax Bros. are anticipating a good

## The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,  
200 FACTORY STREET

**CASTORLAND, - - NEW YORK**

Mention The Review when you write.

Memorial day business and are well equipped for it. They are booking a nice lot of weddings for June.





# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |           |       |
|-----------------|-----|-----------|-------|
| 16x 4           | x3  | 2" Cov.   | 3.80  |
| 20x 4           | x3  | "         | 4.25  |
| 18x 5           | x3  | "         | 4.25  |
| 21x 5           | x3  | "         | 5.00  |
| 30x 5           | x3½ | "         | 6.45  |
| 36x 5½          | x3½ | "         | 8.05  |
| 18x 6           | x3½ | "         | 5.20  |
| 21x 8           | x4  | "         | 6.60  |
| 24x 8           | x4  | "         | 7.50  |
| 24x 8           | x5  | "         | 8.20  |
| 28x 8           | x4  | "         | 8.50  |
| 36x 8           | x5  | Telescope | 12.80 |
| 40x 8           | x5  | "         | 15.65 |
| 42x 8           | x5  | "         | 18.75 |
| 36x10           | x5  | "         | 15.65 |
| 42x10           | x5  | "         | 21.35 |
| 48x10           | x5  | "         | 25.60 |

| PLAIN VIOLET  |           |  |        |
|---|-----------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |           |  |        |
| 7x4x4   | 2" covers |  | \$2.85 |
| 8x5x5   | "         |  | 3.35   |
| 10x6x5½   | "         |  | 3.80   |
| 12x8x5½   | "         |  | 5.25   |

| VIOLET GLAZE             |          |  |         |
|--------------------------|----------|--|---------|
| For Violets and Corsages |          |  |         |
| 7x 4x4                   | 2" cover |  | \$ 3.80 |
| 10x 6x5½                 | "        |  | 5.25    |
| 14x10x8                  | "        |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.80    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |           |       |
|-----------------|-----|-----------|-------|
| 16x 4           | x3  | 2" Cov.   | 2.65  |
| 18x 5           | x3  | "         | 3.05  |
| 24x 5           | x3½ | "         | 4.80  |
| 30x 5           | x3½ | "         | 4.70  |
| 36x 5½          | x3½ | "         | 6.45  |
| 28x 6           | x4  | "         | 5.00  |
| 21x 8           | x4  | "         | 4.95  |
| 24x 8           | x4  | "         | 5.50  |
| 24x 8           | x5  | "         | 5.90  |
| 28x 8           | x5  | "         | 7.10  |
| 36x 8           | x5  | Telescope | 9.90  |
| 42x 8           | x5  | "         | 15.65 |
| 48x 8           | x5  | "         | 17.80 |
| 30x10           | x5  | "         | 9.90  |
| 36x10           | x5  | "         | 12.80 |
| 42x10           | x5  | "         | 18.50 |
| 48x10           | x5  | "         | 21.35 |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
| 30x12x6                | Telescope |  | 14.25 |
| 36x12x6                | "         |  | 17.10 |
| 20x12x8                | "         |  | 14.25 |
| 12x12x8                | "         |  | 12.80 |
| 14x14x8                | "         |  | 13.50 |
| 20x20x8                | "         |  | 18.50 |
| 24x14x8                | "         |  | 17.80 |
| 30x14x8                | "         |  | 20.60 |
| 40x14x8                | "         |  | 24.85 |
| 28x28x8                | "         |  | 27.00 |
| 42x17x8                | "         |  | 28.45 |
| 32x32x8                | "         |  | 35.50 |

| MIST BROWN               |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" covers |  | \$ 3.80 |
| 8x 5x5                   | "         |  | 4.15    |
| 10x 6x5½                 | "         |  | 4.50    |
| 14x10x8                  | "         |  | 9.00    |

| MIST BROWN             |           |  |         |
|------------------------|-----------|--|---------|
| For Cut Flowers        |           |  |         |
| 16x 4x3                | 2" covers |  | \$ 2.80 |
| 18x 5x3                | "         |  | 3.25    |
| 36x 5½x3½              | "         |  | 6.75    |
| 21x 7x3½               | "         |  | 4.85    |
| 30x 7x5                | "         |  | 8.25    |
| 24x 8x4                | Telescope |  | 5.80    |
| 28x 8x4                | "         |  | 6.30    |
| 36x 8x5                | "         |  | 10.55   |
| 40x 8x5                | "         |  | 13.50   |
| 42x 8x5                | "         |  | 16.45   |
| 42x10x5                | "         |  | 19.55   |
| 48x10x5                | "         |  | 22.50   |
| For Designs and Sprays |           |  |         |
| 30x12x6                | Telescope |  | 15.00   |
| 20x12x8                | "         |  | 15.00   |
| 16x16x8                | "         |  | 14.75   |
| 24x14x8                | "         |  | 18.75   |
| 30x14x8                | "         |  | 21.75   |
| 40x14x8                | "         |  | 26.30   |
| 32x32x8                | "         |  | 37.55   |

| MANILA                      |           |  |       |
|-----------------------------|-----------|--|-------|
| For Cut Flowers and Designs |           |  |       |
| 18x 6x4                     | 2" covers |  | 4.05  |
| 21x 7x3½                    | "         |  | 4.40  |
| 21x 8x4                     | "         |  | 4.75  |
| 24x 8x4                     | "         |  | 5.20  |
| 24x 8x5                     | "         |  | 5.65  |
| 36x 8x5                     | Telescope |  | 9.45  |
| 40x 8x5                     | "         |  | 12.15 |
| 42x 8x5                     | "         |  | 14.70 |
| 36x10x5                     | "         |  | 12.15 |
| 42x10x5                     | "         |  | 17.55 |
| 48x10x5                     | "         |  | 20.20 |
| 40x10x6                     | "         |  | 20.20 |
| 28x 8x6                     | "         |  | 8.10  |
| 30x12x6                     | "         |  | 13.50 |
| 36x12x6                     | "         |  | 16.20 |
| 24x14x8                     | "         |  | 17.55 |
| 30x14x8                     | "         |  | 20.20 |
| 36x14x8                     | "         |  | 21.95 |
| 40x14x8                     | "         |  | 24.05 |

| GREEN MARBLE     |                  |           |         |
|------------------|------------------|-----------|---------|
| CUT FLOWER BOXES |                  |           |         |
| Size             |                  |           | Per 100 |
| 7x 4             | x4               |           | \$ 3.60 |
| 8x 5             | x5               |           | 3.90    |
| 10x 6            | x5½              |           | 4.80    |
| 15x 6            | x5               |           | 6.00    |
| 12x 8            | x5½              |           | 5.25    |
| 14x10            | x8               |           | 9.00    |
| 16x 4            | x3               |           | 3.25    |
| 18x 5            | x3               |           | 4.00    |
| 30x 5            | x3½              |           | 5.75    |
| 36x 5½           | x3½              |           | 7.00    |
| 21x 7            | x3½              |           | 5.25    |
| 24x 8            | x4               |           | 6.50    |
| 24x 8            | x5               |           | 7.00    |
| 28x 8            | x5               |           | 8.00    |
| 36x 8            | x5               | Telescope | 11.00   |
| 40x 8            | x5               | "         | 13.00   |
| 42x 8            | x5               | "         | 16.00   |
| 30x10            | x5               | "         | 11.50   |
| 42x10            | x5               | "         | 19.00   |
| 48x10            | x5               | "         | 22.00   |
| 24x10            | x10 3 inch cover |           | 17.00   |
| 30x10            | x10 3 inch cover |           | 20.00   |
| 36x12            | x 7 3 inch cover |           | 18.50   |
| 24x12            | x10 3 inch cover |           | 18.00   |

## TERMS

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

### PALM GREEN

For Violets and Corsages

|                  | Per 100 |
|------------------|---------|
| 7x4x4 2" cover   | \$3.80  |
| 15x6x5 Telescope | 5.25    |
| 15x7x6½          | 7.45    |

For Cut Flowers and Designs

|                  |         |
|------------------|---------|
| 12x12x8 2" cover | \$14.85 |
| 28x22x8          | 26.00   |
| 28x28x8          | 28.50   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

## SPECIALS!

### PEERLESS GREEN

For Cut Flowers and Designs

|                   | Per 100 |
|-------------------|---------|
| 21x 8x4 2" covers | \$ 4.65 |
| 28x 8x4 2" cover  | 5.60    |
| 30x10x5 telescope | 9.25    |
| 36x12x6 telescope | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

### PARCEL POST CONTAINERS

|                    | Per 100 |
|--------------------|---------|
| 28x 6x 4 2½" cover | \$ 6.00 |
| 24x 8x 4           | 5.75    |
| 30x12x 6 3"        | 15.50   |
| 24x24x 8           | 20.00   |
| 26x17x10 4"        | 22.00   |

For Baskets and Potted Plants

|          |         |
|----------|---------|
| 15x15x20 | \$20.00 |
| 18x18x20 | 25.00   |
| 19x19x30 | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUGH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

E. P. Matson, of Reading, has been cutting extra fine America gladioli for three weeks. These are in excellent demand. America declined in favor two years ago, but it has come back again and is today easily the most popular variety in the large-flowered class.

At Galvin's some fine standard geraniums are being shown. Mothers' day

## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**  
Superior and Roberts Sts., CHICAGO  
Mention The Review when you write.

trade here was heavy and a big Memorial day business is looked for.

W. N. C.

ST. LOUIS.

The Market.

Business in the wholesale market last week was most satisfactory. There were

## Cut Flower Boxes

Notice our prices on your Most Popular Sizes in that Most Popular Mist Gray Shade (Moisture Proofed stock).

|                      |                |
|----------------------|----------------|
| 11x8x5½, 2 -inch Lid | \$3.90 per 100 |
| 18x5x3, 3            | 2.60 per 100   |
| 21x5x3, 3            | 2.95 per 100   |
| 24x5x3½, 3½          | 3.70 per 100   |

Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

large receipts daily and, the supply being greatly in excess of the demand,

# Memorial Day

Place your orders with us for your Memorial Day wants.

We carry a large supply of Roses, Carnations, Spiraea Japonica, Candytuft and Stocks.

Also an attractive line of Wreaths.

## D. & E. J. WELCH

280-282 Devonshire Street, Tel. Fort Hill 1964-1965

BOSTON, MASS.

Mention The Review when you write.

prices took a big tumble. Business in retail circles was excellent during the week, but even the good demand had little effect on the large quantity of stock available. Sweet peas were sold as low as \$1 per thousand in 10,000 lots, despite their fine quality. Of carnations the supply was large in all varieties. The heavy consignments caused prices to drop to \$1 per hundred in large lots. The great quantities of roses that arrived during the week glutted the market, and the prices on these dropped to about one-half the former quotations. Russell and Ophelia roses are coming in satisfactorily and bring fair prices in small lots. Peonies and cape jasmines will arrive this week and crowd the market until Memorial day. Shasta daisies and outdoor valley are arriving in large batches. Easter lilies and callas are plentiful. All greens have a good call.

### Various Notes.

The St. Louis County Growers' Association will give a dance Saturday, May 26, at the Eleven Mile House. Tickets are for sale at all the wholesale houses. A large number of the city florists will attend.

August Hummert, vice-president of the St. Louis Seed Co., says he thinks that there will be a large representation of St. Louis seedsmen at the annual convention of the American Seed Trade Association at Detroit, June 19 to 21.

Hugo Werner, of Werner Bros., is completing a new home in Clayton. It is rumored Mr. Werner will marry soon, as Dan Cupid has been hanging around the place for some time.

The florists in the south end put in a busy week with funeral work. Andrew Meyer, Jr., F. W. Bruenig, W. H. Kruse and the Diener Floral Co. reported large orders for the week.

The next meeting of the Lady Florists' Home Circle will be held June 13 at the home of Mrs. Henry G. Berning, 4211 Westminster place.

Stanley Bishoff has left the employ of the St. Louis Wholesale Cut Flower Co. The vacancy has been filled by Joseph Breun.

The establishments of John Nyflot, F. H. Meinhardt and the Koenig Floral Co., which are near the big cemeteries, had a busy week planting out stock. Plant sales are reported a larger item than ever before.

The leading hotel and bank buildings make a fine appearance with their well filled window boxes.

The Shackelford Nursery Co. will start cutting Coreopsis lanceolata

## PLACE YOUR ORDERS FOR CUT FLOWERS WITH US FOR IMMEDIATE AND MEMORIAL DAY SHIPMENTS.

The condition of the flower market will be particularly uncertain during the holiday season, but, with characteristic foresight, we have already contracted with the premier growers of New England for the choicest of their Memorial Day stock. Our customers may rest assured that the volume of business transacted by us will by no means impair the quality of our stock or service. We will be in a position to offer:

### ROSES

Pink Killarney  
White Killarney  
Maryland  
Richmond  
Hadley  
Hoosier Beauty  
Ward  
Sunburst  
Ophelia  
Stanley  
Russell  
Shawyer  
Sweetheart (Cecile Brunner)

### AMERICAN BEAUTIES

### CARNATIONS

Ward  
Benora  
Matchless  
White Wonder  
Delight  
White Enchantress  
Enchantress Supreme  
Morning Glow  
Beacon  
Harry Fenn  
Alice

Sprengeri  
Plumosus  
Adiantum  
Smilax

### Easter and Calla Lilies

Peonies  
Gladioli  
Snapdragon  
Sweet Peas  
Valley  
Marguerites (yellow, white)  
Candytuft  
Feverfew  
Stocks  
Spiraea  
Pansies  
Tulips

Dagger Ferns, new crop  
Galax, bronze and green  
Laurel  
Princess Pine

**HENRY M. ROBINSON & CO., Inc.,** 2 Winthrop Square, Boston, Mass.  
32 Otis Street,

### WHOLESALE FLORISTS

Telephones  
Main, 2439-2616-2617-2618  
Fort Hill, 25290

Manufacturers and Importers of Florists' Supplies.  
Hardy Cut Evergreens.

Unknown customers please give reference, or cash with order.

Mention The Review when you write.

## Cut Flower Boxes

| Military Gray Color. |        |                              |  | Per 100 |
|----------------------|--------|------------------------------|--|---------|
| 18x 5                | x3     | Half Telescope Covers.....   |  | \$ 3.75 |
| 21x 6                | x3 1/2 | " " " " " " " " " " " "      |  | 4.50    |
| 24x 5                | x3 1/2 | " " " " " " " " " " " "      |  | 4.75    |
| 24x 8                | x4     | " " " " " " " " " " " "      |  | 6.90    |
| 28x 8                | x4     | " " " " " " " " " " " "      |  | 7.50    |
| 30x 6                | x3 1/2 | " " " " " " " " " " " "      |  | 6.90    |
| 30x10                | x6     | " " " " " " " " " " " "      |  | 15.00   |
| 36x 5 1/2            | x3 1/2 | " " " " " " " " " " " "      |  | 7.00    |
| 36x 8                | x5     | Full " " " " " " " " " " " " |  | 10.75   |
| 36x11                | x7     | " " " " " " " " " " " "      |  | 20.00   |
| 42x 8                | x6     | " " " " " " " " " " " "      |  | 20.00   |
| 42x12                | x8     | " " " " " " " " " " " "      |  | 25.00   |
| 16x16                | x8     | " " " " " " " " " " " "      |  | 15.00   |
| 18x18                | x8     | " " " " " " " " " " " "      |  | 20.00   |
| 20x16                | x8     | " " " " " " " " " " " "      |  | 20.00   |
| 26x17                | x8     | " " " " " " " " " " " "      |  | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

### C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

grandiflora next week. This rich, golden-yellow flower won so much favor with the florists last year that the company has prepared to cut 1,000 daily.

Oscar Ruff, head of the Bergstermann Floral Co., will celebrate his second wedding anniversary May 26 at his

## Huckleberry Follage

\$2.00 per case

### Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

### Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

### Southern Gray Moss

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**  
EVERGREEN, ALABAMA

## FERNS

New crop.

Daggers ..... \$1.25 per 1000  
Fancy ..... 1.50 per 1000

### E. A. BEAVEN

Evergreen, Alabama

Mention The Review when you write.

home, 3117 South Grand avenue. Mr. Ruff reports an exceedingly busy season.

Frank Sanders, of the flower department of the Grand Leader, and A. Kohrs, of the Famous Parr Co. flower department, last week reported large sales of sweet peas and carnations.



# FANCY FERN



## CHOICE

**\$3.00 PER 1000**



## STOCK

**\$3.00 PER 1000**

Michigan Cut Flower Exchange, Detroit, Mich.:

FORT MORGAN, COLO.

Please ship via express, promptly, one thousand fancy cut ferns for Memorial Day use. The ferns which we have been getting from you have been so much better than those received from wholesale houses nearby, where they have been rehandled, that we feel justified in shipping them so far. Only wish that we could use enough to ship more frequently.

Yours truly,

REID'S GREENHOUSE (L. J. R.)

Green and bronze Magnolia, per basket, \$1.50; 6 baskets .....each, \$ 1.25  
 Galax Leaves, green and bronze, \$1.50 per 1000; per case, 10,000..... 10.00  
 Green Leucothoe Sprays, extra fine.....per 1000, 7.50  
 Wire Hanging Baskets .....See our ad elsewhere in The Review

## SHEET MOSS, FOR HANGING BASKETS VERY GOOD VALUE... PER BAG, \$2.00

## FULL SUPPLY OF CUT FLOWERS FOR DECORATION DAY

Write for List

# Michigan Cut Flower Exchange

264-266 RANDOLPH ST., All Telephone and Wire Connections DETROIT, MICH.



# FOR DECORATION DAY

**MAGNOLIA WREATHS, In Patriotic Colors.**  
Something entirely new and a sure seller, at big profit. Made in two sizes.  
12-in. Wreath, per doz., \$9.00 14-in. Wreath, per doz., \$12.00

**ORDER SOME EARLY, YOU CANNOT GO WRONG**

## CYCAS LEAVES

| Prepared Cycas of best quality. |  | Per 100 |
|---------------------------------|--|---------|
| Sizes                           |  |         |
| 8 inches to 12 inches           |  | \$ 2.50 |
| 12 " " 16 "                     |  | 3.00    |
| 16 " " 20 "                     |  | 3.75    |
| 20 " " 24 "                     |  | 4.75    |
| 24 " " 28 "                     |  | 5.75    |
| 28 " " 32 "                     |  | 6.50    |
| 32 " " 36 "                     |  | 7.25    |
| 36 " " 40 "                     |  | 8.25    |
| 40 " " 44 "                     |  | 9.50    |
| 44 " " 48 "                     |  | 11.00   |

## MAGNOLIA LEAVES

| Prepared Magnolias, per box (about 1000 leaves). |        |
|--|--------|
| Brown, Purple                                    | \$1.35 |
| Green  | 1.40   |
| Red  | 1.60   |

## PREPARED OAK SHRUBS

(In cartons.) Can be had in green.  
Price per carton.....\$1.50

## WHEAT SHEAVES

| Sizes     |  | Each   | Doz.    |
|-----------|--|--------|---------|
| 15 inches |  | \$ .15 | \$ 1.80 |
| 16 " "    |  | .15    | 1.60    |
| 17 " "    |  | .20    | 2.25    |
| 19 " "    |  | .30    | 3.25    |
| 21 " "    |  | .40    | 4.50    |
| 22 " "    |  | .50    | 5.75    |
| 24 " "    |  | .60    | 6.75    |
| 25 " "    |  | .70    | 8.00    |
| 27 " "    |  | .85    | 9.75    |
| 28 " "    |  | 1.00   | 11.25   |
| 30 " "    |  | 1.10   | 12.50   |

## WAX FLOWERS

Only in desirable colors, as White, Pink, Violet, etc. Per 100  
Dahlias.....\$3.00  
Calla Lilies.....5.00  
Harrisii (or Easter Lilies).....3.50  
Chrysanthemums.....4.00  
Roses.....2.00  
Carnations.....2.00

## PLAIN CHIFFON

(About 35 to 40 yards to bolt.)  
Can be had in any color. Per yd.  
Satin Edge, 2 inches wide.....\$0.03 1/2  
Satin Edge, 4 inches wide......06  
Satin Edge, 6 inches wide......07  
Satin Edge, 10 inches wide......09

**GEO. H. ANGERMUELLER, WHOLESALE FLORIST, 1324 Pine Street, ST. LOUIS, MO.**

Mention The Review when you write.

W. J. Pilcher has had a most successful season in roses. Hadley and Russell were among the selects that came into this market last week. George Schmidt is the rose grower at this establishment.

Edward Cizkowski, head of the Cass Avenue Florists, reports a splendid season. The company will start to make improvements next month for larger quarters.

The next session of the St. Louis Florists' Club will be its thirty-second anniversary meeting. The trustees will arrange a fitting program for the occasion. The meeting will be held on the grounds of the Missouri Pottery & Supply Co.

Any florist in the eastern part of Missouri desiring any information concerning the coming convention of the S. A. F. or wishing to join the national body, should address Jules Bourdet, the state vice-president. J. J. B.

The members of the St. Louis Association of Gardeners at a recent meeting adopted a resolution looking toward the conservation of the native flora of the city and county. The resolution points out that, on account of indiscriminate collectors, the native flowers and plants are in danger of extinction. Picnickers, on visiting the country for a holiday, become enthusiastic over the flowering plants, and some of them plunder the countryside of its beauty, with the idea of reproducing the effect in their city gardens. These amateurs know little of gardening and in the majority of cases the loss is total. Trade and civic organizations of the city have been supplied with the resolution.

## GREENWICH, CONN.

The monthly meeting of the Westchester and Fairfield Horticultural Society was held in Hubbard's hall Friday, May 18. President William Whitton presided. There was a fine display on the exhibition tables and the judges made the following awards:

Cultural certificates to William Graham for fine plants of Calceolaria Stewartii and to James Linane for a beautiful calceolaria.

Honorable mention to William Graham for a vase of Carnation Princess Dagmar and to John Andrews for Bean Carter's Surprise.

# DECORATION DAY FLOWERS

Peonies will be just in time for Memorial Day. If we receive your order early we can ship fresh cut stock.

|                        |                 |
|------------------------|-----------------|
| Roses, assorted        | 6c to 14c       |
| Carnations, assorted   | 5c              |
| Peonies                | 5c to 8c        |
| Spanish Iris           | 5c to 6c        |
| Baby Gladiolus         | 4c to 6c        |
| Large Gladiolus        | 6c to 8c        |
| Sweet Peas             | 100, 50c to 75c |
| Snapdragon             | 6c to 8c        |
| Daisies                | bunch, 25c      |
| Easter Lilies          | 12c             |
| Strawflowers           | 2c to 3c        |
| New Ferns              | 1000, \$3.00    |
| Asparagus and Sprenger | bunch, 50c      |
| Sheet Moss             | Sack, \$2.00    |

Magnolia Wreaths with artificial flowers, 12-in. frame, \$1.00; 14-in., \$1.25

## T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

## NEW CROP DAGGER AND FANCY FERNS NOW READY

**\$2.00 Per 1000**

All selected stock and extra long, just the kind you are all looking for.

**Bronze Galax, fine quality,.....\$1.25 per 1000; 10,000 lots, \$10.00**

Discount on large orders.

## USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

**Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.**

**Sphagnum Moss, large bales, \$3.50.**

**Fine by the pound, 10c; or by the yard.**

**Branch Laurel, 85c for a large bundle.**

Tel. Office, New Salem, Mass.  
L. D. Phone Connection.



**Southern Smilax, 50-lb. cases, \$5.00.**

**Green and Bronze Leucothoe Sprays.**

**\$5.00 per 1000. Extra fine and large.**

**Fine Boxwood, \$7.00 per 50-lb. case.**

**Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.**

We also make any special sizes wanted.

Sample sent if desired.

**Partridge Berries, fine quality, only 10c per bunch of 50 berries.**

**Pine Festooning, 7c and 10c per yard; extra fine.**

**Pine Wreaths, \$2.50 to \$3.00 per doz.**

Order in advance.

Write, wire or telephone 13 R4.

**CROWLFERN CO., Millington, Mass.**

Mention The Review when you write.

James Stuart was highly commended for plants of Calceolaria Stewartii and Calceolaria Bablorii.

The thanks of the society were given William Whitton for a plant of petunia

and to P. W. Popp for a plant of Calceolaria Medfordii.

It was decided to hold the annual summer show at Rye.

Emil Bertolf gave an interesting lec-

# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000, \$2.50; 5000 lots or more, per 1000, \$2.25

## Green Leucothoe Sprays

Per 100 ... \$0.50 Per 1000 ... \$4.50

## Boxwood Sprays

Per lb. .... \$0.20 Per case, 50 lbs., \$7.50

## Bronze Galax

Per 1000.....\$1.25  
Per case of 10,000..... 8.50

## Green Galax Leaves

Per 1000..... \$1.00  
Per case of 10 000..... 7.50

## Sphagnum Moss

Per bale.....\$ 1.50  
10 bales..... 13.50

## Green Sheet Moss

Per bundle. \$1.00 5 bundles..... \$4.75  
10 bundles..... \$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton

Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third St.

Mention The Review when you write.

## NEW CROP FERNS

Daggers ... \$1.25 per 1000  
Fancy..... 1.50 per 1000

**Huckleberry Follage**  
50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75  
Natural Sheet Moss, 100 sq. ft., 1.75

**EVERGREEN CARTER**  
(Geo. M. Carter)

**Evergreen, Alabama**

The Quickest Shipper

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

**E. A. BEAVEN**

EVERGREEN, ALABAMA

Mention The Review when you write.

**L. B. Brague & Son**

Wholesale Dealers in

**CUT FERNS**

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

**Green Sheet Moss**  
FOR HANGING BASKETS

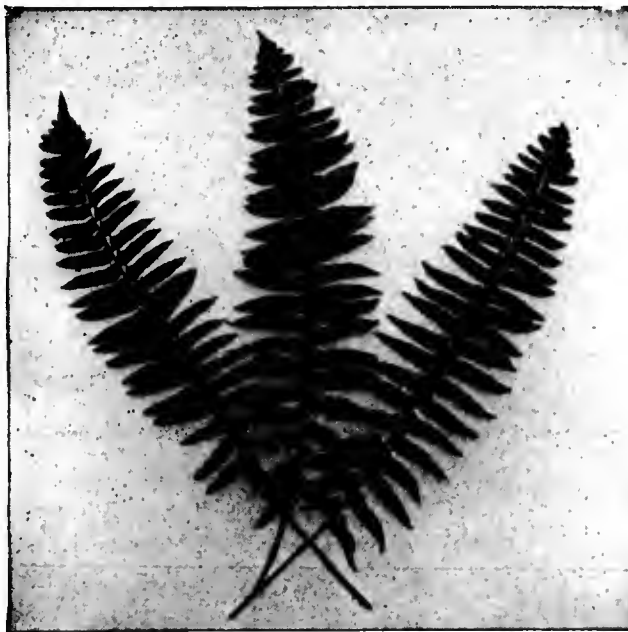
Gathered fresh for your order. Write for prices.

**N. M. Hitchcock**  
Glenwood, Cass Co., Mich.

Mention The Review when you write.

**FERNS** FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH, HINSDALE, MASS.



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

**PRESERVED  
BEECH SPRAYS**

Green, Brown and Red.

Write for prices.

THE RUMBLEY CO., Evergreen, Ala.

**FERNS**

New crop.

Daggers.....\$1.25 per 1000  
Fancy..... 1.50 per 1000

**Caldwell The Woodsman Co.**  
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertiser.

## FERNS

New crop DAGGER

FERNS, now ready, 1000, \$1.50

FANCY, per 1000..... 2.50

SPARKLEBERRY, case.. 5.00

GALAX, Bronze, per 1000.. 1.00

GALAX, Bronze, per case.. 8.50

CYCAS LEAVES, fresh

cut, pair ..... 1.00

LEUCOTHOE SPRAYS,

per 100 ..... .75

SHEET MOSS, per bag... 2.00

SPHAGNUM MOSS, per

bale ..... 1.75

LAUREL SPRAYS, per

doz. bchs..... 1.00

BIRCH BARK, per lb..... .25

CORK BARK, per lb..... .10

CEDAR BARK, per lb.... .08

**NEW CROP  
FANCY FERNS**

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood .....12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

Always mention the Florists' Review when writing advertisers.

ture on rock plants, which was much enjoyed.

Alex. Clarkson, Cor. Sec'y.

### AN INDOOR SUMMER CROP.

What crop can be put in a greenhouse 27x60 and so grown that it will pay well this summer? S. A. W.—Mass.

There is no flower crop you could start now that would give you any returns before late summer or fall. Asters, such as American Branching, would come in season in September and October. I think a vegetable crop would pay you most, either tomatoes or cucumbers. The former would be easier for you to handle than the latter, unless you have handled cucumbers before. The sooner tomatoes can be planted the better. Train the plants to a single stem. Plant them in solid beds if you have such beds and place the plants an average of eighteen inches apart each way. Remember that tomatoes require a dry atmosphere and must not be sprayed overhead. Cucumbers require a warm and moist atmosphere.

C. W.

## Want and For Sale Department

**Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.**

**Display advertisements in this department \$1.50, net, for one inch space.**

**When answers are to be sent in our care, add 10 cents for forwarding.**

**Plant advertisements not admitted under this head.**

**SITUATION WANTED**—By experienced grower of roses; young man, single, sober. Section preferred. Address No. 462, care Florists' Review, Chicago.

**SITUATION WANTED**—By a specialist in pot plants; age 31; A-1 references; best results guaranteed; western states only. Address No. 460, care Florists' Review, Chicago.

**SITUATION WANTED**—Middle aged grower of roses, carnations, mums, general stock designer; best references. Good wages. G. Florist, care 412 Grand River, Detroit, Mich.

**SITUATION WANTED**—By an all-round florist as foreman or landscape gardener on private place; age 40, life experience. At present manager of a large private place. Julius Heinemann, R. 35, Kenosha, Wis.

**SITUATION WANTED**—Lady with 12 years' experience with first-class English florists, wishes position in store or greenhouses. Clever designer and good saleswoman. J. S., 240 Hazelwood Ave., Detroit, Mich.

**SITUATION WANTED**—By honest, sober and industrious young man, age 25, with 9 years' experience in mums, carnations and pot plants; good reference. Write full particulars. Address No. 468, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman or grower of pot plants and cut flowers, wholesale or retail; married. European and American experience. Western states preferred. Good houses to work and good wages expected. Address No. 470, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman, by first-class grower of roses, carnations, mums and general line of pot and bedding plants, where A-1 stuff is wanted; age 40; life experience. Please state wages. Terms in first letter. Address No. 453, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—By young woman, with five years' experience as grower and manager, handling six or seven employees; wishes position in retail store after June 1, where she may learn decorating and designing thoroughly; experienced in handling trade and selling; good executive ability. Address No. 444, care Florists' Review, Chicago.

**SITUATION WANTED**—As working foreman on public or private estate; life experience in all branches of gardening; 3 years in gardener school of agriculture; able to take full charge and produce A-1 stock in and outdoors; age 30, married, no children. Am strictly sober and a first-class man. Please state particulars in first letter. Address L. H., R. F. D. 1, Homewood, Ill.

**SITUATION WANTED**—As second girl in flower store. Address Mrs. Alice Baker, R. R. 21, Parker, Ind.

**SITUATION WANTED**—By a thoroughly reliable foreman, age 36, on a place of over 25,000 ft. of glass, with land where the best stock for high-class trade is wanted. Strong on holiday pot plants, mums, carnations, ferns, etc. Pay expected according to quality of stock demanded. Open for engagement in June. Address No. 465, care Florists' Review, Chicago.

**HELP WANTED**—All-round florist. T. A. Gettys, Albuquerque, N. M.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—Good man for carnations, chrysanthemums and bedding plants. J. C. Rennison Co., Sioux City, Ia.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—A good grower of Beauties and Teas; wages, \$18.00 per week to start. Wm. Dittman, New Castle, Indiana.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—Man for pot plants; steady position. State experience and wages wanted. Address U. S. Cut Flower Co., Elmira, N. Y.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—Man for general greenhouse work; state experience and wages wanted. Edw. N. Button & Son, 96-98 E. Main St., Fredonia, N. Y.

**HELP WANTED**—A young man to wait on trade and help in greenhouse; one with some experience. Lester Park Greenhouses, Duluth, Minn.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—Live men to sell greenhouse boilers in home territory. Exclusive territory; generous pay. Write for details. Giblyn & Co., Utica, N. Y.

**HELP WANTED**—Man for potting and planting; permanent position. State wages wanted. Jacob Russler, 11348 So. Springfield Ave., Morgan Park, Ill.

**HELP WANTED**—General greenhouse man for raising table ferns; permanent position; near New York City. Address No. 435, care Florists' Review, Chicago.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—Experienced greenhouse glaziers, 40c per hour. Steady work the year around. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Propagator. We want at once a grower of mums, roses, carnations and bedding stock. State wages expected to start. Fairview Greenhouses, Milton, Pa.

**HELP WANTED**—An experienced grower of hot-house cucumbers and tomatoes. Write or wire the Menges Greenhouses, Wichita, Kan. Steady position and good salary to an experienced man.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—Man to grow carnations and miscellaneous plants and to do propagating. Good steady position for right man. Give references, wages expected to W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

**HELP WANTED**—An all-round grower for 7500 ft. of glass, one that will take an interest in the business, or will sell it all. Money-maker; in good city in Kansas. Address No. 461, care Florists' Review, Chicago.

**HELP WANTED**—Good greenhouse man for general stock, 9000 ft. of glass, modern place, where best grade of stock is grown; permanent position. State wages and experience. W. M. Shanks, Wellington, Kansas.

**HELP WANTED**—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$20.00 a week. Miller Floral Company, Farmington, Utah.

**HELP WANTED**—A single man who has had experience on retail place; no booze or cigarette habits; one who can appreciate a Christian home and prospects for the future if willing to work up to it. State wages. H. R. Fisher, Marysville, Kan.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 423, care Florists' Review, Chicago.

**HELP WANTED**—Greenhouse builders. Only experienced men, accustomed to high-class work. Unless you are a first-class man, don't apply. Steady work ahead for all of 1917. No roughnecks wanted. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Sober, industrious man with good knowledge in growing carnations, violets, peas, chrysanthemums, bedding plants and general stock; on retail establishment; give reference and wages expected in first letter; must be capable of taking charge, if necessary. Paul E. Richwagen, Needham, Mass.

**HELP WANTED**—For 2,500 sq. ft. of glass, in Pennsylvania country place, active man of from 25 to 40 yrs., non-user of alcoholics, to plan and grow first-class general greenhouse stock, wholesale and retail trade; for salary and on shares. Only energetic, honest, capable man wanted. State wages, references and full particulars at once. Address No. 472, care Florists' Review, Chicago.

**WANTED**—57 3½-in. boiler tubes, 16 ft. long, either new or second handed. State price. Ullrich Floral Co., Tiffin, O.

**FOR SALE**—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouses, 10,000 sq. ft. of glass, with land. August Cronbaugh, Ada, Ohio.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE**—2 greenhouses, fully stocked, barn and house lot, 1¼ acres land. Terms reasonable. Allen H. Wilcox, Sherman, N. Y.

**FOR SALE**—One box boiler, 45 H. P., in fair condition. Can be examined at any time at the J. Ogden Armour Estate, Lake Forest, Ill.

**FOR SALE**—50 3x6 ft. frames, for muslin covering, used one season; cost 50c, will sell for 25c each. Jersey Greenhouse, Rushville, Ind.

**FOR SALE**—Money-making florist store in Chicago; no competition. Have two places. Address No. 463, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

**FOR SALE**—14,000 feet of glass, with land and modern residence; one iron frame house; new No. 10 Kroeschell boiler. Will be sold at a bargain. Fletcher C. James, Des Plaines, Ill.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—Florist store, nicely equipped; old, established, doing good business; own heating plant. Reason for selling, retiring from business. Reynolds, 757 Manhattan Ave., Brooklyn, N. Y.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

**FOR SALE**—One 836 Burnham boiler. Will be put in first-class condition and on board cars for \$250.00. A bargain at this price. Come and see it or write for further particulars. Altimo Culture Co., Canfield, Ohio.

**FOR SALE**—5,000 sq. ft. of glass in Western Michigan. Good condition. Wholesale and retail; \$1,200.00 cash, or \$1,500.00 on easy terms. Fine opportunity. For particulars address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Small florist place with greenhouses with a No. 1 business; in northern Ohio, 28 miles from Cleveland; good reason for selling; sold cheap if sold by Aug. 1. Address No. 466, care Florists' Review, Chicago.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—A well patronized flower store; location good, Chicago. An uncommonly good buy for the man who wants an established business. Store sacrificed on account of failing health. Address K. Wall, 258 N. Kedzie Ave., Chicago.



**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 sq. ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

**FOR RENT**—Greenhouse, 10,000 feet of glass, together with one-half acre of outside space. Terms \$90.00 per month, possession given July 1, 1917. Good town, good market for everything raised. Excellent opening for the right man. State Bank of Dillon, Dillon, Mont.

**FOR SALE**—3 greenhouses, 10,000 ft. of glass at Corning, N. Y., only greenhouse in city, selling all that can be produced. Stock and orders on hand nearly enough to pay for price asked. Must be sold at once as party is leaving town. Address W. E. Johnson, Corning, N. Y.

**FOR SALE**—\$3,000.00 cash, balance to suit, buys six modern greenhouses, up to the minute in every way, well stocked, 4 acres of land and dwelling, in live wire city; right at cemetery gates. Most of glass nearly new. Est. 15 years. For full particulars address No. 452, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses, 82x150 ft., built five years, retail and wholesale, two boilers, good benches, pots, general stock, etc. In good, live town of 36,000; five interurbans, six steam lines; splendid opportunity for live man. Reason for selling ill health (leakage of the heart); will make good terms to right party. Riverside Floral Co., Muncie, Ind.

**FOR SALE**—8 greenhouses, 16,000 ft. of glass, steam heat, 6 room house, 3 city lots; barn, electric lighted, in good condition; full of bedding plants and carnations; 15,000 inhabitants; live city a summer resort; can sell more than you can raise. Terms on application. Write or call. Will sell June 1. Address No. 464, care Florists' Review, Chicago.

**FOR SALE**—On account of death of owner, modern plant, just completed, 4 houses covering 5400 sq. ft. of ground, cement block boiler room and service shed, 30x60 ft., located 6 miles from Flint, Mich., a growing city of 100,000 with only 2 other greenhouses. Fine opportunity. For particulars and terms, write Mrs. Fannie Wilcox, administratrix, 417 Helen St., Flint, Mich.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

## HELP WANTED

An experienced A-1 gardener, married, to take care of private place of 5 acres in suburb. One who thoroughly understands hothouse work and vegetable garden. Nice 4-room apartment, large enough for family of four, but no more. Will pay \$90.00 per month to right party to start, including heat, light, etc.

Address No. 467, care Florists' Review, Chicago

## Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

**Bassett & Washburn**  
Hinsdale, Illinois

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

# FOR SALE

## Shares of Stock in the

# John C. Moninger Co.

### CHICAGO, ILLINOIS

This is a good live company. A profitable investment for a greenhouse owner.

Address No. 451, care Florists' Review, Chicago

## FOR RENT

Retail store on northwest side, Chicago, with 50,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**  
169-175 N. Wabash Ave., CHICAGO

## An Opportunity

for two wide-awake young men to learn to be growers in roses and American Beauties. Experience preferred, but not required. Good wages.

**Batavia Greenhouse Co.**  
30 E. Randolph St., Chicago, Ill.

## FOR SALE

**SUNNY COLORADO** 12 houses, 27,000 feet of glass, all roses at wholesale houses and stock in perfect condition; five acres of ground; boiler capacity for 75,000 feet of glass; automobile, tools, outhouses, cold frames, pots, everything needed in a first-class plant. A BARGAIN.

**EMIL GLAUBER**  
1720 Rosemary St., Denver, Colo.

## Glass For Sale

In first-class condition, single strength, 16 x 24 in.,  
\$2.00 per box.

**McCALLUM CO., Pittsburgh, Pa.**

## FOR SALE

Range of glass, ten miles from Pittsburgh. Everything in first-class condition, but compelled to sell. Will sacrifice at one-half of value for either cash or payments to quick purchaser.

**McCALLUM CO., Inc., PITTSBURGH, PA.**

**WANTED—CEMETERY LOCATIONS**  
Cemetery Sales Experts—Specializing in cemetery organization, advertising and selling campaigns, will organize and manage lot selling campaigns; outline and plan organization and business management for new cemeteries and organize new stock companies or reorganize old cemeteries. If there is an opportunity for a new cemetery in your locality let us help you.  
**GEO. P. GARIN & CO.**  
R 510, 117 N. Dearborn St., Chicago, Ill.

## General Growers and Helpers Wanted

Steady positions for good, reliable men of ability. State wages expected at first, age, reference, whether married or single.

**J. F. Wilcox & Sons, Council Bluffs, Iowa**

## WANTED

## SEED STORE MANAGER

An opportunity for a progressive man with a thorough knowledge of retail seed merchandising. He must know garden seeds, plants and garden accessories, and be familiar with field and grass seeds. A middle-western man preferred, one who has the ability to manage a seed store handling a full line; who can select and train clerks to be successful salesmen; who has attained the age of good judgment, but sufficiently young to be ambitious, enthusiastic and willing to work.

It is important that you give full information about yourself in your first letter.

## NORTHROP, KING & CO.

SEEDSMEN

Hennepin Ave. at First St., Minneapolis, Minn.

## FOR SALE

20,000 feet of glass, boiler, piping, etc. Must be removed.

Price, \$1,500

Address Riverbank Greenhouses  
Geneva, Illinois

## GLASS FOR SALE

200 boxes, new 16x18 B. double, \$4.50 per box, less 5% for cash. If interested write for particulars. Also 3000 feet second-hand pipe, 1-in., sanded and primed.

**D. H. GREEN,** Boonsboro, Md.

## SACRIFICE!

Must sell my interest in 30,000 feet of glass, first-class store, in a live town, doing a No. 1 business. \$2500.00 cash, balance on time. Reason for selling—going to do my bit for the country.

Address No. 471, care Florists' Review, Chicago

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

**JOHN WELSH YOUNG,**  
Rear of 6640 Wayne Ave., Germantown, Phil

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.

**E. G. HILL FLORAL CO.**

Good Stock and  
Good Service

Member F. T. D.

Phones Main 1874-1875

**EDWARD A. FORTER, Florist**

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

**Cincinnati, O.**

**SCHRAMM BROS.**

Send us your orders for

**TOLEDO, OHIO**

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

**FLORISTS' TELEGRAPH DELIVERY**

**TOLEDO, OHIO**

METZ & BATEMAN

414 Madison Avenue

**OHIO BUILDING**

**DAYTON, OHIO**

16 and 18 W. 3rd St.

**Matthews the Florist**

Established in 1883

Greenhouses and Nurseries in Riverdale.

**STEUBENVILLE, OHIO**



**HUSCROFT'S FLOWER**

**SHOP, 173 North Fourth Street**

All orders promptly executed

**THE KAY-DIMOND CO.**

**YOUNGSTOWN, O.**

Members Florists' Telegraph Delivery Ass'n

**ALWAYS HAVE COMPLETE  
STOCK ON HAND**

**MRS. J. B. FREEMAN**

**OF "THE FLOWERS"**

636 Superior Street, **TOLEDO, OHIO**

**VAN METER FLOWER SHOP**

**SPRING and HIGH, Springfield, O.**

**BEST FLOWERS for EVERY OCCASION**

**NEWARK, OHIO**

**CHAS. A. DUERR**

Member Florists' Telegraph Delivery

**KENT BROTHERS FLOWER SHOP**

**COVERS ALL OHIO POINTS  
20-22 W. Church Street NEWARK, OHIO**

**EGGERT N. ZETLITZ**

**The Leading Florist**

**209 West Market Street,**

**LIMA, OHIO**

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

**FLORAL DESIGNS OF ALL KINDS**

**COLUMBUS OHIO**

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: Citizen's 5328, Bell Main 2903 **116 So. High St.**

**The Livingston Seed Co.**

**FLORISTS**

**COVER ALL OHIO POINTS**

**114 N. High St., COLUMBUS, OHIO**

**BALTIMORE.**

**The Burning Question.**

Monday evening, May 14, the Gardeners' and Florists' Club held one of the best attended meetings it has held in a long time. At a previous meeting I. H. Moss and James Hamilton had been appointed a committee to inquire into the coal situation and to report at last week's session. As every member had been notified, and as all were interested, the attendance was large. One of the things the committee did was to have the secretary write to W. F. Gude, the Washington representative of the S. A. F., to see if the national body could promise anything, or if the government could hold out some hopes. The following is an exact copy of Mr. Gude's reply:

Replying to your favor of May 4th with reference to the coal situation, I can only say that you have a hard nut to crack. We figure that our coal for next year will cost us from \$12,000 to \$15,000 more than it did this year, for our firm alone. While that is a big item, it does not worry us so much as the fact that we may not be able to get coal at any price. From the best information we can gather here at Washington, the thing to do is to get all that you can and pile it up on your own place, the sooner the better, because it would seem that the situation for the coming winter will be much more serious than it was last year. Sorry that I cannot write you more hopefully, but I see no relief in sight.

It does not look as though the government would take any hand in the matter.

Mr. Moss paid a visit to the Consolidated Coal Co., the largest company in Maryland, which operates mines in the western part of the state and in West Virginia. The object of his visit was to make a proposition and to get the company's rates on say—100 carloads. The idea was that the tradesmen should club together and buy all their coal in one order. This company's reply to him was that it had more orders on its books now than it could handle, and that it did not want any new customers at this time. Most of the com-

**CLEVELAND**

**...THE...**

**J. M. GASSER COMPANY**

**EUCLID AVENUE**

**We grow the best of everything in  
CUT FLOWERS**

**CLEVELAND OHIO**

**A. GRAHAM & SON**

**5523 EUCLID AVENUE Member F. T. D.**

Bell Main 2809  
Cuy. Central 1868,

*The Smith & Fetters Co.*  
**LEADING  
FLORISTS**  
**735 Euclid Ave., Cleveland**

**We can fill your orders Day or Night for  
CLEVELAND AND  
STATE OF OHIO**

Always have complete stock on hand.  
Regular discount allowed the Trade.

**KNOBLE BROS. 1836 W. 25th St.,  
CLEVELAND, O.**  
Members Florists' Telegraph Delivery Ass'n.

**CLEVELAND  
THE JONES-RUSSELL CO.  
FLOWERS**

**1284-1308 Euclid Avenue**

Member Florists' Telegraph Delivery Ass'n.

**CLEVELAND, OHIO**

**BRAMLEY & SON**

**Store and Greenhouses, 1181 East 71st Street**

**W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO**

**CANTON, O., and Vicinity**  
**A. T. POLLARD, Florist in Rotary**

**CANTON, O. MASSILLON, ALLIANCE  
and VICINITY**  
**FRED G. GELTZ, 522 Market Ave., North  
Member F. T. D. Ass'n.**

**HEISS COMPANY DAYTON  
112 So. Main St. OHIO**  
Members Florists' Telegraph Delivery Ass'n.

**Massillon, Ohio**  
**A. WEAVER, Florist in Rotary**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**CARBONE,** 342  
Boylston St.,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n

**BOSTON—BECKER'S**

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
93 N. MAIN STREET  
Orders Executed for  
Southeastern Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**

**Worcester, Mass.**

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gave the Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.  
Orders solicited for all parts of Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**

LEADING FLORISTS

**38 Dorrance Street**

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**

**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**

AND ALL NEW ENGLAND POINTS  
**T. J. JOHNSTON & CO.** 107 Washington St., PROVIDENCE

I should like to write a little essay on

**"The Sweet Perfume of Courteous Service"**

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

**BOSTON, MASS.**

**Penn The Florist**

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

**124 TREMONT STREET**

**War Brothers Boston, Massachusetts**  
**143 TREMONT STREET**  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

**WELLESLEY COLLEGE**

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**

**W. E. PETERS**

**137 St. Paul St., BURLINGTON, VT.**

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

pany's sales are in cargo lots, so Mr. Moss thought he would have no trouble placing such an order. The Reading Coal Co. was visited, with the same results.

**How About Wood As Fuel?**

Mr. Hamilton has studied the question deeply and his argument is that, while there may be a greater demand for coal this year than ever before, he does not think it is such as to warrant the advance in prices every company is making. Everyone present had seen someone, in most cases the people they have been in the habit of dealing with, and in every case prices were reported doubled.

It is my opinion that this situation is an honest one; that the cause for it is the largely increased demand and the scarcity of labor. Then there is the greater manufacturing activity, a direct result of the war; the naval bases now have to be well stocked and care must be taken of the export trade; in fact, it seems as if the companies do not get a chance to get any coal on hand. As Mr. Gude says, the outlook for next winter is far from reassuring.

This naturally led to the question, "If the worst comes to the worst, what are the florists to do?" There were some present who, during a severe winter, with a coal strike on hand, had been without coal. They came through

**Worcester, Mass.**

**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

Established 1859

**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**

AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.

Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**

**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**

FLORISTS

For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University and St. Mary's Academy.

**Richmond, Ind.**

**FRED H. LEMON & CO.**

Florists and Decorators. Send us your orders.

**GARY FLORAL CO.**

118 West Fifth Avenue  
**A. T. BUSHONG, Prop. GARY, IND.**



# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**

Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.  
**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's

**Donaldson's**

The Leading Florists of the Northwest  
Special attention to telegraphic orders.

**L. S. DONALDSON CO.,** Minneapolis, Minn.

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**

**THE WINDMILLER CO.**

Flowers to all points on short notice

Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
400 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT** Both Phones **PARK FLORAL COMPANY**  
Greenhouses: Buchanan, **FLORISTS**  
Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**

Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
FLORISTS

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern NEW YORK and Western MASS.

**The Saltford Flower Shop**  
POUGHKEEPSIE, NEW YORK  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

**ALBANY, N.Y.** The CAPITAL DISTRICT  
and all Eastern New York  
**WILLIAM GLOECKNER**  
We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

all right, by using wood, and this part of the question was thoroughly debated. Some of the boys have plenty of wood on their own places, and as near as I could get at it, one cord of wood would give about the same results as one ton of coal; that is, under normal climatic conditions. One grower said that in zero weather it would take two cords to one ton of coal, and the opinion was that any boiler could be fired with wood, by simply placing a layer of clinkers over the grates. Of course, it is going to take more labor. I think, from the way things look now, that if I had plenty of timber on my place, I would be beginning to get it cut.

Prices Must Go Up.

This brought up another question, "With this increased cost of production, can we afford to stay in the business and sell our flowers at the prices we have been?" To this question I would answer no. With labor scarce and high, coal at prohibitive prices, and living expenses doubled, no florist can afford to stay in the business and sell stock at the old prices. Is there any other line of business on the face of the earth, in which expenses have increased as in the florists' business, that would not adjust prices accordingly? If it costs 10 cents to produce a geranium in a 4-inch pot, are we going to sell it at the old price of 10 cents, or are we going to add a fair profit?



ABUNDANTLY PREPARED AT  
ALL TIMES

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

**Wilson**  
THE FLORIST  
88 E. MAIN ST.

We reach all  
Western  
N. Y. Points.



**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP

23  
STEUBEN  
STREET

Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** Elmira, N. Y.  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 606. L. D. Bell Phone Main 2180  
Members Florists' Telegraph Delivery

# Telegraph Delivery Department

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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

*Siebrech Bros.*  
INC

922 Madison Ave., cor. 73d St.  
NEW YORK

Member Florists' Telegraph Delivery

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**  
Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.  
—Established 1874—

## JOSEPH TREPEL

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 8 and 5 Greene Ave.  
339 to 347 Greene Ave.  
**BROOKLYN**  
Phones 3908 Prospect NEW YORK

## HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

## RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

**C. C. TREPEL**, Main Office,  
BLOOMINGDALE'S  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

## ORDERS NEW YORK FOR . . . WIRE OR PHONE TO MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

## DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

*M. A. Rowe*

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

I was surprised at the number of business men who are ready to say that the public will not stand an advance. Flowers are a luxury, they say, and can be done without. Whether or not they are right, I believe that if florists do not advance prices in proportion to the advance in their costs, some of them will go out of business. It is a condition the florist is facing now, not a theory. He should stop all this talk of luxury; his business is a legitimate one. Let every florist go along and adjust his business to meet conditions, and it will not be long before he will find out that flowers are not one of the luxuries.

During the meeting there was a sorrowful note. Charles Cook, of Catonsville, reported over the telephone the death of his son, Robert. The deceased, a fine boy of 20, was beloved by everyone. He contracted quinsy, which developed into lockjaw, and his death was sudden. A resolution of sympathy was extended to the family in its great loss.

NASHVILLE, TENN.

The Market.

The last two weeks have brought us hot, dry days, and everyone has had to shade his glass. Business has kept up well, however. Mothers' day business was the best yet; it is one of the real flower days of the year here.

Commencements are in full swing and

*Kottmiller*

. . . FLORIST . . .

426 Madison Avenue—and 49th Street  
Also New York  
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
NEW YORK 561 Fifth Ave.

1 Park Street  
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Ports.

## G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

## WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to  
The Ansonia, Seventy-fourth  
Street and Broadway.

## David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

## NEW YORK

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention  
Long Island Brooklyn Jersey City Newark

## McKENNEY

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

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## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



**NASHVILLE**  
TENNESSEE

**JOY'S**

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros.** LEADING  
FLORISTS

212 Fifth Avenue North

**NASHVILLE, TENN.**

"WE NEVER SLEEP"

**DEWILD GREENHOUSES, Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

## EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

## Orders for TEXAS

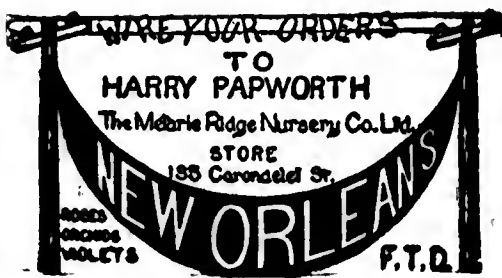
KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

## SAN ANTONIO, TEXAS

Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders & Specialty.

**U. J. VIRGIN**  
838 Canal St. NEW ORLEANS, LA.

**HELENA, ARKANSAS**  
BALL FLORAL CO.



NEW ORLEANS, LA.

**Chas. Eble**

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery

QUALITY  
and  
PROMPTNESS

**New Orleans, La.**  
— The —  
Avenue Floral Co.  
3442 ST. CHARLES AVENUE

Members  
F. T. D.

**FURROW & COMPANY**

OKLAHOMA CITY GUTHRIE  
OKLAHOMA

Members Florists' Telegraph Delivery

this means a good demand for bouquets and corsages. Fortunately, there are plenty of good flowers yet, though the carnations are growing smaller and the roses are rapidly being dried off. Many of the growers have their roses for next year benched and growing. Carnations are doing well in the field. Some of the growers prefer to set their carnations in temporary benches, and then reset them in the permanent quarters. There is a growing conviction among carnation growers here that best results are obtained in the south from carnations that have never been outdoors.

Sweet peas are plentiful, but there as yet are none grown outdoors that amount to much. Valley is in good supply and the growers have more pips in storage at present than ever before at this time of the year. Roses are in fair supply. Orchids are about gone, but the local supply is sufficient for the present demand. Peonies from the field are about gone, except the later ones, and another week will see only a few cold storage blooms left in this market. They have sold fairly well, but there are so many grown by people not in the trade that the prices are always low. The blooms are sold on the street corners and in the department stores for 50 cents per dozen, with the result that the tradesmen have reduced their acreage.

From the quantities of stock being propagated, everyone seems to have confidence in the future of the trade. From the way bedding plants have cleaned out, there seems to be no danger of business falling off.

Various Notes.

The Joy Floral Co. opened its new

## KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

**JOHN A. KELLER CO.**

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

**Elmwood Floral and Nursery Co.**

**TUTWILER FLOWER SHOP**

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880.

Incorporated 1913



**MOBILE, ALABAMA**

**The Minge Floral Co.**

CHAS. L. BAUM—"The Home of Flowers"

## KNOXVILLE, TENN.

Member of the F. T. D.

**Chas. W. Crouch, KNOXVILLE, TENN.**

The Leading Florist of the South

All Orders Given Special Attention

**MRS. J. E. WATTS, Florist**

Cut Flowers  
for all Occasions

**MERIDIAN, MISS.**



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**PITTSBURGH, PA.**  
**MRS. E. A. WILLIAMS**  
 621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**  
 Florists, Decorators and Growers  
 Liberty Avenue and 5th Street (Empire Bldg.)  
 Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH,**  
**RANDOLPH & McCLEMENTS**  
 Floral Experts  
**5936 PENN AVENUE**  
 Members of the Florists' Telegraph Delivery

**A. W. Smith Co.**  
 ... FLORISTS ...  
 KEENAN BUILDING, Pittsburgh, Pa.  
 Largest Floral Establishment in America  
 Established 1874—Incorporated 1909

**Pittsburgh, Pa.**  
**LUDWIG FLORAL CO.**  
 502 Federal Street

**SCRANTON, PA.**  
**A. L. Besancon & Company**  
 FLORISTS AND DECORATORS  
 Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.  
 Both Phones  
 You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**The Park Floral Co.**  
 J. A. VALENTINE, Pres.  
 Member Florists' Telegraph Delivery.

**DENVER, - COLORADO**

**Colorado Springs, Colo.**  
 Orders Carefully Executed  
**PIKES PEAK FLORAL CO.**  
 Wholesale and Retail  
 Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**  
**Frank F. Crump** Wholesale and Retail Florist  
 Member Florists' Telegraph Delivery

**THE FERNERY SCHULTHEIS, FLORIST**  
 Write, Phone or Wire  
 612 Linden Street, SCRANTON, PA.

**Think! Everything In Flowers!**  
**GRAKELOW'S**

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

**Baur**  
**Floral Co.**  
 ERIE, PA.  
 National Florist

**J. V. LAVER**  
**ERIE, PA.**  
 Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**  
**E. C. LUDWIG FLORAL CO.**  
 710 East Diamond Street  
 OPEN DAY and NIGHT  
 Members of the Florists' Telegraph Delivery

**FRANKLIN, PENNA.**  
**BELL FLORAL CO.**  
**ALL NORTHWESTERN PA.**

store at Chattanooga May 19. Messrs. Harrison and their sister, Miss Bess, are in charge of the new venture. They are experienced florists, having grown up with the Joys, their mother being a Joy. For the present all supplies will be shipped from Nashville. Greenhouses may be built in the vicinity of Chattanooga later.

Geny Bros. have put in a new "cold room," cooled by their refrigerating plant, which gives them room to do nearly all their own cold storage.

There will be more annual and perennial flowers grown in the open and offered to the trade this season than ever before in Nashville. During the last few years there has been a decided shortage of flowers for summer use, and the desire to prevent this led to the planting of these subjects.

Louis Haury, who went into the market-gardening business a little more than a year ago, is growing pot plants and bedding plants almost as extensively as he is vegetables. He has a stall in the market and wagons on the streets.

J. F. Corbett has a batch of the best columbines in bloom that I have ever seen in this vicinity. Just why more of these plants are not grown by the trade here I cannot say. They certainly give more good flowers at less expense than most plants.

R. F. Smith, carnation grower for the Joy Floral Co., has a large lot of carnation seedlings that are about large enough to bench. He has been working along this line for some time and has two or three carnations that are promising. He says the best thing he has ever produced is a larger, double Mrs. Sander daisy. It surely is a daisy,

Orders for  
**PHILADELPHIA**  
 AND SURROUNDINGS  
 Will be artistically filled at  
**THE FORREST FLOWER SHOP**  
 131 So. Broad Street, PHILADELPHIA

**J. J. Habermehl's Sons**  
 The finest floral arrangements, flowers and plants furnished on telegraphic orders.  
 The Bellevue Stratford, Philadelphia Broad and Walnut Streets

**PHILADELPHIA**  
 1800 Chestnut Street  
**THE LONDON FLOWER SHOP, LTD.**  
 Member Florists' Telegraph Delivery.

**ORDERS FOR**  
**WEST PHILADELPHIA**  
 Carefully and Promptly Executed with Good Flowers and Good Taste by  
**M. J. CALLAHAN** 3924 Market St., PHILADELPHIA

**Germantown and Chestnut Hill**  
**ORDERS**  
 Carefully executed with taste and promptness.  
**FRANK R. HASTINGS**  
 8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.  
**EVENDEN BROS.**  
 Largest Growers in Central Pa. Williamsport, Pa.

**LANCASTER, PA.**  
**B. F. BARR & CO.,** Leading Florist

**MYERS BROS. Altoona, Pa.**  
 All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**  
 SHERM OFFERLE, Prop.  
**WARREN, PA.**

**FLORAL ORDERS** for Bryn Mawr, Main Line, Conshohocken and Norristown promptly filled by  
**WILLIS H. BALDWIN, Conshohocken, Pa.**

**CLARK, FLORIST, SCRANTON, PA.**  
 124 Washington Ave.  
 Member Florists' Telegraph Delivery.  
 Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

# Telegraph Delivery Department

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**HUGO SCHROETER**  
531 Woodward Ave. INC.

**DETROIT**

MICHIGAN  
GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**

GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**

237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**

Cor. Broadway and Gratiot Ave.

**DETROIT, MICH.**

Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**

56 Broadway

**DETROIT**

MICHIGAN

**ANN ARBOR, MICH.**

**ARCADE FLORAL SHOP**

Just Across from the University  
Orders Filled Promptly

Phone 600

Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.

**DETROIT and VICINITY**

L. Bomb Floral Co., Albert Pochelon, Prop. 153 Bates St.

**ARTHUR F. CRABB**

**GRAND RAPIDS, MICH.**

Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**

**GRAND RAPIDS, MICH.**

Local and State orders carefully executed

**GRAND RAPIDS, MICH.**

**GRAND RAPIDS FLORAL CO.**

Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY

**HENRY SMITH**

Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
FLORAL Co.  
1105 WALNUT - PHONES 1806  
KANSAS CITY, MISSOURI.

**A. Newell**  
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**

**SPRINGFIELD SEED COMPANY**

Floral Department Open Day and Night

**SPRINGFIELD, MO.**

**J. W. STOKES FLORAL CO.**  
Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**

Choice Cut Flowers and Designs on short notice  
Prompt attention to telegraph and telephone orders  
Members Florists' Telegraph Delivery Ass'n

**J. B. GOETZ SONS**

**SAGINAW, MICH.**

or any City in Michigan

and, if it holds, I predict that it will  
some day occupy a prominent place with  
florists. F. B.

## EFFECTS OF FERTILIZERS.

On Different Soils and Crops.

This article consists of extracts from a paper  
prepared by H. J. Wheeler, of Boston, and read  
before the Massachusetts Horticultural Society.

The types of bacteria, fungi, protozoa and other beneficial or injurious organisms in soils are affected by the amounts and relations of mineral and dead organic matter present and even by the chemical relation. Organic matter is highly essential in giving to the soil proper tilth, in improving its physical aëration, its water-holding capacity, and its power to absorb and hold plant food. Soil is no longer looked upon as a lifeless mass, but as teeming with low forms of plant and animal life.

It is impossible to follow all the lines of agricultural investigation. One of the most important was the establishment of the fact that legumes and certain other plants assimilate nitrogen directly from the air. This was shown by Hellriegel and his associates in Germany to be due to the intervention of micro-organisms which grow on the roots of the plants and

**KANSAS CITY,  
... MISSOURI ...**

**WILLIAM L. ROCK  
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**

**KANSAS CITY, MO.**

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG  
FLOWER & PLANT CO.**

Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

**All Kinds of CUT FLOWERS**  
in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed  
Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**

Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

**McKenna**  
Corner  
St. Catharine  
and Guy Streets  
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed.

Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**

**VICTORIA, B. C.**

A. J. WOODWARD  
"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**STATE NURSERY CO.** CUT FLOWERS

170,000 sq. ft. of glass  
at your service. HELENA, MONT.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. N.W.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

**Milwaukee, Wis.**



**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n

**LA CROSSE, WIS.**

*The*  
**Flower Shop**  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of

**"Home-grown Flowers"**

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.**

**RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. C. FIELDS

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**

807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.



Leading Florist  
819 KANSAS AVE  
TOPEKA  
KANSAS



Send Orders for  
**Washington,  
D. C.**

and vicinity to



Everything  
First-Class

**14th and H Streets**

**RICHMOND, VA. JOHN L. RATCLIFFE  
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices (Richmond, Va. Springs, W. Va.)

**ROANOKE, VA.**

**Fallon, Florist**

LET US FILL  
YOUR ORDERS for **NORFOLK**  
or anywhere in Virginia  
**THE GHENT FLORAL CO., NORFOLK, VA.**

Orders Charleston, W. Va.  
for  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**

**JOHN E. COLTON**  
Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**

**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**  
339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**

FLORISTS  
**GREENSBORO, N. C.**

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.  
Members F. T. D.

cause the development of the peculiar  
nodular growth.

Some Abandoned Theories.

Many new theories concerning soils  
and plant nutrition have recently been  
advanced. Among these is the idea  
that the chief function of fertilizers  
is to improve the physical condition  
of soils; also, that fertilizers are not  
needed as plant food, on the supposition  
that the minerals represented in  
the soil are present in sufficient quantity  
to be dissolved and to replenish  
the soil solution rapidly enough to  
meet the plant requirements. It has  
also been claimed that poisonous substances  
develop in the soil as the result  
of the decomposition of decaying  
vegetable matter, and also in the shape  
of excreta from the roots of plants.

The idea that fertilizers are useful  
chiefly for improving the physical condition  
of the soil has since been abandoned.

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to  
**SAMUEL FEAST & SONS**  
S. E. corner Charles and Pleasant Sts.,  
BALTIMORE, MD.

The firm of 84 years' experience and reputation.  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**

Clarksburg, W. Va.

**WEST VIRGINIA**

**WESTERN MARYLAND**

**THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**San Francisco, Cal.**  
**Pelicano, Rossi & Co.**

123-125 Kearny Street  
**FLOWERS BY TELEGRAPH**

**SAN FRANCISCO**

**Podesta & Baldocchi**  
 224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

**SAN FRANCISCO**  
**JOSEPH'S**

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

**San Francisco, Cal.**  
**ART FLORAL CO.**

255 Powell Street

Best attention given your orders  
 Members Florists' Telegraph Delivery

**EPPSTEIN'S**

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.  
 Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n.

**DARBEE'S**  
**FLOWERS THAT KEEP**  
 1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

**SPOKANE FLORIST CO.**

(Kipp's Flower Store)  
**SPOKANE, WASH.**

Orders promptly filled for  
 WASHINGTON, IDAHO, MONTANA

**SPOKANE, WASHINGTON**

**DONART-STAPLETON**

ART FLORISTS

Growers of Choice Cut Flowers

**SPOKANE, WASHINGTON**

**Reimers Floral Art Shop**

RETAILERS AND GROWERS



**LONG BEACH, CAL.**

**MARINE FLORIST**

Choice Cut Flowers Floral Designs  
 Member Florists' Telegraph Delivery

done. It was also shown in a recent article by former Director Hall of the Agricultural Experimental Station of Rothamsted, England, that at least wheat and barley plants, after growing in the soil for sixty years continuously, have not thrown off toxic excreta capable of accumulating in the soil. It is stated by Mr. Hall, as a result of these and further experiments by him, that fertilizers have been returned to their old category as plant foods and that the theories advanced by the Bureau of Soils in Washington concerning them are fallacious.

#### Mineral Food Stored in Soil.

Mr. Hall has also shown that where mineral fertilizers are added to the soil in excess of the immediate needs of the plants, they are stored in such forms as to be subsequently highly available. It was even found by Mr. Hall that barley thrived better in extracts of soil in which barley had been grown for sixty years than in artificial solutions containing the same quantities of mineral ingredients. This he attributed to the possible benefit of small amounts of soluble organic materials, which had accumulated in the soil.

In the experiments which I conducted in Rhode Island, where about fifteen different kinds of plants were each grown on a separate area for two successive years, with like fertilization, it was found that when onions followed the third year on all of the areas, the yields ranged from twelve to 412 bushels per acre, according to the crop which had preceded. The continuation of this work by Director Hartwell has shown that buckwheat was able to thrive better where onions had failed than elsewhere. These results show that in the plan for treatment and fertilization, one must take cognizance of the previous manuring, fertilization and cropping of the land as well as the kind of crops which are to follow.

#### Poisons Developed in Soil.

The fact that certain poisonous substances develop in soils was long ago recognized in Holland by Mulder, and in other places in Europe by other investigators. It was even found more than twenty years ago in connection with the experiments in Rhode Island that ammonium sulphate, which had proved at Rothamsted, England, to be a good fertilizer, was immediately poisonous on the highly acid Rhode Island soil. After liming, however, it became highly effective.

Even nitrate of soda, highly esteemed as a fertilizer, may seriously injure the physical condition of certain soils and such injury is capable of being corrected upon the application of sulphate of ammonia. Such facts, as well as the possible loss of nitrates by drainage, illustrate certain advantages of ready-mixed, commercial fertilizers in which the nitrogenous in-

**SEATTLE, WASH.**

**HOLLYWOOD GARDENS**

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

**CALIFORNIA FLORIST**

**TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

**WOLFSKILLS' and MORRIS GOLDENSON**  
**FLORISTS AND DECORATORS**

We Solicit Telegraph Orders.  
 Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

**LOS ANGELES, CAL.**

**HOWARD & SMITH**

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

**DARLING'S SHOP**

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**WRIGHT'S FLOWER SHOP**  
 224 West Fourth St.

**LOS ANGELES, CAL.**

Leading Retail Florist in the City

**Pasadena, Cal. AND ALL Southern California**

House of Flowers

**HENRY A. SIEBRECHT, JR.**

of New York City

Member Florists' Telegraph Delivery

**Santa Barbara, Cal.**

910 STATE ST.

**GLEAVE'S FLOWER SHOP**

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

**RIVERSIDE, CAL. BAKERSFIELD, CAL.**

**A. M. HOSP, Leading Florist**

# Telegraph Delivery Department

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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery



## C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



## OMAHA, NEB.

JOHN H. BATH

The Careful Florist, 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnam Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnam Street, OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS  
CENTRAL USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South  
IOWA Dakota and northeastern Nebraska

J. C. RENNISON CO.

I  
O  
W  
A

*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

## DES MOINES, IOWA

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



## NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON

CEDAR RAPIDS, IA.

Ingredients are introduced in several forms so that losses from leaching may be avoided, and so that the supply necessary to plants may be continuous throughout their growing season.

Sometimes Poison, Sometimes Food.

Certain of the so-called plant poisons, which develop in soils, appear to be both food and medicine for certain other groups of plants. An instance of this is afforded by the fact that under conditions where onion plants will die, cranberry plants thrive better than if the soil is corrected so as to meet the needs of the onions. Similarly, mignonette cannot be grown on soils which are nevertheless ideally adapted to *Silene orientalis*, asters, and many others of the flowering plants.

Recent investigations at the Indiana station show that in some cases where the tilth of the soil has been improved by the introduction of vegetable matter, and where there is an abundant supply of ordinary plant food, crops failed to thrive because of the presence of aluminum nitrate. It was shown, however, that upon the addition of lime, the alumina is precipitated, the nitric acid combines with lime, and the plants then thrive splendidly.

Soil Disinfectants.

Interest has been awakened in the subject of the treatment of soils by the fact that carbon bisulphide, toluene and various other soil disinfectants have been found to be highly beneficial. According to the results at the Rothamsted Experimental Station, this is due in some

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

## ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

## AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON

FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

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# CHICAGO

Send Your  
Orders to..  
William J.

# SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE  
Three autos insure  
prompt delivery.




1581 Ogden Ave

## CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

## Springfield, Ill.

**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHLE, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
**DE KALB, ILL.**  
Your order will receive our prompt and  
careful attention.

## The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805

849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

cases to the destruction of microscopic  
forms of animal life which feed upon  
the useful bacteria. When these ani-  
mals are destroyed the bacteria in-  
crease enormously, with marked bene-  
fit to the soil. Investigations in Eu-  
rope and at the Agricultural Experi-  
ment Station in Rhode Island show  
that sodium, if present in fertilizers,  
whether as nitrate of soda or as com-  
mon salt in association with muriate  
of potash and kainit, is of use to cer-  
tain plants if the supply of potash is  
insufficient, whereas there are cases of  
plants which show but little, if any,  
ability to benefit by it.

### New Ways of Obtaining Nitrogen.

Recent utilization of great water-  
falls for the generation of powerful  
electrical currents has made it possible  
to combine the gaseous nitrogen of  
the atmosphere in such a way that  
calcium cyanide, calcium nitrate, am-  
monium sulphate and ammonium ni-  
trate are now coming onto the market  
as plant foods. The nitrogen of the  
air surrounding the earth, which could  
formerly be utilized through the aid  
of leguminous plants, may now, there-  
fore, be made our priceless possession  
for the nutrition and maintenance of  
the human race.

Experiments by Loew show that it  
is sometimes of great importance to  
add lime to soils for the purpose of  
counteracting the effects of an unusual  
amount of magnesia. There may also  
be cases where the addition of mag-  
nesia to a soil may be beneficial on  
account of the lime being in excess.  
The requirements in these particulars  
vary with different plants.

Marion, Ill.—Mrs. M. L. Copeland,  
proprietress of the Marion Greenhouses,  
was married recently to John Hodaly,  
of Sycamore. Mr. Hodaly came to this  
country from Hungary seven years ago  
to study agricultural methods of the  
west. He liked the conditions so well  
that he decided to remain, and after  
taking a course in floriculture in an  
eastern university he became florist for  
the Great Falls Floral Co., at Great  
Falls, Mont. Subsequently he was as-  
sociated with William Swinbank, of  
Sycamore, Ill.

Established 1857.



745 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We  
have the best facilities in the city



3343 W. MADISON ST.  
NEAR GARFIELD PARK

CHICAGO

We are prepared to take care of  
out-of-town orders for

## CHICAGO

Delivery or shipment anywhere.

**C. W. McKELLAR,**  
22 East Randolph St., **CHICAGO**

## FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

## ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE

**A. F. KEENAN & CO.**  
1222-1306 E. 63rd Street  
Tels. Hyde Park 875-5416  
SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exacting personal attention.



Phone Superior 1960  
1239 North Clark Street, **CHICAGO**

## CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:  
Bell, Sidney 143—Kinloch, Victor 999

## ST. LOUIS, MO.



# Telegraph Delivery Department

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- |   |   |  |  |   |   |
|---|---|--|--|---|---|
| <p><b>AKRON, O.</b><br/>McFarlands</p> <p><b>ALBANY, N. Y.</b><br/>Gloeckner, Wm.<br/>Rosery, The</p> <p><b>ALTOONA, PA.</b><br/>Myers Bros.</p> <p><b>AMES, IA.</b><br/>Kemble's Greenhouses</p> <p><b>ANN ARBOR, MICH.</b><br/>Arcade Floral Shop</p> <p><b>ATLANTA, GA.</b><br/>Lawrence Floral Co.<br/>ATLANTIC CITY, N. J.<br/>Edwards Floral Hall</p> <p><b>AURORA, ILL.</b><br/>Aurora Greenhouse Co.<br/>Smely, Jos. M.</p> <p><b>BAKERSFIELD, CAL.</b><br/>Hosp. A. M.</p> <p><b>BALTIMORE, MD.</b><br/>Feast &amp; Sons, S.</p> <p><b>BATAVIA, N. Y.</b><br/>Stroh &amp; Sons, L. O.</p> <p><b>BATTLE CREEK, MICH.</b><br/>Coggan, S. W.</p> <p><b>BIRMINGHAM, ALA.</b><br/>Tutwiler Flower Shop</p> <p><b>BOONE, IOWA</b><br/>Kemble's Greenhouses</p> <p><b>BOSTON, MASS.</b><br/>Carbone<br/>Comley, Henry R.<br/>Galvin, Inc., T. F.<br/>Penn, Henry<br/>Wax Bros.</p> <p><b>BROOKLYN, N. Y.</b><br/>Jahn, Hugo H.<br/>Phillips, Florist<br/>Trepel, Joseph<br/>Wilson, R. G.</p> <p><b>BUFFALO, N. Y.</b><br/>Anderson, S. A.<br/>Palmer &amp; Son, W. J.<br/>Scott, the Florist</p> <p><b>BURLINGTON, VT.</b><br/>Gove, the Florist<br/>Peters, W. E.</p> <p><b>CAMBRIDGE, MASS.</b><br/>Becker Conservatories</p> <p><b>CANTON, O.</b><br/>Geltz, Fred G.<br/>Pollard, A. T.</p> <p><b>CEDAR RAPIDS, IA.</b><br/>Kramer &amp; Son, I. N.</p> <p><b>CENTERVILLE, IA.</b><br/>Kemble's Greenhouses</p> <p><b>CHARLESTON, S. C.</b><br/>Carolina Floral Store<br/>Rodgers Floral Co.</p> <p><b>CHARLESTON, W. VA.</b><br/>Chaston Cut Flo. Co.</p> <p><b>CHATHAM, N. Y.</b><br/>Chatham Floral Co.</p> <p><b>CHESTER, W. VA.</b><br/>Colton, John E.</p> <p><b>CHICAGO</b><br/>Alpha Floral Co.<br/>Bruns, H. N.<br/>Fisk, Inc., O. H.<br/>Frauenfelder, C.<br/>Friedman, O. J.<br/>Keenan, A. F., &amp; Co.<br/>Mangel, Florist<br/>McKellar, C. W.<br/>North Shore Floral Co.<br/>Samuelson, Chas. A.<br/>Smyth, W. J.<br/>Wienhoeber Co., E.<br/>Wittbold, Co., Geo.<br/>Young Co., Victor</p> <p><b>CINCINNATI, O.</b><br/>Forster, Edward A.<br/>Hill Floral Co.</p> <p><b>CLARKSBURG, W. VA.</b><br/>Dudley &amp; Sons<br/>Hayman Grhse. Co.<br/>Weber &amp; Sons Co.</p> <p><b>CLEVELAND, O.</b><br/>Bramley &amp; Son<br/>Gasser Co., J. M.<br/>Graham &amp; Son<br/>Jones-Russell Co.<br/>Knoble Bros.<br/>Smith &amp; Fetters Co.</p> <p><b>COLO. SPRGS., COLO.</b><br/>Orump, F. F.<br/>Pikes Peak Flo. Co.</p> <p><b>COLUMBUS, O.</b><br/>Livingston Seed Co.<br/>Wilson's Seed Store</p> <p><b>CONSHOHOCKEN, PA.</b><br/>Baldwin, Willis H.</p> <p><b>COUNCIL BLUFFS, IA.</b><br/>Herman Bros. Co.</p> <p><b>DALLAS, TEX.</b><br/>Lang Floral Co.</p> <p><b>DAVENPORT, IOWA</b><br/>Bills Floral Co.<br/>Forber &amp; Bird</p> <p><b>DAYTON, O.</b><br/>Heiss Co.<br/>Matthews the Florist</p> <p><b>DES MOINES, IA.</b><br/>Alfred Lozier Rosery<br/>Guthrie-Lorenz Co.</p> | <p><b>DE KALB, ILL.</b><br/>Johnson, J. L.</p> <p><b>DEVER, COLO.</b><br/>Park Floral Co.</p> <p><b>DETROIT, MICH.</b><br/>Bemb Floral Co.<br/>Breitmeyer's Sons, J.<br/>Carey The Florist<br/>Fetters, E. A.<br/>Schroeter, B.<br/>Schroeter, Hugo</p> <p><b>DULUTH, MINN.</b><br/>Duluth Floral Co.</p> <p><b>EAST LIVERPOOL, O.</b><br/>Colton, John E.</p> <p><b>ELMIRA, N. Y.</b><br/>Rosery, The</p> <p><b>EL PASO, TEX.</b><br/>Flower Shop, The<br/>Potter Floral Co.</p> <p><b>ERIE, PA.</b><br/>Baur Floral Co.<br/>Laver, J. V.</p> <p><b>EVANSTON, ILL.</b><br/>Flascher Bros.</p> <p><b>FAIRMONT, W. VA.</b><br/>Weber &amp; Sons Co.</p> <p><b>FALL RIVER, MASS.</b><br/>Warburton</p> <p><b>FORT DODGE, IOWA</b><br/>North Floral Co.</p> <p><b>FORT WAYNE, IND.</b><br/>Flick Floral Co.</p> <p><b>FRANKLIN, PA.</b><br/>Bell Floral Co.</p> <p><b>FREEDPORT, ILL.</b><br/>Bauscher, John</p> <p><b>GALESBURG, ILL.</b><br/>Drury, H. F.<br/>Pillsbury, I. L.</p> <p><b>GARY, IND.</b><br/>Gary Floral Co.</p> <p><b>GENEVA, N. Y.</b><br/>Cass, W. &amp; T.</p> <p><b>GRAND ISLAND, NEB.</b><br/>Williams the Florist</p> <p><b>GRAND RAPIDS, MICH.</b><br/>Crabb, Arthur F.<br/>Crabb &amp; Hunter<br/>Grand Rapids Flo. Co.<br/>Smith, Henry</p> <p><b>GREEN BAY, WIS.</b><br/>Meier-Schroeder Co.</p> <p><b>GREENSBORO, N. C.</b><br/>Van Lindley Co.</p> <p><b>GUTHRIE, OKLA.</b><br/>Furrow &amp; Co.</p> <p><b>HARTFORD, CONN.</b><br/>Coombs, John</p> <p><b>HELENA, ARK.</b><br/>Ball Floral Co.</p> <p><b>HOUSTON, TEX.</b><br/>Kerr, R. O.</p> <p><b>HUNTINGTON, W. VA.</b><br/>Dudley &amp; Sons</p> <p><b>INDIANAPOLIS, IND.</b><br/>Bertermann Bros. Co.<br/>Wiegand's Sons Co.</p> | <p><b>JACKSONVILLE, FLA.</b><br/>Mills the Florist</p> <p><b>JACKSONVILLE, ILL.</b><br/>Heini &amp; Sons, J.</p> <p><b>KANSAS CITY, KAN.</b><br/>Fields, L. O.</p> <p><b>KANSAS CITY, MO.</b><br/>Alpha Floral Co.<br/>Kellogg, Geo. M.<br/>Murray, Samuel<br/>Newell, A.<br/>Rock Flower Co.</p> <p><b>KENOSHA, WIS.</b><br/>Turner &amp; Sons</p> <p><b>KNOXVILLE, TENN.</b><br/>Baum, Chas. L.<br/>Crouch, Chas. W.</p> <p><b>LA CROSSE, WIS.</b><br/>Flower Shop<br/>La Crosse Floral Co.</p> <p><b>LANCASTER, PA.</b><br/>Barr &amp; Co., B. F.</p> <p><b>LEXINGTON, KY.</b><br/>Honaker the Florist<br/>Keller Co., John A.</p> <p><b>LIMA, O.</b><br/>Zetlitz, Eggert N.</p> <p><b>LINCOLN, NEB.</b><br/>Chapin Bros.<br/>Frey, C. H.<br/>Frey &amp; Frey</p> <p><b>LONDON, ONT., CAN.</b><br/>Gammage &amp; Sons</p> <p><b>LONG BEACH, CAL.</b><br/>Marine Florist</p> <p><b>LOS ANGELES, CAL.</b><br/>Darling's Flower Shop<br/>Howard &amp; Smith<br/>Wolfskill &amp; Goldenson<br/>Wright's Flower Shop</p> <p><b>LOUISVILLE, KY.</b><br/>Baumer, Aug. R.<br/>Reimers &amp; Son Co.<br/>Schulz, Jacob<br/>Walker Co., F.</p> <p><b>LOWELL, MASS.</b><br/>Morse &amp; Beals</p> <p><b>LYNCHBURG, VA.</b><br/>Miss McCarron</p> <p><b>MADISON, WIS.</b><br/>Rentschler Floral Co.</p> <p><b>MANKATO, MINN.</b><br/>Windmiller Co., The</p> <p><b>MARIETTA, O.</b><br/>Dudley &amp; Sons</p> <p><b>MARSHALLTOWN, IA.</b><br/>Kemble's Greenhouses</p> <p><b>MASON CITY, IA.</b><br/>Kemble's Greenhouses</p> <p><b>MASSILLON, O.</b><br/>Weaver, A.</p> <p><b>MERIDIAN, MISS.</b><br/>Watts, Mrs. J. E.</p> <p><b>MEMPHIS, TENN.</b><br/>Flower Shop, The<br/>Idlewild Greenhouses</p> | <p><b>MIAMI, FLA.</b><br/>Miami Floral Co.</p> <p><b>MILWAUKEE, WIS.</b><br/>Fox &amp; Son, J. M.</p> <p><b>MINNEAPOLIS, MINN.</b><br/>Donaldson Co., L. S.<br/>Swanson's<br/>Whitted Floral Co.</p> <p><b>MOBILE, ALA.</b><br/>Minge Floral Co.</p> <p><b>MOLINE, ILL.</b><br/>Staack &amp; Sons, J.</p> <p><b>MONTCLAIR, N. J.</b><br/>Masamann, Florist</p> <p><b>MONTREAL, CANADA</b><br/>McKenna, Ltd.</p> <p><b>NASHVILLE, TENN.</b><br/>Geny Bros.<br/>Joy Floral Co.</p> <p><b>NEWARK, N. J.</b><br/>Phillips Bros.</p> <p><b>NEWARK, O.</b><br/>Duerr, Chas. A.<br/>Kent Bros.</p> <p><b>NEW LONDON, CONN.</b><br/>Reuter &amp; Sons, Inc.</p> <p><b>NEW ORLEANS, LA.</b><br/>Avenue Floral Co.<br/>Eble, Chas.<br/>Metairie Ridge Co.<br/>Virgin, U. J.</p> <p><b>NEWPORT, R. I.</b><br/>Hass, John C.</p> <p><b>NEW YORK CITY</b><br/>Boston Florist<br/>Bowe, M. A.<br/>Burns, H. H.<br/>Clarke's Sons, David<br/>Dards, Chas. A.<br/>Galvin, Inc., T. F.<br/>Kottmiller, A.<br/>McConnell, Alexander<br/>McKenny<br/>Ramm's Flower Shop<br/>Schling, Max<br/>Siebrecht Bros., Inc.<br/>Stumpp, Geo. M.<br/>Trepel, O. O.<br/>Warenderff</p> <p><b>NORFOLK, VA.</b><br/>Ghent Floral Co.</p> <p><b>GRANDY the Florist</b></p> <p><b>NORWICH, CONN.</b><br/>Reuter &amp; Sons, Inc.</p> <p><b>OAKLAND, CAL.</b><br/>Clarke Bros.</p> <p><b>OAKLAND, MD.</b><br/>Weber &amp; Sons Co.</p> <p><b>OELWEIN, IA.</b><br/>Kemble's Greenhouses</p> <p><b>OKLAHOMA CITY, OK</b><br/>Furrow &amp; Co.</p> <p><b>OSKALOOSA, IA.</b><br/>Kemble's Greenhouses</p> <p><b>OTTAWA, CANADA</b><br/>Scrim's, Florist</p> | <p><b>OMAHA, NEB.</b><br/>Bath, John H.<br/>Henderson, Lewis<br/>Hess &amp; Swoboda<br/>Larmon, Lee L.<br/>Stewart, S. B.</p> <p><b>PARKERSBURG, W. VA.</b><br/>Dudley &amp; Sons</p> <p><b>PASADENA, CAL.</b><br/>House of Flowers</p> <p><b>PASSAIC, N. J.</b><br/>Sceery, Edward</p> <p><b>PATERSON, N. J.</b><br/>Sceery, Edward</p> <p><b>PEKIN, ILL.</b><br/>Kuhl, Geo. A.</p> <p><b>PEORIA, ILL.</b><br/>Kuhl, Geo. A.</p> <p><b>PHILADELPHIA, PA.</b><br/>Callahan, M. J.<br/>Forrest Flower Shop<br/>Grakelow's<br/>Habermehl's Sons, J. J.<br/>Hastings, Frank E.<br/>London Flower Shop</p> <p><b>PITTSBURGH, PA.</b><br/>Blind Floral Co.<br/>Ludwig Floral Co.<br/>Ludwig Flo'l Co., E. C.<br/>Randolph &amp; McClem-<br/>ents<br/>Smith Co., A. W.<br/>Williams, E. A.</p> <p><b>PORTLAND, ORE.</b><br/>Clarke Bros.<br/>Tonseth's</p> <p><b>POUGHKEEPSIE, N.Y.</b><br/>Saltford Flower Shop</p> <p><b>PROVIDENCE, R. I.</b><br/>Johnston &amp; Co., T. J.<br/>Johnston Bros.</p> <p><b>QUEBEC, CANADA</b><br/>McKenna, Ltd.</p> <p><b>RACINE, WIS.</b><br/>Hinchliffe, Mrs. J. T.</p> <p><b>RED BANK, N. J.</b><br/>Kennedy &amp; Sons</p> <p><b>RICHMOND, IND.</b><br/>Lemon &amp; Co., F. H.</p> <p><b>RICHMOND, VA.</b><br/>Hammond Co.<br/>Ratcliffe, John L.</p> <p><b>RIVERSIDE, CAL.</b><br/>Hosp. A. M.</p> <p><b>ROANOKE, VA.</b><br/>Fallon, Florist</p> <p><b>ROCHESTER, N. Y.</b><br/>Keller Sons, J. B.<br/>Wilson, H. E.</p> <p><b>ROCKFORD, ILL.</b><br/>Buckbee, H. W.</p> | <p><b>ROCK ISLAND, ILL.</b><br/>Hensley's</p> <p><b>ST. JOSEPH, MO.</b><br/>Stuppy Floral Co.</p> <p><b>ST. LOUIS, MO.</b><br/>Beyer, Chas.<br/>Grimm &amp; Gorly<br/>Ostertag Bros.<br/>Weber, Fred C.<br/>Weber, F. H.<br/>Young &amp; Sons Co.</p> <p><b>ST. PAUL, MINN.</b><br/>Holm &amp; Olson</p> <p><b>SAGINAW, MICH.</b><br/>Geetz Sons, J. B.</p> <p><b>SALT LAKE CITY</b><br/>Huddart Floral Co.</p> <p><b>SAN ANTONIO, TEX.</b><br/>Green, Edward</p> <p><b>SAN DIEGO, CAL.</b><br/>Boyle &amp; Darnaud</p> <p><b>SAN FRANCISCO, CAL.</b><br/>Art Floral Co.<br/>Darbee<br/>Eppstein, Julius<br/>Joseph, B. M.<br/>Pelicano, Rossi &amp; Co.<br/>Pedesta &amp; Baldeocchi</p> <p><b>SANTA BARBARA, CAL.</b><br/>Gleave's Flower Shop</p> <p><b>SCRANTON, Pa.</b><br/>Besancon &amp; Co.<br/>Clark, Florist<br/>Schulthels, Florist</p> <p><b>SEATTLE, WASH.</b><br/>Hollywood Gardens</p> <p><b>SEDALIA, MO.</b><br/>Archias Floral Co.</p> <p><b>SHEBOYGAN, WIS.</b><br/>Matthewson, J. E.</p> <p><b>SIOUX CITY, IOWA</b><br/>Rennison Co., J. C.</p> <p><b>SOUTH BEND, IND.</b><br/>Beyer Floral Co.<br/>Williams &amp; Co.</p> <p><b>SPOKANE, WASH.</b><br/>Donart &amp; Stapleton<br/>Reimers Flo. Art Shop<br/>Spokane Florist Co.</p> <p><b>SPRINGFIELD, ILL.</b><br/>Janssen Floral Co.</p> <p><b>SPRINGFIELD, MO.</b><br/>Springfield Seed Co.<br/>Stokes Floral Co.</p> <p><b>SPRINGFIELD, O.</b><br/>Van Meter Fl'r Shop</p> <p><b>STEUENVILLE, O.</b><br/>Colton, John E.<br/>Huscroft, G. L.</p> <p><b>STREATOR, ILL.</b><br/>Thorton Floral Co.</p> <p><b>SYRACUSE, N. Y.</b><br/>Mulhauser &amp; Sons, J.</p> <p><b>TACOMA, WASH.</b><br/>California Florist</p> <p><b>TERRE HAUTE, IND.</b><br/>Heini &amp; Sons</p> <p><b>TOLEDO, O.</b><br/>Freeman, Mrs. J. B.<br/>Metz &amp; Bateman<br/>Schramm Bros.</p> <p><b>TOPEKA, KAN.</b><br/>Hayes, James<br/>Hellerhoff, Mrs. M. E.<br/>Lord's Flower Room</p> <p><b>TORONTO, CANADA</b><br/>Dunlop, John H.</p> <p><b>TRENTON, N. J.</b><br/>Park Floral Co.</p> <p><b>VANCOUVER, B. C.</b><br/>Woodward, A. J.</p> <p><b>VICTORIA, B. C.</b><br/>Woodward, A. J.</p> <p><b>WARREN, PA.</b><br/>Crescent Floral Gar.</p> <p><b>WASHINGTON, D. C.</b><br/>Blackstone, Z. D.<br/>Gude Bros. Co.<br/>Small &amp; Sons, J. H.</p> <p><b>WATERLOO, IOWA</b><br/>Kemble's Greenhouses</p> <p><b>WELLESLEY, MASS.</b><br/>Tailby &amp; Son.</p> <p><b>WESTERLY, R. I.</b><br/>Reuter &amp; Son, Inc.</p> <p><b>WHITE SULPHUR SPRINGS, W. VA.</b><br/>Ratcliffe, John L.</p> <p><b>WILLIAMSPORT, PA.</b><br/>Evenden Bros.</p> <p><b>WILMETTE, ILL.</b><br/>Pyfer &amp; Olson</p> <p><b>WORCESTER, MASS.</b><br/>Lange, H. F. A.<br/>Randall's Flower Shop</p> <p><b>YOUNGSTOWN, O.</b><br/>Kay-Diamond Co.</p> |
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**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

It seems this year as though seeds will sell all summer.

REPORTS from France indicate that this year there will be at least as large a percentage as last year of 12-centimeter bulbs in the Paper Whites.

IMPORTED seeds of all kinds are pretty nearly cleaned up. Reports of prospects of some vessels coming from Europe, if true, afford a hope, however, of getting more stock.

As a measure of the importance of the American trade to the Holland exporters, it is stated that one of the principal houses has in hand for fall shipment orders aggregating \$240,000, and that this does not include any spring orders not shipped.

REPORTS coming in from the radish growing section of northern Michigan show that the cold, backward spring has already reduced the acreage of radishes, and damaged crop prospects to some extent. It looks as though radish seed would be easily worth 50 cents to \$1 per pound next fall.

THE seed situation, as it is today, was well summed up by a seedsman who, last week, drove up to the offices of the Leonard Seed Co., Chicago, to place an order for some seeds. Upon being told that the price on a certain item had advanced \$1 per pound, he merely laughed complacently. "It isn't a question of price," he said, "they come these days asking not how much, but 'Please, Mister, can we get the seed?'"

THE directors of the Wholesale Seedsmen's League met at the Hardware Club, New York, May 22. It was stated that only routine business was transacted, with no report for non-members, which is taken to indicate that the principal theme was the values of seeds of the 1917 and 1918 crops. President F. W. Bruggerhof, Nestor of the seed trade, who is in his eighty-seventh year, occupied the chair at dinner, there being fifteen seedsmen present.

A SCARCITY is developing in turnip seed and, as the larger percentage used in this country has in the past been imported from Europe, it looks as if turnip seeds for planting this June and July would be a scarce item. Prices have advanced considerably and seed is now selling in a jobbing way at 60 to 75 cents per pound for Strap Leaf, Flat Dutch and ordinary sorts. Globe varieties and the rutabagas are jobbing at 75 cents to \$1 per pound, with prospects of still higher prices. Milan sorts are bringing \$1.25 to \$1.50 per pound.

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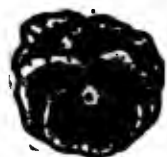
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Giant Three and Five Blotched  
Masterpiece, curled way  
1000 seeds, 25c; 5000, \$1.00  
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-  
blooming Giant Pansies  
500 seeds, 25c; 1000, 40c;  
1/4-oz., \$1.10; 1/2-oz., \$2.00

Mention The Review when you write.

## DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed  
growers in Denmark. Please send for price list.  
Chr. Møhlberg, 216 7th St. N., Minneapolis, Minn.

ON another page of this issue those of  
the seed trade interested in the subject  
will find an account of the purchasing  
of a Michigan gladiolus farm by one of  
the principal Holland firms.

EDWARD S. LEONARD, of the Leonard  
Seed Co., Chicago, started on an auto-  
mobile trip last week, to drive through to  
northern Wisconsin, where he will com-  
bine business with pleasure, and where  
he expects to have a week's good trout  
fishing before he comes back.

SEEDSMEN at Nashville report the  
business is keeping up in volume later  
this year than for a long time. It is dif-  
ficult to get supplies at any price. Soy

## Order Seed Packets

**NOW  
FOR 1918**

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
FITCHBURG, MASS.

Mention The Review when you write.

## PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a  
copy, send a postcard

**WATKINS & SIMPSON, Ltd.**  
27, 28 & 29 DRURY LANE, LONDON, ENG.

Mention The Review when you write.

## WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY  
SYSTEMATIC SERVICE

Mention The Review when you write.

## J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices  
to Florists and Market Gardeners

BALTIMORE, MARYLAND

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

**WM. ELLIOTT & SONS**  
42 VESEY ST. NEW YORK

## J. M. THORBURN & CO.

53 Barclay Street  
through to 54 Park Place  
NEW YORK CITY

SEEDS AND BULBS

## Vick's Quality Flower Seeds

In all leading varieties

**JAMES VICK'S SONS, Rochester, N. Y.**

## BURNETT BROS.

SEEDS : BULBS : PLANTS  
98 Chambers Street, NEW YORK CITY

## SEEDS

Best that grow. We sell di-  
rect to gardeners and florists at  
wholesale. Big beautiful cata-  
logue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

## GIGANTEUM LILY BULBS FROM COLD STORAGE

7- 9, per case of 300 .....\$14.00  
8- 9, " " " 250 ..... 14.00  
9-10, " " " 200 ..... 16.00

Holton & Hunkel Co., Milwaukee, Wis.

Mention The Review when you write.

## RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)  
FRANCE

New York Address:  
25 W. Broadway

## KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special  
quotations for next season and from harvest  
1917 now ready.

Langport, England

## LANGHOUT & CO.

SASSENHEIM, HOLLAND  
Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
NEW YORK CITY

## FOR Dutch and French-grown Bulbs WRITE

**HOGEWONING & SONS**

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

**LILIUM GIGANTEUM, 7/9, 300 to Case**

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—  
Prices on Application.

**D. RUSCONI, 128 West 6th Street,  
CINCINNATI, OHIO**



beans are selling at from \$6 to \$7 per bushel, and cow peas, of the better table varieties, as high as \$8 and \$9, the demand exceeding the supply at these figures.

#### CONVENTION PROGRAM.

Secretary C. E. Kendel, of the American Seed Trade Association, is distributing the programs for the thirty-fifth annual convention, which will be held at Detroit, Mich., June 19 to 21. The opening session will be held at 10 o'clock in the morning of Tuesday, June 19. The Hotel Ponchartrain has been selected as the headquarters for the convention. Included in the business to come before the convention, the secretary's announcement says, is consideration of an amendment to the by-laws which would permit, when necessary, a change in the dates of holding the convention.

The program for the three days' session follows:

Tuesday, June 19, 10 a. m., open session.  
Call to order.  
Address of welcome, Wilber Brotherton.  
Response by member present who shows least approval of Mr. Brotherton's remarks.  
President's address.  
Reports of committees.  
Tuesday, 2 p. m., open session.  
Address, "Voluntary Seed Control," Hon. George H. Clark, seed commissioner, Dominion of Canada.  
Address, "Disease Resistance in Plants," Dr. L. R. Jones, plant pathologist, University of Wisconsin.  
Tuesday, 8 p. m., reception by the president and others.  
Wednesday, June 20, 9 a. m., executive session.  
Reports of committees.  
Round table discussion, led by H. A. Johns, topic, "Crop Stealing."  
Wednesday, 2 p. m., automobile drive. Guests will choose between a party going to the Ford motor works and the Packard plant, coming home via Belle Isle, and a party going to Belle Isle and Grosse Pointe, stopping on the return trip at the residence of D. M. Ferry, Jr.  
Wednesday, 6:30 p. m.  
Boat ride and informal dinner, steamer "Tashmoo."  
Address by Dr. John Merle Coulter, professor of botany, University of Chicago.  
Thursday, June 21, 9 a. m., trip by trolley to Oakview Farm and trial grounds.  
Thursday, 5 p. m., executive session.

#### THE EXODUS.

Word has been received of the safe arrival in Holland of the S. S. Ryndam, which, when it sailed from New York, carried half a hundred Dutch bulb salesmen returning home from their canvass of America. Sailing a few days later than the Ryndam, a Swedish boat car-

## LILY BULBS GIGANTEUM—

### SHIPMENT FROM STORAGE

7- 9 inch.....\$15.00 per case of 300  
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

## ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

Orders taken now for 1917 crop

## Valley

CHAS. SCHWAKE & CO., Inc.  
90-92 W. Broadway, NEW YORK

ried fifty-two other Hollanders, the exodus thus numbering 102 within the week. It is said the Ryndam would have had the entire party except that reservations had been booked on the Swedish boat prior to the announcement of the sailing of the direct steamer—and the Swedes refused to let the Hollanders cancel unless they forfeited their money.

#### SUPPLYING THE SEED DEMAND.

Americans, young, old and of all the ages between, are calling for seeds. The seed producers and distributors are answering that call, thus "doing their bit" toward a maximum production of foodstuffs. The accompanying illustration shows the small army of workers who are helping H. W. Buckbee, of Rockford, Ill., supply a portion of the country's extraordinary demand for seeds this spring.

The photograph was taken Saturday afternoon, May 12, at Mr. Buckbee's warehouse at Rockford. The men and women, and boys and girls, were ranged

## Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,  
CHICAGO

Mention The Review when you write.

on the lawn ready for the photographer. Mr. Buckbee was so busy seeing that none of his employees escaped the camera that he barely got into the picture. So that the observer may not fail to find him, his photograph has been brought out by a circle.

Besides being a large distributor of seeds, Mr. Buckbee combines all branches of the trade in his business. His greenhouse range comprises more than 200,000 feet, and he maintains a retail store in Rockford. He has been a member of the American Seed Trade Association, is a charter member of the S. A. F., and is a member of the F. T. D.

#### TEACHING SEED TESTING.

For several years the United States Department of Agriculture has permitted persons interested to spend the months of July and August at the seed laboratory in Washington, D. C., to become familiar with the technique and practice of seed testing.

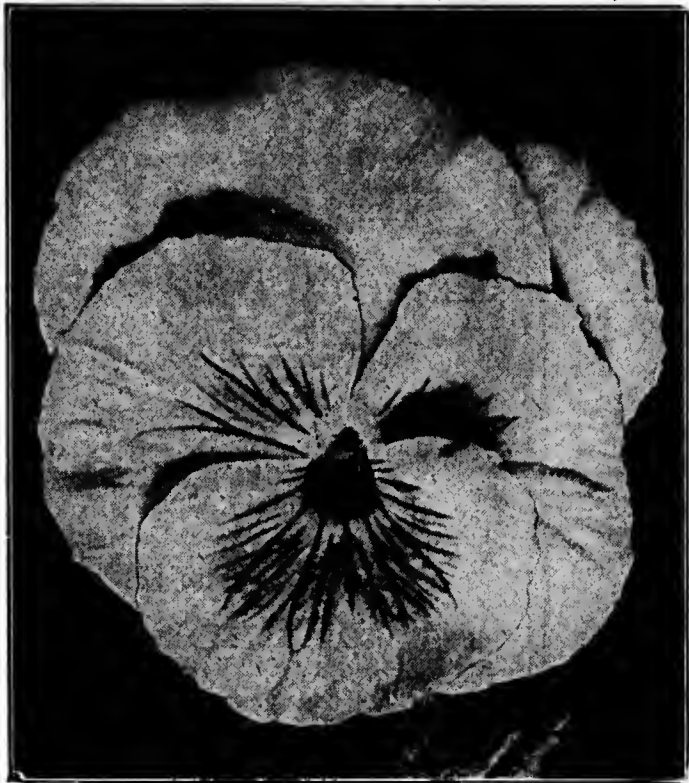
It is expected that more persons than usual may wish to avail themselves of this privilege this year through seedsmen voluntarily furnishing, with the field crop seeds they sell, information concerning quality, including the name of the seeds, the per cent of pure live seed and, in the case of certain imported seeds, the country of origin. It is, therefore, desired to know definitely not later than June 15 how many and who may be expected.

There will be no charge in connection with this work, but each person who comes will be required to supply himself on arrival with certain equipment, including hand lenses, forceps, etc., at a total cost not exceeding \$15.

Anyone wishing to avail himself of



Mr. Buckbee and His Small Army of Assistants, at Rockford, Ill.



# MICHELL'S NEW CROP FLOWER SEEDS

**Pansy Seed**  
**Michell's Giant Exhibition, Mixed.** A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.; 1/8 oz., \$1.00; \$6.00 per oz.  
**Giant Tricolor, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

**Daisy, Double English**  
Tr. pkt. Oz.  
**Monstrosa Pink**... 1/4 oz. \$1.50 \$0.50  
**Monstrosa White**... 1/4 oz. 1.50 .50  
**Monstrosa Mixed**... 1/4 oz. 1.50  
**Longfellow Pink**..... .30 \$2.00  
**Snowball White**..... .30 2.00  
**Mixed**..... .30 1.50

**Myosotis**  
**Alpestris Victoria**..... .25 1.00  
**Eliza Fonrobert**..... .20 1.00

**Cineraria** 1/2 tr. Tr. pkt. pkt.  
**Grandiflora Prize, Dwarf**..... \$0.60 \$1.00  
**Grandiflora Med. Tall**..... .60 1.00

**Primula Chinensis** 1/2 tr. Tr. pkt. pkt.  
**Alba Magnifica**..... \$0.60 \$1.00  
**Chiswick Red**..... .40 1.00  
**Duchess**..... .60 1.00  
**Holborn Blue**..... .60 1.00  
**Kermesina Splendens**..... .60 1.00  
**Rosy Morn**..... .60 1.00  
**Prize Mixture**..... .60 1.00

**Primula Obconica Gigantea**  
**Lilacina, Lilac**..... \$1.50  
**Kermesina, Crimson**..... .50  
**Rosea, Pink**..... .50  
**Alba, White**..... 0  
**Hybrida Mixed**..... .50

**Cycas Stems**  
\$2.50 per 25 lbs.; per 100 lbs. \$9.00; case lots (about 300 lbs.) at 1/2c per lb.

Also all other seasonable Seeds, Bulbs and Supplies.  
Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., Philadelphia**

## PRIMROSE SEED

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.  
**PRIMULA KEWENSIS**, new dwarf yellow, 25c.  
**PRIMULA MALACOIDES**, Giant Baby, 25c.  
**CINERARIA**, large dwarf, trade pkt., 50c; 1/2, 25c.  
**CYCLAMEN**, Giants, trade pkt., \$1.00; 1/2, 50c.  
**PANSY**, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**  
Mention The Review when you write.

**LILIUM GIGANTEUM From Cold Storage**  
7 to 9-inch.....\$15.00 per case of 300  
8 to 9-inch..... 16.00 per case of 250  
9 to 10-inch..... 17.00 per case of 200  
Write for prices on your fall bulb order.

**LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.**  
Agents for The Growers Association,  
Anna Paulowna, Holland.  
Mention The Review when you write.

HELLER'S  
MICE  
PROOF  
SEED  
CASES.

Send for Catalogue.  
**HELLER & CO.**  
Montpelier, Ohio

Mention The Review when you write.

this opportunity to become familiar with seed testing should immediately make application to the Seed Laboratory, Bureau of Plant Industry, United States Department of Agriculture, Washington, D. C.

It will be impossible to offer similar privileges at the branch seed laboratories maintained in coöperation with state institutions in California, Oregon, Louisiana, Missouri and Indiana.

### THE DUTCH EMBARGO.

One of the leading Dutch firms supplies the following:

The Dutch government absolutely prohibits exportation of the following: Anise, grass seeds, caraway, lupines, mustard, spinach, sugar beet, sunflower, lettuce, chicory, canary, clover, linseed, purslane, spurry, vetches, radish, cucumber, endive, perpetual spinach.

The following may be exported only under special license: Table beets, mangel-wurzel, cabbage, peas and beans

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



**LILIUM GIGANTEUM**  
6- 8.....400 to case  
7- 9.....300 to case  
8- 9.....275 to case  
8-10.....250 to case  
9-10.....200 to case  
10-12.....150 to case

Tuberoses, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

**LILIUM AURATUM**  
9-10.....100 to case  
11-13.....

**LILIUM RUBRUM**  
8-10.....175 to case  
9-10.....125 to case  
9-11.....130 to case  
10-12.....100 to case  
11-13..... 85 to case

**AMERICAN BULB COMPANY**

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.

## GLADIOLI

New Catalogue Ready  
**JOHN LEWIS CHILDS, Inc.**  
Flowerfield, L. I., N. Y.  
Mention The Review when you write.

## Pansy Seed

**TOOLE GIANT PRIZE STRAIN.**  
1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.  
**WILLIAM TOOLE & SON**  
Hardy Plant and Pansy Farm  
Baraboo, Wis.  
Mention The Review when you write.

(for sowing), winter purslane, turnips, New Zealand spinach and half sugar beets.

The informant does not guarantee the above list to be complete, as it is compiled from various orders which have been issued.

### CHINESE SACRED LILY BULBS.

The American consul at Amoy, China, reports that the narcissus bulb crop for this season is estimated at 3,000,000 pieces, of which about 1,000,000 will be of the quality and size usually exported to foreign markets.

Exporters report that the prices demanded so far by the Chinese dealers have been high, on account of abnormal freight rates and the adverse exchange rate. The export to the United States

## NOTICE TO GROWERS

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

### SNAPDRAGON

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

**G. S. RAMSBURG, Somersworth, N. H.**  
Mention The Review when you write.

in 1916 amounted to 1,151,000 bulbs, valued at \$14,620.

### FEDERAL SEEDS EXHAUSTED.

No seed for free distribution or for sale is at the disposal of the United States Department of Agriculture. The department, however, through its committee on seed stocks, is receiving daily telegraphic and other reports as to available supplies of seeds of crops for

# LILY BULBS

SHIPMENT FROM STORAGE

## Giganteum—

7- 9 inch.....\$14.50 per case of 300  
8-10 inch..... 16.50 per case of 250  
9-10 inch..... 16.50 per case of 200

## Multiflorum—

7- 9 inch.....\$15.00 per case of 300  
8-10 inch..... 17.50 per case of 250

Giganteum shipped from Chicago  
as well as New York.

**McHUTCHISON & CO.**

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

# LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily  
Bulbs. Tried and proven true stock.

## LILIUM GIGANTEUM

|            | Per 1000 |
|------------|----------|
| 7- 9.....  | \$ 45.00 |
| 8-10 ..... | 72.00    |
| 9-10 ..... | 85.00    |
| 9-11 ..... | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto.  
Cold storage GIGANTEUM BULBS all the  
year. All sizes. Ask for prices. See offer  
of Ferns, Sheet Moss, Asparagus, Cannas and  
Roses in Classified Department.

**G. M. REBURN & CO.**

160 N. Wabash Ave.

CHICAGO

Mention The Review when you write.



Uncle Si sez:

One week it's a short-  
age on flowers and the  
next it's on vegetables.  
Better grow more of  
'em.

# LILIES

For SUMMER GROWING

Rubrum, \$5.00, \$6.50, \$7.00 per 100

Giganteum, \$5.00-\$6.50 per 100

Special prices on case lots.

**M. M. CARROLL**

Norwood, (Near Cincinnati) Ohio

Mention The Review when you write.

**"Wilson's Seeds will  
grow anywhere"**

J. J. WILSON SEED CO., NEWARK, N.J.  
Mention The Review when you write.

late planting, and will assist in locating seed stocks for localities where shortages exist. The committee is co-operating with state, local and commercial agencies in an effort to secure better distribution of seed, and to encourage plantings of all important crops.

Information regarding shortages and surplus stocks should be addressed to R. A. Oakley, chairman, committee on seed stocks, United States Department of Agriculture, Washington, D. C.

## SEEDSMEN CALLED TO CAPITAL.

"Any danger which may have existed of a seed famine in the face of a world emergency has been largely minimized, if not wholly dispelled," said J. C. McCullough, of the J. C. McCullough Seed Co., Cincinnati, when interviewed after the recent conference of seedsmen with the National Council of Defense at Washington. Mr. McCullough was summoned to Washington on a two hours' notice and found there the biggest seed producers of the nation.

"What the manufacturers of America are planning to do to outfit the government for a world war of the largest possible proportions the seedsmen are going to do for the farmers, so that food supplies without stint will be available," said Mr. McCullough.

"This is a big problem, because America is going to go in for agriculture upon a scale scarcely even thought of, let alone seriously contemplated. Every state in the country is planning to double, and probably to treble or quadruple, its normal output of food supplies from the soil. Every resource at the disposal of the seedsmen will be exerted to make the supply of seeds equal to the demand."

## MOTT-LY GLEANINGS.

Some seeds grow,  
But add to their shame;  
Johnson's seeds grow  
And add to their fame.

"I had no idea," observed F. G. Johnson, of Johnson's Seed Store, Cleveland, "when I wrote this catchy limerick that it would create such interest. It goes to show that an ad out of the ordinary always catches the eye. So many adaptations can be made from it." Three times the usual amount of business is recorded by this concern and two stories will be added to the building this summer, with storage to care for the heavy crop of potatoes expected. "Strange as it seems," said Mr. Johnson, "farmers in Michigan prefer to contract this season to grow potatoes for 50 cents per bushel rather than beans and peas. One reason is the scarcity of labor and another that they expect ordinary potatoes to bring \$2 per bushel at time of harvest. We are starting with 200 bushels that cost us \$3.75 per bushel, and could find use for 1,000 bushels if clean, true stock could be guaranteed."

Ward & Co., also of Cleveland, are experiencing an extraordinary seed business. An exception is noted in a smaller call for flowering seed, bulbs and tubers, but shrubbery, perennials and the like are selling finely. "The biggest season on record before we wind up," is the prediction of Manager Rotherham.

W. M.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

# SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you  
don't agree with us.

## LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30  
5-lb. bags .....90c; retails, 1.25  
Bulk, \$17.50 per 100 lbs.

## DAHLIAS

Strong Roots Doz. 100  
White shades..... } \$1.50 \$10.00  
Yellow shades..... }  
Red shades ..... }  
Variegated..... }

## Lily Bulbs from Cold Storage

We ask you to try 100 or more of  
our "specially graded" stock and  
compare them with the other fellow's

## Lilium Giganteum

Per 100  
7 to 9-inch.....\$ 5.50  
Per case of 300, \$15.00.  
9 to 10-inch..... 9.00

Allow us to ship you 100 or more  
every two weeks. We believe you  
will find them profitable.

## Lilium Speciosum Rubrum

Doz. 100  
8 to 9 inch.....\$1.00 \$6.50

## Lilium Auratum

Doz. 100  
8 to 9 inch.....\$1.00 \$ 6.50  
9 to 10 inch..... 1.50 10.00  
11 to 14 inch..... 2.50 15.00

## Lily of the Valley Pips

New Crop, Fancy

Per case  
Case of 250.....\$ 6.50  
Case of 500..... 12.50

## Lily of the Valley Clumps

For Outdoor Planting

Per Doz. 100  
Large size.....\$3.15 \$25.00

## Caladium Esculentum

Per 100 1000  
9 to 11-inch circ.....\$ 5.75 \$52.50  
13 to 15-inch circ..... 18.00  
15 to 17-inch circ..... 20.00

## GLADIOLI

100 1000  
America ..... \$2.00 \$17.00  
Mrs. Francis King ..... 1.60 14.00  
Augusta ..... 1.50 13.00

STRICTLY FIRST SIZE AND  
AMERICAN PRODUCTION

"THERE'S A DIFFERENCE"

Write for prices on other varieties

## Tuberose

Dwf. Ex. Pearl, first size, per 100,  
\$1.00; per 1000, \$9.00.

A complete line of Gladioli and  
Spring Bulbs. If you are in the mar-  
ket, we believe it will pay you to get  
in touch with us.

## PEONIES

Red, white or pink clumps.  
to 5 eyes.....doz., \$1.50; 100. \$10.00

# WINTERSON'S SEED STORE

166 N. Wabash Ave. & CHICAGO



# DREER'S SELECT ROSES

## FOR OUTDOOR PLANTING

Two-year-old plants from 5 and 6-inch pots, according to variety; ideal stock for your retail trade.  
For descriptions, see our Garden Book for 1917.

### SELECT STANDARD SORTS AND RECENT INTRODUCTIONS

|                                      | Per 100 |   | Per 100 |
|--------------------------------------|---------|---|---------|
| Arthur R. Goodwin.....               | \$35.00 | Lieutenant Chauré .....                     | \$35.00 |
| Chateau Clos Vougeot.....            | 35.00   | Louise Catherine Breslau.....               | 35.00   |
| Dean Hole .....                      | 35.00   | Mabel Drew .....                            | 35.00   |
| Duchess of Westminster.....          | 35.00   | Mme. Edouard Herriot (Daily Mail Rose)..... | 35.00   |
| Ecarlate .....                       | 35.00   | Mme. Edmund Rostand.....                    | 35.00   |
| Etoile de France.....                | 35.00   | Mme. Jenny Guillemot.....                   | 35.00   |
| Florence Haswell Veitch.....         | 35.00   | Mme. Jules Bouche.....                      | 40.00   |
| George Dickson .....                 | 35.00   | Mme. Jules Grolez.....                      | 35.00   |
| George C. Waud.....                  | 35.00   | Mme. Melanie Soupert.....                   | 35.00   |
| General Superior Arnold Janssen..... | 35.00   | Mme. Segond Weber.....                      | 35.00   |
| General MacArthur .....              | 35.00   | Marquise de Sinety.....                     | 35.00   |
| Grace Molyneux.....                  | 35.00   | Mrs. Joseph H. Welch.....                   | 35.00   |
| Gruss an Teplitz.....                | 35.00   | Prince de Bulgarie.....                     | 35.00   |
| Joseph Hill .....                    | 35.00   | Souvenir du President Carnot.....           | 35.00   |
| Killarney .....                      | 35.00   | Viscountess Folkestone .....                | 35.00   |
| Killarney Brilliant .....            | 35.00   | White Killarney .....                       | 35.00   |
| Lady Mary Ward.....                  | 50.00   | Willowmere .....                            | 40.00   |
| Lady Pirrie .....                    | 35.00   |   |         |
| La France .....                      | 35.00   |   |         |

### NEW HYBRID-TEA ROSES—Introductions from 1914 to 1917

|   | Each   |   | Each   |
|---|--------|---|--------|
| Admiral Ward (Pernet-Ducher, 1915).....         | \$0.50 | Margaret Dickson Hamill (Dickson & Sons, 1916)..... | \$1.00 |
| Brilliant (Hugh Dickson, 1915).....             | .50    | Miss Stewart Clark (Dickson & Sons, 1917).....      | 2.00   |
| Cheerful (McGredy, 1916).....                   | 1.00   | Modesty (McGredy, 1917).....                        | 2.00   |
| Circe (Wm. Paul & Son, 1917).....               | 2.00   | Mme. Edouard Herriot (Pernet-Ducher, 1914).....     | .35    |
| Clarice Goodacre (Dickson & Sons, 1917).....    | 2.00   | Mme. Marcel Delannoy (Leenders, 1916).....          | .60    |
| Cleveland (Hugh Dickson, 1917).....             | 2.00   | Mrs. Ambrose Riccardo (McGredy, 1915).....          | .50    |
| Colleen (McGredy, 1915).....                    | .50    | Mrs. Bertram J. Walker (Hugh Dickson, 1916).....    | 1.00   |
| Constance (Pernet-Ducher, 1915).....            | .50    | Mrs. Bryce Allan (Dickson & Sons, 1917).....        | 2.00   |
| Crimson Emblem (McGredy, 1917).....             | 2.00   | Mrs. Geo. Gordon (Hugh Dickson, 1916).....          | 1.00   |
| Duchess of Normandy (Le Cornu, 1914).....       | .50    | Mrs. Glen Kidston (Dickson & Sons, 1917).....       | 2.00   |
| Edgar M. Burnett (McGredy, 1914).....           | .50    | Mrs. Mona Hunting (Hugh Dickson, 1917).....         | 2.00   |
| Edward Bohane (Dickson & Sons, 1916).....       | .75    | Mrs. Maud Dawson (Dickson & Sons, 1916).....        | 1.00   |
| Flame of Fire (McGredy, 1917).....              | 2.00   | Mrs. Wemyss Quin (Dickson & Sons, 1915).....        | .50    |
| Francis Scott Key (John Cook, 1914).....        | .50    | Muriel Dickson (Hugh Dickson, 1916).....            | .75    |
| G. Amédée Hammond (Dickson & Sons, 1916).....   | 1.00   | National Emblem (McGredy, 1916).....                | .75    |
| H. V. Machin (Dickson & Sons, 1915).....        | .50    | Nellie Parker (Hugh Dickson, 1917).....             | 2.00   |
| Imogen (Wm. Paul & Son, 1916).....              | 1.00   | Prince Charming (Hugh Dickson, 1917).....           | 2.00   |
| Iona Herdman (McGredy, 1915).....               | .50    | Queen of Fragrance (Wm. Paul & Son, 1910).....      | .75    |
| Irish Fireflame (Dickson & Sons, 1914).....     | .50    | Red Cross (Dickson & Sons, 1917).....               | 2.00   |
| Isobel (McGredy, 1917).....                     | 2.00   | Totote Gelos (Pernet-Ducher, 1915).....             | .50    |
| Killarney Brilliant (Dickson & Sons, 1914)..... | .35    | W. C. Guant (Dickson & Sons, 1917).....             | 2.00   |
| Lady Mary Ward (McGredy, 1914).....             | .50    | William Cooper (Hugh Dickson, 1915).....            | .50    |
| Los Angeles (Howard & Smith, 1917).....         | 1.50   | Willowmere (Pernet-Ducher, 1914).....               | .40    |
| Majestic (Wm. Paul & Son, 1915).....            | .50    |   |        |

### TEA AND OTHER EVERBLOOMING ROSES—Varieties Marked \* are on Own Roots

|                           | Per 100 |                              | Per 100 |
|---------------------------|---------|------------------------------|---------|
| *Duchesse de Brabant..... | \$25.00 | *Marie Van Houtte .....      | \$25.00 |
| Harry Kirk .....          | 35.00   | *Maman Cochet White .....    | 20.00   |
| *Hermosa .....            | 25.00   | Molly Sharman Crawford ..... | 30.00   |
| Hugo Roller .....         | 50.00   | Mrs. Campbell Hall .....     | 50.00   |
| Lady Hillingdon .....     | 30.00   | Mrs. Herbert Stevens .....   | 30.00   |
| Lady Plymouth .....       | 50.00   | Mrs. S. T. Wright.....       | 50.00   |
| *Maman Cochet Pink .....  | 20.00   | *William R. Smith.....       | 25.00   |

#### HYBRID PERPETUAL ROSES.

|                                      |       |
|--------------------------------------|-------|
| American Beauty .....                | 30.00 |
| Baroness Rothschild .....            | 25.00 |
| Frau Karl Druschki .....             | 25.00 |
| George Arends .....                  | 30.00 |
| General Jacqueminot .....            | 25.00 |
| Gloire de Chedanne Guinolaesau ..... | 40.00 |
| Gloire de Lyonnaise .....            | 25.00 |
| J. B. Clark .....                    | 25.00 |
| Magna Charta .....                   | 25.00 |
| Mrs. R. G. Sharman Crawford.....     | 25.00 |
| Prince Camille de Rohan.....         | 25.00 |
| Ulrich Brunner .....                 | 25.00 |

#### MOSS ROSES.

|                             |       |
|-----------------------------|-------|
| Blanche Moreau .....        | 25.00 |
| Comtesse de Muranaise ..... | 25.00 |
| Crested Moss .....          | 25.00 |
| Henry Martin .....          | 25.00 |
| Princess Adelaide .....     | 25.00 |

#### SWEET BRIER ROSES.

|                         |       |
|-------------------------|-------|
| Anne of Gelerstein..... | 35.00 |
| Brenda .....            | 35.00 |
| Lord Penzance .....     | 35.00 |
| Meg Merrilies .....     | 35.00 |
| Refulgens .....         | 35.00 |

#### PERNETIANA OR HYBRID AUSTRIAN BRIERS.

|                                 |       |
|---------------------------------|-------|
| Beaute de Lyon .....            | 30.00 |
| Juliet .....                    | 30.00 |
| Soleil d' Or or Golden Sun..... | 30.00 |
| Rayon d' Or.....                | 30.00 |

#### RUGOSA ROSES.

|                    |       |
|--------------------|-------|
| Rugosa Red .....   | 15.00 |
| Rugosa White ..... | 15.00 |

#### HYBRID WICHURAIANA ROSES.

|                              |       |
|------------------------------|-------|
| Evergreen Gem .....          | 25.00 |
| South Orange Perfection..... | 25.00 |
| Triumph .....                | 25.00 |

#### BABY RAMBLER ROSES.

|                                  |       |
|----------------------------------|-------|
| Cecile Brunner (Sweetheart)..... | 25.00 |
| Ellen Poulsen .....              | 25.00 |
| George Elger .....               | 25.00 |
| Mme. Jules Gouchault .....       | 25.00 |
| Mrs. Cutbush .....               | 20.00 |
| Orleans .....                    | 20.00 |
| Yvonne Rabier .....              | 20.00 |

#### CLIMBING AND RAMBLER ROSES.

|   |       |
|---|-------|
| American Pillar .....                   | 25.00 |
| Aviateur Bleriot .....                  | 30.00 |
| Christine Wright (New).....             | 30.00 |
| Climbing American Beauty (New).....     | 30.00 |
| Climbing Belle Siebrecht.....           | 30.00 |
| Climbing Kaiserin Augusta Victoria..... | 30.00 |
| Crimson Rambler .....                   | 25.00 |
| Dr. Van Fleet .....                     | 30.00 |
| Dorothy Perkins .....                   | 25.00 |
| Excelsa .....                           | 25.00 |
| Gloire de Dijon.....                    | 30.00 |
| Hiawatha .....                          | 25.00 |
| Lady Gay .....                          | 25.00 |
| Paul's Carmine Pillar.....              | 30.00 |
| Reine Marie Henriette.....              | 30.00 |
| Silver Moon .....                       | 30.00 |
| Tausendschoen .....                     | 40.00 |
| White Dorothy .....                     | 25.00 |
| W. A. Richardson .....                  | 25.00 |
| White Banksia .....                     | 25.00 |
| Yellow Banksia .....                    | 25.00 |

Prices include packing and delivery f. o. b. Riverton, N. J., or Philadelphia, Pa. Unless otherwise instructed they are shipped in paper pots packed in crates.

**HENRY A. DREER, 714-716 Chestnut Street, PHILADELPHIA, PA.**

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

# PACIFIC COAST DEPARTMENT

## LOS ANGELES.

### The Market.

The general opinion was that Mothers' day business this year was not only larger than ever before, but that there was also a greater variety of flowers sold. In addition to the white carnations, this year there were valuable boxes of choice flowers sent out, and even the transient trade took box after box from the retailers. The shipping business also was far above the average, and towards the end wholesalers were hard pushed to fill orders for good greenhouse carnations.

Indoor roses are plentiful, but of moderate quality, the stock coming from the north being superior to the locally grown flowers. Russell roses from San Francisco are magnificent, but the locally grown Beauties are equal to the northern stock. Field carnations have varied considerably in price and on some days there has been a large surplus to go to the dump. Greenhouse flowers are not so good as they were, and the quality probably will decline from now on until the new crop is ready. All spring flowers are plentiful and cheap, but bulbous stock is about over, a few irises only remaining. Gladioli are just coming in, some pretty novelties among the dwarfs, good America and hybrids being among the earlier showings. Valley is still scarce, but orchids are more plentiful. Some pretty Mexican lœlias of the aneeps and similar types are shown. They do not, of course, last so well as cattleyas, but they afford a change. All classes of greens are plentiful, but plants remain scarce.

### Various Notes.

S. Murata & Co. reported a big Mothers' day business, the shipments going over a much wider territory than ever before.

The Redondo Floral Co. says that so far the usual May dullness has not reached it. A splendid line of Spencer sweet peas helped out a great deal; also good carnations.

Some hybrid calceolarias shown by W. W. Felgate, at Sierra Madre, are most attractive. According to Mr. Felgate, they are the result of a cross between C. rugosa and some of the showy annual types. They should make elegant pot plants and they are not so difficult to ship as the older, larger flowering types.

C. H. Woolsey, formerly of Freeport, Ill., and more recently of Glendale, has severed his connection with Mr. Kelly, of Glendale, and is now looking for a new location.

The Broadway Florist reports a good demand for Beauties and long-stemmed blooms of other varieties.

D. Stathalos says that the Mothers' day business this year was remarkable, not only on account of the large amount of business done, but also on account of the large variety of stock sold. Many boxes of good roses, orchids and other flowers took the place of the former box of carnations. His weekly sale of carnations was about 15,000.

Fred Sperry, manager of the L. A.

"We find The Review a first-class advertising medium and can assure you that we will put in another advertisement as soon as we have stock to offer."

"Hickey & Hollis."

"Petaluma, California, March 13, 1917."

Floral Co., says he could have done more business for Mothers' day if he had had more of the better grades of stock, but as he will not ship second-grade stock some of the orders had to be cut short. As it was, the whole staff was kept busy during the latter part of the week and had all it could attend to.

Wright's Flower Shop has been busy with decorative and good funeral work.

C. Lewis is still with L. H. Freeman and his window displays of spring flowers attract attention.

Frank Nelson, of the California Cut Flower Co., is contemplating a rather extended vacation trip. He includes the Grand cañon and most of the big eastern cities in his itinerary, and will probably be away about eight weeks. The store is most attractive and business is improving right along.

Mr. and Mrs. Helmer, of the Haley street nursery, Santa Barbara, were visitors in the city last week.

H. Reeve Darling showed a true spirit of patriotism when he turned over his store, force and all, to the Red Cross

Society for a whole day. The result was several hundred dollars for the benefit of this splendid organization.

H. R. Richards.

## SAN FRANCISCO.

### The Market.

The retailers do not seem to have any complaints to make about Mothers' day business, but some of the growers and wholesalers are a little disappointed over the outcome. White carnations were held back and the prices advanced, the blooms retailing at the downtown stores at \$1 per dozen, or 10 cents each. The sale of this particular flower was not encouraged, and the demand was more diversified, much to the gratification of the retailers.

From present indications, there will be a fine crop of Easter lilies for Memorial day; also a splendid cut of callas. It is expected other flowers also will be in ample supply. The shippers are looking forward to a banner business, as their early orders are of a substantial nature.

The present market situation can be summed up in a few words. There is plenty of everything for all needs. Bulbous stock is about gone, but it can be spared nicely in view of the abundance of other flowers. The supply of sweet peas threatens to become burdensome, but so far the offerings have been utilized in decorations and funeral work.

## PATRIOTISM

is in the air and for

## Decoration Day

there will be the biggest business on record

## BE PREPARED

and send your orders at once to

# S. Murata & Co.

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Oldest and Most Experienced Shippers in Southern California

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Fred Sperry, Mgr.

HOUSE OF QUALITY AND SERVICE

LONG DISTANCE SHIPPING OUR SPECIALTY

407 So. Los Angeles Street, LOS ANGELES, CAL.

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## WHOLESALE PRICES

Subject to Change.

| Beauties.....per doz., 60c, \$1.25, \$2.00, \$3.00, \$4.00 | Short  | Med.    | Long    | Select |
|--|--------|---------|---------|--------|
| Hoosier Beauty....per 100, \$5.00                          | \$9.00 | \$12.00 | \$15.00 |        |
| Ophelia.....   | 5.00   | 9.00    | 12.00   | 15.00  |
| Shawyer.....   | 5.00   | 8.00    | 10.00   | 12.00  |
| Helen Taft.....  | 5.00   | 8.00    | 10.00   | 12.00  |
| Richmond.....  | 4.00   | 7.00    | 9.00    |        |
| Killarney Brilliant  | 4.00   | 7.00    | 9.00    |        |
| White Killarney...   | 4.00   | 7.00    | 9.00    |        |
| Killarney.....   | 4.00   | 7.00    | 9.00    |        |
| CARNATIONS.....  | 3.00   | 4.00    | 5.00    |        |
| Sprengel and Plumous.....per bunch,                        |        |         |         | .50    |
| Hardy Ferns.....per doz. bunches,                          |        |         |         | 2.00   |
| Sweet Peas.....per 100, 50c,                               |        |         |         | .75    |

**Miller Floral Co. UTAH**  
**FARMINGTON,**

Mention The Review when you write.

### Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

**Cottage Gardens Nurseries, Inc.**  
**Eureka, California**

Mention The Review when you write.

Roses are beginning to deteriorate a little. The demand keeps up fairly well, however, and good stock clears without much difficulty. Some nice larkspur is appearing. Peonies are plentiful and popular. A wide assortment of miscellaneous stock lends variety to the retail display. There is little to say about orchids, but it appears the supply is about equal to the demand. Taken as a whole, the flower market is in splendid condition for this time of the year. A good many tourists are beginning to arrive, which is taken as an indication by the florists that travel is to be heavy in this direction this summer, thus tending to keep up social functions and stimulate the demand for flowers.

#### Various Notes.

Louis R. Goodman, treasurer of the Charles Riegelman Co., Inc., of New York, has been a visitor to San Francisco.

G. Lord, of the retail department of C. C. Morse & Co., is leaving on an extended trip through the southern states in the interests of the business. He expects to be gone about six months. T. C. Holmes, manager of the Morse store, at 125 Market street, says the demand for seeds is holding up longer than usual. Orders are still coming in freely, whereas the season usually is about over by May 1.

Since taking over the stand at the Clift hotel again, Miss Recardie Lee Murray has been busy looking after the hotel business as well as that of her store on Geary street. She reports a splendid business for Mothers' day, and now is supplying a big demand for red, white and blue bouquets, made of red and white sweet peas and bachelor's buttons. She used a great many of these flowers in an elaborate decoration at the Palace hotel.

At Albert O. Stein's store the principal activity is in funeral work and table decorations. Patrick Orr, of the sales force, plans to leave June 1 for a month's vacation in the east.

P. Vincent Matraia, head of the Art Floral Co., has no complaints to make about Mothers' day business, as his sales showed a substantial increase over those of the same day last year.

Victor Podesta, of Podesta & Baldocchi, says the demand for cut flowers is

## Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

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## CALIFORNIA FLOWERS

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## CLIMBING SUNBURST

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy. January to March 15, 1918. Express rate and condition guaranteed.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

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## Everything in Cut Flowers and Greens

## CALIFORNIA CUT FLOWER CO.

433 West 7th Street,

LOS ANGELES, CAL.

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## CYCLAMEN

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

**FRED GROHE, R. D. 4, SANTA ROSA, CAL.**

Mention The Review when you write.

holding up well. He notes considerable extra business from eastern visitors, who are beginning to arrive for the summer. His Mothers' day sales exceeded expectations.

The Bellevue florists made up several dozen red, white and blue bouquets for a theater party of children. They used red sweet peas, white carnations and blue cornflowers to get the desired effect. Miss Bertha Cohn and Miss Rothschild, the proprietors, are well satisfied with business. They had a clean-up Mothers' day and decorations in the hotel are quite regular.

Mrs. R. E. Darbee advertised Mothers' day extensively and with good returns. She made a special effort to divert attention from white carnations and succeeded in disposing of all kinds of flowers. She has already booked some nice shipping orders for Decoration day, which indicate a big demand from out of town.

Mothers' day MacRorie & McLaren sold more colored flowers than they did white, according to Fred C. Jaeger. The day's sales were gratifying and the business was easy to handle, being principally box deliveries.

Upon his return from a trip down the San Joaquin valley, W. F. Pitts, of the W. F. Pitts Seed & Nursery Co., reports the nurseries he visited in fine shape.

The C. Kooyman Co., Inc., is supplying a large demand for freesia and Paper White bulbs, according to Mr. Kooyman.

## My Winter-Orchid-Flowering SWEET PEA SEEDS

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

## ANT. C. ZVOLANEK

Sweet Pea Ranch

LOMPOC, CALIFORNIA

Mention The Review when you write.

Fred Bertrand, manager of Joseph's, has been discharged from the hospital after an operation and expects to resume his duties in the near future.

Domoto Bros. are preparing for a banner business for Memorial day. They will have a big crop of lilies. Mr. Domoto says the demand for plants has been unusually good this season. In a short time the firm has nearly sold out three houses of ferns and flowering plants, a condition heretofore unheard-of at this place.

S. H. G.

## TACOMA, WASH.

### The Market.

Mothers' day was one of the best flower days of the year. The rush started early May 12 and continued late May 13. The short supply of carnations and the strong demand put this stock off the market early in the game. Every available carnation in Tacoma, good or bad, was disposed of at a good price. Fine Darwin tulips took second choice, selling readily at \$1 per dozen. Cut stock of all kinds was scarce, pain-



fully scarce, and as a result the florists managed to dispose of anything they had. The clean-up was so thorough that there was nothing left to put in a window Monday morning, May 14. Locally grown roses were insufficient to meet the demand and some florists had to order from California. Some fine irises were shown and disappeared at once at \$1 per dozen. Snapdragons were more plentiful, but cleaned up completely.

On top of an unusually strong Mothers' day there were a number of funerals, weddings and small decorations, which kept the florists hopping from one thing to another and left no time for the customers to "visit." It was rush, bustle and go, and it was a tired but happy bunch of florists who closed their doors late May 13.

The last few days have shown a marked improvement in weather conditions. It is warmer and brighter, and the movement is already noticeable in the market. Peas are more plentiful. Snapdragons are up to the demand and ten weeks' stocks are showing up. Outdoor valley is coming in nicely and is not so yellow as last week's. Lilac is commencing to put in its appearance. Mignonette is of good quality and sufficient for present needs. Cut baby primroses are still in the market and good alyssum and candytuft are offered.

There is an oversupply of narcissi. Amateur growers are cutting them by the acre and selling them to anybody who wishes to buy, at any price he wishes to pay. Some of the drug stores filled up with these flowers and showed signs at 10 cents per dozen. This does not injure the florists' business, but it worries some of the tradesmen to have the hawkers make people think that they are underselling, when, in reality, they are not, as people who come to a florist's expect to get green wax paper and boxing, to say nothing of delivery service, which certainly is worth the difference in price. Last winter an attempt was made to "rush" a lot of lilies in some of the dry goods stores here, to prey on the florists' Easter trade. Some of the florists appointed themselves a committee to interview the managers of the dry goods stores, with the result that the "fly-by-nighters" were required to move.

Potted plants are off the market. Bedding stock and hanging baskets are moving slowly. Good pansy plants, asters and stock plants are prominent. Darwin tulips are on the wane. The green supply is easier.

#### Various Notes.

Miss Marie Watson, of the Twin City Floral Co., of Centralia, was a Tacoma visitor this week. Miss Watson reports an active business at Centralia. John Watson is specializing in peas and snapdragons. Mothers' day cleaned up everything in the store.

Hopkins Bros., of Auburn, made a business trip to Tacoma this week. They report a good business in bedding stock and have started to cut cukes.

The Hayden-Watson Co. reports doing the most satisfactory Mothers' day business in its history. A large funeral order which came in over the long-distance telephone kept the force busy up to a late hour.

A. Lingham, of the Puyallup Nursery Co., who markets a good deal of his stock in Tacoma, says that his cut of Darwin tulips is about over.

The Hamilton Florist has had a little



#### In Any Quantity BABY RAMBLERS At Any Time

This new class of miniature roses is gaining wonderfully in popularity, and most deservedly so. Their exceeding freedom and continuity of bloom is unsurpassed in any other bedding or border plant. Their possibilities are worth your attention and consideration.

#### A Few of the Best:

|                   |               |              |
|-------------------|---------------|--------------|
| Echo              | Orleans       | Mrs. Taft    |
| Phyllis           | Ellen Poulsen | Jeanne d'Arc |
| Erna Teschendorff | Baby Dorothy  | Maman Turbat |
| Jessie            | Baby Elegance | Geo. Elger   |

#### BABY DOLL

The most rapturously and strikingly beautiful little rose ever introduced. The color is absolutely new and startling in its brilliancy—golden yellow, tipped with clear cerise. The little buds and open flowers are elegantly finished and of most perfect form. Habit of the very best, strong and compact; freedom of bloom is remarkable and continuous throughout the entire season. We have given it a fair and thorough trial and have no hesitancy in offering it as the one best selling rose you ever handled. It is a money-maker.

Also special prices on all commercial varieties of Hybrid Teas.

Catalogue on request.

HENRY W. TURNER, Wholesale Florist, Montebello, Cal.

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### BULBS FREESIAS - CALLAS

Book your order now for July and later delivery.

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS  
SANTA CRUZ, CALIFORNIA

### PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seafortia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES  
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PALMS PALMS

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### Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

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excitement in the way of competition. Another florist has rented space directly adjoining Mr. Hamilton's store, with nothing but a netting partition between them.

Henry Benthin is supplying the local market with choice pansy plants.

The Van Slyke & Seamons Co. says that cucumbers are late this season. The men usually start cutting about the middle of April, but the cold, dark weather has held back the stock. A good cut is expected in a week or two.

W. Beal, of the Tacoma Floral Co., is centering his interest in his tomatoes. He says they are developing finely.

The Tacoma Dahlia Society held its regular meeting at the Commercial Club's rooms this week. A number of prizes will be offered by the society for the dahlia show this summer.

B. G.

#### SPOKANE, WASH.

#### The Market.

The Mothers' day business is still a surprise to the florists here. It seems impossible to realize that not only is it a big day, but that it is also growing larger and faster than anyone expected. Preparations must be made to direct the business to other lines than cut flowers by the dozen. There is no reason why the florist should not influence his cus-

### BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

#### C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

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### FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

#### Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

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### Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

### Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

KRAMER BROS., ONTARIO, CAL.

tomers to buy plants and baskets, just as he has been able to supersede the idea of the white carnation with the better sentiment of colored flowers to the living mother.

Stock was scarce for the day, especially carnations. Some reliance had been placed on outdoor narcissi, but these came in a little too ripe and many were lost. Roses were good and in fairly good supply. Everything sold at good prices, carnations averaging \$1.50 per dozen.

Since Mothers' day there has been but little opportunity to accumulate stock; funeral work has kept the coolers rather bare. Carnations, particularly, are in demand, but the supply is limited.

#### Various Notes.

Miss Mary Graham, saleslady for the Hoyt Bros. Co., has been confined to her home by an attack of rheumatism.

# California Grown Bulbs

**Freesia Purity      Calla Aethiopica (white)**  
**Calla Elliottiana (yellow)**

## WE ALSO OFFER

Plumosus ..... 30c per bunch  
 Adiantum ..... 30c per bunch  
 Spanish Iris ..... \$3.00 to \$4.00 per 100  
 Baby Gladiolus ..... 2.00 to 3.00 per 100

Forget-me-not      Marigold      Mignonette      Strawflowers

## C. KOOYMAN CO., Inc.

Wholesale Bulbs, Cut Flowers, Florists' Supplies

431 BUSH STREET, SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

**Araucaria Bidwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1½ ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

**PACIFIC NURSERIES, Colma, San Mateo, Cal.**

Mention The Review when you write.

### BEDDING STOCK

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

**FRED G. EHLE**, 24 Sanborn Ave., San Jose, Cal.  
 Mention The Review when you write.

She missed the rush of Mothers' day, but expects to be back for Memorial day.

S. A. Miller, general manager of the Milton Nursery Co., of Milton, Ore., was a recent visitor. L. B. H.

### PORTLAND, ORE.

#### Mothers' Day Business.

Growers of carnations made every effort to have a heavy cut of blooms ready, and there was a larger supply than ever before seen at Mothers' day, but there nevertheless were only about half enough blooms to meet the demand. All the roses and other miscellaneous cut flowers were taken, but even at that many buyers were disappointed because they could not get a flower to wear. Carnations, all colors, retailed at \$1 per dozen at the downtown stores, and the local dailies made some unkind remarks about flowers jumping up to war prices. No mention was made of the fact that the entire cut would have been sold at \$1.50 if the dealers had asked for it. Special effort had to be made to get the stock ready; the cost is greater than for ordinary daily cuts, and the growers are entitled to a higher price. This the buyers must pay, and it is a credit to the dealers that they have added no further profit, but asked the

# EASTER LILIES

**Carnations, Roses**

and other seasonable Cut Flowers. Greens.

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440 Bush Street - SAN FRANCISCO, CAL.

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## CHRYSANTHEMUMS

Turner 400, Chieftain 400, Bonnaffon 300, Chadwick 2000, Touset 500..... 4c each  
 Maud Dean 1000..... 3c each

All in 2¼-inch pots

**Hoyt Bros. Co.**, No. 11 Post St., Spokane, Wash.

Mention The Review when you write.

### Key Route Heights Nursery Co.

3852 Loma Vista Ave., OAKLAND, CAL.

Our named collections contain the finest varieties in cultivation.

**Dahlias**, Cactus, Peony-flow., Decorative, Collarette and Pompon. **Chrysanthemums**, Exhibition, Single, Pompon and Anemone-flow. Delphiniums, Pelargoniums and all kinds of soft-wooded plants. Send for Wholesale Price List.

public to pay only the increase in the price to the growers.

It was by far the best Mothers' day business ever experienced in Portland.

The weather remains cool and damp. So far this month only three days of bright sunshine have been seen—the finest weather for lawn grass imaginable, but too cold for flower beds and porch decorations.

#### The Club Meeting.

About fifty attended the Portland Floral Society's meeting, held May 15.

# FERNS

100,000 READY NOW

IN FLATS

Best varieties for Fern dishes  
 \$1.50 per 100

Write for Wholesale Catalogue of Ferns, Kentias, etc., to

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
 SAN FRANCISCO, CAL.

Mention The Review when you write.

Reports were made on the plans for the flower beds at the Gresham fair, and the drawings of the floral center of the rose festival were examined by the members who intend to fill some of the beds.

**CHRYSANTHEMUM ROOTED CUTTINGS**Tekonsha. { \$2.50 per 100  
Marigold.. }Bonnaffon .....  
Amor ta.....  
Maud Dean.....  
White Chadwick  
Yel. Chadwick..  
Chas. Rager.....  
O. H. Kahn.....  
Comoleta.....  
White Chieftain.  
Pink Chieftain..  
Turner.....  
Buckbee.....  
Crystal Gem.....  
Golden Queen..White Ivory.....  
Pink Ivory.....  
Yellow Ivory.....  
Early Frost.....  
Unaka.....\$1.50  
per  
100**POMPONS and SINGLES**Buckingham...  
Mrs. Pope.....  
Fairy Queen....  
Hilda Wells.....  
Polly Duncan...  
Baby Yellow....  
Klondyke.....  
White 1 sa....  
Yellow Mensa...\$1.50  
per  
100

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

**STUBER & RICHARDSON,****4852 Holly St., Seattle, Wash.**

Mention The Review when you write.

**Cincinnati Begonias, 2 1/2-in.....12 1/2c****Rooted Cuttings of Mums, each...1 1/2c**Yellow Jones, Yellow Golden Chadwick, Yellow  
Major Bonnaffon, Yellow Marigold, Yellow  
Chrysolora, White Nonin, White Chas. Rager,  
White Chieftain, White Wm. Turner, White  
Ivory, White Early Frost, Pink Maud Dean,  
Pink Chieftain, Pink Jones, Pink Touse.**POMPONS**Klondike, Elia, White Mensa, Yellow Mensa, Lulu,  
Jitsu-Jetui, Thomas, Lydia, White Ladysmith.

Cash with order

**Beall Greenhouse Co.****VASHON, WASHINGTON**

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**MASTODON PANSIES**The largest exclusive pansy seed and  
plant industry in the world. New crop  
and new catalogue ready in June.**1917 PRICES:**Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs.,  
\$18.00.Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00;  
4 ozs., \$22.00.

Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.

Any separate color, 1/8 oz., \$1.00.

**STEELE'S PANSY GARDENS, Portland, Oregon****CHRYSANTHEMUM, R. C.**Best commercial varieties, Standards,  
Pompons and Singles. "Do not forget  
Early Frost in your plans—the best Early  
White." Write for list and prices. 2 1/4  
-in. Smilax, nice, bushy stock, 1000, \$25.00.**H. L. OLSSON**

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Write for Prices.

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Telephone 814 SUMNER WASH.

**Yellow Turner  
MUM CUTTINGS****\$15.00 per 100**Standard Varieties, also Pompons,  
including Caprice Family,  
at \$2.00 per 100**REIMERS FLORAL ART SHOP, 807 Riverside Ave.,  
SPOKANE, WASH.****ASTERS**Send your order at once for 1916 crop Aster  
seed. Quality the best yet. Florists every-  
where getting good results.**"THE HOME OF ASTERS"****HERBERT & FLEISHAUER**  
McMINNVILLE, OREGON

Albert Zimmerman was elected a member of the society, taking the place of his brother, George, who has left Portland. The committee on nominations presented the following nominees: For president, E. J. Steele and James Forbes; vice-president, Guy Pilkington and H. E. Weed; secretary, H. Niklas and E. H. White; treasurer, R. E. Gehr and F. A. Van Kirk. These, together with six nominees for trustees, will be voted on at the June meeting.

Robert Newcomb, of Chicago, representing the American Bulb Co., attended the meeting, and when called on stated that he had no special message to deliver from Chicago, but that he brought good tidings about business conditions he had found on his way to the Pacific coast. He gave an interesting talk on the new varieties of roses and carnations which would be put on the market this year and later.

The question for the evening, which related to the effects of department store sales of plants and nursery stock, was participated in by all; and it seemed that the majority of the speakers could not note any ill effects from such sales, except the discouragement resulting from the purchase of unsatisfactory stock. The idea was expressed that the great majority of the buyers of plants at the 10 and 15-cent counters were not of a class who would visit a florist, except to order a small funeral token; and the sales at the department stores helped to move surplus stock. A lunch and social chats and cards filled out the evening.

**Various Notes.**

H. J. Millatt, of the store force of Clarke Bros., is in the hospital, where he was operated on for appendicitis. He is reported to be recovering rapidly.

William E. Wood, of the Scott-Wood Co., says the delayed season has so blocked the range of his company with bedding stock that he hardly knows which way to turn. He is not the only one to suffer for want of room.

Gene Robinson is cutting some of the best sweet peas seen this season. The stems of many of the flowers are twenty-two inches in length.

The question of help at the greenhouses is growing more serious. Good, husky helpers can earn up to 40 cents per hour at the steel shipyards, and some of the men have gone into the country to work on farms, thinking they can thus avoid being taken into the army. It seems as though they would be as safe at the greenhouses.

Thomas Bodley has his range filled with Bonny Best tomatoes, which will be yielding returns by June 1. The dark weather has necessitated hand fertilization to a large extent. S. W. W.

**WANTS WINTER ASTERS.**

Please tell me what asters to plant for winter flowering. Should they be grown in pots or in the bench in which they are to flower? C. E. S.—Wash.

None of the asters are suitable for winter flowering. You can, however, profitably grow them as a late summer or early fall crop, under glass. They should be planted in beds or benches in the same way as chrysanthemums, and should be given similar soil and culture. Vick's Branching and American Branching are suitable varieties to grow

# It Pays

## To Pacific Coast Florists:

What stock have you  
for sale to the trade?  
Is it moving as it should?  
No?

Then tell the trade about  
it by using the Pacific Coast  
Pages of The Review.

Pacific Coast advertisers al-  
most invariably report good  
results. Like this:

Say! That ad's a humdinger for getting the  
business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you  
will not hear from me again until I can get some  
more stock ready. Shall root 100,000 Carnation  
cuttings for next season, as I know The Review  
will sell them for me.—Frank Wilhelm, Los An-  
geles, Cal.

Please cut out of our advertisement in The Re-  
view the cyclamen seedlings. We sold all our  
surplus cyclamen seedlings as a direct result of  
our advertisement in your paper.—Spokane  
Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in  
The Review brought us orders from both the At-  
lantic and Pacific coasts. We had, strangely  
enough, on following days, orders from Salem,  
Ore., and from Salem, Mass.—State Floral Co.,  
North Yakima, Wash.

We are well pleased with the results obtained  
by advertising in the Pacific Coast Department of  
The Review. We sold out clean and refused  
many orders. The Review surely gives results.  
—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space  
is \$1.25 per inch per insertion.  
Those who have stock to offer  
all or a considerable part of  
the year around should write  
for contract rates.

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BURNLEY, ENGLAND

### Wholesale Cut Flower Prices.

Chicago, May 23, 1917.

|                                  | Per doz.  |         |
|----------------------------------|-----------|---------|
| Beauty, long stems .....         | \$ 4.00 @ | \$ 5.00 |
| Beauty, 30 to 36-in. stems.....  | 2.00 @    | 3.00    |
| Beauty, 24-in. stems .....       | 1.50 @    | 2.00    |
| Beauty, 12 to 20-in. stems.....  | .50 @     | 1.00    |
|                                  | Per 100   |         |
| Killarney .....                  | 2.00 @    | \$10.00 |
| White Killarney .....            | 2.00 @    | 10.00   |
| Double White Killarney.....      | 2.00 @    | 10.00   |
| Killarney Brilliant .....        | 2.00 @    | 12.00   |
| Mrs. Russell .....               | 5.00 @    | 25.00   |
| Champ Weiland .....              | 2.00 @    | 12.00   |
| Richmond .....                   | 2.00 @    | 10.00   |
| Rhea Reid .....                  | 2.00 @    | 12.00   |
| Mrs. Aaron Ward.....             | 2.00 @    | 10.00   |
| Sunburst .....                   | 2.00 @    | 12.00   |
| Ophelia .....                    | 2.00 @    | 12.00   |
| Milady .....                     | 2.00 @    | 12.00   |
| Hoosier Beauty .....             | 2.00 @    | 12.00   |
| Carnations .....                 | 1.50 @    | 4.00    |
| Valley .....                     | 4.00 @    | 6.00    |
| Calla Lilies .....               | 4.00 @    | 10.00   |
| Easter Lilies .....              | 4.00 @    | 10.00   |
| Cattleyas, per doz.\$6.00 @      | \$ 9.00   |         |
| Stocks, per bunch, 50c to \$1.00 |           |         |
| Sweet Peas .....                 | .35 @     | 1.50    |
| Calendulas .....                 | 2.00 @    | 4.00    |
| Mignonette .....                 | 1.50 @    | 4.00    |
| Spanish Iris .....               | 3.00 @    | 12.00   |
| Gladiol .....                    | 3.00 @    | 10.00   |
| Wallflowers, bunch.\$0.15 @      | \$0.35    |         |
| Daisies .....                    | .50 @     | 1.50    |
| Peonies .....                    | 3.00 @    | 8.00    |
| Forget-me-nots, per bunch .....  | \$0.20 @  | \$0.30  |
| Pansies, per bunch. .05 @        | .10       |         |
| Lilacs, per bunch.. .10 @        | .35       |         |
| Candytuft, per bunch .....       | .35 @     | .50     |
| Anemones, per bunch .....        | .35 @     | .50     |
| Snapdragon, doz... .50 @         | 1.50      |         |

and the seed may be sown for your purpose early in June. Asters do not sell satisfactorily after chrysanthemums come in season. C. W.

## You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's "Standard Cyclopedia of Horticulture"—the florists' 6-volume library.

The new edition has 4,000 engravings, 96 full-page cuts, fine color work—better than ever! The price is \$6.00 per volume. If you want to, you can buy them one at a time, or send \$36.00 for the complete set of six volumes.

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Write for Prices on Your Wants

**Wholesale Cut Flower Prices.**

Cincinnati, May 23, 1917.

|                            | Per doz.  |         |
|----------------------------|-----------|---------|
| Beauties, Extra Long ..... | \$8.00    |         |
| Beauties, Special .....    | 6.00      |         |
| Beauties, Fancy .....      | 4.00      |         |
| Beauties, Extra .....      | 3.00      |         |
| Beauties, First .....      | 2.00      |         |
| Beauties, Second .....     | 1.00      |         |
| Beauties, Shorts .....     | .60       |         |
|                            | Per 100   |         |
| Killarney .....            | \$ 4.00 @ | \$10.00 |
| White Killarney .....      | 4.00 @    | 10.00   |
| Richmond .....             | 4.00 @    | 12.00   |
| Carnations .....           | 4.00 @    | 6.00    |
| Easter Lilies .....        | 10.00 @   | 12.50   |
| Lily of the Valley .....   |           | 6.00    |
| Orchids, per doz. ....     | \$9.00    |         |
| Callas .....               | 8.00 @    | 10.00   |
| Sweet Peas .....           | .50 @     | .75     |
| Calendulas .....           | 2.00 @    | 3.00    |
| Jonquils .....             | 1.00 @    | 2.00    |
| Poeticus .....             | 1.00 @    | 2.00    |
| Tulips .....               | 2.00 @    | 3.00    |
| Baby Primrose .....        |           | 1.00    |
| Snapdragons .....          | 6.00 @    | 12.50   |
| Gladioli .....             | 4.00 @    | 10.00   |
| Mignonette .....           | 3.00 @    | 4.00    |
| Spanish Iris .....         | 3.00 @    | 4.00    |
| Peonies .....              | 4.00 @    | 8.00    |
| Jasmine .....              | 1.50 @    | 2.00    |

Philadelphia, May 23, 1917.

|  | Per 100   |         |
|--|-----------|---------|
| Beauties, Specials .....                       | \$20.00 @ | \$25.00 |
| Beauties, Medium .....                         | 12.50 @   | 15.00   |
| Beauties, Short .....                          | 4.00 @    | 6.00    |
| Killarney, Long .....                          | 5.00 @    | 6.00    |
| Killarney, Short .....                         | 2.00 @    | 4.00    |
| Hadley, Mrs. Russell, Prima Donna, Long .....  | 10.00 @   | 15.00   |
| Hadley, Mrs. Russell, Prima Donna, Short ..... | 4.00 @    | 6.00    |
| Maryland, Long .....                           | 6.00 @    | 8.00    |
| Maryland, Short .....                          | 2.00 @    | 4.00    |
| Ophelia, Sunburst, Ward, Long ..               | 6.00 @    | 8.00    |
| Ophelia, Sunburst, Ward, Short ..              | 2.00 @    | 4.00    |
| Carnations, Select .....                       |           | 3.00    |
| Carnations, Ordinary .....                     | 1.50 @    | 2.00    |
| Easter Lilies .....                            | 8.00 @    | 10.00   |
| Valley .....                                   | 5.00 @    | 8.00    |
| Valley, outdoor .....                          | 1.00 @    | 3.00    |
| Cattleya .....                                 | 35.00 @   | 50.00   |
| Snapdragon .....                               | 4.00 @    | 8.00    |
| Sweet Peas, Ordinary .....                     | .25 @     | .40     |
| Sweet Peas, Orchid .....                       | .40 @     | .75     |
| Daisies .....                                  | .50 @     | 1.50    |
| Callas .....                                   | 8.00 @    | 12.00   |
| Tulips .....                                   | 2.00 @    | 3.00    |
| Spanish Iris .....                             | 3.00 @    | 6.00    |
| Peonies .....                                  | 6.00 @    | 12.00   |
| Gladiolus America .....                        | 5.00 @    | 8.00    |
| Gladiolus, baby vars. ....                     |           | 3.00    |
| Larkspur .....                                 | 6.00 @    | 12.50   |

Pittsburgh, May 23, 1917.

|                            | Per 100   |         |
|----------------------------|-----------|---------|
| Beauty, Special .....      | \$20.00 @ | \$30.00 |
| Beauty, Fancy .....        | 10.00 @   | 15.00   |
| Beauty, shorter .....      | 2.00 @    | 8.00    |
| Killarney .....            | 3.00 @    | 10.00   |
| White Killarney .....      | 3.00 @    | 10.00   |
| Richmond .....             | 4.00 @    | 12.00   |
| Mrs. Aaron Ward .....      | 6.00 @    | 10.00   |
| Ophelia .....              | 6.00 @    | 12.00   |
| Shawyer .....              | 6.00 @    | 12.00   |
| Mock .....                 | 4.00 @    | 10.00   |
| Sweetheart .....           |           | 2.00    |
| Mrs. Charles Russell ..... | 8.00 @    | 15.00   |
| Carnations .....           | 2.00 @    | 4.00    |
| Lilies .....               | 10.00 @   | 12.00   |
| Valley .....               | 4.00 @    | 6.00    |
| Sweet Peas .....           | .50 @     | 2.00    |
| Yellow Daisies .....       | 1.00 @    | 2.00    |
| Snapdragon .....           | 4.00 @    | 6.00    |
| Mignonette .....           | 4.00 @    | 6.00    |
| Calendula .....            |           | 4.00    |
| Spanish Iris .....         | 4.00 @    | 6.00    |
| Peonies .....              | 6.00 @    | 8.00    |

GENTLY remove that impatiens ad. It did the work in short order.—W. W. Rike, Le Roy, Ill.

**H. KUSIK & CO.**

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## Wholesale Cut Flower Prices.

Boston, May 23, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$ 3.00 @ | \$30.00 |
| Shawyer, Russell       | 2.00 @    | 12.00   |
| Killarney              | 2.00 @    | 6.00    |
| Stanley, Miller        | 2.00 @    | 8.00    |
| White Killarney        | 1.00 @    | 6.00    |
| Double White Killarney | 1.00 @    | 6.00    |
| Dark Pink Killarney    | 2.00 @    | 8.00    |
| Killarney Queen        | 2.00 @    | 10.00   |
| Mrs. Aaron Ward        | 2.00 @    | 8.00    |
| Hadley                 | 2.00 @    | 16.00   |
| Ophelia                | 2.00 @    | 12.00   |
| Sunburst               | 2.00 @    | 6.00    |
| Francis Scott Key      | 2.00 @    | 10.00   |
| Prince d'Arenberg      | 2.00 @    | 6.00    |
| Hoosier Beauty         | 2.00 @    | 8.00    |
| Carnations             | 2.00 @    | 4.00    |
| Cattleyas              | 40.00 @   | 60.00   |
| Lily of the Valley     | 3.00 @    | 5.00    |
| Easter Lilies          | 5.00 @    | 6.00    |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .50 @     | 1.00    |
| Daffodils              | .50 @     | 1.00    |
| Pansies                | .25 @     | .50     |
| Snapdragons            | 2.00 @    | 4.00    |
| Yellow Marguerites     | .50 @     | 3.00    |
| Bachelor's Buttons     | .25 @     | .50     |
| Calendulas             | 1.00 @    | 2.00    |
| Tulips                 | .50 @     | 1.00    |
| Mignonette             | 3.00 @    | 4.00    |
| Spanish Iris           | 3.00 @    | 6.00    |
| Gladioli, small        | 3.00 @    | 6.00    |
| Gladioli, large        | 12.00 @   | 16.00   |

Milwaukee, May 23, 1917.

|                           | Per 100   |         |
|---------------------------|-----------|---------|
| Mrs. Charles Russell      | \$ 6.00 @ | \$25.00 |
| Hoosier Beauty            | 5.00 @    | 10.00   |
| Killarney                 | 4.00 @    | 10.00   |
| White Killarney           | 4.00 @    | 10.00   |
| Mrs. Ward                 | 4.00 @    | 8.00    |
| Ophelia                   | 5.00 @    | 10.00   |
| Bon Silene, per bunch     | \$0.50    |         |
| Cecile Brunner, per bunch | .50       |         |
| Carnations, fancy         | 5.00 @    | 6.00    |
| Valley                    | 4.00 @    | 6.00    |
| Easter Lilies             | 10.00 @   | 12.50   |
| Cattleyas, per doz.       | \$6.00    |         |
| Oncidiums                 |           | 10.00   |
| Trumpets                  |           | 3.00    |
| Calendulas, bunch         | .25 @     | .35     |
| Sweet Peas                | .75 @     | 1.50    |
| Tulips                    | 3.00 @    | 4.00    |
| Daffodils                 |           | 3.00    |
| Snapdragon, bunch         | \$0.50 @  | \$1.00  |
| Callas, per doz.          | 1.50 @    | 2.00    |
| Daisies                   | .75 @     | 1.50    |
| Mignonette, bunch         | \$0.35 @  | \$0.50  |
| Peonies                   | 5.00 @    | 6.00    |

KINDLY discontinue my ad for pansies. I have sold over 150,000 plants from your advertising medium alone.—Riverside Gardens, H. L. Doubleday, manager, Homer, N. Y.

KINDLY discontinue writer's advertisement in your "For Sale" columns, rendering bill for same at the next issue. We are pleased to advise that the results have been satisfactory.—James V. Colpitts, Philadelphia, Pa.

## WELCH BROS. CO.

### Wholesale Cut Flower Market

262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

### PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

**AMERICAN BEAUTIES, Orchids, Valley, Carnations.** All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

## FANCY FERNS

Special picked. Leave your regular orders with us.

Lily of the Valley and Orchids, Lilies, Rubrum Lilies and Callas Fancy Roses and Carnations, Pussy Willows, all seasonable stock.

Florists' Supplies and Manufacturers of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

## Wholesale Cut Flower Prices.

St. Louis, May 23, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | \$ 4.00 @ | \$ 5.00 |
| White Killarney    | 4.00 @    | 5.00    |
| Killarney          | 4.00 @    | 5.00    |
| Ward, Hadley       | 4.00 @    | 6.00    |
| Milady and Ophelia | 4.00 @    | 6.00    |
| Russell            | 4.00 @    | 12.50   |
| Carnations         | 1.00 @    | 1.50    |
| Lily of the Valley | 3.00 @    | 4.00    |
| Easter Lilies      | 6.00 @    | 8.00    |
| Callas             | 6.00 @    | 8.00    |
| Orchids, doz.      | \$6.00    |         |
| Snapdragons        | 3.00 @    | 4.00    |
| Tulips             | 3.00 @    | 4.00    |
| Sweet Peas         | .10 @     | .20     |

No use to continue the ad; we were all sold out on one insertion.—Casa de Flores Greenhouses, Corpus Christi, Tex.

**THE Denver Wholesale Florists' Company**

1433-35 California St., DENVER, COL.

## GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

**CUT FLOWERS and FLORISTS' SUPPLIES**

Mention The Review when you write.

**WM. C. SMITH Wholesale Floral Co.**

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Mention The Review when you write.

## A Card This Size

Costs only 90c per Week on Yearly Order

It would keep your name and your specialty before the whole trade. A half-inch card costs only 45c per week on yearly order.



# UNITED CUT FLOWER CO., Inc., 111 West 28th Street, NEW YORK CITY

When you consign your flowers to us you are doing business with one of New York's most reliable commission houses. We give every shipment, no matter what the quantity, our most careful attention.

If you are a shipper of flowers it will pay you to get in touch with us.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply. Mention The Review when you write.

## H. E. FROMENT WHOLESALE COMMISSION FLORIST

Receiver and Shipper of All Varieties of Cut Flowers

### SPECIALTY—CHOICE ROSES ALL NEW VARIETIES

Telephones 800 and 801 Farragut

148 West 28th Street, NEW YORK

## GEORGE J. POLYKRANAS

WHOLESALE COMMISSION FLORIST

Leading Varieties of Cut Flowers

Consignments Solicited

104 W. 28th St., Telephone Farragut 2264 NEW YORK

FRANK H. TRAENDLY

CHARLES SCHENCK

## TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th Avenue, between 26th and 27th Sts., NEW YORK

Telephones 797, 798 and 799 Farragut CONSIGNMENTS SOLICITED



Fancy and Dagger Ferns

TELEPHONE

## J. J. FELLOURIS

116 W. 28th St., NEW YORK

Wholesale Dealer in all kinds of

EVERGREENS



Bronze and Green Galax

2315 FARRAGUT

## Frank Millang

Coogan Building—Third Floor

55 West 26th Street, NEW YORK

Telephone 299 Farragut

### SPECIALTIES: Roses and Asparagus

Mention The Review when you write.

## William P. Ford

107 West 28th St., New York Phone 5335 Farragut

Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

Mums, Roses, Carnations, Valley, Violets, Etc. Mention The Review when you write.

## BONNOT BROS., Inc.

WHOLESALE FLORIST

55 and 57 W. 26th St., NEW YORK Cut Flower Exchange,

OPEN ALL NIGHT

An Unexcelled Outlet for CONSIGNED FLOWERS Telephone No. 830 Madison Sq.

## GEO. W. CRAWBUCK CO., Inc.

47 W. 28th St., New York City

24 Years' Experience

Everything in Cut Flowers

Tel. 5296 Mad. Sq. Consignments Solicited

A recent subscriber to our Credit and Information List says:

"Think it the best money we have ever spent."

For full particulars, write NATIONAL FLORISTS' BOARD OF TRADE, 56 Pine St., New York City.

## Reed & Keller

122 W. 25th St., New York

## Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

## CHARLES MILLANG Wholesale Florist

55-57 W. 26th St., NEW YORK CITY

Tel. No. 7062 Madison Square

## Wholesale Cut Flower Prices.

New York, May 21, 1917.

|                    | Per 100   |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$12.00 @ | \$20.00 |
| Beauty, Fancy      | 8.00 @    | 12.00   |
| Beauty, Extra      | 6.00 @    | 8.00    |
| Beauty, No. 1      | 2.00 @    | 4.00    |
| Beauty, No. 2      | 1.00 @    | 2.00    |
| Ulrich Brunner     | 3.00 @    | 20.00   |
| Prima Donna        | 1.00 @    | 12.00   |
| Killarney          | .50 @     | 5.00    |
| My Maryland        | .50 @     | 5.00    |
| Hoozier Beauty     | .50 @     | 6.00    |
| Richmond           | .50 @     | 5.00    |
| Sunburst           | .50 @     | 5.00    |
| Mrs. Aaron Ward    | 1.00 @    | 6.00    |
| Mrs. Shawyer       | 1.00 @    | 6.00    |
| Mock               | 1.00 @    | 6.00    |
| Russell            | 1.00 @    | 8.00    |
| Ophelia            | .75 @     | 6.00    |
| Lady Stanley       | 1.00 @    | 6.00    |
| Hadley             | 1.00 @    | 25.00   |
| Orchids—Cattleyas  | 15.00 @   | 50.00   |
| Carnations         | .50 @     | 3.00    |
| Easter Lilies      | 3.00 @    | 5.00    |
| Lily of the Valley | 1.00 @    | 5.00    |
| Sweet Peas         | .15 @     | .75     |
| Gardenias, doz.    | \$0.50 @  | \$3.00  |
| Narcissl, bunch    | .10 @     | .20     |
| Callas, doz.       | .40 @     | .75     |
| Tulips, doz.       | .15 @     | .30     |
| Lilacs, bunch      | .15 @     | .25     |
| Peonies, doz.      | .75 @     | 1.00    |

Buffalo, May 23, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| Beauty, Special        | \$20.00 @ | \$25.00 |
| Beauty, Fancy          | 15.00 @   | 20.00   |
| Beauty, Extra          | 12.00 @   | 15.00   |
| Beauty, Firsts         | 8.00 @    | 10.00   |
| Mrs. Shawyer           | 2.00 @    | 8.00    |
| Killarney              | 3.00 @    | 8.00    |
| White Killarney        | 3.00 @    | 8.00    |
| Double White Killarney | 4.00 @    | 8.00    |
| Richmond               | 3.00 @    | 8.00    |
| Maryland               | 3.00 @    | 6.00    |
| Ophelia                | 3.00 @    | 8.00    |
| Mrs. Ward              | 2.00 @    | 5.00    |
| Bon Silene             | 2.00 @    | 3.00    |
| Killarney Queen        | 3.00 @    | 6.00    |
| Stanley                | 3.00 @    | 6.00    |
| Russell                | 5.00 @    | 12.00   |
| Sunburst               | 3.00 @    | 8.00    |
| Carnations             | 2.00 @    | 3.00    |
| Lily of the Valley     | 0.00 @    | 7.00    |
| Longiflorum            | 0.00 @    | 10.00   |
| Rubrum Lilies          | 4.00 @    | 6.00    |
| Cattleyas              | 40.00 @   | 50.00   |
| Daffodils              | 1.00 @    | 2.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Sweet Peas             | .50 @     | 1.25    |
| Snaptagon              | 4.00 @    | 6.00    |

No USE to continue the ad; we were all sold out on one insertion.—Casa de Flores Greenhouses, Corpus Christi, Tex.

## ORCHIDS, GARDENIAS, ETC.

PAUL MECONI—Wholesale Florist—NEW YORK

Telephones No. 3864 and 8364 Mad. Sq. 57 W. 26th St

Telephone 1813 Main

The Brooklyn Wholesale Cut Flower Market, Inc.

FLORAL DESIGNS A SPECIALTY

358 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

## ALPHA'S

### Money-Making Funeral Design Catalogue

Write for information. Don't delay—tomorrow may be too late. We will tell you why when you Write.

Alpha Floral Company  
Lock Box 675 Kansas City, Mo.

## NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

### Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

## GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

## BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, BROOKLYN, N. Y.

Tel. Nos. 1293-1294 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

Established 1903

Prompt Payments

## BADGLEY & BISHOP, Inc. Wholesale Florists

34 West 28th Street, NEW YORK

Telephones, 1664-1665 Mad. Sq.

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

# J. J. COAN, INC. 115 West 28th Street NEW YORK CITY

TELEPHONES: 6237-9798 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses  
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

Mention The Review when you write.

## RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five years' experience.  
Consignments solicited.

Telephones: 4024-4025 Madison Square

## WILLIAM KESSLER

WHOLESALE FLORIST

Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment of summer flowers and novelties in the New York market.

A Grand Opening for Good ROSE GROWERS  
113 West 28th Street, Telephone Nos. 2335-2336 FARRAGUT NEW YORK

## GOLDSTEIN & FUTTERMAN

WHOLESALE FLORISTS NEW YORK CITY 102 West 28th Street

Telephone No. 9761 FARRAGUT

In the Exact Center of the Wholesale Cut Flower Section  
Prompt and Careful Attention to Your Interests

Consignments Solicited

## N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

## EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2144-2145-2146 FARRAGUT.

## JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 7362 Madison Square

## WILLIAM H. KUEBLER

Wholesale Commission Dealer in

## CUT FLOWERS

Room for the products of growers of first-class stock. We have what you want when you want it.

28 Willoughby St., Brooklyn, N. Y.  
Telephone 4591 Main.

## RUSSIN & HANFLING

Office and Salesroom:

134 West 28th Street, NEW YORK CITY

Tel. 3053 FARRAGUT

Manufacturers and Importers of

WILLOW and FANCY BASKETS for FLORISTS  
Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

## A Card This Size

Costs only 90c per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 45c per week on yearly order.

## GUNTHER BROS. 110 W. 28th St., NEW YORK

Consignments Solicited. Wholesale Florists.

## M. C. FORD

121 W. 28TH ST.,

NEW YORK CITY

Telephones 8870-8871 FARRAGUT

## AMERICAN BEAUTIES AND CARNATIONS

### A Gold Medal

is not expected by us for doing our duty by our consignors and customers. We have 22 years experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Seasonable Flowers.

PHONES: FARRAGUT, 558, 2036, 2037

GUTTMAN & RAYNOR, Inc., 101 W. 28th St., New York  
WHOLESALE FLORISTS



Fancy and  
Dagger Ferns

## LECAKES

106 W. 28th St., New York

ALL KINDS OF

## EVERGREENS

Telephone 3066 FARRAGUT



Bronze and  
Green Galax

No Connection with New York Florists' Supply Co.

## GROWERS' CUT FLOWER CO.

E. J. VAN REYPER, Manager

Cut Flowers at Wholesale

Consignments Solicited

129 West 28th Street, NEW YORK

Telephones 6237-3565 FARRAGUT

## J. K. ALLEN

118 W. 28th St., New York

Mention The Review when you write.

Established 1887. Telephones 167-3058  
FARRAGUT. Open at 6 a. m. every day.

## ROSES CARNATIONS LILIES VALLEY, Etc.

Every variety of Cut Flowers. Growers, study your best interests and ship to me this season. Our new store is a perfect center to handle a business of any dimension.

## Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

404-412 East 34th Street, A. HERRMANN, NEW YORK CITY

## P. J. SMITH

Successor to John I. Raynor. Wholesale Florist. Selling agent for the largest growers. A full line of choice Cut Flower Stock for all purposes, by the 100, 1000 or 10,000. Consignments solicited. Telephone 1998 FARRAGUT.

The Home of the Lily

131 West 28th St., NEW YORK CITY

THE

## REGAN PRINTING HOUSE

Large Runs of

## CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

## B. ROSENS 112 West 28th St., NEW YORK, N. Y.

A FULL LINE OF FLORISTS' SUPPLIES

## WALTER F. SHERIDAN

Wholesale

.. Florist ..

131-133 West 28th St., NEW YORK

Telephones 3532-3533 FARRAGUT

## UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

# HILL'S CHOICE EVERGREENS

Suitable for Tubbing, Window Boxes, Landscape Planting, Etc.  
Well-grown, thrifty stock.

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Abies Tsuga Canadensis (Hemlock).....2-3 ft., B&B.               | \$1.50 | \$2.90 | \$13.50 |
| Abies Concolor (Silver Fir).....2-3 ft., B&B.                    | 1.50   | 2.70   | 12.00   |
| Abies Douglasii (Douglas Fir).....3-4 ft., B&B.                  | 1.75   | 3.20   | 15.00   |
| Abies Douglasii (Douglas Fir).....4-5 ft., B&B.                  | 2.75   | 5.00   | 22.50   |
| Juniperus Cannartii (Bright Green).....3-4 ft., B&B.             | 3.50   | 6.70   | 32.50   |
| Juniperus Glauca (Silver Cedar).....2-3 ft., B&B.                | 1.75   | 3.20   | 15.00   |
| Juniperus Schottii (Dark Green).....3-4 ft., B&B.                | 3.25   | 6.20   | 30.00   |
| Juniperus Scopulorum (Rocky Mt. Cedar).....3-4 ft., B&B.         | 2.50   | 4.70   | 22.50   |
| Juniperus Virginiana (Red Cedar).....5-6 ft., B&B.               | 4.50   | 8.50   | 40.00   |
| Picea Alba (Am. White Spruce).....4-5 ft., B&B.                  | 3.50   | 6.50   | 30.00   |
| Picea Canadensis (Blk. Hill Spruce) very bushy.....3-4 ft., B&B. | 2.75   | 5.00   | 22.50   |

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Picea Canadensis (Blk. Hill Spruce) very bushy.....4-5 ft., B&B. | \$3.75 | \$7.30 | \$35.00 |
| Pinus Austriaca (Austrian Pine).....2-3 ft., B&B.                | 1.25   | 2.20   | 10.00   |
| Pinus Strobus (White Pine).....3-4 ft., B&B.                     | 1.35   | 2.60   | 12.00   |
| Pinus Strobus (White Pine).....4-5 ft., B&B.                     | 2.00   | 3.70   | 17.50   |
| Taxus Canadensis (Am. Yew).....1-1½ ft., B&B.                    | .90    | 1.40   | 8.00    |
| Taxus Canadensis (Am. Yew).....1½-2 ft., B&B.                    | 1.15   | 2.50   | 12.00   |
| Thuya Occidentalis (Am. Arbor Vitae).....3-4 ft., B&B.           | 1.50   | 2.70   | 12.50   |
| Thuya Occidentalis (Am. Arbor Vitae).....5-6 ft., B&B.           | 3.50   | 6.50   | 30.00   |
| Thuya Pyramidalis (Pyr. Arbor Vitae).....4-5 ft., B&B.           | 2.25   | 4.40   | 20.00   |
| Thuya Sibirica (Sib. Arbor Vitae).....1-1½ ft., B&B.             | 1.25   | 2.20   | 10.00   |
| Thuya Sibirica (Sib. Arbor Vitae).....2-3 ft., B&B.              | 2.00   | 3.70   | 17.50   |

## Some Special Items of Good Stock

|  | Each   | Doz.    | 100     |
|--|--------|---------|---------|
| <b>Buxus Arborescens</b>   |        |         |         |
| Dwarf Box, 4-8 in.....   | \$0.10 | \$ 0.85 | \$ 7.00 |
| <b>Skimmia Japonica</b>  |        |         |         |
| 12-15 in., B&B (with red berries).....                               | .90    | 7.50    | 60.00   |
| <b>Aucuba Viridis</b>  |        |         |         |
| 18 in., B&B.....   | .80    | 8.00    | 65.00   |
| <b>Syringa (Lilac)</b>   |        |         |         |
| From 7-in. pots, strong, Marie Le Graye, Chas. X, Mme. Lemoine.....  | 1.00   | 10.00   |         |
| <b>Spiraea</b>   |        |         |         |
| Strong clumps in assortment as below:                                |        |         |         |
| Gladstone, Peach Blossom, Japonica, Multiflora, Queen Alexandra..... | .20    | 1.75    | 12.00   |
| <b>Am. White Elm</b>   |        |         |         |
| 3-4 ft.....  | \$0.15 | \$1.00  | \$3.50  |
| 4-6 ft.....  | .20    | 1.50    | 5.00    |
| 6-8 ft.....  | .35    | 2.00    | 9.00    |

|   | Each   | Pair   | 100     |
|---|--------|--------|---------|
| <b>Magnolias</b>                                  |        |        |         |
| Halleana Stellata, 2½-3 ft.....                   | \$3.25 | \$6.00 |         |
| Soulangeana, 5 ft.....                            | 8.00   | 5.50   |         |
| <b>Japan Maple</b>                                |        |        |         |
| Acer Poly. Atro., 2 ft.....                       | \$0.75 | \$7.00 |         |
| Acer Poly. Atro. Dis., 2 ft.....                  | .75    | 7.00   |         |
| <b>Roses (H. P.)</b>                              |        |        |         |
| 2-year, strong, field-grown, in good assortment.. | .20    | 2.00   | \$15.00 |
| <b>Vines—Peonies</b>                              |        |        |         |
| Clematis Pan., 2-year.....                        | .20    | 1.75   | 12.00   |
| Purple Chinese Wistaria, 2-year.....              | .25    | 1.85   | 13.50   |
| Hall's Jap. Honeysuckle, 2-year.....              | .20    | 1.50   | 10.00   |
| Peonies, Red, White, Pink.....                    | .25    | 2.50   | 15.00   |
| <b>Japanese Barberry</b>                          |        |        |         |
| 1-1½ ft.....                                      | \$0.15 | \$1.00 | \$ 6.00 |
| 1½-2 ft.....                                      | .20    | 1.50   | 9.00    |
| 2-3 ft.....                                       | .25    | 2.00   | 12.00   |

## THE D. HILL NURSERY CO., Inc.

EVERGREEN SPECIALISTS  
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd C. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

BALSA wood, found in Central America, is said to be the lightest known wood. It is lighter than cork and has an average specific gravity of only .104.

### IMPORTS AT VANCOUVER.

Through the port of Vancouver, British Columbia has made the following imports, principally from the United States, for the years ending March 31:

|                       | 1915   | 1916   |
|-----------------------|--------|--------|
| Plants and trees..... | 16,175 | 10,235 |
| Seeds.....            | 57,021 | 63,327 |

### WAR AND NURSERY BUSINESS.

What effect the entry of the United States into the war will have upon his business is a question the nurseryman naturally is asking himself. Through the efforts of Lloyd C. Stark, vice-president of the American Association of Nurserymen, this question has been answered for the nurserymen of this country by the nurserymen of Canada.

The Canadians had passed through two seasons since the war began, and were well into the third when they answered Mr. Stark's inquiry. They know what the effect has been on their sales, and practically all agree that business is better now than before the

## New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

## Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

war started. They have but one adverse condition to contend with, and that is the scarcity of labor. On the other hand, they say that farmers never were more prosperous than now, and that they are putting some of their surplus money into fruit trees, and are planting much ornamental stock.

Mr. Stark asked the nurserymen in his letter to make a forecast, based on their experience, of what the war would do to the business in the United States. It is their opinion that the United States will enjoy all the favorable conditions which the war has brought about, and suffer little from the adverse—the scarcity of labor.

The following excerpts from the letters will interest the trade:

The war affected us most adversely during 1914. By 1915 conditions had become more stable and that year proved the best year in the history of our country. During the following year, or 1916, we increased our business more than forty per cent and the sales this spring are considerably above those of last year. It is difficult for me to analyze our sales definitely and state the effect the war has had on them, but it is certain that the large returns received by the farmers for the products of their farms have placed them in a far better posi-

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

### AUDUBON NURSERY

P. O. Box 781, Wilmington, N. C.  
Mention The Review when you write.

## Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

## PEONIES

and General Nursery Stock

Send for Catalogue.

## PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.  
Mention The Review when you write.

tion to purchase our goods. On the other hand, we have had to combat the shortage of labor.—Prairie Nurseries, Ltd., T. A. Torgeson, managing director, Estevan, Sask.

The farmers have the money all right, but with us it is the scarcity of labor that is holding things up and hitting the business hard. You have such an immense population that the drain for the army will scarcely be felt. With the United States being able to raise 7,000,000 men as easily as Canada can



BEDDING PLANTS  
IN ABUNDANCE

| Size of Pots   | Per 100 | Per 1000 |
|--|---------|----------|
| 2 1/4-in. Abutilons, 6 varieties.....                    | \$2.75  | \$25.00  |
| 2 1/4-in. Ageratums, 3 varieties.....                    | 2.25    | 20.00    |
| 2-in. Alyssum, double .....                              | 2.25    | 20.00    |
| 2 1/4-in. Asparagus Sprengeri .....                      | 3.00    | 25.00    |
| 3-in. Asparagus Sprengeri .....                          | 5.00    | 45.00    |
| 2 1/4-in. Asters, 3 varieties .....                      | 2.25    | 20.00    |
| 2 1/4-in. Begonia Vernon.....                            | 3.00    | 28.00    |
| 3-in. Begonia Vernon.....                                | 6.00    | 55.00    |
| 3-in. Cannas, by the thousands.....                      |         |          |
| 2 1/4-in. Dusty Miller .....                             | 2.75    | 25.00    |
| 2 1/4-in. Chysanthemums, 28 varieties .....              | 2.75    | 25.00    |
| 2-in. Coleus, any varieties .....                        | 2.50    | 22.50    |
| 2 1/4-in. Cupheas (Cigar Plants).....                    | 2.35    | 22.00    |
| 4-, 5-, 6-in. Dracenas, indivisa.                        |         |          |
| \$15.00, \$20.00, \$25.00 per 100.                       |         |          |
| 2 1/4-in. Heliotropes .....                              | 2.75    | 25.00    |
| 4-in. Heliotropes, 3 varieties.....                      | 7.50    | 70.00    |
| 2 1/4-in. Lantanas, 8 varieties.....                     | 3.25    | 30.00    |
| 3 1/2-in. Lantanas, 8 varieties.....                     | 7.50    | 70.00    |
| 2-in. Lobelias, Crystal Palace.....                      | 2.25    | 20.00    |
| 2 1/4-in. Marguerites, 3 varieties.....                  | 2.75    | 25.00    |
| 4-in. Marguerites, 3 varieties.....                      | 7.00    | 65.00    |
| Pansy Plants .....                                       | 1.75    | 15.00    |
| 2 1/4-in. Petunias, double, 12 varieties .....           | 3.00    | 28.00    |
| 2 1/4-in. Petunias, single, finest mxd. .....            | 2.50    | 22.50    |
| 2 1/4-in. Salvia, Bonfire or splendens. .....            | 2.75    | 25.00    |
| 3-in. Salvia, Bonfire or splendens. .....                | 5.00    | 45.00    |
| 2 1/4-in. Stocks, Princess Alice or Beauty of Nice ..... | 2.50    | 22.50    |
| 2 1/4-in. Verbenas, finest mixed.....                    | 2.75    | 25.00    |
| 2 1/4-in. Vinca Variegata .....                          | 3.50    | 30.00    |
| 4-in. Vinca Variegata .....                              | 7.00    | 65.00    |
| Rudbeckias, Golden Glow .....                            | 4.00    | 35.00    |
| Funkia Variegata .....                                   | 5.00    | 45.00    |
| 2 1/4-in. Fuchsias, 12 varieties.....                    | 2.50    | 22.50    |
| 4-in. Fuchsias, 12 varieties.....                        | 7.50    | 70.00    |
| 2 1/4-in. Geraniums, 20 varieties.....                   | 2.50    | 22.50    |
| 4-in. Geraniums .....                                    | 7.00    | 65.00    |

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

Alonzo J. Bryan  
Wholesale Florist Washington, N. J.  
Mention The Review when you write.

CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J.T. LOVETT, Inc., Little Silver, N.J.

The Original Growers of  
California Privet as a Hedge Plant

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Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

raise 500,000, according to the population of the respective countries, the drain of raising an army will be nothing serious.—Brown Bros. Co., Brown's Nurseries, Ont.

In the line of ornamental trees and shrubs, business never was better. Money is plentiful and people are spending freely in improving their places.—E. M. Mitchell, Port Hope, Ont.

War does not seem to have affected orchard plantings at all in the province of Quebec. We have sold as many and even more fruit trees since the war

HILL'S CHOICE EVERGREENS  
AND CONIFERS  
FOR MAY PLANTING

Clean, thrifty stock in splendid condition for planting. Order at once. Can make immediate shipment. Hill's 62 years in the Evergreen business is your guarantee of satisfaction.

|                             |           | 10     | 100     |
|-----------------------------|-----------|--------|---------|
| Abies Tsuga Canadensis..... | 6-10 in.  | \$1.00 | \$ 8.00 |
| Abies Concolor .....        | 6-10 in.  | 1.00   | 7.50    |
| Abies Douglasii.....        | 6-12 in.  | 1.00   | 4.00    |
| Abies Douglasii.....        | 12-18 in. | 1.50   | 10.00   |
| Abies Douglasii.....        | 18-24 in. | 2.50   | 18.00   |
| Buxus Arborescens.....      | 4- 8 in.  | .85    | 7.00    |
| Juniper Virginiana.....     | 12-18 in. | 2.50   | 15.00   |
| Juniper Virginiana.....     | 18-24 in. | 3.00   | 20.00   |
| Juniper Hibernica .....     | 6-10 in.  | 1.25   | 8.00    |
| Juniper Sabina .....        | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica .....       | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica .....       | 6-10 in.  | 1.75   | 12.00   |
| Picea Alba.....             | 18-24 in. | 2.00   | 9.00    |
| Picea Canadensis.....       | 6-12 in.  | 1.50   | 8.00    |
| Picea Excelsa.....          | 2- 3 ft.  | 2.00   | 15.00   |
| Picea Pungens.....          | 6-10 in.  | 1.50   | 10.00   |
| Picea Pungens.....          | 10-12 in. | 2.50   | 15.00   |
| Picea Pungens.....          | 12-18 in. | 3.50   | 25.00   |
| Pinus Austriaca.....        | 12-18 in. | 1.50   | 9.00    |
| Pinus Austriaca.....        | 18-24 in. | 2.00   | 13.50   |
| Pinus Banksiana.....        | 18-24 in. | 1.50   | 7.00    |
| Pinus Flexilis.....         | 6-12 in.  | 1.50   | 7.00    |
| Pinus Mugho.....            | 6- 8 in.  | 1.50   | 10.00   |
| Pinus Mugho.....            | 8-10 in.  | 2.00   | 15.00   |
| Pinus Mugho.....            | 10-12 in. | 3.50   | 20.00   |
| Pinus Ponderosa .....       | 18-24 in. | 2.00   | 12.00   |
| Pinus Resinosa.....         | 18-24 in. | 2.50   | 12.00   |
| Pinus Strobus.....          | 18-24 in. | 2.50   | 15.00   |
| Pinus Sylvestris .....      | 2- 3 ft.  | 2.50   | 10.00   |
| Taxus Canadensis.....       | 6-12 in.  | 1.25   | 9.00    |
| Taxus Canadensis.....       | 12-18 in. | 2.00   | 15.00   |
| Thuya Compacta .....        | 6-10 in.  | 1.50   | 12.00   |
| Thuya Occidentalis.....     | 10-12 in. | 1.50   | 6.00    |
| Thuya Occidentalis.....     | 12-18 in. | 2.00   | 8.50    |
| Thuya Occidentalis.....     | 18-24 in. | 2.50   | 15.00   |
| Thuya Pyramidalis.....      | 4- 6 in.  | 1.50   | 9.00    |
| Thuya Woodwardii.....       | 8-10 in.  | 2.00   | 12.50   |
| Thuya Sibirica.....         | 6- 8 in.  | 1.50   | 10.00   |
| Thuya Hoveyi.....           | 6- 8 in.  | 1.75   | 10.00   |

Evergreen Seedlings

|                           |                 | 100    | 1000    |
|---------------------------|-----------------|--------|---------|
| Abies Concolor.....       | 4- 8 in.        | \$1.75 | \$10.00 |
| Abies Douglasii .....     | 3-year 6-10 in. | 1.50   | 9.00    |
| Juniperus Communis.....   | 4- 8 in.        | 2.00   | 15.00   |
| Juniperus Virginiana..... | 3- 6 in.        | 1.25   | 9.00    |
| Pinus Mugho.....          | 3-year 4- 8 in. | 1.50   | 9.00    |
| Thuya Occidentalis.....   | 2-year 2- 5 in. | 1.00   | 7.00    |
| Thuya Orientalis .....    | 2-year 5-10 in. | 1.75   | 9.00    |

Deciduous Seedlings

|                                   |                  |      |       |
|-----------------------------------|------------------|------|-------|
| Acer Saccharum (Hard Maple) ..... | 2-year 8-18 in.  | 1.50 | 9.00  |
| Juglans Cordiformis .....         | 1-year 10-12 in. | 3.00 |       |
| Malus Coronaria.....              | 1-year 4- 8 in.  | 2.50 | 16.50 |
| Quercus Palustris.....            | 2-year 10-18 in. | 2.50 | 20.00 |
| Ulmus Americana .....             | 2-year 12-24 in. | 1.50 | 4.50  |
| Berberis Thunbergii .....         | 2-year 6-15 in.  | 1.50 | 9.00  |
| Ligustrum Iboata.....             | 2-year 6-12 in.  | 1.50 | 10.00 |
| Syringa Vulgaris.....             | 2-year 6-15 in.  | 2.00 | 12.00 |

Quantity rate: 5 supplied at 10 rate; 50 at 100 rate; 500 at 1000 rate.

We extend to the trade a cordial invitation to visit our nurseries at any time. But if you cannot come, don't let that keep you from getting in touch with us by mail, as we have the stock you need and are anxious to show just what we can do for you.

The D. Hill Nursery Co., Inc.  
Evergreen Specialists  
Largest Growers in America  
Box 403, DUNDEE, ILL.

# NURSERYMEN--NOTICE

# A TAUSENDSCHON SPORT

(Color upon opening similar to Uirich Brunner, shading to a clear rosy pink.)

**I** DID not know when I decided to place my new Rose Tausendschon sport, which was awarded a Silver Medal by the American Rose Society at Philadelphia, March, 1916, that the rose was wanted as a finished nurseryman's stock, and consequently was not prepared for the demand for same. We are completely booked up and refusing orders for 2-year-old field-

grown plants, which were limited to 8000; and the 1-year-old (field-grown) will be an unknown quantity for fall delivery; our 2½-inch stock had been limited to 20,000, and have only 11,000 more to dispose of, and are now ready for delivery immediately. Nurserymen should consider this new rose and act accordingly—delay sometimes means disappointment.

**PRICE, 2¼-inch, \$15.00 per 100; \$125.00 per 1000**

**R. WITTERSTAETTER,** Price Hill Station, **Cincinnati, O.**

**Mention The Review when you write.**

# HOLD YOUR BAY TREE TRADE

## The “U” Boats Stopped the Importation of Bay Trees this Spring

**We recommend as a good substitute ARBOR VITAE**

Hardy specimen evergreens, planted in tubs at our nursery.

| Feet high | PRICE, INCLUDING TUBS | Each   | Per Pair |
|-----------|-----------------------|--------|----------|
| 3 .....   |                       | \$2.25 | \$4.00   |
| 4 .....   |                       | 3.00   | 5.50     |
| 5 .....   |                       | 4.00   | 7.00     |

**Crating free, if cash with order.**

**SWAIN NELSON & SONS CO., 942 Marquette Bldg., CHICAGO**

**Mention The Review when you write.**

began.—Emile Gadbooks, Rougemont, Quebec.

War has made no difference in our business and, from all appearances, people will keep on buying fruit trees, fruit bushes and flowers, too, as usual. E. Granger & Co., Toronto, Ont.

During the last three years the United States has profited enormously by the war. No country ever entered a conflict better prepared financially. From the experience of the Canadians, the conclusion may be drawn that there is no cause to expect anything but continued prosperity in the business.

**NEWPORT, R. I.**

John C. Hass says the rumor that he had given up the wholesale flower business here and taken a position in New Bedford is not founded on fact.

Bowen B. Sweet, after many years of service, has resigned as superintendent of the city cemetery.

Alexander MacLellan has a lot of extra fine California privet in all sizes for hedging. W. H. M.

**Allentown, Pa.**—The new store of Ernest Ashley is far superior to the one which was reduced to ashes. To add to this loss, the insurance company expired at the same time. Mrs. Ashley has charge of the store and speaks highly of Mothers' day sales. The call was chiefly for white and pink carnations, of which, fortunately, they had an abundance. A handsome office has been built at the greenhouses, where Mr. Ashley presides, and Mr. Ashley has quite a nursery attached.

**ROSES—Buy Now**

**CANNAS      LEMONS      VIOLETS**

**CHRYSANTHEMUMS**

For full details, see Classified columns

**The Conard & Jones Company**  
**West Grove, Pa.**

Mention The Review when you write.

# HYDRANGEAS for growing on

**2½-inch pots. Last fall propagation.**

**La Lorraine**  
**Mme. Emile Mouillere**

**Mme. Maurice Hamar  
Otaksa**

## Radiant

**Price, \$4.00 per 100**

**JACKSON & PERKINS CO.,      Newark, New York**

**Mention The Review when you write.**

# HYDRANGEAS

in bud and bloom, choice stock.  
from 75c to \$3.00 each

# Gardenia Veitchii

3<sup>1</sup>/<sub>2</sub>-inch pots, \$15.00 per 100

**A. L. MILLER, Jamaica, N. Y.**

# HYDRANGEAS

### Dormant Plants for July and August Flowering

**The French varieties and Otaksa, in common butter tubs, \$2.50 and \$3.00 each. Otaksa, large specimens in half-barrels, \$10.00 to \$15.00 each.**

**F. R. PIERSON,** Tarrytown, N. Y.

BEDDING PLANTS

|                                    | 2- and 2 1/2-in.                     | 3-in.                                  | 4-in.         |
|------------------------------------|--------------------------------------|--|---------------|
|                                    | 100 1000                             | 100 1000                               | 100 1000      |
| AGERATUM .....                     | \$ 4.00 \$35.00                      | \$5.00 \$45.00                         | \$10.00 ..... |
| ALTERNANTHERAS ..                  | 3.00 25.00                           | 5.00 45.00                             | 10.00 .....   |
| ALYSSUM .....                      | 4.00 35.00                           | 6.00 50.00                             | 10.00 .....   |
| BEGONIAS—                          |                                      |  |               |
| Lorraine .....                     | 14.00 135.00                         | .....                                  | .....         |
| Cincinnati .....                   | 15.00 145.00                         | .....                                  | .....         |
| Luminosa .....                     | 5.00 40.00                           | .....                                  | .....         |
| Vernon .....                       | 5.00 40.00                           | .....                                  | .....         |
| Prima Donna .....                  | 4.00 30.00                           | .....                                  | .....         |
| Chatelaine .....                   | 6.00 50.00                           | .....                                  | .....         |
| Tuberous .....                     | 6.00 50.00                           | .....                                  | .....         |
| FEVERFEW .....                     | 3.00 25.00                           | 5.00 40.00                             | 10.00 .....   |
| FUCHSIAS—Good assort-              |                                      |  |               |
| ment .....                         | 4.00 35.00                           | 5.00 45.00                             | 12.00 100.00  |
| LOBELIA .....                      | 4.00 35.00                           | 6.00 50.00                             | .....         |
| LEMON VERBENAS ..                  | 4.00 35.00                           | 6.00 50.00                             | 10.00 90.00   |
| MOONVINES .....                    | 6.00 50.00                           | 8.00 70.00                             | 12.00 .....   |
| PETUNIAS, Double and               |                                      |  |               |
| Single .....                       | 4.00 35.00                           | 8.00 70.00                             | 10.00 .....   |
| FORGET-ME-NOT .....                | 3.00 25.00                           | 5.00 40.00                             | .....         |
| HELIOTROPE .....                   | 4.00 35.00                           | 6.00 50.00                             | 12.00 100.00  |
| IVIES, ENGLISH .....               | 5.00 40.00                           | 8.00 75.00                             | 15.00 .....   |
| IVIES, ENGLISH—extra               |                                      |  |               |
| heavy .....                        | .....                                | .....                                  | 20.00 .....   |
| LANTANAS .....                     | 4.00 35.00                           | 7.00 60.00                             | 12.00 .....   |
| SWAINSONA .....                    | 4.00 35.00                           | 6.00 50.00                             | 10.00 .....   |
| SALVIA .....                       | 4.00 35.00                           | 7.00 60.00                             | 10.00 .....   |
| VERBENAS .....                     | 5.00 40.00                           | 8.00 70.00                             | .....         |
| BIRD'S EYE PEPPER..                | 4.00 35.00                           | .....                                  | .....         |
| Single, 2 1/2-in.                  | BOUVARDIA                            | 100 1000                               |               |
| Dark Red .....                     | .....                                | \$5.00 \$45.00                         |               |
| Rose Pink .....                    | .....                                | 5.00 45.00                             |               |
| Light Pink .....                   | .....                                | 5.00 45.00                             |               |
| White .....                        | .....                                | 7.00 55.00                             |               |
| Double .....                       | .....                                | 100 1000                               |               |
| White, much like double lilac..... | .....                                | \$8.00 \$70.00                         |               |
| Pink, soft, pleasing shade.....    | .....                                | 8.00 70.00                             |               |
| Alba, 2 1/4-in. ....               | 100 1000                             | Vinca Rosea, 2 1/4-in. \$4.00 \$35.00  |               |
| Alba, 3-in. ....                   | 0.00 50.00                           | Vinca Rosea, 3-in. 6.00 50.00          |               |
| Alba Pura, 2 1/4-in. 4.00 35.00    |                                      | Major Variegata, 2-in. .... 4.00 35.00 |               |
| Alba Pura, 3-in... 6.00 50.00      |                                      | 3-in. .... 8.00 70.00                  |               |
| Major Variegata, 4-in. ....        | \$10.00, \$12.00 and \$15.00 per 100 |  |               |

**PRIMULAS**  
Yellow Polyanthus, Primula Acaulis Veris, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per 1000.

ROSES

|  | Own Root         | Grafted          |
|--|------------------|------------------|
|  | 100 1000         | 100 1000         |
| Donald MacDonald .....   | \$30.00 \$250.00 | \$35.00 \$300.00 |
| Golden Gem .....   | 30.00 250.00     | 17.50 150.00     |
| Prima Donna .....  | 10.00 90.00      | 16.00 150.00     |
| Sunburst .....   | 8.00 75.00       | .....            |
| American Beauty.....   | 8.00 75.00       | .....            |
| Red Radiance, own root, 3-inch, \$10.00 per 100; \$95.00 per 1000.   |                  |                  |
| Hadley, Hoosier Beauty, Ophelia, J. L. Mock, Double White Killarney, Mrs. George Shawyer, Pink Killarney, White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50 per 100; \$60.00 per 1000. |                  |                  |
| Grafted—\$14.00 per 100; \$120.00 per 1000.  |                  |                  |
| ROSE BUSHES—Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki and Hadley, in 6-in. pots, \$6.00 per doz.  |                  |                  |

SNAPDRAGONS

|   | 100 1000       |
|---|----------------|
| Ramsburg's Silver Pink, 2 1/2-inch.....   | \$5.00 \$40.00 |
| Phelps' White, 2 1/2-inch.....            | 5.00 40.00     |
| Phelps' Yellow .....                      | 5.00 40.00     |
| Nelrose, 2 1/2-inch .....                 | 5.00 40.00     |
| Keystone, 2 1/2-inch .....                | 5.00 40.00     |
| Giant Rose, 2 1/2-inch.....               | 4.00 35.00     |
| Giant Pink, 2 1/2-inch.....               | 4.00 35.00     |
| Giant Garnet, 2 1/2-inch.....             | 4.00 35.00     |
| Giant Yellow, 2 1/2-inch.....             | 4.00 35.00     |
| Giant White, 2 1/2-inch.....              | 4.00 35.00     |
| 4-inch, above varieties, \$12.00 per 100. |                |

FERNS

|                             | 100 1000       |
|-----------------------------|----------------|
| Scottii, 2 1/2-inch .....   | \$6.00 \$50.00 |
| Rosevelt, 2 1/2-inch .....  | 5.00 40.00     |
| Teddy Jr., 2 1/2-inch.....  | 6.00 50.00     |
| Boston, 2 1/2-inch .....    | 5.00 40.00     |
| Whitmanii, 2 1/2-inch ..... | 5.00 40.00     |

BEGONIAS

|                       | 100 1000         |
|-----------------------|------------------|
| Lorraine .....        | \$14.00 \$135.00 |
| Cincinnati .....      | 15.00 145.00     |
| Luminosa .....        | 5.00 40.00       |
| Vernon .....          | 5.00 40.00       |
| Prima Dona .....      | 4.00 30.00       |
| Chatelaine .....      | 6.00 50.00       |
| Tuberous rooted ..... | 6.00 50.00       |

DAISIES

|                                | 100 1000        |
|--------------------------------|-----------------|
| Boston Yellow, 2 1/4-inch..... | \$ 7.00 \$60.00 |
| Giant White, 2 1/4-inch.....   | 4.00 35.00      |
| Marguerites, 2 1/4-inch .....  | 4.00 35.00      |
| Mrs. Sander .....              | 4.00 35.00      |
| Boston Yellow, 4-inch.....     | 15.00 .....     |
| White, 4-inch .....            | 15.00 .....     |

**HYDRANGEAS**—6-inch pots, in bloom, Pink and White, French Varieties, Otaksa, 50 and 75 cents. 7-inch pots, \$1.00 and \$1.50; larger sizes, \$2.00 and \$2.50 each.

CHRYSANTHEMUMS

More than 60 varieties. Send for list.

Send for a copy of our New Plant Bulletin and Bulb List.



S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street

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117 West 28th Street

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HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

2000 My Maryland, 2 1/4-in., own root, \$7.50 per 100, \$60.00 per 1000.

250 Mrs. Aaron Ward, 2 1/4-inch, own root, \$7.50 per 100, \$60.00 per 1000.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - INDIANA

Mention The Review when you write.

If you are short of anything for Decoration Day see our ad on page 88, The Review, May 10, and wire us your order.

GEO. A. KUHL, PEKIN, ILLINOIS

SPRING STOCK

**GERANIUMS**, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

**HARDY CHRYSANTHEMUMS**, in large assortment of varieties, anemone, \$2.00 per 100.

**CANNAS**, 3-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

**Achyranthus; Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Swainsona**, White; **Scented Geraniums**.

**Abutilon Savitzii**, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND

GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

We received during the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey



# THE JOSEPH HEACOCK COMPANY

has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

## KENTIA Belmoreana

|                  | Leaves | Height       | Each   | Doz.    |
|------------------|--------|--------------|--------|---------|
| 2½-in. pots..... | 4      | 8 to 10-in.  |        | \$ 1.50 |
| 3-in. pots.....  | 5      | 12-in.       |        | 2.50    |
| 4-in. pots.....  | 5 or 6 | 15-in.       | \$0.45 | 5.00    |
| 5-in. pots.....  | 6 or 7 | 18 to 20-in. | .75    | 9.00    |
| 6-in. pots.....  | 6 or 7 | 22 to 24-in. | 1.00   | 12.00   |
| 6-in. pots.....  | 6 or 7 | 26 to 28-in. | 1.50   | 18.00   |

The following sizes are splendid plants, symmetrical and well proportioned.

|                           | Leaves | Height       | Each   | Doz.    |
|---------------------------|--------|--------------|--------|---------|
| 9-in. cedar tubs...6 to 7 |        | 40 to 42-in. | \$5.00 | \$60.00 |
| 9-in. cedar tubs...6 to 7 |        | 42 to 48-in. | 6.00   | 72.00   |

## KENTIA Forsteriana

|                 | Leaves | Height       | Each   | Doz.    |
|-----------------|--------|--------------|--------|---------|
| 6-in. pots..... | 5 to 6 | 24-in.       | \$1.00 | \$12.00 |
| 6-in. pots..... | 5 to 6 | 30 to 32-in. | 1.50   | 18.00   |

## KENTIA Forsteriana

### MADE-UP PLANTS

|                                       | Height       | Each    |
|---------------------------------------|--------------|---------|
| 7-in. cedar tubs...4 plants in a tub  | 30 to 36-in. | \$ 3.00 |
| 9-in. cedar tubs...4 plants in a tub  | 42 to 48-in. | 6.00    |
| 12-in. cedar tubs...4 plants in a tub | 5 ft.        | 10.00   |

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

# JOSEPH HEACOCK CO., Wyncote, Pa.

### NEWARK, N. J.

#### The Market.

Warm weather last week increased the cut flower receipts and prices on nearly everything manifested a tendency to recede. The quotations on roses reached a lower level, and carnation prices followed suit out of sympathy, but not to the same extent. The higher temperatures were accompanied by an increased sale of seeds and bedding plants, particularly geraniums, of which the prices averaged about 15 cents per plant.

Everybody seems to be optimistic as to the Memorial day business and the growers report a good supply of stock in line for the holiday.

#### Various Notes.

With the idea of capitalizing the patriotic spirit, a number of florists are featuring small bouquets made of one red carnation, one white carnation, a blue iris and smilax. The results have been good.

A flag 6x9 feet for the funeral of a soldier boy was made last week by Henry Strobell. The "stripes" were made of red and white carnations; the "field" was made of blue cornflowers and the "stars" were represented by forty-eight gardenias. R. B. M.

Aurora, Neb.—F. A. Davidson is investing a part of his proceeds from the Easter business in an addition to his greenhouse.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

## Roses=Own Root, 2½=inch

|                                   | 100    | 1000    |
|-----------------------------------|--------|---------|
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Pink Killarney.....               | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....  | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |

### ROOTED CARNATION CUTTINGS

|                        | 100    | 1000    |
|------------------------|--------|---------|
| White Enchantress..... | \$2.00 | \$16.00 |

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

## American Beauty Bench Plants

\$7.00 per 100; \$60.00 per 1000

|                     |                   |
|---------------------|-------------------|
| 2½-inch plants..... | \$ 80.00 per 1000 |
| 3 -inch plants..... | 110.00 per 1000   |

## The Weiss & Meyer Co.

MAYWOOD, - - - ILLINOIS

# Good stock you need now--

**GERANIUMS** Per 100  
3 and 4-inch, bud and bloom.....\$6.00 and \$10.00

**PELARGONIUMS**  
3-inch, choice named..... 8.00

**PELARGONIUM—Easter Greeting**  
4-inch, in bloom.....\$25.00

**GERANIUM—Mme. Salleri**  
2-inch..... 4.00

**FUCHSIAS**  
3 and 4-inch, bud and bloom.....\$6.00 and 12.00

**BEGONIAS—Chatelaine, Luminosa**  
2 $\frac{1}{4}$  and 3-inch.....\$5.00 and \$8.00

**PRIMULA OBCONICA**  
2 $\frac{1}{2}$  and 3-inch, in bloom.....\$5.00 and 8.00

**IMPATIENS SULTANI** Per 100  
2-inch..... \$5.00

**SNAPDRAGONS**  
Silver Pink, Nelrose, White, Yellow, Red  
2-inch..... 3.00

**ASPARAGUS PLUMOSUS**  
2, 3 and 4-inch.....\$5.00, \$8.00 and 15.00

**ASPARAGUS SPRENGERI**  
3-inch..... 8.00

**CENTAUREA GYMNOCARPA**  
2-inch..... 3.00

**CARNATIONS** Per 1000  
2-inch, Nebraska.....\$50.00  
Matchless, Enchantress, White Enchantress,  
Rose-pink, Miss Theo..... 30.00

Must be full one hundred lots or more at these prices. Cash from parties unknown to us.

**C. H. Frey,** WHOLESALE and RETAIL **Florist Lincoln, Neb.**

## A Certificate of Merit

was awarded our display

## XANTHOSOMA BATAVIENSIS

in the Convention Gardens at  
Houston, Texas

They are the handsomest of all the Elephant's Ear plants. You can have 24 strong started plants delivered prepaid for one dollar. Don't miss this chance. We want you should give them a trial.

**L. H. READ & CO.**

DEER PARK, ALABAMA  
Mention The Review when you write.

## Chrysanthemums

MY SPECIALTY

**CHAS. H. TOTTY**

Madison, N. J.

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**A. N. PIERSON**

INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT

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# Bedding Plants

## GERANIUMS

10,000 Extra Strong 4-inch S. A. Nutt. Very choice plants, \$9.00 per 100  
100,000 3 $\frac{1}{2}$ -inch S. A. Nutt, Ricard, Viaud, Poitevine and Grant, \$7.00 per 100

## CANNAS

35,000 3 $\frac{1}{2}$ -inch King Humbert, Florence Vaughan, Pennsylvania, Henderson, Louisiana and Austria. King Humbert, \$8.00 per 100. Other varieties, \$6.00 per 100.

## SALVIA

40,000 3 $\frac{1}{2}$ -inch Bonfire and Zurich, \$6.00 per 100.

NOTE—All 3 $\frac{1}{2}$ -inch stock listed above practically the same as 4-inch stock, but grown in 3 $\frac{1}{2}$ -inch to economize in shipping.

## COLEUS

100,000 strong 2 $\frac{1}{4}$ -inch. All the best standard varieties, \$2.50 per 100; \$20.00 per 1000.

## MISCELLANEOUS

Mme. Salleri Geraniums, Alternantheras, single and double Petunias, Verbenas, etc. Prices on application.

CAREFUL PACKING—PROMPT SHIPMENT—QUALITY STOCK

**ROLF ZETLITZ**

Woodlawn Avenue,

LIMA, OHIO



# Aucuba Japonica

Good substitute for boxwood—Fine for filling window boxes. 24 to 30 inches high, \$1.50 each.

## LAUROCERASUS

24 to 30 inches high, \$1.00 each.

ENGLISH IVY, 4-inch, good large vines.....\$15.00 per 100

## GEO. WITTBOLD CO.

745 Buckingham Place, L. D. Phone, Graceland 1112 CHICAGO

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## CHRYSANTHEMUMS, 2½-inch Pots

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

### WHITE VARIETIES

Crystal Gem Oconto  
White Chieftain  
Josephine Foley, per 100, \$4.00  
October Queen, per 100, 4.00

### YELLOW VARIETIES

Golden Queen  
Bonnaffon  
Marigold  
Mrs. Morgan

### PINK VARIETIES

McNiece  
Wells' Late Pink  
Chieftain

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

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### BRAMPTON, ONT.

After a wonderfully successful Mothers' day, the Toronto Retail Florists' Association has decided to get in touch with the secretaries of the various lodges and other organizations in Ontario and endeavor to inaugurate a Decoration day May 24. This day is usually regarded as a holiday throughout the Dominion and there is little doubt that, if the florists put their shoulders to the wheel, the idea will prove a good one, especially as the stock is arriving in fairly good shape, now that pleasant, spring weather is with us.

The same weather is responsible for satisfactory progress in most of the greenhouses, and, despite the severe drawback in the shape of a limited labor supply, the work is much farther advanced than is usually the case at this time of the year.

Richard Jennings is about again after a serious illness of six months. He is growing some fine sweet peas this season. Mr. Jennings says that the day prior to Mothers' day was the biggest in the history of his business.

Mark Henderson's place is in good shape and is at present planted to tomatoes and a variety of bedding stock.

The Dale Estate has also set apart a fair area for tomatoes and is just now producing a crop of beans. W. G. P.

Lincoln, Ill.—Adolph Nielsen, superintendent of the Gullett & Sons cut flower greenhouses, has the sympathy of his many friends in the trade in the loss of his father. Mr. Nielsen was a florist in Christiania, Norway, many years ago and is hence entitled to the appellation of old timer.

## Bedding and Foliage Plants

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poitevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprengeri, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.  
Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.

Vinca variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.

Funkia variegata, 4-in. pots, \$10.00 per 100.  
Funkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.

Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

**ASCHMANN BROS.,** Second and Bristol Sts. **PHILADELPHIA, PA.**  
and Rising Sun Ave.,

Mention The Review when you write.

## PANSIES

Large, stocky, transplanted plants, in bud and bloom, immediate shipment. A selection of best varieties, \$10.00 per 1000.

Late fall transplanted, \$5.00 per 1000.

**J. B. BRAUN,** Hightstown, N. J.

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**RUTHERFORD, N.J.**

**ORCHIDS, PALMS**  
and plants of every variety

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**J. L. DILLON**

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**Fine List of POMPONS**  
and Hardy Varieties of  
**CHRYSANTHEMUMS**

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**STRAFFORD, PENNSYLVANIA**

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# Bedding Plants

First grade stock that will give satisfaction to you, and your customers

## DRACAENAS

|                 |         |
|-----------------|---------|
| 3 1/2-inch..... | \$ 8.00 |
| 5 -inch.....    | 25.00   |
| 5 1/2-inch..... | 35.00   |
| 6 -inch.....    | 50.00   |

## CANNAS

|                       |        |
|-----------------------|--------|
| King Humbert.....     | \$8.00 |
| Alphonse Bouvier..... | 6.00   |
| Queen Charlotte.....  | 6.00   |

## GERANIUMS

|   |         |
|---|---------|
| S. A. Nutt, Beaute Poitevine, Castellane, Alphonse Ricard 4-inch.....                             | \$10.00 |
| S. A. Nutt, Beaute Poitevine, Alphonse Ricard, Priscilla, M. Buchner, Anna Brown, 3 1/2-inch..... | 7.00    |

## VINCAS

\$8.00    \$10.00    \$12.00    \$15.00

|   |         |
|---|---------|
| Fuchsia, assorted, 4 1/2-inch.....                                      | \$12.00 |
| Fuchsia, assorted, 4-inch.....  | 10.00   |
| Verbenas, assorted, 3-inch.....   | 4.00    |
| Verbenas, assorted, 2 1/2-inch.....                                     | 3.00    |
| Petunias, double, 3 1/2-inch.....                                       | 7.00    |
| Petunias, single, 3-inch.....   | 5.00    |
| Centaurea, 2 1/2-inch.....  | 4.00    |
| Alternanthera, 2 1/2-inch.....  | 3.00    |
| Ageratum, 3-inch.....   | 5.00    |
| Coleus, Verschaffeltii, Golden Bedder, Assorted Coleus, 2 1/4-inch..... | 4.00    |
| Begonia Chatelaine, 3 1/2-inch.....                                     | 10.00   |
| Begonia Chatelaine, 2 1/2-inch.....                                     | 5.00    |
| Begonia, Tuberous, 4-inch.....  | 12.00   |
| Lobelia, Trailing, 3 1/2-inch.....                                      | 6.00    |
| Pelargoniums, 5-inch.....   | 25.00   |
| Mme. Sallerol, 3 1/2-inch.....  | 6.00    |
| Ivy Geraniums, 3 1/2-inch.....  | 7.00    |
| Caladiums, 6-inch.....  | 10.00   |
| Heliotrope, 3 1/2-inch.....   | 7.00    |
| Funkias, 3 1/2-inch.....  | 8.00    |
| Echeveria.....  | 3.00    |
| Salvias, 3-inch.....  | 5.00    |

Prices quoted are per 100. From unknown parties we request cash with order, unless satisfactory references can be furnished. No charge for packing. All shipments F.O.B. Rochester, N. Y., at purchaser's risk.

## GEORGE B. HART

47-55 Stone Street

Wholesale Florist

ROCHESTER, N. Y.

## Pot Grown Ferns

Strong plants

Boston, Scottii, Whitmani, Elegantiissima and Piersoni

|                      |                       |
|----------------------|-----------------------|
| 2 1/2-inch pots..... | per 100, \$5.00       |
| 4 -inch pots.....    | each, .20             |
| 5 -inch pots.....    | each, .25             |
| 6 -inch pots.....    | each, .50             |
| 7 -inch pots.....    | each, .75             |
| 8 -inch pots.....    | each, \$1.00 and 1.50 |

Verona Ferns, in 2 1/2-in pots..... Per 100 \$8.00

**JOHN BADER CO.**

1826 Rialto Street, N. S. PITTSBURGH, PA.

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Good Strong 3 1/2-inch

# VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.

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GROWER OF

# PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA

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## Gullett's Spring Plants

Good stock in prime condition to retail.

Carefully packed and shipped at once.



|                             | 2 1/4-in.       | 3-in.  | 4-in.   |
|-----------------------------|-----------------|--------|---------|
| Asparagus Sprengeri.....    | \$2.50          |        |         |
| Begonia Chatelaine.....     | 5.00            | \$8.00 |         |
| Begonia, Tuberous.....      |                 |        | \$10.00 |
| Cannas, King Humbert.....   |                 |        | 12.00   |
| Cannas, Green Leaf.....     |                 | 5.00   |         |
| Calendula.....              | 3.00            | 5.00   | 8.00    |
| Coleus, best varieties..... | 2.50            |        |         |
| Daisies, Mrs. Sander.....   |                 |        | 8.00    |
| Daisies, Boston Yellow..... |                 |        | 10.00   |
| Ferns, Table.....           | 3.00            |        |         |
| Geraniums, best bedding.... |                 |        | 10.00   |
| Geraniums, Rose.....        |                 |        | 10.00   |
| German Ivy.....             | 2.50            | 5.00   | 8.00    |
| Heliotropes.....            |                 |        | 8.00    |
| Marigolds.....              | 3.00            | 5.00   | 8.00    |
| Periwinkle Alba, Rosea..... | 2.50            |        |         |
| Petunias, Single.....       |                 | 5.00   |         |
| Snapdragons.....            | 3.00            |        |         |
| Vincas, Var.....            | 2.50            | 6.00   |         |
| 4-inch.....                 | \$10.00-\$12.00 |        |         |

Crotons, 5-inch, in variety, 35c. American Beauty Roses, very fine, in bloom, 50c each. Ficus Elastica, 5 and 6-inch, very handsome, 50c, 60c and 75c. Pandanus Veitchii, 5-inch, 50c; 6-inch, 75c. See Classified list of Chrysanthemums.

See Classified Offer of Grafted and Own-root Roses.

A moderate charge added for packing.

## Gullett & Sons, Lincoln, Illinois

## PROVIDENCE, R. I.

## The Market.

The growers and storekeepers are finding little fault with the warmer weather, as the indications are that there will be an unusual scarcity of outdoor flowers for Memorial day. Already many orders are being booked for that occasion. As has been the custom for a number of years, the demand is largely for potted plants. A slight stiffening in prices is already noticeable. Of cut flowers there is a good supply, with prices ranging about normal.

## Various Notes.

The question of an adequate supply of coal for the coming fall and winter is holding the attention of the greenhouse men. It is a serious proposition.

"How to Fertilize the Home Garden," was the subject on which Philip Wessels, of the Rhode Island State College, addressed the Rhode Island Horticultural Society at the monthly meeting held last week.

William H. Sawyer has removed his store from 1920 to 1911 Westminster street, directly across the square from the old stand.

The June exhibition of roses, strawberries and early vegetables of the Rhode Island Horticultural Society will be held at the Narragansett hotel June 16.

Thomas Callahan, who came here a few days ago from New York to enter the employ of the J. A. Budlong & Son Co., at Auburn, was taken to the hospital May 13, following a sudden attack of illness.

Conrad Schultz, of Westerly, was in the city last week, while on his way to Boston.

O. H. Williams is turning much of his land to gardening this year. In the big greenhouses, where for several seasons at this period sweet peas were grown, thousands of tomato plants are flourishing.

W. H. M.

Chillicothe, Mo.—The recent "flower banquet" of the local business college called for one of the largest decorations of the season. Sefton & Son say the late, cold spring has retarded the growth of bedding stock in this locality, but with bright sunshine and rising temperature everything is coming forward rapidly. The demand is good and local florists are working overtime to fill orders.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

**E. Allan Peirce**

400 Oaks Road  
WALTHAM, :: MASS

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## PAPER POTS AND DIRT BANDS

Price List and Samples Free

**F. W. ROCHELLE & SONS,** Chester, New Jersey

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## SEASONABLE STOCK

**FERNS**, Scottii, Whitmanii, 6-inch pots, 40c and 50c; Teddy, Jr., and Scottii, 4-inch pots, 20c; Boston, 4-inch pots, 15c; Smithii, 5-inch pots, 25c.  
**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24 inches high, \$1.00 each.  
**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.  
**DRACAENA INDIVISA**, 5-inch, 25c; 5½ and 6-inch, 3 c and 50c.  
**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 85c.  
**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.  
**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.  
**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 3-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots, \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.  
**ASPARAGUS PLUMOSUS**, 2½-inch pots, \$4.00 per 100; 3-inch, \$5.00 per 100.  
**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$5.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.  
**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.  
**MOONVINES**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.  
**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.

**COLEUS BRILLIANCY**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.  
**ROSE BUSHES**, such as Magna Charta, Hermosa, Clothilde Soupert, Baby Rambler, 6-inch pots, 35c each.  
**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.  
**FUCHSIAS**, 4-inch pots, \$8.00 per 100; 5-inch, 25c each.  
**LEMON VERBENAS**, 4-inch pots, \$10.00 per 100.  
**HELIOTROPE "Chieftain"**, best bloomer, 4-inch pots \$8.00 per 100.  
**DUSTY MILLER, SWEET ALYSSUM "Little Gem," PHLOX, LOBELIA and SINGLE PETUNIA**, such as Inimitable, Rosy Morn and California Giants, \$3.50 per 100; 2½ inch pots.  
**VERBENAS**, in separate colors, scarlet, blue, white, pink and striped, 2½-inch pots, \$4.00 per 100.  
**SNAPDRAGON**, 2½-inch pots, \$4.00 per 100. Varieties: Salmon-pink, Giant White, Golden Queen, Giant Yellow and Defiance, red.  
**CANNAS**, King Humbert, 4-inch pots, \$10.00 per 100; A. Bouvier, Florence Vaughan, Chas. Henderson and Richard Wallace, 4-inch pots, \$8.00 per 100.  
**AGERATUM**, 4-inch pots, \$8.00 per 100; 2½-inch pots, \$4.00 per 100.  
**DAISIES, White**, nice for window boxes, full of flowers and buds, 4-inch pots, \$15.00 per 100.

## GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

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PHILADELPHIA, PA.

## WIRE GOODS ARE LIKE POTATOES

### SCARCE

#### ROSE STAKES

No. 9 Galv. Wire

| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
| 4 ft. 6 in. | 16.50    | 18.50      |
| 5 ft.       | 18.00    | 20.00      |
| 5 ft. 6 in. | 19.50    | 21.50      |
| 6 ft.       | 21.00    | 23.00      |

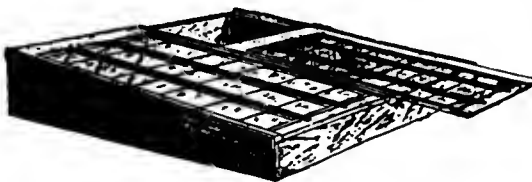
#### CARNATION SUPPORTS CONTINUOUS RING

\$22.00 per 1000 Plants

Three Rings to a Plant

**THE CARNATION SUPPORT CO.**  
CONNERSVILLE, IND.

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#### HOTBED SASH at 80c each

Made of best grade Gulf cypress

Glazed Hotbed Sash from \$1.65 up

Double Light Hotbed Sash

2 inches thick, painted two coats, glazed two layers 10x12 glass, \$3.75 each up. We claim that our double light sash are better than any other made.

We have in stock thousands of all kinds for immediate shipment.

**HOTBED AND GREENHOUSE  
GLASS AND PUTTY**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.

## CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

|         |     |     |     |                 |
|---------|-----|-----|-----|-----------------|
| 5000 2  | x2  | 2   | ... | \$ 4.50 per box |
| 5000 2½ | x2½ | 2½  | ... | 5.50 per box    |
| 5000 3  | x3  | x2½ | ... | 7.20 per box    |
| 5000 3½ | x3½ | x3  | ... | 10.00 per box   |

#### DISCOUNT

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order for secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

**The Climax Mfg. Co.**

Makers of High-class Florist Boxes,  
Shipping Packages and Dirt Bands

200 Factory St., Castorland, N.Y.

Mention The Review when you write.



ROCCO ERECTA (New)

Aucuba, heavy bushes, 1½-2 ft., \$1.00 each.  
 Koster's Blue Spruce, 18-24 in., \$2.00 each.  
 Roses, half standard, in bud and bloom, pot grown, 30 in. high, 75c each; standard, 50-56 in. high, \$1.25 each.  
 Roses, Baby varieties, in bud and bloom, 5-in., 35c and 50c; \$4.00 and \$5.50 per doz.  
 Geranium, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100.  
 Pansies, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000.  
 Alyssum, 2¼-in., \$3.00 per 100.  
 Vinca Rosea, transplanted, \$1.50 per 100.

Rocco Erecta, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$6.00 per 100; 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100.  
 Geranium, Silverleaf, 2¼-in., \$3.00 per 100; 3-in., \$6.00 per 100.  
 Impatiens, 2¼-in., \$4.00 per 100.  
 Alyssum, double, 2¼-in., \$4.00 per 100; single, 2¼-in., \$3.00 per 100.  
 Funkia, 5-in., 25c and 35c each.  
 Dracaenas, 5-in., 25c and 35c each; 6-in., 50c each.  
 Poinsettias, dormant, 1-year-old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2-year-old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

# Prepare for Spring

## POT PLANTS

Fuchsias, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.  
 Heliotrope, 2-in., \$3.00 per 100; 3-in., \$6.00.  
 Ageratums, 2-in., \$3.00 per 100; 3-in., \$6.00.  
 Coleus, 2-in., \$2.50 per 100; 3-in., \$6.00.  
 Wandering Jew, 2¼-in., \$3.00 per 100 in variety.  
 Vincas, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.  
 Asparagus Sprengeri, 2 in., \$3.00 per 100.  
 Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100. Begonia Erfordii, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.  
 Abutilon Savitzii, \$4.00 per 100.  
 Weeping Lantanas, 3-inch, \$6.00 per 100.  
 English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.  
 Lobelia, transplanted clumps in variety, \$1.25 per 100.

## PERENNIALS.

Field grown clumps, \$5.00 per 100.  
 Anthericum  
 Delphinium  
 Coreopsis  
 Gypsophila  
 Philox-mixed  
 Hardy Ferns  
 Shasta Daisy  
 Aquilegia  
 Gaillardia  
 Lychnis  
 Hardy Asters  
 Chrysanthemum Maximum  
 Cobaea scandens, 4-in., \$15.00 per 100.  
 Feverfew, 4-in., \$8.00 per 100; 5-in., \$15.00; 6-in., 35c each.  
 Salvia, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.  
 Canna King Humbert, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. Florence Vaughan, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

# ERNEST ROBER, Cash, please. WILMETTE, ILL.

Mention The Review when you write.

## SEASONABLE R. O. AND 2-IN. STOCK.

Per 100  
 2-in. cigar plants .....\$2.50  
 2-in. mixed geraniums ..... 2.50  
 Asparagus plumosus nanus seedlings..... 1.00  
 Asparagus Sprengeri seedlings..... 1.00  
 Asparagus Sprengeri, 2-inch..... 2.50  
 2½-inch tomatoes, 4-5 varieties..... 2.00  
 200 for \$3.50; 800 for \$5.00  
 R. O. English Ivy ..... 1.00  
 R. O. trailing coleus ..... 1.00  
 R. O. Brillancy coleus ..... 1.50  
 R. O. ageratum, blue ..... .75

D. U. AUGSPURGER & SONS CO.,  
 BOX 394, PEORIA, ILL.

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.  
 Mention The Review when you write.

**Rooted Cuttings**  
 Alternantheras, 4 best varieties, fall cuttings; Salvia; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbenas, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

## Cattleya Dowiana

Fresh importation—in fine condition.

Prices on application.

GEORGE SCHLEGEL

72nd St. and 2nd Ave., BROOKLYN, N. Y.  
 Mention The Review when you write.

## Late Spring Bargains ROSES 2¼ and 4-inch pots

See our Classified ad of roses.

THE LEEDLE FLORAL COMPANY  
 SPRINGFIELD, OHIO.

Mention The Review when you write.

# ROOTED CARNATION CUTTINGS

## IMMEDIATE DELIVERY

☐ We are now booking orders for our new seedling Superb, \$12.00 per 100, \$100.00 per 1000.

Superb is a seedling of Gloriosa and Enchantress. It has the good stem of Gloriosa and the fine growing habit of Enchantress. The color is a flesh pink and it keeps its color at all seasons. The flowers average about three inches, are very full and generally receive full score on substance. The flowers are all perfect and do not split. In the four years we have grown it, it has proved the best commercial variety, barring none.

## AVIATOR

☐ If you want scarlet carnations for Christmas, grow Aviator, \$6.00 per 100, \$50.00 per 1000.

## STANDARD AND NEW VARIETIES

**White—**  
 Matchless.....\$ 2.50 \$ 20.00  
 White Enchantress ..... 2.50 20.00  
 White Wonder..... 3.00 25.00  
**Flesh Pink—**  
 Superb..... 12.00 100.00  
 Enchantress..... 2.50 20.00  
 Alice..... 3.00 25.00

**Medium Pink—**  
 Miss Theo.....\$6.00 \$50.00  
 Pink Sensation..... 3.50 30.00  
**Dark Pink—**  
 Peerless Pink..... 2.50 20.00  
 C. W. Ward..... 2.50 20.00  
**Red—**  
 Aviator ..... 6.00 50.00  
 Champion..... 3.00 25.00

J. D. THOMPSON CARNATION CO., Joliet, Ill.

# ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

# ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Borengiana, C. Schroederiae, C. Percivaliana Gigas; Oncidium Splendidum and Varicosum; Laelia, Odontoglossum, etc.

One of the largest Importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.



## WHICH DO YOU WANT?—

**Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of break-downs, dealers' profits). **OR**

**Kroeschell Boilers—FUEL Economy** (honest ratings, safety, quick heat, no boiler pits, no dealers' profits).

The  
**KROESCHELL  
BOILER**  
Insures the  
Highest  
Standard of  
HEATING VALUES

Immense Self-cleaning Heating Surface—Longest Fire Travel—Perfect Combustion—Free Circulation—Thin Waterways—Guaranteed Working Capacities—Safety—Durability—Efficiency and Economy.

SEND FOR CATALOGUE



## CAST IRON BOILERS WASTE FUEL

I had a cast iron 8-section boiler before, but was afraid it would crack to pieces. The **Kroeschell Boiler** is certainly a fuel-saver. My coal bill to heat 5000 sq. ft. of glass surface with your boiler is less than last winter's coal bill, when I had only 2050 sq. ft. of glass, heated with the 8-section cast iron boiler.

Your boiler burns any kind of fuel. I would not have any other boiler than the Kroeschell, and will recommend whenever I get a chance.

Edward Wittamer, Joliet, Ill.

**KROESCHELL BROS. CO.**  
444 W. Erie St., CHICAGO

Mention The Review when you write.

**H. H. LINEAWEAVER & CO., Inc.**

ANTHRACITE  
and  
BITUMINOUS

**COAL**

West End Trust Building, PHILADELPHIA  
17 Battery Place, NEW YORK  
Nutting Building LEBANON, PA.  
Mention The Review when you write.

## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### RADIATION IN RESIDENCE.

We contemplate heating our residence next winter with hot water, supplied by the same boiler that heats our greenhouses. Please describe the best method of figuring the amount of radiation required to heat a dwelling house. W. H.—Ind.

Before attempting to give definite suggestions for the heating of a residence, one should know the usual minimum outside temperatures; the nature of the construction of the dwelling, whether frame, brick or other materials; the amount of exposure, the square feet of glass, the exposed wall surface and the cubic contents of each room, as well as the temperature desired in each room.

For a well built frame dwelling, with average exposure, we would suggest the following formula for a temperature of 70 degrees, which would be about an average for the living rooms, the bathroom, and perhaps for one sleeping room which may be used in case of sickness, in sections where the temperature in the coldest weather runs from zero to 10 or 15 degrees below:

## PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

**ALTOONA PIPE & SUPPLY COMPANY**  
1925-27 Ninth Avenue, ALTOONA, PA.

Mention The Review when you write.

**HIGHEST PRICED and CHEAPEST  
BOILERS MADE  
GIBLIN GREENHOUSE BOILERS  
GIBLIN & CO.**

109 Broad Street. UTICA, N. Y.

Let us tell you about them.  
Mention The Review when you write.

### SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

**PETER KNOWE & SON**  
315 Chamber of Commerce Bldg.

133 West Washington Street, CHICAGO, ILL.  
Phone Main 3766

Mention The Review when you write.

With hot water radiation, use an amount equal to the square feet of exposed glass, plus one-tenth the area of exposed wall surface, plus one per cent of the cubic contents of each room.

For a temperature of 60 degrees, which will answer for the average sleeping room, compute the radiation in the same way and then reduce the amount one-third.

Having determined the amount required under average conditions as above, if the dwelling is a poorly built frame structure, the radiation should be increased ten to twenty-five per cent, while for a substantially built brick

### Sixteen Years' Paint Service

Mr. Chas. H. Allen, the well-known florist of Floral Park, N. Y., says that

**DIXON'S SILICA  
GRAPHITE PAINT**  
has given 16 years of service on his hot water pipes and they are still free from rust. Write for booklet No. 54 B.

It will give you equal service.  
Made in Jersey City, N. J., by the  
Joseph Dixon Crucible Company  
Established 1827

Mention The Review when you write.

## Hansell Rocker Grates

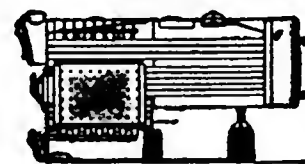
Are best for greenhouse use.

Write for particulars.

**HANSELL GRATE CO.**

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.



**STEEL  
RETURN  
TUBULAR  
BOILERS**

**Johnston Heating Co.**

131 E. 26th Street

NEW YORK

or stone dwelling a slight reduction may often be made. Veneer brick and stucco houses will require about the same radiation as a frame structure.

The computation of the amount of

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

**S. WILKS MFG. CO.**

23 Shields Ave., CHICAGO, ILL.

Mention The Review when you write.



### A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

## New Wrought Pipe

Black or Galvanized  
Delivered Anywhere

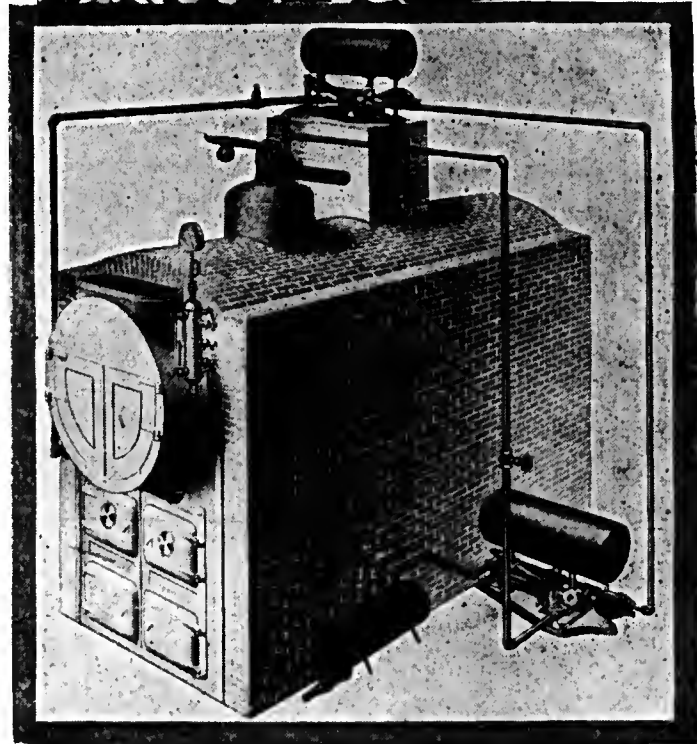
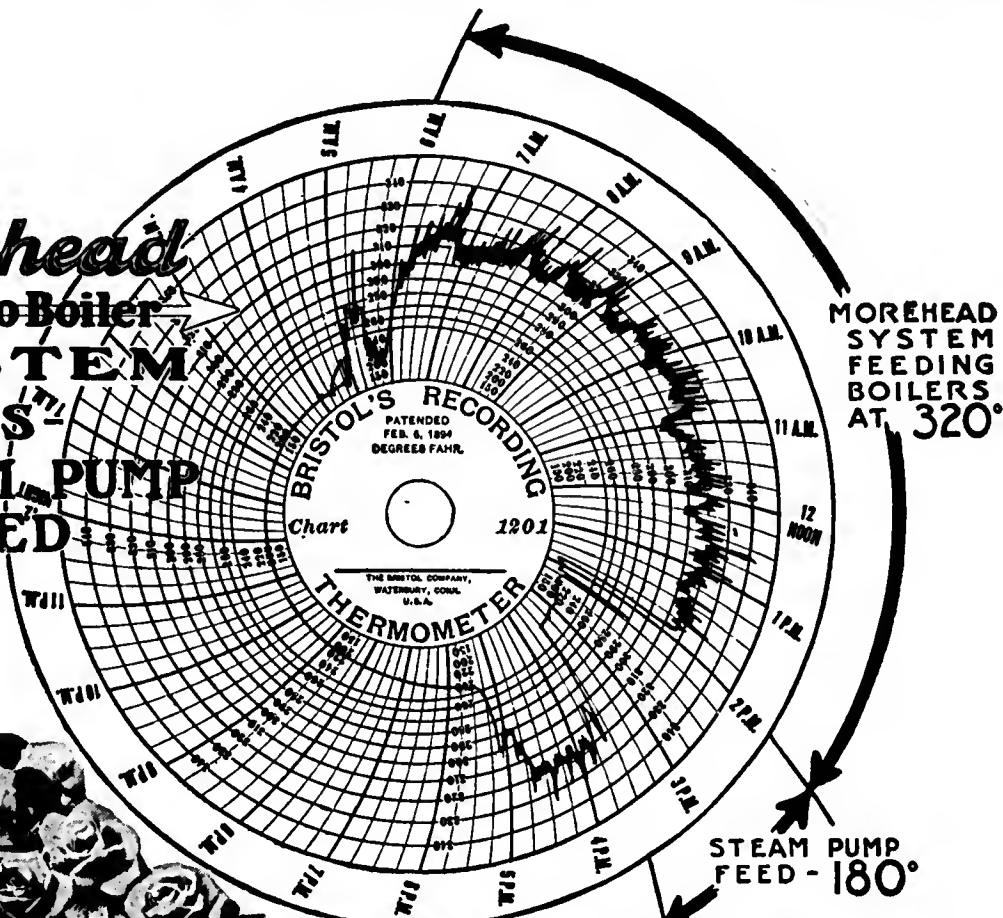
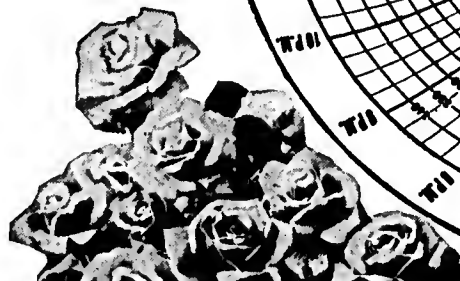
Send us a list of your needs. We can save you money.

**King Construction Co.**  
North Tonawanda, New York

Mention The Review when you write.

radiation by the foregoing formulas may seem a difficult task, but it is really quite simple. Thus, in a living room 12x14 and nine feet high, with one end and side exposed—that is, they are outside walls—and with two windows, each 3x6 feet, there will be thirty-six square feet of glass, the exposed wall surface will amount to 234 square feet, and the cubic contents of the room is 1,512 feet. Then we shall need for radiation thirty-six square feet, the area of glass; plus twenty-three feet, which is one-tenth of the exposed wall; plus fifteen feet, which

## Morehead Back to Boiler SYSTEM -VS- STEAM PUMP FEED



### The Above Temperature Record

of condensation returns from a steam pump system was taken under exactly the same conditions for both pump and Morehead System.

Between 2 and 2:30 p. m. the steam pump was cut into the line in place of the Morehead System.

### Oh No!

- we don't want you to think that the above temperature chart represents greenhouse conditions
- because this chart was taken on a high pressure line
- but it brings out graphically the great advantages of the

## Morehead Back to Boiler SYSTEM

over a steam pump for steam line drainage and boiler feeding.

Substituted for pumps, the Morehead System will keep all steam pipes clear of condensation and return it to the boiler as pure, hot feed water quicker and on 90% less steam than a steam pump will do it.

The installation expense is small—the results great. It matters not whether your institution is large or small, the Morehead System will save sufficient to pay for itself in a few months' time. Letters in our files prove this. Let us tell you about it.

**Morehead Manufacturing Co.**  
Dept. "M" 383 Detroit, Michigan

is one per cent of the cubic contents, or a total of seventy-four square feet of radiation. For sleeping rooms of the same size, about fifty feet of radiation will answer in a well built frame house. In a poorly built house, the radiation might range from eighty to ninety feet for 70 degrees, and from fifty-five to sixty-four feet for 60 degrees. Even these figures should be slightly increased if the location is much exposed, or if the outside temperature drops to 20 degrees below zero or lower for a number of days each winter. When the low temperatures last but a few days, a little heavier firing will keep up the heat.

In determining the size of the main flow and return pipes—which, by the way, should be of the same size—if the radiation is less than 250 square feet, 2-inch pipe may be used; for 250 to 400 feet we would advise the use of 2½-inch; from 400 to 700, 3-inch is suggested, and 4-inch will answer for 700 to 1,400 square feet of radiation. The amount of radiation in the surface of the mains should also be taken into account, unless they are well insulated, and even then some account should be made of it, if they are extra long. The foregoing estimate is for use in cases where the radiators are at least two feet above the top of the boiler.

Unless a radiator is quite small and only a short distance from the main, we would not use less than 1¼-inch pipes for the feed and return pipes. For radiators up to sixty square feet we would use 1¼-inch pipes for the supply and return pipes, and above that 1½-inch up to 150 square feet of radiation. For radiators on the second floor, as well as those on the first floor that are quite near the main, or where they are five or six feet above the top of the boiler, the amount that may be supplied with 1¼-inch and 1½-inch pipes may be increased twenty-five per cent.

Wilkes-Barre, Pa.—H. W. Pierce is growing a number of Fordhook bush Lima beans, two in each 3-inch pot, the idea being to take advantage of the late season. He had the pots idle and believes the crop will be a good experiment.

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago

Mention The Review when you write.

## Pipe and Tubes

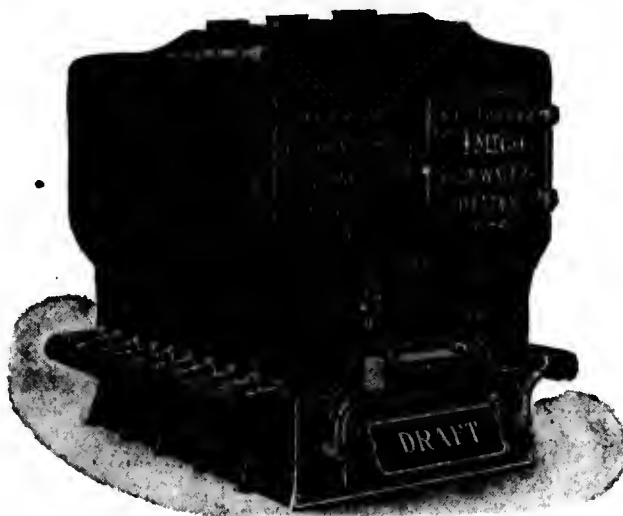
ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.



## IMICO Hot Water Bollers

Made by  
**Illinois Malleable Iron Co.**  
1801-1825 Diversey Boulevard  
**CHICAGO**

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.

Mention The Review when you write.

PIPE CUT TO  
SKETCH

It will pay to  
correspond with us

## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

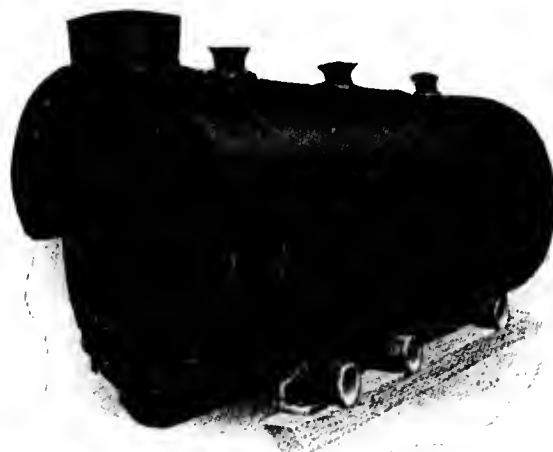
**ALBERT & DAVIDSON, Inc.,** 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

## "Superior"

INTERNAL-FIRED  
BOILER

For Hot Water Heating



**Superior Machine & Boiler Works**

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.



To stop that

pipe leak permanently—  
cheaply—use  
Emergency  
Pipe Clamps.

M. B. Skinner Co.  
558-562 Washington  
Boul., Chicago.

Mention The Review when you write.



### Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

**RIPPLEY MFG. & STEEL BOAT CO.**  
Box F, Grafton, Illinois

## Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

**FORD & KENDIG CO.**

27 North 7th Street PHILADELPHIA  
34th and Wood Streets

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

**PFAFF & KENDALL, Foundry St., Newark, N. J.**

## RED

## Standard Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY



**GEO. KELLER & SON**

Manufacturers of

**RED POTS**

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.



ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. Cambridge, Mass. WAREHOUSES: New York, N. Y.

Mention The Review when you write.



## WE LEAD IN QUALITY AND FINISH

Others follow—when they can

## THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

## SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

## SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.  
SYRACUSE, N. Y.

Mention The Review when you write.

## RED POTS

Standard Pans Azalea

NASHVILLE POTTERY COMPANY  
NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

In which plants do the best, write to

## MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



### Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.  
LOGAN, OHIO

Mention The Review when you write.

## GUARANTEED POTS

Write for samples and prices.

## MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

## IMPORTANT

Don't fail to look up the CLIMAX "Dirt Band" advertisement on page 82.

Mention The Review when you write.

# PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of Everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



## RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio  
16 W. 23rd St., New York

## PITTSBURGH, PA.

## The Market.

Most of the cut flower dealers are bragging about Mothers' day business, which was better than last year. Some of the retailers made a feature of plants, "the kind mother likes."

We are now enjoying real summer weather, but there has been no oversupply in any kind of stock. In fact, carnations are still short of the demand and are bringing \$4 per hundred. Roses are more plentiful, but lilies still are on the short side.

## Various Notes.

The plantsmen now all are busy, as it is customary to have the cemeteries planted before Memorial day. The cold weather held the work back, so all are rushed.

Randolph & McClements report that the week preceding Mothers' day was busier than at Christmas. Several weddings and other social affairs, together with the Mothers' day trade, kept them working night and day. They also say there is a big demand for porch boxes.

The A. W. Smith Co. says its landscape department is far behind in its orders. There is more business in this line this spring than ever before.

Mrs. E. A. Williams has been exceptionally busy. Besides social functions, there has been much funeral work.

Mrs. Karl Koenig has started work on a range of greenhouses on her new place on Thompson Run road. She will put up four 200-foot houses and a service or pottery house this summer. She expects to move her stock into the new houses this fall. Next year she contemplates increasing her establishment.

John Koenig has purchased an auto truck for the delivery of plants.

Fred Burki attended the auto races at Uniontown last week.

T. P. Langhans has moved into his new home, the lawn of which runs to Riverview park, giving him a city park for a back yard.

It seems certain that blooming plants will be scarce for Memorial day. Calls for this class of stock this spring have been heavier than usual. Clarke.

**Butte, Mont.**—The five florists here combined to purchase a half-page ad in the best daily just before Mothers' day and consider it was one of the principal factors in obtaining the big increase in business they all had.


**HERRINGTON** on the Mum, sent by The Review for 50 cents.

**Dreer's Peerless Glazing Points For Greenhouses**

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.



Mention The Review when you write.

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## WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

## "GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

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DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted  
**THE THROOP-MARTIN CO.. COLUMBUS, O.**

## GREENHOUSE GLASS

Largest and Best Selected Stocks  
in South and Southwest

**BINSWANGER & CO.**  
**MEMPHIS RICHMOND**

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## WE ARE SPECIALISTS IN GREENHOUSE GLASS PAINTS AND PUTTY

**Iroquois White** (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

**THE DWELLE-KAISER CO.**  
**251 Elm St. BUFFALO, N. Y.**

Mention The Review when you write.

## Wing's Cut Worm Destroyer is not expensive

Prices: Trial bottle, 4 oz., 25c; ½ pt., 50c; pt., 75c; qt., \$1.00; ½ gal., \$1.50; gal., \$3.00.

In the garden it is one of the best things for all kinds of worms.

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## GREENHOUSES of every description

## The Personnel

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**Service and Quality**  
unsurpassed

IT WILL PAY YOU TO  
PUT YOUR GREENHOUSE PROBLEMS  
UP TO US.

We go anywhere in the U. S.  
to submit plans and prices.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES  
1299-1323 Flushing Ave., Brooklyn, N. Y.

# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

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### Largest Jobbers of Greenhouse Glass

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LOWEST PRICES

BEST QUALITY

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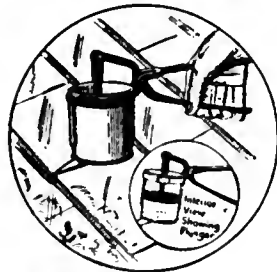
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Will Last a Lifetime, \$1.25 each



"SEAL TIGHT  
LIQUID PUTTY"  
will not harden, crack  
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\$1.35 per gallon in 10  
gallon lots.

\$1.40 per single gallon.

#### NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



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All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



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Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN B. ESLER, Sec'y, Saddle River, N. J.

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8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
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Write for prices, stating sizes and quantity required.

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Carloads or less. MUSKOGEE, OKLA.  
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### GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

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### THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

(Not Inc.) 80 East Randolph Street. CHICAGO  
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## MILWAUKEE.

## The Market.

Last week showed one of the quick changes that the flower market is subject to. Of course, at the beginning of the week there was a marked scarcity of stock on account of the big demand for Mothers' day, which drained every source of supply for that time. Prices remained steady until about Wednesday, when the effects of the warm weather became manifest. The supply showed a material increase, while the demand dropped back to normal or below. Stock began to accumulate, and while the business was fairly good, the demand was not sufficiently large to take up the increased supply. There was a material drop in price toward the end of the week and bargains were again obtainable.

The cut of carnations was good and the quality was fine for this time of the year. Roses sold well and their quality was excellent.

There was an overabundance of sweet peas, and, while prices were ridiculously low, the market could not be kept cleared of them. Only the fancy stock moved well. Bulbous stock was in heavy supply and prices showed a marked decline under those of the previous week. Advance orders are already coming in quite heavily for Memorial day. Of course red and white carnations are in greatest demand, but all colors come in for a good call. Sweet peas and roses are also being ordered quite heavily in advance and peonies are coming in for a good share of the orders placed for this occasion.

From present indications, Memorial day should surpass all previous marks in volume of business done. As stock apparently will be about right for that time, an enormous quantity of stock should be moved. Local peonies will probably not be in for that time and it looks as though there will be a shortage of this stock. Spring plants are having an exceptionally good sale; large blocks of stock are being moved daily.

## Various Notes.

The big event of the week was the Shriners' ball, which was held at the Auditorium May 19. The big hall was decorated with smilax and American flags. The various committeemen, of whom there were quite a number, were in full dress, and each wore a red carnation. The affair was informal and this retarded the display of corsages to some extent. The A. F. Kellner Co. had charge of the decorations.

H. J. S.

## GET OUR PRICES ON

**GALVANIZED WIRE ROSE STAKES AND TYING WIRE**

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

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Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. **Farmers' and Florists' Fertilizer Co.** 309 Exchange Ave., Room 5, Tel. Drove 1932 U. S. YARDS, CHICAGO, ILL.

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TRADE MARK

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Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

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# IMPORTANT

We can fill orders and make **prompt deliveries** of

## MAGIC BRAND

PURE GROUND SHEEP MANURE

Insure yourself of a season's supply by ordering now

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## THE BAUR CARNATION CLIP

The most practical device on the market for mending **Split Carnations**. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO., Erie, Pa.**

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## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

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264 Randolph Street, DETROIT MICH.

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Sample on Request No Tools Required Wholesalers Write for Prices  
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40% NICOTINE.

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## THRIPS - APHIS

288 sheet can .....\$7.50  
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YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

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### "Mount Beacon Green"

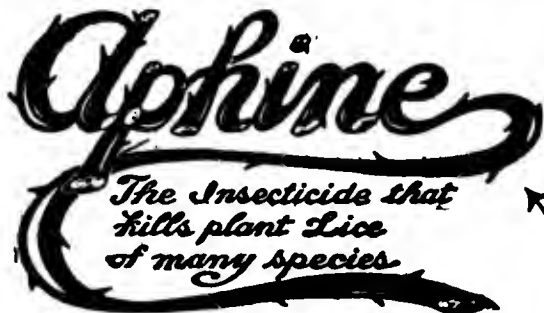
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Effective and Practical.

One Gallon Makes Ten.

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A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00' Gallon, \$2.50

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For mildew, rust and other blights affecting flowers, fruits and vegetables.

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For eelworms, angleworms and other worms working in the soil.

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12 sheets, 33 in. ea.

8 lbs.

4 lbs.

1 lb.

1/2 lb.

1 1/4 oz.

**Aphis Punk**

**NIKOTEEN**

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

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WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

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**Adam Schillo Lumber Co.,**

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**BLAKE'S LEVER CLIP**  
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.  
They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000..... 1.10 per 1000

Delivered free. Samples free.

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Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.  
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
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Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

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No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

85c per 1000; 8000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.  
Springfield, Mass.



BEFORE

AFTER

Mention The Review when you write.

## KANSAS CITY, MO.

## The Market.

Business has been excellent during the last week, wedding, social and funeral work having been heavy. Bedding plant sales are ahead of last year and all think that they will be sold out by Memorial day, in face of the fact that there has been but one week warm enough for planting out.

Roses have been in oversupply, and in consequence prices have dropped to low levels. Fair roses can be bought as low as \$1.50 per hundred. While the prices of the best stock hold up well, the quality is not so good. Carnations, sweet peas, lilies and other cut stock are plentiful. Some peonies are arriving in the market. They are of good quality. Outdoor perennial stock also can now be obtained.

## Various Notes.

Eric Frandsen is building three new houses, 38x300, on his range east of Independence, Mo. He will grow roses exclusively.

James Masson had the decorations for the conventions of the Kansas Bankers' Association and the Osteopaths at the Baltimore hotel.

Samuel Murray had a busy week with wedding and funeral work.

W. J. Barnes planted Fairmount park last week, using more than 2,500 plants in the beds, as well as thirty hanging baskets of ferns. His greenhouses show that much spring bedding business has been done.

Adolph D. Mohr has his new bungalow about ready for occupancy. He reports business better than ever before. His houses look well, especially a fine lot of young begonias.

Arthur Newell reports business is good and he expects a big Memorial day trade.

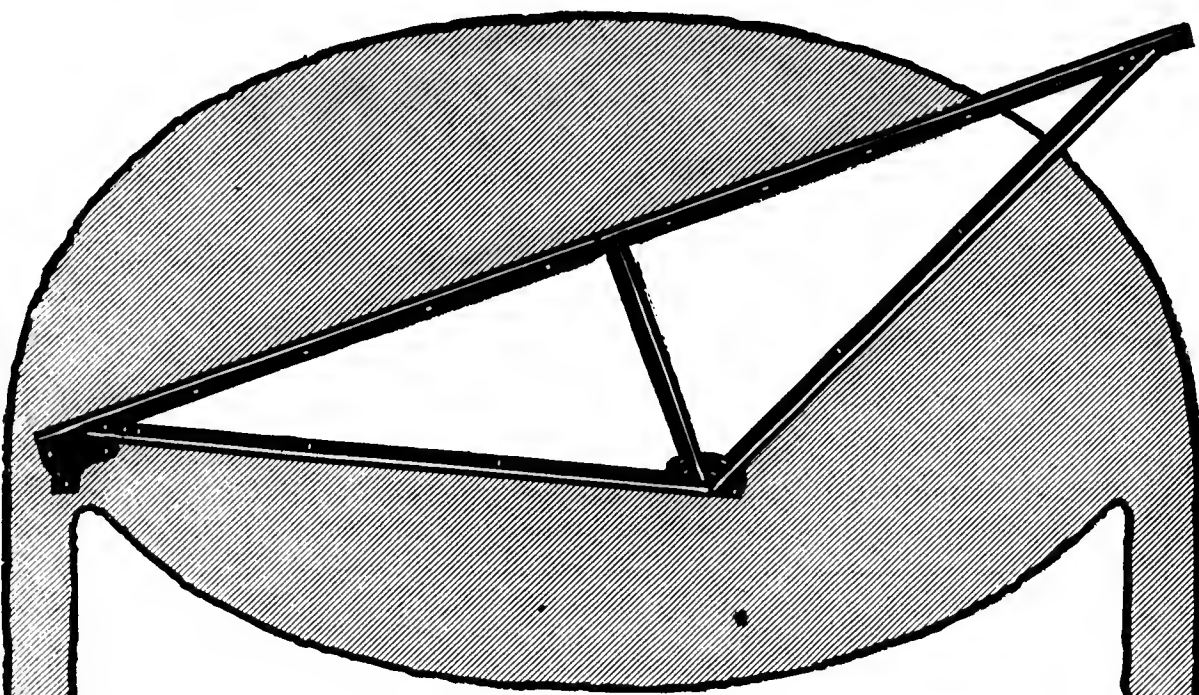
Charles Thomas has had a big run of funeral and social work.

James Payne has sold about all of his bedding stock.

T. J. Noll & Co. are handling a fine lot of home-grown cut peonies.

The W. L. Rock Flower Co. is now cutting a large quantity of roses. Carnations are not so plentiful. Funeral work has been heavy with this company all the week.

W. J. B.



## SPEED

In Erection—  
We Have Solved It.

SEE that greenhouse truss framing above? That's the way we shipped it from the factory. It is all bolted together and fast to the rafter, ready to hoist up and drop right into place between the ridge and column.

For the assembling of the frame, we have a specially designed portable traveling crane that yanks the frame up into position in a jiffy.

With our method of preparing material and erecting, it is possible to put up the complete frame of one house a week, 61 feet or so wide and 500 long.

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## Positively Practical

Mr. Wesley C. Minor, of Brockton, Mass., says:

"This I believe is the only practical rain machine on the market."

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

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1866-1917  
"ALL-HEART" CYPRESS  
WORKED TO SHAPES.  
HOTBED SASH.  
PECKY CYPRESS.  
SQUARE RED CEDAR POSTS.

**LOCKLAND LUMBER CO., Lockland, O.**

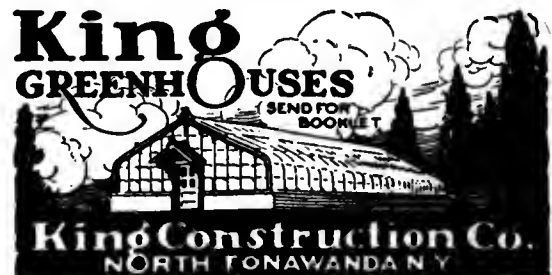


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With this "Red Devil" fence tool you can make and repair wire fences, drive and pull staples, straighten, stretch and tie wire, etc. Style 1900, 10 inches long. Sample, \$1.00. Booklet free.

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If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

## A. DIETSCH COMPANY

2640 Sheffield Avenue \* Chicago



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"We have had the Garland gutters in use over twenty years.  
They are in just as good condition as when they were first put in."

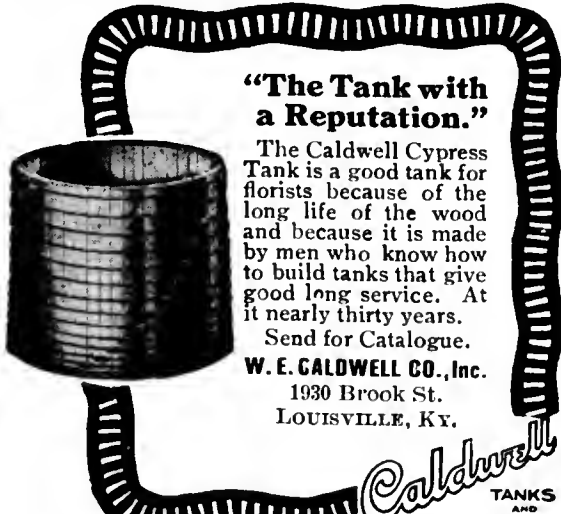
Garland Quality Product has thousands of friends such as Mr. Reinberg.

## WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.**

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**"The Tank with a Reputation."**  
The Caldwell Cypress Tank is a good tank for florists because of the long life of the wood and because it is made by men who know how to build tanks that give good long service. At it nearly thirty years.  
Send for Catalogue.  
**W. E. CALDWELL CO., Inc.**  
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### DREER'S Florist Specialties

**"RIVERTON" Molded Garden and Greenhouse HOSE**

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

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|-----------------------|----------|
| 3/4-inch.....per ft.. | 16 c     |
| Reel of 500 ft.       | 15 c     |
| 2 reels, 1000 ft.     | 14 1/2 c |
| 1/2-inch.....         | 14 c     |
| Reel of 500 ft.       | 13 c     |

Couplings furnished.

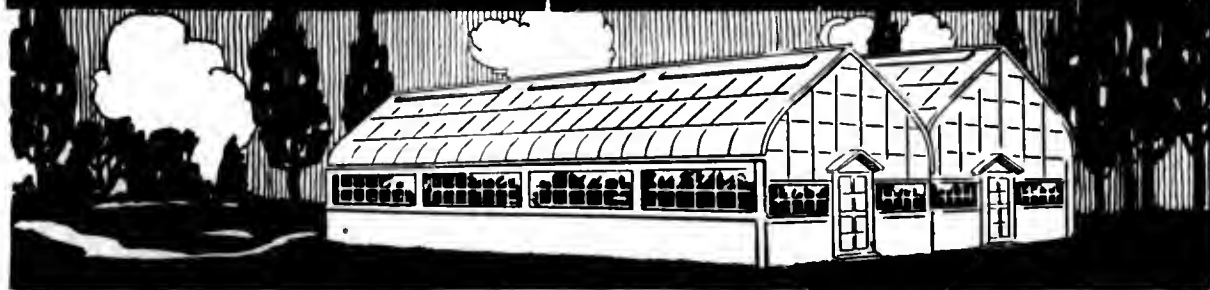
**HENRY A. DREER**  
714-716 Chestnut St.,  
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## JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1363-1381 Flushing Ave.,  
BROOKLYN, N. Y.



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**50/** Square Dealing Fertilizer  
**WALTER S. MCGEE**  
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Greenhouse Supplies and Material  
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### Peerless Sulphur Blower

"A great improvement over the bellows."

Price, \$4.00 F. O. B. Chicago

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# AN UP-TO-DATE GREENHOUSE

must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

**ICKES-BRAUN MILL CO., 2330 WABANSIA AVENUE, CHICAGO**  
**GREENHOUSE MATERIAL GREENHOUSE HARDWARE**

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## ROCHESTER, N. Y.

### Club Meeting.

Because of the lateness of the peony crop, it was decided at the meeting of the Rochester Florists' Association, held May 14, to postpone the peony show scheduled for June 15 and 16 to June 22 and 23. It was feared that if the show were to be held as early as was originally intended, many plants would not be in bloom.

In the conduct of the show, the association will cooperate with the Rochester branch of the Red Cross, and the net receipts will be donated to the latter organization. It is expected that besides the large number of local exhibits, several large out-of-town exhibits will be made. If present plans mature, the show will be one of the most brilliant affairs of its kind ever held in the city. The women's auxiliary of the Florists' Association will serve tea at the show.

Because of the varying opinion of florists on the amendment to the penal law, to prohibit, with certain exceptions, the sale of flowers on Sundays, it was decided at the meeting to lay the matter on the table indefinitely. If the amendment, which has been introduced in the Assembly, becomes law, the sale of flowers will be limited to Easter and the Sundays nearest Christmas, New Year's and Memorial day, and on any Sunday from 9 a. m. to 5 p. m. for florists located near any cemetery in which burials have not been discontinued.

In a talk on trade conditions Ambrose H. Secker, secretary of the association, said that he believed that there would undoubtedly be a falling off in the sale of flowers during the war, and he advised growers to so plan that they will be able to keep their heads above water until normal conditions are once more restored. Mr. Secker further advised florists to engage in the production of flower and vegetable seeds.

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if you write us for estimate  
on your requirements in

## GREENHOUSE MATERIAL

Our reputation for quality  
will always be sustained,  
and our service and price  
will meet with your approval

Estimates submitted promptly.

## The Foley Greenhouse Mfg. Co.

Designers, Builders,  
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3248 West 31st Street, CHICAGO

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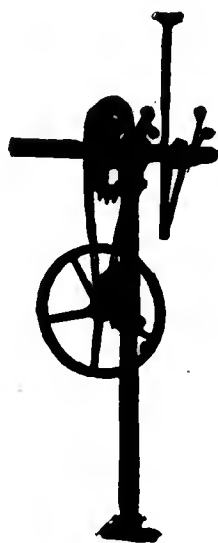
## EVERYTHING in LUMBER for Greenhouse Materials.

J. P. SCRANTON & CO.,

DETROIT, MICH.

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**Where you get dollar for dollar values**



**SASH OPERATING DEVICES  
AND GREENHOUSE FITTINGS**

Manufactured by

**ADVANCE CO.**

Richmond, Indiana

**ARE THE BEST**

Write today for catalogue

**You will like our business methods**



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It Pays

Rate for advertising in this department  
12½ cents a line net, per insertion.  
No advertisement for less than 25c accepted.

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Achillea The Pearl.....\$5.00 per 100  
Achillea Millifolia ..... 5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## ACHYRANTHES.

Achyranthes, green or yellow, strong 2½-in., 3c.  
J. C. Steinhauser, Pittsburg, Kans.

## ADIANTUMS.

1000 large clumps Adiantum Croweanum, bench-grown, \$15.00 per 100. This is good stock; first come, first served.

S. S. SKIDELSKY & CO.,  
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Adiantum Croweanum, heavy 2-3-year-old clumps from benches, \$15.00 per 100.  
Erie Floral Co., Erie, Pa.

## AGERATUMS.

Ageratum Stella Gurney, strong plants, ready to shift, 2 and 2½-in., \$2.00 per 100, \$18.00 per 1000. Cash, please.

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Strong, heavy plants.

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| 2½-in. ....                       | \$ 3.50 | \$30.00 |
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Cash.

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Daisy, yellow, 4-in. .... 8c  
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All of the above stock 2½-inch: \$3.00 per 100; \$25.00 per 1000.

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Fuchsias, extra good: 2-inch, 3c; 2½-inch, 4c; 3-inch, 6c; 4-inch, 12c; 4½-inch, 15c.

Pyfer & Olsem, Wilmette, Ill.

Cannas, best varieties, large plants, 3-in., \$6.00; 4-in., \$8.00; alternantheras, yellow and Brilliantissima, \$3.00 per 100; \$25.00 per 1000: Dusty Miller, 2-in., \$2.00; sprenger, extra heavy plants, 6-in., \$40.00; 4-in., \$16.00 and \$20.00; petunias, single and double, 2-in., \$3.00; 4-in., \$9.00; acalphia, 4-in., \$20.00; dracaena indivisa, 5-in., \$25.00; lantanas, 3-in., \$5.00; verbenas, strong plants, 2-in., \$3.00 per 100; \$25.00 per 1000; flowering vinca, 2-in., \$3.00. All above, fine, heavy stock.

J. F. Wilcox & Sons, Council Bluffs, Iowa.

BEDDING PLANTS.

Geraniums, Nutt, Ricard, Viand, Buchner, 4-in., \$8.00 per 100; Nutt and rose-scented, 3½-in., \$6.00 per 100; German ivy, Canna Robusta, 3½-in., \$6.00 per 100; Dracaena Indivisa, 3-in., \$7.00 per 100; Geranium Sallerol, Coleus Trailing Queen, Begonia Vernon, blue ageratum, white daisy, 3 in., \$5.00 per 100; white daisy, 4-in., \$15.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

BEDDING PLANTS.

S. A. Nutt, Perkins, pink Granville, pink Granville, red Pres. Neuman, red Sallerol, 3-in., 5c; 2½-in., 2½c; stock plants of Granville and Pres. Neuman, from bench, 4c. Canna King Humbert, 3-in., 8c; David Harum, Florence Vaughan, Eisele, 5c; from sand, 8-in., high, 4c (no Humbert). Coleus, mixed, 2c. Shasta daisies, 2½-in., 2½c. Cash.

G. E. Berthold, Nebraska City, Neb.

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75c per copy prepaid.

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Fuchsia Black Prince, 7 in. high; double white geraniums, 6-in., \$2.00 per 100; peppermint begonia, \$2.00; wine plant, red, white and green leaf, \$2.00 per 100. All healthy, out of 2½-in. pots, at bargain price. Cash with order.

F. J. Howell & Son, Round Hill, Va.

Bedding plants, Centaurea gymnocarpa, 2-in., 2c; Cannas Chas. Henderson and David Harum, 4c; Salvia Bonfire, 2-in., 2c; coleus, mixed, 2-in., 2c; vincas, green and variegata, 2½ and 3-in., 4c and 5c.

M. H. Wetherbee, Charles City, Iowa.

**BEDDING PLANTS.** See our ad this issue.

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Woodlawn Ave.,

Lima, O.

**BEGONIAS.****BEGONIAS.**

Ready May 15th and later.  
Very fine stock. Leaf cuttings.

|                             | Doz.   | 100     | 1000     |
|-----------------------------|--------|---------|----------|
| Lorraine, 2½-in.            | \$2.00 | \$14.00 | \$135.00 |
| Cincinnati, 2½-in.          | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2½-in. | 3.00   | 20.00   | 175.00   |

**READY NOW.**

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|---|-------|-------|
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| Rex Begonias, 2½-in.                                      | 6.00  | ..... |
| Rex Begonias, 3-in.                                       | 10.00 | ..... |
| Begonias, Vernon, Luminosa, Erfordli, Prima Donna, 2½-in. | 3.00  | 25.00 |
| Begonia Newport Beauty, 2½-in.                            | 7.00  | ..... |

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK CITY.

Begonia Chatelaine, 2-in. .... \$4.00 per 100  
Begonia Prima Donna, 2½-in. .... 3.00 per 100  
Begonia Erfordli, 2½-in. .... 3.00 per 100  
Begonia Xmas Red, 2½-in. .... 6.00 per 100  
Begonia Luminosa, 2½-in. .... 3.00 per 100  
Begonia seedlings, transplanted, Erfordli, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

**BEGONIA GLORY OF CINCINNATI.**

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 20,000 2½-inch, \$17.00 per 100, \$160.00 per 1000. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000.

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Rex begonias, 2½-in. pots, \$6.00 per 100; Begonia Chatelaine, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100; from soil, equal to 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordli, luminosa and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

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**BEGONIAS.**

Luminosa, fine, strong, transplanted plants, from seed, ready for shipment, \$1.25 per 100, by mail; \$10.00 per 1000 by express; also rooted cuttings at same price.

Cash with order.

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**BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.**

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Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordli, 3-in., \$8.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

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Begonia Lorraine, 2½-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2½-in. pots, \$20.00 per 100; \$180.00 per 1000.

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**IN FULL BLOOM.**

Begonia Chatelaine, 2½-in., \$5.00; 3-in., \$8.00; tuberous, rooted, elegant 4-in., \$10.00.

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Tuberous begonias, single and double, fine, large plants, mixed colors, in bud and bloom, 4-in., \$10.00 per 100.

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**BEGONIA.** Fine 3-in. in bud and bloom, Erfordli, \$6.00 per 100; Vernon, \$4.00; luminosa, \$5.00. The Wagner Park Nursery Co., Sidney, O.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Rex begonias, mixed varieties, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c.

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Begonias, Chatelaine, Vernon, Erfordli, Prima Donna, 2½-in., 5c.

Pyfer & Olsem, Wilmette, Ill.

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Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order.

John Boehner, 18 Obell Court St., Dayton, O.

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Large Chatelaine begonia, 3-in., 4c.

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| 8-12-in., lining out | \$1.50 | \$10.00 |
| 12-18-in., light     | 4.00   | 30.00   |
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| 18-24-in., heavy     | 8.00   | 70.00   |
| 2-3-ft., very heavy  | 12.00  | 100.00  |

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Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list.

Littlefield & Wyman, North Abington, Mass.

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Bird's Eye pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100.

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Jerusalem cherries, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash with order.

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Solanum Melvinii, 2½-in., \$4.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

**BOUVARDIAS.**

Bouvardias, strong 2½-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldtii, single white, star shape, 2½-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardias, 2½-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash.

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PYRAMIDS, broad heavy specimens.  
2, 2½, 3, 3½, 4, 4½, 5 and 5½ ft.  
BUSH-SHAPED, 10-12-in., 18-in., 30-in.  
See display adv. for complete list and prices.

The D. Hill Nursery Co., Inc.,  
Box 403, Dundee, Ill.

**BUDDLEIAS.****BUDDLEIA MAGNIFICA.**

Strong 1-year from 4-in. pots, \$10.00 per 100. Strong 2-inch pot plants, all will bloom, \$3.50 per 100.

THE IMLAY CO., ZANESVILLE, O.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIAS, or Butterfly Bush.  
Purple, everblooming, Southern lilac.  
About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Buddleias, var., magnifica, from 2½-in. pots, \$2.50 per 100. Gilbert Costich, Rochester, N. Y.

**BULBS.****AMERICAN-GROWN BULBS.  
NARCISSUS AND GLADIOLUS  
FOR FORCING.**

SPURS. Our extra early are money-makers. Record—planted Sept. 15, benched Dec. 2, cut Jan. 4, 1917. 500,000 for 1917 delivery. GLADIOLI: America, Augusta, Brencleyensis and Pink Beauty, 2-in., 1½-in., 1-in.

List and prices on application.  
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150,000 Mexican tuberose bulbs, first-class, inspected stock, 60c per 100; \$5.00 per 1000. Cash.  
Satex Seed Co., San Antonio, Tex.

**BULBS.**

Hyacinths, Tulips,  
Narcissus, Lilies,  
Freesias, Iris,  
All varieties.

Complete list now ready.

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Bulbs of all descriptions. Write for prices.  
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|  | 100    |
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| Extra large size, 9 to 11-in. circumference    | \$6.00 |
| Mammoth size, 11 to 13-in. circumference       | 9.00   |
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Wholesale trade list now ready.

ONARGA NURSERY CO.,

Ultra Bros., Mgrs.

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**CALADIUMS.**

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| 9-11-in.           | \$4.00 per 100 |
| 7-9-in.            | 2.50 per 100   |
| Tuberous, 2nd size | 3.00 per 1000  |

RINGLER ROSE CO.,

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Caladium Esculentum, 4-in., \$10.00; 5-in., \$15.00 per 100. See our ads for coleus, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

O. Winterich, Cyclamen Specialist, Defiance, O.

3000 Caladiums, Busters, \$8.00; extra large, \$5.00; large, \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

**CALCEOLARIAS.**

Calceolaria hybridum, best strong plants, 2½-in., 7c.

Pyfer & Olsem, Wilmette, Ill.

**CALENDULAS.**

CALENDULAS. Orange King, Lemon Queen, Oriole, 2-in., \$2.00 per 100; \$18.00 per 1000. Oakwood Floral Farm Co., 400 Orear-Leslie Bldg., Kansas City, Mo.

Calendulas, strong, 2½-in., \$3.00 per 100; Orange King and Sulphur Yellow.

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**BUSINESS BRINGERS—****REVIEW CLASSIFIED ADS.**

Calendulas Orange King, strong, 2½-in., 2½-c.  
J. C. Steinhauer, Pittsburg, Kans.

**CALLAS.****CALLAS**

2000 4-year-old  
CALLA ROOTS  
in fine condition,  
\$10.00 per 100.

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**AETHIOPICA and ELLIOTTIANA** from a reliable grower.

LOS ROBLES GARDEN, SANTA CRUZ, CAL.

**CAMPANULAS.**

CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.

CAMPANULA CALYCANTHEMA, blue or rose, same price.

WAYSIDE GARDENS, MENTOR, O.

Campanulas (Canterbury Bells), white, blue and pink, extra fine plants, in 3-in., \$5.00 per 100. Send for list of perennial plants.

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Campanula pyramidalls, 2-yr.-old, \$10.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

**CANNAS.****CANNAS FROM 3-IN. POTS.**

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Eisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100: Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); A. Conard, Meteor, Panama and Olympia and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna. Strong 4-in. pots, elegant plants, \$9.50 per 100, in the following varieties, King Humbert, Florence Vaughan, Richard Wallace and A. Bouvier.

Anglin & Walsh Co., Williamsbridge, N. Y.

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Only a few more left, but they are prize winners.

|                           | Per 100 |
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| King Humbert .....        | \$ 6.00 |
| Hungaria .....            | 8.00    |
| Loveliness .....          | 8.00    |
| Maid of Orleans .....     | 10.00   |
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Fine plants as above f. o. b. West Grove.

THE CONARD & JONES CO.,  
WEST GROVE, PENNSYLVANIA.

CANNAS. 3½ and 4-in. pots. King Humbert, 8c; Florence Vaughan, C. Henderson, Louisiana, Austria, 7c—packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

Cannas, 4-in. Louisiana, Pennsylvania, Queen Charlotte, Mrs. Deemer, \$8.00; King Humbert, \$10.00; Mrs. Conard, \$12.00; Firebird, \$15.00 per 100. See our ads for coleus, caladiums, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterlich, Cyclamen Specialist, Defiance, O.

Cannas: Pennsylvania, Allemania, Duke Marlborough, Black Prince, Louisiana, Kate Gray, Austria, R. Wallace, 3-in., 5c; 3½-in., 6c; Humbert and Italia, 8c.

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Just a few hundred very fine ones, 4-in., \$12.50 per 100. Don't tarry. Best green kinds, 3-in., \$5.00 per 100.

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Cannas, started plants, with tubers, 10 to 12 in. tall., King Humbert, 6c; Chas. Henderson, 5c; Louise, 5c; Wyoming, 4c. Equal number of each, 5c. Memphis Floral Co., Memphis, Tenn.

Cannas, best standard varieties, \$4.00 per 100, \$35.00 per 1000. King Humbert, strong 3-in., \$8.00 per 100, \$75.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 2 to 3 eyes: Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, started in sand, 2 and 3 eye roots, Crimson Bedder, fine, \$1.50 per 100. Prompt shipment, special 1000 rate.

D. H. GREEN, BOONSBORO, MD.

Cannas: King Humbert, Chas. Henderson, Brandywine and Burbank, 4-in., \$7.00 per 100; King Humbert, \$8.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Cannas, established plants in 3½-in. pots, Pennsylvania, Bouvier, Wallace and Wm. Saunders, \$7.00 per 100.

Russell Bros., Syracuse, N. Y.

Cannas, extra fine strong 4-in. King Humbert, \$10.00 per 100, 250 and up at \$8.00 per 100.

O. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas, 250 King Humbert, very fine, cool grown 3-in. stock, \$9.00 per 100.

South Side Greenhouses, Hannibal, Mo.

Cannas, Yellow King Humbert, fine plants, per doz., \$3.00; per 100, \$20.00. 25 at 100 rate.

S. W. Pike, St. Charles, Ill.

Cannas, strong, sand started Allemania and Burbank, \$2.50 per 100. Cash.

Walnut Hill Greenhouses, Independence, Mo.

Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000.

Schmaus Bros., Paducah, Ky.

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Cannas started in sand, Burbank, Italy, Chicago, Henderson, at 7c; good strong plants.

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Cannas, Allemania, Austria and Indiana, well started, \$1.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

CANNAS. See our display ad this issue.

ROLF ZETLITZ,

Woodlawn Ave., Lima, O.

Cannas, Egandale and green leaf, red flowering variety; 4-in., good stock, 6c. Cash.

J. P. Herzog, Belvidere, Ill.

Cannas, 2 to 3 eyes, Indiana, Austria, Allemania, \$1.00 per 100; \$9.00 per 1000.

Winona Greenhouse, Winona, Lake, Ind.

3-in. cannas, Mme. Berat, \$2.50 per 100. Cash.

S. W. Carey, Urbana, O.

Tall, red leaf cannas, 3-in., \$5.50 per 100.

John Bauscher, Freeport, Ill.

Strong-rooted King Humbert cannas, \$4.00 per 100.

F. L. Tornquist, Benton Harbor, Mich.

Well started green-leaved cannas, 6c.

Levant Cole, Battle Creek, Mich.

Canna King Humbert, 4-in., fine stock, 9c.

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## IMMEDIATE DELIVERY.

## STANDARD AND NEW VARIETIES.

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| FLESH PINK—          |         |          |
| Superb .....         | 12.00   | 100.00   |
| Enchantress .....    | 2.50    | 20.00    |
| Alice .....          | 3.00    | 25.00    |
| Philadelphia .....   | 2.50    | 20.00    |
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| Miss Theo .....      | 0.00    | 50.00    |
| Pink Sensation ..... | 3.50    | 30.00    |
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| C. W. Ward .....     | 2.50    | 20.00    |
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| Aviator .....        | 6.00    | 50.00    |
| Champion .....       | 3.00    | 25.00    |

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JOLIET, ILLINOIS.

## CARNATIONS.

Strong, well rooted, clean.

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| White Enchantress .....   | 3.00    | 25.00    |
| Enchantress Supreme ..... | 3.50    | 30.00    |
| Miss Theo .....           | 4.00    | 35.00    |
| Belle Washburn .....      | 4.50    | 40.00    |

## POTTED STOCK

Alice, Matchless, White Enchantress,

\$3.50 per 100.

Enchantress Supreme, \$4.00 per 100.

Miss Theo and Belle Washburn,

\$5.00 per 100.

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

Carnations, strong 2½-in. pots in the following varieties, \$4.00 per 100, \$35.00 per 1000: Alice, Matchless, White Wonder, White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Mrs. C. W. Ward, Rosette, Eureka, Champion. The following varieties, \$5.00 per 100, \$45.00 per 1000: Pink Delight, Benora, Herald and Good Cheer, \$50.00 per 1000, also Nancy, \$75.00 per 1000.

We also have very good, strong 3-in. pots, almost as good as field-grown, ready for benching, \$60.00 per 1000, in the standard varieties.

Rooted cuttings of above, prices on application.

Anglin & Walsh Co., Williamsbridge, N. Y.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                              | 100    | 1000    |
|------------------------------|--------|---------|
| Enchantress .....            | \$3.00 | \$27.50 |
| White Enchantress .....      | 3.00   | 27.50   |
| Rose-pink Enchantress .....  | 3.00   | 27.50   |
| Washington Enchantress ..... | 3.00   | 27.50   |
| Mrs. C. W. Ward .....        | 3.00   | 27.50   |
| Beacon .....                 | 3.00   | 27.50   |
| Belle Washburn .....         | 5.00   | 45.00   |
| Nebraska .....               | 5.00   | 45.00   |

J. C. Steinhäuser, Pittsburg, Kans.

## SPECIAL OFFER.

Carnations out of 2½-in. pots, branched plants, clean and healthy. 12,000 Ward, \$29.50 per 1000.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Ellitch Greenhouses, Denver, Colo.

Carnations, 2½-in. pots: Enchantress, Eureka, Matchless, C. W. Ward, Beacon, Miss Theo, Alice, White Wonder, \$3.00 per 100, \$25.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

## CARNATIONS, 2-INCH POTS.

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

Carnations, new and standard varieties, rooted cuttings and 2-in. plants, good stock; when it isn't we won't ship.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. C. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonaky, Olivette, St. Louis Co., Mo.

LIGHT PINK ENCHANTRESS CUTTINGS, FROM BLACK SOIL, STRONG, HEALTHY STOCK, \$10.00 PER 1000. FLUEGGE BROS., 4840 N. LEAVITT ST., CHICAGO, ILL.

Carnations, White Enchantress, Alice, Rose-pink Enchantress, R. C., \$1.25 per 100, \$10.00 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

Pink Delight, Ward, and Beacon rooted cuttings from soil, \$20.00 per 1000; 2½-in. plants, \$3.00 per 100. Erie Floral Co., Erie, Pa.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application.

Roman J. Irwin, 108 W. 28th St., New York.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnations, soil plants, branched, Akehurst, 2½c; Alice, 2½c; Matchless, 2c; White Enchantress, 2½c; Pink Enchantress, 2c; Alma Ward, 2c. Cash. Clement S. Lewis, Aldan, Pa.

25,000 Enchantress, well R. C., \$1.25 per 100; \$10.00 per 1000. Cash. Henry E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.

C. B. Johnson, Woburn, Mass.

Extra fine 2-in. Ward carnations, \$20.00 per 1000.

Siebrecht, Florist, Aberdeen, S. D.

## CENTAUREAS.

Centaurea gymnocarpa, \$2.00 per 100, \$18.00 per 1000; 2½-in. stock.

Wm. J. Newton Estate, Norfolk, Va.

Centaurea gymnocarpa, strong plants, transplanted, \$1.00 per 100, \$8.00 per 1000.

H. E. Rogers & Son, Spencerport, N. Y.

Centaurea gymnocarpa (Dusty Miller), 2½-in. plants, \$2.00 per 100, \$18.00 per 1000. Cash. Addema Morgan & Co., Paxton, Ill.

Dusty miller, strong stock, ready to plant out, \$1.25 per 100, \$10.00 per 1000.

S. W. Pike, St. Charles, Ill.

Dusty Miller, 2-in., fine plants, \$2.50 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Dusty Miller, 2-in., 2c.

Bird Forrest, Waxahachie, Tex.

Centaurea gymnocarpa, 2½-in., \$2.50 per 100. Cash.

Wirt Floral Co., Parsons, Kan.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each.

Odor Greenhouses, Iola, Kan.

Dusty miller, thumb pots, \$1.50 per 100.

B. C. Blake, Springfield, O.

Centaurea gymnocarpa, 2-in., \$2.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

## CHRYSANTHEMUMS.

## CHRYSANTHEMUM CUTTINGS.

Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                        | Per 100 | Per 1000 |
|------------------------|---------|----------|
| Chrysolora .....       | \$2.00  | \$18.00  |
| Maj. Bonaffon .....    | 2.00    | 18.00    |
| Roman Gold .....       | 2.00    | 18.00    |
| Nagoya .....           | 2.00    | 18.00    |
| Robt. Halliday .....   | 2.00    | 18.00    |
| Bronze Touse .....     | 2.00    | 18.00    |
| Col. Appleton .....    | 2.00    | 18.00    |
| Golden Queen .....     | 2.50    | 20.00    |
| Marigold .....         | 2.50    | 20.00    |
| Chas. Rager .....      | 2.00    | 18.00    |
| Lynwood Hall .....     | 2.00    | 18.00    |
| Oconto .....           | 2.50    | 20.00    |
| Clementine Touse ..... | 2.00    | 18.00    |
| Early Frost .....      | 2.00    | 18.00    |
| Wm. Turner .....       | 2.00    | 18.00    |
| White Chieftain .....  | 2.00    | 18.00    |
| Pink Chieftain .....   | 2.00    | 18.00    |
| Dr. Enguehard .....    | 2.00    | 18.00    |
| Intensity .....        | 2.00    | 18.00    |

## POMPONS.

Plants Out of Soil—Cut-back Stock.

|                                  |        |         |
|----------------------------------|--------|---------|
| Baby Margaret .....              | \$2.00 | \$18.00 |
| Diana .....                      | 2.00   | 18.00   |
| Lulu .....                       | 2.00   | 18.00   |
| Sou. Mellania .....              | 2.00   | 18.00   |
| Mensa .....                      | 2.00   | 18.00   |
| Lillian Doty .....               | 2.00   | 18.00   |
| Fairy Queen .....                | 2.00   | 18.00   |
| Emily .....                      | 2.00   | 18.00   |
| E. D. Godfrey .....              | 3.00   | 25.00   |
| Fine Thanksgiving Pink .....     |        |         |
| Billy Primrose .....             | 3.00   | 25.00   |
| Fine Thanksgiving Pink .....     |        |         |
| Mrs. Buckingham .....            | 2.00   | 18.00   |
| Leona, midseason fine pink ..... | 2.00   | 18.00   |
| Golden Climax .....              | 2.00   | 18.00   |
| Golden Wedding .....             | 2.00   | 18.00   |
| Quinola .....                    | 2.00   | 18.00   |
| Baby .....                       | 2.00   | 18.00   |
| Eugene Langulot .....            | 2.00   | 18.00   |
| Pretoria .....                   | 2.00   | 18.00   |
| Mrs. Astor .....                 | 2.00   | 18.00   |
| Sabey .....                      | 2.00   | 18.00   |
| Lillia red .....                 | 2.00   | 18.00   |
| Mary Richardson bronze .....     | 2.00   | 18.00   |
| Tiber .....                      | 2.00   | 18.00   |
| Mrs. Beu .....                   | 2.00   | 18.00   |
| Croesus .....                    | 2.00   | 18.00   |
| Mrs. Julia .....                 | 2.00   | 18.00   |

WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

## BARGAINS IN MUM CUTTINGS.

Oct. Frost, \$1.00 per 100, \$10.00 per 1000; Chrysolora, C. Touse, Unaka, White Bonaffon, Alice Salomon, Silver Wedding, Major Bonaffon, Chas. Rager, Mrs. Patty, Col. Appleton, Dr. Enguehard, P. Supreme.

\$1.25 per 100, \$12.00 per 1000.

McNiece, White Chieftain, Ramapo, Chieftain and pompons, Klondyke.

\$2.00 per 100, \$18.00 per 1000.

Cash with order. All clean stock and well rooted.

LAMPERT FLORAL CO., XENIA, O.

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## CHRYSANTHEMUMS—Continued.

500,000 chrysanthemum rooted cuttings: Un-  
less noted \$2.25 per 100, \$20.00 per 1000.  
Large flowering varieties:  
Chadwick Supreme, 4 ft. pink, large reflexed.  
Late Nov. to early Dec. Per 100, \$4.00; per  
1000, \$35.00.  
Chas. Rager, 3 ft. pure white. Incurred.  
Much like Maj. Bonnaillon. Early Nov.  
Chieftain, 3 1/2 ft. pink, incurred. Much like  
Maj. Bonnaillon. Mid Nov.  
Chrysolora, 4 ft. clear yellow, incurred, outer  
petals reflexed. Extra fine. Mid Oct.  
Clementine Touse, 5 ft. white, slightly tinged  
delicate pink. Mid Oct.  
Comoleta, 3 ft. lemon yellow, incurred. Oct. 1.  
Dec. Gem, 3 1/2 ft. white, slightly pencilled  
lavender pink. Perfect ball shape. Late Nov.  
and Dec., \$2.50 per 100; \$22.50 per 1000.  
Dolly Dimple, 4 ft. lemon yellow, petals pret-  
tily whirled, curving inward at tips. Late Nov.  
Dr. Enguehard, 5 ft. pink, incurred, outer  
petals reflexed. Late Nov.  
Early Snow, 3 ft. pure white, reflexed. Per-  
fect ball shape. A much improved Polly Rose.  
Mid Oct.  
Edwin Seidewitz, 4 ft. pink, incurred. Extra  
fine. Late Nov. to Dec.  
Glory of the Pacific, 2 ft. pink, reflexed. Early  
Oct.  
Golden Chadwick, 4 ft. golden yellow, in-  
curred. One of the best. Late Nov. to Dec.  
Per 100, \$4.00; per 1000, \$35.00.  
Golden Eagle, 3 ft. bright golden yellow, in-  
curred. Late Nov. to Dec. Per 100, \$3.00; per  
1000, \$27.50.  
Golden Eaton, 4 ft. bright yellow, reflexed.  
Large, excellent. Late Nov. to Dec. Per 100,  
\$3.00; per 1000, \$27.50.  
Golden Gleam, 2 1/2 ft. bright glistening yel-  
low. A new variety of great promise. Mid  
Oct. \$6.00 per 100.  
Golden Glow, 4 ft. golden yellow, incurred.  
Best early yellow. Late Sept.  
Golden Jones, 3 1/2 ft. yellow, incurred. Dec.  
Per 100, \$2.50; per 1000, \$22.50.  
Golden Queen, 3 1/2 ft. light yellow. A new  
variety of great promise. Early Oct. \$6.00 per  
100.  
Golden Wedding, 4 ft. fine golden yellow, loose  
incurred. Late Nov. Per 100, \$3.00; per 1000,  
\$27.50.  
Harvard, 4 ft. dark red, reflexed. Late Nov.  
This is the best commercial red variety.  
Helen Frick, 2 ft. pink. Late Dec., \$2.50 per  
100; \$22.50 per 1000.  
J. Burton, white, shaded light pink. Late  
Dec.  
J. K. Shaw, 5 ft. pink, incurred. Fine round-  
ed shape. Late Oct.  
Lena Baum, 3 ft. yellow, incurred. A sport  
of Chas. Rager and like it except in color.  
Early Nov.  
Maj. Bonnaillon, 4 ft. clear yellow, incurred.  
A fine old variety. Late Nov. Per 100, \$2.00;  
per 1000, \$17.50.  
Maud Dean, 4 ft. pink, incurred. Late Nov.  
Modello, 4 ft. New. Golden bronze. in-  
curred of fine form. Mid Oct. \$6.00 per 100.  
Mrs. Jerome Jones, 2 1/2 ft. white, incurred.  
Dec. \$2.50 per 100; \$22.50 per 1000.  
Mrs. W. E. Kelley, 4 ft. clear yellow, re-  
flexed. Extra good. Mid Nov.  
Nagoya, 4 ft. golden yellow, incurred. Late  
Nov.  
Oconto, 3 ft. white, of fine form and substance.  
Mid Oct.  
Oct. Frost, 4 ft. pure white, incurred. Early  
Oct.  
Patty, 2 1/2 ft. silver pink, incurred. Late Nov.  
to Dec.  
Polly Rose, 2 ft. pink, reflexed. Early Oct.  
Robt. Halliday, 3 ft. yellow, incurred. Late  
Oct.  
Roman Gold, 4 ft. golden yellow, reflexed.  
Late Nov.  
Smith's Advance, 4 ft. pure white, reflexed.  
Best very early white. Mid Sept.  
Unaka, 4 ft. pink, incurred. Early Oct.  
W. H. Chadwick, 4 ft. white, incurred. Late  
Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.  
White Chieftain, 4 ft., white, incurred. Mid  
Nov.  
White Helen Frick, 2 ft. white reflexed. Late  
Dec., \$2.50 per 100; \$22.50 per 1000.  
White J. K. Shaw, 5 ft. pure white, incurred.  
Fine rounded shape. Late Oct.  
White Maud Dean, 4 ft. white, incurred. Late  
Nov.  
Wm. Turner, 4 ft. white, incurred, of fine  
form. Mid Nov., \$3.00 per 100; \$27.50 per 1000.  
Ramapo.  
POMPONS, SINGLES AND ANEMONES.  
Baby, pompon, pretty yellow small button.  
Late.  
Doris, pompon, red button. Midseason.  
Garza, anemone, white. A superb variety.  
Gladys Duckham, single, large, white. Early.  
Golden Climax, bright golden yellow of me-  
dium size. Midseason (pompon).  
Golden Harvest, pompon, deep golden yellow  
with tinge of bronze. Midseason.  
Golden Mensa, single yellow. Large, superb.  
Harvest Moon, pompon, clear golden yellow,  
medium size. Late Oct.  
Helen Newberry, pompon, pure white. Very  
late.  
Kitty Bourne, single, clear yellow. Midseason.  
Lilla, pompon, red. Midseason.  
Margaret Totty, single, deep yellow. Large  
and fine. Late.  
Mary, large pearl white pompon. Late.  
Mensa, single, white. Large, superb. Late.  
Merstham Jewel, single, terra cotta, center  
and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-  
shaped. Midseason.  
Peace, pompon, light pink. Large ball-shaped  
flower. Midseason. \$4.00 per 100.  
Quinola, pompon, clear yellow. Medium size.  
Midseason.  
Souv. d'Or, pompon, golden ball. Medium  
size. Midseason.  
Sunset, single, coppery red, edge of petals. Mid-  
season.  
W. E. Buckingham, single, brilliant rose pink.  
Early Nov.  
Western Beauty, pompon, deep rose pink. Me-  
dium size. Mid Nov.  
BAUR FLORAL CO., ERIE, PA.

300,000 CHRYSANTHEMUM CUTTINGS.  
Clean, well rooted, select cuttings a specialty,  
place your orders early, will ship any time you  
wish, later.  
WHITE— Per 100 Per 1000  
Early Frost, early..... \$1.25 \$12.00  
Polly Rose, early..... 1.50 15.00  
Oct. Frost, early..... 1.25 12.00  
Early Snow, early..... 1.50 15.00  
Clem Touse, midseason..... 1.25 12.00  
Chas. Rager, midseason..... 1.50 15.00  
V. Poehlman, midseason..... 1.75 15.00  
Silver Wedding, midseason..... 1.50 15.00  
White Chieftain, late..... 1.50 15.00  
White Bonnaillon, late..... 1.50 15.00  
Mrs. H. Robinson, late..... 1.50 15.00  
Lynnwood Hall, late..... 1.50 15.00  
Wm. H. Chadwick, late..... 1.75 17.50  
Tim. Eaton, late..... 1.75 15.00  
POMPONS—  
White Mensa..... 1.50 15.00  
Mrs. Frank Beu..... 1.50 15.00  
YELLOW—  
Chrysolora, early..... 1.25 12.00  
Oct. Frost, early..... 1.25 12.00  
Golden Glow, early..... 1.50 15.00  
Roman Gold, midseason..... 1.50 15.00  
Monrovia, midseason..... 1.50 15.00  
Y. O. Touse, midseason..... 1.25 12.00  
Robt. Halliday, midseason..... 1.50 15.00  
Col. D. Appleton, midseason..... 1.25 12.00  
Zimmer's Yellow, midseason..... 1.25 12.00  
Y. Chas. Rager, midseason..... 1.50 15.00  
Maj. Bonnaillon, late..... 1.25 12.00  
Golden Eagle, late..... 1.75 15.00  
Golden Wedding, late..... 1.75 15.00  
Y. Eaton, late..... 2.00 17.50  
Nagoya, late..... 1.50 15.00  
PINK—  
Glory of Pacific, early..... 1.25 12.00  
Unaka, early..... 1.75 15.00  
Pac. Supreme, early..... 1.75 15.00  
Chieftain, late..... 1.50 15.00  
Dr. Enguehard, late..... 1.50 15.00  
E. A. Seidewitz, fine late..... 1.50 15.00  
Wells' Late, late..... 1.25 12.00  
Pres. Roosevelt, late..... 1.75 15.00  
Helen Frick, late..... 1.75 15.00  
Chadwick Supreme, late pink.. 2.00 17.50  
RED—  
Black Hawk, late..... 1.50 15.00  
Cullingfordil, late..... 1.50 15.00  
250 of 1 variety or 1000 assorted at 1000 rate.  
D. H. GREEN, BOONSBORO, MD.

CHRYSANTHEMUMS  
From 2 1/4-in. pots.  
For immediate delivery.  
Here is an opportunity to secure at normal  
prices the best 1916 novelties, all of which are  
worthy of trial by everyone:  
Autocrat, Early Rose, Golden Gleam, Josephine  
Foley, Tiger, 10c each; 80c per ten; \$5.00 per  
hundred.  
STANDARD VARIETIES.  
W. H. Chadwick, Chadwick Improved, Golden  
Chadwick, Chadwick Supreme, 10c each; 60c per  
ten; \$4.00 per hundred; \$35.00 per thousand.  
EARLY VARIETIES.  
Chrysolora, Crystal Gem, Early Frost, Early  
Snow, Golden Queen, Ivory, Marigold, Mrs. B.  
E. Hayward, Oconto.  
MIDSEASON VARIETIES.  
Chieftain, Col. D. Appleton, Dick Witterstaet-  
ter, Modello, Mrs. W. T. McNiece, Naomah,  
Patty, Pink Gem, Pres. Roosevelt, Ramapo,  
Roman Gold, Smith's Ideal, Smith's Sensation,  
Timothy Eaton, Western King, White Chieftain,  
Yellow Eaton.  
LATE VARIETIES.  
Antique, December Gem, Dr. Enguehard, E. A.  
Seidewitz, Harvard, Major Bonnaillon, Nagoya,  
Tekonsha, White Helen Frick, 10c each; 40c  
per ten; \$3.00 per hundred; \$25.00 per thou-  
sand.  
POMPONS.  
Diann, Fairy Queen, Golden Climax, Golden  
Harvest, Iva, Klondike, Leota, Lillia, Minto,  
Neola, Niza, Nordi, Zenobia, 10c each; 40c per  
ten; \$3.00 per hundred; \$25.00 per thousand.  
Not less than 5 plants of a variety at ten,  
25 at hundred and 250 at thousand rate.  
We also have a complete line of ANEMONES  
and SINGLES at the same price as POMPONS.  
Among the exhibition varieties the following  
are grown more or less by commercial growers:  
Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham,  
Wells' Late Pink, and Wm. Turner.  
These we can supply at 10c each; 60c per ten;  
\$4.00 per hundred; \$35.00 per thousand.  
These prices are for those in the trade only.  
Rooted cuttings not less than 25 of a variety  
are supplied at 20% discount from prices quoted.  
ELMER D. SMITH & CO.,  
ADRIAN, MICH.  
About 2500 R. C. chrysanthemums, fine stuff,  
pot varieties, mostly of the Caprice type, about  
30 kinds, surplus grown, for our own use. In  
assortment, \$2.50 per 100. Sanders Nursery Co.,  
623 Clara Ave., St. Louis, Mo.

## CHRYSANTHEMUMS.

The following varieties. Rooted cuttings, \$3.00  
per 100; \$20.00 per 1000:  
Smith's Advance Col. Appleton  
Chas. Rager Golden Eagle  
Ivory Maj. Bonnaillon  
Early Snow Roman Gold  
Oconto Dr. Enguehard  
October Frost Patty  
Chrysolora Chieftain  
Golden Glow Mistletoe  
Tints of Gold White Bonnaillon  
Robert Halliday Maud Dean  
Glory Pacific Harvard  
William Turner Intensity  
Pacific Supreme Pink Ivory  
Alice Byron

The following varieties. Rooted cuttings, \$3.00  
per 100; \$25.00 per 1000:  
Yellow Polly Rose Yellow Eaton  
Golden Rager Marigold  
Lynnwood Hall Smith's Ideal  
Timothy Eaton White Chieftain  
M. R. Morgan Early Frost  
Golden Eaton Wells' Late Pink  
The following varieties. Rooted cuttings, \$4.00  
per 100; \$30.00 per 1000:  
Chadwick Improved Golden Chadwick  
Chadwick Supreme W. H. Chadwick

POMPONS  
Acto Baby  
Fairy Queen Helen Newberry  
Quinola Klondike  
Western Beauty Golden West  
Overbrook Mrs. Frank Beu  
Baby Margaret Diana  
Lillian Doty Peace  
Golden Climax Golden Harvest  
Skibo Madge

Julia Lagravere  
Rooted cuttings ..... 100 1000  
2 1/4-in. pots ..... \$3.00 \$25.00  
4.00 30.00  
Except those marked:  
Rooted cuttings ..... 4.00 30.00  
2 1/4-in. pots ..... 5.00 40.00  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

IMMEDIATE DELIVERY.  
CHRYSANTHEMUMS.  
ROOTED CUTTINGS.  
Varieties listed in the order in which they  
bloom.  
WHITE.  
Per 100 Per 1000  
Crystal Gem ..... \$2.50 \$20.00  
Oconto ..... 2.50 20.00  
V. Poehlmann ..... 2.00 15.00  
Alice Byron ..... 2.50 20.00  
Chas. Rager ..... 2.00 15.00  
Lynnwood Hall ..... 2.00 15.00

YELLOW.  
Golden Queen ..... 2.50 20.00  
Chrysolora ..... 2.00 15.00  
Yellow Eaton ..... 2.50 20.00  
Roman Gold ..... 2.00 15.00  
Odessa ..... 2.50 20.00  
Yellow Bonnaillon ..... 2.00 15.00  
Nagoya ..... 2.00 15.00  
Dolly Dimple ..... 2.50 20.00

PINK.  
Amorita ..... 2.00 15.00  
Chieftain ..... 2.00 15.00  
McNiece ..... 2.00 15.00  
Dr. Enguehard ..... 2.50 20.00  
Mrs. Seidewitz ..... 2.50 20.00

RED AND BRONZE.  
Shrimpton ..... 2.50 20.00  
25 at the 100 rate.  
250 or more at the 1000 rate.  
J. D. THOMPSON CARNATION CO.,  
JOLIET, ILLINOIS.

CHRYSANTHEMUMS,  
STRONG 2 1/4-INCH MUM STOCK.  
WHITE.

100  
Early Frost, Naomi..... \$4.00  
Smith's Advance, Oconto..... 3.00  
Chas. Rager, Lynnwood Hall..... 3.00  
Timothy Eaton, Jerome Jones..... 3.00  
Turner ..... 6.00  
Chadwick Improved, White Frick..... 4.00  
December Gem ..... 4.00

PINK.  
Rosiere, Pacific Supreme..... 3.00  
Chieftain, Enguehard ..... 3.00  
Maud Dean ..... 3.00  
Helen Frick, Chadwick Supreme..... 4.00

YELLOW.  
Mrs. O. C. Pollworth, 25@ \$4.00..... 15.00  
Golden Glow, Chrysolora..... 3.00  
Golden Queen, Marigold..... 4.00  
Appleton, Bonnaillon ..... 3.00  
Golden Eagle, Nagoya..... 4.00  
Golden Wedding, Yellow Jones..... 3.00  
Odessa ..... 6.00

POMPONS.  
Western Beauty, Fairy Queen..... 3.00  
Baby Klondike, Golden West..... 3.00  
Golden Climax, Baby..... 3.00  
Baby Marguerite, Diana..... 3.00  
Helen Newberry, Mensa..... 3.00  
Golden Mensa ..... 3.00  
O. C. Pollworth Co., Milwaukee, Wis.

Chrysanthemum rooted cuttings, fine stock:  
Golden Glow, Chrysolora, Pacific Supreme, Golden  
Age, Col. Appleton, Nagoya, Golden Eagle, Yel-  
low and White Bonnaillon, Yellow and White  
Jones, Chas. Rager, Nonin, Chieftain, Maud Dean,  
Enguehard, Harvard, \$1.75 per 100, \$15.00 per  
1000; Turner, Golden Wedding, White Eaton,  
Seidewitz, Glenview, \$2.00 per 100, \$17.50 per  
1000. 250 at 1000 rate. Cash, please.  
F. W. Baylis & Son, West Grove, Pa.

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## CHRYSANTHEMUMS FROM 2 1/4-IN. POTS.

| WHITE.           |                                  |
|------------------|----------------------------------|
| Crysal Gem       | \$2.50 per 100; \$20.00 per 1000 |
| Oconto           | 2.50 per 100; 20.00 per 1000     |
| Smith's Ideal    | 2.50 per 100; 20.00 per 1000     |
| Chas. Rager      | 2.50 per 100; 20.00 per 1000     |
| Early Frost      | 2.50 per 100; 20.00 per 1000     |
| White Chieftain  | 2.50 per 100; 20.00 per 1000     |
| YELLOW.          |                                  |
| Major Bonnaffon  | 2.50 per 100; 20.00 per 1000     |
| Col. Appleton    | 2.50 per 100; 20.00 per 1000     |
| Golden Queen     | 2.50 per 100; 20.00 per 1000     |
| Chrysolora       | 2.50 per 100; 20.00 per 1000     |
| Yellow Rager     | 2.50 per 100; 20.00 per 1000     |
| Gladys Blackburn | 2.50 per 100; 20.00 per 1000     |
| Marigold         | 3.00 per 100; 25.00 per 1000     |

| PINK.           |                              |
|-----------------|------------------------------|
| Edwin Seidewitz | 3.00 per 100; 25.00 per 1000 |
| Dr. Enguehard   | 3.00 per 100; 25.00 per 1000 |
| Reginald Vallis | 2.50 per 100; 20.00 per 1000 |

| BRONZE AND RED. |                              |
|-----------------|------------------------------|
| Harvard         | 2.50 per 100; 20.00 per 1000 |
| Geo. W. Pook    | 2.50 per 100; 20.00 per 1000 |
| Glenview        | 3.00 per 100; 25.00 per 1000 |

| ROOTED CUTTINGS. |                              |
|------------------|------------------------------|
| Early Frost      | 2.00 per 100; 18.00 per 1000 |
| Chrysolora       | 2.00 per 100; 18.00 per 1000 |
| Harvard          | 2.00 per 100; 18.00 per 1000 |
| Col. Appleton    | 2.00 per 100; 18.00 per 1000 |

MILLER BROS.,  
5558 N. Lincoln St., Chicago, Ill.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.  
Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.  
Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.  
Pink Chadwick, Golden Chadwick, White Chadwick, Mrs. M. R. Morgan.

Pompon and Singles in all varieties.  
Prices on application.  
\$6.00 per 100, \$50.00 per 1000.  
Golden Gleam, Tekonsha.  
Alex. Guttman, Autocrat.  
Caprice mums for pots, R. C.  
In all colors.

\$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100, \$17.00 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonnaffon, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, Smith's Advance, Lynnwood Hall, Polly Rose, Early Snow, White Bonnaffon. Pink: Dr. Enguehard, Unaka, Well's Late Pink, Chieftain, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Early Frost, Oconto, Alice Byron, White Chieftain, J. Nonin. Yellow: Robt. Halliday, yellow, Golden Eaton.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000.

## 2 1/4-IN. POTS.

2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonnaffon, Major Bonnaffon, Roman Gold, Maud Dean, Jeanne Nonin, Mistletoe.

Pompon rooted cuttings at \$2.50 per 100, \$17.50 per 1000; Klondike, Golden Harvest, Yellow Baby, Quinola, Golden West, Souv. d'Or, Zenobia, Iva (amber), Western Beauty, Fairy Queen, Garza, Julia Lagraver.

Anglin & Walsh Co., Williamsbridge, N. Y.

## CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2 1/2-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2 1/2-in. pots, TOTTY'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2 1/2-in. plants, 25c each, \$2.50 per dozen.

You will appreciate our good packing.

STUPPY FLORAL CO., MISSOURI.

SAINT JOSEPH, MISSOURI.

Chrysanthemum rooted cuttings, October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonnaffon cuttings, \$1.25 per 100; \$10.00 per 1000; Chrysolora, Dr. Enguehard and Bonnaffon, 2 1/4-in., \$2.25 per 100; \$20.00 per 1000; Timothy Eaton, cuttings, \$2.00 per 100; 2 1/4-in., \$2.50 per 100. Immediate delivery. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Strong, well rooted, clean stock.

| WHITE—                   |            |
|--------------------------|------------|
| October Frost, early     | 1.50 1000  |
| Early Frost, early       | 1.75 15.00 |
| White Bonnaffon, late    | 1.50 15.00 |
| Charles Rager, midseason | 1.75 15.00 |
| Early Snow, early        | 1.50 15.00 |
| White Chieftain, late    | 2.00 18.00 |
| White Chadwick, late     | 2.25 20.00 |
| Timothy Eaton, late      | 2.00 18.00 |

| YELLOW—                             |            |
|-------------------------------------|------------|
| Chrysolora, early                   | 1.50 15.00 |
| Monrovia, midseason                 | 1.50 15.00 |
| Y. C. Touse, midseason              | 1.50 15.00 |
| Col. Appleton, midseason            | 1.75 15.00 |
| Roman Gold, late                    | 1.50 15.00 |
| Yellow Eaton, late                  | 2.00 18.00 |
| Maj. Bonnaffon, late, special price | 1.25 10.00 |

| PINK—                  |            |
|------------------------|------------|
| Pacific Supreme, early | 1.25 12.00 |
| Pink Chieftain         | 1.50 15.00 |
| Dr. Enguehard, late    | 1.50 15.00 |
| Well's Late Pink, late | 1.50 15.00 |

E. E. CRONISE, BOONSBORO, MD.

## CHRYSANTHEMUM ROOTED CUTTINGS

| PINK           |                  |
|----------------|------------------|
|                | Per 100 Per 1000 |
| Dr. Enguehard  | \$3.00 \$25.00   |
| McNiece        | 2.50 20.00       |
| Chieftain      | 2.50 20.00       |
| Amorita        | 2.50 20.00       |
| Mrs. Seidewitz | 3.00 25.00       |

| YELLOW       |            |
|--------------|------------|
| Dolly Dimple | 3.00 25.00 |
| Odesa        | 3.00 25.00 |
| Roman Gold   | 2.50 20.00 |
| Yellow Eaton | 3.00 25.00 |
| Chrysolora   | 2.50 20.00 |
| Golden Queen | 3.00 25.00 |
| Bonnaffon    | 2.50 20.00 |
| Nagoya       | 2.50 20.00 |

| WHITE         |            |
|---------------|------------|
| Lynnwood Hall | 2.50 20.00 |
| Alice Byron   | 3.00 25.00 |
| Oconto        | 3.00 25.00 |
| Crystal Gem   | 3.00 25.00 |
| Chas. Rager   | 2.50 20.00 |

A. L. RANDALL CO.,  
Wabash Ave., at Lake St., Chicago, Ill.

## ROOTED CHRYSANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSANTHEMUMS.  
Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.  
THE LEO NIESSEN CO.,  
12TH & RACE STS., PHILADELPHIA, PA.

## CHRYSANTHEMUM ROOTED CUTTINGS.

| \$2.25 per 100, \$20.00 per 1000. |                                   |
|-----------------------------------|-----------------------------------|
| Bonnaffon                         | White Chieftain                   |
| Comoleta                          | Pink Chieftain                    |
| Early Frost                       | White Maud Dean                   |
| Enguehard                         | Pink Maud Dean                    |
| Ivory                             | White Jones                       |
| Halliday                          | Yellow Jones                      |
| Oconto                            | White Patty                       |
| Chas. Rager                       | E. A. Seidewitz                   |
| Smith's Ideal                     |                                   |
| White Chadwick                    | \$3.00 per 100, \$25.00 per 1000. |

POMPONS AND SINGLES.  
\$2.00 per 100, \$17.50 per 1000.

|             |                    |
|-------------|--------------------|
| Baby        | Dorothy Duggan     |
| Diana       | Mrs. E. D. Godfrey |
| Garza       | Golden Climax      |
| Quinola     | Golden Harvest     |
| White Mensa | Golden Mensa       |
| Overbrook   | Western Beauty     |
| Fairy Queen | Frank Wilcox       |

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

Chrysanthemums, 2-in., good plants: Advance, Chrysolora, Pacific Supreme, Lynnwood Hall, Mrs. Buckbee, Chieftain, Turner, \$2.00 per hundred; 3-in. Golden Harvest, Souvenir d'Or, Helen Newberry, Baby, \$4.00 per hundred; 4-in., cut back and 3 branches each, Comoleta, Advance, Chieftain, \$8.00 per hundred; 4-in. Virginia Poehlman, tall, strong plants, will make 4 to 5 ft. stems, 1 shoot each, \$10.00 per hundred; 3-in. Hilda Canning, new bronze Baby, \$15.00 per hundred; 2-in. Oconto, new white, \$5.00 per hundred; 3-in., Skibo, early yellow pompon, \$5.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,  
WHOLESALE GROWER,  
ZANESVILLE, OHIO

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/4-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salamon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonnaffon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, 6 var. Pompons, Diana, etc. J. C. Steinhauer, Pittsburg, Kans.

## CHRYSANTHEMUM ROOTED CUTTINGS.

|                 |                                  |
|-----------------|----------------------------------|
| Chrysolora      | \$2.00 per 100; \$20.00 per 1000 |
| Chas. Rager     | 2.00 per 100; 20.00 per 1000     |
| Pink Chieftain  | 2.00 per 100; 20.00 per 1000     |
| Yellow Eaton    | 2.50 per 100; 25.00 per 1000     |
| V. Poehlman     | 2.00 per 100; 20.00 per 1000     |
| Halliday        | 2.00 per 100; 20.00 per 1000     |
| Touset          | 2.00 per 100; 20.00 per 1000     |
| Maj. Bonnaffon  | 2.00 per 100; 20.00 per 1000     |
| Yellow Chadwick | 3.00 per 100; 25.00 per 1000     |
| White Chadwick  | 3.00 per 100; 25.00 per 1000     |
| Wm. Turner      | 3.00 per 100; 30.00 per 1000     |
| Diana           | 2.00 per 100; 20.00 per 1000     |
| Frank Beu       | 2.00 per 100; 20.00 per 1000     |
| Golden Glow     | 2.00 per 100; 20.00 per 1000     |
| October Frost   | 2.00 per 100; 20.00 per 1000     |
| Robinson        | 2.00 per 100; 20.00 per 1000     |
| Marigold        | 2.00 per 100                     |

Well rooted and healthy cuttings, 50c per 100 more for 2-in. stock. Cash.

O. Erickson, Princeton, Ill.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

|                 | Per 100               | Per 1000 |
|-----------------|-----------------------|----------|
| Rooted cuttings | \$3.00                | \$20.00  |
| 2 1/2-in. pots  | 4.00                  | 30.00    |
| Oconto          | Helen Frick           |          |
| Estelle         | Unaka                 |          |
| Chas. Rager     | Mrs. Patty            |          |
| Robt. Halliday  | Singles and pompons   |          |
| Chrysolora      | Mrs. W. E. Buckingham |          |
| Major Bonnaffon | White Mensa           |          |
| White Bonnaffon | Golden Mensa          |          |
| Chieftain       | Zenobia               |          |
|                 | La Purette            |          |

|                 | Per 100        | Per 1000 |
|-----------------|----------------|----------|
| Rooted cuttings | \$3.50         | \$25.00  |
| 2 1/2-in. pots  | 4.50           | 30.00    |
| White Chieftain | Golden Wedding |          |
| Imp. Chadwick   | Seidewitz      |          |

THE HAMMOND CO., INC., RICHMOND, VA.

## CHRYSANTHEMUM R. C.

The following \$15.00 per 1000.  
Smith's Advance, Major Bonnaffon, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.  
Early Frost, Smith's Sensation, J. Nonin, Wells' Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.  
White Chadwick.

At \$6.00 per 100.  
Alex. Guttman and Yellow Smith's Advance.  
Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondike, Iva, Mrs. Frank Wilcox, Beu, Diana, Buckingham, Mensa, Baby Yellow, Minta, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou and other good varieties.

W. A. ROWE FLORAL CO.,  
Kirkwood, Missouri.

## CHRYSANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

| WHITE.          |                |
|-----------------|----------------|
| Crystal Gem     | \$3.00 per 100 |
| Oconto          | 3.00 per 100   |
| White Chieftain | 3.00 per 100   |
| Josephine Foley | 4.00 per 100   |
| October Queen   | 4.00 per 100   |

| YELLOW.      |              |
|--------------|--------------|
| Golden Queen | 3.00 per 100 |
| Bonnaffon    | 3.00 per 100 |
| Marigold     | 3.00 per 100 |
| Mrs. Morgan  | 3.00 per 100 |

| PINK.            |              |
|------------------|--------------|
| McNiece          | 3.00 per 100 |
| Well's Late Pink | 3.00 per 100 |
| Chieftain        | 3.00 per 100 |

BASSETT & WASHBURN,  
178 N. Wabash Ave., Chicago, Ill.

## CHRYSANTHEMUMS.

SCHAEFFER'S SENSATIONAL ANEMONES.

INNOCENCIA, pure white, flushed pale pink.

WILFREDA, pale yellow.

OLD ROSE, old rose color.

H. J. HEINZ, canary yellow.

GRAF von FLEMING, lavender.

JUNO, lilac, shading white.

CLEMENCIA, deep pink.

PEPITA, pale pink and orange.

TITIAN BEAUTY, deep rich bronze.

YELLOW PRINCE, maize-yellow.

GRAF von ORIOLE, pure rose-pink.

WEE WAIL, terra cotta.

\$5.00 per doz., \$35.00 per 100.

CHAS. H. TOTTY,  
MADISON, NEW JERSEY.

## SPECIAL OFFER OF CHRYSANTHEMUMS.

Yanoma, late white.  
Silver Wedding, white.  
Florence Pullman, white.  
Mrs. H. Robinson, early white.  
Dr. Enguehard, pink.  
Golden Wedding, late yellow.  
Chrysolora, early yellow.

PRICES: Sand cuttings.....\$10.00 per 1000

Plants from the soil..... 15.00 per 1000

Strong cut back 2 1/2-in. stock, soft growth, will make more cuttings at once, \$20.00 per 1000, \$2.50 per 100.

T. G. OWEN, COLUMBUS, MISS.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondike, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordil, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Wm. Turner, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please.

Leonard Clotti, West Grove, Pa.

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## CHRYSANTHEMUM—Continued

## CHRYSANTHEMUMS.

Clean, healthy, rooted cuttings.

|                       | Per 100 |
|-----------------------|---------|
| Chrysolora            | \$2.25  |
| Gladys Blackburn      | 2.25    |
| Yellow Rager          | 2.25    |
| Col. Appleton         | 2.25    |
| Early Frost           | 2.25    |
| White Chieftain       | 2.25    |
| Chas. Rager           | 2.25    |
| Harvard               | 2.25    |
| Geo. W. Pook (bronze) | 2.25    |
| Glenview              | 2.25    |
| Pink Chieftain        | 2.25    |

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CHRYSANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

|                 |                   |
|-----------------|-------------------|
| GOLDEN GLOW     | CHIEFTAIN         |
| SMITH'S ADVANCE | WHITE HELEN FRICK |
| KALB            | PACIFIC           |
| GOLDEN SALOMON  | HELEN FRICK       |
| ALICE SALOMON   | COL. APPLETON     |
| MAJOR BONNAFFON |                   |

WELLS' LATE PINK.

Pompons in several varieties,

2 1/4-in., \$2.50 per 100;

2 1/2-in., \$3.00 per 100.

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLA.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Donatello, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1 1/2c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2 1/2c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

CHRYSANTHEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty. SINGLES, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemums, strong, healthy, rooted cuttings.

|                 |                  |
|-----------------|------------------|
| Oconto          | Chrysolora       |
| Chas. Rager     | Golden Eagle     |
| Early Snow      | Roman Gold       |
| Smith's Advance | M. Bonnaffon     |
| W. Bonnaffon    | Robt. Halliday   |
| Chieftain       | Unaka            |
| Patty           | Well's Late Pink |

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

Chrysanthemums, strong, healthy, rooted cuttings.

|           |           |
|-----------|-----------|
| Oconto    | Unaka     |
| Chieftain | Rager     |
| Halliday  | Gloria    |
| Patty     | Bonnaffon |
| Enguehard | Lulu      |
| Touset    | Klondyke  |

Garza,

\$2.00 per 100, \$18.00 per 1000.

Also 2 1/2-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

## CHRYSANTHEMUMS.

CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS, \$3.00 PER 100, \$25.00 PER 1000. CASH. SAMPLE MAILED FOR 10c.

READY JUNE 1: 6000 GOLDEN CHADWICK AND 3000 WHITE CHADWICK IMPROVED.

Ready June 15: 12,000 Golden Chadwick; 1000 Improved Golden Chadwick and 5000 White Chadwick Improved.

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Chrysanthemums, 2 1/4-in., at very special price, to make room, \$18.00 per 1000. Cash.

|               |                  |
|---------------|------------------|
| Comoleta      | Wm. Turner       |
| Appleton      | Ramapo           |
| Early Snow    | Glory of Pacific |
| Halliday      | Minnie Bailey    |
| Chrysolora    | Chieftain        |
| Glen View     | Pac. Supreme     |
| Mary Jane     | Dolly Dimple     |
| Dr. Enguehard | Polly Rose       |

Fairview Greenhouses, Milton, Pa.

Rooted mum cuttings: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Improved Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, G. Wedding, Golden Glow, Chas. Rager, Yellow and White Chadwick, Early Frost, Early Snow, Chieftain, White Chieftain, Dr. Enguehard, \$2.50 per 100; 2 1/2-in., \$3.50.

Chas. Sherwood, Waterloo, Ia.

Chrysanthemums, leading varieties, 2-in., topped, \$2.50 per 100; 2 1/4-in., \$4.00 per 100; R. C., \$2.00 per 100. Send for list of best varieties of standards, singles, pompons and exhibition varieties. Cash or trade reference.

H. E. &amp; C. W. Krebs, Cedar Rapids, Ia.

## CHRYSANTHEMUM CUTTINGS

CAN DELIVER IMMEDIATELY.

OCT. FROST, MONROVIA, DR. ENGUEHARD.

\$1.25 per 100; \$12.00 per 1000.

5000 Smith's Advance 7000 S. Wedding

7000 White F. Pullman 2000 Early Snow

7000 Yanoma, late wht 5000 Higinbotham

5000 C. Touset 2000 J. K. Shaw

\$1.00 per 100; \$9.00 per 1000.

MEMPHIS FLORAL CO., MEMPHIS, TENN.

Chrysanthemum rooted cuttings:

|                 |            |
|-----------------|------------|
| Early Snow      | Roman Gold |
| Halliday        | Patty      |
| Pink Gem        | Bonnaffon  |
| Alice Byron     | Adeline    |
| Wm. Turner      | Maud Dean  |
| Chrysolora      | White Dean |
| White Chieftain | Nagoya     |

\$2.00 per 100.

ERIE FLORAL CO., ERIE, PA.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

## CHRYSANTHEMUMS.

Roman Gold, Chas. Rager, White Jones, Enguehard, Patty, Yellow Jones, Harvard.

POMPONS AND SINGLES.

Minta, Western Beauty, Mrs. Beu, Helen Newberry, Little Barbee, White Mensa, Mrs. Buckingham, Queen, R. C., \$2.00 per 100, \$18.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

GULLETT &amp; SONS, LINCOLN, ILL.

Chrysanthemums, Oct. Frost, Chrysolora, Unaka, Touset, Oconto, Pink Gem, Chas. Rager, Wm. Turner, Chieftain, Dolly Dimple, E. A. Seidewitz, Mistletoe, Patty, Glenview, Yellow Chadwick, Pompons, Fairy Queen, Diana, Elva, Baby, Mrs. Frank Beu, Zenobia. Fine 2 1/4-in. cut back stock, \$3.00 per 100. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Chrysanthemum rooted cuttings: E. Frost, E. Snow, Oconto, Chas. Rager, Chieftain, Halliday, Bonnaffon, Enguehard, \$2.00 per 100, \$15.00 per 1000. For May and June, 2 1/4-in., \$3.00 per 100, \$22.00 per 1000. Cash, please.

Frank Leith &amp; Son, Haverhill, Mass.

Chrysanthemum rooted cuttings, cold frame grown and rooted: Early Frost, E. A. Seidewitz, Mistletoe, Major Bonnaffon, Dr. Enguehard, Oconto, Smith's Advance, Lynnwood Hall and others, \$1.50 per 100, \$12.50 per 1000. Cash. Bushy Flower Gardens, Bushy, O.

## MUMS.

|                            | Per 100 |
|----------------------------|---------|
| 100 Chieftain, 2-in.       | \$2.00  |
| 100 Pacific Supreme, 2-in. | 2.00    |
| 100 White Chadwick, 2-in.  | 2.00    |

Renner's Greenhouses, Madison, S. D.

Mums, 2-in., Golden Wedding, Halliday, Chrysolora, Golden Salomon, Yellow Eaton, Helen Frick, Enguehard, Mrs. Weeks, Wm. Turner, White Helen Frick, Dec. Gem, Merry Xmas, \$2.50 per 100.

Bird Forrest, Waxahatche, Tex.

A Winner, Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

Strong, well-rooted cuttings and 2 1/4-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

S. S. SKIDELSKY &amp; CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum R. C.: Smith's Advance, C. Rager, White Chieftain, Golden Glow, Chrysolora, Bonnaffon. Pompons: Mrs. Ben, L'Argenteuilais, red, earliest of all, \$2.00 per 100. Cash with order. Frank Felke, Gross Point, Ill.

Chrysanthemum rooted cuttings: Bonnaffon, Charles Rager, Oconto, Chieftain, \$12.50 per 1000. Ready June 1. Your money back if not satisfactory.

John T. Gale, Tewksbury Centre, Mass.

Rooted mum cuttings, to move quick, \$1.50 per 100, 250 or more, \$12.00 per 1000. In the following varieties. Chrysolora, Bonnaffon and Rager. Enos W. Kohr, Lancaster, Pa.

CHRYSANTHEMUMS R. C. and 2 1/4-in. pot plants of all best florists' varieties at reasonable prices. A postal will bring our trade list. Stafford Conservatories, Stafford Springs, Conn.

Strong 2 1/4-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemums, Chadwick Improved, 2-in. pots, strong plants, \$3.50 per 100, \$35.00 per 1000. Cash with order.

Hirzel Bros., 903 Holland St., Toledo, O.

YELLOW TURNER CHRYSANTHEMUMS. 2 1/2-in. that can be topped for cuttings, \$2.50 per doz.; \$20.00 per 100.

D. L. Hollinger, 107 W. South St., Akron, O.

Chrysanthemums, XXXX stock, Bonnaffon and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.

C. H. Jacobs, Westfield, Mass.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.

C. Humfeld, Clay Center, Kan.

Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, rooted cuttings, 10,000 Seidewitz, \$15.00 per 1000; 10,000 Maj. Bonnaffon, \$15.00 per 1000; 5000 Chas. Rager, \$15.00 per 1000. J. D. Brenneman, Box 24, Harrisburg, Pa.

Chrysanthemum R. C., Early Frost from field-grown stock, \$2.00 per 100, \$15.00 per 1000.

A. LAMMERT,

4167 Loughborough Ave., St. Louis, Mo.

8000 chrysanthemums, 2 1/4-in. pots, 40 varieties, \$2.50 per 100, \$20.00 per 1000.

THE CONARD &amp; JONES CO.,

WEST GROVE, PENNSYLVANIA.

Mums, rooted cuttings: Pacific Supreme, Chieftain, Rager, Snow, Nonin, Yellow Bonnaffon, Chrysolora, \$1.50 per 100. Cash, please. Meadows Greenhouses, Avondale, Pa.

Chrysanthemums, 2 1/2-in. Bonnaffon, \$2.50 per 100, \$20.00 per 1000; Smith's Advance and Golden Glow R. C., \$1.75 per 100.

W. A. Bullou, Wheaton, Ill.

Chrysanthemums, 2-in. standard varieties, early and midseason, \$2.00 to \$4.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Chrysanthemums, Oconto and Early Frost, \$2.00 per 100; rooted cuttings.

THE MUNK FLORAL CO., COLUMBUS, O.

Chrysanthemums, Major Bonnaffon, fine rooted cuttings, \$2.00 per 100; \$18.00 per 1000. Cash. John Bauscher, Freeport, Ill.

Chrysanthemums, standard varieties, 2 1/2-in. pots, \$25.00 per 1000. Cash, please. R. Virus, 5324 Leland Ave., Chicago, Ill.

Chrysanthemums, Yellow Bonnaffon, 2 1/2-in., 2 1/2c. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Chrysanthemums, 2 1/2-in., strong, Mistletoe, Turner, \$3.00 per 100. Cash with order. John Bohner, 18 Obell Court St., Dayton, O.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties. Henry Smith, Grand Rapids, Mich.

Golden Glow, \$1.50 per 100, field clumps. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

## CINERARIAS.

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.

Henry Smith, Grand Rapids, Mich.

Cinerarias, dwarf mix, 3-in., 4c; 4-in., 10c. Pyfer & Olsem, Wilmette, Ill.

## CLEMATIS.

Clematis paniculata, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000; 2-yr.-old, heavy plants, \$15.00 per 100; lighter grade, \$12.00 per 100; 3-yr.-old, \$20.00 per 100.

Anglin &amp; Walsh Co., Williamsbridge, N. Y.

## CLEMATIS PANICULATA.

Seedlings, \$1.50 per 100.

SAMUEL V. SMITH,

3323 Goodman St., Philadelphia, Pa.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

4000 Clematis paniculata, 2-yr., 4-in., pot-grown, \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

## COBAEAS.

CORAEA SCANDENS, extra fine 2 1/2-in., \$3.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Cobaeas, 4-in., 15c.

Ernest Rober, Wilmette, Ill.

Cobaea scandens, strong 4-in., \$10.00 per 100.

John Walker, Youngstown, O.

Cobaea scandens, purple, 2 1/2-in., \$3.00 per 100.

Edward W. Schuster, Crookston, Minn.

## COLEUS.

Coleus Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other, \$3.00 per 100, \$27.50 per 1000. Not less than 50 at this price. See our ads for caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 50c per doz., \$3.00 per 100. Brilliance or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

OAK GROVE GREENHOUSES,

TUSKEGEE, ALABAMA.

## COLEUS.

COLEUS—COLEUS.

2 1/4-in., \$2.50 per 100, \$22.50 per 1000.

HEMBREIKER BROS.,

LINCOLN, ILLINOIS.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Coleus Brilliancy, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$25.00 per 100; 6-in., very heavy, 50 cents each. Trailing Queen, Golden Bedder, Firebrand and others, \$3.00 per 100; \$25.00 per 1000.

Pyfer & Olsem, Wilmette, Ill.

Coleus Golden Bedder, Verschaffeltii and 12 other varieties, 2-in., \$2.50 per 100, \$22.50 per 1000; make nice bushy plants; cut back twice; R. C., 70c per 100; \$6.00 per 1000. Cash, please.

E. B. Randolph, Delavan, Ill.

COLEUS. Complete assortment of colors. Ready for shipment May 15. Trade paper quotations prevail.

KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Coleus, popular varieties, R. C., 85c per 100, \$8.00 per 1000, prepaid; 2-in., \$2.50 per 100, \$20.00 per 1000; Brilliancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Coleus, popular varieties, R. C., 85c per 100; \$8.00 per 1000; prepaid; 2-in., \$2.50 per 100; \$20.00 per 1000; Brilliancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Verschaffeltii and Golden Bedder coleus, 2½-in., \$3.00 per 100, \$25.00 per 1000; also Brilliancy, 2½-in., \$4.00 per 100, \$35.00 per 1000, good, clean stock, ready for immediate sale.

J. A. Farnworth & Son, Galion, O.

New coleus Rosy Belle, seedling from Golden Bedder and Beckwith's Gem, 2-in., \$1.00 per doz., \$5.00 per 100.

Morningview Gardens, Montgomery, Ala.

Coleus, the very prettiest varieties, 2½-in., \$2.00 per 100; Defiance coleus, 2½-in., \$1.00 per doz.; \$6.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, Trailing Queen, of red and new yellow varieties, well rooted cuttings, 75c per 100, \$6.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Iowa.

COLEUS, strong 2-in. pots, fine assortment of best varieties, \$2.25 per 100; 3-in. pots, \$4.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Coleus, 2½-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2½-in. pots, \$2.50 per 100; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus, all leading varieties, 2½-in., fine plants, \$3.00 per 100. (SEE GERANIUMS.)

Sunnyside Floral Co., Leavenworth, Kan.

Trailing Queen, rooted cuttings, 75c per 100; 2½-in. pot plants, bushy, 3c.

F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Coleus, 2-in., in assortment, \$2.50 per 100; 2½-in., \$3.50. Brilliancy R. C., \$1.50 per 100, 2-in., \$3.00.

N. O. Caswell, Delavan, Ill.

Coleus, 3-in. stock plants, good commercial varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus, Golden Bedder, Red Verschaffeltii, mixed colors, good 2½-in., 3c. Cash with order.

Gus Schlegel, Olney, Ill.

Coleus, 2 in., mixed, \$2.50 per 100; R. C., \$1.00 per 100, \$9.00 per 1000.

Ernest Rober, Wilmette, Ill.

Coleus, assorted, 70c per 100, \$0.00 per 1000; 2 and 2½-in., \$2.00 and \$2.25 per 100.

C. H. Jacobs, Westfield, Mass.

Coleus Brilliancy, 2½-in. pots, \$5.00 per 100; 2-in. pots, \$3.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Trailing coleus, R. C., \$1.00 per 100; Brilliancy, R. C., \$1.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

Coleus Xmas Gem, 4-in., branched, \$8.00; 2-in., \$3.00; mixed coleus, 2-in., \$2.00.

Williams & Matthews, Anderson, Ind.

COLEUS. See our display ad this issue.

ROLF ZETTLITZ,

Woodlawn Ave., Lima, O.

Coleus, Verschaffeltii, Firebrand and fancy mixed, strong 1½-in., \$2.25 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

Coleus, strong 2-in., \$2.50 per 100; \$20.00 per 1000. Guaranteed stock.

Winona Greenhouse, Winona Lake, Ind.

Coleus, out of small pots, 15 var., \$2.25 per 100, \$20.00 per 1000.

Arthur Doebel, Norwalk, O.

Coleus Trailing Queen, 2½-in., strong, 3c.

Hammerschmidt & Clark, Medina, O.

Coleus, 2½-in., 3c; 3½-in., 7c.

Western Ave. Greenhouse Co., Toledo, O.

Coleus, \$4.00 per 100; out of 3-in.

Peter Morgen, Huntingburg, Ind.

Coleus, yellow, heavy 2-in., \$2.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Coleus, 3-in., \$5.00 per 100; 5 good varieties.

Waukesha Floral Co., Waukesha, Wis.

Coleus trailing Queen and 6 varieties, 2½-in., 2½c.

J. C. Steinhäuser, Pittsburg, Kans.

Coleus Trailing Queen, 3-in., \$5.00 per 100.

John Walker, Youngstown, O.

Yellow Trailing Queen, 2-in., 2c.

Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Coleus Brilliancy R. C., \$2.00 per 100. Cash with order. La Crosse Floral Co., La Crosse, Wis.

Coleus, 2½-in., \$2.50 per 100. Best varieties. GULLETT & SONS, LINCOLN, ILL.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c.

Lloyd C. Bunch, Fredonia, Kan.

COLEUS, 20 best bedding varieties, 2½-in., \$2.00 per 100. Reeser Plant Co., Springfield, O.

Coleus, Trailing Queen, 2-in., \$2.00 per 100.

Wm. Swinbank, Sycamore, Ill.

Coleus R. C., 10 kinds, \$6.00 per 1000, 70c per 100. Cash.

Byer Bros., Chambersburg, Pa.

#### COLUMBINES.

Columbine, mixed, strong, 2-yr., \$4.00 per 100.

Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

#### CORN FLOWERS.

Cornflowers, double, for early flowering, 2½-in., \$2.00 per 100; 300 for \$5.00.

J. C. Schmidt, Bristol, Pa.

#### COSMOS.

Cosmos, early and late flowering, strong 2½-in., \$2.00 per 100; 300 for \$5.00. New double giant flowering cosmos, \$3.00 per 100.

J. C. Schmidt, Bristol, Pa.

Cosmos seedlings, Lady Lenox and Late Pink, very strong, 50c per 100, \$4.00 per 1000. Postage extra.

M. H. Radke, Riverside, Ill.

#### CROTONS.

Crotons, 5-in., assorted, 35c and 40c.

GULLETT & SONS, LINCOLN, ILL.

#### CUPHEAS.

Cuphea R. C., 75c per 100; 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2½-in., extra strong, \$3.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

BUSINESS BRINGERS—

#### REVIEW CLASSIFIED ADS.

#### CYCLAMEN.

Cyclamen giganteum; Improved Wandsbek type, the finest in existence, our output 350,000 this season. We have many testimonials as to quality of strain and plants. Eight varieties equally divided.

2½-in., extra select,

strong ..... \$ 7.50 100; \$65.00 1000

2½-in., strong ..... 6.50 100; 60.00 1000

3-in., extra strong ..... 10.00 100; 90.00 1000

3-in., strong ..... 8.00 100; 75.00 1000

Transplanted seedlings, 4 leaves and up to 8,

mostly fit for 3-in. pots, \$5.00 per 100, \$40.00

per 1000; extra select, \$6.00 per 100, \$50.00 per

1000; small seedlings for 2½-in. only, \$4.00 per

100; \$35.00 per 1000.

Rococo Erecta, finest new introduction, well

recommended for commercial growing, trans-

planted, strong seedlings, \$6.00 per 100; 2½-in.,

\$8.00 per 100; 3-in., \$12.00 per 100. Careful

packing assured. No extra charges on packing.

Ernest Rober, Wilmette, Ill.

#### CYCLAMEN.

Strong 2-in. stock, ready to shift, finest strain, in assorted colors. Plenty of Christmas Red. Clean, healthy little plants, with plenty of roots, the kind you are looking for.

\$5.50 per 100.

Cash with order.

The above price includes careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

#### CYCLAMEN.

Pure white Duke of Connaught

Dark red Rose of Marienthal

Salmon Queen Glory of Wandsbek

White with red eye Xmas Red (Phoenix)

(Persicum) Salmon King, bright rose

Princess May

Seedlings ..... \$ 3.50 per 100

2½-in. .... 7.50 per 100

2½-in., selected ..... 8.00 per 100

3-in. .... 10.00 per 100

#### AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Cyclamen giganteum, in variety of eight select colors, including Glory and Rose of Wandsbek; also Improved Wandsbek; a selection of the strongest plants of each variety; have been shifted and are now ready for another shift.

3-in., very strong ..... \$ 8.00 per 100

3-in., our selection ..... 8.00 per 100

2½-in., very strong ..... 6.00 per 100

2½-in., our selection ..... 6.00 per 100

2-in., our selection ..... 4.00 per 100

M. H. Radke, Riverside, Ill.

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per

100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000; 4-in., \$20.00; 5-in., \$35.00. Excellent grown stock. Cultural directions with order. See begonia, coleus, echeveria, geranium and pelargonium ads.

C. Winterlich, Cyclamen Specialist, Defiance, O.

Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1½-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed, 2½-in. pots of the above, in mixed only, \$6.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen, good, strong stock, 2½-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg., Philadelphia, Pa.

Cyclamen from best German-grown strain, in all colors, 2½-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.

Roman J. Irwin, 108 W. 28th St., New York.

25,000 cyclamen, 3-in. May delivery, 5 colors, extra select plants, \$10.00 per 100; \$90.00 per 1000; 10,000 2½-in., \$7.00 per 100; \$60.00 per 1000.

G. M. REBURN & CO., Chicago, Ill.

Cyclamen, transplanted seedlings, \$3.50 per hundred. Cash, less 5%.

C. L. HUMPHREY, ZANESVILLE, OHIO.

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, separate colors, 2-in., \$8.00 per 100; \$75.00 per 1000.

Pyfer & Olsem, Wilmette, Ill.

Cyclamen, best strain, separate colors or mixed, 3-in. pots, \$10.00 per 100, \$90.00 per 1000.

Julius Roehrs Co., Rutherford, N. J.

Cyclamen, fine 2½-in. plants, ready for a shift, 5 colors, \$6.00 per 100. Cash with order, please.

Winchester Greenhouses, Winchester, Ky.

Cyclamen, mixed colors, 3-in., \$6.00 per 100. Cash.

M. S. Etter, Shiremanstown, Pa.

#### CYPERUS.

Umbrella plants, strong, 2-in., 2c. Guaranteed stock.

Winona Greenhouse, Winona Lake, Ind.

#### CYPRIPEDIUMS.

Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

Altimo Culture Co., Canfield, O.

#### DAHLIAS.

Dahlias, field-clumps, 430 Queen of Hearts, cactus, creamy white, rare, \$15.00 per 100; 800

Lavine, cactus, white, fine, \$9.50 per 100; 560

Wm. Agnew, decorative scarlet, large, \$8.00

per 100; 330 Juliet, cactus, pink, large, fine,

\$9.50 per 100; 856 Mrs. Chas. Seybold, peony

flowering, red, white, pink, large, \$9.50 per 100;

275 Professor Mansfield, decorative yellow, red,

white, large, \$14.00 per 100; 555 Yellow Colosse,

decorative yellow, large, fine, \$10.00 per 100;

300 Flora cactus, white, large, early, \$10.00

per 100; 175 Yellow Duke, decorative yellow,

large, \$7.75 per 100; 80 Perle de Lyon, decorat-

ive white, rare, \$14.00 per 100; 215 Tricolor,

decorative yellow, red, white, large, \$11.00 per

100; 700 Henry Patrick, decorative white, large,

\$8.00 per 100; 555 Countess of Lonsdale, cactus,

salmon, large, \$10.50 per 100; 450 Delice, deco-

orative rose-pink, large, \$9.50 per 100; St. Jo-

seph, show, red with white stripes, very large,

rare, \$1.00 per tuber, grandest dahlia out, free

bloomer, very long stems; Perle von Holland,

decorative white, rare, per division, 35c; Pride

of Ohio, show, yellow, tip crimson, rare, fine, 50c

per tuber; Pride of the North, peony flowering,

deep red, rare, 50c per tuber. Banner dahlia

collection, all labeled, \$5.00. Exhibition collec-

tion, rare, all labeled correctly. collection,

\$20.00. Florists' cut flower collection, all la-

beled, \$10.00. International collection, very rare,



**DAHLIAS—Continued.**

Dahlias: Blanche Keith, Gaillard, Amy, Kriemhilde, Winsome, Katherine Duerr, Penelope, White Swan, 4c. Earl of Pembroke, Frank L. Bassett, Jack Rose, Henry Patrick, Perle d'Or, Yellow Duke, Beauty of Kent, 3c. Sylvia, 2c; Queen Wilhelmina, Perle d'Or, 10c. Countess of Lonsdale, 7c. Cash, please.  
J. R. Benjamin, Calverton, L. I., N. Y.

Century dahlias: Golden, Fringed, 20th Century, Apple Blossom, Ami Barrilet, Cardinal, Eckford, Rose-pink, Rebecca Mayhew, Sunset, Gladys, Wildfire, strong divisions, 50c per 10, \$4.00 per 100; also cactus Perle de Lyon, \$4.00 per 100; White Swan, \$3.50 per 100. Hugo Kind, Shady Lawn Nursery, Hammonton, N. J.

**DAHLIAS THAT BLOOM IN THE MIDDLE WEST.** We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided.  
**WAYSIDE GARDENS, MENTOR, O.**

Strong divisions Queen Wilhelmina, white, and Miss G. Keeling, best pink, peony flowered dahlia for cutting, 20c each, stock limited, first come, first served. Clifford E. White, the Dahlia Farm, Grosse Ile, Mich.

Mixed dahlias, for planting out, an excellent value at \$4.50 per hundred.  
**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

Dahlia Black Beauty, dark purple, dormant roots, \$3.50 per 100; mixed, good assortment, \$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Dahlias, strong plants in 2 1/4-in. pots, \$4.00 to \$6.00 per 100, in 20 best varieties. Ask for full list.  
Anglin & Walsh Co., Williamsbridge, N. Y.

**DAHLIAS**, fine assortment, including 20 of Dreer's best varieties, strong 2 1/2-in. pot plants, \$4.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. **Van Kirk Floral Co., Atco, N. J.**

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

1000 Jack Rose dahlia roots, field clumps, 4c each.  
Geo. M. Cook, Arlington, Md.

**DAISIES.**

Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.  
Boston Yellow rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.  
Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York.

| DAISIES.                  | Cuttings | 2 1/4-in. plants |
|---------------------------|----------|------------------|
|                           | Per 100  | Per 100          |
| Marguerites, white .....  | \$1.00   | \$2.50           |
| Giant White .....         | 1.00     | 2.50             |
| Etoile d'Or, yellow ..... | 3.00     | 5.00             |
| Boston, yellow .....      | 3.00     | 5.00             |

**A. L. RANDALL CO.,**  
Wabash Ave. at Lake St., Chicago, Ill.

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Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Etoile d'Or, yellow, R. C., \$3.00 per 100; Sander R. C., \$1.00 per 100; 2-in., \$2.00 per 100; Shasta, 1 1/4-in., 2c.  
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#### FORGET ME NOTS.

Forget-me-nots, giant blue, winter blooming variety, best in the market, should be planted from 2½-in. pots about June 1st, will flower Nov. 1st and through the winter months, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Forget-me-nots (alpestris, Victoria), extra large clumps, in full bloom, \$3.00 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash.  
John Bauscher, Freeport, Ill.

#### FREESIAS.

TRUE PURITY, from a reliable grower.  
LOS ROBLES GARDEN, SANTA CRUZ, CAL.

#### FUCHSIAS.

##### FUCHSIAS.

|               |                   |
|---------------|-------------------|
| Phenomenal    | Ernest Raman      |
| Elm City      | White Beauty      |
| Little Beauty | Duchess of Albany |
| Minnesota     | Black Prince      |

##### Schncewitchen.

2-inch ..... \$3.00 per 100

2½-inch ..... 4.00 per 100

Our selection above prices. Named varieties, customers' selection, \$1.00 per 100 additional.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Fuchsia Black Prince, gas fumigated, no White Fly, ready for larger pots or make good stock plants, 2-in., \$2.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,  
WHOLESALE GROWER,  
ZANESVILLE, OHIO.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000.  
Baur Floral Co., Erie, Pa.

Fuchsias, 2½-in. pots of Black Prince and a good assortment, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Fuchsias, 2½-inch, \$5.00 per 100; 4-inch, \$12.00 per 100; 4½-inch, \$15.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100.  
Oak Grove Greenhouse Tuskegee, Ala.

Fuchsias, mixed, fine 2½-in., 2½c.  
The East Lawn Gardens, Urbana, O.

Fuchsias, R. C., 6 kinds, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed varieties, 6-in. pots, 25c; 7-in., 60c.  
Henry Smith, Grand Rapids, Mich.

#### FUNKIAS.

##### FUNKIAS.

Funkia Coerulea (blue) ..... \$6.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia, 5-in., 25c and 35c each.  
Ernest Rober, Wilmette, Ill.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

#### GAILLARDIAS.

Perennial Gaillardia, at strong plants, 75c per doz., \$5.00 per 100. Send for list of hardy plants.  
William Toole & Son, Baraboo, Wis.

#### GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

#### GERANIUMS.

Geraniums, 4-in., in bud and bloom, well branched.

|                        |                |
|------------------------|----------------|
| S. A. Nutt .....       | \$8.00 per 100 |
| Buchner .....          | 8.00 per 100   |
| Poitevine .....        | 8.00 per 100   |
| Gloire de France ..... | 8.00 per 100   |
| Thos. Meehan .....     | 8.00 per 100   |
| Barney .....           | 8.00 per 100   |
| Scarlet Bedder .....   | 8.00 per 100   |
| Ricard .....           | 8.00 per 100   |

Out of pots.

In pots, \$9.00 per 100. Cash with order.

JOHN GUGINO.

89 Risley St., Freedonia, N. Y.

Geraniums, choice standard varieties, 3-in., \$5.00; 4-in., \$8.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and echeverias.

C. Winterich, Cyclamen Specialist, Defiance, O.

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## GERANIUMS—Continued.

GERANIUMS.  
POITEVINE.  
RICARD AND S. A. NUTT.  
\$6.00 per 100.  
CASH.  
J. B. CARPENTER,  
PITTSBURGH, PENNSYLVANIA.

Geraniums, extra fine stock, all ready for larger pots, or benching, or field stock.  
2-in. Poitevine .....\$2.50 hundred  
2½-in. Poitevine ..... 3.00 hundred  
3-in. Poitevine ..... 5.00 hundred  
2-in. Ricard ..... 2.50 hundred  
3-in. Ricard ..... 5.00 hundred  
2½-in. La Favorite ..... 2.50 hundred  
3-in. La Favorite ..... 5.00 hundred  
Cash, less 5%.

C. L. HUMPHREY,  
WHOLESALE GROWER,  
ZANESVILLE, OHIO.

Geraniums, double, in bud and bloom, 4-in., good stock.

|                               |        |         |
|-------------------------------|--------|---------|
|                               | 100    | 1000    |
| S. A. Nutt, dark red.....     | \$8.00 | \$75.00 |
| Buchner, white .....          | 8.00   | 75.00   |
| Salmon Pink .....             | 8.00   | 75.00   |
| Bright Pink .....             | 8.00   | 75.00   |
| Ivy-leaved, red and pink..... | 8.00   | 75.00   |
| Mme. Sallerol, 3-in.....      | 3.50   | 30.00   |

Cash with order.  
Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Geraniums, extra fine stock, best we ever had.  
S. A. Nutt, 3-in.....\$5.50 100; \$50.00 1000  
Beauty Poitevine, 3-in..... 5.50 100; 50.00 1000  
Ricard, 3-in..... 6.00 100; 55.00 1000  
King Edward, 3-in..... 5.00 100; 48.00 1000  
Improved over American Beauty, 2½-in., \$3.50 per 100; 3-in., \$5.50 per 100.  
S. A. Nutt, 4-in., \$10.00 per 100.  
Sallerol, 2½-in., \$2.00 per 100.  
Cash.

John Bauscher, Freeport, Ill.

Geraniums, extra fine, clean, strong plants, in bud and bloom.

|                              |                                  |        |
|------------------------------|----------------------------------|--------|
|                              | 4-in.                            | 4½-in. |
| S. A. Nutt.....              | \$10.00 per 100; \$12.00 per 100 |        |
| Buchner .....                | 10.00 per 100; 12.00 per 100     |        |
| Poitevine .....              | 12.00 per 100;                   |        |
| Scarlet Bedder ....          | 12.00 per 100; 15.00 per 100     |        |
| Ivy leaf geraniums,          |                                  |        |
| 3 best varieties....         | 10.00 per 100;                   |        |
| Guaranteed fine stock. Cash. |                                  |        |

La Crosse Floral Co., La Crosse, Wis.

GERANIUMS.  
SUMMER PRICES OF  
ROOTED CUTTINGS.  
RICARD, POITEVINE CASTELLANE,  
PERKINS, VIAUD, DOYLE,  
\$12.00 per 1000.  
S. A. NUTT AND BUCHNER,  
\$10.00 per 1000.  
Cash with order.  
FRED W. RITCHY,  
LANCASTER, PENNSYLVANIA.

LARGE PLANTS, IN BUD AND BLOOM.  
4-in. S. A. Nutt.....\$ 9.00 per 100  
4-in. Ricard ..... 10.00 per 100  
4-in. Poitevine ..... 10.00 per 100  
4-in. La Favorite ..... 10.00 per 100  
3-in., above varieties ..... 5.00 per 100  
This stock will satisfy your customers.  
B. F. Barr & Co., Lancaster, Pa.

GERANIUMS.  
4-in. well branched, in bud and bloom.  
Per 100  
S. A. Nutt.....\$8.00  
Buchner ..... 8.00  
Poitevine ..... 8.00  
Ricard ..... 8.00  
The above varieties, 2½-in. pots, \$3.00 per 100.  
Chas. Pommert, Amelia, O.

Geraniums, 3½ and 4-in. pots, in bud and bloom.  
S. A. Nutt.....\$ 7.00 per 100  
B. Poitevine ..... 7.00 per 100  
Mme. Buchner ..... 7.00 per 100  
Mrs. Lawrence ..... 7.00 per 100  
Helen Michell ..... 10.00 per 100  
Helen Michell, 3½-in. pots..... 8.00 per 100  
United States Cut Flower Co., Elmira, N. Y.

4-INCH GERANIUMS.  
3000 extra select plants, in full bloom: Nutt, Perkins, Presilly and Buchner.  
In pots .....\$12.50 per 100  
Out of pots..... 11.00 per 100  
This stock will easily retail at \$2.50 per doz.  
CHASE & WILCOX,  
HASTINGS, MICH.

Geraniums, stocky plants, 4-in.: Anna Brown, Nutt, La Favorite, Buchner, Poitevine, \$8.00 per 100; 4-in. mixed geraniums, our selection, \$7.00 per 100; Helen Michell, 4-in., \$12.00 per 100. Cash with order.  
E. Wickersham & Co., Pottstown, Pa.

Geraniums, strong 4-in. in bud and bloom, \$7.00 per 100. \$65.00 per 1000; out of pots. Vincas, 4-in., \$9.00 per 100; 2½-in., \$3.50 per 100, \$30.00 per 1000. All nice strong plants. Cash with order.  
A. E. Smith, Newtown, Pa.

Geranium R. C.: Nutt, Buchner, Grant, Doyle, \$12.50 per 1000; 2-in., \$2.25 per 100; Hill, Poitevine, Ricard, Presilly, Castellane, \$15.00 per 1000; 3-in., 6c; Helen Michell, 2-in., \$3.00; Lo-belia Mallard, 3-in., 5c; R. C. Vincas, 1c; 3-in., 6c; 4-in., 10c; dracenas, 4-in., 15c; Hydrangea Otaksu, 10c to \$5.00. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

S. A. NUTT  
GEN. GRANT  
LA FAVORITE  
2½-in. ....\$3.00 per 100  
4-in. .... 10.00 per 100  
Rooted cuttings ..... 12.00 per 1000  
W. E. TRIMBLE GREENHOUSE CO.,  
Princeton, Illinois

Geraniums: S. A. Nutt, La Favorite, Poitevine, E. G. Hill, Ricard, La France, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Grant and Viaud in 3 and 4-in., same price as above. This stock is first class and is all ready to go now; the 4-in. is nearly all in bloom. Cash, please.

Addams, Morgan & Co., Paxton, Ill.

Geraniums: S. A. Nutt, B. Poitevine and E. G. Hill, 3-in., 5c; 4-in., 8c. This is extra fine stock, heavy and well branched, full of buds and blossoms, with no disease, 3-in., will make excellent stock for Decoration Day and 4-in. is ready to retail now. Mme. Sallerol, strong 2-in., 2c. Cash, please.

T. J. Fetzters, Harbor Springs, Mich.

GERANIUMS.  
ROOTED CUTTINGS, READY FOR  
SHIPMENT.  
RICARD, POITEVINE, \$12.00 PER 1000.  
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.  
CASH WITH ORDER.  
PETER BROWN,  
LANCASTER, PENNSYLVANIA.

Geraniums, strong, well branched plants, in bud and bloom: S. A. Nutt (best dark red), Buchner (double white), Charlotte (double rosy pink), Beauty Poitevine (semi-double salmon), 3-in., \$6.00 per 100; 3½-in., \$8.00 per 100; 4-in., \$10.00 per 100. Cash, please.  
W. Bezdek, Cedar Rapids, Iowa.

GERANIUMS.  
GOOD, HEAVY PLANTS FROM 4-IN. POTS.  
Per 100  
S. A. Nutt.....\$8.00  
Semi-double Gen. Grant (best scarlet)..... 8.00  
Mme. Buchner (best dble. white)..... 8.00  
W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS—2½-INCH.  
Per 100 Per 1000  
S. A. Nutt, red.....\$3.00 \$25.00  
Francis Perkins, pink..... 3.00 25.00  
La Favorite, white..... 3.00 25.00  
Immediate delivery. Cash with order.  
PAUL M. HALBROOKS, NEWARK, O.

GERANIUMS. 3½ and 4-in. pots. S. A. Nutt, Ricard, Grant and Poitevine, \$10.00 per 100. Packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

GERANIUM ROOTED CUTTINGS.  
S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine..... 12.50 per 1000  
Grown right, rooted right, packed right.  
Quality is as important in summer as in winter. You get quality all the year buying my stock.  
Albert M. Herr, Lancaster, Pa.

Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viaud, \$3.00 per 100, \$25.00 per 1000.  
ROMAN J. IRWIN,  
108 W. 28th St., New York.

Geraniums, 2-in., choice stock, ready for immediate shipment, S. A. Nutt, Ricard, Jean Viaud, La Favorite, Miss F. Perkins, Jean Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000. Also Dryden, E. G. Hill, Poitevine, Annie Vincent and Claire Frenot, \$3.00 per 100, \$25.00 per 1000.  
L. L. Lingo, Wooster, O.

GERANIUMS.  
Ricard, 2-in.....\$2.00 per 100  
Buchner, 2-in..... 2.00 per 100  
Montmont, 2-in..... 2.00 per 100  
Mixed not labeled, 2-in..... 1.75 per 100  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 2½-in. pots. Nutt, Ricard and Poitevine, \$25.00 per 1000, \$3.00 per 100; 4-in. pots, Nutt, Ricard, Poitevine, Doyle, Buchner, Oberle and others, in full bloom, fine plants, \$8.50 and \$10.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

10,000 fancy geranium plants in 3 and 4-in. stock. These are fine, bushy plants in such varieties as Grant, Nutt, Helen Michell, Daybreak, Landry, Charlotte and Mme. Jaulin, 3-in., 6c; 4-in., 8c. Cash, please. (SEE COLEUS.)  
Sunnyside Floral Co., Leavenworth, Kan.

Geraniums: S. A. Nutt, Poitevine, La Favorite and Ricard, fine, large plants, well branched, in bud or bloom; all above well spread, 4-in., \$7.00 per 100. Mme. Sallerol geraniums, 3-in., ready for 4-in., \$3.00 per 100.  
Edward Whitton, City & Green, Utica, N. Y.

5000 geraniums in bud and bloom, 4-in., Poitevine, \$8.00 per 100; Nutts, Ricards and Buchners, \$7.00 per 100. As we wish to clean out our stock quickly, we sell at a sacrifice.  
The Holcomb Greenhouses, Carlton Station, N. Y.

Strong 4-in. geraniums, in bud and bloom:  
S. A. Nutt.....\$10.00 per 100  
Alphonse Ricard ..... 10.00 per 100  
Beaute Poitevine ..... 10.00 per 100  
Stocky and well branched. Cash with order.  
Walter E. Hastings, South Lyon, Mich.

GERANIUMS, 4-IN. E. G. HILL AND RICARD, IN BUD AND BLOOM, \$8.00 PER 100; 3-IN. RICARD, JEAN VIAUD, BUCHNER AND S. A. NUTT, \$4.00 PER 100. 2-in. in same varieties as above, \$2.00 per 100, \$20.00 per 1000. Cash. Jacobs Bros., P. O. 413, Peoria, Ill.

Geraniums, strong 4-in. stock, ready for immediate retail trade, standard varieties assorted, guaranteed to give satisfactory results, \$10.00 per 100. Ready now. Ivy geraniums, strong 4-in., \$10.00 per 100. Cash, please.  
Evenden Bros. Co., Williamsport, Pa.

3-in. geraniums, all colors, \$5.00; 5-in., extra large, bushy plants, in full bloom, \$18.00. Above stock is strictly first class and we can furnish it in bud or bloom, as you prefer.

HOMEWOOD GREENHOUSES,  
ATCHISON, KANSAS.

Geraniums, very fine 4-in. S. A. Nutt and Harrison, 10c each; good 4-in. S. A. Nutt, \$8.00 per 100. All in bud and bloom. Also a limited number of other kinds.  
South Side Greenhouses, Hannibal, Mo.

Geraniums, strong 4-in. Viaud, S. A. Nutt and Poitevine, in bloom or bud, 7c and 8c. We have some 3-in., 4c; in bud or bloom, 5c. Mme. Sallerol, 2-in., \$2.00 per 100; 3-in., \$3.00.  
Peterson Floral Co., Gibson City, Ill.

GERANIUMS, S. A. Nutt, Decorator, Ricard, Presilly and Barney, 4-in., at \$8.00 per 100, or \$75.00 per 1000, extra fine plants in bud and bloom.  
H. S. ELY & CO., NEOSHO, MO.

Geraniums: S. A. Nutt, Jean Viaud, La Favorite, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; 2½-in., \$30.00 per 1000; 2-in., \$25.00 per 1000. Cash with order.  
Frank Ben, 4445 No. Crawford Ave., Chicago.

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3½ and 4-in., \$6.50 per 100; Mme. Sallerol, 2½-in., \$2.00 per 100. Cash.  
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$6.00 per 100; in bud and bloom; Mme. Sallerol, large, bushy plants, 3-in., \$3.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

Geraniums, 3½-in., in bud and bloom:  
S. A. Nutt.....\$8.00 per 100  
A. Ricard ..... 8.00 per 100  
Beaute Poitevine ..... 8.00 per 100  
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums: Nutt, B. Poitevine and Jean Viaud, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.  
Hudson Greenhouses, Hudson, Mich.

Geraniums, White Buchner, Jean Viaud, 4-in., 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3½-in., 8c. All good stocky plants, bud and bloom. Cash with order.  
Gus Schlegel, Olney, Ill.

Per 100  
Geraniums in bud and bloom, 4-in.....\$8.00  
Geraniums in bud and bloom, 2½-in..... 3.00  
Mme. Sallerol, 2½-in..... 3.00  
Krueger Bros., Toledo, O.

Geraniums, Mme. Sallerol, 2-in., fine, \$3.00 per 100; American Beauty and S. A. Nutt, \$8.00 and \$10.00 per 100, 4-in. plants, bud and bloom; 3-in., \$5.00 per 100.

Williams & Matthews, Anderson, Ind.

S. A. Nutt, 4-in., 2 and more branches, in bud and bloom, \$9.00 per 100; 4-in., 1 and 2 branches, in bud and bloom, \$7.00 per 100; 2½-in., in bud and bloom, branched, \$2.75 per 100.  
Wm. Krieger, Lansing, Mich.

Geraniums: Nutt, Poitevine, Ricard, nice stocky plants, good value, all in bloom, \$10.00 per 100.  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Rose geraniums, the good old-time rose-scented of years ago, strong stock, 3-in., 7c; 2½-in., 4c. S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Geraniums, S. A. Nutt, 4-in. pots, in bloom or bud, \$10.00 per 100; 3½-in. pots, \$7.00 per 100.  
LAKEWOOD CEMETERY GREENHOUSES,  
3601 Hennepin Ave., Minneapolis, Minn.

SUMMER PRICES, 75c per 100. Grant, Ricard, Maryland, Jean Oberle and Dble. white or assortment of 10 newer varieties.  
C. W. Smyth, Sawtelle, Cal.

Geraniums, 10,000 S. A. Nutt, finished plants, in bud and bloom, ready for immediate sales, \$8.00 per 100; out of 3½-in. pots.  
Russell Bros., Syracuse, N. Y.

3-in. S. A. Nutt..\$4.00 per 100; \$37.50 per 1000  
4-in. S. A. Nutt.. 7.00 per 100; 65.00 per 1000  
All good clean stock, in bud and bloom. Cash, please.  
Riverside Floral Co., Muncie, Ind.

2½-in. Marvel, Harcourt, Poitevine, Ricard and Castellane, \$2.00 per 100. The North Madison Floral Co., North Madison, Ind.

Geranium Mme. Sallerol, 3-in., \$5.00 per 100. Cash, please. Fred Walter, Rochester, Ind.

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Exceptionally strong, healthy S. A. Nutt geraniums in bud and bloom, from 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Cash.

Albert Loeffler, Watertown, Wis.

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash.

C. Erickson, Princeton, Ill.

Strong, healthy, 4-in. geraniums, in bloom, Poitevine, Ricard, Nutt and La Favorite, \$8.00 per 100. Extra select, \$10.00 per 100.

Wm. Fluegge, Jr., Morton Grove, Ill.

500 Beauty Poitevine, 500 Ricard, heavy, branched plants in bud and bloom, 4-in. pots, quality stock. None any better, \$10.00 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums, standard varieties, mixed, 2½-in., \$1.75 per 100; ivy-leaved, red and pink, 2½-in., \$3.50 per 100.

Baker Floral & Seed Co., Baker, Ore.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100.

Kring Bros., Fairbury, Ill.

Geranium, strong S. A. Nutt, Poitevine, Vland, 4-in., \$7.00 per 100; Nutt and Vland, 3-in., \$5.00 per 100. All in bloom.

W. T. Johnson, Momence, Ill.

Geraniums, extra strong, mixed, good varieties, 2½-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2½-in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00.

Edgar Osborn, Danville, Ill.

Geraniums, 4-in., nice branched, \$10.00 per 100; 2-in. Mme. Sallerol, fine stock, \$3.00 per 100; 4-in. American Beauty, \$15.00.

Williams & Matthews, Anderson, Ind.

Extra fine S. A. Nutt, E. G. Hill, Am. Beauty and white geraniums, 3½ and 4-in., in bud and bloom, just right for Decoration trade; assorted, \$10.00 per 100. W. W. Milnor, Bowling Green, O.

Geraniums, S. A. Nutt, 4-in. stock, \$10.00 per 100; 3-in., \$5.00 per 100; Poitevine, 4-in. stock, \$12.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Geraniums, R. C. Nutt, mixed varieties and Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50 per 100, fine plants, guaranteed. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, fine stock S. A. Nutt, Marg. de Montmort, Poitevine, Ricard and Perkins, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; fine stock.

Wagner's Greenhouses, Tiffin, O.

NUTT, RICARD, POITEVINE, DBLE. GRANT, ROSE.

Geraniums, 4-in., in bloom, \$10.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

GERANIUMS: S. A. Nutt, Buchner, Poitevine, Perkins, Jean Vland, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Oakwood Floral Farm Co., 400 Orear-Leslie Bldg., Kansas City, Mo.

Geraniums, 4-in., S. A. Nutt, in bud and bloom, \$7.00 per 100; 2-in., \$20.00 per 1000. Cash, please.

R. Virus, 5324 Leland Ave., Chicago, Ill.

Geranium, Nutt, 4-in., \$8.00 per 100; Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100; variegated Nutt, 2½-in., \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

Pelargonium geranium, fine A No. 1 4-in., \$4.00 per 100. This is good healthy stock. Cash with order.

S. W. Carey, Urbana, O.

Geraniums, strong, 4-in., E. G. Hill, in bud, \$8.00 per 100.

Thornton Floral Co., Streator, Ill.

Geraniums, rooted cuttings, S. A. Nutt and Grant, \$10.00 per 1000; unrooted, \$7.00. Fine stock. Cash.

Ross Bros., Du Bois, Pa.

Geraniums, standard sorts, in bloom, 3½-in., 7c; 4-in., 8c.

Western Ave. Greenhouse Co., Telado, O.

Geraniums, strong 4-in., bud and bloom, Poitevine, Hill, Buchner, etc., \$8.00 per 100.

S. W. Pike, St. Charles, Ill.

Geraniums, out of 3½-in. pots, \$7.00 per 100. Cash, please.

Leonard Cousins, Jr., Concord Junction, Mass.

Geraniums, S. A. Nutt in bud and bloom, from 3-in. pots, \$5.00 per 100. Cash, please.

C. Warren Swayne, West Grove, Pa.

Geraniums, Nutt, Grant, Poitevine, Buchner, 4-in., in bloom, \$10.00 per 100; 2½-in., \$3.00 per 100.

H. S. Wierck, Bluffton, Ind.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; Mme. Sallerol, 3-in., \$5.00 per 100.

John Walker, Youngstown, O.

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid. California Geranium Co., Box 552, Santa Monica, Cal.

Geraniums, extra nice S. A. Nutt, 4-in., in bud and bloom, \$7.00 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

2-in. rose geraniums, \$2.50 100, \$20.00 1000. Cash, please.

E. B. Randolph, Delavan, Ill.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Geraniums, S. A. Nutt and D. G. Grant, 2½-in., fine plants, \$2.50 per 100.

A. B. Cronbaugh, Ada, O.

Geraniums, Mme. Sallerol, 3-in., \$5.00 per 100. Cash. John G. Witt & Son, 10429 Wallace St., Chicago.

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Geraniums, Hill, Jean Vland and Poitevine, 4-in., in bud and bloom, \$8.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.

Briscoe & Stowell, Charles City, Ia.

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash.

Daut Bros., Decatur, Ill.

Geraniums, 2½-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2½-in., 3c; Nutt, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

Geraniums, Beate Poitevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Geraniums, Nutt and Poitevine, in bud and bloom, 3½ in., \$8.00 and \$10.00 per 100. Cash.

Chas. H. Green, Spencer, Mass.

Geraniums Mme. Sallerol, 2-in., \$2.00 per 100; \$18.00 per 1000. Cash, please.

W. Preisach, Corfu, N. Y.

Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$7.50 per 100. Cash, please.

Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, R. C. S. A. Nutt, \$10.00 per 1000. W. E. Allen, 185 Exchange St., Leominster, Mass.

Geraniums, S. A. Nutt, 4-in., fine, strong plants in bloom, \$10.00 per 100; \$95.00 per 1000. Cash, please.

R. W. Unger, Oxford, Mich.

Geraniums, 3-in., 6c; 3½-in., 7c; 4-in., 8c. Cash with order, please. State how to be shipped.

Chas. T. May, R. R. 14, Dayton, O.

Geraniums, 4-in., well branched, S. A. Nutt, in bloom, 8c. 2½-in. S. A. Nutt, ready for shift, at \$3.00 per 100.

R. R. Davis Co., Morrison, Ill.

Geraniums, La Favorite, Dble. White, 3-in. size, \$4.00 per 100.

Goshen Floral Co., Goshen, Ind.

GERANIUMS. See our display ad this issue.

ROLF ZETLITZ,

Woodlawn Ave., Lima, O.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 4-in., 7c.

C. R. Wills, Greenville, O.

Geraniums, good stock, in varieties, out of 4-in. pots, in bud and bloom, \$8.00 per 100.

Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, S. A. Nutt, bud and bloom, 4-in., 8c. Cash.

J. P. Herzog, Belvidere, Ill.

Nutt geraniums, rooted cuttings, \$10.00 per 1000.

Erie Floral Co., Erie, Pa.

Good S. A. Nutt geraniums, 3-in., 6c. Cash, please.

D. L. Vincent, Ionia, Mich.

Geraniums, Mme. Sallerol, 2½-in. stock, \$3.00 per 100.

A. R. Ellis, Chittanooga, N. Y.

300 3½-in. S. A. Nutt, well branched, in bloom, 200 mixed, 8c.

A. F. Johnson, Amherst, Mass.

Geraniums, strong 4-in. Nutt, 7c, bud and bloom.

John Van Aart, Paducah, Ky.

Geraniums, 3-in., in best colors, mixed, \$4.00 100. Cash.

M. S. Etter, Shiremanstown, Pa.

S. A. Nutt geraniums, 2-in., \$2.50 per 100.

Loyd C. Bunch, Fredonia, Kans.

3½-in. geraniums, 7½c; 4-in., 8c.

J. C. Bigelow & Son, Utica, N. Y.

2-in. mixed geraniums, \$2.50 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

Mme. Sallerol, 2½-in. pots, \$2.25 per 100.

Chas. Sherwood, Waterloo, Iowa.

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GLADIOLI, FIRST SIZE.

America ..... Per 1000 \$15.00  
Augusta ..... 15.00  
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Pink Beauty ..... 20.00  
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Mrs. F. King ..... 15.00

SECOND SIZE, 1½ TO 1½-IN.

America ..... Per 1000 \$12.50  
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Ask for full lists of planting sizes and bulb-lets, also other varieties in first size.

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2000 Branchleyensis, 1st ..... 1.25 \$10.00  
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2000 May, 2nd ..... 1.25 10.00  
2000 Mrs. Beecher, 1st ..... 3.50 30.00  
4000 Mrs. Beecher, 2nd ..... 2.50 20.00

List on application.

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BULBS OF OUR OWN GROWING, 1ST SIZE.

Augusta, white ..... 100 1000  
Burrell, red ..... 1.75 15.00  
Geo. Paul, dark red ..... 3.00 25.00  
Glory, pink ..... 3.50 30.00  
Mrs. F. Pendleton, Jr., pink ..... 8.00 70.00  
Taconic, pink ..... 1.75 15.00  
Independence, coral pink, 2nd size only ..... \$1.25 \$10.00  
Mrs. F. King, scarlet, 2nd size only 1.40 12.00  
Victory, yellow, 2nd size only ..... 1.40 12.00  
WAYSIDE GARDENS, MENTOR, O.

GLADIOLI, BEST LONG ISLAND GROWN, FIRST SIZED BULBS FOR FORCING.

America and Augusta, also Mrs. Francis King, \$2.00 per 100, \$15.00 per 1000.

Hulley and Primulinus Hybrids, \$2.50 per 100, \$20.00 per 1000.

Florists' White and light mixture, \$2.00 per 100, \$15.00 per 1000.

Gladiolus America, 1½-in. and up, \$2.50 per 100, \$20.00 per 1000; Gladiolus America, 1½-in. and up, \$3.00 per 100, \$25.00 per 1000.

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Roman J. Irwin, 108 W. 28th, New York, N. Y.

GLADIOLUS.

America, first size ..... 100 1000 \$1.75 \$15.00  
Francis King, first size ..... 1.65 14.00  
Francis King, second size ..... 1.25 10.00  
Pendleton, second size ..... 5.00 40.00  
Mixed, all colors ..... 1.10 9.00

A. Henderson & Co., Box 125, Chicago.

Mrs. Jas. Lancashire, salmon pink ..... 100 1000 \$3.00 \$25.00  
President Taft, dark pink ..... 2.50 20.00  
Michigan, light scarlet ..... 6.00 50.00  
E. E. Stewart, Brooklyn, Mich.

America gladiolus, 1½-in. and up, \$12.00 per thousand. Cash, less 5%.

C. L. HUMPHREY, WHOLESALE GROWER, ZANESVILLE, OHIO.

Gladioli, Mrs. F. King, 1st size, \$15.00; Chicago White, 1st size, \$20.00; Augusta, 2nd size, \$13.00 per 1000. Write for prices on planting stock and bulbets.

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Petoskey-grown gladioli, full of vitality, America, No. 1, \$12.00 per 1000; No. 2, \$9.00 per 1000. Mixture all sold. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

HARDY PLANTS.

HARDY PERENNIAL PLANTS.

Strong 1-yr.-old field-grown plants or strong divisions. Varieties marked \* best suited for cut flowers.

|  | Doz.   | 100    |
|--|--------|--------|
| Achillea ptarmica, The Pearl.....              | \$0.75 | \$5.00 |
| *Achillea ptarmica, Perry's new variety .....  | 1.25   | 8.00   |
| Achillea millefolium roseum.....               | .75    | 5.00   |
| Anthemis tinctoria Kelwayi.....                | .75    | 5.00   |
| *Aquilegia, long spurred hybrids....           | .75    | 5.00   |
| *Aquilegia chrysanthea .....                   | .75    | 5.00   |
| *Aquilegia canadensis .....                    | .75    | 5.00   |
| Aster Novae Angliae.....                       | .75    | 5.00   |
| Boltonia latifolia.....                        | .75    | 5.00   |
| *Chrysanthemum latifolium .....                | .85    | 6.00   |
| *Chrysanthemum max. Shasta daisy, Alaska ..... | .75    | 5.00   |
| *Chrysanthemum maximum, Mrs. C. L. Bell .....  | .85    | 6.00   |
| *Delphinium belladonna .....                   | .75    | 5.00   |
| Delphinium formosum .....                      | .75    | 5.00   |
| Delphinium formosum coelestinum...             | .75    | 5.00   |
| Delphinium chinense, blue .....                | .75    | 5.00   |
| Delphinium chinense, white.....                | .75    | 5.00   |
| *Dianthus plumarius, hardy garden pink .....   | .75    | 5.00   |
| *Gaillardia grandiflora .....                  | .75    | 5.00   |
| *Gaillardia grandiflora kermesina....          | .75    | 5.00   |
| *Geum atrosanguineum, fl. pl.....              | .85    | 6.00   |
| *Gypsophila paniculata, baby's breath .....    | .75    | 5.00   |
| *Helleborus viridis, Miss Mellish...           | .75    | 5.00   |
| *Helleborus viridis, Wolley Dodd..             | .75    | 5.00   |
| *Helleborus viridis, Pitcheriana .....         | .75    | 5.00   |
| *Iris, German, 8 var., strong.....             | .75    | 5.00   |
| Lythrum roseum superbum.....                   | .75    | 5.00   |
| Liatris, Blazing Star.....                     | .75    | 5.00   |
| *Lychis chalcidonica .....                     | .75    | 5.00   |
| Platycodon grandiflora, blue or white .....    | .75    | 5.00   |
| *Pyrethrum roseum hybridum.....                | .75    | 5.00   |
| Pyrethrum uliginosum .....                     | .85    | 6.00   |
| Salvia azurea grandiflora.....                 | .85    | 6.00   |
| Shasta daisy, Alaska.....                      | .75    | 5.00   |
| *Hemerocallis flava .....                      | .75    | 5.00   |
| Hemerocallis fulva .....                       | .75    | 5.00   |
| Rudbeckia purpurea .....                       | .85    | 6.00   |
| Spiraea ulmaria, fl. pl.....                   | 1.25   | 8.00   |
| Spearmint, mentha spicata.....                 | .75    | 5.00   |

Packed carefully in light weight boxes. 3% discount for cash with order. Cash or references from unknown parties. Satisfaction or your money back.

WILLIAM TOOLE & SON, Hardy Plant and Pansy Farm, Baraboo, Wis.

PERENNIALS.

Field grown clumps, \$5.00 per 100.

Anthericum Phlox-mixed  
Delphinium Shasta Daisy  
Coreopsis Aquilegia  
Gypsophila Gaillardia  
Lychis

Ernest Rober Wilmette, Ill.  
Delphinium formosum, 2½-in. .... \$3.50 per 100  
Shasta daisy Alaska, 2½-in. .... 3.50 per 100  
Gaillardia grandiflora, 2½-in. .... 3.50 per 100  
Fred W. Binnig, Springfield, O.

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## HARDY PLANTS—Continued.

Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

|  | Doz.   | 100    | 1000    |
|--|--------|--------|---------|
| Achillea The Pearl.....  | \$0.50 | \$3.50 | \$30.00 |
| Agrostemma coronaria .....                                     | .75    | 6.00   |         |
| Arabis alpina .....  | .65    | 5.00   | 45.00   |
| Asters, large rich lavender..                                  | .50    | 4.00   | 35.00   |
| Michaelmas daisy .....   | .50    | 4.00   | 35.00   |
| Bocconia cordata .....   | .65    | 5.00   | 45.00   |
| Boltonia asteroides .....                                      | .50    | 4.00   | 35.00   |
| Boltonia Latisquama .....                                      | .50    | 4.00   | 35.00   |
| Cerastium tomentosum .....                                     | .50    | 4.00   | 35.00   |
| Coreopsis lanceolata grandiflora .....                         | .50    | 4.00   | 35.00   |
| Daisy, Shasta, King Edw. VII., Prince Henry and assorted ..... | .50    | 4.00   | 35.00   |
| Delphinium Chinese Blue....                                    | .65    | 5.00   |         |
| Delphinium English Hybrids.                                    | .65    | 5.00   |         |
| Funkia, sub-cordata .....                                      | .75    | 6.00   |         |
| Geum atrosanguineum .....                                      | .50    | 4.00   | 35.00   |
| Helleborus viridis .....                                       | .50    | 4.00   | 35.00   |
| Helenium autumnale superbum .....                              | 1.00   | 7.00   |         |
| Iris, German, fancy collection                                 | .50    | 4.00   | 35.00   |
| Iris, German, Snow Queen...                                    | .50    | 4.00   | 35.00   |
| Iris, German, pallida dalmatica .....                          | 1.50   | 10.00  | 80.00   |
| Lychnis Chalcedonica, red...                                   | .75    | 6.00   |         |
| Lychnis Flos Cuculi, pink...                                   | .75    | 6.00   |         |
| Lythrum roseum superbum...                                     | .75    | 6.00   |         |
| Phlox, Miss Lingard.....                                       | .60    | 4.50   | 40.00   |
| Phlox, assorted .....  | .50    | 4.00   | 35.00   |
| Rudbeckia lacineata (Golden Glow) .....                        | .40    | 3.00   | 25.00   |
| Salvia azurea grandiflora....                                  | .75    | 6.00   |         |
| Veronica spicata .....   | .75    | 6.00   |         |

BAUR FLORAL CO., PENNSYLVANIA.

ERIE, HARDY plants, 1-yr., field-grown or strong divisions.

|                                 | Doz.   | 100    |
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| Achillea, Boule de Neige.....   | \$0.65 | \$4.00 |
| Boltonia asteroides .....       | .75    | 4.00   |
| Delphinium Belladonna hybr..... | .75    | 5.00   |
| Delphinium formosum .....       | .65    | 4.00   |
| Delphinium, Chinese, blue.....  | .60    | 3.50   |
| Delphinium, Chinese, alba.....  | .60    | 3.50   |
| Gaillardia grandiflora .....    | .65    | 4.00   |
| Gypsophila paniculata .....     | .75    | 5.00   |
| Iris, pumilla cynaea.....       | .50    | 3.00   |
| Pyrethrum hybridum .....        | .85    | 6.00   |
| Shasta daisy .....              | .75    | 5.00   |

THE NILES NURSERY CO., MICHIGAN.

|                                      | 100    | 1000    |
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| Mallow marvel, mixed, 3-yr. clumps.. | \$3.00 | \$25.00 |
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| Salvia azurea grandiflora.....       | 3.00   | 25.00   |
| Phlox Eiffel Towerfield.....         | 4.00   | 35.00   |
| Anchusa Italica .....                | 3.00   | 25.00   |
| Artemisia lactiflora .....           | 4.00   | 35.00   |
| Hollyhock, sgl. and dbl.....         | 3.00   | 25.00   |
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Cash. All strong stock.  
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Strong 2 1/4-in. pots, \$4.00 per 100: Delphinium belladonna and formosum, hardy chrysanthemums in all good varieties, coreopsis, aquilegia or columbine, achillea, campanula, digitalis, forget-me-not, gaillardia, hollyhocks (dbl. large flowering), Shasta daisies, funkia, hyacinth, also about 10 varieties in Iris Germanica and Kaempferi (Japanese iris), \$6.00 per 100.  
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Fine, hardy coreopsis, year old, 4c; 2-yr., Gold Medal larkspur, 8c; Sweet william plants, from fine collection, 2c.  
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Variegated honeysuckles, 2-in., \$2.50 per 100. Cash, please.  
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Hardy carnations, red and white, strong, transplanted plants, \$2.00 per 100, mailed; \$18.00 per 1000.  
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Heliotropes, 2 1/4-in. pots, Centifleur, Nightingale and 6 good varieties, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$6.00 per 100, \$50.00 per 1000; rooted cuttings of a good dark color, \$1.50 per 100, \$12.00 per 1000; new Elizabeth Dennison, finest and most fragrant heliotrope, 2 1/4-in. pots, \$6.00 per 100.  
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Heliotrope, strong 2 1/4-in. plants, most fragrant variety, \$3.00 per 100, \$25.00 per 1000. Cash, please.  
N. E. Beck Floral Co., Massillon, O.

Heliotropes, a limited number of Mme. Bruant, La Dusse and a fine white, in assortment, \$3.00 per 100; Mme. Bruant, when ordered alone, \$4.00 per 100.  
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Heliotropes, blue, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash, please.  
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Hibiscus, large plants, \$25.00 per 100.  
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Hollyhocks, double, maroon, bright rose, bright red, salmon rose, white, yellow, Newport pink, 2 1/2-in., \$5.00 per 100.  
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Hollyhocks, extra strong, Salmon Pink, 2 1/4-in. rose pots, \$5.00 per 100. Cash.  
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|                                  | 100    | 1000    |
|----------------------------------|--------|---------|
| Honeysuckle Halliana, 3-in.....  | \$5.00 | \$45.00 |
| Honeysuckle Golden, 3-in.....    | 5.00   |         |
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Pot-grown hydrangeas, in assorted French and German and Otaksa varieties, in growing condition, from frames. PRICE from \$35.00, \$50.00, \$75.00, \$100.00, \$150.00 and \$200.00 per 100. Will be shipped out of pots. Larger plants of Otaksa, Bouquet Rose, etc., \$2.50 to \$5.00 each.

HYDRANGEAS FROM GREENHOUSES, showing color and in bloom; also with still green buds. THE DOZEN from \$9.00, \$12.00, \$18.00, \$24.00, \$30.00 and \$36.00. In assorted varieties and colors. Anthon Schultheis, 316 19th St., College Point, L. I., N. Y.

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| 3-4 ft. .... | \$13.00 |      |

HYDRANGEAS ARBORESCENS STERILIS, HARDY EVERBLOOMING.

2-3 ft., heavily branched.....\$14.00  
ONARGA NURSERY CO.,  
CULTRA BROS., MGRS., ONARGA, ILL.

HYDRANGEAS FOR GROWING ON 2 1/2-INCH POTS, LAST FALL PROPAGATION.  
LA LORRAINE MME. MAURICE  
MME. EMIL HAMAR  
MOUILLERE OTAKSA  
RADIANT

Price \$4.00 per 100.  
JACKSON & PERKINS CO., NEWARK, N. Y.

Hydrangeas, 2 1/4-in. pots of the best French varieties, Bouquet Rose, Radiant (carmine), Mme. E. Mouillere (white), Avalanche (white), Otaksa and five other good varieties, \$40.00 per 1000, \$4.50 per 100.  
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## HYDRANGEAS.

All the best new French, also Otaksa.  
Strong 2 1/4-inch .....\$4.00 per 100  
3-inch, Otaksa only..... 6.00 per 100  
S. S. SKIDELSKY & CO.,  
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Hydrangea Otaksa, 4-in., 10c, 15c, 20c and 25c; 5-in., several breaks, 25c to 40c; 6-in., 25c to 50c; 7-in., 60c to 75c; 8-in., 75c to \$1.25; all well branched. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangea Otaksa, 3-in., \$5.00 per 100; 5-in., 20c each; 6-in., 25c to 35c each; 7-in., 50c each; 8-in., 75c to \$1.00 each.  
Henry Smith, Grand Rapids, Mich.

Hydrangea otaksa, fine plants for summer blooming, out of 8-in. and 12-in. pot, 15 to 30 shoots, 75c to \$2.00 each; rooted cuttings, \$20.00 per 1000.  
Erie Floral Co., Erie, Pa.

Hydrangea Otaksa, 2 1/4-in., \$3.50 per 100; rooted cuttings, \$2.00 per 100, prepaid; \$17.00 per 1000, express. G. E. Fink, Kenilworth, N. J.

Hydrangea Otaksa, fine plants, in full bloom, large heads, 7-in. pots, 24 in. high, \$18.00 per doz.  
Calvert Floral Co., Lake Forest, Ill.

Hydrangea arborescens, strong plants, averaging 8-10 shoots, \$3.00 per doz., \$20.00 per 100.  
Geo. W. Watkin, Camden, N. Y.

Hydrangea Otaksa, strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.  
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Hydrangea Otaksa, fall propagation, nice plants, from 2 1/4-in. pots, \$3.50 per 100.  
J. L. Schiller, Toledo, O.

Hydrangeas, best French varieties, 2 1/4-in., \$4.00 per 100. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

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Impatiens Sultan, pink, white, orange and violet rose, 2 1/4-in., \$3.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2 1/4-in., \$4.00 per 100.

Ernest Rober, Wilmette, Ill.

Impatiens Sultan, 2 1/4-in., red, 3c.  
Hammerschmidt & Clark, Medina, O.

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German Iris under color.....\$2.50 per 100  
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Iris Pumila (dwarf purple, also yellow) ..... 2.50 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Iris, German, 10 named varieties, \$2.00 per 100; Japanese, white, purple, mixed, \$5.00 per 100.  
Amon Heights Nurseries, Camden, N. J.

Light yellow, mass effect cream iris, any number, 2c; \$15.00 per 100.  
Ward, Plant Specialist, Hillsdale, Mich.

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English ivies, strong rooted cuttings from soil, almost as good as pot plants, \$1.15 per 100, \$11.00 per 1000. Strong 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000; 4-in. pots, 3 to 4 ft., streamers, \$14.00 per 100.  
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2-inch .....\$2.50 per 100  
2 1/4-inch ..... 3.00 per 100  
Rooted Cuttings ..... 1.50 per 100  
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English ivy, 2 1/4-in. plants, healthy and growing good, \$3.00 per hundred. Cash, less 5%.  
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5-in. bushy plants, 4 to 5 runners, 3 ft. long, \$20.00 and \$25.00 per 100.  
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5000 8-in. English ivy, good, healthy, 1-yr.-old, from cuttings, \$40.00 per 1000. Must have the room for other plants.  
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German or parlor ivy, 2 1/4-in., strong, \$2.50 per 100; 3-in., \$4.00 per 100.  
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German ivy, strong 2-in., \$1.50 per 100. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

English ivy, 3-in., 6c; extra strong 3 1/4-in., 8c; 2 and 3 vine, 2 to 3 ft., 4-in., 15c.  
Heinl's Greenhouses, West Toledo, O.

English ivy, 2 1/4-in., \$3.00 per 100; German or Parlor ivy, 2 1/4-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

English ivies, strong 7-in., pot-grown, 4 years old, A-1 condition, \$50.00 per 100.  
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Fairhope Greenhouses, Louisville, O.

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Burdell Floral Co., Bowling Green, Ky.

English ivy, R. C., strong, 75c per 100, \$6.00 per 1000; German ivy, R. C., 40c per 100, \$3.00 per 1000. Memphis Floral Co., Memphis, Tenn.

German ivy, 2 1/4-in., 3c.  
Hammerschmidt & Clark, Medina, O.

German ivy, 2 1/4-in., 2 1/2c; 3-in., 5c; 4-in., 8c.  
GULLETT & SONS, LINCOLN, ILL.

German ivy, 2 1/4-in., \$2.25 per 100; 3-in., \$5.00 per 100.  
Vogt's Greenhouses, Sturgis, Mich.

Parlor ivy, strong 3-in., \$5.00 per 100.  
John Walker, Youngstown, O.

English ivy, R. C., \$1.00 per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

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Edward W. Schuster, Crookston, Minn.

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Dwarf marigolds, beautiful, in full bloom, 2-in., 3c; 3-in., 5c; 4-in., 8c.

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Mesembryanthemums or ice plants, 2½-in., pink, \$1.75 per 100. Cash with order.

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Bride's or Sweet German myrtle, nice 3-in., \$3.00 per doz.; 2-in., \$1.25 per doz.

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Nierembergia, this old time lavender flowering favorite is very effective for cemetery work, vases and window boxes, 2½-in. stock, \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

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Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100.

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PANDANUS VEITCHII—from open for 3-in. pots.....\$ 6.00 per 100 4-in. pots..... 8.00 per 100 6-in. pots..... 12.00 per 100 Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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Latania Borbonica, 2½-in., 4c, \$35.00 per 1000; 3-in., 10c, \$90.00 per 1000; 3½-in., 15c, \$125.00 per 1000; 4-in., 20c, \$175.00 per 1000. First-class stock. Send for sample. Cash with order. Gentilly Terrace Nursery, Gentilly Terrace, New Orleans, La.

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Medium sized and large specimens of kentias, and all kinds of palms.

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500,000 FINE

SUPERB STRAIN

IN BUD AND BLOOM.

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EXTRA LARGE PLANTS,

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Telephone Concord,

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Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate.

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Pansies, field-grown, last fall sowing, \$4.00 per 1000, 70c per 100. Transplanted last fall from cold frames, now in bud and bloom, \$12.50 per 1000, \$1.50 per 100.

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PANSY PLANTS, large flowering, fall transplanted, healthy, stocky, in bud and bloom, best strains obtainable, \$1.50 per 100, \$15.00 per 1000. Cash with order. No personal checks.

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Large pansy plants, in very best giant mixtures, every plant in bloom, July sown, Sept. transplanted, \$1.25 per 100, \$12.00 per 1000.

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Excellent stock, 2½-in., \$7.50 per 100.

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For June and July delivery,

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In bud and bloom, will make fine 4 and 5-in. for Decoration Day, free of white fly, immediate delivery. Cash with order.

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Peony buds, expect to cut 20,000 buds from May 18 to 28, from the field to you in 24 to 48 hours. Best grade, \$4.00; 2nd grade, \$3.00 per 100. L. F. Dintelmann, 9th & State Sts., Belleville, Ill.

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Cheaper than they can be grown north.  
2-in., vinca, pink or white .....\$1.00 per 100; \$9.00 per 1000  
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Periwinkle, alba and rosea, 2½-in., 2½c.  
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| Ruffled Giants, mixed..... | 100    | 1000    |
| White .....                | \$3.00 | \$25.00 |
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Petunias, double 4-in., \$10.00, fine plants in full bloom, pink, white and variegated, immense flowers, selected stock. Try some of these. Also some 3-in., \$7.00.  
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Dreer's double fringed, variegated petunias, 2-in., \$2.00 per hundred. Cash, less 5%.  
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Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment. Rosy Morn, 2½-in., \$3.00 per 100.  
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Petunias, single fringed, SUPERBISSIMA and GIANTS OF CALIFORNIA, of our own superior strains, extra good stock, 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., 6c; 4-in., 9c.  
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Single petunias, 2½-in., \$2.00 per 100; single petunias, Michell's New Star and Rosy Morn, 2½-in., \$2.00 per 100; dbl. petunias, 2½-in., \$3.50 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Double petunias, variegated, good, strong 4-in. stock, well branched, in bud and bloom, \$10.00 per 100. Less than 75, 12½c each. Cash, please.  
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Petunias, strong, stocky plants, ruffled, single fringed, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. From Dreer's seed.  
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Petunias. Fringed and California giants: 2½-inch, \$3.00 per 100; 3-inch, \$8.00 per 100. Rosy Morn: 2½-inch, \$5.00 per 100.  
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Petunias, fine, double, large flowers, staked, in bud and bloom, 4-in., \$10.00.  
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Dble. petunias, 3-in., strong, bushy plants, \$5.00 per 100.  
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Petunias, double, R. C., 10 kinds, \$1.00 per 100; single, 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Pink Beauty petunias, 2½-in. stock, \$2.50 per 100. Cash with order.  
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Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 75c.  
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Petunia single California Giant, 2½-in., \$2.00 per 100. Cash.  
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Petunia Rosy Morn, thumb pots, extra strong, \$2.50 per 100. Cash.  
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Petunia Rosy Morn, 2-in., \$2.50 per 100. Cash.  
E. A. Parkes, Highland Park, Ill.

Petunia Vick Ruffled, 2½-in., \$4.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Petunia Howard's Star, bud and bloom, 2½-in., 2c. Cash. Geo. B. Morrell, Torresdale, Pa.

Petunias, mixed, 2-in., 2c.  
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R. C. Petunias dbl., \$1.25 per 100, \$10.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

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Rosenberg.  
\$3.50 per 100, \$30.00 per 1000.

THE NILES NURSERY COMPANY,  
NILES, MICHIGAN.

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| Phlox subulata Model, pink, 2½-in.        | 100    | 1000    |
| Phlox subulata Alba, white, 2½-in.        | \$5.00 | \$45.00 |
| Phlox subulata Daisy Hill, purple, 2½-in. | 5.00   | 45.00   |

George Bros. & Co., Springdale, Pa.

Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

Phlox Subulata (creeping phlox), IN BLOOM, shell pink and white, \$5.00 per 100.  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Hardy phlox, mixed, 2 year old, strong plants, \$6.00 per 100.  
Ernest Rober, Wilmette, Ill.

Field-grown phlox, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Hardy phlox and rudbeckia Golden Glow, 3c each.  
Suburban Seed Co., La Grange, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

Phlox Drummondii, 2-in., \$2.00 per 100. Cash.  
J. W. Miller, Shiremanstown, Pa.

**PHYSOSTEGIAS.**

Physostegia Virginica.....\$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**PLUMBAGOS.**

Plumbago, 2-in., 4c.  
Bird Forrest, Waxahachie, Tex.

**POINSETTIAS.**

Poinsettia, dormant, 1 yr. old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2 yr. old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in., top cuttings, \$6.00 per 100; \$50.00 per 1000.  
Ernest Rober, Wilmette, Ill.

**POLYANTHUS.**

POLYANTHUS.  
Sim's Gold Medal Strain,  
Strong divisions, \$3.00 per 100.  
A. L. RANDALL CO.,  
Wabash at Lake St., Chicago, Ill.

**POPPIES.**

Poppies, double, 2½-in., \$3.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

**PRIMULAS.**

SCHILLER'S PRIMULAS.  
THE STRAIN THAT LEADS.

Will be ready as usual from 2-in. pots. No seed arrived from our German specialist this year and we grow our own and selected the SEEDBEARERS from THOUSANDS of plants. There will be plenty of inferior strains, but you want the best so order now. Primula chinensis, ready now, 2-in., 3½c; separate colors or mixed. Malacoides ready as usual.  
J. L. Schiller, Toledo, O.

Primulas will be scarce this year. Get your orders in early. We can now take care of you with good stock of obconica, chinensis, malacoides, later on we may not be able to. Write for price.  
S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

ADVANCE ADVERTISEMENT.  
We are in a position to offer plants of our true Silver Dollar strain of PRIMULA OBCONICA. In due time there will be plenty of stock offered as just as good, so keep your eyes open.  
Henry Schmidt, North Bergen, N. J.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.  
J. Sylvester, Oconto, Wis.

Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

PRIMULA OBCONICA GRANDIFLORA.  
STRONG 2-INCH, \$3.00 PER 100.  
A. N. KINSMAN, INC., AUSTIN, MINN.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.  
Roman J. Irwin, 108 W. 28th St., New York.

Primula obconica, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.  
Henry Smith, Grand Rapids, Mich.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Chinese primroses, extra strong, 3-in., assorted colors, \$5.00 per 100.  
Chas. Sherwood, Waterloo, Iowa.

**PRIVET.**

AMOR RIVER NORTH (HARDY PRIVET).

|                                     |        |         |
|-------------------------------------|--------|---------|
| 12 to 18-in., lightly branched..... | 100    | 1000    |
| 12 to 18-in., heavy.....            | \$2.50 | \$20.00 |
| 12 to 18-in., heavy.....            | 3.00   | 25.00   |
| 18 to 24-in., heavy.....            | 5.00   | 40.00   |
| 2 to 3-ft., heavy.....              | 6.00   | 50.00   |

IBOTA PRIVET.  
12 to 18-in..... 2.50 18.00  
18 to 24-in..... 3.50 25.00  
2 to 3-ft..... 5.00 35.00

Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

ONARGA NURSERY CO.,  
CULTRA BROS., MGRS., ONARGA, ILL.

Amor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

**ROSES.**

CHOICE ROSES FOR OUTDOOR PLANTING that will make your "TRADE" REJOICE. 2-yr.-old field-grown, from 5-in. and 6-in. pots. Packed in paper pots, upright in crates f. o. b. West Grove, Pa. \$25.00 per 100 unless otherwise noted.

| EVERBLOOMING             | SPLENDID CLIMBERS               |
|--------------------------|---------------------------------|
| T's, H. T's, etc.        |                                 |
| 700 Baby Rambler, white  | 600 American Beauty, climbing   |
| 250 Beauty of Rose-mawr  | 400 American Pillar             |
| 200 Baby Tausend-schon   | 500 Dr. W. Van Fleet            |
| 100 Burbank              | 400 Dorothy Perkins, pink       |
| 150 Clothilde Soupert    | 400 Dorothy Perkins, white      |
| 125 Duchess of Albany    | 350 Excelsa                     |
| 400 Eclairate            | 200 Gruss an Teplitz, climbing  |
| 150 Gen. Sup. A. Janssen | HYBRID PERPETUALS               |
| 200 Gruss an Aachen      | 300 Frau Karl Druschki          |
| 200 Helen Good           | 400 Gen. Jacqueminot            |
| 200 Hermosa              | 300 Paul Neyron                 |
| 100 La Tosca             | 100 Prince Camille de Rohan     |
| 150 Mme. Camille         | EXTRAS                          |
| 100 Mme. Eugene Mar-litt | 100 Henry Martin, moss          |
| 250 Maman Cochet, pink   | 100 Sir Thos. Lipton, rugosa    |
| 200 Maman Cochet, white  | 75 Soleil d'Or., Austrian briar |
| 450 Mrs. B. R. Cant      |                                 |
| 425 Wellesley            |                                 |
| 150 Wm. R. Smith         |                                 |

All the above will bloom bountifully this season almost as soon as planted.

For descriptions see our catalog.  
We have 300 other varieties in smaller quantities.

THE CONARD & JONES COMPANY,  
Robert Pyle, Pres.,  
West Grove, Pennsylvania.

Ask prices other ROSES and 4-in. size.

Prime stock, own roots, strong, 2½-inch pots, healthy plants. Doz. 100 1000  
American Beauty.....\$0.85 \$ 6.00 \$50  
American Pillar ..... .50 3.50 30  
Antoine Rivoire..... .50 3.50 30  
Baby Doll (Tiptop)..... 1.50 10.00 90  
Bessie Brown..... .50 3.50 30  
Catherine Zelmet..... .50 3.00 25  
Cl'g American Beauty ..... .60 4.00 35  
Cl'g Clothilde Soupert..... .50 3.00 25  
Cl'g Gruss an Teplitz ..... .60 4.00 35  
Cl'g White Maman Cochet.... .50 3.50 30  
Dorothy Perkins..... .50 3.00 25  
Empress of China..... .50 3.00 25  
Etoile de Lyon..... .50 3.50 30  
Eugene E. Marlitt..... .60 4.00 35  
Excelsa (Red Dorothy)..... .50 3.00 25  
Francis Scott Key..... .75 5.00 45  
Gruss an Teplitz..... .50 3.50 30  
Hadley ..... .75 5.00 45  
Hermosa ..... .50 3.50 30  
Hugh Dickson ..... .60 4.50 40  
J. B. Clarke..... .60 5.00 45  
Kom. W. Rautenstrauch..... .50 3.00 25  
Louis Phillippe ..... .50 3.00 25  
Mme. Caroline Testout..... .60 4.50 40  
Maman Cochet, pink..... .50 3.50 30  
Meteor ..... .50 3.50 30  
Pink Rambler (Euphrosyne).... .50 3.00 25  
Queen's Scarlet..... .50 3.00 25  
Silver Moon ..... .60 4.00 35  
Sv. de la Malmaison..... .50 3.50 30  
Ulrich Brunner..... .60 4.50 40  
White M. Cochet..... .50 3.50 30  
Leedle Co., Expert Rose Growers, Springfield, O.

ROSES, BENCH PLANTS

Cut back to 18 to 20 inches long. Prices in lots of 250 or more, of one variety, as follows:  
Beauties .....\$50.00 per 1000  
Richmond ..... 45.00 per 1000  
Killarney ..... 40.00 per 1000

On acct. of delay in freight, we can only ship by express.

BASSETT & WASHBURN  
178 N. Wabash Ave., Chicago, Ill.

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### STRONG ROSES FOR OUTDOOR PLANTING.

Just the quality of stock to please your retail amateur Rosarians. Grown on their own roots in 4 and 5-inch pots, and of first quality.

|                                   | Doz.   | 100     |
|-----------------------------------|--------|---------|
| 150 President Wm. R. Smith, 5-in. | \$2.00 | \$15.00 |
| 50 Jonkheer J. L. Mock, 5-in.     | 2.00   | 15.00   |
| 130 Rhea Reid, 5-in.              | 2.00   | 15.00   |
| 75 Robin Hood, 5-in.              | 2.00   | 15.00   |
| 50 Frelheer Von Marshall, 5-in.   | 2.00   | 15.00   |
| 50 Yellow Cochet                  | 2.00   | 15.00   |
| 75 Hadley                         | 2.00   | 15.00   |
| 25 Crimson Queen                  | 2.00   | 15.00   |
| 50 Milady                         | 2.00   | 15.00   |
| 75 Radiance                       | 2.00   | 15.00   |
| 85 Red Radiance                   | 3.00   | 15.00   |
| 100 Double White Killarney        | 2.00   | 15.00   |
| 200 My Maryland, grafted, 5-in.   | 2.00   | 15.00   |
| 200 Pink Cochet, 5-in.            | 2.00   | 15.00   |
| 220 White Cochet, 5-in.           | 2.00   | 15.00   |
| 35 White La France, 5-in.         | 2.00   | 15.00   |
| 60 Sunburst, 5-in.                | 2.00   | 15.00   |
| 90 Kaiserine, 5-in.               | 2.00   | 15.00   |
| 50 Gen. MacArthur, 5-in.          | 2.00   | 15.00   |
| 20 Anna De Diesbach, 5-in.        | 2.00   | 15.00   |
| 35 Laurent Carle, 5-in.           | 2.00   | 15.00   |
| 20 Frau Karl Druschki, 5-in.      | 2.00   | 15.00   |
| 150 Bon Silene, 4-in.             | 1.50   | 10.00   |
| 160 Mlle. Cecile Brunner, 4-in.   | 1.50   | 10.00   |

Orders of 4 doz. or more at 100 rate.  
We will ship these roses in paper pots to preserve the root action. Light, upright packing and good count.

THE JOS. H. HILL CO.,  
RICHMOND, INDIANA.

### BENCH GROWN ROSES, FOR OUTSIDE PLANTING.

#### FIELD-GROWN ROSES, 2-YR.-OLD.

#### 2 1/2 AND 4-IN., FOR OUTSIDE PLANTING.

|                               | Per 100 | Per 1000 |
|-------------------------------|---------|----------|
| Killarney, double pink        | \$4.50  | \$15.00  |
| Killarney, double white       | 4.50    | 15.00    |
| Rhea Reid, pink               | 4.50    | 15.00    |
| Radiance, pink                | 4.00    | 12.00    |
| Richmond, rich crimson        | 4.50    | 15.00    |
| Kais. Augusta Victoria, white | 3.50    | 12.00    |
| Mrs. Geo. Sawyer, pink        | 4.50    | 15.00    |
| Hadley, red                   | 6.00    | 20.00    |
| Hoosier Beauty, crimson       | 5.00    | 15.00    |
| Sunburst, yellow              | 4.50    | 15.00    |
| Lady Hillingdon, yellow       | 4.50    | 15.00    |
| Ophelia, shell pink           | 5.00    | 15.00    |
| My Maryland                   | 5.00    | 15.00    |
| Prima Donna, cerise pink      | 9.00    | 30.00    |
| September Morn, light pink    | 9.00    | 30.00    |
| Maman Cochet, white           | 3.50    | 12.00    |
| W. R. Smith, pink             | 3.50    | 12.00    |
| Francis Scott Key, red        | 4.50    | 12.00    |
| Prince d'Arenberg, red        | 3.50    | 12.00    |

Fine for outdoor planting, \$12.00 per 100. In the following varieties: White and Pink Killarney, Cecil Brunner, Baby Doll, Geo. Elger, Richmond and Mrs. A. Ward; American Beauty, \$18.00.

Hybrid Teas, 5- and 6-in. pots, also 2-yr.-old field-grown roses and a few good varieties in bench-grown roses, which are suitable for outdoor planting. Ask for lists.

Anglin & Walsh Co., Williamsbridge, N. Y.

### FINE YOUNG ROSES. OWN ROOT, 2 1/2-IN.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| KILLARNEY, 3 VARIETIES | \$7.00 | \$65.00 |
| LADY ALICE STANLEY     | 7.00   | 65.00   |
| OPHELIA                | 8.00   | 75.00   |
| RICHMOND               | 7.00   | 65.00   |
| BABY DOLL              | 7.00   | 65.00   |
| KAISERIN, 4-in.        | 12.00  | 120.00  |

### GRAFTED.

|  | 100     | 1000     |
|--|---------|----------|
| RICHMOND, 2 1/2-in.                    | \$12.50 | \$120.00 |
| OPHELIA (June 15)                      | 14.00   | 135.00   |
| MRS. SHAWYER (June 15)                 | 14.00   | 135.00   |
| BABY DOLL                              | 12.50   | 120.00   |
| WHITE KILLARNEY                        | 12.50   | 120.00   |
| WHITE KILLARNEY, bench plants, \$7.00. |         |          |
| GULLETT & SONS, LINCOLN, ILL.          |         |          |

STRONG, HEALTHY BENCH PLANTS OF MRS. AARON WARD, GROWN ON BENCH ONLY 1 YR., ELEGANT STOCK FOR FURTHER FORCING. WILL GIVE MUCH QUICKER AND BETTER RESULTS THAN BY PLANTING POT PLANTS, \$7.00 PER 100, \$60.00 PER 1000.

ALBERT F. AMLING CO.,  
MAYWOOD, ILLINOIS.

ROSES.  
3500 good, grafted  
CHAMP WEILAND PLANTS,  
ready for immediate shipment.  
Order quickly, if wanted.  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

### BENCH-GROWN ROSES.

|                                       | Per 100 | Per 1000 |
|---------------------------------------|---------|----------|
| American Beauty                       | \$9.00  | \$80.00  |
| Aaron Ward                            | 7.00    | 60.00    |
| Killarney Brilliant                   | 7.00    | 60.00    |
| Killarney Pink                        | 7.00    | 60.00    |
| Killarney White                       | 7.00    | 60.00    |
| Sunburst                              | 8.00    | 70.00    |
| A. Henderson & Co., Box 125, Chicago. |         |          |

### ROSE PLANTS, 2 1/2-INCH STOCK.

|                     | 100    | 1000    |
|---------------------|--------|---------|
| Pink Killarney      | \$4.50 | \$40.00 |
| White Killarney     | 4.50   | 40.00   |
| Killarney Brilliant | 4.50   | 40.00   |
| Ophelia             | 6.00   | 50.00   |
| Sunburst            | 5.00   | 45.00   |
| Richmond            | 4.00   | 35.00   |
| American Beauties   | 6.00   | 55.00   |
| Baby Doll           | 5.00   | 45.00   |
| Geo. Elger          | 4.00   | 35.00   |

VIETOR BROS.,  
102 N. Wabash Ave., Chicago, Ill.

OPHELIA, own root, 2 1/2-in. \$7.00 per 100  
SUNBURST, own root, 2 1/2-in. 5.00 per 100

HOOSIER BEAUTY, own root, 2 1/2-in. 5.00 per 100

MELODY, own root, 2 1/2-in. 5.00 per 100

KILLARNEY, pink, grafted, 3-in. 15.00 per 100

HOOSIER BEAUTY, grafted, 3-in. 15.00 per 100

MY MARYLAND, grafted, 3-in. 15.00 per 100

BENCH PLANTS, GOOD STOCK, Killarney, pink, \$6.00 per 100, \$55.00 per 1000.

G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN.

### ROSE PLANTS—YOUNG STOCK.

Sunburst, 2 1/2-inch pots. \$5.00 per 100

Ward, 2 1/2-inch pots. 5.00 per 100

BENCH GROWN PLANTS.

100 1000  
Killarney \$5.00 \$45.00  
Geo. Elger 4.50 40.00  
Baby Doll 4.50 40.00

Cash with order.

CHICAGO FLOWER GROWERS' ASSN.  
182 N. Wabash Ave., Chicago, Ill.

### ROSE PLANTS. GOOD STOCK.

FROM 3-IN. POTS.

|  | 100     | 1000     |
|--|---------|----------|
| White Killarney  | \$4.00  | \$35.00  |
| Pink Killarney   | 4.00    | 35.00    |
| Richmond   | 4.00    | 35.00    |
| Sunburst, 2 1/2-inch pots  | 4.00    | 35.00    |
| 2-yr.-old Richmond bench plants, \$6.00 per 100, \$50.00 per 1000; 2-yr.-old White Killarney bench plants, \$5.00 per 100; \$40.00 per 1000. |         |          |
| Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.   |         |          |
| 1500 Ophelia   | \$90.00 | per 1000 |
| 775 Russell  | 120.00  | per 1000 |
| 550 Hoosier  | 85.00   | per 1000 |
| 1150 White Killarney   | 85.00   | per 1000 |
| 2000 Pink Killarney  | 85.00   | per 1000 |
| 90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please.  |         |          |
| J. V. Laver, Erie, Pa.   |         |          |

3000 Hoosier Beauty, own root. \$7.00 \$60.00

1200 Cleveland, grafted. 20.00 200.00

2000 Gorgeous, grafted. 20.00 200.00

1000 Scott Key, own root, 2 1/2-in. 7.00 60.00

2000 Scott Key, grafted, 3-in. 15.00 150.00

CHAS. H. TOTTY,  
MADISON, NEW JERSEY.

Roses, own root, strong stock.

|                               | 100    | 1000    |
|-------------------------------|--------|---------|
| White Killarney               | \$6.00 | \$50.00 |
| Pink Killarney                | 6.00   | 50.00   |
| Killarney Brilliant           | 6.00   | 50.00   |
| Sunburst                      | 7.00   | 60.00   |
| PYFER & OLSEN, WILMETTE, ILL. |        |         |

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 2 1/2-in. pots. \$60.00 per 1000

Radiance, 3-in. pots. 100.00 per 1000

Red Radiance, 2 1/2-in. pots. 60.00 per 1000

Red Radiance, 3-in. pots. 100.00 per 1000

T. G. OWEN, COLUMBUS, MISS.

### ROSE PLANTS, STRONG, HEALTHY 2 1/2-IN. STOCK.

Ophelia, Sawyer, White Killarney, \$60.00 per 1000. Cash with order from unknown parties.

THE J. M. GASSER CO.,  
ROCK RIVER, OHIO.

Roses, good 2 1/2-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

S. S. SKIDELSKI & CO.,  
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Ophelia, grafted plants. \$14.00 \$120.00

White Killarney, grafted plants. 14.00 120.00

HOLTON & HUNKEL CO.,  
MILWAUKEE, WISCONSIN.

Roses, 425 grafted Sawyer bench plants, 1-yr. old, \$12.00 per 100, fine stock; also 5000

Richmonds, 3-in. stock, \$50.00 per 1000. About 1000 Shawyers, 2 1/2-in., \$7.00 per 100, own roots.

William Dittman, New Castle, Ind.

Roses, own root, strong stock, 2 1/2-in. pots: Kaiserine, Pink Killarney, White Killarney, Sawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Rose plants, 2000 White Killarney, 3000 Pink Killarney, \$7.00; 700 Sunburst, \$8.00. Extra good stock from 3-in. pots ready May 1.

WILLIAM L. ROCK FLOWER CO.,  
KANSAS CITY, MISSOURI.

Having decided not to plant roses, will sell plants, 1000 Pink Killarney, 1000 White Killarney, 500 Sunburst. These are fine roses in 2 1/2-in. pots, ready for 4-in., price, \$8.00 per 100.

R. H. Klus & Son, Anderson, Ind.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2 1/2-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. Henry Smith, Grand Rapids, Mich.

Roses; Ophelia, taken from prize taking stock, 2 1/2-in. pots, ready for immediate delivery. American Beauty bench plants, immediate delivery, one year in benches. Myers & Samtman, Chestnut Hill, Philadelphia, Pa.

American Beauty bench plants, \$7.00 per 100, \$60.00 per 1000.

2 1/2-in. plants \$80.00 per 1000

3-in. plants 110.00 per 1000

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BABY RAMBLER ROSES, dormant, field-grown, budded, well branched stock in fine condition, to close out quickly, \$5.00 per 100 will take them. Cash with order, please. The T. C. B. Co., 5700 Detroit Ave., Cleveland, O.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

BENCH GROWN KILLARNEY,

\$6.00 per 100; \$50.00 per 1000.

Batavia Greenhouse Co., Batavia, Ill.

Roses, 2 1/2-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

AMERICAN BEAUTIES IN BLOOM.

Handsome 6-in. plants, fine for Memorial Day, 50c. Order quickly. Immediate sellers.

GULLETT & SONS, LINCOLN, ILL.

American Beauty bench plants, \$10.00 per 100; \$85.00 per 1000. Killarney bench plants, \$5.00 per 100; \$40.00 per 1000. Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

Roses, from bench, own root: Bridesmaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardins, Golden Gate and Ivory, \$7.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Roses, Dble. White Killarney, own root, 2 1/2-in., pots, \$60.00 per 1000. Edward Reid, 1619-21

Ranstead St., Philadelphia, Pa.

Bench plants, American Beauties, 2-yr. and 1-yr., \$6.00 per 100, \$56.00 per 1000.

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Richmond and Killarney bench plants, strong and heavy, \$6.00 per 100.

Furrow & Co., Guthrie, Okla.

American Beauties, 300 strong, healthy 3-in. plants, \$8.00 per 100 or \$21.00 takes the lot. Cash, please.

C. L. Niednagel, Evansville, Ind.

1500 bench roses, 5c.

Levant Cole, Battle Creek, Mich.

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Rubbers, Ficus elastica, 4-in., 25c; 5-in., 35c; 6-in., 50c; 8-in., 75c; Ficus pandurata, 5-in., 50c; 6-in., 75c. Above are perfect plants. Cash with order. H. C. Doescher, 2000 Gentilly Ave., New Orleans, La.

Choice Ficus elastica, 5-in., 40c; 6-in., 60c.

GULLETT & SONS, LINCOLN, ILL.

### SALVIAS.

SALVIA BONFIRE.

Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from our seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order.

F. E. Cremer, Hanover, Pa.

SALVIAS.

Splendens, 2 1/2-in. 3c

Ball of Fire, 2 1/2-in. 3c

Fireball, 2 1/2-in. 3c

King of Carpets, 2 1/2-in. 3c

HAMMERSCHMIDT & CLARK, MEDINA, O.

SALVIAS.

SALVIAS—SALVIAS.

2 1/2-in., \$3.00 per 100, \$27.50 per 1000.

LINCOLN, ILLINOIS.

SALVIA, 3 1/2 and 4-in. pots. Bonfire and Zurich, 7c. Don't hesitate to place the order if you want first-class stock.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

SALVIAS.

2 1/2-inch. \$3.00 per 100

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment.

Daut Bros., Decatur, Ill.

Salvia, Splendens and Bonfire, extra strong, twice transplanted from seed sown early in February, \$1.25 per 100.

W. W. Macker, Dighton, Mass.

Salvias Bonfire, in bud and bloom, 2-in., \$2.25 per 100; \$20.00 per 1000; 3-in., branched stock, \$5.00 per 100; \$40.00 per 1000. Cash, please.

Erickson Clegg Co., Glen Ellyn, Ill.

SALVIAS, extra strong 3-in. pots, \$5.00 per 100; 2-in. pots, \$2.50 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Salvia splendens, extra strong, pinched back, 2 1/2-in., \$2.50 per 100. Cash, please.

Dobbs & Son, Auburn, N. Y.

Salvias, Bonfire, in bud and bloom, 3-in., branched stock, \$5.00 per 100, \$40.00 per 1000. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

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**SALVIAS**—Continued.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please.  
White Hall Greenhouses, White Hall, Ill.

Salvias, 2-in., pinched and branching, \$2.50 per 100; 3-in., \$5.00 per 100.  
Vogt's Greenhouses, Sturgis, Mich.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order.  
C. L. Smith & Son, Penns Grove, N. J.

Salvias, R. O., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000, prepaid.  
C. Humfeld, Clay Center, Kan.

Salvia splendens, transplanted seedlings, \$1.00 per 100, \$9.00 per 1000. Cash.  
Current Floral Co., Lexington, Ky.

Salvia Zurich, Bonfire and splendens, \$2.50 per 100, \$20.00 per 1000; 2½-in. stock.  
Wm. J. Newton Estate, Norfolk, Va.

Salvias, Bonfire, Zurich and splendens, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2½-in., 2½c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens.  
J. C. Steinhäuser, Pittsburg, Kans.

Salvias, Splendens: 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

**SALVIA.** See our display ad this issue.  
ROLF ZETLITZ,  
Woodlawn Ave., Lima, O.

Salvias, fine, large, transplanted plants ready for 2½-in., \$1.00 per 100, mail; \$7.00 per 1000. Edward Whitton, City & Green, Utica, N. Y.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz.  
Oak Grove Greenhouse, Tuskegee, Ala.

Salvia splendens, strong seedlings, 4 and 5-in. high, \$1.00 per 100, prepaid. Cash.  
Whitson's, 618 N. 8th St., Vincennes, Ind.

Salvia Bonfire, branched plants, 2½-in., \$2.50 per 100. Cash. W. P. Long, West Grove, Pa.

Salvia, 2-in., 2c.  
Bird Forrest, Waxahachie, Tex.

Salvia, 4-in., \$10.00 per 100.  
Ernest Rober, Wilmette, Ill.

Salvia Zurich, 3-in., extra good, \$5.00 per 100. Cash. Jennison's Floral Garden, Natick, Mass.

Salvias, Bonfire, 2½-in., 2c; strong R. O., \$1.00 per 100, mailed. S. W. Pike, St. Charles, Ill.

Salvia splendens, 2½-in., \$3.00; 3-in., \$5.00 per 100.  
John Walker, Youngstown, O.

Salvia R. O., Bonfire and splendens, 80c 100. Cash.  
Byer Bros., Chambersburg, Pa.

Salvia America, 2½-in., \$5.00 per 100.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Salvia splendens, 2-in., \$2.50 per 100. Cash.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

R. O. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

**SANTOLINAS.**

Santolinas, good, bushy plants, out of 2-in. pots, carefully packed, \$3.00 per 100. Cash with order.  
R. S. McMurray, Bellefontaine, O.

Santolinas, bushy plants, 2½-in., \$2.50 per 100. Cash, please.  
W. Bezdek, Cedar Rapids, Ia.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order.  
Frank Beu, 4445 No. Crawford Ave., Chicago.

Santolinas, strong, bushy, 2½-in., \$3.00 per 100.  
J. C. Steinhäuser, Pittsburg, Kans.

Two-inch santolinas, \$2.50 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

**SEDUMS.**

Sedum Spectabilis .....\$8.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**SEEDS.**

**ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.**  
New crop of guaranteed quality, Northern greenhouse-grown, true to type.

**ASPARAGUS PLUMOSUS NANUS.**  
Per 1,000 seeds.....\$3.75 per 1000  
Per 10,000 seeds..... 3.25 per 1000  
Per 20,000 seeds..... 3.00 per 1000

**ASPARAGUS SPRENGERI.**  
Per 1,000 seeds .....\$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000  
S. S. Pennoch-Meehan Co.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

**SPECIAL OFFER.**  
Increase your stock. 2000 seeds, 10 varieties, 200 each, for \$1.00: Date palm, fan palm, smilax, Monterey cypress, dracaena, cobsaea scandens, Grevillea robusta, Ampelopsis Veitchii, Asparagus sprengeri, Genista canariensis.  
George Leaver, P. O. Box 1040, Los Angeles, Cal.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus plumosus nanus seed, our own growing, quality guaranteed.  
Per 1000 seeds.....\$3.00 per 1000  
Per 5000 seeds..... 2.75 per 1000  
Per 10,000 seeds..... 2.50 per 1000  
PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

**ASPARAGUS PLUMOSUS SEED.**  
\$3.25 per 1000.  
\$15.00 per 5000.  
A. L. RANDALL CO.,  
Wabash Ave. at Lake St., Chicago.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.  
H. N. GAGE CO., INC., MONTEBELLO, CAL.

Asparagus Sprengeri seed, 1917 crop, 75c per 1000. Write for prices in quantity.  
H. Bailey, R. F. D. 6, Los Angeles, Cal.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

**SMILAX.**

Smilax seedlings, 40c per 100, postpaid; 2½-in. smilax, \$2.50 per 100.  
W. A. Ballou, Wheaton, Ill.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock.  
Green Floral Co., Dallas, Tex.

Smilax, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Smilax seedlings, 50c per 100, prepaid. Cash, please.  
H. M. Humfeld, Frankfort, Ind.

2-in. smilax, \$2.00 per 100. Cash.  
The Wirt Floral Co., Parsons, Kan.

600 smilax seedlings, 50c per 100.  
A. N. Kineman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.**

**SNAPDRAGON SEEDLINGS**  
Fine, stocky, 2½-in., branched.

|  | 2-in.  | 2½-in. |
|--|--------|--------|
| Ramsburg's Silver Pink .....                       | \$3.00 | \$4.00 |
| Phelps' White .....                                | 3.00   | 4.00   |
| Queen Victoria .....                               | 3.00   | 4.00   |
| Yellow .....                                       | 3.00   | 4.00   |
| Garnet, new red .....                              | 3.50   | 5.00   |
| Nelrose, new pink.....                             | 3.50   | 5.00   |
| Davia, new pink.....                               | 3.50   | 5.00   |
| 2-in., \$25.00 per 1000; 2½-in., \$37.00 per 1000. |        |        |
| Grand plants — Sure to please — Cash.              |        |        |
| HAMMERSCHMITT & CLARK, MEDINA, O.                  |        |        |

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

**GIANT.**  
Rose, pink, garnet, yellow, 2½-in., \$4.00 per 100, \$35.00 per 1000. Nelrose, Silver Pink, Phelps' White, Yellow, \$5.00 per 100, \$40.00 per 1000.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago.

**SNAPDRAGONS,** Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100.  
Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, Nelrose and Phelps' White, 2½-in., \$3.00 per 100; extra heavy branched, \$4.00 per 100. Cash.  
Addema, Morgan & Co., Paxton, Ill.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots.  
B. C. Blake, Springfield, O.

2½-in. Ramsburg's Silver Pink seedlings and yellow snapdragons, strong plants, ready to bench, \$2.50 per 100, \$20.00 per 1000. Cash.  
W. A. Ballou, Wheaton, Ill.

**ALBUM OF DESIGNS.**  
Fourth Edition Now Ready.  
75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Snapdragons, 2-in., pinched and branching, Silver Pink, Phelps' White and Yellow, mixed, \$2.50 per 100.  
Vogt's Greenhouses, Sturgis, Mich.

Snapdragons, Nelrose and Phelps' White, strong plants, from seed, pinched back, 2-in., 2½c. Cash. J. H. Dann & Son, Westfield, N. Y.

Snapdragons, 2-in., white and yellow, good stock, \$2.00 per 100. Cash.  
E. A. Parkes, Highland Park, Ill.

Snapdragons, fine transplanted, mixed, heavy stock, \$2.50 per 100, \$20.00 per 1000.  
Alfred A. Winegard, Spencerport, N. Y.

**SNAPDRAGONS.** Mixed, heavy 3-in., \$3.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Snapdragons, Silver Pink, Tall Queen, Victoria and Int. Golden Queen, 2½-in., \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

2½-in. Nelrose snapdragon, 5c; immediate shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Snapdragons, fine transplanted seedlings, white, silver pink, yellow, and blood red, \$1.00 per 100.  
Wagners Greenhouses, Tiffin, O.

2000 snapdragon plants. Heavy stock, \$3.00 per 100. Chicago Flower Growers' Association, 182 N. Wabash Ave., Chicago, Ill.

Snapdragons, mixed, 2-in., 2c.  
J. Herbert Moore, Claremore, Okla.

Snapdragons, 2½-in., bushy, \$3.00 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Snapdragons, Silver Pink, 2-in., \$2.00 per 100. Cash.  
R. K. Stokesberry, Leetonia, O.

Snapdragons, 2-in., \$3.00; pink, white and yellow.  
Henry Smith, Grand Rapids, Mich.

**SPIRAEAS.**

Spiraeas Filipendula ..... \$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**STEVIAS.**

Strong, sturdy, 2½-in. stevia, ready for shifting, \$3.00 per 100, \$25.00 per 1000.

New double stevia, a great improvement over the single and one that every florist ought to grow. Fine 2½-in. plants, \$4.00 per 100, \$35.00 per 1000.

See our ad for chrysanthemum pot plants in these columns.

STUPPY FLORAL CO.,  
ST. JOSEPH, MISSOURI.

**STEVIAS.**

Double and single, 2-in. ....\$3.00 100  
Double and single, 2½-in. .... 3.50 100

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Stevias, extra heavy, well rooted cuttings, full of new breaks and growths, equal to 2½-in. stock, \$1.50 per 100, worth double. Cash, please.  
Dobbs & Son, Auburn, N. Y.

Stevias, strong stock, 2½-in., \$3.00 per 100, \$28.00 per 1000. Try a sample order. Cash.  
Freeport Floral Co., Freeport, Ill.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

Stevias, 2½-in., 3c; very stocky.  
Hammerschmidt & Clark, Medina, O.

Stevia, dwarf, R. O., 75c per 100. Cash.  
Byer Bros., Chambersburg, Pa.

**SWAINSONAS.**

2000 swainsonas, white, 2-in., \$2.50 per 100.  
Burdell Floral Co., Bowling Green, Ky.

**THUNBERGIAS.**

Thunbergia or Brown-eyed Susan, 2-in., \$2.50 per 100.  
Vogt's Greenhouses, Sturgis, Mich.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue.  
Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantias, Wandering Jew, 2 varieties, rooted cuttings, \$1.00 per 100; 2½-in., \$2.00 per 100. Cash. Addema Morgan & Co., Paxton, Ill.

Tradescantia, striped, strong, well-rooted cuttings, 75c per 100; \$6.00 per 1000. Cash, please.  
W. Bezdek, Cedar Rapids, Iowa.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

Tradescantias, variegated, fine plants, 2½-in., 3c; Kenilworth ivy, fine, 2-in., 2c.  
Thornton Floral Co., Streator, Ill.

**TRADESCANTIAS.** 2-in., \$2.00 per 100, \$18.00 per 1000. Oakwood Floral Farm Co., 400 Orear-Leslie Bldg., Kansas City, Mo.

Tradescantia, mixed, heavy 2-in., \$2.00 per 100.  
Williams & Matthews, Anderson, Ind.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Tradescantia, strong rooted cuttings, 75c per 100.  
Odor Greenhouses, Iola, Kan.

**TRITOMAS.**

Tritoma Pfitzeri, florists' kind for cut flower use, \$10.00 per 100.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

Tritoma Pfitzeri, large, undivided field clumps, 8c and 12c. Cash, please.  
Chas. J. Tracht, Gallon, O.

**TUBEROSES.**

Tuberoses, in barrel lots only, No. 1, 950 to 1000 to bbl., \$6.00 per 1000. Mammoth size, 500 to bbl., \$5.00 per bbl. No. 2, 1700 to bbl., 40c per 100. Mexican Everblooming tuberoses, \$1.50 per 100; \$12.00 per 1000. F. O. B.  
Frank Kadlec Nursery, Evanston, Ill.

2000 tuberoses Excelsior Pearl, largest size, 75c per 100.  
Burdell Floral Co., Bowling Green, Ky.

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## VEGETABLE PLANTS.

Cabbage plants, field-grown, stocky, Jersey Wakefield, Copenhagen, L. Flat Dutch, Surehead and Danish Ball Head, \$2.50 per 1000. Cauliflower, Snowball, field-grown, \$3.50 per 1000. Celery, White Plume, G. Self Blanching, \$2.50 per 1000. Cash before shipment.

McAdams & McComb, Columbus Grove, O.

Potted Earliana, Bonny Best, Chalk's Jewel and Matchless tomato and potted egg and cauliflower plants (shipped in paper pots), \$2.00 per 100; 50, \$1.25 (part of each kind if wanted). Transplanted tomatoes, peppers and celery, \$5.50 per 1000; 500, \$3.00. Price list free.

F. W. Rochelle & Sons, Chester, N. J.

Field-grown plants, tomatoes, 50c per 100, \$1.00 per 500; \$1.50 per 1000. Sweet and hot peppers, 12 varieties. No order under \$1.00 accepted. Prices f. o. b. Navasota. For immediate shipment. Cash. Personal checks delay orders.

Scott Floral Co., Navasota, Tex.

Asparagus roots, 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.

J. C. Schmidt, Bristol, Pa.

## RHUBARB ROOTS.

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

EVERETTE R. PEACOCK CO.,  
4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2½-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.

L. K. Matthews, Linesville, Pa.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Flat Dutch cabbage and Red Rock tomato plants, grown in the open, ready to plant out in the field, \$1.50 per 1000.

JOHN MONKHOUSE,

CADDO NURSERIES, SHREVEPORT, LA.

Celery, Golden Self B. and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000; transplanted plants, ready about June 1, \$2.00 per 1000.

F. Danley, Macomb, Ill.

Tomato plants, transplanted: Cracker Jack, Earliana, Chalk's Jewel, Bonny Best, Atlantic and Stone, 50c per 100, \$4.50 per 1000.

Wm. Schwan & Son, Fredonia, N. Y.

Small, transplanted, Earliana, Bonny Best and Stone tomato plants, also sweet pepper plants, \$5.00 per 1000; cabbage, \$4.00 per 1000.

H. J. Rolfe, Hammon, N. J.

Cabbage Ex. Early Jersey Wakefield, from bed, many ready for field, \$3.00 per 1000. Cash.

E. A. Parkes, Highland Park, Ill.

Early All Head cabbage, Charleston, Wakefield, Late Flat Dutch, all 5-in. high, \$1.50 per 1000.

F. J. Howell & Son, Round Hill, Va.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50.

H. Austin, Felton, Del.

Tomato plants, \$1.50 per 1000.

Bird Forrest, Waxahachie, Tex.

2½-in. tomatoes, 4-5 varieties, \$2.00 per 100.

D. U. Augspurger & Sons Co., Peoria, Ill.

## VERBENAS.

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Lemon verbenas, 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth mixed, 2½-in., strong plants, 2½c.

The East Lawn Gardens, Urbana, O.

Verbenas, strong, twice transplanted seedlings, finest mixture, \$1.00 per 100.

Thornton Floral Co., Streator, Ill.

Verbenas, assorted colors, extra bushy 3-in. pots, \$3.50 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Verbenas, 2½-in. in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, strong 2½-in., all bud and bloom, 4 colors, \$3.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Verbena, asst. colors, in bud and bloom, 3-in., \$2.50 per 100.

Waukesha Floral Co., Waukesha, Wis.

Verbenas, mammoth, mixed colors, in bud and blossom, 2½-in. pots, extra good size, \$3.00 per 100.

A. R. Ellis, Chittenango, N. Y.

Verbenas, mammoth, 2½-in., bud and bloom, mixed colors, \$2.00 per 100, 300 for \$5.00.

Charles Whitton, York & Gray, Utica, N. Y.

Verbena, separate color, in bud and bloom, 2½-in., \$3.00 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

2000 Lemon Verbenas, 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Verbenas, strong, transplanted plants, \$1.00 per 100. Cash, please. Fred Walter, Rochester, Ind.

Verbena, mammoth mixed, 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Verbenas, strong 2½ and 3-in., 3c; in bud and bloom. J. C. Steinhäuser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash. C. Erickson, Princeton, Ill.

Verbena, 2½-in., 2½c. Odor Greenhouses, Iola, Kan.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

## VINCAS.

## VINCA VARIEGATA.

Our stock of vincas is extra good this season, fully equal to our last year's grade and somewhat better. We offer for immediate shipment:

Extra choice, from 4-in. pots, \$12.00 per 100.

No. 1, from 4-in. pots, \$10.00 per 100.

2-in., \$2.00 per 100; \$20.00 per 1000.

Carefully packed and for which we make no extra charge.

ELMER RAWLINGS,  
WHOLESALE GROWER, ALLEGANY, N. Y.

## 20,000 VARIEGATED VINCAS.

2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

## VINCAS.

Variegata, 2-in., \$3.00 per 100

Variegata, 2½-in., 4.00 per 100

Variegata, 3-in., 7.00 per 100

Variegata, 4-in., 12.00 per 100

ALBA, PURA, ROSEA, 2½-in., 4.00 per 100

3-in., 6.00 per 100

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## VINCAS.

4-in., \$10.00 per 100

3-in., 5.00 per 100

All grown on side of bench. Cash, please.

H. E. Youngquist, Foster & Kedzie Aves., Chicago, Ill.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

## ROOTED CUTTINGS.

Vinca variegata, \$10.00 per 1000

Vinca variegata, 4-in., 8.00 per 100

Vinca variegata, 4-in., 10.00 per 100

Vinca variegata, 4-in., 12.00 per 100

Vinca variegata, 4-in., 15.00 per 100

Cash, will ship sample at cost.

D. R. HERRON, OLEAN, N. Y.

## VINCA VARIEGATA.

4-in., \$10.00 per 100

3-in., 5.00 per 100

50,000 2½-in., nice, long vines, just right for hanging baskets and porch boxes, \$3.00 per 100, \$25.00 per 1000.

Paul M. Halbrooks, Newark, O.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2½-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Vincas, extra select, 2½-in., \$3.00 per 100; \$27.50 per 1000; 3-in., extra, \$6.00 per 100; \$55.00 per 1000; 4-in., 10c. Quality plants shipped on each order.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Vinca vines, variegated, extra fine.

3-in., \$6.00 per 100

4-in., 12.00 per 100

5-in., 25.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinca var., better than 2½-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinca variegata, strong plants.

2½-in. pots, \$3.50 per 100; \$30.00 per 1000

3-in. pots, 6.00 per 100; 50.00 per 1000

4-in. pots, 8.00 per 100;

United States Cut Flower Co., Elmira, N. Y.

Vinca var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

## VINCA VARIEGATA.

4-in., \$10.00 per 100

3½-in., 9.00 per 100

3-in., 7.00 per 100

2½-in., 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Variegated vinca, 500 4-in., 6-10 leads, field-grown, fall potted, \$8.00 per 100; 2000, 2½-in., extra long runners, \$4.00 per 100. Cash with order.

Charles L. Smith & Son, Penns Grove, N. J.

Vinca variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for caladium, cannas, asparagus, dracaena, pelargonium, escheveria and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

We still have a few thousand of those fine R. C. of Vinca variegata, \$9.00 per 1000; also some 4-in. Vinca variegata, \$10.00 per 100, \$90.00 per 1000; fine stock. Cash, please.

R. W. Unger, Oxford, Mich.

Vinca variegata, 4-in., \$8.00 per 100; 4-in., \$10.00 per 100; 4-in., \$12.00 per 100; also green, same price.

Williams & Matthews, Anderson, Ind.

Variegated vincas, 4-in., \$12.00 per 100; variegated vincas, extra strong 4-in., \$15.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

VINCA variegata, extra heavy, long vines, 4-in., \$11.00 per 100, \$100.00 per 1000. Also fine 2-in., 2 to 3 shoots, \$3.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Vinca variegata, strong 3 and 3½-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000.

Russell Bros., Syracuse, N. Y.

Vincas, rosea, alba and alba pura, strong seedlings about 3-in. high, not crowded, \$6.00 per 1000.

McClenahan Greenhouses, Oklahoma City, Okla.

Vincas, Madagascar or periwinkle, alba, alba pura and rosea, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca, elegant plants of dark green, 2-in., 2c; 2½-in., 3c; 3-in., 5c. Variegated, 2-in., 3c; 2½-in., 4c; 3-in., 6c. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

Vinca vines, variegated or green, 4-in., heavy stock; as run 12½c; selected 15c.

Hiawatha Gardens Co., Minneapolis, Minn.

Vincas var., extra strong, 3-in., 5c; also rosea and alba, 2½-in. strong, 2½c.

J. C. Steinhäuser, Pittsburg, Kans.

500 Vinca variegata, 4-4½-in., 5 ft. long, \$12.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Vinca variegata, leads 10 in. long, 2 and 2½-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Vinca rosea, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100.

O. C. Heberling, Georgetown, Ky.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca variegata, 2½-in., extra strong stock, \$2.50 per 100, \$24.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Vinca variegata, 4-in., \$10.00 per 100; field-grown, fall potted, good stock.

Smith Bros., Gasport, N. Y.

VINCA VARIEGATA, FALL STRUCK, 75c PER 100. CASH, PREPAID. WHITSON'S, 618 W. 8TH ST., VINCENNES, IND.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.

Fred S. Davis, Centerville, Ind.

Vinca variegata, 2-in., \$2.00 per 100; \$18.00 per 1000.

Hudson & Welsh, Lyndonville, N. Y.

Vinca major, extra strong, 4-in. stock, guaranteed to give satisfaction, \$12.00 per 100. Cash with order. Evenden Bros. Co., Williamsport, Pa.

Variegated vincas, extra strong, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.

Krueger Bros., Toledo, O.

Vinca variegata, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Vinca variegata, R. C., \$1.00 per 100; S. E., \$1.25 and \$1.50 per 100.

C. H. Jacobs, Westfield, Mass.

Vinca variegata, R. C., 1c, \$9.00 per 1000; 3-in., \$6.00 per 100; 4-in., \$10.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Variegated vincas, 4-in., \$12.00 per 100, extra fine plants, sure to please. Cash.

La Crosse Floral Co., La Crosse, Wis.

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**VINCAS—Continued.**

Vinea variegata, very strong 3-in. stock, ready for 4-in., none better, 7c.  
A. J. Boothman's, Adams, Mass.

Vinea variegata, strong 3-in. long, \$10.00 per 100; strong 3-in., medium length, \$8.00 per 100.  
Baur Floral Co., Erie, Pa.

Vineas, variegated and dark green, rooted tip cuttings, 75c per 100.  
W. A. Ballou, Wheaton, Ill.

Vinea variegata, strong 4-in., \$8.00 per 100; vinea green, strong 4-in., \$7.00 per 100; 3-in., \$4.00.  
Peterson Floral Co., Gibson City, Ill.

Vinea variegata, rooted December cuttings from soil, \$15.00 per 1000.  
Erie Floral Co., Erie, Pa.

Vinea variegata, 3-in., \$5.00 per 100; 2½-in., \$2.50 per 100.  
W. H. Williamson & Co., Independence, Mo.

Vinea variegata, 4-in., \$8.00 per 100; 3-in., \$6.00 per 100; 2-in., \$2.25 per 100. Cash.  
E. R. Pound, Florist, Newark, O.

2000 vineas, good 3-in. variegated, strong plants, \$5.00 per 100. Cash.  
Wm. H. Ford, Marshalltown, Iowa.

Vinea var. out of 4-in. pots, \$12.50 per 100. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

Vinea variegata, very strong, \$12.00 per 100; alba and rosea, 2½-in., \$4.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Vinea variegata, R. C., \$1.00 per 100, \$3.00 per 1000; 4-in., \$10.00 per 100. Cash with order.  
Logan Avenue Greenhouses, Danville, Ill.

Vinea variegata, 4-in., \$12.50 per 100; extra large and choice 4-in., \$15.00 per 100.  
Riebs Bros., North Milwaukee, Wis.

4-in. vinea, 7 to 8 leads, \$8.00 per 100; 2½-in., \$3.50 per 100. Cash. The North Madison Floral Co., North Madison, Ind.

VINCA ROSEA, strong, healthy plants, \$2.00 per 100, \$18.00 per 1000. Oakwood Floral Farm Co., 400 Orear-Leslie Bldg., Kansas City, Mo.

VINCA, VARIEGATED, 2-in., \$2.00 per 100, \$18.00 per 1000. Oakwood Floral Farm Co., 400 Orear-Leslie Bldg., Kansas City, Mo.

Vinea variegata, from 4-in., in two grades, \$7.00 and \$9.00 per 100.  
Silvius & Silvius, Ashtabula, O.

Vineas, 2½-in., \$3.00; 4-in., \$10.00; 4-in., extra strong, \$12.00 per 100; 3-in., \$6.00 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Vinea variegata, extra strong fall rooted cuttings, branched 3-in., 75c per 100, \$6.00 per 1000.  
Memphis Floral Co., Memphis, Tenn.

Vinea variegata, strong, out of 4-in. pots, \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Vineas, variegated, 2½-in., ready for 3-in., \$2.00 per 100.  
Charles Whitton, York & Gray, Utica, N. Y.

Vinea variegata, 2½-in., heavy, 3 to 5 leads, 4c; 4-in., 8c.  
Western Ave. Greenhouse Co., Toledo, O.

Vineas, variegated, 2½-in., \$2.50 per 100; 3-in., \$4.50 per 100. Cash.  
Daut Bros., Decatur, Ill.

Vineas, 3-in., \$4.00 per 100; 2-in., \$1.50 per 100. Cash with order.  
S. W. Carey, Urbana, O.

200 vineas, 4-in., \$8.00 per 100.  
Renner's Greenhouses, Madison, S. D.

Vineas, var., 4-in., \$8.00 per 100. Cash.  
Clement S. Levis, Aldan, Pa.

Vinea variegata, 2½-in., \$3.50 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

7000 vinea var., 2-in., extra good, \$2.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Vinea variegata, 3½-in., \$8.00 per 100. Cash, please.  
Fred Walter, Rochester, Ind.

Vinea variegata, strong 4-in., 6c; 2½-in., 2c. Cash.  
Geo. B. Morrell, Torresdale, Pa.

Vinea variegata, fine plants, 4-in., 10c; 2½-in., 2½c.  
Truitt's Greenhouses, Chanute, Kan.

Vineas, flowering, 2½-in., \$3.00; 3-in., \$5.00 per 100.  
John Walker, Youngstown, O.

Vineas, 200 very good 3-in., \$8.00 per 100.  
South Side Greenhouses, Hannibal, Mo.

Vinea variegata, 2-in., \$2.00. Cash.  
M. S. Etter, Shiremanstown, Pa.

Vineas, fine 4-in. stock, 12c.  
S. W. Pike, St. Charles, Ill.

Variegated vinea vines, 4-in., 8c; extra heavy, good stock.  
H. S. Ely & Co., Neosho, Mo.

Vinea variegata, 3-in., fine plants, 6c.  
Miller's Greenhouses, Abilene, Kan.

Nice 4-in. variegated vinea, \$8.00 per 100.  
W. H. Tracy, Waverly, N. Y.

Vinea variegata, 2-in., ready for shift, \$2.25 per 100.  
Chas. Sherwood, Waterloo, Ia.

Variegated vinea, 2½-in., 3c, and worth the money. Simanton & Pence, Falls City, Neb.

Vinea variegata, from soil, 1½c, strong plants.  
Briseoe & Stowell, Charles City, Ia.

Vinea var., 2½-in., 3c; 3-in., 6c; 4-in., 8c.  
Tripp Floral Co., Walton, N. Y.

Vinea, rosea or alba, 2-in., 2c.  
J. Herbert Moore, Claremore, Okla.

1500 vineas, fine stuff, 4-in., \$12.00 per 100.  
D. O. Elmann, Corfu, N. Y.

Vinea variegata, strong plants, 4 in., \$15.00 per 100.  
Chas. H. Green, Spencer, Mass.

Vinea variegata, strong 3-in., \$5.00 per 100. Cash.  
John W. Scott, Lisbon, O.

**VIOLETS.****VIOLET PLANTS.**

Princess of Wales,  
\$4.00 per 100,  
\$35.00 per 1000.

Ready immediately.

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Dobbs & Son, Auburn, N. Y.

Violeta, rooted runners, Princess of Wales Lady Campbell and California, \$1.50 per 100 \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, \$3.00 per 100. \$25.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Gov. Herrick, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000.  
Baur Floral Co., Erie, Pa.

Swanley White, Lady H. Campbell, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

THE CONARD & JONES CO.,  
WEST GROVE, PENNSYLVANIA.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back.  
J. W. Rich, Normal, Ill.

Violets, Marie Louise, well rooted runners from strong, healthy plants, \$10.00 per 1000. Cash.  
Albert Loeffler, Watertown, Wis.

**WATER LILIES.****WATER LILIES.**

Now is the time to plant your water lilies, fine plants that will bloom the entire summer, \$6.00 per doz. F. O. B. Washington, D. C.

Could furnish a few more customers this season with regular shipments of water lily blooms, \$2.00 per 100. F. O. B. Washington, D. C., after May 15. Place your order now.  
Joseph W. Corridon, Tuxedo, Md.

Water lilies, all the best varieties in red, pink, yellow and white. Extra strong roots, assorted colors, \$3.00 per doz. Contracts solicited for furnishing cut blooms for the summer. plenty of that big fine pink, \$3.00 per 100. Egyptian lotus roots (pink), 50c each.  
Chas. Pommert, Amelia, O.

**XANTHOSOMAS**

Xanthosoma Bataviensis. Trial offer, 24 plants, prepaid for \$1.00. See our display ad this issue.  
L. H. Read & Co., Deer Park, Ala.

**YUCCAS.**

Yucca Fil., 2c to 25c each.  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

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To Exchange—Salvias, verbenas, petunias, dwarf alyssum, asters, 3 colors, giant branching, vinea rosea, strong transplanted, 1½-in., \$10.00 per 1000; 2½-in., 2½c. Achyrantes, yellow and red, strawberry geraniums, lobelia, feverfew, Trailing Queen coleus, Silver Pink snapdragons, 2½-in., 2½c; exchange for variegated vineas, Sprengeri, 3-in., or ferns, America gladioli. Be quick if you wish to exchange.  
William S. Lohr Greenhouses, Ottawa, Ill.

To Exchange—Alternantheras, red, yellow and Brilliantissima, 2-in., 2c; vineas, elegant, dark green and variegated, 2c, 3c, 4c and 6c; verbenas, strong seedlings, twice transplanted, best mixture, \$1.00 per 100; Wandering Jew and Kenilworth ivy, 3c; strong, 4-in., E. G. Hill geraniums, 8c, for ferns, mums, cyclamens, or what have you? Write quick.  
Thornton Floral Co., Streator, Ill.

To Exchange: See ageratum, alyssum dbl., alternantheras, achyrantes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vineas; for roses, bulbs or what have you.  
J. C. Steinhäuser, Pittsburg, Pa.

To Exchange—Dracaena indivisa, 5-in., fine plants, \$25.00 per 100, for Boston ferns or Whitmani, 2½-in.  
John A. Salzer Seed Co., La Crosse, Wis.

To Exchange—Fuchsias, mixed 2½-in., 3c; 3-in., 6c; fine plants, for anything I can use.  
Current Floral Co., Lexington, Ky.

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Wanted—Large transplanted cabbage, tomato, cauliflower, pepper, egg plants, pansy, aster and geranium plants. Give prices in 10,000 lots for all but geraniums. These in 1000 lots. Give prices also on seedlings in 10,000 lots. Address 469, care Florists' Review, Chicago.

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Lycium Chinensis (Matrimony Vine), runners ..... \$ 2.00  
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Pussy willows, excellent spikes, well filled, 50c doz., prepaid; \$2.50 per 100, \$20.00 per 1000. by express. Ludwig Mosbaek, Askov, Minn.

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| Natural Japanese, 6-ft..... | .85    | 7.00   |

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Japanese cane stakes, dyed green, 3 feet, 2000 to bale, \$12.00 per bale; 3½ feet, 2000 to bale, \$13.50 per bale. American Bulb Co., 172 N. Wabash Ave., Chicago, Ill.

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Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

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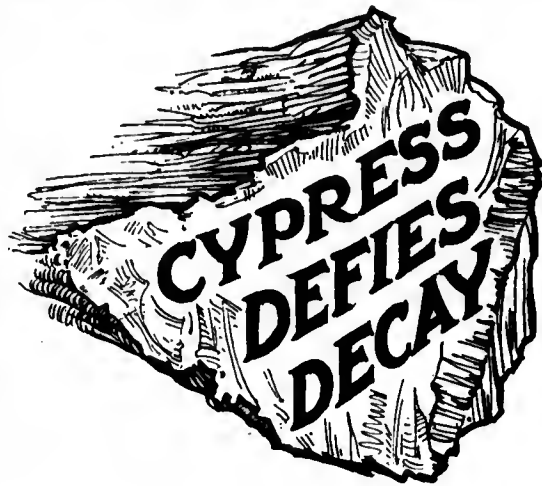
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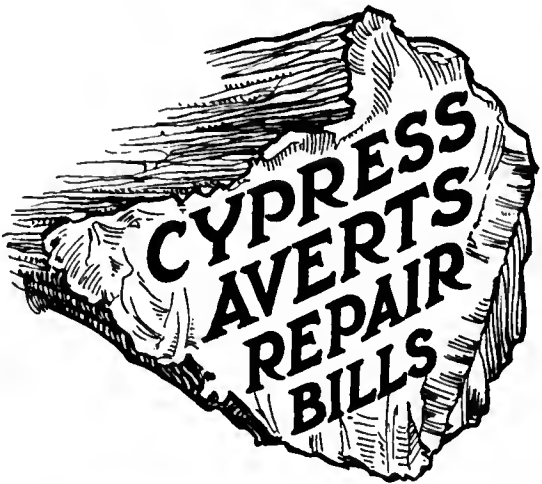


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The very best sphagnum moss, baled in burlap and wire bales. Write for prices.

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10 bales very best moss, in burlap, \$7.00; 10 bales in wire, \$4.00, all standard size. Reference, R. G. Dun & Co.

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Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about 3/4 same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson & Son, City Point, Wis.

10 bales sphagnum moss, choicest selected stock, standard size, in burlap, \$7.00; wired, \$4.50. Cash. Write for prices on larger lots.

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Sphagnum moss, full 5 bbl. bale, best quality, \$1.00, 10 bales, \$9.00. Prompt delivery.

R. C. Dickens, Mayetta, N. J.

Sphagnum moss, sacks, 50c; large, burlaped bales, \$1.80 each, \$17.00 per 10.

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The very best burlaped sphagnum moss, 85c per bale; wired moss, 50c each. Cash.

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Special for May, bale 2x2x3 1/2 ft., \$1.75. Cash. Mizpah Moss Co., Mizpah, N. J.

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Fresh tobacco stems, in bales, 200 lbs., \$3.00; 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

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Kindly tell me what annuals will be suitable to grow for cut flowers in a greenhouse during the winter season. I usually grow calendulas, centaureas, mignonette, nasturtiums and snapdragons, but would like to know some other kinds to grow.

N. T.—Mich.

The following annuals, in addition to those you mention, succeed well under glass: Larkspurs, lupines, nemesis, clarkias, Gypsophila elegans, Statice Suworowii, stocks, candytuft, Mexican poppy, or Hunnemannia fumariæfolia, schizanthus, sweet peas, salpiglossis. All of these can be used for cutting.

C. W.

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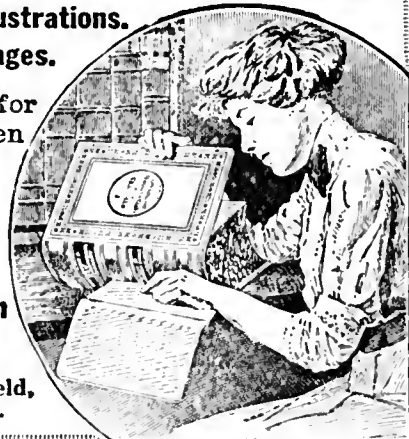
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—you'll find it different every week, for prices are shifting almost daily. Delay is usually expensive—now it is extravagant.

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| Size.           | Black<br>per 100 ft. | Galv'd<br>per 100 ft. | Size.           | Black<br>per 100 ft. | Galv'd<br>per 100 ft. |
|-----------------|----------------------|-----------------------|-----------------|----------------------|-----------------------|
| 3/4 inch.....   | \$ 5.89              | \$ 7.61               | 2 1/2 inch..... | \$ 29.95             | \$ 38.73              |
| 1 inch.....     | 8.70                 | 11.25                 | 3 inch.....     | 39.17                | 50.64                 |
| 1 1/4 inch..... | 11.78                | 15.23                 | 4 inch.....     | 60.17                | 75.43                 |
| 1 1/2 inch..... | 14.08                | 18.21                 | 5 inch.....     | 81.70                | 102.40                |
| 2 inch.....     | 18.94                | 24.49                 | 6 inch.....     | 106.00               | 132.90                |

PIPE CARRIERS.

|  | Single | Double |  | Single | Double |
|--|--------|--------|--|--------|--------|
| 1-inch col., to carry 1 to 2-inch pipe....   | \$0.13 | \$0.15 | 1-inch col., to carry 2 1/2 to 4-inch pipe..   | \$0.14 | \$0.17 |
| 1 1/4-inch col., to carry 1 to 2-inch pipe.. | .13    | .15    | 1 1/4-inch col., to carry 2 1/2 to 4-inch pipe | .14    | .17    |
| 1 1/2-inch col., to carry 1 to 2-inch pipe.. | .14    | .16    | 1 1/2-inch col., to carry 2 1/2 to 4-inch pipe | .15    | .18    |
| 2-inch col., to carry 1 to 2-inch pipe....   | .14    | .16    | 2-inch col., to carry 2 1/2 to 4-inch pipe..   | .15    | .18    |

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Single brackets for any size column, each.....\$0.18  
Double brackets for any size column, each..... .24

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|---------------------|--------|---------------------|--------|
| 1-in. each.....     | \$0.13 | 1 1/2-in. each..... | \$0.20 |
| 1 1/4-in. each..... | .17    | 2-in. each.....     | .27    |

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|------------------|--------|
| 100-lb. tin..... | \$3.35 |
| 50-lb. tin.....  | 1.75   |
| 25-lb. tin.....  | .90    |

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|--------------------------------|--------|
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| Special prices on other sizes. |        |

Y FITTINGS.

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| Putty Bulbs, each.....          | 1.10   |

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| 1-in. x 3/4-in. each ..... | .65    |

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Factory: Cicero, Ill.





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**New Giant Waved or Spencer SWEET PEAS**

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Flowers gigantic in size (often 2 inches in diameter), stems stiff, 12 to 15 inches long; the foliage and flower extraordinary in appearance.

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|--|--------|-------------------|--------|
| <b>White Spencer.</b> Clear white.   | Oz.    | $\frac{1}{4}$ lb. | Lb.    |
| A variety that the florist should grow. Much superior to any of the Grandiflora varieties..... |        |                   |        |
|  | \$0.15 | \$0.50            | \$1.75 |
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|---|-----|-----|------|
| <b>Countess Spencer.</b> The original giant-flowered pink Spencer                 | .15 | .50 | 1.75 |
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|---|-----|------|------|
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|---|-----|-----|------|
| <b>Blanche Ferry Spencer.</b> A splendid bicolor; standard pink, wings white..            | .15 | .50 | 1.75 |
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|---|-----|-----|------|

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| <b>Othello Spencer.</b> Rich, velvety maroon. Fine, large flowers of splendid form..... | .20 | .60 | 2.00 |
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**S. & W. CO.'S SPENCER MIXTURE SWEET PEAS**

A mixture carefully proportioned of all the best, most distinct varieties. Oz., 15c;  $\frac{1}{4}$  lb., 50c; lb., \$1.50.

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*Stumpp & Walter Co* **30-32 Barclay St., NEW YORK**

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## THE FLORISTS' REVIEW

CAXTON BUILDING  
508 South Dearborn Street  
CHICAGO

**IT is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. TUESDAY.**

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Aaron Ward

Cecile Brunner

Hoosier Beauty

Richmond

Milady

White Killarney

Killarney

Brilliant

Fireflame

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**GRAFTED**—2½-inch Aaron Ward, Sunburst, Milady, Killarney, White Killarney, Cecile Brunner, Richmond .....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000  
These prices are absolutely net cash.  
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**3½-INCH OWN ROOT DORMANT ROSE PLANTS.**  
1300 Richmond, 165 Old Gold, 3000 Pink Killarney, 200 Elger, @.....\$50.00 per 1000  
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|-----------------------|----------|------------------------------------|------------------|---------------|--------|
|                       |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>YELLOW—</b>        |          |                                    |                  |               |        |
| Golden Glow.....      | October  | 1...                               | \$2.30           | \$20.00       | \$3.00 |
| Chrysolora.....       | October  | 14...                              | 2.30             | 20.00         | 3.00   |
| Yellow Eaton.....     | November | 1...                               | 2.30             | 20.00         | 3.00   |
| Golden Chadwick.....  | November | 7...                               | 2.30             | 20.00         | 3.00   |
| <b>PINK—</b>          |          |                                    |                  |               |        |
| Chieftain.....        | October  | 24...                              | 2.30             | 20.00         | 3.00   |
| Loeben.....           | November | 2...                               | 2.30             | 20.00         | 3.00   |
| Pattie.....           | November | 13...                              | 2.30             | 20.00         | 3.00   |
| Enguehard.....        | November | 2...                               | 2.30             | 20.00         | 3.00   |
| Wells' Late Pink..... | November | 7...                               | 2.30             | 20.00         | 3.00   |

|                      |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|----------------------|----------|------------------------------------|------------------|---------------|--------|
|                      |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>WHITE—</b>        |          |                                    |                  |               |        |
| Early Frost.....     | October  | 26...                              | \$2.30           | \$20.00       | \$3.00 |
| Oconto.....          | October  | 19...                              | 2.30             | 20.00         | 3.00   |
| Smith's Ideal.....   | November | 2...                               | 2.30             | 20.00         | 3.00   |
| White Chieftain..... | October  | 24...                              | 2.30             | 20.00         | 3.00   |
| Eaton.....           | November | 1...                               | 2.30             | 20.00         | 3.00   |
| W. H. Chadwick.....  | November | 7...                               | 2.30             | 20.00         | 3.00   |
| Chas. Rager.....     | October  | 29...                              | 2.30             | 20.00         | 3.00   |
| Elise Padworth.....  | November | 2...                               | 2.30             | 20.00         | 3.00   |
| <b>BRONZE—</b>       |          |                                    |                  |               |        |
| O. H. Kahn.....      | November | 2...                               | 2.30             | 20.00         | 3.00   |

100 sold at 1000 rate

## POMPONS

|                  |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|------------------|----------|------------------------------------|------------------|---------------|--------|
|                  |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>YELLOW—</b>   |          |                                    |                  |               |        |
| Mike Goebel..... | October  | 16...                              | \$3.00           | \$27.00       | \$3.50 |
| Madge.....       | November | 1...                               | 3.00             | 27.00         | 3.50   |
| Klondyke.....    | November | 9...                               | 3.00             | 27.00         | 3.50   |
| Quinola.....     | November | 16...                              | 3.00             | 27.00         | 3.50   |
| Baby Yellow..... | November | 10...                              | 3.00             | 27.00         | 3.50   |
| Big Baby.....    | October  | 31...                              | 3.00             | 27.00         | 3.50   |
| <b>PINK—</b>     |          |                                    |                  |               |        |
| Queen Marie..... | October  | 25...                              | 3.00             | 27.00         | 3.50   |

|                          |          | Routed Cuttings and 2½-Inch Stock. |                  | 2½-In. Stock. |        |
|--------------------------|----------|------------------------------------|------------------|---------------|--------|
|                          |          | About time they bloom.             | Routed Cuttings. | 100           | 1000   |
| <b>WHITE—</b>            |          |                                    |                  |               |        |
| Alva.....                | October  | 21...                              | \$3.00           | \$27.00       | \$3.50 |
| Helen Newberry.....      | November | 16...                              | 3.00             | 27.00         | 3.50   |
| <b>BRONZE—</b>           |          |                                    |                  |               |        |
| Madam La Porte.....      | November | 9...                               | 3.00             | 27.00         | 3.50   |
| Skibo—Bronze Button..... | October  | 16...                              | 3.00             | 27.00         | 3.50   |
| <b>RED—</b>              |          |                                    |                  |               |        |
| La Gravere.....          | October  | 31...                              | 3.00             | 27.00         | 3.50   |

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**AMERICAN BEAUTY ROSES** in pots—50c, 75c to \$1.00 each

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Asparagus Sprengerii, 3-in. pots, per 100..... 7.00  
Begonia Luminosa and Vernon, 2½-in., per 100 3.00  
Per 1000..... 27.50  
Begonia Chatelaine, 2½-in., per 100..... 4.00  
Begonia Chatelaine, 3-in., per 100..... 10.00

Canna, King Humbert, 4-in., per 100.....\$12.00  
Cotens, in variety, 2½-in., per 100..... 3.00  
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5-inch, 60c and 75c each; 6-inch, \$1.25 each.  
Pandanus Veitchii, 4-in., per doz..... 4.20  
Pandanus Veitchii, 5-in., per doz..... 7.20  
Stocks, 2½-in., per 100 ..... 3.00

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Pandanus Veitchii, 8-in., per doz..... 30.00  
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Rubber Plants, 7-in. pots, each..... \$1.50 to 2.00  
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## PALMS

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|              |           | 2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000. |             |
|--------------|-----------|--|-------------|
| Leaves       | Ins. high | Each   |             |
| 8-inch tubs  | 6-7       | 42-46  | .....\$4.00 |
| 8-inch tubs  | 6-7       | 48-50  | ..... 5.00  |
| 9-inch tubs  | 6-7       | 50   | heavy. 7.00 |
|              |           | Ft. high   |             |
| 15-inch tubs | 6-7       | 8  | heavy.40.00 |
| 15-inch tubs | 6-7       | 9-10   | heavy.50.00 |

**KENTIA FORSTERIANA**

Made-up Plants

| Plants       | Ins. high | Each                |
|--------------|-----------|---------------------|
| 15-inch tubs | 4         | 72-78 heavy.\$30.00 |
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Strong - Healthy - Clean

**KENTIA BELMOREANA**

Single Plants

|  |           | 2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.                             |             |
|--|-----------|--|-------------|
|  |           | 3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000. |             |
|  |           | 4-inch pots, 5-6 leaves, 16 inches high, 45c each; \$5.00 per doz.; \$40.00 per 100.           |             |
| Leaves                                       | Ins. high | Each   |             |
| 6-inch pots                                  | 5-6       | 26-28  | .....\$1.50 |
| Specimen Plants, 15-inch tubs, \$75.00 each. |           |  |             |

**ARECA LUTESCENS**

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|-------------|----------------|-------------|
| 6-inch pots | 4 bushy, 24-26 | .....\$1.25 |

**ASPIDISTRAS**

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|--------------------------|-------------|
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## PALMS

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5-inch pots.....\$1.00 each

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|                                 | Per doz.      |
|---------------------------------|---------------|
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| Good medium.....                | \$1.00 @ 1.25 |
| Good short .....                | .60 @ .75     |

## RED ROSES

|                                  | Per 100          |
|----------------------------------|------------------|
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| Long .....                       | \$8.00 @ \$10.00 |
| Good medium .....                | 6.00             |
| Good short .....                 | 4.00             |

|   | Per 100          |
|---|------------------|
| Ophelia } Long stems .....  | \$8.00 @ \$10.00 |
| Shawyer } Good medium stems.....  | 6.00             |
| Sunburst } Good short stems .....   | 4.00             |
| Pink and White } Long stems .....   | 8.00             |
| Killarney and } Good medium stems.....  | 6.00 @ 7.00      |
| Brilliant } Good short stems... ..  | 3.00 @ 4.00      |
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| Select.....   | 8.00           |
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| MILADY         | Per 100        |
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| Champ Weiland.....    | Per 100                    |
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|---------------------------|---------|
|                           | \$4.00  |

| CARNATIONS—Fancy ..... | \$3.00 |
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| Sweet Peas .....                       | .75 to 1.50        |
| Peonies .....                          | 6.00 to 8.00       |
| Valley .....                           | 6.00               |
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| Asparagus, per bunch.....              | 50c to 75c         |
| Boxwood, per bunch.....                | .25c               |
| Galax, bronze and green, per 1000..... | \$1.25             |
| Ferns, per 1000 .....                  | 3.50               |
| Leucothoe Sprays .....                 | 75c to 1.00        |
| Smilax, per doz. strings.....          | 2.00 to 2.50       |

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 9925

CHICAGO, ILL.



# PUSH

**Don't stop for anything. Keep pushing every day. Make today bigger than yesterday and tomorrow bigger than today.**

**And don't depend entirely on YOURSELF. If your work is on the eighteenth floor of an office building, DON'T WALK UP THE STAIRS—TAKE THE ELEVATOR. If you want to ask a question of someone on the other side of the city, DON'T SPEND HALF A DAY GOING TO SEE HIM—USE THE TELEPHONE. Take advantage of the modern forces ALL AROUND YOU. Take advantage of the wonderful opportunities that other brains and organizations have provided to SAVE YOUR TIME AND SAVE LABOR AND HELP YOU MAKE MONEY.**

**Take advantage of the power of "Review" Classified Ads. They have built large and permanent business for many—for thousands of florists they have saved dumping a surplus; turned a loss into a quick profit.**

**They will do as much for you—but it is up to you to act. It is up to you to offer nothing but good stock, worth the money, and to get your ad to the office of "The Review" by 4:00 P. M. NEXT TUESDAY**

You don't have to wait for a good Pink Rose. We are offering now

# ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailedouze Bros., Brooklyn, N. Y.  
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.  
Stuppy Floral Co., St. Joseph, Mo.  
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.  
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

## PRICES—OWN ROOT

|                     |                             |
|---------------------|-----------------------------|
| \$30.00.....per 100 | \$125.00.....per 500 plants |
| 70.00.....per 250   | 250.00.....per 1000 plants  |

## PRICES—GRAFTED

|                     |                             |
|---------------------|-----------------------------|
| \$35.00.....per 100 | \$150.00.....per 500 plants |
| 82.50.....per 250   | 300.00.....per 1000 plants  |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

O. E. STEINKAMP

# ARE YOU READY?

ONCE upon a time, so the story goes, an Irishman and a German started out to rough it together. Neither had any money and they lived by the same means as any other hobo. During one day's foraging, Fritz turned up with a fine looking sausage, and brought it back to divide with Mike. They hit upon the novel plan for dividing it of each taking an end in his mouth and pulling until the sausage parted. Wherever the break happened to come, that was the division. After each had taken a good hold, Mike hissed through his teeth, "air ye reddy?" Whereupon Fritz opened his month to say "jah," and just then Mike gave a jerk and claimed the whole sausage as his own. Wouldn't the Allies like to catch the Germans napping like that on the west front? Oh, boy!

But that isn't what we started out to tell you. We meant to ask about your Chrysanthemum beds. When will you have them ready to receive the plants? When you get them to that point, we will be ready to ship you the finest young plants you ever benched. Here is a list of all good commercial sorts:—Early Frost, Roman Gold, Mrs. Rager, Dolly Dimple, Lena Baum, Oconto, Lynnwood Hall, Unaka, Comoleta, Chrysolora, Chieftain, Nagoya, Wm. Turner, Robt. Halliday, Mistletoe, Mrs. J. C. Neil, Harvard, Monarch, Baby, Diana, Croesus, F. Wilcox, Leota, Rufus, Acto, Lillia, Golden Climax, Savannah.

\$3.00 per 100; \$25.00 per 1000.

## POINSETTIAS

Don't forget that we propagate Poinsettias by the thousands, and our plants have a reputation for being the best on the market. There are no better. Let us book your order now.

\$6.00 per 100; \$50.00 per 1000.

**BAUR & STEINKAMP,** Carnation  
Breeder

**Indianapolis, Indiana**

# SPRING PLANTS

The usual Craig Quality. We would suggest placing your orders early.

This stock is ready for immediate effect, the blooming plants well flowered, the foliage plants are heavy. We recommend the entire list with confidence, each and every size of all varieties. All the varieties will please you.

**THE NEW FRENCH HYDRANGEA**  
Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

**RHODODENDRONS**  
\$1.25, \$1.75, \$2, \$2.50, \$3, \$3.50 and \$4 each  
Pink Pearl.....\$2 and \$2.50 each

## RAMBLER ROSES

**MAD. JULES GOUCHAULT**  
6-inch and 7-inch pots....\$35 and \$50 per 100

**GRUSS AN AACHEN**  
6-inch and 7-inch pots....\$35 and \$50 per 100

**GRETA KLUIS (New)**  
6-inch and 7-inch pots....\$5 and \$6 per doz.

**PHYLLIS PINK BABY RAMBLER**  
5-inch and 6-inch pots.....\$35 per 100

**ORLEANS (New)**  
5-inch and 6-inch pots.....\$35 per 100

**7-inch pots, very heavy, made up..\$9 per doz.**

**ERNA TESCHENDORFF**  
5½-inch and 6-inch pots..\$35 and \$50 per 100

**7-inch pots.....\$9 per doz.**

**ELLEN POULSEN**  
5½-inch and 6-inch pots.....\$35 per 100

**7-inch pots.....\$9 per doz.**

**CYCLAMEN**  
May delivery—2½-inch pots, equal to 3-inch stock..\$10 per 100; \$90 per 1000

**4-inch pots.....\$25 per 100; \$225 per 1000**

**4-inch pots, extra selected..\$30 per 100; \$275 per 1000**

**PELARGONIUMS**  
Easter Greeting

**4-inch pots.....\$25 per 100**

**5-inch pots.....\$50 per 100**

**6-inch and 7-inch pots.....\$75 per 100**

**CROTONS**  
2½-in. pots, strong, \$25 per 100; \$225 per 1000

**4-in. pots, strong, \$35 per 100; \$325 per 1000**

**5-in. pots, strong, \$50, \$75 and \$100 per 100**

**6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.**

**7-in. pots, strong, \$24, \$30 and \$36 per doz.**

**8-in. pots, made up, \$24, \$30 and \$36 per doz.**

**10-in. pots, made up, \$5, \$6 and \$7.50 each**

**12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each**

**CROTON PUNCTATA**  
2½-inch pots.....\$10 per 100; \$90 per 1000

**3-inch pots.....\$20 per 100; \$150 per 1000**

**4-inch pots.....\$25 per 100; \$225 per 1000**

**CROTON NORWOOD BEAUTY**  
4-inch pots, heavy.....\$5 per doz.; \$35 per 100

**5-inch pots, heavy.....\$9 and \$12 per doz.**

**6-inch pots, heavy.....\$18 per doz.**

**Larger plants.....\$2, \$2.50 and \$3 each**

**CROTONS (NARROW LEAF TYPE)**  
Delicatissima, Golden Thread and Florence

**2½-inch pots, heavy.....\$25 per 100**

**4-inch pots, heavy.....\$35 per 100**

**5-inch, heavy.....75c and \$1 each**

**6-inch pots, heavy.....\$15 and \$18 per doz.**

**CROTON CHANTIERII MAJOR**  
4-inch pots.....\$5 a doz., \$35 per 100

**5-inch and 5½-inch pots.....75c, \$1, \$1.25 and \$1.50 each**

**NEW SEEDLING VARIETIES**  
4-inch pots, strong plants.....\$3 each; \$30 per doz.; \$200 per 100

**6-inch and 7-inch pots, larger plants.....\$3.50 and \$4 each**

**CROTON LEAVES AND SPRAYS**  
Very highly colored sprays at .25c, 35c and 50c

**Cut Leaves.....\$3 and \$5 per 100**

**DRACAENA STRICTA GRANDIS**  
4-inch pots.....\$50 per 100

**5-inch and 6-inch pots.....\$12, \$15, \$18 and \$24 per doz.**

**DRACAENA LORD WOLSELEY**  
2-inch pots.....\$12 per 100

**3-inch pots.....\$25 per 100**

**4-inch pots.....\$5 per doz.; \$35 per 100**

**DRACAENA BAPTISTII**  
6-inch pots.....\$1.50 each

**DRACAENA CRAIGII**  
6-inch pots.....\$18 per doz.

**DRACAENA TERMINALIS**  
2½-inch pots.....\$12 per 100

**3-inch pots, strong plants.....\$25 per 100**

**4-inch pots, strong plants.....\$5 a doz.; \$35 per 100**

**5-inch pots.....\$9 per doz.**

**6-inch pots.....\$12 per doz.**

**DRACAENA GODSEFFIANA**  
2½-inch pots, heavy.....\$12 per 100

**3-inch pots.....\$20 per 100**

**4-inch pots.....\$30 per 100**

**DRACAENA DE SMETIANA**  
2½-inch pots.....\$25 per 100

**4-inch pots.....\$50 per 100**

**5-inch pots.....\$75 per 100**

**6-inch pots.....\$18 per doz.**

**DRACAENA SANDERIANA**  
2½-inch pots.....\$15 per 100

**DRACAENA KELLERIANA**  
2½-inch pots.....\$12 per 100

**3-inch pots.....\$20 per 100**

**4-inch pots.....\$30 per 100**

**7-inch pots, made up..\$24 and \$30 per doz.**

**DRACAENA FRAGRANS**  
Plain green leaf.

**6-inch pots.....\$9 per doz.**

**8-inch pots.....\$2 and \$2.50 each**

**DRACAENA MARGUERITE STORY**  
6-inch pots.....\$18 per doz.

**PANDANUS VEITCHII**  
6-inch pots.....\$12 and \$15 per doz.

**7-inch pots.....\$18 and \$24 per doz.**

**GARDENIA VEITCHII**  
2½-inch pots, heavy..\$8 per 100; \$75 per 1000

**4-inch pots, heavy..\$25 per 100; \$200 per 1000**

**FERNS**

**NEPHROLEPIS ELEGANTISSIMA IMPROVED**  
2½-inch pots.....\$6 per 100; \$50 per 1000

**4-inch pots.....\$25 per 100**

**6-inch pots.....\$6 and \$9 per doz.**

**8-inch pots.....\$12 and \$15 per doz.**

**Larger plants.....\$2, \$2.50, \$3 and \$3.50 each**

**NEPHROLEPIS NORWOOD**  
Delivery Aug. 15th.

**Strong plants, 2½-inch pots.....\$4 per doz.; \$25 per 100; \$200 per 1,000**

**Strong plants, 4-inch pots.....\$9 per doz.; \$50 per 100**

**Strong plants, 6-inch pots.....\$15 per doz.; \$100 per 100**

**150,000 NEPHROLEPIS (IN VARIETY)**

**NEPHROLEPIS SCHOLZELII**  
2½-inch pots.....\$6 per 100; \$50 per 1000

**4-inch pots, heavy..\$25 per 100; \$200 per 1000**

**NEPHROLEPIS TODEAOIDES**  
2½-inch pots.....\$6 per 100; \$50 per 1000

**4-inch pots.....\$25 per 100; \$200 per 1000**

**6-inch pots.....\$6 and \$9 per doz.**

**8-inch pots.....\$12 per doz.**

**NEPHROLEPIS ROBUSTA**  
2½-inch pots, strong plants, June delivery.....\$6 per 100; \$50 per 1000

**4-inch pots, strong plants.....\$20 per 100; \$180 per 1000**

**6-inch pots, strong plants..\$50 and \$75 per 100**

**8-inch pots, strong plants..\$12 and \$15 per doz.**

**11-inch tubs.....\$3 and \$3.50 each**

**NEPHROLEPIS SMITHII**  
2½-inch pots.....\$8 per 100; \$75 per 1000

**4-inch pots.....\$25 per 100**

**6-inch pots.....\$6 and \$9 per doz.**

**8-inch pots.....\$15 per doz.**

**NEPHROLEPIS BOSTONIENSIS**  
William K. Harris

**2½-inch pots, June delivery.....\$6 per 100; \$50 per 1000**

**4-inch pots.....\$20 per 100; \$180 per 1000**

**11-inch tubs.....\$2, \$2.50, \$3 and \$4 each**

**"TEDDY JUNIOR,"**  
Fine young plants from 2½-inch pots....\$1 per doz.; \$7 per 100; \$60 per 1000

**6-inch pots.....\$7 per doz.; \$50 per 100**

**4-inch pots.....\$25 per 100; \$200 per 1000**

**8-inch pots.....\$12 per doz.; \$90 per 100**

**NEPHROLEPIS JOHN WANAMAKER**  
"The Wanamaker Boston Fern"

**2½-inch pots.....\$8 per 100; \$75 per 1000**

**4-inch pots, very heavy plants.....\$25 per 100; \$200 per 1000**

**6-inch pots, very heavy plants.....\$6 per doz.; \$45 per 100**

**6-inch pots, extra heavy plants.....\$9 per doz.; \$70 per 100**

**8-inch pots.....\$12 and \$15 per doz.**

**11-inch tubs.....\$2.50 and \$3 each**

**NEPHROLEPIS SCOTTH**  
2½-inch pots.....\$8 per 100; \$50 per 1000

**4-inch pots.....\$25 per 100; \$200 per 1000**

**6-inch pots.....\$7 per doz.; \$50 per 100**

**8-inch, three-quarter pots.....\$12 per doz.; \$90 per 100**

**11-inch tubs.....\$2, \$2.50 and \$3 each**

**NEPHROLEPIS ELEGANTISSIMA COMPACTA**  
2½-inch pots.....\$6 per 100; \$50 per 1000

**4-inch pots.....\$25 per 100**

**NEPHROLEPIS TEDDY, JR., SPORT**  
2½-inch pots.....\$6 per 100; \$50 per 1000

**4-inch pots.....\$25 per 100; \$200 per 1000**

**6-inch pots.....\$7 per doz.; \$50 per 100**

**ASPARAGUS PLUMOSUS NANUS**  
2½-inch pots.....\$4 per 100; \$35 per 1000

**3-inch pots.....\$7 per 100; \$65 per 1000**

**4-inch pots.....\$12 per 100; \$110 per 1000**

**ENGLISH IVIES**  
4-inch pots.....\$2 per doz.; \$15 per 100

**FICUS UTILIS**  
6-inch pots, 24 inches to 30 inches tall..\$2 each

**Larger plants.....\$3, \$4, \$5, \$6 and \$7.50 each**

**FICUS PANDURATA**  
6-inch pots, 2½ feet tall.....\$2 each

**7-inch pots, 3 feet tall.....\$2.50 each**

**8-inch pots, 4 feet tall.....\$3 each**

**10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each**

**Branch plants, exceptionally fine.....\$2.50, \$3, \$3.50 and \$4 each**

**HYBRIDS AND TEA ROSES, 20 VARIETIES**  
6-inch pots.....\$35 per 100

**SPRING PLANTS**  
Per 100—

2½-inch and 3-inch 4-inch

Geraniums—Strong plants, 8 varieties.....\$10

Scarlet Sage—Zurich.....\$4-5 10

Snapdragon—Sutton's Prize Winners.....10

Snapdragon—Nelrose.....12

Sweet Alyssum—Little Gem.... 4-5 ...

Lobelia—Light and Dark..... 4-5 ...

Lobelia—Trailing..... 4-5 ...

Lobelia—Double Kathleen Mallard 4-5 ...

Thunbergia—Black Eyed Susan.. 4-5 ...

Cuphea—Cigar Plant..... 4-5 ...

Ageratum—Little Blue Star.... 4-5 ...

Ageratum—Blue Perfection..... 10

Begonias—Luminosa, Red..... 10

Cobaea Scandens..... 10

Moon Vines..... 10

Zinnias—Five colors..... 10

Nasturtiums—Yellow and Red.. 10

Torenia—Blue..... 4-5 ...

Amaranthus—Red..... 4-5 ...

Calendula—Finest Assorted..... 2

Marigold—African..... 10

Marigold—French Dwarf..... 4-5 ...

Petunia—Rosy Morn..... 4-5 ...

Petunia—Star..... 4-5 ...

Heliotropes..... 10

Flowering Vincas—Three colors. 6 10

Coleus—Five varieties..... { 4 ...

Coleus—Large Leaf Seedlings... { 35 ...

Coleus—Brilliant..... 15

Alternanthera—Red and Yellow 3.50 ...

Cannas—Eight varieties, assorted ... 10

Cannas—King Humbert..... 12

Cannas—Rosea Gigantea..... 12

Lantanas..... 10

Fuchsia—Heavy..... 10

Periwinkle—Variegated, heavy.. 5 15

Centaurea Gymnocarpa..... 4-5 ...

Impatiens Sultan, Pink..... 4-5 ...

Salvia America—New..... 10 15

Heliotrope—Miss E. Dennison.. 10 15

\*\$35 per 1000.

ROBERT CRAIG COMPANY, 4900 MARKET STREET, Philadelphia, Pa.  
(Branch, Norwood, Pa.)





No. 3331

# CUPID'S JUNE

THE MONTH OF WEDDINGS

Are You Prepared for Church and Home Decorations?

A full line of

**"KEYSTONE QUALITY"**

Outfits and Accessories will help make every decoration a success.

**WRITE FOR 1917 CATALOGUE**

The Bridal Basket shown herewith is a big seller — only  
**\$6.00 per dozen**

Bridal Muffs are the rage, too!

**Commencement Baskets Ready to Ship**

**M. RICE CO.**

FLORISTS' SUPPLIES THAT EXCEL

1120-22-24 Spring Garden Street,

After June 1st, we close  
Week days, 5 p. m. — Saturdays, 1 p. m.

PHILADELPHIA, PA.

## WERBRO OMBRE RIBBONS

Are in great demand for Spring Weddings

These beautiful fabrics, created and produced in our own manufacturing plant, at Paterson, N. J., are inimitable. The colors are exquisite, matching perfectly every tone of both flowers and gowns. The leading florists everywhere use Werbro Ombre Ribbons extensively.

We are prepared to make immediate deliveries.  
At your service.

**WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.  
Salesrooms, 19-25 East 24th Street, NEW YORK

The  
Album  
of

**DESIGNS**

Post  
Paid  
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

# WEDDING WINDOWS WIN WITH WOMEN

*Impressing the feminine mind, so that when a girl becomes engaged and begins to plan for her wedding she will go to a certain store for her decorations and bouquets, has been the inspiration for many striking wedding windows. A new and attractive wedding window display is illustrated and described on this page.*

T

HERE is no girl about to marry and who plans to have a "real wedding," whether it be in church or at her home, but has many girl friends as excited about the coming event as is she herself. Every detail of dress, of the ceremony, of the wedding breakfast, dinner or supper, and of the floral decorations and bouquets — the latter being the subjects we are particularly interested in — is discussed for weeks before, exclaimed about at the time and talked over afterward.

The bride, undoubtedly, had attended the weddings of many of her friends. She had been impressed with the beauty of the flowers at these ceremonies and had decided that she, too, must be married amid equally elaborate surroundings. And being like the average girl, she had decided not to be outdone by her friends.

These human traits have made wedding decorations and bouquets an important part of the retail end of our business. And as the wholesaler and grower are dependent on the retailer, the connecting link with the consumer, weddings hold a considerable interest for the whole trade.

A bride is a symbol of happiness. Her joy is contagious. That is why we all take so much interest in brides and weddings. We get a reflection of the happiness that attends the event, to the details of which we give more than a passing notice.

## Appeal to Women.

But weddings make an especial appeal to the feminine mind. It is doubtful if there is a girl or woman but who has, at some time in her life, carefully considered the details of her own wedding. She has pictured in her mind's eye her gown, the flowers she will carry and the setting of her marriage.

The girl, of course, has the final say about the flowers for her wedding. Consequently,

when we florists go after wedding work, we must make our appeal to women, especially young women.

During the last few years florists have been capitalizing this interest in weddings each spring by turning the display window into a church chancel, installing a wax model dressed in a wedding gown and surrounding it with floral decorations and the attractive accessories which are used. The whole has been effective, but lacking in that personal element which is so necessary in sales-producing advertising. The wax model is pretty. So is the gown. But to the girl who halts before the window the display is only a display, without that human element which would hold her interest and make a deep impression upon her mind.

## Brides' Pictures Get Crowds.

Suppose it had been possible to secure the young society woman, whose wedding the week before had been an event, to pose in that window. The newspapers had given much space to her wedding and to descriptions of the gowns of the bride and the bridesmaids, and to the decorations of the church.

Thousands of girls, engaged girls, un-engaged girls who would like to be engaged, and matrons, young and old, to whom the wedding had recalled their own, had read these accounts.

But reading about and seeing are different. The first is an abstract, the second a concrete, method of conveying a picture to the mind. Would not the appearance of that bride in the window be a wonderful advertisement?

Of course turning this dream into a reality is well-nigh impossible. Some clever retailers, however, are using the next best thing. Instead of putting the society-girl brides, themselves, in the window, they are displaying photographs of them in their wedding gowns. Such a display recently was made by Penn, of Boston, and proved attractive. The window is pictured in the accompanying illustration. E. A. Seidewitz, of Baltimore, also recently had a wedding window in which photographs of prominent brides of that city were features which drew crowds.

The decorations in the Penn window included hydrangeas, Easter lilies and azaleas. The bride's bouquet was of lilies of the valley and orchids. The crook of the maid of honor carried marguerites and asparagus and the bridesmaid's basket matched it. Neither the maid of honor's gloves nor hat were overlooked, the hat being trimmed with little Sweetheart roses and tulle. Here and there in the window were photographs of some of the prettiest brides of recent seasons and their bouquets.

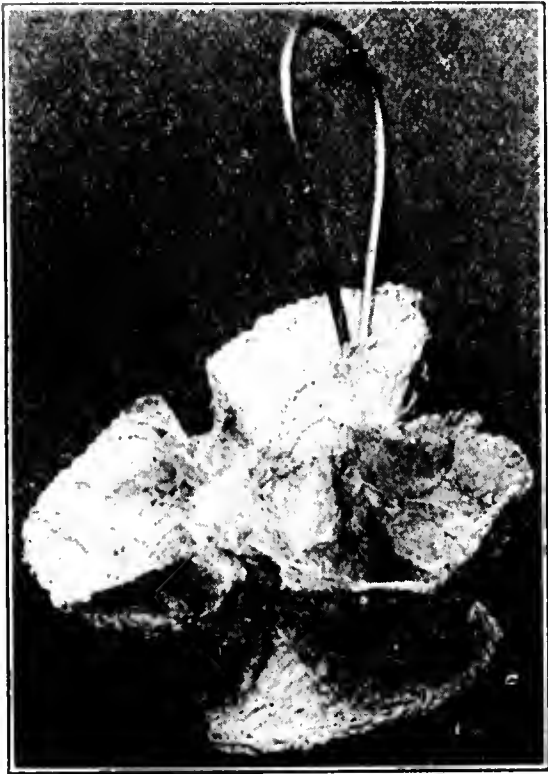
## Wedding Work Pays.

Photographs come as near as anything inanimate can to producing a sense of the personal in a window. The onlooker, should he or she discover the picture of a friend or an acquaintance, would go away with a more or less lasting impression. And it is the lasting impression that the florist wants to make. That is what brings his store to mind when flowers are needed.

There is not a ques-



Penn's Novel Wedding Window Drew Crowds of Boston Women.



No. 3331

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The decorations in the Penn window included hydrangeas, Easter lilies and azaleas. The bride's bouquet was of lilies of the valley and orchids. The crook of the maid of honor carried marguerites and asparagus and the bridesmaid's basket matched it. Neither the maid of honor's gloves nor hat were overlooked, the hat being trimmed with little Sweetheart roses and tulle. Here and there in the window were photographs of some of the prettiest brides of recent seasons and their bouquets.

## Wedding Work Pays.

Photographs come as near as anything inanimate can to producing a sense of the personal in a window. The onlooker, should he or she discover the picture of a friend or an acquaintance, would go away with a more or less lasting impression. And it is the lasting impression that the florist wants to make. That is what brings his store to mind when flowers are needed.

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tion or a doubt that window displays help the florist to a good bit of the special work. This sort of business is valuable, not only because there is usually a considerable sum involved in the one transaction, but because the work, if well done, adds a new customer to the retailer's list. A wedding means another family and in the years to come the bride of today will always have a warm spot in her heart for the florist who provided the decorations for her wedding and the wedding bouquets. That is, of course, he will stick in her memory if his work pleased her.

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The feature of wedding work which is the most interesting to the florist who is really an artist, is the designing of the decorations and bouquets. Here he has an opportunity to give his creative genius full sway. True, there are not many ways by which the general effect can be altered, but here and there little

in advance of their use. Thus only the best stock should be used, so that there will be no danger of the flowers looking anything but at their best. One faded bloom is more noticeable than a hundred perfect ones.

#### Helps Sales in Slack Time.

There is another phase of the subject of spring weddings which makes it all the more important for the retailer to bend his efforts to educating his customers and prospective customers to come to him for work of this character. Weddings, especially June weddings, come at a time when sales of cut stock are slow and one or two of them will put the balance for the month on the right side of the ledger. Flowers are plentiful. Indeed, in the smaller towns the abundance of blooms leads to a temptation to amateur decorating.

But the florist can supply what the layman lacks—experience in handling and selecting flowers, knowledge of color combinations and the ability to work up the different blooms into a harmonious whole. Besides, he has artistic baskets, pretty vases and bowls and the other accessories which are necessary to make complete to the last detail the decorations for elaborate weddings. Thus is the handicap of a profusion of flowers offset.

As the scale of social functions has advanced during the last quarter of a century, hosts, and hostesses especially, have learned that the florist's services

ness of the trade and the development of its members.

#### People Have Plenty of Money.

Despite the high cost of living and the war, there will be just as much, if not more, wedding work this year. The more prosperous class of people has been the class which has profited most by the great commercial and industrial prosperity of the country during the last two years. Besides, there are many who have suddenly acquired wealth and much of this wealth is being put into circulation by its owners. People, too, have been educated to spend, which is not difficult knowledge to acquire. They have the money and will let go of it. It is up to the individual florist to provide value received and the work will come to him.

So let us in the trade go after business instead of waiting for business to come to us. Profit by the experience of other members of the trade with window displays; adopt their ideas and at the same time keep your brains working and go them one better by adding an original touch. Be not backward about keeping your business in the minds of the people in your town. Then you will be so busy you will not have time to hear the jarring note of the chronic pessimist, who is bound, once in a while, to break in on the big chorus of optimists, made so by a record season in our business. Costs are higher, but so are prices and the number of flower-buyers is increasing all the time.

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"Church decorations are not as they used to be—just a bower and a lot of palms, with a heavy, set background; ribbons drawn along the aisle, a big bunch of Easter lilies on each aisle post or each pew, and a fancy tree-form shape above the aisle, just like an arbor behind our grandfather's farmhouse.

"No, you will find it entirely different. The church is free and clear. Nothing obstructs our view. From the farthest corner we can see clear over the whole festive place. A delicate curtain of green is falling from the walls. Two large candelabra with wax lights on each side of the candelabra; roses fastened just as if climbing up; and, instead of the bower, two nice, high, standard trees of beautiful tea roses, just to set off the curtain of green."

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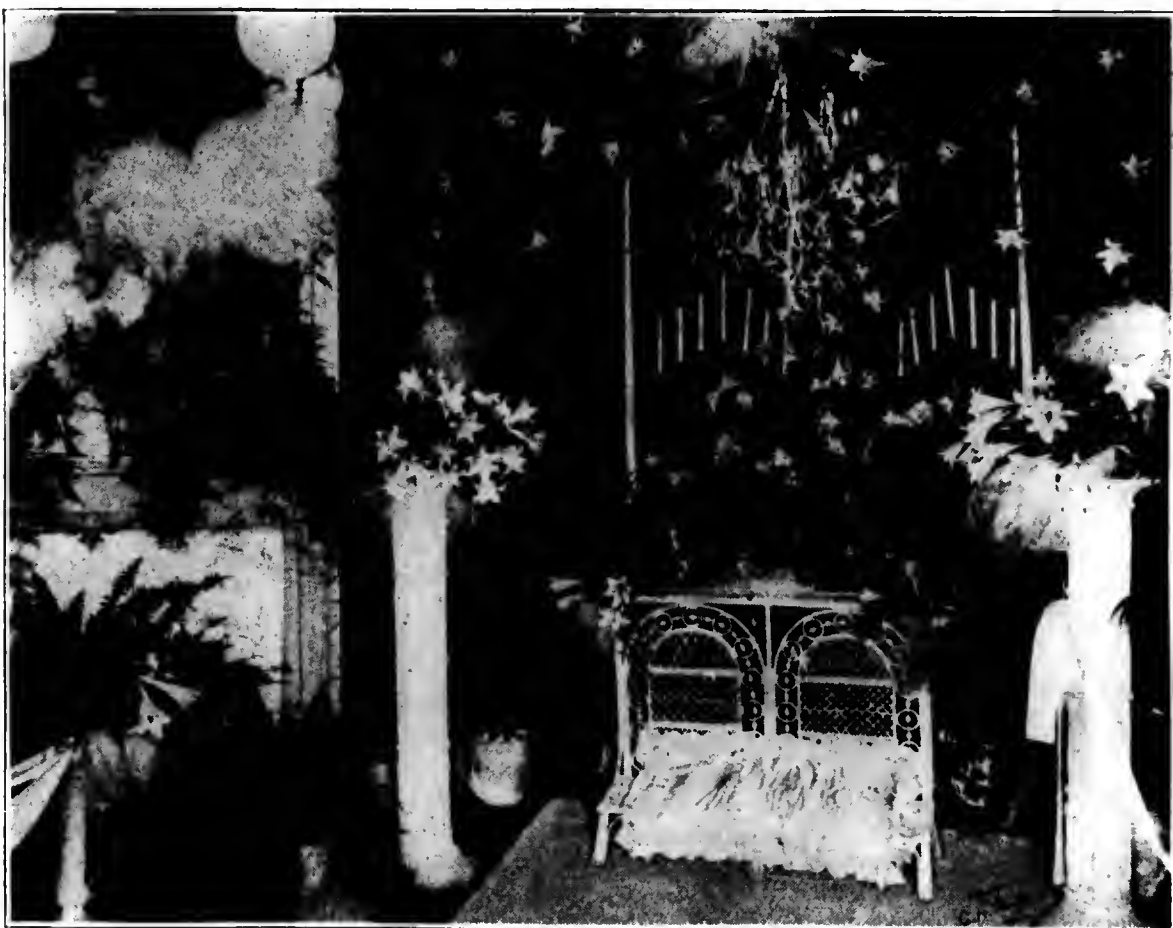
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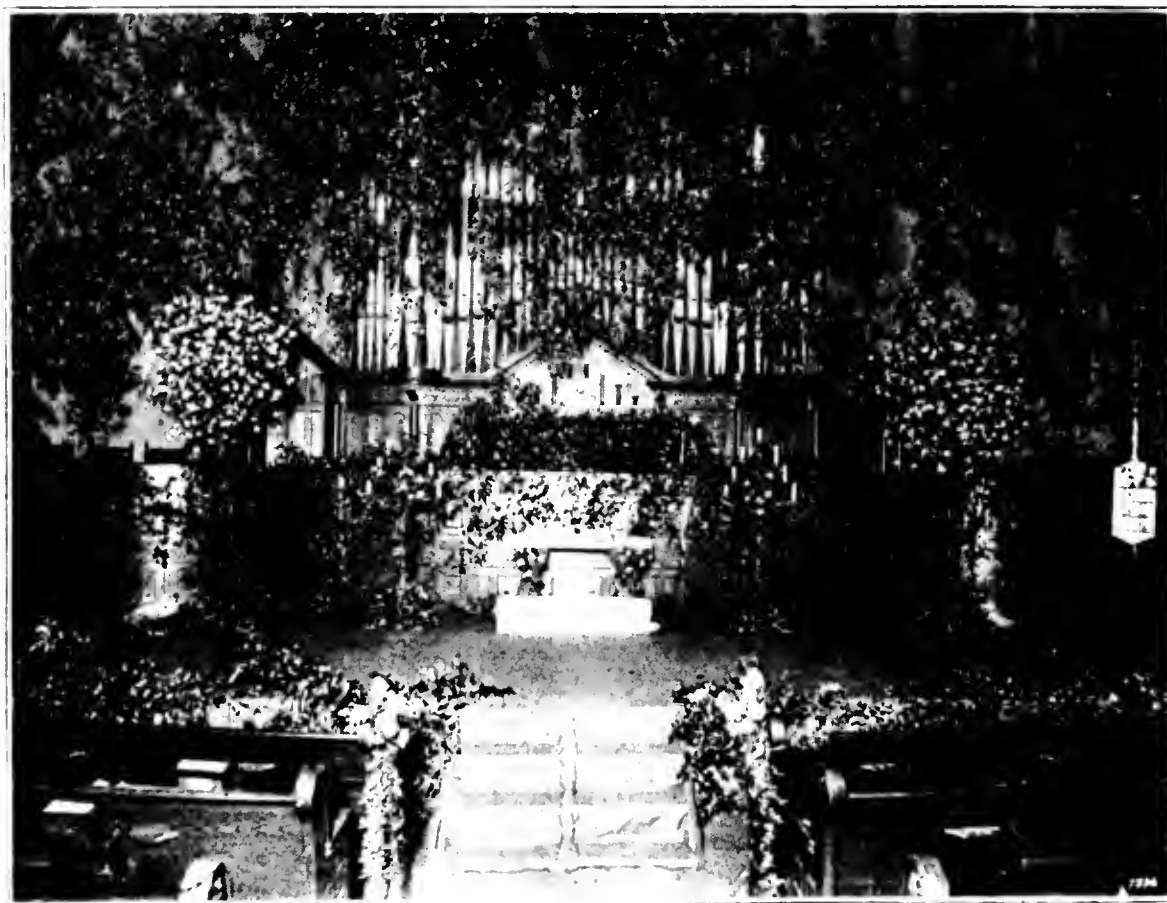
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## SEASONABLE SUGGESTIONS

### The Spraying Season.

We have reached the season when insect pests once more will give us considerable trouble. Thanks to the cool season, their ravages up to date have been comparatively negligible. But a burst of heat would send them forth in incredible numbers and we must have our spraying outfit in condition and have the necessary poisons and insecticides on hand when needed. For leaf-eating caterpillars, such as cankerworms, gypsy moths, brown-tail moths, elm beetles, etc., arsenate of lead at the rate of four pounds to fifty gallons of water is the best remedy. If dry arsenate of lead is used, only half the weight need be employed and I have found it fully as efficacious. For black and green aphids, a nicotine or soap spray answers well. White fly can be killed by a contact spray, but the trouble is that it is too restless. The lace-wing fly on rhododendrons can be destroyed by a soap spray, but it is necessary to use a nozzle ejecting a fine, misty spray and sending it upward, as the pests are all found on the lower sides of the foliage. Two or three sprayings are necessary to keep them in subjection. Hellebore dusted on the bushes while the foliage is damp will get the rose slug and currant worm. For cutworms a poisoned mash of fresh shorts, molasses and water with sufficient Paris green to color it, scattered about the haunts in the evening, will destroy large numbers.

### The Rock Garden.

A feature in American horticulture, which is rapidly becoming a dominant one, is rock gardening. A year or two ago any idea of successful rock gardening here was pooh-poohed, but it has been conclusively shown that, in spite of our hot summers and severe winters, we can grow hundreds of varieties of rock and alpine plants. Many people have land which is not adaptable for the culture of shrubs, annuals, or the stronger growing herbs. By the use of some old field stone, well weather-worn, it is not difficult to start a little rock garden on such land and, once established and planted in an informal way, the delights are sure to encourage the grower to develop a little each year. Florists should encourage and assist in developing this branch of gardening and in no better way can they do it than by planting a small rockery themselves. The majority of rock plants need full sun. Some, like the primulas, need partial shade. The bulk are readily raised from seed. At present in the rock garden the Phlox subulata and divaricata, aubrietias, saxifragas, violas, myosotis, primulas, some campanulas, cerastiums, epimediums, geums, dwarf iris, hardy candytufts, alyssums, arabis, anemones, trilliums and many bulbous subjects make a glorious show and fresh varieties are opening daily. There is a vast undeveloped field here. Why not help to develop it and raise a good batch of suitable plants for the purpose?

Of course, quite a few evergreens are available for rock gardening; so are occasional tall growing plants, like eremuri, yuccas, foxgloves, verbascums and lilies, but the bulk of the plants are low growing and wonderfully beautiful.

### Some Useful Annuals.

If you have not sown all the annuals needed, the present is a good time to start a batch for late summer flowering of such plants as hennemannia, Shirley and other poppies, Gypsophila elegans, larkspurs, lupines, clarkias, nemesias, candytuft, coreopsis and many others. Also start some asters and stocks in a frame and give these a transplanting before placing them in the field. Keep the cultivator going persistently among all flower crops. The deficiency in plant fertilizers can be overcome in large measure by keeping the surface soil constantly tickled.

### Left Over Spiræas.

If you have any left over Spiræa Gladstone, astilboides, Ceres, Peach Blossom, Queen Alexandra or other good spiræas, plant them out in good soil now. Do not try to force them again next winter. If you wait until the fall of 1918 you can safely dig up and force them again, and your clumps will be vastly ahead in quality of any

you can buy. As there is a probability of no Dutch bulbs or roots coming in next fall, we should try to grow some few subjects ourselves and anyone with good soil can succeed with spiræas.

### Cold Storage Lilies.

Longiflorum lilies are useful when there is a call for design work right through the summer. Now is a suitable time to secure and pot a batch of these cold storage bulbs. Do the potting as soon as possible after the bulbs are received. It spoils these bulbs quickly to let them lie around in a dry shed. They should go in 5-inch pots and, if fairly moist loam is used, they need not be watered. Stand them on a shed floor, on a cellar floor or below a greenhouse bench, provided it is free from drip. They will soon start to make both roots and growths, when they can be moved to a bench in a warm house. It does not pay to start too many of these lilies at a time during hot weather, as they come along quite rapidly. You will know how many your trade will use and pot them accordingly. Many bulb dealers specialize in cold storage lilies and you should get them in small lots from these dealers as needed.

**Erie, Pa.**—William Honeysett says one of his best paying houses is the vinery from which he gathers an annual harvest of luscious Gros Colman and Sweetwater grapes.

**Evanston, Ill.**—George M. Meier is overhauling his place at 1210 South boulevard and preparing for another season. He has had excellent success with callas grown from big bulbs planted out in the benches.

## SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

### GIGANTEUMS IN THE SOUTH.

These lilies are an important crop in the south during the summer months. Two or three bulbs may be potted in a 6-inch pot and the pots placed under a bench until well started, when they may be brought into the light. The main thing to watch in their culture, besides proper watering, is to see that the aphids are thoroughly kept away. It is surprising how quickly this pest can ruin a whole batch if allowed undisturbed possession for a few days. Insure the crop by keeping this pest down. L.

### BOUVARDIAS IN THE SOUTH.

Bouvardias do remarkably well in the south, but to do their best they should be planted indoors. Now is a good time to plant. They seem to do equally well on either solid beds or benches. A good carnation soil will suit their requirements. Space the young plants 12x14 inches. Two-year-old plants that have been cut back will require a little more room. Keep them clear of weeds and stir the surface soil occasionally. They require quite a lot of water when growing freely.

Keep the shoots pinched until the end of August or later if the crop is wanted to last until the holidays. A night temperature of 55 degrees suits them better than a lower one. The plants want support exactly like carnations. L.

### HARDY PLANTS FOR THE SOUTH.

Now is a good time to sow seeds of many of the hardy plants, such as feverfews, campanulas, hollyhocks, larkspurs, Shasta daisies, foxgloves, gypsophilas, etc. The seeds can be sown in a cold frame and handled in pots until big enough to be set out in the field, where they will make fine clumps for next spring's sales. The campanulas are probably better grown in pots entirely, especially if wanted for early spring blooms. This plant sells readily as a pot plant and the blooms of the blue variety also find favor. There seems to be an increasing demand each year for plants like these and there is really more money in them than in many of the soft spring plants. Cultivate the plants each week in the field and you will be surprised at the result. All of these will not succeed in the more southern states, but in the northern section they do well. L.



## MEMORIAL DAY ECHOES

### LOOKING BACKWARD.

#### To View the Future.

Memorial day, the last of the holidays that mean added business for the trade before the summer season, is past and during the next few months our business will have no artificial stimulant. Therefore it appears to be an opportune time to look back and analyze the activities of the last eight or nine months, check up on the business done and the profits earned and from this analysis map out our course for the future.

Retrospection invariably brings introspection. We look back over the things we have done and take stock of what our activities have accomplished. We see where we have won and where we have lost; we realize why we have succeeded and usually can put our fingers on the causes of our failures. Thus, by the process of elimination, we know what is best for us to do in the future.

Repeated statement of the same fact is supposed to give it emphasis; therefore let it here be repeated that business with florists—growers, wholesalers and retailers—never has been so good; in fact, it broke all records to smithereens. And the cause for this effect is that never has the trade, individually and as a whole, done so much to increase the demand for flowers, not at any particular store or group of stores, but at all stores.

During the last several years The Review has been preaching the cause of publicity to florists. Week after week and year after year, its columns have told of the successes made by this retailer and that retailer through the use of advertising space. Look back over the last, your most successful year, and consider what the trade as a whole has done in the way of publicity for flowers. Individual florists and groups of florists have spread the gospel, "Buy flowers." Flowers for Christmas, flowers for St. Valentine's day, flowers for Easter, flowers for Mothers' day and flowers for Memorial day—that has been the burden of their advertising. And the public has bought.

It does not take long for the average human to realize the joy to be derived from the good things of life. Those who bought at Christmas for the first time, bought again at Easter and at Mothers' day. Next season they will have the flower buying habit, if they have not it already.

#### What the Future Holds.

It is a wise man who profits by the experience of others. What has been done to help the trade as a whole by the individual florists and the organizations of florists is only a starter in what can be accomplished. It has been demonstrated that advertising pays; that it means dollars to the florist to go after business instead of sitting tight and waiting for business to come to him.

There is no need to recite what can be accomplished to the progressive

members of the trade who have blazed the trail for their less imaginative fellows. They know what they have done and what it has meant to their business. Next year they will follow out the policy that has proven itself a winner, only more intensively. They will help in the campaigns of national publicity—the success of the Mothers' day campaign presages others of its kind—and will continue to advertise as individuals.

What are you going to do?

### NEHRLING'S NEAT AD CARD.

Experience in teaching the science of growing flowers appears to have taught A. H. Nehrling, formerly professor of floriculture at the Massachusetts Agricultural College and now manager of McDonald & Co., florists at Crawfordsville, Ind., the science of selling flowers, as the accompanying illustration of a Memorial day advertising card, sent out by Mr. Nehrling, will show.

The text of the advertising matter on the card deals with the sentiment of the day and uses an up-to-the-minute condition in our national affairs to accentuate that thought, with a flag to illustrate it; next the advantage of ordering early is impressed and finally



## MEMORIAL DAY

*A Tribute To The Loved Ones  
Flowers In The Home*

Don't let your life be ruled by the almighty dollar  
Stop in your rush after money and your own selfish  
happiness and think of the loved ones that have passed away.  
In the East everyone remembers Memorial Day. Let  
us of the West not be backward in this respect  
See that the graves of members of the family are not  
neglected on this day—and have flowers in the home as a  
tribute to those who once brightened life for you  
A few flowers on the picture of the ones whose mem-  
ory we cherish.

Flowers delivered everywhere by the  
Florists' Telegraph Delivery System

A Quarter Page in a Detroit Paper.

### THE DETROIT PROGRESSIVES.

#### Speeding up Memorial Day.

Detroit florists, spurred by the success of their Mothers' day advertising campaign, stopped just long enough to



## MEMORIAL DAY

**MAY 30<sup>th</sup>**

*A Tribute to the Loved Ones.  
Flowers in the Home*

As Poster, Banner and Sticker, this Was Used by all Detroit Florists.

the service that is given by the F. T. D. is clearly set forth.

Mr. Nehrling has been at Crawfordsville less than three months. However, he has adopted the modern commercial methods of moving his stock and his continued success is predicted.

get their second wind and then started after Memorial day business. Needless to say, they adopted the same tactics that won out for them on Mothers' day.

Newspaper advertising, banners and stickers carried the Memorial day message to the public. Banners about four



## MEMORIAL DAY

In the presence of a great national crisis like that which confronted the patriots of '61, American citizens today feel more deeply than ever before their debt to those who gave their lives for this country nearly three-score years ago.

We shall be better able to give the superior attention and service which we wish to offer for this occasion, if you will inform us at your earliest convenience what you desire in

flowers and plants for Memorial Day.

As members of the Florists' Telegraph Delivery Association we can deliver your message in flowers in any city in the United States or Canada, within a few hours.

**McDONALD & CO.**

A. H. NEHRLING, Manager

STORE, 126 W. MAIN ST.

PHONE, PJ 32

A College Florist's First Piece of Advertising for His Private Business.

feet long and one foot wide, printed in green and red, were supplied to the retailers for window and wall display. At the left was a wreath in green with red flowers and ribbon. The text was: "Memorial day, May 30. A tribute to the loved ones. Flowers in the home." Stickers, one of which is reproduced in the illustrations on page 15, carried the same words.

There is food for thought in the words "flowers in the home." Here the Detroit florists are expanding the Mothers' day idea to the Memorial day sales. Not only are they urging plants, wreaths and flowers for the cemetery, but are bidding for sales of cut flowers and plants for home decoration.

#### That Mothers' Day Campaign.

Albert Pochelon, chairman of the

publicity committee of the Detroit Florists' Club, has issued a statement of the receipts for the Mothers' day campaign and of what his committee did in the way of newspaper advertising and other publicity. Subscriptions for the Mothers' day push amounted to \$1,118, of which \$717.16 was spent. Of this amount, all but \$216.60 was spent in the Detroit newspapers, the first ad appearing Tuesday, May 8, and the last May 12, the day before Mothers' day.

"While your committee is perfectly satisfied with the results derived compared with the amount of money spent," Mr. Pochelon says in his report, "yet we wish to hear from all of you and are looking for your criticism. \* \* \* Remember we need your coöperation, not alone in a financial way, but also in new ideas. We already

have under way a still stronger campaign for Memorial day, which, you will all agree, is not nearly enough exploited in Detroit, compared with what is done in eastern cities."

The report gives a list of the contributors, who numbered 205, and the amount each gave. Also, there is an appeal for funds to carry on the work of the club's publicity committee, as, the report says, "there is a chance for you to help to make our fund larger so we may keep up this advertising campaign for several days during the year."

From this report it will be seen that the Detroit florists are satisfied that co-operative campaigns for special flower selling days pay and that the trade there is going to overlook none of its opportunities.

## HOW HOLLAND BULB IMPORTS DOUBLED

### AN OFFICIAL RECORD.

#### Covering Four Years' Business.

Last autumn The Review showed its readers how the imports of bulbs were going ahead of all previous records and last week this paper published the official figures of the United States government for the six months from July 1, 1916, to December 31, 1916, indicating the following totals for the half year:

Hyacinth bulbs, astilbe, dielytra and lily of the valley clumps..... 33,148,000  
Lily of the valley pips, tulips, narcissus, begonia and gloxinia bulbs..187,400,000  
All other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage... 44,293,000

This week the official figures of the exports from Holland are available, supplied to Frank W. Mahin, United States consul at Amsterdam, April 23, by the General Society of Bulb Growers.

#### The Consul's Comment.

"According to the official figures," says Mr. Mahin, "the foreign bulb trade of Holland was unusually small in quantity in 1916. The exports of bulbs were not materially less than the average of preceding years, but the imports were barely twenty per cent the quantity during the last peace year. How-

tions or materially alter the quantities.

"The decline in the total quantity of exports," notes the consul, "was due to the smaller shipments to the British Isles, which country prohibited the importation of bulbs. The export to the United States and Canada is totaled into one, but the records of the consulate show that only a small part went to Canada.

"Although prices obtained in 1916 were apparently high in comparison with peace prices, they were in reality unsatisfactory when unfavorable rates of exchange and other war factors were taken into account. Cost of production was also unusually high in 1916. It is said that at least 2,000,000 kilos of bulbs were sold at prices below cost at the end of the season.

#### This Year's Outlook.

"The prospects for 1917 are uncertain. Although the United States and Scandinavia took an unusually large quantity of bulbs in 1916, it is feared that the quantity will be unusually small in 1917. Facilities for transportation to the United States are uncertain, and the export to Scandinavian countries depends upon their doubtful ability to obtain the fuel necessary to

ernment aid has been asked and will be extended so far as may be practicable.

"The past winter was so severe that many bulbs were frozen, and the spring is so backward that the development of bulbs in the ground is seriously retarded."

#### Holland's Imports.

In normal years Holland imports a considerable quantity of bulbs, but the importations almost ceased last year. The record of imports for the last four years is as follows, from the United States and the total of all imports, the quantities being in kilos, which equal 2.2 pounds:

| Year      | From U. S. | Total     |
|-----------|------------|-----------|
| 1913..... | 167,400    | 2,177,700 |
| 1914..... | 131,900    | 1,377,600 |
| 1915..... | 62,500     | 863,300   |
| 1916..... | 53,700     | 468,800   |

The decline of imports was, of course, due to the war, which diverted bulb industries to other purposes in belligerent countries and limited cargo space from the United States to Holland.

#### Doubled Up On America.

It will be noticed that the weight of bulbs sent to America doubled in four years; that is, in the last peace season the exports to this side of the Atlantic were slightly less than half what they were in the third bulb season of the war, the increase having been considerable in the first and second seasons, but extremely heavy, nearly 3,000,000 kilos, last season, after the British government shut off the traffic.

Everyone knows that the imports of bulbs in 1916 were greater than could readily be used in this country, that the ordinary methods did not suffice to move them and that many expedients were adopted to work off the surplus.

#### The Result.

The result was a large overproduction of bulbous flowers this spring, a production that made bulb forcing unprofitable for the average grower who depends on a wholesale market and which depressed the values of all other cut flowers while the bulbous flowers were in season.

Consequently, the salesmen for the Holland houses met with less than their usual success in booking orders in this

Table of Holland's Bulb Exports for Last Four Years.

| Country.   | 1913              | 1914              | 1915              | 1916              |
|--|-------------------|-------------------|-------------------|-------------------|
| <b>EXPORTS TO—</b>   | <b>KILOS.</b>     | <b>KILOS.</b>     | <b>KILOS.</b>     | <b>KILOS.</b>     |
| United States and Canada.....                                | 5,413,900         | 7,649,000         | 8,100,800         | 11,014,400        |
| Great Britain and Ireland.....                               | 10,192,500        | 7,646,200         | 8,097,500         | 115,300           |
| Germany and Austria-Hungary.....                             | 5,204,900         | 5,266,700         | 5,372,800         | 7,274,300         |
| Scandinavia and Denmark.....                                 | 2,011,600         | 3,706,700         | 3,866,200         | 4,800,500         |
| France, Belgium, Italy, Spain, Portugal, Greece, Turkey..... | 1,008,000         | 462,300           | 540,000           | 509,600           |
| Russia.....  | 841,600           | 90,300            | 572,300           | 50,500            |
| Other countries.....   | 288,400           | 72,700            | 65,900            | 118,700           |
| <b>Total.....</b>  | <b>24,963,900</b> | <b>24,893,900</b> | <b>26,615,500</b> | <b>23,883,300</b> |

ever, imports are of far less consequence to Holland than exports of bulbs."

The table shows the exports during the last four years, in kilos of 2.2 pounds each. Packages of bulbs transmitted by mail are not included in the table, but they would not change the propor-

warm the hothouses where bulbs are flowered. Further, Germany and Austria now prohibit the import of bulbs, which alone can reduce the total exports of Dutch bulbs by twenty to thirty per cent.

"The situation is considered so unsatisfactory for the industry that gov-

country this winter and spring. One of the factors against them was that their houses in Holland felt the necessity of obtaining war-time prices for bulbs in the face of the fact of restricted markets and their necessity of working off their surplus in America. Many growers and jobbers who undoubtedly will use large quantities of bulbs have refrained from placing orders, feeling sure that if transportation is available the quantity of unsold stock on the market will depress prices, as Consul Mahin notes and the trade all knows it did at the end of last season.

#### Germany's Supply also Coming.

But the most important item in Consul Mahin's communication, for it is news, relates to the German market having been closed to the Hollanders. Germany normally takes twenty per cent of the Holland bulb crop, but last year took thirty per cent, while Amer-

ica normally takes twenty per cent and last year took almost fifty per cent.

With the German market closed by embargo the United States will be the only large market open to the Holland bulb exporters. Great Britain normally uses twice as many Holland bulbs as has the United States, Germany as many as we and France an appreciable quantity. It seems, therefore, that the Hollanders will seek to find conveyance to America, and a market here, for a quantity of bulbs four times as great as in 1913, the last peace season. There may be a considerable reduction of the output in Holland this year, due to the various factors that have been at work, but there is not the slightest indication or intimation that the crop will be reduced in anything to compare with the quantity of bulbs ordinarily taken by the markets now closed to them by order of the belligerent governments.

It is reported that the British Board of Trade now has absolutely prohibited the

importation of bulbs and has given notice that no special licenses to import will be given for any reason whatever.

#### Britain's Complete Embargo.

The 1916 crop of Holland bulbs was excluded and the quantity of Japanese bulbs admitted was reduced one-half, but French bulbs were admitted without restriction, although the principal cargo of Paper Whites shipped to England last year was submarined in the Mediterranean and was lost.

As a market for the world's output of bulbs, the British Islands have been of greater importance than any other, taking more Dutch and French bulbs and, until recently, more Japanese lily bulbs.

Unless it should appeal to the government of the United States to follow the lead of England, France and Germany, it is apparent that the trade in the United States will be asked to handle practically all the bulbs produced in the world so long as the war lasts.

## WIND AND HAIL HIT THE TRADE AGAIN

### ILLINOIS THE STORM CENTER.

#### Central States Suffer Once More.

The greenhouse trade in the central states sustained many losses by wind and hail Saturday and Sunday, May 26 and 27, two storms following each other in such quick succession as to confuse those who had to deal with the disaster. Beginning in Kansas May 26, a wind storm moved eastward, assuming cyclonic proportions on the prairies of central Illinois and spending itself as it approached the Indiana line. But next day Indiana and other states to the south and east were visited by the heaviest hail in many years.

As is usual in such cases, the florists in the affected districts were among the chief sufferers, but in Indiana and other states the market gardening fraternity also was hard hit, the hail being so fierce as to cut up all soft stock in the open ground.

The trade's losses by the second storm were greater than by the first, for the reason that the hail fell in districts that have more and larger greenhouses than are found on the Illinois prairies.

#### Mattoon, Ill.

Mattoon, lying just south of the center of Illinois, bore the brunt of the storm May 26, which here assumed cyclonic proportions. The path of the storm was narrow, but, passing over the northern part of the city, it caught most of the greenhouse establishments.

A. D. King was the worst sufferer. His greenhouses and dwelling were demolished and he received slight personal injuries.

A. L. Kirchgraber, whose place on Lafayette street was on the edge of the storm, will be able to replace his broken glass for \$50.

J. W. Shrader, on Charleston street, has the largest range of glass in Mattoon and he, also, was out of the direct path of the cyclone. He says he will

be able to replace the glass that was broken at an expense of \$50.

In the direct path of the cyclone 496 dwellings were destroyed, fifty-one per-



Shaded Portion Shows Path of Storm.

sons were killed and hundreds injured. Mattoon has 15,000 people.

#### Charleston, Ill.

Charleston is a city of 7,000 inhabitants just east of Mattoon. It was in the direct path of the cyclone that hit the larger city and suffered as badly.

Miss Etta J. Nott, proprietor of the Charleston Greenhouses, is the only flo-

rist in the town itself. She had about 5,000 feet of glass and the establishment was practically destroyed by the wind. No hail fell.

The Review's other subscribers at Charleston are located on rural routes. Hardy F. Hill has 5,000 feet of glass on Route No. 7. C. E. Eaton, whose specialty is dahlias, has no greenhouses.

#### New Castle, Ind.

The establishment of Peter Weiland was on the edge of the tornado which hit several of the big growers there only a few weeks ago, but he was in the direct path of the hail that fell in unprecedented quantities May 27. Mr. Weiland estimates his loss between 400 and 500 boxes of glass. There was some loss on stock in the greenhouses, cut by falling glass, but, aside from the breakage of glass, the greatest loss was in the field. The acres of young carnation plants were badly broken down; it is yet too soon to tell how great the loss on this item will be, but it will be considerable. In the great field of peonies the plants were stripped of two-thirds their foliage and buds, with the result that the crop will be almost a total loss.

The hail was followed by heavy rain, which continued most of the following night and day. This ruined the cut flowers not damaged by falling glass, the sweet peas suffering especially.

Mr. Weiland has nearly 100,000 feet of glass. He had \$5,000 of tornado and hail insurance, \$3,000 on the glass and \$2,000 on the stock, including that in the field.

The other growers at New Castle are located at some little distance from the Weiland range.

#### Terre Haute, Ind.

Terre Haute is almost due east from Mattoon and Charleston, but the losses here were by hail instead of by wind. The hail was the heaviest ever known in this section and was general over the city, so that not one greenhouse es-



caped. The losses range upward from \$100 to \$3,000 for the florists, with the loss of the Davis Gardens, growing vegetables in great glass houses, running much higher.

The florists here, with the approximate amount of glass operated by each, are as follows:

Terre Haute Rose & Carnation Co., 75,000 feet.  
Heinl & Weber, 30,000 feet.  
J. G. Heinl & Son, 18,000 feet.  
Cowan Bros., 15,000 feet.  
F. Wunker & Sons, 12,000 feet.  
H. Graham, 10,000 feet.  
N. B. Stover & Son, 5,000 feet.

There are several other places that do retail trade only, some of them having no glass at all.

The growers who lost glass were nearly all members of the Florists' Hail Association and their losses on glass, from \$100 to \$3,000, are well covered with insurance.

Much the largest greenhouse range at Terre Haute is that at Davis Gardens, the vegetable forcing establishment started here only a few years ago by J. W. Davis, of Davenport, Ia. These are Lord & Burnham iron frame houses of the most modern construction. The range consists of service building and five houses, each 80x600 feet, but work is under way on another set of houses just doubling the range. Of these five new houses two were practically completed, a third was ready for glazing and the two others had the frames nearly up. There therefore were seven houses with the glass exposed to the hail. The breakage was approximately 40,000 feet, or two carloads of glass, but the loss is estimated much higher, at \$15,000, the cucumbers in the older houses being badly cut up. Glass and other glazing material already have been ordered for repairs.

#### Nashville, Tenn.

Hail hit Nashville. The wind did no damage and hail fell only in spots, so that some of the growers escaped without the loss of a single pane, but at the new place of McIntyre Bros., where the construction is thoroughly modern, three-quarters of the glass was broken. At the old place of this firm the damage was less severe, not more than one-third the glass breaking. In all the firm has about 150,000 feet of glass and the loss will be considerable.

Louis Haury, who has about 60,000 feet of glass, was hit nearly as hard as the new McIntyre place.

L. M. Smith and other vegetable growers lost considerable glass.

The Joy Floral Co., which has the largest range in Nashville, was not in the direct path of the storm and escaped with small loss.

The loss on stock in the greenhouses will not be as heavy as it would have been at some other season of the year.

#### North Vernon, Ind.

About 7:30 p. m. May 26 a hail storm passed over North Vernon, breaking nearly all the glass, or about 100 boxes, in the greenhouses of Warren Huckleberry, who is the only florist in the town.

There are reports of losses by wind and especially by hail from many other towns, in Michigan, Ohio, Indiana, Tennessee, Kentucky, Missouri and Kansas, and no doubt the complete story of May 26 and 27, when it comes to be known, will show the trade's losses to be greater in number and extent than

any heretofore recorded within an equal space of time.

#### Wilmington, N. C.

Hail visited Wilmington earlier in the week. It was about 4 p. m. May 23 that the third of the storms of the day passed over the city, the final one striking the range of Miss Lucy B. Moore, on Market street, where the greenhouses were practically demolished, and the stock injured to some extent. According to a statement made by Miss Moore, the damage to the stock will not be serious, although the loss on the greenhouses will amount to approximately \$2,000. Work of rebuilding was begun at once.

The greenhouses of Will Rehder, on Red Cross street, and Mrs. L. P. Fowler,



Officers of the Southern Floral Co.

on South Fifth street, were also considerably damaged, the former to the extent of \$300 and the latter \$150.

#### LET THE REVIEW KNOW.

If the wind and hail have done any damage to the greenhouses in your vicinity, or to the florists' outdoor crop, stop long enough at this busy season to drop a line to The Review. Everyone in the trade will be watching next week's paper for fuller information regarding the losses sustained. Let's hear from you. And do it now!

#### HYDRANGEAS NOT FLOWERING.

I have some hydrangeas carried over from last year. They are fine plants, but have no blooms on them. They were bought last year in small pots and planted out, making nice plants. Shall I cut them back and root the tips or will they bloom? They are the French and Otaksa varieties. J. G. C.—Mo.

You must have either frozen the flower buds on your hydrangeas, or subjected them to unsuitable storage conditions in winter, so that they have

damped off. Hydrangeas during winter must be kept tolerably dry at the root and just clear of freezing. The French varieties are somewhat more tender than Otaksa, but both are of such easy culture that it is difficult to see how you could have failed to flower them at all. Cut back well, plant outdoors in good soil, pot up in October, keep outside so long as frost keeps off them, place in a frostproof cellar, pit or frame and air on all favorable occasions through the winter. C. W.

#### SOUTHERNERS GET IN THE GAME.

The Southern Floral Co., of Houston, Tex., is making arrangements with northern wholesale houses for the distribution of its large crop of cut gladioli, the stock to be handled by only one house in each of several of the larger flower centers of the north. The company, aside from its range of greenhouses, has farms in several localities in keeping with the various crops it wishes to produce. The gladiolus crop this year will consist of about 750,000 spikes.

A. E. Kutschbach, who stands at the left in the accompanying illustration, is president of the Southern Floral Co., and J. B. Flynn, who is at the right, is secretary.

#### A SHORTAGE OF PARIS GREEN.

A probable shortage of Paris green this year, depending largely upon the extent of the ravages of potato bugs, is forecast by manufacturers and dealers. The price of Paris green advanced sharply recently to from 40 cents to 45 cents a pound in kegs, standing at from 3 cents to 5 cents a pound above the quotation at the beginning of the month, and representing an advance of about 10 cents a pound over the price a year ago. This condition is ascribed to the difficulties in obtaining white arsenic, the principal material used in making Paris green, which is scarce and high at present.

The opinion is generally expressed in the trade that there would be about enough Paris green to accommodate the normal requirements, but in view of the plans for extensively increasing the cultivation of the potato to prevent a food shortage it is feared that the supply will not be ample to fill the demand. The representative of one of the largest houses manufacturing the poison said that its entire supply had been sold out some time ago and that all inquiries were being turned away.

The bulk of Paris green is manufactured during the winter months, as its production is highly dangerous, requiring that the workers be closely confined, and warm weather would make the risk to workers too high. Moreover, the lack of white arsenic will prevent any large increase in the output. If there is a scourge of potato bugs, such as comes in some seasons, the plants will probably suffer, particularly if the cotton crop demands a large part of the supply for the extinction of cotton pests.

**Independence, Kan.** — After a two weeks' honeymoon, P. A. Bunyar is back on the job with greater ambitions. The lady in the case was Miss Esther Knight. P. A. is son of Robert Bunyar, proprietor of the Independence Greenhouses & Gardens.

**SUCCESS.**

The accompanying illustration, supplied by Lord & Burnham Co., shows the interior of one of the greenhouses built for the Union Grove & Yorkville Greenhouse Co., at Union Grove, Wis., operated by French & Salm, growing Russell roses exclusively for the Chicago market, where they are sold by the E. C. Amling Co. There are three houses like this in the range, each house 57x350. It is an old saying that "nothing succeeds like success" and in this case there is an unusual combination of successful elements, the builders, the wholesalers, the growers and the rose all having achieved an unusual degree of success in their respective fields.

**MILDEW ON RAMBLER ROSES.**

We are daily receiving calls from customers asking our advice about mildew on roses. Dorothy Perkins and Crimson Rambler especially have been hard hit by this fungus, which each year greatly damages the crop of flowers. Will you please tell us of a remedy that has proved successful?

H. W. S.—Tex.

There are several probable causes for mildew. Two or three hot, forcing days followed by a raw, damp spell will assuredly start it. Cold drafts are largely responsible for it. Watering overhead too late in the day and insufficient moisture at the roots or poor drainage are other causes. Sulphur blown from a powder bellows is one of the best remedies. Bordeaux mixture is also a good fungicide. There are also a number of other proprietary remedies said to be effective in combating this disease.

C. W.

**ROSES FOR EASTER.**

I want to force some rambler roses for Easter and would like to know what kinds to buy. Shall I buy them now and set them out, or carry them over in pots?

J. G. C.—Mo.

For early forcing it pays to grow some ramblers or baby ramblers over summer in pots. These should be cut back well after potting and kept under glass until early July, then plunged outdoors and kept well watered. The usual plan is to plant stock outdoors, cut back quite hard. Reduce the number of shoots which come up, retaining four or five of the best. Tie these

up to stakes to insure better ripening, dig up and pot about the end of October. Such true ramblers as Tausendsehn, Dorothy Perkins, exelsa, Hiawatha and American Pillar force well; so do all the so-called baby ramblers or polyantha type. The latter force more easily than the true ramblers.

C. W.

**AMERICAN ROSE SOCIETY.**

Robert Pyle, chairman of the Washington Rose Test Garden committee, has issued the following notice regarding the annual outdoor meeting of the American Rose Society, which will be held June 4 at the National Rose Test Garden, Arlington, Washington, D. C.:

The good florists of Washington as well as the amateur rose growers of the locality look forward to a larger crowd than ever to attend the third annual outdoor meeting of the American Rose Society in the National Rose Test Garden, June 4.

Visitors are reminded to meet at Gude Bros., 1214 F street, N. W., at 9 a. m. Automobiles to the garden will be provided. Those coming kindly notify W. F. Gude, 1214 F street, N. W., Washington, D. C., or Robert Pyle, West Grove, Pa., chairman of the National Rose Test Garden committee.

Mr. Pyle also announces that invitations to speak have been accepted by Carl Vrooman, Assistant Secretary of Agriculture, and J. Horace McFarland, president of the American Civic Association. Distinguished visitors from New York, New England and other distant points also are expected.

**WINNING THE TRADE.**

[A paper read before the Fort Wayne Florists' Club, at its meeting May 9, by Edgar Wenninghoff.]

We florists are all striving for more business and certainly there is no better way to secure it than to attract and interest the public by displaying the highest quality of flowers.

A clean and well arranged window, with fresh flowers well displayed and the arrangement frequently changed, is the best bid for trade the florist can make. In fact, an attractive window is the florists' best advertisement. A fine display in the window is an active medium in winning new customers. We want the non-flower-buying public to realize more and more that flowers are always an appropriate gift, whether it be for an occasion of rejoicing or in a time of sorrow.

**Novelty Excites Comment.**

Plants which attract unusual attention, such as the calceolaria, blue hydrangea, yellow calla, and fancy-leaved caladiums, displayed in the window, arouse interest and stimulate trade. I notice that these oddities are particularly interesting to the men. If we arouse and hold their interest we have gained a good class of trade.

Invariably a great many buyers become discouraged at holiday time, on account of the necessary advance in prices on cut flowers and the volume of business, which makes it difficult to give the service desired to new customers.

After the window display has attracted our first-time customer into the store, we must hold up our reputation by supplying only the best quality of flowers and giving good service, so that the new customer will become a regular patron.

Another fact that discourages a great many purchasers of cut flowers and plants is the perishability of the stock. For this reason it is always an advantage to both the wholesaler and retailer to sell only fresh flowers.

The newer varieties of roses have helped wonderfully in promoting the sale of cut flowers. Induce your customers to buy the better roses, consid-



Interior of One of French & Salm's Houses of Mrs. Russell.

escaped. The losses range upward from \$100 to \$3,000 for the florists, with the loss of the Davis Gardens, growing vegetables in great glass houses, running much higher.

The florists here, with the approximate amount of glass operated by each, are as follows:

Terre Haute Rose & Carnation Co., 75,000 feet.  
Heind & Weber, 30,000 feet.  
J. G. Heind & Son, 18,000 feet.  
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Much the largest greenhouse range at Terre Haute is that at Davis Gardens, the vegetable forcing establishment started here only a few years ago by J. W. Davis, of Davenport, Ia. These are Lord & Burham iron frame houses of the most modern construction. The range consists of service building and five houses, each 80x600 feet, but work is under way on another set of houses just doubling the range. Of these five new houses two were practically completed, a third was ready for glazing and the two others had the frames nearly up. There therefore were seven houses with the glass exposed to the hail. The breakage was approximately 10,000 feet, or two carloads of glass, but the loss is estimated much higher, at \$15,000, the cucumbers in the older houses being badly cut up. Glass and other glazing material already have been ordered for repairs.

#### Nashville, Tenn.

Hail hit Nashville. The wind did no damage and hail fell only in spots, so that some of the growers escaped without the loss of a single pane, but at the new place of McIntyre Bros., where the construction is thoroughly modern, three quarters of the glass was broken. At the old place of this firm the damage was less severe, not more than one-third the glass breaking. In all the firm has about 150,000 feet of glass and the loss will be considerable.

Louis Haury, who has about 70,000 feet of glass, was hit nearly as hard as the new McIntyre place.

L. M. Smith and other vegetable growers lost considerable glass.

The Joy Floral Co., which has the largest range in Nashville, was not in the direct path of the storm and escaped with small loss.

The loss on stock in the greenhouses will not be as heavy as it would have been at some other season of the year.

#### North Vernon, Ind.

About 7:30 p. m. May 26 a hail storm passed over North Vernon, breaking nearly all the glass, or about 100 boxes, in the greenhouses of Warren Huckleberry, who is the only florist in the town.

There are reports of losses by wind and especially by hail from many other towns, in Michigan, Ohio, Indiana, Tennessee, Kentucky, Missouri and Kansas, and no doubt the complete story of May 26 and 27, when it comes to be known, will show the trade's losses to be greater in number and extent than

any heretofore recorded within an equal space of time.

#### Wilmington, N. C.

Hail visited Wilmington earlier in the week. It was about 4 p. m. May 23 that the third of the storms of the day passed over the city, the final one striking the range of Miss Lucy B. Moore, on Market street, where the greenhouses were practically demolished, and the stock injured to some extent. According to a statement made by Miss Moore, the damage to the stock will not be serious, although the loss on the greenhouses will amount to approximately \$2,000. Work of rebuilding was begun at once.

The greenhouses of Will Rehder, on Red Cross street, and Mrs. L. P. Fowler,



Officers of the Southern Floral Co.

on South Fifth street, were also considerably damaged, the former to the extent of \$300 and the latter \$150.

#### LET THE REVIEW KNOW.

If the wind and hail have done any damage to the greenhouses in your vicinity, or to the florists' outdoor crop, stop long enough at this busy season to drop a line to The Review. Everyone in the trade will be watching next week's paper for fuller information regarding the losses sustained. Let's hear from you. And do it now!

#### HYDRANGEAS NOT FLOWERING.

I have some hydrangeas carried over from last year. They are fine plants, but have no blooms on them. They were bought last year in small pots and planted out, making nice plants. Shall I cut them back and root the tips or will they bloom? They are the French and Otaksa varieties. J. G. C.—Mo.

You must have either frozen the flower buds on your hydrangeas, or subjected them to unsuitable storage conditions in winter, so that they have

damped off. Hydrangeas during winter must be kept tolerably dry at the root and just clear of freezing. The French varieties are somewhat more tender than Otaksa, but both are of such easy culture that it is difficult to see how you could have failed to flower them at all. Cut back well, plant outdoors in good soil, pot up in October, keep outside so long as frost keeps off them, place in a frostproof cellar, pit or frame and air on all favorable occasions through the winter.

C. W.

#### SOUTHERNERS GET IN THE GAME.

The Southern Floral Co., of Houston, Tex., is making arrangements with northern wholesale houses for the distribution of its large crop of cut gladioli, the stock to be handled by only one house in each of several of the larger flower centers of the north. The company, aside from its range of greenhouses, has farms in several localities in keeping with the various crops it wishes to produce. The gladiolus crop this year will consist of about 750,000 spikes.

A. E. Kutschbach, who stands at the left in the accompanying illustration, is president of the Southern Floral Co., and J. B. Flynn, who is at the right, is secretary.

#### A SHORTAGE OF PARIS GREEN.

A probable shortage of Paris green this year, depending largely upon the extent of the ravages of potato bugs, is forecast by manufacturers and dealers. The price of Paris green advanced sharply recently to from 40 cents to 45 cents a pound in kegs, standing at from 3 cents to 5 cents a pound above the quotation at the beginning of the month, and representing an advance of about 10 cents a pound over the price a year ago. This condition is ascribed to the difficulties in obtaining white arsenic, the principal material used in making Paris green, which is scarce and high at present.

The opinion is generally expressed in the trade that there would be about enough Paris green to accommodate the normal requirements, but in view of the plans for extensively increasing the cultivation of the potato to prevent a food shortage it is feared that the supply will not be ample to fill the demand. The representative of one of the largest houses manufacturing the poison said that its entire supply had been sold out some time ago and that all inquiries were being turned away.

The bulk of Paris green is manufactured during the winter months, as its production is highly dangerous, requiring that the workers be closely confined and warm weather would make the risk to workers too high. Moreover, the lack of white arsenic will prevent any large increase in the output. If there is a scourge of potato bugs, such as comes in some seasons, the plants will probably suffer, particularly if the cotton crop demands a large part of the supply for the extinction of cotton pests.

**Independence, Kan.** — After a two weeks' honeymoon, P. A. Bunyar is back on the job with greater ambitions. The lady in the case was Miss Esther Knight. P. A. is son of Robert Bunyar proprietor of the Independence Greenhouses & Gardens.





### SUCCESS.

The accompanying illustration, supplied by Lord & Burnham Co., shows the interior of one of the greenhouses built for the Union Grove & Yorkville Greenhouse Co., at Union Grove, Wis., operated by French & Salm, growing Russell roses exclusively for the Chicago market, where they are sold by the E. C. Amling Co. There are three houses like this in the range, each house 57x350. It is an old saying that "nothing succeeds like success" and in this case there is an unusual combination of successful elements, the builders, the wholesalers, the growers and the rose all having achieved an unusual degree of success in their respective fields.

### MILDEW ON RAMBLER ROSES.

We are daily receiving calls from customers asking our advice about mildew on roses. Dorothy Perkins and Crimson Rambler especially have been hard hit by this fungus, which each year greatly damages the crop of flowers. Will you please tell us of a remedy that has proved successful?

H. W. S.—Tex.

There are several probable causes for mildew. Two or three hot, forcing days followed by a raw, damp spell will assuredly start it. Cold drafts are largely responsible for it. Watering overhead too late in the day and insufficient moisture at the roots or poor drainage are other causes. Sulphur blown from a powder bellows is one of the best remedies. Bordeaux mixture is also a good fungicide. There are also a number of other proprietary remedies said to be effective in combating this disease.

C. W.

### ROSES FOR EASTER.

I want to force some rambler roses for Easter and would like to know what kinds to buy. Shall I buy them now and set them out, or carry them over in pots?

J. G. C.—Mo.

For early forcing it pays to grow some ramblers or baby ramblers over summer in pots. These should be cut back well after potting and kept under glass until early July, then plunged outdoors and kept well watered. The usual plan is to plant stock outdoors, cut back quite hard. Reduce the number of shoots which come up, retaining four or five of the best. Tie these

up to stakes to insure better ripening, dig up and pot about the end of October. Such true ramblers as Tausend schon, Dorothy Perkins, excelsa, Hia-watha and American Pillar force well; so do all the so-called baby ramblers or polyantha type. The latter force more easily than the true ramblers.

C. W.

### AMERICAN ROSE SOCIETY.

Robert Pyle, chairman of the Washington Rose Test Garden committee, has issued the following notice regarding the annual outdoor meeting of the American Rose Society, which will be held June 1 at the National Rose Test Garden, Arlington, Washington, D. C.:

The good florists of Washington as well as the amateur rose growers of the locality look forward to a larger crowd than ever to attend the third annual outdoor meeting of the American Rose Society in the National Rose Test Garden, June 1.

Visitors are reminded to meet at Gude Bros., 1214 F Street, N. W., at 9 a. m. Automobiles to the garden will be provided. Those coming kindly notify W. F. Gude, 1214 F Street, N. W., Washington, D. C., or Robert Pyle, West Grove, Pa., chairman of the National Rose Test Garden committee.

Mr. Pyle also announces that invitations to speak have been accepted by Carl Vrooman, Assistant Secretary of Agriculture, and J. Horace McFarland, president of the American Civic Association. Distinguished visitors from New York, New England and other distant points also are expected.

### WINNING THE TRADE.

[A paper read before the Fort Wayne Florists' Club at its meeting May 30, by Edgar Werninghoff.]

We florists are all striving for more business and certainly there is no better way to secure it than to attract and interest the public by displaying the highest quality of flowers.

A clean and well arranged window, with fresh flowers well displayed and the arrangement frequently changed, is the best bid for trade the florist can make. In fact, an attractive window is the florists' best advertisement. A fine display in the window is an active medium in winning new customers. We want the non flower buying public to realize more and more that flowers are always an appropriate gift, whether it be for an occasion of rejoicing or in a time of sorrow.

### Novelty Excites Comment.

Plants which attract unusual attention, such as the calceolarias, blue hydrangea, yellow calla, and fancy leaved caladiums, displayed in the window, arouse interest and stimulate trade. I notice that these oddities are particularly interesting to the men. If we arouse and hold their interest we have gained a good class of trade.

Invariably a great many buyers become discouraged at holiday time, on account of the necessary advance in prices on cut flowers and the volume of business, which makes it difficult to give the service desired to new customers.

After the window display has attracted our first time customer into the store, we must hold up our reputation by supplying only the best quality of flowers and giving good service, so that the new customer will become a regular patron.

Another fact that discourages a great many purchasers of cut flowers and plants is the perishability of the stock. For this reason it is always an advantage to both the wholesaler and retailer to sell only fresh flowers.

The newer varieties of roses have helped wonderfully in promoting the sale of cut flowers. Induce your customers to buy the better roses, consid-



Interior of One of French & Salm's Houses of Mrs. Russell.

ering both the keeping qualities and their surpassing beauty. Convince them that the same amount of money expended for the higher quality of roses gives them better value and more satisfaction.

#### Charge for Time Also.

I cannot recall any other business in which it is so often expected that work shall be done without pay, as in the various lines of the florists' business. A great many florists are donating their time. A wreath or spray is ar-

ranged, never considering the actual time it takes to execute the work. It would be a good plan to charge for our time and this policy would add a great deal of dignity to the florists' business. We are engaged in a business dealing with perishable goods; we must give service and time, so we ought to be paid accordingly.

There has been no advance in the selling price of cut flowers, considering the improvement in the quality and variety of our flowers today.



#### THE PLANTS IN THE FIELD.

##### Giving Them a Good Start.

By this time you probably have your young carnation plants all in the field. If you have not, lose no time in getting them out. The month of May and early June are usually ideal for making growth and the young plants should be given every opportunity to get an early start, especially where early housing is practiced. This spring has been unusually backward. But, while the young plants have not made much top growth to date, yet the roots are getting a good start, thanks to the frequent rains, and when warm weather does set in you will almost see them grow. Unless it becomes unusually hot and dry in the next few weeks, we expect to see the finest carnation plants in years.

Getting the young plants into the field is a big job and we invariably breathe a sigh of relief when it is finished, but we must never get the idea that once the plants are out they can shift for themselves even for a short time. That is a mistake which is made too often by those who do a general retail plant business. During the bedding season, which follows close-

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During the last season, or I might say for several seasons, many carnation specialists have found it rather difficult to make both ends meet. Unsatisfactory market conditions, coupled with poor growing weather during the summers, have made it impossible for them to produce a revenue commensurate with the effort put forth. This is not as it should be, as a flower which is as indispensable as the carnation should afford the grower at least a fair livelihood. There may be a number of contributing causes, which could be remedied through a better understanding between the several parties interested in the crop from the time the blooms are cut until they reach the ultimate consumer. President Vesey is calling a meeting for the purpose of getting these various interests together for a general discussion of the subject of better revenues for the grower. Not only are the carnation men invited, but growers of all other crops are interested and his plan is to get a large gathering of all branches of the trade in the middle west. Everyone should be interested, from either a selling or a buying standpoint, and a representative meeting should result. The meeting is called for June 19 and 20, at Chicago. Lay your plans to be there.

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J. E. Pollworth, of Chicago, in a Contemplative Mood.

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Comment has been created by the publication of the statement that the florists and allied interests in New York and vicinity are at work raising a fund of possibly as much as \$10,000 to be expended on the social and amusement features of the August convention of the Society of American Florists. To a number of members of the society it appears that this is not the time for a convention of the character these preparations would seem to indicate. With the country just entering what threatens to be the time of greatest stress in its whole history, with pleas to patriotism on every hand for men and money, it seems to many that the trade will do itself no credit in the eyes of the public by expending a large sum for a purpose that might be perfectly justifiable when the country was not at war.

There are many members of the S. A. F. who believe the picnic feature of the annual convention has outlived its usefulness and that the outing would better be omitted from all conventions. To these members it seems that this year affords a splendid opportunity to break away from custom. In the first place, the proprieties justify a strictly business convention. In the second place, New York city itself affords sufficient attraction and distraction so that the attendance at the convention should not suffer by the elimination of entertainment for the convention as a body.

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You possibly realize that this is the most important convention we have had in years. Due to the fact that serious conditions confront our country at this time, the florists of the country should get together and must show our coöperation with the government in the present crisis. The florists' business is looked upon by the warring nations as an unnecessary business during the time of war. It is up to us to convince the people that our business is very necessary and absolutely essential in this crisis. We should go further and devise ways and means of growing such stock as will assist the government in food conservation. Therefore, at this convention, these various matters can be taken up and discussed.

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readers will find something interesting in every one of the thirty-six pages and will probably be conscious of no sameness in the contents, except in the sense that the same high quality is maintained throughout.

First in the bulletin is a report of the April meeting of the American Peony Society's directors, with a copy of the premium list for the coming show in Philadelphia. The pronouncing list of peony names, "mostly French," will be a boon to many who, though not good French scholars, would like at least to "make a stagger at" the right pronunciation, without having their efforts bear too close a resemblance to what veterinarians call "blind staggers." The article entitled "How to Exhibit Peonies" seems to be practical as well as timely. C. S. Harrison's contribution, already referred to, has reference to the history of the peony. About half a dozen pages of the bul-

letin are devoted to a review of Mrs. Edward Harding's "The Book of the Peony."

Secretary Saunders invites suggestions "as to what should be done to improve the bulletin." His address is Clinton, N. Y.

## AN EASY PLANT TO GROW.

Please tell me how to propagate *Anthericum ramosum*, the plant used in box and basket work.

J. P. M.—Pa.

*Anthericum ramosum* is a plant of easy culture and simple of propagation. It can be increased easily by means of stolons, which it produces freely, also by division and seeds. Place the stolons and divisions where they can be kept warm and close for a time. Few will fail to grow under these conditions.

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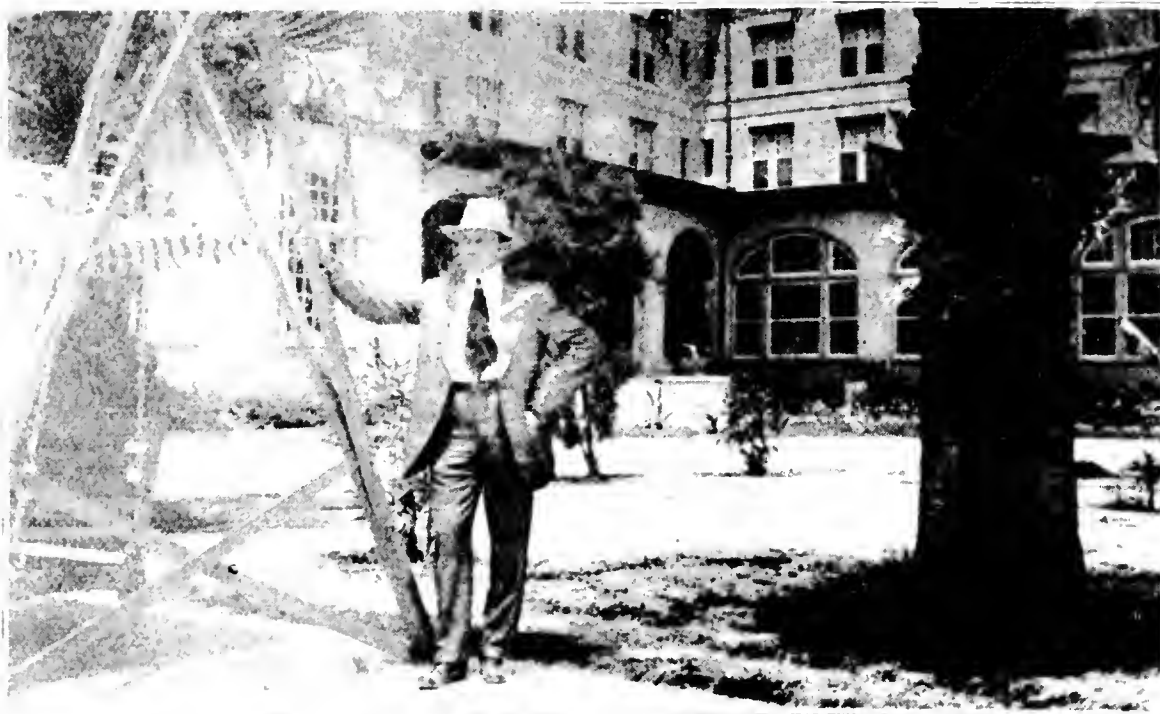
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WHEN the sweet pea enthusiasts gather at the annual convention and exhibition of the American Sweet Pea Society at Boston, July 7, they may expect to see some new specialties in Spencers. If they do not, George W. Kerr, president of the society, will have to do some tall explaining. For Mr. Kerr, superintendent of the Fordhook Farm trial grounds of W. Atlee Burpee & Co., at Doylestown, Pa., has produced many specialties in early-flowering varieties and a few more would cause no surprise. Mr. Kerr has been at Fordhook the last nine years, coming there from Scotland, where he was born. His father, the late William Kerr, was a seedsman at Dumfries, Scotland. When a young man, Mr. Kerr left Dumfries and went with Dobbie & Co., now of Edinburgh, and later was with Messrs. Baker, of Codsall, Wolverhampton. He has many gold medals and silver cups for sweet peas, dahlias, roses and herbaceous plants.

readers will find something interesting in every one of the thirty-six pages and will probably be conscious of no sameness in the contents, except in the sense that the same high quality is maintained throughout.

First in the bulletin is a report of the April meeting of the American Peony Society's directors, with a copy of the premium list for the coming show in Philadelphia. The pronouncing list of peony names, "mostly French," will be a boon to many who, though not good French scholars, would like at least to "make a stagger at" the right pronunciation, without having their efforts bear too close a resemblance to what veterinarians call "blind staggers." The article entitled "How to Exhibit Peonies" seems to be practical as well as timely. C. S. Harrison's contribution, already referred to, has reference to the history of the peony. About half a dozen pages of the bul-

letin are devoted to a review of Mrs. Edward Harding's "The Book of the Peony."

Secretary Saunders invites suggestions "as to what should be done to improve the bulletin." His address is Clinton, N. Y.

## AN EASY PLANT TO GROW.

Please tell me how to propagate *Anthemium ramosum*, the plant used in box and basket work.

J. P. M., Pa.

*Anthemium ramosum* is a plant of easy culture and simple of propagation. It can be increased easily by means of stolons, which it produces freely, also by division and seeds. Place the stolons and divisions where they can be kept warm and close for a time. Few will fail to grow under these conditions.

C. W.

## BALTIMORE.

## Robert Graham's Career.

This week I am going to write about a visit made to see our friend Robert L. Graham at Waverly. If I keep on people will begin to think that Tate is some old man, but I was 7 years old when I first met Bob, and that was forty-one years ago. At that time he was 18, having served an apprenticeship of four years with Bolgiano in the seed business, and was then starting to serve an apprenticeship as a florist with Robert Paterson. After serving four years here, he took a position on a private place near Hagerstown and stayed there two years.

But Bob had a vision of an establishment of his own, and, with the little he had saved, he started in 1880 for himself with a lean-to house 15x60 and a small packing shed at one end on part of the site of his present range. I shall never forget that shed, for the first money I ever earned was for white-washing it. Thus was the business of Robert L. Graham launched, with a young man ambitious to succeed at the helm. We sat and talked it over after all of these years and he looked back over the road he had traveled, at the fair weather and the storms.

"With all," he said, "the fair weather has predominated and, while the fight has been strenuous at times, I never doubted that I would succeed. Tonight I feel that the feature most responsible for any success that I may have attained is the fact that one year after I started in business I married the daughter of the man with whom I served my time.

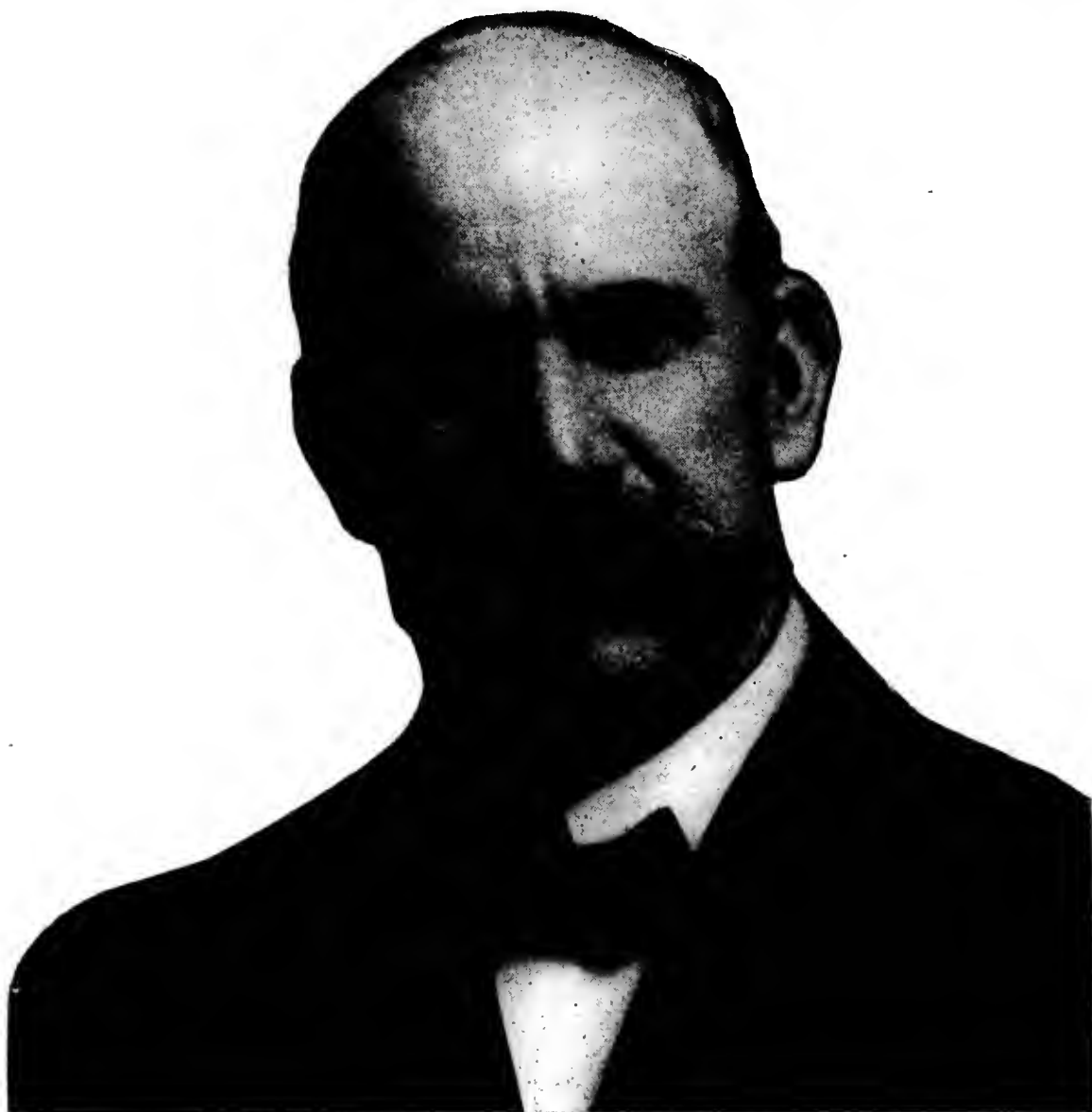
## How Stock Was Marketed.

"In those days the only way we had to dispose of the stock we grew was in the markets. Many a time in the spring of the year I would be in the old Marsh market and have a load of stuff sold to the hucksters (they were dealers who bought in the market and sold from house to house) by half past 5 in the morning; then home and back by 7 with a load for my regular patrons. The better part of the afternoon would be spent in fixing customers' yards, then to work on my own place until it was time to go to bed."

I asked if such things were done now, to which he replied that he did not think the young man of today was willing to pay the price.

"Well, about this time," he continued, "I had an opportunity to buy an old house from a man who had given up the fight, and with this material I erected another house 18x60. When I took stock of my resources, I also took heart, for was I not progressing? I had a wife, two fairly good houses and a horse and wagon.

"We went along this way, adding a house from time to time. Then the children began to come. September 19, 1892, we opened what proved to be our best venture up to this time. That was the store at 622 Aisquith street. This was where Mrs. Graham had an opportunity to impress her personality on the business, for, like her sister, Mrs. Johnston, she is a born saleswoman. With the store, we had another outlet for our stock. Gradually I gave up the markets and devoted my entire time to the greenhouses. While our store venture was humble



Robert L. Graham, of Baltimore.

at the start, it was a success. It was here that the children were trained. In 1908, when this section of the city had become changed, the old residents having moved and foreigners taken their places, we opened our North avenue store and put Robert, Jr., and Margaret in charge. Mrs. Graham, however, would not leave the place where she had built a successful florists' business from a small beginning.

## New Store a Success.

"Time has demonstrated the wisdom of this location on North avenue. While the trade is different from that in the Aisquith street store, the children were young and soon adapted themselves to the change. The new store also required a change in the growing end. The demand in our downtown store was for cut flowers for funeral work and the like, but we found that for North avenue we were obliged to have blooming plants of the better kind and nothing but the best quality in cut stock."

It has been the writer's pleasure to see, on several occasions of late samples of Miss Margaret's work. She also has the qualifications of a saleswoman, patient, accommodating and anxious to please. Robert, Jr., is a husky young fellow. He keeps the window an example of the decorator's art, has a head just teeming with new and original ideas and has the nerve to try them out. Together they are making a success with the store. Mrs. Graham practically has retired, going down only on fine days. That is the history of what is today one of the successful florists' businesses in the city.

As I sat in his happy and comfort-

able home, I said: "Bob, was it worth the early struggle?"

His reply was: "Everything is worth just what it costs; it was the struggle and work that makes it all so dear to me today."

In his busy life he has had time to help his fellow man, as he is the type to whom people go for advice. While maintaining his personal opinion, he respects the fact that individuals have a right to their own. He has a broad vision, but is exceedingly practical in everything he does. Mr. Graham has been twice president of the Florists' Club, one of the organizers of the Florists' Exchange and one of its directors for many years. He has, on several occasions, refused to be a candidate for political office. Mr. Graham is an ardent Mason, having attained the Scottish Rite degree. He was one of the judges at the International Flower Show in New York this spring, and last, but not least in his estimation, is an elder in the Presbyterian church. One of the first rules he made in business and has lived up to was that he would sell no flowers on Sunday. If late Saturday night or early Monday would not do, he could not fill the order. Tate.

**Allentown, Pa.**—John H. Sykes is one of the conservatives who, when he cannot foresee the distant view, believes in going steadily. He has proved the wisdom of such action.

**Hamtramck, Mich.** — Detroit is the country's automobile metropolis, and Hamtramck is not so far from Detroit, so P. G. Sulewski calculates that his new store ought to attract some transient business, in addition to a good local patronage.



## OBITUARY

### Fred P. Collyer.

Fred P. Collyer, who operated the only greenhouses at Falmouth, Ind., is dead, of goiter. He was 36 years of age and had never married.

### Hilan Harrington.

Hilan Harrington, a pioneer Pacific coast florist, died at his home, Vashon Island, Wash., Monday, May 21. For fifteen years Mr. Harrington conducted the greenhouses on Vashon Island, which until he retired in 1914 were known as the H. Harrington Co. range. The same company owned a retail store at Seattle.

Mr. Harrington was born in Steuben county, New York, sixty-six years ago and removed from Norwich, N. Y., where he was in the florists' business, to Vashon in 1899. He built the Vashon range of greenhouses, which are known throughout the northwest. He left a widow, one daughter, Mrs. L. C. Beall, Jr., and two brothers. B. G.

### Alexander Siegel.

Alexander Siegel, a retired retail florist, died at his home, 4272 Moffatt avenue, Friday, May 25, after an illness of a year. Mr. Siegel conducted a store at Sixth and Washington avenues until a year ago, when sickness forced him to retire. He was well known among the trade, both in St. Louis and Chicago. Mr. Siegel was a member of the St. Louis Florists' Club and was prominent in the Masonic lodge. He is survived by his widow, a sister and two brothers.

The funeral was held May 28 from the home and was attended by members of the St. Louis Florists' Club in a body. Many beautiful floral designs were sent by friends in the trade. The burial was in Bellefontaine cemetery. J. J. B.

### BORDER FOR CANNA BED.

Can you give me an idea for a flower bed twelve feet square in which cannas will occupy the center? H. W.—N. J.

If scarlet cannas are used and you want a bed of one color, use *Salvia Bonfire*, but if yellow cannas are planted the red *salvias* would make a good contrast. Either *Pennisetum longistylum* or *P. Ruppelii* makes a nice border for a canna bed. It would be best to use cannas for the whole bed, with the exception of the border. C. W.

### XANTHOSOMA BATAVIENSIS.

Among ornamental plants which have large leaves, the aroides, or arum family, have long been favorites. *Caladium esculentum* is the best known of this class. Others not as well known, but which are even more attractive, are the *aloecias* or *xanthosomas*, and *X. Bataviensis* is the handsomest of them all.

This beautiful plant has a broad, arrow-shaped leaf of a distinctive bluish green shade, much more handsome than *caladium*, and has large dark purple stems which add much to its attractiveness. They do not make so large bulbs as do the *caladiums*, but even with a small bulb or plant, if given plenty of moisture and rich soil, they

soon reach a large size. We had a bed of them planted in the convention gardens at Houston, Tex., last year and they were awarded a certificate of merit. Every florist should give them a trial and in planting them should remember that all of this family of plants are voracious feeders, requiring not only rich soil, but a plentiful supply of moisture, and I feel sure they will be pleased with the results. L. H. Read.

### WESTERLY, R. I.

S. J. Reuter & Son, Inc., is among the unsecured creditors of John Moore, of Norwich, Conn., who last week filed a voluntary petition in bankruptcy.

Conrad Schulz was a business visitor in Providence and Boston last week. He was accompanied by Mrs. Schulz.

Louis J. Reuter spent several days of last week in New York and Philadelphia on business.

James Bliven has severed his connection with Conrad Schulz. W. H. M.

### WOONSOCKET, R. I.

Washington Street Greenhouses, at Franklin, have a good trade in bedding and potted plants, of which there is an unusually large supply.

Boucher Bros., landscape gardeners and foresters, 81 Union street, have been engaged by Tree Warden Michael Crane to spray and prune the trees of the city, which will take about two months.

E. A. Chipman, who has been in business since 1875, announces Chipman's Greenhouses as "The same old man; the same old corner; the same old style of treatment." W. H. M.

## VEGETABLES AND FRUITS DEPARTMENT

### CLUB ROOT ON TOMATOES.

Under separate cover I am sending you a dozen tomato plants that are suffering from some kind of root disease. I grow several thousand plants, but this variety, *Magnus*, and a few of the variety *Stone*, are the only ones affected. The plants were grown in hotbeds in which wood soil was used. Other varieties, grown in the same beds, within six inches of the plants sent, were not affected. Can you tell me the cause of this disease and how I can overcome it? C. E. M.—O.

The tomato plants show unmistakable signs of club root, also called club foot, or *Plasmodiophora brassicae*. This disease attacks the cabbage, cauliflower, turnip, radish and other vegetables, in addition to some of our common weeds, like hedge mustard and shepherd's purse. Your tomatoes have probably taken the disease from infected soil, the spores of the disease persisting in living over winter in the soil. There is no known cure for this disease, but all affected plants should be destroyed. Soil that breeds club root should not be planted to crops likely to take the disease, at least not for a couple of years, and it will help in some measure to plow the land and leave it rough over winter, at the same time giving it a good application of lime, at the rate of 2,000 to 3,000 pounds per acre. C. W.

## MOTT-LY MUSINGS

"By their fruits ye shall know them," observed H. N. Hoffman, of Elmira, N. Y., while engaged in labeling a stocky batch of fruit trees. "This certainly has been a great season for planting, and we were never so busy in the nursery," reported Mr. Hoffman. His honor still fills the mayoralty chair, and says that between business and the pleasure of making garden allotments, there is no rest; but he enjoys it. Two husky sons are home from Cornell, and are a big help. One, Allyn P., is a landscape engineer and strong in perspective. The other, Arthur, bids fair to follow in the mayor's footsteps.

A. H. Bool, of Ithaca, is reported as having additional greenhouses on the tapis, finding the demand beyond the supply. There has been quite an increase since he returned to the fold.

Robert Craig makes daily trips between Philadelphia and the Norwood establishment by automobile. I met our veteran friend passing through Darby. He observed that "keen though one's vision may be, to attempt to predict the future is folly. The most sensible view is to keep steadily at it and hope for a speedy end." Robert Craig, Jr., notes excellent plant sales.

G. A. Strohlein, of Henry A. Dreer, Inc., Riverton, N. J., mentioned that

"history is repeating itself in the palm line, as it were. Some years back it was customary to import arecas from the tropics. Now they are being shipped. By the way, *Adiantum gloriosum* is reproducing finely from seed."

William Wunder, of Pittsville, Pa., hung up the receiver with the remark that "it is the small things that annoy. We recently received an offer of \$6,000 per acre for our place of seventeen acres and feel strongly tempted to accept it."

John Welsh Young, of Philadelphia, observed that the war apparently had frightened the many applicants for the greenhouses at Upsal. The question of taking the glass and piping for use at the Enfield plant is under consideration. There is ample room there and stock does splendidly.

Louis Dupuy, of Whitestone, L. I., has presented each member of his family with a Liberty bond of comfortable denomination. Should business continue as satisfactory as in the past, the distribution will be extended to every member of the establishment.

Satow & Suzuki, of Whitestone, L. I., are working up a big line of Japanese specialties, on the theory that it will be difficult to import such stock direct from Japan later on. W. M.



## NOTICE.

**It is impossible to guarantee  
the insertion, discontinuance or  
alteration of any advertisement  
unless instructions are received  
BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert C. Kerr,  
Houston, Tex.; vice-president, A. L. Miller, Ja-  
malca, N. Y.; secretary, John Young, 53 W. 28th  
St., New York City; treasurer, J. J. Hess,  
Omaha, Neb.  
Thirty-third annual convention, New York,  
N. Y., August 21 to 24, 1917.

**Results bring advertising.  
The Review brings results.**

THERE remains more bedding out to be done in June than in any previous season.

ANOTHER of the scarce items is insecti-  
cides, and with these may be included the  
chemicals of which weed killers are made.

It can no longer be said that there is a standard price for 4-inch geraniums, but by next season it is to be hoped 10 cents will be recognized as the standard price, just as 8 cents was for years.

EASTERN growers, who are known to be less quick to change than those of the middle west, this season are following the lead of the westerners, cutting down on American Beauty and planting more of Mrs. Russell.

THE outdoor tulips never gave more show for the money. The cool season has kept them in bloom weeks past the usual time, and the general satisfaction result-  
ing should make for easy selling in the bulb season next fall.

THERE are indications that canna roots will be excellent property next winter. The canna has been gaining in popularity, but the excellent demand this season does not appear to have encouraged the Carolina growers, who produce the greater part of the trade's supply, to increase their acreage.

THE country is being warned that preparation must be made for years, not months, of war, and as time passes and military needs increase it no doubt will be the policy of the government to squeeze so-called non-essential industries for the men and materials necessary for carrying on the great conflict.

THE dove, emblem of peace, is out of favor just now, even on funeral flowers.

THE open season for the bombardment of greenhouses with pellets of ice is drawing near. How about that membership in the Florists' Hail Association?

THE indications are that the summer supply of cut flowers will be smaller than in recent years. In the first place, millions of gladiolus bulbs failed to get by the U-boat blockade. In the second place, asters have discouraged growers and the supply of seed practically was limited to home production. In the third place, a good crop of potatoes on the place will at least feed the family.

THE other man's ideas always are worth consideration; frequently they show the way to better prices. For instance, there are a number of retailers who are ready to pay a little extra money for roses that got their long stems without being pinched. The idea is that the water does not flow freely through the hard joint at the pinch, as it does through a good, long, straight stem that has not been stopped. It is worth while separating the single growths from the stock with the knots.

### LOGIC IN ADVERTISING.

One of the things in England that most surprises the American visitor is the way Englishmen attempt to heat their buildings.

With few exceptions the English office buildings and hotels, and with nearly no exceptions English homes, are still heated by open fires. This means that a good deal of the heat goes up the chimney, and what remains does not get far away from the fireplace.

Now, some advertisers waste their advertising money in the way the Englishman wastes his heat. They scatter it in several open fireplaces where it does little good, instead of concentrat-  
ing it in a central heater that would distribute it evenly and thoroughly throughout the trade.

Of The Review, 12,500 copies are printed each week. How many florists do you think there are who do not read The Review? The results are big, at small cost, like this:

Please discontinue our salvia ad. We are getting more orders than we can handle.—Simanton & Pence, Falls City, Neb., May 22, 1917.

Stop our sweet potato plant ad. We are swamped with orders!—Kring Bros., Fairbury, Ill., May 22, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

### ADMINISTERING BROMIDES.

A Boston man advised the audience at a mass meeting held recently at Hingham, Mass., to "tear out the flower beds and plant vegetables," and expressed the hope that "every florist would be put out of business." Needless to say, the remarks struck no responsive chord among his hearers and later William N. Craig, who was in the audience, "took pleasure," to use Mr. Craig's own expression, "in helping to spike the guns of the anti-florist orator."

This is the type of hysteria that the best minds in the country are trying to provide a sedative for. The doses of bromides they are administering come in the form of advising the people to continue their daily activities as in normal times. "Don't waste,"

is good advice in times of peace as well as war, but much of the so-called economy advocated by well-meaning, but misguided orators, would bring about the condition we are trying to avoid.

Putty-colored buckskin or kid pumps are not necessary to the welfare of the women of the United States; flat-heeled, broad-toed footwear would keep the feet off the ground more effectively and would cost some \$7 or \$11 less per pair. Much of the prosperity of New England, of which Boston is "the hub," is due to the love of the feminine member of the family for pretty shoes.

Why not tear out the machines for making these shoes? Why not hope that every maker of fancy shoes gets "put out of business"? Because, if this condition should come about, there would be few now employed in the shoe manufacturing trade with money enough to buy flowers. Put the florists out of business and some thousands of them would be unable to buy shoes.

Every business is a cog in the country's great economic machine. Break one of these cogs and the machine will be out of kilter.

### LABOR, NOW AND A YEAR AGO.

Labor conditions in the trade, as reflected by the want ads printed in the last issue of The Review, are practically the same as they were a year ago. That is, the calls for help are more than double the calls for employment, which was the situation in May, 1916. Last week The Review contained thirty-three help wanted and fourteen situation wanted ads. In the corresponding issue a year ago, there were thirty-two help wanted and thirteen situation wanted ads.

From these figures it may be concluded either that the war has had no effect upon the labor market as it affects florists, or that it is too soon since the declaration for the war to have an effect. Because of the experience and knowledge required, it may be assumed that a majority of the expert growers are men past the conscription age of thirty; consequently not many of this class of workers will be called. A large per cent of the advertisements appearing in The Review are for growers; thus there seems to be little cause for the range owner to worry over the situation as regards skilled labor.

### CHICAGO.

#### The Market.

As sudden as was the fall in the condition of the market after Mothers' day, from a pinnacle of strength to the depth of debility, so sudden also was the change again to the former firmness. The middle of last week found the market in a weak condition, but May 26, as the orders for Memorial day commenced to pour in, prices stiffened all along the line, stock became somewhat shorter and the market became possessed of snap and vigor.

From all quarters come the reports of heavy business for the holiday, shipping and city trade alike being heavy. The demand from out-of-town buyers was so heavy that May 28 city buyers found it difficult to buy. Although, of course, nothing can be stated definitely until all the figures are on the books,

# Stock You Need For June Weddings and Commencements

REMEMBER—Our prices never are higher than others ask IF able to supply an equal grade of stock.



**WE** can supply **Peonies** of much better than average quality—stock that is grown right, cut right, bunched right, handled right and **priced right**. These Peonies make the biggest show for the money, either in decorations or in funeral work.

## FANCY ROSES

We call special attention to our supply of Roses, the largest supply of Russell, Ophelia and Milady, we believe, to be found anywhere. Splendid quality in all varieties. A good crop of Beauties for June.

## FANCY CARNATIONS

It always pays to handle the best, but in the first warm weather of the spring it is specially important to order a grade of stock that will stand up. There are no finer Carnations than ours and the supply is large.

## VALLEY

We plan to fill all orders for Valley for Brides' bouquets. First-class stock, 6c.

## DAISIES

Of us you can order Daisies for weddings with certainty of getting good stock.

## SWEET PEAS

The largest and finest supply in the west. You will find our Peas ready sellers. All colors—nothing but Spencers.

## INDISPENSABLE ITEMS

You need our Snapdragons, Baby Gladioli, Calendulas, Spanish Iris, Pansies, Darwin Tulips, etc. We have a full list of seasonable stock.

### FERNS AND GREENS

You will find here, as usual at this season, the largest supply and finest quality of Fancy Eastern Flat Ferns. Also a full line of other greens.

## CURRENT PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems..... \$4.00  
Stems 30 to 36 inches..... 3.00  
Stems 24 inches..... 2.50  
Stems 18 inches..... 2.00  
Stems 12 inches..... 1.50  
Short stems..... per 100, \$4.00-\$8.00

**ROSES** Per 100  
Mrs. Russell, special..... \$18.00  
" " medium..... \$12.00 @ 15.00  
" " select..... 8.00 @ 10.00  
" " short..... 6.00  
Milady, special..... 10.00 @ 12.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Killarney Brilliant, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Ophelia, special..... 10.00 @ 12.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
White Killarney, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Killarney, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Mrs. Ward, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Sunburst, special..... 10.00 @ 12.00  
" select..... 8.00  
" short..... 4.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common..... \$1 50 @ \$2.00  
Large and fancy..... 3.00

**PEONIES**  
Common..... 3.00  
Fancy..... 5.00 @ 6.00  
Special quotations on quantities.

**MISCELLANEOUS** Per 100  
Spanish Iris..... \$4 00 @ \$6.00  
Gladioli, Fancy..... per doz., 1.00 @ 2.00  
Gladioli, Baby vars..... 6.00 @ 8.00  
Sweet Peas, Spencer..... 1.00 @ 1.50  
Valley..... 6.00  
Easter Lilies..... 8.00 @ 10.00  
Daisies..... 1.00 @ 1.50  
Mignonette..... 4.00  
Calendulas..... 3.00  
Snapdragon..... per doz., .75 @ 1.50  
Pansies..... per bunch, .05 @ .10  
Forget-me-not..... per bunch, .25  
Poppies..... per doz. beh., \$2.00

**DECORATIVE**  
Plumosus..... per bunch, .50  
Sprenger..... .25 @ .50  
Adiantum, fancy long..... per 100, 1.00 @ 1.50  
Smilax..... per doz., \$3.00  
Ferns..... per 1000, 4.00  
Galax..... 1.50  
Leucothoe..... 1.00  
Mexican Ivy..... per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 6 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central



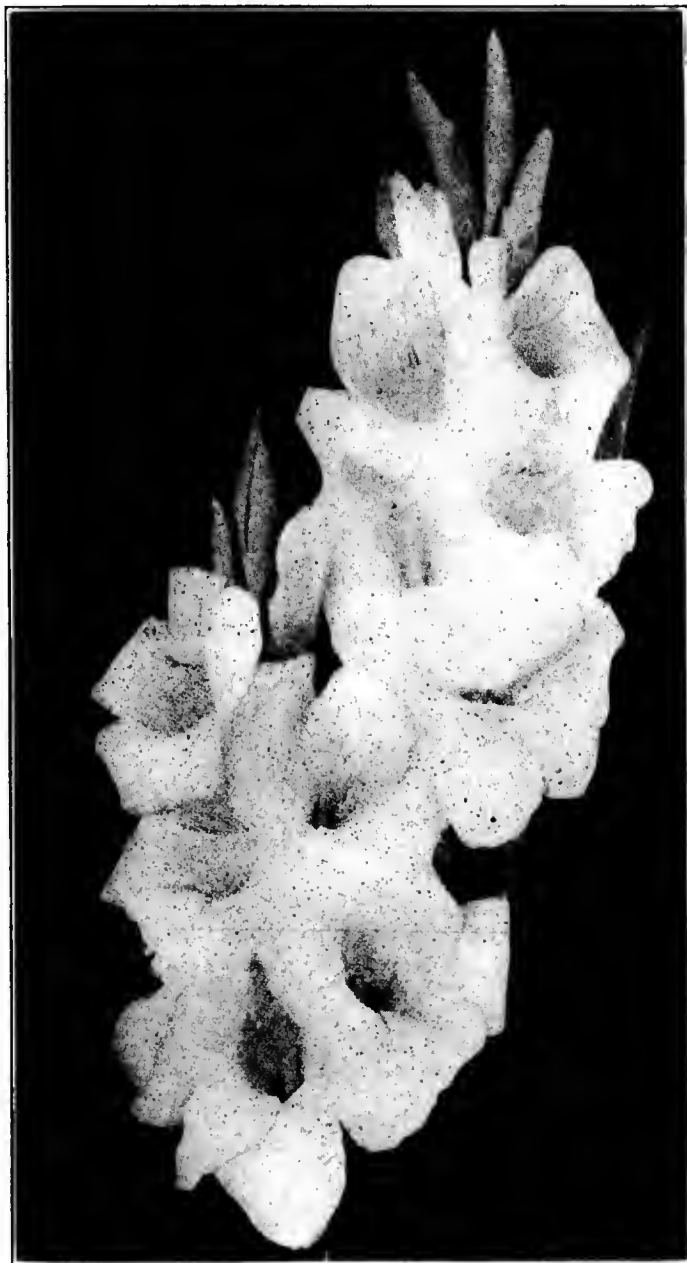
# Nature

gives to us "in the South" "Outdoor" Gladioli that are as good as those grown "in the North" under glass.

## Our field

will represent a crop of over 750,000 Gladioli.

This magnificent flower is of greatest value to the trade for shipping (began May 10 and will last until August 1st). All florists know that the gladiolus is the best shipping flower that is grown and is a "safe" and "sure" keeper for shipment to all leading markets in the United States. Other cut flowers do not last half as long and usually cost twice as much.



**The Gladiolus lives with us.**

Sold on consignment through Wholesale Dealers exclusively in Chicago, Milwaukee, Minneapolis, St. Louis, Kansas City, Detroit, Buffalo, Cincinnati. Wholesale houses desiring consignments communicate with **Kennicott Bros. Co.**, 163-165-174 N. Wabash Ave., Chicago.

## Southern Floral Co.

Capital, \$100,000.00

Houston, Texas

A. E. Kutschbach, President

John B. Flynn, Secretary

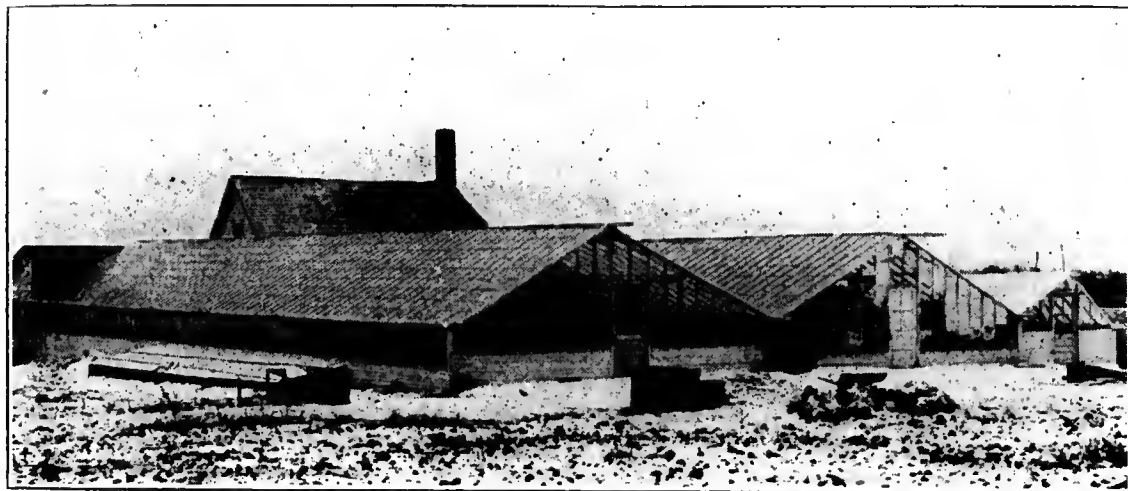
Shipments are made direct from either

Plant A—Sugarland

Plant B—Houston

Plant C—Katyroad

## A Rare Combination



GROWER

WITH



RETAILER

Our F. T. D. policy was the beginning of Mutual Relations between the grower and the retail florist. The satisfaction of doing business depends upon the service you get.

Because of our F. T. D. Service in a Wholesale Way, "Out-of-town" Buyers when "going to market" usually deal with

# KENNICOTT BROS. Co.

WHOLESALE DEALERS IN CUT FLOWERS AND PLANTS  
CHICAGO

Established  
1881



IN BUSINESS

# YOU ARE RIGHT

When you say that it is wasting time to hunt around to find a place to buy what you want, for if flowers are to be had we have them. We handle such tremendously large quantities of stock that you are certain to find just what you want. Our cuts include all grades.

We wish you could be here to select for yourself just what you want, but if you will tell us your needs, the kind and quality of stock desired, we will fill your order with the same care and thought with which you yourself would do so. You will not be disappointed. This spells real service, it is Randall service.

## A. L. RANDALL COMPANY

Rush Orders  
are Welcome

Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

Mention The Review when you write.

## WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

### CURRENT PRICE LIST

Subject to change without notice.

| Mrs. Chas. Russell Per 100 |                   |
|----------------------------|-------------------|
| Fancy.....                 | \$12.00 @ \$15.00 |
| Good.....                  | 8.00 @ 10.00      |

#### Miniature Roses

|                 |      |
|-----------------|------|
| Baby Doll ..... | 3.00 |
| Elger.....      | 8.00 |

ROSES, our selection, \$4 00 per 100

| Pink and White Killarney, Ophelia,<br>Sunburst and Richmond Per 100 |        |
|---|--------|
| Extra special .....   | \$3.00 |
| Select .....  | 7.00   |
| Fancy .....   | 6.00   |
| Medium .....  | 5.00   |
| Short.....  | 4.00   |

#### Carnations

|             |      |
|-------------|------|
| Fancy ..... | 3.00 |
| Good.....   | 2.00 |

Other Green Goods Market Rates

| Miscellaneous Per 100           |                               |
|---------------------------------|-------------------------------|
| Peonies.....                    | \$ 6.00 @ \$ 8.00             |
| Valley.....                     | 6 00                          |
| Lilies.....                     | 12.50 @ 15.00                 |
| Ferns.....                      | per 1000, 3.50                |
| Smilax.....                     | per doz. strings, 2.50 @ 3.00 |
| Adiantum.....                   | 1.00                          |
| Galax (bronze and green), 1000, | 1.50                          |
| Asparagus Sprengeri..           | .50                           |
| Asparagus Plumosus..            | .50                           |
| Boxwood.....                    | per lb., .25                  |

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indications are that the Memorial day business will come up to the splendid record of increase made by Mothers' day.

There is not a superabundance of stock on the market and yet it can not be said that a scarcity exists. There are, of course, exceptions, certain items developing a marked shortage. Taken by and large, it is safe to say that stock generally is of good quality and in supply just about enough to meet the demand.

American Beauties are scarce and clear readily. All other varieties of roses clear easily at good prices. There are many Russells of exceptionally fine quality to be seen, but the demand for them has not been entirely satisfactory. Carnations are in good supply and of fair quality. They are finding a ready sale and prices have held up to an unusually high mark considering last week's poor market.

Sweet peas are in oversupply and are not selling well. Peonies, on the other hand, are a little short, which is an important factor in strengthening all the other lines, as the peony is the big item in this market for Memorial day. They are finding a ready sale at good prices. Gladioli are in good supply, but not in heavy demand. Lilac

clears easily. Lilies and callas also sell well. Good snapdragons are in fair demand, but poorer quality stock moves slowly. Good quantities of feverfew reach the market and find a ready sale. Cape jasmines are not a factor this year, the crops in the south having been hit by frost.

Greens remain scarce and hold firmly to quotation prices.

#### The Business in May.

Except for one or two intervals of light demand and large oversupply, caused principally by one or two unseasonably warm days in the midst of a cool season, May has been an exceptionally good month. The record is somewhat variable, because some houses did not have their usual supplies of stock in May, but on the whole the market did more business, in dollars, than in May of any previous year. Mothers' day was big and Memorial day, in recent years among the best of special flower days, again showed an increase. The times between holidays, while they were both good and bad, were fully up to the best previous May. Consequently, if business will continue as good as it has been in May this market will be cheerful.

But there is a feeling that a slump

## PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street.

CHICAGO

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is imminent. The season has been unusually cool and it has held back all kinds of flowers, but especially peonies. A change to warm, bright weather can not be far away and with it will come a deluge of flowers, peonies in particular, carnations to a scarcely less extent, affecting the salability of roses even if the supply is not so large. The peony season, however, is likely to be short this year except for the stock put in storage.


#### Various Notes.

Miss Elsie Schnapp, who joined the staff of W. J. Smyth last autumn as saleslady and designer, was his first woman employee, but Mr. Smyth thinks women will occupy a place of steadily increasing importance in the trade. There now are only two or three stores in Chicago where the employees all are men.



# If you want Good Stock and Good Treatment

SEND US YOUR ORDERS FOR **ROSES, CARNATIONS**, Peonies, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

**CUT FLOWERS**

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

## For June Weddings and Commencements

You will want the best stock obtainable. We offer a complete line of Roses, Russells, Peonies, Carnations, Sweet Peas and all other seasonable flowers and greens.

Order here. You cannot do better elsewhere—often not nearly so well.

Mention The Review when you write.

It was by a narrow margin that C. J. Michelsen escaped being laid up during the Memorial day rush. He was carrying so large a load of peonies, May 24, that he could not see over them and stumbled over a truck that someone had left in an aisle of the Amling store. The contusions resulting would have put him in bed at any less busy time.

Ophelia is well liked by nearly all growers, but there are few with whom it succeeds as it does with Meyer & Dramm Co., at Elmhurst. Not only does one pinch give long, strong stems, but the flowers have great substance and keeping quality, due to an unusual number of petals.

There is some uncertainty in the market as to how war will affect the trade, but H. B. Kennicott says that if

we may judge the future by the past there is no cause for alarm. Mr. Kennicott means by that to emphasize the point that the business of Kennicott Bros. Co., of which he is president, has been larger since war with Germany was declared than it has been at any time previous.

At Park Ridge, Emil Buettner confines his attention to roses, except for a crop of chrysanthemums and another of Easter lilies, which serve to keep the benches busy when not occupied by young rose plants. A few years ago Mr. Buettner tried cold storage lilies as an all-the-year-round crop, but concluded the conditions of the market were not propitious. This year he will try it again, believing the market for lilies has improved.

Although a sprained ankle has caused

Allie Zech, of Zech & Mann, much pain, he was nevertheless on the floor helping to get out the exceptionally large number of orders which the firm shipped for Memorial day.

Joseph Ziska & Sons report a large call for wooden easels. This item, John Ziska says, is proving a most profitable one and he wonders at the fact that other firms have dropped or diminished their stock of wooden easels as being unprofitable.

All planting has been finished at the greenhouses of Peter Reinberg. The carnation field has also been planted.

That the trade throughout the country is looking for good business in the next year despite the war is the opinion of Clifford Pruner, of Poehlmann Bros. Co. Of course, he says, there are always the lugubrious blue men who



You will appreciate our service  
For Your

## JUNE WEDDING and COMMENCEMENT TRADE

You will want good stock for your school commencement and June wedding trade. The quality of our flowers, combined with our prompt, unsurpassed service, will make it possible for you to furnish your customers with the best, freshest stock to be had. Your customers will be pleased.

# A.T. Pyfer & Company

WHOLESALE FLORISTS

30 East Randolph Street,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

## ORDER YOUR PEONIES NOW

The Peony is the best value to be found in the flower market. Its keeping qualities are unsurpassed. We will have a large supply of excellent quality stock in all colors. Let us supply you. \$6.00 to \$8.00 per 100.

Also a complete line of all other seasonable flowers.

SPANISH IRIS, - - - - \$4.00 TO \$8.00 PER 100

SUPPLIES—

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

# O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 East Randolph Street

L. D. Phone Central 6284

CHICAGO

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think only of calamity, but they appear to be in the small minority.

Peter Schousboe, general foreman of Peter Reinberg's greenhouses, has moved his home to 5450 North Robey street, the old Reinberg residence occupied by Emil Reichling while superintendent of the greenhouses.

Making hay while the sun shines, the American Bulb Co. has displayed an assortment of bedding plants at its enlarged store on Wabash avenue. Although geraniums now are selling well, tomato plants are said to be in greatest request. A basket of eight readily retails for 50 cents, where six for 25 cents was the usual price of other seasons.

Kennicott Bros. Co. employed its new store in the Le Moyne building for the handling of its city trade for Memorial day. F. F. Benthey was in charge.

G. M. Reburn thinks that the Bermuda growers, if they can free the bulbs from disease, will find a quick return of popularity for the Harrisii lily. Mr. Reburn is impressed by the number of growers who ask about it.

Frank J. Rioux, of the store fixture division of the A. L. Randall Co., says that business is humming in his department. Refrigerators have been shipped within the last two weeks to the Flower Shop, Rock Island, Ill.; Joy Floral Co., Chattanooga, Tenn., and The Fernery, Omaha, Neb.

Counter trade has been most satisfactory at the new store taken over last week by A. Henderson & Co. The store is located on the same block with the company's old quarters and has a frontage on both Lake and State streets. A large line of bedding plants is moving nicely.

John Kruchten has almost completely recovered from his rheumatism.

"It has been April all through May," is the way John P. Degnan describes conditions at Winterson's Seed Store.

### Visitors.

B. C. Blake, of Springfield, O., who specializes on ferns for the wholesale trade, was a visitor May 28.

Marion Uhlsehmidt, of Grimm & Gorly, St. Louis, was a visitor last week, in quest of orchids for a high class funeral job. He found almost everything else plentiful.

W. J. Vesey, Jr., of Fort Wayne, Ind., was in town last week. He expects to consign large quantities of orchids to this-market next season.

### INDIANAPOLIS.

#### The Market.

A retrospect of last week's conditions shows how unstable is the market. The first part of the week stock was overplentiful; carnations, roses and lilies could be had in any quantity at low prices. At the end of the week, stock was in short supply, with the demand heavy. Numerous weddings, funerals and social functions caused an active demand and, owing to the dark, chilly weather, no new stock was brought in.

Memorial day stock is greatly retarded. Peonies, the usual standbys, will come about two weeks after the holiday. The early purple iris is about at the end of its season and the later varieties will not make it. Candytuft, feverfew and stocks will be scarce at



Pat. May, 1916—Trade Mark Registered

## Your Plants and Baskets Wrapped Quicker - Cheaper - Better

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

## THE RAPID WRAPPER CO.

56 E. Randolph St., Chicago

Mention The Review when you write.

this time. There will, however, be a good supply of roses, carnations and snapdragons, but, it is thought, not enough to supply the demand.

Roses range in price from \$3 to \$15 per hundred; carnations \$3 and \$4 per hundred, with fancies at \$5; callas \$1 per dozen and Easter lilies \$10 per hundred.

Orchids and valley are in big demand, as there is the usual number of spring weddings, together with parties, luncheons and showers for the June brides.

Bedding stock has been moving well, although there seems to be an unlim-

# DISCRIMINATING BUYERS

Send their orders to us because they have learned that nowhere can they get better stock and more prompt and careful service than here. You will want the freshest, highest quality stock obtainable for your

## June Wedding and Commencement Trade

By buying your stock of us you will be enabled to give your customers excellent value and at the same time make a good profit for yourself. We offer a large supply of all flowers and greens in season.

# ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578  
Auto. 41-716

CHICAGO

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## GOLDFISH



Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

Auburndale Goldfish Co.  
1449 W. Madison St., CHICAGO

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## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.  
303 North Main Street, BURLINGTON, IOWA

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ited amount on hand. What few potted plants there are in the market sell well. The supply, however, is small and includes only a limited number of hydrangeas, roses, Canterbury bells and pelargoniums.

### Various Notes.

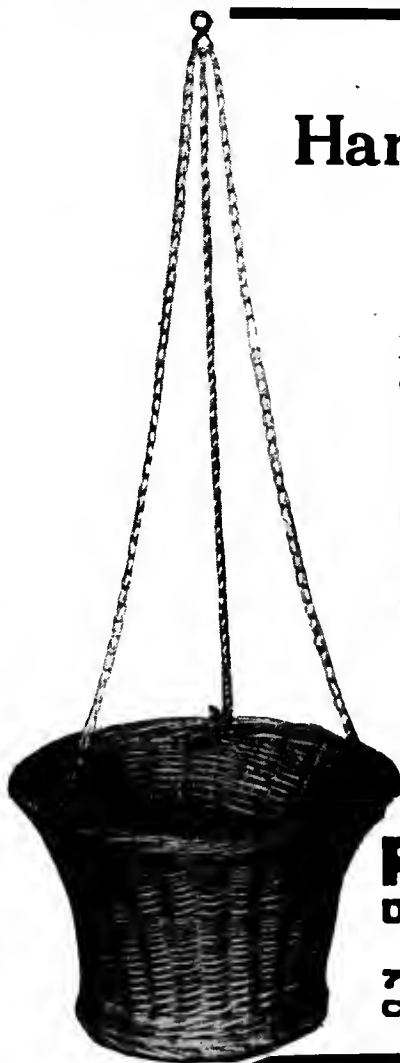
The northern part of Indianapolis was visited May 26 by a terrific storm followed by hail. It was the most severe storm of the year and did considerable damage to the outdoor stock of a number of florists.

The Indianapolis News entertained the retail florists at luncheon, May 24. Plans were made for a full-page advertisement for Memorial day.

John Chisholm, formerly of Cincinnati, now is located at the Circle Flower Store. This store is doing a good business in garden supplies.

The city market has been enjoying excellent business. Its size has been enlarged by stands of bedding stock along the street. They occupy half the square.

Irwin Bertermann takes an optimistic view of the bedding out season.



## THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

SPRING WEDDING BASKETS BRIDES' STAFFS  
AISLE POSTS SHEPHERD'S CROOKS, ETC.  
CUT FLOWER AND PLANT BASKETS OF ALL KINDS

How to Reach Our Factory From Down-town:  
Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armistage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE, CHICAGO ILLINOIS

Mention The Review when you write.

## PRINT-AD-STRING FOR FLOWER BOXES

Chicago Printed String Co.  
307 S. La Salle Street, CHICAGO

Mention The Review when you write.

It is his belief that all stock will be cleaned up. He has needed extra help recently to take care of wedding and funeral work and planting out.

William J. Vesey, Jr., of Fort Wayne, Ind., was in Indianapolis last week arranging for the agency of the National motor car at Fort Wayne.

Hartje & Elder are cutting an enormous quantity of field daisies of excellent quality.



## Flag Seals

\$1.00 per 1000

THE JOHN HENRY CO.  
LANSING, MICH.

Mention The Review when you write.

The next meeting of the Indiana State Florists' Association will be held June 1, at 8 p. m., at the Claypool hotel, Indianapolis. There is a great deal of business to come before the meeting and all members are urged to attend. The committee appointed to make plans for a new tornado and cyclone insurance organization sent out a circular letter with a postcard addressed to Anders Rasmussen, New Al-



**DOUBLE BLUE  
CORNFLOWERS****\$1.00  
Per Hundred****THE LEO NIESSEN CO.****WHOLESALE FLORISTS****12th and Race Sts., PHILADELPHIA, PA.****BALTIMORE, MD. WASHINGTON, D. C.**See our Classified Ad  
for**CHRYSANTHEMUM  
CUTTINGS****June Weddings and School Commencements****Beauties**

They will have the call during the month of June and if you depend on us, you will never be disappointed. Our Beauties give satisfaction to your customers and prices are very reasonable.

will require quantities of good flowers. You will find with us the choicest of seasonable flowers. You can depend on us for the best the market affords and we recommend to you:—

**Pink and White PEONIES**

fresh cut, not from storage. Varieties that have the best keeping qualities.

**VALLEY**A fresh supply every day  
of the best quality.**ORCHIDS**Splendid big flowers in light  
and dark colors.**RUSSELL - PRIMA DONNA - HADLEY****OPHELIA - SUNBURST**

In Roses we have some extra fine long-stemmed stock and they show real quality; also a good supply of the medium and shorter grades.

**Carnations**

On account of the cool weather Carnations are in good condition. Our supply consists of Matchless, C. W. Ward, Supreme, Alice, all varieties that have splendid keeping qualities.

Mention The Review when you write.

bany, Ind., enclosed. It is requested that every florist return his card.

Baur & Steinkamp and Edwin Temperley have been cutting some fine gladioli. E. E. T.

**PHILADELPHIA.****The Market.**

Weakness marked the trading in the cut flower market until May 25. Then came an improvement. Excellent shipping orders took some of the best of the fresh stock, while the quantity buyers carried off all that was salable of four days' accumulation of all kinds of flowers. Between these two classes, the purchasers of the high and the low grade, came an increased demand from the great medium class of buyers, who form the backbone of the market. The result was that by the time business ended May 26 the market was clear of salable flowers. This started matters well May 28, but, owing to the necessity of going to press a day earlier than usual, further report is delayed until next week.

The serious feature of the cut flower business for Memorial day this year is the absence of peonies. Many advance orders already have been declined because the flowers cannot be obtained. Hardly any local peonies will be ready, few from Baltimore and only a part crop from Washington. While this will strengthen the balance of the market, taken all in all it is a detriment. Some orders for peonies will allow of no substitute. Then again, the presence of a heavy crop of peonies after Memorial day is apt to seriously impair values.

The cool weather has kept flowers in good shape. Carnations particularly have been more than usually satisfactory for the season. Spanish iris, so popular earlier, has been in oversupply. Beauties are going off crop. There has been no special call for valley or

**BERGER BROS.****Orchid Peas** in all colors**PEONIES--EASTER LILIES--CARNATIONS  
ROSES--GREENS--SPANISH IRIS--GLADIOLUS**

Your special orders, large or small, for everything seasonable  
in cut flowers will receive careful attention

**WE HAVE FINE STOCK AND KNOW HOW TO PACK IT. TRY US.****1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

for sweet peas. Lilac and blossoms have been popular. There are sweet peas from outdoor vines. Cornflowers are becoming more plentiful. Given cool, bright weather, Memorial day will be a busy occasion.

**Vegetables Under Glass.**

Much has been thought and said lately by some of our florists regarding the wisdom of helping produce food for next winter, by devoting some of the space in their greenhouses and hotbeds to growing vegetables. Will it pay? To answer this question cor-

rectly is the problem. To throw some light on the matter, the case was laid before Charles H. McKubbin, of Henry A. Dreer, Inc. He answered emphatically, "No, the florist had better stick to flowers."

When further urged that florists were adept growers, not novices, Mr. McKubbin said that success with vegetables required a life study, just as does success with flowers. Most vegetable growers, he thought, are specialists with one or at most a few crops and they know every detail connected with the culture of these crops. In a



# PEONIES



Cool weather has been a wonderful help to the quality of the Peonies. Our local stock is probably the choicest we have ever handled, which we can supply in any quantity, all colors.

\$ 4.00, \$ 5.00, \$ 6.00 per 100  
30.00, 40.00, 50.00 per 1000  
Special prices in quantity.

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

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# Edward Reid

Offers for  
June Parties

## ORCHIDS VALLEY BEAUTIES

Three of the choicest varieties of flowers, grown by specialists who know how

SPANISH IRIS

ROSES, Ophelia, Shawyer, Etc.

CARNATIONS, The Reid Brand

REMEMBER, "REID'S ARE RIGHT"

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

general way Mr. McKubbin thought the chances nine to one against the inexperienced person making a commercial success of food products under glass even at this time.

Continuing on this same subject with a grower who has been successful with both flowers and vegetables under glass, it was learned that skill is required in selection of crops and time for growing and marketing them, as well as in their cultivation. For instance, radishes, he said, have been profitably grown after chrysanthemums, when the radishes are not too closely planted. They may be followed by lettuce and these in turn by tomatoes. Only a mere jumping into vegetable growing helter-skelter will not do. Success demands care.

### Coal.

A florist who was deeply interested in the burning question called at his bank a few days ago in search of information.

"Do you think," he asked the cashier, "that government control of the coal miner would affect prices?"

"What do you know?" the cashier asked.

"Oh, merely that the war has increased the demand, that some miners have gone home to fight, and that just now there is a scare."

"Add to that," the cashier replied, "that the labor unions antagonize cap-

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

### PEONIES, GLADIOLI, ROSES, CARNATIONS AND ORCHIDS IN QUANTITY

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

ital; they aim to shorten the hours of work and to increase pay, not to mine coal, and that the present government will not antagonize the labor unions."

### The Lansdowne Flower Show.

The eighth annual spring show of the Lansdowne Flower Association will be held in the Twentieth Century clubhouse at Lansdowne, Saturday, June 9, from 3 to 9:30 p. m. Anyone who grows flowers in his garden is welcome to come and compete in this delightfully arranged amateur exhibition. Come anyway, bring your flowers if you can. You and they will be welcome.

### At The London.

W. B. Tabor assures me that May has not been a brisk month at the London Flower Shop, but he adds that the season has been so good that, even so, the net result is highly gratifying. Mr. Tabor thinks it is fortunate for florists that the war scare did not come

# ROSES

Carnations of finest quality

Baby Gladioli

Yellow Daisies

Flowering Laurel

PHILADELPHIA CUT FLOWER CO.  
1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

until after Easter, when the season was well advanced. Perhaps by fall, when business usually recommences in earnest, we shall have become accustomed to changed conditions. Canada is more prosperous than before the war commenced, nearly three years ago.

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## Commencement Baskets



Be up to the times by using our Patriotic Novelty and other Nineteen Seventeen Baskets for the sweet girl graduates. Send for descriptive folder and our ten dollar assortment.

### JUNE WEDDINGS

give a great opportunity for displaying floral taste, when aided by our Wedding Accessories.

SEND FOR DESCRIPTIVE FOLDER

REMEMBER OUR CHIFFONS—4, 6, AND 10 INCH—ALL COLORS

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST., PHILADELPHIA, PA.

Mention The Review when you write.

Mr. Tabor lays the success of the London Flower Shop to Mrs. Drew Bear's ability and to the maintenance of high credit by keeping their capital, small at first, as a reserve, and modestly takes no credit to himself for his share in the achievement.

#### Various Notes.

Walter Mott, of Beacon, N. Y., whose Musings have made his name a household word among florists, was here recently. Mr. Mott has the happy laugh of a boy.

Mrs. Drew Bear's name heads the list of judges for the coming Lansdowne flower show, June 9.

A. M. Lawson says the Darwin tulip retards geranium planting. It is hard to find anything showier than the Darwin tulip.

J. D. Eisele says that at no time have plant orders fallen more than a day or two behind at Riverton this year. A fine record, considering the rush at Dreer's.

J. J. Styer, of Concordville, Pa., was successful in getting some of his peonies in time.

The Normandie Greenhouses, of Gwynedd Valley, Pa., marketed 100,000 choice ferns during April.

Henry C. Heileman has returned to the city.

Henry F. Michell will be an important figure at the Lansdowne flower show, June 9.

Mrs. Herzberg, grandmother of Raymond Brunswick, survived her husband only a little over a month. Mr. and Mrs. Herzberg celebrated their golden wedding some time ago.

D. Fuerstenberg considers September Morn a most promising rose.

Prof. J. Horace McFarland, of Harrisburg, Pa., will deliver an illustrated lecture on "Some Tendencies in Modern Rose Growing" at the Twentieth Century clubhouse in Lansdowne, at 8 p. m., June 8.

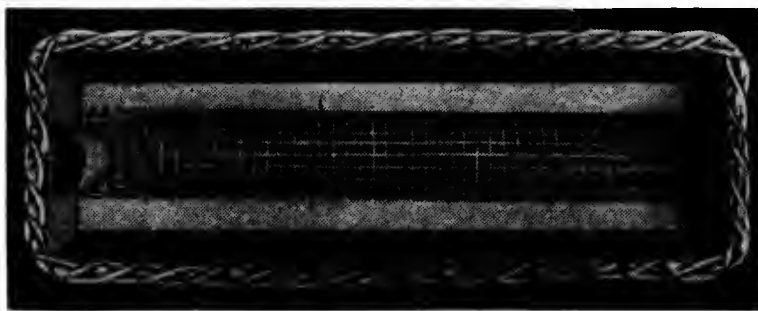
Sydney H. Bayersdorfer says the sale of red, white and blue baskets has run into surprisingly big figures. Mr. Bayersdorfer received a single telegraphic order for 1,000 of these baskets.

The Robert Craig Co. is strong on pandanus, crotons and dracaenas in the

SEND FOR CATALOGUE

\$12.00  
PER  
DOZEN

Walnut Finish



\$12.00  
PER  
DOZEN

Walnut Finish

19 inches long, 6½ inches wide, 5½ inches high.

Agents Wanted . . . **BIG PROFITS** . . . Territory Open

The season is on for our fast selling line of

### Patented Self-Watering Flower Boxes and Baskets

A demonstration means a sale. Made of genuine India Rattan, fitted with our "Patented" heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. Order a Dozen Today. Shipping weight, 48 lbs.

**W. H. LEONARD CO.,** Sole Distributors, 1319 Michigan Ave., CHICAGO, ILL.

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### EUGENE BERNHEIMER, WHOLESALE FLORIST

#### ROSES IN QUANTITY A SPECIALTY

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

### WM. J. BAKER, WHOLESALE FLORIST

#### 12 South Mole Street, PHILADELPHIA, PA.

The Baker Fern—you cannot afford to be without this. Can you?

PEONIES, FRANCIS KING AND AMERICA GLADIOLI

Mention The Review when you write.

### THE HOUSE OF MERIT

#### FLORISTS' SUPPLIES

### JOS. G. NEIDINGER CO.

1309-11 N. Second Street  
PHILADELPHIA, PA.

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sizes that are wanted most. The quality is unquestioned. Phil.

NEW YORK.

The Market.

Last week was a barren affair up to May 26, but coming events began to

### JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.

cast their shadows, as the needs of Memorial day developed, and the week end was full of hope. A general demand from the retailers absorbed much of the surplus and left the market in good condition for the early days of the present week. Prices were better for all the staples, especially for roses and carnations, and lilies, always in





ONE OF THE BRECHT INSTALLATIONS

**The Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

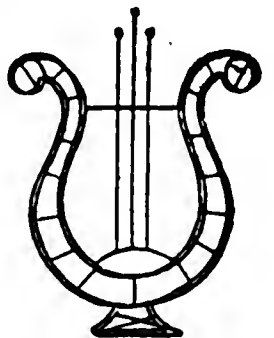
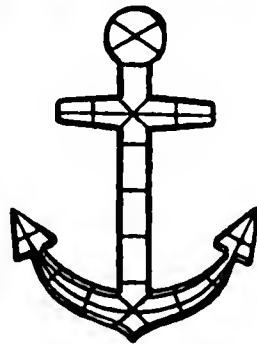
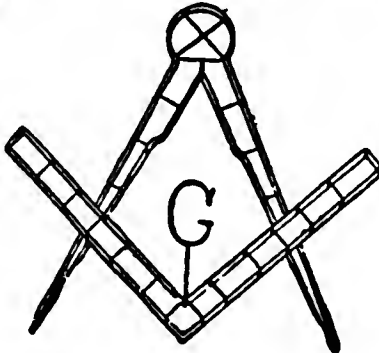
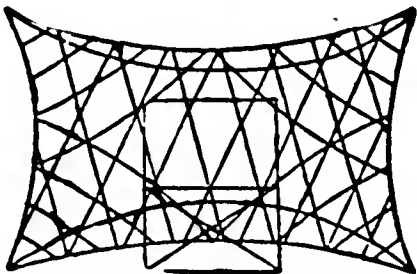
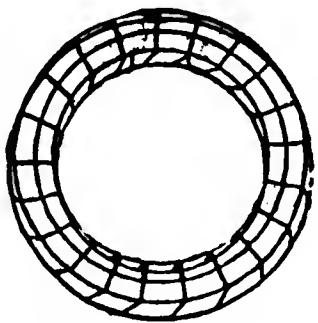
Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your  
next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

Mention The Review when you write.

## KOELLNER REFRIGERATORS

are absolutely the best in every respect  
and **UNEQUALLED** by any other.

Hundreds of

**KOELLNER REFRIGERATORS**

in actual use, proving our claims.

**KOELLNER****REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build  
refrigerators and **BUILDS THEM RIGHT**.  
Mention The Review when you write.

widest demand for Memorial day, began their march upward.

American Beauties are abundant and prices declined until May 26, being below either Brunner or Hadley, of which the supply is not nearly so large. The first of this week saw the three running "neck and neck." All other roses were held at last week's quotations, but the lower grades showed much greater strength and advanced to double the prices of a week ago. Shipments are not heavy. There should be no break before Thursday. Then will come the deluge.

## BUCHBINDER

Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

Mention The Review when you write.

Red carnations were selling high May 26, some fine flowers realizing \$6 per hundred, and nothing sold under \$3, quite a bulge from a week ago, when \$2 per hundred was the closing offer. I suppose June 2 will see them back again to the summer values.

*Flower  
Facts—*

Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers.

Bernard Gloekler Co.  
Pittsburgh, Pa.

There is no change in orchid prices and there were too many last week for the demand. The best gardenias held at \$2.50 to \$3 per dozen. A good deal of outdoor valley is here, poor enough in quality and most perishable, but greenhouse flowers have been pulled

down from their high estate to \$5 per hundred and under. The market has been carrying a large supply of longiflorum lilies and a big supply was left over May 26. On orders for the present week, nevertheless, prices were hardening and \$8 to \$10 seems a probable range for Memorial day supplies.

The southern lilac is done, but the local cut is on and great quantities are being disposed of. Shipments from farther north will help to prolong the season. In fact, the temperature is not yet even springlike, so what was good for the lilac was detrimental to the peonies and there were few good ones for Memorial day.

Callas profited by the shortage of peonies and there were plenty of them, the best being worth \$8 per hundred. Daffodils seem to have received a new lease of life and are of good quality. There is no end of irises and sweet peas. Baby gladioli are popular. Daisies, calendulas, pansies and stocks are abundant.

Many wholesale cut flower houses are displaying flowering plants, especially geraniums.

#### Wholesalers Organize.

A meeting of wholesale florists was held May 26, on the second floor of the Coogan building, thirty-four being present. A permanent organization was formed under the name Wholesale Cut Flower and Allied Trades Association. Eugene Dailedouze was elected president; W. G. Badgley, vice-president; Charles Sehenek, treasurer, and P. B. Rigby, secretary. Various committees were appointed and it was decided to commence closing Sundays on the first Sunday in July.

#### Various Notes.

A. J. Guttman states that Guttman & Raynor, Inc., have leased adequate space in the well equipped and commodious store of the United Cut Flower Co., 111 West Twenty-eighth street, which arrangement takes effect June 1. This move is a clear manifestation of the trend of the times toward practical economy and the attainment of maximum efficiency, while at the same time bringing the overhead expenses down to a minimum.

Walter Mott, of Schenectady, was in New York several days last week, completing a long southern and western trip, which he says was an encouraging success.

Frank McCabe, on his way to Boston after a successful canvass of New York and vicinity, was a recent visitor, representing the Chicago house of A. L. Randall Co.

Patrick Welch, of Boston, was in the city several days last week.

A. J. Guttman has added a new auto to his "staff of assistants," for his runabouts and visits to the firm's Long Island growers.

Sunday closing was up for settlement at a special meeting of wholesalers, largely attended, May 26. The verdict in its behalf was practically unanimous.

The Florists' Club's meeting June 11 will be an important occasion, with its rose exhibits, the announcement of the progress made in behalf of the S. A. F. convention and J. Otto Thilow's illustrated lecture on Hawaii.

R. J. Irwin says all florists should inform themselves as to the war tax planned for foreign merchandise. A. L.



## Keep Your Flowers Fresh

Don't let them wither and spoil before you have had a chance to sell them. Wipe out this loss and increase your profits.

You can do it if you have the proper means of preservation and refrigeration.

## McCRA Y Florist Refrigerators

will keep your flowers fresh and attractive. The McCray patented system of refrigeration keeps flowers at just the right temperature all of the time. They are always fresh, cool and salable.

The McCray will help sell your goods, too. Its beautiful plate glass doors and sides and its inviting arrangement provide for most attractive display. The compartments vary in dimensions to allow for different length stems.

The linings come in either heavy plate mirror or white enamel. The woodwork may be finished to match the decorations of your store.

Let us tell you more about the McCray.

Send for Free Catalogue

No. 74 for Florists

No. 92 for Residences

**McCRA Y REFRIGERATOR CO.**

788 Lake Street

KENDALLVILLE, IND.

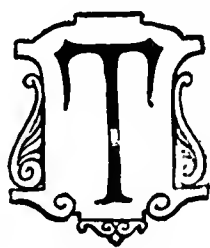
Agencies in All Principal Cities



Fair List Prices

Fair Treatment

# Certified by the Roads of U.S.A. GOODRICH BLACK SAFETY TREAD TIRES



THE Goodrich trade mark on Goodrich Black Safety Tread Tires is CERTIFICATION that they are the **best fabric** tires made, **tested** and found the **best** on the roads of our nation.

It **certifies** millions of miles of wear and tear tests vouch for those matchless fabric tires—millions of miles of hard roughing it to try the souls of tires.

It **certifies** that the UNIT MOLD, unbroken cure fabric construction, Goodrich always championed, has vindicated itself in the hardest test put to tires—the Goodrich Test Car Fleet.

Before Goodrich sells a tire to you, tires like them are belabored week after week through the Test Car System.

With heavy car and light car, two sets of drivers batter them sixteen hours a day over sand, rock and gravel.

Amidst the mountains of Yellowstone and Glacier Parks, in Dixieland, on the Pacific Coast, in the lake region of Minnesota, around Kansas City, over New England hills, SIX fleets of Goodrich Test Cars grind out the **best** and **worst** in Goodrich Tires.

The BEST, backed up by Goodrich Fair Treatment guarantee you get in Goodrich Black Safety Treads you buy.

THE B. F. GOODRICH CO.  
Akron, Ohio

Goodrich also makes the famous Silvertown Cord Tires, which won the 1916 Racing Championship  
The Best Tubes—Brown and Gray

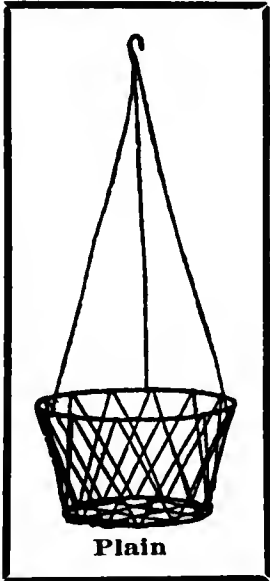


"Best in the Long Run"





# WIRE HANGING BASKETS



Plain

## PRICE LIST, 1917

### PLAIN WIRE HANGING BASKETS

|              |        |
|--------------|--------|
| 10-inch..... | \$1.75 |
| 12-inch..... | 2.25   |
| 14-inch..... | 3.00   |
| 16-inch..... | 4.50   |

## Sheet Moss in Bags

### Per Bag, \$2.00

Our Sheet Moss is the best value for the money in the market

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.**

Mention The Review when you write.

Rickards, of this house, has just returned from a successful southern trip of five weeks. C. E. Moles, with Elliott & Sons for thirteen years, is in the employ of Mr. Irwin.

The red roping importations by B. Rosens are arriving from Japan. The retail florists with branches at Newport expect to open their summer stores there the middle of June.

The final directors' meeting for the season, of the Cut Flower Exchange, will be held June 2. Thomas Jackson, the manager, is now completing his twelfth year of service.

B. S. Slinn, Jr., has returned from a business and pleasure trip to Richmond, Atlanta, Norfolk and old Point Comfort.

Frank Millang and family are at their country home at Somers, near Katonah, N. Y.

Miss Evelyn Woolston has been appointed secretary of the Cadieux Co., 37 West Twenty-eighth street.

Messrs. Kenney and Burns, the retail florists, and Samuel Woodrow, the landscape artist, are active and prominent ushers at Billy Sunday's tabernacle.

J. Austin Shaw.

A salesman for Lion & Co., a ribbon house formerly well known to florists, induced thirty people to buy Liberty bonds and the house thought so well of it that a letter was written to the Treasury Department at Washington suggesting that all traveling salesmen be asked to sell the bonds.

Margaret Manolos, 6 years old, daughter of a florist, was killed by an automobile on Amsterdam avenue May 27.

There will be an exhibition of plants and flowers June 9 and 10, in the Museum building, New York Botanical Garden. This will be open on the first day from 2 to 5, and on the second day from 10 to 5. Schedules are ready for distribution and will be sent on application to the secretary, George V. Nash, Mansion, New York Botanical Garden, Bronx park, New York city.

I HAVE had much success advertising in The Review and consider it the best paper for the trade.—John Stammes, New York.



## Rustic Hanging Baskets

Natural Growth Cypress.

Price list and sample postpaid 25c and 50c.

### ALSO RUSTIC STANDS. STYLE B

Florida Gray Moss, 20-lb. sack, \$1.00; 7 sacks, \$5.00

Order a \$10.00 assortment by freight and have a display that will attract.

**VICTOR SCHMELZ & SON, Route A, Sanford, Fla.**



## Young Tool Company

CASEY, ILLINOIS

### WIRE BASKETS

|         | No Ring | Scroll |        |
|---------|---------|--------|--------|
|         | Feet    | Feet   | Feet   |
| 10-in., | \$1.15  | \$1.40 | ....   |
| 12-in., | 1.40    | 1.65   | ....   |
| 14-in., | 1.90    | 2.15   | ....   |
| 16-in., | 2.50    | 3.25   | \$4.25 |
| 18-in., | 3.25    | 4.25   | 5.25   |

Electric-welded, no lace wire used. Prices on application.

All of above baskets are priced per dozen.

Painted green, and complete with hangers.

### Wire Lawn or Cemetery Vases

|               |             |
|---------------|-------------|
| 18-inch ..... | \$1.35 each |
| 20-inch ..... | 1.50 each   |

If you buy our goods, you get the best.

**THE PRICE IS RIGHT**



Mention The Review when you write.

## BEST QUALITY

|                                  |        |
|----------------------------------|--------|
| 8-inch Hanging Baskets.....doz., | \$0.90 |
| 10-inch .....                    | 1.30   |
| 12-inch .....                    | 1.75   |
| 14-inch .....                    | 2.00   |
| 16-inch .....                    | 2.75   |
| 18-inch .....                    | 3.60   |

**W. Q. POTTER CO., 421 High Ave., Cleveland, Ohio**

Mention The Review when you write.

**FORT WAYNE, IND.**

### The Market.

Market conditions were good last week, in spite of the fact that the weather was dark and unseasonably cool. There was a plentiful supply of all kinds of cut stock and the demand was large. Funeral work constituted

# HANGING BASKETS

Enameled Green  
Extra well made.

|              |                  |
|--------------|------------------|
| 8-inch.....  | per doz., \$1.00 |
| 10-inch..... | " 1.35           |
| 12-inch..... | " 1.75           |
| 14-inch..... | " 2.25           |
| 16-inch..... | " 2.90           |
| 18-inch..... | " 3.70           |

## GREEN SHEET MOSS

3 bushel sack, well filled,

XXX QUALITY....\$1.75 per sack

**Pittsburgh Cut Flower Co.**

116-118 Seventh St., PITTSBURGH, PA.

## BESTBILT BRAND

# WIRED TOOTHPICKS

Ask dealers or direct

**GEO. HERRMANN, Inc.**

Mount Vernon, N. Y.

# WIRED TOOTHPICKS

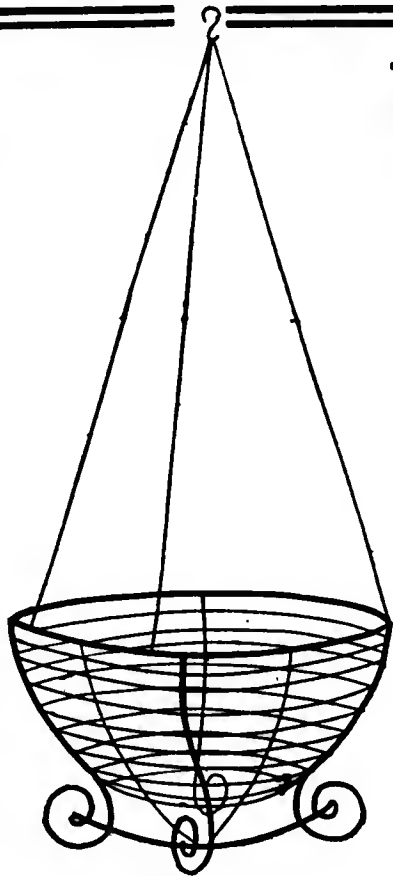
Manufactured by

**W. J. COWEE, BERLIN, N. Y.**

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers



# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1 25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00    5 Bundles...\$4.75    10 Bundles...\$9.00    25 Bundles...\$21.00

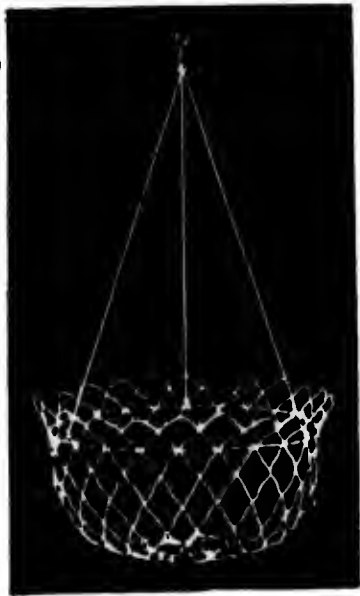
### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

## THE BEST



## WIRE BASKET AND WHY

Made of Galvanized Wire and crimped. Painted green. Closer meshed to hold moss better, and less of it. It's sturdy and strong. The price is right. You can't beat it. We measure inside ring. We throw in the hangers.

| Size         | Each   | Doz.   |
|--------------|--------|--------|
| 8-inch.....  | \$0.20 | \$1.80 |
| 10-inch..... | .20    | 2.25   |
| 12-inch..... | .25    | 2.60   |
| 14-inch..... | .30    | 3.00   |
| 16-inch..... | .40    | 3.60   |
| 18-inch..... | .50    | 5.00   |

Prepared Sheet Moss, 5-lb. bag, \$2.00; 10-lb. bag, \$3.50.

Fresh Green Sheet Moss, \$2.00 per bag.

**C. C. POLLWORTH CO.**  
MILWAUKEE, WIS.

## WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size                    | Per Doz. |
|----------------|----------|-------------------------|----------|
| 8 inches.....  | \$1.25   | 14 inches.....          | \$2.75   |
| 10 inches..... | 1.50     | 16 inches.....          | 3.50     |
| 12 inches..... | 2.00     | (Larger sizes to order) |          |

### Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

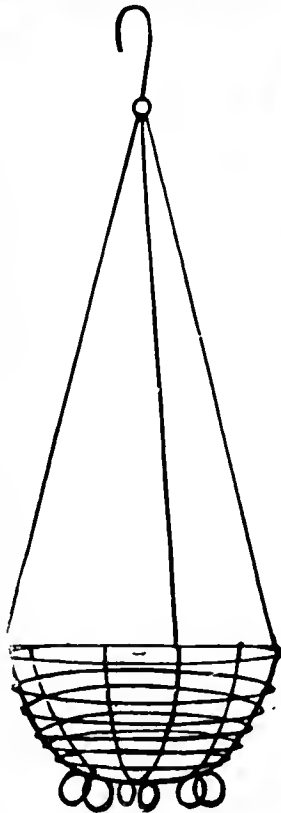
(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.



Mention The Review when you write.

## SPECIAL PRICE LIST-- SPRING 1917 WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Green Sheet Moss, \$1.00 per bale

### THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

**FLORIST STICKS**

5000 Plain Natural, 6-in. long..... } 10,000 for  
 5000 Painted Green, 6-in. long..... } **\$3.35**

**GREEN SHEET MOSS**

Fancy Sheets, 3-bu. sack, well filled, XXX quality,  
**\$1.75**

**MAGNOLIA LEAVES,**

(standard size hampers), brown, green, **\$1.25**; red, **\$1.75**

**Green Waxed Paper,**

full count, 480 sheets, 24x36, per ream..... **\$3.25**

**White Waxed Paper,**

full count, 480 sheets, 24x36, per ream..... **\$2.65**

**White (glazed one side) Florists' Tissue,**

full count, 480 sheets, 24x36, per ream... **\$1.60**

**DO NOT ALLOW 400 COUNT QUOTATIONS TO CONFUSE YOU**

**WE ARE IN POSITION TO QUOTE YOU ATTRACTIVE PRICES ON FLORISTS' WIRE**

**PITTSBURGH CUT FLOWER CO.,** 116-118 SEVENTH ST. **Pittsburgh, Pa.**

**The Climax Line is a Good Line to Tie To**

**THE FACT** that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

**"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"**  
 is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

**CLIMAX MANUFACTURING COMPANY**

**Main Office and Plant: 200 Factory Street,**

**CASTORLAND, N. Y.**

the bulk of the demand. This was supplemented by a good call for wedding decorations and bouquets, and flowers for the hospitals. The demand for bedding plants fell off during the cool weather and the advance sale for Memorial day has been small.

The outlook for Memorial day business in cut flowers is good. Outdoor flowers will be scarce; in fact, there will be no home-grown peonies on the market. There seems to be a good supply of indoor flowers for Memorial day, but the advance orders are heavy and some growers predict a shortage. Carnations are not expected to be so plentiful as roses. The supply at present is equal to the demand. Peonies, shipped, are on the local market. Snapdragons are meeting with a splendid call and calendulas and Darwin tulips also are selling well. Mosses, cattleyas are in plentiful supply, and outdoor valley is meeting with a good demand. Other flowers on the market in variety are Peach Blossom gladioli, daisies, forget-me-nots, sweet peas, candytuft, German irises, which are new to the local market, and pansies. Calla and Easter lilies have been meeting with a splendid demand for funeral work. Magnolia wreaths are being made up in large numbers for Memo-

**Cut Flower Boxes**

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

11x8x5½, 2 -inch Lid..... \$3.90 per 100  
 18x5x3, 3 " " " " " " 2.60 per 100  
 21x5x3, 3 " " " " " " 2.95 per 100  
 24x5x3½, 3½ " " " " " " 3.70 per 100

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

Mention The Review when you write.

rial day trade. Prices will be stiff for Memorial day. The supply of greens is equal to the demand.

**Various Notes.**

F. J. Knecht & Co. cut a large supply of Russell and Shawyer roses for Memorial day. Advance orders for this day were numerous.

The Doswell Floral Co. is carrying a fine line of lilies, roses, sweet peas and carnations. The company has booked more advance orders for Memorial day than ever before.

A. J. Lanternier & Co. have had a

**Cut Flower Boxes**

| Military Gray Color. |     |                              |  | Per 100 |
|----------------------|-----|------------------------------|--|---------|
| 18x 5                | x3  | Half Telescope Covers.....   |  | \$ 3.75 |
| 21x 6                | x3½ | " " " " " " " " " " " "      |  | 4.50    |
| 24x 5                | x3½ | " " " " " " " " " " " "      |  | 4.75    |
| 24x 8                | x4  | " " " " " " " " " " " "      |  | 6.90    |
| 28x 8                | x4  | " " " " " " " " " " " "      |  | 7.50    |
| 30x 6                | x3½ | " " " " " " " " " " " "      |  | 6.90    |
| 30x10                | x6  | " " " " " " " " " " " "      |  | 15.00   |
| 36x 5½               | x3½ | " " " " " " " " " " " "      |  | 7.00    |
| 36x 8                | x5  | Full " " " " " " " " " " " " |  | 10.75   |
| 86x11                | x7  | " " " " " " " " " " " "      |  | 20.00   |
| 42x 8                | x6  | " " " " " " " " " " " "      |  | 20.00   |
| 42x12                | x8  | " " " " " " " " " " " "      |  | 25.00   |
| 16x16                | x8  | " " " " " " " " " " " "      |  | 15.00   |
| 18x18                | x8  | " " " " " " " " " " " "      |  | 20.00   |
| 20x16                | x8  | " " " " " " " " " " " "      |  | 20.00   |
| 26x17                | x8  | " " " " " " " " " " " "      |  | 20.00   |

Printing at cost extra  
 500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.

Mention The Review when you write.

**BETTER BOXES**

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO

Always mention the Florists' Review when writing advertisers.





# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 3.80  |
| 20x 4           | x3  | "          | 4.25  |
| 18x 5           | x3  | "          | 4.25  |
| 21x 5           | x3  | "          | 5.00  |
| 30x 5           | x3½ | "          | 6.45  |
| 36x 5½          | x3½ | "          | 8.05  |
| 18x 6           | x3½ | "          | 5.20  |
| 21x 8           | x4  | "          | 6.60  |
| 24x 8           | x4  | "          | 7.50  |
| 24x 8           | x5  | "          | 8.20  |
| 28x 8           | x4  | "          | 8.50  |
| 36x 8           | x5  | Telescope. | 12.80 |
| 40x 8           | x5  | "          | 15.65 |
| 42x 8           | x5  | "          | 18.75 |
| 36x10           | x5  | "          | 15.65 |
| 42x10           | x5  | "          | 21.35 |
| 48x10           | x5  | "          | 25.60 |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.30    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 2.65  |
| 24x 5           | x3½ | "          | 4.80  |
| 30x 5           | x3½ | "          | 4.70  |
| 36x 5½          | x3½ | "          | 6.45  |
| 28x 6           | x4  | "          | 5.00  |
| 21x 8           | x4  | "          | 4.95  |
| 24x 8           | x4  | "          | 5.50  |
| 24x 8           | x5  | "          | 5.90  |
| 28x 8           | x5  | "          | 7.10  |
| 36x 8           | x5  | Telescope. | 9.90  |
| 42x 8           | x5  | "          | 15.65 |
| 48x 8           | x5  | "          | 17.80 |
| 30x10           | x5  | "          | 9.90  |
| 36x10           | x5  | "          | 12.80 |
| 42x10           | x5  | "          | 18.50 |
| 48x10           | x5  | "          | 21.35 |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 20x12x8                | "          |  | 14.25 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 20x20x8                | "          |  | 18.50 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN               |            |  |         |
|--------------------------|------------|--|---------|
| For Violets and Corsages |            |  |         |
|                          |            |  | Per 100 |
| 7x 4x4                   | 2" covers. |  | \$ 3.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |

| MIST BROWN             |            |  |         |
|------------------------|------------|--|---------|
| For Cut Flowers        |            |  |         |
| 16x 4x3                | 2" covers. |  | \$ 2.80 |
| 18x 5x3                | "          |  | 3.25    |
| 36x 5½x3½              | "          |  | 6.75    |
| 21x 7x3½               | "          |  | 4.85    |
| 30x 7x5                | "          |  | 8.25    |
| 24x 8x4                | Telescope. |  | 5.80    |
| 28x 8x4                | "          |  | 6.30    |
| 36x 8x5                | "          |  | 10.55   |
| 40x 8x5                | "          |  | 13.50   |
| 42x 8x5                | "          |  | 16.45   |
| 42x10x5                | "          |  | 19.55   |
| 48x10x5                | "          |  | 22.50   |
| For Designs and Sprays |            |  |         |
| 30x12x6                | Telescope  |  | 15.00   |
| 20x12x8                | "          |  | 15.00   |
| 16x16x8                | "          |  | 14.75   |
| 24x14x8                | "          |  | 18.75   |
| 30x14x8                | "          |  | 21.75   |
| 40x14x8                | "          |  | 26.30   |
| 32x32x8                | "          |  | 87.55   |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |
| 36x10x5                     | "          |  | 12.15 |
| 42x10x5                     | "          |  | 17.55 |
| 48x10x5                     | "          |  | 20.20 |
| 40x10x6                     | "          |  | 20.20 |
| 28x 8x6                     | "          |  | 8.10  |
| 30x12x6                     | "          |  | 13.50 |
| 36x12x6                     | "          |  | 16.20 |
| 24x14x8                     | "          |  | 17.55 |
| 30x14x8                     | "          |  | 20.20 |
| 36x14x8                     | "          |  | 21.95 |
| 40x14x8                     | "          |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   |            | Per 100 |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5                |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½x3½        |                   |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 36x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

**TERM**

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

### PALM GREEN

| For Violets and Corsages |           |  |         |
|--------------------------|-----------|--|---------|
|                          |           |  | Per 100 |
| 7x4x4                    | 2" cover. |  | \$3.80  |
| 15x6x5                   | Telescope |  | 5.25    |
| 15x7x6½                  | "         |  | 7.45    |

| For Cut Flowers and Designs |           |  |         |
|-----------------------------|-----------|--|---------|
| 12x12x8                     | 2" cover. |  | \$14.85 |
| 28x22x8                     | "         |  | 26.00   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

## SPECIALS!

### PEERLESS GREEN

| For Cut Flowers and Designs |            |  |         |
|-----------------------------|------------|--|---------|
|                             |            |  | Per 100 |
| 21x 8x4                     | 2" covers. |  | \$ 4.65 |
| 28x 8x4                     | 2" cover   |  | 5.60    |
| 30x10x5                     | telescope  |  | 9.25    |
| 36x12x6                     | telescope  |  | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

### PARCEL POST CONTAINERS

|          |            |  | Per 100 |
|----------|------------|--|---------|
| 28x 6x 4 | 2½" cover. |  | \$ 6.00 |
| 24x 8x 4 | "          |  | 5.75    |
| 30x12x 6 | 3" "       |  | 15.50   |

### For Baskets and Potted Plants

|          |  |         |
|----------|--|---------|
| 15x15x20 |  | \$20.00 |
| 18x18x20 |  | 25.00   |
| 19x19x30 |  | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO**

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## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUGH PAPER CO.**  
SANDUSKY, OHIO

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heavy run on funeral work, making three blankets in the last few days. They had two large funerals at Huntington, Ind., and Bourbon, Ind., last week, at which E. J. Lanternier did the decorating. This firm has just purchased a new Overland delivery truck. Wedding work has also been good here. Edgar Wenninghoff had a handsome display of Darwin tulips in the win-

## CORRUGATED FLORAL BOXES

We are making the best **CORRUGATED BOXES** on the market. Write us for quotations.

We will cheerfully submit sample box to suit your requirements.

## SCHARFF-KOKEN MFG. CO.

Manufacturers

CORRUGATED SHIPPING CASES

**2d and Tyler Streets,**

**ST. LOUIS, MO.**

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dow last week. He reports a big demand for funeral work.

The Fliek Floral Co. had a number of funerals lately, which called for easket blankets and wreaths. This company has some handsome magnolia wreaths

displayed in the window. These are arranged with clusters of red, white and blue immortelles.

An unusually fine showing of blooming plants was noted at the establishment of Markey Bros. last week. They

**FLORIST STICKS**

5000 Plain Natural, 6-in. long..... } 10,000 for  
 5000 Painted Green, 6-in. long..... } **\$3.35**

**MAGNOLIA LEAVES,**

(standard size hampers), brown, green, **\$1.25**; red, **\$1.75**

**Green Waxed Paper,**

full count, 480 sheets, 24x36, per ream..... **\$3.25**

**White Waxed Paper,**

full count, 480 sheets, 24x36, per ream..... **\$2.65**

**White** (glazed one side) **Florists' Tissue,** full count, 480 sheets, 24x36, per ream... **\$1.60**

**DO NOT ALLOW 400 COUNT QUOTATIONS TO CONFUSE YOU**

**WE ARE IN POSITION TO QUOTE YOU ATTRACTIVE PRICES ON FLORISTS' WIRE**

**PITTSBURGH CUT FLOWER CO.,** 116-118 SEVENTH ST. **Pittsburgh, Pa.**



## The Climax Line is a Good Line to Tie To

**THE FACT** that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

**"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"**  
 is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

### CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

the bulk of the demand. This was supplemented by a good call for wedding decorations and bouquets, and flowers for the hospitals. The demand for bedding plants fell off during the cool weather and the advance sale for Memorial day has been small.

The outlook for Memorial day business in cut flowers is good. Outdoor flowers will be scarce; in fact, there will be no home-grown peonies on the market. There seems to be a good supply of indoor flowers for Memorial day, but the advance orders are heavy and some growers predict a shortage. Carnations are not expected to be so plentiful as roses. The supply at present is equal to the demand. Peonies, shipped, are on the local market. Snapdragons are meeting with a splendid call and calendulas and Darwin tulips also are selling well. Mosses, cattleyas are in plentiful supply, and outdoor valley is meeting with a good demand. Other flowers on the market in variety are Peach Blossom gladioli, daisies, forget-me-nots, sweet peas, candytuft, German irises, which are new to the local market, and pansies. Calla and Easter lilies have been meeting with a splendid demand for funeral work. Magnolia wreaths are being made up in large numbers for Memo-

## Cut Flower Boxes

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

11x8x5½, 2 -inch Lid ..... \$3.90 per 100  
 18x5x3, 3 " " ..... 2.60 per 100  
 21x5x3, 3 " " ..... 2.95 per 100  
 24x5x3½, 3½ " " ..... 3.70 per 100

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

Mention The Review when you write.

rial day trade. Prices will be stiff for Memorial day. The supply of greens is equal to the demand.

#### Various Notes.

F. J. Knecht & Co. cut a large supply of Russell and Shawyer roses for Memorial day. Advance orders for this day were numerous.

The Doswell Floral Co. is carrying a fine line of lilies, roses, sweet peas and carnations. The company has booked more advance orders for Memorial day than ever before.

A. J. Lanternier & Co. have had a

## Cut Flower Boxes

| Military Gray Color. |     |                              | Per 100 |
|----------------------|-----|------------------------------|---------|
| 18x 5                | x3  | Half Telescope Covers.....   | \$ 3.75 |
| 21x 6                | x3½ | " " " " " " " " " " " "      | 4.50    |
| 24x 5                | x3½ | " " " " " " " " " " " "      | 4.75    |
| 24x 8                | x4  | " " " " " " " " " " " "      | 6.90    |
| 28x 8                | x4  | " " " " " " " " " " " "      | 7.50    |
| 30x 6                | x3½ | " " " " " " " " " " " "      | 6.90    |
| 30x10                | x6  | " " " " " " " " " " " "      | 15.00   |
| 36x 5½               | x3½ | " " " " " " " " " " " "      | 7.00    |
| 36x 8                | x5  | Full " " " " " " " " " " " " | 10.75   |
| 36x11                | x7  | " " " " " " " " " " " "      | 20.00   |
| 42x 8                | x6  | " " " " " " " " " " " "      | 20.00   |
| 42x12                | x8  | " " " " " " " " " " " "      | 25.00   |
| 16x16                | x8  | " " " " " " " " " " " "      | 15.00   |
| 18x18                | x8  | " " " " " " " " " " " "      | 20.00   |
| 20x16                | x8  | " " " " " " " " " " " "      | 20.00   |
| 26x17                | x8  | " " " " " " " " " " " "      | 20.00   |

Printing at cost extra  
 500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.

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## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO

Always mention the Florists' Review when writing advertisers.



# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.05   |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 3.80  |
| 20x 4           | x3  | "          | 4.25  |
| 18x 5           | x3  | "          | 4.25  |
| 21x 5           | x3  | "          | 5.00  |
| 30x 5           | x3½ | "          | 6.45  |
| 36x 5½          | x3½ | "          | 8.05  |
| 18x 6           | x3½ | "          | 5.20  |
| 21x 8           | x4  | "          | 6.60  |
| 24x 8           | x4  | "          | 7.50  |
| 24x 8           | x5  | "          | 8.20  |
| 28x 8           | x4  | "          | 8.50  |
| 36x 8           | x5  | Telescope. | 12.80 |
| 40x 8           | x5  | "          | 15.65 |
| 42x 8           | x5  | "          | 18.75 |
| 36x10           | x5  | "          | 15.65 |
| 42x10           | x5  | "          | 21.35 |
| 48x10           | x5  | "          | 25.60 |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.30    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 10x 4           | x3  | 2" Cov.    | 2.65  |
| 24x 5           | x3½ | "          | 4.30  |
| 30x 5           | x3½ | "          | 4.70  |
| 30x 5½          | x3½ | "          | 6.45  |
| 28x 6           | x4  | "          | 5.00  |
| 21x 8           | x4  | "          | 4.95  |
| 24x 8           | x4  | "          | 5.50  |
| 24x 8           | x5  | "          | 5.90  |
| 28x 8           | x5  | "          | 7.10  |
| 36x 8           | x5  | Telescope. | 9.90  |
| 42x 8           | x5  | "          | 15.65 |
| 48x 8           | x5  | "          | 17.80 |
| 30x10           | x5  | "          | 9.90  |
| 36x10           | x5  | "          | 12.80 |
| 42x10           | x5  | "          | 18.50 |
| 48x10           | x5  | "          | 21.35 |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 20x12x8                | "          |  | 14.25 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 20x20x8                | "          |  | 18.50 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN               |            |  |         |
|--------------------------|------------|--|---------|
| For Violets and Corsages |            |  |         |
| 7x 4x4                   | 2" covers. |  | \$ 8.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |

| MIST BROWN             |            |  |         |
|------------------------|------------|--|---------|
| For Cut Flowers        |            |  |         |
| 16x 4x3                | 2" covers. |  | \$ 2.80 |
| 18x 5x3                | "          |  | 3.25    |
| 30x 5½x3½              | "          |  | 6.75    |
| 21x 7x3½               | "          |  | 4.85    |
| 30x 7x5                | "          |  | 8.25    |
| 24x 8x4                | Telescope. |  | 5.80    |
| 28x 8x4                | "          |  | 6.30    |
| 36x 8x5                | "          |  | 10.55   |
| 40x 8x5                | "          |  | 13.50   |
| 42x 8x5                | "          |  | 16.45   |
| 42x10x5                | "          |  | 19.55   |
| 48x10x5                | "          |  | 22.50   |
| For Designs and Sprays |            |  |         |
| 30x12x6                | Telescope  |  | 15.00   |
| 20x12x8                | "          |  | 15.00   |
| 16x16x8                | "          |  | 14.75   |
| 24x14x8                | "          |  | 18.75   |
| 30x14x8                | "          |  | 21.75   |
| 40x14x8                | "          |  | 26.30   |
| 32x32x8                | "          |  | 37.55   |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |
| 36x10x5                     | "          |  | 12.15 |
| 42x10x5                     | "          |  | 17.55 |
| 48x10x5                     | "          |  | 20.20 |
| 40x10x6                     | "          |  | 20.20 |
| 28x 8x6                     | "          |  | 8.10  |
| 30x12x6                     | "          |  | 13.50 |
| 36x12x6                     | "          |  | 16.20 |
| 24x14x8                     | "          |  | 17.55 |
| 30x14x8                     | "          |  | 20.20 |
| 36x14x8                     | "          |  | 21.95 |
| 40x14x8                     | "          |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   |            | Per 100 |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5                |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½           | x3½               |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 36x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

## TERM

Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5%; 1000 lots, 10%; over 1500 lots, 15%. Special 5% discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

### PALM GREEN

| For Violets and Corsages |           |  |        |
|--------------------------|-----------|--|--------|
| 7x4x4                    | 2" cover. |  | \$3.80 |
| 15x6x5                   | Telescope |  | 5.25   |
| 15x7x6½                  | "         |  | 7.45   |

| For Cut Flowers and Designs |           |  |         |
|-----------------------------|-----------|--|---------|
| 12x12x8                     | 2" cover. |  | \$14.85 |
| 28x22x8                     | "         |  | 26.00   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

## SPECIALS!

### PEERLESS GREEN

#### For Cut Flowers and Designs

|                    | Per 100 |
|--------------------|---------|
| 21x 8x4 2" covers. | \$ 4.65 |
| 28x 8x4 2" cover   | 5.00    |
| 30x10x5 telescope  | 9.25    |
| 36x12x6 telescope  | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

### PARCEL POST CONTAINERS

|                     | Per 100 |
|---------------------|---------|
| 28x 6x 4 2½" cover. | \$ 6.00 |
| 24x 8x 4 " " "      | 5.75    |
| 30x12x 6 3" " "     | 15.50   |

#### For Baskets and Potted Plants

|          |         |
|----------|---------|
| 15x15x20 | \$20.00 |
| 18x18x20 | 25.00   |
| 19x19x30 | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

heavy run on funeral work, making three blankets in the last few days. They had two large funerals at Huntington, Ind., and Bourbon, Ind., last week, at which E. J. Lanternier did the decorating. This firm has just purchased a new Overland delivery truck. Wedding work has also been good here. Edgar Wenninghoff had a handsome display of Darwin tulips in the win-

## CORRUGATED FLORAL BOXES

We are making the best **CORRUGATED BOXES** on the market. Write us for quotations.

We will cheerfully submit sample box to suit your requirements.

## SCHARFF-KOKEN MFG. CO.

Manufacturers

CORRUGATED SHIPPING CASES

**2d and Tyler Streets,**

**ST. LOUIS, MO.**

Mention The Review when you write.

dow last week. He reports a big demand for funeral work.

The Flick Floral Co. had a number of funerals lately, which called for casket blankets and wreaths. This company has some handsome magnolia wreaths

displayed in the window. These are arranged with clusters of red, white and blue immortelles.

An unusually fine showing of blooming plants was noted at the establishment of Markey Bros. last week. They



# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$3.00 per 1000**

**\$3.00 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX, 50-lb. cases.....per case, \$5.00**  
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
Galax Leaves, green and bronze, per case of 10,000..... 10.00  
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Mention The Review when you write.

also are cutting an excellent crop of roses and carnations.

W. J. Vesey, Jr., spent several days in Chicago on a business trip.

A representative of the A. L. Randall Co., Chicago, called on the florists here last week.

W. J. & M. S. Vesey are cutting some fine Cattleya Mossiae. Their rose cut is large, but they predicted a shortage of carnations for Memorial day. There is a fine showing of all kinds of bedding plants at their greenhouses.

R. F.

## PROVIDENCE, R. I.

### The Market.

There was a shortage of flowers for Memorial day, although the supply of potted plants was large enough to meet all demands. The lateness of the season has greatly curtailed all outdoor flowers, while the dark, sunless days of last week checked the greenhouse products. Carnations were especially short and commanded as high as \$10 per hundred. Roses were plentiful. A few peonies and some lilies are in the market.

In potted plants the greatest demand was for geraniums, but several of the downtown stores made specialties of made-up rustic baskets that brought good prices and found ready sale. Magnolia leaf wreaths with wax flowers were also heavy sellers.

### Various Notes.

Walter Lowe has moved into a new store at 2202 Broad street, Pawtucket. He reports an exceptionally busy month in outdoor work.

John Johnston, of Johnston Bros., made a business visit to Boston last week.

More than 100 laborers in the public park department, under Superintendent Fred C. Green, went on strike May 22, demanding an increase of 25 cents per day. A compromise has been effected.

Mr. and Mrs. Timothy L. O'Connor will spend the summer at the Mathewson House, Narragansett Pier.

Domenico D'Acchioli, who was manager of the Seamans Farm, on Atwood avenue, where he grew large quantities of carnations, died suddenly of heart disease May 21. He was 53 years

## ORDER

YOUR CUT FLOWERS  
AND SUPPLIES

From Kansas City  
WE HAVE EVERYTHING

## T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

### NEW CROP DAGGER AND FANCY FERNS NOW READY

**\$2.00 Per 1000**

All selected stock and extra long, just the kind you are all looking for.

**Bronze Galax, fine quality,.....\$1.25 per 1000; 10,000 lots, \$10.00**

Discount on large orders.

### USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 5c and 6c per yard.

**Green Galax, \$1.00 per 1000; \$7.00 per case of 10,000.**

**Sphagnum Moss, large bales, \$3.50.**

**Fine by the pound, 10c; or by the yard.**

**Branch Laurel, 85c for a large bundle.**

Tel. Office, New Salem, Mass.  
L. D. Phone Connection.

**Southern Smilax, 50-lb. cases, \$5.00.**

**Green and Bronze Leucothoe Sprays.**

**\$5.00 per 1000. Extra fine and large.**

**Fine Boxwood, \$7.00 per 50-lb. case.**

**Fine Laurel Wreaths, \$2.50 to \$3.00 per doz.**

We also make any special sizes wanted.

Sample sent if desired.

**Partridge Berries, fine quality, only 10c per bunch of 50 berries.**

**Fine Festooning, 7c and 10c per yard; extra fine.**

**Fine Wreaths, \$2.50 to \$3.00 per doz.**

Order in advance.

Write, wire or telephone 13 R4.

**CROWLFERN CO., Millington, Mass.**

Mention The Review when you write.



of age and came to this country from Italy sixteen years ago. He is survived

by his wife, two sons and three daughters.  
W. H. M.

# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000, \$2.50; 5000 lots or more, per 1000, \$2.25

## Green Leucothoe Sprays

Per 100 .....\$0.50 Per 1000 .....\$4.50

## Bronze Galax

Per 1000.....\$1.25  
Per case of 10,000..... 8.50

## Green Galax Leaves

Per 1000 ..... \$1.00  
Per case of 10,000..... 7.50

## Sphagnum Moss :

Per bale.....\$ 1.50  
10 bales..... 13.50

## Green Sheet Moss

Per bundle. . . \$1.00 5 bundles..... \$4.75  
10 bundles..... \$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton  
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third St.

**Cincinnati, Ohio**

Mention The Review when you write.

## NEW CROP FERNS

Daggers...\$1.25 per 1000  
Fancy..... 1.50 per 1000

## Huckleberry Follage

50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75  
Natural Sheet Moss, 100 sq. ft., 1.75

## EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper  
Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

## E. A. BEAVEN

EVERGREEN, ALABAMA  
Mention The Review when you write.

## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : : EVERGREENS

Established 1867 HINSDALE, MASS.  
Mention The Review when you write.

## Green Sheet Moss

FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

## N. M. Hitchcock

Glenwood, Cass Co., Mich.  
Mention The Review when you write.

## FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH, HINSDALE, MASS.



## MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25  
Green, per carton..... 1.35  
LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## PRESERVED BEECH SPRAYS

Green, Brown and Red.

Write for prices.

THE RUMBLY CO., Evergreen, Ala.

## FERNS

New crop.

Daggers.....\$1.25 per 1000  
Fancy..... 1.50 per 1000

Caldwell The Woodsman Co.  
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertiser.

## FERNS

### New crop DAGGER

FERNS, now ready, 1000, \$1.50  
FANCY, per 1000. .... 2.50  
SPARKLEBERRY, case.. 5.00  
GALAX, Bronze, per 1000.. 1.00  
GALAX, Bronze, per case.. 8.50  
CYCAS LEAVES, fresh  
cut, pair..... 1.00  
LEUCOTHOE SPRAYS,  
per 100 ..... .75  
SHEET MOSS, per bag... 2.00  
SPHAGNUM MOSS, per  
bale ..... 1.75  
LAUREL SPRAYS, per  
doz. bchs..... 1.00  
BIRCH BARK, per lb.... .25  
CORK BARK, per lb..... .10  
CEDAR BARK, per lb.... .08

## NEW CROP

## FANCY FERNS

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Green Sheet Moss....\$1.25 bag  
Laurel Branches....\$2.50 case  
Laurel Stems.....\$1.00 bag  
Boxwood .....12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

Always mention the Florists' Review when writing advertisers.

## Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**  
EVERGREEN, ALABAMA

## FERNS

New crop.

Daggers ..... \$1.25 per 1000  
Fancy ..... 1.50 per 1000

**E. A. BEAVEN**

Evergreen, Alabama

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

**SITUATION WANTED**—As second girl in flower store. Address Mrs. Alice Baker, R. R. 21, Parker, Ind.

**SITUATION WANTED**—By a specialist in pot plants; age 31; A-1 references; best results guaranteed; western states only. Address No. 460, care Florists' Review, Chicago.

**SITUATION WANTED**—Middle aged grower of roses, carnations, mums, general stock designer; best references. Good wages. G. Florist, care 412 Grand River, Detroit, Mich.

**SITUATION WANTED**—As foreman; a first-class grower of cut flowers and plants; life experience; a capable supervisor; first-class credentials. Florist, 55 W. Ontario St., Chicago.

**SITUATION WANTED**—By young, all-round assistant; both designing and growing; willing worker; six years' experience; good wages expected. Address No. 488, care Florists' Review, Chicago.

**SITUATION WANTED**—By an all-round florist as foreman or landscape gardener on private place; age 40, life experience. At present manager of a large private place. Julius Heinemann, Rt. 35, Kenosha, Wis.

**SITUATION WANTED**—Lady with 12 years' experience with first-class English florists, wishes position in store or greenhouses. Clever designer and good saleswoman. J. S., 240 Hazelwood Ave., Detroit, Mich.

**SITUATION WANTED**—As foreman or manager of commercial or good private place; first-class references; excellent personal character. State wages and particulars in first letter. Address No. 478, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman or manager in rose houses, by middle aged single man; have worked a lifetime in roses and can guarantee good results. Sober and reliable. Address No. 474, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman or grower of pot plants and cut flowers, wholesale or retail; married, European and American experience. Western states preferred. Good houses to work and good wages expected. Address No. 470, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—By grower of 16 years' experience in growing carnations, mums, peas, potted plants, etc.; also floral designing; age 32, single, American; capable of taking charge. References. State particulars in first letter. Address No. 484, care Florists' Review, Chicago.

**SITUATION WANTED**—By young woman, with five years' experience as grower and manager, handling six or seven employees; wishes position in retail store after June 1, where she may learn decorating and designing thoroughly; experienced in handling trade and selling; good executive ability. Address No. 444, care Florists' Review, Chicago.

**SITUATION WANTED**—By a thoroughly reliable foreman, age 36, on a place of over 25,000 ft. of glass, with land where the best stock for high-class trade is wanted. Strong on holiday pot plants, mums, carnations, ferns, etc. Pay expected according to quality of stock demanded. Open for engagement in June. Address No. 465, care Florists' Review, Chicago.

**SITUATION WANTED**—By A-1 rose and carnation grower; good designer. Address No. 482, care Florists' Review, Chicago.

**SITUATION WANTED**—Many years' experience as competent grower and manager of cut flowers; also hothouse vegetables, desires position as such. Please give details when answering. Married, age 37. H. J. Potomkin, Glasgow, Mont.

**SITUATION WANTED**—As working foreman on public or private estate; life experience in all branches of gardening; 3 years in gardener school of agriculture; able to take full charge and produce A-1 stock in and outdoors; age 30, married, no children. Am strictly sober and a first-class man. Please state particulars in first letter. Address L. H., R. F. D. 1, Homewood, Ill.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—2 young men with experience in roses or carnations. Pittsburgh Cut Flower Co., Gibsonia P. O., Pa.

**HELP WANTED**—All-round first assistant grower on retail place of 45,000 square feet of glass. Kemble & Goodman, Mason City, Ia.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—Man for general greenhouse work; state experience and wages wanted. Edw. N. Button & Son, 96-98 E. Main St., Fredonia, N. Y.

**HELP WANTED**—A rose grower of Beauties and teas; \$18.00 per week to start. Also helper at \$16.00 per week. Wm. Dittman, New Castle, Ind.

**HELP WANTED**—A young man to wait on trade and help in greenhouse; one with some experience. Lester Park Greenhouses, Duluth, Minn.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—Man for potting and planting; permanent position. State wages wanted. Jacob Russler, 11348 So. Springfield Ave., Morgan Park, Ill.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—Propagator. We want at once a grower of mums, roses, carnations and bedding stock. State wages expected to start. Fairview Greenhouses, Milton, Pa.

**HELP WANTED**—Experienced greenhouse glaziers, 40c per hour. Steady work the year around. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—A young man between 24 and 30 years of age who thoroughly understands the flower business. Must have real personality and be able to sell. Address No. 477, care Florists' Review, Chicago.

**HELP WANTED**—Man to grow carnations and miscellaneous plants and to do propagating. Good steady position for right man. Give references, wages expected to W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

**HELP WANTED**—An all-round grower for 7500 ft. of glass, one that will take an interest in the business, or will sell it all. Money-maker; in good city in Kansas. Address No. 461, care Florists' Review, Chicago.

**HELP WANTED**—At once, man for general greenhouse work; must be able to take charge; will have 2 helpers; \$18.00 per week; steady place for good man. Married preferred. F. S. Weigand, Chippewa Falls, Wis.

**HELP WANTED**—A working foreman who can handle men and produce good stock for 65,000 sq. feet of glass in central Indiana; state age, if married or single, wages expected, and nationality. Address No. 487, care Florists' Review, Chicago.

**HELP WANTED**—Man, 20 to 25 years of age, who has had 2 or 3 years' experience in design work and growing, to work on place of 300,000 feet of glass and help in design department; \$20.00 a week. Miller Floral Company, Farmington, Utah.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—Young man as assistant gardener on country place. Must be of good character, strong and willing worker. Address No. 489, care Florists' Review, Chicago.

**HELP WANTED**—A single man who has had experience on retail place; no booze or cigarette habits; one who can appreciate a Christian home and prospects for the future if willing to work up to it. State wages. H. R. Fisher, Marysville, Kan.

**HELP WANTED**—Greenhouse builders. Only experienced men, accustomed to high-class work. Unless you are a first-class man, don't apply. Steady work ahead for all of 1917. No roughnecks wanted. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Helper, 3 or 4 years' experience, to work under foreman; retail place, 25,000 ft. of glass, cut flowers and pot plants; conditions good, board and room furnished. Steady place for sober, reliable man. State wages and reference. Address L. H. Whitmore, R. F. D. 4, Nelsonville, O.

**HELP WANTED**—At once, working foreman; married; capable of growing cut flowers and potted plants of all kinds for wholesale and retail trade; wages, \$85.00 per month and house; will increase to \$100.00 per month if satisfactory. Give references in first letter and state age. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—For 18,000 sq. ft. of glass, in Pennsylvania country place, active man of from 25 to 40 yrs., non-user of alcoholics, to plan and grow first-class general greenhouse stock, wholesale and retail trade; for salary or on shares. Only energetic, honest, capable man wanted. State wages, references and full particulars at once. Address No. 472, care Florists' Review, Chicago.

**WANTED**—Partner; one-half interest in following: One house, 32x120, new; one 20x85, one 16x80, potting shed and office with living rooms; ground 150x200; steam heat; town 8000; more than can do. Price reasonable. Address No. 486, care Florists' Review, Chicago.

**WANTED**—Scholars to learn the florist business. I teach designing, assemblage of flowers and every branch of the florist trade in detail, and as soon as you are capable of managing a store I secure you a good position or give you an interest in a store in a large town with little opposition, or none at all. If you would like a pleasant occupation as well as profitable, address No. 478, care Florists' Review, Chicago, or S. C. Brendel, Mt. Vernon, O.

**FOR RENT**—Greenhouse, 10,000 feet of glass, together with one-half acre of outside space. Terms \$90.00 per month, possession given July 1, 1917. Good town, good market for everything raised. Excellent opening for the right man. State Bank of Dillon, Dillon, Mont.

**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouses, 10,000 sq. ft. of glass, with land. August Cronbaugh, Ada, Ohio.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Florist's oak refrigerator, 22 ft. of partition. Price reasonable. Aug. Erickson, 5825 Rogers Ave., Chicago.

**FOR SALE**—2 greenhouses, fully stocked, barn and house lot, 1½ acres land. Terms reasonable. Allen H. Wilcox, Sherman, N. Y.

**FOR SALE**—5000 ft. of glass, with 5-room house, in good location; retail and wholesale. In good condition. Address No. 208, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—One 8-coil Humphrey heater, one year in use; in good condition; cost \$145.00; will sell for \$75.00 cash. George M. Meier, 1210 South boulevard, Evanston, Ill.

**FOR SALE**—White enamel florist's refrigerator, 7 ft. wide, 6 ft. high, 27 in. deep, cost \$150.00. Price \$100.00 f. o. b. Greenfield, Mass. E. A. Richards, Greenfield, Mass.

**FOR SALE**—14,000 feet of glass, with land and modern residence; one iron frame house; new No. 10 Kroeschell boiler. Will be sold at a bargain. Fletcher C. James, Dea Plaines, Ill.

**FOR SALE**—Or will take partner; one of the best paying flower shops in a growing suburb, 35,000 inhabitants, of Los Angeles, Cal. Address No. 479, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—The Chatsworth greenhouses, well located, good shipping point, two railroads. Fine opportunity for the right party. Further information on request. Mrs. Bessie Pepperdine, Chatsworth, Ill.



**FOR SALE**—30 extra heavy Kroeschell 4-inch boiler flues, 14 ft. long, in good condition, at a bargain. R. Scheffler, Wheaton, Ill.

**FOR SALE**—Money-making florist store in Chicago; no competition. Have two places. Address No. 463, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner; one of the best paying greenhouses, 4-room cottage, 3 acres ground in a growing suburb, 35,000, of Los Angeles, Cal. Address No. 480, care Florists' Review, Chicago.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Or rent, 2 greenhouses, 18x100 each, steam heated, stocked, all in A-1 condition; 4-room residence, 3 lots, 50x165; will sell or rent cheap. For particulars address Geo. Dill, New Ulm, Minn.

**FOR SALE**—For immediate sale, florist's store, well fitted and stocked in city of 60,000, Illinois; good living. Owner has other interests. Cheap for cash. Only wants seeing. Address No. 483, care Florists' Review, Chicago.

**FOR SALE**—Small florist place with greenhouses with a No. 1 business; in northern Ohio, 28 miles from Cleveland; good reason for selling; sold cheap if sold by Aug. 1. Address No. 466, care Florists' Review, Chicago.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—A well patronized flower store; location good, Chicago. An uncommonly good buy for the man who wants an established business. Store sacrificed on account of failing health. Address K. Wall, 258 N. Kedzie Ave., Chicago.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses, 82x150 ft., built five years, retail and wholesale, two boilers, good benches, pots, general stock, etc. In good live town of 36,000; five interurbans, six steam lines; splendid opportunity for live man. Reason for selling ill health (leakage of the heart); will make good terms to right party. Riverdale Floral Co., Muncie, Ind.

**FOR SALE**—A prosperous florist business, only one in the county, 100 miles south of Chicago; 7000 feet of glass, Moninger construction; 8-room dwelling, barn and 1½ acres of good land. Can not grow enough to meet the demand. Good reason for selling. Price, \$6000.00; easy terms. For full particulars address No. 490, care Florists' Review, Chicago.

**FOR SALE**—An old established greenhouse plant in city of 60,000; 2 houses, 250x24 feet each, and 1 house 14x50, in good running order; steam heated, and city water on premises, will be sold cheap, with or without land; these houses are doing a fine plant business at the present time. Good terms to right party. Address No. 485, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—Small greenhouse, 2,000 sq. ft. glass, in town of 2,500 in midst of best farming country in Michigan; doing a splendid business and capable of being greatly enlarged. There is a residence, ten acres improved land, barn and plenty of good orchard fruits. Greenhouse will be sold separately if desired. Advancing age and poor health compel owner to sell. An opportunity. Address No. 475, care Florists' Review, Chicago.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

## FOR RENT

Retail store on northwest side, Chicago, with 15,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Flat with hot water heat included. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**  
169-175 N. Wabash Ave., CHICAGO

## SACRIFICE!

Must sell my interest in 30,000 feet of glass, first-class store, in a live town, doing a No. 1 business. \$2500.00 cash, balance on time. Reason for selling—going to do my bit for the country.

Address No. 471, care Florists' Review, Chicago

## FINE OPPORTUNITY

Will lease well established florist business, two good greenhouses near Main Street and center of town of 30,000, new 7-story hotel now being built just opposite. Must be responsible party. No store necessary with this location. Only reason for leasing is recent death of husband. This is an excellent chance for right party. Address Mrs. James Duffy, 122 Belle Meade St., Greensboro, N. C.

## An Opportunity

for two wide-awake young men to learn to be growers in roses and American Beauties. Experience preferred, but not required. Good wages.

**Batavia Greenhouse Co.**  
30 E. Randolph St., Chicago, Ill.

## Help Wanted

**A General Florist** for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

Address No. 473, care Florists' Review, Chicago

## WANTED

First-class floral artist and salesman. Permanent position to the right man and good wages. Apply at once, personally or by letter, to

**JOS. G. LEIKENS**  
Madison Ave. and 55th St., NEW YORK

## Help Wanted

Western seed house requires experienced, capable, sober, industrious young man. State experience, salary expected, with references. Good chance for advancement. Address No. 476, care Florists' Review, Chicago.

## Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to

**Bassett & Washburn**  
Hinsdale, Illinois

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

**FOR SALE**—Greenhouse, 3,000 ft. of glass, 6-room dwelling and barn, 1½ acres of good land; greenhouse in good running condition, well stocked, gas heated boiler; all other improvements. Situated about 40 miles from Cleveland, O. Address No. 481, care Florists' Review, Chicago.

## TO OUR MEMBERS, SPECIAL NOTICE:

The AMERICAN MUTUAL CYCLONE & HAIL INSURANCE COMPANY, of which you are a member, has grown and prospered beyond the greatest expectations of its founders; we now having over \$3,500,000.00 of an assessable capital. A sufficient loss fund to take care of ordinary losses, not in debt a single dollar, every loss (in which the proofs have been returned to the office) are paid in full to date. The officers are proud of the condition of this company and are proud of you for helping to make this company the strong institution it now is. Now it is up to us and you to make this company Bigger, Better and Stronger. We propose to do this in the following manner:

1st. To reorganize the company under the Insurance Act of 1915 of the State of Indiana. This will place the company under the direct supervision of the Insurance Departments of each and every State where we have members; thus assuring you of a wider protection, including Fire on your Dwellings and Out Buildings as well as Cyclone and Hail on your entire plant and crops. The demand for Fire Insurance on this Company has been very great, coming from Greenhouse owners, but under the law that we now operate, we can not protect our members against loss by fire.

2nd. This will enable us to divide the surplus profits each year with our members, by way of cash dividends or a reduction in the cost of their insurance.

3rd. The Re-organization will in no way affect your present membership, but will better it, it will not cost you a single dollar more or less to consent to the reorganization, and besides it will give us the right to have our members of each state to elect one of their number to our Board of Directors.

This action is granted by the unanimous consent of the Board of Directors of the American Mutual Cyclone & Hail Insurance Company, of Muncie, Indiana, and is in harmony with the resolutions passed by said Board of Directors at their meeting, held at the Home Office of said Company on the 14th day of May, 1917.

**THE AMERICAN MUTUAL CYCLONE & HAIL INSURANCE COMPANY,**  
Oscar E. Anderson, Secretary.

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

**JOHN WELSH YOUNG,**  
Rear of 6640 Wayne Ave., Germantown, Phil

## BOILERS FOR SALE

- 1—60x16 Tubular, full Fronts and Grates.
- 2—66x18 Firebox, full Fronts and Grates.
- 2—48x12 Firebox, full Fronts and Grates.
- 1—42x10 Firebox, full Fronts and Grates.

Also smaller boilers.

**E. J. RYAN,**  
849 S. Racine Avenue, Chicago, Ill.

## WANTED—CEMETERY LOCATIONS

**Cemetery Sales Experts**—Specializing in cemetery organization, advertising and selling campaigns, will organize and manage lot selling campaigns; outline and plan organization and business management for new cemeteries and organize new stock companies or reorganize old cemeteries. If there is an opportunity for a new cemetery in your locality let us help you.

**GEO. P. GARIN & CO.**  
R 510, 117 N. Dearborn St., Chicago, Ill.

Always mention the Florists' Review when writing advertisers.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.  
**E. G. HILL FLORAL CO.**  
 Good Stock and  
 Good Service


Member F. T. D. Phones Main 1874-1875

**EDWARD A. FORTER, Florist**  
 Successor to A. Sunderbruch's Sons  
 128 W. Fourth St.,  
**Cincinnati, O.**

**SCHRAMM BROS.**  
 Send us your orders for  
**TOLEDO, OHIO**  
 1307-15 CHERRY STREET  
 Members Florists' Telegraph Delivery

**MEMBERS**  
**FLORISTS' TELEGRAPH DELIVERY**  
**TOLEDO, OHIO**  
 METZ & BATEMAN  
 414 Madison Avenue  
**OHIO BUILDING**

**DAYTON, OHIO**  
 16 and 18 W. 3rd St.  
**Matthews the Florist**  
 Established in 1883  
 Greenhouses and Nurseries in Riverdale.

**STEUBENVILLE, OHIO**  
**HUSCROFT'S FLOWER**  
 **SHOP**, 173 North Fourth Street  
 All orders promptly executed

**THE KAY-DIMOND CO.**  
**YOUNGSTOWN, O.**  
 Members Florists' Telegraph Delivery Ass'n  
 ALWAYS HAVE COMPLETE  
 STOCK ON HAND

**MRS. J. B. FREEMAN**  
 OF "THE FLOWERS"  
 896 Superior Street, **TOLEDO, OHIO**

**VAN METER FLOWER SHOP**  
 SPRING and HIGH, **Springfield, O.**  
 BEST FLOWERS for EVERY OCCASION

**NEWARK, OHIO**  
**CHAS. A. DUERR**  
 Member Florists' Telegraph Delivery

**KENT BROTHERS FLOWER SHOP**  
 COVERS ALL OHIO POINTS  
 20-22 W. Church Street **NEWARK, OHIO**

## EGGERT N. ZETLITZ

The Leading Florist  
 209 West Market Street,  
**LIMA, OHIO**

National Florist  
 Representative Rotary Florist  
 Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS  
**COLUMBUS OHIO**  
 Wilson's Seed Store  
 Telegraph Orders Carefully Executed.  
 L. D. Phones: 116 So. High St.  
 Citizen's 5328, Bell Main 2903

**The Livingston Seed Co.**  
**FLORISTS**  
 COVER ALL OHIO POINTS  
 114 N. High St., **COLUMBUS, OHIO**

### BOSTON.

#### The Market.

The week before Memorial day was, as usual, a somewhat quiet one. Arrivals were comparatively small. Considerable accumulations of pickled stock will appear, as usual, just before the great holiday and late shippers of such flowers will once again fail to make good. There is no likelihood of any oversupply of flowers. The season is about three weeks late here and no lilies, *Spiraea Vanhouttei*, *deutzias*, German iris, *Hemerocallis flava* and other hardy flowers will this year be available, with only a limited number of Darwin and cottage tulips. But a good many of the early tulips and a fair number of short trumpet narcissi will be available. Many growers of *spiraeas*, candytuft, stocks and other Memorial day flowers have failed to get crops in on time, which means considerable loss.

Roses are in good supply and they are cleaning up nicely. The quality is splendid, thanks to continued cool weather. Carnations are bracing up, but will not equal Mothers' day prices. Snapdragons, gladioli, irises, sweet peas and yellow marguerites are in good supply and demand. Lilies are good and have made a good advance in price. Candytuft, feverfew, *spiraea*, stocks and gypsophila are all in active demand, mostly selling at 50 cents per bunch. A good number of early tulips and daffodils are still available, with fewer Darwins than had been expected. Outdoor valley did not come in on time. Cattleyas go rather slowly at \$5 to \$6 per dozen. Asparagus has sold quite well. The call for forget-me-nots, pansies, daisies and other spring plants is good, with a better call for the more tender bedding plants. The call for artificial wreaths seems to be as heavy as ever; not only are they offered by

## CLEVELAND

...THE...  
**J. M. GASSER COMPANY**  
**EUCLID AVENUE**

We grow the best of everything in  
**CUT FLOWERS**

**CLEVELAND OHIO**  
**A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

(Bell Main 2809  
 Day. Central 1868)

*The Smith & Jettens Co.*  
 LEADING FLORISTS  
 735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for  
**CLEVELAND AND STATE OF OHIO**

Always have complete stock on hand.  
 Regular discount allowed the Trade.  
**KNOBLE BROS.** 1836 W. 25th St.,  
**CLEVELAND, O.**  
 Members Florists' Telegraph Delivery Ass'n.

**CLEVELAND**  
**THE JONES-RUSSELL CO.**  
**FLOWERS**  
 1284-1308 Euclid Avenue  
 Member Florists' Telegraph Delivery Ass'n.

**CLEVELAND, OHIO**  
**BRAMLEY & SON**  
 Store and Greenhouses, 1181 East 71st Street

**W. P. McFARLAND** **L. C. McFARLAND**  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**CANTON, O., and Vicinity**  
**A. T. POLLARD,** Florist in Rotary

**CANTON, O.** MASSILLON, ALLIANCE  
 and VICINITY  
**FRED G. GELTZ,** 522 Market Ave., North  
 Member F. T. D. Ass'n.

 **HEISS COMPANY DAYTON**  
 112 So. Main St. **OHIO**  
 Members Florists' Telegraph Delivery Ass'n.

**Massillon, Ohio**  
**A. WEAVER** Florist in Rotary



# Telegraph Delivery Department

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**CARBONE,** 342  
Boylston St.,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n

**BOSTON-BECKER'S**

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
93 N. MAIN STREET  
Orders Shipped for  
Southeastern Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**

**Worcester, Mass.**

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and North  
and N. Y. filled to your entire satisfaction at right prices.

**Gave the Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph  
Delivery Association.  
Orders solicited for  
all parts of  
Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford,  
Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**

**Johnston Brothers**

LEADING FLORISTS

**38 Dorrance Street**

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**

**JOHN C. HASS** We grow our  
own flowers

**PROVIDENCE, R. I.**

AND ALL NEW ENGLAND POINTS  
T. J. JOHNSTON & CO. 107 Washington St.,  
PROVIDENCE

I should like to write a  
little essay on

**"The Sweet Perfume of  
Courteous Service"**

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

**BOSTON, MASS.**

**Penn**  
The  
Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

**124 TREMONT STREET**

**Wax Brothers** Boston, Massachusetts  
**143 TREMONT STREET**  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

**WELLESLEY COLLEGE**

Dana Hall, Walnut Hill, Rockbridge Hall Schools

TAILBY, Wellesley, Mass.

Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**

**W. E. PETERS**

**137 St. Paul St., BURLINGTON, VT.**

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**

50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

most of the retailers, but dry goods  
stores, grocery stores and even meat  
markets have them at a wide range in  
prices.

**Outdoor Flower Show.**

The most important horticultural  
event of the year in Boston is the big  
open-air flower show which opens June  
1 on the grounds of the Wentworth  
Institute, Huntington avenue. In spite  
of the cold, inclement season, there is  
every indication that all available  
spaces will be occupied. All plants but  
orchids will be planted out or plunged  
in the ground in the several roomy mar-  
quees, paths of verdant lawn ten feet  
wide being left for visitors. The ar-  
rangement of exhibits and general lay-  
out is most attractive and artistic, color  
harmony being carefully considered.  
Farquhar's rock and water garden is a  
grand feature, while the orchid collec-  
tions of Roehrs, E. B. Dane, A. N.  
Cooley, F. J. Dolansky and others, and  
wonderful specimen azaleas, rhododen-  
drons, trachelospermums, calceolarias,  
Canterbury bells, wistarias and other  
seasonable plants are to be seen. Out-  
doors the display of conifers is a most  
valuable and imposing one.

No cut flowers will be staged. No  
awards will be made, everything being  
contributed by prominent horticultur-  
ists to give horticulture a big fillip.  
June 1, Red Cross day, the admission  
price is \$5; on the remaining ten days,

**Worcester, Mass.**

**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

Established 1859

**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail  
establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**

AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.

Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**

**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**

FLORISTS

For Northern Indiana | 138 S. Michigan St.  
and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University  
and St. Mary's Academy.

**Richmond, Ind.**

**FRED H. LEMON & CO.**

Florists and Decorators. Send us your orders

**GARY FLORAL CO.**

118 West Fifth Avenue

**A. T. BUSHONG, Prop. GARY, IND.**



# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**  
Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.  
CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.

**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**

The Leading Florists of the Northwest  
Special attention to telegraphic orders.  
**L. S. DONALDSON CO., Minneapolis, Minn.**

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**

**THE WINDMILLER CO.**

Flowers to all points on short notice  
Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave.  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
200 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to **Superior, Wis.**

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones **FLORISTS**  
Greenhouses: Buchanan, Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
**FLORISTS**

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern **NEW YORK** and Western **MASS.**

**The Saltford Flower Shop**  
**POUGHKEEPSIE, NEW YORK**  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

**ALBANY, N. Y.** The CAPITAL DISTRICT  
and all Eastern New York  
**WILLIAM GLOECKNER**  
We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

50 cents. There will be a tea garden  
and the best music obtainable. Some  
\$20,000 has been spent in preparing this  
magnificent show and, as it is being  
well advertised, a large attendance is a  
certainty if the weather is at all favor-  
able.

## Various Notes.

At the time of writing wholesalers  
and retailers were never so rushed with  
Memorial day orders. The economy  
campaign has certainly not checked  
business for this great floral occasion.  
Flowers are not abundant, few outdoor  
ones being available owing to the late  
season. Artificial wreaths alone have  
been advertised by local retailers and  
sales of these unsentimental tokens  
again reach tremendous proportions.  
About every kind of store now offers  
these artificial substitutes, but a few  
of the high-class flower shops decline to  
handle them at all.

At Horticultural hall May 26, Victor  
Heurlin showed a fine collection of nar-  
cissi and tulips, which were awarded a  
gratuity. John L. Smith, gardener to  
A. W. Preston, had a collection of nar-  
cissi and Miss Grace Sturtevant a nice  
collection of dwarf irises and spring  
bulbs. It will probably be necessary to  
postpone the rose, peony and straw-  
berry show, scheduled for June 23 and  
24.

The W. W. Edgar Co. had a fine cut  
of Darwin tulips from outdoors. Frames  
were placed over them to advance them.  
The season caused the spiraea crop to

ABUNDANTLY PREPARED AT  
ALL TIMES  
**Edwards Floral**  
**Hall Company**  
1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., **BUFFALO, N. Y.**

Anderson service means fresh, sturdy stock  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

**Wilson**  
THE FLORIST  
88 E. MAIN ST.  
We reach all  
Western  
N. Y. Points.  
National  
Florist

**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP  
23  
STEUBEN  
STREET  
Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** **Elmira, N.Y.**  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 506. L. D. Bell Phone Main 2180  
Members Florists' Telegraph Delivery

# Telegraph Delivery Department

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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

## JOSEPH TREPEL

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 8 and 5 Greene Ave.  
339 to 347 Greene Ave.

**BROOKLYN**

Phones 3908 Prospect 6800 NEW YORK

## HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

## RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

*Siebrech Bros.*  
INC.

922 Madison Ave., cor. 73d St., NEW YORK  
Member Florists' Telegraph Delivery.

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

ORDERS **NEW YORK** WIRE OR PHONE TO  
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.  
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

*M. A. Bowe*

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**C. C. TREPEL**, Main Office,  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS  
and PLANTS in the world.

come rather late. Bedding plant trade is now extremely active.

Wax Bros. made a fine casket cover of Hadley roses and valley May 26 for the funeral of D. B. Smith, of Gloucester. They have orders booked for over a dozen June weddings. Memorial day business has come with a rush and is keeping all hands on the jump.

At Welch's wholesale store, 280 Devonshire street, a splendid lot of seasonable flowers were noted this week, the roses, carnations, valley, spiraeas and snapdragons being grand. All hands were busy here with an avalanche of Memorial day orders.

William H. Elliott, from his Brighton establishment, is getting some of the finest roses coming to the Boston market. The varieties are Beauty, Kaiserin, Russell and Miller. From Madbury, N. H., Ophelia, Hadley, Sunburst and Stanley are showing up specially well.

At Penn's, Memorial day advance orders are, as usual, tremendous. Heavy advertising has brought a flood of orders from all parts of New England for artificial wreaths, but the call for natural flowers also is good. June wedding orders booked were well ahead of former years.

Owing to the failure of a shipment of 5,000 roses from England to arrive, Thomas Roland will be unable to fill the entire rose tent at the big flower show in Boston this week. He had planned to occupy an entire tent with a rose garden.

At Patrick Welch's I noted fine shipments of southern peonies, splendid large-flowered gladioli, candidum lilies, American Beauties, orchids and a big assortment of choice Memorial day flowers.

*Kottmiller*

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
**NEW YORK** 561 Fifth Ave.

1 Park Street **BOSTON**  
799 Boylston Street

Deliveries to Steamers and all Eastern Ports.

**G. E. M. STUMPP**

761 FIFTH AVENUE

**NEW YORK CITY**

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



NASHVILLE  
TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING  
FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

IDLEWILD  
GREENHOUSES, Memphis, Tenn.

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL MEMPHIS ORDERS TO  
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS, TENNESSEE

## EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

## Orders for TEXAS

KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

## SAN ANTONIO, TEXAS

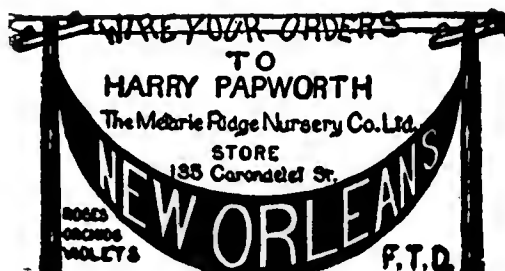
Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders a Specialty.

## U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

## HELENA, ARKANSAS

BALL FLORAL CO.



NEW ORLEANS, LA.

Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



FURROW & COMPANY

OKLAHOMA CITY GUTHRIE  
OKLAHOMA

Members Florists' Telegraph Delivery

Mr. Welch said business was proving  
to be the best ever.

John McFarland had a fine lot of  
longiflorum lilies, valley and spiraeas for  
Memorial day.

The florists of Greater Boston used an  
effective half-page ad in the Boston Sun-  
day Herald May 27. Those contributing  
to this advertisement were Fine, Silver-  
man, Zinn, Wax Bros., Penn, Boston Cut  
Flower Co., H. R. Comley, Houghton-  
Gorney Co., J. Newman & Sons, F. E.  
Palmer, Harold A. Ryan, Harry Quint,  
Thomas J. Clark, Waban Rose Conserva-  
tories, W. A. Riggs and W. C. Bowditch.  
Fresh cut flowers were emphasized in  
this ad.

Harry Quint always does heavy Me-  
morial day advertising and this year is  
no exception to that rule. He has been  
operating a temporary downtown store  
at 515 Washington street for the better  
display of his wreaths, and both there  
and at his Boylston street store reports  
heavy orders. His bulb displays on the  
lawn fronting his Boylston street store  
have been fine.

The beautiful estate of Gen. S. M.  
Weld, Rockview, in Dedham, was  
opened to the public May 25 to 27, for  
the benefit of the Red Cross, and a sub-  
stantial sum netted. The extensive rock  
garden was found in fine condition.

At Carbone's artificial wreaths are  
never handled, but large Memorial day  
orders for fresh flowers are reported.  
Garden furniture and other accessories  
are moving well in spite of all economy  
talk and general business is good.

Julius Heurlin, of the Blue Hill Nur-  
series, has a notable contribution of 124  
varieties of conifers and other ever-  
greens at the great flower show in the  
Wentworth Institute grounds.

The Rawson Conservatories had a fine

## KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send  
your orders to the South's Most Modern  
Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

Elmwood Floral and Nursery Co.

TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

## LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913



MOBILE, ALABAMA

The Minge Floral Co.

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

MRS. J. E. WATTS, Florist

Cut Flowers  
for all Occasions

MERIDIAN, MISS.



# Telegraph Delivery Department

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**PITTSBURGH, PA.**

**MRS. E. A. WILLIAMS**  
621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH,**  
**RANDOLPH & McCLEMENTS**

Floral Experts

**5936 PENN AVENUE**

Members of the Florists' Telegraph Delivery

**A. W. Smith Co.**

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874—Incorporated 1909

**Pittsburgh, Pa.**

**LUDWIG FLORAL CO.**

**502 Federal Street**

**SCRANTON, PA.**

**A. L. Besancon & Company**

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., **SCRANTON, LIFE BLDG.**

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**The Park Floral Co.**

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

**DENVER, - COLORADO**

**Colorado Springs, Colo.**

Orders Carefully Executed

**PIKES PEAK FLORAL CO.**

Wholesale and Retail

Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**

**Frank F. Crump** Wholesale and Retail Florist

Member Florists' Telegraph Delivery

**THE FERNERY SCHULTHEIS, FLORIST**

Write, Phone or Wire **SCRANTON, PA.**  
612 Linden Street,

**Think! Everything in Flowers!**  
**GRAKELOW'S**

Broad Street at Cumberland, **PHILADELPHIA, PA.**

Member Florists' Telegraph Delivery Association

**Baur**  
**Floral Co.**  
**ERIE, PA.**



**J. V. LAVER**  
**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**E. C. LUDWIG FLORAL CO.**

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

**FRANKLIN, PENNA.**

**BELL FLORAL CO.**

**ALL NORTHWESTERN PA.**

cut of spiræas, carnations, candytuft and bulbous flowers for Memorial day.

Some of the finest Halley gladioli I ever have seen are being handled by W. H. Carr from Mr. Shepardson, of Mansfield.

J. A. Nelson, of Framingham, in addition to his heavy cut of carnations and snapdragons, had 2,000 bunches of double feverfew for Memorial day.

The display of pyrus in the Arnold Arboretum was at its best this year, May 28. The crab apples, or malus, will not be well opened before June 3, while present indications are that it will be June 8 to 10 before lilacs are well opened. These are phenomenally late dates. Two good shrubs now in flower are Fothergilla major and Viburnum Carlesii.

The display of tulips in the Boston public gardens was at its best May 26, which is eighteen days later than in 1916. Pink Beauty is the finest of all the early bedding tulips here, but white Joost van Vondel, Chrysolora, Keizerskroon, Couleur Cardinal, Duchess of Parma and Proserpine are good.

Seed stores continue busy in the vegetable seed department, but flower seed business has been far below normal. There is a great demand for vegetable plants of all kinds, while seed potatoes still are being called for. Bedding plants sell well.

W. N. C.

**ROCHESTER, N. Y.**

The Market.

Business has been good during the last week, the demand for Memorial day helping considerably. Cut flowers

Orders for

**PHILADELPHIA**

AND SURROUNDINGS

Will be artistically filled at

**THE FORREST FLOWER SHOP**

131 So. Broad Street, **PHILADELPHIA**

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, **Philadelphia** Broad and Walnut Streets

**PHILADELPHIA**

1800 Chestnut Street

**THE LONDON FLOWER SHOP, LTD.**

Member Florists' Telegraph Delivery.

ORDERS FOR

**WEST PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. CALLAHAN** 3924 Market St., **PHILADELPHIA**

**Germantown and Chestnut Hill**

ORDERS

Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Avenue, **Germantown, Philadelphia, Pa.**

Members Florists' Telegraph Delivery Ass'n.

**EVEN DEN BROS.**

Largest Growers in Central Pa. **Williamsport, Pa.**

**LANCASTER, PA.**

**B. F. BARR & CO.,** Leading Florist

**MYERS BROS. Altoona, Pa.**

All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**

SHERM OFFERLE, Prop.

**WARREN, PA.**

FLORAL ORDERS for Bryn Mawr, Main Line,

Conshohocken and Norristown promptly filled by

**WILLIS H. BALDWIN, Conshohocken, Pa.**

**CLARK, FLORIST, SCRANTON, PA.**

124 Washington Ave.

Member Florists' Telegraph Delivery. Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

# Telegraph Delivery Department

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**HUGO SCHROETER**

531 Woodward Ave. INC.

**DETROIT**

MICHIGAN

GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**

GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**

237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**

Cor. Broadway and Gratiot Ave.

**DETROIT, MICH.**

Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**

56 Broadway

**DETROIT**

MICHIGAN

**ANN ARBOR, MICH.**

**ARCADE FLORAL SHOP**

Just Across from the University  
Orders Filled Promptly

Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.

**DETROIT and VICINITY**

L. Bomb Floral Co., Albert Pochelon, Prop. 153 Bates St.

**ARTHUR F. CRABB**

**GRAND RAPIDS, MICH.**

Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**

**GRAND RAPIDS, MICH.**

Local and State orders carefully executed

**GRAND RAPIDS, MICH.**

**GRAND RAPIDS FLORAL CO.**

Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY

**HENRY SMITH**

Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
FLORAL Co.  
1105 WALNUT - PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**

**SPRINGFIELD SEED COMPANY**

Floral Department Open Day and Night

**SPRINGFIELD, MO.**

**J. W. STOKES FLORAL CO.**

Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

**J. B. GOETZ SONS**

**SAGINAW, MICH.**

or any City in Michigan

have sold best, as the weather has been too cold and unsettled for bedding out. Memorial day promises to be up to its usual standard, but lack of outdoor stock will make it difficult to supply the demand for cheap bunches.

Daily shipments of roses continue to be good, the quality in all grades being high. The better grades include Francis Scott Key, which is always a good seller; Ophelia, Hoosier Beauty, Russell, Sunburst and Killarney, the latter being long in supply and short in demand. Carnations appear to be not up to the standard. The demand for Easter lilies has not been large and the market is well filled. They are specially fine. Lavender and yellow irises are plentiful and sell well.

Pansies and forget-me-nots are used for individual decorations. A quantity of red, pink, white and lavender German stocks reach the market and are in demand. Sweet peas remain popular. Good stock clears easily. Yellow and white daisies are selling well. Candy-tuft and sweet alyssum are good and are used in funeral work. Darwin tulips still are plentiful. Greens are in good supply.

Various Notes.

Visitors last week included Robert

**KANSAS CITY,  
... MISSOURI ...**

**WILLIAM L. ROCK  
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**

**KANSAS CITY, MO.**

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG  
FLOWER & PLANT CO.**

Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

**All Kinds of CUT FLOWERS**  
in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed  
Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**

Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

**8-10 W. Adelaide St., TORONTO**

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

**McKenna**  
Corner  
St. Catharine  
and Guy Streets  
**Montreal**

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed.

Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**

**VICTORIA, B. C.**

**A. J. WOODWARD**

"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**

**OTTAWA, CANADA**

**State Nursery & Seed Co.**

**Helena, Mont.** Cut Flowers for any  
Part of the Northwest.

Only the Best. Members F. T. D. Assn.

# Telegraph Delivery Department

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WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. N.W.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

**14th and H Streets**

Everything  
First-Class

**Milwaukee, Wis.**



**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The  
Flower Shop*  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of  
"Home-grown Flowers"

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.  
RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. C. FIELDS

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**  
807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.



Leading Florist  
819 KANSAS AVE  
TOPEKA  
KANSAS



**ROANOKE, VA.**

**Fallon, Florist**

LET US FILL  
YOUR ORDERS for **NORFOLK**  
or anywhere in Virginia  
**THE GHENT FLORAL CO., NORFOLK, VA.**

Orders for **Charleston, W. Va.**  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**

**JOHN E. COLTON**  
Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**

**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**  
339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**

FLORISTS

**GREENSBORO, N. C.**

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.

Members F. T. D.

Greenlaw, of the S. S. Pennock-Meehan  
Co., Philadelphia, Pa.

Horace J. Head has returned from a  
business trip to New York, Boston and  
Providence, R. I.

George T. Boucher had an attractive  
window display of lilies and larkspur last  
week.

Dewey Lester, of the Rochester Floral  
Co., left May 22 for Columbus, O., where  
he expected to enlist in the army engi-  
neering corps. Before leaving Mr. Lester  
was presented with a Bible by his fel-  
low workers in the store.

Lilac day, one of the important events  
of the year at Highland park, will be  
held Sunday, June 3. Opposite the con-  
servatories, the Rochester Garden Club  
has planted a Shakespeare garden, all  
flowers mentioned in the poet's works be-  
ing there. Everything in the garden, in-  
cluding stone seats, bird baths and a  
sun dial, has been donated.

H. E. Wilson, who has been in the re-

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to  
**SAMUEL FEAST & SONS**

S. E. corner Charles and Pleasant Sts.,  
BALTIMORE, MD.

The firm of 84 years' experience and reputation,  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**

Clarksburg, W. Va.

**WEST VIRGINIA  
WESTERN MARYLAND  
THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED



# Telegraph Delivery Department

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## San Francisco, Cal. Pelicano, Rossi & Co.

123-125 Kearny Street  
FLOWERS BY TELEGRAPH

## SAN FRANCISCO

Podesta & Baldocchi  
224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

## SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

## San Francisco, Cal. ART FLORAL CO.

255 Powell Street

Best attention given your orders  
Members Florists' Telegraph Delivery

## EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.  
Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n.

## DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.  
First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

## SPOKANE FLORIST CO.

(Kipp's Flower Store)  
SPOKANE, WASH.

Orders promptly filled for  
WASHINGTON, IDAHO, MONTANA

## SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

## SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS



## LONG BEACH, CAL. MARINE FLORIST

Choice Cut Flowers Floral Designs  
Member Florists' Telegraph Delivery

tail branch of the trade for nearly thirty years, is opening a wholesale cut flower and supply house at 43 Stone street, under the name of the Wilson Floral Co. The store has been redecorated and a large icebox installed.

The J. B. Keller Sons' store had an attractive window last week, yellow irises being featured. Hanging baskets were filled with the flowers, as were baskets on gilded pedestals. Bowls of yellow daisies and pansies surrounding a bird bath were on the floor.

James Vick's Sons are doing a big business in seeds. Sales in May were far ahead of April, despite the bad weather. They have just purchased another farm of 120 acres, which will be devoted to seed growing. The crop at the firm's greenhouses is extra fine, but sales of bedding plants have been light, owing to the unseasonable weather.

Frank McLuis, who conducted a flower store at 111 East Main street, was declared bankrupt May 1.

E. R. Fry, of West Main street, reports a good business, with a large amount of funeral work.

A large wreath of victory, decorated with palm leaves and a flag, was a feature of the window display at H. E. Wilson's store. Palms and ferns made the background. H. J. H.

## NASHVILLE, TENN.

### Toll of the Storm.

Temperature conditions now are normal and everything in the open is doing its best to make up for lost time. May 25 we had a hail storm in many places that damaged crops in the field heavily. Some of the market gardeners report that cabbage and other tender vegetables that were almost mature, are practically ruined. Fortunately, the storm's path was narrow. The storm, however, struck several greenhouses. So far as it has been possible to ascertain, the following were the conditions after the storm: Geny Bros. suffered practically no loss; neither did Louis Haury & Sons. At the Joy Floral Co. range, the total breakage was replaced for less than a dollar. McIntyre Bros.' old place and a large range belonging to a neighboring market gardener had possibly one-third of the glass broken. L. H. Smith, formerly a florist, but of late years confining his efforts entirely to vegetables, had about three-fifths of his glass destroyed. McIntyre Bros.' new place was in the direct path of the storm and nearly three-fourths of their glass was broken and much damage done to the growing stock inside. Louis Haury, who established a place something over a year ago, suffered as heavily.

At Centennial park there was practically no damage and Charles Tritchler also was fortunate enough to miss the hail. The houses at Ward Belmont suffered heavily, but were not quite so hard hit as McIntyre Bros.' old place,

## SEATTLE, WASH.

## HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

## CALIFORNIA FLORIST TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

## WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

## LOS ANGELES, CAL.

## HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

## DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

## WRIGHT'S FLOWER SHOP

224 West Fourth St.

## LOS ANGELES, CAL.

Leading Retail Florist in the City

## Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City  
Member Florists' Telegraph Delivery

## Santa Barbara, Cal.

910 STATE ST.

## GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1018

## RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery.

## C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.

## OMAHA, NEB.

JOHN H. BATH

The Careful Florist. 1804 Farnum Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

## FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island  
Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South  
IOWA Dakota and northeastern Nebraska.

## J. C. RENNISON CO.

I  
O  
W  
A

*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

## DES MOINES, IOWA

ALFRED LOZIER ROSERY

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON

CEDAR RAPIDS, IA.

which is a mile beyond. Corbett escaped damage. Mt. Olivet suffered heavily. It has not been learned how much of this damage was covered by insurance, but hail is so rare here it is probable that a majority of the growers carried no insurance.

### Various Notes.

Bedding plants were never more nearly sold out at this season of the year than at present. It is certain that the war has not hurt business in this city.

Lilium tenuifolium made its debut as a cut flower on this market this spring. It is certainly worth a place among our best flowers, the coral blossoms attracting attention at once.

The Joy Floral Co. reports its roses are at their best now. The new store in Chattanooga opened auspiciously.

Geny Bros. have a rose that bids fair to be a winner if they can hold it. They are cutting a few now and are propagating all they can. It is a yellow sport of Ophelia. The color is similar to Lady Hillingdon.

The parks of the city are using Chinese wool flower freely this season. This plant has a great future, both as a bedder and as a pot subject, as soon as the trade learns how to grow it to perfection in pots. F. B.

### NEWPORT, R. I.

The regular meeting of the Newport Horticultural Society was held May 21, with a larger attendance than usual. It was voted to hold the regular fall show. It was also decided to hold the customary ball on the closing night of the show and that one-half of the

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

## ROCK ISLAND

Tri-City Orders Handled with Promptness

## HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

## PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

## AURORA GREENHOUSE CO.

## AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON

Floral Co.  
Retail—FLORISTS—Wholesale  
QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
CHICAGO  
ORDERS USE



Three autos insure  
prompt delivery.

1581 Ogden Ave.

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



CHICAGO  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

### Springfield, Ill.

**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
Your order will receive our prompt and  
careful attention.

**DE KALB, ILL.**

### The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805

849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

proceeds of the show and ball be do-  
nated for the benefit of Newport chap-  
ter of the American Red Cross. The  
other half of the proceeds will be sent  
to the French society which is raising  
a fund for the replanting of the devast-  
ated areas in that country after the  
war. A society silver medal was award-  
ed to William Gray, gardener for Mrs.  
William B. Leeds, for an exhibit of  
tulips. There were thirty-two varieties  
of the Darwin and Rembrandt types.  
W. H. M.

CINCINNATI.

The Market.

The supply of stock for Memorial  
day is good. Advance orders show that  
business will be excellent and should  
take up the receipts of cut flowers and  
plants for that day.

Roses and carnations are in good sup-  
ply. Easter lilies are plentiful. Sweet  
peas are abundant and of good quality.  
Gladioli are in heavier supply and ex-  
cellent snapdragons are to be had.  
Other offerings include lily of the val-  
ley, cornflowers, callas, irises and cape  
jasmynes. The peony supply is far be-  
low normal. Greens are plentiful.

Various Notes.

William Gardner, of Richmond, Ind.,  
has been shipping some excellent gla-  
dioli to C. E. Critchell.

The William Murphy Co. reported  
having booked an unusually large num-  
ber of orders for carnations for Mem-  
orial day.

Among recent visitors were Mr. Cox,  
representing the Sefton Mfg. Co., Chi-  
cago, Ill.; A. C. Kohlbrand, of the E. C.  
Amling Co., Chicago; C. P. Brunner, of  
Springfield, O.; Wm. Feniger, of the  
Feniger Flower Shop, Toledo, O.; A. W.  
Herre, representing Poehlmann Bros.  
Co., Chicago, and Mrs. G. W. Frisch, of  
Dayton, O. C. H. H.

Macon, Ga.—While there are a num-  
ber of cities in which some newspaper  
declined to assist in developing Mothers'  
day, the Idle Hour Nurseries point  
to a half-column editorial in the Macon  
News of May 12 as one of the reasons  
why the business made another nice in-  
crease this year.

Established 1857.



745 Buckingham Place

L. D. Phone  
1112 Graceland

CHICAGO

Send us your retail orders. We  
have the best facilities in the city



3343 W. MADISON ST.  
NEAR GARFIELD PARK

CHICAGO

We are prepared to take care of  
out-of-town orders for

### CHICAGO

Delivery or shipment anywhere.

**C. W. McKELLAR,**

22 East Randolph St., CHICAGO

### FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

### ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE

**A. F. KEENAN & CO.**  
1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exact personal attention.

### VICTOR YOUNG & Company

Flowers - Decorations

Phone Superior 1960  
1239 North Clark Street, CHICAGO

### CHAS. BEYER FLORIST

3619 South Grand Avenue

Long Distance Phones:  
Bell, Sidney 143—Kinloch, Victor 999

### ST. LOUIS, MO.



**The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.**

**For pages of Advertisements, consult the general Alphabetical Index to Advertisements**

**ROCK ISLAND, ILL.**  
 Hensaley's  
**ST. JOSEPH, MO.**  
 Stuppy Floral Co.  
**ST. LOUIS, MO.**  
 Beyer, Chas.  
 Grimm & Gerly  
 Ostertag Bros.  
 Weber, Fred C.  
 Weber, F. H.  
 Young & Sons Co.  
**ST. PAUL, MINN.**  
 Holm & Olson  
**SAGINAW, MICH.**  
 Goetz Sons, J. B.  
**SALT LAKE CITY**  
 Huddart Floral Co.  
**SAN ANTONIO, TEX.**  
 Green, Edward  
**SAN DIEGO, CAL.**  
 Boyle & Darnaud  
**SAN FRANCISCO, CAL.**  
 Art Floral Co.  
 Darbee  
 Eppstein, Julius  
 Joseph, B. M.  
 Pelicano, Rossi & Co.  
 Pedesta & Baldeschi  
**SANTA BARBARA, Cal.**  
 Gleave's Flower Shop  
**SCRANTON, Pa.**  
 Besancon & Co.  
 Clark, Florist  
 Schultheis, Florist  
**SEATTLE, WASH.**  
 Hollywood Gardens  
**SEDALIA, MO.**  
 Archias Floral Co.  
**SHEBOYGAN, WIS.**  
 Matthewson, J. E.  
**SIoux CITY, IOWA**  
 Rennison Co., J. C.  
**SOUTH BEND, IND.**  
 Beyer Floral Co.  
 Williams & Co.  
**SPOKANE, WASH.**  
 Donart & Stapleton  
 Reimers Flo. Art Shop  
 Spokane Florist Co.  
**SPRINGFIELD, ILL.**  
 Janssen Floral Co.  
**SPRINGFIELD, MO.**  
 Springfield Seed Co.  
 Stokes Floral Co.  
**SPRINGFIELD, O.**  
 Van Meter Fl'r Shop  
**STEUBENVILLE, O.**  
 Colton, John E.  
 Huscroft, G. L.  
**STREATOR, ILL.**  
 Thorton Floral Co.  
**SYRACUSE, N. Y.**  
 Mulhauser & Sons, J.  
**TACOMA, WASH.**  
 California Florist  
**TERRE HAUTE, IND.**  
 Heint & Sons  
**TOLEDO, O.**  
 Freeman, Mrs. J. B.  
 Metz & Bateman  
 Schramm Bros.  
**TOPEKA, KAN.**  
 Hayes, James  
 Holcroft, Mrs. M. E.  
 Lord's Flower Room  
**TORONTO, CANADA**  
 Dunlop, John H.  
**TRENTON, N. J.**  
 Park Floral Co.  
**VANCOUVER, B. C.**  
 Woodward, A. J.  
**VICTORIA, B. C.**  
 Woodward, A. J.  
**WARREN, PA.**  
 Crescent Floral Gar.  
**WASHINGTON, D. C.**  
 Blackistone, Z. D.  
 Gude Bros. Co.  
 Small & Sons, J. H.  
**WATERLOO, IOWA**  
 Remble's Greenhouses  
**WELLESLEY, MASS.**  
 Talby & Son.  
**WESTERLY, R. I.**  
 Reuter & Son, Inc.  
**WHITE SULPHUR**  
**SPRINGS, W. VA.**  
 Ratcliffe, John L.  
**WILLIAMSPORT, PA.**  
 Evenden Bros.  
**WILMETTE, ILL.**  
 Pyfer & Olsem  
**WORCESTER, MASS.**  
 Lange, H. F. A.  
 Randall's Flower Shop  
**YOUNGSTOWN, O.**  
 Kay-Diamond Co.

**ORDERS FOR**  
**St. Louis, Mo.**  
**YOUNG'S. 1406 OLIVE STREET**  
**JACKSONVILLE, ILL.**  
**JOS. HEINL & SONS**  
Largest Growers in Central Illinois

**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

**S. D. WOODRUFF & SONS**

Home Office: ORANGE, CONN.  
New York City Store, 82 Dey Street  
Mention The Review when you write.

**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

NAVY beans are selling readily at \$14 per bushel for good seed stock.

JAMES VICK'S SONS, Rochester, have purchased another farm of 120 acres for seed growing.

THE acreage of caladium bulbs in the south is said to approximate sixty per cent of a normal planting.

TURNIP seed continues to advance in price and a shortage is beginning to develop. It sells at from 75 cents to \$1 per pound wholesale.

OFFERS made by growers in the south indicate that there is a considerable surplus of tuberose bulbs, with small prospect of finding a market.

NEVER in all its history has the seed trade done so much business in May as has been the case this year, but the same is true of April in most of the stores.

THE acreage of Harrisii bulbs, now maturing in Bermuda, is even less than last year, but it is claimed the quality will show another step toward the disease-free days of old.

IT is reported in the food trade that the acreage of beans in Michigan has almost doubled, while in California it has increased fully fifty per cent. In the seed trade the marvel is that the seeds were found.

THE British Board of Trade has prohibited the importation of French bulbs into England this year, which will mean that the United States will be the only market for the French crop of Paper Whites and Romans.

R. B. HOWE, of the W. W. Barnard Co., Chicago, who holds a commission of captain in the quartermaster's division of the reserve army, has been called to Fort Sam Houston, Tex. He will be on furlough from the company until released from his military duties.

SEEDSMEN are urging their first-time gardening customers not to neglect the plants now that the seeds are germinated. A failure means much this year; it not only will defeat the purpose of the gardening movement, but it will cause the waste of the seeds used and the discouragement of the planter.

KIRBY B. WHITE, president of the American Seed Trade Association, asks The Review to give publicity to the inquiry of Dr. W. A. Taylor with regard to those who wish to become familiar with the technique and practice of seed testing at the Department of Agriculture. Dr. Taylor's letter was printed on page 60 of The Review for May 24.

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company****ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN

GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for  
Golf - Tennis - Polo**

Meet all requirements for all soils

**THE ALBERT DICKINSON CO.**  
CHICAGO, ILL.

**Waldo Rohnert**

GILROY, CAL.

**Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety. Correspondence solicited.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

— THE —

**J. C. Robinson Seed Co.**

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

**TOMATO SEED**

Grown for the

Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA,

CALIFORNIA

**EVERETTE R. PEACOCK CO.**

ONION

SETS



ONION

SEED

4013 Milwaukee Avenue,

CHICAGO

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

**Henry Fish Seed Co.**

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

**Contract Seed Growers**

Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN.

Correspondence Solicited.

**George R. Pedrick & Son**  
PEDRICKTOWN, N. J.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.

FREMONT, NEB.

SEED IMPORTS FOR FIRST TWO QUARTERS OF FISCAL YEAR.

The following are the imports of seeds, with the duties collected thereon, for the first two quarters of the government's current fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

| Articles  | Unit of Quantity | Rates of Duty   | July 1 to Sept. 30, 1916 |             |             | Oct. 1 to Dec. 31, 1916 |             |              |
|---|------------------|-----------------|--------------------------|-------------|-------------|-------------------------|-------------|--------------|
|   |                  |                 | Quantity                 | Value       | Duty        | Quantity                | Value       | Duty         |
| Seeds:  |                  |                 |                          |             |             |                         |             |              |
| Anise.....  | Pound....        | 2¢ lb.....      | 61,619                   | \$ 5,613    | \$ 1,232.38 | 116,781                 | \$ 13,876   | \$2,335.62   |
| Beet—   |                  |                 |                          |             |             |                         |             |              |
| Sugar.....  | Pound....        | Free.....       | 10,439,300               | 1,075,213   |             | 549,834                 | 54,782      |              |
| All other.....  | Pound....        | 3¢ lb.....      | 55,650                   | 8,692       | 1,669.50    | 108,948                 | 17,741      | 3,268.44     |
| Cabbage.....  | Pound....        | 6¢ lb.....      | 10,382                   | 4,391       | 622.92      | 12,316                  | 7,560       | 738.96       |
| Canary.....   | Pound....        | 1/2¢ lb.....    | 1,535,993                | 44,755      | 7,679.97    | 1,035,271               | 29,374      | 5,176.36     |
| Caraway.....  | Pound....        | 1¢ lb.....      | 215,205                  | 18,512      | 2,152.05    | 11,114                  | 1,667       | 111.14       |
| Cardamom.....   | Pound....        | Free.....       | 36,903                   | 20,825      |             | 61,039                  | 17,858      |              |
| Carrot.....   | Pound....        | 3¢ lb.....      | 287                      | 239         | 8.61        | 311                     | 155         | 9.33         |
| Castor beans or seeds.....  | Bushel....       | 15¢ bu....      | 243,337                  | 318,215     | 36,500.55   | 9,041                   | 22,067      | 1,356.15     |
| Do. (from Philippine Islands).....  | Bushel....       | Free.....       |                          |             |             | 16                      | 55          |              |
| Cauliflower.....  | Pound....        | Free.....       | 309                      | 1,136       |             | 963                     | 5,273       |              |
| Celery.....   | Pound....        | Free.....       | 17,689                   | 22,245      |             | 441,637                 | 67,356      |              |
| Collard.....  | Pound....        | 6¢ lb.....      |                          |             |             |                         |             |              |
| Coriander.....  | Pound....        | Free.....       | 31,090                   | 1,795       |             | 216,699                 | 17,433      |              |
| Corn salad.....   | Pound....        | 3¢ lb.....      | 1,145                    | 179         | 34.35       | 211                     | 52          | 6.33         |
| Cotton.....   | Pound....        | Free.....       | 16,406,800               | 217,006     |             | 21,932,882              | 402,006     |              |
| Cummin.....   | Pound....        | Free.....       | 192,133                  | 33,006      |             | 286,933                 | 48,768      |              |
| Eggplant.....   | Pound....        | 10¢ lb.....     | 69                       | 57          | 6.90        | 168                     | 34          | 16.80        |
| Fennel.....   | Pound....        | Free.....       | 25,897                   | 1,968       |             | 28,971                  | 2,313       |              |
| Fenugreek.....  | Pound....        | Free.....       | 217,669                  | 6,168       |             | 103,666                 | 3,233       |              |
| Flaxseed or linseed.....  | Bushel....       | 20¢ bu....      | 4,152,024                | 6,524,590   | \$30,404.80 | 3,272,087               | 5,664,225   | 654,417.40   |
| Screenings.....   |                  | 10%.....        |                          |             |             |                         | 588         | 58.80        |
| Flower.....   |                  | Free.....       |                          | 13,560      |             |                         | 36,759      |              |
| Grass—  |                  |                 |                          |             |             |                         |             |              |
| Alfalfa.....  | Pound....        | Free.....       | 1,281,292                | 161,352     |             | 6,313                   | 875         |              |
| Clover—   |                  |                 |                          |             |             |                         |             |              |
| Alsike.....   | Pound....        | Free.....       | 826,965                  | 119,096     |             | 2,036,460               | 301,935     |              |
| Crimson.....  | Pound....        | Free.....       | 2,754,881                | 311,963     |             | 817,830                 | 87,966      |              |
| Red.....  | Pound....        | Free.....       | 1,051,610                | 139,899     |             | 1,047,408               | 140,547     |              |
| White.....  | Pound....        | Free.....       | 57,508                   | 14,291      |             | 8,336                   | 1,668       |              |
| All other.....  | Pound....        | Free.....       | 73,063                   | 10,880      |             | 420,694                 | 34,304      |              |
| Vetch—  |                  |                 |                          |             |             |                         |             |              |
| Hairy.....  | Pound....        | Free.....       | 181,953                  | 20,808      |             |                         |             |              |
| Spring.....   | Pound....        | Free.....       | 21,120                   | 741         |             | 11,597                  | 784         |              |
| All other.....  | Pound....        | Free.....       | 921,408                  | 86,929      |             | 2,517,001               | 268,761     |              |
| Total grass seed.....   | Pound....        | Free.....       | 7,169,800                | 865,959     |             | 6,865,639               | 836,840     |              |
| Hemp.....   | Pound....        | Free.....       |                          |             |             | 390,025                 | 8,931       |              |
| Kale.....   | Pound....        | 6¢ lb.....      | 400                      | 105         | 24.00       | 4,140                   | 1,481       | 248.40       |
| Kohl-rabi.....  | Pound....        | 6¢ lb.....      | 861                      | 365         | 51.66       | 1,746                   | 828         | 104.76       |
| Mushroom spawn.....   | Pound....        | 1¢ lb.....      | 17,854                   | 491         | 178.54      | 17,425                  | 479         | 174.25       |
| Mustard.....  | Pound....        | Free.....       | 1,354,101                | 59,142      |             | 1,937,839               | 79,735      |              |
| Parsley.....  | Pound....        | 3¢ lb.....      | 5,446                    | 832         | 163.38      | 8,167                   | 1,203       | 245.01       |
| Parsnip.....  | Pound....        | 3¢ lb.....      | 1,302                    | 107         | 39.06       | 23,772                  | 1,851       | 713.16       |
| Pepper.....   | Pound....        | 10¢ lb.....     | 481                      | 358         | 48.10       | 140                     | 79          | 14.00        |
| Poppy.....  | Bushel....       | 15¢ bu....      | 2,309                    | 11,249      | 346.35      | 1,108                   | 12,120      | 166.20       |
| Radish.....   | Pound....        | 3¢ lb.....      | 11,458                   | 1,787       | 343.74      | 30,465                  | 5,129       | 913.95       |
| Rape.....   | Pound....        | Free.....       | 969,260                  | 32,382      |             | 2,644,597               | 96,440      |              |
| Soya beans.....   | Pound....        | Free.....       | 1,273,841                | 27,391      |             | 519,597                 | 11,747      |              |
| Spinach.....  | Pound....        | 1¢ lb.....      | 13,374                   | 1,646       | 133.74      | 183,122                 | 19,704      | 1,831.22     |
| Turnip and rutabaga.....  | Pound....        | 3¢ lb.....      | 332,412                  | 28,566      | 9,972.36    | 225,739                 | 24,356      | 6,772.17     |
| Other oilseeds.....   | Bushel....       | 20¢ bu....      | 5,508                    | 13,588      | 1,101.60    | 8,836                   | 19,040      | 1,767.20     |
| Do. (reciprocity treaty with Cuba).....   | Bushel....       | 20¢ bu.20%..... |                          |             |             | 3                       | 13          | .48          |
| All other, free, including bulbs and bulbous roots, not edible, coniferous evergreen seedlings, hoarhound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed..... |                  | Free.....       |                          | 14,163      |             |                         | 87,843      |              |
| All other, n. s. p. f.....  | Pound....        | 5¢ lb.....      | 100,737                  | 87,412      | 5,036.85    | 31,535                  | 8,105       | 1,576.75     |
| Do. (reciprocity treaty with Cuba).....   | Pound....        | 5¢ lb.-20%..... | 4,102                    | 2,103       | 164.08      | 1,495                   | 65          | 59.80        |
| Total seeds.....  |                  | {Free.....      |                          | \$2,391,959 |             |                         | \$1,777,372 |              |
|   |                  | {Dutiable.....  |                          | 7,073,852   | 897,915.49  |                         | 5,851,792   | \$682,082.68 |

DANISH SEEDS



Cabbage, Cauliflower, Carrot, Mang-el, Swede, Turnip, etc.

Contract Offers and Samples at your service.

Cable Address—"FROOLSEN." Bode: 5th Ed., A. B. C. Amer Seed Trade Association.

CHR. OLSEN, Seed Grower, Odense, Denmark (Estab. 1862)

FOR Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list. Chr. Meebjerg, 216 7th St. N., Minneapolis, Minn.

PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

WATKINS & SIMPSON, Ltd.

27, 28 & 29 DRURY LANE,

LONDON, ENG.

WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY SYSTEMATIC SERVICE

LANGHOUT & CO.

SASSENHEIM, HOLLAND Wholesale Bulb Growers

Write for quotations

14 STONE STREET, NEW YORK CITY

RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var) FRANCE

New York Address: 25 W. Broadway

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England



A SEED warehouse will be erected this summer at Sigourney, Ia., by August Bruns & Sons.

IN Trenton, N. J., Satterthwaite's Seed Store recently filled the better part of eight pages in an issue of the Evening Times with advertising of seeds and farm and garden supplies. The advertising appeared in the form of catalogue pages, four on a newspaper page.

ATTORNEY ROYAL F. CLARK, of Randolph, Wis., representing the Wisconsin Pea Packers' Association, announces that the case brought by the state of Wisconsin upon the relation of the Attorney General, against the association on the ground that it was in many respects a trust, has been dismissed and judgment has been entered in the Circuit court for Dane county, Wisconsin. The evidence showed the members of the association put up eighty per cent of the peas packed in Wisconsin and that Wisconsin packs thirty-seven per cent of the total output.

#### THE JOHN H. ALLAN SEED CO.

E. M. Parmelee, who is in his seventy-seventh year, sold his interests in the John H. Allan Seed Co., Sheboygan, Wis., August 8, 1916, believing he had served his time in the seed trade. The business was established in 1856 and has gone along steadily for more than sixty years. Incorporation was in 1892. Recently the company has been licensed to do business in certain western states, the growing of peas and beans being its specialty. There has been no change in the corporation. The present owners are T. H. Hopkins, manager of the St. Anthony, Idaho, branch; F. C. Maynard and the officers: President, D. D. Rowlands; vice-president and treasurer, W. B. Lucas; secretary, A. L. Sommer.

#### A CANNER'S VIEW.

The Optimist in its latest number quotes one of the biggest seed concerns in the east as declaring they are selling a hundred per cent more seeds this year than ever before.

"This apparently forecasts a goodly crop of garden 'sass' in private gardens," says the Campbellite. "And if so, it is all to the merry. The country will need all of such help it can get to keep prices off the aeroplane route this year. It is to be hoped that enough men will be left at home to attend to these gardens after they are planted.

"In the happy event that the war clouds are soon dissipated we predict that a large proportion of these 'gentleman farmers' will raise an additional crop of blisters and backaches, together with implement costs and other incidental expenses, which, before the season is over, will drive them to seek more inspiring and economical diversion. They will in all probability come back eventually to the well-demonstrated modern hypothesis that the can-opener is mightier than the hoe.

"Moral: Another optimist is the fellow who believes the pictures on his package of seeds."

#### GRASS AND CLOVER IMPORTS.

The following table, prepared in the seed laboratory of the United States Department of Agriculture, shows the amount of the various kinds of seeds subject to the seed importation act per-

## LILY BULBS GIGANTEUM—

SHIPMENT FROM STORAGE

7- 9 inch.....\$15.00 per case of 300  
9-10 inch..... 16.50 per case of 200

Write for Price List on Cannas and Caladiums.

## ST. LOUIS SEED COMPANY

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

## Order Seed Packets NOW FOR 1918

Paper scarce.

Requirements will be double.

THE BROWN BAG FILLING MACHINE CO.  
FITCHBURG, MASS.

Mention The Review when you write.

## PALM SEEDS

Ready now—and to arrive.

LATANIA BORBONICA  
ARECA LUTESCENS  
LIVISTONA ALTISSIMA  
PANDANUS UTILIS  
COCOS WEDDELLIANA  
KENTIA BELMOREANA  
KENTIA FORSTERIANA

All new crop seeds.

Write for prices and particulars.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

Orders taken now for 1917 crop

## Valley

CHAS. SCHWAKE & CO., Inc.  
90-92 W. Broadway, NEW YORK



#### GIANT PANSY SEED

Kentworth Mixture  
Kentworth Cut Flower Mixture  
Giant Three and Five Blotched  
Masterpiece, curled wavy  
1000 seeds, 25c; 5000, \$1.00  
1/4-oz., \$1.25; oz., \$5.00

Early Flowering or Winter-blooming Giant Pansies  
500 seeds, 25c; 1000, 40c;  
1/4-oz., \$1.10; 1/2-oz., \$2.00

Mention The Review when you write.

## Vick's Quality Flower Seeds

In all leading varieties

JAMES VICK'S SONS, Rochester, N. Y.



## Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,  
CHICAGO



Mention The Review when you write.

## J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices to Florists and Market Gardeners

BALTIMORE, MARYLAND

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

WM. ELLIOTT & SONS

42 VESEY ST. NEW YORK

Mention The Review when you write.

## J. M. THORBURN & CO.

53 Barclay Street

through to 54 Park Place  
NEW YORK CITY

SEEDS AND BULBS



# MICHELL'S NEW CROP FLOWER SEEDS

## Pansy Seed

**Mitchell's Giant Exhibition, Mixed.**  
A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.; 1/8 oz., \$1.00; \$6.00 per oz.  
**Giant Trimardeau, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

## Daisy, Double English

|                              |                |            |
|------------------------------|----------------|------------|
|                              | Tr. pkt.       | Oz.        |
| <b>Monstrosa Pink</b> .....  | 1/4 oz. \$1.50 | \$0.50     |
| <b>Monstrosa White</b> ..... | 1/4 oz. 1.50   | .50        |
| <b>Monstrosa Mixed</b> ..... | 1/4 oz. 1.50   |            |
| <b>Longfellow Pink</b> ..... |                | .30 \$2.00 |
| <b>Snowball White</b> .....  |                | .30 2.00   |
| <b>Mixed</b> .....           |                | .30 1.50   |

## Myosotis

|                                 |     |      |
|---------------------------------|-----|------|
| <b>Alpestris Victoria</b> ..... | .25 | 1.00 |
| <b>Eliza Fonrobert</b> .....    | .20 | 1.00 |

## Cineraria

|                                       |         |        |
|---------------------------------------|---------|--------|
|                                       | 1/2 tr. | Tr.    |
|                                       | pkt.    | pkt.   |
| <b>Grandiflora Prize, Dwarf</b> ..... | \$0.60  | \$1.00 |
| <b>Grandiflora Med. Tall</b> .....    | .60     | 1.00   |

## Primula Chinensis

|                                  |         |        |
|----------------------------------|---------|--------|
|                                  | 1/2 tr. | Tr.    |
|                                  | pkt.    | pkt.   |
| <b>Alba Magnifica</b> .....      | \$0.60  | \$1.00 |
| <b>Chiswick Red</b> .....        | .60     | 1.00   |
| <b>Duchess</b> .....             | .60     | 1.00   |
| <b>Holborn Blue</b> .....        | .60     | 1.00   |
| <b>Kermesina Splendens</b> ..... | .60     | 1.00   |
| <b>Rosy Morn</b> .....           | .60     | 1.00   |
| <b>Prize Mixture</b> .....       | .60     | 1.00   |

## Primula Obconica Gigantea

|                                 |        |
|---------------------------------|--------|
| <b>Lilacina, Lilac</b> .....    | \$3.50 |
| <b>Kermesina, Crimson</b> ..... | .50    |
| <b>Rosea, Pink</b> .....        | .50    |
| <b>Alba, White</b> .....        | .50    |
| <b>Hybrida Mixed</b> .....      | .50    |

## Cycas Stems

\$2.50 per 25 lbs.; per 100 lbs. \$9.00; case lots (about 300 lbs.) at 8 1/2c per lb.

Also all other seasonable Seeds, Bulbs and Supplies.

Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., Philadelphia**

Mention The Review when you write.

## NOTICE TO GROWERS

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

## SNAPDRAGON

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

**G. S. RAMSBURG, Somersworth, N. H.**

Mention The Review when you write.

**HELLER & CO.**  
**MONTPELIER, OHIO**

Send for Catalog No. 34

Mention The Review when you write.

## PRIMROSE SEED

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.

**PRIMULA KEWENSIS**, new dwarf yellow, 25c.

**PRIMULA MALACOIDES**, Giant Baby, 25c.

**CINERARIA**, large dwarf, trade pkt., 50c; 1/2, 25c.

**CYCLAMEN**, Giants, trade pkt., \$1.00; 1/2, 50c.

**PANSY**, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**

Mention The Review when you write.

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



### LILIUM GIGANTEUM

|            |             |
|------------|-------------|
| 6-8.....   | 400 to case |
| 7-9.....   | 300 to case |
| 8-9.....   | 275 to case |
| 8-10.....  | 250 to case |
| 9-10.....  | 200 to case |
| 10-12..... | 150 to case |

Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

### LILIUM AURATUM

|            |             |
|------------|-------------|
| 9-10.....  | 100 to case |
| 11-13..... |             |

### LILIUM RUBRUM

|            |             |
|------------|-------------|
| 8-10.....  | 175 to case |
| 9-10.....  | 125 to case |
| 9-11.....  | 130 to case |
| 10-12..... | 100 to case |
| 11-13..... | 85 to case  |

## AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.



## SEEDS

### FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

## BULBS

### FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

## FERTILIZERS

### FOR THE FLORISTS

Pulverized Sheep or Cattle Manure, Clay's, Thomson's, Dried Blood.

## SUNDRIES

### FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

FOTTLER, FISKE, RAWSON CO., The Seed Store, Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.

## LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 300 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

**LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.**

Agents for The Growers Association, Anna Paulowna, Holland.

Mention The Review when you write.

## LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—  
Prices on Application.

**D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO**

Mention The Review when you write.

## BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

Mention The Review when you write.

## GLADIOLI

New Catalogue Ready

**JOHN LEWIS CHILDS, Inc.**

Flowerfield, L. I., N. Y.

Mention The Review when you write.

## Pansy Seed

**TOOLE GIANT PRIZE STRAIN.**  
1000 seeds, 40c; 1/8-oz., 90c; 1/4-oz., \$1.25; oz., \$5.00.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm  
Baraboo, Wis.

Mention The Review when you write.

## SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

**ARCHIAS SEED STORE, Box 84, SEDALIA, MO.**

Mention The Review when you write.

# LILY BULBS

SHIPMENT FROM STORAGE

## Giganteum—

7- 9 inch.....\$14.50 per case of 300  
8-10 inch..... 16.50 per case of 250  
9-10 inch..... 16.50 per case of 200

## Multiflorum—

7- 9 inch.....\$15.00 per case of 300  
8-10 inch..... 17.50 per case of 250

Giganteum shipped from Chicago  
as well as New York.

**McHUTCHISON & CO.**  
The Import House  
95 Chambers St., NEW YORK

Mention The Review when you write.

# LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily  
Bulbs. Tried and proven true stock.

## LILIUM GIGANTEUM

|            | Per 1000 |
|------------|----------|
| 7- 9.....  | \$ 45.00 |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto.  
**Cold storage GIGANTEUM BULBS all the  
year. All sizes. Ask for prices.** See offer  
of Ferns, Sheet Moss, Asparagus, Cannas and  
Roses in Classified Department.

**G. M. REBURN & CO.**  
160 N. Wabash Ave.  
CHICAGO

Mention The Review when you write.



Uncle Si sez:

There is a glut of tor-  
nadoes and rain on the  
market, but flowers are  
scarce.

Giganteum Lilies...\$16.50 per case 300  
" " " " " 6.00 per case 100  
Rubrum Lilies..... 6.00 per case 100

**M. M. CARROLL**  
Norwood, (Near Cincinnati) Ohio

## GIGANTEUM LILY BULBS FROM COLD STORAGE

7- 9, per case of 300 .....\$14.00  
8- 9, " " " 250 ..... 14.00  
9-10, " " " 200 ..... 16.00

**Holton & Hunkel Co., Milwaukee, Wis.**  
Mention The Review when you write.

**"Wilson's Seeds will  
grow anywhere"**

**J. J. WILSON SEED CO., NEWARK, N.J.**  
Mention The Review when you write.

mitted entry into the United States dur-  
ing the fiscal year ending June 30, 1916,  
as compared with the nine months end-  
ing April 30, 1917:

| Kind of seed            | July 1,<br>1915, to<br>June 30,<br>1916<br>Pounds | July 1,<br>1916, to<br>April 30,<br>1917<br>Pounds |
|-------------------------|---|--|
| Alfalfa .....           | 3,251,796   | 2,882,337  |
| Awless brome grass..... | 315   | 1,442  |
| Blue grass:             |   |  |
| Canada .....            | 698,300   | 417,993  |
| Kentucky .....          | 1,300   | .....  |
| Clover:                 |   |  |
| Alsike .....            | 1,113,464   | 4,278,900  |
| Crimson .....           | 4,503,983   | 5,004,927  |
| Red .....               | 32,508,537  | 5,309,461  |
| White .....             | 148,768   | 120,464  |
| Millet:                 |   |  |
| Hungarian or German..   | 117,759   | 287,787  |
| Broom corn .....        | 1,101,556   | 391,740  |
| Mixtures .....          | 33,297  | 141,069  |
| Orchard grass .....     | 754,476   | 1,286,342  |
| Rape .....              | 4,018,908   | 2,015,636  |
| Rye grass:*             |   |  |
| English .....           | 1,510,440   | 1,513,955  |
| Italian .....           | 382,841   | 439,333  |
| Timothy .....           | 118,737   | 1,507  |
| Vetch:*                 |   |  |
| Hairy .....             | 67,683  | 223,869  |
| Spring .....            | 61,613  | 23,800   |

\*Subject to the Seed Importation Act since No-  
vember 1, 1916.

## MOTT-LY GLEANINGS.

S. M. Isbell & Co., of Jackson, Mich.,  
are enjoying tremendous business, ac-  
cording to Manager A. H. Luck, who  
stated that in addition to having a good  
supply of the leading kinds of seeds,  
they were fortunate in securing addi-  
tional acreage for future contracts.  
Their farmers are averse to growing  
small-seeded kinds, such as radish, so  
that, unfortunately, and for climatic  
reasons, these must be imported. From  
the present outlook the list of vege-  
tables for next season's catalogues will  
be severely restricted.

Kendel's Seed Store, at Cleveland,  
is, to use a provincialism, "up to the  
balcony in business." "I do not be-  
lieve," said A. C. Kendel, "that busi-  
ness will amount to more than the usual  
in volume. There is so much packet  
trade and farmers are sowing less. Peas,  
for instance, are not selling so freely  
as formerly. Scarcity of labor is the  
reason. Never before have we done  
such a counter trade. While many of  
the amateur gardeners undoubtedly will  
be disappointed with the results of  
their labor, the press, a committee of  
which I am a member, has taken great  
pains to instruct the amateurs as  
plainly as possible, even to the extent  
of setting aside the advice sent out  
from Washington. This advice, unfor-  
tunately, is founded solely on theory,  
local conditions and situations being  
ignored. We have done some local  
advertising, but the boost given by  
the dailies has undoubtedly stirred up  
enthusiasm and, as I have already  
stated, our committee has done, and is  
doing, much, by the daily chart issued.  
We needed rain badly in this neighbor-  
hood and the moisture of the last few  
days has done great good. Now if old  
Boreas will let up and old Sol will beam  
down we shall have a banner season to  
report at the annual meeting of the  
Seed Trade Association. And the meet-  
ing is going to be a hummer," con-  
cluded Secretary Kendel.

The Theilmann Seed Co., of Erie, Pa.,  
is of the opinion that the advent of  
carloads of seed potatoes from out of  
town has taught the farmers a good les-  
son against hoarding up their stocks in  
the future, and the company regrets  
that the idea was not adopted earlier.  
Many others view the subject in the  
same light.

W. M.

# SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

MAKE US PROVE IT.

We pay freight both ways if you  
don't agree with us.

## LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30  
5-lb. bags .....90c; retails, 1.25  
Bulk, \$17.50 per 100 lbs.

## DAHLIAS

**Strong Roots** Doz. 100  
White shades.....  
Yellow shades.....  
Red shades.....  
Variegated.....  
\$1.50 \$10.00

**Lily Bulbs** from Cold Storage

We ask you to try 100 or more of  
our "specially graded" stock and  
compare them with the other fellow's

## Lilium Giganteum

Per 100  
7 to 9-inch.....\$ 5.50  
Per case of 300, \$15.00.  
9 to 10-inch..... 9.00

Allow us to ship you 100 or more  
every two weeks. We believe you  
will find them profitable.

## Lilium Speciosum Rubrum

Doz. 100  
8 to 9 inch.....\$1.00 \$6.50

## Lilium Auratum

Doz. 100  
8 to 9 inch.....\$1.00 \$ 6.50  
9 to 10 inch..... 1.50 10.00  
11 to 14 inch..... 2.50 15.00

## Lily of the Valley Pips

New Crop, Fancy

Per case  
Case of 250.....\$ 6.50  
Case of 500..... 12.50

## Lily of the Valley Clumps For Outdoor Planting

Per Doz. 100  
Large size.....\$3.15 \$25.00

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Per 100 1000  
9 to 11-inch circ.....\$ 5.75 \$52.50  
13 to 15-inch circ..... 13.00  
15 to 17-inch circ..... 20.00

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100 1000  
America.....\$2.00 \$17.00  
Mrs. Francis King..... 1.60 14.00  
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BURNLEY, ENGLAND

## Wholesale Cut Flower Prices.

Chicago, May 29, 1917.

|                                     | Per doz.          |  |
|-------------------------------------|-------------------|--|
| Beauty, long stems .....            | \$ 4.00 @ \$ 5.00 |  |
| Beauty, 30 to 36-in. stems.....     | 2.00 @ 3.00       |  |
| Beauty, 24-in. stems .....          | 1.50 @ 2.00       |  |
| Beauty, 12 to 20-in. stems.....     | .50 @ 1.00        |  |
|                                     | Per 100           |  |
| Killarney .....                     | 4.00 @ \$10.00    |  |
| White Killarney .....               | 4.00 @ 10.00      |  |
| Double White Killarney.....         | 4.00 @ 10.00      |  |
| Killarney Brilliant .....           | 4.00 @ 12.00      |  |
| Mrs. Russell .....                  | 6.00 @ 25.00      |  |
| Champ Weiland .....                 | 4.00 @ 12.00      |  |
| Richmond .....                      | 4.00 @ 10.00      |  |
| Rhea Reid .....                     | 4.00 @ 12.00      |  |
| Mrs. Aaron Ward.....                | 4.00 @ 10.00      |  |
| Sunburst .....                      | 4.00 @ 12.00      |  |
| Ophelia .....                       | 4.00 @ 12.00      |  |
| Milady .....                        | 4.00 @ 12.00      |  |
| Hoosier Beauty .....                | 4.00 @ 12.00      |  |
| Carnations .....                    | 2.00 @ 6.00       |  |
| Valley .....                        | 4.00 @ 6.00       |  |
| Calla Lilies .....                  | 4.00 @ 10.00      |  |
| Easter Lilies .....                 | 4.00 @ 12.00      |  |
| Cattleyas, per doz.\$6.00 @ \$ 9.00 |                   |  |
| Stocks, per bunch.. .50 @ 1.00      |                   |  |
| Sweet Peas .....                    | .35 @ 1.50        |  |
| Calendulas .....                    | 2.00 @ 4.00       |  |
| Mignonette .....                    | 1.50 @ 4.00       |  |
| Spanish Iris .....                  | 3.00 @ 12.00      |  |
| Gladioli .....                      | 3.00 @ 10.00      |  |
| Wallflowers, bunch.\$0.15 @ \$0.35  |                   |  |
| Daisies .....                       | .50 @ 1.50        |  |
| Peonies .....                       | 4.00 @ 8.00       |  |
| Cape Jasmine .....                  | 1.50 @ 2.00       |  |
| Forget-me-nots, per bunch .....     | \$0.20 @ \$0.30   |  |
| Pansies, per bunch.. .05 @ .10      |                   |  |
| Lilacs, per bunch.. .15 @ .50       |                   |  |
| Candytuft, per bunch .....          | .35 @ .50         |  |
| Anemones, per bunch .....           | .35 @ .50         |  |
| Snapdragon, doz... .50 @ 1.50       |                   |  |

PLEASE take out our ad of cyclamens, as we are sold out of them.—Charles Sherwood, Waterloo, Ia.

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## Wholesale Cut Flower Prices.

| Cincinnati, May 28, 1917.  |           |         |
|----------------------------|-----------|---------|
|                            | Per doz.  |         |
| Beauties, Extra Long ..... |           | \$6.00  |
| Beauties, Special .....    |           | 5.00    |
| Beauties, Fancy .....      |           | 4.00    |
| Beauties, Extra .....      |           | 3.00    |
| Beauties, First .....      |           | 2.00    |
| Beauties, Second .....     |           | 1.00    |
| Beauties, Shorts .....     |           | .60     |
| Per 100                    |           |         |
| Killarney .....            | \$ 4.00 @ | \$10.00 |
| White Killarney .....      | 4.00 @    | 10.00   |
| Richmond .....             | 4.00 @    | 12.00   |
| Carnations .....           | 4.00 @    | 6.00    |
| Easter Lilies .....        | 10.00 @   | 12.50   |
| Lily of the Valley.....    |           | 6.00    |
| Orchids, per doz.....      | \$9.00    |         |
| Callas .....               | 8.00 @    | 10.00   |
| Sweet Peas .....           | .50 @     | .75     |
| Calendulas .....           | 2.00 @    | 3.00    |
| Jonquils .....             | 1.00 @    | 2.00    |
| Poeticus .....             | 1.00 @    | 2.00    |
| Tulips .....               | 2.00 @    | 3.00    |
| Baby Primrose .....        |           | 1.00    |
| Snapdragons .....          | 6.00 @    | 12.50   |
| Gladioli .....             | 4.00 @    | 10.00   |
| Mignonette .....           | 3.00 @    | 4.00    |
| Spanish Iris .....         | 3.00 @    | 4.00    |
| Peonies .....              | 4.00 @    | 8.00    |
| Jasmine .....              | 1.50 @    | 2.00    |

| Philadelphia, May 28, 1917.                    |           |         |
|--|-----------|---------|
|  | Per 100   |         |
| Beauties, Specials .....                       | \$20.00 @ | \$25.00 |
| Beauties, Medium .....                         | 12.50 @   | 15.00   |
| Beauties, Short .....                          | 4.00 @    | 6.00    |
| Killarney, Long .....                          | 5.00 @    | 6.00    |
| Killarney, Short .....                         | 2.00 @    | 4.00    |
| Hadley, Mrs. Russell, Prima Donna, Long .....  | 10.00 @   | 15.00   |
| Hadley, Mrs. Russell, Prima Donna, Short ..... | 4.00 @    | 6.00    |
| Maryland, Long .....                           | 6.00 @    | 8.00    |
| Maryland, Short .....                          | 2.00 @    | 4.00    |
| Ophelia, Sunburst, Ward, Long..                | 6.00 @    | 8.00    |
| Ophelia, Sunburst, Ward, Short..               | 2.00 @    | 4.00    |
| Carnations, Select .....                       | 4.00 @    | 5.00    |
| Carnations, Ordinary .....                     | 2.00 @    | 3.00    |
| Easter Lilies .....                            | 8.00 @    | 10.00   |
| Valley .....                                   | 5.00 @    | 8.00    |
| Valley, outdoor .....                          | 1.00 @    | 3.00    |
| Cattleya .....                                 | 35.00 @   | 50.00   |
| Snapdragon .....                               | 4.00 @    | 8.00    |
| Sweet Peas, Ordinary.....                      | .25 @     | .40     |
| Sweet Peas, Orchid.....                        | .40 @     | .75     |
| Daisies .....                                  | .50 @     | 1.50    |
| Callas .....                                   | 8.00 @    | 12.00   |
| Tulips .....                                   | 2.00 @    | 3.00    |
| Spanish Iris .....                             | 3.00 @    | 4.00    |
| Peonies .....                                  | 6.00 @    | 12.00   |
| Gladiolus America .....                        | 5.00 @    | 8.00    |
| Gladiolus, baby vars.....                      |           | 3.00    |
| Larkspur .....                                 | 6.00 @    | 12.50   |
| Cornflower .....                               | 1.00 @    | 1.50    |

| Pittsburgh, May 30, 1917. |           |         |
|---------------------------|-----------|---------|
|                           | Per 100   |         |
| Beauty, Special .....     | \$20.00 @ | \$30.00 |
| Beauty, Fancy .....       | 10.00 @   | 15.00   |
| Beauty, shorter .....     | 2.00 @    | 8.00    |
| Killarney .....           | 3.00 @    | 10.00   |
| White Killarney .....     | 3.00 @    | 10.00   |
| Richmond .....            | 4.00 @    | 12.00   |
| Mrs. Aaron Ward.....      | 6.00 @    | 10.00   |
| Ophelia .....             | 6.00 @    | 12.00   |
| Shawyer .....             | 6.00 @    | 12.00   |
| Mock .....                | 4.00 @    | 10.00   |
| Sweetheart .....          |           | 2.00    |
| Mrs. Charles Russell..... | 8.00 @    | 15.00   |
| Carnations .....          | 2.00 @    | 4.00    |
| Lillies .....             | 10.00 @   | 12.00   |
| Valley .....              | 4.00 @    | 6.00    |
| Sweet Peas .....          | .50 @     | 2.00    |
| Yellow Daisies .....      | 1.00 @    | 2.00    |
| Snapdragon .....          | 4.00 @    | 6.00    |
| Mignonette .....          | 4.00 @    | 6.00    |
| Calendula .....           |           | 4.00    |
| Spanish Iris .....        | 4.00 @    | 6.00    |
| Peonies .....             | 6.00 @    | 8.00    |

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Wholesale Cut Flower Prices.

Boston, May 28, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$ 3.00 @ | \$30.00 |
| Shawyer, Russell       | 2.00 @    | 12.00   |
| Killarney              | 1.00 @    | 6.00    |
| Stanley, Miller        | 2.00 @    | 8.00    |
| White Killarney        | 1.00 @    | 6.00    |
| Double White Killarney | 1.00 @    | 6.00    |
| Dark Pink Killarney    | 1.00 @    | 8.00    |
| Killarney Queen        | 2.00 @    | 8.00    |
| Mrs. Aaron Ward        | 1.00 @    | 6.00    |
| Hadley                 | 2.00 @    | 12.00   |
| Ophelia                | 1.00 @    | 10.00   |
| Sunburst               | 1.00 @    | 6.00    |
| Francis Scott Key      | 1.00 @    | 8.00    |
| Prince d'Arenberg      | 1.00 @    | 6.00    |
| Hoosier Beauty         | 2.00 @    | 8.00    |
| Carnations             | 4.00 @    | 6.00    |
| Cattleyas              | 40.00 @   | 50.00   |
| Lily of the Valley     | 3.00 @    | 5.00    |
| Easter Lilies          | 8.00 @    | 10.00   |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .50 @     | 1.50    |
| Daffodils              | 1.00 @    | 2.00    |
| Pansies                | .25 @     | .50     |
| Snapdragons            | 3.00 @    | 6.00    |
| Yellow Marguerites     | .50 @     | 3.00    |
| Bachelor's Buttons     | .25 @     | .50     |
| Calendulas             | 1.00 @    | 2.00    |
| Tulips                 | 1.00 @    | 4.00    |
| Mignonette             | 3.00 @    | 4.00    |
| Spanish Iris           | 3.00 @    | 6.00    |
| Gladioli, small        | 4.00 @    | 6.00    |
| Gladioli, large        | 12.00 @   | 16.00   |

Milwaukee, May 30, 1917.

|                          | Per 100         |         |
|--------------------------|-----------------|---------|
| Mrs. Charles Russell     | \$ 6.00 @       | \$25.00 |
| Hoosier Beauty           | 5.00 @          | 10.00   |
| Killarney                | 4.00 @          | 10.00   |
| White Killarney          | 4.00 @          | 10.00   |
| Mrs. Ward                | 4.00 @          | 8.00    |
| Ophelia                  | 5.00 @          | 10.00   |
| Bon Silene, per bunch    | \$.50           |         |
| Oecle Brunner, per bunch | .50             |         |
| Carnations, fancy        | 2.00 @          | 4.00    |
| Valley                   | 4.00 @          | 6.00    |
| Easter Lilies            | 10.00 @         | 12.50   |
| Cattleyas, per doz.      | \$6.00          |         |
| Calendulas, bunch        | \$0.25 @ \$0.35 |         |
| Sweet Peas               | .50 @           | 1.00    |
| Tulips                   |                 | 3.00    |
| Snapdragon, bunch        | \$0.50 @ \$1.00 |         |
| Callas, per doz.         | 1.25 @ 1.50     |         |
| Daisies                  | .75 @           | 1.50    |
| Mignonette, bunch        | \$0.35 @ \$0.50 |         |
| Peonies                  | 4.00 @          | 6.00    |

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Wholesale Cut Flower Prices.

St. Louis, May 30, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | \$ 4.00 @ | \$ 5.00 |
| White Killarney    | 4.00 @    | 5.00    |
| Killarney          | 4.00 @    | 5.00    |
| Ward, Hadley       | 4.00 @    | 6.00    |
| Milady and Ophelia | 4.00 @    | 6.00    |
| Russell            | 4.00 @    | 12.50   |
| Carnations         | 3.00 @    | 4.00    |
| Lily of the Valley | 3.00 @    | 4.00    |
| Easter Lilies      | 6.00 @    | 8.00    |
| Callas             | 6.00 @    | 8.00    |
| Orchids, doz.      | \$6.00    |         |
| Snapdragons        | 4.00 @    | 5.00    |
| Tulips             | 3.00 @    | 4.00    |
| Sweet Peas         | .40 @     | .50     |
| Peonies            | 4.00 @    | 5.00    |

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

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## Wholesale Cut Flower Prices.

New York, May 28, 1917.

|                          | Per 100   |         |
|--------------------------|-----------|---------|
| Beauty, Specials .....   | \$12.00 @ | \$20.00 |
| Beauty, Fancy .....      | 8.00 @    | 12.00   |
| Beauty, Extra .....      | 6.00 @    | 8.00    |
| Beauty, No. 1 .....      | 2.00 @    | 4.00    |
| Beauty, No. 2 .....      | 1.00 @    | 2.00    |
| Ulrich Brunner .....     | 3.00 @    | 20.00   |
| Prima Donna .....        | 1.00 @    | 10.00   |
| Killarney .....          | .50 @     | 5.00    |
| My Maryland .....        | .50 @     | 5.00    |
| Hoosier Beauty .....     | .50 @     | 6.00    |
| Richmond .....           | .50 @     | 5.00    |
| Sunburst .....           | .50 @     | 5.00    |
| Mrs. Aaron Ward .....    | 1.00 @    | 6.00    |
| Mrs. Shawyer .....       | 1.00 @    | 6.00    |
| Mock .....               | 1.00 @    | 6.00    |
| Russell .....            | 1.00 @    | 8.00    |
| Ophelia .....            | .75 @     | 6.00    |
| Lady Stanley .....       | 1.00 @    | 6.00    |
| Hadley .....             | 1.00 @    | 20.00   |
| Orchids—Cattleyas .....  | 15.00 @   | 50.00   |
| Carnations .....         | 1.00 @    | 4.00    |
| Easter Lilies .....      | 4.00 @    | 8.00    |
| Lily of the Valley ..... | 1.00 @    | 4.00    |
| Sweet Peas .....         | .15 @     | .75     |
| Gardenias, doz. ....     | \$0.50 @  | \$3.00  |
| Callas, doz. ....        | .50 @     | 1.00    |
| Tulips, doz. ....        | .15 @     | .30     |
| Lilacs, bunch. ....      | .15 @     | .25     |
| Peonies, doz. ....       | .50 @     | 1.00    |

Buffalo, May 30, 1917.

|                              | Per 100   |         |
|------------------------------|-----------|---------|
| Beauty, Special .....        | \$20.00 @ | \$25.00 |
| Beauty, Fancy .....          | 15.00 @   | 20.00   |
| Beauty, Extra .....          | 12.00 @   | 15.00   |
| Beauty, Firsts .....         | 8.00 @    | 10.00   |
| Mrs. Shawyer .....           | 2.00 @    | 8.00    |
| Killarney .....              | 3.00 @    | 8.00    |
| White Killarney .....        | 3.00 @    | 8.00    |
| Double White Killarney ..... | 4.00 @    | 8.00    |
| Richmond .....               | 3.00 @    | 8.00    |
| Maryland .....               | 3.00 @    | 6.00    |
| Ophelia .....                | 3.00 @    | 8.00    |
| Mrs. Ward .....              | 2.00 @    | 5.00    |
| Bon Silene .....             | 2.00 @    | 3.00    |
| Killarney Queen .....        | 3.00 @    | 6.00    |
| Stanley .....                | 3.00 @    | 6.00    |
| Russell .....                | 5.00 @    | 12.00   |
| Sunburst .....               | 3.00 @    | 8.00    |
| Carnations .....             | 2.00 @    | 3.00    |
| Lily of the Valley .....     | 6.00 @    | 7.00    |
| Longiflorum .....            | 6.00 @    | 10.00   |
| Rubrum Lilies .....          | 4.00 @    | 6.00    |
| Cattleyas .....              | 40.00 @   | 50.00   |
| Daffodils .....              | 1.00 @    | 2.00    |
| Tulips .....                 | 1.00 @    | 2.00    |
| Sweet Peas .....             | .50 @     | 1.25    |
| Snapdragon .....             | 4.00 @    | 6.00    |
| Peonies .....                | 6.00 @    | 8.00    |

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.

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# PACIFIC COAST DEPARTMENT

## TACOMA, WASH.

### The Market.

Stock of all kinds is easier than it was last week, probably owing to the slight improvement in weather conditions. Sweet peas and snapdragons are now up to the demand. Stocks are coming in nicely and are helping out in funeral work. A few gladioli are also shown. Tulips are practically out. Lilac is in quantities, but is meeting only a slow demand. Carnations are scarce, but, owing to a better supply of sweet peas and other small flowers, they are not so badly missed as they were earlier in the season. Indications are that by careful selling there will be no great scarcity of stock for Decoration day. The lack of home-grown peonies, which are late this season, will probably be felt the most. Local growers are disposing of large quantities of good cucumbers at a fair price. Lack of sunshine is keeping back the tomatoes.

### At Gray's Harbor.

A recent trip to the Gray's Harbor district found things humming down there. Wm. Crammatte, of the Home Florists, of Aberdeen, was in the midst of making up a large casket cover, besides a number of other large designs for a funeral that afternoon. He was not too busy to talk, however, or to accept help. A trip through his greenhouse showed some good carnations, sweet peas and bedding stock; also a fine house of cucumbers, for which he has a splendid demand. At Hoquiam, a few minutes' ride from Aberdeen, H. T. Pierson had a banquet table to decorate and was kept busy with his counter trade. Mr. Pierson does only a retail business and was troubled somewhat over the scarcity of stock. At Montesano, Mr. Johanson and his wife were busy selling bedding stock. A trip through the greenhouse showed a nicely kept stock of carnations, lilies and other cut and bedding stock. Mr. Johanson reports business good.

### Various Notes.

A report of the death of Hilan Harrington will be found in the obituary column of this week's issue.

"When are you going to wire me to report?" This is the query which came over the long distance phone last week to Capt. Horace Carter, of the Fourth company, C. A. C., from William Forsythe in Detroit. The message cost \$25, too. The Detroit man is a florist and joined the company last summer when he was in Tacoma to visit Capt. Carter, with whom he went to school. Forsythe has closed up his business affairs with the idea of being in the field a long time. He will be a sergeant in the company.

The Tacoma Rose Society is appealing to the adjutant general's office in an effort to obtain the use of the Armory for the annual rose show. The plea is based on the fact that the proceeds go to the Red Cross. Heretofore, the Armory was turned over to the rose society, but last year, through some

new ruling, the officers of the Armory refused to permit any other than regular army affairs to be held there.

B. G.

## LOS ANGELES.

### The Market.

A cool spell struck us last week. It will probably have the effect of shortening up stock for Memorial day. But what is lost in quantity, will be made up in quality. The greenhouse carnations now in the market are rather poor and probably will be until the new crop comes in, but the field stock is excellent. In yellow flowers some excellent coreopsis is shown and this, with cornflowers and blue delphiniums, is making a fine showing in the windows.

Outdoor roses have been decidedly poor this season and the quality of the indoor stock is only fair. A few early dahlias are in and make a nice display and asters are becoming more plentiful and better in quality. Some valley is in. Orchids are fine and plentiful, especially *Cattleya Mossiae*. Some nice gladioli are in the market and meet with a ready demand, the best sellers, as usual, being America and the hybrids of *gandavensis*. In spite of the number of spring flowers in the market, strawflowers of the *helichrysum* and *acroclinium* types sell well.

In greens there is an abundance of *plumosus* and *huckleberry*, also *maidenhair*, but *Sprengeri* is scarce some days. Good Boston and other ferns are scarce and there are few other plants worth mentioning. The different varieties of *statice* are good sellers now.

### Various Notes.

Among the visitors last week were Arthur Gleave, of Gleave's Flower Shop, and E. Rowe, the famous landscape gardener, both of Santa Barbara. Mr. Rowe, unfortunately, had to visit a sick relative as well as attend to his business of buying stock for his work in the beautiful section around Santa Barbara. Mr. Gleave also was looking up stock for his rapidly increasing business, but as both are busy men, their stay in the city was short. Mr. Rowe drove both ways in his automobile.

Tom Wright, of Wright's Flower Shop, reports business especially good for this season, a large wedding order and a big quantity of funeral work in one day keeping the staff as well as a truck or two busy to handle the work.

Fred Rafferty, of Santa Ana, who has been in the city for a few days, says that while his cut flower business has kept up well, there is no doubt that the war has resulted in hindering his bedding plant business, as so many people are giving their attention to vegetable growing.

F. Sperry, manager of the L. A. Floral Co., took a party of friends to Baldwin and Bear lakes last week, driving his car the whole distance. The desert road was the one used in going and the picturesque crest route the one coming back. Although one day was stormy and the lake too rough for fishing, everyone had a good time up among the big pines. Snow three to four feet deep was encountered in some places and the sudden drop to the valley below, with its bright sun and high temperature, was marked.

## LONG DISTANCE

### HOT STUFF FROM UTAH

"May 16, 1917.

"We wish to thank you for the shipments of stock which we received for Mothers' Day. It came through in fine condition and was carefully packed, and evidently carefully selected for us. The prices were right also, and we appreciate such treatment.

"Please advise us by return mail what the outlook is for Decoration Day stock and quote us prices upon the same."

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| Beauties.....per doz., 60c.          | \$1.25 | \$2.00 | \$3.00  | \$4.00  |
|--------------------------------------|--------|--------|---------|---------|
|                                      | Short  | Med.   | Long    | Select  |
| Hoosier Beauty....per 100,           | \$5.00 | \$9.00 | \$12.00 | \$15.00 |
| Ophelia.....                         | 5.00   | 9.00   | 12.00   | 15.00   |
| Shawyer.....                         | 5.00   | 8.00   | 10.00   | 12.00   |
| Helen Taft.....                      | 5.00   | 8.00   | 10.00   | 12.00   |
| Richmond.....                        | 4.00   | 7.00   | 9.00    |         |
| Killarney Brilliant                  | 4.00   | 7.00   | 9.00    |         |
| White Killarney....                  | 4.00   | 7.00   | 9.00    |         |
| Killarney.....                       | 4.00   | 7.00   | 9.00    |         |
| CARNATIONS.....                      | 3.00   | 4.00   | 5.00    |         |
| Sprenger and Plumosus.....per bunch, |        |        |         | .50     |
| Hardy Ferns.....per doz. bunches,    |        |        |         | 2.00    |
| Sweet Peas.....per 100, 50c,         |        |        |         | .75     |

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 Eureka, California

Mention The Review when you write.

Having gone over the desert sands and ascended above the clouds, Mr. Sperry now feels himself a full-fledged autoist.

Several additions have been made to the staff of S. Murata & Co., the shipping business keeping up remarkably well. Advance orders for Memorial day are away beyond those for last year. Business in fertilizers also has been good.

The H. N. Gage Co. has been handling a fine line of Teddy, Jr., ferns and so well have they sold that it has been difficult for the growing department to keep pace with the sales. Some fine hydrangeas in pots also hit the Memorial day market just right.

J. M. Grant, who has been working up a landscape business since he left his position as city forester of Santa Barbara, says he has as much as he can do in this line.

John Fincken has the Washington street nursery looking fine and his stock in good condition. He reports business excellent.

C. A. Brazee, of Wilmington, has about finished his cut of bulbous flowers and is well satisfied with results and the prices obtained this season.

Frank Lichtenberg has just returned from a trip to Idlewyld and reports the fishing good. Mrs. Lichtenberg accompanied him on the trip.

H. R. Richards.

**SAN FRANCISCO.****The Market.**

The supply of stock has threatened to become burdensome at times. There is an abundance of practically all seasonable flowers and the regular demand has eased off somewhat with the opening of the vacation season. The situation does not promise to become acute right away, however, as the extra demand for Memorial day in all likelihood will take care of the heaviest offerings possible on that day and the close cut then will curtail the offerings to a considerable extent during the remainder of the week. Gladioli are late this year, as has been the case with most of the outdoor flowers on account of the backwardness of the season. There is only a meager cut for Memo-

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**CYCLAMEN**

English-grown Seed, 5 named varieties,  
 from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch,  
 \$10.00 per 100.

Cash, please.

**FRED GROHE, R. D. 4,**  
**SANTA ROSA, CAL.**

Mention The Review when you write.

rial day, whereas the market is usually flooded with both the large and small-flowered gladioli by the end of May. Peonies are the principal feature just now. The cut is heavy and the blooms show splendid quality. Other items that figure largely in the daily offerings are coreopsis, gaillardias, stocks, marguerites, marigolds, snapdragons, gillyflowers and mignonette. There is a nice lot of delphiniums and these are well received. Irises still linger and maintain their popularity well.

Sweet peas have been opening rather slowly, but they will come freely from now on. There are plenty carnations to be had, but the average quality is hardly up to standard. Roses leave nothing to be desired either in quality or quantity. American Beauties are fine and the demand leaves no ground for complaint. Ophelia is excellent and the same may be said of Russell and Hadley. The market is well supplied with gardenias. Any extra demand for orchids causes a shortage, as the offerings are none too plentiful at any time. Fine oriental poppies have appeared at some of the stores and in no instance have they failed to attract favorable attention.

**Various Notes.**

E. W. McLellan has returned from a trip to Oregon, having taken Mrs. McLellan there for the benefit of her health. She will remain some time.

**My Winter-Orchid-Flowering SWEET PEA SEEDS**

have again received the highest honors at the New York and St. Louis flower shows. Over 8000 commercial growers are more than satisfied. If you are not already our customer, send your address and we will mail you our new price list in May or June. It will contain many splendid Novelties.

**ANT. C. ZVOLANEK**

**Sweet Pea Ranch**  
**LOMPOC, CALIFORNIA**

Mention The Review when you write.

J. A. Axell, manager of the E. W. McLellan Co., says that the demand for roses is well up to normal and, taking the business as a whole, that he has no complaints to make. The volume of business so far this year has shown an increase over the corresponding period of 1916, and last year was better than 1915, the exposition year.

J. Gilmore, formerly with the Hillsborough Nursery, has accepted a position with Domoto Bros. and will have charge of this firm's rose growing, which means that he will have twenty-eight houses of roses to look after. He was with Domoto Bros. some five or six years ago.

Though not recovered from his recent illness sufficiently to resume his duties as manager of the B. M. Joseph store, Fred J. Bertrand spends a little time every day at the flower market, which shows where his interests lie.

Charles F. Shellgrain, manager of J. B. Boland's store, reports business seasonably good.

Pelicano, Rossi & Co. have arranged for a big cut of peonies and are making

a splendid showing of these flowers at their store on Kearny street. A. J. Rossi says they are having a fine call this season. He is devoting considerable time and attention to the work of the city playground commission, of which he is a member.

Podesta & Baldoecchi have been making a special feature of Irish Elegance roses, and Victor Podesta says this variety is gaining in popularity rapidly. He considers this year's blooms of better color than ever before.

Henry Avansino, of Avansino Bros., took a little vacation last week in order to make some improvements at his place in Marin county, where he makes his home. He is preparing for a big business Memorial day.

Mrs. R. E. Darbee is shipping a great many strawflowers. She reports that the retail business is up to expectations.

Robert Newcomb was a recent visitor, in the interests of the American Bulb Co., of Chicago.

Miss B. K. Rolfes has bought the florists' business of the B. W. Perks Co., at 2315 Telegraph avenue, Berkeley, which is one of the best known stores in University city. She is reported to be doing nicely.

The flower show committee of the Pacific Coast Horticultural Society postponed the meeting it was to have held last week on account of the inability of some of the members to attend. It is planned to meet in the near future, however, in order to get plans under way for the proposed show for next spring.

Fred C. Jaeger, of MacRorie & McLaren, and his son are taking a little motor trip into Lake county, preceding the Memorial day rush. Walter A. Hofinghoff spent last week at his ranch near Cazadero, in Sonoma county. He reports the landscape and nursery business quite active for this time of the year. His firm is now working out extensive plans for a large estate in the Sacramento valley.

Prof. E. W. Stevens, of the University of California, formerly with MacRorie & McLaren, has been appointed landscape engineer for a large estate at Santa Barbara.

The Menlo Park Horticultural Society is preparing to hold a sweet pea show at Menlo Park June 9 and 10.

Extensive preparations are being made for the second annual dahlia show, to be given August 25 and 26 under the auspices of the Park-Richmond Improvement Association. The Dahlia Society of California has been invited to participate in this show and will lend its assistance.

The Cottage Gardens Nurseries, Inc., of which C. W. Ward is head, has been granted permission by the state corporation commission to issue 1,462 shares of stock to Mr. Ward, in payment of indebtedness, and to sell 738 shares at par, the proceeds to be used for the further development of the business, which is conducted in Humboldt and Santa Clara counties.

James Knox, for nine years buyer and assistant manager of the Hobbs-Parsons seed business at Stockton, Cal., has bought the interests of his former employers, and has moved to a new location at 223-225 East Weber avenue, where he has more room for carrying a larger stock.

Much interest is being shown in the movement for the planting of thirty model gardens under the supervision of

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## Carnations, Roses

and other seasonable Cut Flowers. Greens.

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**Araucaria Bidwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1½ ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

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**FRED G. EHLE, 224 Sanborn Ave., San Jose, Cal.**

Mention The Review when you write.

the county council of defense. John F. McLaren, city park superintendent, directed the planting of the first garden and it was attended by Mayor Rolph and other city officials. Donald McLaren, of MacRorie & McLaren, is taking a prominent part in the project, and Walter A. Hofinghoff, of the same company, has offered his services. C. C. Morse & Co. have contributed \$100 worth of seeds. S. H. G.

### PORTLAND, ORE.

#### The Market.

Trade was brisk last week. In fact, it was limited by the supply of cut stock and blooming plants. Roses, sweet peas, carnations and snapdragons were offered in considerable quantities, but did not meet the demand. Many outdoor flowers were sold. They included tulips, candytuft, poppies, Ger-

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100,000 READY NOW

IN FLATS

Best varieties for Fern dishes  
\$1.50 per 100

Write for Wholesale Catalogue of Ferns,  
Kentias, etc., to

## H. PLATH

"THE FERNERIES"

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Mention The Review when you write.

## BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

### C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

Mention The Review when you write.

## FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

### Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

Mention The Review when you write.

## Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

**CURRIER BULB CO., Seabright, Cal.**

Mention The Review when you write.

## Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

**KRAMER BROS., ONTARIO, CAL.**

Mention The Review when you write.

# California Grown Bulbs

**Freesia Purity      Calla Aethiopica (white)**  
**Calla Elliottiana (yellow)**

## WE ALSO OFFER

Plumosus ..... 30c per bunch  
 Adiantum ..... 30c per bunch  
 Spanish Iris ..... \$3.00 to \$4.00 per 100  
 Baby Gladiolus ..... 2.00 to 3.00 per 100

Forget-me-not      Marigold      Mignonette      Strawflowers

## C. KOOYMAN CO., Inc.

Wholesale Bulbs, Cut Flowers, Florists' Supplies

431 BUSH STREET, SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

## CHRYSANTHEMUMS

Turner 400, Chieftain 400, Bonnaffon 300,  
 Chadwick 2000, Touset 500.....4c each  
 Maud Dean 1000.....3c each

All in 2 1/4-inch pots

**Hoyt Bros. Co., No. 11 Post St., Spokane, Wash.**  
 Mention The Review when you write.

## Key Route Heights Nursery Co.

3852 Loma Vista Ave., OAKLAND, CAL.

Our named collections contain the finest varieties in cultivation.  
 Dahlias, Cactus, Peony-flow., Decorative, Collarette and Pompon. Chrysanthemums, Exhibition, Single, Pompon and Anemone-flow. Delphiniums, Pelargoniums and all kinds of soft-wooded plants. Send for Wholesale Price List.

man and Spanish irises, narcissi, doronicums, sprays of flowering almond and fruit trees, wild Solomon's seals, dogwood and larkspur. A few marigolds and gladioli were shipped in from California.

The lateness of the season is brought to notice by the fact there are no peonies, roses, delphiniums or gaillardias for Memorial day and in the memory of the oldest member of the trade there never has been a prospect for such a shortage of stock for this holiday. The lateness of the season has kept all sorts of outdoor stock in good condition and there will be a few tulips, Narcissus albus plenus odoratus and N. poeticus offered. This is the first time in many years they have held on so late. Outdoor valley was never better than it is now.

### Various Notes.

The spaces in the floral center for the rose festival all have been contracted for and stock selected to fill them.

Theodore Weddell is bringing to Max Smith some excellent Alice carnations. He also brought in the first baby gladioli.

The Martin & Forbes Co. is cutting excellent snapdragons. The most at-

## CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2 1/4-in. Smilax, nice, bushy stock, 1000, \$25.00.

### H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.  
 Mention The Review when you write.

## Woodland Park Floral Co.

Wholesale Growers of  
 Carnation and Chrysanthemum Cuttings.

Write for Prices.

### WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.  
 Mention The Review when you write.

## Yellow Turner MUM CUTTINGS

\$15.00 per 100

Standard Varieties, also Pompons,  
 including Caprice Family,  
 at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave., SPOKANE, WASH.  
 Mention The Review when you write.

## ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

**HERBERT & FLEISHAUER**  
 McMinnville, OREGON

Mention The Review when you write.

tractive varieties are from seedlings, propagated by George Spencer, foreman of the company's Mt. Tabor range.

The supply of asparagus still is short, not only with the retailers, who have no glass, but with those who grow their own supply.

R. E. Twombly has reopened the store at 768 Glisan street, formerly operated by the Oscar Johnson Floral Co. S. W. W.

## CHRYSANTHEMUM ROOTED CUTTINGS

Tekonsha, { \$2.50 per 100  
 Marigold.. }

Bonnaffon .....  
 Amorita .....  
 Maud Dean .....  
 White Chadwick .....  
 Yel. Chadwick .....  
 Chas. Rager .....  
 O. H. Kahn .....  
 Comoleta .....  
 White Chieftain .....  
 Pink Chieftain .....  
 Turner .....  
 Buckbee .....  
 Crystal Gem .....  
 Golden Queen .....

White Ivory.....  
 Pink Ivory.....  
 Yellow Ivory.....  
 Early Frost.....  
 Unaka.....

### POMPONS and SINGLES

Buckingham ...  
 Mrs. Pape .....  
 Fairy Queen....  
 Hilda Wells.....  
 Polly Duncan...  
 Baby Yellow ...  
 Klondyke.....  
 White Mensa...  
 Yellow Mensa...

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

### STUBER & RICHARDSON,

4852 Holly St., Seattle, Wash.  
 Mention The Review when you write.

Cincinnati Begonias, 2 1/2-in.....12 1/2c

Rooted Cuttings of Mums, each...1 1/2c

Yellow Jones, Yellow Golden Chadwick, Yellow Major Bonnaffon, Yellow Marigold, Yellow Chrysolora, White Nonin, White Chas. Rager, White Chieftain, White Wm. Turner, White Ivory, White Early Frost, Pink Maud Dean, Pink Chieftain, Pink Jones, Pink Touset.

### POMPONS

Klondike, Elia, White Mensa, Yellow Mensa, Lulu, Jitsu-Jetui, Thomas, Lydia, White Ladysmith.

Cash with order

**Beall Greenhouse Co.**  
 VASHON, : WASHINGTON

Mention The Review when you write.

## MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. New crop and new catalogue ready in June.

### 1917 PRICES:

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.  
 Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.  
 Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.  
 Any separate color, 1/8 oz., \$1.00.

**STEELE'S PANSY GARDENS, Portland, Oregon**  
 Mention The Review when you write.



# HILL'S CHOICE EVERGREENS

Suitable for Tubbing, Window Boxes, Landscape Planting, Etc.  
Well-grown, thrifty stock.

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Abies Tsuga Canadensis (Hemlock).....2-3 ft., B&B.               | \$1.50 | \$2.90 | \$13.50 |
| Abies Concolor (Silver Fir).....2-3 ft., B&B.                    | 1.50   | 2.70   | 12.00   |
| Abies Douglasii (Douglas Fir).....3-4 ft., B&B.                  | 1.75   | 3.20   | 15.00   |
| Abies Douglasii (Douglas Fir).....4-5 ft., B&B.                  | 2.75   | 5.00   | 22.50   |
| Juniperus Cannartii (Bright Green).....3-4 ft., B&B.             | 3.50   | 6.70   | 32.50   |
| Juniperus Glauca (Silver Cedar).....2-3 ft., B&B.                | 1.75   | 3.20   | 15.00   |
| Juniperus Schottii (Dark Green).....3-4 ft., B&B.                | 3.25   | 6.20   | 30.00   |
| Juniperus Scopulorum (Rocky Mt. Cedar).....3-4 ft., B&B.         | 2.50   | 4.70   | 22.50   |
| Juniperus Virginiana (Red Cedar).....5-6 ft., B&B.               | 4.50   | 8.50   | 40.00   |
| Picea Alba (Am. White Spruce).....4-5 ft., B&B.                  | 3.50   | 6.50   | 30.00   |
| Picea Canadensis (Blk. Hill Spruce) very bushy.....3-4 ft., B&B. | 2.75   | 5.00   | 22.50   |

|  | Each   | Pair   | 10      |
|--|--------|--------|---------|
| Picea Canadensis (Blk. Hill Spruce) very bushy.....4-5 ft., B&B. | \$3.75 | \$7.30 | \$35.00 |
| Pinus Austriaca (Austrian Pine).....2-3 ft., B&B.                | 1.25   | 2.20   | 10.00   |
| Pinus Strobus (White Pine).....3-4 ft., B&B.                     | 1.35   | 2.60   | 12.00   |
| Pinus Strobus (White Pine).....4-5 ft., B&B.                     | 2.00   | 3.70   | 17.50   |
| Taxus Canadensis (Am. Yew).....1-1½ ft., B&B.                    | .90    | 1.40   | 8.00    |
| Taxus Canadensis (Am. Yew).....1½-2 ft., B&B.                    | 1.85   | 2.50   | 12.00   |
| Thuja Occidentalis (Am. Arbor Vitae).....3-4 ft., B&B.           | 1.50   | 2.70   | 12.50   |
| Thuja Occidentalis (Am. Arbor Vitae).....5-6 ft., B&B.           | 3.50   | 6.50   | 30.00   |
| Thuja Pyramidalis (Pyr. Arbor Vitae).....4-5 ft., B&B.           | 2.25   | 4.40   | 20.00   |
| Thuja Sibirica (Sib. Arbor Vitae).....1-1½ ft., B&B.             | 1.25   | 2.20   | 10.00   |
| Thuja Sibirica (Sib. Arbor Vitae).....2-3 ft., B&B.              | 2.00   | 3.70   | 17.50   |

## Some Special Items of Good Stock

|   | Each   | Doz.    | 100     |
|---|--------|---------|---------|
| <b>Buxus Arborescens</b><br>Dwarf Box, 4-8 in.....  | \$0.10 | \$ 0.85 | \$ 7.00 |
| <b>Skimmia Japonica</b><br>12-15 in., B&B (with red berries).....   | .90    | 7.50    | 60.00   |
| <b>Aucuba Viridis</b><br>18 in., B&B.....   | .80    | 8.00    | 65.00   |
| <b>Syringa (Lilac)</b><br>From 7-in. pots, strong, Marie Le Graye, Chas. X. Mme. Lemoine.....                                   | 1.00   | 10.00   |         |
| <b>Spiraea</b><br>Strong clumps in assortment as below:<br>Gladstone, Peach Blossom, Japonica, Multiflora, Queen Alexandra..... | .20    | 1.75    | 12.00   |
| <b>Am. White Elm</b><br>3-4 ft.....   | \$0.15 | \$1.00  | \$8.50  |
| 4-6 ft.....   | .20    | 1.50    | 5.00    |
| 6-8 ft.....   | .35    | 2.00    | 9.00    |

|   | Each   | Pair   | 100     |
|---|--------|--------|---------|
| <b>Magnolias</b><br>Halleana Stellata, 2½-3 ft.....                       | \$3.25 | \$6.00 |         |
| Soulangeana, 5 ft.....  | 3.00   | 5.50   |         |
| <b>Japan Maple</b><br>Acer Poly. Atro., 2 ft.....                         | \$0.75 | \$7.00 |         |
| Acer Poly. Atro, Dis., 2 ft.....  | .75    | 7.00   |         |
| <b>Roses (H. P.)</b><br>2-year, strong, field-grown, in good assortment.. | .20    | 2.00   | \$15.00 |
| <b>Vines—Peonies</b><br>Clematis Pan., 2-year.....                        | .20    | 1.75   | 12.00   |
| Purple Chinese Wistaria, 2-year.....                                      | .25    | 1.85   | 13.50   |
| Hall's Jap. Honeysuckle, 2-year.....                                      | .20    | 1.50   | 10.00   |
| Peonies, Red, White, Pink.....  | .25    | 2.50   | 15.00   |
| <b>Japanese Barberry</b><br>1-1½ ft.....                                  | \$0.15 | \$1.00 | \$ 6.00 |
| 1½-2 ft.....  | .20    | 1.50   | 9.00    |
| 2-3 ft.....   | .25    | 2.00   | 12.00   |

## THE D. HILL NURSERY CO., Inc.

EVERGREEN SPECIALISTS  
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd C. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.  
Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

GEORGE C. PERKINS, of Jackson & Perkins Co., Newark, N. Y., has left for a trip to the Pacific coast states, expecting to be absent five or six weeks.

STUART PERKINS, a son of George C. Perkins, of Newark, N. Y., has entered the officers' training camp at Madison Barracks, Sacket Harbor, N. Y.

"SCARCELY a nursery in the country," says a writer in a British trade paper, "has been able to propagate a normal quantity of ornamental stock, and when the demand comes, as it will do, for stuff to make good this year's losses, most of the nursery stock of specimen size will have suffered through want of transplanting, and there will be a gap in the on-growing stocks through the suspension of propagation. From one point of view this may not be as unfortunate as first thought would suggest, for when demand coincides with shortness of stock, the improvement in prices which has long been yearned for will automatically come about."

### STARK'S CONCLUSIONS.

"I don't know how the conditions in the east have been this year," says L. C. Stark, vice-president of the

## New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

## Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

### AUDUBON NURSERY

P. O. Box 731, Wilmington, N. C.  
Mention The Review when you write.

## Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

## PEONIES

## and General Nursery Stock

Send for Catalogue.

## PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.  
Mention The Review when you write.

American Association of Nurserymen, "but our large orchard plantings through the central west were better

## CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

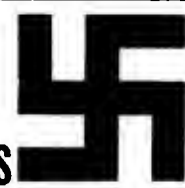
Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of  
California Privet as a Hedge Plant

SWAS-  
TEEKA  
BRAND  
CANNAS



Wintzer's Colossal,  
Flag of Truce, City  
of Portland. All cre-  
ations of Antoine  
Wintzer; and other  
varieties.

Send for price list.

THE CONARD & JONES CO.

Box R WEST GROVE, PA.

## The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

## Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

BEDDING PLANTS  
IN ABUNDANCE

| Size of Pots  | Per 100 | Per 1000 |
|---|---------|----------|
| 2 1/4-in. Abutilons, 6 varieties.....                                 | \$2.75  | \$25.00  |
| 2 1/4-in. Ageratums, 3 varieties.....                                 | 2.25    | 20.00    |
| 2-in. Alyssum, double .....   | 2.25    | 20.00    |
| 2 1/4-in. Asparagus Sprengeri .....                                   | 3.00    | 25.00    |
| 3-in. Asparagus Sprengeri .....                                       | 5.00    | 45.00    |
| 2 1/4-in. Asters, 3 varieties .....                                   | 2.25    | 20.00    |
| 2 1/4-in. Begonia Vernon.....   | 3.00    | 25.00    |
| 3-in. Begonia Vernon.....   | 6.00    | 55.00    |
| 3-in. Cannas, by the thousands.....                                   |         |          |
| 2 1/4-in. Dusty Miller .....  | 2.75    | 25.00    |
| 2 1/4-in. Chysanthemums, 28 varieties .....                           | 2.75    | 25.00    |
| 2-in. Coleus, any varieties .....                                     | 2.50    | 22.50    |
| 2 1/4-in. Cupheas (Cigar Plants).....                                 | 2.35    | 22.00    |
| 4-, 5-, 6-in. Dracaenas, indivisa, \$15.00, \$20.00, \$25.00 per 100. |         |          |
| 2 1/4-in. Heliotropes .....   | 2.75    | 25.00    |
| 4-in. Heliotropes, 3 varieties.....                                   | 7.50    | 70.00    |
| 2 1/4-in. Lantanas, 8 varieties.....                                  | 3.25    | 30.00    |
| 8 1/2-in. Lantanas, 8 varieties .....                                 | 7.50    | 70.00    |
| 2-in. Lobelias, Crystal Palace.....                                   | 2.25    | 20.00    |
| 2 1/4-in. Marguerites, 3 varieties.....                               | 2.75    | 25.00    |
| 4-in. Marguerites, 3 varieties.....                                   | 7.00    | 65.00    |
| Pansy Plants .....  | 1.75    | 15.00    |
| 2 1/4-in. Petunias, double, 12 varieties .....                        | 3.00    | 28.00    |
| 2 1/4-in. Petunias, single, finest mxd. .....                         | 2.50    | 22.50    |
| 2 1/4-in. Salvia, Bonfire or splendens. .....                         | 2.75    | 25.00    |
| 3-in. Salvia, Bonfire or splendens. .....                             | 5.00    | 45.00    |
| 2 1/4-in. Stocks, Princess Alice or Beauty of Nice .....              | 2.50    | 22.50    |
| 2 1/4-in. Verbenas, finest mixed.....                                 | 2.75    | 25.00    |
| 2 1/4-in. Vinca Variegata .....                                       | 3.50    | 30.00    |
| 4-in. Vinca Variegata .....   | 7.00    | 65.00    |
| Budbeckias, Golden Glow .....   | 4.00    | 35.00    |
| Funkia Variegata .....  | 5.00    | 45.00    |
| 2 1/4-in. Fuchsias, 12 varieties.....                                 | 2.50    | 22.50    |
| 4-in. Fuchsias, 12 varieties.....                                     | 7.50    | 70.00    |
| 2 1/4-in. Geraniums, 20 varieties.....                                | 2.50    | 22.50    |
| 4-in. Geraniums .....   | 7.00    | 65.00    |

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

Alonzo J. Bryan  
Wholesale Florist Washington, N. J.  
Mention The Review when you write.

HYDRANGEAS

in bud and bloom. choice stock.  
from 75c to \$3.00 each

Gardenia Veitchii

3 1/2-inch pots, \$15.00 per 100

A. L. MILLER, Jamaica, N. Y.

HYDRANGEAS

Dormant Plants for July and August  
Flowering

The French varieties and Otaksa. in common butter tubs, \$2.50 and \$3.00 each. Otaksa, large specimens in half-barrels, \$10.00 to \$15.00 each.

F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

Roses — Carnations  
Verbenas

J. L. DILLON

BLOOMSBURG, PA.

Mention The Review when you write.

J. D. THOMPSON  
CARNATION CO.

CARNATIONS  
CHRYSANTHEMUMS

JOLIET, - ILLINOIS

Mention The Review when you write.

HARDY PERENNIAL SNAPDRAGON

Grandiflora Sempervirens Garnet.

A money maker.....\$1.50 per doz.

MUMS—Odessa, Golden Queen, Chieftain, Unaka, Oconto, Turner, 2c. Standard varieties, \$1.00 per 100.

F. A. HAENSELMAN, Boulder, Colo.

Mention The Review when you write.

this season than for a number of years. Ornamental business also has been good, but we don't know how the war will affect that. The catalogue business probably will be hit some. The

HILL'S CHOICE EVERGREENS  
AND CONIFERS

Clean, thrifty stock in splendid condition for planting. Order at once. Can make immediate shipment. Hill's 62 years in the Evergreen business is your guarantee of satisfaction.

|                             |           | 10     | 100     |
|-----------------------------|-----------|--------|---------|
| Abies Tsuga Canadensis..... | 6-10 in.  | \$1.00 | \$ 8.00 |
| Abies Concolor .....        | 6-10 in.  | 1.00   | 7.50    |
| Abies Douglasii.....        | 6-12 in.  | 1.00   | 4.00    |
| Abies Douglasii.....        | 12-18 in. | 1.50   | 10.00   |
| Abies Douglasii.....        | 18-24 in. | 2.50   | 18.00   |
| Buxus Arborescens.....      | 4- 8 in.  | .85    | 7.00    |
| Juniper Virginiana.....     | 12-18 in. | 2.50   | 15.00   |
| Juniper Virginiana.....     | 18-24 in. | 3.00   | 20.00   |
| Juniper Hibernica .....     | 6-10 in.  | 1.25   | 8.00    |
| Juniper Sabina .....        | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica .....       | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica .....       | 6-10 in.  | 1.75   | 12.00   |
| Picea Alba.....             | 18-24 in. | 2.00   | 9.00    |
| Picea Canadensis.....       | 6-12 in.  | 1.50   | 8.00    |
| Picea Excelsa.....          | 2- 3 ft.  | 2.00   | 15.00   |
| Picea Pungens.....          | 6-10 in.  | 1.50   | 10.00   |
| Picea Pungens.....          | 10-12 in. | 2.50   | 15.00   |
| Picea Pungens.....          | 12-18 in. | 3.50   | 25.00   |
| Pinus Austriaca.....        | 12-18 in. | 1.50   | 9.00    |
| Pinus Austriaca.....        | 18-24 in. | 2.00   | 13.50   |
| Pinus Banksiana .....       | 18-24 in. | 1.50   | 7.00    |
| Pinus Flexilis.....         | 6-12 in.  | 1.50   | 7.00    |
| Pinus Mugho.....            | 6- 8 in.  | 1.50   | 10.00   |
| Pinus Mugho.....            | 8-10 in.  | 2.00   | 15.00   |
| Pinus Mugho.....            | 10-12 in. | 3.50   | 20.00   |
| Pinus Ponderosa .....       | 18-24 in. | 2.00   | 12.00   |
| Pinus Resinosa.....         | 18-24 in. | 2.50   | 12.00   |
| Pinus Strobus .....         | 18-24 in. | 2.50   | 15.00   |
| Pinus Sylvestris .....      | 2- 3 ft.  | 2.50   | 10.00   |
| Taxus Canadensis.....       | 6-12 in.  | 1.25   | 9.00    |
| Taxus Canadensis.....       | 12-18 in. | 2.00   | 15.00   |
| Thuya Compacta .....        | 6-10 in.  | 1.50   | 12.00   |
| Thuya Occidentalis.....     | 10-12 in. | 1.50   | 6.00    |
| Thuya Occidentalis.....     | 12-18 in. | 2.00   | 8.50    |
| Thuya Occidentalis.....     | 18-24 in. | 2.50   | 15.00   |
| Thuya Pyramidalis.....      | 4- 6 in.  | 1.50   | 9.00    |
| Thuya Woodwardii.....       | 8-10 in.  | 2.00   | 12.50   |
| Thuya Sibirica.....         | 6- 8 in.  | 1.50   | 10.00   |
| Thuya Hoveyi.....           | 6- 8 in.  | 1.75   | 10.00   |

Evergreen Seedlings

|                           |                     | 100    | 1000    |
|---------------------------|---------------------|--------|---------|
| Abies Concolor.....       | 4- 8 in.            | \$1.75 | \$10.00 |
| Abies Douglasii .....     | 3-year.... 6-10 in. | 1.50   | 9.00    |
| Juniperus Communis.....   | 4- 8 in.            | 2.00   | 15.00   |
| Juniperus Virginiana..... | 3- 6 in.            | 1.25   | 9.00    |
| Pinus Mugho .....         | 3-year.... 4- 8 in. | 1.50   | 9.00    |
| Thuya Occidentalis.....   | 2-year.... 2- 5 in. | 1.00   | 7.00    |
| Thuya Orientalis .....    | 2-year.... 5-10 in. | 1.75   | 9.00    |

Deciduous Seedlings

|                                   |                      |      |       |
|-----------------------------------|----------------------|------|-------|
| Acer Saccharum (Hard Maple) ..... | 2-year.... 8-18 in.  | 1.50 | 9.00  |
| Juglans Cordiformis .....         | 1-year.... 10-12 in. | 3.00 |       |
| Malus Coronaria.....              | 1-year.... 4- 8 in.  | 2.50 | 16.50 |
| Quercus Palustris.....            | 2-year.... 10-18 in. | 2.50 | 20.00 |
| Ulmus Americana.....              | 2-year.... 12-24 in. | 1.50 | 4.50  |
| Berberis Thunbergii .....         | 2-year.... 6-15 in.  | 1.50 | 9.00  |
| Ligustrum Iboata.....             | 2-year.... 6-12 in.  | 1.50 | 10.00 |
| Syringa Vulgaris .....            | 2-year.... 6-15 in.  | 2.00 | 12.00 |

Quantity rate: 5 supplied at 10 rate; 50 at 100 rate; 500 at 1000 rate.

We extend to the trade a cordial invitation to visit our nurseries at any time. But if you cannot come, don't let that keep you from getting in touch with us by mail, as we have the stock you need and are anxious to show just what we can do for you.

The D. Hill Nursery Co., Inc.  
Evergreen Specialists  
Largest Growers in America  
Box 403, DUNDEE, ILL.

# SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus. These have been in bloom constantly since November and will continue into May.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions ready in May.

|                |   |   |   |         |
|----------------|---|---|---|---------|
| Price per 100, | - | - | - | \$ 7.50 |
| 500,           | - | - | - | 25.00   |
| 1000,          | - | - | - | 50.00   |

**WILLIAM SIM, :: CLIFTONDALE, MASS.**

Mention The Review when you write.

agency or salesmen's business will suffer, perhaps, where the salesmen or agents cannot be found in sufficient quantities, but where salesmen are working I believe they will be able to do a good business.

"The labor situation, of course, is one of the nurseryman's big problems. The freight situation is another problem; however, these, like all other problems, will be solved somehow.

"I note a tendency towards pessimism in some quarters. This to my mind is all dead wrong. Now is the time to be conservative, of course, but pessimism won't help, and it will hurt a lot. There are, on the contrary, many causes for optimism in nursery circles.

"First and foremost, the farmer, who buys most of the nursery products, is a favored son as never before; both the government and the banks are holding him up and the government will undoubtedly supply him with labor. On the other hand, the man who plants ornamentals in a large way, in many cases has more money than ever before and he probably will continue to buy. The first year probably will be worse than the succeeding ones if Canada furnishes us a fair example. In the meantime, we nurserymen must do what we can to line up the agricultural colleges, the agricultural publications, the Department of Agriculture, etc., and get them to urge production and conservation of fruit food products and incidentally this will help the planting of orchards."

Rockford, Ill.—The flower and market gardening business of the late George H. Chamberlain has been acquired by J. K. Dawson.

## Bedding Plants

### GERANIUMS

10,000 Extra Strong 4-inch S. A. Nutt. Very choice plants, \$9.00 per 100  
100,000 3½-inch S. A. Nutt, Ricard, Viaud, Poitevine and Grant, \$7.00 per 100

### CANNAS

35,000 3½-inch King Humbert, Florence Vaughan, Pennsylvania, Henderson, Louisiana and Austria. King Humbert, \$8.00 per 100. Other varieties, \$6.00 per 100.

### SALVIA

40,000 3½-inch Bonfire and Zurich, \$6.00 per 100.

NOTE—All 3½-inch stock listed above practically the same as 4-inch stock, but grown in 3½-inch to economize in shipping.

### COLEUS

100,000 strong 2¼-inch. All the best standard varieties, \$2.50 per 100; \$20.00 per 1000.

### MISCELLANEOUS

Mme. Salleri Geraniums, Alternantheras, single and double Petunias, Verbenas, etc. Prices on application.

CAREFUL PACKING—PROMPT SHIPMENT—QUALITY STOCK

**ROLF ZETLITZ**

Woodlawn Avenue,

LIMA, OHIO



BEDDING PLANTS

GERANIUMS

Quality Extra Fine.

Poitevine, Ricard, S. A. Nutt, Buchner, La Favorite, Maryland and others, in bud and bloom.

4-in. ....\$10.00 and \$12.00 per 100  
5-in. ....\$20.00 per 100

CANNAS—4-in.

Richard Wallace, Florence Vaughan, A. Bouvier, Charles Henderson, \$10.00 per hundred.

King Humbert, Wyoming, Rosea Gigantea and others, 4-in., \$15.00 per hundred.

Single, 2½-in. .... 100 1000  
Dark Red .....\$5.00 \$45.00  
Rose Pink ..... 5.00 45.00  
Light Pink ..... 5.00 45.00  
White ..... 7.00 55.00  
Double. .... 100 1000  
White, much like double lilac.....\$8.00 \$70.00  
Pink, soft, pleasing shade..... 8.00 70.00

VINCAS

Alba, 2¼-in. .... 100 1000  
Alba, 3-in. .... 6.00 \$35.00  
Alba Pura, 2¼-in. 4.00 35.00  
Alba Pura, 3-in... 6.00 50.00  
Major Variegata, 4-in. ....\$10.00, \$12.00 and \$15.00 per 100

PRIMULAS

Yellow Polyanthus, Primula Acaulis Veris, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per 1000.

ROSES

|  | Own Root | Grafted  |
|--|----------|----------|
|  | 100 1000 | 100 1000 |
| Donald MacDonald   | \$30.00  | \$250.00 |
| Golden Gem   | 30.00    | 250.00   |
| Prima Donna  | 10.00    | 90.00    |
| Sunburst   | 9.00     | 85.00    |
| American Beauty  | 8.00     | 75.00    |
| Ophelia  | 8.00     | 75.00    |
| Geo. Sawyer, 3-inch  | 12.00    | 100.00   |
| Alice Stanley, 2½-inch   | 7.50     | 60.00    |
| Fireflame, 2½-inch   | 7.50     | 60.00    |
| Fireflame, 3-inch  | 12.00    | 100.00   |
| Red Radiance, own root, 3-inch, \$10.00 per 100; \$95.00 per 1000.   |          |          |
| Hadley, Hoosier Beauty, J. L. Mock, Double White Killarney, Mrs. George Sawyer, Pink Killarney, White Killarney, Killarney Brilliant, Radiance, Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50 per 100; \$60.00 per 1000. Grafted—\$14.00 per 100; \$120.00 per 1000. |          |          |

COLEUS

Golden Bedder, Verschaffeltii, Queen Victoria, Firebrand, Trailing Queen.

2-in. ....\$3.00 per 100; \$25.00 per 1000  
3-in. ....\$5.00 per 100; \$40.00 per 1000  
4-in. ....\$10.00 per 100

BRILLIANCE, and other fancy varieties, \$12.00 per 100.



ROSE BUSHES—Magna Charta, Hermosa, Clothilde Souper, Baby Tausendschon, Baby Rambler, American Beauty, Frau Kari Druschki and Hadley, in 6-in. pots, \$6.00 per doz.

SNAPDRAGONS

|   | 100    | 1000    |
|---|--------|---------|
| Ramsburg's Silver Pink, 2½-inch           | \$5.00 | \$40.00 |
| Phelps' White, 2½-inch                    | 5.00   | 40.00   |
| Phelps' Yellow                            | 5.00   | 40.00   |
| Nelrose, 2½-inch                          | 5.00   | 40.00   |
| Keystone, 2½-inch                         | 5.00   | 40.00   |
| Giant Rose, 2½-inch                       | 4.00   | 35.00   |
| Giant Pink, 2½-inch                       | 4.00   | 35.00   |
| Giant Garnet, 2½-inch                     | 4.00   | 35.00   |
| Giant Yellow, 2½-inch                     | 4.00   | 35.00   |
| Giant White, 2½-inch                      | 4.00   | 35.00   |
| 4-inch, above varieties, \$12.00 per 100. |        |         |

FERNS

|                    | 100    | 1000    |
|--------------------|--------|---------|
| Scottii, 2½-inch   | \$6.00 | \$50.00 |
| Roosevelt, 2½-inch | 5.00   | 40.00   |
| Teddy Jr., 2½-inch | 6.00   | 50.00   |
| Boston, 2½-inch    | 5.00   | 40.00   |
| Whitmanii, 2½-inch | 5.00   | 40.00   |

BEGONIAS

|                 | 100     | 1000     |
|-----------------|---------|----------|
| Lorraine        | \$14.00 | \$135.00 |
| Cincinnati      | 15.00   | 145.00   |
| Luminosa        | 5.00    | 40.00    |
| Vernon          | 5.00    | 40.00    |
| Prima Dona      | 4.00    | 30.00    |
| Chatelaine      | 6.00    | 50.00    |
| Tuberous rooted | 6.00    | 50.00    |

DAISIES

|                        | 100     | 1000    |
|------------------------|---------|---------|
| Boston Yellow, 2¼-inch | \$ 7.00 | \$60.00 |
| Giant White, 2¼-inch   | 4.00    | 35.00   |
| Marguerites, 2¼-inch   | 4.00    | 35.00   |
| Mrs. Sander            | 4.00    | 35.00   |
| Boston Yellow, 4-inch  | 15.00   | 150.00  |
| White, 4-inch          | 15.00   | 150.00  |

HYDRANGEAS—6-inch pots, in bloom, Pink and White, French Varieties, Otaksa, 50 and 75 cents. 7-inch pots, \$1.00 and \$1.50; larger sizes, \$2.00 and \$2.50 each.

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More than 60 varieties. Send for list.

Send for a copy of our New Plant Bulletin and Bulb List.

S. S. Pennock-Meehan Company

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HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

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Evergreen Specialists. Largest Growers in America  
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Growers of Plants, Cut Flowers,  
Palms and Ferns

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F. DORNER & SONS CO.

LA FAYETTE - - INDIANA

Mention The Review when you write.

If you are short of anything for  
Decoration Day see our ad on  
page 88, The Review, May 10,  
and wire us your order.

GEO. A. KUHL, PEKIN, ILLINOIS

SPRING STOCK

GERANIUMS, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

HARDY CHRYSANTHEMUMS, in large assortment of varieties, anemone, \$2.00 per 100. Aster-flowered, Pompon, single and

CANNAS, 3-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

Achyranthes; Alyssum, Giant and Dwarf; Alternantheras, 10 varieties; Ageratum, 6 varieties; Begonias, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; Cuphea; Coleus, 10 varieties; Heliotrope; Lemon Verbenas; Lantanas, 10 varieties; Moonvines, White and Blue; Parlor Ivy; Petunias, Double, fringed, mixed colors; Chrysanthemums, Pompon; Swainsona, White; Scented Geraniums.

Abutilon Savitzii, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

We received during the month of April 3000 Phalaenopsis Amabilis. We have on hand 2000 Schilleriana established in baskets, ready for delivery, and also a few Amabilis. Prices reasonable.

FERRARI BROS.

202 University Street, SAN FRANCISCO, CAL.

JULIUS ROEHRS CO.  
RUTHERFORD, N.J.

ORCHIDS, PALMS  
and plants of every variety

# THE E. G. HILL CO.

Wholesale Florists

Richmond, Indiana

## GRAFTED ROSES

|                |                          |                      |
|----------------|--------------------------|----------------------|
| 3000 Ophelia   | 2000 White Killarney     | 1000 Mrs. Aaron Ward |
| 2000 Killarney | 2000 Killarney Brilliant | 1000 Hoosier Beauty  |

June Delivery, Nice Stock, \$120.00 per 1000

## OWN ROOT—Ready Now

|                             |         |          |
|-----------------------------|---------|----------|
| 3000 Ophelia.....           | \$60.00 | per 1000 |
| 3000 Hoosier Beauty.....    | 60.00   | " "      |
| 500 Lady Alice Stanley..... | 60.00   | " "      |
| 1000 Pink Cochet.....       | 30.00   | " "      |
| 1000 White Cochet.....      | 30.00   | " "      |

All good 2 $\frac{1}{4}$ -inch stock—Ready Now.

## CHRYSANTHEMUMS

All the best Commercial sorts in nice young stock, recently potted, in free growth, just right for benching.

All the standard sorts in Early and Mid-season varieties at

**\$3.00 per 100**

**\$25.00 per 1000**

The **CHADWICKS** at **\$4.00 and \$35.00**

**POMPONS**—in fine assortment—**\$3.00 per 100; \$25.00 per 1000.** Or submit your list and let us quote you.

Special offer of

**100 Fancy Big-flowered sorts in 20 varieties for \$6.00**

Just the assortment that you will want for your early Fall displays and sales.

Mention The Review when you write.

### LANCASTER, PA.

#### Club Meeting.

At the monthly meeting of the Lancaster County Florists' Club May 17, Richard Vincent, Jr., of White Marsh, Md., entertained the members, their families and friends with an illustrated lecture on "Dahlias," which proved to be most instructive. The club decided to hold its annual picnic at Hershey park June 21. The committee in charge of the outing is composed of L. S. Landis, Harry K. Rohrer and De Barry Heinitsh. After the meeting refreshments were served and an hour was devoted to social entertainment.

#### Various Notes.

Owing to the continued cool weather

there were practically no outdoor flowers for Memorial day. In this section only a few officinalis peonies, irises and pyrethrums were in bloom. Several hot days and Lancaster county would have had the usual thousands of herbaceous peonies.

The weather continues dry and most of the carnation plants in the field have had no soaking rain since they were planted.

Mrs. Albert M. Herr successfully managed a garden party at the country home of Mr. and Mrs. J. L. Brown, for the benefit of St. Joseph's hospital.

At Charles M. Weaver's home on Philadelphia pike there is a huge bed of Darwin tulips which attracts much attention and is a credit to Mr. Weaver.

Enos W. Kohr's new automobile is

a beauty. His carnations continue to be among the best sent out of the county.

P. J. Murphy's Memorial day window display for B. F. Barr & Co. was one of the finest ever shown in the city.

Ira H. Landis, of Paradise, is cutting some choice sweet peas from outdoor planting.

H. K. R.

Allentown, Pa.—Andrew Yeager still takes an active interest in the business, although his son-in-law has proved a most valuable assistant.

East Bridgewater, Mass.—Speaking for J. K. Alexander, his son, J. H. Alexander, says business in dahlia roots has been better than ever before, sales having doubled last year's record, with all surplus stock cleaned up.

# DREER'S SELECT ROSES

## FOR OUTDOOR PLANTING

Two-year-old plants from 5 and 6-inch pots, according to variety; ideal stock for your retail trade.  
For descriptions, see our Garden Book for 1917.

### SELECT STANDARD SORTS AND RECENT INTRODUCTIONS

|                                      | Per 100 |   | Per 100 |
|--------------------------------------|---------|---|---------|
| Arthur R. Goodwin.....               | \$35.00 | La France .....                             | \$35.00 |
| Chateau Clos Vougeot.....            | 35.00   | Lieutenant Chauré .....                     | 35.00   |
| Duchess of Westminster.....          | 35.00   | Louise Catherine Breslau.....               | 35.00   |
| Ecarlate .....                       | 35.00   | Mabel Drew .....                            | 35.00   |
| Etoile de France.....                | 35.00   | Mme. Edouard Herriot (Daily Mail Rose)..... | 35.00   |
| Florence Haswell Velitch.....        | 35.00   | Mme. Edmund Rostand.....                    | 35.00   |
| George Dickson .....                 | 35.00   | Mme. Jenny Guillemot.....                   | 35.00   |
| George C. Wand.....                  | 35.00   | Mme. Jules Bouche.....                      | 40.00   |
| General Superior Arnold Janssen..... | 35.00   | Mme. Jules Grolez.....                      | 35.00   |
| General MacArthur .....              | 35.00   | Mme. Melanie Soupert.....                   | 35.00   |
| Grace Molyneux .....                 | 35.00   | Marquise de Sinety.....                     | 35.00   |
| Gruss an Teplitz.....                | 35.00   | Mrs. Joseph H. Welch.....                   | 35.00   |
| Joseph Hill .....                    | 35.00   | Prince de Bulgarie.....                     | 35.00   |
| Killarney .....                      | 35.00   | Souvenir du President Carnot.....           | 35.00   |
| Killarney Brilliant.....             | 35.00   | Viscountess Folkestone .....                | 35.00   |
| Lady Mary Ward.....                  | 50.00   | Willowmere .....                            | 40.00   |
| Lady Pirrie .....                    | 35.00   |   |         |

### NEW HYBRID-TEA ROSES—Introductions from 1914 to 1917

|   | Each   |   | Each   |
|---|--------|---|--------|
| Admiral Ward (Pernet-Ducher, 1915).....         | \$0.50 | Margaret Dickson Hamill (Dickson & Sons, 1916)..... | \$1.00 |
| Brilliant (Hugh Dickson, 1915).....             | .50    | Mme. Marcel Delanney (Leenders, 1916).....          | .60    |
| Cheerful (McGredy, 1916).....                   | 1.00   | Mrs. Ambrose Riccardi (McGredy, 1915).....          | .50    |
| Circe (Wm. Paul & Son, 1917).....               | 2.00   | Mrs. Bertram J. Walker (Hugh Dickson, 1916).....    | 1.00   |
| Clarice Goodacre (Dickson & Sons, 1917).....    | 2.00   | Mrs. Bryce Allan (Dickson & Sons, 1917).....        | 2.00   |
| Cleveland (Hugh Dickson, 1917).....             | 2.00   | Mrs. Geo. Gordon (Hugh Dickson, 1916).....          | 1.00   |
| Colleen (McGredy, 1915).....                    | .50    | Mrs. Glen Kidston (Dickson & Sons, 1917).....       | 2.00   |
| Duchess of Normandy (Le Cornu, 1914).....       | .50    | Mrs. Mona Hunting (Hugh Dickson, 1917).....         | 2.00   |
| Edgar M. Burnett (McGredy, 1914).....           | .50    | Mrs. Maud Dawson (Dickson & Sons, 1916).....        | 1.00   |
| Edward Bohane (Dickson & Sons, 1916).....       | .75    | Mrs. Wemyss Quin (Dickson & Sons, 1915).....        | .50    |
| Francis Scott Key (John Cook, 1914).....        | .50    | Muriel Dickson (Hugh Dickson, 1916).....            | .75    |
| G. Amedee Hammond (Dickson & Sons, 1916).....   | 1.00   | National Emblem (McGredy, 1916).....                | .75    |
| H. V. Machin (Dickson & Sons, 1915).....        | .50    | Nellie Parker (Hugh Dickson, 1917).....             | 2.00   |
| Imogen (Wm. Paul & Son, 1916).....              | 1.00   | Prince Charming (Hugh Dickson, 1917).....           | 2.00   |
| Killarney Brilliant (Dickson & Sons, 1914)..... | .35    | Red Cross (Dickson & Sons, 1917).....               | 2.00   |
| Los Angeles (Howard & Smith, 1917).....         | 1.50   | Totote Gelos (Pernet-Ducher, 1915).....             | .50    |
| Majestic (Wm. Paul & Son, 1915).....            | .50    | W. C. Guant (Dickson & Sons, 1917).....             | 2.00   |
| Miss Stewart Clark (Dickson & Sons, 1917).....  | 2.00   | William Cooper (Hugh Dickson, 1915).....            | .50    |
| Modesty (McGredy, 1917).....                    | 2.00   | Willowmere (Pernet-Ducher, 1914).....               | .40    |
| Mme. Edouard Herriot (Pernet-Ducher, 1914)..... | .35    |   |        |

### TEA AND OTHER EVERBLOOMING ROSES—Varieties Marked \* are on Own Roots

|                           | Per 100 |                              | Per 100 |
|---------------------------|---------|------------------------------|---------|
| *Duchesse de Brabant..... | \$25.00 | *Marie Van Houtte .....      | \$25.00 |
| Harry Kirk .....          | 35.00   | *Maman Cochet White .....    | 20.00   |
| *Hermosa .....            | 25.00   | Molly Sharman Crawford ..... | 30.00   |
| Lady Hillingdon .....     | 30.00   | Mrs. Campbell Hall .....     | 50.00   |
| Lady Plymouth .....       | 50.00   | Mrs. Herbert Stevens .....   | 30.00   |
| *Maman Cochet Pink .....  | 20.00   | Mrs. S. T. Wright.....       | 50.00   |
|                           |         | *William R. Smith.....       | 25.00   |

#### HYBRID PERPETUAL ROSES.

|                                     |       |
|-------------------------------------|-------|
| American Beauty .....               | 30.00 |
| Baroness Rothschild .....           | 25.00 |
| Frau Karl Druschki .....            | 25.00 |
| George Arends .....                 | 30.00 |
| General Jacqueminot .....           | 25.00 |
| Gloire de Chedanne Guinolsseau..... | 40.00 |
| Gloire de Lyonnaise .....           | 25.00 |
| J. B. Clark .....                   | 25.00 |
| Magna Charta .....                  | 25.00 |
| Mrs. R. G. Sharman Crawford.....    | 25.00 |
| Ulrich Brunner .....                | 25.00 |

#### MOSS ROSES.

|                             |       |
|-----------------------------|-------|
| Blanche Moreau .....        | 25.00 |
| Comtesse de Muranalse ..... | 25.00 |
| Crested Moss .....          | 25.00 |
| Henry Martin .....          | 25.00 |
| Princess Adelaide .....     | 25.00 |

#### SWEET BRIER ROSES.

|                         |       |
|-------------------------|-------|
| Anne of Gelerstein..... | 35.00 |
| Brenda .....            | 35.00 |
| Lord Penzance .....     | 35.00 |
| Meg Merrilies .....     | 35.00 |
| Refulgens .....         | 35.00 |

#### PERNETIANA OR HYBRID AUSTRIAN BRIERS.

|                      |       |
|----------------------|-------|
| Beaute de Lyon ..... | 30.00 |
| Juliet .....         | 30.00 |
| Rayon d' Or.....     | 30.00 |

#### RUGOSA ROSES.

|                    |       |
|--------------------|-------|
| Rugosa Red .....   | 15.00 |
| Rugosa White ..... | 15.00 |

#### HYBRID WICHURAIANA ROSES.

|                              |       |
|------------------------------|-------|
| Evergreen Gem .....          | 25.00 |
| South Orange Perfection..... | 25.00 |
| Triumph .....                | 25.00 |

#### BABY RAMBLER ROSES.

|                                  |       |
|----------------------------------|-------|
| Cecile Brunner (Sweetheart)..... | 25.00 |
| Ellen Poulsen .....              | 25.00 |
| George Elger .....               | 25.00 |
| Mme. Jules Gouchault .....       | 25.00 |
| Mrs. Cutbush .....               | 20.00 |
| Orleans .....                    | 20.00 |
| Yvonne Rabier .....              | 20.00 |

#### CLIMBING AND RAMBLER ROSES.

|   |       |
|---|-------|
| American Pillar .....                   | 25.00 |
| Aviateur Bierlot .....                  | 30.00 |
| Christine Wright (New).....             | 30.00 |
| Climbing American Beauty (New).....     | 30.00 |
| Climbing Belle Siebrecht.....           | 30.00 |
| Climbing Kaiserin Augusta Victoria..... | 30.00 |
| Crimson Rambler .....                   | 25.00 |
| Dr. Van Fleet .....                     | 30.00 |
| Dorothy Perkins .....                   | 25.00 |
| Excelsa .....                           | 25.00 |
| Gloire de Dijon.....                    | 30.00 |
| Hiawatha .....                          | 25.00 |
| Lady Gay .....                          | 25.00 |
| Paul's Carmine Pillar.....              | 30.00 |
| Reine Marie Henriette.....              | 30.00 |
| Silver Moon .....                       | 40.00 |
| Tausendschoen .....                     | 25.00 |
| White Dorothy .....                     | 25.00 |
| W. A. Richardson .....                  | 35.00 |
| White Banksia .....                     | 25.00 |
| Yellow Banksia .....                    | 25.00 |

Prices include packing and delivery f. o. b. Riverton, N. J., or Philadelphia, Pa. Unless otherwise instructed they are shipped in paper pots packed in crates.

**HENRY A. DREER, 714-716 Chestnut Street, PHILADELPHIA, PA.**

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY



# THE JOSEPH HEACOCK COMPANY

has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

## KENTIA Belmoreana

| Leaves                | Height       | Each   | Doz.    |
|-----------------------|--------------|--------|---------|
| 2½-in. pots.....4     | 8 to 10-in.  |        | \$ 1.50 |
| 3-in. pots.....5      | 12-in.       |        | 2.50    |
| 4-in. pots.....5 or 6 | 15-in.       | \$0.45 | 5.00    |
| 5-in. pots.....6 or 7 | 18 to 20-in. | .75    | 9.00    |
| 6-in. pots.....6 or 7 | 22 to 24-in. | 1.00   | 12.00   |
| 6-in. pots.....6 or 7 | 26 to 28-in. | 1.50   | 18.00   |

The following sizes are splendid plants, symmetrical and well proportioned.

| Leaves                    | Height       | Each   | Doz.    |
|---------------------------|--------------|--------|---------|
| 9-in. cedar tubs...6 to 7 | 40 to 42-in. | \$5.00 | \$60.00 |
| 9-in. cedar tubs...6 to 7 | 42 to 48-in. | 6.00   | 72.00   |

## KENTIA Forsteriana

| Leaves                | Height       | Each   | Doz.    |
|-----------------------|--------------|--------|---------|
| 6-in. pots.....5 to 6 | 24-in.       | \$1.00 | \$12.00 |
| 6-in. pots.....5 to 6 | 30 to 32-in. | 1.50   | 18.00   |

## KENTIA Forsteriana

### MADE-UP PLANTS

|                                      | Height       | Each    |
|--------------------------------------|--------------|---------|
| 7-in. cedar tubs..4 plants in a tub  | 30 to 36-in. | \$ 3.00 |
| 9-in. cedar tubs..4 plants in a tub  | 40 to 42-in. | 5.00    |
| 12-in. cedar tubs..4 plants in a tub | 5 ft.        | 10.00   |

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

# JOSEPH HEACOCK CO., Wyncote, Pa.

## MILWAUKEE.

### The Market.

The weather last week did not make it appear that Memorial day would bring much business for the florists, but the first part of this week brought sunshine and warmth, just what was needed in advance of the holiday. There were rain and hail May 26. Due to this weather there were practically no tulips in the market. Daffodils are about gone and peonies are extremely scarce.

The cool weather, however, has kept carnations in good shape and the quality is excellent. The supply is large and whether or not the demand will take care of it depends on late orders. So far orders for Memorial day have been slow in coming. The rose crop is beginning to show the effects of the dark, cool weather, both in quality and color. There is a sufficient supply, however, in everything but red roses. The supply of sweet peas, too, has been reduced, but there should be no shortage.

The sale of plants has been brisk and many establishments are entirely sold out.

### Various Notes.

Louis Manos, proprietor of a store in the Merrill building, has been confined to his home with rheumatism, an illness that has affected several of the local florists recently.

Miss Ruth Holton, daughter of F. H. Holton, has been ill during the last week with a cold.

Adam Zender, of Rogers Park, Ill., has been the guest of F. H. Holton.

H. J. S.

## Roses=Own Root, 2½=inch

|                                   | 100    | 1000    |
|-----------------------------------|--------|---------|
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Pink Killarney.....               | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....  | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

Mention The Review when you write.

## Fine List of POMPONS

and Hardy Varieties of

## CHRYSANTHEMUMS

Ask for Prices.

## Strafford Flower Farms

STRAFFORD, PENNSYLVANIA

Mention The Review when you write.

## Chrysanthemums

MY SPECIALTY

## CHAS. H. TOTTY

Madison, N. J.

Always mention the Florists' Review when writing advertisers.

## POINSETTIAS

Ready in July, strong 2½-inch stock, \$6.00 per 100; \$50.00 per 1000. Get your orders in now.

## Fern Flats

Shipped in or out of flats, \$2.00 per flat: 20 flats or more at \$1.75 per flat.

Pansy Seed will be scarce. Our widely known Prize Mixture, \$5.00 per ounce.

Catalogue for the asking.

## S. S. SKIDELSKY & CO.

1004 Lincoln Bldg., Philadelphia, Pa.

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# Bedding Plants

First grade stock that will give satisfaction to you, and your customers

## DRACAENAS

|                 |         |
|-----------------|---------|
| 3 1/2-inch..... | \$ 8.00 |
| 5 -inch.....    | 25.00   |
| 5 1/2-inch..... | 35.00   |
| 6 -inch.....    | 50.00   |

## CANNAS

|                       |        |
|-----------------------|--------|
| King Humbert .....    | \$8.00 |
| Alphonse Bouvier..... | 6.00   |
| Queen Charlotte.....  | 6.00   |

## GERANIUMS

|  |         |
|--|---------|
| S. A. Nutt, Beaute Poitevine, Castellane, Alphonse Ricard<br>4-inch.....                             | \$10.00 |
| S. A. Nutt, Beaute Poitevine, Alphonse Ricard, Priscilla,<br>M. Buchner, Anna Brown, 3 1/2-inch..... | 7.00    |

## VINCAS

|        |         |         |         |
|--------|---------|---------|---------|
| \$8.00 | \$10.00 | \$12.00 | \$15.00 |
|--------|---------|---------|---------|

|   |         |
|---|---------|
| Fuchsia, assorted, 4 1/2-inch.....                                      | \$12.00 |
| Fuchsia, assorted, 4-inch.....  | 10.00   |
| Verbenas, assorted, 3-inch.....   | 4.00    |
| Verbenas, assorted, 2 1/2-inch.....                                     | 3.00    |
| Petunias, double, 3 1/2-inch.....                                       | 7.00    |
| Petunias, single, 3-inch.....   | 5.00    |
| Centaurea, 2 1/2-inch.....  | 4.00    |
| Alternanthera, 2 1/2-inch.....  | 3.00    |
| Ageratum, 3-inch.....   | 5.00    |
| Coleus, Verschaffeltii, Golden Bedder, Assorted Coleus, 2 1/4-inch..... | 4.00    |
| Begonia Chatelaine, 3 1/2-inch.....                                     | 10.00   |
| Begonia Chatelaine, 2 1/2-inch.....                                     | 5.00    |
| Begonia, Tuberous, 4-inch.....  | 12.00   |
| Lobelia, Trailing, 3 1/2-inch.....                                      | 6.00    |
| Pelargoniums, 5-inch.....   | 25.00   |
| Mme. Sallerol, 3 1/2-inch.....  | 6.00    |
| Ivy Geraniums, 3 1/2-inch.....  | 7.00    |
| Caladiums, 6-inch.....  | 10.00   |
| Heliotrope, 3 1/2-inch.....   | 7.00    |
| Funkias, 3 1/2-inch.....  | 8.00    |
| Echeveria.....  | 8.00    |
| Salvias, 3-inch.....  | 5.00    |

Prices quoted are per 100. From unknown parties we request cash with order, unless satisfactory references can be furnished. No charge for packing. All shipments F.O.B. Rochester, N. Y., at purchaser's risk.

## GEORGE B. HART

47-55 Stone Street

Wholesale Florist

ROCHESTER, N. Y.

## Pot Grown Ferns

Strong plants

Boston, Scottii, Whitmani, Elegan-  
tissima and Piersoni

|                              |                 |
|------------------------------|-----------------|
| 2 1/2-inch pots.....per 100, | \$5.00          |
| 4 -inch pots.....each,       | .20             |
| 5 -inch pots.....each,       | .25             |
| 6 -inch pots.....each,       | .50             |
| 7 -inch pots.....each,       | .75             |
| 8 -inch pots.....each,       | \$1.00 and 1.50 |

Verona Ferns, in 2 1/2-in. pots.....\$8.00

## JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.

Mention The Review when you write.

Good, strong 3 1/2-inch

## VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.

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## CHAS. D. BALL

GROWER OF

## PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

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## Gullett's Spring Plants

Good stock in prime condition to retail.

Carefully packed and shipped at once.



|   | 2 1/4-in. | 3-in.  | 4-in.   |
|---|-----------|--------|---------|
| Asparagus Sprengeri.....                            | \$2.50    |        |         |
| Begonia Chatelaine.....                             | 5.00      | \$8.00 |         |
| Cannas, King Humbert.....                           |           |        | \$12.00 |
| Calendula.....                                      | 3.00      | 5.00   | 8.00    |
| Daisies, Mrs. Sander.....                           |           |        | 8.00    |
| Daisies, Boston Yellow.....                         |           |        | 10.00   |
| Ferns, Table.....                                   | 3.00      |        |         |
| Geraniums, best bedding....                         |           |        | 10.00   |
| Geraniums, Rose.....                                |           |        | 10.00   |
| German Ivy.....                                     | 2.25      | 1.50   | 7.50    |
| 4 1/2-inch, fine.....                               | 50c each  |        |         |
| Heliotropes.....                                    |           |        | 8.00    |
| Marigolds.....                                      | 3.00      | 5.00   | 8.00    |
| Periwinkle Alba, Rosea.....                         | 2.50      |        |         |
| Petunias, Single.....                               |           | 5.00   |         |
| Snapdragons.....                                    | 3.00      |        |         |
| Vincas, Var., 3-inch, \$5.00 and<br>\$6.00 per 100. |           |        |         |

Crotons, 5-inch, in variety, 35c. Ficus Elastica, 6-inch, very handsome, 75c and \$1.00. Pandanus Veitchii, 5-inch, 50c; 6-inch, 75c. See Classified list of Chrysanthemums.

See Classified Offer of Grafted and Own-root Roses.

A moderate charge added for packing.

## Gullett & Sons, Lincoln, Illinois



A Certificate of Merit  
was awarded our display

## XANTHOSOMA BATAVIENSIS

in the Convention Gardens  
at Houston, Texas

They are the handsomest of all the Elephant's Ear plants. You can have 24 strong started plants delivered prepaid for \$1.00. Don't miss this chance. We want you to give them a trial.

**L. H. READ & CO.,**

**DEER PARK, ALABAMA**

Mention The Review when you write.

## CHRYSANTHEMUMS, 2½-inch Pots

These are the very best commercial varieties. Prices unless noted different are \$3.00 per 100.

### WHITE VARIETIES

Crystal Gem                      Oconto  
White Chieftain  
Josephine Foley, per 100, \$4.00  
October Queen, per 100, 4.00

### YELLOW VARIETIES

Golden Queen  
Bonnaffon  
Marigold  
Mrs. Morgan

### PINK VARIETIES

McNiece  
Wells' Late Pink  
Chieftain

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

Mention The Review when you write.

### BUFFALO.

#### The Market.

Stock of all kinds has been plentiful since Mothers' day. At the same time everything has been selling at good prices. American Beauties are of good quality and the demand has been excellent. Carnations have been abundant, as has been all seasonable stock. Greens have been in demand.

#### Various Notes.

Every florist is busy, and has been for some time, assisting the Allied Bazaar at the Broadway Auditorium.

The Colonial Flower Shop has added another auto truck to its delivery equipment.

Raymond House, formerly with W. J. Palmer & Son, called on his friends in Buffalo last week. He is associated with John Breitmeyer's Sons, of Detroit, as manager of one of the firm's branch stores.

The members of the trade extend their sympathy to W. J. Palmer in the loss of his sister, Mrs. Goetz, who died recently at her home in Lancaster, N. Y.

John Cramer has purchased of Joseph Sangster the latter's store on Jefferson street.

Growers are complaining of shortage of labor and about the high price of coal and inability to get an adequate supply.  
A. E.

## Bedding and Foliage Plants

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poitevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprengeri, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.  
Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.

Vinca variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.  
Funkia variegata, 4-in. pots, \$10.00 per 100.  
Funkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Souper, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.  
Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

**ASCHMANN BROS.,** Second and Bristol Sts. **PHILADELPHIA, PA.**  
and Rising Sun Ave.,  
Mention The Review when you write.

## HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

La Lorraine  
Mme. Emile Mouillere

Mme. Maurice Hamar  
Otaksa

Radiant

Price, \$4.00 per 100

**JACKSON & PERKINS CO.,**

**Newark, New York**

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ROCOCO ERECTA (New)

Aucuba, heavy bushes, 1½-2 ft., \$1.00 each.  
Koater's Blue Spruce, 18-24 in., \$2.00 each.  
Roses, half standard, in bud and bloom, pot grown, 30 in. high, 75c each; standard, 50-56 in. high, \$1.25 each.  
Roses, Baby varieties, in bud and bloom, 5-in., 35c and 50c; \$4.00 and \$5.50 per doz.  
Geranium, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100.  
Pansies, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000.  
Alyssum, 2½-in., \$3.00 per 100.  
Vinca Rosea, transplanted, \$1.50 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$0.00 per 100; 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100.

Geranium, Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.  
Impatiens, 2½-in., \$4.00 per 100.  
Alyssum, double, 2½-in., \$4.00 per 100; single, 2½-in., \$3.00 per 100.  
Funkia, 5-in., 25c and 35c each.  
Dracaenas, 5-in., 25c and 35c each; 6-in., 50c each.  
Poinsettias, dormant, 1-year-old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2-year-old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

# Prepare for Spring

## POT PLANTS

Fuchsias, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.  
Heliotrope, 2-in., \$3.00 per 100; 3-in., \$6.00.  
Ageratums, 2-in., \$3.00 per 100; 3-in., \$6.00.  
Coleus, 2-in., \$2.50 per 100; 3-in., \$6.00.  
Wandering Jew, 2½-in., \$3.00 per 100 in variety.  
Vincas, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.  
Asparagus Sprengeri, 2 in., \$3.00 per 100.  
Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100. Begonia Erfordli, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordli, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.  
Abutilon Savitzii, \$4.00 per 100.  
Weeping Lantanas, 3-inch, \$6.00 per 100.  
English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.  
Lobelia, transplanted clumps in variety, \$1.25 per 100.

## PERENNIALS.

Field grown clumps, \$5.00 per 100.

Anthericum Shasta Daisy  
Delphinium Aquilegia  
Coreopsis Gaillardia  
Gypsophila Lychnis  
Phlox-mixed Hardy Asters  
Hardy Ferns Chrysanthemum Maximum  
Cobaea scandens, 4-in., \$15.00 per 100.  
Feverfew, 4-in., \$8.00 per 100; 5-in., \$15.00; 6-in., 35c each.  
Salvia, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.  
Canna King Humbert, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. Florence Vaughan, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

**ERNEST ROBER,**

Cash, please.

**WILMETTE, ILL.**

Mention The Review when you write.

## SEASONABLE R. O. AND 2-IN. STOCK.

2-in. cigar plants ..... \$2.50  
2-in. mixed geraniums ..... 2.50  
Asparagus plumosus nanus seedlings ..... 1.00  
Asparagus Sprengeri seedlings ..... 1.00  
Asparagus Sprengeri, 2-in. .... 2.50  
2½-inch tomatoes, 4-5 varieties ..... 2.00  
200 for \$3.50; 300 for \$5.00  
R. O. English ivy ..... 1.00  
R. O. trailing coleus ..... 1.00  
R. O. Brillancy coleus ..... 1.50  
R. O. ageratum, blue ..... .75

D. U. AUGSPURGER & SONS CO.,  
BOX 394, PEORIA, ILL.

Mention The Review when you write.



O. HUMFELD, Clay Center, Kan.  
Mention The Review when you write.

**Rooted Cuttings**  
Alternantheras, 4 best varieties, fall cuttings; Salvia; Daisy Mrs. Sander; Mme. Sallerol Ger.; Vinca Variegata; \$1.00 per 100, \$8.00 per 1000. Ageratum New Blue, 60c per 100. Verbena, 70c per 100. Feverfew; Lantanas; Snapdragons, Silver Pink, Giant White; \$1.25 per 100. Express prepaid on all rooted cuttings.

**Cattleya Dowiana**

Fresh importation—in fine condition.

Prices on application.

**GEORGE SCHLEGEL**

72nd St. and 2nd Ave., BROOKLYN, N. Y.  
Mention The Review when you write.

Late Spring Bargains **ROSES** 2½ and 4-inch pots

See our Classified ad of roses.

**THE LEEDLE FLORAL COMPANY**  
SPRINGFIELD, OHIO.

Mention The Review when you write.

## SEASONABLE STOCK

**FERNS**, Scottii, Whitmanii, 6-inch pots, 40c and 50c; Teddy, Jr. and Scottii, 4-inch pots, 20c; Boston, 4-inch pots, 15c; Smithii, 5-inch pots, 25c.  
**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24 inches high, \$1.00 each.  
**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.  
**DRACAENA INDIVISA**, 5-inch, 25c; 5½ and 6-inch, 35c and 50c.  
**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 35c.  
**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.  
**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.  
**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 3-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots, \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.  
**ASPARAGUS PLUMOSUS**, 2½-inch pots, \$4.00 per 100; 3-inch, \$5.00 per 100.  
**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$8.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.  
**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.  
**MOONVINES**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.  
**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.

**COLEUS BRILLIANCY**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.  
**ROSE BUSHES**, such as Magna Charta, Hermosa, Clothilde Soupert, Baby Rambler, 6-inch pots, 35c each.  
**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.  
**FUCHSIAS**, 4-inch pots, \$8.00 per 100; 5-inch, 25c each.  
**LEMON VERBENAS**, 4-inch pots, \$10.00 per 100.  
**HELIOTROPE "Chieftain"**, best bloomer, 4-inch pots, \$8.00 per 100.  
**DUSTY MILLER, SWEET ALYSSUM** "Little Gem," PHLOX, LOBELIA and **SINGLE PETUNIA**, such as Inimitable, Rosy Morn and California Giants, \$3.50 per 100; 2½-inch pots.  
**VERBENAS**, in separate colors, scarlet, blue, white, pink and striped, 2½-inch pots, \$4.00 per 100.  
**SNAPDRAGON**, 2½-inch pots, \$4.00 per 100. Varieties: Salmon-pink, Giant White, Golden Queen, Giant Yellow and Defiance, red.  
**CANNAS**, King Humbert, 4-inch pots, \$10.00 per 100; A. Bouvier, Florence Vaughan, Chas. Henderson and Richard Wallace, 4-inch pots, \$8.00 per 100.  
**AGERATUM**, 4-inch pots, \$8.00 per 100; 2½-inch pots, \$4.00 per 100.  
**DAISIES**, White, nice for window boxes, full of flowers and buds, 4-inch pots, \$15.00 per 100.

**GODFREY ASCHMANN**

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET, PHILADELPHIA, PA.  
Mention The Review when you write.

## ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Baskellianae, C. Schroederiae, C. Percivaliana Sigas; Oncidium Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO. Box 98. Mamaroneck, N. Y.

**H. H. LINEAWEAVER & CO., Inc.**  
**ANTHRACITE and BITUMINOUS COAL**  
 West End Trust Building, PHILADELPHIA  
 17 Battery Place, NEW YORK  
 Nutting Building LEBANON, PA.  
 Mention The Review when you write.

## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### WANTS A HIGHER TEMPERATURE.

Kindly tell me how many more 2-inch pipes will be required, in houses that now have a temperature of 55 degrees, to raise the temperature to 64 degrees in zero weather.

L. G.—Ill.

To increase the temperature that can be maintained in a greenhouse from 55 to 64 degrees, we would increase the amount of radiation at least twenty-five per cent. That is, if there are now twelve pipes we would put in three more. We would add the same number if there are now either ten or eleven pipes. The addition of two pipes where there are nine at present would answer if it is an easy matter to secure 55 degrees, but otherwise it will be more satisfactory to add three pipes.

When an increase in the number of return pipes is made, care should be taken not to overtax the flows. It will probably be safest to add one or more flow pipes in each house. A 2-inch flow will handle two 2-inch returns in houses up to 100 feet in length, while a 2½-inch flow will carry three or four 2-inch returns in a house 150 feet long.

### A HOUSE FOR SWEET PEAS.

Will you please give me some information in regard to piping my greenhouse for hot water heat? All the beds will be solid and will be used for growing sweet peas. The house is of pipe-frame construction and is 29x75. It is seven and one-half feet high to the eaves and fifteen feet to the ridge. There are four feet of glass in each side wall, above three and one-half feet of wood. The boiler shed is at the north side of the house. I am planning to use three 2½-inch flows. How many returns will be needed? Can 1½-inch pipe be used for the returns? What size of boiler will be required? It will be set in a pit, below the level of the greenhouse floor. I want a temperature of 56 degrees in zero weather.

A. J. M.—Mich.

While we prefer to use 2-inch pipes for the returns in houses that are seventy-five feet long, good results can be obtained with 1½-inch returns, provided they are at least three feet above the top of the boiler.

We would suggest the use of three

## Morehead Back to Boiler SYSTEM

**B**EGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

**MOREHEAD MFG. CO.**

Dept. "M"

299

**DETROIT, MICH.**

Mention The Review when you write.

## Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

## ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO



**Dixon's Graphite  
Pipe Joint Compound**  
 Saves time, money, temper  
 and tools. Makes tighter  
 joints. Never sets like a  
 cement. Keeps joints well  
 lubricated. Send for book-  
 let No. 54-D.

Joseph Dixon Crucible Company  
 Jersey City, N. J.

## Hansell Rocker Grates

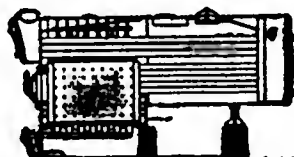
Are best for greenhouse use.

Write for particulars.

## HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.



**STEEL  
RETURN  
TUBULAR  
BOILERS**

## Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.

2½-inch flow pipes, placing one upon each plate and the other three feet below the ridge. For the returns we would use fifteen 2-inch or nineteen 1½-inch pipes, and would use five pipes on each side wall, connecting them with the flows on the plates. The other returns should be joined with the flow under the ridge, and may be run in each direction along the end of the house to the corners and then along the side walls under the other returns back to the boiler. It is sometimes desirable to have a little more overhead heat, in houses as wide as twenty-nine feet, than would be furnished by one flow pipe, and this can be obtained by running one of the returns back under each of the purlins, or on the purlin posts.

We would select a boiler rated for 1,200 square feet, or with about six square feet of grate surface, although this will vary with the boiler.

ST. LOUIS.

The Market.

The market last week was crowded with stock. The demand was fairly

## Points the Way to Economy of Fuel

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS  
and forget your  
troubles.

No night fire-  
man required—  
as the magazine  
or coal chamber  
holds sufficient  
fuel to keep fire  
10 to 12 hours  
without atten-  
tion. Best made  
for a small  
greenhouse.

Send for Catalogue  
and Prices

Telephone  
Yards 866

**S. WILKS  
MFG. CO.**

23 Shields Ave.,  
CHICAGO, ILL.



Mention The Review when you write.

good some days, but it made no impression on the large consignments that came in daily. The wholesalers had a hard time disposing of the supply at anything like a good price. The stock that arrived showed plainly the effects of the warm weather. This week, however, business should be good, as quite a number of advance orders for Memorial day already have been booked. Prices will stiffen up considerably, as the growers will be off crop on carnations and indoor sweet peas will shorten considerably. They are about through for the season. The wholesalers expect a big cut of peonies from local and southern growers. A heavy crop of roses, too, is expected to help out considerably. Easter lilies are in big supply and \$5 per hundred was the prevailing price last week. Valley is in great demand, but is quite scarce in this market. Cape jasmines from Texas are arriving in large quan-

## WHICH DO YOU WANT?—

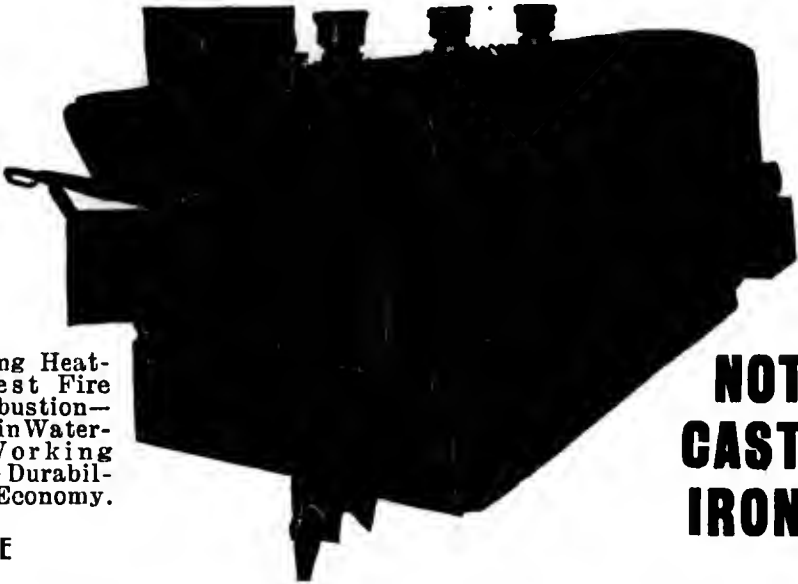
**Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of break-downs, dealers' profits). **OR**

**Kroeschell Boilers—FUEL Economy** (honest ratings, safety, quick heat, no boiler pits, no dealers' profits).

The  
**KROESCHELL  
BOILER**  
Insures the  
Highest  
Standard of  
HEATING VALUES

Immense Self-cleaning Heating Surface—Longest Fire Travel—Perfect Combustion—Free Circulation—Thin Waterways—Guaranteed Working Capacities—Safety—Durability—Efficiency and Economy.

SEND FOR CATALOGUE



**NOT  
CAST  
IRON**

## CAST IRON BOILERS WASTE FUEL

I had a cast iron 8-section boiler before, but was afraid it would crack to pieces. The **Kroeschell Boiler** is certainly a fuel-saver. My coal bill to heat 5000 sq. ft. of glass surface with your boiler is less than last winter's coal bill, when I had only 2050 sq. ft. of glass, heated with the 8-section cast iron boiler.

Your boiler burns any kind of fuel. I would not have any other boiler than the Kroeschell, and will recommend whenever I get a chance.

Edward Wittamer, Joliet, Ill.

**KROESCHELL BROS. CO.**  
444 W. Erie St., CHICAGO

Mention The Review when you write.

## HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

**GIBLIN & CO.**  
109 Broad Street. UTICA, N. Y.  
Let us tell you about them.  
Mention The Review when you write.

## SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.  
**PETER KNOWE & SON**  
315 Chamber of Commerce Bldg.  
133 West Washington Street, CHICAGO, ILL.  
Phone Main 3766  
Mention The Review when you write.

ties. There will be plenty of outdoor stock for Decoration day.

### Various Notes.

W. A. Rowe, president-elect of the St. Louis County Growers' Association, says he expects a large attendance at the installation meeting, to be held June 6 at the Eleven Mile House. Jules Bourdet, state vice-president of the S. A. F., will address the association on important matters.

St. Louis will be represented at both the American Seed Trade Association's convention at Detroit and the convention of the American Association of Nurserymen at Philadelphia. August Hummert, of the St. Louis Seed Co., and Frank Weber, of the H. J. Weber & Sons Nursery Co., are planning to attend the conventions.

The Schoenle Floral Co., on South Grand avenue, is making attractive window displays of outdoor plants. Mrs. Schoenle says the month of May shows a big increase in business over last year.

A big supply of cut gladioli is expected this season from the Kirkwood growers. A few indoor-grown gladioli are coming in at present. C. E. De Wever, Phil. Goebel and Joseph Deutschmann are among the heaviest growers of these flowers.

About the finest Spencer sweet peas of the season are those grown by

## TUBING, ALL SIZES

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.

Mention The Review when you write.

## PIPE CUT TO SKETCH

It will pay to  
correspond with us

## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

**ALBERT & DAVIDSON, Inc.,** 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.



## A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. **A coal-saver.**

**J. F. GORMAN, 250 W. 128th St., NEW YORK**

Mention The Review when you write.

Charles Meier, of Kirkwood, Mo. Mr. Meier also is in the front rank when it comes to growing carnations and mums.

The publicity committee of the Retail Florists' Association and Florists' Club have pushed Memorial day and June weddings strongly. The west end florists say they have a great many wedding orders booked for next month.

The Retail Florists' Association held its monthly meeting, May 21, at the Mission Inn Garden. President F. H. Weber presided over the meeting, which was well attended. Much important business was transacted.

## New Wrought Pipe

Black or Galvanized  
Delivered Anywhere

Send us a list of your needs. We can save you money.

**King Construction Co.**  
North Tonawanda, New York

Mention The Review when you write.

Ed. Westmann and a big force of men worked all day May 27, putting up attractive window boxes at Vandervoort's department store. The floral department at this store reports a busy week.

Mr. and Mrs. P. W. Mackley, and daughter, of the Majestic Floral Co., Texarkana, Ark., spent several days last week in St. Louis. Most of the time was spent in the wholesale district buying supplies. Before returning home, they will spend a few days in Farmington, Mo.

T. H. Patton, representing the Scharff-Koken Mfg. Co., a new concern



manufacturing florists' corrugated fiber boxes, located at Second and Tyler streets, says business with florists has been quite large of late.

Grimm & Gorly furnished the designs for the family at the McBride funeral last week. The casket cover contained 1,500 orchids. Marion Uhl Schmidt made a special trip to Chicago to secure the orchids. The order amounted to nearly \$5,000.

J. Hermann, head of the flower shop at Page and Taylor avenues, says the new quarters across the street will be completed this week. The new store has a fine show house in the rear.

Charles Young, president of the C. Young & Sons Co., reported a great many advance orders for Memorial day from nearby towns in Missouri and Illinois. Walter Young, secretary of this firm, has joined the aviation corps. He formerly was a member of Battery A and saw service on the Mexican border.

After June 15, Joseph Witek, the McPherson avenue florist, will secure more room for his fast growing business. One of the improvements will be an excellent show house.

A. J. O'Leary, formerly in business here and now with Megchelsen, florist at Forty-seventh street and Grand boulevard, Chicago, spent a few days here last week, calling on friends.

The plants in the greenhouses of John J. Bentzen, on Marcus avenue, were sold at auction May 28. The greenhouses are the property of Mr. Bentzen's grandfather and were not included in the sale.

An account of the death of Alexander Siegel, who died May 25 at his home, 4272 Moffatt avenue, will be found in this week's obituary column.

J. J. B.

#### CLEVELAND, O.

Secretary A. B. Barber gives notice that the regular meeting of the Cleveland Florists' Club will be held at 8 o'clock June 4 in the assembly room of the Hollenden hotel. W. A. Manda, of South Orange, N. J., will talk on "Orchids." Members of the Heights Garden Club, the Garden Club of Cleveland, the Lakewood Garden Club and the Cleveland Women Florists' Club have been invited to attend.

Marysville, Kan.—On the occasion of the fiftieth anniversary of his birthday, May 22, H. R. Fisher had a grand celebration. The members of the local Masonic lodge presented the celebrant, their Master, with a handsome emblem, and Mr. Fisher says he is highly satisfied with what life has brought him at the age of 50.

### Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

#### FORD & KENDIG CO.

17 North 7th Street  
24th and Wood Streets

PHILADELPHIA

### PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.  
Mention The Review when you write.

## PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

### ALTOONA PIPE & SUPPLY COMPANY

1925-27 Ninth Avenue,

ALTOONA, PA.

Mention The Review when you write.

#### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago

Mention The Review when you write.

#### To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.  
558-562 Washington  
Boul., Chicago.

Mention The Review when you write.

#### Use Rippley's

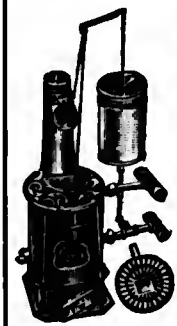
##### No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

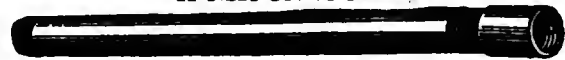
Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.  
Box F, Grafton, Illinois



### Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

#### RED

### Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.  
PADUCAH, KENTUCKY

Always Mention the...

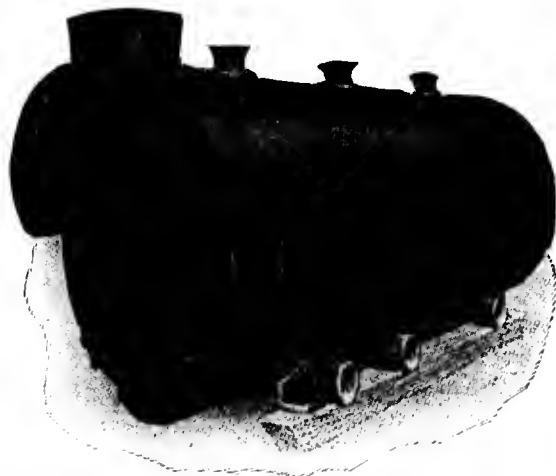
#### FLORISTS' REVIEW

When Writing Advertisers

## "Superior"

### INTERNAL-FIRED BOILER

For Hot Water Heating



### Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

### E. Allan Peirce

400 Oaks Road  
WALTHAM, :: MASS

Mention The Review when you write.

## PAPER POT

AND

## DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

Mention The Review when you write.



### GEO. KELLER & SON

Manufacturers of

### RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave., CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.

ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

Mention The Review when you write.



**WE LEAD IN QUALITY AND FINISH**  
Others follow—when they can  
**THE PFALTZGRAFF POTTERY CO., York, Pa.**

Mention The Review when you write.

## SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

### SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.  
SYRACUSE, N. Y.

Mention The Review when you write.

## RED POTS

Standard Pans Azalea

### NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

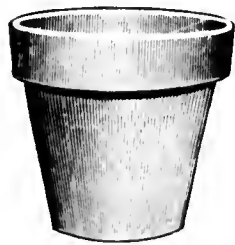
## RED POT

In which plants do the best, write to

### MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are  
Best By Test

Write us for catalogue  
and discounts.

The Logan Pottery Co.

LOGAN, OHIO

Mention The Review when you write.

## GUARANTEED POTS

Write for samples  
and prices.

### MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

## IMPORTANT

Don't fail to look up the CLIMAX  
"Dirt Band" advertisement on page 88.

Mention The Review when you write.

# PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



## RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"  
Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly  
Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN  
16 W. 23rd St., New York So. Zanesville, Ohio

## MINNEAPOLIS.

## The Market.

Business was quiet during the first part of last week, but Memorial day gave it an impetus. There has been little social work recently, due, it is thought, to the war. Weddings, too, have been few and none of them elaborate. Toward the end of last week, however, buying began to increase and business opened briskly May 28, orders for Memorial day coming in. There was ample stock of good quality to take care of the holiday business.

Excellent Russell and other roses are in the market. Prices range from \$4 to \$10 per hundred. Orchids are scarce. Carnations are of good quality and a large supply reaches the market daily. Valley of the best quality is scarce and prices are light. There is some outdoor valley, but it is not good. Snapdragons, gladioli, daisies, sweet peas, mignonette and lilacs find ready sale. The weather has taken a change for the better and the first part of the week was warm and bright.

## Various Notes.

The Lakewood Cemetery Association was busy with Memorial day work.

John Lindberg is cutting some excellent Winsor carnations.

Max Kaiser is adding vegetables to his stock of flowers and plants.

All of the retail stores had appropriate window displays for Memorial day. Several of them were most artistic and attracted considerable attention.

E. M. P.

## GLEN COVE, N. Y.

The Nassau County Horticultural Society held its spring show in the Neighborhood House May 23. The quality of blooms did not equal those of last year, owing to the inclement weather, but competition was keen in most of the twenty-seven classes. The principal exhibitors were James MacDonald, J. F. Johnson, William Noonan and Robert Jones, but John Dombrosky, Joseph Adler, Alexander Sheriffs and James McCarthy staged some good exhibits and were among the prize-winners. Cultural certificates were awarded to John F. Johnson, for salpiglossis; to James McCarthy, for Yarrowa sweet peas, and to Robert Jones, for a magnificent group of French hydrangeas. Special mention was made of anemones staged by Mr. Johnson.

The judges were James Duthie, E. Westlake and James McCarthy. Robert Jones was manager of the show and his work entitles him to a word of commendation.

H. G.

## GREENHOUSE GLASS

Largest and Best Selected  
Stocks  
in South and Southwest

**BINSWANGER & Co.**  
MEMPHIS RICHMOND

Mention The Review when you write.

# Greenhouse Glass

## WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES**  
**29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

# RUBBER HOSE

Guaranteed none better on the market. A special contract made before the recent advances enables me to make this advantageous offer for

**30 DAYS ONLY**

$\frac{3}{4}$ -inch Gum Rubber Hose, double braided, non-kinking; } **15 cents**  
any lengths, with couplings ..... } **per foot**  
 $\frac{1}{2}$ -inch, ditto ..... **13 cents per foot**

These prices are 15 per cent less than you will pay for any other A-1 Hose

Five per cent extra discount on large orders

Samples sent on Application

### READ THIS:

"Mr. E. W. Holt: The Hose Elmwood that you supplied us and has now been in service for the past six months, has thus far given us entire satisfaction. You can look forward to an additional order in the near future. DAILEDONZE BROS., Brooklyn, N. Y."

**E. W. HOLT, Gansevoort Market, New York**

## GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted  
**THE THROOP-MARTIN CO., COLUMBUS, O.**

## WE ARE SPECIALISTS IN GREENHOUSE GLASS PAINTS AND PUTTY

**Iroquois White** (Semi-Paste.) Most Perfect White Paint Made.

Be sure to get our estimates.

**THE DWELLE-KAISER CO.**  
251 Elm St., BUFFALO, N. Y.

## Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid.  
Samples free.

**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2





# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

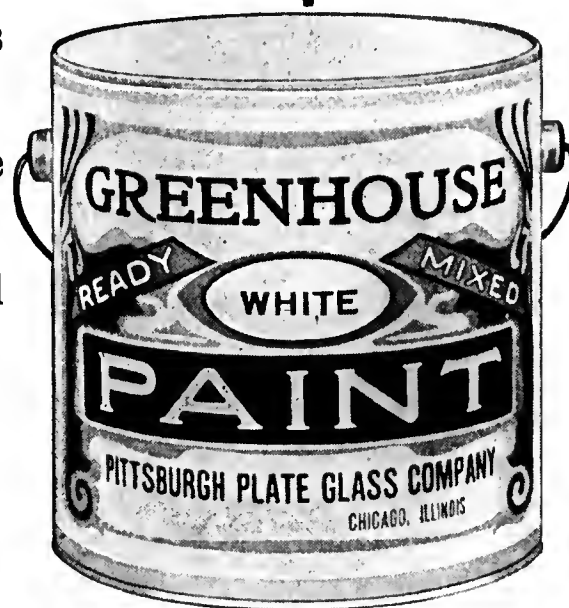
Prices on application to

## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS



### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

#### GULF CYPRESS



#### GREENHOUSE MATERIALS

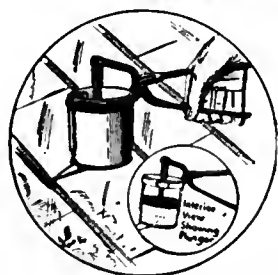
#### HOTBED SASH GLASS

Pecky Cypress Bench Lumber

THE ONLY PERFECT

#### LIQUID PUTTY MACHINE

Will Last a Lifetime, \$1.25 each



#### "SEAL TIGHT LIQUID PUTTY"

will not harden, crack or peel off.

\$1.35 per gallon in 10 gallon lots.

\$1.40 per single gallon.

#### NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



#### HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

#### A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

## GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

## GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

### MASTICA



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
EASY TO APPLY.**

Mention The Review when you write.

SPECIAL QUALITY

### Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.

Carloads or less.

MUSKOGEE, OKLA.

Mention The Review when you write.

## HOT BED AND GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

Mention The Review when you write.



**THE ORIGINAL AND ONLY  
ELASTIC-LYKE  
LIQUID PUTTY**

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

**THE ELASTIC-LYKE CO.**

(Not Inc.)

80 East Randolph Street, CHICAGO  
Mention The Review when you write.

## NEWARK, N. J.

## The Market.

There has been little change in market conditions during the last week. The cold weather has kept stock from developing, but there was no shortage. Gladioli have made their appearance in the market. Bedding plants are plentiful and had a large sale for Memorial day, together with wreaths. Outdoor lilaes are coming in quantities. Roses are good and sell at reasonable prices. Carnations and sweet peas are abundant.

## Various Notes.

Mr. and Mrs. Henry C. Strobell and family will go to their cottage at Ocean Grove the last part of June.

August C. Begerow has a miniature flagpole in the center of his window display, on which there is an American flag. A concealed electric fan keeps the flag waving.

A movement has been started among the Newark florists to offer prizes for amateur window boxes. R. B. M.

## USINGER'S UTTERANCES.

The North Hill Greenhouses, at Akron, O., are preparing to combat the high cost of materials next fall. A 2-ton truck will haul coal to the greenhouses. "They charge \$30 per day to haul coal, so why not do it ourselves?" is the question Edward Schwerdtfeger asks.

The Heepe's Sons' store had a fine stock of roses and spring flowers that were displayed so as to attract the eyes of flower lovers and, as Mr. Riley put it, "they are being attracted and buy."

Mrs. E. Suder, of Toledo, O., has her usual rush of spring trade. It is only a question of getting it out, as the weather has almost put a stop to planting and growing.

Schramm Bros., of Toledo, O., are busy getting out their orders for bedding stock. Here, too, the weather is holding stock back.

The Helmer Flower Store, at Toledo, O., is busy with design work and cut flower trade. A beautiful basket of snapdragons and roses, tied with two-tone ribbon, was being sent out to the opening of a new business enterprise when I called.

Metz & Bateman, of Toledo, O., say business has held up well. With Memorial day near, everyone was busy and, from the looks of things, will stay busy.

W. T. U.

McPherson, Kan.—The latest recruit to the florists' business here is C. M. Kiplinger.



**A Dependable Water Supply**

Florists can obtain at small expense a dependable water supply the year 'round by using a Caldwell Tubular Tower. Strong, sturdy construction—easy to erect.

Send for Catalogue.

**W. E. Caldwell Co., Inc.**  
1930 Brook St.  
LOUISVILLE, KY.

*Caldwell*

TANKS AND TOWERS

Mention The Review when you write.

## PECKY CYPRESS

## WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

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*When it comes  
to Greenhouses  
come to  
Hitchings & Co.*

NEW YORK  
1170 Broadway

BOSTON PHILADELPHIA  
49 Federal St. 40 So. 15th St.

WIRE GOODS  
ARE  
LIKE POTATOES  
SCARCE

## ROSE STAKES

No. 9 Galv. Wire

| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
| 4 ft. 6 in. | 16.50    | 18.50      |
| 5 ft.       | 18.00    | 20.00      |
| 5 ft. 6 in. | 19.50    | 21.50      |
| 6 ft.       | 21.00    | 23.00      |

## CARNATION SUPPORTS

CONTINUOUS RING

\$22.00 per 1000 Plants

Three Rings to a Plant

THE CARNATION SUPPORT CO.  
CONNERSVILLE, IND.

No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

35c per 1000; 8000 for \$1.00, postpaid.

**Wm. Schlatter & Son**  
422 Main St.  
Springfield, Mass.

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FLORISTS' REVIEW

When Writing Advertisers

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Automatic  
Quick-Acting  
Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

|                  |                 |
|------------------|-----------------|
| 5000 2 x2 x2 ... | \$ 4.50 per box |
| 5000 2½x2½x2 ... | 5.50 per box    |
| 5000 3 x3 x2½... | 7.20 per box    |
| 5000 3½x3½x3 ... | 10.00 per box   |

## DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

The Climax Mfg. Co.

Makers of High-class Florist Boxes,  
Shipping Packages and Dirt Bands

200 Factory St., Castorland, N.Y.

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## "RED DEVIL" Glass Cutters

For Greenhousemen

—The only genuine hand-honed steel wheel glass cutters on the market, which cut more glass with less pressure and breakage than any other cutters.

Used by all alert florists. A sample will demonstrate why. Send 10c for style No. 024, shown here. Booklet free.

**SMITH & HEMENWAY CO., Inc.**  
89 Coit Street, Irvington, N. J.

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## “Mount Beacon Green” FOR GREENHOUSE SHADING

Effective and Practical.

One Gallon Makes Ten.

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HAMMOND'S PAINT AND SLUG SHOT WORKS, BEACON, (Fishkill-on-Hudson) N.Y.

## Destroy Mildew

by using the **Peerless Powder Blower** to distribute Sulphur Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green, etc.

Emil Buettner, Park Ridge, Ill., says: "I have used your Powder Blower and find it a great improvement over the bellows. It does the work better, quicker and more evenly."



Price \$4.00  
F. O. B. Chicago

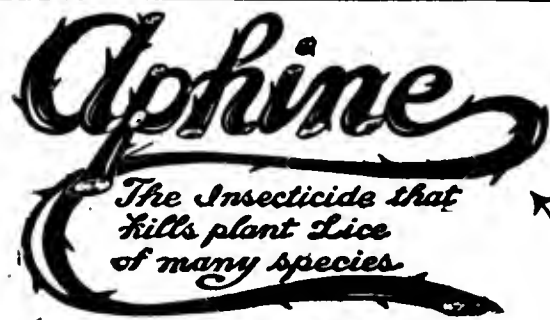
Ask Your Jobber for it or Order Direct From Us

**Edw. E. McMorran & Co.**

126 N. Union Street

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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

### FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

### VERMINE

For eelworms, angleworms and other worms working in the soil.

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Will find all the best offers all the time in The Review's Classified Advs.

12 sheets, 33 in. ea.

8 lbs.

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1 lb.

1/2 lb.

1 3/4 oz.

**Aphis Punk**

**NIKOTEEN**



Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

## DREER'S "RIVERTON SPECIAL" PLANT TUB

| No. | Outside Diam. | Inside Diam. | Length of Stave | Each   | Doz.    | 100      | No. | Outside Diam. | Inside Diam. | Length of Stave | Each   | Doz.   | 100     |
|-----|---------------|--------------|-----------------|--------|---------|----------|-----|---------------|--------------|-----------------|--------|--------|---------|
| 10  | 21 1/4 in.    | 20 in.       | 21 in.          | \$1.60 | \$17.50 | \$145.00 | 50  | 12 3/4 in.    | 12 in.       | 13 in.          | \$0.50 | \$5.50 | \$45.00 |
| 20  | 19 1/4 in.    | 18 in.       | 19 in.          | 1.45   | 15.50   | 130.00   | 60  | 10 3/4 in.    | 10 in.       | 11 in.          | .40    | 4.40   | 35.00   |
| 30  | 17 in.        | 16 in.       | 17 in.          | 1.10   | 12.25   | 100.00   | 70  | 8 3/4 in.     | 8 in.        | 10 in.          | .30    | 3.50   | 28.00   |
| 40  | 15 in.        | 14 in.       | 15 in.          | .70    | 7.75    | 60.00    |     |               |              |                 |        |        |         |



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER, Seeds, Plants, Bulbs, Supplies 714 Chestnut St., Phila.

## THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO., Erie, Pa.**

Mention The Review when you write.

## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

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SPLIT CARNATIONS ARE BEST MENDED WITH

## SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices  
35c per 1000—Postpaid—3000 for \$1.00

**F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.**

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**BLAKE'S LEVER CLIP** for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000.....1.10 per 1000

Delivered free. Samples free.

**B. S. BLAKE & SON,**

359 Flower City Park, Rochester, N.Y.

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## ATLAS WEED-KILLER

Grass and Weed-Killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

**Chipman Chemical Engineering Corp.**  
95 Liberty St., New York

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## DETROIT, MICH.

## The Market.

The quantity of stock reaching the market last week was considerably shortened by the cold and rainy weather. The popular varieties of roses, such as Ophelia, Russell, Reid, Hoosier Beauty, Ward and other corsage roses, cleared daily. Killarney and American Beauty, with some of the bulbous stock, were inclined to drag. The prices of roses remain good; in fact, they have been rather stiff.

Carnations, the first part of last week, were to be had so low as \$2 per hundred, but at the end of the week reached \$4 and \$5 per hundred. The flowers were small and not plentiful. Sweet peas have shortened in quantity and are only fair in quality. Tulips are good and sell well, being used in funeral and social work. Gladioli have come in, but the sale is not yet strong. The supply of baby gladioli has shortened and clears each day. Peonies are coming in and great quantities are expected for Memorial day.

## Various Notes.

George Davis entertained the Detroit Florists' Club May 23.

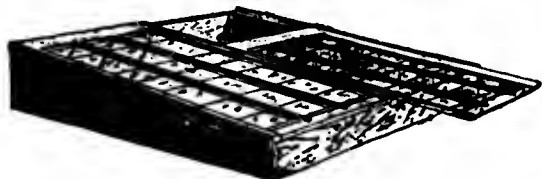
Raymond House, manager of John Breitmeyer's Sons' Jefferson avenue store, has returned from a trip to Buffalo, N. Y.

A new flower store is to be opened in the Forest theater. It will be known as the Forest Flower Shop.

Mr. Marenz, of Reed & Keller, New York city, called on the trade recently.

M. A. Leganger, representing the A. L. Randall Co., of Chicago, visited the trade last week. H. T.

Erie, Pa.—J. V. Laver says the reason why he took over the houses of the Erie Floral Co. was to secure the supply of roses produced there. By making other changes his glass area will be about as heretofore. The nursery department is progressing, busy now on a large planting contract for the General Electric Co. Ernst F. Hoehl, of S. S. Skidelsky & Co., Philadelphia, was a caller and remarked that, with certain lines of stock running low, it looked as though the salesman would be the bestower, instead of the recipient, of favors.

**HOTBED SASH at 80c each**

Made of best grade Gulf cypress

Glazed Hotbed Sash from \$1.65 up

Double Light Hotbed Sash

2 inches thick, painted two coats, glazed two layers 10x12 glass, \$3.75 each up. We claim that our double light sash are better than any other made.

We have in stock thousands of all kinds for immediate shipment.

**HOTBED AND GREENHOUSE GLASS AND PUTTY**

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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## For Maximum Production of Flowers

You must supply the soil with available amounts of Phosphorus.

**Don't Experiment**

but

# PLAY SAFE

by using

**Magic Steamed Bone Meal**

and

**Magic Precipitated Bone Phosphate**

The two best and most economical fertilizers for supplying available Phosphorus in the soil.

Write for Information Blank and Special Prices.

## Chicago Feed & Fertilizer Co.

**Union Stock Yards, CHICAGO, ILL.**

Originators of the Famous Fertilizer Charts for Florists.

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# WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

## The Pulverized Manure Co.

33 Union Stock Yards,

CHICAGO

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GET OUR PRICES ON

**GALVANIZED WIRE ROSE STAKES  
AND TYING WIRE**

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

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**AETNA BRAND  
TANKAGE FERTILIZER**

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. **Farmers' and Florists' Fertilizer Co.** 309 Exchange Ave., Room 5, Tel. Drover 1932 U. S. YARDS, CHICAGO, ILL.

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# Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

## A. DIETSCH COMPANY

2640 Sheffield Avenue \* Chicago



Mention The Review when you write.

## Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years.  
They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

## WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO.,** LOUIS WITTBOLD, President **Des Plaines, Ill.**

Mention The Review when you write.

### Any one can use The Skinner System

Mr. F. D. Shearer, of Reading, Pa., writes:

"An inexperienced man can do better work with the Skinner System than an expert can do with a hose."

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

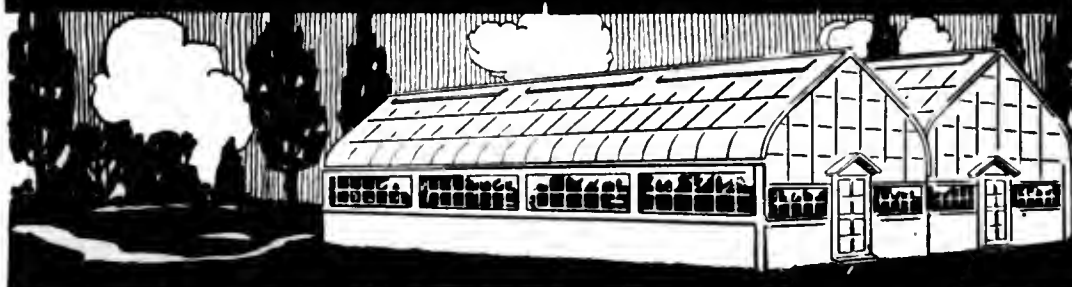
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**YOU** Will find all the best  
offers all the time in The  
Review's Classified Ads.

## JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1363-1381 Flushing Ave.,  
BROOKLYN, N. Y.



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**50/** Square Dealing Fertilizer  
WALTER S. McGEE  
5327 Ellis Ave., Chicago, Ill.  
Greenhouse Supplies and Material  
Tel. Hyde Park 567 **/50**

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### THE FLORISTS' HAIL ASSOCIATION

Insures 41,000,000 sq. ft. of glass and has a reserve fund of over \$36,000. Insure your glass now. For particulars Address JOHN G. ESLER, Sec'y, Saddle River, N. J.

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# AN UP-TO-DATE GREENHOUSE

must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

**ICKES-BRAUN MILL CO., 2330 WABANSIA AVENUE, CHICAGO**  
GREENHOUSE MATERIAL GREENHOUSE HARDWARE

Mention The Review when you write.

## PITTSBURGH, PA.

### The Market.

Cold weather last week, with frost May 24 and 25, shortened the supply of outdoor stock for Decoration day. There were no local peonies. However, roses, lilies and other flowers, except carnations, were plentiful. The wholesale houses have been overcrowded with stock of almost every kind, particularly Beauties, sweet peas and snapdragons. There is a scarcity of good smilax and Asparagus plumosus and Sprengeri. The majority of the retail stores handle bedding plants and are now quite busy. Business is excellent with the retailers. The plantsmen have had a little trouble in getting good blooming stock for cemetery decoration, for in this city everyone tries to have his cemetery lot planted before Memorial day. The cemetery superintendents have been experiencing difficulty in securing enough labor.

The vegetable plantsmen have been reaping a harvest, asking big prices for poor plants. Seedsmen never before saw such a demand for seeds and if the purchasers get even half their money back in vegetables, we all shall have to be vegetarians to consume the output.

### Various Notes.

Bert Huttinger was a visitor in Cleveland last week.

Ed. Weaver, of Randolph & McClements, was ill last week. It is thought he was poisoned by dogwood. His eyes were badly affected.

David Hill, the Fifth avenue florist, lost his father last week. His many friends in the trade extend their sympathies.

Paul Berkowitz, representing H. Bayersdorfer & Co., of Philadelphia, was a visitor here last week. Clarke.

**Binghamton, N. Y.**—Believing that the common interests of the city's trade could be more effectively promoted through the efforts of an organization, the leading florists of Binghamton recently formed what will be known as the Binghamton Florists' Association, with the following officers: President, William Baker; vice-president, J. W. Beckwith; secretary-treasurer, A. M. Fancher. Meetings were held May 13, at 7:30, and May 28, at 9 o'clock.

# You Will Make No Mistake

if you write us for estimate  
on your requirements in

# GREENHOUSE MATERIAL

Our reputation for quality  
will always be sustained,  
and our service and price  
will meet with your approval

Estimates submitted promptly.

# The Foley Greenhouse Mfg. Co.

Designers, Builders,  
Heating Engineers

Telephone Lawndale 9930

3248 West 31st Street, CHICAGO

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# GREENHOUSE LUMBER

1866-1917

"ALL-HEART" CYPRESS  
WORKED TO SHAPES.

HOTBED SASH.

PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

**LOCKLAND LUMBER CO., Lockland, O.**

Mention The Review when you write.

## The RAINBOW SYRINGE

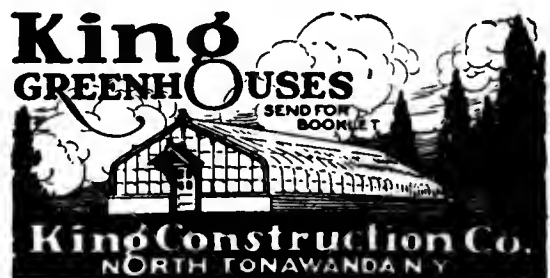
Is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each;  
\$18.00 per doz.

**JOHN WELSH YOUNG**

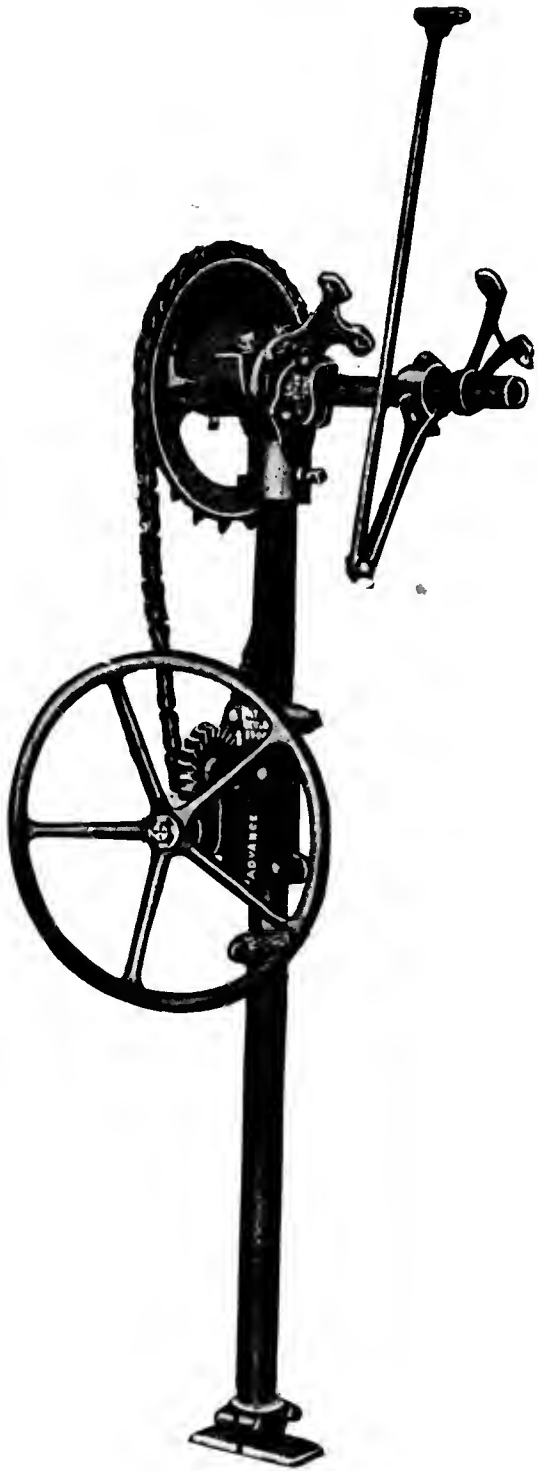
Upsal Station, P. R. R., Philadelphia, Pa.

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# ADVANCE VENTILATING EQUIPMENT



is undoubtedly the best on the market.

There are plenty of reasons; here are a few:

Designing is the big essential feature, all parts compact and extra strong; but still the weight is not such that it will make the cost prohibitive.

The Quality of iron that goes into every piece.

If we had you here at our factory we would show you some things about the quality of cast iron that would more than surprise you. You can tell to some extent for yourself by just comparing one of our castings with anything in cast iron.

Then our Service must not be overlooked.

We furnish convenient order blanks and return envelopes, and as soon as your order is received it gets attention. In nearly all cases we ship the same day order is received and we see that the shipment reaches you.

Don't forget that we absolutely guarantee everything we furnish.

Send a card asking for our catalogue.  
You will be glad you investigated.

## Advance Co., Richmond, Ind.

# Classified Ad Department



## It Pays

Rate for advertising in this department  
12½ cents a line net, per insertion.  
No advertisement for less than 25c accepted.

### ACALYPHAS.

Acalphia, 4-in., \$20.00. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

### ACHILLEAS.

Achillea The Pearl.....\$5.00 per 100  
Achillea Millifolia ..... 5.00 per 100  
Otto Witthold Nursery, Edgebrook, Chicago, Ill.

### ADIANTUMS.

1000 large clumps Adiantum Croweanum, bench-grown, \$15.00 per 100. This is good stock; first come, first served.

S. S. SKIDELSKY & CO., Philadelphia, Pa.  
1004 Lincoln Bldg.,

Adiantum Croweanum, heavy 2-3-year-old clumps from benches, \$15.00 per 100.  
Erle Floral Co., Erle, Pa.

### AGERATUMS.

Ageratum, 2½-in. pots, Blue Perfection, Princess Pauline, dark blue and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratums, heavy 2-in., Blue Perfection and Dwarf Blue, \$5.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Ageratum, in bloom, 3-in., 4c. Cash.  
Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Ageratum, blue, 2½-in., \$3.00 per 100; \$25.00 per 1000; 3-in., \$6.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

Ageratums P. Pauline, S. Gurney, 2½-in., \$2.00 per 100. Cash, please.  
J. J. Clayton & Sons, West Grove, Pa.

Ageratum, dark blue, 2-in., \$1.50 per 100.  
Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Ageratum Stella Gurney and Princess Pauline, 2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Ageratums, R. C. Gurney and Blue Star, 60c per 100, \$5.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Rooted cuttings, ageratums, 4 var., 60c per 100, \$5.00 per 1000. Prepaid.  
S. D. Brant, Clay Center, Kan.

Ageratums, true blue, out of small pots, \$2.00 per 100.  
Arthur Doebl, Norwalk, O.

Ageratum, blue, R. C., 75c per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

Ageratum Stella Gurney, 3-in., in bloom, \$5.00 per 100. Waukesha Floral Co., Waukesha, Wis.

Ageratum Blue Perfection, 3-in., \$4.00 per 100.  
John Walker, Youngstown, O.

### ALTERNANTHERAS.

Alternantheras, choice stock.

Aurea nana, yellow.

The following prices include careful packing:  
Strong 2-in. stock,  
\$2.50 per 100, \$20.00 per 1000.

500 at 1000 rate.  
Cash with order.

If you want sample plant, send 10c to cover cost of postage and packing.  
R. S. McMURRAY, BELLEFONTAINE, O.

Alternantheras, R. C., Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000; A. Nana, Brilliantissima and P. Major, 2½-in. stock, \$2.50 per 1000.  
R. R. Davis Co., Morrison, Ill.

ALTERNANTHERAS, extra strong, hotbed-grown, brown and large yellow, all extra large and strong, \$20.00 per 1000. William Roethke Floral Co., 200 S. Michigan Ave., Saginaw, W. S., Mich.

Alternanthera, 4 leading varieties, strong fall cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid. Strong rooted cuttings of the yellow, 60c per 100, \$5.00 per 1000, prepaid.  
C. Humfeld, Clay Center, Kan.

Alternantheras, 50,000, 2-in. red, green and bronze, \$2.75 per 100, \$25.00 per 1000. Special price on large orders. Ready to ship May 15. Cash with order.  
Felsch Bros. Co., Maywood, Ill.

Alternantheras, nice, 2-in., red and yellow, \$2.00 per 100, \$15.00 per 1000; Brilliantissima, 2-in., \$3.00 per 100, \$25.00 per 1000. Quality is our hobby. Thoratton Floral Co., Streator, Ill.

Alternantheras, yellow with green, 2-in., fine, \$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Alternantheras, P. M. R. C., 50c per 100.  
Memphis Floral Co., Memphis, Tenn.

Alternantheras, bright red, yellow, R. C., \$5.50 per 1000, or will exchange for R. C., of assorted geraniums. Herman Schlachter, 600 Ross Ave., St. Bernard, O.

Alternantheras, red and yellow rooted cuttings, 75c per 100, \$6.00 per 1000.  
D. B. Kelly, Franklin, Ind.

Alternantheras, R. C., red and yellow, from soil or sand, 60c per 100, \$5.00 per 1000. Cash, please.  
E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail, \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, red and yellow, 2-in., \$2.00 per 100. Cash, please.  
White Hall Greenhouses, White Hall, Ill.

6000 red alternantheras, fine bushy, 2½-in., \$1.80 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Alternanthera, R. C., Brilliantissima, 60c per 100, \$5.00 per 1000; 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, 2½-in., \$2.00 per 100, good value.  
H. C. Doescher, New Orleans, La.

Alternantheras, red and yellow, strong R. C., 60c per 100, \$5.00 per 1000. Cash. No personal checks.  
Hy Ernst & Son, Washington, Mo.

Alternantheras, yellow and Brilliantissima, \$3.00 per 100, \$25.00 per 1000. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

Alternantheras, red and yellow, strong, well grown, 2½-in., sure to please, \$2.25 per 100, \$20.00 per 1000.  
Baur Floral Co., Erie, Pa.

Alternantheras, 3 var., strong, bushy stock, 2½-in., \$2.50 per 100, \$22.50 per 1000.  
J. C. Steinhauer, Pittsburg, Kan.

Aurea nana, yellow, 2-in., \$2.25 100; \$20.00 1000.  
Leedle Co., Expert Rose Growers, Springfield, O.

Alternantheras, 2½-in., red and yellow, \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

Alternantheras, 2-in., 2c.  
Bird Forrest, Waxahachie, Tex.

Alternantheras, red and yellow, 2-in., \$2.00 per 100.  
Brown Bros., Carlville, Ill.

### ALYSSUM.

Alyssum, dble. giant, transplanted, bud and bloom, ready for 2½-in., 75c per 100, mail; \$5.00 per 1000; 2½-in., \$2.00 per 100; 300 for \$5.00.  
Charles Whitton, York & Gray, Utica, N. Y.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, dbl. 2½-in., \$4.00 per 100; single 2½-in., \$3.00 per 100.  
Ernest Rober, Wilmette, Ill.

Sweet Alyssum, 2-in., 2c.  
Bird Forrest, Waxahachie, Tex.

Sweet Alyssum, Little Gem, thumb-pots, 1½c. Cash, please. B. C. Blake, Springfield, O.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per 100; fine stock.  
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Alyssum double giant, branched stock and in bloom, 2-in., \$2.00 per 100. Cash, please.  
W. Bezdek, Cedar Rapids, Ia.

Alyssum Dble. Giant, 2½-in., 2c.  
J. C. Steinhauer, Pittsburg, Kan.

Alyssum, double, \$1.00 per 100; prepaid.  
S. D. Brant, Clay Center, Kan.

### AMPELOPSIS.

Ampelopsis Veitchii, 2½-in. pots, \$3.00 per 100; strong, field-grown, 18 to 24 in., \$12.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

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Anthericum, var., nice, 4-in., pot plants, \$8.00 per 100; out of small pots, \$20.00 per 1000.  
Arthur Doebl, Norwalk, O.

### AQUILEGIAS.

Aquilegia or columbine, all varieties, mixed, 75c per doz., \$5.00 per 100. Send for list of hardy plants.  
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Artillery plants, 2-in., 2c.  
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#### ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| 2½-in. ....                       | \$ 3.50 | \$30.00 |
| 3-in. ....                        | 7.00    | 60.00   |
| 4-in., very heavy.....            | 12.00   |         |
| 4-in., medium .....               | 10.00   |         |
| Asparagus plumosus seedlings..... | 1.00    | 8.50    |

#### ASPARAGUS SPRENGERI.

|             |       |       |
|-------------|-------|-------|
| 2½-in. .... | 3.00  | 25.00 |
| 3-in. ....  | 6.00  | 50.00 |
| 4-in. ....  | 10.00 | 90.00 |

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

|  | Per 100 | Per 1000 |
|--|---------|----------|
| Asparagus plumosus seedlings....                   | \$1.00  | \$ 8.00  |
| 2500 plumosus seedlings @ per..                    |         | 7.50     |
| 5000 plumosus seedlings @ per..                    |         | 7.00     |
| Asparagus plumosus and sprengeri, 2½-in. pots..... | 3.00    | 25.00    |
| 3-in. pots .....                                   | 6.00    | 50.00    |
| Strong 4-in., \$1.50 per doz., \$10.00 per 100.    |         |          |
| Roman J. Irwin, 108 W. 28th St., New York.         |         |          |

Asparagus Sprengeri, strong heavy plants.  
3-in.....\$ 6.00 per 100; \$ 50.00 per 1000  
3½-in..... 8.00 per 100; 75.00 per 1000  
4-in. .... 10.00 per 100; 90.00 per 1000  
Asparagus plumosus.

4-in.....\$12.00 per 100  
Cash.  
John Bauscher, Freeport, Ill.

Asparagus plumosus nanus and Sprengeri, 2½-in., fine stock, \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri, 2½-in., \$3.50 per 100, \$30.00 per 1000.  
Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.  
S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus Sprengeri, 2-in.....\$2.50 hundred  
Asparagus Sprengeri, 3-in..... 5.00 hundred  
Asparagus plumosus, 3-in..... 6.00 hundred  
Cash, less 5%.

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WHOLESALE GROWER,  
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Asparagus Sprengeri, 4-in., heavy, \$12.00 per 100. See our ads for coleus, caladiums, cannas, vincas, dracaenas, pelargoniums, echeverias and geraniums.

O. Winterlich, Cyclamen Specialist, Defiance, O.

Asparagus Sprengeri, 3-in.....\$5.00 per 100  
Asparagus Sprengeri, 2-in..... 3.00 per 100  
Asparagus plumosus, 2-in..... 3.00 per 100  
Asparagus Hatcheri, 2-in..... 3.00 per 100  
Ernest Rober, Wilmette, Ill.

Asparagus Sprengeri, 3-in., 6c; 3½-in., 6½c; 4-in., 8c; 5 and 6-in., 10c and 12c. Cash with order, please. State how to be shipped.  
Chas. T. May, R. R. 14, Dayton, O.

100 Sprengeri, 2-in. .... \$2.00 per 100  
100 Plumosus, 3-in. .... 5.00 per 100  
100 Plumosus, 2-in. .... 2.50 per 100  
Renner's Greenhouses, Madison, S. D.

Asparagus plumosus nanus seedlings, \$1.00 per 100; asparagus sprengeri seedlings, \$1.00 per 100; 2-in., \$2.50 per 100.  
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Asparagus plumosus, 2½-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.  
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Asparagus Sprengeri, 3-in., strong, bushy plants, \$5.00 per 100. Cash.  
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Asparagus Sprengeri, strong 3-in., ready for 4-in., \$3.00 per 100, 200 for \$5.00.  
Chas. Whitton, York and Gray, Utica, N. Y.

Asparagus Sprengeri, heavy, 4-in. long sprays, \$8.00 per 100; 3½-in., \$5.00 per 100.  
Wagner's Greenhouses, Tiffin, O.

Asparagus Sprengeri, extra good, 3-in., 7c; 4-in., 12½c.  
Hein's Greenhouses, West Toledo, O.

Asparagus Hatcheri seedlings, \$1.00 per 100. P. P. Asparagus Hatcheri, 2½-in., \$3.00 per 100.  
W. C. Ehmann, Corfu, N. Y.

Asparagus Sprengeri, 2½-in., \$2.50 per 100, \$22.00 per 1000. Cash.  
Schieble Bros., Miamisburg, O.

Asparagus Sprengeri, strong, bushy plants, 4-in., \$12.00 per 100. Cash.  
H. P. Smith, Piqua, O.

Asparagus Sprengeri, strong 3-in., good color and not stunted, 6c.  
Simanton & Pence, Falls City, Neb.

Asparagus plumosus, 3-in., 6c; Asparagus Sprengeri, 2½-in., 3c; 3-in., 6c.  
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ASPARAGUS SPRENGERI, 2½-in., \$3.00 per 100.  
REESER PLANT CO., SPRINGFIELD, O.

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Dobbs & Son, Auburn, N. Y.

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SPELL "WON" backward and order 3-in. Asparagus Sprengeri at 6c.  
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Asparagus sprengeri, ready for larger pots, 2-in., \$2.00 per 100; 2½-in., \$2.50 per 100. Cash with order.  
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Wm. J. Newton Estate, Norfolk, Va.

Sprengeri, extra heavy plants, 6-in., \$40.00; 4-in., \$16.00 and \$20.00. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

Asparagus Sprengeri, strong plants, 3-in., \$6.00 per 100. Cash.  
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SPRENGERI, STRONG 3-in., \$5.00 per 100; 2-in., extra strong, \$2.50 per 100, \$20.00 per 1000.  
Jacobs Bros., P. O. Box 413, Peoria, Ill.

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N. A. Nielsen, Carroll, Iowa.

Strong, 4-in. Sprengeri, 10c.  
F. L. Tornquist, Benton Harbor, Mich.

Asparagus Sprengeri, 3-in., 6c; extra fine stock.  
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Asparagus plumosus nanus and Sprengeri, 3-in., \$3.00 per 100. Samuel Whitton, Utica, N. Y.

Extra fine sprengeri, 4-in., 12½c.  
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Asparagus plumosus and Sprengeri sprays.  
The Pennock Plantation, Jupiter, Fla.

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Green leaf aspidistras, 4c per leaf.  
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300,000 ASTERS, grown from the best strain of seed in new soil without fire heat. The growing of aster seeds and plants a specialty for 45 years. Good plants of the two best varieties, ready to bed out, after first of June. Improved Giant Late Branching, white, shell-pink, lavender, purple, crimson; Improved Crego's Giant Comet, white, shell-pink, lavender, purple. Any number you want of each color packed separate, but not less than 50 labelled. \$4.00 per 1000, 500 \$2.25. Cash with order. Express only.  
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VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order.  
PETER BROWN, LANCASTER, PA.

Asters, Queen of the Market, white, rose, pink, lavender and shell pink; labeled to color, select transplanted stock, \$1.00 per 100 by mail, \$7.00 per 1000 by express. Also select seedling stock of Semple's Branching and Carlson or Invincible, labeled true to color, 50c per 100 by mail, \$3.00 per 1000 by express.  
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Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash.  
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ASTERS, ASTERS, ASTERS.  
Four kinds of asters, Queen of the Earlies, Invincible, Semple's Late Branching, and Cregos, in separate colors, nice, stocky, transplanted plants, \$1.00 per 100, prepaid. Cash, please.  
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Asters, Queen of the Market and Vick's Branching, mixed and in separate colors of Enchantress, pink and white, large, trans. plants, 75c per 100; prepared; \$5.00 per 1000.  
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Aster plants, immediate delivery, \$5.00 per 1000: White Queen, King, white, pink and lavender; Semple's, white, pink and lavender.  
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Aster plants, Queen of the Market, Semple's, Vick's Branching, Astermums, in separated colors, strong plants, \$2.50 per 1000; 5000 for \$10.00.  
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Asters, Crego and Semple's Branching, strong, field-grown seedlings, all colors, mixed, sure to please, \$3.00 per 1000.  
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Dreer's Enchantress aster, strong plants, from flats, transplanted, ready for field, same color as Enchantress carnation, \$1.25 per 100, by mail. Cash.  
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Asters, Semple's, pink, white, rose and purple, transplanted, 60c per 100; \$5.00 per 1000.  
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Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100.  
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Queen of the Market seedlings, either pink or white, 35c per 100. \$3.00 per 1000.  
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2500 Dreer's Late Branching China asters, 6 colors, \$7.00 per 1000; will exchange.  
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Aucuba Japonica, 24 to 30 inches high, \$1.50 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

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## BEDDING PLANTS.

Alternantheras in var., 2½-in., \$3.00 per 100. Asparagus plumosus, 4-in., 10c. Begonias: Nidula, Saudersoni, C. de Lucerne, Thurstonii, strong plants, 2½-in., 4c; R. C., 2c; begonias Rex, Lord Palmerston, Robt. George, Sport, 2½-in., 5c. Chrysanthemums, R. C., \$2.00 per 100; 2½-in., \$3.50 per 100. Black Hawk, Golden Glow, Pacific Supreme, Clementine, Tonsset, Golden Queen, White Bonaffon, Maj. Bonaffon, Polly Rose, Dr. Enguehard, Maud Dean, Monrovia, Coleus, Beckwith's Gem, Verschaffeltii, Golden Bedder, 2½-in., \$3.00 per 100. Dahlias, R. C., \$2.00 per 100. Pink Pearl, Standard Bearer, Sequoia, Flora, Queen Victoria, Kriemhilde, Red Hussar. Geraniums, 2½-in., 3½c; R. C., \$1.50 per 100, \$12.50 per 1000: S. A. Nutt, Beauty Poitevine, La Favorite, Mme. Barney, rose-scented, Hardy pinks, perpetual white, 2½-in., 4c. Heliotropes, purple, 2½-in., 3c. Hibiscus, Peach Blow, 2½-in., 3c. Hydrangeas, Otaksa, Thos. Hogg, Japonica Rosea, from cuttings made last fall, 2½-in., 4c. Impatiens, Sultan, pink, 2½-in., \$2.75 per 100. Phlox in leading varieties, pink, white and red, R. C., \$15.00 per 1000. Smilax, strong, 3-in. pots, 4½ cents. Cash with order, please.  
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From our range of 150,000 sq. ft. of glass. Wandering Jew, 5 varieties: Begonia Vernon, Prima Donna, Chatelaine, Erfordii; lantanas and Training lantanas; dusty miller; salvias; German ivy; rose geraniums; cuphea; petunias, double and single; snapdragons, pink, yellow, purple, blue; sweet alyssum; ageratum; yellow marguerite daisies; feverfew; mesembryanthemum, large flowers; verbenas, Phlox Drummondii, coreopsis, centaurea imperialis calendulas, African marigold.

All of the above stock 2½-inch: \$3.00 per 100; \$25.00 per 1000.

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Fuchsias, extra good: 2-inch, 3c; 2½-inch, 4c; 3-inch, 6c; 4-inch, 12c; 4½-inch, 15c.

Pyfer & Olsem, Wilmette, Ill.

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| Poitevine geraniums, 4-in.....       | 8c  |
| American Beauty geraniums, 4-in..... | 8c  |
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| Fuchsia, 4-in.....                   | 8c  |
| Daisy, yellow, 4-in.....             | 6c  |
| Sultani impatiens, 4-in.....         | 6c  |
| English ivy, 4-in.....               | 10c |
| Vinca, 4-in.....                     | 10c |
| Begonia, Erfordii and lumbosa.....   | 3c  |
| Petunia Rosy Morn, 3-in.....         | 3c  |
| Petunia Snowball, 3-in.....          | 3c  |
| Petunia Giant, 3-in.....             | 3c  |
| Dracaena Indivisa, 6-in.....         | 35c |

H. A. DREISKE, RAVINIA, ILL.  
Near Chicago.

## BEDDING PLANTS.

In offering the following stock for sale, we wish to say that it is excellent, far above the average and is all guaranteed to give satisfaction or your money back. All blooming stock is in bud and bloom; all other stock well established. Geraniums, 4-in., 8c; S. A. Nutt, Poitevine, Ricard and Rose geraniums, 5-in., 12½c; all in bud and bloom. 3-in. Sprengeri and plumosus, 5c; 4-in., 10c; 4-in. Easter Greeting, 12c; 5-in. stock plants, 12c; 3-in. petunias, single and double, 5c; 2½-in. and 3-in. coleus, best varieties, 3c and 5c. 2½-in. alternantheras, best varieties, 2½c. Small charge for boxing. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

R. C. geraniums, Nutt and mixed, \$10.00 per 1000; 2-in., \$2.50; 3½-in., mixed, \$7.00; 4-in., mixed, \$8.50 per 100. Salvia, 2½-in., \$3.00; 3-in., \$5.00 per 100. 3-in. trailing fuchsia, \$6.00 per 100; 2½-in. Thunbergia, \$3.00. Fine Centaurea gymnocarpa, 2½-in., \$2.50; transplanted in soil, \$2.00 per 100; 2½-in. verbenas, mixed, \$3.00 per 100.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Gnaphalium Eulentum, a beautiful vine for basket, porch boxes, etc., 2½-in. and 3-in. at 3c and 5c.  
VOGT'S GREENHOUSES, COLDWATER, MICH.

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## BEDDING PLANTS.

Geraniums, Nutt, Ricard, Vland, Buchner, 4-in., \$8.00 per 100; Nutt and rose-scented, 3½-in., \$6.00 per 100; German Ivy, Canna Robusta, 3½-in., \$6.00 per 100; Dracaena indivisa, 8-in., \$7.00 per 100; Geranium Sallerol, Coleus Trailing Queen, Begonia Vernon, blue ageratum, white daisy, 3 in., \$5.00 per 100; white daisy, 4-in., \$15.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

## BEDDING PLANTS.

S. A. Nutt, Perkins, pink Vland, pink Granville, red Pres. Neuman, red Sallerol, 3-in., 5c; 2¼-in., 2½c; stock plants of Granville and Pres. Neuman, from bench, 4c. Canna King Humbert, 3-in., 8c; David Harum, Florence Vaughan, Elsele, 5c; from sand, 8-in., high, 4c (no Humbert). Coleus, mixed, 2c. Shasta daisies, 2¼-in., 2½c. Cash.

G. E. Berthold, Nebraska City, Neb.

Coleus mixed, in about 10 varieties, fine plants, 2-in., \$1.75 per 100; R. C., 50c per 100; double mixed petunias, 2½-in., \$3.00 per 100; salvias, 2½-in., \$2.00 per 100; verbenas, mixed, 2-in., \$2.00 per 100; geraniums mixed, 2½-in., \$3.00 per 100; ivy geraniums, 2½-in., 6c; Asparagus plumosus and Sprenger, 3-in., \$6.00 per 100. W. G. Roegner, 415 Princeton Ave., W. E., Birmingham, Ala.

Entire house of pot plants, 3,200 geraniums, 4-inch, 3 and 4 shoots, in bud and bloom, mostly Nutts.

1,100 Salvias, 4-inch.

500 Salvias, 3-inch.

Several smaller lots of miscellaneous plants.

Entire lots for \$400 cash.

A. T. PYFER & CO.,

30 East Randolph St., Chicago, Ill.

Fuchsia Black Prince, 7 in. high; double white geraniums, 6-in., \$2.00 per 100; peppermint begonia, \$2.00; wine plant, red, white and green leaf, \$2.00 per 100. All healthy, out of 2½-in. pots, at bargain price. Cash with order.

F. J. Howell & Son, Round Hill, Va.

Bedding plants, Centaurea gymnocarpa, 2-in., 2c; Cannas Bonfire, 2-in., 2c; coleus, mixed, 2-in., 2c; vincas, green and variegata, 2½ and 3-in., 4c and 5c.

M. H. Wetherbee, Charles City, Iowa.

BEDDING PLANTS. See our ad this issue.

ROLF ZETLITZ,

Woodlawn Ave., Lima, O.

## BEGONIAS.

## BEGONIAS.

## READY NOW.

Very fine stock. Leaf cuttings.

|   | Doz.   | 100     | 1000     |
|---|--------|---------|----------|
| Lorraine, 2¼-in.  | \$2.00 | \$14.00 | \$135.00 |
| Cincinnati, 2¼-in.  | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2¼-in.                               | 3.00   | 20.00   | 175.00   |
| Chatelaine, 2¼-in.  | 5.00   | 45.00   |          |
| Chatelaine, 3-in.   | 8.00   | 75.00   |          |
| Rex Begonias, 2¼-in.                                      | 6.00   |         |          |
| Rex Begonias, 3-in.                                       | 10.00  |         |          |
| Begonias, Vernon, Luminosa, Erfordii, Prima Donna, 2¼-in. | 3.00   | 25.00   |          |
| Begonia Newport Beauty, 2¼-in.                            | 7.00   |         |          |

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK CITY.

Begonia Chatelaine, 2-in., \$4.00 per 100  
 Begonia Prima Donna, 2¼-in., 3.00 per 100  
 Begonia Erfordii, 2¼-in., 3.00 per 100  
 Begonia Xmas Red, 2¼-in., 6.00 per 100  
 Begonia Luminosa, 2¼-in., 3.00 per 100  
 Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

## BEGONIA GLORY OF CINCINNATI.

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 20,000 2½-inch, \$17.00 per 100, \$160.00 per 1000. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Rex begonias, 2¼-in. pots, \$6.00 per 100; Begonia Chatelaine, 2¼-in. pots, \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100; from soil, equal to 2¼-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordii, luminosa and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2¼-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.

FRED W. ARNOLD,

CAMBRIDGE, OHIO.

Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

N. O. Caswell, Delavsn, Ill.

Begonia Lorraine, 2¼-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2¼-in. pots, \$20.00 per 100; \$180.00 per 1000.

Begonia Chatelaine, 2½-in. pots, \$3.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonia Chatelaine, fine 2½-in., \$4.00 per 100. Wagners Greenhouses, Tiffin, O.

Begonias, Xmas Red and Chatelaine, 2-in., \$4.00 per 100; 4-in., \$15.00 per 100; rex begonia ass't, 5-in., 20c. Salable stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Tuberous begonias, single and double, extra fine large plants, mixed colors, in bud and bloom, \$8.00 per 100. Edward Whitton, City and Green Sts., Utica, N. Y.

Begonia Metallica, 6-in. pots, 18-24-in. high, good foliage plants for boxes, \$6.00 per doz. Calvert Floral Co., Lake Forest, Ill.

Begonia Vernon, fine 3-in., in bud and bloom, \$4.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Begonia luminosa, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Cash with order. PETER BROWN, LANCASTER, PA.

## CHATELAINE. FULL BLOOM.

Begonia Chatelaine, 2½-in., 5c; 3-in., 8c. GULLETT & SONS, LINCOLN, ILL.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash. S. A. Pinkstone, York & Hickory, Utica, N. Y.

Rex begonias, mixed varieties, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c. Henry Smith, Grand Rapids, Mich.

Begonias, Chatelaine, Vernon, Erfordii, Prima Donna, 2¼-in., 5c. Pyfer & Olsem, Wilmette, Ill.

Begonias Chatelaine R. C., \$2.00 per 100; 2-in., \$3.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Begonia Chatelaine, strong cuttings, from soil, \$2.00 per 100, \$18.50 per 1000. J. L. Johnson, De Kalb, Ill.

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, O.

Begonia Chatelaine, 2¼-in., \$4.00 per 100. Cash, please.

York & Panasuk, Houghton, Mich.

Begonia Vernon, nice stock, 2¼-in., \$3.50 per 100. Waukesha Floral Co., Waukesha, Wis.

Large Chatelaine begonia, 3-in., 4c. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Begonias, 2¼-in., assorted flowering, 4c. Hammerschmidt & Clark, Medina, Ohio.

## BERBERIS.

## BERBERIS THUNBERGII.

|                           | 100     | 1000     |
|---------------------------|---------|----------|
| 8-12-in., lining out..... | \$ 1.50 | \$ 10.00 |
| 12-18-in., light .....    | 4.00    | 30.00    |
| 12-18-in., heavy .....    | 5.00    | 40.00    |
| 18-24-in., heavy .....    | 8.00    | 70.00    |
| 2-3-ft., very heavy.....  | 12.00   | 100.00   |

ONARGA NURSERY CO., ONARGA, ILL.  
 Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list. Littlefield & Wyman, North Abington, Mass.

## BERRIED PLANTS.

Bird's Eye pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100. Baur Floral Co., Erie, Pa.

Jerusalem cherries, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash with order.

The Springfield Floral Co., Springfield, O.

Solanum Melvinii, 2½-in., \$4.00 per 100. Waukesha Floral Co., Waukesha, Wis.

## BOUVDIAS.

Bouvardias, strong 2¼-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldtii, single white, star shape, 2¼-in., \$6.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardias, 2¼-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash.

Julius Niednagel, Evansville, Ind.

## BUDDLEIAS.

## BUDDLEIA MAGNIFICA.

Strong 1-year from 4-in. pots, \$10.00 per 100. Strong 2-inch pot plants, all will bloom, \$3.50 per 100.

THE IMLAY CO., ZANESVILLE, O.

## ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2¼-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2¼-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

## BUDDLEIAS, or Butterfly Bush.

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

Buddleias, var., magnifica, from 2¼-in. pots, \$2.50 per 100. Gilbert Costich, Rochester, N. Y.

## BULBS.

## BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.

Complete list now ready.

S. S. Pennock-Meehan Co., 1608-20 Ludlow St., Philadelphia, Pa.

## AMERICAN-GROWN BULBS.

## NARCISSUS AND GLADIOLUS

## FOR FORCING.

SPURS. Our extra early are money-makers. Record—planted Sept. 15, benched Dec. 2, cut Jan. 4, 1917. 500,000 for 1917 delivery. GLADIOLI: America, Augusta, Branchleyensis and Pink Beauty, 2-in., 1¼-in., 1-in.

List and prices on application.

Geo. P. Buck & Son, Collingwood, N. J.

FREESIA PURITY, white and YELLOW CALLA BULBS. Best California stock. Send your name for our mailing list now and get our prices every few weeks to end of season.

Lillydale Bulb Co., Santa Cruz, Cal.

We are booking orders for Freesia Purity (True); Callas, Yellow Elliottiana, White Aethiopia. For quality bulbs and right prices, write to Pacific Bulb Co., Seabright, Calif.

Calla bulbs, 12,000 from bench, 2½ to 3-inch dia., \$6.00 per 100, \$50.00 per 1000. Geo. M. Meier, 1210 South Blvd., Evanston, Ill.

Bulbs of all descriptions. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

## CALADIUMS.

## CALADIUM BULBS. (Elephant's ear)

Extra large size, 9 to 11-in. circumference...\$6.00  
 Mammoth size, 11 to 13-in. circumference... 9.00  
 Extra Mammoth size, 13 to 15-in., circumference...14.00

Wholesale trade list now ready.

ONARGA NURSERY CO.,

Ultra Bros., Mgrs.

## ONARGA, ILLINOIS

Caladium Esculentum, 4-in., \$10.00; 5-in., \$15.00 per 100. See our ads for coleus, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Caladiums, fine stock, from 4 and 5-in. pots; 4-in., 8c each; 5-in., 12½c each.

Stuhldreher Bros., Mansfield, O.

3000 Caladiums, Busters, \$8.00; extra large, \$5.00; large, \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

## CALENDULAS.

Calendulas, strong, 2¼-in., \$3.00 per 100; Orange King and Sulphur Yellow.

Vogt's Greenhouses, Sturgis, Mich.

Calendulas Orange King, strong, 2¼-in., 2½c. J. C. Steinhäuser, Pittsburg, Kans.

## CALLAS.

## CALLAS

2000 4-year-old

CALLA ROOTS

in fine condition,

\$10.00 per 100.

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

Callas, Godfrey, everblooming, 3-in., 6c; 4-in., 10c. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

AETHIOPIA and ELLIOTTIANA from a reliable grower. LOS ROBLES GARDEN, SANTA CRUZ, CAL.

## CAMPANULAS.

CAMPANULA medium, blue, rose or white; strong field-grown, 75c per doz., \$5.00 per 100.

CAMPANULA CALYCANTHEMA, blue or rose, same price.

WAYSIDE GARDENS, MENTOR, O.

Campanula medium, white, blue and pink, extra strong, 4-in., cold frame, \$8.00 per 100.

Geo. Vatter, Marinette, Wis.

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Campanulas (Canterbury Bells), white, blue and pink, extra fine plants, in 3-in., \$5.00 per 100. Send for list of perennial plants.

La Crosse Floral Co., La Crosse, Wis.

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Candytuft, strong seedlings, \$1.50 per 100; 2½-in., 2½c. J. C. Steinhauser, Pittsburg, Kan.

#### CANNAS.

##### CANNAS FROM 3-IN. POTS.

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elisele (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100: Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); A. Conard, Meteor, Panama and Olympia and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna. Strong 4-in. pots, elegant plants, \$9.50 per 100, in the following varieties, King Humbert, Florence Vaughan, Richard Wallace and A. Bouvier. Anglin & Walsh Co., Williamsbridge, N. Y.

CANNAS. 3½ and 4-in. pots. King Humbert, 8c; Florence Vaughan, O. Henderson, Louisiana, Austria, 7c—packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.

##### KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Cannas, 4-in. Louisiana, Pennsylvania, Queen Charlotte, Mrs. Deemer, \$8.00; King Humbert, \$10.00; Mrs. Conard, \$12.00; Firebird, \$15.00 per 100. See our ads for coleus, caladiums, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums. C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas, started plants, 8 to 10 inches tall. King Humbert, 6c; Wyoming, 3c; Louisiana, 5c; Pennsylvania, 5c; Philadelphia, 5c; Chas. Henderson, 5c; Pink Louise, 5c; Mlle. Berat, 5c. Memphis Floral Co., Memphis, Tenn.

Cannas: Pennsylvania, Allemania, Duke Marlborough, Black Prince, Louisiana, Kate Gray, Austria, R. Wallace, 3-in., 5c; 3½-in., 6c; Humbert and Italia, 8c. Western Ave. Greenhouse Co., Toledo, O.

Cannas, best standard varieties, \$4.00 per 100, \$35.00 per 1000. King Humbert, strong 3-in., \$8.00 per 100, \$75.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas: King Humbert, Chas. Henderson, Brandywine and Burbank, 4-in., \$7.00 per 100; King Humbert, \$8.00 per 100. Edward Whitton, City & Green, Utica, N. Y.

Cannas, established plants in 3½-in. pots, Pennsylvania, Bouvier, Wallace and Wm. Saunders, \$7.00 per 100. Russell Bros., Syracuse, N. Y.

Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000. Schmaus Bros., Paducah, Ky.

##### SPLendid POT-BOUND HUMBERTS.

Just a few hundred very fine ones, 4-in., strong, \$12.50 per 100. Big demand. Don't tarry. GULLETT & SONS, LINCOLN, ILL.

1000 King Humbert cannas, 4-in. pot, strong plants, \$7.00 per 100; 1000 Pennsylvania, 4-in. pot, \$6.00 per 100. Cash with all orders. McIntyre Floral Co., Nashville, Tenn.

Cannas, 4-in., King Humbert, \$8.00 per 100, Uncle Sam, Buttercup and Henderson, A No. 1 stock, \$7.00 per 100. Chas. Whitton, York and Gray, Utica, N. Y.

King Humbert canna, strong, 4-in., \$10.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas, a fine lot of King Humbert; also all other leading and new varieties. Please write for quotations. Gloede's, Evanston, Ill.

Cannas, Allemania, Gompers and Wallace, \$6.00 per 100. Heint's Greenhouses, West Toledo, O.

Cannas, best varieties, large plants, 3-in., \$6.00; 4-in., \$8.00. Fine, heavy stock. J. F. Wilcox & Sons, Council Bluffs, Ia.

Cannas, pink, red and yellow, choice plants, from 3-in. pots, \$5.00 per 100. Paul C. Schultz, Vincennes, Ind.

Cannas, Yellow King Humbert, fine plants, per doz., \$3.00; per 100, \$20.00. 25 at 100 rate. S. W. Pike, St. Charles, Ill.

Cannas, strong, sand started Allemania and Burbank, \$2.50 per 100. Cash. Walnut Hill Greenhouses, Independence, Mo.

Cannas started in sand, Burbank, Italy, Chicago, Henderson, at 7c; good strong plants. Atlantic Greenhouse, Atlantic, Ia.

Cannas, Allemania, Austria and Indiana, well started, \$1.50 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

CANNAS. See our display ad this issue.

ROLF ZETTLITZ,

Woodlawn Ave., Lima, O.

Cannas, Egandale and green leaf, red flowering variety; 4-in., good stock, 6c. Cash. J. P. Herzog, Belvidere, Ill.

3-in. cannas, Mme. Berat, \$2.50 per 100. Cash. S. W. Carey, Urbana, O.

Tall, red leaf cannas, 3-in., \$5.50 per 100. John Bauscher, Freeport, Ill.

Strong-rooted King Humbert cannas, \$4.00 per 100. F. L. Tornquist, Benton Harbor, Mich.

Well started green-leaved cannas, 6c. Levant Cole, Battle Creek, Mich.

Canna King Humbert, 4-in., fine stock, 9c. The East Lawn Gardens, Urbana, O.

#### CARNATIONS.

##### CARNATIONS.

Strong, well rooted, clean.

|                           | Per 100 | Per 1000 |
|---------------------------|---------|----------|
| Alice .....               | \$3.00  | \$20.00  |
| Matchless .....           | 3.00    | 25.00    |
| White Enchantress .....   | 3.00    | 25.00    |
| Enchantress Supreme ..... | 3.50    | 30.00    |
| Miss Theo .....           | 4.00    | 35.00    |
| Belle Washburn .....      | 4.50    | 40.00    |

##### POTTED STOCK

Alice, Matchless, White Enchantress,

\$3.50 per 100.

Enchantress Supreme, \$4.00 per 100.

Miss Theo and Belle Washburn,

\$5.00 per 100.

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

Carnations, strong 2½-in. pots in the following varieties, \$4.00 per 100, \$35.00 per 1000: Alice, Matchless, White Wonder, White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Mrs. C. W. Ward, Rosette, Eureka, Champion. The following varieties, \$5.00 per 100, \$45.00 per 1000: Pink Delight, Benora, Herald and Good Cheer, \$50.00 per 1000, also Nancy, \$75.00 per 1000.

We also have very good, strong 3-in. pots, almost as good as field-grown, ready for benching, \$60.00 per 1000, in the standard varieties.

Rooted cuttings of above, prices on application. Anglin & Walsh Co., Williamsbridge, N. Y.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                              | 100    | 1000    |
|------------------------------|--------|---------|
| Enchantress .....            | \$3.00 | \$27.50 |
| White Enchantress .....      | 3.00   | 27.50   |
| Washington Enchantress ..... | 3.00   | 27.50   |
| Mrs. C. W. Ward .....        | 3.00   | 27.50   |
| Nebraska .....               | 5.00   | 45.00   |

J. C. Steinhauser, Pittsburg, Kans.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

##### CARNATIONS, 2-INCH POTS.

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

KENNICOTT BROS. CO.,

103 N. Wabash Ave., Chicago.

##### CARNATIONS, FIELD-GROWN PLANTS.

Send in your inquiries

for field-grown plants.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. O. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

##### ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

Carnations, soil plants, branched, Akehurst, 2½c; Alice, 2½c; Matchless, 2c; White Enchantress, 2½c; Pink Enchantress, 2c; Alma Ward, 2c. Cash. Clement S. Levis, Aldan, Pa.

8000 Pink Delight and Ward carnation plants, 2½-in. pots, \$25.00 per 1000. Cash. Erie Floral Co., Erie, Pa.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application. Roman J. Irwin, 108 W. 28th St., New York.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000. C. B. Johnson, Woburn, Mass.

Extra fine 2-in. Ward carnations, \$20.00 per 1000. Siebrecht, Florist, Aberdeen, S. D.

#### CENTAUREAS.

Centaurea gymnocarpa, strong plants, trans-

planted, \$1.00 per 100, \$8.00 per 1000.

H. E. Rogers & Son, Spencerport, N. Y.

Dusty miller, strong stock, ready to plant out, \$1.25 per 100, \$10.00 per 1000.

S. W. Pike, St. Charles, Ill.

Dusty miller, 2-in., \$2.00. Fine, heavy stock. J. F. Wilcox & Sons, Council Bluffs, Ia.

Dusty Miller, 2-in., fine plants, \$2.50 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Dusty Miller, 2-in., 2c. Bird Forrest, Waxahachie, Tex.

Centaurea gymnocarpa, 2½-in., \$2.50 per 100. Cash. Wirt Floral Co., Parsons, Kan.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100. J. C. Steinhauser, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each. Odor Greenhouses, Iola, Kan.

Dusty miller, thumb pots, \$1.50 per 100. B. C. Blake, Springfield, O.

#### CHRYSANTHEMUMS.

##### CHRYSANTHEMUM CUTTINGS.

Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                         | Per 100 | Per 1000 |
|-------------------------|---------|----------|
| Chrysolora .....        | \$2.00  | \$18.00  |
| Maj. Bonaffon .....     | 2.00    | 18.00    |
| Roman Gold .....        | 2.00    | 18.00    |
| Nagoya .....            | 2.00    | 18.00    |
| Robt. Halliday .....    | 2.00    | 18.00    |
| Bronze Touset .....     | 2.00    | 18.00    |
| Col. Appleton .....     | 2.00    | 18.00    |
| Golden Queen .....      | 2.50    | 20.00    |
| Marigold .....          | 2.50    | 20.00    |
| Chas. Rager .....       | 2.00    | 18.00    |
| Lynnwood Hall .....     | 2.00    | 18.00    |
| Oconto .....            | 2.50    | 20.00    |
| Clementine Touset ..... | 2.00    | 18.00    |
| Early Frost .....       | 2.00    | 18.00    |
| Wm. Turner .....        | 2.00    | 18.00    |
| White Chieftain .....   | 2.00    | 18.00    |
| Pink Chieftain .....    | 2.00    | 18.00    |
| Dr. Enguehard .....     | 2.00    | 18.00    |
| Intensity .....         | 2.00    | 18.00    |

##### POMPONS.

| Plants Out of Soil—Cut-back Stock. |        |         |
|------------------------------------|--------|---------|
| Baby Margaret .....                | \$2.00 | \$18.00 |
| Diana .....                        | 2.00   | 18.00   |
| Lulu .....                         | 2.00   | 18.00   |
| Souv. Mellania .....               | 2.00   | 18.00   |
| Mensa .....                        | 2.00   | 18.00   |
| Lillian Doty .....                 | 2.00   | 18.00   |
| Fairy Queen .....                  | 2.00   | 18.00   |
| Emily .....                        | 2.00   | 18.00   |
| E. D. Godfrey .....                | 3.00   | 25.00   |
| Fine Thanksgiving Pink Single.     |        |         |
| Billy Primrose .....               | 3.00   | 25.00   |
| Fine Thanksgiving Pink Button.     |        |         |
| Mrs. Buckingham .....              | 2.00   | 18.00   |
| Leona, midseason fine pink .....   | 2.00   | 18.00   |
| Golden Climax .....                | 2.00   | 18.00   |
| Golden Wedding .....               | 2.00   | 18.00   |
| Quinola .....                      | 2.00   | 18.00   |
| Baby .....                         | 2.00   | 18.00   |
| Eugene Langlot .....               | 2.00   | 18.00   |
| Pretoria .....                     | 2.00   | 18.00   |
| Mrs. Astor .....                   | 2.00   | 18.00   |
| Sabey .....                        | 2.00   | 18.00   |
| Lillia red .....                   | 2.00   | 18.00   |
| Mary Richardson bronze .....       | 2.00   | 18.00   |
| Tiber .....                        | 2.00   | 18.00   |
| Mrs. Beu .....                     | 2.00   | 18.00   |
| Croesus .....                      | 2.00   | 18.00   |
| Mrs. Julia .....                   | 2.00   | 18.00   |

##### WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

##### CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2½-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2½-in. pots, TOTTY'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2½-in. plants, 25c each, \$2.50 per dozen. You will appreciate our good packing.

##### STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Pac. Supreme, Ic; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1½c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2½c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

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**CHRYSANTHEMUMS--Continued.**

500,000 chrysanthemum rooted cuttings: Unless noted \$2.25 per 100, \$20.00 per 1000.  
 Large flowering varieties:  
 Chadwick Supreme, 4 ft. pink, large reflexed. Late Nov. to early Dec. Per 100, \$4.00; per 1000, \$35.00.  
 Chas. Rager, 3 ft. pure white. Incurred. Much like Maj. Bonnaffon. Early Nov.  
 Chieftain, 3½ ft. pink, incurved. Much like Maj. Bonnaffon. Mid Nov.  
 Chrysolora, 4 ft. clear yellow, incurved, outer petals reflexed. Extra fine. Mid Oct.  
 Clementine Touse, 5 ft. white, slightly tinged delicate pink. Mid Oct.  
 Comoleta, 3 ft. lemon yellow, incurved. Oct. 1. Dec. Gem, 3½ ft. white, slightly pencilled lavender pink. Perfect ball shape. Late Nov. and Dec., \$2.50 per 100; \$22.50 per 1000.  
 Dolly Dimple, 4 ft. lemon yellow, petals prettily whirled, curving inward at tips. Late Nov.  
 Dr. Enguehard, 5 ft. pink, incurved, outer petals reflexed. Late Nov.  
 Early Snow, 3 ft. pure white, reflexed. Perfect ball shape. A much improved Polly Rose. Mid Oct.  
 Edwin Seidewitz, 4 ft. pink, incurved. Extra fine. Late Nov. to Dec.  
 Glory of the Pacific, 2 ft. pink, reflexed. Early Oct.  
 Golden Chadwick, 4 ft. golden yellow, incurved. One of the best. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.  
 Golden Eagle, 3 ft. bright golden yellow, incurved. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.  
 Golden Eaton, 4 ft. bright yellow, reflexed. Large, excellent. Late Nov. to Dec. Per 100, \$3.00; per 1000, \$27.50.  
 Golden Gleam, 2½ ft. bright glistening yellow. A new variety of great promise. Mid Oct. \$6.00 per 100.  
 Golden Glow, 4 ft. golden yellow, incurved. Best early yellow. Late Sept.  
 Golden Jones, 3½ ft. yellow, incurved. Dec. Per 100, \$2.50; per 1000, \$22.50.  
 Golden Queen, 3½ ft. light yellow. A new variety of great promise. Early Oct. \$6.00 per 100.  
 Golden Wedding, 4 ft. fine golden yellow, loose incurved. Late Nov. Per 100, \$3.00; per 1000, \$27.50.  
 Harvard, 4 ft. dark red, reflexed. Late Nov. This is the best commercial red variety.  
 Helen Frick, 2 ft. pink. Late Dec., \$2.50 per 100; \$22.50 per 1000.  
 J. Burton, white, shaded light pink. Late Dec.  
 J. K. Shaw, 5 ft. pink, incurved. Fine rounded shape. Late Oct.  
 Lena Baum, 3 ft. yellow, incurved. A sport of Chas. Rager and like it except in color. Early Nov.  
 Maj. Bonnaffon, 4 ft. clear yellow, incurved. A fine old variety. Late Nov. Per 100, \$2.00; per 1000, \$17.50.  
 Maud Dean, 4 ft. pink, incurved. Late Nov.  
 Modello, 4 ft. New. Golden bronze. incurved of fine form. Mid Oct. \$6.00 per 100.  
 Mrs. Jerome Jones, 2½ ft. white, incurved. Dec. \$2.50 per 100; \$22.50 per 1000.  
 Mrs. W. E. Kelley, 4 ft. clear yellow, reflexed. Extra good. Mid Nov.  
 Nagoya, 4 ft. golden yellow, incurved. Late Nov.  
 Oconto, 3 ft. white, of fine form and substance. Mid Oct.  
 Oct. Frost, 4 ft. pure white, incurved. Early Oct.  
 Patty, 2½ ft. silver pink, incurved. Late Nov. to Dec.  
 Polly Rose, 2 ft. pink, reflexed. Early Oct.  
 Robt. Halliday, 3 ft. yellow, incurved. Late Oct.  
 Roman Gold, 4 ft. golden yellow, reflexed. Late Nov.  
 Smith's Advance, 4 ft. pure white, reflexed. Best very early white. Mid Sept.  
 Unaka, 4 ft. pink, incurved. Early Oct.  
 W. H. Chadwick, 4 ft. white, incurved. Late Nov. to Dec. Per 100, \$4.00; per 1000, \$35.00.  
 White Chieftain, 4 ft., white, incurved. Mid Nov.  
 White Helen Frick, 2 ft. white reflexed. Late Dec., \$2.50 per 100; \$22.50 per 1000.  
 White J. K. Shaw, 5 ft. pure white, incurved. Fine rounded shape. Late Oct.  
 White Maud Dean, 4 ft. white, incurved. Late Nov.  
 Wm. Turner, 4 ft. white, incurved, of fine form. Mid Nov., \$3.00 per 100; \$27.50 per 1000.  
**POMPONS, SINGLES AND ANEMONES.**  
 Baby, pompon, pretty yellow small button. Late.  
 Doris, pompon, red button. Midseason.  
 Garza, anemone, white. A superb variety.  
 Gladys Duckham, single, large, white. Early.  
 Golden Climax, bright golden yellow of medium size. Midseason (pompon).  
 Golden Harvest, pompon, deep golden yellow with tinge of bronze. Midseason.  
 Golden Mensa, single yellow. Large, superb.  
 Harvest Moon, pompon, clear golden yellow, medium size. Late Oct.  
 Helen Newberry, pompon, pure white. Very late.  
 Kitty Bourne, single, clear yellow. Midseason.  
 Lilla, pompon, red. Midseason.  
 Margaret Totty, single, deep yellow. Large and fine. Late.  
 Mary, large pearl white pompon. Late.  
 Mensa, single, white. Large, superb. Late.  
 Merstham Jewel, single, terra cotta, center and tips of petals golden yellow. Late.

Noveltonia, pompon, clear pink. Large, ball-shaped. Midseason.  
 Peace, pompon, light pink. Large ball-shaped flower. Midseason. \$4.00 per 100.  
 Quinola, pompon, clear yellow. Medium size. Midseason.  
 Souv. d'Or, pompon, golden bronze, medium size. Midseason.  
 Sunset, single, coppery red, edge bronze. Midseason.  
 W. E. Buckingham, single, brilliant rose pink. Early Nov.  
 Western Beauty, pompon, deep rose pink. Medium size. Mid Nov.  
**BAUR FLORAL CO., ERIE, PA.**

**300,000 CHRYSANTHEMUM CUTTINGS.**

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

**WHITE—**  
 Early Frost, early.....\$1.25 \$12.00  
 Polly Rose, early.....1.50 15.00  
 Oct. Frost, early.....1.25 12.00  
 Early Snow, early.....1.50 15.00  
 Smith's Advance, early.....1.25 12.00  
 Clem Touse, midseason.....1.25 12.00  
 Chas. Rager, midseason.....1.50 15.00  
 V. Poehlman, midseason.....1.75 15.00  
 Silver Wedding, midseason.....1.50 15.00  
 White Chieftain, late.....1.50 15.00  
 White Bonnaffon, late.....1.50 15.00  
 Mrs. H. Robinson, late.....1.50 15.00  
 Lynnwood Hall, late.....1.50 15.00  
 Wm. H. Chadwick, late.....1.75 17.50  
 Tim. Eaton, late.....1.75 15.00  
 Wm. Turner, late.....2.00 20.00

**POMPONS—**  
 White Mensa.....1.50 15.00  
 Mrs. Frank Beu.....1.50 15.00

**YELLOW—**  
 Chrysolora, early.....1.25 12.00  
 Oct. Frost, early.....1.25 12.00  
 Golden Glow, early.....1.50 15.00  
 Roman Gold, midseason.....1.50 15.00  
 Monrovia, midseason.....1.50 15.00  
 Y. C. Touse, midseason.....1.25 12.00  
 Robt. Halliday, midseason.....1.50 15.00  
 Col. D. Appleton, midseason.....1.25 12.00  
 Zimmer's Yellow, midseason.....1.25 12.00  
 Y. Chas. Rager, midseason.....1.50 15.00  
 Maj. Bonnaffon, late.....1.25 12.00  
 Golden Wedding, late.....1.75 15.00  
 Y. Eaton, late.....2.00 17.50  
 Nagoya, late.....1.50 15.00

**PINK—**  
 Glory of Pacific, early.....1.25 12.00  
 Unaka, early.....1.75 15.00  
 Pac. Supreme, early.....1.75 15.00  
 Chieftain, late.....1.50 15.00  
 Dr. Enguehard, late.....1.50 15.00  
 E. A. Seidewitz, fine late.....1.50 15.00  
 Wells' Late, late.....1.25 12.00  
 Pres. Roosevelt, late.....1.75 15.00  
 Helen Frick, late.....1.75 15.00  
 Chadwick Supreme, late pink.. 2.00 17.50

**RED—**  
 Black Hawk, late.....1.50 15.00  
 Cullingford, late.....1.50 15.00  
 250 of 1 variety or 1000 assorted at 1000 rate.  
**D. H. GREEN, BOONSBORO, MD.**

**CHRYSANTHEMUMS**

From 2½-in. pots.

For immediate delivery.

Here is an opportunity to secure at normal prices the best 1916 novelties, all of which are worthy of trial by everyone:

Autocrat, Early Rose, Golden Gleam, Josephine Foley, Tiger, 10c each; 80c per ten; \$5.00 per hundred.

**STANDARD VARIETIES.**

W. H. Chadwick, Chadwick Improved, Golden Chadwick, Chadwick Supreme, 10c each; 60c per ten; \$4.00 per hundred; \$35.00 per thousand.

**EARLY VARIETIES.**

Chrysolora, Crystal Gem, Early Frost, Early Snow, Golden Queen, Ivory, Marigold, Mrs. B. E. Hayward, Oconto.

**MIDSEASON VARIETIES.**

Chieftain, Col. D. Appleton, Dick Witterstaetter, Modello, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Smith's Ideal, Smith's Sensation, Timothy Eaton, Western King, White Chieftain, Yellow Eaton.

**LATE VARIETIES.**

Antique, December Gem, Dr. Enguehard, E. A. Seidewitz, Harvard, Major Bonnaffon, Nagoya, Tekonsha, White Helen Frick. 10c each; 40c per ten; \$3.00 per hundred; \$25.00 per thousand.

**POMPONS.**

Diana, Fairy Queen, Golden Climax, Golden Harvest, Iva, Klondike, Leota, Lilla, Minto, Neola, Niza, Nordi, Zenobia, 10c each; 40c per ten; \$3.00 per hundred; \$25.00 per thousand.

Not less than 5 plants of a variety at ten, 25 at hundred and 250 at thousand rate.

We also have a complete line of ANEMONES and SINGLES at the same price as POMPONS. Among the exhibition varieties the following are grown more or less by commercial growers: Elberon, Mrs. O. H. Kahn, Mrs. Wm. Duckham, Wells' Late Pink, and Wm. Turner.

These we can supply at 10c each; 60c per ten; \$4.00 per hundred; \$35.00 per thousand.

These prices are for those in the trade only. Rooted cuttings not less than 25 of a variety are supplied at 20% discount from prices quoted.

**ELMER D. SMITH & CO.,**

**ADRIAN, MICH.**

Chrysanthemums, 2½-in. Bonnaffon, \$2.50 per 100, \$20.00 per 1000; Smith's Advance and Golden Glow R. C., \$1.75 per 100.

W. A. Ballou, Wheaton, Ill.

Chrysanthemums, rooted cuttings, strong, well rooted clean stock.

**WHITE**  
 Smith's Advance.....\$2.00 20.00  
 Oct. Frost.....2.00 20.00  
 Early Snow.....2.00 20.00  
 Oconto.....2.50 25.00  
 Adelia.....2.00 20.00  
 W. Chieftain.....2.00 20.00  
 Wm. Turner.....3.00 30.00  
 White Maud Dean.....2.50 25.00  
 White Bonnaffon.....2.50 25.00  
 White Jones.....2.50 25.00  
 White Frick.....2.00 20.00

**PINK**  
 Alex. Guttman.....3.00 30.00  
 Unaka.....2.00 20.00  
 Gloria.....2.00 20.00  
 Pac. Supreme.....2.00 20.00  
 Pink Chieftain.....2.00 20.00  
 Pink Gem.....2.00 20.00  
 Patty.....2.00 20.00  
 Well's Late Pink.....2.00 20.00  
 Maud Dean.....2.50 25.00  
 Dr. Enguehard.....2.00 20.00  
 Edw. Seidewitz.....2.50 25.00  
 Helen Frick.....2.00 20.00

**YELLOW**  
 Golden Glow.....2.00 20.00  
 Golden Queen.....2.50 25.00  
 Chrysolora.....2.00 20.00  
 R. Halliday.....2.00 20.00  
 Roman Gold.....2.00 20.00  
 Dolly Dimple.....2.50 25.00  
 Golden Wedding.....2.50 25.00  
 Golden Eaton.....2.50 25.00  
 M. Bonnaffon.....2.50 25.00  
 Yellow Jones.....2.50 25.00

**RED**  
 Harvard.....2.00 20.00  
 Pompons, rooted cuttings, Baby Yellow, Orange Yellow, Bronze Golden Climax; WHITE: Garza, Diana, Mensa; PINK: Western Beauty, E. D. Godfrey, Azelda, Wm. Buckingham, Minto.  
 \$2.00 per 100; \$18.00 per 1000.

**JOHN DIECKMAN,**

**ELM GROVE, WEST VA.**

**IMMEDIATE DELIVERY.****CHRYSANTHEMUMS.****ROOTED CUTTINGS.**

Varieties listed in the order in which they bloom.

**WHITE.**

**WHITE.**  
 Crystal Gem.....\$2.50 20.00  
 Oconto.....2.50 20.00  
 V. Poehlmann.....2.00 15.00  
 Alice Byron.....2.50 20.00  
 Chas. Rager.....2.00 15.00  
 Lynnwood Hall.....2.00 15.00

**YELLOW.**

**YELLOW.**  
 Golden Queen.....2.50 20.00  
 Chrysolora.....2.00 15.00  
 Yellow Eaton.....2.50 20.00  
 Roman Gold.....2.00 15.00  
 Odessa.....2.50 20.00  
 Yellow Bonnaffon.....2.00 15.00  
 Nagoya.....2.00 15.00  
 Dolly Dimple.....2.50 20.00

**PINK.**

**PINK.**  
 Amorita.....2.00 15.00  
 Chieftain.....2.00 15.00  
 McNiece.....2.00 15.00  
 Dr. Enguehard.....2.50 20.00  
 Mrs. Seidewitz.....2.50 20.00

**RED AND BRONZE.**

Shrimpton.....2.50 20.00

25 at the 100 rate.

250 or more at the 1000 rate.

**J. D. THOMPSON CARNATION CO., JOLIET, ILLINOIS.**

**CHRYSANTHEMUMS, STRONG 2½-INCH MUM STOCK. WHITE.**

**WHITE.**  
 Early Frost, Naomi.....\$4.00  
 Smith's Advance, Oconto.....3.00  
 Chas. Rager, Lynnwood Hall.....3.00  
 Timothy Eaton, Jerome Jones.....3.00  
 Chadwick Improved, White Frick.....4.00  
 December Gem.....4.00

**PINK.**

**PINK.**  
 Roslere, Pacific Supreme.....3.00  
 Chieftain, Enguehard.....3.00  
 Maud Dean.....3.00  
 Helen Frick, Chadwick Supreme.....4.00

**YELLOW.**

**YELLOW.**  
 Mrs. C. C. Pollworth, 25@4.00.....15.00  
 Golden Glow, Chrysolora.....3.00  
 Golden Queen, Marigold.....4.00  
 Appleton, Bonnaffon.....3.00  
 Golden Eagle, Nagoya.....4.00  
 Yellow Jones.....3.00  
 Odessa.....6.00

**POMPONS.**

**POMPONS.**  
 Western Beauty, Fairy Queen.....3.00  
 Baby Klondike, Golden West.....3.00  
 Golden Climax, Baby.....3.00  
 Baby Marguerite, Diana.....3.00  
 Helen Newberry, Mensa.....3.00  
 Golden Mensa.....3.00  
**C. C. Pollworth Co., Milwaukee, Wis.**

Chrysanthemums, strong, healthy, rooted cuttings.

**Oconto**  
 Chas. Rager  
 Early Snow  
 Smith's Advance  
 W. Bonnaffon  
 Chieftain  
 Patty  
**Chrysolora**  
 Golden Eagle  
 Roman Gold  
 M. Bonnaffon  
 Robt. Halliday  
 Unaka  
 Well's Late Pink

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

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## CHRYSAANTHEMUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.  
Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.  
Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.  
Pink Chadwick, White Chadwick, Mrs. M. R. Morgan, fine, late golden yellow.

Pompon and Singles in all varieties.  
Prices on application.

\$6.00 per 100, \$50.00 per 1000.  
Golden Gleam, Tekonsha, Alex. Guttman, Autocrat, Caprice mums for pots, R. C. In all colors.

\$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

## CHRYSAANTHEMUMS FROM 2 1/4-IN. POTS.

WHITE.

Oconto ..... \$2.50 per 100; \$20.00 per 1000  
Smith's Ideal ..... 2.50 per 100; 20.00 per 1000  
Early Frost ..... 2.50 per 100; 20.00 per 1000  
White Chieftain ..... 2.50 per 100; 20.00 per 1000

YELLOW.

Major Bonaffon ..... 2.50 per 100; 20.00 per 1000  
Col. Appleton ..... 2.50 per 100; 20.00 per 1000  
Chrysolora ..... 2.50 per 100; 20.00 per 1000  
Yellow Rager ..... 2.50 per 100; 20.00 per 1000  
Gladys Blackburn ..... 2.50 per 100; 20.00 per 1000  
Marigold ..... 3.00 per 100; 25.00 per 1000

PINK.

Edwin Seidewitz ..... 3.00 per 100; 25.00 per 1000  
Dr. Enguehard ..... 3.00 per 100; 25.00 per 1000  
Reginald Valls ..... 2.50 per 100; 20.00 per 1000

BRONZE AND RED.

Harvard ..... 2.50 per 100; 20.00 per 1000  
Geo. W. Pook ..... 2.50 per 100; 20.00 per 1000  
Glenview ..... 3.00 per 100; 25.00 per 1000

ROOTED CUTTINGS.

Early Frost ..... 2.00 per 100; 18.00 per 1000  
Chrysolora ..... 2.00 per 100; 18.00 per 1000  
Harvard ..... 2.00 per 100; 18.00 per 1000  
Col. Appleton ..... 2.00 per 100; 18.00 per 1000

MILLER BROS., Chicago, Ill.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100; \$17.00 per 1000. Yellow: Golden Glow, Col. Appleton, Maj. Bonaffon, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, Smith's Advance, Lynnwood Hall, Polly Rose, Early Snow, White Bonaffon. Pink: Dr. Enguehard, Unaka, Wells' Late Pink, Chieftain, E. A. Seidewitz, Pacific Supreme, Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Early Frost, Oconto, Alice Byron, White Chieftain, J. Nonin. Yellow: Robt. Halliday, yellow, Golden Eaton.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000.

2 1/4-IN. POTS.

2 1/4-in. pots ready in the following varieties, \$25.00 per 1000, \$3.00 per 100: Early Snow, Golden Glow, Unaka, Chrysolora, Elberon, White and Pink Ivory, Charles Rager, Chieftain, Col. Appleton, December Gem, White Bonaffon, Major Bonaffon, Roman Gold, Maude Dean, Jeanne Nonin, Mistletoe.

Pompon rooted cuttings at \$2.50 per 100, \$17.50 per 1000: Klondike, Golden Harvest, Yellow Baby, Quinola, Golden West, Souv. d'Or, Zenobia, Iva (amber), Western Beauty, Fairy Queen, Garza, Julia Lagraver.

Anglin & Walsh Co., Williamsbridge, N. Y.

## CHRYSAANTHEMUM ROOTED CUTTINGS.

Strong, well rooted, clean stock.

WHITE—

October Frost, early ..... \$1.50 15.00  
Early Frost, early ..... 1.75 15.00  
White Bonaffon, late ..... 1.50 15.00  
Charles Rager, midseason ..... 1.75 15.00  
Early Snow, early ..... 1.50 15.00  
White Chieftain, late ..... 2.00 18.00  
White Chadwick, late ..... 2.25 20.00  
Timothy Eaton, late ..... 2.00 18.00

YELLOW—

Chrysolora, early ..... 1.50 15.00  
Monrovia, midseason ..... 1.50 15.00  
Y. C. Touset, midseason ..... 1.50 15.00  
Col. Appleton, midseason ..... 1.75 15.00  
Roman Gold, late ..... 1.50 15.00  
Yellow Eaton, late ..... 2.00 18.00  
Maj. Bonaffon, late, special price 1.25 10.00

PINK—

Pacific Supreme, early ..... 1.25 12.00  
Pink Chieftain ..... 1.50 15.00  
Dr. Enguehard, late ..... 1.50 15.00  
Wells' Late Pink, late ..... 1.50 15.00

E. E. CRONISE, BOONSBORO, MD.

## SPECIAL OFFER OF CHRYSAANTHEMUMS.

Yanoma, late white.  
Silver Wedding, white.  
Florence Pullman, white.  
Mrs. H. Robinson, early white.  
Dr. Enguehard, pink.  
Golden Wedding, late yellow.  
Chrysolora, early yellow.

PRICES: Sand cuttings ..... \$10.00 per 1000  
Plants from the soil ..... 15.00 per 1000  
Strong cut back 2 1/4-in. stock, soft growth, will make more cuttings at once, \$20.00 per 1000, \$2.50 per 100.

T. G. OWEN, COLUMBUS, MISS.

## CHRYSAANTHEMUM ROOTED CUTTINGS

PINK

Per 100 Per 1000

Dr. Enguehard ..... \$3.00 \$25.00  
McNiece ..... 2.50 20.00  
Chieftain ..... 2.50 20.00  
Amorita ..... 2.50 20.00  
Mrs. Seidewitz ..... 3.00 25.00

YELLOW

Dolly Dimple ..... 3.00 25.00  
Odessa ..... 3.00 25.00  
Roman Gold ..... 2.50 20.00  
Yellow Eaton ..... 3.00 25.00  
Chrysolora ..... 2.50 20.00  
Golden Queen ..... 3.00 25.00  
Bonaffon ..... 2.50 20.00  
Nagoya ..... 2.50 20.00

WHITE

Lynnwood Hall ..... 2.50 20.00  
Alice Byron ..... 3.00 25.00  
Oconto ..... 3.00 25.00  
Crystal Gem ..... 3.00 25.00  
Chas. Rager ..... 2.50 20.00

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

## ROOTED CHRYSAANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonaffon, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maude Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekonsha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

POMPON CHRYSAANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,

12TH & RACE STS., PHILADELPHIA, PA.

## CHRYSAANTHEMUM ROOTED CUTTINGS.

\$2.25 per 100, \$20.00 per 1000.

Bonaffon ..... White Chieftain  
Comoleto ..... Pink Chieftain  
Early Frost ..... White Maude Dean  
Enguehard ..... Pink Maude Dean  
Ivory ..... White Jones  
Halliday ..... Yellow Jones  
Oconto ..... White Patty  
Chas. Rager ..... E. A. Seidewitz  
Smith's Ideal

White Chadwick, \$3.00 per 100, \$25.00 per 1000.

## POMPONS AND SINGLES.

\$2.00 per 100, \$17.50 per 1000.

Baby ..... Dorothy Duggan  
Diana ..... Mrs. E. D. Godfrey  
Garza ..... Golden Climax  
Quinola ..... Golden Harvest  
White Mensa ..... Golden Mensa  
Overbrook ..... Western Beauty  
Fairy Queen ..... Frank Wilcox

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

Chrysanthemums, good, strong 2 1/4-in. plants, ready to bench.

WHITE.

Polly Rose, White Chieftain, Jerome Jones, Adelia, Dec. Gem, J. Nonin, Chadwick Improved, Wm. Turner, Oconto, White Frick, Chas. Rager.

PINK.

Wells' Late Pink, Pacific, Chieftain, Patty, Smith's Sensation.

YELLOW.

Yellow Jones, Roman Gold, Maj. Bonaffon, Golden Chadwick, Golden Wedding, Chrysolora.

POMPONS. WHITE.

Diana, Helen Newberry, Mensa, Supreme.

PINK.

Lavender Queen, Emily, Fairy Queen, Western Beauty.

YELLOW.

Zenobia, Thanksgiving Cheer, Quinola, Golden Climax, \$3.00 per 100; except both Chadwicks, Mensa, Supreme and Thanksgiving Cheer, \$4.00 per 100. Cash with order, please.

N. E. Beck Floral Co., Massillon, O.

## CHRYSAANTHEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash.

Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondike, Savannah, Leota, Lillian Doty.

SINGLES, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto ..... Unaka  
Chieftain ..... Rager  
Halliday ..... Gloria  
Patty ..... Bonaffon  
Enguehard ..... Lulu  
Touset ..... Klondike

Garza, \$2.00 per 100, \$18.00 per 1000.

Also 2 1/4-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

## CHRYSAANTHEMUM PLANTS

Ready for immediate delivery.

Strong 2 1/4-in. stock.

WHITE.

Ivory, midseason ..... \$3.00 per 100  
Chieftain, mid. Nov. .... 3.00 per 100  
White Bonaffon, late Nov. .... 3.00 per 100  
Chas. Rager, early Nov. .... 3.00 per 100  
Smith's Advance, early ..... 3.00 per 100

PINK.

Pink Chieftain, midseason ..... 3.00 per 100  
Maude Dean, late Nov. .... 3.00 per 100  
Patty, late Nov. .... 3.00 per 100  
Unaka, early Oct. .... 3.00 per 100  
Lady Harriet, early pink. .... 3.00 per 100  
Marigold, midseason ..... 3.00 per 100  
Major Bonaffon, late Nov. .... 3.00 per 100  
Golden Queen, early Oct. .... 4.00 per 100  
Chrysolora, mid. Oct. .... 3.00 per 100  
Roman Gold, late Nov. .... 3.00 per 100

PITTSBURGH CUT FLOWER CO.,

116-18 Seventh St., Pittsburgh, Pa.

## CHRYSAANTHEMUM ROOTED CUTTINGS.

Chrysolora ..... \$2.00 per 100; \$20.00 per 1000  
Chas. Rager ..... 2.00 per 100; 20.00 per 1000  
Pink Chieftain ..... 2.00 per 100; 20.00 per 1000  
Yellow Eaton ..... 2.50 per 100; 25.00 per 1000  
V. Poehlmann ..... 2.00 per 100; 20.00 per 1000  
Halliday ..... 2.00 per 100; 20.00 per 1000  
Touset ..... 2.00 per 100; 20.00 per 1000  
Maj. Bonaffon ..... 2.00 per 100; 20.00 per 1000  
Yellow Chadwick ..... 3.00 per 100; 25.00 per 1000  
White Chadwick ..... 3.00 per 100; 25.00 per 1000  
Wm. Turner ..... 3.00 per 100; 30.00 per 1000  
Diana ..... 2.00 per 100; 20.00 per 1000  
Frank Ben ..... 2.00 per 100; 20.00 per 1000  
Golden Glow ..... 2.00 per 100; 20.00 per 1000  
October Frost ..... 2.00 per 100; 20.00 per 1000  
Robinson ..... 2.00 per 100; 20.00 per 1000  
Marigold ..... 2.00 per 100; 20.00 per 1000

Well rooted and healthy cuttings, 50c per 100 more for 2-in. stock. Cash.

C. Erickson, Princeton, Ill.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

Per 100 Per 1000  
Rooted cuttings ..... \$3.00 \$20.00  
2 1/4-in. pots ..... 4.00 30.00

Oconto ..... Helen Frick  
Estelle ..... Unaka  
Chas. Rager ..... Mrs. Patty  
Robt. Halliday ..... Singles and pompons  
Chrysolora ..... Mrs. W. E. Buckingham  
Major Bonaffon ..... White Mensa  
White Bonaffon ..... Golden Mensa  
Chieftain ..... Zenobia

La Purette.

Per 100 Per 1000  
Rooted cuttings ..... \$3.50 \$25.00  
2 1/4-in. pots ..... 4.50 30.00

White Chieftain ..... Golden Wedding  
Imp. Chadwick ..... Seidewitz

THE HAMMOND CO., INC., RICHMOND, VA.

## CHRYSAANTHEMUM R. C.

The following \$15.00 per 1000.

Smith's Advance, Major Bonaffon, Chieftain, Unaka, Robt. Halliday and Chas. Rager.

The following, \$18.00 per 1000.

Early Frost, Smith's Sensation, J. Nonin, Wells' Late Pink, White Chieftain, Dr. Enguehard.

The following, \$22.00 per 1000.

White Chadwick.

At \$6.00 per 100.

Alex. Guttman and Yellow Smith's Advance.

Pompons, \$20.00 per 1000.

Western Beauty, Fairy Queen, Klondike, Iva, Mrs. Frank Wilcox, Ben. Diana, Buckingham, Mensa, Baby Yellow, Minta, Zenobia, Nio, Cleo, Harvest Moon, Neola, Baby White, Lady Lou and other good varieties.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

## CHRYSAANTHEMUMS from 2 1/4-in. pots.

The following varieties for immediate delivery:

800 Dr. Enguehard ..... 500 Chamberlin  
700 Donatello ..... 1000 Chas. Rager  
2500 October Frost ..... 2000 Polly Rose  
1300 Amorita ..... 2000 Robt. Halliday  
1000 Col. Appleton ..... 500 Wm. Turner  
1200 Chieftain ..... 500 Maj. Bonaffon  
3500 Snow Queen ..... 500 Chieftain  
2000 Yellow Frost ..... 500 White Chieftain  
2000 Diana ..... 1000 Garza

300 Morton F. Plant

SPECIAL OFFER—\$30.00 PER 1000.

The following varieties, rooted cuttings, \$4.00 per 100, \$30.00 per 1000:

Chadwick Improved ..... W. H. Chadwick  
Chadwick Supreme ..... Golden Chadwick

S. S. PENNOCK-MEEHAN CO.,

1608-1620 Ludlow St., Philadelphia, Pa.

## CHRYSAANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

WHITE.

Crystal Gem ..... \$3.00 per 100  
Oconto ..... 3.00 per 100  
White Chieftain ..... 3.00 per 100  
Josephine Foley ..... 4.00 per 100  
October Queen ..... 4.00 per 100

YELLOW.

Golden Queen ..... 3.00 per 100  
Bonaffon ..... 3.00 per 100  
Marigold ..... 3.00 per 100  
Mrs. Morgan ..... 3.00 per 100

PINK.

McNiece ..... 3.00 per 100  
Wells' Late Pink ..... 3.00 per 100  
Chieftain ..... 3.00 per 100

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

**CHRYSANTHEMUM—Continued**

Strictly first-class rooted cuttings of the following varieties, ready for immediate shipment.

|                    |                   |
|--------------------|-------------------|
| 1300 Timothy Eaton | 200 Lulu          |
| 400 White Chadwick | 400 Diana         |
| 750 Chas. Rager    | 450 Quinola       |
| 100 Elberon        | 200 Mensa         |
| 900 Marigold       | 100 Garza         |
| 150 Golden Wedding | 300 Mrs. Beu      |
| 450 White Frick    | 50 Malaine        |
| 325 Oconto         | 50 Western Beauty |
|                    | 450 Early Frost   |

The above varieties, \$2.00 per 100; \$17.50 per 1000; 1700 Seidewitz R. C., \$2.50 per 100; \$22.50 per 1000.

See our ads for POT PLANT varieties of MUMS and for STEVIA, elsewhere in these columns.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

**CHRYSANTHEMUMS.**

SCHAEFFER'S SENSATIONAL ANEMONES.

INNOCENCIA, pure white, flushed pale pink.

WILFREDA, pale yellow.

OLD ROSE, old rose color.

H. J. HEINZ, canary yellow.

GRAF von FLEMING, lavender.

JUNO, lilac, shading white.

CLEMENCIA, deep pink.

PEPITA, pale pink and orange.

TITIAN BEAUTY, deep rich bronze.

YELLOW PRINCE, maize-yellow.

GRAF von ORIOLE, pure rose-pink.

WEE WAH, terra cotta.

\$5.00 per doz., \$35.00 per 100.

CHAS. H. TOTTY,

MADISON, NEW JERSEY.

Chrysanthemums, 2-in., good plants: Advance, Chrysolora, Pacific Supreme, Lynnwood Hall, Mrs. Buckbee, Chieftain, Turner, \$2.00 per hundred; 3-in. Golden Harvest, Souvenir d'Or, Helen Newberry, Baby, \$4.00 per hundred; 4-in., cut back and 3 branches each, Comoleta, Advance, Chieftain, \$8.00 per hundred; 4-in. Virginia Poehlman, tall, strong plants, will make 4 to 5 ft. stems, 1 shoot each, \$10.00 per hundred; 3-in. Hilda Canning, new bronze Baby, \$15.00 per hundred; 2-in. Oconto, new white, \$5.00 per hundred; 3-in., Skibo, early yellow pompon, \$5.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO

CHRYSANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

GOLDEN GLOW CHIEFTAIN

SMITH'S ADVANCE WHITE HELEN FRICK

KALB PACIFIC

GOLDEN SALOMON HELEN FRICK

ALICE SALOMON COL. APPLETON

MAJOR BONNAFFON

WELLS' LATE PINK,

Pompons in several varieties,

2½-in., \$2.50 per 100;

2½-in., \$3.00 per 100.

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLA.

**BARGAINS IN MUM CUTTINGS.**

Oct. Frost, \$1.00 per 100, \$10.00 per 1000; Chrysolora, C. Touset, Unaka, White Bonnaffon, Alice Salomon, Silver Wedding, Major Bonnaffon, Chas. Rager, Mrs. Patty, Col. Appleton, Dr. Enguehard, P. Supreme,

\$1.25 per 100, \$12.00 per 1000.

McNiece, White Chieftain, Ramapo, Chieftain and pompons, Klondyke.

\$2.00 per 100, \$18.00 per 1000.

Cash with order. All clean stock and well rooted.

LAMPERT FLORAL CO., XENIA, O.

**CHRYSANTHEMUMS.**

CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS, \$3.00 per 100, \$25.00 per 1000. CASH. SAMPLE MAILED FOR 10c.

READY JUNE 1: 6000 GOLDEN CHADWICK AND 3000 WHITE CHADWICK IMPROVED.

Ready June 15: 12,000 Golden Chadwick; 1000 Improved Golden Chadwick and 5000 White Chadwick Improved.

P. R. DE MUTH & SONS,

CONNELLSVILLE, PENNSYLVANIA.

**CAN DELIVER IMMEDIATELY.**

Alice Salomon, Salomon's Gold, Harvard, White Rager, Yellow Rager, Chrysolora, Monrovia, Golden Wedding, Bard.

\$1.50 per 100; \$15.00 per 1000.

5000 Smith's Advance 3000 Dr. Enguehard

5000 Oct. Frost 5000 Higenbotham

5000 F. Pullman 3000 Silver Wedding

5000 F. Bergman 1000 Early Snow

\$1.00 per 100; \$10.00 per 1000.

Memphis Floral Co., Memphis, Tenn.

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordii, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please. Leonard Clotti, West Grove, Pa.

Surplus mums from pots, ready for benching, \$1.75 per 100:

Golden Glow, Chrysolora, Marie Meyer, Polly Rose, Pacific Supreme, Dr. Enguehard, S. Mensa, Ladysmith, Little Barbee, P. Zenobia, Baby Marguerite, Delicatissima. Also rooted cuttings of some other varieties at \$1.00 per 100.

Albert J. Mueller, Carlinville, Ill.

Chrysanthemum cuttings, good, strong stock. Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Col. Appleton, Nagoya, Golden Eagle, Yellow and White Bonnaffon, Roman Gold, Chas. Rager, White Jones, Nonin, Chieftain, Maud Dean, Enguehard, Harvard, \$1.75 per 100, \$15.00 per 1000; Turner, Golden Wedding, White Eaton, Seidewitz, Glenview, \$2.00 per 100, \$15.00 per 1000. 250 at 1000 rate. Cash, please.

T. W. Baylis & Son, West Grove, Pa.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

Chrysanthemum: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Imp. Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, Golden Glow, Chas. Rager, Early Frost, Early Snow and Dr. Enguehard, R. C., \$2.00; 2½-in., \$3.00 per 100; Yellow Chadwick, White Chadwick, Pink Chieftain and White Chieftain, R. C., \$2.50; 2½-in., \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

**CHRYSANTHEMUMS.**

Roman Gold, Chas. Rager, White Jones, Enguehard, Patty, Yellow Jones, Harvard.

POMPONS AND SINGLES.

Minta, Western Beauty, Mrs. Beu, Helen Newberry, Little Barbee, White Mensa, Mrs. Buckingham, Queen, R. C., \$2.00 per 100, \$18.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemum rooted cuttings, October Frost, Unaka, Chrysolora, Dr. Enguehard, \$1.50 per 100; Chrysolora, \$12.50 per 1000; Bonnaffon cuttings, \$1.25 per 100; \$10.00 per 1000; Chrysolora, Dr. Enguehard and Bonnaffon, 2½-in., \$2.25 per 100; \$20.00 per 1000; Timothy Eaton, cuttings, \$2.00 per 100; 2½-in., \$2.50 per 100. Immediate delivery. Cash, please.

W. Bezdek, Cedar Rapids, Ia.

Chrysanthemum rooted cuttings:

Early Snow Patty

Halliday Bonnaffon

Pink Gem Adeline

Chrysolora Maud Dean

White Chieftain White Dean

Roman Gold Nagoya

\$2.00 per 100.

ERIE FLORAL CO., ERIE, PA.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2½-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salomon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonnaffon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, a few others and 6 var. Pompons, Diana, etc.

J. C. Steinhauser, Pittsburg, Kans.

Chrysanthemums, Oct. Frost, Chrysolora, Unaka, Touse, Oconto, Pink Gem, Chas. Rager, Wm. Turner, Chieftain, Dolly Dimple, E. A. Seidewitz, Mistletoe, Patty, Glenview, Yellow Chadwick, Pompons, Fairy Queen, Diana, Elva, Baby, Mrs. Frank Beu, Zenobia. Fine 2½-in. cut back stock, \$3.00 per 100. Cash, please.

Simon & Fricke, 4227 North Ave., Silverton, O.

Chrysanthemums, leading varieties, 2-in., topped, \$2.50 per 100; 2½-in., \$4.00 per 100; R. C., \$2.00 per 100. Send for list of best varieties of standards, singles, pompons and exhibition varieties. Cash or trade reference.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Chrysanthemums, Mrs. Robinson, White and Yellow Frost, White and Yellow Touse, Cardinal, Pacific Supreme, Early Snow and others, 2½-in., \$2.50 per 100. Extra fine stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Chrysanthemum rooted cuttings, cold frame grown and rooted: Early Frost, E. A. Seidewitz, Mistletoe, Major Bonnaffon, Dr. Enguehard, Oconto, Smith's Advance, Lynnwood Hall and others, \$1.50 per 100, \$12.50 per 1000. Cash.

Bushy Flower Gardens, Bushy, O.

**MUMS.**

Per 100  
100 Chieftain, 2-in. .... \$2.00  
100 Pacific Supreme, 2-in. .... 2.00  
100 White Chadwick, 2-in. .... 2.00  
Renner's Greenhouses, Madison, S. D.

Mums, 2-in., Golden Wedding, Halliday, Chrysolora, Golden Salomon, Yellow Eaton, Helen Frick, Enguehard, Mrs. Weeks, Wm. Turner, White Helen Frick, Dec. Gem, Merry Xmas, \$2.50 per 100.

Bird Forrest, Waxahatchie, Tex.

A Winner. Yellow Smith's Advance, same as parent, only a bright clear yellow, rooted cuttings now ready, \$6.00 per 100.

W. A. ROWE FLORAL CO.,

Kirkwood, Missouri.

Strong, well-rooted cuttings and 2½-in. pots, all varieties, new and standard. Stock and prices are right. Ask for list.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum rooted cuttings: Bonnaffon, Charles Rager, Oconto, Chieftain, \$12.50 per 1000. Ready June 1. Your money back if not satisfactory.

John T. Gale, Tewksbury Centre, Mass.

Chrysanthemum R. C., E. Frost, E. Snow, Oconto, Chieftain, Halliday, Bonnaffon, Enguehard, \$2.00 per 100, \$15.00 per 1000; 2½-in., \$3.00 per 100, \$22.00 per 1000. Cash.

Frank Leith & Son, Haverhill, Mass.

Chrysanthemums for sale or will exchange for anything I can use. Major Bonnaffon, Dr. Enguehard and E. A. Seidewitz, strong 2½-in. pots, \$2.50 per 100, \$22.50 per 1000.

W. W. Coles, Kokomo, Ind.

Rooted mum cuttings, to move quick, \$1.50 per 100, 250 or more, \$12.00 per 1000, in the following varieties. Chrysolora, Bonnaffon and Rager. Enos W. Kohr, Lancaster, Pa.

CHRYSANTHEMUMS R. C. and 2½-in. pot plants of all best florists' varieties at reasonable prices. A postal will bring our trade list. Stafford Conservatories, Stafford Springs, Conn.

Strong 2½-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemums, Chadwick Improved, 2-in. pots, strong plants, \$3.50 per 100, \$35.00 per 1000. Cash with order.

Hirzel Bros., 908 Holland St., Toledo, O.

YELLOW TURNER CHRYSANTHEMUMS. 2½-in. that can be topped for cuttings, \$2.50 per doz.; \$20.00 per 100.

D. L. Hollinger, 107 W. South St., Akron, O.

Chrysanthemums, XXXX stock, Bonnaffon and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.

C. H. Jacobs, Westfield, Mass.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.

C. Humfeld, Clay Center, Kan.

Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, rooted cuttings, 10,000 Seidewitz, \$15.00 per 1000; 10,000 Maj. Bonnaffon, \$15.00 per 1000; 5000 Chas. Rager, \$15.00 per 1000. J. D. Breneman, Box 24, Harrisburg, Pa.

Mums, rooted cuttings: Pacific Supreme, Chieftain, Rager, Snow, Nonin, Yellow Bonnaffon, Chrysolora, \$1.25 per 100. Cash, please.

Meadowside Greenhouses, Avondale, Pa.

Chrysanthemums, Major Bonnaffon, fine rooted cuttings, \$2.00 per 100; \$18.00 per 1000. Cash.

John Bauscher, Freeport, Ill.

Chrysanthemums, standard varieties, 2½-in. pots, \$25.00 per 1000. Cash, please.

R. Virus, 5324 Leland Ave., Chicago, Ill.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties.

Henry Smith, Grand Rapids, Mich.

Golden Glow, \$1.50 per 100, field clumps.

F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

**CINERARIAS.**

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom.

Henry Smith, Grand Rapids, Mich.

**CLEMATIS.**

Clematis paniculata, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 2-yr.-old, heavy plants, \$15.00 per 100; lighter grade, \$12.00 per 100; 3-yr.-old, \$20.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

4000 Clematis paniculata, 2-yr., 4-in., pot-grown, \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

**COBAEAS.**

Cobaea scandens. Extra fine 2½-in., \$3.00 per 100. The Wagner Park Nursery Co., Sidney, O.

Cobaeas, 4-in., 15c.

Ernest Rober, Wilmette, Ill.

Cobaea scandens, strong 4-in., \$10.00 per 100.

John Walker, Youngstown, O.

Cobaea scandens, purple, 2½-in., \$3.00 per 100.

Edward W. Schuster, Crookston, Minn.

**COLEUS.**

Coleus Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other, \$3.00 per 100, \$27.50 per 1000. Not less than 50 at this price. See our ads for caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 50c per doz., \$3.00 per 100. Brilliancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.50 per doz. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

OAK GROVE GREENHOUSES,

TUSKEGEE, ALABAMA.

Coleus Brilliancy, 2-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$25.00 per 100; 6-inch, very heavy, 50 cents each. Trailing Queen, Golden Bedder, Firebrand and others, \$3.00 per 100; \$25.00 per 1000.

Plyer & Olsem, Wilmette, Ill.

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**COLEUS.** Complete assortment of colors. Ready for shipment May 15. Trade paper quotations prevail.

**KENNICOTT BROS. CO.,** Chicago.  
163 N. Wabash Ave.,

Coleus, popular varieties, R. C., 85c per 100, \$8.00 per 1000, prepaid; 2-in., \$2.50 per 100, \$20.00 per 1000; Brilliancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash. Royston & Fenton, Evansville, Ind.

Verschaffeltii and Golden Bedder coleus, 2½-in., \$3.00 per 100, \$25.00 per 1000; also Brilliancy, 2½-in., \$4.00 per 100, \$35.00 per 1000, good, clean stock, ready for immediate sale. J. A. Farnworth & Son, Gallon, O.

Coleus, the very prettiest varieties, 2½-in., \$2.00 per 100; Defiance coleus, 2½-in., \$1.00 per doz.; \$6.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, Trailing Queen, of red and new yellow varieties, well rooted cuttings, 75c per 100, \$6.00 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Coleus, 2½-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2½-in. pots, \$2.50 per 100; 3-in. pots, \$5.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus R. C., 10 kinds, \$6.00 per 1000, 70c per 100; 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Trailing Queen, rooted cuttings, 75c per 100; 2½-in. pot plants, bushy, 3c. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Coleus, 2-in., in assortment, \$2.50 per 100; 2½-in., \$3.50. Brilliancy R. C., \$1.50 per 100, 2-in., \$3.00. N. O. Caswell, Delavan, Ill.

Coleus, 3-in. stock plants, good commercial varieties, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Coleus, 2 in., mixed, \$2.50 per 100; R. C., \$1.00 per 100, \$9.00 per 1000. Ernest Rober, Wilmette, Ill.

Coleus, assorted, 70c per 100, \$6.00 per 1000; 2 and 2½-in., \$2.00 and \$2.25 per 100. C. H. Jacobs, Westfield, Mass.

Coleus Brilliancy, 2½-in. pots, \$5.00 per 100; 2-in. pots, \$3.00 per 100. La Crosse Floral Co., La Crosse, Wis.

Trailing coleus, R. C., \$1.00 per 100; Brilliancy, R. C., \$1.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

**COLEUS.** See our display ad this issue. **ROLF ZETLITZ,** Lima, O.  
Woodlawn Ave.,

Coleus, Verschaffeltii, Firebrand and fancy mixed, strong 1½-in., \$2.25 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Coleus Golden Bedder, Verschaffeltii and 12 other varieties, R. C., 70c per 100; \$6.00 per 1000. Cash, please. E. B. Randolph, Delavan, Ill.

Brilliancy coleus, 2½-in., \$3.00 per 100; best bedding varieties, 2½-in., \$2.50 per 100. Fostoria Floral Co., Fostoria, O.

Coleus, Dreer's best seedlings, fine colors mixed, 3-in., 4c; 2½-in., 3c. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Coleus, Yellow and red, heavy 2-in., \$2.00 per 100. The Wagner Park Nursery Co., Sidney, O.

Coleus Trailing Queen, 60c per 100. Memphis Floral Co., Memphis, Tenn.

Xmas Gem, 4-in., 8c; 2-in., 3c. Williams & Matthews, Anderson, Ind.

Coleus, out of small pots, 15 var., \$2.25 per 100, \$20.00 per 1000. Arthur Doebel, Norwalk, O.

Coleus Trailing Queen, 2½-in., strong, 3c. Hammerschmidt & Clark, Medina, O.

Coleus, 2½-in., 3c; 3½-in., 7c. Western Ave. Greenhouse Co., Toledo, O.

Coleus, \$4.00 per 100; out of 3-in. Peter Morgen, Huntingburg, Ind.

Coleus, 3-in., \$5.00 per 100; 5 good varieties. Waukesha Floral Co., Waukesha, Wis.

Coleus Trailing Queen, 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Yellow Trailing Queen, 2-in., 2c. Sunnyside Greenhouses, R. 1, Jeanette, Pa.

Coleus Brilliancy R. C., \$2.00 per 100. Cash with order. La Crosse Floral Co., La Crosse, Wis.

Coleus, 2½-in., \$2.50 per 100. Best varieties. **GULLETT & SONS,** LINCOLN, ILL.

Trailing Queen coleus, 2-in., 2c; 3-in., 5c. Loyd O. Bunch, Fredonia, Kan.

**COLEUS,** 20 best bedding varieties, 2½-in., \$2.00 per 100. Reeser Plant Co., Springfield, O.

Coleus, Trailing Queen, 2-in., \$2.00 per 100. Wm. Swinbank, Sycamore, Ill.

**COLUMBINES.**

Columbine, mixed, strong, 2-yr., \$4.00 per 100. Geo. Sjoerdsma, 2344 W. 111th St., Chicago, Ill.

**CORN FLOWERS.**

Cornflowers, double, for early flowering, 2½-in., \$2.00 per 100; 300 for \$5.00. J. C. Schmidt, Bristol, Pa.

**BUSINESS BRINGERS—**

**REVIEW CLASSIFIED ADS.**

## COSMOS.

Cosmos, early and late flowering, strong 2½-in., \$2.00 per 100; 300 for \$5.00. New double giant flowering cosmos, \$3.00 per 100. J. C. Schmidt, Bristol, Pa.

## CROTONS.

Crotons, 5-in., assorted, 35c and 40c. **GULLETT & SONS,** LINCOLN, ILL.

## CUPHEAS.

Cuphea R. C., 75c per 100; 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

2-in. cigar plants, \$2.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

Cigar plants, 2½-in., extra strong, \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

## CYCLAMEN.

Cyclamen giganteum; Improved Wandsbek type, the finest in existence, our output 350,000 this season. We have many testimonials as to quality of strain and plants. Eight varieties equally divided. 2½-in., extra select,

|                           |              |              |
|---------------------------|--------------|--------------|
| strong .....              | \$ 7.50 100; | \$65.00 1000 |
| 2½-in., strong .....      | 6.50 100;    | 60.00 1000   |
| 3-in., extra strong ..... | 10.00 100;   | 90.00 1000   |
| 3-in., strong .....       | 8.00 100;    | 75.00 1000   |

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100, \$40.00 per 1000; extra select, \$6.00 per 100, \$50.00 per 1000; small seedlings for 2½-in. only, \$4.00 per 100; \$35.00 per 1000.

Rococo Erecta, finest new introduction, well recommended for commercial growing, transplanted, strong seedlings, \$6.00 per 100; 2½-in., \$8.00 per 100; 3-in., \$12.00 per 100. Careful packing assured. No extra charges on packing. Ernest Rober, Wilmette, Ill.

## CYCLAMEN.

Strong 2-in. stock, ready to shift, finest strain, in assorted colors. Plenty of Christmas Red. Clean, healthy little plants, with plenty of roots, the kind you are looking for.

\$5.50 per 100. Cash with order.

The above price includes careful packing in boxes, made especially for this stock. If you want a sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

## CYCLAMEN.

|                    |                          |
|--------------------|--------------------------|
| Pure white         | Duke of Connaught        |
| Dark red           | Rose of Marienthal       |
| Salmon Queen       | Glory of Wandsbek        |
| White with red eye | Xmas Red (Phoenix)       |
| (Persicum)         | Salmon King, bright rose |

|                         |                 |
|-------------------------|-----------------|
| Princess May            |                 |
| Seedlings .....         | \$ 3.50 per 100 |
| 2½-inch .....           | 7.50 per 100    |
| 2½-inch, selected ..... | 8.00 per 100    |
| 3-inch .....            | 10.00 per 100   |

**AMERICAN BULB CO.,** Chicago, Ill.  
172 N. Wabash Ave.,

Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen seedlings, Rococo included, all colors, \$3.50 per 100, \$30.00 per 1000; once transplanted, \$5.00 per 100, \$45.00 per 1000; twice transplanted, \$7.50 per 100, \$70.00 per 1000; 4-in., \$20.00; 5-in., \$35.00. Excellent grown stock. Cultural directions with order. See begonias, coleus, echeveria, geranium and pelargonium ads. C. Winterich, Cyclamen Specialist, Defiance, O.

Transplanted seedlings (3-4 leaves), \$5.00 per 100, \$45.00 per 1000; 1½-in. pots (3-4 leaves), pink, white and red, \$4.00 per 100, \$35.00 per 1000. All the above colors furnished either separately or mixed, 2½-in. pots of the above, in mixed only, \$6.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen, good, strong stock, 2½-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

**S. S. SKIDELSKY & CO.,** Philadelphia, Pa.  
1004 Lincoln Bldg.,

Cyclamen from best German-grown strain, in all colors, 2½-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.

Roman J. Irwin, 108 W. 28th St., New York.

25,000 cyclamen, 3-in. May delivery, 5 colors, extra select plants, \$10.00 per 100; \$90.00 per 1000; 10,000 2½-inch, \$7.00 per 100; \$60.00 per 1000.

**G. M. REBURN & CO.,** Chicago, Ill.  
160 N. Wabash Ave.,

Cyclamen, transplanted, 2-in., \$5.00 per 100; 3-in., \$8.00; 5-in., 35c each; 6-in., 50c to 75c; 7-in., \$1.00 to \$1.50; full of buds and bloom, best varieties. Henry Smith, Grand Rapids, Mich.

Cyclamen, transplanted seedlings, \$3.50 per hundred. Cash, less 5%.

**C. L. HUMPHREY,** WHOLESALE GROWER,  
ZANESVILLE, OHIO.

Cyclamen, separate colors, 2-inch, \$8.00 per 100; \$75.00 per 1000. Pyfer & Olsem, Wilmette, Ill.

Cyclamen, best strain, separate colors or mixed, 3-in. pots, \$10.00 per 100, \$90.00 per 1000. Julius Roehrs Co., Rutherford, N. J.

Cyclamen, fine 2½-in. plants, ready for a shift, 5 colors, \$6.00 per 100. Cash with order, please. Winchester Greenhouses, Winchester, Ky.

Cyclamen, mixed colors, 3-in., \$6.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

## CYPRIPEDIUMS.

Cypripedium Insigne, fine plants in 5-inch pans, established two years, in fine condition, \$18.00 per doz., \$135.00 per 100. Altimo Culture Co., Canfield, O.

## DAHLIAS.

|                                    | Doz.   | 100     |
|------------------------------------|--------|---------|
| *Golden Gate, cactus .....         | \$0.80 | \$ 6.00 |
| Tricolor, var. cactus .....        | 1.25   | 10.00   |
| *Hortulanus Budde, peony .....     | 1.25   | 10.00   |
| *Painted Lady, peony .....         | 1.25   | 10.00   |
| Electra, peony .....               | 1.50   | 12.00   |
| *Mrs. J. Garden Cassatt show ..... | 1.25   | 10.00   |
| *Queen Victoria show .....         | .50    | 4.00    |
| Bon Ton, show .....                | .40    | 3.00    |
| *Yellow Duke, show .....           | .60    | 5.00    |
| *White Swan, show .....            | .50    | 4.00    |
| *Sylvia, dec. ....                 | .40    | 3.00    |

We have a surplus of cut flower dahlias, not having room for planting, and offer them at special below list price until sold. All sorts marked \* are in a class of their own for cutting. Above dahlias in strong divisions, all sprouted, ready for planting. Long Island Dahlia Gardens, Finger Bros., Prop., Hicksville, L. I., N. Y.

Dahlias: Blanche Keith, Gaillard, Amy, Kriemhilde, Winsome, Katherine Duerr, Penelope, White Swan, 4c. Earl of Pembroke, Frank L. Bassett, Jack Rose, Henry Patrick, Perle d'Or, Yellow Duke, Beauty of Kent, 3c. Sylvia, 2c; Queen Wilhelmina, Perle d'Or, 10c. Countess of Lonsdale, 7c. Cash, please. J. R. Benjamin, Calverton, L. I., N. Y.

**DAHLIAS THAT BLOOM IN THE MIDDLE WEST.** We offer a short list, comprising only those varieties that bloom satisfactorily in this climate and selected for their cutting value. Sound field-grown tubers, carefully divided. **WAYSIDE GARDENS,** MENTOR, O.

Strong divisions Queen Wilhelmina, white, and Miss G. Keeling, best pink, peony flowered dahlia for cutting, 20c each, stock limited, first come, first served. Clifford E. White, the Dahlia Farm, Grosse Ile, Mich.

**WHITE MAMMOTH,** the best large white show dahlia for cutting, splendid divisions, \$2.50 per 100; rainbow mixture, fine assortment of choice varieties, \$2.00 per 100. Cash with order. Burgess Seed & Plant Co., Galesburg, Mich.

Dahlias, strong plants in 2½-in. pots, \$4.00 to \$8.00 per 100, in 20 best varieties. Ask for full list. Anglin & Walsh Co., Williamsbridge, N. Y.

Dahlias. Black Beauty, dark purple, dormant roots, \$2.00 per 100. The Wagner Park Nursery Co., Sidney, Ohio.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. Van Kirk Floral Co., Atco, N. J.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

## DAISIES.

Boston Yellow daisies, best winter cut flowering variety, 2½-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2½-in., \$5.00 per 100.

Mrs. Sander, rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

|                           | 2½-in.  | Cuttings | plants  |
|---------------------------|---------|----------|---------|
|                           | Per 100 | Per 100  | Per 100 |
| Marguerites, white .....  | \$1.00  | \$2.50   |         |
| Giant White .....         | 1.00    | 2.50     |         |
| Etoile d'Or, yellow ..... | 3.00    | 5.00     |         |
| Boston, yellow .....      | 3.00    | 5.00     |         |

**A. L. RANDALL CO.,** Chicago, Ill.  
Wabash Ave. at Lake St.,

Daisies, Boston Yellow, 2½-in., \$6.00 per 100; Giant White and Mrs. Sander, 2½-in., \$3.50 per 100, \$30.00 per 1000; Boston Yellow, 3-in., \$10.00 per 100.

**S. S. SKIDELSKY & CO.,** Philadelphia, Pa.  
1004 Lincoln Bldg.,

Shasta daisy, Alaska, strong field clumps; Daisy Mrs. C. Lothian Bell and Memorial daisy, a hardy daisy blooming for Memorial Day. Any of the above, 75c per doz., \$5.00 per 100. Send for list of hardy plants.

William Toole & Son, Baraboo, Wis.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

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**DAISIES—Continued.**

Boston Yellow daisy R. C., \$2.50 per 100; 2½-in., \$5.00 per 100. Marguerites, R. C., \$1.00 per 100, \$8.00 per 1000.

W. A. Ballou, Wheaton, Ill.

Daisies, 2½-in. pots, in bud and bloom, Mrs. Sander, Boston Yellow, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Mrs. F. Sander daisies, 4-in. stock, strong, in bud and bloom, \$9.00 per 100. Cash. See pelargonium adv.

Waukesha Floral Co., Waukesha, Wis.

Daisies (bellis), transplanted, in bud and bloom, in pink and white, \$1.50 per 100, \$12.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Sander R. C., \$1.00 per 100; 2-in., \$2.00 per 100; Shasta, 1½-in., 2c. Byer Bros., Chambersburg, Pa.

**YELLOW AND WHITE. FULL FLOWER.**

Mrs. Sander and Boston Yellow, 4-in., full of bloom, very pretty, \$10.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Daisies, Mrs. F. Sander, 2½-in., 2c; Shasta daisies, strong, transplanted plants, \$1.50 per 100, mailed, \$12.00 per 1000.

S. W. Pike, St. Charles, Ill.

Shasta daisies, strong plants, out of 3-in. pots, \$1.00 per doz., \$6.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Mrs. Sander and marguerites, 3-in., in bud and bloom, \$5.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Shasta daisy, strong 2½-in. last July seedlings, ready to bloom, 75c per doz., \$5.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Daisies, large flowering white, 3-in., \$6.00; 4-in., \$10.00 per 100.

Hillview Greenhouses, La Crosse, Wis.

Shasta daisies, 2 years old, strong, big plants, \$10.00 per 100; 1 yr. old, \$4.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Daisies, yellow marguerites, 2½-in., \$4.00 per 100; 3½-in., \$6.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Marguerites, 3-in., 5c; in bloom. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Daisies, marguerites, 4-in., well flowered, 8c. Cash.

J. P. Herzog, Belvidere, Ill.

Shasta daisies, strong plants, 2½-in., \$2.50 per 100. Cash.

John Bauscher, Freeport, Ill.

Marguerite daisies, 4-in., in full bloom, \$10.00 per 100. F. L. Tornquist, Benton Harbor, Mich.

Daisy, Sander, 2-in., 2½c.

Bird Forrest, Waxahachie, Tex.

English daisies (bellis perennis), strong plants, \$1.00 per 100. Cash. H. A. Cook, Oberlin, O.

Daisies, marguerites, white, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

Boston Yellow daisies, 2½-in., \$7.00 per 100.

R. R. Davis Co., Morrison, Ill.

R. C. daisies, California White, \$1.00 per 100. Prepaid.

S. D. Brant, Clay Center, Kan.

**DIGITALIS.**

Digitalis, assorted or in separate colors, extra fine plants, 3-in., 75c per doz., \$5.00 per 100. Cash, please.

La Crosse Floral Co., La Crosse, Wis.

DIGITALIS gloxiniflora, rose or white; strong field-grown, 75c per doz., \$5.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

**DRACAENAS.**

Dracaena indivisa, good stock, transplanted seedlings, \$2.50 per 100, \$20.00 per 1000; 2½-in., \$3.50 per 100; 3-in., extra strong, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2½-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$20.00 per 100; 6-in. pots, fine plants, \$35.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

**DRACAENA INDIVISA**

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

E. RAWLINGS, WHOLESALE GROWER.

ALLEGANY, NEW YORK

Dracaena indivisa, large, strong year-old, transplanted plants, ready for 3-in.; will make fine plants this fall, \$1.75 per 100, \$15.00 per 1000; 3-in., fine, large plants, ready for 4-in., \$5.00 per 100.

Chas. Whitton, York and Gray, Utica, N. Y.

500 Dracaena indivisa, 6-in., \$35.00 per 100

750 Dracaena indivisa, 5-in., \$25.00 per 100

1500 Dracaena indivisa, 4-in., \$15.00 per 100

W. C. Ehmman, Corfu, N. Y.

Dracaena indivisa, extra strong stock, 4-in. \$12.00 per 100.

DAVIS FLORAL CO., DAVENPORT, IA.

**DRACAENA INDIVISA.**

5-in. .... \$25.00 per 100  
4-in. .... 15.00 per 100  
3-in. .... 10.00 per 100  
2½-in. .... 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Dracaena indivisa, 2½-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong 5-in., \$25.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Dracaena indiv., 4-in., \$10.00; 5-in., \$20.00; 6-in., \$35.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, pelargoniums, echeverias and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Dracaena indivisa, good, strong stock: 4-in. .... \$12.50 per 100  
5-in. .... 25.00 per 100

Cash with order.  
L. Stapp Co., 2304 12th St., Rock Island, Ill.

**DRACAENA INDIVISA.**

200 4-lach, nice plants,

\$15.00 per 100.

EARL SHULTS, FLORIST,

HORSEHEADS, N. Y.

**DRACAENAS.**

4-in. dracaenas, 28-30-in. high... \$12.50 per 100  
5-in. dracaenas ..... 20.00 per 100

Cash, please.  
FRED G. LEWIS, LOCKPORT, N. Y.

Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$2.00 per doz., \$15.00 per 100; 5-in., \$4.00 per doz., \$30.00 per 100; 6-in., \$6.00 per doz., \$45.00 per 100; 7-in., \$1.00 each. Cash.

Ulrich Floral Co., Tiffin, O.

**DRACAENAS.**

5-in. .... \$25.00 per 100  
3-in. .... 10.00 per 100

CRABB & HUNTER FLOWER SHOP, Grand Rapids, Mich.

War on Dracaena indivisa, strong, large 4-in., \$10.00 per 100; 6-in., \$30.00 per 100. Cash, please, with order. You make no mistake when your order is directed to

H. F. Merrill, Florist, Sayre, Pa.

Splendid stock of dracaenas for immediate disposal, 3½-in., 12c; 4-in., 20c; 6-in., 35c. Chas. W. Curtis, Summerville Blvd., Irondequoit, N. Y.

Dracaenas indivisa, fine large plants, from 4-in. pots, \$12.00 per 100.

Stuhldreher Bros., Mansfield, O.

Dracaena indivisa, 6-in., 35c; 5-in., 25c; 4-in., 10c and 12c; 3-in., 8c.

L. Potter & Sons, Waukegan, Ill.

Dracaena indivisa, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

Baur Floral Co., Erie, Pa.

Dracaena indivisa, ready now, 3½-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Dracaena indivisa, extra strong, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.

F. Sokol, College St., Worcester, Mass.

Dracaena indivisa, strong 3½-in. pots, \$8.00 per 100.

United States Cut Flower Co., Elmira, N. Y.

Dracaena indivisa, extra strong stock, 2000 5-in., 25c each; 1000 6-in., 50c each.

J. F. Kidwell Co., Downers Grove, Ill.

Dracaena indivisa, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Dracaena indivisa, 4-in., 12c; 6-in., 35c; 7 and 8-in., 60c and \$1.00.

Hillview Greenhouses, La Crosse, Wis.

Dracaena indivisa, good, strong 4-in., \$12.00 per 100. Ovid Greenhouses, James M. Hoag, Prop., Ovid, Mich.

Dracaena indivisa, strong, well-grown plants from 5-in. pots, \$2.50 per doz., \$20.00 per 100.

Paul Mader, East Stroudsburg, Pa.

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Fine, 4-in., 15c; 5-in., 25c.

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Dracaena indivisa, 6-in., extra strong, 50c each

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Echeveria sec. glauca, medium, \$3.00; large, \$5.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and geraniums.

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Evonymus radicans, 3-in., \$6.00 per 100, \$55.00 per 1000. George Bros. & Co., Springdale, Pa.

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FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

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Hardy ferns, wholesale price. 100 10 Each

Adiantum pedatum, Maidenhair, \$6.00 \$0.75 \$0.10

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|                               | 100     | 1000     |
|-------------------------------|---------|----------|
| Norwood, 2½-in. ....          | \$25.00 | \$200.00 |
| Bird Nest, 2½-in. ....        | 20.00   | 175.00   |
| Scottii, 2½-in. ....          | 6.00    | 50.00    |
| Teddy, Jr., 2½-in. ....       | 6.00    | 50.00    |
| Roosevelt, 2½-in. ....        | 5.00    | 40.00    |
| Boston, 2½-in. ....           | 5.00    | 40.00    |
| Whitman, 2½-in. ....          | 5.00    | 40.00    |
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Ferns for fern dishes, well established, in all varieties, 2¼-in., \$3.50 per 100, \$30.00 per 1000:

|                        | Size    | 100    | 1000    |
|------------------------|---------|--------|---------|
| Boston .....           | 2¼-inch | \$4.00 | \$35.00 |
| Roosevelt .....        | 2¼-inch | 5.00   | 40.00   |
| Whitman Compacta ..... | 2¼-inch | 5.00   | 40.00   |

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

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Ferns, assorted varieties for fern dishes; good 2¼-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100; \$40.00 per 1000. Whitman and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

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Ferns, ready now, 2¼-in. pots, strong Bostons, \$4.00 per 100, \$35.00 per 1000; Whitman, Scottii, Roosevelt, \$5.00 per 100, \$40.00 per 1000; Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100, 3½-in. pots, fine salable pot plants in Smithii, Elegantissima Compacta and Muscosa, \$25.00 per 100; Scottii and Teddy, Jr., 4-in. pots, \$20.00 per 100; Boston runners, \$12.50 per 1000.

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|              |     |
|--------------|-----|
| 4-inch ..... | 18c |
| 5-inch ..... | 30c |
| 6-inch ..... | 50c |
| 7-inch ..... | 70c |
| 8-inch ..... | 90c |

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Ferns, Bostons, extra select, 2½-in., \$4.50 per 100, \$40.00 per 1000; Roosevelt, 2½-in., \$5.00 per 100, \$40.00 per 1000; Whitman, 2½-in., \$5.00 per 100; \$40.00 per 1000.

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Table ferns, good assortment of varieties, strong 2¼-in., \$3.00 per 100. Boston and Barrowsii types, fine, strong, well furnished 3-in., \$8.00 per 100; 5-in., heavy, 40c; medium, 30c; 4-in., 15c.

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Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

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Boston ferns, 3-in., \$8.00 per 100  
Teddy, Jr., 2½-in., 4.00 per 100  
Orders from unknown parties must be accompanied with cash or satisfactory reference.

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## BOSTON FERNS.

5-in. pot-grown ..... 30c |

Immediate delivery, cash with order.

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Asplenium, Nidus Avis Fern (Bird Nest), 4½-in., 50c; table ferns, 5 best kinds, 3c.

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| 6-in. .... | \$0.50 |
| 7-in. .... | .75    |

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Ferns, Scottii, Roosevelt, 2¼-in., \$4.25 per 100, \$40.00 per 1000; Scottii, Teddy, Jr., 4-in., \$15.00 per 100. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Choice table ferns, 6 varieties, 2½-in., \$3.00 per 100.

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Pteris Sporum, green, \$6.00 per doz.; variegated, \$9.00 per doz., 6-in. pots.

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Ferns, Bostons, 5-in., 25c; Whitman, 5-in., 25c; well rooted, clean, good color. Cash.

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Table ferns, best commercial varieties, 2-in., \$3.00; 3-in., \$5.00 per 100.

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Boston ferns, well grown, spaced plants, 2¼-in., \$0.00 per 100, \$50.00 per 1000.

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First-class stock of Boston ferns, 5-in., 30c.

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Forget-me-nots, giant blue, winter blooming variety, best in the market, should be planted from 2¼-in. pots about June 1st, will flower Nov. 1st and through the winter months, \$5.00 per 100, \$45.00 per 1000.

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Mysosotis, field clumps, common, 3c, ever-blooming, \$5.00 per 100.

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Forget-me-nots (alpestris, Royal Blue), strong plants, for winter blooming; 3-in. pots, 75c per doz.; \$5.00 per 100.

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Forget-me-nots, R. C., 60c per 100. Memphis Floral Co., Memphis, Tenn.

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TRUE PURITY, from a reliable grower. LOS ROBLES GARDEN, SANTA CRUZ, CAL.

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Fuchsia Black Prince, gas fumigated, no White Fly, ready for larger pots or make good stock plants, 2-in., \$2.00 per hundred. Cash, less 5%.

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WHOLESALE GROWER,

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Fuchsias, 2¼-in. pots of Black Prince and a good assortment, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

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Fuchsias, R. C., 6 kinds, \$1.00 per 100; 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Fuchsias, 2½-inch, \$5.00 per 100; 4-inch, \$12.00 per 100; 4½-inch, \$15.00 per 100.

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## FUNKIAS.

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Geraniums, extra fine stock, all ready for larger pots, or benching, or field stock.

2-in. Poitevine .....\$2.50 hundred  
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3-in. Poitevine ..... 5.00 hundred

2-in. Ricard ..... 2.50 hundred  
3-in. Ricard ..... 5.00 hundred  
2½-in. La Favorite..... 2.50 hundred

Cash, less 5%.

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WHOLESALE GROWER,

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Geraniums, 4-in., in bud and bloom, well branched.

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Out of pots.

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RICARD AND S. A. NUTT,

\$6.00 per 100.

CASH.

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Geraniums, extra fine, clean, strong plants, in bud and bloom.

|                     | 4-in.                            | 4½-in. |
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| Buchner .....       | 10.00 per 100; 12.00 per 100     |        |
| Poitevine .....     | 12.00 per 100;                   |        |
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Ivy leaf geraniums,  
3 best varieties... 10.00 per 100;

Guaranteed fine stock. Cash.

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RICARD, POITEVINE CASTELLANE,

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\$12.00 per 1000.

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Cash with order.

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Geraniums, extra fine stock, best we ever had.

Ricard, 3-in. ....\$5.50 100; \$50.00 1000

King Edward, 3-in. .... 4.50 100; 40.00 1000

Trego, light red, 3-in. .... 5.50 100; \$50.00 1000

Improved over American Beauty, 2½-in., \$3.50

per 100; 3-inch, \$5.50 per 100.

S. A. Nutt, 4-in., \$10.00 per 100.

Salleri, 2½-in., \$2.00 per 100.

Cash.

John Bauscher, Freeport, Ill.

Geraniums, 4-in., in bud and bloom.

4-in. 3-in. 2½-in. 2¼-in.

S. A. Nutt, double..... 7c 4c 3c 2½c

Bright Pink, double..... 7c 4c 3c 2½c

Salmon Pink, double..... 7c 4c 3c 2½c

White, double ..... 7c 4c 3c 2½c

Poitevine ..... 10c 5c

Cash with order.

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LARGE PLANTS, IN BUD AND BLOOM.

4-in. S. A. Nutt.....\$ 9.00 per 100

4-in. Ricard ..... 10.00 per 100

4-in. Poitevine ..... 10.00 per 100

4-in. La Favorite ..... 10.00 per 100

3-in., above varieties ..... 5.00 per 100

This stock will satisfy your customers.

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Geraniums R. C., Nutt, Buchner, Doyle, \$12.50; Presilly, Hill, Poitevine, Castellane, Ricard, \$15.00; 2-in., \$2.00; 3-in., in bud and bloom, \$5.00; Helen Michell, 6c; vineas, 1c; 2-in., 3c; 3-in., 6c; 4-in., 10c; lobelia Mallard, 2-in., 2c; dracenas, 4-in., 15c; 3-in., Sprenger, \$5.00; hydrangeas, 4-in., in bloom or bud, 10c and 15c; for specimens, 10c to \$5.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

## GERANIUMS.

4-in. well branched, in bud and bloom.

|                 | Per 100 |
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| Buchner .....   | 8.00    |
| Poitevine ..... | 8.00    |
| Ricard .....    | 8.00    |

The above varieties, 2¼-in. pots, \$3.00 per 100.

Chas. Pommert, Amelia, O.

Geraniums, 3½ and 4-in. pots, in bud and bloom.

|                                 |                 |
|---------------------------------|-----------------|
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| R. Poitevine .....              | 7.00 per 100    |
| Mme. Buchner .....              | 7.00 per 100    |
| Mrs. Lawrence .....             | 7.00 per 100    |
| Helen Michell .....             | 10.00 per 100   |
| Helen Michell, 3½-in. pots..... | 8.00 per 100    |

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## 25,000 GERANIUMS.

Strong, healthy plants in bloom, Nutt, Viand, La Favorite, Ricard, Poitevine, Barney Landry, Walnut scented, Rose, Skeleton and Ivy geraniums; 3 in. of the above, \$4.00 per 100; \$30.00 per 1000; 4-in., \$7.00 per 100; \$60.00 per 1000; 500 at 1000 rate. No orders taken after the 15th.

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Geraniums, 2¼-in. pots, Nutt, Ricard and Poitevine, \$25.00 per 1000, \$3.00 per 100; 4-in. pots, Nutt, Ricard, Poitevine, Doyle, Buchner, Oberle and others, in full bloom, fine plants, \$8.50 and \$10.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

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**NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.**  
**CASH WITH ORDER.**  
**PETER BROWN,**  
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Geraniums, strong, well branched plants, in bud and bloom: S. A. Nutt (best dark red), Buchner (double white), Charlotte (double rosy pink), Beauty Poitevine (semi-double salmon), 3-in., \$6.00 per 100; 3½-in., \$8.00 per 100; 4-in., \$10.00 per 100. Cash, please.  
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Geraniums: S. A. Nutt, Poitevine, E. G. Hill, Ricard, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Grant in 3 and 4-in., same price as above. This stock is first-class and is all ready to go now; the 4-in. is nearly all in bloom. Cash, please.  
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GOOD, HEAVY PLANTS FROM 4-IN. POTS.**

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Semi-double Gen. Grant (best scarlet)..... 8.00  
Mme. Buchner (best dble. white)..... 8.00  
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**GERANIUMS—2¼-INCH.**

**Per 100 Per 1000**  
S. A. Nutt, red.....\$3.00 \$25.00  
Francis Perkins, pink..... 3.00 25.00  
La Favorite, white..... 3.00 25.00  
Immediate delivery. Cash with order.  
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**GERANIUMS. 3½ and 4-in. pots. S. A. Nutt, Ricard, Grant and Poitevine, \$10.00 per 100. Packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.**  
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**GERANIUM ROOTED CUTTINGS.**

S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine..... 12.50 per 1000  
Grown right, rooted right, packed right.  
Quality is as important in summer as in winter. You get quality all the year buying my stock.  
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Geraniums, 2¼-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Vland, \$3.00 per 100, \$25.00 per 1000.  
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**108 W. 28th St., New York.**

Geraniums, 2-in., choice stock, ready for immediate shipment. S. A. Nutt, Ricard, Jean Vland, La Favorite, Miss F. Perkins, Jean Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000. Also Dryden, E. G. Hill, Poitevine, Annie Vincent and Claire Frenot, \$3.00 per 100, \$25.00 per 1000.  
**L. L. Lingo, Wooster, O.**

**GERANIUMS.**

Ricard, 2-in.....\$2.00 per 100  
Buchner, 2-in..... 2.00 per 100  
Montmont, 2-in..... 2.00 per 100  
Mixed not labeled, 2-in..... 1.75 per 100  
**E. Rawlings, Wholesale Grower, Allegany, N. Y.**

**GERANIUMS, 4-IN. E. G. HILL AND RICARD, IN BUD AND BLOOM, \$8.00 PER 100; 3-IN. RICARD, JEAN VLAND, BUCHNER AND S. A. NUTT, \$4.00 PER 100. 2-in. in same varieties as above, \$2.00 per 100, \$20.00 per 1000. Cash.**  
**Jacobs Bros., P. O. 413, Peoria, Ill.**

Geraniums, strong 4-in. stock, ready for immediate retail trade, standard varieties assorted, guaranteed to give satisfactory results, \$10.00 per 100. Ready now. Ivy geraniums, strong 4-in., \$10.00 per 100. Cash, please.  
**Evenden Bros. Co., Williamsport, Pa.**

3-in. geraniums, all colors, \$5.00; 5-in., extra large, bushy plants, in full bloom, \$18.00. Above stock is strictly first class and we can furnish it in bud or bloom, as you prefer.  
**HOMEWOOD GREENHOUSES,**  
**ATCHISON, KANSAS.**

Geraniums, stocky plants, 4-in.: Anna Brown, Nutt, La Favorite, Buchner, Poitevine, \$8.00 per 100; 4-in. mixed geraniums, our selection, \$7.00 per 100; Helen Michell, 4-in., \$12.00 per 100. Cash with order.  
**E. Wickersham & Co., Pottstown, Pa.**

Geraniums, choice standard varieties, 3-in., \$5.00; 4-in., \$8.00 per 100. See our ads for coleus, caladiums, cannas, vincas, asparagus, dracaenas, pelargoniums and echeverias.  
**C. Winterlich, Cyclamen Specialist, Defiance, O.**

Geraniums, strong 4-in. in bud and bloom, \$7.00 per 100, \$65.00 per 1000; out of pots. Vincas, 4-in., \$9.00 per 100; 2¼-in., \$3.50 per 100, \$30.00 per 1000. All nice strong plants. Cash with order.  
**A. E. Smith, Newtown, Pa.**

3-in. S. A. Nutt, \$4.00 per 100; \$37.50 per 1000  
4-in. S. A. Nutt, 7.00 per 100; 65.00 per 1000  
All good clean stock, in bud and bloom. Cash, please.  
**Riverside Floral Co., Muncie, Ind.**

Geraniums, 10,000 S. A. Nutt, finished plants, in bud and bloom, ready for immediate sales, \$8.00 per 100; out of 3½-in. pots.  
**Russell Bros., Syracuse, N. Y.**

Geraniums, S. A. Nutt, 4-in. pots, in bloom or bud, \$10.00 per 100; 3½-in. pots, \$7.00 per 100.  
**LAKEWOOD CEMETERY GREENHOUSES,**  
**3601 Hennepin Ave., Minneapolis, Minn.**

Geraniums: Nutt, Grant, Ruby, Hill, Poitevine, Buchner, Oberle, Dagata, Doyle, etc., 4-in. selected plants, 10c; general run of good stock, 8c; 2¼-in., \$2.50 per 100.  
**H. S. Wiecking, Bluffton, Ind.**

Geraniums, strong 4-in. Vland, S. A. Nutt and Poitevine, in bloom or bud, 7c and 8c. We have some 3-in., 4c; in bud or bloom, 5c. Mme. Sallerol, 2-in., \$2.00 per 100; 3-in., \$3.00.  
**Peterson Floral Co., Gibson City, Ill.**

**GERANIUMS, S. A. Nutt, Decorator, Ricard, Presilly and Barney, 4-in., at \$8.00 per 100, or \$75.00 per 1000, extra fine plants in bud and bloom.**  
**H. S. ELY & CO., NEOSHO, MO.**

Geraniums: S. A. Nutt, Jean Vland, La Pilote, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; 2¼-in., \$30.00 per 1000; 2-in., \$25.00 per 1000. Cash with order.  
**Frank Beu, 4445 No. Crawford Ave., Chicago.**

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3½ and 4-in., \$6.50 per 100; Mme. Sallerol, 2¼-in., \$2.00 per 100. Cash.  
**S. A. Pinkstone, York & Hickory, Utica, N. Y.**

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$6.00 per 100; in bud and bloom; Mme. Sallerol, large, bushy plants, 3-in., \$3.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

Geraniums, 3½-in., in bud and bloom:  
S. A. Nutt.....\$8.00 per 100  
A. Ricard..... 8.00 per 100  
Beaute Poitevine..... 8.00 per 100  
**DAVIS FLORAL CO., DAVENPORT, IOWA.**

Geraniums: Nutt, B. Poitevine and Jean Vland, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.  
**Hudson Greenhouses, Hudson, Mich.**

Geraniums, White Buchner, Jean Vland, 4-in., 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in., 9c; 3½-in., 8c. All good stocky plants, bud and bloom. Cash with order.  
**Gus Schlegel, Olney, Ill.**

**Per 100**  
Geraniums in bud and bloom, 4-in.....\$8.00  
Geraniums in bud and bloom, 2¼-in..... 3.00  
Mme. Sallerol, 2¼-in..... 3.00  
**Krueger Bros., Toledo, O.**

Geraniums, Mme. Sallerol, 2-in., fine, \$3.00 per 100; American Beauty and S. A. Nutt, \$8.00 and \$10.00 per 100, 4-in. plants, bud and bloom; 3-in., \$5.00 per 100.  
**Williams & Matthews, Anderson, Ind.**

S. A. Nutt, 4-in., 2 and more branches, in bud and bloom, \$9.00 per 100; 4-in., 1 and 2 branches, in bud and bloom, \$7.00 per 100; 2½-in., in bud and bloom, branched, \$2.75 per 100.  
**Wm. Krieger, Lansing, Mich.**

**NUTT, POITEVINE, DOUBLE GRANT, ROSE.**  
Good 4-in. in bloom, \$10.00 per 100; extra strong 5-in., \$15.00. Quick shipment. Rose, 3-in., 4c; 4-in., 8c.  
**GULLETT & SONS, LINCOLN, ILL.**

5000 geraniums in bud and bloom, 4-in., Poitevine, \$8.00 per 100; Nutts, Ricards and Buchners, \$7.00 per 100. As we wish to clean out our stock quickly, we sell at a sacrifice.  
**The Holcomb Greenhouses, Carlton Station, N. Y.**

Geraniums, rooted cuttings, S. A. Nutt, \$10.00 per 1000; Poitevine, Helen Michell, \$12.00 per 1000; S. A. Nutt, 2¼-in., \$20.00 per 1000; Poitevine, Helen Michell, \$25.00 per 1000. Cash, please.  
**Frank Leith & Son, Haverhill, Mass.**

Geraniums, such fine varieties as A. Ricard, Beate Poitevine, Mme. Landry, Bertha de Presilly, S. A. Nutt and Buchner; good, strong stock, in bud and bloom, \$7.50 per 100.  
**Stuhldreher Bros., Mansfield, O.**

Rose geraniums, the good old-time rose-scented of years ago, strong stock, 3-in., 7c; S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100. Cash.  
**Freeport Floral Co., Freeport, Ill.**

Geraniums, S. A. Nutt, Marq. de Montmort, Perkins, Poitevine and Ricard, 3½-in., in bud, \$6.00 per 100; 3-in., \$4.00 per 100.  
**Wagner's Greenhouses, Tiffin, O.**

Ricard geraniums, 2-in., fine plants, in bud and bloom, \$2.00 per 100; overstocked on this variety; hence this price.  
**Mt. Gilead Floral Co., Mt. Gilead, O.**

Geraniums, A-1 stock, S. A. Nutt, Mrs. E. G. Hill, Beate Poitevine. All in bloom or bud, \$8.00, \$10.00 and \$12.00 per 100.  
**Gloede's Evanston, Ill.**

Geraniums, good, strong 2¼-in. plants, for late planting or stock, A. Ricard and B. Poitevine, \$3.00 per 100, \$25.00 per 1000. Cash, please.  
**N. E. Beck Floral Co., Massillon, O.**

Geraniums: Nutt, Poitevine, Ricard, nice stocky plants, good value, all in bloom, \$10.00 per 100.  
**C. C. POLLWORTH CO., MILWAUKEE, WIS.**

Exceptionally strong, healthy S. A. Nutt geraniums in bud and bloom, from 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Cash.  
**Albert Loeffler, Watertown, Wis.**

Geraniums, 4-in. mixed, Nutt, Poitevine, Ricard, etc., \$7.50 per 100. Cash.  
**Fairview Greenhouses, Milton, Pa.**

2-in. rose geraniums, \$2.50 100, \$20.00 1000. Cash, please.  
**E. B. Randolph, Delavan, Ill.**

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash.  
**C. Erickson, Princeton, Ill.**

Strong, healthy, 4-in. geraniums, in bloom, Poitevine, Ricard, Nutt and La Favorite, \$8.00 per 100. Extra select, \$10.00 per 100.  
**Wm. Fluegge, Jr., Morton Grove, Ill.**

500 Beauty Poitevine, 500 Ricard, heavy, branched plants in bud and bloom, 4-in. pots, quality stock. None any better, \$10.00 per 100. Cash with order.  
**F. E. Cremer, Hanover, Pa.**

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please.  
**J. A. Swartley & Sons, Sterling, Ill.**

Geraniums, standard varieties, mixed, 2¼-in., \$1.75 per 100; ivy-leaved, red and pink, 2¼-in., \$3.50 per 100.  
**Baker Floral & Seed Co., Baker, Ore.**

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 4-in. Poitevine, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100.  
**Kring Bros., Fairbury, Ill.**

Geranium, strong S. A. Nutt, Poitevine, Vland, 4-in., \$7.00 per 100; Nutt and Vland, 3-in., \$5.00 per 100. All in bloom.  
**W. T. Johnson, Momence, Ill.**

Geraniums, extra strong, mixed, good varieties, 2¼-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2¼-in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00.  
**Edgar Osborn, Danville, Ill.**

Geraniums, S. A. Nutt, 4-in. stock, \$10.00 per 100; 3-in., \$5.00 per 100; Poitevine, 4-in. stock, \$12.00 per 100.  
**Waukeha Floral Co., Waukeha, Wis.**

Geraniums, R. C. Nutt, mixed varieties and Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50 per 100, fine plants, guaranteed. Cash with order.  
**Mrs. E. A. Llewellyn, Olean, N. Y.**

Geraniums, 4-in., S. A. Nutt, in bud and bloom, \$7.00 per 100; 2-in., \$20.00 per 1000. Cash, please.  
**R. Virus, 5324 Leland Ave., Chicago, Ill.**

Geranium, Nutt, 4-in., \$8.00 per 100; Silverleaf, 2¼-in., \$3.00 per 100; 3-in., \$6.00 per 100; variegated Nutt, 2¼-in., \$6.00 per 100.  
**Ernest Rober, Wilmette, Ill.**

Geraniums, S. A. Nutt and Poitevine, fine, large plants, well branched, in bud and bloom, 4-in., \$6.00 per 100, 200 for \$10.00.  
**Edward Whitton, City & Green Sts, Utica, N. Y.**

Geraniums, Hill and Poitevine, in bud and bloom, \$8.00 per 100; Jean Vland, 3½-in., \$7.00 per 100.  
**Calvert Floral Co., Lake Forest, Ill.**

Geraniums, 4-in., Nutt, \$10.00 per 100; 4-in. Poitevine, \$10.00 per 100.  
**L. Potter & Sons, Waukegan, Ill.**

Pelargonium geranium, fine A No. 1 4-in., \$4.00 per 100. This is good healthy stock. Cash with order.  
**S. W. Carey, Urbana, O.**

Geraniums, strong, 4-in., E. G. Hill, in bud, \$8.00 per 100.  
**Thornton Floral Co., Streator, Ill.**

Geraniums, standard sorts, in bloom, 3½-in., 7c; 4-in., 8c.  
**Western Ave. Greenhouse Co., Toledo, O.**

Geraniums, strong 4-in., bud and bloom, Poitevine, Hill, Buchner, etc., \$8.00 per 100.  
**S. W. Pike, St. Charles, Ill.**

Geraniums, out of 3½-in. pots, \$7.00 per 100. Cash, please.  
**Leonard Cousins, Jr., Concord Junction, Mass.**

Geraniums, S. A. Nutt in bud and bloom, from 3-in. pots, \$5.00 per 100. Cash, please.  
**C. Warren Swayne, West Grove, Pa.**

Geraniums, S. A. Nutt, 2¼-in., \$3.00 per 100; 3-in., \$5.00 per 100; Mme. Sallerol, 3-in., \$5.00 per 100.  
**John Walker, Youngstown, O.**

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid.  
**California Geranium Co., Box 552, Santa Monica, Cal.**

2¼-in. Marvel, Harcourt, Poitevine, Ricard and Castellane, \$2.00 per 100. The North Madison Floral Co., North Madison, Ind.

Geraniums, assorted, in bud and bloom, 4-in., \$10.00 per 100; strong stock. H. C. Doecker, 2000-48 Gentilly Ave., New Orleans, La.

Geraniums, S. A. Nutt and D. G. Grant, 2¼-in., fine plants, \$2.50 per 100.  
**A. B. Cronbaugh, Ada, O.**

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please.  
**Babcock & Sons, Charlevoix, Mich.**

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.  
**Briscoe & Stowell, Charles City, Ia.**

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash.  
**Daut Bros., Decatur, Ill.**

Geraniums, 2¼-in., 10 named kinds, 10 of each, \$2.50 per 100; Sallerol, 2¼-in., 3c; Nutt, 2¼-in., 3c.  
**Hammerschmidt & Clark, Medina, O.**

Geraniums, Beate Poitevine, La Favorite and S. A. Nutt, 2¼-in., \$2.00 per 100. Cash, please.  
**J. J. Clayton & Son, West Grove, Pa.**

Geraniums, Nutt and Poitevine, in bud and bloom, 3½ in., \$8.00 and \$10.00 per 100. Cash.  
**Chas. H. Green, Spencer, Mass.**

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Geraniums Mme. Sallerol, 2-in., \$2.00 per 100; \$18.00 per 1000. Cash, please.  
W. Praisach, Corfu, N. Y.

Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$7.50 per 100. Cash, please.  
Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, R. C., S. A. Nutt, \$10.00 per 1000. W. E. Allen, 185 Exchange St., Leominster, Mass.

Geraniums, 3-in., 6c; 3½-in., 7c; 4-in., 8c. Cash with order, please. State how to be shipped. Chas. T. May, R. R. 14, Dayton, O.

Geraniums, 4-in., well branched, S. A. Nutt, in bloom, 8c. 2½-in. S. A. Nutt, ready for shift, at \$3.00 per 100. R. R. Davis Co., Morrison, Ill.

Geraniums, La Favorite, Dble. White, 3-in. size, \$4.00 per 100.  
Goshen Floral Co., Goshen, Ind.

GERANIUMS. See our display ad this issue. ROLF ZETLITZ, Lima, O.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 4-in., 7c.  
C. R. Wills, Greenville, O.

Geraniums, good stock, in varieties, out of 4-in. pots, in bud and bloom, \$8.00 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, Apple, 2½-in., fine plants, \$2.50 per 100; seed, \$2.50 per 1000. Cash. Misses Wilson, Mildred & Pleasant, Montgomery, Ala.

Geraniums: Ricard, Poltevine, Nutt, La Favorite, Dryden, 2½-in., \$2.50 per 100, \$22.50 per 1000. S. M. Harbison, Danville, Ky.

Fine S. A. Nutt geraniums, 3-in., equal to 4-in. R. G. Schlotter, Keokuk, Ia.

Geranium Mme. Sallerol, 3-in., \$5.00 per 100. Cash, please. Fred Walter, Rochester, Ind.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Geraniums, S. A. Nutt, bud and bloom, 4-in., 8c. Cash. J. P. Herzog, Belvidere, Ill.

Nutt geraniums, rooted cuttings, \$10.00 per 1000. Erie Floral Co., Erie, Pa.

Good S. A. Nutt geraniums, 3-in., 6c. Cash, please. D. L. Vincent, Ionia, Mich.

Geraniums, Mme. Sallerol, 2½-in. stock, \$3.00 per 100. A. R. Ellis, Chittenango, N. Y.

300 3½-in. S. A. Nutt, well branched, in bloom, 200 mixed, 8c. A. F. Johnson, Amherst, Mass.

Geraniums, strong 4-in. Nutt, 7c, bud and bloom. John Van Aart, Paducah, Ky.

Geraniums, 3-in., in best colors, mixed, \$4.00 100. Cash. M. S. Etter, Shiremanstown, Pa.

S. A. Nutt geraniums, 2-in., \$2.50 per 100. Loyd C. Bunch, Fredonia, Kans.

2-in. mixed geraniums, \$2.50 per 100. D. U. Augspurger & Sons Co., Peoria, Ill.

## GLADIOLI.

## GLADIOLI, FIRST SIZE.

|              | Per 1000 |
|--------------|----------|
| America      | \$15.00  |
| Augusta      | 15.00    |
| Baron Hulot  | 20.00    |
| Halley       | 20.00    |
| Niagara      | 45.00    |
| Pink Beauty  | 20.00    |
| Schwaben     | 50.00    |
| War          | 60.00    |
| Mrs. F. King | 15.00    |

## SECOND SIZE, 1¼ TO 1½-IN.

|         | Per 1000 |
|---------|----------|
| America | \$12.50  |
| Peace   | 37.00    |
| War     | 42.00    |

Ask for full lists of planting sizes and bulb-lets, also other varieties in first size.  
Anglin & Walsh Co., Williamsbridge, N. Y.

## REMAINDER OF OUR GLADIOLUS STOCK.

|                            | Per 100 | Per 1000 |
|----------------------------|---------|----------|
| 1500 Mrs. F. Pendleton     | \$7.00  | \$60.00  |
| 1300 Chicago White         | 3.00    | 25.00    |
| 4000 Augusta               | 1.75    | 15.00    |
| 1000 Geo. Paul             | 3.00    | 25.00    |
| 1000 Mrs. F. King          | 1.75    | 15.00    |
| 5000 Mrs. F. King, 1¼-in.  | 1.40    | 12.00    |
| 1000 Niagara               | 6.00    | 50.00    |
| 2000 Taconic               | 1.75    | 15.00    |
| 2000 Unnamed Pink          | 1.50    | 12.00    |
| 10000 Independence, 1¼-in. | 1.25    | 10.00    |
| 2000 Victory, 1¼-in.       | 1.40    | 12.00    |
| 400 Burrell                | 1.75    | 15.00    |
| 300 Scarsdale              | 4.00    | 35.00    |
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## WAYSIDE GARDENS, MENTOR, OHIO.

GLADIOLI, BEST LONG ISLAND GROWN, FIRST SIZED BULBS FOR FORCING.  
America and Augusta, also Mrs. Francis King, \$2.00 per 100, \$15.00 per 1000.

Halley and Primulinus Hybrids, \$2.50 per 100, \$20.00 per 1000.  
Florists' White and Light mixture, \$2.00 per 100, \$15.00 per 1000.

Gladiolus America, 1¼-in. and up, \$2.50 per 100, \$20.00 per 1000; Gladiolus America, 1½-in. and up, \$3.00 per 100, \$25.00 per 1000.

All other varieties, prices on application.  
Roman J. Irwin, 108 W. 28th, New York, N. Y.

Gladioli, Mrs. F. King, 1st size, \$15.00; Chicago White, 1st size, \$20.00; Augusta, 2nd size, \$13.00 per 1000. Write for prices on planting stock and bulb-lets. S. W. Pike, St. Charles, Ill.

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|                          |      |       |
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| Columbia                 | 2.00 | 10.00 |
| 2000 May, 2nd            | 1.25 | 10.00 |
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List on application.  
JOHN H. UMPLEBY, LAKE VIEW, N. Y.

## GLADIOLUS.

|                           |      |       |
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| Francis King, first size  | 100  | 1000  |
| Francis King, second size | 1.25 | 10.00 |

A. Henderson & Co., Box 125, Chicago.

|                                   |      |       |
|-----------------------------------|------|-------|
| Mrs. Jas. Lancashire, salmon pink | 100  | 1000  |
| President Taft, dark pink         | 3.00 | 25.00 |
| Michigan, light scarlet           | 2.50 | 20.00 |
| E. E. Stewart, Brooklyn, Mich.    | 6.00 | 50.00 |

Princes and Attraction, 1 and 2-in., 2c and 1½c.  
L. Hemingway, Benton Harbor, Mich.

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Strong 1-yr.-old field-grown plants or strong divisions. Varieties marked \* best suited for cut flowers.

|  | Doz.   | 100    |
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| Achillea ptarmica, The Pearl             | \$0.75 | \$5.00 |
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| *Chrysanthemum maximum, Mrs. C. L. Bell  | .85    | 6.00   |
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| *Dianthus plumarius, hardy garden pink   | .75    | 5.00   |
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| *Helianthus rigidus, Miss Mellish        | .75    | 5.00   |
| *Helianthus rigidus, Wolley Dodd         | .75    | 5.00   |
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| *Pyrethrum roseum hybridum               | .75    | 5.00   |
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| Salvia azurea grandiflora                | .85    | 6.00   |
| Shasta daisy, Alaska                     | .75    | 5.00   |
| *Hemerocallis flava                      | .75    | 5.00   |
| Hemerocallis fulva                       | .75    | 5.00   |
| Rudbeckia purpurea                       | .85    | 6.00   |
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WILLIAM TOOLE & SON,  
Hardy Plant and Pansy Farm, Baraboo, Wis.

Hardy plants, 1-yr., field-grown or strong divisions.

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| Boltonia asteroides         | .75    | 4.00   |
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LEONARD COUSINS, JR.,

Telephone Concord,

Concord Junction, Massachusetts.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky, from the field (Sept. sown), \$3.00 per 1000; 5000 lots, \$2.50 per 1000. Large, bushy, from cold frames, fall transplanted, in bud and bloom, \$1.50 per 100, \$12.00 per 1000; 500 at 1000 rate.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, field-grown, last fall sowing, \$4.00 per 1000, 70c per 100. Transplanted last fall from cold frames, now in bud and bloom, \$12.50 per 1000, \$1.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Pansies, strong plants from field, very fine strain, \$4.00 per 1000; large plants in bud and bloom, finest mixture, \$2.00 per 100, \$15.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansies, transplanted, fine strain, in bud and bloom, \$2.00 per 100; \$18.00 per 1000; small transplanted, \$10.00 per 1000; \$1.25 per 100.

Ernest Rober, Wilmette, Ill.

Pansy plants, giant mixture, transplanted, in bud and bloom, \$1.25 per 100, \$10.00 per 1000. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Pansies. Plants in bloom, \$1.00 per 100. Memphis Floral Co. Memphis, Tenn.

#### PELARGONIUMS.

##### PELARGONIUMS.

We are in the market with a large stock of Easter Greeting in 2½, 3's and 4's for after Decoration. These are in bloom and unsold ones will make you fine plants to carry over to rival azaleas. In 1918 azaleas will be scarce, that's certain, and 6's and 7's, Easter Greeting, will take their place. We are booking orders for fall shipment from the big growers that can see into the future. We will have any size, any time. We put E. G. on the map. Get from headquarters. S. C. Templin & Sons, E. G. Specialists, Garrettsville, O.

##### PELARGONIUMS.

##### Easter Greeting,

##### Lucy Becker,

##### Swabian Maid,

##### Wurtembergia.

Excellent stock, 2½-in., \$7.50 per 100.

##### ROMAN J. IRWIN.

108 W. 28th St., New York, N. Y.

##### PELARGONIUMS.

For June and July delivery,

\$8.00 per 100.

\$75.00 per 1000.

Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid and German Glory.

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

##### PELARGONIUMS.

Easter Greeting, 2½-in., \$7.00 per 100

Easter Greeting, 3-in., \$9.00 per 100

In bud and bloom, will make fine 4 and 5-in. for Decoration Day, free of white fly, immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Pelargoniums, mixed varieties, strong 4-in. stock, \$15.00; 2-in., \$5.00; flowering plants, 6 to 8-in. pots, 25c to 50c each.

Henry Smith, Grand Rapids, Mich.

Pelargoniums, Wurtembergia, Swabian Maid, Lucy Becker, Wolfgang Goethe, 2-in., \$6.00 per 100; stocky 4-in. in bud and bloom, \$15.00. Free of white fly. Instructions for fumigating for white fly with each order.

Hartford City Floral Co., Hartford City, Ind.

Pelargonium Easter Greeting, 2½-in., \$6.00; 4-in., \$12.00; 5-in., \$20.00, in bloom. See our ads for colons, caladlums, cannas, vincas, asparagus, dracaenas, echeverias and geraniums.

C. Winterlich, Cyclamen Specialist, Defiance, O.

#### PELARGONIUMS.

##### EASTER GREETING.

2½-IN., \$7.00 PER 100.

I. SHELBY CRAIL CO.,

MONONGAHELA, PENNSYLVANIA.

Easter Greeting, 4-in. stock in bud and bloom, strong, bushy plants, \$20.00 per 100. Well worth the money. We need room. Cash. See Sander daisy adv.

Waukesha Floral Co., Waukesha, Wis.

Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid and Wurtembergia, strong, clean plants from 2½-in. pots, \$7.50 per 100, \$70.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Pelargoniums, Easter Greeting, Wurtembergia, Gardner's Joy and German Glory, \$7.00 per 100. All clean, stocky plants.

L. L. Lingo, Wooster, O.

Pelargoniums, good 2½-in. stock, best varieties. See display adv.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Pelargoniums, 2-in. Easter Greeting, Wurtembergia, German Glory, Swabian Maid, Lucy Becker, 6c; Mrs. Layal, 5c.

Williams & Clark Floral Co., Muncie, Ind.

Pelargoniums, Easter Greeting, Lucy Becker, 2½-in., 7c; 3½-in., 10c; 5-in., 25c; Wurtembergia, 3½-in., 12c; 5-in., 30c.

Hammerschmidt & Clark, Medina, O.

Pelargoniums, Esster Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.

A. J. Diserens, Cedar Rapids, Iowa.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Pelargonium Easter Greeting, 4-in., in A-1 condition, in bud and bloom, 15c; 2½-in., 7c.

Felix Kramer, Blaine St., Niles, O.

Pelargoniums, rooted cuttings, \$2.50 per 100.

S. D. Brant, Clay Center, Kan.

#### PEONIES.

Peonies, after Decoration Day until June 25th, \$3.00 per 100 for fancy; \$2.00 per 100 for No. 1. F. o. b. W. L. Lux, R. 7, Topeka, Kans.

#### PERIWINKLES.

Cheaper than they can be grown north. 2-in., vinca, pink or white \$1.00 per 100; \$9.00 per 1000

2-in. snapdragons 1.00 per 100

R. C. Vernon begonias 1.00 per 100

R. C. ageratum, dwarf dark blue. .60 per 100

Tucker's Greenhouse, R. 7, Oklahoma City, Okla.

Periwinkles, 3 varieties, \$3.00 per 100.

Hehl's Greenhouses, West Toledo, O.

Periwinkle, 2-in., 2c.

Bird Forrest, Waxahachie, Tex.

Periwinkle, alba and rosea, 2½-in., 2½c.

GULLETT & SONS, LINCOLN, ILL.

#### PETUNIAS.

Petunias, double 4-in., \$10.00, fine plants in full bloom, pink, white and variegated, immense flowers, selected stock. Try some of these. Also some 3-in., \$7.00.

Williams & Matthews, Anderson, Ind.

Petunias, best double sorts in about 18 varieties, at \$1.00 per 100, \$35.00 per 1000, for immediate shipment. Rosy Morn, 2½-in., \$3.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Petunias, double fringed, finest assortment of large flowered, bright colored varieties, strong 2½-in. plants, for late planting or stock, \$3.25 per 100, \$30.00 per 1000. Cash, please.

N. E. Beck Floral Co., Massillon, O.

Single petunias, 2½-in., \$2.00 per 100; single petunias, Michell's New Star and Rosy Morn, 2½-in., \$2.00 per 100; dbl. petunias, 2½-in., \$3.50 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100; \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Petunia. Single and double. Ready for shipment May 15. Trade paper quotations prevail. KENNICOTT BROS. CO

163 N. Wabash Ave., Chicago.

Petunias, double or single, large flowering, fringed, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Petunias, double mixed, 2½-in., \$2.25 per 100.

Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Dble. petunias, 3-in., strong, bushy plants, \$5.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Petunias, strong, stocky plants, ruffled, single fringed, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. From Dreer's seed.

A. R. Ellis, Chittanooga, N. Y.

Petunias. Fringed and California giants: 2½-in., \$3.00 per 100; 3-in., \$8.00 per 100. Rosy Morn: 2½-in., \$5.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Petunias, double, R. C., 10 kinds, \$1.00 per 100; single, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Pink Beauty petunias, 2½-in. stock, \$2.50 per 100. Cash with order.

J. T. Kehely, Columbus, Ga.

Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 75c.

Odor Greenhouses, Iola, Kan.

Petunia single California Giant, 2½-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Petunias, single and double, 2-in., \$3.00; 4-in., \$9.00. Fine, heavy stock.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Petunias, 3-inch single, Rosy Morn, \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Petunia Rosy Morn, thumb pots, extra strong, \$2.50 per 100. Cash.

W. P. Long, West Grove, Pa.

Petunia Rosy Morn, 2-in., \$2.50 per 100. Cash. E. A. Parkes, Highland Park, Ill.

Petunia Vick Ruffled, 2½-in., \$4.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Petunias, mixed, 2-in., 2c.

J. Herbert Moore, Claremore, Okla.

R. C. Petunias dbl., \$1.25 per 100, \$10.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

#### PHLOXES.

Hardy phlox, 1-yr., field-grown, in following varieties:

|                  |                 |
|------------------|-----------------|
| Anton Mercie     | Athos           |
| Buchner          | Danzenvilliers  |
| Mme. Paul Dutrie | La Vague        |
| Le Mahdi         | O. Wittig       |
| Eclerleur        | R. P. Struthers |
| Mrs. Jenkins     | Von Lassburg    |
|                  | Rosenberg.      |

\$3.50 per 100, \$30.00 per 1000.

THE NILES NURSERY COMPANY, NILES, MICHIGAN.

|   |        |         |
|---|--------|---------|
|   | 100    | 1000    |
| Phlox subulata Model, pink, 2½-in.        | \$5.00 | \$45.00 |
| Phlox subulata Alba, white, 2½-in.        | 5.00   | 45.00   |
| Phlox subulata Daisy Hill, purple, 2½-in. | 5.00   | 45.00   |

George Bros. & Co., Springdale, Pa.

Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

Phlox Drummondii, Dreer's best mixed, 3-in., 4c; 2½-in., 3c. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Phlox Subulata (creeping phlox), IN BLOOM, shell pink and white, \$5.00 per 100.

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Hardy phlox, mixed, 2 year old, strong plants, \$6.00 per 100.

Ernest Rober Wilmette, Ill.

Field-grown phlox, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 160. Amon Heights Nurseries, Camden, N. J.

Phlox Drummondii, 2-in., \$2.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

#### PHYSOSTEGIAS.

Physostegia Virginica, \$5.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

#### PLUMBAGOS.

Plumbago, 2-in., 4c.

Bird Forrest, Waxahachie, Tex.

#### POINSETTIAS.

Poinsettia, dormant, 1 yr. old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2 yr. old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in., top cuttings, \$6.00 per 100; \$50.00 per 1000.

Ernest Rober, Wilmette, Ill.

#### POINSETTIAS.

The real true type Christmas poinsettia, 2½-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO.

172 No. Wabash Ave. Chicago, Ill.

Poinsettias, orders booked for strong 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1,000. Cash. J. C. Steinhauser, Pittsburg, Kans.

#### POLYANTHUS.

##### POLYANTHUS.

Slm's Gold Medal Strain,

Strong divisions, \$3.00 per 100.

A. L. RANDALL CO.,

Wabash at Lake St., Chicago, Ill.

#### POPPIES.

Poppies, double, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**PRIMULAS.****SCHILLER'S PRIMROSES.  
THE STRAIN THAT LEADS.**

Will be ready as usual from 2-in. pots. No seed arrived from our German specialist this year and we grow our own and selected the SEEDBEARERS from THOUSANDS of plants. There will be plenty of inferior strains, but you want the best so order now. Primula chinensis, ready now, 2-in., 3½c; separate colors or mixed. Malacoides ready as usual.

J. L. Schiller, Toledo, O.

Primulas will be scarce this year. Get your orders in early. We can now take care of you with good stock of obconica, chinensis, malacoides, later on we may not be able to. Write for price.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

**ADVANCE ADVERTISEMENT.**

We are in a position to offer plants of our true Silver Dollar strain of PRIMULA OBCONICA. In due time there will be plenty of stock offered as just as good, so keep your eyes open.

Henry Schmidt, North Bergen, N. J.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts, 60c per packet.

Anglin & Walsh Co., Williamsbridge, N. Y.

Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Primrose malacoides, a deep lavender almost violet, does not fade, a distinct color, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Primula obconica, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.

Henry Smith, Grand Rapids, Mich.

Primrose malacoides, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Chinese primroses, extra strong, 8-in., assorted colors, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

**PRIVET.**

AMOR RIVER NORTH (HARDY PRIVET).  
100 1000  
12 to 18-in., lightly branched.....\$2.50 \$20.00  
12 to 18-in., heavy..... 3.00 25.00  
18 to 24-in., heavy..... 5.00 40.00  
2 to 3-ft., heavy..... 6.00 50.00

**IBOTA PRIVET.**

12 to 18-in..... 2.50 18.00  
18 to 24-in..... 3.50 25.00  
2 to 3-ft..... 5.00 35.00  
Can furnish California, English Vulgaris, Polish, Regals in 1000 lots. Trade list now ready. Write today.

**ONARGA NURSERY CO.,**

CULTRA BROS., MGRS., ONARGA, ILL.  
Amor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

**ROSES.**

Ask prices other ROSES and 4-in. size.

Prime stock, own roots, strong, 2½-inch pots.  
healthy plants. Doz. 100 1000  
American Beauty.....\$0.85 \$ 6.00 \$50  
American Pillar ..... .50 3.50 30  
Antoine Rivoire..... .50 3.50 30  
Baby Doll (Tiptop)..... 1.50 10.00 90  
Beaule Brown..... .50 3.50 30  
Catherine Zemet..... .50 3.00 25  
Cl'g American Beauty ..... .60 4.00 35  
Cl'g Clothilde Souper..... .50 3.00 25  
Cl'g Gruss an Teplitz ..... .60 4.00 35  
Cl'g White Maman Cochet..... .50 3.50 30  
Dorothy Perkins..... .50 3.00 25  
Empress of China..... .50 3.00 25  
Etoile de Lyon..... .50 3.50 30  
Eugene E. Marlitt..... .60 4.00 35  
Excelsa (Red Dorothy)..... .50 3.00 25  
Francis Scott Key..... .75 5.00 45  
Gruss an Teplitz..... .50 3.50 30  
Hadley ..... .75 5.00 45  
Hermosa ..... .50 3.50 30  
Hugh Dickson ..... .60 4.50 40  
J. B. Clarke..... .60 5.00 45  
Kom. W. Rautenstrauch..... .50 3.00 25  
Louis Philippe ..... .50 3.00 25  
Mme. Caroline Testout..... .60 4.50 40  
Maman Cochet, pink..... .50 3.50 30  
Meteor ..... .50 3.50 30  
Pink Rambler (Euphrosyne)..... .50 3.00 25  
Queen's Scarlet..... .50 3.00 25  
Silver Moon ..... .60 4.00 35  
Sv. de la Malmaison..... .50 3.50 30  
Ulrich Brunner..... .60 4.50 40  
White M. Cochet..... .50 3.50 30  
Leedle Co., Expert Rose Growers, Springfield, O.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2½-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. Henry Smith, Grand Rapids, Mich.

**BENCH GROWN ROSES, FOR OUTSIDE PLANTING.****FIELD-GROWN ROSES, 2-YR.-OLD.  
2½ AND 4-IN., FOR OUTSIDE PLANTING.**

|                                   | Per 100       | Per 1000      |
|-----------------------------------|---------------|---------------|
| Killarney, double pink.....       | 2½-in. \$4.50 | 4-in. \$15.00 |
| Killarney, double white.....      | 4.50          | 15.00         |
| Rhea Reid, pink.....              | 4.50          | 15.00         |
| Radiance, pink.....               | 4.00          | 12.00         |
| Richmond, rich crimson.....       | 4.50          | 15.00         |
| Kais. Augusta Victoria, white.... | 8.50          | 12.00         |
| Mrs. Geo. Shawyer, pink.....      | 4.50          | 15.00         |
| Hadley, red.....                  | 6.00          | 20.00         |
| Hoosier Beauty, crimson.....      | 5.00          | 15.00         |
| Sunburst, yellow.....             | 4.50          | 15.00         |
| Lady Hillingdon, yellow.....      | 4.50          | 15.00         |
| Ophelia, shell pink.....          | 5.00          | 15.00         |
| My Maryland.....                  | 5.00          | 15.00         |
| Prima Donna, cerise pink.....     | 9.00          | .....         |
| September Morn, light pink.....   | 9.00          | .....         |
| Maman Cochet, white.....          | 3.50          | 12.00         |
| W. R. Smith, pink.....            | 3.50          | 12.00         |
| Francis Scott Key, red.....       | 4.50          | 12.00         |
| Prince d'Arenberg, red.....       | 3.50          | 12.00         |

Fine for outdoor planting, \$12.00 per 100, in the following varieties: White and Pink Killarney, Cecil Brunner, Baby Doll, Geo. Elger, Richmond and Mrs. A. Ward; American Beauty, \$18.00.

Hybrid Teas, 5- and 6-in. pots, also 2-yr.-old field-grown roses and a few good varieties in bench-grown roses, which are suitable for outdoor planting. Ask for lists.

Anglin & Walsh Co., Williamsbridge, N. Y.

**FINE YOUNG ROSES. OWN ROOT, 2½-IN.**

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| KILLARNEY, 3 VARIETIES..... | \$7.00 | \$65.00 |
| OPHELIA.....                | 8.00   | 75.00   |
| RICHMOND.....               | 7.00   | 65.00   |
| BABY DOLL.....              | 7.00   | 65.00   |
| KAISERIN, 4-in.....         | 12.00  | .....   |

**GRAFTED.**

|                            | 100     | 1000     |
|----------------------------|---------|----------|
| RICHMOND, 2½-in.....       | \$12.50 | \$120.00 |
| OPHELIA (June 15).....     | 14.00   | 135.00   |
| MRS. SHAWYER.....          | 14.00   | 135.00   |
| BABY DOLL.....             | 12.50   | 120.00   |
| WHITE KILLARNEY.....       | 12.50   | 120.00   |
| HOOSIER BEAUTY.....        | 14.00   | 125.00   |
| WHITE KILLARNEY, bench.... | 5.00    | .....    |

Owing to scarcity, orders for Ophelia will be accepted only when twice as many roses of other varieties are included.

GULLETT & SONS, LINCOLN, ILL.

**PRIMA DONNA.**

5000 own root plants,  
very fine stock,  
ready for immediate shipment,  
\$90.00 per 1000.

See our display ad

in this issue.

S. S. PENNOCK-MEEHAN CO.,  
1608-1620 Ludlow St., Philadelphia, Pa.

2000 roses, Irish Fireflame, 2½-in. pots, own root, \$60.00 per 1000.

DAILLEDOUZE BROS., BROOKLYN, N. Y.

**ROSE PLANTS, 2½-INCH STOCK.**

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| Pink Killarney.....      | \$4.50 | \$40.00 |
| White Killarney.....     | 4.50   | 40.00   |
| Killarney Brilliant..... | 4.50   | 40.00   |
| Sunburst.....            | 5.00   | 45.00   |
| Richmond.....            | 4.00   | 35.00   |
| American Beauties.....   | 6.00   | 55.00   |
| Baby Doll.....           | 5.00   | 45.00   |
| Geo. Elger.....          | 4.00   | 35.00   |

**WIETOR BROS.,**

162 N. Wabash Ave., Chicago, Ill.

OPHELIA, own root, 2½-in.....\$ 7.00 per 100  
SUNBURST, own root, 2½-in..... 5.00 per 100  
HOOSIER BEAUTY, own root, 2½-in..... 5.00 per 100  
MELODY, own root, 2½-in..... 5.00 per 100  
KILLARNEY, pink, grafted, 3-in. 15.00 per 100  
HOOSIER BEAUTY, grafted, 3-in. 15.00 per 100  
MY MARYLAND, grafted, 3-in... 15.00 per 100

BENCH PLANTS, GOOD STOCK, Killarney, pink, \$6.00 per 100, \$55.00 per 1000.

G. VAN BOCHOVE & BRO., MICHIGAN.

**ROSE PLANTS—YOUNG STOCK.**

Sunburst, 2½-inch pots.....\$5.00 per 100  
Ward, 2½-inch pots..... 5.00 per 100

**BENCH GROWN PLANTS.**

|                 | 100    | 1000    |
|-----------------|--------|---------|
| Killarney.....  | \$5.00 | \$45.00 |
| Geo. Elger..... | 4.50   | 40.00   |
| Baby Doll.....  | 4.50   | 40.00   |

**Cash with order.****CHICAGO FLOWER GROWERS' ASSN.**

182 N. Wabash Ave., Chicago, Ill.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

|                                |                   |
|--------------------------------|-------------------|
| Radiance, 2½-in. pots.....     | \$ 60.00 per 1000 |
| Radiance, 3-in. pots.....      | 100.00 per 1000   |
| Red Radiance, 2½-in. pots..... | 60.00 per 1000    |
| Red Radiance, 3-in. pots.....  | 100.00 per 1000   |

T. G. OWEN, COLUMBUS, MISS.

**ROSES, BENCH PLANTS**

Cut back to 18 to 20 inches long. Prices in lots of 250 or more, of one variety, as follows:  
Beauties .....\$50.00 per 1000  
Richmond ..... 45.00 per 1000  
Killarney ..... 40.00 per 1000  
On acct. of delay in freight, we can only ship by express.

**BASSETT & WASHBURN**

178 N. Wabash Ave., Chicago, Ill.

**ROSE PLANTS. GOOD STOCK.****FROM 3-IN. POTS.**

|   | 100    | 1000    |
|---|--------|---------|
| White Killarney.....  | \$4.00 | \$35.00 |
| Pink Killarney.....   | 4.00   | 35.00   |
| Richmond.....   | 4.00   | 35.00   |
| Sunburst, 2½-inch pots.....   | 4.00   | 35.00   |
| 2-yr.-old White Killarney bench plants, \$5.00 per 100, \$40.00 per 1000. |        |         |

Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.

**BENCH-GROWN ROSES.**

|                          | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| American Beauty.....     | \$9.00  | \$80.00  |
| Aaron Ward.....          | 7.00    | 60.00    |
| Killarney Brilliant..... | 7.00    | 60.00    |
| Killarney Pink.....      | 7.00    | 60.00    |
| Killarney White.....     | 7.00    | 60.00    |
| Sunburst.....            | 8.00    | 70.00    |

A. Henderson & Co., Box 125, Chicago.

|                                    | 100     | 1000     |
|------------------------------------|---------|----------|
| 3000 Hoosier Beauty, own root....  | \$ 7.00 | \$ 60.00 |
| 1200 Cleveland, grafted.....       | 20.00   | 200.00   |
| 2000 Gorgeous, grafted.....        | 20.00   | 200.00   |
| 1000 Scott Key, own root, 2½-in.   | 7.00    | 60.00    |
| 2000 Scott Key, grafted, 3-in....  | 15.00   | 150.00   |
| 2000 Fireflame, 3-inch, own root.. | .....   | 80.00    |

**CHAS. H. TOTTY,**

MADISON, NEW JERSEY.

**Roses, own root, strong stock.**

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| White Killarney.....     | \$6.00 | \$50.00 |
| Pink Killarney.....      | 6.00   | 50.00   |
| Killarney Brilliant..... | 6.00   | 50.00   |
| Sunburst.....            | 7.00   | 60.00   |

**PYFER & OLSEM, WILMETTE, ILL.**

Roses, own root, strong stock from 2½-in. pots, for immediate delivery.

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| 2000 American Beauty.....   | \$6.00 | \$50.00 |
| 2500 Francis Scott Key..... | 5.00   | 45.00   |

J. Oliver Click, Springfield, Ohio

550 Hoosier.....\$ 85.00 per 1000  
1150 White Killarney..... 85.00 per 1000  
2000 Pink Killarney..... 85.00 per 1000  
90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please.

J. V. Laver, Erie, Pa.

**ROSE PLANTS, STRONG, HEALTHY 2½-IN. STOCK.**

Ophelia, Shawyer, White Killarney, \$60.00 per 1000. Cash with order from unknown parties.

**THE J. M. GASSER CO.,**

ROCK RIVER, OHIO.

Roses, good 2½-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

**S. S. SKIDELSKI & CO.,**

1004 Lincoln Bldg., Philadelphia, Pa.

|                                   | 100     | 1000     |
|-----------------------------------|---------|----------|
| Ophelia, grafted plants.....      | \$14.00 | \$120.00 |
| White Killarney, grafted plants.. | 14.00   | 120.00   |

HOLTON & HUNKEL CO., WISCONSIN.

Roses, own root, strong stock, 2½-in. pots: Kaiserine, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Rose plants, 2000 White Killarney, 3000 Pink Killarney, \$7.00; 700 Sunburst, \$8.00. Extra good stock from 3-in. pots ready May 1.

WILLIAM L. ROCK FLOWER CO., MISSOURI.

KANSAS CITY, MISSOURI.  
Having decided not to plant roses, will sell plants, 1000 Pink Killarney, 1000 White Killarney, 500 Sunburst. These are fine roses in 2½-in. pots, ready for 4-in., price, \$8.00 per 100.

B. H. Klus & Son, Anderson, Ind.

American Beauty bench plants, \$7.00 per 100, \$60.00 per 1000.

2½-in. plants.....\$ 80.00 per 1000

3-in. plants..... 110.00 per 1000

Weiss & Meyer Co., Maywood, Ill.

BABY RAMBLER ROSES, dormant, field-grown, budded, well branched stock in fine condition, to close out quickly, \$5.00 per 100 will take them. Cash with order, please. The T. C. B. Co., 5700 Detroit Ave., Cleveland, O.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

**BENCH GROWN****KILLARNEY,**

\$6.00 per 100; \$50.00 per 1000.

Batavia Greenhouse Co., Batavia, Ill.

Roses, 2½-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

AMERICAN BEAUTIES IN BLOOM.

Handsome 6-in. plants, fine for Memorial Day, 50c. Order quickly. Immediate sellers.

GULLETT & SONS, LINCOLN, ILL.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

American Beauty bench plants, \$10.00 per 100; \$85.00 per 1000. Killarney bench plants, \$5.00 per 100; \$40.00 per 1000. Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

Roses, from bench, own root: Bridesmaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardin, Golden Gate and Ivory, \$7.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Roses, Killarneys, Pink and White, Brilliant; 2½-in., \$60.00; 3-in., \$80.00 per 1,000; strong stock. Stuppy Floral Co., St. Joseph, Mo.

Roses, Dble. White Killarney, own root, 2½-in., pots, \$60.00 per 1000. Edward Reid, 1619-21 Rantead St., Philadelphia, Pa.

Bench plants, American Beauties, 2-yr. and 1-yr., \$6.00 per 100, \$56.00 per 1000. Peter Morgen, Huntingburg, Ind.

Richmond and Killarney bench plants, strong and heavy, \$6.00 per 100. Furrow & Co., Guthrie, Okla.

American Beauties, 300 strong, healthy 3-in. plants, \$8.00 per 100 or \$21.00 takes the lot. Cash, please. C. L. Niednagel, Evansville, Ind.

1500 bench roses, 5c. Levant Cole, Battle Creek, Mich.

#### RUBBERS.

Ficus Elastica, 5-in., 35c; 6-in., 50c; 8-in., 75c; Pandurata, 4-in., 35c; 5-in., 50c; 6-in., 75c. Ficus Alintiasma, 5-in., 35c; 6-in., 50c. Ficus Craigii, 5-in., 35c; 6-in., 50c. Above plants are perfect and full. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Choice Ficus elastica, 6-in., 75c and \$1.00. GULLETT & SONS, LINCOLN, ILL.

#### SALVIAS.

##### SALVIA BONFIRE.

Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order. F. E. Cremer, Hanover, Pa.

##### SALVIAS.

Splendens, 2½-in. .... 3c  
Ball of Fire, 2½-in. .... 3c  
Fireball, 2½-in. .... 3c  
King of Carpets, 2½-in. .... 3c  
HAMMERSCHMIDT & CLARK, MEDINA, O.

SALVIA, 3½ and 4-in. pots. Bonfire and Zurich, 7c. Don't hesitate to place the order if you want first-class stock.

##### KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment. Daut Bros., Decatur, Ill.

Salvia splendens, once transplanted. We have about 3000 which we wish to close out, \$1.00 per 100, \$8.00 per 1000. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Salvia, Bonfire and splendens, fine large transplanted plants, ready for 2½-in., \$1.00 per 100, mail; \$7.00 per 1,000. Edward Whitton, City & Green Sts., Utica, N. Y.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please. White Hall Greenhouses, White Hall, Ill.

Salvia splendens, extra strong, pinched back, 2½-in., \$2.50 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Salvias, 2-in., pinched and branching, \$2.50 per 100; 3-in., \$5.00 per 100. Vogt's Greenhouses, Sturgis, Mich.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order. C. L. Smith & Son, Penns Grove, N. J.

Salvias, R. O., Bonfire, St. Louis, \$1.00 per 100, \$8.00 per 1000. prepaid. O. Humfeld, Clay Center, Kan.

Salvia splendens, transplanted seedlings, \$1.00 per 100, \$9.00 per 1000. Cash. Current Floral Co., Lexington, Ky.

Salvias, Bonfire, Zurich and splendens, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2½-in., 2½c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens. J. C. Steinhauser, Pittsburg, Kans.

Salvias, Splendens: 2½-inch, \$3.00 per 100; 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100. Pyfer & Olsem, Wilmette, Ill.

Salvia Zurich, Burning Bush, Fire Ball, Scarlet Queen, 3-in., 4c. Cash with order. Herbert M. Fountain, R. 8, Grand Rapids, Mich.

2,000 Salvia Zurich, 3-in., heavy, \$5.00 per 100; extra strong 2½-in., \$3.00 per 100. McIntyre Floral Co., Nashville, Tenn.

SALVIA. See our display ad this issue. ROLF ZETLITZ, Woodlawn Ave., Lima, O.

Salvia R. C., Bonfire and splendens, 80c 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia America, 2½-in., \$5.00 per 100. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz. Oak Grove Greenhouse, Tuskegee, Ala.

Salvia azurea grandiflora. Fine heavy field stock, 75c per dozen; \$5.00 per 100. WAYSIDE GARDENS MENTOR, OHIO

Salvia Bonfire, 2½-in., \$5.00 per 100. The Wagner Park Nursery Co., Sidney, O.

Salvia Bonfire, branched plants, 2½-in., \$2.50 per 100. Cash. W. P. Long, West Grove, Pa.

Salvia, 2-in., 2c. Bird Forrest, Waxahachie, Tex.

Salvia, 4-in., \$10.00 per 100. Ernest Rober, Wilmette, Ill.

Salvia Zurich, 3-in., extra good, \$5.00 per 100. Cash. Jennison's Floral Garden, Natick, Mass.

Salvias, Bonfire, 2½-in., 2c; strong R. O., \$1.00 per 100, mailed. S. W. Pike, St. Charles, Ill.

Salvia Bonfire, 2½-in., 3c; 3-in., 4c. H. S. Wierck, Bluffton, Ind.

Salvia splendens, 2½-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

R. O. Salvias, 4 vars., \$1.00 per 100, \$8.00 per 1000. Prepaid. S. D. Brant, Clay Center, Kan.

#### SANTOLINAS.

Santolinas, strong, 2½-in., \$3.00 per 100; few 3-in., 5c, cuttings, \$2.00 per 100. J. C. Steinhauser, Pittsburg, Kans.

Santolinas, good, bushy plants, out of 2-in. pots, carefully packed, \$3.00 per 100. Cash with order. R. S. McMurray, Bellefontaine, O.

Santolinas, bushy plants, 2½-in., \$2.50 per 100. Cash, please. W. Bezdek, Cedar Rapids, Ia.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order. Frank Beu, 4445 No. Crawford Ave., Chicago.

Two-inch santolinas, \$2.50 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

#### SEDUMS.

Sedum Spectabilis ..... \$8.00 per 100 Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

#### SEEDS.

ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED. New crop of guaranteed quality, Northern greenhouse-grown, true to type.

ASPARAGUS PLUMOSUS NANUS.

Per 1,000 seeds ..... \$3.75 per 1000

Per 10,000 seeds ..... 3.25 per 1000

Per 20,000 seeds ..... 3.00 per 1000

ASPARAGUS SPRENGERI.

Per 1,000 seeds ..... \$1.50 per 1000

Per 10,000 seeds ..... 1.25 per 1000

S. S. Pennoch-Meehan Co.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

#### SPECIAL OFFER.

Increase your stock, 2000 seeds, 10 varieties, 200 each, for \$1.00: Date palm, fan palm, smilax, Monterey cypress, dracaena, cobraea scandens, Grevillea robusta, Ampelopsis Veitchii, Asparagus sprengeri, Genista canariensis. George Leaver, P. O. Box 1049, Los Angeles, Cal.

Asparagus plumosus nanus seed, our own growing, quality guaranteed.

Per 1000 seeds ..... \$3.00 per 1000

Per 5000 seeds ..... 2.75 per 1000

Per 10,000 seeds ..... 2.50 per 1000

PITTSBURGH CUT FLOWER CO.,

116-118 Seventh St., Pittsburgh, Pa.

#### ASPARAGUS PLUMOSUS SEED.

\$3.25 per 1000.

\$15.00 per 5000.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000. H. N. GAGE CO., INC., MONTEBELLO, CAL.

Asparagus Sprengeri seed, 1917 crop, 75c per 1000. Write for prices in quantity.

H. Bailey, R. F. D. 6, Los Angeles, Cal.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

#### SMILAX.

##### SMILAX.

Strong, well rooted plants, out of 3-in. pots, \$3.00 per 100; \$25.00 per 1000. THE STAMM FLORAL CO.,

18 N. Main Hutchinson, Kans.

3-in. smilax, well established, very heavy, at 5c. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Smilax seedlings, 40c per 100, postpaid; 2½-in. smilax, \$2.50 per 100. W. A. Ballou, Wheaton, Ill.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock. Green Floral Co., Dallas, Tex.

Smilax, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Smilax select, 2½-in., 3c. J. C. Steinhauser, Pittsburg, Kans.

Smilax seedlings, 50c per 100, prepaid. Cash, please. H. M. Humfeld, Frankfort, Ind.

2-in. smilax, \$2.00 per 100. Cash. The Wirt Floral Co., Parsons, Kan.

600 smilax seedlings, 50c per 100. A. N. Kinsman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000. Edward W. Schuster, Crookston, Minn.

#### SNAPDRAGONS.

##### SNAPDRAGON SEEDLINGS

Fine, stocky, 2½-in., branched.

Ramsburg's Silver Pink ..... 2-in. 2½-in. \$3.00 \$4.00

Phelps' White ..... 3.00 4.00

Queen Victoria ..... 3.00 4.00

Yellow ..... 3.00 4.00

Garnet, new red ..... 3.50 5.00

Nelrose, new pink ..... 3.50 5.00

Davis, new pink ..... 3.50 5.00

2-in., \$25.00 per 1000; 2½-in., \$37.00 per 1000.

Grand plants — Sure to please — Cash.

HAMMERSCHMITT & CLARK, MEDINA, O.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, strong, branched plants, from 2½-in. pots, \$4.00 per 100, or \$35.00 per 1000; such as Salmon Pink, Queen of the North, Giant White, Golden Queen, Giant Yellow and Defiance Red. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100. Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots. B. C. Blake, Springfield, O.

2½-in. Ramsburg's Silver Pink seedlings and yellow snapdragons, strong plants, ready to bench, \$2.50 per 100, \$20.00 per 1000. Cash. W. A. Ballou, Wheaton, Ill.

Snapdragons, 2-in., pinched and branching, Silver Pink, Phelps' White and Yellow, mixed, \$2.50 per 100. Vogt's Greenhouses, Sturgis, Mich.

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**STEVIAS—Continued.**

Stevias, double and single, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Stevias, strong 2 1/4-in., \$3.00 per 100.  
J. C. Steinhauser, Pittsburg, Kans.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash.  
Ulrich Floral Co., Tiffin, O.

Stevias, 2 1/4-in., 3c; very stocky.  
Hammerschmidt & Clark, Medina, O.

Stevia, dwarf, R. O., 75c per 100. Cash.  
Byer Bros., Chambersburg, Pa.

**SWAINSONAS.**

2000 swainsonas, white, 2-in., \$2.50 per 100.  
Burdell Floral Co., Bowling Green, Ky.

**THUNBERGIAS.**

Thunbergia or Brown-eyed Susan, 2-in., \$2.50 per 100.  
Vogt's Greenhouses, Sturgis, Mich.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2 1/2-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue.  
Oak Grove Greenhouse, Tuskegee, Ala.

Tradescantia, striped, strong, well-rooted cuttings, 75c per 100; \$6.00 per 1000. Cash, please.  
W. Bezdek, Cedar Rapids, Iowa.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash.  
Ulrich Floral Co., Tiffin, O.

Tradescantias, variegated, fine plants, 2 1/2-in., 3c; Kenilworth ivy, fine, 2-in., 2c.  
Thornton Floral Co., Streator, Ill.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Tradescantia, strong rooted cuttings, 75c per 100.  
Odor Greenhouses, Iola, Kan.

**TUBEROSES.**

2000 tuberoses Excelsior Pearl, largest size, 75c per 100.  
Burdell Floral Co., Bowling Green, Ky.

**VEGETABLE PLANTS.**

Cauliflower, Le Normand's short stem, 50c per 100, \$4.50 per 1000. Kale, fine green curled and Early White Erfurt, Kohl Rabi, Mammoth Red Rock cabbage plants, 40c per 100, \$3.50 per 1000. Large New York Purple and Black Beauty eggplant, \$1.00 per 100. Plants well packed, for long distance shipments. Terms cash, F. O. B. Greenview, Ill. No C. O. D. orders taken. All orders filled in turn.  
T. L. Cook, Greenview, Ill.

Mangoes: 150,000 Ruby King, Chinese Giant and Crimson Giant, extra strong, \$4.00 per 1000. Write for prices on large lots.

Celery: Golden Self B., White Plume, and Giant Pascal, \$2.50 per 1000.

Egg plant: N. Y. Imp. Purple, \$4.00 per 1000. Cash before shipment.  
McAdams & McComb, Columbus Grove, O.

Asparagus roots, 2-yr.-old, \$2.00 per 1000; horse radish sets, \$3.00 per 1000; tomato plants, all kinds, \$1.50 per 1000. All kinds of vegetable plants. Send for list.  
J. C. Schmidt, Bristol, Pa.

**RHUBARB ROOTS.**

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.  
EVERETTE R. PEACOCK CO.,  
4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2 1/4-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.  
L. K. Matthews, Linesville, Pa.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Flat Dutch cabbage and Red Rock tomato plants, grown in the open, ready to plant out in the field, \$1.50 per 1000.

**JOHN MONKHOUSE.**

CADDO NURSERIES, SHREVEPORT, LA.

Tomato plants, strong, transplanted Earliana, \$5.00 per 1000; Peppers Bull Nose, strong, transplanted, \$5.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Transplanted tomatoes, 2-in., square, nice, healthy plants, Stone, Matchless, Livingston, Ponderosa and Early Jewel, Bonny Best, \$4.00 per 1000. Cash. M. H. Hostetter, Manheim, Pa.

Celery, Golden Self B. and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000; transplanted plants, ready about June 1, \$2.00 per 1000.  
F. Danley, Macomb, Ill.

Tomato plants, transplanted: Cracker Jack, Earliana, Chalk's Jewel, Bonny Best, Atlantic and Stone, 50c per 100, \$4.50 per 1000.  
Wm. Schwan & Son, Fredonia, N. Y.

Small, transplanted, Earliana, Bonny Best and Stone tomato plants, also sweet pepper plants, \$5.00 per 1000; cabbage, \$4.00 per 1000.  
H. J. Rolfe, Hammonton, N. J.

Tomato plants, transplanted, Stone, Bonny Best, \$5.00 per 1000.  
Alfred A. Winegard, Spencerport, N. Y.

Snapdragons, transplanted seedlings of Silver Pink, yellow and blood red, 75c per 100.  
Wagner's Greenhouses, Tiffin, O.

Early All Head cabbage, Charleston, Wakefield, Late Flat Dutch, all 5-in. high, \$1.50 per 1000.  
F. J. Howell & Son, Round Hill, Va.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50.  
H. Austin, Felton, Del.

Tomato plants, \$1.50 per 1000.  
Bird Forrest, Waxahachie, Tex.

2 1/4-in. tomatoes, 4-5 varieties, \$2.00 per 100.  
D. U. Augspurger & Sons Co., Peoria, Ill.

**VERBENAS.**

Verbenas, transplanted Mammoth, in best colors, 90c per 100, \$8.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000. Lemon verbenas, 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Verbenas, mammoth mixed, 2 1/2-in., strong plants, 2 1/2c.  
The East Lawn Gardens, Urbana, O.

Verbenas, strong, twice transplanted seedlings, finest mixture, \$1.00 per 100.  
Thornton Floral Co., Streator, Ill.

Verbenas, 2 1/4-in., in all colors; 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Verbena, asst. colors, in bud and bloom, 3-in., \$2.50 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Verbenas, mammoth, mixed colors, in bud and blossom, 2 1/2-in. pots, extra good size, \$3.00 per 100.  
A. R. Ellis, Chittenango, N. Y.

Verbenas, mammoth, 2 1/4-in., bud and bloom, mixed colors, \$2.00 per 100, 300 for \$5.00.  
Charles Whitton, York & Gray, Utica, N. Y.

Verbena, separate color, in bud and bloom, 2 1/4-in., \$3.00 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

Verbenas, strong plants, 2-in., \$3.00 per 100, \$25.00 per 1000. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

Verbenas, mammoth, mixed colors, in bud and bloom, \$3.00 per 100.  
Alfred A. Winegard, Spencerport, N. Y.

Verbenas, 2 1/2-in., all colors, in bud and bloom, \$3.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

Verbena seedlings, transplanted, strong plants, 75c per 100. Wm. H. Hertel, Kirksville, Mo.

2000 Lemon Verbenas, 2 1/2-in., \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Verbenas, strong, transplanted plants, \$1.00 per 100. Cash, please. Fred Walter, Rochester, Ind.

Verbena, mammoth mixed, 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Verbenas, strong 2 1/2 and 3-in., 3c; in bud and bloom.  
J. C. Steinhauser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.  
C. Erickson, Princeton, Ill.

Verbena, 2 1/2-in., 2 1/2c.  
Odor Greenhouses, Iola, Kan.

Verbena, choice mixed, 2 1/2-in., \$2.50 per 100. Cash.  
John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.  
Ernest Rober, Wilmette, Ill.

**VINCAS.****VINCA VARIEGATA.**

Our stock of vincas is extra good this season, fully equal to our last year's grade and somewhat better. We offer for immediate shipment:

Per 100  
Extra choice, from 4-in. pots.....\$12.00  
No. 1, from 4-in. pots.....10.00  
2-in., \$2.00 per 100; \$20.00 per 1000.

Carefully packed and for which we make no extra charge.

**ELMER RAWLINGS.**

WHOLESALE GROWER, ALLEGANY, N. Y.

20,000 VARIEGATED VINCAS.

2 1/2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

**VINCAS.**

4-in.....\$10.00 per 100  
3-in.....5.00 per 100

All grown on side of bench. Cash, please.  
H. E. Youagquist, Foster & Kedzie Aves., Chicago, Ill.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

**ROOTED CUTTINGS.**

Vinca variegata.....\$10.00 per 1000  
Vinca variegata, 4-in.....8.00 per 100  
Vinca variegata, 4-in.....10.00 per 100  
Vinca variegata, 4-in.....12.00 per 100  
Vinca variegata, 4-in.....15.00 per 100  
Cash, will ship sample at cost.  
D. R. HERRON, OLEAN, N. Y.

**VINCA VARIEGATA.**

4-in.....\$10.00 per 100  
3-in.....5.00 per 100  
50,000 2 1/4-in., nice, long vines, just right for hanging baskets and porch boxes, \$3.00 per 100, \$25.00 per 1000.

Paul M. Halbrooks, Newark, O.

Vinca var., rooted cuttings, \$1.10 per 100, \$9.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$22.50 per 1000; 3-in. pots, \$5.00 per 100, \$45.00 per 1000; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 4-in. pots, for strong 15 to 20 leads, \$11.00 per 100, \$100.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3 1/4-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinca var., better than 2 1/2-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.  
Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinca var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.  
Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

**VINCA VARIEGATA.**

4-in.....\$10.00 per 100  
3 1/2-in.....9.00 per 100  
3-in.....7.00 per 100  
2 1/2-in.....3.00 per 100  
FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca vines, variegated, extra fine.  
3-in.....\$ 6.00 per 100  
4-in.....10.00 per 100  
5-in.....20.00 per 100  
Cash.

John Bauscher, Freeport, Ill.

Vincas, extra select, 2 1/2-in., \$3.00 per 100; \$27.50 per 1000; 4-in., 10c. Quality plants shipped on each order.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Variegated vinca, 500 4-in., 6-10 leads, field-grown, fall potted, \$8.00 per 100; 2000, 2 1/4-in., extra long runners, \$4.00 per 100. Cash with order.

Charles L. Smith & Son, Penns Grove, N. J.

Vinca variegata, strong plants.  
2 1/4-in. pots.....\$3.50 per 100; \$30.00 per 1000  
3-in. pots.....6.00 per 100; 50.00 per 1000  
4-in. pots.....8.00 per 100;  
United States Cut Flower Co., Elmira, N. Y.

Vinca variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for caladium, canna, asparagus, dracaena, pelargonium, escheveria and geraniums.  
C. Winterlich, Cyclamen Specialist, Defiance, O.

Vincas major, strong 2 1/4-in., 2 1/2c; 3-in., well branched, 4 1/2c; 4 and 5-in., with 10 to 15 long choice vines, 15c each; also rosea and alba, in bud and bloom, 2 1/4-in., \$2.50 per 100.  
J. C. Steinhauser, Pittsburg, Kans.

Vinca variegata, strong 3 and 3 1/2-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000.  
Russell Bros., Syracuse, N. Y.

Vincas, rosea, alba and alba pura, strong seedlings about 3-in. high, not crowded, \$6.00 per 1000.  
McClenahan Greenhouses, Oklahoma City, Okla.

Vincas, Madagascar or periwinkle, alba, alba pura and rosea, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Vinca, elegant plants of dark green, 2-in., 2c; 2 1/2-in., 3c; 3-in., 5c. Variegated, 2-in., 3c; 2 1/2-in., 4c; 3-in., 6c. Quality is our hobby.  
Thornton Floral Co., Streator, Ill.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2 1/4-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

Vinca vines, variegated or green, 4-in., heavy stock; as run 12 1/2c; selected 15c.  
Hiawatha Gardens Co., Minneapolis, Minn.

Vinca variegata, leads 10 in. long, 2 and 2 1/4-in., fine stock, \$2.50 per 100, \$22.50 per 1000. Cash, please. W. Bezdek, Cedar Rapids, Iowa.

Vinca rosen, nice strong seedlings, ready for 2-in. pots, 2 varieties, \$1.50 per 100.  
O. C. Heberling, Georgetown, Ky.

Vincas, variegated, strong 2-in., \$2.00 per 100, \$18.00 per 1000. Harglerode Bros., successors to U. G. Harglerode, Shippensburg, Pa.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.  
Fred S. Davis, Centerville, Ind.

Vinca variegata, from soil, 1 1/2c, strong plants.  
Briscoe & Stowell, Charles City, Ia.

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## VINCAS—Continued.

**Vinca variegata**, 2-in., \$2.00 per 100; \$18.00 per 1000.  
Hudson & Welsh, Lyndonville, N. Y.

**Vinca major**, extra strong, 4-in. stock, guaranteed to give satisfaction, \$12.00 per 100. Cash with order. Evenden Bros. Co., Williamsport, Pa.

**Variegated vincas**, extra strong, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.  
Krueger Bros., Toledo, O.

**Vinca variegata**, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

**Vinca variegata**, R. C., \$1.00 per 100; S. E., \$1.25 and \$1.50 per 100.  
O. H. Jacobs, Westfield, Mass.

**Variegated vincas**, 4-in., \$12.00 per 100, extra fine plants, sure to please. Cash.  
La Crosse Floral Co., La Crosse, Wis.

**Vinca variegata** fine 2-in., 2 to 3 shoots, \$3.00 per 100.  
The Wagner Park Nursery Co., Sidney, Ohio.

**Vinca variegata**, very strong 3-in. stock, ready for 4-in., none better, 7c.  
A. J. Boothman's, Adams, Mass.

**Vinca variegata**, strong 3-in. long, \$10.00 per 100; strong 3-in., medium length, \$8.00 per 100.  
Baur Floral Co., Erie, Pa.

**Vincas**, variegated and dark green, rooted tip cuttings, 75c per 100.  
W. A. Ballou, Wheaton, Ill.

**Vinca variegata**, strong 4-in., \$8.00 per 100; vinca green, strong 4-in., \$7.00 per 100; 3-in., \$4.00.  
Peterson Floral Co., Gibson City, Ill.

**Vinca variegata**, rooted December cuttings from soil, \$15.00 per 1000.  
Erie Floral Co., Erie, Pa.

**Vinca variegata**, 3-in., \$5.00 per 100; 2½-in., \$2.50 per 100.  
W. H. Williamson & Co., Independence, Mo.

**Vinca variegata**, 4-in., \$8.00 per 100; 3-in., \$6.00 per 100; 2-in., \$2.25 per 100. Cash.  
E. R. Pound, Florist, Newark, O.

**Vinca var.** out of 4-in. pots, \$12.50 per 100. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

**Vinca variegata**, very strong, \$12.00 per 100; alba and rosea, 2½-in., \$4.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

**Vinca variegata**, R. C., \$1.00 per 100, \$9.00 per 1000; 4-in., \$10.00 per 100. Cash with order.  
Logan Avenue Greenhouses, Danville, Ill.

**Vinca variegata**, 4-in., \$12.50 per 100; extra large and choice 4-in., \$15.00 per 100.  
Riebs Bros., North Milwaukee, Wis.

**Vinca variegata**, from 4-in., in two grades, \$7.00 and \$9.00 per 100.  
Silvius & Silvius, Ashtabula, O.

**Vinca variegata**, strong, out of 4-in. pots, \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

**Vinca variegata**, 2½-in., heavy, 3 to 5 leads, 4c; 4-in., 8c.  
Western Ave. Greenhouse Co., Toledo, O.

**Vincas**, variegated, 2½-in., \$2.50 per 100; 3-in., \$4.50 per 100. Cash.  
Daut Bros., Decatur, Ill.

**Vinca variegata**, from 4-in. pots, \$10.00 to \$15.00 per 100. Cash, please.  
William Capstick, Auburndale, Mass.

5000 vinca variegata and green, 4-4½-in., 5 ft. long, \$12.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

**Vinca variegata**, 2½-in., \$4.00; 3-in., \$5.00; 4-in., \$8.00; 4-in., \$10.00; 4-in., green, \$8.00.  
Williams & Matthews, Anderson, Ind.

**Vinca variegata**, heavy, 4-in. stock, \$8.00 per 100. Sure to please.  
Stuhldreher Bros., Mansfield, O.

**Vinca variegata**, 4-in., 2 to 4, long leads, top soil can be removed. Cash, please.  
Wm. Krieger, Lansing, Mich.

**Advertisers have learned from experience that THE REVIEW PAYS BEST.**

**Vinca var.**, 2-in., \$2.00 per 100; R. C., \$1.00 per 100.  
L. Potter & Sons, Waukegan, Ill.

**Variegated vincas**, 4-in., \$12.00 per 100.  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

**Vincas**, Myrtle, 2½-in., \$2.50 per 100, \$18.00 per 1000. Wm. J. Newton Estate, Norfolk, Va.

**Vincas**, 4-in., good, strong plants, 10c. Cash.  
Humm-Wainwright Floral Co., Oberlin, O.

**Vincas**, 3-in., \$4.00 per 100; 2-in., \$1.50 per 100. Cash with order.  
S. W. Carey, Urbana, O.

200 vincas, 4-in., \$8.00 per 100.  
Renner's Greenhouses, Madison, S. D.

**Vincas**, var., 4-in., \$8.00 per 100. Cash.  
Clement S. Levis, Aldan, Pa.

**Vinca variegata**, 2½-in., \$3.50 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

7000 vinca var., 2-in., extra good, \$2.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

**Vinca variegata**, 3½-in., \$8.00 per 100. Cash, please.  
Fred Walter, Rochester, Ind.

**Vinca variegata**, fine plants, 4-in., 10c; 2½-in., 2½c.  
Truitt's Greenhouses, Chanute, Kan.

**Vincas**, flowering, 2½-in., \$3.00; 3-in., \$5.00 per 100.  
John Walker, Youngstown, O.

**Vinca variegata**, 2-in., \$2.00. Cash.  
M. S. Etter, Shiremanstown, Pa.

**Vincas**, fine 4-in. stock, 12c.  
S. W. Pike, St. Charles, Ill.

**Variegated vinca vines**, 4-in., 8c; extra heavy, good stock.  
H. S. Ely & Co., Neosho, Mo.

**Vinca variegata**, 3-in., fine plants, 6c.  
Miller's Greenhouses, Abilene, Kan.

**Nice 4-in. variegated vinca**, \$8.00 per 100.  
W. H. Tracy, Waverly, N. Y.

**Vinca variegata**, 2-in., ready for shift, \$2.25 per 100.  
Chas. Sherwood, Waterloo, Ia.

**Variegated vinca**, 2½-in., 3c, and worth the money.  
Silmanton & Pence, Falls City, Neb.

**Flowering vinca**, 2-in., \$3.00. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

**Vinca var.**, 2½-in., 3c; 3-in., 6c; 4-in., 8c.  
Tripp Floral Co., Walton, N. Y.

**Vinca**, rosea or alba, 2-in., 2c.  
J. Herbert Moore, Claremore, Okla.

1500 vincas, fine stuff, 4-in., \$12.00 per 100.  
D. C. Ehmann, Corfu, N. Y.

**Vinca variegata**, strong plants, 4 in., \$15.00 per 100.  
Chas. H. Green, Spencer, Mass.

**Vinca variegata**, strong 3-in., \$5.00 per 100. Cash.  
John W. Scott, Lisbon, O.

## VIOLETS.

## VIOLET PLANTS.

Princess of Wales,  
\$4.00 per 100,  
\$35.00 per 1000.

Ready immediately.

Send for a copy of our Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

## VIOLETS—CALIFORNIA VIOLETS.

The only Growers' Association in southern California which supplies local and distant wholesalers and shippers with quality California violets. See our display adv., this issue.

SOUTHERN CAL. FLOWER MARKET, INC.,  
421-23 Wall St., Los Angeles, Cal.

**Violets**, Princess of Wales, fine, heavy, rooted runners. They are selected stock we grow for their free blooming qualities, \$1.25 per 100, \$10.00 per 1000. Cash, please.

Dobbs & Son, Auburn, N. Y.

**Violets**, rooted runners, Princess of Wales Lady Campbell and California, \$1.50 per 100 \$12.00 per 1000, ready now. Pot-grown, out of 2½-in. pots, \$3.00 per 100. \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

**Gov. Herrick**, the one violet that pays the average florist to grow. Does well in carnation temperature, healthy grower and deep blue color, rooted runners, \$1.50 per 100, \$12.50 per 1000.

Baur Floral Co., Erie, Pa.

**Gov. Herrick violet plants**, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back.

J. W. Rich, Normal, Ill.

## WATER LILIES.

## WATER LILIES.

Now is the time to plant your water lilies. fine plants that will bloom the entire summer, \$6.00 per doz. F. O. B. Washington, D. C.

Could furnish a few more customers this season with regular shipments of water lily blooms, \$2.00 per 100. F. O. B. Washington, D. C., after May 15. Place your order now.

Joseph W. Corridon, Tuxedo, Md.

**Water lilies**, all the best varieties in red, pink, yellow and white. Extra strong roots, assorted colors, \$3.00 per doz. Contracts solicited for furnishing cut blooms for the summer. plenty of that big fine pink, \$3.00 per 100. Egyptian lotus roots (pink), 50c each.

Chas. Pommert, Amelia, O.

## YUCCAS.

**Yucca Fil.**, 2c to 25c each.  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## TO EXCHANGE.

To Exchange—Salvias, verbenas, petunias, dwarf alyssum, asters, 3 colors, giant branching, vinca rosea, strong transplanted, 1½-in., \$10.00 per 1000; 2½-in., 2½c. Achyranthes, yellow and red, strawberry geraniums, lobelia, feverfew, Trailing Queen coleus, Silver Pink snapdragons, 2½-in., 2½c; exchange for variegated vincas, Sprengeri, 3-in., or ferns, America gladioli. Be quick if you wish to exchange.

William S. Lohr Greenhouses, Ottawa, Ill.

To Exchange—Alternantheras, red, yellow and Brilliantissima, 2-in., 2c; vincas, elegant, dark green and variegated, 2c, 3c, 4c and 6c; verbenas, strong seedlings, twice transplanted, best mixture, \$1.00 per 100; Wandering Jew and Kenilworth ivy, 3c; strong, 4-in., E. G. Hill geraniums, 8c, for ferns, mums, cyclamens, or what have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Xmas Red begonias, 2-in., \$2.50 per 100; alternantheras, red, \$5.00 per 1000; red geraniums, R. C., \$1.25 per 100; coleus, R. C., 50c per 100; smilax seedlings, white begonias, R. C., santolinas, 2-in., \$1.00 per 100, for Ward carnations.

Curtis the Florist, Corpus Christi, Tex.

To Exchange: See ageratum, alyssum dbl., alternantheras, achyranthes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vincas; for roses, bulbs or what have you.

J. C. Steinhäuser, Pittsburg, Pa.

To Exchange—Fuchsias, mixed 2½-in., 3c; 3-in., 6c; fine plants, for anything I can use. Current Floral Co., Lexington, Ky.

To Exchange—3 and 4-in. geraniums, for 2½-in. Boston, Whitmanii and Otaksa hydrangeas. J. F. Sked, Westerville, O.

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Wanted—5000 Clematis Paniculata, 1-yr.-old, from flats. Quote prices, with samples.  
T. C. B. Co., 5700 Detroit Ave., Cleveland, O.

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**Lycium Chinensis** (Matrimony Vine), runners ..... \$ 2.00  
**Lycium Chinensis**, 3-year..... 10.00  
**Lycium Chinensis**, strong..... 15.00  
**Wistaria Chinensis**, 3-year..... 25.00  
**Ampelopsis Engelmanni**, 3-year..... 5.00  
**Ampelopsis Quinquifolia** (Virginia Creeper), 3-year ..... 5.00  
OTTO WITTBOLD NURSERY,  
EDGE BROOK, CHICAGO, ILL.

## ASH.

Hardwood ashes, screened and shipped in 100 pound bags \$20.00 per ton. Cash with order  
HARDWOOD ASH CO., ROPER, N. O.

## CANE STAKES.

CANE STAKES. 100 1000  
Green Japanese, 2½-ft.....\$0.65 \$5.00  
Green Japanese, 3½-ft..... .75 6.00  
Natural Japanese, 6-ft..... .85 7.00  
A. Henderson & Co., Box 125, Chicago.

## CARNATION STAPLES.

Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE,  
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

## DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yard, 10 yds. free with first order.  
Crowl Fern Co., Millington, Mass.

## FLOWER COLORINGS.

CYACEINE FLOWER COLORING, yellow, blue, orange, pink, American Beauty, 20c per qt. Delivered to you by mail.  
C. R. Cranston, 6 Gouverneur St., Newark, N. J.

## GOLD FISH.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.  
AUBURNDALE GOLDFISH CO.,  
1449 Madison St., Tel. Haymarket 152, Chicago.

## LEAF MOLD.

Leaf mold, sieved through ½-inch mesh sieve, fine for soft wooded plants, \$1.40 per bbl., 10 bbls., \$1.25 per bbl.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

## POTS.

Pots, 100,000, 2½- and 3-in. used pots at half price.  
Erie Floral Co., Erie, Pa.

## SHEET MOSS.

SHEET MOSS,  
\$2.00 per sack; 10 sacks \$1.75; nice, clean pieces.  
AMERICAN BULB CO.,  
172 No. Wabash Ave., Chicago, Ill.

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Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

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Sphagnum Moss. This is the time to save money. Get while the price is low. 10 bbl. bale, \$1.90 to \$2.00. 5 bales for \$9.50. 5 bbl. bale, \$1.00; 5 bales, \$4.75. Live sphagnum, 5 bags, \$4.00. Burlaped 20c extra. Cash 5c less.  
Jos. H. Paul, Box 156, Manahawkin, N. J.

## SPHAGNUM MOSS.

Clean, full size bales, \$1.35 each; 10 bales, \$12.50. Write for f. o. b. woods prices.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## SPHAGNUM MOSS.

Fine clean moss in standard burlap bales, \$1.10 each; 10 bales \$10.00, 25 bales, \$22.50.  
A. Henderson & Co., Box 125, Chicago.

The very best sphagnum moss, baled in burlap and wire bales. Write for prices.

F. K. RESHEL & CO.,  
CITY POINT, WISCONSIN.

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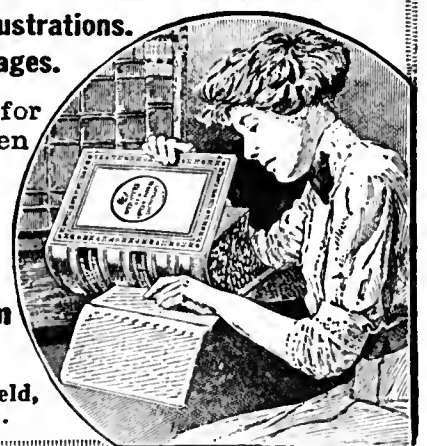
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 CAXTON BUILDING  
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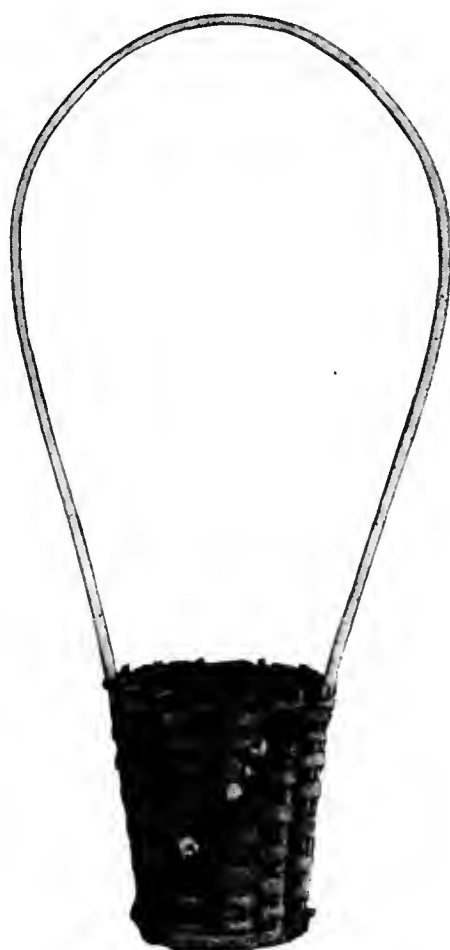
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These prices are absolutely net cash.

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# CHRYSANTHEMUMS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—                                  | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
|--|------------------------|----------------------|--------------------|
| Golden Glow.....                         | October 1...           | \$2.30               | \$20.00            |
| Chrysolora.....                          | October 14...          | 2.30                 | 20.00              |
| Yellow Eaton.....                        | November 1...          | 2.80                 | 20.00              |
| Golden Chadwick.....                     | November 7...          | 2.30                 | 20.00              |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00                 | 7.00               |
| PINK—                                    | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
| Chieftain.....                           | October 24...          | 2.30                 | 20.00              |
| Loeben.....                              | November 2...          | 2.30                 | 20.00              |
| Pattie.....                              | November 13...         | 2.30                 | 20.00              |
| Enguehard.....                           | November 2...          | 2.30                 | 20.00              |
| Wells' Late Pink.....                    | November 7...          | 2.30                 | 20.00              |

100 sold at 1000 rate

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—               | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
|----------------------|------------------------|----------------------|--------------------|
| Early Frost.....     | October 26...          | \$2.30               | \$20.00            |
| Oconto.....          | October 19...          | 2.30                 | 20.00              |
| Smith's Ideal.....   | November 2...          | 2.80                 | 20.00              |
| White Chieftain..... | October 24...          | 2.30                 | 20.00              |
| Eaton.....           | November 1...          | 2.30                 | 20.00              |
| W. H. Chadwick.....  | November 7...          | 2.30                 | 20.00              |
| Chas. Rager.....     | October 29...          | 2.30                 | 20.00              |
| Elise Papworth.....  | November 2...          | 2.30                 | 20.00              |
| BRONZE—              | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
| O. H. Kahn.....      | November 2...          | 2.30                 | 20.00              |

# POMPONS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—          | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
|------------------|------------------------|----------------------|--------------------|
| Mike Goebel..... | October 18...          | \$3.00               | \$27.00            |
| Madge.....       | November 1...          | 3.00                 | 27.00              |
| Klondyke.....    | November 9...          | 3.00                 | 27.00              |
| Quinola.....     | November 18...         | 3.00                 | 27.00              |
| Baby Yellow..... | November 10...         | 3.00                 | 27.00              |
| Big Baby.....    | October 31...          | 3.00                 | 27.00              |
| PINK—            | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
| Queen Marie..... | October 25...          | 3.00                 | 27.00              |

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—                   | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
|--------------------------|------------------------|----------------------|--------------------|
| Alva.....                | October 21...          | \$3.00               | \$27.00            |
| Helen Newberry.....      | November 18...         | 3.00                 | 27.00              |
| BRONZE—                  | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
| Madam La Porte.....      | November 9...          | 3.00                 | 27.00              |
| Skibo—Bronze Button..... | October 18...          | 3.00                 | 27.00              |
| RED—                     | About time they bloom. | Rooted Cuttings. 100 | 2½-In. Stock. 1000 |
| La Gravera.....          | October 31...          | 3.00                 | 27.00              |

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**AMERICAN BEAUTY ROSES** in pots—50c, 75c to \$1.00 each

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Per 1000..... 27.50  
Begonia Chatelaine, 2½-in., per 100..... 4.00  
Begonia Chatelaine, 3-in., per 100..... 10.00

Canna, King Humbert, 4-in., per 100.....\$12.00  
Coleus, in variety, 2½-in., per 100..... 3.00  
Per 1000..... 27.50  
Crotons, well colored, 4-in., \$4.80 per doz.; 5-inch, 60c and 75c each; 6-inch, \$1.25 each.  
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Rubber Plants, 7-in. pots, each.....\$1.50 to 2.00  
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Table Ferns, 3 -in. pots, per 100..... 8.00  
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# PALMS

## KENTIA FORSTERIANA

### Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.

| Leaves          | Ins. high | Each        |
|-----------------|-----------|-------------|
| 8-inch tubs 6-7 | 42-46     | .....\$4.00 |
| 8-inch tubs 6-7 | 48-50     | ..... 5.00  |
| 9-inch tubs 6-7 | 50        | heavy. 7.00 |

|                  | Ft. high | Each        |
|------------------|----------|-------------|
| 15-inch tubs 6-7 | 8        | heavy.40.00 |
| 15-inch tubs 6-7 | 9-10     | heavy.50.00 |

## KENTIA FORSTERIANA

### Made-up Plants

| Plants         | Ins. high | Each          |
|----------------|-----------|---------------|
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### Single Plants

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| Leaves          | Ins. high | Each        |
|-----------------|-----------|-------------|
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## ARECA LUTESCENS

| Plants                     | Ins. high | Each        |
|----------------------------|-----------|-------------|
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|--------------------------|-------------|
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# PALMS

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5-inch pots.....\$1.00 each

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4-inch .....50c each

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4-inch pots.....50c each

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|   | Each   | Dos.    | 100     |
|---|--------|---------|---------|
| 5-inch Imperialis.....                                      | \$1.00 | \$12.00 | .....   |
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| 3-inch Terminalla.....                                      | .25    | .....   | \$22.00 |
| 5-inch Lindenli.....  | .80    | 9.00    | .....   |
| 3-inch Marguerite Story.....                                | .80    | 8.25    | .....   |
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|-------------------|---------|
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| Good short .....  | 4.00    |

|   | Per 100       |
|---|---------------|
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Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

# Russell--Richmond--Sunburst

## PRICE LIST

Subject to change without notice

### MRS. CHAS. RUSSELL

|               | Per 100          |
|---------------|------------------|
| Specials..... | \$25.00          |
| Select .....  | 20.00            |
| Medium.....   | \$12.00 to 15.00 |
| Short.....    | 6.00 to 8.00     |

### RICHMOND

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

### MILADY

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

**Champ Weiland.....**  
**Killarney.....**  
**White Killarney.....**  
**Killarney Brilliant..**  
**Sunburst.....**  
**My Maryland.....**  
**Ophelia.....**

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

**ROSES, OUR SELECTION.....** Per 100 \$4.00

**CARNATIONS—Fancy.....** \$2.00 @ \$3.00

|   |                    |
|---|--------------------|
| <b>Easter Lilies.....</b>                     | \$12.50 to \$15.00 |
| <b>Sweet Peas.....</b>                        | .75 to 1.60        |
| <b>Peonies.....</b>                           | 6.00 to 8.00       |
| <b>Valley.....</b>                            | 6.00               |
| <b>Adiantum.....</b>                          | 1.00 to 1.50       |
| <b>Asparagus, per bunch.....</b>              | 50c to 75c         |
| <b>Boxwood, per bunch.....</b>                | .25c               |
| <b>Galax, bronze and green, per 1000.....</b> | \$1.25             |
| <b>Ferns, per 1000.....</b>                   | 4.00               |
| <b>Leucothoe Sprays.....</b>                  | 75c to 1.00        |
| <b>Smilax, per doz. strings.....</b>          | 2.00 to 2.50       |

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 9925

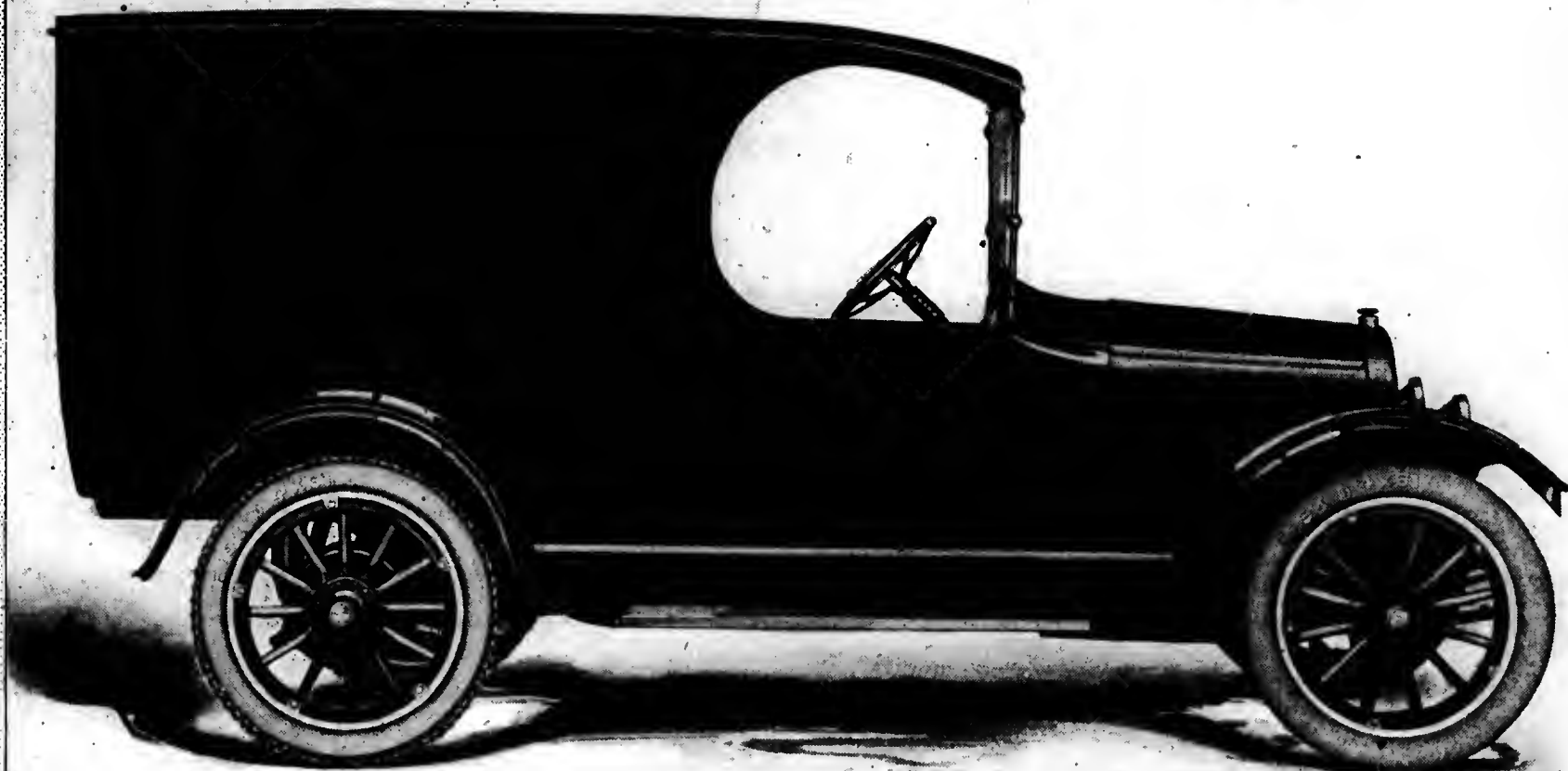
CHICAGO, ILL.

# Overland

TRADE MARK REG.

Delivery Wagon  
Panel Type**\$730**Chassis \$665  
f.o.b. Toledo

Prices subject to change without notice



## Invest In An Overland—It Pays



Buy it on  
Guaranty  
Time  
Payments

Florists and business men engaged in all lines of trade requiring light hauling, have found from experience that Overland Delivery Wagons are the **cheapest in the long run.**

At the price—\$730—the panel type shown above is an exceptional value. It has been the **ultimate** choice of florists both large and small, in the metropolitan centers as well as in the smaller cities and towns scattered throughout the country.

You can use one of these time

saving delivery wagons in **your** business and use it to advantage.

Just remember that when you buy an Overland you are getting a delivery wagon that will serve you steadily and faithfully **over a period of years.**

Also bear in mind that the first cost of a delivery wagon is **not** the most important cost.

Ask the nearest Overland dealer for a practical demonstration. Let him tackle your delivery problems.

**The Willys-Overland Company, Toledo, Ohio.**

Manufacturers of Overland and Willys-Knight Automobiles

Willys-  
Overland  
Motor Cars



You don't have to wait for a good Pink Rose. We are offering now

# ROSE-PINK OPHELIA

A sport of Ophelia. Registered American Rose Society. We mention a few growers who have seen Rose-pink Ophelia and bought in large quantities.

Dailedouze Bros., Brooklyn, N. Y.  
Albert Stahelin, Redford, Mich.

Dale Estate, Brampton, Ont.  
Stuppy Floral Co., St. Joseph, Mo.  
A. N. Pierson, Inc., Cromwell, Conn.

Bassett & Washburn, Chicago, Ill.  
Wendland & Keimel, Elmhurst, Ill.

They did not buy a cat in the bag; neither will you. Send in your orders.

## PRICES—OWN ROOT

|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$30.00 ..... | per 100 | \$125.00 ..... | per 500 plants  |
| 70.00 .....   | per 250 | 250.00 .....   | per 1000 plants |

## PRICES—GRAFTED

|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$35.00 ..... | per 100 | \$150.00 ..... | per 500 plants  |
| 82.50 .....   | per 250 | 300.00 .....   | per 1000 plants |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

O. E. STEINKAMP

# ARE YOU READY?

ONCE upon a time, so the story goes, an Irishman and a German started out to rough it together. Neither had any money and they lived by the same means as any other hobo. During one day's foraging, Fritz turned up with a fine looking sausage, and brought it back to divide with Mike. They hit upon the novel plan for dividing it of each taking an end in his mouth and pulling until the sausage parted. Wherever the break happened to come, that was the division. After each had taken a good hold, Mike hissed through his teeth, "Air ye reddy?" Whereupon Fritz opened his mouth to say "Jah," and just then Mike gave a jerk and claimed the whole sausage as his own. Wouldn't the Allies like to catch the Germans napping like that on the west front? Oh, boy!

But that isn't what we started out to tell you. We meant to ask about your Chrysanthemum beds. When will you have them ready to receive the plants? When you get them to that point, we will be ready to ship you the finest young plants you ever benched. Here is a list of all good commercial sorts:—Early Frost, Roman Gold, Mrs. Rager, Dolly Dimple, Lena Baum, Oconto, Lynnwood Hall, Unaka, Comoleta, Chrysolora, Chieftain, Nagoya, Wm. Turner, Robt. Halliday, Mistletoe, Mrs. J. C. Neil, Harvard, Monarch, Baby, Diana, Croesus, F. Wilcox, Leota, Rufus, Acto, Lillia, Golden Climax, Savannah.

\$3.00 per 100; \$25.00 per 1000.

## POINSETTIAS

Don't forget that we propagate Poinsettias by the thousands, and our plants have a reputation for being the best on the market. There are no better. Let us book your order now.

\$6.00 per 100; \$50.00 per 1000.

**BAUR & STEINKAMP,** Carnation  
Breeder

**Indianapolis, Indiana**

# SPRING PLANTS

The usual Craig Quality. We would suggest placing your orders early.

This stock is ready for immediate effect, the blooming plants well flowered, the foliage plants are heavy. We recommend the entire list with confidence, each and every size of all varieties. All the varieties will please you.

## THE NEW FRENCH HYDRANGEA

Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

## RAMBLER ROSES

### MAD. JULES GOUCHAULT

6-inch and 7-inch pots....\$35 and \$50 per 100

### GRUSS AN AACHEN

6-inch and 7-inch pots....\$35 and \$50 per 100

### GRETA KLUIS (New)

6-inch and 7-inch pots....\$5 and \$6 per doz.

### PHYLLIS PINK BABY RAMBLER

5-inch and 6-inch pots.....\$35 per 100

### ORLEANS (New)

5-inch and 6-inch pots.....\$35 per 100  
7-inch pots, very heavy, made up...\$9 per doz.

### ERNA TESCHENDORFF

5½-inch and 6-inch pots...\$35 and \$50 per 100  
7-inch pots.....\$9 per doz.

### ELLEN POULSEN

5½-inch and 6-inch pots.....\$35 per 100  
7-inch pots.....\$9 per doz.

### CYCLAMEN

May delivery—2½-inch pots, equal to 3-inch stock...\$10 per 100; \$90 per 1000  
4-inch pots, extra selected...\$30 per 100; \$275 per 1000

### PELARGONIUMS

#### Easter Greeting

6-inch and 7-inch pots.....\$75 per 100

### CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000  
4-in. pots, strong, \$35 per 100; \$325 per 1000  
5-in. pots, strong, \$50, \$75 and \$100 per 100  
6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.  
7-in. pots, strong, \$24, \$30 and \$36 per doz.  
8-in. pots, made up, \$24, \$30 and \$36 per doz.  
10-in. pots, made up, \$5, \$6 and \$7.50 each  
12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

### DRACAENA LORD WOLSELEY

3-inch pots.....\$25.00 per 100  
4-inch pots.....\$5 per doz.; \$35 per 100

### DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

### DRACAENA CRAIGII

6-inch pots.....\$18 per doz.

### DRACAENA TERMINALIS

3-inch pots, strong plants.....\$25 per 100  
4-inch pots, strong plants.....\$5 a doz.; \$35 per 100  
5-inch pots.....\$9 per doz.  
6-inch pots.....\$12 per doz.

### DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100

### DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100  
4-inch pots.....\$50 per 100  
5-inch pots.....\$75 per 100  
6-inch pots.....\$18 per doz.

## DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100  
7-inch pots, made up...\$24 and \$30 per doz.

## DRACAENA FRAGRANS

Plain green leaf.

6-inch pots.....\$9 per doz.  
8-inch pots.....\$2 and \$2.50 each

## PANDANUS VEITCHII

6-inch pots.....\$12 and \$15 per doz.  
7-inch pots.....\$18 and \$24 per doz.

## GARDENIA VEITCHII

2½-inch pots, heavy...\$8 per 100; \$75 per 1000  
4-inch pots, heavy...\$25 per 100; \$200 per 1000

## FERNS

### NEPHROLEPIS ELEGANTISSIMA IMPROVED

4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 and \$15 per doz.  
Larger plants....\$2, \$2.50, \$3 and \$3.50 each

### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.  
Strong plants, 2½-inch pots.....\$4 per doz.; \$25 per 100; \$200 per 1,000  
Strong plants, 4-inch pots.....\$9 per doz.; \$50 per 100  
Strong plants, 6-inch pots.....\$15 per doz.; \$100 per 100

### 150,000 NEPHROLEPIS (IN VARIETY)

### NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots, heavy...\$25 per 100; \$200 per 1000

### NEPHROLEPIS TODEAOIDES

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 per doz.

### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery.....\$6 per 100; \$50 per 1000  
6-inch pots, strong plants...\$50 and \$75 per 100  
8-inch pots, strong plants...\$12 and \$15 per doz.  
11-inch tubs.....\$3 and \$3.50 each

### NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$15 per doz.

### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots....\$1 per doz.; \$7 per 100; \$60 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
4-inch pots.....\$25 per 100; \$200 per 1000

### NEPHROLEPIS JOHN WANAMAKER

#### "The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots, very heavy plants.....\$25 per 100; \$200 per 1000  
6-inch pots, very heavy plants.....\$6 per doz.; \$45 per 100  
6-inch pots, extra heavy plants.....\$9 per doz.; \$70 per 100  
8-inch pots.....\$12 and \$15 per doz.  
11-inch tubs.....\$2.50 and \$3 each

## NEPHROLEPIS SCOTTII

2½-inch pots.....\$6 per 100; \$50 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
8-inch, three-quarter pots.....\$12 per doz.; \$90 per 100

## NEPHROLEPIS ELEGANTISSIMA COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100

## NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 per doz.; \$50 per 100

## ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000  
3-inch pots.....\$7 per 100; \$65 per 1000  
4-inch pots.....\$12 per 100; \$110 per 1000

## FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall...\$2 each  
Larger plants....\$3, \$4, \$5, \$6 and \$7.50 each

## FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each  
7-inch pots, 3 feet tall.....\$2.50 each  
8-inch pots, 4 feet tall.....\$3 each  
10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each  
Branch plants, exceptionally fine.....\$2.50, \$3, \$3.50 and \$4 each

## SPRING PLANTS

|   | 2½-inch and 3-inch | 4-inch |
|---|--------------------|--------|
| Geraniums—Strong plants, 8 varieties..... | \$10               |        |
| Scarlet Sage—Zurich.....                  | \$4-5              | 10     |
| Snapdragon—Sutton's Prize Winners.....    |                    | 10     |
| Snapdragon—Nelrose.....                   |                    | 12     |
| Sweet Alyssum—Little Gem.....             | 4-5                |        |
| Lobelia—Light and Dark.....               | 4-5                |        |
| Lobelia—Trailing.....                     | 4-5                |        |
| Thunbergia—Black Eyed Susan.....          | 4-5                |        |
| Cuphea—Cigar Plant.....                   | 4-5                |        |
| Ageratum—Little Blue Star.....            | 4-5                |        |
| Ageratum—Blue Perfection.....             |                    | 10     |
| Begonias—Luminosa, Red.....               |                    | 10     |
| Cobaea Scandens.....                      |                    | 10     |
| Moon Vines.....                           |                    | 10     |
| Zinnias—Five colors.....                  |                    | 10     |
| Nasturtiums—Yellow and Red.....           |                    | 10     |
| Amaranthus—Red.....                       | 4-5                |        |
| Calendula—Finest Assorted.....            |                    | 8      |
| Marigold—African.....                     |                    | 10     |
| Marigold—French Dwarf.....                | 4-5                |        |
| Petunia—Rosy Morn.....                    | 4-5                | 10     |
| Petunias—Star.....                        | 4-5                | 10     |
| Hellotropes.....                          |                    | 10     |
| Flowering Vines—Three colors.....         | 6                  | 10     |
| Coleus—                                   |                    | 4      |
| Five varieties.....                       | \$35               |        |
| Coleus—Large Leaf Seedlings.....          |                    | 10     |
| Coleus—Brilliant.....                     |                    | 15     |
| Alternanthera—Yellow.....                 | 3.50               |        |
| Cannas—Eight varieties, assorted.....     |                    | 10     |
| Cannas—King Humbert.....                  |                    | 12     |
| Lantanas.....                             |                    | 10     |
| Fuchsias—Heavy.....                       |                    | 10     |
| Periwinkle—Variegated, heavy.....         | 5                  | 15     |
| Centaurea Gymnocarpa.....                 | 4-5                |        |
| Impatiens Sultani, Pink.....              | 4-5                | 10     |
| Salvia America—New.....                   | 10                 | 15     |
| Heliotrope—Miss E. Dennison.....          | 10                 | 15     |

\*\$35 per 1000.

**Robert Craig Company**  
4900 Market Street, PHILADELPHIA, PA.  
(BRANCH, NORWOOD, PA.)



No. 3331

# CUPID'S JUNE

THE MONTH OF WEDDINGS

Are You Prepared for Church and Home Decorations?

A full line of

**"KEYSTONE QUALITY"**

Outfits and Accessories will help make every decoration a success.

**WRITE FOR 1917 CATALOGUE**

The Bridal Basket shown herewith is a big seller — only  
**\$6.00 per dozen**

Bridal Muffs are the rage, too!

**Commencement Baskets Ready to Ship**

**M. RICE CO.**

FLORISTS' SUPPLIES THAT EXCEL

1120-22-24 Spring Garden Street,

After June 1st, we close  
Week days, 5 p. m. — Saturdays, 1 p. m.

PHILADELPHIA, PA.

## WERBRO OMBRE RIBBONS

Are in great demand for Spring Weddings

These beautiful fabrics, created and produced in our own manufacturing plant, at Paterson, N. J., are inimitable. The colors are exquisite, matching perfectly every tone of both flowers and gowns. The leading florists everywhere use Werbro Ombre Ribbons extensively.

We are prepared to make immediate deliveries.  
At your service.

**WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK

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**DESIGNS**

Post  
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75c

FOURTH EDITION—JUST OUT

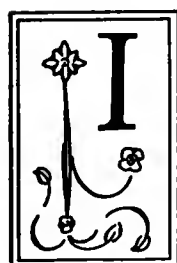
The Florists' Review, 508 South Dearborn Street, Chicago, Ill.



# THE FLORISTS' REVIEW

## KEEPING TAB ON BUSINESS HEALTH

*Business practices of the successful are always interesting and are worthy of careful consideration. Consequently the trade will be interested in how a Kentucky florist made his growing business grow, how he keeps it growing, and how he knows at the end of every day that its growth is healthy.*



IN the vocabulary of Addison J. McNutt, of Knoxville, Tenn., the little four-letter word "grow" plays a leading role. If the subject of this sketch could have had a choice in the matter, he probably would have adopted it as his middle name. He has successfully and successfully grown vegetables, flowers and a business until now he is proprietor of one of the largest and finest flower shops in the south. His standing in the trade may be judged from the fact that he is president of the Knoxville Florists' Society.

Mr. McNutt's father was a market gardener, so he came naturally by his interest in things that nature brings forth from the soil. His one ambition, ever since he gave up hope of being a fireman or an acrobat, has been to develop in the field of endeavor dignified by the activities of Luther Burbank. Except for a flier taken in the candy business, he has been growing in the growing business ever since he was old enough to work.

### Credit to Mrs. McNutt.

To Mrs. Addison J. McNutt belongs the credit of inducing her husband to specialize in floriculture. She insisted upon having a violet bed beside the house and, of course, it was up to Addison to weed the garden and otherwise keep it in order during his leisure moments.

It was not long before he was growing the best violets in the neighborhood; his natural ability to grow things just had to assert itself. Mrs. A. J. would give bunches of the flowers to her friends and soon people were calling at the house to buy them. This gave McNutt his hunch. Why not grow flowers to sell? The prices were good and the market lively.

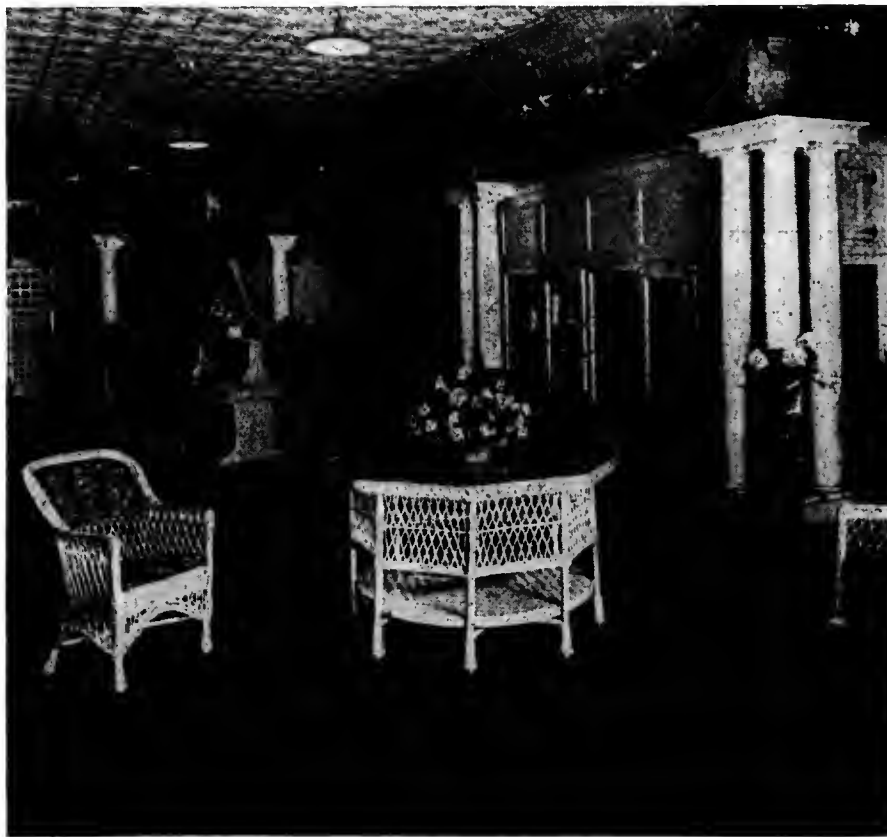
He enlarged the flower bed and spent more of his time with it. His violets were becoming known all over town. Orders were being placed in advance for weekly delivery. Mr. McNutt now fully realized the possibilities of his flower bed. He jumped into the business with both feet, and decided to see if he could

By F. H. HOSSICK.

not make the business grow, as well as the violets.

### Business Grew Rapidly.

His first real marketing experience with his flowers was from a wagon outside the City Market building. The next move was to rent a stall or booth inside the market and, in addition to growing violets, he built greenhouses so as to produce other kinds of flowers and now has a range of seven houses, shown in the illustration on the next page. He gave up growing vegetables altogether.



The Crouch Co. Has a Most Inviting Salesroom.

Mr. McNutt was quite content for a while in keeping his stall at the City market and growing plants and blooms for other dealers in Knoxville. Meanwhile his business was thriving and customers of the large retail florists were coming to him direct for flowers on special occasions.

In February, 1916, he bought out the largest retail florist in Knoxville—the C. W. Crouch Co. The old firm name is retained for business reasons, and C. W. Crouch Co., A. J. McNutt, proprietor, is on the store front and letterheads. He

still maintains his stall at the City market.

A. J. McNutt was so thoroughly possessed by the desire to make things grow, that he started right in on the new business. The store was remodeled, painted and decorated. New fixtures and furniture were installed and, as will be seen by the accompanying illustration, the store was made most attractive. He decided right off that he could not afford to be tied up with petty details of the office. There was only certain information that he needed from the books, but he wanted it in clear, condensed figures.

With this arrangement he would know at a glance the exact health of his business every day of the year. Then he would have time to throw his energies into building up the business, furthering sales promotion, and looking after the greenhouse production.

### Machine Makes Records.

His brother, G. E. McNutt, has the duties of assistant manager, and keeps all the accounts of the store and greenhouses, in addition to managing the former. The proprietor knows each day what his cash sales amount to, what his charge sales amount to, what his expenses are for the day and how they are distributed. All the ledger posting is done on a machine in the early part of the morning, when business is quiet.

The C. W. Crouch Co. caters to the best and most conservative class in Knoxville. About ninety per cent of its \$60,000 a year business is in charge accounts. All these records are handled

with a machine.

When a sale is made the clerk makes out a sales ticket in duplicate. At the end of the day, the originals are totaled on an adding machine, showing the charge and cash sales for the day. The duplicate of the sales ticket is filed away in a metal box, made the same size as the ticket, alphabetically by name.

At the end of the month these duplicates are stapled to the back of the statement sent to each customer, which gives the customer a satisfactory check



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**I**N the vocabulary of Addison J. McNutt, of Knoxville, Tenn., the little four-letter word "grow" plays a leading role. If the subject of this sketch could have had a choice in the matter, he probably would have adopted it as his middle name. He has successfully and successfully grown vegetables, flowers and a business until now he is proprietor of one of the largest and finest flower shops in the south. His standing in the trade may be judged from the fact that he is president of the Knoxville Florists' Society.

Mr. McNutt's father was a market gardener, so he came naturally by his interest in things that nature brings forth from the soil. His one ambition, ever since he gave up hope of being a fireman or an acrobat, has been to develop in the field of endeavor dignified by the activities of Luther Burbank. Except for a flier taken in the candy business, he has been growing in the growing business ever since he was old enough to work.

### Credit to Mrs. McNutt.

To Mrs. Addison J. McNutt belongs the credit of inducing her husband to specialize in floriculture. She insisted upon having a violet bed beside the house and, of course, it was up to Addison to weed the garden and otherwise keep it in order during his leisure moments.

It was not long before he was growing the best violets in the neighborhood; his natural ability to grow things just had to assert itself. Mrs. A. J. would give bunches of the flowers to her friends and soon people were calling at the house to buy them. This gave McNutt his hunch. Why not grow flowers to sell? The prices were good and the market lively.

He enlarged the flower bed and spent more of his time with it. His violets were becoming known all over town. Orders were being placed in advance for weekly delivery. Mr. McNutt now fully realized the possibilities of his flower bed. He jumped into the business with both feet, and decided to see if he could



The Crouch Co. Has a Most Inviting Salesroom.

Mr. McNutt was quite content for a while in keeping his stall at the City market and growing plants and blooms for other dealers in Knoxville. Meanwhile his business was thriving and customers of the large retail florists were coming to him direct for flowers on special occasions.

In February, 1916, he bought out the largest retail florist in Knoxville—the C. W. Crouch Co. The old firm name is retained for business reasons, and C. W. Crouch Co., A. J. McNutt, proprietor, is on the store front and letterheads. He





Addison J. McNutt.

on the items. The customers' accounts are posted in the ledger the following morning. Each customer is represented by a separate ledger card. The charge or credit is entered and the card is put back in the drawer which is used for a file.

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A. J. McNutt has an interesting form of cash and expense distribution sheet, which is shown in the accompanying illustration. Every item of expense for the upkeep and maintenance of the store and greenhouse is entered in columns under the proper heading. The number of the check paying the expense and the date also are kept.

Totals of all the different items may be had at any time, so that Mr. McNutt can tell the exact amount of each item for any particular month or for the entire season.

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#### Accuracy Makes for Success.

Keeping books is considerable of a mystery to many florists. If accounting is not a mystery, it is a bore, or at best a tedious task. But it is of prime importance if the business is to be a success. Many a florist, continuing his daily activities firm in the belief that he is earning profits, suddenly has found himself near the rocks of bankruptcy because of ignorance of the real condition of his affairs.

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I am writing you in regard to a few legal questions which have been puz-



Range of Greenhouses of the C. W. Crouch Co., Knoxville, Tenn.



C. W. CROUCH CO.

A. J. McNUTT, PROPRIETOR

FLORISTS

GREENHOUSES 523 SOUTH GAY STREET OLD PHONE 938  
City Limits, Dandridge Pike KNOXVILLE, TENN. NEW PHONE 316

Sold to Ed. L. Parker  
Address 500 Mc Kenzie St.

Sold by J Date 4/20 1916

|             |    |    |
|-------------|----|----|
| Cut Flowers | 23 | 50 |
|-------------|----|----|

Send To Mrs. Ed. L. Parker  
Address 500 Mc Kenzie St.

Card No

DAY  
20  
HOUR  
2 p.m.

STATEMENT

Knoxville, Tenn., April 30, 1916

M Ed. L. Parker.

500 McKenzie St.,

IN ACCOUNT WITH

C. W. CROUCH CO.

A. J. McNUTT, PROPRIETOR

Florists

523 SOUTH GAY STREET

GREENHOUSES  
CITY LIMITS, DANDRIDGE PIKE

OLD PHONE. 938  
NEW PHONE. 316

|       |         |
|-------|---------|
| APR 1 | 3.50    |
| 5     | .50     |
| 8     | 10.50   |
| 20    | 23.50   |
|       | 38.00 * |

Parker, Ed. L. 500 McKenzie St., City

| DEBITS |       | CREDIT | DEBIT | CREDIT |
|--------|-------|--------|-------|--------|
| FEB 1  | 7.35  |        |       |        |
| 4      | 8.25  |        |       |        |
| 7      | 12.25 |        |       |        |
| 8      | 10.00 |        |       |        |
| 10     | 3.13  |        |       |        |
| 15     | 27.35 |        |       |        |
| 25     | 13.12 |        |       |        |
| MAR 1  | 2.50  |        |       |        |
| 4      | 3.50  |        |       |        |
| 8      | 13.40 |        |       |        |
| 13     | 17.21 |        |       |        |
| 18     | 7.50  |        |       |        |
| 25     | 4.50  |        |       |        |
| 25     | 24.50 |        |       |        |
| 30     | 12.34 |        |       |        |
| APR 1  | 3.50  |        |       |        |
| 5      | .50   |        |       |        |
| 8      | 10.50 |        |       |        |
| 20     | 23.50 |        |       |        |
|        |       | MAR 4  | 61.45 |        |
|        |       | APR 5  | 85.45 |        |
|        |       | MAY 5  | 38.00 |        |

Sales Slip, Statement and Ledger Page Used by the Crouch Co. and Mr. G. E. McNutt, Who Handles the Bookkeeping.

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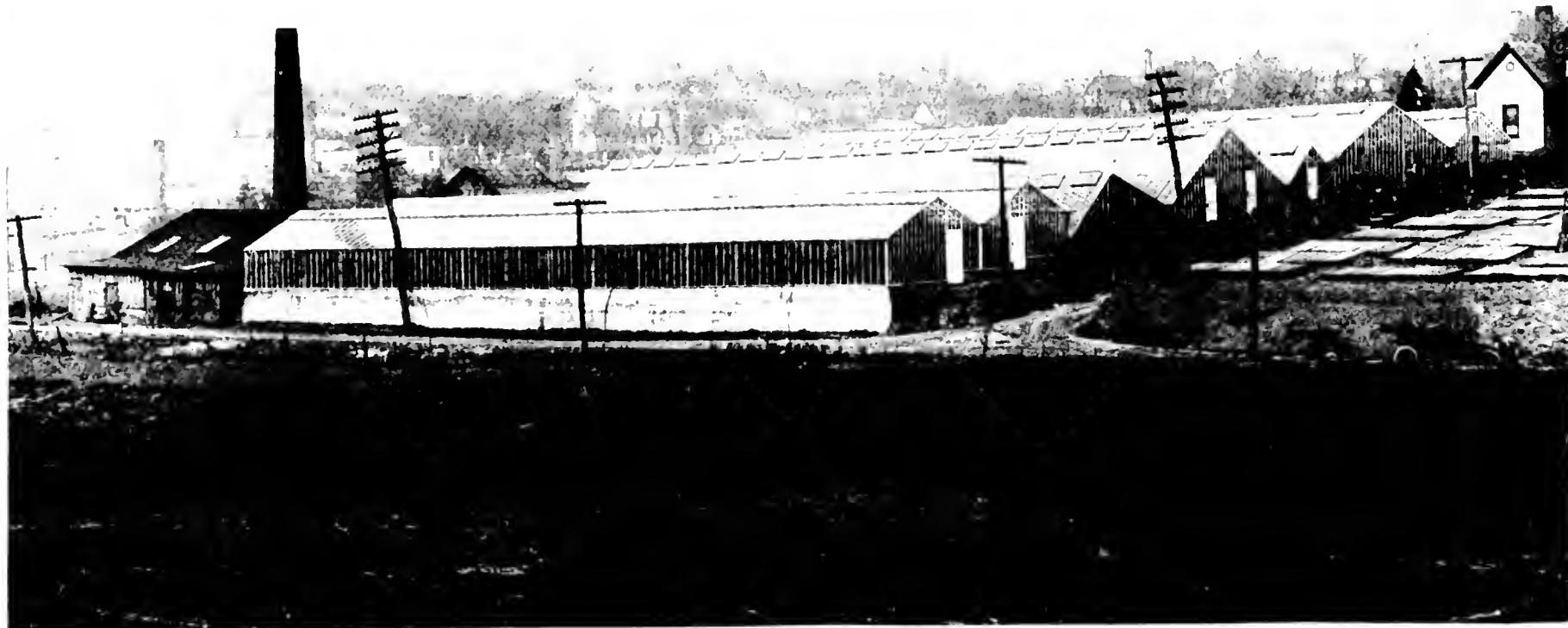
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C. W. CROUCH CO.  
A. J. McNUTT, Proprietor for  
FLORISTS  
GREENHOUSES  
523 SOUTH GAY STREET  
City Limits Dandridge Pike  
KNOXVILLE, TENN.  
OLD PHONE 936  
NEW PHONE 116

Sold to  
Ed L. Parker  
Address  
500 Mc Kenzie St.

Sold by  
J  
Date  
4/30 1916  
Cut Flowers 23 50

Send To  
Mr. Ed L. Parker  
Address  
500 Mc Kenzie St.  
Card  
No  
DAY  
20  
HOUR  
2 p.m.

| STATEMENT                                 |         |  |
|---|---------|--|
| Knoxville, Tenn., April 30, 1916.         |         |  |
| M Ed. L. Parker,                          |         |  |
| 500 McKenzie St.,                         |         |  |
| IN ACCOUNT WITH                           |         |  |
| C. W. CROUCH CO.                          |         |  |
| A J McNUTT                                |         |  |
| Florists                                  |         |  |
| 523 SOUTH GAY STREET                      |         |  |
| GREENHOUSES<br>City Limits Dandridge Pike |         |  |
| OLD PHONE 936<br>NEW PHONE 116            |         |  |
| APR 1                                     | 3.50    |  |
| 5   | .50     |  |
| 8   | 10.50   |  |
| 20  | 23.50   |  |
|   | 38.00 * |  |

| Parker, Ed. L. 500 McKenzie St., City |       |        |       |
|---------------------------------------|-------|--------|-------|
| DEBITS                                |       | CREDIT |       |
| FEB 1                                 | 7.25  |        |       |
| 4                                     | 8.25  |        |       |
| 7                                     | 12.25 |        |       |
| 8                                     | 10.00 |        |       |
| 10                                    | 3.13  |        |       |
| 15                                    | 37.35 |        |       |
| 25                                    | 13.12 | MAR 4  | 61.45 |
| MAR 1                                 | 2.50  |        |       |
| 4                                     | 3.50  |        |       |
| 8                                     | 13.40 |        |       |
| 13                                    | 17.21 |        |       |
| 18                                    | 7.50  |        |       |
| 25                                    | 4.50  |        |       |
| 25                                    | 24.50 | APR 5  | 35.45 |
| 30                                    | 12.34 |        |       |
| APR 1                                 | 3.50  |        |       |
| 5                                     | 3.00  |        |       |
| 8                                     | 10.50 |        |       |
| 20                                    | 23.50 | MAY 5  | 32.00 |

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## BOSTON'S OPEN AIR SHOW

### A RECORD FOR AMERICA.

#### A Success Despite Hardships.

What is undoubtedly the most ambitious effort to stage a large open-air flower show in America opened on the grounds of the Wentworth Institute, Boston, June 1. Three acres are devoted to the tents and open-air displays. The tents alone cover a space over seven times as large as the various rooms at Horticultural hall. Work of preparation has been in progress for several months and some \$20,000 was expended before the gates opened. Not since 1871, when the late H. H. Hunnewell made a rhododendron show in tents on Boston Common, has an open air show been held there. The late season, unfavorable weather and the war all conspired against the success of the exhibition, but the committee went manfully ahead and scored a big success.

#### Rhododendrons and Azaleas.

Two large tents are devoted to rhododendrons. All are planted out and green turf covers the area, so that all seem to be growing naturally. T. D. Hatfield, gardener for Walter Hunnewell, fills a tent 100x200 with a grand display of specimen plants, of which many are half hardy varieties. These will not be in good bloom for at least a week. Mr. Hatfield was awarded a gold medal for his collection. Another large tent contained a collection of 140 varieties of rhododendrons from J. Waterer Son & Crisp, Bagshot, England, and was awarded a gold medal. A gold medal also went to George T. Stewart, gardener to Mrs. Samuel C. Lawrence, for a pair of mammoth greenhouse rhododendrons, twelve to fourteen feet in height. These were grouped in the center of the Waterer tent.

The display of specimen plants of *Azalea indica* from Charles Sander, gardener to Prof. C. S. Sargent, filled a tent 100x200. These were in good bloom at the opening. Another tent contained

quantities of large standard wistarias and large pyramidal *trachelospermums* from Professor Sargent. He also had a beautiful bed of seedling azaleas of the *amcena* and *Hinodigiri* type. For these Mr. Sander received a gold medal. Arranged below the big wistarias were quantities of specimen plants of *Calceolaria Stewartii* from Peter Arnott, gardener to E. S. Webster, and W. C. Rust, gardener to Mrs. C. G. Weld. Many of these were four feet in diameter. A number of large herbaceous *calceolarias* also were shown. Mr. Arnott received a silver medal for his *calceolarias*.

#### Roland's Roses.

The special rose tent was filled by Thomas Roland. He had wide borders running around the tent planted with baby ramblers, such as *Ellen Poulson*, *Erna Teschendorff*, *Yvonne Rabier* and others, dotted at intervals with standards. A trellis at the back was covered with ramblers. At the ends rustic bamboo houses with seats were erected and looked most effective. Broad gravel walks went around the tent between the side border and the central portion, where beds were cut in the lawn and planted with *Ophelia* and other hybrid teas, Mme. Edouard Herriot showing up particularly well. The rose tent was extremely attractive and much credit is due Mr. Roland for timing his plants so well under such unfavorable climatic conditions. He was awarded a gold medal.

#### Orchids the Feature.

The orchid tent contained a wealth of choice plants, the long, sloping banks being effective. This tent seemed to attract more visitors than any other; it far surpassed the display made at the Boston spring exhibition. Julius Roehrs Co., Rutherford, N. J., filled one side with a beautiful display containing over 100 varieties, charmingly arranged. Specimens of choice *miltonias* and *brasso-cattleyas* were well elevated to show their individuality. Some of the

choicest varieties staged were: *Brasso-cattleyas* *Maronæ*, *Empress of Russia*, *Thorntonii* and *Helen*; *Odontoglossums* *Armanvillierense*, *Wilckeanum*, *Bictonense* and *crispum*; *Cattleyas* *Keinastiana*, *Empress Frederick*, *Mossiae Reineckiana* and *intermedia alba*; *Epiphronitis* *Veitchii*; *Phalænopsis* *amabilis*; *Miltonias* *Rœzlii* and *vexillaria*; *Vandas* *tricolor*, *suavis* and *teres*; *Cypripedium* *Maudiae* and some choice *læliocattleyas*, and no less than seventeen varieties of *dendrobies*. The exhibit was awarded a gold medal.

P. Edwards, gardener to Arthur N. Cooley, Pittsfield, Mass., had a wonderfully choice collection of "beautifully grown specimens. No such *odontoglossums* and *odontiodas* had ever been staged in Boston. Some of the gems in this grand collection were: *Odontoglossum ardentissimum* *Zenith*, with crimson flowers; *crispum* *Moonbeam*, *crispum* *Xanthodes*, *Charlesworthii*, pure white; *crispo-Harryanum* with fifty-two flowers; *artemis*, *crispum* *Princess Mary*; *Odontiodas* *Gladys*, *Charlesworthii*, *Chanticleer*, *Brewii*, *Colmaniae* and *Vuylstekeae* with ninety-two flowers on a spike; the pure white *Cattleya* *Mossiae* *Wagneri* *nivalis*; *Brasso-lælia-cattleya* *Veitchii* *splendens*, *Læliocattleyas* *Aphrodite grandis*, Mrs. Temple Domus and *Canhamiana alba*. The group was awarded a gold medal.

Donald McKenzie, gardener to E. B. Dane, staged a fine group. Included were fine *masdevallias*, *odontoglossums*, *miltonias*, *Cypripedium* *Lawrenceanum*, *Hyeaenum* and *Maudiae*; *Phalænopsis* *amabilis* and *Rimestadiana*; *Brasso-cattleya* *Veitchii* and *Warneri* *Exquisite* and some fine forms of *Cattleya* *Mossiae*. He was awarded a gold medal.

W. C. Rust, gardener to Mrs. C. G. Weld, received a silver medal for a nice group containing some fine *miltonias*, *cattleyas* and *brassias*. F. J. Dolansky received a silver medal for a nice group of *cattleyas*, *miltonias* and *odontoglossums*. A similar award went to W. N. Craig, gardener at Faulkner Farm, for a group of *cattleyas*, *Lælia purpurata* and *selenipediums*.

W. H. Colby, gardener to E. A. Clark, had some splendid *miltonias* and Henry Stewart, gardener to Miss Cornelia Warren, a number of big specimens of *Oncidium flexuosum*. J. T. Butterworth staged a choice group, some of his best plants being *Cattleya* *Mossiae* *Reinecki-*



The Private Exhibit of A. N. Cooley and the Commercial Display of Julius Roehrs Co., in the Orchid Tent.

ana var. Mrs. Butterworth, *C. intermedia alba*, *Cymbidium Lowianum* concolor, *Cypripedium Olivia*, *Miltonia Bleuana* and *Dendrobium Jamesianum*.

Other exhibits in the tents included a group of *Statice Suworowii* from W. N. Craig, group of new astilbes in variety from Mount Desert Nurseries and large specimens of *Petunia Bar Harbor Beauty* from Henry Eaton, gardener for R. M. Saltonstall.

#### Miscellaneous Exhibits.

The most imposing open-air display was the rock and water garden of R. & J. Farquhar & Co. This was quite extensive and its construction and planting took several months. There was about 100 feet of waterway spanned by a rustic bridge. In the rock garden were large numbers of rock and alpine plants, in addition to hardy azaleas, eremuri, *Lilium regale* and numerous evergreens. The display was awarded a gold medal. Messrs. Farquhar also had a bed of the new Chinese conifers.

William Sim planted a large bed with his special strain of pansies. Other beds contained Canterbury bells, hydrangeas, standard geraniums, etc. The Blue Hill Nurseries received a gold medal for a comprehensive collection of conifers in 124 varieties, the cypresses, firs, spruces and other families being arranged in groups. Philip L. Carbone had a fine display of garden accessories arranged tastefully among evergreens. Henry Penn had a similar display. The North Shore Ferneries had a fine collection of garden furniture.

#### Will Continue Two Weeks.

The exhibition will continue for at least two weeks and large arc lights give it a charming effect at night. New exhibits are promised from day to day. On the opening day the weather was showery, but 1,500 tickets were sold at \$5 each, the proceeds being for the Red Cross. The attendance has been good on succeeding days and the exhibition promises to be a great success. James Wheeler made an efficient manager and in recognition of his services the exhibition committee awarded him a well merited gold medal.

W. N. C.

### THE HARDY SNAPDRAGONS.

#### Deserve More Attention.

Among the principal genera of florists' flowering plants, such as alyssums, asters, centaureas, chrysanthemums, dianthus, sweet peas, iberis, cinerarias, helianthus, poppies, verbenas and cheiranthus, we find the annual as well as the perennial type in each genus. It follows that either one or the other was created first, and if either the annual or the perennial is not in cultivation, it is still to be created, or it has been lost in the centuries past and is extinct or may be re-created in time to come. Which one of the two types was originated first we must leave to the scientists to determine; most likely the first was the annual. We must give the credit for perpetuating the annuals, as well as the perennials, to our flower-loving ancestors of the past centuries and, in more recent times, to the seedsmen, principally to those of Europe. Few florists stop to gather seeds; that part of the work is left to the seed grower.



Thomas Roland's Rose Garden Under Canvas at the Boston Show.

#### For Border and Rock Garden.

Though the snapdragon has met with increasing favor during the last few years, the perennial forms of it appear to have been neglected and have not been brought to the front as they should have been. It is not generally known that there are two classes of snapdragons and that one is annual, while the other, known as sempervirens, is perennial and endures the most severe winters without cover. As a rock plant it has few equals. The florist can make a good showing with the different varieties of snapdragons now in the market, but the hardy kind is adapted to fill a special demand. It should be advertised for use in rock gardens and hardy borders and should be quoted for such purposes in nursery and seed catalogues. Many people who do not care particularly for snapdragons as cut flowers would plant them in their hardy borders and rock gardens, be-

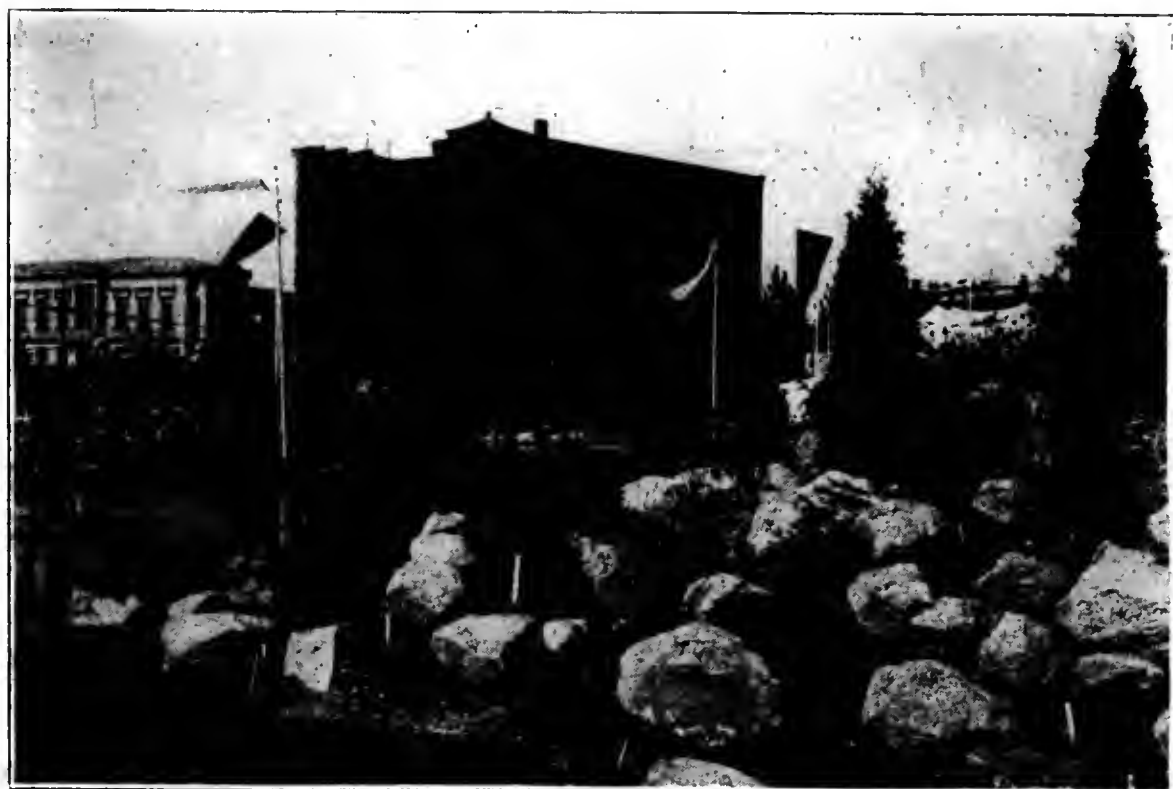
cause they are bright and showy and last more than one season.

#### Propagation and Culture.

The flowers of the hardy kind are as large as those of the average greenhouse snapdragon, and in the hands of the expert grower all kinds and colors will at length be developed. They are good for cutting and have better lasting qualities than many well known hardy perennials, such as the Canterbury bell, foxglove, iris, etc.

They are more easily propagated than the phlox and flowers from seed are true to color. Now is a good time to plant them out. They will make good-sized plants by fall and some of them should be taken up then, or the cuttings should be taken early in spring, as soon as the shoots are long enough, using the soft wood, as with other snapdragons.

F. A. H.



The Rock Garden at the Boston Outdoor Exhibition.



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#### Rhododendrons and Azaleas.

Two large tents are devoted to rhododendrons. All are planted out and green turf covers the area, so that all seem to be growing naturally. T. D. Hatfield, gardener for Walter Hunnewell, fills a tent 100x200 with a grand display of specimen plants, of which many are half hardy varieties. These will not be in good bloom for at least a week. Mr. Hatfield was awarded a gold medal for his collection. Another large tent contained a collection of 140 varieties of rhododendrons from J. Waterer Son & Crisp, Bagshot, England, and was awarded a gold medal. A gold medal also went to George T. Stewart, gardener to Mrs. Samuel C. Lawrence, for a pair of mammoth greenhouse rhododendrons, twelve to fourteen feet in height. These were grouped in the center of the Waterer tent.

The display of specimen plants of Azalea indica from Charles Sander, gardener to Prof. C. S. Sargent, filled a tent 100x200. These were in good bloom at the opening. Another tent contained

quantities of large standard wistarias and large pyramidal trachelospermums from Professor Sargent. He also had a beautiful bed of seedling azaleas of the amœna and Hinodigiri type. For these Mr. Sander received a gold medal. Arranged below the big wistarias were quantities of specimen plants of Calceolaria Stewartii from Peter Arnott, gardener to E. S. Webster, and W. C. Rust, gardener to Mrs. C. G. Weld. Many of these were four feet in diameter. A number of large herbaceous calceolarias also were shown. Mr. Arnott received a silver medal for his calceolarias.

#### Roland's Roses.

The special rose tent was filled by Thomas Roland. He had wide borders running around the tent planted with baby ramblers, such as Ellen Poulson, Erna Teschendorff, Yvonne Rabier and others, dotted at intervals with standards. A trellis at the back was covered with ramblers. At the ends rustic bamboo houses with seats were erected and looked most effective. Broad gravel walks went around the tent between the side border and the central portion, where beds were cut in the lawn and planted with Ophelia and other hybrid teas, Mme. Edouard Herriot showing up particularly well. The rose tent was extremely attractive and much credit is due Mr. Roland for timing his plants so well under such unfavorable climatic conditions. He was awarded a gold medal.

#### Orchids the Feature.

The orchid tent contained a wealth of choice plants, the long, sloping banks being effective. This tent seemed to attract more visitors than any other; it far surpassed the display made at the Boston spring exhibition. Julius Roehrs Co., Rutherford, N. J., filled one side with a beautiful display containing over 100 varieties, charmingly arranged. Specimens of choice miltonias and brasso-cattleyas were well elevated to show their individuality. Some of the

choicest varieties staged were: Brasso-cattleyas Marona, Empress of Russia, Thorntonii and Helen; Odontoglossums Armanvillierense, Wilekeanum, Bietonense and crispum; Cattleyas Keinastiana, Empress Frederick, Mossiæ Reineckiana and intermedia alba; Epiphronitis Veitchii; Phalanopsis amabilis; Miltonias Rozlii and vexillaria; Vandas tricolor, suavis and teres; Cypripedium Maudiae and some choice lilio-cattleyas, and no less than seventeen varieties of dendrobies. The exhibit was awarded a gold medal.

P. Edwards, gardener to Arthur N. Cooley, Pittsfield, Mass., had a wonderfully choice collection of beautifully grown specimens. No such odontoglossums and odontiodas had ever been staged in Boston. Some of the gems in this grand collection were: Odontoglossum ardentissimum Zenith, with crimson flowers; crispum Moonbeam, crispum Xanthodes, Charlesworthii, pure white; crispo-Harryanum with fifty-two flowers; artemis, crispum Princess Mary; Odontiodas Gladys, Charlesworthii, Chanticleer, Brewii, Colmaniae and Vuylstekeae with ninety-two flowers on a spike; the pure white Cattleya Mossiæ Wagneri nivalis; Brasso-lalia-cattleya Veitchii splendens, Lilio-cattleyas Aphrodite grandis, Mrs. Temple Domus and Canhamiana alba. The group was awarded a gold medal.

Donald McKenzie, gardener to E. B. Dane, staged a fine group. Included were fine masdevallias, odontoglossums, miltonias, Cypripedium Lawrenceanum Hycanum and Maudiae; Phalanopsis amabilis and Rimestadiana; Brasso-cattleya Veitchii and Warneri Exquisite and some fine forms of Cattleya Mossiæ. He was awarded a gold medal.

W. C. Rust, gardener to Mrs. C. G. Weld, received a silver medal for a nice group containing some fine miltonias, cattleyas and brassias. F. J. Dolansky received a silver medal for a nice group of cattleyas, miltonias and odontoglossums. A similar award went to W. N. Craig, gardener at Faulkner Farm, for a group of cattleyas, Lælia purpurata and selenipediums.

W. H. Colby, gardener to E. A. Clark, had some splendid miltonias and Henry Stewart, gardener to Miss Cornelia Warren, a number of big specimens of Oncidium flexuosum. J. T. Butterworth staged a choice group, some of his best plants being Cattleya Mossiæ Reinecki-



The Private Exhibit of A. N. Cooley and the Commercial Display of Julius Roehrs Co., in the Orchid Tent.

ana var. Mrs. Butterworth, *C. intermedia alba*, *Cymbidium Lowianum* concolor, *Cypripedium Olivia*, *Miltonia Bleuana* and *Dendrobium Jamesianum*.

Other exhibits in the tents included a group of *Statice Suworowii* from W. N. Craig, group of new astilbes in variety from Mount Desert Nurseries and large specimens of *Petunia Bar Harbor Beauty* from Henry Eaton, gardener for R. M. Saltonstall.

#### Miscellaneous Exhibits.

The most imposing open-air display was the rock and water garden of R. & J. Farquhar & Co. This was quite extensive and its construction and planting took several months. There was about 100 feet of waterway spanned by a rustic bridge. In the rock garden were large numbers of rock and alpine plants, in addition to hardy azaleas, *cremuri*, *Lilium regale* and numerous evergreens. The display was awarded a gold medal. Messrs. Farquhar also had a bed of the new Chinese conifers.

William Sim planted a large bed with his special strain of pansies. Other beds contained Canterbury bells, hydrangeas, standard geraniums, etc. The Blue Hill Nurseries received a gold medal for a comprehensive collection of conifers in 124 varieties, the cypresses, firs, spruces and other families being arranged in groups. Philip L. Carbone had a fine display of garden accessories arranged tastefully among evergreens. Henry Penn had a similar display. The North Shore Ferneries had a fine collection of garden furniture.

#### Will Continue Two Weeks.

The exhibition will continue for at least two weeks and large arc lights give it a charming effect at night. New exhibits are promised from day to day. On the opening day the weather was showery, but 1,500 tickets were sold at \$5 each, the proceeds being for the Red Cross. The attendance has been good on succeeding days and the exhibition promises to be a great success. James Wheeler made an efficient manager and in recognition of his services the exhibition committee awarded him a well merited gold medal.

W. N. C.

### THE HARDY SNAPDRAGONS.

#### Deserve More Attention.

Among the principal genera of florists' flowering plants, such as *alyssums*, *asters*, *centaureas*, *chrysanthemums*, *dianthus*, *sweet peas*, *iberis*, *cinerarias*, *helianthus*, *poppies*, *verbenas* and *cheiranthus*, we find the annual as well as the perennial type in each genus. It follows that either one or the other was created first, and if either the annual or the perennial is not in cultivation, it is still to be created, or it has been lost in the centuries past and is extinct or may be recreated in time to come. Which one of the two types was originated first we must leave to the scientists to determine; most likely the first was the annual. We must give the credit for perpetuating the annuals, as well as the perennials, to our flower-loving ancestors of the past centuries and, in more recent times, to the seedsmen, principally to those of Europe. Few florists stop to gather seeds; that part of the work is left to the seed grower.



Thomas Roland's Rose Garden Under Canvas at the Boston Show.

#### For Border and Rock Garden.

Though the snapdragon has met with increasing favor during the last few years, the perennial forms of it appear to have been neglected and have not been brought to the front as they should have been. It is not generally known that there are two classes of snapdragons and that one is annual, while the other, known as *sempervirens*, is perennial and endures the most severe winters without cover. As a rock plant it has few equals. The florist can make a good showing with the different varieties of snapdragons now in the market, but the hardy kind is adapted to fill a special demand. It should be advertised for use in rock gardens and hardy borders and should be quoted for such purposes in nursery and seed catalogues. Many people who do not care particularly for snapdragons as cut flowers would plant them in their hardy borders and rock gardens, be-

cause they are bright and showy and last more than one season.

#### Propagation and Culture.

The flowers of the hardy kind are as large as those of the average greenhouse snapdragon, and in the hands of the expert grower all kinds and colors will at length be developed. They are good for cutting and have better lasting qualities than many well known hardy perennials, such as the Canterbury bell, foxglove, iris, etc.

They are more easily propagated than the phlox and flowers from seed are true to color. Now is a good time to plant them out. They will make good-sized plants by fall and some of them should be taken up then, or the cuttings should be taken early in spring, as soon as the shoots are long enough, using the soft wood, as with other snapdragons.

F. A. H.



The Rock Garden at the Boston Outdoor Exhibition.



## OUR ALIBI ESTABLISHED

### RECITING THE FACTS.

#### Why Blame the Trade?

On page 23 of The Review for May 17, you printed an article from Prof. S. B. Fracker, of Wisconsin, under the caption "Our Alibi Is Established," in which the correspondent seeks to prove that The Review was mistaken in stating that the insect pests and plant diseases which afflict our forests and crops were not imported on commercial shipments to nurserymen and florists. But the correspondent really proves your case; he confirms your "alibi." What are the facts with regard to the pests given?

First, the learned professor mentions the chestnut bark disease, and tells us it was introduced from Asia by a Chicago nursery firm. But, according to the best authorities, it was first discovered at Queens, N. Y., and its origin was unknown. Anyway, no commercial shipments of nursery stock come from Asia.

Second is the gypsy moth, which, however, was not introduced by a nurseryman or florist, but by a professor, an entomologist. And it should be noted here that the present agitation for an embargo on horticultural importations comes only from a small group of entomologists and forestry men.

Third on the list is the brown-tail moth, but the best authorities state that its origin is unknown, so why blame the nurserymen and florists? The way the last two pests have been allowed to spread in the New England states is certainly no credit to our large force of entomologists and inspectors, who are maintained at public expense.

#### The Pine Blister Rust.

Fourth is the white pine blister rust. For this pest we must blame the Germans and the forestry men, for it was imported on shipments of pines from firms near Halstenbek, Germany, that produce stock only for forestry purposes. If any nurseryman ever bought this class of stock it was because it was misrepresented to him, for it is quite unsuitable.

On the pine-shoot moth I have no authoritative information, but all commercial varieties of pines have been under quarantine during the last five years, except to the Department of Agriculture.

The correspondent frankly states that the origin of the citrus canker is unknown. All citrus plants also have been under quarantine for some years from all foreign sources. The origin of the red scale is also unknown. The San Jose scale came from Japan, from which country practically no commercial shipments of nursery stock are received.

But why continue? Does not the worthy professor know that practically all commercial nursery stock shipments come from Europe, where are the cleanest nurseries in the world; that each nursery is under the closest inspection and that each shipment is most carefully inspected by trained men at the

shipping point and again at its destination, and that if any lonely bug should smuggle its way in, it is a known one and the method of handling it also is known? The contention of the trade is that any pests that have been imported have come from remote parts of the world, from which no commercial shipments come.

#### Experts Often Mistaken.

We are reminded of the reports made to Washington of the discovery of insect pests on shipments. Of course, if men are hired to find things, and their living depends on finding them, they usually do find them. How many times have the calluses at the base of Manetti cuttings been mistaken for crown gall or root knot by overzealous inspec-

tors, or the fibrous roots of French-grown apple seedlings for hairy root? Given a long scientific name, these things look really vicious. Yet they are no more harmful to the vitality of a tree than a wart on his hand is to a man.

An entomologist's leanings should be destructive only as applied to bugs and helpful and constructive as applied to business. His job is to kill bugs, not business. In the legitimate field of the entomologists every nurseryman and florist is only too happy to cooperate, since his existence depends upon keeping his stock absolutely clean. Why blame the nurserymen or florists for all the insect pests and plant diseases that affect our forests and crops? Why do not the entomologists cooperate with our nurserymen and florists instead of advocating panicky and ill-considered laws that, if passed, would ruin trade without lessening to any appreciable degree the damage done by pests to our vegetation?

James McHutchison,  
Member Legislative Committee, S. A. F.



### CULTURAL NOTES FOR JUNE.

#### Disbudding and Thrips.

The late spring, with its cool weather, has not been an unmixed evil by any means. While all vegetation is from two to three weeks behind schedule time, and while some of the flowers we usually count on having for Memorial day will not be in for some time, these losses perhaps will be more than offset by the benefit of the cool weather to the indoor crops.

The carnations are now as good as they were early in March, and with proper care should continue fine throughout this month. If you were a little forehanded, you went over your blooming carnations before the spring rush started and disbudded everything closely. In that case you will be cutting nice stock now, and a few hours now and then will suffice to keep the plants disbudded until the season is over. Spraying or fumigation, too, should not be neglected, no matter how busy you are. These are operations one is apt to let slip by during the rush of spring work, simply because the need of them is not so apparent as some other things, until the damage has been done. The weather until now has been ideal for keeping thrips in check, but unless you have continued to apply preventives, thrips will increase rapidly as soon as warm weather sets in, and they can ruin a crop of blooms in short order.

#### Quality in June Worth While.

The same is true as regards the disbudding. One does not notice the need of disbudding until one cuts sprays of small, button-like blooms, and then it

is too late to increase the size to any extent by removing the half-grown buds. There is no time when quality counts more than during the month of June. With thousands of inferior blooms coming into the market, it will pay handsomely the grower who has made an effort to preserve his quality. You perhaps will find here and there a bed that will not pay for the necessary watering and care from now on. If so, better discontinue such beds and concentrate your efforts on the plants which carry a fair crop of buds.

If you mulched any of these beds weeks ago, the plants will appreciate a little food occasionally, to help keep up the size of the blooms. You are giving the plants much water, and thereby leaching out the soil and the manure you applied as mulch, which makes it necessary to replenish the food by means of either liquid manure or a top-dressing. We prefer the latter method. If you have on hand a balanced carnation fertilizer, use it in moderate doses every two or three weeks. In the absence of this, mix some sheep manure and finely ground bone, using four parts of the manure to one part of the other. Sprinkle it over the surface and water it in.

#### Formula for Shading Mixture.

A little shade on the glass will prevent the pinks from bleaching out. Do not make the shade too heavy, as you merely want to break the extreme heat. You will find whiting preferable to slaked lime for this purpose. Mix the whiting and water to the consistency of thick cream. Then dilute it to the desired state and mix a 3-inch potful of linseed oil with each three gallons. We spray this on the outside with a hand syringe, a method we find quite satis-



factory. After a little practice you will be able to distribute it evenly.

Having decided to discontinue a bed, tear out the plants to prevent insects from breeding. Whether or not you take the soil out immediately does not matter a great deal, unless the bed or bench needs repairing. It will be better for the bench to allow the soil to dry on it, than to allow the sun to beat on the bare boards for several weeks.

A. F. J. Baur.

#### STORM NOTES.

##### Additional Losses by Hail.

The wind storm of May 26 appears to have done no damage beyond that recorded in The Review for May 31. A number of additional losses by the hail storms of May 27 have been reported, however. None of these losses were large, but they afford reason for prompt action in the matter of joining the Florists' Hail Association:

##### Seymour, Ind.

The Seymour Greenhouses, owned by M. A. Barrick, of Seymour, Ind., were severely damaged by the hail storm which visited that section of Indiana May 27. Practically all the glass on the north side of the range of greenhouses was destroyed, while the stock was badly cut up by falling glass. The loss is estimated at \$1,000 and is covered by insurance. The loss in stock greatly interfered with Mr. Barrick's Memorial day business.

##### Owensboro, Ky.

The Nanz Floral Co. had a heavy hail storm May 27, breaking about 600 lights. Heavy rain and wind did much damage to stock. It was the heaviest hail ever seen here. The loss is covered by insurance.

##### Jamestown, O.

The establishment of H. C. Fenker, three-quarters of a mile east of town on the Jeffersonville pike, was hit by hail May 27, the loss on glass being about \$200. There also was some damage to stock and the necessity of clearing up the wreckage and making repairs in the midst of the Memorial day rush caused a further loss, but the sales for Memorial day nevertheless established a new record.

##### Mattoon, Ill.

The loss of A. D. King in the cyclone May 26 is estimated at \$30,000 and Mr. King has not decided to rebuild; he thinks of buying elsewhere if he can find a suitable opportunity. The range destroyed consisted of fifteen houses containing 50,000 feet of glass. In five minutes the entire place was demolished and lay flat on the ground. He had insurance.

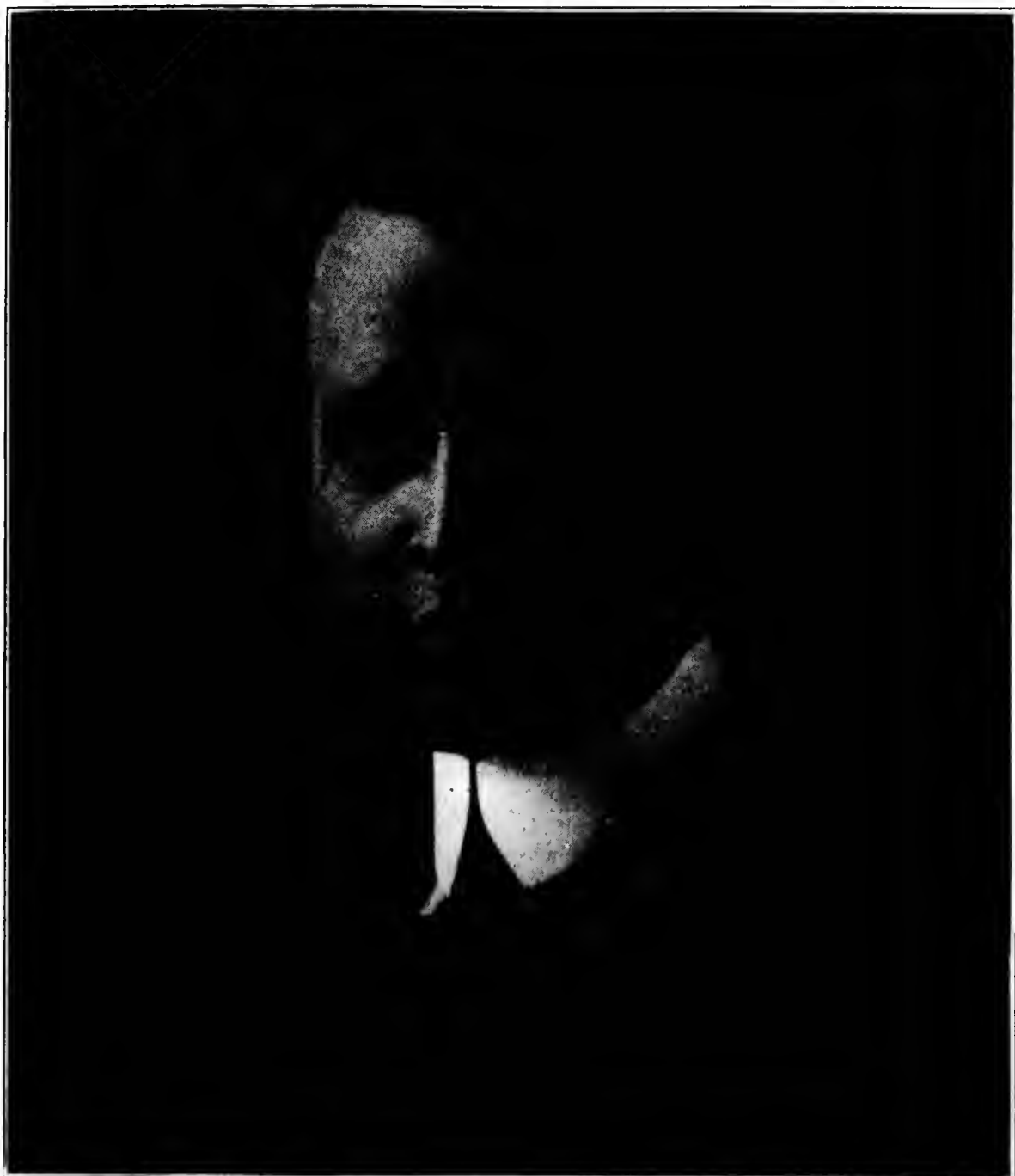
##### Wenona, Ill.

There was a freak storm across eastern Illinois, striking Streator and Kankakee during the night of June 5, but the only damage reported is to the greenhouses of William Metzger, at Wenona, which were hit by high wind. Rainfall of an inch or more in a few minutes caused many losses on stock outdoors.

#### VINCAS DOING POORLY.

I am sending you a sample of my vincas and would like to have you tell me what is the matter with them.

## WHO'S WHO IN THE TRADE—AND WHY



HAROLD B. KENNICOTT.

WITH the death of E. E. Pieser, who since the demise of Flint Kennicott had been managing the affairs of Kennicott Bros. Co., Chicago, Harold B. Kennicott was called on to continue the business as its president. All the Pieser interests were bought, thus bringing the business back into the Kennicott family. Since that day the history of the company has been one of progress, the latest step being removal to the excellently equipped new store at 174 North Wabash avenue. The secret of the success of the company, which is the oldest wholesale florist in Chicago, is to be found in the qualities which mark its present president—progressiveness tempered with conservatism and a keen appreciation of business ethics.

My soil is a heavy loam, and this year I used a little mixture of steamed bone. I discovered eggs of some insect on the back of the leaves. Could the steamed bone have brought a small worm into the soil? Would you advise the use of this fertilizer for any other plants except geraniums? Up to the present year we have used a fine vegetable fertilizer and never had this trouble.

A. J. W.—O.

I have not tried steamed bone for vincas, but I do not see how it could harm your plants, unless too much was used. I am afraid you have made too lavish use of it. If used at the rate of a 4-inch potful to a bushel of soil, it should give good results with vincas as well as geraniums, callas and other

plants I might name. I have not heard of the bone breeding worms in the soil, but an excessive quantity, causing sourness of the soil, might bring about such a result. I failed to find any eggs of insects on the leaves received. With all due respect to bone and vegetable fertilizers, I think some well decayed cow or horse manure would be better for vincas. At least, I find it never fails to give us excellent plants.

C. W.

Scottsbluff, Neb.—William Howard has made plans for the erection this summer of a greenhouse 30x150, an addition made necessary because it has been impossible to obtain sufficient stock from Denver to supply the local demand.

# SEASONABLE SUGGESTIONS

## Smilax.

While not grown to anything like the extent of a generation ago, there appears to be some return of smilax to favor. The strings realize good prices. It hardly pays to carry plants over in beds a second year; it is far better to give the young plants a generous soil in which to grow. Planting should be done this month if you want good Thanksgiving and Christmas strings, and get strings up to the plants as soon as you possibly can after planting. Once the growths become entangled it is a thankless task to attempt to do anything with them. You need not grow smilax in an up-to-date house; it will thrive just as well in one of the old, heavy-timbered type in which flowers do not succeed.

## Asparagus Sprengeri.

With bedding stock gradually getting out of the way, you probably now can find time to plant out a batch of Asparagus Sprengeri. In spite of all the houses growing this useful green, it never seems to be much overdone and there are few retail country florists who are fortunate enough to produce all they need. A. Sprengeri needs a strong and fairly deep soil, as it makes many fleshy, hungry roots. For this reason it succeeds better in a solid bed with a foot of soil than in a raised bench with less than half that depth, although I would not say that fine grass cannot be grown in benches. Place the plants 12x12 inches apart, and if you have no bench or bed for them use some roomy baskets, preferably of galvanized wire, and hang them from the roof of a house which is not kept too warm and shady.

## Dahlias.

Differences of opinion exist, and probably always will, on the question of

early or late planting of dahlias. My own experience has been that a late planting, sometime during the first half of June, gives far better results than an early setting out, no matter whether green plants started from cuttings or dry roots are used. Early planted dahlias may flower in July and August, but run out before the real, natural dahlia season arrives in September. By planting late the danger of cutworm attacks is reduced and plants can be depended upon to make a quick and steady growth. They will flower profusely until frost.

## Geranium Stock.

The bedding plant trade is extremely late this year on account of the abnormally cold and backward season. Some calendar writers have felt uncertain whether to class May as a spring or summer month. The weather vouchsafed us in 1917 would hardly fit it for either class, but it would qualify rather well for winter. It has passed, however, and June seems likely to deal more kindly with us.

Tastes vary with regard to geraniums. Once upon a time scarlets filled the entire center of the stage; later, about the whole platform; then the pinks asserted themselves and are still much in favor. Note what color your customers call for most and be sure to reserve a liberal lot of stock plants to plant out in the field. If you chance to be short of the colors needed, it is better to try to buy some stock now and plant it out in the field, so that you can have a good crop of cuttings in the fall.

## Adiantums.

Adiantums now will be making a luxuriant lot of fronds and will need spacing apart from time to time. They must have a liberal water supply and when well potbound should be given weak

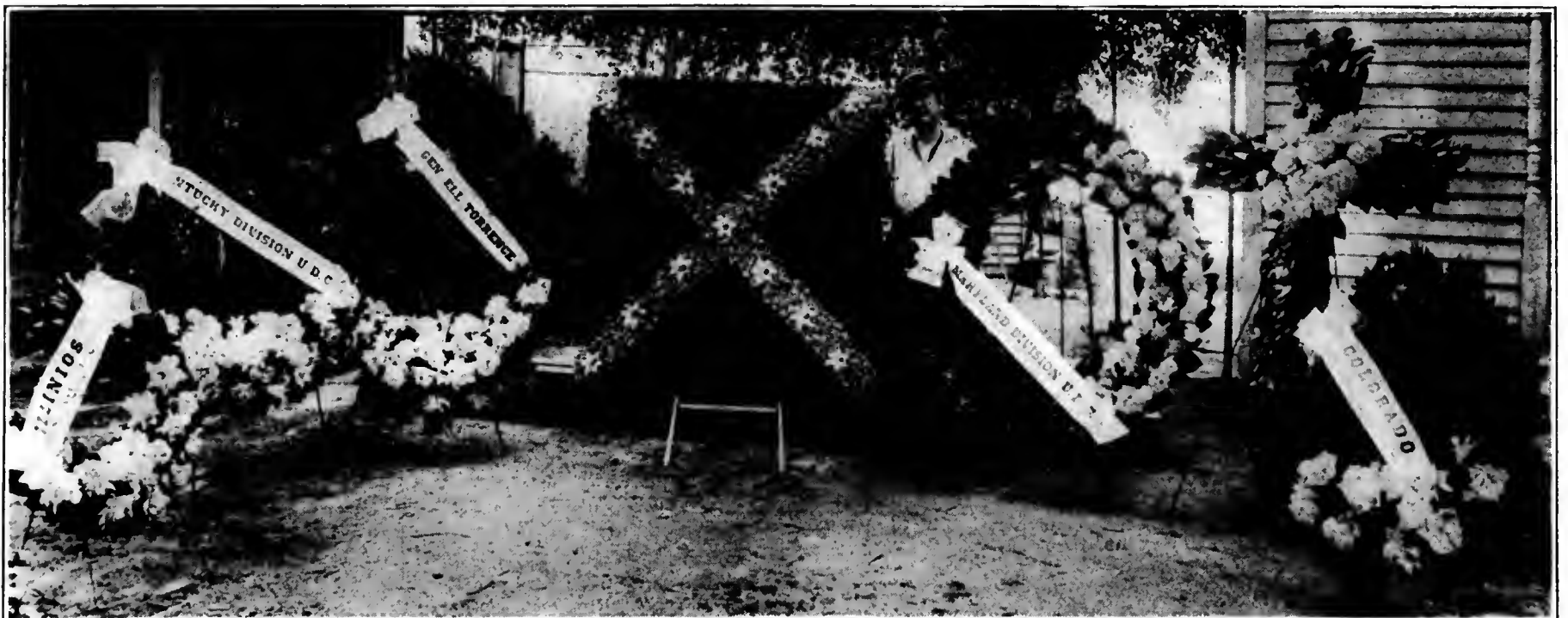
liquid manure once a week, in addition. The fronds while young are quite tender and easily scorched. Therefore see that the glass is shaded sufficiently to prevent this. Where snails are troublesome, dust a little air-slaked lime or fine salt between the pots and place some cabbage leaves or scooped out potatoes for them. Sowbugs sometimes are troublesome and many can be captured in the potatoes. If the greenhouses are unsuitable for fern culture in summer and you have a good coldframe, there can be no better place for maidenhair and other ferns. Dig the soil out of the frame to a suitable depth, spread a layer of fine coal ashes at the bottom and be sure the glass is well shaded. Plants may be elevated if necessary on pots or other supports.

## Christmas Cinerarias.

There are many inquiries each year about how to have cinerarias in flower for the holidays, and in practically every case the growers have sown seed in August, or even later. It is utterly impossible to flower cinerarias in four months, but if a sowing is made now in a shallow pan or flat, and the plants are kept growing right along and not subjected to any checks, they can be had in flower for Christmas. They are bulky-growing plants, must have as cool treatment as possible at all times, need constant spraying or fumigation to insure cleanliness and a liberal soil to grow in; but when given these conditions there is nothing difficult in their culture and they form a nice addition to our list of holiday plants.

## DESIGNS FOR A DEDICATION.

The accompanying illustration represents seven large designs made by Schmaus Bros., Paducah, Ky., for the unveiling of the Confederate monument at Shiloh battlefield, Pittsburg Landing, Tenn. The battle flag, 50x50 inches, was a perfect reproduction of the flag of the Confederacy, and the excellence of all of this work commanded the attention of thousands of the people present. Mrs. Roy W. McKinney, of Paducah, Ky., who appears in the picture, is the treasurer of the fund for the erection of the monument by the Daughters of the Confederacy.



Designs by Schmaus Bros., Paducah, Ky., for the Unveiling of a Monument at Shiloh.

# INVESTIGATING DISEASES OF THE ROSE



THE investigations covered more or less briefly in this report were begun August 1, 1916. During the first four months much time was spent in visiting rose plantings in northeastern United States, making a survey of diseases. This seemed desirable in order to acquaint us with the various diseases, together with their range and the extent of injury caused by them in this country. With these facts in mind, suitable plants and materials have been collected for experiments now under way which will prove of the greatest value to growers of roses.

## Old Diseases.

The survey and correspondence with growers has shown the most important rose diseases, in order of importance, to be (1) black spot, (2) mildew, (3) crown gall, (4) stem canker, (5) Phyllosticta leaf spot, (6) rust, (7) bud rot, (8) other leaf spots. Practically all of these diseases are always present and take from the growers yearly tolls of surprising magnitude. It is not uncommon to find houses with all the plants completely defoliated by black spot. It is unnecessary to mention the damage done by mildew, while there is an ever-increasing demand for information relating to crown gall, stem canker, rust and bud rot. Unfortunately, little is known regarding the control of most of these diseases and many points remain to be investigated concerning the control of such common and well-known diseases as black spot and mildew.

## A New Disease.

A new, and what appears to be one of the most important diseases of the rose, has been observed by the writer in visits to rose houses. We are calling it the crown canker. Specimens have been sent by growers from many parts of eastern United States and from as far west as Missouri. It was first observed by the writer in September, 1916, but talks with growers indicate that the disease has been present for possibly four or five years. All varieties seem to be susceptible to the disease. The plant is attacked just below the surface of the soil and although the disease advances slowly, the death of the plant is sure, with an ever-decreasing number and quality of flowers.

This disease, which has never been described, is considered of such importance that a large part of

the writer's time is being devoted to a study of the life history of the causal fungus and the development of a method of control. Several large growers have stated that unless help is obtained they will be forced out of business.

## Will Soon Be Distributed.

With the disease already known to be present in the houses of ten large growers, it is safe to assume that other growers have plants similarly affected and that the disease will be widely distributed and increase rapidly in importance. Steps must be taken immediately to control this disease. Not only is it important that growers who already have the disease shall be furnished with control methods, but it is even of greater importance that the method of dissemination of the fungus be worked out in order that the further spread of the disease be checked.

What appear to be other new diseases than the one mentioned above have been brought to the writer's attention, but too little progress has yet been made in this investigation to give definite statements at this time.

## Work on Leaf Diseases.

The following investigations are under way:

(a.) Black spot. It is planned to conduct extensive experiments for the control of this disease during the coming season. Plants at the Cornell test garden and at the nursery of Chase Bros., Honeoye Falls, N. Y., will be treated with various fungicides along the lines of recent developments in plant disease control. One of the most important fungicides to be tried is that of finely

ground sulphur applied in the form of dust. Suitable plants have been obtained and are now growing in the greenhouse at Cornell for similar experiments for the control of black spot under glass.

(b.) Mildew. Experiments for the control of mildew through the use of finely ground sulphur used as a dust on both indoor and outdoor roses.

(c.) Phyllosticta leafspot. A study of the life history of the causal organism is now being made. This is one of the most important leaf-spot diseases of ramblers and methods of control will be tried during the coming season.

## Work on Root Diseases.

(d.) Crown gall. Some 200 healthy plants have been obtained to be inoculated with bacteria causing this disease. These plants will be grown to determine the effect of the disease upon the plant, there being a divergence of opinion as to just how much damage is done.

(e.) The new root or crown disease, crown canker. Extensive experiments for the control of this disease are now under way. It is probable that the fungus lives in the soil and that successful treatments will be along the line of soil sterilization and the practice of sanitation in the houses. Some 300 rose plants have been obtained and are now growing in the greenhouses at Cornell for these experiments. Much time is being spent in working out the life history of the causal organism, as such information is essential for a comprehensive study of control methods.

(f.) Fungi and bacteria causing other diseases of roses are being studied in culture. These organisms have been isolated from diseased material obtained from growers. Their pathogenicity will be tested and control experiments conducted where the organisms prove parasitic and the importance of the disease warrants such action.

## Can't Stop Now.

It will be seen from the above statements that while there is but little yet to report in the line of results in control, still considerable progress has been made and the foundation laid for experiments for the control of diseases which are of extreme importance to the growers of roses. There is every reason to expect that another year's work will bring results upon which proved and definite advice may be furnished the growers for the solution of their rose-disease problems. It is hardly necessary to add

## Statement by Rose Society's Secretary

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# SEASONABLE SUGGESTIONS

## Smilax.

While not grown to anything like the extent of a generation ago, there appears to be some return of smilax to favor. The strings realize good prices. It hardly pays to carry plants over in beds a second year; it is far better to give the young plants a generous soil in which to grow. Planting should be done this month if you want good Thanksgiving and Christmas strings, and get strings up to the plants as soon as you possibly can after planting. Once the growths become entangled it is a thankless task to attempt to do anything with them. You need not grow smilax in an up-to-date house; it will thrive just as well in one of the old, heavy-timbered type in which flowers do not succeed.

## Asparagus Sprengeri.

With bedding stock gradually getting out of the way, you probably now can find time to plant out a batch of *Asparagus Sprengeri*. In spite of all the houses growing this useful green, it never seems to be much overdone and there are few retail country florists who are fortunate enough to produce all they need. *A. Sprengeri* needs a strong and fairly deep soil, as it makes many fleshy, hungry roots. For this reason it succeeds better in a solid bed with a foot of soil than in a raised bench with less than half that depth, although I would not say that fine grass cannot be grown in benches. Place the plants 12x12 inches apart, and if you have no bench or bed for them use some roomy baskets, preferably of galvanized wire, and hang them from the roof of a house which is not kept too warm and shady.

## Dahlias.

Differences of opinion exist, and probably always will, on the question of

early or late planting of dahlias. My own experience has been that a late planting, sometime during the first half of June, gives far better results than an early setting out, no matter whether green plants started from cuttings or dry roots are used. Early planted dahlias may flower in July and August, but run out before the real, natural dahlia season arrives in September. By planting late the danger of cutworm attacks is reduced and plants can be depended upon to make a quick and steady growth. They will flower profusely until frost.

## Geranium Stock.

The bedding plant trade is extremely late this year on account of the abnormally cold and backward season. Some calendar writers have felt uncertain whether to class May as a spring or summer month. The weather vouchsafed us in 1917 would hardly fit it for either class, but it would qualify rather well for winter. It has passed, however, and June seems likely to deal more kindly with us.

Tastes vary with regard to geraniums. Once upon a time scarlets filled the entire center of the stage; later, about the whole platform; then the pinks asserted themselves and are still much in favor. Note what color your customers call for most and be sure to reserve a liberal lot of stock plants to plant out in the field. If you chance to be short of the colors needed, it is better to try to buy some stock now and plant it out in the field, so that you can have a good crop of cuttings in the fall.

## Adiantums.

Adiantums now will be making a luxuriant lot of fronds and will need spacing apart from time to time. They must have a liberal water supply and when well potbound should be given weak

liquid manure once a week, in addition. The fronds while young are quite tender and easily scorched. Therefore see that the glass is shaded sufficiently to prevent this. Where snails are troublesome, dust a little air-slaked lime or fine salt between the pots and place some cabbage leaves or scooped out potatoes for them. Sowbugs sometimes are troublesome and many can be captured in the potatoes. If the greenhouses are unsuitable for fern culture in summer and you have a good coldframe, there can be no better place for maidenhair and other ferns. Dig the soil out of the frame to a suitable depth, spread a layer of fine coal ashes at the bottom and be sure the glass is well shaded. Plants may be elevated if necessary on pots or other supports.

## Christmas Cinerarias.

There are many inquiries each year about how to have cinerarias in flower for the holidays, and in practically every case the growers have sown seed in August, or even later. It is utterly impossible to flower cinerarias in four months, but if a sowing is made now in a shallow pan or flat, and the plants are kept growing right along and not subjected to any checks, they can be had in flower for Christmas. They are bulky-growing plants, must have as cool treatment as possible at all times, need constant spraying or fumigation to insure cleanliness and a liberal soil to grow in; but when given these conditions there is nothing difficult in their culture and they form a nice addition to our list of holiday plants.

## DESIGNS FOR A DEDICATION.

The accompanying illustration represents seven large designs made by Schmaus Bros., Paducah, Ky., for the unveiling of the Confederate monument at Shiloh battlefield, Pittsburg Landing, Tenn. The battle flag, 50x50 inches, was a perfect reproduction of the flag of the Confederacy, and the excellence of all of this work commanded the attention of thousands of the people present. Mrs. Roy W. McKinney, of Paducah, Ky., who appears in the picture, is the treasurer of the fund for the erection of the monument by the Daughters of the Confederacy.



Designs by Schmaus Bros., Paducah, Ky., for the Unveiling of a Monument at Shiloh.

# INVESTIGATING DISEASES OF THE ROSE

**T**HE investigations covered more or less briefly in this report were begun August 1, 1916. During the first four months much time was spent in visiting rose plantings in northeastern United States, making a survey of diseases. This seemed desirable in order to acquaint us with the various diseases, together with their range and the extent of injury caused by them in this country. With these facts in mind, suitable plants and materials have been collected for experiments now under way which will prove of the greatest value to growers of roses.

## Old Diseases.

The survey and correspondence with growers has shown the most important rose diseases, in order of importance, to be (1) black spot, (2) mildew, (3) crown gall, (4) stem canker, (5) *Phyllosticta* leaf spot, (6) rust, (7) bud rot, (8) other leaf spots. Practically all of these diseases are always present and take from the growers yearly tolls of surprising magnitude. It is not uncommon to find houses with all the plants completely defoliated by black spot. It is unnecessary to mention the damage done by mildew, while there is an ever-increasing demand for information relating to crown gall, stem canker, rust and bud rot. Unfortunately, little is known regarding the control of most of these diseases and many points remain to be investigated concerning the control of such common and well-known diseases as black spot and mildew.

## A New Disease.

A new, and what appears to be one of the most important diseases of the rose, has been observed by the writer in visits to rose houses. We are calling it the crown canker. Specimens have been sent by growers from many parts of eastern United States and from as far west as Missouri. It was first observed by the writer in September, 1916, but talks with growers indicate that the disease has been present for possibly four or five years. All varieties seem to be susceptible to the disease. The plant is attacked just below the surface of the soil and although the disease advances slowly, the death of the plant is sure, with an ever-decreasing number and quality of flowers.

This disease, which has never been described, is considered of such importance that a large part of

the writer's time is being devoted to a study of the life history of the causal fungus and the development of a method of control. Several large growers have stated that unless help is obtained they will be forced out of business.

## Will Soon Be Distributed.

With the disease already known to be present in the houses of ten large growers, it is safe to assume that other growers have plants similarly affected and that the disease will be widely distributed and increase rapidly in importance. Steps must be taken immediately to control this disease. Not only is it important that growers who already have the disease shall be furnished with control methods, but it is even of greater importance that the method of dissemination of the fungus be worked out in order that the further spread of the disease be checked.

What appear to be other new diseases than the one mentioned above have been brought to the writer's attention, but too little progress has yet been made in this investigation to give definite statements at this time.

## Work on Leaf Diseases.

The following investigations are under way:

(a.) Black spot. It is planned to conduct extensive experiments for the control of this disease during the coming season. Plants at the Cornell test garden and at the nursery of Chase Bros., Honeoye Falls, N. Y., will be treated with various fungicides along the lines of recent developments in plant disease control. One of the most important fungicides to be tried is that of finely

ground sulphur applied in the form of dust. Suitable plants have been obtained and are now growing in the greenhouse at Cornell for similar experiments for the control of black spot under glass.

(b.) Mildew. Experiments for the control of mildew through the use of finely ground sulphur used as a dust on both indoor and outdoor roses.

(c.) *Phyllosticta* leafspot. A study of the life history of the causal organism is now being made. This is one of the most important leaf-spot diseases of ramblers and methods of control will be tried during the coming season.

## Work on Root Diseases.

(d.) Crown gall. Some 200 healthy plants have been obtained to be inoculated with bacteria causing this disease. These plants will be grown to determine the effect of the disease upon the plant, there being a divergence of opinion as to just how much damage is done.

(e.) The new root or crown disease, crown canker. Extensive experiments for the control of this disease are now under way. It is probable that the fungus lives in the soil and that successful treatments will be along the line of soil sterilization and the practice of sanitation in the houses. Some 300 rose plants have been obtained and are now growing in the greenhouses at Cornell for these experiments. Much time is being spent in working out the life history of the causal organism, as such information is essential for a comprehensive study of control methods.

(f.) Fungi and bacteria causing other diseases of roses are being studied in culture. These organisms have been isolated from diseased material obtained from growers. Their pathogenicity will be tested and control experiments conducted where the organisms prove parasitic and the importance of the disease warrants such action.

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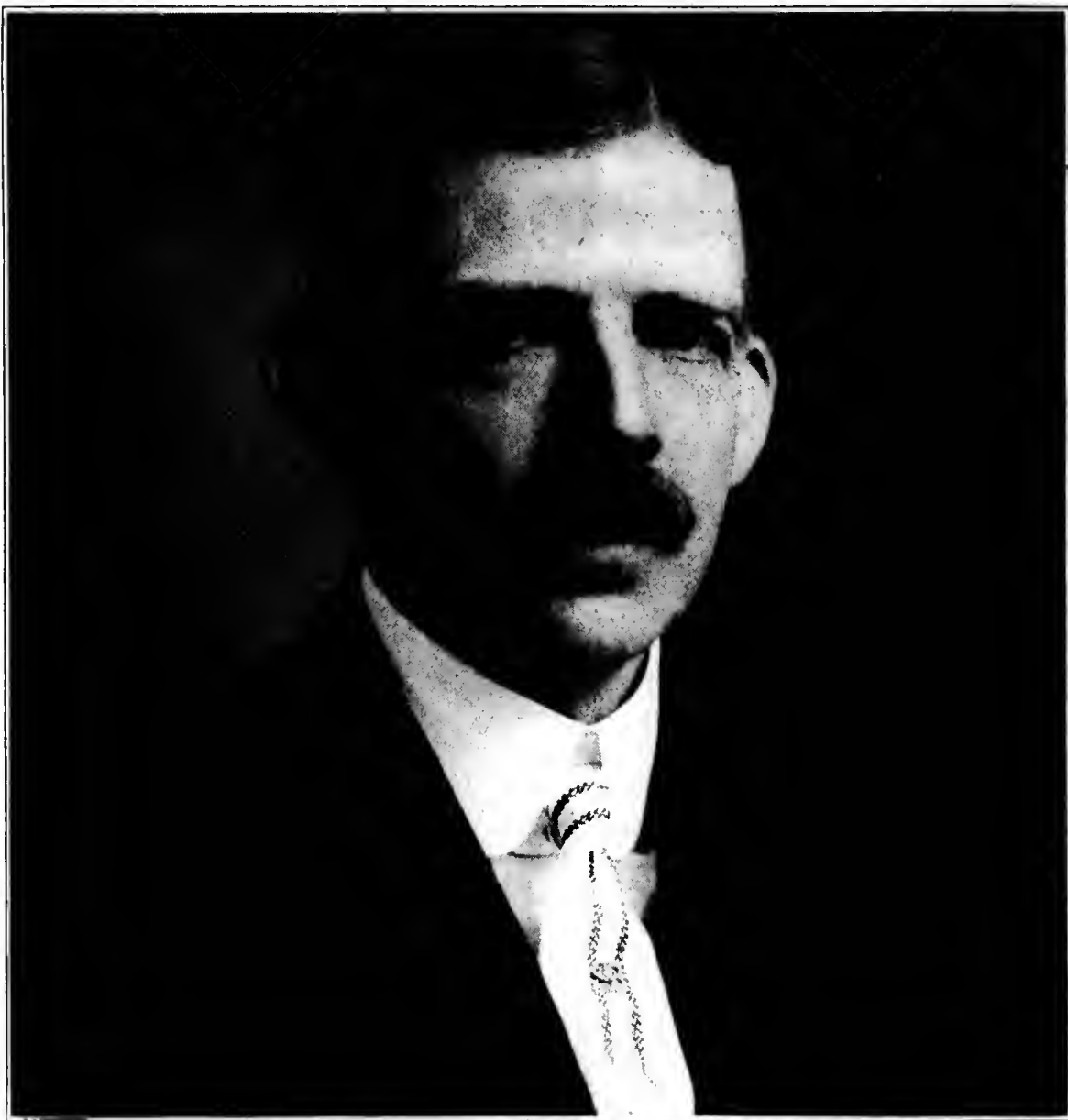
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## OBITUARY

### E. Volmer.

E. Volmer died at his home in West Hoboken, N. J., Friday, June 1, after an illness of many years. He was 66 years of age and owned two stores, one on Palisade avenue and the other on Central avenue, the former having two greenhouses in connection. He leaves a widow. Mrs. Volmer conducted the business during her husband's long illness and will continue. Mr. Volmer had a reputation as a botanist and was well known among the trade. J. A. S.

### Mrs. Carl Wilk.

Mrs. Carl Wilk, aged 65, who, with her husband, operated a greenhouse establishment at Flatbush, N. Y., is dead. She was widely known among the florists of Brooklyn, where the products of the Wilk range were marketed. She leaves, besides Mr. Wilk, six children. J. A. S.

### TIDDLES AND POLLY.

There is a proverb that "birds of a feather flock together"—a neat phrase, which most of us have employed at one time or another as a finishing touch to some discussion. Now look at the accompanying illustration. Smash goes the ancient adage! A parrot and cat hobnobbing with each other! A rare picture, indeed, as each of the subjects is the antithesis of the other. The cat apparently has forgotten her traditional heritage that in the kingdom of cats feathered creatures are lawful prey, and the parrot seemingly bears her playmate no ill will.

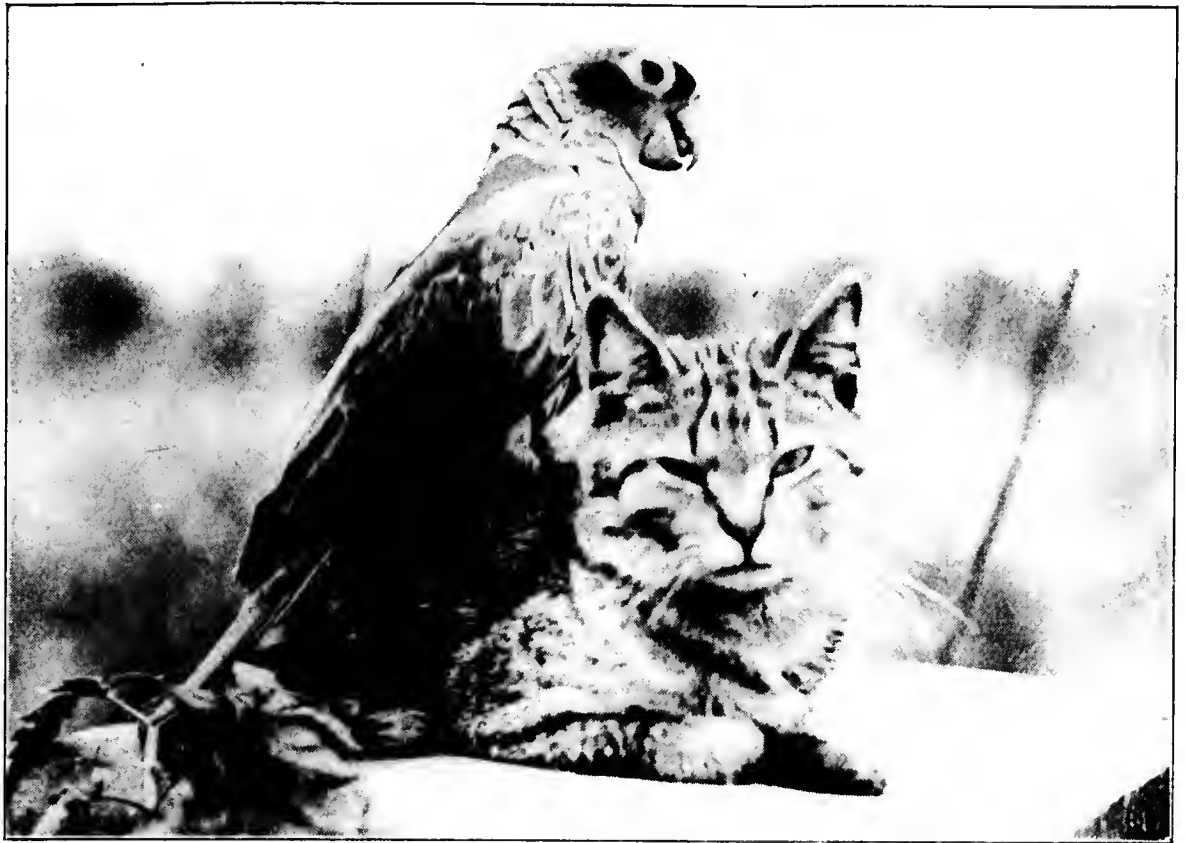
The animal and bird are named Tiddles and Polly, respectively, and are the greenhouse pets of A. S. Finrock, proprietor of the Ferneliff Floral Co., of Springfield, O. Tiddles and Polly like to supervise the doings at the Ferneliff greenhouses and, for that reason, have earned the sobriquet of "Timekeepers." They find life one sweet song and will obligingly pose for a picture in the manner shown, at any time. The only disturbing note in the domestic tranquillity of Tiddles and Polly is that Polly is permitted to perch on Tiddles' back only as long as she refrains from making any improper remarks; Tiddles simply will not tolerate strong language.

### PEONY SHOW AT PHILADELPHIA.

The fourteenth annual exhibition of the American Peony Society will be held at Horticultural hall, Philadelphia, June 11 and 12, in conjunction with the Pennsylvania Horticultural Society and the Flower Show Association of the Main Line. There are thirty-two peony classes, eighteen of which constitute the division open to commercial growers. Two classes covering outdoor cut flowers and hardy perennials also are open to all.

### VEGETABLE PLANTS WANTED.

The late May frosts destroyed many, many thousands of vegetable plants and created a tremendous demand for stock with which to replant, especially for tomato and sweet potato plants. It is difficult to find the stock needed and many a man is up in the air, with orders



The Modern Tendency in Business, also, is to Forget Ancient Enmities.

out for plants that do not come. In such an emergency it is a plain duty to reply promptly when an order can not be shipped at once.

### AMERICAN ROSE SOCIETY.

When the American Rose Society designates a day for the inspection of the coöperative trial garden maintained by it and the government at Arlington, Va., it almost always means rain, but the postponement to June 4 this year gave the visitors as delightful weather as one could imagine, as well as a much better showing of bloom than could have been had on the earlier day originally set. The affair was under the

direction of President S. S. Pennock and Robert Pyle, the latter chairman of the society's test garden committee, with Wm. F. Gude as local representative. The party met at the store of Gude Bros. Co., in Washington, and proceeded to Arlington Farm to inspect the 2-acre garden of roses, which was in much better bloom than when it has been officially inspected in the past. Committees were designated to formulate a report on varieties.

Following the inspection there was a public meeting, at which representatives of the Department of Agriculture and other rosarians outside the trade made interesting addresses in reply to those by the officers of the society.

## MOTT-LY MUSINGS

Victor Groshens, of Roslyn, Pa., is giving up growing American Beauty and will replace it with Mrs. Russell, on the theory that it will be a saving in labor. He has been successful with Russell and is no novice at growing Russell.

Adolph Farenwald, of Roslyn, Pa., is growing less Beauty and more Mrs. Shawyer. Hadley is good, but the extra crop at this time does not compensate for the shortage earlier in the season, when the cut is more valuable. Cecile Brunner grows freely, but had only a limited sale. Edward Towill admits the market could be better, but will not change, believing in holding on to the certain lines for which he has become known to be dependable by his commission house.

W. B. Kohler, of Frankford, Pa., looked for good business at Memorial day, although previous sales were not so brisk as usual. It is hoped prices will be held up, as good stock is scarce. A large cemetery trade will consume the usual quantity of stock.

Charles H. Buening, of Easton, Pa., reports a good, steady trade. Mothers'

day was extra good and prospects for Memorial day were bright, with stock in fine shape to meet all demands.

W. H. Showers, of Schenectady, N. Y., reports a good business for Memorial day, the bright weather following a long dull period adding greatly to the favorable returns.

Julius Eger, of Schenectady, observed that he sold practically everything in bloom Memorial day.

H. E. Eberhardt, of the Rosendale Flower Shop, at Schenectady, remarked that his store had the appearance of being visited by a cyclone, so bare was it. Memorial day business was never better, both for cut flowers and plants.

Hatcher's kept everyone on the run between the Schenectady and Amsterdam stores filling eleventh hour orders from the greenhouses at Hoffmans. The sales slips for Memorial day show up well.

W. C. Eger is the only florist in Schenectady who has a show house. He finds at such occasions as this the full benefit of it, excellent business.

W. M.

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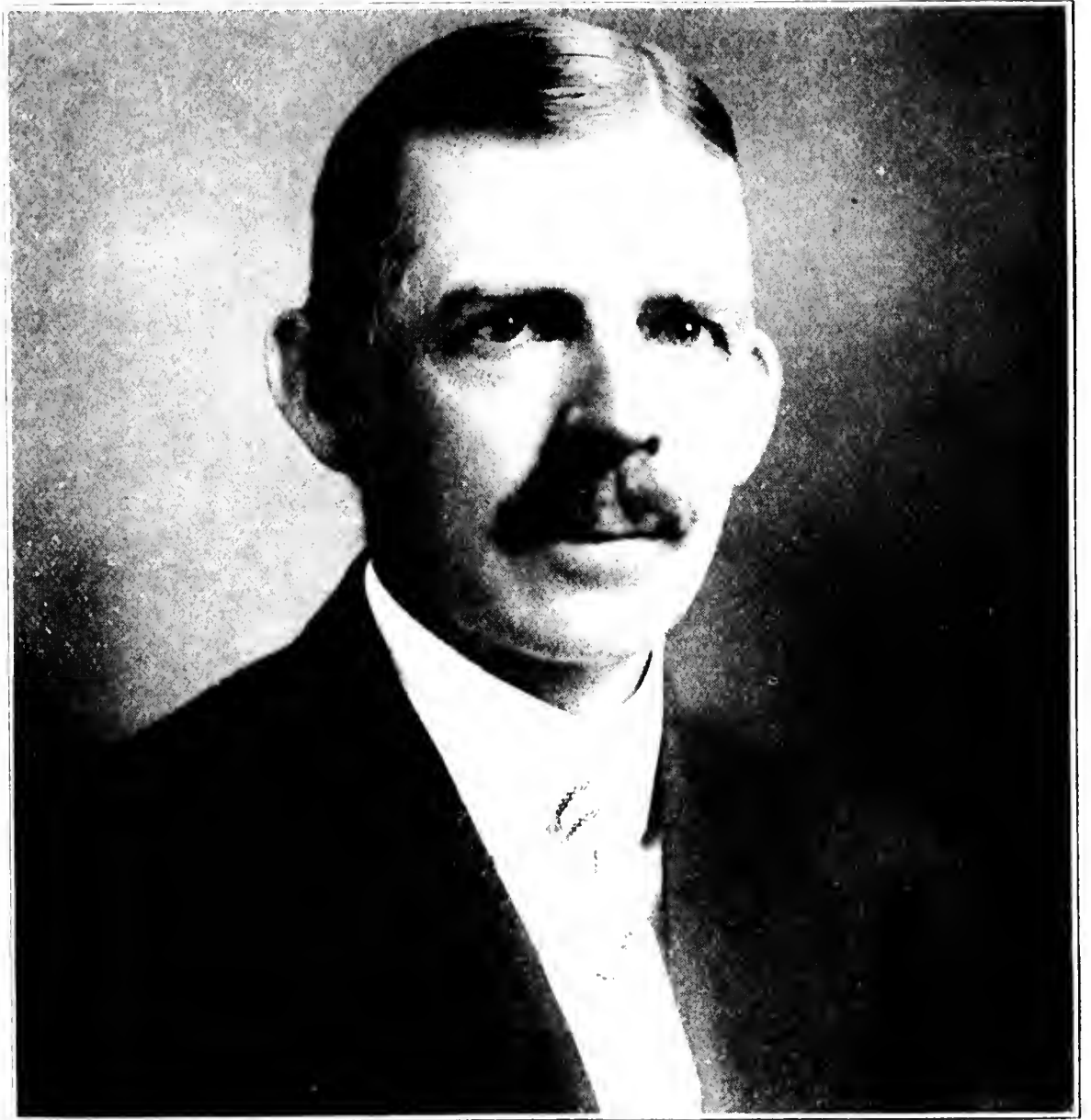
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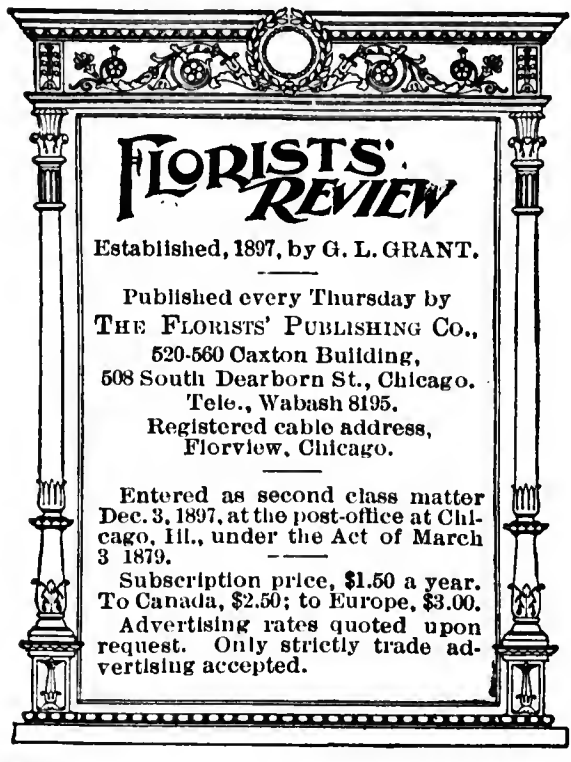
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Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Thirty-third annual convention, New York, N. Y., August 21 to 24, 1917.

Results bring advertising.  
The Review brings results.

It is easier to sell well-grown stock at good prices than it is to sell carelessly grown stock at low prices.

THE average size of retail sales in this trade may not increase continuously, but the number of sales will not fail to increase annually.

GOLDFISH have become a standard side line in flower stores; hundreds of florists find them profitable, but there is a scarcity of stock this year, especially of imported fishes.

THE advice to save coal, which the public is receiving from all sides, may be needed by some, but surely not by any florist who finds nobody to take an order for next season.

THE cool weather of May has been of great advantage to most crops; although little growth has been apparent, the plants have been making root and have an exceptional foundation for rapid growth now that warm rains have fallen.

A MODERATE charge for packing in a few months has become so general as to be trade custom in this country, as it long has been in Europe. Nobody objected; if a shipper charges for packing he must pack well, and really good packing is worth paying for. Most buyers know it.

PERHAPS there is no better indication of general conditions throughout the country, or stronger assurance of the continued prosperity of florists, than is found in the fact that the sales of Chicago's largest mail order merchant for May increased 36.67 per cent, from \$10,868,897 in 1916 to \$14,854,843 in 1917.

## SUPERLATIVE SERVICE.

When we grow enthusiastic it is most human to use the superlatives in our language to describe our feelings. Many of the letters that come to The Review from its advertisers contain such words as "wonderful" and "perfection" to describe what a small ad has accomplished. Consequently, the service The Review renders its advertisers may be termed "superlative service."

Here are letters from two advertisers who are enthusiastic over what The Review advertising columns have done for them:

If our ad on tuberose bulbs is still running in your magazine, please discontinue, as we are about sold out of the bulbs. We have done a WONDERFUL business through this ad.—Satex Seed Co., A. Grimm, manager, San Antonio, Tex., May 22, 1917.

Please discontinue my pansy ad. It has done the business to PERFECTION.—Henry Swaby, St. Charles, Ill., May 28, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

## "THE SAME OLD PRICES."

A florist who had a large Memorial day business sends The Review copies of newspaper advertisements that are credited with producing the orders, evidently with the idea that The Review will approve. But one of the advertisements is headed "Plants at the Same Old Prices—5c Up." It may be possible, in these days of 6-dollar coal and other high costs, to produce a plant to sell for a nickel, but if the customer gets a satisfactory article it is a mystery how the florist can make any money. It is the opinion of The Review that a florist who advertises "Plants at the Same Old Prices" either doesn't make good with good plants when the customer comes, or goes into the hole in doing it. It may be that, where a florist does most of his own work, or gets his wife and children to do it, in a country town where the need of cash for living expenses is at a minimum, he can get by on plants at "5c up," but the florist who does business on business principles needs more than "the same old prices" this year and he will need better prices still more badly next year—if he is still in business.

## THE PROMISE OF JUNE.

Memorial day business, correspondents of The Review report, equaled and in many cities exceeded that of last year. These reports, in the face of unseasonable weather, show that business is good in all sections of the country.

Rain or cold with dark skies was the weather report from practically all the large cities. This, of course, cut down the Memorial day sales. But from nowhere comes the news that Memorial day business fell below normal.

Another healthy sign for the trade is contained in the news reports. That is that there are many advance orders for June wedding decorations. Some cities report that an extra amount of this class of business has been booked by the florists, who are said to be optimistic over the outlook for the month.

In some quarters it was expected that Memorial day would see the finish of good business for the season; that because of conditions June wedding work would not come up to the average of

other years. Reports seem to point to the opposite condition—that business during June will be better than a year ago.

Retailers say that prices this spring have not affected business to any appreciable extent. People are used to paying high prices for everything they buy. When they want flowers a few cents more or less does not militate against the sale. The lesson to be drawn from this fact is that the retailer who cuts prices in the belief that people will not pay a fair price, and that he must do so to make sales, is losing the profit to which he is entitled.

June, with its weddings and the bedding plant trade which has been held back because of the lateness of the season, promises well for the trade. It appears certain to be another big month to add to the largest season the trade ever has experienced.

## WEATHER, NOT WAR.

There has been a stalemate in the bedding plant business in many parts of the country and a large number of growers are on the anxious seat, in fear that they will not be able to clear their stock.

The trouble has been with the weather; the slow sale has not been due to the war.

On the whole, spring, in a trade sense, is decidedly backward this year; the season has been two or three weeks late, and the demand for bedding plants had little more than started at Memorial day, at which date the decline usually begins. In cases where bedding was done at the usual date, irrespective of weather conditions, much loss has been caused by late frosts.

In those parts of the country in which spring definitely arrived in May, bedding plants have been selling briskly; war seems to have had no effect unless it is a beneficial one.

While there seems every reason to suppose the usual, or even an unusual, amount of bedding eventually will be done as soon as the bulbous flowers fade and warm weather comes to stay, still a late season usually is a short season and a short season seldom is a record season. So any grower who is getting nervous would better sell his surplus while he can—there are dozens of buyers this minute reading the Classified ads.

## CHICAGO.

### The Market.

A retrospect of Memorial day business in the wholesale cut flower market is not unpleasant. In nearly every instance the final figures show a splendid increase over last year in the business done. This increase, large as it was, would have been still larger had it not been for the fact that Memorial day itself was a rainy, unpleasant day; which killed off almost all buying.

The bad weather May 30, of course, had its greatest effect on the retailers. Although reports from all quarters of the city indicate that retail business was at least fair, there is to be discerned a note of disappointment at the unfavorable weather, which was the cause of striking off some large profits which would have accrued had the weather been more favorable.

The special feature of the Memorial



# Here You Will Find a Fine Crop of Beauties



**P**ROBABLY you realize that Beauties are becoming scarcer every day—growers throwing them out and planting something else. But the Amling supply has not diminished—we shall have the cut from more plants than ever next season and right now one of our growers has a heavy crop. When all is said and done, the public would rather buy Beauties than any other kind of flower, especially for presentation purposes. If you are an Amling customer you need never be without Beauties.

## RUSSELLS AND ROSES

Note the reduced prices. While the large supply of other flowers lasts, the retailer can buy roses on advantageous terms. There are no better roses than Amling's roses, now or any other time.

## CARNATIONS FOR SHIPPING

This is the season of the year when it pays specially well to buy the best.

## PEONIES

Moderate as prices of other flowers are, this is the height of the peony season and our fine peonies no doubt make the biggest show for the money.

## VALLEY

Don't let your competitor get ahead of you—he orders Valley here.

## IRIS

For basket work, nothing is finer than Spanish Iris—white, yellow, lavender.

## SWEET PEAS

The largest and finest supply in the west. You will find our Peas ready sellers. All colors—nothing but Spencers.

## INDISPENSABLE ITEMS

You need our Snapdragons, Baby Gladioli, Calendulas, Daisies, Poeticus Narcissi, Pansies, Darwin Tulips, etc. We have a full list of seasonable stock.

### FERNS AND GREENS

You will find here, as usual at this season, the largest supply and finest quality of Fancy Eastern Flat Ferns. Also a full line of other greens.

### CURRENT PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems..... \$4.00  
Stems 30 to 36 inches..... 3.00  
Stems 24 inches..... 2.50  
Stems 18 inches..... 2.00  
Stems 12 inches..... 1.50  
Short stems..... per 100, \$4.00-\$8.00

**ROSES** Per 100  
Mrs. Russell, medium..... \$12.00 @ \$15.00  
" " select..... 8.00 @ 10.00  
" " short..... 4.00 @ 6.00  
Milady, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Killarney Brilliant, special..... 8.00 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Ophella, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00 @ 4.00  
White Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Mrs. Ward, special..... 8.00 @ 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Sunburst, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common ..... \$1.00 @ \$1.50  
Large and fancy ..... 2.00 @ 3.00

**PEONIES**  
Common ..... 3.00  
Fancy ..... 5.00 @ 6.00  
Special quotations on quantities.

**MISCELLANEOUS** Per 100  
Spanish Iris..... \$4.00  
Gladioli, Fancy..... per doz., \$1.00 @ 1.50  
Gladioli, Baby vars..... 4.00 @ 6.00  
Sweet Peas, Spencer..... 1.00 @ 1.50  
Valley ..... 6.00  
Easter Lilies ..... 8.00 @ 10.00  
Daisies ..... 1.00 @ 1.50  
Mignonette..... 4.00  
Calendulas ..... 3.00  
Snapdragon..... per doz., .75 @ 1.50  
Pansies ..... per bunch, .05 @ .10  
Forget-me-not. .... per bunch, .25  
Popples..... per doz. bch., \$2.00

**DECORATIVE**  
Plumosis..... per bunch, .50  
Sprengeri..... .25 @ .50  
Adiantum, fancy long.... per 100, 1.00 @ 1.50  
Smilax ..... per doz., \$3.00  
Ferns ..... per 1000, 4.00 .45  
Galax ..... 1.50 .20  
Leucothoe..... 1.00  
Mexican Ivy..... per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 6 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

# Fancy Butterfly Peas

Your stock will not be complete unless it contains our fancy **Butterfly Peas**.  
Finest quality Peas obtainable. We have a tremendously large supply and can furnish you any quantity desired. Prices right.

## PEONIES

Large supply of fine Peonies in all colors.  
Good lasting qualities. Will not shake.

We also have a large supply of Roses, Carnations, Snapdragons, Lilacs, and all other seasonable flowers. Try us for Greens.

## VALLEY

Valley is a scarce item, but we can fill your needs. The quality is excellent.

# A. L. RANDALL COMPANY

Rush Orders  
are Welcome

Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

Mention The Review when you write.

day demand in the market was the shortage of peonies. The backward season was the reason for the small quantity in storage, for the light receipts of freshly cut peonies from growers nearer home and for an increased demand from the trade in parts of the country where the peony usually is in bloom May 30. Not only did peonies clean up at the best average prices seen in many years, but it was impossible to fill all orders. Of course all other stock was benefited by the shortage of peonies. There were adequate supplies of carnations and roses, but these sold well at excellent prices until the shipping orders were out, May 29. Late arrivals that day had to be held over to May 30, and the heavy receipts of stock that morning proved to be much more than the business of the day required, although bright weather probably would have cleared everything. As it was, peonies were the only flowers that cleared; there were large quantities of carnations and roses in the iceboxes when the wholesale houses closed at noon.

Since the holiday there has been no recovery from the slump. Stock, with certain exceptions, is plentiful, and the quality on the whole none too good. City trade has fallen off, and shipping business is not large enough to make much of an impression on the large quantities of flowers on the market.

There are not many American Beauties, but other varieties of roses are in plentiful supply, although for the most part they are small and soft. Carnations also are in large supply, but are difficult to move at even the low price wholesalers are willing to accept. The quality, as in the case of roses, leaves room for improvement.

Valley, either indoor or outdoor, is a scarce item and difficult to obtain. Lilies and callas are in small supply, but no great call for them exists. Orchids also are exceedingly scarce and are at times almost impossible to buy. Sweet peas, on the other hand, arrive in

*Absolutely  
Wholesale*

"IF IT'S  
IN  
CHICAGO  
YOU  
GET IT"



## Place Yourself

in our position in filling cut flower orders—that is only a part of our F. T. D. Service.

Just as safe buying from us—through the mail or by wire—not necessary for you to be in Chicago. We are here for that purpose.

## Kennicott Bros. Co.

Wholesale Dealers in Cut Flowers and Plants

"F. T. D. Service in a Wholesale Way  
protects the **Retail Florist**."

Mention The Review when you write.

It's cheaper  
to buy cut  
flowers in  
the world's  
greatest cut  
flower mar-  
ket than it  
is for you to  
grow them.

large quantities, but find only a small market. Calendulas have been moving fairly well. Mignonette drags heavily. There is a good supply of gladioli on the market, but they move slowly. Spanish iris also drags. Good quality white peonies are scarce and a fair call for them exists. Other peonies are in large supply and move slowly. Quite a quantity of double poeticus is arriving from the south, but it finds sale only at low prices. Lilacs and snapdragons both sell poorly.

Flat ferns are getting scarcer every day and those available require much

picking over. Prices are advancing.


The plantsmen who gather about the entrances to the cemeteries were astir betimes May 30 and made a brave show, but most of them had to cart a good bit of stock home again at night, much bedraggled, as the rain interfered sadly.

## The Weather in May.

The trade saw many effects of the unusual weather in May. As a whole the month was unseasonably cool; the mean temperature of 52.6 degrees was lower than any May since 1907, but

## If you want Good Stock and Good Treatment

SEND US YOUR ORDERS FOR **ROSES, CARNATIONS**, Peonies, Valley, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Tulips, Daisies, Pansies, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

# J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
▲ Specialty

**WHOLESALE  
GROWER of**

## CUT FLOWERS

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

## For June Weddings and Commencements

We have an exceedingly heavy supply of all varieties and grades of stock. The best quality stock at the lowest price.

**Order here—you can't do better elsewhere—often not nearly so well.**

Mention The Review when you write.

there was a warm spell of six days just after the middle of the month that synchronized with the market's slump after Mothers' day. This hot spell was followed by a killing frost May 23. The rainfall was light during the first half of the month, but was above normal during the second half. The sunshine was sixty per cent of the possible, normal being sixty-four per cent.

### Various Notes.

It is said the local peony crop is "all shot to pieces." Conditions differ on the various fields, but there are those who say they would not have obtained more than one-third of a crop had there been no killing frost May 23.

The Maywood cut flower growers are all members of the Melrose Park Evangelical Lutheran church and turned in

## ORDER YOUR PEONIES HERE

The Peony is the best value to be found on the flower market. Let us supply you, \$3.00 to \$6.00 per 100. Our local Peonies will arrive in about a week.

We also have a large supply of all other seasonable Flowers and Greens.

**SUPPLIES**—Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all colors, Boxes, etc.

### O. A. & L. A. TONNER

**WHOLESALE CUT FLOWERS AND SUPPLIES**

30 E. Randolph St., L. D. Phone Central 6284 CHICAGO

with great good will to decorate the edifice for its silver anniversary June 3. Large quantities of flowers were used. Of the twenty-four men who founded the church, twelve were present at the

service, including Albert F. Amling and E. C. Amling. The former has served on the church council for all of the twenty-five years.

A. Fischer, 2727 North Clark street,



# ERNE & COMPANY

WHOLESALE FLORISTS  
30 E. Randolph St.

Successors to ERNE & KLINGEL  
L. D. Phone Randolph 6578  
Auto. 41-716

CHICAGO

## We have just the stock you need for your June Wedding and Commencement Trade

A large supply of all varieties and grades of stock. We give your orders the same personal attention which you yourself would give them. No order too large or too small. Our stock is of the highest quality obtainable.

When you place your orders with us you will be enabled to give your customers excellent value and at the same time make a good profit for yourself.

Mention The Review when you write.

## WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

### CURRENT PRICE LIST

Mrs. Chas. Russell Per 100  
Fancy.....\$12.00 @ \$15.00  
Good.....8.00 @ 10.00

#### Miniature Roses

Baby Doll.....3.00  
Elger.....3.00

ROSES, our selection, \$4 00 per 100

Pink and White Killarney, Ophelia,  
Sunburst and Richmond Per 100  
Extra special.....\$8.00  
Select.....7.00  
Fancy.....6.00  
Medium.....5.00  
Short.....4.00

#### Carnations

Fancy.....3.00  
Good.....2.00

Subject to change without notice.

#### Miscellaneous Per 100

Peonies.....\$ 6.00 @ \$ 8.00  
Valley.....6 00  
Lilies.....12.50 @ 15.00  
Ferns.....per 1000. 3.50  
Smilax.....per doz. strings, 2.50 @ 3.00  
Adiantum.....1.00  
Galax (bronze and green), 1000. 1.50  
Asparagus Sprengeri..bch.. .50  
Asparagus Plumosus..bch.. .50  
Boxwood.....per lb.. .25

Other Green Goods Market Rates

Mention The Review when you write.

says business all season has been big and that the high prices preceding the holidays had no effect on buyers. "People want flowers and they buy them regardless of price," remarked Mr. Fischer.

That high-class service is a great asset to the retail florist is demonstrated in the business of Charles H. Fisk, Inc., 1581 Ogden avenue. Mr. Fisk has been at the Ogden avenue address for more than fifteen years. Customers who formerly lived in the neighborhood, have moved to all parts of Chicago. However, they continue to buy at the Fisk store and keep three auto trucks busy delivering orders. "We could not do business without auto trucks," Mr. Fisk says. "They cost less than horses to maintain and the latter could not cover the wide territory into which our business reaches."

Andrew Chronis, of the Alpha Floral Co., Adams street and Wabash avenue, declares that every day is a bigger selling day than a year ago. Both Mothers' day and Memorial day showed increases "and every day in between and after," added Mr. Chronis.

Schiller the Florist, at 4509 Broadway, is going after the bedding plant business. He has a large sign on the greenhouse adjoining his retail store telling people to "plant now," with suggestions for window-boxes and beds.

The Winterson family circle was broken, June 1, by the death of Thomas B. Winterson, aged 36, who was killed

## PERCY JONES INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

Mention The Review when you write.

by a train. Besides his parents, he left five sisters and three brothers, one of the latter being Edgar F. Winterson. The funeral was held June 3, with interment at Forest Home.

Mrs. Edward B. Schoeneberger, daughter of Jacob Meyer, of Morton Grove, died at St. Francis hospital, Evanston, May 26, after an illness of ten weeks. Her husband, Edward B., a daughter and a son, Elizabeth and Edward, Jr., survive.

Many growers who have bought their coal from C. M. Moderwell will be interested in the announcement that he has sold all his large holdings and will devote his time to the affairs of the national commission for the control of fuel supplies during the war. It may some day be a good thing to have an old friend on the commission.

Developments at Forest Glen are indicated by the announcement that the Brant & Noe Floral Co., of which D. Wood Brant is the active manager, has increased its capital stock from \$100,000 to \$150,000.

A study of his records has caused Emil



Pat. May, 1916—Trade Mark Registered

## Your Plants and Baskets Wrapped Quicker - Cheaper - Better

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

THE RAPID WRAPPER CO.

56 E. Randolph St., Chicago

Mention The Review when you write.

Buettner to narrow his list of roses, one by one, until he now grows only three sorts. These are Russell, Ophelia and Sunburst. There still are a few Killarney on the place, but as the plants reach superannuation they are thrown out and one of the three surviving varieties gets the space.

C. J. Michelsen says that, in all his experience as a wholesaler, he never has

# SERVE YOUR COUNTRY! BUY A LIBERTY BOND



**A. T. Pyfer & Company, 30 E. Randolph St., Chicago, Ill.**  
Phone Central 3373

Mention The Review when you write.

**Z M  
E A  
& N  
C N  
H N**

THE ALWAYS RELIABLE WHOLESALE FLORISTS

**Headquarters for  
Fancy Russells and Ophelias**  
CARNATIONS, VALLEY, DAISIES  
ALL VARIETIES OF ROSES  
FANCY LILIES

Our Line is so complete that it includes every item offered in the Great Chicago Market

**30 E. Randolph St.,** L. D. Phones **CHICAGO**  
Central 3283-3284  
Automatic 42-965

Mention The Review when you write.

You want a Wholesale House that you can tie to? Then get F. T. D. Service in a Wholesale Way, as introduced by KENNICOTT BROS. Co., Chicago.

Mention The Review when you write.

seen so large a percentage of the Memorial day supply of peonies sell at a straight \$1 a dozen.

The record order in the line of doing one's "bit" probably is that received by the E. Wienhoeber Co. One of the wealthy women on the Lake Shore drive ordered her many window boxes planted, no, not with petunias like last year, but, with potatoes! A few days after the work was completed the society reporters made a nice little story of it.

Peter Reinberg has begun to cut Champ Weiland roses in the early planted houses, probably the first stock of 1917 planting to reach the market.

A large blanket of orchids and valley,

## ROSES

5000 fresh daily for Commencement and June Weddings. From June 7th to 15th we will sell good, tight, assorted roses, our selection, of the following fancy varieties, at bargain prices, in lots of 500 or more. Fancy short, 2c; medium, 3c; long, 4c; special, 6c. Including the following kinds: Mrs. Chas. Russell, Sunburst, Ophelia, My Maryland, Red Richmond, White Killarney, Pink Killarney, Milady.

Fancy Carnations, 2c Fancy Peonies, 4c Snapdragons, 2c-3c Sweet Peas, 1/2c  
Sprengeri and Plumosus, 25c bunch Smilax, 15c string  
Palmetto, green, 50c 100

**W. E. TRIMBLE GREENHOUSE CO., Princeton, Ill.**

Mention The Review when you write.

costing \$1,000, was made last week by John Mangel for the funeral of the late Chas. E. Kohl, of Oconomowoc, Wis. This was the largest job of its kind ever handled by Mangel. Several other large pieces, including a wreath of orchids and valley, were also made up for the same funeral.

H. B. Kennicott, of Kennicott Bros. Co., is well pleased with business done by the concern last month. May, he says, shows an increase of \$15,000 over any previous May, while Memorial day business was four times as large as ever before. The company now is doing

[Continued on page 42.]

**DOUBLE BLUE  
CORNFLOWERS****\$1.00  
Per Hundred****THE LEO NIESSEN CO.****WHOLESALE FLORISTS****12th and Race Sts., PHILADELPHIA, PA.****BALTIMORE, MD. WASHINGTON, D. C.**See our Classified Ad  
for**CHRYSANTHEMUM  
CUTTINGS****June Weddings and School Commencements****Beauties**

They will have the call during the month of June and if you depend on us, you will never be disappointed. Our Beauties give satisfaction to your customers and prices are very reasonable.

will require quantities of good flowers. You will find with us the choicest of seasonable flowers. You can depend on us for the best the market affords and we recommend to you:—

**Pink and White PEONIES**

fresh cut, not from storage. Varieties that have the best keeping qualities.

**VALLEY**

A fresh supply every day  
of the best quality.

**ORCHIDS**

Splendid big flowers in light  
and dark colors.

**RUSSELL - PRIMA DONNA - HADLEY****OPHELIA - SUNBURST**

In Roses we have some extra fine long-stemmed stock and they show real quality; also a good supply of the medium and shorter grades.

**Carnations**

On account of the cool weather Carnations are in good condition. Our supply consists of Matchless, C. W. Ward, Supreme, Alice, all varieties that have splendid keeping qualities.

Mention The Review when you write.

**PHILADELPHIA.****The Market.**

An unusually difficult week to describe closed June 6, a week in which there was a wide range of opinions among those best able to judge the market. The fact that stood out most clearly was that peonies were late. The local crop completely missed Memorial day, so that greenhouse-grown flowers furnished the supply almost entirely. The demand was hardly equal to expectations, taken all together. Still, business was fair. Greenhouse-grown flowers benefited both by the absence of peonies and by the cool nights that prevailed throughout May.

The supply of carnations for Memorial day was unexpectedly heavy. Nearly three-quarters of the carnations were white. Of this color there was an oversupply. Prices were from \$4 to \$5 per hundred, with a few higher. Prices declined May 31 to \$3 per hundred, which has been high since.

There were many unfilled orders for peonies to go out of town. Most of these orders admitted of no substitution. In spite of this fact, the general opinion is that the volume of business was only slightly impaired by the absence of peonies, as staples brought better prices than they would have done had peonies been in crop.

The shipping orders before Memorial day were excellent, but the local demand May 29 was marred by the rain. May 30, though an ideal day, was thoroughly disappointing. However, May 31, June 1 and June 2 brought an unexpected improvement that cleared the market at lower prices. June 4 brought the first local peonies. The receipts increased on the following days. So far they are selling fairly well, thanks to low prices asked, \$4 to \$6 per hundred, with a few higher and a few lower. The indications are that the height of the crop will be here soon.

Valley has been in brisk demand for

**BERGER BROS.  
PEONIES****An unusually fine assortment of quality and varieties****June Flowers****The most satisfactory are****Sweet Peas - Larkspur - Iris - Gladiolus - Snapdragon****Also Extra Fine CALLA LILIES****DO NOT FORGET OUR STANDBYS****CARNATIONS AND LILIES****ESPECIAL ATTENTION GIVEN SHIPPING ORDERS****1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

the early June weddings. Easter lilies, on the other hand, are in oversupply. Coldframe sweet peas of the Spencer type are fine and in brisk demand. Yellow daisies have been selling, but not so white daisies. Green goes well.

**A Golden Wedding.**

Mr. and Mrs. Abram L. Pennock celebrated the fiftieth anniversary of their wedding at their home in Lansdowne, Tuesday, June 5. Mr. Pennock is probably the oldest florist in this country. A man who has made his mark in the world, he is respected by all who know him. Mr. Pennock built greenhouses

at Lansdowne in 1861, the first year of the Civil war. Just think of it, ye doubters! Five years later, with his brother, J. L. Pennock, he opened a retail store on Twelfth street, above Chestnut street, in Philadelphia. This makes the firm of Pennock Bros. 51 years old this spring. The firm moved ten years later, in 1876, to its present quarters at 1514 Chestnut street. The greenhouses in Lansdowne were carried on for many years by Mr. Pennock's son, the late Aldrich J. Pennock, who was well known as the valley king. They are now operated by B. Schilders. Among the sons and daughters present





## For the June Girl



A Peony decoration for her, beautiful and attractive, all colors; delicate pinks, whites, reds and the darker shades of pink, wonderfully choice quality.

\$30.00, \$40.00, \$50.00 per 1000

4.00, 5.00, 6.00 per 100

Special Prices in quantity.

### S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

# Edward Reid

Offers for June  
Brides and Graduates

**HIGH-GRADE PEONIES. (N. B.—FESTIVA MAXIMA A SPECIALTY)**

**Beauties, Orchids, Valley, Pale Blue Larkspur, Outdoor Sweet Peas, Gladioli, Blue Cornflowers, Easter Lilies and Carnations**

OF COURSE YOU KNOW THAT WHEN THEY ARE REID'S, THEY ARE RIGHT

**1619-21 Ranstead Street,**

**PHILADELPHIA, PA.**

Mention The Review when you write.

at the golden anniversary were Mrs. Frank Laird, Mrs. Robert Folwell, whose husband is well known as the University of Pennsylvania football coach; Casper Pennoek, Herbert A. Pennoek, Samuel S. Pennoek, George L. Pennoek, J. Leddon Pennoek and Henry S. Pennoek. All these sons are connected with some branch of the florists' business, for which their father has done so much. Long may he wave!

#### Florists' Club Meeting.

The monthly meeting of the Florists' Club was held June 5 in the club room of Horticultural hall. The event of the evening was a lecture entitled "The King of the Rails," describing and illustrating by means of thrilling motion pictures the electrification of one of the northwestern railroads.

#### The Methods of Frank M. Ross.

A business woman walked briskly into the H. Bayersdorfer & Co. place one afternoon this week. She wanted to have a bluebird stuffed and mounted. All three members of the firm gathered around her. This looked interesting. Evidently the lady was a personage. Possibly she came from Thorley. Inquiry revealed the identity of this businesslike personage. She was Miss Mosta, who manages one of the Frank M. Ross stores, the one on East Girard avenue.

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE PEONIES, GLADIOLI, ROSES, CARNATIONS AND ORCHIDS IN QUANTITY

Night telegrams will receive careful attention.

**1615 RANSTEAD STREET,**

**PHILADELPHIA, PA.**

Mention The Review when you write.

Further thought and inquiry brought the information that Mr. Ross is rapidly forging ahead. A friend asserts that he prides himself on not knowing how to make up a design! Just think of it, the proprietor of three successful stores says that! Possibly it is meant to be taken in a Pickwickian sense, the idea being to bring out the point that in order to make the stores succeed he must work with his brain, letting others work with their hands. This friend further states that Mr. Ross is a wonderfully clever buyer who never fails to grasp an opportunity, that he believes in advertising and that he treats his people liberally but demands of them absolute fidelity.

#### Various Notes.

J. William Colflesh's Sons have a neat device in trellis form for their English ivy to climb on.

J. J. Habermehl's Sons had a handsome wedding decoration at Chadds Ford, Pa., June 5.

## PEONIES

of finest quality—all colors

**Orchids  
Sweet Peas  
Easter Lilies**

**PHILADELPHIA CUT FLOWER CO.  
1517 Sansom St., PHILADELPHIA, PA.**

Mention The Review when you write.

Joseph Beavis & Son will get their next winter's supply of coal now and pay for it before investing in Liberty Bonds. That sounds sound.

Charles H. Grakelow says that Memorial day business ran ahead of that of last year. This was not due to plant

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## Commencement Baskets

Be up to the times by using our Patriotic Novelty and other Nineteen Seventeen Baskets for the sweet girl graduates. Send for descriptive folder and our ten dollar assortment.



## Everything You Need For Weddings

Outfits that include everything from the altar to the doorstep—Lace Bouquet Holders, pink, white, lavender, all sizes; Shepherds' Crooks, Bridal Stuffs, Aisle Cords.

## CHIFFONS

Give your work an original touch by using our Chiffons in your way. 4-in., 6-in., 10-in. All colors.

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST., PHILADELPHIA, PA.

Mention The Review when you write.

sales. Mr. Grakelow says that Philadelphia is not strong on Memorial day observance. The out-of-town orders from up the state and from New England counted.

Berger Bros. have some wonderful frame-grown calla lilies that are an inspiration.

M. J. Callahan is having a busy week, a little of everything. Belated orders for planting out gardens and porch boxes, weddings, commencements, parties, combine toward this happy result.

B. Eschner and Mrs. Eschner have the deep sympathy of their many friends in the sadness that has come to them this spring, a double blow.

John P. Habermehl is well and fit again. Mr. Habermehl says business will be all right next season.

Paul Berkowitz has returned from a good business trip.

The plant situation is summed up this way at the Henry F. Michell Co. establishment: "Poor on annuals, good on perennials, wonderful on vegetables."

George Aeugle is receiving heavy cuts of fine frame-grown Spencer peas at the Philadelphia Cut Flower Co. store.

The Robert Craig Co. expects an excellent month on plants, judging from the first week's demand.

H. Bayersdorfer & Co. have commenced work on removing partitions between 1129 and 1131 Arch street, on all the floors. The firm also uses two other buildings as workshop and warehouse.

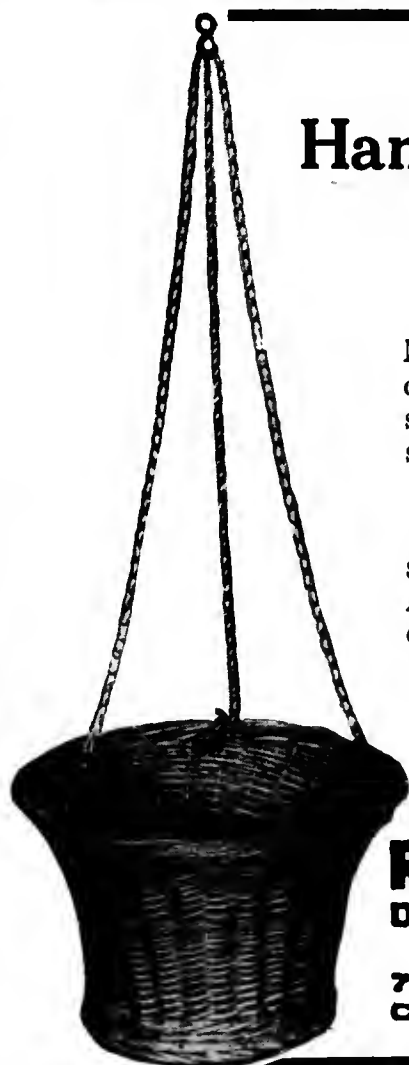
The arrival of Kaiserin Augusta Victoria is announced at Edward Reid's. Phil.

### NEW YORK.

#### The Market.

Memorial day was widely observed in every city outside of New York. Here the cemetery florists did the bulk of the business, as usual. In the city itself there was no noticeable increase in business, the great parades apparently absorbing all the interest in the day. The wholesale cut flower market felt the effect of this diversion and the volume of business hardly exceeded that of an ordinary Saturday.

After a dull week a good Saturday was expected and realized. Shipments



## THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

**SPRING WEDDING BASKETS BRIDES' STAFFS  
AISLE POSTS SHEPHERD'S CROOKS, ETC.  
CUT FLOWER AND PLANT BASKETS OF ALL KINDS**

How to Reach Our Factory From Down-town:  
Take Chicago Avenue, Elston Avenue or Division Street  
cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .  
CHICAGO ILLINOIS

Mention The Review when you write.

**EUGENE BERNHEIMER, WHOLESALE FLORIST**  
**ROSES IN QUANTITY A SPECIALTY**  
1531 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

**WM. J. BAKER, WHOLESALE FLORIST**  
**12 South Mole Street, PHILADELPHIA, PA.**  
The Baker Fern--you cannot afford to be without this. Can you? **PEONIES, FRANCIS KING AND AMERICA GLADIOLI**

Mention The Review when you write.

**ALFRED M. CAMPBELL, Wholesale Florist**  
**CHOICE EASTER LILIES ALL SUMMER**  
1510 Sansom Street, PHILADELPHIA, PA.

of roses and carnations were light. Of the roses, American Beauties were the most disappointing. The buds grow smaller daily and the quality is de-

teriorating so rapidly that \$12 per hundred was the top price June 2. Hadley maintains its wonderful record and for the best \$25 per hundred was obtain-

**75c** per copy  
postpaid



**\$6.00** per doz.  
express  
collect

**T**HE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear

75c per copy postpaid

\$6.00 per dozen by express

**Florists' Publishing Co.**

508 South Dearborn Street  
(Caxton Building)

**Chicago, Ill.**

## YOU SHOULD BE SELLING PORCH BOXES NOW!

### Neidinger's Porch Boxes

Will be the most profitable addition to your spring business. Made of one-inch first quality cypress lumber.



Finished to prevent warping or spreading at the ends.

These Porch Boxes are superior in every way.

All sizes at proportionate prices.

COVERED WITH BIRCH BARK, TRIMMED WITH CEDAR BARK EDGES

24-in. long, \$1.00 each — 30-in. long, \$1.25 each — 36-in. long, \$1.50 each — 42-in. long, \$1.75 each  
48-in. long, \$2.00 each — 54-in. long, \$2.25 each — 5 feet long, \$2.50 each

THE HOUSE OF MERIT

**JOS. G. NEIDINGER CO.**

**1309-11 N. Second Street, PHILADELPHIA, PA.**

Mention The Review when you write.

able. The supply of Brunners continues light and they bring good prices. Prima Donna is proving a good summer rose. Of the other offerings, Ophelia, Sunburst, Double White Killarney and the specialties all bring good prices. None of the low-grade stock was offered June 2 under \$10 per thousand and for the selected No. 2 grade many were sold at double that quotation.

Carnations are easily holding their excellent average. Flowers of the first

class were not selling under \$4 per hundred Saturday. Others ranged down to \$2 per hundred. There was no surplus. If there is any oversupply in the market, it is in longiflorum lilies, on which prices have fallen to \$6 per hundred for the fine, long-stemmed flowers, and from that down to \$3 per hundred for the short-stemmed.

Valley now is of poor quality, especially the outdoor stock, and the demand is only for the best, in anticipation of

the flood of June weddings, which already is under way. The best cattleyas were selling at 40 cents each Saturday. They were selected gigas.

Lilacs are over and will be out of the market by the end of the present week. But the peonies slip into the breach and there is an abundance of them. The supply has been coming from the south, but this week will see the local stock in the market. The southern shipments have not been satisfactory, the buds



opening slowly, if at all. The call is only for the best.

Double white narcissi were here in quantity Saturday, but moved slowly at \$1 per hundred. Callas were in excellent demand last week and prices ranged from \$1 to \$2 per dozen. The tulip supply is lessening. Only Spencer sweet peas are wanted. Shrubs are furnishing their quota of seasonable flowers.

#### Various Notes.

The coldest month of May for forty-six years is the official report. Three days of sunshine in thirty-one is unusual.

The S. A. F. convention will be the theme of special interest at the club meeting June 11.

Guttman & Raynor now are located at 111 West Twenty-eighth street, occupying half of the store headquarters of the United Cut Flower Co.

A. B. Garden, of Anacostia, D. C., is sending J. K. Allen some exceptionally good festiva maxima peonies.

Barney Jacobs, with the Walter Siebrecht Co., says steps have been taken to establish a Florists' Employees' Protective Association.

William P. Ford will spend the summer at his farm in Pennsylvania.

C. C. Trepel is making rapid progress on his new greenhouses and other improvements at his headquarters at Bloomingdale's.

May 25 at the public school building, Chatham, N. J., Mayor W. G. Badgley, before an enthusiastic audience, delivered a plea to young men to display practical patriotism June 5. Mayor Badgley proclaimed that date as a local public holiday.

The Cadieux Co. has completed a handsome roof garden at the Hotel Majestic and is busy decorating the tea-room with elaborate Japanese effects, including a great quantity of wistaria.

Lieutenant Henshaw was in the city June 2 and looks every inch a sailor in his naval uniform.

A new seed firm has been established at 15 Park Row, to be known as William M. Hunt & Co. Mr. Hunt was with Arthur T. Boddington nine years. Mr. Goldberg, the other member of the firm, was formerly with the Knight & Struck Co. and Weeber & Don.

Edward Roehrs, of the Julius Roehrs Co., Rutherford, N. J., is convalescing at the Newark, N. J., hospital, after an operation for appendicitis.

J. Austin Shaw.

#### ROCHESTER, N. Y.

##### The Market.

Although the two days preceding Memorial day were cold and stormy, the holiday itself brought warm weather and the stores all were busy. Business for the day compared favorably with that of other years. Stock was plentiful, but there was a scarcity of most of the outdoor flowers that are usually in the market for Memorial day. Few peonies and fewer lilacs were seen, while there were no hardy blue irises. The latter have since come into the market, but no special demand is noticed.

A good supply of the cheaper varieties of flowers were in and included some fine pink and white stocks, white marguerites and outdoor valley. The



**The June Bride will require flowers in quantity!**

**Why worry needlessly about the uncertainty of express shipments? Install a Gloekler Cut Flower Refrigerator and keep quantities of cut flowers on hand for all occasions.**

**The Gloekler will keep them as crisp and as fresh as the new-plucked blossom!**

*"The beautifully colored catalogue—send for it"*

**Bernard Gloekler Co.**  
Pittsburgh, Pa.

#### Ready for Service

Just say F. T. D. in your Wholesale Cut Flower orders and you will appreciate what we can do for you.

KENNICOTT BROS. Co., Chicago.

#### GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**  
300 North Main Street, BURLINGTON, IOWA

supply of roses meets all demands, but the quality is not up to standard and the prices are low. American Beauties

#### GOLDFISH

Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

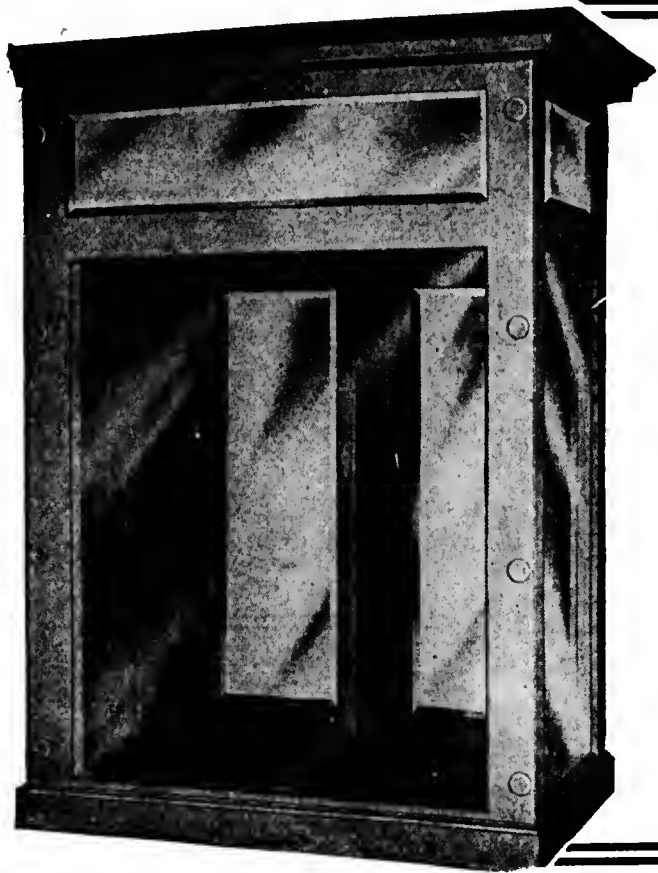
SEND FOR  
CATALOGUE



**Auburndale Goldfish Co.**  
1449 W. Madison St., CHICAGO

are plentiful and the price was cut the last part of the week.

Sweet peas are plentiful and sell well.



# The Brecht Company

ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

## THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

### McCRA Y Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRA Y REFRIGERATOR CO.  
788 Lake Street      Kendallville, Ind.  
Agencies in all Principal Cities.

#### In Buying Cut Flowers

If you do not get good service elsewhere, get F. T. D. Service in a Wholesale Way from KENNICOTT BROS. Co., Chicago.

Mention The Review when you write.

### PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 S. La Salle Street, CHICAGO

### JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

They run principally to the pink shades. Few white and lavender are seen. Yellow Spanish irises sell rapidly. Snapdragons are still of fine quality and are disposed of readily. Easter lilies are plentiful with some growers, but callas are not much in evidence. The large quantity of funeral work recently has cleaned them up nicely. Several large weddings marked the beginning of June.

#### Various Notes.

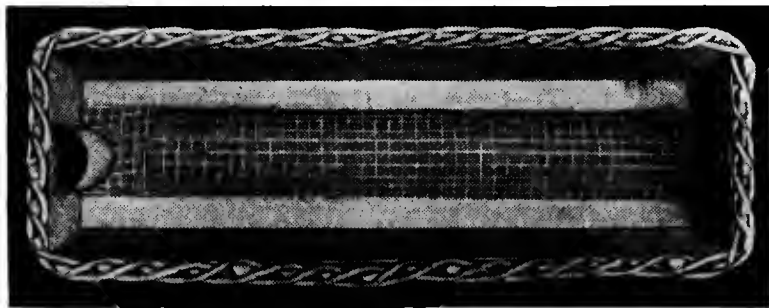
E. F. Kennon, of the Climax Mfg. Co., Castorland, N. Y., called on the trade last week. He said business was exceptionally good.

Paul Campas reports business at The Rosery is increasing every day. He recently placed an order for a pleasure car and expects soon to add an auto truck to his delivery equipment.

SEND FOR CATALOGUE

\$12.00  
PER  
DOZEN

Walnut Finish



19 inches long, 6½ inches wide, 5½ inches high.

\$12.00  
PER  
DOZEN

Walnut Finish

Agents Wanted . . . **BIG PROFITS** . . . Territory Open

The season is on for our fast selling line of

### Patented Self-Watering Flower Boxes and Baskets

A demonstration means a sale. Made of **genuine India Rattan**, fitted with our "Patented" heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. **Order a Dozen Today. Shipping weight, 48 lbs.**

W. H. LEONARD CO., Sole Distributors, 1319 Michigan Ave., CHICAGO, ILL.

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### KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

**KOELLNER REFRIGERATORS**

in actual use, proving our claims.

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215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

**Florists' Cards and Envelopes**  
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**THE JOHN HENRY CO., Lansing, Mich.**

Always mention the Florists' Review when writing advertisers.

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— Refrigerators —

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

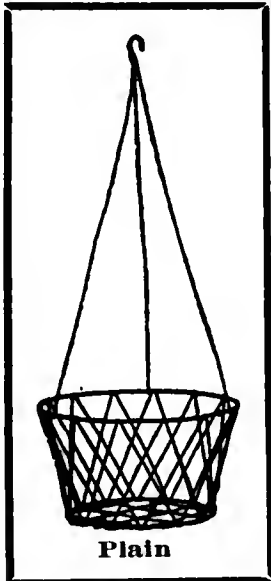
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# WIRE HANGING BASKETS



PRICE LIST, 1917

## PLAIN WIRE HANGING BASKETS

|              |        |
|--------------|--------|
| 10-inch..... | \$1.75 |
| 12-inch..... | 2.25   |
| 14-inch..... | 3.00   |
| 16-inch..... | 4.50   |

## Sheet Moss in Bags

Per Bag, \$2.00

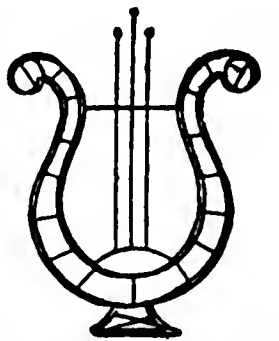
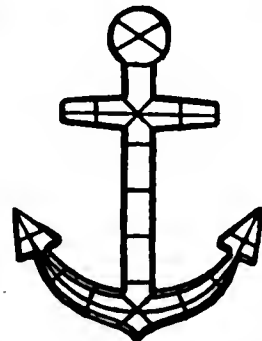
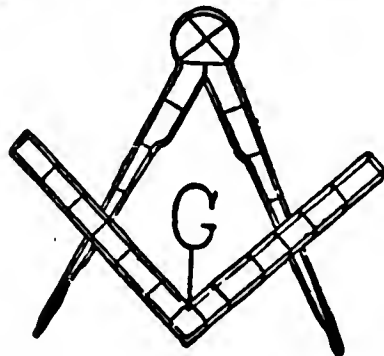
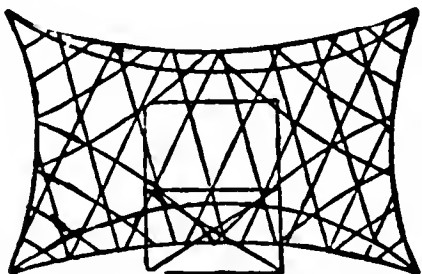
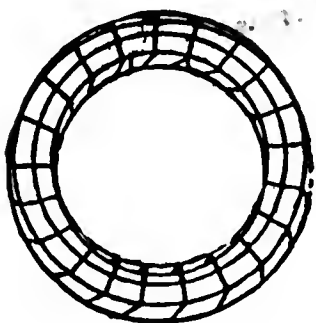
Our Sheet Moss is the best value for the money in the market.

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph Street, Detroit, Mich.**

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## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



SAVE MONEY

and let us quote you on your next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

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## We are in position to quote you attractive prices on Florists' Wire

Natural Prepared Green Lycopodium (Fireproof), 11 lbs. to a carton, \$2.20

**PITTSBURGH CUT FLOWER CO., 116-118 SEVENTH ST. Pittsburgh, Pa.**

Mention The Review when you write.

Nearly 15,000 plants, principally geraniums, the gifts of the school children of the city, were used to decorate the graves of war veterans Memorial day.

On account of the backward season, the peony show to be held at Convention hall has been postponed until June 28 to 30. The proceeds, after all expenses are paid, will be given to the Red Cross fund.

Edwin C. Kaelber, Inc., had an effective window decoration, consisting of a large black basket filled with yellow daisies on a standard draped with black velvet. He reports that business is

good, with many orders for June weddings.

Mrs. Owens, of the Rochester Floral Co., made a trip to Buffalo and Niagara Falls by automobile last week.

Jacob Thoman & Sons have been busy lately with a great number of bedding orders. The weather has interfered with the work considerably.

Reports from the uptown florists show an unusual number of wedding orders for the first part of June. Graduations also will help make June a busy month.

The seed trade continues to be rushed. The demand is for vegetable seeds.



## SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.  
"Could not get along without them." S. W. Pike.  
1000, 35c; 3000 for \$1.00, postpaid  
I. L. Pillsbury, Galesburg, Ill.

Charles W. Curtis is doing a splendid business with bedding stock, which is in prime condition. He is rather overstocked with dracaenas, but other plants are clearing well. H. J. H.





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# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         | Per 100 |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 3.80  |
| 20x 4           | x3  | "          | 4.25  |
| 18x 5           | x3  | "          | 4.25  |
| 30x 5           | x3½ | "          | 6.45  |
| 36x 5½          | x3½ | "          | 8.05  |
| 18x 6           | x3½ | "          | 5.20  |
| 21x 8           | x4  | "          | 6.60  |
| 24x 8           | x4  | "          | 7.50  |
| 24x 8           | x5  | "          | 8.20  |
| 28x 8           | x4  | "          | 8.50  |
| 36x 8           | x5  | Telescope. | 12.80 |
| 40x 8           | x5  | "          | 15.65 |
| 42x 8           | x5  | "          | 18.75 |
| 36x10           | x5  | "          | 15.65 |
| 42x10           | x5  | "          | 21.35 |
| 48x10           | x5  | "          | 25.60 |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |         | Per 100 |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
| 7x 4                     | x4  | 2" Cov. | \$ 3.60 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.30    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |            |       |
|-----------------|-----|------------|-------|
| 16x 4           | x3  | 2" Cov.    | 2.65  |
| 24x 5           | x3½ | "          | 4.30  |
| 30x 5           | x3½ | "          | 4.70  |
| 36x 5½          | x3½ | "          | 6.45  |
| 28x 6           | x4  | "          | 5.00  |
| 21x 8           | x4  | "          | 4.95  |
| 24x 8           | x5  | "          | 5.90  |
| 28x 8           | x5  | "          | 7.10  |
| 36x 8           | x5  | Telescope. | 9.90  |
| 42x 8           | x5  | "          | 15.05 |
| 48x 8           | x5  | "          | 17.80 |
| 30x10           | x5  | "          | 9.90  |
| 36x10           | x5  | "          | 12.80 |
| 42x10           | x5  | "          | 18.50 |
| 48x10           | x5  | "          | 21.35 |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 20x12x8                | "          |  | 14.25 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 20x20x8                | "          |  | 18.50 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN      |            |  |         |
|-----------------|------------|--|---------|
| For Cut Flowers |            |  |         |
| 16x 4x3         | 2" covers. |  | \$ 2.80 |
| 18x 5x3         | "          |  | 3.25    |
| 36x 5½x3½       | "          |  | 6.75    |
| 21x 7x3½        | "          |  | 4.85    |
| 30x 7x5         | "          |  | 8.25    |
| 24x 8x4         | Telescope. |  | 5.80    |
| 36x 8x5         | "          |  | 10.55   |
| 40x 8x5         | "          |  | 13.50   |
| 42x 8x5         | "          |  | 16.45   |
| 42x10x5         | "          |  | 19.55   |
| 48x10x5         | "          |  | 22.50   |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
| 30x12x6                | Telescope |  | 15.00 |
| 20x12x8                | "         |  | 15.00 |
| 16x16x8                | "         |  | 14.75 |
| 24x14x8                | "         |  | 18.75 |
| 30x14x8                | "         |  | 21.75 |
| 40x14x8                | "         |  | 26.30 |
| 32x32x8                | "         |  | 37.55 |

| For Violets and Corsages |            |  | Per 100 |
|--------------------------|------------|--|---------|
| 7x 4x4                   | 2" covers. |  | \$ 3.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |

| MANILA- Continued |   |  |       |
|-------------------|---|--|-------|
| 36x10x5           | " |  | 12.15 |
| 42x10x5           | " |  | 17.55 |
| 48x10x5           | " |  | 20.20 |
| 40x10x6           | " |  | 20.20 |
| 28x 8x6           | " |  | 8.10  |
| 30x12x6           | " |  | 13.50 |
| 30x12x6           | " |  | 16.20 |
| 24x14x8           | " |  | 17.55 |
| 30x14x8           | " |  | 20.20 |
| 36x14x8           | " |  | 21.95 |
| 40x14x8           | " |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   | Per 100    |         |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5                |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½x3½        |                   |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 36x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

## SPECIALS!

| PALM GREEN  |           |  | Per 100 |
|---|-----------|--|---------|
| For Violets and Corsages  |           |  |         |
| 7x4x4   | 2" cover. |  | \$3.80  |
| 15x6x5  | Telescope |  | 5.25    |
| 15x7x6½   | "         |  | 7.45    |
| For Cut Flowers and Designs   |           |  |         |
| 12x12x8   | 2" cover. |  | \$14.85 |
| 28x22x8   | "         |  | 26.00   |
| The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain. |           |  |         |

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; over 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

| PEERLESS GREEN              |            |  | Per 100 |
|-----------------------------|------------|--|---------|
| For Cut Flowers and Designs |            |  |         |
| 21x 8x4                     | 2" covers. |  | \$ 4.65 |
| 30x10x5                     | telescope  |  | 9.25    |
| 36x12x6                     | telescope  |  | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

### PARCEL POST CONTAINERS

|                     | Per 100 |
|---------------------|---------|
| 28x 6x 4 2½" cover. | \$ 6.00 |
| 24x 8x 4 "          | 5.75    |
| 30x12x 6 3" "       | 15.50   |

### For Baskets and Potted Plants

|          |         |
|----------|---------|
| 15x15x20 | \$20.00 |
| 18x18x20 | 25.00   |
| 19x19x30 | 33.50   |

**A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**

**SANDUSKY, OHIO**

Mention The Review when you write.

declared that he was heartily in favor of the objects of the Chicago meeting. He declared that he had received better prices for his stock this year and that he has sold more than ever before. If flowers are sold cheap, he said, they are cheap things to the buyer; if they are more expensive, the buyer realizes their value and appreciates them.

### Collecting Express Claims.

The attitude of the express companies in the matter of payment of claims for stock frozen or damaged in shipment provoked a general discussion.

E. G. Hill asserted that this was a subject upon which florists should take concerted action. The express companies pay claims, he said, only after

## Cut Flower Boxes

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

|                      |                |
|----------------------|----------------|
| 11x8x5½, 2 -inch Lid | \$3.90 per 100 |
| 18x5x3, 3            | 2.60 per 100   |
| 21x5x3, 3            | 2.95 per 100   |
| 24x5x3½, 3½          | 3.70 per 100   |

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

Mention The Review when you write.

long delays and after court action has been threatened. Therefore, it is the duty of florists to follow up claims and take such action as to bring about better conditions. He called attention to the need of adequate boxing and crating and expressed the opinion that, because of the increased cost of packing, a special charge for the work and materials should be made. He stated that

## Cut Flower Boxes

| Military Gray Color.   |     |      | Per 100 |
|------------------------|-----|------|---------|
| Half Telescope Covers. |     |      |         |
| 18x 5                  | x3  |      | \$ 3.75 |
| 21x 6                  | x3½ |      | 4.50    |
| 24x 5                  | x3½ |      | 4.75    |
| 24x 8                  | x4  |      | 6.90    |
| 28x 8                  | x4  |      | 7.50    |
| 30x 6                  | x3½ |      | 6.90    |
| 30x10                  | x6  |      | 15.00   |
| 36x 5½x3½              |     |      | 7.00    |
| 36x 8                  | x5  | Full | 10.75   |
| 36x11                  | x7  | "    | 20.00   |
| 42x 8                  | x6  | "    | 20.00   |
| 42x12                  | x8  | "    | 25.00   |
| 16x16                  | x8  | "    | 15.00   |
| 18x18                  | x8  | "    | 20.00   |
| 20x16                  | x8  | "    | 20.00   |
| 26x17                  | x8  | "    | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

**MILWAUKEE, WIS.**

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his company would take this action next season.

William Blackman cited his experience with claims last winter. At Christmas, he said, he had \$120 in claims pending. He continued to push them



# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$3.00 per 1000**

**\$3.00 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX. 50-lb. cases.....per case, \$5.00**  
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
 Galax Leaves, green and bronze, per case of 10,000..... 10.00  
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
 Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

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and recently succeeded in getting \$80. Mr. Blackman said he was in a position to know that local agents have authority to pay claims up to \$25. The chief reason for frozen shipments, he believed, is the employment of cheap and inefficient help by the express companies.

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An invitation from the Evansville Florists' Club, asking the association to hold its October meeting in that city, was read and its acceptance urged by William Blackman. The association accepted the invitation with thanks.

Secretary Steinkamp was authorized to assure Mr. Lieber that the association was heartily in accord with his plan to beautify Indiana and that the association was in favor of the proposed botanical garden.

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W. H. W.—Cal.

Without knowing something more of your cultural conditions, I would not like to hazard an opinion as to the cause of your hydrangeas doing so poorly. French hydrangeas, if well ripened, stand forcing well. Such soil as you gave them should have proved suitable. These plants love a generous soil, need plenty of water, and when well rooted they enjoy applications of liquid manure until the flower heads show color. They do not need any shade until the flower heads are expanded, at which period

## Good Roses, Peonies and Carnations

Russells .....6c to 12c  
 Ophelias.....6c to 10c  
 Killarneys .....4c to 8c  
 Sunbursts.....4c to 8c  
 Milady.....8c to 12c  
 Peonies, fine stock. 5c  
 Valley.....6c to 7c

Field Daisies.....100, 50c  
 Sheet Moss .....sack, \$1.50  
 New Ferns .....1000, 2.50  
 Easter Lilies.....50c  
 Asparagus.....bunch, 10c  
 Carnations.....2c to 3c  
 Sweet Peas ....50c to \$1.00

**T. J. NOLL & COMPANY**  
 1109 Grand Avenue, KANSAS CITY, MO.

## THE JOHNS CREEK EVERGREEN CO.

Grant Presnell, Mgr. COSBY, TENN.

All kinds of Ferns now ready—from the woods.  
 Moss, 3c per lb.; Fancy and Dagger Ferns, 65c per 1000, large; Dagger Rock Ferns, 55c per 1000.

All the boxwood users will please place their orders early, as these goods will be scarce.

Boxwood, 8c per lb.

Cash, please. Give any reference desired.

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L. P. & S.—Ill.

The polyanthus is Primula Polyantha,

## Huckleberry Follage

\$2.00 per case

**Natural Green Sheet Moss**

\$1.75 per bag of 100 sq. ft.

**Perpetuated Green Sheet Moss**

\$3.50 per bag of 100 sq. ft.

**Southern Gray Moss**

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**

EVERGREEN, ALABAMA

Mention The Review when you write.

## FERN S

New crop.

Daggers .....\$1.25 per 1000  
 Fancy ..... 1.50 per 1000

**E. A. BEAVEN**  
 Evergreen, Alabama

while Primula elatior is commonly called the oxlip.

# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000, \$2.50; 5000 lots or more, per 1000, \$2.25

## Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

## Bronze Galax

Per 1000.....\$1.25  
Per case of 10,000..... 8.50

## Green Galax Leaves

Per 1000..... \$1.00  
Per case of 10,000..... 7.50

## Sphagnum Moss

Per bale.....\$ 1.50  
10 bales..... 13.50

## Green Sheet Moss

Per bundle.....\$1.00 5 bundles..... \$4.75  
10 bundles..... \$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton

Red Magnolia Leaves..... 1.75 per carton

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50-lb. cases, \$2.00

GRAY MOSS, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

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## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

## Green Sheet Moss

FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

## N. M. Hitchcock

Glenwood, Cass Co., Mich.

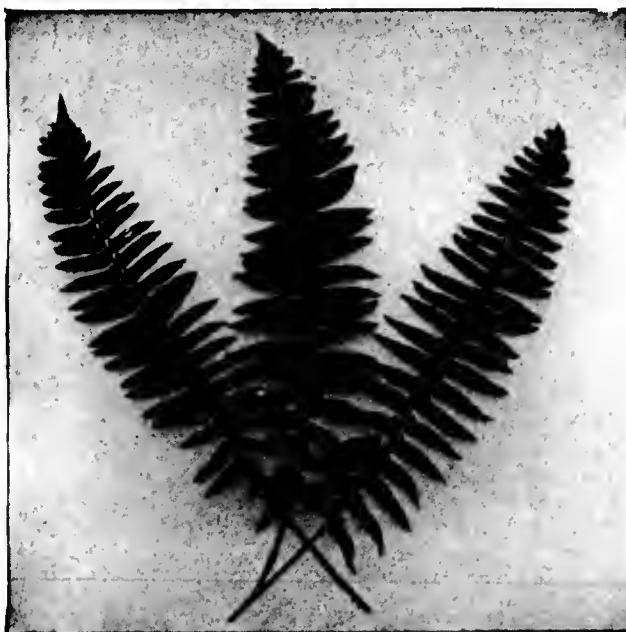
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## FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH.

HINSDALE, MASS.



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## PRESERVED BEECH SPRAYS

Green, Brown and Red.

Write for prices.

THE RUMBLY CO., Evergreen, Ala.

## FERNS

New crop.

Daggers.....\$1.25 per 1000  
Fancy..... 1.50 per 1000

Caldwell The Woodsman Co.  
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertiser.

## FERNS

New crop DAGGER

FERNS, now ready, 1000, \$1.50

FANCY, per 1000..... 2.50

SPARKLEBERRY, case.. 5.00

GALAX, Bronze, per 1000.. 1.25

GALAX, Bronze, per case.. 10.00

CYCAS LEAVES, fresh

cut, pair..... 1.00

LEUCOTHOE SPRAYS,

per 100..... .75

SHEET MOSS, per bag... 2.00

SPHAGNUM MOSS, per

bale..... 1.75

LAUREL SPRAYS, per

doz. bchs..... 1.00

BIRCH BARK, per lb..... .25

CORK BARK, per lb..... .10

CEDAR BARK, per lb..... .08

## NEW CROP: FANCY FERNS

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood .....12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

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Peonies, fine stock. 5c  
Valley ..... 6c to 7c

Field Daisies ..... 100, 50c  
Sheet Moss ..... sack, \$1.50  
New Ferns ..... 1000, 2.50  
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## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

## Green Sheet Moss

FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

## N. M. Hitchcock

Glenwood, Cass Co., Mich.

Mention The Review when you write.

## FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH.

HINSDALE, MASS.



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## PRESERVED BEECH SPRAYS

Green, Brown and Red.

Write for prices.

THE RUMBLY CO., Evergreen, Ala.

## FERNS

New crop.

Daggers.....\$1.25 per 1000  
Fancy..... 1.50 per 1000

Caldwell The Woodsman Co.  
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertisers.

## FERNS

New crop DAGGER

FERNS, now ready, 1000, \$1.50

FANCY, per 1000..... 2.50

SPARKLEBERRY, case.. 5.00

GALAX, Bronze, per 1000.. 1.25

GALAX, Bronze, per case.. 10.00

CYCAS LEAVES, fresh

cut, pair ..... 1.00

LEUCOTHOE SPRAYS,

per 100 ..... .75

SHEET MOSS, per bag... 2.00

SPHAGNUM MOSS, per

bale ..... 1.75

LAUREL SPRAYS, per

doz. bchs..... 1.00

BIRCH BARK, per lb..... .25

CORK BARK, per lb..... .10

CEDAR BARK, per lb.... .08

## NEW CROP:

## FANCY FERNS

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Green Sheet Moss....\$1.25 bag

Laurel Branches....\$2.50 case

Laurel Stems.....\$1.00 bag

Boxwood .....12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

Always mention the Florists' Review when writing advertisers.

The polyanthus flowers indoors in a cool greenhouse from the middle of February until the end of April. The flowers are specially good during March and April. Outdoors they flower during May and June. They may be had in many colors, but yellow sells best; next to that, white. They are easily grown either from seed or by division. During summer they should be planted out in the field. This should be done as early in May as possible.

William Sim, a large and successful grower of polyanthus, shades his plants from the hot sun by means of cheesecloth. The plants should be lifted and stored in coldframes if special places are not ready for them at the lifting time. They do best in solid beds of deep, well manured soil, and enjoy a violet temperature. If seed is sown in January or February, strong plants may be had to flower the following season. Divisions secured at once will also give good results. These flowers sell well in the eastern wholesale markets.

C. W.

## Want and For Sale Department

**Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.**

**Display advertisements in this department \$1.50, net, for one inch space.**

**When answers are to be sent in our care, add 10 cents for forwarding.**

**Plant advertisements not admitted under this head.**

**SITUATION WANTED**—By A-1 rose and carnation grower; good designer. Address No. 482, care Florists' Review, Chicago.

**SITUATION WANTED**—By young married man, to take charge of store, or foreman of greenhouses; life experience, best of references. Address No. 505, care Florists' Review, Chicago.

**SITUATION WANTED**—By storeman, young Philadelphian, ten years' experience, best of reference; wants summer job in flower shop at some seashore or mountain resort. Address No. 500, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman, by a first-class grower of roses, carnations, mums and general line of pot and bedding plants; also good propagator; middle aged, with life experience; at liberty June 15. State wages and particulars in first letter. Address No. 495, care Florists' Review, Chicago.

**SITUATION WANTED**—Young man, 22, six years' experience as grower, high school and business college graduate, desires to connect with large firm to learn business end of florists' trade. Best references for character and reliability. Address No. 494, care Florists' Review, Chicago.

**SITUATION WANTED**—By young man, one and one-half years' experience in growing cut flowers and pot plants; wishes a permanent position with some reliable retail firm to learn the business. State salary and full particulars in first letter. Address No. 496, care Florists' Review, Chicago.

**SITUATION WANTED**—By young woman, with five years' experience as grower and manager, handling six or seven employees; wishes position in retail store after June 1, where she may learn decorating and designing thoroughly; experienced in handling trade and selling; good executive ability. Address No. 444, care Florists' Review, Chicago.

**SITUATION WANTED**—By a thoroughly reliable foreman, age 36, on a place of over 25,000 ft. of glass, with land where the best stock for high-class trade is wanted. Strong on holiday pot plants, mums, carnations, ferns, etc. Pay expected according to quality of stock demanded. Open for engagement in June. Address No. 465, care Florists' Review, Chicago.

**SITUATION WANTED**—As a grower on a modern place, retail or wholesale; life experience in roses, carnations, mums, lilies, etc.; also in all lines of potted plants, propagating and the general work around greenhouses; expect good wages; German, single man of middle age. Please state full particulars in first letter. Address No. 506, care Florists' Review, Chicago.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—2 young men with experience in roses or carnations. Pittsburgh Cut Flower Co., Gibsonia P. O., Pa.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—All-round first assistant grower on retail place of 45,000 square feet of glass. Kemble & Goodman, Mason City, Ia.

**HELP WANTED**—A rose grower of Beauties and teas; \$18.00 per week to start. Also helper at \$16.00 per week. Wm. Dittman, New Castle, Ind.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—Men for general greenhouse work; single. State wages per month, including board. Klein Floral Co., 422 State St., Madison, Wis.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—General man for small private place; steady position for the right man. Give reference, age, etc., in first letter. Hoskins, Bismarek, N. D.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—Well recommended lady for my flower department. Answer in detail as to your experience, etc. Harry E. Saier, Florist, 109-111 E. Ottawa St., Lansing, Mich.

**HELP WANTED**—Grower of general pot line; steady position for reliable man of ability. State age, married or single and references in first letter. Hoskins, Bismarek, N. D.

**HELP WANTED**—An experienced pot plant grower, capable of waiting on trade. Please apply in person if possible. John Weiland, 1516 Greenwood St., Evanston, Ill.

**HELP WANTED**—Experienced greenhouse glaziers, 40c per hour. Steady work the year around. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Good pot plant growers, good rose growers, good general growers. Please state wages expected and experience in first letter. C. H. Frey, Florist, Lincoln, Neb.

**HELP WANTED**—At once, youth to assist in rose section; good opportunity for one wanting to learn business. Apply immediately with full particulars. Cudahy Floral Co., Cudahy, Wis.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Experienced man for general greenhouse work on retail place. References required. State wages wanted in first letter. Address No. 508, care Florists' Review, Chicago.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—An all-round grower for 7500 ft. of glass, one that will take an interest in the business, or will sell it all. Money-maker; in good city in Kansas. Address No. 461, care Florists' Review, Chicago.

**HELP WANTED**—A capable, reliable, well-recommended grower of pot plants, seasonable bench plants, except roses. An A-1 man. Give references, wages, etc.; Tennessee. Address No. 499, care Florists' Review, Chicago.

**HELP WANTED**—Good man to take charge of 10,000 ft. of glass; general stock grown; must produce results. Man with experience in Texas preferred. State wages, experience and reference. E. D. Barlow, Greenville, Tex.

**HELP WANTED**—A capable man to take charge of the growing and propagating of perennials or herbaceous plants. Do not answer this ad unless you understand your business. Address No. 503, care Florists' Review, Chicago.

**HELP WANTED**—A working foreman who can handle men and produce good stock for 65,000 sq. feet of glass in central Indiana; state age, if married or single, wages expected, and nationality. Address No. 487, care Florists' Review, Chicago.

**HELP WANTED**—A large, well-known seed house has an opening for an experienced, thoroughly competent executive, familiar with all the details pertaining to the line. Address with full particulars, No. 491, care Florists' Review, Chicago.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—Young man or large boy to learn the florist business. State wages expected. Levant Cole, Battle Creek, Mich.

**HELP WANTED**—Greenhouse builders. Only experienced men, accustomed to high-class work. Unless you are a first-class man, don't apply. Steady work ahead for all of 1917. No roughnecks wanted. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Helper, 3 or 4 years' experience, to work under foreman; retail place, 25,000 ft. of glass, cut flowers and pot plants; conditions good, board and room furnished. Steady place for sober, reliable man. State wages and reference. Address L. H. Whitmore, R. F. D. 4, Nelsonville, O.

**HELP WANTED**—Florist to take full charge of medium size greenhouse; must be competent; single man preferred. Salary to start with, \$50.00 per month, with room, board and laundry. Write for full particulars to C. F. Applegate, Superintendent Mt. Pleasant State Hospital, Mt. Pleasant, Iowa.

**HELP WANTED**—At once, working foreman; married; capable of growing cut flowers and potted plants of all kinds for wholesale and retail trade; wages, \$85.00 per month and house; will increase to \$100.00 per month if satisfactory. Give references in first letter and state age. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—Practical experienced man to take charge of agricultural implement, insecticide, etc., department by a long established, large seed house of repute. Must be thoroughly competent in every respect. Address with full particulars, giving age, experience, references, salary wanted, etc., No. 492, care Florists' Review, Chicago.

**HELP WANTED**—An experienced grower of mums, carnations, sweet peas, asters and bulb stock. One who can handle about 7,000 feet of glass and several acres of ground advantageously. An unusual opportunity for a competent, interested man who can furnish references as to character and ability that will stand investigation. Wages \$100 per month, house and garden plot, with increase as results warrant. Address No. 497, care Florists' Review, Chicago.

**WANTED TO LEASE**—With privilege of buying, greenhouses, 5000 to 10,000 ft. glass, central states. H. E. Mitting, Midland, Mich.

**WANTED TO RENT**—6000 to 8000 feet of glass, where carnations can be grown for the wholesale market; no residence wanted; single man; town in the middle states preferred. Please give full particulars in first letter. Address No. 493, care Florists' Review, Chicago.

**FOR RENT**—On account of death, 25,000 ft. of glass, middle west, good wholesale location, plants and cut flowers; good shipping point. Address No. 501, care Florists' Review, Chicago.

**FOR RENT**—Greenhouse, 10,000 feet of glass, together with one-half acre of outside space. Terms \$90.00 per month, possession given July 1, 1917. Good town, good market for everything raised. Excellent opening for the right man. State Bank of Dillon, Dillon, Mont.

**WANTED**—A partner to buy a half interest in a well established cut flower business, mostly wholesale. Our specialties are sweet peas, violets, mums and cosmos. Retiring partner wants to leave July 1, the end of our current year and go west. For prices, terms and further particulars, address Edward Schumann & Sons, Saylor Park, Cincinnati, O.

**WANTED**—Scholars to learn the florist business. I teach designing, assemblage of flowers and every branch of the florist trade in detail, and as soon as you are capable of managing a store I secure you a good position or give you an interest in a store in a large town with little opposition, or none at all. If you would like a pleasant occupation as well as profitable, address No. 478, care Florists' Review, Chicago, or S. C. Brendel, Mt. Vernon, O.

**FOR SALE**—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—16x24 D. S. B. glass; new; \$4.50 per box. The Weiss & Meyer Co., Maywood, Ill.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Pressure tank and hand pump, cheap; only used a short time. E. A. Bush, Union City, Mich.

**FOR SALE**—Florist's oak refrigerator, 22 ft. of partition. Price reasonable. Aug. Erickson, 5825 Rogers Ave., Chicago.

**FOR SALE**—Florist's business, 7000 ft. of glass; splendid location; doing fine business. Box 434, Sac City, Iowa.

**FOR SALE**—2 greenhouses, fully stocked, barn and house lot, 1½ acres land. Terms reasonable. Allen H. Wilcox, Sherman, N. Y.

**FOR SALE**—30 extra heavy Kroeschell 4-inch boiler flues, 14 ft. long, in good condition, at a bargain. R. Scheffler, Wheaton, Ill.

**FOR SALE**—First check for \$100.00 buys a six-section Capitol boiler in good repair. F. O. B. Cherryvale. F. W. Meyer, Cherryvale, Kan.

**FOR SALE**—Greenhouse, residence, land, southeast Kansas, at a bargain if taken soon. Reason for selling is death. J. H. Ellis, Columbus, Kan.



**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Two greenhouses, over 6000 ft. glass, 32 miles from Chicago; price reasonable; half cash, balance time. E. C. Thies, Barrington, Ill.

**FOR SALE**—18,000 ft. of glass and nine-room house, on north side of Chicago. Price \$10,000.00; easy terms. Address No. 509, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—One 8-coil Humphrey heater, one year in use; in good condition; cost \$145.00; will sell for \$75.00 cash. George M. Meier, 1210 South boulevard, Evanston, Ill.

**FOR SALE**—Or will take partner; one of the best paying flower shops in a growing suburb, 35,000 inhabitants, of Los Angeles, Cal. Address No. 479, care Florists' Review, Chicago.

**FOR SALE**—14,000 feet of glass, with land and modern residence; one iron frame house; new No. 10 Kroeschell boiler. Will be sold at a bargain. Fletcher C. James, Des Plaines, Ill.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—The Chatsworth greenhouses, well located, good shipping point, two railroads. Fine opportunity for the right party. Further information on request. Mrs. Bessie Pepperdine, Chatsworth, Ill.

**FOR SALE**—Or will take partner; one of the best paying greenhouses, 4-room cottage, 3 acres ground in a growing suburb, 35,000, of Los Angeles, Cal. Address No. 480, care Florists' Review, Chicago.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Or rent, a modern range of glass about twelve miles north of Chicago, in one of the finest suburbs. Good retail and wholesale business. For particulars address No. 504, care Florists' Review, Chicago.

**FOR SALE**—Boilers. On account of installing a central heating plant, we offer two second-hand tubular boilers in good condition. One, size 5x18 ft.—100 h.p., and one size 4x16 ft.—60 h.p. Albert F. Anling Co., Maywood, Ill.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—A well patronized flower store; location good, Chicago. An uncommonly good buy for the man who wants an established business. Store sacrificed on account of failing health. Address K. Wall, 258 N. Kedzie Ave., Chicago.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouse establishment, in first-class condition, 25,000 sq. ft. glass, well stocked, 12 acres land, 2 modern dwellings, barn, garage, etc., 20 miles from Chicago. Good shipping facilities. Address No. 250, care Florists' Review, Chicago.

**FOR SALE**—Must sell on account of sickness, greenhouses, 80 by 150 feet, two boilers, good going plant, general stock. City of 40,000; best interurban and railway center. Price \$10,000, on liberal terms; liberal discount for cash deal. Riverside Floral Co., Muncie, Ind.

**FOR SALE**—Greenhouses, completely stocked, 9,000 sq. ft. of glass, 12 city lots, new Burnham boiler, modern 6-room dwelling, electric lights, gas, and city water. Retail trade for all we can produce in a live town in the middle west. Address No. 510, care Florists' Review, Chicago.

**FOR SALE**—Greenhouse, 3,000 ft. of glass, 6-room dwelling and barn, 1½ acres of good land; greenhouse in good running condition, well stocked, gas heated boiler; all other improvements. Situated about 40 miles from Cleveland, O. Address No. 481, care Florists' Review, Chicago.

**FOR SALE**—One large Kroeschell hot water boiler, which heated 30,000 feet of glass for carnations and pot plants; used five seasons; guaranteed to be in first-class condition; price \$300.00. Reason for selling, we enlarged our place and have to put in larger boilers. Rentschler Floral Co., Madison, Wis.

**FOR SALE**—White enamel florist's refrigerator, 7 ft. wide, 6 ft. high, 27 in. deep, cost \$150.00. Price \$100.00 f. o. b. Greenfield, Mass. E. A. Richards, Greenfield, Mass.

**FOR SALE**—Two greenhouses, each 30x100 ft., 2 acres land, 6-room house, barn, packing house; 12 miles south of Portland, Ore., on S. R. R., hard surface road, electric line; \$3000.00. Address Mrs. Jennie Butts, Parkplace, Ore.

**FOR SALE**—A good greenhouse business containing about 6500 sq. feet of glass and 36 hotbed sash; only nine miles from Cincinnati, O., on traction and railroad, near schools and churches and groceries. Lot is 210 ft. front by 168 ft. deep; a good bargain; city water. For particulars write Simon & Fricke, 4227 North Ave., Silverton, O.

**FOR SALE**—A prosperous florist business, only one in the county, 100 miles south of Chicago; 7000 feet of glass, Moninger construction; 8-room dwelling, barn and 1½ acres of good land. Can not grow enough to meet the demand. Good reason for selling. Price, \$6000.00; easy terms. For full particulars address No. 490, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

## Situation Wanted

An expert grower of cut flowers, pot plants, orchids, etc., is open for engagement, private or commercial; 19 years' experience in all branches; able to take charge of large place. Only first-class places need apply, with good salary to offer. Can give excellent references. English, single, age 34.

Address No. 502, care Florists' Review, Chicago

## Help Wanted

Growers and Helpers.

Good wages and steady work. Apply to  
**Bassett & Washburn**  
Hinsdale, Illinois

## Help Wanted

Western seed house requires experienced, capable, sober, industrious young man. State experience, salary expected, with references. Good chance for advancement. Address No. 476, care Florists' Review, Chicago.

## Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

Address No. 473, care Florists' Review, Chicago

## Wanted at Once One CARNATION GROWER

One greenhouse handy man who can do potting, glazing, pipe repairing and make himself generally useful. Single man. Wages \$17.00 per week. Don't apply if you can't produce results.

Hasselbring, Florist, Flint, Mich.

## An Opportunity

for two wide-awake young men to learn to be growers in roses and American Beauties. Experience preferred, but not required. Good wages.

**Batavia Greenhouse Co.**  
30 E. Randolph St., Chicago, Ill.

## Help Wanted STOREMAN

First-class designer, decorator and salesman. Permanent position, with a reliable firm in Detroit, Mich. Must have best of references. State age, experience and salary expected in first letter.

Address No. 498, care Florists' Review, Chicago

## FOR RENT

Retail store on northwest side, Chicago, with 15,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Flat with hot water heat included. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**  
169-175 N. Wabash Ave., CHICAGO

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

**JOHN WELSH YOUNG,**

Rear of 6640 Wayne Ave., Germantown, Philadelphia

## FOR SALE

Gladiolus farm in Michigan; excellent condition; market for crops assured. For particulars

Address No. 507, care Florists' Review, Chicago

## BOILERS FOR SALE

- 1—60x16 Tubular, full Fronts and Grates.
- 2—66x18 Firebox, full Fronts and Grates.
- 2—45x12 Firebox, full Fronts and Grates.
- 1—42x10 Firebox, full Fronts and Grates.

Also smaller boilers.

**E. J. RYAN,**

849 S. Racine Avenue, Chicago, Ill.

## FINE OPPORTUNITY

Will lease well established florist business, two good greenhouses near Main Street and center of town of 30,000, new 7-story hotel now being built just opposite. Must be responsible party. No store necessary with this location. Only reason for leasing is recent death of husband. This is an excellent chance for right party. Address **Mrs. James Duffy, 122 Belle Meade St., Greensboro, N. C.**

## WANTED TO BUY

At once, by practical grower, in live city anywhere, greenhouses, land, dwelling. Please give full particulars in first letter, stating size of each, size glass, how heated, whether old or new, full sun, whether wholesale or retail and what improvements dwelling has; full price, how much cash down and terms for balance.

Box 136, New Market, N. J.

## WANTED—CEMETERY LOCATIONS

**Cemetery Sales Experts**—Specializing in cemetery organization, advertising and selling campaigns, will organize and manage lot selling campaigns; outline and plan organization and business management for new cemeteries and organize new stock companies or reorganize old cemeteries. If there is an opportunity for a new cemetery in your locality let us help you. **GEO. P. GARIN & CO.**  
R 510, 117 N. Dearborn St., Chicago, Ill.

## Situation Wanted

**AS FOREMAN**

Address No. 387, care Florists' Review, Chicago

Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.  
E. G. HILL FLORAL CO.

Good Stock and  
Good Service

Member F. T. D.

Phones Main 1874-1875

EDWARD A. FORTER, Florist  
Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

STEUBENVILLE, OHIO



HUSCROFT'S FLOWER

SHOP, 173 North Fourth Street

All orders promptly executed

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE  
STOCK ON HAND

MRS. J. B. FREEMAN  
OF "THE FLOWERS"

886 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS  
20-22 W. Church Street NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.  
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.

FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

CHICAGO NOTES.

[Continued from page 27.]

business at its new store at 174 North Wabash avenue, although the move, which has been progressing slowly for some time, has not as yet been fully completed.

At Peterson Nursery the irises usually are a glorious sight early in June, but this year the season is at least a fortnight late, and William A. Peterson says frost has destroyed a large percentage of the buds.

Mrs. N. J. Wiator has been seriously ill for a week. Although still confined to her bed, she is recovering rapidly.

The work of enlarging the cut flower department of the A. L. Randall Co. is in full swing and the additional facilities will soon be in use.

Memorial day business broke all previous records with O. A. & L. A. Tonner, according to Miss O. A. Tonner, sales being even larger than for Mothers' day, which was the firm's record day until last week.

That it pays to get orders out on time was proved in another way by the Geo. Wittbold Co., May 29. All orders on hand were out that evening and thus many cancellations were avoided, which would otherwise have been a certainty because of the rainy weather of Memorial day.

Frank J. Rioux, of the A. L. Randall Co., has landed a war baby, having closed a contract with the government for a large refrigerator to be erected in the Canteen building, United States Naval Training Station, Great Lakes, Ill. The company is also building a refrigerator for the retail store of Anton Then.

Paul Dressel, an employee of the American Bulb Co., has been accepted for service in the navy.

Memorial day business at Schiller's downtown store was satisfactory, showing an increase over last year.

CLEVELAND

...THE...

J. M. GASSER COMPANY

EUCLID AVENUE

We grow the best of everything in  
CUT FLOWERS

CLEVELAND

OHIO A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809  
Cuy. Central 1868

*The Smith & Fellers Co.*  
735 Euclid Ave., Cleveland  
LEADING FLORISTS

We can fill your orders Day or Night for  
CLEVELAND AND  
STATE OF OHIO

Always have complete stock on hand.  
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,  
CLEVELAND, O.  
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND

THE JONES-RUSSELL CO.  
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Flowers and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND

McFARLANDS, Florists

AKRON, OHIO

CANTON, O., and Vicinity

A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE  
and VICINITY

FRED G. GELTZ, 522 Market Ave., North  
Member F. T. D. Ass'n.

HEISS COMPANY DAYTON  
112 So. Main St. OHIO

Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio

A. WEAVER Florist in Rotary

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**CARBONE,** 342  
Boylston St.,  
**BOSTON**  
Member Florists' Telegraph Delivery Ass'n

**BOSTON—BECKER'S**  
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.  
**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.  
Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
83 N. MAIN STREET  
Orders Executed for  
Boston, Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gave the Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.  
Orders solicited for all parts of Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES  
New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**  
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**  
**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**  
AND ALL NEW ENGLAND POINTS  
I. J. JOHNSTON & CO. 107 Washington St., PROVIDENCE

I should like to write a little essay on  
"The Sweet Perfume of Courteous Service"  
but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

**BOSTON, MASS.**

**Penn**  
The Florist

"Penn, the Telegraph Florist"  
Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

**War Brothers** Boston, Massachusetts  
143 TREMONT STREET  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

Orders for  
**Newton, Mass.** { NEWTONVILLE WEST NEWTON NEWTON CENTER NEWTON HIGHLANDS WABAN  
(Above are all in City of Newton)

**Newton Rose Conservatories**  
R. C. BRIDGHAM, Proprietor  
Member Florists' Telegraph Delivery Ass'n. Telephone Address—Newtonville, Mass.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

**Worcester, Mass.**  
**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

**WELLESLEY COLLEGE**  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**  
**W. E. PETERS**  
137 St. Paul St., BURLINGTON, VT.

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

Wietor Bros. have planted seven houses of carnations, five houses of mums and all their roses. One rose house was planted to Pink Ophelia.

The month of May proved most satisfactory, said Paul Klingsporn, of the Chicago Flower Growers' Association, retrospectively, last year's excellent business being exceeded.

Poehlmann Bros. Co. has purchased another 7-ton Sterling truck to facilitate the handling of coal.

The Florists' Club will hold its regular meeting at the Briggs house June 7, at 8 p. m.

H. Van Gelder, of Perey Jones, Inc., says that May business with his house exceeded his expectations, showing an increase of fifty-five per cent over that

Established 1859  
**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.  
Indiana's oldest, largest and most complete retail establishment.  
Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**  
LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**  
AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.  
Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**  
JOHN G. HEINL & SON, 129 South 7th Street

**Williams & Co. SOUTH BEND, IND.**  
FLORISTS

For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University and St. Mary's Academy.

**Richmond, Ind.**

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

**GARY FLORAL CO.**  
118 West Fifth Avenue  
A. T. BUSHONG, Prop. GARY, IND.

# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**  
Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.  
CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.  
**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**  
The Leading Florists of the Northwest  
Special attention to telegraphic orders.  
**L. S. DONALDSON CO.,** Minneapolis, Minn.

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**  
**THE WINDMILLER CO.**

Flowers to all points on short notice  
Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave.  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
400 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones  
Greenhouses: Buchanan, **FLORISTS**  
Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
**FLORISTS**

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern **NEW YORK** and Western **MASS.**

**The Saltford Flower Shop**  
**POUGHKEEPSIE, NEW YORK**  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

**ALBANY, N.Y.** The CAPITAL DISTRICT  
and all Eastern New York  
**WILLIAM GLOECKNER**  
We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

month last year. Memorial day business  
exceeded last year by sixty per cent,  
with more shipping orders going out  
May 28 than on any single day previ-  
ously in the history of the concern.

W. L. Van Dame, of the Rapid Wrap-  
per Co., has returned from a fishing trip  
in the Ozark mountains.

#### Visitors.

Frank Washburn, of Bloomington,  
Ill., was in Chicago last week investi-  
gating coal.

L. F. Darnell and wife were in the  
city June 5 on their way home to Cleve-  
land after spending six months on the  
Pacific coast. Mr. Darnell was asso-  
ciated with the Gasser Co. for many  
years, but sold his interest prior to de-  
parture on this vacation. He plans to  
reengage in the trade in the autumn.

C. E. Baldwin, of The Fernery,  
Omaha, Neb., was a visitor last week.

#### BOSTON.

#### The Market.

The Memorial day business was good,  
fully equal to that of any previous year.  
On account of the abnormally late sea-  
son, no outdoor flowers, such as valley,  
lilacs, deutzias, etc., were available, and  
there was only a limited number of Dar-  
win tulips. There was, however, a heavy  
cut of greenhouse stock, in spite of the  
fact that many growers failed to get  
their crops of stocks, spiræas, feverfew,  
etc., in on time. Much pickled stock

ABUNDANTLY PREPARED AT  
ALL TIMES  
**Edwards Floral**  
**Hall Company**  
1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., **BUFFALO, N. Y.**

Anderson service means fresh, sturdy stock  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

We reach all  
Western  
N. Y. Points.  
**Wilson**  
THE FLORIST  
88 E. MAIN ST.  
National  
Florist

**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP  
23  
**STEUBEN**  
**STREET**  
Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** **Elmira, N.Y.**  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Tech. Phone Stone 506. L. D. Bell Phone Main 2100  
Members Florists' Telegraph Delivery



# Telegraph Delivery Department

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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

Established 1874

## JOSEPH TREPEL

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 3 and 5 Greene Ave.  
839 to 847 Greene Ave.  
**BROOKLYN**

Phones 3908 Prospect 6800 NEW YORK

## HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

## RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

*Siebrecht Bros.*  
INC

922 Madison Ave., cor. 73d St., NEW YORK  
Member Florists' Telegraph Delivery.

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

ORDERS **NEW YORK** WIRE OR PHONE TO  
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.  
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

*M.A. Bowe*

IN HEART OF NEW YORK CITY  
332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**C. C. TREPEL**, Main Office,  
BLOOMINGDALE'S  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS  
and PLANTS in the world.

appeared; it looked as if some carnation growers had sold little or nothing between Mothers' day and Memorial day. This stock realized but poor prices and harmed the market.

Roses were abundant and sold tolerably well at from \$2 to \$3 per hundred for short-stemmed blooms and \$6 to \$10 for the better grades. The call was chiefly for the short and medium grades. Carnations sold well, especially the colored ones, at \$5 to \$6. A few fancies realized \$8. Colored snapdragons sold well; the white ones not at all. The small types of gladioli, Spanish irises, yellow marguerites and bachelor's buttons were in good demand, as were colored stocks, some specially fine spikes realizing \$12 per hundred. Lilies sold poorly, as did valley. Narcissus Barrii conspicuus was hard to sell, but poeticus went better. Darwin tulips made \$40 to \$60 per thousand. A good many early tulips also appeared.

Bunches of feverfew, gypsophilas, candytuft, etc., had a good sale. Sweet peas made from 50 cents to \$1.50 per hundred. Asparagus plumosus and smilax sold well. There were enough flowers for everyone and some surplus.

Since Memorial day business has taken quite a drop and prices are considerably lower. On account of the continued dark weather, a real glut has not yet developed. Roses sell mostly at from \$1 to \$6; white carnations vary from \$1.50 to \$3; sweet peas make from 25 cents to 75 cents, with a few selects realizing \$1. There is an oversupply of Spanish irises, snapdragons and gladioli. Quantities of laggard Memorial day flowers are seen, but there is little call

*Kottmiller*

... FLORIST ...

426 Madison Avenue—and 49th Street  
Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.  
Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
**NEW YORK** 561 Fifth Ave.

1 Park Street **BOSTON**  
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

**G. E. M. STUMPP**

761 FIFTH AVENUE

**NEW YORK CITY**

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

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## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



**NASHVILLE**  
TENNESSEE

**JOY'S**

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros.** LEADING FLORISTS

212 Fifth Avenue North

**NASHVILLE, TENN.**

"WE NEVER SLEEP"

IDEWILD GREENHOUSES, **Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

## EL PASO, TEXAS

**POTTER FLORAL CO.**

Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

## Orders for TEXAS

KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

## SAN ANTONIO, TEXAS

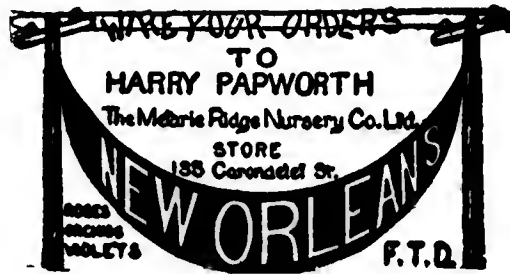
Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders a Specialty.

## U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

## HELENA, ARKANSAS

BALL FLORAL CO.



NEW ORLEANS, LA.

**Chas. Eble**

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



**FURROW & COMPANY**

OKLAHOMA CITY GUTHRIE  
OKLAHOMA

Members Florists' Telegraph Delivery

for them. Lilies continue druggy. Darwin tulips are now abundant, with only a feeble demand. A little local lilac now is obtainable, but there is little call for it.

### Various Notes.

Penn's Memorial day business netted thirty-three and one-third per cent more money than that of last year, with less expense. Both artificial wreaths and fresh flowers sold well. Mr. and Mrs. Henry Penn left June 1 for a 10-day trip with the Pilgrim Publicity Association. Penn's had a Chinese wedding decoration at the Somerset June 2. The groom was a graduate of the Massachusetts Institute of Technology and of Harvard, and the bride a graduate of Wellesley College.

Boston's big outdoor flower show, which opened June 1, is the chief horticultural event of the year. In spite of the busy season and the unusual political conditions, it is being well patronized, quite a number of people from a distance attending. The exhibition will continue for at least a fortnight and the display will be much finer as the show progresses, with new features added each day. I doubt whether any other city in the country has ever staged a more imposing non-competitive open-air flower show.

Mann Bros. had 1,000 bunches of feverfew for Memorial day and a fine lot of lilies, early and late tulips, irises, gladioli and snapdragons. They grow much lilac in their fields, but not one bunch was available this year.

The Welch Bros. Co. is receiving, among other flowers, a fine lot of Iceland poppies, annual larkspurs, Marguerite Mrs Sander and gladioli. The company had a tremendous Memorial

## KENTUCKY JACOB SCHULZ CO.

Incorporated—Established 1873

**THE FLOWER SHOP**  
550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n

## LEXINGTON, KY. JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

**Elmwood Floral and Nursery Co.**

**TUTWILER FLOWER SHOP**

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

## LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**  
Established 1880. Incorporated 1918



**MOBILE, ALABAMA**

**The Minge Floral Co.**

CHAS. L. BAUM—"The Home of Flowers"

## KNOXVILLE, TENN.

Member of the F. T. D.

**Chas. W. Crouch, KNOXVILLE, TENN.**

The Leading Florist of the South

All Orders Given Special Attention

**MRS. J. E. WATTS, Florist**

Cut Flowers  
for all Occasions

**MERIDIAN, MISS.**

# Telegraph Delivery Department

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**PITTSBURGH, PA.**

**MRS. E. A. WILLIAMS**  
621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH, PA.**

**RANDOLPH & McCLEMENTS**

Floral Experts

**5936 PENN AVENUE**

Members of the Florists' Telegraph Delivery

**A. W. Smith Co.**

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874—Incorporated 1909

**Pittsburgh, Pa.**

**LUDWIG FLORAL CO.**

**502 Federal Street**

**SCRANTON, PA.**

**A. L. Besancon & Company**

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., **SCRANTON, PA.**

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**The Park Floral Co.**

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

**DENVER, - COLORADO**

**Colorado Springs, Colo.**

Orders Carefully Executed

**PIKES PEAK FLORAL CO.**

Wholesale and Retail

Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**

**Frank F. Crump**

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

**THE FERNERY SCHULTHEIS, FLORIST**

Write, Phone or Wire **SCRANTON, PA.**

612 Linden Street,

**Think! Everything In Flowers!**  
**GRAKELOW'S**

Broad Street at Cumberland, **PHILADELPHIA, PA.**

Member Florists' Telegraph Delivery Association

**Baur**  
**Floral Co.**  
**ERIE, PA.**



**J. V. LAVER**  
**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**E. C. LUDWIG FLORAL CO.**

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

**FRANKLIN, PENNA.**

**BELL FLORAL CO.**

**ALL NORTHWESTERN PA.**

day trade. Shipping orders were numerous. Roses, carnations and sweet peas were the best sellers.

Patrick Welch says his Memorial day trade exceeded that of 1916. Roses, carnations, sweet peas, colored stock, spiræas and gladioli sold well, while snapdragons, valley, lilies, white stock and short trumpet narcissi went slowly.

Thomas Roland has been receiving more roses of late than any other local grower. He had a heavy Memorial day cut. June 2 he had 12,000 and cleaned them up easily. His rose garden at the outdoor show is a magnificent one.

C. T. Beasley & Co., of East Milton, the leading pansy specialists, state that sales were double those of a year ago. They had several thousand Darwin tulips, planted on a warm, sunny slope, that flowered on time. These realized \$60 per thousand.

F. J. Dolansky has received a large shipment of phalaenopsis from the Philippines in excellent condition, and also a number of rare orchids from England. At present he has a fine lot of Cattleyas Mossiæ and gigas, miltonias and odontoglossums.

Mrs. Winthrop Chanler, of New York, June 2 gave a splendid illustrated lecture on "Alpine Plants and Rock Gardens" at Horticultural hall, before an appreciative audience.

The display of ornamental malus at the Arnold Arboretum was at its best June 5. The lilacs promise to be in good condition by June 10. In the deciduous shrub collections there was a greater amount of winter-killing than usual, among the stock ruined being diervillas, philadelphus, spiræas, hyperi-

Orders for

**PHILADELPHIA**

AND SURROUNDINGS

Will be artistically filled at

**THE FORREST FLOWER SHOP**

131 So. Broad Street, **PHILADELPHIA**

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, **Philadelphia** Broad and Walnut Streets

**PHILADELPHIA**

1800 Chestnut Street

**THE LONDON FLOWER SHOP, LTD.**

Member Florists' Telegraph Delivery.

ORDERS FOR

**WEST PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. CALLAHAN** 3924 Market St., **PHILADELPHIA**

**Germantown and Chestnut Hill**  
ORDERS

Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Avenue,

**Germantown, Philadelphia, Pa.**

Members Florists' Telegraph Delivery Ass'n.

**EVEN DEN BROS.**

Largest Growers in Central Pa. **Williamsport, Pa.**

**LANCASTER, PA.**

**B. F. BARR & CO., Leading Florist**

**MYERS BROS. Altoona, Pa.**

All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**

SHERM OFFERLE, Prop.

**WARREN, PA.**

**FLORAL ORDERS for Bryn Mawr, Main Line,**

**Conshohocken and Norristown promptly filled by**

**WILLIS H. BALDWIN, Conshohocken, Pa.**

**CLARK, FLORIST, SCRANTON, PA.**

124 Washington Ave.

Member Florists' Telegraph Delivery. Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**HUGO SCHROETER**  
531 Woodward Ave. INC.  
**DETROIT**  
MICHIGAN  
GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**  
GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**  
237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**  
Cor. Broadway and Gratiot Ave.  
**DETROIT, MICH.**  
Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**  
56 Broadway  
**DETROIT**  
MICHIGAN

**ANN ARBOR, MICH.**  
**ARCADE FLORAL SHOP**  
Just Across from the University  
Orders Filled Promptly  
Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.  
**DETROIT and VICINITY**  
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

**ARTHUR F. CRABB**  
**GRAND RAPIDS, MICH.**  
Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**  
**GRAND RAPIDS, MICH.**  
Local and State orders carefully executed

**GRAND RAPIDS, MICH.**  
**GRAND RAPIDS FLORAL CO.**  
Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan.

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY  
**HENRY SMITH**  
Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**  
S. W. COGGAN, Florist 25 East Main Street  
Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
FLORAL CO.  
1105 WALNUT - PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
FLORIST  
Established Over 20 Years  
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**  
**SPRINGFIELD SEED COMPANY**  
Floral Department Open Day and Night

**SPRINGFIELD, MO.**  
**J. W. STOKES FLORAL CO.**  
Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on short notice  
Prompt attention to telegraph and telephone orders  
Members Florists' Telegraph Delivery Ass'n

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
or any City in Michigan

cums, etc. Many plants were cut down to the ground.

The regular business at the June 19 meeting of the Gardeners' and Florists' Club will be somewhat shortened, as a collation and dance will follow. Tickets for the affair now are on sale.

The month of May proved to be the coldest, wettest and cloudiest month ever experienced here. June started inauspiciously, but it now is doing better, and the brighter weather is appreciated by the great and new army of amateur cultivators. W. N. C.

## INDIANAPOLIS.

Memorial Day Trade.

Because of the heightened patriotic spirit and the elimination of the speedway races, the number of decorations at the cemeteries was unusually large this year. Flowers were so extremely scarce and the demand so heavy that buyers were by no means exacting—anything in the blooming line was salable. Snowballs went at \$1 per bunch and even geranium blooms cleared easily at 50 cents per dozen. Easter lilies, with a little plumosus, brought 35 cents per bloom. Roses were quickly consumed at \$1.50 to \$10 per

## KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK**  
**FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG**  
**FLOWER & PLANT CO.**  
Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS  
in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed  
Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**  
Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

Corner  
St. Catharine  
and Guy Streets  
**McKenna**  
LIMITED  
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**  
"THE HOUSE OF FLOWERS"  
All Orders Carefully Executed.  
Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**  
**VICTORIA, B. C.**  
A. J. WOODWARD  
"BON VOYAGE" ORDERS my specialty


**SCRIM'S, FLORIST**  
**OTTAWA, CANADA**

**State Nursery & Seed Co.**  
**Helena, Mont.**  
Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Assn.

# Telegraph Delivery Department

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WASHINGTON,  
D. C.



**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. NW.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

Milwaukee, Wis.



**J. M. FOX & SON**  
437-39-41 Milwaukee Street  
Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons**  
FLORISTS  
352 Park Avenue  
Greenhouses, Geneva Road  
Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The*  
**Flower Shop**  
FOR FLOWERS  
L. E. METCALF, Prop.

For WISCONSIN delivery of  
"Home-grown Flowers"  
GET IN TOUCH WITH  
**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.  
Member Florists' Telegraph Delivery Ass'n.

**Green Bay, Wis. Meier-Schroeder Co.**  
Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse**  
Floral Co.  
Member Florists' Telegraph Delivery

**MADISON, WIS.**  
RENTSCHLER FLORAL CO.  
Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**  
L. C. FIELDS  
Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**  
807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**JAMES HAYES** Leading Florist  
819 KANSAS AVE  
TOPEKA  
KANSAS




Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

Everything  
First-Class

14th and H Streets

**RICHMOND, VA.** **JOHN L. RATCLIFFE**  
FLORIST

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices (Richmond, Va. Springs, W. Va.)

**ROANOKE, VA.**  
**Fallon, Florist**

LET US FILL  
YOUR ORDERS for **NORFOLK**  
or anywhere in Virginia  
**THE GHENT FLORAL CO., NORFOLK, VA.**

Orders Charleston, W. Va.  
for  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**  
**JOHN E. COLTON**  
Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**  
**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**  
339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**  
FLORISTS  
**GREENSBORO, N. C.**

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
Members F. T. D.

dozen, and carnations by no means  
met the demand at \$1.50 to \$2 per  
dozen.

Prices continue firm and stock re-  
mains scarce. Indications are, how-  
ever, that in a few days there will be a  
superabundance of everything. A few  
bright, warm days will bring in larger  
quantities of peonies, candytuft and  
feverfew, which are about two weeks  
late. A few peonies have already made  
their appearance, along with a few out-  
door Spanish irises. The market is  
flushed with Easter lilies, but callas are  
comparatively at an end. A limited  
supply of gladioli of superior quality  
is available. These include America,  
Peace and Francis King, which bring  
\$1 and \$1.50 per dozen. Snapdragons  
have become scarce.

Roses are plentiful, but although the  
quality is inferior, the prices do not  
suffer, and the blooms clear readily.  
Carnations, which now are in adequate

Members of Florists' Telegraph Delivery Ass'n  
Send all MARYLAND orders to  
**SAMUEL FEAST & SONS**  
S. E. corner Charles and Pleasant Sts.,  
BALTIMORE, MD.

The firm of 84 years' experience and reputation,  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**  
The Hammond Company, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**  
Auto and Express Service to all  
Points in Virginia  
**Miss McCarron**  
Member of Florists' Telegraph Delivery

**NORFOLK, VA.**  
**GRANDY THE FLORIST**  
Orders also delivered to  
**FORTRESS MONROE, VA.**  
Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**  
Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**  
Clarksburg, W. Va.

**WEST VIRGINIA**  
**WESTERN MARYLAND**  
**THE H. WEBER & SONS CO.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
Quality—Excellence—Ability  
Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**  
Parkersburg, W. Va.  
Clarksburg, W. Va.  
Huntington, W. Va.  
Marietta, Ohio  
ORDERS CAREFULLY EXECUTED

# Telegraph Delivery Department

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## San Francisco, Cal. Pelicano, Rossi & Co.

123-125 Kearny Street  
FLOWERS BY TELEGRAPH

## SAN FRANCISCO

Podesta & Baldocchi  
224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

## SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

## San Francisco, Cal. ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

## EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n.

## DARBEE'S

## FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

## SPOKANE FLORIST CO.

(Kipp's Flower Store)  
SPOKANE, WASH.

Orders promptly filled for  
WASHINGTON, IDAHO, MONTANA

## SPOKANE, WASHINGTON

DONART-STAPLETON

ART FLORISTS

Growers of Choice Cut Flowers

## SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS



## LONG BEACH, CAL. MARINE FLORIST

Choice Cut Flowers Floral Designs  
Member Florists' Telegraph Delivery

supply, are procurable at \$2 and \$3 per hundred. They are gratifying because of their good quality at this time of year.

Planting out and June weddings are the features of the day, and between the two all hands are kept busy. The weddings bring into play valley and orchids, though daisies and roses are also in popular favor for these occasions.

### Various Notes.

The A. Wiegand's Sons Co. reports that bedding out work has greatly increased in volume, despite the fact that prices have been increased.

Lester F. Benson has had big demand for his vegetable plants.

The greenhouses of M. A. Barriek, at Seymour, were badly damaged by the recent hail storm.

L. Elder has returned from New Albany.

G. Bookedis, John Grande and E. Temperley recently toured to Chicago.

Mrs. Reynolds and John Chisholm have been busy with a large wedding at Terre Haute.

There has been much talk about closing the flower stores Sundays and at 6 o'clock during the week, except on Saturdays, when 9 o'clock is the proposed closing hour. As yet, however, nothing definite has been done.

The Indianapolis Flower & Plant Co. reports a rushing business. On account of the late season, everybody is anxious to have his outdoor work done immediately.

A. F. J. Baur and family are taking a short vacation at Richmond, going there by motor.

It is the belief of the retailers that when the streets are filled with soldiers, business has a tendency to increase. There are 50,000 men at Fort Harrison who have money and want to spend it.

E. E. T.

### FORT WAYNE, IND.

### Memorial Day Trade.

The Memorial day trade was exceptionally good this year and the majority of florists, both wholesale and retail, report an increase over the business of last year. This is attributed partly to the advertising campaign of the Fort Wayne Florists' Club and the retail firms. There was a great shortage in the supply of cut flowers and many more could have been sold had they been obtainable. Practically all the business for Memorial day was done the two days before the holiday and the florists' forces were rushed handling the great volume of trade.

Ponies never were so scarce for Memorial day as they were this year. There were no home-grown ponies on the market and the shipped stock was difficult to obtain in large quantities. Carnations, which were in good supply, were sold out in many of the stores and more were not obtainable. The supply

## SEATTLE, WASH.

## HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

## CALIFORNIA FLORIST

## TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

## WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

## LOS ANGELES, CAL.

## HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

## DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

## WRIGHT'S FLOWER SHOP

224 West Fourth St.

## LOS ANGELES, CAL.

Leading Retail Florist in the City

## Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City

Member Florists' Telegraph Delivery

## Santa Barbara, Cal.

910 STATE ST.

## GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

## RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist



# Telegraph Delivery Department

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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore. TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade discount.

Members of the Florists' Telegraph Delivery



WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



JOHN H. BATH

The Careful Florist 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island  
Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska

J. C. RENNISON CO.

I  
O  
W  
A

*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

## DESMOINES, IOWA ALFRED LOZIER ROSERY

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON CEDAR RAPIDS, IA.

of roses was large and they sold exceedingly well, the short and medium grades being in the greatest demand. Bouquets of mixed flowers for cemetery purposes and magnolia wreaths had a large demand. The supply of gladioli was good and the demand equal to the supply. Lilies were scarce, as the home-grown flowers were about gone. Sweet peas were abundant and the demand was good. The majority of florists report a good sale of bedding plants for Memorial day.

Trade since Memorial day has been lively, as the weather warmed up considerably. The demand for bedding plants has received quite an impetus. June weddings also have been demanding a large number of flowers and there has been considerable funeral work. There is a fine supply of all kinds of seasonable flowers on the market, Easter lilies being especially abundant. There is a large supply of Shawyer and Sunburst roses and also some fine, local-grown Cattleya gigas. Greens are about equal to the demand.

### Various Notes.

Judge W. J. Vesey, accompanied by his daughter, Miss Catherine Vesey, left last week on a business trip to New York city. Judge Vesey will be gone a week or ten days, but Miss Vesey will remain several weeks, the guest of friends.

F. G. Nelson, vice-president of the Burlington Willow Ware Works, at Burlington, Ia., and I. M. Bayersdorfer, representing H. Bayersdorfer & Co., of Philadelphia, Pa., called on the trade here last week.

During the month of May there were

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

## ROCK ISLAND

Tri-City Orders Handled with Promptness

## HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phone 147

## AURORA GREENHOUSE CO.

## AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

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## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE




Three autos insure prompt delivery. 1581 Ogden Ave

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

### Springfield, Ill.

**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest growers in the Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN — PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
Your order will receive our prompt and careful attention.

### DE KALB, ILL.

### The NORTH SHORE FLORAL CO.,

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805

849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital



**3343 W. MADISON ST.**  
NEAR GARFIELD PARK  
**CHICAGO**

Deliveries to Northwestern University and all North Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

only eight clear days in this locality. There was but forty-three per cent of the possible sunshine during the month. The highest temperature during the month was 85 degrees and the lowest was 33 degrees. In spite of this unfavorable weather, business was brisk.

There will be a meeting of the Fort Wayne Florists' Club Wednesday evening, June 13, at the store of the Doswell Floral Co., 301 West Main street. John Doswell will give a talk on landscape gardening. A large attendance is desired, as this is the last meeting before September.

The Flick Floral Co. reports a good Memorial day business. Magnolia wreaths and mixed bouquets sold well. This company advertised in the daily papers for Memorial day.

Miss Clara Belle Flick and Miss Helen F. Patten, of Toledo, O., are in the city to attend the wedding of their niece, Miss Mildred Flick.

The Doswell Floral Co. was completely sold out for Memorial day in both cut flowers and blooming plants.

June weddings are the order of the day at the A. J. Lanternier store, which had a satisfactory Memorial day business. The sale of bedding plants here is rushing.

W. J. & M. S. Vesey are cutting a fine lot of Cattleya gigas, Shawyer roses and Easter lilies. They report a good Decoration day business. The demand was heavy for everything except bedding plants. R. F.

Wilkes-Barre, Pa.—H. W. Pierce advises his confreres to lay in as large a supply of coal as possible, and as early as possible. His opinion is of value, inasmuch as he practically lives over a mine and is in closest touch with the black diamonds. An accident has taken him off his feet, but only temporarily, we were glad to know.

Established 1857.



745 Buckingham Place  
L. D. Phone 1112 Graceland **CHICAGO**  
Send us your retail orders. We have the best facilities in the city

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# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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| CLEVELAND, O.<br>Bramley & Son<br>Gasser Co., J. M.<br>Graham & Son<br>Jones-Russell Co.<br>Koble Bros.<br>Smith & Fetters Co.   |  |   |  |   | VANCOUVER, B. C.<br>Woodward, A. J.  |
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| COLUMBUS, O.<br>Livingston Seed Co.<br>Wilson's Seed Store   |  |   |  |   | WARREN, PA.<br>Crescent Floral Gar.  |
| CONSHOHOCKEN, PA.<br>Baldwin, Willis H.  |  |   |  |   | WASHINGTON, D. C.<br>Blackstone, Z. D.<br>Gude Bros. Co.<br>Small & Sons, J. H.  |
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| DAVENPORT, IOWA<br>Bills Floral Co.<br>Forber & Bird   |  |   |  |   | WESTERLY, R. I.<br>Reuter & Son, Inc.  |
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|  |  |   |  |   | WILLIAMSPORT, PA.<br>Evenden Bros.   |
|  |  |   |  |   | WILMETTE, ILL.<br>Pyfer & Olsem  |
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Jefferson and Washington Avenue

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**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

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Home Office: ORANGE, CONN.  
New York City Store, 82 Dey Street  
Mention The Review when you write.

**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

THERE seems to be no let-up in the demand for seeds. Large orders for replantings are now coming in.

EDWARD S. LEONARD, of the Leonard Seed Co., Chicago, is home from a brief visit to the woods of northern Wisconsin.

It is said that a large percentage of the onion set crops at Chicago already has been sold into second, third and fourth hands.

It looks as though the war will result in valley pips commanding unusual prices for several years after the return of peace.

It is reported that one Chicago operator in onion sets, a man not often heard of by the trade in general, cleaned up \$100,000 in the last season.

THE opinion seems to be spreading that seed supplies for 1918, as a whole, will be far shorter than they were this season. Only an unusually good crop can relieve the condition.

THE acreage of onion sets at Chicago is thought to considerably exceed that of 1916, and the condition of the crops at the beginning of June was decidedly better than a year ago, but the market is firm.

THE Page-Clark Seed & Nursery Co., of Billings, Mont., has been reorganized to carry on a larger business, the newly elected officers being H. H. Hortman, J. W. Shea and R. C. Dillavou. The company this year has bean seed contracts covering 4,500 acres.

It is stated that the British government has given instructions that steamer space be provided at New York for consignments of vegetable seeds needed in England. Heretofore seeds have had to take their chance at the limited space available for general merchandise.

REPRESENTATIVES of Holland houses still in this country are hearing from home to the effect that shipping bulb and nursery stock to the United States again has been made possible by an arrangement between the governments of Great Britain and Holland. This confirms similar news emanating from Washington, printed in The Review several weeks ago.

"We visited every seed store in the city last week," says a correspondent at Nashville, Tenn., "in search of some standard varieties of beans, and also of cow peas, without finding a single seed. We did not find a soy bean of any variety in the entire round. In general, we have never seen the stocks of seeds of all kinds so low in this city as they are today. The question is, where are the seeds to come from for next season's business?"

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company****ONION SETS.****LEONARD SEED CO.**

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BEANS, PEAS AND CORN GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for  
Golf - Tennis - Polo**

Meet all requirements for all soils

THE ALBERT DICKINSON CO.  
CHICAGO, ILL.

**Waldo Rohnert**

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**Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety. Correspondence solicited.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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Correspondence Solicited. Swedesboro, N. J.

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VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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**HAVEN SEED CO.**

SANTA ANA,

CALIFORNIA

**EVERETTE R. PEACOCK CO.**

ONION

SETS



ONION

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**THE KIMBERLIN SEED CO.**

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**Contract Seed Growers**

Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN.

Correspondence Solicited.

**George R. Pedrick & Son**  
PEDRICKTOWN, N. J.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn.

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To my Friends in the United States and Canada

# R. A. VAN DER SCHOOT

late senior partner in the dissolved firm of

## R. VAN DER SCHOOT & SON

begs to inform you that he is continuing in the same branch as wholesale grower and exporter on his own account.

Owner of a good many bulb farms and considerable stocks of bulbs and plants, he is in a position to quote you favorable prices. Shall be much pleased to do so on application.

Catalogues ready.

**HILLEGOM, Holland**

Mention The Review when you write.

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Cabbage, Cauliflower  
Carrot, Mangel, Swede,  
Turnip, etc.

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Seed Grower  
(Established 1862)

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Contract Offers and Sam-  
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Amer. Seed Trade Assn.

### DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed  
growers in Denmark. Please send for price list.  
Chr. Møhlberg, 216 7th St. N., Minneapolis, Minn.

THE acreage of tuberoses this year, ac-  
cording to reports from the southeastern  
states, is reduced to a mere trace, due to  
the indications that none of the crop  
could be exported.

### DANISH SEEDS.

"Denmark has assumed a leading  
position in seed cultivation and its  
seeds are in demand throughout the  
world," says Consul General E. D.  
Winslow. "The soil, favorably affected  
by the insular climate, adapts this  
country for the production of well-de-  
veloped and hardy strains, especially  
of cabbages (brassicæ) and cruciform  
varieties of plants. The northern  
climate, producing a slower growth  
than in southern latitudes, enables  
plants to attain their full and natural  
development. By rational modern cul-  
ture Danish seed growers have pro-  
duced seeds with such conspicuous qual-  
ities that the markets of the world have  
long been opened to them."

### THE SOURCE OF SEED SUPPLY.

In discussing the disrupted condition  
of the regular channels of trade in  
the seed business, a British writer says:  
"While America has been importing  
seeds from all the allied countries as  
well as from Germany in the past, not

a few seeds, apart from the vast quan-  
tities of sweet peas, have been exported.  
To many, it is well known that America  
produces as fine, aye, finer, aster seed  
than Germany ever knew how to grow.  
American seedsmen have not in the past  
bought such quantities of German seeds

### Order Seed Packets

**NOW  
FOR 1918**

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
**FITCHBURG, MASS.**

### PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a  
copy, send a postcard

**WATKINS & SIMPSON, Ltd.**

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for FRENCH BULBS

OLLIOULES (Var)  
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New York Address:  
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FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special  
quotations for next season and from harvest  
1917 now ready.

**Langport, England**

### WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY  
SYSTEMATIC SERVICE

### LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
NEW YORK CITY

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Dutch and French-grown Bulbs

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**HOGEWONING & SONS**

Bulb Growers

Rynsburg, Holland

32 Broadway, New York

because they specially liked the German. Like many seedsmen in this country and in our colonies, they were led to believe Germany was the source of seed supply instead of being largely a mere store or intermediary. Take the sugar beet supply. The American beet growers were in a funk when the war started, because they thought no seed would get through from Germany. But in a short time they discovered that Russia had, all along, been growing the seed which Germany had sold, and according to the last report, the Americans had succeeded in importing something like 20,000,000 pounds of sugar beet seed from Russia, and you may bet your bottom dollar that the Americans will not bother about Germany in future."

#### DISPOSITION OF CENSORED MAIL.

Since the outbreak of the war the volume of mail both ways between Germany and the United States has steadily decreased in volume, but it has not stopped. While direct mail communication has been interdicted, Germans are posting mail in Scandinavia and Holland and are receiving correspondence from this country through an addressee in a neutral country. Almost from the beginning of hostilities the British censor has examined all European mail from and for the United States. Communications that were of no value have been forwarded to and from Germany, even since the United States entered the war, but anything of value to Germany has been held up. Inquiry as to the disposition made of this intercepted commercial mail brings the information that none of it has been destroyed. The British censor has stored away thousands upon thousands of sacks of it, to be held until the close of the war. In the mass of parcel post mail for the United States are large numbers of small lots of flower seeds that were stopped by the censor for the reason that they would assist in establishing German credit in the United States. In the letters mailed from America are large numbers of orders and remittances that have never been permitted to reach the German addressees. All remittances are contraband, but where in the form of drafts payable to order they have been without value in a prize court.

#### CLOVER FOR WET PLACES.

The possibility that a continuance of the war may affect the supplies of concentrates for stock feed makes it wise at the present time to consider growing feeds rich in proteins. Of such feeds the U. S. Department of Agriculture calls attention to alsike clover as a plant for low, wet places. Analyses show that alsike clover hay is slightly richer in protein than red clover, and the hay is fine and well liked by stock. For dairy cattle, especially, it is an excellent feed, and a ration of alsike hay could partly replace a ration of silage and concentrates where these have been used, making a saving in concentrates. The department especially calls attention to the wet bottoms that are often waste or weed-overgrown lands. Alsike clover thrives in such places.

#### MOTT-LY GLEANINGS.

Ramsey & Son, of Auburn, N. Y., are well pleased with the season's seed

## SPECIAL OFFER

# LILY BULBS

We have a few thousand each of the following COLD STORAGE LILIUMS which we offer for prompt acceptance and subject to prior sale:

|  | Case    | 5 Cases | 10 Cases |
|--|---------|---------|----------|
| <b>Lilium Formosum</b> , 7/ 9, 250 per case .....  | \$12.50 | \$60.00 | \$112.00 |
| " " 9/10, 180 per case .....                       | 14.50   | 70.00   | 135.00   |
| <b>Lilium Giganteum</b> , 6/ 8, 400 per case ..... | 13.00   | 60.00   | 112.00   |
| " " 7/ 9, 300 per case .....                       | 13.50   | 63.75   | 120.00   |
| " " 8/10, 225 per case .....                       | 15.75   | 76.50   | 146.25   |
| " " 9/10, 200 per case .....                       | 17.00   | 82.50   | 160.00   |
| " " 7/ 9, 100 per case .....                       | 5.50    | 25.00   | 45.00    |
| " " 9/10, 100 per case .....                       | 9.50    | 45.00   | 85.00    |

The following Caladium Esculentum and Tuberose Bulbs are offered subject to prior sale:

|  | 100     | 1000    |
|--|---------|---------|
| <b>Caladium Esculentum</b> , 5/ 7..... | \$ 1.00 | \$ 7.50 |
| " " 7/ 9.....                          | 2.00    | 15.00   |
| " " 9/11.....                          | 3.50    | 30.00   |
| " " 11/12.....                         | 6.00    | 55.00   |
| " " 12/14.....                         | 11.00   | 100.00  |
| <b>Tuberose</b> , 4/6.....             | .75     | 6.50    |
| " 6/8.....                             | 1.50    | 12.00   |

*Stumpp & Walter Co*

30 Barclay St.  
NEW YORK

Mention The Review when you write.

## NOTICE TO GROWERS

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

### SNAPDRAGON

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

business. Stocks never germinated better and their farmer-patrons are putting forth their best efforts to produce good crops. It looks promising for corn.

Manager Boyce, of the Binghamton Seed Co., Binghamton, N. Y., says that while the call for small seeds exceeded that of any previous year, the sale of seed corn will also be highly satisfactory.

The Lohrman Seed Co., of Detroit, Mich., is working all hands to take care of the counter trade. Both stores are crowded continually.

W. M.

## PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.

PRIMULA KEWENSIS, new dwarf yellow, 25c.

PRIMULA MALACOIDES, Giant Baby, 25c.

CINERARIA, large dwarf, trade pkt., 50c; 1/2, 25c.

CYCLAMEN, Giants, trade pkt., \$1.00; 1/2, 50c.

PANSY, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.  
90-92 W. Broadway, NEW YORK

## J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices to Florists and Market Gardeners

BALTIMORE, MARYLAND

## J. M. THORBURN & CO.

53 Barclay Street

through to 54 Park Place

NEW YORK CITY

SEEDS AND BULBS



# "ORIENTAL ORCHIDS"

**Commercially Known as Speciosum Magnificum.**

**BOOK NOW A PLANTING**  
**FOR A CHRISTMAS CROP**

A fine stock, sure to average a prolific yield,  
is offered at the following prices:

|  |                  |
|--|------------------|
| Size 9x10, 100 bulbs to the case.....  | \$ 9.00 per case |
| Size 9x11, 100 bulbs to the case.....  | 10.00 per case   |
| Size 10x11, 100 bulbs to the case.....                                       | 12.00 per case   |
| Size 11x12, 100 bulbs to the case.....                                       | 12.00 per case   |
| Size 11x13, 80 bulbs to the case.....  | 14.00 per case   |
| Size 12x13, 70 bulbs to the case.....  | 14.00 per case   |
| Size 13x15, 60 bulbs to the case.....  | 14.00 per case   |
| Over 500 blooms have been produced from a single Horseshoe Brand Magnificum. |                  |

We also have a fine stock of

## SPECIOSUM ALBUM

the only hardy white Lily.

Try a case of this novelty for Christmas flowering, which we offer special for:

|  |                  |
|--|------------------|
| Size 7x 9, 220 bulbs to the case.....  | \$14.00 per case |
| Size 9x10, 150 bulbs to the case.....  | 14.00 per case   |
| Size 9x11, 130 bulbs to the case.....  | 14.00 per case   |
| Size 11x12, 100 bulbs to the case..... | 14.00 per case   |

We can also supply Horseshoe Brand Cold Storage Giganteum.

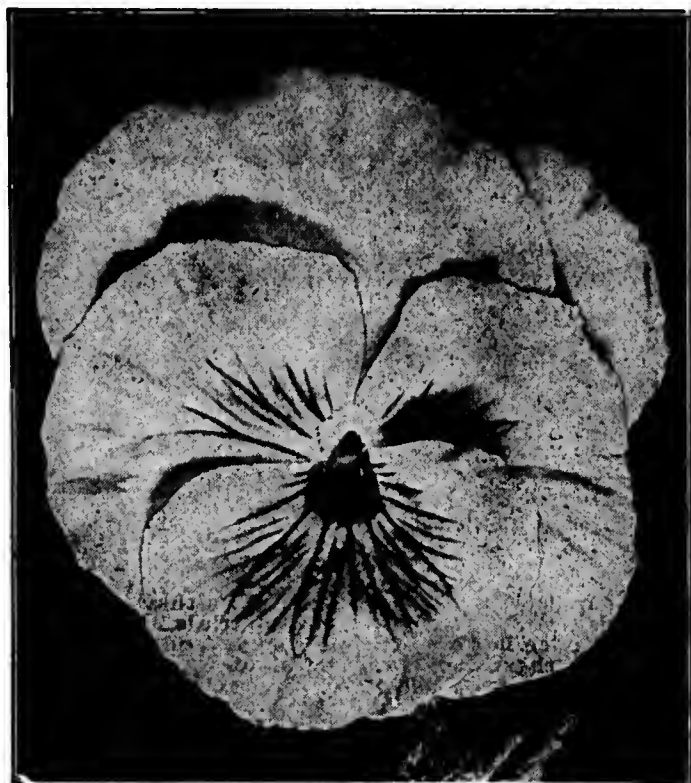


# RALPH M. WARD & CO.

**THE LILY HOUSE**

**71-73 Murray Street, NEW YORK**

**Boompjes 82, ROTTERDAM**



## MICHELL'S NEW CROP FLOWER SEEDS

### Pansy Seed

**Mitchell's Giant Exhibition, Mixed.** A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.; 1/8 oz., \$1.00; \$6.00 per oz.

**Giant Trimardeau, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

### Daisy, Double English

|                                     |          |        |
|-------------------------------------|----------|--------|
|                                     | Tr. pkt. | Oz.    |
| <b>Monstrosa Pink</b> .....1/4 oz.  | \$1.50   | \$0.50 |
| <b>Monstrosa White</b> .....1/4 oz. | 1.50     | .50    |
| <b>Monstrosa Mixed</b> .....1/4 oz. | 1.50     |        |
| <b>Longfellow Pink</b> .....        | .30      | \$2.00 |
| <b>Snowball White</b> .....         | .30      | 2.00   |
| <b>Mixed</b> .....                  | .30      | 1.50   |

### Myosotis

|                                 |     |      |
|---------------------------------|-----|------|
| <b>Alpestris Victoria</b> ..... | .25 | 1.00 |
| <b>Eliza Fonrobert</b> .....    | .20 | 1.00 |

### Cineraria

|                                       |         |        |
|---------------------------------------|---------|--------|
|                                       | 1/2 tr. | Tr.    |
|                                       | pkt.    | pkt.   |
| <b>Grandiflora Prize, Dwarf</b> ..... | \$0.60  | \$1.00 |
| <b>Grandiflora Med. Tall</b> .....    | .60     | 1.00   |

### Primula Chinensis

|                                  |         |        |
|----------------------------------|---------|--------|
|                                  | 1/2 tr. | Tr.    |
|                                  | pkt.    | pkt.   |
| <b>Alba Magnifica</b> .....      | \$0.60  | \$1.00 |
| <b>Chiswick Red</b> .....        | .60     | 1.00   |
| <b>Duchess</b> .....             | .60     | 1.00   |
| <b>Holborn Blue</b> .....        | .60     | 1.00   |
| <b>Kermesina Splendens</b> ..... | .60     | 1.00   |
| <b>Rosy Morn</b> .....           | .60     | 1.00   |
| <b>Prize Mixture</b> .....       | .60     | 1.00   |

### Primula Obconica Gigantea

|                                 |        |
|---------------------------------|--------|
| <b>Lilacina, Lilac</b> .....    | \$0.50 |
| <b>Kermesina, Crimson</b> ..... | .50    |
| <b>Rosea, Pink</b> .....        | .50    |
| <b>Alba, White</b> .....        | .50    |
| <b>Hybrida Mixed</b> .....      | .50    |

### Cycas Stems

\$2.50 per 25 lbs.; per 100 lbs. \$9.00; case lots (about 300 lbs.) at 8 1/2c per lb.

Also all other reasonable Seeds, Bulbs and Supplies.

Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., Philadelphia**

Mention The Review when you write.

### ST. LOUIS.

#### The Market.

The St. Louis market last week was in splendid condition and members of the trade were satisfied with the business done. Despite the rain Memorial day, which marred business somewhat, there was a big demand May 28 and 29. The wholesalers did a large shipping business for Memorial day and the retailers report that business was excellent.

There was a good supply of stock for the holiday and it cleared well at reasonable prices. The supply the last part of the week was large and the demand small. Consequently prices dropped.

Excellent roses, Ophelia, Russell and Sunburst, especially, are coming in daily and low prices prevail in all grades. The supply of all grades and varieties of carnations is heavy and the average price has dropped to around \$2 per hundred.

Peonies are crowding the market. The best sell for \$5 per hundred. Sweet peas again are in heavy supply. Some fine America and Mrs. Francis King gladioli are coming in and clear daily. Valley is of good quality, but there is not enough in the market to supply the demand. The supply of cape jasmine from Texas is large and the price is low. Easter lilies are plentiful at \$8 per hundred. Huckleberry, which has taken the place of wild smilax, is in great demand for decorative purposes and is in good supply. All other greens also are in demand.

#### Various Notes.

As provided in the will of the late Henry Shaw, founder of the Missouri Botanical Garden, the annual sermon on flowers was preached May 13 at Christ's church. Plants from the garden were used to decorate the church.

Edwin Denker, of St. Charles, Mo., who was in St. Louis last week buying supplies, said orders for Memorial day were heavy this year.

Joseph Witek delivered his Memorial day orders with a new Ford delivery truck. He reports business for May was satisfactory.

The convention of advertising men

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



|  |                       |
|--|-----------------------|
| <b>LILIUM GIGANTEUM</b>  | <b>LILIUM AURATUM</b> |
| 6-8.....400 to case  | 9-10.....100 to case  |
| 7-9.....300 to case  | 11-13.....            |
| 8-9.....275 to case  |                       |
| 8-10.....250 to case   | <b>LILIUM RUBRUM</b>  |
| 9-10.....200 to case   | 8-10.....175 to case  |
| 10-12.....150 to case  | 9-10.....125 to case  |
| Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc. | 9-11.....130 to case  |
|  | 10-12.....100 to case |
|  | 11-13.....85 to case  |

### AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.

## LILY BULBS

### FALL SHIPMENT

**Giganteum, Formosum, Rubrum, Multiflorum, Magnificum, Auratum, Album, Melpomene, Etc.**

Shipments distributed from New York, Chicago, Philadelphia, Denver, London (Ont). Some 1916 crop from storage to offer. Write for **IMPORT** prices, stating quantity, variety and size.

### McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

### GIGANTEUM LILY BULBS FROM COLD STORAGE

|                           |         |
|---------------------------|---------|
| 7-9, per case of 300..... | \$14.00 |
| 8-9, " " " 250.....       | 14.00   |
| 9-10, " " " 200.....      | 16.00   |

Holton & Hunkel Co., Milwaukee, Wis.

Mention The Review when you write.

### LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 300 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association. Anna Paulowna, Holland.

Mention The Review when you write.

## LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

### LILIUM GIGANTEUM

|            |          |
|------------|----------|
|            | Per 1000 |
| 7-9.....   | \$ 45.00 |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto. Cold storage **GIGANTEUM BULBS** all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

### G. M. REBURN & CO.

160 N. Wabash Ave.  
CHICAGO

### LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

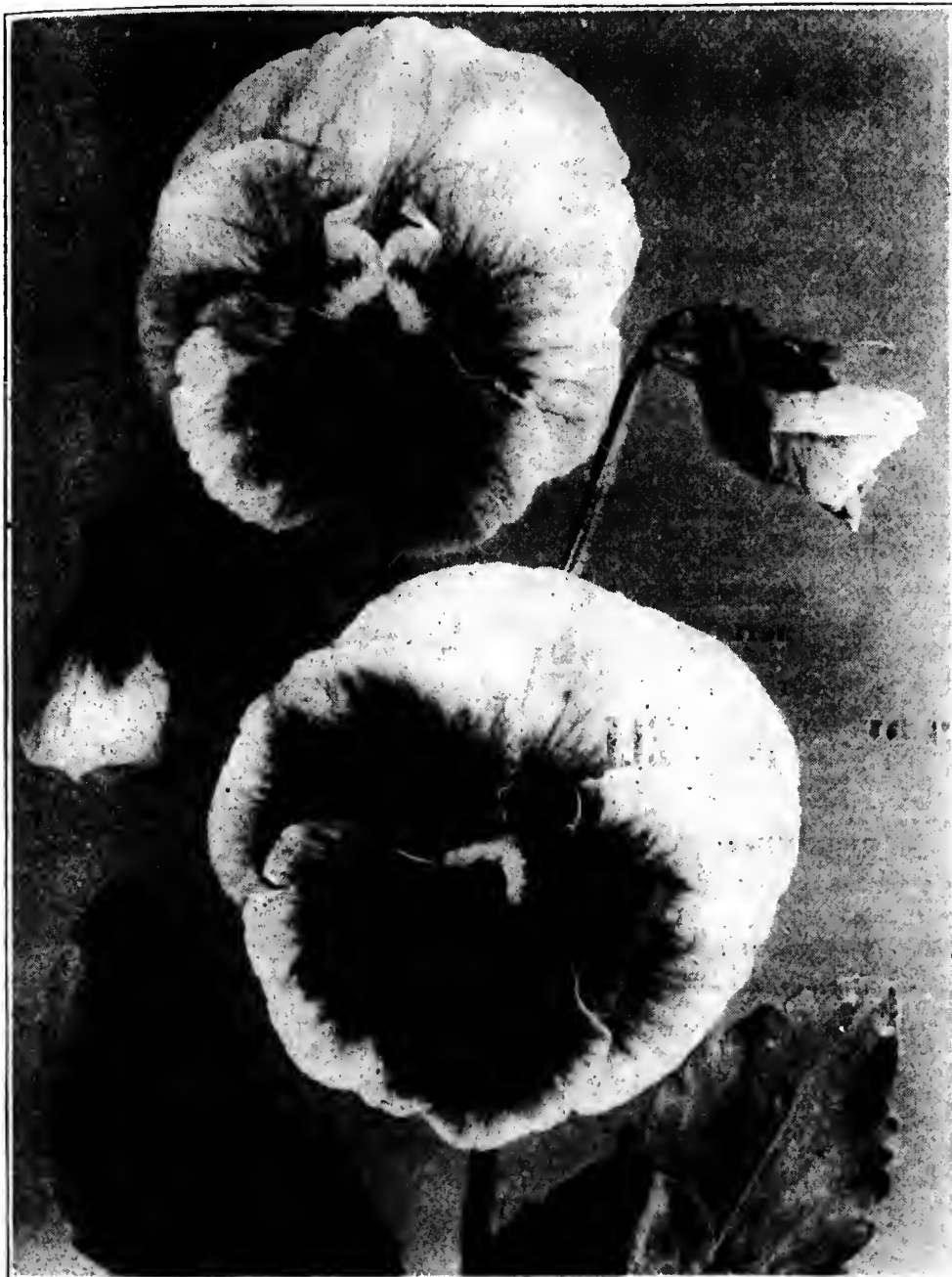
Dahlias, Cannas, Gladioli and Caladiums—Prices on Application.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

Always Mention the...

### FLORISTS' REVIEW

When Writing Advertisers



Mention The Review when you write.

## HAVE YOU BOUGHT YOUR PANSY SEED?

In the past a large per cent of the pansy seed has come from Germany. This source is now cut off.

You need not worry about this very important item, as there are several firms in the United States that are growing pansy seed equal and superior to any foreign grown seed.

The firm of William Toole & Son is one of these.

We are just starting to harvest what promises to be the largest and finest crop of pansy seed Wm. Toole & Son have ever grown.

William Toole & Son are pioneers in the raising of pansy seed in America.

Thirty-five years' experience in selecting, breeding, studying, and growing pansy seed and plants especially to suit the wants of American people, have resulted in our superior strain of pansy seed.

Our aim is to grow the kind of seeds we would like to buy ourselves.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

### TOOLE'S GIANT PRIZE STRAIN

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. Packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.

### COLOR MIXTURES

10. **Blue Shades**—This is a mixture of all blue and purple varieties of pansies.

20. **Black Pansies.**

30. **Brown Shades**—This is a mixture of all the beautiful brown varieties of pansies.

50. **Red Shades**—All of the showy red and purple kinds are combined in this mixture.

60. **White Mixture**—All of the different varieties of white flowered pansies are to be found in this mixture.

70. **Yellow Shades**—Into this mixture we put equal parts of the various shades of yellow pansies.

80. **Fancy Varieties**—All the fancy edged varieties, such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100. **Masterpiece**—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Leaflet on pansy culture sent free on request.

Any of the above mixtures or varieties, packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.00.

New crop ready June 15 to 20.

## WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.

## Vick's Quality Flower Seeds

In all leading varieties

JAMES VICK'S SONS, Rochester, N. Y.

Mention The Review when you write.

## BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

here this week is creating considerable business for the florists, as the convention has many social features.

Alexander Lurie and John Noyes, respectively horticulturist and landscape gardener of the Missouri Botanical Garden, were the judges at the exhibition under the auspices of the Webster Grove Garden Club.

John J. Bentzen, who recently sold his stock of plants at auction, says that the greenhouses, which he vacated, are the property of his father, A. J. Bentzen, and are not owned by his grandfather.

Frank Gorly, of Grimm & Gorly, reports that Memorial day business was the best on record. The firm sold out its supply of cut flowers. Plants of all kinds sold well.

George H. Angermueller says orders for Memorial day exceeded those of any preceding year.

Fred Strohmeier, designer for the Ayres Floral Co., has the sympathy of the trade in the loss of his brother, who died last week.

Miss Frances Ludlow, of Chicago, who is connected with the seed trade there,

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

WM. ELLIOTT & SONS

42 VESEY ST. NEW YORK

Mention The Review when you write.

"Wilson's Seeds will  
grow anywhere"

J. J. WILSON SEED CO., NEWARK, N.J.

Mention The Review when you write.

## SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO.

Mention The Review when you write.

is spending a few days with her sister, Mrs. C. E. De Wever, at Olivette, Mo. Miss Ludlow was a caller in the wholesale district last week.

The St. Louis Florists' Club will celebrate its thirty-second anniversary Thursday afternoon, June 14, on the grounds of the Missouri Pottery & Supply Co., 4219 Iowa avenue. A program suitable to the occasion is being prepared. Automobiles will be waiting in the wholesale district at 1 p. m. for those who wish to attend the meeting. President Jules Bourdet says every member should attend this important meeting.

The St. Louis Wholesale Cut Flower Co. had a splendid Memorial day business, both in shipping and local orders. William Ossick, of the W. C. Smith Wholesale Floral Co., reports Memorial day business with his company the best

## Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

Seedman and Florist

5732-5752 Gunnison St.,  
CHICAGO

Mention The Review when you write.

## GLADIOLI

New Catalogue Ready

## JOHN LEWIS CHILDS, Inc.

Flowerfield, L. I., N. Y.

Mention The Review when you write.

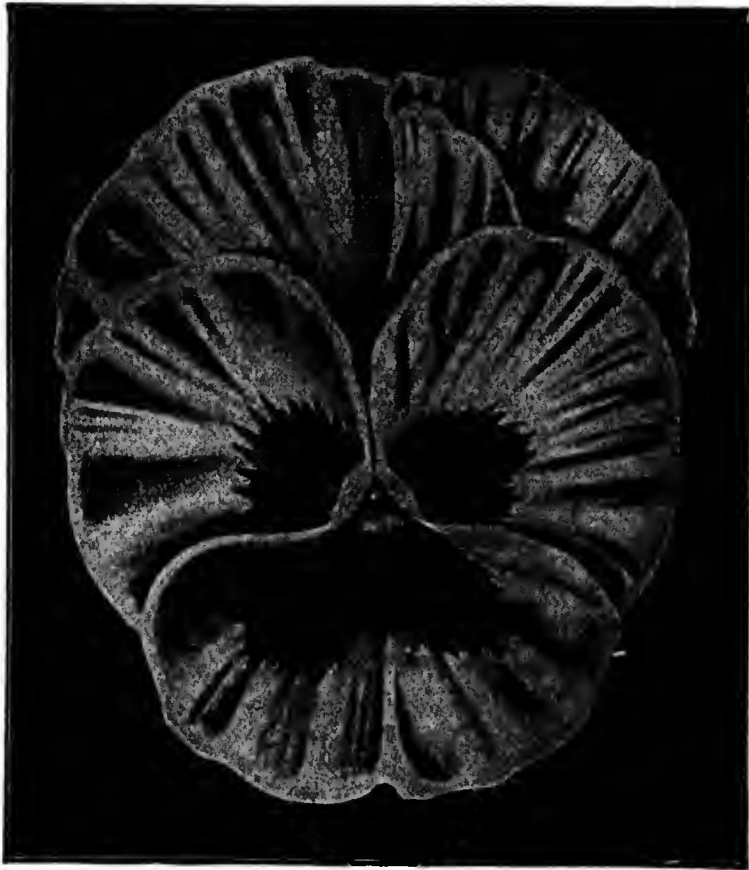
HELLER'S  
MICE  
PROOF  
SEED  
CASES.

Send for Catalogue.

## HELLER & CO.

Montpelier, Ohio





## New Early-flowering or Winter-blooming Giant Pansies

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering and the unusual hardiness, which enables them to withstand quite severe winters, and to bloom right on into the summer. Sown at the same time as other Pansies, they begin flowering the early part of March, or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant. They are highly recommended for autumn planting and for very early bedding, as well as for early cut flowers.

14. **WINTER SUN.** Golden yellow, with dark eye.
15. **ICE KING.** Silvery white, with dark blue eye.
16. **CELESTIAL QUEEN.** Light or sky blue.
17. **CHARM OF MARCH.** Dark velvety blue.
18. **MIXED.** The above four colors with other shades and variations.

500 Seeds, 25c; 1000 Seeds, 40c;  
 1/8 oz., \$1.10; 1/4 oz., \$2.00;  
 1 oz., \$7.50.

Chas. Frost  
 Kentworth,  
 N. J.

Mention The Review when you write.

in years and H. C. Berning, C. A. Kuehn and the Windler Wholesale Floral Co. all are pleased with the records made.  
 J. J. B.

### KANSAS CITY, MO.

#### The Memorial Day Business.

Sales for Memorial day were most encouraging, but it was evident that if the weather had been pleasant twice as much stock could have been sold, providing it were available. As it was, nearly everyone sold out, and where it was possible pans of geraniums and other made-up stock were moved. The long spell of dark weather held back all but a few of the peonies, those that did make the day bringing high prices. A comparatively large quantity of roses and carnations was disposed of, with the roses leading. Higher prices were obtained for these than during the same period of any previous year. Cape jasmines of supreme quality sold rapidly, at good prices. There were fair quantities of Spanish irises, baby gladioli, Easter lilies and callas.

The reports indicate that comparatively few bedding plants were sold, as it was too wet to set them out; but blooming pot plants met with a satisfactory sale. As a whole, the day's business surpassed that of last year.

#### Various Notes.

Out-of-town shipments for Memorial day business at the Arthur Newell establishment greatly exceeded last year's total for the holiday. Mr. Newell is erecting a residence out in the Morningside drive addition, at a cost of \$9,500.

Samuel Murray smilingly reports that he has nary a kick to register in the matter of Memorial day business.

A splendid business was done by the G. M. Kellogg Flower & Plant Co., the salesmen disposing of everything on hand. The company's supply of cut flowers was large, with the exception of peonies, of which there were only about



### Uncle Si sez:

If we spent more time appreciating than complaining, we'd all be a heap happier.

### Complaint No. 1:

Shortage of Flowers

### Cause:

Not Enough Grown

### LILY-SPECIAL

|            |            |              | Per case |
|------------|------------|--------------|----------|
| Giganteum, | 8/9 bulbs, | 100 to case, | \$ 6.00  |
| "          | 8/9 "      | 280 "        | 15.50    |
| Rubrum,    | 8/9 "      | 190 "        | 13.50    |

## M. M. CARROLL

Norwood, (Near Cincinnati) Ohio

5,000 cut this year, as compared with 40,000 last year. Hydrangeas came in for a good sale.

W. J. Barnes cleared everything, and he had a large quantity of cut stock.

The W. L. Rock Flower Co. experienced a big business, the largest it ever had for the day. The company was well prepared in the matter of carnations, having a large crop of blooms that were unusually fine for this time of the year.

Adolph Mohr announces the arrival of a 10-pound son at his new home.

Among others reporting a better-than-ever Memorial day business were E. Humfeld, the Alpha Floral Co., Mrs. T. A. Moseley, Miss Jennie Murray, August Luther, Jr., and Miss L. E. Boggess.

Despite the rain, the people flocked to the cemeteries, and the store of A. F. Barbe was jammed with buyers during the greater part of the time. Mr. Barbe did a record business, as he had plenty of roses and carnations to take the place of peonies. Wreaths of all kinds sold well.

W. J. B.

## SEASONABLE STOCK OF "WORTH-WHILE" QUALITY

### MAKE US PROVE IT.

We pay freight both ways if you don't agree with us.

### LAWN GRASS SEED "HARDY EVERGREEN"

(The Good Kind)

1-lb. cartons.....20c; retails, \$0.30  
 5-lb. bags .....90c; retails, 1.25  
 Bulk, \$17.50 per 100 lbs.

### DAHLIAS

|                    |          |         |
|--------------------|----------|---------|
| Strong Roots       | Doz.     | 100     |
| White shades.....  | } \$1.50 | \$10.00 |
| Yellow shades..... |          |         |
| Red shades.....    |          |         |
| Variegated.....    |          |         |

### Lily Bulbs from Cold Storage

We ask you to try 100 or more of our "specially graded" stock and compare them with the other fellow's

### Lilium Giganteum

|                   |          |
|-------------------|----------|
|                   | Per 100  |
| 7 to 9-inch.....  | \$ 5.50  |
| Per case of 300,  | \$15.00. |
| 9 to 10-inch..... | 9.00     |

Allow us to ship you 100 or more every two weeks. We believe you will find them profitable.

### Lily of the Valley Pips

New Crop, Fancy

|                  |          |
|------------------|----------|
|                  | Per case |
| Case of 250..... | \$ 6.50  |

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6785

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**GREENHOUSES and RETAIL****NEW CASTLE, IND.**

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**Wholesale Cut Flower Prices.**

Chicago, June 6, 1917.

|                                    | Per doz.          |  |
|------------------------------------|-------------------|--|
| Beauty, long stems .....           | \$ 4.00 @ \$ 5.00 |  |
| Beauty, 30 to 36-in. stems.....    | 2.00 @ 3.00       |  |
| Beauty, 24-in. stems .....         | 1.50 @ 2.00       |  |
| Beauty, 12 to 20-in. stems.....    | .50 @ 1.00        |  |
|                                    | Per 100           |  |
| Killarney .....                    | 2.00 @ \$10.00    |  |
| White Killarney .....              | 2.00 @ 10.00      |  |
| Double White Killarney.....        | 2.00 @ 10.00      |  |
| Killarney Brilliant .....          | 2.00 @ 12.00      |  |
| Mrs. Russell .....                 | 4.00 @ 25.00      |  |
| Champ Welland .....                | 2.00 @ 12.00      |  |
| Richmond .....                     | 2.00 @ 10.00      |  |
| Rhea Reid .....                    | 2.00 @ 12.00      |  |
| Mrs. Aaron Ward.....               | 2.00 @ 10.00      |  |
| Sunburst .....                     | 2.00 @ 12.00      |  |
| Ophelia .....                      | 2.00 @ 12.00      |  |
| Milady .....                       | 2.00 @ 12.00      |  |
| Hoosier Beauty .....               | 2.00 @ 12.00      |  |
| Carnations .....                   | 1.50 @ 6.00       |  |
| Valley .....                       | 4.00 @ 6.00       |  |
| Calla Lilies .....                 | 4.00 @ 10.00      |  |
| Easter Lilies .....                | 4.00 @ 12.00      |  |
| Oatleas, per doz. \$6.00 @ \$ 9.00 |                   |  |
| Stocks, per bunch.. .50 @ 1.00     |                   |  |
| Sweet Peas .....                   | .35 @ 1.50        |  |
| Calendulas .....                   | 2.00 @ 4.00       |  |
| Mignonette .....                   | 1.50 @ 4.00       |  |
| Spanish Iris .....                 | 3.00 @ 8.00       |  |
| Gladioli .....                     | 2.00 @ 8.00       |  |
| Double Poeticus .....              | .50 @ .75         |  |
| Daisies .....                      | .50 @ 1.50        |  |
| Peonies .....                      | 3.00 @ 8.00       |  |
| Cape Jasmine .....                 | 1.50 @ 2.00       |  |
| Forget-me-nots, per bunch .....    | \$0.15 @ \$0.30   |  |
| Pansies, per bunch.. .05 @ .10     |                   |  |
| Lilacs, per bunch.. .15 @ .50      |                   |  |
| Candytuft, per bunch .....         | .35 @ .50         |  |
| Anemones, per bunch .....          | .35 @ .50         |  |
| Snapdragon, doz... .50 @ 1.50      |                   |  |

KINDLY discontinue writer's advertisement in your "For Sale" columns, rendering bill for same at the next issue. We are pleased to advise that the results have been satisfactory.—James V. Colpitts, Philadelphia, Pa.

**Russell--Ward Sunburst****ROSES**

Nice clean roses at moderate prices

**South Park Floral Co.**  
 NEW CASTLE, IND.
**Hoerber Brothers**Wholesale Growers of... **Cut Flowers**

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

**ZECH & MANN****WHOLESALE FLORISTS**

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

**GEO. REINBERG**Wholesale Grower of **Cut Flowers**

Richmond, Sunburst, Ophelia, Pink and White Killarney

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We are the largest Cut Flower shippers in **MINNEAPOLIS**. Let us supply your wants. If it is on the market, we can furnish it.

**Florists' Supplies**

Get our prices before placing order. We guarantee satisfaction.

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**Joseph Ziska & Sons**

169-175 N. Wabash Ave., CHICAGO

**WIRE DESIGNS and WHOLESALE FLORISTS' SUPPLIES**

Write for Prices on Your Wants

Mention The Review when you write.

## Wholesale Cut Flower Prices.

Cincinnati, June 6, 1917.

|                          | Per doz.  |         |
|--------------------------|-----------|---------|
| Beauties, Special .....  | \$5.00    |         |
| Beauties, Fancy .....    | 4.00      |         |
| Beauties, Extra .....    | 3.00      |         |
| Beauties, First .....    | 2.00      |         |
| Beauties, Second .....   | 1.00      |         |
| Beauties, Shorts .....   | .60       |         |
|                          | Per 100   |         |
| Killarney .....          | \$ 4.00 @ | \$10.00 |
| White Killarney .....    | 4.00 @    | 10.00   |
| Richmond .....           | 4.00 @    | 12.00   |
| Carnations .....         | 1.00 @    | 3.00    |
| Easter Lilies .....      | 10.00 @   | 12.50   |
| Lily of the Valley ..... |           | 6.00    |
| Orchids, per doz. ....   | \$9.00    |         |
| Callas .....             | 8.00 @    | 10.00   |
| Sweet Peas .....         | .50 @     | .75     |
| Calendulas .....         | 2.00 @    | 3.00    |
| Jonquills .....          | 1.00 @    | 2.00    |
| Poeticus .....           | 1.00 @    | 2.00    |
| Tulipa .....             | 2.00 @    | 3.00    |
| Baby Primrose .....      |           | 1.00    |
| Snapdragons .....        | 6.00 @    | 12.50   |
| Gladoli .....            | 4.00 @    | 10.00   |
| Mignonette .....         | 3.00 @    | 4.00    |
| Spanish Iris .....       | 3.00 @    | 4.00    |
| Peonies .....            | 4.00 @    | 8.00    |
| Jasmine .....            | 1.50 @    | 2.00    |

Philadelphia, June 6, 1917.

|  | Per 100   |         |
|--|-----------|---------|
| Beauties, Specials .....                       | \$12.50 @ | \$20.00 |
| Beauties, Medium .....                         |           | 15.00   |
| Beauties, Short .....                          | 4.00 @    | 6.00    |
| Killarney, Long .....                          | 5.00 @    | 6.00    |
| Killarney, Short .....                         | 2.00 @    | 4.00    |
| Hadley, Mrs. Russell, Prima Donna, Long .....  | 10.00 @   | 15.00   |
| Hadley, Mrs. Russell, Prima Donna, Short ..... | 4.00 @    | 6.00    |
| Maryland, Long .....                           | 6.00 @    | 8.00    |
| Maryland, Short .....                          | 2.00 @    | 4.00    |
| Ophelia, Sunburst, Ward, Long .....            | 6.00 @    | 8.00    |
| Ophelia, Sunburst, Ward, Short .....           | 2.00 @    | 4.00    |
| Carnations, Select .....                       |           | 3.00    |
| Carnations, Ordinary .....                     |           | 2.00    |
| Easter Lilies .....                            | 8.00 @    | 10.00   |
| Valley .....                                   | 6.00 @    | 8.00    |
| Cattleya .....                                 | 25.00 @   | 50.00   |
| Snapdragon .....                               | 4.00 @    | 8.00    |
| Sweet Peas, Ordinary .....                     | .25 @     | .40     |
| Sweet Peas, Orchid .....                       | .40 @     | .75     |
| Daisies .....                                  | .50 @     | 1.00    |
| Callas .....                                   | 8.00 @    | 12.00   |
| Spanish Iris .....                             | 2.00 @    | 4.00    |
| Peonies .....                                  | 8.00 @    | 12.00   |
| Gladolus America .....                         | 5.00 @    | 8.00    |
| Gladolus, baby vars. ....                      |           | 3.00    |
| Larkspur .....                                 | 6.00 @    | 12.50   |
| Cornflower .....                               |           | 1.00    |

Pittsburgh, June 6, 1917.

|                            | Per 100   |         |
|----------------------------|-----------|---------|
| Beauty, Special .....      | \$20.00 @ | \$30.00 |
| Beauty, Fancy .....        | 10.00 @   | 15.00   |
| Beauty, shorter .....      | 2.00 @    | 8.00    |
| Killarney .....            | 3.00 @    | 10.00   |
| White Killarney .....      | 3.00 @    | 10.00   |
| Richmond .....             | 4.00 @    | 12.00   |
| Mrs. Aaron Ward .....      | 6.00 @    | 10.00   |
| Ophelia .....              | 6.00 @    | 12.00   |
| Shawyer .....              | 6.00 @    | 12.00   |
| Mock .....                 | 4.00 @    | 10.00   |
| Sweetheart .....           |           | 2.00    |
| Mrs. Charles Russell ..... | 8.00 @    | 15.00   |
| Carnations .....           | 2.00 @    | 3.00    |
| Lilies .....               | 10.00 @   | 12.00   |
| Valley .....               | 4.00 @    | 6.00    |
| Sweet Peas .....           | .50 @     | 2.00    |
| Yellow Daisies .....       | 1.00 @    | 2.00    |
| Snapdragon .....           | 4.00 @    | 6.00    |
| Calendula .....            |           | 4.00    |
| Spanish Iris .....         | 4.00 @    | 6.00    |
| Peonies .....              | 4.00 @    | 8.00    |

THE ad in The Review did it; sold out the first day; had about twenty offers for my plants.—Henry Gerstenkorn, Decatur, Ill.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

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# EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

## Hoffmeister Floral Co.

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# CC POLLWORTH CO.

We can fill your orders for all

**Seasonable Cut Flowers**

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## HOLTON & HUNKEL CO.

**Fancy White and Pink Killarney, Carnations, Valley, Lilies,**

**462 Milwaukee Street, Milwaukee, Wis.**

**AND ALL OTHER SEASONABLE STOCK:**

Mention The Review when you write.

### Wholesale Cut Flower Prices.

Boston, June 6, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$10.00 @ | \$20.00 |
| Shawyer, Russell       | 2.00 @    | 8.00    |
| Killarney              | 1.00 @    | 4.00    |
| Stanley, Miller        | 1.00 @    | 6.00    |
| White Killarney        | 1.00 @    | 6.00    |
| Double White Killarney | 1.00 @    | 6.00    |
| Dark Pink Killarney    | 1.00 @    | 6.00    |
| Killarney Queen        | 1.00 @    | 6.00    |
| Mrs. Aaron Ward        | 1.00 @    | 6.00    |
| Hadley                 | 1.00 @    | 8.00    |
| Ophelia                | 1.00 @    | 8.00    |
| Sunburst               | 1.00 @    | 6.00    |
| Francis Scott Key      | 1.00 @    | 6.00    |
| Prince d'Arenberg      | 1.00 @    | 6.00    |
| Hoosier Beauty         | 1.00 @    | 6.00    |
| Carnations             | 1.00 @    | 3.00    |
| Cattleyas              | 40.00 @   | 50.00   |
| Lily of the Valley     | 3.00 @    | 4.00    |
| Easter Lilies          | 4.00 @    | 6.00    |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .20 @     | .75     |
| Pansies                | .25 @     | .50     |
| Snapdragons            | 2.00 @    | 3.00    |
| Yellow Marguerites     | .50 @     | 2.00    |
| Bachelor's Buttons     | .25 @     | .50     |
| Calendulas             | .50 @     | 1.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Spanish Iris           | 3.00 @    | 6.00    |
| Gladioli, small        | 3.00 @    | 4.00    |
| Gladioli, large        | 6.00 @    | 8.00    |

Milwaukee, June 6, 1917.

|                       | Per 100   |         |
|-----------------------|-----------|---------|
| Mrs. Charles Russell  | \$ 6.00 @ | \$25.00 |
| Hoosier Beauty        | 5.00 @    | 10.00   |
| Killarney             | 3.00 @    | 8.00    |
| White Killarney       | 3.00 @    | 8.00    |
| Mrs. Ward             | 3.00 @    | 6.00    |
| Ophelia               | 3.00 @    | 8.00    |
| Bon Silene, bunch     | \$.35 @   | \$.50   |
| Cecile Brunner, bunch | .35 @     | .50     |
| Carnations, fancy     | 1.50 @    | 3.00    |
| Valley                | 4.00 @    | 6.00    |
| Easter Lilies         | 10.00 @   | 12.50   |
| Cattleyas, per doz.   | \$6.00 @  |         |
| Calendulas, bunch     | \$.25 @   | \$.35   |
| Sweet Peas            | .50 @     | 1.00    |
| Tulips                |           | 3.00    |
| Snapdragon, bunch     | \$.50 @   | \$1.00  |
| Callas, per doz.      | 1.25 @    | 1.50    |
| Daisies               | .75 @     | 1.50    |
| Mignonette, bunch     | \$.35 @   | \$.50   |
| Peonies               | 3.00 @    | 5.00    |

St. Louis, June 6, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | \$ 4.00 @ | \$ 8.00 |
| White Killarney    | 4.00 @    | 5.00    |
| Killarney          | 4.00 @    | 5.00    |
| Ward, Hadley       | 4.00 @    | 8.00    |
| Milady and Ophelia | 4.00 @    | 8.00    |
| Russell            | 4.00 @    | 12.50   |
| Carnations         | 3.00 @    | 4.00    |
| Lily of the Valley | 5.00 @    | 6.00    |
| Easter Lilies      | 6.00 @    | 8.00    |
| Callas             | 6.00 @    | 8.00    |
| Orchids, doz.      | \$6.00 @  |         |
| Snapdragons        | 4.00 @    | 5.00    |
| Tulips             | 3.00 @    | 4.00    |
| Sweet Peas         | .20 @     | .40     |
| Peonies            | 4.00 @    | 5.00    |

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.

## WELCH BROS. CO.

**Wholesale Cut Flower Market**

**262 Devonshire St., BOSTON, MASS.**

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

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**FLORISTS' PUBLISHING CO.**  
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Supplies and Everything in Season Always on Hand

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Receiver and Shipper of All Varieties of Cut Flowers  
**SPECIALTY—CHOICE ROSES**  
ALL NEW VARIETIES  
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**WHOLESALE COMMISSION FLORIST**  
Leading Varieties of Cut Flowers  
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**FRANK H. TRAENDLY** **CHARLES SCHENCK**  
**TRAENDLY & SCHENCK**  
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**116 W. 28th St., NEW YORK**  
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all kinds of  
**EVERGREENS**  
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**Frank Millang**  
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**SPECIALTIES: Roses and Asparagus**  
Mention The Review when you write.

**William P. Ford**  
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Phone 5335 Farragut  
**Seasonable Flowers** in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.  
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**WHOLESALE FLORIST**  
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Cut Flower Exchange,  
OPEN ALL NIGHT  
An Unexcelled Outlet for CONSIGNED FLOWERS  
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**47 W. 28th St., New York City**  
**24 Years' Experience**  
Everything in Cut Flowers  
Tel. 5296 Mad. Sq. **Consignments Solicited**

**George B. Hart**  
**WHOLESALE FLORIST**  
**47-51 Stone Street, ROCHESTER, N. Y.**

**Reed & Keller**  
**122 W. 25th St., New York**  
**Florists' Supplies**  
We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

**CHARLES MILLANG** Wholesale Florist  
**55-57 W. 26th St., NEW YORK CITY**  
Tel. No. 7062 Madison Square

## Wholesale Cut Flower Prices.

New York, June 4, 1917.

|                          | Per 100   |         |
|--------------------------|-----------|---------|
| Beauty, Specials .....   | \$ 8.00 @ | \$12.00 |
| Beauty, Fancy .....      | 6.00 @    | 8.00    |
| Beauty, Extra .....      | 5.00 @    | 6.00    |
| Beauty, No. 1 .....      | 2.00 @    | 4.00    |
| Beauty, No. 2 .....      | 1.00 @    | 2.00    |
| Ulrich Brunner .....     | 3.00 @    | 20.00   |
| Prima Donna .....        | 1.00 @    | 10.00   |
| Killarney .....          | .50 @     | 5.00    |
| My Maryland .....        | .50 @     | 5.00    |
| Hoosier Beauty .....     | .50 @     | 8.00    |
| Richmond .....           | .50 @     | 5.00    |
| Sunburst .....           | .50 @     | 6.00    |
| Mrs. Aaron Ward .....    | 1.00 @    | 6.00    |
| Mrs. Shawyer .....       | 1.00 @    | 6.00    |
| Mock .....               | 1.00 @    | 6.00    |
| Russell .....            | 1.00 @    | 8.00    |
| Ophelia .....            | 1.00 @    | 8.00    |
| Lady Stanley .....       | 1.00 @    | 6.00    |
| Hadley .....             | 1.00 @    | 20.00   |
| Orchids—Cattleyas .....  | 15.00 @   | 40.00   |
| Carnations .....         | 1.00 @    | 3.00    |
| Easter Lilies .....      | 3.00 @    | 6.00    |
| Lily of the Valley ..... | 1.00 @    | 4.00    |
| Sweet Peas .....         | .15 @     | .75     |
| Gardenias, doz. ....     | \$0.50 @  | \$3.00  |
| Callas, doz. ....        | 1.00 @    | 1.25    |
| Tulips, doz. ....        | .15 @     | .30     |
| Lilies, bunch. ....      | .15 @     | .25     |
| Peonies, doz. ....       | .25 @     | 1.00    |
| Gladioli, doz. ....      | .75 @     | 1.25    |

Buffalo, June 6, 1917.

|                              | Per 100   |         |
|------------------------------|-----------|---------|
| Beauty, Special .....        | \$20.00 @ | \$25.00 |
| Beauty, Fancy .....          | 15.00 @   | 20.00   |
| Beauty, Extra .....          | 12.00 @   | 15.00   |
| Beauty, Firsts .....         | 8.00 @    | 10.00   |
| Mrs. Shawyer .....           | 2.00 @    | 8.00    |
| Killarney .....              | 3.00 @    | 8.00    |
| White Killarney .....        | 3.00 @    | 8.00    |
| Double White Killarney ..... | 4.00 @    | 8.00    |
| Itchmond .....               | 3.00 @    | 8.00    |
| Maryland .....               | 3.00 @    | 8.00    |
| Ophelia .....                | 3.00 @    | 8.00    |
| Mrs. Ward .....              | 2.00 @    | 5.00    |
| Bon Silene .....             | 2.00 @    | 3.00    |
| Killarney Queen .....        | 3.00 @    | 6.00    |
| Stanley .....                | 3.00 @    | 6.00    |
| Russell .....                | 5.00 @    | 12.00   |
| Sunburst .....               | 3.00 @    | 8.00    |
| Carnations .....             | 2.00 @    | 2.50    |
| Lily of the Valley .....     | 6.00 @    | 7.00    |
| Longiflorum .....            | 6.00 @    | 10.00   |
| Rubrum Lilies .....          | 4.00 @    | 6.00    |
| Cattleyas .....              | 40.00 @   | 50.00   |
| Daffodils .....              | 1.00 @    | 2.00    |
| Tulips .....                 | 1.00 @    | 2.00    |
| Sweet Peas .....             | .50 @     | 1.25    |
| Snapdragon .....             | 4.00 @    | 6.00    |
| Peonies .....                | 3.00 @    | 6.00    |

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Wholesale Growers

ELMIRA, NEW YORK



# PACIFIC COAST DEPARTMENT

## LOS ANGELES, CAL.

### The Market.

A combination of circumstances led to a shortage of some lines of stock this week. The demand from out of town was unprecedented, and there is no questioning the fact that the territory served by Los Angeles is every year becoming larger and better developed. Small towns that a few years ago were hardly on the map now are supporting a flower store or two, and people who formerly had all they could do to scrape a living now are looking for the luxuries of life. The excellent stock shipped by the wholesalers of late years has greatly helped to make flowers popular and possible in the desert towns. At any rate, whatever the cause, the result is here, and a most satisfactory result it is.

The scarcest article in the market was indoor-grown carnations, and order after order for these had to be turned down. Fortunately, the field crop was fine and in many cases could be substituted at a far lower price, which gave the retailers a chance for better profits. Roses, while not so good as those a few weeks ago, are in fair condition and there were about enough to go around. Many more gladioli could have been sold had they been on hand, but the cool weather has held this stock back. America, Panama and Mrs. Francis King are the headliners.

Orchids and valley are both on the short side, and Cecile Brunner roses are poor. Sweet peas are arriving satisfactorily, the newer Spencer types being particularly attractive and good. A remarkably good line of purple statice is in and sells freely.

There is little demand for plants at this time, or the fine hydrangeas now being shown would meet with more favor. Greens are plentiful and of good quality.

### Various Notes.

At an executive committee meeting hurriedly called by President Taylor of the Los Angeles County Horticultural Society for May 29, a most remarkable condition was brought up. Place of next meeting, speakers, etc., had been arranged, but a member who holds no office whatever had given orders for notices to be printed, containing statements to the press altogether different from the society's arrangements. Naturally, President Taylor decided to ignore these, and instructions were given to the secretary to give correct data to the press and have corrections printed.

Henry Kuntz, long known in horticultural circles in this city, has returned here from Arizona. He is speaking of an eastern trip.

Fred Hills, of Hills' Nursery, presented Mrs. Hills with a fine birthday present recently, in the form of a new automobile. With their usual good nature, the couple are taking their friends out for rides around the country. Mr. Hills reports the biggest year's business he has ever had and says that it probably will be necessary to build another greenhouse this year,

to take care of the increasing trade in ferns alone.

J. Roller, of the California Cut Flower Co., reports a bigger and better shipping business than ever before for Memorial day. Frank Nelson, of this firm, was called east by wire to see his mother, who was seriously ill in Chicago. This doubtless interfered with his plans for a vacation trip. Harry Hansen, formerly of this city, and B. W. Perks, more recently of Berkeley, have joined the staff here.

The cashier's funds at the S. Murata & Co. place will be seriously depleted to pay the month's electric light bill. The staff has had to get down extra early and stay until late at night to handle the shipping business for Memorial day.

Fred Sperry, manager of the L. A. Floral Co., was found in somewhat the same position as the O. Henry character who would not take his feet from the cold bed-rail for a fortune. It is true that Fred was using the desk, but he said that both feet and brain required the respite after the big rush at Memorial day, and he absolutely refused to talk.

For direct, forceful advertising, the windows of the Germain Seed & Plant Co. are hard to beat. Whoever has charge of this has not only an artistic way of producing a practical effect, but also has the knack of hitting off the situation in a timely manner. For instance, the window showing a mountain scene, with fire signs and natural shrubbery, is great. It may not apply directly to the seed or nursery business, but the natural effect produced draws the crowd and familiarizes possible cus-

tomers with the firm's staple lines. M. L. Germain, president of the company, says that the wonderful amount of business done in the vegetable seed end has not had any reflex action on the business of the flower seed and nursery departments; in fact, it has been rather the reverse.

Frank Lichtenberg reports several big decorations and the usual amount of good funeral work.

R. W. Saake has returned from a few days' vacation in the country. Some excellent stock was shown for the holiday.

W. Armacost & Co. are still sending in valley, but apparently not enough to take care of the demand. Mr. Armacost says that his company will probably postpone building on the newly acquired land for this season at least, probably growing a vegetable crop for one season and using the top soil, if needed, for the benches. The rose stock is still coming in finely.

W. W. Felgate, of Sierra Madre, gave a talk at the Forty-ninth street school under the auspices of the home gardens committee, May 29. He illustrated his remarks with some fine potatoes and other vegetables.

H. R. Richards.

## TACOMA, WASH.

### The Market.

Memorial day was dark, but all of the florists did a good business and some were hampered by the scarcity of select stock. The lack of peonies was most felt. Wreaths and sprays sold well, as did carnations, snapdragons and

# GLADIOLI

We have secured the entire crop of the famous Riverside Growers of Gladioli and the flowers are extra fine this year. We can ship any quantity, at any time. Send your orders along and say whether you wish the flowers shipped tight or open.

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Subject to Change.

|                                     |        |        |         |         |
|-------------------------------------|--------|--------|---------|---------|
| Beantles.....per doz., 60c.         | \$1.25 | \$2.00 | \$3.00  | \$4.00  |
|                                     | Short  | Med.   | Long    | Select  |
| Hoosier Beauty....per 100,          | \$5.00 | \$9.00 | \$12.00 | \$15.00 |
| Ophelia.....                        | 5.00   | 9.00   | 12.00   | 15.00   |
| Shawyer.....                        | 5.00   | 8.00   | 10.00   | 12.00   |
| Helen Taft.....                     | 5.00   | 8.00   | 10.00   | 12.00   |
| Richmond.....                       | 4.00   | 7.00   | 9.00    |         |
| Killarney Brilliant                 | 4.00   | 7.00   | 9.00    |         |
| White Killarney....                 | 4.00   | 7.00   | 9.00    |         |
| Killarney.....                      | 4.00   | 7.00   | 9.00    |         |
| CARNATIONS.....                     | 2.00   | 3.00   | 4.00    |         |
| Sprenger and Plumosa.....per bunch, |        |        |         | .50     |
| Hardy Ferns.....per doz. bunches,   |        |        |         | 2.00    |
| Sweet Peas.....per 100, 50c,        |        |        |         | .75     |

**Miller Floral Co. UTAH**  
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**Specialists in Specimen Stock for Landscape Work**

Hardy Rhododendrons, Azaleas, Boxwoods,  
 Hollies and a complete line of  
 Coniferous Evergreens

Write for prices

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peas. The large quantity of lilacs helped to ease the market. There is a good demand for wedding bouquets, which is a usual thing at this season. Outdoor roses are beginning to show in the yards, but they have not made their appearance in windows.

A few bright days have helped to relieve the tightness of the market to some extent, but there still is a scarcity of some of the standard items. Carnations are a little easier as to supply. Sweet peas are more plentiful, but the demand for them is good and they are cleared closely. Baby gladioli are arriving sparingly, but gypsophilas are more plentiful. Peonies, which are usually featured at this season, are as yet not in the market, and there probably will be no cut of any size for two or three weeks. The late frost did considerable damage to the crop.

Roses are more plentiful and of good quality, but they are not sufficient for the demand. Lilac is in full crop, but on account of the large quantities grown privately it receives only a light call. Ten weeks' stocks are of good quality and abundant enough to meet the demand. Snapdragons also are plentiful, but the quality is not up to the standard. Outdoor valley is at its best and is meeting with a good demand for corsages and wedding bouquets. Bedding stock is plentiful, while the demand is weak.

**Various Notes.**

Van Slyke & Seamons are marketing a large stock of choice cucumbers. Their peas are in good demand.

James Simpson is bringing in some choice roses from the Acme Floral Co. range. He cut a fine lot for the Memorial day trade.

The popular salesman, F. W. Tredup, of the A. L. Randall Co., Chicago, called on the trade last week. B. G.

**SAN FRANCISCO.****The Market.**

Taking the flower supply as a whole, the stock situation for Memorial day furnished little ground for complaint. It seems safe to say that more flowers were disposed of than ever before and



My  
**WINTER ORCHID-FLOWERING  
 SWEET PEA**

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

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Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

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**CLIMBING SUNBURST**

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy. January to March 15, 1918. Express rate and condition guaranteed.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

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**Everything in Cut Flowers and Greens**  
**CALIFORNIA CUT FLOWER CO.**

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LOS ANGELES, CAL.

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without sacrifice. Quantities of practically all items were shipped out and the extra demand at home took care of the remainder nicely. Not only did the wholesalers enjoy a splendid shipping business, but most of the large retailers also had many orders from out of town. This helped out decidedly at the downtown establishments, as extra trade in flowers for use in the cemeteries on Memorial day has ceased to cut much figure with them. Some say that each year sees a falling off in this respect, on account of the fact that more of the people taking flowers to the cemeteries buy them at the stands near the entrances. This year many vendors catered to this demand, and consequently the large retailers got less. They did not miss it especially, however, as there was enough business to keep them busy as it was.

The Memorial day services were elaborate, and the florists were called upon to fill a large number of special orders for high-grade stock and to make up

**CYCLAMEN**

English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

**FRED GROHE, R. D. 4,**  
**SANTA ROSA, CAL.**

Mention The Review when you write.

many floral pieces. Besides, the week saw a heavy funeral business, and school graduations demanded some little attention. All told, there was an uncommonly heavy demand for flowers.

Peonies were at their height and they figured prominently in the out-of-town shipments. Baby gladioli were not excessively plentiful and cleaned up easily. The large varieties of gladioli have not put in an appearance as yet. Carnations and callas were about the weakest points in the local market. While there were plenty of carnations, the quality was not up to the standard, and other flowers were

shown the preference. Callas were extremely scarce. On the other hand, Easter lilies were offered in abundance, and the quality was about as good as was ever seen in this market. Sweet peas suffered a little from the dark, cold days near the end of May, but there was enough good stock for nearly all requirements, the exceptions in most instances being large orders from out of town. Roses maintain a high average of quality and the demand is sufficiently active to clean up the heavy cut from day to day, at fair prices. The supply of orchids about equals the demand, and the same may be said of valley. There is a splendid cut of gardenias, and the blooms are well taken. As a matter of fact, the flower offerings are of such a wide variety that it is impossible to do them justice in a summary of market conditions. Suffice it to say that the shops never presented a finer appearance and were never in better position to satisfy even the most exacting buyers.

#### Various Notes.

The leading retailers made up a large number of funeral pieces for the late George W. Guthrie, the American ambassador to Japan, whose remains were brought to this city from Tokyo.

Pelicano, Rossi & Co. used sixty dozen long-stemmed American Beauty roses in a decoration at the Bohemian Club. This firm reports an active week, there being a great deal of funeral and school graduation work, besides the Memorial day rush. The force worked well into the night of May 29 in order to get out the last of the shipping orders.

Mrs. R. E. Darbee says the Memorial day business was far above her expectations, both as to out-of-town and local orders. She worked so hard that she is now planning a month's vacation. As soon as school is out she expects to leave on a motor trip to southern Oregon, tak-

[Continued on page 81].

#### PORTLAND, ORE.

#### Memorial Day Business.

"I never had such a rush before" and "I sold twice as much stock as at any previous Memorial day," are examples of expressions by proprietors of retail stores, attesting the remarkable business that came to Portland florists. Never before has there been such a shortage of outdoor flowers. The minds of the people are turned to military matters, and these formed a strong feature of the observance of the day. The people felt that they must keep up the usual cemetery decorations, and, having no flowers in their yards, all made a rush to the florists. The repeated demands for carnations for grave decorations, when the expenditure was to be small, proved that many of the buyers had little experience in buying flowers for such a purpose. First the market was swept clean of carnations of all colors, at \$1 per dozen. Roses, snapdragons and other indoor flowers followed. White and yellow Scotch broom, irises, larkspur, ranunculi, narcissi and anything and everything in the way of cut flowers was taken.

In pot plants, hydrangeas easily led as best sellers, but anything which had a bloom looked good to the buyers. A

# EASTER LILIES

## Carnations, Roses

and other seasonable Cut Flowers. Greens.

## DOMOTO BROS. WHOLESALE GROWERS

Nurseries: 78th to 79th Aves., East Oakland, Cal.

440 Bush Street - SAN FRANCISCO, CAL.

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## WESTERN CLAY PRODUCTS CO., INC.

Manufacturers of

### "Quality" Standard Red Flower Pots

"A POT OR A CARLOAD"

Also Fancy Pots, Hanging Baskets, Etc. : : :

Send us your orders, they will be filled promptly with

"POTS THAT GIVE SATISFACTION"

Broadway and 38th Street,

EVERETT, WASH.

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## FREESIAS - CALLAS

Book your order now for July and later delivery.

### LOS ROBLES NURSERY & GARDEN

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Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

### EXOTIC NURSERIES

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PALMS PALMS

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Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

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**Araucaria Bidwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

**PACIFIC NURSERIES**, Colma, San Mateo, Cal.

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## Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

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Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

**FRED G. EHLE**, 224 Sanborn Ave., San Jose, Cal.

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few of the largest hydrangeas did not sell and a small amount of inferior potted stock was left to be dumped.

The funeral of Senator Lane, which

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## PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2-inch pots; also Adiantum, Nephrolepis, Kentias, etc.

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"THE FERNERIES"

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**Freesia Purity** (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

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Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

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## FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

**Lilydale Bulb Company**

Santa Cruz, California

**PIONEER CALIFORNIA GROWERS**

Write us and we will mail you quotations every few weeks to end of season.

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## Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

**KRAMER BROS.**

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# California Grown Bulbs

**Freesia Purity      Calla Aethiopica (white)**  
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## WE ALSO OFFER

Plumosus ..... 30c per bunch  
Adiantum ..... 30c per bunch  
Spanish Iris ..... \$3.00 to \$4.00 per 100  
Baby Gladiolus ..... 2.00 to 3.00 per 100

Forget-me-not      Marigold      Mignonette      Strawflowers

## C. KOOYMAN CO., Inc.

Wholesale Bulbs, Cut Flowers, Florists' Supplies

431 BUSH STREET,      SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

### CHRYSANTHEMUM, R. C.

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2 1/4-in. Smilax, nice, bushy stock, 1000, \$25.00.

#### H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash.  
Mention The Review when you write.

### Woodland Park Floral Co.

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.  
Write for Prices.

#### WOODLAND PARK FLORAL CO.

Telephone 814      SUMNER, WASH.  
Mention The Review when you write.

was held May 29, took large quantities of flowers intended for Memorial day and added to the rush and worry at the flower stores. Some stock was brought in from California, coming from as far south as Los Angeles. The movement of bedding stock has increased, but it is not up to normal.

#### Various Notes.

In discussing the recent change in packing flowers for parcel post, retailers say that the prices of corrugated boxes put them entirely out of the question, but they find they can buy thin material for wooden boxes, knocked down, for about the price of a good grade of pasteboard boxes. This material is reinforced when necessary with thin strips, forming a substantial container and adding but little weight to the package. Some careful shippers who have been using double boxes of pasteboard welcome the change, as it will cut down the cost of packing.

Suzanne is the name of a large gray German iris shown by the Floral Studio. A private grower brought the roots from Germany several years ago.

The last tributes to Senator Lane

### CHRYSANTHEMUM ROOTED CUTTINGS

|                            |                  |                  |
|----------------------------|------------------|------------------|
| Tekonsha. { \$2.50 per 100 | White Ivory..... | } \$1.50 per 100 |
| Marigold.. {               | Pink Ivory.....  |                  |
| Bonnaillon .....           | Yellow Ivory.... |                  |
| Amorita .....              | Early Frost..... |                  |
| Maud Dean .....            | Unaka.....       |                  |
| White Chadwick             |                  |                  |
| Yel. Chadwick..            |                  |                  |
| Chas. Rager.....           |                  |                  |
| O. H. Kahn.....            |                  |                  |
| Comoleta.....              |                  |                  |
| White Chieftain            |                  |                  |
| Pink Chieftain..           |                  |                  |
| Turner.....                |                  |                  |
| Buckbee.....               |                  |                  |
| Crystal Gem.....           |                  |                  |
| Golden Queen..             |                  |                  |

Yellow Turner and Tiger, \$2.00 per doz.  
Wonder Geranium, 4-inch.....\$12.50 per 100  
STUBER & RICHARDSON,  
4852 Holly St.,      Seattle, Wash.  
Mention The Review when you write.

### Yellow Turner MUM CUTTINGS

\$15.00 per 100

Standard Varieties, also Pompons,  
including Caprice Family,  
at \$2.00 per 100

REIMERS FLORAL ART SHOP, 807 Riverside Ave.,  
SPokane, WASH.  
Mention The Review when you write.

were made in the Masonic Temple and in the City Council Chamber rooms. The decorations for both places were furnished by the Martin & Forbes Co. At the funeral were some of the largest floral designs seen here for some time. Nearly all of the florists furnished more or less work.

At the booths along the public market inferior carnations sold for \$1.25 Memorial day, it is reported. The flower stores followed the same course as on Mothers' day, when \$1 per dozen was the price for the best grade of stock as long as it lasted. No advantage was taken of the unusual demand.

Red carnations were used at the Portland crematorium in the urn niches. It took about 100 dozen. G. Teufel furnished most of them.

S. W. W.

Cincinnati Begonias, 2 1/2-in.....12 1/2c

Rooted Cuttings of Mums, each...1 1/2c

Yellow Jones, Yellow Golden Chadwick, Yellow Major Bonnaillon, Yellow Marigold, Yellow Chrysolora, White Nonin, White Chas. Rager, White Chieftain, White Wm. Turner, White Ivory, White Early Frost, Pink Maud Dean, Pink Chieftain, Pink Jones, Pink Tousel.

#### POMPONS

Klondike, Elia, White Mensa, Yellow Mensa, Lulu, Jitsu-Jetui, Thomas, Lydia, White Ladysmith.

Cash with order

Beall Greenhouse Co.  
VASHON,      WASHINGTON

Mention The Review when you write.

### MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. New crop and new catalogue ready in June.

#### 1917 PRICES:

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.  
Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.  
Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.  
Any separate color, 1/8 oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon  
Mention The Review when you write.

### CHRYSANTHEMUMS

Turner 400, Chieftain 400, Bonnaillon 300,  
Chadwick 2000, Tousel 500.....4c each  
Maud Dean 1000.....3c each  
All in 2 1/4-inch pots

Hoyt Bros. Co., No. 11 Post St., Spokane, Wash.  
Mention The Review when you write.

### ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER  
McMINNVILLE, OREGON

## CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J.T. LOVETT, Inc., Little Silver, N.J.

The Original Growers of  
California Privet as a Hedge Plant

## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSERYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

THE annual exhibition and meeting of the American Peony Society will be held at Philadelphia June 11 and 12.

THE nursery trade, harassed by the activities of certain entomologists, will be interested in James McHutchison's letter under the head, "Our Alibi Established," on another page of this issue.

THOMAS B. MEEHAN, Dresher, Pa., invites all nurserymen who had shipments consigned to them on the Nieuw Amsterdam, of the Holland-America line, to address him with reference to their rights and liabilities in the matter. Mr. Meehan proposes a test case.

### THE CONVENTION PROGRAM.

Strange to relate, the word war does not occur in the program for this month's convention of the American Association of Nurserymen at Philadelphia, Pa., but, nevertheless, the war will furnish the principal theme for discussion at this, as at other trade gatherings. It is probable that the war thus far has adversely affected the nursery trade to a greater extent than it has any of the allied branches of the horticultural industry, and there are wide diversities of opinion as to the outlook for next season.

The convention will open Wednesday, June 27, and will close with the election of officers on Friday afternoon. The program in full is as follows:

WEDNESDAY, JUNE 27, 9:30 A. M.

Call to order by the president.  
Address of welcome; for the city of Philadelphia, James Edward Cattell; for the Chamber of Commerce, President Ernest T. Trigg.  
Response, by a member of the association.  
President's annual address, John Watson, Newark, N. Y.  
Report of secretary, Curtis Nye Smith, Boston, Mass.  
Report of treasurer, Peter Youngers, Geneva, Neb.  
Address, Congressman Champ Clark, Washington, D. C.  
Reports of committees; Hall Insurance, Frank A. Weber, chairman, Nursery, Mo.; Nomenclature, J. Horace McFarland, chairman, Harrisburg, Pa.; Standardization, Harlan P. Kelsey, chairman, Salem, Mass.; Landscape, W. H. Wyman, chairman, North Abington, Mass.; Publicity, F. L. Atkins, chairman, Rutherford, N. J.; Telegraphic Code, R. C. Chase, chairman, Chase, Ala.; Transportation, Charles M. Sizemore, chairman, Waxahatchie, Tex.  
Appointment of committees.  
Adjournment.  
WEDNESDAY, 2:30 P. M., EXECUTIVE SESSION.  
Report of counsel, Curtis Nye Smith, Boston, Mass.

## HILL'S CHOICE EVERGREENS AND CONIFERS

Clean, thrifty stock in splendid condition for planting. Order at once. Can make immediate shipment. Hill's 62 years in the Evergreen business is your guarantee of satisfaction.

|                             |           | 10     | 100     |
|-----------------------------|-----------|--------|---------|
| Abies Tsuga Canadensis..... | 6-10 in.  | \$1.00 | \$ 8.00 |
| Abies Concolor.....         | 6-10 in.  | 1.00   | 7.50    |
| Abies Douglasii.....        | 6-12 in.  | 1.00   | 4.00    |
| Abies Douglasii.....        | 12-18 in. | 1.50   | 10.00   |
| Abies Douglasii.....        | 18-24 in. | 2.50   | 18.00   |
| Buxus Arborescens.....      | 4- 8 in.  | .85    | 7.00    |
| Juniper Virginiana.....     | 12-18 in. | 2.50   | 15.00   |
| Juniper Virginiana.....     | 18-24 in. | 3.00   | 20.00   |
| Juniper Hibernica.....      | 6-10 in.  | 1.25   | 8.00    |
| Juniper Sabina.....         | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica.....        | 4- 6 in.  | 1.50   | 10.00   |
| Juniper Suecica.....        | 6-10 in.  | 1.75   | 12.00   |
| Picea Alba.....             | 18-24 in. | 2.00   | 9.00    |
| Picea Canadensis.....       | 6-12 in.  | 1.50   | 8.00    |
| Picea Excelsa.....          | 2- 3 ft.  | 2.00   | 15.00   |
| Picea Pungens.....          | 6-10 in.  | 1.50   | 10.00   |
| Picea Pungens.....          | 10-12 in. | 2.50   | 15.00   |
| Picea Pungens.....          | 12-18 in. | 3.50   | 25.00   |
| Pinus Austriaca.....        | 12-18 in. | 1.50   | 9.00    |
| Pinus Austriaca.....        | 18-24 in. | 2.00   | 13.50   |
| Pinus Banksiana.....        | 18-24 in. | 1.50   | 7.00    |
| Pinus Flexilis.....         | 6-12 in.  | 1.50   | 7.00    |
| Pinus Mugho.....            | 6- 8 in.  | 1.50   | 10.00   |
| Pinus Mugho.....            | 8-10 in.  | 2.00   | 15.00   |
| Pinus Mugho.....            | 10-12 in. | 3.50   | 20.00   |
| Pinus Ponderosa.....        | 18-24 in. | 2.00   | 12.00   |
| Pinus Resinosa.....         | 18-24 in. | 2.50   | 12.00   |
| Pinus Strobus.....          | 18-24 in. | 2.50   | 15.00   |
| Pinus Sylvestris.....       | 2- 3 ft.  | 2.50   | 10.00   |
| Taxus Canadensis.....       | 6-12 in.  | 1.25   | 9.00    |
| Taxus Canadensis.....       | 12-18 in. | 2.00   | 15.00   |
| Thuya Compacta.....         | 6-10 in.  | 1.50   | 12.00   |
| Thuya Occidentalis.....     | 10-12 in. | 1.50   | 6.00    |
| Thuya Occidentalis.....     | 12-18 in. | 2.00   | 8.50    |
| Thuya Occidentalis.....     | 18-24 in. | 2.50   | 15.00   |
| Thuya Pyramidalis.....      | 4- 6 in.  | 1.50   | 9.00    |
| Thuya Woodwardii.....       | 8-10 in.  | 2.00   | 12.50   |
| Thuya Sibirica.....         | 6- 8 in.  | 1.50   | 10.00   |
| Thuya Hoveyi.....           | 6- 8 in.  | 1.75   | 10.00   |

### Evergreen Seedlings

|                           |                     | 100    | 1000    |
|---------------------------|---------------------|--------|---------|
| Abies Concolor.....       | 4- 8 in.            | \$1.75 | \$10.00 |
| Abies Douglasii.....      | 3-year.... 6-10 in. | 1.50   | 9.00    |
| Juniperus Communis.....   | 4- 8 in.            | 2.00   | 15.00   |
| Juniperus Virginiana..... | 3- 6 in.            | 1.25   | 9.00    |
| Pinus Mugho.....          | 3-year.... 4- 8 in. | 1.50   | 9.00    |
| Thuya Occidentalis.....   | 2-year.... 2- 5 in. | 1.00   | 7.00    |
| Thuya Orientalis.....     | 2-year.... 5-10 in. | 1.75   | 9.00    |

### Deciduous Seedlings

|                                  |                      |      |       |
|----------------------------------|----------------------|------|-------|
| Acer Saccharum (Hard Maple)..... | 2-year.... 8-18 in.  | 1.50 | 9.00  |
| Juglans Cordiformis.....         | 1-year.... 10-12 in. | 3.00 |       |
| Malus Coronaria.....             | 1-year.... 4- 8 in.  | 2.50 | 16.50 |
| Quercus Palustris.....           | 2-year.... 10-18 in. | 2.50 | 20.00 |
| Ulmus Americana.....             | 2-year.... 12-24 in. | 1.50 | 4.50  |
| Berberis Thunbergii.....         | 2-year.... 6-15 in.  | 1.50 | 9.00  |
| Ligustrum Iboia.....             | 2-year.... 6-12 in.  | 1.50 | 10.00 |
| Syringa Vulgaris.....            | 2-year.... 6-15 in.  | 2.00 | 12.00 |

Quantity rate: 5 supplied at 10 rate; 50 at 100 rate; 500 at 1000 rate.

We extend to the trade a cordial invitation to visit our nurseries at any time. But if you cannot come, don't let that keep you from getting in touch with us by mail, as we have the stock you need and are anxious to show just what we can do for you.

## The D. Hill Nursery Co., Inc.

Evergreen Specialists  
Largest Growers in America

Box 403, DUNDEE, ILL.

## Pot Grown Ferns

Strong plants

**Boston, Scottii, Whitmani, Elegan-  
tissima and Piersoni**

|                      |                       |
|----------------------|-----------------------|
| 2 1/2-inch pots..... | per 100, \$5.00       |
| 4 -inch pots.....    | each, .20             |
| 5 -inch pots.....    | each, .25             |
| 6 -inch pots.....    | each, .50             |
| 7 -inch pots.....    | each, .75             |
| 8 -inch pots.....    | each, \$1.00 and 1.50 |

Verona Ferns, in 2 1/2-in. pots.....<sup>Per 100</sup> \$8.00

**JOHN BADER CO.**

1826 Rialto Street, N. S. PITTSBURGH, PA.  
Mention The Review when you write.

## SCOTCH HEATHER

Special Cash Offer

Large clumps to bloom this summer. Our own hardy strain.

|                   |          |         |
|-------------------|----------|---------|
|                   | Per doz. | 100     |
| 4 to 6-inch.....  | \$3.50   | \$20.00 |
| 6 to 9-inch.....  | 4.75     | 30.00   |
| 9 to 12-inch..... | 9.00     | 50.00   |

No charge for boxing.

**LOWLAND RHODODENDRON FARM**  
KINGSTON, R. I.

Mention The Review when you write.

## Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs,  
Small Fruits, Roses, Clematis, Phlox,  
Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

**W. & T. SMITH COMPANY,**  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

## New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

## Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

## The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

For Spring 1917 we offer a complete list of Shade Trees, Shrubs and Evergreens. Will be pleased to submit prices.

**AUDUBON NURSERY**

P. O. Box 731, Wilmington, N. C.  
Mention The Review when you write.

Reports of committees: Legislation, William Pitkin, chairman, Rochester, N. Y.; Arbitration, W. C. Reed, chairman, Vincennes, Ind.; Distribution, M. R. Cashman, chairman, Owatonna, Minn.; Tariff, Irving Rouse, chairman, Rochester, N. Y.

Note—After each report time will be allowed for discussion.

Address, "Two Years Under the New Constitution," Henry B. Chase, Chase, Ala.

# Bedding Plants

## GERANIUMS

10,000 Extra Strong 4-inch S. A. Nutt. Very choice plants, \$9.00 per 100  
100,000 3 1/2-inch S. A. Nutt, Ricard, Viaud, Poitevine and Grant, \$7.00 per 100

## CANNAS

35,000 3 1/2-inch King Humbert, Florence Vaughan, Pennsylvania, Henderson, Louisiana and Austria. King Humbert, \$8.00 per 100. Other varieties, \$6.00 per 100.

## SALVIA

40,000 3 1/2-inch Bonfire and Zurich, \$6.00 per 100.

NOTE—All 3 1/2-inch stock listed above practically the same as 4-inch stock, but grown in 3 1/2-inch to economize in shipping.

## COLEUS

100,000 strong 2 1/4-inch. All the best standard varieties, \$2.50 per 100; \$20.00 per 1000.

## MISCELLANEOUS

Mme. Salleri Geraniums, Alternantheras, single and double Petunias, Verbenas, etc. Prices on application.

CAREFUL PACKING—PROMPT SHIPMENT—QUALITY STOCK

**ROLF ZETLITZ**

Woodlawn Avenue,

LIMA, OHIO

Mention The Review when you write.

## BEDDING AND FOLIAGE PLANTS

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.

Poitevine and Ricard, 4-in. pots, \$10.00 per 100.

Begonia luminosa, red and pink.

Begonia Vernon, 4-in. pots, extra heavy, \$10.00.

Double petunia, single petunia, California

giants, heliotrope, scarlet sage.

Fuchsias, good, strong plants, \$8.00 per 100.

King Humbert cannas, 4-in., \$10.00 per 100.

Florence Vaughan cannas, 4-in., \$8.00 per 100.

Asparagus Sprenger, 4-in., \$12.00 per 100.

Asparagus plumosus, 4-in., \$10.00 per 100.

Nephrolepis Scottii, Nephrolepis Teddy Jr. and

Nephrolepis Elegantissima Improved, 4-inch pots,

\$20.00 per 100.

Coleus, 2 1/2-in. pots, Golden Bedder, Queen

Victoria, Verschaffeltii and fancy varieties, 2 1/2-

in. pots, \$4.00 per 100.

Lobelia, alyssum, single petunias, phlox, mari-

golds and dusty miller, 2 1/2-in. pots, \$3.50 per

100.

Cash with order, please.

**ASCHMANN BROS.,** Second and Bristol Sts. PHILADELPHIA, PA.  
and Rising Sun Ave.

Mention The Review when you write.

## Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

**RUTHERFORD, NEW JERSEY**

Mention The Review when you write.



Box R

## Oak Brand Shrubs

Berberis from cuttings, Hydrangea, Spiraea, Others shrubs. All strong rooted.

Send for price list.

**The Conard & Jones Co.**  
WEST GROVE, PA.

Mention The Review when you write.

## HYDRANGEAS

Dormant Plants for July and August  
Flowering

The French varieties and Otaksa. in common butter tubs, \$2.50 and \$3.00 each. Otaksa, large specimens in half-barrels, \$10.00 to \$15.00 each.

**F. R. PIERSON,** Tarrytown, N. Y.

Mention The Review when you write.

## HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

**THE D. HILL NURSERY CO.**  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

Mention The Review when you write.



# AUCUBA JAPONICA

Good substitute for boxwood—Fine for filling window boxes. 24 to 30 inches high, \$1.50 each.

**LAUROCERASUS**, 24 to 30 inches high, \$1.00 each.

|  |         |
|--|---------|
|  | Per 100 |
| <b>ENGLISH IVY</b> , 4-inch, good large vines.....             | \$15.00 |
| <b>PETUNIAS</b> , Rosy Morn, 3-inch.....                       | 6.00    |
| <b>CANNAS</b> , Florence Vaughan and Mrs. Chas. Henderson..... | 8.00    |
| <b>VINCAS</b> , 3-inch.....                                    | 6.00    |

## GEO. WITTBOLD CO.

745 BUCKINGHAM PLACE,

L. D. Phone, Graceland 1112

CHICAGO

Mention The Review when you write.

Discussion, led by Lloyd C. Stark, Louisiana, Mo.

Address, "Expending Association Funds to Guarantee Largest Possible Returns," J. W. Hill, Des Moines, Ia.

Discussion, led by Irving Rouse, Rochester, N. Y.

Address, "The Paramount Question: How to Make the Nursery Business Feed and Clothe Us and Pay Our Debts," John Dayton, Painesville, Ohio.

Discussion, led by R. C. Chase, Chase, Ala.

Address, "Standardization, Cooperation, Organization," J. R. Mayhew, Waxahachie, Tex.

WEDNESDAY, 8 P. M.

A dinner will be arranged for members and their wives where all can dine together.

THURSDAY, JUNE 28, 9:30 A. M.

9:30 to 11 a. m., discussion, "Nurserymen's Publicity," led by J. Horace McFarland, Harrisburg, Pa.

11 a. m. to 12:30 p. m., discussion, "Sales Promotion, Advertising," led by Irvine Paschall, Philadelphia, Pa., and Robert Pyle, West Grove, Pa.

THURSDAY, 2:30 P. M., EXECUTIVE SESSION.

Addresses, "Prices, Wholesale and Retail. In the Face of Unprecedented Advance in Labor, Supplies, etc., Are We Not Forced to Raise Prices—How?" F. H. Stannard, Ottawa, Kan., and W. W. Hoopes, West Chester, Pa.

Address, "The Relations of Wholesaler and Retailer. Would the Interests of Either or Both be Better Served Through Separate Organizations?" M. R. Cashman, Owatonna, Minn.

Open discussion.

Address, "Prohibition of Importation of Nursery Stock," E. S. Welch, Shenandoah, Ia.

Discussion, led by James McHutchison, New York city.

Address, "Modern Business Efficiency and Practice," William P. Stark, Neosho, Mo.

Address, "The Future in Ornamentals," John S. Kerr, Sherman, Tex.

THURSDAY, 7:30 P. M.

Meeting of state vice-presidents. Members are urged to consult together and name their choices for vice-presidents.

8 p. m., meeting of American Nurserymen's Protective Association, Thomas B. Meehan, secretary.

8:30 p. m., meeting of American Retail Nurserymen's Protective Association, Guy A. Bryant, secretary.

FRIDAY, JUNE 29, 9:30 A. M.

Address, David F. Houston, secretary of agriculture, Washington, D. C.

Address, "When Are Evergreens (if Ever) Dormant?" J. B. Baker, Fort Worth, Tex.

Discussion.

Address, "Maintenance of Soil Fertility," Milton Moss, Huntsville, Ala.

FRIDAY, 2:30 P. M.

Selection of place for next meeting.

Election of officers.

Unfinished business.

Adjournment.

### FALL IMPORTS WILL COME.

William G. Koning, of Kluis & Koning, while at Cleveland June 2 received information by cable that the shipping of nursery stock from Holland is again permitted.

"The nature of the message," says Mr. Koning, "did not allow the description of details, but the fact that our home office has considered it necessary to cable me about this matter indicates that prospects of shipping nursery stock this fall have greatly im-

## SPRING STOCK

**GERANIUMS**, in good assortment, standard sorts, in single and double, also Ivy Leaved, Scented, Rose, Apple, etc., 2-inch, \$2.00 per 100; \$20.00 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000. 4-inch S. A. Nutt, Abbie Schaffer, etc., \$1.00 per dozen; \$7.00 per 100, shipped without pots.

**HARDY CHRYSANTHEMUMS**, in large assortment of varieties, Aster-flowered, Pompon, single and anemone, \$2.00 per 100.

**CANNAS**, 3-inch pot plants, Alph. Bouvier, Florence Vaughan, Mme. Crozy, Richard Wallace, etc., \$3.00 per 100; \$25.00 per 1000.

### MISCELLANEOUS PLANTS

2-inch, \$2.00 per 100; \$18.50 per 1000—3-inch, \$3.00 per 100; \$25.00 per 1000

**Achyranthes**; **Alyssum**, Giant and Dwarf; **Alternantheras**, 10 varieties; **Ageratum**, 6 varieties; **Begonias**, Luminosa, Vernon, Erfordii, Pfitzer's Triumph, Gracilis Rose; **Cuphea**; **Coleus**, 10 varieties; **Heliotrope**; **Lemon Verbenas**; **Lantanas**, 10 varieties; **Moonvines**, White and Blue; **Parlor Ivy**; **Petunias**, Double, fringed, mixed colors; **Chrysanthemums**, Pompon; **Swainsona**, White; **Scented Geraniums**.

**Abutilon Savitzii**, 2-inch, \$3.00 per 100—3-inch, \$4.00 per 100.

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR. & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

## LOBELIA Kathleen Mallard

2 1/4-inch, \$2.00 per 100

## VINCAS

Strong, plenty of leads,  
\$8.00 to \$10.00 per 100

## CANNAS

King Humbert, - \$6.00 per 100  
Florence Vaughan, 5.00 per 100

Cash with order.

**Sunnyside Greenhouse**  
DOVER, N. J.

Mention The Review when you write.

## ROSES

1400 My Maryland, own root, 2 1/4-inch, \$7.50 per 100; \$60.00 per 1000.

350 Mrs. Aaron Ward, own root, 2 1/4-inch, \$7.50 per 100; \$60.00 per 1000.

**JOHN WELSH YOUNG,**  
Upsal Station, P. R. R., Philadelphia, Pa.  
Mention The Review when you write.

## BEDDING PLANTS IN ABUNDANCE

| Size of Pots   | Per 100 | Per 1000 |
|--|---------|----------|
| 2 1/4-in. Abutilons, 6 varieties.....                                    | \$2.75  | \$25.00  |
| 2 1/4-in. Ageratums, 3 varieties.....                                    | 2.25    | 20.00    |
| 2-in. Alyssum, double .....  | 2.25    | 20.00    |
| 2 1/4-in. Asparagus Sprengeri .....                                      | 8.00    | 25.00    |
| 3-in. Asparagus Sprengeri .....  | 5.00    | 45.00    |
| 2 1/4-in. Asters, 3 varieties .....                                      | 2.25    | 20.00    |
| 2 1/4-in. Begonia Vernon.....  | 3.00    | 28.00    |
| 3-in. Begonia Vernon.....  | 6.00    | 55.00    |
| 3-in. Cannas, by the thousands.....                                      |         |          |
| 2 1/4-in. Dusty Miller .....   | 2.75    | 25.00    |
| 2 1/4-in. Chrysanthemums, 28 varieties .....                             | 2.75    | 25.00    |
| 2-in. Coleus, any varieties .....  | 2.50    | 22.50    |
| 2 1/4-in. Cupheas (Cigar Plants).....                                    | 2.35    | 22.00    |
| 4-, 5-, 6-in. Dracaenas, indivisa,<br>\$15.00, \$20.00, \$25.00 per 100. |         |          |
| 2 1/4-in. Heliotropes .....  | 2.75    | 25.00    |
| 4-in. Heliotropes, 3 varieties.....                                      | 7.50    | 70.00    |
| 2 1/4-in. Lantanas, 8 varieties.....                                     | 3.25    | 30.00    |
| 3 1/2-in. Lantanas, 8 varieties .....                                    | 7.50    | 70.00    |
| 2-in. Lobelias, Crystal Palace.....                                      | 2.25    | 20.00    |
| 2 1/4-in. Marguerites, 3 varieties.....                                  | 2.75    | 25.00    |
| 4-in. Marguerites, 3 varieties.....                                      | 7.00    | 65.00    |
| Pansy Plants .....   | 1.75    | 15.00    |
| 2 1/4-in. Petunias, double, 12 varieties .....                           | 3.00    | 28.00    |
| 2 1/4-in. Petunias, single, finest mixd. ....                            | 2.50    | 22.50    |
| 2 1/4-in. Salvia, Bonfire or splendens.....                              | 2.75    | 25.00    |
| 3-in. Salvia, Bonfire or splendens.....                                  | 5.00    | 45.00    |
| 2 1/4-in. Stocks, Princess Alice or<br>Beauty of Nice .....              | 2.50    | 22.50    |
| 2 1/4-in. Verbenas, finest mixed.....                                    | 2.75    | 25.00    |
| 2 1/4-in. Vinca Variegata .....  | 3.50    | 30.00    |
| 4-in. Vinca Variegata .....  | 7.00    | 65.00    |
| Rudbeckias, Golden Glow .....  | 4.00    | 35.00    |
| Funkia Variegata .....   | 5.00    | 45.00    |
| 2 1/4-in. Fuchsias, 12 varieties.....                                    | 2.50    | 22.50    |
| 4-in. Fuchsias, 12 varieties.....  | 7.50    | 70.00    |
| 2 1/4-in. Geraniums, 20 varieties.....                                   | 2.50    | 22.50    |
| 4-in. Geraniums .....  | 7.00    | 65.00    |

Also abundance of other stock, including millions of vegetable plants. Correspondence solicited.

**Alonzo J. Bryan**

Wholesale Florist Washington, N. J.

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# BEDDING PLANTS

|  | 2- and 2½-in.    |         | 3-in.  |         | 4-in.   |          |
|--|------------------|---------|--------|---------|---------|----------|
|  | 100              | 1000    | 100    | 1000    | 100     | 1000     |
| AGERATUM .....   | \$4.00           | \$35.00 | \$5.00 | \$45.00 | \$10.00 | .....    |
| ALTERNANTHERAS .....   | 3.00             | 25.00   | 5.00   | 45.00   | .....   | .....    |
| ALYSSUM .....  | 4.00             | 35.00   | 6.00   | 50.00   | 10.00   | .....    |
| BEGONIAS—  |                  |         |        |         |         |          |
| Lorraine .....   | 14.00            | 135.00  | .....  | .....   | .....   | .....    |
| Cincinnati .....   | 15.00            | 145.00  | .....  | .....   | .....   | .....    |
| Luminosa .....   | 5.00             | 40.00   | .....  | .....   | .....   | .....    |
| Vernon .....   | 5.00             | 40.00   | .....  | .....   | .....   | .....    |
| Prima Donna .....  | 4.00             | 30.00   | .....  | .....   | .....   | .....    |
| Chatelaine .....   | 6.00             | 50.00   | .....  | .....   | .....   | .....    |
| Tuberous .....   | 6.00             | 50.00   | .....  | .....   | .....   | .....    |
| FEVERFEW .....   | 3.00             | 25.00   | 5.00   | 40.00   | 10.00   | .....    |
| FUCHSIAS .....   | 4.00             | 35.00   | 5.00   | 45.00   | .....   | .....    |
| FUCHSIAS. Good assortm't .....   | .....            | .....   | .....  | .....   | 12.00   | \$100.00 |
| LOBELIA .....  | 4.00             | 35.00   | 6.00   | 50.00   | .....   | .....    |
| LEMON VERBENAS .....   | 4.00             | 35.00   | 6.00   | 50.00   | 10.00   | 90.00    |
| MOONVINES .....  | 6.00             | 50.00   | 8.00   | 70.00   | 12.00   | .....    |
| PETUNIAS, Dble. & Sin. .....   | 4.00             | 35.00   | 8.00   | 70.00   | 10.00   | .....    |
| FORGET-ME-NOT .....  | 3.00             | 25.00   | 5.00   | 40.00   | .....   | .....    |
| HELIOTROPE .....   | 4.00             | 35.00   | 6.00   | 50.00   | 12.00   | 100.00   |
| IVIES, ENGLISH .....   | 5.00             | 40.00   | 8.00   | 75.00   | 15.00   | .....    |
| IVIES, ENGLISH. Extra heavy .....  | .....            | .....   | .....  | .....   | 20.00   | .....    |
| LANTANAS .....   | 4.00             | 35.00   | 7.00   | 60.00   | 12.00   | .....    |
| SWAINSONA .....  | 4.00             | 35.00   | 7.00   | 60.00   | 50.00   | .....    |
| SALVIA .....   | 4.00             | 35.00   | 7.00   | 60.00   | 10.00   | .....    |
| VERBENAS .....   | 5.00             | 40.00   | 8.00   | 70.00   | .....   | .....    |
| BIRD'S EYE PEPPER .....  | 4.00             | 35.00   | .....  | .....   | .....   | .....    |
| COLEUS. Golden Bedder, Verschaffeltii, Queen Victoria, Firebrand, Trailing Queen .....   | 3.00             | 25.00   | 5.00   | 40.00   | 10.00   | .....    |
| Brillancy and other fancy varieties .....  | \$12.00 per 100. |         |        |         |         | .....    |
| CANNAS. Richard Wallace, Florence Vaughan, A. Bouvier, Char. Henderson, 4-in., 10.00 per 100. Wyoming, King Humbert, Rosea Gigantea and others, 4-in., \$15.00 per 100.        |                  |         |        |         |         | .....    |
| GERANIUMS. Quality Extra Fine. Poitevine, Ricard, S. A. Nutt, Buchner, La Favorite, Maryland and others, in bud and bloom, 5-in., \$20.00 per 100; 4-in., \$10.00 and \$12.00. |                  |         |        |         |         | .....    |

## PRIMULAS

Yellow Polyanthus, Primula Acaulis Veria, or Giant English Primrose. Exceptionally fine for cut flowers or pot plants, averaging 6 to 10 spikes. Strong divisions, \$6.00 per 100; \$50.00 per 1000.

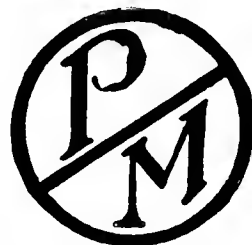
## ROSES

|  | Own Root |          | Grafted |          |
|--|----------|----------|---------|----------|
|  | 100      | 1000     | 100     | 1000     |
| Donald MacDonald .....   | \$30.00  | \$250.00 | \$35.00 | \$300.00 |
| Golden Gem .....   | 30.00    | 250.00   | 17.50   | 150.00   |
| Prima Donna .....  | 10.00    | 90.00    | 16.00   | 150.00   |
| Sunburst .....   | 0.00     | 85.00    | .....   | .....    |
| Sunburst, 3-inch .....   | 12.00    | 110.00   | .....   | .....    |
| American Beauty .....  | 8.00     | 75.00    | .....   | .....    |
| Ophelia .....  | 8.00     | 75.00    | .....   | .....    |
| Ophelia, 3-inch .....  | 12.00    | 110.00   | .....   | .....    |
| Mrs. Geo. Sawyer .....   | 7.50     | 65.00    | .....   | .....    |
| Alice Stanley, 2½-inch .....                                       | 7.50     | 60.00    | .....   | .....    |
| Fireflame, 2½-inch .....   | 7.50     | 60.00    | .....   | .....    |
| Fireflame, 3-inch .....  | 12.00    | 100.00   | .....   | .....    |
| Red Radiance, own root, 3-inch, \$10.00 per 100; \$95.00 per 1000. |          |          |         |          |

Hadley, Hoosier Beauty, J. L. Mock, Double White Killarney, Pink Killarney, White Killarney, Killarney Brilliant, Radiance,

## ASTER SEEDLINGS

Sample's Late Branching. Quality cannot be excelled. \$9.00 per 1000.



Maryland, Mrs. Aaron Ward, Richmond, Kaiserin—own root—\$7.50 per 100; \$60.00 per 1000. Grafted—\$14.00 per 100; \$120.00 per 1000.

## VINCAS

|                             | 100                                  | 1000    |                             | 100    | 1000    |
|-----------------------------|--------------------------------------|---------|-----------------------------|--------|---------|
| Alba, 2½-in. ....           | \$4.00                               | \$35.00 | Vinca Rosea, 2½-in. ....    | \$4.00 | \$35.00 |
| Alba, 3-in. ....            | 6.00                                 | 50.00   | Vinca Rosea, 3-in. ....     | 6.00   | 50.00   |
| Alba Pura, 2½-in. ....      | 4.00                                 | 35.00   | Major Variegata, 2-in. .... | 4.00   | 35.00   |
| Alba Pura, 3-in. ....       | 6.00                                 | 50.00   | 3-in. ....                  | 8.00   | 70.00   |
| Major Variegata, 4-in. .... | \$10.00, \$12.00 and \$15.00 per 100 |         |                             |        |         |

## BOUVARDIA

|   | 100    | 1000    |
|---|--------|---------|
| Dark Red .....                              | \$5.00 | \$45.00 |
| Rose Pink .....                             | 5.00   | 45.00   |
| Light Pink .....                            | 5.00   | 45.00   |
| White .....                                 | 7.00   | 55.00   |
| Double. White, much like double lilac ..... | 100    | 1000    |
| Pink, soft, pleasing shade .....            | 8.00   | 70.00   |

## SNAPDRAGONS

|   | 100    | 1000    |
|---|--------|---------|
| Ramsburg's Silver Pink, 2½-inch .....     | \$5.00 | \$40.00 |
| Phelps' White, 2½-inch .....              | 5.00   | 40.00   |
| Phelps' Yellow .....                      | 5.00   | 40.00   |
| Nelrose, 2½-inch .....                    | 5.00   | 40.00   |
| Keystone, 2½-inch .....                   | 5.00   | 40.00   |
| Giant Rose, 2½-inch .....                 | 4.00   | 35.00   |
| Giant Pink, 2½-inch .....                 | 4.00   | 35.00   |
| Giant Garnet, 2½-inch .....               | 4.00   | 35.00   |
| Giant Yellow, 2½-inch .....               | 4.00   | 35.00   |
| Giant White, 2½-inch .....                | 4.00   | 35.00   |
| 4-inch, above varieties, \$12.00 per 100. |        |         |

## FERNS

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| Scottii, 2½-inch .....   | \$6.00 | \$50.00 |
| Roosevelt, 2½-inch ..... | 5.00   | 40.00   |
| Teddy Jr., 2½-inch ..... | 6.00   | 50.00   |
| Boston, 2½-inch .....    | 5.00   | 40.00   |
| Whitmanii, 2½-inch ..... | 5.00   | 40.00   |

## BEGONIAS

|                       | 100     | 1000     |
|-----------------------|---------|----------|
| Lorraine .....        | \$14.00 | \$135.00 |
| Cincinnati .....      | 15.00   | 145.00   |
| Luminosa .....        | 5.00    | 40.00    |
| Vernon .....          | 5.00    | 40.00    |
| Prima Donna .....     | 4.00    | 30.00    |
| Chatelaine .....      | 6.00    | 50.00    |
| Tuberous rooted ..... | 6.00    | 50.00    |

## DAISIES

|                              | 100    | 1000    |
|------------------------------|--------|---------|
| Boston Yellow, 2½-inch ..... | \$7.00 | \$60.00 |
| Giant White, 2½-inch .....   | 4.00   | 35.00   |
| Marguerites, 2½-inch .....   | 4.00   | 35.00   |
| Mrs. Sander .....            | 4.00   | 35.00   |
| Boston Yellow, 4-inch .....  | 15.00  | .....   |
| White, 4-inch .....          | 15.00  | .....   |

HYDRANGEAS—6-inch pots, in bloom, Pink and White, French Varieties, Otaksa, 50 and 75 cents. 7-inch pots, \$1.00 and \$1.50; larger sizes, \$2.00 and \$2.50 each.

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Extra heavy, 3 feet long, - - \$15.00 per 100  
Next size, nearly as large, - - 12.00 per 100  
Very fine for 4-in., - - - 10.00 per 100

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Grandiflora Sempervirens Garnet.  
A money maker.....\$1.50 per doz.  
MUMS—Odessa, Golden Queen, Chieftain, Unaka,  
Oconto, Turner, 2c. Standard varieties, \$1.00 per 100.  
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We received during the month of April 3000 *Phalaenopsis Amabilis*. We have on hand 2000 *Schilleriana* established in baskets, ready for delivery, and also a few *Amabilis*. Prices reasonable.

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has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

## KENTIA Belmoreana

|                  | Leaves | Height       | Each   | Doz.    |
|------------------|--------|--------------|--------|---------|
| 2½-in. pots..... | 4      | 8 to 10-in.  |        | \$ 1.50 |
| 3-in. pots.....  | 5      | 12-in.       |        | 2.50    |
| 4-in. pots.....  | 5 or 6 | 15-in.       | \$0.45 | 5.00    |
| 5-in. pots.....  | 6 or 7 | 18 to 20-in. | .75    | 9.00    |
| 6-in. pots.....  | 6 or 7 | 22 to 24-in. | 1.00   | 12.00   |
| 6-in. pots.....  | 6 or 7 | 26 to 28-in. | 1.50   | 18.00   |

The following sizes are splendid plants, symmetrical and well proportioned.

|                     | Leaves | Height       | Each   | Doz.    |
|---------------------|--------|--------------|--------|---------|
| 9-in. cedar tubs... | 6 to 7 | 40 to 42-in. | \$5.00 | \$60.00 |
| 9-in. cedar tubs... | 6 to 7 | 42 to 48-in. | 6.00   | 72.00   |

## KENTIA Forsteriana

|                 | Leaves | Height       | Each   | Doz.    |
|-----------------|--------|--------------|--------|---------|
| 6-in. pots..... | 5 to 6 | 24-in.       | \$1.00 | \$12.00 |
| 6-in. pots..... | 5 to 6 | 30 to 32-in. | 1.50   | 18.00   |

## KENTIA Forsteriana

### MADE-UP PLANTS

|                                       | Height       | Each    |
|---------------------------------------|--------------|---------|
| 7-in. cedar tubs.. 4 plants in a tub  | 30 to 36-in. | \$ 3.00 |
| 9-in. cedar tubs.. 4 plants in a tub  | 40 to 42-in. | 5.00    |
| 12-in. cedar tubs.. 4 plants in a tub | 5 ft.        | 10.00   |

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

**JOSEPH HEACOCK CO., Wyncote, Pa.**

proved. It may be unknown to many importers that steamers have come across from Holland right along this spring. All these steamers, however, came to this country in ballast or with some cargo especially designated by the British or American governments. By leaving Holland without cargo they avoided the calling at an English port, which enabled them to reach the ocean without touching the zone of submarine danger. I was informed a couple of months ago that steps were being taken by the Holland government to get permission to ship bulbs and nursery stock on the Holland boats without obliging them to call at a British port, and the cable received by me indicates that this permission has been granted. In my opinion, prospects of shipping nursery stock are better than they were last fall. Steamers will come across considerably quicker than before, the delay in England having been eliminated."

**WESTERLY, R. I.**

Conrad Schultz was a business visitor to New York and Boston last week.

Louis Reuter was one of the high guns at the Memorial day shoot of the South County Rod and Gun Club.

Gardener Coon has finished setting out a large batch of plants and shrubs in the public gardens, the stock coming from the Elm City Nurseries, of New Haven.

Mark A. Cassidy, of Providence, is in charge of the instruction of pupils of the public schools in gardening this summer.

W. H. M.

## Roses = Own Root, 2½-inch

|                                    | 100    | 1000    |
|------------------------------------|--------|---------|
| Richmond .....                     | \$3.50 | \$30.00 |
| White Killarney.....               | 3.50   | 30.00   |
| Pink Killarney.....                | 3.50   | 30.00   |
| Maryland .....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots ..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....   | 4.50   | 40.00   |
| Richmond, 3-inch pots .....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....             | 4.50   | 40.00   |
| Champ Weiland, 2½-inch .....       | 4.50   | 40.00   |

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### HARDY PLANTS

|  |                    |
|--|--------------------|
| Hollyhocks                             | Foxgloves          |
| Aquilegia                              | Platycodon         |
| Gaillardia                             | Stokesia           |
| Boltonia, white, pink                  | Rudbeckia Purpurea |
| 4-inch, pot-grown, at \$8.00 per 100.  |                    |
| Bleeding Hearts                        | Oriental Poppies   |
| Hardy Sweet Peas                       |                    |
| 4-inch, pot-grown, at \$10.00 per 100. |                    |
| A. L. MILLER,                          | Jamaica, N. Y.     |
| Mention The Review when you write.     |                    |

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## POINSETTIAS

Ready in July, strong 2½-inch stock, \$6.00 per 100; \$50.00 per 1000. Get your orders in now.

## Fern Flats

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Pansy Seed will be scarce. Our widely known Prize Mixture, \$5.00 per ounce.

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**ROCOCO ERECTA (New)!**

Anouba, heavy bushes, 1½-2 ft., \$1.00 each.

Koster's Blue Spruce, 18-24 in., \$2.00 each.

Roses, half standard, in bud and bloom, pot grown, 30 in. high, 75c each; standard, 50-56 in. high, \$1.25 each.

Roses, Baby varieties, in bud and bloom, 5-in., 35c and 50c; \$4.00 and \$5.50 per doz.

Geranium, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100. Poitevine, \$12.00 per 100.

Pansies, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000.

Vinca Rosea, transplanted, \$1.50 per 100.

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra select, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000.

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100; \$40.00 per 1000. Extra select, \$6.00 per 100; \$50.00 per 1000. Careful packing assured. No extra charge for packing.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$6.00 per 100; 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100.

Geranium, Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Impatiens, 2½-in., \$4.00 per 100.

Funkia, 5-in., 25c and 35c each.

Dracaenas, indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each.

Poinsettias, dormant, 1-year-old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2-year-old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$8.00 per 100; \$50.00 per 1000.

## POT PLANTS

Fuchsias, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.

Heliotrope, 2-in., \$3.00 per 100; 3-in., \$6.00.

Ageratums, 2-in., \$3.00 per 100; 3-in., \$6.00.

Wandering Jew, 2½-in., \$3.00 per 100 in variety.

Vincas, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100. Begonia Erfordii, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

Abutilon Savitzii, \$4.00 per 100.

Weeping Lantanas, 3-inch, \$6.00 per 100.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.

Lobelia, transplanted clumps in variety, \$1.25 per 100.

## PERENNIALS.

Field grown clumps, \$5.00 per 100.

Anthericum Shaasta Daisy  
Delphinium Aquilegia  
Coreopsis Gaillardia  
Gypsophila Lychnis  
Phlox-mixed Hardy Asters  
Hardy Ferns Chrysanthemum Maximum

Cobaea scandens, 4-in., \$15.00 per 100.

Feverfew, 4-in., \$8.00 per 100; 5-in., \$15.00; 6-in., 35c each.

Salvia, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.

Canna King Humbert, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. Florence Vaughan, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

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|                             | Per 100 |
|-----------------------------|---------|
| R. C. English Ivy           | \$1.00  |
| 2-inch English Ivy          | 2 50    |
| Large English Ivy, from bed | 7.00    |
| (Extra value, long vines.)  |         |
| 2-inch Variegated Vinca     | 2.50    |
| 3-inch Variegated Vinca     | 4.50    |
| 2½-inch Heliotrope          | 2.00    |
| 4-inch Heliotrope           | 6.00    |
| 2½-inch Salvia Splendens    | 2.00    |
| 3-inch Salvia Splendens     | 5.00    |
| 2-inch Coleus, red, yellow  | 2.00    |
| 2-inch Mad. Saleroi         | 2.00    |
| 2-inch Sprenger             | 2.50    |
| Seedling Sprenger           | .75     |
| 3-inch Plumosa              | 6 00    |

Elegant potted Tomatoes

2½-in. Champion Tomato, per 1000, \$18.00 .. 2.00

2-inch Ponderosa .. 18 00 .. 2 00

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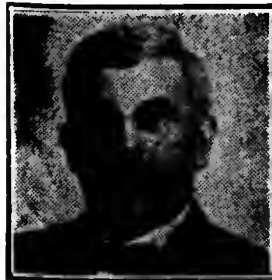
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2-inch, \$2.50 per 100.

Vinca Variegata, 2-in.,

2½c; 4-in., 8c.

Stevia, R. C., \$9.00 per

1000 prepaid; 2-in., 2½c.

Swainsona, white. Free

bloomer, R. C., \$1.25 per

100 prepaid; 2-in., 2½c.

Asparagus Sprenger.

extra strong, 2½-in., 3c.

Asparagus Plumosa,

extra strong, 3-in., 6c.

## SEASONABLE STOCK

**FERNS**, Scottii, Whitmanii, 6-inch pots, 40c and 50c; Teddy, Jr., and Scottii, 4-inch pots, 20c; Boston, 4-inch pots, 15c; Smithii, 5-inch pots, 25c.

**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24 inches high, \$1.00 each.

**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.

**DRACAENA INDIVISA**, 5-inch, 25c; 5½ and 6-inch, 3½c and 50c.

**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 35c.

**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.

**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.

**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 8-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots, \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.

**ASPARAGUS PLUMOSUS**, 2½-inch pots, \$4.00 per 100; 3-inch, \$5.00 per 100.

**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$8.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.

**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.

**MOONVINES**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.

**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.

**COLEUS BRILLIANCY**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.

**ROSE BUSHES**, such as Magna Charta, Hermosa, Clothilde Soupert, Baby Rambler, 6-inch pots, 35c each.

**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.

**FUCHSIAS**, 4-inch pots, \$8.00 per 100; 5-inch, 25c each.

**LEMON VERBENAS**, 4-inch pots, \$10.00 per 100.

**HELIOTROPE "Chieftain"**, best bloomer, 4-inch pots, \$8.00 per 100.

**DUSTY MILLER, SWEET ALYSSUM** "Little Gem," PHLOX, LOBELIA and

**SINGLE PETUNIA**, such as Inimitable, Rosy Morn and California Giants, \$3.50 per 100; 2½-inch pots.

**VERBENAS**, in separate colors, scarlet, blue, white, pink and striped, 2½-inch pots, \$4.00 per 100.

**SNAPDRAGON**, 2½-inch pots, \$4.00 per 100.

Varieties: Salmon-pink, Giant White, Golden Queen, Giant Yellow and Defiance, red.

**CANNAS**, King Humbert, 4-inch pots, \$10.00 per 100; A. Bouvier, Florence Vaughan, Chas. Henderson and Richard Wallace, 4-inch pots, \$8.00 per 100.

**AGERATUM**, 4-inch pots, \$8.00 per 100; 2½-inch pots, \$4.00 per 100.

**DAISIES**, White, nice for window boxes, full of flowers and buds, 4-inch pots, \$15.00 per 100.

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## ORCHIDS

Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Sackeliana, C. Schroederana, C. Percivaliana Gigas; Oncidium Splendidum and Varicosum; Laelia, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Late Spring Bargains **ROSES** 2½ and 4-inch pots

See our Classified ad of roses.

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## Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

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Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO.,** LOUIS WITTBOLD, President **Des Plaines, Ill.**

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### BUFFALO.

#### The Market.

The weather last week was exceedingly unpleasant, the one exception, fortunately for the Bison florists, being Memorial day. Stock of all descriptions was plentiful for the occasion and the returns were most satisfactory. The pot plant business was a conspicuous feature of the day's activities. American Beauties moved well in funeral designs, and other varieties of roses provided no grounds for complaint, the supply being adequate, the quality good and the prices, except for a few, reasonable. Carnations cleared speedily at good figures and thereby gave other flowers a showing.

Corsage bouquets made large inroads on the supply of sweet peas, and miscellaneous stock, such as daisies, snapdragons, marigolds and mignonette, was most useful. It is gratifying to note that geraniums realized much better prices this year.

#### Various Notes.

A smart touring car is affording Frank Baum much enjoyment, and Mr. Baum says he is going to take to the country when bright days come.

Liberty Loan window displays were the attraction at both of the Palmer stores last week.

Alice A. Ereker had an exceptionally good Memorial day trade, William Legge disposed of all of his plants and L. H. Neubeck chalked up a record business. A. E.

### EVANSVILLE, IND.

The Memorial day business was good, fully up to the average of other years, and in some instances greater. Cut flowers fell short of requirements, and when they were gone plants came into favor. Peonies were scarce on account of the late spring and other outdoor stock was not so plentiful as it should have been.

Julius Niednagel & Sons put into service a new auto truck for the Memorial day business. This concern had a large cut of roses and carnations for the day.

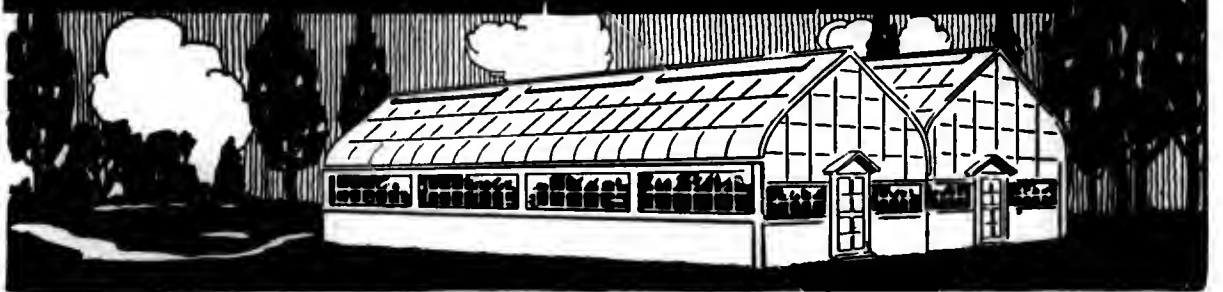
J. C. Elsperrmann experienced a good holiday business, in addition to a large batch of funeral work.

The Blackman Floral Co. reports a big business for Memorial day, as do Otto Kuebler, Karl Zeidler and Theodore Kuebler. E. L. F.

## JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

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**"ALL-HEART" CYPRESS WORKED TO SHAPES.**

**HOTBED SASH.**

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Postage prepaid. All Seedsmen. Used the world over.

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WHITE KILLARNEY, grafted, \$12.00<sup>per 100</sup> — SUNBURST, own-root, \$5.00<sup>per 100</sup> — RICHMOND, own-root, \$5.00<sup>per 100</sup>

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IN LOTS OF 250 OR MORE, \$5.00 PER 100

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10% off for Cash, for one week only.

|  | R.C.  | 2½"    | 3"     | 4"     | 5"          |
|--|-------|--------|--------|--------|-------------|
| Asters   | ..... | \$1.50 | \$3.00 | .....  | .....       |
| Ageratum   | ..... | 1.50   | 2.50   | .....  | .....       |
| Alyssum  | ..... | 1.50   | 2.50   | .....  | .....       |
| Alternantheras                                   | ..... | 2.00   | 3.00   | .....  | .....       |
| Achryanthes                                      | ..... | 2.00   | 3.00   | .....  | .....       |
| Begonias   | ..... | 3.50   | 5.00   | \$7.50 | \$12.50     |
| Centaurea  | ..... | .....  | 3.50   | .....  | .....       |
| Celosia  | ..... | .....  | 3.00   | .....  | .....       |
| Cannas,  | ..... | .....  | .....  | .....  | .....       |
| King Humbert                                     | ..... | .....  | 7.50   | 12.50  | .....       |
| Cannas   | ..... | .....  | 5.00   | 10.00  | .....       |
| Caladiums  | ..... | .....  | .....  | .....  | \$15.00     |
| Cleome   | ..... | .....  | 3.50   | .....  | .....       |
| Chrysanthemums,                                  | ..... | .....  | .....  | .....  | .....       |
| Yel., White, Pk.                                 | 3.00  | 4-5    | .....  | .....  | .....       |
| Coleus   | ..... | .75    | 2.00   | .....  | .....       |
| Daisies—   | ..... | .....  | .....  | .....  | .....       |
| Marguerite                                       | ..... | 2.50   | 3.50   | .....  | .....       |
| Yellow   | ..... | 3.00   | 4.00   | .....  | .....       |
| Q. Alex. & Sander                                | 3.50  | 5.00   | .....  | .....  | .....       |
| Dracenas   | ..... | .....  | .....  | .....  | .....       |
| Fuchsias   | ..... | 3.50   | 5.00   | 7.50   | 12.50       |
| Feverfew   | ..... | 3.50   | 5.00   | .....  | .....       |
| Geraniums  | ..... | 3.50-4 | 5-6    | 8-10   | .....       |
| (Nutt, Ricard, Poitevine, Grant, Buckner, Vlaud) | ..... | .....  | .....  | .....  | .....       |
| Ivy Geraniums                                    | ..... | \$3.50 | \$5.00 | \$7.50 | .....       |
| Rose Geraniums                                   | ..... | 3.50   | 5.00   | 7.50   | .....       |
| Silver Leaf Gera-                                | ..... | .....  | .....  | .....  | .....       |
| niums  | ..... | 3.50   | .....  | .....  | .....       |
| Heliotrope                                       | ..... | 3.50   | 5.00   | 7.50   | \$12.50     |
| Ivy, German or                                   | ..... | .....  | .....  | .....  | .....       |
| English  | ..... | 5.00   | .....  | .....  | .....       |
| Lantanas   | ..... | 4.00   | .....  | .....  | .....       |
| Lobelia  | ..... | 3.50   | .....  | .....  | .....       |
| Pansies, \$2 per 100                             | ..... | .....  | .....  | .....  | .....       |
| Periwinkle                                       | ..... | 5.00   | .....  | .....  | .....       |
| Petunias   | ..... | 5.00   | 7.50   | 12.50  | .....       |
| Pyrethrum  | ..... | 3.50   | .....  | .....  | .....       |
| Ricinus  | ..... | .....  | 7.50   | .....  | .....       |
| Sultana  | ..... | 5.00   | .....  | .....  | .....       |
| Salvia   | ..... | 3.50   | 6.00   | 12.50  | .....       |
| Santolina  | ..... | 4.00   | .....  | .....  | .....       |
| Snapdragon                                       | ..... | 4.00   | .....  | .....  | .....       |
| Tradescantia                                     | ..... | 3.00   | .....  | .....  | .....       |
| Verbenas   | ..... | 3.00   | .....  | .....  | .....       |
| Verbenas, Lemon                                  | ..... | 5.00   | 7.50   | .....  | .....       |
| Vincas   | ..... | 3.50   | 5.00   | 7.50   | 12.50-15.00 |

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Own-root, 2½-inch

Grafted, 2½-inch

|                    | 100    | 1000    | 100     | 1000     |
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| Ophelia, - - -     | \$8.00 | \$75.00 | \$15.00 | \$135.00 |
| Shawyer, - - -     | .....  | .....   | 12.50   | 120.00   |
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This is all extra strong clean stock, ready for planting.

NOTE OUR SPECIAL CLEARANCE PRICES ON

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## HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

**Mme. Maurice Hamar**

**Otaksa**

Price, \$5.00 per 100

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Good, strong 3½-inch

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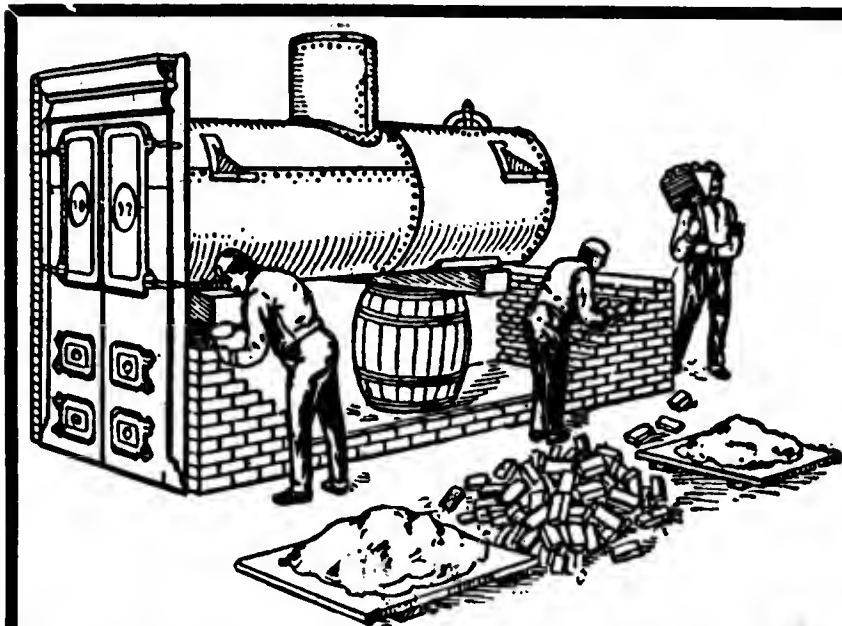
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## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### THE HIGH COST OF COAL.

There is one slight sign of progress in the attempt to find a remedy for the situation in the coal market. There is evidence of an advance from general principles to precise facts. Heretofore prevailing conditions, and not any definite group of persons, have been blamed for the enormous prices of fuel. Now there is a disposition to place the chief blame on one body of people—namely, the mine owners. The guilt, it is said, has been traced to their door. If that judgment is not entirely just, a quick and loud protest undoubtedly will come from the mine owners, and the exact truth will finally be reached. Indeed, the accused men have already offered some defense, but do not seem to have succeeded completely in acquitting themselves.

It is still conceded that the shortage of labor and the inadequacy of transportation facilities have been largely responsible for the stagnation in the coal business, but it is alleged that the mine owners, in boosting the prices, have taken unjustifiable and unscrupulous advantage of these circumstances. Francis S. Peabody, chairman of the national commission on the control of fuel, is continuing his investigations energetically. C. M. Moderwell, a retired coal operator who represents Illinois and Indiana in the same commission, seems to be ably and conscientiously doing his part. So there is a ray of light in the darkness.

An expert statistician, said to be favorable to the mine owners, has pre-



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53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

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sented this statement of the increase in the cost of mining: Increased cost of labor, due to advance in wages, 50 cents per ton; increase in cost of all mining materials, 10 cents per ton; increase in cost of securing and housing miners, 5 cents per ton; total increase in production cost, 65 cents per ton.

It should be pointed out that the increased cost of labor is estimated by the Illinois state council of national defense as not more than 25 cents per ton. Other authorities doubt that the cost of materials used in mining has increased as much as appears in this statement. But, taking these figures at their face value, and averaging last year's price of screenings at 90 cents a ton, this year's price, so far as justified by the jump in production cost, should be about \$1.55 a ton.

Instead of that it is \$2.75 a ton, which leaves a new profit of \$1.20 a ton. In other words, the coal mine owners, after making liberal allowances for increases in cost, seem to have added 130 per cent to last year's price at the mine mouth, for no other ap-

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### Hot Water Bollers

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Are noted for COAL ECONOMY and good results generally.

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parent reason than that they think they can get the money.

And it is stated that mine operators last year made an average profit of eighteen per cent on their invested capital.

### CITY WATER PRESSURE.

We have 15,000 square feet of glass, heated with a Kroeschell hot water

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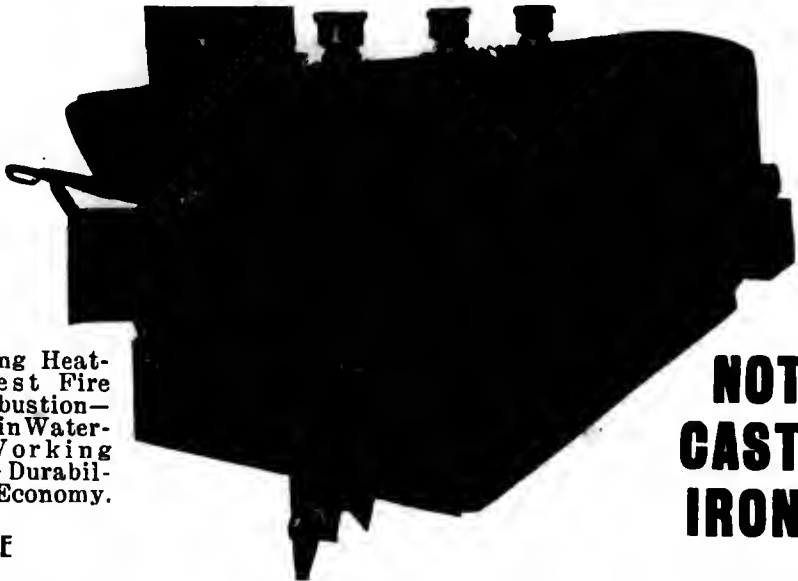
**Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of break-downs, dealers' profits). **OR**

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I had a cast iron 8-section boiler before, but was afraid it would crack to pieces. The **Kroeschell Boiler** is certainly a fuel-saver. My coal bill to heat 5000 sq. ft. of glass surface with your boiler is less than last winter's coal bill, when I had only 2050 sq. ft. of glass, heated with the 8-section cast iron boiler.

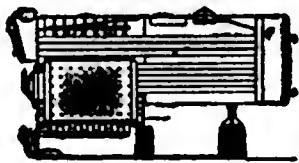
Your boiler burns any kind of fuel. I would not have any other boiler than the Kroeschell, and will recommend whenever I get a chance.

Edward Wittamer, Joliet, Ill.

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boiler. The expansion tank is outside, on a platform thirty feet high. The tank is leaking and we shall have to get a new one. The elevated platform is rather unsightly and we should like to do away with it. Will the hot water system work satisfactorily if we take down the expansion tank, plug up the opening at the bottom and leave the city water pressure on the return pipe in the boiler? There are air valves on all the highest pipes in each house.  
F. B.—Ala.

The city water pressure may be used instead of an elevated expansion tank, but there may be danger of an explosion in case the line between you and the pumping plant is shut off for repairs or other cause. This can be guarded against by having a safety valve upon the system. For temporary use, it would also be well to have a small expansion tank slightly above the highest point in the system.

We would suggest that the safety

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SKETCH**

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## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.  
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valve be inside the tank, and that a vacuum valve also be placed near the bottom of the tank. With the system arranged in this way, the water escaping through the safety valve will be

## Morehead Back to Boiler SYSTEM

**Better Flowers More  
Naturally Grown**

TO STATE that the irregularity of temperature in the houses spoils the perfection of your roses is simply another way of saying that

there's something wrong with the drainage treatment.

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301

caught in the tank and then, when it cools and contracts, it will be drawn

back into the system through the vacuum valve.

### PROVIDENCE, R. I.

#### The Market.

Everybody reports an exceptionally good Memorial day trade. The backwardness of the season caused a shortage of outdoor plants and flowers, and this stiffened the market on indoor stock. Never in the history of the trade has there been so large a demand for potted plants, geraniums being the leaders. Some of the downtown stores made a feature of rustic baskets filled with plants. These took well, the prices ranging from \$2 to \$5 at retail. Magnolia wreaths with wax flowers found a ready sale, in large numbers.

#### Various Notes.

The Empire Flower Co. store, at 9 Empire street, has been closed for the season.

Miss Gladys Williams, daughter of George F. Williams, of the W. E. Barrett Co., is to be married Wednesday, June 20.

Johnston Bros. furnished an immense shield in national colors for the recent banquet to the commander of the United States military district of the north-east.

Frederick McKenna, of the O'Connor store, has enlisted in Battery A of the Rhode Island light artillery.

The Westminster Greenhouses are being overhauled, and extensive alterations are being made to some of the buildings.

Charles Smith was a business visitor to Boston last week. He was looking for novelties.

Richard Hogan disposed of several thousand potted geraniums during the week.

Daniel A. Clarke, of the Red Oak Nurseries, of Fiskeville, has presented 500 Rose of Sharon bushes and 1,500 flowering currant shrubs to the pupils of the public schools of Coventry.

William A. Bowers maintained a store annex at 144 Washington street, last week, with good results.

F. A. Geisler, of Bristol, had an exceptionally fine assortment of potted flowers for Memorial day.

W. H. M.

Lansing, Mich.—The store of the Lansing Floral Co. has been sold to a party of two, who will continue it under the name of Atlas Floral Co. The greenhouses, which will be retained by the original company, will be conducted under the old name.

## Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

### FORD & KENDIG CO.

17 North 7th Street PHILADELPHIA  
34th and Wood Streets

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.

# PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

## ALTOONA PIPE & SUPPLY COMPANY

1925-27 Ninth Avenue,

ALTOONA, PA.

Mention The Review when you write.

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago

Mention The Review when you write.

### To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.  
558-562 Washington  
Boul., Chicago.

Mention The Review when you write.

### Use Rippley's

#### No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

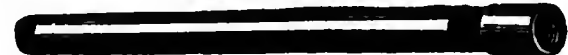
Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.  
Box F, Grafton, Illinois

## Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

### RED

## Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.  
PADUCAH, KENTUCKY

Always Mention the...

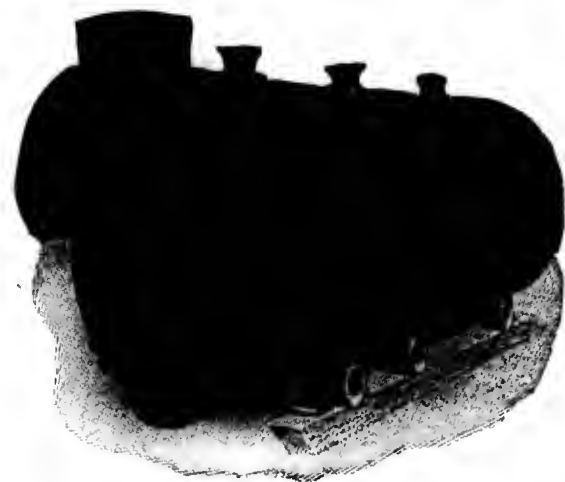
## FLORISTS' REVIEW

When Writing Advertisers

# "Superior"

## INTERNAL-FIRED BOILER

For Hot Water Heating



## Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

## E. Allan Peirce

400 Oaks Road  
WALTHAM, MASS

Mention The Review when you write.

## PAPER POTS

AND

## DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

Mention The Review when you write.



## GEO. KELLER & SON

Manufacturers of

## RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave., CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.



ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, {  
 Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc. } **WORLD'S LARGEST MANUFACTURERS**

**A. H. HEWS & CO., Inc., Cambridge, Mass.** **WAREHOUSES:** Cambridge, Mass. New York, N. Y.

Mention The Review when you write.



## WE LEAD IN QUALITY AND FINISH

Others follow—when they can

## THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

### SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

### SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.  
 SYRACUSE, N. Y.

Mention The Review when you write.

### RED POTS

Standard

Pans

Azalea

### NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

### RED POT

In which plants do the best, write to

### MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



### Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

Mention The Review when you write.

### GUARANTEED POTS

Write for samples and prices.

### MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.

### IMPORTANT

Don't fail to look up the CLIMAX "Dirt Band" advertisement on page 87.

Mention The Review when you write.

## PLANT TUBS



### EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



### RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



### THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



### THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

**SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO**



COMPETITION PROVES OUR QUALITY

### "MOSS AZTEC" Ware

Azalea Pots  
 Hanging Baskets  
 Lawn Vases  
 Bird Baths, Etc.

### RED POTS

Best Materials—Skilled Labor—Uniformly  
 Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville Ohio  
 16 W. 23rd St., New York

## DETROIT, MICH.

## The Market.

Because the Memorial day demand apparently was not up to the expectations of the downtown retailers, the preparations for a good supply of stock for the holiday turned out to be more than ample. The business done, however, seems to have pleased the majority of the florists.

Stock of the best quality now is arriving, but there could be more life to the sale of carnations, American Beauties and tulips. Sweet peas, however, clear before a robust demand, the supply not being any too large. The activities in the bedding stock departments now are in full blast, with everybody in the greenhouses speeding up his work.

## Various Notes.

One grower deserves special credit for the high-grade stock he is shipping to the Detroit market. He is Fred Breitmeyer, of Mount Clemens, whose new Pink Ophelia roses are a treat to the lucky retailer who can obtain them. Mr. Breitmeyer also grows Ward, Ophelia, Mott and Reid to perfection.

Splendid Darwin tulips are being cut at the A. Stahelin place.

Plans for a fishing trip by florists are being made by William Dilger, of the Dilger Landscape Co.

Norman Sullivan has leased a part of the Woodward Flower Shop to a high-class confectioner. H. T.

## BRIEF ANSWERS.

A. N. R., Mich.—These are each forms of *Cephalotaxus Fortunei*.

K. C. G., Pa.—It is impossible to grow good stock in insufficiently heated houses. You could grow violets or lettuce in a house kept up to 45 degrees.

B. & S., Kan.—Advertised by the American Greenhouse Mfg. Co., Chicago.

J. & C., W. Va.—We do not know anything new to say. Still, we think we can see a gradual improvement in business methods. We think the importance of bookkeeping, the prompt filling of orders, careful packing and a prompt reply to a business letter are beginning to be appreciated. We look for steady progress.

Flushing, N. Y.—R. Hughes says he sees potatoes in front of him, potatoes on the left of him and potatoes on the right of him, from which it would seem that the people of Flushing need some sort of inoculation against the potato bug. Have no fear, Mr. Hughes; there is plenty of room for both flowering plants and the lowly spud.

**HOT BED  
AND  
GREENHOUSE  
GLASS**

GET OUR PRICES BEFORE BUYING

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

## Greenhouse Glass

## WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

## GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

**THE THROOP-MARTIN CO., - COLUMBUS, O.**

## GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

## GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

GREENHOUSE  
GLASS

Largest and Best Selected  
Stocks  
in South and Southwest

**BINSWANGER & CO.**  
MEMPHIS RICHMOND



"RED DEVIL" GLASS CUTTERS  
FOR GREENHOUSE MEN  
have hand-honed and tested steel cutting wheels. Cut more glass with less pressure than any other cutters.

A sample will prove it to you. No. 023, shown here, 15c. Booklet free.  
SMITH & HEMENWAY CO., Inc.  
89 Colt St., Irvington, N. J.

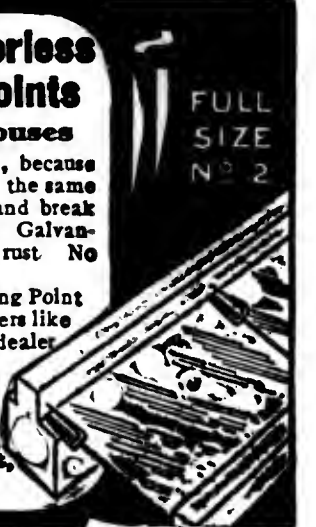
Dreer's Peerless  
Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,  
714 Chestnut Street,  
Philadelphia.



(Not Inc.)

THE ORIGINAL AND ONLY  
ELASTIC-LYKE  
LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.  
89 East Randolph Street, CHICAGO

# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to



## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



### "Mount Beacon Green"

## FOR GREENHOUSE SHADING

Effective and Practical.

One Gallon Makes Ten.

WRITE TO

HAMMOND'S PAINT AND SLUG SHOT WORKS, BEACON, (Fishkill-on-Hudson) N.Y.

## MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
EASY TO APPLY.**

Mention The Review when you write.



In ever increasing demand.

## THOMSON'S MANURES

Our Vine, Plant and Vegetable Manure, also Special Chrysanthemum Manure, are ever increasing in public favor—they embody the practical experience of many years in all branches of Horticulture, producing vigorous, healthy and fruitful growth.

Sold by **LEADING AMERICAN SEEDSMEN**; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers,

**WM. THOMSON & SONS, Ltd., Clovenfords, Scotland**

Mention The Review when you write.

## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

Mention The Review when you write.

## YOU

Will find all the best offers all the time in The Review's Classified Ads.



## SAN FRANCISCO NOTES.

[Continued from page 68.]

ing along camp equipment, so she can stop in the prettiest spots along the way. Mrs. Darbee says flowers were in excellent shipping condition for the holiday, thanks to the cool, damp weather.

The management of the California Floral Co. is well satisfied with its first Memorial day business. This concern did considerable shipping, in addition to a number of church decorations and an active counter trade.

Frank Claverie reports business good on Polk street. He has his store nicely fitted up and has added three employees to his force.

Norman Marcus, decorator for Albert O. Stein, has enlisted in a hospital unit and expects to leave soon for France. He has two brothers and several friends in the same corps. On account of his father's illness, Patrick Orr, of the Stein force, has given up his plans for a month's trip east and has gone to Oroville, Cal., instead, to spend the time with his father.

The Francis Floral Co. enjoyed a wonderful Memorial day business, according to the proprietor, Francis Schlotzhauer. His force worked overtime on out-of-town shipments.

Frank H. Forrest has closed a deal whereby he will do all the decorating for the Tait-Zinkand cafe, which is one of the largest in the city. He makes his headquarters with the Art Floral Co. and has been helping out there for several days during the holiday rush. P. V. Matraia, head of the company, says shipping business was especially good.

At his stand in the St. Francis hotel Julius Eppstein has had a special display of orchids from Carbone's place in Berkeley. The showing included ten or more varieties. Mr. Eppstein says business is holding up well.

Victor Podesta, of Podesta & Baldocchi, gave his attention personally to a large floral piece for the Guthrie demonstration. Mr. Podesta says that the Memorial day business has ceased to amount to much with florists doing a high-class business downtown, at least as far as extra counter trade is concerned.

Manager J. A. Axell, of the E. W. McLellan Co., reports the largest shipping business for Memorial day that his firm ever experienced. Peonies were one of the principal items, and baby gladioli were in great demand. The McLellan Co. continues to bring in a fine cut of gardenias and has a heavy cut of roses.

Fred C. Jaeger, manager for MacRorie & McLaren, has resumed his duties, after a pleasant outing in Lake county. This concern sent many flowers out of town for Memorial day.

Robert Newcomb, representing the American Bulb Co., says he is going to remain on the coast until July.

S. H. G.

## GET OUR PRICES ON

**GALVANIZED WIRE ROSE STAKES AND TYING WIRE**

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

**IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.**

Always mention the Florists' Review when writing advertisers.

**AT LAST—**

Beautiful lawns—by killing the weeds without harming the grass. Every florist, seedsman, nurseryman and landscape gardener can render a real service to every private estate, home, country and golf club that has a lawn—and at the same time make substantial profits, by recommending

# LAWN SILICATE

## KILLS WEEDS—NOT GRASS

Lawn Silicate, in powder form, is sprinkled over the weeds with the hand. It sifts past the perpendicular-growing grass and is caught only by the flat-lying weeds. The chemical burns into the weed and is drawn down to the very root—killing the weed permanently.

Lawn Silicate kills weeds effectively, economically and quickly. It eliminates costly hand-weeding.—saves disfiguring lawns—all without injury to the grass.

We are helping you to sell Lawn Silicate by advertising it and stimulating the demand that already exists—just as we are doing for ATLAS (WEED) KILLER, which, by the way, you should tell your customers to use for killing weeds on paths, drives, gutters, tennis courts, etc.

You should have the details of our proposition because it means **big new profits**. Now is the time.

CHIPMAN CHEMICAL ENGINEERING CO., INC.

95 Liberty Street,

New York City

Mention The Review when you write.

12 sheets, 33 in ea.

8 lbs.

4 lbs.

1 lb.

½ lb.

1¼ oz.

**Aphis  
Punk**

**NIKOTEEN**

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

# LIQUID — "NICO-FUME" — PAPER

40% NICOTINE.

|                  |         |
|------------------|---------|
| 8-lb. can.....   | \$10.50 |
| 4-lb. can.....   | 5.50    |
| 1-lb. can.....   | 1.50    |
| 1/4-lb. can..... | .50     |

## TARIPS - APHIS

|                     |        |
|---------------------|--------|
| 288 sheet can ..... | \$7.50 |
| 144 sheet can ..... | 4.00   |
| 24 sheet can .....  | .85    |

SPRAYING—VAPORIZING—FUMIGATING

YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.

### GULF CYPRESS



GREENHOUSE MATERIALS

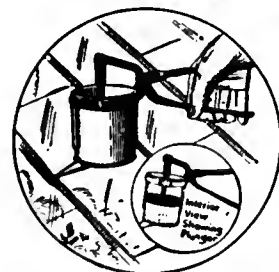
HOTBED SASH  
GLASS

Pecky Cypress Bench Lumber

THE ONLY PERFECT

### LIQUID PUTTY MACHINE

Will Last a Lifetime, \$1.25 each



"SEAL TIGHT  
LIQUID PUTTY"  
will not harden, crack  
or peel off.  
\$1.35 per gallon in 10  
gallon lots.  
\$1.40 per single gallon.

### NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.

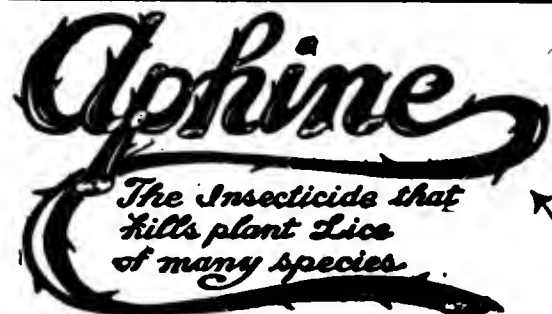


### HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.



*The Insecticide that  
kills plant Lice  
of many species*

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00      Gallon, \$2.50

### FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00      Gallon, \$3.50

### VERMINE

For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00

Sold by Dealers.

**APHINE MFG. CO.**  
MADISON, N. J.

Always mention the Florists' Review when writing advertisers.

# WIZARD BRAND

TRADE MARK

## PULVERIZED SHEEP—PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

## The Pulverized Manure Co.

  
33 Union Stock Yards, CHICAGO

# IMPORTANT

We can fill orders and make prompt deliveries of

## MAGIC BRAND

PURE GROUND SHEEP MANURE

Insure yourself of a season's supply by ordering now

WRITE FOR PRICES

## Chicago Feed & Fertilizer Co.

Union Stock Yards, CHICAGO, ILL.

### AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. Farmers' and Florists' Fertilizer Co. 309 Exchange Ave., Room 5, Tel. Drover 1932 U. S. YARDS, CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.

No loss if you mend your split carnations with

**SUPERIOR  
CARNATION  
STAPLES**

25c per 1000; 8000 for \$1.00, postpaid.

Wm. Schlatter &amp; Son

422 Main St. Springfield, Mass.

BEFORE

AFTER

## PITTSBURGH, PA.

## The Market.

General trade conditions are excellent. Memorial day business was not what it would have been had the weather been agreeable. March 29 was a cold, rainy day that hurt the plant trade considerably. The retailers were somewhat busy, as the customers who would not plant stock on account of the rain bought cut flowers with which to decorate the graves. Funeral work, too, was quite heavy and a few good weddings helped to keep the forces busy at the stores.

The wholesalers had little to complain about; there were no local peonies and few outdoor flowers to interfere with the sale of greenhouse stock. Lilies were quite plentiful, as were roses. Carnations were on the short side. A few southern peonies came in, but they were in a bad condition. There were quantities of irises and sweet peas, but the latter were soft and did not realize much. Greens of all kinds continue scarce. June 2 brought in an avalanche of roses, most of them open, and the street boys had a big inning.

## Various Notes.

Fred Davidson, of Martins Ferry, O., formerly of Davidson Bros., called on the trade while on his way to one of the training camps.

Word has been received of the death, June 1, of M. I. O'Brien, of Sharon, Pa. Mr. O'Brien was one of Sharon's oldest florists and was well known among the trade here, although he had retired from the business. He grew many orchids for the trade of this city.

The funeral of George W. Guthrie, ambassador to Japan, brought many handsome orders to this city from various representatives at Washington, D. C. A. Krongold is proud of an order for a floral tribute which he received from Vice-President Thomas Marshall, to be executed without regard to expense, for the funeral of Mr. Guthrie. Clarke.

New Orleans, La.—Members of the New Orleans Horticultural Society, many of whom are florists, at a meeting last month decided to assist those who are fighting the proposed law against the importation of foreign plants, trees, bulbs and seeds. Secretary Richard Eichling spoke on the stringent quarantine law of Louisiana and the many hardships it forced on the florists. It was decided to hold the society's annual outing in July at one of the resorts across the lake.



**Caldwell Tanks of Galvanized Steel**

are strong, tight and durable. Cost less than wood tanks and give good long service. Sizes up to 1000 gallons can be shipped set up. Send for Catalogue.

**W. E. Caldwell Co., Inc.**  
1930 Brook St.  
LOUISVILLE, KY.

*Caldwell*  
TANKS AND TOWERS

Mention The Review when you write.



Skinner System on the Rhododendron stock at the Bay State Nurseries. Plenty of water supplied just in the right way is a big factor in the conspicuous Rhododendron success of this nursery.

### THE SKINNER SYSTEM IS A RAIN INSURANCE POLICY

If you could take out a policy that would insure you of sufficient rain for your growing **every year**—if this policy would furthermore pay for **itself** the **first year** and keep on paying premiums to **you** every year—you'd jump at the chance, wouldn't you? Then jump!

The Skinner System of overhead

watering, is that very insurance policy!

A special greenhouse nozzle makes the Skinner System as adaptable to indoor use as it is to out.

Our Bulletin of Information is a regular guide post to growing insurance.

Send for it.

The Skinner Irrigation Co.

223

WATER STREET

TROY, OHIO

**SKINNER  
SYSTEM**  
OF IRRIGATION

## You Will Make No Mistake

if you write us for estimate  
on your requirements in

## GREENHOUSE MATERIAL

Our reputation for quality  
will always be sustained,  
and our service and price  
will meet with your approval

Estimates submitted promptly.

## The Foley Greenhouse Mfg. Co.

Designers, Builders,  
Heating Engineers

Telephone Lawndale 9930

3248 West 31st Street, CHICAGO



# Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

## A. DIETSCH COMPANY

2640 Sheffield Avenue \* Chicago



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### CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

5000 2 x2 x2 ... \$ 4.50 per box  
5000 2½x2½x2 ... 5.50 per box  
5000 3 x3 x2½... 7.20 per box  
5000 3½x3½x3 ... 10.00 per box

#### DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

**The Climax Mfg. Co.**

Makers of High-class Florist Boxes,  
Shipping Packages and Dirt Bands  
200 Factory St., Castorland, N.Y.

## King Greenhouses

KEEP SUMMER with You the WHOLE YEAR ROUND

On account of their sturdy special construction, which permits of great strength without the need of heavy, shadow-casting supports, these houses are so warm and sunny that they are filled with a riot of bloom and fruit when Jack Frost has stripped the garden of its beauty.

The ventilating and heating systems are the results of years of experience in building for professional growers. Things just have to grow in a King.

Ask us for any of the following:

Catalogue showing Commercial Type Greenhouses.

Catalogue showing Greenhouses for Private Estates.

Catalogue showing Garden Frames and Sash for Private Estates.

**KING CONSTRUCTION CO., 27 King's Road, NORTH TONAWANDA, N. Y.**

ALL THE SUNLIGHT ALL DAY HOUSES

Branch Offices: NEW YORK, 1476 Broadway. BOSTON, 113 State Street.  
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**50** / Square Dealing Fertilizer  
WALTER S. MCGEE  
5327 Ellis Ave., Chicago, Ill.  
Greenhouse Supplies and Material  
Tel. Hyde Park 567 **50**

## CINCINNATI.

## The Market.

The supply of stock is large and therefore can easily satisfy every present demand. Business is good, but it is not good enough to take up the receipts as fast as they arrive. Roses are in heavy supply, the offerings including excellent blooms of Ophelia, Sunburst, Russell and Ward. Many of the Killarneys, however, are badly mildewed. Carnations are plentiful, and the same is true of Easter lilies. The cut of peonies now is heavy, and gladioli follow suit in this respect. Other items of importance are snapdragons, irises, callas, sweet peas, cornflowers and sweet williams. New southern ferns are meeting with a large demand.

## Various Notes.

C. E. Critchell has been having an excellent demand for his fresh southern ferns.

W. Frank & Sons, of Portland, Ind., shipped some exceptionally good Ward and Ophelia roses to L. H. Kyrk during the week.

Among recent visitors were Mr. and Mrs. G. A. Beckman, of Middletown, O.; E. Uhl, of Greenfield, O., and Mrs. Fennel, of Cynthiana, Ky. C. H. H.

## NEWARK, N. J.

## The Market.

Continued cool, cloudy weather last week cut down Memorial day business somewhat, but retailers report that sales for the holiday were good, considering the weather. There was a big demand for many kinds of bedding plants before Memorial day and it has continued since. Carnations and sweet peas are in supply sufficient for the demand and are of excellent quality. Pansy plants have passed their prime, although there is quite a supply still in the market. Gladioli, which made their appearance two weeks ago, are in large supply. Lilacs are abundant. Outdoor tulips are plentiful.

The demand for vegetable seeds has let up, because of the weather. Prices have been high. Florists who handle vegetable plants report them in short supply and high in price.

## Various Notes.

George Penek says business has been exceptionally good, considering the weather.

W. R. James has opened a flower shop at Clinton and Elizabeth avenues.

The S. A. Rogers Co. is doing a good business in plants and seeds.

John W. Blakeley, of Elizabeth, reports that spring business has been satisfactory. R. B. M.



## DREER'S Florist Specialties

"RIVERTON" Molded Garden and Greenhouse HOSE

Furnished in lengths up to 500 feet without seam or joint.

## The HOSE for the FLORIST

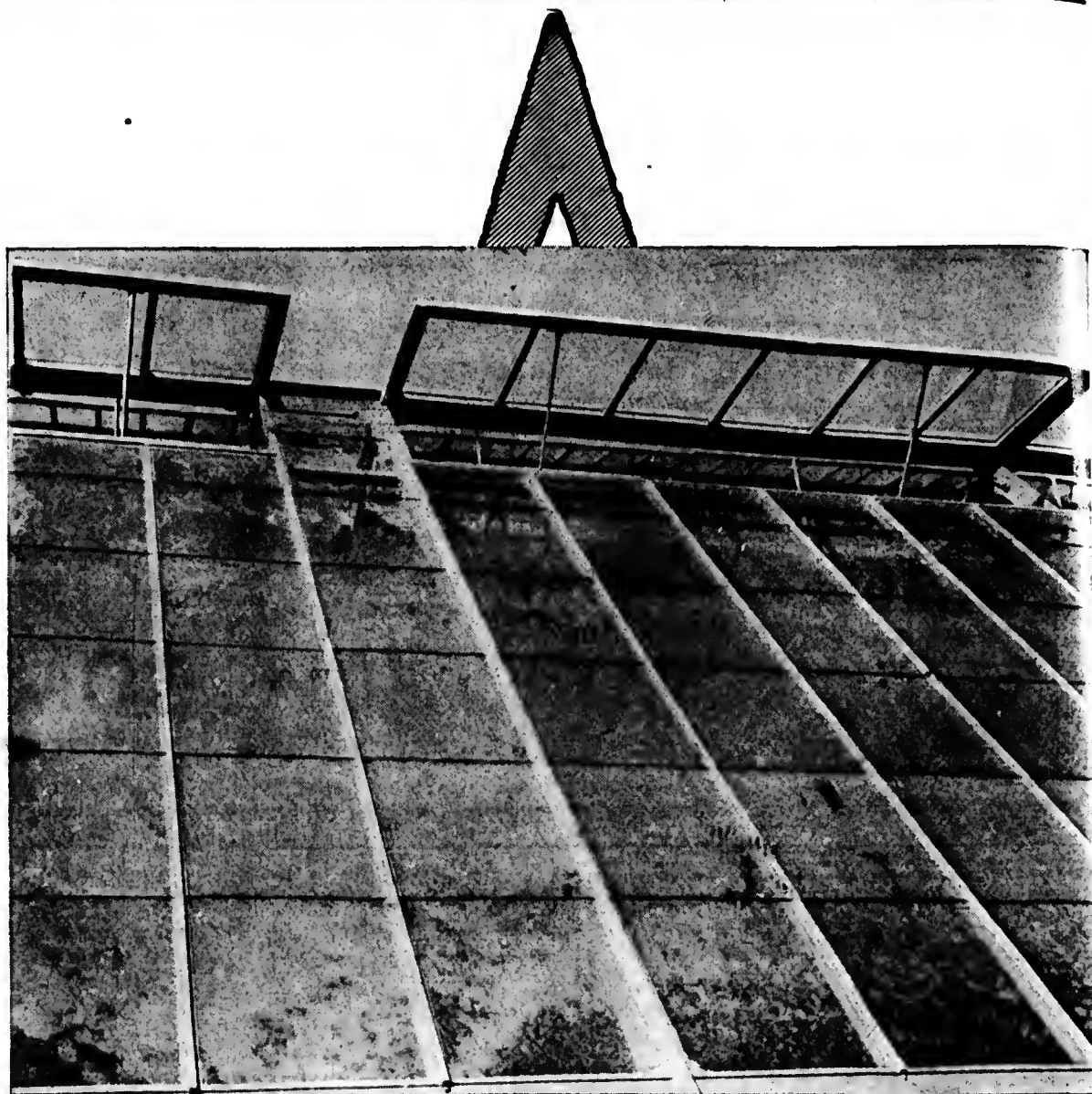
|                       |          |
|-----------------------|----------|
| 3/4-inch.....per ft.. | 16 c     |
| Reel of 500 ft.       | 15 c     |
| 2 reels, 1000 ft.     | 14 1/2 c |
| 1/2-inch.....         | 14 c     |
| Reel of 500 ft.       | 13 c     |

Couplings furnished.

HENRY A. DREER

714-716 Chestnut St.,  
PHILADELPHIA, PA.

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YOU know how lines of roof vent sash bind and stick where each run meets. We overcome it by spacing the runs a light apart. Some say it gives better ventilation than the old continuous way. To our notion, they are right.

You know we go anywhere for business. Or to talk business.

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## WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

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Kingsbury and Weed Sts.  
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SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices  
85c per 1000—Postpaid—2000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

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(WOULD YOU TAKE AN UNSIGNED CHECK? NO? THEN WHY UNSIGNED CYPRESS?)

Of course you want Cypress, "the Wood Eternal," for all uses where it represents the highest utility and ECONOMY. But—how do you know that what you get is Cypress? And, if it is Cypress, how can you tell that it's genuine

# "Tide-water" Cypress

? How can you be sure that it grew in the regions near enough to the coast to produce the true "Wood Eternal"? And how can you tell that the Cypress you buy was properly manufactured, sufficiently dried before shipment, and then scrupulously graded and counted? There's ONE WAY to be

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It is simply to INSIST on SEEING the legally registered Cypress Association Trade-mark on every piece (or bundle). "Buy by the Cypress Arrow."

**"TIDE-WATER" CYPRESS  
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TRADE MARK REG. U.S. PAT. OFFICE

You don't buy diamonds of a casual solicitor—nor expect pure foods in unidentified packages; why not be equally careful in guaranteeing yourself your money's-worth in Cypress lumber?

The undersigned Association licenses its registered trade-mark only to those Cypress saw-mills whose location, business methods and responsibility guarantee delivery to the consumer "as per specifications."

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INSIST ON TRADE-MARKED CYPRESS AT YOUR LOCAL LUMBER DEALER'S. IF HE HASN'T IT, LET US KNOW



# Classified Ad Department



It  
Pays

## ACALYPHAS.

Acalphia, 4-in., \$20.00. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

## ACHILLEAS.

Achillea The Pearl.....\$5.00 per 100  
Achillea Millifolia ..... 5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## ACHYRANTHES.

Achyranthus, red and yellow varieties, 250,  
3-in., 5c; 500, 2-in., 2c. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Achyranthes, McNally, green and yellow, 2½-  
in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes, 3 sorts, 3-in., \$4.00 per 100.  
John Walker, Youngstown, O.

## ADIANTUMS.

1000 large clumps Adiantum Croweanum,  
bench-grown, \$15.00 per 100. This is good stock;  
first come, first served.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Adiantum Croweanum, heavy 2-3-year-old  
clumps from benches, \$15.00 per 100.  
Erie Floral Co., Erie, Pa.

## AGERATUMS.

Ageratum, 2½-in. pots, Blue Perfection, Prin-  
cess Pauline, dark blue and others, \$3.00 per 100,  
\$25.00 per 1000; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Ageratum Blue Perfection, strong seedlings,  
35c per 100, \$3.00 per 1000.  
M. H. Radke, Riverside, Ill.

Ageratum P. Pauline, bud and bloom, 3-in.,  
\$2.50 per 100. Cash.  
Geo. B. Morrell, Torresdale, Pa.

Ageratums, heavy 2-in., Blue Perfection and  
Dwarf Blue, \$5.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Ageratum, in bloom, 3-in., 4c. Cash.  
Herbert M. Fountain, R. R. 8, Grand Rapids,  
Mich.

Ageratum, blue, 2½-inch, \$3.00 per 100; \$25.00  
per 1000; 3-inch, \$6.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

Ageratum, dark blue, 2-in., \$1.50 per 100.  
Harglerode Bros., successors to U. G. Hargle-  
rode, Shippensburg, Pa.

Ageratum Stella Gurney and Princess Pauline,  
2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Ageratums, R. O. Gurney and Blue Star, 60c  
per 100, \$5.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Ageratums, blue and white, 2-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Ageratum Blue, 2½-in., 2c.  
Urice Bros., Vinton, Iowa.

Ageratum Stella Gurney, 2½-in., 2½c.  
GULLETT & SONS, LINCOLN, ILL.

Ageratum Blue Star, 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, true blue, out of small pots, \$2.00  
per 100.  
Arthur Doebel, Norwalk, O.

Ageratum Stella Gurney, 3-in., in bloom, \$5.00  
per 100. Waukesha Floral Co., Waukesha, Wis.

Ageratum Blue Perfection, 3-in., \$4.00 per  
100.  
John Walker, Youngstown, O.

## ALTERNANTHERAS.

Alternantheras, choice stock.

Aurea nana, yellow.

The following prices include careful packing:  
Strong 2-in. stock,  
\$2.50 per 100, \$20.00 per 1000.

500 at 1000 rate.

Cash with order.

If you want sample plant, send 10c to cover  
cost of postage and packing.  
R. S. McMURRAY, BELLEFONTAINE, O.

Alternantheras, R. C., Brilliantissima, best  
red, 70c per 100, \$6.00 per 1000; P. Major, red,  
60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c  
per 100, \$5.00 per 1000; A. Nana, Brilliantis-  
sima and P. Major, 2½-in. stock, \$2.50 per 1000.  
R. R. Davis Co., Morrison, Ill.

ALTERNANTHERAS, extra strong, hotbed-  
grown, brown and large yellow, all extra large  
and strong, \$20.00 per 1000. William Roethke  
Floral Co., 200 S. Michigan Ave., Saginaw, W. S.,  
Mich.

Alternantheras, red and yellow rooted cut-  
tings, 75c per 100, \$6.00 per 1000.  
D. B. Kelly, Franklin, Ind.

Rate for advertising in this department

12½ cents a line net, per insertion.

No advertisement for less than 25c accepted.

Alternantheras, bright red, yellow, R. O., \$5.50  
per 1000, or will exchange for R. C. of assorted  
geraniums. Herman Schlachter, 600 Ross Ave.,  
St. Bernard, O.

Alternantheras, 50,000, 2-in. red, green and  
bronze, \$2.75 per 100, \$25.00 per 1000. Special  
price on large orders. Ready to ship May 15.  
Cash with order.  
Felsch Bros. Co., Maywood, Ill.

ALTERNANTHERAS, RED AND YELLOW,  
2-in., \$2.50 per 100. EXTRA FINE PLANTS.  
G. VAN BOCHOVE & BRO., KALAMAZOO,  
MICH.

Alternantheras, nice, 2-in., red and yellow,  
\$2.00 per 100, \$15.00 per 1000; Brilliantissima,  
2-in., \$3.00 per 100, \$25.00 per 1000. Quality is  
our hobby. Thornton Floral Co., Streator, Ill.

Alternantheras, R. C., red and yellow, from  
soil or sand, 60c per 100, \$5.00 per 1000. Cash,  
please. E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, fall struck, 70c  
per 100, \$6.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and  
well rooted, 60c per 100 by mail, \$4.00 per 1000  
by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, red and yellow, 2-in., \$2.00  
per 100. Cash, please.  
White Hall Greenhouses, White Hall, Ill.

Alternanthera, R. C., Brilliantissima, 60c per  
100, \$5.00 per 1000; 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, 2½-in., \$2.00  
per 100, good value.  
H. C. Doescher, New Orleans, La.

Alternantheras, yellow and Brilliantissima,  
\$3.00 per 100, \$25.00 per 1000. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

Alternantheras, red and yellow, strong, well  
grown, 2½-in., sure to please, \$2.25 per 100,  
\$20.00 per 1000. Baur Floral Co., Erie, Pa.

Alternantheras, 3 var., strong, bushy stock,  
2½-in., \$2.50 per 100, \$22.50 per 1000.  
J. C. Steinhauser, Pittsburg, Kan.

Alternantheras, yellow with green, 2-in., fine,  
\$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Alternantheras, red and green, green and yel-  
low, 2-in., 2½c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Alternanthera red and yellow, 2-in., 2½c.  
GULLETT & SONS, LINCOLN, ILL.

Alternantheras, 500 heavy 2-in. yellow, \$2.00  
per 100. The J. W. Ross Co., Centralia, Ill.

Alternantheras, P. M. R. C., 50c per 100.  
Memphis Floral Co., Memphis, Tenn.

BUSINESS BRINGERS—  
REVIEW CLASSIFIED ADS.

Aurea nana, yellow, 2-in., \$2.25 100; \$20.00 1000.  
Leedle Co., Expert Rose Growers, Springfield, O.

Alternantheras, 2½-in., red and yellow, \$2.50  
per 100. Cash. John Bauscher, Freeport, Ill.

Alternantheras, red and yellow, 2-in., \$2.00  
per 100. Brown Bros., Carlinville, Ill.

## ALYSSUM.

Alyssum, double giant, 2-in., \$2.00 per 100,  
\$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per  
100; fine stock.  
Oak Grove Greenhouse, Tuskegee, Ala.

Sweet alyssum Little Gem, 2-in., 2c.

J. W. Scott, Lisbon, O.

Alyssum Dble. Giant, 2½-in., 2c.

J. C. Steinhauser, Pittsburg, Kans.

## AMPELOPSIS.

Ampelopsis Veitchii, 2½-in. pots, \$4.00 per  
100; strong, field-grown, 2-yr.-old, \$15.00 per  
100. Anglin & Walsh Co., Williamsbridge, N. Y.

## ANTHERICUMS.

Anthericum variegated, the dwarf kind, 2-in.,  
\$2.00 per 100. Cash.  
F. Sokol, College St., Worcester, Mass.

Anthericum, var., nice, 4-in., pot plants, \$8.00  
per 100; out of small pots, \$20.00 per 1000.  
Arthur Doebel, Norwalk, O.

## ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| 2½-in. ....                       | \$ 8.50 | \$30.00 |
| 3-in. ....                        | 7.00    | 60.00   |
| 4-in., very heavy.....            | 12.00   |         |
| 4-in., medium .....               | 10.00   |         |
| Asparagus plumosus seedlings..... | 1.00    | 8.50    |

ASPARAGUS SPRENGERI.

|             | 100   | 1000  |
|-------------|-------|-------|
| 2½-in. .... | 3.00  | 25.00 |
| 3-in. ....  | 6.00  | 50.00 |
| 4-in. ....  | 10.00 | 90.00 |

Send for a copy of our Plant Bulletin

and Bulb List

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

|   | Per 100 | Per 1000 |
|---|---------|----------|
| Asparagus plumosus seedlings.....                       | \$1.00  | \$ 8.00  |
| 2500 plumosus seedlings @ per. ....                     |         | 7.50     |
| 5000 plumosus seedlings @ per. ....                     |         | 7.00     |
| Asparagus plumosus and spren-<br>geri, 2½-in. pots..... | 3.00    | 25.00    |
| 3-in. pots .....  | 6.00    | 50.00    |
| Strong 4-in., \$1.50 per doz., \$10.00 per 100.         |         |          |
| Roman J. Irwin, 108 W. 28th St., New York.              |         |          |

Asparagus plumosus nanus and Sprengeri, 2½-  
in., fine stock, \$3.00 per 100, \$25.00 per 1000;  
3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri,  
2½-in., \$3.50 per 100, \$30.00 per 1000.  
Plumosus seedlings, \$1.00 per 100, \$8.00 per  
1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.  
S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus Sprengeri, strong heavy plants.  
2½-in. .... \$ 3.00 per 100; \$ 25.00 per 1000  
3-in. .... 6.00 per 100; 50.00 per 1000  
3½-in. .... 8.00 per 100; 75.00 per 1000  
4-in. .... 10.00 per 100; 90.00 per 1000  
Cash.  
John Bauscher, Freeport, Ill.

Asparagus Sprengeri, 2-in. .... \$2.00 hundred  
Asparagus Sprengeri, 3-in. .... 4.00 hundred  
Asparagus plumosus, 3-in. .... 6.00 hundred  
Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Asparagus plumosus, 2½-in. pots, \$3.50 per 100,  
\$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per  
1000; both extra heavy.

Strafford Flower Farm, Strafford, Pa.

Asparagus plumosus, 4-in. pots, \$7.00 per 100;  
Asparagus Sprengeri, 4-in. pots, \$6.00 per 100.  
The F. Walker Co., 312 W. Chestnut St., Louis-  
ville, Ky.

Asparagus Sprengeri, 4-in., heavy, \$12.00 per  
100. See our ads for coleus, cannas, vincas,  
echeverias, geraniums and cyclamen.

C. Winterich, Cyclamen Specialist, Defiance, O.

Asparagus Sprengeri, 3-in., 6c; 3½-in., 6½c;  
4-in., 8c; 5 and 6-in., 10c and 12c. Cash with  
order, please. State how to be shipped.

Chas. T. May, R. B. 14, Dayton, O.

## ASPARAGUS.

Asparagus plumosus, 2½-in. pots, good, strong  
plants, \$3.00 per 100, \$25.00 per 1000. Cash.

W. B. Girvin, Leola, Pa.

1000 Asparagus Sprengeri, all ready for a shift,  
2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in.,  
extra heavy, ready to cut, 8c. Cash with order.

H. A. Cook, Oberlin, O.

Asparagus Sprengeri, fine lot of 4-in. stock,  
extra heavy, just the thing for your basket and  
box work, \$8.00 per 100.  
Stuhldreher Bros., Mansfield, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

**Asparagus Sprengerii**, strong 3-in., ready for 4-in., \$3.00 per 100, 200 for \$5.00.  
Chas. Whitton, York and Gray, Utica, N. Y.

**Asparagus Sprengerii**, heavy, 4-in. long sprays, \$8.00 per 100; 3 1/2-in., \$5.00 per 100.  
Wagner's Greenhouses, Tiffin, O.

**Asparagus Sprengerii**, extra good, 3-in., 7c; 4-in., 12 1/2c.  
Heinl's Greenhouses, West Toledo, O.

**Asparagus Sprengerii**, 2 1/4-in., \$2.50 per 100, \$22.00 per 1000. Cash.  
Schieble Bros., Miamisburg, O.

**Asparagus Sprengerii**, strong, bushy plants, 4-in., \$12.00 per 100. Cash.  
H. P. Smith, Piqua, O.

**Asparagus Sprengerii**, strong 3-in., good color and not stunted, 6c.  
Simanton & Pence, Falls City, Neb.

**Asparagus plumosus**, 3-in., 6c; **Asparagus Sprengerii**, 2 1/4-in., 3c; 3-in., 6c.  
Greenville Floral Co., Greenville, Mich.

**Asparagus Sprengerii**, fine stock, 2 1/4-in., \$2.50 per 100; 3-in., \$5.00 per 100. Cash, please.  
Dobbs & Son, Auburn, N. Y.

**Asparagus plumosus** seedlings, 1-yr.-old, \$15.00 per 1000, \$2.00 per 100.  
Peter Mack, Box 172, Orlando, Fla.

**Asparagus Sprengerii**, 3-in., \$3.00 per 100; 200 for \$5.00; 2 1/2-in., \$2.00 per 100; 300 for \$5.00. Cash.  
Geo. B. Morrell, Torresdale, Pa.

**Asparagus Sprengerii**, 2-in., \$2.00 per 100, \$18.00 per 1000.  
Wm. J. Newton Estate, Norfolk, Va.

**Sprengerii**, extra heavy plants, 6-in., \$40.00; 4-in., \$16.00 and \$20.00. Fine, heavy stock.  
J. F. Wilcox & Sons, Council Bluffs, Ia.

**Asparagus Sprengerii**, strong plants, 3-in., \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

**SPRENGERII, STRONG** 3-in., \$5.00 per 100; 2-in., extra strong, \$2.50 per 100, \$20.00 per 1000.  
Jacobs Bros., P. O. Box 413, Peoria, Ill.

**Asparagus Sprengerii**, out of 3-in. pots, \$5.00 per 100; 4-in., \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

**Asparagus sprengerii** seedlings, 75c per 100, \$7.00 per 1000; 2 1/2-in. plants, 3c; 3-in., 4 1/2c. Cash.  
The East Lawn Gardens, Urbana, O.

**Asparagus sprengerii**, 500, 3 1/2-in., 8c; 500, 4-in., 15c. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

**Asparagus Sprengerii**, 2 1/2-in., \$2.50 per 100, \$20.00 per 1000.  
Abbey Ave. Greenhouse, Dayton, O.

**Asparagus Sprengerii**, 4-in. pots, \$8.00 per 100. Cash.  
Asparagus Sprengerii, 3-in. pots, \$5.00 per 100. Cash.  
L. H. Butts, Wyomissing, Pa.

**Asparagus Sprengerii**, 4-in., \$10.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

**Asparagus Sprengerii**, 3 1/2-in., 5c.  
Western Ave. Greenhouse, Toledo, O.

**Asparagus Sprengerii**, 3-in., at 5c.  
Chas. Sherwood, Waterloo, Iowa.

**Asparagus Sprengerii**, 2 1/4-in., \$2.00 per 100; 4-in., 8c. Cash.  
Lodi Greenhouse, Lodi, O.

**Asparagus Hatcherii** seedlings, \$1.00 per 100. P. P.  
W. C. Ehmann, Corfu, N. Y.

**Asparagus Sprengerii**, extra heavy, 3 1/2-in. pots, \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

**Asparagus sprengerii**, 2 1/4-in., \$2.50 per 100. GULLETT & SONS, LINCOLN, ILL.

**Strong, 4-in. Sprengerii**, \$8.00.  
Thos. Salveson, Petersburg, Ill.

**Asparagus Sprengerii**, strong 2-in., \$2.50 per 100.  
N. A. Nielsen, Carroll, Iowa.

**Strong, 4-in. Sprengerii**, 10c.  
F. L. Tornquist, Benton Harbor, Mich.

**Asparagus Sprengerii**, 3-in., 6c; extra fine stock.  
H. S. Ely & Co., Neosho, Mo.

**Asparagus plumosus nanus** and **Sprengerii**, 3-in., \$3.00 per 100. Samuel Whitton, Utica, N. Y.

**Extra fine sprengerii**, 4-in., 12 1/2c.  
Alfred Hannah & Son, Grand Rapids, Mich.

**Asparagus plumosus** and **Sprengerii** sprays.  
The Pennock Plantation, Jupiter, Fla.

**Asparagus plumosus**, 2-in., \$2.00; 3-in., \$4.00.  
J. H. Dann & Son, Westfield, N. Y.

**Asparagus Sprengerii**, stocky 2-in., \$2.50 per 100.  
The Wagner Park Nursery Co., Sidney, O.

**Asparagus Sprengerii**, 2 1/4-in., \$2.00 per 100, \$18.00 per 1000.  
Baur Floral Co., Erie, Pa.

**Asparagus Sprengerii**, bushy, 3 1/2-in., \$8.00 per 100.  
Krueger Bros., Toledo, O.

**Asparagus Sprengerii**, 3-in., 5c each.  
Odor Greenhouses, Iola, Kan.

**Asparagus sprengerii**, strong 2 1/2-in., 8c.  
O. Humfeld, Clay Center, Kan.

**Asparagus Sprengerii**, 3 1/2-in., 6c; 4-in., 8c. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

**Asparagus Sprengerii**, 3-in., 8c.  
Pyfer & Olsem, Wilmette, Ill.

**3-in. Sprengerii**, \$5.00 per 100. Cash, please.  
Edgar Easterday, Nokomis, Ill.

## ASPIDISTRAS.

Green leaf aspidistras, 4c per leaf.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

## ASTERS.

800,000 ASTERS—Good, healthy plants grown in new soil, without fire heat, ready for the field. The growing of aster seeds and plants a specialty for 45 years. I sow a batch of seeds every week and have them just the right age for the field any time they are wanted from now on to August. Queen of Market, white, pink, light blue, purple; Improved Giant Late Branching, white, shell-pink, rose-pink, lavender, purple, crimson; Improved Giant Crego, white, shell-pink, rose-pink, lavender, purple. Any number you want of each color to make up your order, packed separate and labeled, \$4.00 per 1000; 5000, \$17.00; 500, \$2.00; 250, \$1.25. Cash with order. Express only.

L. W. Goodell, Pansy Park, Dwight, Mass.

Aster seedlings, extra fine.  
Semple's Late Branching, \$9.00 per 1000.  
2 1/2-in. plants, \$4.00 per 100, \$35.00 per 1000.  
Send for a copy of our Plant Bulletin and Bulb List.  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

## ASTERS.

VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order.  
PETER BROWN, LANCASTER, PA.

March planting of Invincible, Giant Comet and Semple's Branching asters, once transplanted into flats, grown inside, now thoroughly hardened off outdoors; big, bushy plants, colors mixed, none separate, \$1.25 per 100, \$5.50 per 500, \$10.00 per 1000. Packed to ship and arrive in best condition. Cash. Arrival by express, and satisfaction guaranteed.  
F. E. Peckham, Norwich, Conn.

Asters, Queen of the Market, white, rose, pink, lavender and shell pink; labeled to color, select transplanted stock, \$1.00 per 100 by mail, \$7.00 per 1000 by express. Also select seedling stock of Semple's Branching and Carlson or Invincible, labeled true to color, 50c per 100 by mail, \$3.00 per 1000 by express.  
S. W. Pike, St. Charles, Ill.

Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

## ROYAL ASTER PLANTS.

Good strong transplanted plants in pink and white, 75c per 100, \$6.00 per 1000; Semple's white, shell pink and lavender, 75c per 100, \$6.00 per 1000. Order shipped at once or you will receive notice when I can ship. Cash.  
R. H. Workman, Loudonville, O.

## ASTERS, ASTERS, ASTERS.

Four kinds of asters, Queen of the Earlies, Invincible, Semple's Late Branching, and Cregos, in separate colors, nice, stocky, transplanted plants, \$1.00 per 100, prepaid. Cash, please.  
Henry M. Humfeld, Frankfort, Ind.

Asters, Queen of the Market and Vick's Branching, mixed and in separate colors of Enchantress, pink and white, large, trans. plants, 75c per 100; prepared; \$5.00 per 1000.  
Charles Whitton, York & Gray, Utica, N. Y.

Asters, Vick's Late Branching, in white, purple, lavender, Peach Blossom, Peerless, Cardinal and Queen of the Market white seedlings, \$3.00 per 1000; 45c per 100. Cash.  
The Dumser Floral Co., Elgin, Ill.

Aster plants, Late Branching and Crego, fine, stocky, well rooted plants, ready to be planted out, \$3.00 per 1000; 5000 lots, \$2.50 per 1000; white, pink and lavender. 500 at 1000 rate.  
Gustav Pitzonka, Bristol, Pa.

Aster plants, Queen of the Market, Semple's, Vick's Branching, Astermums, in separated colors, strong plants, \$2.50 per 1000; 5000 for \$10.00.  
J. C. Schmidt, Bristol, Pa.

Asters, extra strong transplanted plants, Crego, white, lavender, shell pink and rose, Astermums in white, \$4.50 per 1000. Alabama Floral Co., 625 McMillan Ave., Birmingham, Ala.

Asters, field-grown, good plants, in pink (light and dark), purple lavender, white and crimson, Queen of the Market or Late Branching, \$2.50 per 1000. Cash. Albert M. Herr, Lancaster, Pa.

Asters, Crego and Semple's Branching, strong, field-grown seedlings, all colors, mixed, sure to please, \$3.00 per 1000.  
S. F. Danley & Sons, Macomb, Ill.

Asters, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, 75c per 100.  
Wagner's Greenhouses, Tiffin, O.

Dreer's Enchantress aster, strong plants, from flats, transplanted, ready for field, same color as Enchantress carnation, \$1.25 per 100, by mail. Cash.  
Twin City Greenhouses, Basil, O.

Aster plants, field-grown, Queen of the Market, 5 var., \$2.50 per 1000; Semple's Branching, 6 var., \$3.00 per 1000.  
Victor H. Thomas, Augusta, Ky.

Pink, lavender and white aster seedlings, Queen of the Market and Semple's, 35c per 100. Add transportation.

Port Allegany Greenhouses, Port Allegany, Pa.

Asters, Queen of Market and Carlson, 75c per 100. Cash.

South Side Greenhouses, Hannibal, Mo.

Asters, strong transplanted Queen of Market and Semple's Branching, white, 75c per 100.  
Odor Greenhouses, Iola, Kan.

Aster Queen of the Market, transplanted, purple, pink and white, 75c per 100.

Wm. H. Hertel, Kirksville, Mo.

Asters, Semple's, pink, white, rose and purple, transplanted, 60c per 100; \$5.00 per 1000.  
C. W. Riggs, Kingman, Kans.

Asters, Queen of the Market, mixed and Semple's Late Branching, mixed, \$2.50 per 1000.  
F. Danley, Macomb, Ill.

Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100.  
Edgar Osborn, Danville, Ill.

2500 Dreer's Late Branching China asters, 6 colors, \$7.00 per 1000; will exchange.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Aster plants, all colors, \$1.00 per 100. Cash with order.  
A. J. Roth, Connersville, Ind.

## AUCUBAS.

Aucuba Japonica, 24 to 30 inches high, \$1.50 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

## BEDDING PLANTS.

|   |                 |
|---|-----------------|
| 2 1/2-in. stocks, Beauty of Nice.....         | Per 100 \$ 2.50 |
| 2 1/2-in. verbenas, Mammoth fancy.....        | 2.50            |
| 2 1/2-in. lupines, white.....                 | 2.50            |
| 2 1/2-in. snapdragon, salmon pink and white   | 2.50            |
| 2 1/2-in. petunia, Rosy Morn.....             | 2.50            |
| 2 1/2-in. balsam, Prince Bismark.....         | 2.50            |
| 2 1/2-in. alyssum, Little Gem.....            | 2.50            |
| 2 1/2-in. larkspur, dark and light blue, pink | 2.50            |
| 2 1/2-in. marigold, Lemon Queen, Orange       | 2.50            |
| Prince.....                                   | 2.50            |
| 2 1/2-in. helichrysum, strawflower.....       | 2.50            |
| 2 1/2-in. phlox, Drummondii, Fireball.....    | 2.50            |
| 2 1/2-in. pyrethrum, Aurea.....               | 2.50            |
| 2 1/2-in. lobelia, Crystal Palace.....        | 2.50            |
| 2 1/2-in. calendula, Orange King.....         | 2.50            |
| 4 -in. S. A. Nutt geraniums.....              | 8.00            |
| 2 1/2-in. heliotrope.....                     | 2.50            |
| 4-in. vinca variegata.....                    | 10.00           |
| 3 1/2-in. cannas, Richard Wallace, Florence   | 4.00            |
| Vaughan.....                                  | 4.00            |

WILLIS H. BALDWIN,  
115 Fayette St., Conshohocken, Pa.

## BEDDING PLANTS.

From our range of 150,000 sq. ft. of glass. Wandering Jew, 5 varieties; Begonia Vernon, Prima Donna, Chatelaine, Erfordii; lantanas and Training lantanas; dusty miller; salvia; German ivy; rose geraniums; cuphea; petunias, double and single; snapdragons, pink, yellow, purple, blue; sweet alyssum; ageratum; yellow marguerite daisies; feverfew; mesembryanthemum, large flowered; verbenas, Phlox Drummondii, coreopsis, centaurea imperialis calendulas, African marigold.

All of the above stock 2 1/2-inch: \$3.00 per 100; \$25.00 per 1000.

Coleus, 5 varieties, 2 1/2-inch: \$2.50 per 100; \$20.00 per 1000.

Fuchsias, extra good: 2-inch, 3c; 2 1/2-inch, 4c; 3-inch, 6c; 4-inch, 12c; 4 1/2-inch, 15c.  
Pyfer & Olsem, Wilmette, Ill.

## BEDDING PLANTS.

In offering the following stock for sale, we wish to say that it is excellent, far above the average and is all guaranteed to give satisfaction or your money back. All blooming stock is in bud and bloom; all other stock well established. Geraniums, 4-in., 8c; S. A. Nutt, Poltevine, Ricard and Rose geraniums, 5-in., 12 1/2c; all in bud and bloom. 3-in. Sprengerii and plumosus, 5c; 4-in., 10c; 4-in. Easter Greeting, 12c; 5-in. stock plants, 12c; 3-in. petunias, single and double, 5c; 2 1/2-in. and 3-in. coleus, best varieties, 3c and 5c. 2 1/2-in. alternantheras, best varieties, 2 1/2c. Small charge for boxing. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

## BEDDING PLANTS.

|                                      |     |
|--------------------------------------|-----|
| S. A. Nutt geraniums, 4-in.....      | 7c  |
| Poltevine geraniums, 4-in.....       | 7c  |
| American Beauty geraniums, 4-in..... | 7c  |
| Daisy, yellow and white, 4-in.....   | 6c  |
| Sultan Impatiens, 4-in.....          | 6c  |
| English ivy, 4-in.....               | 10c |
| Vinca, variegated, 4-in.....         | 8c  |
| Begonia, Erfordii and luminosa.....  | 3c  |
| Petunia Rosy Morn, 3-in.....         | 3c  |
| Petunia Snowball, 3-in.....          | 3c  |
| Petunia Giant, 3-in.....             | 3c  |
| Dracaena Indivisa, 5-in.....         | 15c |

H. A. DRIESKE, RAVINIA, ILL.  
Near Chicago.

Guaphalium Esculentum, a beautiful vine for basket, porch boxes, etc., 2 1/2-in. and 3-in. at 3c and 5c.

VOGT'S GREENHOUSES, COLDWATER, MICH.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



## BEDDING PLANTS—Continued.

|  |    |
|--|----|
| Geraniums, S. A. Nutt, 4-in.                     | 7c |
| Geraniums, S. A. Nutt, 3-in.                     | 4c |
| Geraniums, La Favorite, 4-in.                    | 7c |
| Geraniums, La Favorite, 2-in.                    | 2c |
| Geraniums, Jean Viand, 4-in.                     | 7c |
| Geraniums, Poitevine, 2-in.                      | 2c |
| Cyperus, umbrella plant, 2-in.                   | 2c |
| Cuphea, cigar plant, 2 1/4-in.                   | 2c |
| Achyranthes, 3-in.                               | 3c |
| Achyranthes, 2-in.                               | 2c |
| Daisies, 2-in.                                   | 2c |
| Cannas, 2 to 3 eyes.                             | 1c |
| Dusty miller, 2 1/4-in.                          | 2c |
| Coleus, 2-in., \$1.75 per 100, \$15.00 per 1000. |    |
| Winona Greenhouse, Winona Lake, Ind.             |    |

Bedding plants. We offer the following stock in fine condition:

|   |     |
|---|-----|
| Heliotropes, 4 1/2-in., full of blooms. | 12c |
| Fuchsias, 4 1/2-in., full of blooms.    | 12c |
| Lemon verbenas, 3 1/2-in., bushy.       | 7c  |
| Verbenas, 3-in., in bloom, bushy.       | 5c  |
| Tuberous begonias, 5-in., in bloom.     | 20c |
| Salvia splendens, 2 1/2-in.             | 3c  |
| Zinnias, Dreer's dwarf, 2 1/2-in.       | 3c  |
| Cannas, vincas, see classified.         |     |

Russell Bros., Inc., Syracuse, N. Y.

## BEDDING PLANTS.

S. A. Nutt, Perkins, pink Viand, pink Granville, red Pres. Neuman, red Sallerol, 3-in., 5c; 2 1/4-in., 2 1/2c; stock plants of Granville and Pres. Neuman, from bench, 4c. Canna King Humbert, 3-in., 8c; David Harum, Florence Vaughan, Elsie, 5c; from sand, 8-in., high, 4c (no Humbert). Coleus, mixed, 2c. Shasta daisies, 2 1/4-in., 2 1/2c. Cash.

G. E. Berthold, Nebraska City, Neb.

R. O. geraniums, Nutt and mixed, \$10.00 per 1000; 2-in., \$2.50; 3 1/2-in., mixed, \$7.00; 4-in., mixed, \$8.50 per 100. Salvia, 2 1/2-in., \$3.00; 3-in., \$5.00 per 100. 3-in. trailing fuchsia, \$6.00 per 100; 2 1/2-in. Thunbergia, \$3.00. Fine Centaurea gymnocarpa, 2 1/2-in., \$2.50; transplanted in soil, \$2.00 per 100; 2 1/2-in. verbenas, mixed, \$3.00 per 100.

Mrs. E. A. Llewellyn, Olean, N. Y.

Entire house of pot plants, 3,200 geraniums, 4-inch, 3 and 4 shoots, in bud and bloom, mostly Nutts.

1,100 Salvias, 4-inch.

500 Salvias, 3-inch.

Several smaller lots of miscellaneous plants.

Entire lots for \$400 cash.

A. T. PYFER & CO.,

30 East Randolph St., Chicago, Ill.

Heliotrope, light and dark, 3-in., 5c; Ageratum, white and blue, 3-in., 4c; double petunias, mixed, 2 and 3-in., 4c and 5c; German ivy, 2 1/2 and 3 1/2-in., 4c and 6c; verbenas, mammoth mixed, 2-in., 2c; cigar plant, 2 and 3-in., 3c and 5c. The above are all nice, strong plants. Cash, please.

McAdams and McComb, Columbus Grove, O.

Bedding plants, Centaurea gymnocarpa, 2-in., 2c; Cannas Chas. Henderson and David Harum, 4c; Salvias Bonfire, 2-in., 2c; coleus, mixed, 2-in., 2c; vincas, green and variegata, 2 1/2 and 3-in., 4c and 5c.

M. H. Wetherbee, Charles City, Iowa.

Geraniums, fine, heavy plants in bud and bloom, Nutt, Buchner, Oberle, others, 4-in., 10c; vinca very heavy, 4-in., 12c; medium heavy, 4-in., 10c; 3-in., 5c. Cash, please.

The Lake Keuka Floral Co., Penn Yan, N. Y.

Coleus, 2-in., grand mixture, strong plants, \$1.00 per 100; ageratum seedlings, 60c per 100; Bellis daisies. Ed. Underwood, 7530, 72d St., South, Birmingham, Ala.

See our ad this issue.

ROLF ZETTLITZ,

Woodlawn Ave., Lima, O.

## BEGONIAS.

## BEGONIAS

## READY NOW.

Very fine stock. Leaf cuttings.

|  | Doz.   | 100     | 1000     |
|--|--------|---------|----------|
| Lorraine, 2 1/4-in.  | \$2.00 | \$14.00 | \$135.00 |
| Cincinnati, 2 1/4-in.  | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2 1/4-in.                               | 3.00   | 20.00   | 175.00   |
| Chatelaine, 2 1/4-in.  | 5.00   | 45.00   |          |
| Chatelaine, 3-in.  | 8.00   | 75.00   |          |
| Rex Begonias, 2 1/4-in.                                      | 6.00   |         |          |
| Rex Begonias, 3-in.  | 10.00  |         |          |
| Begonias, Vernon, Luminosa, Erfordil, Prima Donna, 2 1/4-in. | 3.00   | 25.00   |          |
| Begonia Newport Beauty, 2 1/4-in.                            | 7.00   |         |          |

ROMAN J. IRWIN,

108 W. 28TH ST. NEW YORK CITY.

Begonia Chatelaine, 2-in., \$4.00 per 100  
 Begonia Prima Donna, 2 1/4-in., 3.00 per 100  
 Begonia Erfordil, 2 1/4-in., 3.00 per 100  
 Begonia Xmas Red, 2 1/4-in., 6.00 per 100  
 Begonia Luminosa, 2 1/4-in., 3.00 per 100  
 Begonia seedlings, transplanted, Erfordil, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordil, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, fine branched plants, not a stick among them, will make hummers for Thanksgiving and Xmas sales, 2 1/4-in., \$4.00 per 100. Cash. Schiele Bros., Main, Lock & Old Main Sts., Miamisburg, O.

## BEGONIA GLORY OF CINCINNATI.

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 20,000 2 1/4-inch, \$17.00 per 100, \$160.00 per 1000. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000. June delivery.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Rex begonias, 2 1/4-in. pots, \$6.00 per 100; Begonia Chatelaine, 2 1/4-in. pots, \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100; from soil, equal to 2 1/4-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordil, luminosa and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

BEGONIAS, RICHINIFOLIA AND SUNDER-BROCH, 2 1/4-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.

FRED W. ARNOLD,

CAMBRIDGE, OHIO.

Begonia Lorraine, 2 1/4-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2 1/4-in. pots, \$20.00 per 100; \$180.00 per 1000.

Julius Roehrs Co., Rutherford, N. J.

Begonias, Xmas Red and Chatelaine, 2-in., \$4.00 per 100; 4-in., \$15.00 per 100; rex begonia asst, 5-in., 20c. Salable stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Tuberous begonias, single and double, extra fine large plants, mixed colors, in bud and bloom, \$8.00 per 100. Edward Whitton, City and Green Sts., Utica, N. Y.

Begonia Chatelaine, 2 1/2-in. pots, \$2.00 per 100; 4-in., \$6.00 per 100; 6-in., 20c each. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonia Metallica, 6-in. pots, 18-24-in. high, good foliage plants for boxes, \$6.00 per doz. Calvert Floral Co., Lake Forest, Ill.

Begonia luminosa, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Cash with order. PETER BROWN, LANCASTER, PA.

## CHATELAINE. FULL BLOOM.

Begonia Chatelaine, 2 1/2-in., 5c; 3-in., 8c.

GULLETT & SONS, LINCOLN, ILL.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Rex begonias, mixed varieties, 3-in., 10c; 4-in., 15c to 25c; 6-in., 50c.

Henry Smith, Grand Rapids, Mich.

Begonias, Chatelaine, Vernon, Erfordil, Prima Donna, 2 1/2-in., 5c.

Pyfer & Olsem, Wilmette, Ill.

Begonias Chatelaine R. C., \$2.00 per 100; 2-in., \$3.50 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order.

John Bohner, 18 Obell Court St., Dayton, O.

Begonia Chatelaine, 2 1/4-in., \$4.00 per 100. Cash, please.

York & Panasuk, Houghton, Mich.

Begonias, Erfordil and Vernon, in bloom, 2 1/2-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Tuberous begonias, 3 1/2-in., single and double, 4 colors, bud and bloom, 10c.

Urice Bros., Vinton, Iowa.

Begonia Vernon, 3-in., in bud and bloom, \$4.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

Begonias, 2 1/4-in., assorted flowering, 3c.

Hammerschmidt & Clark, Medina, Ohio.

Begonia Rubra, 3-in., \$10.00; 4-in., \$15.00 per 100.

John Walker, Youngstown, O.

Begonia Corallina de Lucerne, strong 3-in., \$8.00 per 100.

E. V. Myers, St. Joseph, Mo.

Begonias, Chatelaine and luminosa, 2 1/2-in., \$5.00 per 100.

C. H. Frey, Lincoln, Neb.

Begonia Chatelaine, fine 2 1/2-in., \$4.00 per 100.

Wagners Greenhouses, Tiffin, O.

Begonia Vernon, nice stock, 2 1/2-in., \$3.50 per 100.

Waukesha Floral Co., Waukesha, Wis.

Large Chatelaine begonia, 3-in., 4c.

F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

## BERBERIS.

Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$6.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list.

Littlefield & Wyman, North Abington, Mass.

## BERRIED PLANTS.

Bird's Eye pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100.

Baur Floral Co., Erie, Pa.

Jerusalem cherries, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash with order.

The Springfield Floral Co., Springfield, O.

Solanum Melvinii, 2 1/2-in., \$4.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

## BOUVARDIAS.

Bouvardias, 2 1/4-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardias, strong 2 1/4-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldtii, single white, star shape, 2 1/4-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, fine, 2 1/4-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash.

Julius Niednagel, Evansville, Ind.

## BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2 1/2-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

## BUDDLEIAS, or Butterfly Bush.

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

Send for a copy of our Plant Bulletin

and Bulb List

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Buddleia Magnifica, 3-in., fine stock, \$7.00 per 100. Cash.

Fred H. Lemon Co., Richmond, Ind.

## BULBS.

## BULBS.

Hyacinths, Tulips,

Narcissus, Lilies,

Freesias, Iris,

All varieties.

Complete list now ready.

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S. S. Pennock-Meehan Co.,

1608-20 Ludlow St., Philadelphia, Pa.

## AMERICAN GROWN BULBS.

## GOLDEN SPUR AND EMPEROR

## FOR FORCING.

Our extra early Spurs can be had for Christmas. Averaged 4c return as against 1c for imported the past season. Delivery sure. If you grow them, ask us to send you detailed information and price list.

Geo. P. Buck & Son, Collingswood, N. J.

We are booking orders for Freesia Purity (True); Callas, Yellow Elliottiana, White Aethiopia. For quality bulbs and right prices, write to Pacific Bulb Co., Seabright, Calif.

Bulbs of all descriptions. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

Calla bulbs, 12,000 from bench, 2 1/2 to 3-inch dia., \$6.00 per 100, \$50.00 per 1000.

Geo. M. Meier, 1210 South Blvd., Evanston, Ill.

## CALADIUMS.

Caladiums, fine stock, from 4 and 5-in. pots; 4-in., 8c each; 5-in., 12 1/2c each.

Stuhldreher Bros., Mansfield, O.

## CALENDULAS.

Calendulas, strong, 2 1/4-in., \$3.00 per 100; Orange King and Sulphur Yellow.

Vogt's Greenhouses, Sturgis, Mich.

Calendulas Orange King, strong, 2 1/2-in., 2 1/2c.

J. C. Steinhauser, Pittsburg, Kans.

## CALLAS.

## CALLAS

2000 4-year-old

CALLA ROOTS

in fine condition,

\$10.00 per 100.

Send for a copy of our Plant Bulletin

and Bulb List

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Callas, ground-ripened, best California field-grown stock, direct from reliable pioneer growers. All orders for \$5.00 or more, with cash accompanying. Delivered by express, charges prepaid. 3 to 4-in. circumference, \$5.00 per 100; 4 to 5-in., \$8.00; 5 to 6-in., \$14.00. Order early. It pays to get the best at the right time.

Lillydale Bulb Co., Santa Cruz, Cal.

White calla bulbs, 2-in. diameter, \$9.00 per 100; 1 1/2-in., \$7.00 per 100; 1 1/4-in. to 1 1/2, \$4.00 per 100. July and August delivery, express prepaid. Cash with order. J. Beaman, 633 Soquel Rd., Santa Cruz, Cal.

Callas, Godfrey, everblooming, 3-in., 6c; 4-in., 10c. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

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**ÆTHIOPICA and ELLIOTTIANA** from a reliable grower.  
**LOS ROBLES GARDEN, SANTA CRUZ, CAL.**

### CAMPANULAS.

Campanula medium, white, blue and pink, extra strong, 4-in., cold frame, \$8.00 per 100.  
Geo. Vatter, Marinette, Wis.

### CANDYTUFT.

Candytuft, strong seedlings, \$1.50 per 100; 2½-in., 2½c. J. C. Steinhäuser, Pittsburg, Kan.

### CANNAS.

#### CANNAS FROM 3-IN. POTS.

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Gustav Gumpfer (yellow), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Venus (pink), Louisiana (scarlet), J. D. Elsie (scarlet), Bouvier (crimson), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$0.00 per 100. The following newer varieties at \$10.00 per 100: Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); A. Conard, Meteor, Panama and Olympia and at \$7.00 per 100, \$60.00 per 1000; King Humbert (bronze leaved), the best all round canna. Strong 4-in. pots, elegant plants, \$9.50 per 100, in the following varieties, King Humbert, Florence Vaughan, Richard Wallace and A. Bouvier. Ask for full list of cannas, 3 and 4-in. pots.  
Anglin & Walsh Co., Williamsbridge, N. Y.

#### CANNAS.

Clean, healthy 3-in. pot-grown plants, 12-15 in. high.

|                   | Per 100 |
|-------------------|---------|
| 1000 King Humbert | \$6.00  |
| 1000 Venus        | 5.00    |
| 500 Buttercup     | 5.00    |
| 500 Niagara       | 5.00    |

I. H. MOSS, INC.,

Govanstown, Baltimore Co., Md.

**CANNAS.** 3½ and 4-in. pots. King Humbert, 8c; Florence Vaughan, O. Henderson, Louisiana, Austria, 7c—packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.

#### KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Cannas, King Humbert, strong 3-in., \$8.00 per 100; Richard Wallace, strong 3-in., \$7.00 per 100; J. D. Elsie, strong 3-in., \$7.00 per 100. Strong 4-in. in other varieties, prices on application. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 4-in. Louisiana, Pennsylvania, Queen Charlotte, Mrs. Deemer, \$8.00; King Humbert, \$10.00; Mrs. Conard, \$12.00; Firebird, \$15.00 per 100. See our ads for coleus, vineas, asparagus, echeverias, geraniums and cyclamen.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas, 500 David Harum; 250 Egandale, 100 Florence Vaughan, 100 Charles Henderson, 50 Black Beauty, \$2.50. Red flowering assorted, 3-in., bushy stock, \$5.00 per 100; 200 King Humbert, \$6.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

|                 | 3-inch | 4-inch  |
|-----------------|--------|---------|
| KING HUMBERT    | \$7.00 | \$10.00 |
| Other varieties | 5.00   | 8.00    |

Extra fine stock; some in bloom.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Cannas, started plants, 8 to 10 inches tall. King Humbert, 6c; Wyoming, 3c; Louisiana, 5c; Pennsylvania, 5c; Philadelphia, 5c; Chas. Henderson, 5c; Pink Louise, 5c; Mlle. Berat, 5c. Memphis Floral Co., Memphis, Tenn.

Cannas, 4-in. pots, \$6.00 per 100.  
La Patria, Hungaria, Wyoming, Morning Star, Shenandoah, Austria, Venus, Allemania. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Cannas, Wallace, Saunders, Pennsylvania and Bouvier, in 3½-in. pots, \$7.00 per 100. A few in 3-in., \$5.00 per 100. See under bedding plants.  
Russell Bros., Inc., Syracuse, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas: King Humbert, Chas. Henderson, Brandywine and Burbank, 4-in., \$7.00 per 100; King Humbert, \$8.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000.

Schmaus Bros., Paducah, Ky.

#### SPLENDID POT-BOUND HUMBERTS.

Just a few hundred very fine ones, 4-in., strong, \$12.00 per 100. Big demand. Don't tarry.  
GULLETT & SONS, LINCOLN, ILL.

1000 King Humbert cannas, 4-in. pot, strong plants, \$7.00 per 100; 1000 Pennsylvania, 4-in. pot, \$6.00 per 100. Cash with all orders.  
McIntyre Floral Co., Nashville, Tenn.

Cannas, Allemania, Austria and Indiana, well started, \$1.50 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Cannas, Florence Vaughan and Mrs. Chas. Henderson, \$8.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Cannas, 4-in., King Humbert, \$8.00 per 100, Uncle Sam, Buttercup and Henderson, A No. 1 stock, \$7.00 per 100.

Chas. Whitton, York and Gray, Utica, N. Y.

King Humbert canna, strong, 4-in., \$10.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas, a fine lot of King Humbert; also all other leading and new varieties. Please write for quotations.  
Gloede's, Evanston, Ill.

Cannas, Allemania, Compers and Wallace, \$6.00 per 100.

Heini's Greenhouses, West Toledo, O.

Cannas, best varieties, large plants, 3-in., \$6.00; 4-in., \$8.00. Fine, heavy stock.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cannas, strong, sand started Allemania and Burbank, \$2.50 per 100. Cash.  
Walnut Hill Greenhouses, Independence, Mo.

CANNAS. See our display ad this issue.

ROLF ZETTLITZ,

Woodlawn Ave., Lima, O.

Cannas, Egandale and green leaf, red flowering variety; 4-in., good stock, 6c. Cash.  
J. P. Herzog, Belvidere, Ill.

Cannas, 4-in. Pennsylvania, Kate Gray, F. Vaughan, Italia and Austria, 7c. Cash.  
Current Floral Co., Lexington, Ky.

Cannas, King Humbert, strong 3-in., \$8.00 per 100. Yellow King Humbert, \$3.00 per doz.  
S. W. Pike, St. Charles, Ill.

Canna King Humbert, 3-in., \$6.00. Cash. See geraniums.

South Side Greenhouses, Hannibal, Mo.

Cannas, red or yellow green leaf, fine large plants, \$5.00 per 100, to clean up.

Miller The Florist, Covington, Ky.

Canna Wyoming, strong 4-in., \$7.00 per 100. Cash, please.

Restland Floral Co., Mendota, Ill.

Cannas, Mlle. Berat, 3-in., \$2.10 per 100. Cash, please.

S. W. Carey, Urbana, O.

Cannas, started plants; 8-in. high, 4c; 3-in., 5c.

Western Ave. Greenhouse, Toledo, O.

Cannas, started in soil, just right for planting, 3c. Cash, please. C. C. Beingesser, Lorain, O.

Canna Robusta, bronze, 3½-in., \$5.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Cannas, King Humbert, 3½-in., 8c.

Urice Bros., Vinton, Iowa.

Austria cannas, sand started, 12 in. high, \$3.00 per 100.

Lloyd C. Bunch, Fredonia, Kan.

Tall, red leaf cannas, 3-in., \$5.50 per 100.

John Bauscher, Freeport, Ill.

Well started green-leaved cannas, 6c.

Levant Cole, Battle Creek, Mich.

Canna King Humbert, 4-in., fine stock, 9c.

The East Lawn Gardens, Urbana, O.

### CARNATIONS.

#### CARNATIONS.

Strong, well rooted, clean.

|                     | Per 100 | Per 1000 |
|---------------------|---------|----------|
| Alice               | \$3.00  | \$20.00  |
| Matchless           | 3.00    | 25.00    |
| White Enchantress   | 3.00    | 25.00    |
| Enchantress Supreme | 3.50    | 30.00    |
| Miss Theo           | 4.00    | 35.00    |
| Belle Washburn      | 4.50    | 40.00    |

#### POTTED STOCK

Alice, Matchless, White Enchantress, \$3.50 per 100.

Enchantress Supreme, \$4.00 per 100.

Miss Theo and Belle Washburn, \$5.00 per 100.

Less 5%, for cash with order.

A. A. GANNETT, GENEVA, N. Y.

Carnations, strong 2½-in. pots in the following varieties, \$4.00 per 100, \$35.00 per 1000: Alice, Matchless, White Wonder, White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Mrs. C. W. Ward, Rosette, Eureka, Champion. The following varieties, \$5.00 per 100, \$45.00 per 1000: Pink Delight, Benora, Herald and Good Cheer, \$50.00 per 1000, also Nancy, \$75.00 per 1000.

We also have very good, strong 3-in. pots, almost as good as field-grown, ready for benching, \$60.00 per 1000, in the standard varieties.

Rooted cuttings of above, prices on application.

Anglin & Walsh Co., Williamsbridge, N. Y.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| Enchantress            | \$3.00 | \$27.50 |
| White Enchantress      | 3.00   | 27.50   |
| Washington Enchantress | 3.00   | 27.50   |
| Mrs. C. W. Ward        | 3.00   | 27.50   |
| Nebraska               | 5.00   | 45.00   |

J. C. Steinhäuser, Pittsburg, Kans.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000, 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

#### CARNATIONS, FIELD-GROWN PLANTS.

Send in your inquiries

for field-grown plants.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Carnations: 350 Philadelphia, 2000 Matchless, 900 Ench. Supreme, 700 Gordon, 500 Beacon, from pots, \$2.80 per 100, \$28.00 per 1000; 500 Alice, \$3.50; 400 Redwing, \$4.00; 250 Nebraska, \$5.00 per 100. Cash. H. P. Smith, Piqua, O.

#### CARNATIONS, 2-INCH POTS.

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

Carnations, soil plants, branched, Akhurst, 2½c; Alice, 2½c; Matchless, 2c; Enchantress Supreme, 2½c; Pink Enchantress, 2c; Alma Ward, 2c. Cash. Clement S. Levis, Aldan, Pa.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, Mrs. O. W. Ward, Beacon, \$25.00 per 1000.

A. Jablonsky, Olivette, St. Louis Co., Mo.

Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

Good, strong C. W. Ward carnations, 12,000 in 2½-in. pots, pinched back once and branched, \$28.00 per 1000. Cash with order.

Crown Point Floral Co., Crown Point, Ind.

8000 Pink Delight and Ward carnation plants, 2½-in. pots, \$25.00 per 1000. Cash. Erie Floral Co., Erie, Pa.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application.  
Roman J. Irwin, 108 W. 28th St., New York.

Strong rooted carnation cuttings, Matchless and Alice, \$20.00 per 1000; unrooted, \$10.00 per 1000.  
O. B. Johnson, Woburn, Mass.

Extra fine 2-in. Ward carnations, \$20.00 per 1000.  
Slebrecht, Florist, Aberdeen, S. D.

### CENTAUREAS.

Centaureas, 2½-in., fine plants for breeder, \$2.00 per 100; 300 for \$5.00; 3-in., \$3.00 per 100; 200 for \$5.00.

Chas. Whitton, York & Gray, Utica, N. Y.

Centaurea Dusty Miller, 1000 2-in., \$2.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Dusty miller, strong stock, ready to plant out, \$1.25 per 100, \$10.00 per 1000.

S. W. Pike, St. Charles, Ill.

DUSTY MILLER, 3-in., \$3.00 per 100.

G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

Dusty miller, from cuttings out of small pots, \$2.50 per 100, \$22.50 per 1000.

Arthur Doebel, Norwalk, O.

Dusty miller, fine for boxes and baskets, 2½-in., \$3.00; 3-in., \$5.00 per 100.

John Walker, Youngstown, O.

Centaurea gymnocarpa, 3-in., \$2.50 per 100, \$22.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Dusty miller, 2-in., 2c.

Hammerschmidt & Clark, Medina, O.

Dusty Miller, 2½-in., 2c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Centaurea gymnocarpa, 2½-in., \$1.50 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

Dusty miller, 2-in., \$2.00. Fine, heavy stock. J. F. Wilcox & Sons, Council Bluffs, Ia.

Dusty Miller, 2-in., fine plants, \$2.50 per 100. Cash with order. F. E. Cremer, Hanover, Pa.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100. J. C. Steinhäuser, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each. Odor Greenhouses, Iola, Kan.

### CHRYSANTHEMUMS.

CHRYSANTHEMUM ROOTED CUTTINGS. Everything in mum. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaillon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.

Pink Chadwick, White Chadwick, Mrs. M. R. Morgan, fine, late golden yellow.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100, \$50.00 per 1000.

Golden Gleam, Tekonsha.

Alex. Guttman, Autocrat.

Caprice mums for pots, R. C.

In all colors.

\$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2½-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salamon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonnaillon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, a few others and 6 var.

Pompons, Diana, etc.

J. C. Steinhäuser, Pittsburg, Kans.

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## CHRYSANTHEMUMS—Continued.

## CHRYSANTHEMUMS.

500,000 strong, clean rooted cuttings.

## YELLOW.

|  |        |         |
|--|--------|---------|
| Chrysolora, 4 ft., mid-Oct.....            | 100    | 1000    |
| Comoleta, 3 ft., early Oct.....            | \$2.25 | \$20.00 |
| Dolly Dimple, 4 ft., late Nov.....         | 2.25   | 20.00   |
| Golden Eagle, 3 ft., late Nov. to Dec..... | 3.00   | 27.50   |
| Golden Eaton, 4 ft., late Nov. to Dec..... | 3.00   | 27.50   |
| Golden Gleam, 3 ft., new, mid-Oct.....     | 5.00   | 40.00   |
| Golden Glow, 4 ft., late Sept.....         | 2.25   | 20.00   |
| Golden Jones, 3½ ft., December.....        | 2.50   | 22.50   |
| Golden Queen, 3½ ft., early Oct.....       | 5.00   | 45.00   |
| Lena Baum, 3 ft., fine, early Nov.....     | 2.25   | 20.00   |
| Maj. Bonnaffon, 4 ft., late Nov.....       | 1.75   | 15.00   |
| Mrs. W. E. Kelley, 4 ft., mid-Nov.....     | 2.25   | 20.00   |
| Nagoya, 4 ft., late Nov.....               | 2.25   | 20.00   |
| Robt. Halliday, 3 ft., late Oct.....       | 2.25   | 20.00   |
| Roman Gold, 4 ft., late Nov.....           | 2.50   | 22.50   |
| Ramapo, 4 ft., late Oct.....               | 2.25   | 20.00   |

## WHITE.

|   |      |       |
|---|------|-------|
| Chas. Rager, 3 ft., early Nov.....      | 2.25 | 20.00 |
| Clementine Touse, 5 ft., mid-Oct.....   | 2.25 | 20.00 |
| Dec. Gem, 3½ ft., Nov., Dec.....        | 2.50 | 22.50 |
| Early Frost, 3 ft., early Oct.....      | 3.00 | 27.50 |
| Early Snow, 3 ft., mid-Oct.....         | 2.25 | 20.00 |
| J. Burton, 3 ft., late Dec.....         | 2.25 | 20.00 |
| J. K. Shaw, 5 ft., late Oct.....        | 2.25 | 20.00 |
| Mrs. J. Jones, 2½ ft., Dec.....         | 2.50 | 22.50 |
| Oconto, 3 ft., fine, mid-Oct.....       | 2.25 | 20.00 |
| Oct. Frost, 4 ft., early Oct.....       | 2.25 | 20.00 |
| Polly Rose.....                         | 2.25 | 20.00 |
| Smith's Advance, 3 ft., mid-Sept.....   | 2.25 | 20.00 |
| White Chieftain, 3 ft., mid-Nov.....    | 2.25 | 20.00 |
| White Helen Frick, 2 ft., late Dec..... | 2.50 | 22.50 |
| White J. K. Shaw, 5 ft., late Oct.....  | 2.25 | 20.00 |
| White Maud Dean, 4 ft., late Nov.....   | 2.25 | 20.00 |

## PINK.

|   |      |       |
|---|------|-------|
| Chadwick Supreme, 4 ft., Nov., Dec..... | 4.00 | 35.00 |
| Chieftain, 3 ft., mid-Nov.....          | 2.25 | 20.00 |
| Dr. Enguehard, 5 ft., late Nov.....     | 2.25 | 20.00 |
| E. Seidewitz, 5 ft., Nov., Dec.....     | 2.25 | 20.00 |
| Glory of Pacific, 2 ft., early Oct..... | 2.25 | 20.00 |
| Helen Frick, 2 ft., late Dec.....       | 2.50 | 22.50 |
| Maud Dean, 4 ft., late Nov.....         | 2.25 | 22.50 |
| Patty, 3 ft., Nov., Dec.....            | 2.25 | 20.00 |
| Unaka, 4 ft., early Oct.....            | 2.25 | 20.00 |

## RED.

|                               |      |       |
|-------------------------------|------|-------|
| Harvard, 4 ft., late Nov..... | 2.25 | 20.00 |
|-------------------------------|------|-------|

## BRONZE.

|                              |      |  |
|------------------------------|------|--|
| Modello, 4 ft., mid-Oct..... | 5.00 |  |
|------------------------------|------|--|

## POMPONS.

|   |      |       |
|---|------|-------|
| Baby, late yellow.....                    | 2.25 | 20.00 |
| Golden Climax, early yellow.....          | 2.25 | 20.00 |
| Golden Harvest, mids., bronzy yellow..... | 2.25 | 20.00 |
| Harvest Moon, midseason yellow.....       | 2.25 | 20.00 |
| Lilla, late red.....                      | 2.25 | 20.00 |
| Mary, late white.....                     | 2.25 | 20.00 |
| Noveltonia, large midseason pink.....     | 2.25 | 20.00 |
| Quinola, midseason yellow.....            | 2.25 | 20.00 |
| Souv. d'Or, midseason golden bronze.....  | 2.25 | 20.00 |
| Western Beauty, late large pink.....      | 2.25 | 20.00 |

## SINGLES.

|                                       |      |       |
|---------------------------------------|------|-------|
| Golden Mensa, late yellow.....        | 2.25 | 20.00 |
| Kitty Bourne, midseason yellow.....   | 2.25 | 20.00 |
| Margaret Totty, late deep yellow..... | 2.25 | 20.00 |
| Mensa, late white.....                | 2.25 | 20.00 |
| Merstham Jewel, late terra cotta..... | 2.25 | 20.00 |
| Sunset, midseason coppery red.....    | 2.25 | 20.00 |

BAUR FLORAL CO., ERIE, PA.

## CHRYSANTHEMUMS FROM 2¼-IN. POTS.

## WHITE.

|                      |                 |                  |
|----------------------|-----------------|------------------|
| Oconto.....          | \$2.50 per 100; | \$20.00 per 1000 |
| Smith's Ideal.....   | 2.50 per 100;   | 20.00 per 1000   |
| Early Frost.....     | 2.50 per 100;   | 20.00 per 1000   |
| White Chieftain..... | 2.50 per 100;   | 20.00 per 1000   |
| Smith's Advance..... | 2.50 per 100;   | 20.00 per 1000   |

## YELLOW.

|                       |               |                |
|-----------------------|---------------|----------------|
| Major Bonnaffon.....  | 2.50 per 100; | 20.00 per 1000 |
| Col. Appleton.....    | 2.50 per 100; | 20.00 per 1000 |
| Chrysolora.....       | 2.50 per 100; | 20.00 per 1000 |
| Yellow Rager.....     | 2.50 per 100; | 20.00 per 1000 |
| Gladys Blackburn..... | 2.50 per 100; | 20.00 per 1000 |
| Marigold.....         | 3.00 per 100; | 25.00 per 1000 |

## PINK.

|                      |               |                |
|----------------------|---------------|----------------|
| Edwin Seidewitz..... | 3.00 per 100; | 25.00 per 1000 |
| Dr. Enguehard.....   | 3.00 per 100; | 25.00 per 1000 |
| Reginald Vallis..... | 2.50 per 100; | 20.00 per 1000 |

## BRONZE AND RED.

|                   |               |                |
|-------------------|---------------|----------------|
| Calumet.....      | 2.50 per 100; | 20.00 per 1000 |
| Harvard.....      | 2.50 per 100; | 20.00 per 1000 |
| Geo. W. Pook..... | 2.50 per 100; | 20.00 per 1000 |
| Glenview.....     | 3.00 per 100; | 25.00 per 1000 |

## ROOTED CUTTINGS.

|                    |               |                |
|--------------------|---------------|----------------|
| Early Frost.....   | 2.00 per 100; | 18.00 per 1000 |
| Chrysolora.....    | 2.00 per 100; | 18.00 per 1000 |
| Harvard.....       | 2.00 per 100; | 18.00 per 1000 |
| Col. Appleton..... | 2.00 per 100; | 18.00 per 1000 |

## POMPONS.

|                     |               |                |
|---------------------|---------------|----------------|
| Golden Harvest..... | 2.50 per 100; | 20.00 per 1000 |
| Golden Climax.....  | 2.50 per 100; | 20.00 per 1000 |
| Western Beauty..... | 2.50 per 100; | 20.00 per 1000 |
| Mary.....           | 2.50 per 100; | 20.00 per 1000 |
| Donald.....         | 2.50 per 100; | 20.00 per 1000 |
| M. Pop.....         | 2.50 per 100; | 20.00 per 1000 |
| Merstham Jewel..... | 2.50 per 100; | 20.00 per 1000 |
| White Mensa.....    | 2.50 per 100; | 20.00 per 1000 |

## MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

Chrysanthemums, strong, healthy, rooted cuttings.

|                 |                  |
|-----------------|------------------|
| Oconto          | Chrysolora       |
| Chas. Rager     | Golden Eagle     |
| Early Snow      | Roman Gold       |
| Smith's Advance | M. Bonnaffon     |
| W. Bonnaffon    | Robt. Halliday   |
| Chieftain       | Unaka            |
| Patty           | Well's Late Pink |

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

## CHRYSANTHEMUMS

From 2¼-in. pots.

Here is an opportunity to secure at normal prices the best 1916 novelties, all of which are worthy of trial by everyone:

Autocrat, Early Rose, Golden Gleam, Josephine Foley, Tiger, 10c each, 80c per ten, \$5.00 per hundred.

## STANDARD VARIETIES.

Chadwick Improved, Golden Chadwick, Chadwick Supreme, Christy Mathewson, Francis Joffe, Glenview, Lenox, M. Loiseau-Rousseau, Morristown, Mrs. Wm. Duckham, Mrs. O. H. Kahn, Mrs. Paul Moore, Thanksgiving Queen, Well's Late Pink, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

## EARLY VARIETIES.

Crystal Gem, Early Frost, Golden Glow, Golden Queen, Gloria, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Roserie, White Gloria.

## MIDSEASON VARIETIES.

Chieftain, Col. D. Appleton, Lavender Queen, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Sensation, Timothy Eaton, Western King, White Chieftain, White Perfection, Mary E. Meyer, Yellow Eaton.

## LATE VARIETIES.

Antique, Dr. Enguehard, E. A. Seidewitz, Harvard, Helen Frick, Major Bonnaffon, Nagoya, Jeanne Nonin, Tekonsha, White Bonnaffon, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

## POMPONS.

Celco, Clorinda, Diana, Golden Climax, Golden Harvest, Golden West, Frank Wilcox, Illona, Iva, Klondike, Leota, Lillia, Lillian Doty, Lulu, Minta, Neola, Niza, Nordi, Quinola, Rodi, Skibo, Zenobia, \$2.50 per hundred.

Price for rooted cuttings furnished on application.

## ANEMONES.

Ada Sweet, Alpine Glow, Beatrice Asmus, Bessie Flight, C. L. Hutchison, Diantha, Golden Parasol, Godfrey's Perfection, Golden Lida Thomas, Lida Thomas, Mary Colladay, Miss Katherine Simmons, Mrs. Shimmings, Mrs. Jacob Wellauer, Princess, \$2.50 per hundred. No rooted cuttings.

## EARLY HARDY.

Boston, Billancourt, Champ d'Or, Cransford Pink, Cransford White, Cranfordia, Champagne, Chaldron, Carrie, Daisy, Dorothy, Eden, Gold Nugget, Harvest Home, Hermine, Holmes' White, Lady Mary Hope, La Somme, Le Pactole, Little Bob, Mme. Drouard, Mrs. Porter, Normandie, Petite Louis. \$5.00 per hundred. No rooted cuttings.

## DECORATIVE SECTION.

Brutus, Butler's Caprice, Greystone, Kathleen Thompson, Lilac Caprice, Purple Caprice, White Caprice, Yellow Caprice, \$5.00 per hundred. No rooted cuttings.

These prices are for those in the trade only.

ELMER D. SMITH &amp; CO., ADRIAN, MICH.

## CHRYSANTHEMUM CUTTINGS.

Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                       | Per 100 | Per 1000 |
|-----------------------|---------|----------|
| Chrysolora.....       | \$2.00  | \$18.00  |
| Maj. Bonnaffon.....   | 2.00    | 18.00    |
| Roman Gold.....       | 2.00    | 18.00    |
| Nagoya.....           | 2.00    | 18.00    |
| Robt. Halliday.....   | 2.00    | 18.00    |
| Bronze Touse.....     | 2.00    | 18.00    |
| Col. Appleton.....    | 2.00    | 18.00    |
| Golden Queen.....     | 2.50    | 20.00    |
| Marigold.....         | 2.50    | 20.00    |
| Chas. Rager.....      | 2.00    | 18.00    |
| Lynnwood Hall.....    | 2.00    | 18.00    |
| Oconto.....           | 2.50    | 20.00    |
| Clementine Touse..... | 2.00    | 18.00    |
| Early Frost.....      | 2.00    | 18.00    |
| White Chieftain.....  | 2.00    | 18.00    |
| Pink Chieftain.....   | 2.00    | 18.00    |
| Dr. Enguehard.....    | 2.00    | 18.00    |
| Intensity.....        | 2.00    | 18.00    |

## POMPONS.

Plants Out of Soil—Cut-back Stock.

|                                    |        |         |
|------------------------------------|--------|---------|
| Baby Margaret.....                 | \$2.00 | \$18.00 |
| Diana.....                         | 2.00   | 18.00   |
| Lulu.....                          | 2.00   | 18.00   |
| Souv. Mellania.....                | 2.00   | 18.00   |
| Mensa.....                         | 2.00   | 18.00   |
| Lillian Doty.....                  | 2.00   | 18.00   |
| Fairy Queen.....                   | 2.00   | 18.00   |
| Emily.....                         | 2.00   | 18.00   |
| E. D. Godfrey.....                 | 3.00   | 25.00   |
| Fine Thanksgiving Pink.....        | 3.00   | 25.00   |
| Billy Primrose.....                | 3.00   | 25.00   |
| Fine Thanksgiving Pink Button..... | 2.00   | 18.00   |
| Mrs. Buckingham.....               | 2.00   | 18.00   |
| Leona, midseason fine pink.....    | 2.00   | 18.00   |
| Golden Climax.....                 | 2.00   | 18.00   |
| Golden Wedding.....                | 2.00   | 18.00   |
| Quinola.....                       | 2.00   | 18.00   |
| Baby.....                          | 2.00   | 18.00   |
| Eugene Langlot.....                | 2.00   | 18.00   |
| Pretoria.....                      | 2.00   | 18.00   |
| Mrs. Astor.....                    | 2.00   | 18.00   |
| Sabey.....                         | 2.00   | 18.00   |
| Lillia red.....                    | 2.00   | 18.00   |
| Mary Richardson bronze.....        | 2.00   | 18.00   |
| Tiber.....                         | 2.00   | 18.00   |
| Mrs. Beu.....                      | 2.00   | 18.00   |
| Croesus.....                       | 2.00   | 18.00   |
| Mrs. Julia.....                    | 2.00   | 18.00   |

## POMPONS.

|                                 |      |       |
|---------------------------------|------|-------|
| Mrs. Buckingham.....            | 2.00 | 18.00 |
| Leona, midseason fine pink..... | 2.00 | 18.00 |
| Golden Climax.....              | 2.00 | 18.00 |
| Golden Wedding.....             | 2.00 | 18.00 |
| Quinola.....                    | 2.00 | 18.00 |
| Baby.....                       | 2.00 | 18.00 |
| Eugene Langlot.....             | 2.00 | 18.00 |
| Pretoria.....                   | 2.00 | 18.00 |
| Mrs. Astor.....                 | 2.00 | 18.00 |
| Sabey.....                      | 2.00 | 18.00 |
| Lillia red.....                 | 2.00 | 18.00 |
| Mary Richardson bronze.....     | 2.00 | 18.00 |
| Tiber.....                      | 2.00 | 18.00 |
| Mrs. Beu.....                   | 2.00 | 18.00 |
| Croesus.....                    | 2.00 | 18.00 |
| Mrs. Julia.....                 | 2.00 | 18.00 |

## WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

## 800,000 CHRYSANTHEMUM CUTTINGS.

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

## WHITE—

|                                | Per 100 | Per 1000 |
|--------------------------------|---------|----------|
| Early Frost, early.....        | \$1.25  | \$12.00  |
| Polly Rose, early.....         | 1.50    | 15.00    |
| Oct. Frost, early.....         | 1.25    | 12.00    |
| Early Snow, early.....         | 1.50    | 15.00    |
| Smith's Advance, early.....    | 1.25    | 12.00    |
| Olem Touse, midseason.....     | 1.25    | 12.00    |
| Chas. Rager, midseason.....    | 1.50    | 15.00    |
| V. Poehlman, midseason.....    | 1.75    | 15.00    |
| Silver Wedding, midseason..... | 1.50    | 15.00    |
| White Chieftain, late.....     | 1.50    | 15.00    |
| White Bonnaffon, late.....     | 1.50    | 15.00    |
| Mrs. H. Robinson, late.....    | 1.50    | 15.00    |
| Lynnwood Hall, late.....       | 1.50    | 15.00    |
| Wm. H. Chadwick, late.....     | 1.75    | 17.50    |
| Tim. Eaton, late.....          | 1.75    | 15.00    |
| Wm. Turner, late.....          | 2.00    | 20.00    |

## POMPONS—

|                     |      |       |
|---------------------|------|-------|
| White Mensa.....    | 1.50 | 15.00 |
| Mrs. Frank Beu..... | 1.50 | 15.00 |

## YELLOW—

|                                  |      |       |
|----------------------------------|------|-------|
| Chrysolora, early.....           | 1.25 | 12.00 |
| Oct. Frost, early.....           | 1.25 | 12.00 |
| Golden Glow, early.....          | 1.50 | 15.00 |
| Roman Gold, midseason.....       | 1.50 | 15.00 |
| Monrovia, midseason.....         | 1.50 | 15.00 |
| Y. O. Touse, midseason.....      | 1.25 | 12.00 |
| Robt. Halliday, midseason.....   | 1.50 | 15.00 |
| Col. D. Appleton, midseason..... | 1.25 | 12.00 |
| Zimmer's Yellow, midseason.....  | 1.25 | 12.00 |
| Y. Chas. Rager, midseason.....   | 1.50 | 15.00 |
| Maj. Bonnaffon, late.....        | 1.25 | 12.00 |
| Golden Wedding, late.....        | 1.75 | 15.00 |
| Y. Eaton, late.....              | 2.00 | 17.50 |
| Nagoya, late.....                | 1.50 | 15.00 |

## PINK—

|                                  |      |       |
|----------------------------------|------|-------|
| Glory of Pacific, early.....     | 1.25 | 12.00 |
| Unaka, early.....                | 1.75 | 15.00 |
| Pac. Supreme, early.....         | 1.75 | 15.00 |
| Chieftain, late.....             | 1.50 | 15.00 |
| Dr. Enguehard, late.....         | 1.50 | 15.00 |
| E. A. Seidewitz, fine late.....  | 1.50 | 15.00 |
| Wells' Late, late.....           | 1.25 | 12.00 |
| Pres. Roosevelt, late.....       | 1.75 | 15.00 |
| Helen Frick, late.....           | 1.75 | 15.00 |
| Chadwick Supreme, late pink..... | 2.00 | 17.50 |

## RED—

|   |      |       |
|---|------|-------|
| Black Hawk, late.....                           | 1.50 | 15.00 |
| Cullingfordil, late.....                        | 1.50 | 15.00 |
| 250 of 1 variety or 1000 assorted at 1000 rate. |      |       |

D. H. GREEN, BOONSBORO, MD.

Chrysanthemums, rooted cuttings, strong, well rooted clean stock.

## WHITE

|                      | 100    | 1000    |
|----------------------|--------|---------|
| Smith's Advance..... | \$2.00 | \$20.00 |
| Oct. Frost.....      | 2.00   | 20.00   |
| Early Snow.....      | 2.00   | 20.00   |
| Oconto.....          | 2.50   | 25.00   |
| Adelia.....          | 2.00   | 20.00   |
| W. Chieftain.....    | 2.00   | 20.00   |
| Wm. Turner.....      | 3.00   | 30.00   |
| White Maud Dean..... | 2.50   | 25.00   |
| White Bonnaffon..... | 2.50   | 25.00   |
| White Jones.....     | 2.50   | 25.00   |
| White Frick.....     | 2.00   | 20.00   |

## PINK

|                        |      |       |
|------------------------|------|-------|
| Alex. Guttman .....    | 3.00 | 30.00 |
| Unaka .....            | 2.00 | 20.00 |
| Gloria .....           | 2.00 | 20.00 |
| Pac. Supreme .....     | 2.00 | 20.00 |
| Pink Chieftain .....   | 2.00 | 20.00 |
| Pink Gem .....         | 2.00 | 20.00 |
| Patty .....            | 2.00 | 20.00 |
| Well's Late Pink ..... | 2.00 | 20.00 |
| Maud Dean .....        | 2.50 | 25.00 |
| Dr. Enguehard .....    | 2.00 | 20.00 |
| Edw. Seidewitz .....   | 2.50 | 25.00 |
| Helen Frick .....      | 2.00 | 20.00 |



## CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2 1/2-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2 1/2-in. pots, TOTTY'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2 1/2-in. plants, 25c each, \$2.50 per dozen. You will appreciate our good packing.

STUPPY FLORAL CO.,  
SAINT JOSEPH, MISSOURI.

## CHRYSANTHEMUMS.

Rooted cuttings for immediate delivery.  
Varieties listed in the order in which they bloom.

| WHITE—          | Per 100 | Per 1000 |
|-----------------|---------|----------|
| Smith's Advance | \$2.00  | \$15.00  |
| Crystal Gem     | 2.50    | 20.00    |
| Early Frost     | 2.50    | 20.00    |
| Oconto          | 2.50    | 20.00    |
| Chas. Rager     | 2.00    | 15.00    |
| Lynnwood Hall   | 2.00    | 15.00    |
| YELLOW—         |         |          |
| Golden Glow     | 2.00    | 15.00    |
| Chrysolora      | 2.00    | 15.00    |
| Yellow Eaton    | 2.50    | 20.00    |
| Roman Gold      | 2.00    | 15.00    |
| Nagoya          | 2.00    | 15.00    |
| PINK—           |         |          |
| Amorita         | 2.00    | 15.00    |
| McNiece         | 2.00    | 15.00    |
| Dr. Enguehard   | 2.50    | 20.00    |
| Mrs. Seidewitz  | 2.50    | 20.00    |

25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO.,  
JOLIET, ILLINOIS.

## CHRYSANTHEMUM ROOTED CUTTINGS

| PINK           | Per 100 | Per 1000 |
|----------------|---------|----------|
| Dr. Enguehard  | \$3.00  | \$25.00  |
| McNiece        | 2.50    | 20.00    |
| Chieftain      | 2.50    | 20.00    |
| Amorita        | 2.50    | 20.00    |
| Mrs. Seidewitz | 3.00    | 25.00    |
| YELLOW         |         |          |
| Dolly Dimple   | 3.00    | 25.00    |
| Odesa          | 3.00    | 25.00    |
| Roman Gold     | 2.50    | 20.00    |
| Yellow Eaton   | 3.00    | 25.00    |
| Chrysolora     | 2.50    | 20.00    |
| Golden Queen   | 3.00    | 25.00    |
| Bonnafton      | 2.50    | 20.00    |
| Nagoya         | 2.50    | 20.00    |
| WHITE          |         |          |
| Lynnwood Hall  | 2.50    | 20.00    |
| Alice Byron    | 3.00    | 25.00    |
| Oconto         | 3.00    | 25.00    |
| Crystal Gem    | 3.00    | 25.00    |
| Chas. Rager    | 2.50    | 20.00    |

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

## ROOTED CHRYSANTHEMUM CUTTINGS.

Oconto, Charles Rager, Chieftain, Eaton, Lynnwood Hall, Early Frost, Early Snow, Polly Rose, J. Nonin, Smith's Advance, R. Halliday, Tints of Gold, Marigold, Roman Gold, Golden Rager, Bonnafton, Chrysolora, Golden Glow, Golden Queen, Glory Pacific, Pacific Supreme, E. Seidewitz, Dr. Enguehard, Unaka, Wm. Duckham, Chadwick Supreme, A. J. Balfour, Maud Dean, Wells' Late, \$3.00 per 100, \$20.00 per 1000.

Wm. H. Chadwick, Mistletoe, Naomah, Golden Chadwick, \$3.50 per 100, \$30.00 per 1000.

Wm. Turner, Modello, Golden Eaton, \$4.00 per 100, \$35.00 per 1000.

Golden Gleam, Tekousha, White Patty, E. M. Benson, Crystal Gem, Autocrat, \$6.00 per 100, \$55.00 per 1000.

## POMPON CHRYSANTHEMUMS.

Golden West, Western Beauty, Overbrook, Souvenir d'Or, Fairy Queen, Diana, Golden Climax, Skibo, Madge, Mrs. Frank Beu, Acto, Lillian Doty.

Price on application.

THE LEO NIESSEN CO.,  
12TH & RACE STS., PHILADELPHIA, PA.

## CHRYSANTHEMUM ROOTED CUTTINGS.

|                 |                                  |
|-----------------|----------------------------------|
| Chrysolora      | \$2.00 per 100; \$20.00 per 1000 |
| Chas. Rager     | 2.00 per 100; 20.00 per 1000     |
| Pink Chieftain  | 2.00 per 100; 20.00 per 1000     |
| Yellow Eaton    | 2.50 per 100; 25.00 per 1000     |
| V. Poehlmann    | 2.00 per 100; 20.00 per 1000     |
| Halliday        | 2.00 per 100; 20.00 per 1000     |
| Touset          | 2.00 per 100; 20.00 per 1000     |
| Maj. Bonnafton  | 2.00 per 100; 20.00 per 1000     |
| Yellow Chadwick | 3.00 per 100; 25.00 per 1000     |
| White Chadwick  | 3.00 per 100; 25.00 per 1000     |
| Wm. Turner      | 3.00 per 100; 30.00 per 1000     |
| Diana           | 2.00 per 100; 20.00 per 1000     |
| Frank Beu       | 2.00 per 100; 20.00 per 1000     |
| Golden Glow     | 2.00 per 100; 20.00 per 1000     |
| October Frost   | 2.00 per 100; 20.00 per 1000     |
| Robinson        | 2.00 per 100; 20.00 per 1000     |
| Marigold        | 2.00 per 100                     |

Well rooted and healthy cuttings, 50c per 100 more for 2-in. stock. Cash.

C. Erickson, Princeton, Ill.

## CHRYSANTHEMUM ROOTED CUTTINGS.

\$2.25 per 100, \$20.00 per 1000.

|               |                 |
|---------------|-----------------|
| Bonnafton     | White Chieftain |
| Comoleta      | Pink Chieftain  |
| Early Frost   | White Maud Dean |
| Enguehard     | Pink Maud Dean  |
| Ivory         | White Jones     |
| Halliday      | Yellow Jones    |
| Oconto        | White Patty     |
| Chas. Rager   | E. A. Seidewitz |
| Smith's Ideal |                 |

White Chadwick, \$3.00 per 100, \$25.00 per 1000.

POMPONS AND SINGLES,  
\$2.00 per 100, \$17.50 per 1000.

|             |                    |
|-------------|--------------------|
| Baby        | Dorothy Duggan     |
| Diana       | Mrs. E. D. Godfrey |
| Garza       | Golden Climax      |
| Quinola     | Golden Harvest     |
| White Mensa | Golden Mensa       |
| Overbrook   | Western Beauty     |
| Fairy Queen | Frank Wilcox       |

Plants of the above varieties from 2 1/2-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

Chrysanthemums, extra fine stock, 2 1/2-in. WHITE.

|                    | 100    | 1000    |
|--------------------|--------|---------|
| Thanksgiving Queen | \$3.00 | \$25.00 |
| Leona              | 2.50   | 22.50   |
| Polly Rose         | 2.50   | 22.50   |
| Touset             | 2.50   | 22.50   |
| Smith's Advance    | 2.50   | 22.50   |
| Nellie Astello     | 2.50   | 22.50   |
| Elise Papworth     | 2.50   | 22.50   |
| PINK.              |        |         |
| Patty              | 2.50   | 22.50   |
| Pacific Supreme    | 2.50   | 22.50   |
| Gloria             | 2.50   | 22.50   |
| Unaka              | 2.50   | 22.50   |
| LAVENDER.          |        |         |
| Mary Leiger        | 2.50   | 22.50   |
| RED.               |        |         |
| Harvard            | 2.50   | 22.50   |
| YELLOW.            |        |         |
| Major Bonnafton    | 2.50   | 22.50   |
| Rooted cuttings    | 2.00   | 18.00   |

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Chrysanthemums, good, strong 2 1/2-in. plants, ready to bench.

WHITE.

Polly Rose, White Chieftain, Jerome Jones, Adelia, Dec. Gem, J. Nonin, Chadwick Improved, Wm. Turner, Oconto, White Frick, Chas. Rager.

PINK.

Wells' Late Pink, Pacific, Chieftain, Patty, Smith's Sensation.

YELLOW.

Yellow Jones, Roman Gold, Maj. Bonnafton, Golden Chadwick, Golden Wedding, Chrysolora.

POMPONS. WHITE.

Diana, Helen Newberry, Mensa, Supreme.

PINK.

Lavender Queen, Emily, Fairy Queen, Western Beauty.

YELLOW.

Zenobia, Thanksgiving Cheer, Quinola, Golden Climax, \$3.00 per 100; except both Chadwicks, Mensa Supreme and Thanksgiving Cheer, \$4.00 per 100. Cash with order, please.

N. E. Beck Floral Co., Massillon, O.

Chrysanthemums, well rooted stock, vigorous cuttings, \$2.50 per 100, \$18.50 per 1000. Yellow:

Golden Glow, Col. Appleton, Maj. Bonnafton, Chrysolora, Roman Gold and Nagoya. White: Chas. Rager, Smith's Advance, Lynnwood Hall, Polly Rose, Early Snow, White Bonnafton. Pink: Dr. Enguehard, Unaka, Wells' Late Pink, Chieftain, E. A. Seidewitz, Pacific Supreme. Crimson: Harvard. The following are at \$2.75 per 100, \$20.00 per 1000. White: Early Frost, Oconto, Alice Byron, White Chieftain, J. Nonin. Yellow: Robt. Halliday, yellow, Golden Eaton.

Golden Chadwick, White and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000.

2 1/2-in. pots ready in the following varieties, \$3.50 per 100; \$27.50 per 1000: Chieftain, Appleton, Chas. Rager, Dr. Enguehard, Chrysolora, Early Snow, Early Frost, Oconto, Robert Halliday, Maj. Bonnafton, Pacific Supreme. Others ready in 2 weeks.

Anglin & Walsh Co., Williamsbridge, N. Y.

CHRYSANTEMUMS from 2 1/2-in. pots.

The following varieties for immediate delivery:

|                     |                     |
|---------------------|---------------------|
| 800 Dr. Enguehard   | 500 Chamberlin      |
| 700 Donatello       | 1000 Chas. Rager    |
| 2500 October Frost  | 2000 Polly Rose     |
| 1300 Amorita        | 2000 Robt. Halliday |
| 1000 Col. Appleton  | 500 Wm. Turner      |
| 1200 Chieftain      | 500 Maj. Bonnafton  |
| 3500 Snow Queen     | 500 Chieftain       |
| 2000 Yellow Frost   | 500 White Chieftain |
| 2000 Diana          | 1000 Garza          |
| 300 Morton F. Plant |                     |

SPECIAL OFFER—\$30.00 PER 1000.

The following varieties, rooted cuttings, \$4.00 per 100, \$30.00 per 1000:

Chadwick Improved W. H. Chadwick

Chadwick Supreme Golden Chadwick

Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK-MEEHAN CO.,

1608-1620 Ludlow St., Philadelphia, Pa.

MUMS.

1000 William Turner, strong plants, out of 2 1/2-in pots, \$3.00 per 100, \$25.00 per 1000; 500 Chrysolora, strong plants, out of 2-in. pots, \$3.00 per 100, \$25.00 per 1000. Stock guaranteed true to name.

STAMM FLORAL CO., HUTCHINSON, KAN.

## CHRYSANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

| WHITE.           |                |
|------------------|----------------|
| Crystal Gem      | \$3.00 per 100 |
| Oconto           | 3.00 per 100   |
| White Chieftain  | 3.00 per 100   |
| Josephine Foley  | 4.00 per 100   |
| October Queen    | 4.00 per 100   |
| YELLOW.          |                |
| Golden Queen     | 3.00 per 100   |
| Bonnafton        | 3.00 per 100   |
| Marigold         | 3.00 per 100   |
| Mrs. Morgan      | 3.00 per 100   |
| PINK.            |                |
| McNiece          | 3.00 per 100   |
| Wells' Late Pink | 3.00 per 100   |
| Chieftain        | 3.00 per 100   |

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

Per 100 Per 1000

2 1/2-in. pots \$3.50 \$25.00

Oconto Helen Frick

Estelle Unaka

Chas. Rager Mrs. Patty

Robt. Halliday Singles and pompons

Chrysolora Mrs. W. E. Buckingham

Major Bonnafton White Mensa

White Bonnafton Golden Mensa

Chieftain Zenobia

La Purette.

Per 100 Per 1000

2 1/2-in. pots \$4.00 \$30.00

White Chieftain Golden Wedding

Imp. Chadwick Seidewitz

THE HAMMOND CO., INC., RICHMOND, VA.

Chrysanthemum rooted cuttings, will ship at once. Order now.

WHITE—

Per 100 Per 1000

Early Frost, early \$1.25 \$12.00

Chas. Rager, midseason 1.50 15.00

White Chieftain, late 1.50 15.00

Timothy Eaton, late 1.75 15.00

YELLOW—

Chrysolora, early 1.25 12.00

Col. Appleton, midseason 1.25 12.00

Roman Gold, midseason 1.50 15.00

Yellow Eaton, late 2.00 17.50

Maj. Bonnafton, late 1.00 8.00

PINK—

Pacific Supreme, early 1.50 15.00

Pink Chieftain, late 1.50 15.00

Dr. Enguehard, late 1.50 15.00

E. E. Cronise, Boonsboro, Md.

Strictly first-class rooted cuttings of the following varieties, ready for immediate shipment.

1300 Timothy Eaton 200 Lulu

400 White Chadwick 400 Diana

750 Chas. Rager 450 Quinola

100 Elberon 200 Mensa

900 Marigold 100 Garza

150 Golden Wedding 300 Mrs. Beu

450 White Frick 50 Malaine

325 Oconto 50 Western Beauty

450 Early Frost

The above varieties, \$2.00 per 100; \$17.50 per 1000; 1700 Seidewitz R. C., \$2.50 per 100; \$22.50 per 1000.

See our ads for POT PLANT varieties of MUMS and for STEVIA, elsewhere in these columns.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

CHRYSANTEMUMS.

SCHAEFFER'S SENSATIONAL ANEMONES.

INNOCENCIA, pure white, flushed pale pink.

WILFREDA, pale yellow.

OLD ROSE, old rose color.

H. J. HEINZ, canary yellow.

GRAF von FLEMING, lavender.

JUNO, lilac, shading white.

CLEMENCIA, deep pink.

PEPITA, pale pink and orange.

TITIAN BEAUTY, deep rich bronze.

YELLOW PRINCE, maize-yellow.

GRAF von ORIOLO, pure rose-pink.

WEE WAH, terra cotta.

\$5.00 per doz., \$35.00 per 100.

CHAS. H. TOTTY,

MADISON, NEW JERSEY.

Chrysanthemums, 2-in., good plants: Advance, Chrysolora, Pacific Supreme, Lynnwood Hall, Mrs. Buckbee, Chieftain, \$2.00 per hundred; 3-in. Golden Harvest, Souvenir d'Or, Helen Newberry, Baby, \$4.00 per hundred; 4-in., cut back and 3 branches each, Comoleta, Advance, Chieftain, \$8.00 per hundred; 4-in., Virginia Poehman, tall, strong plants, will make 4 to 5 ft. stems, 1 shoot each, \$10.00 per hundred; 3-in. Hilda Canning, new bronze Baby, \$15.00 per hundred; 2-in. Oconto, new white, \$5.00 per hundred; 3-in. Skibo, early yellow pompon, \$5.00 per hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

CHRYSANTEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.

POMPONS, La Porte, The Bard, Mrs. Beu, Diana, Klondyke, Savannah, Leota, Lillian Doty.

SINGLES, Mrs. Whitehorn, Lady Lou, Grace Burke, Pretoria, W. E. Buckingham, Mary Richardson, Yellow Parkinson, Josephine, Mensa, Golden Mensa, Golden Star, Pink Parkinson, George C. Welland, 602 Davis St., Evanston, Ill.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**CHRYSANTHEMUM—Continued**

**CHRYSANTHEMUMS**, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.  
**GOLDEN GLOW** CHIEFTAIN  
**SMITH'S ADVANCE** WHITE HELEN FRICK  
**KALB** PACIFIC  
**GOLDEN SALOMON** HELEN FRICK  
**ALICE SALOMON** COL. APPLETON  
**MAJOR BONNAFFON**

**WELLS' LATE PINK**,  
 Pompons in several varieties,  
 2 1/4-in., \$2.50 per 100;  
 2 1/2-in., \$3.00 per 100.

Stock that will stand transplanting.  
**W. R. MAXWELL**, **ALVA, OKLA.**

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1 1/2c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chiffetain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2 1/2c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. G. Evansville, Ind.

**BARGAINS FOR MUM CUTTINGS.**

50,000 ready now. Can deliver at once. Satisfaction given or money back.

Alice Salomon, Oct. Frost, \$1.00 per 100; \$10.00 per 1000.

Chrysolora, C. Touset, Unaka, White Bonnaffon, Silver Wedding, Major Bonnaffon, Chas. Rager, Mrs. Patty (pink), Col. Appleton, Dr. Enguehard, P. Supreme, O. P. Bassett, Jeanne Rosette, Roman Gold, \$1.25 per 100; \$12.00 per 1000. McNiece, White Chieftain, Pink Chieftain, Ramapo, P. Byron and Klondyke, \$2.00 per 100; \$18.00 per 1000.

Cash with order.

**LAMPERT FLORAL CO.** **XENIA, OHIO**

**SPECIAL OFFER OF CHRYSANTHEMUMS.**

Yanoma, late white.  
 Silver Wedding, white.  
 Florence Pullman, white.  
 Mrs. H. Robinson, early white.  
 Dr. Enguehard, pink.  
 Golden Wedding, late yellow.  
 Chrysolora, early yellow.

PRICES: Sand cuttings.....\$10.00 per 1000

Plants from the soil.....15.00 per 1000

Strong cut back 2 1/2-in. stock, soft growth,

will make more cuttings at once, \$20.00 per 1000,

\$2.50 per 100.

**T. G. OWEN**, **COLUMBUS, MISS.**

Chrysanthemums, strong, healthy, rooted cuttings.  
**Oconto** Unaka  
**Chieftain** Rager  
**Halliday** Gloria  
**Patty** Bonnaffon  
**Enguehard** Lulu  
**Touset** Klondyke

**Garza**,  
 \$2.00 per 100, \$18.00 per 1000.

Also 2 1/2-in. plants, \$3.00 per 100.

**A. W. HIGGINS**, **WESTFIELD, MASS.**

Chrysanthemums, rooted cuttings, good healthy stock:

Smith's Advance, Chrysolora, Maj. Bonnaffon, Nagoya, Dr. Enguehard, Chas. Rager, Chieftain, Robt. Halliday, Patty, \$1.50 per 100, \$12.00 per 1000. Pompons: Zenobia, Diana, Mrs. F. Beu, Yellow Garza, \$1.50 per 100, \$12.00 per 1000. Cut back plants, well branched, of yellow Bonnaffon, \$2.00 per 100, \$15.00 per 1000. Cash, with order.

**JAMES PSZENICKA**, **GROSS POINT, ILL.**

**CAN DELIVER IMMEDIATELY.**

Alice Salomon, Salomon's Gold, Harvard, White Rager, Yellow Rager, Chrysolora, Monrovia, Golden Wedding, Bard.

\$1.50 per 100; \$15.00 per 1000.

5000 Smith's Advance 3000 Dr. Enguehard

5000 Oct. Frost 5000 Higenbotham

5000 F. Pullman 3000 Silver Wedding

5000 F. Bergman 1000 Early Snow

\$1.00 per 100; \$10.00 per 1000.

**Memphis Floral Co.**, **Memphis, Tenn.**

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordil, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please. Leonard Ciotti, West Grove, Pa.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

Chrysanthemums, Golden and White Chadwick, strong stock, \$3.00 per 100, \$30.00 per 1000. We are strong on these scarce varieties; also on almost all of the others. Write for full list rooted cuttings and plants.

S. S. SKIDELSKY & CO.

1001 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemums, 2 1/4-in. stock, White Chadwick, Yellow Chadwick, Chadwick Supreme, Enguehard, Smith's Advance, Golden Glow, Pink Gem, Chrysolora, Oconto, Yellow Bonnaffon, Wm. Turner, Dolly Dimple, Patty, Seidewitz, Harvard and Marigold. Pompon mums, Yellow Garza, White Garza, Mrs. Buckingham, Narcissus, Lillian Doty, Souv. d'Or, White Mensa, Yellow Mensa, \$3.00 per 100, \$25.00 per 1000. Cash. John B. Rudy, Elmira, N. Y.

Chrysanthemums, 2 1/4-in. stock of Smith's Advance, Chrysolora, Yellow and White Rager, Oconto, Halliday, Turner, Lynnwood Hall, W. and P. Chieftain, Bonnaffon, Golden Queen, Marigold, Mistletoe, Seidewitz, White Perfection, Burton, Maud Dean, Winter Cheer, \$3.00 per 100, \$25.00 per 1000. Cash or satisfactory reference. Send for list of other varieties.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

**CHRYSANTHEMUMS.**

**CHADWICK CHRYSANTHEMUM ROOTED CUTTINGS**, \$3.00 PER 100, \$25.00 PER 1000. CASH. SAMPLE MAILED FOR 10c.

Ready June 11: 12,000 Golden Chadwick; 1000 Improved Golden Chadwick and 5000 White Chadwick Improved.

**P. R. DE MUTH & SONS**,  
**CONNELLSVILLE**, **PENNSYLVANIA.**

Chrysanthemum rooted cuttings, fine stock, Golden Glow, Chrysolora, Pacific Supreme, Golden Age, Col. Appleton, Nagoya, Golden Eagle, Yellow and White Bonnaffon, White Jones, Nonin, Chieftain, Maud Dean, Enguehard, Harvard, \$1.75 per 100, \$15.00 per 1000. Turner, Golden Wedding, White Eaton, Seidewitz, \$2.00 per 100, \$17.50 per 1000; 250 at 1000 rate. Cash, please. T. W. Baylis & Son, West Grove, Pa.

Chrysanthemum: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Imp. Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, Golden Glow, Chas. Rager, Early Frost, Early Snow and Dr. Enguehard, R. C., \$2.00; 2 1/2-in., \$3.00 per 100; Yellow Chadwick, White Chadwick, Pink Chieftain and White Chieftain, R. C., \$2.50; 2 1/2-in., \$3.50 per 100. Chas. Sherwood, Waterloo, Ia.

**CHRYSANTHEMUMS.**

Roman Gold, Chas. Rager, White Jones, Enguehard, Patty, Yellow Jones, Harvard.

**POMPONS AND SINGLES.**

Minta, Western Beauty, Mrs. Beu, Helen Newberry, Little Barbee, White Mensa, Mrs. Buckingham, Queen, R. C., \$2.00 per 100, \$18.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

**GULLETT & SONS**, **LINCOLN, ILL.**

Chrysanthemum rooted cuttings:  
 Early Snow Patty  
 Halliday Bonnaffon  
 Pink Gem Adeline  
 Chrysolora Maud Dean  
 White Chieftain White Dean  
 Roman Gold Nagoya  
 \$2.00 per 100.

**ERIE FLORAL CO.**, **ERIE, PA.**

**CHRYSANTHEMUMS.**

R. C., \$1.80 per 100, \$15.00 per 1000; 2-in., \$2.50 per 100, \$20.00 per 1000. Smith's Advance, Golden Glow, Buckhee, Pacific Supreme, Pink Globe, Dr. Enguehard, White Eaton, Mrs. Weeks, Mrs. Drabble, Golden Wedding, Yellow Eaton, Robt. Halliday.

**H. C. BROWN**, **YELLOW SPRINGS, O.**

Surplus mums from pots, ready for benching,

\$1.75 per 100:

Golden Glow, Chrysolora, Marie Meyer, Polly Rose, Pacific Supreme, Dr. Enguehard, S. Mensa, Ladysmith, Little Barbee, P. Zenobia, Baby Marguerite, Delicatissima. Also rooted cuttings of some other varieties at \$1.00 per 100.

Albert J. Mueller, Carlinville, Ill.

Chrysanthemums, Oct. Frost, Chrysolora, Unaka, Touset, Oconto, Pink Gem, Chas. Rager, Wm. Turner, Chieftain, Dolly Dimple, E. A. Seidewitz, Mistletoe, Patty, Glenview, Yellow Chadwick, Pompons, Fairy Queen, Diana, Elva, Baby, Mrs. Frank Beu, Zenobia, Fine 2 1/4-in. cut back stock, \$3.00 per 100. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Fine strong 2 1/2-in. chrysanthemums; varieties: Rager, Frick, Patty, Pacific, Polly Rose, White Chadwick, Golden Wedding, Enguehard, Appleton, Red Cheer, Dolly Dimple, Halliday, Falconer, \$3.00 per 100. Cash with order. Richard Forrest, 249 E. Walnut St., Washington, Pa.

Chrysanthemums, Mrs. Robinson, White and Yellow Frost, White and Yellow Touset, Cardinal, Pacific Supreme, Early Snow and others, 2 1/2-in., \$2.50 per 100. Extra fine stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

**MAJOR BONNAFFON. SPECIAL OFFER.**

Large stock of strong plants, transplanted from sand to soil and now in active growth. Send me your orders and get the best plants obtainable, \$12.50 per 1000. Cash, please. S. H. MURPHY, KENNETT SQUARE, PA.

Chrysanthemum, 2 1/4-in., Dr. Enguehard and Chrysolora, \$2.25 per 100; \$20.00 per 1000. Cash please. W. Bezdek, Cedar Rapids, Iowa.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Chrysanthemums, 2 1/4-in., Oconto, Yellow Touset, White Touset, Chieftain, Roman Gold, Ramapo, Chrysolora, Golden Glow, \$2.50 per 100. Turner, Marigold, Crystal Gem, \$3.50 per 100. Byer Bros., Chambersburg, Pa.

Mums: Chrysolora, Oconto, Enguehard, Roman Gold, Alice Byron, Polly Rose, Charles Rager, Early Frost, Chieftain, Unaka and E. A. Seidewitz, etc. Also large line of pompons, \$3.00 per 100. C. H. Frey, Lincoln, Neb.

Chrysanthemum rooted cuttings: Bonnaffon, Charles Rager, Oconto, Chieftain, \$12.50 per 1000. Ready June 1. Your money back if not satisfactory.

John T. Gale, Tewksbury Centre, Mass.

Chrysanthemum R. C., E. Frost, E. Snow, Oconto, Chieftain, Halliday, Bonnaffon, Enguehard, \$2.00 per 100, \$15.00 per 1000; 2 1/4-in., \$3.00 per 100, \$22.00 per 1000. Cash.

Frank Leith & Son, Haverhill, Mass.

Chrysanthemums for sale or will exchange for anything I can use. Major Bonnaffon, Dr. Enguehard and E. A. Seidewitz, strong 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000.

W. W. Coles, Kokomo, Ind.

**CHRYSANTHEMUMS** R. C. and 2 1/4-in. pot plants of all best florists' varieties at reasonable prices. A postal will bring our trade list. Stafford Conservatories, Stafford Springs, Conn.

Strong 2 1/4-in. Silver Wedding mums, \$2.50 per 100, \$22.50 per 1000; Helen Frick and White Frick, \$3.00 per 100, \$25.00 per 1000. Cash, please. Amarillo Greenhouses, Amarillo, Tex.

Chrysanthemums, Chadwick Improved, 2-in. pots, strong plants, \$3.50 per 100, \$35.00 per 1000. Cash with order.

Hirzel Bros., 903 Holland St., Toledo, O.

Chrysanthemums, XXXX stock, Bonnaffon and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.

O. H. Jacobs, Westfield, Mass.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.

C. Humfeld, Clay Center, Kan.

Chrysanthemums, 2 1/2-in. Bonnaffon, \$2.50 per 100, \$20.00 per 1000; Smith's Advance and Golden Glow R. C., \$1.75 per 100.

W. A. Ballou, Wheaton, Ill.

Chrysanthemum R. O., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, rooted cuttings, 10,000 Seidewitz, \$15.00 per 1000; 10,000 Maj. Bonnaffon, \$15.00 per 1000; 5000 Chas. Rager, \$15.00 per 1000. J. D. Brennenman, Box 24, Harrisburg, Pa.

Mums, rooted cuttings: Pacific Supreme, Chieftain, Rager, Snow, Nonin, Yellow Bonnaffon, Chrysolora, \$1.25 per 100. Cash, please. Meadowsdale Greenhouses, Avondale, Pa.

Chrysanthemums, 2-in. Smith's Advance, Chrysolora, The Queen, Mrs. Henry Robinson, Percy Plumeridge and others, \$1.50 per 100. Cash, please. S. W. Carey, Urbana, O.

Hardy chrysanthemums, all the very best varieties, \$3.00 per 100, \$25.00 per 1000, 2 1/4-in. pots. Strafford Flower Farm, Strafford, Pa.

Mum plants, 2 1/4-in., strong, clean stock, Yellow Bonnaffon, Touset and Patty, \$2.50 per 100. Cash. Monstetler Greenhouse, Bryan, O.

Mums, R. C., 2-in. and 3-in., standard varieties, 2 to 4c. Write for list. Abbey Ave. Greenhouses, Dayton, O.

Chrysanthemums, 2 1/2-in. pots, 1000 Col. Appleton, \$2.50 per 100.

L. H. Butts, Wyomissing, Pa.

Mums, Yellow Bonnaffon, strong 2-in., \$3.50 per 100; R. C., \$2.00 per 100, \$18.00 per 1000. Cash. The Dumser Floral Co., Elgin, Ill.

Hardy pompon chrysanthemums, 10 best varieties, strong rooted cuttings, \$1.50 per 100, prepaid. Edward Wallis, Berlin, N. J.

Mums, Major Bonnaffon, 2-in., strong and clean, \$20.00 per 1000; ready for shipping. Cash, please. Graceland Greenhouses, Greenwood, Mo.

Chrysanthemums, standard varieties, 2 1/2-in. pots, \$25.00 per 1000. Cash, please. R. Virus, 5324 Leland Ave., Chicago, Ill.

Chrysanthemum seedlings, commercial varieties, \$3.00 per 100. Ask for list of varieties. Henry Smith, Grand Rapids, Mich.

Golden Glow, \$1.50 per 100, field clumps. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

**CINERARIAS.**

Cinerarias, 2-in., \$3.00; 4-in., \$12.50; 6-in., \$25.00 per 100; in bloom. Henry Smith, Grand Rapids, Mich.

**CLEMATIS.**

Clematis paniculata, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000; 2-yr.-old, heavy plants, \$15.00 per 100; lighter grade, \$12.00 per 100; 3-yr.-old, \$20.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

**COBAEAS.**

COBAEAS, WHITE AND PURPLE, 4-inch, \$8.00 per 100.

G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

*Cobaea scandens*, white or purple, 2½-in., staked 18-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

*Cobaea scandens*, 2½-in. pots, \$4.00 per 100.  
The P. Walker Co., 312 W. Chestnut St., Louisville, Ky.

*Cobaea scandens*, strong, 3-in. staked, \$5.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

*Cobaea scandens*, 4-in., \$1.00 per doz. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

*Cobaea scandens*, 4-in., fine stock, 6c. Cash.  
The East Lawn Gardens, Urbana, O.

*Cobaea scandens*. Extra fine 2½-in., \$3.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

*Cobaeas*, 4-in., 15c.  
Ernest Rober, Wilmette, Ill.

*Cobaea scandens*, purple, 2½-in., \$3.00 per 100.  
Edward W. Schuster, Crookston, Minn.

**COLEUS.**

*Coleus* Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other, \$3.00 per 100, \$27.50 per 1000. Not less than 50 at this price. See our ads for cannas, vineas, asparagus, echeverias, cyclamen and geraniums.  
C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 50c per doz., \$3.00 per 100. Brilliancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.00 per doz., \$6.00 per 100. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

OAK GROVE GREENHOUSE,  
TUSKEGEE, ALABAMA.

*Coleus* Brilliancy, 2-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$25.00 per 100; 6-inch, very heavy, 50 cents each. Trailing Queen, Golden Bedder, Firebrand and others, \$3.00 per 100; \$25.00 per 1000.

Pyfer & Olsem, Wilmette, Ill.

*Coleus*, popular varieties, R. C., 85c per 100, \$8.00 per 1000, prepaid; 2-in., \$2.00 per 100, \$18.00 per 1000; Brilliancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100. Cash.  
Royston & Fenton, Evansville, Ind.

**COLEUS.** Complete assortment of colors. Ready for shipment May 15. Trade paper quotations prevail.

KENNICOTT BROS. CO.,

163 N. Wabash Ave., Chicago.

*Coleus*, the very prettiest varieties, 2½-in., \$2.00 per 100; Defiance coleus, 2½-in., \$1.00 per doz.; \$6.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

*Coleus*, 2½-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2½-in. pots, \$2.50 per 100; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

*Coleus*, 1c each, out of 2-in. pots, trailing and a splendid assortment of standard varieties. First come, first served.

Charles E. Sharp, Mt. Vernon, O.

ALBUM OF DESIGNS.  
Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

*Coleus*, 500 2½-in., \$2.50; 500 2-in., \$2.00, assorted varieties. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Trailing Queen, rooted cuttings, 75c per 100; 2½-in. pot plants, bushy, 3c.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

*Coleus*, 2-in., in assortment, \$2.50 per 100; 2½-in., \$3.50. Brilliancy R. C., \$1.50 per 100, 2-in., \$3.00.  
N. O. Caswell, Delavan, Ill.

*Coleus*, 3-in. stock plants, good commercial varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

*Coleus*, assorted, 70c per 100, \$6.00 per 1000; 2 and 2½-in., \$2.00 and \$2.25 per 100.

C. H. Jacobs, Westfield, Mass.

**COLEUS.** See our display ad this issue.

ROLF ZETLITZ,

Woodlawn Ave., Lima, O.

*Coleus*, Verschaffeltii, Firebrand and fancy mixed, strong 1½-in., \$2.25 per 100, \$20.00 per 1000.

Baur Floral Co., Erie, Pa.

*Coleus* Golden Bedder, Verschaffeltii and 12 other varieties, R. C., 70c per 100; \$6.00 per 1000. Cash, please.

E. B. Randolph, Delavan, Ill.

Brilliancy coleus, 2½-in., \$3.00 per 100; best bedding varieties, 2½-in., \$2.50 per 100.

Fosteria Floral Co., Fosteria, O.

*Coleus*, 4c's best seedlings, fine colors mixed, 3-in., 4c; 2½-in., 3c. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

**COLEUS**, 2½-in., fine stock, \$2.50 per 100.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

*Coleus* Golden Bedder, Verschaffeltii, Beekwith's Gem, 2½-in., strong, 3c.

L. Potter & Sons, Waukegan, Ill.

*Coleus* R. C., 10 kinds, \$5.00 per 1000, 70c per 100; 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

*Coleus* Xmas Gem or Brilliancy, 2-in., \$3.00; 4-in., \$8.00; mixed coleus, 2-in., \$2.00.

Williams & Matthews, Anderson, Ind.

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FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

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| Size             | 100    | 1000           |
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| 6-inch | .....50c |
| 7-inch | .....70c |
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 Cash, please.  
 McAdams & McComb, Columbus Grove, O.

Geraniums, 2½-in. choice stock ready for im-  
 mediate shipment, S. A. Nutt, Ricard, Perkins,  
 Beauty Poitevine, in bud and bloom, \$2.00; Mme.  
 Sallerol, 2-in., \$2.00 per 100, and R. C. \$1.00 per  
 100. Britz, 211 So. Bowman Ave., Danville, Ill.

Geraniums: Nutt, Grant, Ruby, Hill, Poite-  
 vine, Buchner, Oberle, Dagata, Doyle, etc., 4-in.  
 selected plants, 10c; general run of good stock,  
 8c; 2½-in., \$2.50 per 100.  
 H. S. Wiecking, Bluffton, Ind.

Geraniums, extra strong Nutt, Ricard, Vland,  
 Buchner, rose-scented, 3½-in. and 4-in., \$6.00  
 and \$8.00 per 100; Nutt, 2-in., \$20.00 per 1000;  
 Sallerol, 3-in., \$4.00 per 100. Cash.  
 F. Sokol, College St., Worcester, Mass.

Geraniums, extra strong 2½-in. S. A. Nutt in  
 bud and bloom, \$3.00 per 100; very strong 4-in.,  
 all have two flowers and buds on them, \$7.00 per  
 100. Will ship at once.  
 Mt. Pleasant Greenhouses, Mt. Pleasant, Mich.

Nutt, Poitevine, Double Grant, strong 4-in.,  
 8c; 5-in., 12c; rose geraniums, 3-in., 4c; 4-in.,  
 7c; Sallerol, 2½-in., 2½c; nice Poitevine and  
 Buchner, 3-in., 5c.  
 GULLETT & SONS, LINCOLN, ILL.

Geraniums, strong 4-in. Vland, S. A. Nutt and  
 Poitevine, in bloom or bud, 7c and 8c. We have  
 some 3-in., 4c; in bud or bloom, 5c. Mme. Sal-  
 lerol, 2-in., \$2.00 per 100; 3-in., \$3.00.  
 Peterson Floral Co., Gibson City, Ill.

Geraniums: S. A. Nutt, Jean Vland, La  
 Pilote, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00  
 per 100; 2½-in., \$30.00 per 1000; 2-in., \$25.00  
 per 1000. Cash with order.  
 Frank Ben, 4445 No. Crawford Ave., Chicago.

Geraniums, fine stock, S. A. Nutt, Perkins, La  
 Favorite, Grant, Percilla, Poitevine, all in bud  
 and bloom, 3½ and 4-in., \$6.50 per 100; Mme.  
 Sallerol, 2½-in., \$2.00 per 100. Cash.  
 S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, fine, stocky plants: Nutt, La Fa-  
 vorite, Poitevine, Ricard and Am. Beauty, pink,  
 4-in., \$6.00 per 100; in bud and bloom; Mme.  
 Sallerol, large, bushy plants, 3-in., \$3.00 per 100.  
 Samuel Whitton, Churchill Ave., Utica, N. Y.

Geraniums, 3½-in., in bud and bloom:  
 S. A. Nutt.....\$8.00 per 100  
 A. Ricard ..... 8.00 per 100  
 Beante Poitevine ..... 8.00 per 100  
 DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums: Nutt, B. Poitevine and Jean  
 Vland, 3-in., good stock, \$3.50 per 100, \$32.50  
 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000.  
 Cash with order.

Hudson Greenhouses, Hudson, Mich.  
 Geraniums, White Buchner, Jean Vland, 4-in.,  
 8c; 3½-in., 7c; Ricard, Beauty Poitevine, 4-in.,  
 9c; 3½-in., 8c. All good stocky plants, bud and  
 bloom. Cash with order.  
 Gus Schlegel, Olney, Ill.

S. A. Nutt, 4-in., 2 and more branches, in bud  
 and bloom, \$9.00 per 100; 4-in., 1 and 2 branches,  
 in bud and bloom, \$7.00 per 100; 2½-in., in bud  
 and bloom, branched, \$2.75 per 100.  
 Wm. Krieger, Lansing, Mich.

Geraniums, rooted cuttings, S. A. Nutt, \$10.00  
 per 1000; Poitevine, Helen Michell, \$12.00 per  
 1000; S. A. Nutt, 2½-in., \$20.00 per 1000; Poite-  
 vine, Helen Michell, \$25.00 per 1000. Cash,  
 please. Frank Leith & Son, Haverhill, Mass.

A-1 geraniums, S. A. Nutt, \$8.00 per 100; fine  
 stock in pots, \$11.50 per 100, in bloom and bud.  
 Cash with order.

H. W. Allersma, Grand Rapids, Mich.

Geraniums, such fine varieties as A. Ricard,  
 Beante Poitevine, Mme. Landry, Bertha de Pre-  
 silly, S. A. Nutt and Buchner; good, strong stock,  
 in bud and bloom, \$7.50 per 100.  
 Stuhldreher Bros., Mansfield, O.

Geraniums, 3000 4-in., \$6.00 per 100; S. A.  
 Nutt, Buchner, Poitevine, Ricard, J. Vland and  
 Hill; 200 Mme. Sallerol, heavy 3-in., \$2.50 per  
 100; 100 Rose geraniums, 3-in., \$4.00 per 100.  
 The J. W. Ross Co., Centralia, Ill.

Geraniums, S. A. Nutt, 4-in., \$8.00; 3-in.,  
 \$4.00; White, 4-in., \$8.00; 2 and 3-in., \$3.00;  
 Sallerol, 2½-in., \$3.00; A. Beauty, 2-in., \$4.00;  
 3-in., \$6.00; all in bud and bloom.  
 Williams & Matthews, Anderson, Ind.

Geraniums, strong 3½-in. Perkins, Gloire de  
 France, Nutt and a few white (dbl.) in bud,  
 \$6.00 per 100, to clean out. These are good  
 plants, not cuts.  
 Hopkins & Hopkins, Chepachet, R. I.

Geraniums, choice standard varieties, 3-in.,  
 \$5.00; 4-in., \$8.00 per 100. See our ads for co-  
 leus, cannas, vincas, asparagus, cyclamen and  
 echeverias.  
 C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, 4-in., strong, bushy plants of Vland  
 and S. A. Nutt, 7c; 3-in. S. A. Nutt and Vland,  
 4c; 2-in. Nutt, Ricard and Poitevine, 2c. Cash.  
 The East Lawn Gardens, Urbana, O.

Geraniums, strong, stocky Nutt, Ricard, Poite-  
 vine, Vland and Buchner, 3-in., \$6.00; 3½-in.,  
 \$8.00; 4-in., \$10.00 per 100.  
 Grohman the Florist, Saginaw, Mich.

Rose geraniums, the good old-time rose-scented  
 of years ago, strong stock, 3-in., 7c; S. A. Nutt,  
 4-in., in bud and bloom, \$10.00 per 100. Cash.  
 Freeport Floral Co., Freeport, Ill.

Geraniums, S. A. Nutt, Marq. de Montmort,  
 Perkins, Poitevine and Ricard, 3½-in., in bud,  
 \$6.00 per 100; 3-in., \$4.00 per 100.  
 Wagner's Greenhouses, Tiffin, O.

Ricard geraniums, 2-in., fine plants, in bud  
 and bloom, \$2.00 per 100; overstocked on this  
 variety; hence this price.  
 Mt. Gilead Floral Co., Mt. Gilead, O.

Geraniums, S. A. Nutt, 4-in. pots, in bloom or  
 bud, \$10.00 per 100; 3½-in. pots, \$7.00 per 100.  
**LAKEWOOD CEMETERY GREENHOUSES,**  
 3601 Hennepin Ave., Minneapolis, Minn.

Geraniums, A-1 stock, S. A. Nutt, Mrs. E. G.  
 Hill, Beante Poitevine. All in bloom or bud,  
 \$8.00, \$10.00 and \$12.00 per 100.  
 Gloede's Evanston, Ill.

Geraniums, good, strong 2½-in. plants, for late  
 planting or stock, A. Ricard and B. Poitevine,  
 \$3.00 per 100, \$25.00 per 1000. Cash, please.  
 N. E. Beck Floral Co., Massillon, O.

Geraniums: Nutt, Poitevine, Ricard, nice  
 stocky plants, good value, all in bloom, \$10.00  
 per 100.  
 C. C. POLLWORTH CO., MILWAUKEE, WIS.

Exceptionally strong, healthy S. A. Nutt gera-  
 niums in bud and bloom, from 4-in. pots, \$8.00  
 per 100, \$75.00 per 1000. Cash.  
 Albert Loeffler, Watertown, Wis.

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100;  
 Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner,  
 3-in., \$5.00 per 100. Strong stock. Cash.  
 C. Erickson, Princeton, Ill.

500 Beauty Poitevine, 500 Ricard, heavy,  
 branched plants in bud and bloom, 4-in. pots,  
 quality stock. None any better, \$10.00 per 100.  
 Cash with order. F. E. Cremer, Hanover, Pa.

A few thousand extra strong 2-in. geraniums,  
 Ricard and Castellane, \$22.00 per 1000; Nutt,  
 \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d.,  
 please.  
 J. A. Swartley & Sons, Sterling, Ill.

Geraniums, extra strong, mixed, good varieties,  
 2½-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2½-  
 in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00.  
 Edgar Osborn, Danville, Ill.

Geraniums, S. A. Nutt, 4-in. stock, \$10.00 per  
 100; 3-in., \$5.00 per 100; Poitevine, 4-in. stock,  
 \$12.00 per 100.  
 Waukesha Floral Co., Waukesha, Wis.

Geraniums, R. C., Nutt, mixed varieties and  
 Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50  
 per 100, fine plants, guaranteed. Cash with  
 order.  
 Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 4-in., S. A. Nutt, in bud and  
 bloom, \$7.00 per 100; 2-in., \$20.00 per 1000.  
 Cash, please.  
 R. Virus, 5324 Leland Ave., Chicago, Ill.

Geraniums, S. A. Nutt and Poitevine, fine,  
 large plants, well branched, in bud and bloom,  
 4-in., \$6.00 per 100, 200 for \$10.00.  
 Edward Whitton, City & Green Sts., Utica, N. Y.

Geraniums, 4-in. pots, Nutt, Ricard, Poitevine,  
 Doyle, Buchner, Oberle and others, in full bloom,  
 fine plants, \$8.50 and \$10.00 per 100.  
 Anglin & Walsh Co., Williamsbridge, N. Y.

Geraniums, S. A. Nutt and other standard  
 double var., 4-in., bud and bloom, \$8.00 per 100;  
 3-in., \$4.00 per 100; 2-in., \$2.50 per 100.  
 Krueger Bros., Toledo, O.

Geraniums out of 3½- and 4-in. pots, showing  
 buds: Jean Vland, S. A. Nutt, Gen. Grant, \$5.00  
 per 100. Cash with order.  
 Victor H. Thomas, Opp, Augusta, Ky.

S. A. Nutt geraniums, 2½-in., ready for 4-in.  
 pots, \$2.50 per 100; \$20.00 per 1000.  
 John Lang, 1948 Melrose St., Chicago, Ill.

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Geraniums, extra choice, 4-in. in bloom, S. A. Nutt and Ricard, 7½c. Extra fine 4-in. Var. vincas, \$9.75 per 1000. Cash. Peoria Recreation Camp Greenhouse, East Peoria, Ill.

Geraniums, 4-in. strong plants in bloom, Viaud, Landry, \$7.00 per 100; rose and Skeleton, \$5.00 per 100. Shipments made promptly. Cash, please. Albert Lang, Calla, O.

S. A. Nutt and Beauty Poitevine geraniums, 3½-in. pots, in bud and bloom, \$7.00 per 100. Cash, please. Earl Shults, Florist, Horseheads, N. Y.

Geraniums, extra fine stock plants, 4-in. pots, \$10.00 and \$12.00 per 100, true to name: Beauty Poitevine, Jean Viaud, S. A. Nutt, La Favorite. A. Krut Floral Co., Inc., S. Main St., Butler, Pa.

Geraniums, Nutt, Heteranthe, La Favorite, Bliss and 5 other varieties, 3-in., 5c; 2½-in., 6 varieties, 2c; Sallerol, 2½-in., 2c. Hammersmidt & Clark, Medina, O.

Geraniums, S. A. Nutt, 4-in., in bud and bloom, \$8.00 per 100. Cash, please. S. W. Carey, Urbana, O.

Strong 4-inch Ricard and Poitevine geraniums in bloom, \$8.00 per 100. Wm. Fluegge, Jr., Morton Grove, Ill.

Geraniums, S. A. Nutt, strong 3-in., \$5.00 per 100; \$4.00 per 1000. John Lang, 1948 Melrose St., Chicago, Ill.

Mme. Sallerol geraniums, 2-in., strong, \$1.50 per 100. Cash, please. Restland Floral Co., Mendota, Ill.

Geraniums S. A. Nutt in bud and bloom, 4-in., \$6.50 per 100. See cannas. South Side Greenhouse, Hannibal, Mo.

Geraniums, 4-in. pot plants, Ricard and Nutt, \$6.50 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Geraniums, S. A. Nutt, from 3-in. pots, \$5.00 per 100. Cash, please. C. Warren Swayne, West Grove, Pa.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100. Kring Bros., Fairbury, Ill.

Geraniums, red, pink and salmon, 4-in., fine branching plants, bud and bloom, \$6.00 per 100. Chas. Whitton, York & Gray, Utica, N. Y.

Geraniums, Nutt, White, Poitevine, Ricard, 4-in., 6c. H. Dornbusch, 428 Cincinnati St., Dayton, O.

White geraniums, out of 4-in. pots, \$7.00 per 100. Cash. H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Geraniums, S. A. Nutt, Snow Queen, La Favorite, Gen. Grant, 2½-in., 3c; 4-in., 8c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums, variegated Nutt, 2½-in., \$6.00 per 100; 4-in. Nutt, \$8.00 per 100; Poitevine, \$12.00 per 100. Ernest Rober, Wilmette, Ill.

Geraniums, Hill and Poitevine, in bud and bloom, \$8.00 per 100; Jean Viaud, 3½-in., \$7.00 per 100. Calvert Floral Co., Lake Forest, Ill.

Geraniums, 4-in., Nutt, \$10.00 per 100; 4-in. Poitevine, \$10.00 per 100. L. Potter & Sons, Waukegan, Ill.

Geraniums, strong, 4-in., E. G. Hill, in bud, \$8.00 per 100. Thornton Floral Co., Streator, Ill.

Geraniums, out of 3½-in. pots, \$7.00 per 100. Cash, please. Leonard Cousins, Jr., Concord Junction, Mass.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; Mme. Sallerol, 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid. California Geranium Co., Box 552, Santa Monica, Cal.

2½-in. Marvel, Harcourt, Poitevine, Ricard and Castellane, \$2.00 per 100. The North Madison Floral Co., North Madison, Ind.

Extra strong 4-in. S. A. Nutt geraniums, in bloom, \$8.00 per 100. Cash with order. C. Pfund Co., Oak Park, Ill.

Geraniums, S. A. Nutt, Ricard, Poitevine, Bruant, 3½ and 4-in. pots, \$8.00 per 100. Cash. Samuel Smith & Son, Jamestown, R. I.

Geraniums, best varieties, 4 and 5-in. good, stocky plants, bud and bloom, \$8.00 per 100. Kelly's Greenhouses, Kokomo, Ind.

Geraniums, assorted, in bud and bloom, 4-in., \$10.00 per 100; strong stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100. Briscoe & Stowell, Charles City, Ia.

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

Geraniums, Beante Poitevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Geraniums Mme. Sallerol, 2-in., \$2.00 per 100; \$18.00 per 1000. Cash, please. W. Preisach, Corfu, N. Y.

Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$7.50 per 100. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, R. C., S. A. Nutt, \$10.00 per 1000. W. E. Allen, 185 Exchange St., Leominster, Mass.

Geraniums, 3-in., 6c; 3½-in., 7c; 4-in., 8c. Cash with order, please. State how to be shipped. Chas. T. May, R. R. 14, Dayton, O.

Geraniums, La Favorite, Dble. White, 3-in. size, \$4.00 per 100. Goshen Floral Co., Goshen, Ind.

GERANIUMS. See our display ad this issue. ROLF ZETLITZ, Woodlawn Ave., Lima, O.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 4-in., 7c. C. R. Willis, Greenville, O.

Geraniums, good stock, in varieties, out of 4-in. pots, in bud and bloom, \$8.00 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, Apple, 2½-in., fine plants, \$2.50 per 100; seed, \$2.50 per 1000. Cash. Misses Wilson, Mildred & Pleasant, Montgomery, Ala.

Geraniums: Ricard, Poitevine, Nutt, La Favorite, Dryden, 2½-in., \$2.50 per 100, \$22.50 per 1000. S. M. Harbison, Danville, Ky.

Geraniums, 4-in. mixed, Nutt, Poitevine, Ricard, etc., \$7.50 per 100. Cash. Fairview Greenhouses, Milton, Pa.

Geraniums, remodeling starts June 20, to close out 3-in., 3½-in. and 4-in., 4c, 5c and 6c. Standard sorts. Western Ave. Greenhouse, Toledo, O.

Geraniums, 3000 2½-in. S. A. Nutt, 3c; 300 3-in. Buehner, 3c; 300 2½-in. Poitevine, 3c. R. R. Davis Co., Morrison, Ill.

Geraniums, S. A. Nutt, 3½-in., \$8.00 per 100. Cash. Chas. H. Green, Spencer, Mass.

Geraniums, 4-in., \$8.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Geraniums, 4-in. dble. white and Viaud, 9c. C. C. Warburton, Battle Creek, Mich.

Geraniums, rose-scented, 3-in., \$4.00 per 100. Cash. Fred H. Lemon, Richmond, Ind.

2-in. rose geraniums, \$2.50 100, \$20.00 1000. Cash, please. E. B. Randolph, Delavan, Ill.

Fine S. A. Nutt geraniums, 3-in., equal to 4-in. R. G. Schlotter, Keokuk, Ia.

Mme. Sallerol, 2-in., \$2.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Geraniums, S. A. Nutt, bud and bloom, 4-in., 8c. Cash. J. P. Herzog, Belvidere, Ill.

Nutt geraniums, rooted cuttings, \$10.00 per 1000. Erie Floral Co., Erie, Pa.

Good S. A. Nutt geraniums, 3-in., 6c. Cash, please. D. L. Vincent, Ionia, Mich.

Geraniums, strong 4-in. Nutt, 7c, bud and bloom. John Van Aart, Paducah, Ky.

S. A. Nutt geraniums, 2-in., \$2.50 per 100. Loyd O. Bunch, Fredonia, Kan.

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| 4000 Augusta .....              | 1.75    | 15.00    |
| 1000 Geo. Paul .....            | 3.00    | 25.00    |
| 1000 Mrs. F. King.....          | 1.75    | 15.00    |
| 5000 Mrs. F. King, 1¼-in. ....  | 1.40    | 12.00    |
| 1000 Niagara .....              | 6.00    | 50.00    |
| 2000 Teonice .....              | 1.75    | 15.00    |
| 2000 Unnamed Pink .....         | 1.50    | 12.00    |
| 10000 Independence, 1¼-in. .... | 1.25    | 10.00    |
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America and Augusta, also Mrs. Francis King, \$2.00 per 100, \$15.00 per 1000.

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Florists' White and light mixture, \$2.00 per 100, \$15.00 per 1000.

Gladiolus America, 1¼-in. and up, \$2.50 per 100, \$20.00 per 1000; Gladiolus America, 1¼-in. and up, \$3.00 per 100, \$25.00 per 1000.

All other varieties, prices on application.

Roman J. Irwin, 108 W. 28th, New York, N. Y.

100 · 1000  
Mrs. Jas. Lancashire, salmon pink, \$3.00 \$25.00

President Taft, dark pink..... 2.50 20.00

Michigan, light scarlet..... 6.00 50.00

E. E. Stewart, Brooklyn, Mich.

Gladioli, Mrs. F. King, 1st size, \$15.00; Chicago White, 1st size, \$20.00; Augusta, 2nd size, \$13.00 per 1000. Write for prices on planting stock and bulbets. S. W. Pike, St. Charles, Ill.

Gladioli, 1st size in standard and newer varieties. Ask for surplus list.

Anglin & Walsh Co., Williamsbridge, N. Y.

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Hardy perennials: Golden Glow, mixed named iris, sweet williams, hardy phlox, hollyhocks, columbines, day lilies, gaillardias, hardy carnations, 3c each.

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Hardy ferns, wholesale price. 100 10 Each  
Adiantum pedatum, Maidenhair, \$6.00 \$0.70 \$0.10  
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Aspidium goldiana ..... 7.00 .80 .10  
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Aspl. thely. Silver Spleneworth. 7.00 .80 .10  
Dryopteris thelypteris, Shield... 5.00 .60 .10  
Onoclea sensibilis ..... 4.00 .50 .10  
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Full 100 ferns, your selection, at 100 rate.

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Strong 2¼-in. pots, \$4.00 per 100: Delphinium belladonna and formosum, hardy chrysanthemums in all good varieties, coreopsis, aquilegia or columbine, achillea, campanula, digitalis, forget-me-not, gaillardia, hollyhocks (dble. large flowering), Shasta daisies, funkia, hyacinth, also about 10 varieties in iris Germanica and Kaempferi (Japanese iris), \$6.00 per 100; strong field grown, 2-yr.-old, in above varieties. Ask for prices. Also fine California privet.

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Cash. All strong stock. R. E. HUNTINGTON, OHIO.

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Field grown clumps, \$5.00 per 100.

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| Anthericum | Phlox-mixed  |
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Ernest Rober Wilmette, Ill.

Fine, hardy coreopsis, year old, 4c; 2-yr., Gold Medal larkspur, 8c; Sweet william plants, from fine collection, 2c.

Ward, Plant Specialist, Hillsdale, Mich.

Variegated honeysuckles, 2-in., \$2.50 per 100. Cash, please.

R. Virus, 5324 Leland Ave., Chicago, Ill.

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Heliotropes of a good dark color or an assortment, 2¼-in. pots, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100; new heliotrope Elizabeth Dennison, very fine and most fragrant, 2¼-in., \$6.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Heliotrope, strong 2¼-in. plants, most fragrant variety, \$3.00 per 100, \$25.00 per 1000. Cash, please.

N. E. Beck Floral Co., Massillon, O.

Heliotropes, a limited number of Mme. Bruant, La Duse and a fine white, in assortment, \$3.00 per 100; Mme. Bruant, when ordered alone, \$4.00 per 100. N. O. Caswell, Delavan, Ill.

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**Petunias**, Double White, fringed, fine for designs, try it, 3-in. only, in bloom, \$5.00 per 100.

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**Petunias**, Rosy Morn, 3-in., \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

**Single petunias**, 300 3-in., Dreer's finest stock, dwarf and bushy, in bloom, \$5.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

**Petunias**, Rosy Morn, 2½ and 3-in., \$4.00 per 100. Cash.

Samuel Smith & Son, Jamestown, R. I.

**Dble. petunias**, 3-in., strong, bushy plants, \$5.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

**Petunias**, double, R. C., 10 kinds, \$1.00 per 100; single, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

**Pink Beauty petunias**, 2½-in. stock, \$2.50 per 100. Cash with order.

J. T. Kehely, Columbus, Ga.

**Petunia single California Giant**, 2½-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

**Petunias**, single and double, 2-in., \$3.00; 4-in., \$9.00. Fine, heavy stock.

J. F. Wilcox & Sons, Council Bluffs, Ia.

**Petunia**, Rosy Morn, 2-in. pots, \$3.00 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

**Single petunia**, fine, stocky plants, best variety, mixed, 2½-in., \$3.00 per 100, cash.

Herbert M. Fountain, R. 8, Grand Rapids, Mich.

**Petunias**, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 50c.

Odor Greenhouses, Iola, Kan.

**Petunia Rosy Morn**, 2½-in., 2c; California Giant, 3c.

Hammerschmidt & Clark, Medina, O.

**Double petunias mixed**, 2½-in., \$3.50 per 100.

South Side Greenhouses, Hannibal, Mo.

**Petunias**, asst. varieties, 2½-in., 2½c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

**Petunia Howard's Star**, bud and bloom, 2½-in., 2c. Cash.

Geo. B. Morrell, Torresdale, Pa.

**Petunia hybrids**, in bloom, \$2.00 per 100.

E. V. Myers, St. Joseph, Mo.

**Petunia Vick Ruffled**, 2½-in., \$4.00 per 100.

Cash, please. Felsch Bros. Co., Maywood, Ill.

#### PHLOXES.

**Field-grown phlox**, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000; **Drummondii**, Fire Ball, 2½-in., \$3.00 per 100; 4-in., in bloom, \$9.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

**Hardy and perennial phlox**, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

**Phlox Subulata** (creeping phlox), IN BLOOM, shell pink and white, \$5.00 per 100.

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**Hardy phlox**, mixed, 2 year old, strong plants, \$6.00 per 100.

Ernest Rober, Wilmette, Ill.

**Phlox Mrs. Jenkins**, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

#### PHYSOSTEGIAS.

**Physostegia Virginica**, \$5.00 per 100

Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

#### POINSETTIAS.

**Poinsettia**, dormant, 1 yr. old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2 yr. old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in., top cuttings, \$6.00 per 100; \$50.00 per 1000.

Ernest Rober, Wilmette, Ill.

Orders booked now for June and summer delivery for 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

#### POINSETTIAS.

The real true type Christmas poinsettia, 2½-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO.

172 No. Wabash Ave. Chicago, Ill.

**Poinsettias**, orders booked for strong 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1,000. Cash. J. C. Steinhauser, Pittsburg, Kans.

#### POPPIES.

**Poppies**, double, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

#### PRIMULAS.

**SCHILLER'S PRIMROSES**, THE STRAIN THAT LEADS.

Ready June 15 from 2½-in. pots. No seed of obconica arrived from our German specialist this year; we grew our own and selected SEED-BEARERS from THOUSANDS of plants. There will be plenty of inferior strains, but you want the best, so order now. *Primula chinensis* ready now. Get them for specimen plants, separate colors or mixed, 3½c; *malacoides* also ready, 2-in., 3½c.

J. L. SCHILLER, TOLEDO, O.

**Primulas** will be scarce this year. Get your orders in early. We can now take care of you with good stock of obconica, chinensis, malacoides, later on we may not be able to. Write for price.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

**ADVANCE ADVERTISEMENT.** We are in a position to offer plants of our true Silver Dollar strain of *PRIMULA OBCONICA*. In due time there will be plenty of stock offered as just as good, so keep your eyes open.

Henry Schmidt, North Bergen, N. J.

**Primula obconica**, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

**Primula Elatior**, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisiona, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

**Primula malacoides rosea**, selected strain for Aug. and Sept. delivery, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

**Primrose malacoides**, a deep lavender almost violet, does not fade, a distinct color, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100.

J. C. Steinhauser, Pittsburg, Kans.

**Primula obconica**, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

**Primula obconica**, best variety, 2-in., \$3.00 per 100; 3-in., \$5.00 per 100; obconica and malacoides, in bloom, 4-in., 12½c; 6-in., 25c.

Henry Smith, Grand Rapids, Mich.

**Primrose malacoides**, 2½-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; **Primrose obconica**, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

**H. Miller's Giant obconica**, ready in July.

J. W. Miller, Shremanstown, Pa.

#### PRIVET.

**Amoor River evergreen**, 12 to 18 in., \$12.50 per 1000; 18 to 24 in., \$17.50 per 1000; 24 to 30 in., \$20.00 per 1000. All 2-year, well branched.

Valdesian Nurseries, Bostic, N. C.

**Amoor River privet seedlings**, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. O.

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## ROSES.

| Ask prices other ROSES and 4-in. size.                        |        |         |      |
|---|--------|---------|------|
| Prime stock, own roots, strong, 2½-inch pots, healthy plants. |        |         |      |
|   | Doz.   | 100     | 1000 |
| American Beauty.....  | \$0.85 | \$ 6.00 | \$50 |
| American Pillar.....  | .50    | 3.50    | 30   |
| Antoine Rivoli.....   | .50    | 3.50    | 30   |
| Baby Doll (Tiptop).....                                       | 1.50   | 10.00   | 90   |
| Bessie Brown.....   | .50    | 3.50    | 30   |
| Catherine Zemet.....  | .50    | 3.00    | 25   |
| Cl'g American Beauty.....                                     | .60    | 4.00    | 35   |
| Cl'g Clothilde Soupert.....                                   | .50    | 3.00    | 25   |
| Cl'g Gruss an Teplitz.....                                    | .80    | 4.00    | 35   |
| Cl'g White Maman Cochet.....                                  | .50    | 3.50    | 30   |
| Dorothy Perkins.....  | .50    | 3.00    | 25   |
| Empress of China.....   | .50    | 3.00    | 25   |
| Etoile de Lyon.....   | .50    | 3.50    | 30   |
| Eugene E. Marlitt.....  | .60    | 4.00    | 35   |
| Excelsa (Red Dorothy).....                                    | .50    | 3.00    | 25   |
| Francis Scott Key.....  | .75    | 5.00    | 45   |
| Gruss an Teplitz.....   | .50    | 3.50    | 30   |
| Hadley.....   | .75    | 5.00    | 45   |
| Hermosa.....  | .50    | 3.50    | 30   |
| Hugh Dickson.....   | .60    | 4.50    | 40   |
| J. B. Clarke.....   | .60    | 5.00    | 45   |
| Kom. W. Rautenstrauch.....                                    | .50    | 3.00    | 25   |
| Louis Philippe.....   | .50    | 3.00    | 25   |
| Mme. Caroline Testout.....                                    | .60    | 4.50    | 40   |
| Maman Cochet, pink.....                                       | .50    | 3.50    | 30   |
| Meteor.....   | .50    | 3.50    | 30   |
| Pink Rambler (Euphrosyne).....                                | .50    | 3.00    | 25   |
| Queen's Scarlet.....  | .50    | 3.00    | 25   |
| Silver Moon.....  | .60    | 4.00    | 35   |
| Sv. de la Malmalson.....                                      | .50    | 3.50    | 30   |
| Ulrich Brunner.....   | .60    | 4.50    | 40   |
| White M. Cochet.....  | .50    | 3.50    | 30   |
| Leedle Co., Expert Rose Growers, Springfield, O.              |        |         |      |

Roses to grow on, 2½-in. pots, White and Pink Killarney, Richmond, Kaiserin Aug. Victoria, Sunburst, Lady Hillingdon, White and Pink Cochet, Radiance, Mrs. A. Ward, J. J. L. Mock and Testout, \$5.00 per 100, \$45.00 per 1000; Hadley, \$6.00 per 100.

## ROSES, 5 AND 6-IN. POTS.

Fine stock for immediate garden planting. The following, \$35.00 per 100: White and Pink Cochet, Hermosa, White and Pink Killarney, Mrs. Aaron Ward and Baby Rambler and a good assortment of others. Ask for full list of roses. Bench grown roses, fine stock for outdoor planting, \$10.00 per 100 in the varieties White Killarney, Richmond, Pink Killarney, Mrs. Aaron Ward and American Beauties, \$17.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

**STRONG, HEALTHY BENCH PLANTS OF MRS. AARON WARD, GROWN ON BENCH ONLY 1 YR. ELEGANT STOCK FOR FURTHER FORCING. WILL GIVE MUCH QUICKER AND BETTER RESULTS THAN BY PLANTING POT PLANTS, \$7.00 PER 100, \$60.00 PER 1000.**

ALBERT F. AMLING CO., MAYWOOD, ILLINOIS.

## ROSES, 2½-INCH STOCK, OWN ROOT.

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| Pink Killarney.....      | \$6.00 | \$55.00 |
| White Killarney.....     | 6.00   | 55.00   |
| Ophelia.....             | 8.00   | 75.00   |
| W. R. Smith.....         | 6.00   | 55.00   |
| Testout.....             | 6.00   | 55.00   |
| Kaiserin.....            | 6.00   | 55.00   |
| Aaron Ward.....          | 8.00   | 75.00   |
| Etoile de France.....    | 6.00   | 55.00   |
| Clothilde Soupert.....   | 6.00   | 55.00   |
| Gruss an Teplitz.....    | 6.00   | 55.00   |
| Cash with order, please. |        |         |

## YOUNG BROS. FLORAL COMPANY.

5504 WATERMAN AVE., ST. LOUIS, MO.

## BENCH-GROWN, FIRST-CLASS STOCK.

|                            | 100    | 1000    |
|----------------------------|--------|---------|
| AMERICAN BEAUTY ROSES..... | \$7.00 | \$60.00 |
| Sunburst.....              | 7.00   | 60.00   |
| Richmond.....              | 7.00   | 60.00   |

|                                      | 100    | 1000    |
|--------------------------------------|--------|---------|
| AMERICAN BEAUTY.....                 | \$7.00 | \$60.00 |
| Ophelia.....                         | 8.00   | 75.00   |
| Maryland.....                        | 7.00   | 60.00   |
| Kaiserin.....                        | 7.00   | 60.00   |
| Cecil Brunner.....                   | 6.00   | 50.00   |
| THE HAMMOND CO., INC., RICHMOND, VA. |        |         |

2000 roses, Irish Fireflame, 2½-in. pots, own root, \$60.00 per 1000. DAILLEDOUZE BROS., BROOKLYN, N. Y.

## ROSE PLANTS, 2½-INCH STOCK.

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| Pink Killarney.....         | \$4.50 | \$40.00 |
| White Killarney.....        | 4.50   | 40.00   |
| Killarney Brilliant.....    | 4.50   | 40.00   |
| Sunburst.....               | 5.00   | 45.00   |
| Richmond.....               | 4.00   | 35.00   |
| American Beauties.....      | 6.00   | 55.00   |
| Baby Doll.....              | 5.00   | 45.00   |
| Geo. Elger.....             | 4.00   | 35.00   |
| WIETOR BROS., Chicago, Ill. |        |         |

162 N. Wabash Ave., Chicago, Ill.

## ROSE PLANTS, OWN ROOT.

|                               | 100    | 1000    |
|-------------------------------|--------|---------|
| Pink Killarney, 3½-in.....    | \$7.50 | \$60.00 |
| White Killarney, 3½-in.....   | 7.50   | 60.00   |
| Ophelia, 3½-in.....           | 10.00  |         |
| Hoosier Beauty, 3½-in.....    | 10.00  |         |
| Bon Silene, 3½-in.....        | 5.00   |         |
| Hoosier Beauty, 2½-in.....    | 6.00   |         |
| Francis Scott Key, 2½-in..... | 6.00   |         |
| Bon Silene, 2½-in.....        | 3.50   |         |

WM. F. KASTING CO.,

568-570 WASHINGTON ST., BUFFALO, N. Y.

## ROSE PLANTS—YOUNG STOCK.

|                             |                |
|-----------------------------|----------------|
| Sunburst, 2½-inch pots..... | \$5.00 per 100 |
| Ward, 2½-inch pots.....     | 5.00 per 100   |

## BENCH-GROWN PLANTS.

|                 | 100    | 1000    |
|-----------------|--------|---------|
| Killarney.....  | \$5.00 | \$45.00 |
| Geo. Elger..... | 4.50   | 40.00   |
| Baby Doll.....  | 4.50   | 40.00   |

Cash with order.

## CHICAGO FLORAL GROWERS' ASSN.

182 N. Wabash Ave., Chicago, Ill.

|                                      |         |     |
|--------------------------------------|---------|-----|
| Ophelia, own root, 2½-in.....        | \$ 7.00 | 100 |
| Hoosier Beauty, own root, 2½-in..... | 5.00    | 100 |
| Melody, own root, 2½-in.....         | 5.00    | 100 |
| Killarney, pink, grafted, 3-in.....  | 12.00   | 100 |
| Hoosier Beauty, grafted, 3-in.....   | 12.00   | 100 |
| My Maryland, grafted, 3-in.....      | 12.00   | 100 |

Bench plants, very good stock, Killarney Pink, \$6.00 per 100, \$55.00 per 1000.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

## NICE YOUNG ROSES, OWN ROOT, 2½-IN.

|                         | 100    | 1000    |
|-------------------------|--------|---------|
| Killarney, 3 kinds..... | \$7.00 | \$60.00 |
| Ophelia.....            | 8.00   | 75.00   |
| Richmond.....           | 7.00   | 60.00   |

## GRAFTED, 2½-IN.

|                               |       |        |
|-------------------------------|-------|--------|
| Ophelia.....                  | 15.00 | 135.00 |
| Shawyer.....                  | 12.50 | 120.00 |
| White Killarney.....          | 12.50 | 120.00 |
| GULLETT & SONS, LINCOLN, ILL. |       |        |

## ROSE PLANTS. GOOD STOCK.

## FROM 3-IN. POTS.

|   | 100    | 1000    |
|---|--------|---------|
| White Killarney.....  | \$4.00 | \$35.00 |
| Pink Killarney.....   | 4.00   | 35.00   |
| Richmond.....   | 4.00   | 35.00   |
| Sunburst, 2½-inch pots.....   | 4.00   | 35.00   |
| 2-yr.-old White Killarney bench plants, \$5.00 per 100, \$40.00 per 1000. |        |         |
| Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.                          |        |         |

|                                       | 100     | 1000     |
|---------------------------------------|---------|----------|
| 3000 Hoosier Beauty, own root.....    | \$ 7.00 | \$ 60.00 |
| 1200 Cleveland, grafted.....          | 20.00   | 200.00   |
| 2000 Gorgeous, grafted.....           | 20.00   | 200.00   |
| 1000 Scott Key, own root, 2½-in.....  | 7.00    | 60.00    |
| 2000 Scott Key, grafted, 3-in.....    | 15.00   | 150.00   |
| 2000 Fireflame, 3-inch, own root..... | 8.00    | 80.00    |
| CHAS. H. TOTTY,                       |         |          |

MADISON, NEW JERSEY.

## BENCH-GROWN ROSES.

|                                       | 100    | 1000    |
|---------------------------------------|--------|---------|
| Aaron Ward.....                       | \$7.00 | \$60.00 |
| Killarney Brilliant.....              | 7.00   | 60.00   |
| Ophelia.....                          | 8.00   | 70.00   |
| Rhea Reid.....                        | 8.00   | 70.00   |
| Sunburst.....                         | 8.00   | 70.00   |
| A. Henderson & Co., Box 125, Chicago. |        |         |

## Roses, own root, strong stock.

|                               | 100    | 1000    |
|-------------------------------|--------|---------|
| White Killarney.....          | \$6.00 | \$50.00 |
| Pink Killarney.....           | 6.00   | 50.00   |
| Killarney Brilliant.....      | 6.00   | 50.00   |
| Sunburst.....                 | 7.00   | 60.00   |
| PYFER & OLSEN, WILMETTE, ILL. |        |         |

Roses, propagated October, excellent strong stock, ready for bench or outside planting. Radlance, 2½-in. pots..... \$ 60.00 per 1000  
Radiance, 3-in. pots..... 100.00 per 1000  
Red Radlance, 2½-in. pots..... 60.00 per 1000  
Red Radlance, 3-in. pots..... 100.00 per 1000  
T. G. OWEN, COLUMBUS, MISS.

Roses, own root, strong stock from 2½-in. pots, for immediate delivery.

|                                    | 100    | 1000    |
|------------------------------------|--------|---------|
| 2000 American Beauty.....          | \$6.00 | \$50.00 |
| 2500 Francis Scott Key.....        | 5.00   | 45.00   |
| J. Oliver Click, Springfield, Ohio |        |         |

550 Hoosier..... \$ 85.00 per 1000  
1150 White Killarney..... 85.00 per 1000  
2000 Pink Killarney..... 85.00 per 1000  
90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please.  
J. V. Laver, Erie, Pa.

American Beauty bench plants, \$10.00 per 100; \$85.00 per 1000. Killarney bench plants, \$5.00 per 100; \$40.00 per 1000. Bench grown Richmonds, \$6.00 per 100; \$50.00 per 1000. Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

## ROSE PLANTS, STRONG, HEALTHY 2½-IN. STOCK.

Ophelia, Shawyer, White Killarney, \$60.00 per 1000. Cash with order from unknown parties.  
THE J. M. GASSER CO., ROCK RIVER, OHIO.

Roses, good 2½-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.  
S. S. SKIDELSKI & CO., Philadelphia, Pa.

|  | 100     | 1000     |
|--|---------|----------|
| Ophelia, grafted plants.....               | \$14.00 | \$120.00 |
| White Killarney, grafted plants.....       | 14.00   | 120.00   |
| HOLTON & HUNKEL CO., MILWAUKEE, WISCONSIN. |         |          |

Roses, own root, strong stock, 2½-in. pots: Kaiserine, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Out Flower Co., Elmira, N. Y.

Rose plants, 2000 White Killarney, 3000 Pink Killarney, \$7.00; 700 Sunburst, \$8.00. Extra good stock from 3-in. pots ready May 1.

WILLIAM L. ROCK FLOWER CO., KANSAS CITY, MISSOURI.

Having decided not to plant roses, will sell plants, 1000 Pink Killarney, 1000 White Killarney, 500 Sunburst. These are fine roses in 2½-in. pots, ready for 4-in., price, \$8.00 per 100.

B. H. Klus & Son, Anderson, Ind.

American Beauty bench plants, \$7.00 per 100, \$60.00 per 1000.

2½-in. plants..... \$ 80.00 per 1000

3-in. plants..... 110.00 per 1000

Weiss & Meyer Co., Maywood, Ill.

Milady, 3-in., own root, \$9.00 per 100, \$85.00 per 1000.

300 extra fine Russells, 3-in. grafted stock for \$60.00. Cash.

C. C. Pollworth Co., Milwaukee, Wis.

7000 bench plants. Pink and White Killarney, \$4.00 per 100. Richmond, \$6.00 per 100. Special price on large quantity.

Sinner Bros., 158 No. Wabash Ave., Chicago.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Roses, 2½-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

**AMERICAN BEAUTIES IN BLOOM.** Handsome 6-in. plants, fine for Memorial Day, 50c. Order quickly. Immediate sellers.  
GULLETT & SONS, LINCOLN, ILL.

Roses, Am. Beauty and other varieties, 6-in. pots, in bloom, 35c and 50c; Kaiserine, My Maryland and others, 2½-in., \$4.00; 3-in., \$8.00; 4-in., \$12.00. Henry Smith, Grand Rapids, Mich.

Roses, from bench, own root: Bridesmaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardins, Golden Gate and Ivory, \$7.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

## AMERICAN BEAUTIES.

Strong clean 3-inch Beauties, ready for benching now, \$7.00 per 100. Stock guaranteed. Cash.  
C. L. Niednagel, Evansville, Ind.

Roses, 3-in., own root, Killarney, White Killarney, Shawyer, Rhea Reid and Kaiserin, \$8.00 per 100.  
C. H. Frey, Lincoln, Neb.

Roses, teas and everblooming, best standard varieties, our selection, 3-in., 6c; 4-in., 10c. Cash. Joseph Baneroff & Son, Cedar Falls, Ia.

Bench plants, American Beauties, 2-yr. and 1-yr., \$6.00 per 100, \$56.00 per 1000.  
Peter Morgen, Huntingburg, Ind.

## ROSE PLANTS.

300 fine 2½-in. Sunburst, \$5.00 per 100. Hamilton & Plummer, Kewanee, Ill.

Roses, 1000, strong, clean and healthy 3-in. Richmond, \$5.00 per 100, \$40.00 for the lot.  
A Rasmussen, New Albany, Ind.

Roses, Red Richmond, 3-in., 5c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

## RUBBERS.

Ficus Elastica, 5-in., 35c; 6-in., 50c; 8-in., 75c; Pandurata, 4-in., 35c; 5-in., 50c; 6-in., 75c. Ficus Altissima, 5-in., 35c; 6-in., 50c. Ficus Craigii, 5-in., 35c; 6-in., 50c. Above plants are perfect and full. H. C. Doescher, 2000-48 Gentry Ave., New Orleans, La.

Bargain! 36 Ficus elastica, 4-in., good, for \$5.00. W. A. Heldreich, Chattahoochee, Ga.

Choice Ficus elastica, 6-in., 75c and \$1.00.  
GULLETT & SONS, LINCOLN, ILL.

## SALVIA.

Splendens..... Zurich  
Bonfire..... King of Carpets  
Bedman..... Ball of Fire  
Scarlet Glow..... Fire Ball  
2-in., 1½c; 2½-in., 2c.  
Need room.  
Hammerschmidt & Clark, Medina, O.

March planting of salvia splendens, from our selected home-grown seed. Once transplanted, 8 to 10 in. high, grown inside, now thoroughly hardened off outdoors. Big, bushy plants, \$1.25 per 100, \$5.50 per 500, \$10.00 per 1000. Packed to ship and arrive by express in best condition. Cash. Satisfaction guaranteed.  
F. E. Peckham, Norwich, Conn.

## SALVIA BONFIRE.

Salvia Bonfire branched plants, all in 3-in., \$3.50 per 100. We grow all our own salvias from selected seed. Plants from seed produce the best plants. Not less than 100 sold unless you add 25c for packing. Cash with order.  
F. E. Cremer, Hanover, Pa.

Salvias! Salvias! 50,000, better than any 2½ or 3-in. stock we ever saw, 4 to 6 in. high, black and healthy, packed to carry any distance, 1c each. Cash. If you had an order you could not fill, send it to us.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

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Salvia splendens, once transplanted. We have about 3000 which we wish to close out, \$1.00 per 100, \$8.00 per 1000; rooted cuttings, \$1.50 per 100; 2-in., \$2.50 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

**SALVIA**, 3½ and 4-in. pots. Bonfire and Zurich, 7c. Don't hesitate to place the order if you want first-class stock.

**KENNICOTT BROS. CO.**, Chicago. 163 N. Wabash Ave., Chicago.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment. Daut Bros., Decatur, Ill.

1500 3-in. salvias, in bud and bloom, 5c. Cash, please. White Hall Greenhouses, White Hall, Ill.

Salvia splendens, extra strong, pinched back, 2½-in., \$2.50 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Salvias, 2-in., pinched and branching, \$2.50 per 100; 3-in., \$5.00 per 100. Vogt's Greenhouses, Sturgis, Mich.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order. C. L. Smith & Son, Penns Grove, N. J.

Salvias, Bonfire, Zurich and splendens, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2½-in., 2½c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens, J. C. Steinhäuser, Pittsburg, Kans.

Salvias, Splendens: 2½-inch, \$3.00 per 100; 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100. Pyfer & Olsem, Wilmette, Ill.

Salvia Zurich, Burnlag Bush, Fire Ball, Scarlet Queen, 3-in., 4c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

2,000 Salvia Zurich, 3-in., heavy, \$5.00 per 100; extra strong 2½-in., \$3.00 per 100. McIntyre Floral Co., Nashville, Tenn.

**SALVIA**. See our display ad this issue. ROLF ZETLITZ, Woodlawn Ave., Lima, O.

Salvias, scarlet sage Zurich, in 2½-in. pots, fine plants at \$2.50 per 100. Oscar Snedeker, Doylestown, Pa.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz. Oak Grove Greenhouse, Tuskegee, Ala.

Salvia Clara Bedman, 4-in., strong, \$8.00 per 100. Cash with order. C. Pfund Co., Oak Park, Ill.

Salvia Bonfire, out of 2½-in. pots, \$2.50 per 100. H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Salvia splendens, 4-in. pot plants, \$6.00 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Salvia Bonfire, 3-in., very strong, pinched back, \$5.00 per 100. J. A. Bissinger, Lansing, Mich.

Salvias, Bonfire, trans., ready for 2½-in., fine large plants, \$1.00 per 100, mail, \$7.00 per 1000. Chas. Whitton, York & Gray, Utica, N. Y.

Salvia splendens, extra strong 3-in., \$4.50 per 100; 4-in., 5c. Cash. Peoria Recreation Camp Greenhouse, East Peoria, Ill.

Salvia splendens, 2½-in., \$1.50 per 100. Cash, please. S. W. Carey, Urbana, O.

3-in. salvia splendens, \$2.00 per 100. Cash, please. Restland Floral Co., Mendota, Ill.

Scarlet Sage (salvia), 2½-in., 2c. Warren Huckleberry, North Vernon, Ind.

Salvias, 2½-in., 2½c; 3-in., 5c. GULLETT & SONS, LINCOLN, ILL.

1500 salvias in bud and bloom, 4c. Alfred A. Winegard, Spencerport, N. Y.

Salvias, Bonfire, 2½-in., 2c. S. W. Pike, St. Charles, Ill.

Salvia splendens, 2½-in., 3c. W. E. Trimble Greenhouse Co., Princeton, Ill.

200 3-in. salvias, 5c. R. R. Davis Co., Morrison, Ill.

Salvia Bonfire, good, strong 2½-in., 3c. Cash, please. C. C. Beingsesser, Lorain, O.

Salvia splendens, 4-in., 8c. L. Potter & Sons, Waukegan, Ill.

Salvias, 4-in., in bloom, \$8.00 per 100. Cash. Joseph Baneroff & Son, Cedar Falls, Ia.

Salvia R. C., Bonfire and splendens, 80c 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia America, 2½-in., \$5.00 per 100. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Salvia, 4-in., \$10.00 per 100. Ernest Rober, Wilmette, Ill.

Salvia Zurich, 3-in., extra good, \$5.00 per 100. Cash. Jennison's Floral Garden, Natick, Mass.

Salvia Bonfire, 2½-in., 3c; 3-in., 4c. H. S. Wieckling, Bluffton, Ind.

Salvia splendens, 2½-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

**ALBUM OF DESIGNS**, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

### SANTOLINAS.

4000 Santolinas, extra fine bushy plants from 2½-in. pots, \$3.00 per 100, \$28.00 per 1000. Cash, please. V. Nielubowski, Resurrection Greenhouses, Justice, Ill.

P. O. Summit, Ill.

Santolinas, strong, 2½-in., \$3.00 per 100; few 3-in., 5c, cuttings, \$2.00 per 100. J. C. Steinhäuser, Pittsburg, Kans.

Santolinas, good, bushy plants, out of 2-in. pots, carefully packed, \$3.00 per 100. Cash with order. R. S. McMurray, Bellefontaine, O.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order. Frank Beu, 4445 No. Crawford Ave., Chicago.

Two-inch santolinas, \$2.50 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

### SEDUMS.

Sedum Spectabilis ..... \$8.00 per 100 Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

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**ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.**

New crop of guaranteed quality, Northern greenhouse-grown, true to type.

**ASPARAGUS PLUMOSUS NANUS.**

Per 1,000 seeds ..... \$3.75 per 1000  
Per 10,000 seeds ..... 3.25 per 1000  
Per 20,000 seeds ..... 3.00 per 1000

**ASPARAGUS SPRENGERI.**

Per 1,000 seeds ..... \$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000  
Send for a copy of our Plant Bulletin and Bulb List

S. S. Pennock-Meehan Co., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, bluish rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts. 60c per packet. Fresh snapdragon seed, 50c per packet in the varieties of Nelrose, Phelps' White, Yellow and Garnet, \$1.00 per packet, the beautiful silver pink; also a new variety Keystone (Rose-pink).

Anglin & Walsh Co., Williamsbridge, N. Y.

**ASPARAGUS PLUMOSUS SEED.**

\$3.25 per 1000.  
\$15.00 per 5000.

A. L. RANDALL CO., Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000. H. N. GAGE CO., INC., MONTEBELLO, CAL.

Asparagus Sprengeri seed, 1917 crop, 75c per 1000. Write for prices in quantity. H. Bailey, R. F. D. 6, Los Angeles, Cal.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

### SMILAX.

Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

S. S. Pennock-Meehan Co., 1608-20 Ludlow St., Philadelphia, Pa.

**SMILAX.**

Strong, well rooted plants, out of 3-in. pots, \$3.00 per 100; \$25.00 per 1000.

**THE STAMM FLORAL CO.**, 18 N. Main Hutchinson, Kans.

2½-in. smilax, fine plants, \$2.00 per 100, \$15.00 per 1000. A. Rasmussen, New Albany, Ind.

Smilax seedlings, 50c per 100, \$4.50 per 1000; 2½-in. smilax, \$2.50 per 100, \$20.00 per 1000. Cash. W. A. Ballou, Wheaton, Ill.

3-in. smilax, well established, very heavy, at 5c. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock. Green Floral Co., Dallas, Tex.

Smilax, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Smilax seedlings from 2½-in. pots, once cut back, strong, \$3.00 per 100, \$25.00 per 1000. J. L. Schiller, Toledo, O.

2½-in. smilax, \$2.00 per 100. Cash. The Wirt Floral Co., Parsons, Kan.

Strong 2-in. smilax, \$2.00 per 100. Pana Greenhouses, Pana, Ill.

Smilax select, 2½-in., 3c. J. C. Steinhäuser, Pittsburg, Kans.

Smilax seedlings, 50c per 100, prepaid. Cash, please. H. M. Humfeld, Frankfort, Ind.

600 smilax seedlings, 50c per 100. A. N. Kinsman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000. Edward W. Schuster, Crookston, Minn.

### SNAPDRAGONS.

SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100. Reeser Plant Co., Springfield, O.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, strong, branched plants, from 2½-in. pots, \$4.00 per 100, or \$35.00 per 1000; such as Salmon Pink, Queen of the North, Giant White, Golden Queen, Giant Yellow and Defiance Red. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots. B. C. Blake, Springfield, O.

Snapdragons, 2-in., pinched and branching, Silver Pink, Phelps' White and Yellow, mixed, \$2.50 per 100. Vogt's Greenhouses, Sturgis, Mich.

Snapdragons, 3-in., strong, branched, Nelrose, Silver Pink, yellow, \$6.00 per 100. Worth the money. Kelly's Greenhouses, Kokomo, Ind.

Snapdragons, transplanted seedlings of Silver Pink, yellow and blood red, 75c per 100. Wagner's Greenhouses, Tiffin, O.

Snapdragons, Nelrose and Phelps' White, strong plants, from seed, pinched back, 2-in., 2½c. Cash. J. H. Dann & Son, Westfield, N. Y.

Snapdragons, Silver Pink, Tall Queen, Victoria and Int. Golden Queen, 2½-in., \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

2000 snapdragon plants. Heavy stock, \$3.00 per 100. Chicago Flower Growers' Association, 182 N. Wabash Ave., Chicago, Ill.

Giant yellow snapdragon seedlings, \$2.50 per 100. Cash, please. C. Warren Swayne, West Grove, Pa.

Snapdragon Keystone, 2½-in., 5c. Hammerschmidt & Clark, Medina, O.

Snapdragons, 4 colors, including silver pink, fine 2-in., 2½c. Urice Bros., Vinton, Iowa.

Snapdragons, best colors, 2½-in., 2c. GULLETT & SONS, LINCOLN, ILL.

Snapdragons, silver pink, strong 2-in., \$4.00 per 100. Krueger Bros., Toledo, O.

Snapdragons, mixed heavy 3-in., \$3.00 per 100. The Wagner Park Nursery Co., Sidney, O.

Snapdragons, Silver Pink, 2-in., \$2.00 per 100. Cash. R. K. Stokesberry, Leetonia, O.

Snapdragons, 2-in., \$3.00; pink, white and yellow. Henry Smith, Grand Rapids, Mich.

### SPIRAEAS.

Spiraeas Filipendula ..... \$5.00 per 100 Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

### STEVIAS.

Strong, sturdy, 2½-in. stevia, ready for shifting, \$3.00 per 100, \$25.00 per 1000.

New double stevia, a great improvement over the single and one that every florist ought to grow. Fine 2½-in. plants, \$4.00 per 100, \$35.00 per 1000.

See our ad for chrysanthemum pot plants in these columns.

**STUPPY FLORAL CO.**, ST. JOSEPH, MISSOURI.

Stevias, extra heavy, well rooted cuttings, full of new breaks and growths, equal to 2½-in. stock, \$1.50 per 100, worth double. Cash, please. Dobbs & Son, Auburn, N. Y.

Stevias, strong stock, 2½-in., \$3.00 per 100, \$28.00 per 1000. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Stevias, strong 2½-in., \$3.00 per 100. J. C. Steinhäuser, Pittsburg, Kans.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Stevias, 2½-in., 3c; very stocky. Hammerschmidt & Clark, Medina, O.

Stevia, dwarf, R. O., 75c per 100. Cash. Byer Bros., Chambersburg, Pa.

### THUNBERGIAS.

Thunbergia or Brown-eyed Susan, 2-in., \$2.50 per 100. Vogt's Greenhouses, Sturgis, Mich.

### TRADESCANTIAS.

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Tradescantias, variegated, fine plants, 2½-in., 3c; Kenilworth ivy, fine, 2-in., 2c. Thornton Floral Co., Streator, Ill.

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**TRADESCANTIAS—Cont.**

Wandering Jew, strong rooted cuttings, tri-color only, 75c per 100.  
Odor Greenhouses, Iola, Kans.

Tradescantia, tricolor and green, 2 1/4-in., 2 1/2-c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Tradescantia, mixed, 2-in., heavy, \$2.00 per 100. Williams & Matthews, Anderson, Ind.

Tradescantia, 2 sorts, 3-in., \$4.00 per 100. John Walker, Youngstown, O.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

**VEGETABLE PLANTS.**

**TOMATO PLANTS:** Buckbee's John Baer, new Earliana, Golden Ponderosa, Improved New Stone, 50c per 100, \$4.50 per 1000.

**CABBAGE PLANTS:** Great Northern Extra Select, Early Jersey Wakefield, Copenhagen Market, Premium Late Flat Dutch, Mammoth Red Rock, 40c per 100, \$3.50 per 1000.

**CAULIFLOWER:** Le Normand's short stem, 50c per 100, \$4.50 per 1000.

**KALE:** Fine green curled, 40c per 100, \$3.50 per 1000. Kohl Rabi: Early White Erfurt, 40c per 100, \$3.50 per 1000.

**SWEET MANGO PEPPERS:** Ruby King, Chinese Giant and EGG PLANT, Black Beauty, Large New York Purple, \$1.00 per 100. Limited quality. Plants well packed for long distance shipments. Terms cash; no C. O. D. orders accepted. F. O. B. Greenview, Ill. All orders filed in turn.

T. L. COOK, GREENVIEW, ILL.

Mangoes: 150,000 Ruby King, Chinese Giant and Crispin Giant, extra strong, \$4.00 per 1000. Write for prices on large lots.

Celery: Golden Self B., White Plume, and Giant Pascal, \$2.50 per 1000.

75,000 cabbage, L. Flat Dutch, Danish Ball Head and Surehead, field-grown, strong, \$2.50 per 1000.

60,000 tomatoes, Ponderosa and Stone, \$3.00 per 1000.

Cauliflower, Snowball, field-grown, \$4.00 per 1000. All above plants ready now. Cash before shipment.

McAdams & McComb, Columbus Grove, O.

**WANTED**—Strong stalky transplanted tomato, pepper, eggplant, cauliflower, kohi-rabi and cabbage plants. Can also use some large seedlings if stalky. Plants must have good color. Can use from 10,000 to 100,000 each, depending on kind of plants and varieties. Require semi-weekly shipments. State price. Address No. 469, care Florists' Review, Chicago.

Transplanted plants. Tomato: Earliana, Bonny Best, Stone, Matchless, \$5.00 per 1000. Cabbage: Early Wakefield, Copenhagen Market and late varieties, \$2.00 per 1000. Egg plants: Black Beauty, \$5.00 per 1000.

J. Rolfe, Hammononton, N. J.

**RHUBARB ROOTS.**

Field grown clumps, \$2.00 per bbl. Cash with order. Ready to ship by April 1.

EVERETTE R. PEACOCK CO., 4013 Milwaukee Ave., Chicago.

Tomato plants, extra fine, 2 1/4-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.

L. K. Matthews, Lineville, Pa.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Flat Dutch cabbage and Red Rock tomato plants, grown in the open, ready to plant out in the field, \$1.50 per 1000.

**JOHN MONKHOUSE, CADDONURSERIES, SHREVEPORT, LA.**

Tomatoes, strong transplanted Stone and Matchless, \$2.25 per 1000; peppers, Ruby King, Neapolitan, strong transplanted, \$2.75 per 1000. Odor Greenhouse, Iola, Kans.

Cabbage, 200,000 strong Early Jersey Wakefield or Late Flat Dutch, ready for field, \$2.00 per 1000. Tomatoes, 2 1/4-in. pot, 2c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Tomato plants, 3 varieties, 2 1/4-in., 2c; 2 1/2-in., 2 1/2-c; 3-in., 3 1/2-c; 3 1/2-in., 6c; twice transplanted, \$1.25 per 100.

Southern Plant Co., Oxford, Miss.

Tomato seedlings, Favorite and Stone, \$3.50 per 1000; pepper seedlings, \$4.50 per 1000. Late cabbage seedlings, \$2.50 per 1000.

Williams & Matthews, Anderson, Ind.

Celery, Golden Self B. and White Plume seedlings, \$1.00 per 1000, \$4.00 per 5000; transplanted plants, ready about June 1, \$2.00 per 1000.

F. Danley, Macomb, Ill.

Flat Dutch cabbage, plants, \$2.00 per 1000. Stone tomato plants, \$3.00 per 1000. All plants grown in the open with plenty of room. Well packed.

C. C. Breece, Delaware, O.

Late stocky, transplanted, well rooted Danish Ball Head cabbage plants and Early Jersey Wakefield, sample 50c per 100 postpaid, \$4.00 per 1000.

Loy Smith, Columbiana, O.

Cabbage, celery, lettuce, in large quantity, \$1.00 per 1000; \$8.50 per 10,000.

J. C. Schmidt, Bristol, Pa.

Vegetable plants, Danish Ballhead cabbage plants, 10c per 100.

SUBURBAN SEED CO., LA GRANGE, ILL.

Wanted—100,000 cabbage plants, September delivery. Lehman's Seed Store, Baton Rouge, La.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash.

Hammerschmidt & Clark, Medina, O.

Premium Flat Dutch cabbage, field-grown, stocky plants at \$2.00 per 1000.

Wagner's Greenhouses, Tiffin, O.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

Sweet potato plants, all the leading varieties now ready, 100 by mail, 35c; 1000 by express, \$1.50.

H. Austin, Felton, Del.

**VERBENAS.**

Verbenas, 2 1/4-in. pots, in mammoth varieties, fine assortment of colors, \$3.00 per 100, \$25.00 per 1000; also lemon verbenas at above price.

Anglin & Walsh Co., Williamsbridge, N. Y.

VERBENAS, IN BUD AND BLOOM, 3-inch, \$3.00 per 100.

G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

Verbenas, mammoth mixed, 2 1/2-in., strong plants, 2 1/2-c.

The East Lawn Gardens, Urbana, O.

Verbenas, strong, twice transplanted seedlings, finest mixture, \$1.00 per 100.

Thornton Floral Co., Streator, Ill.

Verbenas, 2 1/4-in., in all colors; 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Verbena, asst. colors, in bud and bloom, 3-in., \$2.50 per 100.

Waukesha Floral Co., Waukesha, Wis.

Verbena, separate color, in bud and bloom, 2 1/2-in., \$3.00 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Verbenas, strong plants, 2-in., \$3.00 per 100, \$25.00 per 1000. Fine, heavy stock.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Verbenas, mammoth, mixed colors, in bud and bloom, \$3.00 per 100.

Alfred A. Winegard, Spencerport, N. Y.

Verbenas, 2 1/2-in., all colors, in bud and bloom, \$3.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Verbenas, 1000 fine, bushy, 3-in. in bloom, assorted colors, \$3.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Verbenas, 500 assorted colors, 3-in., heavy, \$3.00 per 100.

The J. W. Ross Co., Centralia, Ill.

Verbenas, separate colors, 2 1/4-in., \$3.50 per 100; nice clean stock.

J. A. Bissinger, Lansing, Mich.

Verbena mixed, fine plants, best variety, mammoth 2 1/2-in., \$3.00 per 100. Cash.

Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Verbena, mixed, mostly in bloom, out of 2 1/2-in. pots, \$2.50 per 100.

H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Verbenas, transplanted, 80c per 100; 2 1/4-in., 2 1/2-c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Verbenas, all colors mixed, \$2.00 per 100.

The F. W. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Verbenas, 2 1/2-in., bud and bloom, giant flowering, fancy mixture, \$2.00 per 100. Cash, please.

Restland Floral Co., Mendota, Ill.

Micelli's Giant verbenas, mixed, in bloom, at \$2.50 per 100.

Oscar Snedeker, Doylestown, Pa.

Verbenas, pink, white, scarlet and blue striped.

Hammerschmidt & Clark, Medina, O.

Lemon verbenas, 2 1/2-in. pots, \$4.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Verbenas, mammoth mixed, 2-in., 2c.

Urice Bros., Vinton, Iowa.

Verbenas, 2-in. mammoth mixed, 2c. Cash.

The Dumser Floral Co., Elgin, Ill.

Verbena seedlings, transplanted, strong plants, 75c per 100.

Wm. H. Hertel, Kirksville, Mo.

Verbena, mammoth mixed, 2-in., \$2.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Verbenas, strong 2 1/2 and 3-in., 3c; in bud and bloom.

J. C. Steinhäuser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.

C. Erickson, Princeton, Ill.

Verbena, choice mixed, 2 1/2-in., \$2.50 per 100. Cash.

John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

Ernest Rober, Wilmette, Ill.

**VINCAS.****20,000 VARIEGATED VINCAS.**

2 1/2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

Variegated vinca, 500 4-in., 6-10 leads, field-grown, fall potted, \$8.00 per 100; 2000, 2 1/4-in., extra long runners, \$4.00 per 100. Cash with order.

Charles L. Smith & Son, Penns Grove, N. J.

**VINCA VARIEGATA.**

Our stock of vincas is extra good this season, fully equal to our last year's grade and somewhat better. We offer for immediate shipment:

Per 100  
Extra choice, from 4-in. pots.....\$12.00  
No. 1, from 4-in. pots..... 10.00  
2-in., \$2.00 per 100; \$20.00 per 1000.  
Carefully packed and for which we make no extra charge.

**ELMER RAWLINGS,**

WHOLESALE GROWER, ALLEGANY, N. Y.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

**S. S. SKIDELSKY & CO.,**

1004 Lincoln Bldg., Philadelphia, Pa.

**ROOTED CUTTINGS.**

Vinca variegata .....\$10.00 per 1000  
Vinca variegata, 4-in. .... 8.00 per 100  
Vinca variegata, 4-in. .... 10.00 per 100  
Vinca variegata, 4-in. .... 12.00 per 100  
Vinca variegata, 4-in. .... 15.00 per 100  
Cash, will ship sample at cost.

D. R. HERRON, OLEAN, N. Y.

**VINCA VARIEGATA.**

4-in. ....\$10.00 per 100  
3-in. .... 5.00 per 100  
50,000 2 1/4-in., nice, long vines, just right for hanging baskets and porch boxes, \$3.00 per 100, \$25.00 per 1000.

**Paul M. Halbrooks, Newark, O.**

Vinca variegata, rooted cuttings, \$9.00 per 1000, \$1.10 per 100; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3 1/2-in. pots, \$7.00 per 100; 4-in. pots, \$10.00 per 100. These are fine strong plants. Also extra selected plants, 15 to 20 leaves, from 4-in. pots, \$12.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3 1/2-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinca var., better than 2 1/4-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinca var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

**VINCA VARIEGATA.**

4-in. ....\$10.00 per 100  
3 1/2-in. .... 9.00 per 100  
3-in. .... 7.00 per 100  
2 1/2-in. .... 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca vines, variegated, extra fine.

4-in. ....\$10.00 per 100  
5-in. .... 20.00 per 100

**Cash.**

John Bauscher, Freeport, Ill.

Vincas, extra select, 2 1/2-in., \$3.00 per 100; \$27.50 per 1000; 4-in., 10c. Quality plants shipped on each order.

**G. M. REBURN & CO.,**

160 N. Wabash Ave., Chicago, Ill.

Vinca variegata, strong plants.

2 1/4-in. pots .....\$3.50 per 100; \$30.00 per 1000  
3-in. pots ..... 6.00 per 100; 50.00 per 1000  
4-in. pots ..... 8.00 per 100;

United States Cut Flower Co., Elmira, N. Y.

Vincas major, strong 2 1/4-in., 2 1/2-c; 3-in., well branched, 4 1/2-c; 4 and 5-in., with 10 to 15 long choice vines, 15c each; also rosea and alba, in bud and bloom, 2 1/4-in., \$2.50 per 100.

**J. C. Steinhäuser, Pittsburg, Kans.**

Vincas variegata, extra heavy stock, not long, stringy stuff, 300 3-in., 6c; 600 3 1/2-in., 10c; 500 4-in., 15c; 100 4-in., green variety, \$10.00; Vinca flowering white, 100 3-in., \$5.00. Cash.

Joseph Baneroff & Son, Cedar Falls, Ia.

**VINCA VARIEGATA.**

Extra heavy, 3 ft. long, \$15.00 per 100; next size, nearly as large, \$12.00 per 100; very fine for 4-in., \$10.00 per 100.

R. KILBOURN, CLINTON, N. Y.

4-in. Vinca variegata, \$10.00 per 100; all grown on side of bench; from 8 to 15 leaves, 2 ft. long. Cash, please. H. E. Youngquist, Foster and Kedzie Aves., Chicago.

Vinca variegata, 3-in., \$5.00; 4-in., \$12.00 per 100; heavy. See our ad for cannas, asparagus, escheveria, coleus, cyclamen and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

Vincas, rosea, alba and alba purea, strong seedlings about 3-in. high, not crowded, \$6.00 per 1000.

McClanahan Greenhouses, Oklahoma City, Okla.

Vincas, Madagascar or periwinkle, alba, alba purea and rosea, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca, elegant plants of dark green, 2-in., 2c; 2 1/2-in., 3c; 3-in., 5c. Variegated, 2-in., 3c; 2 1/2-in., 4c; 3-in., 6c. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Vinca vines, variegated or green, 4-in., heavy stock; as run 12 1/2-c; selected 15c.

Hiawatha Gardens Co., Minneapolis, Mian.



Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.  
J. J. Clayton & Sons, West Grove, Pa.

Vinca variegata, strong 3 and 3½-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000. See under bedding plants. Russell Bros., Syracuse, N. Y.

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Krueger Bros., Toledo, O.

Vinca variegata, strong 4-in. .... 7c  
Vinca green, 2-in. .... 2c  
Horn Floral Co., Fremont, O.

Vinca variegata, 3-in., 8c; 2½-in., 4c; green, 3-in., 5c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

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Vinca variegata, very strong 3-in. stock, ready for 4-in., none better, 7c.  
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Baur Floral Co., Erie, Pa.

Vinca variegata, strong 4-in., \$8.00 per 100; vinca green, strong 4-in., \$7.00 per 100; 3-in., \$4.00. Peterson Floral Co., Gibson City, Ill.

Vinca variegata, 3-in., \$5.00 per 100; 2½-in., \$2.50 per 100.  
W. H. Williamson & Co., Independence, Mo.

Vinca variegata, 4-in., \$8.00 per 100; 3-in., \$6.00 per 100; 2-in., \$2.25 per 100. Cash.  
E. R. Pound, Florist, Newark, O.

Vinca var. out of 4-in. pots, \$12.50 per 100. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

Vinca variegata, very strong, \$12.00 per 100; alba and rosea, 2½-in., \$4.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Vinca variegata, R. C., \$1.00 per 100, \$9.00 per 1000; 4-in., \$10.00 per 100. Cash with order.  
Logan Avenue Greenhouses, Danville, Ill.

Vinca variegata, from 4-in., in two grades, \$7.00 and \$9.00 per 100.  
Silvius & Silvius, Ashtabula, O.

Vinca variegata, strong, out of 4-in. pots, \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated, 2½-in., \$2.50 per 100; 3-in., \$4.50 per 100. Cash.  
Dant Bros., Decatur, Ill.

Vinca variegata, from 4-in. pots, \$10.00 to \$15.00 per 100. Cash, please.  
William Capstick, Auburndale, Mass.

5000 vinca variegata and green, 4-4½-in., 5 ft. long, \$12.00 per 100.  
Calvert Floral Co., Lake Forest, Ill.

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Vinca variegata, heavy, 4-in. stock, \$8.00 per 100. Sure to please.  
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Vinca variegata, 2½-in., excellent stock, \$22.50 per 1000.  
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Vinca variegata, 4-in., \$12.50; green, 4-in., \$10.00 per 100; very strong vines.  
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Vinca variegata, rooted December cuttings from soil, \$15.00 per 1000; 3-in. plants, good stock, \$6.00 per 100. Erie Floral Co., Erie, Pa.

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Vinca variegata, 4-in., 2 to 4, long leads, 6c; top soil can be removed. Cash, please.  
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VINCA VARIEGATA, strong 3-in. and 3½-in., \$6.00 per 100; extra strong, \$8.00 per 100. W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

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Urice Bros., Vinton, Iowa.

Vincas, 4½-in., 8c.  
Western Ave. Greenhouse, Toledo, O.

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Vinca variegata, strong 4-in., 6c; 2½-in., 2c. Cash. Geo. B. Morrell, Torresdale, Pa.

Vincas, 3-in., \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Vinca variegata, strong 2½-in., \$2.00 per 100. E. V. Myers, St. Joseph, Mo.

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Vinca variegata, 2½-in., \$3.50 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Vinca var., 4-in., strong, \$12.00 per 100. C. Pfund Co., Oak Park, Ill.

Vincas, flowering, 2½-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Vinca variegata, 2-in., \$2.00. Cash. M. S. Etter, Shiremanstown, Pa.

Variegated vinca vines, 4-in., 8c; extra heavy, good stock. H. S. Ely & Co., Neosho, Mo.

Vinca variegata, 3-in., fine plants, 6c. Miller's Greenhouses, Abilene, Kan.

Nice 4-in. variegated vinca, \$8.00 per 100. W. H. Tracy, Waverly, N. Y.

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Vinca, rosea or alba, 2-in., 2c. J. Herbert Moore, Claremore, Okla.

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\$4.00 per 100,

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Violets, Princess of Wales, fine, heavy, rooted runners. They are selected stock we grow for their free blooming qualities, \$1.25 per 100, \$10.00 per 1000. Cash, please.

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Yucca Fil., 2c to 25c each.  
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To Exchange—Salvias, verbenas, petunias, dwarf alyssum, asters, 3 colors, giant branching, vinca rosea, strong transplanted, 6 to 7-in., \$10.00 per 1000; 2½-in., 2½c. Achyrantes, yellow and red, strawberry geraniums, lobelia, feverfew, Trailing Queen coleus, Silver Pink snapdragons, 2½-in., 2½c; exchange for variegated vincas, Sprengeri, 3-in., or ferns, America gladioli. Be quick if you wish to exchange.

William S. Lohr Greenhouses, Ottawa, Ill.

To Exchange—Alternantheras, red, yellow and Brilliantissima, 2-in., 2c; vincas, elegant, dark green and variegated, 2c, 3c, 4c and 6c; verbenas, strong seedlings, twice transplanted, best mixture, \$1.00 per 100; Wandering Jew and Kenilworth ivy, 3c; strong, 4-in., E. G. Hill geraniums, 8c, for ferns, mums, cyclamens, or what have you? Write quick.

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To Exchange: See ageratum, alyssum dbl., alternantheras, achyrantes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vincas; for roses, bulbs or what have you.

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To Exchange—Al Nutt and Helen Michell geraniums, 4-in.; for good strong rooted cuttings or 2-in. pot plants of chrysanthemums. Let me know what varieties you have.

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Williams & Matthews, Anderson, Ind.

To Exchange—3 and 4-in. geraniums, for 2½-in. Boston, Whitmanil and Otaksa hydrangeas.

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8-in., per doz. .... \$1.00  
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12-in., per doz. .... 1.75  
14-in., per doz. .... 2.25  
16-in., per doz. .... 2.90  
18-in., per doz. .... 3.70

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The very best sphagnum moss, baled in burlap and wire bales. Write for prices.

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| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
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William E. Hielscher's Wire Works,  
 264-266 Randolph St., Detroit, Mich.

### WOOD LABELS.

**LABELS FOR NURSERYMEN AND FLORISTS.**  
 Benjamin Chase Co., Derry Village, N. H.

# Perennial Flower Seeds

## SOW NOW

Plants raised from seed sown in early summer will produce large, strong plants for sale during spring 1918.



**AQUILEGIA**  
S. & W. Co.'s Giant Long Spurred

| Aquilegia, S. & W. Co.'s          | Pkt.   | ¼ oz.  | Oz.    |
|-----------------------------------|--------|--------|--------|
| Giant Long Spurred (Finest Mixed) | \$0.15 | \$1.00 | \$3.00 |
| Aquilegia, Double Finest Mixed    | .10    | .15    | .50    |
| Aquilegia, Single Finest Mixed    | .10    | .15    | .50    |

|  | Pkt.   | ¼ Oz.  | Oz.    |
|--|--------|--------|--------|
| Agrostemma Coronaria, Red                      | \$0.05 | \$0.15 | \$0.50 |
| Alyssum Saxatile Compacta, Yellow              | .10    | .25    | .75    |
| Campanula Pyramidalis, Blue                    | .10    | .50    | 1.50   |
| Campanula Pyramidalis, White                   | .10    | .50    | 1.50   |
| Calliopsis (Coreopsis) Grandiflora             | .10    | .15    | .50    |
| Candytuft Sempervirens, White                  | .10    | 1.00   | 3.50   |
| Dianthus Plumarius, Double Mixed               | .10    | .75    | 2.50   |
| Delphinium Formosum, Dark Blue                 | .10    | .40    | 1.25   |
| Delphinium Formosum Coelestinum, Light Blue    | .20    | .50    | 1.50   |
| Digitalis (Foxglove) Gloxiniaeflora, White     | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Purple    | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Rose      | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Mixed     | .05    | .15    | .50    |
| Forget-me-not Alpestris, Blue                  | .05    | .15    | .50    |
| Gaillardia Grandiflora, Yellow                 | .10    | .15    | .50    |
| Hollyhock, S. & W. Co.'s Superb Double White   | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Yellow  | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Rose    | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Scarlet | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Mixed   | .10    | 1.00   | 2.75   |
| Poppy, Oriental, Scarlet                       | .10    | .50    | 1.50   |
| Scabiosa Caucasica, Lilac                      | .10    | .75    | 2.00   |
| Sweet William, Single Mixed                    | .05    | .15    | .50    |
| Sweet William, Double Mixed                    | .05    | .25    | .75    |
| Tritoma (Red-hot Poker) Grandiflora            | .10    | .35    | 1.00   |
| Valeriana, Mixed                               | .05    | .15    | .50    |

### CYCLAMEN SEED

Fresh New Crop Seed, Now Ready (for Immediate Delivery)

| Cyclamen, Giant Flowering | Pkt.   | 100 Sds. | 1000 Sds. | Cyclamen, Giant Flowering | Pkt.   | 100 Sds. | 1000 Sds. |
|---------------------------|--------|----------|-----------|---------------------------|--------|----------|-----------|
| Pure White                | \$0.25 | \$0.75   | \$ 6.50   | Dark Red                  | \$0.25 | \$0.75   | \$6.50    |
| Salmon-red                | .35    | 1.25     | 10.50     | Light Red                 | .25    | .75      | 6.50      |
| Rose pink                 | .25    | .75      | 6.50      | White, with Red Eye       | .25    | .75      | 6.50      |
| Light Salmon              | .35    | 1.25     | 10.50     | Mixed                     | .20    | .65      | 5.50      |

*Stumpp & Walter Co* 30-32 Barclay St., NEW YORK

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**THE FLORISTS' REVIEW**

CAXTON BUILDING  
508 South Dearborn Street  
CHICAGO

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If you want FANCY RUSSELLS and BEAUTIES we can supply them. Also longest and best grades of all other ROSES. We can also supply any quantity of good short and medium ROSES and CARNATIONS. Best assortment at a cheap price.

We are headquarters for the best grades of VALLEY, EASTER LILIES and ORCHIDS.

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Cecile Brunner

Hoosier Beauty

Richmond

Milady

White Killarney

Killarney

Brilliant

Fireflame

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Ferns, Adiantum, Sprengeri, Plumosus, Galax, Leucothoe, Smilax, Farleyense, Mexican Ivy

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FLOWER BASKET

Two-tone, Height 30 ins. 75c each

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### June Wedding and Commencement Accessories

Valley Chiffon

Bridal Scarfs

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Bridal Muffs

**No. 2 Shower Gauze, 50 Yard Bolts, \$1.00**

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Send All Orders for Cut Flowers and

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**Chicago**

L. D. Phone

Randolph 35

# ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

**GRAFTED**—2½-inch Aaron Ward, Sunburst, Milady, Killarney, White Killarney, Brilliant, Ophelia, Cecile Brunner, Richmond.....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000  
These prices are absolutely net cash.  
For 3½-inch stock an additional \$50.00 per 1000 will be charged.

**OWN ROOT**—2½-inch White Killarney, Aaron Ward, Milady, Richmond, Cecile Brunner...\$7.00 per 100; \$65.00 per 1000  
Lots of 5000 or more..... 62.50 per 1000  
Sunburst, own root.....\$10.00 per 100; 90.00 per 1000  
2-inch American Beauties, extra fine stock..... 75.00 per 1000  
3-inch American Beauties, extra fine stock..... 110.00 per 1000

**3½-INCH OWN ROOT DORMANT ROSE PLANTS.**  
1300 Richmond, 165 Old Gold, 3000 Pink Killarney, 200 Elger, @.....\$50.00 per 1000

**2½-INCH OWN ROOT DORMANT ROSE PLANTS.**  
2500 Pink Killarney, 350 White Killarney, @.....\$30.00 per 1000  
Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

## CHRYSANTHEMUMS

| Routed Cuttings and 2½-Inch Stock.       |                        |                  |               |        |         |
|--|------------------------|------------------|---------------|--------|---------|
|  | About time they bloom. | Routed Cuttings. | 2½-In. Stock. |        |         |
| <b>YELLOW</b> —                          |                        | 100              | 1000          | 100    | 1000    |
| Golden Glow.....                         | October 1...           | \$2.30           | \$20.00       | \$3.00 | \$27.00 |
| Chrysolora.....                          | October 14...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Yellow Eaton.....                        | November 1...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Golden Chadwick.....                     | November 7...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00             | ....          | 7.00   | ....    |
| <b>PINK</b> —                            |                        |                  |               |        |         |
| Chieftain.....                           | October 24...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Loeben.....                              | November 2...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Pattie.....                              | November 13...         | 2.30             | 20.00         | 3.00   | 27.00   |
| Enguehard.....                           | November 2...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Wells' Late Pink.....                    | November 7...          | 2.30             | 20.00         | 3.00   | 27.00   |

100 sold at 1000 rate

| Routed Cuttings and 2½-Inch Stock. |                        |                  |               |        |         |
|------------------------------------|------------------------|------------------|---------------|--------|---------|
|                                    | About time they bloom. | Routed Cuttings. | 2½-In. Stock. |        |         |
| <b>WHITE</b> —                     |                        | 100              | 1000          | 100    | 1000    |
| Early Frost.....                   | October 26...          | \$2.30           | \$20.00       | \$3.00 | \$27.00 |
| Oconto.....                        | October 19...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Smith's Ideal.....                 | November 2...          | 2.30             | 20.00         | 3.00   | 27.00   |
| White Chieftain.....               | October 24...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Eaton.....                         | November 1...          | 2.30             | 20.00         | 3.00   | 27.00   |
| W. H. Chadwick.....                | November 7...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Chas. Rager.....                   | October 29...          | 2.30             | 20.00         | 3.00   | 27.00   |
| Elise Parworth.....                | November 2...          | 2.30             | 20.00         | 3.00   | 27.00   |
| <b>BRONZE</b> —                    |                        |                  |               |        |         |
| O. H. Kahn.....                    | November 2...          | 2.30             | 20.00         | 3.00   | 27.00   |

## POMPONS

| Routed Cuttings and 2½-Inch Stock. |                        |                  |               |        |         |
|------------------------------------|------------------------|------------------|---------------|--------|---------|
|                                    | About time they bloom. | Routed Cuttings. | 2½-In. Stock. |        |         |
| <b>YELLOW</b> —                    |                        | 100              | 1000          | 100    | 1000    |
| Mike Goebel.....                   | October 16...          | \$3.00           | \$27.00       | \$3.50 | \$32.00 |
| Madge.....                         | November 1...          | 3.00             | 27.00         | 3.50   | 32.00   |
| Klondyke.....                      | November 9...          | 3.00             | 27.00         | 3.50   | 32.00   |
| Quinola.....                       | November 16...         | 3.00             | 27.00         | 3.50   | 32.00   |
| Baby Yellow.....                   | November 10...         | 3.00             | 27.00         | 3.50   | 32.00   |
| Big Baby.....                      | October 31...          | 3.00             | 27.00         | 3.50   | 32.00   |
| <b>PINK</b> —                      |                        |                  |               |        |         |
| Queen Marie.....                   | October 25...          | 3.00             | 27.00         | 3.50   | 32.00   |

| Routed Cuttings and 2½-Inch Stock. |                        |                  |               |        |         |
|------------------------------------|------------------------|------------------|---------------|--------|---------|
|                                    | About time they bloom. | Routed Cuttings. | 2½-In. Stock. |        |         |
| <b>WHITE</b> —                     |                        | 100              | 1000          | 100    | 1000    |
| Alva.....                          | October 21...          | \$3.00           | \$27.00       | \$3.50 | \$32.00 |
| Helen Newberry.....                | November 16...         | 3.00             | 27.00         | 3.50   | 32.00   |
| <b>BRONZE</b> —                    |                        |                  |               |        |         |
| Madam La Porte.....                | November 9...          | 3.00             | 27.00         | 3.50   | 32.00   |
| Skibo—Bronze Button.....           | October 16...          | 3.00             | 27.00         | 3.50   | 32.00   |
| <b>RED</b> —                       |                        |                  |               |        |         |
| La Gravere.....                    | October 31...          | 3.00             | 27.00         | 3.50   | 32.00   |

## PLANTS

**BABY RAMBLERS**—35c, 50c, 75c and \$1.50 each.

**AMERICAN BEAUTY ROSES** in pots—50c, 75c to \$1.00 each

Althornanthers, Red and Yellow, 2½-in., per 100 \$ 3.00  
Per 1001..... 25.00  
Asparagus Plumosus, 3-in. pots, per 100 ..... 8.00  
Asparagus Plumosus, 6-in. pots, each ..... .35  
Asparagus Sprenger, 3-in. pots, per 100..... 7.00  
Begonia Luminosa and Vernon, 2½-in., per 100 3.00  
Per 1000 ..... 27.50  
Begonia Chatelaine, 2½-in., per 100..... 4.10  
Begonia Chatelaine, 3-in., per 100..... 10.00

Canna, King Humbert, 4-in., per 100.....\$12.00  
Coleus, in variety, 2½-in., per 100 ..... 3.00  
Per 1000..... 27.50  
Crotons, well colored, 4-in., \$4.80 per doz.;  
5-inch, 60c and 75c each; 6-inch, \$1.25  
each.  
Pandanus Veitchii, 4-in., per doz..... 4.20  
Pandanus Veitchii, 5-in., per doz..... 7.20  
Stocks, 2½-in., per 100 ..... 3.00

Pandanus Veitchii, 7-in., per doz.....\$18.00 to \$24.00  
Pandanus Veitchii, 8-in., per doz..... 30.00  
Rubber Plants, 6-in. pots, per doz..... 9.00  
Rubber Plants, 7-in. pots, each.....\$1.50 to 2.00  
Larger Plants, each..... 2.50 to 3.00  
Table Ferns, 2½-in. pots, per 100..... 4.00  
Table Ferns, 3 -in. pots, per 100 ..... 8.00  
Pteris, Assorted, 4-in. pots, per 100.....\$15.00 to 20.00  
Holly Ferns, 4-in. pots, per 100..... 15.00 to 20.00

## PALMS

**Strong - Healthy - Clean**

## PALMS

**KENTIA FORSTERIANA**  
Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;  
\$100.00 per 1000.  
3-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

**KENTIA BELMOREANA**  
Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;  
\$100.00 per 1000.  
3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000  
6-inch pots, 5-6 leaves, 26-28 inches high, \$1.50 each.

**ARECA LUTESCENS**

4-inch pots, 4 plants.....\$4.20 per doz.

**PHOENIX ROEBELENI**

5-inch pots.....\$1.00 each

**STEVENSONIA GRANDIFOLIA**

4-inch pots.....\$0.50 each  
5-inch pots..... 1.00 each

**LIVISTONA ROTUNDIFOLIA**

3-inch pots.....\$14.00 per 100  
4-inch pots..... .50 each

**PTYCHOSPERMA ALEXANDRAE**

3-inch pots.....\$1.75 per doz.; \$14.00 per 100

**COCOS WEDDELIANA**

2-inch pots.....\$1.75 per doz.; \$14.00 per 100

**LATANIA BORBONICA**

2-inch pots.....75c per doz.; \$5.00 per 100

**MARTINEZIA CARYOTAEOFOLIA**

3-inch pots.....30c each; \$3.00 per doz.

A nominal charge is made for packing.

# BROTHERS CO.

Send all orders for Plants  
to Greenhouses, P. O. Box 127,

**Morton Grove, Ill.**

L. D. Phone, Morton Grove 31 J.  
City buyers use Rogers Park 684  
NO TOLL FROM CHICAGO,



# Flowers for Commencement Exercises

**BEAUTIES . . . YELLOW ROSES . . . FANCY RUSSELLS . . . FANCY RED AND PINK ROSES**

**ALL OUR OWN GROWTH AND GUARANTEED FRESH CUT. PACKED TO ARRIVE IN GOOD CONDITION.**

**NEW FERNS, fresh picked from the woods every day, per 1000, \$2.50**

## PRICE LIST

### AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$4.00        |
| Stems 30 to 36 inches .....     | \$2.50 @ 3.00 |
| Stems 18 to 24 inches .....     | 1.50 @ 2.00   |
| Stems 12 to 15 inches .....     | 1.00          |
| Shorter lengths .....           | .50 @ .75     |

### RUSSELLS

The best in this market

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$2.00        |
| Long stems .....                | 1.50          |
| Good medium.....                | \$1.00 @ 1.25 |
| Good short .....                | .50 @ .75     |

### RED ROSES

|                                  | Per 100         |
|----------------------------------|-----------------|
| Reids, Richmond, Hoosier Beauty— |                 |
| Long .....                       | \$6.00 @ \$8.00 |
| Good medium .....                | 5 00            |
| Good short .....                 | 3.00 @ 4.00     |

|   | Per 100         |
|---|-----------------|
| Ophelia } Long stems .....  | \$6.00 @ \$8.00 |
| Shawyer } Good medium stems .....   | 5.00            |
| Sunburst } Good short stems .....   | 3.00 @ 4.00     |
| Pink and White } Long stems .....   | 6.00            |
| Killarney and } Good medium stems.....  | 5.00            |
| Brilliant } Good short stems... ..  | 3.00 @ 4.00     |
| Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.00 per 100. |                 |

### GREENS

|                              |                          |
|------------------------------|--------------------------|
| Asparagus and Sprenger       | per 100, \$2.00 @ \$3.00 |
| Galax, green or bronze ..... | 1.25                     |
| New common Ferns.....        | per 1000, 2.50           |

### CARNATIONS

|   | Per 100       |
|---|---------------|
| Red, extra fancy Belle Washburn....                     | \$2.00        |
| Pink and White, extra fancy.....                        | 2.00          |
| Carnations, our selection, in lots of 500 or more. .... | 1.50          |
| Valley.....   | \$5.00 @ 6.00 |
| Sweet Peas.....   | .50 @ 1.00    |

**All Other Seasonable Stock at Market Prices**

**In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.**

# BASSETT & WASHBURN

**Office and Store:**  
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**CHICAGO, ILL.**

**Greenhouses:**  
Hinsdale and Gregg Station, Ill.

**LONG DISTANCE PHONE, CENTRAL 1457**

# Russell-Richmond-Sunburst

## PRICE LIST

Subject to change without notice

|                    | Per 100          |
|--------------------|------------------|
| MRS. CHAS. RUSSELL |                  |
| Specials.....      | \$25.00          |
| Select .....       | 20.00            |
| Medium.....        | \$12.00 to 15.00 |
| Short.....         | 6.00 to 8.00     |

|               | Per 100        |
|---------------|----------------|
| RICHMOND      |                |
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

|                | Per 100        |
|----------------|----------------|
| MILADY         |                |
| Specials ..... | \$10.00        |
| Select.....    | 8.00           |
| Medium.....    | \$5.00 to 6.00 |
| Short.....     | 4.00           |

|                          | Per 100        |
|--------------------------|----------------|
| Champ Weiland.....       |                |
| Killarney.....           |                |
| White Killarney.....     |                |
| Killarney Brilliant..... |                |
| Sunburst .....           |                |
| My Maryland.....         |                |
| Ophelia.....             |                |
| Specials.....            | \$10.00        |
| Select.....              | 8.00           |
| Medium.....              | \$5.00 to 6.00 |
| Short.....               | 4.00           |

|  | Per 100            |
|--|--------------------|
| ROSES, OUR SELECTION.....              | \$4.00             |
| CARNATIONS—Fancy .....                 | \$2.00 @ \$3.00    |
| Easter Lilies .....                    | \$12.50 to \$15.00 |
| Sweet Peas.....                        | .75 to 1.50        |
| Peonies.....                           | 6.00 to 8.00       |
| Valley.....                            | 6 00               |
| Adiantum.....                          | 1.00 to 1.50       |
| Asparagus, per bunch.....              | 50c to 75c         |
| Boxwood, per bunch.....                | .25c               |
| Galax, bronze and green, per 1000..... | \$1.25             |
| Ferns, per 1000.....                   | 4.00               |
| Leucothoe Sprays.....                  | 75c to 1.00        |
| Smilax, per doz. strings .....         | 2.00 to 2.50       |

**Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.**

# PETER REINBERG

**WHOLESALE GROWER OF CUT FLOWERS**

**30 E. Randolph St.,**

**PHONES:**  
Central 2848 and 601  
Greenhouses, Ravenswood 9925

**CHICAGO, ILL.**

# OUR STOCK OF Spring Flowering Plants

is large and in complete assortment. All stock is of the very highest quality. In order to make room quickly we offer the following at very special prices for immediate delivery. **Do not delay, order at once.**

## AMERICAN BEAUTY ROSES

An exceptionally fine stock—very heavily budded, just showing color: Strong 6-inch pots, \$35.00 per 100, \$300.00 per 1000. Also Killarney, Hadley, Tausendschon, Thora (sport My Maryland), at same prices as Beauty.

### THE NEW FRENCH HYDRANGEA

Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

### RAMBLER ROSES

#### MAD. JULES GOUCHAULT

6-inch and 7-inch pots....\$35 and \$50 per 100

#### GRUSS AN AACHEN

6-inch and 7-inch pots....\$35 and \$50 per 100

#### GRETA KLUIS (New)

6-inch and 7-inch pots....\$5 and \$6 per doz.

#### PHYLLIS PINK BABY RAMBLER

5-inch and 6-inch pots.....\$35 per 100

#### ORLEANS (New)

5-inch and 6-inch pots.....\$35 per 100  
7-inch pots, very heavy, made up...\$9 per doz.

#### ERNA TESCHENDORFF

5½-inch and 6-inch pots...\$35 and \$50 per 100  
7-inch pots.....\$9 per doz.

#### ELLEN POULSEN

5½-inch and 6-inch pots.....\$35 per 100  
7-inch pots.....\$9 per doz.

#### CYCLAMEN

May delivery—2½-inch pots, equal to 3-inch stock...\$10 per 100; \$90 per 1000  
4-inch pots, extra selected...\$30 per 100; \$275 per 1000

#### PELARGONIUMS

##### Easter Greeting

6-inch and 7-inch pots.....\$75 per 100

#### CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000  
4-in. pots, strong, \$35 per 100; \$325 per 1000  
5-in. pots, strong, \$50, \$75 and \$100 per 100  
6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.  
7-in. pots, strong, \$24, \$30 and \$36 per doz.  
8-in. pots, made up, \$24, \$30 and \$36 per doz.  
10-in. pots, made up, \$5, \$6 and \$7.50 each  
12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

#### DRACAENA LORD WOLSELEY

3-inch pots.....\$25.00 per 100  
4-inch pots.....\$5 per doz.; \$35 per 100

#### DRACAENA BAPTISTII

6-inch pots.....\$1.50 each

#### DRACAENA CRAIGH

6-inch pots.....\$18 per doz.

#### DRACAENA TERMINALIS

3-inch pots, strong plants.....\$25 per 100  
4-inch pots, strong plants.....\$5 a doz.; \$35 per 100  
5-inch pots.....\$9 per doz.  
6-inch pots.....\$12 per doz.

#### DRACAENA GODSEFFIANA

2½-inch pots, heavy.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100

#### DRACAENA DE SMETIANA

2½-inch pots.....\$25 per 100  
4-inch pots.....\$50 per 100  
5-inch pots.....\$75 per 100  
6-inch pots.....\$18 per doz.

### DRACAENA KELLERIANA

2½-inch pots.....\$12 per 100  
3-inch pots.....\$20 per 100  
4-inch pots.....\$30 per 100  
7-inch pots, made up...\$24 and \$30 per doz.

### DRACAENA FRAGRANS

Plain green leaf.  
6-inch pots.....\$9 per doz.  
8-inch pots.....\$2 and \$2.50 each

### PANDANUS VEITCHII

6-inch pots.....\$12 and \$15 per doz.  
7-inch pots.....\$18 and \$24 per doz.

### GARDENIA VEITCHII

2½-inch pots, heavy...\$8 per 100; \$75 per 1000  
4-inch pots, heavy...\$25 per 100; \$200 per 1000

### FERNS

#### NEPHROLEPIS ELEGANTISSIMA IMPROVED

4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 and \$15 per doz.  
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

#### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.  
Strong plants, 2½-inch pots.....\$4 per doz.; \$25 per 100; \$200 per 1,000  
Strong plants, 4-inch pots.....\$9 per doz.; \$50 per 100  
Strong plants, 6-inch pots.....\$15 per doz.; \$100 per 100

#### 150,000 NEPHROLEPIS (IN VARIETY)

#### NEPHROLEPIS SCHOLZELII

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots, heavy...\$25 per 100; \$200 per 1000

#### NEPHROLEPIS TODEAOIDES

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$12 per doz.

#### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery.....\$6 per 100; \$50 per 1000  
6-inch pots, strong plants...\$50 and \$75 per 100  
8-inch pots, strong plants...\$12 and \$15 per doz.  
11-inch tubs.....\$3 and \$3.50 each

#### NEPHROLEPIS SMITHII

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots.....\$25 per 100  
6-inch pots.....\$6 and \$9 per doz.  
8-inch pots.....\$15 per doz.

#### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots.....\$1 per doz.; \$7 per 100; \$60 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
4-inch pots.....\$25 per 100; \$200 per 1000

#### NEPHROLEPIS JOHN WANAMAKER

##### "The Wanamaker Boston Fern"

2½-inch pots.....\$8 per 100; \$75 per 1000  
4-inch pots, very heavy plants.....\$25 per 100; \$200 per 1000  
6-inch pots, very heavy plants.....\$6 per doz.; \$45 per 100  
6-inch pots, extra heavy plants.....\$9 per doz.; \$70 per 100  
8-inch pots.....\$12 and \$15 per doz.  
11-inch tubs.....\$2.50 and \$3 each

### NEPHROLEPIS SCOTTII

2½-inch pots.....\$6 per 100; \$50 per 1000  
6-inch pots.....\$7 per doz.; \$50 per 100  
8-inch, three-quarter pots.....\$12 per doz.; \$90 per 100

### NEPHROLEPIS ELEGANTISSIMA COMPACTA

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100

### NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots.....\$6 per 100; \$50 per 1000  
4-inch pots.....\$25 per 100; \$200 per 1000  
6-inch pots.....\$6 per doz.; \$50 per 100

### ASPARAGUS PLUMOSUS NANUS

2½-inch pots.....\$4 per 100; \$35 per 1000  
3-inch pots.....\$7 per 100; \$65 per 1000  
4-inch pots.....\$12 per 100; \$110 per 1000

### FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall...\$2 each  
Larger plants...\$3, \$4, \$5, \$6 and \$7.50 each

### FICUS PANDURATA

6-inch pots, 2½ feet tall.....\$2 each  
7-inch pots, 3 feet tall.....\$2.50 each  
8-inch pots, 4 feet tall.....\$3 each  
10-inch and 11-inch tubs, 5 feet to 8 feet tall.....\$4, \$5, \$6 and \$7.50 each  
Branch plants, exceptionally fine.....\$2.50, \$3, \$3.50 and \$4 each

### SPRING PLANTS

|   | Per 100— | 2½ and 3-in. | 4-in.  |
|---|----------|--------------|--------|
| Geraniums—Strong plants, 8 varieties..... |          |              | \$8.00 |
| (4-inch, \$75.00 per 1000)                |          |              |        |
| Scarlet Sage—Zurich.....                  | \$3.50   |              | 8.00   |
| Snapdragon—Sutton's Prize Winners.....    |          |              | 8.00   |
| Snapdragon—Melrose.....                   |          |              | 8.00   |
| Sweet Alyssum—Little Gem.....             | 3.50     |              |        |
| Lobelia—Light and Dark.....               | 3.50     |              |        |
| Lobelia—Trailing.....                     | 3.50     |              |        |
| Thunbergia—Black Eyed Susan.....          | 3.50     |              |        |
| Cuphea—Cigar Plant.....                   | 3.50     |              |        |
| Ageratum—Little Blue Star.....            | 3.50     |              |        |
| Ageratum—Blue Perfection.....             |          |              | 8.00   |
| Begonias—Luminosa, Red.....               |          |              | 8.00   |
| Cobaea Scandens.....                      |          |              | 8.00   |
| Moon Vines.....                           |          |              | 8.00   |
| Zinnias—Five colors.....                  |          |              | 8.00   |
| Nasturtiums—Yellow and Red.....           |          |              | 8.00   |
| Amaranthus—Red.....                       | 3.50     |              |        |
| Calendula—Finest Assorted.....            |          |              | 8.00   |
| Marigold—African.....                     |          |              | 8.00   |
| Marigold—French Dwarf.....                | 3.50     |              |        |
| Petunia—Rosy Morn.....                    | 3.50     |              | 8.00   |
| Petunias—Star.....                        | 3.50     |              | 8.00   |
| Heliotropes.....                          |          |              | 8.00   |
| Flowering Vines—Three colors.....         | 6.00     |              | 8.00   |
| Coleus—Five varieties.....                | 3.50     |              |        |
| Coleus—Large Leaf Seedlings.....          |          |              | 8.00   |
| Coleus—Brilliant.....                     |          |              | 10.00  |
| Alternanthera—Yellow.....                 | 3.50     |              |        |
| Cannas—Eight varieties, assorted.....     |          |              | 8.00   |
| Cannas—King Humbert.....                  |          |              | 8.00   |
| Lantanas.....                             |          |              | 8.00   |
| Fuchsia—Heavy.....                        |          |              | 8.00   |
| Periwinkle—Variegated, heavy.....         |          |              | 12.00  |
| Centaurea Gymnocarpa.....                 | 3.50     |              |        |
| Impatiens Sultan, Pink.....               |          |              | 10.00  |
| Salvia America—new.....                   | 5.00     |              | 8.00   |
| Heliotrope—Miss E. Dennison.....          | 5.00     |              | 8.00   |

# Robert Craig Company

4900 Market Street,

PHILADELPHIA, PA.

(BRANCH, NORWOOD, PA.)

**Read the Detroit News this paper June 7th issue.**

**Note what they write about**

# ROSE-PINK OPHELIA

We have a few more left, ready for planting.

## PRICES—OWN ROOT

|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$30.00 ..... | per 100 | \$125.00 ..... | per 500 plants  |
| 70.00 .....   | per 250 | 250.00 .....   | per 1000 plants |

## PRICES—GRAFTED

|               |         |                |                 |
|---------------|---------|----------------|-----------------|
| \$35.00 ..... | per 100 | \$150.00 ..... | per 500 plants  |
| 82.50 .....   | per 250 | 300.00 .....   | per 1000 plants |

**A few more Lady Pierre left.** Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN

A. F. J. BAUR

O. E. STEINKAMP

# WHEN YOU ARE READY

with your Chrysanthemum beds, we will be ready to ship you fine plants in full growth and vigor, to plant them with. Plants which will start right off and produce the kind of blooms you will be able to sell to advantage. Our list is composed of only good commercial sorts, with well formed flowers, clear colors and easy to grow; all of which are essential in bringing your revenue per square foot of bench space up to a profitable figure. We

have: Early Frost, Roman Gold, Mrs. Rager, Dolly Dimple, Lena Baum, Oconto, Lynnwood Hall, Unaka, Comoleta, Chrysolora, Chieftain, Nagoya, Wm. Turner, Robt. Halliday, Mistletoe, Mrs. J. C. Neil, Harvard, Monarch, Baby, Diana, Croesus, F. Wilcox, Leota, Rufus, Acto, Lillia, Golden Climax, Savannah.

**\$3.00 per 100; \$25.00 per 1000.**

## POINSETTIAS

Don't forget that we propagate Poinsettias by the thousands, and our plants have a reputation for being the best on the market. There are no better. Let us book your order now.

**\$6.00 per 100; \$50.00 per 1000.**

**BAUR & STEINKAMP,** Carnation  
Breeder's

**Indianapolis, Indiana**



# To whom shall you entrust your priceless trees?

## A scientist's answer

*A letter from Dr. H. D. House, New York State Botanist  
and formerly professor in the Biltmore Forestry School*

MR. M. L. DAVEY, General Manager,  
Davey Tree Expert Company, Kent, Ohio.

Dear Mr. Davey:

I believe that I owe you many thanks for the opportunity which I have had just recently of seeing the Davey organization in convention at Kent.

I was deeply impressed by the mutual determination of your men to accomplish perfect work and to place quality above all other considerations. This, and the trained ability and co-operation of your men, is doing much to restore that confidence in the profession of tree surgery which has been greatly injured by poorly trained and unscrupulous workers. After an inspection of work accomplished by your men and a study of their methods, I am convinced that their work measures up to the highest degree of efficiency which training and experience can produce. I believe that owners of trees may expect service of the most reliable character from your men.

Very truly yours,

H. D. HOUSE, State Botanist.

## Write for Free Examination of Your Trees

—and booklet, "When Your Trees Need the Tree Surgeon." What is the real condition of your trees? Are insidious diseases and hidden decay slowly undermining their strength? Will the next severe storm claim one or more as its victims?

Only the experienced Tree Surgeon can tell you fully and definitely. Without cost or obligation to you, a **Davey Tree Surgeon** will visit your place and render an honest verdict regarding their condition and needs. **Write today.**



## The Davey Tree Expert Co., Inc.

2006 Elm St., Kent, Ohio

(Operating the Davey Institute of Tree Surgery)

Branch Offices with Telephone Connections:

225 Fifth Ave., New York    2017 Land Title Bldg., Philadelphia    450 McCormack Bldg., Chicago

Permanent representatives located at Boston, Newport, Lenox, Hartford, Albany, Poughkeepsie, White Plains, Stamford, Jamaica, L. I., Morristown, N. J., Philadelphia, Harrisburg, Baltimore, Washington, Buffalo, Pittsburgh, Cleveland, Detroit, Cincinnati, Louisville, Chicago, Milwaukee, Minneapolis, St. Louis, Kansas City. Canadian address: 81 St. Peter Street, Quebec.



# Wake Up

to the fact that the

## Warm Weather Season

can be made profitable by planning for

## THE WINTER RUSH

Lay in your stock of staple supplies. Make your plans ahead of time. Get your store in order. Billions of Dollars will be spent in this country this fall.

## You will get your share of Booming Business

# M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street,      Closed 5 p. m. Week Days      PHILADELPHIA, PA.  
1 p. m. Saturdays



## RIBBON AND CHIFFON NOVELTIES

You cannot achieve a reputation for artistic work by slapping on your designs commonplace ribbons or ordinary chiffons.

### YOU NEED OUR CO-OPERATION AS EXPERTS

We offer you an immense variety of wondrous weaves and colorings in ribbons and an assortment of chiffons positively distinctive.

The judicious use of our ribbons and chiffons will surely enhance the value of your work. You are not thoroughly posted on ribbon and chiffon possibilities until you have inspected our fall line.

Correspondence solicited. One of our salesmen will call upon you or we will be pleased to submit samples.

## WERTHEIMER BROTHERS

### THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,      NEW YORK



The  
Album  
of

# DESIGNS

Post  
Paid  
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

# THE FLORISTS' REVIEW

## ROTARY FLORISTS REDOUBTABLE FELLOWS

*"Luck lies in bed and expects the postman to bring news of a legacy," so it may not be said that a florist is lucky to count himself a Rotarian, for Rotary makes no bequests. Rotary rather exacts a labor—but witness how well it has rewarded florist members.*



**B**ORN of a loftier ambition than merely to stand high in the world, nurtured by the indomitable spirit of progress, Rotary has grown during a short span of years from an unostentatious beginning to a national force. The principles of Rotary, first given form in 1905, in the course of a dozen years have been embraced by large numbers of the country's leading business and professional men, those who have pledged themselves to Rotary ideals now aggregating approximately 31,000. This figure represents the estimated total membership of about 300 Rotary clubs, most of them in the United States, but with a fair sprinkling of them in Canada, Great Britain, Ireland and Cuba.

### Rotary's Rewards.

A Rotary club consists of men chosen from each distinct business and profession, the membership being limited to one representative from each line of endeavor. Each member, therefore, is benefited by association with members engaged in other occupations than his own. To put it briefly, a club is organized to accomplish: "First, the betterment of the individual member; second, the betterment of the member's business, both in a practical way and in an ideal way; third, the betterment of the member's craft or profession as a whole; fourth, the betterment of the member's home, his town, state and country, and of society as a whole."

In the matter of business benefits, on the material side, it is obvious that a membership in a Rotary club represents an opportunity for increased business, through the formation of acquaintanceships, through the friendly relations between members. It is emphasized, however, that a membership provides an opportunity only. Buying and selling between Rotarians is not an

obligation, only an incident; but it is clear that if each of the Rotary florists, having gained the confidence of his fellow members, combines this advantage with satisfactory flowers, prices and service, he is in a most favorable position to receive the patronage of his fellow members. It would seem, then, that the 173 florists in Rotary enjoy the returns from a channel of trade which florists who are not Rotarians necessarily must pass up. It is a case of being "in right," to express it in the language of the street.

In addition to this retail phase of business accruing to Rotary florists,

there is the wholesale aspect, the interchange of telegraph and mail orders between themselves. All of the Rotary clubs are affiliated with and inseparable from the mother body, the International Association of Rotary Clubs, under the auspices of which the annual conventions are held and under the guidance of which the trade, or vocational, sections are formed and energized. Thus, in the florists' contingent, whether by actual session or by written communication, the trade's Rotary florists come into closer contact with each other, pool their ideas for trade improvements, discuss problems common to themselves and clear the way for more business between themselves.

### Give 'Em Credit.

During the last two years, among other things, the associated Rotary florists have given special attention to consumer advertising, particularly as it regards the development of the Rotary field. The Rotary florists were early to employ coöperative advertising. In fact, the florists under the Rotary banner have to their credit a "scoop," and while on this subject William C. Gloeckner, the Rotary florist of Albany, N. Y., has a few words to say: "The Rotary florists and not the Chicago Florists' Club have been the first to go into magazine advertising, as we have carried an ad in The Rotarian for almost eighteen months. Of course, we have specialized in 'Rotary florists and service,' but we feel satisfied that the advertising has helped other out-of-town business and done good work for the F. T. D."

The advertising medium referred to, The Rotarian, is the official organ of the International Association of Rotary Clubs. It is a well developed publication, issued monthly, its circulation of more than 31,000 being made up of Rotary club members. The readers easily are of the flower-buying type, men whose incomes as a rule



## Send Flowers

*June is the Month of Brides,  
Sweet Girl Graduates, Sun-  
shine and Flowers*

You'll want to contribute to the festivities of June, so let your contribution be FLOWERS. No matter where you want to send Flowers or for what occasion you want them—the Rotary Florists will serve you.

Just call up or write your local Rotary Florist, give him your instructions and presto! the thing is done—no trouble, no worry, no delay—

**everybody happy!**

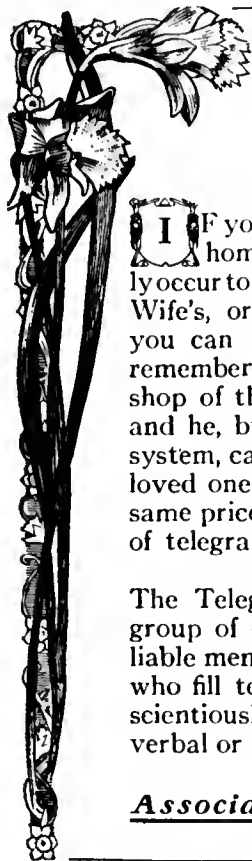
Associated Rotary  
Florists

## Send Flowers



The Ads of the Rotary Florists Have a Charm All Their Own.





## Send Flowers

*to cheer the sick and  
please the well*

\*\*\*

**I**F you happen to be far from home and it should suddenly occur to you that it was Mother's, Wife's, or Sweetheart's birthday you can let her know that you remembered by stepping into the shop of the local Rotary Florist, and he, by means of a telegraph system, can deliver flowers to the loved one within a few hours—same price as at home, except cost of telegram added

The Telegraph Association is a group of the best and most reliable men in the Floral industry, who fill telegraph orders as conscientiously as they would your verbal or written order.

**Associated Rotary Florists**

### The Telegraph Delivery Idea.

are considerably in excess of the average. Between sixty and seventy per cent of the monthly copies are mailed to the home addresses of the subscribers, thus coming to the attention of the wives and other members of the families.

#### A Rotary Scheme.

The first advertising of the associated Rotary florists in the organization publication evidently was productive of good returns, for at last year's Rotary convention at Cincinnati the leaders planned to raise a fund to be expended for and to guarantee continuous advertising in the magazine during 1917. Accordingly, Rotarian Thomas H. Joy, of Nashville, Tenn., secretary of the florists' division, assisted by William C. Gloeckner, of Albany, N. Y., then chairman, circularized Rotary florists with letters asking contributions to an advertising appropriation. After a bit of hammering, about 100 members responded to the call, each subscribing an average of \$10. Having thus acquired the wherewithal, thanks to their gumption and determination, the officers of the division contracted for twelve full pages in The Rotarian, beginning with the December issue of last year.

The accompanying illustrations are reduced reproductions of four of the advertisements that have appeared so far. In a way the Rotary ads are a revelation to those who are familiar with the attempts of the average florist in writing effective advertising copy. The appeals to sentiment are adroit, neither overdone nor underdone; the text explaining the telegraph idea is boiled down to a happy minimum; the cuts catch the eye. The current ad, appearing in this month's issue of the magazine, has a most seasonable message: "June is the month of brides, sweet girl graduates, sunshine and flowers." At the close of the ad there is a snappy spontaneous style: "The thing is done—no trouble, no worry, no delay, everybody happy!" The advertisements were the work of the service department of the publication.

### Florists of the Wheel.

Following are the trade's Rotarians, as contained in a list supplied by the office of the international body:

Aberdeen, S. D.—B. F. Siebrecht.  
Akron, O.—Edward Heepe, the Heepe Co.  
Albany, N. Y.—Wm. C. Gloeckner.  
Allentown, Pa.—Charles H. Horn, of J. F. Horn & Bros.; Edward H. Kroninger.  
Anaconda, Mont.—R. M. Greig.  
Asheville, N. C.—Edward E. Brown.  
Atlanta, Ga.—R. I. Gresham, of C. A. Dahl Floral Co.  
Atlantic City, N. J.—George H. Berke.  
Auburn, N. Y.—William G. Dobbs, of Dobbs & Son.  
Augusta, Me.—George H. Curtis.  
Austin, Tex.—Edgar Hall, of Hyde Park Floral Co.  
Baltimore, Md.—Edwin A. Seidewitz.  
Bay City, Mich.—Rudolph Boehringer.  
Berkeley, Cal.—Bert W. Perks, of B. W. Perks Co.  
Binghamton, N. Y.—A. E. Fancher, of Riverside Gardens.  
Bloomington, Ill.—George A. Washburn.  
Boston, Mass.—John R. Newman, of J. Newman & Sons Corp.  
Brooklyn, N. Y.—George W. Crawbuck; J. Ebb Weir, of J. E. Weir & Co.  
Buffalo, N. Y.—William A. Adams, of S. A. Anderson's.  
Butte, Mont.—Philo King, of Butte Floral Co.  
Camden, N. J.—James M. Thoires.

*In all places, then, and in all seasons,  
Flowers expand their light and soul-like wings,  
Teaching us, by most persuasive reasons,  
How akin they are to human things.*

—Longfellow.

## Send Them Flowers

When you wish to remember your friends at home or abroad, why not send them something that will convey a message of human sympathy and feeling?

Flowers can do this more effectively than anything else, for as Longfellow says—

"They are akin to human things."

And it's so very easy the Rotary way—just 'phone or write your local Rotary Florist and tell him what you want and he will execute your commission. The expense will be no greater than it would if you were sending flowers right in your own city, unless you delay giving your order, then the small cost of telegram will be added to your bill.

The flowers will reach destination fresh and crisp because they will be delivered by the Rotary Florist in the city where you ask to have them sent. The Rotary Florists have established this special arrangement whereby they may be of greater service to you.

—Publicity Committee of the  
Florists' Section in Rotary



### Longfellow Good Ad Writer.

Camp Chase, O.—J. H. Woolman.  
Canton, O.—Albert T. Pollard.  
Cedar Rapids, Ia.—A. J. Diserens.  
Charleston, W. Va.—Samuel A. Gregg.  
Chicago, Ill.—Charles Schneider.  
Cincinnati, O.—Louis H. Kyrk.  
Clarksburg, W. Va.—N. J. Hayman, of Hayman Greenhouse Co.  
Cleburne, Tex.—J. Joiner, of Cleburne Floral Co.  
Cleveland, O.—H. B. Jones, of Jones-Russell Co.  
Clinton, Ia.—Leo Bather.  
Columbus, O.—T. J. Ludwig.  
Council Bluffs, Ia.—Blaine Wilcox and Roy F. Wilcox, of J. F. Wilcox & Sons.  
Dallas, Tex.—Otto Lang, of Lang Floral & Nursery Co.  
Davenport, Ia.—Frank L. Davis, of Davis Floral Co.; George F. Forber, of Forber & Bird.  
Dayton, O.—Horace M. Frank, of the Heiss Co.  
Denver, Colo.—J. A. Valentine, of Park Floral Co.  
Des Moines, Ia.—Frank H. Page, of Iowa Floral Co.  
Detroit, Mich.—Edward A. Feters.  
Duluth, Minn.—J. J. Le Borious.  
Durham, N. C.—Christopher N. Hibberd, of Durham Floral Co.  
Easton, Pa.—Charles H. Buening.  
East St. Louis, Ill.—M. W. Uhl Schmidt, of Grimm & Gorly.  
Elizabeth, N. J.—William Sefton, of Hitchings & Co.  
Elmira, N. Y.—Joseph O. Woolf, of Backer Greenhouses.  
Erie, Pa.—John V. Laver.  
Evansville, Ind.—C. L. Niednagel; E. Niednagel.  
Grand Rapids, Mich.—Arthur Crabb.  
Hagerstown, Md.—Henry Holzappel, Jr.

Harrisburg, Pa.—Louis F. Haehnlen; F. E. Ridenour.  
Hartford, Conn.—Joseph F. Coombs.  
Highland Park, Mich.—Thomas Marshall, of Marshall & Son.  
Holyoke, Mass.—George H. Sinclair.  
Houston, Tex.—Ed. L. Eichling; R. C. Kerr.  
Hutchinson, Kan.—J. R. Sonder.  
Independence, Kan.—William D. Hasselman.  
Indianapolis, Ind.—Walter H. Bertermann, of Bertermann Bros. Co.  
Ithaca, N. Y.—R. J. Roskelly, of Bool Floral Co.  
Jacksonville, Fla.—C. D. Mills.  
Kansas City, Kan.—Thomas A. Moseley, of Moseley Floral Co.  
Kewanee, Ill.—Claude Hamilton, of Hamilton & Plummer.  
Kingston, N. Y.—David Burgevin.  
Knoxville, Tenn.—Karl P. Baum.  
Lexington, Ky.—James Peter Keller.  
Lima, O.—Thor. Zetlitz, of Lima Floral Co.  
Lincoln, Neb.—L. C. Chapin and Howard Chapin, of Chapin Bros.  
Little Rock, Ark.—J. B. Hurst, of Tipton & Hurst.  
Los Angeles, Cal.—A. F. Borden; T. H. Wright, of Wright's Flower Shop.  
Louisville, Ky.—Fred Haupt, of F. Haupt & Co.  
McKeesport, Pa.—Joseph M. Johnston.  
Macon, Ga.—D. C. Horgan.  
Madison, Wis.—Fred Rentschler, of Rentschler Floral Co.  
Marshalltown, Ia.—James Leroy Denmead.  
Mason City, Ia.—Frank C. Goodman.  
Massillon, O.—A. Weaver.  
Memphis, Tenn.—W. Cleveland Johnson.  
Michigan City, Ind.—A. C. Reicher.  
Milwaukee, Wis.—Allister J. Currie, of A. Currie & Co.; F. H. Holton, of Holton & Hunkel Co.  
Minneapolis, Minn.—John G. Taylor, of Whitted Floral Co.  
Montgomery, Ala.—J. Haywood Paterson, of Rosemont Gardens.  
Muskogee, Okla.—Robert Bebb and Morris R. Bebb, of Muskogee Carnation Co.  
Nashville, Tenn.—Thomas H. Joy, of Joy Floral Co.  
New Albany, Ind.—Anders Rasnussen.  
Newark, N. J.—H. A. Strobell.  
Newark, O.—Paul H. Halbrooks.  
New Castle, Pa.—Frank P. Fischer.  
New Orleans, La.—Harry Papworth.  
New York, N. Y.—C. F. Bertanzen, of the Wheatley Gardens; Harry Gessner.  
Norfolk, Va.—J. W. Grandy, Jr.  
Oakland, Cal.—E. M. Sanborn.  
Oklahoma City, Okla.—Lon M. Foster.  
Okmulgee, Okla.—William C. Bell.  
Omaha, Neb.—L. M. Rogers.  
Orange, N. J.—Fred C. Read.  
Parsons, Kan.—William J. Wirt, of Wirt Floral Co.  
Paterson, N. J.—Edward Seery.  
Philadelphia, Pa.—Charles Henry Fox, of the Sign of the Rose; Charles E. Meehan, of Pen-nock-Meehan Co.  
Phoenix, Ariz.—H. J. Brazee, of Brazee's Flower Shop.  
Pittsburgh, Pa.—Anthony W. Smith, Jr., of A. W. Smith Co.  
Portland, Ore.—Max M. Smith.  
Pottsville, Pa.—W. Guy Payne.  
Providence, R. I.—E. C. Scott; J. L. Trotter, of Westminster Greenhouses.  
Quincy, Ill.—F. W. Heckenkamp.



## Send Them Flowers

**S**INCE the first Christmas celebration Flowers have symbolized the Christmas spirit; therefore nothing could be more appropriate than Flowers to convey to Relatives and Friends, both at home and abroad, messages of love and good cheer.

But how can we send Flowers to those we wish to remember in distant cities? you ask, and yet it's the simplest thing in the world. Just 'phone or write your local Rotary Florist, tell him what you want and when you want it and he will do the rest. Then dismiss the subject from your mind until you receive the bill.

And by the way, the bill will be no greater than it would be if you were sending the Flowers right in your own city, unless you delay in giving your order, then the small cost of a telegram will be added—only a trifle.

No, the Flowers will not be wilted or frozen because they will be delivered fresh and crisp by the Rotary Florist in the city where your Friends or Relatives live. The Rotary Florists have established a complete chain whereby you get Rotary Service at both ends.

## Send Them Flowers

Publicity Committee of the  
Florists' Section in Rotary



Where Is Santa Claus?

Raleigh, N. C.—J. L. McQuinn.  
 Reading, Pa.—Bertrand H. Farr, of Farr's  
 Gardens; J. Stanley Gilles, of John H. Gilles.  
 Richmond, Va.—F. F. Apt, of the Hammond  
 Co.  
 Rochester, N. Y.—E. P. Wilson, of H. E. Wil-  
 son.  
 Rock Island, Ill.—Joseph Tuckis.  
 Sacramento, Cal.—Walter Meldrum.  
 Saginaw, Mich.—J. Charles Fruch, of Charles  
 Fruch & Sons.  
 St. Louis, Mo.—V. J. Gorly, of Grimm & Gorly.  
 St. Paul, Minn.—Olaf J. Olson and E. W.  
 Reid, of Holm & Olson, Inc.  
 Salt Lake City, Utah—E. A. Lambourne.  
 San Francisco, Cal.—Angelo J. Rossi.  
 San Jose, Cal.—Arthur Cann.  
 Seattle, Wash.—C. E. Sullivan, of Hollywood  
 Gardens.  
 Shamokin, Pa.—Joseph Harris, Jr., of J. Har-  
 ris, Jr., & Bros.  
 Sheboygan, Wis.—J. E. Matthewson.  
 Shreveport, La.—A. J. Manheim, of Manheim  
 Floral Co.  
 Sioux City, Ia.—G. A. Forsberg, of J. C. Ren-  
 nison Co.  
 Sioux Falls, S. D.—Milton M. Strong.  
 South Bethlehem, Pa.—Charles Vorkeller.  
 Spokane, Wash.—C. T. Klipp, of Spokane Flo-  
 rist Co.  
 Stockton, Cal.—W. C. Champreux, of Valley  
 Floral Co.  
 Sunbury, Pa.—Charles Rossiter.  
 Syracuse, N. Y.—William E. Day, of W. E.  
 Day Co.  
 Tacoma, Wash.—A. J. Smith, of Smith Floral  
 Co.  
 Terre Haute, Ind.—Fred Heintz.  
 Topeka, Kan.—James Hayes.  
 Troy, N. Y.—John E. Sambrook, of Sambrook  
 Bros.  
 Tulsa, Okla.—O. O. Boston.  
 Utica, N. Y.—Harry S. Brant.  
 Vincennes, Ind.—Paul C. Schultz.  
 Waco, Tex.—Thomas Wolfe, of Wolfe the  
 Florist.  
 Washington, D. C.—William F. Gude, of Gude  
 Bros. Co.  
 Waterbury, Conn.—George T. Ryan, of Ryan  
 & Powers.  
 Watertown, N. Y.—Walter Bennett.  
 Wheeling, W. Va.—Arthur Langhans.  
 Wichita, Kan.—C. P. Mueller and Harry S.  
 Mueller.  
 Wichita Falls, Tex.—J. L. Downing, of Wich-  
 ita Nursery & Floral Co.  
 Williamsport, Pa.—Raymond V. Kester.  
 Wilmington, Del.—C. F. W. Rehder.  
 Worcester, Mass.—H. I. Randall, of Randall's  
 Flower Shop.  
 Zanesville, O.—M. V. Imlay, of the Imlay Co.  
 CANADA.  
 Calgary, Alta.—G. Gibson.  
 Edmonton, Alta.—Walter Ramsay.  
 Fort William, Ont.—C. Le Cocq.  
 Halifax, N. S.—Fred W. Killam, of Nova Sco-  
 tia Nurseries.  
 Hamilton, Ont.—John Connon, of Connon's,  
 Ltd.  
 London, Ont.—W. W. Gammage, of J. Gam-  
 mage & Son.  
 Ottawa, Ont.—Norman Scrim, of Scrim's, Flo-  
 rist.  
 Toronto, Can.—H. G. Dillemath.  
 Victoria, B. C.—G. E. Wilkerson, of Wilker-  
 son & Brown.

## BRITISH ISLES.

Belfast, Ireland—Frank E. Smith.  
 Birmingham, England—Arthur Edward Per-  
 kins, of Perkins & Sons.  
 Glasgow, Scotland—James W. Mackenzie.

## Wanted—127 Good Men.

There are 173 Rotary florists out of  
 a possible 300 or so, counting, as is  
 proper, one florist member to each club.  
 This means that there is room for about  
 127 florists in Rotary organizations,  
 127 chances for ambitious florists who  
 want to join the craftsmen already co-  
 operating under the wheel of Rotary.  
 Every Rotary club without a florist  
 member represents a chance.

It should be borne in mind, however,  
 that there is no such thing as "absent  
 treatment" in Rotary. Each member  
 elected has obligations that cannot well  
 be "skipped," and one of these is reg-  
 ular attendance at all gatherings of  
 his Rotary club. Election to member-  
 ship is not a perfunctory matter. A  
 Rotary membership committee is to be  
 satisfied on several points, such as  
 the proposed member's personal credit;  
 that he is one of the directing forces  
 of a business; that the concern he rep-  
 represents is one of the leaders in the line  
 of business; that his reputation for in-  
 tegrity and character is above reproach.  
 But things not easy to get are worth  
 having.

Thomas H. Joy, of Nashville, the sec-



## THIS BODY OF CHICAGO BUSINESS-MEN BELIEVES BUSINESS WILL BE BETTER THAN EVER

THEY base this belief on business conditions in war-stricken countries and in this country today.

Canadian florists report that the volume of business done at the present time EXCEEDS that of normal times. This is true in England, France, Germany and other warring nations.

THE experience of the war-stricken countries proves conclusively that this country can thrive in a prosperous and safe way under a war regime. We can look forward to an even greater increased business. Our factories, mills and shipyards are already booked up months ahead with civilian business. The \$8,800,000,000 provided for in the joint loan, as revenue budget of the government, is equivalent to the total value of our enormous export trade in the entire last year and a half. The expenditure of this huge amount cannot but result in stimulating every department of industry, trade and transportation.

IN VIEW of these facts the Florists of Chicago feel justified in creating a GREATER demand for their product. NOW, more than at any other time, the soul of every man, woman and child needs the good that literally radiates from flowers.

Our Country Will Be Made  
 More Beautiful to Live In With the Pres-  
 ence of More Flowers

### HAVE YOU EVER STOPPED TO CONSIDER HOW FLOWERS REALLY BENEFIT?

CONSIDER FLOWERS IN THE HOME. A flower always brings with it an atmosphere of harmony and happiness. The statement can be truthfully made that no home realizes complete living comfort without flowers. They are as essential in the home as a bed or a chair in rest—a picture—or other things that inspire. They comfort, cheer and make the world about more beautiful.

AND AS GIFTS, there is no other that can be termed "price less." Recipients of flowers do not think of the money value. The appreciation of beauty puts the thought of the expenditure far in the background. Remember this when next you consider gift-giving.

Remember  
 That the Florists have a well organized system of delivering FLOWERS in any part of the world in a few hours' time, thru THE FLORIST TELEGRAPH DELIVERY ASSOCIATION.

FLOWERS ARE  
 PLENTIFUL NOW  
 AND  
 REASONABLE  
 IN PRICE

## RETAIL FLORISTS OF CHICAGO

Copyright 1917, by Thomas H. Joy

"Flowers Are the Smiles of God"

To Suggest the True Meaning of Flowers, the Following Several Uses Are Enumerated:

## For the Sweet Girl Graduate

One epoch in a young woman's life is her Graduation—up to that time, no event has been quite as important. To recognize it thru a gift of flowers will afford joy beyond compare.

A Floral Bouquet especially originated by Florists for "THE SWEET GIRL GRADUATE" is the proper remembrance TO SEND TO HER HOME.

Flowers also are appreciated by the earnest young man on this occasion.

## Birthday and Wedding Anniversaries

On your wife's birthday, your Wedding Anniversary or other similar occasions you will do a thoughtful act if you send "Her" a beautiful basket of flowers or a blooming plant or perhaps a Fern stand, which will give her continual pleasure.

## To the Sickroom

It seems as if there flowers are most appreciated. They make the room more cheerful and the sick one happier. Do a "little act of kindness" today by sending to a friend in need of cheer a Growing Plant or Bouquet of flowers.



### Co-operative Advertisement Planned for the Trade in Chicago.

retary of the florists' unit in Rotary, presumably will be glad to furnish information relative to the principles and privileges of those whose prime maxim is, "Service, Not Self—He Profits Most Who Serves Best."

#### CO-OPERATION AT CHICAGO.

Coöperative newspaper advertising has proved highly effective in practically all the cities in which it has been tried, but it has not yet been employed in Chicago. Within the last few days, however, progress has been made which promises a strong push in the autumn.

Working together, the H. V. Swenson Co., which specializes in florists' publicity, and one of the Chicago daily papers obtained over \$500 in subscriptions from the trade for the publication of the full-page advertisement reproduced herewith much reduced in size. It was found, however, that a majority of those who subscribed disagreed with one feature of the plan or another and only put their names down because of general interest. For instance, the majority, especially among the wholesalers who subscribed, said they thought the season is wrong; that the advertising should start at the beginning of a season rather than at its end. Others questioned the choice of medium, be-

lieving that a different paper would better be used, even if its rates are higher. Still others thought one insertion undesirable if a second and third are not in sight. The latter were the deciding factor in causing Mr. Swenson to postpone the matter for a time. He now plans to arrange for a series of large coöperative daily newspaper ads to appear in the autumn and winter and has secured many endorsements, including that of the Chicago Florists' Club.

#### A LUXURY?

A popular fallacy is that flowers are a luxury, but the florist who studies his business knows that when the flower-buying habit has been acquired flowers thereafter are as necessary as any other article of regular use. How necessary flowers have become, even to people of moderate means, is shown by the fact that a popular-priced store, run by an energetic American in one of the good-sized cities, recently made 1,600 sales in one business day. But the most remarkable feature of it is that the 1,600 sales were made in a store having only 280 square feet of floor space within its four walls. One would be justified in calling such a rush a "demand" for flowers.



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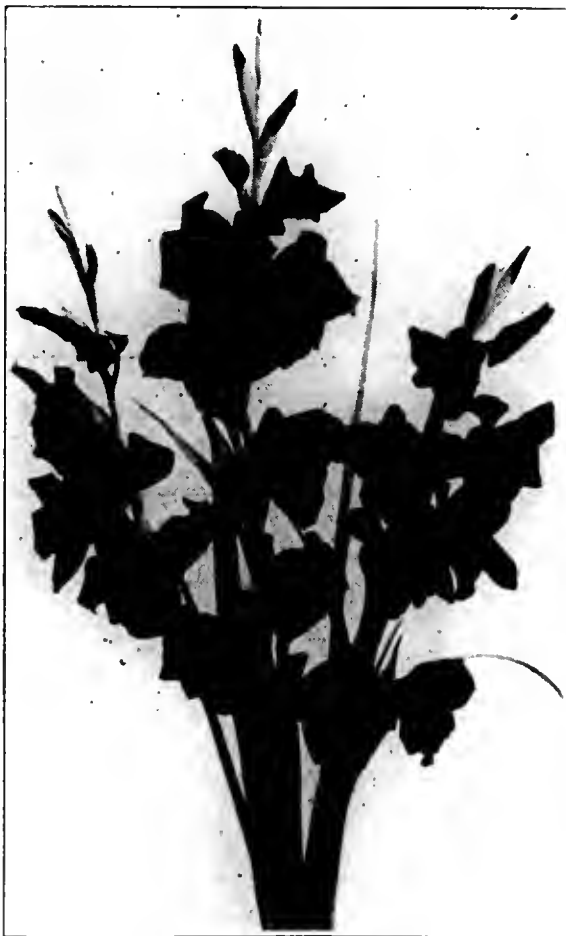
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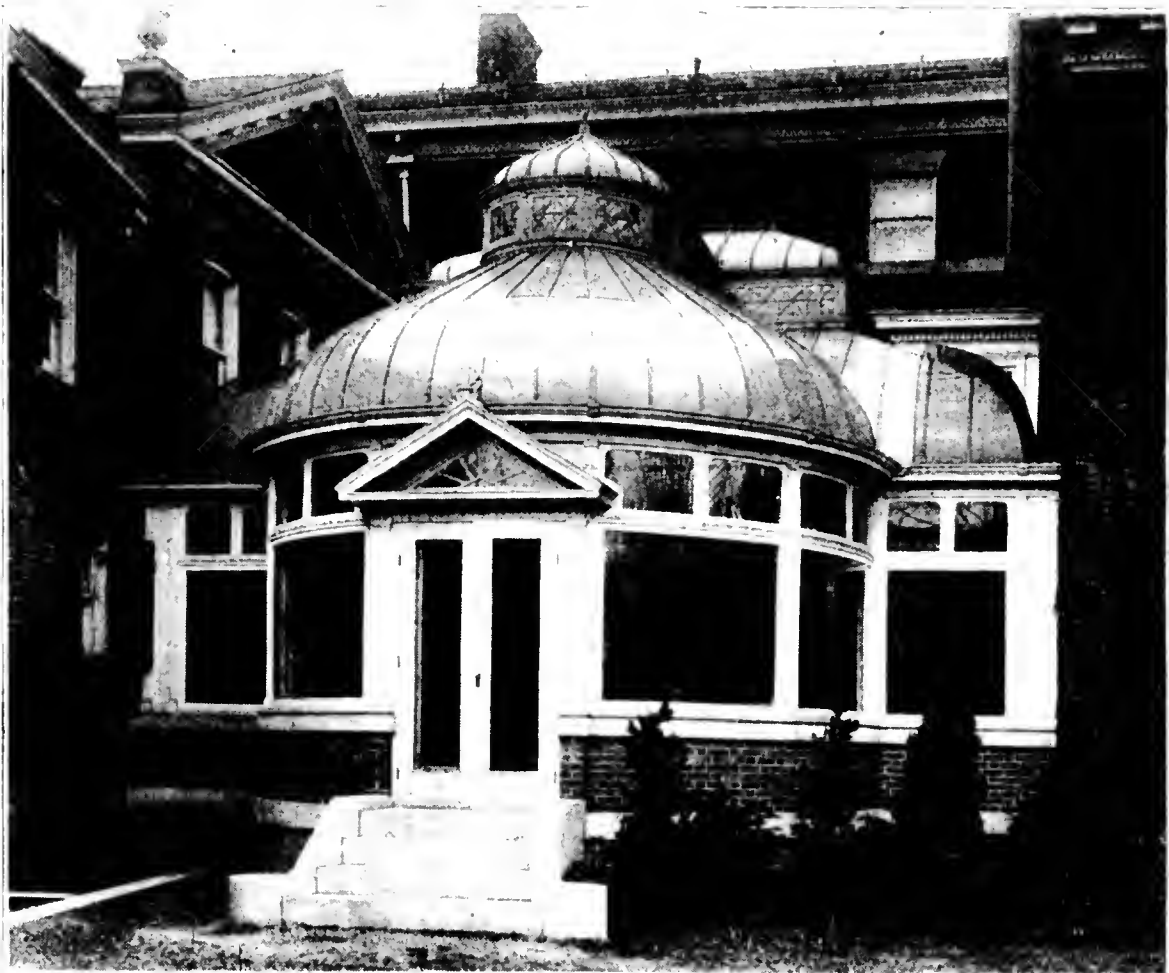
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**HAIL'S TOLL IN MARYLAND.****Reisterstown.**

The worst hail storm in sixteen years struck the establishment of Charles B. Wright at Reisterstown, Md., at 4 p. m., June 6. Practically all the glass on the north side of his 10,000-foot range was destroyed, while three-quarters of that on the south side was broken or damaged. The growing stock outside also was destroyed.

Mr. Wright's peonies were in full crop and were mowed down by the hail. Large festiva maxima stems were cut off at the ground. Mr. Wright's loss in stock included 9,000 young carnation plants, planted out for fall housing; 8,000 Crocker carnation plants ready for summer blooming; 2,000 Cochet rose plants, gladioli, lilies, Spanish iris, tomato and cabbage plants. The stock in the greenhouses also was badly damaged by hail and broken glass.

The glass on the Wright range was insured with the Florists' Hail Association.

**Hagerstown.**

Henry A. Bester & Sons advise that the hail storm of June 6 destroyed all their outdoor and indoor plantings and 75,000 square feet of glass. The firm is one of the oldest in Maryland.

**STORM AT WEST PLAINS, MO.**

A cloudburst, accompanied by a high wind and hail, struck West Plains, Mo., June 8, causing the destruction of growing vegetation, fruit trees and market and private gardens. The Cottage Greenhouse and Ozark Pansy Garden of C. W. Harold suffered considerable damage. Sash frames were broken and stock damaged and a number of fruit trees were blown down. Grain crops in the neighborhood suffered heavily, Mr. Harold reports.

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J. F. Ammann, secretary of the Illinois State Florists' Association, has addressed a letter to the members of the association asking aid for A. D. King, whose greenhouse range and home at Mattoon, Ill., were destroyed by the storm which partially wrecked that city May 26. Mr. King, his wife and a young daughter were hurt, but have recovered.

Mr. Ammann's letter to The Review is as follows:

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This letter is in answer to one I felt it my duty as secretary of the state association to write Mr. King, he being a member of the association. Now, I feel it is the duty of every member of our association to do something towards raising a fund to help Mr. King out.

I will thank you to publish this letter in your valuable paper with an appeal to the members of the Illinois State Florists' Association to help.

Contributions can be sent either to our treasurer, C. L. Washburn, at Bloomington, Ill., or to myself. All amounts will be duly credited, published and turned over to Mr. King.

Let us for a moment, at least, turn away from the commercial side of our business, be charitable, and follow the teachings of the one Great Master to render service to our fellowman.

The letter of Mr. King, to Secretary Ammann, is as follows:

I was glad to get your letter today, and I surely appreciate your kind offer for my help. I am just able to be about, as I was in the hospital, being hurt in the cyclone.

You cannot realize how badly I am hit. I had fifteen houses, all stocked, had a fine trade and

was doing fine. In five minutes I lost all! All my houses are flat! My home is gone! All stock gone! All supplies gone! And myself hurt! I had not even any furniture or clothes left, as the rain ruined all that was left. I enclose a small picture of one side of the greenhouses. I lost \$30,000 and if I cannot get some help I cannot rebuild.

If you can help me by sending an appeal to the association, I will surely appreciate it. If I get along all right, so I can attend to business, I can make it a go. I have five children to feed. My wife and one little girl were hurt, but are getting along all right.

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The directors also approved of and will recommend a new set of by-laws drawn by J. A. Valentine, of Denver, Colo., which improves upon and puts

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There is a magnificent clear yellow, as large as Purity and as good in every way; another is pure orange and there is a red. In short, there will be some wonderful varieties to come within the next few years and when the bulbs are available in sufficient quantities they will revolutionize freesia growing.

Mr. Fischer is considering getting a place "somewhere in the east," in order that the flowers can be produced and shown at their best without a journey of four or five days. And they surely will be a surprise to the trade in the east, as all who have seen them in California admit. Mr. and Mrs. Fischer have performed a notable work in horticulture.

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The plans for the National Flower Show and S. A. F. convention at St. Louis in March, 1918, which have been blocked, as reported in the Review, by the fact that the Coliseum, the building engaged for the event, is to be demolished, have been readjusted by the National Flower Show committee, so that everything from now on should be plain sailing. The committee, which met at the Jefferson hotel, St. Louis, June 9 and 10, decided to use the Moolah Temple, at 3821 Lindell boulevard, for the convention. A building will be erected on a plot of ground adjoining the Temple, 155x300 feet, and in this building the show will be staged.

The committeemen who attended the meeting were: George Asmus, Chicago, chairman; President R. C. Kerr, of Houston, Tex.; Patrick Welch, of Boston; Secretary Young, of New York; Treasurer J. J. Hess, of Omaha; Adolph Farenwald, of Philadelphia; A. F. J. Baur, of Indianapolis.

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# Sweet Peas

## HOW THEY BLOOM AT LOMPOC.

### Mrs. Skach's Winter Sweet Peas.

If you grow sweet peas to any considerable extent, you have already formed a pleasing acquaintance, probably, with the light pink variety known as Mrs. A. A. Skach. The purpose here is to introduce you, not to the flower, but to the lady after whom the flower is named. You see her—in the photograph, for the pictorial sort of introduction must suffice—you see her as she is engaged in picking some of the sweet peas that cluster around a bay window on the front of her residence at Lompoc, Cal.

As is proper for a person who has a namesake in the list of sweet peas, she is an ardent lover of these flowers and an enthusiastic amateur grower of them. She is not only enthusiastic, but successful, as is testified by her neighbor, A. C. Zvolanek, who surely is well qualified to pass judgment on such a matter. Mr. Zvolanek describes the methods that she followed in growing the 15-foot row of sweet peas which enclosed the bay window, and he also gives a statement of the number of blooms picked. The figures, he says, though they may seem startling, are compiled from carefully kept records.

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The soil where the peas grew, says Mr. Zvolanek, is a deep sediment. Along the 15-foot semicircle, one wheelbarrow load of short cow manure was spaded in to a depth of fifteen inches. The soil was then thoroughly tramped down and soaked. Six days later, September 2, the surface was well raked and the seed was planted, with two inches of a covering. About thirty seeds—one-fourth of a packet of the Zvolanek winter-orchid-flowering Gold Medal mixture—were used. After sowing, no watering was done until the plants were about four inches high, when they were thinned out to twelve single plants, about fifteen inches apart.

The first flowers were picked November 20, when the plants were three and one-half feet high. At that date, and at each succeeding interval of four weeks, a good soaking of cow manure water was given. The flowers were sold locally or donated to various societies. The record, says Mr. Zvolanek, was as follows: November, 400 flowers; December, 950; January, 2,650; February, 3,360; March, 5,250; April, 4,780; total to May 1, from the twelve plants, 17,390.

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The photograph was taken late in February. About the middle of May the plants were over twelve feet high and were still covered with a mass of good, though short-stemmed, flowers.

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The twelve plants which formed the 15-foot row, says Mr. Zvolanek, were: Two plants of Mrs. A. A. Skach, two Zvolanek's Red, one Miss L. Gude, one Orange Orchid, one Black Lady, one White Orchid, one Zvolanek's Blue, one Mrs. Charles Zvolanek and one Mrs. Paul Dusha. That reckoning, however, seems to leave one plant unidentified.

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One difference from a year ago is noted, however: At this time last year all the growers were hard at work on improvements—new houses, new boilers, larger chimneys, new pumps and reservoirs, or planting new varieties. This year the disposition is to sit tight, to do only necessary work and, because of the scarcity of help, to replant as few roses as possible. Today the Maywood rose growers are practically all set for next season.

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**HAIL'S TOLL IN MARYLAND.****Reisterstown.**

The worst hail storm in sixteen years struck the establishment of Charles B. Wright at Reisterstown, Md., at 1 p. m., June 6. Practically all the glass on the north side of his 10,000-foot range was destroyed, while three-quarters of that on the south side was broken or damaged. The growing stock outside also was destroyed.

Mr. Wright's peonies were in full crop and were mowed down by the hail. Large festiva maxima stems were cut off at the ground. Mr. Wright's loss in stock included 9,000 young carnation plants, planted out for fall housing; 8,000 Crocker carnation plants ready for summer blooming; 2,000 Cochet rose plants, gladioli, lilies, Spanish iris, tomato and cabbage plants. The stock in the greenhouses also was badly damaged by hail and broken glass.

The glass on the Wright range was insured with the Florists' Hail Association.

**Hagerstown.**

Henry A. Bester & Sons advise that the hail storm of June 6 destroyed all their outdoor and indoor plantings and 75,000 square feet of glass. The firm is one of the oldest in Maryland.

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eties—the list this year shows only about twenty-five per cent white.

By way of testing the possibilities and "doing one's bit," a bench was planted with tomatoes about Easter. They are loaded with fruit and picking will begin within a week.

Since the completion last summer of the big new service building between the older houses and the big new range erected by the American Greenhouse Mfg. Co., the entire place has been heated from this central plant with its battery of four high-pressure steam boilers of Kroeschell manufacture. Three old boilers are now being torn out from an abandoned pit, after which the excavation will be made into a reservoir. Otto Amling comments on the constantly increasing quantity of water used. Four great electric pumps are not enough and others will be installed. The Amlings are forehanded and the steadily rising price of fertilizers has prompted the storing of three cars of blood and bone.

Albert F. Amling, Otto Amling and their wives left June 9 for an automobile trip to Green Bay, Wis., where Mrs. Otto Amling has relatives.

Four of Albert F. Amling's sons registered June 5 for the draft.

#### W. H. Amling.

William H. Amling, who is president of the Chicago Florists' Club, has been ill all winter with anemia and takes only a supervisory part in the greenhouse work, although much improved. His son, Herbert, is in charge, handling the mums and winter peas, while the youngest son, Martin, handles the carnations and spring peas. W. H. Amling says it has not been an especially good season for peas, the pick falling about ten per cent below that of last year, because of weather conditions, while the price also has been down about ten per cent. He hopes, however, to see the record improved by the crops of the next few weeks, the light pick of spring peas in May and thus far in June indicating a heavy crop following a few days of bright, warm weather. Already mums have been planted in part of the space of the winter Spencers and 40,000 will be on the benches so soon as the last of the seed now ripening is harvested. W. H. Amling grows his sweet peas on raised benches.

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#### Walter Amling.

It will be news to most of the trade that Maywood has still another independent grower of the Amling name. Walter Amling, eldest son of W. H. Amling, married last autumn and bought his father's detached rose range, including a residence and several acres of land. He had previously been in charge of these five houses and had proved his competence as a grower, but he has done even better in his first season for his own account. He has completed his replanting, replacing two houses of Killarney with Ophelia, Poehlmann stock. The three houses carried over are Killarney and White Killarney. The place is in good shape, with a new Kroeschell boiler and a new tall brick stack one year used, and Mr. Amling has made a good start toward paying for it. He should prosper.

#### Ernst C. Amling.

Ernst Amling, the eldest son of

Albert, is as comfortably situated as any grower in the section. He was among the first to take up Russell and Ophelia and for two years these are the only varieties he has grown. He has had just enough black spot to keep him interested, and the coal bill has been just big enough to make maximum returns an object. It is said that in his home the motto is, "Let us be thankful," and in the greenhouses, "Let well enough alone."

#### Henry Wehrman.

Henry Wehrman's place is not large, but he works diligently and intelligently, so that when he goes to town, or elsewhere, it is in a new twin-six Packard, the classiest car in the colony. Mr. Wehrman grows sweet peas in solid beds, with mums as a catch crop, and a few carnations that are jettisoned when it is time to plant the spring peas. One house of mums already has been planted.

#### Weiss & Meyer Co.

Beauties have been the specialty of

the Weiss & Meyer Co., 35,000 plants, six big houses of them, but after repeated trials the same conclusion as elsewhere has been arrived at—that Beauties can no longer be grown as profitably as other roses. Consequently, three houses of Beauties have been thrown out and the space given to Hoosier Beauty, Russell and Ophelia, one house of each. There still are three houses of Beauties, but they will go next year if they do not hold up their end with the new arrivals this season.

After having bought the glass for another house, the management has thought better of it and has decided to postpone building.

June 6 the Maywood growers knocked off for a couple of days' fishing, going by automobile to Lake Marie. In the party were Ernst C. Amling, Paul Weiss, Walter Burhop, Hugo Luedtke, Henry Wehrman, William Collatz, Paul Amling and Walter Amling. At the lake they were joined for a day by another party, including E. C. Amling, H. N. Bruns, H. C. Wendland and John Michelsen.

## THE CLUBS ARE BUSY

### NEW YORK.

#### Club Cancels Convention Frolic.

The New York Florists' Club, at its meeting June 11, decided to cancel the arrangements for an outing to occupy the fourth day of the S. A. F. convention in August. This action was taken after plans had been made for raising a large fund for entertainment purposes and was in deference to the opinion of conservative members, who felt that the times make such an affair unseemly, however unexceptionable it might be when the nation is not at war.

A warm discussion, lasting over an hour and of intense interest, resulted in the elimination of the club's proposed entertainment feature, the bowling contests, the souvenir program, the Hotel Biltmore selection for the president's reception in favor of the Grand Central Palace, the boat trip to Coney Island and the banquet. The suggestion of the committee for the entertainment of the ladies was adopted, and expenses authorized also by the hotel, reception and decorating committees. Mr. O'Mara moved that all legitimate expenses be borne by the club and made a strong address in favor of the club's ultimate decisions. The principal speakers, pro and con, were F. R. Pierson, P. O'Mara, W. A. Manda, W. H. Siebrecht, Jr., Wallace R. Pierson, C. H. Totty, A. L. Miller, F. H. Traendly, Chas. Schenck, and Messrs. Tuthill, Weston, Esler, Irwin, Kenney, Scott, Smith, Holt, Guttman, Vick, Rigby, Kessler, Schloss and Stewart. Mr. Esler finally moved the discharge of the finance committee and the conflagration of the list of subscriptions, amounting, Chairman Pierson said, to "well over \$2,000," of an anticipated \$10,000. The importance of this decision cannot be overestimated, according to Chairman F. R. Pierson, who said: "It will affect the future

of the S. A. F. to its advantage in every way. Now the society will get down to hard work. Serious questions demand earnest consideration, and I am glad the New York Florists' Club has had the moral courage to act."

#### Miscellaneous Business.

The following gentlemen, proposed at the May meeting, were elected to membership: S. Kahn, New Springville, S. I.; John Featherstone, Tarrytown, N. Y.; D. J. Pappas, Fred. Bergman, Eric Otto, Reo M. Guido, New York.

Votes of thanks were awarded the exhibits of the evening. These were a pot of *Nierembergia gracilis*, from P. W. Popp, of Mamaroneck, and a fine display of German irises by the Garden Magazine.

The by-laws were suspended and the trustees empowered to invest \$5,000 of the club's funds in Liberty bonds. Also, on motion of Emil Schloss, it was unanimously voted that \$1,000 of the club's funds be donated to the Red Cross.

Resolutions on the deaths of Messrs. Bogert and Weeber were read, and the secretary was instructed to send copies to the bereaved families.

Announcement was made of the death of Miss Maynard, of Great Neck, daughter of W. E. Maynard, and a committee was appointed to draw up resolutions of sympathy.

#### Mr. Thilow's Lecture.

The lecture by J. Otto Thilow, of Philadelphia, on "Life and Flora of Hawaii," illustrated by original stereopticon views, proved of great interest and a rising vote of thanks was enthusiastically tendered the eloquent speaker.

Visitors at the meeting were E. G. Hill, of Richmond, Ind., and Samuel Murray, of Kansas City, brought east by a special session of Hail Association directors.

Contrary to the usual custom of the club to cancel the July and August



meetings, it was decided to have a regular session of the club July 9.

J. Austin Shaw.

#### CHICAGO.

The regular meeting of the Chicago Florists' Club was held at the Briggs House, June 7, 1917. Frank Felke, Gross Point, Ill.; A. G. Humiston, of the Chicago Feed & Fertilizer Co., and H. V. Swenson, the publicity specialist, were elected to membership. E. Eisner, of Schiller's, made application.

George Asmus, chairman of the good-of-the-club committee, suggested that in view of the present agitation against all expenditures for pleasures, the matter of the club picnic be laid on the table until next meeting, when times might be more propitious for such an outing. After some discussion it was decided to follow Mr. Asmus' suggestion. The transportation committee submitted its report on transportation to the S. A. F. convention. Upon recommendation of the committee it was decided that members go by way of the New York Central, straight to New York city, any stop-overs, if desired, to be arranged by members individually for the return trip.

Fred Lautenschlager, chairman of the garden movement committee, reported that as the garden bureau had discontinued its work it would be impossible for his committee to do anything with the proposition. He suggested that florists dispose of such stock as they might have through the regular sales channels.

Hilmer V. Swenson spoke on the co-operative advertising plan he is working on. This plan is to get subscriptions from growers, wholesalers and retailers for daily newspaper advertisements of the flowers. This work was endorsed by the club and \$50 for each of three ads to be run in this manner was subscribed.

#### AMERICAN ROSE SOCIETY.

The judges at the annual inspection of the National Rose Test Garden at Arlington Farm, Va., June 4, noted the following roses as worthy of special mention:

Teas and hybrid teas: Laurent Carle, Gruss an Teplitz, Lieutenant Chaure; Mary, Countess of Ilchester; Mme. Paul Euler, Dorothy Page Roberts, Mme. Jules Gravereaux, Lady Ursula, La Tosca, Mrs. Wakefield Christie-Miller, Lady Ashtown, Gustav Grunerwald, Countess of Gosford, Konigin Carola.

Dwarf polyanthas: Catherine Zeimet, Baby Tausendschon, Ellen Poulsen, Mrs. Wm. H. Cutbush, Baby Dorothy, Triomphe Orleanaise.

Climbers: Countess M. H. Chotek and Bess Lovett. F. L. Mulford.

#### TO ASSIST RETAILERS.

A. Lange is the leader of the florists' section of a new organization of the general retail merchants of Chicago, which heretofore has had no association comparable to the ones that look after retailers' interests in many other cities.

"In unity there is strength!" The organization of each of the many associations which are founded each year bears testimony to the firmness with which the modern business man believes in this adage. That best results can be obtained by co-operative action seems

## WHO'S WHO IN THE TRADE—AND WHY



J. W. LUDWIG.

IN Pittsburgh the name of Ludwig is as closely associated with flowers as is the name of Carnegie with steel. J. W. Ludwig, the oldest of the four Ludwig brothers, has been a member of the trade in that city for forty years. He is now vice-president of the Ludwig Floral Co., which owns a retail store in Pittsburgh and a range of greenhouses at Castle Shannon, a suburb. It was in 1877 that Mr. Ludwig entered the flower and seed business with Joseph Richter under the firm name of Ludwig & Richter. Later this firm was dissolved and Mr. Ludwig and his brother Gustav formed a partnership, doing business in Allegheny market. When the Ludwig company was incorporated five years ago, Mr. Ludwig became its vice-president. He is the vice-president of the S. A. F. for western Pennsylvania and is a charter member of the Pittsburgh Florists' and Gardeners' Club.

so evident to us of this day that we wonder how our forefathers could have held different opinions. And so one by one the remaining unorganized units are falling into line to reap the benefits which accrue from concerted action.

Among the most recent organizations is that of the retail merchants of Chicago, to be known as the Chicago Retailers' Association, corporation papers to which have just been issued. Offices are at Room 400, 140 North Dearborn street. Officers are as follows: President, F. W. Hardecastle, of Maurice L. Rothschild; vice-president, Charles Sommers, of Klee Bros. & Co.; secretary, M. A. H. Turner, of F. E. Foster & Co.; treasurer, H. J. Fiddelke, of Lyon & Healy; assistant treasurer, E. C. Krieger, of the National City Bank of Chicago.

The purpose of the association is to get the retail merchants of Chicago into an organization by means of which they can work for their own best interests,

investigate such things as may be deterrents to better business and bring forth anything which will make for greater efficiency and improved service. It is intended to accomplish this through the means of six bureaus, as follows: Collections and credit information, legislation and rates, employment; vigilance, for the prosecution of offenders of any nature; selling and sales, publicity and advertising. A board of governors will be established and any definite trade having five or more members in the association will be entitled to a representative on this board.

It is believed that this association will fill a long felt need of Chicago's retailers. Retail florists in Chicago are invited to investigate.

Burlington, Vt. — August Gebiecke says the combination of a late season and shortage of help will keep him hustling to carry out his planting contracts.



## PROFIT IN PRIMULAS

### ONE OF TRADE'S BEST ITEMS.

#### When Properly Grown.

Primroses have become in recent years an important source of revenue to retailers, many of whom use several thousands each year. The Chinese primroses are still a staple article and may be more so this season, as the supply of the German strains of the obconica type will be extremely short, owing to the lack of seed from German sources. *P. malacoides* increases in popularity each year, as the cultivation becomes better known.

There are few plants that return so large a profit, considering the few months required to grow them if plants are purchased. If they are grown from seed, the profit is still greater. A few hints as to their cultivation may be welcome, especially to those who are new in the trade.

#### Culture of *Primula Chinensis*.

The Chinese primrose, *Primula chinensis fimbriata grandiflora*, should be grown as cool as possible in summer. In the house in winter a temperature of 50 degrees or even somewhat lower will develop flowers of greatest size and bring out the colors to best advantage. We grow our Chinese primroses during the summer in open frames, with a lath shading several feet above them. In such conditions they get the right dark green hue in the foliage, and, if given plenty of room, they shape themselves perfectly. The Chinese sorts love a rich, loamy, porous soil, with plenty of drainage. If specimens are wanted, planting out in a frame is the right plan. They lift easily.

While the *grandiflora* strain of Chinese primulas is the one mostly used, it will pay to grow a few of the *gigantea* forms, which have large foliage and flowers. For a critical trade a few of the named varieties also are desirable. For February blooming the *stellata* sorts, with their smaller flowers, are to be recommended.

#### *Primula Obconica*.

The *obconica* primrose, *Primula obconica grandiflora*, takes the lead of all. Enormous quantities are handled every season, and the sales are ever on the increase. Like all primroses, it likes moisture, and outside plants may be syringed several times a day in bright weather without injury to the foliage. We grow ours also under lath shades and sometimes in a pit, where they are shaded with boards about two inches apart. This heavier shade seems to be ideal for them. Use the same compost as for the Chinese varieties, but avoid leaf-mold, as this seems to produce yellow edges on the leaves. Later, as they grow larger, the soil should be heavier, and it should be extra heavy, with good drainage, for the last transplanting before they go into the house. *Obconicas* also want some shade in winter. According to our experience, they do not like bright light at any time. They may

easily be had in bloom for Thanksgiving. They require a temperature of 55 to 60 degrees.

Do not be in a hurry to sell your plants when they have one or two flower stems; wait till they have at least six or more, and do not be afraid that the first flowers will not last, as they stay on for weeks in good condition. A plant with twelve or more flower stems and good foliage will sell at any time and return more cash than the best carnations will bring from the same space in the whole season. We have seen florists who had no trouble to retail them for \$1 each, and a wholesale price of 50 cents is nothing unusual. Imagine that, for a plant that occupies house room for only a few months!

#### *Grandiflora* or *Gigantea*?

We are often asked which is the better, the *grandiflora* or the *gigantea* type of *obconicas*. In our judgment, there is no preference. While the *giganteas* generally have larger flowers, there are some varieties among the *grandifloras*, especially *Appleblossom* and *P. rosea splendens*, which are just as large as the largest of the *gigantea* type. It must not be forgotten that *Primula obconica grandiflora* and *P. obconica gigantea* are two distinct plants. Many seem to be under the impression that *gigantea* is simply a sport or an improvement of *grandiflora*, but this is wrong. *Gigantea* is a cross of *P. obconica grandiflora* and *P. megaseæfolia*.

The *grandifloras* are far more floriferous than the *giganteas* and not nearly so particular as to treatment, and there is a greater variety of colors among them. Especially pleasing are those of

the *crispa* type, with their waved and curled petals, and also the *oculatas*, with dark eyes. The *giganteas* all have large flowers and heavy foliage, and while some prefer them, others do not. We were fortunate enough last year to reserve our own seed-bearers, or we would be without any *obconicas* this season.

#### *Malacoides* and *Kewensis*.

The *malacoides* primroses like the same treatment as the *obconicas*, but they die off now and then. Various methods of checking this trouble are recommended, but we have not found any of these methods invariably successful. At some establishments I have seen the plants in positions to which I would not relegate the most worthless stock, and yet they were fine, full of health and bloom. Other growers give them the best place they have and still they die.

Specimen *malacoides* plants are a beautiful sight, and small plants from 3-inch pots are almost indispensable for basket work. The range of colors was till lately restricted to lavender shades, but now a clear, deep pink and a white have appeared, and also a *grandiflora* type in lavender, pink and white. The pink here is a bright *Enchantress* shade, and the improved white is much purer than the white of the type. They can be had in bloom at almost any time. Seedlings will start to flower when hardly three months old.

*Primula kewensis* will not bloom till February. Its deep, clear yellow flowers make it highly desirable, but it does not seem to take the popular fancy and is most likely one of those plants which will be forgotten for a time and revived in the more distant future, when it will take the place it fully deserves.

The primrose family is exceedingly large, but the hardy ones, with the exception of Sim's hybrid *Polyanthas*, are of little interest to the florist in winter.

J. L. Schiller.

## SEASONABLE SUGGESTIONS

#### Hardy Larkspurs.

No country florist with any space for outdoor plants can afford to be without a liberal batch of hardy larkspurs. There is no need of buying plants of named varieties in order to secure a choice strain, for by buying seed of named sorts, or even mixtures, from a reliable firm, magnificent varieties may be had. If you have overlooked these majestic plants, secure and sow a liberal packet or two of seeds now in a cold-frame. Transplant them when they are big enough to handle and set them out in nursery rows later, selecting, if possible, a cool, moist day for the work.

These seedlings will be quite strong before fall and many will flower. It is necessary to keep them a year or two, however, in order to have tall, noble spikes, such as are seen on older and well established clumps. There are many

varieties of hardy larkspurs, but, while all are beautiful, I think that if I were restricted to one I would select *Delphinium Belladonna*, of which seed is now purchasable, the seedlings coming perfectly true to type. One should stock up on these larkspurs; they are easy of culture and there is nothing finer in the whole family of hardy herbaceous plants.

#### *Aquilegias*, or *Columbines*.

How beautiful and graceful are the hardy *columbines*! In all the families of hardy herbaceous perennials I doubt if there is a more charming family than the *columbines*. They are not only attractive in a mixed border or rockery, but arrange delightfully in vases. The old-fashioned double and drooping-flowered types are a little the hardest and most long-lived, but the long-spurred

varieties, like *cærulea*, *Skinneri*, *chrysanth*, *Haylodgensis* and *glandulosa*, with a wide range of colors, make the finest garden plants. Of these *chrysanth* and its hybrids prove the hardiest. Some of the other long-spurred varieties are better if treated as biennials rather than as true perennials. Spring-sown seed gives the best plants for fall planting, but there still is ample time to make a sowing of this most satisfactory and attractive hardy border plant.

#### Digitalis, or Foxgloves.

Where strong flowering plants are wanted of *digitalis*, or foxgloves, the present is a suitable time to make a liberal sowing of seeds. Sow the seeds in a coldframe, cover them lightly, water them carefully and shade until they have germinated. Careful watering in the early stages of growth is necessary, as the little seedlings damp off easily. Good varieties of foxgloves to sow are Ivory's Spotted and *gloxiniæflora*. While foxgloves are usually treated as biennials, they are much finer if carried over a third season, when they make big, handsome clumps.

### BALTIMORE.

#### John Cook, Veteran Rosarian.

[This is the first installment of Tate's story of the life and achievements of John Cook, of Baltimore, famous as a producer of new varieties of roses. The second will appear in an early issue.]

My long delayed visit to our friend John Cook has been made, for Saturday I spent a mighty pleasant afternoon with him. Now, this is the first time I had seen him in almost twenty years. He is now 84 years of age, yet I found him hale and hearty and able to superintend his fine place. Although the greater part of the management falls to his two sons, he is a mighty good man to have about in an advisory capacity.

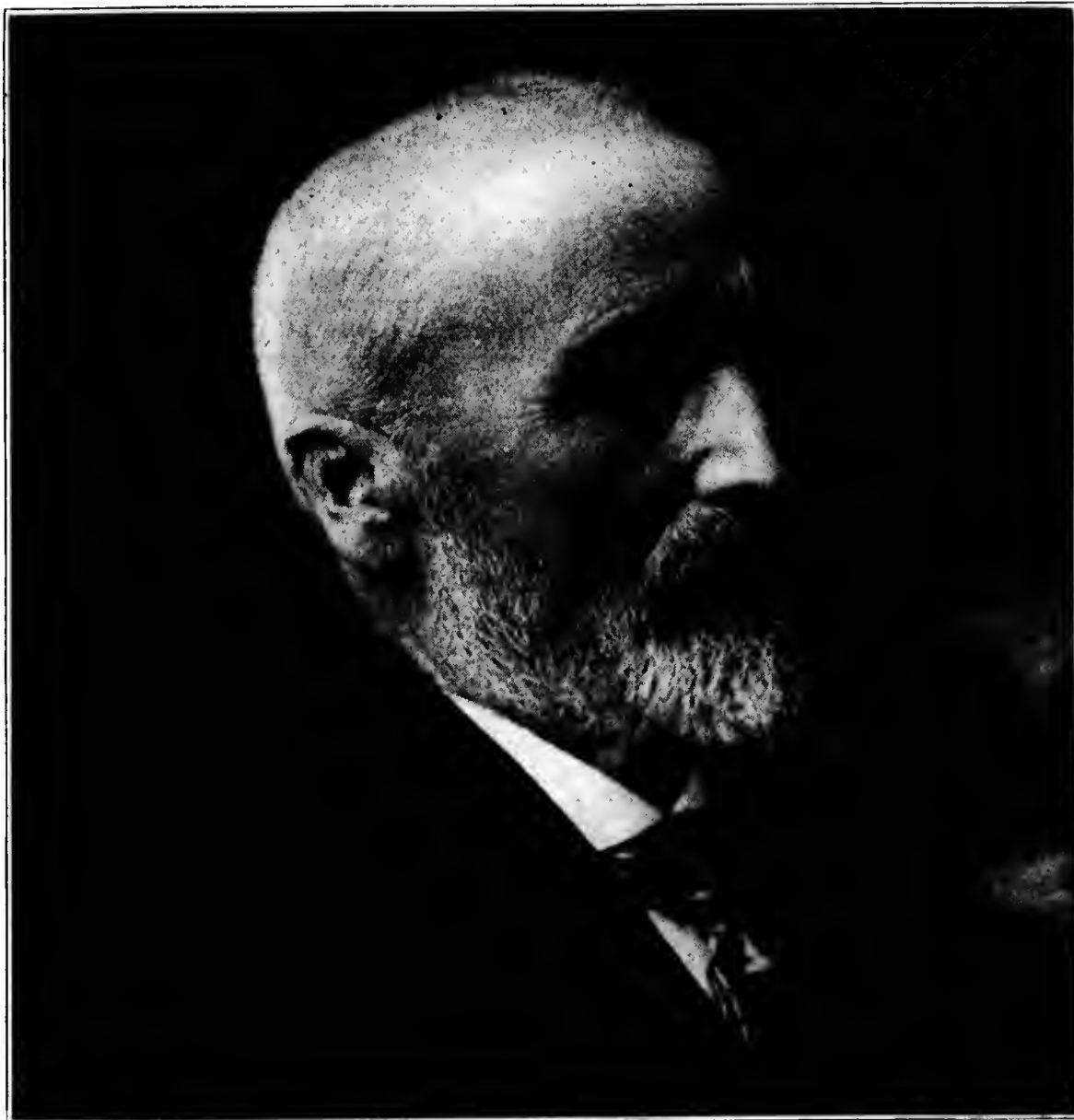
#### Born in Germany.

But here I am running ahead of my story. Let us begin at the beginning of the life of the man who has done as much to put Baltimore on the map as any other son she may have. For wherever Radianee, My Maryland, Francis Scott Key and Baltimore, itself, are grown, and there is no corner of the United States or Canada where they are not, any one of these varieties suggests the metropolis of the south.

It was in the little town of Freiburg, on the Rhine, that John Cook first saw the light of day in 1833. At the age of 14 his education (that is, the part he acquired in school, for he told me Saturday that it is still going on) came to an end and he started to learn the florists' business. Now, instead of being paid for his labors, he was obliged to pay for the opportunity to learn the trade. So after serving his three years he spent three years in the nursery business. This brought him to the age where he was eligible for compulsory military duty and so, like many more of his countrymen, he turned his back on the land that had given him birth to begin a new life in a new land.

#### His First Baltimore Position.

It was in 1853 that this German boy, 20 years of age, with no assets but a rugged constitution and a thorough knowledge of the florists' and nursery business, landed in New York and secured a position with David Clark, of



John Cook.

that city, with whom he stayed about a year.

Then he drifted to Baltimore. Now, in those days Robert J. Halliday's establishment on Pennsylvania avenue was a sort of training school for young gardeners coming to this country. So it was natural that John Cook, in our city without work and with only a poor command of the language, should find in this old Scotchman a friend. As we talked over the past and Mr. Cook was telling me what a taskmaster his employer was, he said that in all of his 84 years he had never found a truer friend than Robert J. Halliday.

It was not long before Mr. Halliday found out the ability of the young German, to whom he was paying the princely sum of \$10 per month and his board, and one day he told him: "John, I am not able to pay you what you are worth, but when the right man comes along I am going to put you on a private place."

Cook saw some of his fellow-employees go out to new positions and was beginning to think he was forgotten. But one day J. Howard McHenry, a man of unlimited means and refined tastes, who was about to erect some new conservatories to cost about \$10,000, a big sum in those days, wanted a gardener who could superintend the construction and stocking of them and asked Mr. Halliday if he had such a man. He was told he had. John Cook was called into the office. He was then 22 years of age. As Mr. McHenry looked him over he said: "Why, Mr. Halliday, I want a man of some experience, not a boy."

I imagine I can see him now in his broadcloth coat and his long pointed stock collar as he replied: "Mr. Mc-

Henry, you asked me to recommend you a gardener. Knowing just what you want and just what will be required of him, if I did not know that this young man would prove satisfactory in every respect I would not recommend him."

Well, Mr. Cook was engaged at \$25 per month. But when he went to the office after his money, and the money to pay his assistants, Mr. McHenry gave him \$35 instead of the \$25 he had been engaged for. This place is still one of the show places about Baltimore.

His next place was with W. F. Frick, whose fine estate passed to his daughter, who was the wife of Robert Garrett, president of the B. & O. R. R., and again Mr. Cook was given carte blanche to make this one of the finest places about the city. Upland grounds stand today a monument to the skill and ability of John Cook.

#### Hillside a Labor of Love.

But across Edmondson avenue was a tract of about thirty acres that attracted Mr. Cook's attention because it was hilly. This brings us to Hillside, the home and range of John Cook today. But before we talk about the commercial end, let us look for a few moments at the part which is about his home. As you sit on the porch and look over the well-kept lawn, with its fine specimens of trees of various kinds of hardwood—most of them there before the owner—fine, stately evergreens and a well-curved drive, you cannot help but realize that there is something more than the skill and ability of the landscape gardener here displayed—the genuine affection of the man who is building a home for those he loves best. As he sits



on his porch and looks over this scene in the sunset of a most useful life, is it any wonder that he looks upon these trees and shrubs on this lawn much the same as his own children?

But we must be getting over to the greenhouses. Here we find the two young men, each of them married and with homes on the place. Most of the houses had been torn out and new stock was being planted. On the side of a fairly steep hill, lying well to the sun, is about 60,000 feet of glass devoted to carnations, violets, orchids, palms and roses. Every rose that is grown here was produced on the place. Now, I think this is a record that would be hard to duplicate in this country.

Let us call the roll and see just what he has of his own production to choose from: Marion Dingee, Annie Cook, Mrs. Robt. Garrett, Baltimore, Enchanter, Cardinal, Madonna, My Maryland, Radiance, Francis Scott Key and Admiral Schley. Then there is his latest new one, which is something of the color of La France, but a much freer bloomer, with a better habit and fine foliage. Perhaps J. Horace McFarland, whose business it is to describe flowers, came nearest to it when he called it a glorified La France. This new rose is to go out in the spring of 1918 and, as we sat and talked about it, I told him if I were godfather for this fine new addition to his already long list of winners, I would name it John Cook. For what could be more fitting than to erect such a monument to the man who has accomplished more in floriculture than any other man I know Tate.

#### INDIANAPOLIS.

##### The Market.

There is a superabundance of stock in the market. Roses are extremely plentiful at from \$2 to \$8 per hundred, while in large quantities they may be had at practically the buyer's own price. Carnations, too, are in heavy supply and good stock is obtainable at \$2 per hundred. Easter lilies are so numerous that the bottom has dropped out of the prices, \$8 per hundred being the average. A few callas remain, but the season for them is at an end. Snapdragons are in short supply, with practically no demand. Peonies have loaded and reloaded the market. Only the finest varieties are receiving any attention, with festiva maxima in the lead.

Orchids are scarce, but valley continues to hold an important place in the market. As sweet peas have lost in quality, they also have lost in popularity and other flowers have taken their place. Daisies, pyrethrum and outdoor delphinium are becoming more popular and plentiful. Gladioli in the inferior grades are plentiful, but in small demand, while the larger, fancy varieties are less abundant and are in excellent demand.

No fancy ferns are to be had, but the new southern ferns are in. Potted plants are scarce, but those in the market meet with ready sale.

##### Various Notes.

June weddings still are holding the center of the stage, and upon these local retailers are concentrating their efforts. A number of unusual and attractive decorations have been made, causing much admiring comment. Out-

door weddings have been popular, allowing the use of the larger and more effective flowers. Large-flowering peonies, daisies and white roses have been used as much as the traditional orchids and valley.

A. F. J. Baur has returned from St. Louis, where he attended a meeting of the National Flower Show committee. Mr. Baur is going to enjoy a month's vacation—if a change of occupation can be called such—as he has been called to serve as a juror in the Superior court during the next month.

Rose Brandlein, daughter of Martin Brandlein, and Harry Bohne were married June 9.

Bertermann Bros. Co. shipped 15,000 peonies to Chicago last week. The retail store reports a busy week, trade holding up well.

Mr. Dudderstadt, of A. Wiegand's Sons Co., has been ill. One of Mr. Dudderstadt's twin babies also has been seriously sick.

John Grande, Jr., Gus Bookedis and Edwin Temperley have returned from an automobile trip to Chicago. The return trip was made in a steady downpour of rain. At Lebanon the roads were under water and the streams all but overflowing their banks.

The city market has been having an excellent business, especially in bedding stock. The warm weather has helped the plant business and porch boxes, beds and hanging baskets are making the city attractive. E. E. T.

#### FORT WAYNE, IND.

##### The Market.

Business has been most satisfactory during the last week. The supply of flowers of all kinds has been large enough to meet the demand, which in the main has consisted of wedding, commencement and funeral work. Bedding plants are in good demand, and orders for window boxes are numerous. Landscape work, also, has continued well.

American Beauty and Russell roses are in good supply, thanks to the warmer weather, the quality rating good. Other roses also are plentiful, especially Shawyer, Sunburst and Ward. Carnations are in large supply, but the demand for them is good. Sweet peas, marguerites, yellow daisies and snapdragons are good property. Home-grown peonies are in the market and used largely on decorations. There is a splendid demand for them. Easter lilies are to be had in almost any quantity and gladioli are becoming more and more conspicuous. On the miscellaneous list are outdoor valley, larkspurs, deutzias, irises and others. Orchids are in fair supply, with Mossiae the most plentiful of the cattleyas. Baby gladioli are new to the local market.

##### Various Notes.

A. J. Lanternier & Co. are cutting a fine lot of Spencer sweet peas. They have been busy with a large amount of wedding and funeral work. Mr. and Mrs. E. Lanternier and Mr. and Mrs. Clem Lanternier motored to Columbia City last week, where they spent the week end with relatives.

F. J. Knecht & Co. are cutting a fine lot of Russell roses, in which they specialize.

The landscape department of W. J. & M. S. Vesey has been exceedingly

busy this spring. It has just finished a large piece of work at the summer home of Jean Stratton Porter, the novelist, at Rome City, Ind.

Edgar Wenninghoff reports the demand for wedding flowers exceedingly good. Potted plants of American Beauty roses have been selling well and the trade in hanging baskets and porch boxes has been brisk.

The Doswell Floral Co. has been having its share of wedding work, having had three large affairs in one day. Funeral work has been good.

The Flick Floral Co. is cutting a large quantity of Shawyer roses, carnations and peonies. The force has been busy with weddings, the work last Sunday requiring a full day.

The wedding of Miss Mildred Louise Flick, daughter of Mrs. Alice Flick-Shive, to Leo Buchanan, took place at St. Patrick's church June 6. Attending the bride were her sisters, Mrs. Richard Blossom, as matron of honor, and Miss Marguerite Flick, as maid of honor. Miss Georgia Alice Flick was flower girl. The decorations at the church and house were elaborate. After the wedding trip the young couple will reside at 615 Oakwood place. Miss C. B. Flick and Miss Helen F. Patten, of Toledo, O., were here to attend the wedding. R. F.

#### MONTREAL, CAN.

Rapid strides have been made in this busy city during the last decade. Florists have arrived in increasing numbers and the old-timers are still in the van. Few pretentious stores are seen, as much of the business is done from the greenhouses. McKenna, Campbell and Bain make attractive window displays. George Hopton and Hall & Robinson are downtown; the Wilshire boys uptown; Joseph Bennett is at Lachine; and then the Cut Flower Exchange. They seem to do a more conservative business than even their brethren in Toronto.

I must not overlook the Murray establishment, the oldest, I believe, in the Dominion, and ably conducted by the daughter of the founder.

The seedsmen report a busy season, though backward. The W. Rennie Co. and Ewing & Co. report excellent business. H. L. Dery has moved to more commodious quarters at 21 Notre Dame, east. Dupuy & Ferguson have taken the adjoining store and intend making the two into one during the summer. This firm is located directly opposite the French market, to which Archibald Ferguson tells me farmers to the number of 700 bring their produce. "This will convey some idea of the extent of market gardening here," added Mr. Ferguson, who, by the way, has succeeded to the business, but will retain the old firm name. A nursery has been established some thirty-five miles east; along the St. Lawrence river—forty acres of rich, loamy soil that has never been disturbed. It has been partly planted to more than 300,000 shrubs and hardy perennials, transplanted direct from flats. To give an idea of the seclusion of the place, a house stands upon the grounds that has walls four feet in thickness, a building believed to be about 250 years old, which served as a fort in Indian times. Mr. Ferguson mentioned that there is no nursery in the province of Quebec and that he believes his venture will fit in well with the flourishing seed business.

W. M.



## VEGETABLES AND FRUITS DEPARTMENT

### SWEET POTATO PLANTS.

Please describe the best method of making a hotbed for starting sweet potato plants. Mention the kind of soil and give other necessary particulars. We have tried twice, but the tubers all rotted each time. G. M. T. S.—Ill.

A hotbed for sweet potatoes, in the inquirer's latitude, should be ready for the tubers not later than May 1. Such a bed can be made the same as for other purposes, but a deep one is preferable, in the form of a dug-out or pit, made by digging a hole about eighteen inches deep and a trifle larger than the size of the frame. This trench should be filled with fresh horse manure which has been hauled up previously and turned and well shaken up once or twice. The manure is tramped into the pit until it is well filled and well packed. Then the frame is placed on top, and more manure packed all around it to keep it warm around the sides and ends. If the manure is not good the hotbed will be a failure, but it is presumed that the inquirer knows something about hotbeds. If the manure is burning dry, it needs a light watering, or it will be ruined.

After placing the frame on the manure, spread on top of the manure about an inch or two of sand—not soil, as the inquirer seems to suppose. Then put the sashes on and wait to see how the bed is going to act. In a few days the temperature will run extremely high, and the potatoes should not be put in until the temperature of the manure falls back to about 90 degrees. To get the temperature, put the thermometer well down into the manure.

When the bed is ready to plant, place the sweet potatoes on the sand as closely as they can be laid without having them touch one another. Put sand on top of them until they are completely covered. Then sprinkle the sand and put the sashes on again. Ventilate the bed each day, according to how bright and warm or windy the weather is, and water when needed to keep the sand moist. Do not open too much. Close them up early in the afternoon, so as to run the bed warm.

When the plants are large enough to sell, a sash is lifted off and the plants are pulled off by holding the sand and the potato down with one hand and catching hold of the sprouts, low in the sand, with the other hand. They pull easily, and the old sweet potatoes will keep on producing more such sprouts or plants until late in July. Take the plants to the shed, count them out in bundles of fifty or 100 and roll them up in sphagnum moss and papers, like rooted cuttings. They do not keep well and should be planted out soon. It is best not to pull them until the customers want them. It is well to have the bed come on early enough, as they can easily be held back by giving more ventilation if they are ready a week or so too early. However, the writer has seen the first batch pulled and thrown away when entirely too early. F. R.

EVERY florist needs the Album of Designs. The new edition, better than ever, sent by The Review for 75 cents.

### BUFFALO.

#### The Market.

Stock has been plentiful since Memorial day and business remains quite firm. The weather, no doubt, has kept the supply of stock checked to a certain extent. Sweet peas have suffered considerably due to the continued rainy weather. Roses are in excellent condition and quite sufficient. Graduations and weddings always tend to curtail an oversupply. Carnations, too, are arriving in extra heavy consignments, but some of the blooms show the effect of weather conditions, particularly the White Wonder and Enchantress Supreme varieties. Valley is plentiful and orchids are quite sufficient for all present demands. Cornflowers still are realizing a big demand for combinations with red and white flowers. The supply of greens fluctuates at present.

#### Various Notes.

S. D. Greene, of H. Bayersdorfer & Co., Philadelphia, Pa., called on the trade last week.

David Scott, of Corfu, is growing a crop of tomatoes in his large sweet pea house. The plants are thrifty and look exceptionally fine.

Mr. and Mrs. W. J. Palmer spent the week end motoring to Sacket Harbor, N. Y., where one of the training camps is located.

The Buffalo Florists' Club held its monthly meeting June 5, at the Electric building. C. F. Guenther, of Hamburg, gave an interesting talk on the culture of chrysanthemums and carnations. Sidney R. Wells, gardener for Robert W. Pomeroy, Williamsville, N. Y., gave an educational talk on orchids. A. E.

### OBITUARY.

#### Charles W. Unglaub.

C. W. Unglaub, one of the best known of the Springfield, O., trade, died June 4, a victim of tuberculosis. Since the disposal of his main range of houses in 1912, Mr. Unglaub had devoted his time to the development of another greenhouse business on Hillside avenue, a short distance from the city. The decedent, who was 44 years of age, is survived by his wife and two children.

#### J. D. Fletcher.

J. D. Fletcher, head of the firm of Fletcher & Fletcher, florists and bulb specialists of Hood River, Ore., died at his home recently, following an illness of nearly a year. Mr. Fletcher had recently returned from southern California, where he spent the winter and spring in search of health. He was 58 years of age, having been born at Green Bay, Wis. His wife is the only survivor.

#### Clarence L. Metcalf.

Clarence L. Metcalf, a retail florist with a store at 1529 Broadway, Brooklyn, N. Y., died early Monday morning, June 11, at a private hospital. Death was caused by a complication of diseases. Mr. Metcalf leaves a widow, one child, his mother and brother.

The funeral services were held from the home, 298 Hancock street, June 13. Many florists attended. The floral offerings from friends in and out of the trade were numerous.

Mr. Metcalf was a son of Richard Metcalf, who, before his death six years ago, was a florist in Brooklyn for thirty-five years. Mr. Metcalf had conducted the store since his father's death. He was a member of the Masonic and other fraternal societies. J. A. S.

## MOTT-LY MUSINGS

E. V. B. Felthousen, of Schenectady, N. Y., reports a record business in out-of-town orders. He predicts the usual heavy summer demand for the Boston fern.

Fred Goldring, of Slingerlands, N. Y., observed that the bright weather Memorial day brought out a record-breaking crowd of autoists. Everything salable in bloom went. One of the best table ferns is Polystichum coriaceum, which is almost lost sight of by fern specialists.

W. W. Hannell, of Watervliet, N. Y., said that, following the dull period, the sunny days were responsible for their excellent sales. Judging by the experience Memorial day and orders to fill later, business is coming along in good shape.

Sambrook Bros., of Troy, N. Y., had their usual good Memorial day business and did not note much change. Prices averaged about as usual and, with plenty of stock, there is no kick to register.

James G. Barrett, of Troy, had his usual big assortment of stock for Memorial day and, between much funeral work, had his share of patronage.

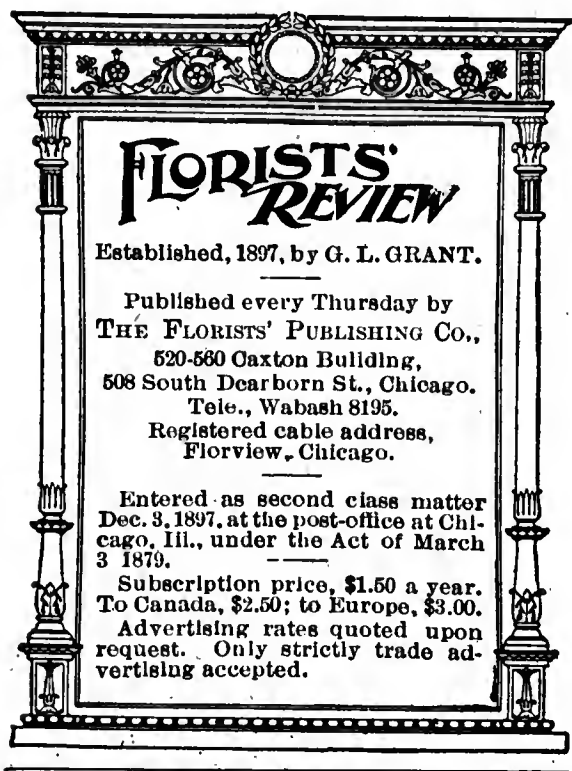
Henry Schrade, Saratoga Springs,

N. Y., looks for fully as good a season as formerly, judging by planting orders placed. The bulk of stock is out, but late tulips hold back much that otherwise would be finished for the season.

Alfred Goldring, of Cobleskill, N. Y., observed that King Sol made a difference of several hundred per cent to the plant business Memorial day. What looked like a frost turned out to be a banner harvest.

Henry Weston, of Hempstead, N. Y., said that business Memorial day overshadowed the ogre of the depleted coal pile, and that, with a continuation of this fine weather, a good planting season is looked for.

The Joseph Heacock Co., of Wyncote, Pa., is noted for palms, and after looking over the vast stock one realizes that preparedness is well exemplified there. Florists will not have to be rationed in this respect, at least for some time to come. Cibotium Schiedeii grown for specimens are seen in large numbers and last, but by no means least, although seldom noted, is a stock of cattleyas. They are grown on tables, arranged to face the south. For quality and floriferousness they challenge the best grown. W. M.



**FLORISTS' REVIEW**

Established, 1897, by G. L. GRANT.

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vertising accepted.

## NOTICE.

**It is impossible to guarantee  
the insertion, discontinuance or  
alteration of any advertisement  
unless instructions are received  
BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr,  
Houston, Tex.; vice-president, A. L. Miller, Ja-  
maica, N. Y.; secretary, John Young, 53 W. 28th  
St., New York City; treasurer, J. J. Hess,  
Omaha, Neb.

Thirty-third annual convention, New York,  
N. Y., August 21 to 24, 1917.

Results bring advertising.  
The Review brings results.

WHAT is there that could take the  
place of chrysanthemums in the grow-  
ers' scheme of crop rotation?

THERE are many who will approve the  
action of the New York Florists' Club  
in deciding to cancel the outing with  
which the S. A. F. convention usually  
has closed.

THIS is the season of the year when  
Mrs. Russell is an especially satisfactory  
rose for grower, retailer and the public.  
It should be cut more fully developed  
than any other rose.

THE man who loses out on a good order  
should console himself that "there are  
in the sea as big fish as ever were  
caught," examine his tackle for defects  
and bait a fresh hook.

PLAN to plant a house of cucumbers  
and use vacant space in a cool house for  
lettuce when the season arrives; you not  
only will be doing your "bit," but  
unless all signs fail there will be money  
in it.

FOR the florist who is retailing 4-inch  
geraniums at \$1.50, or even \$1.75 per  
dozen, it may be said that at least he is  
not losing any sleep because the income  
tax has been boosted; it would not affect  
him if the exemption were still further  
reduced.

THE man who goes into the florists'  
business without experience in it rarely  
finds it as profitable as he supposed, but  
the young man who makes a start for  
himself after a sufficient training as rare-  
ly scores a failure, and in those rare cases  
failure usually is due to insufficient ex-  
perience in handling money.

## CROPS AND PRICES.

Florists who do business in the com-  
munities dependent on agriculture  
know that good crops mean good busi-  
ness for them, and that good crops and  
good prices are a combination that can  
not be beaten as an assurance of pros-  
perity. Consequently, the government  
crop report issued June 9 is of much in-  
terest to many in the trade. It shows  
the condition of the various crops June  
1, expressed in percentage of their ten-  
year averages (not the normal), was as  
follows:

|                                       |       |                   |      |
|---------------------------------------|-------|-------------------|------|
| Pears .....                           | 116.5 | Spring wheat..... | 98.1 |
| Apples .....                          | 112.3 | Alfalfa .....     | 98.1 |
| Field beans .....                     | 109.0 | Watermelons ..... | 98.1 |
| Sugar beets .....                     | 104.5 | Clover .....      | 96.6 |
| Peaches .....                         | 102.4 | Hay .....         | 96.3 |
| Cabbages .....                        | 100.9 | Oranges .....     | 94.4 |
| Onions .....                          | 100.9 | Rye .....         | 93.8 |
| Cantaloupes .....                     | 100.7 | Pasture .....     | 93.6 |
| Oats .....                            | 100.1 | Cotton .....      | 87.9 |
| Field peas .....                      | 99.9  | Winter wheat..... | 87.1 |
| Barley .....                          | 99.2  | Average all.....  | 94.2 |
| Blackberries and<br>raspberries ..... | 98.3  |                   |      |

June 1 the index figure of prices was  
about 99.8 per cent higher than a year  
ago, 97.8 per cent higher than two years  
ago, and 107.2 per cent higher than the  
average of the last nine years June 1.

## PUT YOUR CITY ON TRADE MAP.

The Review aims to publish weekly  
or biweekly news-letters from every  
important trade center and this is a call  
for volunteers. Correspondents are  
wanted to put the following cities on  
the trade map:

Washington, D. C.  
New Orleans, La.  
Albany, N. Y.  
St. Paul, Minn.  
Louisville, Ky.  
Syracuse, N. Y.  
Utica, N. Y.  
Memphis, Tenn.

Anyone who gets around among flo-  
rists in these or any other city not reg-  
ularly represented in the news columns  
is invited to write to the editor about it.

## WILL UNCLE SAM FOLLOW SUIT?

Thoughtful men in the trade are  
watching the development of the gov-  
ernment's policies with special interest  
because all the other great nations at  
war have seen fit to restrict interna-  
tional commerce in bulbs, seeds and  
plants; the question is, will the United  
States follow suit?

England has prohibited the importa-  
tion of bulbs, not only from neutral  
countries, but also from the allied coun-  
tries of Japan and France. Imports of  
plants and nursery stock also are re-  
stricted. France has stopped the im-  
portation of bulbs from Holland. So  
has Germany. All the countries of  
western Europe have prohibited exports  
of certain classes of seeds and license  
the shipment of others only when cer-  
tain conditions are complied with. The  
international plant trade, as well as the  
bulb trade, is almost at a standstill in  
Europe, by reason of official embargo.

Will the government of the United  
States ever say to a free people that  
they shall not buy bulbs from Holland  
or Japan? A few months ago it seemed  
unlikely, but no one then supposed the  
people of this country ever would face  
government control of our food or our  
fuel, both of which are being studied  
by recently appointed federal commis-  
sions. There may as yet be no commit-  
tee on the restriction of the expenditure  
of money for the importation of bulbs

and plants during the war, but it may  
come, just as it has in other countries.  
The possibility is worth considering.

## MAY WE DO AS MUCH FOR YOU?

Ruffing up one's own work is a grand  
little indoor pastime. But the big  
thing is what others have to say.

Hence, to convince non-advertisers  
of The Review's economy and efficiency  
as a "silent salesman" we now and  
then print expressions from those who  
pay the bills for Review advertising.  
Note how the following letters were all  
written during one week:

I am enclosing check to balance my advertising  
account, and I wish to say that the ads have  
kept me so busy during the last two months that  
now it is necessary to discontinue them, for I  
have had to return money orders unfilled on ac-  
count of the lack of stock.—Evergreen Farm,  
C. M. Grossman, proprietor, Petoskey, Mich.,  
May 31, 1917.

Accept my thanks for your valuable service  
during the years my ads have been running in  
The Review. The large returns and the shortage  
of color supplies have made this stop order es-  
sential.—C. R. Cranston, Newark, N. J., June 2,  
1917.

The classified ad, which was inserted only  
once, sold about 30,000 tomato plants for me, so  
please change it as follows.—A. A. Winegard,  
Spencerport, N. Y., June 4, 1917.

Enclosed find my check for \$1.50 in payment of  
one year's subscription to The Review. I can-  
not do business without The Review.—Baxter  
Greenhouses, S. Morgan, manager, Le Roy,  
N. Y., June 1, 1917.

When you hear a man complain of the  
cost of advertising you can be pretty  
certain he spends a good bit of money  
elsewhere than in The Review

## PLEASANT NEWS HERE.

Florists who have expressed alarm  
over the economy crusade launched by  
the government probably will find some  
consolation in the knowledge that this  
war measure now is meeting with power-  
ful opposition. The cry is raised in  
many quarters that any change in the  
buying habits of the nation is fraught  
with grave danger. A member of the  
National Council of Defense is quoted  
in the papers as saying that "extrava-  
gance is bad, but an indiscriminating  
economy is worse. . . . We want more  
business, not less." Furthermore, econ-  
omists are wont to point out that eco-  
nomic conditions, not sentiment, make  
business, and every merchant knows  
that a spirit of economy, under present  
conditions, is largely a matter of senti-  
ment. When talk goes around about  
economy, or about a scare, or a panic,  
there is a short time during which the  
consumer holds back his money. After  
that brief period of emotionalism he  
goes ahead and spends his money as he  
gets it. And everybody seems to be  
"getting it" now, or how is one to ex-  
plain the good business nearly all florists  
are doing?

## CHICAGO.

### The Market.

The condition of the market remains  
unchanged in its essential factors.  
Stock of nearly all kinds is plentiful,  
while trading is slow, with prices on  
the whole unsatisfactory. June 8 the  
market, however, was considerably im-  
proved and this bettered condition  
lasted over the end of the week, but  
by June 11 lethargy again prevailed.  
Shipping business has held up a little  
more consistently than the city trade,  
but average prices have been low,  
partly due to the low quality of much  
of the stock on the market.

American Beauties are in short sup-

# You Can Get Beauties Here

**B**EAUTIES are, perhaps, the scarcest item on this market—and most in request. There is nothing takes the place of Beauties for commencements, or other presentation purposes. We have a fine crop and the best quality the season affords.

## POPULAR ROSES

The market's largest supply of Milady, Ophelia, Killarney Brilliant and Russell and quality that is, as usual, a shade ahead of any other important supply. You will hold your customers if you use Amling's roses.

## GOOD CARNATIONS

Amling's Carnations are known as the product of the most expert growers in the middle west. The quality this June is above the average for the season. The supply is large.

## VALLEY

Don't let your competitor get ahead of you—he orders Valley here.

## IRIS

For basket work, nothing is finer than Spanish Iris—white, yellow, lavender.

## SWEET PEAS

The largest and finest supply in the west. You will find our Peas ready sellers. All colors—nothing but Spencers.

## PEONIES

Good Peonies are by no means overplentiful, especially white. The Amling quality will be hard to equal.

### QUALITY OR PRICE?

Quality is remembered long after price is forgotten—it does not pay to handle "cheap" stock. Amling's prices never are higher than others ask if able to supply an equal grade.

## CURRENT PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems ..... \$4.00  
Stems 30 to 36 inches ..... 3.00  
Stems 24 inches ..... 2.50  
Stems 18 inches ..... 2.00  
Stems 12 inches ..... 1.50  
Short stems ..... per 100, \$4.00-\$8.00

**ROSES** Per 100  
Mrs. Russell, medium ..... \$12.00 @ \$15.00  
" " select ..... 8.00 @ 10.00  
" " short ..... 4.00 @ 6.00  
Milady, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 4.00  
Killarney Brilliant, special ..... 8.00  
" select ..... 4.00 @ 6.00  
" short ..... 3.00  
Ophelia, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 3.00 @ 4.00  
White Killarney, special ..... 8.00  
" select ..... 4.00 @ 6.00  
" short ..... 3.00  
Killarney, special ..... 8.00  
" select ..... 4.00 @ 6.00  
" short ..... 3.00  
Mrs. Ward, special ..... 8.00 @ 10.00  
" select ..... 4.00 @ 6.00  
" short ..... 3.00  
Sunburst, special ..... 10.00  
" select ..... 6.00 @ 8.00  
" short ..... 3.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common ..... \$1.00 @ \$1.50  
Large and fancy ..... 2.00 @ 3.00

**PEONIES**  
Common ..... 3.00  
Fancy ..... 5.00 @ 6.00  
Special quotations on quantities.

**MISCELLANEOUS** Per 100  
Spanish Iris ..... \$4.00  
Gladioli, Fancy ..... per doz., \$1.00 @ 1.50  
Gladioli, Baby vars. .... 4.00 @ 6.00  
Sweet Peas, Spencer ..... 1.00 @ 1.50  
Valley ..... 6.00  
Easter Lilies ..... 8.00 @ 10.00  
Daisies ..... 1.00 @ 1.50  
Mignonette ..... 4.00  
Calendulas ..... 3.00  
Snapdragon ..... per doz., .75 @ 1.50  
Pansies ..... per bunch, .05 @ .10  
Forget-me-not ..... per bunch, .25  
Poppies ..... per doz. bel., \$2.00

**DECORATIVE**  
Plumosus ..... per bunch, .50  
Sprengerl ..... .25 @ .50  
Adiantum, fancy long ..... per 100, 1.00 @ 1.50  
Smilax ..... per doz., \$3.00  
Ferns ..... per 1000, 4.50 .50  
Galax ..... 1.50 .20  
Leucothoe ..... 1.00  
Mexican Ivy ..... per 100, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 6 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central





Quality Always with No. 65

# WHERE ? to BUY BEAUTIES

There are only a few wholesale houses  
in

## CHICAGO

who have their own supply. We are  
among those that have them.

(Summer Crop now coming on.)



"IF IT'S  
IN  
CHICAGO  
YOU  
GET IT"

F. T. D. Service  
in a Wholesale Way  
protects the Retail  
Florist.

It's cheaper to buy  
cut flowers in the  
World's Greatest  
Cut Flower Market  
than it is for you to  
grow them.

# KENNICOTT BROS. Co.

— TWO STORES —

163-165 and 174 N. Wabash Ave.

WHOLESALE DEALERS IN CUT FLOWERS AND PLANTS

Mention The Review when you write.

ply and are clearing readily. Other varieties of roses are in large supply. Preference, generally speaking, is given to Russell, of which variety large cuts of fair quality stock are arriving. The color has faded as the result of warm, bright weather. Next call is generally for red roses, Milady being in biggest demand, but the supply of red roses is lighter than other colors. There are great quantities of short Killarneys on the market, but they move slowly. Carnations are in tremendous supply and drag heavily. Much of the stock arriving is of poor quality.

Valley is a little more plentiful than last week and the supply is just about large enough to meet the demand. There are not many Easter lilies and they sell poorly. Callas also are in small supply, but stock arriving moves slowly at low prices. Orchids are scarce. Stocks are in small supply. Good quality stocks sell fairly well. Although there are plenty of peas, there is not much good stock coming in. What high quality peas do arrive, however, find a fair market. Gladioli are selling fairly well, Pendleton leading. There are quite a number of double poeticus on the market. They sell slowly, however.

Peonies are in large supply, some excellent quality stock arriving. Pink is in great predominance, although white is beginning to arrive in larger quantities. Peonies sell fairly well. The first of the local crops commenced to come in last week.

Lilacs are at the end of their season. Snapdragons sell poorly. Quite a bit of candytuft is arriving. New southern ferns have relieved the scarcity of eastern stock.

## LOCAL PEONIES

We also have a large supply of all other seasonable Flowers and Greens.

### SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all Colors, Boxes, etc.

## O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St., L. D. Phone Central 6284 CHICAGO

### Mr. Spencer's View.

A. C. Spencer is one of those fortunate gentlemen to whom clear vision has been given; he is able to distinguish between essentials and non-essentials, and he does not permit himself to become too hurried for thought.

Mr. Spencer says the flower business, especially in the cities, undoubtedly has been affected by the use of the word economy by public men when all they meant was to disparage the waste of food and fuel. But Mr. Spencer thinks the campaign for "economy" has spent its force.

The growers have had a good season, Mr. Spencer thinks. He says a few days of glut causes them to forget that for eight solid months flowers have been none too plentiful. To get better prices, one must ask better prices, he says, but in the end wholesale and retail prices, at least in Chicago, are fixed by the law of supply and demand. If growers are not satisfied with values, says Mr. Spencer, the remedy is to be found in growing better flowers, which

would mean not so many flowers, which will automatically bring better prices. The trouble, says Mr. Spencer, lies in the fact that not all the growers whose object has been quantity production can see that it may be time to change the program.

### Various Notes.

At the home of the bride's parents, 5430 Indiana avenue. June 12. Miss Phyllis Beilman, daughter of John J. Beilman and Mrs. Beilman, and A. Miller, president of the American Bulb Co., were quietly married, none but members of the family being present. Mr. and Mrs. Miller will spend their honeymoon on a western trip.

Wm. Wienhoeber and wife will leave for an extended trip through the west June 19. They expect to be away for a month to six weeks.


C. L. Sherer, of Kyle & Foerster, is happy over the arrival of an 8-pound baby at his home.

"Pessimistic? Not much. I think the flower business will be better than ever," says H. Van Gelder, of Percy

# Use Blue Ribbon Valley. None Better <sup>ON THE</sup> Chicago Market.

IF YOU WANT GOOD STOCK AND GOOD TREATMENT

Send us your orders for **ROSES, CARNATIONS**, Peonies, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Daisies, Pansies, Feverfew, Gypsophila and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

## CUT FLOWERS

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

# ROSES - - CARNATIONS - - PEONIES

We have a heavy supply in all grades and can furnish you in quantity. Our Roses are exceptionally fine. The right stock at the right price. Special attention given to shipping orders.

**Order here—you can't do better elsewhere—often not nearly so well.**

Jones, Inc. "June thus far has been better than any previous June we ever had," he added.

One day last week a well-dressed man ordered flowers and change for \$20 bill from August Lange, 25 East Madison street. Met girl messenger, Louise Lamarter, at studio at 16 North Wabash avenue, took change, asked her to put flowers in vase and vanished. It was reported to the police.

In the three separate ranges of Marks Bros., whose headquarters are at 4827 West Warrick avenue, 400 tons of coal were burned last season. It is figured that something more than this quantity will be required next season, because one range of new houses did not call for heat until the middle of the season now ending. J. C. Marks estimates the in-

creased cost for next season at more than 100 per cent, and he figures that all the pot plant growers will need better prices than heretofore if they are to make anything out of next year's work. Last season they put up three new Dietsch houses, with a Kroeschell boiler. It had been hoped to add to the range this year, but the plans are in abeyance awaiting a change in conditions.

M. Winandy, Jr., who is well known locally as a greenhouse erector, has joined the army and gone to New Orleans.

The British censor's foot must have slipped recently, as one day last week the American Bulb Co., by parcel post from Holland, received almost 100,000 cyclamen seeds of German origin, ordered long ago. These were not enough

There may be other Cut Flower Markets, but there is only one

— CHICAGO —

KENNICOTT BROS. Co., Chicago.

to fill orders and fortune is not expected to smile a second time.

Wendland & Keimel Co., Elmhurst, has replanted half its place this year and for the first time grafted on the place some of the stock to do it with.

E. C. Amling, H. N. Bruns, H. C. Wendland and C. J. Michelsen motored to Lake Marie one day last week, to spend a few hours fishing with a large party of Maywood florists who were on

**Peonies****ROSES****CARNATIONS****For Weddings and School Commencements**

All orders given our personal attention. Same care taken in selection of orders as if you yourself were here to choose stock. Large supply of all grades. When you place your orders with us you will be enabled to give your customers excellent value and at the same time make a good profit for yourself.

**ERNE & COMPANY****WHOLESALE FLORISTS****Successors to ERNE & KLINGEL****30 E. Randolph St.****L. D. Phone Randolph 6578  
Auto. 41-716****CHICAGO**

Mention The Review when you write.

an outing there. The trip was made in Mr. Amling's Packard.

Damm Bros., who had a fine Easter crop of lilies, now are repeating their success with bedding stock. They also have a splendidly flowered lot of rambler roses that are being distributed among the retail stores.

Andrew McAdams, Jacksonville, Fla., an old-time florist, was in the city last week visiting friends.

Emil Buettner is not one of the growers who believe in early planting. He says he never has had his best returns from roses that were benched early in the season and that, on the other hand, his best results always have been with late planted stock.

Miss O. A. Tonner, of O. A. & L. A. Tonner, paid a visit to the Austin-Littleford Nurseries, Downers Grove, Ill., June 10, to look over the prospects for the local peony crop. She says that everything appeared to be in fine condition, frost not having damaged the plants as much as had been expected.

A. Henderson & Co. received a carload of cane stakes last week.

**Visitors.**

G. Madvig, secretary and treasurer of C. Kooyman Co., Inc., wholesale florists and bulb dealers, San Francisco, called on the trade here last week, buying and selling.

E. E. Temperley, Gus Bookedis and John Grande, Jr., of Indianapolis, looked over the market last week. They made the trip by automobile.

John Furrow, of Furrow Bros., Guthrie, Okla., came to town last week on his annual trip to market peaches. He will be at the Brevoort hotel for a month.

T. C. Fagan, of Fagan's Seed Store, Indianapolis, Ind., was in Chicago last week looking for more stock. Mr. Fagan says this was the biggest season he has ever experienced.

The presence of the following visitors was noted last week: Miss A. Hartigan, Michigan City, Ind.; W. T. Usinger, Pittsburgh, Pa.; Arthur Doebel, Norwalk, O.; B. M. Koontz, of McGregor Bros. Co., Springfield, O.; C. L. W. Snyder, El Paso, Ill.

**CUT FLOWERS**  
**FOR ALL OCCASIONS.****A.T. Pyfer & Company****WHOLESALE FLORISTS****30 E. Randolph St.,****L. D. Phone Central 3373****CHICAGO**

Mention The Review when you write.

**KANSAS CITY, MO.****The Market.**

Business in general was good last week, the number of orders for graduation exercises being far in advance of those of any previous year. Some of the schools had regulation bouquets, but these did not take so well. More baskets than ever before were sent as gifts. The greater activity kept the market cleared of stock throughout the week, and stock of all kinds was plentiful. Greens now are scarce; the only good green to be had now is home-grown Sprenger, for which good prices are realized. Roses are of good quality, but sell too cheaply. The same may be said of carnations and lilies.

The large supply of peonies arriving hurts the sale of greenhouse cut stock.

**Various Notes.**

W. J. Barnes reported a rushing business in cut flowers, bedding work and decorations. He furnished a large number of palms for graduation exercises, and funeral work was above normal for the week. Mr. Barnes now is potting some fine August-sown cyclamen seedlings into 8-inch pots.

A. Newell says graduation exercises are becoming a better thing for florists. More fancy baskets and corsage bouquets were sent out than the common bouquet.

Samuel Murray reported that orders for graduation bouquets increased considerably over those of last year. Mr.



# You Will Like Our Russells

We have large quantities of exceptionally fine Russells. You will not be disappointed in the quality. All lengths—prices right. We also recommend our Ophelias, which are of very fine quality. All other leading varieties of Roses in large supply.

## CARNATIONS

The kind that keep. Quantity lots our specialty.  
Good quality, prices right.  
Let us supply you.

## PEONIES

Finest Peonies in the country. These Peonies are unexcelled in lasting qualities. Will not shake. All colors and grades.

We also carry a large supply of all other cut flowers in season.  
Try our green goods department.

# A. L. RANDALL COMPANY

Rush Orders  
are Welcome

Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

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# WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

## CURRENT PRICE LIST

Subject to change without notice.

Mrs. Chas. Russell Per 100  
Fancy.....\$12.00 @ \$15.00  
Good..... 8.00 @ 10.00

### Miniature Roses

Baby Doll..... 3.00  
Elger..... 3.00

ROSES, our selection, \$4 00 per 100

Pink and White Killarney, Ophelia,  
Sunburst and Richmond Per 100  
Extra special .....\$8.00  
Select ..... 7.00  
Fancy ..... 6.00  
Medium ..... 5.00  
Short..... 4.00

### Carnations

Fancy..... 3.00  
Good..... 2.00

Other Green Goods Market Rates

Miscellaneous Per 100  
Peonies.....\$ 6.00 @ \$ 8.00  
Valley..... 6 00  
Lilies..... 12.50 @ 15.00  
Ferns.....per 1000. 3.50  
Smilax.....per doz. strings. 2.50 @ 3.00  
Adiantum..... 1.00  
Galax (bronze and green), 1000. 1.50  
Asparagus Sprengeri..beh.. .50  
Asparagus Plumosus..beh.. .50  
Boxwood.....per lb.. .25

Mention The Review when you write.

Murray now is in New Jersey, where he went for a meeting of the Florists' Hail Association. He will remain in the east for two weeks. Some excellent gloxinias may be seen at his green-houses.

The Alpha Floral Co. reports an increase in graduation work. Everything is progressing nicely at Mr. Elberfield's farm. The residence has been completed and the new waterworks are being installed. Summer stock for cutting is being planted out.

Fred Fromholdt is well satisfied with the amount of business done so far in June.

The W. L. Rock Flower Co. furnished all the bouquets for a local high school. A large number of bouquets also were sent out to the Barstow and St. Taneca schools. Business in this line doubled that of a year ago.

E. Humfeld reports that the orders for school bouquets were beyond his expectations. He is planting outdoor stock on his farm east of the city.

Henry Kusik & Co. report a busy week with out-of-town orders. Stock of all kinds is plentiful here.

William Foith lost about 200 panes of glass by hail last week. His carnations in the field are in fine condition and those in the houses are as large as

## PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street  
CHICAGO

Mention The Review when you write.

Every Retail Florist, from Winnipeg to New Orleans, Buffalo to Denver, should be a Cut Flower buyer in Chicago.

KENNICOTT BROS. Co., Chicago.

at any time during the winter months.

Peter Martin was also a victim of the hail storm last week. He lost from 200 to 300 lights of glass and a large number of geraniums were injured by the falling fragments.

James Payne is tearing down the old greenhouses on his place. Sidney Cotgreve, associated with Mr. Payne, was successful in winning prizes with his Belgian hares and New Zealand rabbits.

J. W. Furrow, of Guthrie, Okla., was a visitor last week. W. J. B.



Pat. May, 1916—Trade Mark Registered

**Your Plants and Baskets  
Wrapped  
Quicker - Cheaper - Better**

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

**THE RAPID WRAPPER CO.**  
56 E. Randolph St., Chicago

Mention The Review when you write.

Butte, Mont.—A carnation house 100x200 feet is being erected at the Columbia Gardens and when completed will bring the total glass area to 42,000 feet.

## 10,000 BEAUTY PLANTS

2 $\frac{1}{4}$ -inch pots  
\$60.00 per 1000  
Special price in larger  
quantity.

## THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD.

WASHINGTON, D. C.

## ROSE PLANTS BEAUTIES

2 $\frac{1}{4}$ -inch  
\$60.00 per 1000  
Ready to be put into  
larger pots.

FOR GOOD

## ROSES

we recommend

Russell

Prima Donna

Hadley

Shawyer

Ophelia

Sunburst

Maryland

They are good varieties and will  
stand shipping during the warm  
months of the year.

## PEONIES

\$4.00 to \$6.00 per 100

In quantity, \$30.00-\$40.00 per 1000. They are absolutely fresh cut, so that you can keep them on hand for several days. Plenty of Rose-pink, Light Pink and Festiva Maxima. Peonies are the most satisfactory flowers to handle while they last.

## CATTLEYAS

\$6.00 to \$7.50 per dozen

The best you can buy for size and  
quality. Good varieties, large flowers.

## EASTER LILIES

\$8.00 per 100

In bud or all open flowers. You  
should carry lilies in stock at all times.

Gladioli, per 100, \$6.00 to \$8.00

Cornflowers, double blue, per 1000....\$7.50

Larkspur, per 100.....\$3.00 to 5.00

Parisian Daisies, per 100.....\$3.00

Delphinium, per 100.....\$8.00

Centaureas, Imp., per 100..... 5.00

**NEW DAGGER FERNS, PER 1000, \$1.50**

Mention The Review when you write.

### PHILADELPHIA.

#### The Market.

The week ending June 13 saw a tremendous supply of flowers. There were no prices. The wonder was that the market could absorb such a vast quantity of material. The peony season is at its height, but even without the peonies, the market is supplied to an extent seldom seen. Several wholesale houses handled more carnations in this one week than they have ever done before. The number ran up into figures of extraordinary size.

The volume of business was quite large, but the average price was so low that it could not prove satisfactory to the growers. There was a certain amount of shipping business and some local orders that gave the market what little strength it possessed. Then came the quantity orders, mainly from buyers who will take a chance when the price is attractive. The wholesalers found that the only thing to do was to make the price low enough to suit these buyers. They are not too discriminating, taking everything just as it comes, good, bad and indifferent, and they usually get a certain portion of each.

There were, of course, some flowers that were not in oversupply. Valley, for instance, sold fairly well at list prices; but valley was not always satisfactory, unfortunately. Then, too, some Beauties, Russells, Hadleys and Ophelias were in demand; with them were choice selections of other flowers. To these must be added the rather limited supply of outdoor or frame-grown sweet peas. They are extremely fine when not rain-soaked. The indoor peas are getting poor. Peonies have been a great help to the retailers. It is proverbial, however, that peonies, when too late for Memorial day, are a terrible trial to the wholesalers. They are so cumbersome and so cheap that the cost of handling them on a commission basis is a serious expense.

# BERGER BROS.

Extra Fine—ORCHID SWEET PEAS—All Colors

## PEONIES

A Superb Stock—Very Decorative

EASTER LILIES - IRIS - GLADIOLI

LARKSPUR - SNAPDRAGON

CARNATIONS - ROSES - ASPARAGUS

HANDSOME CALLA LILIES

SHIPPING ORDERS WILL ALWAYS HAVE OUR PROMPT AND CAREFUL ATTENTION

**1225 RACE ST. PHILADELPHIA**

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## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

PEONIES, GLADIOLI, ROSES, CARNATIONS AND  
ORCHIDS IN QUANTITY

Night telegrams will receive careful attention.

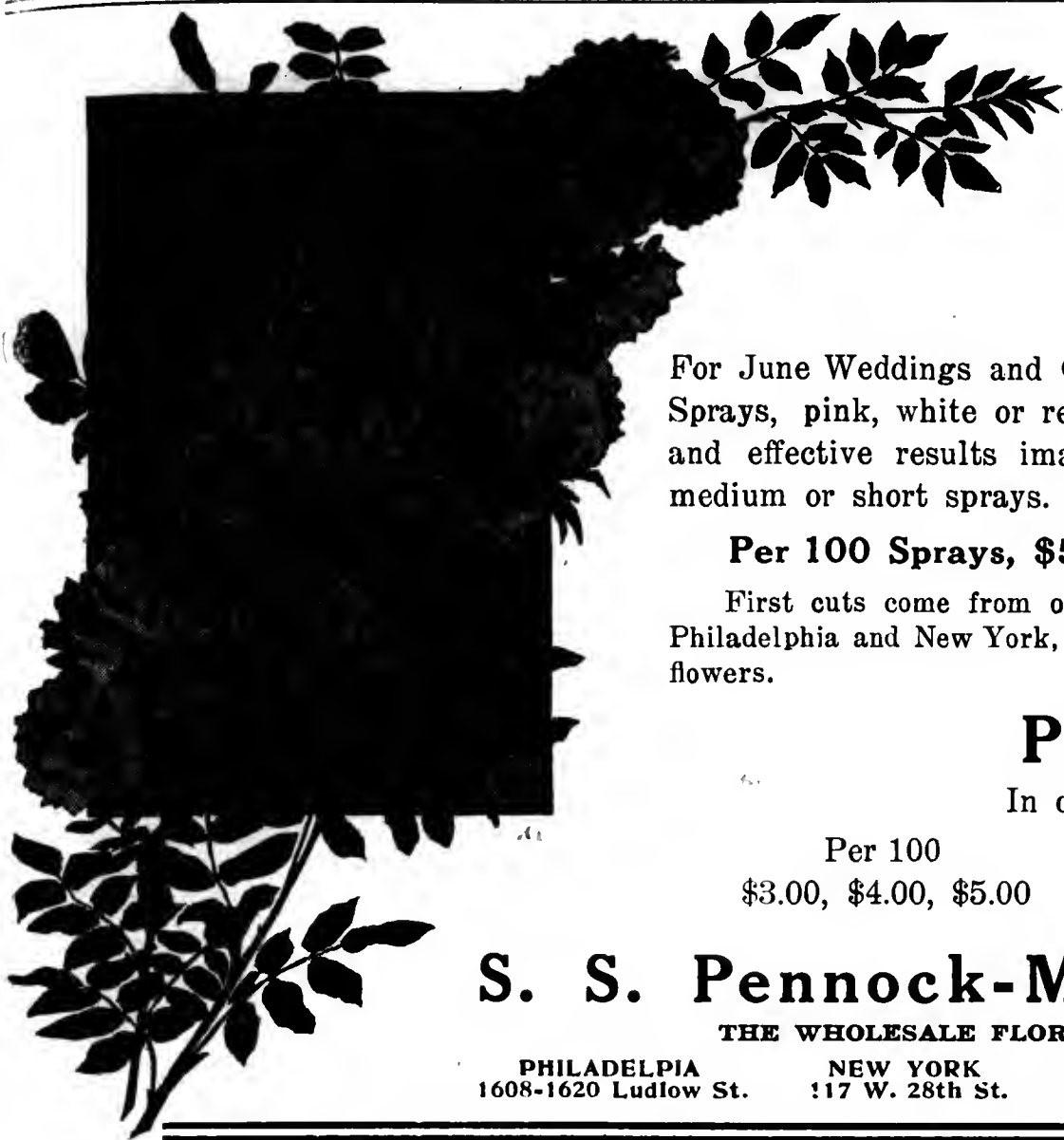
1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

Commencements, weddings, parties, funerals and special offers constitute the bulk of the business. Taken all in all, the market, while bad, is no worse than could reasonably be expected under the pressure of such heavy receipts.

There is no probability, good judges believe, of an improvement for the present. They expect the supply of flowers to decrease in a week or ten days, but they also expect business to decline during the last half of June. Many peonies



## Rambler Rose Sprays



For June Weddings and Commencements a decoration of Rambler Sprays, pink, white or red, furnishes one of the most decorative and effective results imaginable. We can supply them in long, medium or short sprays.

**Per 100 Sprays, \$5.00 to \$20.00** (according to length)

First cuts come from our Washington store, then comes Baltimore, Philadelphia and New York, thus prolonging the season for these charming flowers.

## PEONIES

In quantity, all colors.

Per 100  
\$3.00, \$4.00, \$5.00

Per 1000  
\$20.00, \$30.00, \$40.00

**S. S. Pennock-Meehan Company**

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow St.

NEW YORK  
117 W. 28th St.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1216 H St., N. W.

Mention The Review when you write.

# Edward Reid Offers for June Parties

**PEONIES - ORCHIDS AND VALLEY**  
WHEN POSSIBLE ORDER EARLY

**EASTER LILIES - GLADIOLI**

**The Great Stand-by--ROSES**  
ARE GOOD, PLENTIFUL AND MODERATE IN PRICE

JUST REMEMBER THAT  
WHEN THEY ARE REID'S  
THEY ARE RIGHT.

**1619-21 Ranstead Street, PHILADELPHIA, PA.**

Mention The Review when you write.

are now going into cold storage in anticipation of a better market for them after their regular season is over.

### The Plant Market.

A careful survey of the field leads to the belief that the spring plant business is below par at this time. It is true that there was activity at Memorial day, that nearly all the geraniums in flower were sent out; but it is also true the cold, wet weather during May caused so much delay in planting out that today the volume of sales is behind that of previous years. While much was expected in June and some of the hopes may still be realized, it will take hard work to make up the ground lost.

The decline in the demand for soft-wooded bedding plants is due partly to the war scare, with its absorbing inter-

est in vegetable planting, and partly to the change in public taste, now leaning toward Darwin tulips and perennials. Geraniums have felt the lack of support; so have cannas and nearly all of the small flowering plants. The wholesale prices on these plants have varied more this season than ever before. Some of the growers asked and obtained the advanced prices until the end of the first week in June, to the no small benefit of their returns. Others asked last year's prices. Still others were between. Today the prices have fallen and with such excellent stock they afford unusual values to those with belated orders.

### Various Notes.

Charles E. Schackleman accepted a position with the M. Rice Co., as city salesman, June 11. Mr. Schackleman,

# PEONIES

of finest quality—all colors

**Orchids  
Sweet Peas  
Easter Lilies**

**PHILADELPHIA CUT FLOWER CO.**  
1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

who is considered the leading florists' supply salesman for this district today, will have an interest in the company.



## THE FLORISTS' SUPPLY HOUSE OF AMERICA WEDDING SPECIALTIES

LACE BOUQUET HOLDERS—White, Pink, Lavender—all sizes. NOVEL AND STANDARD BASKETS—With an original touch of Patriotism. KNEELING STOOLS, SCREENS, AISLE CORDS. CHIFFONS—4, 6, 10 in.—all colors.



### TRY OUR NEW LUSTRE RIBBON

Comes in 1 inch and 2 inch widths—in single colors and two-tone combinations — try a sample order.

Lustre Ribbon can be used for making bows on baskets and for tying crepe paper on pot covers and in many other ways.

COMMENCEMENT BASKETS—Every style, including Red, White and Blue. Send for new folders.

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST., PHILADELPHIA, PA.

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C. S. Ford has removed his florists' supply business from Germantown to Quakertown, Pa.

Berger Bros. continue to receive immense calla lilies that surprise the experts.

Edward Dornheim is assisting J. M. Deutscher to push the fortunes of the Philadelphia Wholesale Florists' Exchange.

Charles H. Grakelow fears that many of the city vegetable plots are unsuitable for making anything grow, save mortgages.

Emile Wohlert is in charge of the Collingdale Greenhouses at Collingdale, Pa., where asparagus and adiantum are grown for Alfred M. Campbell.

Edward Reid reports business brisk, despite the abundance of flowers.

Edwin J. Fancourt believes that a period of floral depression will be followed by increased activity, in perhaps six months or so.

The Joseph Heacock Co. has increased its plantings of Hadley, Ophelia and Mrs. Aaron Ward on the farm at Roelofs, Pa. Little Mrs. Ward replaces Canadian Queen.

John Cunningham and George Cook are with the Leo Niessen Co.

The peony show of the combined associations was postponed from June 11 and 12 to June 13 and 14, in Horticultural hall.

Henry Palmer, Jr., gave his experience as an amateur in the art of growing exhibition roses in a talk before the Germantown Horticultural Society at the meeting in the library in Vernon Park June 11. The society's June meeting was a gala affair, many of the members exhibiting their roses and peonies.

Robert Kift, Fred Cowperthwaite and W. F. Therkindson judged the flower show of the Civic Association of Moorestown, held at Moorestown, N. J., June 11.

The Forrest Flower Shop has displayed attractive cards in the cars of the P. R. T.

The Strafford Flower Farm is sending well grown lilies to Alfred M. Campbell.

Henry C. Woltemate, of Mount Airy,



### THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

SPRING WEDDING BASKETS BRIDES' STAFFS  
AISLE POSTS SHEPHERD'S CROOKS, ETC.  
CUT FLOWER AND PLANT BASKETS OF ALL KINDS

How to Reach Our Factory From Down-town:  
Take Chicago Avenue, Elston Avenue or Division Street  
cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .  
CHICAGO ILLINOIS

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### EUGENE BERNHEIMER, WHOLESALE FLORIST PEONIES, ROSES, CARNATIONS

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

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### WM. J. BAKER, WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA, PA.

The Baker Fern—you cannot afford to be without this. Can you? PEONIES, FRANCIS KING AND AMERICA GLADIOL.

Mention The Review when you write.

### ALFRED M. CAMPBELL, Wholesale Florist

CHOICE EASTER LILIES ALL SUMMER

1510 Sansom Street,

PHILADELPHIA, PA.

Mention The Review when you write.

has purchased a new car; same as the last.

Franklin Ely reports that a few overdue European flower seeds have ar-

# Announcement

After June 30th, 1917, all Wholesalers, Jobbers in Cut Flowers and Florist Supply Houses in New York City will close on Sundays. (By order of the Wholesale Cut Flower and Allied Trades Association).

Florists will please make their purchases on Saturdays.

|                  |                   |                  |                    |                   |                  |
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| J. K. Allen      | E. C. Horan       | H. E. Froment    | Traendly &         | United Cut Flower | A. H. Langjahr   |
| W. S. Allen      | Reed & Keller     | Henry R. Robin-  | Schenck            | Co.               | A. S. Nash       |
| Badgley & Bishop | Russin & Hanfling | son Co.          | C. Millang         | L. B. Nason       | F. C. Scheerer   |
| Henry Baylis     | Paul Meconi       | N. Y. Cut Flower | Frank Millang      | N. Lecakes        | Hentz & Nash,    |
| J. Coyle         | B. J. Slinn, Jr.  | Co.              | Bonnot Bros., Inc. | A. L. Young &     | Inc.             |
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| Co., Inc.        | Geo. C. Siebrecht | House of Ferns   | Growers' Cut       | John Young & Co.  | Morris Glass     |
| Eugene Daille-   | W. F. Siebrecht   | N. Y. Florists'  | Flower Co.         | Pennock-Meehan    | Gunther Bros.    |
| douze            | W. F. Sheridan    | Supply Co.       | Henshaw Floral     | Co.               | G. Polykranas    |
| Jos. S. Fenrich  | Patrick J. Smith  | The Kervan Co.   | Co., Inc.          | Matthew Samp-     | James McManus    |
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THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear

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**Florists' Publishing Co.**

508 South Dearborn Street  
(Caxton Building)

**Chicago, Ill.**



ONE OF THE BRECHT INSTALLATIONS

**Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

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Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

rived from Denmark. The window of the Henry F. Michell Co. glories in pink and white peonies, beautifully arranged.

Benedict Gibbs finds it hard to say kind words about market conditions.

The Lansdowne flower show, held June 9, was highly successful. Phil.

#### ST. LOUIS.

#### The Market.

The market was crowded with stock last week and the demand, although large, was not equal to the supply. In consequence of this condition, prices suffered greatly. The glut was in roses, carnations and sweet peas. Roses moved sluggishly and cleared with difficulty. Killarney came in poor quality and the demand was mostly for prime stock in Russell, Ophelia and Sunburst. Good Beauties are scarce.

Carnations are of good quality for this time of the year and \$1.50 per hundred was the top price for selects. In lots of 1,000 they could be bought for \$1 per hundred. Sweet peas were in oversupply and did not clean up. There is also an oversupply of marguerites, lilies, irises, gladioli and cornflowers, all from outdoors. Peonies are about over for the season. Lily of the valley is in big demand, but is scarce. So are orchids.

Business during the first part of the month was good. Weddings, graduations and college commencements are expected to create a strong demand for all kinds of stock during the next two weeks.

#### Growers' Association Meeting.

The St. Louis County Growers' Association meeting June 6, at the Eleven Mile House, drew a large attendance, it being the date for the installation of the new officers. Vice-president Thomas Kirkwood, who presided in the absence of President Winter, appointed Martin Ude to induct the new officials into office. They are: President, W. A. Rowe; vice-president, A. S. Cerny; secretary, Joseph Deutschmann; treasurer, Gustave Hartmann; trustee, A. P. Scheidegger.

*Flower*  
*Facts—*  
Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers.

Bernard Gloekler Co.  
Pittsburgh, Pa.

## KOELLNER REFRIGERATORS

are absolutely the best in every respect  
and **UNEQUALLED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER**  
REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build  
refrigerators and **BUILDS THEM RIGHT.**

Chicago is the only market in  
which to buy right.

KENNICOTT BROS. Co., Chicago.

There followed a lengthy discussion  
of hail insurance and the price of coal,

## BUCHBINDER

### Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COM-  
PLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

## GOLDFISH

Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE



Auburndale Goldfish Co.  
1449 W. Madison St., CHICAGO

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## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**  
308 North Main Street, BURLINGTON, IOWA

Mention The Review when you write.

after which Jules Bourdet, state vice-  
president of the S. A. F., was intro-





## A Simple, Complete System for Retail Stores

### The Electrically Operated Cash Register

*Does fifteen necessary things in three seconds.*

Simple to operate — saves time.

Forces accuracy — gives quick service.

### The New National Cash Register Credit File

*Cuts out all bookkeeping of customers' accounts.*

No blotter — no daybook — no customers' ledger.

Every customer's account balanced to the minute.

Stops leaks — satisfies customers — increases profits in stores.

Old cash registers taken in part payment.

Every retail merchant should write us for particulars.

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Cut out the coupon below and mail it to us today

Dept. 86. National Cash Register Co., Dayton, Ohio

Please send me full particulars on

- ☐ latest model cash register.  
☐ new N. C. R. Credit File.

Name \_\_\_\_\_

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# YOU SHOULD BE SELLING PORCH BOXES NOW!

## Neidinger's Porch Boxes

Will be the most profitable addition to your spring business. Made of one-inch first quality cypress lumber.



Finished to prevent warping or spreading at the ends.

These Porch Boxes are superior in every way.

All sizes at proportionate prices.

COVERED WITH BIRCH BARK, TRIMMED WITH CEDAR BARK EDGES

24-in. long, \$1.00 each — 30-in. long, \$1.25 each — 36-in. long, \$1.50 each — 42-in. long, \$1.75 each  
48-in. long, \$2.00 each — 54-in. long, \$2.25 each — 5 feet long, \$2.50 each

THE HOUSE OF MERIT

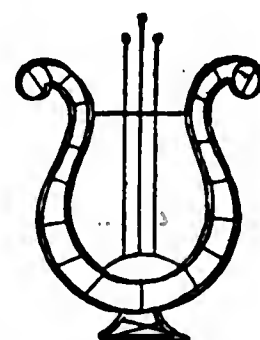
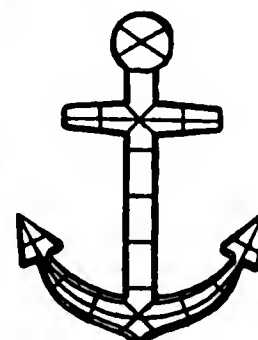
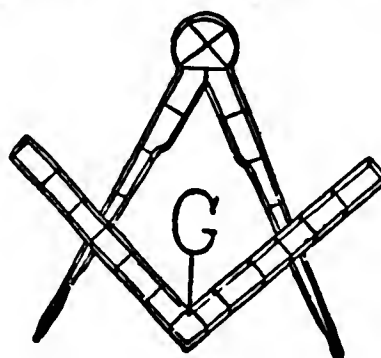
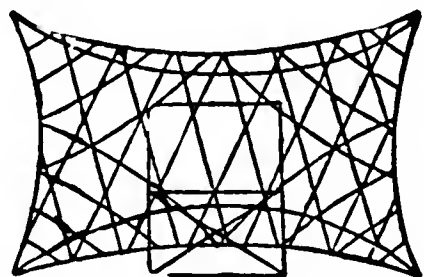
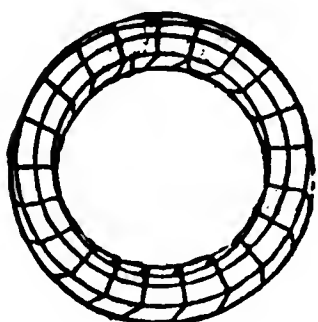
**JOS. G. NEIDINGER CO.**

**1309-11 N. Second Street, PHILADELPHIA, PA.**

Mention The Review when you write.

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



**SAVE MONEY**

and let us quote you on your next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

**201 North Seventh Avenue,**

**SCRANTON, PA.**

Mention The Review when you write.

duced. Mr. Bourdet gave an interesting talk on the coming S. A. F. convention to be held in New York city and urged that the members of the growers' association join the society. David Scott Geddis also addressed the meeting, his subject being the National Flower Show to be held in St. Louis next April.

W. C. Smith told of the plans for the florists' picnic and automobile parade on the same day and was promised the cooperation of the association to make the events a success. J. J. Beneke also addressed the meeting. The visitors invited the members of the association to attend in a body the meeting of the St. Louis Florists' Club June 14. The invitation was accepted and the visitors thanked.

The next meeting of the association will be held on a date to be set later, as the regular day is the Fourth of July.

### Flower Show Committee Meets.

The National Flower Show committee met at the Jefferson hotel June 9 and 10 and selected Moolah Temple, 3821 Lindell boulevard, as the place for holding the National Flower Show in April, 1918. Besides the temple, a building will be erected on a lot 155x

300 feet adjoining it, and will be used to house the exhibits. This action eliminates the Coliseum, where it was at first proposed to hold the show. The change was necessary because of financial difficulties which involved the Coliseum.

The members of the committee at the meeting were: George Asmus, of Chicago, who is the chairman; R. C. Kerr, of Houston, Tex., president; John Young, of New York city, secretary, and J. J. Hess, of Omaha, Neb., treasurer of the S. A. F.; Patrick Weleh, of Boston, Mass.; Adolph Farenwald, of Roslyn, Pa., and A. F. J. Baur, secretary of the American Carnation Society, of Indianapolis, Ind. The committee was met by D. S. Geddis, temporary chairman of the local flower show committee, who had made the arrangements for the meeting and for the entertainment of the visitors.

The committee expressed satisfaction with the building selected for the show and with the prospects for a successful exhibition. They left for their homes June 10.

### Various Notes.

The floral department at the Famous-Barr Co. store has installed a large Brecht refrigerator, which Manager

### ANNOUNCEMENT

## WILSON FLORAL CO.

Have opened a Wholesale Store at

**41-43 Stone Street  
ROCHESTER, N. Y.**

They are prepared to supply the trade with everything in

**CUT FLOWERS AND SUPPLIES**

Quality Consignments are Solicited.

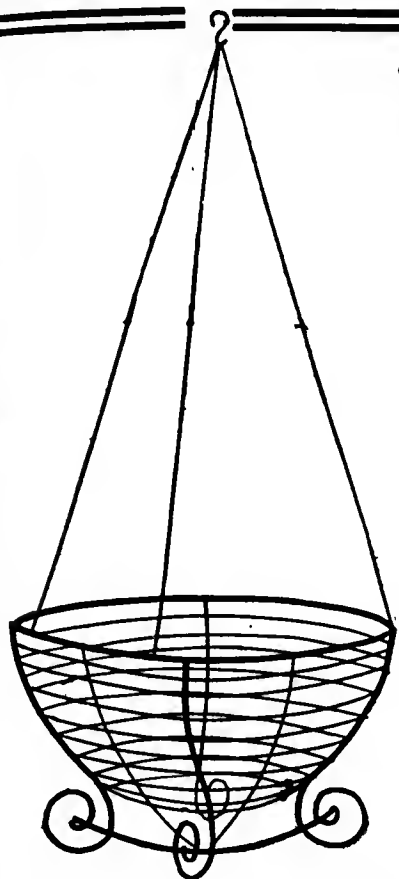
Mention The Review when you write.

Day says is giving entire satisfaction.

The St. Louis Retail Florists' Association will hold its next meeting at the Mission Inn Garden June 18. Secretary Richard Tubbesing says the meeting is important and urges that all members attend.

Edward Kalisch, of the Kalisch Bros. Floral Co., is planning a fishing trip to the northern lakes the last of the month as a vacation after a strenuous and successful season.

Miss B. McClure, one of the owners of the Blossom Shop, and Emil Rothen-



# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1.25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

## BEST QUALITY

|                             |              |
|-----------------------------|--------------|
| 8-inch Hanging Baskets..... | doz., \$0.90 |
| 10-inch.....                | 1.30         |
| 12-inch.....                | 1.75         |
| 14-inch.....                | 2.00         |
| 16-inch.....                | 2.75         |
| 18-inch.....                | 3.60         |

W. Q. POTTER CO., 421 High Ave.,  
Cleveland, Ohio

Mention The Review when you write.

BESTBILT BRAND

## WIRED TOOTHPICKS

Ask dealers or direct

GEO. HERRMANN, Inc.

Mount Vernon, N. Y.

Mention The Review when you write.

## WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

## PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 S. La Salle Street,

CHICAGO

## JOHNSON BASKET CO.

319-321 West Randolph Street

CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

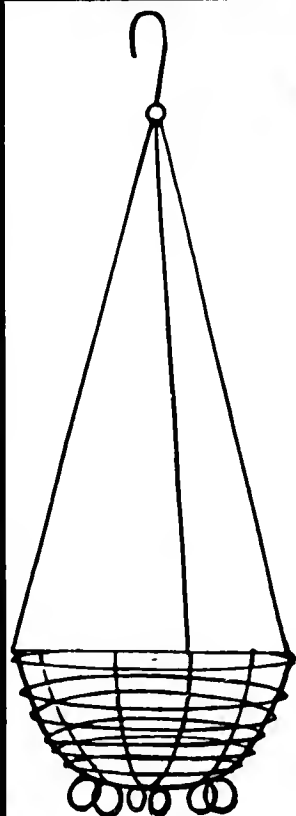
## Florists' Cards and Envelopes

LABELS AND PRINTING

Write for our catalogue

THE JOHN HENRY CO., Lansing, Mich.

Mention The Review when you write.



## WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size           | Per Doz.                |
|----------------|----------|----------------|-------------------------|
| 8 inches.....  | \$1.25   | 14 inches..... | \$2.75                  |
| 10 inches..... | 1.50     | 16 inches..... | 3.50                    |
| 12 inches..... | 2.00     |                | (Larger sizes to order) |

### Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## SPECIAL PRICE LIST--SPRING 1917

### WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Green Sheet Moss, \$1.00 per bale

### THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.





## The Climax Line is a Good Line to Tie To

**THE FACT** that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

**"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"**  
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

### CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

heber, well known among the nurserymen, were married June 2 and are away on their honeymoon trip.

H. C. Ostertag, of Ostertag Bros., and Mrs. Minnie Spohr were married June 4 at the home of the bride, 3452 Park avenue. They are spending their honeymoon on a trip in Mr. Ostertag's new automobile.

Samuel Seligman, representing Wertheimer Bros., New York city; H. A. Hall and son, of Joplin, Mo.; Otto Lang, of the Lang Floral & Nursery Co., Dallas, Tex., and F. Ritzenthaler, chairman of the entertainment committee of the Cleveland flower show, were in St. Louis last week, attending the ad men's convention.

Mr. and Mrs. Griffin, of the Griffin Flower Shop, Hannibal, Mo., spent a few days in St. Louis last week, buying supplies for their store.

W. Ross, of the J. W. Ross Co., Centralia, Ill., was here last week. Mr. Ross consigns Easter lilies to the St. Louis Wholesale Cut Flower Co.

The members of the St. Louis Wholesale Florists' Association will close their stores at 5 p. m. daily and at noon on Saturdays and Sundays during the summer. The new schedule of hours takes effect June 16.

The west end florists report a large amount of wedding and social work during the last week. The closing of the schools is expected to help business during the month. J. J. B.

ROCHESTER, N. Y.

The Market.

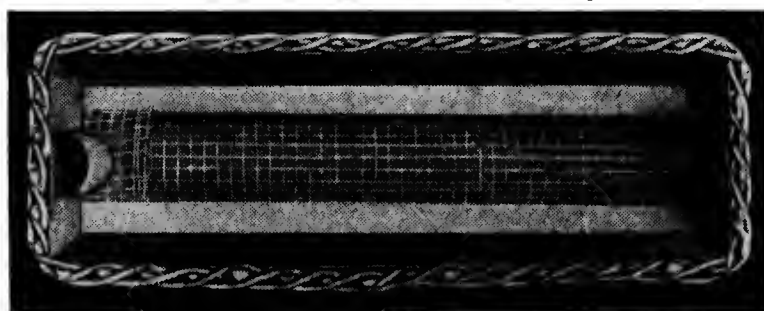
Weddings have been numerous since June 1 and in consequence there has been a considerable demand for flowers. Most of the events, however, have been small. Funeral work has been steady, several prominent residents having died recently. Graduations during the next two weeks promise to have a stimulating effect on business.

The market has been fairly well supplied with seasonable stock. There is a good demand for carnations, the quality of which continues fair. Whites are in shorter supply than the pinks. There is an abundance of roses, which include some fine Beauties in various grades, the sale of which has been larger recently. Montrose, Hadley, Ophelia, Ward, Sunburst, Killarney and White

#### SEND FOR CATALOGUE

\$12.00  
PER  
DOZEN

Walnut Finish



\$12.00  
PER  
DOZEN

Walnut Finish

19 inches long, 6½ inches wide, 5½ inches high.

Agents Wanted . . . **BIG PROFITS** . . . Territory Open

The season is on for our fast selling line of

### Patented Self-Watering Flower Boxes and Baskets

A demonstration means a sale. Made of genuine India Rattan, fitted with our "Patented" heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. Order a Dozen Today. Shipping weight, 48 lbs.

W. H. LEONARD CO., Sole Distributors, 1319 Michigan Ave., CHICAGO, ILL.

Mention The Review when you write.

## CORRUGATED FLORAL BOXES

We are making the best **CORRUGATED BOXES** on the market.

Write us for quotations.

We will cheerfully submit sample box to suit your requirements.

### SCHARFF-KOKEN MFG. CO.

Manufacturers  
CORRUGATED SHIPPING CASES

2d and Tyler Streets,

ST. LOUIS, MO.

Mention The Review when you write.

To know the Chicago Market  
is to deal with

KENNICOTT BROS. Co., Chicago.

Killarney all have been good and sold well.

Large outdoor valley has been selling well, but the supply is almost exhausted. Sweet peas move easily, but the quality is not the best. Outdoor peonies are in the market and clear at good prices. Spanish iris sells well. Orchids are excellent and have moved

### BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO  
Mention The Review when you write.

freely the last week. Fine gladioli are in the market and sell at fancy prices. The supply of Easter lilies is abundant, but there are not so many callas. Blue flag and other outdoor flowers are more plentiful. Greens are in short supply.

Various Notes.

Schuyler Arnold, of the Crescent



# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |            |         |
|--------------------------|-----|------------|---------|
| For Violets and Corsages |     |            |         |
|                          |     |            | Per 100 |
| 7x 4                     | x4  | 2" Cov.    | \$ 3.60 |
| 8x 5                     | x5  | "          | 4.25    |
| 10x 6                    | x5½ | "          | 5.00    |
| 12x 8                    | x5½ | "          | 6.45    |
| 14x10                    | x8  | "          | 10.65   |
| For Cut Flowers          |     |            |         |
| 16x 4                    | x3  | 2" Cov.    | 3.80    |
| 18x 5                    | x3  | "          | 4.25    |
| 30x 5                    | x3½ | "          | 6.45    |
| 18x 6                    | x3½ | "          | 5.20    |
| 21x 8                    | x4  | "          | 6.60    |
| 24x 8                    | x4  | "          | 7.50    |
| 24x 8                    | x5  | "          | 8.20    |
| 28x 8                    | x4  | "          | 8.50    |
| 36x 8                    | x5  | Telescope. | 12.80   |
| 40x 8                    | x5  | "          | 15.65   |
| 42x 8                    | x5  | "          | 18.75   |
| 36x10                    | x5  | "          | 15.65   |
| 42x10                    | x5  | "          | 21.35   |
| 48x10                    | x5  | "          | 25.60   |

| PLAIN VIOLET  |            |  |        |
|---|------------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |            |  |        |
| 7x4x4   | 2" covers. |  | \$2.65 |
| 8x5x5   | "          |  | 3.35   |
| 10x6x5½   | "          |  | 3.80   |
| 12x8x5½   | "          |  | 5.25   |

| VIOLET GLAZE             |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
| 7x 4x4                   | 2" cover. |  | \$ 3.80 |
| 10x 6x5½                 | "         |  | 5.25    |
| 14x10x8                  | "         |  | 11.25   |

| MIST GRAY                |     |            |         |
|--------------------------|-----|------------|---------|
| For Violets and Corsages |     |            |         |
|                          |     |            | Per 100 |
| 7x 4                     | x4  | 2" Cov.    | \$ 3.60 |
| 8x 5                     | x5  | "          | 3.90    |
| 10x 6                    | x5½ | "          | 4.30    |
| 12x 8                    | x5½ | "          | 5.00    |
| 14x10                    | x8  | "          | 8.50    |
| 15x 0                    | x5  | "          | 5.00    |
| For Cut Flowers          |     |            |         |
| 16x 4                    | x3  | 2" Cov.    | 2.65    |
| 24x 5                    | x3½ | "          | 4.30    |
| 30x 5                    | x3½ | "          | 4.70    |
| 36x 5½                   | x3½ | "          | 6.45    |
| 28x 6                    | x4  | "          | 5.00    |
| 21x 8                    | x4  | "          | 4.95    |
| 36x 8                    | x5  | Telescope. | 9.90    |
| 42x 8                    | x5  | "          | 15.65   |
| 48x 8                    | x5  | "          | 17.80   |
| 36x10                    | x5  | "          | 12.80   |
| 42x10                    | x5  | "          | 18.50   |
| 48x10                    | x5  | "          | 21.35   |

| For Designs and Sprays |            |  |       |
|------------------------|------------|--|-------|
| 30x12x6                | Telescope. |  | 14.25 |
| 36x12x6                | "          |  | 17.10 |
| 12x12x8                | "          |  | 12.80 |
| 14x14x8                | "          |  | 13.50 |
| 24x14x8                | "          |  | 17.80 |
| 30x14x8                | "          |  | 20.60 |
| 40x14x8                | "          |  | 24.85 |
| 28x28x8                | "          |  | 27.00 |
| 42x17x8                | "          |  | 28.45 |
| 32x32x8                | "          |  | 35.50 |

| MIST BROWN               |            |  |         |
|--------------------------|------------|--|---------|
| For Violets and Corsages |            |  |         |
|                          |            |  | Per 100 |
| 7x 4x4                   | 2" covers. |  | \$ 3.80 |
| 8x 5x5                   | "          |  | 4.15    |
| 10x 6x5½                 | "          |  | 4.50    |
| 14x10x8                  | "          |  | 9.00    |
| For Cut Flowers          |            |  |         |
| 16x 4x3                  | 2" covers. |  | 2.80    |
| 18x 5x3                  | "          |  | 3.25    |
| 36x 5½x3½                | "          |  | 6.75    |
| 21x 7x3½                 | "          |  | 4.85    |
| 30x 7x5                  | "          |  | 8.25    |
| 24x 8x4                  | Telescope. |  | 5.80    |
| 24x 8x5                  | "          |  | 6.20    |
| 40x 8x5                  | "          |  | 13.50   |
| 42x 8x5                  | "          |  | 16.45   |
| 42x10x5                  | "          |  | 19.55   |
| 48x10x5                  | "          |  | 22.50   |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
| 30x12x6                | Telescope |  | 15.00 |
| 20x12x8                | "         |  | 15.00 |
| 16x16x8                | "         |  | 14.75 |
| 24x14x8                | "         |  | 18.75 |
| 30x14x8                | "         |  | 21.75 |
| 40x14x8                | "         |  | 26.30 |
| 32x32x8                | "         |  | 37.55 |

| MANILA                      |            |  |       |
|-----------------------------|------------|--|-------|
| For Cut Flowers and Designs |            |  |       |
| 18x 6x4                     | 2" covers. |  | 4.05  |
| 21x 7x3½                    | "          |  | 4.40  |
| 21x 8x4                     | "          |  | 4.75  |
| 24x 8x4                     | "          |  | 5.20  |
| 24x 8x5                     | "          |  | 5.65  |
| 36x 8x5                     | Telescope. |  | 9.45  |
| 40x 8x5                     | "          |  | 12.15 |
| 42x 8x5                     | "          |  | 14.70 |

| MANILA-Continued |   |  |       |
|------------------|---|--|-------|
| 36x10x5          | " |  | 12.15 |
| 42x10x5          | " |  | 17.55 |
| 48x10x5          | " |  | 20.20 |
| 40x10x6          | " |  | 20.20 |
| 28x 8x6          | " |  | 8.10  |
| 30x12x6          | " |  | 13.50 |
| 36x12x6          | " |  | 16.20 |
| 24x14x8          | " |  | 17.55 |
| 30x14x8          | " |  | 20.20 |
| 36x14x8          | " |  | 21.95 |
| 40x14x8          | " |  | 24.05 |

| GREEN MARBLE     |                   |            |         |
|------------------|-------------------|------------|---------|
| CUT FLOWER BOXES |                   |            |         |
| Size             |                   |            | Per 100 |
| 7x 4             | x4                |            | \$ 3.60 |
| 8x 5             | x5                |            | 3.90    |
| 10x 6            | x5½               |            | 4.30    |
| 15x 6            | x5                |            | 6.00    |
| 12x 8            | x5½               |            | 5.25    |
| 14x10            | x8                |            | 9.00    |
| 16x 4            | x3                |            | 3.25    |
| 18x 5            | x3                |            | 4.00    |
| 30x 5            | x3½               |            | 5.75    |
| 36x 5½           | x3½               |            | 7.00    |
| 21x 7            | x3½               |            | 5.25    |
| 24x 8            | x4                |            | 6.50    |
| 24x 8            | x5                |            | 7.00    |
| 28x 8            | x5                |            | 8.00    |
| 36x 8            | x5                | Telescope. | 11.00   |
| 40x 8            | x5                | "          | 13.00   |
| 42x 8            | x5                | "          | 16.00   |
| 30x10            | x5                | "          | 11.50   |
| 42x10            | x5                | "          | 19.00   |
| 48x10            | x5                | "          | 22.00   |
| 24x10            | x10 3 inch cover. |            | 17.00   |
| 30x10            | x10 3 inch cover. |            | 20.00   |
| 30x12            | x 7 3 inch cover. |            | 18.50   |
| 24x12            | x10 3 inch cover. |            | 18.00   |

## SPECIALS!

| PALM GREEN                  |           |  |         |
|-----------------------------|-----------|--|---------|
| For Violets and Corsages    |           |  |         |
| 7x4x4                       | 2" cover. |  | \$3.80  |
| 15x7x6½                     | Telescope |  | 7.45    |
| For Cut Flowers and Designs |           |  |         |
| 12x12x8                     | 2" cover. |  | \$14.85 |
| 28x22x8                     | "         |  | 26.00   |

The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain.

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; over 1500 lots, 15 per cent. Special 5 per cent. discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

| PEERLESS GREEN              |            |  |         |
|-----------------------------|------------|--|---------|
| For Cut Flowers and Designs |            |  |         |
| 21x 8x4                     | 2" covers. |  | \$ 4.65 |
| 30x10x5                     | telescope  |  | 9.25    |
| 36x12x6                     | telescope  |  | 16.00   |

A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered.

## SPECIALS!

| PARCEL POST CONTAINERS        |           |  |                 |
|-------------------------------|-----------|--|-----------------|
| For Baskets and Potted Plants |           |  |                 |
| 30x12x6                       | 3" cover. |  | Per 100 \$15.50 |
| 15x15x20                      |           |  | \$20.00         |
| 18x18x20                      |           |  | 25.00           |
| 19x19x30                      |           |  | 33.50           |

**A. A. ARNOLD PAPER BOX COMPANY,** 1302-1308 West Division Street, **CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

Seed Farm, has been bringing some excellent aster plants to market. His perennials are in splendid condition, as are his flowering annuals. Much of the farm is devoted to vegetables this summer.

Frank McLuis has purchased the business of J. C. Brown in the Hotel Eggleston. Mr. Brown will leave the city to take charge of his other store, at Utica, N. Y.

William Baker, of Binghamton, N. Y., and formerly with S. A. Anderson, of Buffalo, N. Y., was a visitor recently.

George T. Boucher recently received a shipment of Nephrolepis bostoniensis, N. Whitmanii and N. Smithii from the F. R. Pierson Co., Tarrytown, N. Y.

The Wilson Floral Co. opened its

## Cut Flower Boxes

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

|         |             |                |
|---------|-------------|----------------|
| 11x8x5½ | 2 -inch Lid | \$3.90 per 100 |
| 18x5x3  | 3           | 2.60 per 100   |
| 21x5x3  | 3           | 2.95 per 100   |
| 24x5x3½ | 3½          | 3.70 per 100   |

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co.,** Marion, Ind.

Mention The Review when you write.

wholesale and supply store at 41 Stone street June 9. The store has been remodeled and decorated and fitted with up-to-date fixtures. Business on the opening day was good.

The weather last week continued to delay bedding plant business. There were heavy rains and a hail storm June 7 did considerable damage to outdoor stock.

## Cut Flower Boxes

| Military Gray Color.   |     |      |                 |
|------------------------|-----|------|-----------------|
| Half Telescope Covers. |     |      |                 |
| 18x 5                  | x3  |      | Per 100 \$ 3.75 |
| 21x 6                  | x3½ |      | 4.60            |
| 24x 5                  | x3½ |      | 4.75            |
| 24x 8                  | x4  |      | 6.90            |
| 28x 8                  | x4  |      | 7.50            |
| 30x 6                  | x3½ |      | 6.90            |
| 30x10                  | x6  |      | 15.00           |
| 36x 5½                 | x3½ |      | 7.00            |
| 36x 8                  | x5  | Full | 10.75           |
| 86x11                  | x7  | "    | 20.00           |
| 42x 8                  | x6  | "    | 20.00           |
| 42x12                  | x8  | "    | 25.00           |
| 16x16                  | x8  | "    | 15.00           |
| 18x18                  | x8  | "    | 20.00           |
| 20x16                  | x8  | "    | 20.00           |
| 26x17                  | x8  | "    | 20.00           |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.  
Mention The Review when you write.

A white trellis and two swinging gates were a feature of the window display of H. E. Wilson last week.

The demand for seeds continues big at the retail store of James Vick's Sons. Vegetable plants sell rapidly.

# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$3.00 per 1000**

**\$3.00 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX. 50-lb. cases.....per case, \$5.00**  
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
 Galax Leaves, green and bronze, per case of 10,000..... 10.00  
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
 Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Mention The Review when you write.

There is a like demand for aster plants and other flowering annuals.

Mrs. Devel, of Churchville, N. Y., is cutting some excellent outdoor valley, which finds ready sale in the local market.  
H. J. H.

**PITTSBURGH, PA.**

## The Market.

The market is full of peonies, irises, syringas and many other spring flowers. Business seems to be holding up well. The glut of roses did not last long and there is just about enough coming in to take care of the demand. Carnations and lilies are plentiful. There was some fine outdoor valley last week, but it is done. The wholesalers are cleaning up better than usual at this time of the year and the retailers have had no let-down, many weddings helping to keep business good.

## Various Notes.

Mrs. E. A. Williams had a fine window of cattleyas, about 400 of them being artistically arranged. The window attracted a great deal of attention.

The A. W. Smith Co. offered cash prizes to high school students for the best street car ad card and received a great number of creditable designs, which made it hard to select the winners.

Plantmen are complaining that the market for bedding plants is not up to the mark, the weather having greatly interfered with their sale. Clarke.

**HOLYOKE, MASS.**

The regular meeting of the Holyoke and Northampton Florists' and Gardeners' Club was held June 5 at the Butler & Ullman greenhouses, Northampton. Some discussion took place regarding the annual fall flower show and it was decided to coöperate with the garden committee of the Holyoke Chamber of Commerce, which is planning an exhibition of garden produce. A committee was appointed to arrange a schedule of exhibits; no money premiums will be offered.

G. H. Sinclair gave a talk on the culture of hydrangeas as pot plants. Darwin and May-flowering tulips were shown in variety by Sinclair & Son and Gallivan Bros. Butler & Ullman ar-

## Fancy Russells, Miladys, Ophelias, Good Carnations, Butterfly Peas

Roses, assorted...3c to 10c  
 Carnations.....2c to 3c  
 Peonies.....3c to 4c  
 Gladiolus, small.....4c  
 Gladiolus, large....6c to 8c  
 Gypsophila.....bunch, 50c  
 Sweet Peas.....50c to 75c

Valley.....7c  
 New Ferns.....\$3.00  
 Asparagus.....bunch, 50c  
 Mexican Ivy.....100, 50c  
 Easter Lilies.....10c  
 Magnolia Leaves....\$1.75  
 Carnations, seconds.....1c

**T. J. NOLL & COMPANY**  
 1109 Grand Avenue,  
 KANSAS CITY, MO.

"I finally concluded to try KENNICOTT BROS. Co., Chicago, and I am there now to stay"—says a recent correspondent.

KENNICOTT BROS. Co., Chicago.

Mention The Review when you write.

**FERNS** FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

**H. J. SMITH HINSDALE, MASS.**

Mention The Review when you write.

ranged a miscellaneous exhibit, including Spanish irises, ixias, centaureas and delphiniums.  
H. E. D.

**COLUMBUS, O.**

Trade has slackened considerably in the last week or two. Planting is about over and the call for potted plants is small. The porch box trade has been heavy, but prices low. There

## Huckleberry Follage

\$2.00 per case

**Natural Green Sheet Moss**

\$1.75 per bag of 100 sq. ft.

**Perpetuated Green Sheet Moss**

\$3.50 per bag of 100 sq. ft.

**Southern Gray Moss**

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.**

**EVERGREEN, ALABAMA**

Mention The Review when you write.

# FERNS

New crop.

Daggers.....\$1.25 per 1000  
 Fancy.....1.50 per 1000

**E. A. BEAVEN**

**Evergreen, Alabama**

Mention The Review when you write.

are quite a few geraniums left over, but other stock has cleaned up nicely.



# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000, \$2.00; 5000 lots or more, per 1000, \$1.75

## Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

## Bronze Galax

Per 1000.....\$1.25  
Per case of 10,000..... 8.50

## Green Galax Leaves

Per 1000..... \$1.00  
Per case of 10,000..... 7.50

## Sphagnum Moss

Per bale.....\$ 1.50  
10 bales..... 13.50

## Green Sheet Moss

Per bundle.....\$1.00 5 bundles..... \$4.75  
10 bundles..... \$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton  
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third St.

**Cincinnati, Ohio**

Mention The Review when you write.

## SHEET MOSS in Bags

Good, green stock,  
well packed,  
\$2.00 per bag

## Michigan Cut Flower Exchange

264-66 Randolph St., Detroit, Mich.

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

## E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

## Green Sheet Moss FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

## N. M. Hitchcock

Glenwood, Cass Co., Mich.

Mention The Review when you write.

New Crop Fancy and Dagger Ferns  
Now ready for shipment. Also finest Sheet Moss.  
Fancy Ferns, large ..... 65c per 1000  
Dagger Ferns, large ..... 65c per 1000  
Finest Sheet Moss, ..... \$25.00 per 1000 lbs.  
Let me know your wants. I can please you. Terms,  
cash with order. **B. H. PRESNELL**  
R. R. 1, Box 143, Del Rio, Tenn.

Always mention the Florists' Review when writing advertisers.



MAGNOLIA LEAVES, Superiora Brand,  
Brown, per carton..... 1.25  
Green, per carton..... 1.35  
LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## PRESERVED BEECH SPRAYS

Green, Brown and Red.  
Write for prices.

THE RUMBLY CO., Evergreen, Ala.

## FERN S

New crop.

Daggers.....\$1.25 per 1000  
Fancy..... 1.50 per 1000

**Caldwell The Woodsman Co.**  
EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertiser.

## FERNS

New crop DAGGER  
FERN S, now ready, 1000, \$1.50  
FANCY, per 1000..... 2.50  
SPARKLEBERRY, case.. 5.00  
GALAX, Bronze, per 1000.. 1.25  
GALAX, Bronze, per case.. 10.00  
CYCAS LEAVES, fresh  
cut, pair ..... 1.00  
LEUCOTHOE SPRAYS,  
per 100 ..... .75  
SHEET MOSS, per bag... 2.00  
SPHAGNUM MOSS, per  
bale ..... 1.75  
LAUREL SPRAYS, per  
doz. bchs..... 1.00  
BIRCH BARK, per lb..... .25  
CORK BARK, per lb..... .10  
CEDAR BARK, per lb.... .08

## NEW CROP

## FANCY FERN S

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Green Sheet Moss....\$1.25 bag  
Laurel Branches....\$2.50 case  
Laurel Stems.....\$1.00 bag  
Boxwood ..... 12c lb.

**W. Z. PURNELL, SNOW HILL, MD.**

Always mention the Florists' Review when writing advertisers.

Ferns have been in good demand and the supply of good stock is about exhausted.

The cut flower trade is at a low ebb now, with plenty of stock coming in. Roses are of good quality, but the large supply moves slowly. Carnations are poor and plentiful. There are few besides White Enchantress. Peonies are so abundant that they do not clear at extremely low prices and many of them are sent to the hospitals.

Sweet peas have been rather scarce and not enough to supply the demand. Valley is in such small supply that white sweet peas are being used as substitutes for it. Some gladioli are making their appearance and are sold quickly.

Vegetable planting has hurt business some, but the spring season as a whole has been satisfactory to everyone.

J. M.

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

**SITUATION WANTED**—By young married man, to take charge of store, or foreman of greenhouses; life experience, best of references. Address No. 505, care Florists' Review, Chicago.

**SITUATION WANTED**—By storeman, young Philadelphian, ten years' experience, best of reference; wants summer job in flower shop at some seashore or mountain resort. Address No. 500, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman, by a first-class grower of roses, carnations, mums and general line of pot and bedding plants; also good propagator; middle aged, with life experience; at liberty June 15. State wages and particulars in first letter. Address No. 495, care Florists' Review, Chicago.

**SITUATION WANTED**—As working foreman, single, age 32, wish a good position at once; a good grower of cut flowers and pot plants; also a good propagator; best of references; good wages. State wages and particulars in first letter. Address A. Florist, care Paris Hotel, Muncie, Ind.

**SITUATION WANTED**—By settled man, 30 years' experience in fruits, flowers and vegetables; under glass and outdoor culture; American, protestant; no boozing; capable of taking charge of any size private or commercial place. State full particulars in first letter. Address O. C. Ports, Clifton Forge, Va.

**SITUATION WANTED**—By florist of twenty years' experience, private or commercial place, as foreman or grower. American born, handy on repairs, pipe work and every detail of greenhouse work. References from well-known firms and present employer. Please state wages and particulars. Address No. 5, care Florists' Review, Chicago.

**SITUATION WANTED**—As a grower on a modern place, retail or wholesale; life experience in roses, carnations, mums, lilies, etc.; also in all lines of potted plants, propagating and the general work around greenhouses; expect good wages; German, single man of middle age. Please state full particulars in first letter. Address No. 506, care Florists' Review, Chicago.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—Helpers in roses and Beauties. Apply Batavia Greenhouse Co., 30 East Randolph St., Chicago, Ill.

**HELP WANTED**—Young man or large boy to learn the florist business. State wages expected. Levant Cole, Battle Creek, Mich.

**HELP WANTED**—Two general growers of fine pot plants and cut flowers, \$18.00 to \$20.00 per week. Carl Hagenburger, Mentor, O.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—All-round first assistant grower on retail place of 45,000 square feet of glass. Kemble & Goodman, Mason City, Ia.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Pochlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—At once, carnation grower, must be sober and steady; wages \$16.00 per week to start. A. Reinhardt, R. 10, North Milwaukee, Wis.

**HELP WANTED**—Men for general greenhouse work; single. State wages per month, including board. Klein Floral Co., 422 State St., Madison, Wis.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—At once, good helper for greenhouses and grounds; steady position. Apply to the greenhouses, 5800 Ellis Ave., Chicago. Phone Midway 800.

**HELP WANTED**—General man for small private place; steady position for the right man. Give reference, age, etc., in first letter. Hoskins, Bismarck, N. D.

**HELP WANTED**—One experienced in store management, in town of 25,000; Pennsylvania; also greenhouse men. Address No. 2, care Florists' Review, Chicago.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—Well recommended lady for my flower department. Answer in detail as to your experience, etc. Harry E. Saler, Florist, 109-111 E. Ottawa St., Lansing, Mich.

**HELP WANTED**—Grower of general pot line; steady position for reliable man of ability. State age, married or single and references in first letter. Hoskins, Bismarck, N. D.

**HELP WANTED**—Good pot plant growers, good rose growers, good general growers. Please state wages expected and experience in first letter. C. H. Frey, Florist, Lincoln, Neb.

**HELP WANTED**—Experienced greenhouse glaziers, 40c per hour. Steady work the year around. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—A general greenhouse man where carnations and mums are grown; permanent position; wages \$45.00 per month and board. Address T. Malbranc, Johnstown, Pa.

**HELP WANTED**—At once, youth to assist in rose section; good opportunity for one wanting to learn business. Apply immediately with full particulars. Cudahy Floral Co., Cudahy, Wis.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—Young lady for flower store connected with greenhouses; about 40 miles from Chicago. State experience, if any, and wages wanted. Address No. 6, care Florists' Review, Chicago.

**HELP WANTED**—At once, experienced grower of cut flowers and pot plants; state wages, send reference; steady position, up-to-date house, 40,000 sq. ft. Milot-Mills Company, Box 203, Wenatchee, Wash.

**HELP WANTED**—Good man to take charge of 10,000 ft. of glass; general stock grown; must produce results. Man with experience in Texas preferred. State wages, experience and reference. E. D. Barlow, Greenville, Tex.

**HELP WANTED**—A large, well-known seed house has an opening for an experienced, thoroughly competent executive, familiar with all the details pertaining to the line. Address with full particulars, No. 491, care Florists' Review, Chicago.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—An all-round grower, married man, not afraid of work and can grow good stuff; wife good designer; both capable of running the business, located in Kansas. To such I will make a good proposition by July 1. Address No. 1, care Florists' Review, Chicago.

**HELP WANTED**—Greenhouse builders. Only experienced men, accustomed to high-class work. Unless you are a first-class man, don't apply. Steady work ahead for all of 1917. No roughnecks wanted. Apply American Greenhouse Mfg. Co., Room 1000, Masonic Temple, Chicago, Ill.

**HELP WANTED**—Florist to take full charge of medium size greenhouse; must be competent; single man preferred. Salary to start with, \$50.00 per month, with room, board and laundry. Write for full particulars to C. F. Applegate, Superintendent Mt. Pleasant State Hospital, Mt. Pleasant, Iowa.

**HELP WANTED**—At once, a good, sober, reliable man for general greenhouse work; one who understands the growing of roses, carnations and general stock; must understand low pressure steam boilers and greenhouse repair work. State wages and references. The Humphrey Floral Co., 607 Chatham St., Rome, N. Y.

**HELP WANTED**—A capable man to take charge of the growing and propagating of perennials or herbaceous plants. Do not answer this ad unless you understand your business. Address No. 503, care Florists' Review, Chicago.

**HELP WANTED**—Practical experienced man to take charge of agricultural implement, insecticide, etc., department by a long established, large seed house of repute. Must be thoroughly competent in every respect. Address with full particulars, giving age, experience, references, salary wanted, etc., No. 492, care Florists' Review, Chicago.

**HELP WANTED**—Married man, to take charge of small plant, about 4200 feet of glass, near Kansas City. Good retail trade, everything sold at greenhouse. Location fine, on main thoroughfare. Business could be greatly increased if plant were enlarged. Party could buy on easy payments if desired. Owner has other business. Give wages expected and state if buying on easy terms interests you. Address Blue Avenue Floral Co., Independence, Mo.

**WANTED TO LEASE**—With privilege of buying, greenhouses, 5000 to 10,000 ft. glass, central states. H. E. Mitting, Midland, Mich.

**WANTED**—A partner to buy a half interest in a well established cut flower business, mostly wholesale. Our specialties are sweet peas, violets, mums and cosmos. Retiring partner wants to leave July 1, the end of our current year and go west. For prices, terms and further particulars, address Edward Schumann & Sons, Sayler Park, Cincinnati, O.

**FOR SALE**—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Large florists' refrigerator; latest style, 448 Wells St., Chicago, Ill.

**FOR SALE**—Greenhouses, 10,000 sq. ft. of glass, with land. August Cronbaugh, Ada, Ohio.

**FOR SALE**—16x24 D. S. B. glass; new; \$4.50 per box. The Weiss & Meyer Co., Maywood, Ill.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE OR RENT**—Old established greenhouse business. For particulars, write Hall's Greenhouse, Clyde, O.

**FOR SALE**—Large, new florists' refrigerator, counter and shelving, at a bargain. 9457 S. Winchester Ave., Chicago, Ill.

**FOR SALE**—Florist's business, 7000 ft. of glass; splendid location; doing fine business. Box 434, Sac City, Iowa.

**FOR SALE**—Florist's oak refrigerator, 22 ft. of partition. Price reasonable. Aug. Erickson, 5825 Rogers Ave., Chicago.

**FOR SALE**—First check for \$100.00 buys a six-section Capitol boiler in good repair. F. O. B. Cherryvale. F. W. Meyer, Cherryvale, Kan.

**FOR SALE**—Two greenhouses, over 8000 ft. glass, 32 miles from Chicago; price reasonable; half cash, balance time. E. C. Thies, Barrington, Ill.

**FOR SALE**—Greenhouse, residence, land, southeast Kansas, at a bargain if taken soon. Reason for selling is death. J. H. Ellis, Columbus, Kan.

**FOR SALE**—One 4-inch reducing valve in good condition, only been used 2 years. Will sell for half price. Address Lanternier, Florist, Ft. Wayne, Ind.

**FOR SALE**—Boilers, two 80 horse Scotch, one 25; tubulars, 90 horse, 80, 50, 40; portables, 40 horse, 30, 20. Buyers' prices. Casey Boiler Co., Springfield, O.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—18,000 ft. of glass and nine-room house, on north side of Chicago. Price \$10,000.00; easy terms. Address No. 509, care Florists' Review, Chicago.

**FOR SALE**—One 8-coil Humphrey heater, one year in use; in good condition; cost \$145.00; will sell for \$75.00 cash. George M. Meier, 1210 South boulevard, Evanston, Ill.

**FOR SALE**—Second-hand pipe for sale. A quantity of 1-inch, 1½-inch, 2-inch and other sizes, suitable for either steam or hot water use. Write us for prices. Baur Gas Co., Eaton, Ind.

**FOR SALE**—Or will take partner; one of the best paying greenhouses, 4-room cottage, 3 acres ground in a growing suburb, 35,000, of Los Angeles, Cal. Address No. 480, care Florists' Review, Chicago.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Or rent, a modern range of glass about twelve miles north of Chicago, in one of the finest suburbs. Good retail and wholesale business. For particulars address No. 504, care Florists' Review, Chicago.

**FOR SALE**—One sun hot water boiler in first-class condition. Good for 5000 feet of glass in any kind of weather. Made by U. S. Radiator Co. A bargain at \$150.00, f.o.b. cars. Altimore Culture Company, Canfield, O.



**FOR SALE**—White enamel florist's refrigerator, 7 ft. wide, 6 ft. high, 27 in. deep, cost \$150.00. Price \$100.00 f. o. b. Greenfield, Mass. E. A. Richards, Greenfield, Mass.

**FOR SALE**—Two greenhouses, each 30x100 ft., 2 acres land, 6-room house, barn, packing house; 12 miles south of Portland, Ore., on S. R. R., hard surface road, electric line; \$3000.00. Address Mrs. Jennie Butts, Parkplace, Ore.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—A well patronized flower store; location good, Chicago. An uncommonly good buy for the man who wants an established business. Store sacrificed on account of failing health. Address K. Wall, 258 N. Kedzie Ave., Chicago.

**FOR SALE**—Wish to retire, a good money-making place, established 1889, 3 greenhouses with land and 8-room residence on the South Side of Chicago. Wholesale and retail trade. Address No. 425, care Florists' Review, Chicago.

**FOR SALE**—Forced sale, must be sold before July 1, greenhouses, 20,000 sq. ft. of glass, fully stocked, in growing city; 5 acres of land; no opposition. Wholesale and retail. This is a real bargain. Address Savanna Greenhouse Co., Savanna, Ill.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—Must sell on account of sickness, greenhouses, 80 by 150 feet, two boilers, good going plant, general stock. City of 40,000; best interurban and railway center. Price \$10,000, on liberal terms; liberal discount for cash deal. Riverside Floral Co., Muncie, Ind.

**FOR SALE**—One large Kroeschell hot water boiler, which heated 30,000 feet of glass for carnations and pot plants; used five seasons; guaranteed to be in first-class condition; price \$300.00. Reason for selling, we enlarged our place and have to put in larger boilers. Rentschler Floral Co., Madison, Wis.

**FOR SALE**—A good greenhouse business containing about 6500 sq. feet of glass and 36 hotbed sash; only nine miles from Cincinnati, O., on traction and railroad, near schools and churches and groceries. Lot is 210 ft. front by 168 ft. deep; a good bargain; city water. For particulars write Simon & Fricke, 4227 North Ave., Silverton, O.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—A well established florist business in town of 4000, junction point on railroad, two houses, dwelling house, modern hot water heat, 5 acres of land, sheds, office and everything in A-1 repair. Party selling on account of retiring from the active business. \$7000.00, following terms: \$3000.00 down, balance terms to suit. Inquire C. F. Rice, 218 N. 5th St., Minneapolis, Minn.

**FOR SALE**—Small florist's plant near Louisville; 4 acres with 4-room dwelling, set of 5 greenhouses with hot water system, boiler, storage tank, gasoline engines and pump connected with creek on place, stable, chicken house, etc. Well stocked with fruit and shade trees, berries, etc.; 1½ miles from city, near electric line and on good pike. Price \$3800. C. A. Singer, 431 W. Jefferson, Louisville, Ky.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

**FOR SALE**—Or lease, a well established florist business, has the leading trade in city and surrounding towns, good wholesale trade on plants, big cemetery trade on cut flower and funeral work. This is an excellent chance for a hustler. Houses in good repair; Kroeschell boiler (hot water), 6 houses, about 15,000 ft., three lots, modern residence, 9 rooms and bath; will sell all or greenhouses and lots separate, or sell greenhouses to be taken off ground at once; reason, death of husband. Mrs. H. M. Humfeld, Frankfort, Ind.

**FOR SALE**—Going retail florist's business, established twenty years, county seat town, 10,000 population, rich farming district. Place contains 12,000 ft. of glass, 5 houses, all stocked complete. Everything in A-1 condition, ready to plant for coming season; cement and pecky cypress benches in all houses; electric lights, independent water supply, Kroeschell boiler, Ford delivery car. Heated garage in connection with potting shed. Owner forced to retire on account of age and failing health. Will be sold with or without residence of 10 rooms. Address Florist, 902 St. Clair St., Akron, O.

**FOR SALE**—Or will take partner; one of the best paying flower shops in a growing suburb, 35,000 inhabitants, of Los Angeles, Cal. Address No. 479, care Florists' Review, Chicago.

**FOR SALE**—A well established florist business in a live business city near the coast in central California. Over 6000 feet of glass, lath houses, store and work rooms, etc. Fine opening for a mail order business, on three acres of land. Splendid opening for a grower and a designer. Some cash required, but good income assured from day of purchase. Address all inquiries to H. Plath, The Ferneries, Station L, San Francisco, Cal.

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

## Situation Wanted

**EXPERIENCED SEEDSMAN**, twenty years with best houses in the middle west, well versed in garden, flower and field seeds, good buyer as well as sales manager, A No. 1 catalogue man, desires permanent position with a first-class house; highest references.

Address No. 3, care Florists' Review, Chicago

## Situation Wanted

By A-1 grower as working foreman or grower on retail place; capable of taking charge and handling men; life experience in roses, carnations, mums, pot, bedding, Xmas and Easter plants; good propagator; middle-aged, American, single, sober and reliable. State wages per week and particulars in first letter. Reference furnished.

Address No. 4, care Florists' Review, Chicago

## Situation Wanted

An expert grower of cut flowers, pot plants, orchids, etc., is open for engagement, private or commercial; 19 years' experience in all branches; able to take charge of large place. Only first-class places need apply, with good salary to offer. Can give excellent references. English, single, age 34.

Address No. 502, care Florists' Review, Chicago

## An Opportunity

for two wide-awake young men to learn to be growers in roses and American Beauties. Experience preferred, but not required. Good wages.

Batavia Greenhouse Co.

30 E. Randolph St., Chicago, Ill.

## Help Wanted

At once, 2 men for pot plants. \$75.00 per month to start.

**RAHN & HERBERT CO.**

CLACKAMAS, :: :: :: OREGON

## Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

Address No. 473, care Florists' Review, Chicago

## Help Wanted

Western seed house requires experienced, capable, sober, industrious young man. State experience, salary expected, with references. Good chance for advancement. Address No. 476, care Florists' Review, Chicago.

## Salesman Wanted

A salesman for a wholesale florists' supply house; one who has had experience; state salary; reference required.

Address No. 7, care Florists' Review, Chicago

# SALESMEN WANTED

## AN A-1 SIDE LINE

AN absolute necessity.

A line easily presented and merits readily recognized by retail florists.

State experience and territory covered

Address **SALES MANAGER**

Room 717, 624 S. Michigan Ave., Chicago

## Help Wanted STOREMAN

First-class designer, decorator and salesman. Permanent position, with a reliable firm in Detroit, Mich. Must have best of references. State age, experience and salary expected in first letter.

Address No. 498, care Florists' Review, Chicago

## FOR RENT

Retail store on northwest side, Chicago, with 15,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Flat with hot water heat included. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**  
169-175 N. Wabash Ave., CHICAGO

## BEAUTIFULLY SITUATED FOR SALE

Old established greenhouse plant, doing a good business; 25 miles from Philadelphia; 7000 ft. of glass, price \$3,500.00; with residence and 1½ acres, price \$7000.00. Owner disabled, must retire. Inquire

W. J. BAKER, 12 S. Mole St., Philadelphia, Pa.

## FOR SALE

Eleven greenhouses, containing 25,000 square feet of double thick glass. Heated by two horizontal tubular boilers and 10,000 feet of wrought iron pipe. All are now in operation and in good condition. Purchaser to tear down and remove.

**JOHN WELSH YOUNG,**

Rear of 6640 Wayne Ave., Germantown, Philadelphia

## FOR SALE

Gladiolus farm in Michigan; excellent condition; market for crops assured. For particulars

Address No. 507, care Florists' Review, Chicago

### WANTED—CEMETERY LOCATIONS

**Cemetery Sales Experts**—Specializing in cemetery organization, advertising and selling campaigns, will organize and manage lot selling campaigns; outline and plan organization and business management for new cemeteries and organize new stock companies or reorganize old cemeteries. If there is an opportunity for a new cemetery in your locality let us help you. **GEO. P. GARIN & CO.**  
R 510, 117 N. Dearborn St., Chicago, Ill.

## WANTED TO BUY

At once, by practical grower, in live city anywhere, greenhouses, land, dwelling. Please give full particulars in first letter, stating size of each, size glass, how heated, whether old or new, full sun, whether wholesale or retail and what improvements dwelling has; full price, how much cash down and terms for balance.

Box 136, New Market, N. J.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.

**E. G. HILL FLORAL CO.**

Good Stock and  
Good Service

Member F. T. D.

Phones Main 1874-1875

**EDWARD A. FORTER, Florist**

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

**Cincinnati, O.**

**SCHRAMM BROS.**

Send us your orders for

**TOLEDO, OHIO**

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

**TOLEDO, OHIO**

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

**DAYTON, OHIO**

16 and 18 W. 3rd St.

**Matthews the Florist**

Established in 1883

Greenhouses and Nurseries in Riverdale.

**STEUBENVILLE, OHIO**



**HUSCROFT'S FLOWER**

**SHOP, 173 North Fourth Street**

All orders promptly executed

**THE KAY-DIMOND CO.**

**YOUNGSTOWN, O.**

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE  
STOCK ON HAND

**MRS. J. B. FREEMAN**  
OF "THE FLOWERS"

136 Superior Street, TOLEDO, OHIO

**VAN METER FLOWER SHOP**  
SPRING and HIGH, **Springfield, O.**  
BEST FLOWERS for EVERY OCCASION

**NEWARK, OHIO**

**CHAS. A. DUERR**

Member Florists' Telegraph Delivery

**KENT BROTHERS FLOWER SHOP**

COVERS ALL OHIO POINTS  
20-22 W. Church Street **NEWARK, OHIO**

**EGGERT N. ZETLITZ**

The Leading Florist

209 West Market Street,

**LIMA, OHIO**

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

**COLUMBUS OHIO**

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.  
Citizen's 5328, Bell Main 2903

**The Livingston Seed Co.**

FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

BOSTON.

The Market.

There has been during the last week, and still is, the worst glut of flowers Boston has seen for a long time. Since Memorial day the demand appears to have steadily dwindled, and as a result prices have slumped heavily, and there is a large, unsalable surplus of stock. Roses and carnations are only cleared at low prices in thousand lots, although a limited number of fine quality blooms realize fair prices. Sweet peas are abundant and of splendid quality, but the sales are slow. Darwin tulips and such narcissi as poeticus and albus plenus odoratus are hardly bought at all, while snapdragons, stocks, feverfew, myosotis, candytuft and calendulas realize little. Small-flowered gladioli are almost unsalable and even fine spikes of Halley, America, Augusta and Mrs. King are hard to move at \$4 to \$6 per hundred.

An abundant crop of outdoor valley is arriving, of better quality than the forced article, but the sales are slow. Lilies have been hard to move at even \$3 to \$5 per hundred. The only peonies arriving locally are officinalis varieties, but other colors of good quality are coming from farther south. These sell at \$4 to \$5 per hundred. Lilacs, German irises and other outdoor flowers are abundant. Cattleyas are sluggish at \$3 to \$4 per dozen. The sales of asparagus have been light.

Congested conditions are always to be expected after Memorial day. Much material planned for that holiday flowered too late and we are now being swamped with this material. An improvement in a few days seems probable.

The Outdoor Flower Show.

The attendance at the open-air flower show, on account of adverse weather

**CLEVELAND**

...THE...

**J. M. GASSER COMPANY**

EUCLID AVENUE

We grow the best of everything in  
CUT FLOWERS

**CLEVELAND**

**OHIO A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809  
Cuy. Central 1868

*The Smith & Fellers Co.*  
LEADING FLORISTS  
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for

**CLEVELAND AND STATE OF OHIO**

Always have complete stock on hand.  
Regular discount allowed the Trade.

**KNOBLE BROS.** 1836 W. 25th St.,  
**CLEVELAND, O.**  
Members Florists' Telegraph Delivery Ass'n.

**CLEVELAND**

**THE JONES-RUSSELL CO.**  
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

**CLEVELAND, OHIO**

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND

**McFARLANDS, Florists**

**AKRON, OHIO**

**CANTON, O., and Vicinity**

**A. T. POLLARD, Florist in Rotary**

**CANTON, O. MASSILLON, ALLIANCE and VICINITY**

**FRED G. GELTZ, 522 Market Ave., North**  
Member F. T. D. Ass'n.

**HEISS COMPANY DAYTON OHIO**  
112 So. Main St.

Members Florists' Telegraph Delivery Ass'n.

**Massillon, Ohio**

**A. WEAVER Florist in Rotary**

# Telegraph Delivery Department

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**CARBONE,** 342  
Boylston St.,  
**BOSTON**  
Member Florists' Telegraph Delivery Ass'n

**BOSTON-BECKER'S**  
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.  
**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.  
Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
93 N. MAIN STREET  
Orders Executed for  
Boston, Mass., New York  
and Rhode Island points.

**H. F. A. LANGE**  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and North  
ern N. Y. filled to your entire satisfaction at right prices.

**Gave the Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph  
Delivery Association.  
Orders  
solicited for  
all parts of  
Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford,  
Conn.

**REUTER'S**  
For Rhode Island and Connecticut

STORES  
New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**  
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**  
**JOHN C. HASS** We grow our  
own flowers

**PROVIDENCE, R. I.**  
AND ALL NEW ENGLAND POINTS  
**T. J. JOHNSTON & CO.** 107 Washington St.,  
PROVIDENCE

I should like to write a  
little essay on

**"The Sweet Perfume of  
Courteous Service"**

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

**BOSTON, MASS.**

**Penn**  
The  
Florist

"Penn, the Telegraph Florist"  
Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

**War Brothers** Boston, Massachusetts  
143 TREMONT STREET  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**Worcester, Mass.**  
**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

**WELLESLEY COLLEGE**  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**  
**W. E. PETERS**  
137 St. Paul St., BURLINGTON, VT.

**BOSTON, MASS.**  
**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

and other conditions, has not been satisfactory, despite the abundant publicity. All children accompanied by adults are admitted free, and many thousands have visited and enjoyed the exhibition. The gates will not close until June 17 and possibly later. With one exception, the orchid groups were still in position June 10 and looked well after being staged for ten days. The azalea tent has been splendid; also Roland's rose garden. The rhododendrons will not be well opened out before June 20, although some sorts now are good. The magnificent standard wistarias and trachelospermums were splendidly opened June 12.

William Sim received a silver medal for his grand bed of pansies. The W. W. Edgar Co. had an attractive bed of standard Poitevine geraniums, with a base of Mrs. Sander marguerites. B. Hammond Tracy shows some fine Gladiolus primulinus hybrids; also a splendid white seedling. Mrs. Grace Sturtevant has a beautiful iris collection. German irises are also well shown by other specialists, as well as Darwin, breeder, cottage and other late tulips. This week the displays of hardy flowers are being featured daily.

Julius Heurlin's collection of conifers is the most complete ever staged here. It contains sixteen varieties of cypress, twenty-seven of spruce, eleven of fir, eleven of pine, twenty-eight of juniper, nineteen of arbor-vitæ and

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

Established 1859  
**A. WIEGAND'S SONS CO.**  
Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.  
Indiana's oldest, largest and most complete retail  
establishment.  
Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue  
**BERTERMANN BROS. CO.**  
LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**  
AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists  
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.  
Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**  
**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**  
FLORISTS  
For Northern Indiana | 138 S. Michigan St.  
and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO.** SOUTH BEND,  
IND.  
Daily deliveries to Notre Dame University  
and St. Mary's Academy.

**Richmond, Ind.**  
**FRED H. LEMON & CO.**  
Florists and Decorators. Send us your orders

**GARY FLORAL CO.**  
118 West Fifth Avenue  
**A. T. BUSHONG, Prop.** GARY, IND.

# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**

Consult  
**LAWRENCE FLORAL CO.**  
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.  
**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**

The Leading Florists of the Northwest  
Special attention to telegraphic orders.

**L. S. DONALDSON CO.,** Minneapolis, Minn.

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**

**THE WINDMILLER CO.**

Flowers to all points on short notice

Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
300 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones  
Greenhouses: Buchanan, **FLORISTS**  
Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**



**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**

938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
FLORISTS

Members of F. T. D. and National Florist  
**5 East Front Street**



**NEW JERSEY**  
**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern **NEW YORK** and Western **MASS.**

**The Saltford Flower Shop**  
POUGHKEEPSIE, NEW YORK  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

**ALBANY, N.Y.** The CAPITAL DISTRICT  
and all Eastern New York  
**WILLIAM GLOECKNER**  
We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

**DANKER, Albany, N.Y.**  
Florist  
Member Florists' Telegraph Delivery Ass'n.

twelve miscellaneous. The Farquhar  
rock garden improved much with the  
warmer and showery weather. The  
numerous colonies of primulas, gen-  
tians, dwarf phloxes, lithospermums,  
myosotis, saxifragas, violas and other  
varieties proved most attractive.

The exhibition at this time seems un-  
likely to prove a financial success. The  
backward season, war and other condi-  
tions, the fact that it was opened eight  
or ten days too early, the added fact  
that people could get free, magnificent  
open-air displays at the Arnold Arbore-  
tum, in the parkways and on private  
estates, militated against the success of  
the show. In March, or early April,  
people are hungry for flowers, as the  
attendance at Boston's indoor March  
show proved, but in June they have had  
a surfeit of them.

A mistake made by the managers of  
the exhibition was in limiting the vari-  
eties of plants on exhibition. Orchids,  
azaleas, rhododendrons, wistarias, etc.,  
may be admired by, but they cannot be  
grown by, the masses. I noticed more  
people admiring and taking notes of  
irises, tulips and perennials than of the  
more aristocratic kinds. The great  
British shows, like those at the Temple,  
Holland House, York, Shrewsbury,  
Wolverhampton, etc., contain all vari-



ABUNDANTLY PREPARED AT  
ALL TIMES

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

**Wilson**  
THE FLORIST  
88 E. MAIN ST.

We reach all  
Western  
N. Y. Points.



**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP

23  
**STEUBEN  
STREET**

Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** Elmira, N.Y.  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 606. L. D. Bell Phone Main 2188  
Members Florists' Telegraph Delivery



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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

**JOSEPH TREPEL**

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 3 and 5 Greene Ave.  
839 to 847 Greene Ave.  
**BROOKLYN**  
Phones 3908 Prospect 8800 NEW YORK

**HUGO H. JAHN**

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

**RAMM'S**

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

**Siebrech Bros.**  
INC

922 Madison Ave., cor. 73d St., NEW YORK  
Member Florists' Telegraph Delivery.

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

ORDERS FOR . . . **NEW YORK** WIRE OR PHONE TO  
**MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.  
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

**M. A. Bowe**

IN HEART OF NEW YORK CITY  
332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**C. C. TREPEL**, Main Office, BLOOMINGDALE'S  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

eties of plants, flowers, fruits and vegetables in season.

At Boston, displays of bulbs, perennials, etc., were ignored until a week after the opening, while show pelargoniums, begonias, gloxinias, fuchsias, streptocarpi, ferns, palms, cacti, fine foliage plants and many others obtainable were not seen at all. A miscellaneous tent would have proved immensely popular and this year, of all years, vegetables should have been allotted some space. But when all is said and done, the fact is apparent that June flower shows in America are not a success from a financial standpoint. Newport, New York and Boston have all found this out.

Gardeners' and Florists' Club.

The officers of the Gardeners' and Florists' Club have purchased a \$500 Liberty Loan bond for their reserve fund. Many members have also purchased bonds. Several members of the club have already joined the colors, while others are expecting to be drafted. All such will be kept square on the books for the duration of the war.

After the transaction of regular business at the next meeting, June 19, a collation and dance will be given. A charge of 50 cents each will be made for the entertainment. At the September meeting W. H. Elliott will talk on California. In October there will be a vegetable lecture and exhibition, the display to be opened for public inspection. In November a chrysanthemum lecture and exhibition will be given.

**Kottmiller**

. . . FLORIST . . .

426 Madison Avenue—and 49th Street  
Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.  
Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**  
**NEW YORK** 561 Fifth Ave.

1 Park Street  
799 Boylston Street **BOSTON**

Deliveries to Steamers and all Eastern Points.

**G. E. M. STUMPP**

761 FIFTH AVENUE

**NEW YORK CITY**

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



NASHVILLE

TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

IDEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL MEMPHIS ORDERS TO  
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS, TENNESSEE

EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for  
Texas, Oklahoma, Louisiana, New Mexico. No  
orders too large, none too small.

Orders for TEXAS

KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS

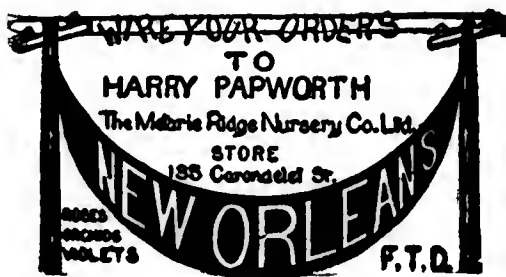
Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders a Specialty.

U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

HELENA, ARKANSAS

BALL FLORAL CO.



NEW ORLEANS, LA.

Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



FURROW & COMPANY

OKLAHOMA CITY GUTHRIE  
OKLAHOMA

Members Florists' Telegraph Delivery

Chattanooga, Tenn. Office:  
100,000 ft. of glass MRS. J. W. CROUCH The Leading Florist

FT. WORTH, TEXAS  
BAKER BROS. Members Florists' Telegraph Delivery

This it is also planned to open for one day for the public.

### Various Notes.

What should have been lilac day at the Arnold Arboretum was ruined by a drenching rain storm. This prevented many thousands from enjoying the display. From about 140 varieties flowering, the following small list is especially good: Macrostachya, Marie Legraye, Mme. Lemoine, Philemon, Bleuatre, Souv. de Spaeth, Negro, Ambroise, Verschaffelt, Congo, Alphonse Laval and President Carnot. Lilacs in this section are not flowering so profusely as usual.

H. R. Comley has a good number of June wedding orders and business with him is good. Mr. Comley's son, Lester, one of the most popular buyers in the flower markets, has enlisted in the hospital corps.

Charles Evans was the first grower to bring Pæonia officinalis to the market; this was June 8. Usually this peony is open for Memorial day, sometimes earlier.

William Gray, secretary of the American Sweet Pea Society, reports that sweet peas are promising at Newport. His fall-sown plants now are blooming outdoors. He thinks the dates selected for the Boston show, July 7 and 8, should suit sweet peas nicely.

KENTUCKY  
JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

Elmwood Floral and Nursery Co.

TUTWILER FLOWER SHOP

Tutwiler Hotel

BIRMINGHAM,

ALABAMA

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913



MOBILE, ALABAMA

The Minge Floral Co.

CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

MRS. J. E. WATTS, Florist

Cut Flowers for all Occasions

MERIDIAN, MISS.

# Telegraph Delivery Department

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**PITTSBURGH, PA.**

**MRS. E. A. WILLIAMS**  
621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**

Florists, Decorators and Growers  
Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH, PA.**

**RANDOLPH & McCLEMENTS**

Floral Experts

**5936 PENN AVENUE**

Members of the Florists' Telegraph Delivery

**A. W. Smith Co.**

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874—Incorporated 1909

**Pittsburgh, Pa.**

**LUDWIG FLORAL CO.**

502 Federal Street

**SCRANTON, PA.**

**A. L. Besancon & Company**

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., **SCRANTON, PA.**

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**The Park Floral Co.**

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

**DENVER, - COLORADO**

**Colorado Springs, Colo.**

Orders Carefully Executed

**PIKES PEAK FLORAL CO.**

Wholesale and Retail

Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**

**Frank F. Crump**

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

**THE FERNERY SCHULTHEIS, FLORIST**

Write, Phone or Wire  
612 Linden Street, **SCRANTON, PA.**

**Think! Everything In Flowers!**  
**GRAKELOW'S**

Broad Street at Cumberland, **PHILADELPHIA, PA.**

Member Florists' Telegraph Delivery Association

*Baur*  
*Floral Co.*  
**ERIE, PA.**

**J. V. LAVER**  
**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**E. C. LUDWIG FLORAL CO.**

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

Mrs. W. H. Ward is bringing in a fine lot of Gladiolus The Bride, which proves popular for brides' bouquets.

William Sim is shipping in a grand lot of sweet peas, in addition to cottage and Darwin tulips.

At the store of Wax Bros., on Tremont street, a moving American flag is an attraction this week. The window displays here are as fine as ever.

Philip and Robert, sons of Thomas Roland, now are in France with the American ambulance corps.

Seed stores still report a good demand for many vegetable seeds. Many varieties of beans, root crops, onions, corn, etc., are entirely sold out. Fertilizers are scarce.

President R. M. Saltonstall, of the Massachusetts Horticultural Society, entertained more than fifty of the leading exhibitors and other interested horticulturists at a luncheon in the Hotel Somerset June 6. The tables were beautifully decorated. After a short address, Mr. Saltonstall called on a number of those present for remarks. Among those responding were J. K. M. L. Farquhar, General S. M. Weld, A. F. Esterbrook, John Dillon, James Wheeler, Walter Gott, the representative of Sander & Sons, St. Albans, England, and Thomas Roland.

Penn's brides' window is a center of attraction on busy Tremont street this week. Weddings now keep the firm busily employed. They are using large and attractive ads in the daily papers.

W. N. C.

**NEW YORK.**

The Market.

Peonies dominated the cut flower market at the end of last week. Such a flood of them never has been seen

Orders for

**PHILADELPHIA**

AND SURROUNDINGS

Will be artistically filled at

**THE FORREST FLOWER SHOP**

131 So. Broad Street, **PHILADELPHIA**

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, **Philadelphia** Broad and Walnut Streets

**PHILADELPHIA**

1800 Chestnut Street

**THE LONDON FLOWER SHOP, LTD.**

Member Florists' Telegraph Delivery.

ORDERS FOR

**WEST PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. CALLAHAN** 3924 Market St., **PHILADELPHIA**

**Germantown and Chestnut Hill**  
ORDERS

Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Avenue,  
**Germantown, Philadelphia, Pa.**

Members Florists' Telegraph Delivery Ass'n.

**EVEN DEN BROS.**

Largest Growers in Central Pa. **Williamsport, Pa.**

**LANCASTER, PA.**

**B. F. BARR & CO.,** Leading Florist

**MYERS BROS. Altoona, Pa.**

All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**

SHERM OFFERLE, Prop.

**WARREN, PA.**

**CLARK, FLORIST,** SCRANTON, PA. 124 Washington Ave.

Member Florists' Telegraph Delivery.

Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

**FRANKLIN, PENNA.**

**BELL FLORAL CO.**

**ALL NORTHWESTERN PA.**



# Telegraph Delivery Department

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**HUGO SCHROETER**

531 Woodward Ave. INC.

**DETROIT**

MICHIGAN

GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**

GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**

237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**

Cor. Broadway and Gratiot Ave.

**DETROIT, MICH.**

Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**

36 Broadway

**DETROIT**

MICHIGAN

**ANN ARBOR, MICH.**

**ARCADE FLORAL SHOP**

Just Across from the University  
Orders Filled Promptly

Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.

**DETROIT and VICINITY**

L. Bomb Floral Co., Albert Pochelon, Prep. 153 Bates St.

**ARTHUR F. CRABB**  
**GRAND RAPIDS, MICH.**

Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**

**GRAND RAPIDS, MICH.**

Local and State orders carefully executed

**GRAND RAPIDS, MICH.**  
**GRAND RAPIDS FLORAL CO.**

Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan.

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY

**HENRY SMITH**

Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
**FLORAL Co.**  
1105 WALNUT-PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
**FLORIST**

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**

**SPRINGFIELD SEED COMPANY**

Floral Department Open Day and Night

**SPRINGFIELD, MO.**

**J. W. STOKES FLORAL CO.**

Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders  
Members Florists' Telegraph Delivery Ass'n.

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
or any City in Michigan

in New York. Retailers made the best of their opportunity and had wonderful window decorations. The big buyers took peonies out of the market in truck loads; the gathering of push carts interfered with traffic and the street merchants were at every corner. Still at the end of the week there seemed to be no diminution in the supply. Many thousands of them were saved by cold storage. They will be valuable at the close of the present week, when the surplus and the decreasing regular shipments are over. June 9 fine flowers were offered as low as \$1 per hundred. This refers to the fresh stock of the day's receipts. The day-old flowers did not realize more than 50 cents per hundred; the 2-day-old flowers were given away and the rest sought the inevitable end in the cold waters of the Hudson river.

Some of the individual peony shipments were the result of large plantings. One of the big Pennsylvania growers had fifteen acres of them under cultivation. Many of the flowers should have been here for Memorial day, but the season has been exceptionally late and cold. So when this first hot spell arrived the market was flooded.

Naturally, the whole cut flower market was influenced by the peony situa-

**KANSAS CITY,  
... MISSOURI ...**

**WILLIAM L. ROCK**  
**FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**

**KANSAS CITY, MO.**

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG**  
**FLOWER & PLANT CO.**

Wholesale and Retail Florists

1122 Grand Ave. KANSAS CITY, MO.

**All Kinds of CUT FLOWERS**

in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed

Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**

Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

*McKenna*  
Corner  
St. Catharine  
and Guy Streets  
**Montreal**

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed.

Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**

**VICTORIA, B. C.**

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**

**OTTAWA, CANADA**

**State Nursery & Seed Co.**

**Helena, Mont.** Cut Flowers for any  
Part of the Northwest.

Only the Best. Members F. T. D. Assn.

# Telegraph Delivery Department

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WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. N.W.  
WASHINGTON, D.C.  
Members  
Florists' Telegraph Delivery

**Milwaukee, Wis.**



**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The  
Flower Shop*  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of

**"Home-grown Flowers"**

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.  
RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. O. FIELDS

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**  
807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.



Leading Florist

819 KANSAS AVE

TOPEKA  
KANSAS



Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

Everything  
First-Class

**14th and H Streets**

**RICHMOND, VA.**

**JOHN L. RATCLIFFE  
FLORIST**

209 W. Broad St.

Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices { Richmond, Va. Springs, W. Va.

**ROANOKE, VA.**

**Fallon, Florist**

Orders for **Charleston, W. Va.**  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**

**JOHN E. COLTON**

Steubenville, O.

East Liverpool, O.

**CHARLESTON, S. C.**

**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C.** Carolina Floral Store  
339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**

FLORISTS

**GREENSBORO, N. C.**

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.

Members F. T. D.

tion. Carnations, especially, felt the strain and prices, which for months have been satisfactory to growers, began to fall. From \$3 per hundred the first of the week, prices fell to as low as 50 cents per hundred. Shipments continue large and prices will undoubtedly be low so long as peonies remain. The same condition applies to roses, although there has been no noticeable surplus and seldom has the offer for short stems been under \$1 per hundred. In the clean-up June 9 there was no serious decline. American Beauties are off quality, but Hadley, Brunner and Prima Donna roses continue excellent and are in demand.

A few orchids sell as high as 40 cents and the rest at 25 cents and under. There are not many in the market. Valley still is \$4 and \$5 per hundred for the selected flowers, with frame and outdoor stock at \$1 per hundred. Lilies were not moving all last week, even when offered at \$3 per hundred. Callas were as low as 50 cents per dozen. There was more than a sufficient quantity of other seasonable flowers.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to  
**SAMUEL FEAST & SONS**

S. E. corner Charles and Pleasant Sts.,  
**BALTIMORE, MD.**

The firm of 84 years' experience and reputation,  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**  
Clarksburg, W. Va.

**WEST VIRGINIA**

**WESTERN MARYLAND**

**THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

# Telegraph Delivery Department

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## San Francisco, Cal. Pelicano, Rossi & Co.

123-125 Kearny Street  
FLOWERS BY TELEGRAPH

## SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

## SAN FRANCISCO

JOSEPH'S

233-235 GRANT AVENUE

of Florists' Telegraph Delivery and florists of this District. A specialty in "coming" and "Bon Voyage" packages.

## San Francisco, Cal. ART FLORAL CO.

255 Powell Street

Best attention given your orders  
Members Florists' Telegraph Delivery

## EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n.

## DARBEE'S

FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

## SPOKANE FLORIST CO.

(Kipp's Flower Store)

SPOKANE, WASH.

Orders promptly filled for  
WASHINGTON, IDAHO, MONTANA

## SPOKANE, WASHINGTON

Donart's House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers

## SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS



## LONG BEACH, CAL.

MARINE FLORIST

Choice Cut Flowers Floral Designs  
Member Florists' Telegraph Delivery

Several of the wholesalers are handling bedding plants and they find a ready sale.

### Sunday Closing.

The Wholesale Cut Flower and Allied Trades Association of New York is sending out this letter to the florists of the city:

A New York state labor law, known as the day-of-rest law, obligates an employer to give to each employee one day of twenty-four consecutive hours rest in every seven days, under penalty of a fine, jail sentence, or both, and, inasmuch as we can ill afford to spare any of our employees on week days, and, in order that we may comply with this law, we, the members of the Wholesale Cut Flower and Allied Trades Association, at a meeting held May 19 last in this city, decided to close Sundays.

We wish therefore to bring to your notice that, after June 30 next, all wholesalers and jobbers in cut flowers, and supply houses in Greater New York, will be closed Sundays.

In our endeavor to comply with this law, we ask your cooperation and trust you will find it convenient to make such purchases on Saturdays in the future as you have heretofore made on Sundays.

P. B. Rigby, Sec'y.

June 9 a meeting of the executive committee of the new association was held in the Coogan building, P. J. Smith presiding. There are fifty-nine members.

It is to be hoped that the Sunday closing movement may ultimately influence the retail florists, many of whom already virtually lock their doors on Saturday nights.

### Various Notes.

W. J. Scully, called by the trade the mayor of Rockaway Park, had charge of the Harrahan-Mouquin wedding decorations, both at the house and church. Many thousands of white roses were used and 1,000 geraniums were planted for the occasion.

H. T. Phillips, of the G. W. Crawbuck Co., has sold his interest to the company and retired to his home at East Quogue, L. I.

July 11 the Greek-American Florists' Association will enjoy its annual outing at Wetzel's Point, L. I.

Lawrence Theiler, secretary to John Young, and Miss Florence Kelly, of New York, were married June 10 at the Church of St. John the Baptist.

B. Rosens, with his family, is spending the summer at Far Rockaway, N. Y.

N. Lecakes and family will enjoy the summer after July 1 at their farm in Norwalk, Conn.

J. J. Coan is resting his nerves for two weeks at Atlantic City.

M. Frank & Sons, of upper Third avenue, say this has been their best season, especially with gardens and window boxes.

John Young returned June 11 from a trip to St. Louis and Chicago.

The Horticultural Society of New York held a show at the Bronx Park Museum June 9 and 10. The weather was warm and the crowd small, but the exhibits were up to the usual high mark.

The sympathy of the trade is extended to W. E. Maynard, of Great Neck, L. I., in the death of his daughter.

## SEATTLE, WASH.

## HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

## CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

## WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

## LOS ANGELES, CAL.

## HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

## DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

## WRIGHT'S FLOWER SHOP

224 West Fourth St.

## LOS ANGELES, CAL.

Leading Retail Florist in the City

## Pasadena, Cal. AND ALL Southern California

House of Flowers

HENRY A. SIEBRECHT, JR.

of New York City

Member Florists' Telegraph Delivery

## Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

## RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP, Leading Florist



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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery.



## C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



## OMAHA, NEB.

JOHN H. BATH

The Careful Florist 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

RETAIL FLORISTS

Flowers for All Occasions, from Cradle to Grave

## FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South Iowa  
Dakota and northeastern Nebraska.

## J. C. RENNISON CO.

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*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

## DES MOINES, IOWA

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



## NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON

CEDAR RAPIDS, IA.

The Cadieux Co. is decorating the Proctor theaters with wistaria, producing charming effects and educating the public in the love of flowers.

Edgar Hall, of the Hyde Park Floral Co., Austin, Tex., and Mrs. Hall were among last week's visitors.

J. Austin Shaw.

Incorporation papers have been issued to the Heatherhome Seed & Nursery Co., which recently took over the business of the Knight & Struck Co. Authority is given to trade in flowers, seeds, plants, bulbs, nursery stock, etc., with \$105,000 capital stock. The incorporators are Julius Roehrs, Thomas Knight and George F. Struck.

NEWARK, N. J.

The Market.

June weddings are creating considerable demand with the retailers, which provides an outlet for the quantity of stock in the market. Flowers are plentiful and in consequence prices are reasonable. Carnations are abundant in many varieties and are of good quality. Peonies are coming in quantities and other spring flowers are sufficient for the demand.

Various Notes.

A large eagle made of red, white and blue crepe-paper rosettes and an American flag of the same material form parts of a patriotic window display of Fred P. Wolfinger.

Children's day exercises in many of the churches June 10 helped the retailers the Saturday before. The cold

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

## ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

## AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON

FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.


## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE  
Three autos insure  
prompt delivery.




**C. Trau Inc.**  
1581 Ogden Ave.

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

### Springfield, Ill.

**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN — PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
**DE KALB, ILL.**  
Your order will receive our prompt and  
careful attention.

### The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805

849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital



**C. Trau Inc.**  
FLORIST

3343 W. MADISON ST.  
NEAR GARFIELD PARK

CHICAGO

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

spring has held back outdoor roses and  
spring flowers and the churches were  
obliged to turn to the florists for flow-  
ers for decorative purposes. R. B. M.

OGDENSBURG, N. Y.

As late as June 8 John Lawrence  
was cutting some of the finest Darwin  
tulips from a bed of 1,000 intended,  
but too late, for Memorial day. Peonies  
are not yet showing color. The hard-  
ness of *Dendrobium chrysotoxum* is  
noted by a plant bearing ten large  
trusses of bud and bloom in apparently  
a state of starvation. What would it  
do if it were stimulated? A single  
petunia worthy of the notice of all who  
grow plants for bedding or window  
boxes, is named *Pride of Portland*. It  
comes true from seed, is of robust  
habit, a beautiful shade of deep pink,  
with white throat, and fringed. A bed  
of snapdragon proved its full worth on  
Memorial day. Mrs. Sawyer is con-  
sidered a profitable rose for the small  
as well as the large grower. It will  
supersede Killarney here. Richmond  
also will be discarded.

Mentioning the subject of coal, Mr.  
Lawrence told of a bank containing  
50,000 tons, which took fire from  
spontaneous combustion and burned  
like a volcano for weeks last winter,  
while everyone looked on, realizing  
their share was going up in smoke.  
"Now, though there is no promise of  
any," quoth he, "we live in hope."  
Nil desperandum. W. M.

Burlington, Vt.—John Wilson is giv-  
ing up his retail store, intending to con-  
fine his business to the greenhouses.  
Mr. Wilson says he will give the other  
fellows a show. He has been in active  
service here more than thirty years and  
does not have to worry about an empty  
coal bin next winter.

Established 1857.



**Wittbold**  
FLORIST

745 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We  
have the best facilities in the city

We are prepared to take care of  
out-of-town orders for

## CHICAGO

Delivery or shipment anywhere.

**C. W. McKellar,**  
22 East Randolph St., **CHICAGO**

## FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

### ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE

**A. F. KEENAN & CO.**  
1222-1306 E. 63rd Street  
Tels. Hyde Park 875-6416  
SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exact personal attention.

**VICTOR YOUNG  
& Company**  
Flowers - Decorations

Phone Superior 1960  
1239 North Clark Street, **CHICAGO**

## CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:  
Bell, Sidney 148—Kinloch, Victor 999

## ST. LOUIS, MO.

## ST. LOUIS, MO.

Wire GRIMM & GORLY

## JACKSONVILLE, ILL.

**JOS. HEINL & SONS**  
Largest Growers in Central Illinois



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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YOUNGSTOWN, O.  
Kay-Diamond Co.

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### St. Louis, Mo.

FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE

#### F. H. WEBER

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Both Long Distance Phones

Member Florists' Telegraph Delivery Ass'n.

### ST. LOUIS, MO.

Wire or Phone Your Orders to the  
HOUSE OF FLOWERS

### Ostertag Bros.

The Largest Retail Supply House in the West  
Jefferson and Washington Avenue

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### CAREFULLY EXECUTED

### FRED C. WEBER

4326-28 Olive Street

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We Have no Branch Store

SELLING FLOWERS 45 YEARS

Member Florists' T. D. Assn.



ORDERS FOR

### St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET



**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

**S. D. WOODRUFF & SONS**

Home Office: ORANGE, CONN.  
New York City Store, 82 Dey Street  
Mention The Review when you write.

**Seed Trade News****AMERICAN SEED TRADE ASSOCIATION.**

President, Kirby B. White, Detroit, Mich.;  
Secretary-Treasurer, O. E. Kendel, Cleveland, O.  
Thirty-fifth annual convention, Detroit, June 19 to 21, 1917.

THE government reports that to June 1 6,885 cars of Bermuda onions had been moved out of Texas, against a total movement of 4,903 cars in 1916.

IN spite of the reported arrangement by which exports will be resumed, the boats of the Holland-America line still leave Rotterdam without cargo.

THIS week's mail from Japan brings word that the lily bulb market there is tightening up; bulbs are becoming scarce, and prices higher. It is understood that many lots have been sold at low prices.

H. W. BUCKBEE served as a special deputy United States marshal in dealing with the slacker riot at Rockford, Ill., last week. He was one of the guard who took thirty-five rioters to the county jail at Belvidere, arriving there at 2 a. m.

GEORGE W. KERR, of W. Atlee Burpee & Co., has just returned to Philadelphia after a trip to California and is enthusiastic relative to Burpee's early-flowering sweet peas being grown there, produced from crosses made by him at Fordhook Farms. In spite of rather unfavorable weather conditions at the beginning of the season, the crops are looking well. Although there have been reports of the depredations of aphids among the growing crops of sweet peas along the coast, he says he states with pleasure that, by constant hard work, they have kept this pest in check.

**IOWA SEEDSMEN CONVENE.**

What with a good season behind them and a prosperous future before them, it was a happy crowd of Hawkeye seedsmen who assembled at Des Moines June 12 for the annual meeting of the Iowa Seed Dealers' Association. Although the high water kept many away, according to Secretary Eldridge, there were plenty of help to "put over" a splendid session.

The balloting for new officers resulted in the choice of the following: President, F. H. Page, of the Iowa Seed Co., Des Moines; vice-president, C. E. Ather-ton, of Deep River; secretary, A. M. Eldridge, of the Henry Field Seed Co., Shenandoah, reelected; treasurer, John T. Hamilton, of Cedar Rapids, reelected.

A banquet was held after the business session June 12 and the following day most of those who attended made a trip to Ames to get in touch with the work being done at the agricultural college.

**AMERICANS NOW.**

Hogewoning & Sons, Rynsburg, Holland, have gone a step farther than any

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company****ONION SETS****LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

**Grass Mixtures for  
Golf - Tennis - Polo**

Meet all requirements for all soils

**THE ALBERT DICKINSON CO.**  
CHICAGO, ILL.

**Waldo Rohnert**

GILROY, CAL.

**Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster,  
Cosmos, Mignonette, Verbena, in variety.  
Correspondence solicited.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin, Sweet, Flint and Dent Seed Corn.

— THE —

**J. C. Robinson Seed Co.**WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Canteloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

**TOMATO SEED**Grown for the  
Wholesale Seed Trade**HAVEN SEED CO.**

SANTA ANA,

CALIFORNIA

**EVERETTE R. PEACOCK CO.**

ONION

SETS



ONION

SEED

4013 Milwaukee Avenue,

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**THE KIMBERLIN SEED CO.**Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

**Henry Fish Seed Co.****BEAN GROWERS**

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

**Contract Seed Growers**Specialties: PEPPER, EGG PLANT, TOMATO,  
VINE SEED AND FIELD CORN.

Correspondence Solicited.

**George R. Pedrick & Son**  
PEDRICKTOWN, N. J.

**J. BOLGIANO & SON**

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices  
to Florists and Market Gardeners**BALTIMORE, MARYLAND**

To my Friends in the United States and Canada

# R. A. VAN DER SCHOOT

late senior partner in the dissolved firm of

## R. VAN DER SCHOOT & SON

begs to inform you that he is continuing in the same branch as wholesale grower and exporter on his own account.

Owner of a good many bulb farms and considerable stocks of bulbs and plants, he is in a position to quote you favorable prices. Shall be much pleased to do so on application.

Catalogues ready.

**HILLEGOM, Holland**

Mention The Review when you write.

## DANISH SEEDS



Cabbage,  
Cauliflower,  
Carrot, Man-  
gel, Swede,  
Turnip, etc.

Contract Orders  
and Samples at  
your service.

Cable Address—  
"FROOLSEN."  
Sede: 5th Ed.,  
A. B. C. Amer.  
Seed Trade  
Association.

**CHR. OLSEN, Seed Grower,** Odense, Denmark  
(Estab. 1862)

### DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.  
Chr. Monbjerg, 216 7th St. N., Minneapolis, Minn.

other Dutch house in developing their American business—they have organized a New York corporation with \$100,000 authorized capital, to deal in seeds, bulbs, nursery stock, vegetables and agricultural implements. The incorporators are Abram Hogewoning, Anthony Koppenjan and Oscar A. Brown.

Hogewoning & Sons were among the first of the Holland houses to establish all-the-year-round American headquarters, their offices being at 32 Broadway, New York city.

### EXPORT LICENSES.

The Bureau of Foreign and Domestic Commerce considers it advisable for exporters at the present time, when making contracts for export, to state in the body of the contract that the sale is made subject to the seller's ability to secure an export permit, if one should be required. The Bureau of Foreign and Domestic Commerce issues this warning in view of the probability of Congress enacting legislation under which the export of certain commodities to certain countries may be controlled by the issuance of licenses. If this is done the exporter will save himself much annoyance and possible claims for damage if this clause is inserted in the bill of sale.

## Order Seed Packets

# NOW FOR 1918

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
FITCHBURG, MASS.

## PEDIGREE SEEDS AND NOVELTIES FOR 1917

Our New Catalogue is now ready. If you have not received a copy, send a postcard

**WATKINS & SIMPSON, Ltd.**  
27, 28 & 29 DRURY LANE, LONDON, ENG.

## RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)  
FRANCE

New York Address:  
25 W. Broadway

Mention The Review when you write.

## KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

**Langport, England**

### SOY BEANS FOR SEED.

Northern farmers may well plant a much larger acreage to soy beans for seed, according to the United States Department of Agriculture. In view of the present and prospective high prices

## WESTERBEEK & KLYN BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY  
SYSTEMATIC SERVICE

## LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
NEW YORK CITY

FOR

Dutch and French-grown Bulbs

WRITE

**HOGEWONING & SONS**

Bulb Growers

Rynsburg, Holland

32 Broadway, New York



**WINTERSON'S  
COMBINATION  
MIXTURE**

166 N. Wabash Ave.  
**CHICAGO**

## —PANSY SEED—

If you desire to grow "fancy" flowers, sow Winterson's "Combination" Mixture, the "last word" in Pansy seed mixtures.

Trade pkt., 50c;  $\frac{1}{8}$  oz., 75c;  $\frac{1}{4}$  oz., \$1.50;  $\frac{1}{2}$  oz., \$2.75; oz., \$5.00

### LILY BULBS—from Cold Storage

We ask you to try 100 or more of our "specially graded" stock and compare them with the other fellow's.

### LILIUM GIGANTEUM

7 to 9-inch ..... per 100, \$5.50  
Per case of 300, \$15.00

9 to 10-inch ..... per 100, 9.00

Allow us to ship you 100 or more every two weeks. We believe you will find them profitable.

## WINTERSON'S SEED STORE

of soy beans for food and manufacturing purposes, there is no likelihood of over-production this year. The soy bean also is a soil improver and the straw is valuable for feeding purposes.

As a seed crop the soy bean should be planted about June 1 in the north. However, in the southern part of the central states plantings may be made as late as June 15. Where clover or grass has winterkilled, the soy bean may be planted to good advantage. The department tells farmers considerable quantities of seeds still are available for planting, but the trade understands the market is bare.

#### IT IS NOT A WARRANTY.

The U. S. Department of Agriculture makes the following announcement regarding the recent meeting of seedsmen at Washington:

"With a view to devising some practical means for furnishing the farmer essential information concerning the commercial seeds he is buying, the Secretary of Agriculture recently invited representatives of the seed trade to confer with the department on the subject.

"Officers of the American Seed Trade Association and of the Wholesale Grass Seed Dealers' Association, as well as representatives of twenty-one leading seed firms, were present.

"Because of the vital importance of the matter in relation to the effort to enlarge the production of staple food and feed crops, the department suggested that the seed trade voluntarily furnish the following information with the field crop seeds they sell:

- (1) Name of seedsman.
- (2) Kind of seed.
- (3) Proportion of pure live seed present, with month and year of germination test.
- (4) Country or locality of origin in the case of the following imported seeds: Beans, soy beans, Turkestan alfalfa, and red clover from southern Europe and Chile.

"The representatives of the seed trade present agreed to adopt these suggestions with reference to their own business, and the officers of the associations represented agreed to recommend that these suggestions be adopted by all firms included in their membership. The question of such adoption is now being submitted to individual seedsmen

### SPECIAL OFFER

## LILY BULBS

We have a few thousand each of the following COLD STORAGE LILIUMS which we offer for prompt acceptance and subject to prior sale:

|  | Case    | 5 Cases | 10 Cases |
|--|---------|---------|----------|
| Lilium Formosum, 7/ 9, 250 per case .....  | \$12.50 | \$60.00 | \$112.00 |
| " " 9/10, 180 per case .....               | 14.50   | 70.00   | 135.00   |
| Lilium Giganteum, 6/ 8, 400 per case ..... | 13.00   | 60.00   | 112.00   |
| " " 7/ 9, 300 per case .....               | 13.50   | 63.75   | 120.00   |
| " " 8/10, 225 per case .....               | 15.75   | 76.50   | 146.25   |
| " " 9/10, 200 per case .....               | 17.00   | 82.50   | 160.00   |
| " " 7/ 9, 100 per case .....               | 5.50    | 25.00   | 45.00    |
| " " 9/10, 100 per case .....               | 9.50    | 45.00   | 85.00    |

The following Caladium Esculentum and Tuberose Bulbs are offered subject to prior sale:

|                                 | 100     | 1000    |
|---------------------------------|---------|---------|
| Caladium Esculentum, 5/ 7 ..... | \$ 1.00 | \$ 7.50 |
| " " 7/ 9 .....                  | 2.00    | 15.00   |
| " " 9/11 .....                  | 3.50    | 30.00   |
| " " 11/12 .....                 | 6.00    | 55.00   |
| " " 12/14 .....                 | 11.00   | 100.00  |
| Tuberoses, 4/6 .....            | .75     | 6.50    |
| " 6/8 .....                     | 1.50    | 12.00   |

*Stumpp & Walter Co*

**30 Barclay St.  
NEW YORK**

Mention The Review when you write.

## PRIMROSE SEED

IMPROVED CHINESE, finest grown, single and double, mixed, 500 seeds, \$1.00;  $\frac{1}{2}$  pkt., 50c; 1000 seeds, \$1.50. Colors separate also.  
PRIMULA KEWENSIS, new dwarf yellow, 25c.  
PRIMULA MALACOIDES, Giant Baby, 25c.  
CINERARIA, large dwarf, trade pkt., 50c;  $\frac{1}{2}$ , 25c.  
CYCLAMEN, Giants, trade pkt., \$1.00;  $\frac{1}{2}$ , 50c.  
PANSY, Giants, 5000 seeds, \$1.00;  $\frac{1}{2}$  pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**

members not present at the conference for their approval.

Orders taken now for 1917 crop

**Valley**

**CHAS. SCHWAKE & CO., Inc.**  
**90-92 W. Broadway, NEW YORK**

Mention The Review when you write.



# ZVOLANEK'S

## WINTER ORCHID-FLOWERING SWEET PEA SEED

The Sweet Pea Seed produced by the world-famous expert, Anton C. Zvolanek, needs no introduction. Every variety he has produced has proved so thoroughly superior and reliable that each season finds the orders exceeding the seed available. We urge ordering now at these official prices.

### NOVELTIES FOR 1917-18

All novelties here mentioned were under test for several years among many sweet pea growers and several government experiment stations. Each one is a real novelty and an improvement over the past. Never before was there such magnificent set of sweet peas introduced. Every one is of strict commercial value.

- Zvolanek's Pale Blue.** The same shape and size as the Mrs. Chas. Zvolanek, only the color is a very light clear blue; entirely new color in sweet peas.
- Zvolanek's Lavender Spanolin.** Practically the same curly shape and size as the white Mrs. M. Spanolin, only the color is the finest lavender.
- Zvolanek's Marquis.** Navy blue, the same color as the old well known Grandiflora Le Marquis, only double the size.
- Zvolanek's Miss Y. Glibert.** Fiery scarlet orange, does not burn on hot days—keeping its fiery color in summer or in winter.
- Zvolanek's Watchung Orchid.** Blackseeded white; it is the same size and shape as White Orchid, but as blackseeded variety it germinates much easier.
- Zvolanek's Helen Keller Orchid.** White pink variegated. Good where collection is wanted.
- Zvolanek's Miss Irene Pilat.** Largest light salmon pink, three shades darker than Mrs. Sim Orchid, and double the size.

### OLDER WINTER ORCHID VARIETIES

#### BICOLOR.

- Christmas Pink Orchid.** Standard bright dark rose, wings white; this variety is perfectly fixed, of the largest size, and largely in demand by the eastern and middle states trade. On this variety there is nothing to improve. It will be the leader for the next ten years to come. 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.
- The Czar.** Most as the former, only the wings are pink. Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.
- Pink and White Orchid.** Of the Blanch Ferry color; better mixed now than in former years. Synonymous:—Sensation, Fordhook, Pink and White. Price: 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

#### SHELL PINK

- Miss Louise Gude.** The largest and best colored in the shell pink class; only introduced last year, but whoever has once grown this splendid sweet pea will always do so. Price: 1 oz., \$4.00; 4 oz., \$12.00; 1 lb., \$40.00.
- Mrs. A. A. Skach.** The leader in the pinks amongst thousands of florists. Price: 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.
- Morning Star.** Lighter pink, long stems and some earlier than former. Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.
- Mrs. Jos. Manda.** Synonymous: Salma Swenson, by opening light pink, increasing darker pink as the flowers get older—curly flowers. 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.
- Doiansky Orchid.** Synonymous: Early Song Bird, light shell pink. 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.
- Bohemian Girl.** Darker shell pink, standard orange blush, very artistic by artificial light. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

#### WHITE and BLUSH.

- White Orchid.** Synonymous: Concord White. Fordhook White. For six years the leader in white. Price: 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.
- Bridal Veil.** Synonymous: Early Snowflakes, fine frilled white. Both of those varieties are white seeded; special attention must be given to start the seed. If watered before sprouting very few will come up; start the seed in damp sand or sawdust, but avoid watering until fully sprouted. 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.
- Mrs. M. Spanolin.** Synonymous: Fordhook, Sankey, well known blackseeded curly white. 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.
- Venus.** Synonymous: Fordhook Dainty, for six years known as the grandest, best shaped flower of white, edges pink. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

#### LAVENDER, BLUE and MAROON.

- Mrs. Chas. A. Zvolanek.** The largest and best clear lavender. 1 oz., \$5.00; 4 oz., \$18.00; 1 lb., \$60.00.
- Zvolanek's Blue.** Very large of the brightest blue, or Blue Jay color. I introduced the two varieties only one year ago, and today we have already booked over half of the expected crop. Everyone who has seen these two varieties wants them. No commercial florist can afford to be without them. 1 oz., \$5.00; 4 oz., \$18.00; 1 lb., \$60.00.
- Mrs. A. Lehman.** Light blue of the Flora Norton color. 1 oz., \$5.00; 4 oz., \$18.00; 1 lb., \$60.00.
- Rev. Father N. C. Raley.** Lavender lilac. 1 oz., \$5.00; 4 oz., \$18.00; 1 lb., \$60.00.
- Black Lady.** Dark Maroon, very large. Price: 1 oz., \$5.00; 4 oz., \$18.00; 1 lb., \$60.00.
- Lavender Orchid.** Well known lavender pink. Synonymous: Fordhook Pink. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.
- Lavender Nora.** Finest lavender of the Unwin type. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.
- Lavender Queen.** Synonymous: Anita Wehrmann. Early Heather; for over 8 years grown by our customers. Very good lavender. Price: 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

#### WINTER GRANDIFLORA SWEET PEAS.

- Zvolanek's Pink.** Large shell pink.
- Greenbrook.** White blushed lavender.
- Governor Fort.** Salmon pink.
- Improved Pink Beauty.** Brilliant dark rose.
- Mrs. W. W. Smalley.** Light satin pink.
- Watchung.** Earliest white.
- Mrs. A. Wallace.** Lavender.
- Orange Bird.** Orange Salmon.
- Blue Jay.** Bright blue. Synonymous: Cord blue.
- Fl. Denzer.** White.
- Jack Hunter.** Yellow.
- The Moor.** Dark maroon. Price: 1 oz., 15c; 4 oz., 50c; 1 lb., 75c; larger lots at 50c per pound.

- Zvolanek's Mrs. Paul Dusha.** Very fine clear light pink. It can be described as Winter-Flowering Elfrida Pearson, which it resembles very closely; it is only larger and a more fiery pink.

- Zvolanek's Miss Gertrude Welch.** Dark shell pink on white ground.

- Zvolanek's Gudemore.** Yellow marbled with pink. Mr. Wm. F. Gude says: "This is one of the most artistic winter sweet peas you have ever originated."

- The last four named are of the same large size and shape, all being the result of one single happy cross; parentage: Elfrida Pearson on Gov. Fort.

- All novelties will be ready in August, and the seed will be mailed directly to the growers from Lompoc, California.

- Price: ¼ oz., \$4.00; ½ oz., \$7.00; 1 oz., \$12.00.

- All of the following varieties do not need much introduction, as they are grown by many thousands of growers.

- Mrs. M. Anderson.** Synonymous: Concord Purple.

- Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.

- Nubian Orchid.** Maroon blue.

- Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.

- Santa Ynes.** Lilac.

- Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.

- Xmas Captain Orchid.** Standard maroon, wings sky blue. This color is well liked among the florists.

- Price: 1 oz., \$1.50; 4 oz., \$5.00; 1 lb., \$18.00.

#### RED, ROSE and ORANGE.

- Zvolanek's Red.** The largest flowering sweet pea, on extremely long stems, and of the brightest scarlet red; very tall.

- Britannia.** Crimson scarlet, the vines being covered all winter with fine large flowers.

- Price, for both: 1 oz., \$4.00; 4 oz., \$12.00; 1 lb., \$40.00.

- Orange Orchid.** Fine commercial salmon orange color. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- Belgian Hero.** Synonymous: Concord Salmon. Early Morning Star, bright orange salmon, very good in winter, but it burns during the warmer days. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- Servian Prince.** Fine magenta rose. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- Red Orchid.** Synonymous: Concord Red, large crimson red. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- President Wilson.** Magenta, large curly flower. 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- The Beauty.** This has been known for some years as Re-selected Orchid Beauty; it is double the size, the flowers are more apart, making very large bunches, the color is a very dark fiery rose. All commercial growers want it. Price: 1 oz., \$1.00; 4 oz., \$3.00; 1 lb., \$10.00.

- Orchid Beauty.** Dark rose, for last six years the leader in this color among the greenhouse men. Price: 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

- Mrs. Sim Orchid.** Synonymous: Rose Queen, Concord Pink, light pink, slightly flushed with salmon. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

- Salmon Orchid.** Synonymous: Early Spring Maid, light salmon. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

- Miss Florence Roland.** Salmon on yellow ground. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

- Apricot Orchid (Apricot).** This seems to be more in favor each year, especially by florists who retail. Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

- Golden Orchid.** Light yellow.

- Price: 1 oz., 75c; 4 oz., \$2.50; 1 lb., \$8.00.

- Miss Flora Fabing.** Combination of pink, salmon and yellow colors; very large flower and tall grower.

- Yarraua.** This is the only winter sweet pea which was not originated by us; the seed is grown from an Australian strain. Color and growth is the same as the former, only standard is more hooded.

- Price: Both, 1 oz., 50c; 4 oz., \$1.75; 1 lb., \$5.00.

#### GOLD MEDAL MIXTURE

This mixture consists practically of every Winter-Orchid Flowering variety listed, besides many novelties not yet introduced. Each color is properly balanced, only a few of the maroon, variegated and reds are in the lot. Last year we sold nearly a quarter of a million packages, which had again been resold by retail florists who maintain seed counters. This is the most satisfactory sweet pea mixture, as it is in full bloom at any season—winter or summer.

- Price: 1 package of about 100 seeds each, 15c; 100 packages, \$10.00; 1,000 packages, \$80.00; 5,000 packages, \$500.00, net cash.

#### LATE SUMMER-FLOWERING SWEET PEAS.

- Pink Spencer.** Best shell pink.

- Burnless Orange Spencer.** Salmon orange.

- Re-Selected Helen Lewis.** Orange.

- Lavender Spencer.** Of the Flora Norton color.

- Lilac Spencer.** Asta Ohn color.

- Freda White.** Same as King White.

- Duplex Red.** Best red.

- Fiery Bird.** Scarlet orange.

- Nubian.** Best and largest dark blue.

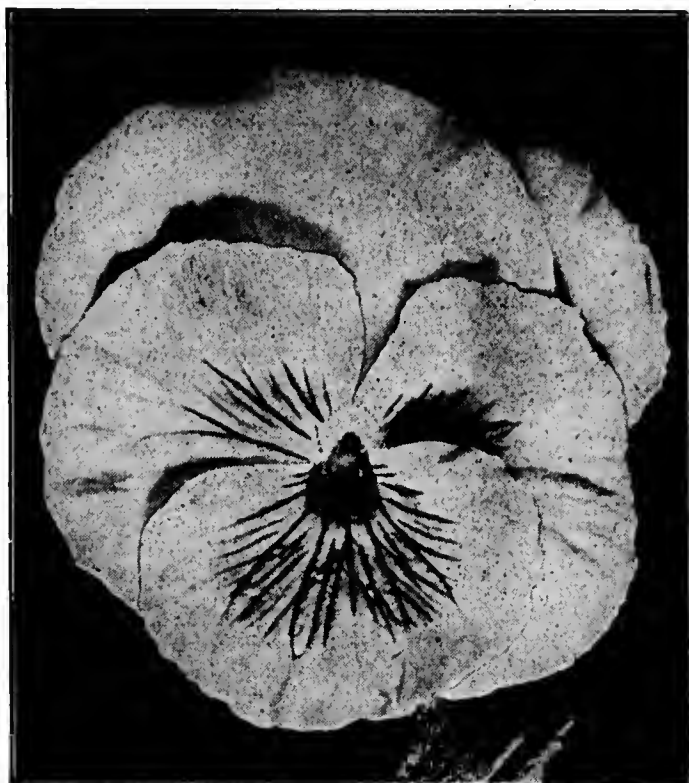
- No better Spencer for commercial use can be had.

- Price: 1 oz., 30c; 4 oz., 75c; 1 lb., \$2.50.

- These late sweet peas ready latter part of August.

WRITE FOR SPECIAL ASSORTMENT OFFERS. ORDERS FILLED IN ORDER OF THEIR RECEIPT—SEND YOUR ORDER NOW.

**A. L. RANDALL COMPANY, WABASH AVE. AT LAKE ST., CHICAGO**



## MICHELL'S NEW CROP FLOWER SEEDS

### Pansy Seed

**Michell's Giant Exhibition, Mixed.** A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.;  $\frac{1}{8}$  oz., \$1.00; \$6.00 per oz.  
**Giant Trimardeau, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

### Daisy, Double English

|  | Tr. pkt. | Oz.    |
|--|----------|--------|
| Monstrosa Pink..... $\frac{1}{4}$ oz.  | \$1.50   | \$0.50 |
| Monstrosa White..... $\frac{1}{4}$ oz. | 1.50     | .50    |
| Monstrosa Mixed..... $\frac{1}{4}$ oz. | 1.50     |        |
| Longfellow Pink.....                   | .30      | \$2.00 |
| Snowball White.....                    | .30      | 2.00   |
| Mixed.....                             | .30      | 1.50   |

### Myosotis

|                         |     |      |
|-------------------------|-----|------|
| Alpestris Victoria..... | .25 | 1.00 |
| Eliza Fonrobert.....    | .20 | 1.00 |

### Cineraria

|                               | $\frac{1}{2}$ tr. | Tr.    |
|-------------------------------|-------------------|--------|
| Grandiflora Prize, Dwarf..... | pkt.              | pkt.   |
| Grandiflora Med. Tall.....    | \$0.60            | \$1.00 |
|                               | .60               | 1.00   |

### Primula Chinensis

|                          | $\frac{1}{2}$ tr. | Tr.    |
|--------------------------|-------------------|--------|
| Alba Magnifica.....      | pkt.              | pkt.   |
| Chitwick Red.....        | \$0.60            | \$1.00 |
| Duchess.....             | .60               | 1.00   |
| Holborn Blue.....        | .60               | 1.00   |
| Kermesina Splendens..... | .60               | 1.00   |
| Rosy Morn.....           | .60               | 1.00   |
| Prize Mixture.....       | .60               | 1.00   |

### Primula Obconica Gigantea

|                         |        |
|-------------------------|--------|
| Lilacina. Lilac.....    | \$0.50 |
| Kermesina. Crimson..... | .50    |
| Rosea. Pink.....        | .50    |
| Alba. White.....        | .50    |
| Hybrida Mixed.....      | .50    |

### Cycas Stems

\$2.50 per 25 lbs.; per 100 lbs. \$9.00; case lots (about 300 lbs.) at 8 $\frac{1}{2}$ c per lb.

Also all other seasonable Seeds, Bulbs and Supplies.

Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., Philadelphia**

Mention The Review when you write.

"It is contemplated that the information outlined above will be furnished by seedsmen, with all field crop seeds, when sold in lots of ten pounds or over and that this plan will be put in full operation not later than July 1, 1917. The United States Department of Agriculture, through the seed testing laboratories of the Bureau of Plant Industry, will render such assistance in carrying out this plan as the facilities permit through the making of actual analyses of samples of seed."

It is the opinion that printing the specified information is not a warranty, or implied warranty, and that the disclaimer will apply in case of accident.

### WITH NASHVILLE SEEDSMEN.

I made a complete round of the seed houses last week and also visited a number of other stores that have seed departments, making inquiries as to the volume of business done and the quantity of seeds on hand. All agreed that business has been by far the heaviest this year that Nashville ever has known and, while seed business is usually practically over by this time, sales are only limited at the present time by the quantity of stock on hand.

Mr. Ewing, of McKay, Reece & Co., the oldest and largest seed firm in Nashville, stated that they did not have a Lima bean of any sort left in the store and were unable to secure any more. He stated that Red Valentine is the only variety of string beans that they have on hand at present and the supply of these will be exhausted in a few more days.

On the entire round I did not find enough cow peas and soy beans to supply the normal demand for a week and most of the stock I did find was cheap mixtures, only good for hay.

Everything is in fine condition for good crops, however. Soy beans and cow peas are going into the ground under the most favorable conditions and the supply of seeds should be good this fall. Rye, oats and wheat will be ready to harvest within the next ten days and all that did not freeze out is in excellent condition. The yield of rye promises to be the heaviest for years. F. B.

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



**LILIUM GIGANTEUM**  
 6- 8.....400 to case  
 7- 9.....300 to case  
 8- 9.....275 to case  
 8-10.....250 to case  
 9-10.....200 to case  
 10-12.....150 to case

Tuberoses, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

**LILIUM AURATUM**  
 9-10.....100 to case  
 11-13.....

**LILIUM RUBRUM**  
 8-10.....175 to case  
 9-10.....125 to case  
 9-11.....130 to case  
 10-12.....100 to case  
 11-13.....85 to case

### AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.

## LILY BULBS

### FALL SHIPMENT

**Giganteum, Formosum, Rubrum, Multiflorum, Magnificum, Auratum, Album, Melpomene, Etc.**

Shipments distributed from New York, Chicago, Philadelphia, Denver, London (Ont). Some 1916 crop from storage to offer. Write for **IMPORT** prices, stating quantity, variety and size.

### McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

### GIGANTEUM LILY BULBS FROM COLD STORAGE

|                             |         |
|-----------------------------|---------|
| 7- 9, per case of 300 ..... | \$14.00 |
| 8- 9, " " " 250 .....       | 14.00   |
| 9-10, " " " 200 .....       | 16.00   |

Holton & Hunkel Co., Milwaukee, Wis.

Mention The Review when you write.

### LILIUM GIGANTEUM From Cold Storage

|                   |         |                 |
|-------------------|---------|-----------------|
| 7 to 9-inch.....  | \$15.00 | per case of 300 |
| 8 to 9-inch.....  | 16.00   | per case of 250 |
| 9 to 10-inch..... | 17.00   | per case of 200 |

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association, Anna Paulowna, Holland.

Mention The Review when you write.

## LILY BULBS

OUR MOTTO: "Your dollar's value."

Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

### LILIUM GIGANTEUM

|            | Per 1000 |
|------------|----------|
| 7- 9.....  | \$ 45.00 |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto. Cold storage **GIGANTEUM BULBS** all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

### G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

### LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberoses, A-1.....\$9.50 per 1000  
 Dahlias, Cannas, Gladioli and Caladiums—  
 Prices on Application.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N.J.





Mention The Review when you write.

## "THERE'S PANSIES, THAT'S FOR THOUGHTS"

The name "pansy" is derived from a French word signifying a thought.

In England the custom is prevalent of wearing a pansy if one has a friend at the front, and we are told that in France pansies are used more than any other flower to decorate soldiers' graves.

These beautiful customs of our Allies will surely spread in this country, increasing the popularity of the always popular pansy.

Prepare now for next year's increased demand by planting Toole's Pansy seed.

William Toole & Son are pioneers in the raising of pansy seed in America.

Thirty-five years' experience in selecting, breeding, studying, and growing pansy seed and plants especially to suit the wants of American people, have resulted in our superior strain of pansy seed.

Our aim is to grow the kind of seeds we would like to buy ourselves.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

### TOOLE'S GIANT PRIZE STRAIN

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. Packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.

### COLOR MIXTURES

10. **Blue Shades**—This is a mixture of all blue and purple varieties of pansies.

20. **Black Pansies.**

30. **Brown Shades**—This is a mixture of all the beautiful brown varieties of pansies.

50. **Red Shades**—All of the showy red and purple kinds are combined in this mixture.

60. **White Mixture**—All of the different varieties of white flowered pansies are to be found in this mixture.

70. **Yellow Shades**—Into this mixture we put equal parts of the various shades of yellow pansies.

80. **Fancy Varieties**—All the fancy edged varieties, such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100. **Masterpiece**—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Leaflet on pansy culture sent free on request.

Any of the above mixtures or varieties, packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.00.

New crop ready June 15 to 20.

## WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.

## J. M. THORBURN & CO.

53 Barclay Street  
through to 54 Park Place  
NEW YORK CITY

SEEDS AND BULBS

Mention The Review when you write.

## Vick's Quality Flower Seeds

In all leading varieties

JAMES VICK'S SONS, Rochester, N. Y.

Mention The Review when you write.

### ILLINOIS PURE SEED BILL.

Applies to All Agricultural Seeds.

One of the most drastic of the so-called pure seed bills thus far offered in any state legislature was passed by the lower house of the Illinois legislature June 6 and is in the hands of the Senate committee on agriculture. The seed trade at Chicago has had several conferences with the House committee and others at Springfield, but did not succeed in securing important modification of the bill, which relates only to agricultural seeds. The bill as passed is as follows:

Section 1. Be it enacted by the People of the State of Illinois, represented in the General Assembly: That no person, firm, association or corporation shall, by himself, his agent, or as representative of any other person, firm, or corporation, sell or offer for sale or distribution within the state for seeding purposes any lot or package of agricultural seeds exceeding ten



Mention The Review when you write.

**SEEDS** Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.  
ARCHIAS SEED STORE, Box 34, SEDALIA, MO

pounds in weight unless the same, when put up in either open or closed packages, shall have attached thereto a label on which is plainly printed or written, in the English language, the following:

(a) The commonly accepted name of the agricultural seed.

(b) Full name and address of seedsman, importer, agent, dealer, or other vendor and an identification lot number.

(c) Statement of the purity of the seed contained therein, as follows: Percentage by weight within the limits of a one per cent variation of seed as named under (a) section 1, except orchard and blue grass, in which last named cases variation may not exceed ten per cent.

Percentage by weight of foreign matter, other than foreign seed, within the limits of a ten per cent variation, if said foreign matter exceeds one-half of one per cent of the total weight.

Name and number of each of the following noxious weed seed, per pound, within the limits of a ten per cent variation, of seed designated under (a) section 1: Buckhorn, bracted plain-tain, sheep sorrel, Canada thistle, quack grass, dock, Russian thistle, ox-eye daisy, cinquefoil,

## NOTICE TO GROWERS

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

### SNAPDRAGON

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

wild mustard, dodders, corn cockle and morning glory found therein.

(d) Percentage of germination of field seed corn, rape, soy beans, wheat, oats, rye and barley, alfalfa, timothy and red, mammoth, sweet and alsike clovers within a variation of five per cent by test, giving the month and year in which test was made.

(e) State and county where field corn was grown and where alfalfa and clover seed was grown, if known, and if not known, this fact shall be stated on the tag.

(f) Year in which seed was grown, if known; if not known, statement of this fact shall be made on the tag.

The provisions of this section shall not apply to sales by retailers direct to the consumer of seed taken from original packages remaining in the possession of the retailer, provided said original packages are and remain properly tagged, as provided in this section.

Section 2. For the purpose of this act the





## New Early-flowering or Winter-blooming Giant Pansies

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering and the unusual hardiness, which enables them to withstand quite severe winters, and to bloom right on into the summer. Sown at the same time as other Pansies, they begin flowering the early part of March, or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant. They are highly recommended for autumn planting and for very early bedding, as well as for early cut flowers.

14. **WINTER SUN.** Golden yellow, with dark eye.
15. **ICE KING.** Silvery white, with dark blue eye.
16. **CELESTIAL QUEEN.** Light or sky blue.
17. **CHARM OF MARCH.** Dark velvety blue.
18. **MIXED.** The above four colors with other shades and variations.

500 Seeds, 25c; 1000 Seeds, 40c;  
 $\frac{1}{8}$  oz., \$1.10;  $\frac{1}{4}$  oz., \$2.00;  
 1 oz., \$7.50.

**Chas. Frost**  
 Kenilworth, N. J.

Mention The Review when you write.

term "agricultural seeds" shall include seed of wheat, field corn, oats, rye, barley, canes, red and mammoth, alsike, sweet and other clovers, alfalfa and seeds of other leguminous field crops, rape, timothy, blue grass and orchard grass.

### The Noxious Weed Seeds.

Section 3. No agricultural seeds, as defined in section 2, shall be sold or offered for sale or distribution or sown within the state, which contain, in greater numbers in the aggregate than one to 200 of the seeds under examination, the seeds of the following noxious weeds: Buckhorn (*Plantago lanceolata*); bracted plaintain (*Plantago aristata*); sheep sorrel (*Rumex Acetosella*); Canadian thistle (*Carduus arvensis* by Robs); quack grass (*Agropyron repens*); curled dock (*Rumex crispus*); Russian thistle (*Salsola Kali tragus*); ox-eye daisy (*Chrysanthemum Leucanthemum*); cinquefoil (*Potentilla Monspeliensis*); wild mustard (*Brassica arvensis*); clover dodder (*Cuscuta epithymum*); alfalfa dodder (*Cuscuta epithymum*); field dodder (*Cuscuta arvensis*); corn cockle (*Agrostemma Githago*); morning-glory (*Convolvulus arvensis* and *Convolvulus Sepium*).

Where the seed of the said noxious weeds herein mentioned are present in greater numbers than one to 2,000 of the seed being examined, a statement shall be so made on the label attached to the package naming the said noxious weed seeds present therein.

### Sales Affected by Act.

Section 4. The provisions of this act shall not be construed as applying to (a) seed, possessed, exposed for sale, or sold for food purposes only; (b) sales of seed to merchants to be re-cleaned before being sold or exposed for sale for seeding purposes; (c) seed that is in store for the purpose of re-cleaning, or which is not possessed, sold or offered for sale for seeding purposes within the state; (d) mixtures of seeds for lawn or other seeding purposes except that the sale of such mixtures is subject to the following restrictions:

It shall be unlawful to sell or offer for sale for seeding purposes within the state any mixture of seeds for lawns or other seeding purposes which contain more than twenty-five per cent by weight of chaff, trash, dirt or other similar inert matter, or more than two per cent by weight of any weed seeds.

(e) Agricultural seeds grown upon, or sold and delivered from the farm by the growers thereof to a buyer, who himself is to use the seed, for seeding purposes only, within twenty miles of the place where such seeds were grown. If in any such case or in any case the purchaser at the time of such sale shall obtain a certificate from the seller stating that the seed is sold subject to the provisions of this act, then all of the provisions of this act shall apply to such sale.

### Inspectors Authorized.

Section 5. The enforcement of this act is hereby placed in the Department of Agriculture of the State of Illinois under the supervision of the director of said department, and he is hereby empowered to appoint such inspectors and assistants as may be necessary to execute its provisions.

Section 6. It shall be the duty of the Department of Agriculture of the State of Illinois to



FOTTLER, FISKE, RAWSON CO.,

### SEEDS

### BULBS

### FERTILIZERS

### SUNDRIES

#### FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

#### FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

#### FOR THE FLORISTS

Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

#### FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.

## Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,  
 CHICAGO

## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

WM. ELLIOTT & SONS  
 42 VESEY ST. NEW YORK

analyze all samples of seeds forwarded to it for testing, in conformity with the provisions of this act, and to collect such additional samples as the director of the Department of Agriculture may deem necessary: Provided that any samples drawn or taken under the authority of the director shall be drawn or taken in the presence of the vendor or parties in interest, or his or

[Continued on page 73.]



### Uncle Si sez:

Somethin's wrong somewhere, selling bedding plants at the same old prices and cost of production more than double. There is a weak spot some place.

Better grow real money makers.

### GIGANTEUM

|                              |          |
|------------------------------|----------|
|                              | Per case |
| 8/9—100 bulbs to a case..... | \$ 6.25  |
| 8/9—270 bulbs to a case..... | 15.00    |
| 7/9—300 bulbs to a case..... | 14.00    |

**M. M. CARROLL**  
 Norwood, (Near Cincinnati) Ohio

## GLADIOLI

New Catalogue Ready

**JOHN LEWIS CHILDS, Inc.**

Flowerfield, L. I., N. Y.

## BURNETT BROS.

SEEDS : BULBS : PLANTS  
 98 Chambers Street. NEW YORK CITY

JOHN KRUCHTEN

HENRY KRUCHTEN

**JOHN KRUCHTEN CO.****Wholesale Florists****162 North Wabash Avenue, CHICAGO, ILL.**

L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

**KYLE & FOERSTER** Wholesale Commission FloristsL. D. PHONE RANDOLPH 6784  
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

**WILTGEN & FRERES****Wholesale Florists**

173 N. Wabash Avenue, CHICAGO

Telephone Randolph 1975

Mention The Review when you write.

D. E. FRERES R. J. WINDLER

**The Freres-Windler Co.**

30 E. Randolph St., Chicago

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

Mention The Review when you write.

**F. J. BENTHEY****WHOLESALE**

165 N. Wabash Ave., CHICAGO

**GREENHOUSES and RETAIL****NEW CASTLE, IND.**

Mention The Review when you write.

**Wholesale Cut Flower Prices.**

Chicago, June 13, 1917.

|                                      | Per doz.  |         |
|--------------------------------------|-----------|---------|
| Beauty, long stems .....             | \$ 4.00 @ | \$ 5.00 |
| Beauty, 30 to 36-in. stems.....      | 2.00 @    | 3.00    |
| Beauty, 24-in. stems .....           | 1.50 @    | 2.00    |
| Beauty, 12 to 20-in. stems.....      | .50 @     | 1.00    |
|                                      | Per 100   |         |
| Killarney .....                      | 2.00 @    | 8.00    |
| White Killarney .....                | 2.00 @    | 8.00    |
| Double White Killarney.....          | 2.00 @    | 8.00    |
| Killarney Brilliant .....            | 2.00 @    | 8.00    |
| Mrs. Russell .....                   | 4.00 @    | 20.00   |
| Champ Weiland .....                  | 2.00 @    | 10.00   |
| Richmond .....                       | 2.00 @    | 8.00    |
| Rhea Reid .....                      | 2.00 @    | 8.00    |
| Mrs. Aaron Ward .....                | 2.00 @    | 8.00    |
| Sunburst .....                       | 2.00 @    | 8.00    |
| Ophelia .....                        | 2.00 @    | 10.00   |
| Milady .....                         | 2.00 @    | 10.00   |
| Hoosier Beauty.....                  | 2.00 @    | 10.00   |
| Carnations .....                     | 1.00 @    | 3.00    |
| Valley .....                         | 4.00 @    | 6.00    |
| Calla Lilies .....                   | 4.00 @    | 16.00   |
| Easter Lilies .....                  | 4.00 @    | 12.00   |
| Cattleyas, per doz. \$6.00 @ \$ 9.00 |           |         |
| Stocks, per bunch.. .50 @ 1.00       |           |         |
| Sweet Peas .....                     | .35 @     | 1.50    |
| Calendulas .....                     | 2.00 @    | 4.00    |
| Mignonette .....                     | 1.50 @    | 4.00    |
| Spanish Iris .....                   | 3.00 @    | 8.00    |
| Gladioli .....                       | 2.00 @    | 8.00    |
| Double Poeticus .....                | .50 @     | .75     |
| Daisies .....                        | .50 @     | 1.50    |
| Peonies .....                        | 3.00 @    | 8.00    |
| Cape Jasmine .....                   | 1.50 @    | 2.00    |
| Forget-me-nots, per bunch .....      | \$0.15 @  | \$0.30  |
| Pansies, per bunch.. .05 @ .10       |           |         |
| Candytuft, per bunch .....           | .35 @     | .50     |
| Anemones, per bunch .....            | .35 @     | .50     |
| Snapdragon, doz....                  | .50 @     | 1.50    |

KINDLY discontinue writer's advertisement in your "For Sale" columns, rendering bill for same at the next issue. We are pleased to advise that the results have been satisfactory.—James V. Colpitts, Philadelphia, Pa.



154 North Wabash Ave.

CHICAGO

**Russell--Ward Sunburst****ROSES**

Nice clean roses at moderate prices

**South Park Floral Co.**  
NEW CASTLE, IND.**Hoerber Brothers**Wholesale Growers of... **Cut Flowers**

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758

**ZECH & MANN****WHOLESALE FLORISTS**

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

**GEO. REINBERG**Wholesale Grower of **Cut Flowers**

Richmond, Sunburst, Ophelia, Pink and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

**SPECIAL NOTICE TO AMERICAN TRADERS**

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to **The Horticultural Trade Journal**, published weekly, and **The International Horticultural Trade Journal**, published quarterly. One dollar (International Money Order), sent to us now, will insure your receiving each number as published for one year.

Address

**The HORTICULTURAL PRINTING CO.**  
BURNLEY, ENGLAND**Bailey's Cyclopedia**

—florists' 6-volume library

Bailey's "Standard Cyclopedia of Horticulture"—the recognized authority, the best work of its kind, the best for florists, growers and nurserymen, is offered in its new edition. Six volumes of advice—4000 engravings—96 full-page cuts.

The standard price is \$6.00 per volume. Buy them any way you want to—one at a time, or the complete set of this splendid work—\$36.00.

For sale by the

**FLORISTS' PUBLISHING CO.**

508 S. Dearborn St.

CHICAGO, ILL.

**Rice Brothers****WHOLESALE FLORISTS and FLORISTS' SUPPLIES**

We are the largest Cut Flower shippers in MINNEAPOLIS. Let us supply your wants. If it is on the market, we can furnish it.

**Florists' Supplies**

Get our prices before placing order. We guarantee satisfaction.

**Joseph Ziska & Sons**

169-175 N. Wabash Ave., CHICAGO

**WIRE DESIGNS and WHOLESALE FLORISTS' SUPPLIES**

Write for Prices on Your Wants

**Smith & Young Co.****WHOLESALE****Cut Flowers and Supplies**228 East Ohio Street  
INDIANAPOLIS, IND.

**Wholesale Cut Flower Prices.**

Cincinnati, June 13, 1917.

|                          | Per doz.          |      |
|--------------------------|-------------------|------|
| Beauties, Special .....  | \$5.00            |      |
| Beauties, Fancy .....    | 4.00              |      |
| Beauties, Extra .....    | 3.00              |      |
| Beauties, First .....    | 2.00              |      |
| Beauties, Second .....   | 1.00              |      |
| Beauties, Shorts .....   | .60               |      |
|                          | Per 100           |      |
| Killarney .....          | \$ 3.00 @ \$ 8.00 |      |
| White Killarney .....    | 3.00 @ 8.00       |      |
| Richmond .....           | 3.00 @ 10.00      |      |
| Carnations .....         | 1.00 @ 3.00       |      |
| Easter Lilies .....      | 10.00 @ 12.50     |      |
| Lily of the Valley ..... |                   | 6.00 |
| Orchids, per doz. ....   | \$9.00            |      |
| Callas .....             | 8.00 @ 10.00      |      |
| Sweet Peas .....         | .35 @ .50         |      |
| Calendulas .....         | 2.00 @ 3.00       |      |
| Baby Primrose .....      |                   | 1.00 |
| Snapdragons .....        | 6.00 @ 8.00       |      |
| Gladioli .....           | 4.00 @ 8.00       |      |
| Mignonette .....         | 3.00 @ 4.00       |      |
| Spanish Iris .....       | 3.00 @ 4.00       |      |
| Peonies .....            | 4.00 @ 8.00       |      |

Philadelphia, June 13, 1917.

|  | Per 100           |      |
|--|-------------------|------|
| Beauties, Specials .....                       | \$20.00 @ \$20.00 |      |
| Beauties, Medium .....                         | \$12.50 @ 15.00   |      |
| Beauties, Short .....                          | 4.00 @ 6.00       |      |
| Killarney, Long .....                          | 4.00 @ 5.00       |      |
| Killarney, Short .....                         | 2.00 @ 3.00       |      |
| Hadley, Mrs. Russell, Prima Donna, Long .....  | 6.00 @ 10.00      |      |
| Hadley, Mrs. Russell, Prima Donna, Short ..... | 3.00 @ 4.00       |      |
| Maryland, Long .....                           | 5.00 @ 6.00       |      |
| Maryland, Short .....                          | 2.00 @ 4.00       |      |
| Ophelia, Sunburst, Ward, Long .....            | 4.00 @ 6.00       |      |
| Ophelia, Sunburst, Ward, Short .....           | 2.00 @ 3.00       |      |
| Carnations, Select .....                       | 2.00 @ 3.00       |      |
| Carnations, Ordinary .....                     | 1.00 @ 1.50       |      |
| Easter Lilies .....                            | 6.00 @ 8.00       |      |
| Valley .....                                   | 6.00 @ 8.00       |      |
| Cattleya .....                                 | 25.00 @ 50.00     |      |
| Snapdragon .....                               | 3.00 @ 6.00       |      |
| Sweet Peas, Ordinary .....                     | .25 @ .40         |      |
| Sweet Peas, Orchid .....                       | .40 @ .75         |      |
| Daisies .....                                  | .50 @ 1.00        |      |
| Callas .....                                   | 8.00 @ 10.00      |      |
| Spanish Iris .....                             | 2.00 @ 3.00       |      |
| Peonies .....                                  | 2.00 @ 5.00       |      |
| Gladiolus .....                                | 5.00 @ 8.00       |      |
| Gladiolus, baby vars. ....                     |                   | 2.00 |
| Cornflower .....                               |                   | .50  |

Pittsburgh, June 13, 1917.

|                                | Per 100           |      |
|--------------------------------|-------------------|------|
| Beauty, Special .....          | \$20.00 @ \$30.00 |      |
| Beauty, Fancy .....            | 10.00 @ 15.00     |      |
| Beauty, shorter .....          | 2.00 @ 8.00       |      |
| Killarney .....                | 8.00 @ 10.00      |      |
| White Killarney .....          | 8.00 @ 10.00      |      |
| Richmond .....                 | 4.00 @ 12.00      |      |
| Mrs. Aaron Ward .....          | 6.00 @ 10.00      |      |
| Ophelia .....                  | 6.00 @ 12.00      |      |
| Shawyer .....                  | 6.00 @ 12.00      |      |
| Mock .....                     | 4.00 @ 10.00      |      |
| Sweetheart .....               |                   | 2.00 |
| Mrs. Charles Russell .....     | 8.00 @ 15.00      |      |
| Carnations .....               | 2.00 @ 3.00       |      |
| Lilies .....                   | 10.00 @ 12.00     |      |
| Valley .....                   | 4.00 @ 6.00       |      |
| Sweet Peas .....               | .50 @ 1.00        |      |
| Yellow Daisies .....           | 1.00 @ 2.00       |      |
| Snapdragon .....               | 4.00 @ 6.00       |      |
| Spanish Iris .....             | 4.00 @ 6.00       |      |
| Peonies .....                  | 2.00 @ 8.00       |      |
| Gladioli, Miniature .....      |                   | 2.00 |
| Gladioli, Large Flowered ..... |                   | 6.00 |
| Pyrethrum .....                |                   | 1.50 |

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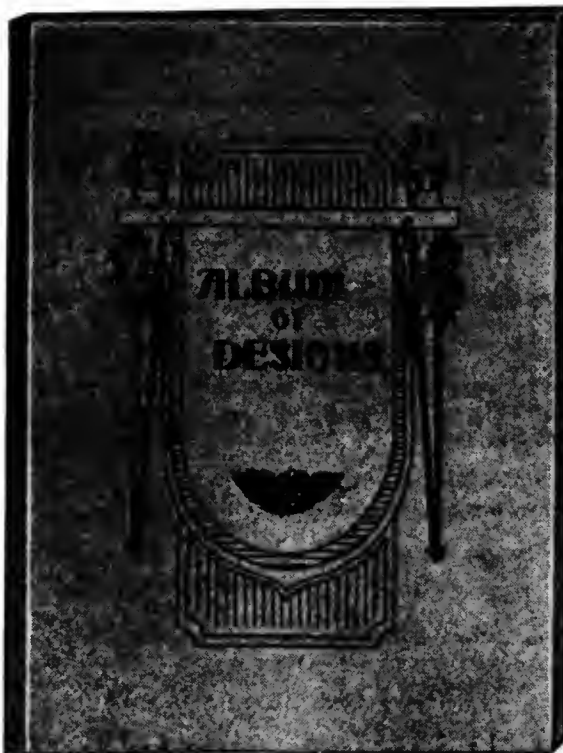
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Boston, June 13, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$10.00 @ | \$15.00 |
| Shawyer, Russell       | 2.00 @    | 6.00    |
| Killarney              | 1.00 @    | 4.00    |
| Stanley, Miller        | 1.00 @    | 6.00    |
| White Killarney        | .50 @     | 4.00    |
| Double White Killarney | .50 @     | 4.00    |
| Dark Pink Killarney    | .50 @     | 4.00    |
| Killarney Queen        | .50 @     | 6.00    |
| Mrs. Aaron Ward        | .50 @     | 4.00    |
| Hadley                 | 1.00 @    | 8.00    |
| Ophelia                | 1.00 @    | 8.00    |
| Sunburst               | .50 @     | 4.00    |
| Francis Scott Key      | 1.00 @    | 6.00    |
| Prince d'Arenberg      | 1.00 @    | 4.00    |
| Hoosier Beauty         | .50 @     | 4.00    |
| Carnations             | .50 @     | 2.00    |
| Cattleyas              | 25.00 @   | 30.00   |
| Lily of the Valley     | 2.00 @    | 4.00    |
| Easter Lilies          | 2.00 @    | 4.00    |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .15 @     | .75     |
| Pansies                | .25 @     | .50     |
| Snapdragons            | 1.00 @    | 2.00    |
| Yellow Marguerites     | .25 @     | 1.50    |
| Bachelor's Buttons     | .15 @     | .25     |
| Calendulas             | .50 @     | 1.00    |
| Tulips                 | 1.00 @    | 2.00    |
| Spanish Iris           | 2.00 @    | 3.00    |
| Gladioli, small        | 2.00 @    | 3.00    |
| Gladioli, large        | 4.00 @    | 6.00    |

Milwaukee, June 13, 1917.

|                       | Per 100   |         |
|-----------------------|-----------|---------|
| Mrs. Charles Russell  | \$ 6.00 @ | \$25.00 |
| Hoosier Beauty        | 5.00 @    | 10.00   |
| Killarney             | 3.00 @    | 8.00    |
| White Killarney       | 3.00 @    | 8.00    |
| Mrs. Ward             | 3.00 @    | 6.00    |
| Ophelia               | 3.00 @    | 8.00    |
| Bon Silene, bunch     | \$0.35 @  | \$0.50  |
| Cecile Brunner, bunch | .35 @     | .50     |
| Carnations, fancy     | 1.50 @    | 3.00    |
| Valley                | 4.00 @    | 6.00    |
| Easter Lilies         | 10.00 @   | 12.50   |
| Cattleyas, per doz.   | \$6.00 @  |         |
| Calendulas, bunch     | \$0.25 @  | \$0.35  |
| Sweet Peas            | .50 @     | 1.00    |
| Tulips                |           | 3.00    |
| Snapdragon, bunch     | \$0.50 @  | \$1.00  |
| Callas, per doz.      | 1.25 @    | 1.50    |
| Daisies               | .75 @     | 1.50    |
| Mignonette, bunch     | \$0.35 @  | \$0.50  |
| Peonies               | 3.00 @    | 5.00    |

St. Louis, June 13, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | \$ 2.00 @ | \$ 5.00 |
| White Killarney    | 2.00 @    | 5.00    |
| Killarney          | 2.00 @    | 5.00    |
| Ward, Hadley       | 2.00 @    | 6.00    |
| Milady and Ophelia | 2.00 @    | 6.00    |
| Russell            | 4.00 @    | 12.50   |
| Carnations         | .75 @     | 1.00    |
| Lily of the Valley | 3.00 @    | 5.00    |
| Easter Lilies      | 5.00 @    | 6.00    |
| Callas             | 5.00 @    | 6.00    |
| Orchids, doz.      | \$0.00 @  |         |
| Snapdragons        | 2.00 @    | 3.00    |
| Sweet Peas         | .20 @     | .30     |

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.

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|                          | Per 100 |         |
|--------------------------|---------|---------|
| Beauty, Specials .....   | 8.00 @  | \$15.00 |
| Beauty, Fancy .....      | 6.00 @  | 8.00    |
| Beauty, Extra .....      | 5.00 @  | 6.00    |
| Beauty, No. 1 .....      | 2.00 @  | 4.00    |
| Beauty, No. 2 .....      | 1.00 @  | 2.00    |
| Ulrich Brunner .....     | 3.00 @  | 20.00   |
| Prima Donna .....        | 1.00 @  | 10.00   |
| Killarney .....          | .50 @   | 5.00    |
| My Maryland .....        | .50 @   | 5.00    |
| Hoosier Beauty .....     | .50 @   | 6.00    |
| Richmond .....           | .50 @   | 5.00    |
| Sunburst .....           | .50 @   | 6.00    |
| Mrs. Aaron Ward .....    | 1.00 @  | 6.00    |
| Mrs. Sawyer .....        | 1.00 @  | 6.00    |
| Mock .....               | 1.00 @  | 6.00    |
| Russell .....            | 1.00 @  | 8.00    |
| Ophelia .....            | 1.00 @  | 8.00    |
| Lady Stanley .....       | 1.00 @  | 8.00    |
| Hadley .....             | 1.00 @  | 20.00   |
| Orchids—Cattleyas .....  | 15.00 @ | 40.00   |
| Carnations .....         | .25 @   | 1.00    |
| Easter Lilies .....      | 2.00 @  | 4.00    |
| Lily of the Valley ..... | 1.00 @  | 4.00    |
| Sweet Peas .....         | .15 @   | .50     |
| Callas, doz. ....        | .40 @   | 1.00    |
| Tulips, doz. ....        | .15 @   | .30     |
| Lilacs, bunch. ....      | .15 @   | .25     |
| Peonies, doz. ....       | .10 @   | .25     |
| Gladholt, doz. ....      | .50 @   | .75     |

Buffalo, June 13, 1917.

|                              | Per 100   |         |
|------------------------------|-----------|---------|
| Beauty, Special .....        | \$20.00 @ | \$25.00 |
| Beauty, Fancy .....          | 15.00 @   | 20.00   |
| Beauty, Extra .....          | 12.00 @   | 15.00   |
| Beauty, Firsts .....         | 8.00 @    | 10.00   |
| Mrs. Sawyer .....            | 2.00 @    | 8.00    |
| Killarney .....              | 8.00 @    | 8.00    |
| White Killarney .....        | 8.00 @    | 8.00    |
| Double White Killarney ..... | 4.00 @    | 8.00    |
| Richmond .....               | 8.00 @    | 8.00    |
| Maryland .....               | 8.00 @    | 6.00    |
| Ophelia .....                | 8.00 @    | 8.00    |
| Mrs. Ward .....              | 2.00 @    | 5.00    |
| Bon Silene .....             | 2.00 @    | 8.00    |
| Killarney Queen .....        | 8.00 @    | 6.00    |
| Stanley .....                | 8.00 @    | 6.00    |
| Russell .....                | 5.00 @    | 12.00   |
| Sunburst .....               | 8.00 @    | 8.00    |
| Carnations .....             | 2.00 @    | 2.50    |
| Lily of the Valley .....     | 6.00 @    | 7.00    |
| Longiflorum .....            | 6.00 @    | 10.00   |
| Rubrum Lilies .....          | 4.00 @    | 6.00    |
| Cattleyas .....              | 40.00 @   | 50.00   |
| Daffodils .....              | 1.00 @    | 2.00    |
| Tulips .....                 | 1.00 @    | 2.00    |
| Sweet Peas .....             | .50 @     | 1.25    |
| Snappedragon .....           | 4.00 @    | 6.00    |
| Peonies .....                | 3.00 @    | 6.00    |

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## WENATCHEE, WASH.

The Milot-Mills Co. has started to build a new addition to its establishment, the lumber, all cypress, arriving from Chicago in twenty days, which is considered fast time. Business with the company has been good, especially in vegetable plants. The new flower and seed store met with such success that it has been enlarged.

The C. H. Raney Co. has assigned its property to the Merchants' Bureau. It is reported that the liabilities greatly exceed the assets. This is the fourth concern that has failed in the same location.

## LOS ANGELES, CAL.

### The Market.

June has started out finely, notwithstanding the war and troublesome times. Weddings have become numerous and a scarcity of choice small stock suitable for bouquets and corsages has developed. Valley is almost out of the market and the supply of orchids is not nearly up to the demand. In roses we are being helped out considerably by shipments from the north, Russell, Hoosier Beauty, Hadley, Ophelia and others being superior to anything at present in the home market. Greenhouse carnations are still in short supply, but field stock is going to the dump in large quantities, or is given to the hospitals.

Gladioli are now arriving in considerable quantities and in larger variety than before. The old scarlet, brengleysensis, seems to have disappeared from here, but the earlier red types have been plentiful. America and Panama are fine now, so are the Ghent hybrids. In outdoor flowers delphiniums are making a grand display in conjunction with yellow composites of the coreopsis and similar types. The retailers' windows are especially showy now. The supply of greens has shortened up a little, but there is still no scarcity. Funeral work has been good, but not enough to keep the surplus cleaned up in the wholesale houses.

### Various Notes.

Owing to the confusion in the place of meeting, there was a small attendance at the June meeting of the Los Angeles Horticultural Society. President Taylor's paper was postponed.

George Smith has decided to relinquish the retail store at Seventh and Figueroa streets and will devote his whole time to the nursery and landscape business. At the new nursery at Sherman stock is coming along in fine shape and Mr. Smith reports an excellent response to his catalogue this season.

Dr. C. H. Castle, who for several years has been interested in the culture of gladioli and other bulbous stock, has quite a number of flowering bulbs this year and is disposing of his cut to the L. A. Floral Co.

J. Whitehead, for many years associated with Dieterich & Turner and later with H. W. Turner, of Montebello, stole a march on his friends lately

and was married to Miss Anderson, in Los Angeles, afterwards leaving for a short trip to San Diego. Mr. Whitehead is well known to the trade here and has a host of friends to wish him happiness.

Wolfskills' & Morris Goldenson reported a nice order for seventy-five corsages and a number of baskets for a recent graduation. Albert Goldenson, manager here, says that business kept up remarkably well during May and that the orders for June indicate another good month.

H. Reeve Darling is not given to optimistic statements, but he says that if June goes ahead at anything like the clip it started he will be registering satisfaction at least a yard wide. Seven weddings in one day and the regular amount of funeral work sounds like "something doing."

S. Martin & Co. report a rather sudden drop in out-of-town inquiries and shipping business, which is always to be expected after Memorial day. Local calls have been many and insistent.

Since having the entire management of the business on his own hands, Thomas Wright, of Wright's Flower Shop, is a busy florist, and although he is always willing to greet the visitor, one hates to take up his time. The busy aspect of the store and the spirit of cheerfulness and good nature which radiates from the proprietor downwards, show that the business is coming in fine form and June is the long suit at this store.

Alois Frey, of Crown Point, Ind., arrived in the city this week, his visit being in connection with the lawsuit pending between him and G. Prechtel, regarding the colored freesias.

The sympathy of all in the trade is with John Bodger, Jr., in the loss of his little son, John Hall Bodger, who died June 3, at the age of 2½ years.

F. Z. Howe, who with his brother, John Howe, of Tucson, carried on business under the style of Howe Bros., has left Arizona and is now located in Los Angeles. He has for some time been interested in battery and other electric matters, and has located here in that business. John Howe retains the nursery and florist business at Tucson.

The California Cut Flower Co. is making a magnificent display of northern roses.

H. R. Richards.

## SAN FRANCISCO.

### The Market.

The usual post-holiday situation prevailed during the remainder of the week following Memorial day and interest in registration had a diverting effect upon business June 5, but the slump was hardly so pronounced as was anticipated under the circumstances. As a matter of fact, retail business has held up remarkably well, there being quite a bit of funeral work, a good many small hotel and home decorations and the usual run of early June weddings. On the other hand, shipping orders dropped off abruptly at the end of May, which is expected at this time of the year, when the warm weather begins to hover over the interior points. In the absence of the out-of-town demand, stock has a tendency to accumulate here, local business naturally not being sufficiently active to absorb such generous offerings of stock as are now available with the wide assortment of outdoor summer flowers

## GLADIOLI

We have secured the entire crop of the famous Riverside Growers of Gladioli and the flowers are extra fine this year. We can ship any quantity, at any time. Send your orders along and say whether you wish the flowers shipped tight or open.

**\$3.00 per 100**

# S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

## L. A. FLORAL CO.

The House of QUALITY and SERVICE  
LONG DISTANCE SHIPPING A SPECIALTY

407 So. Los Angeles Street, LOS ANGELES, CAL.

**WHOLESALE PRICES**

Subject to Change.

| Beauties.....per doz.,              | 60c.   | \$1.25 | \$2.00  | \$3.00  | \$4.00 |
|-------------------------------------|--------|--------|---------|---------|--------|
| Booster Beauty.....per 100,         | \$5.00 | \$9.00 | \$12.00 | \$15.00 |        |
| Ophelia.....                        | 5.00   | 9.00   | 12.00   | 15.00   |        |
| Shawyer.....                        | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Helen Taft.....                     | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Richmond.....                       | 4.00   | 7.00   | 9.00    |         |        |
| Killarney Brilliant.....            | 4.00   | 7.00   | 9.00    |         |        |
| White Killarney.....                | 4.00   | 7.00   | 9.00    |         |        |
| Killarney.....                      | 4.00   | 7.00   | 9.00    |         |        |
| CARNATIONS.....                     | 2.00   | 3.00   | 4.00    |         |        |
| Springer and Plumosa.....per bunch, |        |        |         |         | .50    |
| Hardy Ferns.....per doz. bunches,   |        |        |         |         | 2.00   |
| Sweet Peas.....per 100, 50c.        |        |        |         |         | 75     |

**Miller Floral Co. UTAH**  
**FARMINGTON,**

Mention The Review when you write.

approaching their height. It is perhaps misleading to say that shipping business has stopped without making an exception of strawflowers, as these are being forwarded in considerable quantities.

Unfortunately, carnations were rather scarce for Memorial day and have since then been in too heavy supply, thus making it difficult to maintain prices even on excellent stock. Sweet peas amount to a glut, although quantities of them are disposed of every day. There is little to say about roses. The best Hadley, Ophelia and Russell maintain their popularity well, but a good many other varieties, especially short-stemmed roses, find their way to the street stands at whatever the venders choose to offer. Few of the large-flowering gladioli as yet have arrived, and the limited supply cleans up readily. Baby gladioli are quite plentiful, however. Peonies are going off crop and will not last much longer. Spanish iris is about gone too.

Among the miscellaneous flowers co-reopsis stands out prominently on account of its splendid quality, the blooms being unusually large and a great many of the stems being two feet in length. There are plenty of orchids, gardenias and valley.

**Horticultural Society Meeting.**

The regular meeting of the Pacific Coast Horticultural Society, which was held June 2, was one of the best meetings held this year, both from the standpoint of attendance and interesting proceedings. Mr. Bagge gave a talk on "Fakes and Near-Fakes," which was well received. Applications for membership were submitted and accepted from W. B. Clarke, manager of the Cottage Gardens Nurseries, and Victor Ferrari, son of Peter Ferrari, who is an active member. As a rather unusual feature, C. W. Ward sent down some azalea plants from Eureka, which were presented by Mr. Clarke. In connection with the exhibit Mr. Clarke gave an interesting lecture on the growth of this flower, also the growth of the daffodil and narcissus, making effective comparisons between California-grown bulbs and those Holland-grown by means of photographs showing the different stages of development. The azaleas were fine specimens of 1-year-old plants, the growth being hardy. For the picnic committee, all preparations were reported complete for the annual event. Following the regular society meeting, the flower show committee met and decided to prepare for a show to be held the third week in March, 1918. Several hundred dollars have already been signed up to make the event a big success. The evening's exhibits made a creditable showing. Richard Diener,



My  
**WINTER ORCHID-FLOWERING  
 SWEET PEA**

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

**ANT. C. ZVOLANEC**

SWEET PEA RANCH  
 LOMPOC, CALIFORNIA

Mention The Review when you write.

**Southern California Flower Market, Inc.**

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:

**CALIFORNIA FLOWERS**

Let us convince you

Mention The Review when you write.

**Everything in Cut Flowers and Greens**

**CALIFORNIA CUT FLOWER CO.**

433 West 7th Street,

LOS ANGELES, CAL.

Mention The Review when you write.

**Araucaria Bidwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

**PACIFIC NURSERIES, Colma, San Mateo, Cal.**

Mention The Review when you write.

of Kentfield, showed petunias and pansies, each of which was awarded eighty points. An exhibit of orchids, by J. A. Carbone, of Berkeley, took ninety-five points. Robert Newcomb, representing the American Bulb Co., was a visitor.

**Various Notes.**

Fred C. Jaeger has severed his connection with MacRorie & McLaren, with the intention, it is understood, of engaging in business for himself in the same neighborhood. Mr. Jaeger is one of the pioneers of the florists' business in San Francisco. Prior to his identification with MacRorie & McLaren he was one of the principal stockholders in the Fairmont Floral Co., which MacRorie & McLaren bought out a year or more ago. J. B. Bernadau succeeds Mr. Jaeger as manager of the MacRorie & McLaren store, at 141 Powell street. He has been with the company for a little more than a year, but that period represents only a small portion of his connection with the trade, as he practically grew up in the business. A good deal of his early training he got with his

**Germain Seed & Plant Co.**

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries. Montebello

Mention The Review when you write.

**CYCLAMEN**

**English-grown Seed**, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

**Primula Obconica**, mixed colors, 4-inch, \$10.00 per 100.

Cash, please.

**FRED GROHE, R. D. 4, SANTA ROSA, CAL.**

Mention The Review when you write.

uncle, E. Servcau, who is in the business on Fillmore street. He left that establishment to come downtown, thinking the opportunities were better, and evidently he was right in that respect.

The Art Floral Co. did considerable work for Les Darcy, when the boxer's remains passed through San Francisco en route to Australia. For the boxers of New York they arranged a basket of roses, containing forty dozen Radianee, Russell and Ophelia roses. For the boxers of Chicago they made a large wreath and for the Eagles two large pieces.

Marie Louise violets at this time of the year attracted considerable attention at the Art Floral Co. store last

week. They were specially grown for that establishment and were easily cleaned up.

H. Plath has his automobile in first-class condition again, a complete overhauling having been necessitated by an accident which he was in recently.

The United Flower & Supply Co. reports a good demand for its new Nippon statice. Mr. Onishi believes the company is the only concern to have this variety, and it is shipping a great deal of it out of the city.

C. Navlet & Co. have moved into their new store at San Jose, Cal., but they still have some finishing touches to make, according to Mr. Picetti, who has charge of the Emporium department in this city, which is conducted by the same company. Mr. Picetti says the demand for plants has held up well.

C. Kooyman, president of the C. Kooyman Co., Inc., reports a nice lot of business coming in as the result of G. Madvig's trip east. The latter, who is secretary-treasurer of the company, has been gone several weeks and will probably remain away for some time yet. Here a nice shipping demand is reported for strawflowers.

J. A. Axell, manager of the E. W. McLellan Co., says the demand for good Russell, Ophelia and Hadley roses absorbs the supply nicely and that general business leaves no ground for complaint.

Business at B. M. Joseph's store has held up unusually well following Memorial day, according to Manager Fred J. Bertrand.

Miss Bertha Cohn, of the Bellevue Florists, says wedding and banquet decorations are the principal feature at present. This work has about offset the slump in counter trade that followed Memorial day.

Friends of Patrick Orr, of the Albert O. Stein force, regret to learn of the death of Mr. Orr's father.

That business is excellent, is the verdict given at Albert O. Stein's place on Sutter street. Mr. Stein handled quantities of flowers for Memorial day and says that table decorations continue to require considerable attention, both hotel and home affairs. Last week he did a big decoration at the Bohemian Club for the Chamber of Commerce, the color scheme being red, white and blue. He has an elaborate decoration for a golden wedding anniversary June 12.

F. J. Bertrand, manager of the B. M. Joseph store, says the force was extremely busy for a few days before Memorial day.

Miss Recardie Lee Murray has no complaints to make about business, as she is kept busy dividing her attention between her store on Geary street, near Larkin, and the Clift hotel stand.

S. H. G.

#### TACOMA, WASH.

##### The Market.

Business has been too brisk since Memorial day to allow the florists much rest. The everyday trade has been good; numerous social affairs of a small nature, an unusual number of weddings and a steady stream of graduations have kept the florists busy and have cleared the stock daily. The weather has improved greatly, and this is most noticeable in the way stock is coming in. Sweet peas, carnations, roses and stocks are in better supply, but are not in excess of the demand.

# FISCHER'S SPLENDENS

## A Magnificent Lavender Freesia

The only commercial colored Freesia in the world, not to be compared or judged in the same class with any other colored Freesia. It stands alone for size, strength, beauty and fragrance. The flowers are very large, with long, heavy stems with foliage reaching well up the stems, and are highly fragrant.

It is a Freesia that will stand the test of time and will be grown by all florists when stock can be offered at commercial prices. Was awarded a Certificate of Merit at the Pasadena Flower Show.

Stock is limited; send in your orders as soon as possible. Is offered in two shades of color, a bluish lavender and a redish lavender. Only good sized, flowering bulbs are offered.

Price ..... per dozen, \$3.50; per 100, \$20.00

Cash with order.

Sent postpaid.

July delivery.

**RUDOLPH FISCHER,**

**San Gabriel, Cal.**

Mention The Review when you write.



## CLIMBING SUNBURST

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy. January to March 15, 1918. Express rate and condition guaranteed.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

## FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

### Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

Mention The Review when you write.

Gladioli are still scarce and few peonies are coming in from local growers.

Some retailers are receiving shipments from Oregon, but the Oregon market seems to be short of peonies also. Lilacs are on the wane, but they are not missed by the florists, as the supply overstepped the demand. Bedding stock and porch boxes are moving slowly. Most of the seed stores have sold out all the standard varieties of vegetable seeds.

#### Various Notes.

William Crammatte, of the Home Floral Co., of Aberdeen, was a Tacoma visitor this week. He reports business booming in the Grays Harbor district. The unusual activity in ship-building and the full payroll of the lumber mills has produced a decided increase in trade.

The Hamilton Florists last showed a window of exceptional hydrangeas, which met with a ready trade, as most

## Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.  
Eureka, California

Mention The Review when you write.

## PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES  
Santa Barbara, Cal.

Mention The Review when you write.

of the florists are short of hydrangeas this late in the season.

A. G. Seamons, of the firm of Van Slyke & Seamons, visited Aberdeen last week.

B. G.

#### SPOKANE, WASH.

##### The Market.

With the close of Decoration day came a lull in business which made many think that the effects of war were to be felt in the way of poor business for florists. But after a few days of quiet and with better and warmer weather



# California Grown Bulbs

**Freesia Purity**

**Calla Aethiopica (white)**

**Paper Whites**

**Daffodils**

**We are large shippers of Chrysanthemums Asters Violets**

This year adopting a new method of packing, all shipments reach our customers in better condition than the old way. We keep our customers informed regarding seasonable flowers and market price. The cool and moist climate of San Francisco causes shipments to reach destination in better condition than from other points in California.

—SEND FOR PRICE LIST—

## C. KOOYMAN CO., Inc.

Wholesale Bulbs, Cut Flowers, Florists' Supplies

431 BUSH STREET, SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

## Calla Lily and Freesia BULBS

We are now booking orders for the above stock for July or later delivery. Get our prices.

**CURRIER BULB CO., Seabright, Cal.**

Mention The Review when you write.

## Asparagus Plumosus Sprays

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

**KRAMER BROS., ONTARIO, CAL.**

Mention The Review when you write.

coming on, business is once again picking up. Planting out, which has been hindered during May by cool weather, undoubtedly will continue during most of June.

A goodly number of weddings have provided a nice lot of work for the retailers who cater especially to this class of trade. Outdoor valley has proved a veritable godsend, as no forced stock is available. Good orchids at reasonable prices have been available from the coast cities, particularly from Portland, and have been used extensively in some of the better wedding work.

### Various Notes.

Work on the new range of H. L. Olsson is progressing rapidly. Mr. Olsson surprised his friends by presenting himself for registration; he is at the maximum age limit. It would go hard with the splendid business Mr. Olsson has built up should he be called to the colors.

E. S. Eugene has been more than pleased with the business that has come to him since opening his new store this spring.

The Hoyt Bros. Co. was busily engaged with wedding work during the last week.

Bernson & Ha'e are regretting that all their space is not planted to toma-

## WESTERN CLAY PRODUCTS CO., INC.

Manufacturers of

**"Quality" Standard Red Flower Pots**

"A POT OR A CARLOAD"

Send us your orders, they will be filled promptly with

Broadway and 38th Street,

Mention The Review when you write.

Also Fancy Pots, Hanging Baskets, Etc. : : :

**"POTS THAT GIVE SATISFACTION"**

EVERETT, WASH.

## BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

**C. EADEN LILLEY**

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

Mention The Review when you write.

## BULBS FREESIAS - CALLAS

Book your order now for July and later delivery.

**LOS ROBLES NURSERY & GARDEN**

GROWERS AND DISTRIBUTORS  
SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

atoes, as they are getting record prices for their fruit. At \$5.50 per case there is more money in vegetables than in flowers.

Mr. and Mrs. L. B. Hill and Bernard Bernson and family took a trip to Newman lake in Mr. Bernson's car May 27. Though the limit was not reached, a good and satisfactory catch was made.

L. B. H.

PORTLAND, ORE.

### The Market.

Normal June weather last week brightened up trade and the retailers

## ORDER NOW

## PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2-inch pots; also Adiantum, Nephrolepis, Kentias, etc.

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Mention The Review when you write.

report that they are handling a large volume of cut stock without any waste. So far the increase in the normal number of weddings has not been noticeable. Nearly all the universities and academies, local and up-state, held their graduating exercises and at the most of them the girl students carried flowers grown here. The demand for funeral work has been good. At the stores where seeds and garden and bedding plants are sold business was rushing. The back-yard garden movement

**CHRYSANTHEMUM ROOTED CUTTINGS**

|                            |                            |        |
|----------------------------|----------------------------|--------|
| Tekonsha. { \$2.50 per 100 | White Ivory.....           | \$1.50 |
| Marigold.. {               | Pink Ivory.....            | per    |
| Bonnaffon .....            | Yellow Ivory.....          | 100    |
| Amorita .....              | Early Frost.....           |        |
| Maud Dean .....            | Unaka.....                 |        |
| White Chadwick             |                            |        |
| Yel. Chadwick..            | <b>POMPONS and SINGLES</b> |        |
| Chas. Rager.....           | Buckingham ...             |        |
| O. H. Kahn .....           | Mrs. Pape .....            |        |
| Comoleta.....              | Fairy Queen.....           |        |
| White Chieftain            | Hilda Wells.....           | \$1.50 |
| Pink Chieftain..           | Polly Duncan...            | per    |
| Turner.....                | Baby Yellow ...            | 100    |
| Buckbee .....              | Klondyke.....              |        |
| Crystal Gem.....           | White Mensa...             |        |
| Golden Queen..             | Yellow Mensa...            |        |

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

STUBER & RICHARDSON,

4852 Holly St., Seattle, Wash.

Mention The Review when you write.

**MASTODON PANSIES**

The largest exclusive pansy seed and plant industry in the world. New crop and new catalogue ready in June.

**1917 PRICES:**

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs., \$18.00.  
Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00; 4 ozs., \$22.00.  
Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.  
Any separate color, 1/8 oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

**CHRYSANTHEMUMS**

Turner 400, Chieftain 400, Bonnaffon 300, Chadwick 2000, Touset 500.....4c each  
Maud Dean 1000.....3c each

All in 2 1/4-inch pots

Hoyt Bros. Co., No. 11 Post St., Spokane, Wash.

Mention The Review when you write.

**ASTERS**

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

**TABLE FERNS**

2 1/2-inch pots .... \$3.00 to \$4.00 per 100.  
From Flats ..... \$2.00 per 100

**BOUVARDIA**

2-inch, \$3.00 per 100 | 4-inch, \$6.00 per 100

RAHN & HERBERT CO., Clackamas, Ore.

Mention The Review when you write.

**CHRYSANTHEMUM, R. C.**

Best commercial varieties, Standards, Pompons and Singles. "Do not forget Early Frost in your plans—the best Early White." Write for list and prices. 2 1/4-in. Smilax, nice, bushy stock, 1000, \$25.00.

H. L. OLSSON

Wholesale Florist, 11 Post St., Spokane, Wash

Mention The Review when you write.

**Woodland Park Floral Co.**

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.

Write for Prices.

WOODLAND PARK FLORAL CO.

Telephone 814 SUMNER, WASH.

Mention The Review when you write.

**BEDDING STOCK**

Aster, Gazania, Lobelia, Marguerite, Petunia, Snapdragon, Salvia, Verbena, Zinnia and other plants. Price list on application.

FRED G. EHLE, 224 Sanborn Ave., San Jose, Cal.

Mention The Review when you write.

has created a strong demand for vegetable seeds and plants. Unfavorable weather caused many of the early-sown seeds to rot, and there has lately been a lively scramble for plants to take their place. The movement of bedding stock is brisk and some growers hope to clean up, though it seems hardly possible that they can do so at this late date.

Nurserymen report that they have had a good season, with a reduced number of sales, but with an increase in the average amount of each sale. The small buyer for a moderate home has not spent much money for ornamentals this year.

**Various Notes.**

H. J. Millatt, who recently underwent a serious operation, is home again and gaining strength rapidly. It will be several weeks before he can return to his position in the Clarke Bros. store.

The June meeting of the Portland Floral Society will be held Tuesday evening, June 19, when the annual election of officers will be held.

Julius Brotje is bringing in pond lilies and some beautiful pink poppies.

Seeley Pomeroy, who has held a position in the store of the Tonseth Floral Co. for six years, is now with Clarke Bros.

"Business as usual," is a motto which the florists should use as often as possible. S. W. W.

**DANDELIONS IN LAWNS.**

Please tell me how to kill dandelions in a lawn. C. E. S.—Wash.

After trying all varieties of weed killers, lawn sand and other advertised mixtures, as well as injecting acids into the crowns of the plants, I long ago came to the conclusion that the only real remedy for dandelions was to dig them out, with their roots anywhere from eight to eighteen inches in length, using a spading fork for the purpose. You can cut the tops off with knives, even taking out four to five inches of root, but it will only give temporary relief, as the remaining portion of the root will send up new growths before long. By picking off the flowers and preventing the plants from going to seed, you can, in a great measure, reduce the dandelion nuisance, especially if your neighbors will do likewise. C. W.

Berkeley, Cal.—If there is anything in names, the newly-born florists' business of R. R. Newman ought to attain success speedily, for the Newman store is not only situated on Telegraph avenue, but also on the corner of Haste street!

Aberdeen, Wash.—Crammatte is one of those astute gentlemen who combine the sale of confections and flowers. The store is known as "The Home of the Big Soda Fountain," but a cut flower business is done that would be a credit to any city of the size.

Olympia, Wash.—According to a ruling made in an opinion by the attorney general, florists are "nurserymen" within the meaning of the state law and must take out licenses. The point was raised by local florists, who refused to pay the state fee, claiming that the nearest thing to a shrub they grew was the geranium.

**Increase Your Profits**

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with a

**McCRA Y**

**Florist Refrigerator**

The McCray patented system of refrigeration maintains a cool, even temperature and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too, and its plate glass doors and sides display your flowers in the most attractive way.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel as you desire.

Send for Free Catalogue.

No. 74 for Florists

No. 92 for Residences

**McCray Refrigerator Co.**

788 Lake St.,

KENDALLVILLE, IND.

Agencies in all principal cities.

## ILLINOIS PURE SEED BILL.

[Continued from page 62.]

their agents or representatives, and shall be taken from a parcel, lot or number of parcels, which shall not be less than ten per cent of the whole lot inspected and shall be thoroughly mixed and then divided into two samples and placed in safe containers, carefully sealed and a label placed on each container, stating the name of the agricultural seed or mixture sampled, the name of the vendor from whose stock said samples were taken, and the date and place of taking such samples, and said labels shall be signed by inspector taking samples; or said samples may be taken in the presence of two disinterested witnesses if the vendor or party in interest fails or refuses to be present, when notified. One of said duplicate samples shall be left with or on the premises of the vendor or party in interest, and the other retained by the inspector for analysis.

## Samples for Analysis.

Section 7. All lots of agricultural seeds, as defined in this act, sold for use for seeding purposes within this state, shall have representative samples taken therefrom (or of the original lot of seed from which said lot was taken) within ten days from date of first sale; said sample shall contain not less than one ounce with analysis of purity, and properly identified by name, address and lot number as specified in (b) section 1. It shall be forwarded to the director of the Department of Agriculture, who shall file same and promptly acknowledge receipt thereof. It shall be a misdemeanor punishable under the provisions of this act to use falsely any name, address, identifying lot number, or other distinguishing mark.

Section 8. The results of tests of identified lots of seeds made by the department shall be published in bulletins of the department, together with the names and postoffice addresses of and results of tests made by the persons, firms, associations or corporations from whom samples tested were obtained. When publication of germination test is made it shall include the date of test appearing on the original identification tag and the date of test by the department.

Section 9. The director shall notify any person, firm, association or corporation, the test of whose seed by the department shows more than a reasonable variation from the statement on the identification tag, and said person, firm, association or corporation shall be granted a hearing and upon request a second analysis shall be made, before the result shall be published.

The methods of testing seeds hereunder shall conform to the methods of testing adopted by the Association of Official Seed Analysts or the method of testing used by the United States Department of Agriculture.

Section 10. Statements of purity and germination shall be based upon tests made by the Department of Agriculture of the State of Illinois, or by seed dealers, or their agents, subject to retest and ratification by the said Department of Agriculture when it shall deem necessary.

## \$100 Maximum Fine.

Section 11. Whoever offers or exposes for sale within this state any agricultural seed, defined in section two (2) of this act without complying with the requirements of sections one (1), three (3) and seven (7) of this act, or whoever falsely marks, labels or numbers any agricultural seed under section one (1) of this act, or sells or offers for sale any mixture the sale of which is prohibited in paragraph (d) of section four (4), shall be guilty of a misdemeanor, and upon conviction shall be fined not more than \$100; provided, however, that no prosecution for violation of this act shall be instituted except in the manner following:

When the director of the Department of Agriculture believes or has reason to believe that any person, firm, association or corporation has violated any of the provisions of this act, he shall cause notice of such fact to be given to said person, firm, association or corporation, who, either in person or by agent or attorney, shall have the right under such reasonable rules and regulations as may be prescribed by said director to appear before said director and introduce evidence and said hearing shall be private. If upon said hearing or without such hearing, in case said person fails or refuses to appear, said director shall decide that such person, firm, association or corporation has violated any of the provisions of this act, he shall so certify to the proper prosecuting attorney and request him to prosecute said person according to law for violation of this act, transmitting with said certificate such evidence as he shall deem necessary and proper; whereupon said prosecuting attorney shall prosecute said person according to law.

Section 12. Seed shall be analyzed without cost for farmers who have no seed for sale, under the supervision of the Department of Agriculture. Tags showing identification must accompany samples submitted in all cases.

A fee of 25 cents shall be collected by the Department of Agriculture for each sample of seed tested by the Department of Agriculture under the provisions of this act, except as provided in this section.

The plan is to adjourn the legislature Saturday, June 16, and there seems little prospect that the proponents of the pure seed bill will be able to get the measure through the Senate in the rush of the closing days.

## For Maximum Production of Flowers

You must supply the soil with available amounts of Phosphorus.

**Don't Experiment**

but

# PLAY SAFE

by using

**Magic Steamed Bone Meal**

and

**Magic Precipitated Bone Phosphate**

The two best and most economical fertilizers for supplying available Phosphorus in the soil.

Write for information Blank and Special Prices.

**Chicago Feed & Fertilizer Co.**  
**Union Stock Yards, CHICAGO, ILL.**

Originators of the Famous Fertilizer Charts for Florists.

Mention The Review when you write.

# WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

**The Pulverized Manure Co.**  
**33 Union Stock Yards, CHICAGO**

**ATLAS WEED-KILLER**  
Grass and Weed-Killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.  
95 Liberty St., New York

Always mention the Florists' Review when writing advertisers.

**AETNA BRAND  
TANKAGE FERTILIZER**

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

**Farmers' and Florists' Fertilizer Co.**  
309 Exchange Ave., Room 5, Tel. Drover 1932  
U. S. YARDS, CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.



# NURSERY NEWS.

## AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.  
Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

PRICING the peony lists is something of a problem this season. The uncertainty as to importations has much to do with the case.

THE Aurora Nursery Co., Aurora, Ill., dealing almost exclusively in ornamentals, reports the season now closed to have been one of the best.

THIS year C. A. Pfeiffer, nurseryman of Winona, Minn., tried out advertising of a new kind. Instead of buying newspaper space, Mr. Pfeiffer picked up a large quantity of tulip bulbs last fall and set them out in a bed of eighteen rows, each row 200 feet in length. Last month people from several counties came to see the gorgeous sight and, incidentally, to receive the Pfeiffer catalogue.

## THE WINTER IN NEBRASKA.

The winter of 1916-17, without an exception, stamped its mark of severity deeper on the trees, shrubs and plants in Nebraska than any other for the last twenty or more years. This was not due so much to the extremely cold weather that prevailed in the eastern portion of the state, but to the prolonged fall and winter drought. Records of the weather bureau show that Nebraska has not experienced such a dry fall and winter in twenty years.

Just how dry the weather was is shown by the following experience: During the middle of February we undertook to move several trees of such size as to require the retention of a frozen ball of earth. All those trees that were dug in the nursery at the University of Nebraska, which is located in a valley, were moved with a good ball of earth, as the soil was frozen to a depth of more than thirty inches. It happened, however, that we had several 10-inch elms that we proposed moving. These trees were located on the campus proper. I would judge that the campus is not more than fifteen feet higher than the nursery.

The soil was broken around these trees in the manner customary when big trees are to be transplanted. The first six inches of soil proved to be fairly well frozen, but that below was not. It was so dry that there was not enough moisture to freeze the soil solid. The soil was very easily moved with a shovel and it crumbled into pieces about the size of small marbles.

Under such conditions many of the big trees have suffered. Old white spruce, together with young specimens, and the silver, or Pfitzeriana, and the Japanese golden junipers, all have been killed. Practically all the arbovitae are in the same shape. With this loss the evergreen collection in our arboretum looks sick, indeed. Many of the deciduous shrubs that were unprotected were severely damaged. Our collection of spiraeas, which comprises some fourteen species, showed that

## Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

## New England-grown Nursery Stock ABINGTON QUALITY

Submit your wants for estimate.

## Littlefield-Wyman Nurseries

North Abington, Mass.

Mention The Review when you write.

## HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

Mention The Review when you write.

## Late Spring Bargains ROSES 2 1/4 and 4-inch pots

See our Classified ad of roses.

THE LEEDLE FLORAL COMPANY,  
SPRINGFIELD-OHIO.

Mention The Review when you write.

Spiraea sempervirens withstood the conditions best; in fact, it appears not to have suffered at all. But our old standbys, the Vanhouttei and the prunifolia, or the bridal wreath, have lost from one-half to three-fourths of their wood.

Many of our herbaceous perennials were wiped out. The white phlox, believed to be the best border plant for Nebraska, shows only a small amount of life, with a shoot here and there from the roots which last year produced a most wonderful sight.

Fred G. Grossart.

## LANCASTER, PA.

Daily rains for about a fortnight have done the outdoor carnations a world of good. Peonies now are at their height, and they are among the finest ever seen here.

At the Ira H. Landis place, at Paradise, thousands of peonies are being cut daily. In the cool rooms, with the buds just bursting, they look like so many American Beauty and White Killarney roses.

At the B. F. Barr & Co. farm acres of peonies are in bloom, and at the company's store a peony show of finest order is in progress.

Peter Brown, the geranium and pansy specialist, and Miss Katharine Altick were married June 5. After a short wedding trip they will reside on Ruby street.

Thomas R. Fries, Miss Mary Boehler and Edward Beck, our leading plantmen, report a wonderful business in their line.

It is interesting to note what some of the florists are doing to entrench themselves against the increased costs and the exorbitant prices of coal. Two men are erecting tobacco sheds and will increase their acreage. A third has

## CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of  
California Privet as a Hedge Plant

For fall, 1917, Pot-grown Hydrangea Otaksa, Thomas Hogg. Souv. de Clair.

Ask our prices before you order.

## AUDUBON NURSERY

Box 731, Wilmington, N. C.  
Mention The Review when you write.



## STAR BRAND ROSES

Hardy field-grown climbing roses. Excelsa (Red Dorothy Perkins) and all other popular varieties. Send for price list.

THE CONARD & JONES CO.

Box R, WEST GROVE, PA.  
Mention The Review when you write.

## PEONIES

and General Nursery Stock

Send for Catalogue.

## PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.  
Mention The Review when you write.

## The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

## Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

two acres of Irish Cobbler potatoes, to be followed by tobacco. Another has all his spare room planted to onion sets, while a fifth has two acres of Flat Dutch cabbage under way.

One of the finest decorations of the season was that arranged by Mrs. Moore, of the Rosery, for the Frank wedding at the Hotel Brunswick.

The Lancaster County Florists' Club will hold its annual picnic at Hershey park, June 21. Special trolley cars will leave Center square at 7:15 a. m. The fare, round trip, for adults, is 85 cents; children, 65 cents. Everyone should attend and bring his friends along. Hershey park, the Hershey chocolate works and the private grounds of the owner are open to inspection. Florists of other towns are especially invited to join the Lancaster crowd. H. K. R.



# Schiller's Primroses

*"The Strain That Leads"*

OUR PRIMROSES, grown as usual from the best strains in existence, are ready again. The plants are all grown outside in frames, short, stocky and full of life. All our obconicas are from our own seed, seedbearers selected from thousands of plants. No seed reached this country from our German specialist this season and obconicas of this high-class strain will be scarce. Order early and order

enough, you know you need them, you know they are very profitable, you know there will be no Azaleas and you know you must have something to fill the gap.

## **Primula Chinensis Fimbriata Grandiflora**

Alba Pura, pure white  
Alba Magnifica, white, yellow eyes  
Coccinea, bright red  
Coerulea, blue  
Kermesina Splendens, carmine  
Marmorata, marbled carmine  
Mauve  
Mutabilis, dark red  
Rosea, pink  
Mixed colors

From 2 1/4-inch pots, \$3.50 per 100; \$32.50 per 1000.

## **Primula Chinensis Fimbriata Gigantea**

Mixed in white, pink and carmine  
From 2 1/4-inch pots, \$4.00 per 100.

## **Primula Chinensis, Named Varieties**

Carbuncle, blood red  
Defiance, salmon-scarlet  
La Duchesse, flesh, red halo  
La Violette, light purple  
Morning Dawn, bluish rose  
Salmon Queen, salmon  
Snow Queen, pure white  
From 2 1/4-inch pots, \$4.00 per 100.

## **Primula Chinensis Stellata**

Mixed in white, salmon and carmine  
From 2 1/4-inch pots, \$4.00 per 100.

## **Primula Obconica Grandiflora**

Alba, white  
Appleblossom, extra large  
Coerulea, light and dark blue  
Crispa, crested petals, beautiful  
Kermesina, carmine  
Magnifica, wavy petals, large  
Oculata, dark eyed  
Purpurascens, deep purple  
Rosea Splendens, bright pink  
Salmon Queen, salmon  
Violacea, deep lavender  
Mixed colors  
From 2 1/4-inch pots, \$5.00 per 100; \$45.00 per 1000.

## **Primula Malacoides**

Lavender, Pink, White

From 2 1/4-inch pots, \$3.50 per 100; \$32.50 per 1000.

## **Primula Malacoides Grandiflora**

Mixed in lavender, pink and white  
From 2 1/4-inch pots, \$5.00 per 100.

## **Primula Obconica Grandiflora Fimbriata**

Alba, white  
Appleblossom  
Kermesina, carmine  
Lilacina, light lilac  
Rosea, bright pink  
Violacea, deep lilac  
Mixed colors

From 2 1/4-inch pots, \$5.00 per 100; \$45.00 per 1000.

## **Primula Obconica Gigantea**

Appleblossom  
Coerulea, light blue  
Kermesina, carmine  
Lilacina, lilac  
Oculata, dark eyed  
Purpurea, purple  
Rosea, bright pink  
Mixed colors

From 2 1/4-inch pots, \$5.00 per 100; \$45.00 per 1000.

## **Cineraria Hybrida Grandiflora**

Alba, white  
Azurea, blue  
Matador, crimson scarlet  
Rosea, old rose  
Sanguinea, blood red  
From 2 1/4-inch pots, \$4.00 per 100.

## **Cineraria Hybrida Grandiflora**

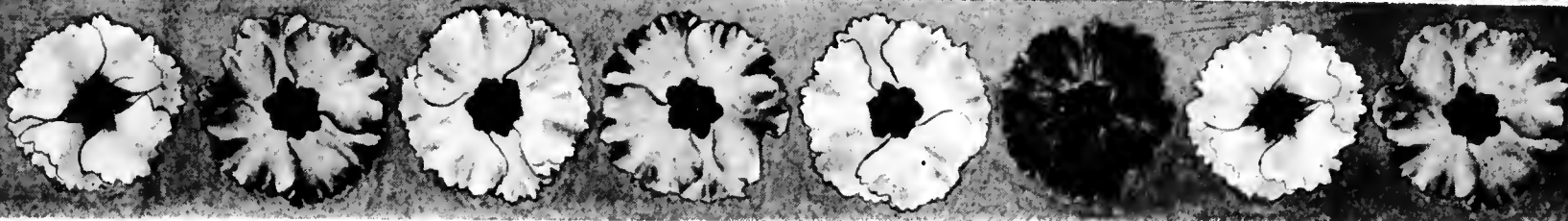
Dwarf Gold Medal Mixed  
Medium Tall Gold Medal Mixed  
Stellata Mixed  
Dwarf Stella Mixed  
Double Mixed

From 2 1/4-inch pots, \$3.50 per 100; \$32.50 per 1000.

DESCRIPTIVE PRICE LIST ON APPLICATION

**J. L. SCHILLER,**

**Toledo, Ohio**





# Aucuba Japonica

Good substitute for boxwood—Fine for filling window boxes. 24 to 30 inches high, \$1.50 each.

2½-foot Boxwood, \$3.00 each

|  | Per 100 |
|--|---------|
| ENGLISH IVY, 4-inch, good large vines.....             | \$15.00 |
| PETUNIAS, Rosy Morn, 3-inch.....                       | 6.00    |
| CANNAS, Florence Vaughan and Mrs. Chas. Henderson..... | 8.00    |
| VINCAS, 3-inch.....                                    | 6.00    |

## GEO. WITTBOLD CO.

745 Buckingham Place,

L. D. Phone, Graceland 1112

CHICAGO

Mention The Review when you write.

## YOUNG ROSE STOCK--STRONG 2½-INCH JUST RIGHT FOR PLANTING

WHITE KILLARNEY, grafted, \$12.00 per 100—SUNBURST, own-root, \$5.00 per 100—RICHMOND, own-root, \$5.00 per 100

### BENCH PLANTS:

RHEA REID

CECILE BRUNNER

BEAUTIES

WHITE KILLARNEY

IN LOTS OF 250 OR MORE, \$5.00 PER 100

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

### WATERTOWN, N. Y.

Carnations by the armful were being gathered by August Stoeckle, who remarked that while one could hardly give them away at this time, he was of the opinion that, taking the season through, prices had been well maintained. He is a large retailer of many years' experience and conveys a feeling of optimism. Now the rush is on for porch boxes, etc., with plenty of good stock, especially Asparagus Sprengeri.

F. A. Bennett & Sons are of the few who issue a retail bedding plant price list in the form of a sheet naming the principal items or leaders in their stock. This has been done for several years and has resulted in building up a large business among the surrounding towns. They also are convinced it has been one of the best methods of rural advertising. A large stock of tuberous-rooted begonias was noted as being out of the ordinary; also some 150 tubs of hydrangeas in fine condition, all for the local trade. A novelty in a hybrid geranium, a cross with the foliage of the zonal and heavy pink trusses of the ivy leaved, is a good seller. It originated with a local amateur, from whom the stock was obtained. The planting season now is on with a rush.

W. M.

## CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE

INDIANA

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## GERANIUMS

For renewing your stock we have a fine stock of clean, healthy plants in 2 and 3-inch pots for immediate shipment, in a good assortment of standard varieties, in single, double, scented and Ivy-leaved sorts. 2 inch, \$2.00 per 100, \$18.50 per 1000; 3-inch, \$3.00 per 100, \$25.00 per 1000.

### HARDY CHRYSANTHEMUMS

In large assortment of varieties, Aster-flowered, Pompon, single and Anemone, \$2.00 per 100.

### CANNAS

3-inch pot plants, Florence Vaughan, Mme. Crozy, Richard Wallace, etc. \$3.00 per 100, \$25.00 per 1000.

### Miscellaneous Plants

|  |                      |         |        |         |
|--|----------------------|---------|--------|---------|
| 100, \$25.00 per 1000.                       |                      |         |        |         |
|  | Miscellaneous Plants |         | 3-inch |         |
|  | 100                  | 1000    | 100    | 1000    |
| Achyranthes.....                             | \$2.00               | \$18.50 | \$3.00 | \$25.00 |
| Alternantheras, 10 varieties.....            | 2.00                 | 18.50   |        |         |
| Alyssum, Giant and Dwarf.....                | 2.00                 | 18.50   | 3.00   | 25.00   |
| Ageratum, 6 varieties.....                   | 2.00                 | 18.50   | 3.00   | 25.00   |
| Begonias, Erfordii.....                      | 2.00                 | 18.50   | 3.00   | 25.00   |
| Cuphea.....                                  | 2.00                 | 18.50   |        |         |
| Coleus, 10 varieties.....                    | 2.00                 | 18.50   | 3.00   | 25.00   |
| Heliotrope.....                              | 2.00                 | 18.50   | 3.00   | 25.00   |
| Lemon Verbenas.....                          | 2.00                 | 18.50   | 3.00   | 25.00   |
| Lantanas, 10 varieties.....                  | 2.00                 | 18.50   |        |         |
| Moonvines.....                               | 2.00                 | 18.50   | 3.00   | 25.00   |
| Petunias, double, fringed, mixed colors..... | 2.00                 | 18.50   |        |         |
| Chrysanthemums, Pompons.....                 | 2.00                 | 18.50   |        |         |
| Scented Geraniums.....                       | 2.00                 | 18.50   | 3.00   | 25.00   |
| Swainsona, white, pink.....                  | 2.00                 | 18.50   | 3.00   | 25.00   |
| Abutilon, Savitzii.....                      | 3.00                 |         | 4.00   |         |

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

## HYDRANGEAS for growing on

2½-inch pots. Last fall propagation.

Mme. Maurice Hamar

Otaksa

Price, \$5.00 per 100

JACKSON & PERKINS CO.,

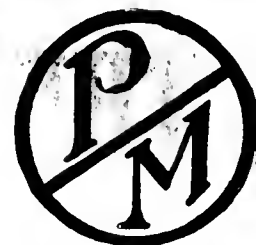
Newark, New York



# Field-grown Carnation Plants

The season thus far has been very favorable for carnations, and with continued good weather, many of them will be ready for benching early in July.

Let us book your order NOW. We guarantee satisfaction!



| Pink—                                  | 100     | 1000     |
|--|---------|----------|
| Cottage Maid .....                     | \$17.00 | \$150.00 |
| Rosalie .....                          | 17.00   | 150.00   |
| Miss Theo .....                        | 8.00    | 75.00    |
| Good Cheer .....                       | 9.00    | 80.00    |
| Alice .....                            | 7.50    | 65.00    |
| Pink Delight .....                     | 8.00    | 75.00    |
| Enchantress Supreme .....              | 8.00    | 75.00    |
| Chas. Siegwart, equal to Supreme ..... | 7.50    | 60.00    |
| Mrs. C. W. Ward .....                  | 7.00    | 60.00    |
| Enchantress .....                      | 7.00    | 60.00    |
| Rose Pink Enchantress .....            | 7.50    | 65.00    |
| Rosette .....                          | 7.50    | 65.00    |
| Red—                                   |         |          |
| Merry Christmas .....                  | 17.00   | 150.00   |
| Doris .....                            | 17.00   | 150.00   |
| Belle Washburn .....                   | 8.00    | 75.00    |
| Aviator .....                          | 8.00    | 75.00    |

|                         | 100     | 1000     |
|-------------------------|---------|----------|
| Champion .....          | \$ 7.50 | \$ 65.00 |
| The Herald .....        | 7.50    | 65.00    |
| Eureka .....            | 7.50    | 65.00    |
| Victory .....           | 7.00    | 60.00    |
| Beacon .....            | 7.00    | 60.00    |
| White—                  |         |          |
| Matchless .....         | 7.00    | 60.00    |
| White Wonder .....      | 7.50    | 65.00    |
| White Enchantress ..... | 7.50    | 65.00    |
| White Perfection .....  | 7.50    | 65.00    |
| Alma Ward .....         | 7.00    | 60.00    |
| Variegated—             |         |          |
| Benora .....            | 8.00    | 70.00    |
| Yellow—                 |         |          |
| Yellow Prince .....     | 8.00    | 75.00    |
| Old Gold .....          | 17.00   | 150.00   |

## ROSES

|                                 | Own Root | Grafted  |
|---------------------------------|----------|----------|
|                                 | 100      | 1000     |
| Donald MacDonald .....          | \$30.00  | \$250.00 |
| Golden Gem .....                | 30.00    | 250.00   |
| Prima Donna .....               | 10.00    | 90.00    |
| Sunburst .....                  | 9.00     | 85.00    |
| Sunburst, 3-in. .....           | 12.00    | 110.00   |
| Hadley .....                    | 7.50     | 60.00    |
| Hoosier Beauty .....            | 7.50     | 60.00    |
| Ophelia .....                   | 8.00     | 75.00    |
| Ophelia, 3-in. .....            | 12.00    | 110.00   |
| Double White Killarney .....    | 7.50     | 65.00    |
| Red Radiance, 3-in. .....       | 10.00    | 95.00    |
| Mrs. George Sawyer .....        | 7.50     | 65.00    |
| Mrs. George Sawyer, 3-in. ..... | 12.00    | 110.00   |
| J. L. Mock .....                | 7.50     | 60.00    |
| Pink Killarney .....            | 7.50     | 60.00    |
| White Killarney .....           | 7.50     | 60.00    |
| Killarney Brilliant .....       | 7.50     | 60.00    |
| Radiance .....                  | 7.50     | 65.00    |
| Maryland .....                  | 7.50     | 60.00    |
| Mrs. Aaron Ward .....           | 7.50     | 60.00    |
| Richmond .....                  | 7.50     | 60.00    |
| Kaiserin .....                  | 7.50     | 60.00    |
| Kaiserin, 3-in. .....           | 10.00    | 95.00    |
| American Beauty .....           | 8.00     | 75.00    |
| Alice Stanley .....             | 7.50     | 60.00    |
| Fireflame .....                 | 7.50     | 65.00    |
| Fireflame, 3 in. .....          | 12.00    | 100.00   |

All the above are from 2½-in. pots, except where noted.

## FERNS.

| ASPLENIUM Nidus Avis (Bird's-Nest Fern). The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow. |         |          |
|---|---------|----------|
|   | 100     | 1000     |
| 2-inch .....  | \$12.00 | \$110.00 |
| 2½-inch .....   | 20.00   | 175.00   |
| 3-inch .....  | 25.00   | 225.00   |
| 4-inch .....  | 50.00   | .....    |
| Scottii, 2½-inch .....  | 6.00    | 50.00    |
| Teddy, Jr., 2½-inch .....   | 6.00    | 50.00    |
| Roosevelt, 2½-inch .....  | 5.00    | 40.00    |
| Boston, 2½-inch .....   | 5.00    | 40.00    |
| Whitmani, 2½-inch .....   | 5.00    | 40.00    |

## PRIMULAS.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| Elatior (Yellow Polyanthus) ..... | \$ 5.00 | \$45.00 |
| Obconica .....                    | 5.00    | 45.00   |
| Chinensis .....                   | 5.00    | 45.00   |
| Kewensis .....                    | 5.00    | 45.00   |
| Malacoides .....                  | 5.00    | 45.00   |

Send for copy of our new Plant Bulletin and Bulb Catalogue

## CHRYSANTHEMUMS

CHADWICK VARIETIES, Rooted Cuttings, \$4.00 per 100, \$30.00 per 1000.

| Golden Chadwick  | White Chadwick Improved |
|--|-------------------------|
| Improved Golden Chadwick   | Chadwick Supreme        |
| Sixty Standard Varieties ready now. Send for list.                 |                         |
| From 2½-in. pots. The following varieties, for immediate delivery: |                         |
| 800 Dr. Enguehard  | 3500 Snow Queen         |
| 700 Donatella  | 2000 Yellow Frost       |
| 2500 October Frost   | 2000 Diana              |
| 1300 Amorita   | 300 Morton F. Plant     |
| 1000 Col. Appleton   | 500 Chamberlin          |
| 1200 Chieftain   | 1000 Charles Razer      |
|  | 2000 Polly Rose         |

SPECIAL OFFER: \$30.00 per 1000. Many others, not listed above.

## SOLANUM MELVINII.

| (Jerusalem Cherry) | 100    | 1000    |
|--------------------|--------|---------|
| 2½-inch .....      | \$4.00 | \$35.00 |
| 3-inch .....       | 5.00   | 45.00   |

## CYCLAMEN.

|                                  |         |         |
|----------------------------------|---------|---------|
| Best German and English Strains. |         |         |
| 2½-inch, Selected .....          | \$ 8.00 | \$75.00 |
| 2½-inch, Good .....              | 7.50    | 65.00   |
| 3-inch .....                     | 10.00   | 95.00   |

Write for complete list of Sweet Pea Seed.

## BOUVARDIA.

|                                     |        |         |
|-------------------------------------|--------|---------|
| For immediate delivery, as follows: |        |         |
| Single, 2½-inch:                    | 100    | 1000    |
| Dark Red .....                      | \$6.00 | \$50.00 |
| Rose Pink .....                     | 6.00   | 50.00   |
| Light Pink .....                    | 6.00   | 50.00   |
| White .....                         | 6.00   | 50.00   |
| Double:                             |        |         |
| White. Much like Double Lilac ..... | 8.00   | 70.00   |
| Pink. Soft pleasing shade .....     | 8.00   | 70.00   |

## DOUBLE BLUE CORNFLOWERS.

2½-inch, \$4.00 per 100, \$35.00 per 1000.

## ASTERS.

Crego: Pink, Rose, Purple, Rose Pink, Shell Pink; Late-Branching Simple's. Late Branching.

2½-inch, \$4.00 per 100, \$35.00 per 1000.

## VIOLET PLANTS

|                                  | 100    | 1000    |
|----------------------------------|--------|---------|
| Lady Campbell, 2½-inch .....     | \$5.00 | \$40.00 |
| Princess of Wales, 2½-inch ..... | 4.00   | 35.00   |
| Marie Louise, 2½-inch .....      | 5.00   | 40.00   |

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA  
1608-1620 Ludlow Street

NEW YORK  
117 West 28th Street

BALTIMORE  
Franklin and St. Paul Streets

WASHINGTON  
1216 H Street, N. W.

## VINCA VARIEGATA

Extra heavy, 3 feet long, - - \$15.00 per 100  
Next size, nearly as large, - - 12.00 per 100  
Very fine for 4-in., - - - 10.00 per 100

R. KILBOURN  
CLINTON, N. Y.

CHAS. D. BALL  
GROWER OF  
**PALMS, ETC.**

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

300,000 Chrysanthemums, from 2¼-in. pots, 20 varieties, \$2.50 per 100, \$22.50 per 1000.

Also thousands of Bedding Plants.  
For list see our display ad in Review, June 7th, page 72. Correspondence solicited.

Alonzo J. Bryan  
Wholesale Florist Washington, N. J.

Roses — Carnations  
Verbenas

J. L. DILLON  
BLOOMSBURG, PA.

## ROSES

1400 My Maryland, own root, 2¼-inch, \$7.50 per 100; \$60.00 per 1000.

350 Mrs. Aaron Ward, own root, 2¼-inch, \$7.50 per 100; \$60.00 per 1000.

JOHN WELSH YOUNG,  
Upsal Station, P. R. R., Philadelphia, Pa.

A. N. PIERSON  
INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT

# THE JOSEPH HEACOCK COMPANY

has been supplying enterprising florists with Palms that please for nearly a quarter of a century. They have a reputation for quality, are strong and will stand up under rough usage.

## KENTIA Belmoreana

|                  | Leaves | Height       | Each   | Doz.    |
|------------------|--------|--------------|--------|---------|
| 2½-in. pots..... | 4      | 8 to 10-in.  |        | \$ 1.50 |
| 3-in. pots.....  | 5      | 12-in.       |        | 2.50    |
| 4-in. pots.....  | 5 or 6 | 15-in.       | \$0.45 | 5.00    |
| 5-in. pots.....  | 6 or 7 | 18 to 20-in. | .75    | 9.00    |
| 6-in. pots.....  | 6 or 7 | 22 to 24-in. | 1.00   | 12.00   |
| 6-in. pots.....  | 6 or 7 | 26 to 28-in. | 1.50   | 18.00   |

The following sizes are splendid plants, symmetrical and well proportioned.

|                     | Leaves | Height       | Each   | Doz.    |
|---------------------|--------|--------------|--------|---------|
| 9-in. cedar tubs... | 6 to 7 | 40 to 42-in. | \$5.00 | \$60.00 |
| 9-in. cedar tubs... | 6 to 7 | 42 to 48-in. | 6.00   | 72.00   |

## KENTIA Forsteriana

|                 | Leaves | Height       | Each   | Doz.    |
|-----------------|--------|--------------|--------|---------|
| 6-in. pots..... | 5 to 6 | 24-in.       | \$1.00 | \$12.00 |
| 6-in. pots..... | 5 to 6 | 30 to 32-in. | 1.50   | 18.00   |

## KENTIA Forsteriana

### MADE-UP PLANTS

|  | Height       | Each    |
|--|--------------|---------|
| 7-in. cedar tubs... 4 plants in a tub  | 30 to 36-in. | \$ 3.00 |
| 9-in. cedar tubs... 4 plants in a tub  | 40 to 42-in. | 5.00    |
| 12-in. cedar tubs... 4 plants in a tub | 5 ft.        | 10.00   |

Our Palms are American-grown. We have no imported stock. Palms are scarce and prices are liable to advance. Order yours today.

# JOSEPH HEACOCK CO., Wyncote, Pa.

## KNOXVILLE, TENN.

### The Market.

Business during the month of May was exceptionally good. Memorial day, as is usual in the south, brought little extra business. The first week in June was good, there having been a number of weddings and graduation exercises.

The supply of stock was never better at this time of the year. The peony season is about over, but the crop was good and a number of consignments were made to northern and eastern markets. Indoor sweet peas are about gone. Roses now are abundant and of excellent quality, especially Russell, Hoosier Beauty, Ophelia, Mock and Kaiserin. Owing to the cool weather, carnations still are good and the cut is heavy. There is a good crop of orchids for June weddings.

Weather conditions have been better during the last two weeks, but the nights still are cool and stock is not growing so rapidly as is usual at this time of the year. However, vegetation of all kinds looks hardy and healthy.

### Various Notes.

A. H. Dailey is cutting some choice gladioli, the first on the local market.

The C. W. Crouch Co. is busy with wedding work, having had a number of elaborate decorations recently.

C. L. Baum is cutting a fine lot of orchids; also some good roses and carnations.

C. H. Tipton and Mrs. Ryno are busy with bedding plant business, the late season making the demand continue good. R. E. M.

## Roses=Own Root, 2½-inch

|                                   | 100    | 1000    |
|-----------------------------------|--------|---------|
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Pink Killarney.....               | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....  | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |
| Champ Weiland, 2½-inch.....       | 4.50   | 40.00   |

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.

Mention The Review when you write.

### HARDY PLANTS

|  |                    |
|--|--------------------|
| Hollyhocks                             | Foxgloves          |
| Aquilegia                              | Platycodon         |
| Gaillardia                             | Stokesia           |
| Boltonia, white, pink                  | Rudbeckia Purpurea |
| 4-inch, pot-grown, at \$8.00 per 100.  |                    |
| Bleeding Hearts                        | Oriental Poppies   |
| Hardy Sweet Peas                       |                    |
| 4-inch, pot-grown, at \$10.00 per 100. |                    |

A. L. MILLER, Jamaica, N. Y.  
Mention The Review when you write.

During the month of June we shall offer **PLANTS** of all kinds at **SPECIAL PRICES**

See our ad on page 77 Review of June 7th

GEO. A. KUHL, PEKIN, ILL.

Mention The Review when you write.

## POINSETTIAS

Ready in July, strong 2½-inch stock, \$6.00 per 100; \$50.00 per 1000. Get your orders in now.

## Fern Flats

Shipped in or out of flats, \$2.00 per flat: 20 flats or more at \$1.75 per flat.

Pansy Seed will be scarce. Our widely known Prize Mixture, \$5.00 per ounce.

Catalogue for the asking.

S. S. SKIDELSKY & CO.  
1004 Lincoln Bldg., Philadelphia, Pa.

Always mention the Florists' Review when writing advertisers.

# SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses. 20x300 feet. of National Flower Show Gold Medal Polyanthus. These have been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

## Strong divisions

|                |   |   |   |         |
|----------------|---|---|---|---------|
| Price per 100, | - | - | - | \$ 7.50 |
| 500,           | - | - | - | 25.00   |
| 1000,          | - | - | - | 50.00   |

**WILLIAM SIM, :: CLIFTONDALE, MASS.**

Mention The Review when you write.

## Pot Grown Ferns

Strong plants

**Boston, Scottii, Whitmani, Elegan-  
tissima and Piersoni**

|                   |                       |
|-------------------|-----------------------|
| 2½-inch pots..... | per 100, \$5.00       |
| 4 -inch pots..... | each, .20             |
| 5 -inch pots..... | each, .25             |
| 6 -inch pots..... | each, .50             |
| 7 -inch pots..... | each, .75             |
| 8 -inch pots..... | each, \$1.00 and 1.50 |

Verona Ferns, in 2½-in. pots.....\$8.00

**JOHN BADER CO.**

1826 Rialto Street, N. S. PITTSBURGH, PA.

### NEPHROLEPIS

We have had such a heavy demand for ferns this spring that we have not been able to offer them until now. We now have a fine stock coming on, and can offer for immediate shipment the following varieties in very fine shape, viz.:-

Elegantissima compacta Smithii and muscosa, 3½-inch pots, 25c each. Teddy, Jr., 3½-inch pots, 15c each. Smithii and muscosa, 5 inch pots, 50c each. Elegantissima compacta, 6-inch pots, 50c each. Elegantissima, 8-inch pans, \$1.00 each.

F. R. Pierson, Tarrytown, N. Y.

Mention The Review when you write.

Good, strong 3½-inch

# VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.


Always mention the Florists' Review when writing advertisers.

## CYCLAMEN----LARGE SUPPLY

Best German and English strains, all colors. They will be good property this year. Place your order now. Delivery July 1st and all summer.

3 -in., \$10.00 per 100, \$90.00 per 1000

2½-in., 7.50 per 100, 60.00 per 1000—July 15th

See our clearance prices in Classified section on Ageratum, Alternanthera, Sprenger, Coleus, Crotons, Ficus Elastica, Daisies, Ferns, Geraniums, German Ivy, Heliotrope, French Marigold, Dracaena Indivisa, Pandanus Veitchii, Snapdragon, Double Petunias.  A moderate charge for packing.

**GULLETT & SONS, Lincoln, Ill.**

## LOBELIA Kathleen Mallard

2¼-inch, \$2.00 per 100

## VINCAS

Strong, plenty of leads,  
\$8.00 to \$10.00 per 100

## CANNAS

King Humbert, - \$6.00 per 100

Florence Vaughan, 5.00 per 100

Cash with order.

**Sunnyside Greenhouse**  
DOVER, N. J.

## Celery Plants

50,000 transplanted in flats. The cool weather has made them fine plants. For a surprise send for a sample order. Golden Self-blanching, Magnificent, Stoke's Nofault Giant, a wonderful celery.

\$3.00 per 1000, out of flats

\$4.00 with flats

Cash. No diseased plants.

## Geraniums

S. A. Nutt, Trego, Jean Viaud, Grant, Poitevine, 3½, 4-in., very fine stock, bud and bloom.

\$6.00 per 100—cash

**ROSS BROS., DuBois, Pa.**  
Mention The Review when you write.



# ROSES

|   | Per 100 | Per 1000 |
|---|---------|----------|
| 2000 Hoosier Beauty, own root.....                    | \$ 7.00 | \$ 60.00 |
| 1200 Cleveland, grafted .....                         | 20.00   | 200.00   |
| 2000 Gorgeous, grafted.....                           | 20.00   | 200.00   |
| 1000 Scott Key, own root, 2 $\frac{1}{4}$ -inch ..... | 7.00    | 60.00    |
| 2000 Scott Key, grafted, 3-inch.....                  | 15.00   | 150.00   |
| 2000 Fireflame, own root, 3-inch.....                 | 9.00    | 80.00    |
| 1000 My Maryland, own root.....                       | 8.00    | 70.00    |
| 1000 Sunburst, own root.....                          | 8.00    | 70.00    |

**CHARLES H. TOTTY, Madison, New Jersey**

**CINCINNATI, O.**

## The Market.

The market is glutted with stock. The demand, principally for flowers for commencements, is fair, but it is not strong enough to clear all of the good stock that arrives at the wholesale houses. The shipping business, as far as ferns and greens are concerned, is excellent, but the movement in flowers has slumped considerably. Prices are low and much stock goes to the dump. Roses are in heavy supply, and in some cases there is considerable room for improvement as to quality. Carnations, too, are in heavy supply, with only a part of them of high quality. Easter lilies and callas are plentiful and excellent, but move slowly. Excellent gladioli may be had. Sweet peas are plentiful, but they do not sell easily. Valley comes in regularly in limited quantities. Snapdragons are in heavy supply and peonies are a glut. Other offerings are larkspurs and cornflowers. Greens are plentiful, with the new ferns selling well.

## Various Notes.

Ray Murphy's touring car was in a collision with another automobile this week. Fortunately, none of the occupants of the cars was injured and only the mud-guards and the running-boards on the Murphy car were smashed.

P. J. Olinger is fortunate in having a large cut of his new red carnation, Radium, as well as a heavy cut of Richmond, for the commencement business this week.

C. E. Critchell is experiencing a large demand from all over the country for bronze galax leaves in case lots.

George Klotter sent the first of his  
cut of coreopsis to L. H. Kyrk last week.

Miss Anna Weiland, of Evanston, Ill., is visiting her sister, Mrs. P. J. Olinger, at the Olinger home at Bellevue.

Osear Leistner, of Chicago, was a visitor last week. C. H. H.

**Wichert, Ill.**—The gladiolus crop of A. P. Bonvallet & Co. is in splendid condition. The company expects to cut from 300,000 to 400,000 gladioli for the Chicago market.

# BEGONIAS

|  | Per 100        | Per 1000        |
|--|----------------|-----------------|
| <b>Mrs. J. A. Peterson, 2¼-inch pots . . . . .</b> | <b>\$20.00</b> | <b>\$180.00</b> |
| <b>Lorraine, 2¼-inch pots . . . . .</b>            | <b>14.00</b>   | <b>120.00</b>   |

# CYCLAMENS

Finest strain, separate colors or mixed, extra strong.

|                  | Per 100 | Per 1000 |
|------------------|---------|----------|
| 3-inch pots..... | \$10.00 | \$90.00  |

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N. J.**

**Mention The Review when you write.**

## BEDDING AND FOLIAGE PLANTS

**We have a fine lot of Bedding and Foliage Plants, now ready.**

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poltevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprenger, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Nephrolepis Scottii, Nephrolepis Teddy Jr. and Nephrolepis Elegantissima Improved, 4-inch pots, \$20.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.

Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.  
Vine variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.  
Funkia variegata, 4-in. pots, \$10.00 per 100.  
Funkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Soupert, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.  
Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

**ASCHMANN BROS.,** Second and Bristol Sts.  
and Rising Sun Ave., **PHILADELPHIA, PA.**

✿ Always mention the Florists' Review when writing advertisers ✿



**ROCOCO ERECTA (New)**

# PREPARE FOR SPRING

*Cyclamen giganteum*, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra select, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000.

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100; \$40.00 per 1000. Extra select, \$6.00 per 100; \$50.00 per 1000. Careful packing assured. No extra charge for packing.

- Aucuba**, heavy bushes, 1½-2 ft., \$1.00 each.  
**Koster's Blue Spruce**, 18-24 in., \$2.00 each.  
**Roses**, half standard, in bud and bloom, pot grown, 30 in. high, 75c each; standard, 50-56 in. high, \$1.25 each.  
**Roses**, Baby varieties, in bud and bloom, 5-in., 35c and 50c; \$4.00 and \$5.50 per doz.  
**Geranium**, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100. Poitevine, \$10.00 per 100.  
**Geranium**, Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.  
**Vinca Rosea**, transplanted, \$1.50 per 100.

**Rococo Erecta**, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$6.00 per 100; 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100.

**Pansies**, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000.

**Impatiens**, 2½-in., \$4.00 per 100.

**Funkia**, 5-in., 25c and 35c each.

**Dracaenas**, indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each.

**Poinsettias**, dormant, 1-year-old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2-year-old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

## POT PLANTS

**Fuchsias**, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.

**Heliotrope**, 2-in., \$3.00 per 100; 3-in., \$6.00.

**Ageratums**, 2-in., \$3.00 per 100; 3-in., \$6.00.

**Wandering Jew**, 2½-in., \$3.00 per 100 in variety.

**Vincas**, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.

**Begonia Chatelaine**, 2-in., \$4.00 per 100. **Luminosa**, 2-in., \$3.00 per 100. **Christmas Red**, 2-in., \$6.00 per 100. **Begonia Erfordii**, 2-in., \$3.00 per 100. **Prima Donna**, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

**Abutilon Savitzii**, \$4.00 per 100.

**Weeping Lantanas**, 3-inch, \$6.00 per 100.

**English Ivy**, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.

**Lobelia**, transplanted clumps in variety, \$1.25 per 100.

**Cobaea scandens**, 4-in., \$15.00 per 100.

**Feverfew**, 4-in., \$8.00 per 100; 5-in., \$15.00; 6-in., 35c each.

**Salvia**, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.

**Canna King Humbert**, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. **Florence Vaughan**, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

**ERNEST ROBER,**

Cash, please.

**WILMETTE, ILL.**

Mention The Review when you write.

## SPECIAL PLANT SALE

|                                  | Per 100         |
|----------------------------------|-----------------|
| R. C. English Ivy                | \$1.00          |
| 2-inch English Ivy               | 2 50            |
| Large English Ivy, from bed      | 7.00            |
| (Extra value, long vines.)       |                 |
| 2-inch Variegated Vinca          | 2.50            |
| 3-inch Variegated Vinca          | 4.50            |
| 2½-inch Heliotrope               | 2.00            |
| 4-inch Heliotrope                | 6.00            |
| 2½-inch Salvia Splendens         | 2.00            |
| 3-inch Salvia Splendens          | 5.00            |
| 2-inch Coleus, red, yellow       | 2.00            |
| 2-inch Mad. Saleroi              | 2.00            |
| 2-inch Sprengeri                 | 2.50            |
| Seedling Sprengeri               | .75             |
| 3-inch Plumosus                  | 6 00            |
| Elegant potted Tomatoes          |                 |
| 2½-in. Champion Tomato, per 1000 | \$18 00 .. 2.00 |
| 2-inch Ponderosa                 | 18 00 .. 2.00   |

### SATISFACTION GUARANTEED

Good packing.

Kindly name Express Co.

**D. U. AUGSPURGER & SONS CO.**

BOX 394, PEORIA, ILL.

Mention The Review when you write.



**C. HUMFELD, Clay Center, Kan.**

### MUMS

R. C. See Classified ad.  
 2-inch, \$2.50 per 100.  
**Vinca Variegata**, 2-in., 2½c; 4-in., 8c.  
**Stevia**, R. C., \$9.00 per 1000 prepaid; 2-in., 2½c.  
**Swainsona**, white. Free bloomer, R. C., \$1.25 per 100 prepaid; 2-in., 2½c.  
**Asparagus Sprengeri**, extra strong, 2½-in., 3c.  
**Asparagus Plumosus**, extra strong, 3-in., 6c.

## SEASONABLE STOCK

**KENTIA FORSTERIANA**, 5½-inch pots, 22 to 24 inches high, \$1.00 each.  
**DRACAENA TERMINALIS**, 5-inch pots, 40c; well colored.  
**DRACAENA INDIVISA**, 5-inch, 25c; 5½ and 6-inch, 3c and 50c.  
**KENTIA BELMOREANA AND FORSTERIANA**, 4-inch pots, 35c.  
**FUNKIA VARIEGATA**, 4-inch pots, \$12.00 per 100.  
**HARDY ENGLISH IVY**, 2½-inch pots, \$5.00 per 100.  
**BEGONIAS**, Luminosa, red, Pink Luminosa and Vernon, 3-inch pots, \$5.00 per 100; 4-inch, \$8.00 per 100; Tuberous Rooted Begonias, best colors, 4-inch pots, \$1.50 per dozen; Begonia Chatelaine, 3-inch pots, \$10.00 per 100.  
**ASPARAGUS PLUMOSUS**, 2½-inch pots, \$4.00 per 100; 3-inch, \$5.00 per 100.  
**GERANIUMS**, S. A. Nutt, John Doyle, Mme. Buchner, Poitevine and A. Ricard, 4-inch pots, \$8.00 per 100; extra selected, \$10.00 per 100; Mme. Barney, beautiful new pink variety, 4-inch, \$10.00 per 100.  
**PELARGONIUM EASTER GREETING**, 5-inch pots, 25c each; full of flowers.  
**MOONVINES**, 2½-inch pots, \$5.00 per 100; 4-inch pots, staked, \$12.00 per 100.  
**SCARLET SAGE**, 3-inch pots, \$5.00 per 100; 4-inch pots, \$8.00 per 100.  
**VINCA VARIEGATA**, 4-inch pots, \$12.00 per 100.

**COLEUS BRILLIANCY**, 4-inch pots, \$12.00 per 100; Golden Bedder, Queen Victoria, Verschaffeltii, 2½-inch, \$4.00 per 100.  
**ROSE BUSHES**, such as Magna Charta, H. mosa, Clothilde Souper, Baby Rambler, 6-inch pots, 35c each.  
**FUCHSIAS**, 4-inch pots, \$8.00 per 100; 5-inch, 25c each.  
**LEMN VERBENAS**, 4-inch pots, \$10.00 per 100.  
**HELIOTROPE "Chieftain"**, best bloomer, 4-inch pots \$8.00 per 100.  
**DUSTY MILLER, SWEET ALYSSUM "Little Gem," PHLOX, LOBELIA and SINGLE PETUNIA**, such as Inimitable, Rosy Morn and California Giants, \$3.50 per 100; 2½-inch pots.  
**VERBENAS**, in separate colors, scarlet, blue, white, pink and striped, 2½-inch pots, \$4.00 per 100.  
**SNAPDRAGON**, 2½-inch pots, \$4.00 per 100. Varieties: Salmon-pink, Giant White, Golden Queen, Giant Yellow and Defiance, red.  
**CANNAS**, King Humbert, 4-inch pots, \$10.00 per 100; A. Bouvier, Florence Vaughan, Chas. Henderson and Richard Wallace, 4-inch pots, \$8.00 per 100.  
**AGERATUM**, 4-inch pots, \$8.00 per 100; 2½-inch pots, \$4.00 per 100.  
**DAISIES, White**, nice for window boxes, full of flowers and buds, 4-inch pots, \$15.00 per 100.

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GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

PHILADELPHIA, PA.

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Just arrived in splendid condition. A large shipment of C. Trianae, true Papayan type C. Mossiae; C. Borengiana; Oncidium Splendidum, etc. Price reasonable. Write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiate, C. Mossiae, C. Baskelliana, C. Schrodnerae, C. Percivaliana Gigas; Oncidium Splendidum and Varicosum; Laelias, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

We received during the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

## FERRARI BROS.

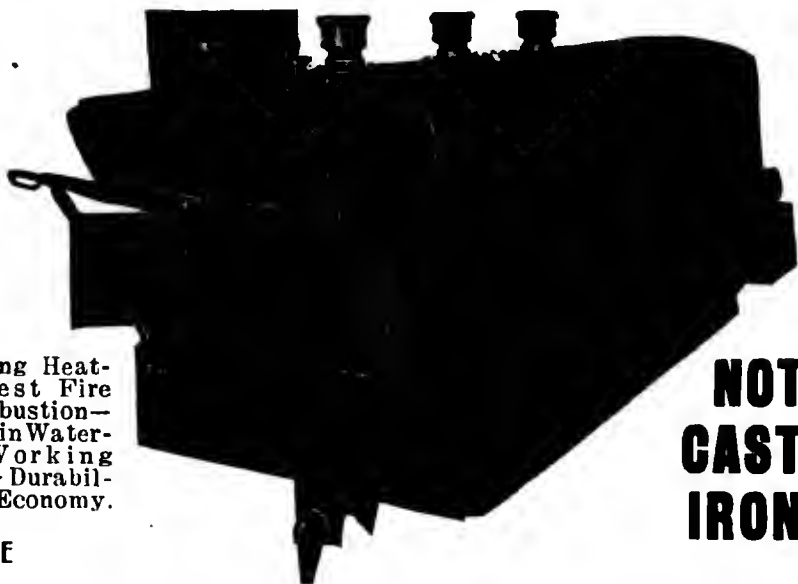
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**Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of break-downs, dealers' profits), OR

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The  
**KROESCHELL  
BOILER**  
Insures the  
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Immense Self-cleaning Heating Surface—Longest Fire Travel—Perfect Combustion—Free Circulation—Thin Waterways—Guaranteed Working Capacities—Safety—Durability—Efficiency and Economy.

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## CAST IRON BOILERS WASTE FUEL

I had a cast iron 8-section boiler before, but was afraid it would crack to pieces. The **Kroeschell Boiler** is certainly a fuel-saver. My coal bill to heat 5000 sq. ft. of glass surface with your boiler is less than last winter's coal bill, when I had only 2050 sq. ft. of glass, heated with the 8-section cast iron boiler.

Your boiler burns any kind of fuel. I would not have any other boiler than the Kroeschell, and will recommend whenever I get a chance.

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**KROESCHELL BROS. CO.**  
444 W. Erie St., CHICAGO

Mention The Review when you write.

**H. H. LINEAWEAVER & CO., Inc.**  
ANTHRACITE  
and  
BITUMINOUS **COAL**  
West End Trust Building, PHILADELPHIA  
17 Battery Place, NEW YORK  
Nutting Building LEBANON, PA.  
Mention The Review when you write.

## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### PIPING A TWO-ROOM LEAN-TO.

I intend to add a lean-to at the south side of my present house. The lean-to will be 6x100 feet and will be divided into two equal parts. The west room will require a temperature of 45 to 50 degrees and the east room a temperature of 60 to 65 degrees, in zero weather. Enclosed is a sketch showing the hot water piping as I have planned it. Please tell me whether my plan would provide sufficient radiation. The flow pipe shown in the sketch is already under the gutter in the present house and will supply no other returns. I wish to use the sizes of pipes indicated for the returns, as I have most of the pipe on hand. C. P. L.—Ill.

The sketch shows a lean-to with twenty-seven inches of glass and a board wall thirty inches high. There is a 2½-inch flow at the gutter, with a 1½-inch pipe extended to supply the coil in the lean-to. In the west room of the lean-to there is a coil of four 1½-inch returns, which also run through the east room back to the boiler. To furnish the 15 degrees of extra heat desired in the east room, two 2-inch returns are added and these are fed by a

**Pipe Fittings -- Imico Boilers**  
—FOR GREENHOUSE WORK—  
**ILLINOIS MALLEABLE IRON CO.**  
1801-1825 DIVERSEY BOULEVARD—CHICAGO

**BOILER FLUES**  
We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.  
**H. MUNSON**  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago

### SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

**PETER KNOWE & SON**

315 Chamber of Commerce Bldg.  
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Phone Main 3766

Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 54-B.

Joseph Dixon Crucible Company,  
Jersey City, N. J.

2-inch pipe taken off at the end of the 2½-inch flow.

So far as the return pipes are concerned, we would not suggest any change either in their number or arrangement, but we would not advise carrying four 1½-inch pipes in a coil 100 feet long with one 1½-inch flow. While it could be done with a 2-inch pipe if the coil is well above the top of

## New Wrought Pipe

Black or Galvanized  
Delivered Anywhere

Send us a list of your needs. We can save you money.

**King Construction Co.**  
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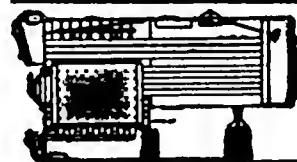
**HIGHEST PRICED and CHEAPEST  
BOILERS MADE  
GIBLIN GREENHOUSE BOILERS**

**GIBLIN & CO.**

109 Broad Street. UTICA, N. Y.

Let us tell you about them.

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**STEEL  
RETURN  
TUBULAR  
BOILERS**

**Johnston Heating Co.**

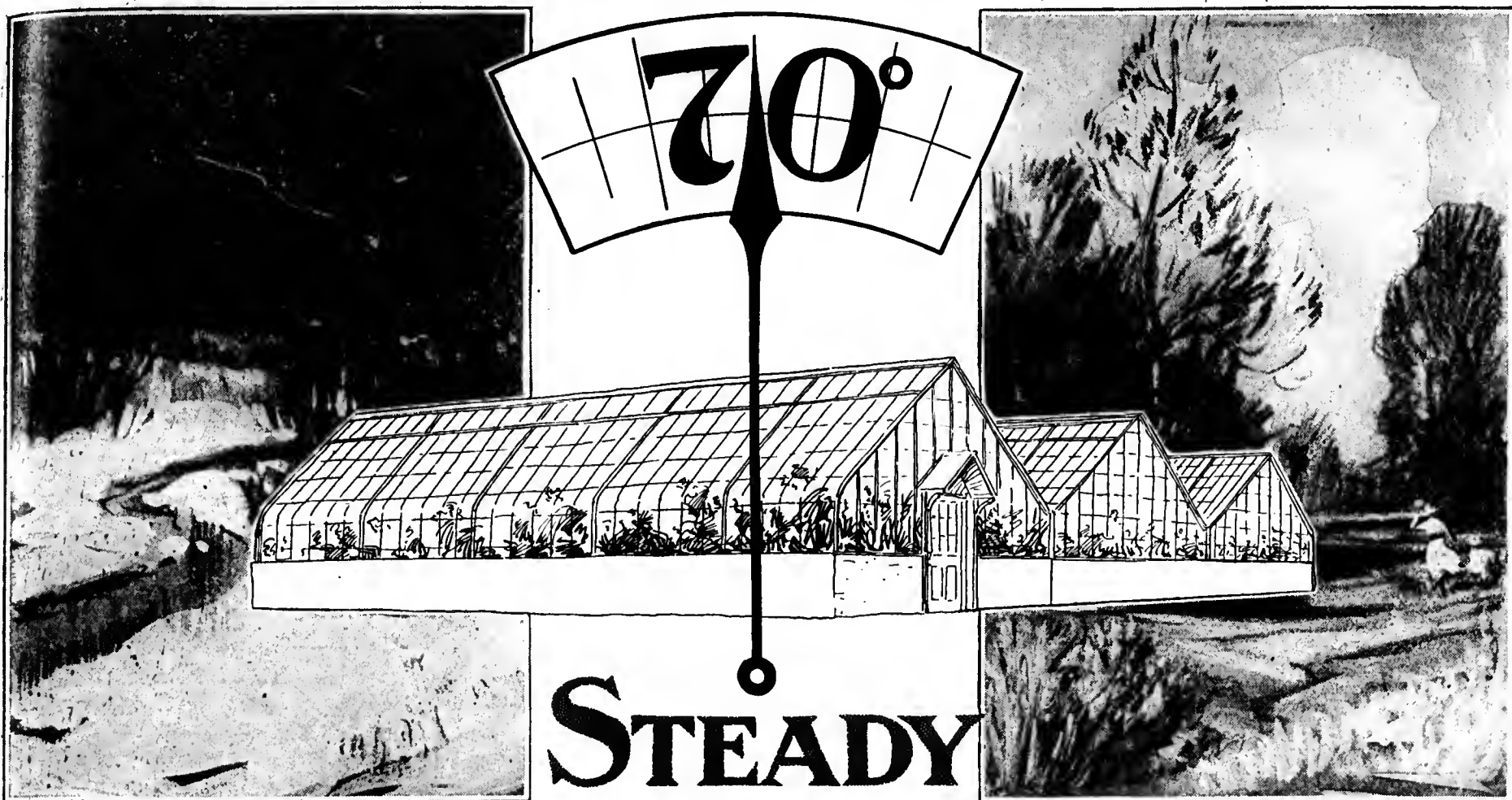
131 E. 26th Street NEW YORK  
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## Hansell Rocker Grates

Are best for greenhouse use.  
Write for particulars.

**HANSELL GRATE CO.**  
654 Railway Exchange Bldg., CHICAGO





# A Uniform Temperature In Your Greenhouses —every day of the year

**A**BSOLUTE CONTROL of temperature conditions in your greenhouses in June and January alike—is what you get from the easily installed Morehead System. Just attach the comparatively inexpensive

## *Morehead* Back to Boiler **SYSTEM**

to your present boiler room equipment and you can dismiss the winter months' problem from your mind.

### Eliminates Sluggish Circulation In Your Steam Lines

Substituted for the messy steam pumps you are perhaps using now—the Morehead System will eliminate sluggish circulation forever—and keep all your steam pipes clear of condensation—returning it to the boilers immediately as pure hot

feed water—in just the condition to use again with the least consumption of fuel.

### Prepare for Next Winter Now!

Now—before the frigid blasts of another winter are upon us—is the time to find out what the Morehead System can do for you. Write immediately for proof that the coal man actually pays for your Morehead System in a few months' time—as well as copies of letters from progressive florists who find the Morehead System invaluable in growing prize-winning flowers. Address

**Morehead Manufacturing Company** Department "M"  
Detroit, Michigan

the boiler, we would prefer to extend the 2½-inch flow and use it to feed the coil.

Perhaps the difficulty might be corrected without the use of other piping than that indicated in the sketch, by exchanging one of the 2-inch returns in the east house for the flow pipe in the west house.

#### EXACT DIRECTIONS IMPOSSIBLE.

Kindly inform us how much piping will be required for a greenhouse 50x50, with five and one-half feet of glass in the sides and one foot of concrete wall all around. We wish to heat the house to 55 or 60 degrees when the outside temperature is 25 degrees below zero. Hot water is to be used.

F. B.—Can.

Without knowing something of the arrangement of the house, we cannot be positive regarding the best methods of arranging the return coils. We would advise the use of about 1,450 square feet of radiation, and this may be secured by using seven 2½-inch overhead flow pipes and thirty-seven 2-inch returns in seven coils, each supplied by one of the flows.

One flow may be at each plate, another three feet below the ridge, and two of the others may be placed on each side of the house, at equal distances between the plates and the ridge. There should be five pipes in each of the return coils except those on the side walls, which should have six return pipes each. The coils should be in the walks if solid beds are used, or underneath in the case of raised benches.



#### A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

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#### Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

**FORD & KENDIG CO.**

17 North 7th Street PHILADELPHIA  
34th and Wood Streets

#### PIPE

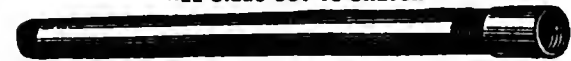
Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

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ALL SIZES CUT TO SKETCH



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NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

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PIPE CUT TO  
SKETCH

It will pay to  
correspond with us

### Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

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PHILADELPHIA, PA.

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For Economy, Durability, Dependability



Install a WILKS  
and forget your  
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No night fire-  
man required—  
as the magazine  
or coal chamber  
holds sufficient  
fuel to keep fire  
10 to 12 hours  
without atten-  
tion. Best made  
for a small  
greenhouse.

Send for Catalogue  
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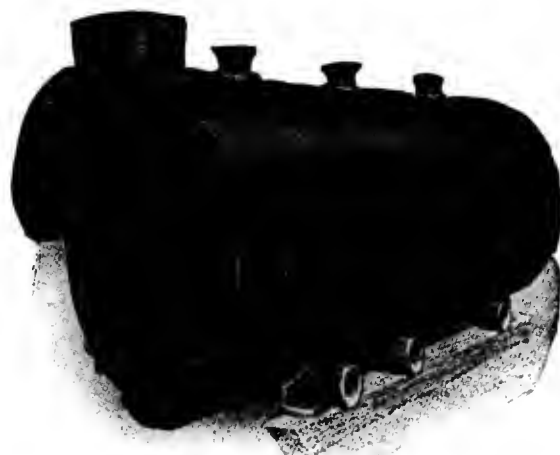
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INTERNAL-FIRED  
BOILER

For Hot Water Heating



**Superior Machine & Boiler Works**

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### Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

**RIPPLEY MFG. & STEEL BOAT CO.**  
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pipe leak per-  
manently—  
cheaply—use  
Emergency  
Pipe Clamps.

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If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



EVERYTHING IN GREENHOUSE MATERIAL

## A. DIETSCH COMPANY

2640 Sheffield Avenue \* Chicago



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### CLIMAX Automatic Quick-Acting Dirt Bands

Our Dirt Bands are made from a special heavy board stock and are much superior to the flimsy, thin paper band or pot. To those who have been using the lock style, the "Climax" Band will be much appreciated, as there is no folding or hooking required. A trial will convince you.

Packed 5000 to a box. **No packages broken.** Prices as follows:

5000 2 x2 x2 ...\$ 4.50 per box  
5000 2½x2½x2 ... 5.50 per box  
5000 3 x3 x2½... 7.20 per box  
5000 3½x3½x3 ... 10.00 per box

#### DISCOUNT:

Until further notice we will allow 20% off above prices on quantities of 5000 or more.

**Terms:** Cash with order, to secure quick shipment. Regular florist box customers or others who will buy in large quantities, regular terms of 30 days net on satisfactory references.

Samples on Request

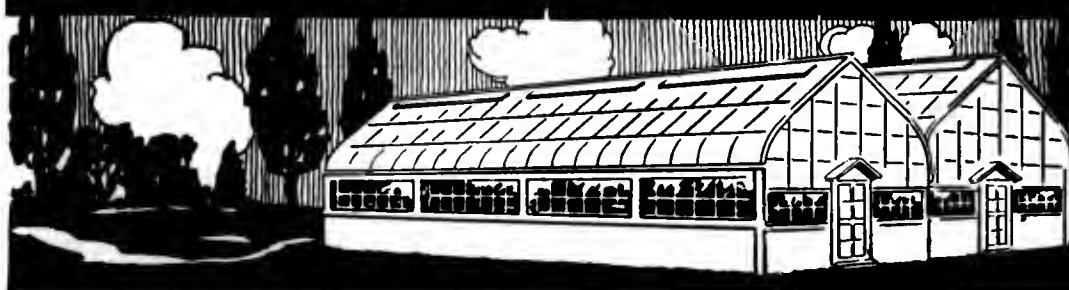
**The Climax Mfg. Co.**

Makers of High-class Florist Boxes,  
Shipping Packages and Dirt Bands  
200 Factory St., Castorland, N.Y.

### JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1863-1881 Flushing Ave.,  
BROOKLYN, N. Y.



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*When it comes  
to Greenhouses  
come to  
Hitchings & Co.*

NEW YORK  
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Always mention the Florists' Review  
when writing advertisers.

### Plant Close Utilize all of Your Space

Below is an excerpt from a letter received from T. J. Opperman, Camp Hill, Pa., concerning his Skinner System:

"I find that I can plant much closer when the supply of moisture is unlimited. This means a whole lot when planting out space is limited as it is with us."

**SKINNER  
SYSTEM**  
OF IRRIGATION

The Skinner Irrigation Co.

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**50** Square Dealing Fertilizer  
WALTER S. MCGEE  
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Greenhouse Supplies and Material  
Tel. Hyde Park 567

**50**



## Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

## WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO.,** LOUIS WITTBOLD, President **Des Plaines, Ill.**

Mention The Review when you write.

### MILWAUKEE.

#### The Market.

There has been little change in market conditions during the last week. The weather has moderated and a few bright days have helped outdoor work. This class of work has been practically at a standstill and has held back the sale of plants quite a bit. The stock is moving better, however, and if the weather remains good for a week or so it will help this end of the business tremendously.

The cut flower division is just about holding its own; business is only moderately good. Carnations are plentiful, but, on the whole, the quality is only medium. It is as good as can be expected, however, under existing conditions. Roses are of fine quality and are cleaning up fairly well. There is a shortage of good red roses, as the demand seems largest for this stock and the crop is not so large as it should be.

Sweet peas are still plentiful, although the quality is deteriorating each day.

Valley is arriving in larger quantities and the quality has improved to a great extent. Lilies are extremely plentiful and of good quality, but they are not moving nearly so well as they should. Snapdragons are not so good as they have been and are moving slowly. There is a good demand for strings of smilax and there is practically none in the market, so that asparagus is finding some extra sales on this account.

There is a good demand for orchids, but the cut is not sufficiently large to take care of the orders for cattleyas. What stock there is, however, is of fine quality. There are still a few Darwin tulips in the market and these bring about \$3 per hundred.

#### Various Notes.

The Milwaukee Florists' Club at its last meeting took up the matter of steady, collective advertising. The idea met with the hearty approval of those present, and it will be taken up in the near future and considered from every standpoint. Everyone in the trade should be tremendously interested, as the plan means much. There can be no question as to the ultimate good of a proposition of this sort.

The stork visited William and Mrs. Lubliner Friday, June 1, and left a bouncing 7-pound boy. Will had to buy a bigger hat immediately, and he is as proud as can be.

H. J. S.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

### "GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

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Help to instill the spirit of efficiency in your greenhouse by using 20th century methods in cutting glass, by cutting with hand-honed steel wheels, such as are used exclusively in

"RED DEVIL" GLASS CUTTERS  
They cut your glass as well as your expense. Send 30c for sample with 3 wheels shown here. Booklet free.  
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## GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

**ALL SIZES, SINGLE AND DOUBLE STRENGTH**

Write us for prices.

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Write for prices, stating sizes and quantity required.

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Carloads or less. **MUSKOGEE, OKLA.**

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### THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

**THE ELASTIC-LYKE CO.**

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### Dreer's Peerless Glazing Points

#### For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

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714 Chestnut Street,  
Philadelphia.



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Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

That is **Greenhouse White.**

Prices on application to

## Pittsburgh Plate Glass Company

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SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

### GULF CYPRESS



#### GREENHOUSE MATERIALS

#### HOTBED SASH GLASS

Pecky Cypress Bench Lumber

THE ONLY PERFECT

#### LIQUID PUTTY MACHINE

Will Last a Lifetime, \$1.25 each



#### "SEAL TIGHT LIQUID PUTTY"

will not harden, crack or peel off.

\$1.35 per gallon in 10 gallon lots.

\$1.40 per single gallon.

#### NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



#### HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



**Metropolitan Material Co.**  
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

**THE THROOP-MARTIN CO.,**

**COLUMBUS, O.**

## GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

**OKMULGEE WINDOW GLASS COMPANY,**

**OKMULGEE, OKLAHOMA**

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USE IT NOW.

**F.O. PIERCE CO.**

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NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
EASY TO APPLY.**

### HOT BED AND

## GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

## NASHVILLE, TENN.

## The Market.

Business has been exceedingly good, thanks to two or three large commencements last week and the June weddings. The Ward-Belmont, one of the largest schools for girls in the world, had elaborate 10-day commencement exercises this year. All of the florists got a share in the lavish display of flowers used at the various functions.

Roses continue to arrive freely and their quality remains up to the best. Sweet peas are decidedly on the wane and those available are lacking in quality. The home supply of carnations is rapidly decreasing, as most of the stock is now grown out of the benches and the new plants set for next season's crop. Snapdragons are quite plentiful at present and the demand for them seems to be better than ever before. A few months ago it looked as though snapdragons were on the wane, but from present appearances they bid fair to become as popular as carnations and sweet peas.

Lilies are plentiful and many are finding ways of using this flower that they never dreamed of a few years ago. They are using them in all sorts of decorative work, but this seems to be thoroughly satisfactory to customers.

Bedding stock now is little in evidence at the stores, though on the market square there are loads of plants on display each day. There is a small surplus of bedding plants this year; possibly a few geraniums, salvias and petunias.

## Various Notes.

Haury & Sons are showing some large plants of hydrangeas in full bloom. Their wagons are doing a good plant business in the city. Louis Haury is repairing the damage done to his houses by the hail. Much of his stock was injured, but not so seriously as to make it unmarketable. In fact, if one judged by the plants Mr. Haury has on the market each day, one would never know that a storm had paid him a visit.

The Joy Floral Co. was delayed in opening its Chattanooga store until Friday, June 8. Thomas Joy went over to assist in the opening and stopped at Murfreesboro on his return to superintend the decorations for an elaborate wedding.

McIntyre Bros. are pushing repairs as rapidly as possible at the range. While the hail broke a large amount of glass, little of the stock was injured. The regular business has not been interfered with in any way as a result of the storm. F. B.

Canal Dover, O.—C. Betscher says business has been and is good. Peonies gave a good crop, but there was too much rain. Labor shortage has been a trying matter, rainy weather adding to the burden.

No loss if you  
mend your split  
carnations with

**SUPERIOR  
CARNATION  
STAPLES**

85c. per 1000; 8000  
for \$1.00, postpaid.

**Wm. Schlatter & Son**

422 Main St.  
Springfield, Mass.

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AFTER

12 sheets, 33 in ea.

8 lbs.

4 lbs.

1 lb.

1/2 lb.

1 1/4 oz.

**Aphis  
Punk**

**NIKOTEEN**

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

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**Aphine**  
*The Insecticide that  
kills plant Lice  
of many species*

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white  
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For mildew, rust and other blights  
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For eelworms, angle worms and other  
worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

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**MADISON, N. J.**

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**WIRE GOODS  
ARE  
LIKE POTATOES**

**—SCARCE—**

**ROSE STAKES**

No. 9 Galv. Wire

| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
| 4 ft. 6 in. | 16.50    | 18.50      |
| 5 ft.       | 18.00    | 20.00      |
| 5 ft. 6 in. | 19.50    | 21.50      |
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**CARNATION SUPPORTS**

CONTINUOUS RING

**\$22.00 per 1000 Plants**

Three Rings to a Plant

**THE CARNATION SUPPORT CO.**  
**CONNERSVILLE, IND.**

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**PAPER POTS  
AND  
DIRT BANDS**

Price List and Samples Free

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New Jersey  
Mention The Review when you write.



**METROPOLITAN EFFICIENCY**

Speeds Production

The express object of this organization  
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absolute maximum of scientific effici-  
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that is as thoroughly satisfactory with  
regard to both quality and economy as  
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**PUT YOUR GREENHOUSE PROBLEMS  
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We go anywhere in the U. S.  
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PATENTED GREENHOUSES

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The best Paper Pot  
for shipping and grow-  
ing purposes. Sizes  
from 2 to 6 in. Ask  
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Samples free.

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WALTHAM, MASS

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**Standard Flower Pots**

Price list and samples on application.

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PADUCAH, KENTUCKY



**GEO. KELLER & SON**  
Manufacturers of

**RED POTS**

Before buying write for prices  
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Near  
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# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

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**WE LEAD IN QUALITY AND FINISH**  
Others follow—when they can  
**THE PFALTZGRAFF POTTERY CO., York, Pa.**

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## SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

**SYRACUSE POTTERY**  
C. BREITSCHWERTH, Prop.  
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## RED POTS

Standard Pans Azalea

**NASHVILLE POTTERY COMPANY**  
NASHVILLE, TENN.

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## FOR THE SMOOTHEST, MOST POROUS RED POT

In which plants do the best, write to

**MISSOURI POTTERY CO.**  
1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



**Logan Pots are Best By Test**

Write us for catalogue and discounts.

The Logan Pottery Co.  
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## GUARANTEED POTS

Write for samples and prices.

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4219 Iowa Avenue, ST. LOUIS, MO.  
Mention The Review when you write.

## IMPORTANT

Don't fail to look up the **CLIMAX** "Dirt Band" advertisement on page 85.

Mention The Review when you write.

# PLANT TUBS



**EVERLASTING VIRGINIA WHITE CEDAR**

**EVERYBODY** agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 1/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



**RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA**

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## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

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## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

**REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.**



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

**SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO**



**COMPETITION PROVES OUR QUALITY**

"MOSS AZTEC" Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

**The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio**  
16 W. 23rd St., New York

# Classified Ad Department



It  
Pays

## ACHILLEAS.

Achillea The Pearl.....\$5.00 per 100  
Achillea Millifolia..... 5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

## ACHYRANTHES.

Achyranthus, red and yellow varieties, 250,  
3-in., 5c; 500, 2-in., 2c. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Achyranthes, 3 sorts, 3-in., \$4.00 per 100.  
John Walker, Youngstown, O.

## ADIANTUMS.

1000 large clumps Adiantum Croweanum,  
bench-grown, \$15.00 per 100. This is good stock;  
first come, first served.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Adiantum Croweanum, heavy 2-3-year-old  
clumps from benches, \$15.00 per 100.  
Erie Floral Co., Erie, Pa.

## AGERATUMS.

Ageratum Blue Perfection, strong seedlings,  
35c per 100, \$3.00 per 1000.  
M. H. Radke, Riverside, Ill.

Ageratum P. Pauline, bud and bloom, 3-in.,  
\$2.50 per 100. Cash.  
Geo. B. Morrell, Torresdale, Pa.

Ageratum, in bloom, 3-in., 4c. Cash.  
Herbert M. Fountain, R. R. 8, Grand Rapids,  
Mich.

Ageratum, blue, 2½-in., \$3.00 per 100; \$25.00  
per 1000; 3-in., \$6.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

Ageratum Stella Gurney and Princess Pauline,  
2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Ageratums, best blue, good 2-in., \$2.00 per  
100. Jos. Austin, 35th & Park, Kansas City, Mo.

Ageratum Stella Gurney, 2½-in., 2c.  
GULLETT & SONS, LINCOLN, ILL.

Ageratum, real dwarf, 2-in., 2c; 3-in., 4c.  
Williams & Matthews, Anderson, Ind.

Ageratum Stella Gurney, 3-in., \$4.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Ageratums, blue and white, 2-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Ageratums, true blue, out of small pots, \$2.00  
per 100. Arthur Doebel, Norwalk, O.

Ageratum Blue Perfection, 3-in., \$4.00 per  
100. John Walker, Youngstown, O.

## ALTERNANTHERAS.

Alternantheras: Brilliantissima, Aurea, Carl-  
son Park (a new tricolor pink), 2-in., \$2.50 per  
100, \$20.00 per 1000. See our ads for begonias,  
cannas, coleus, cyclamen, geraniums, pelargo-  
niums, poinsettias, salvias, santolinas and vincas.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Alternantheras, 2-in., brown or pink, \$2.00 per  
100, \$18.00 per 1000. Cash.  
Felsch Bros. Co., Maywood, Ill.

Alternantheras, R. C. Brilliantissima, best  
red, 70c per 100, \$6.00 per 1000; P. Major, red,  
60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c  
per 100, \$5.00 per 1000; A. Nana, Brilliantis-  
sima and P. Major, 2½-in. stock, \$2.50 per 1000.  
R. R. Davis Co., Morrison, Ill.

Alternantheras, bright red, yellow, R. C., \$5.50  
per 1000, or will exchange for R. C., of assorted  
geraniums. Herman Schlachter, 600 Ross Ave.,  
St. Bernard, O.

## BED ROCK CLEARANCE PRICES.

Alternantheras, red and yellow, 2-in., \$2.00 per  
100, \$17.50 per 1000.  
GULLETT & SONS, LINCOLN, ILL.

ALTERNANTHERAS, RED AND YELLOW,  
2-in., \$2.00 per 100. EXTRA FINE PLANTS.  
G. VAN BOCHOVE & BRO., KALAMAZOO,  
MICH.

2-in. Alternantheras, yellow and 2 shades of  
red, 2c. Cash, please.  
Restland Floral Co., Mendota, Ill.

Alternantheras, red and yellow, strong 2½-  
in., \$2.00 per 100.  
Henry A. Bester & Sons, Hagerstown, Md.

Alternantheras, red and yellow rooted cut-  
tings, 75c per 100, \$6.00 per 1000.  
D. B. Kelly, Franklin, Ind.

Alternantheras, R. C., red and yellow, from  
soil or sand, 60c per 100, \$5.00 per 1000. Cash,  
please. E. B. Randolph, Delavan, Ill.

Alternantheras, 2½-in., red and yellow, \$2.50  
per 100. Cash. John Bauscher, Freeport, Ill.

Alternantheras, red and yellow, 2-in., \$2.00  
per 100. Brown Bros., Carlinville, Ill.

Rate for advertising in this department  
12½ cents a line net, per insertion.  
No advertisement for less than 25c accepted.

Alternantheras, red and yellow, fall struck, 70c  
per 100, \$6.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and  
well rooted, 60c per 100 by mail, \$4.00 per 1000  
by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternanthera, R. C. Brilliantissima, 60c per  
100, \$5.00 per 1000; 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, 2½-in., \$2.00  
per 100, good value.  
H. C. Doescher, New Orleans, La.

Alternantheras, red and yellow, strong, well  
grown, 2½-in., sure to please, \$2.25 per 100,  
\$20.00 per 1000. Baur Floral Co., Erie, Pa.

Alternantheras, 3 var., strong, bushy stock,  
2½-in., \$2.50 per 100, \$22.50 per 1000.  
J. O. Steinhäuser, Pittsburg, Kan.

## ALYSSUM.

Alyssum Little Gem, in bloom, 2c. F. R.  
Weissgerber, 3451 N. Hamilton Ave., Chicago.

Alyssum Little Gem, 2-in., fine, in bloom,  
\$2.00. Williams & Matthews, Anderson, Ind.

Alyssum, double giant, 2-in., \$2.00 per 100,  
\$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per  
100; fine stock.  
Oak Grove Greenhouse, Tuskegee, Ala.

Alyssum Dble. Giant, 2½-in., 2c.  
J. C. Steinhäuser, Pittsburg, Kans.

## AMPELOPSIS.

Ampelopsis Veitchii, 2½-in. pots, \$4.00 per  
100; strong, field-grown, 2-yr.-old, \$15.00 per  
100. Anglin & Walsh Co., Williamsbridge, N. Y.

## ANTHERICUMS.

Anthericum variegated, the dwarf kind, 2-in.,  
\$2.00 per 100. Cash.  
F. Sokol, College St., Worcester, Mass.

Anthericum, var., nice, 4-in., pot plants, \$8.00  
per 100; out of small pots, \$20.00 per 1000.  
Arthur Doebel, Norwalk, O.

## ASPARAGUS.

### ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
|-----------------------------------|---------|---------|
| 2½-in. ....                       | \$ 3.50 | \$30.00 |
| 3-in. ....                        | 7.00    | 60.00   |
| 4-in., very heavy.....            | 12.00   |         |
| 4-in., medium .....               | 10.00   |         |
| Asparagus plumosus seedlings..... | 1.00    | 8.50    |

### ASPARAGUS SPRENGERI.

|             | 100   | 1000  |
|-------------|-------|-------|
| 2½-in. .... | 3.00  | 25.00 |
| 3-in. ....  | 6.00  | 50.00 |
| 4-in. ....  | 10.00 | 90.00 |

Send for a copy of our Plant Bulletin  
and Bulb List  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus Sprengeri, 4-in., heavy, \$12.00 per  
100. See our ads for coleus, cannas, vincas,  
echeverias, geraniums and cyclamen.  
C. Winterich, Cyclamen Specialist, Defiance, O.

|   | Per 100 | Per 1000 |
|---|---------|----------|
| Asparagus plumosus seedlings.....                       | \$1.00  | \$ 8.00  |
| 2500 plumosus seedlings @ per..                         | ...     | 7.50     |
| 5000 plumosus seedlings @ per..                         | ...     | 7.00     |
| Asparagus plumosus and spreng-<br>eri, 2½-in. pots..... | 3.00    | 25.00    |
| 3-in. pots .....  | 6.00    | 50.00    |
| Strong 4-in., \$1.50 per doz., \$10.00 per 100.         |         |          |
| Roman J. Irwin, 108 W. 28th St., New York.              |         |          |

Asparagus plumosus nanus and Sprengeri, 2½-  
in., fine stock, \$3.00 per 100, \$25.00 per 1000;  
3-in., \$6.00 per 100, \$50.00 per 1000; Hatcheri,  
2½-in., \$3.50 per 100, \$30.00 per 1000.  
Plumosus seedlings, \$1.00 per 100, \$8.00 per  
1000; Hatcheri, \$1.00 per 100, \$8.00 per 1000.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus Sprengeri, strong heavy plants.  
2½-in. .... \$ 3.00 per 100; \$ 25.00 per 1000  
3-in. .... 6.00 per 100; 50.00 per 1000  
3½-in. .... 8.00 per 100; 75.00 per 1000  
4-in. .... 10.00 per 100; 90.00 per 1000  
Cash.

John Bauscher, Freeport, Ill.

ASPARAGUS PLUMOSUS NANUS, strong  
seedlings, from best greenhouse grown seeds,  
\$1.00 per 100, \$8.00 per 1000. ASPARAGUS  
SPRENGERI SEEDLINGS, ready for potting,  
\$1.00 per 100, \$7.00 per 1000.  
J. F. Anderson, Short Hills, N. J.

Asparagus, strong stock, plumosus and Spreng-  
eri, 5-in., \$20.00 per 100; 2 and 2½-in., \$3.00  
per 100.

## THE FOSTER GARDENS.

Louis Haurly, Jr., Manager.  
36 MARKET HOUSE, NASHVILLE, TENN.

Asparagus plumosus, 2½-in. pots, \$3.50 per 100,  
\$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per  
1000; both extra heavy.  
Strafford Flower Farm, Strafford, Pa.

Asparagus plumosus, 4-in. pots, \$7.00 per 100;  
Asparagus Sprengeri, 4-in. pots, \$6.00 per 100.  
The F. Walker Co., 312 W. Chestnut St., Louis-  
ville, Ky.

## ASPARAGUS.

Asparagus plumosus, 2½-in. pots, good, strong  
plants, \$3.00 per 100, \$25.00 per 1000. Cash.  
W. B. Glavin, Leola, Pa.

1000 Asparagus Sprengeri, all ready for a shift,  
2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in.,  
extra heavy, ready to cut, 8c. Cash with order.  
H. A. Cook, Oberlin, O.

Asparagus Sprengeri, fine lot of 4-in. stock,  
extra heavy, just the thing for your basket and  
box work, \$8.00 per 100.  
Stuhldreher Bros., Mansfield, O.

Asparagus Sprengeri, heavy, 4-in. long sprays,  
\$8.00 per 100; 3½-in., \$5.00 per 100.  
Wagner's Greenhouses, Tiffin, O.

Asparagus Sprengeri, extra good, 3-in., 7c;  
4-in., 12½c.  
Heinl's Greenhouses, West Toledo, O.

Asparagus Sprengeri, 2½-in., \$2.50 per 100,  
\$22.00 per 1000. Cash.  
Schieble Bros., Miamisburg, O.

Asparagus Sprengeri, strong, bushy plants,  
4-in., \$12.00 per 100. Cash.  
H. P. Smith, Piqua, O.

Asparagus plumosus, 3-in., 6c; Asparagus  
Sprengeri, 2½-in., 3c; 3-in., 6c.  
Greenville Floral Co., Greenville, Mich.

Asparagus Sprengeri, 3-in., \$3.00 per 100; 200  
for \$5.00; 2½-in., \$2.00 per 100; 300 for \$5.00.  
Cash. Geo. B. Morrell, Torresdale, Pa.

Asparagus Sprengeri, 2-in., \$2.00 per 100,  
\$18.00 per 1000.  
Wm. J. Newton Estate, Norfolk, Va.

Asparagus Sprengeri, strong plants, 3-in., \$6.00  
per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Asparagus Sprengeri, out of 3-in. pots, \$5.00  
per 100; 4-in., \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Asparagus sprengeri seedlings, 75c per 100,  
\$7.00 per 1000; 2½-in. plants, 3c; 3-in., 4½c.  
Cash. The East Lawn Gardens, Urbana, O.

Asparagus sprengeri, 500, 3½-in., 8c; 500,  
4-in., 15c. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Asparagus Sprengeri, 4-in. pots.....8c  
Asparagus Sprengeri, 3-in. pots.....5c  
L. H. Butts, Wyomissing, Pa.

Asparagus Sprengeri and plumosus, 2-in., \$3.00;  
3-in., \$5.00; 4-in., \$12.50.  
Henry Smith, Grand Rapids, Mich.

Asparagus Sprengeri seedlings, strong, 75c per  
100, \$7.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



Asparagus Sprengerl, fine stock, 2 1/4-in., \$2.50 per 100. Cash, please.

Dobbs & Son, Auburn, N. Y.

Asparagus Sprengerl, strong 3-in., \$4.00 per 100; 2-in., \$2.50 per 100, \$20.00 per 1000. Cash. Jacobs Bros., P. O. Box 413, Peoria, Ill.

Asparagus Sprengerl, 2 1/4-in., 2 1/2-c; 4-in., 10c; good stock; asparagus plumosus, 2 1/4-in., 3c. Goshen Floral Co., Goshen, Ind.

Asparagus plumosus, 3 years old, fine plants from benches, \$10.00 per 100. Erie Floral Co., Erie, Pa.

Asparagus plumosus seedlings, fine stock, \$1.25 per 100, \$9.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus sprengerl, 2 1/4-in., 2 1/2-c; 3-in., 5c. GILLET & SONS, LINCOLN, ILL.

Asparagus plumosus, 3-in., \$4.00. J. H. Dann & Son, Westfield, N. Y.

Asparagus Sprengerl, strong 3-in., 4 1/2-c. Mrs. Carrie Aleon, R. A. Box 383, Evansville, Ind.

Asparagus Sprengerl, 4-in., \$10.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Sprengerl, 3 1/2-in., 5c. Western Ave. Greenhouse, Toledo, O.

Asparagus Sprengerl, 3-in., at 5c. Chas. Sherwood, Waterloo, Iowa.

Asparagus Sprengerl, 2 1/4-in., \$2.00 per 100; 4-in., 8c. Cash. Lodi Greenhouse, Lodi, O.

Asparagus Hatcherl seedlings, \$1.00 per 100. P. P. W. C. Ehmman, Corfu, N. Y.

Asparagus Sprengerl, extra heavy, 3 1/2-in. pots, \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

Asparagus Sprengerl, strong 2-in., \$2.50 per 100. N. A. Nielsen, Carroll, Iowa.

Asparagus Sprengerl, 3-in., 6c; extra fine stock. H. S. Ely & Co., Neosho, Mo.

Asparagus plumosus nanus and Sprengerl, 3-in., \$3.00 per 100. Samuel Whitton, Utica, N. Y.

Extra fine sprengerl, 4-in., 12 1/2-c. Alfred Hannah & Son, Grand Rapids, Mich.

Asparagus plumosus and Sprengerl sprays. The Pennock Plantation, Jupiter, Fla.

Asparagus Sprengerl, 2 1/4-in., \$2.00 per 100, \$18.00 per 1000. Baur Floral Co., Erie, Pa.

Asparagus Sprengerl, bushy, 3 1/2-in., \$8.00 per 100. Krueger Bros., Toledo, O.

Asparagus Sprengerl, 3-in., 5c each. Odor Greenhouses, Iola, Kan.

Asparagus sprengerl, strong 2 1/2-in., 8c. O. Humfeld, Clay Center, Kan.

3-in. Sprengerl, \$5.00 per 100. Cash, please. Edgar Easterday, Nokomis, Ill.

#### ASPIDISTRAS.

Green leaf aspidistras, 4c per leaf. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

#### ASTERS.

300,000 ASTERS, THE BEST STRAINS OF SEEDS.

Good, healthy plants grown in new soil, without fire heat, ready for the field. The growing of aster seeds and plants a specialty for 45 years. I sow a batch of seeds every week and have them just the right age for the field any time they are wanted from now on to August. Queen of Market, white, pink, light blue, purple; Improved Giant Late Branching, white, shell-pink, rose-pink, lavender, purple, crimson; Improved Giant Crego, white, shell-pink, rose-pink, lavender, purple. Any number you want of each color to make up your order, packed separate and labeled, \$4.00 per 1000; 5000, \$17.00; 500, \$2.00; 250, \$1.25. Cash with order. Express only. L. W. Goodell, Pansy Park, Dwight, Mass.

Aster seedlings, extra fine.

Simple's Late Branching, \$9.00 per 1000.

2 1/2-in. plants, \$4.00 per 100.

\$35.00 per 1000.

Send for a copy of our

Plant Bulletin and Bulb List.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

#### ASTERS.

VICK'S ROYAL, one of the best early varieties, fine transplanted plants, ready for shipment; ROYAL, white, shell pink, lavender, pink and rose, \$1.00 per 100, by mail, \$7.00 per 1000 by express. Cash with order. PETER BROWN, LANCASTER, PA.

Asters, nice strong plants from 2 1/4-in. pots, Late Branching, crimson; Late Branching, pale lavender; Late Branching, purple; Late Branching, white; Queen of Market, white; Late Branching, shell pink; Superb Late Branching, rose pink; Crego Giant, lavender; Crego, pink; Crego, rose, \$3.00 per 100, \$25.00 per 1000. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

March planting of Invincible, Giant Comet and Semple's Branching asters, once transplanted into flats, grown inside, now thoroughly hardened off outdoors; big, bushy plants, colors mixed, none separate, \$1.25 per 100, \$5.50 per 500, \$10.00 per 1000. Packed to ship and arrive in best condition. Cash. Arrival by express, and satisfaction guaranteed. F. E. Peckham, Norwich, Conn.

Asters, Queen of the Market, white, rose, pink, lavender and shell pink; labeled to color, select transplanted stock, \$1.00 per 100 by mail, \$7.00 per 1000 by express. Also select seedling stock of Semple's Branching and Carlson or Invincible, labeled true to color, 50c per 100 by mail, \$3.00 per 1000 by express. S. W. Pike, St. Charles, Ill.

Asters, Henderson's Invincible, a fine aster for cutting and trade pullers for your customers' own planting, separate colors, strong, transplanted plants, \$5.00 per 1000. Semple's Branching, thinly sown seedlings, separate colors, \$3.50 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Astermums, mixed, 50c per 100, \$4.00 per 1000; peony flowering asters, mixed, 50c per 100, \$4.00 per 1000; Late Branching, white, pink, lavender and purple, 50c per 100, \$3.00 per 1000. Fine field-grown plants. Cash, please. Write for prices on large quantities. B. H. Klus & Son, Anderson, Ind.

#### ROYAL ASTER PLANTS.

Good strong transplanted plants in pink and white, 75c per 100, \$8.00 per 1000; Semple's white, shell pink and lavender, 75c per 100, \$6.00 per 1000. Order shipped at once or you will receive notice when I can ship. Cash. R. H. Workman, Loudonville, O.

Asters, healthy outdoor grown seedlings, Semple's, Crego, etc., in white, shell pink, rose pink and purple, \$3.00 per 1000, 4000 for \$10.00. Cash please. C. Nielsen, 452 N. Lake St., Aurora, Ill.

Aster plants, Late Branching and Crego, fine, stocky, well rooted plants, ready to be planted out, \$3.00 per 1000; 5000 lots, \$2.50 per 1000; white, pink and lavender. 500 at 1000 rate. Gustav Pitzonka, Bristol, Pa.

Asters, Vick's Late Branching, shell-pink, lavender-pink, lavender, labeled to color, \$5.00 per 1000; Royal White, \$7.00 per 1000, fine transplanted plants. Cash with order. C. H. Richards, Dunkirk, N. Y.

Asters, Vick's Late Branching, in white, purple, lavender, Peach Blossom, Peerless, Cardinal and White Queen of the Market, strong plants ready for the field, \$3.00 per 1000; 45c per 100. Cash. The Dumser Floral Co., Elgin, Ill.

5000 outdoor transplanted asters, Semple's Branching, pink, white, Daybreak, Royal Purple, ready for field, \$1.00 per 100, \$8.00 per 1000, by express. Cash, please. Lampert Floral Co., Xenia, O.

Asters, Semple's Late Branching and Cregos, in separate colors, 2-in., \$2.00 per 100; seedlings, 75c per 100. Cash with order. Marion Floral Co., Marion, Ind.

Aster plants, Queen of the Market, Semple's, Vick's Branching, Astermums, in separated colors, strong plants, \$2.50 per 1000; 5000 for \$10.00. J. C. Schmidt, Bristol, Pa.

Asters, field-grown, good plants, in pink (light and dark), purple lavender, white and crimson, Queen of the Market or Late Branching, \$2.50 per 1000. Cash. Albert M. Herr, Lancaster, Pa.

Asters, Crego and Semple's Branching, strong, field-grown seedlings, all colors, mixed, sure to please, \$8.00 per 1000. S. F. Danley & Sons, Macomb, Ill.

Dreer's Enchantress aster, strong plants, from flats, transplanted, ready for field, same color as Enchantress carnation, \$1.25 per 100, by mail. Cash. Twin City Greenhouses, Basil, O.

Aster plants, field-grown, Queen of the Market, 5 var., \$2.50 per 1000; Semple's Branching, 6 var., \$3.00 per 1000. Victor H. Thomas, Augusta, Ky.

Pink, lavender and white aster seedlings, Queen of the Market and Semple's, 35c per 100. Add transportation. Port Allegany Greenhouses, Port Allegany, Pa.

Field-grown Crego Giant asters, purple, blue, rose and white, 60c per 100, prepaid parcel post, \$5.00 per 1000, by express. Central Greenhouse Co., 618 N. 8th St., Vincennes, Ind.

Queen of the Market, white, pink and lavender, separate, from seed bed, large strong plants, \$2.50 per 1000; 40c per 100. C. M. Webb, Fayetteville, Tenn.

Asters, 2-in., good, strong stock, Cregos, mixture, Semple's Branching, mixture, \$2.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Asters, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, 75c per 100. Wagner's Greenhouses, Tiffin, O.

Asters, Queen of Market and Carlson, 75c per 100. Cash. South Side Greenhouses, Hannibal, Mo.

Asters, strong transplanted Queen of Market and Semple's Branching, white, 75c per 100. Odor Greenhouses, Iola, Kan.

Asters, Vick's Late Branching, mixed, \$1.00 per 100. A. N. Kinsman, Inc., Austin, Minn.

Aster Queen of the Market, transplanted, purple, pink and white, 75c per 100. Wm. H. Hertel, Kirksville, Mo.

Asters, Queen of the Market, mixed and Semple's Late Branching, mixed, \$2.50 per 1000. F. Danley, Macomb, Ill.

Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100. Edgar Osborn, Danville, Ill.

Queen of the Market and Crego, \$3.00 per 1000. John Coates, East Falls, Philadelphia, Pa.

Aster plants, all colors, \$1.00 per 100. Cash with order. A. J. Roth, Connersville, Ind.

#### AUCUBAS.

Aucuba Japonica, 24 to 30 inches high, \$1.50 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

#### BEDDING PLANTS.

##### BEDDING PLANTS.

From our range of 150,000 sq. ft. of glass. Wandering Jew, 5 varieties; lantanas and Trailing lantanas; dusty miller; salvias; German ivy; rose geraniums; cuphea; petunias, double and single; snapdragons, pink, yellow, purple, blue; sweet alyssum; ageratum; yellow marguerite daisies; feverfew; mesembryanthemum, large flowers; verbenas, Phlox Drummondii, coreopsis, centaurea Imperialis calendulas, African marigold.

All of the above stock 2 1/2-inch: \$3.00 per 100, \$25.00 per 1000.

Coleus, 5 varieties, 2 1/2-inch: \$2.50 per 100, \$20.00 per 1000.

Fuchsias, extra good: 2-inch, 3c; 2 1/2-inch, 4c; 3-inch, 6c; 4-inch, 12c; 4 1/2-inch, 15c. Pyfer & Olsem, Wilmette, Ill.

##### BEDDING PLANTS.

In offering the following stock for sale, we wish to say that it is excellent, far above the average and is all guaranteed to give satisfaction or your money back. All blooming stock is in bud and bloom; all other stock well established.

Geraniums, 4-in., 8c; S. A. Nutt, Poltevine, Ricard and Rose geraniums, 5-in., 12 1/2-c; all in bud and bloom. 3-in. Sprengerl and plumosus, 5c; 4-in., 10c; 4-in. Easter Greeting, 12c; 5-in. stock plants, 12c; 3-in. petunias, single and double, 5c; 2 1/2-in. and 3-in. coleus, best varieties, 3c and 5c. 2 1/2-in. alternantheras, best varieties, 2 1/2-c. Small charge for boxing. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

##### BEDDING PLANTS.

S. A. Nutt geranium, 4-in. .... 7c  
Poltevine geranium, 4-in. .... 7c  
American Beauty geranium, 4 in. .... 7c  
Daisies, yellow, 4 in. .... 6c  
Sultani impatiens, 4 in. .... 6c  
English ivy, 4 in. .... 8c  
Vinca, variegated, 4 in. .... 8c  
Begonias, Erfordii and Luminosa, 3 in. .... 3c  
Petunia Rosy Morn, 3 in. .... 3c  
Petunia Snowball, 3 in. .... 3c  
H. A. DREISKE, RAVINIA, ILL.

##### Near Chicago.

Fuchsias, mixed, 4-in., 10c; 3-in., 5c; heliotrope, 4-in., 8c; 3-in., 5c; mixed petunias, 3-in., 5c; Begonia Vernon, large 4-in., 8c; Lobelia Mallard and Empress, 3-in., 5c; 2-in., 2c; 3-in., mixed coleus, 3c; 3-in. Sprengerl, 5c; 2-in. Vinca variegata, 2c; 3-in., 5c; 4-in., 8c and 10c; R. C. geraniums, \$12.50; 2-in., \$20.00; 3-in., in bud and bloom, \$60.00; 4-in., Buchner, Doyle, Poltevine and Ricard, \$80.00 per 1000; dracaenas, 4-in., 12c; hydrangeas, 10c to 70c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Bedding plants. We offer the following stock in fine condition:

Heliotropes, 4 1/2-in., full of blooms ..... 12c  
Fuchsias, 4 1/2-in., full of blooms ..... 12c  
Lemon verbenas, 3 1/2-in., bushy ..... 7c  
Verbenas, 3-in., in bloom, bushy ..... 5c  
Tuberous begonias, 5-in., in bloom ..... 20c  
Salvia splendens, 2 1/2-in. .... 3c  
Zinnias, Dreer's dwarf, 2 1/2-in. .... 3c  
Cannas, vincas, see classified.  
Russell Bros., Inc., Syracuse, N. Y.

Entire house of pot plants. 2000 geraniums, mostly S. A. Nutt, 4-inch stock, \$7.00 per 100. 500 salvias, 4-inch, \$7.00 per 100. 500 salvias, 3-inch, \$4.00 per 100. 5000 sweet alyssum, 2-inch, \$20.00 per 1000. 200 daisies, 4-inch, \$5.00 per 100. Best cash offer for lot will be considered. Act quickly.

A. T. PYFER & CO., 30 East Randolph St., Chicago, Ill.

##### BEDDING PLANTS.

S. A. Nutt, Perkins, pink Vland, pink Granville, red Pres. Neuman, red Sallerol, 3-in., 5c; 2 1/2-in., 2 1/2-c; stock plants of Granville and Pres. Neuman, from bench, 4c. Canna King Humbert, 3-in., 8c; David Harum, Florence Vaughan, Elsie, 5c; from sand, 8-in., high, 4c (no Humbert). Coleus, mixed, 2c. Shasta daisies, 2 1/2-in., 2 1/2-c. Cash. G. E. Berthold, Nebraska City, Neb.

Geraniums, fine, heavy plants in bud and bloom, Nutt, Buchner, Oberle, others, 4-in., 10c; vinca very heavy, 4-in., 12c; medium heavy, 4-in., 10c; 3-in., 5c. Cash, please. The Lake Keuka Floral Co., Penn Yan, N. Y.

Good, clean, heavy, bud and bloom, Ricard, Buchner, Poltevine, Skeleton; heliotrope; lantana, fuchsia and salvia, out of 4-in. pots, \$7.00 per 100. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

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**BEDDING PLANTS—Continued.**

R. C. geraniums, Nutt and mixed, \$10.00 per 1000; 2-in., \$2.50; 3½-in., mixed, \$7.00; 4-in., mixed, \$8.50 per 100. Salvia, 2½-in., \$3.00; 3-in., \$5.00 per 100. 3-in. trailing fuchsia, \$6.00 per 100; 2½-in. Thunbergia, \$3.00. Fine Centaurea gymnocarpa, 2½-in., \$2.50; transplanted in soil, \$2.00 per 100; 2½-in. verbenas, mixed, \$3.00 per 100.

Mrs. E. A. Llewellyn, Olean, N. Y.

**BEDDING PLANTS.**

1000 Salleri, 2½-in. ....2c  
500 La Favorite geraniums, 4-in. ....6c  
500 Lt. pink double geraniums, 4-in. ....5c  
1500 Coleus, mixed colors, 2½-in. ....2c  
500 Alternantheras, red and yellow, 2½-in. ....2c  
200 Vinca rosea, 2½-in. ....2c  
Cash, please.

WM. H. FORD, MARSHALLTOWN, IA.

Alternantheras, 3 var., 2½-in., \$2.50 per 100. Salvia Bonfire, 2½-in., \$2.50 per 100. Vincas, variegated and green, 2-in., \$2.50 per 100; vincas, rosea and alba, 2-in., \$2.00 per 100. Coleus, var., 2½-in., \$2.50 per 100; coleus Trailing Queen, 2½-in., \$2.50 per 100; coleus, new yellow, Trailing, 2½-in., \$2.50 per 100. All plants are strong. Cash with order.

WM. HASSELMANN, INDEPENDENCE, KAN.

Geraniums, fuchsias, emeralds, salvias, marguerites, cannas, begonias, etc., 4-in. pots, \$8.00 per 100; fine; mignonette, lobelia, candytuft, Phlox Drummondii, cosmos, salpiglossis, golden pyrethrum, balsams, nasturtiums, snapdragons, dusty miller, zinnia, Sultanii, single petunia, torenias, verbenas, etc., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Heliotrope, light and dark, 3-in., 5c; Ageratum, white and blue, 3-in., 4c; double petunias, mixed, 2 and 3-in., 4c and 5c; German ivy, 2½ and 3½-in., 4c and 6c; verbenas, mammoth mixed, 2-in., 2c; cigar plant, 2 and 3-in., 3c and 5c. The above are all nice, strong plants. Cash, please.

McAdams and McComb, Columbus Grove, O.

Special, 4-in. vincas and a few geraniums at 12c. Cash. Central Seed & Bulb Co., Benton Harbor, Mich.

See our classified ads for real bargains. We need the room.

Williams & Matthews, Anderson, Ind.

**BEGONIAS.****BEGONIAS  
READY NOW.**

Very fine stock. Leaf cuttings.

|  | Doz.   | 100     | 1000     |
|--|--------|---------|----------|
| Lorraine, 2½-in. ....  | \$2.00 | \$15.00 | \$140.00 |
| Cincinnati, 2½-in. ....  | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2½-in. ....                               | 3.00   | 20.00   | 175.00   |
| Chatelaine, 2½-in. ....  | 5.00   | 45.00   |          |
| Chatelaine, 3-in. ....   | 8.00   | 75.00   |          |
| Rex Begonias, 2½-in. ....                                      | 6.00   |         |          |
| Rex Begonias, 3-in. ....                                       | 10.00  |         |          |
| Begonias, Vernon, Luminosa, Erfordli, Prima Donna, 2½-in. .... | 3.00   | 25.00   |          |
| Begonia Newport Beauty, 2½-in. ....                            | 7.00   |         |          |
| Begonia Melior, top cuttings, July delivery, \$16.00 per 100.  |        |         |          |

ROMAN J. IRWIN, NEW YORK CITY.

Vernon, Erfordli, luminosa, Prima Donna and magnifica.

|                         | Per 100             | Per 1000 |
|-------------------------|---------------------|----------|
| 2½-in. ....             | \$5.00              | \$40.00  |
| 3-in. ....              | 8.00                | 70.00    |
| 4-in. ....              | \$12.00 and \$15.00 | per 100  |
| Chatelaine, 2½-in. .... | 6.00                | 50.00    |
| Chatelaine, 3-in. ....  | 9.00                | 85.00    |
| Cincinnati, 2½-in. .... | 15.00               |          |
| Lorraine, 2½-in. ....   | 14.00               |          |

S. S. PENNOCK-MEEHAN CO., PHILADELPHIA, PA.

Begonia Chatelaine, 2-in. ....\$4.00 per 100  
Begonia Prima Donna, 2½-in. .... 3.00 per 100  
Begonia Erfordli, 2½-in. .... 3.00 per 100  
Begonia Xmas Red, 2½-in. .... 6.00 per 100  
Begonia Luminosa, 2½-in. .... 3.00 per 100  
Begonia seedlings, transplanted, Erfordli, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

Begonia Crimson Bedder, 2½-in., excellent stock, not overgrown but stocky, \$4.00 per 100, \$37.50 per 1000; Chatelaine, 2½-in., \$4.00; from soil, \$3.00 per 100. See our ads for alternantheras, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Begonia Chatelaine, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100; from soil, equal to 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordli, luminosa and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

**BEGONIAS**

|                           | 100    | 1000    |
|---------------------------|--------|---------|
| Chatelaine, 2½-inch ....  | \$5.00 | \$50.00 |
| Vernon, 2½-inch ....      | 5.00   | 50.00   |
| Erfordli, 2½-inch ....    | 5.00   | 50.00   |
| Prima Donna, 2½-inch .... | 5.00   | 50.00   |

Pyfer & Olsem, Wilmette, Ill.

**BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.**

FRED W. ARNOLD, CAMBRIDGE, OHIO.

**BEGONIA GLORY OF CINCINNATI.**

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000. June delivery.

G. M. REBURN & CO., Chicago, Ill.

Blooming begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordli, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, fine branched plants, not a stick among them, will make hummers for Thanksgiving and Xmas sales, 2½-in., \$4.00 per 100. Cash. Schieble Bros., Main, Lock & Old Main Sts., Miamisburg, O.

Begonia Lorraine, 2½-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2½-in. pots, \$20.00 per 100; \$180.00 per 1000. Julius Roehrs Co., Rutherford, N. J.

Begonias, Xmas Red and Chatelaine, 2-in., \$4.00 per 100; 4-in., \$15.00 per 100; rex begonia ass't, 5-in., 20c. Salable stock. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Begonia Chatelaine, 2½-in. pots, \$2.00 per 100; 4-in., \$6.00 per 100; 6-in., 20c each. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonia luminosa, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Cash with order. PETER BROWN, LANCASTER, PA.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash. S. A. Pinkstone, York & Hickory, Utica, N. Y.

Begonias Chatelaine R. C., \$2.00 per 100; 2-in., \$3.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, O.

Begonia Chatelaine, 2½-in., \$4.00 per 100. Cash, please. York & Panasuk, Houghton, Mich.

Begonia Vernon, 3-in., in bud and bloom, \$4.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Begonia Gromani, new, best Xmas Red, flowering, 2½-in., strong, \$5.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Chatelaine begonias, 2½-in. pots, in full bloom now, \$3.00 per 100, \$25.00 per 1000. Henry F. Michell Co., 518 Market St., Philadelphia, Pa.

Begonia Vernon in bloom, 2½-in., \$3.00 per 100. Waukesha Floral Co., Waukesha, Wis.

Begonias, 2½-in., assorted flowering, 3c. Hammerschmidt & Clark, Medina, Ohio.

Begonia Rubra, 3-in., \$10.00; 4-in., \$15.00 per 100. John Walker, Youngstown, O.

Begonia Corallina de Lucerne, strong 3-in., \$8.00 per 100. E. V. Myers, St. Joseph, Mo.

Begonias, Chatelaine and luminosa, 2½-in., \$5.00 per 100. C. H. Frey, Lincoln, Neb.

**BERBERIS.**

Berberis Thunbergii, heavy, bushy plants, 12-15-in., \$5.00 per 100, \$40.00 per 1000; 15-18-in., \$8.00 per 100, \$50.00 per 1000; 18-24-in., \$7.50 per 100, \$60.00 per 1000. Send for surplus list. Littlefield & Wyman, North Abington, Mass.

**BERRIED PLANTS.**

Bird's Eye pepper, Dwarf Jerusalem cherry, seedlings, \$1.00 per 100.

Baur Floral Co., Erie, Pa.

Jerusalem cherries, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash with order. The Springfield Floral Co., Springfield, O.

**BOUARDIAS.**

Bouvardias, strong 2½-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldtii, single white, star shape, 2½-in., \$6.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$40.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Bouvardias, 2½-in. pots, pink, red, also white single, \$5.00 per 100, \$45.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash. Julius Nlednagel, Evansville, Ind.

**BUDDLEIAS.**

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting, and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

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**BUDDLEIAS, or Butterfly Bush.**

Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

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Buddleia Magnifica, 3-in., fine stock, \$7.00 per 100. Cash.

Fred H. Lemon Co., Richmond, Ind.

**BULBS.****BULBS.**

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.

Complete list now ready.

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**AMERICAN GROWN BULBS.****GOLDEN SPUR AND EMPEROR FOR FORCING.**

Our extra early Spurs can be had for Christmas. Averaged 4c return as against 1c for imported the past season. Delivery sure. If you grow them, ask us to send you detailed information and price list.

Geo. P. Buck & Son, Collingswood, N. J.

We are booking orders for Freesia Purity (True); Callas, Yellow Elliottiana, White Aethiopica. For quality bulbs and right prices, write to Pacific Bulb Co., Seabright, Calif.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000. C. Kooyman & Co., Inc., San Francisco, Cal.

Bulbs of all descriptions. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

Calla bulbs, 12,000 from bench, 2½ to 3-inch dia., \$6.00 per 100, \$50.00 per 1000. Geo. M. Meler, 1210 South Blvd., Evanston, Ill.

**CACTI.**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; 100 in 10 vars., \$10.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00; 100 in 10 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS.**

Caladiums, fine stock, from 4 and 5-in. pots: 4-in., 8c each; 5-in., 12½c each. Stuhldreher Bros., Mansfield, O.

Caladiums, large, 5-in., 15c. Williams & Matthews, Anderson, Ind.

**CALENDULAS.**

Calendulas, strong, 2½-in., \$3.00 per 100; Orange King and Sulphur Yellow. Vogt's Greenhouses, Sturgis, Mich.

Calendulas Orange King, strong, 2½-in., 2½c. J. C. Steinhäuser, Pittsburg, Kans.

**CALLAS.****CALLAS**

2000 4-year-old CALLA ROOTS in fine condition, \$10.00 per 100.

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S. S. PENNOCK-MEEHAN CO., Philadelphia, Pa.

Callas, ground-ripened, best California field-grown stock, direct from reliable pioneer growers. All orders for \$5.00 or more, with cash accompanying. Delivered by express, charges prepaid. 3 to 4-in. circumference, \$5.00 per 100; 4 to 5-in., \$8.00; 5 to 6-in., \$14.00. Order early. It pays to get the best at the right time.

Lilydale Bulb Co., Santa Cruz, Cal.

White calla bulbs, 2-in. diameter, \$9.00 per 100; 1½-in., \$7.00 per 100; 1¼-in. to 1½-in., \$4.00 per 100. July and August delivery, express prepaid. Cash with order. J. Beaman, 633 Soquel Rd., Santa Cruz, Cal.

Callas, Godfrey, everblooming, 3-in., 6c; 4-in., 10c. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

AETHIOPICA and ELLIOTTIANA from a reliable grower. LOS ROBLES GARDEN, SANTA CRUZ, CAL.

Godfrey Callas, 3-in., 5c. Claude Wisely, Murphysboro, Ill.

**CAMPANULAS.**

Campanulas, blue, white and pink, \$5.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

**CANDYTUFT.**

Candytuft, strong seedlings, \$1.50 per 100; 2½-in., 2½c. J. C. Steinhäuser, Pittsburg, Kan.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

**CANNAS.****CANNAS FROM 3-IN. POTS.**

Cannas from 3-in. pots, \$4.00 per 100, \$35.00 per 1000, in the following varieties: Florence Vaughan (yellow), Wyoming (orange scarlet flowers, brown foliage), Mme. Crozy (orange scarlet), Souv. de A. Crozy (red and yellow), Louisiana (scarlet), J. D. Elsele (scarlet), Richard Wallace (yellow), Mrs. Kate Gray (orange scarlet), J. Tissot (scarlet), Maros (white), \$6.00 per 100. The following newer varieties at \$10.00 per 100: Rosea gigantea (rich rose pink), Wm. Saunders (scarlet); A. Conard, Meteor, Panama and Olympia. Strong 4-in. pots, elegant plants, \$9.50 per 100, in the following varieties: King Humbert, Florence Vaughan, Richard Wallace and A. Bouvier. Ask for full list of cannas, 3 and 4-in. pots.

Anglin & Walsh Co., Williamsbridge, N. Y.

Gold Medal cannas, following list from strong 3-in. pot plants:

|                                     | Per 100 |
|-------------------------------------|---------|
| Betsy Ross, pink.....               | \$ 8.00 |
| City of Portland, pink.....         | 15.00   |
| Coronet, Imp., yellow.....          | 6.00    |
| Duke of Marlboro, red.....          | 5.00    |
| Gladiator, yellow spotted.....      | 6.00    |
| Golden Gate, yellow.....            | 15.00   |
| Hungaria, pink.....                 | 9.00    |
| Panama, yellow variegated.....      | 15.00   |
| Richard Wallace, yellow.....        | 7.00    |
| Venus, pink variegated.....         | 7.00    |
| Wintzer's Colossal, red.....        | 13.00   |
| Wyoming, yellow, bronze leaved..... | 6.00    |

Prices f. o. b.

**THE CONARD & JONES CO.,**  
WEST GROVE, PENNSYLVANIA.

**CANNAS.**

Clean, healthy 3-in. pot-grown plants, 12-15 in. high.

|                        | Per 100 |
|------------------------|---------|
| 1000 King Humbert..... | \$6.00  |
| 1000 Venus.....        | 5.00    |
| 500 Buttercup.....     | 5.00    |
| 500 Niagara.....       | 5.00    |

I. H. MOSS, INC.,  
Govanstown, Baltimore Co., Md.

**CANNAS. 3½ and 4-in. pots. King Humbert, 8c; Florence Vaughan, O. Henderson, Louisiana, Austria, 7c—packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.**

**KENNICOTT BROS. CO.,**  
163 N. Wabash Ave., Chicago.

|                      | 3-inch | 4-inch |
|----------------------|--------|--------|
| KING HUMBERT.....    | \$6.00 | \$8.00 |
| Other varieties..... | 4.00   | 6.00   |

Extra fine stock; some in bloom.

**G. VAN BOCHOVE & BRO.,**  
KALAMAZOO, MICHIGAN

Cannas, King Humbert, strong 3-in., \$8.00 per 100; Richard Wallace, strong 3-in., \$7.00 per 100; J. D. Eisele, strong 3-in., \$7.00 per 100. Strong 4-in. in other varieties, prices on application. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Cannas, 500 David Harum; 250 Egandale, 100 Florence Vaughan, 100 Charles Henderson, 50 Black Beauty, \$2.50. Red flowering assorted, 3-in., bushy stock, \$5.00 per 100; 200 King Humbert, \$6.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Cannas: Pennsylvania, Louisiana, Queen Charlotte, Mrs. Decmer, 4-in., \$8.00 per 100. See our ads for alternantheras, begonias, coleus, cyclamen, geraniums, pelargoniums, polsnetias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas, 3½-in., strong King Humbert, 7c; Philadelphia, Wallace, C. Henderson, Queen Charlotte, 5c.

**THE FOSTER GARDENS,**  
Louis Haury, Jr., Manager.  
36 MARKET HOUSE, NASHVILLE, TENN.

Cannas, good, strong, in 3-in. pots, Grand Rogue, \$4.00 per 100; Musifolia, \$4.00 per 100; Pennsylvania, \$5.00 per 100; King Humbert, \$7.00 per 100; Florence Vaughan, \$4.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Cannas, fine large plants, ready to set out, Chas. Henderson, Brandywine and Burbank, 4-in., \$5.00 per 100; King Humbert, 4-in., \$7.00 per 100.

Edward Whitton, City & Green, Utica, N. Y.

Cannas, started plants, 5 to 10-in. tall: King Humbert, Wyoming, Louisiana, Pennsylvania, Philadelphia, Chas. Henderson, Pink Louise, Mile. Berat, 5c each, \$4.00 per 100.

Memphis Floral Co., Memphis, Tenn.

Cannas, 4-in. pots, \$6.00 per 100.

La Patria, Hungaria, Wyoming, Morning Star, Shenandoah, Austria, Venus, Allemania. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Cannas, King Humbert, 4-in., fine, \$5.00 per 100; Florence Vaughan, Chicago and Henderson, 4-in., \$3.50 per 100. Cash.

Morris the Florist, Bloomington, Ind.

Cannas, Wallace, Saunders, Pennsylvania and Bouvier, in 3½-in. pots, \$7.00 per 100. A few in 3-in., \$5.00 per 100. See under bedding plants.

Russell Bros., Inc., Syracuse, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000.

Schmaus Bros., Paducah, Ky.

1000 King Humbert cannas, 4-in. pot, strong plants, \$7.00 per 100; 1000 Pennsylvania, 4-in. pot, \$6.00 per 100. Cash with all orders.

McIntyre Floral Co., Nashville, Tenn.

Cannas, Allemania, Austria and Indiana, well started, \$1.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Cannas, Florence Vaughan and Mrs. Chas. Henderson, \$8.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Cannas, large 4-in., A-1 stock, none better: Uncle Sam, Buttercup and Henderson, \$6.00 per 100. Chas. Whitton, York & Gray, Utica, N. Y.

King Humbert canna, strong, 4-in., \$10.00 per 100.

**C. C. POLLWORTH CO., MILWAUKEE, WIS.**

Cannas, a fine lot of King Humbert; also all other leading and new varieties. Please write for quotations.

Gloede's, Evanston, Ill.

Cannas, Allemania, Gompers and Wallace, \$6.00 per 100.

Hein's Greenhouses, West Toledo, O.

Cannas, 3½-in., Chas. Henderson, Pennsylvania, Humbert and Gladiator, strong plants, 4c.

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Cannas King Humbert, big, fine, pot plants, \$8.00 per 100. Cash.

Fred H. Lemon, Richmond, Ind.

Cannas, Egandale and green leaf, red flowering variety; 4-in., good stock, 6c. Cash.

J. P. Herzog, Belvidere, Ill.

Cannas, 4-in. Pennsylvania, Kate Gray, F. Vaughan, Italla and Austria, 7c. Cash.

Current Floral Co., Lexington, Ky.

Cannas, King Humbert, strong 3-in., \$8.00 per 100. Yellow King Humbert, \$3.00 per doz.

S. W. Pike, St. Charles, Ill.

Canna King Humbert, 3-in., \$6.00. Cash. See geraniums.

South Side Greenhouses, Hannibal, Mo.

Canna Wyoming, strong 4-in., \$7.00 per 100. Cash, please.

Restland Floral Co., Mendota, Ill.

Cannas, all varieties, 4-in. pots, \$6.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Pennsylvania cannas, 4-in., \$7.00 per 100.

B. H. Klus & Son, Anderson, Ind.

Cannas, started plants; 8-in. high, 4c; 3-in., 5c. Western Ave. Greenhouse, Toledo, O.

Cannas, started in soil, just right for planting, 3c. Cash, please. C. C. Beingsesser, Lorain, O.

**ALBUM OF DESIGNS, 75c per copy, prepaid.**

Florists' Pub. Co., Caxton Bldg., Chicago.

Canna Robusta, bronze, 3½-in., \$5.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Austria cannas, sand started, 12 in. high, \$3.00 per 100.

Loyd C. Bunch, Fredonia, Kan.

Tall, red leaf cannas, 3-in., \$5.50 per 100.

John Bauscher, Freeport, Ill.

**CARNATIONS.**

Field-grown carnation plants, \$50.00 per 1000; 500 at 1000 rate. Cash with order.

**WHITE—**

White Wonder Mrs. C. W. Ward

White Enchantress Pink Sensation

Matchless **RED—**

Champion

Philadelphia Delhi

Nancy Beacon

Enchantress Supreme St. Nicholas

Good Cheer

Joy Floral Co., Nashville, Tenn.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

100 1000

Enchantress.....\$3.00 \$27.50

White Enchantress.....3.00 27.50

Washington Enchantress.....3.00 27.50

Mrs. C. W. Ward.....3.00 27.50

Nebraska.....5.00 45.00

J. C. Steinhauer, Pittsburg, Kans.

Carnations, strong 2½-in. pots, \$4.50 per 100, \$40.00 per 1000: Alice, Ward, Beacon, Rosette, White Wonder, Champion, Eureka, White Enchantress and Matchless; Good Cheer, \$6.00 per 100, \$50.00 per 1000; Nancy, \$8.00 per 100, \$75.00 per 1000; Pink Delight, \$6.00 per 100, \$50.00 per 1000, and also a good list of the best varieties and others in 3-in. pots, almost as good as field-grown; plants ready for benching. Ask for list.

Anglin & Walsh Co., Williamsbridge, N. Y.

**CARNATIONS.**

Strong, well rooted, clean.

R. C. Pots

Alice.....\$3.00 per 100. \$3.50 per 100.

Matchless.....3.00 3.50

Miss Theo.....4.00 5.00

Washburn.....4.50

A. A. GANNETT, GENEVA, N. Y.

Strong, rooted cuttings of Mrs. C. W. Ward and White Enchantress, \$25.00 per 1000; also 2-in. stock of the same varieties, \$35.00 per 1000. 500 at the 1000 rate.

Elitch Greenhouses, Denver, Colo.

**CARNATIONS, FIELD-GROWN PLANTS.**

Send in your inquiries for field-grown plants.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

**CARNATIONS, 2-INCH POTS.**

Bonfire, Gorgeous, Rosette and Matchless, \$3.00 per 100; \$30.00 per 1000.

**KENNICOTT BROS. CO.,**

163 N. Wabash Ave., Chicago.

Carnations, soil plants, branched, Akehurst, 2½c; Alice, 2½c; Matchless, 2c; Pink Enchantress, 2c; Alma Ward, 2c. Cash.

Clement S. Levis, Aldan, Pa.

Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.

Scharff Bros., Van Wert, O.

8000 Pink Delight and Ward carnation plants, 2½-in. pots, \$20.00 per 1000. Cash.

Eric Floral Co., Erie, Pa.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, \$25.00 per 1000. A. Jablonsky, Olivette, St. Louis Co., Mo.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application.

Roman J. Irwin, 108 W. 28th St., New York.

**CENTAUREAS.**

Centaurea Dusty Miller, 1000 2-in., \$2.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Dusty miller, strong stock, ready to plant out, \$1.25 per 100, \$10.00 per 1000.

S. W. Pike, St. Charles, Ill.

**DUSTY MILLER, 3-in., \$3.00 per 100.**

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Dusty miller, from cuttings out of small pots, \$2.50 per 100, \$22.50 per 1000.

Arthur Doebel, Norwalk, O.

Dusty miller, fine for boxes and baskets, 2½-in., \$3.00; 3-in., \$5.00 per 100.

John Walker, Youngstown, O.

Centaurea gymnocarpa, 3-in., \$2.50 per 100, \$22.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Centaureas, gymnocarpa and cineraria, strong 2½-in., \$2.00 per 100.

Henry A. Bester & Sons, Hagerstown, Md.

Dusty miller, out of 1½-in. pots, \$1.50 per 100. Cash.

C. P. Bethards, Springfield, O.

Dusty miller, 2-in., 2c.

Hammerschmidt & Clark, Medina, O.

Centaurea gymnocarpa, 2½-in., \$1.50 per 100. Cash.

Geo. B. Morrell, Torresdale, Pa.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100.

J. O. Steinhauer, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each.

Odor Greenhouses, Iola, Kan.

**CHRYSANTEMUMS.**

**300,000 CHRYSANTHEMUM CUTTINGS.**

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

**WHITE—**

Early Frost, early.....\$1.25 \$12.00

Polly Rose, early.....1.50 15.00

Oct. Frost, early.....1.25 12.00

Early Snow, early.....1.50 15.00

Smith's Advance, early.....1.25 12.00

Clem Touse, midseason.....1.25 12.00

V. Poehlman, midseason.....1.75 15.00

Silver Wedding, midseason.....1.50 15.00

White Chieftain, late.....1.50 15.00

Mrs. H. Robinson, late.....1.50 15.00

Lynnwood Hall, late.....1.50 15.00

Wm. H. Chadwick, late.....1.75 17.50

Tim. Eaton, late.....1.75 15.00

Wm. Turner, late.....2.00 20.00

Ivory, midseason.....1.50 15.00

**POMPONS—**

White Mensa.....1.50 15.00

Mrs. Frank Beu.....1.50 15.00

**YELLOW—**

Chrysolara, early.....1.25 12.00

Oct. Frost, early.....1.25 12.00

Golden Glow, early.....1.50 15.00

Roman Gold, midseason.....1.50 15.00

Monrovia, midseason.....1.50 15.00

Y. C. Touse, midseason.....1.25 12.00

Col. D. Appleton, midseason.....1.25 12.00

Zimmer's Yellow, midseason.....1.25 12.00

Y. Chas. Rager, midseason.....1.50 15.00

Maj. Bonaffon, late.....1.25 12.00

Golden Wedding, late.....1.75 15.00

Y. Eaton, late.....2.00 20.00

Nagoya, late.....1.50 15.00

T. Jones, late.....1.75 15.00

**PINK—**

Glory of Pacific, early.....1.25 12.00

Unaka, early.....1.75 15.00

Pac. Supreme, early.....1.75 15.00

Chieftain, late.....1.50 15.00

Dr. Enguehard, late.....1.50 15.00

E. A. Seidewitz, fine late.....1.50 15.00

Wells' Late, late.....1.25 12.00

Pres. Roosevelt, late.....1.75 15.00

Helen Frick, late.....1.75 15.00

Chadwick Supreme, late pink.. 2.00 17.50

Maud Dean, late.....1.75 15.00

**RED—**

Black Hawk, late.....1.50 15.00



## CHRYSANTHEMUMS--Continued.

## CHRYSANTHEMUMS.

500,000 strong, clean rooted cuttings.  
YELLOW.

|  |      |       |
|--|------|-------|
| Chrysolora, 4 ft., mid-Oct.....            | 100  | 1000  |
| Col. Appleton, 4 ft., early Nov.....       | 2.25 | 20.00 |
| Comoleta, 3 ft., early Oct.....            | 2.25 | 20.00 |
| Dolly Dimple, 4 ft., late Nov.....         | 2.25 | 20.00 |
| Golden Eagle, 3 ft., late Nov. to Dec..... | 3.00 | 27.50 |
| Golden Eaton, 4 ft., late Nov. to Dec..... | 3.00 | 27.50 |
| Golden Gleam, 3 ft., new, mid-Oct.....     | 5.00 | 40.00 |
| Golden Glow, 4 ft., late Sept.....         | 2.25 | 20.00 |
| Golden Jones, 3½ ft., December.....        | 2.50 | 22.50 |
| Golden Queen, 3½ ft., early Oct.....       | 5.00 | 45.00 |
| Lena Baum, 3 ft., fine, early Nov.....     | 2.25 | 20.00 |
| Maj. Bonnaillon, 4 ft., late Nov.....      | 1.75 | 15.00 |
| Mrs. W. E. Kelley, 4 ft., mid-Nov.....     | 2.25 | 20.00 |
| Nagoya, 4 ft., late Nov.....               | 2.25 | 20.00 |
| Robt. Halliday, 3 ft., late Oct.....       | 2.25 | 20.00 |
| Roman Gold, 4 ft., late Nov.....           | 2.50 | 22.50 |
| Ramapo, 4 ft., late Oct.....               | 2.25 | 20.00 |

## WHITE.

|   |      |       |
|---|------|-------|
| Chas. Rager, 3 ft., early Nov.....      | 2.25 | 20.00 |
| Clementine Touse, 5 ft., mid-Oct.....   | 2.25 | 20.00 |
| Dec. Gem, 3½ ft., Nov., Dec.....        | 2.50 | 22.50 |
| Early Frost, 3 ft., early Oct.....      | 3.00 | 27.50 |
| Early Snow, 3 ft., mid-Oct.....         | 2.25 | 20.00 |
| J. Burton, 3 ft., late Dec.....         | 2.25 | 20.00 |
| Mrs. J. Jones, 2½ ft., Dec.....         | 2.50 | 22.50 |
| Oconto, 3 ft., fine, mid-Oct.....       | 2.25 | 20.00 |
| Oct. Frost, 4 ft., early Oct.....       | 2.25 | 20.00 |
| Polly Rose.....                         | 2.25 | 20.00 |
| Smith's Advance, 3 ft., mid-Sept.....   | 2.25 | 20.00 |
| White Bonnaillon, 3 ft., mid-Nov.....   | 2.50 | 22.50 |
| White Chieftain, 3 ft., mid-Nov.....    | 2.25 | 20.00 |
| White Helen Frick, 2 ft., late Dec..... | 2.50 | 22.50 |
| White J. K. Shaw, 5 ft., late Oct.....  | 2.25 | 20.00 |
| White Maud Dean, 4 ft., late Nov.....   | 2.25 | 20.00 |

## PINK.

|   |      |       |
|---|------|-------|
| Chadwick Supreme, 4 ft., Nov., Dec..... | 4.00 | 35.00 |
| Chieftain, 3 ft., mid-Nov.....          | 2.25 | 20.00 |
| Dr. Enguehard, 5 ft., late Nov.....     | 2.25 | 20.00 |
| E. Seidewitz, 5 ft., Nov., Dec.....     | 2.25 | 20.00 |
| Glory of Pacific, 2 ft., early Oct..... | 2.25 | 20.00 |
| Helen Frick, 2 ft., late Dec.....       | 2.50 | 22.50 |
| J. K. Shaw, 5 ft., late Oct.....        | 2.25 | 20.00 |
| Maud Dean, 4 ft., late Nov.....         | 2.25 | 22.50 |
| Patty, 3 ft., Nov., Dec.....            | 2.25 | 20.00 |
| Unaka, 4 ft., early Oct.....            | 2.25 | 20.00 |

## RED.

|                               |      |       |
|-------------------------------|------|-------|
| Harvard, 4 ft., late Nov..... | 2.25 | 20.00 |
|-------------------------------|------|-------|

## POMPONS.

|   |      |       |
|---|------|-------|
| Baby, late yellow.....                    | 2.25 | 20.00 |
| Golden Climax, early yellow.....          | 2.25 | 20.00 |
| Golden Harvest, mids., bronzy yellow..... | 2.25 | 20.00 |
| Harvest Moon, midseason yellow.....       | 2.25 | 20.00 |
| Lilla, late red.....                      | 2.25 | 20.00 |
| Mary, late white.....                     | 2.25 | 20.00 |
| Noveltonia, large midseason pink.....     | 2.25 | 20.00 |
| Quinola, midseason yellow.....            | 2.25 | 20.00 |
| Souv. d'Or, midseason golden bronze.....  | 2.25 | 20.00 |
| Western Beauty, late large pink.....      | 2.25 | 20.00 |

## SINGLES.

|                                       |      |       |
|---------------------------------------|------|-------|
| Golden Mensa, late yellow.....        | 2.25 | 20.00 |
| Kitty Bourne, midseason yellow.....   | 2.25 | 20.00 |
| Margaret Totty, late deep yellow..... | 2.25 | 20.00 |
| Mensa, late white.....                | 2.25 | 20.00 |
| Merstham Jewel, late terra cotta..... | 2.25 | 20.00 |
| Sunset, midseason coppery red.....    | 2.25 | 20.00 |

BAUR FLORAL CO., ERIE, PA.

## CHRYSANTHEMUMS FROM 2¼-IN. POTS.

## WHITE.

|                      |                 |                  |
|----------------------|-----------------|------------------|
| Oconto.....          | \$2.50 per 100; | \$20.00 per 1000 |
| Smith's Ideal.....   | 2.50 per 100;   | 20.00 per 1000   |
| Early Frost.....     | 2.50 per 100;   | 20.00 per 1000   |
| White Chieftain..... | 2.50 per 100;   | 20.00 per 1000   |
| Smith's Advance..... | 2.50 per 100;   | 20.00 per 1000   |

## YELLOW.

|                       |               |                |
|-----------------------|---------------|----------------|
| Major Bonnaillon..... | 2.50 per 100; | 20.00 per 1000 |
| Col. Appleton.....    | 2.50 per 100; | 20.00 per 1000 |
| Chrysolora.....       | 2.50 per 100; | 20.00 per 1000 |
| Yellow Rager.....     | 2.50 per 100; | 20.00 per 1000 |
| Gladys Blackburn..... | 2.50 per 100; | 20.00 per 1000 |
| Marigold.....         | 3.00 per 100; | 25.00 per 1000 |

## PINK.

|                      |               |                |
|----------------------|---------------|----------------|
| Edwin Seidewitz..... | 3.00 per 100; | 25.00 per 1000 |
| Dr. Enguehard.....   | 3.00 per 100; | 25.00 per 1000 |
| Reginald Vallis..... | 2.50 per 100; | 20.00 per 1000 |

## BRONZE AND RED.

|                   |               |                |
|-------------------|---------------|----------------|
| Calumet.....      | 2.50 per 100; | 20.00 per 1000 |
| Harvard.....      | 2.50 per 100; | 20.00 per 1000 |
| Geo. W. Pook..... | 2.50 per 100; | 20.00 per 1000 |
| Glenview.....     | 3.00 per 100; | 25.00 per 1000 |

## ROOTED CUTTINGS.

|                    |               |                |
|--------------------|---------------|----------------|
| Early Frost.....   | 2.00 per 100; | 18.00 per 1000 |
| Chrysolora.....    | 2.00 per 100; | 18.00 per 1000 |
| Harvard.....       | 2.00 per 100; | 18.00 per 1000 |
| Col. Appleton..... | 2.00 per 100; | 18.00 per 1000 |

## POMPONS.

|                     |               |                |
|---------------------|---------------|----------------|
| Golden Harvest..... | 2.50 per 100; | 20.00 per 1000 |
| Golden Climax.....  | 2.50 per 100; | 20.00 per 1000 |
| Western Beauty..... | 2.50 per 100; | 20.00 per 1000 |
| Mary.....           | 2.50 per 100; | 20.00 per 1000 |
| Donald.....         | 2.50 per 100; | 20.00 per 1000 |
| M. Pop.....         | 2.50 per 100; | 20.00 per 1000 |
| Merstham Jewel..... | 2.50 per 100; | 20.00 per 1000 |
| White Mensa.....    | 2.50 per 100; | 20.00 per 1000 |

## MILLER BROS.,

Chicago, Ill.

Chrysanthemums, strong, healthy, rooted cuttings.

|                |            |
|----------------|------------|
| Oconto.....    | Unaka      |
| Chieftain..... | Rager      |
| Halliday.....  | Gloria     |
| Patty.....     | Bonnaillon |
| Enguehard..... | Lulu       |
| Touse.....     | Klondyke   |

## Garza,

\$2.00 per 100, \$18.00 per 1000.

Also 2¼-in. plants, \$3.00 per 100.  
A. W. HIGGINS, WESTFIELD, MASS.

## CHRYSANTHEMUMS

From 2¼-in. pots.

Here is an opportunity to secure at normal prices the best 1916 novelties, all of which are worthy of trial by everyone:

Autocrat, Early Rose, Golden Gleam, Josephine Foley, Tiger, 10c each, 80c per ten, \$5.00 per hundred.

## STANDARD VARIETIES.

Chadwick Improved, Golden Chadwick, Chadwick Supreme, Christy Mathewson, Francis Joliffe, Glenview, Lenox, M. Loiseau-Rousseau, Morristown, Mrs. Wm. Duckham, Mrs. O. H. Kahn, Mrs. Paul Moore, Thanksgiving Queen, Well's Late Pink, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

## EARLY VARIETIES.

Crystal Gem, Early Frost, Golden Glow, Golden Queen, Gloria, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Roserie, White Gloria.

## MIDSEASON VARIETIES.

Chieftain, Col. D. Appleton, Lavender Queen, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Sensation, Timothy Eaton, Western King, White Chieftain, White Perfection, Mary E. Meyer, Yellow Eaton.

## LATE VARIETIES.

Antique, Dr. Enguehard, E. A. Seidewitz, Harvard, Helen Frick, Major Bonnaillon, Nagoya, Jeanne Nonin, Tekonsha, White Bonnaillon, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

## POMPONS.

Celco, Clorinda, Diana, Golden Climax, Golden Harvest, Golden West, Frank Wilcox, Illona, Iva, Klondike, Leota, Lilla, Lillian Doty, Lulu, Minta, Neola, Niza, Nordi, Quinola, Rodi, Skibo, Zenobia, \$2.50 per hundred.

Price for rooted cuttings furnished on application.

## ANEMONES.

Ada Sweet, Alpine Glow, Beatrice Asmus, Besse Flight, C. L. Hutchison, Diantha, Golden Parasol, Godfrey's Perfection, Golden Lida Thomas, Lida Thomas, Mary Colladay, Miss Katherine Simmons, Mrs. Shimmins, Mrs. Jacob Wellauer, Princess, \$2.50 per hundred. No rooted cuttings.

## EARLY HARDY.

Boston, Billancourt, Champ d'Or, Cransford Pink, Cransford White, Cranfordia, Champagne, Chaldron, Carrie, Daisy, Dorothy, Eden, Gold Nugget, Harvest Home, Hermine, Holmes' White, Lady Mary Hope, La Somme, Le Pactole, Little Bob, Mme. Drouard, Mrs. Porter, Normandie, Petite Louis. \$5.00 per hundred. No rooted cuttings.

## DECORATIVE SECTION.

Brutus, Butler's Caprice, Greystone, Kathleen Thompson, Lilac Caprice, Purple Caprice, White Caprice, Yellow Caprice, \$5.00 per hundred. No rooted cuttings.

These prices are for those in the trade only.  
ELMER D. SMITH & CO., ADRIAN, MICH.

## CHRYSANTHEMUM CUTTINGS.

Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                       | Per 100 | Per 1000 |
|-----------------------|---------|----------|
| Chrysolora.....       | \$2.00  | \$18.00  |
| Maj. Bonnaillon.....  | 2.00    | 18.00    |
| Roman Gold.....       | 2.00    | 18.00    |
| Nagoya.....           | 2.00    | 18.00    |
| Robt. Halliday.....   | 2.00    | 18.00    |
| Bronze Touse.....     | 2.00    | 18.00    |
| Col. Appleton.....    | 2.00    | 18.00    |
| Golden Queen.....     | 2.50    | 20.00    |
| Marigold.....         | 2.50    | 20.00    |
| Chas. Rager.....      | 2.00    | 18.00    |
| Lynnwood Hall.....    | 2.00    | 18.00    |
| Oconto.....           | 2.50    | 20.00    |
| Clementine Touse..... | 2.00    | 18.00    |
| Early Frost.....      | 2.00    | 18.00    |
| White Chieftain.....  | 2.00    | 18.00    |
| Pink Chieftain.....   | 2.00    | 18.00    |
| Dr. Enguehard.....    | 2.00    | 18.00    |
| Intensity.....        | 2.00    | 18.00    |

## POMPONS.

Plants Out of Soil—Cut-back Stock.

|                     |        |         |
|---------------------|--------|---------|
| Baby Margaret.....  | \$2.00 | \$18.00 |
| Diana.....          | 2.00   | 18.00   |
| Lulu.....           | 2.00   | 18.00   |
| Souv. Mellania..... | 2.00   | 18.00   |
| Mensa.....          | 2.00   | 18.00   |
| Lillian Doty.....   | 2.00   | 18.00   |
| Fairy Queen.....    | 2.00   | 18.00   |
| Emily.....          | 2.00   | 18.00   |
| E. D. Godfrey.....  | 3.00   | 25.00   |

Fine Thanksgiving Pink Single.

Billy Primrose..... 3.00 25.00

Fine Thanksgiving Pink Button.

|                                 |      |       |
|---------------------------------|------|-------|
| Mrs. Buckingham.....            | 2.00 | 18.00 |
| Leona, midseason fine pink..... | 2.00 | 18.00 |
| Golden Climax.....              | 2.00 | 18.00 |
| Golden Wedding.....             | 2.00 | 18.00 |
| Quinola.....                    | 2.00 | 18.00 |
| Baby.....                       | 2.00 | 18.00 |
| Eugene Langulot.....            | 2.00 | 18.00 |
| Pretoria.....                   | 2.00 | 18.00 |
| Mrs. Astor.....                 | 2.00 | 18.00 |
| Sabey.....                      | 2.00 | 18.00 |
| Lilla red.....                  | 2.00 | 18.00 |
| Mary Richardson bronze.....     | 2.00 | 18.00 |
| Tiber.....                      | 2.00 | 18.00 |
| Mrs. Beu.....                   | 2.00 | 18.00 |
| Croesus.....                    | 2.00 | 18.00 |
| Mrs. Julia.....                 | 2.00 | 18.00 |

## WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

## Chrysanthemums, extra fine stock, 2¼-in.

|                      |        |         |
|----------------------|--------|---------|
| WHITE—               | 100    | 1000    |
| Smith's Advance..... | \$2.50 | \$25.00 |
| Oconto.....          | 3.00   | 30.00   |
| Early Snow.....      | 2.50   | 25.00   |
| Adelia.....          | 2.50   | 25.00   |
| White Chieftain..... | 2.50   | 25.00   |
| Wm. Turner.....      | 3.50   | 30.00   |
| White Maud Dean..... | 3.00   | 30.00   |
| White H. Frick.....  | 2.50   | 25.00   |

## PINK—

|                       |      |       |
|-----------------------|------|-------|
| Unaka.....            | 2.50 | 25.00 |
| Gloria.....           | 2.50 | 25.00 |
| Pacific Supreme.....  | 2.50 | 25.00 |
| Pink Chieftain.....   | 2.50 | 25.00 |
| Pink Gem.....         | 2.50 | 25.00 |
| Patty.....            | 2.50 | 25.00 |
| Wells' Late Pink..... | 2.50 | 25.00 |
| Maud Dean.....        | 3.00 | 30.00 |
| Edwin Seidewitz.....  | 3.00 | 30.00 |
| Helen Frick.....      | 2.50 | 25.00 |

## YELLOW—

|                      |      |       |
|----------------------|------|-------|
| G. Glow.....         | 2.50 | 25.00 |
| Golden Queen.....    | 3.00 | 30.00 |
| Chrysolora.....      | 2.50 | 25.00 |
| Robt. Halliday.....  | 2.50 | 25.00 |
| Roman Gold.....      | 2.50 | 25.00 |
| Dolly Dimple.....    | 3.00 | 30.00 |
| Golden Wedding.....  | 3.00 | 30.00 |
| Golden Eaton.....    | 3.00 | 30.00 |
| Maj. Bonnaillon..... | 3.00 | 30.00 |
| Yellow Jones.....    | 3.00 | 30.00 |

Pompons, \$2.50 per 100. WHITE: Garza,

Diana, Mensa. PINK: Minta, Azelda, Wm.

Buckingham, W. Beauty, E. D. Godfrey. YEL-

LOW: Baby Yellow, Orange Yellow, Bronze,

Golden Climax.

JOHN DIECKMAN, ELM GROVE, W. VA.

## CHRYSANTHEMUM PLANTS.

VERY BEST COMMERCIAL VARIETIES.  
READY FOR IMMEDIATE SHIPMENTS.  
STRONG PLANTS OUT OF 2¼-IN. POTS,  
YOUR CHOICE.

\$3.00 PER 100.

## WHITE.

SMITH'S ADVANCE, EARLY.  
WHITE CHIEFTAIN, MIDSEASON.  
WHITE IVORY, MIDSEASON.  
CHAS. RAGER, MIDSEASON.  
WHITE BONNAFFON, MIDSEASON.  
WHITE CHADWICK, LATE.  
WHITE FRICK, LATE.

## PINK.

UNAKA, EARLY.  
LADY HARRIET, EARLY.  
PINK CHIEFTAIN, MIDSEASON.  
PATTY, LATE.  
MAUD DEAN, LATE.  
PINK FRICK, LATE.

## YELLOW.

COMOLETA, EARLY.  
CHRYSOLOLA, EARLY.  
MARIGOLD, MIDSEASON.  
GOLDEN QUEEN, MIDSEASON.  
YELLOW BONNAFFON, LATE.  
YELLOW CHADWICK, LATE.

## POMPON PLANTS.

WE HAVE A VERY LARGE COLLECTION  
OF THE VERY BEST COMMERCIAL SORTS  
OF POMPONS IN EARLY, MIDSEASON AND  
LATE VARIETIES READY FOR SHIPMENT;  
STRONG 2-IN. STOCK.

PRICE PER 100, \$3.00.

PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Everything in mums. Will quote if not listed  
here.

\$2.00 per 100, \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden  
Glow, Major Bonnaillon, Yellow Jones, Tints of  
Gold, Unaka, Glory of Pacific, Pacific Supreme,  
Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J.  
Nonin, Mistletoe, Smith's Ideal, White Chieftain,  
White Frick, Naomah, Wm. Turner, Golden  
Queen, Yellow Ivory, Chrysolora, Roman Gold,  
Yellow Eaton, Nagoya, Appleton, Robt. Halliday,  
Yellow Polly Rose, Marigold, Chieftain, Pink  
Frick, E. A. Seidewitz, Dr. Enguehard, Glen  
View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.

Pink Chadwick, White Chadwick, Mrs. M. R.  
Morgan, fine, late golden yellow.

Pompon and Singles in all varieties.

Prices on application.

\$6.00 per 100, \$50.00 per 1000.

Golden Gleam, Tekonsha.

Alex. Guttman, Autocrat.

Caprice mums for pots, R. C.

In all colors.

\$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

## CHRYSANTHEMUM ROOTED CUTTINGS.

These are the very best commercial varieties.

## WHITE.

|                      |                |
|----------------------|----------------|
| Crystal Gem.....     | \$3.00 per 100 |
| Oconto.....          | 3.00 per 100   |
| White Chieftain..... | 3.00 per 100   |
| Josephine Foley..... | 4.00 per 100   |
| October Queen.....   | 4.00 per 100   |

## YELLOW.

|                   |              |
|-------------------|--------------|
| Golden Queen..... | 3.00 per 100 |
| Bonnaillon.....   | 3.00 per 100 |
| Marigold.....     | 3.00 per 100 |
| Mrs. Morgan.....  | 3.00 per 100 |

## PINK.&lt;/



## CHRYSANTHEMUMS.

FOR THE CONVENIENCE OF FLORISTS who want to grow some really good POT MUMS, we are offering our collection of STRICTLY POT PLANT VARIETIES. This collection has been the result of years of experience in this line and includes only varieties that are especially adapted to pot plant culture.

There are included in this collection, besides the Caprice family and several of the best standard pot plant varieties, many sorts of this year's and last year's introduction, some of them being worth from 15 to 30c per plant.

We sell these in collection only and in not less than hundred lots at \$5.00 per 100. Shipped from 2 1/4-in. pots, ready for 4-in.

WE ALSO HAVE READY FOR SHIPMENT out of 2 1/4-in. pots, TOTTY'S TUXEDO COLLECTION OF JAPANESE ANEMONES, new this year. This collection comprises 12 beautiful varieties in a wide assortment of colors. Fine for cutting and especially adapted for pot plants. Greeted with enthusiasm wherever shown.

Strong 2 1/4-in. plants, 25c each, \$2.50 per dozen.

You will appreciate our good packing.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

## CHRYSANTHEMUMS.

Rooted cuttings for immediate delivery.

Varieties listed in the order in which they bloom.

| WHITE—          | Per 100 | Per 1000 |
|-----------------|---------|----------|
| Smith's Advance | \$2.00  | \$15.00  |
| Crystal Gem     | 2.50    | 20.00    |
| Early Frost     | 2.50    | 20.00    |
| Oconto          | 2.50    | 20.00    |
| Chas. Rager     | 2.00    | 15.00    |
| Lynnwood Hall   | 2.00    | 15.00    |

| YELLOW—      | Per 100 | Per 1000 |
|--------------|---------|----------|
| Golden Glow  | 2.00    | 15.00    |
| Chrysolora   | 2.00    | 15.00    |
| Yellow Eaton | 2.50    | 20.00    |
| Roman Gold   | 2.00    | 15.00    |
| Nagoya       | 2.00    | 15.00    |

| PINK—          | Per 100 | Per 1000 |
|----------------|---------|----------|
| Amorita        | 2.00    | 15.00    |
| McNiece        | 2.00    | 15.00    |
| Dr. Enguehard  | 2.50    | 20.00    |
| Mrs. Seidewitz | 2.50    | 20.00    |

25 at the 100 rate.

250 or more at the 1000 rate.

J. D. THOMPSON CARNATION CO.,

JOLIET, ILLINOIS.

## CHRYSANTHEMUM ROOTED CUTTINGS

## PINK

|                | Per 100 | Per 1000 |
|----------------|---------|----------|
| Dr. Enguehard  | \$3.00  | \$25.00  |
| McNiece        | 2.50    | 20.00    |
| Chieftain      | 2.50    | 20.00    |
| Amorita        | 2.50    | 20.00    |
| Mrs. Seidewitz | 3.00    | 25.00    |

## YELLOW

|              |      |       |
|--------------|------|-------|
| Dolly Dimple | 3.00 | 25.00 |
| Odessa       | 3.00 | 25.00 |
| Roman Gold   | 2.50 | 20.00 |
| Yellow Eaton | 3.00 | 25.00 |
| Chrysolora   | 2.50 | 20.00 |
| Golden Queen | 3.00 | 25.00 |
| Bonnafton    | 2.50 | 20.00 |
| Nagoya       | 2.50 | 20.00 |

## WHITE

|               |      |       |
|---------------|------|-------|
| Lynnwood Hall | 2.50 | 20.00 |
| Alice Byron   | 3.00 | 25.00 |
| Oconto        | 3.00 | 25.00 |
| Crystal Gem   | 3.00 | 25.00 |
| Chas. Rager   | 2.50 | 20.00 |

All other varieties. Write for prices.

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

## CHRYSANTHEMUM ROOTED CUTTINGS.

\$2.25 per 100, \$20.00 per 1000.

|               |                 |
|---------------|-----------------|
| Bonnafton     | White Chieftain |
| Comoleta      | Pink Chieftain  |
| Early Frost   | White Maud Dean |
| Enguehard     | Pink Maud Dean  |
| Ivory         | White Jones     |
| Halliday      | Yellow Jones    |
| Oconto        | White Patty     |
| Chas. Rager   | E. A. Seidewitz |
| Smith's Ideal |                 |

White Chadwick, \$3.00 per 100, \$25.00 per 1000.

POMPONS AND SINGLES, \$2.00 per 100, \$17.50 per 1000.

|             |                    |
|-------------|--------------------|
| Baby        | Dorothy Duggan     |
| Diana       | Mrs. E. D. Godfrey |
| Garza       | Golden Climax      |
| Quinola     | Golden Harvest     |
| White Mensa | Golden Mensa       |
| Overbrook   | Western Beauty     |
| Fairy Queen | Frank Wilcox       |

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

|                 | Per 100               | Per 1000 |
|-----------------|-----------------------|----------|
| 2 1/4-in. pots  | \$3.50                | \$25.00  |
| Oconto          | Helen Frick           |          |
| Estelle         | Unaka                 |          |
| Chas. Rager     | Mrs. Patty            |          |
| Robt. Halliday  | Singles and pompons   |          |
| Chrysolora      | Mrs. W. E. Buckingham |          |
| Major Bonnafton | White Mensa           |          |
| White Bonnafton | Golden Mensa          |          |
| Chieftain       | Zenobia               |          |
|                 | La Purette.           |          |

|                 | Per 100        | Per 1000 |
|-----------------|----------------|----------|
| 2 1/4-in. pots  | \$4.00         | \$30.00  |
| White Chieftain | Golden Wedding |          |
| Imp. Chadwick   | Seidewitz      |          |

THE HAMMOND CO., INC., RICHMOND, VA.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Chrysanthemums, good, strong 2 1/4-in. plants, ready to bench.

## WHITE.

Polly Rose, White Chieftain, Jerome Jones, Adelia, Dec. Gem, J. Nonin, Chadwick Improved, Wm. Turner, Oconto, White Frick, Chas. Rager.

## PINK.

Wells' Late Pink, Pacific, Chieftain, Patty, Smith's Sensation.

## YELLOW.

Yellow Jones, Roman Gold, Maj. Bonnafton, Golden Chadwick, Golden Wedding, Chrysolora.

## POMPONS, WHITE.

Dianna, Helen Newberry, Mensa Supreme.

## POMPONS, PINK.

Lavender Queen, Emily, Fairy Queen, Western Beauty.

## POMPONS, YELLOW.

Zenobia, Thanksgiving Cheer, Quinola, Golden Climax.

Price of both Chadwicks, Mensa Supreme and Thanksgiving Cheer, \$4.00 per 100; all other varieties, \$3.00 per 100. Cash with order.

N. E. Beck Floral Co., Massillon, O.

Chrysanthemums, extra fine stock, 2 1/4-in.

## WHITE.

|                    |        |         |
|--------------------|--------|---------|
| Thanksgiving Queen | 100    | 1000    |
| Leona              | \$3.00 | \$25.00 |
| Polly Rose         | 2.50   | 22.50   |
| Touset             | 2.50   | 22.50   |
| Smith's Advance    | 2.50   | 22.50   |
| Nellie Astello     | 2.50   | 22.50   |
| Elise Papworth     | 2.50   | 22.50   |

## PINK.

|                 |      |       |
|-----------------|------|-------|
| Patty           | 2.50 | 22.50 |
| Pacific Supreme | 2.50 | 22.50 |
| Gloria          | 2.50 | 22.50 |
| Unaka           | 2.50 | 22.50 |

## LAVENDER.

|             |      |       |
|-------------|------|-------|
| Mary Leiger | 2.50 | 22.50 |
|-------------|------|-------|

## RED.

|         |      |       |
|---------|------|-------|
| Harvard | 2.50 | 22.50 |
|---------|------|-------|

## YELLOW.

|                 |      |       |
|-----------------|------|-------|
| Major Bonnafton | 2.50 | 22.50 |
| Rooted cuttings | 2.00 | 18.00 |

## Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Mums, 2 1/4-in. pots, \$30.00 per 1000, \$3.50 per 100, in the following varieties:

## WHITE.

|                 |                 |
|-----------------|-----------------|
| Oconto          | Alice Byron     |
| Early Frost     | White Chieftain |
| Chas. Rager     | White Ivory     |
| Early Snow      | White Bonnafton |
| Smith's Advance | White Chadwick  |

## YELLOW.

|              |                  |
|--------------|------------------|
| Chrysolora   | Robert Halliday  |
| Marigold     | Maj. Bonnafton   |
| Golden Queen | Roman Gold       |
|              | Yellow Chadwick. |

## PINK.

|                |             |
|----------------|-------------|
| Alex. Guttman  | Patty       |
| Pink Chieftain | Maud Dean   |
|                | Pink Frick. |

## RED.

Harvard  
Rooted cuttings of above, also several others, \$2.50 per 100, \$18.50 per 1000. Ask for full list.

Anglin & Walsh Co., Williamsbridge, N. Y.

The following list of chrysanthemums are

rooted and ready for immediate delivery:

|                     |                      |
|---------------------|----------------------|
| 100 Chadwick        | 1500 Timothy Eaton   |
| 75 Elberon          | 100 Lula             |
| 100 Oconto          | 100 Diana            |
| 150 Mrs. Ben        | 100 Mensa            |
| 100 White Chieftain | 100 Wells' Late Pink |
| 400 Marigold        | 350 Seidewitz        |
| 350 White Frick     | 350 Helen Frick      |

300 Early Frost.  
\$2.00 per 100; \$17.50 per 1000.

|                    |                   |
|--------------------|-------------------|
| 200 White Chadwick | 275 Timothy Eaton |
| 150 Seidewitz      | 150 White Frick   |
| 400 Marigold       | 600 Chas. Rager   |
| 175 Quinola        | 125 Diana         |

## STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

Chrysanthemum rooted cuttings, will ship at once. Order now.

|                        | Per 100 | Per 1000 |
|------------------------|---------|----------|
| Early Frost, early     | \$1.25  | \$12.00  |
| Chas. Rager, midseason | 1.50    | 15.00    |
| White Chieftain, late  | 1.50    | 15.00    |
| Timothy Eaton, late    | 1.75    | 15.00    |

|                          | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| Chrysolora, early        | 1.25    | 12.00    |
| Col. Appleton, midseason | 1.25    | 12.00    |
| Roman Gold, midseason    | 1.50    | 15.00    |
| Yellow Eaton, late       | 2.00    | 17.50    |
| Maj. Bonnafton, late     | 1.00    | 8.00     |

|                        | Per 100 | Per 1000 |
|------------------------|---------|----------|
| Pacific Supreme, early | 1.50    | 15.00    |
| Pink Chieftain, late   | 1.50    | 15.00    |
| Dr. Enguehard, late    | 1.50    | 15.00    |

E. E. Cronise, Boonsboro, Md.

## SPECIAL PRICES.

| CHRYSANTHEMUMS.                    |                 | 2-IN. STOCK.     |  |
|------------------------------------|-----------------|------------------|--|
| Chrysolora .....                   | \$2.00 per 100; | \$19.00 per 1000 |  |
| Chas. Rager.....                   | 2.00 per 100;   | 19.00 per 1000   |  |
| Touset .....                       | 2.00 per 100;   | 19.00 per 1000   |  |
| Halliday .....                     | 2.00 per 100;   | 19.00 per 1000   |  |
| Bonnafton .....                    | 2.00 per 100;   | 18.00 per 1000   |  |
| Diana .....                        | 2.00 per 100;   | 19.00 per 1000   |  |
| Golden Glow.....                   | 2.00 per 100;   | 19.00 per 1000   |  |
| October Frost.....                 | 2.00 per 100;   | 19.00 per 1000   |  |
| Early Frost.....                   | 2.00 per 100;   | 19.00 per 1000   |  |
| Good, strong plants. Cash, please. |                 |                  |  |

Good, strong plants. Cash, please.

C. Erickson, Princeton, Ill.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid.

See issue of April 12 for varieties.

C. Humfeld, Clay Center, Kan.

CHRYSANTHEMUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

|                 |                   |
|-----------------|-------------------|
| GOLDEN GLOW     | CHIEFTAIN         |
| SMITH'S ADVANCE | WHITE HELEN FRICK |
| KALB            | PACIFIC           |
| GOLDEN SALOMON  | HELEN FRICK       |
| ALICE SALOMON   | COL. APPLETON     |
| MAJOR BONNAFTON |                   |

## WELLS' LATE PINK.

Pompons in several varieties.

2 1/4-in., \$2.50 per 100;

2 1/2-in., \$3.00 per 100.

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLA.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1 1/2c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Anna, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; W. H. Chadwick, 2 1/2c; Early Frost, Wm. Turner, Odessa, Roman Gold, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

## CHRYSANTHEMUMS, 2 1/4 AND 2 1/2-IN.

|                       |                |
|-----------------------|----------------|
| White Bonnafton       | \$2.50 per 100 |
| Chrysolora            | 2.50 per 100   |
| Golden Chadwick       | 4.00 per 100   |
| Dr. Enguehard         | 2.50 per 100   |
| Pacific Supreme       | 2.50 per 100   |
| Pink Frick            | 2.50 per 100   |
| Pink Chieftain        | 3.00 per 100   |
| Patty                 | 2.50 per 100   |
| Golden Climax, 3-in.  | 5.00 per 100   |
| Golden Climax, 2-in.  | 3.00 per 100   |
| Western Beauty, 3-in. | 5.00 per 100   |
| Anna, 2 1/2-in.       | 4.00 per 100   |

JOSEPH AUSTIN,

35TH & PARK AVE., KANSAS CITY, MO.

## BARGAINS FOR MUM CUTTINGS.

50,000 ready now. Can deliver at once. Satisfaction given or money back.

Alice Salomon, Oct. Frost, \$1.00 per 100; \$10.00 per 1000.

Chrysolora, C. Touset, Unaka, White Bonnafton, Silver Wedding, Major Bonnafton, Chas. Rager, Mrs. Patty (pink), Col. Appleton, Dr. Enguehard, P. Supreme, O. P. Bassett, Jeanne Rosette, Roman Gold, \$1.25 per 100; \$12.00 per 1000. McNiece, White Chieftain, Pink Chieftain, Ramapo, P. Byron and Klondyke, \$2.00 per 100; \$18.00 per 1000.

Cash with order.

LAMPERT FLORAL CO., XENIA, OHIO

## SPECIAL OFFER OF CHRYSANTHEMUMS.

Yanoma, late white.

Silver Wedding, white.

Florence Pullman, white.

Mrs. H. Robinson, early white.

Dr. Enguehard, pink.

Golden Wedding, late yellow.

Chrysolora, early yellow.

PRICES: Sand cuttings.....\$10.00 per 1000

Plants from the soil.....15.00 per 1000

Strong cut back 2 1/2-in. stock, soft growth,

will make more cuttings at once, \$20.00 per 1000,

\$2.50 per 100.

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Strong Turner, Bonaffon, Chrysolara, Eaton, Chadwick, Enguehard, Well's Late, etc., also best singles and pompons, 2-in., \$2.50 per 100. B. C. Johnson, Sterling, Colo.

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Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100, \$40.00 per 1000; extra select, \$6.00 per 100, \$50.00 per 1000; small seedlings for 2½-in. only, \$4.00 per 100; \$35.00 per 1000.

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Seedlings ..... \$ 3.50 per 100  
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Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

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Cyclamen from best German-grown strain, in all colors, 2½-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.

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Freesia refracta alba, ½x¾, \$6.00 per 1000. ¾ up, \$9.00; ready now. Express prepaid, if cash is sent with order.  
Harry Bailey, R. 6, Los Angeles, Cal.

Freesias, genuine Purity, hardy California-grown bulbs, for July or later delivery. Write for prices before placing your order.  
R. D. Shipway, Santa Cruz, Cal.

TRUE PURITY, from a reliable grower.  
LOS ROBLES GARDEN, SANTA CRUZ, CAL.

#### FUCHSIAS.

Fuchsias, fine 2½-in., Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000.  
Baur Floral Co., Erie, Pa.

Fuchsias, 2½-in. pots of Black Prince and a good assortment, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Fuchsias, 5 good varieties, 3 in., \$5.00 per 100.  
Jos. Austin, 35th & Park, Kansas City, Mo.

Fuchsias, extra strong 2½-inch, \$5.00 per 100; 4-inch, \$12.00 per 100; 4½-inch, \$15.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100.  
Oak Grove Greenhouse Tuskegee, Ala.

Fuchsias, 4-in., fine, in bud and bloom, 10c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Very fine 2½-in. mixed fuchsias, double and single, 7c.  
Warren Huckleberry, North Vernon, Ind.

Fuchsias, strong plants from 2½-in. pots, \$3.50 per 100.  
The Storrs & Harrison Co., Painesville, O.

Fuchsias, 4-in. mixed.....10c  
Fuchsias, 2½-in. mixed.....3c  
L. Potter & Sons, Waukegan, Ill.

Fuchsias, mixed, fine 2½-in., 2½c.  
The East Lawn Gardens, Urbana, O.

Fuchsias, 4-in., \$10.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

#### FUNKIAS.

##### FUNKIAS.

Funkia Coerulea (blue).....\$6.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Funkia, 5-in., 25c and 35c each.  
Ernest Rober, Wilmette, Ill.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash.  
B. Scheller, Warren, Pa.

#### GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.  
Swiss Floral Co., 120 N. 23, Portland, Ore.

#### GERANIUMS.

Geraniums: S. A. Nutt, Poitevine, E. G. Hill, Ricard, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Grant in 3 and 4-in., same price as above. This stock is first-class and is all ready to go now; the 4-in. is nearly all in bloom. Cash, please.  
Addems, Morgan & Co., Paxton, Ill.

Geraniums at a sacrifice. Guaranteed to please; fine large plants in bud and bloom, separate colors, true.

Pink double, like Viald.....\$6.00 per 100  
Salmon pink, double..... 6.00 per 100  
Buchner, white double..... 6.00 per 100  
S. A. Nutt, best dark red double... 6.00 per 100  
Poitevine, semi-double ..... 9.00 per 100  
3-in., all colors except Poitevine... 3.50 per 100  
2½-in., all colors except Poitevine. 3.00 per 100  
Ivy leaved, 4-in., \$8.00; 2½-in..... 3.50 per 100  
Cash with order.  
Herbert M. Fountain,  
R. R. 8, Grand Rapids, Mich.

Geraniums, 4-in., in bud and bloom, well branched.

S. A. Nutt.....\$8.00 per 100  
Buchner ..... 8.00 per 100  
Poitevine ..... 8.00 per 100  
Gloire de France..... 8.00 per 100  
Thos. Meehan ..... 8.00 per 100  
Barney ..... 8.00 per 100  
Scarlet Bedder ..... 8.00 per 100  
Ricard ..... 8.00 per 100  
Out of pots.  
In pots, \$9.00 per 100. Cash with order.  
JOHN GUGINO,  
89 Risley St., Freedonia, N. Y.

#### GERANIUMS AT MOVING PRICES.

Per 100  
1000 Mme. Buchner (white) strong 4-in....\$6.00  
600 S. A. Nutt, strong 4-in..... 7.50  
500 Gen. Grant ..... 7.50  
2000 Beante Poitevine, rooted cuttings.... 1.25  
1500 General Grant, rooted cuttings..... 1.00  
1500 Mme. Buchner, rooted cuttings..... 1.00  
Cash.  
W. T. BUCKLEY CO., SPRINGFIELD, ILL.

#### GERANIUMS. SUMMER PRICES OF ROOTED CUTTINGS.

RICARD, POITEVINE, CASTELLANE,  
PERKINS, VIAUD, DOYLE,  
\$12.00 per 1000.  
S. A. NUTT AND BUCHNER,  
\$10.00 per 1000.  
Cash with order.  
FRED W. RITCHY,  
LANCASTER, PENNSYLVANIA.

#### GERANIUMS.

NUTT, 3-inch, out of bloom.....\$3.50 100  
NUTT, 3-inch, in bloom..... 6.00 100  
NUTT, 4-inch, out of bloom..... 6.00 100  
NUTT, 4-inch, in bloom..... 8.00 100  
IVY AND SKELETON, 4-inch..... 7.00 100  
MME. SALLEROL, 3-inch..... 3.00 100  
We guarantee the above to be all very good values.  
G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN.

Geraniums, extra fine stock, best we ever had.  
Ricard, 3-in. ....\$5.50 100; \$50.00 1000  
King Edward, 3-in. .... 4.50 100; 40.00 1000  
Trego, light red, 3-in. .... 5.50 100; \$50.00 1000  
Improved over American Beauty, 2½-in., \$3.50 per 100; 3-inch, \$5.50 per 100.  
S. A. Nutt, 4-in., \$10.00 per 100.  
Sallerol, 2½-in., \$2.00 per 100.  
Cash.  
John Bauscher, Freeport, Ill.

#### GERANIUMS.

4-in. well branched, in bud and bloom.  
Per 100  
S. A. Nutt.....\$8.00  
Buchner ..... 8.00  
Poitevine ..... 8.00  
Ricard ..... 8.00  
The above varieties, 2½-in. pots, \$3.00 per 100.  
Chas. Pommert, Amelia, O.

Geraniums, in bloom: Scarlet Bedder, E. G. Hill, Joseph Meehan, American Beauty and Ruby, 3-in., \$5.00 per 100, \$47.50 per 1000; 4-in., \$8.00 per 100. Mme. Sallerol, 2-in., \$2.00 per 100, 2½-in., \$3.00 per 100. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, pelargoniums, poinsettias, salvias, santolinas and vincas.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, 2-in. choice stock, ready for immediate shipment, S. A. Nutt, Ricard, Jean Viald, Buchner, John Meyer, Miss F. Perkins, Jean Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000; also Dryden, E. G. Hill, Poitevine, Annie Vincent and Claire Frenot, \$3.00 per 100, \$25.00 per 1000.  
LEWIS L. LINGO,  
1444 Beall Ave., Wooster, O.

Geraniums, 3½ and 4-in. pots, in bud and bloom.  
S. A. Nutt.....\$ 7.00 per 100  
B. Poitevine ..... 7.00 per 100  
Mme. Buchner ..... 7.00 per 100  
Mrs. Lawrence ..... 7.00 per 100  
Helen Michell ..... 10.00 per 100  
Helen Michell, 3½-in. pots..... 8.00 per 100  
United States Cut Flower Co., Elmira, N. Y.

S. A. NUTT GERANIUMS.  
Strong 4-inch, in full bloom,  
\$7.00 per 100.  
3-inch, in bud and bloom,  
\$5.00 per 100.  
Cash, please.  
R. L. TUTTLE,  
PAW PAW, MICHIGAN.

Geraniums, fine stock, S. A. Nutt, Perkins, La Favorite, Grant, Percilla, Poitevine, all in bud and bloom, 3½ and 4-in., \$6.50 per 100; Mme. Sallerol, 2½-in., \$2.00 per 100. Cash.  
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Geraniums, 325 mixed, from 4-in. pots, Nutt, white, pink and American Beauty, in bud and bloom, fine for late planting, \$19.00 for stock, first check takes them. Mme. Sallerol, 2-in., fine, 2c. 500 mixed, 2½-in. and 3-in. geraniums for \$15.00, bargain. S. A. Nutt, 4-in., 7c; white, 4-in., 7c, in full bloom.  
Williams & Matthews, Anderson, Ind.

#### GERANIUMS. ROOTED CUTTINGS. READY FOR SHIPMENT.

RICARD, POITEVINE, \$12.00 PER 1000.  
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.  
CASH WITH ORDER.  
PETER BROWN,  
LANCASTER, PENNSYLVANIA.

GERANIUMS. 3½ and 4-in. pots. S. A. Nutt, Ricard, Grant and Poitevine, \$10.00 per 100. Packing at cost. This stock will satisfy the most exacting customer. Don't hesitate to place the order if you want first-class stock.  
KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

#### GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine..... 12.50 per 1000  
Grown right, rooted right, packed right.  
Quality is as important in summer as in winter. You get quality all the year buying my stock.  
Albert M. Herr, Lancaster, Pa.

#### GERANIUMS.

S. A. Nutt, Perkins, La Favorite. Per 100  
4-in., in bud and bloom.....\$7.00  
2½-in. .... 2.00  
Cash with order. Immediate delivery.  
PAUL M. HALBROOKS, NEWARK, O.

Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Viald, \$3.00 per 100, \$25.00 per 1000.  
ROMAN J. IRWIN,  
108 W. 28th St., New York.

#### GERANIUMS.

Ricard, 2-in.....\$2.00 per 100  
Buchner, 2-in..... 2.00 per 100  
Montmont, 2-in..... 2.00 per 100  
Mixed not labeled, 2-in..... 1.75 per 100  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

3-in. geraniums, all colors, \$5.00; 5-in., extra large, bushy plants, in full bloom, \$18.00. Above stock is strictly first class and we can furnish it in bud or bloom, as you prefer.

#### HOMEWOOD GREENHOUSES.

ATCHISON, KANSAS.  
Geraniums, 2-in., Nutt, Viald, Ricard, La Favorite, Dr. Briland (fancy single), Poitevine, Oberle, Hill, \$2.00 per 100, \$18.50 per 1000; 3-in. Nutt, \$5.00 per 100; 4-in. Viald, short, bushy stock, \$10.00 per 100.  
J. L. Johnson, De Kalb, Ill.

Geraniums, S. A. Nutt, Poitevine, Marvel, Ricard, Viald, Sallerol and Buckner, 3 and 3½-in., strong, well branched stock, \$5.00 per 100. Cash, please.  
McAdams & McComb, Columbus Grove, O.

Geraniums, Ricard, 2-in., for late planting or stock plants, \$2.00 per 100; also some fine 4-in. Jean Oberle, Nutt and Ricard, bud and bloom, 2 to 4 branches, \$9.00 per 100.  
Mt. Gilead Floral Co., Mt. Gilead, O.

Geraniums: Nutt, Grant, Ruby, Hill, Poitevine, Buchner, Oberle, Dagata, Doyle, etc., 4-in. selected plants, 10c; general run of good stock, 8c; 2½-in., \$2.50 per 100.  
H. S. Wiecking, Bluffton, Ind.

Mixed 4-in. geraniums, white, light pink, red, \$8.00 per 100, in bloom and bud, sold mixed only; 4-in. salvia, from 4-in. pots, \$7.00 per 100; verbenas, \$3.00 per 100. Fine stock.  
H. W. Allersma, Grand Rapids, Mich.

Geraniums, extra strong Nutt, Ricard, Viald, Buchner, rose-scented, 3½-in. and 4-in., \$6.00 and \$8.00 per 100; Nutt, 2-in., \$20.00 per 1000; Sallerol, 3-in., \$4.00 per 100. Cash.  
F. Sokol, College St., Worcester, Mass.

Geraniums, strong 4-in. Viald, S. A. Nutt and Poitevine, in bloom or bud, 7c and 8c. We have some 3-in., 4c; in bud or bloom, 5c. Mme. Sallerol, 2-in., \$2.00 per 100; 3-in., \$3.00.  
Peterson Floral Co., Gibson City, Ill.

Geraniums: S. A. Nutt, Jean Viald, La Pilote, scarlet, 4-in., \$8.00 per 100; 3-in., \$5.00 per 100; 2½-in., \$30.00 per 1000; 2-in., \$25.00 per 1000. Cash with order.  
Frank Beu, 4445 No. Crawford Ave., Chicago.

Geraniums, fine, stocky plants: Nutt, La Favorite, Poitevine, Ricard and Am. Beauty, pink, 4-in., \$6.00 per 100; in bud and bloom; Mme. Sallerol, large, bushy plants, 3-in., \$3.00 per 100. Samuel Whitton, Churchill Ave., Utica, N. Y.

Geraniums: Nutt, B. Poitevine and Jean Viald, 3-in., good stock, \$3.50 per 100, \$32.50 per 1000; 2-in., \$2.50 per 100, \$22.50 per 1000. Cash with order.  
Hudson Greenhouses, Hudson, Mich.

Geraniums, rooted cuttings, S. A. Nutt, \$10.00 per 1000; Poitevine, Helen Michell, \$12.00 per 1000; S. A. Nutt, 2½-in., \$20.00 per 1000; Poitevine, Helen Michell, \$25.00 per 1000. Cash, please. Frank Leith & Son, Haverhill, Mass.

Geraniums, 3½-in., in bud and bloom:  
S. A. Nutt.....\$6.00 per 100  
A. Ricard ..... 6.00 per 100  
Beauty Poitevine ..... 6.00 per 100  
DAVIS FLORAL CO., DAVENPORT, IA.

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**GERANIUMS—Continued.**

Geraniums, 2-in., strong plants; Ricard, Jean Vland, E. G. Hill, S. A. Nutt and Buchner, \$2.00 per 100, \$20.00 per 1000. Also R. C. of S. A. Nutt and Ricard at \$10.00 per 1000. Cash. Jacobs Bros., P. O. Box 413, Peoria, Ill.

Geraniums, such fine varieties as A. Ricard, Beate Poltevine, Mme. Landry, Bertha de Pressilly, S. A. Nutt and Buchner; good, strong stock, in bud and bloom, \$7.50 per 100. Stuhldreher Bros., Mansfield, O.

Geraniums, 4-in., strong, bushy plants of Vland and S. A. Nutt, 7c; 3-in. S. A. Nutt and Vland, 4c; 2-in. Nutt, Ricard and Poltevine, 2c. Cash. The East Lawn Gardens, Urbana, O.

Geraniums, strong, stocky Nutt, Ricard, Poltevine, Vland and Buchner, 3-in., \$6.00; 3½-in., \$8.00; 4-in., \$10.00 per 100. Grohman the Florist, Saginaw, Mich.

Rose geraniums, the good old-time rose-scented of years ago, strong stock, 3-in., 7c; S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Geraniums, S. A. Nutt, 4-in. pots, in bloom or bud, \$10.00 per 100; 3½-in. pots, \$7.00 per 100. LAKEWOOD CEMETERY GREENHOUSES, 3601 Hennepin Ave., Minneapolis, Minn.

Geraniums, A-1 stock, S. A. Nutt, Mrs. E. G. Hill, Beate Poltevine. All in bloom or bud, \$8.00, \$10.00 and \$12.00 per 100. Gloede's Evanston, Ill.

Geraniums, good, strong 2½-in. plants, for late planting or stock, A. Ricard and B. Poltevine, \$3.00 per 100, \$25.00 per 1000. Cash, please. N. E. Beck Floral Co., Massillon, O.

Geraniums: Nutt, Poltevine, Ricard, nice stocky plants, good value, all in bloom, \$10.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Exceptionally strong, healthy S. A. Nutt geraniums in bud and bloom, from 4-in. pots, \$8.00 per 100, \$75.00 per 1000. Cash. Albert Loeffler, Watertown, Wis.

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poltevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash. O. Erickson, Princeton, Ill.

A few thousand extra strong 2-in. geraniums, Ricard and Castellane, \$22.00 per 1000; Nutt, \$20.00 per 1000, \$2.50 per 100. Cash or c. o. d., please. J. A. Swartley & Sons, Sterling, Ill.

Geraniums, extra strong, mixed, good varieties, 2½-in., \$2.50; 4-in., \$7.50. Sallerol, strong 2½-in., \$2.25; 2½-in., \$2.50; 3-in., \$4.00. Edgar Osborn, Danville, Ill.

Geraniums, R. C. Nutt, mixed varieties and Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50 per 100, fine plants, guaranteed. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 4-in., S. A. Nutt, in bud and bloom, \$7.00 per 100; 2-in., \$20.00 per 1000. Cash, please. R. Virus, 5324 Leland Ave., Chicago, Ill.

Geraniums, S. A. Nutt and Poltevine, fine, large plants, well branched, in bud and bloom, 4-in., \$6.00 per 100, 200 for \$10.00. Edward Whitton, City & Green Sts, Utica, N. Y.

Geraniums, S. A. Nutt and other standard double var., 4-in., bud and bloom, \$8.00 per 100; 3-in., \$4.00 per 100; 2-in., \$2.50 per 100. Krueger Bros., Toledo, O.

Geraniums out of 3½- and 4-in. pots, showing buds; Jean Vland, S. A. Nutt, Gen. Grant, \$5.00 per 100. Cash with order. Victor H. Thomas, Opp. Augusta, Ky.

Geraniums in bud and bloom, Nutt, Grant, Vland, Buchner and others, 3-in., \$5.00; 4-in., \$8.00. Fine stock, good packing. Brockman's Flower Shop, Ft. Smith, Ark.

Geraniums, 4-in. strong plants in bloom, Vland, Landry, \$7.00 per 100; rose and Skeleton, \$5.00 per 100. Shipments made promptly. Cash, please. Albert Lang, Calla, O.

S. A. Nutt and Beauty Poltevine geraniums, 3½-in. pots, in bud and bloom, \$7.00 per 100. Cash, please. Earl Shults, Florist, Horseheads, N. Y.

Geraniums, extra fine stock plants, 4-in. pots, \$10.00 and \$12.00 per 100, true to name: Beauty Poltevine, Jean Vland, S. A. Nutt, La Favorite. A. Krut Floral Co., Inc., S. Main St., Butler, Pa.

Geraniums, Nutt, Heteranthe, La Favorite, Bliss and 5 other varieties, 3-in., 5c; 2½-in., 6 varieties, 2c; Sallerol, 2½-in., 2c. Hammerschmidt & Clark, Medina, O.

**ELEGANT POITEVINE.**  
3-in., 5c; 4-in., 8c; rose geraniums, 3-in., 3c; 4-in., 6c. To close out. GULLETT & SONS, LINCOLN, ILL.

Geraniums, fine plants, 3½-in., good as any 4-in., S. A. Nutt, Frances Perkins, Beauty Poltevine, Marq. de Montmort, \$5.00 per 100; 3-in., \$3.00 per 100. Wagner's Greenhouses, Tiffin, O.

Geraniums, 4-in., in bud and bloom, \$6.00 per 100; S. A. Nutt, Poltevine, Ricard, Montmort, Jean Vland, Dble. White. L. H. Dornbusch, Hills & Dales, Dayton, O.

**GERANIUMS.**  
Jean Oberle, Jean Vland, S. A. Nutt, in bud and bloom, \$4.00 per 100, \$37.50 per 1000. EAGLE FLORAL CO., XENIA, O.

S. A. Nutt geraniums, 2½-in., ready for 4-in. pots, \$2.50 per 100; \$20.00 per 1000. John Lang, 1948 Melrose St., Chicago, Ill.

Strong 4-inch Ricard and Poltevine geraniums in bloom, \$8.00 per 100. Wm. Fluegge, Jr., Morton Grove, Ill.

Geraniums, S. A. Nutt, strong 3-in., \$5.00 per 100; \$40.00 per 1000. John Lang, 1948 Melrose St., Chicago, Ill.

Mme. Sallerol geraniums, 2-in., strong, \$1.50 per 100. Cash, please. Kestland Floral Co., Mendota, Ill.

Geraniums S. A. Nutt in bud and bloom, 4-in., \$6.50 per 100. See cannas. South Side Greenhouse, Hannibal, Mo.

Geraniums, 4-in. pot plants, Ricard and Nutt, \$0.50 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Geraniums, S. A. Nutt, from 3-in. pots, \$5.00 per 100. Cash, please. C. Warren Swayne, West Grove, Pa.

Some extra fine 4-in. S. A. Nutt geraniums, in full bloom, \$8.00 per 100; 3½-in. rose geraniums, \$6.00 per 100. Kring Bros., Fairbury, Ill.

Geraniums, red, pink and salmon, 4-in., fine branchy plants, bud and bloom, \$6.00 per 100. Chas. Whitton, York & Gray, Utica, N. Y.

White geraniums, out of 4-in. pots, \$7.00 per 100. Cash. H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Geraniums, out of 3½-in. pots, \$7.00 per 100. Cash, please. Leonard Cousins, Jr., Concord Junction, Mass.

Geraniums, S. A. Nutt, 2½-in., \$3.00 per 100; 8-in., \$5.00 per 100; Mme. Sallerol, 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid. California Geranium Co., Box 552, Santa Monica, Cal.

2½-in. Marvel, Harcourt, Poltevine, Ricard and Castellane, \$2.00 per 100. The North Madison Floral Co., North Madison, Ind.

Extra strong 4-in. S. A. Nutt geraniums, in bloom, \$8.00 per 100. Cash with order. C. Pfund Co., Oak Park, Ill.

Geraniums, S. A. Nutt, Ricard, Poltevine, Bruant, 3½ and 4-in. pots, \$8.00 per 100. Cash. Samuel Smith & Son, Jamestown, R. I.

Geraniums, assorted, in bud and bloom, 4-in., \$10.00 per 100; strong stock. H. O. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100. Briscoe & Stowell, Charles City, Ia.

Geraniums, red, white, pink, salmon, in bud or bloom, leading varieties, 3½-in., \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

Geraniums, Beate Poltevine, La Favorite and S. A. Nutt, 2½-in., \$2.00 per 100. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Geraniums, R. C. S. A. Nutt, \$10.00 per 1000. W. E. Allen, 185 Exchange St., Leominster, Mass.

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 4-in., 7c. C. R. Wills, Greenville, O.

Geraniums, good stock, in varieties, out of 4-in. pots, in bud and bloom, \$8.00 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, Apple, 2½-in., fine plants, \$2.50 per 100; seed, \$2.50 per 1000. Cash. Misses Wilson, Mildred & Pleasant, Montgomery, Ala.

Geraniums: Ricard, Poltevine, Nutt, La Favorite, Dryden, 2½-in., \$2.50 per 100, \$22.50 per 1000. S. M. Harblson, Danville, Ky.

Geraniums, remodeling starts June 20, to close out 3-in., 3½-in. and 4-in., 4c, 5c and 6c. Standard sorts. Western Ave. Greenhouse, Toledo, O.

Geraniums, 3000 2½-in. S. A. Nutt, 3c; 300 3-in. Buchner, 3c; 300 2½-in. Poltevine, 3c. R. R. Davis Co., Morrison, Ill.

Geraniums, S. A. Nutt, 4-in., good, strong plants, bud and bloom, \$8.00 per 100. Frank S. Smith, 118 College Ave., Grove City, Pa.

Sallerol, 2-in., \$2.00 per 100. Cash with order. Marion Floral Co., Marion, Ind.

Geraniums, 3-in. Nutt, Marvel, Poltevine, 3-in., \$4.50 per 100. These are fine. Cash with order. Morris the Florist, Bloomington, Ind.

Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$6.50 per 100. Cash, please. Simon & Fricke, 4227 North Ave., Silverton, O.

Geraniums, variegated Nutt, 2½-in., \$6.00 per 100; 4-in. Nutt, \$8.00 per 100; Poltevine, \$10.00 per 100. Ernest Rober, Wilmette, Ill.

300 S. A. Nutt geraniums, 4-in., \$6.00 per 100; 200 Mme. Sallerol, \$1.50 per 100. Cash. R. K. Stokesberry, Leetonia, O.

Geraniums, 4-in. dble. white and Vland, 9c. C. C. Warburton, Battle Creek, Mich.

2-in. rose geraniums, \$2.50 per 100, \$20.00 per 1000. Cash, please. E. B. Randolph, Delavan, Ill.

10,000 strong 2½-in. S. A. Nutt, \$25.00 per 1000. Immediate shipment. Silveus & Silveus, Ashtabula, O.

Geraniums, 3½-in. Buchner. Stocky and branched, in full bud and bloom, \$5.00 per 100. Cash. Valley View Gardens, Tiffin, O.

Geraniums, rose-scented, 3-in., \$4.00 per 100. Strong, 2½-in., 8 best varieties, \$3.00 per 100. Cash. Fred H. Lemon, Richmond, Ind.

3000 S. A. Nutt geraniums, from 4-in. pots, \$8.00 per 100. Cash. W. & T. Cass, Geneva, N. Y.

Nutt and Poltevine, 4-in., 8c and 10c each. H. Schau, 10817 Hale Ave., Morgan Pk., Chicago.

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The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified advs.

Pelargoniums, good 2½-in. stock, best varieties. See display adv.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Pelargoniums, Easter Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.  
A. J. Dierens, Cedar Rapids, Iowa.

**PEPPERS.**

Bird's eye pepper, fine Christmas plant, 2½-in. pots, to grow on, \$4.00 per 100; \$35.00 per 1,000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

**PERIWINKLES.**

To make room I will close out Vinca Rosea from the bench, large plants, 5 in. high at \$5.00 per 1000. Can be planted out now.  
J. Herbert Moore, Claremore, Okla.

Madagascar periwinkle, white and rose, colored, 2½-in., 2c.  
Memphis Floral Co., Memphis, Tenn.

Periwinkles, 3 varieties, \$3.00 per 100.  
Hein's Greenhouses, West Toledo, O.

**PETUNIAS.**

Petunias, Dreer's single, striped, blotched, fringed and ruffled, trans., fine large plants, ready for 3-in., in bud and bloom, \$1.00 per 100 mail, \$7.00 per 1,000.  
Chas. Whitton, York and Gray, Utica, N. Y.

Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment. Rosy Morn, 2½-in., \$3.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York.

Petunias, double fringed, finest assortment of large flowered, bright colored varieties, strong 2½-in. plants, for late planting or stock, \$3.25 per 100, \$30.00 per 1000. Cash, please.  
N. E. Beck Floral Co., Massillon, O.

PETUNIAS, SINGLE AND DOUBLE, IN FULL BLOOM, 3-in., \$4.00 per 100; 4-in., \$7.00 per 100.  
G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN.

Petunias, 4-in., staked, large plants, bud and bloom, mostly white and variegated, \$8.00, fine for vases or bedding, in bloom all season.  
Williams & Matthews, Anderson, Ind.

Single petunias, giants in brilliant colors, beautifully ruffled, fringed and fringed, strong transplanted plants, \$1.00 per 100, prepaid. Cash.  
A. F. Harfst, 312 Corrington Ave., Peoria, Ill.

Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100; \$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Petunia. Single and double. Ready for shipment May 15. Trade paper quotations prevail.  
KENNICOTT BROS. CO  
163 N. Wabash Ave., Chicago.

Petunias. Fringed and California giants: 2½-inch, \$3.00 per 100; 3-inch, \$8.00 per 100. Rosy Morn: 2½-inch, \$5.00 per 100.  
Pyfer & Olsem, Wilmette, Ill.

Single petunias, Michell's New Star and Rosy Morn, 2½-in., \$2.00 per 100; dbl. petunias, 2½-in., \$3.50 per 100.  
Oak Grove Greenhouse Tuskegee, Ala.

Petunias, Dreer's single fringed, in bud and bloom, 3-in., \$3.00 per 100, or 200 for \$5.00; 2½-in., strong, \$2.00 per 100, or 300 for \$5.00. Cash.  
Geo. B. Morrell, Torresdale, Pa.

Petunias, Double White, fringed, fine for designs, try it, 3-in. only, in bloom, \$5.00 per 100.  
E. V. Myers, St. Joseph, Mo.

Petunias, Rosy Morn, 3-inch, \$6.00 per 100.  
Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Single petunias, 300 3-in., Dreer's finest stock, dwarf and bushy, in bloom, \$5.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Petunias, Rosy Morn, 2½ and 3-in., \$4.00 per 100. Cash.  
Samuel Smith & Son, Jamestown, R. I.

Pink Beauty petunias, 2½-in. stock, \$2.50 per 100. Cash with order.  
J. T. Kehely, Columbus, Ga.

Petunia single California Giant, 2½-in., \$2.00 per 100. Cash.  
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Petunia, Rosy Morn, 2-in. pots, \$3.00 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Single petunia, fine, stocky plants, best variety, mixed, 2½-in., \$3.00 per 100, cash.  
Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 50c.  
Odor Greenhouses, Iola, Kan.

Petunia Rosy Morn, 2½-in., 2c; California Giant, 3c.  
Hammerschmidt & Clark, Medina, O.

Dble. petunias, 3-in., strong, bushy plants, \$5.00 per 100.  
Waukesha Floral Co., Waukesha, Wis.

Rosy Morn petunias, extra fine, strong plants, 3-in., \$5.00 per 100. F. R. Weissgerber, 3451 N. Hamilton Ave., Chicago.

Petunias, large fringed, mixed, \$3.00 per 1000, 50c per 100. These have been transplanted.  
C. M. Webb, Fayetteville, Tenn.

Petunias, single, out of 1½-in. pots, nice large stock, 300 for \$5.00. Cash.  
C. P. Bethards, Springfield, O.

Petunias, Giants of California, 2½-in., \$2.00 per 100. Thomas Salvason, Petersburg, Ill.

Petunia Vick Ruffled, 2½-in., \$2.50 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Double petunias, 2½-in., 2½c.  
GULLETT & SONS, LINCOLN, ILL.

Petunias, Rosy Morn, 2½-in., \$2.50 per 100.  
W. H. Grant, Watkins, N. Y.

Double petunias mixed, 2½-in., \$3.50 per 100.  
South Side Greenhouses, Hannibal, Mo.

Petunia Howard's Star, bud and bloom, 2½-in., 2c. Cash. Geo. B. Morrell, Torresdale, Pa.

Petunia hybrids, in bloom, \$2.00 per 100.  
E. V. Myers, St. Joseph, Mo.

**PHLOXES.**

Field-grown phlox, 25 hardy and best varieties, \$4.00 per 100, \$35.00 per 1000; Drummond, Fire Ball, 2½-in., \$3.00 per 100; 4-in., in bloom, \$9.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfst, 310-314 Corrington Ave., Peoria, Ill.

Phlox Subulata (creeping phlox), IN BLOOM, shell pink and white, \$5.00 per 100.  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

Hardy phlox, mixed, 2 year old, strong plants, \$6.00 per 100.  
Ernest Rober Wilmette, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

**PHYSOTEGIAS.**

Physostegia Virginica, \$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**POINSETTIAS.**

Poinsettias, 2½-in., \$6.00 per 100, \$50.00 per 1000, for July and August delivery. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, salvias, santolinas and vincas.  
C. Winterich, Cyclamen Specialist, Defiance, O.

Poinsettia, dormant, 1 yr. old, small ones, \$4.00 per 100; medium, \$6.00 per 100; 2 yr. old, small plants, \$8.00 per 100. Orders booked in advance for June and summer delivery on 2½-in., top cuttings, \$6.00 per 100; \$50.00 per 1000.  
Ernest Rober, Wilmette, Ill.

Orders booked now for June and summer delivery for 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

W. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

**POINSETTIAS.**

The real true type Christmas poinsettia, 2½-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO.  
172 No. Wabash Ave. Chicago, Ill.

Poinsettias, orders booked for strong 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1,000. Cash. J. C. Steinhauser, Pittsburg, Kans.

**POPPIES.**

Poppies, double, 2½-in., \$3.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

**PRIMULAS.**

SCHILLER'S PRIMROSES  
"THE STRAIN THAT LEADS"

Ready now from 2½-in. pots of the usual high class strains, short and stocky, frame grown.

CHINESE LARGE FLOWERING FRINGED  
in 8 separate colors or mixed  
\$3.50 per 100; \$32.50 per 1000

CHINESE GIANT FLOWERING FRINGED  
Mixture of carmine, pink and white  
\$4.00 per 100

CHINESE CHOISEST NAMED VARIETIES  
8 named kinds for critical trade  
\$4.00 per 100

CHINESE STAR SHAPED  
Mixture of carmine, salmon and white  
\$4.00 per 100

MALACOIDES LAVENDER, PINK, WHITE  
\$3.50 per 100; \$32.50 per 1000

MALACOIDES LARGE FLOWERING MIXED  
\$5.00 per 100

OBCONICA  
No seed of these arrived from our German specialist this year, we grew our own and selected seedbearers from thousands of plants

OBCONICA LARGE FLOWERING  
in 9 separate colors or mixed  
\$5.00 per 100; \$45.00 per 1000

OBCONICA LARGE FLOWERING FRINGED  
in 6 separate colors or mixed  
\$5.00 per 100; \$45.00 per 1000

OBCONICA GIANT FLOWERING  
in 7 separate colors or mixed  
\$5.00 per 100; \$45.00 per 1000

J. L. SCHILLER, TOLEDO, O.

Primula obconica, fine strain with best colors, Christmas red, Pink Rose, dark red, salmon, \$5.00 per 100, \$45.00 per 1000; also chinensis in best colors, \$3.50 per 100, \$30.00 per 1000. Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



Primulas will be scarce this year. Get your orders in early. We can now take care of you with good stock of obconica, chinensis, malacoides, later on we may not be able to. Write for price.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

#### ADVANCE ADVERTISEMENT.

We are in a position to offer plants of our true Silver Dollar strain of PRIMULA OBCONICA. In due time there will be plenty of stock offered as just as good, so keep your eyes open. Henry Schmidt, North Bergen, N. J.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Primula malacoides rosea, selected strain for Aug. and Sept. delivery, 2 1/2-in. pots, \$3.00 per 100, \$25.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

Primrose malacoides, a deep lavender almost violet, does not fade, a distinct color, strong seedlings, \$1.50 per 100; 2 1/2-in., \$3.00 per 100. J. C. Steinhäuser, Pittsburg, Kans.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover. Roman J. Irwin, 108 W. 28th St., New York.

Primrose malacoides, 2 1/2-in., 3c; 3-in., 5c; 4-in., 10c; 5-in., 15c; Primrose obconica, 4-in., 10c; 5-in., 15c. Pyfer & Olsem, Wilmette, Ill.

Primula obconica, strong 3-in., \$3.50 per 100; strong 2 1/2-in., \$4.50 per 100.

A. N. Kinsman, Inc., Austin, Minn.

Primula obconica, Miller's Giant, ready in July. J. W. Miller, Shiremanstown, Pa.

#### PRIVET.

Amoor River evergreen, 12 to 18 in., \$12.50 per 1000; 18 to 24 in., \$17.50 per 1000; 24 to 30 in., \$20.00 per 1000. All 2-year, well branched. Valdesian Nurseries, Bostic, N. C.

Amoor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

#### ROSES.

Ask prices other ROSES and 4-in. size. Prime stock, own roots, strong, 2 1/2-inch pots. healthy plants. Doz. 100 1000

|                                |        |         |      |
|--------------------------------|--------|---------|------|
| American Beauty.....           | \$0.85 | \$ 6.00 | \$50 |
| American Pillar.....           | .50    | 3.50    | 30   |
| Antoine Rivoli.....            | .50    | 3.50    | 30   |
| Baby Doll (Tiptop).....        | 1.50   | 10.00   | 90   |
| Bessie Brown.....              | .50    | 3.50    | 30   |
| Catherine Zelm.....            | .50    | 3.00    | 25   |
| Cl'g American Beauty.....      | .60    | 4.00    | 35   |
| Cl'g Clothilde Soupert.....    | .50    | 3.00    | 25   |
| Cl'g Gruss an Teplitz.....     | .60    | 4.00    | 35   |
| Cl'g White Maman Cochet.....   | .50    | 3.50    | 30   |
| Dorothy Perkins.....           | .50    | 3.00    | 25   |
| Empress of China.....          | .50    | 3.00    | 25   |
| Etoile de Lyon.....            | .50    | 3.50    | 30   |
| Eugene E. Marlitt.....         | .60    | 4.00    | 35   |
| Excelsa (Red Dorothy).....     | .50    | 3.00    | 25   |
| Francis Scott Key.....         | .75    | 5.00    | 45   |
| Gruss an Teplitz.....          | .50    | 3.50    | 30   |
| Hadley.....                    | .75    | 5.00    | 45   |
| Hermosa.....                   | .50    | 3.50    | 30   |
| Hugh Dickson.....              | .60    | 4.50    | 40   |
| J. B. Clarke.....              | .80    | 5.00    | 45   |
| Kom. W. Rautenstrauch.....     | .50    | 3.00    | 25   |
| Louis Philippe.....            | .50    | 3.00    | 25   |
| Mme. Caroline Testout.....     | .80    | 4.50    | 40   |
| Maman Cochet, pink.....        | .50    | 3.50    | 30   |
| Meteor.....                    | .50    | 3.50    | 30   |
| Pink Rambler (Euphrosyne)..... | .50    | 3.00    | 25   |
| Queen's Scarlet.....           | .50    | 3.00    | 25   |
| Silver Moon.....               | .60    | 4.00    | 35   |
| Sv. de la Malmalson.....       | .50    | 3.50    | 30   |
| Ulrich Brunner.....            | .80    | 4.50    | 40   |
| White M. Cochet.....           | .50    | 3.50    | 30   |

Leedle Co., Expert Rose Growers, Springfield, O.  
Roses to grow on, 2 1/2-in. pots, White and Pink Killarney, Richmond, Kaiserin Aug. Victoria, Sunburst, Lady Hillingdon, White and Pink Cochet, Radiance, Mrs. A. Ward, J. J. L. Mock and Testout, \$5.00 per 100, \$45.00 per 1000; Hadley, \$6.00 per 100.

ROSES, 5 AND 6-IN. POTS.  
Fine stock for immediate garden planting. The following, \$35.00 per 100: White and Pink Cochet, Hermosa, White and Pink Killarney, Mrs. Aaron Ward and Baby Rambler and a good assortment of others. Ask for full list of roses. Bench grown roses, fine stock for outdoor planting, \$10.00 per 100 in the varieties White Killarney, Richmond, Pink Killarney, Mrs. Aaron Ward and American Beauties, \$17.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

2000 roses, Irish Fireflame, 2 1/2-in. pots, own root, \$60.00 per 1000.  
DAILLEDOUZE BROS., BROOKLYN, N. Y.

Roses, good 2 1/2-in. and larger stock, own root and grafted, all varieties. For this as well as stock for outside planting refer to our display adv.

S. S. SKIDELSKI & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

#### BENCH-GROWN, FIRST-CLASS STOCK.

|   |        |         |
|---|--------|---------|
| AMERICAN BEAUTY ROSES.....                          | 100    | 1000    |
| Sunburst.....                                       | \$7.00 | \$60.00 |
| Richmond.....                                       | 7.00   | 60.00   |
| ROSES, 3-IN. POTS, OWN ROOT, FIRST-CLASS STOCK..... | 100    | 1000    |

|                                      |        |         |
|--------------------------------------|--------|---------|
| AMERICAN BEAUTY.....                 | \$7.00 | \$60.00 |
| Ophelia.....                         | 8.00   | 75.00   |
| Maryland.....                        | 7.00   | 60.00   |
| Kaiserin.....                        | 7.00   | 60.00   |
| Cecil Brunner.....                   | 6.00   | 50.00   |
| THE HAMMOND CO., INC., RICHMOND, VA. |        |         |

#### ROSE PLANTS, 2 1/2-INCH STOCK.

|                          |        |         |
|--------------------------|--------|---------|
| Pink Killarney.....      | \$4.50 | \$40.00 |
| White Killarney.....     | 4.50   | 40.00   |
| Killarney Brilliant..... | 4.50   | 40.00   |
| Sunburst.....            | 5.00   | 45.00   |
| Richmond.....            | 4.00   | 35.00   |
| American Beauties.....   | 6.00   | 55.00   |
| Baby Doll.....           | 5.00   | 45.00   |
| Geo. Elger.....          | 4.00   | 35.00   |

#### WIECTOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

|                        |        |         |
|------------------------|--------|---------|
| Roses, Own Root.....   | 100    | 100     |
| Etoile de Lyon.....    | 3-in.  | 4-in.   |
| Helen Gould.....       | \$6.00 | \$11.00 |
| Mignonette.....        | 6.00   | 11.00   |
| Gruss an Teplitz.....  | 6.00   | 11.00   |
| Clothilde Soupert..... | 6.00   | 11.00   |
| Pink Cochet.....       | 6.00   | 11.00   |
| White Cochet.....      | 6.00   | 11.00   |

#### Cash.

W. E. ROBINSON & SONS,  
6024 Emma Ave., St. Louis, Mo.

#### ROSE PLANTS, OWN ROOT.

|                                  |        |         |
|----------------------------------|--------|---------|
| Pink Killarney, 3 1/2-in.....    | \$7.50 | \$60.00 |
| White Killarney, 3 1/2-in.....   | 7.50   | 60.00   |
| Ophelia, 3 1/2-in.....           | 10.00  |         |
| Hoosier Beauty, 3 1/2-in.....    | 10.00  |         |
| Bon Silene, 3 1/2-in.....        | 5.00   |         |
| Hoosier Beauty, 2 1/2-in.....    | 6.00   |         |
| Francis Scott Key, 2 1/2-in..... | 6.00   |         |
| Bon Silene, 2 1/2-in.....        | 3.50   |         |

#### WM. F. KASTING CO.,

568-570 WASHINGTON ST., BUFFALO, N. Y.

#### NICE YOUNG ROSES, OWN ROOT, 2 1/2-IN.

|                         |        |         |
|-------------------------|--------|---------|
| Killarney, 3 kinds..... | \$7.00 | \$60.00 |
| Ophelia.....            | 8.00   | 75.00   |
| Richmond.....           | 7.00   | 60.00   |

#### GRAFTED, 2 1/2-IN.

|                      |       |        |
|----------------------|-------|--------|
| Ophelia.....         | 15.00 | 135.00 |
| Shawyer.....         | 12.50 | 120.00 |
| White Killarney..... | 12.50 | 120.00 |

GULLETT & SONS, LINCOLN, ILL.

#### ROSE PLANTS, GOOD STOCK.

#### FROM 3-IN. POTS.

|  |        |         |
|--|--------|---------|
| White Killarney.....                             | 100    | 1000    |
| Pink Killarney.....                              | \$4.00 | \$35.00 |
| Richmond.....                                    | 4.00   | 35.00   |
| Sunburst, 2 1/2-inch pots.....                   | 3.50   | 30.00   |
| Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill. | 4.00   | 35.00   |

#### Rose plants especially grown for forcing.

|                         |                 |
|-------------------------|-----------------|
| Beauties, 3-in.....     | \$10.00 per 100 |
| Radiance, 3-in.....     | 8.00 per 100    |
| Radiance, 2 1/2-in..... | 5.00 per 100    |
| Mock, 2 1/2-in.....     | 6.00 per 100    |

#### ROSEMONT GARDENS,

Montgomery, Alabama.

#### BENCH-GROWN ROSES.

|                                       |        |         |
|---------------------------------------|--------|---------|
| Aaron Ward.....                       | 100    | 1000    |
| Killarney Brilliant.....              | \$7.00 | \$60.00 |
| Rhea Reid.....                        | 7.00   | 60.00   |
| Sunburst.....                         | 8.00   | 70.00   |
| A. Henderson & Co., Box 125, Chicago. | 8.00   | 70.00   |

#### Roses, own root, strong stock.

|                               |        |         |
|-------------------------------|--------|---------|
| White Killarney.....          | 100    | 1000    |
| Pink Killarney.....           | \$6.00 | \$50.00 |
| Killarney Brilliant.....      | 6.00   | 50.00   |
| Sunburst.....                 | 6.00   | 50.00   |
| Pyfer & Olsem, WILMETTE, ILL. | 7.00   | 60.00   |

#### BENCH-GROWN, FIRST-CLASS STOCK.

|                                       |        |         |
|---------------------------------------|--------|---------|
| American Beauty.....                  | 100    | 1000    |
| Mrs. Aaron Ward.....                  | \$8.00 | \$70.00 |
| White Killarney.....                  | 7.00   | 60.00   |
| Richmond.....                         | 5.00   | 40.00   |
| BATAVIA GREENHOUSE CO., BATAVIA, ILL. | 6.00   | 50.00   |

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

|                                   |                   |
|-----------------------------------|-------------------|
| Radiance, 2 1/2-in. pots.....     | \$ 60.00 per 1000 |
| Radiance, 3-in. pots.....         | 100.00 per 1000   |
| Red Radiance, 2 1/2-in. pots..... | 60.00 per 1000    |
| Red Radiance, 3-in. pots.....     | 100.00 per 1000   |
| T. G. OWEN, COLUMBUS, MISS.       |                   |

|   |                  |
|---|------------------|
| 550 Hoosier.....  | \$65.00 per 1000 |
| 1150 White Killarney.....   | 55.00 per 1000   |
| 2000 Pink Killarney.....  | 55.00 per 1000   |
| 90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please. |                  |
| J. V. Laver, Erie, Pa.  |                  |

Roses, own root, strong stock, 2 1/2-in. pots: Kaiserine, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

American Beauty bench plants, \$7.00 per 100, \$60.00 per 1000.

2 1/2-in. plants.....\$ 80.00 per 1000

3-in. plants.....110.00 per 1000

Weiss & Meyer Co., Maywood, Ill.

Rose plants, White or Pink Killarney, extra good 3-in., \$6.00 per 100; 4-in., \$8.00 per 100. WILLIAM L. ROCK FLOWER CO., KANSAS CITY, MISSOURI.

White Killarney, grafted plants..\$14.00 \$120.00  
HOLTON & HUNKEL CO., MILWAUKEE, WISCONSIN.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Roses, 2 1/2-in., Ward, \$0.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please. York & Panasuk, Houghton, Mich.

7000 bench plants. Pink and White Killarney, \$4.00 per 100. Richmond, \$6.00 per 100. Special price on large quantity. Sinner Bros., 158 No. Wabash Ave., Chicago.

Roses, from bench, own root: Bridesmaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardins, Golden Gate and Ivory, \$7.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

#### AMERICAN BEAUTIES.

Strong clean 3-inch Beauties, ready for benching now, \$7.00 per 100. Stock guaranteed. Cash. C. L. Niednager, Evansville, Ind.

Roses, 3-in., own root, Killarney, White Killarney, Shawyer, Rhea Reid and Kaiserin, \$8.00 per 100. C. H. Frey, Lincoln, Neb.

Roses, teas and everblooming, best standard varieties, our selection, 3-in., 6c; 4-in., 10c. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

Bench plants, American Beauties, 2-yr. and 1-yr., \$6.00 per 100, \$56.00 per 1000. Peter Morgan, Huntingburg, Ind.

#### ROSE PLANTS.

300 fine 2 1/2-in. Sunburst, \$5.00 per 100. Hamilton & Plummer, Kewanee, Ill.

Roses, 1000, strong, clean and healthy 3-in. Richmond, \$5.00 per 100, \$40.00 for the lot. A Rasmussen, New Albany, Ind.

#### RUBBERS.

Ficus Elastica, 5-in., 35c; 6-in., 50c; 8-in., 75c; Pandurata, 4-in., 35c; 5-in., 50c; 6-in., 75c. Ficus Altissima, 5-in., 35c; 6-in., 50c. Ficus Craigii, 5-in., 35c; 6-in., 50c. Above plants are perfect and full. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Choice Ficus elastica, 6-in., 75c and \$1.00. GULLETT & SONS, LINCOLN, ILL.

#### SALVIAS.

##### SALVIA.

|                             |                               |
|-----------------------------|-------------------------------|
| Splendens.....              | Zurich                        |
| Bonfire.....                | King of Carpets               |
| Bedman.....                 | Ball of Fire                  |
| Scarlet Glow.....           | Fire Ball                     |
| Need room.....              | 2-in., 1 1/2c; 2 1/2-in., 2c. |
| Hammer Schmidt & Clark..... | Cash. Medina, O.              |

March planting of salvia splendens, from our selected home-grown seed. Once transplanted, 8 to 10 in. high, grown inside, now thoroughly hardened off outdoors. Big, bushy plants, \$1.25 per 100, \$5.50 per 500, \$10.00 per 1000. Packed to ship and arrive by express in best condition. Cash. Satisfaction guaranteed. F. E. Peekham, Norwich, Conn.

Salvias! Salvias! 50,000, better than any 2 1/2 or 3-in. stock we ever saw, 4 to 6 in. high, black and healthy, packed to carry any distance, 1c each. Cash. If you had an order you could not fill, send it to us. Wm. S. Lohr Greenhouses, Ottawa, Ill.

Salvia splendens, once transplanted. We have about 3000 which we wish to close out, \$1.00 per 100, \$8.00 per 1000; rooted cuttings, \$1.50 per 100; 2-in., \$2.50 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

SALVIA, 3 1/2 and 4-in. pots. Bonfire and Zurich, 7c. Don't hesitate to place the order if you want first-class stock.

KENNICOTT BROS. CO.,  
163 N. Wabash Ave., Chicago.

Salvia Zurich, 4-in., \$6.00 per 100. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, santolinas and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment. Daut Bros., Decatur, Ill.

Salvia Bonfire, strong transplanted seedlings, none better, \$1.00 per 100, \$8.00 per 1000. Cash with order, please. A. M. Snyder, Bellefontaine, O.

Salvia Bonfire, 2 1/2-in.....\$2.50 per 100

Salvia Bonfire, 3-in.....3.50 per 100

W. H. Grant, Watkins, N. Y.

Salvia Bonfire, 2 1/2-in., \$2.50; 3-in., \$4.00; 4-in., \$7.00 per 100.

Waukesha Floral Co., Waukesha, Wis.

Salvias, 2-in., pinched and branching, \$2.50 per 100; 3-in., \$5.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order. C. L. Smith & Son, Penns Grove, N. J.

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**SALVIAS—Continued.**

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2½-in., 2½c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens. J. C. Steinhauser, Pittsburg, Kans.

Salvias, Splendens: 2½-inch, \$3.00 per 100; 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100. Pyfer & Olsem, Wilmette, Ill.

Salvia Zurich, Burning Bush, Fire Ball, Scarlet Queen, 3-in., 4c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

2,000 Salvia Zurich, 3-in., heavy, \$5.00 per 100; extra strong 2½-in., \$3.00 per 100. McIntyre Floral Co., Nashville, Tenn.

Salvias, scarlet sage Zurich, in 2½-in. pots, fine plants at \$2.50 per 100. Oscar Snedeker, Doylestown, Pa.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz. Oak Grove Greenhouse, Tuskegee, Ala.

Salvia Clara Bedman, 4-in., strong, \$8.00 per 100. Cash with order. C. Pfund Co., Oak Park, Ill.

Salvia Bonfire, out of 2½-in. pots, \$2.50 per 100. H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Salvia splendens, 4-in. pot plants, \$6.00 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Salvia Bonfire, 3-in., very strong, pinched back, \$5.00 per 100. J. A. Bissinger, Lansing, Mich.

Salvias, Bonfire, trans., ready for 2½-in., fine large plants, \$1.00 per 100, mail, \$7.00 per 1000. Chas. Whitton, York & Gray, Utica, N. Y.

Salvia Zurich, 4-in. .... \$7.00 per 100  
Salvia Clara Bedman, 3-in. .... 4.00 per 100  
A. N. Kinsman, Inc., Austin, Minn.

Salvias, Fireball and Clara Bedman, \$6.00 per 100, fine plants in 4-in. pots. F. R. Weissgerber, 3451 No. Hamilton Ave., Chicago.

Salvias, 2½-in., 2c; 3-in., 4c. GULLETT & SONS, LINCOLN, ILL.

Salvia splendens, large branched 3-in., in bud, 4c. Sunnyside Greenhouses, Jeannette, Pa.

Salvia Bonfire, 2½-in., \$2.50 per 100. Mt. Gilead Floral Co., Mt. Gilead, O.

3-in. salvia splendens, \$2.00 per 100. Cash, please. Restland Floral Co., Mendota, Ill.

Scarlet Sage (salvia), 2½-in., 2c. Warren Huckleberry, North Vernon, Ind.

1500 salvias in bud and bloom, 4c. Alfred A. Winegard, Spencerport, N. Y.

Salvias, Bonfire, 2½-in., 2c. S. W. Pike, St. Charles, Ill.

200 3-in. salvias, 5c. R. R. Davis Co., Morrison, Ill.

Salvia Bonfire, good, strong 2½-in., 3c. Cash, please. C. C. Belngesser, Lorain, O.

Salvia R. C., Bonfire and splendens, 80c 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia, 4-in., \$10.00 per 100. Ernest Rober, Wilmette, Ill.

Salvia Bonfire, 2½-in., 3c; 3-in., 4c. H. S. Wleeking, Bluffton, Ind.

Salvia splendens, 2½-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

SALVIAS, 4-in., 6c. Claude Wisely, Murphysboro, Ill.

**SANTOLINAS.**

Santolinas, 2½-in., \$3.00 per 100, \$27.50 per 1000. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Santolinas, strong, 2½-in., \$3.00 per 100; few 3-in., 5c, cuttings, \$2.00 per 100. J. C. Steinhauser, Pittsburg, Kans.

Santolinas, good, bushy plants, out of 2-in. pots, carefully packed, \$3.00 per 100. Cash with order. R. S. McMurray, Bellefontaine, O.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order. Frank Ben, 4445 No. Crawford Ave., Chicago.

2-in. santolinas, very choice, 2½c. Cash, please. Restland Floral Co., Mendota, Ill.

**SEDUMS.**

Sedum Spectabilis ..... \$8.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**SEEDS.**

**ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.**  
New crop of guaranteed quality, Northern greenhouse-grown, true to type.

**ASPARAGUS PLUMOSUS NANUS.**  
Per 1,000 seeds ..... \$3.75 per 1000  
Per 10,000 seeds ..... 3.25 per 1000  
Per 20,000 seeds ..... 3.00 per 1000

**ASPARAGUS SPRENGERI.**  
Per 1,000 seeds ..... \$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000  
Send for a copy of our Plant Bulletin and Bulb List  
S. S. Pennoch-Meehan Co.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

**SWEET PEA SEED.**

Zvolanek's new novelties, and standard orchid flowering varieties.

Complete list now ready.

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Primula chinensis fimbriata, dark red, bright red, pink, white and flesh center, pure white, blush rose, blue, rouge, carmine and orange, 70c per pkt., 10 pkts. 60c per packet. Fresh snapdragon seed, 50c per packet in the varieties of Nelrose, Phelps' White, Yellow and Garnet, \$1.00 per packet, the beautiful silver pink; also a new variety Keystone (Rose-pink). Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

**AMERICAN BULB CO.**

172 N. WABASH AVE., CHICAGO, ILL.

**ASPARAGUS PLUMOSUS SEED.**

\$3.25 per 1000,  
\$15.00 per 5000.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Pansy seed, extra fine, giant flowering, 5000 seeds, \$1.00 postpaid, with pansy booklet. Edward Wallis, Berlin, N. J.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.  
H. N. GAGE CO., INC., MONTEBELLO, CAL.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

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Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

S. S. Pennoch-Meehan Co.,  
1608-20 Ludlow St., Philadelphia, Pa.

**SMILAX.**

Strong, well rooted plants, out of 3-in. pots, \$3.00 per 100; \$25.00 per 1000.

**THE STAMM FLORAL CO.,**

18 N. Main Hutchinson, Kans.

Smilax, 2½-in., fine plants, \$2.00 per 100. Cash with order.

Morris the Florist, Bloomington, Ind.

2½-in. smilax, fine plants, \$2.00 per 100, \$15.00 per 1000.

A. Rasmussen, New Albany, Ind.

3-in. smilax, well established, very heavy, at 5c. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock. Green Floral Co., Dallas, Tex.

Smilax, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Smilax seedlings from 2½-in. pots, once cut back, strong, \$3.00 per 100, \$25.00 per 1000.

J. L. Schiller, Toledo, O.

Smilax, strong 2½-in., \$2.00 per 100.

Henry A. Bester & Sons, Hagerstown, Md.

Smilax seedlings, 50c per 100, \$4.50 per 1000. Cash. W. A. Ballou, Wheaton, Ill.

2½-in. smilax, \$2.00 per 100. Cash. The Wirt Floral Co., Parsons, Kan.

Strong 2-in. smilax, \$2.00 per 100. Pana Greenhouses, Pana, Ill.

Smilax select, 2½-in., 3c. J. C. Steinhauser, Pittsburg, Kans.

600 smilax seedlings, 50c per 100. A. N. Kinsman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000. Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.**

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, strong, branched plants, from 2½-in. pots, \$4.00 per 100, or \$35.00 per 1000; such as Salmon Pink, Queen of the North, Giant White, Golden Queen, Giant Yellow and Defiance Red. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 8c; from 2-in. pots. B. O. Blake, Springfield, O.

Snapdragons, 2-in., pinched and branching, Silver Pink, Phelps' White and Yellow, mixed, \$2.50 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Snapdragons: Silver Pink, Buxton's Pink and Phelps' White, strong, transplanted seedlings, \$1.50 per 100. Cash with order, please.

A. M. Snyder, Bellefontaine, O.

Snapdragons, fine, transplanted, mixed, heavy stock, \$2.00 per 100, \$15.00 per 1000, for two weeks. Alfred A. Winegard, Spencerport, N. Y.

Snapdragons, Nelrose and Phelps' White, strong plants from seed, pinched back, 2-in., 2c. Cash. J. H. Dann & Son, Westfield, N. Y.

Snapdragons: Nelrose, Silver Pink, Garnet, Giant White and Yellow, 2-in. stock, \$2.50 per 100. Waukesha Floral Co., Waukesha, Wis.

Snapdragons, transplanted seedlings of Silver Pink, yellow and blood red, 75c per 100.

Wagner's Greenhouses, Tiffin, O.

Giant yellow snapdragon seedlings, \$2.50 per 100. Cash, please.

C. Warren Swayne, West Grove, Pa.

Snapdragon Keystone, 2½-in., 5c. Hammerschmidt & Clark, Medina, O.

Snapdragons, best colors, 2½-in., 2c. GULLETT & SONS, LINCOLN, ILL.

Snapdragons, silver pink, strong 2-in., \$4.00 per 100. Krueger Bros., Toledo, O.

**SPIRAEAS.**

Spiraeas Filipendula ..... \$5.00 per 100  
Otto Wittbold Nursery, Edgebrook, Chicago, Ill.

**STEVIAS.**

Stevias, extra heavy, well rooted cuttings, full of new breaks and growths, equal to 2½-in. stock, \$1.50 per 100, worth double. Cash, please. Dobbs & Son, Auburn, N. Y.

Stevias, strong stock, 2½-in., \$3.00 per 100, \$28.00 per 1000. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Stevia, 2-in., \$2.50 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Stevias, 2½-in. pots, \$3.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Stevias, strong 2½-in., \$3.00 per 100. J. C. Steinhauser, Pittsburg, Kans.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Stevias, 2½-in., 8c; very stocky. Hammerschmidt & Clark, Medina, O.

**STOCKS.**

Stocks, all varieties and colors, 2½-in., \$2.00 per 100. Cash. A. Brace, Lockport, N. Y.

**THUNBERGIAS.**

Thunbergia or Brown-eyed Susan, 2-in., \$2.50 per 100. Vogt's Greenhouses, Sturgis, Mich.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Wandering Jew, 600 variegated leaf, 100 red leaf, 2-in., \$2.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Wandering Jew, strong rooted cuttings, tri-color only, 75c per 100. Odor Greenhouses, Iola, Kans.

Tradescantia, 2 sorts, 3-in., \$4.00 per 100. John Walker, Youngstown, O.

Wandering Jew, striped leaf, 2-in., \$2.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

**VEGETABLE PLANTS.**

TOMATO PLANTS: Buckbee's John Baer, new Earliana, Golden Ponderosa, Improved New Stone, 50c per 100, \$4.50 per 1000.

CABBAGE PLANTS: Great Northern Extra Select, Early Jersey Wakefield, Copenhagen Market, Premium Late Flat Dutch, Mammoth Red Rock, 40c per 100, \$3.50 per 1000.

CAULIFLOWER: Le Normand's short stem, 50c per 100, \$4.50 per 1000.

KALE: Fine green curled, 40c per 100, \$3.50 per 1000. Kohl Rabi: Early White Erfurt, 40c per 100, \$3.50 per 1000.

SWEET MANGO PEPPERS: Ruby King, Chinese Giant and EGG PLANT, Black Beauty, Large New York Purple, \$1.00 per 100. Limited quality. Plants well packed for long distance shipments. Terms cash; no C. O. D. orders accepted. F. O. B. Greenview, Ill. All orders filled in turn.

T. L. COOK, GREENVIEW, ILL.

Tomato plants, 3 varieties, 2½-in., 2c; 2½-in., 2½c; 3-in., 3½c; 3½-in., 6c; twice transplanted, \$1.25 per 100.

Southern Plant Co., Oxford, Miss.

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Mangoes: 150,000 Ruby King, Chinese Giant and Crimson Giant, extra strong, \$4.00 per 1000. Write for prices on large lots.

Celery: Golden Self B., White Plume, and Giant Pascal, \$2.50 per 1000.

75,000 cabbage, L. Flat Dutch, Danish Ball Head and Surehead, field-grown, strong, \$2.50 per 1000.

60,000 tomatoes, Ponderosa and Stone, \$3.00 per 1000.

Cauliflower, Snowball, field-grown, \$4.00 per 1000. All above plants ready now. Cash before shipment.

McAdams & McComb, Columbus Grove, O.

Nice Golden Self Blanching and Early Summer celery plants, about 4 in. high, not transplanted but packed in moss, \$2.00 per 1000, 5000 at \$8.50, crate to hold 5000 weighs 3½ lbs. per crate; Flat Dutch and Drumhead, not mossed, \$1.50 per 1000; mossed, \$2.00 per 1000; crate for 1000 cabbage weighs 2 lbs.; strong and good packing; tomatoes, Stone, Red Rock and G. Baltimore, \$2.00 per 1000, well mossed and light crate. These are quick grown, nice sized seedlings. Cash, please.

Cottage Greenhouse, West Plains, Mo.

Cabbage plants: Millions of All Head Early, Succession, Surehead, Danish Ballhead, Copenhagen Market, Early Summer, Flat Dutch, rerooted plants (mass of fine new roots grown on them), \$1.60 per 1000; 500, \$1.00; 100, 30c. Snowball cauliflower, rerooted, \$5.50 per 1000; 500, \$3.00; 100, 75c. Stone tomatoes, \$2.50 per 1000; 500, \$1.50. Potted tomatoes (shipped in paper pots), \$2.50 per 100. We ship only good plants. Cash.

F. W. Rochelle & Sons, Chester, N. J.

Jersey Wakefield, Winningstadt, Savoy, Fottler's Improved, Dark Red Rock, Hollander, Copenhagen, Danish Ball Head and Flat Dutch, field-grown cabbage plants, \$2.00 per 1000, 10,000 or over, \$1.50 per 1000, ready June 18th. We will have 500,000 Flat Dutch, Surehead, Danish Ball Head, ready about the last of June. S. J. Perry, 419 Porter Ave., Wyoming Park, Grand Rapids, Mich.

Millions of cabbage plants, large type of Wakefield, Premium Flat Dutch, All Season Drumhead, outdoor grown, fine, short, strong seedlings, ready for the field. No orders too large for us to fill, \$1.50 per 1000. We guarantee to please you in every way, no matter where you live.

S. T. Danley & Son, Macomb, Ill.

Cabbage plants, cold frame-grown, ready for the field: Early Wakefield, Late Flat Dutch, Danish Ball Head, Autumn King, Curled Savoy, Red Flat Dutch, \$2.00 per 1000.

Transplanted peppers, \$1.00 per 100.

Cash, please.

DUMSER FLORAL CO., ELGIN, ILL.

Transplanted plants. Tomato: Earliana, Bonny Best, Stone, Matchless, \$5.00 per 1000. Cabbage: Early Wakefield, Copenhagen Market and late varieties, \$2.00 per 1000. Egg plants: Black Beauty, \$5.00 per 1000.

J. Rolfe, Hammonton, N. J.

Tomato plants ..... \$2.00 per 1000  
Peppers ..... 3.00 per 1000  
Egg plants ..... 3.00 per 1000  
Cabbage plants ..... 2.00 per 1000

S. W. SHANKLIN,

Fullerton, R. F. D. Box 92, Balto. Co., Md.

PEPPERS—PEPPERS.

Neapolitan, Ruby King, Golden Dawn, Bull Nose, Chinese Giant, fine seedlings, 40c per 100, \$3.50 per 1000. Cash.

Hammerschmidt & Clark, Medina, O.

Tomato plants, extra fine, 2½-in. and 3-in. pots, Stokes' Bonny Best ready now and later, \$2.00 and \$3.00 per 100; Earliana and John Baer later. Book orders early.

L. K. Matthews, Linesville, Pa.

Celery plants, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; flae plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Flat Dutch cabbage, plants, \$2.00 per 1000. Stone tomato plants, \$3.00 per 1000. All plants grown in the open with plenty of room. Well packed.

C. C. Breece, Delaware, O.

Only 2000 cauliflower plants transplanted left, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Tomato plants, cold frame-grown varieties, Jewel, Globe and Stone, 25c per 100, \$2.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

All Season and Succession cabbage plants, field-grown, \$2.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

Celery plants, transplanted Golden Self Blanching, White Plume and Winter Queen, \$2.00 per 1000.

F. Danley, Macomb, Ill.

Strong field-grown late cabbage plants, Flat Dutch and Danish Ballhead, \$1.50 per 1000. Cash.

Valley View Gardens, Tiffin, O.

Tomato seedlings ..... \$3.50 per 1000  
Mango pepper seedlings ..... 4.00 per 1000

Williams & Matthews, Anderson, Ind.

Peppers, Ruby King, Neapolitan, strong transplanted, \$2.75 per 1000.

Odor Greenhouse, Iola, Kan.

Cabbage, celery, lettuce, in large quantity, \$1.00 per 1000; \$8.50 per 10,000.

J. C. Schmidt, Bristol, Pa.

Premium Flat Dutch cabbage, field-grown, stocky plants at \$2.00 per 1000.

Wagner's Greenhouses, Tiffin, O.

Special—Fine field-grown cabbage plants, \$1.00 1000; 10,000, \$8.50; tomato, \$2.00; 10,000, \$15.00; lettuce, \$1.50; collard, \$2.00.

Tidewater Plant Co., Franklin, Va.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash.

Hammerschmidt & Clark, Medina, O.

Ask for full lists of vegetable plants, ready now. State items you are particularly interested in. Anglin & Walsh Co., Williamsbridge, N. Y.

#### VERBENAS.

Verbenas, 2½-in. pots, in mammoth varieties, fine assortment of colors, \$3.00 per 100, \$25.00 per 1000; also lemon verbenas at above price. Anglin & Walsh Co., Williamsbridge, N. Y.

VERBENAS, IN BUD AND BLOOM, 3-in., \$3.00 per 100.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Verbenas, mammoth mixed, 2½-in., strong plants, 2½c.

The East Lawn Gardens, Urbana, O.

Verbenas, 2½-in., in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, mammoth, mixed colors, in bud and bloom, \$3.00 per 100.

Alfred A. Winegard, Spencerport, N. Y.

Verbenas, 1000 fine, bushy, 3-in. in bloom, assorted colors, \$3.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Verbenas, separate colors, 2½-in., \$3.50 per 100; nice clean stock.

J. A. Bissinger, Lansing, Mich.

Verbena mixed, fine plants, best variety, mammoth 2½-in., \$3.00 per 100. Cash.

Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Verbena, mixed, mostly in bloom, out of 2½-in. pots, \$2.50 per 100.

H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Verbenas, all colors mixed, \$2.00 per 100.

The F. W. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Verbenas, 2½-in., bud and bloom, giant flowering, fancy mixture, \$2.00 per 100. Cash, please.

Restland Floral Co., Mendota, Ill.

Michell's Giant verbenas, mixed, in bloom, at \$2.50 per 100.

Oscar Snedeker, Doylestown, Pa.

Verbenas, separate colors, extra fine 3-in., \$3.00 per 100, \$25.00 per 1000. Cash.

Morris the Florist, Bloomington, Ind.

Verbenas, 2-in., mixed colors, A-1 stock, \$2.00 per 100. Cash. Satisfaction or money back.

E. A. Parkes, Highland Park, Ill.

Verbenas, separate color, in bud and bloom, 2½., \$2.00 per 100. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Verbenas, out of 1½-in. pots, nice stock, \$1.50 per 100. Cash. C. P. Bethards, Springfield, O.

Verbenas in bloom, 3-in., \$2.50 per 100.

Waukesha Floral Co., Waukesha, Wis.

Nice verbenas, in bud, 2½-in., 3c each.

H. Schan, 10817 Hale Ave., Morgan Pk., Chicago.

Verbenas, pink, white, scarlet and blue striped.

Hammerschmidt & Clark, Medina, O.

Lemon verbenas, 2½-in. pots, \$4.00 per 100.

Verbenas, 2-in. mammoth mixed, 2c. Cash.

The Dumser Floral Co., Elgin, Ill.

Verbena seedlings, transplanted, strong plants, 75c per 100.

Wm. H. Hertel, Kirkville, Mo.

Verbena, mammoth mixed, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Verbenas, strong 2½ and 3-in., 3c; in bud and bloom.

J. C. Steinhauser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.

C. Erickson, Princeton, Ill.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash.

John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.

Ernest Rober, Wilmette, Ill.

#### VINCAS.

##### VINCA VARIEGATA.

Our stock of vincas is extra good this season, fully equal to our last year's grade and somewhat better. We offer for immediate shipment:

Per 100  
Extra choice, from 4-in. pots ..... \$12.00  
No. 1, from 4-in. pots ..... 10.00

2-in., \$2.00 per 100; \$20.00 per 1000.

Carefully packed and for which we make no extra charge.

ELMER RAWLINGS,  
WHOLESALE GROWER, ALLEGANY, N. Y.

20,000 VARIEGATED VINCAS.

2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

4-in. vincas, \$8.00 per 100, while they last; vinca var., R. C., \$1.00 per 100, \$9.00 per 1000. Cash, please.

Logan Ave. Greenhouses, Danville, Ill.

#### VINCA VARIEGATA.

100 1000  
4-in., edge of bench, growing fine..\$8.00 \$75.00  
3-in. .... 5.00 45.00

50,000 2½-in. nice long vines, just right for porch boxes and hanging boxes, \$3.00 per 100, \$25.00 per 1000. Cash with order, immediate delivery.

PAUL M. HALBROOKS, NEWARK, O.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

1004 Lincoln Bldg.,  
Vinca variegata, rooted cuttings, \$9.00 per 1000, \$1.10 per 100; 2½-in. pots, \$2.75 per 100, \$23.50 per 1000; 3½-in. pots, \$7.00 per 100; 4-in. pots, \$10.00 per 100. These are fine strong plants. Also extra selected plants, 15 to 20 leaves, from 4-in. pots, \$12.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York

Vincas, 25,000, fine stock, bench-grown vinca var., better than 2½-in. stock, well branched, make fine spring stock, worth double the stock you usually get, \$1.50 per 100, \$12.00 per 1000. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

Vinca var., 10,000 finest and heaviest 4-in. stock we ever had, just a mass of runners, can be divided, will make 2 regular 4-in. plants. Order a sample lot. Guaranteed right, \$10.00 and \$12.00 per 100. Cash, please.

Dobbs & Son, F. F. D. Florists, Auburn, N. Y.

#### VINCA VARIEGATA.

4-in. .... \$10.00 per 100  
3½-in. .... 9.00 per 100  
3-in. .... 7.00 per 100  
2½-in. .... 3.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Vincas, variegated, 4-in., \$10.00; 3-in., \$5.00 per 100, extra heavy. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias and santolinas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Vinca variegata, 300 2½-in. branched, \$3.50 per 100; 300 4-in. short but heavy, \$7.00 per 100, make fine stock for planting out or vase work, the lot for \$28.00; half for \$14.00. Cash.

Williams & Matthews, Anderson, Ind.

Vincas, extra select, 2½-in., \$3.00 per 100; \$27.50 per 1000. Quality plants shipped on each order.

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave.,  
Vinca variegata, fall struck cuttings, 75c per 100, \$6.00 per 1000. These cuttings are so well rooted you can plant them out in the field when you receive them.

Memphis Floral Co., Memphis, Tenn.

Vinca vines, variegated, extra fine.

4-in. .... \$10.00 per 100  
5-in. .... 20.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Vinca variegata, strong plants.

2½-in. pots ..... \$3.50 per 100; \$30.00 per 1000  
3-in. pots ..... 6.00 per 100; 50.00 per 1000  
4-in. pots ..... 8.00 per 100;

United States Cut Flower Co., Elmira, N. Y.

Variegated vinca, 500 4-in., 6-10 leads, field-grown, fall potted, \$8.00 per 100; 2000, 2½-in., extra long runners, \$4.00 per 100. Cash with order.

Charles L. Smith & Son, Penns Grove, N. J.

Vincas major, strong 2½-in., 2½c; 3-in., well branched, 4½c; 4 and 5-in., with 10 to 15 long choice vines, 15c each; also rosea and alba, in bud and bloom, 2½-in., \$2.50 per 100.

J. C. Steinhauser, Pittsburg, Kans.

Vincas variegata, extra heavy stock, not long, stringy stuff, 300 3-in., 6c; 600 3½-in., 10c; 500 4-in., 15c; 100 4-in., green variety, \$10.00; Vinca flowering white, 100 3-in., \$5.00. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

#### VINCA VARIEGATA.

Extra heavy, 3 ft. long, \$15.00 per 100; next size, nearly as large, \$12.00 per 100; very fine for 4-in., \$10.00 per 100.

R. KILBOURN, CLINTON, N. Y.

Vinca variegata rooted cuttings, \$1.00 per 100, \$9.00 per 1000. Cash with order.

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1518 W. 102nd Place,  
Vincas, rosea and alba, good seedlings, 4-in. high, safe arrival guaranteed, to close out, \$3.00 per 100.

McClannahan Greenhouses, Oklahoma City, Okla.

4-in. Vinca variegata, \$10.00 per 100; all grown on side of bench; from 8 to 15 leaves, 2 ft. long. Cash, please.

H. E. Youngquist, Foster and Kedzie Aves., Chicago.

Vincas, Madagascar or periwinkle, alba, alba purea and rosea, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca vines, variegated or green, 4-in., heavy stock; as run 12½c; selected 15c.

Hiawatha Gardens Co., Minneapolis, Minn.



## VINCAS—Continued.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2½-in., \$2.00 per 100. Cash, please.  
J. J. Clayton & Sons, West Grove, Pa.

Vinca variegata, strong 3 and 3½-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000. See under bedding plants. Russell Bros., Syracuse, N. Y.

Variegated vincas, extra strong, 3-in., \$7.00 per 100; 4-in., \$12.50 per 100.  
Krueger Bros., Toledo, O.

Vinca variegata, strong 4-in. .... 7c  
Vinca green, 2-in. .... 2c  
Horn Floral Co., Fremont, O.

Vinca alba, 4-in. pots, fine plants, \$9.00 per 100. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.  
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Vinca variegata, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

Variegated vincas, 4-in., \$12.00 per 100, extra fine plants, sure to please. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Vinca variegata, very strong 3-in. stock, ready for 4-in., none better, 7c.  
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Vinca variegata, strong 3-in. long, \$10.00 per 100; strong 3-in., medium length, \$8.00 per 100.  
Baur Floral Co., Erie, Pa.

Vinca variegata, strong 4-in., \$8.00 per 100; vinca green, strong 4-in., \$7.00 per 100; 3-in., \$4.00. Peterson Floral Co., Gibson City, Ill.

Vinca variegata, 4-in., \$8.00 per 100; 3-in., \$6.00 per 100; 2-in., \$2.25 per 100. Cash.  
E. R. Pound, Florist, Newark, O.

Vinca var. out of 4-in. pots, \$12.50 per 100. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

Vinca variegata, strong, out of 4-in. pots, \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated, 2½-in., \$2.50 per 100; 3-in., \$4.50 per 100. Cash.  
Daut Bros., Decatur, Ill.

Vinca variegata, from 4-in. pots, \$10.00 to \$15.00 per 100. Cash, please.  
William Capstick, Auburndale, Mass.

Vinca variegata, heavy, 4-in. stock, \$8.00 per 100. Sure to please.  
Stuhldreher Bros., Mansfield, O.

Vinca variegata, 2½-in., excellent stock, \$22.50 per 1000.  
H. J. Vander Horst & Sons, St. Marys, O.

Vinca variegata, 4-in., \$12.50; green, 4-in., \$10.00 per 100; very strong vines.  
J. A. Bissinger, Lansing, Mich.

Vinca variegata, rooted December cuttings from soil, \$15.00 per 1000; 3-in. plants, good stock, \$6.00 per 100. Erie Floral Co., Erie, Pa.

Vinca variegata, heavy 4-in., long vines, \$12.00 per 100. Cash.  
Fred H. Lemon & Co., Richmond, Ind.

Vincas to close out, strong 3-in., 3c; strong 4-in., 7c, for cash. J. W. Scott, Lisbon, O.

Vinca var., 2½-in., \$2.50 per 100; extra heavy, 4-in., \$12.00 per 100 and \$15.00 per 100.  
Paul Schmidt, Florist, Youngstown, O.

VINCA VARIEGATA, strong 3-in. and 3½-in., \$6.00 per 100; extra strong, \$8.00 per 100. W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

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Evenden Bros. Co., Williamsport, Pa.

Vinca variegata, 2-in., 2c; 3-in., 5c; 4-in., 8c and 10c, many breaks. Cash.  
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Vinca variegata, 4-in., 10c and 12c each. H. Schau, 10817 Hale Ave., Morgan Pk., Chicago. TO EXCHANGE

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Clement S. Levis, Aldan, Pa.

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1000 vinca vines, 2½-in. pots, price \$20.00.  
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500 trailing vincas, variegated, 3½-in. pots, \$6.00 per 100. Lampert Floral Co., Xenia, O.

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3-in., good plants, 4c and 5c.  
GULLETT & SONS, LINCOLN, ILL.

Bushy vinca var., 3½-in., \$8.00 and \$10.00 per 100.  
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1200 2½-in. vincas variegata, \$2.50 per 100.  
R. R. Davis Co., Morrison, Ill.

Vincas, 4½-in., 8c.  
Western Ave. Greenhouse, Toledo, O.

Vinca variegata, 3-in. at 5c; 3½-in. at 8c; 4-in. at 12c. Chas. Sherwood, Waterloo, Iowa.

Vinca variegata, 4-in., 8c; strong 4-in., 10c. Cash, please. C. C. Beingsesser, Lorain, O.

Variegated vincas, 3-in. pots, 4c; cuttings, \$1.00 per 100. L. H. Butts, Wyomissing, Pa.

Vinca variegata, strong 4-in., 6c; 2½-in., 2c. Cash.  
Geo. B. Morrell, Torresdale, Pa.

Vincas, 3-in., \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Vinca variegata, strong 2½-in., \$2.00 per 100.  
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Vinca variegata, from soil, 1½c, strong plants. Briscoe & Stowell, Charles City, Ia.

Vinca var., 2-in., \$2.00 per 100; R. C., \$1.00 per 100. L. Potter & Sons, Waukegan, Ill.

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Vincas, flowering, 2½-in., \$3.00; 3-in., \$5.00 per 100. John Walker, Youngstown, O.

Variegated vinca vines, 4-in., 8c; extra heavy, good stock. H. S. Ely & Co., Neosho, Mo.

Vinca variegata, 3-in., fine plants, 6c. Miller's Greenhouses, Abilene, Kan.

Nice 4-in. variegated vinca, \$8.00 per 100.  
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Vinca var., 2½-in., 3c; 3-in., 6c; 4-in., 8c. Tripp Floral Co., Walton, N. Y.

Vinca, rosea or alba, 2-in., 2c.  
J. Herbert Moore, Claremore, Okla.

Vinca variegata, strong plants, 4 in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

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Water lilies, all the best varieties in red, pink, yellow and white. Extra strong roots, assorted colors, \$3.00 per doz. Contracts solicited for furnishing cut blooms for the summer. plenty of that big fine pink, \$3.00 per 100. Egyptian lotus roots (pink), 50c each.  
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Yucca Fil., 2c to 25c each.  
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To Exchange: See ageratum, alyssum dbl., alternantheras, achyranthes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vincas; for roses, bulbs or what have you.  
J. C. Steinhäuser, Pittsburg, Pa.

To Exchange—Geraniums, Nutt, Beate Pottevine, and American Beauty, strong, 2, 3½ and 4-in., for cyclamen, carnations, hydrangeas, poinsettias, primulas, begonias, ferns or anything I can use.  
Wm. Robinson, Route D, La Fayette, Ind.

To Exchange—Al Nutt and Helen Michell geraniums, 4-in.; for good strong rooted cuttings or 2-in. pot plants of chrysanthemums. Let me know what varieties you have.  
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Sprenger hanging baskets, made up last fall.  
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|-----|---------------|--------------|-----------------|--------|---------|----------|-----|---------------|--------------|-----------------|--------|--------|---------|
| 10  | 21¼ in.       | 20 in.       | 21 in.          | \$1.60 | \$17.50 | \$145.00 | 50  | 12¼ in.       | 12 in.       | 13 in.          | \$0.50 | \$5.50 | \$45.00 |
| 20  | 19¼ in.       | 18 in.       | 19 in.          | 1.45   | 15.50   | 130.00   | 60  | 10¼ in.       | 10 in.       | 11 in.          | .40    | 4.40   | 35.00   |
| 30  | 17 in.        | 16 in.       | 17 in.          | 1.10   | 12.25   | 100.00   | 70  | 8¾ in.        | 8 in.        | 10 in.          | .30    | 3.50   | 28.00   |
| 40  | 15 in.        | 14 in.       | 15 in.          | .70    | 7.75    | 60.00    |     |               |              |                 |        |        |         |



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Postage prepaid. All Seedsmen. Used the world over.

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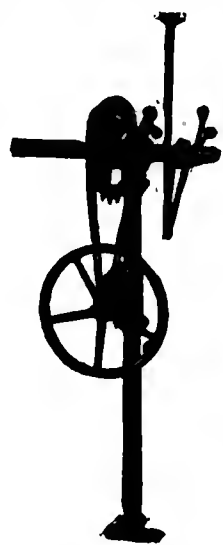
must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

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GREENHOUSE MATERIAL GREENHOUSE HARDWARE

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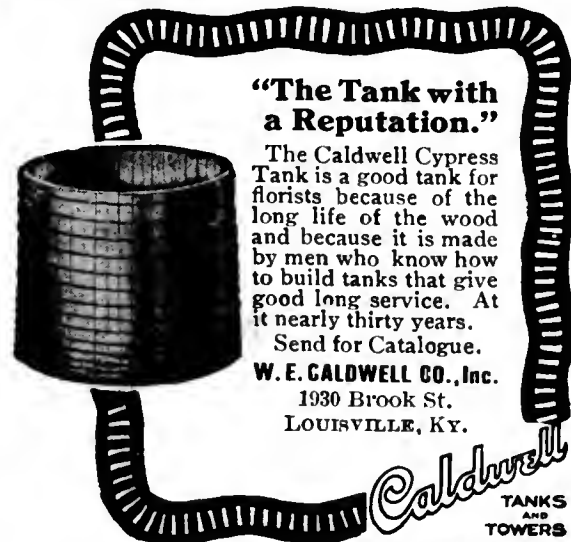
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They never slip and are a great saving of both time and money.

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10,000..... 1.10 per 1000  
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## SOW NOW

Plants raised from seed sown in early summer will produce large, strong plants for sale during spring 1918.



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| <b>Aquilegia, S. &amp; W. Co.'s</b>    | <b>Pkt.</b> | <b>¼ oz.</b> | <b>Oz.</b> |
|--|-------------|--------------|------------|
| Giant Long Spurred (Finest Mixed)..... | \$0.15      | \$1.00       | \$3.00     |
| <b>Aquilegia, Double Finest</b>        |             |              |            |
| Mixed.....                             | .10         | .15          | .50        |
| <b>Aquilegia, Single Finest</b>        |             |              |            |
| Mixed.....                             | .10         | .15          | .50        |

|   | <b>Pkt.</b> | <b>¼ Oz.</b> | <b>Oz.</b> |
|---|-------------|--------------|------------|
| <b>Agrostemma Coronaria, Red</b> .....          | \$0.05      | \$0.15       | \$0.50     |
| <b>Alyssum Saxatile Compacta, Yellow,</b>       | .10         | .25          | .75        |
| <b>Campanula Pyramidalis, Blue</b> .....        | .10         | .50          | 1.50       |
| <b>Campanula Pyramidalis, White</b> .....       | .10         | .50          | 1.50       |
| <b>Calliopsis (Coreopsis) Grandiflora</b> ..    | .10         | .15          | .50        |
| <b>Candytuft Sempervirens, White</b> .....      | .10         | 1.00         | 3.50       |
| <b>Dianthus Plumarius, Double Mixed</b> ...     | .10         | .75          | 2.50       |
| <b>Delphinium Formosum, Dark Blue</b> ...       | .10         | .40          | 1.25       |
| <b>Delphinium Formosum Coelestinum,</b>         |             |              |            |
| Light Blue.....                                 | .20         | .50          | 1.50       |
| <b>Digitalis (Foxglove) Gloxiniaeflora,</b>     |             |              |            |
| White.....                                      | .05         | .15          | .50        |
| <b>Digitalis (Foxglove) Gloxiniaeflora,</b>     |             |              |            |
| Purple.....                                     | .05         | .15          | .50        |
| <b>Digitalis (Foxglove) Gloxiniaeflora,</b>     |             |              |            |
| Rose.....                                       | .05         | .15          | .50        |
| <b>Digitalis (Foxglove) Gloxiniaeflora,</b>     |             |              |            |
| Mixed.....                                      | .05         | .15          | .50        |
| <b>Forget-me-not Alpestris, Blue</b> .....      | .05         | .15          | .50        |
| <b>Gaillardia Grandiflora, Yellow</b> .....     | .10         | .15          | .50        |
| <b>Hollyhock, S. &amp; W. Co.'s Superb Dou-</b> |             |              |            |
| ble White.....                                  | .10         | 1.15         | 3.50       |
| <b>Hollyhock, S. &amp; W. Co.'s Superb Dou-</b> |             |              |            |
| ble Yellow.....                                 | .10         | 1.15         | 3.50       |
| <b>Hollyhock, S. &amp; W. Co.'s Superb Dou-</b> |             |              |            |
| ble Rose.....                                   | .10         | 1.15         | 3.50       |
| <b>Hollyhock, S. &amp; W. Co.'s Superb Dou-</b> |             |              |            |
| ble Scarlet.....                                | .10         | 1.15         | 3.50       |
| <b>Hollyhock, S. &amp; W. Co.'s Superb Dou-</b> |             |              |            |
| ble Mixed.....                                  | .10         | 1.00         | 2.75       |
| <b>Poppy, Oriental, Scarlet</b> .....           | .10         | .50          | 1.50       |
| <b>Scabiosa Caucasica, Lilac</b> .....          | .10         | .75          | 2.00       |
| <b>Sweet William, Single Mixed</b> .....        | .05         | .15          | .50        |
| <b>Sweet William, Double Mixed</b> .....        | .05         | .25          | .75        |
| <b>Tritoma (Red-hot Poker) Grandi-</b>          |             |              |            |
| flora.....                                      | .10         | .35          | 1.00       |
| <b>Valeriana, Mixed</b> .....                   | .05         | .15          | .50        |

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Fresh New Crop Seed, Now Ready (for Immediate Delivery)

| <b>Cyclamen, Giant Flowering</b> | <b>Pkt.</b> | <b>100 Sds.</b> | <b>1000 Sds.</b> | <b>Cyclamen, Giant Flowering</b> | <b>Pkt.</b> | <b>100 Sds.</b> | <b>1000 Sds.</b> |
|----------------------------------|-------------|-----------------|------------------|----------------------------------|-------------|-----------------|------------------|
| Pure White .....                 | \$0.25      | \$0.75          | \$ 6.50          | Dark Red .....                   | \$0.25      | \$0.75          | \$6.50           |
| Salmon-red.....                  | .35         | 1.25            | 10.50            | Light Red.....                   | .25         | .75             | 6.50             |
| Rose pink.....                   | .25         | .75             | 6.50             | White, with Red Eye.....         | .25         | .75             | 6.50             |
| Light Salmon .....               | .35         | 1.25            | 10.50            | Mixed .....                      | .20         | .65             | 5.50             |

*Stumpp & Walter Co* 30-32 Barclay St., NEW YORK



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## THE FLORISTS' REVIEW

CAXTON BUILDING  
508 South Dearborn Street  
CHICAGO

**It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. TUESDAY.**

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WE ARE LEADERS FOR QUALITY STOCK IN

# SUMMER ROSES

It is generally conceded that our ROSES are the finest during the summer. All varieties cut tight especially for shipping.

If you want FANCY RUSSELLS and BEAUTIES we can supply them. Also longest and best grades of all other ROSES. We can also supply any quantity of good short and medium ROSES and CARNATIONS. Best assortment at a cheap price.

We are headquarters for the best grades of VALLEY, EASTER LILIES AND ORCHIDS.

Ophelia

Sunburst

Aaron Ward

Cecile Brunner

Hoosier Beauty

Richmond

Milady

White Killarney

Killarney

Brilliant

Fireflame

Our Roses consist of the grades short, medium, long and specials.

Ferns, Adiantum, Sprengeri, Plumosus, Galax, Leucothoe, Smilax, Farleyense, Mexican Ivy

Price List mailed weekly.

If you are not on our list, let us know.



No. 255

FLOWER BASKET

Two-tone. Height 30 ins. 75c each

## Poehlmann Bros. Co. Supply House

We are leaders for

### June Wedding and Commencement Accessories

Valley Chiffon

Bridal Scarfs

Shepherds' Crooks

Bridal Muffs

**No. 2 Shower Gauze, 50 Yard Bolts, \$1.00**

**PROMPT DELIVERY ON ALL ORDERS**

**PLACE YOUR ORDERS WITH US**

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Send All Orders for Cut Flowers and

Supplies to City Store, 72-74 E. Randolph St.,

**Chicago**

L. D. Phone

Randolph 35



# ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

**GRAFTED**—2½-Inch Aaron Ward, Sunburst, Milady, Killarney, White Killarney, Brilliant, Ophelia, Cecile Brunner, Richmond.....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000

These prices are absolutely net cash.  
For 3½-Inch stock an additional \$50.00 per 1000 will be charged.

**OWN ROOT**—2½-Inch White Killarney, Aaron Ward, Milady, Richmond, Cecile Brunner...\$7.00 per 100; \$65.00 per 1000  
Lots of 5000 or more..... 62.50 per 1000  
Sunburst, own root.....\$10.00 per 100; 90.00 per 1000

## 3½-INCH OWN ROOT DORMANT ROSE PLANTS.

1300 Richmond, 105 Old Gold, 3000 Pink Killarney, 200 Elger, @.....\$50.00 per 1000

## 2½-INCH OWN ROOT DORMANT ROSE PLANTS.

2500 Pink Killarney, 350 White Killarney, @.....\$30.00 per 1000

**3½-INCH GRAFTED DORMANT ROSE PLANTS.**  
1000 Pink Killarney, White Killarney, 582 Old Gold, 380 Elger, @.....\$50.00 per 1000, \$6.00 per 100

Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

# CHRYSANTHEMUMS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—                                  | About time they bloom. | Rooted Cuttings. |         | 2½-In. Stock. |         |
|--|------------------------|------------------|---------|---------------|---------|
|  |                        | 100              | 1000    | 100           | 1000    |
| Golden Glow.....                         | October 1...           | \$2.30           | \$20.00 | \$3.00        | \$27.00 |
| Chrysolora.....                          | October 14...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Yellow Eaton.....                        | November 1...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Golden Chadwick.....                     | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00             | ....    | 7.00          | ....    |
| <b>PINK—</b>                             |                        |                  |         |               |         |
| Chieftain.....                           | October 24...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Leeben.....                              | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Pattie.....                              | November 13...         | 2.30             | 20.00   | 3.00          | 27.00   |
| Enguehard.....                           | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Wells' Late Pink.....                    | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |

100 sold at 1000 rate

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—               | About time they bloom. | Rooted Cuttings. |         | 2½-In. Stock. |         |
|----------------------|------------------------|------------------|---------|---------------|---------|
|                      |                        | 100              | 1000    | 100           | 1000    |
| Early Frost.....     | October 26...          | \$2.30           | \$20.00 | \$3.00        | \$27.00 |
| Oconto.....          | October 19...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Smith's Ideal.....   | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |
| White Chieftain..... | October 24...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Eaton.....           | November 1...          | 2.30             | 20.00   | 3.00          | 27.00   |
| W. H. Chadwick.....  | November 7...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Chas. Rager.....     | October 29...          | 2.30             | 20.00   | 3.00          | 27.00   |
| Elise Papworth.....  | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |
| <b>BRONZE—</b>       |                        |                  |         |               |         |
| O. H. Kahn.....      | November 2...          | 2.30             | 20.00   | 3.00          | 27.00   |

# POMPONS

## Rooted Cuttings and 2½-Inch Stock.

| YELLOW—          | About time they bloom. | Rooted Cuttings. |         | 2½-In. Stock. |         |
|------------------|------------------------|------------------|---------|---------------|---------|
|                  |                        | 100              | 1000    | 100           | 1000    |
| Mike Goebel..... | October 16...          | \$3.00           | \$27.00 | \$3.50        | \$32.00 |
| Madge.....       | November 1...          | 3.00             | 27.00   | 3.50          | 32.00   |
| Klondyke.....    | November 9...          | 3.00             | 27.00   | 3.50          | 32.00   |
| Quinola.....     | November 16...         | 3.00             | 27.00   | 3.50          | 32.00   |
| Baby Yellow..... | November 10...         | 3.00             | 27.00   | 3.50          | 32.00   |
| Big Baby.....    | October 31...          | 3.00             | 27.00   | 3.50          | 32.00   |
| <b>PINK—</b>     |                        |                  |         |               |         |
| Queen Marie..... | October 25...          | 3.00             | 27.00   | 3.50          | 32.00   |

## Rooted Cuttings and 2½-Inch Stock.

| WHITE—                   | About time they bloom. | Rooted Cuttings. |         | 2½-In. Stock. |         |
|--------------------------|------------------------|------------------|---------|---------------|---------|
|                          |                        | 100              | 1000    | 100           | 1000    |
| Alva.....                | October 21...          | \$3.00           | \$27.00 | \$3.50        | \$32.00 |
| Helen Newberry.....      | November 16...         | 3.00             | 27.00   | 3.50          | 32.00   |
| <b>BRONZE—</b>           |                        |                  |         |               |         |
| Madam La Porte.....      | November 9...          | 3.00             | 27.00   | 3.50          | 32.00   |
| Skibo—Bronze Button..... | October 16...          | 3.00             | 27.00   | 3.50          | 32.00   |
| <b>RED—</b>              |                        |                  |         |               |         |
| La Gravere.....          | October 31...          | 3.00             | 27.00   | 3.50          | 32.00   |

# PLANTS

**BABY RAMBLERS**—35c, 50c, 75c and \$1.50 each.

**AMERICAN BEAUTY ROSES** in pots—50c, 75c to \$1.00 each

Alternantheras, Red and Yellow, 2½-In., per 100 \$ 3.00  
Per 1000 25.00  
Asparagus Plumosus, 3-In. pots, per 100 8.00  
Asparagus Plumosus, 6-In. pots, each .35  
Asparagus Sprengerl, 3-In. pots, per 100... 7.00  
Begonia Lumlnosa and Vernon, 2½-In., per 100 3.00  
Per 1000 27.50  
Begonia Chatelaine, 2½-In., per 100 4.00  
Begonia Chatelaine, 3-In., per 100 10.00

Canna, King Humbert, 4-In., per 100.....\$12.00  
Coleus, in variety, 2½-In., per 100 3.00  
Per 1000..... 27.50  
Crotons, well colored, 4-In., \$4.80 per doz.;  
5-Inch, 60c and 75c each; 6-Inch, \$1.25 each.  
Pandanus Veltchil, 4-In., per doz..... 4.20  
Pandanus Veltchil, 5-In., per doz..... 7.20  
Stocks, 2½-In., per 100 3.00

Pandanus Veltchil, 7-In., per doz.....\$18.00 to \$24.00  
Pandanus Veltchil, 8-In., per doz 30.00  
Rubber Plants, 6-In. pots, per doz..... 9.00  
Rubber Plants, 7-In. pots, each..... \$1.50 to 2.00  
Larger Plants, each..... 2.50 to 3.00  
Table Ferns, 2½-In. pots, per 100..... 4.00  
Table Ferns, 3 -In. pots, per 100 8.00  
Pteris, Assorted, 4-In. pots, per 100.....\$15.00 to 20.00  
Holly Ferns, 4-In. pots, per 100..... 15.00 to 20.00

# PALMS

## KENTIA FORSTERIANA

### Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.  
3-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

## KENTIA BELMOREANA

### Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.  
3-inch pots, 5 leaves, 10-12 inches high \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.  
6-inch pots, 5-6 leaves, 26-28 inches high, \$1.50 each.

## Strong - Healthy - Clean

## ARECA LUTESCENS

4-inch pots, 4 plants.....\$4.20 per doz.

## PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

## STEVENSONIA GRANDIFOLIA

4-inch pots..... \$0.50 each  
5-inch pots..... 1.00 each

## LIVISTONA ROTUNDIFOLIA

3-inch pots.....\$14.00 per 100  
4-inch pots......50 each

# PALMS

## PTYCHOSPERMA ALEXANDRAE

3-inch pots..... \$1.75 per doz.; \$14.00 per 100

## COCOS WEDDELLIANA

2-inch pots..... \$1.75 per doz.; \$14.00 per 100

## LATANIA BORBONICA

2-inch pots.....75c per doz.; \$5.00 per 100

## MARTINEZIA CARYOTAEOFOLIA

3-inch pots.....30c each; \$3.00 per doz.

A nominal charge is made for packing.

# BROTHERS CO.

Send all orders for Plants  
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.  
City buyers use Rogers Park 684  
NO TOLL FROM CHICAGO

# Flowers for Commencement Exercises

**BEAUTIES . . . YELLOW ROSES . . . FANCY RUSSELLS . . . FANCY RED AND PINK ROSES**

**ALL OUR OWN GROWTH AND GUARANTEED FRESH CUT. PACKED TO ARRIVE IN GOOD CONDITION.**

**NEW FERNS, fresh picked from the woods every day, per 1000, \$2.00 to \$2.50**

## PRICE LIST

### AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$4.00        |
| Stems 30 to 36 inches .....     | \$2.50 @ 3.00 |
| Stems 18 to 24 inches .....     | 1.50 @ 2.00   |
| Stems 12 to 15 inches .....     | 1.00          |
| Shorter lengths .....           | .50 @ .75     |

### RUSSELLS

The best in this market

|                                 | Per doz.      |
|---------------------------------|---------------|
| Specials, extra long stems..... | \$2.00        |
| Long stems .....                | 1.50          |
| Good medium.....                | \$1.00 @ 1.25 |
| Good short .....                | .50 @ .75     |

### RED ROSES

|                                  | Per 100         |
|----------------------------------|-----------------|
| Reids, Richmond, Hoosier Beauty— |                 |
| Long.....                        | \$6.00 @ \$8.00 |
| Good medium .....                | 5.00            |
| Good short .....                 | 3.00 @ 4.00     |

|   | Per 100         |
|---|-----------------|
| Ophelia } Long stems .....  | \$6.00 @ \$8.00 |
| Shawyer } Good medium stems .....   | 5.00            |
| Sunburst } Good short stems .....   | 3.00 @ 4.00     |
| Pink and White } Long stems .....   | 6.00            |
| Killarney and } Good medium stems .....   | 5.00            |
| Brilliant } Good short stems .....  | 3.00 @ 4.00     |
| Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.50 per 100. |                 |

### GREENS

|                               |                          |
|-------------------------------|--------------------------|
| Asparagus and Sprengeri ..... | per 100, \$2.00 @ \$3.00 |
| Galax, green or bronze .....  | per 1000, 1.25           |
| New common Ferns.....         | per 1000, 2.50           |

### CARNATIONS

|  | Per 100       |
|--|---------------|
| Red, Belle Washburn .....                              | \$2.00        |
| Pink and White, .....                                  | 2.00          |
| Carnations, our selection, in lots of 500 or more..... | 1.50          |
| Valley.....  | \$5.00 @ 6.00 |
| Sweet Peas.....  | .50 @ 1.00    |

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A. F. J. BAUR

O. E. STEINKAMP

## WHEN YOU ARE READY

with your Chrysanthemum beds, we will be ready to ship you fine plants in full growth and vigor, to plant them with. Plants which will start right off and produce the kind of blooms you will be able to sell to advantage. Our list is composed of only good commercial sorts, with well formed flowers, clear colors and easy to grow; all of which are essential in bringing your revenue per square foot of bench space up to a profitable figure. We

have: Early Frost, Roman Gold, Mrs. Rager, Dolly Dimple, Lena Baum, Oconto, Lynnwood Hall, Unaka, Comoleta, Chrysolora, Chieftain, Nagoya, Wm. Turner, Robt. Halliday, Mistletoe, Mrs. J. C. Neil, Harvard, Monarch, Baby, Diana, Croesus, F. Wilcox, Leota, Rufus, Acto, Lillia, Golden Climax, Savannah.

**\$3.00 per 100; \$25.00 per 1000.**

## POINSETTIAS

Don't forget that we propagate Poinsettias by the thousands, and our plants have a reputation for being the best on the market. There are no better. Let us book your order now.

**\$6.00 per 100; \$50.00 per 1000.**

**BAUR & STEINKAMP,** Carnation  
Breeders

**Indianapolis, Indiana**

# Russell--Ophelia--Milady

## PRICE LIST

Subject to change without notice

### MRS. CHAS. RUSSELL

|               | Per 100          |
|---------------|------------------|
| Specials..... | \$25.00          |
| Select .....  | 20.00            |
| Medium.....   | \$12.00 to 15.00 |
| Short.....    | 6.00 to 8.00     |

### RICHMOND

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

### MILADY

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

Champ Weiland.....  
Killarney.....  
White Killarney.....  
Killarney Brilliant.....  
Sunburst.....  
My Maryland.....  
Ophelia.....

|               | Per 100        |
|---------------|----------------|
| Specials..... | \$10.00        |
| Select.....   | 8.00           |
| Medium.....   | \$5.00 to 6.00 |
| Short.....    | 4.00           |

### ROSES, OUR SELECTION.....

Per 100

CARNATIONS—Fancy.....\$2.00 @ \$3.00

|  |                    |
|--|--------------------|
| Easter Lilies.....                     | \$12.50 to \$15.00 |
| Sweet Peas.....                        | .75 to 1.50        |
| Peonies.....                           | 6.00 to 8.00       |
| Valley.....                            | 6.00               |
| Adiantum.....                          | 1.00 to 1.50       |
| Asparagus, per bunch.....              | 50c to 75c         |
| Boxwood, per bunch.....                | .25c               |
| Galax, bronze and green, per 1000..... | \$1.25             |
| Ferns, per 1000.....                   | 4.00               |
| Leucothoe Sprays.....                  | 75c to 1.00        |
| Smilax, per doz. strings.....          | 2.00 to 2.50       |

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2848 and 801  
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

Read the Detroit News this paper June 7th issue.

Note what they write about

# ROSE-PINK OPHELIA

We have a few more left, ready for planting.

## PRICES—OWN ROOT

|              |         |               |                 |
|--------------|---------|---------------|-----------------|
| \$30.00..... | per 100 | \$125.00..... | per 500 plants  |
| 70.00.....   | per 250 | 250.00.....   | per 1000 plants |

## PRICES—GRAFTED

|              |         |               |                 |
|--------------|---------|---------------|-----------------|
| \$35.00..... | per 100 | \$150.00..... | per 500 plants  |
| 82.50.....   | per 250 | 300.00.....   | per 1000 plants |

A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.

# BREITMEYER FLORAL COMPANY

FRED BREITMEYER, Proprietor

MT. CLEMENS, MICHIGAN



M.  
RICE  
CO.

# Wake Up

to the fact that the  
**Warm Weather Season**  
 can be made profitable by planning for  
**THE WINTER RUSH**

Lay in your stock of staple supplies. Make your plans ahead of time. Get your store in order. **Billions of Dollars** will be spent in this country this fall.

**You will get your share of Booming Business**

## M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street,

Closed 5 p. m. Week Days  
 1 p. m. Saturdays

PHILADELPHIA, PA.

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## CORSAGE RIBBONS

USE CORSAGE RIBBONS

Those florists featuring corsage bouquets tied liberally with ribbons find this an increasingly profitable branch of their business.

We are specialists in corsage ribbons and can fill your orders at prices lower than the market.

As a special introductory offer to those florists who have not recently tried our corsage ribbons, we will send a **\$50.00 assortment** which will embrace **exceptional values**.

When replying, please refer to this advertisement.

At your service.

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THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,

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# DESIGNS

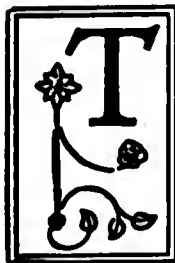
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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

# PEONY SOCIETY NOW LARGELY AMATEUR

*The American Peony Society, at its fourteenth exhibition and meeting, held at Philadelphia last week, showed the result of its special effort to interest amateur growers. Membership gains are steady, but participation in meetings and exhibitions does not increase.*



THE fourteenth annual meeting and exhibition of the American Peony Society, combined with the exhibitions of the Pennsylvania Horticultural Society and the Flower Show Association of the Main Line, were held in Horticultural hall, Philadelphia, June 13 and 14. About eighty per cent of the show was provided by the Peony Society, the balance being divided between the Horticultural Society and the Main Liners in the ratio of three to one, showing that the latter are going in for vegetables this season.

The show filled the main hall and, while there was no attempt at decoration, the effect was good. There were not so many large vases of fifties and hundreds as at recent shows, but the individual blooms were fully as fine as any ever staged by the society.

## Can't Be National.

Of all the special flower societies, that devoted to the peony suffers more than any other because of the unreliability of the seasons. The short duration of bloom and the vagaries of the weather make it impossible to give adequate notice of the exhibition, so that attendance and number of exhibits both suffer. In fact, the meeting of the American Peony Society has become scarcely more than a local affair, participated in by, perhaps, half a dozen growers in the locality visited and followed regularly by only a few peony specialists, this year only one trade grower competing for the prizes.

Two postponements were considered necessary for this year's exhibition, and the second postponement, from June 11 to June 13, was made so late that no notice could be published. This condition of affairs undoubtedly did much to cut down the number of exhibits.

As the trade interest has waned, the premium list has tended more and more to the amateur side. This year eighteen classes were provided open to all, with eight classes open only to what were designated as "advanced" amateurs, and six classes open only to "novice"

amateurs. It was in keeping with the policy pursued in recent years of encouraging the nonprofessional element, from which the society has been obtaining a considerable increase in membership.

## The Principal Exhibitors.

Bertrand H. Farr, of Wyomissing, Pa., for eight years president of the Peony Society, brought a large exhibit, including many choice sorts. Mr. Farr considered La Lorraine, a lemon yellow Lemoine hybrid tree peony, as the gem of his collection. Prof. A. P. Saunders,

represented in the list of prize awards. The balance of the exhibits were from the large private estates about Philadelphia.

## The Awards.

In the classes open to all, in which trade growers were privileged to compete with the amateurs, B. H. Farr was the only commercial exhibitor who had his flowers staged when the hour for judging arrived. The awards in these eighteen classes were:

Collection of not more than 100 named varieties, one bloom of each—James Boyd, Haverford, Pa., first; Bertrand H. Farr, Wyomissing, Pa., second; John C. Wister, Germantown, Pa., third.

Vase or basket of peonies, not less than 100 blooms, arranged for effect—James Fox, Wyncote, Pa., first; Miss Gwena Baugh, Media, Pa., second.

Collection of twenty-five varieties, double, three blooms of each—Bertrand H. Farr, first; James Fox, second; John C. Wister, third.

Collection of single varieties, one bloom of each—Bertrand H. Farr, first; A. P. Saunders, Clinton, N. Y., second.

Collection of Japanese varieties, one bloom of each—Bertrand H. Farr, first; John C. Wister, second.

Twenty-five blooms, white or cream, double, one variety—Bertrand H. Farr, first; C. B. Newbold, Jenkintown, Pa., second.

Twenty-five blooms, light pink or pink and cream, double, one variety—Mrs. Charles T. Jones, Pitman, N. J., first; Bertrand H. Farr, second.

Twenty-five blooms, dark pink, double, one variety—Bertrand H. Farr, first; C. B. Newbold, second.

Twenty-five blooms, red or crimson, double, one variety—Bertrand H. Farr, first; C. B. Newbold, second; Arthur H. Scott, Oak Lane, Pa., third.

Six specimen blooms, double, any one variety—Miss Clara Anderson, Van Wert, O., first; M. Edmund Maule, Moorestown, N. J., second.

One specimen bloom, double, any variety—James Boyd, first; E. Irwin Scott, Swarthmore, Pa., second.

Specimen bloom of new variety, double, introduced since 1910—James Boyd, first.

Collection of new varieties, double, introduced since 1900, one bloom of each—James Boyd, first; Bertrand H. Farr, second.

Vase of six blooms, double, any variety, grown more than 300 miles from Philadelphia—Miss Clara Anderson, Van Wert, O., first; Mrs. L. R. Bonnewitz, Van Wert, O., second.

Most artistic arrangement of not more than twenty-five peonies in either a vase, bowl or basket—Mrs. Arthur H. Scott, first; Mrs. F. H. Bachman, Jenkintown, Pa., second.

Of the three classes in which premiums were not awarded, two failed to fill. There were two entries for the coveted prize of \$100, offered by Mrs. Harding, for an American seedling peony of outstanding merit, but neither entry was staged, because of the condition of the flowers on arrival, it was said.

Special mention was given B. H. Farr

## OFFICERS ELECTED

### PRESIDENT

James Boyd, - - - Haverford, Pa.

### VICE-PRESIDENT

Arthur H. Fewkes, Newton Highlands, Mass.

### SECRETARY

Prof. A. P. Saunders, - - Clinton, N. Y.

### TREASURER

John H. Humphreys, - Germantown, Pa.

### DIRECTORS

Bertrand H. Farr, - Wyomissing, Pa.

Lee R. Bonnewitz, - Van Wert, O.

### 1918 Meeting

Cleveland, O.

of Clinton, N. Y., also brought a collection of choice varieties.

The star decorative exhibit was made by the Henry F. Michell Co., of Philadelphia. It consisted of more than 1,500 blooms in fifty-five varieties.

L. R. Bonnewitz, of Van Wert, O., was the only western exhibitor. His flowers added much to the show.

Henry A. Dreer, Inc., staged a choice assortment of handsome varieties from Riverton.

R. T. Brown, of the Cottage Gardens, Queens, N. Y., was present, but at the time the judging began his flowers had not arrived and this exhibitor is not

for a bloom of Lemoine's new yellow tree peony, La Lorraine.

The winners in the classes for "advanced" amateurs were James Boyd, Haverford; Elmer K. Schultz, Jenkintown; Arthur H. Scott, Oak Lane; Mrs. Arthur H. Bailey, Harrisburg; M. Edmund Maule, Moorestown, N. J.; Mrs. Herbert Taylor, Ogontz; Mrs. J. Leslie Davis, Haverford, and A. P. Saunders, Clinton, N. Y.

The winners in the classes for "novice" amateurs were Mrs. R. S. Holt, West Summit, N. J.; Mrs. Owen Moon, Trenton, N. J.; Mrs. John M. Webster, Van Wert, O.; Thomas T. Taylor, Ogontz; Mrs. F. H. Jarrett, Bethayres; Herbert K. Taylor, Ogontz; Fisher L. Boyd, Haverford; James Boyd, Haverford, and Capt. J. Franklin McFadden, Rosemont. The best collections of outdoor flowers also came from amateurs, W. Ellis, of Bryn Mawr, and John A. Brown, of Devon. The names are reported so that dealers may add them to their mailing lists if they wish.

The proceeds of the show were advertised as to be donated to the Red Cross, and the attendance of the public, if not of the trade from out of town, was fairly large. The show pleased and no doubt had the usual effect of inspiring people to purchase and plant the newer and better varieties.

#### Business Meeting.

President B. H. Farr, who has been at the head of the society's affairs since the Queens meeting in 1909, called the annual business session to order. There was a small attendance, made up almost exclusively of local amateurs. As has

been his custom, President Farr presented an extemporaneous report of the peony year, conversational in style, and Secretary Saunders presented a report for his office. The treasurer's report was so good that \$500 was appropriated for the purchase of Liberty bonds.

A plan for granting certificates to new varieties of merit was approved.

Thirty-two new members were elected, practically all of them amateurs.

The election of a Philadelphia amateur, James Boyd, as president of the society, was in line with the special efforts that have been made to bring in the nonprofessional element and, although the other officers were re-elected, may serve to take the organization out of the rut it has followed for several years.

#### A Rose Show.

June 14 the Pennsylvania Horticultural Society added its annual rose show to the peony exhibition. This proved to be a disappointment. Instead of thousands of blooms, as was expected by the society, only hundreds, many of them of inferior quality, were shown. The unseasonable weather was blamed for the poor showing. The judges of this exhibition were Dr. Robert Huey and Robert Kift. The half-dozen exhibitors were local private gardeners and amateurs.

This show probably is the last that will be held in Horticultural hall, for, as has been recorded in The Review, the building has been sold as unprofitable to the Pennsylvania Horticultural Society.

Every effort is being made to stamp it out, and with the more natural methods of growing that obtain in Guernsey and England the trouble has not played such havoc as it has in Holland, according to Mr. Van Leeuwen. Probably this is due to the excessively high feeding that bulbs get in Holland, with a view to obtaining roots of abnormal size. Holland growers have for years looked to Guernsey to renew their stocks, their practice being to obtain from Guernsey a healthy, hard bulb of planting size.

Our business as bulb growers, whether in America, Holland, England or Guernsey, should be to find some means to eliminate this pest rather than to throw stones at one another. The Royal Horticultural Society at its gardens at Wisley, England, has been investigating this subject, and we hope in the near future to be able to deal with it satisfactorily. Meanwhile forcers would be well advised to secure hard, well ripened bulbs rather than enormous roots of softer texture, which are much more likely to fall victims to this trouble.

E. T. Wheadon,  
President Guernsey Growers' Association.

#### PARIS GREEN FOR THRIPS.

George A. Knapp, of Nevada, Mo., supplies the formula for the use of Paris green for thrips called for in The Review of June 14. It appears it originally was supplied by Wendland & Keimel Co., Elmhurst, Ill., and was as follows:

"Our formula is: Take five pounds of brown sugar to one pound of Paris green; mix dry; run through a fine screen to take out lumps.

"To apply, take two ounces of the mixture to two gallons of water in sprayer for 200 feet of bench; apply this in the afternoon late, or after syringing, while the plants are still wet, and if clear the next day syringe off to prevent the leaves burning.

"If used about once a week this will keep the plants clean, except possibly in April and May, while lilacs and snowballs are in bloom. During that time it could be used oftener, but never apply a second time without syringing the first application off, or it will burn the plants. Do not mix lime or any other alkali with this, as it keeps the thrips from eating the sugar and kills the effect of the poison."

C. L. Washburn says Bassett & Washburn have used this formula successfully on roses, but the following letter comes from J. W. Jones, of Phipps Conservatory, Schenley park, Pittsburgh:

As a rule, immediately on receipt of The Review I look it over, as I always find something interesting in it. In doing so last Saturday I read the following: "Formula wanted, and directions for using Paris green and brown sugar as an insecticide." I have used Paris green and brown sugar as an insecticide to my sorrow, using the Paris green in a very small proportion, and would never use it again, especially on chrysanthemums. Fearing the reader might experience the same trouble, I would advise him to experiment before using it in quantity. Elmer D. Smith & Co., Adrian, Mich., could furnish you the formula, as at present I cannot recall or find it.

**Burlington, Vt.**—W. E. Peters finds much to encourage him, although the season for planting is so late.

**North Manchester, Ind.**—The Riverside Greenhouses have become the property of Teel Bros., who will grow heavily of vegetable plants as well as of flowers.



## OPEN LETTERS from READERS

#### FOREHANDNESS IN BUYING.

I have been much impressed of late by a condition of affairs which is not unusual, but which is none the less deplorable.

The point to which I refer is a difference in the purchasing of materials, when the small florists and large florists are compared.

The large growers all over the country have placed their orders many months in advance, covering such wire materials as they will need.

The little fellows are, with few exceptions, waiting until the last moment, thinking that wire prices may come down, or failing to realize the scarcity of such material for immediate delivery.

I believe that you can conscientiously call to the florists' attention the desirability of anticipating their needs in fields where supplies are at a premium, thus making it possible for them to avoid a shortage. Joseph M. Wilkin.

#### A VOICE FROM GUERNSEY.

My attention has been attracted by the paper on "Bulb Growing in Holland" which appeared in The Review for February 15, 1917. The author, J. Van Leeuwen, of Sassenheim, Holland, refers to the narcissus trouble which

during the last four or five years has done considerable damage wherever the bulbs are grown.

This trouble, which usually has been styled fusarium, but which recent investigations have proved to be caused by the eelworm, has been known in England and Guernsey for about four years; and we have it on the authority of some of the most reliable English nurserymen that, at the time they first saw it in their stocks, they observed it in bulbs imported from Holland, Guernsey and various districts in England.

The English board of agriculture, in leaflet No. 256, which was issued in June, 1914, and which dealt with this trouble, says: "The disease is known in Holland, from whence it may often be reintroduced into this country (England) by means of slightly infected bulbs."

It is not my business to charge any country with the introduction of this pest, but I wish to emphatically contradict the statement made by Mr. Van Leeuwen that this pest was first introduced into Holland in 1915. Writing from personal knowledge, I have seen many bulbs imported from Holland in 1913 and 1914 which were badly infected with this pest.



## THE WAR AND THE TRADE

### WHAT HAPPENED IN CANADA.

#### No Need for Worry.

"We think that in the United States, judging from the experience of the florists in Canada, you will have little need to worry in regard to business in the florists' line."

Thus does George M. Geraghty, manager of Dunlop's, Toronto, Ont., summarize his opinion of what will be the effect of the war on the florists' business in the United States.

Canadian florists have been facing war conditions for nearly three years. So that American florists could get a line on what may happen to their businesses while the United States is at war, The Review asked prominent retailers in the neighboring country to write of their experiences since August 4, 1914, the date Great Britain entered the conflict, for the benefit of their brothers in the trade across the border.

The declaration of war nearly three years ago was sudden and its effect on business in those countries involved was great. Time, however, brought readjustment to meet the conditions. Thus, when the United States entered the conflict, the action of this country brought little change for the simple reason that business was used to it and knew the war would not have the disastrous effect that was expected three years ago.

#### Panic When War Started.

The panic which the Canadian members of the trade experienced at the outset of the war did not hit the florists in the United States. Neither will it. There are bound to be some readjustments, but on the whole, judging from the experience of the Canadian florists, business will continue as before April 6 of the present year.

The history of the war's effects in Canada, as told by members of the trade there, follows:

"After the declaration of war, the florists' business throughout the country was seized with severe panic, on the theory that everything was going to the dogs. Help in all lines was laid off and those retained had their wages cut anywhere from ten to thirty per cent, people thinking that business would cease entirely. A scheme of retrenchment set in that, for a month or two, practically paralyzed the business. However, things soon took a turn for the better; wages were restored, and business, considering all things, looked promising.

#### Big Call for Hospitals.

"As a great number of wealthy people, and that means the flower buyers, sent their sons, brothers and husbands to the war, there arose a feeling against anything that would seem to be of too much gayety and, therefore, the florists suffered. Dinners and receptions were cut off and it left only the individual and hospital, not to mention funeral orders, to help the florist out.

"Where a few people used to send to the hospitals, it is now quite the thing, especially as almost everybody, who is in the least indisposed and who can afford it, immediately goes to a private hospital and friends respond by sending quantities of flowers.

"Again, owing to the large number of casualties in hospitals in France and England and through our extensive advertising of the fact that we can have flowers sent to these hospitals by our foreign correspondents, we have considerable of this work to attend to.

"In the matter of funerals, people are sending more flowers than formerly. There is plenty of money in Canada at the present time, and it is in this way that the people are expressing themselves.

#### More Funeral Orders.

"In the matter of weddings, these are carried out quietly and few of them have any elaborate decoration. The bouquets themselves and the attendants' flowers are just as elaborate as ever.

"We think that in the United States, judging from the experience of the florists in Canada, you will have little need to worry in regard to business in the florists' line.

"It is, of course, known that everything has gone up in price with the exception of flowers, but, so far as we are concerned, we think it inadvisable to place flowers at too high a price, as it would tend to frighten the prospective buyer and the money would then be spent for fruit, books or candy.

"The war will not last forever, and it is well to keep one's customers and have them satisfied. This, we can safely say up to the present time, we have done, although it has been at a cost of profit."—George M. Geraghty, manager, Dunlop's, Toronto, Ont.

"War was declared August 4, 1914,

and at that time business was, so to speak, booming. The first part of the year was the best we had ever had. By October sales began to drop off and continued to do so until the spring of 1915, when they picked up to about eighty per cent of normal. In 1916 sales again improved, but during the winter and spring of 1917 business has shown a decided falling off. The falling off in sales is not the worst feature. The cost of production and selling cost have so increased without a corresponding increase in selling price that profits for the time are eliminated.

#### Training Camps Bring Business.

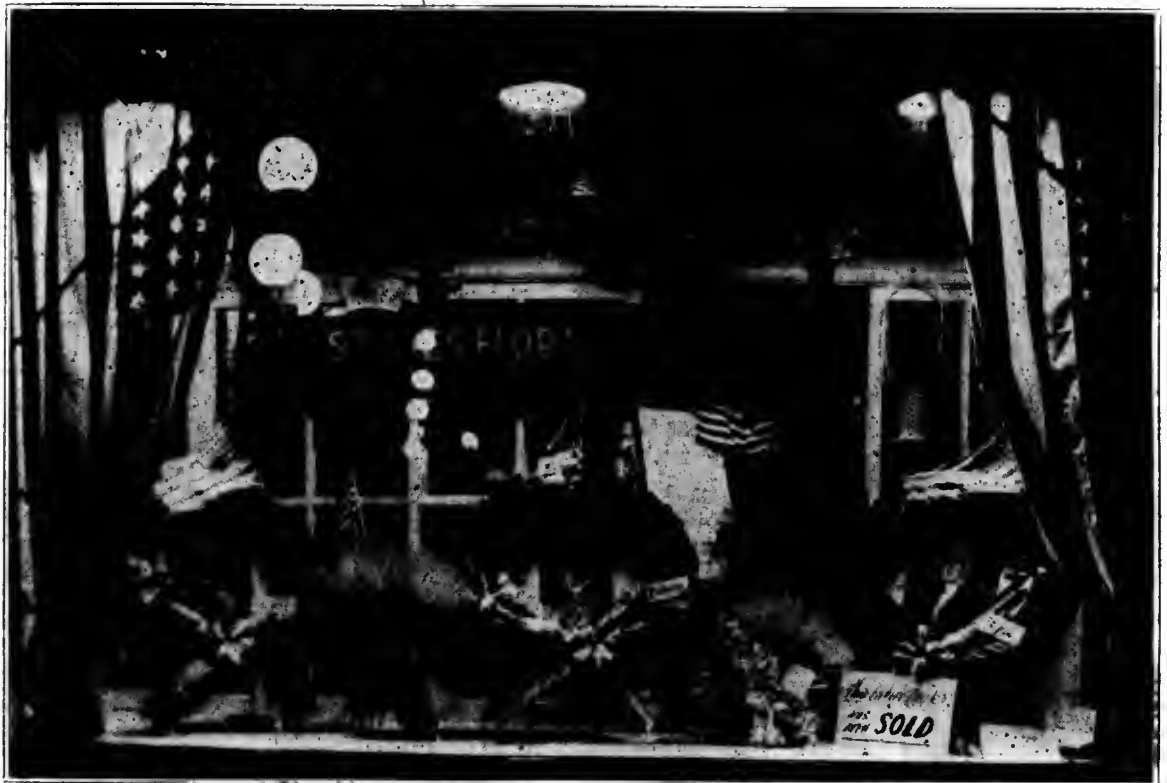
"An indication that we were more favorably situated than in some other cities and towns is shown by the falling off in business since the large number of troops, from 5,000 to 12,000, which were in training here during 1915 and 1916, have gone overseas. Both officers and men were liberal buyers of flowers and, since their departure, the decrease in demand for the better quality is noticeable.

"The demand for funeral work has not diminished to any extent, while that for weddings is almost a thing of the past. The wealthy people, who before the war were regular buyers of flowers, now seldom indulge. On the other hand, munition workers and others, who are earning a good wage, have become the flower buyers. But with them it is not a matter of quality so much as price. Therefore we found it necessary to change our methods of merchandising."—J. G. Gammage, secretary-treasurer, J. Gammage & Sons, Limited, London, Ont.

It will be understood from these letters that the uses to which flowers are put in Canada have been considerably changed, but business is good. Florists in the United States need have little fear of the war's effect on their business.

#### THIS DISPLAY SOLD ITSELF.

A timely and striking patriotic window of the J. W. Stokes Floral Co., Springfield, Mo., created such an impression that the entire display was sold the second day after it had been in-



Patriotic Window that Was Winner for J. W. Stokes Floral Co., Springfield, Mo.

for a bloom of Lemoine's new yellow tree peony, La Lorraine.

The winners in the classes for "advanced" amateurs were James Boyd, Haverford; Elmer K. Schultz, Jenkintown; Arthur H. Scott, Oak Lane; Mrs. Arthur H. Bailey, Harrisburg; M. Edmund Maule, Moorestown, N. J.; Mrs. Herbert Taylor, Ogontz; Mrs. J. Leslie Davis, Haverford, and A. P. Saunders, Clinton, N. Y.

The winners in the classes for "novice" amateurs were Mrs. R. S. Holt, West Summit, N. J.; Mrs. Owen Moon, Trenton, N. J.; Mrs. John M. Webster, Van Wert, O.; Thomas T. Taylor, Ogontz; Mrs. F. H. Jarrett, Bethayres; Herbert K. Taylor, Ogontz; Fisher L. Boyd, Haverford; James Boyd, Haverford, and Capt. J. Franklin McFadden, Rosemont. The best collections of outdoor flowers also came from amateurs, W. Ellis, of Bryn Mawr, and John A. Brown, of Devon. The names are reported so that dealers may add them to their mailing lists if they wish.

The proceeds of the show were advertised as to be donated to the Red Cross, and the attendance of the public, if not of the trade from out of town, was fairly large. The show pleased and no doubt had the usual effect of inspiring people to purchase and plant the newer and better varieties.

#### Business Meeting.

President B. H. Farr, who has been at the head of the society's affairs since the Queens meeting in 1909, called the annual business session to order. There was a small attendance, made up almost exclusively of local amateurs. As has

been his custom, President Farr presented an extemporaneous report of the peony year, conversational in style, and Secretary Saunders presented a report for his office. The treasurer's report was so good that \$500 was appropriated for the purchase of Liberty bonds.

A plan for granting certificates to new varieties of merit was approved.

Thirty-two new members were elected, practically all of them amateurs.

The election of a Philadelphia amateur, James Boyd, as president of the society, was in line with the special efforts that have been made to bring in the nonprofessional element and, although the other officers were re-elected, may serve to take the organization out of the rut it has followed for several years.

#### A Rose Show.

June 14 the Pennsylvania Horticultural Society added its annual rose show to the peony exhibition. This proved to be a disappointment. Instead of thousands of blooms, as was expected by the society, only hundreds, many of them of inferior quality, were shown. The unseasonable weather was blamed for the poor showing. The judges of this exhibition were Dr. Robert Huey and Robert Kift. The half-dozen exhibitors were local private gardeners and amateurs.

This show probably is the last that will be held in Horticultural hall, for, as has been recorded in *The Review*, the building has been sold as unprofitable to the Pennsylvania Horticultural Society.

Every effort is being made to stamp it out, and with the more natural methods of growing that obtain in Guernsey and England the trouble has not played such havoc as it has in Holland, according to Mr. Van Leeuwen. Probably this is due to the excessively high feeding that bulbs get in Holland, with a view to obtaining roots of abnormal size. Holland growers have for years looked to Guernsey to renew their stocks, their practice being to obtain from Guernsey a healthy, hard bulb of planting size.

Our business as bulb growers, whether in America, Holland, England or Guernsey, should be to find some means to eliminate this pest rather than to throw stones at one another. The Royal Horticultural Society at its gardens at Wisley, England, has been investigating this subject, and we hope in the near future to be able to deal with it satisfactorily. Meanwhile forceers would be well advised to secure hard, well ripened bulbs rather than enormous roots of softer texture, which are much more likely to fall victims to this trouble.

E. T. Wheadon,

President Guernsey Growers' Association.

#### PARIS GREEN FOR THRIPS.

George A. Knapp, of Nevada, Mo., supplies the formula for the use of Paris green for thrips called for in *The Review* of June 14. It appears it originally was supplied by Wendland & Keimel Co., Elmhurst, Ill., and was as follows:

"Our formula is: Take five pounds of brown sugar to one pound of Paris green; mix dry; run through a fine screen to take out lumps.

"To apply, take two ounces of the mixture to two gallons of water in sprayer for 200 feet of bench; apply this in the afternoon late, or after syringing, while the plants are still wet, and if clear the next day syringe off to prevent the leaves burning.

"If used about once a week this will keep the plants clean, except possibly in April and May, while lilacs and snow balls are in bloom. During that time it could be used oftener, but never apply a second time without syringing the first application off, or it will burn the plants. Do not mix lime or any other alkali with this, as it keeps the thrips from eating the sugar and kills the effect of the poison."

C. L. Washburn says Bassett & Washburn have used this formula successfully on roses, but the following letter comes from J. W. Jones, of Phipps Conservatory, Schenley park, Pittsburgh:

As a rule, immediately on receipt of *The Review* I look it over, as I always find something interesting in it. In doing so last Saturday I read the following: "Formula wanted, and directions for using Paris green and brown sugar as an insecticide." I have used Paris green and brown sugar as an insecticide to my sorrow, using the Paris green in a very small proportion, and would never use it again, especially on chrysanthemums. Fearing the reader might experience the same trouble, I would advise him to experiment before using it in quantity. Elmer D. Smith & Co., Adrian, Mich., could furnish you the formula, as at present I cannot recall or find it.

**Burlington, Vt.**—W. E. Peters finds much to encourage him, although the season for planting is so late.

**North Manchester, Ind.**—The Riverside Greenhouses have become the property of Teel Bros., who will grow heavily of vegetable plants as well as of flowers.



## OPEN LETTERS from READERS

#### FOREHANDNESS IN BUYING.

I have been much impressed of late by a condition of affairs which is not unusual, but which is none the less deplorable.

The point to which I refer is a difference in the purchasing of materials, when the small florists and large florists are compared.

The large growers all over the country have placed their orders many months in advance, covering such wire materials as they will need.

The little fellows are, with few exceptions, waiting until the last moment, thinking that wire prices may come down, or failing to realize the scarcity of such material for immediate delivery.

I believe that you can conscientiously call to the florists' attention the desirability of anticipating their needs in fields where supplies are at a premium, thus making it possible for them to avoid a shortage. Joseph M. Wilkin.

#### A VOICE FROM GUERNSEY.

My attention has been attracted by the paper on "Bulb Growing in Holland" which appeared in *The Review* for February 15, 1917. The author, J. Van Leeuwen, of Sassenheim, Holland, refers to the narcissus trouble which

during the last four or five years has done considerable damage wherever the bulbs are grown.

This trouble, which usually has been styled fusarium, but which recent investigations have proved to be caused by the eelworm, has been known in England and Guernsey for about four years; and we have it on the authority of some of the most reliable English nurserymen that, at the time they first saw it in their stocks, they observed it in bulbs imported from Holland, Guernsey and various districts in England.

The English board of agriculture, in leaflet No. 256, which was issued in June, 1914, and which dealt with this trouble, says: "The disease is known in Holland, from whence it may often be reintroduced into this country (England) by means of slightly infected bulbs."

It is not my business to charge any country with the introduction of this pest, but I wish to emphatically contradict the statement made by Mr. Van Leeuwen that this pest was first introduced into Holland in 1915. Writing from personal knowledge, I have seen many bulbs imported from Holland in 1913 and 1914 which were badly infected with this pest.

## THE WAR AND THE TRADE

### WHAT HAPPENED IN CANADA.

#### No Need for Worry.

"We think that in the United States, judging from the experience of the florists in Canada, you will have little need to worry in regard to business in the florists' line."

Thus does George M. Geraghty, manager of Dunlop's, Toronto, Ont., summarize his opinion of what will be the effect of the war on the florists' business in the United States.

Canadian florists have been facing war conditions for nearly three years. So that American florists could get a line on what may happen to their businesses while the United States is at war, The Review asked prominent retailers in the neighboring country to write of their experiences since August 4, 1914, the date Great Britain entered the conflict, for the benefit of their brothers in the trade across the border.

The declaration of war nearly three years ago was sudden and its effect on business in those countries involved was great. Time, however, brought readjustment to meet the conditions. Thus, when the United States entered the conflict, the action of this country brought little change for the simple reason that business was used to it and knew the war would not have the disastrous effect that was expected three years ago.

#### Panic When War Started.

The panic which the Canadian members of the trade experienced at the outset of the war did not hit the florists in the United States. Neither will it. There are bound to be some readjustments, but on the whole, judging from the experience of the Canadian florists, business will continue as before April 6 of the present year.

The history of the war's effects in Canada, as told by members of the trade there, follows:

"After the declaration of war, the florists' business throughout the country was seized with severe panic, on the theory that everything was going to the dogs. Help in all lines was laid off and those retained had their wages cut anywhere from ten to thirty per cent, people thinking that business would cease entirely. A scheme of retrenchment set in that, for a month or two, practically paralyzed the business. However, things soon took a turn for the better; wages were restored, and business, considering all things, looked promising.

#### Big Call for Hospitals.

"As a great number of wealthy people, and that means the flower buyers, sent their sons, brothers and husbands to the war, there arose a feeling against anything that would seem to be of too much gayety and, therefore, the florists suffered. Dinners and receptions were cut off and it left only the individual and hospital, not to mention funeral orders, to help the florist out.

"Where a few people used to send to the hospitals, it is now quite the thing, especially as almost everybody, who is in the least indisposed and who can afford it, immediately goes to a private hospital and friends respond by sending quantities of flowers.

"Again, owing to the large number of casualties in hospitals in France and England and through our extensive advertising of the fact that we can have flowers sent to these hospitals by our foreign correspondents, we have considerable of this work to attend to.

"In the matter of funerals, people are sending more flowers than formerly. There is plenty of money in Canada at the present time, and it is in this way that the people are expressing themselves.

#### More Funeral Orders.

"In the matter of weddings, these are carried out quietly and few of them have any elaborate decoration. The bouquets themselves and the attendants' flowers are just as elaborate as ever.

"We think that in the United States, judging from the experience of the florists in Canada, you will have little need to worry in regard to business in the florists' line.

"It is, of course, known that everything has gone up in price with the exception of flowers, but, so far as we are concerned, we think it inadvisable to place flowers at too high a price, as it would tend to frighten the prospective buyer and the money would then be spent for fruit, books or candy.

"The war will not last forever, and it is well to keep one's customers and have them satisfied. This, we can safely say up to the present time, we have done, although it has been at a cost of profit." George M. Geraghty, manager, Dunlop's, Toronto, Ont.

"War was declared August 4, 1914,

and at that time business was, so to speak, booming. The first part of the year was the best we had ever had. By October sales began to drop off and continued to do so until the spring of 1915, when they picked up to about eighty per cent of normal. In 1916 sales again improved, but during the winter and spring of 1917 business has shown a decided falling off. The falling off in sales is not the worst feature. The cost of production and selling cost have so increased without a corresponding increase in selling price that profits for the time are eliminated.

#### Training Camps Bring Business.

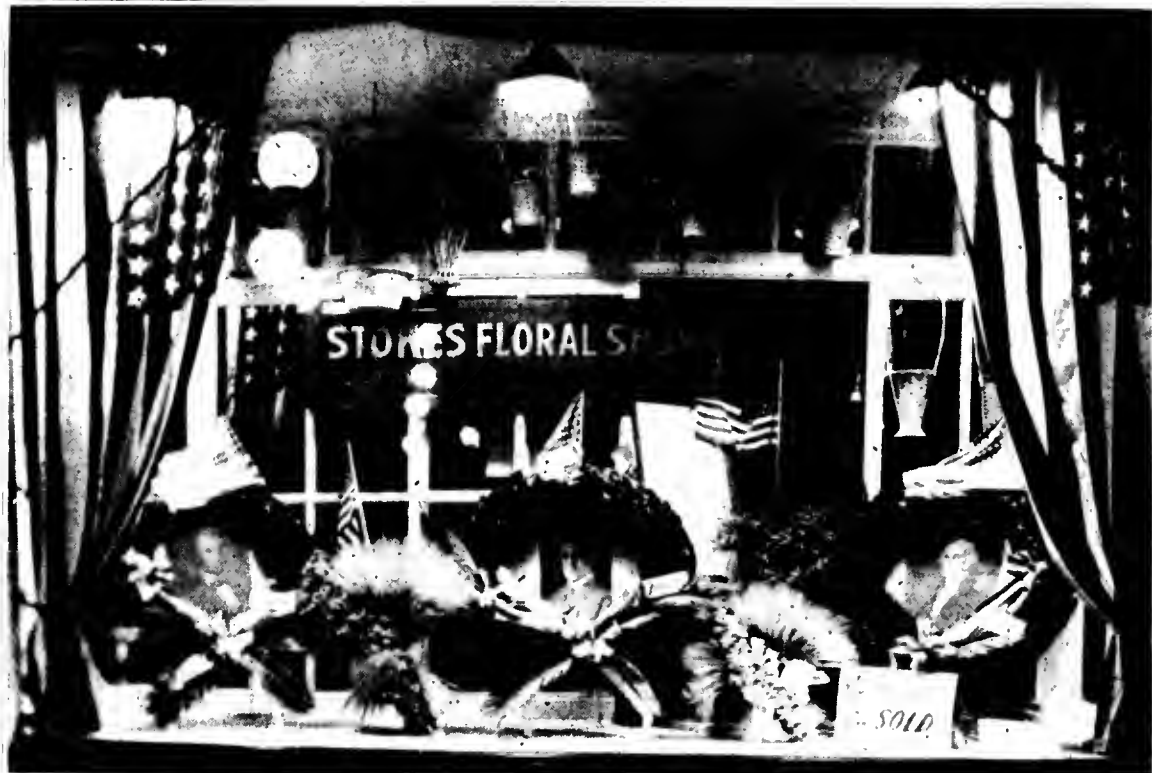
"An indication that we were more favorably situated than in some other cities and towns is shown by the falling off in business since the large number of troops, from 5,000 to 12,000, which were in training here during 1915 and 1916, have gone overseas. Both officers and men were liberal buyers of flowers and, since their departure, the decrease in demand for the better quality is noticeable.

"The demand for funeral work has not diminished to any extent, while that for weddings is almost a thing of the past. The wealthy people, who before the war were regular buyers of flowers, now seldom indulge. On the other hand, munition workers and others, who are earning a good wage, have become the flower buyers. But with them it is not a matter of quality so much as price. Therefore we found it necessary to change our methods of merchandising." J. G. Gammage, secretary-treasurer, J. Gammage & Sons, Limited, London, Ont.

It will be understood from these letters that the uses to which flowers are put in Canada have been considerably changed, but business is good. Florists in the United States need have little fear of the war's effect on their business.

#### THIS DISPLAY SOLD ITSELF.

A timely and striking patriotic window of the J. W. Stokes Floral Co., Springfield, Mo., created such an impression that the entire display was sold the second day after it had been in



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stalled. It is shown in the accompanying illustration. Cards with the photographs designated Washington as the "founder," Lincoln the "defender," and Wilson the "protector" of the country. The smaller flags in the dis-

play were kept waving by electric fans. It proved to be a great advertisement, as it "made the people come by," to use Mr. Stokes' own expression, in such numbers as to many times block the sidewalk.

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#### A RED CROSS BED.

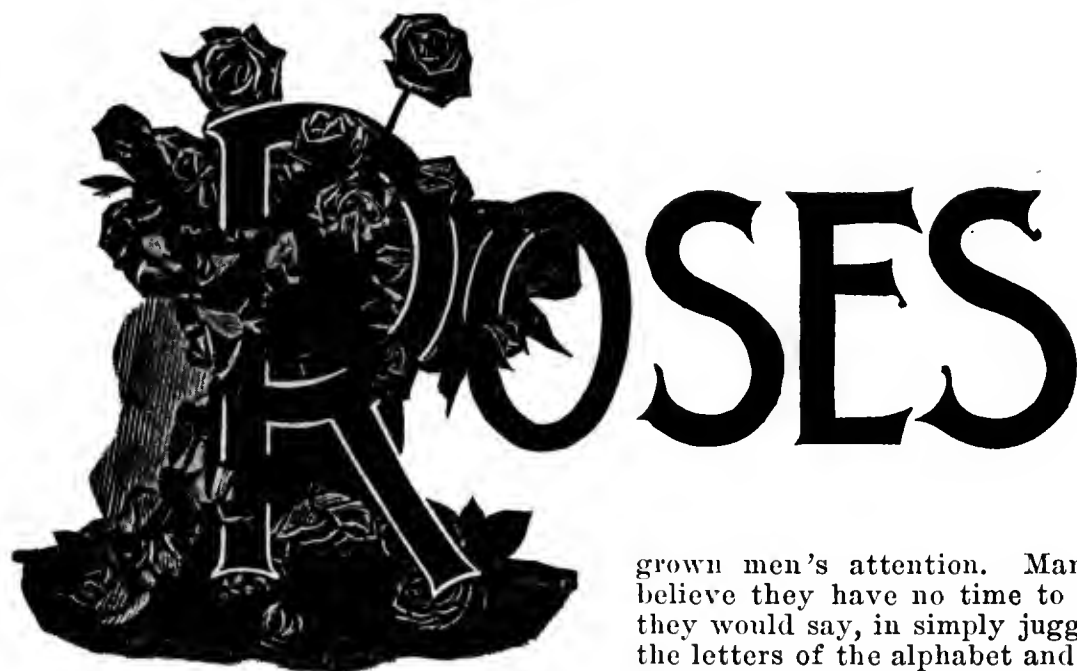
I want to make a flower bed with a red cross in the center. What would be the best plants to use for the cross? Something bright red is wanted. What would be the best plants to use for white and blue? C. E. H.—III.

Use *Alternanthera brilliantissima* for the red cross. For blue, one of the dwarf *ageratums*, such as *Stella Gurney*, would prove more reliable than blue *lobelia*, although the latter is decidedly the better blue. For white, *Alyssum Little Gem* would be suitable. C. W.

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When is the proper time to take poinsettia cuttings so as to have plants in 3-inch and 4-inch pots in bloom at Christmas? S. L. L.—Ia.

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Among its good qualities, in my opinion, are these: It produces salable blooms thirty days earlier than Richmond in the fall, and continues in flower thirty to sixty days longer in the spring. It is fifty per cent more valuable than most other varieties. It is a free, strong grower and bloomer. It is not subject to mildew; sulphur on the pipes or dusted on the foliage early in the fall will prevent mildew entirely.

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## SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

#### MUMS IN THE SOUTH.

##### Cultural Notes for Summer.

The end of June should find all the chrysanthemums planted out. Much has been written on the subject of raised beds versus solid beds. In the south the solid bed, especially for chrysanthemums, has all the best of the argument. Along the gulf coast, where the atmosphere is so humid and hot, the plants require to be sprayed several times a day, and the walks also should be dampened well. When spraying the plants bear in mind not to spray always from the same side of the bed, but to do it from both sides; otherwise the back row will have small and thin foliage and the flowers will be much undersized.

The spraying must be kept up until the buds are ready to show color, as the red spider is apt to appear, and when-

ever spider comes it is good-bye salable flowers. Black and green flies are best kept down by using one of the tobacco sprays regularly—say every ten days. It is most important to have the plants thoroughly clean of this pest by the time the buds show color; otherwise much loss will result. Perhaps the worst pest of the mum is thrips. The minute that the nights begin to get a little cool thrips seem to hunt winter quarters in the greenhouse, and in spite of the greatest care they generally do a lot of damage.

#### Disinfectants and Fertilizers.

Regular biweekly sprayings with tobacco extracts should be given from the time the bud is taken until it shows color. Tobacco stems should also be used freely in the walks and on the wire supports. The idea is to keep a strong tobacco smell in the houses at all times, so that thrips will keep out.

Those varieties of mums which develop their flowers from the bud in the shortest time suffer less from thrips than varieties that take a long time to develop their flowers. Mrs. H. Robinson is probably the most popular white for All Saints' day; yet in the gulf states it takes two months to develop its flowers. This makes it a regular mark for thrips.

The plants must be kept tied up as fast as they need it, and the surface soil should be frequently stirred. Enough manure is generally put in the soil at planting time to carry the plants along for some time. About August 1 is a good time for a top-dressing. Some finely ground bone should first be applied and then sprinkled over with lime to aid in its dissolution. Lastly a good inch of fairly fresh cow manure should be spread over all. This will keep the plants in good shape until the time comes for liquid fertilizing, after the bud is taken.

L.

### COSMOS IN THE SOUTH.

Cosmos are always a useful crop in the south. Seeds may be sown now and the young plants set out in the field as soon as big enough. In the extreme south, seed sown by August 1 will yield a fine crop by the end of October. Where large quantities are grown, plant in beds four feet wide, four rows to the bed, leaving a walk two feet wide between the beds to make picking easy. This method saves much space. The plants will require a few workings after being set out.

L.

### HYDRANGEAS IN THE SOUTH.

Any old hydrangea plants ought to be shaken out thoroughly, trimmed back and repotted in the same sized pots in well enriched soil. Young plants in 2½-inch pots may be shifted into 4-inch pots and all plunged in a coldframe. Give lots of water during the summer growing season. As the fall approaches, reduce the supply. A little shade in the shape of lath sash, spaced rather wide, will be of great benefit to the plants.

L.

### SHADING FOR GREENHOUSES.

Will you please publish a formula for making a whitewash to be used on a greenhouse for shade? We want a mixture that will not wash off too easily or injure the wood. G. M. T. S.—Ill.

A prominent grower recommends this formula as the best that he has ever tried: Take ordinary Spanish whiting and stir into it enough water to make a thick cream. After allowing this to stand a couple of days, dilute to the desired state and add a 3-inch potful of linseed oil to each three gallons of the spraying liquid. Apply it to the glass with a spray pump. "This material," says the grower, "will not injure the paint, as a lime wash does, and it will not leave a seum on the glass, as mud does."

Another authority says that the best shading he has used consists of whiting and turpentine, but since it is rather expensive and should be applied with a brush, it is not desirable, he says, for large ranges. It is excellent, however, for show rooms and small conservatories.

Where an extremely light shading is wanted for a small area of glass, a mix-



The A. D. King Greenhouses at Mattoon, Ill., After the Recent Cyclone.

ture of turpentine and boiled linseed oil, in the proportion of one pint of the boiled oil to one gallon of turpentine, answers well, and stands the weather for a considerable time. A heavier shading for a small house is composed of two pounds of whiting, one pound of white lead and one gallon of kerosene. Either of these two mixtures should be applied to the glass with a long-handled whitewash brush.

Ordinary whitewash is the cheapest shading in first cost and is easy to apply, either with a brush or a spray pump, and it does not permit so large a proportion of the heat rays to penetrate the glass as is the case with some other preparations, but it has the serious objection of injuring the putty and thus making a roof become leaky much sooner than it otherwise would.

### SURPLUS STOCK WOULD HELP.

So that A. D. King, whose greenhouse range and home at Mattoon, Ill., were destroyed by a cyclone May 26, can get a fresh start, J. F. Ammann, secretary of the Illinois State Florists' Association, now asks those in the trade who cannot contribute cash to the fund for Mr. King to give of their surplus stock. Mr. King's \$30,000 establishment was completely wiped out and he was left penniless. Mr. Ammann's letter addressed to the trade is as follows:

After further correspondence with Mr. King, of Mattoon, Ill., he writes me that he has no stock left at all. If any florist could spare him some chrysanthemum or carnation plants or any other stock, I would suggest you write to Mr. King what you have to spare, so he may select what he can best use.

Many, I am sure, who cannot contribute cash will cheerfully give a few plants to a fellow craftsman in distress. J. F. Ammann, Sec'y.

Contributions of cash for Mr. King should be sent either to F. L. Washburn, treasurer of the state association, Bloomington, Ill., or to Mr. Ammann at Edwardsville, Ill.

### CYCLONE AT FREEPORT, ILL.

Damage estimated at \$4,500 was done at the range of the Freeport Floral Co., at Freeport, Ill., by a cyclone which passed over the establishment June 12. The storm lifted the roof of the boiler shed, a heavy affair, 30x52 feet, carried it about twenty feet and then dropped it on the greenhouses, breaking thousands of lights and straining the frame-

work severely. The growing stock beneath was badly cut and smashed. Louis Bauseher, manager of the company, stated that the heating and ventilating system of the range was ruined. Pipes from an overhead water tank were broken, permitting 10,000 gallons of water to spurt out and inundate the place. There is no insurance covering the losses.

### NEW YORK FEDERATION.

The New York Federation of Horticultural Societies and Floral Clubs will hold a meeting in Syracuse Thursday, June 28, in connection with the annual exhibition of the Syracuse Rose Society. It is hoped that there may be a large attendance of delegates from the federated societies. E. A. White, Sec'y.

### BOSTON SHOW DATES CHANGED.

On account of the backwardness of the season it is necessary to change the scheduled dates of the rose, peony and strawberry exhibition of the Massachusetts Horticultural Society at Horticultural hall, Boston, from June 23 and 24 to Saturday and Sunday, June 30 and July 1.

This exhibition is one of the most interesting and brilliant of the year, and is free to the public. It will be open Saturday from 12 to 6 and Sunday from 1 to 6 o'clock. Wm. P. Rich, Sec'y.

### BRIEF ANSWERS.

W. E. D., Wis.—*Mertensia virginica*.

A. W. W., Ill.—My Maryland.

L. P. & S., Ill.—Write Barbee Wire & Iron Works, Chicago.

R. N. C., Wis.—Follow the advice of your commissionman.

L. C. T., Mont.—Use nicotine extract or papers according to directions on the can.

E. G. P., O.—Fumigate; spraying is no good.

G. C. S., Ind.—The only florists' hail insurance organization is that of which John G. Esler, Saddle River, N. J., is secretary. The secretary of the Florists' Telegraph Delivery Association is Albert Poehelon, 153 Bates street, Detroit. He will also attend to your membership in the S. A. F.

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When is the proper time to take poinsettia cuttings so as to have plants in 3-inch and 4-inch pots in bloom at Christmas? S. L. L.—Ia.

Cuttings of poinsettias for 3-inch and 4-inch pots need not go in until early August. You cannot, of course, have as fine plants from late cuttings as when they are put in during May and June. C. W.

## SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

### MUMS IN THE SOUTH.

#### Cultural Notes for Summer.

The end of June should find all the chrysanthemums planted out. Much has been written on the subject of raised beds versus solid beds. In the south the solid bed, especially for chrysanthemums, has all the best of the argument. Along the gulf coast, where the atmosphere is so humid and hot, the plants require to be sprayed several times a day, and the walks also should be dampened well. When spraying the plants bear in mind not to spray always from the same side of the bed, but to do it from both sides; otherwise the back row will have small and thin foliage and the flowers will be much undersized.

The spraying must be kept up until the buds are ready to show color, as the red spider is apt to appear, and when-

ever spider comes it is good-bye salable flowers. Black and green flies are best kept down by using one of the tobacco sprays regularly—say every ten days. It is most important to have the plants thoroughly clean of this pest by the time the buds show color; otherwise much loss will result. Perhaps the worst pest of the mum is thrips. The minute that the nights begin to get a little cool thrips seem to hunt winter quarters in the greenhouse, and in spite of the greatest care they generally do a lot of damage.

#### Disinfectants and Fertilizers.

Regular biweekly sprayings with tobacco extracts should be given from the time the bud is taken until it shows color. Tobacco stems should also be used freely in the walks and on the wire supports. The idea is to keep a strong tobacco smell in the houses at all times, so that thrips will keep out.



lose varieties of mums which develop air flowers from the bud in the short-time suffer less from thrips than varieties that take a long time to develop their flowers. Mrs. H. Robinson probably the most popular white for St. Louis' day; yet in the gulf states takes two months to develop its flowers. This makes it a regular mark for thrips.

The plants must be kept tied up as fast as they need it, and the surface soil should be frequently stirred. Enough manure is generally put in the soil at planting time to carry the plants along for some time. About August 1 is a good time for a top-dressing. Some finely ground bone should first be applied and then sprinkled over with lime to aid in its dissolution. Lastly a good inch of fairly fresh cow manure should be spread over all. This will keep the plants in good shape until the time comes for liquid fertilizing, after the bud is taken. L.

### COSMOS IN THE SOUTH.

Cosmos are always a useful crop in the south. Seeds may be sown now and the young plants set out in the field as soon as big enough. In the extreme south, seed sown by August 1 will yield a fine crop by the end of October. Where large quantities are grown, plant in beds four feet wide, four rows to the bed, leaving a walk two feet wide between the beds to make picking easy. This method saves much space. The plants will require a few workings after being set out. L.

### HYDRANGEAS IN THE SOUTH.

Any old hydrangea plants ought to be shaken out thoroughly, trimmed back and repotted in the same sized pots in well enriched soil. Young plants in 2½-inch pots may be shifted into 4-inch pots and all plunged in a coldframe. Give lots of water during the summer growing season. As the fall approaches, reduce the supply. A little shade in the shape of lath sash, spaced rather wide, will be of great benefit to the plants. L.

### SHADING FOR GREENHOUSES.

Will you please publish a formula for making a whitewash to be used on a greenhouse for shade? We want a mixture that will not wash off too easily or injure the wood. G. M. T. S.—Ill.

A prominent grower recommends this formula as the best that he has ever tried: Take ordinary Spanish whiting and stir into it enough water to make a thick cream. After allowing this to stand a couple of days, dilute to the desired state and add a 3 inch potful of linseed oil to each three gallons of the spraying liquid. Apply it to the glass with a spray pump. "This material," says the grower, "will not injure the paint, as a lime wash does, and it will not leave a scum on the glass, as mud does."

Another authority says that the best shading he has used consists of whiting and turpentine, but since it is rather expensive and should be applied with a brush, it is not desirable, he says, for large ranges. It is excellent, however, for show rooms and small conservatories.

Where an extremely light shading is wanted for a small area of glass, a mix-



The A. D. King Greenhouses at Mattoon, Ill., After the Recent Cyclone.

ture of turpentine and boiled linseed oil, in the proportion of one pint of the boiled oil to one gallon of turpentine, answers well, and stands the weather for a considerable time. A heavier shading for a small house is composed of two pounds of whiting, one pound of white lead and one gallon of kerosene. Either of these two mixtures should be applied to the glass with a long-handled whitewash brush.

Ordinary whitewash is the cheapest shading in first cost and is easy to apply, either with a brush or a spray pump, and it does not permit so large a proportion of the heat rays to penetrate the glass as is the case with some other preparations, but it has the serious objection of injuring the putty and thus making a roof become leaky much sooner than it otherwise would.

### SURPLUS STOCK WOULD HELP.

So that A. D. King, whose greenhouse range and home at Mattoon, Ill., were destroyed by a cyclone May 26, can get a fresh start, J. F. Ammann, secretary of the Illinois State Florists' Association, now asks those in the trade who cannot contribute cash to the fund for Mr. King to give of their surplus stock. Mr. King's \$30,000 establishment was completely wiped out and he was left penniless. Mr. Ammann's letter addressed to the trade is as follows:

After further correspondence with Mr. King, of Mattoon, Ill., he writes me that he has no stock left at all. If any florist could spare him some chrysanthemum or carnation plants or any other stock, I would suggest you write to Mr. King what you have to spare, so he may select what he can best use.

Many, I am sure, who cannot contribute cash will cheerfully give a few plants to a fellow craftsman in distress. J. F. Ammann, Sec'y.

Contributions of cash for Mr. King should be sent either to F. L. Washburn, treasurer of the state association, Bloomington, Ill., or to Mr. Ammann at Edwardsville, Ill.

### CYCLONE AT FREEPORT, ILL.

Damage estimated at \$1,500 was done at the range of the Freeport Floral Co., at Freeport, Ill., by a cyclone which passed over the establishment June 12. The storm lifted the roof of the boiler shed, a heavy affair, 30x52 feet, carried it about twenty feet and then dropped it on the greenhouses, breaking thousands of lights and straining the frame-

work severely. The growing stock beneath was badly cut and smashed. Louis Bauseher, manager of the company, stated that the heating and ventilating system of the range was ruined. Pipes from an overhead water tank were broken, permitting 10,000 gallons of water to spurt out and inundate the place. There is no insurance covering the losses.

### NEW YORK FEDERATION.

The New York Federation of Horticultural Societies and Floral Clubs will hold a meeting in Syracuse Thursday, June 28, in connection with the annual exhibition of the Syracuse Rose Society. It is hoped that there may be a large attendance of delegates from the federated societies. E. A. White, Sec'y.

### BOSTON SHOW DATES CHANGED.

On account of the backwardness of the season it is necessary to change the scheduled dates of the rose, peony and strawberry exhibition of the Massachusetts Horticultural Society at Horticultural hall, Boston, from June 23 and 24 to Saturday and Sunday, June 30 and July 1.

This exhibition is one of the most interesting and brilliant of the year, and is free to the public. It will be open Saturday from 12 to 6 and Sunday from 1 to 6 o'clock. Wm. P. Rich, Sec'y.

### BRIEF ANSWERS.

W. E. D., Wis. — *Mertensia virginica*.

A. W. W., Ill. — My Maryland.

L. P. & S., Ill. — Write Barbee Wire & Iron Works, Chicago.

R. N. C., Wis. — Follow the advice of your commissionman.

L. C. T., Mont. — Use nicotine extract or papers according to directions on the can.

E. G. P., O. — Fumigate; spraying is no good.

G. C. S., Ind. — The only florists' hail insurance organization is that of which John G. Esler, Saddle River, N. J., is secretary. The secretary of the Florists' Telegraph Delivery Association is Albert Pochelon, 153 Bates street, Detroit. He will also attend to your membership in the S. A. F.

# SEASONABLE SUGGESTIONS

## Callas.

The blooming season for callas now is over. The plants should be placed outdoors, laid on their sides in a warm, sunny location and left alone until August, when they will require repotting. Plants in benches should be dried off. As the foliage ripens off, lift and pack the tubers in a loam that is tolerably dry. If you are short of strong flowering roots it will pay you to plant out a number of offsets, in well manured ground. It is really surprising how these will increase in size and vigor in a few months.

## Hardy Lupines.

Of the June-flowering hardy perennials which are adaptable for cutting, lupines are among the best. They come in several colors—blue, white and pink. The variety *Moerheimii* is a beautiful pink shade; so is *Pink Beauty*. Seeds sown now will give plants of sufficient strength to flower before cold weather, and they will be plants of good size for either fall or spring sales. Lupines, like most herbaceous plants, are fond of a rich soil and an open, sunny exposure. They sometimes are attacked by black aphids as the flowers open and may need a soap or nicotine spray.

## Pyrethrums.

The forms of *Pyrethrum roseum* are all valuable for cutting and in some sections prove useful for Memorial day bouquets. They carry quite long and stiff stems, last remarkably well in water, are reliably winter-hardy and can be grown from seeds quite easily. The single varieties are of the easiest culture and propagation. The doubles are occasionally grown from seed, but most frequently by division. White forms of the latter are as valuable as carnations or asters in design work. Plants, if divided in late July or August, will be well established before winter. Late divisions will probably die. Undivided plants can be safely set out as late as the end of October. They should always have well drained land; a heavy winter protection is liable to rot them. There still is ample time to make a sowing of these. They germinate readily and make a fairly rapid growth.

## Viola Cornuta.

As an edging plant, especially where it can hang over stones, *Viola cornuta* is unrivaled. The variety *cornuta* has somewhat pale blue flowers. *V. cornuta atropurpurea* has dark blue flowers and it is more vigorous than the type. I consider it the finest low-growing perennial in cultivation, as it blooms continuously from May until December. I have even seen flowers on it in January. While it can be grown from seed, it does not always come true; but this is no drawback, as a single clump can be increased by hundreds or thousands in a season by division of the root or cuttings. There is also a pure white form

of this *viola* which makes a charming companion to the dark blue one. Any florist who is as yet without *Viola cornuta* should lose no time in securing it. He should remember that it is perfectly hardy, and that plants 2 or 3 years old are vastly better than those only a year old. For the rock garden it is one of the finest plants we have. It makes a splendid ground cover and edging. In addition it is not attacked, so far as I know, by any insects or diseases.

## Delphiniums, or Larkspurs.

Spikes will soon be opening on the delphiniums, or larkspurs. Peonies are considered by many the queen of herbaceous perennials and it is true that during their comparatively brief season they make a gorgeous showing. They are, however, a heavy and clumsy flower compared with larkspurs, which have a stateliness none can gainsay. Some growers complain of stems dying on

their plants. This is specially true of clumps which are old and have not been transplanted for a number of years. Larkspurs to succeed well should have a shift once in four years. A large number of named delphiniums have been raised by Amos Perry, Kelway, and other specialists, and these can be secured from reliable seedsmen who specialize in perennial seeds; but for the average country florist it will suffice to sow mixed packets of light blue and dark blue hybrids of *formosum* and that beautiful variety, *Belladonna*, which now is procurable from seeds and comes perfectly true. Sow the seeds now and most of the plants will bloom before frost, provided they are pricked off first and later carefully transplanted to nursery rows or beds. No grower can go far wrong in working up a good stock of the hardy larkspurs. Ask your customers to come and see them when in bloom. They are sure to order them.

**Ashtabula, O.**—The Tong & Weeks Floral Co., E. A. Adams & Sons and C. C. Phelps & Son have petitioned the city for permission to extend gas mains across certain streets, for the purpose of getting gas delivered from the main distributing point. Perhaps the Ashtabula growers calculate to asphyxiate the high cost of coal this winter by substituting gas for the precious black diamonds.



## SWEET PEAS OF TOMORROW.

### The Early-Blooming Spencers.

A cordial invitation from Howard M. Earl to visit the Fordhook Farms of W. Atlee Burpee & Co. was one of those happy incidents that promise an hour of absorbing interest. Mr. Earl said that George W. Kerr would be there to show the sweet peas and to tell of his trip to the seed growing farm at Floradale, in the Lompoc valley of far-off California. So on the morning of June 15 the first train over the Reading railroad to Lonsdale was taken. Then over a single-track road, through a beautiful rolling country, to the Farm School, where Mr. Kerr was waiting on the station platform with a hearty greeting.

Every moment of the hour and a half that followed was delightful. The walk through the woods to the trial grounds at Fordhook has always possessed an especial charm. That day it was of the morning freshness after the rain of the afternoon before. During the walk Mr. Kerr described his visit to California, from which he has just returned. He dwelt especially on the 100 acres of the firm's seed farm at Floradale, where the sweet peas are

being grown and tested. The favorable climatic conditions were carefully described. The early spring rains, the cool nights continuing into summer, the even temperature, the dryness during harvest—all were mentioned as factors in aiding a fertile soil to produce results that are little short of marvelous.

### Outdoor Peas in Bloom May 15?

The sweet pea trial grounds at Fordhook were a distinct surprise. It was the fifteenth day of June. No one in this locality has sweet peas in bloom outdoors. You say you have them? I do not doubt your word, but let me tell you that they have been scarce in Philadelphia, where all the sweet peas from outdoors that are coming into the market are from coldframes. Here were peas in full bloom, long rows of them, peas that evidently had been in bloom for at least a month. This sight was the more surprising because I clearly remembered that on a previous visit, when the Burpees had a party at Fordhook at about this season of the year, the sweet peas were only just coming into flower. Mr. Kerr explained the matter. These sweet peas were early Spenceer varieties. Practically nobody grows anything but Spenceers now, but they were started in pots under glass. Here was some-

thing worth while. Sweet peas are wanted in the Philadelphia cut flower market and probably in the markets of many other cities from May 15 to June 15. During that month sweet peas that are grown in greenhouses are apt to be poor. The early-flowering varieties started in the greenhouse and transplanted outdoors, or grown in coldframes for the market requirements, and the Spencer varieties grown in the same way, are too late. They will not flower until after June 15, when the market commences to decline. Here, right in front of us, lay what the sweet pea growers of America want, early-blooming Spencer sweet peas.

#### Mr. Kerr's Nine Years' Work.

Mr. Kerr said that when he first came to this country from England nine years ago he had been attracted by the sweet peas in the store windows in winter. He had never seen them at home—often in summer, never in winter. Sweet peas had been his life's work. He commenced then to improve the sweet pea by hybridizing with the object of securing early-blooming winter sweet peas that would be the peer of the finest summer-flowering varieties. The varieties in the store windows then were, of course, of the old grandiflora type. Countess Spencer and the first of her great train of descendants had just become generally known and admired. So Mr. Kerr began work with the definite aim of producing a race of Spencer peas that would flower as early as the varieties of the grandiflora type. This has been accomplished after nine years' work.

The first crosses were made with the earliest varieties of the grandiflora type, Burpee's Earliest of All, Burpee's Earliest White, and so on. Then came crosses with the Spencers, by that time an increasingly numerous family. Then Yarrawa appeared. The merits of this sterling variety have made it Mr. Kerr's choice for a pod parent. Chief among Yarrawa's good qualities is its ability to stand variations of temperature in the greenhouse without showing signs of stress. So on Yarrawa the pollen of many promising crosses was carefully dusted. An important precept of Mendelism, one which Mr. Kerr has proved correct, is seed variation in the first year. Inability to recognize this law has undoubtedly cost sweet pea hybridizers dearly. I tried to shake Mr. Kerr in his belief on this point, because, being ignorant of it, it seemed to me somewhat improbable. Mr. Kerr only became more firm. It is absolutely impossible to tell what a sweet pea seedling will be until its second year, was his final statement. Not even half of them retain the same color in their second year they displayed during their first season of blooming. After the second year the type is apt to remain fixed.

#### Burpee's Fourteen Seedlings.

There were fourteen seedlings in the trial grounds; all were of tried merit. A few have been sent out in a limited way; the remainder are to be sent out next season. They covered a wide range of colors and all showed Spencer blood. Commercially speaking, Fordhook Pink and White is the most interesting, because, in plain English, it is an extra early sweet pea of Blanche

## WHO'S WHO IN THE TRADE—AND WHY



COMMODORE JOHN NEWTON CHAMPION.

JOHN NEWTON CHAMPION, of New Haven, Conn., faces the terrors of the deep and the deep terrors of a lodge initiation with equal fortitude. Not only is he commodore of the New Haven Yacht Club, but is a member of all the New Haven Masonic bodies, the Odd Fellows, the Elks, Eagles, Moose, a colonel of the military rank of Knights of Pythias, veteran of the famous New Haven Grays and Governor Fort Guards, a member of the Chamber of Commerce, Auto Club, Publicity Club, Sachem Head Yacht Club, Sons of the American Revolution, Founders and Patriots of America, French Bull Dog Club of America, Western French Bull Dog Club and a delegate of the American Kennel Club. Besides, he is a member of the S. A. F. and F. T. D. He is the champion of Champion & Co., florists, and has been in the business for forty years. No man could belong to all the organizations the Commodore does and not be a good fellow.

Ferry coloring and Spencer form and size. Mr. Kerr thought that three-quarters of the sweet peas grown commercially under glass are of this color. Next in point of interest among these wonderful seedlings is Snowstorm, a pure white sweet pea, as its name so well implies, and one of large size. Already one and one-half acres of Snowstorm are growing at Floradale, although its early history bade fair to end in a tragedy.

The remaining twelve varieties are all good. They range in color from scarlet and carmine through sunburst shades and lavender and pinks to palest primrose. Their names are so cleverly chosen as to be descriptive to those familiar with the leading varieties of sweet peas.

Near the sweet pea trial grounds are a few rows of peas that illustrate one

of Mr. Kerr's points of culture in fall planting of sweet peas to secure early flowering outdoors. Many of the experts claim that fall planting succeeds about once in three times. On the other two occasions the seed will rot. Here at Fordhook is Mr. Kerr's answer—a heavy, vigorous, free-flowing lot of sweet peas. He insists that his method insures the grower against failure. It is simply this: Sow the seeds, for the latitude of Philadelphia, during October. Protect the rows from December until March with slanting boards, running lengthwise, with a pane of glass over the top; then remove the glass and later the boards. Of course, this method is in addition to the usual cultural course for securing early outdoor sweet peas. The demonstration was proof of its efficiency.

Phil.



# ARNATIONS

## THE PLANTS IN THE FIELD.

### The Rains and the Weeds.

The frequent rains are not altogether to the liking of the young carnation plants in the field. While the plants enjoy a plentiful supply of water, there is a limit beyond which moisture becomes a detriment rather than a benefit. A heavy shower will do no harm if the soil be cultivated before the next one, but when one heavy rain follows another, with no chance for cultivation between, it soon packs the soil down so that it cannot be worked into proper condition during the current season. Do not work the soil while it is wet, but get into it at every opportunity.

About this time we usually find it necessary to go through the carnation field with the hoe, cutting out the weeds and loosening the soil between the plants. With the cultivator you can keep down the weeds rather well between the rows, but between the plants in the row you must use the hoe. If you have experienced men for this work, you are fortunate, as in many instances it is necessary to put on men who have had no experience, except, perhaps, in the corn field back home. We find most of these men inclined to draw up the soil around the plants, the same as they did when hoeing corn. Others will draw away the soil, leaving the plant standing high and likely to fall over after the first rain. Avoid both of these conditions. Stoop down to pull the weeds that are too close to the plants to be hoed out properly, leaving the soil as it was before the hoeing, except for the loosening up.

### When the Young Shoots Lengthen.

You now will find it necessary to go over the plants every little while to top back any young shoots that begin to lengthen out. It is better to go over them often, taking out one or two shoots at a time, rather than to top back a large number of shoots at one time. In that way you will get shoots in every stage of development and promote a steady cut of blooms throughout the season, rather than in crops. In topping always strive to produce well balanced, bushy plants. Aim to secure plants that will stand upright and re-plant without breaking when transferred to the benches. There is a great difference in varieties and this must always be kept in mind when topping. Such varieties as Beacon and Enehan-tress will need little topping as compared with Gloriosa, Good Cheer, Nebraska and others of that type of growth. The former will make four or five breaks when topped, while the other type will usually make two breaks and sometimes even only one, which makes it necessary to go over the latter type oftener to avoid straggly growth.

When topping the plants be sure you do not merely pull out the leaves, leav-

ing the heart to grow right out again, as is often done. This is a waste of time and does the plant no good. A good plan is to leave a shoot until you can see the stem between the leaves, and then break out the tip, leaving as many joints as the habit of the plant warrants. Hoeing, cultivating and topping the young carnations constitute the major portion of the plants' requirements while they are in the field. If you attend to these matters properly, you should have good plants to bench, but you cannot expect to have good plants unless you do attend to the field work properly.

A. F. J. Baur.

### ABOUT THE GLASS.

I am going to build a greenhouse this summer and would like to know what is the best grade of glass to use. The size I need is 14x18. I have been told not to get double A because I shall not be able to get good insurance on it. I

have also heard that the majority of houses are built of extra heavy single strength B. I shall need sixty boxes of glass and would like to know about what the cost would be per box. Can you give me the name of some good glass manufacturing company?

G. H.—Mo.

The best glass for greenhouses is double strength A; anything else, at best, is on the "just as good" order. Many builders of greenhouses use the B grade on the north side, although they pay the extra price for the best grade for the south side. Double strength glass costs more, but breaks less easily and the insurance on double strength is less in proportion than on single strength. Single strength glass usually is plenty strong enough to carry a winter's load of snow, but sometimes a hail storm will break most of the single strength glass and little that is double strength. Many buyers of glass no doubt are influenced principally by the price, but the man who is building a large place for cut flowers would do well to consider first the freedom from blisters, the color of the glass and its even thickness, rather than the few pennies per box that may be saved on a less desirable quality. There is a great deal of difference in this respect. For quotations on any quantity or grade write to the advertisers who are offering glass in The Review.

H. O.



### MUMS FOR A BEGINNER.

What varieties of chrysanthemums would you advise a beginner to grow, and how would you proportion the colors? We expect to grow about 1,000 plants. Would 2¼ or 2½-inch plants be satisfactory? We want to grow the greater part of these one flower to a plant. We also wish to grow about 250 plants in pots, 100 of them yellow, fifty pink, fifty white and twenty-five each of white and pink pompons. When is the proper time to start the plants?

J. S.—Mich.

A beginner in mums should grow the varieties known to the trade as "easy doers," as they are the varieties that give maximum satisfaction and blooms with minimum effort and trouble. It is somewhat difficult to tell any man what to grow when one is not acquainted with his market, but it is a safe rule that every market has a larger call for yellows than for any other color. Of 1,000 plants, I would suggest that at least 400 of them be yellow, 300 white, 200 pink and 100 bronze. The following varieties cover the season fairly well and are all of what is known as the commercial type:

Yellow, Golden Glow, Chrysolora, Yellow Eaton, Major Bonaffon and Yellow Chadwick. Golden Glow gives the first flowers, from September to about October 1, and Yellow Chadwick may be planted to flower from Thanksgiving to Christmas.

White, Early Frost, Oeonto, Polly

Rose, White Chieftain and White Chadwick.

Pink, Unaka, Pacific Supreme, Chieftain, Nerissa and Patty. Many growers cling to the old Maud Dean for a late pink, but if one wishes an extremely late pink, he should try W. T. Broek. This is the best one, in my opinion.

Bronze is neglected in most markets, wrongly so, I think. New York city will take more bronze mums than anything else. The artists know that the color blends well with the autumn foliage. Three satisfactory bronze varieties are: Tints of Gold, early; Mrs. O. H. Kahn and Glenview.

Regarding the pot plants, I would suggest the Cap family, which is the standard almost the world over for pot plants. Use 100 Yellow Cap and fifty each of Pink Cap and White Cap. Two fine white and pink pompons would be White Doty and Lillian Doty, or Queen of the Whites and the pink Esa. Two splendid whites in the Japanese anemone types, largely grown for the eastern markets, are Garza and C. L. Hutchinson.

Regarding the proper time to plant, florists usually plant stock as soon as they get the houses cleaned out, in June. Pot plants can be planted any time now. Plants in 2½-inch pots would be entirely satisfactory to buy. It is not suggested that the list submitted will be satisfactory for every section of the country, but on broad, general lines, it will be found as good a list as any.

Chas. H. Totty.

# SOCIETY OF AMERICAN FLORISTS.

## GUARANTORS FOR NEXT SHOW.

### Backers for St. Louis Event.

Now that the question of the building for the Fifth National Flower Show, at St. Louis, has been decided upon, the work of the show will be pushed with vigor. The flower show committee will, of course, consult the St. Louis Florists' Club and local florists' interests before going ahead with any of the arrangements, and the wishes of these bodies will be considered wherever possible. With everyone working in a spirit of harmony, there is no question but what the Fifth National Flower Show will be as successful as any held in the past.

The following have placed their names on the guarantors' list, and the total subscribed is a few hundred dollars less than the \$10,000 required, so if you are interested we would ask that you send in your subscription promptly so that the list may be closed:

|                          |                         |
|--------------------------|-------------------------|
| Henderson, Peter & Co.   | Asmus, George           |
| Burk, Louis              | Schiller the Florist    |
| Roland, Thomas           | Twin City Florists      |
| Nicholson, W. R.         | Wendland & Keimel Co.   |
| Burns, Jr., A. S.        | Van Bochove & Bro.      |
| Jackson & Perkins Co.    | Schulz Co., Jacob       |
| Burnham, William A.      | Ward, C. W.             |
| Storrs & Harrison Co.    | Zvolanek, A. C.         |
| Bunyard, Alfred T.       | Morrison, George        |
| Kasting Co., Wm. F.      | Childs, John Lewis      |
| Young, John              | Rowe, W. A.             |
| Pochelon, Albert         | Patten, M. A.           |
| Critchell, C. E.         | Conard & Jones Co.      |
| Florists' Publishing Co. | Dudley & Sons Co.       |
| Knoble, H. P.            | Pierson, F. R.          |
| Pierson, Inc., A. N.     | Cowee, W. J.            |
| Murray, Samuel           | Ammann, J. F.           |
| Miller, A. L.            | Buettner, Emil          |
| Heacock Co., Joseph      | Vesey, W. J. & M. S.    |
| Welch, Patrick           | Schling, Max            |
| Rudd, W. N.              | James, Eric             |
| Kroeschell Bros. Co.     | Straudt, Joseph         |
| Friedley Co., The        | Plath, Hans             |
| Tracy, B. Hammond        | Weber, Fred C.          |
| Hess, J. J.              | Ekas, William F.        |
| Totty, Chas. H.          | Rock Flower Co., W. L.  |
| Bertermann Bros. Co.     | Craig Co., Robert       |
| Danker, F. A.            | Dreer, Inc., Henry A.   |
| Hammond, Benjamin        | Pennock-Meehan Co.      |
| Lord & Burnham Co.       | Nessen Co., Leo         |
| Berning, H. G.           | Burton, George          |
| Koenig, Otto G.          | Pittsburgh Cut Fl'r Co. |
| Elchholz, Henry          | Kuehn, C. A.            |
| Anderson, S. A.          | Burton, John            |
| Lautenschlager, F.       | Meinhardt, Fred H.      |
| Guenther, C. T.          | Farenwald, A.           |
| Harvey & Sons, A.        | Pohlmann Bros. Co.      |
| De La Mare Co.           | Pellicano, Rossi & Co.  |
| McCallum Co., The        | Beyer, C. F.            |
| Stillman, George L.      | Fillmore, F. J.         |
| Rohrer, Henry K.         | Boyd, S. B.             |
| Hamilton, C. M.          | Winder Co., F. A.       |
| Gloeckner, Wm. C.        | Stuppy Floral Co.       |
| Randall, Harry I.        | Foley Mfg. Co.          |
| Duthie, James            | Simpson, Robert         |
| Begbie, James W.         | Hitchings & Co.         |
| Burpee & Co.             | Moninger Co., J. C.     |
| Evans, John A.           | Witterstaetter, R.      |
| Wanner, U. C.            | MacRorie, D.            |
| Hill, Joseph H.          | Carter, John S.         |
| Jahn, William O.         | Nicotine Mfg. Co.       |
| Breitmeyer, Philip       |                         |

John Young, Sec'y.

**Gibson City, Ill.**—Andrew Peterson, Mathilda Peterson and H. E. Ramsdell have incorporated the Peterson Floral Co., the authorized capital being \$10,000.

**Springfield, Mass.**—Charles M. Fuller, chief clerk at the L. D. Robinson flower store, and Miss Margaret J. Cochrane were married at Granby, Mass., May 16. Mr. Robinson furnished the decorations for the wedding, which was an unusually pretty affair, and the designer at the Robinson store produced artistic bouquets for the bride, maid of honor and bridesmaids. Both Mr. and Mrs. Fuller are popular in Springfield.

## THE CONVENTION GARDEN.

Some active work is now in progress at the New York Botanical Garden, Bronx park, covering the layout of the Convention Garden. The backward season has been greatly in favor of the plantings, and at present it looks as though planting operations may continue for two or three weeks more. The public, too, is taking extraordinary interest in the Convention Garden, as is usual with all the work of the Botanical Society, and the work is being done under acute observation. Judging from the interest commonly expressed in the society's garden work, it is expected that the Sunday crowd of visitors alone will run to the 75,000 mark. These visitors are not altogether flat-dwellers, as one may observe when looking over the license plates on the automobile parkings of a Sunday.

The rate for planting space is low, only 10 cents per square foot. Conse-

## Special Notice

Because the Fourth of July falls on Wednesday this year, it becomes necessary to go to press with that week's issue of

**THE FLORISTS' REVIEW**

One day earlier than usual  
**TUESDAY instead of Wednesday**

Contributors and advertisers who wish to avoid possible disappointment will have their "copy" in this office **MONDAY** for the issue of July 5.

quently anyone who has a specialty in the horticultural lines to exploit will lose a grand opportunity for publicity if advantage is not taken of this garden.

George V. Nash, the head gardener at the Botanical Garden, is giving the Convention Garden personal and constant supervision, a fact which speaks well for its success.

Of course, the plantings are not confined solely to novelties. Many retail florists would do well to think of the publicity they could get for small cost by making artistic plantings. The opportunity is here. Will it avail?

Up to June 15 the following have secured space in the garden: W. A. Manda, John Scheepers & Co., Inc.; Bobbink & Atkins, A. N. Pierson, Inc.; Conard & Jones Co., Henry A. Dreer, Inc.; John Lewis Childs, Raymond W. Swett, Arthur T. Boddington, Inc.; Arthur Cowee, B. Hammond Traey, Wm. Trieker, Thomas Meehan's Sons, A. L. Miller, R. Vincent, Jr., & Sons Co., and Vaughan's Seed Store.

John Young, Sec'y.

## NATIONAL FLOWER SHOW.

### New Buildings Secured.

In The Review of June 14 the news was published that new buildings at St. Louis had been secured for the National Flower Show to be held there next spring. Secretary John Young now has issued the following statement regarding the committee's meeting:

There was a meeting of the National Flower Show committee at the Jefferson hotel, St. Louis, June 8 and 9, to complete arrangements for the 1918 National Flower Show to be held in St. Louis, April 6 to 15.

There were present: George Asmus, Chicago, Ill., chairman; John Young, New York, secretary; J. J. Hess, Omaha, Neb., treasurer; Patrick Welch, Boston, Mass.; Adolph Farenwald, Roslyn, Pa.; Robert C. Kerr, Houston, Tex., president of the S. A. F., and A. F. J. Baur, Indianapolis, Ind., secretary of the American Carnation Society.

While the Coliseum building, where it was originally intended to house the show, was still available, it was, in the opinion of the committee, entirely too small for the purposes of the exhibition, and for the meetings and the convention of the S. A. F., which will be held at the same time. It was finally decided to lease Moolah Temple, 3821 Lindell boulevard, and also the adjoining vacant lot, 155x300 feet, upon which a temporary building will be erected for the flower show. This temporary building will be connected by a passageway with the second, or lower floor of the Temple, where the trade exhibits will be located.

### Ample for Trade Exhibits.

At no previous National Flower Show were conditions more adequate for exhibits in the trade section. The floor space dimensions are about 100x200 feet, and the quarters at present are used as the dining hall for the members of the Temple after their sessions. The main floor, about 75x200 feet, is expected to be used for exhibits and displays of retail florists. The business meetings of the society will be held in one of the side rooms on this floor.

The lot upon which the temporary building that is to house the National Flower Show will be erected, is located at McPherson and Van de Venter avenues, in one of the best residential sections of the city. As the exhibits in the temporary building will be placed on the bare ground, there will be no danger of damaging any hardwood floors. Consequently, there will be unsurpassed watering facilities.

### Financial Outlook Good.

The decision of the society to hold the convention and National Flower Show at the same time, in the spring, is approved by the S. A. F. members in all sections of the country, and even at this early date, before the floor plans have been issued, exhibitors are reserving space in the trade section, so the outlook is encouraging as to the financial success of the exhibition.

From now until the date of the show, there will be on the site of the temporary building a huge signboard to be used for publicity purposes.

The schedule committee will meet at an early date to revise the schedule already issued, which was compiled to meet the somewhat limited space afforded by the floor area of the Coliseum. The new arrangements insure ample room for the exhibits of rock gardens, rose gardens and other displays if it is decided to have such exhibits.

### Red Cross May Coöperate.

The committee also held a conference with George W. Simmons, head of the American Red Cross in St. Louis, and it may be that the Red Cross organization will coöperate in the entertainment plans, if such course does not conflict with its rules and regulations, on lines similar to those followed by the organization at the New York show.

The committee is grateful for the many courtesies extended during the session by the local florists' interests, especially to D. S. Geddis, F. H. Meinhardt, Wm. C. Smith and Frank Gorly, who were indefatigable in their efforts to assist the committee in its work.

**Chagrin Falls, O.**—A busy spring during which the demand was continually outstripping the supply, has convinced Carlton Lowe that an investment in another greenhouse now would bring good returns. Accordingly, Mr. Lowe will superintend the erection of a good-sized house when the hot days come around.



## NEW YORK.

## The Market.

It was another week of low prices because of the flood of peonies, which dominated the market and made all other flower prices weak. Many of the peony arrivals were affected by the hot spell and were useless for the trade. Thousands never left their boxes. Tens of thousands are in cold storage. Now come the local and more northern crops, of finer quality.

June weddings now are at high tide. Some of the large retail houses are averaging two or three weddings per day, but there are few, if any, large decorations, and prices are badly cut when one compares them with the conditions in the trade before the war.

Roses are not in oversupply, and choice flowers of Beauty, Hadley, Brunner, Russell and Prima Donna bring fair prices. Other roses, if of good quality, also are accepted at good prices by the leading retailers and maintain their popularity. Shipments are not excessive.

There have been large shipments of carnations for many weeks. Accumulations were inevitable, and they found almost their only refuge in the pushcart brigade. Longiflorums did not rise above 3 cents; neither did callas. Many were sold at \$20 per thousand. Valley holds at last week's quotations. Stock must be perfect for wedding bouquets to touch \$5 per hundred. All kinds of seasonable flowers may be seen in the wholesale windows, and most of them remain there.

## Various Notes.

Last week Liberty bonds were the principal topic in the market, and every florist seems to be wearing the button. Some of the trade have bought heavily, and many of the wholesalers have made it possible for their employees to own bonds on easy terms.

The interest in the coming S. A. F. convention is growing daily. The decision to avoid unnecessary display seems to have met with unanimous approval. Secretary Young has received many communications to this effect. It is believed this will be the most practical and businesslike convention the society ever has held. Members of the trade intending to have exhibits are especially jubilant because of the increased attention that will be given to their displays. The Grand Central Palace will be the center of all interest all the time.

In the advertisement of the wholesalers who had joined the Sunday closing movement, the names of Riedel & Meyer, two of the chief movers in its behalf, were inadvertently omitted by the writer of the announcement.

Ed. Hanft, of the Hentz & Nash staff, is enjoying two weeks' vacation with his family at Rockaway Park.

William Knight, a respected employee of Herman Warendorff, of the Ansonia, during the last twelve years, died Thursday, June 14, of pneumonia. He leaves a wife and family.

Miss Edmondson, bookkeeper for M. C. Ford, is contemplating taking up Red Cross work, to be ready when her country calls.

H. E. Froment has been serving his country as a juror in the Supreme court, and John Gunther is "doing his bit" in the United States court.

Since the Sunday closing movement matured they call J. K. Allen "deacon" in his home town in New Jersey. Mr. Allen's store has been open every Sunday at 6 a. m. during the last thirty years.

W. Gunther has been elected a trustee in his church since he gave up business on Sundays.

The Cadjeaux Co. decorated the Church of St. Stephen and the ballroom of the Majestic June 27 for the Rowan-Hill wedding.

G. E. M. Stumpp has opened his summer store at Southampton, L. I.

The New York florists who have branches at Newport, R. I., have decided to continue them this season, notwithstanding the unfavorable factors.

The Convention Garden, retarded by the exceptionally cold season, now begins to look well and promises to be at its best when the conventionists visit it in August. Visitors to Bronx park can find the garden easily by keeping to the right after passing the conservatories.

J. Austin Shaw.

## FORT WAYNE, IND.

## The Market.

The weather was warm last week, and there was a large quantity of flowers in the market. The general demand was excellent, commencements creating the biggest call, while weddings were exceedingly numerous. Large funeral orders were a feature of last week's business, including several orders for casket blankets. The shipping trade has been good.

Home-grown peonies are flooding the market, but the sale of them is good. Prices are holding up exceptionally well. Roses are in plentiful supply, Russells being especially fine, the best of these selling at \$15 per hundred. There also are splendid blooms of Shawyer, Ophelia, Hoosier Beauty, Ward and Sunburst. Carnations are more than plentiful, and their quality is excellent. Easter lilies are in good supply and the demand for them in funeral work continues good. Gladiolus offerings are of fine quality and the supply is increasing daily.

Sweet peas of the Spencer varieties continue to arrive of splendid quality. Callas are in moderate supply and outdoor flowers are increasing in variety.

Outdoor snapdragons appeared on the market last week; also cornflowers, mignonette, larkspurs, Spanish irises, candytuft, calendulas, pansies, daisies and valley. Orchids are scarce and the prices are high. Greens of all kinds are in excellent demand, especially smilax.

The demand for bedding plants continues good. June 16 more bedding plants were sold than during any week of the bedding season this year.

## Various Notes.

The June meeting of the Fort Wayne Florists' Club was held June 13 at the Doswell Floral Co. store. In the absence of the president and vice-president, the chairman of the program committee, Mrs. Richard Blossom, presided. The club decided to hold its annual picnic July 11, the members to go in cars to some lake. Mrs. R. W. Doswell was appointed chairman of the committee in charge of the arrangements. The paper for the evening, "Landscape Gardening," by John H. Doswell, was most instructive.

Clem Lanternier and Herman J. Leitz, of the New Haven Floral Co., New Haven, Ind., spent last week in Chicago on a business visit.

The Flick Floral Co. had some handsome baskets for the opening of the Steele-Myers department store. This concern has had an unusual quantity of wedding work this month and funeral work has been heavy.

The Doswell Floral Co. reports a larger number of weddings than during any previous year in June.

Frank Knecht is shipping large quantities of Ophelia, Shawyer and Mrs. Chas. Russell roses to eastern markets.

A. J. Lanternier & Co. have had a record business in June weddings and school commencements. They are cutting a fine lot of roses at present.

Mr. and Mrs. Richard Blossom and their son, Flick Blossom, are spending a week at Rockford, O., with friends.

Ralph Tinkham, of the J. F. Sullivan establishment, Detroit, Mich., is spending several weeks in this city, having come here to attend the wedding of Miss Mildred Flick. Mr. Tinkham and Miss Flick were in the same party that went abroad three years ago, and they were in Lucerne, Switzerland, when the war broke out.

R. F.

# News from Abroad

**London, England.**—There will be no spring shows of consequence this year. Both the London and Birmingham daffodil shows were abandoned.

**Lisse, Holland.**—J. J. Grullemans states that it has been terribly dry, little snow or rain having fallen for six or eight weeks during the winter, and the spring has been abnormally cold. Early tulips and hyacinths were in flower when the Darwins should have been in full bloom. Mr. Grullemans says it is a unique season in his forty years' experience.

**Paris, France.**—The reforestation of the evacuated battlefields already has begun, coniferous seeds being procured in England for the purpose.

**London, England.**—Some of the local War Agricultural Executive Committees in Lincolnshire have been putting pressure on bulb growers to destroy their stocks and plant corn or potatoes. The growers, while willing to do all in their power to assist food production, pointed out that to destroy an acre of bulbs worth \$1,250, to grow corn worth \$100, would be ruinous.



## OBITUARY

### Rodman M. Eisenhart.

After an illness of short duration, R. M. Eisenhart, of Torresdale, Pa., passed away June 12. Many years ago Mr. Eisenhart's skill as a violet grower won for him the cognomen of "Violet King" among Philadelphia tradesmen, and in later years he became famous for his fine sweet peas. He is survived by his wife, a daughter and two sons.

### John Young.

John Young, gardener to Col. Samuel P. Colt, Bristol, R. I., died suddenly June 9 at his home in Bristol. Mr. Young was stricken with apoplexy while at work on the Colt estate and was assisted to his home, where he collapsed and died soon after. He was born in Scotland eighty years ago and after coming to this country was employed on private estates in New York city and at Troy, N. Y. He had been at Linden Place, the Colt estate, twelve years. He leaves a widow. W. H. M.

### CINCINNATI, O.

#### The Market.

The market is well supplied with all kinds of seasonable stock, though there is noticeable a reduction in the number of receipts under those of a week ago. The demand, while fair, continues too weak to take care of the large supplies, or even to clear enough stock to support substantial prices. Numerous weddings have been productive of good business and last week's school commencements created a lively call, although the demand was confined to a few items of stock.

Roses are in good supply. Carnations are plentiful, but from now on the supply undoubtedly will grow smaller. Easter lilies are most plentiful; gladiolus offerings include excellent blooms of America; valley meets with a good demand. Among others present are sweet peas, snapdragons, larkspurs, coreopsis and cornflowers.

Greens are plentiful. The demand from out of town for new ferns is strong.

#### Various Notes.

C. E. Critchell has been making large shipments of new ferns during the last fortnight.

L. H. Kyrk is back again at his desk, after having been confined to his home last week with a severe cold.

William Taylor is cutting excellent America gladioli.

P. J. Olinger's blooms of his new red carnation, Radium, were in large demand last week for commencement business and realized the best carnation prices of the crowded market.

The Cincinnati Cut Flower Exchange has been marketing an excellent lot of Easter lilies. C. H. H.

**Canton, O.**—The greenhouse formerly conducted by J. W. Martin, on Route No. 4, has been acquired by W. H. Clouse, Jr.

**Iola, Kan.**—The greenhouses formerly operated by J. W. Primmer have passed to the ownership of J. S. Stremmer, who has renamed them Iola Greenhouses.

## VEGETABLES AND FRUITS DEPARTMENT

### THRIPS ON CUCUMBERS.

What is the best method of exterminating thrips on cucumber plants? Do thrips thrive best in a damp, moist atmosphere? I have tried a lime and sulphur spray and also cyanide gas, but neither of these has done the work.

F. J. L.—O.

Thrips, or leaf hoppers, thrive best in a dry atmosphere. Try spraying them with a nicotine spray. Add a couple of pounds of soap to every fifty gallons of water to make the mixture sticky.

C. W.

### DISTINGUISHING MUSHROOMS.

There is no simple test for distinguishing between edible and poisonous mushrooms. The only safe mushrooms to eat are those which are gathered by a collector who knows exactly what he is doing. In order to make easier the all-important distinction between poisonous and nonpoisonous growths, the U. S. Department of Agriculture has just published a new bulletin entitled, "Some Common Edible and Poisonous Mushrooms," Farmers' Bulletin No. 796.

The most common edible mushroom is known to scientists as *Agaricus campestris*. This variety is not only cultivated commercially, but is widely dis-

tributed and is abundant in the wild state. The cap is fleshy and hemispherical in shape, but later becomes expanded and nearly flat. It is smooth, in color white or light brown, and the flesh is white and firm. The gills are white at first, later become pink, and finally turn a blackish brown. The stem is stout, smooth, and furnished with a ring. This type of mushroom is readily recognized, but there is some possibility that it may be confused with an amanita, of which there are several varieties, most of them extremely poisonous. The risk of mistaking the common mushroom for one of these may be avoided if the fungus is not picked until the gills are pink or turning to brown. The gills of the amanita remain white.

### HOW TO GROW PEANUTS.

Will you kindly let me know how to grow peanuts? C. F. S.—Ill.

As a garden plant the peanut can be grown as far north as central New York, but only a few pods will actually mature seeds. The planting season, as well as the field care of peanuts, is practically the same as for corn. Scatter shelled nuts six to ten inches apart in rows thirty to thirty-six inches apart. The vines are tender and will be killed by the first frost. The crop is harvested by lifting the vines and piling around a stake placed upon cleats to keep them off the ground. The roots with the nuts attached should be next to the stake to prevent discoloration by weather.

## MOTT-LY MUSINGS

Christian Dehn, of Saratoga Springs, N. Y., handed in his subscription with the remark: "Send me that big book, The Florists' Review. Too busy to say more now. Good-bye."

H. L. Crandell, of Glens Falls, N. Y., has a fine display of Darwin tulips, pronounced by a purchaser "darlings." He would rather have their room now, although they come in splendidly for funeral work.

A. J. Binley, Glens Falls, N. Y., is an inventive genius. Following his successful cut rose box holder, he has an arrangement by which his typewriter gives expression to his utterances in various colors. Business is good with him and has been right along.

John L. Watkins & Son, of Hudson Falls, N. Y., consider Geranium Marquise de Castellane the best all-around variety. It is not new, but well worthy of special notice, its heavy foliage and flower spike of deep salmon making it a most desirable kind to grow. Myron J. Watkins, the junior member of the firm, is spending his vacation from Cornell University to good advantage with A. N. Pierson at Cromwell, Conn., getting practical experience in landscaping.

The shrubbery and hardy flowering plants in the suburban gardens of Philadelphia are perfectly gorgeous this season. Japanese maples and hardy Ghent azaleas are a brilliant sight. The golden laburnum, seldom seen in good

specimens, was as heavily flowered as wistaria, which was never known to bloom so freely as now. The good people of the Quaker city seem to take this exhibition of Nature's spring adornment as quite natural, while our Boston friends see that due recognition is given by the press.

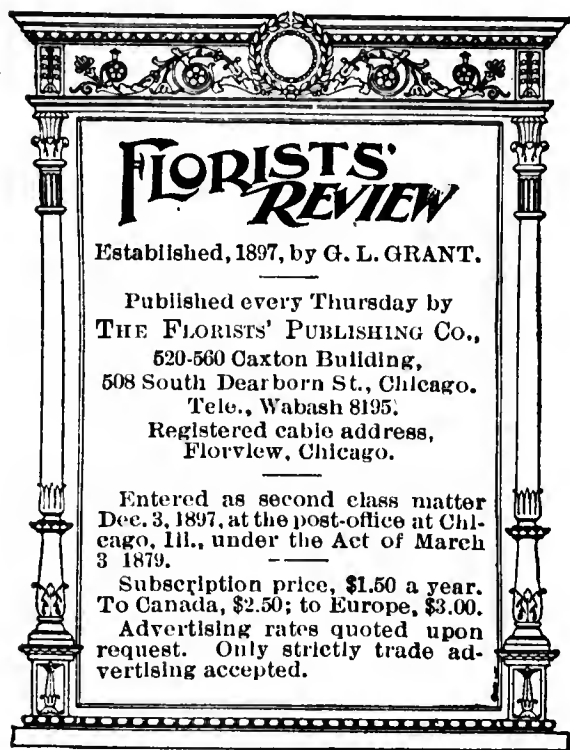
Fred A. Danker, of Albany, N. Y., notes that while the call for elaborate designs for Memorial day was not so heavy as on some occasions, the house had a fine sale of general stock, practically clearing all the best stock at the greenhouses.

William C. Gloeckner, of Albany, made a fine display and reaped his share of business for the day. The Gloeckner greenhouses, at Menand, grow large quantities of stock for the Albany store.

H. G. Eyres, of Albany, was crowded in his basement store, but made a good display nevertheless. He remarked that all hands had all they could do to handle the Memorial day business.

A. D. Carpenter, of Cohoes, N. Y., did not notice any decline in purchases for Memorial day, the fine weather and the excellence of general business in this district doubtless proving big factors.

A. J. Courcelle & Son, of Rutland, Vt., recently rebuilt their establishment, and wonder now how they did business so long in the old place. Better stock and bigger sales are the result. Three promising sons are ready to serve and are awaiting the call of their country. W. M.



## NOTICE.

**It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.**

### SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Thirty-third annual convention, New York, N. Y., August 21 to 24, 1917.

Results bring advertising.  
The Review brings results.

THERE still is a large unsatisfied demand for vegetable plants, particularly tomato and sweet potato.

WITH the certainty that the supply of outdoor flowers will be less than usual this summer, the next two or three months promise usually well for the outflower business.

REPORTS from transportation companies and resort hotels indicate that there will be much less vacation traveling than usual this summer, which should be a distinct gain to the retail trade of the home florist.

WATCH the Pacific Coast Department for offers of stock not obtainable elsewhere. Soon the western edge of America will be the trade's principal source of supply for many items heretofore procured from Europe.

THE spring bedding plant season has been two or three weeks late almost everywhere, but as soon as weather conditions became right the work assumed heavier volume than ever before. It is turning out to be an excellent season, but there was so large a quantity of stock grown this year that it has not nearly all been sold as yet.

THE Hollanders still on this side of the water have become confident that the fall importations of bulbs and nursery stock will come. They base their belief on the official news from Washington that two steamers of the Holland-America line are on their way here with cargo, the first boats to bring cargo since the famous recall of the Nieuw Amsterdam in the last days of January.

## THIS IS THE KIND.

The following paragraph, from the Kansas City news-letter, is the kind we like to read:

E. G. Bunyar, of Independence, has cleared his greenhouses of bedding plants, having sold more than 200,000 of all kinds. The sales netted him \$2,000 more this year than last and he has invested the profits in Liberty bonds. He has his houses planted for fall trade and is now on a fishing trip.

There are many florists who have bought Liberty bonds with the season's profits, in spite of increased expenses, and we hope they find the fishing good.

## PLEASE NOTE.

Each week a number of letters containing advertising instructions reach The Review while the paper is on the press—just a few hours earlier and they would have had attention a week sooner than is possible.

It is the aim to give prompt service, but to secure it advertisers should note: "It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. Tuesday."

## "BOOST BUSINESS"—WILSON.

Every means of stimulating business should be used now, President Wilson said in a letter to E. P. V. Ritter, of the Merchants and Manufacturers Exchange of New York City, made public June 17. Mr. Ritter wrote the President concerning the advisability of holding commercial conventions during the war.

"I not only see no reason why commercial conventions should be omitted during the war," the President replied, "but should regret to see any instrumentality neglected which has proved serviceable in stimulating business and facilitating its processes. This is not only not a time to allow any slowing up of business, but is a time when every sensible process of stimulation should be used."

## ANTICIPATING OUR WANTS.

Constantly increasing costs of most of the materials used by the trade make it impossible for growers and those who deal indirectly or directly with the public to make a profit without raising prices. In consequence the prices asked for bedding stock have been raised without any noticeable decrease in demand. This is a sign that the business of producing and selling flowers is in a healthy state.

But production costs have not stopped mounting. As the war progresses they are steadily advancing and it is predicted that they will continue to advance. There is a way, however, by which the trade can keep the costs down and every member of it who is in a position to do so should take advantage of it. That is by anticipating our wants so far as is possible and getting a stock of materials and supplies.

Large growers have been doing this. Others would do so if their capital was sufficient. But there are many others who, believing that by the next time it is necessary to purchase prices will be lower, have been buying as need has demanded and find that every purchase calls for a larger outlay.

The raw material market of the United States is higher than for many years, and promises to continue upward. Manufacturers assert that there is every

reason to believe that before the war is over and the reconstruction necessary in Europe is finished, the prices of today will be considered low.

There seems not much chance that greenhouse supplies will be cheaper. On the other hand, there is every evidence that they will cost more. Buying now will probably mean a saving.

## \$2,000 FOR \$3.75! DON'T CROWD!

One of the most curious aspects of the many differing ideas regarding advertising is the queer conception that only the advertising which involves a large expenditure of money is greatly successful.

Scores of advertisers with individual expenditures of only a few dollars are regularly gaining tremendously effective results from the use of The Review.

Such results are, indeed, so common that they secure only passing interest, except from those who are directly interested.

For example, one advertiser in The Review sold \$2,000 worth of stock through six insertions of a 5-line Classified advertisement. The advertising cost was \$3.75, or less than one per cent. Here is the letter, verbatim:

Please discontinue our leaf-mold ad in the Classified Section. Six insertions sold four carloads, or 1,600 barrels!—G. M. Reburn & Co., 160 North Wabash avenue, Chicago, Ill., June 18, 1917.

When you hear a man complain of the cost of advertising, you can be pretty certain he spends a good bit of money elsewhere than in The Review.

## GOVERNMENT ORDERS COAL.

The government has ordered 1,750,000 tons of coal for the navy, principally from the West Virginia mines from which many florists have been obtaining smokeless coals. It is not new for the navy to use this fuel, but this year its needs are increased. Last year's contract price was \$2.88 per ton delivered at Newport News, Va. The mines asked the government to pay \$2.95 at the mine for the present purchase. Exercising its authority, the government ordered shipments to begin and agreed to pay \$2.33 at the mine on account, the final price to be fixed in the course of time by the President or a duly appointed commission.

Florists who feel that they must have Pocahontas or New River smokeless coal are asked to pay \$5 to \$6 per ton, f. o. b. the mine, for mine-run.

## CHICAGO.

### The Market.

A decided change for the better has come over the wholesale cut flower market. With stocks of all kinds plentiful and demand lethargic up to June 16, a marked shortening of stock took place and demand strengthened considerably, cleaning the market satisfactorily for the week. As most growers are going off crop and replanting, a large increase in the supply is not looked for in the near future. Shipping trade is moderately active, with local demand holding up its end well, so that, speaking by and large, no complaint as to the condition of the market is warranted.

Usually the peony is the dominating flower at this date. It is not so this year. The arrivals, while large, have

# Here's Another Good Novelty-- Colored Bachelors' Buttons



WE are able to offer Double Bachelors' Buttons in Pink and Cerise at \$1.50 per 100—the only real novelty now in market. These were extremely popular last season, when we offered a small quantity, and we arranged for a large crop this season. Ready now. Single blue, 50c per 100.

## PLENTY OF VALLEY

You can take orders for brides' bouquets of Valley without danger of disappointing your customers—just order the Valley from Amling.

## AMERICAN BEAUTIES

There is nothing takes the place of Beauties for commencements, or other presentation purposes. We have a fine crop and the best quality the season affords.

## POPULAR ROSES

The market's largest supply of Milady, Ophelia, Killarney Brilliant and Russell and quality that is, as usual, a shade ahead of any other important supply. You will hold your customers if you use Amling's roses.

## "LOCAL" PEONIES

Our home crop of Peonies is being cut—it is the finest stock of the season.

## GOOD CARNATIONS

Amling's Carnations are known as the product of the most expert growers in the middle west. The quality this June is above the average for the season. The supply is large.

## SWEET PEAS

The largest and finest supply in the west. All colors—nothing but spring-blooming Spencers—fine for corsages.

### QUALITY OR PRICE?

Quality is remembered long after price is forgotten—it does not pay to handle "cheap" stock. Amling's prices never are higher than others ask if able to supply an equal grade.

### CURRENT PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems..... \$4.00  
Stems 30 to 36 inches..... 3.00  
Stems 24 inches..... 2.50  
Stems 18 inches..... 2.00  
Stems 12 inches..... 1.50  
Short stems..... per 100, \$4.00-\$8.00

**ROSES** Per 100  
Mrs. Russell, medium..... \$12.00 @ \$15.00  
" " select..... 8.00 @ 10.00  
" " short..... 4.00 @ 6.00  
Milady, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 4.00  
Killarney Brilliant, special..... 8.00 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Ophelia, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00 @ 4.00  
White Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Mrs. Ward, special..... 8.00 @ 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Sunburst, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common ..... \$1.00 @ \$1.50  
Large and fancy ..... 2.00 @ 3.00

**PEONIES**  
Common ..... 3.00  
Fancy ..... 5.00 @ 6.00  
Special quotations on quantities.

**BACHELORS' BUTTONS**  
Pink and Cerise, double..... 1.50  
Blue, single ..... .50

**MISCELLANEOUS** Per 100  
Gladioli, Fancy..... per doz., \$1.00 @ \$1.50  
Gladioli, Baby vars..... 4.00 @ 6.00  
Sweet Peas, Spencer..... 1.00 @ 1.50  
Valley ..... 6.00  
Easter Lilies ..... 8.00 @ 10.00  
Daisies ..... 1.00 @ 1.50  
Mignonette..... 4.00  
Calendulas ..... 3.00  
Snapdragon..... per doz., .75 @ 1.50  
Pansies..... per bunch, .05 @ .10  
Forget-me-not..... per bunch, .25  
Poppies..... per doz, bch., \$2.00

**DECORATIVE**  
Plumosus..... per bunch, .50  
Sprengerl..... .25 @ .50  
Adiantum, fancy long.... per 100, 1.00 @ 1.50  
Smilax ..... per doz., \$3.00  
Ferns ..... per 1000, 4.50 .50  
Galax ..... 1.50 .20  
Leucothoe..... 1.00  
Mexican Ivy..... per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 6 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central



# PEONIES

OUR STOCK WILL HELP  
BUILD UP YOUR BUSINESS

# ROSES

YOU WILL FIND IT A PLEASURE TO  
DEAL WITH US. WE AIM TO PLEASE  
IN EVERY DETAIL.

# CARNATIONS

# ERNE & COMPANY

WHOLESALE FLORISTS  
30 E. Randolph St.

Successors to ERNE & KLINGEL  
L. D. Phone Randolph 6578  
Auto. 41-716

CHICAGO

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been much less than usual. Only a few have been put in storage, although it has been possible to obtain only low prices. The local cut is just beginning. It does not promise to be large, and so far as can be learned only two or three growers and no commission dealers are planning to put away the flowers. Usually the fresh stock is all in by this date and the freezer holds large quantities. The peony has not been anywhere near so important a flower as usual so far this season, and it looks as though it would be of still less importance after another week.

American Beauties remain in short supply and clear readily. All other varieties of roses are in greatly decreased supply and sell better than they have been doing. Russells still hold their place at the head of the list. It is true that the color has faded somewhat, as a result of the warm, bright weather, but its keeping qualities at the season recommend it to buyers. Red roses are in next active demand, with Sunburst and Ophelia following.

There is a superabundance of carnations on the market, but the quality is deteriorating rapidly as a result of the warm weather, and it is expected that a few hot days will finish them for the season. Carnations now are the most unsatisfactory item on the market, there being scarcely any demand for them.

Easter lilies are plentiful, but move slowly. Callas are at the end of their season. Orchids remain scarce. Good valley also is less plentiful than in other years, but the demand is not nearly so heavy as last year at this time. Stocks are scarce, but in little demand. There were plenty of sweet peas, but the quality is on the down grade except the spring bloomers. Good peas found a ready sale. Calendulas sold fairly well. There is not much good mignonette obtainable. Spanish iris is about finished. Gladioli sell well, Pendleton, America, King and Augusta selling best and in the order named. Daisies find a fair market. Pansies are of poor quality and sell slowly. Double poeticus is out of the market. Candytuft arrives in fair supply and sells readily. Good snapdragons move well, poorer quality dragging, however.

*Absolutely  
Wholesale*



## Notice to Review Readers

F. T. D. Service in a Wholesale Way  
began with

## Kennicott Bros. Co.

163-165 and 174 N. Wabash Ave., Chicago  
WHOLESALE DEALERS IN CUT FLOWERS AND PLANTS

Mention The Review when you write.

There is a marked scarcity of flat ferns. Sprengeri also is proving a trifle scarce. The supply of plumosus is sufficient to meet the demand.

### Various Notes.

At the monthly dinner of the Wholesale Cut Flower Association June 14 early closing was discussed. It appears all the wholesale houses will close at 5 p. m. during July, August and September, but there is no chance that all will remain closed on Sundays. While several wholesalers who cater only to city trade are anxious to stay closed on the Sabbath and some may do so, the houses that enjoy large shipping business feel the need of being open seven days a week. Some of them ship more flowers on Sundays than on Saturdays.

A tremendous quantity of bedding plants has been sold in the last three weeks. Everyone who deals in this

class of stock has been on the jump, and the occasional cold, rainy days, when outside work could not be done, have only given a chance to catch up with necessary work inside. But there are large quantities of bedding plants still to sell, especially geraniums and cannas, and some of the smaller growers have taken to peddling them at low prices.

John Evert wants to sell out or lease his place on Devon avenue and go to farming. He benched carnations last summer, the range accommodating from 50,000 to 55,000 plants, but he received so little for the flowers that after the holidays he threw them out and planted lettuce and cucumbers. These have given a little better returns, but not enough to encourage Mr. Evert to wish to stay in the business.

A. J. Zech, of Zech & Mann, and A. C. Kohlbrand, of the E. C. Amling Co., went to Eagle lake in Wisconsin, on the

# Summer Roses, A-1 Quality None Better on the Chicago Market

**IF YOU WANT GOOD STOCK AND GOOD TREATMENT**

Send us your orders for **ROSES, CARNATIONS**, Peonies, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Daisies, Pansies, Feverfew, Gypsophila and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprenger, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J.A. BUDLONG

**184 North Wabash Avenue, CHICAGO**

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

## CUT FLOWERS

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

**182 N. Wabash Avenue**

**Chicago**

**L.D. Phone Randolph 631**

# ROSES :- CARNATIONS :- PEONIES

(Home Grown)

We have a heavy supply in all grades and can furnish you in quantity. Our Roses are exceptionally fine. The right stock at the right price. Special attention given to shipping orders.

**Order here—you can't do better elsewhere—often not nearly so well.**

evening of June 15, for two days' fishing.

Wendland & Keimel Co., Elmhurst, has finished planting and attention has been turned to getting the season's fuel supply on the place. About 3,500 tons of coal will be needed, and W. J. Keimel says it looks like \$2 per ton more than last season's cost.

Peter Reinberg saw the fulfillment of one of his long cherished hopes last week in the opening of the county's first forest reserve. Mr. Reinberg made a speech at the dedication.

June 19 Mr. and Mrs. N. J. Wietor celebrated their twentieth wedding anniversary. Mrs. Wietor recently has had a severe illness, but is happily recovered.

So many new faces appear daily at the new store of Kennicott Bros. Co. that the company has been obliged to adopt a policy of greeting all new customers with the query, "Are you a retailer?"

When it is considered that the Russell rose originated near Boston and is named after a Boston woman, it is a bit like the proverbial "carrying coals to Newcastle" to ship Russell roses from Chicago to Boston. Still, that is what the E. C. Amling Co. reports it has been doing recently.

Among the auto fans who took in the races at the Speedway June 16 were A. Henderson, H. N. Bruns and Guy French and family.

R. M. Poehlmann, son of August Poehlmann, who has just returned from

Can a Retail Florist grow cut flowers for his own use and compete against the Chicago market?

Become an F. T. D. member in a wholesale way through **Kennicott Bros. Co., Chicago**, and receive an answer to the above inquiry.

Mention The Review when you write.

the University of Illinois, intends to spend most of the summer working at the greenhouses at Morton Grove.

H. B. Kennicott and wife and H. and A. G. Lozier, of Des Moines, Iowa, spent June 16 viewing the races at the Speedway.

J. E. Pollworth is not in accord with the view that florists discontinue social functions because of the war. He points

# Z E C H M A & N N

THE ALWAYS RELIABLE WHOLESALE FLORISTS

## SUMMER SPECIALS Russells and Lilies

CARNATIONS, VALLEY, DAISIES  
ALL VARIETIES OF ROSES  
PEONIES

Our Line is so complete that it includes every item offered in the Great Chicago Market

30 E. Randolph St., L. D. Phones  
Central 3283-3284  
Automatic 42-965 CHICAGO

Mention The Review when you write.

NOT THE OLDEST;  
NOR THE LARGEST;  
JUST THE BEST

**PERCY JONES**  
INC.  
WHOLESALE COMMISSION FLORISTS  
56 East Randolph Street  
CHICAGO

PERCY JONES' FLOWERS—  
FLOWERS OF  
KNOWN VALUE

| ROSES                             | Per 100           |
|-----------------------------------|-------------------|
| Russell .....                     | \$5.00 to \$15.00 |
| Richmond .....                    | 2.00 to 8.00      |
| Milady .....                      | 2.00 to 8.00      |
| Brilliant .....                   | 2.00 to 8.00      |
| Ophelia .....                     | 2.00 to 8.00      |
| White Killarney .....             | 2.00 to 8.00      |
| Killarney .....                   | 2.00 to 8.00      |
| Ward .....                        | 2.00 to 8.00      |
| Sunburst .....                    | 2.00 to 8.00      |
| Extra Special billed accordingly. |                   |

|                  | Per 100          |
|------------------|------------------|
| Carnations ..... | \$1.00 to \$2.00 |
| Peonies .....    | 4.00 to 8.00     |
| Orchids .....    | per dozen 9.00   |
| Lilies .....     | 8.00             |
| Valley .....     | 6.00             |
| Daisies .....    | .50 to 2.00      |
| Callas .....     | 1.00 to 1.50     |

| GREENS                 |                                |
|------------------------|--------------------------------|
| Asp. plumosus .....    | per string \$0.50 to \$0.75    |
| Asp. plumosus .....    | sprays—bunch .25 to .50        |
| Sprengerl .....        | per bunch .25 to .50           |
| Adiantum .....         | per 100 1.00                   |
| Galax Leaves .....     | per 1000 1.25                  |
| Wild Smilax .....      | per case 5.00                  |
| Boxwood .....          | per lb., 25c; 50-lb. case 7.50 |
| Mexican Ivy .....      | .75                            |
| Leucothoe Sprays ..... | .75                            |
| Ferns .....            | per 1000 3.00 to 4.00          |

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out that the life of the flower business depends in a measure upon the keeping up of social events during the war and that florists should set an example for others to follow by holding their annual picnics, etc., as always.

A. Pasternick, of the Chicago Flower Growers' Association, leaves for Wendell, Idaho, June 25, where he will take up farming.

Fred Nelson, of the Geo. Wittbold Co., is not complaining about business, a heavy demand for funeral work keeping his staff hustling.

The first crop from the young Ophelia and Russell plants is being cut at the greenhouses of Peter Reinberg.

### Visitors.

There have been many western seedsmen in town during the last few days, on their way to their trade convention at Detroit. They all tell of a big season and high costs, especially of farm labor.

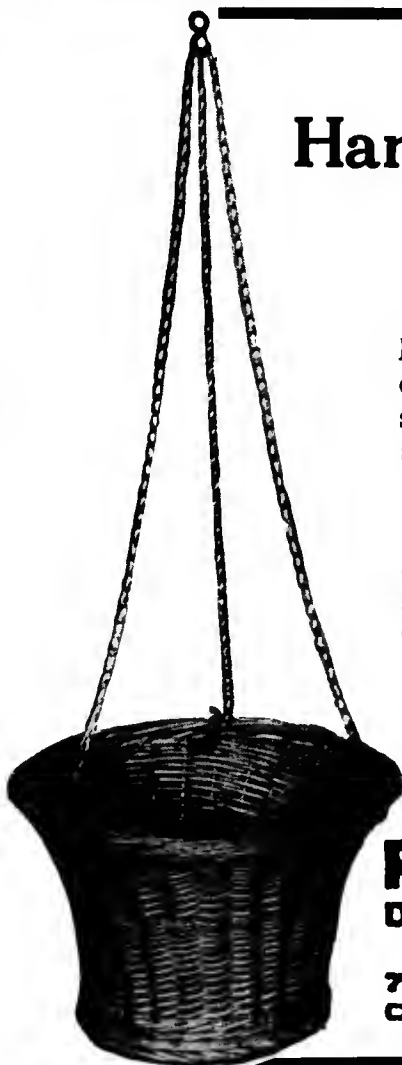
H. and A. G. Lozier, of Des Moines, Iowa, were visitors last week.

### MILWAUKEE.

#### The Market.

There has been little change in the weather during the last week. We had a few days of cloudy weather that helped to keep down the supply of stock so that it could be handled. The supply, even with the cool weather, has been exceptionally heavy and bargains have been the usual thing.

Carnations last week were more than plentiful and, while the stock was in fairly good condition, the demand was far short of the heavy supply. Sweet peas also were in abundance and large consignments were disposed of cheaply. They were a drug in the market and even with bargain offers there were



## THE RAEDLEIN LINE OF Hanging Baskets, Window and Porch Boxes IS READY

Never before has there been so great a demand for decorative hanging baskets as now. We have them in all styles and sizes, and you will do well to put in a good stock to meet the heavy demand that is sure to come.

Send for our Special Spring Catalogue of

SPRING WEDDING BASKETS BRIDES' STAFFS  
AISLE POSTS SHEPHERD'S CROOKS, ETC.  
CUT FLOWER AND PLANT BASKETS OF ALL KINDS

#### How to Reach Our Factory From Down-town:

Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armistage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .  
CHICAGO ILLINOIS

quantities that could not be moved at any price. Roses have been in good supply, but they have cleaned up well. Prices might have been somewhat higher, considering the quality of this class of stock, but the demand was better than for other stock and there was no surplus.

Easter lilies are in large supply and

"Out-of-town" Buyers address their Wholesale Orders to KENNICOTT BROS. Co., Chicago. We get them—and fill them—F. T. D. Service is exceptional service.

Mention The Review when you write.



# WE ARE HEADQUARTERS FOR PEONIES

If you once buy Randall's Peonies, you will never buy elsewhere. They are absolutely the finest Peonies in this country. Unexcelled in lasting qualities. Will not shake. We have a tremendous supply of all colors and grades. The Peony is the flower for you to buy, and Randall's is the place to buy them.

## A. L. RANDALL COMPANY

Rush Orders  
are Welcome

Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

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## WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

### CURRENT PRICE LIST

Subject to change without notice.

**Mrs. Chas. Russell Per 100**  
Fancy.....\$12.00 @ \$15.00  
Good..... 8.00 @ 10.00

**Miniature Roses**  
Baby Doll..... 3.00  
Elger..... 3.00

ROSES, our selection, \$4.00 per 100

**Pink and White Killarney, Ophelia,  
Sunburst and Richmond Per 100**  
Extra special.....\$8.00  
Select..... 7.00  
Fancy..... 6.00  
Medium..... 5.00  
Short..... 4.00

**Carnations**  
Fancy..... 3.00  
Good..... 2.00

**Miscellaneous Per 100**  
Peonies.....\$ 6.00 @ \$ 8.00  
Valley..... 6.00  
Lilies..... 12.50 @ 15.00  
Ferns.....per 1000, 3.50  
Smilax.....per doz. strings, 2.50 @ 3.00  
Adiantum..... 1.00  
Galax (bronze and green) 1000, 1.50  
Asparagus Sprengeri..bch., .50  
Asparagus Plumosus..bch., .50  
Boxwood.....per lb., .25

Other Green Goods Market Rates

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F. T. D. Service in a whole-sale way is distinct in its appeal for business from "Out-of-town" Retail Florists.

**Kennicott Bros. Co., Chicago.**

Mention The Review when you write.

while they were disposed of in quantity, there were enough to fill all orders and some to spare. The quality of valley has improved tremendously and the quantity has increased to an appreciable degree. This stock is moving readily, despite the fact that outdoor valley is to be had in quantity. There were a few small consignments of local peonies, at the end of last week, but only reds. The other colors will not be ready for a week or two. There are plenty of snapdragons in the market, but the stock is deteriorating and is not moving well. The cool, wet weather still retards the sale of plants, although some outdoor work is being done.

While there have been some good-sized funeral orders during the last week, there has been no graduation work, and the local tradesmen have only been fairly busy.

## LOCAL PEONIES

We also have a large supply of all other seasonable Flowers and Greens.

### SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all Colors, Boxes, etc.

## O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St., L. D. Phone Central 6284 CHICAGO

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To sum up the conditions, we can say that business just about holds its own with that of last year in the cut flower end and that the plant end is still behind its schedule.

### Various Notes.

E. P. Holm, of Holm & Olson, St. Paul, Minn., paid our city a flying visit Tuesday, June 12. Mr. Holm's son, as well as the son of Mr. Olson, graduated from St. John's Military Academy, of Delafield, Wis., on that day, and, of course, Mr. and Mrs. Holm attended the exercises. The party made a short stop in Milwaukee on their way home,

and this gave Mr. Holm an opportunity to see his friends of the trade.

The delivery car of the Baumgarten Floral Co. quit on the job the other day. The car was traveling downhill at Eighth and Cedar streets when, to avoid striking another car that had gotten in front of it, the driver turned short and the car upset. There was no one hurt and the car was only slightly damaged. The glass panels in the top and the fenders got the worst of it.

Miss Gretchen Baumgarten, who has been seriously ill, is reported to be somewhat improved, although her progress is necessarily slow. She has the best

# UNDERTAKERS' RIBBONS

Many florists do a big business with undertakers who want ribbons that are **right** for their business

**We have several patterns made specially for this trade**

They are sure to suit your undertaker.  
Send for samples.

**McCALLUM COMPANY, Pittsburgh, Pa.**

Mention The Review when you write.

|  |   |                        |
|--|---|------------------------|
|  | <p>Boxes that please your trade.</p>  |                        |
|  | <p><b>Anchor Brand Folding Flower Boxes</b><br/>         For Cut Flowers, Violets and Corsage Bouquets.    Corrugated Express Shipping Boxes.<br/> <i>Write for Illustrated Booklet.</i><br/> <b>Sefton Manufacturing Corporation</b><br/>         1331 W. 35th Street, Chicago</p> |                        |
| <p>Six<br/>Colors</p>  | <p>One and two-color cover designs.</p>   | <p>Four<br/>Styles</p> |

Mention The Review when you write.

wishes of her many friends in the trade for a speedy convalescence. H. J. S.

## INDIANAPOLIS.

### The Market.

Business last week was helped by a number of weddings, patriotic parties and dances and by high school and college graduations. Despite these outlets, the supply of stock, with the exception of roses and lilies, was not absorbed. Because of the graduations, roses were in big demand. The quality of all stock has been good. The weather has been cool, the temperature falling so low as 41 degrees, and has had an effect on the quality of the roses reaching the market.

Carnations still are of good quality and supply. The best bring \$2 per hundred. Peonies are clearing better than had been expected, the fancy varieties selling for \$2 and \$3 per hundred. Other grades were at low figures.

The market has been flooded with outdoor flowers. Delphinium, daisies, pyrethrum, coreopsis, garden pinks, gypsophila, snapdragons and irises are among those offered. Iris has had its day, but snapdragon still is in good demand. There were few sweet peas, the outdoor stock not having come in and the indoor stock being of poor quality. Feverfew is used for filling, but otherwise there is

## SEND FOR CATALOGUE

**\$12.00  
PER  
DOZEN**

Walnut Finish



19 inches long, 6½ inches wide, 5½ inches high.

**\$12.00  
PER  
DOZEN**

Walnut Finish

Agents Wanted . . . **BIG PROFITS** . . . Territory Open

The season is on for our fast selling line of

## Patented Self-Watering Flower Boxes and Baskets

A demonstration means a sale. Made of genuine India Rattan, fitted with our "Patented," heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. **Order a Dozen Today. Shipping weight, 48 lbs.**

**W. H. LEONARD CO., Sole Distributors, 1319 Michigan Ave, CHICAGO, ILL.**

Mention The Review when you write.

## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

## The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,  
200 FACTORY STREET

**CASTORLAND, - - NEW YORK**

Mention The Review when you write.



# PAPER BOXES FOR THE FLORIST



| WHITE GLAZE              |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.80 |
| 8x 5                     | x5  | "       | 4.25    |
| 10x 6                    | x5½ | "       | 5.00    |
| 12x 8                    | x5½ | "       | 6.45    |
| 14x10                    | x8  | "       | 10.65   |

| For Cut Flowers |     |           |       |
|-----------------|-----|-----------|-------|
| 16x 4           | x3  | 2" Cov.   | 3.80  |
| 18x 5           | x3  | "         | 4.25  |
| 30x 5           | x3½ | "         | 6.45  |
| 18x 6           | x3½ | "         | 5.20  |
| 21x 8           | x4  | "         | 6.60  |
| 24x 8           | x4  | "         | 7.50  |
| 24x 8           | x5  | "         | 8.20  |
| 28x 8           | x4  | "         | 8.50  |
| 36x 8           | x5  | Telescope | 12.80 |
| 40x 8           | x5  | "         | 15.65 |
| 42x 8           | x5  | "         | 18.75 |
| 36x10           | x5  | "         | 15.65 |
| 42x10           | x5  | "         | 21.35 |
| 48x10           | x5  | "         | 25.60 |

| PLAIN VIOLET  |           |  |        |
|---|-----------|--|--------|
| Made of Moisture Proof Board for Violets and Corsages |           |  |        |
| 7x4x4   | 2" covers |  | \$2.65 |
| 8x5x5   | "         |  | 3.35   |
| 10x6x5½   | "         |  | 3.80   |
| 12x8x5½   | "         |  | 5.25   |

| VIOLET GLAZE             |          |  |         |
|--------------------------|----------|--|---------|
| For Violets and Corsages |          |  |         |
| 7x 4x4                   | 2" cover |  | \$ 3.80 |
| 10x 6x5½                 | "        |  | 5.25    |
| 14x10x8                  | "        |  | 11.25   |

| MIST GRAY                |     |         |         |
|--------------------------|-----|---------|---------|
| For Violets and Corsages |     |         |         |
|                          |     |         | Per 100 |
| 7x 4                     | x4  | 2" Cov. | \$ 3.80 |
| 8x 5                     | x5  | "       | 3.90    |
| 10x 6                    | x5½ | "       | 4.80    |
| 12x 8                    | x5½ | "       | 5.00    |
| 14x10                    | x8  | "       | 8.50    |
| 15x 6                    | x5  | "       | 5.00    |

| For Cut Flowers |     |           |       |
|-----------------|-----|-----------|-------|
| 16x 4           | x3  | 2" Cov.   | 2.65  |
| 24x 5           | x3½ | "         | 4.30  |
| 30x 5           | x3½ | "         | 4.70  |
| 36x 5½          | x3½ | "         | 6.45  |
| 28x 6           | x4  | "         | 5.00  |
| 21x 8           | x4  | "         | 4.95  |
| 36x 8           | x5  | Telescope | 9.90  |
| 42x 8           | x5  | "         | 15.65 |
| 48x 8           | x5  | "         | 17.80 |
| 36x10           | x5  | "         | 12.80 |
| 42x10           | x5  | "         | 18.50 |
| 48x10           | x5  | "         | 21.35 |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
| 30x12x6                | Telescope |  | 14.25 |
| 36x12x6                | "         |  | 17.10 |
| 12x12x8                | "         |  | 12.80 |
| 14x14x8                | "         |  | 13.50 |
| 24x14x8                | "         |  | 17.80 |
| 30x14x8                | "         |  | 20.60 |
| 40x14x8                | "         |  | 24.85 |
| 28x28x8                | "         |  | 27.00 |
| 42x17x8                | "         |  | 28.45 |
| 32x32x8                | "         |  | 35.50 |

| MIST BROWN               |           |  |         |
|--------------------------|-----------|--|---------|
| For Violets and Corsages |           |  |         |
|                          |           |  | Per 100 |
| 7x 4x4                   | 2" covers |  | \$ 3.80 |
| 8x 5x5                   | "         |  | 4.15    |
| 10x 6x5½                 | "         |  | 4.50    |
| 14x10x8                  | "         |  | 9.00    |

| For Cut Flowers |           |  |       |
|-----------------|-----------|--|-------|
| 16x 4x3         | 2" covers |  | 2.80  |
| 18x 5x3         | "         |  | 3.25  |
| 36x 5½x3½       | "         |  | 6.75  |
| 21x 7x3½        | "         |  | 4.85  |
| 30x 7x5         | "         |  | 8.25  |
| 24x 8x5         | Telescope |  | 6.20  |
| 40x 8x5         | "         |  | 13.50 |
| 42x 8x5         | "         |  | 16.45 |
| 42x10x5         | "         |  | 19.55 |
| 48x10x5         | "         |  | 22.50 |

| For Designs and Sprays |           |  |       |
|------------------------|-----------|--|-------|
| 30x12x6                | Telescope |  | 15.00 |
| 20x12x8                | "         |  | 15.00 |
| 16x16x8                | "         |  | 14.75 |
| 24x14x8                | "         |  | 18.75 |
| 30x14x8                | "         |  | 21.75 |
| 40x14x8                | "         |  | 26.30 |
| 32x32x8                | "         |  | 37.55 |

| MANILA                      |           |  |       |
|-----------------------------|-----------|--|-------|
| For Cut Flowers and Designs |           |  |       |
| 18x 6x4                     | 2" covers |  | 4.05  |
| 21x 7x3½                    | "         |  | 4.40  |
| 21x 8x4                     | "         |  | 4.75  |
| 24x 8x4                     | "         |  | 5.20  |
| 24x 8x5                     | "         |  | 5.65  |
| 36x 8x5                     | Telescope |  | 9.45  |
| 40x 8x5                     | "         |  | 12.15 |
| 42x 8x5                     | "         |  | 14.70 |

| MANILA—Continued |   |  |       |
|------------------|---|--|-------|
| 36x10x5          | " |  | 12.15 |
| 42x10x5          | " |  | 17.55 |
| 48x10x5          | " |  | 20.20 |
| 40x10x6          | " |  | 20.20 |
| 28x 8x8          | " |  | 8.10  |
| 30x12x8          | " |  | 13.50 |
| 36x12x8          | " |  | 18.20 |
| 24x14x8          | " |  | 17.55 |
| 30x14x8          | " |  | 20.20 |
| 36x14x8          | " |  | 21.95 |
| 40x14x8          | " |  | 24.05 |

| GREEN MARBLE CUT FLOWER BOXES |                  |           |         |
|-------------------------------|------------------|-----------|---------|
| Size                          |                  |           | Per 100 |
| 7x 4                          | x4               |           | \$ 3.80 |
| 8x 5                          | x5               |           | 3.90    |
| 10x 6                         | x5½              |           | 4.30    |
| 15x 6                         | x5               |           | 6.00    |
| 12x 8                         | x5½              |           | 5.25    |
| 14x10                         | x8               |           | 9.00    |
| 16x 4                         | x3               |           | 3.25    |
| 18x 5                         | x3               |           | 4.00    |
| 30x 5                         | x3½              |           | 5.75    |
| 36x 5½                        | x3½              |           | 7.00    |
| 21x 7                         | x3½              |           | 5.25    |
| 24x 8                         | x4               |           | 6.50    |
| 24x 8                         | x5               |           | 7.00    |
| 36x 8                         | x5               | Telescope | 11.00   |
| 40x 8                         | x5               | "         | 13.00   |
| 42x 8                         | x5               | "         | 16.00   |
| 30x10                         | x5               | "         | 11.50   |
| 42x10                         | x5               | "         | 19.00   |
| 48x10                         | x5               | "         | 22.00   |
| 24x10                         | x10 3 inch cover |           | 17.00   |
| 30x10                         | x10 3 inch cover |           | 20.00   |
| 36x12                         | x 7 3 inch cover |           | 18.50   |
| 24x12                         | x10 3 inch cover |           | 18.00   |

## SPECIALS!

| PALM GREEN  |           |  |         |
|---|-----------|--|---------|
| For Violets and Corsages  |           |  |         |
| 7x4x4   | 2" cover  |  | \$3.80  |
| 15x7x6½   | Telescope |  | 7.45    |
| For Cut Flowers and Designs   |           |  |         |
| 12x12x8   | 2" cover  |  | \$14.85 |
| 28x22x8   | "         |  | 26.00   |
| The "Old Favorite" Palm Green. Place your order now before they are all gone. The Designs and Violet sizes are a great bargain. |           |  |         |

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; over 1500 lots, 15 per cent. Special 5 per cent. discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

## SPECIALS!

| PEERLESS GREEN   |           |  |         |
|--|-----------|--|---------|
| For Cut Flowers and Designs  |           |  |         |
|  |           |  | Per 100 |
| 21x 8x4  | 2" covers |  | \$ 4.65 |
| 36x12x6  | telescope |  | 16.00   |
| A very good looking shade of Light Green, slightly lighter weight quality than the Palm Green, but a very good box for local deliveries and a bargain at the prices offered. |           |  |         |

## SPECIALS!

| PARCEL POST CONTAINERS        |          |  |                 |
|-------------------------------|----------|--|-----------------|
| For Baskets and Potted Plants |          |  |                 |
| 30x12x6                       | 3" cover |  | Per 100 \$15.50 |
| 15x15x20                      |          |  | \$20.00         |
| 18x18x20                      |          |  | 25.00           |
| 19x19x30                      |          |  | 33.50           |

**A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO**

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.



The "Out-of-town" buyer who fails to get good service from the Chicago market should, F. T. D. Cut

Flower Orders in a wholesale way to **Kennicott Bros. Co., Chicago.**

Mention The Review when you write.

no demand. Fancy indoor gladioli move freely, but not so with the poorer grades.

Planting out has slackened considerably, but there is still much business in this line. Funeral work has been heavy.

### Various Notes.

The cyclone insurance committee of the State Florists' Association of In-

## Cut Flower Boxes

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

|         |             |                |
|---------|-------------|----------------|
| 11x8x5½ | 2 -inch Lid | \$3.90 per 100 |
| 18x5x3  | 3           | 2.60 per 100   |
| 21x5x3  | 3           | 2.95 per 100   |
| 24x5x3½ | 3½          | 3.70 per 100   |

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

Mention The Review when you write.

diana held a meeting last week and completed the plans for a mutual florists' cyclone insurance association. The plans will be submitted to the state association at a meeting to be held at 8 o'clock Friday evening, June 22, at the Claypool hotel, Indianapolis.

Because many people wishing to buy flowers at retail have been directed to its store, the Smith & Young Co. wishes

## Cut Flower Boxes

| Military Gray Color.       |     |      |   | Per 100 |
|----------------------------|-----|------|---|---------|
| Half Telescope Covers..... |     |      |   | \$ 3.75 |
| 18x 5                      | x3  |      |   |         |
| 21x 6                      | x3½ | "    | " | 4.50    |
| 24x 5                      | x3½ | "    | " | 4.75    |
| 24x 8                      | x4  | "    | " | 6.90    |
| 28x 8                      | x4  | "    | " | 7.50    |
| 30x 6                      | x3½ | "    | " | 6.90    |
| 30x10                      | x6  | "    | " | 15.00   |
| 36x 5½x3½                  |     | "    | " | 7.00    |
| 36x 8                      | x5  | Full | " | 10.75   |
| 36x11                      | x7  | "    | " | 20.00   |
| 42x 8                      | x6  | "    | " | 20.00   |
| 42x12                      | x8  | "    | " | 25.00   |
| 16x16                      | x8  | "    | " | 15.00   |
| 18x18                      | x8  | "    | " | 20.00   |
| 20x16                      | x8  | "    | " | 20.00   |
| 26x17                      | x8  | "    | " | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

**C. C. POLLWORTH CO.**

MILWAUKEE, WIS.  
Mention The Review when you write.

it announced that it does a wholesale business only.

Anders Rasmussen, of New Albany, Ind., chairman of the cyclone insurance committee of the state association, was in Indianapolis last week attending a



## 10,000 BEAUTY PLANTS

2¼-inch pots  
\$60.00 per 1000  
Special price in larger  
quantity.

## THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

## ROSE PLANTS BEAUTIES

2¼-inch  
\$60.00 per 1000  
Ready to be put into  
larger pots.

**Early closing during  
the summer months.  
Commencing July 1st  
we will close every  
day at 4:30 P. M.**

## Timely Suggestions

|                      |               |                    |              |
|----------------------|---------------|--------------------|--------------|
| Spanish Iris, 100..  | \$3.00-\$4.00 | Delphinium, 100... | \$8.00       |
| Gladioli, 100.....   | 6.00          | Larkspur, 100....  | \$3.00- 5.00 |
| Easter Lilies, 100.. | 6.00- 8.00    | Sweet Peas, 100..  | .75- 1.00    |
| Cattleyas, dozen...  | 6.00- 7.50    | Coreopsis, 100.... | .75          |
| Cornflowers, 1000,   | 5.00          | Candytuft, bunch.. | .35- .50     |
| Gypsophila, bunch..  | .50           | Feverfew, bunch... | .25- .35     |

## PEONIES

\$4.00-\$6.00 per 100, in white, light and dark pink. Every flower will be a good one and there should be no loss in the handling of them.

Mention The Review when you write.

meeting of the committee. He says that his range, which was damaged by a storm, is rapidly being repaired and will be in normal condition by fall.

There has been no change in the coal situation. The investigating committee appointed by the governor and the coal operators are trying to reach a solution of the problem.

O. E. Steinkamp has returned from an automobile trip during which he visited Kokomo, Peru, Warsaw, Goshen and South Bend, Ind.

Retailers report excellent business last week. Numerous weddings and other decorations added to regular sales kept the florists busy.

Mrs. Harry Bohne has been ill from an attack of acute indigestion.

The bedding plant business is about over and most of the growers are now planting chrysanthemums.

"Coxy" has been doing an unusually big business in cut wood ferns.

E. E. T.

### PHILADELPHIA.

#### The Market.

The market is like a great ship on the ocean that has been pursued and overtaken by an immense wave, which completely engulfed it. From this deluge it is now slowly recovering, righting itself, as it were, and resuming its natural poise. The deluge of peonies is passing. Nothing like it has ever been seen in this market; not merely because there were so many of them, but because they missed their natural outlet of Memorial day by fully a week and have poured down upon us for the last fortnight, carrying everything before them. Such conditions have never been seen here before. Peonies were so plentiful that they sold at ridiculously low prices, or they sold not at all. Everything else was so affected by them that values were reduced to a fraction.

Today conditions are slowly improving. The crest of the peony wave has

# BERGER BROS.

## HIGH GRADE PEONIES

The most decorative flower in the market today. We can offer extra good value in Peonies.

## ORCHID PEAS, all colors

Choice blooms; grown outdoors.

GLADIOLI, very fine; EASTER and extra large CALLA LILIES

CARNATIONS, ROSES, GREENS

Every shipping order receives our careful attention.

**1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

passed. The crop from now on will be largely from cold storage. Also the great wave of roses and carnations appears to be receding. The poorer flowers are steadily dropping out. The line between select stock of choice varieties and ordinary stock of ordinary varieties is more clearly marked. For instance, choice Beauties, Russell, Hadley, valley, white roses and other fine flowers are more eagerly sought, at better prices, while peonies, carnations, ordinary roses and other staple stock lack support. Snapdragon has been having a hard time, indeed. Good outdoor sweet peas are in demand. Easter lilies and

a few fine callas coming into the market are slowly coming to the front. These general notes will give a clear idea of the rather unhappy conditions that have prevailed during the last fortnight. Everybody is tired of handling the tremendous quantity of stock at such inadequate prices.

#### Plant Auctions.

A. T. Freeman, of Samuel T. Freeman & Co., auctioneers of this city, gives the following account of his experience during the last few years in selling rose plants:

"Our firm for several years has acted as the Philadelphia representative of



# DELPHINIUM



In dark and light blues, mostly light, the BEL-LADONNA shade. Wonderfully attractive in any kind of work.

\$5.00 AND \$6.00 PER 100

## RAMBLER SPRAYS

Dorothy Perkins, Excelsa, American Pillar, etc.

\$5.00 TO \$20.00 PER 100 SPRAYS

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

# Edward Reid Offers for June Parties

**ROSES,** Kaiserin, Shawyer, Ophelia, etc.

**ORCHIDS,** Choice Cattleya Mossiae

**VALLEY,** Order Early Sure

**SELECTED PEONIES,** All colors in the leading varieties.

**CARNATIONS,** in winter form.

**GLADIOLI**

**EASTER LILIES**

"WHEN THEY ARE REID'S  
THEY ARE RIGHT."

**1619-21 Ranstead Street, PHILADELPHIA, PA.**

some Holland rose growers. It fell to my lot to arrange the details of these sales and to sell the plants. We never had any sales that aroused so much popular enthusiasm. I grew fond of the representatives of these Holland firms; they were fine fellows, with whom it was a pleasure to do business. They sent us invoices containing an exact list of the number of cases of rose plants and just how many bushes there were in each case. The bushes were tied in bundles of ten, each bundle containing the correct name of the variety, clearly labeled. The packing and invoicing were so carefully done that we had no difficulty with the varieties.

"The method of selling was to take each variety separately, and to offer to the highest bidder all of that variety, or as many as he or she desired. The excitement sometimes grew so great that choice varieties, such as the Lyon rose, of which there would be only five bundles, or fifty plants, were bid up on one occasion as high as \$1 each. When the successful bidder took the whole lot at this price there was a

**THE HOUSE OF MERIT  
FLORISTS' SUPPLIES  
JOS. G. NEIDINGER CO.  
1309-11 N. Second Street  
PHILADELPHIA, PA.  
Mention The Review when you write.**

chorus of expostulations from the unsuccessful bidders. I told them that they must bid higher—then they would not be disappointed.

"Our most successful rose plant sale ran up to nearly \$4,000. We abandoned these sales, however, after four or five years, because the commission—in this one case something over \$300—was not sufficient to cover the cost of the necessary work. While the handling of the plants themselves was not serious, we were obliged to move much expensive furniture and other bulky and easily injured material in order to make room for the plant cases. I have regretted that we could not find some way to continue these sales profitably."

# PEONIES

of finest quality—all colors

**Orchid  
Sweet Peas  
Easter Lilies**

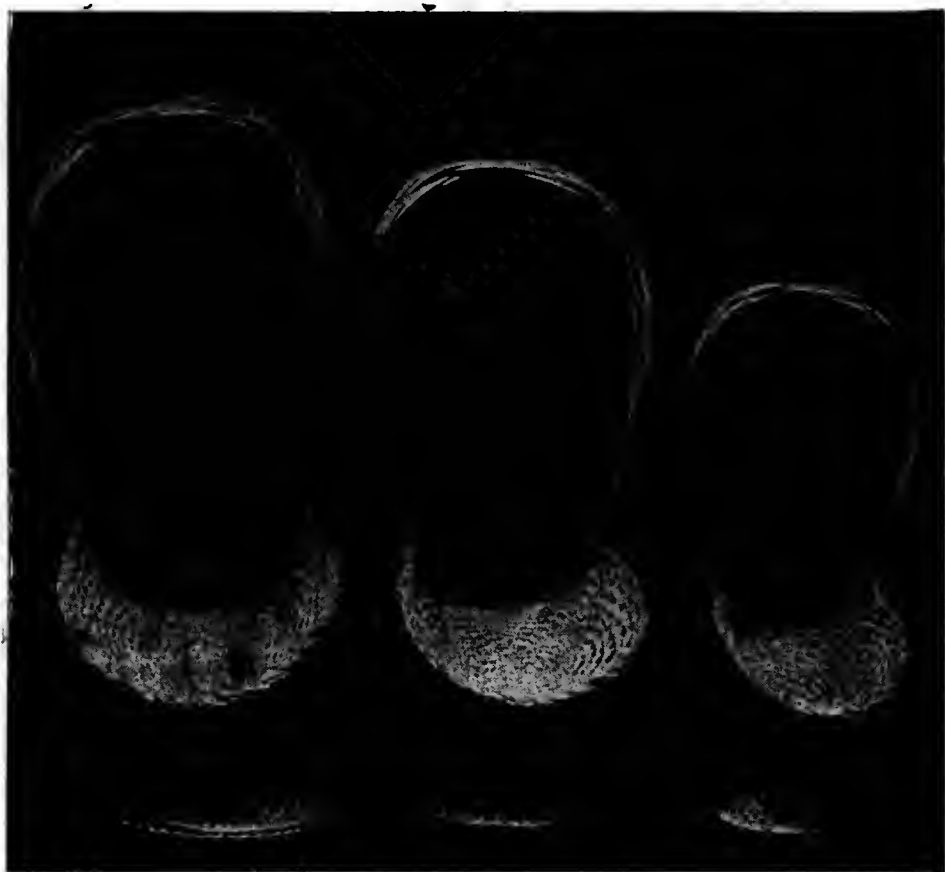
**PHILADELPHIA GUT FLOWER CO.  
1517 Sansom St., PHILADELPHIA, PA.**

Mention The Review when you write.

### Various Notes.

There is a general movement among large business houses to charge the customer with the cost of packing and boxing of merchandise, as is done in Europe. This is made necessary by the increase in the cost of handling.

# THE FLORISTS' SUPPLY HOUSE OF AMERICA



|                | Size                         | Glued                | Not glued       |
|----------------|------------------------------|----------------------|-----------------|
| No. 26241..... | 9 inches.....                | \$18.50 per 100..... | \$17.00 per 100 |
| No. 26240..... | 11 $\frac{1}{2}$ inches..... | 26.50 per 100.....   | 23.00 per 100   |
| No. 26987..... | 13 $\frac{1}{2}$ inches..... | 42.50 per 100.....   | 37.50 per 100   |

## Special Importation of Princess Baskets

The Baskets Everybody Wants

Be Patriotic

USE OUR NEW

### Liberty Baskets

Red, White and Blue



## SPECIAL! Shower Gauze Ribbon

Original box lots, all colors, No. 2,  
60 pieces in a box.

WRITE FOR PRICES

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST.,  
PHILADELPHIA, PA.

Mention The Review when you write.

Harold Roberts, who has gained much valuable experience under D. Fuerstenberg, is now manager for J. Stephenson's Son, of Oak Lane, Pa.

John R. Andre finds his coal business extremely interesting at this time. Mr. Andre has been able to help many of his brother florists to secure their supply of the black diamond.

Mrs. H. S. P. Nichols delivered an address on roses before the New Century Club June 11. Her lecture was made more effective by select specimens from her garden.

Rodman M. Eisenhart, of Torresdale, Pa., well known as the "Violet King," died at his home June 12, after a brief illness. Mr. Eisenhart was famous for his violets for many years, and lately for his sweet peas. He is survived by his wife, a daughter and two sons. The funeral, which was attended by many of his friends, took place June 15.

There is a general movement in favor of early closing of the wholesale houses during the summer. Five o'clock five days of the week and 1 o'clock Saturdays are the popular closing hours.

Richard Umphried says that June has greatly exceeded the same month of last year in the amount of business done at Fox's Floral Shop.

J. Stephenson's Son will grow 8,000 Champ Weiland roses next season.

The M. Rice Co. is busy preparing its new line of fall supplies, which Raymond Brunswick says will surprise and please our floral artists.

Mrs. H. S. P. Nichols has presented the Germantown Horticultural Society with a \$300 Liberty bond. The interest is to be used for rose and chrysanthemum prizes, which will be awarded to amateurs who have done the work of culture themselves.

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE PEONIES, GLADIOLI, ROSES, CARNATIONS AND ORCHIDS IN QUANTITY

Night telegrams will receive careful attention.

1615 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

## EUGENE BERNHEIMER, WHOLESALE FLORIST PEONIES, ROSES, CARNATIONS

1531 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

## WM. J. BAKER, WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA, PA.

The Baker Fern--you cannot afford to be without this. Can you?

DELPHINIUMS, GOOD PLUMOSUS SPRAYS

Mention The Review when you write.

## ALFRED M. CAMPBELL, Wholesale Florist CHOICE EASTER LILIES ALL SUMMER

1510 Sansom Street, PHILADELPHIA, PA.

Mention The Review when you write.

mum prizes, which will be awarded to amateurs who have done the work of culture themselves.

George Aeugle, of the Philadelphia Cut Flower Co., has put a fine lot of peonies in cold storage.

Paul Berkowitz spent the week end at the City by the Sea.

W. E. Fowler is now manager of the Normandy Greenhouses, at Gwynedd Valley, Pa.

H. Bayersdorfer & Co. are pleased with the way the city business is keeping up through June.

Howard M. Earl, George W. Kerr,

George C. Watson and Douglas Earl visited the rose trial grounds at Riverton June 12.

Eugene Bernheimer finds September Morn a most satisfactory rose. It combines beauty, fragrance and lasting qualities.

The Robert Craig Co. has been shipping heavily of plants.

Edwin J. Fancourt visited the peony show and the rose trial grounds at Riverton last week. Phil.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.



Fair List Prices



Fair Treatment

# Tested on the Teeth of the Road— **GOODRICH**

## BLACK SAFETY TREAD TIRES

**P**ICTURE to yourself the ROAD TEST Goodrich's Test Car Fleets put to Goodrich Tires.

With light and heavy cars, the fleets hammer Goodrich Tires against sand, rock and gravel in every part of the country.

The Atlantic Fleet, crunching over the hills and valleys of New York and New England;

The Pacific Fleet, pounding along the Western Coast;

The Dixie Fleet, braving the sun grilled roads of the South;

The Lake Fleet, ploughing the sands of Minnesota;

The Prairie Fleet, scouring the region of Kansas City;

The Mountain Fleet, grinding over the rocky trails of Yellowstone and Glacier Park;

All put the ROAD TEST cruelly to Goodrich Tires through millions of miles of roughing it.

Only the *BEST* can withstand such a TEST.  
*ONLY* the *BEST* does.

You get it, the TESTED certainty of lasting service, freedom from tire trouble, mileage, backed up by Goodrich Fair Treatment, in Goodrich Black Safety Treads.

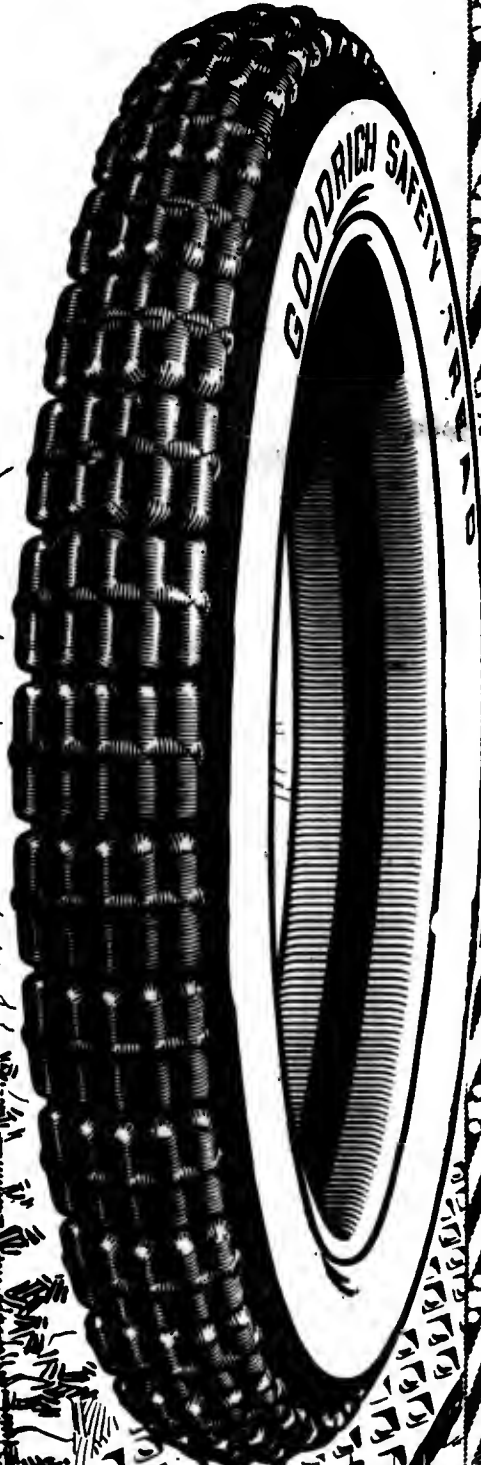
Where You See This Sign  
Goodrich Tires are Stocked



Ask Your Dealer for Them

The  
**B. F. GOODRICH CO.**  
Akron, Ohio

Goodrich also makes the famous  
Sivertown Cord Tires which won  
the 1916 Racing Championship  
The Best Tubes—Brown and Gray



*"Best in the Long Run"*

**75c** per copy  
postpaid



**\$6.00** per doz.  
express  
collect

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear

75c per copy postpaid

\$6.00 per dozen by express

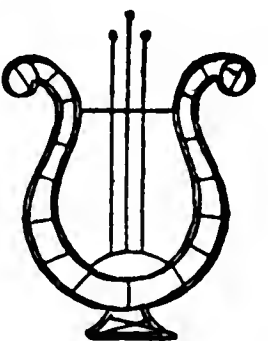
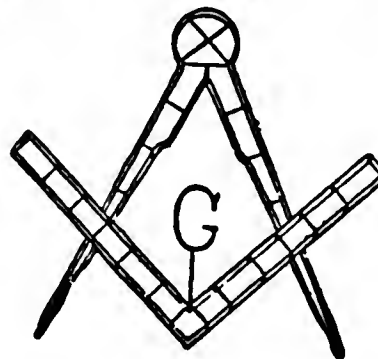
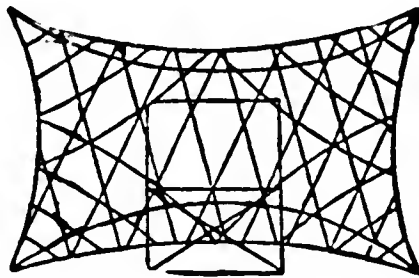
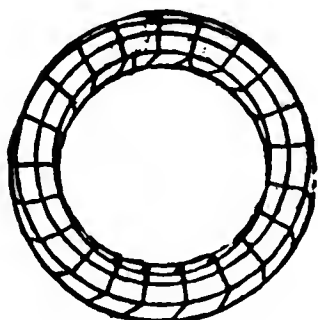
**Florists' Publishing Co.**

508 South Dearborn Street  
(Caxton Building)

**Chicago, Ill.**

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



**SAVE MONEY**

and let us quote you on your  
next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

**SCRANTON, PA.**

Mention The Review when you write.

**ROCHESTER, N. Y.**

### The Market.

During the last week large quantities of flowers have flooded the wholesale houses, and prices on nearly all items have been low. There has been a decided lull in business, and consequently stock has remained on sale longer than usual. The peony season, two weeks later than usual, is now at its height. The earlier varieties drag somewhat, but the week-end trade cleared several large batches. An oversupply of carnations prevails, the demand at this time not being large enough to clear the blooms, which are in good condition. The supply of roses is large, but the cuts fail to clear as quickly as they might. Fine

Ophelia, Russell, Ward and Maryland roses sell well.

There are a number of weddings, but most of them are small. Funeral work, also, is somewhat slow, although the Saturday trade was large. Commencement and graduation exercises start next week, and the trade looks for better business.

A large quantity of Easter lilies drags heavily. Indoor peas are becoming poor, only a few especially good ones reaching the market. They sell readily, as do pink snapdragons. Yellow and white daisies sell well. Orchids are scarce and stocks are in small supply. Gladioli sell well, a number of double poeticus narcissi are offered and bachelor's buttons meet with favor. A good supply of irises continues to arrive.



There are other wholesale houses at your service—but there is only one house in Chicago to give "Out-of-town" Buyers F. T. D. Service in a Wholesale Way—

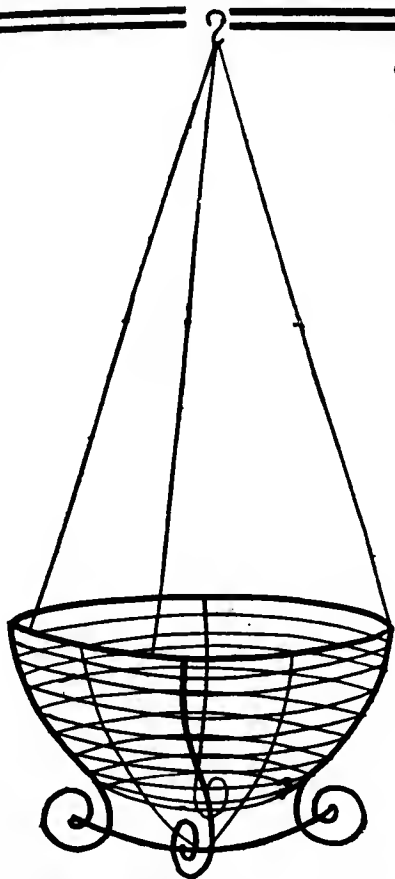
**Kennicott Bros. Co., Chicago.**

Mention The Review when you write.

Outdoor valley is rather well cleaned up now. Greens of all kinds are plentiful.

### Club Meeting.

The monthly meeting of the Rochester Florists' Association was held Monday, June 11, at Musicians' Headquarters, 95 East Main street. A general discussion of the peony show, which will be staged at Convention hall, June 29 and



# WIRE HANGING BASKETS

NOT THE CHEAPEST BUT THE BEST

The Well Made Kind

Painted, Bound with Galvanized Wire

6 at dozen rate, 50 at 100 rate

|              |                    |                  |
|--------------|--------------------|------------------|
| 8-inch.....  | per dozen, \$1.25; | per 100, \$ 8.00 |
| 10-inch..... | " 1.50;            | " 10.00          |
| 12-inch..... | " 1.75;            | " 12.00          |
| 14-inch..... | " 2.25;            | " 16.00          |
| 16-inch..... | " 3.50;            | " 22.00          |
| 18-inch..... | " 5.00;            | " 35.00          |

## GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle...\$1.00 5 Bundles...\$4.75 10 Bundles...\$9.00 25 Bundles...\$21.00

### C. E. CRITCHELL

Wholesale Commission Florist

15 EAST THIRD ST., CINCINNATI, O.

Mention The Review when you write.

## BEST QUALITY

|                                  |        |
|----------------------------------|--------|
| 8-inch Hanging Baskets.....doz., | \$0.90 |
| 10-inch " " " " " "              | 1.30   |
| 12-inch " " " " " "              | 1.75   |
| 14-inch " " " " " "              | 2.00   |
| 16-inch " " " " " "              | 2.75   |
| 18-inch " " " " " "              | 3.60   |

W. Q. POTTER CO., 421 High Ave.,  
Cleveland, Ohio

Mention The Review when you write.

BESTBILT BRAND

## WIRED TOOTHPICKS

Ask dealers or direct

GEO. HERRMANN, Inc.

Mount Vernon, N. Y.

Mention The Review when you write.

## WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

## PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 S. La Salle Street,

CHICAGO

## JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

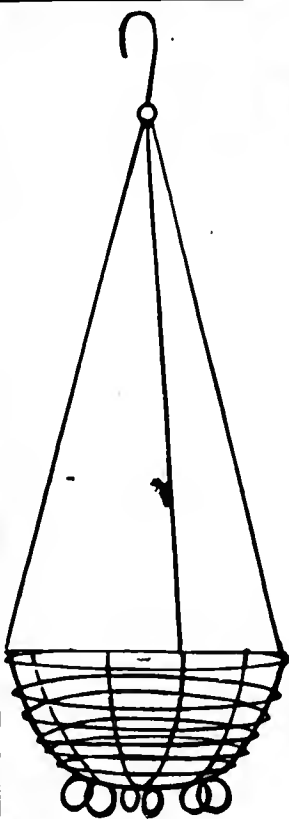
## Florists' Cards and Envelopes

LABELS AND PRINTING

Write for our catalogue

THE JOHN HENRY CO., Lansing, Mich.

Mention The Review when you write.



# WIRE HANGING BASKETS

Our Baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast any other makes.

(Measure across top)

| Size           | Per Doz. | Size           | Per Doz.                |
|----------------|----------|----------------|-------------------------|
| 8 inches.....  | \$1.25   | 14 inches..... | \$2.75                  |
| 10 inches..... | 1.50     | 16 inches..... | 3.50                    |
| 12 inches..... | 2.00     |                | (Larger sizes to order) |

## Green Sheet Moss

For Lining Hanging Baskets, etc.

Per large bale (of 5 bundles).....\$1.25  
Per 5-bale lots ..... 6.00

(Special prices on larger quantities)

Complete list of all other supplies mailed on request.

### GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

## SPECIAL PRICE LIST--SPRING 1917

### WIRE HANGING BASKETS

50 at 100 rate

|                                   |                                     |
|-----------------------------------|-------------------------------------|
| 8-inch disc, 6 inches deep.....   | per dozen, \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....  | per dozen, 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....  | per dozen, 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....  | per dozen, 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep..... | per dozen, 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep..... | per dozen, 3.50; per 100, 25.00     |

Green Sheet Moss, \$1.00 per bale

### THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.



# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$3.00 per 1000**

**\$3.00 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX. 50-lb. cases.....per case, \$5.00**  
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
 Galax Leaves, green and bronze, per case of 10,000..... 10.00  
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
 Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Mention The Review when you write.

## NATURAL PREPARED GREEN LYCOPODIUM

**Make your own Moss Wreaths. Start them NOW—**

Our Lycopodium is guaranteed not to become brittle. It is fireproofed.

Put up in 11-lb. net cartons.

Try a sample carton, price \$2.20

**PITTSBURGH CUT FLOWER CO., 116-118 SEVENTH ST., PITTSBURGH, PA.**

Mention The Review when you write.

30, was held. Chairman John Dunbar, in the absence of President H. B. Stringer, informed the members that he had been in touch with several of the largest peony growers in the state, who had promised him liberal exhibits. The earliest varieties will be shipped to the George B. Hart wholesale house and there put in cold storage. The decorating and staging of the show are in charge of E. P. Wilson, and the advertising is in the hands of Charles H. Vick. A tea room will be conducted under the auspices of the Lady Florists' Auxiliary. The chairman of the committee covering the musical program is George Boucher. The net proceeds of the show will be donated to the American Red Cross Society.

Colin B. Ogston, the well known orchid expert, spoke of the damage done to the vegetable gardens by dogs and cats. Seeds that today are scarce and expensive are being ripped up by canines, the owners of which allow them to run wild at the expense of those who are trying to grow more foodstuffs. He proposed that the newspapers should do everything to get this important matter before the public.

### Various Notes.

John Dunbar, assistant superintendent of parks, has returned from Boston, where he attended the outdoor show.

The Rochester Floral Co. had an attractive window display last week on behalf of the U. S. marines.

H. C. Salmon, of the Mount Hope Greenhouses, is doing a good business, cemetery work as well as other planting

## Fancy Russells, Miladys, Ophelias, Good Carnations, Butterfly Peas

Roses, assorted....3c to 10c

Carnations.....2c to 3c

Peonies.....3c to 4c

Gladiolus, small.....4c

Gladiolus, large....6c to 8c

Gypsophila.....bunch, 50c

Sweet Peas .....50c to 75c

Valley .....7c

New Ferns.....\$3.00

Asparagus.....bunch, 50c

Mexican Ivy.....100, 50c

Easter Lilies.....10c

Magnolia Leaves.....\$1.75

Carnations, seconds.....1c

**T. J. NOLL & COMPANY**

1109 Grand Avenue,

KANSAS CITY, MO.

keeping the force busy. Geraniums are not blooming as freely as they might, and this holds up the outdoor work considerably.

A new delivery car is being driven by H. E. Wilson. It is a black affair, with red trimmings and gold lettering.

The Aster Flower Store reports a fair business, funeral work constituting the big item.

Edwin C. Armbrust, of the H. E. Wilson store, visited Buffalo June 14.

Charles W. Crosman reports that the wholesale seed business is good in the

# Ferns—Galax—Moss

## New Fancy Ferns

Per 1000, \$2.00; 5000 lots or more, per 1000, \$1.75

## Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

## Bronze Galax

Per 1000.....\$1.25  
Per case of 10,000..... 8.50

## Green Galax Leaves

Per 1000.....\$1.00  
Per case of 10,000..... 7.50

## Sphagnum Moss

Per bale.....\$ 1.50  
10 bales..... 13.50

## Green Sheet Moss

Per bundle.....\$1.00 5 bundles..... \$4.75  
10 bundles..... \$9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton  
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third St.

Mention The Review when you write.

## SHEET MOSS in Bags

Good, green stock,  
well packed,  
\$2.00 per bag

## Michigan Cut Flower Exchange

264-66 Randolph St., Detroit, Mich.

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

## E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

## NEW CROP

## FANCY FERNS

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

## PRESERVED BEECH SPRAYS

Green, Brown and Red.

Write for prices.

**THE RUMBLEY CO., Evergreen, Ala.**

way of vegetable seeds, but that there is not much doing in flower seeds.

Edwin C. Kaelber, Inc., had an uncommonly elaborate wedding decoration June 16. Mr. Kaelber has returned from a business trip to Buffalo.

H. J. H.

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.



## FERNS

### New crop DAGGER

FERNS, now ready, 1000, \$1.00  
FANCY, per 1000..... 1.50  
GALAX, Bronze, per 1000.. 1.25  
GALAX, Bronze, per case.. 10.00  
CYCAS LEAVES, fresh  
cut, pair ..... 1.00  
LEUCOTHOE SPRAYS,  
per 100 ..... .75  
SHEET MOSS, per bag... 2.00  
SPHAGNUM MOSS, per  
bale ..... 1.75  
LAUREL SPRAYS, per  
doz. bchs..... 1.00  
BIRCH BARK, per lb..... .25  
CORK BARK, per lb..... .10  
CEDAR BARK, per lb.... .08

MAGNOLIA LEAVES, Superiora Brand,  
Brown, per carton..... 1.25  
Green, per carton..... 1.35  
LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

## Green Sheet Moss FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

**N. M. Hitchcock**  
**Glenwood, Cass Co., Mich.**

Mention The Review when you write.

## Huckleberry Follage

\$2.00 per case

### Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

### Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

### Southern Gray Moss

\$2.50 per bag of 25 lbs.

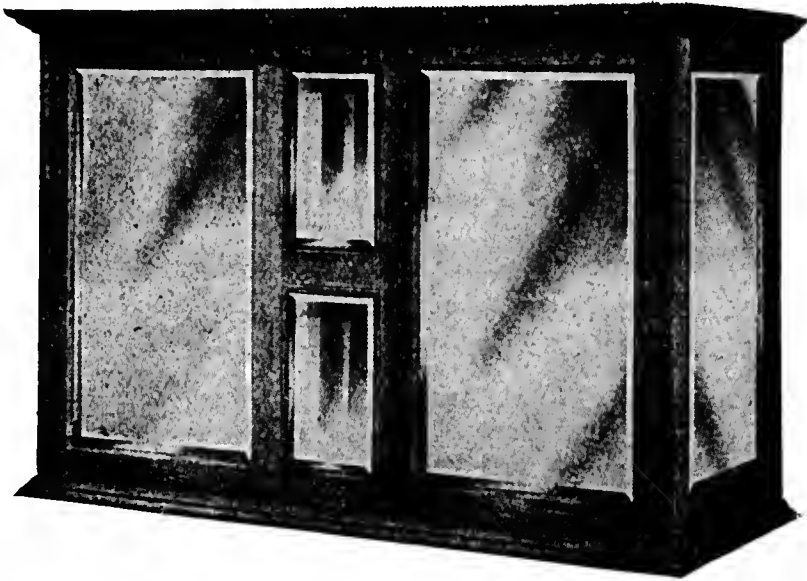
**CALDWELL THE WOODSMAN CO.**  
**EVERGREEN, ALABAMA**

Mention The Review when you write.

**FERNS** FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

**H. J. SMITH, HINSDALE, MASS.**

Mention The Review when you write.



**Brecht**  
COMPANY  
ESTABLISHED 1853 ST-LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

## BUCHBINDER

### Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

Mention The Review when you write.



Pat. May, 1916—Trade Mark Registered

### Your Plants and Baskets Wrapped Quicker - Cheaper - Better

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

**THE RAPID WRAPPER CO.**

56 E. Randolph St., Chicago

Mention The Review when you write.

## KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

Mention The Review when you write.

## GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

**BERNARD GLOEKLER CO., Pittsburgh, Pa.**

Always mention the Florists' Review when writing advertisers.

## McCray Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

**McCRAY REFRIGERATOR CO.**  
788 Lake Street Kendallville, Ind.  
Agencies in all Principal Cities.

Mention The Review when you write.



The "Out-of-town" Retail Florist cannot buy F. T. D. Service in a wholesale way in the Chicago market. It

is used exclusively by

**Kennicott Bros. Co., Chicago.**

Mention The Review when you write.

Cleveland, O.—Sixteen acres of land on the Wooster road have been purchased by the Wooster Road Greenhouse Co. as a site for a range of houses.

Plymouth, Ind.—Frost did considerable damage here June 15. F. A. Forbes reports that corn, potatoes, tomatoes, cucumbers, peppermint and other young vegetation in low places were damaged. Crops on high ground escaped. Several of the onion growers in this neighborhood lost from sixty to seventy-five per cent of their stock during wind storms recently.

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head

**SITUATION WANTED**—Young lady stenographer desires position in Chicago; 2 years' experience in seed and plant business. State full particulars. Address No. 18, care Florists' Review, Chicago.

**SITUATION WANTED**—Competent store man wishes to make a change; age 40; life experience. Please state salary and receive a courteous reply. Address No. 16, care Florists' Review, Chicago.

**SITUATION WANTED**—Young woman who is good saleswoman and experienced in selling flowers wishes position where she can learn making up, and is willing to work for moderate wages while learning. Address No. 26, care Florists' Review, Chicago.

## GOLDFISH

Assorted sizes  
\$7.00 per 100



Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

**Auburndale Goldfish Co.**  
1449 W. Madison St., CHICAGO

Mention The Review when you write.

## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

**ASHBORNE GOLDFISH & SUPPLY CO.**  
309 North Main Street, BURLINGTON, IOWA

Always mention the Florists' Review when writing advertisers.



**SITUATION WANTED**—As foreman; New York State preferred. Have good record. Address No. 22, care Florists' Review, Chicago.

**SITUATION WANTED**—As grower of roses, carnations, mums, peas and potted plants; life experience; age 42 years, single. Kindly state wages. Address D. H., 22 Bement Ave., Poughkeepsie, N. Y.

**SITUATION WANTED**—To take entire charge; first-class grower of plants and cut flowers; a capable supervisor of help; excellent credentials. A British subject. Florist, 55 W. Ontario St., Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—As working foreman; first-class grower of cut flowers and pot plants; also good designer and propagator. Wishes a good, steady position. Please state particulars and wages. For reference, address Wm. A. Lindeman, care Morris the Florist, Box 2, Bloomington, Ind.

**SITUATION WANTED**—As gardener and florist, over 20 years' practical experience in all branches; especially good in mums, carnations, bedding plants and all vegetables, inside and out; open for position in July. Have best of references. State wages. Address No. 13, care Florists' Review, Chicago.

**SITUATION WANTED**—By a greenhouse foreman or section man of 17 years' experience; now in the south; middle north or west preferred. Good designer and grower of bulbous stock; also propagator. Good wages wanted, but worth it. Strictly sober and a hustler. Best of reasons for making change. Address No. 9, care Florists' Review, Chicago.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—Rose grower for new place; 20 miles from Chicago, on C. N. W. R. R. Lombard Floral Co., Lombard, Ill.

**HELP WANTED**—Rose grower, \$20.00 per week. Send all particulars with application to Washington Floral Co., Washington, D. C.

**HELP WANTED**—Rose grower for place near Chicago, \$40.00 a month, board, room and wash. Address No. 24, care Florists' Review, Chicago.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Pochlmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—At once, carnation grower, must be sober and steady; wages \$16.00 per week to start. A. Reinhardt, R. 10, North Milwaukee, Wis.

**HELP WANTED**—First-class rose grower, with Colorado experience preferred; wages \$30.00 per week. Address No. 27, care Florists' Review, Chicago.

**HELP WANTED**—All-round florist; good wages. An exceptional opportunity for a reliable man. Write for particulars. T. A. Gettys, Albuquerque, N. M.

**HELP WANTED**—Experienced pot plant man; \$90.00 per month; Pacific Coast. Must have A-1 references. Address No. 11, care Florists' Review, Chicago.

**HELP WANTED**—Rose grower, must be capable. Apply, with reference and salary expected to start with. C. C. Pollworth Co., Milwaukee, Wis.

**HELP WANTED**—Single man for general greenhouse work. State wages and particulars when writing. Address No. 15, care Florists' Review, Chicago.

**HELP WANTED**—One experienced in store management, in town of 25,000; Pennsylvania; also greenhouse men. Address No. 2, care Florists' Review, Chicago.

**HELP WANTED**—General man for small private place; steady position for the right man. Give reference, age, etc., in first letter. Hoskins, Bismarck, N. D.

**HELP WANTED**—Experienced rose grower for section; \$100.00 per month; Western state. Apply with references. Address No. 12, care Florists' Review, Chicago.

**HELP WANTED**—All-round good grower of cut flowers and pot plants. State wages and references; married man preferred. Address No. 19, care Florists' Review, Chicago.

**HELP WANTED**—Two young men as helpers for greenhouse work; roses and carnations. State experience and wages wanted. Permanent positions. C. Loveridge, Peoria, Ill.

**HELP WANTED**—Well recommended lady for my flower department. Answer in detail as to your experience, etc. Harry E. Saler, Florist, 109-111 E. Ottawa St., Lansing, Mich.

**HELP WANTED**—Grower of general pot line; steady position for reliable man of ability. State age, married or single and references in first letter. Hoskins, Bismarck, N. D.

**HELP WANTED**—Good pot plant growers, good rose growers, good general growers. Please state wages expected and experience in first letter. C. H. Frey, Florist, Lincoln, Neb.

**HELP WANTED**—Young man or large boy to learn the florist business. State wages expected. Levant Cole, Battle Creek, Mich.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—All-round first assistant grower on retail place of 45,000 square feet of glass. Kemble & Goodman, Mason City, Ia.

**HELP WANTED**—A general greenhouse man where carnations and mums are grown; permanent position; wages \$50.00 per month and board. Address T. Malbranc, Johnstown, Pa.

**HELP WANTED**—At once, youth to assist in rose section; good opportunity for one wanting to learn business. Apply immediately with full particulars. Cudahy Floral Co., Cudahy, Wis.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—A smilax and plumosus grower to assist with 20,000 sq. ft. of glass and one acre of ground; 21 miles west of Philadelphia, on P. R. R. Benj. J. Passmore, Malvern, Pa.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—At once, experienced grower of cut flowers and pot plants; state wages, send reference; steady position, up-to-date house, 40,000 sq. ft. Millot-Mills Company, Box 203, Wenatchee, Wash.

**HELP WANTED**—An experienced grower and working foreman to take charge of my greenhouses at once. Please state wages expected with or without residence. Miller's Greenhouses, Muncie, Ind.

**HELP WANTED**—An active, willing young man for general greenhouse work; inside and out. Can give use of house to a young married man. State wages expected, experience and reference. E. F. Walter, Junction City, Kan.

**HELP WANTED**—A capable, reliable, well-recommended grower of pot plants, seasonable bench plants, except roses. An A-1 man. Give references, wages, etc.; Tennessee. Address No. 499, care Florists' Review, Chicago.

**HELP WANTED**—A large, well-known seed house has an opening for an experienced, thoroughly competent executive, familiar with all the details pertaining to the line. Address with full particulars, No. 491, care Florists' Review, Chicago.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—An all-round grower, married man, not afraid of work and can grow good stuff; wife good designer; both capable of running the business, located in Kansas. To such I will make a good proposition by July 1. Address No. 1, care Florists' Review, Chicago.

**HELP WANTED**—A high-grade grower and manager for a good going range, covering about 30,000 sq. feet of glass in a Chicago suburb. Plant nearly new and in A-1 condition. Must be able to invest at least \$5000.00. Address No. 25, care Florists' Review, Chicago.

**HELP WANTED**—Man for general greenhouse work; place of 8000 ft. of glass; good wages and steady work; no lost time; must be able to take orders and help put up flowers. State wages wanted in first letter. Must be well recommended. D. Kleinhans Floral Co., St. Louis, Mich.

**HELP WANTED**—Practical experienced man to take charge of agricultural implement, insecticide, etc., department by a long established, large seed house of repute. Must be thoroughly competent in every respect. Address with full particulars, giving age, experience, references, salary wanted, etc., No. 492, care Florists' Review, Chicago.

**WANTED**—Good second-hand steam boiler of about 25 H. P., one that does not have to be bricked in. Atlas or Kroeschell make preferred. Also steam trap and receiver. Give full description and price f. o. b. H. B. Burditt, Osage, Iowa.

**WANTED**—A partner to buy a half interest in a well established cut flower business, mostly wholesale. Our specialties are sweet peas, violets, mums and cosmos. Retiring partner wants to leave July 1, the end of our current year and go west. For prices, terms and further particulars, address Edward Schumann & Sons, Sayler Park, Cincinnati, O.

**FOR LEASE OR SALE**—Greenhouses of about 5000 feet of glass, located on a fine site in Denison, Texas. A fine location for both local business and business from surrounding country, which includes Southern Oklahoma. Best railway service of any Texas town to Oklahoma. Will lease the greenhouses with lots and additional lots, if wanted, or will sell greenhouses with privilege of renting the lots and adjoining lots, if wanted. Address Will B. Munson, Box 315, Denison, Texas.

**WANTED**—To know the address of T. W. Hanna. Mr. Hanna, if you notice this ad, please write to Paul C. Clapier, 124 W. 21st St., Topeka, Kan.

**FOR SALE**—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouses, 10,000 sq. ft. of glass, with land. August Cronbaugh, Ada, Ohio.

**FOR SALE**—16x24 D. S. B. glass; new; \$4.50 per box. The Weiss & Meyer Co., Maywood, Ill.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE OR RENT**—Old established greenhouse business. For particulars, write Hall's Greenhouse, Clyde, O.

**FOR SALE**—Hot water Ideal sectional boiler, 30-6 lb., as good as new; in use 2 seasons. G. R. Tauch, Marquette, Mich.

**FOR SALE**—Florist's oak refrigerator, 22 ft. of partition. Price reasonable. Aug. Erickson, 5825 Rogers Ave., Chicago.

**FOR SALE**—Florist's business, 7000 ft. of glass; splendid location; doing fine business. Box 434, Sac City, Iowa.

**FOR SALE**—Cheap for cash, 8000 sq. ft. of glass in four houses. Purchaser to wreck and remove. Address No. 17, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses and boilers, in good condition; immediate possession. J. W. Young, 6040 Wayne Ave., Germantown, Philadelphia, Pa.

**FOR SALE**—Greenhouse, residence, land, southeast Kansas, at a bargain if taken soon. Reason for selling is death. J. H. Ellis, Columbus, Kan.

**FOR SALE OR RENT**—Place of 1 1/2 acres; nearly all covered by glass, inside Chicago city limits; investigate. John Evert, 2059 Devon Ave., Chicago.

**FOR SALE**—One 4-inch reducing valve in good condition, only been used 2 years. Will sell for half price. Address Lanternier, Florist, Ft. Wayne, Ind.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—Cheap, 3 greenhouses, 25x100 each, all complete, or singly; also lot of glass, pipes, boilers, etc. I. Snesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—One 8-coil Humphrey heater, one year in use; in good condition; cost \$145.00; will sell for \$75.00 cash. George M. Meler, 1210 South boulevard, Evanston, Ill.

**FOR SALE**—A glass, 16x24 inches, D. S., \$4.60 per box; 1000 feet purlins, 2x4 inches, 4 cents per foot; 500 feet ridge, 2x4 inches per foot. J. Prochaska, Niles Center, Ill.

**FOR SALE**—To close estate, wholesale greenhouse, Minneapolis; 45,000 feet of glass; houses and stock in excellent condition. Address No. 10, care Florists' Review, Chicago.

**FOR SALE**—In Chicago, 4 greenhouses, 125x27 ft.; also 5 acres of land, with 4-room residence; all hot water heat, with city water and gas. Address No. 21, care Florists' Review, Chicago.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Two greenhouses, each 30x100 ft., 2 acres land, 6-room house, barn, packing house; 12 miles south of Portland, Ore., on S. R. R., hard surface road, electric line; \$3000.00. Address Mrs. Jennie Butts, Parkplace, Ore.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—One used 80-horsepower horizontal return tubular steam boiler, 60 in. by 16 ft., 44 4-in. tubes, in good condition. Hartford Insurance Company will issue a policy for 70 pounds pressure. Pochlmann Bros. Company, Morton Grove, Ill.

**FOR SALE**—All the glass, sash bars, piping, fittings, etc., of my greenhouses at Beaver, Pa. There is about 15,000 feet of B double, 16x24 glass; cypress sash bars; 1 1/4-inch to 6-inch pipe. Two large Furman boilers. Everything complete. I have quit the business. W. S. Kidd, Afiquippa, Pa.

**FOR SALE**—Or lease, on easy terms, to settle up an estate, a greenhouse plant of about 20,000 feet of glass, in fine condition and well stocked, in a good, live, growing western town. For further information write to the Tracy Floral Co. or to Keister & Bath, attorneys, Bozeman, Mont.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—One large Kroeschell hot water boiler, which heated 30,000 feet of glass for carnations and pot plants; used five seasons; guaranteed to be in first-class condition; price \$300.00. Reason for selling, we enlarged our place and have to put in larger boilers. Rentschler Floral Co., Madison, Wis.

**FOR RENT**—2 greenhouses, 3360 feet of glass in them, built 2 and 3 years; only two other competitors here, in city in which is located Smith College; business established 26 years. Am retiring on account of poor health. Price \$25.00 a month in advance. Address A. B. Graves, 421 Bridge St., Northampton, Mass.

**FOR SALE**—Greenhouse, 8000 ft. of glass, all cement block walls, hot water heat, Kroeschell boiler, well stocked; splendid business, eight-room house and garage; \$10,000 will buy. Terms considered. Loss of sight reason for selling. Come out and look it over. Twenty-five miles from Detroit by D. U. R. R. F. M. Dixon, Northville, Mich.

**FOR SALE**—A good greenhouse business containing about 6500 sq. feet of glass and 36 hotbed sash; only nine miles from Cincinnati, O., on traction and railroad, near schools and churches and groceries. Lot is 210 ft. front by 168 ft. deep; a good bargain; city water. For particulars write Simon & Fricke, 4227 North Ave., Silverton, O.

**FOR SALE**—A good paying florist business in the city of Fond du Lac, 22,000 population; eight acres land, 75,000 feet of glass, two dwellings, office building 100x36, including packing room, garage, storage room. One of the best plants in the state of Wisconsin and doing a good business. The best of reason for selling. Haentze Floral Co., Fond du Lac, Wis.

**FOR SALE**—On account of sickness, new greenhouse, erected one year ago, all modern; size 28x62; steam heat, boiler for 28x150; lots 200x300 feet; also new seven-room house, hot water heat, garage; northern Minnesota; city of 6000; railroad center, large territory; fine retail business. Must be sold before Aug. 1. Address No. 14, care Florists' Review, Chicago.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—A well established florist business in town of 4000, junction point on railroad, two houses, dwelling house, modern hot water heat, 5 acres of land, sheds, office and everything in A-1 repair. Party selling on account of retiring from the active business. \$7000.00, following terms: \$3000.00 down, balance terms to suit. Inquire C. F. Rice, 218 N. 5th St., Minneapolis, Minn.

**FOR SALE**—A well established florist business in a live business city near the coast in central California. Over 6000 feet of glass, 14th houses, store and work rooms, etc. Fine opening for a mail order business, on three acres of land. Splendid opening for a grower and a designer. Some cash required, but good income assured from day of purchase. Address all inquiries to H. Plath, The Ferneries, Station L, San Francisco, Cal.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

**FOR SALE**—Or lease, a well established florist business, has the leading trade in city and surrounding towns, good wholesale trade on plants, big cemetery trade on cut flower and funeral work. This is an excellent chance for a hustler. Houses in good repair; Kroeschell boiler (hot water), 6 houses, about 15,000 ft., three lots, modern residence, 9 rooms and bath; will sell all or greenhouses and lots separate, or sell greenhouses to be taken off ground at once; reason, death of husband. Mrs. H. M. Humfeld, Frankfort, Ind.

**FOR SALE**—In northwest, interest in modern range, Moninger type, 35,000 feet glass, two dwelling houses and all service buildings, completely equipped, part built last year. Stocked in splendid shape; business progressing fast. Excellent market for entire output. Physical and financial condition of property excellent. Object in selling, account family reasons. If you are looking for something attractive, with good opportunities for constantly enlarging capacity, this will interest you. Every feature of this proposition will bear closest examination. Address No. 23, care Florists' Review, Chicago.

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago

## SALESMEN WANTED

### AN A-1 SIDE LINE

AN absolute necessity.

A line easily presented and merits readily recognized by retail florists.

State experience and territory covered

Address SALES MANAGER

Room 717, 624 S. Michigan Ave., Chicago

## Help Wanted

### STOREMAN

First-class designer, decorator and salesman. Permanent position, with a reliable firm in Detroit, Mich. Must have best of references. State age, experience and salary expected in first letter.

Address No. 498, care Florists' Review, Chicago

## Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

Address No. 473, care Florists' Review, Chicago

## Help Wanted

At once, 2 men for pot plants. \$75.00 per month to start.

**RAHN & HERBERT CO.**

CLACKAMAS, :: :: OREGON

## Salesman Wanted

A salesman for a wholesale florists' supply house; one who has had experience; state salary; reference required.

Address No. 7, care Florists' Review, Chicago

## Situation Wanted

EXPERIENCED SEEDSMAN, twenty years with best houses in the middle west, well versed in garden, flower and field seeds, good buyer as well as sales manager, A No. 1 catalogue man, desires permanent position with a first-class house; highest references.

Address No. 3, care Florists' Review, Chicago

## Situation Wanted

An expert grower of cut flowers, pot plants, orchids, etc., is open for engagement, private or commercial; 19 years' experience in all branches; able to take charge of large place. Only first-class places need apply, with good salary to offer. Can give excellent references. English, single, age 34.

Address No. 502, care Florists' Review, Chicago

## Situation Wanted

As working foreman or grower on commercial or good private place; European and American experience; western states only; A-1 references. Age 32.

Address No. 8, care Florists' Review, Chicago

## For Sale or Trade

As I have to go east to look after my Little Wonder Plant Irrigator as soon as I can get away from here, I want to sell or trade the controlling interest in the Lamar Greenhouse Co. to someone who can take full charge of it and run it. The dividends and salary will average more than \$200.00 per month clear. I would take some property in the east as part payment. This is a fine opportunity for anyone who is capable of handling it.

**ROY WHITE**

Lamar Greenhouse Co.,

LAMAR, COLO.

## FOR RENT

Retail store on northwest side, Chicago, with 15,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Flat with hot water heat included. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**

169-175 N. Wabash Ave.,

CHICAGO

## Situation Wanted

By married man, 2 children, with European experience in pot plants; 2 years as rose grower with J. A. Budlong, 3 years with Bassett & Washburn, 5 years as section man and range foreman with Peter Reinberg. At one time head propagator for the South Park Floral Co., and 2 years at present place. Awarded 12 first prizes for carnations and roses at the St. Paul Flower Show. Address

**LAURIDS NIELSEN**

General Delivery

Mankato, Minn.

## FOR SALE

Good mail order business, established over fifteen years, either as a whole or a controlling interest. Ill health of advertiser compels getting out of business. A sale will be made absolutely right, even below your own estimate of value. If you have anywhere from four to five thousand dollars or more to invest, can guarantee a satisfactory proposition. Give some particulars of yourself, please, and sum you would wish to invest. Address, P. O. Box 1933 Los Angeles, Cal.

## Do You Want to Buy?

A retail flower and seed business in a prosperous city of 18,000 people in Illinois, doing a yearly cash business of \$12,000.00 or more, and where the field for expansion is not yet nearly developed to its capacity. Possession July 1st or later. For further information

Address No. 20, care Florists' Review, Chicago

## BEAUTIFULLY SITUATED FOR SALE

Old established greenhouse plant, doing a good business; 25 miles from Philadelphia; 7000 ft. of glass, price \$3,500.00; with residence and 1-2 acres, price \$7000.00. Owner disabled, must retire. Inquire

**W. J. BAKER, 12 S. Mole St., Philadelphia, Pa.**

## WANTED—CEMETERY LOCATIONS

**Cemetery Sales Experts**—Specializing in cemetery organization, advertising and selling campaigns, will organize and manage lot selling campaigns; outline and plan organization and business management for new cemeteries and organize new stock companies or reorganize old cemeteries. If there is an opportunity for a new cemetery in your locality let us help you. **GEO. P. GARIN & CO.**

R 510, 117 N. Dearborn St.,

Chicago, Ill.

## FOR SALE

Gladiolus farm in Michigan; excellent condition; market for crops assured. For particulars

Address No. 507, care Florists' Review, Chicago

|                                    |  |    |   |  |    |    |   |    |  |
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| <div>Greenhouse<br/>For Rent</div> |  |    |   |  |    |    | 8 |    |  |
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|                                    |  |    |   |  |    |    |   |    |  |

**Greenhouse  
For Rent**

**With Privilege of Purchase**

**Exceptional Opportunity for the Right Man**

A THOROUGHLY MODERN RANGE of Pipe Frame Ridge and Furrow Construction, erected five years ago by one of the leading greenhouse concerns.

44,664 square feet, exclusive of boiler room, packing room, office and barn.

Heat is vacuum steam.

One new tubular boiler just installed, the other newly retubed.

Range located 34 miles from Chicago in a town of 2500 inhabitants.

Chicago, Milwaukee & St. Paul switch direct to boiler coal bin.

Shipping station across the street from packing room.

Water supply in abundance.

25 per cent of sales local trade.

Houses No. 1, 2, 3, 4, 5, 6, 7 in Roses. No. 8 in Carnations. No. 10 in General Bedding Plants. Show House No. 11 in miscellaneous Pot Plants.

Roses about evenly divided in varieties, Killarney, Ophelia and Richmond.

Will rent with crop.

With present high prices of materials, range could not be duplicated for anything like the money.

Considering the fact that the houses can be rented with privilege of purchase, makes it an exceptional opportunity for the right responsible man or company.

For further details and rental price, write to

**ARDDEL LLIHTUT**  
c/o Florists' Review, Caxton Bldg., Chicago, Ill.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.  
E. G. HILL FLORAL CO.

Good Stock and  
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist  
Successor to A. Sunderbruch's Sons  
128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN  
414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

STEUBENVILLE, OHIO



HUSCROFT'S FLOWER

SHOP, 173 North Fourth Street

All orders promptly executed

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE  
STOCK ON HAND

MRS. J. B. FREEMAN  
OF "THE FLOWERS"

806 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP  
SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS  
20-22 W. Church Street NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,  
LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 116 So. High St.  
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.  
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

ST. LOUIS.

The Market.

The market last week was in good condition. Stock of all kinds was plentiful and prices were low. The retailers had a busy week with wedding and funeral work, together with school graduations, so the supply moved well.

There was a big supply of roses, the best sellers being Ophelias, Russells and Killarneys. The calls for Brunners were many, but they were scarce. Carnations were plentiful in all varieties, the price being \$1 per hundred for the best of the medium quality stock offered.

Outdoor sweet peas are now coming and the supply is equal to the demand for choice stock. Extra quality gladioli are in the market. The best sellers are Pink Beauty and America. Candidum and Easter lilies are plentiful, with the latter standing still at present.

There is an abundance of outdoor stock, such as coreopsis, phlox, cornflowers, delphinium and daisies, in the market. There are also fine Spanish irises, but there has been little call for them. Flat ferns are scarce, with other greens in plenty.

Club Meeting.

The St. Louis Florists' Club held its monthly meeting June 14 at the Missouri Pottery & Supply Co. establishment. The club members, who were taken to the pottery works in automobiles, were escorted through the place by Paul Reden, president of the company, and other officers. Many of them, for the first time, had an opportunity to see how the pots they handle daily are made and it proved to be an interesting experience.

After President Bourdet had called the meeting to order, the trustees reported that all arrangements for the

CLEVELAND

...THE...

J. M. GASSER COMPANY  
EUCLID AVENUE

We grow the best of everything in  
CUT FLOWERS

CLEVELAND  
OHIO A. GRAHAM  
& SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809  
Cuy. Central 1808

The Smith & Fellers Co.  
735 Euclid Ave., Cleveland  
LEADING FLORISTS

We can fill your orders Day or Night for  
CLEVELAND AND  
STATE OF OHIO

Always have complete stock on hand.  
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,  
CLEVELAND, O.  
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND  
THE JONES-RUSSELL CO.  
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO

CANTON, O., and Vicinity  
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE  
and VICINITY  
FRED G. GELTZ, 522 Market Ave., North  
Member F. T. D. Ass'n.

HEISS COMPANY DAYTON  
112 So. Main St. OHIO  
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio  
A. WEAVER Florist in Rotary

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**CARBONE,** 342  
Boylston St.,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n

**BOSTON-BECKER'S**

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
83 N. MAIN STREET  
Orders Executed for  
Southern New England  
and Rhode Island points.

**H. F. A. LANGE**

**Worcester, Mass.**

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gove's Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.  
Orders solicited for all parts of Connecticut  
Stores: 741 Main St., 364 Asylum St.  
Greenhouses: Benton St., Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn., and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**

LEADING FLORISTS

**38 Dorrance Street**

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**

**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**  
AND ALL NEW ENGLAND POINTS

**I. J. JOHNSTON & CO.** 107 Washington St., PROVIDENCE

I should like to write a little essay on

**"The Sweet Perfume of Courteous Service"**

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. H., wire us.

**BOSTON, MASS.**

**Penn The Florist**

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association  
**124 TREMONT STREET**

**War Brothers Boston, Massachusetts**  
**143 TREMONT STREET**  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**Worcester, Mass.**

**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

**WELLESLEY COLLEGE**

Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**

**W. E. PETERS**

**137 St. Paul St., BURLINGTON, VT.**

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

club's annual picnic, to be held at Ramona park, July 26, had been completed. First there will be an automobile parade starting from the wholesale district. All florists who own machines were asked to decorate them and join in the parade.

J. J. Beneke and F. J. Fillmore were appointed members of a committee to draft resolutions on the death of Alexander Siegel, a former member of the club. It also was decided that the president appoint a new publicity committee. Julius Koenig, city forester, was elected a member of the club.

J. W. Ferris spoke in behalf of Liberty bonds. The National Flower Show, to be held in St. Louis next April, was discussed.

After a vote of thanks had been tendered the Missouri Pottery & Supply Co. for its entertainment, the meeting adjourned. The members were then entertained at luncheon by Mr. Reden, who had presented President Bourdet with a gavel in the shape of a flower pot.

It was the thirty-second anniversary of the club and it was agreed the meeting would long be remembered. Several members of the St. Louis County Growers' Association were present.

Various Notes.

Jules Bourdet, state vice-president of the S. A. F., was busy last week arousing interest in the society among the

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

Established 1859

**A. WIEGAND'S SONS CO.**

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue

**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**

AND VICINITY

**FLICK FLORAL CO.**

The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.  
Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**

**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**

FLORISTS

For Northern Indiana | 188 S. Michigan St. and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO. SOUTH BEND, IND.**

Daily deliveries to Notre Dame University and St. Mary's Academy.

**Richmond, Ind.**

**FRED H. LEMON & CO.**

Florists and Decorators. Send us your orders.

**GARY FLORAL CO.**

118 West Fifth Avenue

**A. T. BUSHONG, Prop. GARY, IND.**

# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**  
Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.  
CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA

Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.  
**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**  
The Leading Florists of the Northwest  
Special attention to telegraphic orders.  
**L. S. DONALDSON CO.,** Minneapolis, Minn.

**Swanson's**  
Incorporated  
618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
**MINNEAPOLIS**

**MANKATO, MINN.**  
**THE WINDMILLER CO.**

Flowers to all points on short notice  
Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave.  
**WHITTED FLORAL CO.**  
Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**  
300 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**  
Both Phones  
Greenhouses: Buchanan, Lafayette and Schiller  
Aves., Broad St. Park. **TRENTON, N. J.**

**MONTCLAIR, N. J.**  
**MASSMANN**  
Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**  
**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**Red Bank, N. J.**  
**W. W. KENNEDY & SONS**  
FLORISTS  
Members of F. T. D. and National Florist  
**5 East Front Street**

**NEW JERSEY**  
**EDWARD SCEERY**  
PATERSON and PASSAIC  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern NEW YORK and Western MASS.

**The Saltford Flower Shop**  
POUGHKEEPSIE, NEW YORK  
Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**  
1703 Court Street  
**J. MULHAUSER & SON, Florists**

**ALBANY, N.Y.** The CAPITAL DISTRICT  
and all Eastern New York  
**WILLIAM GLOECKNER**  
We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

**DANKER, Albany, N.Y.**  
Florist  
Member Florists' Telegraph Delivery Ass'n.

St. Louis trade. He secured a number  
of applications for membership.

J. J. Burke, store manager for Oster-  
tag Bros., says that June business so far  
is ahead of a year ago. The company  
has been busy with wedding and gradu-  
ation work.

George H. Angermueller reports that  
his shipping business continues excel-  
lent. He expects to make a trip east in  
August and will attend the S. A. F. con-  
vention in New York city.

Jabez Gadd, who formerly was in the  
florists' business, says he has bought a  
10-acre farm at Bridgeton, St. Louis  
county, on which he will build a green-  
house range, starting with one large  
house this summer.

At its monthly meeting, the Lady  
Florists' Home Circle was entertained  
by Mrs. Henry Berning at her home in  
Westminster place. Mrs. Otto G. Koe-  
nig will entertain the circle next month.  
The floral department of the Grand  
Leader Co. has installed a new refrigera-  
tor made by the Claes & Lehnbeuter  
Mfg. Co.

David Banzhoff, an employee of  
George Waldbart, fell from a cherry  
tree on Mr. Waldbart's farm at Clayton  
last week and sustained a badly  
sprained leg. A few days' rest was  
needed to put him in shape again.

ABUNDANTLY PREPARED AT  
ALL TIMES  
**Edwards Floral**  
**Hall Company**  
1716 Pacific Avenue  
ATLANTIC CITY, NEW JERSEY  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

We reach all  
Western  
N. Y. Points.  
**Wilson**  
THE FLORIST  
88 E. MAIN ST.  
National Florist

**ALBANY, N. Y.**

**The Rosery**  
23 STEUBEN STREET  
FLOWER SHOP  
Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**  
**L. C. STROH & SONS**  
Flowers delivered to all nearby towns.

**The Rosery** Elmira, N.Y.  
182 Main St., N.  
Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS,**  
Florists  
25 Clinton Avenue, N.  
Roch. Phone Stone 506. L. D. Bell Phone Main 2188  
Members Florists' Telegraph Delivery



# Telegraph Delivery Department

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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue

Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

**JOSEPH TREPEL**

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 8 and 5 Greene Ave.  
339 to 347 Greene Ave.

**BROOKLYN**

Phones 3908 Prospect 8800 **NEW YORK**

**HUGO H. JAHN**

710 Nostrand Avenue

Tel. No. 1952 Bedford **BROOKLYN, N. Y.**

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

**RAMM'S**

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

*Siebrech Bros.*  
INC

922 Madison Ave., cor. 73d St., NEW YORK  
Member Florists' Telegraph Delivery.

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.

In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34TH ST., - NEW YORK

ORDERS **NEW YORK** WIRE OR PHONE TO  
FOR . . . **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

*M. A. Rowe*

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**C. C. TREPEL**, Main Office,  
BLOOMINGDALE'S  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS  
and PLANTS in the world.

C. L. Moody, a graduate of the University of Maine, has succeeded Max Geisler in charge of trees and shrubs at the Missouri Botanical Garden. Mr. Geisler has been appointed research assistant in the United States forestry service at the Utah experiment station.

Visitors last week were Hugo Busch, of Jefferson City, Mo.; Gust Grossart, W. E. Ogle, Mathew Schoenenberger and A. S. Halstead, of Belleville, Ill.; Edwin Denker, of St. Charles, and M. F. Widmer, of Highland, Ill. All attended the club meeting June 14. J. J. B.

BOSTON.

The Market.

There is a somewhat better tone to the market, this condition being attributed, in some degree, to weddings, graduations and other school and college exercises. Demands from schools are below normal, as the authorities in quite a number of cases have forbidden the use of flowers on so-called economical grounds. The roses arriving are of grand quality for the latter half of June, due to the fact that we have had little warm weather as yet. Prices vary from 50 cents to \$10 per hundred. A limited number only exceed these figures and the demand is chiefly for the medium grades. White Killarney has been selling better, on account of wedding demands. Carnations have been cleaning up more easily, but prices are low, few flowers selling above \$1.50 per hundred.

Lilies continue druggery and the large-flowered gladioli go slowly. Sweet peas

*Kottmiller*

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**  
Vanderbilt Hotel

Telephone Murray Hill 788

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central Personal Attention  
Member Florists' Telegraph Delivery Ass'n

**THOS. F. GALVIN, Inc.**

**NEW YORK** 561 Fifth Ave.

1 Park Street **BOSTON**  
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

**G. E. M. STUMPP**

761 FIFTH AVENUE

**NEW YORK CITY**

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

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## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



**NASHVILLE**  
TENNESSEE

**JOY'S**

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros.** LEADING FLORISTS  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

"WE NEVER SLEEP"

**IDLEWILD GREENHOUSES, Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

## EL PASO, TEXAS

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

## Orders for TEXAS

KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

## SAN ANTONIO, TEXAS

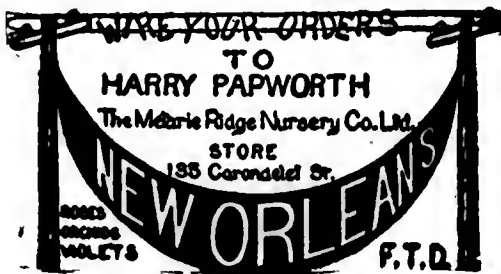
Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders a Specialty.

## U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

## FT. WORTH, TEXAS

BAKER BROS. Members Florists' Telegraph Delivery



## FURROW & COMPANY

OKLAHOMA CITY GUTHRIE  
OKLAHOMA

Members Florists' Telegraph Delivery

## LOUISVILLE, KY.

E. G. REIMERS & SON CO.  
Established 1880. Incorporated 1913

have arrived in poor condition in many cases. All are from under glass, but the damp and sunless weather has made them soft and they spot easily. There is a heavy supply of both white and yellow marguerites, with only a moderate demand. Local peonies, with the exception of officinalis, are hardly in yet, are almost due. Sales of these will be slow on account of the lateness of the blooming period. Outdoor valley has passed, the flowers having been spoiled by the rain. There is only a moderate call for orchids, and few gardenias are coming in. No hardy roses will this year be available for the school and college graduations. The bedding plant trade promises to be prolonged this season; the demand for vegetable plants this year has never been equaled.

### Club Meeting.

There was the usual large attendance but at the monthly meeting of the Gardeners and Florists' Club June 19, more than 200 men and women being present. The action of the executive committee in purchasing \$500 worth of Liberty bonds was endorsed. It was voted to give \$50 to the American Red Cross Society, which plans to raise \$7,000,000 in New England this week. Announcement was made that plans for the annual club picnic at Cunningham park, East Milton, were well under way; also of the club's plans for lectures and exhibitions at the September, October and November meetings. It was voted to carry all club members who have enlisted or who will be called to the colors on the books for the duration of the war.

Following the regular business session a collation was served, after which dancing was enjoyed until midnight. There will be no club meetings during July and August.

### Various Notes.

Unfavorable weather has been the lot of the open-air flower show at the Wentworth Institute, which will close on or about June 22, after a three weeks' run. New features have been added almost daily. These have included irises, peonies, lilacs, show pelargoniums, herbaceous perennials and other seasonable flowers. The standard wistarias have been fine and the large rhododendron displays are at their best as the closing time approaches.

## KENTUCKY

## JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n

## NEW ORLEANS, LA.

Chas. Eble

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



CHAS. L. BAUM—"The Home of Flowers"

KNOXVILLE, TENN.

Member of the F. T. D.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office: 807 Market St.

100,000 ft. of glass MRS. J. W. CROUCH The Leading Florist

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**PITTSBURGH, PA.**

**MRS. E. A. WILLIAMS**  
621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH, PA.**  
**RANDOLPH & McCLEMENTS**

Floral Experts

**5936 PENN AVENUE**

Members of the Florists' Telegraph Delivery

**A. W. Smith Co.**

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874—Incorporated 1909

**Pittsburgh, Pa.**

**LUDWIG FLORAL CO.**

**502 Federal Street**

**SCRANTON, PA.**

**A. L. Besancon & Company**

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., **SCRANTON**

LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**Elmwood Floral and Nursery Co.**

**TUTWILER FLOWER SHOP**

Tutwiler Hotel

**BIRMINGHAM,**

**ALABAMA**



**MOBILE, ALABAMA**

**The Minge Floral Co.**

**MRS. J. E. WATTS, Florist**

Cut Flowers for all Occasions

**MERIDIAN, MISS.**

**HELENA, ARKANSAS**

**BALL FLORAL CO.**

**THE FERNERY SCHULTHEIS, FLORIST**

Write, Phone or Wire

**612 Linden Street, SCRANTON, PA.**

**Think! Everything In Flowers!**  
**GRAKELOW'S**

**Broad Street at Cumberland, PHILADELPHIA, PA.**

Member Florists' Telegraph Delivery Association

**Baur Floral Co.**  
**ERIE, PA.**

**J. V. LAVER**  
**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**E. C. LUDWIG FLORAL CO.**

**710 East Diamond Street**

**OPEN DAY and NIGHT**

Members of the Florists' Telegraph Delivery

Ernest Borowski, the genial and popular Roslindale florist, met with a serious automobile accident June 9 when a large touring car, which was traveling at sixty miles an hour on the wrong side of the street, crashed into his small auto, at Forest Hills. The driver of the touring car was sentenced June 15 to three months in the house of correction. Mr. Borowski, I am glad to say, is convalescing satisfactorily.

The Roper Estate, of Tewksbury, is sending in some grand blooms of the new rose-pink carnation, Albert Roper, which realizes top-notch prices. This carnation seems to be a splendid summer as well as winter variety.

S. J. Goddard and A. A. Pembroke left June 14 for a fishing trip in Maine with C. S. Strout, the vice-president of the American Carnation Society, and had good catches of the finny tribe.

Robert Montgomery, of Natick, is cutting some splendid Russell roses that have brought as high as \$16 per hundred this week. All his roses still are in good crop and he continues to get a fine pick of carnations.

We are having a decidedly humid June, not unlike that of 1916. Gardeners and farmers are having a hard time keeping their crops clear of weeds and the army of amateur growers is becoming somewhat discouraged.

The rose and strawberry show of the Massachusetts Horticultural Society, scheduled for June 23 and 24, has been postponed one week, and unless really hot weather comes along further postponement may be found necessary. Only five of the first eighteen days in June have been clear.

The Welch Bros. Co. is doing a splendid shipping business. It is getting extra fine shipments of valley, lilies, peonies and roses.

Orders for

**PHILADELPHIA**

AND SURROUNDINGS

Will be artistically filled at

**THE FORREST FLOWER SHOP**

**131 So. Broad Street, PHILADELPHIA**

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, **Philadelphia** Broad and Walnut Streets

**PHILADELPHIA**

**1800 Chestnut Street**

**THE LONDON FLOWER SHOP, LTD.**

Member Florists' Telegraph Delivery.

ORDERS FOR

**WEST PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. CALLAHAN** 3924 Market St., **PHILADELPHIA**

**Germantown and Chestnut Hill**

ORDERS

Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

**8 West Cheltenham Avenue,**

**Germantown, Philadelphia, Pa.**

Members Florists' Telegraph Delivery Ass'n.

**EVEN DEN BROS.**

Largest Growers in Central Pa. **Williamsport, Pa.**

**LANCASTER, PA.**

**B. F. BARR & CO., Leading Florist**

**MYERS BROS. Altoona, Pa.**

All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**

**SHERM OFFERLE, Prop.**

**WARREN, PA.**

**CLARK, FLORIST, SCRANTON, PA.**

Member Florists' Telegraph Delivery. Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

**FRANKLIN, PENNA.**

**BELL FLORAL CO.**

**ALL NORTHWESTERN PA.**



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**HUGO SCHROETER**

531 Woodward Ave. INC.

**DETROIT**

MICHIGAN

GROSSE POINTE Delivery in HIGHLAND PARK

**DETROIT**

GROSSE POINTE - MT. CLEMENS  
**CAREY, The Florist**  
491 Woodward Ave., Detroit, Mich.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**

237 Woodward Avenue  
Member F. T. D.

**John Breitmeyer's Sons**

Cor. Broadway and Gratiot Ave.

**DETROIT, MICH.**

Member Florists' Telegraph Delivery Ass'n.

**B. SCHROETER**

56 Broadway

**DETROIT**

MICHIGAN

**ANN ARBOR, MICH.**

**ARCADE FLORAL SHOP**

Just Across from the University  
Orders Filled Promptly

Phone 600

Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.

**DETROIT and VICINITY**

L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

**ARTHUR F. CRABB**

**GRAND RAPIDS, MICH.**

Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**

**GRAND RAPIDS, MICH.**

Local and State orders carefully executed

**GRAND RAPIDS, MICH.**

**GRAND RAPIDS FLORAL CO.**

Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan

**MICHIGAN ORDERS WILL BE CARE-  
FULLY CARED FOR BY**

**HENRY SMITH**

Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**

S. W. COGGAN, Florist 25 East Main Street

Member of Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"  
**ALPHA**  
FLORAL Co.  
1105 WALNUT - PHONES 1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
FLORIST

Established Over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**

**SPRINGFIELD SEED COMPANY**

Floral Department Open Day and Night

**SPRINGFIELD, MO.**

**J. W. STOKES FLORAL CO.**

Careful attention given all orders.

**ARCHIAS FLORAL CO., Sedalia, Mo.**

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

**J. B. GOETZ SONS**

**SAGINAW, MICH.**

or any City in Michigan

As illustrating the lateness of the season, some Darwin tulips were still in good condition June 19; so were many lilacs, tree peonies and most varieties of German irises. Hardy azaleas are not yet at their best, while rhododendrons will not be in good bloom before June 25. Florists who planted carnations and asters on low ground are worried, on account of the frequency of soaking rains and the deficiency of sunshine.

W. N. C.

**BALTIMORE.**

John Cook, Veteran Rosarian.

[This is the second and last installment of Tate's story of the life and achievements of John Cook, of Baltimore.]

Two articles are inadequate to tell of the life-work of a man like John Cook; but then we must remember we are only touching the high places—that is, what to us as florists seem to be the important events in this busy life. Now, to anyone who knows what hybridizing roses means, the wonderful things, when you consider the list of good ones he has produced, are the great amount of patience displayed by the man and the knowledge required of the good and bad traits of each variety so that an in-

**KANSAS CITY,  
... MISSOURI ...**

**WILLIAM L. ROCK  
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**

**KANSAS CITY, MO.**

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG  
FLOWER & PLANT CO.**

Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

**All Kinds of CUT FLOWERS**

in their season. Also Rose and Carnation plants  
in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed

Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**

Members Florists' Telegraph Delivery

**Canada's Florist**

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

*McKenna*  
Corner  
St. Catharine  
and Guy Streets  
**Montreal**

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

**LONDON, ONT., CAN.**

**J. GAMMAGE & SONS, LTD.**

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed.

Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**

**VICTORIA, B. C.**

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**

**OTTAWA, CANADA**

**State Nursery & Seed Co.**

**Helena, Mont.** Cut Flowers for any  
Part of the Northwest.

Only the Best. Members F. T. D. Assn.

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WASHINGTON,  
D. C.

**GUDE'S**

GUDE BROS. CO.  
FLORISTS  
1214 F ST. N.W.  
WASHINGTON, D.C.

Members  
Florists' Telegraph Delivery

Milwaukee, Wis.

**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons**  
FLORISTS

352 Park Avenue  
Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The*  
**Flower Shop**  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of  
"Home-grown Flowers"

GET IN TOUCH WITH  
**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse**  
Floral Co.

Member Florists' Telegraph Delivery

**MADISON, WIS.**

**RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. C. FIELDS  
Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**  
807 KANSAS AVE. TOPEKA, KAN.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**JAMES HAYES** Leading Florist  
819 KANSAS AVE  
TOPEKA  
KANSAS

*Flower Shop*

National  
Florist

Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*

Everything  
First-Class

14th and H Streets

**RICHMOND, VA. JOHN L. RATCLIFFE**  
FLORIST

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices { Richmond, Va. Springs, W. Va.

**ROANOKE, VA.**  
**Fallon, Florist**

Orders for **Charleston, W. Va.**  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**  
**JOHN E. COLTON**  
Steubenville, O. East Liverpool, O.

**CHARLESTON, S. C.**  
**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**  
330 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**  
FLORISTS  
**GREENSBORO, N. C.**

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
Members F. T. D.

telligent cross may be made. For in  
producing a new rose there is much to  
be taken into consideration.

There first is the blooming qualities;  
then the color, the shape of the flower  
and its habit. It must be a sturdy  
grower, one with a stiff stem and good  
foliage. All of these qualities must be  
possessed by the parent. Sometimes all  
the study and labor result in failure.  
For instance, one of the finest looking  
roses Mr. Cook produced was never  
named, because, he said, it would not  
pay to grow it on account of its being a  
shy bloomer. But he is obliged to grow  
some of it, for several of his best cus-  
tomers demand it and one cannot blame  
them. It is hard to think of this one as  
a black sheep, as it has a long stem,  
fine foliage and a well shaped flower,  
about the color of old Malmaison. And  
yet it will not do.

I asked Mr. Cook if he had many fail-  
ures. He replied: "Thousands."

Is a Patient Man.

Now, we have all heard of the pa-  
tience of Job, but I do not think he

Members of Florists' Telegraph Delivery Ass'n  
Send all **MARYLAND** orders to  
**SAMUEL FEAST & SONS**  
S. E. corner Charles and Pleasant Sts.,  
**BALTIMORE, MD.**

The firm of 84 years' experience and reputation,  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**  
The Hammond Company, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**  
Auto and Express Service to all  
Points in Virginia  
**Miss McCarron**  
Member of Florists' Telegraph Delivery

**NORFOLK, VA.**  
**GRANDY THE FLORIST**  
Orders also delivered to  
**FORTRESS MONROE, VA.**  
Member Florists' Telegraph Delivery Association.

**Clarksburg, W. Va.**  
Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.  
**Hayman Greenhouse Co.**  
Clarksburg, W. Va.

**WEST VIRGINIA**  
**WESTERN MARYLAND**  
**THE H. WEBER & SONS CO.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
Quality—Excellence—Ability  
Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**  
Parkersburg, W. Va.  
Clarksburg, W. Va.  
Huntington, W. Va.  
Marietta, Ohio  
ORDERS CAREFULLY EXECUTED

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**San Francisco, Cal.**  
**Pelicano, Rossi & Co.**

123-125 Kearny Street

FLOWERS BY TELEGRAPH

**SAN FRANCISCO**

**Podesta & Baldocchi**

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

**SAN FRANCISCO**  
**JOSEPH'S**

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

**San Francisco, Cal.**  
**ART FLORAL CO.**

255 Powell Street

Best attention given your orders  
 Members Florists' Telegraph Delivery

**EPPSTEIN'S**

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.  
 Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n.

**DARBEE'S**

**FLOWERS THAT KEEP**

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

**The Park Floral Co.**

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

**DENVER, - COLORADO**

**Colorado Springs, Colo.**

Orders Carefully Executed

**PIKES PEAK FLORAL CO.**

Wholesale and Retail

Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**  
**Frank F. Crump**

Wholesale and Retail Florist  
 Member Florists' Telegraph Delivery



**LONG BEACH, CAL.**

**LONG BEACH FLORAL CO.**

Choice Cut Flowers Floral Designs  
 Member Florists' Telegraph Delivery

**SPOKANE, WASHINGTON**

**Donart's House of Flowers**

ART FLORISTS

Growers of Choice Cut Flowers

**SPOKANE, WASHINGTON**

**Reimers Floral Art Shop**

RETAILERS AND GROWERS

ever produced a new rose; at least I have never read of his having done so. Take Mr. Cook's first hybrid tea, and do not let us forget that this was the first one ever grown in this country. It was a cross between that good old deep pink, Bon Silene, and Louis Van Houtte. Everyone knows what these two varieties are, so it is little wonder that Souvenir of Wootton has stood the test of time.

As we were talking about this old one, Mr. Cook told me an interesting bit of history, which some of the older readers of The Review will recall, as to how it came to get its name. It was during an S. A. F. convention at Philadelphia that J. U. Childs, the great lover and patron of flowers, invited the visitors out to his country place, where they were entertained royally. Someone made the suggestion that the first new thing produced should be named either for the host of the occasion, or for his fine estate. John Cook had this hybrid tea, not yet named. So he christened it Souvenir of Wootton, after the name of Mr. Child's place, in honor of a pleasant occasion.

Won Many Prizes.

There is nothing that gives this old veteran keener pleasure than to sit down with someone he likes and show him the medals he has won, and, if you would listen to him, it was always by some mere chance that his exhibit was judged better than the other fellow's. One medal that he prizes highly is of silver and was given him by the old Maryland Horticultural Society for the best collection of cut roses. Then there is a loving cup from the same society that was donated by Mrs. Robert Garrett (now the wife of Dr. Henry Barton Jacobs) for a best table decoration. Two others that he is proud of were awarded by the American Rose Society. Another is a gold medal from the Pan-American Exhibition for a best bed of roses. This was won with Admiral Schley, one of his family of which he is proud. Another medal is from the Jamestown Exhibition for a bed of roses there.

Mr. Cook's Pet Roses.

As we sat on the porch and talked about his collection of roses—and it was much like a man talking about his children—I asked him which one of them he liked best. His reply was: "There is no better rose grown than

**SEATTLE, WASH.**

**HOLLYWOOD GARDENS**

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

**CALIFORNIA FLORIST**

**TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

**WOLFSKILLS' and MORRIS GOLDENSON**  
**FLORISTS AND DECORATORS**

We Solicit Telegraph Orders.  
 Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

**LOS ANGELES, CAL.**

**HOWARD & SMITH**

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

**DARLING'S SHOP**

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**WRIGHT'S FLOWER SHOP**

224 West Fourth St.

**LOS ANGELES, CAL.**

Leading Retail Florist in the City

**Pasadena, Cal. AND ALL Southern California**

House of Flowers

**HENRY A. SIEBRECHT, JR.**

of New York City  
 Member Florists' Telegraph Delivery

**Santa Barbara, Cal.**

910 STATE ST.

**GLEAVE'S FLOWER SHOP**  
 ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

**RIVERSIDE, CAL. BAKERSFIELD, CAL.**

**A. M. HOSP. Leading Florist**



# Telegraph Delivery Department

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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

## SAN DIEGO AND CORONADO



## Portland, Ore. TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery.

## National Florist C.H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.

## National Florist OMAHA, NEB.

JOHN H. BATH

The Careful Florist 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.  
Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS. RETAIL FLORISTS

Flowers for All Occasions, from Cradle to Grave

## FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

## SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

## J. C. RENNISON CO.

I  
O  
W  
A

*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

## DESMOINES, IOWA ALFRED LOZIER ROSERY

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON CEDAR RAPIDS, IA.

Francis Scott Key, if you give it sufficient heat; but for both outside and in, nothing can beat Radiance. From the quantities of My Maryland I have seen the last winter, the boys must think well of it."

Then we got to talking about naming his new roses. He told me that when he was a poor boy in a strange land, without a home and unable to speak the language, the good old State of Maryland took him in; all that he has he owes to her and when there is an opportunity to bring luster to her sons or institutions, she shall have the credit.

On one occasion one of the largest rose growers in the east was negotiating with him for the stock of one of his new roses. Everything was settled until it came to the name. The purchaser wanted to change the name. Mr. Cook's reply was: "I am a Marylander; that rose has been named and it stands." The sale was not made.

But as we say good-bye to our old friend, who stands today among the foremost rosarians, let us impress on him that it is his duty to name the new rose, that will go out in 1918, "John Cook," so that those who work with it in the future can say: "This rose was named for one of the greatest florists of his day." Tate.

## BRAMPTON, ONT.

Summer weather is here at last, and business is as good as ever.

The girls in the greenhouses are "dolloped up" now, having succumbed to the pretty advertisements showing off the beauty and utility of overalls for work among the flowers.

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

## ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

## AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

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## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
**CHICAGO**  
ORDERS USE  
Three autos insure  
prompt delivery.

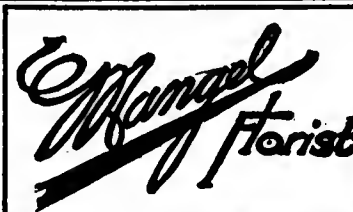


**C. T. INC.**  
1581 Ogden Ave

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

**Springfield, Ill.**  
**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN—PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
Your order will receive our prompt and  
careful attention.

### DE KALB, ILL.

### The NORTH SHORE FLORAL CO.,

NOT INC.  
BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805  
849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital



**C. Trauenerfelder**  
FLORIST  
3343 W. MADISON ST.  
NEAR GARFIELD PARK

**CHICAGO**  
Deliveries to Northwestern University and all North  
Shore Towns.  
**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

Carnations and roses have done remarkably well this season, and the cooler weather has been an extra help, but even at \$5 and \$4 per hundred for No. 1 and No. 2 quality there is not much margin left after the expenses are taken into account.

The wage increase this year is far greater than at any other time in the country's history. Nobody seems to care whether the goose with the golden eggs is killed or is only badly mauled; in more ways than one it may be said that we are leading a hand-to-mouth existence these days.

Conscription and community gardens are the two main topics, apart from the wonder aroused by William Fendley, who recently brought to perfection three long benches of fine cauliflowers. These were planted about at Easter and are now ready for the market. Mr. Fendley says they are the result of the first attempt to produce cauliflowers under glass in Canada. The crop is a great credit to him.

W. G. P.

**OMAHA, NEB.**

The banquet of the Omaha-Council Bluffs Florists' Club was a pronounced success, the get-together spirit of the fifty participants carrying the affair along in splendid style. President John Bath presided, and O. H. Herman caused the sparks to fly as toastmaster. Roy Wilcox read a paper on "The Relationship of Employer and Employee," to which L. S. Hines responded on behalf of the employees. J. J. Hess spoke interestingly of the S. A. F. The orchestra and vocalists rendered some particularly pleasing selections, and at the conclusion of the feast each banqueter said he was happy, or at least looked it. Credit for the manner in which the affair was struck off belongs to Secretary Gardner, the indefatigable.

L. S. H.

Established 1857.



**Wittbold**  
FLORIST

745 Buckingham Place  
L. D. Phone 1112 Graceland **CHICAGO**  
Send us your retail orders. We have the best facilities in the city

We are prepared to take care of  
out-of-town orders for  
**CHICAGO**  
Delivery or shipment anywhere.  
**C. W. McKELLAR,**  
22 East Randolph St., **CHICAGO**

### FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

**ORDERS FOR CHICAGO**  
EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE  
**A. F. KEENAN & CO.**  
1222-1306 E. 63rd Street  
Tels. Hyde Park 875-5416  
SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.



**VICTOR YOUNG  
& Company**  
Flowers - Decorations  
Phone Superior 1960  
1239 North Clark Street, **CHICAGO**

### CHAS. BEYER

FLORIST  
3619 South Grand Avenue  
Long Distance Phones:  
Bell, Sidney 143—Kinloch, Victor 999

### ST. LOUIS, MO.

### ST. LOUIS, MO.

Wire GRIMM & GORLY

### JACKSONVILLE, ILL.

**JOS. HEINL & SONS**  
Largest Growers in Central Illinois



# Telegraph Delivery Department

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| CANTON, O.<br>Geltz, Fred G.<br>Pollard, A. T.  | GARY, IND.<br>Gary Floral Co.   | LYNCHBURG, VA.<br>Miss McCarron   | OKLAHOMA CITY, OK.<br>Furrow & Co.   | SYRACUSE, N. Y.<br>Mulhauser & Sons, J.  | SYRACUSE, N. Y.<br>Mulhauser & Sons, J.  |
| CEDAR RAPIDS, IA.<br>Kramer & Son, I. N.  | GENEVA, N. Y.<br>Cass, W. & T.  | MADISON, WIS.<br>Rentschler Floral Co.  | OSKALOOSA, IA.<br>Kemble's Greenhouses   | TACOMA, WASH.<br>California Florist  | TACOMA, WASH.<br>California Florist  |
| CENTERVILLE, IA.<br>Kemble's Greenhouses  | GRAND ISLAND, NEB.<br>Williams the Florist  | MANKATO, MINN.<br>Windmiller Co., The   | ST. JOSEPH, MO.<br>Stuppy Floral Co.   | TERRE HAUTE, IND.<br>Heinl & Sons  | TERRE HAUTE, IND.<br>Heinl & Sons  |
| CHARLESTON, S. O.<br>Carolina Floral Store<br>Rodgers Floral Co.  | GRAND RAPIDS, MICH.<br>Crabb, Arthur F.<br>Crabb & Hunter<br>Grand Rapids Flo. Co.  | MARIETTA, O.<br>Dudley & Sons   |  | TOLEDO, O.<br>Freeman, Mrs. J. B.<br>Metz & Bateman<br>Schramm Bros.   | TOLEDO, O.<br>Freeman, Mrs. J. B.<br>Metz & Bateman<br>Schramm Bros.   |
| CHARLESTON, W. VA.<br>Cha'ston Cut Flo. Co.   | GREEN BAY, WIS.<br>Meler-Schroeder Co.  | MARSHALLTOWN, IA.<br>Kemble's Greenhouses   |  | TOPEKA, KAN.<br>Hayes, James<br>Hollcraft, Mrs. M. E.<br>Lord's Flower Room  | TOPEKA, KAN.<br>Hayes, James<br>Hollcraft, Mrs. M. E.<br>Lord's Flower Room  |
| CHATHAM, N. Y.<br>Chatham Floral Co.  | GREENSBORO, N. C.<br>Van Lindley Co.  | MASON CITY, IA.<br>Kemble's Greenhouses   |  | TORONTO, CANADA<br>Dunlop, John H.   | TORONTO, CANADA<br>Dunlop, John H.   |
| CHATTANOOGA, TENN.<br>Crouch, Mrs. J. W.  | GUTHRIE, OKLA.<br>Furrow & Co.  | MASSILLON, O.<br>Weaver, A.   |  | TRENTON, N. J.<br>Park Floral Co.  | TRENTON, N. J.<br>Park Floral Co.  |
| CHESTER, W. VA.<br>Colton, John E.  | HARTFORD, CONN.<br>Coombs, John   | MERIDIAN, MISS.<br>Watts, Mrs. J. E.  |  | VANCOUVER, B. C.<br>Woodward, A. J.  | VANCOUVER, B. C.<br>Woodward, A. J.  |
| CHICAGO<br>Alpha Floral Co.<br>Bruns, H. N.<br>Fisk, Inc., C. H.<br>Frauenfelder, C.<br>Friedman, O. J.<br>Keenan, A. F., & Co.<br>Mangel, Florist<br>McKellar, O. W.<br>North Shore Floral Co.<br>Samuelson, Chas. A.<br>Smyth, W. J.<br>Wienhoeber Co., E.<br>Wittbold Co., Geo.<br>Young Co., Vlotor | HELENA, ARK.<br>Ball Floral Co.   |   |  | VICTORIA, B. C.<br>Woodward, A. J.   | VICTORIA, B. C.<br>Woodward, A. J.   |
| CINCINNATI, O.<br>Forter, Edward A.<br>Hill Floral Co.  |   |   |  | WARREN, PA.<br>Crescent Floral Gar.  | WARREN, PA.<br>Crescent Floral Gar.  |
| CLARKSBURG, W. VA.<br>Dudley & Sons<br>Hayman Grhse. Co.<br>Weber & Sons Co.  |   |   |  | WASHINGTON, D. C.<br>Blackstone, Z. D.<br>Gude Bros. Co.<br>Small & Sons, J. H.  | WASHINGTON, D. C.<br>Blackstone, Z. D.<br>Gude Bros. Co.<br>Small & Sons, J. H.  |
| CLEVELAND, O.<br>Bramley & Son<br>Gasser Co., J. M.<br>Graham & Son<br>Jones-Russell Co.<br>Knoble Bros.<br>Smith & Fetters Co.   |   |   |  | WATERLOO, IOWA<br>Kemble's Greenhouses   | WATERLOO, IOWA<br>Kemble's Greenhouses   |
| COLO. SPRGS., COLO.<br>Crump, F. F.<br>Pikes Peak Flo. Co.  |   |   |  | WELLESLEY, MASS.<br>Talby & Son  | WELLESLEY, MASS.<br>Talby & Son  |
| COLUMBUS, O.<br>Livingston Seed Co.<br>Wilson's Seed Store  |   |   |  | WESTERLY, R. I.<br>Reuter & Son, Inc.  | WESTERLY, R. I.<br>Reuter & Son, Inc.  |
| COUNCIL BLUFFS, IA.<br>Herman Bros. Co.   |   |   |  | WHITE SULPHUR<br>SPRINGS, W. VA.<br>Ratcliffe, John L.   | WHITE SULPHUR<br>SPRINGS, W. VA.<br>Ratcliffe, John L.   |
| DALLAS, TEX.<br>Lang Floral Co.   |   |   |  | WILLIAMSPORT, PA.<br>Evenden Bros.   | WILLIAMSPORT, PA.<br>Evenden Bros.   |
|   |   |   |  | WILMETTE, ILL.<br>Pyfer & Olsem  | WILMETTE, ILL.<br>Pyfer & Olsem  |
|   |   |   |  | WORCESTER, MASS.<br>Lange, H. F. A.<br>Randall's Flower Shop   | WORCESTER, MASS.<br>Lange, H. F. A.<br>Randall's Flower Shop   |
|   |   |   |  | YOUNGSTOWN, O.<br>Kay-Diamond Co.  | YOUNGSTOWN, O.<br>Kay-Diamond Co.  |

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# Seed Trade News

## THE DETROIT CONVENTION.

### Largest Ever Held.

Following on the heels of the most unusual season the seed trade ever has experienced, the attendance at the thirty-fifth annual convention of the national organization of seedsmen appears to be the largest on record.

The consensus about the Hotel Ponchartrain, Detroit, where the convention is being held, is that it has been a wonderful season. Of course, higher prices have accounted for part of the increase, but usually only for a small part of it. Everyone reports an increase, mostly forty to sixty per cent, but some 100, 200 or even 300 per cent. The marvel is, where did they get the stock to do it with? The high cost of food of course is responsible. It is expected to continue. Consequently another big season is expected next year; not so large as this one, perhaps, as many an amateur's garden will fail and discourage him, but still enough to make the question of supply the all-important one today. "What have you for sale?" It is the question heard on all sides. Stocks of vegetable and field seeds are at the lowest ebb in the history of the trade. It appears there has been no unusual demand for flower seeds.

### Getting Down to Business.

The program was outlined with only four sessions, two open and two executive. President White introduced Wilber Brotherton to make an address of welcome and Watson S. Woodruff to reply. Each was brief, eloquent and witty.

The president's annual address, which will be found in full in this issue, was referred to the executive committee, but for the members who registered for the draft Alling Woodruff expressed hearty concurrence in the recommendation that the trade do not seek occupational exemption from military service.

J. L. Hunt was named to act on the membership committee, in place of H. G. Hastings, unavoidably detained, and the committee subsequently reported favorably on twenty-four applicants, the largest list in years.

J. A. Jossman, Leonard Vaughan and Lee Gillespie were named as a banquet committee.

David Burpee, Linnaeus Allen and Ed. Leonard were appointed as the auditing committee.

On motion of George S. Green, a resolution was adopted expressing the sense of the meeting that, in view of the courteous and full service which American seedsmen enjoy on the part of the Canadian seed control office, the Secretary of Agriculture at Washington be petitioned to grant similar facilities to Canadian seedsmen with regard to our import law.

### Committee Reports.

In a general way, conditions in the seed trade have been less disturbed this year than usual and the committee reports, part presented at the open session June 19 and part at the executive session June 20, reflected the high degree of business activity and the abate-

ment of outside pressure. It was apparent, however, in the report of the May conference of the executive committee with government officials at Washington and in some of the other reports, that pressure is being increased to secure the marking of all important packages of grass and field seeds with full information regarding the contents. Also, with the development of facilities for prompt tests, a change in the attitude of the trade is apparent. No seedsman of standing objects to stating the exact nature of the stock offered and many, indeed, believe voluntary control measures will result greatly to the benefit of the legitimate trade, the objection being to the application of impracticable standards and the imposition of harsh penalties for mistakes.

The standing committees and their chairmen, most of whom reported briefly, are:

Legislative—John L. Hunt.  
Postal Laws—W. F. Therkildson.  
Experiment Stations—L. L. Olds.  
Government Charges—C. D. Boyles.  
Tariff—J. C. Vaughan.  
Terms of Credit—L. B. McCausland.  
Nomenclature—H. G. Hastings.  
Pure Seed Growers' Associations—C. A. Burnham.

There also was a report from Counsel Curtis Nye Smith, who also is counsel for and secretary of the American Association of Nurserymen.

### The Association's Year.

C. E. Kendel, secretary and treasurer, reported on the business year as follows:

#### RECEIPTS.

|                          |            |
|--------------------------|------------|
| Balance, June, 1916..... | \$1,386.73 |
| Initiation fees .....    | 500.00     |
| Dues for the year.....   | 2,865.00   |
| Contributions .....      | 100.00     |
| Interest fund .....      | 58.72      |
| Total .....              | \$4,910.45 |



Kirby B. White.

(President American Seed Trade Association.)

#### EXPENDITURES.

|                                     |           |
|-------------------------------------|-----------|
| Stenographer's services .....       | \$ 120.50 |
| Secretary's salary .....            | 400.00    |
| Counsel's retainer .....            | 1,625.00  |
| Counsel's fees and expenses.....    | 682.21    |
| Retiring president's expenses.....  | 50.00     |
| Legislative committee expenses..... | 25.66     |
| Initiation fees returned.....       | 25.00     |
| League dues .....                   | 25.00     |
| Printing annual report.....         | 278.85    |
| Other printing .....                | 48.75     |
| Cuts for report.....                | 3.85      |
| Stamps and stationery.....          | 45.00     |
| Badges .....                        | 46.75     |
| Incidentals .....                   | 8.74      |

|                      |            |
|----------------------|------------|
| Total .....          | \$3,383.31 |
| Balance on hand..... | 1,527.14   |

Total .....

The total membership for the year, including three honorary, is 196.

### Papers and Addresses.

It seems that seedsmen no longer have anything new to say to each other, as the programs of recent years have been, in steadily increasing proportion, made up of papers and addresses by those the trade calls "scientists," men whose work is connected with agricultural research, instruction or the administration of laws. This year the program announcements were limited to two, both at the open session Tuesday afternoon, June 19, as follows:

"Voluntary Seed Control," by Hon. George H. Clark, seed commissioner for the Dominion of Canada.

"Disease Resistance in Plants," by Dr. L. R. Jones, plant pathologist at the University of Wisconsin.

At the executive session on the morning of June 20, H. A. Johns, of Sioux City, Ia., led a discussion to which the secretary had assigned the title "Crop Stealing." It is a subject of which nearly every seedsman is sure to be full after a season of rising prices. The remedy lies not so much in the law as in cooperation.

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CUTOUTS  
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#### Social and Entertainment Features.

The evening of June 19 was left open for the principal social event of the convention, the reception by President Kirby B. White, his official staff and their ladies. It was held at Mr. White's handsome residence on Woodward avenue and was a brilliant affair.

The time from the adjournment of the executive session of Wednesday morning until 5 p. m. Thursday, when the election and installation of officers is to close the convention, is given up wholly to diversion and social features.

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Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho  
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

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Wednesday afternoon automobiles were provided by the Detroit seedsmen for two parties, the larger one of which visited and was shown through the Ford and Packard automobile factories, returning to the hotel via Belle Isle park. The second party, including most of the ladies, was taken through the city and Belle Isle, to Grosse Pointe, on the return stopping at the residence of Dexter M. Ferry, Jr., where refreshments were served. The two parties returned in time for a boat trip and informal dinner on the river scheduled for 6:30 p. m., including an address by Dr. John Merle Coulter, professor of botany at the University of Chicago.

For the morning and early afternoon of Thursday, the third and last day of the convention, a trip by trolley to the trial grounds of D. M. Ferry & Co., at Oakview Farm, has been arranged, noonday luncheon being served there. Although the season is late and growth not so far advanced as usual, this promises to be, for most of the members, one of the most interesting events of the meeting.

#### Those Present.

The opening session, said to have brought out the largest attendance in the history of the association, was closed by President White in a new way—he called on every person present to rise and state his name, firm name and address, Rotary fashion. This is the result:

Adams, Earl T., of E. B. Clark Seed Co., Milford, Conn.  
Adams, J. M., of Rowenbaum Bros., Chicago.  
Allen, Linnaeus, Floral Park, N. Y.  
Annin, Frank W., of W. H. Morehouse & Co., Toledo, O.  
Annin, W. H., of W. H. Morehouse & Co., Toledo, O.  
Barteldes, F. W., of Barteldes Seed Co., Lawrence, Kans.  
Barto, C. S., of Storrs & Harrison Co., Painesville, O.  
Barnidge, A. J., of Charles E. Prunty, St. Louis.  
Barrett, W. H., Adrian, Mich.  
Berry, A. A., of A. A. Berry Seed Co., Clarinda, Ia.  
Bernet, E. J., of J. A. Salzer Seed Co., La Crosse, Wis.  
Bradley, G. P., of Templin-Crockett-Bradley Co.  
Breck, Luther A., of Joseph Breck & Sons Corp., Boston.  
Brotherton, Wilber, of Jerome B. Rice Seed Co., Cambridge, N. Y.  
Bodger, John C., of J. Bodger & Sons Co., Los Angeles.  
Bolgiano, Frank W., of F. W. Bolgiano & Co., Washington.  
Born, Geo. L., of Oshkosh Seed Co.  
Brent, C. S., of C. S. Brent Seed Co., Lexington, Ky.  
Brown, Alfred J., of A. J. Brown Seed Co., Grand Rapids.  
Brown, T. H., of A. J. Brown Seed Co., Grand Rapids.  
Brown, Douglas A., Cincinnati, O.  
Brown, H. A., of Seed World, Chicago.  
Budd, Miss Dorothy, of Stecher Lithographic Co., Rochester.  
Burke, James A., of American Seed Tape Co., New York.  
Burpee, David, of W. Atlee Burpee & Co., Philadelphia.  
Burge, Charles S., of S. W. Flower Co., Toledo.  
Burn, Richard, of A. E. McKenzie Co., Brandon, Man.  
Buckbee, H. W., Rockford, Ill.  
Bushnell, D. I., of D. I. Bushnell & Co., St. Louis.  
Carmichael, D., of J. M. McCullough's Sons Co., Cincinnati.  
Caswell, John C., of W. E. Barrett Co., Providence, R. I.  
Chambers, K. L., of Lewis & Chambers, Louisville.  
Chapman, Horace P., of C. H. Lilly Co., Seattle.  
Chesmore, C. R., of Chesmore-Eastlake & Co., St. Joseph, Mo.  
Cobb, Theo., of D. M. Ferry & Co., Detroit.  
Coon, James P., of C. M. Woolf & Co., Washington.  
Condon, John R., of Condon Bros. Seed Co., Rockford, Ill.  
Condon, Leonard R., of Condon Bros. Seed Co., Rockford, Ill.  
Cornell, Adolph, of Schisler-Cornell Seed Co., St. Louis.  
Cornell, B. P., of Schisler-Cornell Seed Co., St. Louis.  
Coventry, C. D., of W. W. Barnard Co., Chicago.

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This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. Packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.

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Crossland, W. H., of Courteen Seed Co., Milwaukee.

Crow, J. W., of Ontario Agricultural College.

Cushing, H. A., of C. H. Lilly Co., Seattle, Wash.

Davis, John C., of Zach Davis Co., Delaware, Ohio.

Diggs, A. Percy, of Diggs & Beadles, Richmond, Va.

Don, A. Lee, of Weeber & Don, New York.

Dorey, Edward W., of Florists' Exchange, New York.

Doughten, Harry W., of Jacot & Mullen, New York.

Dungan, E. C., of W. Henry Maule, Philadelphia.

Dulaney, B. W., of J. Chas. McCullough Seed Co., Cincinnati.

Earl, Howard M., of W. Atlee Burpee & Co., Philadelphia.

Ebeling, F. H., Syracuse, N. Y.

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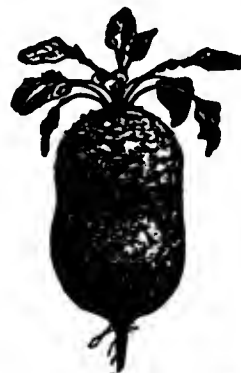
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 Edgecomb, L. S., of Stanford Seed Co., Buffalo.  
 Edwards, R. A., of Rudy-Patrick Seed Co., Kansas City.  
 Fish, Henry B., Carpinteria, Cal.  
 Fiske, H. E., of Fottler-Fiske-Rawson Co., Boston.  
 Flagg, Richard A., of Ross Bros. Co., Louisville.  
 Flannigan, A. H., of Crawfordsville Seed Co., Crawfordsville, Ind.  
 Ford, Edward J., of Robert Buist Co., Philadelphia.  
 Ford, J. H., of Ford Seed Co., Ravenna, O.  
 Gundestrup, Knud, of Gundestrup Seed Store, Chicago.  
 Geistman, E. L., of Geistman, O'Brien & Co.  
 Gillespie, J. Lee, of American Seed Co., Detroit.  
 Goodloe, G. Clay, of Goodloe Seed Co.  
 Grenell, E. O., of W. H. Grenell Estate, Pierrepont Manor, N. Y.  
 Green, George S., of Illinois Seed Co., Chicago.  
 Gregory, Edgar, of J. J. H. Gregory & Son, Marblehead, Mass.  
 Gregory, Warren A., of J. J. H. Gregory & Son, Marblehead, Mass.  
 Griswold, W. B., of Griswold Seed & Nursery Co., Lincoln, Neb.  
 Guttman, Albert, of Manitowoc Seed Co., Manitowoc, Wis.  
 Gunn, E. S., of Gunn Seed Co., Lincoln, Neb.  
 Guelf, Chas. P., of Jerome B. Rice Seed Co., Cambridge, N. Y.  
 Guitteau, A., of W. H. Morehouse & Co., Toledo.  
 Hall, George, of Galloway Bros. & Co., Waterloo, Ia.  
 Hall, W. P., of Hall Seed Co., Louisville.  
 Hart, Chas. C., of C. C. Hart Seed Co., Wethersfield, Conn.  
 Hayes, George E., of Louisville Seed Co., Louisville.  
 Helms, N. C., of Seed World, Chicago.  
 Herzog, F. C., of Stecher Lithographic Co., Rochester.  
 Hilton, Wm. Percy, of Stecher Lithographic Co., Rochester.  
 Howard, H. S., of Jerome B. Rice Seed Co., Cambridge, N. Y.  
 Hogg, A. O., of Hogg & Lytle, Toronto.  
 Hollenbach, Chas., of Peter Hollenbach, Chicago.  
 Holmes, H. L., of Holmes Seed Co., Harrisburg, Pa.  
 Holt, B. M., of Pacific Seed Co., Caldwell, Idaho.  
 Hoyer, W. K., of Karle Lithographic Co., Rochester.  
 Hummert, August, St. Louis, Mo.  
 Huyek, F. H., of Illinois Seed Co., Chicago.  
 Jaeger, Fred W., of J. F. Zahm & Co., Toledo.  
 Jefferson, J. Wm., of National Seed Co., Louisville.  
 Johns, H. B., of Sioux City Seed & Nursery Co., Sioux City, Ia.  
 Johns, H. A., of Sioux City Seed & Nursery Co., Sioux City, Ia.  
 Jones, Clarence K., of W. A. Simpson Co., Baltimore.  
 Jones, Everett P., of Cadwell & Jones, Hartford, Conn.  
 Jones, L. R., of University of Wisconsin.  
 Jones, W. Frank, of Cadwell & Jones, Hartford, Conn.  
 Jossman, J. A., of Caughey-Jossman Co., Detroit.  
 Jossman, Wm. R., of Caughey-Jossman Co., Detroit.  
 King, Fred B., of Mandeville & King Co., Rochester.  
 Kilknapp, E. J., of Farmer Seed & Nursery Co., Faribault, Minn.  
 Keeney, C. N., of N. B. Keeney & Son, LeRoy, N. Y.  
 Killen, J. E., Windsor, Ont.  
 Kinsey, Herman R., of Stecher Lithographic Co., Rochester.  
 Kipping, L. A., of Archias Seed Store, Sedalla, Mo.  
 King, John A., of Banting Machine Co., Toledo.  
 Kulker, William, of Farmer Seed & Nursery Co., Faribault, Minn.  
 Kunz, Chas. L., of M. G. Madson Seed Co., Manitowoc, Wis.  
 McKinney, of Essex County Seed Farms Co.  
 Landreth, S. P., of D. Landreth Seed Co., Bristol, Pa.  
 Lee, Arthur G., Ft. Smith, Ark.  
 Leonard, Edward S., of Leonard Seed Co., Chicago.  
 Leonard, Simeon F., of Leonard Seed Co., Chicago.  
 Leonard, John C., of Leonard Seed Co., Chicago.  
 Livingston, A. W., of Livingston Seed Co., Columbus, O.  
 Livingston, Josiah, of Livingston Seed Co., Columbus, O.  
 Lucas, W. B., of J. H. Allan Seed Co., Sheboygan, Wis.  
 Luck, A. H., of S. M. Isbell & Co., Jackson, Mich.  
 Luck, E. Chester, of T. Lee Adams Seed Co., Kansas City.  
 Loewith, J., of Loewith, Larson & Co., New York.  
 Lohr, W. A., of Courteen Seed Co., Milwaukee.  
 2-B—FLORIST ..... KENSINGER  
 Lohrman, Chas. F., Detroit.  
 Luscombe, Jr., John W., of Southworth & Co., Toledo.  
 McCausland, L. B., of Ross Bros. Seed Co., Worcester, Mass.  
 McLees, David, of Hayes Thomas Grain Co.

McCullough, H. B., of J. M. McCullough's Sons Co., Cincinnati.  
 McCullough, J. Charles, of J. Charles McCullough Seed Co., Cincinnati.  
 McCullough, H. Trimble, of J. Charles McCullough Seed Co., Cincinnati.  
 McKenzie, A. E., of A. E. McKenzie Co., Brandon, Man.  
 McMeans, A., Seed Branch, Canadian Department of Agriculture.  
 McVay, George B., of G. B. McVay & Son Seed Co., Birmingham, Ala.  
 Maclean, Donald, of Wm. Rennie Co., Toronto.  
 Mackibbin, Charles H., of Henry A. Dreer, Philadelphia.  
 Mangelsdorf, A. F., of Mangelsdorf Bros. Co., Atchison, Kans.  
 Massie, C. C., of Northrup, King & Co., Minneapolis.  
 Marlow, W. C., of Marlow Seed Co., Wichita, Kans.  
 Martin, Dean G., with Edward F. Dibble, Honeoye Falls, N. Y.  
 Mathers, Alex., of E. B. Clark Seed Co., Milford, Conn.  
 May, John W., of W. H. May & Son, Alexandria, Va.  
 Mayhew, E. B., of W. H. Grenell Estate, Saginaw, Mich.  
 Mayhew, F. W., of W. H. Grenell Estate, Saginaw, Mich.  
 Maynard, Fred C., of John H. Allan Seed Co., Sheboygan, Wis.  
 Mitchell, J. L., of Rumble & Wensel Co.  
 Mixson, L. Harry, of W. H. Mixson Seed Co., Charleston, S. C.  
 Moreland, J. T., of George Tait & Sons, Norfolk, Va.  
 Morrell, R. L., of Grain Dealers' Journal, Chicago.  
 Morse, A. B., of A. B. Morse Co., St. Joseph, Mich.  
 Neal, Clarence A., of Philadelphia Seed Co., Philadelphia.  
 Northrup, Edwin B., of Northrup, King & Co., Minneapolis.  
 Ochs, Jr., Phillip, of the Hoisington Seed House.  
 Olds, L. L., of L. L. Olds Seed Co., Madison, Wis.  
 Page, E. L., of Page Seed Co., Greene, N. Y.  
 Page, J. R., of Page Seed Co., Greene, N. Y.  
 Peacock, Everette R., of Everette R. Peacock Co., Chicago.  
 Peirce, E. T., of Iowa Seed Co., Des Moines, Ia.  
 Pigott, Francis E., of Stecher Lithographic Co., Rochester.  
 Philipps, W. T., of W. T. Philipps & Co., Toledo.  
 Plant, Fred S., St. Louis, Mo.  
 Radway, Fred S., of I. L. Radwaner, New York.  
 Rankin, H. J., of McKay, Reece & Co., Nashville, Tenn.  
 Renale, R. J., of Wm. Renale Co., Toronto.  
 Reynolds, A. E., of the Crabbs-Reynolds-Taylor Co., Crawfordsville, Ind.  
 Rice, S. L., of E. Metamora Co.  
 Riethmiller, E. R., of S. M. Isbell & Co., Jackson, Mich.  
 Roewekamp, H., of the Oshkosh Seed Co.  
 Rogers, A. L., of Rogers Bros., Alpena, Mich.  
 Rohaert, Waldo, Gilroy, Cal.  
 Ross, Chas. D., of Ross Seed Co., Louisville.  
 Rowlands, D. D., of John H. Allan Seed Co., Sheboygan, Wis.  
 Scarlett, William G., of W. G. Scarlett & Co., Baltimore, Md.  
 Schell, Walter S., Harrisburg, Pa.  
 Schermerhorn, C. Fred, of Henry F. Michell Co., Philadelphia.  
 Schisler, Arthur W., of Kaecher-Schisler Field & Garden Co.  
 Sealthorp, H. A., of H. Sealthorp & Sons, Port Hope, Ont.  
 Schultz, G. Edward, of Schultz Seed Store, Washington.  
 Shepard, H. A., of Price Current Grain Reporter.  
 Shumway, M. R., of R. H. Shumway, Rockford, Ill.  
 Sifton, H. B., Ottawa, Ont.  
 Simmers, Victor H., of J. A. Simmers, Toronto.  
 Simmers, Hermann, of J. A. Simmers, Toronto.  
 Sinn, J. F., of A. A. Berry Seed Co., Clarinda, Ia.  
 Slate, W. C., of Slate Seed Co., South Boston, Va.  
 Smith, John A., of S. W. Flower Co., Toledo.  
 Smith, Curtis Nye, Boston, Mass.  
 Smith, Morris S., of W. W. Barnard Co., Chicago.  
 Sluis, Jacob J., of Sluis Seed Store, Chicago.  
 Smith, L. M., of Seed World, Chicago.  
 Sommer, A. L., of John H. Allan Seed Co., Sheboygan, Wis.  
 Starr, George E., of Jerome B. Rice Seed Co., Cambridge, N. Y.  
 Steckler, R. P., of J. Steckler Seed Co., New Orleans.  
 Sterrett, Miss L. J., of J. A. Salzer Seed Co., La Crosse, Wis.  
 Stewart, Walter A., of Stecher Lithographic Co., Rochester.  
 Stokes, Francis C., of Stokes Seed Farms Co., Moorestown, N. J.  
 Stone, Walton E., of Churchill Grain & Seed Co., Toledo.  
 Stubbs, W. P., of Wood, Stubbs & Co., Louisville.  
 Summers, J. F., of American Mutual Seed Co.  
 Taber, J. R., of J. A. Simmers, Toronto.  
 Talbott, H. W., of O. A. Talbott Co., Keokuk, Ia.  
 Teweles, Hugo, of L. Teweles Seed Co., Milwaukee.

Tibbitts, A. W., of Seed World, Chicago, Ill.  
 Tobin, Thomas J., of Missouri Seed Co., Kansas City.  
 Tracy, J. E. W., of U. S. Department of Agriculture.  
 Thompson, George C., of Northrup, King & Co., Minneapolis.  
 Vance, James, of Vance Bros.  
 Van Antwerp, Garet, of Van Antwerp's Seed Store, Mobile, Ala.  
 Vaughan, Leonard H., of Vaughan's Seed Store, Chicago.  
 Vick, Edward C., of The Sun, New York.  
 Vogeler, August H., of Vogeler Seed & Grain Co., Salt Lake City.  
 Hull, F. W., of Walker Bin Co., Penn Yan, N. Y.  
 Walker, E. J., Jr., of Walker Bin Co., Penn Yan, N. Y.  
 Warren, Fred M., of Karle Lithographic Co., Rochester, N. Y.  
 Warren, G. W., of Rogers Bros., Alpena, Mich.  
 Weedy, W. D., of John A. Salzer Seed Co., La Crosse, Wis.  
 Weston, W. H., of Gilchrist & Co.  
 Willard, S. F., of Comstock, Ferre & Co., Wethersfield, Conn.  
 Williams, Lyons H., of Williams Seed Co., Norfolk, Va.  
 Wilson, S. A., of L. L. Olds Seed Co., Madison, Wis.  
 Windheim, H. G., of Nebraska Seed Co., Omaha, Neb.  
 Wood, Henry W., of T. W. Wood & Sons, Richmond, Va.  
 Woodruff, Alling, New Haven, Conn.  
 Woodruff, F. C., of S. D. Woodruff & Son, Orange, Conn.  
 Woodruff, Frank T., of N. B. Keeney & Son, Le Roy, N. Y.  
 Wright, F. J., of Successful Farming, Des Moines, Ia.  
 Yopp, W. J., of M. J. Yopp Seed Co., Paducah, Ky.

#### Grass Seed Dealers.

The Wholesale Grass Seed Dealers' Association met at Detroit June 18 and 19, preceding the American Seed Trade Association's meeting.

A resolution was adopted unanimously that the association does not approve of asking for exemption for seedsmen as a class from performing patriotic duty as soldiers. The president and directors were authorized to call a midwinter meeting if desired. It was voted that Curtis Nye Smith be retained as counsel if he will serve. Measures were authorized for establishing an efficient arbitration committee under the new constitution and by-laws. The Philadelphia Seed Co. was elected to membership. W. A. Wheeler, specialist in seed marketing, of the U. S. Department of Agriculture, delivered an address on "Keeping Records of Seed Stocks."

Officers were reelected, as follows: President, A. E. Reynolds, Crawfordsville, Ind.; vice-president, C. C. Massie, Minneapolis; secretary and treasurer, John A. Smith, Toledo. Directors and standing committee chairmen also were continued, the latter to select their own colleagues. An invitation to Louisville for 1918 was received.

The Caughey-Jossman Co. entertained the members at dinner at Lakeside Inn on the evening of June 18.

#### PRESIDENT WHITE'S ADDRESS.

[The full text of the address of Kirby B. White, president of the American Seed Trade Association, delivered at the convention at Detroit, Mich., June 19, 1917.]

The thirty-fifth annual convention of the American Seed Trade Association comes at the close of one of the most eventful years in the history of the seed business. It comes also at the beginning of a year that may be even more fateful for us as seedsmen and citizens. It is therefore with a feeling of solemnity and unusual responsibility that I address you.

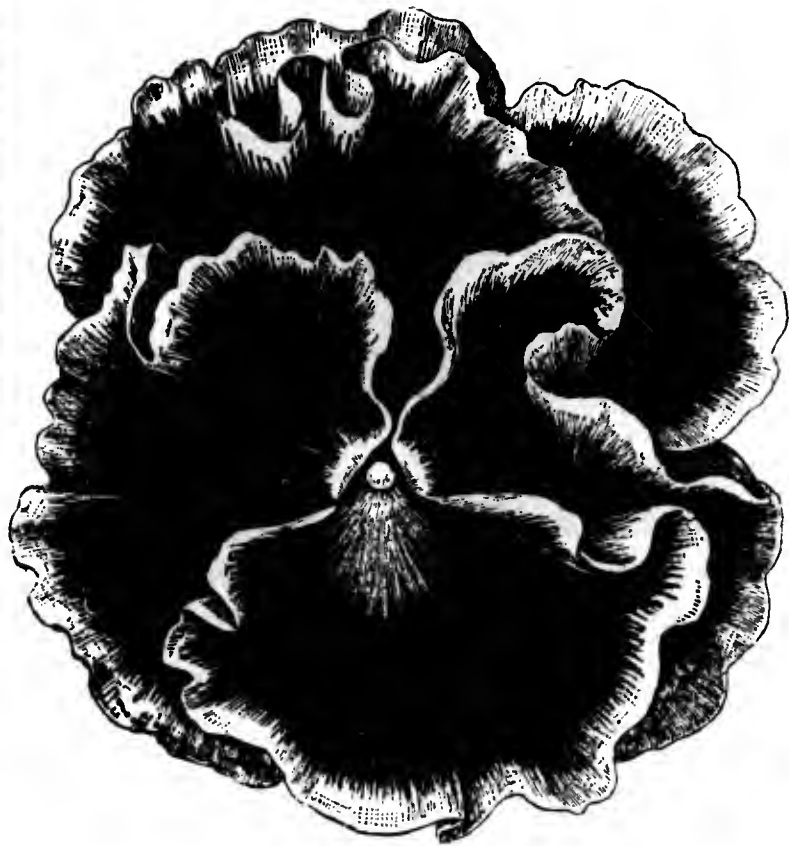
It is natural as we reconvene that our thoughts should first turn to the vacant places in our ranks. W. C. Langbridge, Walter P. Stokes, John A. Salzer and H. K. White are missed by their many friends. The proper



# The KENILWORTH Giant Pansy

Seeds are all grown by myself and are offered in the following mixtures and separate colors:

All sorts and mixtures except where noted are: \$5.00 per oz., \$1.25 per ¼ oz., 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 packets, \$1.00. Please order by number.



12. **KENILWORTH GIANT PRIZE** is undoubtedly the largest flower and longest stemmed Pansy in the world. The enormous flowers are of perfect form and of great substance. Petals overlapped and undulating. The rich colorings and markings are widely varied, some flowers being almost self-colored. 500 seeds 30c, 1000 seeds 50c, ¼ oz. \$1.35, ½ oz. \$2.50, oz. \$10.00.

10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seed carefully saved only from marked plants of all varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivaled mixture. 500 seeds 30c, 1000 seeds 50c, ¼ oz. \$1.35, ½ oz. \$2.50, oz. \$10.00.

## New Early-flowering, or Winter Blooming

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering. Sown at the same time as other Pansies, they begin flowering the early part of March or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant.

14. **WINTER SUN.** Golden yellow with dark eye.

15. **ICE KING.** Silvery white, with dark eye.

16. **CELESTIAL QUEEN.** Light or sky blue.

500 seeds 25c, 1000 seeds 40c, ¼ oz. \$1.10, ½ oz. \$2.00, oz. \$7.50.

20. **PRINCESS.** (The New Upright Pansy.) This strain is entirely distinct from all others. It is absolutely compact, upright growing. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture on heavy stem carried well above the foliage. Attractive by brilliancy of its colors.

17. **CHARM OF MARCH.** Dark velvety blue.

18. **MIXED.** The above four colors with other shades and variations. Each color separate or mixed.

22. **GIANT KENILWORTH STRAIN.** The flowers are of perfect form and substance; many of the immense flowers are from 3½- to 4-in. It is a striking collection of beautiful colors and markings, rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

24. **GIANT KENILWORTH SHOW.** An extra fine strain of large flowers; the immense flowers are of circular form and great substance. A beautiful collection of colors and markings.

26. **GIANT KENILWORTH CUT FLOWER MIXTURE.** Is a distinct class by itself, surpassing all other strains as a cut flower for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 in. long, in the most graceful manner, and stand the hot, dry weather well.

28. **GIANT MASTERPIECE.** A remarkable type; the curled, wavy petals giving the flower a double appearance; large flowers of great substance, on long, strong stem.

30. **GIANT THREE AND FIVE BLOTCHED PANSIES.** A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich, velvety colors; reds are particularly conspicuous; the petals being distinctly marked with three or five large, dark blotches.

32. **GIANT PARISIAN.** The flowers are of enormous size and beautifully marked, mostly five dark blotches on white and yellow ground; an unusually showy mixture.

34. **GIANT BRONZE.** A fine mixture of all shades of velvety brown, bronze, Havana brown, mahogany and copper shades.

36. **TRIUMPH OF GIANT.** Remarkably beautiful. The imposing five-spotted flowers on long, vigorous stalks surmount the foliage in the most graceful manner, are of enormous size, perfectly round and of unusual substance. The individual petals are very broad and cover each other in such a manner as to make the flowers appear almost double, the border of every petal being conspicuously curled. The plants are of a robust growth and form compact bushes of a round shape.

40. **GIANT BATH'S EMPRESS.** The finest of fancy English Pansies. Flowers are very large, mostly frilled and blotched and of great substance and the colors are brilliant and varied.

70. **ORCHID-FLOWERED, Mixed.** A dwarf, free bloomer, with a range of delicate colors that do not exist in any other Pansies; a remarkable combination of light rose, shell pink, bluish mauve, fawn, light brown, orange and chamolais.

## GIANT PANSY SEED

In Separate Colors

38. **Mme. Perret.** Red and wine shades.

42. **Adonis.** Light blue, white center.

44. **Black.** Almost coal black.

46. **Giant Apollo** (Masterpiece type). New bronze, veined and blotched.

48. **Lord Beaconsfield.** Purple, shaded white.

50. **Goliath.** Large, curled yellow, blotched.

56. **Light Blue Shades.**

58. **Indigo Blue.** Deep, velvety blue.

80. **Purple.** Large, rich deep color.

84. **Mercury.** New. A deep blackish purple, really self-colored.

86. **Pres. McKinley.** Yellow, dark blotched.

90. **Vulcan.** Dark red, with five blotches.

92. **Victoria.** Blood red, violet blotches.

94. **Red.** A collection of rich, red shades.

98. **Psyche.** Curled white, with five blotches.

100. **Yellow.** With dark blotch.

102. **Yellow.** Large golden yellow.

104. **White.** With violet blotch.

106. **White.** Large satiny white.

110. The preceding 10 colors mixed in equal proportions.

**Chas. Frost**  
Kenilworth,  
N. J.

Orders taken now for 1917 crop

# Valley

**CHAS. SCHWAKE & CO., Inc.**  
90-92 W. Broadway, NEW YORK

## PANSY SEED

If you desire to grow "fancy" flowers, sow Winter's "Combination" Mixture, the "last word" in Pansy seed mixtures. Trade pkt., 50c; ¼ oz., 75c; ½ oz., \$1.50; ¾ oz., \$2.75; oz., \$5.00.

**WINTERSON'S SEED STORE**  
166 N. Wabash Ave. CHICAGO

## PANSY SEEDS METTE STRAIN

75c per ¼ oz, \$4.50 per oz.

### ANOTHER FINE STRAIN AT

50c per ¼ oz, \$3.00 per oz.

(Write for prices in large quantities)

This has been an excellent pansy seed year and has given us a large crop, thus allowing us to quote you these prices.

**J. B. BRAUN, HIGHTSTOWN, N. J.**

## GLADIOLI

New Catalogue Ready

**JOHN LEWIS CHILDS, Inc.**

Flowerfield, L. I., N. Y.

## Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

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5732-5752 Gunnison St.,  
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QUALITY

PEARSON'S  
MONEY-WORTH  
QUALITY





## MICHELL'S NEW CROP FLOWER SEEDS

### Pansy Seed

**Mitchell's Giant Exhibition, Mixed.** A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.; 1/8 oz., \$1.00; \$6.00 per oz.

**Giant Trimardeau, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

### Daisy, Double English

|                      | Tr. pkt.       | Oz.    |
|----------------------|----------------|--------|
| Monstrosa Pink...    | 1/4 oz. \$1.50 | \$0.50 |
| Monstrosa White...   | 1/4 oz. 1.50   | .50    |
| Monstrosa Mixed...   | 1/4 oz. 1.50   |        |
| Longfellow Pink..... | .30            | \$2.00 |
| Snowball White.....  | .30            | 2.00   |
| Mixed.....           | .30            | 1.50   |

### Myosotis

|                         |     |      |
|-------------------------|-----|------|
| Alpestris Victoria..... | .25 | 1.00 |
| Eliza Fonrobert.....    | .20 | 1.00 |

### Cineraria

|                               | 1/2 tr. pkt. | Tr. pkt. |
|-------------------------------|--------------|----------|
| Grandiflora Prize, Dwarf..... | \$0.60       | \$1.00   |
| Grandiflora Med. Tall.....    | .60          | 1.00     |

### Pansies

#### Giant Sorts in Separate Colors

|                                       | Tr. pkt. | Oz.    |
|---------------------------------------|----------|--------|
| Azure Blue.....                       | \$0.40   | \$2.25 |
| Black Blue.....                       | .40      | 2.25   |
| Emperor William, blue.....            | .40      | 2.25   |
| Hortensia Red.....                    | .40      | 2.60   |
| King of the Blacks.....               | .40      | 2.25   |
| Lord Beaconsfield, purple violet..... | .40      | 2.25   |
| Peacock, blue, claret and white.....  | .40      | 3.00   |
| Snow Queen, pure white.....           | .40      | 2.25   |
| Striped and Mottled.....              | .40      | 2.25   |
| White with Eye.....                   | .40      | 2.25   |
| Pure Yellow.....                      | .40      | 2.25   |
| Yellow with Eye.....                  | .40      | 2.25   |

Also all other seasonable Seeds, Bulbs and Supplies.

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committee will prepare resolutions formally voicing the feelings of the association regarding our loss.

The material affairs of the association have, on the whole, prospered. We have suffered comparatively little from the operations of legislators. An unusually large crop of unusually stupid bills—the exact number is 118—has received the attention of our state correspondents, and under the able direction of our attorney and the legislative committee the bills as a rule have been satisfactorily met with. If any laxness has appeared, it has not been at headquarters.

### The Defense Against Unfair Laws.

The trend of the year has been toward centralizing more than ever before the responsibility for directing the association's legislative defense. The task has grown to such proportions that it takes up too much time for any seedsman to administer its details. The association ought never again to impose upon anyone the volume of work it gave to Messrs. Scarlett and Boyles. Upon our attorney and his assistants should be placed each year this increasing burden.

In this connection I desire to say that I have had an opportunity as an official to observe the work of the attorney's office, and I have been impressed by the enlargement of the duties of the attorney. From a small beginning our needs have grown to require not merely the occasional attention of a lawyer in general practice, but also the direction of a specialist and trained assistants, all of whom give their time to the needs of seedsmen and nurserymen. The function performed by our attorney is most important and should continue to expand. Every year's experience adds to his value and to the volume of the work it is found desirable to give him. I recommend that Curtis Nye Smith be retained in this position.

### The Business of Tagging Seeds.

As time has developed the complexities of seed control, it is gratifying to see how nearly those who administer and those who work under seed laws

[Continued on page 69.]

## PLANT A. B. C. BULBS EVERY MONTH

You will cut blooms every day. We can supply all sizes in any quantity at the regular fall import prices.



### LILIUM GIGANTEUM

|            |             |
|------------|-------------|
| 6-8.....   | 400 to case |
| 7-9.....   | 300 to case |
| 8-9.....   | 275 to case |
| 8-10.....  | 250 to case |
| 9-10.....  | 200 to case |
| 10-12..... | 150 to case |

Tuberose, Caladium Esculentum and Fancy-leaved, Florists' Supplies, etc.

### LILIUM AURATUM

|            |             |
|------------|-------------|
| 9-10.....  | 100 to case |
| 11-13..... |             |

### LILIUM RUBRUM

|            |             |
|------------|-------------|
| 8-10.....  | 175 to case |
| 9-10.....  | 125 to case |
| 9-11.....  | 130 to case |
| 10-12..... | 100 to case |
| 11-13..... | 85 to case  |

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Shipments distributed from New York, Chicago, Philadelphia, Denver, London (Ont). Some 1916 crop from storage to offer. Write for IMPORT prices, stating quantity, variety and size.

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The Import House

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### GIGANTEUM LILY BULBS FROM COLD STORAGE

|                           |         |
|---------------------------|---------|
| 7-9, per case of 300..... | \$14.00 |
| 8-9, " " " 250.....       | 14.00   |
| 9-10, " " " 200.....      | 16.00   |

Holton & Hunkel Co., Milwaukee, Wis.

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### LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 800 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.

Agents for The Growers Association, Anna Paulowna, Holland.

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Those who know will grow Reburn & Co. Lily Bulbs. Tried and proven true stock.

### LILIUM GIGANTEUM

|            | Per 1000 |
|------------|----------|
| 7-9.....   | \$45.00  |
| 8-10.....  | 72.00    |
| 9-10.....  | 85.00    |
| 9-11.....  | 95.00    |
| 10-11..... | 105.00   |
| 11-12..... | 125.00   |

Connections are reliable. Read our motto. Cold storage GIGANTEUM BULBS all the year. All sizes. Ask for prices. See offer of Ferns, Sheet Moss, Asparagus, Cannas and Roses in Classified Department.

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Cold Storage, \$55.00 per 1000

Tuberose, A-1.....\$9.50 per 1000

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L. D. PHONE. CENTRAL 8016-8017

Mention The Review when you write.

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6785

160 N. WABASH AVE., CHICAGO

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Telephone Randolph 1975

Mention The Review when you write.

D. E. FRERES

R. J. WINDLER

**The Freres-Windler Co.****30 E. Randolph St., Chicago**

Room 218 Atlas Block

Long Distance Phone. Majestic 7175

Mention The Review when you write.

**Wholesale Cut Flower Prices.**

Chicago, June 20, 1917.

|                                      | Per doz.          |  |
|--------------------------------------|-------------------|--|
| Beauty, long stems.....              | \$ 4.00 @ \$ 5.00 |  |
| Beauty, 30 to 36-in. stems.....      | 2.00 @ 3.00       |  |
| Beauty, 24-in. stems.....            | 1.50 @ 2.00       |  |
| Beauty, 12 to 20-in. stems.....      | .50 @ 1.00        |  |
| <b>Per 100</b>                       |                   |  |
| Killarney .....                      | 2.00 @ \$ 8.00    |  |
| White Killarney .....                | 2.00 @ 8.00       |  |
| Double White Killarney.....          | 2.00 @ 8.00       |  |
| Killarney Brilliant .....            | 2.00 @ 8.00       |  |
| Mrs. Russell .....                   | 4.00 @ 20.00      |  |
| Champ Weiland .....                  | 2.00 @ 10.00      |  |
| Richmond .....                       | 2.00 @ 8.00       |  |
| Rhea Reid .....                      | 2.00 @ 8.00       |  |
| Mrs. Aaron Ward.....                 | 2.00 @ 8.00       |  |
| Sunburst .....                       | 2.00 @ 8.00       |  |
| Ophelia .....                        | 2.00 @ 10.00      |  |
| Mildred .....                        | 2.00 @ 10.00      |  |
| Hoosier Beauty.....                  | 2.00 @ 10.00      |  |
| Carnations .....                     | 1.00 @ 3.00       |  |
| Valley .....                         | 4.00 @ 6.00       |  |
| Easter Lilies .....                  | 3.00 @ 10.00      |  |
| Cattleyas, per doz. \$6.00 @ \$ 9.00 |                   |  |
| Stocks, per bunch.. .50 @ 1.00       |                   |  |
| Sweet Peas .....                     | .35 @ 1.50        |  |
| Calendulas .....                     | 2.00 @ 3.00       |  |
| Mignonette .....                     | 1.50 @ 4.00       |  |
| Gladioli .....                       | 2.00 @ 8.00       |  |
| Daisies .....                        | .50 @ 1.50        |  |
| Peonies .....                        | 3.00 @ 8.00       |  |
| Forget-me-nots, per                  |                   |  |
| bunch .....                          | \$0.15 @ \$0.35   |  |
| Pansies, per bunch.. .05 @ .10       |                   |  |
| Candytuft, per                       |                   |  |
| bunch .....                          | .35 @ .75         |  |
| Snapdragon, doz... .25 @ 1.00        |                   |  |

I THANK The Review for good results.  
—Charles Taynor, New Carlisle, O.

ENCLOSED find check for 50 cents to pay for my little two-line ad. This is the best spent of any 50 cents I ever spent.—Charles Taynor, New Carlisle, O.

PLEASE cut out my geranium ad, as I have to return checks and the postmaster is getting tired handling my mail from only one week's ad.—C. W. Seibert, Hicksville, O.

PLEASE stop the ad, as I am compelled to return checks after having sold all I had. The only way to keep up with The Review is to have a great many more of an article than you think you can possibly sell.—Ernst Manthey, Jr., St. Bernard, O.

**A.T. Pyfer & Company**WHOLESALE FLORISTS  
30 E. Randolph St., L. D. Phone Central 3373

CHICAGO

154 North  
Wabash Ave.

CHICAGO

**Rice Brothers****WHOLESALE FLORISTS  
and FLORISTS' SUPPLIES**

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**Florists' Supplies**

Get our prices before placing order.  
We guarantee satisfaction.

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BURNLEY, ENGLAND****F. J. BENTHEY****WHOLESALE****165 N. Wabash Ave., CHICAGO****GREENHOUSES and RETAIL****NEW CASTLE, IND.****Joseph Ziska & Sons****169-175 N. Wabash Ave., CHICAGO  
WIRE DESIGNS and WHOLESALE  
FLORISTS' SUPPLIES****Write for Prices on Your Wants****Russell--Ward  
Sunburst****ROSES**

Nice clean roses at moderate prices

**South Park Floral Co.  
NEW CASTLE, IND.****Hoerber Brothers****Wholesale  
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**Store, 162 N. Wabash Avenue, Chicago**

Long Distance Phone, Randolph 2758

**ZECH & MANN****WHOLESALE FLORISTS****30 E. Randolph St., Chicago**

Telephone CENTRAL 3284

**GEO. REINBERG****Wholesale  
Grower of Cut Flowers****Richmond, Sunburst, Ophelia, Pink  
and White Killarney****162 No. Wabash Ave., CHICAGO, ILL.**

GENTLY remove that impatiens ad. It did the work in short order.—W. W. Rike, Le Roy, Ill.

Wholesale Cut Flower Prices.

Cincinnati, June 20, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauties, Special  | \$4.00    |         |
| Beauties, Fancy    | 3.00      |         |
| Beauties, Extra    | 2.50      |         |
| Beauties, First    | 2.00      |         |
| Beauties, Second   | 1.00      |         |
| Beauties, Shorts   | .60       |         |
|                    | Per 100   |         |
| Killarney          | \$ 3.00 @ | \$ 8.00 |
| White Killarney    | 3.00 @    | 8.00    |
| Richmond           | 3.00 @    | 10.00   |
| Carnations         | 1.00 @    | 3.00    |
| Easter Lilies      | 10.00 @   | 12.50   |
| Lily of the Valley |           | 6.00    |
| Orchids, per doz.  | \$9.00    |         |
| Callas             | 8.00 @    | 10.00   |
| Sweet Peas         | .35 @     | .50     |
| Calendulas         | 2.00 @    | 8.00    |
| Baby Primrose      |           | 1.00    |
| Snapdragons        | 6.00 @    | 8.00    |
| Gladlioli          | 4.00 @    | 8.00    |
| Mignonette         | 3.00 @    | 4.00    |
| Spanish Iris       | 8.00 @    | 4.00    |
| Peonies            | 4.00 @    | 8.00    |

Philadelphia, June 20, 1917.

|  | Per 100   |         |
|--|-----------|---------|
| Beauties, Special  | \$20.00 @ | \$25.00 |
| Beauties, Medium   | 12.50 @   | 15.00   |
| Beauties, Short  | 4.00 @    | 6.00    |
| Killarney, Long  | 4.00 @    | 5.00    |
| Killarney, Short   | 2.00 @    | 3.00    |
| Hadley, Mrs. Russell, Prima Donna, Long                  | 6.00 @    | 10.00   |
| Hadley, Mrs. Russell, Prima Donna, September Morn, Short | 3.00 @    | 4.00    |
| Maryland, Long   | 5.00 @    | 6.00    |
| Maryland, Short  | 2.00 @    | 4.00    |
| Ophelia, Sunburst, Ward, Long                            | 4.00 @    | 6.00    |
| Ophelia, Sunburst, Ward, Short                           | 2.00 @    | 3.00    |
| Carnations, Select                                       | 2.00 @    | 3.00    |
| Carnations, Ordinary                                     | 1.00 @    | 1.50    |
| Easter Lilies  | 6.00 @    | 8.00    |
| Valley   | 6.00 @    | 8.00    |
| Cattleya   | 25.00 @   | 50.00   |
| Snapdragon   | 3.00 @    | 6.00    |
| Sweet Peas, Ordinary                                     | .25 @     | .40     |
| Sweet Peas, Orchid                                       | .40 @     | .75     |
| Daisies  | .50 @     | 1.00    |
| Callas   | 8.00 @    | 10.00   |
| Spanish Iris   | 2.00 @    | 3.00    |
| Peonies  | 2.00 @    | 4.00    |
| Gladlioli  | 5.00 @    | 6.00    |
| Gladlioli, baby vars.                                    |           | 2.00    |
| Cornflower   |           | .50     |
| Larkspur   | 4.00 @    | 8.00    |

Pittsburgh, June 20, 1917.

|                           | Per 100   |         |
|---------------------------|-----------|---------|
| Beauty, Special           | \$20.00 @ | \$30.00 |
| Beauty, Fancy             | 10.00 @   | 15.00   |
| Beauty, shorter           | 2.00 @    | 8.00    |
| Killarney                 | 3.00 @    | 10.00   |
| White Killarney           | 3.00 @    | 10.00   |
| Richmond                  | 4.00 @    | 12.00   |
| Mrs. Aaron Ward           | 6.00 @    | 10.00   |
| Ophelia                   | 6.00 @    | 12.00   |
| Shawyer                   | 6.00 @    | 12.00   |
| Mock                      | 4.00 @    | 10.00   |
| Sweetheart                |           | 2.00    |
| Mrs. Charles Russell      | 8.00 @    | 15.00   |
| Carnations                | 2.00 @    | 3.00    |
| Lilies                    | 10.00 @   | 12.00   |
| Valley                    | 4.00 @    | 6.00    |
| Sweet Peas                | .50 @     | 1.00    |
| Yellow Daisies            | 1.00 @    | 2.00    |
| Snapdragon                | 4.00 @    | 6.00    |
| Spanish Iris              | 4.00 @    | 6.00    |
| Peonies                   | 2.00 @    | 8.00    |
| Gladlioli, Miniature      |           | 2.00    |
| Gladlioli, Large Flowered |           | 6.00    |

LET The Review do the advertising. We florists will do the shipping.—W. Bezdek, Cedar Rapids, Ia.

OUR ad in The Review has sold all the cuttings of Carnation Nebraska we shall have to offer this season.—C. H. Frey Co., Lincoln, Neb.

H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

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KANSAS CITY, MO.

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GREENS - SUPPLIES

THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

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EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

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LICK RUN

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CINCINNATI CUT FLOWER EXCHANGE

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The  
Cleveland Florists' Exchange

Wholesale Commission Florists  
and Florists' Supplies

606 Huron Road, CLEVELAND, OHIO

Mention The Review when you write.

Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

Mention The Review when you write.

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[Caxton Building]

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**Remember, we are Headquarters in St. Louis for your Supplies. Also anything seasonable in Cut Flowers — Orchids, Valley, Carnations, Roses.**

Violets and Lilies always in big supply. Also Greens.

**ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.**

Mention The Review when you write.

# CC POLLWORTH CO.

We can fill your orders for all

**Seasonable Cut Flowers**

**MILWAUKEE, WIS.**

**HOLTON & HUNKEL CO. Fancy White and Pink Killarney, Carnations, Valley, Lilies, 462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK:**

Mention The Review when you write.

## Wholesale Cut Flower Prices.

Boston, June 20, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$10.00 @ | \$20.00 |
| Shawyer, Russell       | 2.00 @    | 12.00   |
| Killarney              | 1.00 @    | 4.00    |
| Stanley, Miller        | 1.00 @    | 6.00    |
| White Killarney        | .50 @     | 6.00    |
| Double White Killarney | .50 @     | 4.00    |
| Dark Pink Killarney    | .50 @     | 6.00    |
| Killarney Queen        | .50 @     | 6.00    |
| Mrs. Aaron Ward        | .50 @     | 4.00    |
| Hadley                 | 1.00 @    | 12.00   |
| Ophelia                | 1.00 @    | 8.00    |
| Sunburst               | 1.00 @    | 6.00    |
| Francis Scott Key      | 1.00 @    | 6.00    |
| Prince d'Arenberg      | 1.00 @    | 6.00    |
| Hoosier Beauty         | 1.00 @    | 8.00    |
| Carnations             | .50 @     | 1.50    |
| Cattleyas              | 25.00 @   | 30.00   |
| Lily of the Valley     | 1.00 @    | 4.00    |
| Easter Lilies          | 3.00 @    | 5.00    |
| Gardenias              | 10.00 @   | 15.00   |
| Sweet Peas             | .15 @     | .75     |
| Pansies                | .25 @     | .50     |
| Snapdragons            | 1.00 @    | 2.00    |
| Yellow Marguerites     | .25 @     | 1.50    |
| Bachelor's Buttons     | .15 @     | .25     |
| Calendulas             | .50 @     | 1.00    |
| Spanish Iris           | 2.00 @    | 3.00    |
| Gladioli, small        | 2.00 @    | 3.00    |
| Gladioli, large        | 4.00 @    | 6.00    |
| Peonies                | 3.00 @    | 6.00    |

Milwaukee, June 20, 1917.

|                      | Per 100   |         |
|----------------------|-----------|---------|
| Mrs. Charles Russell | \$ 5.00 @ | \$20.00 |
| Hoosier Beauty       | 2.00 @    | 8.00    |
| Killarney            | 2.00 @    | 8.00    |
| White Killarney      | 2.00 @    | 8.00    |
| Mrs. Ward            | 2.00 @    | 6.00    |
| Ophelia              | 3.00 @    | 8.00    |
| Bon Silene, bunch    | \$0.25 @  | \$0.35  |
| Cecile Brunner, b'h  | .25 @     | .35     |
| Carnations, fancy    | 1.00 @    | 2.00    |
| Valley               | 4.00 @    | 6.00    |
| Easter Lilies        | 8.00 @    | 10.00   |
| Cattleyas, per doz.  | \$6.00 @  | \$9.00  |
| Sweet Peas           | .50 @     | .75     |
| Snapdragons          | 2.00 @    | 3.00    |
| Callas, per doz.     | \$1.25 @  | \$1.50  |
| Daisies              | .50 @     | 1.00    |
| Mignonette, bunch    | \$0.35 @  | \$0.50  |
| Peonies              | 2.00 @    | 4.00    |
| Gladioli, bunch      | \$1.00 @  |         |

St. Louis, June 20, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | \$ 4.00 @ | \$ 6.00 |
| White Killarney    | 2.00 @    | 5.00    |
| Killarney          | 2.00 @    | 5.00    |
| Ward, Hadley       | 4.00 @    | 6.00    |
| Milady and Ophelia | 4.00 @    | 6.00    |
| Russell            | 4.00 @    | 12.50   |
| Carnations         | 1.00 @    | 1.50    |
| Lily of the Valley | 3.00 @    | 5.00    |
| Easter Lilies      | 5.00 @    | 6.00    |
| Callas             | 5.00 @    | 6.00    |
| Orchids, doz.      | \$6.00 @  |         |
| Snapdragons        | 2.00 @    | 3.00    |
| Sweet Peas         | .20 @     | .30     |

KINDLY discontinue our classified ad of gladiolus bulbs; we are swamped with orders.—G. D. Black, Independence, Ia.

## WELCH BROS. CO.

**Wholesale Cut Flower Market**

**262 Devonshire St., BOSTON, MASS.**

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

### SEASONABLE CUT FLOWERS

Florists' Supplies Green Sheet Moss and Sphagnum Moss  
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**WHOLESALE FLORISTS**

**1316 PINE ST. (Both L. D. Phones) ST. LOUIS**

Supplies and Everything in Season Always on Hand

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| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
| 4 ft. 6 in. | 16.50    | 18.50      |
| 5 ft.       | 18.00    | 20.00      |
| 5 ft. 6 in. | 19.50    | 21.50      |
| 6 ft.       | 21.00    | 23.00      |

**CARNATION SUPPORTS**

**CONTINUOUS RING**

**\$22.00 per 1000 Plants**

**Three Rings to a Plant**

NOW USED IN OVER HALF OF ALL U. S. GOVERNMENT EXPERIMENT STATIONS

**THE CARNATION SUPPORT CO.  
CONNEVILLE, IND.**

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## GUST. RUSCH & CO.

**WHOLESALE FLORISTS**

**444-446 Milwaukee St., Milwaukee, Wis.**

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FLORISTS' SUPPLIES**

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If you are a shipper of flowers it will pay you to get in touch with us.



Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is larger than our supply.

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**H. E. FROMENT** **WHOLESALE COMMISSION FLORIST**  
Receiver and Shipper of All Varieties of Cut Flowers  
**SPECIALTY—CHOICE ROSES**  
ALL NEW VARIETIES  
Telephones 800 and 801 Farragut  
**148 West 28th Street, NEW YORK**

**GEORGE J. POLYKRANAS**  
**WHOLESALE COMMISSION FLORIST**  
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104 W. 28th St., Telephone Farragut 2264 **NEW YORK**

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Wholesale Florists and Cut Flower Exchange  
**436 6th Avenue, between 26th and 27th Sts., NEW YORK**  
Telephones 797, 798 and 799 Farragut **CONSIGNMENTS SOLICITED**

 **J. J. FELLOURIS**   
116 W. 28th St., **NEW YORK**  
Wholesale Dealer in  
all kinds of  
**EVERGREENS**  
Fancy and Dagger Ferns  
TELEPHONE **2315 FARRAGUT**  
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**SPECIALTIES: Roses and Asparagus**  
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**William P. Ford**  
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**Seasonable Flowers** in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.  
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**WHOLESALE FLORIST**  
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Cut Flower Exchange,  
OPEN ALL NIGHT  
An Unexcelled Outlet for CONSIGNED FLOWERS  
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47 W. 28th St., New York City  
24 Years' Experience  
Everything in Cut Flowers  
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**George B. Hart**  
**WHOLESALE FLORIST**  
47-51 Stone Street, **ROCHESTER, N. Y.**

**Reed & Keller**  
122 W. 25th St., New York  
**Florists' Supplies**  
We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

**CHARLES MILLANG** **Wholesale Florist**  
**35-57 W. 26th St., NEW YORK CITY**  
Tel. No. 7062 Madison Square

## Wholesale Cut Flower Prices.

New York, June 18, 1917.

|                    | Per 100   |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$10.00 @ | \$20.00 |
| Beauty, Fancy      | 6.00 @    | 10.00   |
| Beauty, Extra      | 5.00 @    | 8.00    |
| Beauty, No. 1      | 2.00 @    | 4.00    |
| Beauty, No. 2      | 1.00 @    | 2.00    |
| Ulrich Brunner     | 3.00 @    | 20.00   |
| Prima Donna        | 1.00 @    | 10.00   |
| Killarney          | .50 @     | 5.00    |
| My Maryland        | .50 @     | 5.00    |
| Hoosier Beauty     | .50 @     | 6.00    |
| Richmond           | .50 @     | 5.00    |
| Sunburst           | .50 @     | 6.00    |
| Mrs. Aaron Ward    | 1.00 @    | 6.00    |
| Mrs. Sawyer        | 1.00 @    | 6.00    |
| Mock               | 1.00 @    | 6.00    |
| Russell            | 1.00 @    | 8.00    |
| Ophelia            | 1.00 @    | 8.00    |
| Lady Stanley       | 1.00 @    | 6.00    |
| Hadley             | 1.00 @    | 20.00   |
| Orchids—Cattleyas  | 15.00 @   | 40.00   |
| Carnations         | .25 @     | 1.00    |
| Easter Lilies      | 2.00 @    | 3.00    |
| Lily of the Valley | 1.00 @    | 4.00    |
| Sweet Peas         | .15 @     | .50     |
| Daisies            | \$0.35 @  | \$0.75  |
| Callas, doz.       | .40 @     | .60     |
| Peonies, doz.      | .15 @     | .50     |
| Gladioli, doz.     | .50 @     | .75     |

Buffalo, June 20, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| Beauty, Special        | \$20.00 @ | \$25.00 |
| Beauty, Fancy          | 15.00 @   | 20.00   |
| Beauty, Extra          | 12.00 @   | 15.00   |
| Beauty, Firsts         | 8.00 @    | 10.00   |
| Mrs. Sawyer            | 2.00 @    | 8.00    |
| Killarney              | 3.00 @    | 8.00    |
| White Killarney        | 3.00 @    | 8.00    |
| Double White Killarney | 4.00 @    | 8.00    |
| Richmond               | 3.00 @    | 8.00    |
| Maryland               | 3.00 @    | 6.00    |
| Ophelia                | 3.00 @    | 8.00    |
| Mrs. Ward              | 2.00 @    | 5.00    |
| Bon Silene             | 2.00 @    | 3.00    |
| Killarney Queen        | 3.00 @    | 6.00    |
| Stanley                | 3.00 @    | 6.00    |
| Russell                | 5.00 @    | 12.00   |
| Sunburst               | 3.00 @    | 8.00    |
| Carnations             | 2.00 @    | 2.50    |
| Lily of the Valley     | 6.00 @    | 7.00    |
| Longiflorum            | 6.00 @    | 10.00   |
| Rubrum Lilies          | 4.00 @    | 6.00    |
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# PACIFIC COAST DEPARTMENT

## LOS ANGELES, CAL.

### The Market.

Much the same conditions prevail with regard to stock as reported last week, except that cheap and medium-grade flowers are more plentiful, while for really first-class stock both wholesalers and retailers have to hunt the corners. The one bright spot is that filled with gladioli, these useful flowers having never been so plentiful and good as during the present season. America still holds its own for funeral work, but for big decorations some of the hybrids are fine. More valley than usual is on the market now—not by any means enough to meet the demand, but enough to remind people what valley looks like.

Weddings and funerals are now the outlet for the larger portion of the stock, the passing trade being small. While some elaborate decorations have been carried out, the trend seems to be toward lower-priced work. Economy is in the air. Cut Easter lilies are plentiful and of good quality, and the refrigerator car service makes it possible to ship them longer distances than generally.

In plants there are excellent samples of French hydrangeas, especially of the larger sizes, but the demand is not heavy. Ferns of all kinds are scarce, but greens are plentiful.

An unusually high temperature, hot sun and desert winds played havoc with the outdoor flowers June 14. Sweet peas, carnations and other flowers were shriveled up, and for a couple of days the cut will be short. Hydrangeas in full bloom wilted down to the ground. Gladioli, being cut tight, did not suffer, and the native matilija poppy seemed to revel in the heat. The temperature at Los Angeles was 95 degrees, at Pasadena 104 degrees, and even at the beach towns there were no cool spots.

### Various Notes.

Arthur Falkenhayn, proprietor of the Marine Florist, of Long Beach, is a frequent visitor to this market. He reports business good in wedding work, and he has practically all of the work for the mayor and city officials. Several hundred corsage bouquets for graduation exercises were among recent orders. Mr. Falkenhayn is progressive, a hustler and has worked up a nice business in a short time.

The H. N. Gage Co. has purchased the entire stock of maidenhair ferns from Mrs. Alfred Roedder, of Shorb, consisting of *Adiantum Roedderii*, *A. cuneatum* and other popular varieties, aggregating about 20,000 plants. These will be removed to the Montebello nursery. H. N. Gage is enthusiastic about the new growing grounds at El Monte and says that certain types of bulbous stock do better there than at any other of the firm's holdings. Both brothers are busy men these days, H. N. with the sales end and L. L. with the growing.

Vacations are already in order at the establishment of W. Armacost & Co. J. Williamson, bookkeeper, has left for

Lexington, Ky., for his recreation and it is reported that he is not coming back alone from the state that is renowned for fine scenery, fine horses and beautiful women. W. Lockhard, of the sales force, is also talking vacation.

The California Cut Flower Co. is handling a fine line of valley and roses, both from northern growers. Business is firm at the Seventh street store.

R. W. Saake has an attractive window at his store on Broadway. A miniature lake, made with a virgin cork border, and with small ducks floating around, does not sound particularly original, but in this case it is so pretty and so well carried out that it deserves mention. The stock shown is good.

May proved a record-breaker for the Redondo Floral Co., and June so far looks good, both for present and prospective work. Fine gladioli and the first of the season's Golden West dahlias are making a splendid showing in the window. One day this week A. F. Borden also made a fine showing in his "ice cream" suit and Panama hat. A. Knopf says we can surely look for warm weather now.

Eldred's Flower Shop reports business excellent and Mr. Eldred has so far recovered his health as to be able to visit the stores in the city.

During the week just passed large orders for tomato plants for canners have been filled at the S. Murata & Co. store; also orders for clover and blue grass seeds.

In the windows at Wright's Flower Shop the orchids are always a big attraction, and there is usually something a little different. Flowers of the old, fringed *Brassavola Digbyana*, the par-

ent of many fine brasso-cattleyas and brasso-laelias, were the attraction, as well as some splendid flowers of *Cattleya gigas*.

Darling's Flower Shop reports big business in wedding decorations.

H. R. Richards.

## SAN FRANCISCO.

### The Market.

Stock of all descriptions is plentiful, except orchids and valley, which continue on the short side. Some retailers said they had been able to get enough orchids to fill the demand, but in such cases it developed that the demand was light rather than the supply large. No one seems to have enough valley.

It is generally conceded that business is holding up exceedingly well, considering the season, and this condition is attributed largely to the fact that the exodus of city families to the country for the summer vacation is not so pronounced this year as usual. At several establishments house orders, which are usually a minor consideration at this time, are reported to be quite an item. A number of large decorations and many less pretentious affairs continue to furnish an outlet for quantities of flowers which might otherwise find their way to the dump.

The condition of the rose market is decidedly in favor of the buyer, it being more a question of how much one will pay for the flowers than how much is asked for them. Hadley shows excellent quality, and the cut of Ulrich Brunner leaves nothing to be desired. One florist said he had never before seen such a

# GLADIOLI

We have secured the entire crop of the famous Riverside Growers of Gladioli and the flowers are extra fine this year. We can ship any quantity, at any time. Send your orders along and say whether you wish the flowers shipped tight or open.

**\$3.00 per 100**

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|-------------------------------------|--------|--------|---------|---------|--------|
| Beauties.....per doz.,              | 60c.   | \$1.25 | \$2.00  | \$3.00  | \$4.00 |
| Hooder Beauty.....per 100,          | \$5.00 | \$9.00 | \$12.00 | \$15.00 |        |
| Ophelia.....                        | 5.00   | 9.00   | 12.00   | 15.00   |        |
| Shawyer.....                        | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Helen Taft.....                     | 5.00   | 8.00   | 10.00   | 12.00   |        |
| Richmond.....                       | 4.00   | 7.00   | 9.00    |         |        |
| Killarney Brilliant.....            | 4.00   | 7.00   | 9.00    |         |        |
| White Killarney.....                | 4.00   | 7.00   | 9.00    |         |        |
| Killarney.....                      | 4.00   | 7.00   | 9.00    |         |        |
| CARNATIONS.....                     | 2.00   | 3.00   | 4.00    |         |        |
| Springer and Plumous.....per bunch, |        |        |         | .50     |        |
| Hardy Ferns.....per doz. bunches,   |        |        |         | 2.00    |        |
| Sweet Peas.....per 100, 50c,        |        |        |         | 75      |        |

**Miller Floral Co. UTAH**  
**FARMINGTON,**

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**Southern California Flower Market Inc.**  
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Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:  
**CALIFORNIA FLOWERS**

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fine cut of Ulrich Brunner roses as at present. Carnations are good, but are inclined to drag. Sweet peas are plentiful and sell well. The pink shades predominate, although white and lavender are much in evidence.

A late crop of peonies is being received from Mendocino county. This flower has been uncommonly popular this year and continues to clean up readily. The large-flowering gladioli, such as Francis King, Panama and America, are welcome arrivals. They were about a month late, but will soon be at their height. Miscellaneous offerings, including mignonette, sweet williams, daisies, pansies, cornflowers, etc., are utilized to good advantage in basket arrangements. Broom and delphinium find a splendid demand for decorative purposes. Statice moves well. In flowering plants hydrangeas and spiræas are the principal items.

**Various Notes.**

Ferrari Bros. are preparing to grow Russell roses on an extensive scale. They are putting out about 10,000 plants.

Frank Pelicano, of Pelicano, Rossi & Co., Peter Ferrari, of Ferrari Bros., and his son, Victor, with Robert Newcomb, of the American Bulb Co., Chicago, as their guest, were planning an automobile trip to Mount Diablo.

E. James, of Oakland, is bringing in a nice lot of spiræas.

Friends are hoping for the speedy recovery of Frank Mills, leading florist of Palo Alto, Cal., who has been seriously ill.

B. M. Joseph has taken a cottage at Alameda for the summer, the principal attraction being the bathing beaches. Mr. Joseph and his employees have subscribed to \$10,000 worth of Liberty Bonds. Vacations start at the Joseph establishment July 1. George Wagner is scheduled to leave first. Manager F. J. Bertrand expects to get away the latter part of the month for an outing on the Feather river. He says business is holding up well, last week bringing the store about the best funeral work it ever had.

Many pedestrians last week halted in front of a "pink" window at the Pelicano, Rossi & Co. store. It showed a wonderful variety of pink flowers, in-



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My

**WINTER ORCHID-FLOWERING SWEET PEA**

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

**ANT. C. ZVOLANER**

SWEET PEA RANCH

LOMPOC, CALIFORNIA

**Valley==Valley**

We are now receiving regular shipments of choice Valley. Roses, Gladioli and all other seasonable flowers and greens.

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433 West 7th Street,

LOS ANGELES, CAL.

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**Araucaria Bidwillii**, 2-in. pots, 1 ft. high, \$14.00 per 100. 4-in. pots, 1 1/2 ft. high, \$25.00 per 100.

**Erica Melanthera**, rooted cuttings, 1 year old, never offered before, \$50.00 per 1000—not less than 1000 sold.

**Erica Melanthera**, 2-in. pots, 2 years old, \$14.00 per 100. 4-in. pots, 2 years old, \$25.00 per 100.

Larger stock on application.

**PACIFIC NURSERIES, Colma, San Mateo, Cal.**

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**Calla Lily and Freesia BULBS**

We are now booking orders for the above stock for July or later delivery. Get our prices.

**CURRIER BULB CO., Seabright, Cal.**

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cluding French hydrangeas, spiræas and Tausendsehn roses as a background for a number of baskets in which pink carnations, sweet peas and roses predominated. In the other window was a vase of 200 yellow callas, from Santa Cruz.

Carl Purdy has been sending down a nice cut of peonies from his place at Ukiah, Cal.

The rose cut of the E. W. McLellan Co. is holding up well, both as to size and quality. Manager J. A. Axell says the best grades clean up well, but that the cheaper varieties drag more or less.

Fred C. Jaeger has completed arrangements for opening a new store at 152 Powell street, almost directly across the street from MacRorie & McLaren, with whom he was formerly connected. He is having his place nicely fitted up and expects to be ready for business before the end of June. The firm name will be F. C. Jaeger & Son. F. C., Jr., is giving up a lucrative position with the Standard Oil Co. to become associated with his father. Mr. Jaeger has had a long experience in the business and expects to do well from the start.

Miss Recardie Lee Murray, the Geary street retailer, used many pink roses and carnations for the O'Brien-Mitchell wedding decoration. She reports general business up to expectations.

**BULBS, CALIFORNIA-GROWN**

**Freesia Purity** (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

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Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.

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**BULBS****FREESIAS - CALLAS**

Book your order now for July and later delivery.

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Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

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**English-grown Seed**, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

**Frimula Obconica**, mixed colors, 4-inch, \$10.00 per 100.

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 SANTA ROSA, CAL.

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**Asparagus Plumosus Sprays**

\$1.00 per 100 sprays. Try a shipment and then arrange for a supply. They are the quality you have been looking for.

**KRAMER BROS., ONTARIO, CAL.**

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Decorations for weddings and dinner parties are helping to keep the Francis Floral Co. staff busy, according to Francis Schlottzauer, the proprietor. The first half of June, he says, has shown an increase over the corresponding period of last year.

A flower booth was one of the features at an allied bazaar held in Union square Saturday, June 9, the proceeds of which will go to war sufferers. Mesdames Victor Podesta, A. J. Rossi and John Carbone presided. Flowers were donated by various growers.

V. Lusciani, of Pelicano, Rossi & Co., is hailed as an orator by his fellow employees since he took a leading part in a recent school entertainment.

Robert Newcomb, traveler for the American Bulb Co., of Chicago, says local growers have shown much interest in a red sport of Gorgeous carnation which he brought down from the Martin & Forbes Co., of Portland, Ore.

W. F. Pitts, of the W. F. Pitts Seed & Nursery Co., expects to leave early in July on an extended trip visiting nurseries. S. H. G.

#### TACOMA, WASH.

"Business is good," is the average report of tradesmen. Now, some thought that the war would put us out of business, as people would not buy luxuries when necessities were so abnormally high. Others thought that the increase in salaries and the fact that money is changing hands would benefit the business. Far be it from the writer to express an opinion, but the fact remains, "business is good."

The great army post at American Lake bids fair to become a big business asset. This proposition will bring the brains and the brawn of the nation almost to our doors, as it is only a few minutes' auto ride from Tacoma to the post. As almost all other lines of business are looking forward to financial benefit from this big undertaking of Uncle Sam, it is only reasonable that the flower business should also receive a slight boost.

There has been a decided improvement in the weather. The last few days have been hot enough for any westerner, and the effect is soon noticeable in the gardens and parks. Potatoes are in bloom in some gardens; also in many front parkings. Roses have not been entirely eliminated, however, in favor of the spud, and are coming into bloom nicely outdoors. They are usually in full flower at this season.

There was considerable speculation as to just how the Portland rose carnival would show up this year. The regular Tacoma rose show was postponed until June 30 on account of the backward condition of the roses.

The present offerings include sweet peas, snapdragons, carnations, baby gladioli and roses. Peas are quite plentiful and are much appreciated in funeral work, baskets and corsages. They meet with a splendid demand at 25 to 35 cents per bunch. Baby gladioli are still rather scarce and of inferior quality, but are not missed seriously on account of a sufficient supply of carnations and snapdragons.

The graduation work was divided up nicely among the local retailers. There has been a splendid run of weddings and funeral work has held up well. Growers report a shortage of help for greenhouse work. B. G.

# FISCHER'S SPLENDENS



## A Magnificent Lavender Freesia

The only commercial colored Freesia in the world, not to be compared or judged in the same class with any other colored Freesia. It stands alone for size, strength, beauty and fragrance. The flowers are very large, with long, heavy stems with foliage reaching well up the stems, and are highly fragrant.

It is a Freesia that will stand the test of time and will be grown by all florists when stock can be offered at commercial prices. Was awarded a Certificate of Merit at the Pasadena Flower Show.

Stock is limited; send in your orders as soon as possible. Is offered in two shades of color, a bluish lavender and a reddish lavender. Only good sized, flowering bulbs are offered.

Price...per dozen, \$3.50; per 100, \$20.00

Cash with order. Sent postpaid.  
July delivery.

**RUDOLPH FISCHER,**

**San Gabriel, Cal.**

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## CLIMBING SUNBURST

Strong Grower, Quite Hardy, Decidedly Desirable

Full list and prices in July. If interested send us name for copy. January to March 15, 1918. Express rate and condition guaranteed.

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## FREESIA PURITY - CALLA AETHIOPICA CALLA ELLIOTIANA (yellow)

(Our Specialties)

### Lilydale Bulb Company

Santa Cruz, California

PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

Mention The Review when you write.

**PORTLAND, ORE.**

### The Rose Festival.

Patriotism was the keynote of the eleventh annual rose fete, which was held June 13 to 15. The streets in the business center were decorated with flags and bunting, and on Broadway flowers were used, planted in urns with pedestals resembling marble. Good weather brought out large crowds and standing room was hard to find along the streets over which the parades passed.

The features of the opening day of the festival center were the children's parade, the crowning of the fairy king and queen and the unveiling of the replica of the Bartholdi statue of liberty, the President at Washington pressing a key for the last event. On the second day the patriotic pageant was held, and on the third day the grand floral parade took place.

The board of governors was organized

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Hardy Rhododendrons, Azaleas, Boxwoods,  
Hollies and a complete line of  
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Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

**EXOTIC NURSERIES**  
Santa Barbara, Cal.

Mention The Review when you write.

much later in the season than usual and contracts for filling the beds were not signed with the growers until late in May. The result was that little specimen stock was grown for exhibit, and the beds were filled with whatever stock the growers happened to have on hand. Hydrangeas, snapdragons, petunias, geraniums, miscellaneous perennials, lilies, calceolarias, heliotropes, eupheas, roses, border plants, hanging baskets, porch tubs, and displays of cut flowers in the booths were the prominent features. The plants were in pots, plunged in wet sawdust and covered with sand.

PALMS PALMS



**ORDER NOW****PRIMULA OBCONICA**

(Ronsdorfer Strain)

2 1/4 -inch pots, \$5.00 per 100

Write for Wholesale List of  
Ferns in flats and 2 1/2 -inch pots;  
also Adiantum, Nephrolepis,  
Kentias, etc.

**H. PLATH**

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Mention The Review when you write.

**MUMS**

from 2 1/2 -inch pots, extra choice stock, Turner,  
Chieftain, Bonnaillon, Touset and Dean, 2c to  
close out; Chadwick, 2 1/2 c.

A few choice Poinsettia stock plants, 3-inch,  
8c; from top cutting, 2 1/2 -inch, 6c.

**Hoyt Bros. Co., No. 11 Post St., Spokane, Wash.**  
Mention The Review when you write.

The centers of the beds were raised  
slightly to shape the exhibits.

A most creditable display was pro-  
duced, though as a flower feature it fell  
below last year's standard. The area  
covered by the beds was about 20,000  
square feet and a uniform price of 10  
cents per square foot was paid for filling  
with plants. The same blocks were used  
for the center as in the previous two  
years and the central feature, where  
last year stood the floral fountain, was  
a replica of the Bartholdi statue of  
liberty. It stood over fifty feet in  
height, with the base decorated with  
potted roses.

One booth was occupied by the  
American Red Cross Society and the  
others were filled with flowers by vari-  
ous retailers and growers.

**The Exhibitors.**

G. Indermuhle, the Scott-Wood Co.,  
Max M. Smith, the Rahn & Herbert Co.,  
Niklas & Son, the Russellville Nursery,  
Zimmerman Bros., O. E. Panzer, the  
Weed Landscape Nursery, the Holden  
Floral Co., George Goos, G. Teufel and  
A. Zitzewitz, each filled one bed. The  
Martin & Forbes Co. and the Tonseth  
Floral Co., each had two beds; Clarke  
Bros., the Mountain View Floral Co. and  
the Wilson, Crout & Gehr Co., each  
three beds, and the Swiss Floral Co.  
four beds.

Park Superintendent James Convill  
had charge of the floral center for the  
board of governors. Julius Dossche  
acted as superintendent and F. A. Van  
Kirk was clerk.

A hot wind on the first day caused  
some wilting and a few plants had to be  
replaced.

Frank J. Bell, Ernest Mayer and John  
Z. Holze, all from Seattle, were among  
the visitors to the floral center.

The Weed Landscape Nursery had  
an attractive exhibit of peonies at one  
of the booths.

**CALIFORNIA BULBS**

Freesia Purity

Emperor Daffodils

Amaryllis Belladonna

Calla Aethiopica, white

Calla Elliottiana, yellow

**C. KOOYMAN CO., Inc.**

431 Bush Street,

SAN FRANCISCO, CAL

Mention The Review when you write.

**WESTERN CLAY PRODUCTS CO., INC.**

Manufacturers of

**"Quality" Standard Red Flower Pots**

"A POT OR A CARLOAD"

Send us your orders, they  
will be filled promptly with

Broadway and 38th Street,

Also Fancy Pots, Hang-  
ing Baskets, Etc. : : :

"POTS THAT GIVE SATISFACTION"  
EVERETT, WASH.

Mention The Review when you write.

**MASTODON PANSIES**

The largest exclusive pansy seed and  
plant industry in the world. New crop  
and new catalogue ready in June.

**1917 PRICES:**

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00; 4 ozs.,  
\$18.00.

Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00;  
4 ozs., \$22.00.

Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.  
Any separate color, 1/8 oz., \$1.00.

**STEELE'S PANSY GARDENS, Portland, Oregon**

Mention The Review when you write.

**BEDDING STOCK**

Aster, Gazania, Lobelia, Marguerite, Petunia,  
Snapdragon, Salvia, Verbena, Zinnia and other  
plants. Price list on application.

**FRED G. EHLE, 244 Sanborn Ave., San Jose, Cal.**

Mention The Review when you write.

Outdoor roses were extremely scarce  
and many people did not have a rose  
to wear. S. W. W.

**SPOKANE, WASH.****The Market.**

Trade conditions remain practically  
unchanged. Stock of all kinds is plen-  
tiful and good. Business is keeping up  
well, with a continued call for bedding  
stock. The demand for vegetable  
plants and seeds has been greatly in  
excess of anything ever experienced,  
the reason, of course, being the national  
gardening movement. Flower seed  
sales, however, fell off to almost noth-  
ing, except in sweet peas, which will  
always be the favorite flower in Spo-  
kane.

While some of the graduating classes  
at the high schools voted against the  
use of flowers at their commencement  
exercises, contributing the savings to  
the Red Cross, the demand for flowers  
for the graduates at the grade and coun-  
try schools showed a decided increase.

**Various Notes.**

Frank Nawrocki, for several years  
with the Wittbold and Oechslin estab-  
lishments at Chicago, and during the  
last two years with H. L. Olsson, has re-  
signed his position with Mr. Olsson. He  
contemplates locating in Seattle and  
has left for that place to look over sev-  
eral propositions. L. B. H.

**CHRYSANTHEMUM ROOTED CUTTINGS**

Tekonsha, { \$2.50 per 100

Marigold.. {

Bonnaillon .....

Amorita .....

Maud Dean .....

White Chadwick .....

Yel. Chadwick..

Chas. Rager.....

O. H. Kahn .....

Comoleta.....

White Chieftain .....

Pink Chieftain..

Turner.....

Buckbee .....

Crystal Gem....

Golden Queen..

White Ivory.....

Pink Ivory.....

Yellow Ivory....

Early Frost.....

Unaka.....

POMPONS and SINGLES

Buckingham ...

Mrs. Pope .....

Fairy Queen....

Hilda Wells....

Polly Duncan... per

Baby Yellow ... 100

Klondyke.....

White Mensa...

Yellow Mensa...

Yellow Turner and Tiger, \$2.00 per doz.

Wonder Geranium, 4-inch.....\$12.50 per 100

**STUBER & RICHARDSON,**

4852 Holly St.,

Seattle, Wash.

Mention The Review when you write.

**ASTERS**

Send your order at once for 1916 crop Aster  
seed. Quality the best yet. Florists every-  
where getting good results.

**"THE HOME OF ASTERS"****HERBERT & FLEISHAUER****McMINNVILLE, OREGON**

Mention The Review when you write.

**TABLE FERNS**

2 1/2 -inch pots.....\$3.00 to \$4.00 per 100

From Flats.....\$2.00 per 100

**BOUVARDIA**

2-inch, \$3.00 per 100 | 4-inch, \$6.00 per 100

**RAHN & HERBERT CO., Clackamas, Ore.**

Mention The Review when you write.

**CHRYSANTHEMUM, R. C.**

Best commercial varieties, Standards,  
Pompons and Singles. "Do not forget  
Early Frost in your plans—the best Early  
White." Write for list and prices. 2 1/4 -  
in. Smilax, nice, bushy stock, 1000, \$25.00.

**H. L. OLSSON**

Wholesale Florist, 11 Post St., Spokane, Wash.

Mention The Review when you write.

**Woodland Park Floral Co.**

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.

Write for Prices.

**WOODLAND PARK FLORAL CO.**

Telephone 814

SUMNER, WASH.

Mention The Review when you write.

## NURSERY NEWS.

### AMERICAN ASSOCIATION OF NURSEYMEN.

President, John Watson, Newark, N. Y.; Vice-president, Lloyd O. Stark, Louisiana, Mo.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, Peter Youngers, Geneva, Neb.

Forty-second annual convention, Philadelphia, Pa., June 27 to 29, 1917.

NEXT week's convention of the American Association of Nurserymen, at Philadelphia, probably will bring out the largest attendance of eastern nurserymen in the history of the trade, but it appears that the western representation will be composed principally of wholesalers.

TRAVELERS for Holland nursery houses have not been so numerous as usual this spring; they do not leave home until after the spring shipments have gone and this season the spring stock got no farther than Rotterdam. The exporters want to see a fair prospect of making shipments before they spend money canvassing for orders.

THE annual convention of the Pacific Coast Association of Nurserymen will be held at Tacoma, Wash., about the middle of July. The meeting will be attended by many of the leading nurserymen of California, Oregon, British Columbia, Idaho, Montana, the Dakotas and Washington. The Mitchell Nursery Co., of Tacoma, is in charge of the arrangements for the meeting.

THE Texas State Nurserymen's Association will hold its annual meeting at Denton, August 2. Among those on the program are William B. Munson, president; Prof. H. Ness, of College Station; J. M. Ramsey, of Austin; Samuel L. Dale, of Daingerfield; George J. Bayer, of San Benito; J. R. Mayhew, of Waxahatchie; F. T. Ramsey, of Austin; J. S. Kerr, of Sherman; J. B. Baker, of Fort Worth; J. B. Strayhorn, of Tyler.

### IT IS KALMIA LATIFOLIA.

We are sending a twig showing leaf and flower of a shrub growing here. Will you kindly give us the name of it and give information as to habit, blooming quality, where to obtain supply and its probable cost?

F. P. F. C.—Kan.

Kalmia latifolia, or mountain laurel, the finest broad-leaved flowering evergreen native to America. It attains a height in its native haunts of as much as twelve feet, but is more often seen half that height. It prefers a light soil; one with peat is specially good. It dislikes lime in the soil, grows well in woodland shade, but flowers best when grown in full sun. This is offered in nursery or collected stock by many nurserymen who advertise in The Review and is not at all an expensive plant.

C. W.

### CATALOGUES RECEIVED.

Carmichael Orchards, Shannock, R. I.—An illustrated catalogue of gladioli and peonies, with brief cultural directions; twenty pages and cover. The lists comprise about thirty-five varieties of gladioli and about twenty-five varieties of peonies, including a few of the rarer sorts.

Peter Henderson & Co., New York, N. Y.—"Henderson's Midsummer Catalogue" of strawberry and vegetable plants, insecticides, fertilizers, trellises, sprayers, lawn mowers, lawn cultivators and other implements, with a special list of vegetable seeds for successive summer sowings; contains thirty-two pages, compiled and illustrated in the original and interesting style that is characteristic of this firm's catalogues.

## PEONIES and IRIS

WE GROW ONLY THE CHOICEST VARIETIES

### OUR UNIQUE GUARANTEE

We will replace with three every plant blooming untrue to description.

Our price list classifies them according to color, time of blooming, size and price. Send for a copy. It will be ready in a few days.

## PETERSON NURSERY

30 N. LA SALLE ST.

CHICAGO, ILL.

## PEONIES

OUR FALL LIST IS READY—ASK FOR IT

## JACKSON & PERKINS COMPANY

GROWERS OF "THE PREFERRED STOCK"

NEWARK,

NEW YORK STATE

Mention The Review when you write.

### HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

Late Spring Bargains **ROSES** 2¼ and 4-inch pots

See our Classified ad of roses.

THE LEEDLE FLORAL COMPANY  
SPRINGFIELD-OHIO.

### The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

## Bobbink & Atkins

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

### CALIFORNIA PRIVET

Largest and finest stock of California Privet of any nursery in the world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of  
California Privet as a Hedge Plant

For fall, 1917, Pot-grown Hydrangea Otaksa, Thomas Hogg, Souv. de Clair.

Ask our prices before you order.

AUDUBON NURSERY

Box 731,

Wilmington, N. C.

### Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

**PRESIDENT WHITE'S ADDRESS.**

[Continued from page 58.]

have approached common ideals and common opinions as to what constitutes legitimate seed legislation. I hope and believe that before this convention ends the convention of the seed analysts, sitting in Detroit this week, will have aligned their association with us in vigorous support of the uniform state bill.

The action of the Secretary of Agriculture in requesting seedsmen to mark seeds of field and forage crops as to purity and viability has met with almost universal compliance. It will be observed that this practice of voluntary marking is, in effect, the same as the European system of voluntary control. There is no criminal liability, but there is every incentive for the vender to have the label represent both accuracy of analysis and a high grade of seeds. It is possible that the voluntary control which has been the sole system in Europe will prove equally satisfactory here.

**Investigation of Government Charges.**

I desire especially to commend the work of the committee on government charges. It is ably discharging the duty you imposed upon it. Our association is pledged both to approval of the publicity of the Department of Agriculture's findings and to vigilance in the defense of association members, whether it be against unfairness from without or treachery from within. If the name of a member appears in a government report as adulterating or misbranding seeds, it is obvious that action must result. If the government report is unfair, as such reports have sometimes been thought to be, the accused member is entitled to the united support of the trade in remedying the wrong.

If, on the other hand, the report is true, this association demands that the facts be presented to it, through its committee, for such discipline as may be just and necessary. This association and each of its members cannot escape sharing in the disgrace any member may bring upon himself. I recommend that the committee on government charges continue to receive your cordial support and coöperation.

**Bulletin as Means of Coöperation.**

This interdependence of the entire trade is more and more being recognized, not merely as a liability, but, in even greater degree, as an asset. It is only necessary that we become conscious of our solidarity to make it profitable. The truth that the highest common good is also the individual's highest good, once grasped, is a mighty factor in individual success. Every aid to solidarity is therefore to be welcomed. I commend to the association as one of the best means of fostering solidarity the confidential Seedsmen's Bulletin. I recommend further that a committee be appointed to report on extending the field of the bulletin to cover garden seed crop reports and announcements of the ruling wholesale prices of garden seeds. This course is not as revolutionary as it may sound. I submit that every seedsmen would find it easier to get a fair price for his goods if all seedsmen knew more about fundamental conditions of supply. In the face of a great shortage, seeds are often sold at less than re-

**SPECIAL OFFER****LILY BULBS**

We have a few thousand each of the following **COLD STORAGE LILIUMS** which we offer for prompt acceptance and subject to prior sale:

|  | Case    | 5 Cases | 10 Cases |
|--|---------|---------|----------|
| <b>Lilium Formosum</b> , 7/ 9, 250 per case .....  | \$12.50 | \$60.00 | \$112.00 |
| " " 9/10, 180 per case .....                       | 14.50   | 70.00   | 135.00   |
| <b>Lilium Giganteum</b> , 6/ 8, 400 per case ..... | 13.00   | 60 00   | 112.00   |
| " " 7/ 9, 300 per case .....                       | 13.50   | 63.75   | 120 00   |
| " " 8/10, 225 per case .....                       | 15.75   | 76.50   | 146 25   |
| " " 9/10, 200 per case .....                       | 17.00   | 82.50   | 160.00   |
| " " 7/ 9, 100 per case .....                       | 5.50    | 25.00   | 45.00    |
| " " 9/10, 100 per case .....                       | 9 50    | 45.00   | 85.00    |

The following **Caladium Esculentum** and **Tuberose Bulbs** are offered subject to prior sale:

|  | 100     | 1000    |
|--|---------|---------|
| <b>Caladium Esculentum</b> , 5/ 7..... | \$ 1.00 | \$ 7.50 |
| " " 7/ 9.....                          | 2.00    | 15.00   |
| " " 9/11.....                          | 3.50    | 30.00   |
| " " 11/12.....                         | 6.00    | 55.00   |
| " " 12/14.....                         | 11.00   | 100.00  |
| <b>Tuberose</b> , 4/6.....             | .75     | 6.50    |
| " 6/8.....                             | 1.50    | 12.00   |

*Stumpp & Walter Co*

**30 Barclay St.  
NEW YORK**

**NOTICE TO GROWERS**

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

**SNAPDRAGON**

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

**G. S. RAMSBURG, Somersworth, N. H.**

**PIN MONEY****MUSHROOM SPAWN**

**8 lbs. for \$1.00 Directions Included**

**WM. ELLIOTT & SONS  
42 VESEY ST. NEW YORK**

placement value. Obviously this condition is harmful. It would be to the advantage of those who know of shortages to share this knowledge with those who lack facilities for getting news quickly.

The office of the Seedsmen's Bulletin might be made a clearing house of crop

**Uncle Si sez:**

Somethin's wrong somewhere, selling bedding plants at the same old prices and cost of production more than double. There is a weak spot some place.

Better grow real money makers.

**GIGANTEUM**

|                              | Per case |
|------------------------------|----------|
| 8/9—100 bulbs to a case..... | \$ 6.25  |
| 8/9—270 bulbs to a case..... | 15.00    |
| 7/9—300 bulbs to a case..... | 14.00    |

**M. M. CARROLL**

Norwood, (Near Cincinnati) Ohio

**PRIMROSE SEED**

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.

**PRIMULA KEWENSIS**, new dwarf yellow, 25c.

**PRIMULA MALACOIDES**, Giant Baby, 25c.

**CINERARIA**, large dwarf, trade pkt., 50c; 1/2, 25c.

**CYCLAMEN**, Giants, trade pkt., \$1.00; 1/2, 50c.

**PANSY**, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

**JOHN F. RUPP, Shiremanstown, Pa.**

reports. From this office news could be obtained by telegraph or mail at any time and all information would be accessible to any member. Confidential reports of this association to asso-



# Stock You Need Now

## MUMS

\$3.00 per 100: Chrysolora, Oconto, Enguehard, Roman Gold, Alice Byron, Polly Rose, Charles Rager, Early Frost, Chieftain, Unaka, E. A. Seidewitz, etc. Also large line of Pompons.

## ROSES

3-inch, own root, \$8.00 per 100; grafted, \$13.00 per 100. Varieties: Killarney, White Killarney, Richmond, Kaiserin, Rhea Reid.

## PRIMULAS—Obconica

Mostly bright colors, Grandiflora and Giant Crimson and Pink, 2½-inch \$4.00 per 100, 3-inch \$7.00 per 100, 4-inch \$12.00 per 100.

## BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00 per 100, 3-inch \$8.00 per 100, 4-inch \$15.00 per 100.

## CYCLAMENS

Best German Varieties, separate colors, 2½-inch \$7.00 per 100, 3-inch \$10.00 per 100, 4-inch \$20.00 per 100.

All the above are fine stock and ready for immediate shipment.

Cash required from unknown parties.

**C. H. FREY, Florist**  
LINCOLN, - - - - - NEBRASKA

ciation members would carry greater weight than information received elsewhere, because the reporting agency would be quite disinterested. Moreover, the association would have access to all sources of knowledge. Each member might, then, if he chose, make his vision of the general supply world-wide.

In recommending that the bulletin carry in its columns the range of ruling wholesale prices, I advise that names be omitted. High, low and average prices could be given for leading articles. For example, Early Jersey Wakefield cabbage might be quoted as low as \$1 per pound and as high as \$4, with an average of \$2.50 per pound. The range of prices, particularly when the service had been in existence long enough to afford comparisons of one year with another, would be a valuable guide and enable individuals to get their prices into line with those of the trade as a whole. I believe the reporting of crop and market conditions, if properly conducted, would be worth much more than it would cost.

I recommend that a committee be appointed or selected to advise the association with regard to the compensation of each of its employees. Many factors should be taken into account in this connection. If the present ratio between service and pay is not right, there should be a proper readjustment. If readjustment entails increasing the dues, let us remember that the power of the association does not lie in its being cheap.

The power of the association, it perhaps would be trite to say, lies in its exemplification of the principles of justice, wisdom and even taste. The com-

## Pot Grown Ferns

Strong plants

Boston, Scottii, Whitmani, Elegantisima and Piersoni

2½-inch pots.....per 100, \$5.00

4-inch pots.....each, .20

## VERONA FERNS

In 2½-inch pots.....per 100, \$8.00

Best Fern on the market

## JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.

Mention The Review when you write.

## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS  
and plants of every variety

## CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Always mention the Florists' Review  
when writing advertisers.

## GERANIUMS

Nutt, Ricard, Montmort, Landry, Jean Viaud,

3½-inch, fine, bushy, full of bloom, \$6.00 per 100, \$50.00 per 1000

## VINCAS

3½-inch, 6 to 12 buds, strong, \$8.00 per 100

## HELIOTROPES—FUCHSIAS

3½-inch, \$6.00 per 100

## CANNAS

Humbert, 3-inch, \$6.00 per 100  
Fl. Vaughan, 3-inch, \$5.00 per 100

## COLEUS

Golden Bedder, Red Verschaffeltii, mixed; Lobelia K. Mallard; Sweet Alyssum; Verbena, 2¼-inch, \$2.00 per 100, \$18.00 per 1000

Cash, please.

SUNNYSIDE GREENHOUSE, Dover, N. J.

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT

## CHAS. D. BALL

GROWER OF

## PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

# Field-grown Carnation Plants

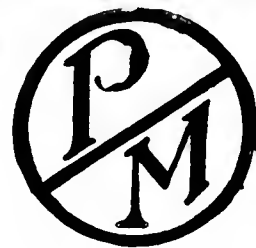
The season thus far has been very favorable for carnations, and with continued good weather, many of them will be ready for benching early in July.

Let us book your order NOW. We guarantee satisfaction!

|                          | 100     | 1000     |
|--------------------------|---------|----------|
| Good Cheer .....         | \$ 8.00 | \$ 75.00 |
| Alice .....              | 7.50    | 60.00    |
| Mrs. C. W. Ward .....    | 7.00    | 55.00    |
| Enchantress .....        | 7.00    | 55.00    |
| Cottage Maid .....       | 16.00   | 140.00   |
| Rosalie .....            | 16.00   | 140.00   |
| Rose-Pink Enchantress .. | 7.50    | 60.00    |
| Rosette .....            | 7.50    | 60.00    |
| Merry Christmas .....    | 16.00   | 140.00   |
| Doris .....              | 16.00   | 140.00   |
| Herald .....             | 7.50    | 60.00    |

|                        | 100     | 1000     |
|------------------------|---------|----------|
| Beacon .....           | \$ 7.00 | \$ 55.00 |
| Aviator .....          | 8.00    | 75.00    |
| Eureka .....           | 7.50    | 60.00    |
| Alma Ward .....        | 7.00    | 55.00    |
| Old Gold .....         | 16.00   | 140.00   |
| Yellow Prince, Limited |         |          |
| Quantity .....         | 8.00    | 75.00    |
| Pink Delight .....     | 8.00    | 75.00    |
| Enchantress Supreme .. | 8.00    | 75.00    |
| Belle Washburn .....   | 8.00    | 75.00    |

|                          | 100    | 1000    |
|--------------------------|--------|---------|
| Miss Theo. ....          | \$8.00 | \$75.00 |
| Chas. Slegwart, equal to |        |         |
| Supreme .....            | 7.50   | 60.00   |
| Champion .....           | 7.50   | 65.00   |
| Victory .....            | 7.00   | 60.00   |
| Matchless .....          | 7.00   | 60.00   |
| White Wonder .....       | 7.50   | 65.00   |
| White Enchantress .....  | 7.50   | 65.00   |
| White Perfection .....   | 7.50   | 65.00   |
| Benora .....             | 8.00   | 70.00   |



## ROSES

|                                | Own Root | Grafted  |
|--------------------------------|----------|----------|
|                                | 100      | 1000     |
| Donald MacDonald .....         | \$30.00  | \$250.00 |
| Golden Gem .....               | 30.00    | 250.00   |
| Prima Donna .....              | 10.00    | 90.00    |
| Sunburst .....                 | 9.00     | 85.00    |
| Sunburst, 3-in. ....           | 12.00    | 110.00   |
| Hadley .....                   | 7.50     | 60.00    |
| Hoosier Beauty .....           | 7.50     | 60.00    |
| Ophelia .....                  | 8.00     | 75.00    |
| Ophelia, 3-in. ....            | 12.00    | 110.00   |
| Double White Killarney ..      | 7.50     | 65.00    |
| Red Radiance, 3-in. ....       | 10.00    | 95.00    |
| Mrs. George Sawyer, 3-in. .... | 12.00    | 110.00   |
| J. L. Mock .....               | 7.50     | 60.00    |
| Pink Killarney .....           | 7.50     | 60.00    |
| White Killarney .....          | 7.50     | 60.00    |
| Killarney Brilliant .....      | 7.50     | 60.00    |
| Radiance .....                 | 7.50     | 65.00    |
| Maryland .....                 | 7.50     | 60.00    |
| Mrs. Aaron Ward .....          | 7.50     | 60.00    |
| Richmond .....                 | 7.50     | 60.00    |
| Kaiserin .....                 | 7.50     | 60.00    |
| Kaiserin, 3-in. ....           | 10.00    | 95.00    |
| American Beauty .....          | 8.00     | 75.00    |
| Alice Stanley .....            | 7.50     | 60.00    |
| Fireflame .....                | 7.50     | 65.00    |
| Fireflame, 3 in. ....          | 12.00    | 100.00   |

All the above are from 2½-in. pots, except where noted.

### FERNS.

ASPLENIUM Nidus Avis (Bird's-Nest Fern). The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow.

|                           | 100     | 1000     |
|---------------------------|---------|----------|
| 2-inch .....              | \$12.00 | \$110.00 |
| 2½-inch .....             | 20.00   | 175.00   |
| 3-inch .....              | 25.00   | 225.00   |
| 4-inch .....              | 50.00   |          |
| Scotti, 2½-inch .....     | 6.00    | 50.00    |
| Teddy, Jr., 2½-inch ..... | 6.00    | 50.00    |
| Roosevelt, 2½-inch .....  | 5.00    | 40.00    |
| Boston, 2½-inch .....     | 5.00    | 40.00    |
| Whitman, 2½-inch .....    | 5.00    | 40.00    |

Dish Fern Seedlings, all varieties, \$2.25 per flat of 200.

### PRIMULAS.

|                                | 100     | 1000    |
|--------------------------------|---------|---------|
| 2½-inch Pots.                  |         |         |
| Elatior (Yellow Polyanthus) .. | \$ 5.00 | \$45.00 |
| Obconica .....                 | 5.00    | 45.00   |
| Chinensis .....                | 5.00    | 45.00   |
| Kewensis .....                 | 5.00    | 45.00   |
| Malacoides .....               | 5.00    | 45.00   |

## CHRYSANTHEMUMS

CHADWICK VARIETIES, Rooted Cuttings, \$4.00 per 100, \$30.00 per 1000.

Golden Chadwick W. H. Chadwick White Chadwick Improved Improved Golden Chadwick Chadwick Supreme

Sixty Standard Varieties ready now. Send for list.

From 2½-in. pots. The following varieties, for immediate delivery:

|                    |                     |                  |
|--------------------|---------------------|------------------|
| 800 Dr. Enguehard  | 300 Morton F. Plant | 1000 Golden Glow |
| 700 Donatello      | 500 Chamberlain     | 600 Early Frost  |
| 2500 October Frost | 1000 Charles Rager  | 300 Chrysolora   |
| 1300 Amorita       | 2000 Polly Rose     | 300 Diana        |
| 1000 Col. Appleton | 500 Maj. Bonaffon   | 300 Harvard      |
| 1200 Chieftain     | 500 Chieftain       | 50 W. H. Frick   |
| 3500 Snow Queen    | 500 White Chieftain | 300 Mensa, White |
| 2000 Yellow Frost  | 1000 Garza          | 300 Zenobia      |
| 2000 Diana         |                     |                  |

Many other Varieties not listed.

SPECIAL OFFER: \$30.00 per 1000. Many others, not listed above.

### SOLANUM MELVINII.

(Jerusalem Cherry)

|               | 100    | 1000    |
|---------------|--------|---------|
| 2½-inch ..... | \$4.00 | \$35.00 |
| 3-inch .....  | 5.00   | 45.00   |

### CYCLAMEN.

Best German and English Strains.

|                         | 100     | 1000    |
|-------------------------|---------|---------|
| 2½-inch, Selected ..... | \$ 8.00 | \$75.00 |
| 2½-inch, Good .....     | 7.50    | 65.00   |
| 3-inch .....            | 10.00   | 95.00   |

Write for complete list of Sweet Pea Seed.

### BOUVARDIA.

For immediate delivery, as follows:

|                  | 100    | 1000    |
|------------------|--------|---------|
| Single, 2½-inch: |        |         |
| Dark Red .....   | \$6.00 | \$50.00 |
| Rose Pink .....  | 6.00   | 50.00   |
| Light Pink ..... | 6.00   | 50.00   |
| White .....      | 6.00   | 50.00   |

|                                     |      |       |
|-------------------------------------|------|-------|
| Double:                             |      |       |
| White. Much like Double Lilac ..... | 8.00 | 70.00 |
| Pink. Soft pleasing shade .....     | 8.00 | 70.00 |

### SNAPDRAGON

|                                    | 100    | 1000    |
|------------------------------------|--------|---------|
| Ramsburg's Silver Pink, 2½-inch .. | \$5.00 | \$40.00 |
| Ramsburg's Silver Pink, 3-inch ..  | 8.00   | 70.00   |
| Phelps' White, 2½-inch .....       | 5.00   | 40.00   |
| Phelps' Yellow, 2½-inch .....      | 5.00   | 40.00   |
| Giant Yellow, 2½-inch .....        | 5.00   | 40.00   |
| Nelrose, 2½-inch .....             | 5.00   | 40.00   |
| Keystone, 2½-inch .....            | 5.00   | 40.00   |

### VIOLET PLANTS

|                                  | 100    | 1000    |
|----------------------------------|--------|---------|
| as follows:                      |        |         |
| Lady Campbell, 2½-inch .....     | \$5.00 | \$40.00 |
| Princess of Wales, 2½-inch ..... | 4.00   | 35.00   |
| Marie Louise, 2½-inch .....      | 5.00   | 40.00   |

Send for copy of our new Plant Bulletin and Bulb Catalogue

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA  
1608-1620 Ludlow Street.

NEW YORK  
117 West 28th Street

BALTIMORE  
Franklin and St. Paul Streets

WASHINGTON  
1216 H Street, N. W.

## Good, strong 3½-inch VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.

ing year will be a period of trial to us all. The war has forced upon us problems involving our financial existence, our private honor and our public duty. With regard to the obligation of contracts between members, I advise that the convention take no stand. The contracting parties are the only ones concerned, except insofar as the good name of all is affected by the conduct of each.

With regard to our public duty, I

## ROSES

1000 My Maryland, own root, 2¼-inch, \$7.50 per 100; \$60.00 per 1000.

JOHN WELSH YOUNG,  
Upsal Station, P. R. R., Philadelphia, Pa.

recommend the adoption of the following resolution:

To the President and the Secretary of Agriculture of the United States:

At the thirty-fifth annual convention of the American Seed Trade Association it was unanimously resolved that the President of the United States and the Secretary of Agriculture be tendered the support of this association in all reasonable measures designed to prosecute the war with the utmost vigor. We count ourselves fortunate to be able to do our full share in supplying men and money, but our greatest service may well be in maintaining under extraordinary strain the machinery of producing and distributing seeds, without which agriculture must fail.

300,000 Chrysanthemums, from 2¼-in. pots, 20 varieties, \$2.50 per 100, \$22.50 per 1000.

Also thousands of Bedding Plants. For list see our display ad in Review, June 7th, page 72. Correspondence solicited.

Alonzo J. Bryan  
Wholesale Florist Washington, N. J.

## Roses — Carnations Verbenas

J. L. DILLON  
BLOOMSBURG, PA.

Because we realize in some measure the magnitude of the task to which our country is committed, we are the more earnest in pledging to it our entire resources. The seed trade is happy

to be able to say that it can and will meet whatever disturbances in its organization may arise from the draft or voluntary enlistment of its younger men. We propose to do our best to fight and to save and to work for the one great event of complete victory.

#### DAVENPORT, R. ISLAND, MOLINE.

##### The Markets.

Business was good last week. Roses, with the exception of White Killarney and Beauty, are in good supply and the quality is all that could be expected at this time of the year. Carnations are in large supply and selling well, although the quality is on the decline on account of the hot weather. Lilies are plentiful, but gladioli are about over with. Sweet peas are none too plentiful, and the prices are high. Peonies are in heavy supply, but other outdoor flowers are rather scarce as yet. Bedding plants have sold well with most of the dealers. Better prices were obtained, as a general rule.

##### Club Meeting.

The regular meeting of the Tri-City Florists' Club was held at the residence of Harry Bills, with President Anderson in the chair. J. Bloom, of Bettendorf, was elected to membership. It was decided to hold the annual picnic at the Knees summer cottage on Rock river and the following committee was appointed to make the necessary arrangements: P. J. Pearson, C. J. Reardon, H. Pould, H. Gaethje, L. Stapp, A. Anderson, C. Sorensen, J. Hanssen.

The secretary was instructed to send R. McNutt, mayor of Muscatine, a special invitation to attend the picnic, in appreciation of the royal way in which the club was entertained in that city when the August meeting was held there last year. Emil Kranz again invited the club to hold its August meeting in Muscatine, and the invitation was accepted. A vote of thanks was extended to Mr. and Mrs. Bills for their hospitality.

##### Various Notes.

Ada Danacher, eldest daughter of Mr. and Mrs. Charles Danacher, died June 12 at the family home at Bettendorf.

Mr. and Mrs. Arvid Anderson welcomed a baby daughter to their home June 8. Mother and daughter are doing well. W. G.

#### WOONSOCKET, R. I.

Howard Vose, of Cumberland Hill, was in Washington, D. C., last week attending a lodge convention.

S. Colitz had the decorations for several weddings last week.

Boucher Bros. have a large force of workmen employed spraying and pruning trees, shrubs, etc. W. H. M.

##### NEPHROLEPIS

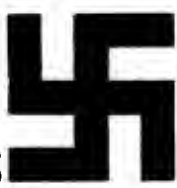
We have had such a heavy demand for ferns this spring that we have not been able to offer them until now. We now have a fine stock coming on, and can offer for immediate shipment the following varieties in very fine shape, viz.:

**Elegantissima compacta, Smithii and muscosa, 3½-inch pots, 25c each. Teddy, Jr., 3½-inch pots, 15c each. Smithii and muscosa, 5-inch pots, 50c each. Elegantissima compacta, 6-inch pots, 50c each. Elegantissima, 8-inch pans, \$1.00 each.**

F. R. Pierson, Tarrytown, N. Y.

Mention The Review when you write.

**SWAS-  
TEEKA  
BRAND  
CANNAS**



Wintzer's Colossal, Flag of Truce, City of Portland. All creations of Antoine Wintzer; and other varieties.

Send for price list.

**THE CONARD & JONES CO.**  
Box R WEST GROVE, PA.

## Roses=Own Root, 2½-inch

|                                   | 100    | 1000    |
|-----------------------------------|--------|---------|
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Pink Killarney.....               | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Pink Killarney, 3-inch pots.....  | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |
| Champ Weiland, 2½-inch.....       | 4.50   | 40.00   |

## Chrysanthemums

### Large Plants, 2½-inch Pots

|                                  |                    |                    |
|----------------------------------|--------------------|--------------------|
| Harvard, red                     | Early Frost, white | Chrysolora, yellow |
| \$2.00 per 100; \$18.00 per 1000 |                    |                    |

## Pompons

Baby, yellow  
Prince of Ance, yellow  
Westlake, pink  
Lulu  
Diana

\$2.00 per 100; \$18.00 per 1000

## PETER REINBERG

30 East Randolph Street, CHICAGO, ILL.


Mention The Review when you write.

## CYCLAMEN----LARGE SUPPLY

Best German and English strains, all colors. They will be good property this year. Place your order now. Delivery July 1st and all summer.

3 -in., \$10.00 per 100, \$90.00 per 1000

2½-in., 7.50 per 100, 60.00 per 1000—July 15th

See our clearance prices in Classified section on Ageratum, Alternanthera, Sprenger, Coleus, Crotons, Ficus Elastica, Daisies, Ferns, Geraniums, German Ivy, Heliotrope, French Marigold, Dracaena Indivisa, Pandanus Veitchii, Snapdragon, Double Petunias.  A moderate charge for packing.

## GULLETT & SONS, Lincoln, Ill.

## Celery Plants

50,000 transplanted in flats. The cool weather has made them fine plants. For a surprise send for a sample order. Golden Self-blanching, Magnificent, Stoke's Nofault Giant, a wonderful celery.

\$3.00 per 1000, out of flats

\$4.00 with flats

Cash. No diseased plants.

## Geraniums

S. A. Nutt, Trego, Jean Viaud, Grant, Poitevine, 3½, 4-in., very fine stock, bud and bloom.

\$6.00 per 100—cash

**ROSS BROS., DuBois, Pa.**

Always mention the Florists' Review when writing advertisers.

## SPECIAL BARGAINS

Ageratum, Coleus, Tradescantia, at \$2.50 per 100.  
Alyssum, Alternanthera, Achyranthes, Centaurea, Verbenas, 2-inch, at \$3.00 per 100.  
Marguerite Daisies; Geraniums, Silver Leaf; Lobelia, Pyrethrum, Salvia, 2-inch, \$3.50 per 100.  
Yellow Daisies, Lantanas and Snapdragon, 2-inch, \$4.00 per 100.  
Fuchsias, Sander Daisies, Rose Geraniums, German and English Ivy, Moonvines, Periwinkle, Sul-tana, Feverfew, 2-inch, \$4.00.  
Petunias and Ricinus, 3-inch, \$7.50.  
Salvia, Daisies, 4-inch, \$12.50.  
Heliotrope and Vincas, 4-inch, \$15.00 per 100.  
On all above we will offer at a 10% DISCOUNT FOR CASH.

Begonias, Luminosa and Chatelaine Begonias, 2-inch, \$5.00; 3-inch, \$7.50; 4-inch, \$12.50 per 100.  
Cannas—Green Leaved, 3-inch, \$5.00; 4-inch, \$10.00  
King Humbert, 4-inch, \$12.50 per 100.  
Caladiums, 5-inch, \$15.00; Fancy Leaved, at 25c to 35c each.  
Chrysanthemums at \$2.50 to \$3.50 per 100.

### JULY DELIVERY

Cyclamen, 3-in., \$12.50; 4-in., \$25.00; 5-in., \$35.00.  
Celestial and Cluster Peppers, 2-inch, \$3.50.  
Primroses, Obconica, Chinese, Malacoides and Forbesii, 2-inch, \$5.00 per 100.

### FERNS

Table Ferns, 2-inch, \$5.00.  
Plumous, 2-in., \$3.50; 3-in., \$6.00; 4-in., \$15.00.  
Sprenger, 2-in., \$3.50; 3-in., \$7.50; 4-in., \$15.00.

**GEO. A. KUHL, Wholesale Grower, Pekin, Ill.**

Always mention the Florists' Review when writing advertisers.



# OUR STOCK OF SPRING FLOWERING PLANTS

Is large and in complete assortment. All stock is of the very highest quality. In order to make room quickly we offer the following at very special prices for immediate delivery. **Do not delay, order at once.**

## AMERICAN BEAUTY ROSES

An exceptionally fine stock—very heavily budded, just showing color: Strong 6-inch pots, \$35.00 per 100, \$300.00 per 1000. Also Killarney, Hadley, Tausendschon, Thora (sport My Maryland), at same prices as Beauty.

### THE NEW FRENCH HYDRANGEA

Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....\$7 per 100; \$60 per 1000

### RAMBLER ROSES

**MAD. JULES GOUCHAULT**  
6-inch and 7-inch pots...\$35 and \$50 per 100  
**GRUSS AN AACHEN**  
6-inch and 7-inch pots...\$35 and \$50 per 100  
**GRETA KLUIS (New)**  
6-inch and 7-inch pots...\$5 and \$6 per doz.  
**PHYLLIS PINK BABY RAMBLER**  
5-inch and 6-inch pots...\$35 per 100  
**ORLEANS (New)**  
5-inch and 6-inch pots...\$35 per 100  
7-inch pots, very heavy, made up...\$9 per doz.  
**ERNA TESCHENDORFF**  
5½-inch and 6-inch pots...\$35 and \$50 per 100  
7-inch pots...\$9 per doz.  
**ELLEN POULSEN**  
5½-inch and 6-inch pots...\$35 per 100  
7-inch pots...\$9 per doz.  
**CYCLAMEN**  
4-inch pots, extra selected...\$30 per 100; \$275 per 1000

### CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000  
4-in. pots, strong, \$35 per 100; \$325 per 1000  
5-in. pots, strong, \$50, \$75 and \$100 per 100  
6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.  
7-in. pots, strong, \$24, \$30 and \$36 per doz.  
8-in. pots, made up, \$24, \$30 and \$36 per doz.  
10-in. pots, made up, \$5, \$6 and \$7.50 each  
12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

### DRACAENA LORD WOLSELEY

8-inch pots...\$25.00 per 100  
4-inch pots...\$5 per doz.; \$35 per 100

### DRACAENA BAPTISTII

6-inch pots...\$1.50 each

### DRACAENA CRAIGII

6-inch pots...\$18 per doz.

### DRACAENA TERMINALIS

8-inch pots, strong plants...\$25 per 100  
4-inch pots, strong plants...\$5 a doz.; \$35 per 100  
5-inch pots...\$9 per doz.  
6-inch pots...\$12 per doz.

### DRACAENA GODSEFFIANA

8-inch pots...\$20 per 100  
4-inch pots...\$30 per 100

### DRACAENA DE SMETIANA

2½-inch pots...\$25 per 100  
4-inch pots...\$50 per 100  
5-inch pots...\$75 per 100  
6-inch pots...\$18 per doz.

### DRACAENA KELLERIANA

3-inch pots...\$20 per 100  
4-inch pots...\$30 per 100  
7-inch pots, made up...\$24 and \$30 per doz.

### PANDANUS VEITCHII

7-inch pots...\$18 and \$24 per doz.

### GARDENIA VEITCHII

2½-inch pots, heavy...\$8 per 100; \$75 per 1000  
4-inch pots, heavy...\$25 per 100; \$200 per 1000

### FERNS

#### NEPHROLEPIS ELEGANTISSIMA IMPROVED

4-inch pots...\$25 per 100  
6-inch pots...\$6 and \$9 per doz.  
8-inch pots...\$12 and \$15 per doz.  
Larger plants...\$2, \$2.50, \$3 and \$3.50 each

#### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.  
Strong plants, 2½-inch pots...\$4 per doz.; \$25 per 100; \$200 per 1,000  
Strong plants, 4-inch pots...\$9 per doz.; \$50 per 100  
Strong plants, 6-inch pots...\$15 per doz.; \$100 per 100

#### 150,000 NEPHROLEPIS (IN VARIETY)

#### NEPHROLEPIS SCHOLZELII

2½-inch pots...\$6 per 100; \$50 per 1000

#### NEPHROLEPIS TODEAOIDES

2½-inch pots...\$6 per 100; \$50 per 1000  
4-inch pots...\$25 per 100; \$200 per 1000  
6-inch pots...\$6 and \$9 per doz.  
8-inch pots...\$12 per doz.

#### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery...\$6 per 100; \$50 per 1000  
6-inch pots, strong plants...\$50 and \$75 per 100  
8-inch pots, strong plants...\$12 and \$15 per doz.  
11-inch tubs...\$3 and \$3.50 each

#### NEPHROLEPIS SMITHII

2½-inch pots...\$8 per 100; \$75 per 1000  
4-inch pots...\$25 per 100  
6-inch pots...\$6 and \$9 per doz.  
8-inch pots...\$15 per doz.

#### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots...\$1 per doz.; \$7 per 100; \$60 per 1000  
6-inch pots...\$7 per doz.; \$50 per 100

#### NEPHROLEPIS JOHN WANAMAKER

#### "The Wanamaker Boston Fern"

6-inch pots, very heavy plants...\$6 per doz.; \$45 per 100  
6-inch pots, extra heavy plants...\$9 per doz.; \$70 per 100  
8-inch pots...\$12 and \$15 per doz.  
11-inch tubs...\$2.50 and \$3 each

#### NEPHROLEPIS SCOTTII

2½-inch pots...\$6 per 100; \$50 per 1000  
6-inch pots...\$7 per doz.; \$50 per 100  
8-inch, three-quarter pots...\$12 per doz.; \$90 per 100

#### NEPHROLEPIS ELEGANTISSIMA

#### COMPACTA

2½-inch pots...\$6 per 100; \$50 per 1000  
4-inch pots...\$25 per 100

### NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots...\$6 per 100; \$50 per 1000  
4-inch pots...\$25 per 100; \$200 per 1000  
6-inch pots...\$6 per doz.; \$50 per 100

### ASPARAGUS PLUMOSUS NANUS

2½-inch pots...\$4 per 100; \$35 per 1000  
3-inch pots...\$7 per 100; \$65 per 1000  
4-inch pots...\$12 per 100; \$110 per 1000

### FICUS UTILIS

6-inch pots, 24 inches to 30 inches tall...\$2 each  
Larger plants...\$3, \$4, \$5, \$6 and \$7.50 each

### FICUS PANDURATA

6-inch pots, 2½ feet tall...\$2 each  
7-inch pots, 3 feet tall...\$2.50 each  
8-inch pots, 4 feet tall...\$3 each  
10-inch and 11-inch tubs, 5 feet to 8 feet tall...\$4, \$5, \$6 and \$7.50 each  
Branch plants, exceptionally fine...\$2.50, \$3, \$3.50 and \$4 each

### SPRING PLANTS

|                                      | Per 100 | 2½ and 3-in. | 4-in. |
|--------------------------------------|---------|--------------|-------|
| Geraniums—Strong plants, 8 varieties | \$8.00  |              |       |
| (4-inch, \$75.00 per 1000)           |         |              |       |
| Scarlet Sage—Zurich                  | \$3.50  | 6.50         |       |
| Snapdragon—Sutton's Prize Winners    | 6.50    |              |       |
| Snapdragon—Nelrose                   | 6.50    |              |       |
| Sweet Alyssum—Little Gem             | 3.50    |              |       |
| Lobelia—Light and Dark               | 3.50    |              |       |
| Lobelia—Trailing                     | 3.50    |              |       |
| Thunbergia—Black Eyed Susan          | 3.50    |              |       |
| Cuphea—Cigar Plant                   | 3.50    |              |       |
| Ageratum—Little Blue Star            | 3.50    |              |       |
| Ageratum—Blue Perfection             | 6.50    |              |       |
| Begonias—Luminosa, Red               | 6.50    |              |       |
| Cobaea Scandens                      | 6.50    |              |       |
| Moon Vines                           | 6.50    |              |       |
| Zinnias—Five colors                  | 6.50    |              |       |
| Nasturtiums—Yellow and Red           | 6.50    |              |       |
| Amaranthus—Red                       | 3.50    |              |       |
| Calendula—Finest Assorted            | 6.50    |              |       |
| Marigold—African                     | 6.50    |              |       |
| Marigold—French Dwarf                | 3.50    |              |       |
| Petunia—Rosy Morn                    | 3.50    | 6.50         |       |
| Petunias—Star                        | 3.50    | 6.50         |       |
| Heeliotropes                         | 6.50    |              |       |
| Flowering Vincas—Three colors        | 6.00    | 6.50         |       |
| Coleus—Five varieties                | 3.50    |              |       |
| Coleus—Large Leaf Seedlings          | 6.50    |              |       |
| Coleus—Brilliance                    | 10.00   |              |       |
| Alternanthera—Yellow                 | 3.50    |              |       |
| Cannas—Eight varieties, assorted     | 6.50    |              |       |
| Cannas—King Humbert                  | 6.50    |              |       |
| Lantanas                             | 6.50    |              |       |
| Fuchsias—Heavy                       | 6.50    |              |       |
| Periwinkle—Variegated, heavy         | 12.00   |              |       |
| Centaurea Gymnocarpa                 | 3.50    |              |       |
| Impatiens Sultan, Pink               | 10.00   |              |       |
| Salvia America—new                   | 5.00    | 6.50         |       |
| Heliotrope—Miss E. Dennison          | 5.00    | 6.50         |       |

**ROBERT CRAIG COMPANY, 4900 MARKET STREET, PHILADELPHIA, PA.**  
(Branch, Norwood, Pa.)

## YOUNG ROSE STOCK -- STRONG 2½ - INCH JUST RIGHT FOR PLANTING

WHITE KILLARNEY, grafted, \$12.00 per 100 — SUNBURST, own-root, \$5.00 per 100 — RICHMOND, own-root, \$5.00 per 100

### BENCH PLANTS:

RHEA REID CECILE BRUNNER BEAUTIES WHITE KILLARNEY

IN LOTS OF 250 OR MORE, \$5.00 PER 100

## BASSETT & WASHBURN

Wholesale Cut Flowers

178 N. Wabash Ave., CHICAGO, ILL.

## NEWARK, N. J.

## The Market.

The outdoor flowers are piling into the market, although the continued inclement weather has served as an effective check on an excessive production. Gladioli and peonies have become more prominent and bedding plants are at the close of their inning. Hydrangeas of special merit receive their share of attention. Graduations are here, but, alas, they do not mean so much as in previous years, the presentation of flowers to graduates having been prohibited by the powers that be.

## Various Notes.

At the June meeting of the Essex County Florists' Club the annual outing of the members came up for lengthy discussion. The matter of holding a fall show also received some attention. Committees will report on both propositions at the July meeting.

Charles Luthy says that business at his branch store at 459 Elizabeth avenue has been so good that he intends to continue it indefinitely.

Business has quieted down for a spell, say McLaughlin & Murphy. R. B. M.

## NEWPORT, R. I.

The Newport Horticultural Society, at a meeting last week, voted to subscribe to the Liberty Loan bonds to the extent of \$1,000. Another patriotic step was taken when it was voted to request all the prize-winners at the annual flower show to turn their awards over to the Red Cross. A request from the Newport Garden Association to donate the admission fees received on the first day of the show to the Red Cross was also agreed to. Guy C. Caldwell, who gave an address on "Tree Surgery and Native Bird Conservation" at the recent open meeting of the society, was presented by President John B. Urquhart, on behalf of the society, with a set of studs and cuff links, in recognition and appreciation of his work.

Mr. and Mrs. A. Bunyard, of New York, with their children, arrived last week for the summer season.

Wadley & Smythe had a large number of orders on special pieces for the recent funeral of Elisha Dyer. They are unusually busy on outdoor work.

Ralph Armstrong has taken a part of the Gibson Bros. store, at 138 Bellevue avenue, having subrented his store on the avenue.

Mrs. Joseph Leikens came from New York last week to join her husband here for the summer. W. H. M.

## POINSETTIAS

Ready in July, strong 2½-inch stock, \$6.00 per 100; \$50.00 per 1000. Get your orders in now.

## Fern Flats

Shipped in or out of flats, \$2.00 per flat; 20 flats or more at \$1.75 per flat.

Pansy Seed will be scarce. Our widely known Prize Mixture, \$5.00 per ounce.

Catalogue for the asking.

**S. S. SKIDELSKY & CO.**  
1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

## GERANIUMS

Geraniums are more the people's flower today than ever, and next season will be in greater demand than ever.

Geraniums are the Christmas, New Year, Easter, Birthday, and every other day flower. Now is the time to secure stock for Winter and Christmas flowering, or to grow on for stock.

We have a fine lot in 2 and 3-inch pots, large assortment of varieties in single, double, scented, and ivy-leaved sorts.

2-inch, \$2.00 per 100, \$18.50 per 1000; 3-inch, \$3.00 per 100, \$25.00 per 1000, until October 1st, when from every indication we will have to advance prices to meet present industrial conditions.

## CANNAS

3-inch pot plants, Feuermeer, Florence Vaughan, Gladiator, Maros, President Myers, Queen Charlotte, Richard Wallace, Rubin, Uncle Sam, Mrs. Kate Gray, 75c per doz., \$3.00 per 100, \$25.00 per 1000.

## Miscellaneous Plants

|                                      | 2-inch— |         | 3-inch— |         |
|--------------------------------------|---------|---------|---------|---------|
|                                      | 100     | 1000    | 100     | 1000    |
| Achyranthes.....                     | \$2.00  | \$18.50 | \$3.00  | \$25.00 |
| Alyssum.....                         | 2.00    | 18.50   | 3.00    | 25.00   |
| Ageratum, 6 varieties.....           | 2.00    | 18.50   | 3.00    | 25.00   |
| Begonias, Erfordii.....              | 2.00    | 18.50   | 3.00    | 25.00   |
| Cuphea.....                          | 2.00    | 18.50   | 3.00    | 25.00   |
| Coleus.....                          | 2.00    | 18.50   | 3.00    | 25.00   |
| Heliotrope.....                      | 2.00    | 18.50   | 3.00    | 25.00   |
| Lemon Verbenas.....                  | 2.00    | 18.50   | 3.00    | 25.00   |
| Lantanas, 10 varieties.....          | 2.00    | 18.50   |         |         |
| Moonvine, white and blue.....        | 2.00    | 18.50   | 8.00    | 25.00   |
| Petunias, double fringed, mixed..... | 2.00    | 18.50   |         |         |
| Chrysanthemums.....                  | 2.00    | 18.50   |         |         |
| Scented Geraniums.....               | 2.00    | 18.50   | 3.00    | 25.00   |
| Swainsona.....                       | 2.00    | 18.50   | 3.00    | 25.00   |
| Abutilon Savitzii.....               | 3.00    |         | 4.00    |         |

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

## BEDDING AND FOLIAGE PLANTS

We have a fine lot of Bedding and Foliage Plants, now ready.

Geraniums S. A. Nutt and John Doyle, 4-in. pots, \$8.00 per 100.  
Poitevine and Ricard, 4-in. pots, \$10.00 per 100.  
Begonia luminosa, red and pink.  
Begonia Vernon, 4-in. pots, extra heavy, \$10.00.  
Double petunia, single petunia, California giants, heliotrope, scarlet sage.  
Fuchsias, good, strong plants, \$8.00 per 100.  
King Humbert cannas, 4-in., \$10.00 per 100.  
Florence Vaughan cannas, 4-in., \$8.00 per 100.  
Asparagus Sprenger, 4-in., \$12.00 per 100.  
Asparagus plumosus, 4-in., \$10.00 per 100.  
Nephrolepis Sootii, Nephrolepis Teddy Jr. and Nephrolepis Elegantissima Improved, 4-inch pots, \$20.00 per 100.  
Coleus, 2½-in. pots, Golden Bedder, Queen Victoria, Verschaffeltii and fancy varieties, 2½-in. pots, \$4.00 per 100.  
Lobelia, alyssum, single petunias, phlox, marigolds and dusty miller, 2½-in. pots, \$3.50 per 100.

Hardy ivy, 3-in., staked up, \$8.00 per 100.  
Hardy ivy, 4-in., staked up, \$12.00 per 100.  
Vinoia variegata, 4-in. pots, \$12.00 per 100.  
Extra heavy plants, long runners, fine, \$20.00 per 100.  
Funkia variegata, 4-in. pots, \$10.00 per 100.  
Eunkia variegata, 6-in. pots, \$3.00 per doz.  
Rose bushes, fine, strong plants, in 6-in. pots.  
Magna Charta, Hermosa, Clothilde Souper, Baby Tausendschon, Baby Rambler, American Beauty, Frau Karl Druschki, and Hadley, \$4.20 per doz.  
Hydrangeas, for spring planting, in bud now, 6-in. pots, \$4.80 and \$6.00 per doz.  
Kentia Forsteriana, 4-in., 35c each.  
Kentia Forsteriana, 5-in. pots, 22-24 in. high, 5 to 6 leaves, 75c and \$1.00 each.  
Aspidistras, green, 6-in. pots, 75c each.  
Araucaria excelsa, 5½-in. pots, 12 to 15 in. high, 75c and \$1.00 each.  
Moonvines, 2½-in. pots, \$5.00 per 100.  
Moonvines, 4-in. pots, \$10.00 per 100.  
Dracaena fragrans, 5½-in. pots, 50c each.

Cash with order, please.

**ASCHMANN BROS., Second and Bristol Sts. and Rising Sun Ave., PHILADELPHIA, PA.**

## ROSES

|                                       | Per 100 | Per 1000 |
|---------------------------------------|---------|----------|
| 2000 Hoosier Beauty, own root.....    | \$ 7.00 | \$ 60.00 |
| 500 Cleveland, grafted.....           | 20.00   | 200.00   |
| 500 Gorgeous, grafted.....            | 20.00   | 200.00   |
| 2000 Fireflame, own root, 3-inch..... | 9.00    | 80.00    |
| 1000 My Maryland, own root.....       | 8.00    | 70.00    |
| 1000 Sunburst, own root.....          | 8.00    | 70.00    |

**CHAS. H. TOTTY,**

**Madison, N. J.**

Mention The Review when you write.

## ASTERS AND SNAPDRAGONS

**ASTERS**, strong 2½-inch pots, well established—Late Branching, deep crimson; Late Branching, lavender; Late Branching, purple; Late Branching, white; Queen of the Market, white; shell-pink rose-pink; Crego, Giant Lavender, from 2½-inch pots, \$3.00 per 100; \$25.00 per 1000.

**SNAPDRAGONS**—varieties: Salmon-pink, Giant White, Golden Queen, Giant Yellow and Defiance, red.

These plants have been pinched back and are well branched and strong, from 2½-inch pots, \$4.00 per 100; \$35.00 per 1000. 250 sold at 1000 rate.

## GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

PHILADELPHIA, PA.

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ROCOCO ERECTA (New)

Geranium, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100. Poitevine, \$10.00 per 100.

Geranium, Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Vinca Rosea, 2-inch, \$3.00 per 100.

Poinsettias. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$6.00 per 100; 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100.

Pansies, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000.

Impatiens, 2½-in., \$4.00 per 100.

Dracaenas, indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each.

# SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra select, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000.

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100; \$40.00 per 1000. Extra select, \$6.00 per 100; \$50.00 per 1000. Careful packing assured. No extra charge for packing.

## POT PLANTS

Fuchsias, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.

Heliotrope, 2-in., \$3.00 per 100; 3-in., \$6.00.

Ageratums, 2-in., \$3.00 per 100; 3-in., \$6.00.

Wandering Jew, 2½-in., \$3.00 per 100 in variety.

Vincas, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100. Begonia Erfordii, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

Abutilon Savitzii, \$4.00 per 100.

Weeping Lantanas, 3-inch, \$6.00 per 100.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.

Lobelia, 2-inch, \$2.50 per 100.

Cobaea scandens, 4-in., \$15.00 per 100.

Salvia, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.

Canna King Humbert, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. Florence Vaughan, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

**ERNEST ROBER,**

Cash, please.

**WILMETTE, ILL.**

Mention The Review when you write.

## SPECIAL PLANT SALE

|  | Per 100       |
|--|---------------|
| R. C. English Ivy .....                      | \$1.00        |
| 2-inch English Ivy .....                     | 2 50          |
| Large English Ivy, from bed .....            | 7.00          |
| (Extra value, long vines.)                   |               |
| 2-inch Variegated Vinca .....                | 2.50          |
| 3-inch Variegated Vinca .....                | 4.50          |
| 2½-inch Heliotrope .....                     | 2.00          |
| 4-inch Heliotrope .....                      | 6.00          |
| 2½-inch Salvia Splendens .....               | 2.00          |
| 3-inch Salvia Splendens .....                | 5.00          |
| 2-inch Coleus, red, yellow .....             | 2.00          |
| 2-inch Mad. Saleroi .....                    | 2.00          |
| 2-inch Sprengeri .....                       | 2.50          |
| Seedling Sprengeri .....                     | .75           |
| 3-inch Plumosus .....                        | 6.00          |
| Elegant potted Tomatoes                      |               |
| 2½-in. Champion Tomato, per 1000, \$18 00 .. | 2.00          |
| 2-inch Ponderosa .....                       | 18.00 .. 2.00 |

### SATISFACTION GUARANTEED

Good packing.  
Kindly name Express Co.

**D. U. AUGSPURGER & SONS CO.**

BOX 394, PEORIA, ILL.

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.

We received during the month of April 3000 **Phalaenopsis Amabilis**. We have on hand 2000 **Schilleriana** established in baskets, ready for delivery, and also a few **Amabilis**. Prices reasonable.

**FERRARI BROS.**

202 University Street, SAN FRANCISCO, CAL.

# BEGONIAS

|   | Per 100 | Per 1000 |
|---|---------|----------|
| Mrs. J. A. Peterson, 2½-inch pots ..... | \$20.00 | \$180.00 |
| Lorraine, 2½-inch pots .....            | 14.00   | 120.00   |

# CYCLAMENS

Finest strain, separate colors or mixed, extra strong.

|                   | Per 100 | Per 1000 |
|-------------------|---------|----------|
| 3-inch pots ..... | \$10.00 | \$90.00  |

**JULIUS ROEHRS CO.**

RUTHERFORD, N. J.

Mention The Review when you write.

## Just arrived in a splendid condition:—

C. Trianae, true Papayan type  
C. Lablata C. Harrisoniae C. Bowringiana  
Onc. Varicosum Onc. Marshallianum  
Onc. Splendidum Onc. Citrosimum  
Onc. Incurvum Ep. Vitellinum  
In transit—C. Mossiae and C. Schroederiae

For price write to

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Lablata, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelia, Odontoglossum, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.





# Aucuba Japonica

Good substitute for boxwood—Fine for filling window boxes. 24 to 30 inches high, \$1.50 each.

2½-foot Boxwood, \$3.00 each

|  |               |
|--|---------------|
|  | Per 100       |
| ENGLISH IVY, 4-inch, good large vines.....             | \$15.00       |
| PETUNIAS, Rosy Morn, 3-inch.....                       | 6.00          |
| CANNAS, Florence Vaughan and Mrs. Chas. Henderson..... | 8.00          |
| VINCAS, 3-inch.....                                    | 6.00          |
| CALADIUMS, 4-inch.....                                 | per doz. 1.00 |

## GEO. WITTBOLD CO.

745 Buckingham Place, L. D. Phone, Graceland 1112 CHICAGO

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### BUFFALO, N. Y.

#### The Market.

Stock was plentiful in the market last week and as a result prices slumped. Much of the supply was of inferior quality. American Beauty roses are in short supply and the quality is not of the best. Other roses are plentiful and those of good quality clear easily. Russells are beginning to be in short supply.

There is an abundance of carnations, many of which are small and weak-stemmed. Outdoor valley is done, the season's cut being small, due to excessive rains. Local cut peonies are arriving, with white predominating. Snapdragons, calendulas and mignonette are selling slowly. Lilacs are gone. Sweet peas are of poor quality. Ferns again are scarce.

#### Various Notes.

June weddings still are the center of activity. W. J. Palmer & Son had four large wedding decorations in one day last week.

Miss Mildred Lucile Palmer and Raymond Percival Fowler were married June 16 at the bride's home on North Lincoln boulevard. The bride carried a bouquet of lily of the valley and Sweetheart roses showered with valley. Mr. and Mrs. Fowler have left for an automobile trip to the Berkshire mountains. Mr. Fowler is a member of the American Ambulance corps and will soon depart for the front in France.

Although it was rumored in florists' circles some time ago that Miss Helen Cassidy, of the William F. Kasting Co., and Emil Hoffman had been quietly married, the wedding was not announced until recently, when Miss Cassidy or Mrs. Hoffman resigned her position. The trade extends congratulations.

Window and porch boxes are more popular this year than ever before.

Graduations from the high schools, seminaries and colleges have been keeping the local florists busy during the last week. A. E.

Sedalia, Mo.—The Archias Floral Co. recently came upon an unusual double-spashed calla. While double callas are not uncommon, they all are freaks and no two are exactly alike. The one found in the Archias greenhouse had completely separated stems and the extra part resembled a calla leaf more than it did another spathe.

## KENTIA BELMOREANA

|   | Each   | Doz.    |
|---|--------|---------|
| 2½-inch pots, 4 leaves, 8-10 inches.....    |        | \$ 1.50 |
| 3 -inch pots, 5 leaves, 12 inches.....      |        | 2.50    |
| 4 -inch pots, 5-6 leaves, 15 inches.....    | \$0.45 | 5.00    |
| 5 -inch pots, 6-7 leaves, 18-20 inches..... | .75    | 9.00    |
| 6 -inch pots, 6-7 leaves, 22-24 inches..... | 1.00   | 12.00   |
| 6 -inch pots, 6-7 leaves, 26-28 inches..... | 1.50   | 18.00   |
| 7 -inch tubs, 6-7 leaves, 34-36 inches..... | 3.00   | 36.00   |
| 7 -inch tubs, 6-7 leaves, 38-40 inches..... | 4.00   | 48.00   |
| 9 -inch tubs, 6-7 leaves, 40-42 inches..... | 5.00   | 60.00   |
| 9 -inch tubs, 6-7 leaves, 42-48 inches..... | 6.00   | 72.00   |

## KENTIA FORSTERIANA

### MADE-UP PLANTS

|  |         |
|--|---------|
| 9-inch cedar tubs, 4 plants in tub, 40-42-inch.....  | \$ 5.00 |
| 12-inch cedar tubs, 4 plants in tub, 54-60-inch..... | 10.00   |

## JOSEPH HEACOCK CO., Wyncote, Pa.

Mention The Review when you write.

## ROSES, Bench Plants

Cut back, 20 to 22 inches high

|                           | 100    | 1000    |
|---------------------------|--------|---------|
| 1000 American Beauty..... | \$6.00 | \$55.00 |
| 1000 White Killarney..... | 6.00   | 55.00   |
| 2000 Pink Killarney.....  | 6.00   | 55.00   |
| 1800 Red Richmond.....    | 6.00   | 55.00   |

## W. E. TRIMBLE GREENHOUSE CO.

PRINCETON, ILLINOIS

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### ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

### HARDY PLANTS

|  |                    |
|--|--------------------|
| Hollyhocks                             | Foxgloves          |
| Aquilegia                              | Platycodon         |
| Gaillardia                             | Stokesia           |
| Boltonia, white, pink                  | Rudbeckia Purpurea |
| 4-inch, pot-grown, at \$8.00 per 100.  |                    |
| Bleeding Hearts                        | Oriental Poppies   |
| Hardy Sweet Peas                       |                    |
| 4-inch, pot-grown, at \$10.00 per 100. |                    |
| A. L. MILLER,                          | Jamaica, N. Y.     |

# LIQUID = "NICO-FUME" = PAPER

40% NICOTINE.

8-lb. can.....\$10.50  
4-lb. can..... 5.50  
1-lb. can..... 1.50  
1/4-lb. can..... .50

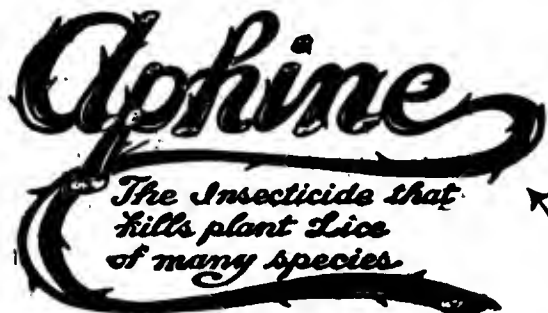
## THRIPS - APHIS

288 sheet can .....\$7.50  
144 sheet can ..... 4.00  
24 sheet can ..... .85

SPRAYING-VAPORIZING-FUMIGATING  
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00      Gallon, \$2.50

### FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00      Gallon, \$3.50

### VERMINE

For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00

Sold by Dealers.

**APHINE MFG. CO.**  
MADISON, N. J.

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## Rubber Hose

Guaranteed none better on the market. A special contract made before the recent advances enables me to make this advantageous offer for

**30 DAYS ONLY**

3/4-inch Gum Rubber Hose, with double woven seamless interlining, non-kinking, any lengths, with couplings.....  
15 cents per foot  
1/2-inch, ditto.....13 cents per foot

### READ THIS

"Mr. E. W. Holt: The Hose Elmwood that you supplied us and has now been in service for the past six months, has thus far given us entire satisfaction. You can look forward to an additional order in the near future."  
DAILEDOUTZE BROS.,  
Brooklyn, N. Y."

**E. W. HOLT**  
GANSEVOORT MARKET, NEW YORK

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### DREER'S Florist Specialties

"RIVERTON" Molded Garden and Greenhouse HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch.....per ft.. 16 c  
Reel of 500 ft.    " 15 c  
2 reels, 1000 ft.    " 14 1/2 c  
1/2-inch.....    " 14 c  
Reel of 500 ft.    " 13 c  
Couplings furnished.

**HENRY A. DREER**  
714-716 Chestnut St.,  
PHILADELPHIA, PA.

12 sheets, 83 in. ea.

8 lbs.

4 lbs.

1 lb.

1/2 lb.

1 1/4 oz.

**Aphis Punk**

**NIKOTEEN**

Manufactured by NICOTINE MFG. COMPANY, 117 N. Main St., ST. LOUIS, U. S. A.

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## THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO., Erie, Pa.**

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## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

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SPLIT CARNATIONS ARE BEST MENDED WITH

## SUPREME CARNATION STAPLES

Sample on Request    No Tools Required    Wholesalers Write for Prices

35c per 1000—Postpaid—3000 for \$1.00

**F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.**

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## GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

**IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.**

Mention The Review when you write.

## ATLAS WEED-KILLER

Grass and Weed-killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

**Chipman Chemical Engineering Corp.**  
95 Liberty St., New York

Always mention the Florists' Review when writing advertisers.



## SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt. "Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
**I. L. Pillsbury, Galesburg, Ill.**

Mention The Review when you write.



**BLAKE'S LEVER CLIP** for Roses, Carnations, etc.; fasten stakes, cross wires, etc.

They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000..... 1.10 per 1000

Delivered free.      Samples free.

**B. S. BLAKE & SON,**

359 Flower City Park, Rochester, N.Y.

Always mention the Florists' Review when writing advertisers.

**H. H. LINEAWEAVER & CO., Inc.**  
**ANTHRACITE**  
**and**  
**BITUMINOUS COAL**  
 West End Trust Building, PHILADELPHIA  
 17 Battery Place, NEW YORK  
 Nutting Building LEBANON, PA.  
 Mention The Review when you write.

## Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

### TWO BOILERS INSTEAD OF ONE.

Will you please tell me what boiler capacity is needed for my greenhouses, which contain about 20,000 square feet of glass? I have been heating them with a 100-horsepower boiler, but I am taking it out and wish to install two boilers in its place. We seldom have outside temperatures lower than zero.  
 A. L.—Mo.

Nothing is said regarding the temperature desired in the houses, but for an average of 60 degrees we would not consider it necessary to have more boiler capacity than fifty horsepower. However, we would not advise putting in two boilers of twenty-five horsepower each, since one of the boilers would hardly be able to handle the radiation except in comparatively mild weather. With two boilers of thirty to thirty-five horsepower each, it will be possible to hold one of them in reserve, and with the other heat the houses to 60 degrees except in the coldest weather. In fact, if one boiler gets out of commission a satisfactory temperature can be maintained with the other, by a little extra attention to firing.

### SIZE OF SMOKESTACK.

I am building two greenhouses, each 21½x108, with eaves seven feet high, and I am installing a No. 2 Kroeschell hot water boiler, set in a pit four feet deep. Will you kindly tell me what size of chimney I ought to erect? Please state the height and width, giving both inside and outside diameter. Would a chimney of concrete blocks be as satisfactory as a brick one? There are no high buildings in the immediate vicinity. W. B. D.—Wis.

The size and height of a chimney should depend, of course, upon the area of the grate and the amount and arrangement of the fire surface, which in turn should be governed by the amount of glass to be heated and the temperature desired in the houses.

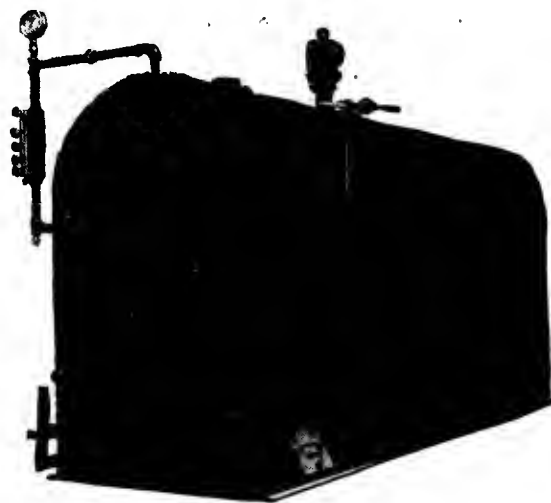
For greenhouses of the size mentioned, with not over thirty inches of glass in each of the side walls, to give a temperature of 60 degrees when the temperature is 20 degrees below zero outside, we would use a hot water heater rated for 1,250 to 1,500 square feet of radiation, and this would, in most styles, require a 10-inch smoke

## HEATING AND COOLING SYSTEMS

Heating and Cooling are two branches of engineering on which we specialize for the florist trade.

Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.

During this period we have furnished and installed heating and cooling systems for many of the most successful greenhouse men in this country.



The Boiler shown at left is designed for steam plants 100 h. p. or less.

For steam plants over 100 h. p. use the high pressure Kroeschell, capacity 100 h. p. to 400 h. p.

## The Kroeschell Water Tube Steam Boiler

**NO MASONRY—NO TUBES TO CLEAN**

We manufacture every type of boiler from the smallest house heater to the largest 600 h. p. steam unit.

When you are in need of a boiler for your greenhouses, use one of the following; they are best suited for greenhouse heating:

**The Kroeschell Hot Water Boiler.**  
**The Kroeschell Tubeless Boiler.**

**The Kroeschell Water Tube Steam Boiler.**  
**The Kroeschell High Pressure Steam Boiler.**

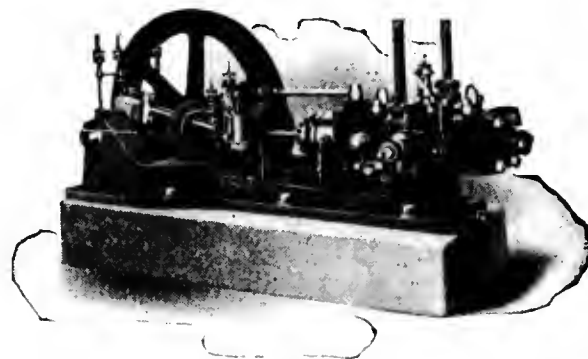


**The Famous Kroeschell Hot Water Boiler**  
 Made in twenty-two sizes.



We call your attention to the Kroeschell System of Refrigeration installed by us recently for the following greenhouse concerns. The high efficiency and low cost of operation place the Kroeschell system in the foremost rank for florists' use. We invite you to write these parties:

Robert Simpson, Clifton, New Jersey.  
 A. J. Stahelin, Redford, Michigan.  
 Bassett & Washburn, Gregg, Illinois.  
 A. L. Randall Co., Chicago  
 Meyer & Dramm Co., Elmhurst, Illinois.  
 Bemb Floral Co., Detroit, Michigan.  
 E. C. Amling Co., Chicago.  
 Kyle & Foerster, Chicago.  
 Stielow Bros. Co., Niles Center.



**The Kroeschell System of Refrigeration and Cooling. Easily installed—perfect control of temperatures—absolute safety insured—no ammonia used with this system.**

**WHEN IN NEED OF BOILERS OR ICE MACHINES BUY A KROESCHELL.**

**FACTORY TO USER PRICES.**

**KROESCHELL BROS. CO., 444 West Erie Street, CHICAGO, ILL.**



## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS  
and forget your  
troubles.

No night fire-  
man required—  
as the magazine  
or coal chamber  
holds sufficient  
fuel to keep fire  
10 to 12 hours  
without atten-  
tion. Best made  
for a small  
greenhouse.

Send for Catalogue  
and Prices

Telephone  
Yards 866

**S. WILKS  
MFG. CO.**

23 Shields Ave.,  
CHICAGO, ILL.

Mention The Review when you write.

pipe, although a 9-inch pipe would answer. For this the chimney should be twelve inches in diameter, inside measurement, and twenty-eight inches, outside measurement. The height of the chimney will depend somewhat upon the surroundings, but it should be at least thirty feet in height, and even more if there are taller buildings or trees that will prevent a good draft.

The comparative value of concrete blocks and bricks for the stack will depend upon how well they are made. We should have little choice if both are of good materials and proper attention has been given to their manufacture. As a rule, the blocks are more likely to be defective.

### MORE PARTICULARS NEEDED.

I had a hot water heating plant installed at my greenhouse last fall. The house is 16x50, with an office 12x12 at the east end. The piping comprises 550 feet of radiation and is connected with a 900-foot boiler, the top of which is three feet below the coils. The flow pipe is fifty-five feet long and its highest point is at the farther end from the boiler. All other pipes drop toward the boiler, with a slope of an inch and a half in ten feet. I do not think the system is working properly, because when the water reaches a temperature of 150 degrees the boiler commences to sing, and when it reaches 180 degrees a boiling noise is heard. The lower end of one of the coils does not get warm till the water reaches 180 degrees. Please let me know how I can remedy this trouble.

A. J. B.—Wis.

The description of the heating system does not contain all the particulars that are necessary to enable us to determine the cause of the trouble. There is ample radiation for a temperature of 65 degrees and the boiler is large enough for a house 100 feet long, unless there is more than the usual amount of glass in the walls. The only change we are able



## Stop that Slug- gish Circulation in Your Steam Lines!

YOU CAN EASILY do it! Hundreds of other florists—sick of the never-ending bother of antiquated steam pumps—have solved the sluggish circulation problem permanently with the

### Morehead Back-to-Boiler SYSTEM

Big representative concerns like the Minneapolis Floral Company, the Memphis Floral Company, the Pittsburgh Floral Company, etc., etc., now drain their steam lines and return the pure hot condensation immediately to the boilers as feed water with the Morehead System.

Quickly and easily attached to your present apparatus, the Morehead System gives you absolute control of the temperature in every foot of your houses—and soon pays for itself in the saving of fuel.

Tell us about your present heating troubles—our engineers will give you expert information on exactly what you may expect the Morehead System to do for you—and send you a book which covers the greenhouse steam plant situation thoroughly.

**Morehead Mfg. Co.**

Dept. "M"

Detroit, - Michigan

### A Uniform Temperature

means better flowers—**more naturally grown.** The Morehead System maintains an even, consistent temperature throughout your growing houses by eliminating sluggish circulation and delivering **every drop** of the condensation, which is now allowed to clog up your steam lines, directly back to the boiler while it is **hot.**

You not only get better flowers, but you also save a large per cent of your fuel.

Write for  
**Back-to-Boiler  
Book Today**

Mention The Review when you write.

## Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

**HANSELL GRATE CO.**

654 Railway Exchange Bldg., CHICAGO

### PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

**PFAFF & KENDALL, Foundry St., Newark, N. J.**

to suggest is that the highest part of the flow pipe be at the end near the boiler

## New Wrought Pipe

Black or Galvanized  
Delivered Anywhere

Send us a list of your needs. We can save you money.

**King Construction Co.**  
North Tonawanda, New York

and that the expansion tank be connected at that point. It is possible that the

flow pipe is too small or that the return pipes are too small, or that both defects exist.

If A. J. B. will send a sketch showing the location, number and size of the pipes, with the arrangement of the benches and the amount of glass in the walls, the information will aid us in offering suggestions for the correction of the difficulty. We should also know the temperature desired in the house, as well as the minimum outside temperature. If there is any difficulty in securing a good circulation in the office coils, the sketch should also show the location and size of the windows and doors.

#### PROVIDENCE, R. I.

##### The Market.

An unusually large number of weddings calling for bouquets and decorations were the feature of local conditions last week, although funeral work was also a big item. Roses and carnations are plentiful, especially of the short and inferior grades, one downtown department store offering carnations at eleven for 10 cents, while fakers on the streets were hawking roses at 10 cents for half a dozen June 16.

There is a heavy cut of stocks and snapdragons, much of the former coming on about two weeks late and thereby causing a glut. Gladioli are arriving in larger quantities, while sweet peas, irises and lilies are also abundant.

##### Various Notes.

Richard Higgins, of Academy avenue, is having a new office building erected. Walter Lowe is removing from 2177 to 2202 Broad street, Pawtucket.

Timothy O'Connor was a business visitor to New York last week.

Mr. and Mrs. W. P. Carpenter, the Union station florists, are preparing to make a vacation trip to Winnipeg, Can., early in July.

W. Taylor, for twelve years with Macnair, has resigned to take up other business.

Smith, the Florist, had thirty pieces for a funeral last week.

William Crompton, of East Greenwich, was in town last week buying flowers for a large wedding. Notwithstanding his fourscore years or so, he is still hale and active.

George P. Briody, with S. J. Reuter & Son, Inc., of Westerly, has been on a vacation trip to Boston and vicinity.

Growers report that they have sold more vegetable plants this season than ever before in their experience.

Harry Wood, formerly manager for Thomas Curley, has returned after several months' absence in California.

Max Viller, with Smith, the Florist, has enlisted in the United States quartermaster department reserves.

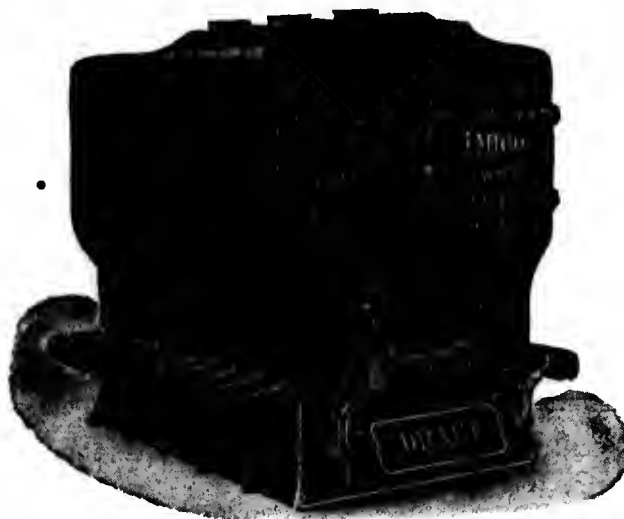
Fred Dietz was in New York last week on business, having had the decorations for a large wedding at Newark, N. J.

The alterations at the Kresge 5 and 10-cent store on Westminster street have given Joseph Solomon a larger flower space, and good business has resulted.

Thomas Curley has been busy in outdoor work. He has handled several thousand bedding plants.

Henry Patry, formerly with Johnston Bros., has joined a musical combination for the summer season.

Harry Swanson, of Swanson Bros., has enlisted in the First Rhode Island



## IMICO Hot Water Boilers

Made by  
**Illinois Malleable Iron Co.**  
1801-1825 Diversey Boulevard  
**CHICAGO**

Are noted for COAL ECONOMY and good results generally.

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## PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

**ALTOONA PIPE & SUPPLY COMPANY**  
1925-27 Ninth Avenue, ALTOONA, PA.

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PIPE CUT TO  
SKETCH

It will pay to  
correspond with us

## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

**ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.**

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**TUBING, ALL SIZES**

**PIPE CUT TO SKETCH**

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.**

Mention The Review when you write.

### Sixteen Years' Paint Service

Mr. Chas. H. Allen, the well-known florist of Floral Park, N. Y., says that

#### DIXON'S SILICA GRAPHITE PAINT

has given 16 years of service on his hot water pipes and they are still free from rust. Write for booklet No. 64 B.

It will give you equal service.

Made in Jersey City, N. J., by the

**Joseph Dixon Crucible Company**

Established 1827

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### SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

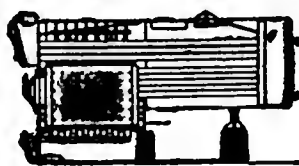
Estimates cheerfully furnished.

**PETER KNOWE & SON**

315 Chamber of Commerce Bldg.

133 West Washington Street, CHICAGO, ILL.

Phone Main 3766



**STEEL  
RETURN  
TUBULAR  
BOILERS**

**Johnston Heating Co.**

131 E. 26th Street

NEW YORK

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### A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

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### HIGHEST PRICED and CHEAPEST

BOILERS MADE

**GIBLIN GREENHOUSE BOILERS**

**GIBLIN & CO.**

109 Broad Street.

UTICA, N. Y.

Let us tell you about them.

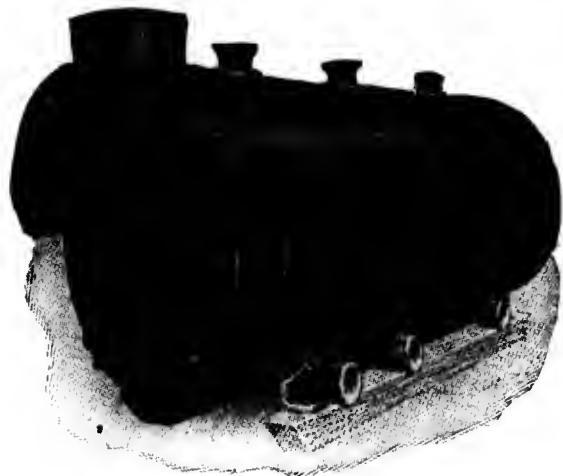
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# "Superior"

## INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street  
CHICAGO

### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago

battery and expects to be ordered away at any time.

Richard Hogan had several thousand of the finest geraniums seen in this market.

Elisha R. F. Chappell was elected tree warden at the annual election at South Kingstown.

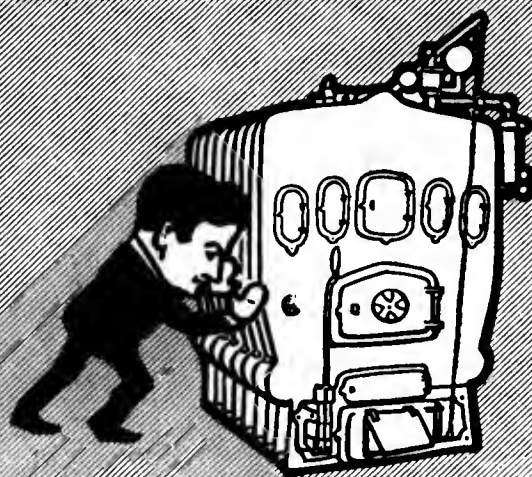
Henry Taylor has accepted a position with the New England Co. He has been with McNair for several years.

O. H. Williams has more than 5,000 tomato plants in the field under cultivation, besides about ten acres of potatoes.

Howard A. Macrae, son of John A. Macrae, has been appointed assistant county agent of the Providence county farm bureau. He spent three years at Cornell University and has had considerable practical training in agronomy and horticulture, besides actual work in his father's greenhouses.

It is estimated that there are nearly fifty young men in this city and vicinity connected with the florists' business who are eligible for service under the conscription law. W. H. M.

Cleveland, O.—The latest addition to the trade here is the Monarch Florist Co., with E. C. Prior as sponsor. The company has been incorporated, with an authorized capital of \$5,000.



## PUSHING Your Boiler to Push Your Heat is Bad Business.

**P**USHING or crowding your boiler to push your heat fast enough into the coils, pushes more heat out of the chimney than it does into the coils. It also pushes the life out of your boiler.

Any way you figure it, it is bad figuring for your bark balance.

If the boiler is too small, that's most likely your fault in trying to save a little when you bought it. At present price of coal, it's going to cost twice as much as ever to push your boiler.

It may pay you to buy a new boiler.

Let us figure it out with you.

You know we go anywhere for business. Or to talk business.

## Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON  
49 Federal Street

PHILADELPHIA  
40 S. 15th Street

Mention The Review when you write.



### Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Price, \$42.50, freight paid.

Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.  
Box F, Grafton, Illinois

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## Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

17 North 7th Street  
34th and Wood Streets PHILADELPHIA

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### To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.  
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## Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

003 N. 7th St., PHILADELPHIA, PA.

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## KANSAS CITY, MO.

## The Market.

There was a superabundance of stock in the market last week. Roses and carnations were extremely plentiful and sold at the lowest prices of the year. Easter lilies were numerous and cheap. Peonies still are in the market in large quantities. Only the best are sent to the wholesalers, as they cannot get the express charges out of the inferior qualities. Fancy gladioli were in the market and sold at good prices. Sweet peas still are of fair quality, but the demand has been rather light. Gypsophila, daisies and other outdoor flowers are coming in good shape and sell well. Greens of all kinds still are scarce.

## Various Notes.

The greenhouse range at the Phil P. Toll farm has been increased considerably under the management of John Klauss. The houses all were built by Lord & Burnham Co. There are two old houses, 25x150, filled with carnations and chrysanthemums and two new houses, 35x201, with Ophelia, White Killarney and Russell roses. Another, 10½ x201, houses chrysanthemums. The houses are of the latest type, with cement walks. There are two reservoirs, one holding 37,000 gallons for water and the other 7,000 gallons for liquid fertilizer. It is the intention of the owner to further increase this establishment.

E. G. Bunyar, of Independence, has cleared his greenhouses of bedding plants, having sold more than 200,000 of all kinds. The sales netted him \$2,000 more this year than last and he has invested the profits in Liberty bonds. He has his houses planted for fall trade and is now on a fishing trip.

Tom Kane has returned from Vermont, where he spent three weeks planting evergreens and pines on a large private estate. He and Mrs. Kane left June 17 to spend several days on a farm near Pleasant Hill.

John Stevens has been sending in gladioli of extra fine quality, the stems of some being four and five feet long.

T. J. Noll & Co. have been cleaning house at their store and taking an inventory at the same time.

Henry Kusik & Co. have received a carload of moss. Mr. Kusik reports that business in this line has doubled this year.

The George M. Kellogg Flower & Plant Co. has been busy with funeral work both in and out of town. Mr. Kidd is now on his vacation. He will return June 25.

Arthur Newell turned out a large design for the Bernheimer funeral last week. It was a wreath forty inches in diameter, cascade style, on a tall stand. He is now making a window display of baskets filled with summer flowers.

Samuel Murray has returned from an eastern trip. He found his store exceptionally busy for this time of the year.

W. J. B.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

**E. Allan Peirce**  
400 Oaks Road  
WALTHAM, :: MASS

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AETNA BRAND  
TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used. **Farmers' and Florists' Fertilizer Co.**  
309 Exchange Ave., Room 5, Tel. Drover 1932  
U. S. YARDS, CHICAGO, ILL.

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PAPER POTS  
AND  
DIRT BANDS

Price List and Samples Free

**F. W. ROCHELLE & SONS,** Chester, New Jersey  
Mention The Review when you write.

GEO. KELLER & SON  
Manufacturers of  
RED POTS

Before buying write for prices  
2614-2622 Herndon Street  
Near Wrightwood Ave., CHICAGO, ILL.

# WIZARD

TRADE BRAND MARK

## PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

**The Pulverized Manure Co.**  
33 Union Stock Yards, CHICAGO

# IMPORTANT

We can fill orders and make **prompt deliveries** of

## MAGIC BRAND

PURE GROUND SHEEP MANURE

Insure yourself of a season's supply by ordering now

WRITE FOR PRICES

## Chicago Feed & Fertilizer Co.

Union Stock Yards, CHICAGO, ILL.



### A Dependable Water Supply

Florists can obtain at small expense a dependable water supply the year 'round by using a Caldwell Tubular Tower. Strong, sturdy construction—easy to erect.

Send for Catalogue.

**W. E. Caldwell Co., Inc.**  
1930 Brook St.  
LOUISVILLE, KY.

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### "RED DEVIL" Florists' Pliers

Tested to cut the finest bouquet wire. Scientific handles give the user a firm grip. Made of drop-forged tool steel. Style No. 622, 5½ in. Sample 75c.

**Smith & Hemenway Co., Inc.**

89 Coit Street, Irvington, N. J.  
"RED DEVIL" Glass Cutters are used by all alert greenhouse men. Are you using them?

Mention The Review when you write.

ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

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**WE LEAD IN QUALITY AND FINISH**  
Others follow—when they can  
**THE PFALTZGRAFF POTTERY CO., York, Pa.**

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## SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

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## RED POTS

Standard, Azalea, Pans

NASHVILLE POTTERY COMPANY

NASHVILLE, TENN.

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FOR THE SMOOTHEST, MOST POROUS

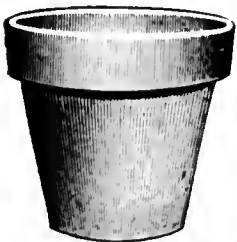
## RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are  
Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

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## GUARANTEED POTS

Write for samples and prices.

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RED

## Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

## PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



**RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA**

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## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



## THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Potter Co. WM. M. WARRIN So. Zanesville, Ohio  
10 W. 23rd St., New York

# AN UP-TO-DATE GREENHOUSE

must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

**ICKES-BRAUN MILL CO., 2330 WABANSIA AVENUE, CHICAGO**  
**GREENHOUSE MATERIAL GREENHOUSE HARDWARE**

Mention The Review when you write.

## UTICA, N. Y.

W. A. Rowlands says the greenhouse end of his dual interests has been most satisfactory. While foreign to the legitimate, the doctor thinks this an item of interest, showing the upward trend of taste: He has opened an Italian dental parlor and notes that his patients demand solid gold. He coincides this with his high-grade carnations, which always bring top prices.

C. F. Baker received a telegraphic order for a floral piece to be placed on the casket of the victim of the recent disastrous flood in Oriskany Falls. Situated twelve miles distant, with no other means of delivery, the risky trip was made with his private car, to insure carrying out the principles of the F. T. D.

William Matthews was reminiscent, and recalled the incident when Selfridge, the great Chicago department store merchant, now located in old London, paid him a visit and purchased an orchid of large value. "Times have changed, and we have changed with them," said our old friend, "but I really think we live in an age of more general sentiment, even if it is so thoroughly practical. I expect to see a return to what is termed sensible conditions soon; in fact, it's up to us to bring it about," concluded our octogenarian and successful confrere.

J. J. Williams' place seems doomed, or, shall one say, the opposite—three times and out for a new start? Twice it has been visited by fire and now by a flood, which, by the way, has caused much damage to the truck gardens in the valley nearby. The sympathy of the craft and the best wishes for a new start go to our confrere. W. M.

Wichita Falls, Tex.—C. H. Wittenbach has added flowers to his "general merchandise," and has completed the erection of a small house.

Rochester, Minn.—The Queen City Greenhouse Co. has opened a handsome store in an admirable location, on the lower floor of the Masonic Temple. G. D. Bates, who is manager of the store, says that for the present the stock will be shipped in, but that it is the intention of the corporation to build greenhouses and later branch out into the nursery business.

## Greenhouse Glass

**WE ARE THE WORLD'S LARGEST PRODUCERS**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES**  
**29-34-39-ounce Glass**

**AMERICAN WINDOW GLASS CO.**

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Mention The Review when you write.

## GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.50 per box of 50 square feet.

**ALL SIZES, SINGLE AND DOUBLE STRENGTH**

Write us for prices.

**BAUR WINDOW GLASS CO.,**

**EATON, IND.**

Mention The Review when you write.



**THE ORIGINAL AND ONLY**  
**ELASTIC-LYKE**  
**LIQUID PUTTY**

Positively will not get hard, run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

**THE ELASTIC-LYKE CO.**

(Not Inc.) 88 East Randolph Street, CHICAGO

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**SPECIAL QUALITY**

## Greenhouse Glass

Write for prices, stating sizes and quantity required.

**C. L. DICKMANN GLASS CO.**

Carloads or less. MUSKOGEE, OKLA.

Mention The Review when you write.

**50/** Square Dealing Fertilizer  
**WALTER S. MCGEE**  
 5327 Ellis Ave., Chicago, Ill.  
 Greenhouse Supplies and Material  
 Tel. Hyde Park 567  
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Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

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 714 Chestnut Street,  
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# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

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Pecky Cypress Bench Lumber

THE ONLY PERFECT

#### LIQUID PUTTY MACHINE

Will Last a Lifetime, \$1.25 each



#### "SEAL TIGHT LIQUID PUTTY"

will not harden, crack or peel off.

\$1.35 per gallon in 10 gallon lots

\$1.40 per single gallon.

#### NON-KINK WOVEN HOSE

In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 10c per linear foot. Unequaled at the price.



#### HOSE VALVE—70 Cents.

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.

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PATENTED GREENHOUSES

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## GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

**THE THROOP-MARTIN CO.,**

**COLUMBUS, O.**

## GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

**OKMULGEE WINDOW GLASS COMPANY,**

**OKMULGEE, OKLAHOMA**

## MASTICA

FOR Greenhouse Glazing

USE IT NOW.

**F.O. PIERCE CO.**

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.  
EASY TO APPLY.**

## HOT BED AND

## GREENHOUSE GLASS

GET OUR PRICES BEFORE BUYING

**SHARP, PARTRIDGE & CO.**

2263 Lumber Street,  
CHICAGO

## Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years.  
They are in just as good condition as when they were first put in."

**Garland Quality Product has thousands of friends such as Mr. Reinberg.**

## WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

**GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.**

Mention The Review when you write.

### OTTAWA, ONT.

The trio of stores conducted by Charles Scrim, R. H. Wright and W. S. Kehoe are a credit to and in keeping with the capital city. Paul Berkowitz, of H. Bayersdorfer & Co., Philadelphia, was a recent visitor and a guest of Charles Scrim, although it was at a time when funeral work had all hands busy.

All the retailers express themselves as being well pleased with the season's business. Our old friend E. J. Mepsted is busy planting flower boxes. He has pleasant memories of the Scott place at Cold Spring, N. Y.

The building of the Grand Trunk railway here was being adorned with some thirty or more window boxes, which were elaborately filled with first-class stock. It must present a beautiful picture through the summer season, as the building itself is a magnificent piece of architecture. W. M.

### COLUMBUS, O.

The rose show held under the auspices of the Columbus Horticultural Society last week was a marked success, the many classes bringing out a large number of amateurs. Several of the florists sent flowers in baskets to help to decorate the exhibition rooms, which were in the Cadillac building.

The Columbus Florists' Association held a banquet at the Neil House June 14. There was much to eat, much fun and much speech-making.

Robert Buchler, for eight years florist of the Imbecile Institution, died June 18 from cancer of the stomach, following an illness of nine months. The deceased, who was 38 years of age, was well liked by his fellow workers. He is survived by his wife and two children. J. M.

**Saddle River, N. J.**—Announcement has been made of the marriage of Marie U. Esler, daughter of John George Esler, the secretary of the Florists' Hall Association, to James M. Willey, June 12.

**Lorain, O.**—A suit for heavy damages has been started against Fred Stehle by Claude Tyler, of North Olmsted, according to an Elyria paper. Mr. Tyler states that the defendant has greenhouses at North Olmsted and Lorain which he leased. After Mr. Tyler had spent a large sum for improvements, he alleges, the defendant refused to execute a lease in his favor.

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## GREENHOUSE MATERIAL

Our reputation for quality  
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Estimates submitted promptly.

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"ALL-HEART" CYPRESS  
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SQUARE RED CEDAR POSTS.

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## EVERYTHING in LUMBER for Greenhouse Materials.

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**DETROIT, MICH.**

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# Are You Building This Year?

If so, NOW is the time to get your plans and estimates and begin to figure what will be required. The getting ready is no small task and right here is where we come in. We shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.

We have built greenhouses for  
34 years and know how.



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We Claim Maximum Strength and Minimum Shadow. Investigate

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The express object of this organization is solely to serve its clientele with an absolute maximum of scientific efficiency. We aim to do this in a manner that is as thoroughly satisfactory with regard to both quality and economy as consistency and human endeavor will permit.

PUT YOUR GREENHOUSE PROBLEMS  
UP TO US.

We go anywhere in the U. S.  
to submit plans and prices.

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PATENTED GREENHOUSES

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**SUPERIOR  
CARNATION  
STAPLES**

35c per 1000; 8000  
for \$1.00, postpaid.

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422 Main St.  
Springfield, Mass.

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## JACOBS BUILT TO LAST GREENHOUSES

The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

**S. JACOBS & SONS,** 1363-1381 Flushing Ave.,  
BROOKLYN, N. Y.



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## PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

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# Classified Ad Department



It  
Pays

## ACHYRANTHES.

Achyranthes, McNally, green and yellow, 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

## ADIANTUMS.

1000 large clumps Adiantum Croweanum, bench-grown, \$15.00 per 100. This is good stock; first come, first served.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Adiantum Croweanum, heavy 2-3-year-old clumps from benches, \$15.00 per 100.  
Erie Floral Co., Erie, Pa.

Adiantum Croweanum, strong 4-in., \$15.00 per 100.  
Baur Floral Co., Erie, Pa.

## AGERATUMS.

### LOW CLEARANCE PRICES.

Ageratum Stella Gurney, Little Blue Star, 2½-in., 2c.  
GULLETT & SONS, LINCOLN, ILL.

Ageratum, in bloom, 3-in., 4c. Cash.  
Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Ageratum Stella Gurney and Princess Pauline, 2½-in., \$2.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Ageratums, blue and white, 2-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Ageratum Blue Star, 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

## ALTERNANTHERAS.

Alternantheras, R. O. Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. Major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000; A. Nana, Brilliantissima and P. Major, 2½-in. stock, \$2.50 per 1000.  
R. R. Davis Co., Morrison, Ill.

Alternantheras: Brilliantissima, Aurea, Carlson Park (a new tricolor pink), 2-in., \$2.50 per 100, \$20.00 per 1000. See our ads for begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias, santolinas and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Alternanthera, R. C., Brilliantissima, 60c per 100, \$5.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Alternantheras, red and green, green and yellow, 2-in., 2½c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Alternantheras, 2-in., brown or pink, \$2.00 per 100, \$18.00 per 1000. Cash.  
Felsch Bros. Co., Maywood, Ill.

### BED ROCK CLEARANCE PRICES.

Alternantheras, red and yellow, 2-in., \$2.00 per 100, \$17.50 per 1000.  
GULLETT & SONS, LINCOLN, ILL.

ALTERNANTHERAS, RED AND YELLOW, 2-in., \$2.00 per 100. EXTRA FINE PLANTS. G. VAN BOCHOVE & BRO., KALAMAZOO, MICH.

2-in. Alternantheras, yellow and 2 shades of red, 2c. Cash, please.  
Restland Floral Co., Mendota, Ill.

Alternantheras, red and yellow, strong 2½-in., \$2.00 per 100.  
Henry A. Bester & Sons, Hagerstown, Md.

Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail, \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

Alternantheras, red and yellow, strong; well grown, 2½-in., sure to please, \$2.25 per 100, \$20.00 per 1000.  
Baur Floral Co., Erie, Pa.

Alternantheras, 3 var., strong, bushy stock, 2½-in., \$2.50 per 100, \$22.50 per 1000.  
J. C. Steinhauser, Pittsburg, Kan.

Alternantheras, red and yellow rooted cuttings, 75c per 100, \$6.00 per 1000.  
D. B. Kelly, Franklin, Ind.

Alternantheras, 2½-in., red and yellow, \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

Alternantheras, red and yellow, 2-in., \$2.00 per 100.  
Brown Bros., Carlinville, Ill.

## ALYSSUM.

Sweet alyssum, Little Gem, 2-in., \$1.50 per 100, \$12.00 per 1000.  
John Bauscher, Freeport, Ill.

Alyssum Little Gem, in bloom, 2c. F. R. Weissgerber, 3451 N. Hamilton Ave., Chicago.

Alyssum Dble. Giant, 2½-in., 2c.  
J. C. Steinhauser, Pittsburg, Kans.

Rate for advertising in this department  
12½ cents a line net, per insertion.  
No advertisement for less than 25c accepted.

Double white alyssum, 3-in., in bloom, \$3.00 per 100. Not less than 50 packed.  
Calvert Floral Co., Lake Forest, Ill.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per 100; fine stock.  
Oak Grove Greenhouse, Tuskegee, Ala.

## ASPARAGUS.

### ASPARAGUS PLUMOSUS.

Strong, heavy plants.

### EXCEPTIONAL VALUE.

|                                   | Per 100 | Per 1000 |
|-----------------------------------|---------|----------|
| 2½-in. ....                       | \$ 3.50 | \$30.00  |
| 3-in. ....                        | 7.00    | 60.00    |
| 4-in., very heavy.....            | 12.00   |          |
| 4-in., medium .....               | 10.00   |          |
| Asparagus plumosus seedlings..... | 1.00    | 8.50     |

### ASPARAGUS SPRENGERI.

|             | Per 100 | Per 1000 |
|-------------|---------|----------|
| 2½-in. .... | 3.00    | 25.00    |
| 3-in. ....  | 6.00    | 50.00    |
| 4-in. ....  | 10.00   | 90.00    |

Send for a copy of our Plant Bulletin and Bulb List  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

|  | Per 100 | Per 1000 |
|--|---------|----------|
| Asparagus plumosus seedlings.....                  | \$1.00  | \$ 8.00  |
| 2500 plumosus seedlings @ per. ....                |         | 7.50     |
| 5000 plumosus seedlings @ per. ....                |         | 7.00     |
| Asparagus plumosus and sprengeri, 2½-in. pots..... | 3.00    | 25.00    |
| 3-in. pots .....                                   | 6.00    | 50.00    |
| Strong 4-in., \$1.50 per doz., \$10.00 per 100.    |         |          |
| Roman J. Irwin, 108 W. 28th St., New York.         |         |          |

Asparagus Sprengeri, strong heavy plants.  
2½-in. .... \$ 3.00 per 100; \$ 25.00 per 1000  
3-in. .... 6.00 per 100; 50.00 per 1000  
3½-in. .... 8.00 per 100; 75.00 per 1000  
4-in. .... 10.00 per 100; 90.00 per 1000  
Cash.  
John Bauscher, Freeport, Ill.

Asparagus plumosus nanus and Sprengeri, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.  
Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.  
S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000. ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.  
J. F. Anderson, Short Hills, N. J.

Asparagus, strong stock, plumosus and Sprengeri, 5-in., \$20.00 per 100; 2 and 2½-in., \$3.00 per 100.

THE FOSTER GARDENS,  
Louis Haury, Jr., Manager,  
36 MARKET HOUSE, NASHVILLE, TENN.

Asparagus plumosus, 2½-in. pots, \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; both extra heavy.  
Strafford Flower Farm, Strafford, Pa.

Asparagus Sprengeri, strong 3-in., \$4.00 per 100; 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.  
Jacobs Bros., P. O. Box 413, Peoria, Ill.

## ASPARAGUS.

Asparagus plumosus, 2½-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.  
W. B. Girvin, Leola, Pa.

1000 Asparagus Sprengeri, all ready for a shift, 2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in., extra heavy, ready to cut, 8c. Cash with order.  
H. A. Cook, Oberlin, O.

Asparagus Sprengeri, 4-in., heavy, \$12.00 per 100. See our ads for coleus, cannas, vincas, echeverias, geraniums and cyclamen.  
O. Winterich, Cyclamen Specialist, Defiance, O.

Asparagus Sprengeri, from 3-in. pots, \$4.50 per 100. Cash or good reference.  
C. F. Mahan & Co., R. D. 8, Dayton, O.

### EXCELLENT FOR PLANTING.

Asparagus Sprengeri, 2½-in., 2½c; 3-in., 5c.  
GULLETT & SONS, LINCOLN, ILL.

Asparagus Sprengeri, heavy, 4-in. long sprays, \$8.00 per 100; 3½-in., \$5.00 per 100.  
Wagner's Greenhouses, Tiffin, O.

Asparagus Sprengeri, extra good, 3-in., 7c; 4-in., 12½c.  
Heinl's Greenhouses, West Toledo, O.

Asparagus Sprengeri, 2½-in., \$2.50 per 100, \$22.00 per 1000. Cash.  
Schieble Bros., Miamisburg, O.

Asparagus Sprengeri, strong, bushy plants, 4-in., \$12.00 per 100. Cash.  
H. P. Smith, Piqua, O.

Asparagus plumosus, 3-in., 6c; Asparagus Sprengeri, 2½-in., 3c; 3-in., 6c.  
Greenville Floral Co., Greenville, Mich.

Asparagus Sprengeri, strong plants, 3-in., \$6.00 per 100. Cash.  
La Crosse Floral Co., La Crosse, Wis.

Asparagus Sprengeri, out of 3-in. pots, \$5.00 per 100; 4-in., \$10.00 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Asparagus Sprengeri and plumosus, 2-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50.  
Henry Smith, Grand Rapids, Mich.

Asparagus Sprengeri seedlings, strong, 75c per 100, \$7.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Asparagus Sprengeri, fine stock, 2½-in., \$2.50 per 100. Cash, please.  
Dobbs & Son, Auburn, N. Y.

Asparagus Sprengeri, 2½-in., 2½c; 4-in., 10c; good stock; asparagus plumosus, 2½-in., 3c.  
Goshen Floral Co., Goshen, Ind.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Asparagus plumosus, 3 years old, fine plants from benches, \$10.00 per 100.  
Erie Floral Co., Erie, Pa.

Asparagus plumosus seedlings, fine stock, \$1.25 per 100, \$9.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus Sprengeri, strong 2-in., \$2.50 per 100.  
N. A. Nielsen, Carroll, Iowa.

Asparagus Sprengeri, 3-in., 6c; extra fine stock.  
H. S. Ely & Co., Neosho, Mo.

Asparagus plumosus nanus and Sprengeri, 3-in., \$3.00 per 100. Samuel Whitton, Utica, N. Y.

Extra fine sprengeri, 4-in., 12½c.  
Alfred Hannah & Son, Grand Rapids, Mich.

Asparagus plumosus and Sprengeri sprays.  
The Pennock Plantation, Jupiter, Fla.

Asparagus Sprengeri, bushy, 3½-in., \$8.00 per 100.  
Krueger Bros., Toledo, O.

Asparagus Sprengeri, 3-in., 5c each.  
Odor Greenhouses, Iola, Kan.

Asparagus Sprengeri, strong, 2½-in., 3c.  
C. Humfeld, Clay Center, Kan.

3-in. Sprengeri, \$5.00 per 100. Cash, please.  
Edgar Easterday, Nokomis, Ill.

Asparagus plumosus, 3-in., \$4.00.  
J. H. Dann & Son, Westfield, N. Y.

Asparagus Sprengeri, 4-in., \$10.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Sprengeri, 3½-in., 5c.  
Western Ave. Greenhouse, Toledo, O.

Asparagus Sprengeri, 3-in., at 5c.  
Chas. Sherwood, Waterloo, Iowa.

Asparagus Sprengeri, 2½-in., \$2.00 per 100; 4-in., 8c. Cash. Lodi Greenhouse, Lodi, O.

Asparagus Hatcheri seedlings, \$1.00 per 100. P. P. W. C. Ehmann, Corfu, N. Y.

Asparagus Sprengeri, extra heavy, 3½-in. pots, \$7.00 per 100. Cash. Daut Bros., Decatur, Ill.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

**ASPIDISTRAS.**

Green leaf aspidistras, 4c per leaf.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

Green leaf aspidistras, 4c per leaf.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

**ASTERS.****300000 ASTER PLANTS****FROM THE BEST STRAINS OF SEED.**

Healthy, thrifty, field-grown plants of the best varieties for cutting. The seeds were sown thinly, broadcast, in light sandy soil and they have extra fine roots. I sow a batch every week and shall have good plants of the right age and size to transplant in the field anytime they are wanted up to August. Improved Plant, Late Branching, white, shell-pink, rose-pink, lavender, purple, crimson, Cregos, Improved Giant Comet, in same colors. Any number you want of each color, so make up your order. Packed separate and labeled, \$3.50 per 1000; 500, \$1.75; 250, \$1.25. Cash with order. The growing of aster seeds and plants a specialty, 45 years.

L. W. Goodell, Pansy Park, Dwight P. O., Mass.

Aster seedlings,  
extra fine.

Semple's Late Branching,  
\$9.00 per 1000.  
2 1/2-in. plants,  
\$4.00 per 100.  
\$35.00 per 1000.

Send for a copy of our  
Plant Bulletin and Bulb List.  
S. S. PENNOCK-MEEHAN CO.,  
1008-20 Ludlow St., Philadelphia, Pa.

Asters, nice strong plants from 2 1/2-in. pots, Late Branching, crimson; Late Branching, pale lavender; Late Branching, purple; Late Branching, white; Queen of Market, white; Late Branching, shell pink; Superb Late Branching, rose pink; Crego Giant, lavender; Crego, pink; Crego, rose, \$3.00 per 100, \$25.00 per 1000. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Astermums, mixed, 50c per 100, \$4.00 per 1000; peony flowering asters, mixed, 50c per 100, \$4.00 per 1000; Late Branching, white, pink, lavender and purple, 50c per 100, \$3.00 per 1000. Fine field-grown plants. Cash, please. Write for prices on large quantities.

B. H. Klus & Son, Anderson, Ind.

**ROYAL ASTER PLANTS.**

Good strong transplanted plants in pink and white, 75c per 100, \$6.00 per 1000; Semple's white, shell pink and lavender, 75c per 100, \$6.00 per 1000. Order shipped at once or you will receive notice when I can ship. Cash.

R. H. Workman, Loudonville, O.

**ASTER PLANTS.**

1000000 aster plants for sale, all colors of Vick's Semple's, Cregos, Invincibles and Rochesters, strong, field-grown plants, \$5.00 per 1000. Cash with order. Seneca Aster Plant Co., L. B. 94, Baldwinsville, N. Y.

Asters, healthy outdoor grown seedlings, Semple's, Crego, etc., in white, shell pink, rose pink and purple, \$3.00 per 1000, 4000 for \$10.00. Cash please.

C. Nielsen, 452 N. Lake St., Aurora, Ill.

Aster plants, Late Branching and Crego, fine, stocky, well rooted plants, ready to be planted out, \$3.00 per 1000; 5000 lots, \$2.50 per 1000; white, pink and lavender. 500 at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Asters, Vick's Late Branching, shell-pink, lavender-pink, lavender, labeled to color, \$5.00 per 1000; Royal White, \$7.00 per 1000, fine transplanted plants. Cash with order.

C. H. Richards, Dunkirk, N. Y.

Asters, Vick's Late Branching, in white, purple, lavender, Peach Blossom, Peerless, Cardinal and White Queen of the Market, strong plants ready for the field, \$3.00 per 1000; 45c per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

Asters, thinly sown, strong, field-grown plants, fully as good as transplanted, Queen of the Market, Semple's Branching, Crego and Mikado, separate colors, \$3.50 per 1000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Asters, strong; selected plants of Queen of the Market, Semple's and Vick's Branching, Carlson or Invincible, ready for the field, \$3.00 per 1000, 4000 or more at \$2.50; 50c per 100, by mail.

S. W. Pike, St. Charles, Ill.

Aster plants, Queen of the Market, Semple's, Vick's Branching, Astermums, in separated colors, strong plants, \$2.50 per 1000; 5000 for \$10.00.

J. C. Schmidt, Bristol, Pa.

Asters, Semple's Branching, Giant Comet and Queen of the Market, in varieties, transplanted, 60c per 100, \$5.00 per 1000.

Wm. Schwan & Son, Fredonia, N. Y.

Asters, field-grown, good plants, in pink (light and dark), purple lavender, white and crimson, Queen of the Market or Late Branching, \$2.50 per 1000. Cash. Albert M. Herr, Lancaster, Pa.

Aster plants, field-grown, Queen of the Market, 5 var., \$2.50 per 1000; Semple's Branching, 6 var., \$3.00 per 1000.

Victor H. Thomas, Augusta, Ky.

Asters, 2-in., good, strong stock, Cregos, mixture, Semple's Branching, mixture, \$2.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Field-grown Crego Giant asters, purple, blue, rose and white, 60c per 100, prepaid parcel post, \$5.00 per 1000, by express. Central Greenhouse Co., 618 N. 8th St., Vincennes, Ind.

Strong outdoor-grown plants: Rochester, Perfection, Enchantress and Mikado, in shell-pink, white or lavender, 65c per 100; if by mail, 75c. Cash.

Crowell's Gardens, Goshen, Ind.

Asters Crego and Late Branching, white, pink, lavender, purple and shell pink, \$2.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Asters, Semple's Late Branching and Cregos, in separate colors; seedlings, 75c per 100. Cash with order.

Marion Floral Co., Marion, Ind.

Late branching asters, good, field-grown plants, rose-pinks, shell-pink, white, lavender and purple, \$3.00 per 1000.

H. Hills, Bristol, Ind.

Asters, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, 75c per 100.

Wagner's Greenhouses, Tiffin, O.

Asters, strong transplanted Queen of Market and Semple's Branching, white, 75c per 100.

Odor Greenhouses, Iola, Kan.

Asters, Queen of the Market, mixed and Semple's Late Branching, mixed, \$2.50 per 1000.

F. Danley, Macomb, Ill.

Asters, strong, transplanted Semple's Branching, in separate colors, 75c per 100.

Edgar Osborn, Danville, Ill.

Asters, Vick's Late Branching, mixed, \$1.00 per 100. A. N. Kinsman, Inc., Austin, Minn.

Aster plants, all colors, \$1.00 per 100. Cash with order.

A. J. Roth, Connerville, Ind.

**AUCUBAS.**

Aucuba Japonica, 24 to 30 inches high, \$1.50 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

**BALSAMS.**

Balsam plants, 4-in., mixture of 8 colors, 2c each. Cash.

Jacob D. Spiegel, Norma, N. J.

**BEDDING PLANTS.****BEDDING PLANTS.****SPECIAL OFFER—QUICK SALE.**

|   |         |
|---|---------|
|   | Per 100 |
| 4-in., S. A. Nutt geraniums.....              | \$7.50  |
| 4-in., extra heavy, vinca vines.....          | 7.50    |
| 4-in., Asparagus plumosus.....                | 7.50    |
| 3 1/2-in., Cannas (Wallace and Vaughan)....   | 3.50    |
| 2 1/2-in., stocks, Beauty of Nice.....        | 2.00    |
| 2 1/2-in., Verbenas, mammoth fancy.....       | 2.00    |
| 2 1/2-in., Snapdragons, salmon pink and white | 2.00    |
| 2 1/2-in., Petunias, Rosy Morn.....           | 2.00    |
| 2 1/2-in., Balsam Prince Bismark.....         | 2.00    |
| 2 1/2-in., Alyssum Little Gem.....            | 2.00    |
| 2 1/2-in., Marigold, Lemon Queen, Orange      | 2.00    |
| Prince.....                                   | 2.00    |
| 2 1/2-in., Penstemon.....                     | 2.00    |

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115 FAYETTE ST., CONSHOHOCKEN, PA.

Bedding plants. We offer the following stock in fine condition:

|   |     |
|---|-----|
| Heliotropes, 4 1/2-in., full of blooms..... | 12c |
| Fuchsias, 4 1/2-in., full of blooms.....    | 12c |
| Lemon verbenas, 3 1/2-in., bushy.....       | 7c  |
| Verbenas, 3-in., in bloom, bushy.....       | 5c  |
| Tuberous begonias, 5-in., in bloom.....     | 20c |
| Salvia splendens, 2 1/2-in.....             | 3c  |
| Zinnias, Dreer's dwarf, 2 1/2-in.....       | 3c  |
| Cannas, vincas, see classified.             |     |

Russell Bros., Inc., Syracuse, N. Y.

Entire house of pot plants. 2000 geraniums, mostly S. A. Nutt, 4-inch stock, \$7.00 per 100. 500 salvias, 4-inch, \$7.00 per 100. 500 salvias, 3-inch, \$4.00 per 100. 5000 sweet alyssum, 2-inch, \$20.00 per 1000. 200 daisies, 4-inch, \$5.00 per 100.

Best cash offer for lot will be considered. Act quickly.

A. T. PYFER & CO.,  
30 East Randolph St., Chicago, Ill.

Fuchsias, mixed, 4-in., 10c; 3-in., 5c Begonia Vernon, large, 4-in., 8c; Lobelia Mallard and Empress, 3-in., 5c; 2-in., 2c; 3-in. Sprenger, 5c; 2-in. Vinca variegata, 2c; 3-in., 5c; 4-in., 8c and 10c; R. C. geraniums, \$12.50; 2-in., \$20.00; 3-in., in bud and bloom, \$60.00; 4-in., Buchner, Doyle, Poitevine and Ricard, \$80.00 per 1000; dracaenas, 4-in., 12c; hydrangeas, 10c to 70c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

**BEDDING PLANTS.**

|   |    |
|---|----|
| S. A. Nutt geranium, 4-in., bud and bloom.... | 6c |
| Poitevine geranium, 4-in., bud and bloom....  | 6c |
| American Beauty geranium, 4-in., bud and      |    |
| bloom.....                                    | 6c |
| English ivy, 4-in.....                        | 8c |
| Begonia luminosa and Erfordii.....            | 3c |
| II. A. DREISKE, RAVINIA, ILL.                 |    |

Near Chicago.

R. C. geraniums, Nutt and mixed, \$10.00 per 1000; 2-in., \$2.50; 3 1/2-in., mixed, \$7.00; 4-in., mixed, \$8.50 per 100. Salvia, 2 1/2-in., \$3.00; 3-in., \$5.00 per 100. 3-in. trailing fuchsia, \$8.00 per 100; 2 1/2-in. Thunbergia, \$3.00. Fine Centaurea gymnocarpa, 2 1/2-in., \$2.50; transplanted in soil, \$2.00 per 100; 2 1/2-in. verbenas, mixed, \$3.00 per 100.

Mrs. E. A. Llewellyn, Olean, N. Y.

Good, clean, heavy, bud and bloom, Ricard, Buchner, Poitevine, Skeleton; heliotrope; lantana, fuchsia and salvia, out of 4-in. pots, \$7.00 per 100. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

**BEDDING PLANTS.**

|   |    |
|---|----|
| 1000 Sallerol, 2 1/2-in.....                      | 2c |
| 500 La Favorite geraniums, 4-in.....              | 6c |
| 500 Lt. pink double geraniums, 4-in.....          | 5c |
| 1500 Coleus, mixed colors, 2 1/2-in.....          | 2c |
| 500 Alternantheras, red and yellow, 2 1/2-in..... | 2c |
| 200 Vinca rosea, 2 1/2-in.....                    | 2c |

Cash, please.

WM. H. FORD, MARSHALLTOWN, IA.

Geraniums, fuchsias, emeralds, salvias, marguerites, cannas, begonias, etc., 4-in. pots, \$8.00 per 100; fine; mignonette, lobelia, candy-tuft, Phlox Drummondii, cosmos, salpiglossis, golden pyrethrum, balsams, nasturtiums, snapdragons, dusty miller, zinnia, Sultanii, single petunia, torenias, verbenas, etc., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Heliotrope, light and dark, 3-in., 5c; Ageratum, white and blue, 3-in., 4c; double petunias, mixed, 2 and 3-in., 4c and 5c; German ivy, 2 1/2 and 3 1/2-in., 4c and 6c; verbenas, mammoth mixed, 2-in., 2c; cigar plant, 2 and 3-in., 3c and 5c. The above are all nice, strong plants. Cash, please.

McAdams and McComb, Columbus Grove, O.

Bedding and basket plants, strong 2-in. salvia, dusty miller, German ivy and Wandering Jew, 1 1/2c each. A. C. Anderson, Columbus, Neb.

All kinds of bedding plants.

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Very fine stock. Leaf cuttings.

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|  | Doz.   | 100     | 1000     |
| Lorraine, 2 1/2-in.....                      | \$2.00 | \$15.00 | \$140.00 |
| Cincinnati, 2 1/2-in.....                    | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2 1/2-in..              | 3.00   | 20.00   | 175.00   |
| Chatelaine, 2 1/2-in.....                    | 5.00   | 45.00   |          |
| Chatelaine, 3-in.....                        | 8.00   | 75.00   |          |
| Rex Begonias, 2 1/2-in.....                  | 6.00   |         |          |
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| Begonias, Vernon, Luminosa, Er-              |        |         |          |
| fordii, Prima Donna, 2 1/2-in....            | 3.00   | 25.00   |          |
| Begonia Newport Beauty, 2 1/2-in..           | 7.00   |         |          |
| Begonia Mellor, top cuttings, July delivery, |        |         |          |
| \$16.00 per 100.                             |        |         |          |

ROMAN J. IRWIN,

108 W. 28TH ST. NEW YORK CITY.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

|                           |                     |          |
|---------------------------|---------------------|----------|
|                           | Per 100             | Per 1000 |
| 2 1/2-in.....             | \$5.00              | \$40.00  |
| 3-in.....                 | 8.00                | 70.00    |
| 4-in.....                 | \$12.00 and \$15.00 | per 100  |
| Chatelaine, 2 1/2-in..... | 6.00                | 50.00    |
| Chatelaine, 3-in.....     | 9.00                | 85.00    |
| Cincinnati, 2 1/2-in..... | 15.00               |          |
| Lorraine, 2 1/2-in.....   | 14.00               |          |

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Begonia Chatelaine, 2-in.....\$4.00 per 100  
Begonia Prima Donna, 2 1/2-in..... 3.00 per 100  
Begonia Erfordii, 2 1/2-in..... 3.00 per 100  
Begonia Xmas Red, 2 1/2-in..... 6.00 per 100  
Begonia Luminosa, 2 1/2-in..... 3.00 per 100  
Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.

ERNEST ROBER, WILMETTE, ILL.

Begonia Crimson Bedder, 2 1/2-in., excellent stock, not overgrown but stocky, \$4.00 per 100, \$37.50 per 1000; Chatelaine, 2 1/2-in., \$4.00; from soil, \$3.00 per 100. See our ads for alternantheras, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

**BEGONIAS.**

Fine lot begonia, in bloom, about 2000 Vernon red.

3-in.....\$4.00 per 100

2 1/2-in..... 3.00 per 100

1000 pink, same price.

WM. S. JOHNSON,  
28th & River Ave., Camden, N. J.

**BEGONIA GLORY OF CINCINNATI.**

A No. 1 select plants, shipped in paper pots. Grown by begonia expert. Do not confuse this with trash, it is quality. 10,000 2-inch, \$15.00 per 100, \$130.00 per 1000. June delivery.

G. M. REBURN & CO.,  
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BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/2-IN., READY FOR 4-IN., 10C EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.

FRED W. ARNOLD,  
CAMBRIDGE, OHIO.

Blooming Begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, fine branched plants, not a stick among them, will make hummers for Thanksgiving and Xmas sales, 2 1/2-in., \$4.00 per 100. Cash. Schieble Bros., Main, Lock & Old Main Sts., Miamisburg, O.

Ready for immediate shipment, fine stock of Begonia Vernon, 4-in. pots, \$6.00 per 100; 2 1/2-in. pots, \$4.00 per 100; Begonia luminosa, 4-in. pots, \$6.00 per 100; 2 1/2-in. pots, \$4.00 per 100.

I. H. Moss, Inc., Govans, Balto. Co., Md.

Begonia luminosa, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Cash with order.

PETER BROWN, LANCASTER, PA.

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**BEGONIAS—Continued.**

700 Corallina de Lucerne, extra strong, well-grown, 3-in., \$10.00 per 100, cash. Also 100 argenteo-guttata, same price.

Brinkerhoff Greenhouses, Springfield, Ill.

Begonia Lorraine, 2½-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2½-in. pots, \$20.00 per 100; \$180.00 per 1000. Julius Roehrs Co., Rutherford, N. J.

Begonia Chatelaine, 2½-in. pots, \$2.00 per 100; 4-in., \$6.00 per 100; 6-in., 20c each. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonia luminosa, the old reliable, from 3-in. pots, \$5.00 per 100. Cash or satisfactory reference. C. F. Mahan & Co., R. D. 8, Dayton, O.

Begonias, Vernon and Pink Bedder, 2½-in., 3c. Wm. B. Koehler, 1634 Bridge St., Frankford, Philadelphia, Pa.

Begonias, Erfordii and Vernon, in bloom, 2½-in., 3c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash. S. A. Pinkstone, York & Hickory, Utica, N. Y.

Begonias Chatelaine R. C., \$2.00 per 100; 2-in., \$3.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Begonia, Corallina de Lucerne, argenteo-guttata, 4-in., \$15.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, O.

Begonia Chatelaine, 2½-in., \$4.00 per 100. Cash, please.

York & Panasuk, Houghton, Mich.

Begonia Vernon, 3-in., in bud and bloom, \$4.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

Begonia Gromani, new, best Xmas Red, flowering, 2½-in., strong, \$5.00 per 100. Jos. Austin, 35th & Park, Kansas City, Mo.

Begonias, 2½-in., assorted flowering, 3c. Hammerschmidt & Clark, Medina, Ohio.

**BERGAMOT.**

Bergamot plants, 15c per 100, parcelpost paid. M. L. McLave, Benton Harbor, Mich.

**BERRIED PLANTS.****SOLANUM.**

2-inch ..... \$ 6.00 per 100  
2½-inch ..... 10.00 per 100  
3-inch ..... 12.00 per 100

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Solanum Melvinii (Jerusalem cherry), 2½-in., just right for planting out, \$4.00 per 100, \$30.00 per 1000.

S. S. PENNOCK-MEEHAN & CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

**BOUVDARIAS.**

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$45.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardias, strong 2½-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldli, single white, star shape, 2½-in., \$6.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, 2½-in. pots, pink, red, also white single, \$5.50 per 100, \$50.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardia rooted cuttings, dark and light pink, red and white, \$3.00 per 100, postpaid. Cash. Julius Niednagel, Evansville, Ind.

**BUDDLEIAS.**

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

**BUDDLEIAS, or Butterfly Bush.**

Purple, everblooming, Southern Lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.

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Buddleia Magnifica, 3-in., fine stock, \$7.00 per 100. Cash.

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**BULBS.****AMERICAN GROWN BULBS.  
GOLDEN SPUR AND EMPEROR  
FOR FORCING.**

Our extra early Spurs can be had for Christmas. Averaged 4c return as against 1c for imported the past season. Delivery sure. If you grow them, ask us to send you detailed information and price list.

Geo. P. Buck & Son, Collingswood, N. J.

**BULBS.**

Hyacinths, Tulips,  
Narcissus, Lilies,  
Freesias, Iria,

All varieties.

Complete list now ready.

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S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

We are booking orders for Freesia Purity (True); Callas, Yellow Elliottiana, White Aethiopia. For quality bulbs and right prices, write to Pacific Bulb Co., Seabright, Calif.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000.

C. Kooyman & Co., Inc., San Francisco, Cal.

Bulbs of all descriptions. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND.  
New York Branch, 8-10 Bridge St.

Calla bulbs, 12,000 from bench, 2½ to 3-inch dia., \$6.00 per 100, \$50.00 per 1000. Geo. M. Meier, 1210 South Blvd., Evanston, Ill.

**CACTI.**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; 100 in 10 vars., \$10.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00; 100 in 10 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS.**

Caladiums, 4-in., \$1.00 per doz. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

**CALENDULAS.**

Calendulas Orange King, strong, 2½-in., 2½-c. J. C. Steinhäuser, Pittsburg, Kans.

**CALLAS.****CALLAS**

2000 4-year-old  
CALLA ROOTS  
in fine condition,  
\$10.00 per 100.

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Callas, ground-ripened, best California field-grown stock, direct from reliable pioneer growers. All orders for \$5.00 or more, with cash accompanying. Delivered by express, charges prepaid. 3 to 4-in. circumference, \$5.00 per 100; 4 to 5-in., \$8.00; 5 to 6-in., \$14.00. Order early. It pays to get the best at the right time. Lilydale Bulb Co., Santa Cruz, Cal.

AETHIOPIA and ELLIOTTIANA from a reliable grower.

LOS ROBLES GARDEN, SANTA CRUZ, CAL.

Godfrey Callas, 3-in., 5c.

Claude Wisely, Murphysboro, Ill.

**CANDYTUFT.**

Candytuft, strong seedlings, \$1.50 per 100; 2½-in., 2½-c. J. C. Steinhäuser, Pittsburg, Kan.

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Betsy Ross, pink ..... \$ 8.00  
California, orange ..... 7.00  
City of Portland, pink ..... 15.00  
Coronet, Imp. yellow ..... 6.00  
Duke of Marlboro, red ..... 5.00  
Elizabeth Ross, yellow spotted ..... 5.50  
Gladiator, yellow spotted ..... 6.00  
Golden Gate, yellow ..... 15.00  
Hungaria, pink ..... 9.00  
Panama, yellow variegated ..... 15.00  
Richard Wallace, yellow ..... 7.00  
Uncle Sam, red ..... 5.50  
Venus, pink variegated ..... 7.00  
Winter's Colossal, red ..... 13.00  
Wyoming, yellow, bronze-leaved ..... 6.00  
Prices are f.o.b.

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

**CANNAS.**

Clean, healthy 3-in. pot-grown plants, 12-15 in. high.

Per 100  
1000 King Humbert ..... \$6.00  
1000 Venus ..... 5.00  
500 Niagara ..... 5.00  
1000 Charles Henderson ..... 5.00

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Govanstown, Baltimore Co., Md.

Cannas, 3-in. pots, \$5.00 per 100, \$40.00 per 1000; Florence Vaughan, Mme. Crozy, Mrs. Kate Grey, Wyoming, Venus, Wm. Saunders and Queen Charlotte; strong, 4-in. pots, fine plants, \$10.00 per 100, \$90.00 per 1000; King Humbert, A. Bouvier, Richard Wallace, Florence Vaughan, Charles Henderson, Brandywine, Italia, Black Beauty.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cannas, strong 3-in., Florence Vaughan, \$4.00 per 100; tall red leaf, \$4.00 per 100. Cash. John Bauscher, Freeport, Ill.

Cannas, King Humbert, strong 3-in., \$8.00 per 100; Richard Wallace, strong 3-in., \$7.00 per 100; J. D. Eisele, strong 3-in., \$7.00 per 100. Strong 4-in. in other varieties, prices on application. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

3-inch 4-inch  
KING HUMBERT ..... \$6.00 \$8.00  
Other varieties ..... 4.00 6.00  
Extra fine stock; some in bloom.  
G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN

Cannas, 500 David Harum; 250 Egandale, 100 Florence Vaughan, 100 Charles Henderson, 50 Black Beauty, \$2.50. Red flowering assorted, 3-in., bushy stock, \$5.00 per 100; 200 King Humbert, \$6.00 per 100. Cash.

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Cannas: Pennsylvania, Louisiana, Queen Charlotte, Mrs. Deemer, 4-in., \$8.00 per 100. See our ads for alternantheras, begonias, colons, cyclamen, geraniums, pelargoniums, poinsettias, salvias, santolinas and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Cannas, 3½-in., strong King Humbert, 7c; Philadelphia, Wallace, C. Henderson, Queen Charlotte, 5c.

THE FOSTER GARDENS,

Louis Haury, Jr., Manager.

36 MARKET HOUSE, NASHVILLE, TENN.

King Humbert, 3-inch, \$6.00 per 100; 4-inch, \$8.00 per 100.

Florence Vaughan, 3-inch, \$5.00 per 100; 4-inch, \$7.00 per 100.

Ernest Rober, Wilmette, Ill.

Cannas, started plants, 5 to 10-in. tall: King Humbert, Wyoming, Louisiana, Pennsylvania, Philadelphia, Chas. Henderson, Pink Louise, Mile. Berat, 5c each, \$4.00 per 100.

Memphis Floral Co., Memphis, Tenn.

Cannas, King Humbert, 4-in., fine, \$5.00 per 100; Florence Vaughan, Chicago and Henderson, 4-in., \$3.50 per 100. Cash.

Morris the Florist, Bloomington, Ind.

Cannas, Wallace, Saunders, Pennsylvania and Bouvier, in 3½-in. pots, \$7.00 per 100. A few in 3-in., \$5.00 per 100. See under bedding plants.

Russell Bros., Inc., Syracuse, N. Y.

Cannas, 2 to 3 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, large plants: Florence Vaughan, Madame Crozy, Madame Berat and Burbank, \$6.00 per 100.

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Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000.

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King Humbert canna, strong, 4-in., \$10.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas, a fine lot of King Humbert; also all other leading and new varieties. Please write for quotations. Gloede's, Evanston, Ill.

Cannas, Allemania, Gompers and Wallace, \$6.00 per 100.

Heini's Greenhouses, West Toledo, O.

Cannas, 3½-in., Chas. Henderson, Pennsylvania, Humbert and Gladiator, strong plants, 4c. Claude Wisely, Murphysboro, Ill.

Cannas King Humbert, blg, fine, pot plants, \$8.00 per 100. Cash.

Fred H. Lemon, Richmond, Ind.

Cannas, Egandale and green leaf, red flowering variety; 4-in., good stock, 6c. Cash.

J. P. Herzog, Belvidere, Ill.

Cannas, 4-in. Pennsylvania, Kate Gray, F. Vaughan, Italia and Austria, 7c. Cash.

Current Floral Co., Lexington, Ky.

Canna Wyoming, strong 4-in., \$7.00 per 100. Cash, please.

Restland Floral Co., Mendota, Ill.

Extra strong King Humbert cannas, \$10.00 per 100; Florence Vaughan, \$8.00 per 100. Montrose Floral Co., 3747 Agatite Ave., Chicago.

Cannas: McKinley, Italia and Florence Vaughan, 4-in. stock, \$6.00 per 100.

Marion Floral Co., Marion, Ind.

Cannas, King Humbert, 4-in., \$8.00 per 100. Calvert Floral Co., Lake Forest, Ill.

Cannas, all varieties, 4-in. pots, \$6.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Pennsylvania cannas, 4-in., \$7.00 per 100.

B. H. Klus & Son, Anderson, Ind.

Cannas, started plants; 8-in. high, 4c; 3-in., 5c. Western Ave. Greenhouse, Toledo, O.

Canna Robusta, bronze, 3½-in., \$5.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Austria cannas, sand started, 12 in. high, \$3.00 per 100.

Lloyd C. Bunch, Fredonia, Kan.

**BUSINESS BRINGERS—****REVIEW CLASSIFIED ADS.**

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



## CARNATIONS.

Field-grown carnation plants, \$50.00 per 1000; 500 at 1000 rate. Cash with order.

|                     |                 |
|---------------------|-----------------|
| WHITE—              | Alice Coombs    |
| White Wonder        | Mrs. C. W. Ward |
| White Enchantress   | Pink Sensation  |
| Matchless           | RED—            |
| PINK—               | Champion        |
| Philadelphia        | Delhi           |
| Nancy               | Beacon          |
| Enchantress Supreme | St. Nicholas    |
| Good Cheer          |                 |

Joy Floral Co., Nashville, Tenn.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                        |        |         |
|------------------------|--------|---------|
| Enchantress            | 100    | 1000    |
| White Enchantress      | \$3.00 | \$27.50 |
| Washington Enchantress | 3.00   | 27.50   |
| Mrs. C. W. Ward        | 3.00   | 27.50   |
| Nebraska               | 5.00   | 45.00   |

J. C. Steinhauser, Pittsburg, Kans.

Carnations, strong 2½-in. pots, \$4.50 per 100, \$40.00 per 1000: Alice, Ward, Beacon, Rosette, White Wonder, Champion, Eureka, White Enchantress and Matchless; Good Cheer, \$6.00 per 100, \$50.00 per 1000; Nancy, \$8.00 per 100, \$75.00 per 1000; Pink Delight, \$6.00 per 100, \$50.00 per 1000, and also a good list of the best varieties and others in 3-in. pots, almost as good as field-grown; plants ready for benching. Ask for list. Anglin & Walsh Co., Williamsbridge, N. Y.

## CARNATIONS.

Strong, well rooted, clean.

|                |               |          |
|----------------|---------------|----------|
|                | R. C.         | Pots     |
|                | per 100.      | per 100. |
| Alice          | \$3.00        | \$3.50   |
| Matchless      | 3.00          | 3.50     |
| Miss Theo      | 4.00          | 5.00     |
| Washburn       | 4.50          |          |
| A. A. GANNETT, | GENEVA, N. Y. |          |

## CARNATIONS, FIELD-GROWN PLANTS.

Send in your inquiries for field-grown plants.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

## FIELD-GROWN CARNATION PLANTS.

Pink Enchantress .. \$5.00 per 100; \$45.00 per 1000  
White Enchantress .. 5.00 per 100; 45.00 per 1000  
Beacon .. 5.00 per 100; 45.00 per 1000  
PETER MORGEN, Huntingburg, Ind.

Matchless R. C., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash. Scharff Bros., Van Wert, O.

Mrs. C. W. Ward, the best dark pink carnation, strong, 2½-in. plants, ready for field, \$30.00 per 1000.

C. C. Pollworth Co., Milwaukee, Wis.

Carnations, soil plants, branched, Akehurst, 2½c; Alice, 2½c; Matchless, 2c; Pink Enchantress, 2c; Alma Ward, 2c. Cash. Clement S. Levis, Aldan, Pa.

Carnations, extra strong, 2-in., Matchless, Rose-pink Enchantress, \$2.50 per 100. Ithea Floral Co., Greenville, Tenn.

8000 Pink Delight and Ward carnation plants, 2½-in. pots, \$20.00 per 1000. Cash. Erie Floral Co., Erie, Pa.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, \$25.00 per 1000. A. Jablonsky, Olivette, St. Louis Co., Mo.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application. Roman J. Irwin, 108 W. 28th St., New York.

## CENTAUREAS.

Centaurea Dusty Miller, 1000 2-in., \$2.00 per 100. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

DUSTY MILLER, 3-in., \$3.00 per 100. G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

Centaurea gymnocarpa, 3-in., \$2.50 per 100, \$22.00 per 1000. Edward W. Schuster, Crookston, Minn.

Centaureas, gymnocarpa and cineraria, strong 2½-in., \$2.00 per 100. Henry A. Bester & Sons, Hagerstown, Md.

Centaureas, \$3.00 per 100. Geo. B. Hart, 47 Stone St., Rochester, N. Y.

Dusty Miller, 2½-in., 2c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Dusty miller, out of 1½-in. pots, \$1.50 per 100. Cash. C. P. Bethards, Springfield, O.

Dusty miller, 2-in., 2c. Hammerschmidt & Clark, Medina, O.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100. J. C. Steinhanser, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½c each. Odor Greenhouse, Iola, Kan.

## CHRYSANTHEMUMS.

Chrysanthemums, rooted cuttings, good healthy stock:

Smith's Advance, Chrysolora, Maj. Bonnaillon, Dr. Enguehard, Chas. Rager, Chieftain, Robt. Halliday, \$1.50 per 100, \$12.00 per 1000. Pompons: Zenobia, Diana, Yellow Garza, \$1.50 per 100, \$12.00 per 1000. Cut back plants, well branched, of yellow Bonnaillon, \$2.00 per 100, \$15.00 per 1000. Cash, with order. JAMES PSZENICKA, GROSS POINT, ILL.

## CHRYSANTHEMUMS.

500,000 strong, clean rooted cuttings, well packed to insure safe carriage in hot weather.

## YELLOW.

|  |        |         |
|--|--------|---------|
|  | 100    | 1000    |
| Chrysolora, 4 ft., mid-Oct.            | \$2.25 | \$20.00 |
| Col. Appleton, 4 ft., early Nov.       | 2.25   | 20.00   |
| Comoleta, 3 ft., early Oct.            | 2.25   | 20.00   |
| Dolly Dimple, 4 ft., late Nov.         | 2.25   | 20.00   |
| Golden Eagle, 3 ft., late Nov. to Dec. | 3.00   | 27.50   |
| Golden Eaton, 4 ft., late Nov. to Dec. | 3.00   | 27.50   |
| Golden Gleam, 3 ft., new, mid-Oct.     | 5.00   | 40.00   |
| Golden Glow, 4 ft., late Sept.         | 2.25   | 20.00   |
| Golden Jones, 3½ ft., December         | 2.50   | 22.50   |
| Golden Queen, 3½ ft., early Oct.       | 5.00   | 45.00   |
| Lena Baum, 3 ft., fine, early Nov.     | 2.25   | 20.00   |
| Maj. Bonnaillon, 4 ft., late Nov.      | 1.75   | 15.00   |
| Mrs. W. E. Kelley, 4 ft., mid-Nov.     | 2.25   | 20.00   |
| Nagoya, 4 ft., late Nov.               | 2.25   | 20.00   |
| Robt. Halliday, 3 ft., late Oct.       | 2.25   | 20.00   |
| Roman Gold, 4 ft., late Nov.           | 2.50   | 22.50   |
| Ramapo, 4 ft., late Oct.               | 2.25   | 20.00   |

## WHITE.

|                                     |      |       |
|-------------------------------------|------|-------|
| Chas. Rager, 3 ft., early Nov.      | 2.25 | 20.00 |
| Clementine Touse, 5 ft., mid-Oct.   | 2.25 | 20.00 |
| Dec. Gem, 3½ ft., Nov., Dec.        | 2.50 | 22.50 |
| Early Frost, 3 ft., early Oct.      | 3.00 | 27.50 |
| Early Snow, 3 ft., mid-Oct.         | 2.25 | 20.00 |
| J. Burton, 3 ft., late Dec.         | 2.25 | 20.00 |
| Mrs. J. Jones, 2½ ft., Dec.         | 2.50 | 22.50 |
| Oconto, 3 ft., fine, mid-Oct.       | 2.25 | 20.00 |
| Oct. Frost, 4 ft., early Oct.       | 2.25 | 20.00 |
| Polly Rose                          | 2.25 | 20.00 |
| Smith's Advance, 3 ft., mid-Sept.   | 2.25 | 20.00 |
| White Bonnaillon, 3 ft., mid-Nov.   | 2.50 | 22.50 |
| White Chieftain, 3 ft., mid-Nov.    | 2.25 | 20.00 |
| White Helen Frick, 2 ft., late Dec. | 2.50 | 22.50 |
| White J. K. Shaw, 5 ft., late Oct.  | 2.25 | 20.00 |
| White Maud Dean, 4 ft., late Nov.   | 2.25 | 20.00 |

## PINK.

|                                     |      |       |
|-------------------------------------|------|-------|
| Chadwick Supreme, 4 ft., Nov., Dec. | 4.00 | 35.00 |
| Chieftain, 3 ft., mid-Nov.          | 2.25 | 20.00 |
| Dr. Enguehard, 5 ft., late Nov.     | 2.25 | 20.00 |
| E. Seidewitz, 5 ft., Nov., Dec.     | 2.25 | 20.00 |
| Glory of Pacific, 2 ft., early Oct. | 2.25 | 20.00 |
| Helen Frick, 2 ft., late Dec.       | 2.50 | 22.50 |
| J. K. Shaw, 5 ft., late Oct.        | 2.25 | 20.00 |
| Maud Dean, 4 ft., late Nov.         | 2.25 | 22.50 |
| Patty, 3 ft., Nov., Dec.            | 2.25 | 20.00 |
| Unaka, 4 ft., early Oct.            | 2.25 | 20.00 |

## RED.

|                           |      |       |
|---------------------------|------|-------|
| Harvard, 4 ft., late Nov. | 2.25 | 20.00 |
|---------------------------|------|-------|

POMPONS.

|                                      |      |       |
|--------------------------------------|------|-------|
| Baby, late yellow                    | 2.25 | 20.00 |
| Golden Climax, early yellow          | 2.25 | 20.00 |
| Golden Harvest, mids., bronzy yellow | 2.25 | 20.00 |
| Harvest Moon, midseason yellow       | 2.25 | 20.00 |
| Lilla, late red                      | 2.25 | 20.00 |
| Mary, late white                     | 2.25 | 20.00 |
| Noveltonia, large midseason pink     | 2.25 | 20.00 |
| Quinola, midseason yellow            | 2.25 | 20.00 |
| Souv. d'Or, midseason golden bronze  | 2.25 | 20.00 |
| Western Beauty, late large pink      | 2.25 | 20.00 |

## SINGLES.

|                                  |      |       |
|----------------------------------|------|-------|
| Golden Mensa, late yellow        | 2.25 | 20.00 |
| Kitty Bourne, midseason yellow   | 2.25 | 20.00 |
| Margaret Totty, late deep yellow | 2.25 | 20.00 |
| Mensa, late white                | 2.25 | 20.00 |
| Merstham Jewel, late terra cotta | 2.25 | 20.00 |
| Sunset, midseason coppery red    | 2.25 | 20.00 |

BAUR FLORAL CO., ERIE, PA.

## 300,000 CHRYSANTHEMUM CUTTINGS.

Clean, well rooted, select cuttings a specialty, place your orders early, will ship any time you wish, later.

## WHITE.

|                           |         |          |
|---------------------------|---------|----------|
|                           | Per 100 | Per 1000 |
| Polly Rose, early         | 1.50    | 15.00    |
| Oct. Frost, early         | 1.25    | 12.00    |
| Early Snow, early         | 1.50    | 15.00    |
| Smith's Advance, early    | 1.25    | 12.00    |
| Clem Touse, midseason     | 1.25    | 12.00    |
| V. Poehlman, midseason    | 1.50    | 12.00    |
| Silver Wedding, midseason | 1.50    | 15.00    |
| White Chieftain, late     | 1.50    | 15.00    |
| Lynnwood Hall, late       | 1.50    | 15.00    |
| Wm. H. Chadwick, late     | 1.75    | 17.50    |
| Tim. Eaton, late          | 1.75    | 15.00    |
| Ivory, midseason          | 1.50    | 15.00    |

## POMPONS.

|                |      |       |
|----------------|------|-------|
| White Mensa    | 1.50 | 15.00 |
| Mrs. Frank Beu | 1.50 | 15.00 |

YELLOW.

|                             |      |       |
|-----------------------------|------|-------|
| Chrysolora, early           | 1.25 | 12.00 |
| Oct. Frost, early           | 1.25 | 12.00 |
| Golden Glow, early          | 1.50 | 15.00 |
| Roman Gold, midseason       | 1.50 | 15.00 |
| Monrovia, midseason         | 1.50 | 15.00 |
| Y. C. Touse, midseason      | 1.25 | 12.00 |
| Col. D. Appleton, midseason | 1.25 | 12.00 |
| Zimmer's Yellow, midseason  | 1.25 | 12.00 |
| Y. Chas. Rager, midseason   | 1.50 | 15.00 |
| Maj. Bonnaillon, late       | 1.25 | 12.00 |
| Golden Wedding, late        | 1.75 | 15.00 |
| Y. Eaton, late              | 2.00 | 17.50 |
| Nagoya, late                | 1.50 | 15.00 |
| Y. Jones, late              | 1.75 | 15.00 |

## PINK.

|                             |      |       |
|-----------------------------|------|-------|
| Glory of Pacific, early     | 1.25 | 12.00 |
| Unaka, early                | 1.75 | 15.00 |
| Pac. Supreme, early         | 1.75 | 15.00 |
| Chieftain, late             | 1.50 | 15.00 |
| Dr. Enguehard, late         | 1.50 | 15.00 |
| E. A. Seidewitz, fine late  | 1.50 | 15.00 |
| Wells' Late, late           | 1.25 | 12.00 |
| Pres. Roosevelt, late       | 1.75 | 15.00 |
| Helen Frick, late           | 1.75 | 15.00 |
| Chadwick Supreme, late pink | 2.00 | 17.50 |
| Maud Dean, late             | 1.75 | 15.00 |

## RED.

|   |      |       |
|---|------|-------|
| Black Hawk, late                                | 1.50 | 15.00 |
| Cullingford, late                               | 1.50 | 15.00 |
| 250 of 1 variety or 1000 assorted at 1000 rate. |      |       |

D. H. GREEN, BOONSBORO, MD.

## CHRYSANTHEMUMS

From 2½-in. pots.

Here is an opportunity to secure at normal prices the best 1916 novelties, all of which are worthy of trial by everyone:

Autocrat, Early Rose, Golden Gleam, Josephine Foley, Tiger, 10c each, 80c per ten, \$5.00 per hundred.

## STANDARD VARIETIES.

Chadwick Improved, Golden Chadwick, Chadwick Supreme, Christy Mathewson, Francis Joffe, Glenview, Lenox, M. Loiseau-Rousseau, Morristown, Mrs. Wm. Duckham, Mrs. O. H. Kahn, Mrs. Paul Moore, Thanksgiving Queen, Well's Late Pink, 60c per ten, \$4.00 per hundred, \$35.00 per thousand.

## EARLY VARIETIES.

Crystal Gem, Early Frost, Golden Glow, Golden Queen, Gloria, Ivory, Marigold, Mrs. B. E. Hayward, Oconto, Roserie, White Gloria.

## MIDSEASON VARIETIES.

Chieftain, Col. D. Appleton, Lavender Queen, Mrs. W. T. McNiece, Naomah, Patty, Pink Gem, Pres. Roosevelt, Ramapo, Roman Gold, Sensation, Timothy Eaton, Western King, White Chieftain, White Perfection, Mary E. Meyer, Yellow Eaton.

## LATE VARIETIES.

Antique, Dr. Enguehard, E. A. Seidewitz, Harvard, Helen Frick, Major Bonnaillon, Nagoya, Jeanne Nonin, Tekonsia, White Bonnaillon, White Helen Frick, 10c each, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

## POMPONS.

Celco, Clorinda, Diana, Golden Climax, Golden Harvest, Golden West, Frank Wilcox, Illona, Iva, Klondike, Leota, Lillia, Lillian Doty, Lulu, Mita, Neola, Niza, Nordi, Quinola, Rodi, Skibo, Zenobia, \$2.50 per hundred.

Price for rooted cuttings furnished on application.

## ANEMONES.

Ada Sweet, Alpine Glow, Beatrice Asmus, Besie Flight, C. L. Hutchison, Diantha, Golden Parasol, Godfrey's Perfection, Golden Lida Thomas, Lida Thomas, Mary Colladay, Miss Katherine Simmons, Mrs. Shimmals, Mrs. Jacob Wellauer, Princess, \$2.50 per hundred. No rooted cuttings.

## EARLY HARDY.

Boston, Billancourt, Champ d'Or, Cransford Pink, Cransford White, Cranfordia, Champagne, Chaldron, Carrie, Daisy, Dorothy, Eden, Gold Nugget, Harvest Home, Hermine, Holmes' White, Lady Mary Hope, La Somme, Le Pactole, Little Bob, Mme. Drouard, Mrs. Porter, Normandie, Petite Louis. \$5.00 per hundred. No rooted cuttings.

## DECORATIVE SECTION.

Brutus, Butler's Caprice, Greystone, Kathleen Thompson, Lilac Caprice, Purple Caprice, White Caprice, Yellow Caprice, \$5.00 per hundred. No rooted cuttings.

These prices are for those in the trade only. ELMER D. SMITH & CO., ADRIAN, MICH.

## CHRYSANTHEMUMS FROM 2½-IN. POTS.

## WHITE.

|                 |                |                  |
|-----------------|----------------|------------------|
| Oconto          | \$2.50 per 100 | \$20.00 per 1000 |
| Smith's Ideal   | 2.50 per 100   | 20.00 per 1000   |
| Early Frost     | 2.50 per 100   | 20.00 per 1000   |
| White Chieftain | 2.50 per 100   | 20.00 per 1000   |
| Smith's Advance | 2.50 per 100   | 20.00 per 1000   |

## YELLOW.

|                  |              |                |
|------------------|--------------|----------------|
| Major Bonnaillon | 2.50 per 100 | 20.00 per 1000 |
| Col. Appleton    | 2.50 per 100 | 20.00 per 1000 |
| Chrysolora       | 2.50 per 100 | 20.00 per 1000 |
| Yellow Rager     | 2.50 per 100 | 20.00 per 1000 |
| Gladys Blackburn | 2.50 per 100 | 20.00 per 1000 |
| Marigold         | 3.00 per 100 | 25.00 per 1000 |

## PINK.

|                 |              |                |
|-----------------|--------------|----------------|
| Edwin Seidewitz | 3.00 per 100 | 25.00 per 1000 |
| Dr. Enguehard   | 3.00 per 100 | 25.00 per 1000 |
| Reginald Vallis | 2.50 per 100 | 20.00 per 1000 |

## BRONZE AND RED.

|              |              |                |
|--------------|--------------|----------------|
| Calumet      | 2.50 per 100 | 20.00 per 1000 |
| Harvard      | 2.50 per 100 | 20.00 per 1000 |
| Geo. W. Pook | 2.50 per 100 | 20.00 per 1000 |
| Glenview     | 3.00 per 100 | 25.00 per 1000 |

## ROOTED CUTTINGS.

|               |              |                |
|---------------|--------------|----------------|
| Early Frost   | 2.00 per 100 | 18.00 per 1000 |
| Chrysolora    | 2.00 per 100 | 18.00 per 1000 |
| Harvard       | 2.00 per 100 | 18.00 per 1000 |
| Col. Appleton | 2.00 per 100 | 18.00 per 1000 |

## POMPONS.

|                |              |                |
|----------------|--------------|----------------|
| Golden Harvest | 2.50 per 100 | 20.00 per 1000 |
| Golden Climax  | 2.50 per 100 | 20.00 per 1000 |
| Western Beauty | 2.50 per 100 | 20.00 per 1000 |
| Mary           | 2.50 per 100 | 20.00 per 1000 |
| Donald         | 2.50 per 100 | 20.00 per 1000 |
| M. Pop         | 2.50 per 100 | 20.00 per 1000 |
| Merstham Jewel | 2.50 per 100 | 20.00 per 1000 |
| White Mensa    | 2.50 per 100 | 20.00 per 1000 |

## MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

STRONG CHRYSANTHEMUM PLANTS, IN 2-IN. POTS, \$20.00 PER 1000; 500 AT 1000 RATE. CASH WITH ORDER.

|                 |             |
|-----------------|-------------|
| WHITE—          | YELLOW—     |
| SMITH'S ADVANCE | COMOLETA    |
| WHITE CHIEFTAIN | YELLOW BON- |
| WHITE CLOUD     |             |

**CHRYSANTHEMUMS—Continued.****CHRYSANTHEMUM CUTTINGS.**

Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                   | Per 100 | Per 1000 |
|-------------------|---------|----------|
| Chrysolora        | \$2.00  | \$18.00  |
| Maj. Bonnafton    | 2.00    | 18.00    |
| Roman Gold        | 2.00    | 18.00    |
| Nagoya            | 2.00    | 18.00    |
| Robt. Halliday    | 2.00    | 18.00    |
| Bronze Touset     | 2.00    | 18.00    |
| Col. Appleton     | 2.00    | 18.00    |
| Golden Queen      | 2.50    | 20.00    |
| Marigold          | 2.50    | 20.00    |
| Chas. Rager       | 2.00    | 18.00    |
| Lynnwood Hall     | 2.00    | 18.00    |
| Oconto            | 2.50    | 20.00    |
| Clementine Touset | 2.00    | 18.00    |
| White Chieftain   | 2.00    | 18.00    |
| Pink Chieftain    | 2.00    | 18.00    |
| Dr. Enguehard     | 2.00    | 18.00    |
| Intensity         | 2.00    | 18.00    |

**POMPONS.****Plants Out of Soil—Cut-back Stock.**

|                |        |         |
|----------------|--------|---------|
| Baby Margaret  | \$2.00 | \$18.00 |
| Diana          | 2.00   | 18.00   |
| Lulu           | 2.00   | 18.00   |
| Souy. Mellania | 2.00   | 18.00   |
| Mensa          | 2.00   | 18.00   |
| Lillian Doty   | 2.00   | 18.00   |
| Fairy Queen    | 2.00   | 18.00   |
| Emily          | 2.00   | 18.00   |
| E. D. Godfrey  | 3.00   | 25.00   |

**Pine Thanksgiving Pink Single.**

|                |      |       |
|----------------|------|-------|
| Billy Primrose | 3.00 | 25.00 |
|----------------|------|-------|

**Pine Thanksgiving Pink Button.**

|                            |      |       |
|----------------------------|------|-------|
| Mrs. Buckingham            | 2.00 | 18.00 |
| Leona, midseason fine pink | 2.00 | 18.00 |
| Golden Climax              | 2.00 | 18.00 |
| Golden Wedding             | 2.00 | 18.00 |
| Quinola                    | 2.00 | 18.00 |
| Baby                       | 2.00 | 18.00 |
| Eugene Langlot             | 2.00 | 18.00 |
| Pretoria                   | 2.00 | 18.00 |
| Mrs. Astor                 | 2.00 | 18.00 |
| Sabey                      | 2.00 | 18.00 |
| Lilla red                  | 2.00 | 18.00 |
| Mary Richardson bronze     | 2.00 | 18.00 |
| Tiber                      | 2.00 | 18.00 |
| Mrs. Beu                   | 2.00 | 18.00 |
| Croesus                    | 2.00 | 18.00 |
| Mrs. Julia                 | 2.00 | 18.00 |

**WIETOR BROS.,**

162 N. Wabash Avenue, Chicago, Ill.

| Chrysanthemums, extra fine stock, 2 1/4-in. | 100    | 1000    |
|---|--------|---------|
| WHITE—                                      |        |         |
| Smith's Advance                             | \$2.50 | \$25.00 |
| Oconto                                      | 3.00   | 30.00   |
| Early Snow                                  | 2.50   | 25.00   |
| Adelia                                      | 2.50   | 25.00   |
| White Chieftain                             | 2.50   | 25.00   |
| Wm. Turner                                  | 3.50   | 30.00   |
| White Maud Dean                             | 3.00   | 30.00   |
| White H. Frick                              | 2.50   | 25.00   |

|                  |      |       |
|------------------|------|-------|
| PINK—            |      |       |
| Unaka            | 2.50 | 25.00 |
| Gloria           | 2.50 | 25.00 |
| Pacific Supreme  | 2.50 | 25.00 |
| Pink Chieftain   | 2.50 | 25.00 |
| Pink Gem         | 2.50 | 25.00 |
| Patty            | 2.50 | 25.00 |
| Wells' Late Pink | 2.50 | 25.00 |
| Maud Dean        | 3.00 | 30.00 |
| Edwin Seidewitz  | 3.00 | 30.00 |
| Helen Frick      | 2.50 | 25.00 |

|                |      |       |
|----------------|------|-------|
| YELLOW—        |      |       |
| G. Glow        | 2.50 | 25.00 |
| Golden Queen   | 3.00 | 30.00 |
| Chrysolora     | 2.50 | 25.00 |
| Robt. Halliday | 2.50 | 25.00 |
| Roman Gold     | 2.50 | 25.00 |
| Dolly Dimple   | 3.00 | 30.00 |
| Golden Wedding | 3.00 | 20.00 |
| Golden Eaton   | 3.00 | 30.00 |
| Maj. Bonnafton | 3.00 | 30.00 |
| Yellow Jones   | 3.00 | 30.00 |

Pompons, \$2.50 per 100. WHITE: Garza, Diana, Mensa. PINK: Minta, Azelda, Wm. Buckingham, W. Beauty, E. D. Godfrey. YELLOW: Baby Yellow, Orange Yellow, Bronze, Golden Climax.

JOHN DIECKMAN, ELM GROVE, W. VA.

**CHRYSANTHEMUMS.**

Rooted cuttings for immediate delivery. Varieties listed in the order in which they bloom.

| WHITE—          | Per 100 | Per 1000 |
|-----------------|---------|----------|
| Smith's Advance | \$2.00  | \$15.00  |
| Crystal Gem     | 2.50    | 20.00    |
| Early Frost     | 2.50    | 20.00    |
| Oconto          | 2.50    | 20.00    |
| Chas. Rager     | 2.00    | 15.00    |
| Lynnwood Hall   | 2.00    | 15.00    |

|              |      |       |
|--------------|------|-------|
| YELLOW—      |      |       |
| Golden Glow  | 2.00 | 15.00 |
| Chrysolora   | 2.00 | 15.00 |
| Yellow Eaton | 2.50 | 20.00 |
| Roman Gold   | 2.00 | 15.00 |
| Nagoya       | 2.00 | 15.00 |

|                |      |       |
|----------------|------|-------|
| PINK—          |      |       |
| Amorita        | 2.00 | 15.00 |
| McNiece        | 2.00 | 15.00 |
| Dr. Enguehard  | 2.50 | 20.00 |
| Mrs. Seidewitz | 2.50 | 20.00 |

25 at the 100 rate.

J. D. THOMPSON CARNATION CO.,

JOLIET, ILLINOIS.

**CHRYSANTHEMUM PLANTS.**

VERY BEST COMMERCIAL VARIETIES. READY FOR IMMEDIATE SHIPMENTS. STRONG PLANTS OUT OF 2 1/4-IN. POTS. YOUR CHOICE.

\$3.00 PER 100.

**WHITE.**

WHITE CHIEFTAIN, MIDSEASON.  
WHITE IVORY, MIDSEASON.  
CHAS. RAGER, MIDSEASON.  
WHITE BONNAFTON, MIDSEASON.  
WHITE CHADWICK, LATE.  
WHITE FRICK, LATE.

**PINK.**

UNAKA, EARLY.  
LADY HARRIET, EARLY.  
PINK CHIEFTAIN, MIDSEASON.  
PATTY, LATE.  
MAUD DEAN, LATE.  
PINK FRICK, LATE.

**YELLOW.**

COMOLETA, EARLY.  
CHRYSOLOLA, EARLY.  
MARIGOLD, MIDSEASON.  
GOLDEN QUEEN, MIDSEASON.  
YELLOW BONNAFTON, LATE.  
YELLOW CHADWICK, LATE.

**POMPON PLANTS.**

WE HAVE A VERY LARGE COLLECTION OF THE VERY BEST COMMERCIAL SORTS OF POMPONS IN EARLY, MIDSEASON AND LATE VARIETIES READY FOR SHIPMENT; STRONG 2-IN. STOCK.

PRICE PER 100, \$3.00.

PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.

Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnafton, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.

Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seidewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.

Pink Chadwick, White Chadwick, Mrs. M. R. Morgan, fine, late golden yellow.

Pompon and Singles in all varieties.

Prices on application.

\$0.00 per 100, \$50.00 per 1000.

Golden Gleam, Tekonsha.

Alex. Guttman, Autocrat.

Caprice mums for pots, R. C.

In all colors.

\$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

**CHRYSANTHEMUM ROOTED CUTTINGS****PINK**

|                | Per 100 | Per 1000 |
|----------------|---------|----------|
| Dr. Enguehard  | \$2.50  | \$20.00  |
| McNiece        | 2.00    | 15.00    |
| Chieftain      | 2.00    | 15.00    |
| Amorita        | 2.00    | 15.00    |
| Mrs. Seidewitz | 2.50    | 20.00    |

**YELLOW**

|              |      |       |
|--------------|------|-------|
| Dolly Dimple | 2.50 | 20.00 |
| Odessa       | 2.50 | 20.00 |
| Roman Gold   | 2.00 | 15.00 |
| Yellow Eaton | 2.50 | 20.00 |
| Chrysolora   | 2.00 | 15.00 |
| Golden Queen | 2.50 | 20.00 |
| Bonnafton    | 2.00 | 15.00 |
| Nagoya       | 2.00 | 15.00 |

**WHITE**

|               |      |       |
|---------------|------|-------|
| Lynnwood Hall | 2.00 | 15.00 |
| Alice Byron   | 2.50 | 20.00 |
| Oconto        | 2.50 | 20.00 |
| Crystal Gem   | 2.50 | 20.00 |
| Chas. Rager   | 2.00 | 15.00 |

All other varieties. Write for prices.

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

**CHRYSANTHEMUM ROOTED CUTTINGS,**

\$2.25 per 100, \$20.00 per 1000.

|                |                                   |
|----------------|-----------------------------------|
| Bonnafton      | White Chieftain                   |
| Comoleta       | Pink Chieftain                    |
| Early Frost    | White Maud Dean                   |
| Enguehard      | Pink Maud Dean                    |
| Ivory          | White Jones                       |
| Halliday       | Yellow Jones                      |
| Oconto         | White Patty                       |
| Chas. Rager    | E. A. Seidewitz                   |
| Smith's Ideal  |                                   |
| White Chadwick | \$3.00 per 100, \$25.00 per 1000. |

**POMPONS AND SINGLES,**

\$2.00 per 100, \$17.50 per 1000.

|             |                    |
|-------------|--------------------|
| Baby        | Dorothy Duggan     |
| Diana       | Mrs. E. D. Godfrey |
| Garza       | Golden Climax      |
| Quinola     | Golden Harvest     |
| White Mensa | Golden Mensa       |
| Overbrook   | Western Beauty     |
| Fairy Queen | Frank Wilcox       |

Plants of the above varieties from 2 1/4-in. pots at an advance of \$1.00 per 100.

DAVID J. SCOTT, CORFU, N. Y.

**CHRYSANTHEMUMS.**

R. C., \$1.80 per 100, \$15.00 per 1000; 2-in., \$2.50 per 100, \$20.00 per 1000. Smith's Advance, Golden Glow, Buckbee, Pacific Supreme, Pink Globe, Dr. Enguehard, White Eaton, Mrs. Weeks, Mrs. Drabble, Golden Wedding, Yellow Eaton, Robt. Halliday.

H. C. BROWN, YELLOW SPRINGS, O.

Chrysanthemums, good, strong 2 1/4-in. plants, ready to bench.

**WHITE.**

Polly Rose, White Chieftain, Jerome Jones, Adelia, Dec. Gem, J. Nonin, Chadwick Improved, Wm. Turner, Oconto, White Frick, Chas. Rager.

**PINK.**

Wells' Late Pink, Pacific, Chieftain, Patty, Smith's Sensation.

**YELLOW.**

Yellow Jones, Roman Gold, Maj. Bonnafton, Golden Chadwick, Golden Wedding, Chrysolora.

**POMPONS, WHITE.**

Diana, Helen Newberry, Mensa Supreme.

**POMPONS, PINK.**

Lavender Queen, Emily, Fairy Queen, Western Beauty.

**POMPONS, YELLOW.**

Zenobia, Thanksgiving Cheer, Quinola, Golden Climax.

Price of both Chadwicks, Mensa Supreme and Thanksgiving Cheer, \$4.00 per 100; all other varieties, \$3.00 per 100. Cash with order.

N. E. Beck Floral Co., Massillon, O.

Chrysanthemums, extra fine stock, 2 1/4-in.

**WHITE.**

|                    | 100    | 1000    |
|--------------------|--------|---------|
| Thanksgiving Queen | \$3.00 | \$25.00 |
| Leona              | 2.50   | 22.50   |
| Polly Rose         | 2.50   | 22.50   |
| Touset             | 2.50   | 22.50   |
| Smith's Advance    | 2.50   | 22.50   |
| Nellie Astello     | 2.50   | 22.50   |
| Elise Papworth     | 2.50   | 22.50   |

**PINK.**

|                 |      |       |
|-----------------|------|-------|
| Patty           | 2.50 | 22.50 |
| Pacific Supreme | 2.50 | 22.50 |
| Gloria          | 2.50 | 22.50 |
| Unaka           | 2.50 | 22.50 |

**LAVENDER.**

|             |      |       |
|-------------|------|-------|
| Mary Leiger | 2.50 | 22.50 |
|-------------|------|-------|

**RED.**

|         |      |       |
|---------|------|-------|
| Harvard | 2.50 | 22.50 |
|---------|------|-------|

**YELLOW.**

|                 |      |       |
|-----------------|------|-------|
| Major Bonnafton | 2.50 | 22.50 |
|-----------------|------|-------|

|                 |      |       |
|-----------------|------|-------|
| Rooted cuttings | 2.00 | 18.00 |
|-----------------|------|-------|

**Cash.**

JOHN BAUSCHER, FREEPORT, ILL.

Mums, 2 1/4-in. pots, \$30.00 per 1000, \$3.50 per 100, in the following varieties:

**WHITE.**

|                 |                 |
|-----------------|-----------------|
| Oconto          | Alice Byron     |
| Early Frost     | White Chieftain |
| Chas. Rager     | White Ivory     |
| Early Snow      | White Bonnafton |
| Smith's Advance | White Chadwick  |

**YELLOW.**

|              |                  |
|--------------|------------------|
| Chrysolora   | Robert Halliday  |
| Marigold     | Maj. Bonnafton   |
| Golden Queen | Roman Gold       |
|              | Yellow Chadwick. |

**PINK.**

|                |           |
|----------------|-----------|
| Alex. Guttman  | Patty     |
| Pink Chieftain | Maud Dean |

**RED.**

|         |  |
|---------|--|
| Harvard |  |
|---------|--|

Rooted cuttings of above, also several others, \$2.50 per 100, \$18.50 per 1000. Ask for full list. Anglin & Walsh Co., Williamsbridge, N. Y.

**CHRYSANTHEMUMS,**

STRONG, 2 1/2-IN. MUM STOCK.

**WHITE.**

|                                | Per 100 |
|--------------------------------|---------|
| Early Frost, Naomi             | \$4.00  |
| Smith's Advance, Oconto        | 3.00    |
| Lynnwood Hall                  | 3.00    |
| Jerome Jones                   | 3.00    |
| Chadwick Improved, White Frick | 4.00    |

**PINK.**

|                               |      |
|-------------------------------|------|
| Rosiere, Chieftain            | 3.00 |
| Maud Dean                     | 3.00 |
| Helen Frick, Chadwick Supreme | 4.00 |

**YELLOW.**

|                               |       |
|-------------------------------|-------|
| Mrs. C. C. Pollworth, 25@4.00 | 15.00 |
| Golden Glow, Chrysolora       | 3.00  |
| Golden Queen, Marigold        | 4.00  |
| Appleton, Bonnafton           | 3.00  |
| Golden Eagle, Nagoya          | 4.00  |
| Yellow Jones                  | 3.00  |

C. C. POLLWORTH CO., Milwaukee, Wis.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

These are the very best commercial varieties.

**WHITE.**

|                 |                |
|-----------------|----------------|
| Crystal Gem     | \$3.00 per 100 |
| Oconto          | 3.00 per 100   |
| White Chieftain | 3.00 per 100   |
| Josephine Foley | 4.00 per 100   |
| October Queen   | 4.00 per 100   |

**YELLOW.**

|              |              |
|--------------|--------------|
| Golden Queen | 3.00 per 100 |
| Bonnafton    | 3.00 per 100 |
| Marigold     | 3.00 per 100 |
| Mrs. Morgan  | 3.00 per 100 |

**PINK.**

|                  |              |
|------------------|--------------|
| McNiece          | 3.00 per 100 |
| Wells' Late Pink | 3.00 per 100 |
| Chieftain        | 3.00 per 100 |

**BASSETT & WASHBURN,**

178 N. Wabash Ave., Chicago, Ill.

CHRYSANTHEMUM ROOTED CUTTINGS, immediate delivery, \$2.00 per 100, cash. Tints of Gold, Saloman's Gold, Alice Saloman, Harvard, Chas. Rager, Pink Chieftain, E. Seidewitz, Glenview, Oconto, Perrine, May Foster, Lincoln, Robt. Halliday.



Chrysanthemums, following varieties, strong, healthy. Satisfaction guaranteed:

|                       | Per 100               | Per 1000 |
|-----------------------|-----------------------|----------|
| 2½-in. pots .....     | \$3.50                | \$25.00  |
| Oconto .....          | Helen Frick           |          |
| Estelle .....         | Unaka                 |          |
| Chas. Rager .....     | Mrs. Patty            |          |
| Robt. Halliday .....  | Singles and pompons   |          |
| Chrysolora .....      | Mrs. W. E. Buckingham |          |
| Major Bonnaffon ..... | White Mensa           |          |
| White Bonnaffon ..... | Golden Mensa          |          |
| Chieftain .....       | Zenobia               |          |
|                       | La Purette.           |          |

|                       | Per 100        | Per 1000 |
|-----------------------|----------------|----------|
| 2½-in. pots .....     | \$4.00         | \$30.00  |
| White Chieftain ..... | Golden Wedding |          |
| Imp. Chadwick .....   | Seidewitz      |          |

THE HAMMOND CO., INC., RICHMOND, VA.

Chrysanthemum rooted cuttings, will ship at once. Order now.

|                              | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| WHITE—                       |         |          |
| Early Frost, early .....     | \$1.25  | \$12.00  |
| Chas. Rager, midseason ..... | 1.50    | 15.00    |
| White Chieftain, late .....  | 1.50    | 15.00    |
| Timothy Eaton, late .....    | 1.75    | 15.00    |

| YELLOW—                        |      |       |
|--------------------------------|------|-------|
| Chrysolora, early .....        | 1.25 | 12.00 |
| Col. Appleton, midseason ..... | 1.25 | 12.00 |
| Roman Gold, midseason .....    | 1.50 | 15.00 |
| Yellow Eaton, late .....       | 2.00 | 17.50 |
| Maj. Bonnaffon, late .....     | 1.00 | 8.00  |

| PINK—                        |      |       |
|------------------------------|------|-------|
| Pacific Supreme, early ..... | 1.50 | 15.00 |
| Pink Chieftain, late .....   | 1.50 | 15.00 |
| Dr. Enguehard, late .....    | 1.50 | 15.00 |

E. E. Cronise, Boonsboro, Md.

Chrysanthemum plants, extra good stock, 2½-in. plants, ready to bench.

|                     | Per 100 |
|---------------------|---------|
| WHITE.              |         |
| Polly Rose .....    | \$2.50  |
| October Frost ..... | 2.50    |
| Chas. Rager .....   | 2.50    |

| YELLOW.               |      |
|-----------------------|------|
| Monrovia .....        | 2.50 |
| Comoleta .....        | 2.50 |
| Salomon's Gold .....  | 2.50 |
| Robt. Halliday .....  | 2.50 |
| Major Bonnaffon ..... | 2.50 |

| PINK.           |      |
|-----------------|------|
| Chieftain ..... | 2.50 |

STATE FAIR FLORAL CO., Sedalia, Mo.

CHRYSANthemUMS.

Strong rooted cuttings of following varieties, \$2.00 per 100, \$18.00 per 1000.

| WHITE.   |  |
|--|--|
| Oct. Frost, Polly Rose, C. Touset, Chas. Rager, White Bonnaffon, Alice Byron, White Jones, May Foster. |  |

| YELLOW.   |  |
|---|--|
| Golden Glow, Halliday, Appleton, Bonnaffon, Yellow Jones. |  |

| PINK.   |  |
|---|--|
| Unaka, Pacific Supreme, McNiece, J. K. Shaw, Patty, Dr. Enguehard, Well's Late. |  |

Nearly all above can be supplied from 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

CHRYSANthemUMS, good, strong stock that will grow.

Rooted cuttings, \$2.00 per 100.

| GOLDEN GLOW     | CHIEFTAIN         |
|-----------------|-------------------|
| SMITH'S ADVANCE | WHITE HELEN FRICK |
| KALB            | PACIFIC           |
| GOLDEN SALOMON  | HELEN FRICK       |
| ALICE SALOMON   | COL. APPLETON     |
| MAJOR BONNAFFON |                   |

WELLS' LATE PINK.  
Pompons in several varieties,  
2½-in., \$2.50 per 100;  
2½-in., \$3.00 per 100.

Stock that will stand transplanting.

W. R. MAXWELL, ALVA, OKLA.

| CHRYSANthemUMS, 2½ AND 2½-IN. |                |
|-------------------------------|----------------|
| White Bonnaffon .....         | \$2.50 per 100 |
| Chrysolora .....              | 2.50 per 100   |
| Golden Chadwick .....         | 4.00 per 100   |
| Dr. Enguehard .....           | 2.50 per 100   |
| Pacific Supreme .....         | 2.50 per 100   |
| Pink Frick .....              | 2.50 per 100   |
| Pink Chieftain .....          | 3.00 per 100   |
| Patty .....                   | 2.50 per 100   |
| Golden Climax, 3-in. ....     | 5.00 per 100   |
| Golden Climax, 2-in. ....     | 3.00 per 100   |
| Western Beauty, 3-in. ....    | 5.00 per 100   |
| Anna, 2½-in. ....             | 4.00 per 100   |

JOSEPH AUSTIN,

35TH & PARK AVE., KANSAS CITY, MO.

BARGAINS FOR MUM CUTTINGS.

50,000 ready now. Can deliver at once. Satisfaction given or money back.

Alice Salomon, Oct. Frost, \$1.00 per 100; \$10.00 per 1000.

Chrysolora, C. Touset, Unaka, White Bonnaffon, Silver Wedding, Major Bonnaffon, Chas. Rager, Mrs. Patty (pink), Col. Appleton, Dr. Enguehard, P. Supreme, O. P. Bassett, Jeanne Rosette, Roman Gold, \$1.25 per 100; \$12.00 per 1000. McNiece, White Chieftain, Pink Chieftain, Ramapo, P. Byron and Klondyke, \$2.00 per 100; \$18.00 per 1000.

Cash with order.

LAMPERT FLORAL CO., XENIA, OHIO

Mum rooted cuttings: Halliday, Supreme, Yellow Bonnaffon, Klondyke, Iva, Garza, Allentown, \$1.50 per 100, \$12.00 per 1000; Harvard, Glow, Nonin, Alice Salomon, Chas. Rager, Snow, Pink Gem, Chrysolora, White Eaton, Ramapo, Glen Cove, Enguehard, Cullingfordil, Chieftain, Fairy Queen, \$2.00 per 100, \$15.00 per 1000; Marigold, Golden Wedding, Seidewitz, Early Frost, Maud Dean, \$2.50 per 100, \$20.00 per 1000. Cash, please. Leonard Clotli, West Grove, Pa.

Chrysanthemums, postpaid: Polly Rose, H. Robinson, E. Snow, G. Glow, Y. Touset, Cleo, Lavender Queen, Pac. Supreme, 1c; Crystal Gem, W. Touset, Chas. Rager, Chrysolora, Dr. Enguehard, Diana, Helen Newberry, 1½c; Oconto, Smith's Ideal, Mistletoe (the best late white), Golden Queen, Marigold, W. Chieftain, Chieftain, Elberon, Harvard, Zenobia, Iva, Baby Marguerite, G. Climax, Elco, Madge, Clorinda, Annn, Arlee, Dorothy Duggan, Little Barbee, Mrs. W. Buckingham, 2c; Early Frost, 3c; Josephine Foley, 10c. Cash. Ask for catalogue of 125 varieties.

Theo. D. Kuebler, R. G. Evansville, Ind.

SPECIAL OFFER OF CHRYSANthemUMS.

Yanoma, late white.  
Silver Wedding, white.  
Florence Pullman, white.  
Mrs. H. Robinson, early white.  
Dr. Enguehard, pink.  
Golden Wedding, late yellow.  
Chrysolora, early yellow.

PRICES: Sand cuttings.....\$10.00 per 1000  
Plants from the soil..... 15.00 per 1000  
Strong cut back 2½-in. stock, soft growth, will make more cuttings at once, \$20.00 per 1000, \$2.50 per 100.

T. G. OWEN, COLUMBUS, MISS.

Chrysanthemums, rooted cuttings, excellent stock: Early Frost, Smith's Advance, Golden Glow, Unaka, Major Bonnaffon, Chrysolora, Clementine Touset and Glory of Pacific, \$2.00 per 100, \$17.50 per 1000; White Chieftain, Roman Gold, Rager, Appleton, Wm. Turner, Robert Halliday, Polly Rose, White Eaton, Nagoya, Pink Chieftain, Helen Frick, Silver Wedding, E. A. Seidewitz and Lynnwood Hall, \$2.75 per 100, \$20.00 per 1000; White Chadwick, Yellow Eaton, and Pink Chadwick, \$3.00 per 100, \$25.00 per 1000.

LEWIS L. LINGO,

1444 Beal Ave., Wooster, O.

200,000 mums, 2½-in. Send for list of 60 sorts, all money-makers, large stock of the following sorts: Unaka, Early Frost, Pacific Supreme, Tints of Gold, Yellow Ivory, Oconto, Smith's Ideal, Pink and White Chieftain, Merry June, Maud Dean, Edw. Seidewitz, Pink and White Frick, White and Yellow Jones, White Bonnaffon. Pompons: Lilla, red, Diana, best white, Early Bronze Baby, tiny yellow, Mensa, best single. Price \$3.00 per 100, \$25.00 per 1000. Cash.

G. SCHNEIDER, FLORIST,

22 East Hight St., Springfield, O.

SPECIAL PRICES.

| CHRYSANthemUMS, 2-IN. STOCK. |                                  |
|------------------------------|----------------------------------|
| Chrysolora .....             | \$2.00 per 100; \$19.00 per 1000 |
| Chas. Rager .....            | 2.00 per 100; 19.00 per 1000     |
| Touset .....                 | 2.00 per 100; 19.00 per 1000     |
| Halliday .....               | 2.00 per 100; 19.00 per 1000     |
| Bonnaffon .....              | 2.00 per 100; 18.00 per 1000     |
| Diana .....                  | 2.00 per 100; 19.00 per 1000     |
| Golden Glow .....            | 2.00 per 100; 19.00 per 1000     |
| October Frost .....          | 2.00 per 100; 19.00 per 1000     |
| Early Frost .....            | 2.00 per 100; 19.00 per 1000     |

Good, strong plants. Cash, please.

C. Erickson, Princeton, Ill.

CHRYSANthemUMS.

Rooted cuttings and pot plants.

POMPONS.

Rooted cuttings and pot plants.

About 70 varieties.

Send for list.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, Pa.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto .....

Chieftain .....

Halliday .....

Patty .....

Enguehard .....

Touset .....

Unaka .....

Rager .....

Gloria .....

Bonnaffon .....

Lulu .....

Klondyke .....

Garza .....

\$2.00 per 100, \$18.00 per 1000.

Also 2½-in. plants, \$3.00 per 100.

A. W. HIGGINS, WESTFIELD, MASS.

Chrysanthemums, strong, healthy, rooted cuttings.

Oconto .....

Chas. Rager .....

Early Snow .....

Smith's Advance .....

W. Bonnaffon .....

Chieftain .....

Patty .....

Well's Late Pink .....

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.

Wm. Swayne, Kennett Square, Pa.

Chrysanthemum rooted cuttings: Seidewitz and Mistletoe, best late pink and white sorts, plenty of these blossoms at Xmas time and into February. Mistletoe on exhibition at Indianapolis at the carnation show, from our greenhouses. These two varieties and Monrovia, Early Frost, Unaka, Polly Rose and Chieftain, \$2.00 per 100; Marigold and Golden Queen, \$3.50 per 100; good collection pompons; pot plants, \$1.00 per 100 more than R. C. Cash. H. P. Smith, Piqua, O.

CHADWICK CHRYSANthemUM ROOTED CUTTINGS FROM SAND OR SOIL, \$3.00 PER 100, \$25.00 PER 1000. CASH. 25,000 GOLDEN AND CHADWICK IMPROVED READY AT ONCE. P. R. DE MUTH & SONS, CONNELLSVILLE, PA.

Chrysanthemums, 2½-in. stock, White Chadwick, Yellow Chadwick, Chadwick Supreme, Enguehard, Smith's Advance, Golden Glow, Pink Gem, Chrysolora, Oconto, Yellow Bonnaffon, Wm. Turner, Dolly Dimple, Patty, Seidewitz, Harvard and Marigold. Pompon mums, Yellow Garza, White Garza, Mrs. Buckingham, Narcissus, Lillian Doty, Souv. d'Or, White Mensa, Yellow Mensa, \$3.00 per 100, \$25.00 per 1000. Cash.

John B. Rudy, Elmira, N. Y.

Chrysanthemum cuttings, transplanted or from sand: Chrysolora, Golden Age, Roman Gold, Appleton, Nagoya, Yellow and White Bonnaffon, Yellow and White Jones, Golden Eagle, Nonin, Chieftain, Maud Dean, Enguehard, Harvard, \$1.75 per 100, \$15.00 per 1000; Golden Wedding, White Eaton, Turner, Seidewitz, Glenview, \$2.00 per 100, \$17.00 per 1000; 250 at 1000 rate. Cash, please.

T. W. Baylis & Son, West Grove, Pa.

Chrysanthemum: Major Bonnaffon, Chrysolora, Kalb, Lincoln, Blackhawk, Ivory, Imp. Ivory, Pacific Supreme, Glory of Pacific, Halliday, Unaka, Golden Glow, Chas. Rager, Early Frost, Early Snow and Dr. Enguehard, R. C., \$2.00; 2½-in., \$3.00 per 100; Yellow Chadwick, White Chadwick, Pink Chieftain and White Chieftain, R. C., \$2.50; 2½-in., \$3.50 per 100.

Chas. Sherwood, Waterloo, Ia.

CAN DELIVER IMMEDIATELY.

Chas. Rager, Yellow Rager, Roman Gold, Monrovia, Unaka, Harvard, The Bard (red), J. K. Shaw, William Simpson (Early Pink), 350 George Kalb 250 Silver Wedding 150 Early Snow 200 Higginbotham 100 Pullman 300 Dr. Enguehard.

\$1.00 per 100; \$10.00 per 1000.

Memphis Floral Co., Memphis, Tenn.

Chrysanthemums, Cl. Touset, Chrysolora, Oconto, Major Bonnaffon, P. Patty, Chas. Rager, Dr. Enguehard, Chieftain, Robert Halliday, White Patty. Pompons, Lilla, Acto, Lillian Doty, Golden Climax, Souv. d'Or, Yellow Garza, White Garza, Quinola, Lyndhurst. Fine 2½-in. potted plants, \$2.00 per 100.

Cash with order.

WM. H. BAIRD & SON, GREENVILLE, PA.

Chrysanthemums, strong, well rooted cuttings, Smith's Sensation, W. Turner, Chrysolora, Unaka, Mme. Robinson, Glenview, Well's Late Pink, Dr. Enguehard, Patty, Golden Eagle, Crystal Gem, Jeanne Nonin, Mistletoe, Nagoya, Imp. Chadwick, Mme. Luseford, Harvard, \$1.50 per 100; pot plants, thrifty and clean, \$2.00 per 100. Special prices on large lots.

N. Kiger, Florist, Marietta, O.

Chrysanthemums, 2½-in. stock of Smith's Advance, Chrysolora, Yellow and White Rager, Oconto, Halliday, Turner, Lynnwood Hall, W. and P. Chieftain, Bonnaffon, Golden Queen, Marigold, Mistletoe, Seidewitz, White Perfection, Burton, Maud Dean, Winter Cheer, \$3.00 per 100, \$25.00 per 1000. Cash or satisfactory reference. Send for list of other varieties.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

60,000 MUMS.

CAN SHIP IMMEDIATELY.

46 kinds, well rooted.....\$1.00 per 100

46 kinds, 2½-in. pots..... 2.00 per 100

BURDELL FLORAL CO.,

Bowling Green, Kentucky.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2½-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salomon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonnaffon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, a few others and 6 var. Pompons, Diana, etc.

J. C. Steinhilber, Pittsburg, Kans.

Surplus mums from pots, ready for benching, \$1.75 per 100.

Polly Rose, Pacific Supreme, Dr. Enguehard, S. Mensa, Ladysmith, Little Barbee, Baby Marguerite, Delicatissima. Also rooted cuttings of some other varieties at \$1.00 per 100.

Albert J. Mueller, Carlinville, Ill.

Chrysanthemums, Golden and White Chadwick, strong stock, \$3.00 per 100, \$30.00 per 1000. We are strong on these scarce varieties; also on almost all of the others. Write for full list rooted cuttings and plants.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemums from 2½-in. pots: Golden Glow, Halliday, Chrysolora, Pacific Supreme, Unaka, Dr. Enguehard, White Touset, White Bonnaffon, Maj. Bonnaffon, Alice Salomon, Golden Salomon, all A-No. 1 plants, \$2.50 per 100. Cash. Wm. H. Ford, Marshalltown, Ia.

2½-in. mums, 2½c, good, strong plants: Pink Gem, Early Snow, Pacific Supreme, Roman Gold, Yellow Bonnaffon; also a good collection of single pompons, white and yellow. Would exchange for cyclamen, 2½ or 3-in.

D. Kleinhans Floral Co., St. Louis, Mich.

Mum cuttings, true to name, Marigold, \$2.50 per 100, \$22.50 per 1000; Crystal Gem (early white), Chrysolora and Pink Chieftain, \$15.00 per 1000; Unaka, \$10.00 per 1000; Yellow Bonnaffon, \$10.00 per 1000. Cash.

J. P. Siebold, Lancaster, Pa.

Chrysanthemums: Chas. Rager, Dr. Enguehard, Col. Appleton, Lavender Queen, Polly Rose, Mrs. Robinson, Oct. Frost, Yellow Frost, White and Pink Chieftain, 2½-in. pots, \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

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**CHRYSANTHEMUM—Continued**

**MAJOR BONNAFFON, SPECIAL OFFER.**  
Large stock of strong plants, transplanted from sand to soil and now in active growth. Send me your orders and get the best plants obtainable, \$12.50 per 1000. Cash, please.  
S. H. MURPHY, KENNETT SQUARE, PA.

Chrysanthemums, nice 2 1/4-in. stock in the following varieties: October Frost, Clementine Tousef, White Bonaffon, J. Nonin, M. Bonaffon, Patty and Gloria, \$2.00 per 100. See my ad for Boston fern runners.  
O. C. Heberling, Georgetown, Ky.

Mensa, Little Barbee, Roman Gold, Chas. Rager, White Jones, Enguehard, Harvard, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. Rooted cuttings, Buckingham, Roman Gold, Chas. Rager, Patty, \$2.00 per 100, \$18.00 per 1000.  
GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, 2 1/4-in., Oconto, Yellow Tousef, White Tousef, Chieftain, Roman Gold, Ramapo, Chrysolora, Golden Glow, \$2.50 per 100. Turner, Marigold, Crystal Gem, \$3.50 per 100.  
Byer Bros., Chambersburg, Pa.

Chrysanthemums, extra strong, 2-in., Helen Frick, Oct. Frost, Silver Wedding, Dr. Enguehard, Chrysolora, Golden Wedding, White Cloud, \$2.50 per 100.  
Rhea Floral Co., Greeneville, Tenn.

**CHRYSANTHEMUMS.**

2 1/4-in., E. Frost, E. Snow, Oconto, Chieftain, Bonaffon, \$20.00 per 1000. Cash.  
FRANK LEITH & SON, HAVERHILL, MASS.

Mums, 1000 2 1/4-in., Unaka, 2c; 800 R. C., Unaka, 1 1/4c; 500 2 1/4-in., Oct. Frost, 2c; 500 R. C., Oct. Frost, 1 1/4c; or will exchange for anything we can use.  
Abbey Ave. Greenhouses, Dayton, O.

**CHRYSANTHEMUMS R. C. and 2 1/4-in. pot plants of all best florists' varieties at reasonable prices.** A postal will bring our trade list. **Stafford Conservatories, Stafford Springs, Conn.**

Chrysanthemums, XXXX stock, Bonaffon and other good varieties, R. C., from sand and soil, \$1.25 and \$1.50 per 100.  
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Chrysanthemum R. C., fine: M. Bailey, Rager, Patty, S. Wedding, R. Gold, Chrysolora, Dr. Enguehard, \$18.00 per 1000, \$2.00 per 100. Cash.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Mums, rooted cuttings: Pacific Supreme, Chieftain, Rager, Snow, Nonin, Yellow Bonaffon, Chrysolora, \$1.25 per 100. Cash, please.  
Mendowside Greenhouses, Avondale, Pa.

Chrysanthemums, 2-in. Smith's Advance, Chrysolora, The Queen, Mrs. Henry Robinson, Percy Plumeridge and others, \$1.50 per 100. Cash, please.  
S. W. Carey, Urbana, O.

Chrysanthemums, named varieties, strong R. C., \$2.00 per 100, \$18.00 per 1000, express paid. See issue of April 12 for varieties.  
C. Humfeld, Clay Center, Kan.

Mums, Yellow Bonaffon, strong 2-in., \$2.50 per 100, \$23.00 per 1000; R. C., \$2.00 per 100, \$15.00 per 1000. Cut back stock plants, 3c each. Cash.  
The Dumser Floral Co., Elgin, Ill.

Strong Turner, Bonaffon, Chrysolora, Eaton, Chadwick, Enguehard, Well's Late, etc., also best singles and pompons, 2-in., \$2.50 per 100.  
B. C. Johnson, Sterling, Colo.

Chrysanthemums, leading commercial varieties, \$3.00 per 100.  
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Hardy chrysanthemums, all the very best varieties, \$3.00 per 100, \$25.00 per 1000, 2 1/4-in. pots. **Stratford Flower Farm, Stratford, Pa.**

Mum plants, 2 1/4-in., strong, clean stock, Yellow Bonaffon, Tousef and Patty, \$2.50 per 100. Cash.  
Wonseller Greenhouse, Byran, O.

Chrysanthemums, Smith's Advance and Golden Glow R. C., \$1.75 per 100.  
W. A. Ballou, Wheaton, Ill.

Chrysanthemums, standard varieties, 2 1/2-in. pots, \$25.00 per 1000. Cash, please.  
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Mums, 2-in., Beu, 2c. Good, strong stock.  
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COBAEAS, WHITE AND PURPLE, 4-inch, \$6.00 per 100.  
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Cobaea scandens, white or purple, 2 1/2-in., staked 18-in., 3c.  
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Cobaea scandens, 4-in., large plants, \$8.00 per 100.  
Rentschler Floral Co., Madison, Wis.

Cobaea scandens, strong, 3-in. staked, \$5.00 per 100. Cash.  
Ullrich Floral Co., Tiffin, O.

Cobaeas, 4-in., 15c.  
Ernest Rober, Wilmette, Ill.

Cobaea scandens, purple, 2 1/2-in., \$3.00 per 100.  
Edward W. Schuster, Crookston, Minn.

**COLEUS.**

Coleus, popular varieties, R. C., 85c per 100, \$8.00 per 1000, prepaid; 2-in., \$2.00 per 100, \$18.00 per 1000; Brillancy R. C., \$1.50 per 100; 2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100. Cash.  
Royston & Fenton, Evansville, Ind.

Coleus Defiance, the prettiest of all coleus. It defies any other coleus in beauty, the best for commercial purposes, as pretty as a poinsettia, not higher priced than any other, \$3.00 per 100, \$27.50 per 1000. Not less than 50 at this price. Other varieties in all colors. See our ads for cannas, vincas, asparagus, echeverias, cyclamen and geraniums.  
C. Winterich, Cyclamen Specialist, Defiance, O.

The home of the new yellow Trailing Queen, 50c per doz., \$3.00 per 100. Brillancy or Xmas Gem, 60c per doz., \$4.00 per 100; Defiance, \$1.00 per doz., \$6.00 per 100. Emperor William, 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

**OAK GROVE GREENHOUSE, TUSKEGEE, ALABAMA.**

Coleus Brillancy, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000; also Verschaffeltii and Golden Bedder, \$2.50 per 100, \$22.50 per 1000, fine, clean stock.  
J. A. Farnworth & Son, Gallion, O.

Coleus Brillancy, 2-in., \$2.50; branched, 4-in., fine, \$8.00; mixed coleus, 2-in., \$2.00; mixed coleus R. C., 75c.  
Williams & Matthews, Anderson, Ind.

Coleus, the very prettiest varieties, 2 1/2-in., \$2.00 per 100; Defiance coleus, 2 1/2-in., \$1.00 per doz.; \$6.00 per 100.  
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Coleus, 2 1/4-in., extra strong plants: Golden Bedder, Verschaffeltii, Spotted Gem and other varieties, \$2.50 per 100.  
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1000 Golden Bedder, 500 Red Verschaffeltii, extra fine, strong, show plants, 2 and 2 1/4-in., \$2.50 per 100, cash.  
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Coleus, 2 1/4-in. pots, Golden Bedder, Verschaffeltii and 8 other good bedding varieties, 2 1/4-in. pots, \$3.00 per 100; 3-in. pots, \$5.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Coleus, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100, good, strong plants, good asst.  
Jos. Austin, 35th & Park, Kansas City, Mo.

Coleus, asst. varieties, 2 1/4-in., 2 1/2c; Trailing Queen, 4c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, 500 2 1/2-in., \$2.50; 500 2-in., \$2.00, assorted varieties. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Coleus, 2-in., in assortment, \$2.50 per 100; 2 1/2-in., \$3.50. Brillancy R. C., \$1.50 per 100, 2-in., \$3.00.  
N. O. Caswell, Delavan, Ill.

Coleus, Dreer's best seedlings, fine colors mixed, 3-in., 4c; 2 1/2-in., 3c. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

COLEUS, 2 1/2-in., fine stock, \$2.50 per 100.  
G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

Coleus Golden Bedder, Verschaffeltii, Beckwith's Gem, 2 1/2-in., strong, 3c.  
L. Potter & Sons, Waukegan, Ill.

Coleus R. C., 10 kinds, \$5.00 per 1000, 70c per 100; 2-in., \$2.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Coleus Golden Bedder, Fire Brand and others, 2-in., \$2.00 per 100; Rooted cuttings, 75c per 100. Cash.  
Addams Morgan & Co., Paxton, Ill.

Coleus, Verschaffeltii, Firebrand and fancy mixed, strong 2 1/4-in., \$2.25 per 100, \$20.00 per 1000.  
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3000 Golden Bedder coleus, from 2 1/4-in. pots, \$4.00 per 100; 2000 other kinds. Cash.  
W. & T. Cass, Geneva, N. Y.

Coleus, fine assortment, 2 1/4-in., \$2.00 per 100.  
Thomas Salvesson, Petersburg, Ill.

Coleus Brillancy, extra fine, 2-in., \$3.00 per 100.  
La Crosse Floral Co., La Crosse, Wis.

Coleus, 2 1/4-in., 2 1/2c; Brillancy, fine, 3c.  
GULLETT & SONS, LINCOLN, ILL.

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Kring Bros., Fairbury, Ill.

Coleus, \$2.00 per 100.  
B. H. Klus & Son, Anderson, Ind.

Coleus, 2 1/2-in., 3c.  
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**ALBUM OF DESIGNS, 75c per copy, prepaid.** Florists' Pub. Co., Carlton Bldg., Chicago.

Coleus Trailing Queen, 2 1/4-in., strong, 8c.  
Hammerschmidt & Clark, Medina, O.

COLEUS, 20 best bedding varieties, 2 1/4-in., \$2.00 per 100. Reeser Plant Co., Springfield, O.

**CORN FLOWERS.**

Cornflowers, double, for early flowering, 2 1/4-in., \$2.00 per 100; 800 for \$5.00.  
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Cosmos, transplanted plants: Crimson Ray, Lady Lenox, Giant, pink and white. Labeled colors. Delivery June 15th, 50c per 100. Cash with order. C. H. Richards, Dunkirk, N. Y.

Cosmos, early and late flowering, strong 2 1/4-in., \$2.00 per 100; 300 for \$5.00. New double giant flowering cosmos, \$3.00 per 100.  
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**CROTONS.**

Crotons, 4-in. and 5-in., 25c and 35c.  
GULLETT & SONS, LINCOLN, ILL.

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Cupheas (cigar plants), extra fine plants, 3c. Warren Huckleberry, North Vernon, Ind.

Cigar plants, 2 1/4-in., extra strong, \$3.00 per 100.  
Chas. Sherwood, Waterloo, Iowa.

**CYCLAMEN.****CYCLAMEN.**

Cyclamen, strong 2-in. stock ready to shift, finest strain, assorted colors with plenty of red. This is A No. 1 stock, well rooted, the kind you are looking for.

We invite comparison with anybody's plants regardless of price.

If you want good, well-flowered plants for Christmas, order at once.

\$5.50 per 100.

Cash with order.

The above price includes careful packing in boxes made especially for this stock. If you want sample plant, send 10c to cover cost of postage and packing.

R. S. McMURRAY, BELLEFONTAINE, O.

Cyclamen giganteum; Improved Wandsbek type, the finest in existence, our output 350,000 this season. We have many testimonials as to quality of strain and plants. Eight varieties equally divided.

2 1/2-in., extra select, strong ..... \$ 7.50 100; \$65.00 1000  
2 1/2-in., strong ..... 6.50 100; 60.00 1000  
3-in., extra strong ..... 10.00 100; 90.00 1000  
3-in., strong ..... 8.00 100; 75.00 1000

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100, \$40.00 per 1000; extra select, \$6.00 per 100, \$50.00 per 1000; small seedlings for 2 1/2-in. only, \$4.00 per 100; \$35.00 per 1000.

Rococo Erecta, finest new introduction, well recommended for commercial growing, transplanted, strong seedlings, \$6.00 per 100; 2 1/2-in., \$8.00 per 100; 3-in., \$12.00 per 100. Careful packing assured. No extra charges on packing.  
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**CYCLAMEN.**

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| Pure white           | Duke of Connaught        |
| Dark red             | Rose of Marienthal       |
| Salmon Queen         | Glory of Wandsbek        |
| White with red eye   | Xmas Red (Phoenix)       |
| (Persicum)           | Salmon King, bright rose |
| Princess May         |                          |
| Seedlings            | \$ 3.50 per 100          |
| 2 1/2-inch           | 7.50 per 100             |
| 2 1/2-inch, selected | 8.00 per 100             |
| 3-inch               | 10.00 per 100            |

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Immense stock, clean and healthy, of finest strains only, strong transplanted seedlings, light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, the improved frilled flowers, much better than the old Rococo, in following colors: Salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red, \$4.50 per 100, \$40.00 per 1000. Baur Floral Co., Erie, Pa.

Cyclamen, once transplanted stock, \$5.00 per 100, \$47.50 per 1000; 4-in., \$25.00; 5-in., \$40.00 per 100. Cultural directions with each order. See our ads for alternantheras, begonias, cannas, coleus, geraniums, pelargoniums, poinsettias, salvias, santolinas and vincas.  
C. Winterich, Cyclamen Specialist, Defiance, O.

**CYCLAMEN.**

Giant German, best English strains, best improved Wandsbek type, separate colors. Clean, healthy, plants guaranteed; 2 1/2-inch, \$8.00 per 100, \$75.00 per 1000; 3-inch, \$10.00 per 100, \$90.00 per 1000; 4-inch, \$25.00 per 100.  
PYFER & OLSEN, WILMETTE, ILL.

Cyclamen seedlings, transplanted (3 to 4 leaves), \$5.00 per 100, \$45.00 per 1000, in the best colors, assorted; 2 1/4-in. pots in the best colors, dark red, pink, salmon, white, white with red eye, \$7.50 per 100.  
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**CYCLAMEN.**

3-in., \$10.00 per 100, \$90.00 per 1000; 2 1/2-in., \$7.50 per 100, \$60.00 per 1000. We have a large stock in best German and English strains. All colors. Place order now.  
GULLETT & SONS, LINCOLN, ILL.

Cyclamen, good, strong stock, 2 1/4-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

**S. S. SKIDELSKY & CO.,**

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Cyclamen from best German-grown strain, in all colors, 2 1/4-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready June 1 and later, \$10.00 per 100, \$90.00 per 1000. All above are from the best German strain.  
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50,000 cyclamen, 3-in., June delivery, 5 colors, extra select plants grown by an expert, \$10.00 per 100, \$90.00 per 1000.  
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Cyclamen, fine 2 1/2-in. plants, ready for a shift, 5 colors, \$6.00 per 100. Cash with order, please.  
Winchester Greenhouses, Winchester, Ky.

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Cyclamen, best large flowering strain, short and stocky, full of life, 3-in., 10c; separate colors or mixed. J. L. Schiller, Toledo, O.

Cyclamen, best strain, separate colors or mixed, 2 1/4-in. pots, \$7.50 per 100, \$60.00 per 1000. J. H. Flesser, North Bergen, N. J.

Cyclamen, best strain, separate colors or mixed, 3-in. pots, \$10.00 per 100, \$90.00 per 1000. Julius Roehrs Co., Rutherford, N. J.

Cyclamen, mixed colors, 3-in., \$6.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

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| *Golden Gate, cactus.....        | \$0.80 | \$ 6.00 |
| Tricolor, var. cactus.....       | 1.25   | 10.00   |
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| *Queen Victoria show.....        | .50    | 4.00    |
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We have a surplus of cut flower dahlias, not having room for planting, and offer them at special below list price until sold. All sorts marked \* are in a class of their own for cutting. Above dahlias in strong divisions, all sprouted, ready for planting. Long Island Dahila Gardens, Finger Bros., Prop., Hicksville, L. I., N. Y.

Dahlias, strong, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000, except as noted otherwise: A. D. Livoni, Black Beauty, Chas. Lanier, Countess of Lonsdale, Delice, Dorothy Peacock, Flora, Henry Patrick, J. H. Jackson, Juliet, Master Carl, Mrs. Clinton and Professor Mansfield. The following at \$10.00 per 100: Thos. Parkin, Jeanne Charmet, Hon. R. L. Borden. Ask for complete list of show, cactus, decorative and peony sorts.

Anglin & Walsh Co., Williamsbridge, N. Y.

Dahlias: A beautiful lot, including 25 of Dreer's fancy varieties, our selection, strong 2 1/2-in. stock, \$3.50 per 100, \$30.00 per 1000. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

Dahlias, field-grown clumps, for spring or fall delivery, all the leading varieties. Write for price list. Van Kirk Floral Co., Atco, N. J.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

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| Boston Yellow, 2 1/4-in.....     | \$ 7.00 | \$60.00 |
| Boston Yellow, 4-in.....         | 15.00   | ....    |
| Mrs. Sander, 2-in.....           | 4.00    | 35.00   |
| Shasta, 2 1/2-in.....            | 4.00    | 35.00   |
| White Marguerites, 2 1/2-in..... | 4.00    | 35.00   |
| Giant White, 2 1/2-in.....       | 4.00    | 35.00   |
| Giant Yellow, 2 1/2-in.....      | 4.00    | 35.00   |

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**DAISIES.**

| DAISIES.                 | 2 1/4-in. | Cuttings | plants  |
|--------------------------|-----------|----------|---------|
|                          |           | Per 100  | Per 100 |
| Marguerites, white.....  | \$1.00    |          | \$2.50  |
| Giant White.....         | 1.00      |          | 2.50    |
| Etoile d'Or, yellow..... | 3.00      |          | 5.00    |
| Boston, yellow.....      | 3.00      |          | 5.00    |

A. L. RANDALL CO., Chicago, Ill.

Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.

Boston Yellow rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander rooted cuttings, also rooted cuttings of Giant White, \$2.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Daisies, Boston Yellow, 2 1/4-in., \$6.00 per 100; Giant White and Mrs. Sander, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000; Boston Yellow, 3-in., \$10.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Daisies, Mrs. F. Sander: ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

E. Rawlings, Wholesale Grower, Alleghany, N. Y.

Daisies, 2 1/2-in. pots, in bud and bloom, Mrs. Sander, Boston Yellow, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

PARIS DAISIES, 3-in., \$3.00 per 100; 4-in., \$5.00 per 100.

G. VAN ROCHOVE & BRO., KALAMAZOO, MICHIGAN

4-in. daisies, in full bloom, Queen Alexandra, 5c; 2 1/2-in., 2c; 2-in., Shasta daisies, Alaska, 1 1/2c. Cash, please.

Restland Floral Co., Mendota, Ill.

Daisies, yellow, 2-in., 5c; white, 2-in., 2c. Giant White, R. C., \$1.00 per 100; Sander R. O., \$1.00 per 100; 2-in., \$2.00 per 100; Shasta, 1 1/4-in., 2c. Byer Bros., Chambersburg, Pa.

Daisies, Mrs. F. Sander, strong 2 1/4-in., bud and bloom, 2c; Shasta daisies, strong transplanted, \$1.50 per 100 by mail, \$12.00 per 1000, express. S. W. Pike, St. Charles, Ill.

White daisies, marguerites, 3 1/2-in., 12-in. high, in full bloom, \$5.00 per 100. Not less than 50 packed. Calvert Floral Co., Lake Forest, Ill.

Shasta daisies, strong plants, out of 3-in. pots, \$1.00 per doz., \$8.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Shasta daisy, strong 2 1/2-in. last July seedlings, ready to bloom, 75c per doz., \$5.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Boston Yellow daisy, 2 1/2-in., \$5.00 per 100. Cash, please. W. A. Ballou, Wheaton, Ill.

Marguerites, 3-in., 5c; in bloom. Cash. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Daisies, marguerites, 4-in., well flowered, 8c. Cash. J. P. Herzog, Belvidere, Ill.

Shasta daisies, strong plants, 2 1/4-in., \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

English daisies (bellis perennis), strong plants, \$1.00 per 100. Cash. H. A. Cook, Oberlin, O.

Daisies, marguerites, white, 2 1/4-in., 3c. Hammerschmidt & Clark, Medina, O.

**DELPHINIUMS**

Delphiniums, Belladonna hybrids, hardy transplanted 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Warren Huckleberry, North Vernon, Ind.

**DRACAENAS.**

Dracaena indivisa, good stock, transplanted seedlings, \$2.50 per 100, \$20.00 per 1000; 2 1/4-in., \$3.50 per 100; 3-in., extra strong, \$8.00 per 100, \$75.00 per 1000; 4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Dracaena indivisa seedlings, transplanted, \$2.50 per 100, \$19.00 per 1000; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$12.50 per 100; 5-in. pots, \$25.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

**DRACAENA INDIVISA**

Of our usual good grade.

Now is the time to get them.

2-in., \$2.00 per 100, \$18.00 per 1000.

E. RAWLINGS, WHOLESALE GROWER, ALLEGANY, NEW YORK

**DRACAENA INDIVISA.**

5-in. .... \$25.00 per 100  
4-in. .... 15.00 per 100  
3-in. .... 10.00 per 100  
2 1/4-in. .... 6.00 per 100

FRANCE & VANDEGRIFT, MONROE, MICH.

Dracaena indivisa, 2 1/4-in., \$3.50 per 100; 3-in., \$7.50 per 100; strong 4-in., \$15.00 per 100; strong 5-in., \$25.00 per 100; strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

18 Dracaena indivisa, 8-in. specimen plants, easily worth \$1.50 each, to close out for \$20.00.

20 Dracaena indivisa, 6-in., very strong, 50c each, or \$8.00 for the 20. All other sizes sold. Hillview Greenhouses, La Crosse, Wis.

Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$1.50 per doz., \$12.00 per 100; 5-in., \$3.00 per doz., \$25.00 per 100; 6-in., \$4.50 per doz., \$35.00 per 100; 7-in., 75c each. Cash.

Ulrich Floral Co., Tiffin, O.

**DRACAENAS.**

5-in. .... \$25.00 per 100  
3-in. .... 10.00 per 100

CRABB & HUNTER FLOWER SHOP, Grand Rapids, Mich.

4-in. Dracaena ind. .... \$15.00 per 100  
5-in. Dracaena ind. .... 22.50 per 100  
6-in. Dracaena ind. .... 30.00 per 100

W. C. Ehmman, Corfu, N. Y.

Dracaena indivisa, ready now, 3 1/2-in., \$10.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100. Cash, please. Dobbs & Son, Auburn, N. Y.

Dracaena indivisa, strong 3 1/2-in. pots, \$8.00 per 100.

United States Cut Flower Co., Elmira, N. Y.

Dracaena indivisa, extra strong stock, 2000 5-in., 25c each; 1000 6-in., 50c each.

J. F. Kidwell Co., Downers Grove, Ill.

Dracaena indivisa, strong plants, 3 1/2-in., 12c; 2 1/2-in., 5c each.

H. Schan, 10817 Hale Ave., Morgan Pk., Chicago.

Dracaena indivisa, 6-in., 35c; 5-in., 25c; 4-in., 10c and 12c; 3-in., 8c.

L. Potter & Sons, Waukegan, Ill.

Dracaena indivisa, good, strong 4-in., \$12.00 per 100. Ovid Greenhouses, James M. Hoag, Prop., Ovid, Mich.

Dracaena indivisa, transplanted plants, \$2.00 per 100, mailed, \$18.00 per 1000, by express.

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Dracaena indivisa, 3-in. .... \$7.00 per 100  
Dracaena indivisa, 6-in., extra strong, 50c each

Wettlin Floral Co., Hornell, N. Y.

Dracaenas, good stock, 3-in., 6c; 4-in., 12c; seedlings from flats, 75c per 100.

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Dracaena indivisa, out of 4-in. pots, \$10.00 to \$12.00 per 100; 5-in. dracaena indivisa, \$25.00 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Dracaena indivisa, extra strong stock, 4-in., 10c each.

DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa, 4-in., \$15.00 per 100.

5-in., \$25.00 per 100.

Paul Schmidt, Florist, Youngstown, O.

DRACAENA INDIVISA. FINE STOCK. Fine 4-in., 15c; 5-in., 25c. Fine to grow on. GULLETT & SONS, LINCOLN, ILL.

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Dracaena indivisa, 4-in., \$15.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Dracaenas indivisa, good, strong, 3 1/2-in., \$10.00 per 100. Addemis Morgan & Co., Paxton, Ill.

4-in. Dracaena indivisa, 15c and 12c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Dracaena indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each. Ernest Rober, Wilmette, Ill.

500 Dracaenas out of 6-in. pots, 35c each. J. B. Knapp, Sayre, Pa.

Extra strong 4-in. dracaenas, \$20.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Dracaena indivisa, 6-in., \$30.00 per 100. Cash. John Bauscher, Freeport, Ill.

Dracaenas, 4-in., 15c; 5-in., 25c. A. Hannah & Son, Grand Rapids, Mich.

Dracaena indivisa, 6-in. pots, \$30.00 per 100. Park Floral Co., Trenton, N. J.

Dracaena indivisa, good 3-in. stock, \$7.00 per 100. Cash. D. R. Herron, Olean, N. Y.

Dracaena indivisa, 4-in., \$15.00 per 100; 3-in., \$5.00 per 100. W. M. Deyoe & Co., Oil City, Pa.

Dracaena indivisa, 4-in., \$20.00; 3 1/2-in., \$15.00 per 100. Chas. H. Green, Spencer, Mass.

Dracaena indivisa, 3-in., 7c; 3 1/2-in., 10c; 5-in., 35c. Heintz Greenhouses, West Toledo, O.

4-in. Dracaena indivisa, strong, \$15.00 per 100. William F. Kasting Co., Buffalo, N. Y.

Dracaena indivisa, 3-in., 5c. Greenville Floral Co., Greenville, Mich.

**ECHIVERIAS.**

Echeveria glauca, large, \$5.00 per 100, \$47.50 per 1000. See our ads for asparagus, cannas, vincas, coleus, cyclamen and geraniums.

C. Winterich, Cyclamen Specialist, Defiance, O.

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Evonymus Japonica, 2 1/2 x 3 ft., 50c each. Fred Boerner, Cape May, N. J.

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FERN MY SPECIALTY. FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2 1/4-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2 1/4-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2 1/4-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRACILLI-MUM, strong seedlings, ready for potting, \$1.20 per 100, \$10.50 per 1000.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2 1/4-in. stock, \$4.00 per 100, \$35.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST, NEW JERSEY.

SHORT HILLS, Table fern seedlings, best varieties as follows, either separate or mixed:

|                   |                      |
|-------------------|----------------------|
| Pteris Mayii.     | Pteris Wilsonii.     |
| Pteris Victoria.  | Pteris Wimsettii.    |
| Pteris Magnifica. | Pteris Hastata.      |
| Pteris Serrulata. | Pteris Albo Lineata. |
| Pteris Tremula.   | Polystichum Setosum. |

Aspidium Tsussimense. Cryptodium Falcatum (Holy Fern). One flat, \$2.25; 5 flats, \$2.10 per flat; 10 flats, \$1.90 per flat. Quotations on larger quantities.

Anglin & Walsh Co., Williamsbridge, N. Y.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000:

|                        | Size       | 100    | 1000    |
|------------------------|------------|--------|---------|
| Boston .....           | 2 1/4-inch | \$4.00 | \$35.00 |
| Roosevelt .....        | 2 1/4-inch | 5.00   | 40.00   |
| Whitman Compacta ..... | 2 1/4-inch | 5.00   | 40.00   |

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Roman J. Irwin, 108 W. 28th St., New York.

Now ready for delivery: Boston, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston, 3-in., \$8.50 per 100, \$80.00 per 1000; Roosevelt, 5-in., 30c each; 6-in., 40c.

AMERICAN BULB CO., Chicago, Ill.

172 N. Wabash Ave., Chicago, Ill.

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## FERNS—Continued.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100; \$40.00 per 1000. Whitman and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Table ferns, shipped in or out of flats, good strong clumps, June and later, \$2.00 per flat, 20 flats or more at \$1.75.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Ferns, ready now, 2½-in. pots, strong Bostons, Whitman, Scottii, Roosevelt and Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100, 3½-in. pots, fine salable pot plants in Smithii, Elegantissima Compacta and Muscosa, \$25.00 per 100; Scottii and Teddy, Jr., 4-in. pots, \$20.00 per 100; Boston runners, \$12.50 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Boston ferns, 3-in. .... \$8.00 per 100  
Boston, 2½-in. .... 4.00 per 100  
Roosevelt, 3-in. .... 8.00 per 100  
Adiantum, Maidenhair, strong 2½-in. 3.00 per 100  
Whitman Compacta, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Orders from unknown parties must be accompanied with cash or satisfactory reference.  
The Springfield Floral Co., Springfield, O.

Ferns, Scottii, Roosevelt, 2½-in., \$4.00 per 100; Scottii, Roosevelt and Teddy, Jr., 4-in., \$15.00 per 100; Whitman, Roosevelt, 5-in., 30c each; Scottii, Teddy, Jr., and Roosevelt, 6-in., 40c each; Scottii, Teddy, Jr., 7-in., 50c each; Scottii, 10 and 12-in. pots, \$2.00 each. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

## EXCELLENT FERNS.

|                 |       |       |       |
|-----------------|-------|-------|-------|
|                 | 4-in. | 5-in. | 6-in. |
| Boston, Whitman | 20c   | 35c   | 60c   |
| Roosevelt       |       | 35c   | 60c   |
| Mrs. Wanamaker  | 25c   | 35c   |       |

Table ferns, 5 best kinds, 3c.

GULLETT & SONS, LINCOLN, ILL.

Ferns, Bostons, extra select, 2½-in., \$4.50 per 100, \$40.00 per 1000; Roosevelt, 2½-in., \$5.00 per 100, \$40.00 per 1000; Whitman, 2½-in., \$5.00 per 100, \$40.00 per 1000.

G. M. REBURN & CO.,  
160 N Wabash Ave., Chicago, Ill.

## BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

## BOSTON FERNS.

|                                   |        |         |
|-----------------------------------|--------|---------|
|                                   | 100    | 1000    |
| 50,000 rooted runners (fine)..... | \$3.00 | \$25.00 |

July delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

## BOSTON FERNS.

|            |        |
|------------|--------|
| 6-in. .... | \$0.50 |
| 7-in. .... | .75    |

DAVIS FLORAL CO., DAVENPORT, IOWA.

Ferns from bench, big strong plants, ready for 5-in. or 6-in. pots. Boston, Roosevelt, Elegantissima Imp. and other varieties, \$20.00 per 100. Cash. Fred H. Lemon Co., Richmond, Ind.

Boston fern strong runners, \$30.00 per 1000; transplanted strong plants, \$60.00 and \$75.00 per 1000. Best plants on the market.

E. Varga, 5543 Windsor Ave., Chicago, Ill.

Pittosporum, out of 6-in. pots, bushy plants, variegated, at \$9.00 per dozen; green at \$8.00 per doz. Fred Ziegler, Jr., 6037 Hurst St., New Orleans, La.

Table ferns, good assortment of varieties, strong 2½-in., \$3.00 per 100.

Baur Floral Co., Erie, Pa.

Boston ferns, high grade quality, out of 5-in., \$35.00 to \$60.00 per 100.

Gloede's Conservatories, Evanston, Ill.

Boston ferns, well grown, spaced plants, 2½-in., \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

Holly ferns, 4-in., \$15.00 per 100; 5-in., \$25.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Roosevelt ferns, 5-in., nice bushy plants, 25c. Schumann & Wahlers, Newport, Ky.

Boston ferns, 3-in., \$5.00 per 100. Cash with order. Harry Jergens, R. R. No. 3, Dayton, O.

First-class stock of Boston ferns, 5-in., 30c. A. Hannah & Son, Grand Rapids, Mich.

## FEVERFEW.

Feverfew Gem, 2-in., 2c. Cash.  
Byer Bros., Chambersburg, Pa.

## FORGET ME NOTS.

Forget-me-nots, giant blue, winter blooming variety, best in the market, should be planted from 2½-in. pots about June 1st, will flower Nov. 1st and through the winter months, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, in bud and bloom, 75c per 100; 500 for \$2.50; large clumps, \$3.00 per 100; express. M. L. McClave, Benton Harbor, Mich.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Forget-me-nots, bushy plants, 75c per 100.  
Memphis Floral Co., Memphis, Tenn.

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Freesias, True Purity, best California ground-ripened stock. Orders for \$5.00 or more, with cash accompanying, are delivered by express or mail, charges prepaid. ¼-in. diameter, \$2.00 per 100; ½-in., \$1.50; ¾-in., \$1.00 ¾-in., 50c.

Lillydale Bulb Co., Santa Cruz, Cal.

Freesia refracta alba, ½x¾, \$6.00 per 1000; ¾ up, \$9.00; ready now. Express prepaid, if cash is sent with order.

Harry Bailey, R. 6, Los Angeles, Cal.

Freesias, genuine Purity, hardy California-grown bulbs, for July or later delivery. Write for prices before placing your order.

R. D. Shipway, Santa Cruz, Cal.

TRUE PURITY, from a reliable grower.  
LOS ROBLES GARDEN, SANTA CRUZ, CAL.

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Fuchsias, fine 2½-in. Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, 5 good varieties, 3 in., \$5.00 per 100.

Jos. Austin, 35th & Park, Kansas City, Mo.

Fuchsias, 4-in., fine, in bud and bloom, 10c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Very fine 2½-in. mixed fuchsias, double and single, 7c.

Warren Huckleberry, North Vernon, Ind.

Fuchsias, strong plants from 2½-in. pots, \$3.50 per 100.

The Storrs & Harrison Co., Painesville, O.

Fuchsias, 4-in. mixed.....10c  
Fuchsias, 2½-in. mixed.....3c

L. Potter & Sons, Waukegan, Ill.

Fuchsias, 4-in., \$10.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

## FUNKIAS.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

Funkias, 3½-in. pots, \$6.00 per 100.  
Geo. B. Hart, 47 Stone St., Rochester, N. Y.

## GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

## GERANIUMS.

Geraniums at a sacrifice. Guaranteed to please; fine large plants in bud and bloom, separate colors true.

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|--|----------------|
| Pink double, like Vland.....           | \$6.00 per 100 |
| Salmon pink, double.....               | 6.00 per 100   |
| Buchner, white double.....             | 6.00 per 100   |
| S. A. Nutt, best dark red double...    | 6.00 per 100   |
| Poitevine, semi-double.....            | 9.00 per 100   |
| 3-in., all colors except Poitevine...  | 3.50 per 100   |
| 2½-in., all colors except Poitevine... | 3.00 per 100   |
| Ivy leaved, 4-in., \$8.00; 2½-in....   | 3.50 per 100   |

Cash with order.

Herbert M. Fountain,

R. R. 8, Grand Rapids, Mich.

Geraniums, 4-in., in bud and bloom, well branched.

|                       |                |
|-----------------------|----------------|
| S. A. Nutt.....       | \$8.00 per 100 |
| Buchner.....          | 8.00 per 100   |
| Poitevine.....        | 8.00 per 100   |
| Gloire de France..... | 8.00 per 100   |
| Thos. Meehan.....     | 8.00 per 100   |
| Barney.....           | 8.00 per 100   |
| Scarlet Bedder.....   | 8.00 per 100   |
| Ricard.....           | 8.00 per 100   |

In pots, \$9.00 per 100. Cash with order.

JOHN GUGINO,

89 Risley St., Freedomia, N. Y.

Geraniums, extra fine stock, best we ever had.  
Ricard, 3-in. .... \$5.00 100; \$45.00 1000  
King Edward, 3-in. .... 4.00 100; 35.00 1000  
Trego, light red, 3-in. .... 5.00 100; 45.00 1000  
Jean Vland, 3-in. .... 5.00 100; 45.00 1000  
Improved over American Beauty, 2½-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$5.00 per 100, \$45.00 per 1000.

S. A. Nutt, 4-in., \$10.00 per 100.  
Sallerol, 2½-in., \$2.00 per 100, \$15.00 per 1000.

Cash. John Bauscher, Freeport, Ill.

## GERANIUMS

AT MOVING PRICES.

|   |         |
|---|---------|
|   | Per 100 |
| 1000 Mme. Buchner (white) strong 4-in.... | \$6.00  |
| 600 S. A. Nutt, strong 4-in.....          | 7.50    |
| 500 Gen. Grant, strong 4-in.....          | 7.50    |
| 2000 Beate Poitevine, rooted cuttings.... | 1.50    |
| 1500 General Grant, rooted cuttings.....  | 1.25    |
| 1500 Mme. Buchner, rooted cuttings.....   | 1.25    |

W. T. BUCKLEY CO., SPRINGFIELD, ILL.

## GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$10.00 per 1000  
Ricard and Poitevine.....12.50 per 1000

Grown right, rooted right, packed right.  
Quality is as important in summer as in winter. You get quality all the year buying my stock.

Albert M. Herr, Lancaster, Pa.

GERANIUMS.  
SUMMER PRICES OF  
ROOTED CUTTINGS.

RICARD, POITEVINE CASTELLANE,  
PERKINS, VIAUD, DOYLE,  
\$12.00 per 1000.  
S. A. NUTT AND BUCHNER,  
\$10.00 per 1000.  
Cash with order.  
FRED W. RITCHY,  
LANCASTER, PENNSYLVANIA.

## FINE LOT GERANIUMS.

500 Merry Widow, large double salmon, much superior to Poitevine, good stuff to plant out for stock.

4-in. .... \$8.00 per 100  
1500 mixed geraniums, all good vars., Vland, Nutt, Buchner, Ricard and Perkins, all good plants, in bloom.

4-in. .... \$6.00 per 100  
WM. S. JOHNSON,  
28th & River Ave., Camden, N. J.

## GERANIUMS.

4-in. well branched, in bud and bloom.  
Per 100

|                 |        |
|-----------------|--------|
| S. A. Nutt..... | \$8.00 |
| Buchner.....    | 8.00   |
| Poitevine.....  | 8.00   |
| Ricard.....     | 8.00   |

The above varieties, 2½-in. pots, \$3.00 per 100.  
Chas. Pommert, Amelia, O.

Geraniums, in bloom: Scarlet Bedder, E. G. Hill, Joseph Meehan, American Beauty and Ruby, 3-in., \$5.00 per 100, \$47.50 per 1000; 4-in., \$8.00 per 100. Mme. Sallerol, 2-in., \$2.00 per 100, 2½-in., \$3.00 per 100. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, pelargoniums, poinsettias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, 2-in. choice stock, ready for immediate shipment. S. A. Nutt, Ricard, Jean Vland, Buchner, John Meyer, Miss F. Perkins, Jean Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000; also Dryden, E. G. Hill, Poitevine, Annie Vincent and Claire Frenot, \$3.00 per 100, \$25.00 per 1000.

LEWIS L. LINGO,  
1444 Beall Ave., Wooster, O.

Geraniums, 325 mixed, from 4-in. pots, Nutt, white, pink and American Beauty, in bud and bloom, fine for late planting, \$19.00 for stock, first check takes them. Mme. Sallerol, 2-in., fine, 2c. 500 mixed, 2½-in. and 3-in. geraniums for \$15.00, bargain. S. A. Nutt, 4-in., 7c; white, 4-in., 7c, in full bloom.

Williams & Matthews, Anderson, Ind.

## GERANIUMS.

ROOTED CUTTINGS. READY FOR  
SHIPMENT.  
RICARD, POITEVINE, \$12.00 PER 1000.  
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.  
CASH WITH ORDER.  
PETER BROWN,  
LANCASTER, PENNSYLVANIA.

## GERANIUMS.

Nutt, 3-in., out of bloom.....\$3.00 per 100  
Nutt, 4-in., out of bloom..... 5.00 per 100  
Ivy and Skeleton, 4-in..... 6.00 per 100  
Mme. Sallerol, 3-in..... 2.50 per 100

G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN.

Geraniums: Beauty Poitevine, La Favorite, Oberle, 4-in. pots, very bushy plants, \$8.00 per 1000. Agratum, Fuchsias, Heliotropes, Lobellias, Verbenas, separate colors, prices on application or will exchange for anything that we can use. Magnolia Greenhouses, A. F. Wallace, Prop., Magnolia, N. J.

## GERANIUMS.

S. A. Nutt, Perkins, La Favorite.  
Per 100

|                              |        |
|------------------------------|--------|
| 4-in., in bud and bloom..... | \$7.00 |
| 2½-in. ....                  | 2.00   |

Cash with order. Immediate delivery.  
PAUL M. HALBROOKS, NEWARK, O.

Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Vland, \$3.00 per 100, \$25.00 per 1000.

ROMAN J. IRWIN,  
108 W. 28th St., New York.

## GERANIUMS.

|                              |                |
|------------------------------|----------------|
| Ricard, 2-in.....            | \$2.00 per 100 |
| Buchner, 2-in.....           | 2.00 per 100   |
| Montmont, 2-in.....          | 2.00 per 100   |
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Oxalis Ortgiesi (Star of Bethlehem), 50c per doz., \$3.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

**PALMS ETC.**

PANDANUS VEITCHII—from open for 3-in. pots.....\$ 6.00 per 100  
4-in. pots..... 8.00 per 100  
6-in. pots..... 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

Latania Borbonica seedlings, ready for potting, \$10.00 per 1000; Washingtonia Robusta, 2-in., last year's stock, \$5.00 per 100; 3-in., ready for 5-in., \$8.00 per 100.

F. Ziegler, Jr., 1830 Sonlat St., New Orleans, La.

Kentia Forsteriana and Belmoriana, 5-in., 75c. Pandanus Veitchii, 5-in., 50c; 6-in., 75c and \$1.00.

GULLETT & SONS, LINCOLN, ILL.

Medium sized and large specimens of kentias, and all kinds of palms.

Kentia Nurseries, Santa Barbara, Cal.

**PANSIES.**

Pansies, field-grown, last fall sowing, \$5.00 per 1000, 70c per 100. Transplanted last fall from cold frames, now in bud and bloom, \$1.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Pansies, strong plants from field, very fine strain, \$4.00 per 1000; large plants in bud and bloom, finest mixture, \$2.00 per 100, \$15.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansies, transplanted, fine strain, in bud and bloom, \$2.00 per 100; \$18.00 per 1000; small transplanted, \$10.00 per 1000; \$1.25 per 100.

Ernest Rober, Wilmette, Ill.

**ALBUM OF DESIGNS.**

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Pansies, in bloom, \$2.00 per 100.

Henry Smith, Grand Rapids, Mich.

Nice pansy plants in bloom, \$1.50 per 100.

W. H. Tracy, Waverly, N. Y.

**PELARGONIUMS.****PELARGONIUMS.**

For June and July delivery,

\$8.00 per 100,

\$75.00 per 1000.

Easter Greeting, Lucy Becker, Wurtembergia, Swabian Maid and German Glory.

Send for a copy of our Plant Bulletin

and Bulb List

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

**PELARGONIUMS.**

Easter Greeting,

Lucy Becker,

Swabian Maid,

Wurtembergia.

Excellent stock, 2½-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

Pelargoniums: Wurtembergia, Lucy Becker, Swabian Maid, Easter Greeting, 2-in., \$7.00 per 100; Swabian Maid, Gardener's Joy, Wurtembergia, 5-in., \$18.00; standard varieties, named, 2-in., \$4.00. Strong, clean stock. Fumigation directions for White Fly with each order.

Hartford City Floral Co., Hartford City, Ind.

Pelargoniums, good, 2½-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Pelargoniums, Easter Greeting, 2½-in., \$6.00 per 100, in bloom. See our ad for alternantheras, begonias, cannas, colons, cyclamen, geraniums, poinsettias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

**PELARGONIUMS.**

Easter Greeting, 3-in., \$8.00 per 100. In bud and bloom, free of white fly, immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

**PELARGONIUMS.**

EASTER GREETING,

2½-IN., \$7.00 PER 100.

I. SHELBY ORALL CO.,

MONONGAHELA, PENNSYLVANIA.

Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid and Wurtembergia, strong, clean plants from 2½-in. pots, \$7.50 per 100, \$70.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Pelargoniums, Easter Greeting, 4-in. pots, in bud and bloom, \$15.00 per 100; 2-in., \$7.00 per 100. Also strong asparagus plumosus, 3½-in. pots, \$10.00 per 100. Cash.

Karl Kuny, Altoona, Pa.

Pelargoniums Rose Queen, Lord Mayor Treloar, German Glory and Wurtembergia, \$7.00 per 100. All clean, stocky plants.

LEWIS L. LINGO,

1444 Beall Ave., Wooster, O.

Pelargoniums, mixed varieties, strong, healthy plants, just right to bed out or pot on, out of 3½-in. pots, \$15.00 per 100. Cash with order.

Harshes Greenhouse, Box 326, Minerva, O.

Pelargoniums, Easter Greeting and Lucy Becker, extra large, healthy plants, 4-in., 15c; 5-in., 20c. We need the room. Cash.

A. J. Dierens, Cedar Rapids, Iowa.

Pelargoniums, Easter Greeting, Lucy Becker, 2½-in., 5c; 4-in. Wurtembergia, 12c.

Hammerschmidt & Clark, Medina, O.

**PERIWINKLES.**

Periwinkles, alba and rosea, nice plants, ready to bloom, 50c per 100, \$4.00 per 1000; small plants, from seed bed, 25c per 100, \$2.00 per 1000.

JOHN MONKHOUSE,

Shreveport, La.

To make room I will close out Vinca Rosea from the bench, large plants, 5 in. high at \$5.00 per 1000. Can be planted out now.

J. Herbert Moore, Claremore, Okla.

400 Periwinkles, 3 colors, small plants and good ones, 2-in. pots, 2c cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Madagascar periwinkle, white and rose, colored, 2½-in., 2c.

Memphis Floral Co., Memphis, Tenn.

Periwinkles, 3 varieties, \$3.00 per 100.

Heini's Greenhouses, West Toledo, O.

**PETUNIAS.**

Petunias, best double sorts in about 18 varieties, at \$4.00 per 100, \$35.00 per 1000, for immediate shipment. Rosy Morn, 2½-in., \$3.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Petunias, double fringed, finest assortment of large flowered, bright colored varieties, strong 2½-in. plants, for late planting or stock, \$3.25 per 100, \$30.00 per 1000. Cash, please.

N. E. Beck Floral Co., Massillon, O.

Single petunias, plants in brilliant colors, beautifully ruffled, fluted and fringed, strong transplanted plants, \$1.00 per 100, prepaid. Cash.

A. F. Harfst, 312 Corrington Ave., Peoria, Ill.

Petunias, large flowering, double fringed, white, \$3.00 per 100, \$25.00 per 1000.

T. G. Owen, Columbus, Miss.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



Petunias, double fringed, the same good mixture we sent out last season, 2-in., \$2.00 per 100; \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Single petunias, Michell's New Star and Rosy Morn, 2½-in., \$2.00 per 100; dbl. petunias, 2½-in., \$3.50 per 100.

Oak Grove Greenhouse Tuskegee, Ala.

Petunias, Rosy Morn, 3-inch, \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Petunia single California Giant, 2½-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.

Single petunia, fine, stocky plants, best variety, mixed, 2½-in., \$3.00 per 100, cash. Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Petunias, Howard's Star and Vaughan's finest mixture, strong transplanted, per 100, 50c. Odor Greenhouses, Iola, Kan.

Petunia Rosy Morn, 2½-in., 2c; California Giant, 3c. Hammerschmidt & Clark, Medina, O.

Rosy Morn petunias, extra fine, strong plants, 3-in., \$5.00 per 100. F. R. Weissgerber, 3451 N. Hamilton Ave., Chicago.

Petunias, single, out of 1½-in. pots, nice large stock, 300 for \$5.00. Cash. C. P. Bethards, Springfield, O.

Double petunias, 2½-in., 2c. GULLETT & SONS, LINCOLN, ILL.

Petunias, asst. varieties, 2½-in., 2½c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Petunias, Giants of California, 2½-in., \$2.00 per 100. Thomas Salvason, Petersburg, Ill.

Petunia Vick Ruffled, 2½-in., \$2.50 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

Petunias, Rosy Morn, 2½-in., \$2.50 per 100. W. H. Grant, Watkins, N. Y.

#### PHLOXES.

Hardy and perennial phlox, 2-yr. plants, in choice colors, all named varieties, mixed, \$3.00 per 100, \$25.00 per 1000. Cash. A. F. Harfist, 310-314 Corrington Ave., Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 160. Amon Heights Nurseries, Camden, N. J.

#### POINSETTIAS.

Poinsettias, 2½-in., \$6.00 per 100, \$50.00 per 1000, for July and August delivery. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, salvias, santolinas and vineas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Orders booked now for June and summer delivery for 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

#### POINSETTIAS.

The real true type Christmas poinsettia, 2½-in., \$6.00 per 100, \$55.00 per 1000.

#### AMERICAN BULB CO.

172 No. Wabash Ave. Chicago, Ill.

Poinsettia. Orders booked in advance for June and summer delivery on 2½-in., top cuttings, \$6.00 per 100, \$50.00 per 1000.

Ernest Rober, Wilmette, Ill.

Poinsettias, orders booked for strong 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1,000. Cash. J. C. Steinhauer, Pittsburg, Kans.

#### POPPIES.

Poppies, double, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

#### PRIMULAS.

##### SCHILLER'S PRIMROSES

##### "THE STRAIN THAT LEADS"

Ready now from 2½-in. pots of the usual high class strains, short and stocky, frame grown.

##### CHINESE LARGE FLOWERING FRINGED

in 8 separate colors or mixed

\$3.50 per 100; \$32.50 per 1000

##### CHINESE GIANT FLOWERING FRINGED

Mixture of carmine, pink and white

\$4.00 per 100

##### CHINESE CHOICEST NAMED VARIETIES

8 named kinds for critical trade

\$4.00 per 100

##### CHINESE STAR SHAPED

Mixture of carmine, salmon and white

\$4.00 per 100

##### MALACOIDES LAVENDER, PINK, WHITE

\$3.50 per 100; \$32.50 per 1000

##### MALACOIDES LARGE FLOWERING MIXED

\$5.00 per 100

##### OBCONICA

No seed of these arrived from our German specialist this year, we grew our own and selected seedbearers from thousands of plants

##### OBCONICA LARGE FLOWERING

in 9 separate colors or mixed

\$5.00 per 100; \$45.00 per 1000

##### OBCONICA LARGE FLOWERING FRINGED

in 6 separate colors or mixed

\$5.00 per 100; \$45.00 per 1000

##### OBCONICA GIANT FLOWERING

in 7 separate colors or mixed

\$5.00 per 100; \$45.00 per 1000

J. L. SCHILLER, TOLEDO, O.

Primula obconica, strong 2-in., \$3.50 per 100; strong 2½-in., \$4.50 per 100. A. N. Kinsman, Inc., Austin, Minn.

Primula obconica, fine strain with best colors, Christmas red, Pink Rose, dark red, salmon, \$5.00 per 100, \$45.00 per 1000; also chinensis in best colors, \$3.50 per 100, \$30.00 per 1000. Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

#### ADVANCE ADVERTISEMENT.

We are in a position to offer plants of our true Silver Dollar strata of PRIMULA OBCONICA. In due time there will be plenty of stock offered as just as good, so keep your eyes open. Henry Schmidt, North Bergen, N. J.

Primulas, Obconica and Chinensis, \$4.00 per 100, \$35.00 per 1000, mixed or separate colors; Malacoides, \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & Co.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Primula obconica, grandiflora, Magnifica, kermesina, rosea, crispa, Appleblossom and alba, 3-in., in flower, ready to sell, \$6.00 per 100; Gigantea, 4-in., \$12.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Primula malacoides rosea, selected strain for Aug. and Sept. delivery, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

Primrose malacoides, a deep lavender almost violet, does not fade, a distinct color, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100. J. C. Steinhauer, Pittsburg, Kans.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover.

Roman J. Irwin, 108 W. 28th St., New York.

Primula obconica, Miller's Giant, ready in July. J. W. Miller, Shiremanstown, Pa.

#### PRIVET.

Amoor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

#### ROSES.

Ask prices other ROSES and 4-in. size. Prime stock, own roots, 2½-inch pots, strong, healthy plants.

|  | Doz.   | 100     | 1000 |
|--|--------|---------|------|
| American Beauty                                  | \$0.85 | \$ 6.00 | \$50 |
| American Pillar                                  | .50    | 3.50    | 30   |
| Antoine Rivoire                                  | .50    | 3.50    | 30   |
| Baby Doll (Tiptop)                               | 1.50   | 10.00   | 90   |
| Bessie Brown                                     | .50    | 3.50    | 30   |
| Catherine Zeimet                                 | .50    | 3.00    | 25   |
| Cl'g American Beauty                             | .60    | 4.00    | 35   |
| Cl'g Clothilde Souper                            | .50    | 3.00    | 25   |
| Cl'g Gruss an Teplitz                            | .60    | 4.00    | 35   |
| Cl'g White Maman Cochet                          | .50    | 3.50    | 30   |
| Dorothy Perkins                                  | .50    | 3.00    | 25   |
| Empress of China                                 | .50    | 3.00    | 25   |
| Etoile de Lyon                                   | .50    | 3.50    | 30   |
| Eugene E. Marlitt                                | .60    | 4.00    | 35   |
| Exeelsa (Red Dorothy)                            | .50    | 3.00    | 25   |
| Francis Scott Key                                | .75    | 5.00    | 45   |
| Gruss an Teplitz                                 | .50    | 3.50    | 30   |
| Hadley   | .75    | 5.00    | 45   |
| Hermosa  | .50    | 3.50    | 30   |
| Hugh Dickson                                     | .60    | 4.50    | 40   |
| J. B. Clarke                                     | .60    | 5.00    | 45   |
| Kom. W. Rautenstrauch                            | .50    | 3.00    | 25   |
| Louis Philippe                                   | .50    | 3.00    | 25   |
| Mme. Caroline Testout                            | .60    | 4.50    | 40   |
| Maman Cochet, pink                               | .50    | 3.50    | 30   |
| Meteor   | .50    | 3.50    | 30   |
| Pink Rambler (Euphrosyne)                        | .50    | 3.00    | 25   |
| Queen's Scarlet                                  | .50    | 3.00    | 25   |
| Silver Moon                                      | .60    | 4.00    | 35   |
| Sy. de la Malmaison                              | .50    | 3.50    | 30   |
| Ulrich Brunner                                   | .60    | 4.50    | 40   |
| White M. Cochet                                  | .50    | 3.50    | 30   |
| Leedle Co., Expert Rose Growers, Springfield, O. |        |         |      |

#### NICE YOUNG ROSES, OWN ROOT, 2½-IN.

|                             | 100    | 1000    |
|-----------------------------|--------|---------|
| Killarney, 3 kinds          | \$7.00 | \$60.00 |
| Richmond                    | 7.00   | 60.00   |
| Mrs. Shawyer                | 7.00   | 65.00   |
| American Beauty, 3-in.      | 10.00  |         |
| Killarney Brilliant, 3½-in. | 10.00  |         |

#### GRAFTED, 2½-IN.

|                        | 12.50 | 120.00 |
|------------------------|-------|--------|
| Shawyer                | 12.50 | 120.00 |
| White Killarney        | 12.50 | 120.00 |
| Baby Doll, 2½-in.      | 12.50 | 120.00 |
| Pink Killarney, 2½-in. | 12.50 | 120.00 |

GULLETT & SONS, LINCOLN, ILL.

#### BENCH-GROWN, FIRST-CLASS STOCK.

|                       | 100    | 1000    |
|-----------------------|--------|---------|
| AMERICAN BEAUTY ROSES | \$7.00 | \$60.00 |
| Sunburst              | 7.00   | 60.00   |
| Richmond              | 7.00   | 60.00   |

#### ROSES, 3-IN. POTS, OWN ROOT, FIRST-CLASS STOCK.

|                 | 100    | 1000    |
|-----------------|--------|---------|
| AMERICAN BEAUTY | \$7.00 | \$60.00 |
| Ophelia         | 8.00   | 75.00   |
| Maryland        | 7.00   | 60.00   |
| Kaiserin        | 7.00   | 60.00   |
| Cecil Brunner   | 6.00   | 50.00   |

THE HAMMOND CO., INC., RICHMOND, VA.

#### ROSE PLANTS, 2½-INCH STOCK.

|                     | 100    | 1000    |
|---------------------|--------|---------|
| Pink Killarney      | \$4.50 | \$40.00 |
| White Killarney     | 4.50   | 40.00   |
| Killarney Brilliant | 4.50   | 40.00   |
| Sunburst            | 5.00   | 45.00   |
| Richmond            | 4.00   | 35.00   |
| American Beauties   | 6.00   | 55.00   |
| Baby Doll           | 5.00   | 45.00   |
| Geo. Elger          | 4.00   | 35.00   |

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

#### ROSE PLANTS, OWN ROOT.

|                           | 100    | 1000    |
|---------------------------|--------|---------|
| Pink Killarney, 3½-in.    | \$7.50 | \$60.00 |
| White Killarney, 3½-in.   | 7.50   | 60.00   |
| Ophelia, 3½-in.           | 10.00  |         |
| Hoosier Beauty, 3½-in.    | 10.00  |         |
| Ron Silene, 3½-in.        | 5.00   |         |
| Hoosier Beauty, 2½-in.    | 6.00   |         |
| Francis Scott Key, 2½-in. | 6.00   |         |
| Bon Silene, 2½-in.        | 3.50   |         |

WM. F. KASTING CO.,

568-570 WASHINGTON ST., BUFFALO, N. Y.

#### 2-year-old rose plants, grafted:

|                        | 1000    | 100    |
|------------------------|---------|--------|
| 2000 White Killarney   | \$40.00 | \$4.50 |
| 2000 Pink Killarney    | 40.00   | 4.50   |
| 2000 Mrs. Geo. Shawyer | 40.00   | 4.50   |
| 2000 Mrs. Ward         | 40.00   | 4.50   |
| 2000 Richmond          | 40.00   | 4.50   |

Also 2500 Kaiserin Augusta Victoria, own root, strong stock, 3-in. pots, \$40.00 per 1000, \$4.50 per 100; 1500 My Maryland, own root, strong stock, 3-in. pots, \$40.00 per 1000, \$4.50 per 100. The Miami Floral Co., Dayton, O.

#### STRONG, CLEAN, HEALTHY STOCK.

|                            | 1000   | 100     |
|----------------------------|--------|---------|
| 1000 4-in. Killarney       | \$7.00 | per 100 |
| 3000 3-in. Killarney       | 5.00   | per 100 |
| 2000 3-in. White Killarney | 5.00   | per 100 |
| 1000 3-in. Richmond        | 5.00   | per 100 |
| 1000 3-in. Aaron Ward      | 6.00   | per 100 |

10% off in 1000 lots.

A. RASMUSSEN, NEW ALBANY, IND.

Roses, propagated October, excellent strong stock, ready for bench or outside planting. Radiance, 2 and 2½-in. pots... \$50.00 per 1000. Radiance, 3-in. pots... 75.00 per 1000. Red Radiance, 2 and 2½-in. pots... 50.00 per 1000. 500 Russell, fine stock, 2 and 2½-in. ... 60.00 per 1000. T. G. OWEN, COLUMBUS, MISS.

#### ROSE PLANTS, GOOD STOCK.

##### FROM 3-IN. POTS.

|                        | 100    | 1000    |
|------------------------|--------|---------|
| White Killarney        | \$4.00 | \$35.00 |
| Richmond               | 3.50   | 30.00   |
| Sunburst, 2½-inch pots | 4.00   | 35.00   |

Geo. Reinberg, 162 N. Wabash Ave., Chicago, Ill.

#### ROSES, GRAFTED, 3-INCH.

|                             | 1000    | 100     |
|-----------------------------|---------|---------|
| White Killarney             | \$10.00 | per 100 |
| Killarney Pink              | 10.00   | per 100 |
| My Maryland                 | 10.00   | per 100 |
| Bench roses, Killarney Pink | 5.00    | per 100 |

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Rose plants especially grown for forcing. Beauties, 3-in. ... \$10.00 per 100. Radiance, 3-in. ... 8.00 per 100. Radiance, 2½-in. ... 5.00 per 100. Mock, 2½-in. ... 6.00 per 100.

#### ROSEMONT GARDENS,

Montgomery, Alabama.

SPECIAL OFFER! 1500 K. A. Victoria, 1250 My Maryland, 3-in., own root stock, \$7.00 per 100, \$65.00 per 1000. Speak quickly, before stock is gone.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

550 Hoosier ... \$65.00 per 1000. 1150 White Killarney ... 55.00 per 1000. 2000 Pink Killarney ... 55.00 per 1000.

90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please. J. V. Laver, Erie, Pa.

Roses, own root, strong stock, 2½-in. pots: Kaiserin, Pink Killarney, White Killarney, Shawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

American Beauty bench plants, \$7.00 per 100, \$60.00 per 1000.

2½-in. plants ... \$ 80.00 per 1000. 3-in. plants ... 110.00 per 1000. Weiss & Meyer Co., Maywood, Ill.

Roses, strong 3-in. plants, Milady, Mrs. Geo. Shawyer, White Killarney, My Maryland, Prima Donna, Sunburst and September Morn, \$5.00 per 100. Walter Armacost & Co., Sawtelle, Cal.

Roses, Killarneys, Pink, White and Brilliant, 3-in., \$8.00 per 100; 2½-in., \$6.00 per 100.

#### STUPPY FLORAL CO.,

Saint Joseph, Missouri.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Roses, 2½-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please.

York & Panasuk, Houghton, Mich.

Rose plants, White or Pink Killarney, extra good 3-in., \$6.00 per 100; 4-in., \$8.00 per 100. WILLIAM L. ROCK FLOWER CO., KANSAS CITY, MISSOURI.

White Killarney, grafted plants, \$14.00 \$120.00

HOLTON & HUNKEL CO., MILWAUKEE, WISCONSIN.

3000 American Beauty plants, out 2½-in., immediate delivery; 5000 ready June 25. Myers & Samtman, Chestnut Hill, Philadelphia, Pa.

Killarney Brilliant, bench plants, \$7.00 per 100, \$60.00 per 1000.

Albert F. Ambling Co., Maywood, Ill.



**ROSES—Continued.**

700 My Maryland, 3-in. pots, 700 Hadley, 3-in. pots, 200 Double White Killarney, 3-in. pots, \$8.00 per 100, \$70.00 per 1000. Cash with order. Lohr & Fritze, P. O. Station D, Baltimore, Md.

Roses, from bench, own root: Bridesmaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardin, Golden Gate and Ivory, \$7.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

**AMERICAN BEAUTIES.**

Strong clean 3-inch Beauties, ready for benching now, \$7.00 per 100. Stock guaranteed. Cash. C. L. Niednagel, Evansville, Ind.

Roses, 8000 Sunburst, 2½-in., fine stock, ready to shift or plant, \$6.00 per 100; \$55.00 per 1000. Cash with order unless known.

L. B. Codrington, Murray Hill, N. J.

**ROSE PLANTS.**

300 fine 2½-in. Sunburst, \$5.00 per 100. Hamilton & Plummer, Kewanee, Ill.

Roses, Red Richmond, 3-in., 5c. W. E. Trimble Greenhouse Co., Princeton, Ill.

**RUBBERS.**

Ficus elastica, 6-in., 75c, \$1.00; 4-in., 50c. GULLETT & SONS, LINCOLN, ILL.

**SALVIAS.****SALVIA.**

Splendens Zurich  
Bonfire King of Carpets  
Bedman Ball of Fire  
Scarlet Glow Fire Ball  
2-in., 1½c; 2½-in., 2c.

Need room. Cash.  
Hammerschmidt & Clark Medina, O.

Salvias! Salvias! 50,000, better than any 2½ or 3-in. stock we ever saw, 4 to 6 in. high, black and healthy, packed to carry any distance, 1c each. Cash. If you had an order you could not fill, send it to us.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Salvia splendens, once transplanted. We have about 3000 which we wish to close out, \$1.00 per 100, \$8.00 per 1000; rooted cuttings, \$1.50 per 100; 2-in., \$2.50 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Salvia Zurich, 4-in., \$6.00 per 100. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, santolinas and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Salvia Bonfire, extra strong, 2-in., ready to shift, \$2.00 per 100, \$18.00 per 1000; 3-in., \$4.50 per 100, \$40.00 per 1000. Cash. Quick shipment. Daut Bros., Decatur, Ill.

Salvia Bonfire, strong transplanted seedlings, none better, \$1.00 per 100, \$8.00 per 1000. Cash with order, please. A. M. Snyder, Bellefontaine, O.

Salvia Bonfire, 2½-in. \$2.50 per 100  
Salvia Bonfire, 3-in. \$3.50 per 100  
W. H. Grant, Watkins, N. Y.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order. C. L. Smith & Son, Penns Grove, N. J.

**VERY FINE SALVIAS.**

Salvias, 2½-in., 2c; 3-in., 3½c. GULLETT & SONS, LINCOLN, ILL.

Salvias, splendens and Zurich, 3½ and 4-in., ready to bloom, \$6.00 per 100. Rentschler Floral Co., Madison, Wis.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2½-in., 2½c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens. J. C. Steinhauser, Pittsburg, Kans.

Salvia Zurich, Burning Bush, Fire Ball, Scarlet Queen, 3-in., 4c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz. Oak Grove Greenhouse, Tuskegee, Ala.

Salvia Bonfire, out of 2½-in. pots, \$2.50 per 100. H. Schoenfeld, 8617 Crothers Ave., Elmwood, Pa.

Salvia Zurich, 4-in. \$7.00 per 100  
Salvia Clara Bedman, 3-in. \$4.00 per 100  
A. N. Kinsman, Inc., Austin, Minn.

Salvias, Fireball and Clara Bedman, \$6.00 per 100, fine plants in 4-in. pots. F. R. Weissgerber, 3451 No. Hamilton Ave., Chicago.

Salvia, in bud and bloom, 3½-in., \$6.00 per 100; 4-in., \$7.00 per 100. E. R. Tauch, Marquette, Mich.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Salvia, 2-inch, \$2.00 per 100; 4-inch, \$8.00 per 100. Ernest Rober, Wilmette, Ill.

Salvia splendens, 2½-in., 3c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvia Bonfire, 2½-in., \$2.50 per 100. Mt. Gilead Floral Co., Mt. Gilead, O.

3-in. salvia splendens, \$2.00 per 100. Cash, please. Restland Floral Co., Mendota, Ill.

Scarlet Sage (salvia), 2½-in., 2c. Warren Huckleberry, North Vernon, Ind.

1500 salvias in bud and bloom, 4c.

Alfred A. Winegard, Spencerport, N. Y.

200 3-in. salvias, 5c.

R. R. Davis Co., Morrison, Ill.

Salvia R. C., Bonfire and splendens, 80c 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia Bonfire, 2½-in., 3c; 3-in., 4c.

H. S. Wiecking, Bluffton, Ind.

SALVIAS, 4-in., 6c.

Claude Wisely, Murphysboro, Ill.

**SANTOLINAS.**

Santolinas, 2½-in., \$3.00 per 100, \$27.50 per 1000. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias and vincas. C. Winterich, Cyclamen Specialist, Defiance, O.

Santolinas, strong, 2½-in., \$3.00 per 100; few 3-in., 5c, cuttings, \$2.00 per 100. J. C. Steinhauser, Pittsburg, Kans.

Santolinas, fine, bushy plants, \$30.00 per 1000. Cash with order. Frank Beu, 4445 No. Crawford Ave., Chicago.

2-in. santolinas, very choice, 2½c. Cash, please. Restland Floral Co., Mendota, Ill.

**SEEDS.****ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.**

New crop of guaranteed quality, Northern greenhouse-grown, true to type.

**ASPARAGUS PLUMOSUS NANUS.**

Per 1,000 seeds.....\$3.75 per 1000  
Per 10,000 seeds..... 3.25 per 1000  
Per 20,000 seeds..... 3.00 per 1000

**ASPARAGUS SPRENGERI.**

Per 1,000 seeds.....\$1.50 per 1000  
Per 10,000 seeds..... 1.25 per 1000

Send for a copy of our Plant Bulletin and Bulb List

S. S. Pennock-Meehan Co.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

**SWEET PEA SEED.**

Zvolanek's new novelties, and standard orchid flowering varieties.

Complete list now ready.

S. S. PENNOCK-MEEHAN CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprengeri, \$1.00 per 1000. All fresh seed.

**AMERICAN BULB CO.**

172 N. WABASH AVE., CHICAGO, ILL.

**ASPARAGUS PLUMOSUS SEED.**

\$3.25 per 1000,

\$15.00 per 5000.

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Pansy seed, extra fine, plant flowering, 5000 seeds, \$1.00 postpaid, with pansy booklet. Edward Wallis, Berlin, N. J.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000. H. N. GAGE CO., INC., MONTEBELLO, CAL.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

**SMILAX.**

Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

S. S. Pennock-Meehan Co.,

1608-20 Ludlow St., Philadelphia, Pa.

**SMILAX.**

Strong, well rooted plants, out of 3-in. pots, \$3.00 per 100, \$22.50 per 1000. THE STAMM FLORAL CO.,

18 N. Main, Hutchinson, Kans.

Smilax, 2½-in., fine plants, \$2.00 per 100. Cash with order. Morris the Florist, Bloomington, Ind.

2½-in. smilax, fine plants, \$2.00 per 100, \$15.00 per 1000. A. Rasmussen, New Albany, Ind.

3-in. smilax, well established, very heavy, at 5c. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock. Green Floral Co., Dallas, Tex.

Smilax seedlings from 2½-in. pots, once cut back, strong, \$3.00 per 100, \$25.00 per 1000. J. L. Schiller, Toledo, O.

Smilax, strong 2½-in., \$2.00 per 100. Henry A. Bester & Sons, Hagerstown, Md.

Smilax seedlings, 50c per 100, \$4.50 per 1000. Cash. W. A. Ballou, Wheaton, Ill.

2½-in. smilax, \$2.00 per 100. Cash. The Wirt Floral Co., Parsons, Kan.

Strong 2-in. smilax, \$2.00 per 100. Pana Greenhouses, Pana, Ill.

Smilax select, 2½-in., 3c.

J. C. Steinhauser, Pittsburg, Kans.

600 smilax seedlings, 50c per 100.

A. N. Kinsman, Inc., Austin, Minn.

Smilax seedlings, 50c per 100, \$4.00 per 1000. Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.**

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, strong, branched plants, from 2½-in. pots, \$4.00 per 100, or \$35.00 per 1000; such as Salmon Pink, Queen of the North, Giant White, Golden Queen, Giant Yellow and Defiance Red. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

**NON PLUS ULTRA.**

Antirrhinum rubrum, the red snapdragon, just like velvet, 2-in., \$5.00 per 100. Rohrbach's Greenhouses, Goodfellow & McLaren, St. Louis, Mo.

Snapdragons, Nelrose, 2½-in., strong, \$4.00 per 100, \$35.00 per 1000.

STUPPY FLORAL CO.,

Saint Joseph, Missouri.

SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 3c; from 2-in. pots. B. C. Blake, Springfield, O.

Snapdragons: Silver Pink, Buxton's Pink and Phelps' White, strong, transplanted seedlings, \$1.50 per 100. Cash with order, please. A. M. Snyder, Bellefontaine, O.

Snapdragons, fine, transplanted, mixed, heavy stock, \$2.00 per 100, \$15.00 per 1000, for two weeks. Alfred A. Winegard, Spencerport, N. Y.

Snapdragons, Nelrose and Phelps' White, strong plants from seed, pinched back, 2-in., 2c. Cash. J. H. Dann & Son, Westfield, N. Y.

Snapdragons, transplanted seedlings of Silver Pink, yellow and blood red, 75c per 100. Wagner's Greenhouses, Tiffin, O.

White, red, yellow, pink and Ramsburg's Pink, from 2-in. pots, 2c. Clover Leaf Floral Co., Springfield, O.

Giant yellow snapdragon seedlings, \$2.50 per 100. Cash, please. O. Warren Swayne, West Grove, Pa.

Snapdragon Keystone, 2½-in., 5c. Hammerschmidt & Clark, Medina, O.

Snapdragons, best colors, 2½-in., 2c. GULLETT & SONS, LINCOLN, ILL.

Snapdragons, silver pink, strong 2-in., \$4.00 per 100. Krueger Bros., Toledo, O.

**STEVIAS.**

Strong, sturdy, 2½-in., stevia, ready for shifting, \$3.00 per 100, \$25.00 per 1000.

New double stevia, a great improvement over the single and one that every florist ought to grow. Fine 2½-in. plants, \$4.00 per 100, \$35.00 per 1000.

See our ad for chrysanthemum pot plants in these columns.

STUPPY FLORAL CO.,

SAINT JOSEPH, MISSOURI.

Stevias, 2½-in. pots, \$3.00 per 100; rooted cuttings, \$1.25 per 100, \$10.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Stevias, strong stock, 2½-in., \$3.00 per 100, \$28.00 per 1000. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Stevias, dwarf, 2½-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Stevias, strong 2½-in., \$3.00 per 100. J. C. Steinhauser, Pittsburg, Kans.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Stevias, 2½-in., 8c; very stocky. Hammerschmidt & Clark, Medina, O.

**STOCKS.**

Stocks, all varieties and colors, 2½-in., \$2.00 per 100. Cash. A. Brace, Lockport, N. Y.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Wandering Jew, strong rooted cuttings, tri-color only, 75c per 100.  
Odor Greenhouses, Iola, Kans.

Tradescantia, tricolor and green, 2 1/4-in., 2 1/2-c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

### VEGETABLE PLANTS.

**CABBAGE:** 200,000 LATE FLAT DUTCH, DANISH BALL HEAD, SURE HEAD AND HOLLANDER, FIELD-GROWN, STRONG, \$1.50 PER 1000; 10,000 LOTS, \$1.25 PER 1000.

**CELERY:** 75,000 GOLDEN SELF BLANCHING, WHITE PLUME AND GIANT PASCAL, ONCE SHEARED, \$2.00 PER 1000.

**MANGOES:** RUBY KING, CHINESE GIANT AND CRIMSON GIANT, EXTRA STRONG, 6-IN. HIGH, \$4.00 PER 1000.

**TOMATOES:** 100,000 STONE, PONDEROSA AND EARLIANA, \$2.50 PER 1000.

**CAULIFLOWER:** 30,000 SNOWBALL, FIELD-GROWN, STRONG, \$4.00 PER 1000. ALL ABOVE PLANTS READY NOW. CASH BEFORE SHIPMENT.

McADAMS & McCOMB,  
COLUMBUS GROVE, OHIO.

Nice Golden Self Blanching and Early Summer celery plants, about 4 in. high, not transplanted but packed in moss, \$2.00 per 1000, 5000 at \$8.50, crate to hold 5000 weighs 3 1/2 lbs. per crate; Flat Dutch and Drumhead, not mossed, \$1.50 per 1000; mossed, \$2.00 per 1000; crate for 1000 cabbage weighs 2 lbs.; strong and good packing; tomatoes, Stone, Red Rock and G. Baltimore, \$2.00 per 1000, well mossed and light crate. These are quick grown, nice sized seedlings. Cash, please.

Cottage Greenhouse, West Plains, Mo.

Cabbage plants: Millions of All Head Early, Succession, Surehead, Danish Ballhead, Copenhagen Market, Early Summer, Flat Dutch, rerooted plants (mass of fine new roots grown on them), \$1.60 per 1000; 500, \$1.00; 100, 30c. Snowball cauliflower, rerooted, \$5.50 per 1000; 500, \$3.00; 100, 75c. Stone tomatoes, \$2.50 per 1000; 500, \$1.50. Potted tomatoes (shipped in paper pots), \$2.50 per 100. We ship only good plants. Cash.  
F. W. Rochelle & Sons, Chester, N. J.

Cabbage plants: Copenhagen Market, Premium Late Flat Dutch, 40c per 100, \$2.00 per 1000.  
Kale, fine green curled; Kohl Rabi, 40c per 100, \$2.00 per 1000.

Plants well packed for long distance shipments. Terms, cash with order. No c. o. d. orders accepted. Plants shipped at purchaser's risk, f. o. b. Greenview, Ill. All orders filled in turn.  
T. L. Cook, Greenview, Ill.

Jersey Wakefield, Winningstadt, Savoy, Fottler's Improved, Dark Red Rock, Hollander, Copenhagen, Danish Ball Head and Flat Dutch, field-grown cabbage plants, \$2.00 per 1000, 10,000 or over, \$1.50 per 1000, ready June 18th. We will have 500,000 Flat Dutch, Surehead, Danish Ball Head, ready about the last of June. S. J. Perry, 419 Porter Ave., Wyoming Park, Grand Rapids, Mich.

Millions of cabbage plants, large type of Wakefield, Premium Flat Dutch, All Season Drumhead, outdoor grown, fine, short, strong seedlings, ready for the field. No orders too large for us to fill, \$1.50 per 1000. We guarantee to please you in every way, no matter where you live.  
S. T. Danley & Son, Macomb, Ill.

500,000 Greater Baltimore tomato plants, one of the best for table or canning, \$2.25 per 1000; 300,000 Late Flat Dutch cabbage plants, \$2.25 per 1000.

HOME PARK GREENHOUSES,  
MARION, IND.

Fine, strong Danish Ballhead cabbage plants, good and stocky, tough as nails, outdoor-grown, the genuine Ballhead variety, best winter cabbage you can plant, \$3.50 per 100. Not less than 500 sold on an order. Cash with order.  
F. E. Cremer, Hanover, Pa.

Transplanted plants. Tomato: Earliana, Bonny Best, Stone, Matchless, \$5.00 per 1000. Cabbage: Early Wakefield, Copenhagen Market and late varieties, \$2.00 per 1000. Egg plants: Black Beauty, \$5.00 per 1000.

J. Rolfe, Hamonton, N. J.

Tomato plants .....\$2.00 per 1000  
Peppers ..... 3.00 per 1000  
Egg plants ..... 3.00 per 1000  
Cabbage plants ..... 2.00 per 1000

S. W. SHANKLIN,  
Fullerton, R. F. D. Box 92, Balto. Co., Md.

Cabbage plants, cold frame-grown, ready for the field Early Wakefield, Late Flat Dutch, Sure Head, Autumn King, Curled Savoy, Red Flat Dutch, \$2.00 per 1000.

Cash, please.

DUMSER FLORAL CO., ELGIN, ILL.

Celery plants, Giant Pascal, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Egg plants. New York Imp. Purple, transplanted, \$1.00 per 100; cabbage, Flat Dutch, \$3.50 per 1000. Cash.

John Bauscher, Freeport, Ill.

Strong field-grown late cabbage plants, Flat Dutch and Danish Ballhead, \$1.50 per 1000. Cash. Valley View Gardens, Tiffin, O.

Tomato seedlings .....\$3.50 per 1000  
Williams & Matthews, Anderson, Ind.

Cabbage plants, field-grown, Late Flat Dutch and Succession; ready for the field, \$1.50 per 1000.

Madsen Bros. Gardens, R. 1, Ft. Dodge, Iowa.

Flat Dutch cabbage, plants, \$2.00 per 1000. Stone tomato plants, \$3.00 per 1000. All plants grown in the open with plenty of room. Well packed.  
C. C. Breece, Delaware, O.

Cabbage, 200,000 strong Early Jersey Wakefield or Late Flat Dutch, ready for field, \$2.50 per 1000.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Tomato plants, strong, transplanted, Chalk's Jewell and Bonny Best, ready now, wrapped 25 in bunch, 60c per 100, \$5.00 per 1000. Cash with order.  
H. A. Cook, Oberlin, O.

Special—Fine field-grown cabbage plants, \$1.00 1000; 10,000, \$8.50; tomato, \$2.00; 10,000, \$15.00; lettuce, \$1.50; collard, \$2.00.

Tidewater Plant Co., Franklin, Va.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash.  
Hammerschmidt & Clark, Medina, O.

Tomato plants, \$1.25 per 1000; Stone and Succession. Cash with order.

C. E. Brown, Bridgeville, Del.

Only 2000 cauliflower plants transplanted left, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Tomato plants, cold frame-grown varieties, Jewel, Globe and Stone, 25c per 100, \$2.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

All Season and Succession cabbage plants, field-grown, \$2.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

Celery plants, transplanted Golden Self Blanching, White Plume and Winter Queen, \$2.00 per 1000.  
F. Danley, Macomb, Ill.

Peppers, Ruby King, Neapolitan, strong transplanted, \$2.75 per 1000.

Odor Greenhouse, Iola, Kan.

Cabbage, celery, lettuce, in large quantity, \$1.00 per 1000; \$8.50 per 10,000.

J. C. Schmidt, Bristol, Pa.

Premium Flat Dutch cabbage, field-grown, stocky plants at \$2.00 per 1000.

Wagner's Greenhouses, Tiffin, O.

Cabbage, Hollander, \$1.50 per 1000.

J. L. Johnson, De Kalb, Ill.

Stone field-grown tomato, stocky, \$2.00 per 1000.  
J. F. Sked, Westerville, O.

### VERBENAS.

VERBENAS, IN BUD AND BLOOM, 3-inch, \$3.00 per 100.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Verbenas, 2 1/4-in., in all colors; 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Verbenas, mammoth, mixed colors, in bud and bloom, \$3.00 per 100.

Alfred A. Winegard, Spencerport, N. Y.

Verbena mixed, fine plants, best variety, mammoth 2 1/2-in., \$3.00 per 100. Cash.  
Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Verbenas, 3-in., in bloom, very fine stock, \$3.00 per 100, \$25.00 per 1000.

E. R. Tauch, Marquette, Mich.

Verbenas, transplanted, 80c per 100; 2 1/4-in., 2 1/2-c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Verbena, mixed, mostly in bloom, out of 2 1/2-in. pots, \$2.50 per 100.  
H. Schoenfeld, 8617 Crothera Ave., Elmwood, Pa.

Verbenas, 2 1/2-in., bud and bloom, giant flowering, fancy mixture, \$2.00 per 100. Cash, please.  
Restland Floral Co., Mendota, Ill.

Verbenas, separate colors, extra fine 3-in., \$3.00 per 100, \$25.00 per 1000. Cash.  
Morris the Florist, Bloomington, Ind.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Verbenas, separate color, in bud and bloom, 2 1/2., \$2.00 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

Verbena, all colors, 2 1/2-in., in bloom, \$2.50 per 100. Not less than 50 packed.  
Calvert Floral Co., Lake Forest, Ill.

2000 verbenas, in color, 2 1/2-in., 3c. Cash with order.  
Parkside Greenhouses, 1457 E. 70th St., Chicago.

Verbenas in full bloom, out of 3-in. pots, \$3.00 per 100. Stamm Floral Co., Hutchinson, Kans.

Lemon verbena, 3 1/2-in., strong plants, \$7.00 per 100. Calvert Floral Co., Lake Forest, Ill.

Verbenas, out of 1 1/4-in. pots, nice stock, \$1.50 per 100. Cash. C. P. Bethards, Springfield, O.

Nice verbenas, in bud, 2 1/2-in., 3c each.  
H. Schau, 10817 Hale Ave., Morgan Pk., Chicago.

Verbenas, pink, white, scarlet and blue striped.  
Hammerschmidt & Clark, Medina, O.

Lemon verbenas, 2 1/2-in. pots, \$4.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

Verbenas, strong 2 1/4 and 3-in., 3c; in bud and bloom.  
J. C. Steinhauser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash.  
O. Erickson, Princeton, Ill.

Verbena, choice mixed, 2 1/2-in., \$2.50 per 100. Cash.  
John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100.  
Ernest Rober, Wilmette, Ill.

### VINCAS.

VINCA VARIEGATA.

Special price for balance of season. Our stock of vincas is extra good. Our 4-in. stock is strong, field-grown plants, potted up last fall and are in fine shape.

Per 100  
No. 1, from 4-in. pots.....\$ 8.00  
Extra heavy, long vines, 4-in. pots..... 10.00  
2-in., \$2.00 per 100, \$20.00 per 1000.

We are headquarters for Vinca variegata.

ELMER RAWLINGS,

WHOLESALE GROWER, ALLEGANY, N. Y.

20,000 VARIEGATED VINCAS.

2 1/2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

VINCA VARIEGATA.

4-in., edge of bench-grown, fine....\$7.00 1000  
3-in. .... 5.00 45.00  
2 1/4-in., 50,000, fine..... 2.25 20.00

Cash with order, immediate delivery.

PAUL M. HALBROOKS, NEWARK, O.

Vinca variegata, rooted cuttings, \$9.00 per 1000, \$1.10 per 100; 2 1/4-in. pots, \$2.75 per 100, \$23.50 per 1000; 3 1/2-in. pots, \$7.00 per 100; 4-in. pots, \$10.00 per 100. These are fine strong plants. Also extra selected plants, 15 to 20 leaves, from 4-in. pots, \$12.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3 1/2-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York

VINCA VARIEGATA.

4-in. ....\$10.00 per 100  
3 1/2-in. .... 9.00 per 100  
3-in. .... 7.00 per 100  
2 1/4-in. .... 3.00 per 100  
FRANCE & VANDEGRIFT, MONROE, MICH.

Vincas, variegated, 4-in., \$10.00; 3-in., \$5.00 per 100, extra heavy. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias and santolinas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Vinca variegata, fall struck cuttings, 75c per 100, \$6.00 per 1000. These cuttings are so well rooted you can plant them out in the field when you receive them.

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4-in. ....\$10.00 per 100

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Cash.

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Vincas major, strong 2 1/4-in., 2 1/2-c; 3-in., well branched, 4 1/2-c; 4 and 5-in., with 10 to 15 long choice vines, 15c each; also rosea and alba, in bud and bloom, 2 1/4-in., \$2.50 per 100.

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Vincas, rosea and alba, good seedlings, 4-in. high, safe arrival guaranteed, to close out, \$3.00 per 100.

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Roman J. Irwin, 108 W. 28th St., New York.

Vincas, strong fall potted plants, 4-in., 6 to 10 leads, \$8.00 per 100; 3-in., \$4.50 per 100; 2 1/4-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Sons, West Grove, Pa.

Vinca variegata, strong 3 and 3 1/2-in. pots, \$6.00 and \$8.00 per 100; very fine 2-in., \$2.50 per 100; rooted cuttings, \$10.00 per 1000. See under bedding plants. Russell Bros., Syracuse, N. Y.

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To Exchange—Cannas, extra fine 3-in. yellow, 6c; 4-in., 8c; extra fine dark green vincas, 2½-in., 3c; 3-in., 5c; strong 4-in. Nutt and E. G. Hill geraniums, 8c; 2-in. Sallerol, 3c. Would exchange for mums, ferns or cyclamen. What have you? Write quick.

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Edgar Easterday, Nokomis, Ill.

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|                            | 100    | 1000   | 2000    |
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| 3 ft., green painted.....  | .65    | 5.00   | 9.50    |
| 3½ ft., green painted..... | .75    | 6.00   | 11.00   |
| 4 ft., green painted.....  | .90    | 7.00   | 13.00   |
| 5 ft., green painted.....  | 1.00   | 8.50   | 16.00   |
| 6 ft., natural color.....  | .85    | 7.00   | 13.00   |

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Bamboo stakes, 4 feet, \$4.50 per 1000.

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Hanging baskets, enameled green, extra well made.

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Joseph H. Paul, Box 156, Manahawkin, N. J.

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Clean, full size bales, \$1.35 each; 10 bales, \$12.50. Write for f. o. b. woods prices.

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Standard burlaped bales of best sphagnum, \$1.00 each; wired bales, about ¾ same quantity of moss, per bale, 60c each. 5% for cash with order. L. Amundson &amp; Son, City Point, Wis.

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Fresh tobacco stems, in bales, 200 lbs., \$3.00; 500 lbs., \$6.00; 1000 lbs., \$10.50; ton, \$20.00. Cash with order. Scharff Bros., Van Wert, O.  
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**LABELS FOR NURSERYMEN AND FLORISTS.**  
Benjamin Chase Co., Derry Village, N. H.

**THE COST OF PAPER.**

That the increased cost of materials has hit the publishers of trade papers, newspapers and other publications, as well as florists and men in almost all lines of business, is shown by the statement of Secretary of Agriculture D. F. Houston, regarding the print paper situation, which follows:

"Conditions in the paper industry have constituted one of the most serious of our domestic problems during the last year. Due to the exorbitant prices charged for news print, the profits of the great dailies were either wiped out entirely or else reduced to a minimum, while the small publishers were brought face to face with suspension and even absolute ruin. Periodical publishers have fared no less badly, the profits of book publishers have changed to losses in many cases, and the price of paper of every kind has risen by leaps and bounds."

**HYDRANGEAS IN THE FIELD.**

I have hydrangeas from 2-inch pots in the field. How shall I handle them later?  
S. L. L.—Ia.

Pinch the top out of the main shoot when it is of sufficient length and strength. Keep the plants well cultivated and watered through the summer and lift them and pot them about the end of September. Keep them outdoors as long as the weather permits.

C. W.

**De Kalb, Ill.**—J. A. Johnson came into the public spotlight June 5 when he offered to donate enough red carnations to be pinned to the coats of the young men who registered for military duty.

**Next to Nature**

This is what Mr. J. E. Cowgill, of Kennebunkport, Me., writes of the System:

"There is nothing like it, only God's own way of watering."

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Boxes of Mesembryanthemum were stacked up on their sides to the desired height and shape, forming a beautiful living wall, more pleasing than any ordinary hedge and of far greater height.

This use of Redwood contains a valuable suggestion to florists and landscape gardeners—both as to the novel construction of the hedge, and the permanence of Redwood.

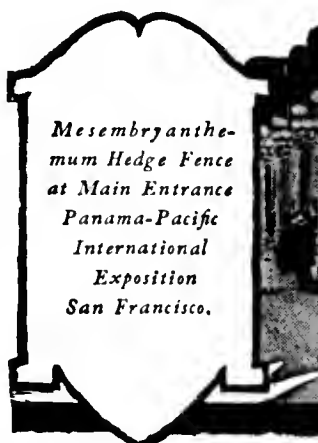
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# Protecting Those Who Trust Us

A little "inside story" (clipped from a leading lumber trade journal) about the reasons for — and some deductions as to the results of—

## Trade-marked Cypress

"THE WOOD ETERNAL"

The following editorial item is from the May 10th, 1917, issue of the LUMBER WORLD REVIEW. (It is worth reading because it is *true*—and *worth reproducing here* because you probably don't read lumber trade papers.) We submit it without further comment.

Note the Emphasis it puts on the *Relative Value of Genuine*

# "Tide-water" Cypress

Please do not be diverted by the small type—it's A STORY WORTH READING.

(From the "Lumber World Review," May 10th, 1917.)

### "CYPRESS TRADE-MARK WINNING BIG.—THEIR SLOGAN, 'SAFE BUYING MEANS EASY SELLING,' PROVES GREAT MARKET AID TO RETAILERS.

"Cypress, 'The Wood Eternal,' was the first lumber to be exploited through a really large general advertising campaign, and now cypress has 'gone and done it again'—and is winning big by helping its retailers to an 'automatic' market by sponsoring to the ultimate user every piece of cypress made by an Association mill.

"When the Southern Cypress Manufacturers' Association began a campaign of advertising a few years ago, which was to exploit the virtues of cypress, little was known of this venerable wood by present day lumber users.

"But as the stories of its remarkable rot-resisting properties were told time after time, the interest of the lumber buying public in this new-old lumber was aroused.

"It was not long thereafter until the mills of the Southern Cypress Manufacturers' Association were working to capacity to fill the orders for cypress which after more or less neglect had again come into its own.

"And then followed what usually follows any marked success in merchandising in these days of intensive buying and selling. Inferior, or upland, cypress (and some carelessly manufactured cypress) began to share unduly in the results of public faith, and it became necessary to protect the lay consumer and at the same time protect the conscientious manufacturer and the honorable and up-to-date preponderance of retailers.

"The general public was not aware that there was a considerable difference between 'tide-water' cypress and the cypress that grew too far inland—but experience began to teach them that while one was 'eternal' the other was more or less temporal and 'fleeting.' One was truly rot-resisting

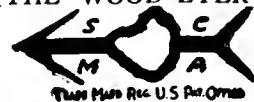
while the other failed to justify the confidence of the user in its rot-defying character.

"So the already famous cypress arrow trade-mark was devised as an insurance policy for both seller and user. The value of a trade-mark need not be dwelt upon. The manufacturer who won't sign his product will never get very far with it, in these days. The quality must be maintained if the product is to survive the fierce battle of business.

"And so now genuine 'tide-water' cypress (the most eternal of the Wood Eternal) is no longer bought by name alone or on faith—but by a brand back of which is a group of manufacturers including most of the larger and more responsible producers of cypress. As a further testimony of 'pride in their product,' the output of each mill is being identified by the serial number of that mill incorporated in the trade-mark as applied to each mill. The move is one in the right direction, the most important one ever taken by any lumber manufacturers, and is more than justifying, even this early, the well-known cypress slogan which recites that 'the only permanent safety for the seller is perpetual safety for the buyer.' This is the keynote.

"RETAILERS ARE ALREADY EXTENSIVELY REFUSING TO BUY 'ANONYMOUS CYPRESS,' AND ARE SHOWING THEIR UP-TO-THE-MINUTE ACUMEN BY SPECIFYING THE TRADE-MARK ON ALL THEIR CYPRESS ORDERS. THIS IS THE MARK WHICH IS NOW STAMPED ON THE TIDE-WATER CYPRESS—(THE 'WOOD ETERNAL')—MANUFACTURED BY THE ASSOCIATION MILLS.

"IT MARKS A NEW EPOCH IN LUMBER MERCHANDISING."



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Our entire resources are at your service with Reliable Counsel.

**SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION**  
1230 HIBERNIA BANK BLDG., NEW ORLEANS, LA., or 1230 HEARD NAT'L BANK BLDG., JACKSONVILLE, FLA.

INSIST ON TRADE-MARKED CYPRESS AT YOUR LOCAL LUMBER DEALER'S.

IF HE HASN'T IT, LET US KNOW.

# Perennial Flower Seeds

## SOW NOW

Plants raised from seed sown in early summer will produce large, strong plants for sale during spring 1918.



**AQUILEGIA**  
S. & W. Co.'s Giant Long Spurred

| Aquilegia, S. & W. Co.'s               | Pkt.   | ¼ oz.  | Oz.    |
|--|--------|--------|--------|
| Giant Long Spurred (Finest Mixed)..... | \$0.15 | \$1.00 | \$3.00 |
| Aquilegia, Double Finest Mixed .....   | .10    | .15    | .50    |
| Aquilegia, Single Finest Mixed .....   | .10    | .15    | .50    |

|   | Pkt.   | ¼ Oz.  | Oz.    |
|---|--------|--------|--------|
| Agrostemma Coronaria, Red.....                      | \$0.05 | \$0.15 | \$0.50 |
| Alyssum Saxatile Compacta, Yellow, .10              |        | .25    | .75    |
| Campanula Pyramidalis, Blue.....                    | .10    | .50    | 1.50   |
| Campanula Pyramidalis, White.....                   | .10    | .50    | 1.50   |
| Calliopsis (Coreopsis) Grandiflora..                | .10    | .15    | .50    |
| Candytuft Sempervirens, White.....                  | .10    | 1.00   | 3.50   |
| Dianthus Plumarius, Double Mixed...                 | .10    | .75    | 2.50   |
| Delphinium Formosum, Dark Blue...                   | .10    | .40    | 1.25   |
| Delphinium Formosum Coelestinum, Light Blue .....   | .20    | .50    | 1.50   |
| Digitalis (Foxglove) Gloxiniaeflora, White.....     | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Purple.....    | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Rose .....     | .05    | .15    | .50    |
| Digitalis (Foxglove) Gloxiniaeflora, Mixed .....    | .05    | .15    | .50    |
| Forget-me-not Alpestris, Blue.....                  | .05    | .15    | .50    |
| Gaillardia Grandiflora, Yellow .....                | .10    | .15    | .50    |
| Hollyhock, S. & W. Co.'s Superb Double White.....   | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Yellow ..... | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Rose.....    | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Scarlet..... | .10    | 1.15   | 3.50   |
| Hollyhock, S. & W. Co.'s Superb Double Mixed .....  | .10    | 1.00   | 2.75   |
| Poppy, Oriental, Scarlet.....                       | .10    | .50    | 1.50   |
| Scabiosa Caucasica, Lilac.....                      | .10    | .75    | 2.00   |
| Sweet William, Single Mixed .....                   | .05    | .15    | .50    |
| Sweet William, Double Mixed.....                    | .05    | .25    | .75    |
| Tritoma (Red-hot Poker) Grandiflora .....           | .10    | .35    | 1.00   |
| Valeriana, Mixed .....                              | .05    | .15    | .50    |

## CYCLAMEN SEED

Fresh New Crop Seed, Now Ready (for Immediate Delivery)

| Cyclamen, Giant Flowering | Pkt.   | 100 Sds. | 1000 Sds. | Cyclamen, Giant Flowering | Pkt.   | 100 Sds. | 1000 Sds. |
|---------------------------|--------|----------|-----------|---------------------------|--------|----------|-----------|
| Pure White.....           | \$0.25 | \$0.75   | \$ 6.50   | Dark Red.....             | \$0.25 | \$0.75   | \$6.50    |
| Salmon-red.....           | .35    | 1.25     | 10.50     | Light Red.....            | .25    | .75      | 6.50      |
| Rose pink.....            | .25    | .75      | 6.50      | White, with Red Eye ..... | .25    | .75      | 6.50      |
| Light Salmon.....         | .35    | 1.25     | 10.50     | Mixed .....               | .20    | .65      | 5.50      |

*Stumpp & Walter Co* 30-32 Barclay St., NEW YORK



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CAXTON BUILDING  
 508 South Dearborn Street  
 CHICAGO

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WE ARE LEADERS FOR QUALITY STOCK IN

# SUMMER ROSES

It is generally conceded that our ROSES are the finest during the summer. All varieties cut tight especially for shipping.

If you want FANCY RUSSELLS and BEAUTIES we can supply them. Also longest and best grades of all other ROSES. We can also supply any quantity of good short and medium ROSES and CARNATIONS. Best assortment at a cheap price.

We are headquarters for the best stock this market can supply.

## Valley, Easter Lilies, Orchids

Ophelia, Sunburst, Aaron Ward, Cecile Brunner,  
Hoosier Beauty, Richmond, Milady,  
White Killarney, Killarney Brilliant, Fireflame.

Our Roses consist of the grades short, medium, long and specials.

Adiantum, Sprengeri, Plumosus, Galax, Smilax, Mexican Ivy

A new crop of FANCY FERNS. Let us supply you.

Price List mailed weekly.

If you are not on our list, let us know.

## POEHLMANN BROS. CO. SUPPLY HOUSE

### Pre-Inventory Sale

Before taking inventory we offer a large lot of merchandise at prices that will be attractive to any florist who is wise enough to invest. Prices will not go down on accessories that have been advancing right along.

**IF YOU HAVE NOT RECEIVED A LIST, DROP US A POSTAL.**

# POEHLMANN

Send All Orders for Cut Flowers and  
Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone  
Randolph 35



# ROSE PLANTS, Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

**GRAFTED**—2½-inch Aaron Ward, Sunburst, Milady.  
Brilliant, Ophelia, Cecile Brunner, Richmond.....\$120.00 per 1000  
Lots of 5000 or more..... 110.00 per 1000  
Killarney, White Killarney..... 100.00 per 1000  
These prices are absolutely net cash.  
For 3½-inch stock an additional \$50.00 per 1000 will be charged.

**OWN ROOT**—2½-inch White Killarney, Aaron Ward, Milady, Richmond, Cecile Brunner...\$7.00 per 100; \$65.00 per 1000  
Lots of 5000 or more..... 62.50 per 1000  
Sunburst, own root.....\$10.00 per 100; 80.00 per 1000

**3½-INCH OWN ROOT DORMANT ROSE PLANTS.**  
1300 Richmond, 165 Old Gold, 8000 Pink Killarney, 200 Elger, @.....\$50.00 per 1000

**2½-INCH OWN ROOT DORMANT ROSE PLANTS.**  
2500 Pink Killarney, 850 White Killarney, @.....\$30.00 per 1000

Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

## CHRYSANTHEMUMS

| Routed Cuttings and 2½-Inch Stock.       |                        | 2½-In. Stock. |         |
|--|------------------------|---------------|---------|
| YELLOW—                                  | About time they bloom. | 100           | 1000    |
| Golden Glow.....                         | October 1...           | \$2.30        | \$20.00 |
| Chrysolora.....                          | October 14...          | 2.30          | 20.00   |
| Mrs. Morgan (Improved Yellow Eaton)..... | October 25...          | 6.00          | ....    |
| PINK—                                    |                        |               |         |
| Loeben.....                              | November 2...          | 2.30          | 20.00   |
| Enguehard.....                           | November 2...          | 2.30          | 20.00   |
| Wells' Late Pink.....                    | November 7...          | 2.30          | 20.00   |

| Routed Cuttings and 2½-Inch Stock. |                        | 2½-In. Stock. |         |
|------------------------------------|------------------------|---------------|---------|
| WHITE—                             | About time they bloom. | 100           | 1000    |
| Early Frost.....                   | October 26...          | \$2.30        | \$20.00 |
| Oconto.....                        | October 19...          | 2.30          | 20.00   |
| Smith's Ideal.....                 | November 2...          | 2.30          | 20.00   |
| White Chieftain.....               | October 24...          | 2.30          | 20.00   |
| Chas. Rager.....                   | October 29...          | 2.30          | 20.00   |
| Elise Padworth.....                | November 2...          | 2.30          | 20.00   |
| BRONZE—                            |                        |               |         |
| O. H. Kahn.....                    | November 2...          | 2.30          | 20.00   |

100 sold at 1000 rate

## POMPONS

| Routed Cuttings and 2½-Inch Stock. |                        | 2½-In. Stock. |         |
|------------------------------------|------------------------|---------------|---------|
| YELLOW—                            | About time they bloom. | 100           | 1000    |
| Mike Goebel.....                   | October 16...          | \$3.00        | \$27.00 |
| Madge.....                         | November 1...          | 3.00          | 27.00   |
| Klondyke.....                      | November 9...          | 3.00          | 27.00   |
| Quinola.....                       | November 16...         | 3.00          | 27.00   |
| Baby Yellow.....                   | November 10...         | 3.00          | 27.00   |
| Big Baby.....                      | October 31...          | 3.00          | 27.00   |
| PINK—                              |                        |               |         |
| Queen Marie.....                   | October 25...          | 3.00          | 27.00   |

| Routed Cuttings and 2½-Inch Stock. |                        | 2½-In. Stock. |         |
|------------------------------------|------------------------|---------------|---------|
| WHITE—                             | About time they bloom. | 100           | 1000    |
| Alva.....                          | October 21...          | \$3.00        | \$27.00 |
| Helen Newberry.....                | November 16...         | 3.00          | 27.00   |
| BRONZE—                            |                        |               |         |
| Madam La Porte.....                | November 9...          | 3.00          | 27.00   |
| Skibo—Bronze Button.....           | October 16...          | 3.00          | 27.00   |
| RED—                               |                        |               |         |
| La Gravere.....                    | October 31...          | 3.00          | 27.00   |

## PLANTS

Asparagus Plumosus, 3-in. pots, per 100 .....\$ 8.00  
Asparagus Plumosus, 6-in. pots, each..... .35  
Begonia Luminosa and Vernon, 2½-in., per 100 3.00  
Per 1000..... 27.50  
Begonia Chatelaine, 2½-in., per 100..... 4.00  
Begonia Chatelaine, 3-in., per 100..... 10.00  
Canna, King Humbert, 4-in., per 100 ..... 12.00  
Caladiums, fancy leaved, 5-inch, each...50c and .75  
Caladiums, fancy leaved, 6-inch, each..... 1.00  
Caladiums, fancy leaved, 7-inch, each...\$1.50 and 2.00  
Calceolarias, 5-inch, each..... .25  
Calceolarias, 6-inch, each..... .35

Cyclamens, best German strains, 3-in., per 100,\$10.00  
Cyclamens, best German strains, seedlings, 100, 5.00  
Primula Obconica, 2½-inch, per 100 . . . . . 5.00  
Wanamaker Ferns, 5-in., limited supply, each, .40  
Vincas, variegated, per 100..... 12.00  
Colens, in variety, 2½-in., per 100..... 3.00  
Per 1000..... 27.50  
Crotons, well colored, 4-in., \$4.80 per doz.; 5-inch, 60c and 75c each; 6-inch, \$1.25 each.  
Pandanus Veitchii, 4-in., per doz..... 4.20

Pandanus Veitchii, 5-in., per doz.....\$ 7.20  
Stocks, 2½-in., per 100 ..... 3.00  
Pandanus Veitchii, 7-in., per doz.....\$18.00 to 24.00  
Pandanus Veitchii, 8-in., per doz..... 30.00  
Rubber Plants, 6-in. pots, per doz..... 9.00  
Rubber Plants, 7-in. pots, each.....\$1.50 to 2.00  
Larger Plants, each..... 2.50 to 3.00  
Table Ferns, 2½-in. pots, per 100..... 4.00  
Table Ferns, 3 -in. pots, per 100 ..... 8.00  
Pteris, Assorted, 4-in. pots, per 100.....\$15.00 to 20.00  
Holly Ferns, 4-in. pots, per 100..... 15.00 to 20.00

## PALMS

**KENTIA FORSTERIANA**  
Single Plants

24-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.  
3-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

**KENTIA BELMOREANA**  
Single Plants

24-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.  
3-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.  
5-inch pots, 5-6 leaves, 26-28 inches high, \$1.50 each.

Strong - Healthy - Clean

**ARECA LUTESCENS**

4-inch pots, 4 plants.....\$4.20 per doz.

**PHOENIX ROEBELENI**

5-inch pots.....\$1.00 each

**STEVENSONIA GRANDIFOLIA**

4-inch pots.....\$0.50 each  
5-inch pots..... 1.00 each

**LIVISTONA ROTUNDIFOLIA**

3-inch pots.....\$14.00 per 100  
4-inch pots..... .50 each

A nominal charge is made for packing.

## PALMS

**PTYCHOSPERMA ALEXANDRAE**

3-inch pots.....\$1.75 per doz.; \$14.00 per 100

**COCOS WEDDELLIANA**

2-inch pots.....\$1.75 per doz.; \$14.00 per 100

**LATANIA BORBONICA**

2-inch pots.....75c per doz.; \$5.00 per 100

**MARTINEZIA CARYOTAEOFOLIA**

3-inch pots.....30c each; \$3.00 per doz

# BROTHERS CO.

Send all orders for Plants  
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.  
City buyers use Rogers Park 684  
NO TOLL FROM CHICAGO

# Flowers for Commencement Exercises

**BEAUTIES . . . YELLOW ROSES . . . FANCY RUSSELLS . . . FANCY RED AND PINK ROSES**

**ALL OUR OWN GROWTH AND GUARANTEED FRESH CUT. PACKED TO ARRIVE IN GOOD CONDITION.**

**NEW FERNS, fresh picked from the woods every day, per 1000, \$1.50 to \$2.00**

## PRICE LIST

### AMERICAN BEAUTIES

Our cut consists mostly of medium and short-length stems, very fine flowers.

|                                 | Per doz. |      |
|---------------------------------|----------|------|
| Specials, extra long stems..... | \$4.00   |      |
| Stems 30 to 36 inches .....     | \$2.50 @ | 3.00 |
| Stems 18 to 24 inches .....     | 1.50 @   | 2.00 |
| Stems 12 to 15 inches .....     |          | 1.00 |
| Shorter lengths .....           | .50 @    | .75  |

### RUSSELLS

The best in this market

|                   | Per doz. |      |
|-------------------|----------|------|
| Long stems .....  | \$1.50   |      |
| Good medium ..... | \$1.00 @ | 1.25 |
| Good short .....  | .50 @    | .75  |

### RED ROSES

Reids, Richmond, Hoosier Beauty—

|                   | Per 100  |        |
|-------------------|----------|--------|
| Long .....        | \$6.00 @ | \$8.00 |
| Good medium ..... |          | 5.00   |
| Good short .....  | 3.00 @   | 4.00   |

|  | Per 100  |        |
|--|----------|--------|
| <b>Ophelia</b> } Long stems .....              | \$6.00 @ | \$8.00 |
| <b>Shawyer</b> } Good medium stems .....       |          | 5.00   |
| <b>Sunburst</b> } Good short stems .....       | 3.00 @   | 4.00   |
| <b>Pink and White</b> } Long stems .....       |          | 6.00   |
| <b>Killarney and</b> } Good medium stems ..... |          | 5.00   |
| <b>Brilliant</b> } Good short stems ...        | 3.00 @   | 4.00   |

**Our Selection, Assorted Roses, in lots of 300 or more, at the rate of \$2.50 per 100.**

### GREENS

|                               |                   |        |
|-------------------------------|-------------------|--------|
| Asparagus and Sprengeri ..... | per 100, \$2.00 @ | \$3.00 |
| Galax, green or bronze .....  | per 1000,         | 1.25   |
| New common Ferns.....         | per 1000, 1.50 @  | 2.00   |
| Valley.....                   | per 100, 5.00 @   | 6.00   |

**All Other Seasonable Stock at Market Prices**

**In buying Direct of the Grower you are assured of fresh stock at all times and the most even run of quality possible.**

# BASSETT & WASHBURN

**Office and Store:**  
178 N. Wabash Avenue

**CHICAGO, ILL.**

**Greenhouses:**  
Hinsdale and Gregg Station, Ill.

LONG DISTANCE PHONE, CENTRAL 1457

**Read the Detroit News this paper June 7th issue.**

**Note what they write about**

# ROSE-PINK OPHELIA

We have a few more left, ready for planting.

### PRICES—OWN ROOT

|               |         |               |                 |
|---------------|---------|---------------|-----------------|
| \$30.00 ..... | per 100 | \$125.00..... | per 500 plants  |
| 70.00 .....   | per 250 | 250.00.....   | per 1000 plants |

### PRICES—GRAFTED

|               |         |               |                 |
|---------------|---------|---------------|-----------------|
| \$35.00 ..... | per 100 | \$150.00..... | per 500 plants  |
| 82.50 .....   | per 250 | 300.00.....   | per 1000 plants |

**A few more Lady Pierre left. Plant a few for corsage work, \$10.00 per 100.**

# BREITMEYER FLORAL COMPANY

**FRED BREITMEYER, Proprietor**

**MT. CLEMENS, MICHIGAN**

LARGE SUPPLY OF

# ROSES

RUSSELL—KILLARNEY—OPHELIA

and all other Leading Varieties

# CARNATIONS

LILIES SWEET PEAS PEONIES VALLEY

TRY US FOR GREENS

PRICE LIST

Subject to change without notice

Subject to change without notice

|                           |            |         |
|---------------------------|------------|---------|
| <b>MRS. CHAS. RUSSELL</b> |            | Per 100 |
| Specials.....             |            | \$25.00 |
| Select.....               |            | 20.00   |
| Medium.....               | \$12.00 to | 15.00   |
| Short.....                | 6.00 to    | 8.00    |

|                     |           |         |
|---------------------|-----------|---------|
| <b>CHAMP WELAND</b> |           | Per 100 |
| Specials.....       |           | \$10.00 |
| Select.....         |           | 8.00    |
| Medium.....         | \$5.00 to | 6.00    |
| Short.....          |           | 4.00    |

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## Roses-Own Root, 2½-inch

|                                   |        |         |
|-----------------------------------|--------|---------|
|                                   | 100    | 1000    |
| Richmond.....                     | \$3.50 | \$30.00 |
| White Killarney.....              | 3.50   | 30.00   |
| Maryland.....                     | 4.50   | 40.00   |
| White Killarney, 3-inch pots..... | 4.50   | 40.00   |
| Richmond, 3-inch pots.....        | 4.50   | 40.00   |
| Sunburst, 2½-inch.....            | 4.50   | 40.00   |
| Champ Weiland, 2½-inch.....       | 4.50   | 40.00   |

## Chrysanthemums

Large Plants, 2½-inch Pots

|                                  |                    |                    |
|----------------------------------|--------------------|--------------------|
| Harvard, red                     | Early Frost, white | Chrysolora, yellow |
| \$2.00 per 100; \$18.00 per 1000 |                    |                    |

## Pompons

|                                  |
|----------------------------------|
| Baby, yellow                     |
| Prince of Ance, yellow           |
| Westlake, pink                   |
| Lulu                             |
| Diana                            |
| \$2.00 per 100; \$18.00 per 1000 |

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., CHICAGO, ILL.

PHONES:  
Central 2846 and 601  
Greenhouses, Ravenswood 8925





**"BETTER THAN EVER"**

Is the answer you will get if you ask big, far-seeing business men  
**HOW WILL BUSINESS BE THIS FALL?**

**"BETTER THAN EVER"**

IS WHAT YOU WILL SAY WHEN YOU SEE THE

**"Keystone Quality" Line of  
Florists' Supplies, Basketware and Novelties**

**Our "Better Than Ever" Line will help you to get more than  
your share of the "Better Than Ever" Business**

**HOLD YOUR ORDERS FOR OUR SALESMEN**

**M. RICE CO.**

**THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE**

1220-22-24 Spring Garden Street,      Closed 5 p. m. Week Days      PHILADELPHIA, PA.  
1 p. m. Saturdays





**ADVANCING MARKET--Buy Now**

Within the past few weeks silk has shown a considerable advance, and indications point to much higher prices for all silk goods during the fall.

We cannot urge our customers too strongly to purchase their ribbons and chiffons now.

July, which is normally a dull month for florists, can very profitably be employed in making your fall purchase of ribbons and chiffons, which owing to higher prices of imported materials and scarcity of domestic labor will undoubtedly be enhanced in value when the fall season opens.

At your service.

**WERTHEIMER BROTHERS**

**THE NATIONAL FLORAL RIBBON HOUSE**

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,      NEW YORK



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of

# DESIGNS

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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

## CAN AMERICA GROW ITS OWN AZALEAS?

*The foregoing question appeared in the same conspicuous position in The Review some months ago. But the query surely will bear one repetition in these columns, for it doubtless has been reiterated hundreds of times by members of the trade. Chas. W. Ward believes the answer should be, "Yes."*



NOT ONLY does Chas. W. Ward insist that the question, "Can America grow its own azaleas?" should be answered in the affirmative, but he is manifesting the sincerity of his statements by investing large sums of money in preparations for supplying the American demand for the plants. He has already covered a good many acres of ground at the Cottage Gardens Nurseries, Eureka, Cal., with slat houses, glass houses, frames and other structures, expensively equipped for the propagation and growing of azaleas, and the work of building is still proceeding merrily. As fast as new space is enclosed, it is filled with stock. The best test of the genuineness of a man's faith in a business idea is the amount of capital he is willing to use in backing the idea.

### Prospects at Eureka.

Mr. Ward's success in former undertakings would probably insure respectful attention to his opinion of the prospects at Eureka. But he intimates that the developments at Eureka have reached such a stage that they are now among the self-evident facts and are no longer a mere matter of opinion. He is confident that the results already attained are a conclusive demonstration of the feasibility of his plan. He avers that he is prov-

ing the thing can be done by just doing it. He even declares that "California is destined to produce better azaleas than Belgium and to improve the cultural methods as well." He "does not believe that Belgian growers have learned everything about azalea culture."

Moreover, the situation with reference to Belgian azaleas is so precarious, is it not, that florists in the next season or two may be forced to decide either to use American-grown azaleas or get along without any? That observation, let the reader note, is put

have been discouraging, to say the least.

Even if ocean transportation should be greatly improved in the near future, what is the outlook in Belgium itself? The tide of war, as it ebbs and flows, may eventually surge over the Belgian frontier. Then the azalea district, though it escaped harm in the early stages of the war, may be devastated. That is merely another of the gloomy possibilities. And, though it is not safe to prophesy, it is safe and sane to imagine the worst—as well as the best.

Chas. W. Ward gives an interesting account of some of the events that led him to engage in the enterprise of growing azaleas at Eureka. He says, beginning his narrative with a quotation from a great scientist:

### A New Departure.

"Do what the other fellows say you can't do. I have made some of my most important discoveries while working over ground that had, supposedly, been combed bare by others, who declared there was nothing there," said the sage of Menlo Park.

"This was thirty years ago. The scene was laid on the borders of Lake Flirt, Fla., in a region then a pristine wilderness. The sage, of course, was Edison; the listener was your humble scribe, who has remembered Edison's words and profited by them ever since.

"You cannot grow azaleas successfully anywhere except in Belgium; they



Azalea Grafts Two Months Old, Two at Left Being Eureka Seedlings.

in the form of a question. It is not a prediction, but a cautious reference to the gloomy possibilities. "The unexpected always happens"—in the present great war if nowhere else. So most of the war prophets have lost their reputations. But florists' recent experiences in attempting to import azaleas



Here is One of the Slat Houses at Eureka, Covering Three Acres and Housing Four Hundred Thousand Azaleas.

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RICE  
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*The foregoing question appeared in the same conspicuous position in The Review some months ago. But the query surely will bear one repetition in these columns, for it doubtless has been reiterated hundreds of times by members of the trade. Chas. W. Ward believes the answer should be, "Yes."*

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### Prospects at Eureka.

Mr. Ward's success in former undertakings would probably insure respectful attention to his opinion of the prospects at Eureka. But he intimates that the developments at Eureka have reached such a stage that they are now among the self-evident facts and are no longer a mere matter of opinion. He is confident that the results already attained are a conclusive demonstration of the feasibility of his plan. He avers that he is prov-

ing the thing can be done by just doing it. He even declares that "California is destined to produce better azaleas than Belgium and to improve the cultural methods as well." He "does not believe that Belgian growers have learned everything about azalea culture."

Moreover, the situation with reference to Belgian azaleas is so precarious, is it not, that florists in the next season or two may be forced to decide either to use American-grown azaleas or get along without any? That observation, let the reader note, is put

have been discouraging, to say the least.

Even if ocean transportation should be greatly improved in the near future, what is the outlook in Belgium itself? The tide of war, as it ebbs and flows, may eventually surge over the Belgian frontier. Then the azalea district, though it escaped harm in the early stages of the war, may be devastated. That is merely another of the gloomy possibilities. And, though it is not safe to prophesy, it is safe and sane to imagine the worst as well as the best.

Chas. W. Ward gives an interesting account of some of the events that led him to engage in the enterprise of growing azaleas at Eureka. He says, beginning his narrative with a quotation from a great scientist:

### A New Departure.

"Do what the other fellows say you can't do. I have made some of my most important discoveries while working over ground that had, supposedly, been combed bare by others, who declared there was nothing there," said the sage of Menlo Park.

"This was thirty years ago. The scene was laid on the borders of Lake Flirt, Fla., in a region then a pristine wilderness. The sage, of course, was Edison; the listener was your humble scribe, who has remembered Edison's words and pointed by them ever since.

"You cannot grow azaleas successfully anywhere except in Belgium; they



Azalea Grafts Two Months Old, Two at Left Being Eureka Seedlings.

in the form of a question. It is not a prediction, but a cautious reference to the gloomy possibilities. "The unexpected always happens" in the present great war if nowhere else. So most of the war prophets have lost their reputations. But florists' recent experiences in attempting to import azaleas



Here is One of the Slat Houses at Eureka, Covering Three Acres and Housing Four Hundred Thousand Azaleas.

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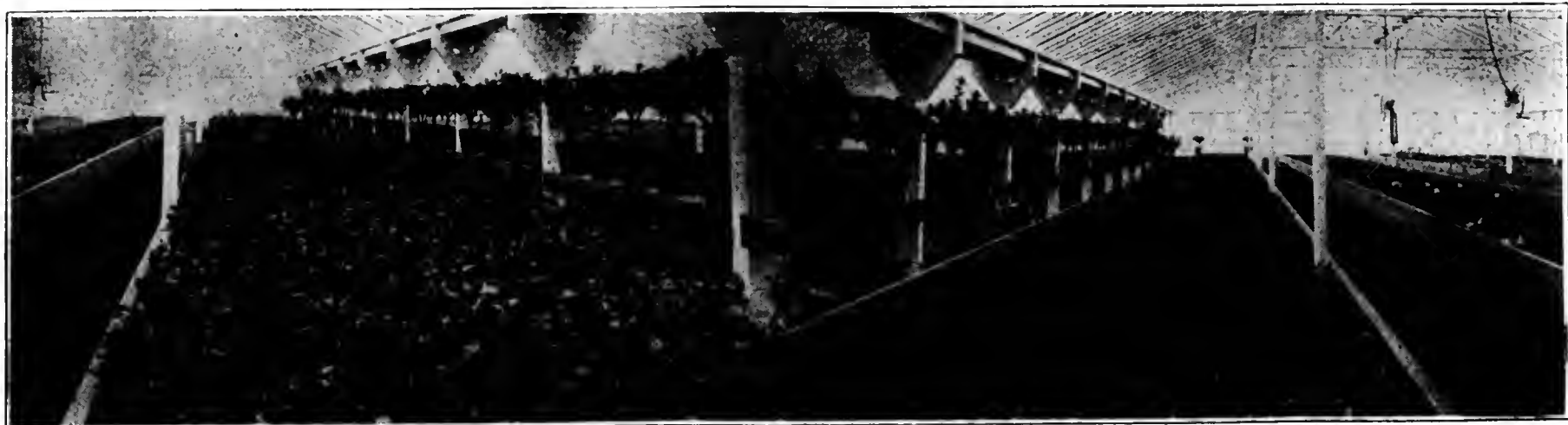
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sprinkling that the crops will require. The use of a comparatively small amount of water at long intervals would permit the use of water that would be unsafe to use if large amounts were applied at frequent intervals.

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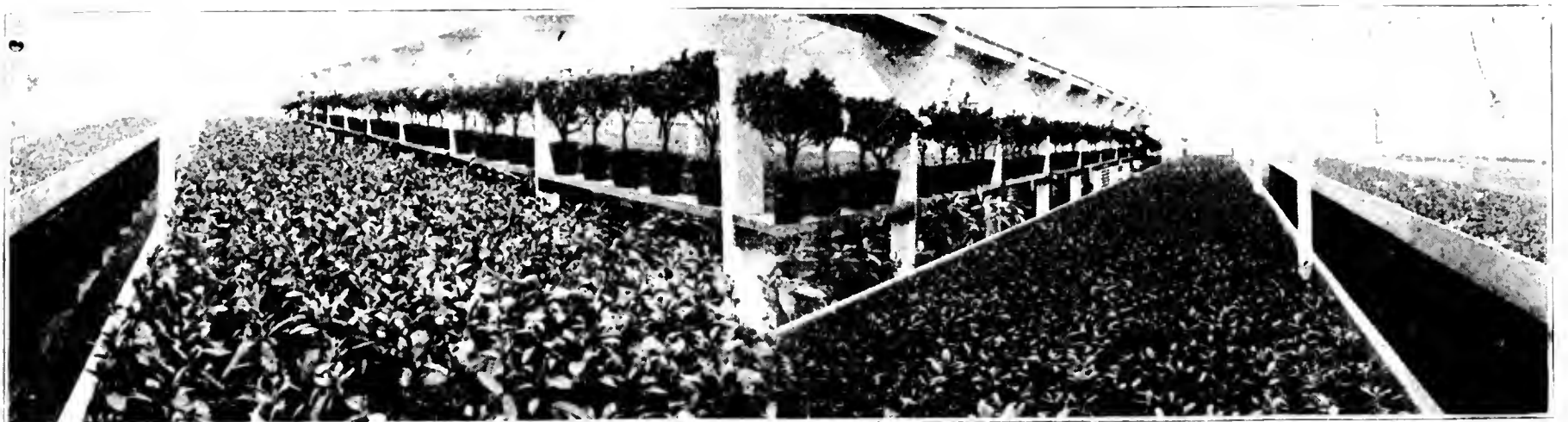
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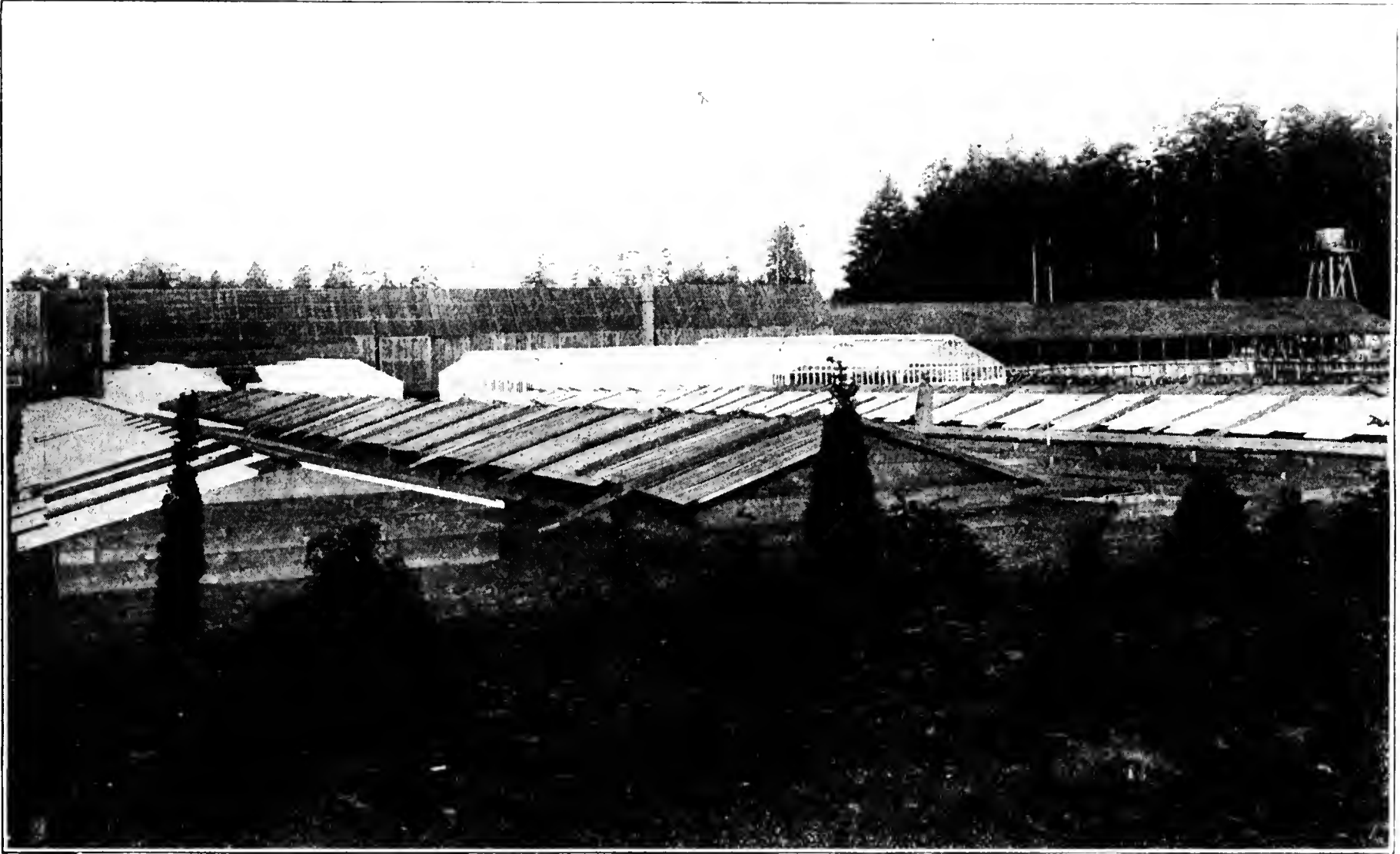
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be required to make up for the condition of the soil and backwardness of the crops at that time. L. H. Read.

#### CINERARIAS FOR CHRISTMAS.

When is the time to sow cineraria

seeds in order to have the plants in bloom for Christmas? S. L. L.—Ia.

Sow the seeds at once, as advised in the cultural notes in The Review of June 7. C. W.

## HOW'S BUSINESS?

### THE OUTLOOK.

#### How a Chicago Bank Sees It.

Reports to banks by their out-of-town correspondents indicate there is considerable practice of economy in the larger cities, while the smaller towns find retail trade unusually good. In a review of business by the National Bank of the Republic this matter of economy is dealt with as seen from a business viewpoint. The bank says in part:

"There has been undue agitation on the subject of economy. The hysteria which prevailed immediately after our entrance into the war led to the dissemination of an excessive amount of gratuitous advice regarding the curtailment of personal expenditures. Sensational reports of a food shortage were followed by similar inferences regarding practically all the necessities of life.

#### Affects Retail Trade.

"The curtailment of purchases following brought about a condition in general retail trade which amounted almost to stagnation. Were half the suggested economies to be carried into effect the result would be an immediate and real depression, made more severe by the drastic readjustment in commodity prices which would necessarily follow. The merchants of this country have large stocks of high-priced merchandise for which many of them are indebted to the banks. Any prolonged let-up in buying on the part of the public at this time would cause a forced liquidation which would seriously undermine the entire price structure.

"There is ample opportunity for effecting economies. Elimination of waste by individuals and corporations, larger production through the avoidance of absenteeism on the part of labor, and methods of distribution that will curtail duplicated effort are some of the suggested means for accomplishing the desired result.

"The Department of Agriculture recently issued a statement estimating that the saving of one ounce of edible meat per day by every American family would amount to nearly one-half billion pounds per annum, or the equivalent of 875,000 head of beef cattle."

#### Good Times Predicted.

As to the business outlook, rather boom times are predicted. The bank says:

"If the experience of the Allies is worth anything, little apprehension need be felt as to the ability of our industries to thrive under a war régime. We are dependent upon Germany for none of our raw material. In fact, with the exception of a few commodities, and those originating principally in allied countries, we are practically self-sus-

tained as regards the elements which enter into the material side of warfare.

"Our factories, mills and shipyards are already booked up months ahead with civilian business, in the case of the United States Steel Corporation alone the tonnage on order representing more than eighty per cent of a full year's capacity.

#### Industries to Boom.

"The \$8,800,000,000 provided for in the revenue budget of the government is equivalent to the total value of our enormous export trade in all of the last year and a half. The expenditure of this huge amount on behalf of the Allies as well as ourselves cannot but result in stimulating every department of industry, trade and transportation."

There are various ideas as to the prolongation of the war. Eventually it is expected that increases in wages will lead to increased purchases of moderate priced luxuries. The well-to-do will be hit by the heavy income tax, and since they now have presumably all they need this class of buyers may economize in the matter of high priced luxuries, but flowers are not high priced luxuries, and the rich may be expected to buy about as many as ever, while the wage-earners will buy more than before.



### SEASONABLE NOTES.

#### Cattleyas.

The bulk of the early summer-flowering cattleyas have now finished blooming, but we shall have late plants of Mossiae and Mendelii for a week or two longer and gigas will hold over a little while. Gaskelliana will help in some measure to fill up the gap until the fall-blooming labiata comes in season, toward the end of August. After the end of June cattleya flowers are not particularly abundant, and it usually happens that in late July and August the prices run up to midwinter heights. Those possessing some of the late sum-

### CAN CEMETERY BAR PLANTING?

Florists of Anderson, Ind., are considerably incensed over the following notice posted at the Maplewood cemetery in that city:

Flower beds, flower baskets, urns and other planting by lot owners prohibited.

Cut flowers, loose or in disappearing vases, permitted.

This is in accordance with the rules and regulations of Maplewood cemetery, a copy of which can be seen at the company's office, 201 Union building, Anderson, Ind.

This action of the Anderson cemetery brings up again the question of the right of cemetery associations to regulate the ornamentation of lots by the owners or whoever the owners may employ to do the work, the latter in a majority of cases being florists.

In the July 6, 1916, issue of The Review this subject was exhaustively discussed by an attorney, who made an investigation of court decisions affecting it. Summarized, the findings of the attorney are as follows:

#### RIGHTS OF CEMETERY.

In order to maintain a uniform scheme of decoration, a cemetery association has a right to control the planting on its grounds, and hence may sometimes be legally sustained in excluding the work of outside florists.

#### WHEN A CEMETERY EXCEEDS RIGHTS.

If a cemetery permits lot owners to do their own planting, but at the same time prohibits them from engaging outside florists to do the work, such procedure is inconsistent and probably would not be upheld by the courts.

A cemetery usually is not entitled to engage in outside trade in competition with florists, except, possibly, to dispose of surplus stock.

If a cemetery is allowed, by its charter and the local laws, to sell stock in the public markets, it should not escape payment of taxes on such parts of its property as are used in such competitive trade.

#### THE LEGAL REMEDY.

When a cemetery exceeds its legal rights, to the detriment of the florists in the vicinity, they may protect themselves, individually or collectively, by an appeal to the courts, bringing suit as a taxpayer or in the name of a lot owner.

Apparently, unless exceptional circumstances can be shown, the Anderson cemetery is within its rights.

# ORCHIDS

mer-flowering hybrids will find them specially valuable at that time.

We have had a peculiar season, somewhat akin to that of a year ago. Clear, warm days have been few; dark, wet and sunless ones have been abundant. The advantages of movable shading in such a season are manifold and far more than repay for any labor entailed in placing them in position or removing them. As a rule, growers have now dropped the use of fire heat unless it may be a little for such subjects as calanthes, phalenopsis or East Indian dendrobies, and the atmosphere of the orchid houses will on dark days get decidedly damp and clammy. Watering under such conditions must be carefully done. Better let the plants run on the dry side rather than the reverse.

Fall and winter-blooming cattleyas, like labiata, Trianae and Percivaliana,





Cyclone at Freeport, Ill., Drops Boiler House Roof in an Adjacent Greenhouse.

are now making active growth of both bulbs and roots and will need an increased water supply. Cattleyas do not need watering daily, even in hot weather; twice or thrice a week suffices. Spraying overhead each afternoon, however, will prove beneficial.

#### Cypripediums.

Cypripediums succeed best when given a heavier shade than the cattleyas and it need not be of a removable nature. They also enjoy a closer and more humid atmosphere. However, a few varieties, like the old insigne, succeed well in coldframes through the summer, or even directly in the open below the shade of trees. The stronger rooted and well established cypripediums are all much benefited by applications of weak manure water once in ten days. I have found that cow manure and soot, placed in a bag and immersed in a barrel, provide a good food for a number of orchids, as well as many other pot plants.

#### Calanthes.

The calanthes are now in active growth. They enjoy heat and I find that a little fire heat on wet days and cool nights is much to their liking. A fire made of a few logs of wood, which will give just sufficient heat to warm the pipes for an hour or two and dry up the condensation, is what is needed. If there is any one orchid more than another which revels in a brisk heat and moisture, it is the calanthe. It is just a little early yet to start feeding the plants, but as soon as the roots have become active and are seen running over the surface soil and even clinging to the pot sides, some cow manure water every second or third watering should be given. Let it be weak at first, but fairly strong as growth advances. Where a small batch is grown it is a good plan to dip the pots once a week in a tub of liquid manure. This applies more especially to *C. vestita* and *C. Veitchii*, but all the calanthes are improved by similar treatment.

#### Dendrobiums.

Such varieties as *Dendrobium nobile* and its hybrids, also *D. Wardianum*, *D. formosum giganteum* and *D. Phalaenop-*

*sis*, are now making their new growths. Like the calanthes, they revel in a warm, stuffy and humid atmosphere. A house which can be closed up about 3 or 3:30 o'clock each afternoon, after syringing the plants and wetting down the floors and roofs so that the atmosphere reeks with moisture, is just what these East Indian dendrobies like, and, given such conditions, their rate of growth becomes much accelerated.

#### Odontoglossums and Odontiodas.

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be required to make up for the condition of the soil and backwardness of the crops at that time. L. H. Read.

#### CINERARIAS FOR CHRISTMAS.

When is the time to sow cineraria

seeds in order to have the plants in bloom for Christmas? S. L. L.—la.

Sow the seeds at once, as advised in the cultural notes in The Review of June 7. C. W.

## HOW'S BUSINESS?

### THE OUTLOOK.

#### How a Chicago Bank Sees It.

Reports to banks by their out-of-town correspondents indicate there is considerable practice of economy in the larger cities, while the smaller towns find retail trade unusually good. In a review of business by the National Bank of the Republic this matter of economy is dealt with as seen from a business viewpoint. The bank says in part:

"There has been undue agitation on the subject of economy. The hysteria which prevailed immediately after our entrance into the war led to the dissemination of an excessive amount of gratuitous advice regarding the curtailment of personal expenditures. Sensational reports of a food shortage were followed by similar inferences regarding practically all the necessities of life.

#### Affects Retail Trade.

"The curtailment of purchases following brought about a condition in general retail trade which amounted almost to stagnation. Were half the suggested economies to be carried into effect the result would be an immediate and real depression, made more severe by the drastic readjustment in commodity prices which would necessarily follow. The merchants of this country have large stocks of high priced merchandise for which many of them are indebted to the banks. Any prolonged let up in buying on the part of the public at this time would cause a forced liquidation which would seriously undermine the entire price structure.

"There is ample opportunity for effecting economies. Elimination of waste by individuals and corporations, larger production through the avoidance of absenteeism on the part of labor, and methods of distribution that will curtail duplicated effort are some of the suggested means for accomplishing the desired result.

"The Department of Agriculture recently issued a statement estimating that the saving of one ounce of edible meat per day by every American family would amount to nearly one half billion pounds per annum, or the equivalent of 875,000 head of beef cattle."

#### Good Times Predicted.

As to the business outlook, rather boom times are predicted. The bank says:

"If the experience of the Allies is worth anything, little apprehension need be felt as to the ability of our industries to thrive under a war régime. We are dependent upon Germany for none of our raw material. In fact, with the exception of a few commodities, and those originating principally in allied countries, we are practically self-sus-

tained as regards the elements which enter into the material side of warfare.

"Our factories, mills and shipyards are already booked up months ahead with civilian business, in the case of the United States Steel Corporation alone the tonnage on order representing more than eighty per cent of a full year's capacity.

#### Industries to Boom.

"The \$8,800,000,000 provided for in the revenue budget of the government is equivalent to the total value of our enormous export trade in all of the last year and a half. The expenditure of this huge amount on behalf of the Allies as well as ourselves cannot but result in stimulating every department of industry, trade and transportation."

There are various ideas as to the prolongation of the war. Eventually it is expected that increases in wages will lead to increased purchases of moderate priced luxuries. The well-to-do will be hit by the heavy income tax, and since they now have presumably all they need this class of buyers may economize in the matter of high priced luxuries, but flowers are not high priced luxuries, and the rich may be expected to buy about as many as ever, while the wage-earners will buy more than before.

### CAN CEMETERY BAR PLANTING?

Florists of Anderson, Ind., are considerably incensed over the following notice posted at the Maplewood cemetery in that city:

Flower beds, flower baskets, urns and other planting by lot owners prohibited.

Cut flowers, loose or in disappearing vases, permitted.

This is in accordance with the rules and regulations of Maplewood cemetery, a copy of which can be secured at the company's office, 201 Union building, Anderson, Ind.

This action of the Anderson cemetery brings up again the question of the right of cemetery associations to regulate the ornamentation of lots by the owners or whoever the owners may employ to do the work, the latter in a majority of cases being florists.

In the July 6, 1916, issue of The Review this subject was exhaustively discussed by an attorney, who made an investigation of court decisions affecting it. Summarized, the findings of the attorney are as follows:

#### RIGHTS OF CEMETERY.

In order to maintain a uniform scheme of decoration, a cemetery association has a right to control the planting on its grounds, and hence may sometimes be legally sustained in excluding the work of outside florists.

#### WHEN A CEMETERY EXCEEDS RIGHTS.

If a cemetery permits lot owners to do their own planting, but at the same time prohibits them from engaging outside florists to do the work, such procedure is inconsistent and probably would not be upheld by the courts.

A cemetery usually is not entitled to engage in outside trade in competition with florists, except, possibly, to dispose of surplus stock.

If a cemetery is allowed, by its charter and the local laws, to sell stock in the public markets, it should not escape payment of taxes on such parts of its property as are used in such competitive trade.

#### THE LEGAL REMEDY

When a cemetery exceeds its legal rights, to the detriment of the florists in the vicinity, they may protect themselves, individually or collectively, by an appeal to the courts, bringing suit as a taxpayer or in the name of a lot owner.

Apparently, unless exceptional circumstances can be shown, the Anderson cemetery is within its rights.



### SEASONABLE NOTES.

#### Cattleyas.

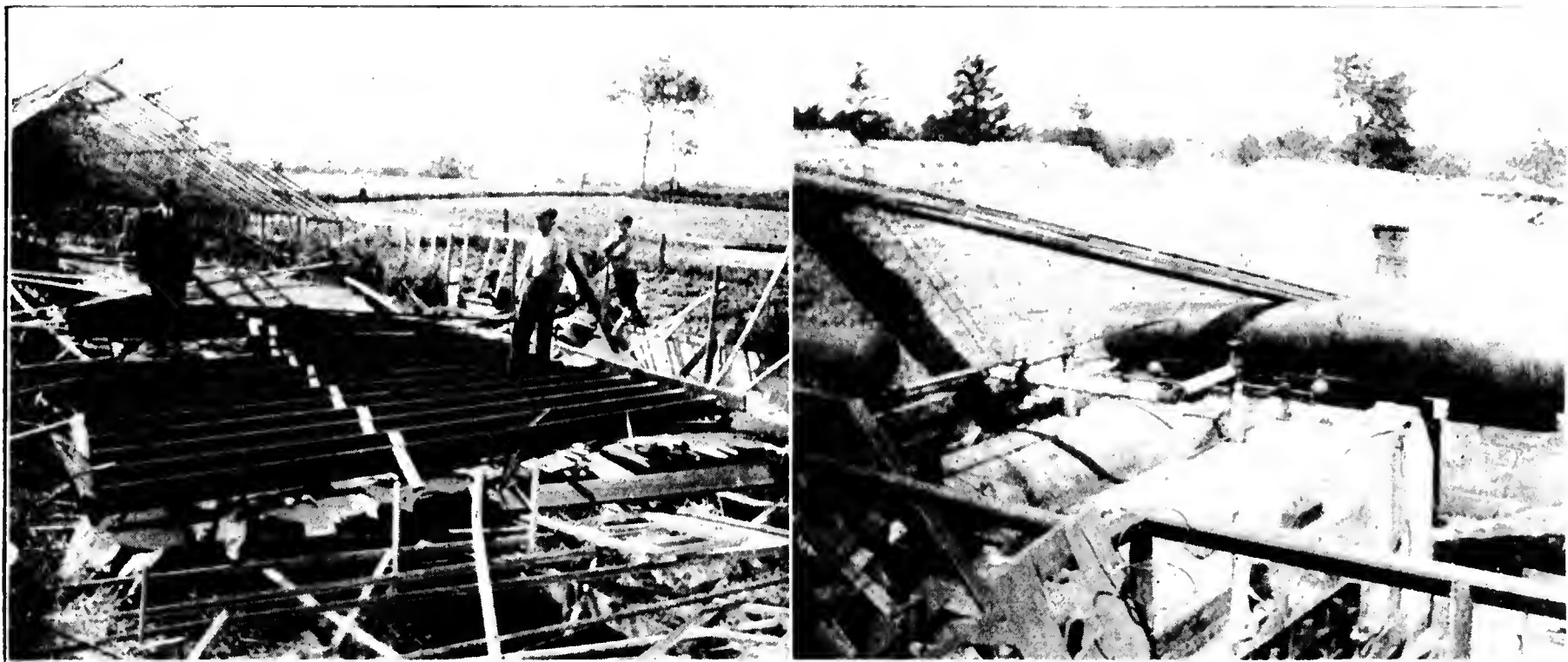
The bulk of the early summer flowering cattleyas have now finished blooming, but we shall have late plants of Mossiae and Mendelii for a week or two longer and gigas will hold over a little while. Gaskelliana will help in some measure to fill up the gap until the fall blooming labiata comes in season, toward the end of August. After the end of June cattleya flowers are not particularly abundant, and it usually happens that in late July and August the prices run up to midwinter heights. Those possessing some of the late sum-

mer-flowering hybrids will find them peculiarly valuable at that time.

We have had a peculiar season, somewhat akin to that of a year ago. Clear, warm days have been few; dark, wet and sunless ones have been abundant. The advantages of movable shading in such a season are manifold and far more than repay for any labor entailed in placing them in position or removing them. As a rule, growers have now dropped the use of fire heat unless it may be a little for such subjects as calanthes, phalenopsis or East Indian dendrobies, and the atmosphere of the orchid houses will on dark days get decidedly damp and clammy. Watering under such conditions must be carefully done. Better let the plants run on the dry side rather than the reverse.

Fall and winter blooming cattleyas, like labiata, Trianae and Percivaliana,

# ORCHIDS



Cyclone at Freeport, Ill., Drops Boiler House Roof in an Adjacent Greenhouse.

are now making active growth of both bulbs and roots and will need an increased water supply. Cattleyas do not need watering daily, even in hot weather; twice or thrice a week suffices. Spraying overhead each afternoon, however, will prove beneficial.

#### Cypripediums.

Cypripediums succeed best when given a heavier shade than the cattleyas and it need not be of a removable nature. They also enjoy a closer and more humid atmosphere. However, a few varieties, like the old *insigne*, succeed well in coldframes through the summer, or even directly in the open below the shade of trees. The stronger rooted and well established cypripediums are all much benefited by applications of weak manure water once in ten days. I have found that cow manure and soot, placed in a bag and immersed in a barrel, provide a good food for a number of orchids, as well as many other pot plants.

#### Calanthes.

The calanthes are now in active growth. They enjoy heat and I find that a little fire heat on wet days and cool nights is much to their liking. A fire made of a few logs of wood, which will give just sufficient heat to warm the pipes for an hour or two and dry up the condensation, is what is needed. If there is any one orchid more than another which revels in a brisk heat and moisture, it is the calanthe. It is just a little early yet to start feeding the plants, but as soon as the roots have become active and are seen running over the surface soil and even clinging to the pot sides, some cow manure water every second or third watering should be given. Let it be weak at first, but fairly strong as growth advances. Where a small batch is grown it is a good plan to dip the pots once a week in a tub of liquid manure. This applies more especially to *C. vestita* and *C. Veitchii*, but all the calanthes are improved by similar treatment.

#### Dendrobium.

Such varieties as *Dendrobium nobile* and its hybrids, also *D. Wardianum*, *D. formosum giganteum* and *D. Phalaenop-*

*sis*, are now making their new growths. Like the calanthes, they revel in a warm, stuffy and humid atmosphere. A house which can be closed up about 3 or 3:30 o'clock each afternoon, after syringing the plants and wetting down the floors and roofs so that the atmosphere reeks with moisture, is just what these East Indian dendrobies like, and, given such conditions, their rate of growth becomes much accelerated.

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# SEASONABLE SUGGESTIONS

## Primula Malacoides.

The first week in July is sufficiently early to make a sowing of *Primula malacoides*, that easily grown and decorative primrose. Many growers make a mistake in sowing seeds in winter or early spring, at the same time as *P. obconica* and *P. sinensis*; such plants become far too large and cumbersome. *P. malacoides* has grown in favor rapidly during the last two or three years and now stands at the head of the greenhouse primroses in popularity. From seeds sown in early July plants may be had in 5-inch to 7-inch pots or pans for winter flowering. There are bright pink forms of *P. malacoides* now offered which will be found to sell particularly well. Grow this primula in a coldframe until the end of October, then give it a cool greenhouse. It is comparatively hardy and has withstood zero temperatures in pockets in a well drained rock garden with a light mulch of leaves.

## Show Pelargoniums.

As the flowering season for pelargoniums passes the plants should be placed outdoors and laid on their sides in a sunny location. They will need no further attention for some weeks, until the wood has turned a nutty brown color and much of the foliage has fallen, when they can be pruned back quite hard and placed in a coldframe where protection from torrential rains can be given. Water the plants sparingly, but spray them freely and they will soon break away, when they can be shaken out and repotted in smaller-sized pots.

## Primula Obconica.

While *Primula obconica* can be grown in a greenhouse through the hot months, it will thrive much better in a coldframe where the sashes are well elevated over the plants and shade is afforded by lath screens. The plants will be benefited by having the sashes removed in the evening, unless thunder storms seem imminent. *P. sinensis* and *P. kewensis* succeed well under the same treatment as *P. obconica*. Another method of culture which will give large, handsome plants is to plant out the primulas in a compost of loam, well decayed manure, leaf-mold and sand, and lift the plants carefully with good balls, in early October. If kept well shaded and sprayed for a few days, after careful lifting and potting the plants will lose few leaves and soon become established in pots.

## Marguerites for Christmas.

Only the small-flowered white marguerites are valuable for midwinter blooming. The yellow varieties do not make shapely pot plants and neither these nor Mrs. Sander and Queen Alexandra are satisfactory bloomers in early winter. If you have plants of the small-flowered and bushy-habited marguerites, the plants should be kept potted and pinched from time to time. They will be better if plunged in a bed of coal ashes. They will persist in throwing

shoots carrying flower buds, but keep them pinched back, and if the pinching is stopped about September 20 the plants can be had in full flower for Christmas.

## Tuberous-Rooted Plants.

Such plants as begonias, gloxinias, gesneras and achimenes are useful during the hot summer months. Each requires shade from direct sunshine, or the foliage will soon become disfigured. As the plants become established in their pots, give them occasional applications of liquid manure and soot water. This will keep the foliage a rich, dark green color and intensify the colors of the blooms. All these tuberous-rooted plants are of comparatively easy culture, but they are liable to be attacked by thrips in warm, dry weather. If they are fumigated once a week, however, they can be kept clean. The achimenes will be found especially well adapted for basket culture, as are some of the drooping forms of begonias.

## Adiantums.

All the maidenhair ferns are now making strong growth and will need an

abundant water supply. In addition, do not be afraid to give them liquid cow manure water. It is not generally known how much these ferns relish cow manure, both in the soil and in liquid form. I looked over a bed of adiantums the other day which had made an astonishing growth, and I noticed that a mulch of cow manure was mainly responsible for their luxuriant appearance. I can remember that when an apprentice I was cautioned never to apply manure water to maidenhair ferns, or they would be ruined, but time has proved some old teachings to be wrong.

## WINTER-FLOWERING PLANTS.

Can you suggest some good stock to take the place of primulas and cinerarias for winter-flowering plants? The obconica primulas proved quite poisonous last winter and cinerarias seem to have lost favor with the public, so I do not care to try them again this season. I would like to grow something that requires about the same temperature as these plants.

F. G.—Ill.

Try *Primula malacoides* in place of *P. obconica*, but do not sow until early in July. This is a better primula than obconica and is not poisonous. It needs cool culture. Try *Schizanthus wisetonensis* in place of cinerarias, sowing seed about September 1. Cyclamens do well under cool culture and sell well. *Primula sinensis* could be grown, but this variety has little foliage and shakes badly, being decidedly inferior to *P. malacoides*.

C. W.



**Hillegom, Holland.**—In the dissolution of the firm of R. Van der Schoot & Son, the land, stocks and customers' accounts have been divided equally among the three brothers, R. A., J. B. and A. C. Van der Schoot, comprising the firm, each of whom will trade under his own name in future.

**London, England.**—One of the compensations of the times is the discovery that flowers are more appreciated than ever, that the retailer can sell more and at better prices than ever before. "I know at least one wholesale grower of roses for cut flowers," says a writer in a trade paper, "who had a record year last season. When one can get the stock, it sells, from bedding plants to fruit trees."

**Paris, France.**—The journal of the Federation of French Horticultural Associations, formerly a monthly, now quarterly, has made its appearance nearly three months overdue, but the editor explains he has lacked labor for typesetting, coal, gas and electricity for the works, experienced a shortage of paper and been ill himself. The entrance of America into the world struggle is hailed by an eloquent address of welcome from the federation to all the professional horticulturists of the United States.

**Rotterdam, Holland.**—The winter now ended has been the coldest in Holland since 1901. The bulb acreage put out last autumn was not so large as usual and there were some losses, due to insufficient covering. Stock in warehouses also suffered, because fuel sometimes was unobtainable even at prices double those known before the war.

**Paris, France.**—French bulb growers are uneasy lest the prohibition on the import of bulbs from foreign countries into England be extended, during the current year, to apply to France, which has hitherto been excepted from the general prohibition. The growers have prepared their crop for 1917, and feel that it would be a hardship, involving huge loss, if the harvest were excluded from these islands. Several of the larger organizations representing the interests of the bulb growers approached the French government on the subject. Monsieur Clementel replied that he had placed the matter before the English government, representing to them the advantages of permitting the entry into Britain of the products of the French bulb growers. It has since been stated, however, that the French office of the British Board of Trade has said that no bulbs of whatever origin will be admitted into England this year.

## METHODS OF PROPAGATION.

[Extracts from a paper read by T. D. Hatfield, of Wellesley, Mass., at a meeting of the Massachusetts Horticultural Society.]

The propagation of plants may be divided into the following classes: By cuttings; by layers; by grafts; by division, and by seeds and spores.

In the use of cuttings, the first thing necessary is a propagating bed and the means to care for freshly rooted plants. If you have no house for the purpose, close in a part of a bench with glazed sash or with cotton cloth. Bottom heat will be needed and can be obtained by closing in the hot water pipes under the bench. About five inches of good, clean, gray sand, as a propagating medium, is necessary. There should be a few degrees more heat in the bed than in the air; a bottom heat of 75 to 78 degrees is about right. If there is too much bottom heat, vents must be provided to allow the surplus heat to escape.

The idea of closing in the bed overhead is to control the air and sunlight, as fresh cuttings and grafts lose much by respiration in the daytime. The bed may be aired at night, when there is less respiration. This airing will help to harden the cuttings as they become rooted.

## Rooting Softwood Cuttings.

If the cutting has opposite leaves, cut it off at a joint and it will root there or thereabouts. If the cutting has alternate leaves, like the heliotrope, cut it anywhere, and it will root anywhere along the stem. Some leaves should be taken off, to reduce respiration. The proper condition of the wood and the conditions under which cuttings will root can be learned only by experience.

It will be safe to make the sand quite firm and the cuttings quite firm in the bed; also to give them plenty of water and protection from sunlight for the first few days. As they root, less water and less shade will be required. The best time to root softwood cuttings is in the spring, as the conditions can be more easily controlled.

In this way can be rooted all greenhouse stock, such as heliotropes, carnations, stevias, salvias, softwood cuttings of roses, lantanas, fuchsias, abutilons, geraniums, leaf cuttings of begonias, growing cuttings of azaleas, heaths, acacias, cytisus, and some varieties of antirrhinums and ageratums.

When lilacs, deutzias, spiræas, philadelphus and other spring-flowering shrubs are forced under glass, this affords means of propagating these plants from soft cuttings. This fact is often taken advantage of by nurserymen with rare shrubs, such as *Daphne Eneorum*, to force the plants under glass for cuttings, and root them in the spring. It is often the best way.

## Half-ripe and Hardwood Cuttings.

In general practice, however, many tree and shrub cuttings are rooted from half-ripened wood taken from outdoors during the summer. For these the propagating bed may be used without bottom heat, though it is sometimes done in a cool greenhouse in flats, and may be done in a coldframe.

This is a good way to root, in addition to those previously mentioned, evergreen azaleas, viburnums, cotoneasters, forsythias, ligustrums, catalpas, loniceras, symphoricarpos, and some roses taken with a heel. All spring-rooted cuttings should be potted at once. Shrub and tree cuttings, rooted after

# WHO'S WHO IN THE TRADE—AND WHY



WILLIAM C. GLOECKNER.

WILLIAM C. GLOECKNER, of Albany, is the New York state capital's capital florist. Everyone in Albany who can read knows that Mr. Gloeckner sells flowers, because he is one of those persistent advertisers who advertise persistently. Ever and anon The Review reprints one of Mr. Gloeckner's advertisements for the reason they all are original. Mr. Gloeckner lived thirty years before he entered the trade ten years ago. His father and grandfather before him had been florists and it was only natural that he should follow suit when he reached the age of discretion. He is a life member of the S. A. F., chairman of the florists' section of the International Association of Rotary Clubs and a strong booster for the F. T. D. Which leaves nothing to be said except that he is married and has one son, who, it is expected, will represent the fourth generation of the family in the trade.

midsummer, are often left where rooted until spring.

With many of the trees and shrubs there is another chance, and that is by hardwood cuttings taken after the leaves fall. The nursery practice is, for such as lilacs, deutzias, spiræas and many others given in the previous lists, to make cuttings in the autumn, tie them in bundles, and store them in moist soil or sand until spring. During the winter they will form a callus or root-bearing surface. They should be planted out in spring and a fair percentage of them will root during the summer.

## Root Cuttings.

Many trees and shrubs may be propagated from root cuttings, more than is generally supposed. The practice is to cut up roots and store them in flats of sandy soil over winter. This may be done with the quince, ailanthus, clad-

rastis, elæagnus, fothergilla, elm, prunus, wistaria, and some roses, such as *R. lucida*, *R. rugosa*, *R. cinnamomea* and *R. alpina*. Some of these root cuttings, especially from trees, will take two years to make plants. This is a common practice with the Japanese anemone and some greenhouse plants, such as dieffenbachias, dracænas and bonvardias.

[To be continued.]

**Belleville, Ill.**—L. F. Dintelmann reports an excellent season with peonies. Duc de Wellington is one of his favorite varieties.

**Sturgis, Mich.**—A hail storm last week damaged glass and stock in the John Vogt greenhouse to the extent of \$150. Five years ago a similar storm, though more severe, wrecked the house completely. The loss this time is covered by insurance.

# THE RETAIL FLORIST.....

## AN UNUSUAL FUNERAL PIECE.

When Admiral George Dewey died, Z. D. Blackistone, Washington, was called upon to make an unusual funeral piece. It was an admiral's flag. Admiral Dewey was the first and only admiral since the days of Farragut and Porter of Civil war fame. When the latter died in 1891, the office was abolished, but was revived as a special honor to the hero of Manila bay. Consequently, when Mr. Blackistone was asked to produce an admiral's flag, it is unlikely that such another design ever had been made. The flag was of violets and embellished with lilies, with Mexican ivy for background. The stars will be of particular interest to florists. They were made of lilies by breaking off the sixth petal and filling the center with a large fat carnation, which produced the desired effect. The flag is shown in the accompanying illustration.

## WAR-TIME FUNERAL DESIGNS.

Since the beginning of the war funeral work and the number of flowers sent to hospitals have increased greatly in Canada. It is probable that the entry of the United States into the conflict will have a similar effect here. When that time comes florists will undoubtedly be called upon to make appropriate designs to honor the soldier or sailor who has died in the service.

The rank of officers in the army and navy is shown by the insignia on their uniforms. Higher officers in both branches of the service have flags of different designs which denote their rank. While the trade does not favor

that class of design, many customers are sure to ask florists to reproduce the flag or insignia in flowers as a funeral piece.

Here is a tip. Among the first pages in Webster's dictionary there are reproduced in colors the flags of the commanding officers in the army and navy. In the back of the same book are pictures of the insignia of the military and naval officers. With these pictures before him, the work will be easy for the expert florist.

## WAR'S DEMANDS.

For the duration of the war, according to public forums, the keynote of American life will be economy. Thrift, saving and the elimination of waste are to be drilled into Mr. and Mrs. Citizen by every means the authorities know how to use. It is to be shouted from every housetop that victories are won as much by abolishing waste at home as by abolishing enemy trenches at the front. The most striking phase of the economy movement is the governmental campaign on behalf of conservation of all kinds and 100 per cent utilization.

Obviously, these conditions create opportunities for advertisers of products that have an economy appeal. The significance of the economy crusade is not being overlooked either by manufacturers or by producers of foodstuffs. Clever advertisers are already featuring economy in their ads. We see the statement that "fewer eggs are required with ——— baking powder." The 10-cent loaf of bread is advertised with the argument that a 10-cent loaf

has only two "heels," while two 5-cent loaves have four.

It is not the economy drive, however, but the parallel propaganda on behalf of home gardens that has benefited seedsmen. This speeding up of agricultural production, which is closely identified with the economy plan, has been turned to good account by dealers in seeds, fertilizers and garden tools. The demand for seeds has in many cases been so great that it has been difficult to handle. Mail orders, according to reports, have been unprecedented as to volume. Local retail business has been correspondingly heavy, and a burden to those with small salesrooms, the greater activities being crowded into a few weeks, as usual.

It is interesting to note that one seed concern is striving to cash in on a demand which is a by-product of the gardening fad. Insects and diseases have always been a part of gardens, and now that vegetable patches are more numerous than ever before, more insecticides will be needed. To translate these conditions into dollars and cents one seed concern encloses a circular with each parcel, bill or letter. Here is a portion of the message:

Every true American having any available ground is having a vegetable garden this year. Many have never had one before and their knowledge is therefore limited. We wish to assist you as much as possible and willingly place our knowledge at your disposal.

One of the main causes for the many discouragements and failures is due to the numberless pests that infest the gardens, and in this case we can say positively an ounce of prevention is worth a pound of cure.

To assist you in combating these various pests and diseases, destroyers of gardens, we have carefully compiled the following chart for the use of the various insecticides.

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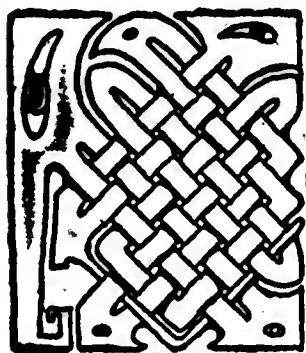
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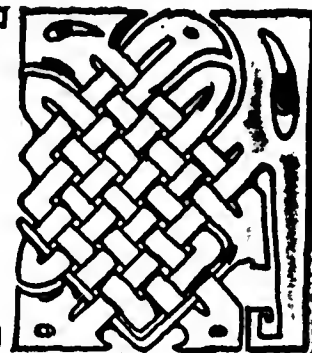


An Admiral's Flag for Dewey Funeral by Z. D. Blackistone, Washington, D. C.





# FLORICULTURAL EDUCATION



## What the Agricultural Colleges are Doing and Hope to do in the Interests of Commercial Floriculture in Education and Research.



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For the benefit of those who are not thoroughly familiar with our system and methods, I will analyze briefly the work of the Massachusetts Agricultural College along floricultural lines. The college offers an education without tuition fee to any student who is a resident of Massachusetts and who meets the requirements for admission. Women are admitted on the same basis as are men. Students who are not residents of Massachusetts are required to pay a nominal tuition fee. The 4-year course leads to the degree of bachelor of science. Twenty-seven teaching departments offer instruction in agriculture, horticulture, sciences, languages and mathematics. A system of major courses permits a student in his third year to elect major work in one of fifteen departments, specializing in that and allied subjects for a period of two years. A student

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men to go into practical work during the summer months and vacation periods. I think the time is near at hand when every student taking a course of this nature will be required to have at least one year's experience before he receives his diploma. The Rhode Island Agricultural College has just recently passed a ruling to this effect. This would not be essential for the son of a florist or a gardener, but for those who have never worked under glass.

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As not everyone has the preparation necessary for admission to the regular 4-year course, and as not everyone can afford to spend four years in the study of fundamentals, men may come to our college for one or two years and take special work in those subjects in which they are particularly interested. They must, of course, be willing to conform to the rules and regulations of the college, and men of any age may enter these courses. In addition to this, the college offers a ten weeks' course, to

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## THE RETAIL

## FLORIST.....

## AN UNUSUAL FUNERAL PIECE.

When Admiral George Dewey died, Z. D. Blackistone, Washington, was called upon to make an unusual funeral piece. It was an admiral's flag. Admiral Dewey was the first and only admiral since the days of Farragut and Porter of Civil war fame. When the latter died in 1891, the office was abolished, but was revived as a special honor to the hero of Manila bay. Consequently, when Mr. Blackistone was asked to produce an admiral's flag, it is unlikely that such another design ever had been made. The flag was of violets and embellished with lilies, with Mexican ivy for background. The stars will be of particular interest to florists. They were made of lilies by breaking off the sixth petal and tilling the center with a large fat carnation, which produced the desired effect. The flag is shown in the accompanying illustration.

## WAR-TIME FUNERAL DESIGNS.

Since the beginning of the war funeral work and the number of flowers sent to hospitals have increased greatly in Canada. It is probable that the entry of the United States into the conflict will have a similar effect here. When that time comes florists will undoubtedly be called upon to make appropriate designs to honor the soldier or sailor who has died in the service.

The rank of officers in the army and navy is shown by the insignia on their uniforms. Higher officers in both branches of the service have flags of different designs which denote their rank. While the trade does not favor

that class of design, many customers are sure to ask florists to reproduce the flag or insignia in flowers as a funeral piece.

Here is a tip. Among the first pages in Webster's dictionary there are reproduced in colors the flags of the commanding officers in the army and navy. In the back of the same book are pictures of the insignia of the military and naval officers. With these pictures before him, the work will be easy for the expert florist.

## WAR'S DEMANDS.

For the duration of the war, according to public forums, the keynote of American life will be economy. Thrift, saving and the elimination of waste are to be drilled into Mr. and Mrs. Citizen by every means the authorities know how to use. It is to be shouted from every housetop that victories are won as much by abolishing waste at home as by abolishing enemy trenches at the front. The most striking phase of the economy movement is the governmental campaign on behalf of conservation of all kinds and 100 per cent utilization.

Obviously, these conditions create opportunities for advertisers of products that have an economy appeal. The significance of the economy crusade is not being overlooked either by manufacturers or by producers of foodstuffs. Clever advertisers are already featuring economy in their ads. We see the statement that "fewer eggs are required with baking powder." The 10-cent loaf of bread is advertised with the argument that a 10-cent loaf

has only two "heels," while two 5-cent loaves have four.

It is not the economy drive, however, but the parallel propaganda on behalf of home gardens that has benefited seedsmen. This speeding up of agricultural production, which is closely identified with the economy plan, has been turned to good account by dealers in seeds, fertilizers and garden tools. The demand for seeds has in many cases been so great that it has been difficult to handle. Mail orders, according to reports, have been unprecedented as to volume. Local retail business has been correspondingly heavy, and a burden to those with small salesrooms, the greater activities being crowded into a few weeks, as usual.

It is interesting to note that one seed concern is striving to cash in on a demand which is a by-product of the gardening fad. Insects and diseases have always been a part of gardens, and now that vegetable patches are more numerous than ever before, more insecticides will be needed. To translate these conditions into dollars and cents one seed concern encloses a circular with each parcel, bill or letter. Here is a portion of the message:

Every true American having any available ground is having a vegetable garden this year. Many have never had one before and their knowledge is therefore limited. We wish to assist you as much as possible and willingly place our knowledge at your disposal.

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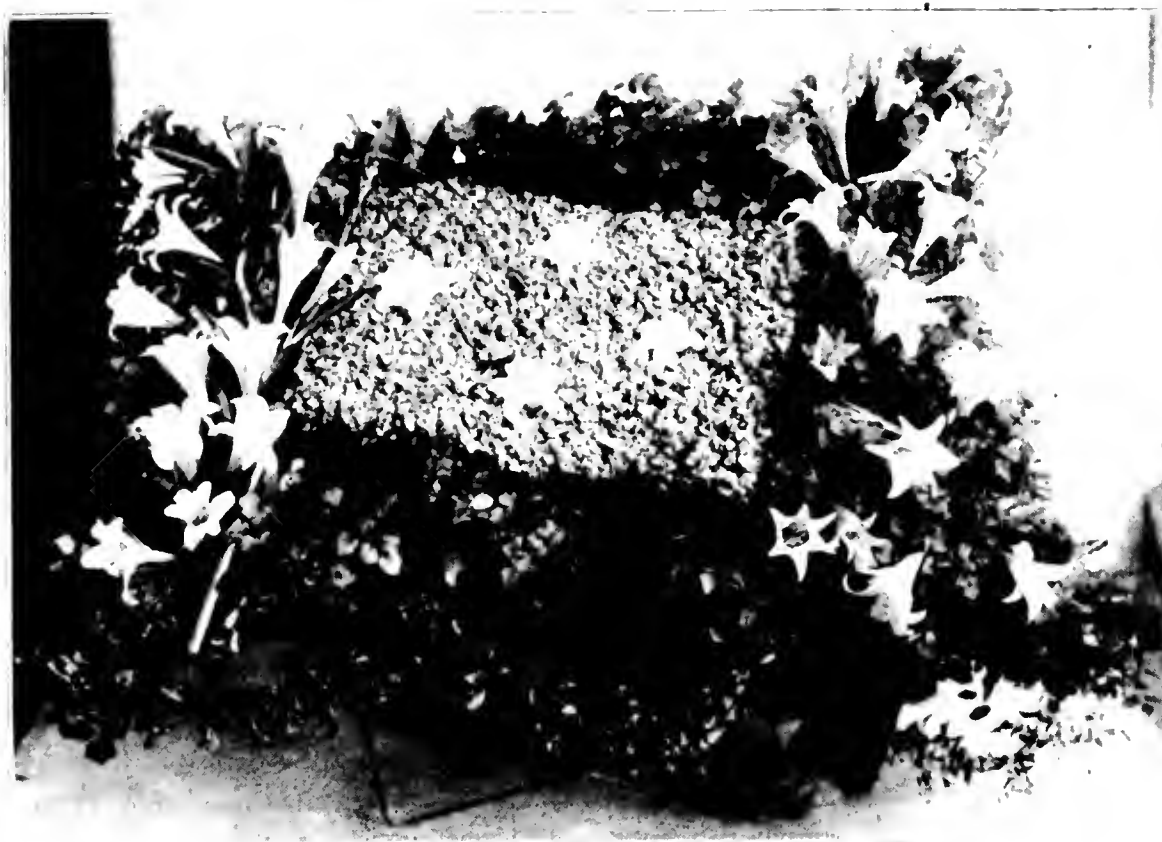
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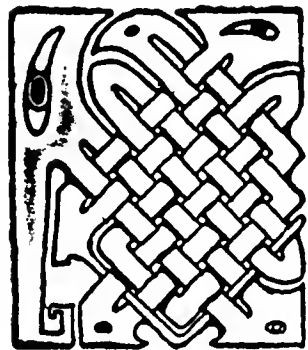
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#### STEMS OF PEONIES ROT.

What causes peonies to rot off at the surface of the ground and how should one prevent it? When a few inches in height the branches fall over and rot just at the surface of the ground. I have dug around the plants, but this condition seems to be spreading to other clumps.

A. E. W.—Minn.

Too deep planting, excessively sour soil and the use of manure which is too fresh may, in part, be responsible for the rotting of your peony stems. This trouble is believed to be due to a fungus which can be blown about and propagated, and for that reason it is necessary to cut off and burn all affected stems. Liming of the soil to sweeten it will help; so will transplanting once in three or four years and the use of commercial fertilizer or well decayed barnyard manure. I would suggest that you lift and

replant your stock in new soil in late August or early September. C. W.

#### A PRETTY PEONY STORY.

Not all peony growers will agree as to the quality and value of the peony named Jubilee, but everyone will concede that its story, as printed in a Philadelphia paper during the recent peony convention, is nicely told:

"The story of this new peony is told by Lee R. Bonnewitz, its exhibitor, of Van Wert, O. Mr. Bonnewitz is a dry-goods merchant, who grows peonies for the love of it.

"About fifty years ago, Mrs. Sarah A. Pleas, then living in Spiceland, Ind., had a back yard garden where she cultivated, among other flowers, some peonies. One spring she noticed some strange plants pushing their way above the soil. A woman's curiosity, possibly, caused her to put these plants in another part of the garden and nurse them to maturity.

"The strange plants were peonies, which had sprung from seed dropped by the peonies of the season before. They were unusual peonies, however. Mrs. Pleas had never seen anything like them. After they flowered, she chose several of the better varieties and destroyed the others.

"This accidental discovery was the Indiana woman's introduction to the

fact that peonies grow from seeds. She kept on experimenting in her back yard garden.

"One day a visitor from a neighboring town noticed in Mrs. Pleas' garden a peony of unusual size and whiteness. He bought one of the plants from her for \$2. The peony was the Jubilee.

"This same man, by the way, is now selling plants of this variety at \$25 each. His orders for next fall total 500 and the variety is virtually new on the market.

"Mrs. Pleas, now more than 80 years old, is living in California. She has stopped raising peonies. But horticulturists of the world are praising her and paying tribute to the prize flower of her Indiana garden, the Jubilee."

#### BLICK'S STORE AT NORFOLK.

The accompanying illustration is taken in front of the store of Blick, Florist, Norfolk, Va. E. S. White, the manager of the store, and two young salesladies have come out to see the service car of H. Bayersdorfer & Co., Philadelphia, Pa., guided to their door by John Walsh, who is standing nearby. The picture shows how the distance between Philadelphia and Norfolk is bridged in these modern times.



Scene at Blick's Handsome Store at Norfolk, Va.

#### EVERYBODY BUSY AND HAPPY.

"Everybody busy every day in the year" is the way Max Sehling replies to an inquiry as to the state of the florists' business in the neighborhood of Central park, New York city. To prove that he is not exaggerating in the least he submits the photograph from which the accompanying illustration was made, which should satisfy doubters. It shows the interior of the workroom at the Sehling store at 22 West Fifty-ninth street, which adjoins the Plaza hotel. Father Knickerbocker has been keeping open house recently and has welcomed the stranger within his gates by providing many kinds of amusement for his guests, providing they had the price. Visitors to the Plaza undoubtedly created several kinds of sensations when they appeared wearing the unique creations for which Mr. Sehling is famous, and which are the reasons for the activity at the Sehling store.

#### ROT OF IRIS ROOTS.

We are sending with this mail an iris clump which is diseased and seems to be dying. You will note that some of the roots are dead and that the center of the stalk is woody and dead. Only a few clumps are affected; the rest seem to be all right. Can you tell us the trouble and name a remedy for it?

D. & K.—Mich.

This condition undoubtedly is due to too deep planting. In the case of *Iris germanica*, if roots are not covered lightly this rot is sure to affect them sooner or later. It generally makes its appearance about flowering time and is especially bad later in the season, when we have hot, muggy and showery weather with little sunshine. The remedy is to avoid too deep planting.

C. W.

#### PROPAGATION OF SWAINSONA.

When should swainsona seeds be sown

in order to have an indoor crop in the fall? Is it ever grown as an outdoor crop? Any information as to germination and care will be appreciated.

E. H. A.—Mich.

*Swainsona galegifolia alba* is a useful fall and winter-flowering plant. It is also good for summer bedding. For fall and winter flowering cuttings, not seeds, should be used. These would

have been better if put in a few weeks ago, but can still be rooted. As the plant is of easy propagation, plants may be plunged outdoors through the summer and housed about the end of September. A few degrees of frost will not harm them. The plant is almost a continuous bloomer and is hardy in the latitude of San Francisco. Cut back any old overgrown plants and they will give you a fine crop of new shoots for propagation.

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Max Sehling's Evidence That Everybody is Busy in His New York Store.

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The season is unprecedentedly late at Ithaca, N. Y., and the plants in the trial grounds maintained jointly by the New York State College of Agriculture at Cornell University and the American Peony Society, will not be in bloom this year until the first week in July. It is the first time since the trials were started that the peonies have failed to be in bloom by the middle of June.

#### STEMS OF PEONIES ROT.

What causes peonies to rot off at the surface of the ground and how should one prevent it? When a few inches in height the branches fall over and rot just at the surface of the ground. I have dug around the plants, but this condition seems to be spreading to other clumps.

A. E. W. Minn.

Too deep planting, excessively sour soil and the use of manure which is too fresh may, in part, be responsible for the rotting of your peony stems. This trouble is believed to be due to a fungus which can be blown about and propagated, and for that reason it is necessary to cut off and burn all affected stems. Liming of the soil to sweeten it will help; so will transplanting once in three or four years and the use of commercial fertilizer or well decayed barnyard manure. I would suggest that you lift and

replant your stock in new soil in late August or early September. C. W.

#### A PRETTY PEONY STORY.

Not all peony growers will agree as to the quality and value of the peony named Jubilee, but everyone will concede that its story, as printed in a Philadelphia paper during the recent peony convention, is nicely told:

"The story of this new peony is told by Lee R. Bonnewitz, its exhibitor, of Van Wert, O. Mr. Bonnewitz is a dry-goods merchant, who grows peonies for the love of it.

"About fifty years ago, Mrs. Sarah A. Pleas, then living in Spiceland, Ind., had a back yard garden where she cultivated, among other flowers, some peonies. One spring she noticed some strange plants pushing their way above the soil. A woman's curiosity, possibly, caused her to put these plants in another part of the garden and nurse them to maturity.

"The strange plants were peonies, which had sprung from seed dropped by the peonies of the season before. They were unusual peonies, however. Mrs. Pleas had never seen anything like them. After they flowered, she chose several of the better varieties and destroyed the others.

"This accidental discovery was the Indiana woman's introduction to the



fact that peonies grow from seeds. She kept on experimenting in her back yard garden.

"One day a visitor from a neighboring town noticed in Mrs. Pleas' garden a peony of unusual size and whiteness. He bought one of the plants from her for \$2. The peony was the Jubilee.

"This same man, by the way, is now selling plants of this variety at \$25 each. His orders for next fall total 500 and the variety is virtually new on the market.

"Mrs. Pleas, now more than 80 years old, is living in California. She has stopped raising peonies. But horticulturists of the world are praising her and paying tribute to the prize flower of her Indiana garden, the Jubilee."

#### BLICK'S STORE AT NORFOLK.

The accompanying illustration is taken in front of the store of Blick, Florist, Norfolk, Va. E. S. White, the manager of the store, and two young salesladies have come out to see the service car of H. Bayersdorfer & Co., Philadelphia, Pa., guided to their door by John Walsh, who is standing nearby. The picture shows how the distance between Philadelphia and Norfolk is bridged in these modern times.

#### EVERYBODY BUSY AND HAPPY.

"Everybody busy every day in the year" is the way Max Schling replies to an inquiry as to the state of the florists' business in the neighborhood of Central park, New York city. To prove that he is not exaggerating in the least he submits the photograph from which the accompanying illustration was made, which should satisfy doubters. It shows the interior of the workroom at the Schling store at 22 West Fifty-ninth street, which adjoins the Plaza hotel. Father Knickerbocker has been keeping open house recently and has welcomed the stranger within his gates by providing many kinds of amusement for his guests, providing they had the price. Visitors to the Plaza undoubtedly created several kinds of sensations when they appeared wearing the unique creations for which Mr. Schling is famous, and which are the reasons for the activity at the Schling store.

#### ROT OF IRIS ROOTS.

We are sending with this mail an iris clump which is diseased and seems to be dying. You will note that some of the roots are dead and that the center of the stalk is woody and dead. Only a few clumps are affected; the rest seem to be all right. Can you tell us the trouble and name a remedy for it?

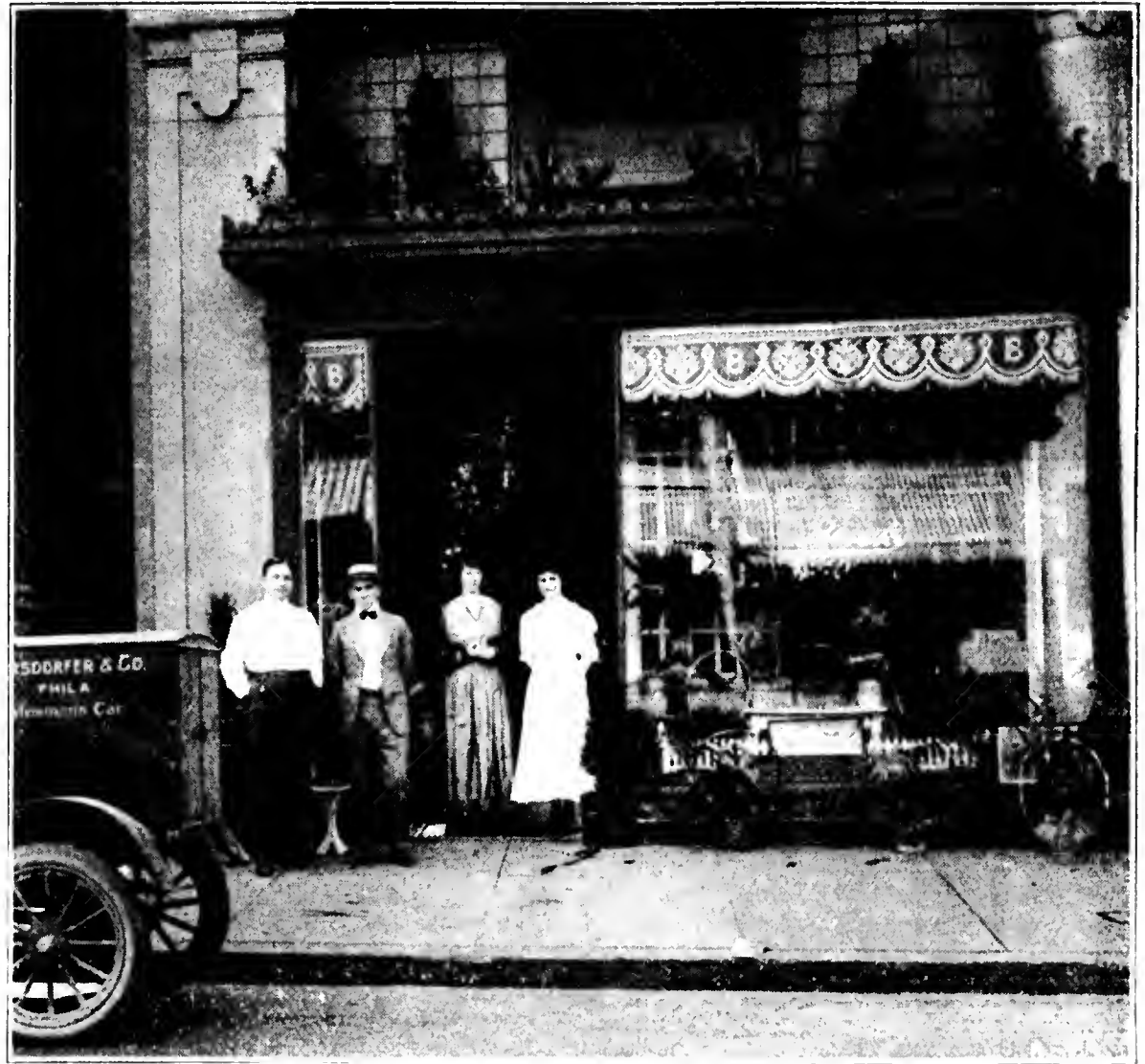
D. & K. - Mich.

This condition undoubtedly is due to too deep planting. In the case of *Iris germanica*, if roots are not covered lightly this rot is sure to affect them sooner or later. It generally makes its appearance about flowering time and is especially bad later in the season, when we have hot, muggy and showery weather with little sunshine. The remedy is to avoid too deep planting.

C. W.

#### PROPAGATION OF SWAINSONA.

When should swainsona seeds be sown



Scene at Blick's Handsome Store at Norfolk, Va.

in order to have an indoor crop in the fall? Is it ever grown as an outdoor crop? Any information as to germination and care will be appreciated.

E. H. A. Mich.

*Swainsona galegifolia alba* is a useful fall and winter-flowering plant. It is also good for summer bedding. For fall and winter flowering cuttings, not seeds, should be used. These would

have been better if put in a few weeks ago, but can still be rooted. As the plant is of easy propagation, plants may be plunged outdoors through the summer and housed about the end of September. A few degrees of frost will not harm them. The plant is almost a continuous bloomer and is hardy in the latitude of San Francisco. Cut back any old overgrown plants and they will give you a fine crop of new shoots for propagation.

C. W.



Max Schling's Evidence That Everybody is Busy in His New York Store.



# CARNATIONS

## FOR OUTDOOR SUMMER BLOOMS.

We have a customer who wants some large beds planted to light pink carnations for summer blooming. What variety would you suggest and what kind of plants would give the best satisfaction—coldframe plants, early cuttings or what? L. J. B.—N. Y.

In order to get satisfactory results from carnations as summer-flowering subjects, preparations should have been made much earlier than this. Practically all the young carnation plants raised by the carnation specialists are intended for winter flowering and could hardly be expected to begin blooming profusely four months earlier than their proper time. There is no good reason, however, why carnations should not prove quite satisfactory to the amateur gardener during the summer, if the proper varieties are selected and the plants grown to proper size before planting time.

Two methods could be followed with good success. Take cuttings quite early in the season, say about October 15. As soon as they are rooted, pot them into 2-inch pots. Shift into 3-inch and finally into 4-inch, keeping them topped closely right along, to get as bushy plants as possible. By May 1 you should have plants with enough shoots to need no more topping, and if planted out early in May they should be in bloom early in July and continue in bloom until frost cuts them down. The other method is to lift the smaller plants that were not benched in the fall, pot them into 4-inch pots and carry them over in coldframes. The plants should be kept topped closely, right up to the time when they are potted, which would in our latitude be about the last part of September.

Select varieties which naturally make bushy plants; for instance, the Enchantress family, Beacon, Matchless, Mrs. Ward, Miss Theo, etc. These plants could be produced at practically the same cost as good 4-inch geraniums and would probably bring a better price. A. F. J. B.

## HOPE FOR LOWER COAL PRICES.

### Government Takes a Hand.

As a result of federal forces set in motion June 26, 400 coal operators, representing the great fields of both bituminous and anthracite, pledged themselves to sell their product at a fair and reasonable price to be fixed with the approval of the coal committee of the Council of National Defense.

The action of the coal barons followed an all-day conference with the defense council's coal committee. They were warned by Secretary of the Interior Lane, Secretary of the Navy Daniels and J. Franklin Fort, of the Federal Trade Commission, that unless they es-

tablished a fair selling price their output would be taken over by the government.

The first step taken by the coal men to cooperate with the government was the appointment of special committees of seven producers from each coal mining district, whose duty it shall be to discuss increased production and reduction of prices with the defense council's coal committee.

### Coal Men "Only Human."

While the conference with the defense council's committee was in progress, the Senate interstate commerce committee was holding a hearing with coal operators and miners as witnesses.

Charles M. Moderwell, of Chicago, the first witness, told the committee when his attention was called to the fact that the prices of coal ranged up to 400 per cent in excess of prices for the same coal last year, that coal operators, "being only human," had taken advantage of war demands to raise prices.

The hope for government action which would result in lower coal prices would be stronger if the defense council's committee had members represent-

ing consumers instead of being made up wholly of men financially interested in or formerly connected with the coal trade.

## PHILADELPHIA NOTES.

### "Too Late to Classify."

In the reorganization of the Pennock-Meehan Co., brought about by the approaching retirement of Charles E. Meehan, the name of the corporation is changed to S. S. Pennock Co., with the following officers: President, Samuel S. Pennock; first vice-president, Percy B. Rigby; second vice-president, Edwin J. Fancourt; treasurer, Clarence U. Liggit; secretary, R. E. Faust; Philadelphia manager, Alvah R. Jones; Baltimore manager, J. J. Perry; Washington manager, Otto Bauer. Vice-president Rigby is in charge of the New York store.

Commodore John Westcott entertained fourteen members of the Waretown Rod and Gun Club on Barnegat bay June 24. Wm. F. Gude and his son, of Washington, were among those present.

A fire in the paint shop in the annex of H. Bayersdorfer & Co., June 24, did slight damage, covered by insurance.

Abram L. Pennock is ill in the Presbyterian hospital. Phil.

**Burlington, Wis.**—The Burlington Floral Co. has filed articles of incorporation. The capital stock is placed at \$25,000 and the incorporators are Frank A. Mueller, Henry J. Heidermann and Mrs. Dora Plate.

## YORK STATE NEWS NOTES

**Herkimer, N. Y.**—W. D. Snell escaped the recent flood through the Mohawk valley and is helping some of his less fortunate confreres.

**Richfield Springs, N. Y.**—Mrs. L. P. Seaton predicts a banner season at this attractive summer resort. She has many orders from the big hotels here.

**Fishkill, N. Y.**—Lon Wood, of Wood Bros., observed that with few exceptions the demand for bedding stock was fully up to that of former seasons. The call for young roses for planting was heavy.

**Oswego, N. Y.**—Walter Workman says it was no trouble to dispose of good stock this season. He had his usual large supply and kept up prices. Geraniums, splendidly grown, were his long suit.

**Herkimer, N. Y.**—Good luck comes in bunches, according to Neal A. Gleason, who is pleased to report that his prosperous start in the florists' business here has been followed by a healthy growth of patronage.

**Oneonta, N. Y.**—B. Ackley saw visions of stem-rot and rust in a field of carnations that was under water several days during a recent flood, but trusted that the exceptional vigor of the plants would enable them to resist the attack. Spring planting is fully equal to that of other seasons.

**Oneonta, N. Y.**—John Strong says that while some lines might be more vigorous, the average shows up well and the outlook is promising.

**Watertown, N. Y.**—Fred A. Bennett & Son devote a large house to storing hydrangeas and figure to grow an early crop of chrysanthemums in between. It works well. Begonia Chatelaine is considered one of the best for general purposes. About 1,500 were sold at retail this season.

**Syracuse, N. Y.**—W. J. Palmer and family, of Buffalo, motored through Syracuse on their way to visit the army training camp at Sacket Harbor. "Just ran away for a breathing spell," he observed, "for there is always something doing at home, with no let-up. Yes, the new store is a big drawing card and will continue to be, for we shall always maintain it along the well known 'Palmer' lines."

**Cooperstown, N. Y.**—C. S. Derrick is erecting a new Lord & Burnham house as the nucleus of a considerable range upon three acres of land he recently purchased. Business has been so good that the original establishment is far too small to accommodate it. Roses will be grown on the new place, which will be in charge of the junior Derrick, who has given up an excellent position in a local bank to combine his energies with those of his father.

## OBITUARY

### Ernest Matraia.

Ernest Matraia, for many years identified with the florists' and nursery business of the Pacific coast and well known in trade circles at San Francisco, Seattle and Portland, died June 15 at San Antonio, Tex., where he had resided since March of this year.

### Charles F. Hanna.

Charles F. Hanna, of Cleveland, O., committed suicide June 15 by shooting himself at his home, 9421 Union avenue. He died immediately. The deceased, who was 51 years of age, had been in poor health and it is believed that despondency prompted him to end his life. His wife survives.

### James Fortunes.

James Fortunes, of the firm of James Fortunes & Bro., 70 Liberty street, Brooklyn, N. Y., died June 10, following an operation for cancer. He is survived by his widow and five children. Mr. Fortunes was associated with his brother in the green goods business for thirty years and was well known and highly respected in the trade.

J. A. S.

### Miss Catherine A. O'Connor.

Miss Catherine A. O'Connor, sister of Miss Ellen T. O'Connor, with whom she was associated in the retail flower business, 289 Thayer street, Providence, R. I., died June 19. She was the daughter of the late Daniel and Ann O'Connor, and was well known among the florists in Providence and vicinity, having been associated with the trade there for several years.

W. H. M.

### LANCASTER, PA.

#### A Day Off at Hershey Park.

The Lancaster county florists held their annual picnic at Hershey park June 21. More than 125 florists and their families and friends participated in the frolic. A special car left Lancaster at 7:15 a. m., but some of the picnickers went by automobile. Among the visitors were Mr. and Mrs. John F. Rupp, of Shiremanstown; Mr. and Mrs. Edward Marshall, Mr. and Mrs. Edward Marshall, Sr., Mr. and Mrs. Percy Bernard and son and daughter, Mr. Bailey and party, all from Chester county; D. T. Connor, T. J. Nolan and F. Cowperthwaite, of Philadelphia.

In the morning H. G. Haverstick, superintendent of the Hershey estate, showed the party over the grounds, and the tour of inspection proved to be most enjoyable. Dinner was then served. In the afternoon a band concert was given, the music giving way to an hour of sports, in which the children competed for prizes before the baseball grand stand.

The picnickers arrived at Lancaster at 9:15 p. m., and each declared the outing one of the most delightful ever held by the florists. The committee in charge consisted of L. S. Landis, Harry K. Rohrer and J. De Barry Heinitsh.

#### Various Notes.

We regret to note the death of Paul

Ritchy, aged 82 years, father of Fred Ritchy, the well known geranium specialist of this city. H. K. R.

### GRAND RAPIDS, MICH.

#### The Market.

Although the weather has been intermittently cold and wet, business has been brisk, thanks to numerous weddings, not a few prominent funerals and a batch of graduations. Stock is plentiful. The carnations are of uncommonly good quality for this time of the year. Killarney roses show the effects of the cool, wet weather; there is considerable mildew. Sweet peas are fine and may be had in quantities.

Easter lilies are good, but with peonies in the market the demand for them is small. Snapdragon is about over with; outdoor-grown calendula and pyrethrum are taking its place, especially for table decorations.

Florists interested in bedding work had a late start, but they have been working hard when it has not rained and now are well caught up.

#### Various Notes.

Henry Smith last week made a large but simple blanket composed of ivy leaves, with a spray of sweet peas in one corner.

Arthur Crabb has been extremely busy with graduation and wedding work.

Alfred Hannah reports business good all around.

A. F. C.

## VEGETABLES AND FRUITS DEPARTMENT

### WHEN CELERY RUNS TO SEED.

Please tell me what makes celery run to seed the first season. We have had a great deal of trouble of this kind. Is it because the celery is too early, or is it the fault of the seed?

A. E. W.—Minn.

This is liable to happen with such early celery as Paris Golden and White Plume. A too early sowing is usually responsible. A spell of cool, damp weather followed by extreme heat will cause many plants to bolt to seed. When plants are dry at the root and somewhat starved, a spell of hot, moist weather will cause the plants to run to seed, and vice versa. If the plants receive a normal supply of water at the roots right along there will be a minimum of bolted specimens. There is usually little trouble with main crop and late celery running to seed. C. W.

**Williamsport, Pa.**—The peony show of the local garden club recently was held in the store of the Williamsport Floral Co. Some of the blooms did not make the day, but those exhibited were in splendid form. The attendance pleased the management of the store; it pays to have the people cross the threshold in large numbers.

## MOTT-LY MUSINGS

"The law of compensation never fails," observed Robert Bard, of Syracuse, N. Y. "I have just rounded out half a century on this busy sphere, beginning at the bottom, so to speak, for my first job was to prepare fertilizer at the well known house of Carter's Tested Seeds, London. That experience stood me in good stead in later years, and was the secret of my success as a grower. Now I am at the last part of the business, as I term it; namely, the flower store, and looking back at the route taken I am convinced that it is the most successful one. We have had a store a little more than one year, but we have made a better showing than during any corresponding time in a greenhouse, minus the care and worry which none but a grower knows. The experience gained is put to a practical use for the benefit of our patrons, who, now especially, are oftentimes as well posted on ordinary floral matters as ourselves. The secret of success is in gaining their confidence. I can name many of my confreres who have had a similar career, and in every case reached the pinnacle of affluence. Not all, though some, of our joys are perfect," concluded Mr. Bard, imparting the secret that a charming and wealthy widow has fallen to his winning ways, and that an early union is the result. It reminded me of the well known saying, "Unto everyone that hath shall be given," etc.

W. E. Day, of Syracuse, was putting

the finishing touches to a superb wreath of Ward roses and valley, and remarked: "It has been a continuous performance, day and night, for some time. We can stand it, with the big expense we are under, but we are looking forward to the time when our reputation will have been made and we can do the same volume or more at a less overhead expense." The establishing of a big army camp at the state fair grounds will bring much business into town, of which the trade will get a full share, is the opinion of Mr. Day.

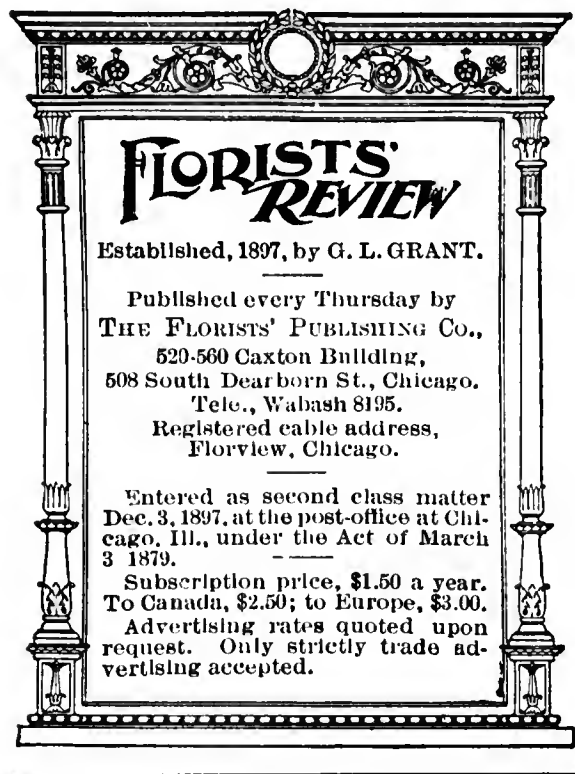
Gustav Bartholme, of Syracuse, is experiencing one of the best seasons in his long experience. Bedding plants sold well, especially geraniums, which by careful manipulation were mostly in bloom around Memorial day. It is the method here to keep the fires going during such a season as this has been, as geraniums, especially, benefit by a circulation of warm air at night. The greater sales more than offset the cost of firing; plants not in bloom are hard to sell. Next season's supply of coal has been secured and stored.

John A. Murnane, of Troy, reports an almost total clean-up in blooming plants for Memorial day. He is one of the first established in the business.

The rose garden of Henry A. Dreer, Inc., at Riverton, N. J., is well worth a visit. The planting arrangements are perfect and a big treat to the lover of the queen of flowers, among which Los Angeles reigns supreme.

W. M.





## NOTICE.

**It is impossible to guarantee  
the insertion, discontinuance or  
alteration of any advertisement  
unless instructions are received  
BY 4 P. M. TUESDAY.**

**SOCIETY OF AMERICAN FLORISTS.**  
Incorporated by Act of Congress, March 4, 1901.  
Officers for 1917: President, Robert O. Kerr,  
Houston, Tex.; vice-president, A. L. Miller, Ja-  
maica, N. Y.; secretary, John Young, 53 W. 28th  
St., New York City; treasurer, J. J. Hess,  
Omaha, Neb.

Thirty-third annual convention, New York,  
N. Y., August 21 to 24, 1917.

THE man who offers his stock—good  
stock—at old-time prices, sells out in a  
jiffy, but he barely breaks even and is  
out of business until he can grow another  
crop.

FLORISTS who have trouble with in-  
sects in their soil will be interested in a  
bulletin, No. 799, just issued by the U. S.  
Department of Agriculture. It is en-  
titled "Carbon Disulphid as an Insecti-  
cide."

PLANS are going forward for the Inter-  
national Flower Show to be held at the  
Grand Central Palace, New York, March  
14 to 21, 1918. A preliminary schedule  
has just been issued, copies of which  
can be obtained by addressing John  
Young, secretary, 53 West Twenty-eighth  
street.

HENRY A. BESTER & SONS, Hagers-  
town, Md., have sent The Review photo-  
graphs of their range made after the hail  
storm of June 6. Reproduction of the  
pictures would fail to show the extent of  
the damage, for the hail knocked out  
literally every pane of glass in 75,000  
square feet of houses; cleaned it out so  
thoroughly that the photographs look al-  
most as though nothing had happened.  
Nothing like it ever has been heard of.

THOSE enterprising Japanese are taking  
advantage of the opportunity to acquire  
Germany's export trade, a large num-  
ber of articles handled by florists' supply  
houses now coming from Japan. In-  
cluded in the list are greens prepared  
and dyed as formerly done in Germany.  
The work could as well be done in Amer-  
ica, except that wages are higher here,  
and the ability to put painstaking atten-  
tion on small things is not so highly de-  
veloped.

## RESULTS.

We give them. You get them.  
We both have them.

THE use of sphagnum moss as an aseptic  
dressing for wounds is said to be  
an ancient practice, and not, as is some-  
times claimed, a modern discovery. Lin-  
naeus, in *Flora Lapponica*, records that  
in Lapland it was used for treatment  
of ulcers. Tradition tells that at the  
battle of Flodden the Highland soldiers  
stanchd their wounds by means of bog  
moss and soft grass.

## PLEASE NOTE.

Each week a number of letters con-  
taining advertising instructions reach  
The Review while the paper is on the  
press—just a few hours earlier and  
they would have had attention a week  
sooner than is possible.

It is the aim to give prompt service,  
but to secure it advertisers should note:  
"It is impossible to guarantee the  
insertion, discontinuance or alteration  
of any advertisement unless instructions  
are received by 4 p. m. Tuesday."

## LET'S STOP TALKING ABOUT IT.

A man brought up among florists and  
who meets many of the trade now, al-  
though not actively engaged in the busi-  
ness, says we all are like the boy pass-  
ing through the cemetery at night—his  
hair stood up, not at what he saw, but  
because of what he had heard he might  
see. Says our friend:

I find as I go among florists that most of this  
luxury and economy talk is originating with  
themselves; for instance, if they have a dull  
day, which is only natural at this season, they  
are ready to blame it on the war. My observa-  
tion among both growers and store people is  
that it is not so much a question of high prices;  
the great fear seems to be that if times get bad  
the public will stop using flowers. They are  
talking about it so much they are frightening  
themselves.

Let us take the hint, stop talking  
and go to work—there is much can be  
done that will increase the sale of flow-  
ers.

## CONFIDENCE IN THE FUTURE.

Last week The Review printed letters  
from Canadian florists in which the  
writers presented interesting data con-  
cerning the war's effect on the business  
interests of Dominion florists.

The correspondents pointed out that  
the extreme uneasiness which accom-  
panied the declaration of war in 1914  
had been succeeded by good business,  
but that the uses to which flowers are  
put have undergone some change. Fur-  
thermore, in 1916 the value of Canada's  
manufactured products advanced forty-  
three per cent, despite the absence of  
several hundred thousand workers from  
a country of which the population is no  
larger than that of New York state. In  
view of these facts, and that the United  
States is better prepared for war than  
was Canada, thanks to several years of  
big business and a large trade balance  
in its favor, it is reasonable to assume  
that florists in the United States need  
have little fear of the war's effect on  
their business.

The business conditions in England,  
close as it is to the theater of war, also  
bear out the fact that the present war  
has its benefits, that it does not neces-  
sarily annihilate business as it does men.  
As in Canada, at first English business  
men were nervous and apprehensive, but  
soon the happy slogan of "Business as  
Usual" set the merchants at ease. To-  
day that "Business as Usual" is being

superseded by "Business Unusual."  
Following is a portion of an address by  
an English business agent before a  
Philadelphia business organization:

"In weeks rather than months Amer-  
icans will get a great reaction such as  
Englishmen had, and business will enjoy  
greater prosperity than has ever been  
known in history. With us the busi-  
nesses that were most apprehensive  
have, singularly enough, been the first  
to profit the most from war-time con-  
ditions, particularly jewelers, dealers in  
musical instruments and gramophones,  
and luxury trades generally.

"After all, this great reaction is only  
the natural course of events, and it  
must be patent to the perceptive Amer-  
ican mind that since war brings billions  
of extra money into circulation, and it  
is human nature to spend, business must  
be in for a record time. I cannot imag-  
ine any farseeing American house be-  
ing apprehensive of conditions, restrict-  
ing their buying, stopping advertising,  
cutting down staff and adopting other  
such panic-stricken measures after  
what has happened in England. Here,  
as there, it is the firm that looks ahead  
which will reap the big reward."

## LABOR TROUBLES.

Labor that can be used in greenhouse  
and gardening work never has been  
plentiful and this spring it is more dif-  
ficult to procure than ever before. Flo-  
rists, however, are not the only ones who  
have troubles of this kind, the largest  
employers of labor finding the problem  
one of the greatest of a perplexing mo-  
ment. Labor is unstable and great loss  
of efficiency results from the never end-  
ing series of changes in a force of  
workers. Recently a Chicago newspa-  
per stated that to maintain an average  
force of 9,000 workers Armour & Co.  
find it necessary to hire 25,000 persons  
per year, the average term of employ-  
ment being less than six months. Also  
a vice-president of the Pennsylvania  
railroad told the Interstate Commerce  
Commission the other day that "his  
company felt it was not getting fifty  
per cent efficiency out of its men be-  
cause they were constantly changing.  
Out of 150,000 men employed by the  
Pennsylvania railroad on its lines east  
of Pittsburgh 121,000 changed positions  
in the last year. Although his company  
had imported Mexicans and negroes, he  
said these men left as soon as they were  
offered better paying jobs."

## CHICAGO.

### The Market.

Cool weather last week stimulated  
business considerably and generally  
speaking the week was a satisfactory  
one for the wholesale cut flower market.  
This week opened with much higher  
temperature, increased supply and de-  
creased demand. The schools have  
closed, the weddings are over and the  
market has settled down to the regular  
run of summer business.

American Beauties are in fair de-  
mand, with the supply more than  
equal to the call. Although some of  
the stock is fine, the quality for a good  
part is only fair, much faded stock ar-  
riving. Russell, the acknowledged best  
hot weather rose, remains the leader of  
the other varieties. Milady is prob-  
ably in second best demand, with Kil-  
larney Brilliant also proving a good

# A Splendid Crop of Long Beauties



WE have a big crop of Beauties in all lengths—plenty of long stems. You will agree that these Beauties are good; indeed, we believe you will concede that they are the best the Chicago market ever has afforded at this time of year. **NOTE THE LOW PRICE.**

## BACHELORS' BUTTONS PINK—ROSE

Double Bachelors' Buttons in Pink and Rose at \$1.50 per 100—the only real novelty now in market. These were extremely popular last season, when we offered a small quantity, and we arranged for a large crop this season. Single Blue, 50c per 100.

## PLENTY OF VALLEY

You can take orders for brides' bouquets of Valley without danger of disappointing your customers—just order the Valley from Amling.

## POPULAR ROSES

The market's largest supply of Russell, Milady, Ophelia, Sunburst, Killarney Brilliant and Ward. You will hold your customers if you use Amling's roses.

### PEONIES

Home-grown stock.

### CARNATIONS

Excellent for the season.

## SWEET PEAS

The largest and finest supply in the west. All colors—nothing but spring-blooming Spencers—fine for corsages.

**NOTE—WE CLOSE AT 5 P. M. AFTER JULY 1.**

**NEW FERNS, \$2.50 PER 1000**

No shortage here. Order and we ship at once.

### CURRENT PRICE LIST

**ORCHIDS** Per doz.  
Cattleyas ..... \$6.00 @ \$9.00

**AMERICAN BEAUTY** Per doz.  
Extra long stems..... \$3.00  
Stems 30 to 36 inches..... 2.50  
Stems 24 inches..... 2.00  
Stems 18 inches..... 1.50  
Stems 12 inches..... 1.00  
Short stems..... per 100, \$4.00-\$6.00

**ROSES** Per 100  
Mrs. Russell, medium..... \$12.00 @ \$15.00  
" " select..... 8.00 @ 10.00  
" " short..... 4.00 @ 6.00  
Milady, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00 @ 4.00  
Killarney Brilliant, special..... 8.00 @ 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Ophelia, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00 @ 4.00  
White Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Killarney, special..... 8.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Mrs. Ward, special..... 8.00 @ 10.00  
" select..... 4.00 @ 6.00  
" short..... 3.00  
Sunburst, special..... 10.00  
" select..... 6.00 @ 8.00  
" short..... 3.00  
Extra special roses billed accordingly.

**CARNATIONS** Per 100  
Common ..... \$1.00 @ \$1.50  
Large and fancy ..... 2.00

**PEONIES**  
Common ..... 3.00  
Fancy ..... 5.00 @ 6.00  
Special quotations on quantities.

**BACHELORS' BUTTONS**  
Pink and Cerise, double..... 1.50  
Blue, single ..... .50

**MISCELLANEOUS** Per 100  
Gladoli, Fancy..... per doz., \$1.00 @ \$1.50  
Sweet Peas, Spencer..... 1.00 @ 1.50  
Valley ..... 6.00  
Easter Lilies ..... 8.00  
Daisies ..... 1.00 @ 1.50  
Mignonette..... 4.00  
Calendulas ..... 3.00  
Snapdragon..... per doz., .75 @ 1.50  
Pansies..... per bunch, .05 @ .10  
Forget-me-not. .... per bunch, .25  
Poppies ..... per doz. beh., \$2.00

**DECORATIVE**  
Phloxes..... per bunch, .50  
Sprengerl..... .25 @ .50  
Adiantum, fancy long per 100, 1.00 @ 1.50  
Smilax ..... per doz., \$3.00  
Ferns ..... per 1000, 2.50 .30  
Galax ..... 1.50 .20  
Leucothoe..... 1.00  
Mexican Ivy..... per 1000, \$6.00 .75

Subject to market changes.  
Store open from 7 a. m. to 5 p. m.  
Sundays and holidays close at noon.

# E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**  
Long Distance Telephone, 1978 Central

# ROSES

We are headquarters for fine Roses. Large supply of exceptionally good stock in all grades at the right price. Your mail or telegraph order given the same personal attention which you yourself would give it. Any quantity.

## CARNATIONS

Let us fill your Carnation needs. We have a large supply of good quality stock.

## PEONIES

Excellent home-grown Peonies. Cannot be beat for value on this market.

# ERNE & COMPANY

**WHOLESALE FLORISTS**  
**30 E. Randolph St.**

Successors to ERNE & KLINGEL  
L. D. Phone Randolph 6578  
Auto. 41-716

**CHICAGO**

Mention The Review when you write.

seller. Ophelia is in heaviest supply of the roses and moves fairly well, though not so easily as the darker colored varieties.

The carnation season is rapidly approaching its end. Stock is still in over-supply, however, and the quality has retrograded because of the heat. They sell slowly. A retrospect of the season on this item proves quite satisfactory. Although the season was late in starting, it was also late in ending, and returns for the season are not so bad as they might have been.

Peonies are in heavy supply this week, because it is the height of the local season. Larger quantities than were expected are going into cold storage, because at present the demand is lethargic and low prices prevail. It is expected July will afford a better market for them. Easter lilies are in good supply, but sell poorly. Valley remains the same; enough, but none too much. Orchids are still a scarce item. Some good quality sweet peas are arriving and are meeting with an active demand. Poor quality stock, on the other hand, of which there is considerable, is proving difficult to dispose of. Gladioli are in fair demand. Daisies are selling fairly well, although affected by the great quantity of field daisies which may be seen everywhere. The few forget-me-nots which arrive are finding a welcome reception. Pansies are about over with, the quality now being poor. Candytuft arrives in good supply and generally speaking sells well. Snapdragons sell slowly.

Considerable quantities of new southern ferns are arriving on the market, but eastern stock is still scarce and in active demand.

All the wholesale houses in this market are preparing to close at 5 p. m. beginning July 2. Buyers out of town should take note and get their orders in early.

### Various Notes.

"No, business isn't bad; in fact, it's really good," says George Wienhoeber. "For instance, at 10 a. m. today (it was June 25) in comes a customer, says his father has died at the old home town in Indiana. 'Can we send a man and flowers?' Can we?"



**F. T. D. Cut Flower Service in a wholesale way with the "Out-of-Town" Retail Florist is practical co-operation between the grower and the retailer.**

**Kennicott Bros. Co.**

**Chicago**

Mention The Review when you write.

Well, 5:15; two men on train with flowers; busy all day; bills over \$1,000."

The marriage of Miss Edith Herleman, formerly of Marion, Ind., and Herman H. Wenk, proprietor of the Plaza Flower Shop, 302 West North avenue, is announced. After the ceremony at the church, June 23, the wedding party went to the home of the bride's parents, where a supper was served. Mr. Wenk has owned the Plaza Flower Shop two years and has built an excellent business. Mrs. Wenk is well known to the trade in Marion, Ind., where her father was formerly engaged in the florists' business.

State's Attorney Hoyne last week reported he had received a request from the Department of Justice that he take action against those who are

using the U. S. flag for advertising purposes. Included in the letter were advertising cards bearing the American flag. One was from Schiller the Florist. The state's attorney calls attention to the penalty for violating the statute, which is fine or imprisonment.

Frank M. Johnson, of the A. L. Randall Co., is receiving congratulations from his many friends on the arrival of a son at his home June 22.

O. Johnson is seriously considering disposing of his interests in the Batavia Greenhouse Co., Batavia, Ill., and is looking about for a satisfactory opportunity to do so.


Klug & Stahmer, at Park Ridge, have largely increased their output of pink bachelor's buttons this season. They have fixed the type in two or three colors, but thus far have not permitted any of the stock to get out of



# Summer Roses, A-1 Quality None Better on the Chicago Market

**IF YOU WANT GOOD STOCK AND GOOD TREATMENT**

Send us your orders for **ROSES, CARNATIONS**, Peonies, Peas, Lilies, Callas, Calendulas, Snapdragons, Stocks, Daisies, Feverfew, Gypsophila and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengerii, Green and Bronze Galax, Leucothoe Sprays, Adiantum, Mexican Ivy and Boxwood. **We have home-grown Asparagus—hence never a shortage.** Also a large supply of our famous **Blue Ribbon Valley**, which is recognized by **city buyers** to be the **best Valley on the Chicago market.** Order some and be convinced.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best located Wholesale Cut Flower House**

## J. A. BUDLONG

**184 North Wabash Avenue, CHICAGO**

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**ROSES, VALLEY and  
CARNATIONS**  
A Specialty

**WHOLESALE  
GROWER of**

**CUT FLOWERS**

**PRICES  
AS  
LOW  
AS  
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in daily touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

## The Chicago Flower Growers Association

**WHOLESALE GROWERS of CUT FLOWERS and PLANTS**

**182 N. Wabash Avenue**

**Chicago**

**L. D. Phone Randolph 631**

# ROSES :- CARNATIONS :- PEONIES

(Home Grown)

We have a heavy supply in all grades and can furnish you in quantity. Our Roses are exceptionally fine. The right stock at the right price. Special attention given to shipping orders.

**Order here—you can't do better elsewhere—often not nearly so well.**

their hands, intending to keep the novelty for their own cut flower growing.

Mr. and Mrs. C. L. Washburn will leave on a short trip to Pasadena, Cal., June 30.

The cold weather has kept the boilers busy at Peter Reinberg's greenhouses this spring and it has been necessary to retain the night shift of firemen until last week, the longest this shift ever has been run.

Walter Young, of the well-known St. Louis firm of C. Young & Sons Co., has joined the aviators in training at the government flying field at Ashburn, just outside of Chicago.

A. Miller and his bride are touring Yellowstone park this week. Robert Newcomb is in Los Angeles.

So great has been the increase in the call for information regarding private conservatories, especially along the north shore, that the John C. Moninger Co. has considered it worth while to issue a special art catalogue on the subject. With thirty-six fully illustrated pages, on fine paper and in a cover embossed in colors, it represents a cost of almost \$1 per copy, but it is a credit to the artistic taste of the compiler, R. E. Kurowski.

The excellent record made during the month of May is being surpassed in June by Erne & Co., according to Charles Erne, the month being, up to date, the best June in the history of the firm.

F. J. Munzing and wife, 6101 Broadway, leave June 30 for a two weeks'

trip through Dakota, Minnesota and Iowa.

Baseball enthusiasm runs high at the establishment of the A. L. Randall Co. The supply shipping department, having defeated the cut flower department June 24, is scheduled to meet the office force at Grant park, July 1, and keen competition is expected.

Eric Johnson, Charles Handel, J. Douly, Helge Holm and John Bentley, all of the A. L. Randall Co., spent June 24 at Fox Lake, Ill., fishing.

There was a celebration at the E. F. Winterson home June 21, the day being his forty-eighth birthday anniversary.

J. Walsh, of the Chicago Flower Growers' Association, leaves for Minonk, Ill., June 30, where he will spend his two weeks' vacation.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

| Mrs. Chas. Russell Per 100           |                   | CURRENT PRICE LIST                                       |         | Subject to change without notice. |                               |
|--------------------------------------|-------------------|--|---------|-----------------------------------|-------------------------------|
| Fancy.....                           | \$12.00 @ \$15.00 | Pink and White Killarney, Ophelia, Sunburst and Richmond | Per 100 | Miscellaneous                     | Per 100                       |
| Good.....                            | 8.00 @ 10.00      | Extra special .....                                      | \$8.00  | Peonies.....                      | \$ 6.00 @ \$ 8.00             |
| Miniature Roses                      |                   | Select .....   | 7.00    | Valley.....                       | 12.50 @ 15.00                 |
| Baby Doll .....                      | 3.00              | Fancy .....  | 6.00    | Ferns.....                        | per 1000, 8.00                |
| Elger.....                           | 8.00              | Medium .....   | 5.00    | Smlax.....                        | per doz. strings, 2.50 @ 3.00 |
| ROSES, our selection, \$4.00 per 100 |                   | Short.....   | 4.00    | Adiantum.....                     | 1.00                          |
|                                      |                   | Carnations   |         | Galax (bronze and green), 1000.   | 1.50                          |
|                                      |                   | Fancy .....  | 3.00    | Asparagus Sprengerl. bch.,        | .50                           |
|                                      |                   | Good.....  | 2.00    | Asparagus Plumosus bch.,          | .50                           |
|                                      |                   | Other Green Goods Market Rates                           |         | Boxwood.....                      | per lb., .25                  |

Mention The Review when you write.

NOT THE OLDEST;  
NOR THE LARGEST;  
JUST THE BEST

| ROSES Per 100   |                   |
|---|-------------------|
| Russell.....  | \$1.00 to \$15.00 |
| Richmond, Mllady, Brilliant, Ward, Ophelia, White Killarney, Killarney, Sunburst..... | 2.00 to 8.00      |
| Extra Special billed accordingly.   |                   |

PERCY JONES INC. WHOLESALE COMMISSION FLORISTS 56 East Randolph Street CHICAGO

| Per 100         |                  |
|-----------------|------------------|
| Carnations..... | \$1.00 to \$2.00 |
| Peonies.....    | 3.00 to 8.00     |
| Orchids.....    | per dozen 9.00   |
| Lilies .....    | 8.00             |
| Valley.....     | 4.00 to 6.00     |
| Daisies.....    | .50 to 2.00      |
| Callas.....     | 1.00 to 1.50     |

PERCY JONES' FLOWERS—  
FLOWERS OF  
KNOWN VALUE

| GREENS                  |                               |
|-------------------------|-------------------------------|
| Asp. plumosus.....      | sprays—bunch \$0.25 to \$0.50 |
| Sprengerl .....         | per bunch .25 to .50          |
| Adiantum .....          | per 100 1.00                  |
| Green Galax Leaves..... | per 1000 1.25                 |
| Mexican Ivy.....        | .75                           |
| Ferns.....              | per 1000 2.50                 |

OUR HOME GROWN ORCHIDS ARE THE FINEST ON THE MARKET. LET US SUPPLY YOU.

Mention The Review when you write

J. W. Furrow, of Guthrie, Okla., who is a visitor in this city at present, spent June 24 at Hinsdale, Ill., playing golf with Mr. and Mrs. C. L. Washburn at the Hinsdale Country Club, of which Mr. Washburn is a charter member.

Weiss & Meyer Co., at Maywood, are making up for lost time on their present crop of Beauties, which is the largest and finest they ever have had in the summer.

The peonies at Peterson Nursery have been at their best for the season during the first days of this week and there have been many visitors to see them.

As one of his minor activities, John Michelsen conducts coöperative buying of many articles for the Amling growers and others interested. Among his specialties is automobile tires and the extent of his operations is shown by the fact that he recently bought \$1,800 worth in one lot.

Emil Buettner cut the bulk of his peony crop at Park Ridge this week, the first time since he established his plantation that he has not cut the crop in the first half of June.

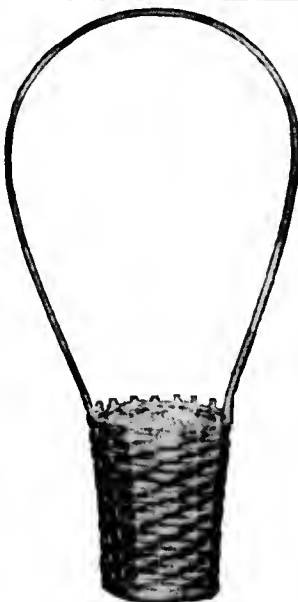
Kroeschell Bros. Co. has built an addition to its plant, for office purposes. A private telephone exchange with five trunk lines has been installed. Everything about the office is strictly modern.

A. T. Pyfer will leave for Dixon, Ill., June 28 for a two weeks' vacation. Mr. Pyfer is an ardent fisherman and expects to go after the funny tribe in the Rock river during his outing at his old home.

Miss L. Schreiber, of the office force of Bassett & Washburn, leaves on her vacation June 30.

Mrs. H. E. Philpott, at Minneapolis, recently underwent a successful operation for cancer.

Fifteen employees of the A. L. Randall Co. held a picnic at Highland Park June 24.



How to Reach Our Factory From Down-town: Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

SPECIAL SUMMER OFFER

25 Tumbler Baskets, \$8.75 Two-tone Colors, with Liners,

25 Cut Flower Baskets, \$14.75 Two-tone Colors, with Liners,

Send for Circulars of Porch and Sun Parlor Baskets, Wedding Outfits and Special Baskets of every kind.

RAEDLEIN BASKET CO. DESIGNERS AND MANUFACTURERS 713 - 717 — MILWAUKEE — AVENUE, CHICAGO ILLINOIS

Mention The Review when you write.

Visitors.

Paul Klingsporn, of the Chicago Flower Growers' Association, and C. Leedle, of Springfield, O., visited Morton Grove and Niles Center growers June 21.

Everette W. Plater, Carbondale, Ill., was a visitor last week.

Guy A. Bryant and Miles W. Bryant, of Princeton, Ill., were visitors last week.

PROVIDENCE, R. I.

The Market.

The commencement exercises at Brown University last week practically concluded the social program

for the season, although a number of weddings are still on the schedule. Decorations, cut flowers, baskets and bouquets for weddings have kept the retailers busy, the business being well distributed. The warmer days have developed flowers of all kinds with great rapidity, and, with the masses of outdoor blooms coming in, the demand for greenhouse stock has shown a material decrease, the supply being considerably in excess of requirements. Prices show a shading off.

Various Notes.

The June exhibition of roses and strawberries by the Rhode Island Horticultural Society was postponed one

# LARGE SUPPLY OF Easter Lilies

We have a tremendous supply of Easter Lilies and can furnish you in any quantity desired. Can ship either open or in bud, as desired. There is not a better value to be found on the Chicago market and every florist should carry a supply. Prices right.

## A. L. RANDALL COMPANY

Rush Orders  
are Welcome

Wholesale Cut Flowers

Phone  
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

Mention The Review when you write.



### A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

**SHOULD BE CARRIED IN STOCK  
BY ALL FLORISTS**

Retail price, 50 cents each or \$5.00 a dozen.  
Liberal discount to dealers.

**AGENTS WANTED**

Send for booklet and "terms to agents."

**THE GEO. W. CLARK CO.**

259-K Fifth Avenue, NEW YORK

Mention The Review when you write.

week on account of the backwardness of the season.

Charles Smith, the Washington street retailer, is confined to his home in a critical condition. He ruptured a blood vessel in the throat last week and he has been suffering from hemorrhages since.

O'Connor had the decorations for the Nicholson-Sayles wedding last week. This was one of the largest weddings of the season.

Eugene Appleton reports brisk business in outdoor work and says that he is unable to secure the necessary help.

Mrs. William Butcher has returned from an automobile trip on Cape Cod.

Frederick B. Luther has been rebuilding his office on Atlantic avenue and installing a new refrigerator.

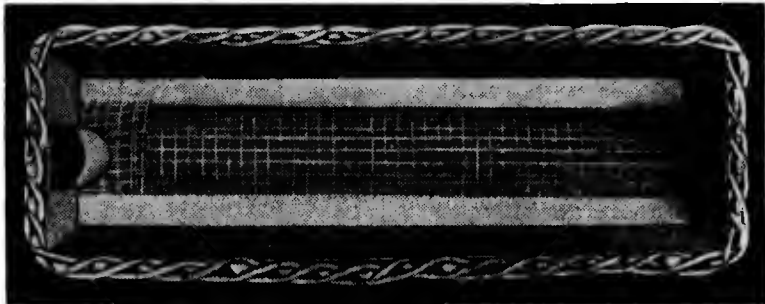
Otto Hassert has purchased a new automobile.

Mark A. Cassidy, proprietor of the

SEND FOR CATALOGUE

\$12.00  
PER  
DOZEN

Walnut Finish



19 inches long, 6½ inches wide, 5½ inches high.

\$12.00  
PER  
DOZEN

Walnut Finish

Agents Wanted . . . **BIG PROFITS** . . . Territory Open

The season is on for our fast selling line of

### Patented Self-Watering Flower Boxes and Baskets

A demonstration means a sale. Made of genuine India Rattan, fitted with our "Patented" heavy, lead-coated, self-watering liner. Requires no attention, holds sufficient water for a week or more, costs less than the ordinary galvanized box, looks prettier, can be used indoors or outdoors winter or summer. Guaranteed not to leak. Order a Dozen Today. Shipping weight, 48 lbs.

**W. H. LEONARD CO., Sole Distributors, 1319 Michigan Ave., CHICAGO, ILL.**

Mention The Review when you write.

## LOCAL PEONIES

We also have a large supply of all other seasonable Flowers and Greens.

### SUPPLIES

Baskets, Ribbons, Chiffons, Corsage Shields, Pins, Magnolia Leaves, Waterproof Crepe Paper in all Colors, Boxes, etc.

**O. A. & L. A. TONNER**

WHOLESALE CUT FLOWERS AND SUPPLIES

30 E. Randolph St.,

L. D. Phone Central 6284

CHICAGO

Mention The Review when you write.

store at 74 Dorrance street and superintendent of school gardens at Westerley, was seriously injured last week when a truck he was driving tipped over, in Barrington. He was taken to St. Joseph's hospital, where it was found that he was suffering from con-

cussion of the brain. His partner, A. Roy Oke, was with him at the time and escaped with slight bruises. The accident was caused by a blowout of a tire, the machine swerving and striking a tree, throwing both men out.

W. H. M.



**DETROIT, MICH.****The Market.**

With the advancing season, carnations and sweet peas are becoming small and poor in quality. Peonies are arriving in quantities and are inclined to drag in the market. Bachelor's buttons, swainsona and other outdoor stock are in abundance. Roses of all kinds are in demand and sell readily. During several weeks the market was without indoor valley, but it is now arriving and finds a ready sale.

**Various Notes.**

A number of Detroit florists under the leadership of William Dilger went on a fishing trip to Algonac, Mich., June 22. The day's catch was good. Some of the fishermen were out of luck, however, and it is said they bought some fish to prove that they really had been fishing. The outing was made more pleasant by an exceptionally good dinner.

Philip Breitmeyer has gone to Montana for a long stay.

William Dilger has returned to Chicago, where he has a contract for landscape work.

A. Edwin Washburn, of Bloomington, Ill., was a recent visitor in Detroit.

E. J. Warren, of Poehlmann Bros. Co., Chicago, was in the city calling on the trade last week. H. T.

**NEW YORK.****The Market.**

The dullness of midsummer prevailed in the market last week and, with the temperature at 90 degrees, even the street peddlers were inactive. Quantities of stock remained unsold.

Carnations were in large supply and good stock did not sell above 50 cents per hundred. The bottom price was 25 cents per hundred. The supply seems unlimited and \$1 per hundred was the top price for excellent stock. Peonies are now coming out of cold storage and shipments from local growers are heavy. For choice, large flowers prices satisfactory to the growers are realized. Another week is expected to see the end of the peony season.

Shipments of roses were heavy. One wholesale house received sixty-four boxes June 22. In large lots short-stemmed roses sold as low as 50 cents per hundred. American Beauties are improving in quality and bring good prices. Hadley and Brunner still are held at good prices, but others left over go into a general assortment which sell at from \$1 to \$2 per hundred.

Orchids remain at from \$2 to \$5 per dozen, gigas selects bringing the latter figure. The supply is large and the demand small. Valley sells at \$4 per hundred for the best and the June weddings have held it there throughout the month. There is not an oversupply. Longiflorum lilies were selling as low as \$2 per hundred June 23 and \$3 per hundred was the top price. Callas are cheap, as there is no call for them. The usual shipments of sweet peas, daisies, irises, gladioli and stocks continue. Bunches and branches of outdoor roses, ramblers especially, are arriving.

The demand from Newport, R. I., has not come up to expectations, although



## Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with

# McCRAY Florist Refrigerators

The McCray patented system of refrigeration maintains a cool, even temperature, and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too. And its plate glass doors and sides display your flowers in the most attractive way. The different compartments vary in size to accommodate different lengths of stems.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel, as you desire. Both are handsome and easy to keep clean.

**Send for Free Catalogue**

**No. 74 for Florists**

**No. 92 for Residences**

**McCRAy REFRIGERATOR CO.**  
**788 Lake Street** **Kendallville, Indiana**  
**Agencies in all principal cities**



## The Climax Line is a Good Line to Tie To

**THE FACT** that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

**"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"**  
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

### CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

Mention The Review when you write.

## Boxes That Have Never Failed to Give Satisfaction

To the Leading Florists Throughout the Country.  
Prices Always Right. For Samples and Quotations write

**A. A. ARNOLD PAPER BOX CO.**  
1302-1308 W. Division St., CHICAGO

Mention The Review when you write.

## Cut Flower Boxes

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture Proofed stock).

|                         |                     |
|-------------------------|---------------------|
| 11x8x5 1/2, 2 -inch Lid | .....\$3.90 per 100 |
| 18x5x3, 3 " "           | ..... 2.60 per 100  |
| 21x5x3, 3 " "           | ..... 2.95 per 100  |
| 24x5x3 1/2, 3 1/2 " "   | ..... 3.70 per 100  |

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

**Lindley Florist Box Co., Marion, Ind.**

Mention The Review when you write.

the New York florists who have branch stores there are ready for business.

July 1 sees the beginning of Sunday closing of the wholesale houses and it is expected that there will be a rush in the market the Saturday night before.

### Various Notes.

The S. A. F. convention now is about the principal topic of discussion among the wholesalers and retailers in the trade.

Secretary John Young is sending out the preliminary schedule for the International Flower Show to be held at the Grand Central Palace, March 14 to 21, 1918.

Now that the wholesale cut flower houses will remain closed on Sundays, the retailers, President M. A. Bowe of their society says, contemplate taking similar action.

## Cut Flower Boxes

| Military Gray Color. |        |                              | Per 100 |
|----------------------|--------|------------------------------|---------|
| 18x 5                | x3     | Half Telescope Covers.....   | \$ 3.75 |
| 21x 6                | x3 1/2 | " " " " " " " " " " " "      | 4 50    |
| 24x 6                | x3 1/2 | " " " " " " " " " " " "      | 4.75    |
| 24x 8                | x4     | " " " " " " " " " " " "      | 6.90    |
| 28x 8                | x4     | " " " " " " " " " " " "      | 7.50    |
| 30x 6                | x3 1/2 | " " " " " " " " " " " "      | 6.90    |
| 30x10                | x6     | " " " " " " " " " " " "      | 15.00   |
| 36x 5 1/2            | x3 1/2 | " " " " " " " " " " " "      | 7.00    |
| 36x 8                | x5     | Full " " " " " " " " " " " " | 10.75   |
| 86x11                | x7     | " " " " " " " " " " " "      | 20.00   |
| 42x 8                | x6     | " " " " " " " " " " " "      | 20.00   |
| 42x12                | x8     | " " " " " " " " " " " "      | 25.00   |
| 16x16                | x8     | " " " " " " " " " " " "      | 15.00   |
| 18x18                | x8     | " " " " " " " " " " " "      | 20.00   |
| 20x16                | x8     | " " " " " " " " " " " "      | 20.00   |
| 26x17                | x8     | " " " " " " " " " " " "      | 20.00   |

Printing at cost extra  
500 for \$2.00; 1000 for \$3.00

### C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUGH PAPER CO.**  
SANDUSKY, OHIO

Mention The Review when you write.

July 11 the Greek-American Florists' Association will enjoy its annual outing at Witzel's Grove, College Point.

Some members of the trade have been serving their country in the United States court, John Egenbrod, of Badgley & Bishop, Inc., among them. Jack Gunther has been devoting his evenings



Pat. May, 1916—Trade Mark Registered

**Your Plants and Baskets  
Wrapped  
Quicker - Cheaper - Better**

California orders filled direct from branch office: 448 Bush St., San Francisco, Calif.

**THE RAPID WRAPPER CO.**

56 E. Randolph St., Chicago

Mention The Review when you write.

## BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

**H. SCHULTZ & CO.**

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

to registration work and has many amusing experiences to relate in connection with it.

Charles Carlin, with Charles Thorley

**BUSINESS HOURS:**

During the  
summer  
months

7 a. m. to 4:30 p. m.

**THE LEO NIESSEN CO.**

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD.

WASHINGTON, D. C.

**ROSE PLANTS  
BEAUTIES**

2¼-inch

\$60.00 per 1000

Ready to be put into  
larger pots.

**Field-Grown  
Carnation  
Plants**

Send for complete list and prices. Let us figure on your requirements. Our prices will interest you and the quality of the plants will come up to your expectations.

During the hot months of the year we recommend to you

**Russell Roses**

A good supply of all grades. It is a splendid rose and a good keeper.

**Hadley Ophelia Maryland Shawyer Sunburst**

We will have a good supply of them during the entire summer.

**Easter Lilies**

\$8.00 per 100. Perfect flowers, long stems.  
We can ship them in bud, so you can  
carry them in stock for some time.

**Gladioli**

\$6.00 per 100. In white, pink and red,  
the best commercial varieties.

**Fine Outdoor Sweet Peas**

In all colors. On short notice we can furnish any quantity of one color.  
75c to \$1.00 per 100.

Mention The Review when you write.

for more than thirty-five years and a familiar figure in the wholesale district, is seriously ill at the Red Cross hospital.

Charles Matthews, of E. Horan's staff, is in the hospital.

Peter Henderson & Co. had a display of more than 300 varieties of peonies in their windows last week.

J. Austin Shaw.

**PHILADELPHIA.****The Market.**

There is a marked change in the market over that of a week ago, a change that had been coming gradually, yet is now most decided. It may best be described by saying that peonies and carnations have ceased to be the important flowers they were. The tremendous crops of both flowers have passed, leaving only a few good peonies from cold storage and a moderate supply of really salable carnations. Most of the carnations that remain are so poor that they are not fit for shipping out of town or for use in first-class local orders. The heat that came with the longest days of the year knocked them out. Some Mrs. C. W. Ward and Matchless survive under skillful culture and shaded glass. These bring fair prices, but the bulk of the carnations do not.

Most of the business done today is with roses and gladioli, in greater and less proportion, while outdoor sweet peas, larkspurs, candytuft and feverfew lead in their section. Easter lilies are returning to favor as a summer mainstay where white flowers of a decorative nature are required. Valley is on the back track, as the racing men say. It is difficult to obtain and not too satisfactory when obtained. Orchids are rather dull. Eastern Beauties head the rose list. The fact that they are eastern Beauties somewhat mars their usefulness, as the express connection will not work well for Monday delivery and in warm weather the wise wholesaler will not risk anything but fresh stock. Rus-

**BERGER BROS.**

**Gladioli, Candytuft, Feverfew,  
Easter Lilies, Calla Lilies,  
Roses, all colors, Greens**

**A Magnificent Assortment of Outdoor-grown  
ORCHID PEAS**

**CARNATIONS, WHITE FLOWERS**

**SHIPPING ORDERS A SPECIALTY**

**1225 RACE ST. PHILADELPHIA**

Mention The Review when you write.

sell, Hadley, Prima Donna, September Morn, Double White Killarney, Kaiserin, Maryland and Ophelia lead in the local stock. They are really good for the end of June and help wonderfully in filling orders. The gladioli are fair. America, Mrs. Francis King and Augusta are the principal varieties. Early asters are promised in a week or ten days.

Business is good for the season, but the volume is decreasing.

**Early Closing.**

The general feeling among the wholesale cut flower commission houses favors

shorter hours during July and August. The wholesalers wish it distinctly understood that they will do and are doing everything in their power to please their customers. They believe that this end is best served by giving their employees more freedom during the dull months of midsummer. They find that almost all of the late orders can be sent and filled earlier in the day, without loss to anyone. They believe the effect of early closing will simply be to keep everyone a little busier during rather dull days and let everyone get through a little earlier. One of the most conscientious and hardest working employees in the





# DELPHINIUM



In dark and light blues, mostly light, the BEL-LADONNA shade. Wonderfully attractive in any kind of work.

\$4.00 AND \$5.00 PER 100

## RAMBLER SPRAYS

Dorothy Perkins, Excelsa, American Pillar, etc.

\$5.00 TO \$20.00 PER 100 SPRAYS

During July and August we will close daily at 4 p. m.; Saturdays 1 p. m. Closed all day July 4.

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA  
1608-1620 Ludlow Street  
BALTIMORE  
Franklin and St. Paul Sts.

NEW YORK  
117 West 28th Street  
WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

# Edward Reid Offers Good Summer Flowers

REMEMBER—"WHEN THEY ARE REID'S THEY ARE RIGHT"—WINTER OR SUMMER.  
THAT'S THE KIND THAT IS WANTED.

Beauties      Kaiserins      Double White Killarney      Pink Roses  
Orchids      Valley      Gladioli      Greens

Please order your valley at least two days in advance. These are the flowers that are best now. Anything in the market is at your service. Order early, please.

1619-21 Ranstead Street,

PHILADELPHIA, PA.

Mention The Review when you write.

wholesale district voiced his sentiment and that of his fellow workers when he said: "We are willing to stay late during the busy season, but we should like to get away early when there is nothing to do."

### A Plant Clearing House.

Now that the present season is closing, will have actually closed as these lines are read, there has been one more than usually important change in the business life of the city, a change that has come during the last year. Perhaps it would be more correct to state that it has come during the last three years, but it is during the year just closing that this change has made itself felt most strongly. I refer to the plant department of the S. S. Pennock-Meehan Co., as it is run by Charles U. Liggit.

I do not know how many sellers or how many buyers have profited by this plant clearing house under Mr. Liggit's management, but I do know that the number must be extra large. Every day for months plants have been arriving at

### THE HOUSE OF MERIT FLORISTS' SUPPLIES

**JOS. G. NEIDINGER CO.**

1309-11 N. Second Street  
PHILADELPHIA, PA.

Mention The Review when you write.

and leaving the Pennock-Meehan Co. store in small and in large quantities, so quietly that they are hardly noticed. Visitors sometimes ask Mr. Liggit whether this or that block of plants is the same one that was seen there the week before, and whether the plants are for sale. Mr. Liggit always replies that they are a fresh lot of plants that have just come in and that they are going out immediately to fill an order.

The success of this plant clearing house is due to two things. It meets a real need in the flower community and it is well run. Often a buyer would buy, a seller would sell, were the opportunity offered. The Pennock-Meehan Co. supplies this opportunity.

## GLADIOLI

of finest quality—all colors

**Orchid  
Sweet Peas  
Easter Lilies**

**PHILADELPHIA CUT FLOWER CO.**  
1517 Sansom St., PHILADELPHIA, PA.

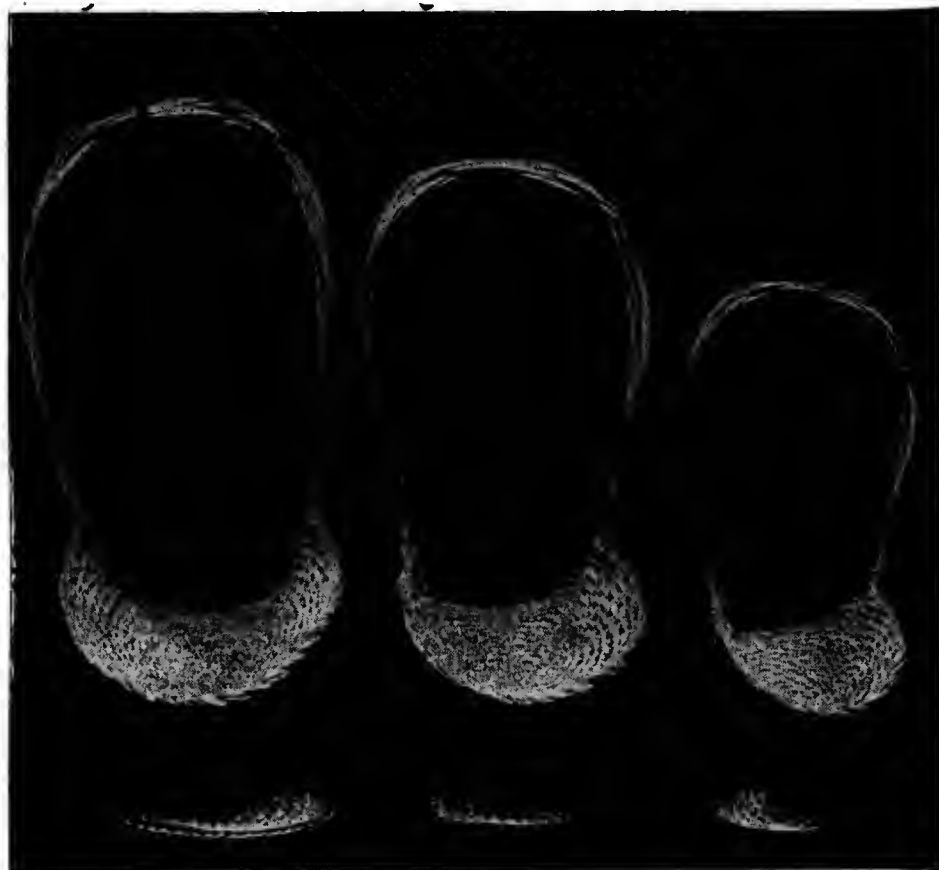
We close Daily at 4 p. m. Saturdays at 1 p. m.  
Mention The Review when you write.

Mr. Liggit is exceedingly well equipped for his work—a thorough knowledge of the market, careful, systematic attention to details, and a quiet manner that inspires confidence, all combined to create business.

### Various Notes.

The forty-second annual nursery-

# THE FLORISTS' SUPPLY HOUSE OF AMERICA



|                | Size            | Glued                | Not glued       |
|----------------|-----------------|----------------------|-----------------|
| No. 26241..... | 9 inches.....   | \$18.50 per 100..... | \$17.00 per 100 |
| No. 26240..... | 11½ inches..... | 26.50 per 100.....   | 23.00 per 100   |
| No. 26987..... | 13½ inches..... | 42.50 per 100.....   | 37.50 per 100   |

**H. BAYERSDORFER & CO.** 1129-1131 ARCH ST., PHILADELPHIA, PA.

## Special Importation of Princess Baskets

The Baskets Everybody Wants

**Be Patriotic**

USE OUR NEW

**Liberty Baskets**

Red, White and Blue

**SPECIAL!**

**Shower Gauze Ribbon**

Original box lots, all colors, No. 2,  
60 pieces in a box.

WRITE FOR PRICES

Mention The Review when you write.

men's convention opened in the Hotel Adelphia June 27.

The peony show at the Henry F. Michell Co. store was beautifully staged and contained fine material.

Leo Niessen and family are enjoying a week's vacation at Ocean City, N. J., despite the fact that the street is incredulous.

I. M. Bayersdorfer is in town, carefully selecting pretty ferneries and other specialties for his far-away friends.

Eugene Bernheimer visited the Florex Gardens at North Wales this week. Mr. Bernheimer was particularly pleased with Maryland as it looks now. He adds that September Morn has been more largely planted.

The Joseph Heacock Co. is replanting Richmond at Roelofs. Phil.

ROCHESTER, N. Y.

The Market.

There was little change in the market or business last week, although the latter was livened-somewhat by a heavy call for funeral work. Prices on stock remain about the same.

Carnations were selling for \$1.50 and \$2 per hundred. The quality of the stock offered was inferior. The blooms are smaller and the stems are brittle and often crooked. The supply of roses meets all demands. Shawyer and Ophelia sell best. Killarney and White Killarney are coming in inferior quality. The demand for American Beauty is not large. Valley is good, but does not sell readily.

## THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

PEONIES, GLADIOLI, ROSES, CARNATIONS AND ORCHIDS IN QUANTITY

Night telegrams will receive careful attention.

1615 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

## EUGENE BERNHEIMER, WHOLESALE FLORIST

THE FINEST SUMMER ROSES

1531 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

## EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS

WM. J. BAKER, WHOLESALE FLORIST, 12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

## ALFRED M. CAMPBELL, Wholesale Florist

CHOICE EASTER LILIES ALL SUMMER

1510 Sansom Street, PHILADELPHIA, PA.

Mention The Review when you write.

Easter lilies are in large supply and sell well at low prices. Sweet peas are of poor quality. A quantity of outdoor flowers continues to arrive. They include lemon lilies, gaillardias, larkspurs, sweet williams and peonies. The latter are becoming plentiful and move easily.

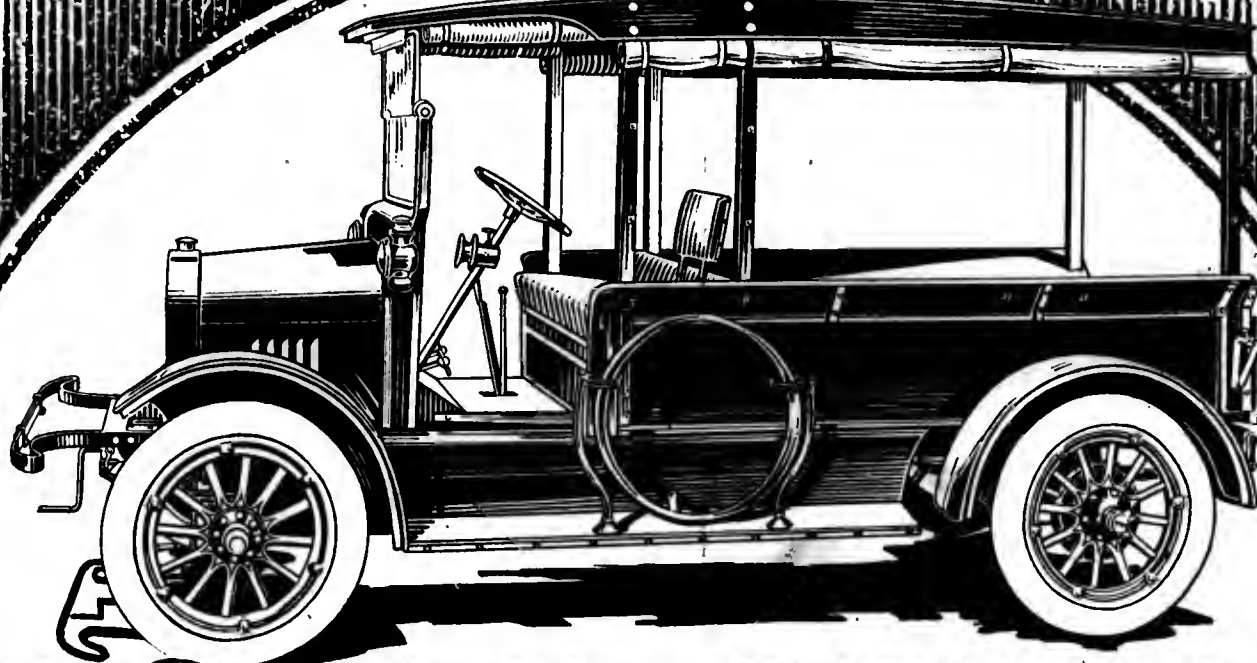
Indoor gladioli sell well, as do daisies in pink, white and yellow. There is a constant demand for bachelor's buttons for patriotic baskets and bouquets. Iris still is plentiful, but is beginning to drag.

New dagger and fancy ferns have ar-

rived and were welcomed by the trade. A quantity of asparagus is in the market and smilax is more plentiful. Palms and ferns sell well. There is a good call for gloxinias and Canterbury bells in pots.

Various Notes.

The monthly meeting of the Ladies' Auxiliary of the Florists' Association was held June 20 at the home of Mrs. John Dunbar. The time after the business meeting was devoted to sewing for the Red Cross. Plans were made for refreshment booths at the peony show

**\$815 Complete****A Year to Pay**

## This Florist Has Put His Delivery on a Business Basis

I formerly delivered with a converted pleasure car, but the cost of upkeep was so great that I decided to give the Vim a tryout, with the result that it has increased my business and reduced my delivery expense.

My Vim is capable of handling all of our delivery, doing the work quickly, without losing a day for repairs.

FRANK M. ROSS, Philadelphia.

More business at less cost—that is the slogan of the live florist.

And he knows that he must have **efficient, economical** delivery.

The VIM Delivery Car is the ideal car for florists' delivery—easy on tires, low in gas

consumption, stays out of the repair shop—and covers the trade on the jump.

Add to this the fact that a handsome, sturdy VIM Delivery Car with your name on it is a rolling advertisement of service, efficiency and **quality**.

The VIM Delivery Car will pay for itself out of what it **saves**.

Investigate our Special Deferred Payment Plan.

23,000 progressive American merchants are profiting by it today.

The VIM Delivery Car is designed solely for merchandise delivery.

### VIM MOTOR TRUCK COMPANY, Philadelphia

Sales and Service Stations in 765 Cities in the United States.

23,000 Merchants have VIM  
Delivery Cars.

All prices F. O. B. Philadelphia.  
Write VIM, Philadelphia, for catalogue.

# VIM



Our Deferred Payment Plan should interest every live merchant in America.

## DELIVERY CAR





One of the Brecht Installations.

**Brecht**  
COMPANY  
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

**THE BRECHT COMPANY**

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

to be held June 29 and 30 at Convention hall, the proceeds of which will be given to the Red Cross.

Several florists had effective windows during the Red Cross campaign last week. J. B. Keller Sons displayed a cross in red carnations, blocked out with white, and George T. Boucher had a figure representing a Red Cross nurse in his window. Other stores displayed flags and posters, all of which helped in the campaign for contributions.

Chester Ament still is shipping good carnations to this market.

Local growers are reported to have a surplus stock of bedding plants, the rainy weather having been against their sale.

The committee in charge of the peony show held a meeting at Convention hall June 22 and made final arrangements for the display June 29 and 30. A number of New York state growers have promised to furnish exhibits and it is expected that the show will be elaborate. The net proceeds go to the Red Cross.

George T. Boucher had an elaborate decoration last week at the Red Cross headquarters in Convention hall. Palms, ferns and flowers were used.

J. B. Keller Sons have had extensive alterations made to their downstairs refrigerators. A thick layer of cork and an added layer of cement have made them airtight.

H. J. H.

#### GLEN COVE, N. Y.

The Nassau County Horticultural Society held its annual rose show at the Nassau Country Club June 21. The exhibits were of the highest quality and the show was one of the most successful ever held by the society.

There were thirty-one classes, divided among five sections, roses, other outdoor flowers, vegetables, fruits and decorative work. Competition was keen in all classes. The prize-winners were Thomas Flynn, F. O. Johnson, Valentine Cleres, Frank Watson, James McCarthy, William Noonan, J. Mastriama, Robert Jones and Thomas Henderson. The show was under the management of Mrs. George Ford.

At the regular monthly meeting of the society, held June 15 at Pembroke hall, it was decided to give the entire receipts

*Flower*  
*Facts—*  
Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers.

Bernard Gloekler Co.  
Pittsburgh, Pa.

## GOLDFISH



Assorted sizes  
\$7.00 per 100

Large Fish Breeding  
Window Display  
Bird Remedies  
Supplies

SEND FOR  
CATALOGUE

Auburndale Goldfish Co.  
1449 W. Madison St., CHICAGO

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## GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.  
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.  
200 North Main Street, BURLINGTON, IOWA

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# BUCHBINDER

## Refrigerators

WE DESIGN  
WE BUILD  
WE SET UP  
WE ARE COMPLETE STORE  
OUTFITTERS

Write for Catalogue

**Buchbinder Bros.**

520 Milwaukee Ave., CHICAGO

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# KOELLNER REFRIGERATORS

are absolutely the best in every respect  
and **UNEQUALED** by any other.

Hundreds of  
**KOELLNER REFRIGERATORS**  
in actual use, proving our claims.

**KOELLNER**  
REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build  
refrigerators and **BUILDS THEM RIGHT.**

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## Florists' Cards and Envelopes LABELS AND PRINTING

Write for our catalogue

**THE JOHN HENRY CO.,** Lansing, Mich.

Always mention the Florists' Review when writing advertisers.

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Many florists do a big business with undertakers who want ribbons that are **right** for their business

**We have several patterns made specially for this trade**

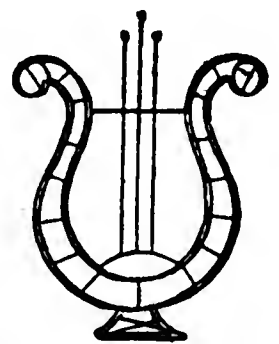
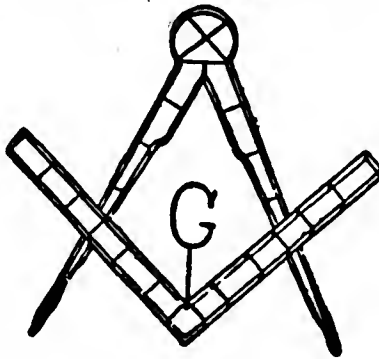
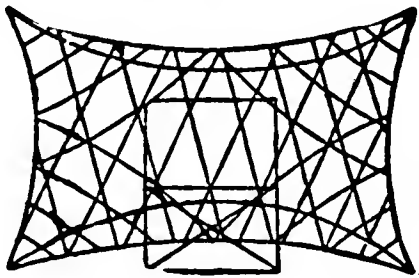
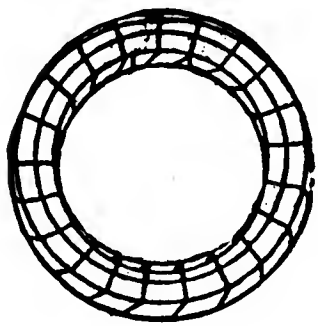
They are sure to suit your undertaker.  
Send for samples.

**McCALLUM COMPANY, Pittsburgh, Pa.**

Mention The Review when you write.

## WIRE DESIGNS — BUY FROM THE MANUFACTURERS

50,000 Wire Frames always in stock. Orders filled same day received



**SAVE MONEY**

and let us quote you on your next order.

**B. E. and J. T. COKELY**

Everything in Florists' Supplies. Established 21 Years

201 North Seventh Avenue,

SCRANTON, PA.

Mention The Review when you write.

### BEST QUALITY

|                                  |        |
|----------------------------------|--------|
| 8-inch Hanging Baskets.....doz., | \$0.90 |
| 10-inch " " " " " " " " " " " "  | 1.30   |
| 12-inch " " " " " " " " " " " "  | 1.75   |
| 14-inch " " " " " " " " " " " "  | 2.00   |
| 16-inch " " " " " " " " " " " "  | 2.75   |
| 18-inch " " " " " " " " " " " "  | 3.60   |

W. Q. POTTER CO., 421 High Ave.,  
Cleveland, Ohio

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**BESTBILT BRAND**

### WIRED TOOTHPICKS

Ask dealers or direct

**GEO. HERRMANN, Inc.**

Mount Vernon, N. Y.

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### WIRED TOOTHPICKS

Manufactured by

**W. J. COWEE, BERLIN, N. Y.**

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers  
Mention The Review when you write.

### PRINT-AD-STRING

FOR FLOWER BOXES

**Chicago Printed String Co.**

307 S. La Salle Street,

CHICAGO

## SPECIAL PRICE LIST--SPRING 1917 WIRE HANGING BASKETS

50 at 100 rate

|   |                          |
|---|--------------------------|
| 8-inch disc, 6 inches deep.....per dozen,   | \$1.25; per 100, \$ 8.00 |
| 10-inch disc, 8 inches deep.....per dozen,  | 1.40; per 100, 10.00     |
| 12-inch disc, 8 inches deep.....per dozen,  | 1.75; per 100, 12.50     |
| 14-inch disc, 9 inches deep.....per dozen,  | 2.25; per 100, 16.00     |
| 16-inch disc, 10 inches deep.....per dozen, | 2.75; per 100, 21.00     |
| 18-inch disc, 12 inches deep.....per dozen, | 3.50; per 100, 25.00     |

**Green Sheet Moss, \$1.00 per bale**

## THE WM. MURPHY CO.

Long Distance Phones, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

### FLORISTS' THREAD

Put up on 2-oz. spools, 8 spools to lb.

|             |        |
|-------------|--------|
| Per lb..... | \$1.00 |
| 3 lbs.....  | 2.50   |

Get our list of other supplies.

**GEO. H. ANGERMUELLER, Wholesale Florist**  
1324 Pine Street ST. LOUIS, MO.

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when writing advertisers.

### JOHNSON BASKET CO.

319-321 West Randolph Street  
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists'  
Baskets and Pot Covers

Always mention the Florists' Review  
when writing advertisers.

# FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

**\$1.50 per 1000**

**\$1.50 per 1000**

Place your standing orders with us.  
Full supply at all times. No shortages.

**WILD SMILAX. 50-lb. cases.....per case, \$5.00**  
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25  
Galax Leaves, green and bronze, per case of 10,000..... 10.00  
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50  
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00  
Sphagnum Moss, per bale..... 1.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

Mention The Review when you write.

## NATURAL PREPARED GREEN LYCOPODIUM

**Make your own Moss Wreaths. Start them NOW—**

Our Lycopodium is guaranteed not to become brittle. It is fireproofed.

Put up in 11-lb. net cartons.

Try a sample carton, price \$2.20

**PITTSBURGH CUT FLOWER CO., 116-118 SEVENTH ST., PITTSBURGH, PA.**

Mention The Review when you write.

of the dahlia show October 9 and the chrysanthemum show November 1 and 2 to the Red Cross. Exhibitors who compete will be awarded cards, as there will be no cash prizes.

Harry Goodband, Cor. See'y.

**FORT WAYNE, IND.**

### The Market.

The supply of cut flowers is large; in fact, there is almost a glut in the market. Carnations never before have been so abundant at this time of the year and roses are exceptionally numerous. While peonies are crowding the market, they as yet have not reached the height of their season. Easter lilies are in tremendous supply and there is a flood of outdoor stock. Indoor gladioli, however, are not plentiful and orchids are off crop at present.

The demand has centered on wedding decorations. The first part of last week was quiet, but there was more life during the last days. A commencement dance last week occasioned a demand for a large number of corsages, but funeral work is slack. Counter trade is about normal for this time of the year.

### Various Notes.

W. J. & M. S. Vesey are devoting two houses to tomato plants—1,600 of them, the fruit of which is wholesaling at 15 cents per pound. The men are cutting heavily of carnations and replanting the rose houses. The gloxinias seen at this establishment are of mammoth size.

The Flick Floral Co. reports a good

demand last week for wedding work. It furnished nearly fifty corsages for a school dance.

Mr. and Mrs. Richard Blossom, and their son, Flick, have returned from a week's visit to Rockford and St. Marys, O.

Mrs. Mary Patten has gone to Toledo for a several weeks' visit with her daughter, Miss Helen F. Patten, of the Patten Flower Shop.

A. J. Lanternier & Co., report business quiet, except for a number of wedding orders. They are having a fine

## Fancy Russells, Gypsophila, Sweet Peas

|                    |           |                        |        |
|--------------------|-----------|------------------------|--------|
| Russells.....      | 8c to 14c | Carnations.....        | 2c     |
| Ophelias.....      | 4c to 10c | Gypsophila, bunch..... | 50c    |
| Killarney.....     | 3c to 8c  | Asparagus, bunch.....  | 50c    |
| Sunburst.....      | 3c to 8c  | Sweet Peas, 100.....   | 50c    |
| Easter Lilies..... | 10c       | Ferns, 1000.....       | \$2.50 |

## T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.



# Ferns—Galax—Moss

## NEW FANCY FERNS

Per 1000.....\$2.00; 5000 lots or more, per 1000.....\$1.75

## GREEN LEUCOTHOE SPRAYS

Per 100......50  
Per 1000..... 4.50

## BRONZE GALAX

Per 1000..... 1.25  
Per case of 10,000..... 8.50

## SPHAGNUM MOSS

Per bale..... \$ 1.50  
10 bales..... 13.50

## GREEN SHEET MOSS

Per bundle..... 1.00  
5 bundles..... 4.75  
10 bundles..... 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.25 per carton  
Red Magnolia Leaves..... 1.75 per carton

Everything in Florists' Supplies.

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third St.

**Cincinnati, Ohio**

Mention The Review when you write.

## SHEET MOSS in Bags

Good, green stock,  
well packed,  
\$2.00 per bag

## Michigan Cut Flower Exchange

264-66 Randolph St., Detroit, Mich.

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case  
NATURAL GREEN SHEET MOSS, \$1.75  
per bag of 100 square feet  
PERPETUATED GREEN SHEET MOSS,  
\$3.50 per bag of 100 square feet  
SOUTHERN GRAY MOSS, \$2.50 per bag  
of 25 lbs.

## E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

## NEW CROP

## FANCY FERNS

\$2.25 per 1000

Fine stock. Satisfaction guaranteed.

**ATTICA FLORAL CO., ATTICA, INDIANA**

Mention The Review when you write.

## PRESERVED BEECH SPRAYS

Green, Brown and Red.

Write for prices.

**THE RUMBLY CO., Evergreen, Ala.**

Mention The Review when you write.

## A Card This Size

Costs only 90c per Week  
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 45c per week on yearly order.



MAGNOLIA LEAVES, Superiora Brand,

Brown, per carton..... 1.25

Green, per carton..... 1.35

LAUREL ROPING, per yard..... .06

We carry the largest stock of Fresh Cut Decorative Evergreens of any house in America. Highest standard of quality and quick service.

Florists' Supplies

**THE KERVAN COMPANY,** 119 West 28th Street,  
NEW YORK

Mention The Review when you write.

## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

## Green Sheet Moss FOR HANGING BASKETS

Gathered fresh for your order. Write for prices.

**N. M. Hitchcock  
Glenwood, Cass Co., Mich.**

Mention The Review when you write.

## Huckleberry Follage

\$2.00 per case

Natural Green Sheet Moss

\$1.75 per bag of 100 sq. ft.

Perpetuated Green Sheet Moss

\$3.50 per bag of 100 sq. ft.

Southern Gray Moss

\$2.50 per bag of 25 lbs.

**CALDWELL THE WOODSMAN CO.  
EVERGREEN, ALABAMA**

Mention The Review when you write.

**FERNS** FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

**H. J. SMITH, HINSDALE, MASS.**

Mention The Review when you write.

cut of roses from their greenhouses on Anthony boulevard.

Miss Bon Silene Doswell will leave shortly for a visit of several weeks with her sister, Mrs. H. J. Wickman, of St. Louis, Mo.

Markey Bros. are showing some excellent gloxinias, fuchsias and other blooming plants in season. Business is good, with wedding work the feature.

Several of the florists are planning to attend the S. A. F. convention at New York in August. R. F.

### PITTSBURGH, PA.

#### The Market.

Pittsburgh has been enjoying its first real summer weather of the year and the call for flowers has been brisk. Wholesalers have been cleaning up their daily supplies in better shape than is usual at this season of the year.

Peonies and Spanish irises are about finished and few sweet peas were in the market. There are still some fine carnations and roses, which with Beauties and lilies supply the demand.

The retailers have been busy with a good call for funeral work, and school commencements and social work have helped. The plant business still is holding up, owing to the late season and lack of help.

#### Various Notes.

The wholesale houses have gone on summer schedule and now close daily at 5 p. m.

There has not been so much planting in the parks this year as usual because of scarcity of help.

Randolph & McClements had a large wedding at Franklin, Pa., last week and another at Oil City June 26. They report an excellent spring business in plants, porch boxes and in social work, the latter including the wedding last week of Samuel McClements, Jr.

Mrs. E. A. Williams had an attractive window display of tuberous-rooted begonias combined with ferns and flags.

G. P. Weaklen & Co. say that the last was the best season in their history. Business has been so strenuous that the employees are looking forward to vacations, which begin in July.

The Blind Floral Co. is making some fine displays in its French windows, which lend themselves nicely to the outdoor flowers that have been used. The company's plant business was up to previous years, notwithstanding the bad weather.

Miss Emma B. Maxwell reports a splendid season and says her force has been worked so hard a couple of quiet months will be welcome.

William Turner's cut flower business continues to increase and, besides, he has had a good season with plants.

Miss Nellie G. King has been having a large quantity of funeral work. She says her business has shown a steady growth during the last year.

Harry J. Hamm is settled in his new location.

Mrs. B. L. Elliott and daughter left last week to visit Mrs. Elliott's father, John Bader, whose home is in Cottage Grove, Ore. Mr. Elliott will join his family in about ten days and they will make a trip to Alaska. Clarke.

I HAVE had much success advertising in The Review and consider it the best paper for the trade.—John Stammes, New York.

## Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

**SITUATION WANTED**—As foreman; New York State preferred. Have good record. Address No. 22, care Florists' Review, Chicago.

**SITUATION WANTED**—By experienced florist in both wholesale and retail store. Chicago preferred. Best references. Address No. 31, care Florists' Review, Chicago.

**SITUATION WANTED**—By a thoroughly reliable rose grower, middle aged, single, life experience; capable of taking full charge and produce A-1 stock. Address No. 33, care Florists' Review, Chicago.

**SITUATION WANTED**—By working foreman, first-class grower of roses, carnations, mums and pot plants; private or commercial place; 36 years old; honest and strictly sober. Address No. 38, care Florists' Review, Chicago.

**SITUATION WANTED**—By middle-aged man; practical gardener and florist for private estate or commercial. Roses, carnations and bedding stock; vegetables and fruit. German; single. Best references. State wages in first letter. Address No. 407, care Florists' Review, Chicago.

**SITUATION WANTED**—As working foreman; first-class grower of cut flowers and pot plants; also good designer and propagator. Wishes a good, steady position. Please state particulars and wages. For reference, address Wm. A. Lindeman, care Morris the Florist, Box 2, Bloomington, Ind.

**SITUATION WANTED**—By a first-class grower of mums, carnations, sweet peas and general line of pot and bedding plants; 30 years old, 10 years experience; at present have lease on 30,000 ft. of glass. Will be at liberty Aug. 15. Would invest a little money. Retail place desired. Address No. 29, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist of twenty years experience, private or commercial place, as foreman or grower; American born; experienced in all lines of greenhouse work, including funeral work. Sober and good references. Please state wages and particulars in first letter. Address No. 32, care Florists' Review, Chicago.

**SITUATION WANTED**—By a greenhouse foreman or section man of 17 years' experience; now in the south; middle north or west preferred. Good designer and grower of bulbous stock; also propagator. Good wages wanted, but worth it. Strictly sober and a hustler. Best of reasons for making change. Address No. 9, care Florists' Review, Chicago.

**SITUATION WANTED**—On retail place where first-class stock is wanted; thoroughly understands the growing of cut flowers, potted plants and propagating; to take full charge of the growing; life experience, single man; in prime of life; sober and reliable. State wages and full particulars. Reference furnished. Address No. 35, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman or manager, capable in all branches; age 36; strong on mums, ferns, carnations, roses, etc.; especially strong on pot plants for holidays. Thoroughly reliable and always work for the best interests of employer. A man you can depend on; references. Please give full particulars in first letter and receive a prompt and courteous reply. Indiana or Ohio preferred. Address No. 28, care Florists' Review, Chicago.

**HELP WANTED**—Experienced rose grower at once. State wages wanted. Herman Bros. Co., Council Bluffs, Iowa.

**HELP WANTED**—Two active helpers in rose section. Brant & Noe Floral Co., 5744 N. Kercheval Ave., Chicago, Ill.

**HELP WANTED**—Man that understands spring planting and making up flower beds. Must be experienced. P. N. Obertin, Racine, Wis.

**HELP WANTED**—All-round first assistant grower on retail place of 45,000 square feet of glass. Kemble & Goodman, Mason City, Ia.

**HELP WANTED**—Rose grower, \$20.00 per week. Send all particulars with application to Washington Floral Co., Washington, D. C.

**HELP WANTED**—Rose grower for place near Chicago, \$40.00 a month, board, room and wash. Address No. 24, care Florists' Review, Chicago.

**HELP WANTED**—Rose house helpers and section men, who have done some grafting. Apply Poehmann Bros. Co., "Plant B," Morton Grove, Ill.

**HELP WANTED**—Single man for general greenhouse work. State wages and particulars when writing. Address No. 15, care Florists' Review, Chicago.

**HELP WANTED**—All-round good grower of cut flowers and pot plants. State wages and references; married man preferred. Address No. 19, care Florists' Review, Chicago.

**HELP WANTED**—Good pot plant growers, good rose growers, good general growers. Please state wages expected and experience in first letter. C. H. Frey, Florist, Lincoln, Neb.

**HELP WANTED**—At once, youth to assist in rose section; good opportunity for one wanting to learn business. Apply immediately with full particulars. Oudahy Floral Co., Oudahy, Wis.

**HELP WANTED**—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

**HELP WANTED**—A smilax and plumosus grower to assist with 20,000 sq. ft. of glass and one acre of ground; 21 miles west of Philadelphia, on P. R. R. Benj. J. Passmore, Malvern, Pa.

**HELP WANTED**—Experienced carnation grower and propagator at once; must be sober and industrious; send references. Wages, \$16.00 per week. Address No. 178, care Florists' Review, Chicago.

**HELP WANTED**—An experienced grower and working foreman to take charge of my greenhouses at once. Please state wages expected with or without residence. Miller's Greenhouses, Muncie, Ind.

**HELP WANTED**—Competent all-round grower; married man preferred. Can furnish house to live in. Permanent position to right party. State experience in first letter. Gurney Greenhouse Co., Mitchell, S. Dak.

**HELP WANTED**—A-1 florist to take charge of our greenhouse; good grower and designer; sober and honest man; good wages; want reference. Address all letters to St. Marys' Greenhouse, St. Marys, Pa.

**HELP WANTED**—All-round grower for retail place of 15,000 ft. of glass; one able to take charge. State full particulars as to experience and wages wanted. Address Suskuna Greenhouses, 21 Broome St., Binghamton, N. Y.

**HELP WANTED**—A capable, reliable, well-recommended grower of pot plants, seasonal bench plants, except roses. An A-1 man. Give references, wages, etc.; Tennessee. Address No. 499, care Florists' Review, Chicago.

**HELP WANTED**—A large, well-known seed house has an opening for an experienced, thoroughly competent executive, familiar with all the details pertaining to the line. Address with full particulars, No. 491, care Florists' Review, Chicago.

**HELP WANTED**—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—An all-round grower of pot plants and miscellaneous stock on small commercial place; capable of waiting on trade and design work if called on; married man preferred. Will pay good wages for good man. Wm. Kraft, Oneida, N. Y.

**HELP WANTED**—A high-grade grower and manager for a good going range, covering about 30,000 sq. feet of glass in a Chicago suburb. Plant nearly new and in A-1 condition. Must be able to invest at least \$5000.00. Address No. 25, care Florists' Review, Chicago.

**HELP WANTED**—Experienced propagator and grower of plants and flowers; must produce results; steady position; chance for advancement. State age, nationality, married or single, full particulars re experience and wages wanted to start, in first letter. Position now open. Fancher's Greenhouses, Binghamton, N. Y.

**HELP WANTED**—Practical experienced man to take charge of agricultural implement, insecticide, etc., department by a long established, large seed house of repute. Must be thoroughly competent in every respect. Address with full particulars, giving age, experience, references, salary wanted, etc., No. 492, care Florists' Review, Chicago.

**WANTED TO BUY**—A Morehead or Detroit return trap and receiver. John H. Dykema, Fulton, Ill.

**WANTED**—To know the address of T. W. Hanna. Mr. Hanna, if you notice this ad, please write to Paul C. Clapier, 124 W. 21st St., Topeka, Kan.

**WANTED**—A partner to buy a half interest in a well established cut flower business, mostly wholesale. Our specialties are sweet peas, violets, mums and cosmos. Retiring partner wants to leave July 1, the end of our current year and go west. For prices, terms and further particulars, address Edward Schumann & Sons, Saylor Park, Cincinnati, O.

**FOR RENT**—Account of death, 25,000 ft. of glass, and ground; Southern Indiana; fine wholesale location; plants and cut flowers. Address No. 37, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses, 10,000 sq. ft. of glass, with land. August Cronbaugh, Ada, Ohio.

**FOR SALE**—16x24 D. S. B. glass; new; \$4.50 per box. The Weiss & Meyer Co., Maywood, Ill.

**FOR SALE**—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

**FOR SALE OR RENT**—Old established greenhouse business. For particulars, write Hall's Greenhouse, Clyde, O.

**FOR SALE**—Hot water Ideal sectional boiler, 30-6 lb., as good as new; in use 2 seasons. G. R. Taub, Marquette, Mich.



**FOR SALE**—Pots, 2½, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Florist's business, 7000 ft. of glass; splendid location; doing fine business. Box 434, Sac City, Iowa.

**FOR SALE**—Second-hand iron pipe in good condition, sizes ½-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

**FOR SALE**—Greenhouses and boilers, in good condition; immediate possession. J. W. Young, 6040 Wayne Ave., Germantown, Philadelphia, Pa.

**FOR SALE OR RENT**—Place of 1½ acres; nearly all covered by glass, inside Chicago city limits; investigate. John Evert, 2059 Devon Ave., Chicago.

**FOR SALE**—Cheap for cash, 8000 sq. ft. of glass in four houses. Purchaser to wreck and remove. Address No. 17, care Florists' Review, Chicago.

**FOR SALE**—Or will take partner, lady or gentleman; one of the best paying flower stores on south side of Chicago. Address No. 368, care Florists' Review, Chicago.

**FOR SALE**—One 8-coil Humphrey heater, one year in use; in good condition; cost \$145.00; will sell for \$75.00 cash. George M. Meier, 1210 South boulevard, Evanston, Ill.

**FOR SALE**—A glass, 16x24 inches, D. S., \$4.60 per box; 1000 feet purlins, 2x4 inches, 4 cents per foot; 500 feet ridge, 4 cents per foot. J. Prochaska, Niles Center, Ill.

**FOR SALE**—A small payment buys the best money-making 6000 ft. of glass in Indiana, or will lease to responsible party. Address No. 36, care Florists' Review, Chicago.

**FOR SALE**—To close estate, wholesale greenhouse, Minneapolis; 45,000 feet of glass; houses and stock in excellent condition. Address No. 10, care Florists' Review, Chicago.

**FOR SALE**—Old established greenhouse plant doing good business; 25 miles from Philadelphia; owner disabled. Must retire. Inquire Wm. J. Baker, 12 So. Mole St., Philadelphia, Pa.

**FOR SALE**—Or will take partner; one of the best paying greenhouses on the south side of Chicago; 8-room cottage and plenty of land. Address No. 367, care Florists' Review, Chicago.

**FOR SALE**—Cheap, 3 greenhouses, 25x100 each, and 1 house 33x155, all complete, or singly; also lot of glass, pipes, boilers, etc. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—A No. 14 Kroeschell hot water boiler in perfect condition; has had about 16 months' service. Also generator. Reason for sale, we are enlarging our plant. W. A. Hammond, Ashland, Va.

**FOR SALE**—Second-hand pipe for sale. A quantity of 1-inch, 1½-inch, 1½-inch, 2-inch and other sizes, suitable for either steam or hot water use. Write us for prices. Baur Gas & Supply Co., Eaton, Ind.

**FOR SALE**—No. 13 Genuine Detroit Return Steam Trap with 1½-inch inlet and outlet, suitable for 150 H. P. boiler. Price \$110.00. This is a new trap. Rollins Supply Co., 17 W. Kinzie St., Chicago, Ill.

**FOR SALE**—About 25,000 ft. of modern glass in liveliest city in the state; location cannot be beat for a retail place. Right in town. This is a live wire and will pay you to investigate. Address W. B. Ream, 315 N. Armstrong St., Kokomo, Ind.

**FOR SALE**—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

**FOR SALE**—2 greenhouses, each 200 feet long and 27 ft. wide, with 2 acres of ground; steam boiler, electric water system, 15 minutes from depot. Good reasons for selling; fine opportunity. Information: Apply First National Bank, Elmhurst, Ill.

**FOR SALE**—Greenhouses, completely stocked, 9,000 sq. ft. of glass, 12 city lots, new Burnham boiler, modern 6-room dwelling, electric lights, gas, and city water. Retail trade for all we can produce in a live town in the middle west. Address No. 510, care Florists' Review, Chicago.

**FOR SALE**—All the glass, sash bars, piping, fittings, etc., of my greenhouses at Beaver, Pa. There is about 15,000 feet of B double, 16x24 glass; cypress sash bars; 1½-inch to 6-inch pipe. Two large Furman boilers. Everything complete. I have quit the business. W. S. Kidd, Aliquippa, Pa.

**FOR SALE**—Or lease, on easy terms, to settle up an estate, a greenhouse plant of about 20,000 feet of glass, in fine condition and well stocked, in a good, live, growing western town. For further information write to the Tracy Floral Co. or to Kelster & Bath, attorneys, Bozeman, Mont.

**FOR SALE**—If you are looking for a good greenhouse business you can't beat this: 14,000 ft. of glass, ¼ city block, 190x200 ft., 7-room dwelling, auto, etc.; best city of 10,000 in the best country you can find; \$8,500.00; half cash, worth \$10,000. Sales Jan. 1 to June 1, \$3,100.00. Gardner Floral Co., Greeley, Col.

**FOR SALE**—A good paying greenhouse range, about 9500 ft., in a town of 15,000; 10 miles west from Loop of Chicago. All stock included in sale; must sell at once. Plenty of room to spread. Address No. 216, care Florists' Review, Chicago.

**FOR RENT**—2 greenhouses, 3360 feet of glass in them, built 2 and 3 years; only two other competitors here, in city in which is located Smith College; business established 26 years. Am retiring on account of poor health. Price \$25.00 a month in advance. Address A. B. Graves, 421 Bridge St., Northampton, Mass.

**FOR SALE**—Greenhouse, 8000 ft. of glass, all cement block walls, hot water heat, Kroeschell boiler, well stocked; splendid business, eight-room house and garage; \$10,000 will buy. Terms considered. Loss of sight reason for selling. Come out and look it over. Twenty-five miles from Detroit by D. U. R. R. F. M. Dixon, Northville, Mich.

**FOR SALE**—A good greenhouse business containing about 6500 sq. feet of glass and 36 hotbed sash; only nine miles from Cincinnati, O., on traction and railroad, near schools and churches and groceries. Lot is 210 ft. front by 168 ft. deep; a good bargain; city water. For particulars write Simon & Fricke, 4227 North Ave., Silverton, O.

**FOR SALE**—Modern greenhouses, near Howard and Western Aves., Evanston, Ill.; 15,000 sq. feet of glass in good condition, all iron gutters, all new benches, built 2 years; a new boiler will go in this summer, already on hand; hot water heat, suitable for flowers or vegetables; \$4000.00 will buy, one part down, the balance on easy terms. Address Jos. Schoos, 1433 Warren St., Evanston, Ill.

**FOR SALE**—A well established florist business in a live business city near the coast in central California. Over 6000 feet of glass, lath houses, store and work rooms, etc. Fine opening for a mail order business, on three acres of land. Splendid opening for a grower and a designer. Some cash required, but good income assured from day of purchase. Address all inquiries to H. Plath, The Ferneries, Station L, San Francisco, Cal.

**FOR SALE**—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetable and bedding plants. Can sell all the plants that can be grown on place. Will sell now or about June 15. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

**FOR SALE**—Or lease, a well established florist business, has the leading trade in city and surrounding towns, good wholesale trade on plants, big cemetery trade on cut flower and funeral work. This is an excellent chance for a hustler. Houses in good repair; Kroeschell boiler (hot water), 6 houses, about 15,000 ft., three lots, modern residence, 9 rooms and bath; will sell all or greenhouses and lots separate, or sell greenhouses to be taken off ground at once; reason, death of husband. Mrs. H. M. Humfeld, Frankfort, Ind.

**FOR SALE**—In northwest, interest in modern range, Moninger type, 35,000 feet glass, two dwelling houses and all service buildings, completely equipped, part built last year. Stocked in splendid shape; business progressing fast. Excellent market for entire output. Physical and financial condition of property excellent. Object in selling, account family reasons. If you are looking for something attractive, with good opportunities for constantly enlarging capacity, this will interest you. Every feature of this proposition will bear closest examination. Address No. 23, care Florists' Review, Chicago.

## Situation Wanted

**EXPERIENCED SEEDSMAN**, twenty years with best houses in the middle west, well versed in garden, flower and field seeds, good buyer as well as sales manager, A No. 1 catalogue man, desires permanent position with a first-class house; highest references.

Address No. 3, care Florists' Review, Chicago

## Do You Want an EXPERIENCED SEEDSMAN?

Fifteen years in the Seed Trade; well posted on vegetable seeds, flower seeds, field seeds; catalogue work, seed contracting, seed growing and onion sets. Competent as executive.

Address No. 30, care Florists' Review, Chicago

## WANTED ROSE GROWERS

Several good men for sections on place in Chicago. Apply with references; good wages. Houses already planted.

Address No. 39, care Florists' Review, Chicago

## FOR RENT

Retail store on northwest side, Chicago, with 15,000 feet of glass adjoining, for period of five years, with option of buying. Well established business. Flat with hot water heat included. Terms reasonable. Good reasons for renting or selling.

Address

**JOSEPH ZISKA & SONS**  
169-175 N. Wabash Ave., CHICAGO

## Help Wanted STOREMAN

First-class designer, decorator and salesman. Permanent position, with a reliable firm in Detroit, Mich. Must have best of references. State age, experience and salary expected in first letter.

Address No. 498, care Florists' Review, Chicago

## FOR SALE

5 greenhouses, averaging 14x70 feet, including office and potting shed, good hot water heating plant, with gas or coal; can sell all you raise; buy nearly \$1,000.00 cut flowers yearly; family reasons for selling; barn, horse and about ¼ acre, in Ohio, \$3,500.00. Stock invoice extra. 5 blocks from heart of city of 127,000.

Address No. 34, care Florists' Review, Chicago

## FOR SALE

New greenhouse plant, one year old, three modern houses, over 20,000 feet double glass, stock in splendid shape. Steam heat, on nine acres; fine land. 1 acre Skinner Irrigation, 1½ acres strawberries and asparagus, just outside city limits; fine water supply. A rare chance for a live one; fine market. For full information write

JAS. P. KELLER, 236 W. Main St., LEXINGTON, KY.

## FOR SALE

Good mail order business, established over fifteen years, either as a whole or a controlling interest. Ill health of advertiser compels getting out of business. A sale will be made absolutely right, even below your own estimate of value. If you have anywhere from four to five thousand dollars or more to invest, can guarantee a satisfactory proposition. Give some particulars of yourself, please, and sum you would wish to invest. Address, P. O. Box 1933 Los Angeles, Cal.

## Do You Want to Buy?

A retail flower and seed business in a prosperous city of 18,000 people in Illinois, doing a yearly cash business of \$12,000.00 or more, and where the field for expansion is not yet nearly developed to its capacity. Possession July 1st or later. For further information

Address No. 20, care Florists' Review, Chicago

## Help Wanted

A General Florist for a place of 15,000 sq. ft. of glass in southwest Texas, in a lively, growing city. A first-class opportunity for the right man. Address at once, giving late references and wages expected.

Address No. 473, care Florists' Review, Chicago

## Help Wanted

At once, 2 men for pot plants. \$75.00 per month to start.

**RAHN & HERBERT CO.**  
CLACKAMAS, :: :: OREGON

## Situation Wanted

AS FOREMAN

Address No. 387, care Florists' Review, Chicago



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CINCINNATI

532-534 Race St.  
E. G. HILL FLORAL CO.

Good Stock and  
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist  
Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

STEUBENVILLE, OHIO



HUSCROFT'S FLOWER

SHOP, 173 North Fourth Street

All orders promptly executed

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE  
STOCK ON HAND

MRS. J. B. FREEMAN  
OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS  
20-22 W. Church Street NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones:

Citizen's 5328, Bell Main 2903 116 So. High St.

The Livingston Seed Co.

FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

BOSTON.

The Market.

Business is more quiet this week and nearly all kinds of flowers are overstocked. Last week trade was fairly good, thanks to school graduations and weddings, the call for bright flowers being good. A great decline in the call for graduation bouquets was noted; many schools forbade the presentation of these in the interest of "economy."

The peonies began to arrive in large numbers from local growers June 23 and are at their flood tide this week. Those fortunate enough to get their blooms in early made good prices, but at present there is a decided glut and low prices.

Roses sold tolerably well last week, but they are dragging now; so are carnations. Sweet peas of a good, clear color are selling well, but the flowers in many cases have a faded look and have to be cleared at low prices. Valley sold well last week, but there is now less demand for it. Lilies still sell at low prices; also snapdragons, irises, calendulas and bachelor's buttons. For good yellow marguerites there still is a fair call. Cattleyas are less abundant, but a few more gardenias are seen. Smilax has been selling well and there has been a good call for Asparagus plumosus. Large gladioli have become plentiful and now are harder to dispose of.

Various Notes.

At Penn's wedding orders have been plentiful during the last few days and have kept the staff busy. Large vases of peonies and other outdoor flowers are featured in the windows at present.

The last half of June has given us some real summer weather. From June 18 to 23 we had continuously clear skies and comparatively high tem-

CLEVELAND

...THE...

J. M. GASSER COMPANY  
EUCLID AVENUE

We grow the best of everything in  
CUT FLOWERS

CLEVELAND  
OHIO A. GRAHAM  
& SON

5523 EUCLID AVENUE Member F. T. D.

"JUNE 28"

Bell Main 2800

Day. Central 1200

*The Smith & Fellers Co.*  
735 Euclid Ave., Cleveland  
LEADING FLORISTS

We can fill your orders Day or Night for  
CLEVELAND AND  
STATE OF OHIO

Always have complete stock on hand.  
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,  
CLEVELAND, O.  
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND  
THE JONES-RUSSELL CO.  
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO

CANTON, O., and Vicinity  
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE  
and VICINITY  
FRED G. GELTZ, 522 Market Ave., North  
Member F. T. D. Ass'n.

*National Florist* HEISS COMPANY DAYTON  
112 So. Main St. OHIO  
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio  
A. WEAVER Florist in Rotary

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**CARBONE,** 343  
Boylston St.,  
**BOSTON**  
Member Florists' Telegraph Delivery Ass'n

**BOSTON-BECKER'S**  
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.  
**BECKER'S CONSERVATORIES**  
CAMBRIDGE, - - - MASS.  
Members Florists' Telegraph Delivery.



**Warburton**  
FALL RIVER  
MASS.  
83 N. MAIN STREET  
Orders Shipped for  
Boston, Mass., New York,  
and other points.

**H. F. A. LANGE**  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

**BURLINGTON, VT.**—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Gave Florist**

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph Delivery Association.  
Orders solicited for all parts of Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford, Conn.

**REUTER'S**

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,  
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

**PROVIDENCE, RHODE ISLAND**  
**Johnston Brothers**  
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

**NEWPORT, R. I.**  
**JOHN C. HASS** We grow our own flowers

**PROVIDENCE, R. I.**  
AND ALL NEW ENGLAND POINTS  
**T. J. JOHNSTON & CO.** 107 Washington St.,  
PROVIDENCE

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. H., wire us.

BOSTON, MASS.

**Penn**  
The Florist

"Penn, the Telegraph Florist"  
Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

**War Brothers** Boston, Massachusetts  
143 TREMONT STREET  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England  
Members Florists' Telegraph Delivery.

**Worcester, Mass.**  
**RANDALL'S FLOWER SHOP**

Member Florists' Telegraph Delivery

**WELLESLEY COLLEGE**  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

**VERMONT'S FLORIST**  
**W. E. PETERS**  
137 St. Paul St., BURLINGTON, VT.

**BOSTON, MASS.**

**HENRY R. COMLEY, Florist, 6 Park St.**  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

peratures, quite a contrast from what we had experienced for several months.

Pierce Bros., of Waltham, have finished planting two houses to Ward roses and one to Hoosier Beauty. They find that these two varieties pay well. Double White Killarney and Ophelia are of good quality at present.

The annual rose and strawberry show of the Massachusetts Horticultural Society will be held June 30 and July 1. The date would have been better a few days later, especially for strawberries, but it will suit peonies well.

The Welch Bros. Co. had a good call for flowers throughout last week, but business now is falling off and settling down to a midsummer basis.

The Budlong Rose Co. is noted for the high quality of its summer roses. This concern is receiving splendid cuts of Mrs. W. R. Hearst, Montrose, Francis Scott Key, Ophelia and Double White Killarney; also small shipments of gardenias.

The annual spraying campaign is now in full progress here and some hundreds of tons of arsenate of lead will be used, principally in the fight against the gypsy moth caterpillar. Forest tent caterpillars are numerous and destructive this summer on oaks and nuts. Their work of destruction precedes that of the voracious gypsy moth.

E. P. Matson, of Reading, is sending in extra fine Illuminator sweet peas and America and Panama gladioli.

**LOWELL, MASS.**

**MORSE & BEALS, 8 Merrimack Sq.**

Members Florists' Telegraph Delivery Association

Established 1859  
**A. WIEGAND'S SONS CO.**  
Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.  
Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

**Indianapolis, Ind.**

241 Massachusetts Avenue  
**BERTERMANN BROS. CO.**

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.,**  
AND VICINITY

**FLICK FLORAL CO.**

The Lending Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.  
Member of Florists' Telegraph Delivery.

**TERRE HAUTE, IND.**  
**JOHN G. HEINL & SON, 129 South 7th Street**

**Williams & Co. SOUTH BEND, IND.**  
FLORISTS

For Northern Indiana | 138 S. Michigan St.  
and South'n Michigan | Members F. T. D.

**BEYER FLORAL CO.** SOUTH BEND, IND.

Daily deliveries to Notre Dame University and St. Mary's Academy.

**Richmond, Ind.**

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

**GARY FLORAL CO.**  
118 West Fifth Avenue  
A. T. BUSHONG, Prop. GARY, IND.

# Telegraph Delivery Department

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**MIAMI FLORAL CO.**  
ORDERS PROMPTLY FILLED  
**MIAMI, FLORIDA**

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**

We reach all  
Florida and South Georgia Points

FOR DELIVERY IN  
**GEORGIA**

Consult

**LAWRENCE FLORAL CO.**  
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

**ST. PAUL, MINN.**  
THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n  
The finest and largest stock west  
of Chicago. Awake night and day  
looking for orders.

**HOLM & OLSON, Inc.** 20-22-24  
W. 5th St.

In **MINNEAPOLIS**, it's  
**Donaldson's**

The Leading Florists of the Northwest

Special attention to telegraphic orders.

**L. S. DONALDSON CO.,** Minneapolis, Minn.

**Swanson's**  
Incorporated

618 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in

**MINNEAPOLIS**

**MANKATO, MINN.**

**THE WINDMILLER CO.**

Flowers to all points on short notice

Member Florists' Telegraph Delivery.

**MINNEAPOLIS, MINN.** 34 So. 5th St.  
932 Nicollet Ave

**WHITTED FLORAL CO.**

Member Florists' Telegraph Delivery Ass'n

**DULUTH FLORAL CO.**

300 miles in any direction. **DULUTH, MINN.**  
We are the center of the great  
Northwest. Daily deliveries to Superior, Wis.

**R. ABBOTT PARK FLORAL COMPANY**

Both Phones  
Greenhouses: Buchanan,  
Lafayette and Schiller  
Aves., Broad St. Park. **FLORISTS**  
**TRENTON, N. J.**



**MONTCLAIR, N. J.**

**MASSMANN**

Member Florists' Tel. Del. Ass'n

**NEWARK, N.J.**

**PHILIPS BROS.**

938 BROAD STREET

Members F. T. D.

**Red Bank, N. J.**

**W. W. KENNEDY & SONS**  
**FLORISTS**

Members of F. T. D. and National Florist

**5 East Front Street**



**NEW JERSEY**

**EDWARD SCEERY**  
**PATERSON and PASSAIC**  
Member Florists' Telegraph Del.

**CHATHAM, N.Y.** The Chatham Floral Co.  
PROMPTNESS, WITH CARE  
Eastern NEW YORK and Western MASS.

**The Saltford Flower Shop**

POUGHKEEPSIE, NEW YORK

Member F. T. D. A QUALITY SHOP IN A QUALITY TOWN

**SYRACUSE, N. Y.**

1703 Court Street

**J. MULHAUSER & SON, Florists**

**ALBANY, N.Y.** The CAPITAL DISTRICT  
and all Eastern New York

**WILLIAM GLOECKNER**

We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

**DANKER, Albany, N.Y.**  
Florist

Member Florists' Telegraph Delivery Ass'n.

Local specialists in bedding plants  
report that the business is not up to the  
usual mark, but the calls for such vege-  
table plants as tomatoes, peppers, egg  
plants, celery and cabbages are far in  
excess of the supply.

At Carbone's some large wedding  
orders have been filled during the last  
few days, and general business is good.  
Sales of garden accessories are large at  
present. Mr. Carbone still is abroad.

Boston's great open-air flower show  
closed June 21, after a run of three  
weeks. The rhododendrons of John  
Waterer & Sons, Walter Hunnewell and  
Mrs. S. C. Lawrence were in fine con-  
dition as the show closed. Had they  
been in as good shape at the opening,  
the show would have proved a greater  
financial success.

Patriek Welch is receiving shipments  
of fine local peonies, in addition to his  
regular lines, and reports good sales  
of late. He is preparing to handle large  
quantities of the new Lilium regale  
from Farquhar's Roslindale nurseries.  
The lilies will start to bloom early in  
July.

E. J. Shaylor, of Auburndale, has a  
fine lot of new seedling peonies which  
he will have on exhibition at Horti-  
cultural hall June 30.

For the funeral of Sidney M. Wins-  
low, president of the United Shoe

ABUNDANTLY PREPARED AT  
ALL TIMES

**Edwards Floral**  
**Hall Company**

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n



**SCOTT THE FLORIST**  
**BUFFALO, NEW YORK**

**S. A. Anderson**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock,  
and prompt deliveries in Buffalo, Lockport,  
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**ROCHESTER, N.Y. F.T.D.**

We reach all  
Western  
N. Y. Points.

**Wilson**  
THE FLORIST  
88 E. MAIN ST.



**ALBANY, N. Y.**

**The Rosery**  
FLOWER SHOP

23  
STEUBEN  
STREET

Best service.  
Send your  
orders to us.

**W. & T. CASS, Florists**  
**GENEVA, N.Y.**

Telegraph Orders Promptly Filled  
in Western New York.

**BATAVIA, N. Y.**

**L. C. STROH & SONS**

Flowers delivered to all nearby towns.

**The Rosery** Elmira, N. Y.  
182 Main St., N.

Flowers Delivered to All Nearby Towns.  
Members Florists' Telegraph Delivery Association.

**ROCHESTER, N. Y. J. B. KELLER SONS**  
Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery



# Telegraph Delivery Department

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## Alexander McConnell

611 5th Ave., cor. of 49th St.  
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

**PHILLIPS**  
272 Fulton Street

**BROOKLYN**

Branch Store, 352 Flatbush Avenue  
Telephone, 4202 Prospect

Brooklyn's only member of the Florists' Telegraph Delivery. Floral Deliveries in New York, Brooklyn, Long Island, New Jersey, etc.

—Established 1874—

**JOSEPH TREPEL**

Brooklyn's Largest Florist  
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**WILSON** 3 and 5 Greene Ave.  
339 to 347 Greene Ave.

**BROOKLYN**

Phones 3908 Prospect NEW YORK

**HUGO H. JAHN**

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION  
Special Care of Your Telegraph Orders.

**RAMM'S**

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

**Siebrech Bros.**  
INC

922 Madison Ave., cor. 73d St., NEW YORK  
Member Florists' Telegraph Delivery.

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34TH ST., - NEW YORK

ORDERS FOR . . . **NEW YORK MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

**DARDS**

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.  
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

**M. A. Bowe**

IN HEART OF NEW YORK CITY  
332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
Our Motto—The Golden Rule

**C. C. TREPEL**, Main Office,  
BLOOMINGDALE'S  
Third Ave. and 59th St., NEW YORK  
Largest individual retail dealer in CUT FLOWERS  
and PLANTS in the world.

Machinery Co., friends were asked to omit flowers. Several of the local papers commented approvingly on this "sensible economy." It surely is time for some grower or retailer able to handle the pen pungently to puncture this campaign against flowers, before it gains too much momentum.

At the W. W. Edgar establishment at Waverley the demand for bedding plants, hydrangeas and vegetable plants has been excellent of late. Work has been commenced on a new house for Mrs. W. W. Edgar, to be followed by other improvements.

Wax Bros. have averaged more than one wedding order a day for the last half of June and are well satisfied with the way business has held up.

Quite a number of private greenhouse ranges in this section will close wholly or in part during the coming winter. The new state tax, which preceded the federal war tax, was of a semi-socialistic nature and had fully as much to do with this curtailment as the war tax and coal shortage. With neither of New England's leading railroads paying any dividends and other local investments at a low ebb, money-eyed people who have invested heavily in these concerns are naturally alarmed and feel the necessity of retrenchment.

W. N. C.

ST. LOUIS, MO.

The Market.

Everything in seasonable stock was plentiful last week and prices were low. While the demand was excellent, it was

**Kottmiller**

. . . FLORIST . . .

426 Madison Avenue—and 49th Street  
Also  
Vanderbilt Hotel New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Ass'n.

**THOS. F. GALVIN, Inc.**  
NEW YORK 561 Fifth Ave.

1 Park Street  
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

**G. E. M. STUMPP**

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

**WARENDORFF**

STORES ALL OVER TOWN

Send your New York orders to  
**The Ansonia**, Seventy-fourth  
Street and Broadway.

**David Clarke's Sons**

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

**NEW YORK**

ORDERS SENT TO

**H. H. BURNS**

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

**McKENNEY**

503 Fifth Avenue N. E. Cor. of 42d St.

Orders filled with the same care as if  
you were here yourself.

F. T. D. member.

# Telegraph Delivery Department

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## EL PASO, TEX.

"THE FLOWER SHOP"

D. C. HARTMANN, Prop.

## SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.



**NASHVILLE**

TENNESSEE

**JOY'S**

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros.** LEADING FLORISTS

212 Fifth Avenue North

**NASHVILLE, TENN.**

"WE NEVER SLEEP"

**IDLEWILD GREENHOUSES Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution  
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO  
**THE FLOWER SHOP**

69 Madison Avenue

**MEMPHIS, TENNESSEE**

**EL PASO, TEXAS**

POTTER FLORAL CO.

Member Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

**Orders for TEXAS**

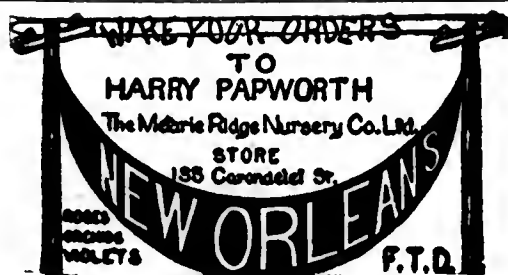
KERR The Florist HOUSTON, TEX.  
Member Florists' Telegraph Delivery

**SAN ANTONIO, TEXAS**

Ave. C at 8th St. EDWARD GREEN, Florist  
Telegraph Orders a Specialty.

**U. J. VIRGIN**  
838 Canal St. NEW ORLEANS, LA.

**FT. WORTH, TEXAS**  
**BAKER BROS.** Members Florists' Telegraph Delivery



**FURROW & COMPANY**

OKLAHOMA CITY GUTHRIE

OKLAHOMA

Members Florists' Telegraph Delivery

**LOUISVILLE, KY.**

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

**BIRMINGHAM, ALA.**

**PARKER'S FLOWER STORE**

not large enough to take care of the supply. There was an oversupply of sweet peas, which are coming in quantities, and they were offered as low as \$1 per thousand. Many were sold at this price and many went to the dump pile.

Roses are plentiful, too, but are of poor quality as a result of the hot weather. Carnations of good quality are becoming scarce, but there is plenty of the poor-grade stock. There is an abundance of extra quality gladioli, with the price down to \$4 per hundred. Some excellent valley and a large supply of lilies are in the market.

Outdoor stock is coming in abundance. Smilax is scarce, but fancy flat ferns are coming in quantities, much to the relief of the retailers. Asparagus is plentiful, with a good demand.

Last week brought the St. Louis social season to a close and there were many affairs that called for flowers. These together with school commencements and an unusual amount of funeral work made it a good week for the trade.

### Various Notes.

The Retail Florists' Association met at the Mission Inn Garden June 18. There was a large attendance. Several subjects of interest to the retailers were discussed.

As the regular date for the July meeting of the St. Louis County Growers' Association is July 4, it has been postponed to another day, to be announced later. At this meeting arrangements will be made for the annual picnic.

Charles Ostertag, son of Henry Ostertag, of Ostertag Bros., is at St. Luke's hospital recovering from an operation for appendicitis. He is the assistant manager of the Ostertag store.

Walter Young, secretary and treasurer of C. Young & Sons Co., left June 22 for Chicago, where he will join the aviation corps of the United States army. A large number of his friends and members of his family were at the station to bid him good-bye.

Mr. and Mrs. Millis, of the Alpha Floral Co., Kansas City, Mo., spent a few days of their honeymoon in St. Louis last week and visited the whole-

**KENTUCKY**  
**JACOB SCHULZ CO.**

Incorporated—Established 1873

**THE FLOWER SHOP**

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

**LOUISVILLE, KY.**

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n.

**LOUISVILLE, KY.**

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

**LEXINGTON, KY.**

**HONAKER, The Florist**

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

**LEXINGTON, KY.**

**JOHN A. KELLER CO.**

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

**NEW ORLEANS, LA.**

**Chas. Eble**

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery



CHAS. L. BAUM—"The Home of Flowers"

**KNOXVILLE, TENN.**

Member of the F. T. D.

**Chas. W. Crouch, KNOXVILLE, TENN.**

The Leading Florist of the South

All Orders Given Special Attention

**Chattanooga, Tenn.** Office: 807 Market St.  
100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

# Telegraph Delivery Department

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**PITTSBURGH, PA.**

**MRS. E. A. WILLIAMS**  
621 Penn Avenue

**PITTSBURGH, PA.**  
**BLIND FLORAL CO.**

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)  
Extensive Variety and Supply, Efficient Service and Completed Work.

**PITTSBURGH, PA.**

**RANDOLPH & McCLEMENTS**

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery.

**A. W. Smith Co.**

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

**Pittsburgh, Pa.**

**LUDWIG FLORAL CO.**

502 Federal Street

**SCRANTON, PA.**

**A. L. Besancon & Company**

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

**Elmwood Floral and Nursery Co.**

**TUTWILER FLOWER SHOP**

Tutwiler Hotel

BIRMINGHAM.

ALABAMA

**MOBILE, ALABAMA**  
**The Minge Floral Co.**

**MRS. J. E. WATTS, Florist**

Cut Flowers for all Occasions

MERIDIAN, MISS.

**HELENA, ARKANSAS**

**BALL FLORAL CO.**

**THE FERNERY SCHULTHEIS, FLORIST**

Write, Phone or Wire

612 Linden Street, SCRANTON, PA.

**Think! Everything In Flowers!**  
**GRAKELOW'S**

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

**Baur Floral Co.**  
**ERIE, PA.**



**J. V. LAVER**  
**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**E. C. LUDWIG FLORAL CO.**

710 East Diamond Street

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

sale market and several of the larger retail stores.

Hugo Gross and a party of friends in the trade at Kirkwood, Mo., devoted several days last week to a fishing trip. They report poor luck.

William Meier is the latest of the Kirkwood growers to acquire an automobile. He has not yet ventured a trip to the city, but says he soon will do so.

B. Falkenheimer has become a member of the firm of Mullanphy Florists. Several years ago he was connected with the Diemer Floral Co. and he is well known in the trade. He is also an accomplished musician and band leader.

P. L. McKee, of the American Greenhouse Mfg. Co., Chicago, was a visitor last week. His company is erecting two 300-foot greenhouses at the range of W. A. Rowe at Kirkwood, Mo.

August Hummert, D. I. Bushnell, Adolph Corneli and F. S. Plant have returned from Detroit, Mich., where they attended the convention of the American Seed Trade Association last week.

John Himmer, of Clayton, Mo., is supplying the St. Louis wholesale market with a fine lot of Shasta daisies, gypsophilas, gladioli and delphiniums.

The trade extends its sympathy to Mrs. F. W. Bruenig, whose mother, Mrs. Charlotte Stamm, died last week at her home, 2215 Mississippi avenue.

A. E. Bell, president of the American Seed Co., Fort Worth, Tex., has closed a lease on the 3-story and basement building at 1410 North Broadway, which will be used as St. Louis headquarters for the company. The St. Louis branch will be used as a distribution warehouse.

Miss M. Kuehn, daughter of C. A. Kuehn, was graduated last week from the Strassburger Conservatory of Music.

Paul Hranicka, head of Mosgiel Gardens, the greenhouse establishment of John T. Milliken at Crescent, Mo., next

Orders for

**PHILADELPHIA**

AND SURROUNDINGS

Will be artistically filled at

**THE FORREST FLOWER SHOP**

131 So. Broad Street, PHILADELPHIA

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Philadelphia Broad and Walnut Streets  
Stratford, Streets

**PHILADELPHIA**

1800 Chestnut Street

**THE LONDON FLOWER SHOP, LTD.**

Member Florists' Telegraph Delivery.

ORDERS FOR

**WEST PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. CALLAHAN** 3924 Market St., PHILADELPHIA

**Germantown and Chestnut Hill**

ORDERS

Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Avenue,

Germantown, Philadelphia, Pa.

Members Florists' Telegraph Delivery Ass'n.

**EVEN DEN BROS.**

Largest Growers in Central Pa. Williamsport, Pa.

**LANCASTER, PA.**

**B. F. BARR & CO., Leading Florist**

**MYERS BROS. Altoona, Pa.**

All Orders Carefully Executed

**CRESCENT FLORAL GARDEN**

SHERM OFFERLE, Prop.

**WARREN, PA.**

**CLARK, FLORIST, SCRANTON, PA.**

124 Washington Ave.

Member Florists' Telegraph Delivery

Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454

**FRANKLIN, PENNA.**

**BELL FLORAL CO.**

**ALL NORTHWESTERN PA.**



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**HUGO SCHROETER**  
531 Woodward Ave. INC.  
**DETROIT**  
MICHIGAN  
GROSSE POINTE Delivery in HIGHLAND PARK

**John Breitmeyer's Sons**  
Cor. Broadway and Gratiot Ave.  
**DETROIT, MICH.**  
Member Florists' Telegraph Delivery Ass'n.

**DETROIT, MICH.**  
**FETTERS, FLOWERS**  
237 Woodward Avenue  
Member F. T. D.

**B. SCHROETER**  
56 Broadway  
**DETROIT**  
MICHIGAN

**ANN ARBOR, MICH.**  
**ARCADE FLORAL SHOP**  
Just Across from the University  
Orders Filled Promptly  
Phone 600 Nickels Arcade

Member Florists' Telegraph Delivery Ass'n.  
**DETROIT and VICINITY**  
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

**ARTHUR F. CRABB**  
**GRAND RAPIDS, MICH.**  
Prompt Service to any point in Michigan

**CRABB & HUNTER FLOWER SHOP**  
**GRAND RAPIDS, MICH.**  
Local and State orders carefully executed

**GRAND RAPIDS, MICH.**  
**GRAND RAPIDS FLORAL CO.**  
Alfred Hannah & Sons will fill your orders for  
Designs and Cut Flowers in Michigan.

**MICHIGAN** ORDERS WILL BE CARE-  
FULLY CARED FOR BY  
**HENRY SMITH**  
Wholesale and Retail Florist of Grand Rapids

**BATTLE CREEK, MICHIGAN**  
S. W. COGGAN, Florist 25 East Main Street  
Member of Florists' Telegraph Delivery

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
or any City in Michigan

**ARCHIAS FLORAL CO., Sedalia, Mo.**  
Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

"WE STRIVE TO PLEASE"  
**ALPHA**  
**FLORAL Co.**  
1105 WALNUT-PHONES 2722-1806  
**KANSAS CITY, MISSOURI.**

**A. Newell**  
**FLORIST**  
Established Over 20 Years.  
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.  
Member Florists' Telegraph Delivery.

**SPRINGFIELD, MO.**  
**SPRINGFIELD SEED COMPANY**  
Floral Department Open Day and Night

**SPRINGFIELD, MO.**  
**J. W. STOKES FLORAL CO.**  
Careful attention given all orders.

week will begin planting several houses in Russell roses. Mr. Hranicka had great success last season with Russell and Ophelia and will grow nothing but roses next season.

George Waldbart is dividing his time this summer between his store and his country place at Clayton. A new auto truck soon will be added to the store's delivery equipment.

Several St. Louis members of the S. A. F. are discussing a plan to make the trip to New York by automobile from Indianapolis. D. S. Geddis, W. H. Kruse, F. X. Gorly and F. H. Weber are among those contemplating such a trip. Jules Bourdet, state vice-president of the society, may join the party.

J. J. B.

## BALTIMORE.

### Are Flowers a Luxury?

Since Good Friday, the day that war against Germany was declared, there has been a question as to whether or not flowers are a luxury; that is, one of the things that could be done without if money gets tight.

I have told in this column the opinions of such authorities on the subject as Mrs. Fannie D. Hill, of Samuel Feast & Sons, Miss Cook and Mary Johnston, and I do not know of three women better qualified to express an opinion on this most important question. Now, each one of the above has declared, in language that could not be misinterpreted, that flowers are not a luxury, but an absolute necessity in the lives of the American people.

Since the war was declared, the

## KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK**  
**FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

**Samuel Murray**  
**KANSAS CITY, MO.**  
1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Ass'n

**GEO. M. KELLOGG**  
**FLOWER & PLANT CO.**  
Wholesale and Retail Florists  
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS  
in their season. Also Rose and Carnation plants in season. Greenhouses at Pleasant Hill, Mo.

**STUPPY FLORAL CO.**

Orders executed  
Missouri, Iowa, Kansas and Nebraska

**ST. JOSEPH, MO.**

Members Florists' Telegraph Delivery

## Canada's Florist

*Dunlop's*

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

*McKenna*  
Corner St. Catharine and Guy Streets  
**Montreal**

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

## LONDON, ONT., CAN.

**J. GAMMAGE & SONS, LTD.**  
"THE HOUSE OF FLOWERS"

All Orders Carefully Executed  
Members Florists' Telegraph Delivery Ass'n.

**VANCOUVER, B. C.**  
**VICTORIA, B. C.**

A. J. WOODWARD  
"BON VOYAGE" ORDERS my specialty

**SCRIM'S, FLORIST**  
**OTTAWA, CANADA**

**State Nursery & Seed Co.**  
**Helena, Mont.**  
Cut Flowers for any Part of the Northwest.  
Only the Best. Members F. T. D. Assn.

# Telegraph Delivery Department

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WASHINGTON,  
D. C.

**GUDE'S**

Members  
Florists' Telegraph Delivery

**Milwaukee, Wis.**



**J. M. FOX & SON**

437-39-41 Milwaukee Street

Members Florists' Telegraph  
Delivery Association

**KENOSHA, WIS.**

**L. Turner & Sons  
FLORISTS**

352 Park Avenue

Greenhouses, Geneva Road

Members Florists' Telegraph Delivery Ass'n.

**LA CROSSE, WIS.**

*The  
Flower Shop*  
FOR FLOWERS

L. E. METCALF, Prop.

For WISCONSIN delivery of

**"Home-grown Flowers"**

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n.

**Green Bay, Wis. Meier-Schroeder Co.**

Orders for Cut Flowers  
and Designs delivered anywhere in Wisconsin  
and Northern Michigan at right prices.

**La Crosse, Wis. La Crosse  
Floral Co.**

Member Florists' Telegraph Delivery

**MADISON, WIS.**  
**RENTSCHLER FLORAL CO.**

Best Shipping Service for Wisconsin

**MRS. J. T. HINCHLIFFE, FLORIST**  
504-506 Wisconsin St., RACINE, WIS.  
Member Florists' Telegraph Delivery.

**KANSAS CITY, KANSAS**

L. C. FIELDS

Member Florists' Telegraph Delivery

**Mrs. M. E. Hollcraft**

807 Kansas Ave., **TOPEKA, KAN.**

**MRS. LORD'S FLOWER ROOM**

112 W. 8th Ave., **TOPEKA, KAN.**

Member Florists' Telegraph Delivery.



Leading Florist

819 KANSAS AVE

**TOPEKA  
KANSAS**



Send Orders for  
**Washington,  
D. C.**

and vicinity to

*Blackstone*  
14th and H Streets

Everything  
First-Class

**RICHMOND, VA.**

**JOHN L. RATCLIFFE  
FLORIST**

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur  
Offices { Richmond, Va. Springs, W. Va.

**ROANOKE, VA.**

**Fallon, Florist**

Orders for **Charleston, W. Va.**  
are given prompt and careful attention by the  
**CHARLESTON CUT FLOWER AND PLANT CO.**

**CHESTER, W. VA.**

**JOHN E. COLTON**

Steubenville, O.

East Liverpool, O.

**CHARLESTON, S. C.**

**RODGERS FLORAL CO., 174 Tradd St.**  
MEMBER F. T. D. NATIONAL FLORIST

**Charleston, S. C. Carolina Floral Store**

339 King Street  
Greenhouses, Meeting and Romney Sts. We grow  
our flowers; place orders here for fresh flowers.

**VAN LINDLEY CO.**

FLORISTS

**GREENSBORO, N. C.**

**ATCHISON, KAN.**

The Atchison Seed and Flower Store Co.

Members F. T. D.

writer, realizing that actual hostilities have not yet started and, if we are to judge by the preparations our government is making, that every indication points to a long-drawn-out war, has never missed an opportunity to feel the pulse of the people, both in and out of the trade, and I must say that in most cases the florists themselves are the ones who are guilty of pessimism.

Unbiased Opinion Sought.

I have been gathering material for this article ever since war was declared, and while from time to time I have given the opinion of florists, I realized that these people all had an ax to grind, that "the wish was father to the thought." So for a long time I have been looking for someone who I thought could express what we might term an average opinion.

I did not want the opinion of one of the rich, nor the poor, for I think the opinion of the one would be as valuable as that of the other. The one I sought was some conservative person, who had seen the ups and downs of building a

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to  
**SAMUEL FEAST & SONS**

S. E. corner Charles and Pleasant Sts.,  
**BALTIMORE, MD.**

The firm of 84 years' experience and reputation.  
Quick auto delivery service for city and suburbs.

**RICHMOND, VA.**

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

**LYNCHBURG, VIRGINIA**

Auto and Express Service to all  
Points in Virginia

**Miss McCarron**

Member of Florists' Telegraph Delivery

**NORFOLK, VA.**

**GRANDY THE FLORIST**

Orders also delivered to

**FORTRESS MONROE, VA.**

Member Florists' Telegraph Delivery Association

**Clarksburg, W. Va.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**Hayman Greenhouse Co.**

Clarksburg, W. Va.

**WEST VIRGINIA**

**WESTERN MARYLAND**

**THE H. WEBER & SONS CO.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

**J. W. Dudley Sons Co.**

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**San Francisco, Cal.**  
**Pelicano, Rossi & Co.**  
 123-125 Kearny Street  
**FLOWERS BY TELEGRAPH**

**SAN FRANCISCO**  
**Podesta & Baldocchi**  
 224-226 Grant Avenue  
 Prompt and careful attention to orders from out-of-town florists.

**SAN FRANCISCO**  
**JOSEPH'S**  
 233-235 GRANT AVENUE  
 Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

**San Francisco, Cal.**  
**ART FLORAL CO.**  
 255 Powell Street  
 Best attention given your orders  
 Members Florists' Telegraph Delivery

**EPPSTEIN'S**  
 Hotel St. Francis, SAN FRANCISCO  
 Not connected with any other store.  
 Wire your orders direct to me.  
 Members Florists' Telegraph Delivery Ass'n

**DARBEE'S**  
**FLOWERS THAT KEEP**  
 1036 Hyde Street, SAN FRANCISCO, CAL.  
 First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc.  
 Members Florists' Telegraph Delivery.

**The Park Floral Co.**  
 J. A. VALENTINE, Pres.  
 Member Florists' Telegraph Delivery

**DENVER - COLORADO**

**Colorado Springs, Colo.**  
 Orders Carefully Executed  
**PIKES PEAK FLORAL CO.**  
 Wholesale and Retail  
 Member Florists' Telegraph Delivery

**Colorado Springs, Colo.**  
**Frank F. Crump** Wholesale and Retail Florist  
 Member Florists' Telegraph Delivery

 **LONG BEACH, CAL.**  
**LONG BEACH FLORAL CO.**  
 Choice Cut Flowers Floral Designs  
 Member Florists' Telegraph Delivery

**SPOKANE, WASHINGTON**  
**Donart's House of Flowers**  
 ART FLORISTS  
 Growers of Choice Cut Flowers

**SPOKANE, WASHINGTON**  
**Reimers Floral Art Shop**  
 RETAILERS AND GROWERS

**Electric City Conservatory**  
 Great Falls, Montana We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

real home for his or her family; one who was neither directly nor indirectly connected with the florists' business. And I may say that I have been really particular in my selection.

Now, I might tell here how I came to select Mrs. James S. Watts to give to the florists of Baltimore, and the country as well, the opinion of a person not in the trade on whether or not flowers are a luxury.

#### Yard Filled with Roses.

On several occasions this spring I saw great bunches of all the best varieties of roses that came from her yard. When I met her I let her know that I was interested in flowers, especially roses, and she gave me an invitation to come out and see the yard she was so proud of. When I got out on Maryland avenue I found her house about midway in the block. It has a nicely furnished front porch and the thing that attracted my attention was a large vase filled with roses and attached to one of the columns.

As we went through to the yard, in every room except the kitchen was a vase of roses; and the yard contains nothing but roses, about seventy-five or 100 of them. She went from plant to plant and told me its name, as if it were a member of her family she was talking about. It was not hard to see why her rose garden was such a success, for with her it was a labor of love.

In this block there are twelve or thirteen houses with no fences between and each yard but one a duplicate of the other. The one exception is owned by a man who believes in economy. This summer he has removed every flower from his yard and planted it in potatoes.

This yard adjoins that of Mrs. Watts and a better object lesson would be hard to find. The thought struck me that I could find no one better able to give an opinion on the subject of this article, and so I put the question to her direct:

"Mrs. Watts," I asked, "do you think flowers are a luxury; that during the war, if times get hard and money scarce, people will do without them?"

**SEATTLE, WASH.**  
**HOLLYWOOD GARDENS**  
 Seattle's Leading Flower Shop  
 1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY  
**CALIFORNIA FLORIST**  
**TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

**WOLFSKILLS' and MORRIS GOLDENSON**  
**FLORISTS AND DECORATORS**  
 We Solicit Telegraph Orders.  
 Regular Trade Discount.  
 229 W. Third St., LOS ANGELES, CAL.

**LOS ANGELES, CAL.**  
**HOWARD & SMITH**  
 NINTH AND OLIVE STREETS  
 You can depend on us for all orders for delivery in this section.

**DARLING'S SHOP**  
 "Flowers for Her"  
 208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**WRIGHT'S FLOWER SHOP**  
 224 West Fourth St.  
**LOS ANGELES, CAL.**  
 Leading Retail Florist in the City

**Pasadena, Cal. AND ALL Southern California**  
 House of Flowers  
**HENRY A. SIEBRECHT, JR.**  
 of New York City  
 Member Florists' Telegraph Delivery

**Santa Barbara, Cal.**  
 910 STATE ST.  
**GLEAVE'S FLOWER SHOP**  
 ARTHUR GLEAVE, Prop.  
 Choicest Cut Flowers and Floral Designs on Short Notice.  
 Both Phones 1018

**RIVERSIDE, CAL. BAKERSFIELD, CAL.**  
**A. M. HOSP. Leading Florist**



# Telegraph Delivery Department

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## BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO, CALIF.



## Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

## FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.  
Trade discount.

Members of the Florists' Telegraph Delivery



## C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice  
Trade Discounts. First-class Stock.

## S. B. STEWART

119 No. 16th St., OMAHA, NEB.

## OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



## OMAHA, NEB.

JOHN H. BATH

The Careful Florist 1804 Farnam Street

## HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnam Street OMAHA, NEB.

## LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

## Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

SIoux CITY, Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska

J. C. RENNISON CO.

I  
O  
W  
A

*Kemble's Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,  
Centerville, Ames,  
Oskaloosa, Oelwein,  
Mason City, Waterloo



## DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

*Harkett's*  
FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa

## DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

## BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

DES MOINES, IOWA  
ALFRED LOZIER ROSERY

## DES MOINES, IOWA

GUTHRIE-LORENZ CO.



## NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

## I. N. KRAMER & SON CEDAR RAPIDS, IA.

She thought for a moment and then said:

"I have been about thirty years building this home; flowers have always played an important part in it, and if, as you say, times get hard, we may have to give them up, but when we do there is a long list of things that will have to go with them. For instance, the automobile, my husband's cigars, the piano and books and magazines and lots of other little things that go to make a home."

I asked her if she thought there were many who shared her opinion.

She smiled and replied: "Look over these back yards and you will see that the ratio is twelve to one."

Tate.

BUFFALO, N. Y.

The Market.

June 18 found the market with an ample supply of all kinds of stock, in

## ROCK ISLAND

Tri-City Orders Handled with Promptness

HENSLEY'S

4th Ave. and 20th St., ROCK ISLAND, ILL.

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

## J. STAACK & SONS

PYFER & OLSEM

## Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

## GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

## Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

## AURORA, ILL.

Our service is the best.

## STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale  
QUALITY IS OUR HOBBY

## COUNCIL BLUFFS, IA.

HERMAN BROS. CO.

Leading Retail Florists

10 Pearl St.

# Telegraph Delivery Department

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## CHICAGO

Send Your  
Orders to..  
William J.

## SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street




THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

FOR ALL  
CHICAGO  
ORDERS USE  
Three autos insure  
prompt delivery. 1581 Ogden Ave.

### CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.  
Most centrally located store in the city. All  
orders given prompt attention.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.



**CHICAGO**  
THE PALMER  
HOUSE FLORIST  
17 EAST  
MONROE ST.

**Springfield, Ill.**  
**JANSSEN FLORAL CO.**  
Best Service for Central Illinois

**FREEPORT, ILL.** We are the largest  
growers in the  
Northwest. 100,000 square feet of glass.  
**JOHN BAUSCHER, Prop.**  
All Orders Receive Careful Attention and Prompt Delivery.

**PEKIN — PEORIA**  
All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

**Rockford, Ill., H. W. Buckbee**  
Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
Northern Illinois  
Southern Wisconsin  
**DE KALB, ILL.**  
Your order will receive our prompt and  
careful attention.

### The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805  
849-851 Irving Park Blvd. **CHICAGO**  
Opposite American Hospital



**3843 W. MADISON ST.**  
NEAR GARFIELD PARK  
**CHICAGO**

Deliveries to Northwestern University and all North  
Shore Towns.

**FISCHER BROS.** 614 Dempster St.,  
EVANSTON, ILL.  
L. D. Phone 2642

some of which there was an oversupply.  
But before the week ended, the supply  
diminished and June 23 there was a  
shortage in some items, especially car-  
nations.

In roses, American Beauty was steady  
in supply and demand, while other vari-  
eties were more abundant, but cleared  
daily. Russell still holds a place in the  
front rank of popularity. "Local peonies  
are coming in freely. Good peas find a  
ready sale, but a majority of them are  
getting short-stemmed and short-lived.  
Gladioli are more plentiful, with Amer-  
ica leading. The warm weather is af-  
fecting most of the stock.

#### Various Notes.

Frank Schnell, of Lockport, N. Y.,  
has been cutting from 3,000 to 6,000  
peonies per week and found no difficulty  
in securing a market for them.

Charles Felton is so proud of his new  
automobile that he usually parked it on  
Main street. But not any more, as he  
recently paid a \$3 fine for the privilege.

W. J. Palmer had two pretty young  
women dressed as Red Cross nurses sell-  
ing flowers in the street before his store  
June 23. The proceeds were donated to  
the Red Cross Society.

Robert J. Dobbie, who has been with  
W. J. Palmer & Son during the last six  
years, has resigned. He recently re-  
ceived a license to practice medicine and  
will become connected with the Buffalo  
General hospital. Dr. Dobbie began at  
the bottom in the florists' business and  
worked his way into a good position, but  
at the same time found an opportunity  
to study medicine. Needless to say that  
he has the best wishes of the trade for  
success in his new profession.

The Buffalo Florists' Club will hold  
its next meeting Tuesday evening, July  
3. There will be a discussion of plans  
for the annual outing and all members  
are urged to attend. It will be the last  
meeting until September. A. E.

Established 1857.



745 Buckingham Place  
L. D. Phone 1112 Graceland **CHICAGO**  
Send us your retail orders. We  
have the best facilities in the city

We are prepared to take care of  
out-of-town orders for  
**CHICAGO**  
Delivery or shipment anywhere.  
**C. W. McKELLAR,**  
22 East Randolph St., **CHICAGO**

### FRIEDMAN FLOWERS CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel  
COURTESIES EXTENDED TO ALL FLORISTS

### ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS  
DELIVERED ANYWHERE  
PHONE, WRITE OR WIRE  
**A. F. KEENAN & CO.**  
1222-1306 East 63rd Street  
Tels. Hyde Park 875-5416  
SPECIAL SERVICE TO CHICAGO UNIVERSITY

Your orders may be placed by mail, phone or telegraph  
with assurance that they will be accorded most  
exacting personal attention.

### VICTOR YOUNG & Company

Flowers - Decorations  
Phone Superior 1960  
1239 North Clark Street, **CHICAGO**

### CHAS. BEYER

FLORIST  
3619 South Grand Avenue  
Long Distance Phones:  
Bell, Sidney 143—Kinloch, Victor 999  
**ST. LOUIS, MO.**

### ST. LOUIS, MO.

Wire GRIMM & GORLY

### JACKSONVILLE, ILL.

**JOS. HEINL & SONS**  
Largest Growers in Central Illinois



# Telegraph Delivery Department

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## INDEX BY TOWNS OF LEADING RETAIL FLORISTS

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|   |  |   |  |   |   |
|---|--|---|--|---|---|
| AKRON, O.<br>McFarlands   | DAVENPORT, IOWA<br>Bills Floral Co.<br>Forber & Bird   | GUTHRIE, OKLA.<br>Furrow & Co.  | MARSHALLTOWN, IA.<br>Kemble's Greenhouses  | OELWEIN, IA.<br>Kemble's Greenhouses  | ROCK ISLAND, ILL.<br>Hensley's  |
| ALBANY, N. Y.<br>Danker<br>Gloeckner, Wm.<br>Rosery, The  | DAYTON, O.<br>Heiss Co.<br>Matthews the Florist  | HARTFORD, CONN.<br>Coombs, John   | MASON CITY, IA.<br>Kemble's Greenhouses  | OKLAHOMA CITY, OK.<br>Furrow & Co.  | ST. JOSEPH, MO.<br>Stuppy Floral Co.  |
| ALTOONA, PA.<br>Myers Bros.   | DES MOINES, IA.<br>Alfred Lozier Rosery<br>Guthrie-Lorenz Co.  | HELENA, ARK.<br>Ball Floral Co.   | MASSILLON, O.<br>Weaver, A.  | OSKALOOSA, IA.<br>Kemble's Greenhouses  | ST. LOUIS, MO.<br>Beyer, Chas.<br>Grimm & Gorly<br>Ostertag Bros.<br>Weber, Fred O.<br>Weber, F. H.<br>Young & Sons Co.               |
| AMES, IA.<br>Kemble's Greenhouses   | DE KALB, ILL.<br>Johnson, J. L.  | HELENA, MONT.<br>State Nursery & Seed Co.   | MERIDIAN, MISS.<br>Watts, Mrs. J. E.   | OTTAWA, CANADA<br>Scrim's, Florist  | ST. PAUL, MINN.<br>Holm & Olson   |
| ANN ARBOR, MICH.<br>Arcade Floral Shop  | DENVER, COLO.<br>Park Floral Co.   | HOUSTON, TEX.<br>Kerr, R. C.  | MEMPHIS, TENN.<br>Flower Shop, The<br>Idlewild Greenhouses   | OMAHA, NEB.<br>Bath, John H.<br>Henderson, Lewis<br>Heas & Swoboda<br>Larmon, Lee L.<br>Stewart, S. B.  | SAGINAW, MICH.<br>Goetz Sons, J. B.   |
| ATCHISON, KAN.<br>Atchison Seed &<br>Flower Store   | DETROIT, MICH.<br>Bemb Floral Co.<br>Breitmeyer's Sons, J.<br>Fetters, E. A.<br>Sohroeter, B.<br>Sohroeter, Hugo | HUNTINGTON, W. VA.<br>Dudley & Sons   | MIAMI, FLA.<br>Miami Floral Co.  | PARKERSBURG, W. VA.<br>Dudley & Sons  | SALT LAKE CITY<br>Huddart Floral Co.  |
| ATLANTA, GA.<br>Lawrence Floral Co.   | DUBUQUE, Ia.<br>Harkett's Floral Nurs-<br>ery  | INDIANAPOLIS, IND.<br>Bertermann Bros. Co.<br>Wiegand's Sons Co.  | MILWAUKEE, WIS.<br>Fox & Son, J. M.  | PASADENA, CAL.<br>House of Flowers  | SAN ANTONIO, TEX.<br>Green, Edward  |
| ATLANTIC CITY, N. J.<br>Edwards Floral Hall   | DULUTH, MINN.<br>Duluth Floral Co.   | JACKSONVILLE, FLA.<br>Mills the Florist   | MINNEAPOLIS, MINN.<br>Donaldson Co., L. S.<br>Swanson's<br>Whitted Floral Co.  | PASSAIC, N. J.<br>Sceery, Edward  | SAN DIEGO, CAL.<br>Boyle & Darnaud  |
| AURORA, ILL.<br>Aurora Greenhouse Co.<br>Smely, Jos. M.   | EAST LIVERPOOL, O.<br>Colton, John E.  | JACKSONVILLE, ILL.<br>Heinl & Sons, J.  | MOBILE, ALA.<br>Minge Floral Co.   | PATERSON, N. J.<br>Sceery, Edward   | SAN FRANCISCO, CAL.<br>Art Floral Co.<br>Darbee<br>Eppstein, Julius<br>Joseph, B. M.<br>Pellicano, Rossi & Co.<br>Podesta & Baldocchi |
| BAKERSFIELD, CAL.<br>Hosp, A. M.  | EL PASO, TEX.<br>Flower Shop, The<br>Potter Floral Co.   | KANSAS CITY, KAN.<br>Fields, L. C.  | MOLINE, ILL.<br>Staack & Sons, J.  | PEKIN, ILL.<br>Kuhl, Geo. A.  | SANTA BARBARA, CAL.<br>Gleave's Flower Shop   |
| BALTIMORE, MD.<br>Feast & Sons, S.  | ELMIRA, N. Y.<br>Rosery, The   | KANSAS CITY, MO.<br>Alpha Floral Co.<br>Kellogg, Geo. M.<br>Murray, Samuel<br>Newell, A.<br>Book Flower Co.   | MONTCLAIR, N. J.<br>Massmann, Florist  | PEORIA, ILL.<br>Kuhl, Geo. A.   | SCRANTON, PA.<br>Besancon & Co.<br>Clark, Florist<br>Schultheis, Florist  |
| BATAVIA, N. Y.<br>Stroh & Sons, L. C.   | EL PASO, TEX.<br>Flower Shop, The<br>Potter Floral Co.   | KENOSHA, WIS.<br>Turner & Sons  | MONTREAL, CANADA<br>McKenna, Ltd.  | PHILADELPHIA, PA.<br>Callahan, M. J.<br>Forrest Flower Shop<br>Grakelow's<br>Habermehl's Sons, J.J.<br>Hastings, Frank R.<br>London Flower Shop | SEATTLE, WASH.<br>Hollywood Gardens   |
| BATTLE CREEK, MICH.<br>Coggan, S. W.  | EVANSTON, ILL.<br>Fischer Bros.  | KNOXVILLE, TENN.<br>Baum, Chas. L.<br>Crouch, Chas. W.  | NASHVILLE, TENN.<br>Gony Bros.<br>Joy Floral Co.   | PITTSBURGH, PA.<br>Blind Floral Co.<br>Ludwig Floral Co.<br>Ludwig Flo. Co., E. C.<br>Randolph & McClem-<br>ents                                | SEDALIA, MO.<br>Archias Floral Co.  |
| BIRMINGHAM, ALA.<br>Parker's Flower Store<br>Tutwiler Flower Shop   | FAIRMONT, W. VA.<br>Weber & Sons Co.   | LA CROSSE, WIS.<br>Flower Shop<br>La Crosse Floral Co.  | NEWARK, N. J.<br>Phillips Bros.  | PORTLAND, ORE.<br>Clarke Bros.<br>Tonseth's   | SHEBOYGAN, WIS.<br>Matthewson, J. E.  |
| BOONE, IOWA<br>Kemble's Greenhouses   | FALL RIVER, MASS.<br>Warburton   | LANCASTER, PA.<br>Barr & Co., B. F.   | NEWARK, O.<br>Duerr, Chas. A.<br>Kent Bros.  | POUGHKEEPSIE, N. Y.<br>Saltford Flower Shop   | SIOUX CITY, IOWA<br>Rennison Co., J. C.   |
| BOSTON, MASS.<br>Carbone<br>Comley, Henry R.<br>Galvin, Inc., T. F.<br>Penna, Henry<br>Wax Bros.  | FORT DODGE, IOWA<br>North Floral Co.   | LEXINGTON, KY.<br>Honaker the Florist<br>Keller Co., John A.  | NEW LONDON, CONN.<br>Reuter & Sons, Inc.   | PROVIDENCE, R. I.<br>Johnston & Co., T. J.<br>Johnston Bros.  | SOUTH BEND, IND.<br>Beyer Floral Co.<br>Williams & Co.  |
| BROOKLYN, N. Y.<br>Jahn, Hugo H.<br>Phillips, Florist<br>Trepel, Joseph<br>Wilson, R. G.  | FORT WAYNE, IND.<br>Flick Floral Co.   | LIMA, O.<br>Zetlitz, Eggert N.  | NEW ORLEANS, LA.<br>Avenue Floral Co.<br>Eble, Chas.<br>Metairie Ridge Co.<br>Virgin, U. J.  | QUEBEC, CANADA<br>McKenna, Ltd.   | SPOKANE, WASH.<br>Donart & Stapleton<br>Reimers Flo. Art Shop   |
| BUFFALO, N. Y.<br>Anderson, S. A.<br>Palmer & Son, W. J.<br>Scott, the Florist  | FORT WORTH, TEX.<br>Baker Bros.  | LINCOLN, NEB.<br>Chapin Bros.<br>Frey, C. H.<br>Frey & Frey   | NEWPORT, R. I.<br>Hass, John C.  | RACINE, WIS.<br>Hinchliffe, Mrs. J. T.  | SPRINGFIELD, ILL.<br>Janssen Floral Co.   |
| BURLINGTON, VT.<br>Gove, the Florist<br>Peters, W. E.   | FRANKLIN, PA.<br>Bell Floral Co.   | LONDON, ONT., CAN.<br>Gammage & Sons  | NEW YORK CITY<br>Boston Florist<br>Bowe, M. A.<br>Burns, H. H.<br>Clarke's Sons, David<br>Dards, Chas. A.<br>Galvin, Inc., T. F.<br>Kottmiller, A.<br>McConnell, Alexander<br>McKenna<br>Ramm's Flower Shop<br>Schling, Max<br>Siebrecht Bros., Inc.<br>Stumpp, Geo. M.<br>Trepel, C. O.<br>Warendorff | RED BANK, N. J.<br>Kennedy & Sons   | SPRINGFIELD, MO.<br>Springfield Seed Co.<br>Stokes Floral Co.   |
| CAMBRIDGE, MASS.<br>Becker Conservatories   | FREEPORT, ILL.<br>Bauscher, John   | LOS ANGELES, CAL.<br>Darling's Flower Shop<br>Howard & Smith<br>Wolfskill & Goldenson<br>Wright's Flower Shop | NEW YORK CITY<br>Boston Florist<br>Bowe, M. A.<br>Burns, H. H.<br>Clarke's Sons, David<br>Dards, Chas. A.<br>Galvin, Inc., T. F.<br>Kottmiller, A.<br>McConnell, Alexander<br>McKenna<br>Ramm's Flower Shop<br>Schling, Max<br>Siebrecht Bros., Inc.<br>Stumpp, Geo. M.<br>Trepel, C. O.<br>Warendorff | RICHMOND, IND.<br>Lemon & Co., F. H.  | SPRINGFIELD, O.<br>Van Meter Fl'r Shop  |
| CANTON, O.<br>Geltz, Fred G.<br>Pollard, A. T.  | GALESBURG, ILL.<br>Drury, H. F.<br>Pillsbury, I. L.  | LOUISVILLE, KY.<br>Baumer, Ang. R.<br>Reimers & Son Co.<br>Sohls, Jacob<br>Walker Co., F.                     | NORFOLK, VA.<br>Grandy the Florist   | RICHMOND, VA.<br>Hammond Co.<br>Ratcliffe, John L.  | STEUBENVILLE, O.<br>Colton, John E.<br>Husoroff, G. L.  |
| CEDAR RAPIDS, IA.<br>Kramer & Son, I. N.  | GARY, IND.<br>Gary Floral Co.  | LOWELL, MASS.<br>Morae & Beala  | NORWICH, CONN.<br>Reuter & Sons, Inc.  | ROANOKE, VA.<br>Fallon, Florist   | SYRACUSE, N. Y.<br>Mulhauser & Sons, J.   |
| CENTERVILLE, IA.<br>Kemble's Greenhouses  | GENEVA, N. Y.<br>Gass, W. & T.   | LYNCHBURG, VA.<br>Miss McCarron   | OAKLAND, CAL.<br>Clarke Bros.  | ROCHESTER, N. Y.<br>Keller Sons, J. B.<br>Wilson, H. E.   | TACOMA, WASH.<br>California Florist   |
| CHARLESTON, S. C.<br>Carolina Floral Store<br>Rodgers Floral Co.  | GRAND ISLAND, NEB.<br>Williams the Florist   | MADISON, WIS.<br>Rentschler Floral Co.  | OAKLAND, MD.<br>Weber & Sons Co.   | ROCKFORD, ILL.<br>Buckbee, H. W.  | TERRE HAUTE, IND.<br>Heinl & Sons   |
| CHARLESTON, W. VA.<br>Oha'ston Cut Flo. Co.   | GRAND RAPIDS, MICH.<br>Crabb, Arthur F.<br>Crabb & Hunter<br>Grand Rapids Flo. Co.<br>Smith, Henry               | MANKATO, MINN.<br>Windmiller Co., The   |  |   | TOLEDO, O.<br>Freeman, Mrs. J. B.<br>Metz & Bateman<br>Schramm Bros.  |
| CHATHAM, N. Y.<br>Chatham Floral Co.  | GREAT FALLS, MONT.<br>Electric City Conser-<br>vatory  | MARIETTA, O.<br>Dudley & Sons   |  |   | TOPEKA, KAN.<br>Hayes, James<br>Hollcraft, Mrs. M. E.<br>Lord's Flower Room   |
| CHATTANOOGA, TENN.<br>Crouh, Mrs. J. W.   | GREEN BAY, WIS.<br>Meier-Schroeder Co.   |   |  |   | TORONTO, CANADA<br>Dunlop, John H.  |
| CHESTER, W. VA.<br>Colton, John E.  | GREENSBORO, N. O.<br>Van Lindley Co.   |   |  |   | TRENTON, N. J.<br>Park Floral Co.   |
| CHICAGO<br>Alpha Floral Co.<br>Bruns, H. N.<br>Fisk, Inc., C. H.<br>Frauenfelder, C.<br>Friedman, O. J.<br>Keenan, A. F., & Co.<br>Mangel, Florist<br>McKellar, C. W.<br>North Shore Floral Co.<br>Samuelson, Chas. A.<br>Smyth, W. J.<br>Wienhoeber Co., E.<br>Wittbold Co., Geo.<br>Young Co., Victor |  |   |  |   | VANCOUVER, B. C.<br>Woodward, A. J.   |
| CINCINNATI, O.<br>Forster, Edward A.<br>Hill Floral Co.   |  |   |  |   | VICTORIA, B. C.<br>Woodward, A. J.  |
| CLARKSBURG, W. VA.<br>Dudley & Sons<br>Hayman Grhse. Co.<br>Weber & Sons Co.  |  |   |  |   | WARREN, PA.<br>Crescent Floral Gar.   |
| CLEVELAND, O.<br>Bramley & Son<br>Gasser Co., J. M.<br>Graham & Son<br>Jones-Russell Co.<br>Knoble Bros.<br>Smith & Fetters Co.   |  |   |  |   | WASHINGTON, D. C.<br>Blackstone, Z. D.<br>Gude Bros. Co.<br>Small & Sons, J. H.   |
| COLO. SPRGS., COLO.<br>Crump, F. F.<br>Pikes Peak Flo. Co.  |  |   |  |   | WATERLOO, IOWA<br>Kemble's Greenhouses  |
| COLUMBUS, O.<br>Livingston Seed Co.<br>Wilson's Seed Store  |  |   |  |   | WELLESLEY, MASS.<br>Tailby & Son  |
| COUNCIL BLUFFS, IA.<br>Herman Bros. Co.   |  |   |  |   | WESTERLY, R. I.<br>Reuter & Son, Inc.   |
| DALLAS, TEX.<br>Lang Floral Co.   |  |   |  |   | WHITE SULPHUR<br>SPRINGS, W. VA.<br>Ratcliffe, John L.  |

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Hayes, James  
Hollcraft, Mrs. M. E.  
Lord's Flower Room

TORONTO, CANADA  
Dunlop, John H.

TRENTON, N. J.  
Park Floral Co.

VANCOUVER, B. C.  
Woodward, A. J.

VICTORIA, B. C.  
Woodward, A. J.

WARREN, PA.  
Crescent Floral Gar.

WASHINGTON, D. C.  
Blackstone, Z. D.  
Gude Bros. Co.  
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WATERLOO, IOWA  
Kemble's Greenhouses

WELLESLEY, MASS.  
Tailby & Son

WESTERLY, R. I.  
Reuter & Son, Inc.

WHITE SULPHUR  
SPRINGS, W. VA.  
Ratcliffe, John L.

WILLIAMSPORT, PA.  
Evenden Bros.

WILMETTE, ILL.  
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WORCESTER, MASS.  
Lange, H. F. A.  
Randall's Flower Shop

YOUNGSTOWN, O.  
Kay-Diamond Co.



# NEWS OF THE SEED TRADE

PURPLE TOP STRAP LEAF turnip seed is selling at 60 cents per pound and is in large demand at that price.

A FEDERAL inquiry is being conducted in regard to the advances in the price on canned goods. All canners and brokers in Chicago have been subpoenaed.

ORDERS for turnip seed are beginning to come in and the demand undoubtedly will be good. Prices are ruling much higher than in former years. New crop seed of high germination is selling at from 75 cents to \$1 per pound.

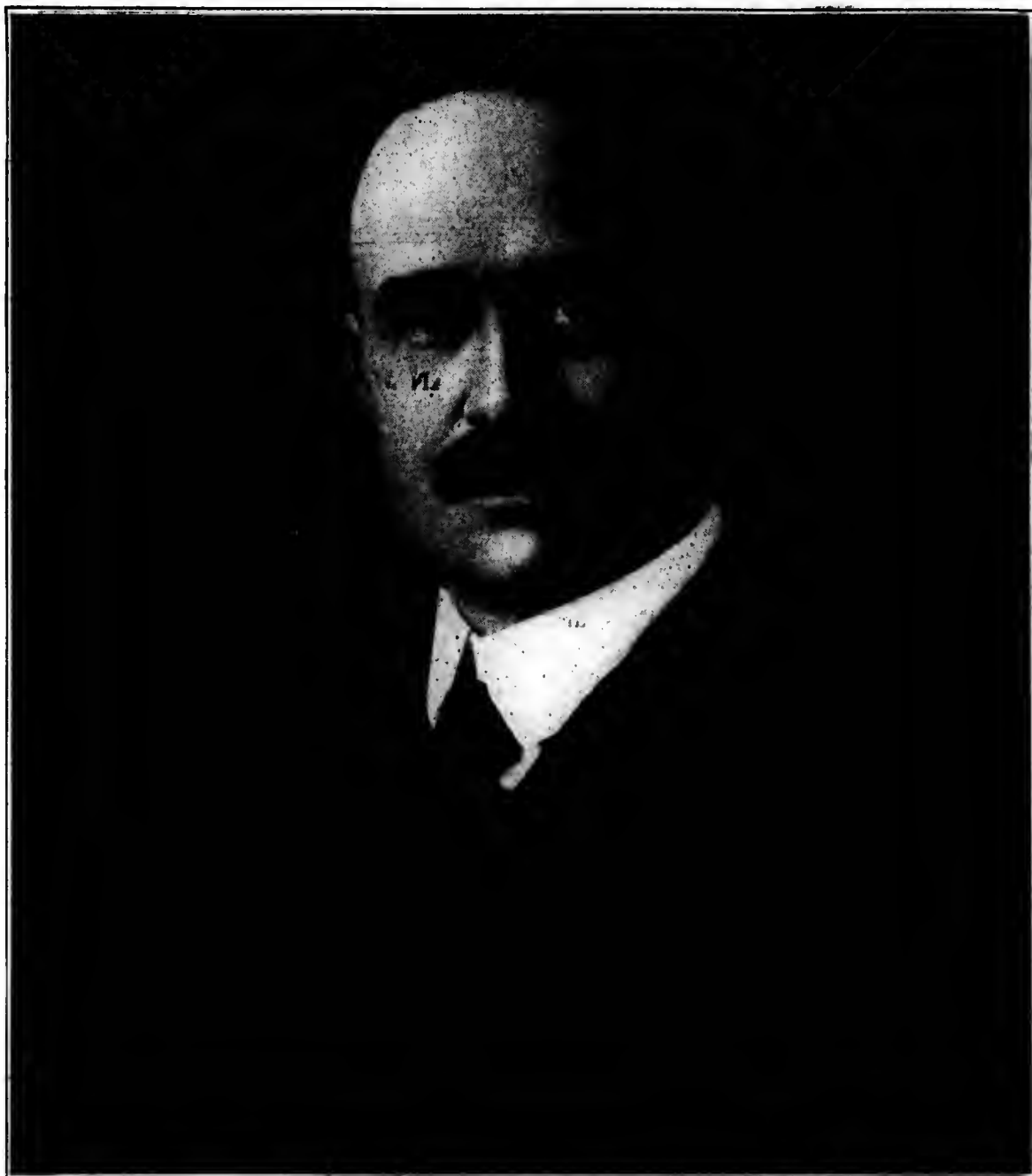
CHARLES D. BOYLES, while retaining his membership in the American Seed Trade Association, no longer is actively connected with the seed business. Formerly secretary of the Albert Dickinson Co., he now is with the Hoboken Manufacturers' Railroad Co., making his headquarters at present in Washington.

THE seed laboratory of the United States Department of Agriculture reports that during the month of May 429,277 pounds of crimson clover seed were permitted entry into the United States under the seed-importation act, making a total of 5,434,204 pounds for eleven months ending May 31, as compared with 4,503,983 pounds for the fiscal year 1916.

THE Maryland Agricultural Experiment Station at College Park recently published a bulletin, No. 203, giving the results of analyses of about 1,600 samples of agricultural seed made in 1915. Appearing two years after the seed was planted, the value of the pamphlet may be somewhat impaired, but wholesale seedsmen will get some good names out of it. It is interesting to note that most of the samples were up to the description on the tag and many were somewhat better than claimed for them.

IN March the British Board of Trade prohibited anyone in England mailing a catalogue except in reply to a direct request. The seed trade protested vehemently. Notice now is given: "The Royal Commission on Paper will permit the distribution of seedsmen's catalogues during the present year, on condition that not more than fifty per cent, whether in number or in weight, of the catalogues distributed in the year 1914 shall be sent out, and that the catalogues shall refer to food products only."

ACCORDING to A. H. Smith, of the Leonard Seed Co., Chicago, the onion set crop is about three weeks late in growth because of the backward season. Sets are only standing three to four inches high at the present time, whereas they should be about eight to ten inches. Yet the cool, moist weather has caused them to make good roots and the stands are good and even, although there are a few sections which show some indications of maggots. Most fields are, however, looking satisfactory, and with favorable weather from now on should make good crops. It is entirely a weather proposition now.



Frank W. Bolgiano.  
(President of the American Seed Trade Association.)

A MARKED scarcity is developing in cabbage seed. Some of the larger seed houses are reporting heavy sales for summer and fall planting and prospects are for higher prices.

HEAVY storms through central and northern Michigan are reported to have done considerable damage to the radish fields in some sections. The crop is backward at the best.

THERE is every indication that American growers of pansy seeds will have a fine season. There is said to be a good crop, but no last year's stock and no prospect of imports of consequence.

JOHN C. LEONARD, of the Leonard Seed Co., Chicago, has returned from a trip to Columbus, Wis., where he was looking over some of the company's crops. He reports good stands, but too much rain.

WISCONSIN pea fields are in good condition at the present time, due to the cool, moist weather and rain. Vines are just beginning to bloom and look strong and healthy, but there is so much moisture in the plants that it is thought by some

that if it should turn hot suddenly the plants might scald and a great deal of damage be done. With reasonably cool weather, however, for the next ten days or two weeks, there should be a good crop in Wisconsin for canning. Seed peas will have to mature and dry down and so run greater chances of damage than the same varieties which are pulled for canning purposes.

## THE DETROIT CONVENTION.

[The opening sessions of the convention were fully reported and a list of those present appeared in The Review of June 21.]

### Officers Elected.

The following officers were elected and installed with appropriate ceremony at the closing session of the thirty-fifth annual convention of the American Seed Trade Association, at Detroit, June 21:

President—F. W. Bolgiano, Washington, D. C.

First vice-president—Wm. G. Scarlett, Baltimore, Md.

Second vice-president—David Burpee, Philadelphia.

**EVERETTE R. PEACOCK CO.**

ONION

SETS



ONION

SEED

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**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

— THE —

**J. C. Robinson Seed Co.**WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Canteloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

**TOMATO SEED**Grown for the  
Wholesale Seed Trade**HAVEN SEED CO.**

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98 Chambers Street. NEW YORK CITY

Secretary-treasurer—C. E. Kendel, Cleveland, Ohio.

Executive committee — Kirby B. White, E. L. Page, C. S. Burge, Leonard H. Vaughan and Howard M. Earl.

Membership committee—J. C. Robinson, B. P. Corneli and H. G. Hastings.

New Members.

Twenty-nine new members were elected at this convention, the largest accession in years. The new members are:

C. S. Brent Seed Co., Lexington, Ky.  
M. G. Madson Seed Co., Manitowoc, Wis.  
Philadelphia Seed Co., Philadelphia, Pa.  
Girardeau Seed Co., Monticello, Fla.  
Blair-Harper & Co., Aurora, Ill.  
Darling Seed Co., Petoskey, Mich.  
Oshkosh Seed Co., Oshkosh, Wis.  
Templin-Crockett-Bradley Co., Cleveland, O.  
Edgar F. Hurff, Swedesboro, N. J.  
Kaercher-Schisler Field & Garden Seed Co., St. Louis, Mo.  
Gunn Seed Co., Lincoln, Neb.  
Holmes-Letherman Seed Co., Canton, O.  
Seattle Seed Co., Seattle, Wash.  
Hayes-Thomas Grain Co., Little Rock, Ark.  
Robert Nicholson, Dallas, Tex.  
I. W. Scott Co., Pittsburgh, Pa.  
American Seed Tape Co., New York, N. Y.  
Walter S. Schell, Harrisburg, Pa.  
Henry A. Dreer, Inc., Philadelphia, Pa.  
Hail Seed Co., Louisville, Ky.  
Sluis Seed Store, Chicago, Ill.

**JOHN H. ALLAN SEED CO.**

GROWERS OF CHOICE VARIETIES OF

**PEAS AND BEANS**

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WISCONSIN

**Braslan**

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

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GROWERS FOR THE TRADE  
Write for Prices

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

**The Everett B. Clark Seed Co., Milford, Conn.**

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices  
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**Henry Fish Seed Co.****BEAN GROWERS**

For the Wholesale Seed Trade.

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**GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

**S. D. WOODRUFF & SONS**Home Office: ORANGE, CONN.  
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VINE SEED AND FIELD CORN.

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Golf - Tennis - Polo**

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Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety. Correspondence solicited.

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**BULB GROWERS**  
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**QUALITY ECONOMY**  
**SYSTEMATIC SERVICE**  
 Mention The Review when you write.

Rumble & Wensel Co., Natchez, Miss.  
 O'Bannon Co., Claremore, Okla.  
 H. R. Wilber Co., Jamestown, N. Y.  
 Marlow Seed Co., Wichita, Kan.  
 Lohrman Seed Co., Detroit, Mich.  
 I. N. Simon & Son, Philadelphia, Pa.  
 W. E. Barrett & Co., Providence, R. I.  
 J. G. Carpenter Seed Co., Provo, Utah.

Four members asked for a change in the name in which the membership is held, as follows: Walter P. Stokes, to Stokes Seed Farm Co., Moorestown, N. J.; McKay, Reece & Co., to McKay-Reece Co., Nashville, Tenn.; Hart, Wells & Co., to Chas. C. Hart Seed Co., Wethersfield, Conn.; L. B. McCausland, to Ross Bros. Seed Co., Worcester, Mass.

**We Pledge Our Resources.**

By unanimous vote the resolution recommended by President White, with a slight change, was adopted as follows:

At the thirty-fifth annual convention of the American Seed Trade Association it was unanimously

**RESOLVED:** That the President of the United States and the Secretary of Agriculture be tendered the support of this association in all reasonable measures designed to prosecute the war with the utmost vigor. And be it

**RESOLVED:** That we count ourselves fortunate to be able to do our full share in supplying men and money, but our greatest service may well be in maintaining under extraordinary strain the machinery of producing and the distributing of seeds without which agriculture must fail. And be it further

**RESOLVED:** That because we realize in some measure the magnitude of the task to which our country is committed, we are the more earnest in pledging to it our entire resources.

In order to do the trade justice and to forestall ill-advised action in local seed campaigns, the following recommendations were presented by L. L. Olds and adopted:

**RESOLVED:** That a special committee be appointed with the following duties: First, to keep in touch so far as possible with the activities of any special war councils and to promote by necessary publicity the use of the established channels of seed distribution; second, to do everything possible to encourage seedsmen to perfect and improve their business to more fully meet the present emergency.

**The Seed Marketing Bureau.**

W. A. Wheeler, former seedsman, now specialist in charge of seed marketing investigations, Office of Markets, U. S. Department of Agriculture, explained the purpose and scope of the Bureau of Markets, which is a comparatively new departure in government activities. Mr. Wheeler stated that it is not the purpose of the department to do anything to upset the present channels of legitimate seed dealing insofar as such are economical and efficient. Field studies have been begun in the marketing of grass and clover seeds at country points and it is hoped that these may be continued this summer, so that the results may become available for publication in the near future.

"It is planned to inaugurate within the bureau," said Mr. Wheeler, "a grain, seed and hay marketing reporting service for reporting to those interested the commercial movement of the various kinds of grains, seeds and hay. The information which would be covered under the seeds section in this service includes seed grains, grass and clover seeds, beans, peas and seeds of

**Order Seed Packets**

**NOW  
FOR 1918**

Paper scarce.

Requirements will be double.

**THE BROWN BAG FILLING MACHINE CO.**  
**FITCHBURG, MASS.**

Mention The Review when you write.

ESTABLISHED IN 1849

**SEEDS**

Primula Chinensis, Salvia Splendens,  
 Salvia Patens, Carnations, Schizanthus,  
 Phlox.

**L. GUILLAUD CO.,** Cultivator,

**Nice-Caucade-France**

Mention The Review when you write.

If you want good Seeds of Choice

**PRIMULAS CYCLAMEN PANSIES**

and other choice Florists' Flowers

WRITE FOR OUR LIST

**WATKINS & SIMPSON, Ltd.**

27-29 DRURY LANE, COVENT GARDEN, LONDON, ENG.

Mention The Review when you write.

**DANISH SEEDS**



Cabbage,  
 Cauliflower,  
 Carrot, Man-  
 gel, Swede,  
 Turnip, etc.

Contract Orders  
 and Samples at  
 your service.

Cable Address—  
 "FROOLSEN."  
 Bode: 5th Ed.,  
 A. B. C. Amer  
 Seed Trade  
 Association.

**CHR. OLSEN, Seed Grower,** Odense, Denmark  
 (Estab. 1862)

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**RYNVELD & Cie.**

for FRENCH BULBS

OLLIOULES (Var)  
 FRANCE

New York Address:  
 25 W. Broadway

**KELWAY'S SEEDS**

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special  
 quotations for next season and from harvest  
 1917 now ready.

**Langport, England**

**DANISH SEED IMPORT**

Import of all kinds of Seeds direct from seed  
 growers in Denmark. Please send for price list.  
 Chr. Møsbjerg, 216 7th St. N., Minneapolis, Minn.

**HELLER & CO.**  
**MONTPELIER, OHIO**

Send  
 for  
 Catalog  
 No. 34

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**LANGHOUT & CO.**

SASSENHEIM, HOLLAND  
 Wholesale Bulb Growers

Write for quotations

14 STONE STREET,  
 NEW YORK CITY

FOR

Dutch and French-grown Bulbs

WRITE

**HOGEWONING & SONS**

Bulb Growers

Rynsburg, Holland

32 Broadway, New York

**SEEDS**

Best that grow. We sell di-  
 rect to gardeners and florists at  
 wholesale. Big beautiful cata-  
 logue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.





## New Early-flowering or Winter-blooming GIANT PANSIES

The first to flower in spring.  
Flowers good and large, with deep, rich colors.  
Stems long and strong.  
Excellent for cut flowers when wanted in separate colors.  
A vigorous grower and a good bedder.

14. **WINTER SUN.** Golden yellow, with dark eye.
15. **ICE KING.** Silvery white, with dark blue eye.
16. **CELESTIAL QUEEN.** Light or sky blue.
17. **CHARM OF MARCH.** Dark velvety blue.
18. **MIXED.** The above four colors with other shades and variations.

500 Seeds, 25c; 1000 Seeds, 40c; 1/8 oz., \$1.10; 1/4 oz., \$2.00; 1 oz., \$7.50

For list and price of other Kenilworth Pansy Seed see my ad of the previous week.

**Chas. Frost**  
Kenilworth,  
N. J.

Mention The Review when you write.

## NOTICE TO GROWERS

We do not wish to appear as an alarmist, but it seems likely that growers will have to find a substitute for all import stock. At present all doors are closed against us.

Leave it to resourceful America. She will find her way. Do your bit and do it well. To the florist our contribution will be

### SNAPDRAGON

There is no better plant to grow. It is popular. It is profitable. Get busy and start plants for fall and winter blooms. We have seed of all the good ones as follows:

Seed of our famous Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Light Pink, Garnet, Yellow, Nelrose Pink and Fancy Mixed at 35c per pkt.; 3 for \$1.00. Cultural directions free. All orders cash.

To produce fall blooms, Snapdragon seed should be sown in June.

We manufacture Square Paper Pots. Get samples.

**G. S. RAMSBURG, Somersworth, N. H.**  
Mention The Review when you write.

Orders taken now for 1917 crop

# Valley

**CHAS. SCHWAKE & CO., Inc.**  
90-92 W. Broadway, NEW YORK

## PANSY SEEDS METTE STRAIN

75c per 1/8 oz., \$4.50 per oz.

ANOTHER FINE STRAIN AT  
50c per 1/8 oz., \$3.00 per oz.

(Write for prices in large quantities)

This has been an excellent pansy seed year and has given us a large crop, thus allowing us to quote you these prices.

**J. B. BRAUN, HIGHTSTOWN, N. J.**

## SPECIAL OFFER

# LILY BULBS

We have a few thousand each of the following COLD STORAGE LILIUMS which we offer for prompt acceptance and subject to prior sale:

|  | Case    | 5 Cases | 10 Cases |
|--|---------|---------|----------|
| <b>Lilium Formosum</b> , 7/ 9, 250 per case .....  | \$12.50 | \$60.00 | \$112.00 |
| " " 9/10, 180 per case .....                       | 14.50   | 70.00   | 135.00   |
| <b>Lilium Giganteum</b> , 6/ 8, 400 per case ..... | 13.00   | 60.00   | 112.00   |
| " " 7/ 9, 300 per case .....                       | 13.50   | 63.75   | 120.00   |
| " " 8/10, 225 per case .....                       | 15.75   | 76.50   | 146.25   |
| " " 9/10, 200 per case .....                       | 17.00   | 82.50   | 160.00   |
| " " 7/ 9, 100 per case .....                       | 5.50    | 25.00   | 45.00    |
| " " 9/10, 100 per case .....                       | 9.50    | 45.00   | 85.00    |

The following Caladium Esculentum and Tuberose Bulbs are offered subject to prior sale:

|   | 100     | 1000    |
|---|---------|---------|
| <b>Caladium Esculentum</b> , 5/ 7 ..... | \$ 1.00 | \$ 7.50 |
| " " 7/ 9 .....                          | 2.00    | 15.00   |
| " " 9/11 .....                          | 3.50    | 30.00   |
| " " 11/12 .....                         | 6.00    | 55.00   |
| " " 12/14 .....                         | 11.00   | 100.00  |
| <b>Tuberose</b> , 4/6 .....             | .75     | 6.50    |
| " 6/8 .....                             | 1.50    | 12.00   |

*Stumpp & Walter Co*

**30 Barclay St.  
NEW YORK**

## Vick's Quality Flower Seeds

In all leading varieties

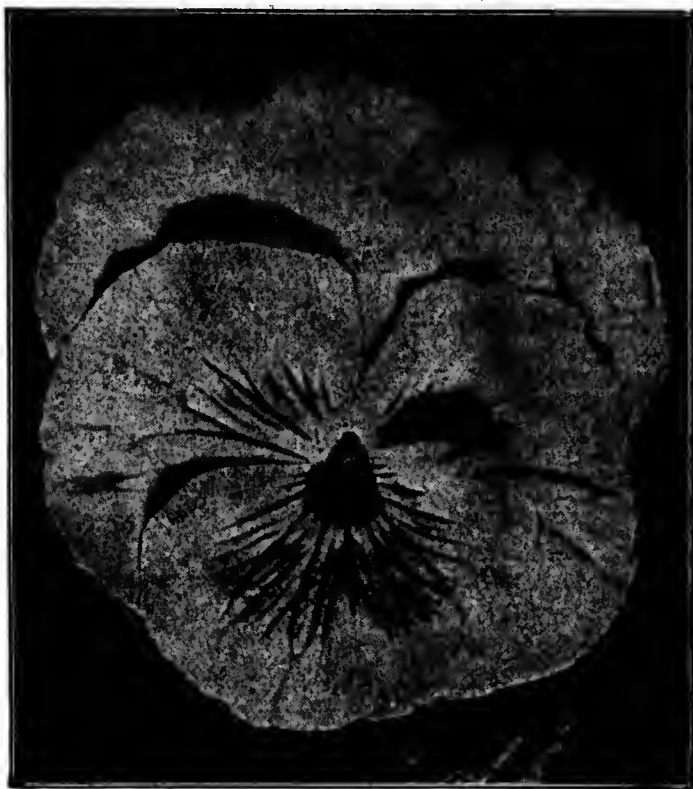
**JAMES VICK'S SONS, Rochester, N. Y.**  
Mention The Review when you write.

## GLADIOLI

New Catalogue Ready

**JOHN LEWIS CHILDS, Inc.**

**Flowerfield, L. I., N. Y.**  
Mention The Review when you write.



## MICHELL'S NEW CROP FLOWER SEEDS

### Pansy Seed

**Michell's Giant Exhibition, Mixed.** A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c.; 50c per tr. pkt.; 1/8 oz., \$1.00; \$6.00 per oz.  
**Giant Trimarceau, Mixed.** Large flowering and choice colors. Tr. pkt. 30c.; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

### Daisy, Double English

|                             | Tr. pkt. | Oz.    |
|-----------------------------|----------|--------|
| Monstrosa Pink.... 1/4 oz.  | \$1.50   | \$0.50 |
| Monstrosa White.... 1/4 oz. | 1.50     | .50    |
| Monstrosa Mixed.... 1/4 oz. | 1.50     |        |
| Longfellow Pink.....        | .30      | \$2.00 |
| Snowball White.....         | .30      | 2.00   |
| Mixed.....                  | .30      | 1.50   |

### Myosotis

|                         |     |      |
|-------------------------|-----|------|
| Alpestris Victoria..... | .25 | 1.00 |
| Eliza Fonrobert.....    | .20 | 1.00 |

### Cineraria

|                               | 1/2 tr. | Tr. pkt. | Tr. pkt. |
|-------------------------------|---------|----------|----------|
| Grandiflora Prize, Dwarf..... |         | \$0.60   | \$1.00   |
| Grandiflora Med. Tall.....    | .60     | 1.00     |          |

### Pansies

#### Giant Sorts in Separate Colors

|                                       | Tr. pkt. | Oz.    |
|---------------------------------------|----------|--------|
| Azure Blue.....                       | \$0.40   | \$2.25 |
| Black Blue.....                       | .40      | 2.25   |
| Emperor William, blue.....            | .40      | 2.25   |
| Hortensia Red.....                    | .40      | 2.50   |
| King of the Blacks.....               | .40      | 2.25   |
| Lord Beaconsfield, purple violet..... | .40      | 2.25   |
| Peacock, blue, claret and white.....  | .40      | 3.00   |
| Snow Queen, pure white.....           | .40      | 2.25   |
| Striped and Mottled.....              | .40      | 2.25   |
| White with Eye.....                   | .40      | 2.25   |
| Pure Yellow.....                      | .40      | 2.25   |
| Yellow with Eye.....                  | .40      | 2.25   |

Also all other reasonable Seeds, Bulbs and Supplies.

Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., Philadelphia**

Mention The Review when you write.

other legumes, forage and grain sorghums, millets and seeds of other field and food crops."

### Miscellaneous Business.

The by-laws were amended so that the executive committee may legally set the place of annual meeting for any day in June, instead of the fixed date.

A resolution of thanks was addressed to William G. Scarlett, chairman of the legislative committee, for his tactful, diplomatic and efficient services; also to the members of the legislative committee, because they have well discharged arduous duties.

Messages of sympathy were ordered sent to Osear Will and L. L. May, who are ill.

H. W. Wood, chairman, reported resolutions of condolence with the families of members deceased during the year: Walter P. Stokes, Herbert W. Johnson, Henry A. Salzer, W. C. Langbridge and Henry Kirke White.

Resolutions of thanks and appreciation were addressed to the Detroit seedsmen and especially D. M. Ferry & Co. and Theodore Cobb, who arranged the exceedingly pleasant affair at Oakview Farm, for their hospitalities.

A handsome watch and chain were presented to President White as the closing act of the convention.

The association of seed analysts was in session at Detroit at the same time and the occasion afforded opportunity for conference and discussion, privately and in both meetings, which it is thought made a material advance toward agreement on a uniform, workable seed bill both organizations and individual members can seek to have adopted by the states.

### THE NEW PRESIDENT.

F. W. Bolgiano started in business at the age of 17 years as a florist at Waverly, Baltimore county, Md. After two years he entered the establishment of J. Bolgiano & Son, Baltimore, Md., where he remained five years. He then opened a store in Washington, D. C., where he conducted a retail seed and flower business. In 1899 his business in the seed line became so large that Mr. Bolgiano gave up flower selling and devoted his

## Cold Storage Giganteum



|                         | Per case |
|-------------------------|----------|
| 6/ 8 (400 to case)..... | \$14.00  |
| 7/ 9 (300 to case)..... | 15.00    |
| 8/ 9 (275 to case)..... | 16.00    |
| 9/10 (200 to case)..... | 19.00    |

Fall shipment new stock in all sizes at regular import prices. Order now Liliun Giganteum, Formosum, Rubrum, Auratum, Album, Magnificum and Melpomene.

### AMERICAN BULB COMPANY

CABLE ADDRESS "BULBS" 172 N. Wabash Ave. Phone Randolph 3316 CHICAGO, ILL.

Mention The Review when you write.

## LILY BULBS

### FALL SHIPMENT

**Giganteum, Formosum, Rubrum, Multiflorum, Magnificum, Auratum, Album, Melpomene, Etc.**

Shipments distributed from New York, Chicago, Philadelphia, Denver, London (Ont). Some 1916 crop from storage to offer. Write for **IMPORT** prices, stating quantity, variety and size.

### McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

### GIGANTEUM LILY BULBS FROM COLD STORAGE

|                             |         |
|-----------------------------|---------|
| 7- 9, per case of 300 ..... | \$14.00 |
| 8- 9, " " " 250 .....       | 14.00   |
| 9-10, " " " 200 .....       | 16.00   |

Holton & Hunkel Co., Milwaukee, Wis.

Mention The Review when you write.

### LILIUM GIGANTEUM From Cold Storage

|                   |                         |
|-------------------|-------------------------|
| 7 to 9-inch.....  | \$15.00 per case of 300 |
| 8 to 9-inch.....  | 16.00 per case of 250   |
| 9 to 10-inch..... | 17.00 per case of 200   |

Write for prices on your fall bulb order.

**LECHNER BROS., Caxton Bldg., ST. LOUIS, MO.**

Agents for The Growers Association, Anna Paulowna, Holland.

Always mention the Florists' Review when writing advertisers.

## ATTENTION!

OUR MOTTO: "Your dollar's value."

Write for growing contract prices for Spring, 1918, delivery: January, February and March on

### CANNAS

### CALADIUMS

### TUBEROSES

### PEONIES

### GLADIOLI

### MADEIRA VINES

Acreage planted in 1917, not 50% of previous years, and prices will undoubtedly be higher at digging time, for labor, packing, etc., have advanced considerably in the past six months. Ask for prices on any quantity of any of above items. Quotations gladly submitted.

### G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

### LILIUM GIGANTEUM, 7/9, 300 to Case

\$20.00 per Case

Cold Storage, \$55.00 per 1000

Tuberoses, A-1.....\$9.50 per 1000

Dahlias, Cannas, Gladioli and Caladiums—Prices on Application.

**D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO**

**"Wilson's Seeds will grow anywhere"**

**J. J. WILSON SEED CO., NEWARK, N. J.**



## Pansies for Profit

There is an enormous demand for pansy plants, as you know. Good pansies bring a profitable price and it is profit you are in business for.

To grow good pansies you must first have good seed; seed from a carefully selected Strain such as you can buy of Toole & Son. Then of course you must grow them carefully.

Our part is to furnish a carefully selected strain of pansy seed, strong in germination, which we do.

Your part is to grow them carefully, and fully as important, ask a price for them that will leave you a profit.

William Toole & Son are pioneers in the raising of pansy seed in America.

Thirty-five years' experience in selecting, breeding, studying, and growing pansy seed and plants especially to suit the wants of American people, have resulted in our superior strain of pansy seed.

Our aim is to grow the kind of seeds we would like to buy ourselves.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

### TOOLE'S GIANT PRIZE STRAIN

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. Packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.

### COLOR MIXTURES

10. **Blue Shades**—This is a mixture of all blue and purple varieties of pansies.

20. **Black Pansies.**

30. **Brown Shades**—This is a mixture of all the beautiful brown varieties of pansies.

50. **Red Shades**—All of the showy red and purple kinds are combined in this mixture.

60. **White Mixture**—All of the different varieties of white flowered pansies are to be found in this mixture.

70. **Yellow Shades**—Into this mixture we put equal parts of the various shades of yellow pansies.

80. **Fancy Varieties**—All the fancy edged varieties, such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100. **Masterpiece**—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Leaflet on pansy culture sent free on request.

Any of the above mixtures or varieties, packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.00.

New crop ready now.

## WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.

Mention The Review when you write.

**PEARSON'S  
MONEYWORTH  
QUALITY**

### Dutch and French Bulbs

Pearson's Money-Worth Quality

Write now for prices, or send your want list.

## PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,  
CHICAGO

**PEARSON'S  
MONEYWORTH  
QUALITY**

Mention The Review when you write.

entire time to the seed business, which has steadily grown until it is large and prosperous. He is best known to the trade for the part he took in the fight on the first Mann pure seed bill. But for his prompt action it is likely that the bill would have been reported for the third reading in the House.

Mr. Bolgiano has been a member of the American Seed Trade Association since 1894 and has been a hard worker, always putting the interests of the association above all others. His local interests are large and varied, he being a director in three banks. Numbered among other concerns in which he holds an active directorship are an ice cream manufactory, a cold storage and produce business, an insurance agency



FOTTLER, FISKE, RAWSON CO.,

## SEEDS

### FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

## BULBS

### FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

## FERTILIZERS

### FOR THE FLORISTS

Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

## SUNDRIES

### FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.



## Uncle Si sez:

The man who can figure and control the cost of production, he's mightier than the millionaire who does not have to work.

### Grow Giganteum and Rubrum

Giganteum, 8/9.....\$ 6.50 per case of 100  
Giganteum, 7/9..... 14.50 per case of 300  
Rubrum.....\$5.00-\$6.50 per 100

## M. M. CARROLL

Norwood, (Near Cincinnati) Ohio

and a large manufacturing business. He also has a large interest in farms and farming. Another interest which he holds dear to his heart is a Sunday school class of about 150 men, who receive his personal instruction almost every Sunday of the year.

His day begins at 5 a. m. and is only finished when he retires at night. He is a member of the Country Club and the

# Pansy Seed

## BROWN'S GIANT PRIZE PANSY SEED

1917 crop, mixed colors  
\$1.25 per 1/4 oz ; \$5.00 per oz.; \$50.00 per lb.  
Cash with order.

PETER BROWN, Lancaster, Pa.

Commercial Club, the Board of Trade and the Washington Chamber of Commerce. Next to the American Seed Trade Association he values his membership in the Rotary Club, in which he has been an officer.

In 1910 Mr. Bolgiano built a 5-story office and sales building. He has just broken ground for a warehouse 50x150 feet.



Mr. Bolgiano is married and has a son, Charles W. Bolgiano, whom he is educating at Cornell University with a view to his entering the seed business. The boy makes annual trips to the growing points of the west to become familiar with the various kinds of vegetables, the seeds of which he expects to handle when he enters the business.

In 1914 Mr. Bolgiano organized his business into a corporation under the name of F. W. Bolgiano & Co., Inc.

#### MOTT-LY GLEANINGS.

"Remember that the eyes of the potato are upon you," quotes one. "Yes, and remember also that the eyes of the bug are upon the potato," adds another. "Further, the eyes of the gardener will be upon the seedsman more closely than ever, henceforth," observed David Eddy, of Eddy & Sons, Saratoga Springs, N. Y. "Those who retail seeds must be veritable encyclopedias of agricultural information," he continued. "We compiled a descriptive and attractive booklet entitled 'Do Your Part.' Our leading bank handed out more than 5,000 and, needless to say, it was mutually beneficial."

Baker Bros., of Rutland, Vt., report a good, but backward, seed season.

The seed store of Graham Bros., on Sparks street, Ottawa, Ont., has burst into flame, so to speak, for it was but a few years back that the business was conducted in a comparatively insignificant way, though it filled all requirements at that time. The present building is in keeping with the rapid march of healthy progress noted on all sides. Excellent demand is reported, with the season fully four weeks late. W. M.

Logansport, Ind.—The Pleasant Hill Greenhouse is conducted by Mrs. Lilian B. McDonald and her daughter. They have made a success of the business for twelve years and Mrs. McDonald has educated and graduated two sons for the trade, both of whom now are located at Milwaukee. A. H. McDonald is manager of the flower department of Gimbel Bros., while Frederick McDonald is with Holton & Hunkel Co.

## PRIMROSE SEED

**IMPROVED CHINESE**, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.

**PRIMULA KEWENSIS**, new dwarf yellow, 25c.

**PRIMULA MALACOIDES**, Giant Baby, 25c.

**CINERARIA**, large dwarf, trade pkt., 50c; 1/2, 25c.

**CYCLAMEN**, Glants, trade pkt., \$1.00; 1/2, 50c.

**PANSY**, Glants, 5000 seeds, \$1.00; 1/2 pkt., 50c.

**JOHN F. RUPP**, Shiremanstown, Pa.

Mention The Review when you write.

## PANSY SEED

If you desire to grow "fancy" flowers, sow Winterson's "Combination" Mixture, the "last word" in Pansy seed mixtures. Trade pkt., 50c; 1/8 oz., 75c; 1/4 oz., \$1.50; 1/2 oz., \$2.75; oz., \$5.00.

**WINTERSON'S SEED STORE**

166 N. Wabash Ave. CHICAGO

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## PIN MONEY

MUSHROOM SPAWN

8 lbs. for \$1.00 Directions Included

**WM. ELLIOTT & SONS**  
42 VESEY ST. NEW YORK

## THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000, 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

**BAUR FLORAL CO., Erie, Pa.**

Mention The Review when you write.

## SUPERIOR CARNATION STAPLES

Best staple on the market. 35c per 1000; 3000 for \$1.00, postage paid.

## MICHIGAN CUT FLOWER EXCHANGE

264 Randolph Street, DETROIT MICH.

## SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices

35c per 1000—Postpaid—3000 for \$1.00

**F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.**

## Rubber Hose

Guaranteed none better on the market. A special contract made before the recent advances enables me to make this advantageous offer for

**30 DAYS ONLY**

3/4-inch Gum Rubber Hose, with double woven seamless interlining, non-kinking, any lengths, with couplings.....  
15 cents per foot  
1/2-inch, ditto.....13 cents per foot

#### READ THIS

"Mr. E. W. Holt: The Hose Elmwood that you supplied us and has now been in service for the past six months, has thus far given us entire satisfaction. You can look forward to an additional order in the near future. DAILLEDUZE BROS., Brooklyn, N. Y."

**E. W. HOLT**

GANSEVOORT MARKET, NEW YORK

Mention The Review when you write.

No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

**Wm. Schlatter & Son**

422 Main St. Springfield, Mass.

BEFORE AFTER  
Mention The Review when you write.



## SPLIT CARNATIONS

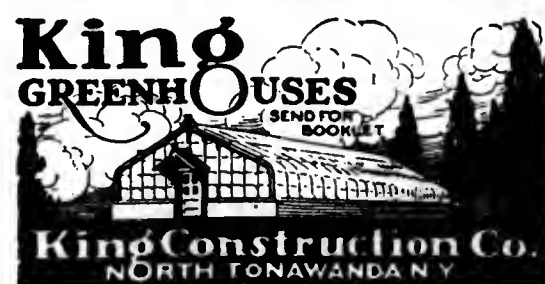
Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.

"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid  
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.



Always mention the Florists' Review when writing advertisers.

## NOW IN STOCK

### ROSE STAKES

Extra Heavy No. 9 Galv. Wire

| Length      | Straight | Self-tying |
|-------------|----------|------------|
|             | 1000     | 1000       |
| 3 ft.       | \$12.00  | \$14.00    |
| 3 ft. 6 in. | 13.50    | 15.50      |
| 4 ft.       | 15.00    | 17.00      |
| 4 ft. 6 in. | 16.50    | 18.50      |
| 5 ft.       | 18.00    | 20.00      |
| 5 ft. 6 in. | 19.50    | 21.50      |
| 6 ft.       | 21.00    | 23.00      |

### CARNATION SUPPORTS

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**Wholesale Cut Flower Prices.**

Chicago, June 27, 1917.

|                                     | Per doz.          |  |
|-------------------------------------|-------------------|--|
| Beauty, long stems.....             | \$ 4.00 @ \$ 5.00 |  |
| Beauty, 30 to 36-in. stems.....     | 2.00 @ 3.00       |  |
| Beauty, 24-in. stems.....           | 1.50 @ 2.00       |  |
| Beauty, 12 to 20-in. stems.....     | .50 @ 1.00        |  |
| Per 100                             |                   |  |
| Killarney .....                     | \$ 2.00 @ \$ 8.00 |  |
| White Killarney .....               | 2.00 @ 8.00       |  |
| Double White Killarney.....         | 2.00 @ 8.00       |  |
| Killarney Brilliant .....           | 2.00 @ 8.00       |  |
| Mrs. Russell .....                  | 4.00 @ 20.00      |  |
| Champ Weiland .....                 | 2.00 @ 10.00      |  |
| Richmond .....                      | 2.00 @ 8.00       |  |
| Rhea Reid .....                     | 2.00 @ 8.00       |  |
| Mrs. Aaron Ward.....                | 2.00 @ 8.00       |  |
| Sunburst .....                      | 2.00 @ 8.00       |  |
| Ophelia .....                       | 2.00 @ 10.00      |  |
| Milady .....                        | 2.00 @ 10.00      |  |
| Hoosier Beauty .....                | 2.00 @ 10.00      |  |
| Carnations .....                    | 1.00 @ 3.00       |  |
| Valley .....                        | 4.00 @ 6.00       |  |
| Easter Lilies .....                 | 3.00 @ 10.00      |  |
| Cattleyas, per doz. \$6.00 @ \$9.00 |                   |  |
| Stocks, per bunch. .50 @ 1.00       |                   |  |
| Sweet Peas .....                    | .35 @ 1.50        |  |
| Gladioli .....                      | 2.00 @ 8.00       |  |
| Daisies .....                       | .50 @ 1.50        |  |
| Peonies .....                       | 2.00 @ 8.00       |  |
| Forget-me-nots, per bunch .....     | \$0.15 @ \$0.35   |  |
| Candytuft, per bunch .....          | .35 @ .75         |  |
| Snapdragon, doz... .25 @ 1.00       |                   |  |

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**Wholesale Cut Flower Prices.**

Cincinnati, June 27, 1917.

|                    | Per doz.          |      |
|--------------------|-------------------|------|
| Beauties, Special  | \$4.00            |      |
| Beauties, Fancy    | 3.00              |      |
| Beauties, Extra    | 2.50              |      |
| Beauties, First    | 2.00              |      |
| Beauties, Second   | 1.00              |      |
| Beauties, Shorts   | .60               |      |
|                    | Per 100           |      |
| Killarney          | \$ 3.00 @ \$ 8.00 |      |
| White Killarney    | 3.00 @ 8.00       |      |
| Richmond           | 3.00 @ 10.00      |      |
| Carnations         | 1.00 @ 3.00       |      |
| Easter Lilies      | 10.00 @ 12.50     |      |
| Lily of the Valley |                   | 6.00 |
| Orchids, per doz.  | \$9.00            |      |
| Callas             | 8.00 @ 10.00      |      |
| Sweet Peas         | .35 @ .50         |      |
| Calendulas         | 2.00 @ 3.00       |      |
| Baby Primrose      |                   | 1.00 |
| Snapdragons        | 6.00 @ 8.00       |      |
| Gladioli           | 4.00 @ 8.00       |      |
| Mignonette         | 3.00 @ 4.00       |      |
| Spanish Iris       | 3.00 @ 4.00       |      |
| Peonies            | 4.00 @ 8.00       |      |
| Hardy Phlox        | 4.00 @ 6.00       |      |
| Larkspur           | 4.00 @ 6.00       |      |

Philadelphia, June 27, 1917.

|                                | Per 100           |  |
|--------------------------------|-------------------|--|
| Beauties, Special              | \$20.00 @ \$25.00 |  |
| Beauties, Medium               | 12.50 @ 15.00     |  |
| Beauties, Short                | 4.00 @ 6.00       |  |
| Killarney, Long                | 4.00 @ 5.00       |  |
| Killarney, Short               | 2.00 @ 3.00       |  |
| Hadley, Mrs. Russell, Prima    |                   |  |
| Donna, Long                    | 6.00 @ 10.00      |  |
| Hadley, Mrs. Russell, Prima    |                   |  |
| Donna, September Morn, Short   | 3.00 @ 4.00       |  |
| Maryland, Long                 | 5.00 @ 6.00       |  |
| Maryland, Short                | 2.00 @ 4.00       |  |
| Ophelia, Sunburst, Ward, Long  | 4.00 @ 6.00       |  |
| Ophelia, Sunburst, Ward, Short | 2.00 @ 3.00       |  |
| Carnations, Select             | 2.00 @ 3.00       |  |
| Carnations, Ordinary           | 1.00 @ 1.50       |  |
| Easter Lilies                  | 6.00 @ 8.00       |  |
| Valley                         | 6.00 @ 8.00       |  |
| Cattleya                       | 25.00 @ 50.00     |  |
| Snapdragons                    | 3.00 @ 6.00       |  |
| Sweet Peas, Ordinary           | .25 @ .40         |  |
| Sweet Peas, Orchid             | .40 @ .60         |  |
| Callas                         | 8.00 @ 10.00      |  |
| Peonies                        | 2.00 @ 4.00       |  |
| Gladioli                       | 5.00 @ 6.00       |  |
| Larkspur                       | 4.00 @ 8.00       |  |

Pittsburgh, June 27, 1917.

|                          | Per 100           |      |
|--------------------------|-------------------|------|
| Beauty, Special          | \$20.00 @ \$30.00 |      |
| Beauty, Fancy            | 10.00 @ 15.00     |      |
| Beauty, Shorter          | 2.00 @ 8.00       |      |
| Killarney                | 3.00 @ 10.00      |      |
| White Killarney          | 3.00 @ 10.00      |      |
| Richmond                 | 4.00 @ 12.00      |      |
| Mrs. Aaron Ward          | 6.00 @ 10.00      |      |
| Ophelia                  | 6.00 @ 12.00      |      |
| Shawyer                  | 6.00 @ 12.00      |      |
| Mock                     | 4.00 @ 10.00      |      |
| Sweetheart               |                   | 2.00 |
| Mrs. Charles Russell     | 8.00 @ 15.00      |      |
| Carnations               | 2.00 @ 3.00       |      |
| Lilies                   | 10.00 @ 12.00     |      |
| Valley                   | 4.00 @ 6.00       |      |
| Sweet Peas               | .50 @ 1.00        |      |
| Yellow Daisies           | 1.00 @ 2.00       |      |
| Snapdragon               | 4.00 @ 6.00       |      |
| Spanish Iris             |                   | 4.00 |
| Peonies                  | 4.00 @ 6.00       |      |
| Gladioli, Miniature      |                   | 2.00 |
| Gladioli, Large Flowered |                   | 6.00 |

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## Wholesale Cut Flower Prices.

Boston, June 27, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| American Beauty        | \$10.00 @ | \$20.00 |
| Shawyer, Russell       | 2.00 @    | 12.00   |
| Killarney              | 1.00 @    | 4.00    |
| Stanley, Miller        | 1.00 @    | 6.00    |
| White Killarney        | .50 @     | 6.00    |
| Double White Killarney | .50 @     | 4.00    |
| Dark Pink Killarney    | .50 @     | 6.00    |
| Killarney Queen        | .50 @     | 6.00    |
| Mrs. Aaron Ward        | .50 @     | 4.00    |
| Hadley                 | 1.00 @    | 8.00    |
| Ophelia                | 1.00 @    | 6.00    |
| Sunburst               | 1.00 @    | 6.00    |
| Francis Scott Key      | 1.00 @    | 6.00    |
| Prince d'Arenberg      | 1.00 @    | 6.00    |
| Hoosier Beauty         | 1.00 @    | 6.00    |
| Carnations             | .50 @     | 1.50    |
| Cattleyas              | 30.00 @   | 40.00   |
| Lily of the Valley     | 2.00 @    | 4.00    |
| Easter Lilies          | 3.00 @    | 5.00    |
| Gardenias              | 4.00 @    | 10.00   |
| Sweet Peas             | .15 @     | .75     |
| Snapdragons            | 1.00 @    | 2.00    |
| Yellow Marguerites     | .25 @     | 1.50    |
| Bachelor's Buttons     | .15 @     | .25     |
| Calendulas             | .50 @     | 1.00    |
| Spanish Iris           | 2.00 @    | 3.00    |
| Gladioli, small        | 2.00 @    | 3.00    |
| Gladioli, large        | 4.00 @    | 6.00    |
| Peonies                | 3.00 @    | 6.00    |

Milwaukee, June 27, 1917.

|                      | Per 100   |         |
|----------------------|-----------|---------|
| Mrs. Charles Russell | \$ 5.00 @ | \$20.00 |
| Hoosier Beauty       | 2.00 @    | 8.00    |
| Killarney            | 2.00 @    | 8.00    |
| White Killarney      | 2.00 @    | 8.00    |
| Mrs. Ward            | 2.00 @    | 6.00    |
| Ophelia              | 3.00 @    | 8.00    |
| Bon Silene, bunch    | \$.025 @  | \$.35   |
| Cecile Brunner, b'h  | .25 @     | .35     |
| Carnations, fancy    | 1.00 @    | 2.00    |
| Valley               | 4.00 @    | 6.00    |
| Easter Lilies        | 8.00 @    | 10.00   |
| Cattleyas, per doz   | \$6.00 @  | \$9.00  |
| Sweet Peas           | .50 @     | .75     |
| Snapdragons          | 2.00 @    | 3.00    |
| Callas, per doz      | \$1.25 @  | \$1.50  |
| Daisies              | .50 @     | 1.00    |
| Mignonette, bunch    | \$.035 @  | \$.50   |
| Peonies              | 2.00 @    | 4.00    |
| Gladioli, bunch      | \$1.00    |         |

St. Louis, June 27, 1917.

|                    | Per doz.  |         |
|--------------------|-----------|---------|
| Beauty Specials    | \$ 3.00 @ | \$ 4.00 |
| Beauty, Extra      | 1.50 @    | 2.00    |
|                    | Per 100   |         |
| Richmond           | 2.00 @    | 5.00    |
| White Killarney    | 2.00 @    | 5.00    |
| Killarney          | 2.00 @    | 5.00    |
| Ward, Hadley       | 2.00 @    | 6.00    |
| Milady and Ophelia | 2.00 @    | 6.00    |
| Russell            | 4.00 @    | 10.00   |
| Carnations         | .75 @     | 1.00    |
| Lily of the Valley | 3.00 @    | 4.00    |
| Easter Lilies      | 5.00 @    | 6.00    |
| Callas             | 5.00 @    | 6.00    |
| Orchids, doz.      | \$6.00    |         |
| Snapdragons        | 2.00 @    | 3.00    |
| Sweet Peas         | .10 @     | .20     |
| Gladioli           | 3.00 @    | 4.00    |
| Coreopsis          | .20 @     | .25     |
| Shasta daisies     | .75 @     | 1.00    |
| Gypsophylla        | 1.00 @    | 1.50    |
| Cornflowers        | .20 @     | .25     |

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Tel. No. 7062 Madison Square

## Wholesale Cut Flower Prices.

New York, June 25, 1917.

|                    | Per 100   |         |
|--------------------|-----------|---------|
| Beauty, Specials   | \$10.00 @ | \$20.00 |
| Beauty, Fancy      | 6.00 @    | 10.00   |
| Beauty, Extra      | 5.00 @    | 6.00    |
| Beauty, No. 1      | 2.00 @    | 4.00    |
| Beauty, No. 2      | 1.00 @    | 2.00    |
| Ulrich Brunner     | 2.00 @    | 20.00   |
| Prima Donna        | 1.00 @    | 8.00    |
| Killarney          | .50 @     | 5.00    |
| My Maryland        | .50 @     | 4.00    |
| Hoosier Beauty     | .50 @     | 6.00    |
| Richmond           | .50 @     | 5.00    |
| Sunburst           | .50 @     | 6.00    |
| Mrs. Aaron Ward    | 1.00 @    | 6.00    |
| Mrs. Sawyer        | .50 @     | 6.00    |
| Mock               | 1.00 @    | 8.00    |
| Russell            | 1.00 @    | 8.00    |
| Ophelia            | 1.00 @    | 6.00    |
| Lady Stanley       | 1.00 @    | 6.00    |
| Hadley             | 1.00 @    | 20.00   |
| Orchids—Cattleyas  | 15.00 @   | 40.00   |
| Carnations         | .25 @     | 1.00    |
| Easter Lilies      | 1.00 @    | 3.00    |
| Lily of the Valley | 1.00 @    | 4.00    |
| Sweet Peas         | .15 @     | .50     |
| Daisies            | \$0.35 @  | \$0.75  |
| Callas, doz.       | .40 @     | .50     |
| Peonies, doz.      | .25 @     | 1.00    |
| Gladioli, doz.     | .50 @     | .75     |

Buffalo, June 27, 1917.

|                        | Per 100   |         |
|------------------------|-----------|---------|
| Beauty, Special        | \$20.00 @ | \$25.00 |
| Beauty, Fancy          | 15.00 @   | 20.00   |
| Beauty, Extra          | 12.00 @   | 15.00   |
| Beauty, Firsts         | 8.00 @    | 10.00   |
| Mrs. Sawyer            | 2.00 @    | 8.00    |
| Killarney              | 3.00 @    | 8.00    |
| White Killarney        | 3.00 @    | 8.00    |
| Double White Killarney | 4.00 @    | 8.00    |
| Richmond               | 3.00 @    | 8.00    |
| Maryland               | 3.00 @    | 6.00    |
| Ophelia                | 3.00 @    | 8.00    |
| Mrs. Ward              | 2.00 @    | 5.00    |
| Bon Silene             | 2.00 @    | 3.00    |
| Killarney Queen        | 3.00 @    | 6.00    |
| Stanley                | 3.00 @    | 6.00    |
| Russell                | 5.00 @    | 12.00   |
| Sunburst               | 3.00 @    | 8.00    |
| Carnations             | 2.00 @    | 2.50    |
| Lily of the Valley     | 6.00 @    | 7.00    |
| Longiflorum            | 6.00 @    | 10.00   |
| Rubrum Lilies          | 4.00 @    | 6.00    |
| Cattleyas              | 40.00 @   | 50.00   |
| Sweet Peas             | .50 @     | 1.25    |
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## UNITED STATES CUT FLOWER CO.

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ELMIRA, NEW YORK



# PACIFIC COAST DEPARTMENT

**Eureka, Cal.**—G. Vanden Abeele has been appointed superintendent of the Cottage Gardens Nurseries, succeeding K. Nyeland, who resigned recently.

**Santa Cruz, Cal.**—R. A. Lounsbury, whose place is on rural route No. 2, states that ill health is causing him to discontinue business as a freesia bulb grower.

**Pomona, Cal.**—A. W. Pooley reports considerable damage to stock from the heat, even gladioli suffering severely. He says that business is keeping up well. At the Pomona Floral & Nursery Co. store Mr. Zimmer says that the seed business is especially good.

**Riverside, Cal.**—The Orange Blossom Shop is prettily arranged, and its location just opposite the famous Mission Inn is good. Mr. St. John reports a good business for this time of year, though, of course, not what it is during the tourist season. Miss Hosp's large store was delightfully cool after the heat of the streets. She is well satisfied with business. Oscar Paiseman, formerly with Wolfskills' & Morris Goldenson, of Los Angeles, is now with Miss Hosp.

## LOS ANGELES, CAL.

### The Market.

During the last week market conditions have been peculiar. Certain flowers, such as gladioli, which did not suffer much from the heat wave, have been extremely plentiful, while sweet peas, carnations and practically everything else from outdoors have been scarce. There also has been a scarcity of good indoor-grown carnations, and the local roses have dropped off badly, both as to quality and quantity. The roses are poorer now than for a long time. Stock shipped in from the north is better than that locally grown, but even this is not up to the usual standard. Good asters now are arriving, the Daybreak shade of pink being especially attractive. This color serves splendidly in funeral work in conjunction with Gladiolus America.

Business has been brisk, considering the heat and other disadvantages. Many weddings and considerable funeral work have helped out. Transient trade is poor, as it usually is at this time of year, when everyone with a small garden provides his or her friends with bouquets free. Greens and plants are not too plentiful, but the demand is not great, except for special occasions. On account of the high price of lumber, all the wholesalers have decided to charge for their shipping boxes. This condition may be changed later, but at present the added charge seems inevitable. For a long time wholesalers have tried to avoid this, but something had to be done to prevent losses on small shipments.

### Various Notes.

At a sale under a trust deed, J. Dieterich has taken over the business, land and greenhouses at Montebello, until recently held by H. W. Turner and formerly operated by Dieterich & Turner.

For the present Mr. Dieterich will conduct the plant himself, presumably along the same lines as did Mr. Turner. Mr. Turner as yet has not given out any information as to his future activities. Those who have followed the history of this establishment will remember that formerly Mr. Dieterich and Mr. Turner were in partnership and built a fine range of houses for growing roses and other cut flowers. Later the entire range was given over to roses and operated in connection with a nursery. When the two dissolved partnership Mr. Turner took over the greenhouse end and Mr. Dieterich the nursery.

J. Roller, of the California Cut Flower Co., says that business is steadily improving in the store on West Seventh street. The store is in line for all the business that will naturally follow the removal of so many big department stores to Seventh street.

K. and T. Domoto, of San Francisco, have been in town for a few days on a visit.

The L. A. Floral Co. reports shipping business as good for the season, though the scarcity of field stock makes it difficult to fill some orders.

R. Armstrong, late of Sacramento and long known in horticultural circles in this city, was a visitor last week. Mr. Armstrong is now located in Santa Barbara.

S. Murata & Co. report business better since the hot spell, the heat having the effect of shortening some of the cheaper stocks and leaving the way clear for the better grades.

The postponed hearing of the case between Alois P. Frey, of Crown Point, Ind., and Gebhart Prechtel, of Montebello, came up before Judge Fleming June 19. After hearing the evidence on both sides, the court instructed counsel to prepare briefs and submit them for judgment, the decision to be given after fifteen days. This, it will be remembered, is the case in which an injunction was secured by Mr. Frey to prevent Mr. Prechtel from selling, or otherwise disposing of, freesia bulbs growing on the grounds of the latter. A great deal of interest is taken in the case locally.

The Santa Cruz Evergreen Co. reports a large demand for greens, especially huckleberry.

Among our lady visitors this week are Mrs. A. Weedall, of Bakersfield, and

## GLADIOLUS SPIKES

80 sorts, including Pendleton, Niagara, Panama, Golden King, Glory, Blanche, Alice Carey, America, King, Augusta, War, Ida Van, Peace, etc., \$2.00 and \$2.50 per 100 according to variety and size. Fresh from the fields. Other flowers in season. Wire or write standing order. Terms to known parties. : : : : :

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Nurseries, Montebello

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|-------------------------------------|--------|--------|---------|---------|
| Beauties.....per doz., 60c.         | \$1.25 | \$2.00 | \$3.00  | \$4.00  |
| Hoosier Beauty.....per 100.         | \$5.00 | \$9.00 | \$12.00 | \$15.00 |
| Ophelia.....                        | 5.00   | 9.00   | 12.00   | 15.00   |
| Shawyer.....                        | 5.00   | 8.00   | 10.00   | 12.00   |
| Helen Taft.....                     | 5.00   | 8.00   | 10.00   | 12.00   |
| Richmond.....                       | 4.00   | 7.00   | 9.00    |         |
| Killarney Brilliant.....            | 4.00   | 7.00   | 9.00    |         |
| White Killarney.....                | 4.00   | 7.00   | 9.00    |         |
| Killarney.....                      | 4.00   | 7.00   | 9.00    |         |
| CARNATIONS.....                     | 2.00   | 3.00   | .00     |         |
| Sprenger and Plumosa.....per bunch. |        |        |         | .50     |
| Hardy Ferns.....per doz. bunches.   |        |        |         | 2.00    |
| Sweet Peas.....per 100, 50c.        |        |        |         | 75      |

**Miller Floral Co. UTAH**  
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**Calla Lily and Freesia BULBS**

We are now booking orders for the above stock for July or later delivery. Get our prices.

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Mrs. Francis, of the Theodosia B. Shepherd Co., of Ventura.

H. R. Richards.

**SPOKANE, WASH.**

**The Market.**

Business holds up remarkably well and to date has shown few signs of the usual slump that accompanies the summer months. There have been many weddings and other society functions calling for more or less elaborate decorations, all of which are especially welcome at this season. Funeral work has been a telling factor.

Stock is plentiful and good. Outdoor sweet peas have made their appearance, but it will be another two weeks before the good Spencers arrive. Until then florists will rely on the greenhouse-grown stock, which Spokane growers seem to grow to perfection.

An unusual condition prevails in that, as late as June 21, peonies have only been in the market a few days and there still are available such flowers as snowballs, lilacs and spiræas.

**Various Notes.**

At the Hoyt Bros. Co. greenhouses Killarney is being replaced by Ophelia. Killarney will no longer be grown at this range, as Ophelia is setting a pace too fast for the older variety. A large planting of Baby Doll and Bon Silene is being made.

The Spokane Greenhouse Co. reports the season's business to have been a record-breaker, the late planting enabling the company to clean up on nearly all short lines.

Bernson & Halle and H. L. Olsson are running a friendly race as to who can produce the better sweet peas. To date honors are about even, with the retailers completely satisfied.

Claude Matson, formerly decorator for the Davenport hotel and later with the Hollywood Gardens, at Seattle, has accepted a position with Adolph Donart, succeeding E. Stapleton, who resigned some weeks ago.

June 13 Mrs. Mary Burt, wife of the pioneer florist, A. J. Burt, passed away. Her death brought to an end many years of suffering.

Mrs. Johanna Lozier, aged 36 years,

# GLADIOLI

We have secured the entire crop of the famous Riverside Growers of Gladioli and the flowers are extra fine this year. We can ship any quantity, at any time. Send your orders along and say whether you wish the flowers shipped tight or open.

**\$3.00 per 100**

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Oldest and Most Experienced Shippers in Southern California

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**WINTER ORCHID-FLOWERING SWEET PEA**

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

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SWEET PEA RANCH

LOMPOC, CALIFORNIA

## WANTED: Araucaria Excelsa, Compacta, Glauca and Plumosa

Well furnished plants, 18-in., 24-in. to 30-in. high.

State quantity, size and price.

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BOX 48, EUREKA, CALIFORNIA

wife of Harry Lozier, died June 20 at a hospital, where she had been under treatment. Mr. Lozier is a decorator in the employ of E. S. Eugene.

L. B. H.

**TACOMA, WASH.**

**The Market.**

The condition of the market last week was practically the same as the week previous. Indoor sweet peas were at their best and had a good call. Carnations, also, were in demand and were plentiful. All kinds of seasonable stock sell well and are in good supply, with the possible exception of delphiniums, which are extremely popular. Peonies are coming in large quantities. A week of sunshine has brought roses along and it is certain they will be in big supply

## Calla Lily Bulbs

should be ordered as early as possible.

Prices on application.

**PACIFIC NURSERIES**

COLMA, San Mateo Co., CALIFORNIA

for the rose festival. Outdoor Brunner roses are of splendid quality and meet a lively demand.

**Nurserymen's Association.**

The executive committee of the Pacific Coast Association of Nurserymen has announced the program for the convention, which will be held at Tacoma, Wash., the second week in July. Some of the subjects to be discussed are: "A Landscape Department in the Nurseries," "Laws Governing Street and

Wayside Plantings," "Grades, Terms and Prices," and "Packing Standards." The educational subjects include "Rose Propagation," "Coast-grown Seedlings," "Selling Methods," "Pear Blight" and "Inspection Problems."

At the close of the convention it is proposed to make an excursion to Paradise valley in Mount Rainier National park. The executive committee urges that every active nurseryman on the Pacific coast attend the convention. Arrangements have been made with Tacoma hotels to accommodate the visitors and reasonable rates have been promised. C. A. Tonneson, Burton, Wash., is the secretary of the association.

#### Various Notes.

The retail branch of the trade was busy last week with social work. The Fransioli coming-out party at the Country Club was followed by a similar affair for another debutante. Hundreds of baskets, bouquets and boxes were ordered for these two affairs. The business was divided among all the stores. There also was an unusual demand for wedding bouquets, while funeral work, although not the feature of the week, was heavy.

The Tacoma Rose Society announced June 29 and 30 as the dates for its show, and the gardens were being kept in good condition for the event. The Tacoma show has earned a reputation throughout the northwest and many visitors were expected. Many patriotic displays were planned and the proceeds will be given to the Red Cross. B. G.

#### PORTLAND, ORE.

The parade of the rose festival was a success, but it fell short of the standard of last year, for the reason that many of the roses failed to bloom. Delphiniums, foxgloves, poppies, carnations and irises saw service in lieu of the roses. Max Smith captured the grand prize with his decorated car. Mr. Smith had the American eagle done in red and white carnations and mounted on the hood of the car. The windshield was backed with delphiniums and the remainder of the car was a mass of lilies and snowballs. Clarke Bros. decorated the school float that won the prize in that section. Many of the other florists competed in the parade, but the number of floats decorated by tradesmen were few compared with those of last year.

At the close of the festival the florists had one day, June 16, on which to dispose of the plants used in the festival center. The public failed to turn out as in other years and only one-third of the stock was sold, with the returns meager.

At the monthly meeting of the Portland Floral Society June 18 the following officers were elected for the ensuing year: President, E. J. Steele; vice-president, Guy Pilkington; secretary, H. Niklas; treasurer, R. E. Gehr; trustees, L. W. Scott, Julius Dossehe, A. J. Clarke. It was reported that the beds at the Gresham fair grounds were ready to be apportioned to florists who desired them. They are to be planted by July 15 and will be paid for at the rate of 10 cents per square foot. J. Walents was elected a member. L. I. Milot, of Wenatchee, Wash., and Professor Peek, of Corvallis, Ore., were welcome visitors at the meeting. E. T. Mische gave an interesting talk on the wholesale produc-

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The only commercial colored Freesia in the world, not to be compared or judged in the same class with any other colored Freesia. It stands alone for size, strength, beauty and fragrance. The flowers are very large, with long, heavy stems with foliage reaching well up the stems, and are highly fragrant.

It is a Freesia that will stand the test of time and will be grown by all florists when stock can be offered at commercial prices. Was awarded a Certificate of Merit at the Pasadena Flower Show.

Stock is limited; send in your orders as soon as possible. Is offered in two shades of color, a bluish lavender and a reddish lavender. Only good sized, flowering bulbs are offered.

Price...per dozen, \$3.50; per 100, \$20.00

Cash with order. Sent postpaid.  
July delivery.

**RUDOLPH FISCHER,**

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PIONEER CALIFORNIA GROWERS

Write us and we will mail you quotations every few weeks to end of season.

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tion of stock. H. E. Weed displayed about a dozen peonies of fine quality. He grows about 147 varieties at his place.

## BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

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English-grown Seed, 5 named varieties, from 4-inch pots, assorted, \$15.00 per 100, \$2.00 per dozen.

Primula Obconica, mixed colors, 4-inch, \$10.00 per 100.

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SANTA ROSA, CAL.**

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**ORDER NOW****PRIMULA OBCONICA**

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of  
Ferns in flats and 2 1/2-inch pots;  
also Adiantum, Nephrolepis,  
Kentias, etc.

**H. PLATH****"THE FERNERIES"**

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

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**MUMS**

from 2 1/2-inch pots, extra choice stock, Turner, Chieftain, Bonnaffon, Touset and Dean, 2c to close out; Chadwick, 2 1/2c.

A few choice Poinsettia stock plants, 3-inch, 8c; from top cutting, 2 1/2-inch, 6c.

**Hoyt Bros. Co., No. 11 Post St., Spokane, Wash.**  
Mention The Review when you write.

The annual exhibit of the Portland Rose Society was held in the Multnomah hotel last week. Melanie Soupert took the premier prize and was the leading variety of the entire show. W. E. Sherbrooke had a creditable exhibit of roses.

There are too many flowers in the market at present. During the rose festival the heavy receipts were easily taken up, but now we have surpluses. Last week the numerous school graduations had everybody occupied, but it seems that the prices of the bouquets in many cases did not leave much for the till.

W. G. W.

SAN FRANCISCO.

**The Market.**

Although business seems to be well up to normal for this time of the year, the market is not in a healthful condition. More flowers are being brought in daily than can be absorbed without sacrificing a large percentage of them. As is bound to be the case under the circumstances, the street venders are reaping their harvest, if they ever have such. The warm weather of the last week has not been an aid; in fact, the sudden rise in temperature is held largely responsible for the excessive supply of flowers and the inevitable low prices. The quality of the offerings has suffered considerably. However, if other conditions were favorable, there would be little complaint on this score. When all angles are considered, the market is no worse than could be expected under the pressure of such heavy receipts.

While the supply is more than ample, taken as a whole, there are a few items for which exceptions must be made, principally orchids, valley and good American Beauty roses. The glut applies particularly to carnations, sweet peas and the numerous kinds of outdoor

**CALIFORNIA BULBS****Freesia Purity****Emperor Daffodils****Amaryllis Belladonna****Calla Aethiopica, white****Calla Elliottiana, yellow****C. KOOYMAN CO., Inc.****431 Bush Street,****SAN FRANCISCO, CAL.**

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Manufacturers of

**"Quality" Standard Red Flower Pots****"A POT OR A CARLOAD"**

Send us your orders, they  
will be filled promptly with

**Broadway and 38th Street,**

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**"POTS THAT GIVE SATISFACTION"**  
**EVERETT, WASH.**

**MASTODON PANSIES**

The largest exclusive pansy seed and  
plant industry in the world. New crop  
and new catalogue ready in June.

**1917 PRICES:****Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.****Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.****Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.****Any separate color, 1/8 oz., \$1.00.****STEELE'S PANSY GARDENS, Portland, Oregon**

Mention The Review when you write.

**CHRYSANTHEMUMS, R. C.**

200 Mrs. Robinson  
250 King  
100 Morel  
50 Infant des Mondes  
100 King Kora  
75 Smith's Sensation  
50 Jerome Jones  
100 Glory of Pacific  
50 O. P. Bertha

200 Dr. Enguehard  
100 Niveus  
800 Yellow Bonnaffon  
250 October Frost  
150 Queen  
250 Unaka  
250 Chieftain  
250 Monrovia

**\$10.00 per 1000**  
for the lot. Cash, please.

**FRED G. EHLE****224 Sanborn Ave.,****SAN JOSE, CAL.**

Mention The Review when you write.

summer flowers, such as stocks, gypsophylas, marguerites, cornflowers, scabiosas, coreopsis, etc. All roses have suffered from the heat, opening small and off color. Russell is probably holding its own as well as any other variety. Hadley also is comparatively good and is selling well, despite the large supply of Brunners. Beauties are about gone for the summer. Gardenias are in good supply and receive more attention than usual in wedding bouquets on account of the scarcity of orchids and valley. Baby gladioli will not last much longer and peonies are about gone. The cut of the large-flowering gladioli is increasing from day to day; the top price at wholesale is 50 cents. Good snapdragons may be had at \$1 for six dozen.

Contrary to behavior of other flowers this year, dahlias are making their appearance early. Fine blooms of Delice have been seen; also good flowers of Minnie Burtle. A few greenhouse chrysanthemums, of the Early Frost variety, are offered, but they fail to move with any degree of alacrity on account of the great discrepancy between their price and that of the many

[Continued on page 80.]

**CHRYSANTHEMUM ROOTED CUTTINGS**

Tekonsha, { \$2.50 per 100  
Marigold.. }

White Ivory..... } \$1.50  
Pink Ivory..... } per  
Yellow Ivory..... } 100  
Early Frost..... }  
Unaka..... }

Bonnaffon .....  
Amorita .....  
Maud Dean .....  
White Chadwick }  
Yel. Chadwick.. } \$2.00  
Chas. Rager..... } per  
O. H. Kahn ..... } 100  
Comoleta.....  
White Chieftain }  
Pink Chieftain.. }  
Turner ..... }  
Buckbee ..... }  
Crystal Gem..... }  
Golden Queen.. }

**POMPONS and SINGLES**

Buckingham ... }  
Mrs. Pope ..... } \$1.50  
Fairy Queen... } per  
Hilda Wells..... } 100  
Polly Duncan... }  
Baby Yellow ... }  
Klondyke..... }  
White Mensa... }  
Yellow Mensa... }

Yellow Turner and Tiger, \$2.00 per doz.

**Wonder Geranium, 4-inch.....\$12.50 per 100****STUBER & RICHARDSON,****4852 Holly St.,****Seattle, Wash.**

Mention The Review when you write.

**ASTERS**

Send your order at once for 1916 crop Aster  
seed. Quality the best yet. Florists every-  
where getting good results.

**"THE HOME OF ASTERS"****HERBERT & FLEISHAUER****McMINNVILLE, OREGON**

Mention The Review when you write.

**TABLE FERNS**

2 1/2-inch pots.....\$3.00 to \$4.00 per 100  
From Flats.....\$2.00 per 100

**BOUVARDIA**

2-inch, \$3.00 per 100 | 4-inch, \$6.00 per 100

**RAHN & HERBERT CO., Clackamas, Ore.**

Mention The Review when you write.

**CHRYSANTHEMUM, R. C.**

Best commercial varieties, Standards,  
Pompons and Singles. "Do not forget  
Early Frost in your plans—the best Early  
White." Write for list and prices. 2 1/4-  
in. Smilax, nice, bushy stock, 1000, \$25.00.

**H. L. OLSSON****Wholesale Florist, 11 Post St., Spokane, Wash.**

Mention The Review when you write.

**Woodland Park Floral Co.**

Wholesale Growers of  
Carnation and Chrysanthemum Cuttings.

Write for Prices.

**WOODLAND PARK FLORAL CO.****Telephone 814****SUMNER, WASH.**

Mention The Review when you write.

# NEWS OF THE NURSERY TRADE

LIGE RAYL, for many years a prominent nurseryman of Hutchinson, Kan., and a leader in state politics, died recently following an operation for appendicitis.

HARLAN P. KELSEY has been absent from his office at Salem, Mass., since early in June, having been called by the government in connection with the military cantonments being erected in various parts of the country. When last heard from he was at Louisville, Ky., and did not expect to be able to reach Philadelphia for the A. A. N. convention.

## A. A. N. IN ANNUAL SESSION.

### Meeting This Week at Philadelphia.

The American Association of Nurserymen was organized in 1876. It has met at Boston, Mass., at Dallas, Tex., at Portland, Ore., and at many points between, but this week it is paying its first visit to Philadelphia. It has taken a long time to get around, and it does not appear to have helped the attendance, as the opening day found only about 200 persons on hand, which is considerably less than had been expected.

Spring business has not been up to the mark and practically every member is trying to get a line on the future, on the probabilities in the matter of demand and the course the trade at large will take to meet the situation. Although the framers of the program ignored the fact that the United States has gone to war, the war and its bearing on the nursery trade constitutes the principal subject for conversation outside the meeting room. The report is general that the war caused the postponement of many large landscaping undertakings and that the hurrah for quick increase in food production caused neglect of fruit tree planting.

### Two Years of High Dues.

This meeting came at the end of the second year's trial of the new plan of organization under which dues are assessed according to the size of the members' business and the talk about the hotel indicates a disposition to consider the results of the change. It appears that the length of the membership roll has not been appreciably affected by the increased cost of membership and the necessity for making a statement of the approximate size of one's turnover. The receipts from dues have increased to a less extent than many expected, in view of the fact that all members doing above \$100,000 per year contribute \$50 a year additional to the fund and all doing over \$50,000 pay \$25 additional. Of course the failure to realize the full expectation of revenue has retarded the development of the new activities. The association has ambitious plans, and on certain ones not requiring much money excellent progress has been made, but where considerable funds are required not much more than progress could be reported. The committees, as heretofore, have done much public-spirited work without compensation.

### An Early Start.

Although the opening of the convention was not programmed before June 27, the work actually began bright and early in the morning of June 25, for which hour a special meeting of the executive committee had been called with the request that members of the advisory board and chairmen of all standing committees be present. During that day and the next several of the committees held the only meeting it has been possible for them to have during the year, for the discussion and approval of reports prepared by the chairmen.

As usual, the first business session of the convention, called to order about 10 a. m. June 27, was devoted wholly to routine matters, beginning with short welcome by James E. Cattell, representing the city government. After reports by the secretary and treasurer a number of committees reported, the following being called:

Hail Insurance, Frank A. Weber, chairman, Nursery, Mo.  
Nomenclature, J. Horace McFarland, chairman, Harrisburg, Pa.  
Standardization, Harlan P. Kelsey, chairman, Salem, Mass.  
Landscape, W. H. Wyman, chairman, North Abington, Mass.  
Publicity, F. L. Atkins, chairman, Rutherford, N. J.  
Telegraphic Code, R. C. Chase, chairman, Chase, Ala.  
Transportation, Charles M. Sizemore, chairman, Waxahachie, Tex.

The hail insurance committee is negotiating with a mutual cyclone and hail insurance association to take care of the trade.

Reports of other committees, with the report of the counsel, were reserved for the executive session in the afternoon, when the following were called:

Legislation, William Pitkin, chairman, Rochester, N. Y.  
Arbitration, W. C. Reed, chairman, Vincennes, Ind.  
Distribution, M. R. Cashman, chairman, Owatonna, Minn.  
Tariff, Irving Rouse, chairman, Rochester, N. Y.

The arbitration committee had two cases under adjustment when it met in Philadelphia June 25.

The tariff committee reported special interest in maintaining the present specific duties, ad valorem causing much trouble and annoyance.

There was discussion of "Two Years Under the New Constitution," led by Henry B. Chase.

### The Business Year.

The report of Treasurer Youngers showed the business year, as follows:

#### RECEIPTS.

|                                       |             |
|---------------------------------------|-------------|
| Bal. June 28, 1916.....               | \$ 7,844.67 |
| Received from dues and badge book.... | 5,642.83    |
| Total .....                           | \$13,487.50 |

#### DISBURSEMENTS.

|   |             |
|---|-------------|
| To Curtis Nye Smith, atty. and secy. .... | \$ 5,518.44 |
| To John Hall, former secy. ....           | 319.22      |
| Printing, etc. ....                       | 858.38      |
| Reporting 1916 convention.....            | 85.00       |
| Committee expenses .....                  | 1,295.39    |
| Treasurer's salary .....                  | 50.00       |

|                         |             |
|-------------------------|-------------|
| Total .....             | \$ 8,126.43 |
| Bal. June 27, 1917..... | 5,361.07    |

Total .....

The receipts for the first year under

the new plan of organization, during which John Hall was secretary, were \$5,829.85. In the last year under the old plan, with dues at \$5 per year regardless of the size of the members' business, the receipts were \$3,151.90.

### How to Make It Pay.

At the executive meeting June 27 J. H. Dayton, of Painesville, O., discussed the all-important topic, "How to Make the Nursery Business Feed and Clothe Us and Pay Our Debts." He showed up the trade's weak points and concluded with the following advice:

First. Cut all unnecessary expense, but do not figure so close on help that stock will suffer or your blocks produce second or third grades which should be first.

Second. Fix a fair price, so that if the stock sells it will give a profit, allowing for increased cost of both growing and selling.

Third. Stick to your prices.

Fourth. Do not figure that because everybody else is hard up and will decrease their plantings, you will keep yours up or increase. Make your planting list correspond with the demand for your products.

Fifth. If the first war year proves to be a blighter on our business, borrow a little more and pull through; better years are bound to come.

Sixth. Keep your chin up, your feet on the ground, your faith in God and the United States at white heat, your faith in the nursery outcome still hotter, and know that the Lord helps those who help themselves, that 500 nurserymen working together, each willing to give the other 499 members and everyone of their customers an absolutely square deal, and we will be as near sure to succeed as anything subject to human control can be in this world.

### The Dinner.

The association has tried two or three new things this year. In the first place, the selection of Philadelphia for the meeting was uninvited and the usual local hospitalities were ordered omitted. It was planned as a strictly business convention, but in response to many requests a dinner was arranged for Wednesday evening, each member paying for his own ticket. Robert Pyle, of Conard & Jones Co., was placed in charge of the arrangements, with W. F. Therkindson, of Burpee & Co., handling the entertainment stunts that proceeded coincidentally with the repast. It seems certain the dinner will become an annual feature of the convention.

The ladies were entertained by an automobile trip while the executive session was held June 27.

### Papers and Addresses.

That a departure from custom in the preparation of the program is desirable was apparent from the remarks of those on the program for "addresses." With few exceptions they had not prepared themselves; some had been "too busy," while such a reliable inscriber as J. Horace McFarland said: "I am not going to present any paper if I can get out of it. If I can start some kind of a discussion which will make the nurserymen sit up and take notice of their needs, that will be the right thing."

The announced program for the closing days is as follows:

THURSDAY, JUNE 28, 9:30 A. M.

9:30 to 11 a. m., discussion, "Nurserymen's Publicity," led by J. Horace McFarland, Harrisburg, Pa.

11 a. m. to 12:30 p. m., discussion, "Sales Promotion, Advertising," led by Irvine Paschall,

**Oak Brand Shrubs**

Berberis from cuttings.  
Hydrangea, Spiraea.  
Others shrubs. All strong  
rooted.

Send for price list.

**The Conard & Jones Co.**  
Box R  
WEST GROVE, PA.

Mention The Review when you write.

**HILL'S EVERGREENS**

Best for Over Half a Century. Fir, Spruce,  
Pines, Junipers, Arborvitae, Yews, in small  
and large sizes. Price List Now Ready.

**THE D. HILL NURSERY CO.**  
Evergreen Specialists. Largest Growers in America  
Box 403, Dundee, Ill.

Mention The Review when you write.

**PEONIES**

and General Nursery Stock

Send for Catalogue.

**PETERSON NURSERY**

80 N. LaSalle Street, CHICAGO, ILL.

Mention The Review when you write.

Philadelphia, Pa., and Robert Pyle, West Grove,  
Pa.

THURSDAY, 2:30 P. M.

Addresses, "Prices, Wholesale and Retail. In  
the Face of Unprecedented Advance in Labor,  
Supplies, etc., Are We Not Forced to Raise  
Prices—How?" F. H. Stannard, Ottawa, Kan.,  
and W. W. Hoopes, West Chester, Pa.

Address, "The Relations of Wholesaler and  
Retailer. Would the Interests of Either or Both  
Be Better Served Through Separate Organiza-  
tions?" M. R. Cashman, Owatonna, Minn.

Address, "Prohibition of Importation of Nurs-  
ery Stock," E. S. Welch, Shenandoah, Ia. Dis-  
cussion, led by James McHutchison, New York  
city.

Address, "Modern Business Efficiency and  
Practice," William P. Stark, Neosho, Mo.

Address, "The Future in Ornamentals," John  
S. Kerr, Sherman, Tex.

THURSDAY, 7:30 P. M.

Meeting of state vice-presidents. Members are  
urged to consult together and name their choices  
for vice-presidents.

8 p. m., meeting of American Nurserymen's  
Protective Association, Thomas B. Meehan, sec-  
retary.

8:30 p. m., meeting of American Retail Nurs-  
erymen's Protective Association, Guy A. Bryant,  
secretary.

FRIDAY, JUNE 29, 9:30 A. M.

Address, David F. Houston, secretary of agri-  
culture, Washington, D. C.

Address, "When Are Evergreens (if Ever)  
Dormant?" J. B. Baker, Fort Worth, Tex.

Address, "Maintenance of Soil Fertility," Mil-  
ton Moss, Huntsville, Ala.

FRIDAY, 2:30 P. M.

Selection of place for next meeting.

Election of officers.

Unfinished business.

Adjournment.

**The Exhibits.**

The convention has the whole second  
floor of the new Hotel Adelphia and the  
exhibitors have fine facilities. Among  
them are:

Henry A. Dreer, Inc., Philadelphia, choice  
currants, deutzias and lilacs.

Harrison's Nurseries, Berlin, Md., evergreens  
in tubs.

W. T. Hood, Old Dominion Nurseries, Rich-  
mond, Va., American arbor-vitae.

Van Lindley Nursery Co., Pomona, N. C.,  
shrubs.

Christy Color Printing & Engraving Co.,  
Rochester, N. Y., a large display of its work.

Rochester Lithographing Co., Rochester, N. Y.,  
samples of lithography for nurserymen.

A. B. Morse Co., St. Joseph, Mich., horticultu-  
ral catalogues.

Burton Review Shop, Fowler, Ind., nursery-  
men's printed matter.

Lester Lovett, Diamond State Nurseries, Mil-  
ford, Del., photographs of the nursery.

Princeton Nurseries, Princeton, N. J., well  
rooted specimens of viburnums, hydrangeas, etc.

**THE TACOMA CONVENTION.**

The program for the annual conven-  
tion of the Pacific Coast Association of  
Nurserymen, which will be held at Ta-  
coma, Wash., the second week in July,  
has been announced. It will include a  
discussion of the following subjects: "A

# PEONIES

OUR FALL LIST IS READY—ASK FOR IT

**JACKSON & PERKINS COMPANY**

GROWERS OF "THE PREFERRED STOCK"

NEWARK,

NEW YORK STATE

Mention The Review when you write.

**The Storrs & Harrison Co.**

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsman

PAINESVILLE, OHIO

Mention The Review when you write.

**Bobbink & Atkins**

NURSEYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

Landscape Department in the Nurser-  
ies," "Laws Governing Street and  
Wayside Plantings," "Grades, Terms  
and Prices," "Packing Standards,"  
"Rose Propagation," "Coast-grown  
Seedlings," "Selling Methods," "Pear  
Blight" and "Inspection Problems."

C. A. Tonneson, of Burton, Wash., an-  
nounces that arrangements have been  
made with the hotels of Tacoma where-  
by they will take care of the convention  
visitors at reasonable rates. The execu-  
tive committee urges that every nurs-  
eryman on the Pacific coast attend the  
convention.

An excursion to Paradise valley in the  
Mount Rainier National park is pro-  
posed at the conclusion of the conven-  
tion. Secretary Tonneson asks that in-  
quiries regarding the convention be  
addressed to him at Burton, Wash.

**CONTROL OF GRAPE PEST.**

The grape leaf-folder, a small  
"worm" which folds portions of grape-  
vines over itself, feeding within this  
shelter, can be controlled satisfactorily,  
say entomologists of the Department of  
Agriculture. The pest is the larva of a  
brown moth. Spraying regularly with  
arsenical solutions, crushing the larvæ  
by hand in the folded leaves during the  
growing season, and burning all dead  
leaves and trash under the vines in the  
fall are the control measures recom-  
mended in a recent publication, Depart-  
ment Bulletin No. 419.

A satisfactory arsenical for use in  
combating the leaf-folder is arsenate  
of lead. This may well be applied in a  
fungicide, such as Bordeaux mixture, a  
single application thus serving as a  
treatment for disease and other insect  
pests. The first application should be  
made shortly after the blossoms fall  
in the spring. This should dispose of  
the first brood of grape leaf-folders  
effectually, but, if the pest appears  
later, the application should be re-

**CALIFORNIA PRIVET**

Largest and finest stock of Cali-  
fornia Privet of any nursery in the  
world.

Polish or Ironclad Privet  
Amoor or Russian Privet  
Berberis Thunbergii

Very attractive prices on carload lots

J. T. LOVETT, Inc., Little Silver, N. J.

The Original Growers of  
California Privet as a Hedge Plant

For fall, 1917, Pot-grown Hy-  
drangea Otaksa, Thomas Hogg,  
Souv. de Clair.

Ask our prices before you order.

**AUDUBON NURSERY**

Box 731,

Wilmington, N. C.

Mention The Review when you write.

**Nursery Stock for Florists' Trade**

Fruit Trees, Ornamental Trees, Shrubs,  
Small Fruits, Roses, Clematis, Phlox,  
Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,  
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

peated. It is advisable to burn the  
dead leaves in autumn, because the in-  
sect winters over in its pupal stage in  
the ground litter. Several parasitic  
enemies of the insect have been dis-  
covered. They are particularly valu-  
able in destroying the pupæ.

The grape leaf-folder is distributed  
throughout the United States, but is  
most troublesome in the central and  
middle Atlantic states. It attacks both  
wild and cultivated grapes and a few  
other plants, including the Virginia  
creeper. It is injurious to the fruit of  
the grapevines attacked, since it de-  
stroys the foliage at a time when this is  
most needed to ripen the fruit properly.  
Often as much as four-fifths of the  
foliage is destroyed.

The moth, of which the grape leaf-  
folder is the larva, has dark brown,  
opalescent wings, bordered with white.  
The body is black, crossed by two white  
bands in the female and one in the  
male. The egg is extremely minute.  
The fully grown larva is about an inch  
in length, yellow-green on the sides  
and somewhat darker above, with scat-  
tered, fine, yellow hairs on each seg-  
ment.

The larva begins folding the leaf



# Stock You Need Now

## MUMS

\$3.00 per 100: Chrysolora, Oconto, Enguehard, Roman Gold, Alice Byron, Polly Rose, Charles Rager, Early Frost, Chieftain, Unaka, E. A. Seidewitz, etc. Also large line of Pompons.

## ROSES

3-inch, own root, \$8.00 per 100; grafted, \$13.00 per 100. Varieties: Killarney, White Killarney, Richmond, Kaiserin, Rhea Reid.

## PRIMULAS—Obconica

Mostly bright colors, Grandiflora and Giant Crimson and Pink, 2½-inch \$4.00 per 100, 3-inch \$7.00 per 100, 4-inch \$12.00 per 100.

## BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00 per 100, 3-inch \$8.00 per 100, 4-inch \$15.00 per 100.

## CYCLAMENS

Best German Varieties, separate colors, 2½-inch \$7.00 per 100, 3-inch \$10.00 per 100, 4-inch \$20.00 per 100.

All the above are fine stock and ready for immediate shipment.  
Cash required from unknown parties.

**C. H. FREY, Florist**  
**LINCOLN, - - - - - NEBRASKA**

when about 2 weeks old. This is done by spinning fine silken threads across a portion of the leaf near the edge, each strand being shorter than that preceding. This procedure gradually draws the leaf over. The folded portion of the leaf is then made fast to the leaf proper by shorter strands of silk. Within this shelter the larva feeds, skeletonizing the portions of the leaf within reach.

### KANSAS CITY, MO.

#### The Market.

The market last week was flooded with all kinds of seasonable stock, especially carnations and roses, and some of it went to the dump. As a consequence prices were low.

The retailers, however, benefited by the condition, as there was an unusually good call for funeral and social work and cut flowers. The bedding plant season is about closed, but there still is considerable business in stock for porch boxes.

#### Various Notes.

A. F. Barbe reports that business has been good, especially in bedding plants. His stock is about sold out. Mr. Barbe has all his chrysanthemums benched. W. J. Barnes also has his fall stock in good shape.

William Biedermann had two large decorations last week. He is sold out in bedding plants, having only enough left to plant out for his own stock.

J. H. Boyd has completely sold out his stock. The old house at Independence has been torn down and replaced with

## CYCLAMEN - - - CYCLAMEN

It will pay you to stock well with this desirable Christmas plant

|   | 100     | 1000     |
|---|---------|----------|
| 2½-inch, ready July 15th.....               | \$ 7.50 | \$ 60.00 |
| 3 -inch, ready July 1st .....               | 10.00   | 90.00    |
| 4 -inch, ready Aug. 1st.....                | 20.00   | 200.00   |
| 4 -inch, ready Aug. 15th (extra heavy)..... | 25.00   | 225.00   |

We have all the most desirable English and German varieties, including plenty of dark red and salmon. They will be carefully packed in paper pots.

## GULLETT & SONS, Lincoln, Ill.

### BEGONIA REX

Fine 2-inch stock.....\$5.00 per 100

### FERNS—Boston and Roosevelt

2-inch.....\$3.00 per 100

### FERNS—Wanamaker

2-inch.....\$4.00 per 100

### SMILAX

2-inch.....\$2.00 per 100

### CASH

### G. R. GAUSE

Richmond, Indiana  
Mention The Review when you write.

## CHAS. D. BALL

GROWER OF

## PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

one 29x131 of Moninger construction.  
It is planted to 5,000 mums.

## Pot Grown Ferns

Strong plants

Boston, Scottii, Whitmani, Elegan-  
tissima and Piersoni

2½-inch pots.....per 100, \$5.00

4-inch pots.....each, .20

## VERONA FERNS

In 2½-inch pots.....per 100, \$8.00

Best Fern on the market

## JOHN BADER CO.

1826 Rialto Street, N. S. PITTSBURGH, PA.  
Mention The Review when you write.

William Fitzhugh has returned from  
an automobile trip to Denver, Colo.



## FIELD-GROWN CARNATION PLANTS

The season thus far has been very favorable for carnations, and with continued good weather many of them will be ready for benching early in July.

Let us book your order NOW. We guarantee satisfaction!



|                          | 100     | 1000     |                           | 100     | 1000     |
|--------------------------|---------|----------|---------------------------|---------|----------|
| Good Cheer .....         | \$ 8.00 | \$ 75.00 | Yellow Prince, Limited    |         |          |
| Alice .....              | 7.50    | 60.00    | Quantity .....            | \$ 8.00 | \$ 75.00 |
| Mrs. C. W. Ward .....    | 7.00    | 55.00    | Pink Delight .....        | 8.00    | 75.00    |
| Enchantress .....        | 7.00    | 55.00    | Enchantress Supreme ..... | 8.00    | 75.00    |
| Cottage Maid .....       | 18.00   | 140.00   | Belle Washburn .....      | 8.00    | 75.00    |
| Rosalie .....            | 16.00   | 140.00   | Miss Theo .....           | 8.00    | 75.00    |
| Rose-Pink Enchantress .. | 7.50    | 60.00    | Chas. Slegwart, equal to  |         |          |
| Rosette .....            | 7.50    | 60.00    | Supreme .....             | 7.50    | 60.00    |
| Merry Christmas .....    | 16.00   | 140.00   | Champion .....            | 7.50    | 65.00    |
| Doris .....              | 16.00   | 140.00   | Victory .....             | 7.00    | 60.00    |
| Herald .....             | 7.50    | 60.00    | Matchless .....           | 7.00    | 60.00    |
| Beacon .....             | 7.00    | 55.00    | White Wonder .....        | 7.50    | 65.00    |
| Aviator .....            | 8.00    | 75.00    | White Enchantress .....   | 7.50    | 65.00    |
| Eureka .....             | 7.50    | 60.00    | White Perfection .....    | 7.50    | 65.00    |
| Alma Ward .....          | 7.00    | 55.00    | Benora .....              | 8.00    | 70.00    |
| Old Gold .....           | 18.00   | 140.00   |                           |         |          |

### ROSES

|                            | Own Root | Grafted  |
|----------------------------|----------|----------|
|                            | 100      | 1000     |
| Golden Gem .....           | \$30.00  | \$250.00 |
| Prima Donna .....          | 10.00    | 90.00    |
| Sunburst .....             | 9.00     | 85.00    |
| Sunburst, 3-in. ....       | 12.00    | 110.00   |
| Hadley .....               | 7.50     | 60.00    |
| Hoosier Beauty .....       | 7.50     | 60.00    |
| Double White Killarney ..  | 7.50     | 65.00    |
| Red Radiance, 3-in. ....   | 10.00    | 95.00    |
| Mrs. George Shawyer, 3-in. | 12.00    | 110.00   |
| Pink Killarney .....       | 7.50     | 60.00    |
| White Killarney .....      | 7.50     | 60.00    |
| Killarney Brilliant .....  | 7.50     | 60.00    |
| Radiance .....             | 7.50     | 65.00    |
| Maryland .....             | 7.50     | 60.00    |
| Maryland, 3-in. ....       | 10.00    | 90.00    |
| Mrs. Aaron Ward .....      | 7.50     | 60.00    |
| Richmond .....             | 7.50     | 60.00    |
| Kaiserin .....             | 7.50     | 60.00    |
| Kaiserin, 3-in. ....       | 9.00     | 80.00    |
| American Beauty .....      | 8.00     | 75.00    |
| Alice Stanley .....        | 7.50     | 60.00    |
| Fireflame .....            | 7.50     | 65.00    |
| Fireflame, 3 in. ....      | 12.00    | 100.00   |

All the above are from 2½-in. pots, except where noted.

### BOUVARDIA.

|                                     | 100    | 1000    |                  | 100    | 1000    |
|-------------------------------------|--------|---------|------------------|--------|---------|
| Single, 2½-inch: .....              |        |         | Light Pink ..... | \$6.00 | \$50.00 |
| Dark Red .....                      | \$6.00 | \$50.00 | White .....      | 6.00   | 50.00   |
| Rose Pink .....                     | 6.00   | 50.00   |                  |        |         |
| Double:                             |        |         |                  |        |         |
| White. Much like Double Lilac ..... |        |         |                  | 8.00   | 70.00   |
| Pink. Soft pleasing shade .....     |        |         |                  | 8.00   | 70.00   |

### COMPLETE LIST OF SWEET PEA SEED NOW READY

Send for copy of our new Plant Bulletin and Bulb Catalogue

## S. S. Pennock-Meehan Company

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA  
1608-1620 Ludlow Street

NEW YORK  
117 West 28th Street

BALTIMORE  
Franklin and St. Paul Streets

WASHINGTON  
1216 H Street, N. W.

Mention The Review when you write.

300,000 Chrysanthemums, from 2¼-in. pots, 20 varieties, \$2.50 per 100, \$22.50 per 1000.

Also thousands of Bedding Plants.  
For list see our display ad in Review, June 7th, page 72. Correspondence solicited.

### Alonzo J. Bryan

Wholesale Florist Washington, N. J.  
Mention The Review when you write.

The Bunker Hill Greenhouses still are busy with bedding plant sales. Edward A. Humfeld says that the demand for this stock is as great as is usual at the height of the season.

August Luther has purchased a new Ford touring car, which he also uses for deliveries.

George Ackerman has sold his greenhouses and ground and is going to a farm in eastern Kansas.

Henry Kusik & Co. are handling large shipments of Colorado carnations, which are large and of good quality.

At the Greenwood Greenhouses there are 55,000 gladioli ready to bloom in July.

Nelson Jarrett reports that his stock is all but sold out. W. J. B.

## ROSES

|  | Per 100 | Per 1000 |
|--|---------|----------|
| 2000 Hoosier Beauty, own root .....    | \$ 7.00 | \$ 60.00 |
| 500 Cleveland, grafted .....           | 20.00   | 200.00   |
| 500 Gorgeous, grafted .....            | 20.00   | 200.00   |
| 2000 Fireflame, own root, 3-inch ..... | 9.00    | 80.00    |
| 1000 My Maryland, own root .....       | 8.00    | 70.00    |
| 1000 Sunburst, own root .....          | 8.00    | 70.00    |

CHAS. H. TOTTY,

Madison, N. J.

Mention The Review when you write.

Good, strong 3½-inch

## VINCA

\$8.00 PER 100

WHITE BROS., Medina, N. Y.

Always mention the Florists' Review when writing advertisers.

## Roses — Carnations Verbenas

J. L. DILLON

BLOOMSBURG, PA.

Always mention the Florists' Review when writing advertisers.

# SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses. 20x300 feet. of National Flower Show Gold Medal Polyanthus. These have been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

## Strong divisions

|                |   |   |   |         |
|----------------|---|---|---|---------|
| Price per 100, | - | - | - | \$ 7.50 |
| 500,           | - | - | - | 25.00   |
| 1000,          | - | - | - | 50.00   |

**WILLIAM SIM, :: CLIFTONDALE, MASS.**

Mention The Review when you write.

### CINCINNATI.

#### The Market.

The supply of stock, though large and sufficient for all present needs, is not so burdensome as it was at the last writing. The demand is steady, the shipping business, particularly in ferns and bronze galax, being heavy. Roses are in good supply, the receipts including excellent blooms of Ophelia, Ward and American Beauty. Carnations are in liberal supply, but only a limited number of good blooms may be had. Easter lilies are plentiful, gladioli are in fair supply and peonies are available. Valley, snapdragons and coreopsis come in handy now and then. Greens are plentiful.

#### Various Notes.

Mr. and Mrs. C. J. Ohmer and son, James, of West Palm Beach, Fla., are guests of Mr. and Mrs. E. G. Gillett, at Price Hill. Next week the visitors leave for Conway, Mich., for a six weeks' stay.

C. E. Critchell has received another car of sphagnum moss. Mr. Critchell reports that he still is having a good call for wire hanging baskets.

William Mayhall and party left June 28 on an auto trip to St. Louis.

Among recent visitors were S. A. Gregg, of Charleston, W. Va., and Mrs. J. Krumholz and daughter, of Detroit, Mich.

C. H. H.

**Columbia City, Ind.**—Donald Liven-good, a member of the Columbia City Floral Co., is in training at the officers' school at Indianapolis. Every week end he returns to town to help out at the store.

## KENTIA BELMOREANA

|   | Each   | Doz.    |
|---|--------|---------|
| 2½-inch pots, 4 leaves, 8-10 inches.....    |        | \$ 1.50 |
| 3 -inch pots, 5 leaves, 12 inches.....      |        | 2.50    |
| 4 -inch pots, 5-6 leaves, 15 inches.....    | \$0.45 | 5 00    |
| 5 -inch pots, 6-7 leaves, 18-20 inches..... | .75    | 9.00    |
| 6 -inch pots, 6-7 leaves, 22-24 inches..... | 1.00   | 12.00   |
| 6 -inch pots, 6-7 leaves, 26-28 inches..... | 1.50   | 18.00   |
| 7 -inch tubs, 6-7 leaves, 34-36 inches..... | 3.00   | 36.00   |
| 7 -inch tubs, 6-7 leaves, 38-40 inches..... | 4.00   | 48.00   |
| 9 -inch tubs, 6-7 leaves, 40-42 inches..... | 5.00   | 60 00   |
| 9 -inch tubs, 6-7 leaves, 42-48 inches..... | 6.00   | 72.00   |

## KENTIA FORSTERIANA

### MADE-UP PLANTS

|  |         |
|--|---------|
| 9-inch cedar tubs, 4 plants in tub, 40-42-inch.....  | \$ 5.00 |
| 12-inch cedar tubs, 4 plants in tub, 54-60-inch..... | 10.00   |

**JOSEPH HEACOCK CO., Wyncote, Pa.**

Anything in the way of Plants you are short of or anything you want for growing on for winter, see our ad on page 72 Review of June 21st.

**GEO. A. KUHL, Wholesale Grower Pekin, Ill.**

## CARNATIONS

**F. DORNER & SONS CO.**

LA FAYETTE

INDIANA



# All our Spring Stock now listed at special prices. QUALITY THE VERY BEST.

## AMERICAN BEAUTY ROSES

An exceptionally fine stock—very heavily budded, just showing color: Strong 6-inch pots, \$35.00 per 100, \$300.00 per 1000. Also Killarney, Hadley, Tausendschon, Thora (sport My Maryland), at same prices as Beauty.

### THE NEW FRENCH HYDRANGEA

Delivery now, 2½-inch pots, Hydrangea Otaksa, strong plants.....  
.....\$8 per 100; \$75 per 1000  
Delivery now, Assorted French Hydrangeas, 2½-inch pots, strong plants.....  
.....\$7 per 100; \$60 per 1000

### RAMBLER ROSES

#### MAD. JULES GOUCHAULT

6-inch and 7-inch pots...\$35 and \$50 per 100

#### GRUSS AN AACHEN

6-inch and 7-inch pots...\$35 and \$50 per 100

#### GRETA KLUIS (New)

6-inch and 7-inch pots...\$5 and \$6 per doz.

#### PHYLLIS PINK BABY RAMBLER

5-inch and 6-inch pots...\$35 per 100

#### ORLEANS (New)

5-inch and 6-inch pots...\$35 per 100

7-inch pots, very heavy, made up...\$9 per doz.

#### ERNA TESCHENDORFF

5½-inch and 6-inch pots...\$35 and \$50 per 100

7-inch pots...\$9 per doz.

#### ELLEN POULSEN

5½-inch and 6-inch pots...\$35 per 100

7-inch pots...\$9 per doz.

### CYCLAMEN

4-inch pots, extra selected...\$30 per 100; \$275 per 1000

### CROTONS

2½-in. pots, strong, \$25 per 100; \$225 per 1000

4-in. pots, strong, \$35 per 100; \$325 per 1000

5-in. pots, strong, \$50, \$75 and \$100 per 100

6-in. pots, strong, \$12, \$15, \$18 and \$24 per doz.

7-in. pots, strong, \$24, \$30 and \$36 per doz.

8-in. pots, made up, \$24, \$30 and \$36 per doz.

10-in. pots, made up, \$5, \$6 and \$7.50 each

12-in. and 14-in. tubs, made up, \$10, \$15 and \$20 each

#### DRACAENA LORD WOLSELEY

8-inch pots...\$25.00 per 100

4-inch pots...\$5 per doz.; \$35 per 100

#### DRACAENA BAPTISTII

6-inch pots...\$1.50 each

#### DRACAENA CRAIGII

6-inch pots...\$18 per doz.

#### DRACAENA TERMINALIS

3-inch pots, strong plants...\$25 per 100

4-inch pots, strong plants...\$5 a doz.; \$35 per 100

5-inch pots...\$9 per doz.

6-inch pots...\$12 per doz.

#### DRACAENA GODSEFFIANA

8-inch pots...\$20 per 100

4-inch pots...\$30 per 100

#### DRACAENA DE SMETIANA

2½-inch pots...\$25 per 100

4-inch pots...\$50 per 100

5-inch pots...\$75 per 100

6-inch pots...\$18 per doz.

#### DRACAENA KELLERIANA

8-inch pots...\$20 per 100

4-inch pots...\$30 per 100

7-inch pots, made up...\$24 and \$30 per doz.

### PANDANUS VEITCHII

7-inch pots...\$18 and \$24 per doz.

### GARDENIA VEITCHII

2½-inch pots, heavy...\$8 per 100; \$75 per 1000

4-inch pots, heavy...\$25 per 100; \$200 per 1000

### FERNS

#### NEPHROLEPIS ELEGANTISSIMA

##### IMPROVED

4-inch pots...\$25 per 100

6-inch pots...\$6 and \$9 per doz.

8-inch pots...\$12 and \$15 per doz.

Larger plants...\$2, \$2.50, \$3 and \$3.50 each

#### NEPHROLEPIS NORWOOD

Delivery Aug. 15th.

Strong plants, 2½-inch pots...\$4 per doz.; \$25 per 100; \$200 per 1,000

Strong plants, 4-inch pots...\$9 per doz.; \$50 per 100

Strong plants, 6-inch pots...\$15 per doz.; \$100 per 100

#### 150,000 NEPHROLEPIS (IN VARIETY)

##### NEPHROLEPIS SCHOLZELII

2½-inch pots...\$6 per 100; \$50 per 1000

##### NEPHROLEPIS TODEAOIDES

2½-inch pots...\$6 per 100; \$50 per 1000

4-inch pots...\$25 per 100; \$200 per 1000

6-inch pots...\$6 and \$9 per doz.

8-inch pots...\$12 per doz.

##### NEPHROLEPIS ROBUSTA

2½-inch pots, strong plants, June 1 delivery...\$6 per 100; \$50 per 1000

6-inch pots, strong plants...\$50 and \$75 per 100

8-inch pots, strong plants...\$12 and \$15 per doz.

11-inch tubs...\$3 and \$3.50 each

##### NEPHROLEPIS SMITHII

2½-inch pots...\$8 per 100; \$75 per 1000

4-inch pots...\$25 per 100

6-inch pots...\$6 and \$9 per doz.

8-inch pots...\$15 per doz.

##### "TEDDY JUNIOR"

Fine young plants from 2½-inch pots...\$1 per doz.; \$7 per 100; \$60 per 1000

6-inch pots...\$7 per doz.; \$50 per 100

##### NEPHROLEPIS JOHN WANAMAKER

###### "The Wanamaker Boston Fern"

6-inch pots, very heavy plants...\$6 per doz.; \$45 per 100

6-inch pots, extra heavy plants...\$9 per doz.; \$70 per 100

8-inch pots...\$12 and \$15 per doz.

11-inch tubs...\$2.50 and \$3 each

##### NEPHROLEPIS SCOTTII

2½-inch pots...\$6 per 100; \$50 per 1000

6-inch pots...\$7 per doz.; \$50 per 100

8-inch, three-quarter pots...\$12 per doz.; \$90 per 100

##### NEPHROLEPIS ELEGANTISSIMA

###### COMPACTA

2½-inch pots...\$6 per 100; \$50 per 1000

4-inch pots...\$25 per 100

### NEPHROLEPIS TEDDY, JR., SPORT

2½-inch pots...\$6 per 100; \$50 per 1000

4-inch pots...\$25 per 100; \$200 per 1000

6-inch pots...\$6 per doz.; \$50 per 100

### ASPARAGUS PLUMOSUS NANUS

2½-inch pots...\$4 per 100; \$35 per 1000

3-inch pots...\$7 per 100; \$65 per 1000

4-inch pots...\$12 per 100; \$110 per 1000

### FICUS UTILIS

8-inch pots, 24 inches to 30 inches tall...\$2 each

Larger plants...\$3, \$4, \$5, \$6 and \$7.50 each

### FICUS PANDURATA

6-inch pots, 2½ feet tall...\$2 each

7-inch pots, 3 feet tall...\$2.50 each

8-inch pots, 4 feet tall...\$3 each

10-inch and 11-inch tubs, 5 feet to 8 feet tall...\$4, \$5, \$6 and \$7.50 each

Branch plants, exceptionally fine...\$2.50, \$3, \$3.50 and \$4 each

### SPRING PLANTS

Per 100  
2½ and 3-in. 4-in.

Geraniums—Strong plants, 8 varieties...\$8.00

(4-inch, \$75.00 per 1000)

Scarlet Sage—Zurich...\$3.50 6.50

Snapdragon—Sutton's Prize Winners...6.50

Snapdragon—Nelrose...6.50

Sweet Alyssum—Little Gem...3.50

Lobelia—Light and Dark...3.50

Lobelia—Trailing...3.50

Thunbergia—Black Eyed Susan...3.50

Cuphea—Cigar Plant...3.50

Ageratum—Little Blue Star...3.50

Ageratum—Blue Perfection...6.50

Begonias—Luminosa, Red...6.50

Cobaea Scandens...6.50

Moon Vines...6.50

Zinnias—Five colors...6.50

Nasturtiums—Yellow and Red...6.50

Amaranthus—Red...3.50

Calendula—Finest Assorted...6.50

Marigold—African...0.50

Marigold—French Dwarf...3.50

Petunia—Rosy Morn...3.50

Petunias—Star...3.50

Heliotropes...6.50

Flowering Vines—Three colors...6.00

Coleus—Five varieties...3.50

Coleus—Large Leaf Seedlings...6.50

Coleus—Brilliant...10.00

Alternanthera—Yellow...3.50

Cannas—Eight varieties, assorted...6.50

Cannas—King Humbert...6.50

Lantanas...6.50

Fuchsias—Heavy...6.50

Periwinkle—Variegated, heavy...12.00

Centaurea Gymnocarpa...3.50

Impatiens Sultan, Pink...10.00

Salvia America—new...5.00

Heliotrope—Miss E. Dennison...5.00

**ROBERT CRAIG COMPANY, 4900 MARKET STREET, PHILADELPHIA, PA.**  
(Branch, Norwood, Pa.)

## POINSETTIAS

Ready in July, strong 2½-inch stock, \$6.00 per 100; \$50.00 per 1000. Get your orders in now.

## Fern Flats

Shipped in or out of flats, \$2.00 per flat; 20 flats or more at \$1.75 per flat.

Pansy Seed will be scarce. Our widely known Prize Mixture, \$5.00 per ounce.

Catalogue for the asking.

**S. S. SKIDELSKY & CO.**  
1004 Lincoln Bldg., Philadelphia, Pa.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**  
**ORCHIDS, PALMS**  
and plants of every variety

## Orchids---Colombian Orchids

We can supply all varieties of Colombian Orchids. Careful packing, prompt and efficient service. All shipments made through our own house in Barranquilla. For prices and all particulars write New York office.

## DREW ROCA & CO., Inc.

Attention of Dept. D.

50 Broad Street, NEW YORK, N. Y.

## ORCHIDS

Just arrived: C. Trianae, true Papayan type.  
C. Labiata, C. Harrisoniae, C. Bowringiana, C. Mossiae,  
C. Percivaliana; O. Varicosum, Marshallianum, Splendidum,  
Citrosium, Incurvum; Epidendrum Vittellinum.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

## ORCHIDS

We received the following imported Orchids during June:

C. Trianae, C. Labiata, C. Mossiae, C. Baskelliana, C. Schroederiae, C. Percivaliana Sigae; Oncidium, Splendidum and Varicosum; Laelia, Odontoglossum, etc.

One of the largest importers of Orchids in America.

**GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.**

A. F. J. BAUR

O. E. STEINKAMP

# CHRYSANTHEMUMS!

We are shipping right along now, of the following varieties.  
Let us supply you when you have your beds ready.

**WHITE**  
Early Frost  
October Queen  
Mrs. Rager  
Lynnwood Hall  
White Dean

**RED**  
Harvard

**PINK**  
Unaka  
Chieftain  
Maud Dean  
Mrs. E. A. Seidewitz

**ANEMONE**  
Garza

**YELLOW**  
Comoleta  
Chrysolora  
Golden Queen  
Robt. Halliday  
Roman Gold  
Lena Baum  
Mrs. J. C. Neil  
Dolly Dimple  
Nagoya

**POMPONS**  
Diana  
White Doty  
Acto  
Lillian Doty  
Baby  
Golden Climax  
Savannah  
Rufus  
Lillia

**BAUR & STEINKAMP,** Carnation Breeders **Indianapolis, Indiana**

## MILWAUKEE.

### The Market.

Another week of cool, cloudy weather helped to keep stock in good condition. June 23 brought one of the worst rain storms of years. Basements were flooded and the railroad service was tied up long enough to cause some of the express companies to put a temporary embargo on perishable stock. This, of course, delayed some shipments and caused inconvenience. Peonies suffered somewhat and the wet ground retarded the cutting to a great degree.

Roses are in good supply and their quality is fine. There is no surplus, as the demand takes up the entire cut, and in red roses some shortage is felt. Whites seem to be most plentiful, but even these are moving nicely. Prices are not high, but there are no bargain sales.

Carnations remain plentiful and in good condition. The prices are down, but the demand keeps the large cut from accumulating. Sweet peas are still with us, and while the last of the crop will materialize with the first warm, bright days, the cut keeps this stock in the foreground. Quantities of peas are being disposed of daily.

There are more than enough Easter lilies in the market to meet the demand, which is light at this time. The supply of valley shows some increase, but the demand maintains a continued shortage, and prices remain good. There is practically no outdoor valley in this vicinity. The supply of cattleyas is about equal to the demand and the quality is exceptionally fine.

Commencements during the last week kept the general business up to standard, but school graduations now are practically over, and perhaps the trade may expect a quiet spell.

### Various Notes.

J. E. Matthewson, of Sheboygan, Wis., June 21 paid a flying visit to his friends in the city. Dennis Meidam, of Appleton, Wis., was a visitor June 18.

F. MacDonald, with the Holton & Hunkel Co., left June 23 for his vacation. H. J. S.

## GERANIUMS

Geraniums are more the people's flower today than ever, and next season will be in greater demand than ever.

Geraniums are the Christmas, New Year, Easter, Birthday, and every other day flower. Now is the time to secure stock for Winter and Christmas flowering, or to grow on for stock.

We have a fine lot in 2 and 3-inch pots, large assortment of varieties in single, double, scented, and ivy-leaved sorts.

2 inch, \$2.00 per 100, \$18.50 per 1000; 3-inch, \$3.00 per 100, \$25.00 per 1000, until October 1st, when from every indication we will have to advance prices to meet present industrial conditions.

### CANNAS

3-inch pot plants, Feuermeer, Florence Vaughan, Gladiator, Maros, President Myers, Queen Charlotte, Richard Wallace, Rubin, Uncle Sam, Mrs. Kate Gray, 75c per doz., \$3.00 per 100, \$25.00 per 1000.

### Miscellaneous Plants

|                                      | —2-inch— |         | —3-inch— |         |
|--------------------------------------|----------|---------|----------|---------|
|                                      | 100      | 1000    | 100      | 1000    |
| Achyranthes.....                     | \$2.00   | \$18.50 | \$3.00   | \$25.00 |
| Alyssum.....                         | 2.00     | 18.50   | 3.00     | 25.00   |
| Ageratum, 6 varieties.....           | 2.00     | 18.50   | 3.00     | 25.00   |
| Begonias, Erfordii.....              | 2.00     | 18.50   | 3.00     | 25.00   |
| Cuphea.....                          | 2.00     | 18.50   | 3.00     | 25.00   |
| Coleus.....                          | 2.00     | 18.50   | 3.00     | 25.00   |
| Heliotrope.....                      | 2.00     | 18.50   | 3.00     | 25.00   |
| Lemon Verbenas.....                  | 2.00     | 18.50   | 3.00     | 25.00   |
| Lantanas, 10 varieties.....          | 2.00     | 18.50   |          |         |
| Moonvine, white and blue.....        | 2.00     | 18.50   | 3.00     | 25.00   |
| Petunias, double fringed, mixed..... | 2.00     | 18.50   |          |         |
| Chrysanthemums.....                  | 2.00     | 18.50   |          |         |
| Scented Geraniums.....               | 2.00     | 18.50   | 3.00     | 25.00   |
| Swainsona.....                       | 2.00     | 18.50   | 3.00     | 25.00   |
| Abutilon Savitzii.....               | 3.00     |         | 4.00     |         |

Send for Catalogue.

Cash with Orders.

**R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND**  
GROWERS OF PLANTS FOR THE TRADE

Mention The Review when you write.

## Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

4-inch pots, \$20.00 per 100

**ASTERS, Semple's Branching, white, rose-pink and purple,**  
2-inch pots, \$2.50 per 100

**Crego Asters, white, rose-pink and purple,**  
\$3.00 per 100

Cash with order, please.

**ASCHMANN BROS.,** Second and Bristol Sts. and Rising Sun Ave., **PHILADELPHIA, PA.**

### NEPHROLEPIS

We have had such a heavy demand for ferns this spring that we have not been able to offer them until now. We now have a fine stock coming on, and can offer for immediate shipment the following varieties in very fine shape, viz.:—

**Elegantissima compacta, Smithii and muscosa, 3½-inch pots, 25c each. Teddy, Jr., 3½-inch pots, 15c each. Smithii and muscosa, 5-inch pots, 50c each. Elegantissima compacta, 6-inch pots, 50c each. Elegantissima, 8-inch pans, \$1.00 each.**

F. R. Pierson, Tarrytown, N. Y.

### HARDY PLANTS

Hollyhocks  
Aquilegia  
Gaillardia  
Boltonia, white, pink  
4-inch, pot-grown, at \$8.00 per 100.  
Bleeding Hearts  
Hardy Sweet Peas  
4-inch, pot-grown, at \$10.00 per 100.

A. L. MILLER,

Jamaica, N. Y.

# SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra select, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000.

Transplanted seedlings, 4 leaves and up to 8, mostly fit for 3-in. pots, \$5.00 per 100; \$40.00 per 1000. Extra select, \$6.00 per 100; \$50.00 per 1000. Careful packing assured. No extra charge for packing.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. Transplanted, strong seedlings, \$6.00 per 100; 2½-in., \$8.00 per 100; 3-in., \$12.00 per 100. Pansies, transplanted, \$1.25 per 100; \$12.00 per 1000; extra strong, \$2.00 per 100; \$18.00 per 1000. Impatiens, 2½-in., \$4.00 per 100. Dracaenas, indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each.

## POT PLANTS

Fuchsias, 2-in., \$3.00 per 100; 3-in., \$8.00 per 100.

Heliotrope, 2-in., \$3.00 per 100; 3-in., \$6.00.

Ageratums, 2-in., \$3.00 per 100; 3-in., \$6.00.

Vincas, 2-in., \$3.00 per 100; 4-in., \$10.00 and \$12.00 per 100.

Begonia Chatelaine, 2-in., \$4.00 per 100. Luminosa, 2-in., \$3.00 per 100. Christmas Red, 2-in., \$6.00 per 100. Begonia Erfordii, 2-in., \$3.00 per 100. Prima Donna, 2-in., \$3.50 per 100. Transplanted seedlings, Erfordii, Prima Donna, Luminosa, \$1.50 per 100, \$12.50 per 1000.

Abutilon Savitzii, \$4.00 per 100.

Weeping Lantanas, 3-inch, \$6.00 per 100.

English Ivy, \$3.00 per doz.; 3-inch, \$8.00 per 100; strong plants; 4-in., \$15.00 per 100.

Lobelia, 2-inch, \$2.50 per 100.

Cobaea scandens, 4-in., \$15.00 per 100.

Salvia, tricolor, 2-in., \$4.00 per 100; 4-in., \$10.00 per 100.

Canna King Humbert, 3-in., \$10.00 per 100; 4-in., \$12.00 per 100. Florence Vaughan, 3-in., \$8.00 per 100; 4-in., \$10.00 per 100.

## ROCOCO ERECTA (New)

Geranium, variegated Nutt, 2½-in., \$6.00 per 100. 4-in. Nutt, \$8.00 per 100. Poltevine, \$10.00 per 100.

Geranium, Silverleaf, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100.

Vinca Rosea, 2-inch, \$3.00 per 100.

Poinsettias. Orders booked in advance for June and summer delivery on 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

**ERNEST ROBER,** Cash, please. **WILMETTE, ILL.**

Mention The Review when you write.

## SPECIAL PLANT SALE

|  | Per 100       |
|--|---------------|
| R. C. English Ivy .....                      | \$1.00        |
| 2-inch English Ivy .....                     | 2.50          |
| Large English Ivy, from bed .....            | 7.00          |
| (Extra value, long vines.)                   |               |
| 2-inch Variegated Vinca .....                | 2.50          |
| 3-inch Variegated Vinca .....                | 4.50          |
| 2½-inch Heliotrope .....                     | 2.00          |
| 4-inch Heliotrope .....                      | 6.00          |
| 2½-inch Salvia Splendens .....               | 2.00          |
| 3-inch Salvia Splendens .....                | 5.00          |
| 2-inch Coleus, red, yellow .....             | 2.00          |
| 2-inch Mad. Saleroi .....                    | 2.00          |
| 2-inch Sprenger .....                        | 2.50          |
| Seedling Sprenger .....                      | .75           |
| 3-inch Plumosus .....                        | 6.00          |
| Elegant potted Tomatoes                      |               |
| 2½-in. Champion Tomato, per 1000, \$18.00 .. | 2.00          |
| 2-inch Ponderosa .....                       | 18.00 .. 2.00 |

## SATISFACTION GUARANTEED

Good packing.  
Kindly name Express Co.

**D. U. AUGSPURGER & SONS CO.**

BOX 394, PEORIA, ILL.

Mention The Review when you write.



C. HUMFELD, Clay Center, Kan.  
Mention The Review when you write.

**MUMS**  
R. C. See Classified ad.  
2-inch, \$2.50 per 100.  
Vinca Variegata, 2-in.,  
2½c; 4-in., 8c.  
Stevia, R. C., \$9.00 per  
1000 prepaid; 2-in., 2½c.  
Swainsona, white. Free  
bloomer, R. C., \$1.25 per  
100 prepaid; 2-in., 2½c.  
Asparagus Sprenger,  
extra strong, 2½-in., 3c.  
Asparagus Plumosus,  
extra strong, 3-in., 6c.

**A. N. PIERSON**  
INCORPORATED

**Growers of Plants, Cut Flowers,  
Palms and Ferns**

**CROMWELL, CONNECTICUT**  
Mention The Review when you write.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

# BEGONIAS

|   | Per 100 | Per 1000 |
|---|---------|----------|
| Mrs. J. A. Peterson, 2½-inch pots ..... | \$20.00 | \$180.00 |
| Lorraine, 2½-inch pots .....            | 14.00   | 120.00   |

# CYCLAMENS

Finest strain, separate colors or mixed, extra strong.

|                   | Per 100 | Per 1000 |
|-------------------|---------|----------|
| 3-inch pots ..... | \$10.00 | \$90.00  |

**JULIUS ROEHRS CO.**  
RUTHERFORD, N. J.

Mention The Review when you write.

## ASTERS AND SNAPDRAGONS

**ASTERS**, strong 2½-inch pots, well established—Late Branching, deep crimson; Late Branching, lavender; Late Branching, purple; Late Branching, white; Queen of the Market, white, shell-pink rose-pink; Crego, Giant Lavender, from 2½-inch pots, \$3.00 per 100; \$25.00 per 1000.

**SNAPDRAGONS**—varieties: Salmon-pink. Giant White, Golden Queen, Giant Yellow and Defiance, red.

These plants have been pinched back and are well branched and strong, from 2½-inch pots \$4.00 per 100; \$35.00 per 1000. 250 sold at 1000 rate.

**GODFREY ASCHMANN**

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

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**H. H. LINEAWEAVER & CO., Inc.**ANTHRACITE  
and  
BITUMINOUS**COAL**

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17 Battery Place, NEW YORK

Nutting Building

LEBANON, PA.

Mention The Review when you write.

**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

**WILL INSTALL A NEW SYSTEM.**

As I am about to install a new boiler for my greenhouses, I should like to have your advice on the matter. My two greenhouses run north and south. They are connected and each measures 12x30. They are about six feet high to the eaves and nine feet to the ridge, with two feet of glass in the east side. The north end and east side of the houses are exposed. The west side is protected by a potting shed, which is connected to the greenhouses.

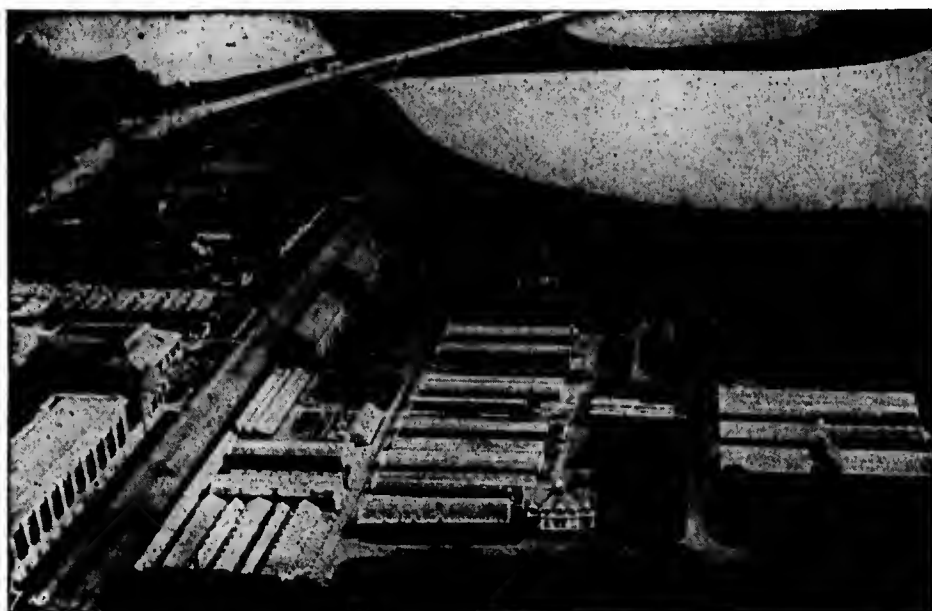
At present I have a small boiler, located at the south end of the greenhouses. Though I put in the piping according to an expert's directions, it does not work well. My intention is that the new boiler shall be large enough to take care of the present houses and four or five others which I may add soon. I have made a concrete pit at the north end of the potting room and intend to place the new boiler there. I have a lot of 1-inch pipe which I should like to use if possible, and I also have some 1½-inch pipe. Please tell me just how to pipe my houses and what size of boiler to buy. The temperature in the houses is to be 60 degrees when the outside temperature is 15 degrees above zero. That is about as cold as the winters generally get here.

S. S.—La.

Had the letter described the present method of piping and stated the number of feet of each size of pipe available for use, we should have been able to offer more definite suggestions and to plan for the use of the pipe on hand to better advantage.

While we would prefer to use in each house one 2½-inch overhead main, carrying it about eighteen inches below the ridge, it will answer, if two 2-inch flow pipes are substituted. These should be on the wall plates. For the coils we suggest the putting in of seven 1½-inch returns, placing four on the east wall or under the side bench, and three on the other side of the house.

In case the coils are well above the top of the boiler, it will be possible to substitute 1-inch pipes in the coils, using three 1-inch in place of two 1½-inch pipes. Give the flow, as well as the return pipes, a slight fall, and connect the highest point in the flow with the expansion tank. In locating the coils, especially if the top of the boiler is not below the level of the floor,

**THE REWARD OF MERIT**

The White House Greenhouses—U. S. Propagating Gardens  
Washington, D. C.

**HEATED BY KROESCHELL BOILERS**

The Conservatories of the President of the United States and the U. S. Propagating Gardens are located opposite the Washington monument at Washington, D. C. Over forty greenhouses are devoted to the growing of cut flowers,



orchids, stove plants, tropical and decorative stock, and all bedding and ornamental plants for the U. S. Government buildings and grounds at Washington.

A No. 11 KROESCHELL BOILER was installed in 1906 for the high temperature houses. This boiler replaced a number of other makes and made a remarkable record for fuel economy.

UNCLE SAM'S IRON FRAME RANGE ERECTED IN 1910 IS HEATED BY KROESCHELL BOILERS.

The Plant Introduction Garden of the United States Department of Agriculture at Chico, Cal., is heated by No. 2 Kroeschell Boiler and Generator System.

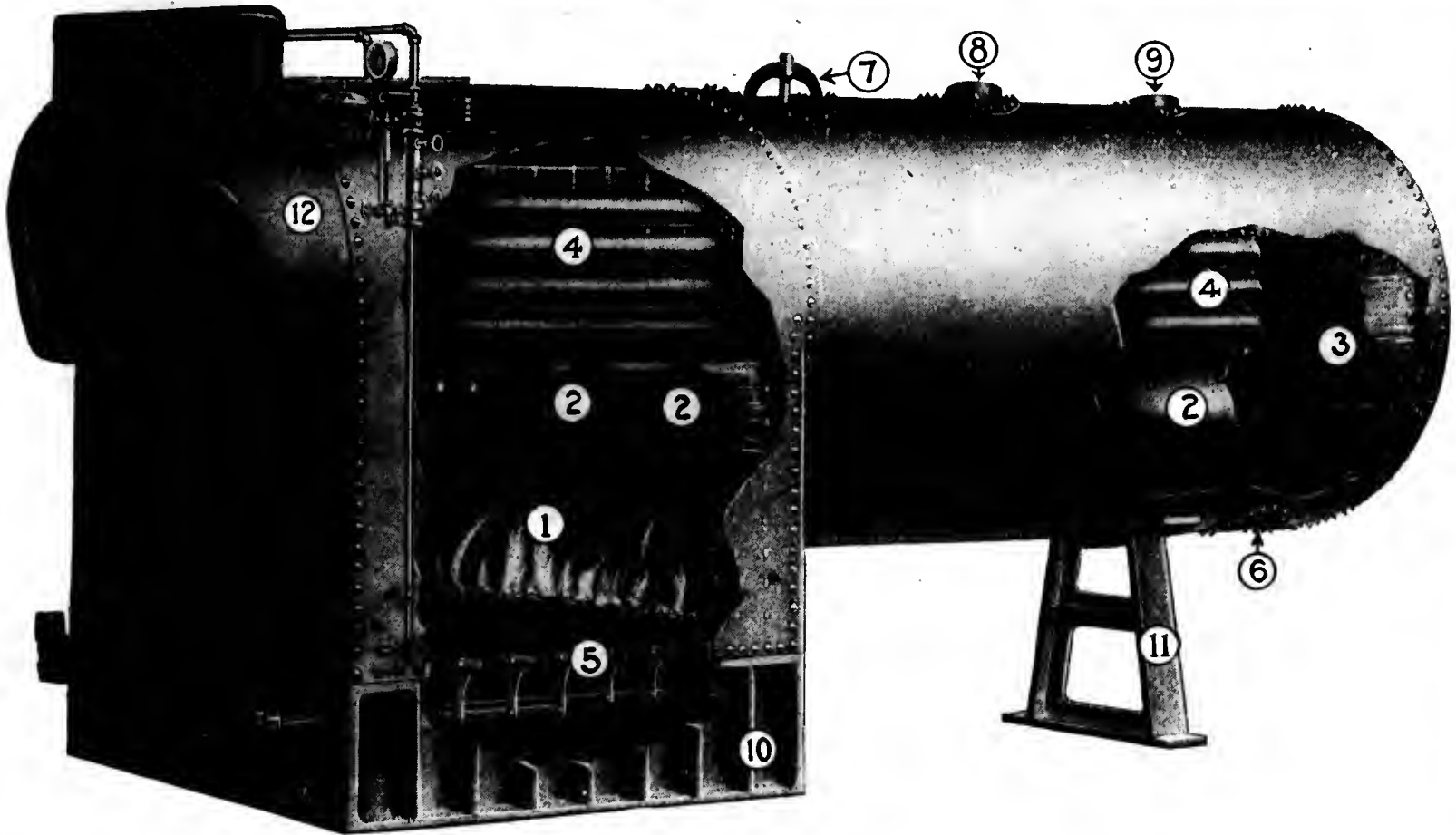
In 1912 two No. 5 KROESCHELL BOILERS were installed for the new range of the U. S. Department of Agriculture, at Garret Park, Md.

The U. S. Government's new establishment, the Northern Great Plains Field Station, at Mandan, N. D., ordered a No. 7 KROESCHELL BOILER for the new greenhouse range erected in 1913.

August, 1914, two more No. 11 KROESCHELL BOILERS were ordered for White House Conservatories and U. S. Propagating Gardens, Washington, D. C.

**WHEN YOU BUY—****GET A KROESCHELL****"The Boiler of Unequaled Fuel Economy"****BUY DIRECT—FACTORY TO USER PRICES**

**KROESCHELL BROS. CO.,** 444 West Erie Street,  
CHICAGO, ILL.



# THE NEW BURNHAM

## A Tubular Boiler

Made in Our Factory at Geneva, N. Y.

For Steam or Hot Water

Either High or Low Pressure.

**W**E say it is new, but it's really in many particulars close to twelve years old.

Over twelve years ago, Mr. Burnham started working out his first tubular boiler, designed especially for greenhouse heating.

Over and over again since then, just as it seemed to the rest of us that at last we had a satisfactory boiler, Mr. Burnham would decide it was not yet worthy of Lord & Burnham's high standard.

Finally, however, one was perfected that not only passed the critical criticisms of all our boiler making experts; but also fully met the exacting requirements of Mr. Burnham.

So here it is.

It's made for either steam or hot water. Either low or high pressure.

The tubes are guaranteed to be real old-fashioned charcoal iron, which is the same iron from which the railway engine boiler tubes are made.

No bricking in. Not even for the base.

It has many points entirely different from any other tubular boiler. Points that mean much to you in saving money in setting-up expense.

Saving money in fuel needed.

Saving money in operation.

Saving money in repairs.

Whatever boiler you may be thinking of buying, hold up a bit, until you have looked well into this one.

Send for circular fully describing and illustrating it.

# Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES

NEW YORK  
42d Street Bldg.

BOSTON  
Tremont Bldg.

PHILADELPHIA  
Widener Bldg.

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MONTREAL  
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FACTORIES: IRVINGTON, N. Y.

DES PLAINES, ILL.

GENEVA, N. Y.

ST. CATHARINES, CANADA

the pipes should be placed as high as possible.

For five houses having the same dimensions as those described, a boiler rated for about 800 square feet of radiation should be used. This will mean one with about four square feet of grate.

#### NEWARK, N. J.

Business was quiet last week, although there were a good many belated bedding plant sales. Prices of cut flowers, especially carnations, have dropped to low levels.

F. A. Kuehn reports that he still has considerable cemetery work, but is handicapped by lack of help.

Henry Hornecker, of East Orange, also says it is next to impossible to get help for his greenhouses.

Howard Davis, of East Orange, says calls for bedding stock have been below normal this season.

Ernest Radany reports that business is quiet after a good season.

R. B. M.

#### INDIANAPOLIS.

##### The Market.

A retrospect of the month's activities shows that June business has been most satisfactory. Bedding stock perhaps has been the most important item; on account of the late season sales of bedding stock have been exceptionally heavy for June, and according to reports the growers are well cleaned up in this line. June, the month of weddings, brought a wealth of decorative work. In connection with the weddings were numerous prenuptial affairs, which accelerated the sale of corsage bouquets. Graduations also have helped to swell the total for the month. The telegraph business has improved, a condition brought about by the soldiers at Fort Benjamin Harrison, who do not forget the girls they left behind them. Counter trade has been about normal and the usual quantity of funeral work has prevailed. Yes, June has been a profitable month for the florists.

The market continues short on roses and Easter lilies, but the demand nevertheless has been well taken care of. Roses bring from \$3 to \$10 per hundred and lilies from \$1 to \$1.50 per dozen.

Warmer weather has caused the carnations to deteriorate in quality. They are plentiful, but in little demand because of their inferior grade. Gladioli have weakened and may be purchased at \$5 and \$6 per hundred, with the fancies making \$8. Shasta daisies are in popular favor at \$1.50 and \$2 per hundred. Delphiniums are the most popular of the seasonable stock, making \$4 to \$6 per hundred, although other outdoor stock, including coreopsis, Canterbury bells, gaillardias, snapdragons and gypsophilas, meets with a good sale. The green goods market is about normal, with a little improvement noticeable in fern leaves.

#### Various Notes.

The State Florists' Association of Indiana held a meeting Friday, June 22, to hear the report of the committee on cyclone insurance. The organization is rapidly taking form and in a short time the plans and by-laws will be mailed to the trade. Final action on all steps taken will be brought up at the next meeting of the association,

## Morehead Back to Boiler SYSTEM

**B**EGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"

DETROIT, MICH.

299

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PIPE CUT TO  
SKETCH

It will pay to  
correspond with us

## Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,  
PHILADELPHIA, PA.

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## Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

## ILLINOIS MALLEABLE IRON CO.

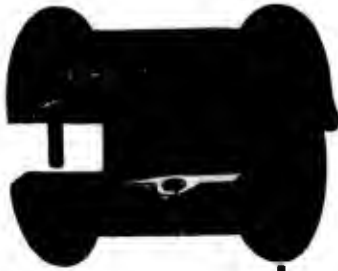
1801-1825 DIVERSEY BOULEVARD—CHICAGO

## New Wrought Pipe

Black or Galvanized  
Delivered Anywhere

Send us a list of your needs. We  
can save you money.

King Construction Co.  
North Tonawanda, New York



### To stop that

pipe leak per-  
manently—  
cheaply—use  
Emergency  
Pipe Clamps.

M. B. Skinner Co.  
558-562 Washington  
Boul., Chicago.

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## Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.  
17 North 7th Street  
34th and Wood Streets PHILADELPHIA

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### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON  
Est. 1898 Phone Superior 572  
1433 Wells St., Chicago



### Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

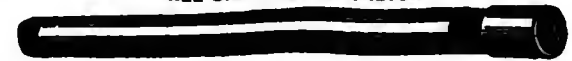
Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.  
Box F, Grafton, Illinois

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## Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

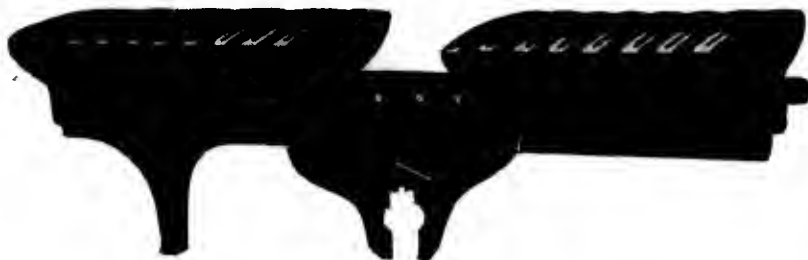
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# It Will Mean **MONEY IN YOUR POCKET** If You Will

## LET US SOLVE YOUR GRATE PROBLEMS

**O**WING to the scientific construction of the **HANSELL ROCKER GRATE**, we can positively guarantee a considerable **SAVING IN FUEL**, maximum boiler efficiency at minimum cost and practically eliminate repairs.



Cross-Bar, showing **REMOVABLE FINGERS**, and correct air area, resulting in perfect combustion, more heat, less fuel, impossible to burn out, a pleasure to operate.

### TO GREENHOUSE OWNERS:

We have a special offer to make you, whereby you can convince yourself as to the merits of our grate, without cost. The result of our installations in greenhouses should interest you. Write for particulars **TODAY**.

## HANSELL GRATE COMPANY,

R654 Railway Exchange Building

## CHICAGO

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### A Model Greenhouse Boiler

53 sold in a season in one community to florists. A record no other greenhouse boiler can boast of. A coal-saver.

J. F. GORMAN, 250 W. 128th St., NEW YORK

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### SET YOUR BOILER RIGHT

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you.

Estimates cheerfully furnished.

**PETER KNOWE & SON**

315 Chamber of Commerce Bldg.

133 West Washington Street, CHICAGO, ILL.

Phone Main 3766

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### Dixon's Graphite Pipe Joint Compound

Saves time, money, temper and tools. Makes tighter joints. Never sets like a cement. Keeps joints well lubricated. Send for booklet No. 64-D.

Joseph Dixon Crucible Company  
Jersey City, N. J.

Mention The Review when you write.

July 10. The officers urge a banner meeting—the launching of such a large project needs the united effort of all.

Claude Griffith has taken an examination for a position in the automobile corps of the army.

Hartje & Elder have been cutting some exceptionally fine delphiniums. They have a specially selected strain.

Albert Stanley has been cutting the finest Shasta daisies, gaillardias and Canterbury bells seen on the market.

The city market florists have been experiencing better business than usual at this time of year. The cool weather has kept people in the city, waiting for better vacation weather.

The Women's Press Club and the Red

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

**S. WILKS MFG. CO.**

23 Shields Ave.,  
CHICAGO, ILL.

HIGHEST PRICED and CHEAPEST BOILERS MADE

## GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street.

UTICA, N. Y.

Let us tell you about them.

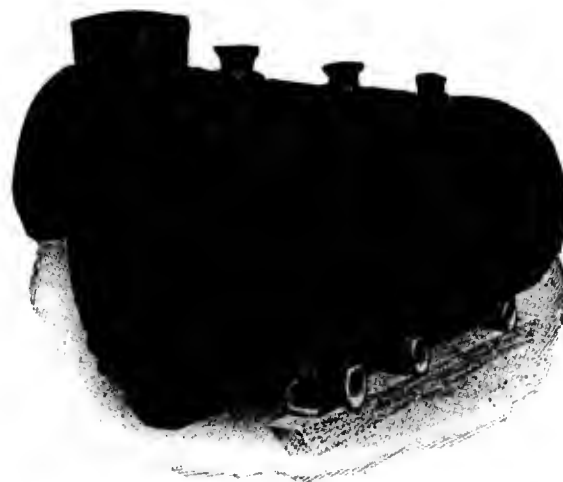
Cross relief board recently gave a large benefit party at the Technical High School gardens. Many of the local florists showed their spirit by generous contributions of flowers. The demand is for red, white and blue flowers. Beds of red, white and blue flowers are in favor and the city has set out flower beds of flags in the different parks.

John Kileoyne, recently of the A. Wiegand's Sons Co., has succeeded Mr. Liebking at the Bertermann Bros. Co.

## "Superior"

### INTERNAL-FIRED BOILER

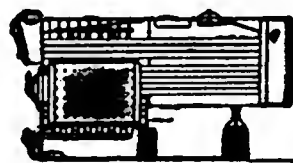
For Hot Water Heating



### Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO



## STEEL RETURN TUBULAR BOILERS

### Johnston Heating Co.

131 E. 26th Street

NEW YORK

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

**PFAFF & KENDALL, Foundry St., Newark, N. J.**

Mention The Review when you write.

establishment. Mr. Liebking has enlisted in the medical department of the army.

E. E. T.

**SAN FRANCISCO NOTES.**

[Continued from page 67.]

outdoor flowers in the market. The only flowers said to have been benefited by the warm weather are strawflowers and statice. They are fine and are in good demand, especially for shipping purposes.

**Various Notes.**

The bowling club recently organized by members of the Pacific Coast Horticultural Society met for practice June 19. Victor Podesta is captain, and he is said to be "some" bowler. Robert Newcomb, of the American Bulb Co., Chicago, was present as a guest. He also made a splendid showing.

Luke Uziek has been engaged by the Art Floral Co. to manage its store on Powell street. He is well fitted to take up his new duties, as he was connected with this concern at one time and more recently has been with Joseph's, on Grant avenue.

F. C. Jaeger & Son expected to open for business June 20, but the store at 152 Powell street was hardly ready for occupancy, so the opening had to be postponed until the end of the week.

Pelicano, Rossi & Co. report more funeral work for June than ever before, this class of business, contrary to the order of things, having exceeded wedding work in volume.

Friends of A. J. Rossi are glad to hear that he is getting along as well as could be expected after a serious illness. Frank Pelicano was on the sick list at the same time. Frank Thatcher, well known to the patrons of Pelicano, Rossi & Co., is enjoying a vacation at Lake Tahoe.

Ferrari Bros., who have gone into orchid production during the last year or two, are preparing to specialize in this line more extensively. Peter Ferrari

[Continued on page 82.]



**Caldwell Tanks of Galvanized Steel**

are strong, tight and durable. Cost less than wood tanks and give good long service. Sizes up to 1000 gallons can be shipped set up. Send for Catalogue.

**W. E. Caldwell Co., Inc.**  
1930 Brook St.  
LOUISVILLE, KY.

*Caldwell* TANKS AND TOWERS

Mention The Review when you write.

**AETNA BRAND TANKAGE FERTILIZER**

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

**Farmers' and Florists' Fertilizer Co.**  
809 Exchange Ave., Room 5, Tel. Drover 1932  
U. S. YARDS, CHICAGO, ILL.

Mention The Review when you write.

**GEO. KELLER & SON**  
Manufacturers of  
**RED POTS**

Before buying write for prices  
2614-2622 Herndon Street  
Near Wrightwood Ave., **CHICAGO, ILL.**

**For Maximum Production of Flowers**

You must supply the soil with available amounts of Phosphorus.

**Don't Experiment**

but

**PLAY SAFE**

by using

**Magic Steamed Bone Meal**

and

**Magic Precipitated Bone Phosphate**

The two best and most economical fertilizers for supplying available Phosphorus in the soil.

Write for information Blank and Special Prices.

**Chicago Feed & Fertilizer Co.**  
**Union Stock Yards, CHICAGO, ILL.**

Originators of the Famous Fertilizer Charts for Florists.

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**WIZARD BRAND**  
TRADE MARK  
**PULVERIZED SHEEP - PULVERIZED CATTLE**  
**SHREDDED CATTLE**  
**MANURE**

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

**The Pulverized Manure Co.**  
**33 Union Stock Yards, CHICAGO**

Mention The Review when you write.

**PAPER POTS**  
AND  
**DIRT BANDS**

Price List and Samples Free

**F. W. ROCHELLE & SONS, Chester, New Jersey**  
Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

**E. Allan Peirce**  
400 Oaks Road  
WALTHAM, : MASS

ESTABLISHED 1765

INCORPORATED 1904

# HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS  
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS &amp; CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES: New York, N. Y.

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## WE LEAD IN QUALITY AND FINISH

Others follow—when they can

## THE PFALTZGRAFF POTTERY CO., York, Pa.

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## SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

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## RED POTS

Standard

Pans

Azalea

NASHVILLE POTTERY COMPANY

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FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

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### Logan Pots are Best By Test

Write us for catalogue and discounts.

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## GUARANTEED POTS

Write for samples and prices.

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RED

## Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

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EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

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These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



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It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

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Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

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must be lasting, secure, efficient, properly ventilated



It must be constructed in accordance with the rules which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for a good many years and our experience is at your disposal. Whether you intend to build your first house or plan an addition, we believe that our suggestions will be of interest to you. Our material is strictly first-class both in grade and workmanship. Our new "Leak-Proof" Gutter is bound to give you satisfaction. Our prices are reasonable. We use only the best grade of Louisiana Red Cypress.

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**GREENHOUSE MATERIAL GREENHOUSE HARDWARE**

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## SAN FRANCISCO NOTES.

[Continued from page 80.]

says that they have already received twenty cases of orchid plants from Central America this year and that they expect many more. He reports a steadily increasing demand for phalaenopsis and predicts that this species will gain in popularity for use in wedding bouquets. The firm's heavy planting of Russell roses means that many American Beauties are being discarded.

A. B. Brownell, manager of the Portland Wholesale Nursery Co., of Portland, Ore., was a recent visitor.

The Bellevue Florists, or Miss Rothschild and Miss Bertha Cohn, are closing at 1 o'clock Sundays during the summer months. Miss Rothschild is planning a vacation in the Santa Cruz mountains. She is of the opinion that the large number of army people stationed here is having its effect upon the florists' business, judging by the number of uniformed men entering the store. She admits that many of them may have been customers before they enlisted, but says the majority of them seem to come from other sections of the country. At this establishment red, white and blue bouquets and novelties continue to sell well.

Besides looking after his business in the St. Francis hotel, Julius Eppstein is devoting considerable time to landscape work. Last week he spent two days down the peninsula, where he is laying out a large estate.

Heretofore the rule in San Francisco has been to employ males for the sales forces of the flower stores, but MacRorie & McLaren now evidently intend to try women. They have added Miss Lily Houge and Mrs. Jenks to their pay roll, and it is understood that the young women are taking hold nicely. MacRorie & McLaren have secured the services of Charles Clark, formerly with Albert O. Stein and more recently with Mark Ebel, of Sacramento.

Henry Avansino, of Avansino Bros., reports many wedding decorations and a large quantity of funeral work.

The United Flower & Supply Co. showed the first chrysanthemums of the season June 13, two months ahead of the usual date for their appearance. They were the Early Frost variety, grown indoors, but, while good in qual-

[Continued on page 84.]

## Greenhouse Glass

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# Made with a Particular Use in Mind—

Made to give paint satisfaction under the difficult conditions encountered at greenhouses—

Made to withstand the constant dampness from the inside, and the beating sun from without—

Made to diffuse and re-use precious sunlight, so necessary and valuable—

Made pure white and to stay white—

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#### LIQUID PUTTY MACHINE

Will Last a Lifetime, \$1.25 each



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will not harden, crack or peel off.

\$1.35 per gallon in 10 gallon lots

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In any length (one piece) with couplings, 14c per foot. Remnants, 15 to 30 feet, coupled, 9c per linear foot. Unequaled at the price.



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Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

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Mention The Review when you write.

### SAN FRANCISCO NOTES.

[Continued from page 82.]

ity, Mr. Onishi says they failed to move readily on account of the lower prices of other flowers.

Victor Podesta, of Podesta & Baldocchi, reports business seasonably good; in fact, better than at this time last year.

The employees of Joseph's are quite proud of the fact that each of them is the holder of one or more Liberty bonds. This concern anticipates an unusually active fall business and is making preparations accordingly.

J. A. Axell, manager for the E. W. McLellan Co., reports that the crop of American Beauty roses is about over for the summer, but says that Russell is holding up in fine shape.

The C. Kooyman Co., Inc., is receiving freesia bulbs and Mr. Kooyman says orders to date indicate that the demand will be heavy this season.

Attention has been called to the fact that the roses handled here this year seem to be more infectious than usual. Case after case has been reported of sore hands, and in some instances medical aid has been necessary to prevent serious blood poisoning. The growers claim the condition is not due to any preparation they have used in spraying, and they are at a loss to explain the trouble.

Two large decorations the same week was the booty that made the Albert O. Stein staff work early and late.

The Misses Hannon report business good at their establishment on Sutter street for this time of the year. Family trade has not dropped off so noticeably as usual in June. S. H. G.

Word has been received of the death of Ernest Matraia at San Antonio, Tex., June 15. Mr. Matraia, who was well known up and down the coast, had gone to Texas in March in search of health.

A note in this column May 3 referred to the interest with which the trade heard of an impending reduction in express rates on the steadily increasing long-distance shipments from this market. The attention of the officials of the American Express Co., operating the refrigerator car service, has been called to the item and they explain that it was premature, inasmuch as the matter under consideration, which afforded the basis for the rumor, has been decided adversely. There will be no change in rates in any way for the present, they say.

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The Insecticide that kills plant Lice of many species.

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

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For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

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For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

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The best tool for cutting your greenhouse glass. Avoids breakage and splinters and cuts more glass with less pressure. Ball-head for tapping glass. Sample 15c.

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❑ Its field forces are experienced in hastening the owner's revenue from his greenhouse, by speeding its construction.

❑ Its executives make every effort to render a service that is at all times absolutely dependable.

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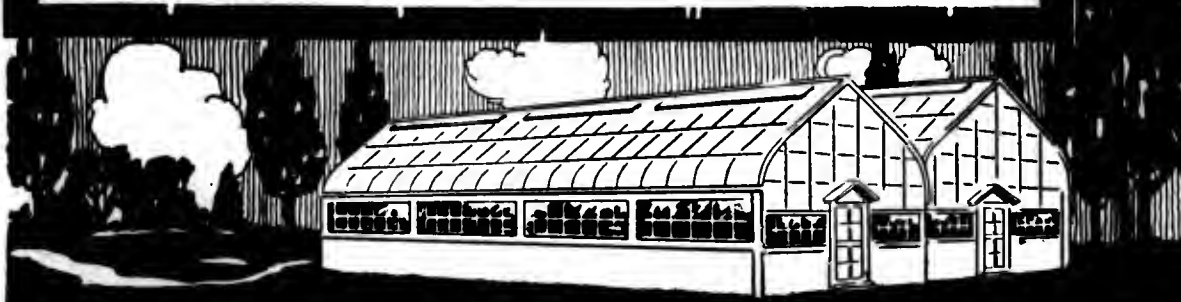
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The strong, simple construction of Jacobs Greenhouses enables us to keep costs down to a minimum, without affecting durability or utility. In commercial greenhouse building, especially, where costs must be carefully considered, we honestly believe we can give you a "bigger dollar's worth" than the average. Backed by half a century's experience. Write for estimates—today!

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for Roses, Carnations, etc.; fasten stakes, cross wires, etc.  
They never slip and are a great saving of both time and money.

**PRICE, \$1.50 per 1000**  
5,000.....\$1.35 per 1000  
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Alternantheras, R. C. Brilliantissima, best red, 70c per 100, \$6.00 per 1000; P. major, red, 60c per 100, \$5.00 per 1000; A. Nana, yellow, 60c per 100, \$5.00 per 1000; Brilliantissima, 2½-in. stock, \$2.50 per 100.  
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ALTERNANTHERAS, RED AND YELLOW, 2-in., \$2.00 per 100. EXTRA FINE PLANTS.  
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Alternantheras, red and yellow, fall struck, 70c per 100, \$6.00 per 1000.  
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Alternantheras, red and yellow, extra fine and well rooted, 60c per 100 by mail, \$4.00 per 1000 by express. Cash. S. A. Pinkstone, Utica, N. Y.

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2-in., \$2.00 per 100, \$17.50 per 1000.  
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Alternantheras Alternifolius, 50c per 100.  
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Sweet alyssum, Little Gem, 2-in., \$1.50 per 100; \$12.00 per 1000.  
John Bauscher, Freeport, Ill.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

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Strong, heavy plants.

EXCEPTIONAL VALUE.

|                                   | 100     | 1000    |
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| 2½-in. ....                       | \$ 8.50 | \$30.00 |
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| 2½-in. ....                       | 8.00    | 25.00   |
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Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

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ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000. ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.  
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Asparagus, strong stock, plumosus and Sprengeri, 5-in., \$20.00 per 100; 2 and 2½-in., \$3.00 per 100.

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Louis Haurly, Jr., Manager,  
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Asparagus plumosus, 2½-in. pots, \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000; both extra heavy.  
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Asparagus plumosus, 2½-in., \$3.00 per 100, \$25.00 per 1000; 3½ and 4-in., \$10.00 per 100. All strong plants and should go in larger pots at once.  
E. P. Hostetter, Manheim, Pa.

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Asparagus plumosus, 2½-in. pots, good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash.  
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1000 Asparagus Sprengeri, all ready for a shift, 2½-in., 3c; 3-in., 5c; 4-in., 7c. A lot of 4-in., extra heavy, ready to cut, 8c. Cash with order.  
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Asparagus Sprengeri, from 3-in. pots, \$4.50 per 100. Cash or good reference.  
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Asparagus Sprengeri, strong 3-in., \$4.00 per 100; 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.  
Jacobs Bros., P. O. Box 413, Peoria, Ill.

Asparagus Sprengeri, heavy, 4-in. long sprays, \$8.00 per 100; 3½-in., \$5.00 per 100.  
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Asparagus Sprengeri, 2½-in., \$2.50 per 100, \$22.00 per 1000. Cash.  
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Asparagus Sprengeri, strong, bushy plants, 4-in., \$12.00 per 100. Cash.  
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Asparagus Sprengeri, nice seedlings, \$1.00 per 100, \$7.50 per 1000. This is good stuff. Cash, please. Cottage Greenhouses, West Plains, Mo.

Asparagus, plumosus and Sprengeri, strong seedlings, \$7.50 per 1000.  
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Asparagus Sprengeri, 2½-in., 2½c; 3-in., 5c.  
GULLETT & SONS, LINCOLN, ILL.

Asparagus Sprengeri, 6c; \$25.00 for the 500.  
The Springfield Floral Co., Springfield, O.

Asparagus Sprengeri, 3-in., \$3.00 per 100.  
Samuel Whitton, Utica, N. Y.

Strong 2½-in. Sprengeri, \$3.00 per 100.  
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Asparagus Sprengeri, strong 2-in., \$2.50 per 100.  
N. A. Nielsen, Carroll, Iowa.

Asparagus plumosus and Sprengeri sprays.  
The Pennock Plantation, Jupiter, Fla.

Asparagus Sprengeri, 3-in., 5c each.  
Odor Greenhouses, Iola, Kan.

Asparagus Sprengeri, strong, 2½-in., 3c.  
C. Humfeld, Clay Center, Kan.

Asparagus plumosus, 3-in., \$4.00.  
J. H. Dann & Son, Westfield, N. Y.

Asparagus Sprengeri, 4-in., \$10.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Sprengeri, 3-in., at 5c.  
Chas. Sherwood, Waterloo, Iowa.

Asparagus Hatcheri seedlings, \$1.00 per 100.  
P. P. W. O. Ehmann, Corfu, N. Y.

## ASPIDISTRAS.

Green leaf aspidistras, 4c per leaf.  
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

## ASTERS.

300,000 ASTERS  
FROM BEST STRAINS OF SEED, FIELD-GROWN, \$3.00 PER 1000.

ASTERS A SPECIALTY 45 YEARS.  
Good, strong, healthy field-grown plants of the best varieties. Improved Giant, Late Branching, white, shell-pink, rose, lavender, purple, crimson; Crego's Improved, Giant Comet, in same colors, any number you want of each color to make up your order, packed separate and labeled. I sow a batch of seeds every week and shall have plants of the right age and size to transplant to the field any time they are wanted up to August. They are sown thinly, broadcast, in light, sandy soil, which causes extra fine roots. 1000, \$3.00; 500, \$1.75; 250, \$1.25; 5000, \$14.00; 10,000, \$27.00. Cash with order.

L. W. Goodell, Pansy Park, Dwight, Mass.

Aster seedlings, extra fine.  
Sample's Late Branching,  
\$9.00 per 1000.

2½-in. plants,  
\$4.00 per 100.  
\$35.00 per 1000.

Send for a copy of our Plant Bulletin and Bulb List.  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

Asters, nice strong plants from 2½-in. pots, Late Branching, crimson; Late Branching, pale lavender; Late Branching, purple; Late Branching, white; Queen of Market, white; Late Branching, shell pink; Superb Late Branching, rose pink; Crego Giant, lavender; Crego, pink; Crego, rose, \$3.00 per 100, \$25.00 per 1000.

Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

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Aster plants, cold frame-grown, strong plants, Vick's Late Branching in white, purple, lavender, Peach Blossom, Peerless, Mary Semple's Pink, Cardinal and white Queen of the Market, \$2.00 per 1000; transplanted Queen of the Market, \$3.00 per 1000. Cash.  
Dumser Floral Co., Elgin, Ill.

Astermums, mixed, 50c per 100, \$4.00 per 1000; peony flowering asters, mixed, 50c per 100, \$4.00 per 1000; Late Branching, white, pink, lavender and purple, 50c per 100, \$3.00 per 1000. Fine field-grown plants. Cash, please. Write for prices on large quantities.  
B. H. Klus & Son, Anderson, Ind.

#### ASTER PLANTS.

1000000 aster plants for sale, all colors of Vick's Semple's, Cregos, Invincibles and Rochesters, strong, field-grown plants, \$5.00 per 1000. Cash with order. Seneca Aster Plant Co., L. B. 94, Baldwinsville, N. Y.

Vick's Royal white, Vick's Late Branching, shell pink (Mary Semple), Vick's Late Branching rose pink, Vick's Late Branching lavender, strong, healthy, outdoor-grown plants, \$6.00 per 1000. Cash with order.  
Olson Bros., Elgin, Ill.

Asters, healthy outdoor grown seedlings, Semple's, Crego, etc., in white, shell pink, rose pink and purple, \$3.00 per 1000, 4000 for \$10.00. Cash please.  
C. Nielsen, 452 N. Lake St., Aurora, Ill.

Asters, Vick's Late Branching, mixed; Crego, mixed, also separate white, shell-pink, purple and lavender, good transplanted plants for immediate sales or planting, 75c per 100, \$5.00 per 1000. Cash. Wm. Kraft, Oneida, N. Y.

Aster plants, Late Branching and Crego, fine, stocky, well rooted plants, ready to be planted out, \$3.00 per 1000; 5000 lots, \$2.50 per 1000; white, pink and lavender. 500 at 1000 rate.  
Gustav Pitzonka, Bristol, Pa.

Asters, thinly sown, strong, field-grown plants, fully as good as transplanted, Queen of the Market, Semple's Branching, Crego and Mikado, separate colors, \$3.50 per 1000. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Asters, strong; selected plants of Queen of the Market, Semple's and Vick's Branching, Carlson or Invincible, ready for the field, \$3.00 per 1000, 4000 or more at \$2.50; 50c per 100, by mail.  
S. W. Pike, St. Charles, Ill.

Asters, Vick's Late Branching, shell-pink, lavender-pink, white, labeled to color, \$3.00 per 1000; Royal White, \$4.00 per 1000, fine transplanted plants, ready for field. Cash with order.  
C. H. Richards, Dunkirk, N. Y.

Aster plants, Queen of the Market, Semple's, Vick's Branching, Astermums, in separated colors, strong plants, \$2.50 per 1000; 5000 for \$10.00.  
J. C. Schmidt, Bristol, Pa.

Asters, field-grown, good plants, in pink (light and dark), purple lavender, white and crimson, Queen of the Market or Late Branching, \$2.50 per 1000. Cash. Albert M. Herr, Lancaster, Pa.

50,000 surplus aster plants, field grown; Late Branching, white, purple and pink. Astermums, white, \$2.00 per 1000. Cash.  
Wm. von Helms, Monsey, N. Y.

Field-grown Crego Giant asters, purple, blue, rose and white, 60c per 100, prepaid parcel post, \$5.00 per 1000, by express. Central Greenhouse Co., 618 N. 8th St., Vincennes, Ind.

Strong outdoor-grown plants: Rochester. Perfection, Enchantress and Mikado, in shell-pink, white or lavender, 65c per 100; if by mail, 75c. Cash.  
Crowell's Gardens, Goshen, Ind.

Asters, Peerless Pink, Rose Branching, Late Branching, white, Royal Purple, 50c per 100, \$4.00 per 1000.  
A. A. Winegard, Spencerport, N. Y.

Asters, strong field-grown plants, Late Branching, white, purple, pink and red, \$3.50 per 1000.  
C. Federle Co., R. R. 3, Hamilton, O.

Asters Crego and Late Branching, white, pink, lavender, purple and shell pink, \$2.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Late branching asters, good, field-grown plants, rose-pinks, shell-pink, white, lavender and purple, \$3.00 per 1000.  
H. Hills, Bristol, Ind.

Asters, extra fine, transplanted plants, Queen of the Market, white, pink and lavender, 75c per 100.  
Wagner's Greenhouses, Timn, O.

#### AUCUBAS.

Aucuba Japonica, 24 to 30 inches high, \$1.50 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

#### BEDDING PLANTS.

Fuchsias, mixed, 4-in., 10c; 3-in., 5c Begonia Vernon, large, 4-in., 8c; Lobelia Mallard and Empress, 3-in., 5c; 2-in., 2c; 3-in. Sprenger, 5c; 2-in. Vinca variegata, 2c; 3-in., 5c; 4-in., 8c and 10c; R. C. geraniums, \$12.50; 2-in., \$20.00; 3-in., in bud and bloom, \$60.00; 4-in., Buchner, Doyle, Poltevine and Ricard, \$80.00 per 1000; dracaenas, 4-in., 12c; hydrangeas, 10c to 70c. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

Bedding and basket plants, strong 2-in. salvia, dusty miller, German ivy and Wandering Jew, 1½c each. A. C. Anderson, Columbus, Neb.

All kinds of bedding plants.  
Fred Boerner, Cape May, N. J.

R. C. geraniums, Nutt and mixed, \$10.00 per 1000; 2-in., \$2.50; 3½-in., mixed, \$7.00; 4-in., mixed, \$8.50 per 100. Salvia, 2½-in., \$3.00; 3-in., \$5.00 per 100. 3-in. trailing fuchsia, \$6.00 per 100; 2½-in. Thunbergia, \$3.00. Fine Centaurea gymnocarpa, 2½-in., \$2.50; transplanted in soil, \$2.00 per 100; 2½-in. verbena, mixed, \$3.00 per 100.  
Mrs. E. A. Llewellyn, Olean, N. Y.

#### BEDDING PLANTS.

1000 Sallerol, 2½-in. ....2c  
500 La Favorite geraniums, 4-in. ....6c  
500 Lt. pink double geraniums, 4-in. ....5c  
1500 Coleus, mixed colors, 2½-in. ....2c  
500 Alternantheras, red and yellow, 2½-in. ....2c  
200 Vinca rosea, 2½-in. ....2c  
Cash, please.

WM. H. FORD, MARSHALLTOWN, IA.

Geraniums, fuchsias, emeralds, salvias, marguerites, cannas, begonias, etc., 4-in. pots, \$8.00 per 100; fine; mignonette, lobelia, candy-tuft, Phlox Drummondii, cosmos, calpiglossis, golden pyrethrum, balsams, nasturtiums, anapdragons, dusty miller, zinnia, Sultanii, single petunia, torenias, verbenas, etc., \$3.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Heliotrope, light and dark, 3-in., 5c; Ageratum, white and blue, 3-in., 4c; double petunias, mixed, 2 and 3-in., 4c and 5c; German ivy, 2½ and 3½-in., 4c and 6c; verbenas, mammoth mixed, 2-in., 2c; cigar plant, 2 and 3-in., 3c and 5c. The above are all nice, strong plants. Cash, please.  
McAdams and McComb, Columbus Grove, O.

#### BEGONIAS.

##### BEGONIAS

##### READY NOW.

Very fine stock. Leaf cuttings.

|  | Doz.   | 100     | 1000     |
|--|--------|---------|----------|
| Lorraine, 2½-in. ....  | \$2.00 | \$15.00 | \$140.00 |
| Cincinnati, 2½-in. ....  | 2.00   | 15.00   | 145.00   |
| Mrs. J. A. Peterson, 2½-in. ....                               | 3.00   | 20.00   | 175.00   |
| Chatelaine, 2½-in. ....  | 5.00   | 45.00   |          |
| Chatelaine, 3-in. ....   | 8.00   | 75.00   |          |
| Rex Begonias, 2½-in. ....                                      | 6.00   |         |          |
| Rex Begonias, 3-in. ....                                       | 10.00  |         |          |
| Begonias, Vernon, Luminosa, Erfordii, Prima Donna, 2½-in. .... | 3.00   | 25.00   |          |
| Begonia Newport Beauty, 2½-in. ....                            | 7.00   |         |          |
| Begonia Melior, top cuttings, July delivery, \$16.00 per 100.  |        |         |          |

ROMAN J. IRWIN, NEW YORK CITY.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

|                         | Per 100             | Per 1000 |
|-------------------------|---------------------|----------|
| 2½-in. ....             | \$5.00              | \$40.00  |
| 3-in. ....              | 8.00                | 70.00    |
| 4-in. ....              | \$12.00 and \$15.00 | per 100  |
| Chatelaine, 2½-in. .... | 0.00                | 50.00    |
| Chatelaine, 3-in. ....  | 9.00                | 85.00    |
| Cincinnati, 2½-in. .... | 15.00               |          |
| Lorraine, 2½-in. ....   | 14.00               |          |

S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Begonia Chatelaine, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100; from soil, equal to 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. Bedding begonias, Erfordii, luminosa and others, \$3.00 per 100, \$25.00 per 1000; 3-in. pots, \$5.00 per 100. Begonia Lorraine, 2½-in. pots, \$15.00 per 100; the new Mrs. Peterson, very fine keeper, 2½-in., \$25.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Begonia Chatelaine, 2-in. ....\$4.00 per 100  
Begonia Prima Donna, 2½-in. .... 3.00 per 100  
Begonia Erfordii, 2½-in. .... 3.00 per 100  
Begonia Xmas Red, 2½-in. .... 6.00 per 100  
Begonia Luminosa, 2½-in. .... 3.00 per 100  
Begonia seedlings, transplanted, Erfordii, luminosa, Prima Donna, \$1.50 per 100; \$12.50 per 1000.  
ERNEST ROBER, WILMETTE, ILL.

Begonias, gracilis varieties make Fine plants for Xmas trade:  
Bonfire, coral red;  
Luminosa, Christmas red;  
Prima Donna, lively pink;  
Above from 3-in. pots, \$7.50 per 100.  
Verdun, the red Chatelaine, 3-in., 10c.  
J. L. Schiller, Toledo, O.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 10C EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.  
FRED W. ARNOLD, CAMBRIDGE, OHIO.

Blooming Begonias, in assortment, \$2.50 per 100; luminosa, 4-in., \$10.00 per 100; 3-in., ready for 4-in., \$8.00 per 100; 2-in., \$3.00 per 100; Erfordii, 3-in., \$6.00 per 100; metallica and Thurstoni, 2-in., \$4.00 per 100.  
N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, fine branched plants, not a stick among them, will make hummers for Thanksgiving and Xmas sales, 2½-in., \$4.00 per 100. Cash. Schieble Bros., Main, Lock & Old Main Sts., Miamisburg, O.

Special, very fine 4-in. tuberous rooted begonias, in bloom, separate colors, single and double, \$15.00 per 100.  
S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Begonia Vernon, 3-in., in bud and bloom, \$4.00 per 100. Cash.

F. Sokol, College St., Worcester, Mass.

Begonias, 2½-in., assorted flowering, 3c.  
Hammerschmidt & Clark, Medina, Ohio.

700 Corallina de Lucerne, extra strong, well-grown, 3-in., \$10.00 per 100, cash. Also 100 argenteo-guttata, same price.  
Brinkerhoff Greenhouses, Springfield, Ill.

Begonia Lorraine, 2½-in. pots, \$14.00 per 100; \$120.00 per 1000. Begonia Mrs. J. A. Peterson, 2½-in. pots, \$20.00 per 100; \$180.00 per 1000.  
Julius Roehrs Co., Rutherford, N. J.

Begonia Chatelaine, 2½-in. pots, \$2.00 per 100; 4-in., \$6.00 per 100; 6-in., 20c each. Cash, please.  
M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Begonia luminosa, the old reliable, from 3-in. pots, \$5.00 per 100. Cash or satisfactory reference. C. F. Mahan & Co., R. D. 8, Dayton, O.

Begonias, Vernon and Pink Bedder, 2½-in., 8c. Wm. B. Koehler, 1634 Bridge St., Frankford, Philadelphia, Pa.

Begonia luminosa, 2-in., \$2.00 per 100; 3-in., \$5.00 per 100. Cash with order.  
PETER BROWN, LANCASTER, PA.

Begonia Chatelaine, very good stock, 2-in., \$2.00 per 100. Cash.  
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Begonias Chatelaine R. C., \$2.00 per 100; 2-in., \$3.50 per 100. Cash.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Begonia Chatelaine, 2½-in., \$4.00 per 100. Cash, please.  
York & Panasuk, Houghton, Mich.

#### BERGAMOT.

Bergamot plants, 50c per 100, postpaid.  
M. L. McClave, Benton Harbor, Mich.

#### BERRIED PLANTS.

##### SOLANUM.

2-inch .....\$ 6.00 per 100  
2½-inch ..... 10.00 per 100  
3-inch ..... 12.00 per 100  
A. L. RANDALL CO.,  
Wabash Ave. at Lake St., Chicago, Ill.

Solanum Melvinii (Jerusalem cherry), 2½-in., just right for planting out, \$4.00 per 100, \$30.00 per 1000.  
S. S. PENNOCK-MEEHAN & CO., 1608-20 Ludlow St., Philadelphia, Pa.

#### BOUARDIAS.

Bouvardias, fine, 2½-in. plants, pink, red and white, single, \$5.00 per 100, \$45.00 per 1000; double, pink and white, \$7.00 per 100, \$65.00 per 1000.  
S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Bouvardias, strong 2½-in. pots, single, pink, red and white, \$5.00 per 100, \$45.00 per 1000; double pink and white, \$7.00 per 100, \$65.00 per 1000. Bouvardia Humboldtii, single white, star shape, 2½-in., \$6.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York.

Bouvardias, 2½-in. pots, pink, red, also white single, \$5.50 per 100, \$50.00 per 1000; double, \$9.00 per 100, \$80.00 per 1000.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Bouvardias, pink, 2½-in., strong plants, \$4.50 per 100, \$40.00 per 1000. Cash.  
Julius Niednagel, Evansville, Ind.

Bouvardia, pink, 2½-in., \$4.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

#### BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.  
Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIAS, or Butterfly Bush. Purple, everblooming, Southern lilac. About 500 field-grown plants, \$6.00 per doz.; \$40.00 per 100.  
Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK-MEEHAN CO., 1608-20 Ludlow St., Philadelphia, Pa.

#### BULBS.

##### BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.  
Complete list now ready.

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S. S. Pennock-Meehan Co., 1608-20 Ludlow St., Philadelphia, Pa.

#### AMERICAN GROWN BULBS. GOLDEN SPUR AND EMPEROR FOR FORCING.

Our extra early Spurs can be had for Christmas. Averaged 4c return as against 1c for imported the past season. Delivery sure. If you grow them, ask us to send you detailed information and price list.  
Geo. P. Buck & Son, Collingswood, N. J.

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**BULBS—Continued.**

We are booking orders for Freesia Purity (True); Callas, Yellow Elliottiana, White Aethiopia. For quality bulbs and right prices, write to Pacific Bulb Co., Seabright, Calif.

Emperor daffodil bulba, California-grown, fall delivery, \$15.00 per 1000.  
O. Kooyman & Co., Inc., San Francisco, Cal.

Bulbs of all descriptions. Write for prices.  
O. KEBUR & SONS, HILLEGOM, HOLLAND.  
New York Branch, 8-10 Bridge St.

Calla bulbs, 12,000 from bench, 2½ to 3-inch dia., \$6.00 per 100, \$50.00 per 1000.  
Geo. M. Meier, 1210 South Blvd., Evanston, Ill.

**CACTI.**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS.**

Caladiums, 4-in., \$1.00 per doz. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

**CALENDULAS.**

Calendulas Orange King, strong, 2½ in., 2½ c. J. C. Steinhauser, Pittsburg, Kans.

**CALLAS.**

**CALLAS**  
2000 4-year-old  
CALLA ROOTS  
in fine condition,  
\$10.00 per 100.

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and Bulb List

S. S. PENNOCK-MEEHAN CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

Callas, ground-ripened, best California field-grown stock, direct from reliable pioneer growers. All orders for \$5.00 or more, with cash accompanying. Delivered by express, charges prepaid. 3 to 4-in. circumference, \$5.00 per 100; 4 to 5-in., \$8.00; 5 to 6-in., \$14.00. Order early. It pays to get the best at the right time.  
Lillydale Bulb Co., Santa Cruz, Cal.

AETHIOPIA and ELLIOTTIANA from a reliable grower.  
LOS ROBLES GARDEN, SANTA CRUZ, CAL.

**CAMPANULAS.**

Campanula Medium and Calycanthema, nice, clean stock from 2½-in. pots, \$5.00 per 100. See our ads for stevias elsewhere in these columns.  
STUPPY FLORAL CO.,  
SAINT JOSEPH, MISSOURI.

**CANDYTUFT.**

Candytuft, strong seedlings, \$1.50 per 100; 2½-in., 2½ c. J. C. Steinhauser, Pittsburg, Kan.

**CANNAS.**

Cannas, 3-in. pots, \$5.00 per 100, \$40.00 per 1000; Florence Vaughan, Mme. Crozy, Mrs. Kate Grey, Wyoming, Venus, Wm. Saunders and Queen Charlotte; strong, 4-in. pots, fine plants, \$10.00 per 100, \$90.00 per 1000; King Humbert, A. Bouvier, Richard Wallace, Florence Vaughan, Charles Henderson, Brandywine, Italia, Black Beauty.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Cannas, King Humbert, strong 3-in., \$8.00 per 100; Richard Wallace, strong 3-in., \$7.00 per 100; J. D. Elisele, strong 3-in., \$7.00 per 100. Strong 4-in. in other varieties, prices on application. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

|                 |        |        |
|-----------------|--------|--------|
|                 | 3-inch | 4-inch |
| KING HUMBERT    | \$6.00 | \$8.00 |
| Other varieties | 4.00   | 6.00   |

Extra fine stock; some in bloom.  
G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN

Cannas, 500 David Harum; 250 Egandale, 100 Florence Vaughan, 100 Charles Henderson, 50 Black Beauty, \$2.50. Red flowering assorted, 3-in., bushy stock, \$5.00 per 100; 200 King Humbert, \$6.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Cannas, 3½-in., strong King Humbert, 7c; Philadelphia, Wallace, C. Henderson, Queen Charlotte, 5c.  
THE FOSTER GARDENS,  
Louis Haury, Jr., Manager,  
36 MARKET HOUSE, NASHVILLE, TENN.

King Humbert, 3-inch, \$6.00 per 100; 4-inch, \$8.00 per 100.  
Florence Vaughan, 3-inch, \$5.00 per 100; 4-inch, \$7.00 per 100.  
Ernest Rober, Wilmette, Ill.

CANNAS—STARTED PLANTS.  
Louisiana, Pennsylvania, Philadelphia, Chas. Henderson, Pink Louise, Mme. Berat, Wyoming, 5c each, \$4.00 per 100.  
MEMPHIS FLORAL CO., MEMPHIS, TENN.

CANNAS.  
King Humbert, 3-in., \$6.00 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Extra strong King Humbert cannas, 4-in., \$10.00 per 100; Florence Vaughan, \$8.00 per 100. Montrose Floral Co., 3747 Agatite Ave., Chicago.

Cannas, King Humbert, 4-in., fine, \$5.00 per 100; Florence Vaughan, Chicago and Henderson, 4-in., \$3.50 per 100. Cash.  
Morris the Florist, Bloomington, Ind.

Cannas, Wallace, Saunders, Pennsylvania and Bouvier, in 3½-in. pots, \$7.00 per 100. A few in 3-in., \$5.00 per 100. See under bedding plants.  
Russell Bros., Inc., Syracuse, N. Y.

Cannas, 2 to 8 eyes; Penn., David Harum, Austria, Duke of Marlborough, America, Black Beauty, Kate Gray, Shenandoah, Egandale, \$1.50 per 100. J. H. Dann & Son, Westfield, N. Y.

Cannas, large plants: Florence Vaughan, Madame Crozy, Madame Berat and Burbank, \$6.00 per 100.  
Rentschler Floral Co., Madison, Wis.

Cannas, 4000 pot-grown 4-in., strong, Henderson; 2000 pot-grown 4-in., strong, all America, \$5.00 per 100, \$45.00 per 1000.  
Schmaus Bros., Paducah, Ky.

Cannas, strong 3-in., Florence Vaughan, \$4.00 per 100; tall red leaf, \$4.00 per 100. Cash.  
John Bauscher, Freeport, Ill.

Cannas, Allemania, Austria and Indiana, well started, \$1.50 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Cannas, Florence Vaughan and Mrs. Chas. Henderson, \$8.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

King Humbert canna, strong, 4-in., \$10.00 per 100.  
O. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas King Humbert, big, fine, pot plants, \$8.00 per 100. Cash.  
Fred H. Lemon, Richmond, Ind.

Cannas, 4-in. Pennsylvania, Kate Gray, F. Vaughan, Italia and Austria, 7c. Cash.  
Current Floral Co., Lexington, Ky.

Canna Wyoming, strong 4-in., \$7.00 per 100. Cash, please.  
Restland Floral Co., Mendota, Ill.

Cannas, all varieties, 4-in. pots, \$6.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Pennsylvania cannas, 4-in., \$7.00 per 100.  
B. H. Klus & Son, Anderson, Ind.

Canna Robusta, bronze, 3½-in., \$5.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Austria cannas, sand started, 12 in. high, \$3.00 per 100. Loyd O. Bunch, Fredonia, Kan.

**CARNATIONS.**

Field-grown carnation plants, \$50.00 per 1000; 500 at 1000 rate. Cash with order.

|                     |                 |  |
|---------------------|-----------------|--|
| WHITE—              | Alice Coombs    |  |
| White Wonder        | Mrs. C. W. Ward |  |
| White Enchantress   | Pink Sensation  |  |
| Matchless           | RED—            |  |
| PINK—               | Champion        |  |
| Philadelphia        | Delhi           |  |
| Nancy               | Beacon          |  |
| Enchantress Supreme | St. Nicholas    |  |
| Gorgeous            |                 |  |

Joy Floral Co., Nashville, Tenn.

Carnations, cuttings all sold, a few thousand, strong 2½-in. pot plants left, ready to plant in field.

|                        |        |         |
|------------------------|--------|---------|
|                        | 100    | 1000    |
| Enchantress            | \$3.00 | \$27.50 |
| White Enchantress      | 3.00   | 27.50   |
| Washington Enchantress | 3.00   | 27.50   |
| Mrs. C. W. Ward        | 3.00   | 27.50   |
| Nebraska               | 5.00   | 45.00   |

J. C. Steinhauser, Pittsburg, Kans.

Carnations, strong 2½-in. pots, \$4.50 per 100, \$40.00 per 1000; Alice, Ward, Beacon, Rosette, White Wonder, Champion, Eureka, White Enchantress and Matchless; Good Cheer, \$6.00 per 100, \$50.00 per 1000; Nancy, \$8.00 per 100, \$75.00 per 1000; Pink Delight, \$6.00 per 100, \$50.00 per 1000, and also a good list of the best varieties and others in 3-in. pots, almost as good as field-grown; plants ready for benching. Ask for list.  
Anglin & Walsh Co., Williamsbridge, N. Y.

75,000 carnation field plants from irrigated soil, all varieties. Let us quote you now. Shipments any time desired. Grower will not plant a carnation, for he is going into roses exclusively. Each plant selected guaranteed your dollar's value.

See our display adv., this issue.  
G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago, Ill.

Carnation plants, ready now to bench, or will be pleased to book your orders. Good, clean, well branched plants of the following: Matchless, White Enchantress, Enchantress, Rose-pink, Washington, Enchantress Supreme, Alice, Herald and O. P. Bassett.  
W. R. Maxwell, Alva, Okla.

CARNATIONS, FIELD-GROWN PLANTS.  
Send in your inquiries for field-grown plants.  
A. L. RANDALL CO.,  
Wabash Ave. at Lake St., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.  
Pink Enchantress ..\$5.00 per 100; \$45.00 per 1000  
White Enchantress. 5.00 per 100; 45.00 per 1000  
Beacon ..... 5.00 per 100; 45.00 per 1000  
PETER MORGEN, Huntingburg, Ind.

Carnations, field-grown, Enchantress, White Enchantress, Washington, dark pink, Herald, red, \$5.00 per 100, \$45.00 per 1000. Cash.  
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Matchless R. O., \$2.50 per 100, \$20.00 per 1000; pot plants, \$3.50 per 100, \$30.00 per 1000; fine stock, ready to shift to 3-in. pots. Cash.  
Scharff Bros., Van Wert, O.

Carnations, soil plants, branched, Akehurst, 2½ c; Alice, 2½ c; Matchless, 2c; Pink Enchantress, 2c; Alma Ward, 2c. Cash.  
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John Dieckmann, Elm Grove, W. Va.

Carnation plants, from 2-in. pots, clean, strong stock: Matchless, Enchantress, Alice, \$25.00 per 1000. A. Jablonsky, Olivette, St. Louis Co., Mo.

Carnations, 2½ and 3-in. pots, in fine assortment. Prices on application.  
Roman J. Irwin, 108 W. 28th St., New York.

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Centaurea Dusty Miller, 1000 2-in., \$2.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

DUSTY MILLER, 3-in., \$3.00 per 100.  
G. VAN BOCHOVE & BRO.,  
KALAMAZOO, MICHIGAN.

Centaurea gymnocarpa, 3-in., \$2.50 per 100, \$22.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Centaureas, gymnocarpa and cineraria, strong 2½-in., \$2.00 per 100.  
Henry A. Bester & Sons, Hagerstown, Md.

Centaureas, \$3.00 per 100.  
Geo. B. Hart, 47 Stone St., Rochester, N. Y.

Dusty miller, 2-in., 2c.  
Hammerschmidt & Clark, Medina, O.

Dusty Miller, strong, bushy 3-in., \$3.50 per 100.  
J. C. Steinhauser, Pittsburg, Kans.

Centaurea gymnocarpa, 2½-in., 2½ c each.  
Odor Greenhouses, Iola, Kan.

**CHERRIES.**

Jerusalem cherries and Birdseye peppers, fine Xmas plants, strong 2½-in. pots, \$3.50 per 100, \$30.00 per 1000.  
Anglin & Walsh, Williamsbridge, N. Y.

**CHRYSANTHEMUMS.**

50,000 CHRYSANTHEMUM CUTTINGS  
Clean, well-rooted, short, transplanted cuttings, from soil, in following varieties:

| WHITE—                    | Per 100 | Per 1000 |
|---------------------------|---------|----------|
| Polly Rose, early         | 1.50    | 15.00    |
| Oct. Frost, early         | 1.25    | 12.00    |
| Early Snow, early         | 1.50    | 15.00    |
| Clem Touse, midseason     | 1.25    | 12.00    |
| V. Poehlman, midseason    | 1.50    | 12.00    |
| Silver Wedding, midseason | 1.50    | 15.00    |
| White Chieftain, late     | 1.50    | 15.00    |
| Lynnwood Hall, late       | 1.50    | 15.00    |
| Wm. H. Chadwick, late     | 1.75    | 17.50    |
| Tim. Eaton, late          | 1.75    | 15.00    |
| Ivory, midseason          | 1.50    | 15.00    |
| Mrs. H. Robinson, late    | 1.50    | 12.00    |

POMPONS—  
White Mensa ..... 1.50 15.00  
Mrs. Frank Ben..... 1.50 15.00

| YELLOW—                     | Per 100 | Per 1000 |
|-----------------------------|---------|----------|
| Chrysolora, early           | 1.25    | 12.00    |
| Oct. Frost, early           | 1.25    | 12.00    |
| Golden Glow, early          | 1.50    | 15.00    |
| Roman Gold, midseason       | 1.50    | 15.00    |
| Monrovia, midseason         | 1.50    | 15.00    |
| Y. O. Touse, midseason      | 1.25    | 12.00    |
| Col. D. Appleton, midseason | 1.25    | 12.00    |
| Zimmer's Yellow, midseason  | 1.25    | 12.00    |
| Y. Chas. Rager, midseason   | 1.50    | 15.00    |
| Maj. Bonaffon, late         | 1.25    | 12.00    |
| Golden Wedding, late        | 1.75    | 15.00    |
| Y. Eaton, late              | 2.00    | 17.50    |
| Nagoya, late                | 1.50    | 15.00    |
| Y. Jones, late              | 1.75    | 15.00    |
| Gold Eagle, late            | 1.50    | 15.00    |
| Gold Chadwick, late         | 2.00    | 20.00    |

| PINK—                       | Per 100 | Per 1000 |
|-----------------------------|---------|----------|
| Glory of Pacific, early     | 1.25    | 12.00    |
| Unaka, early                | 1.75    | 15.00    |
| Pac. Supreme, early         | 1.75    | 15.00    |
| Chieftain, late             | 1.50    | 15.00    |
| Dr. Enguehard, late         | 1.50    | 15.00    |
| E. A. Seidewitz, fine late  | 1.50    | 15.00    |
| Wells' Late, late           | 1.25    | 12.00    |
| Pra. Roosevelt, late        | 1.75    | 15.00    |
| Chadwick Supreme, late pink | 2.00    | 17.50    |
| Maud Dean, late             | 1.75    | 15.00    |

RED—  
Black Hawk, late ..... 1.50 15.00  
Cullingfordii, late ..... 1.50 15.00  
250 of 1 variety or 1000 assorted at 1000 rate.  
D. H. GREEN, BOONSBORO, MD.

BARGAINS FOR MUM CUTTINGS.  
50,000 ready now. Can deliver at once. Satisfaction given or money back.  
Alice Salomon, Oct. Frost, \$1.00 per 100; \$10.00 per 1000.

Chrysolora, O. Touse, Unaka, White Bonaffon, Silver Wedding, Major Bonaffon, Chas. Rager, Mrs. Patty (pink), Col. Appleton, Dr. Enguehard, P. Supreme, O. P. Bassett, Jeanne Rosette, Roman Gold, \$1.25 per 100; \$12.00 per 1000. McNiece, White Chieftain, Pink Chieftain, Ramapo, P. Byron and Klondyke, \$2.00 per 100; \$18.00 per 1000.

Cash with order.  
LAMPERT FLORAL CO. XENIA, OHIO

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Tremendous supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

|                  | Per 100 | Per 1000 |
|------------------|---------|----------|
| Chrysolora       | \$2.00  | \$18.00  |
| Maj. Bonnaillon  | 2.00    | 18.00    |
| Roman Gold       | 2.00    | 18.00    |
| Nagoya           | 2.00    | 18.00    |
| Robt. Halliday   | 2.00    | 18.00    |
| Bronze Touse     | 2.00    | 18.00    |
| Col. Appleton    | 2.00    | 18.00    |
| Golden Queen     | 2.50    | 20.00    |
| Marigold         | 2.50    | 20.00    |
| Chas. Rager      | 2.00    | 18.00    |
| Lynnwood Hall    | 2.00    | 18.00    |
| Oconto           | 2.50    | 20.00    |
| Clementine Touse | 2.00    | 18.00    |
| White Chieftain  | 2.00    | 18.00    |
| Pink Chieftain   | 2.00    | 18.00    |
| Dr. Enguehard    | 2.00    | 18.00    |
| Intensity        | 2.00    | 18.00    |

## POMPONS.

| Plants Out of Soil—Cut-back Stock. |        |         |
|------------------------------------|--------|---------|
| Baby Margaret                      | \$2.00 | \$18.00 |
| Diana                              | 2.00   | 18.00   |
| Lulu                               | 2.00   | 18.00   |
| Souv. Mellania                     | 2.00   | 18.00   |
| Mensa                              | 2.00   | 18.00   |
| Lillian Doty                       | 2.00   | 18.00   |
| Fairy Queen                        | 2.00   | 18.00   |
| Emily                              | 2.00   | 18.00   |
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| Fine Thanksgiving Pink Single.     |        |         |
| Billy Primrose                     | 3.00   | 25.00   |
| Fine Thanksgiving Pink Button.     |        |         |
| Mrs. Buckingham                    | 2.00   | 18.00   |
| Leona, midseason fine pink         | 2.00   | 18.00   |
| Golden Climax                      | 2.00   | 18.00   |
| Golden Wedding                     | 2.00   | 18.00   |
| Quinola                            | 2.00   | 18.00   |
| Baby                               | 2.00   | 18.00   |
| Eugene Langlot                     | 2.00   | 18.00   |
| Pretoria                           | 2.00   | 18.00   |
| Mrs. Astor                         | 2.00   | 18.00   |
| Sabey                              | 2.00   | 18.00   |
| Lillia red                         | 2.00   | 18.00   |
| Mary Richardson bronze             | 2.00   | 18.00   |
| Tiber                              | 2.00   | 18.00   |
| Mrs. Beu                           | 2.00   | 18.00   |
| Croesus                            | 2.00   | 18.00   |
| Mrs. Julia                         | 2.00   | 18.00   |

## CUT BACK MUMS.

|                  |        |         |
|------------------|--------|---------|
| Chrysolora       | \$2.00 | \$18.00 |
| Major Bonnaillon | 2.00   | 18.00   |
| Roman Gold       | 2.50   | 20.00   |
| Nagoya           | 2.00   | 18.00   |
| Robt. Halliday   | 2.00   | 18.00   |
| Golden Queen     | 2.50   | 20.00   |
| Buckbee          | 2.50   | 20.00   |
| Chas. Rager      | 2.00   | 18.00   |
| Lynnwood Hall    | 2.00   | 18.00   |
| Oconto           | 3.00   | 25.00   |
| W. Chieftain     | 2.50   | 20.00   |
| P. Chieftain     | 2.50   | 20.00   |
| Dr. Enguehard    | 2.50   | 20.00   |

## WETTOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

## CHRYSANTHEMUM CUTTINGS.

The best that money can buy.

## ORDER NOW.

| WHITE—           | Per 100 | Per 1000 |
|------------------|---------|----------|
| Oconto           | \$2.00  | \$18.00  |
| C. Touse         | 2.00    | 18.00    |
| White Bonnaillon | 2.00    | 18.00    |
| October Frost    | 2.00    | 18.00    |
| White Chieftain  | 2.00    | 18.00    |
| Chas. Rager      | 2.00    | 18.00    |
| Polly Rose       | 2.00    | 18.00    |
| YELLOW—          |         |          |
| Major Bonnaillon | 2.00    | 18.00    |
| Chrysolora       | 2.00    | 18.00    |
| Robt. Halliday   | 2.00    | 18.00    |
| Golden Wedding   | 2.00    | 18.00    |
| Col. Appleton    | 2.00    | 18.00    |
| Nagoya           | 2.00    | 18.00    |
| PINK—            |         |          |
| Unaka            | 2.00    | 18.00    |
| Pacific Supreme  | 2.00    | 18.00    |
| Pink Chieftain   | 2.00    | 18.00    |
| Dr. Enguehard    | 2.00    | 18.00    |

## POMPONS—

|                 |      |       |
|-----------------|------|-------|
| Mensa           | 2.00 | 18.00 |
| Diana           | 2.00 | 18.00 |
| Mrs. Beu        | 2.00 | 18.00 |
| Lady Lou        | 2.00 | 18.00 |
| Klondike        | 2.00 | 18.00 |
| Mary Richardson | 2.00 | 18.00 |
| Yellow Garza    | 2.00 | 18.00 |
| White Garza     | 2.00 | 18.00 |
| Lilla           | 2.00 | 18.00 |
| Golden Climax   | 2.00 | 18.00 |

Strong, sturdy 2 1/4-in. plants of the above varieties, \$3.00 per 100, \$25.00 per 1000.

M. C. GUNTERBERG,

WHOLESALE FLORIST,

158 N. WABASH AVE., CHICAGO, ILL.

Chrysanthemums, strong, healthy, rooted cuttings:

|                 |                  |
|-----------------|------------------|
| Oconto          | Chrysolora       |
| Chas. Rager     | Golden Eagle     |
| Early Snow      | Roman Gold       |
| Smith's Advance | M. Bonnaillon    |
| W. Bonnaillon   | Robt. Halliday   |
| Chieftain       | Unaka            |
| Patty           | Well's Late Pink |

\$2.00 per 100; \$17.50 per 1000.

Send for list of other sorts.  
Wm. Swayne, Kennett Square, Pa.

## CHRYSANTHEMUMS.

500,000 strong, clean rooted cuttings, well packed to insure safe carriage in hot weather.

## YELLOW.

|  | 100    | 1000    |
|--|--------|---------|
| Chrysolora, 4 ft., mid-Oct.            | \$2.25 | \$20.00 |
| Col. Appleton, 4 ft., early Nov.       | 2.25   | 20.00   |
| Comoleta, 3 ft., early Oct.            | 2.25   | 20.00   |
| Dolly Dimple, 4 ft., late Nov.         | 2.25   | 20.00   |
| Golden Eagle, 3 ft., late Nov. to Dec. | 3.00   | 27.50   |
| Golden Eaton, 4 ft., late Nov. to Dec. | 3.00   | 27.50   |
| Golden Gleam, 3 ft., new, mid-Oct.     | 5.00   | 40.00   |
| Golden Glow, 4 ft., late Sept.         | 2.25   | 20.00   |
| Golden Jones, 3 1/2 ft., December      | 2.50   | 22.50   |
| Golden Queen, 3 1/2 ft., early Oct.    | 5.00   | 45.00   |
| Lena Baum, 3 ft., fine, early Nov.     | 2.25   | 20.00   |
| Maj. Bonnaillon, 4 ft., late Nov.      | 1.75   | 15.00   |
| Mrs. W. E. Kelley, 4 ft., mid-Nov.     | 2.25   | 20.00   |
| Nagoya, 4 ft., late Nov.               | 2.25   | 20.00   |
| Robt. Halliday, 3 ft., late Oct.       | 2.25   | 20.00   |
| Roman Gold, 4 ft., late Nov.           | 2.50   | 22.50   |
| Ramapo, 4 ft., late Oct.               | 2.25   | 20.00   |

## WHITE.

|                                     |      |       |
|-------------------------------------|------|-------|
| Chas. Rager, 3 ft., early Nov.      | 2.25 | 20.00 |
| Clementine Touse, 5 ft., mid-Oct.   | 2.25 | 20.00 |
| Dec. Gem, 3 1/2 ft., Nov., Dec.     | 2.50 | 22.50 |
| Early Frost, 3 ft., early Oct.      | 3.00 | 27.50 |
| Early Snow, 3 ft., mid-Oct.         | 2.25 | 20.00 |
| J. Burton, 3 ft., late Dec.         | 2.25 | 20.00 |
| Mrs. J. Jones, 3 1/2 ft., Dec.      | 2.50 | 22.50 |
| Oconto, 3 ft., fine, mid-Oct.       | 2.25 | 20.00 |
| Oct. Frost, 4 ft., early Oct.       | 2.25 | 20.00 |
| Polly Rose                          | 2.25 | 20.00 |
| Smith's Advance, 3 ft., mid-Sept.   | 2.25 | 20.00 |
| White Bonnaillon, 3 ft., mid-Nov.   | 2.50 | 22.50 |
| White Chieftain, 3 ft., mid-Nov.    | 2.25 | 20.00 |
| White Helen Frick, 2 ft., late Dec. | 2.50 | 22.50 |
| White J. K. Shaw, 5 ft., late Oct.  | 2.25 | 20.00 |
| White Maud Dean, 4 ft., late Nov.   | 2.25 | 20.00 |

## PINK.

|                                     |      |       |
|-------------------------------------|------|-------|
| Chadwick Supreme, 4 ft., Nov., Dec. | 4.00 | 35.00 |
| Chieftain, 3 ft., mid-Nov.          | 2.25 | 20.00 |
| Dr. Enguehard, 5 ft., late Nov.     | 2.25 | 20.00 |
| E. Seidewitz, 5 ft., Nov., Dec.     | 2.25 | 20.00 |
| Glory of Pacific, 2 ft., early Oct. | 2.25 | 20.00 |
| Helen Frick, 2 ft., late Dec.       | 2.50 | 22.50 |
| J. K. Shaw, 5 ft., late Oct.        | 2.25 | 20.00 |
| Maud Dean, 4 ft., late Nov.         | 2.25 | 22.50 |
| Patty, 3 ft., Nov., Dec.            | 2.50 | 22.50 |
| Unaka, 4 ft., early Oct.            | 2.25 | 20.00 |

## RED.

|                           |      |       |
|---------------------------|------|-------|
| Harvard, 4 ft., late Nov. | 2.25 | 20.00 |
|---------------------------|------|-------|

## POMPONS.

|                                      |      |       |
|--------------------------------------|------|-------|
| Baby, late yellow                    | 2.25 | 20.00 |
| Golden Climax, early yellow          | 2.25 | 20.00 |
| Golden Harvest, mids., bronzy yellow | 2.25 | 20.00 |
| Harvest Moon, midseason yellow       | 2.25 | 20.00 |
| Lilla, late red                      | 2.25 | 20.00 |
| Mary, late white                     | 2.25 | 20.00 |
| Noveltonia, large midseason pink     | 2.25 | 20.00 |
| Quinola, midseason yellow            | 2.25 | 20.00 |
| Western Beauty, late large pink      | 2.25 | 20.00 |

## SINGLES.

|                                  |      |       |
|----------------------------------|------|-------|
| Golden Mensa, late yellow        | 2.25 | 20.00 |
| Kitty Bourne, midseason yellow   | 2.25 | 20.00 |
| Mensa, late white                | 2.25 | 20.00 |
| Merstham Jewel, late terra cotta | 2.25 | 20.00 |
| Sunset, midseason coppery red    | 2.25 | 20.00 |

BAUR FLORAL CO., ERIE, PA.

## CHRYSANTHEMUMS

## FROM 2 1/4-IN. POTS.

Here is an opportunity to secure at normal prices the best 1916 novelties, all of which are worthy of trial by everyone.

AUTOCRAT, EARLY ROSE, GOLDEN GLEAM, JOSEPHINE FOLEY, TIGER, 10c each, 80c per ten, \$5.00 per hundred.

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## EARLY VARIETIES.

EARLY FROST, GOLDEN GLOW, GOLDEN QUEEN, MARIGOLD, OCONTO, ROSERIE.

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## LATE VARIETIES.

ANTIQUE, DR. ENGUEHARD, E. A. SEIDEWITZ, HARVARD, MAJOR BONNAFFON, TEKONSLIA, WHITE HELEN FRICK, WHITE BONNAFFON, 40c per ten, \$3.00 per hundred, \$25.00 per thousand.

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CELCO, GOLDEN CLIMAX, GOLDEN HARVEST, GOLDEN WEST, ILLONA, IVA, KLONDIKE, LEOTA, LILLIA, LULU, MINTA, NEOLA, NIZA, NORDI, RODI, LIDA THOMAS, GOLDEN LIDA THOMAS, \$2.50 per hundred.

Not less than 5 of a variety at ten, 25 of a variety at hundred rate.

ELMER D. SMITH &amp; CO., ADRIAN, MICH.

Chrysanthemums, rooted cuttings, excellent stock: Early Frost, Smith's Advance, Golden Glow, Unaka, Major Bonnaillon, Chrysolora, Clementine Touse and Glory of Pacific, \$2.00 per 100, \$17.50 per 1000; White Chieftain, Roman Gold, Rager, Appleton, Wm. Turner, Robert Halliday, Polly Rose, White Eaton, Nagoya, Pink Chieftain, Helen Frick, Silver Wedding, E. A. Seidewitz and Lynnwood Hall, \$2.75 per 100, \$20.00 per 1000; White Chadwick, Yellow Eaton, and Pink Chadwick, \$3.00 per 100, \$25.00 per 1000.

LEWIS L. LINGO,

1444 Beal Ave., Wooster, O.

## Chrysanthemums, extra fine stock, 2 1/4-in.

| WHITE—          | 100    | 1000    |
|-----------------|--------|---------|
| Smith's Advance | \$2.50 | \$25.00 |
| Oconto          | 3.00   | 30.00   |
| Early Snow      | 2.50   | 25.00   |
| Adella          | 2.50   | 25.00   |
| White Chieftain | 2.50   | 25.00   |
| Wm. Turner      | 3.50   | 30.00   |
| White Maud Dean | 3.00   | 30.00   |
| White H. Frick  | 2.50   | 25.00   |

## PINK—

|                  |      |       |
|------------------|------|-------|
| Unaka            | 2.50 | 25.00 |
| Gloria           | 2.50 | 25.00 |
| Pacific Supreme  | 2.50 | 25.00 |
| Pink Chieftain   | 2.50 | 25.00 |
| Pink Gem         | 2.50 | 25.00 |
| Patty            | 2.50 | 25.00 |
| Wells' Late Pink | 2.50 | 25.00 |
| Maud Dean        | 3.00 | 30.00 |
| Edwin Seidewitz  | 3.00 | 30.00 |
| Helen Frick      | 2.50 | 25.00 |

## YELLOW—

|                 |      |       |
|-----------------|------|-------|
| G. Glow         | 2.50 | 25.00 |
| Golden Queen    | 3.00 | 30.00 |
| Chrysolora      | 2.50 | 25.00 |
| Robt. Halliday  | 2.50 | 25.00 |
| Roman Gold      | 2.50 | 25.00 |
| Dolly Dimple    | 3.00 | 30.00 |
| Golden Wedding  | 3.00 | 30.00 |
| Golden Eaton    | 3.00 | 30.00 |
| Maj. Bonnaillon | 3.00 | 30.00 |
| Yellow Jones    | 3.00 | 30.00 |

Pompons, \$2.50 per 100. WHITE: Garza, Diana, Mensa. PINK: Mlnta, Azelda, Wm. Buckingham, W. Beauty, E. D. Godfrey. YELLOW: Baby Yellow, Orange Yellow, Bronze, Golden Climax.

JOHN DIECKMAN, ELM GROVE, W. VA.

## CHRYSANTHEMUMS, FROM 2 1/4-IN. POTS.

| White—          | Per 100. | Per 1000. |
|-----------------|----------|-----------|
| Chas. Rager     | \$2.50   | \$20.00   |
| Crystal Gem     | 2.50     | 20.00     |
| Oconto          | 2.50     | 20.00     |
| Early Frost     | 2.50     | 20.00     |
| White Chieftain | 2.50     | 20.00     |
| Smith's Ideal   | 2.50     | 20.00     |
| Smith's Advance | 2.50     | 20.00     |
| Wm. Turner      | 2.50     | 20.00     |

## Yellow—

|                  |      |       |
|------------------|------|-------|
| Major Bonnaillon | 2.50 | 20.00 |
| Col. Appleton    | 2.50 | 20.00 |
| Chrysolora       | 2.50 | 20.00 |
| Yellow Rager     | 2.50 | 20.00 |
| Gladys Blackburn | 2.50 | 20.00 |
| Marigold         | 2.50 | 20.00 |

## Pink—

|                 |      |       |
|-----------------|------|-------|
| Edwin Seidewitz | 3.00 | 25.00 |
| Bronze and Red— |      |       |
| Calumet         | 2.50 | 20.00 |
| Harvard         | 2.50 | 20.00 |
| Geo. W. Pook    | 2.50 | 20.00 |
| Glenview        | 2.50 | 20.00 |

## FINE PLANTS FROM SOIL.

|               |      |       |
|---------------|------|-------|
| Early Frost   | 2.00 | 15.00 |
| Chrysolora    | 2.00 | 15.00 |
| Early Frost   | 2.00 | 15.00 |
| Col. Appleton | 2.00 | 15.00 |
| Chas. Rager   | 2.00 | 15.00 |

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

Mums, 2 1/4-in. pots, \$30.00 per 1000, \$3.50 per 100, in the following varieties:

## WHITE.

|  |                  |
|--|------------------|
| Oconto   | Alice Byron      |
| Early Frost                                      | White Chieftain  |
| Chas. Rager                                      | White Ivory      |
| Early Snow                                       | White Bonnaillon |
| Smith's Advance                                  | Smith's Ideal    |
| White Chadwick, \$4.50 per 100, \$35.00 per 1000 |                  |

## YELLOW.

|   |                 |
|---|-----------------|
| Chrysolora  | Robert Halliday |
| Marigold  | Maj. Bonnaillon |
| Golden Queen                                      | Roman Gold      |
| Yellow Chadwick, \$4.50 per 100, \$35.00 per 1000 |                 |

## PINK.

|   |                 |
|---|-----------------|
| Alex. Guttman                                   | Patty           |
| Pink Chieftain                                  | Maud Denn       |
| Dr. Enguehard                                   | E. A. Seidewitz |
| Pink Chadwick, \$4.50 per 100, \$35.00 per 1000 |                 |

## RED.

Harvard

Rooted cuttings of above, also several others, \$2.50 per 100, \$18.50 per 1000.

R. C. of White, Yellow and Pink Chadwick, \$3.50 per 100, \$30.00 per 1000. Pompon rooted cuttings, \$18.50 per 1000, \$2.50 per 100; Golden West, Western Beauty, Golden Harvest, Diana, Baby, Overbrook, Quinola, Fairy Queen, J. Lagraverre, Mrs. W. E. Buckingham, Mrs. E. D. Godfrey and Dorothy Duggan. Ask for full list. Anglin &amp; Walsh Co., Williamsbridge, N. Y.

## CHRYSANTHEMUMS.

## STRONG, 2 1/2-IN. MUM STOCK.

## WHITE.

|                                | Per 100 |
|--------------------------------|---------|
| Early Frost, Naomi             | \$4.00  |
| Smith's Advance, Oconto        | 3.00    |
| Lynnwood Hall                  | 3.00    |
| Jerome Jones                   | 3.00    |
| Chadwick Improved, White Frick | 4.00    |

## PINK.

|                               |      |
|-------------------------------|------|
| Maud Dean                     | 3.00 |
| Helen Frick, Chadwick Supreme | 4.00 |



**CHRYSANTHEMUMS--Continued.**

**CHRYSANTHEMUM ROOTED CUTTINGS.**  
Everything in mums. Will quote if not listed here.

\$2.00 per 100, \$17.50 per 1000.  
Smith's Advance, Ivory, White Jones, Golden Glow, Major Bonnaffon, Yellow Jones, Tints of Gold, Unaka, Glory of Pacific, Pacific Supreme, Pink Ivory, McNiece and Harvard.

\$3.00 per 100, \$20.00 per 1000.  
Early Frost, Oconto, Rager, White Eaton, J. Nonin, Mistletoe, Smith's Ideal, White Chieftain, White Frick, Naomah, Wm. Turner, Golden Queen, Yellow Ivory, Chrysolora, Roman Gold, Yellow Eaton, Nagoya, Appleton, Robt. Halliday, Yellow Polly Rose, Marigold, Chieftain, Pink Frick, E. A. Seldewitz, Dr. Enguehard, Glen View, Bronze and Mrs. M. R. Morgan.

\$3.00 per 100, \$25.00 per 1000.  
Pink Chadwick, White Chadwick, Mrs. M. R. Morgan, fine, late golden yellow.  
Pompon and Singles in all varieties.

Prices on application.  
\$6.00 per 100, \$50.00 per 1000.  
Golden Gleam, Tekonsha.  
Alex. Guttman, Autocrat.  
Caprice mums for pots, R. O.  
In all colors.

\$4.00 per 100, \$35.00 per 1000.  
\*Roman J. Irwin, 108 W. 28th St., New York.

**CHRYSANTHEMUM PLANTS.**  
VERY BEST COMMERCIAL VARIETIES.  
READY FOR IMMEDIATE SHIPMENTS.  
STRONG PLANTS OUT OF 2½-IN. POTS,  
YOUR CHOICE.

\$3.00 PER 100.  
300 OCONTO, EARLY WHITE.  
3000 WHITE IVORY, MIDSEASON.  
400 CHAS. RAGER, MIDSEASON.  
300 WHITE FRICK, LATE.  
400 LADY HARRIET, EARLY PINK.  
300 PINK FRICK, LATE PINK.  
750 PATTY, LATE PINK.  
350 MAUD DEAN, LATE PINK.  
400 YELLOW FROST, EARLY.  
500 MARIGOLD, MIDSEASON.  
1500 YELLOW BONNAFFON, LATE.

PLENTY POMPON PLANTS.  
WE HAVE A VERY LARGE COLLECTION  
OF THE VERY BEST COMMERCIAL SORTS  
OF POMPONS IN EARLY MIDSEASON AND  
LATE VARIETIES READY FOR SHIPMENT;  
STRONG 2-IN. STOCK.

PRICE PER 100, \$3.00.  
PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

Chrysanthemums, good, strong 2½-in. plants,  
ready to bench.

**WHITE.**  
Polly Rose, White Chieftain, Jerome Jones,  
Adelia, Dec. Gem, J. Nonin, Oconto, White  
Frick, Chas. Rager.

**PINK.**  
Wells' Late Pink, Pacific, Chieftain, Patty,  
Smith's Sensation.

**YELLOW.**  
Yellow Jones, Roman Gold, Maj. Bonnaffon,  
Golden Wedding, Chrysolora.

**POMPONS, WHITE.**  
Diana, Helen Newberry, Mensa Supreme.

**POMPONS, PINK.**  
Lavender Queen, Emily, Western Beauty.

**POMPONS, YELLOW.**  
Zenobia, Thanksgiving Cheer, Quinola, Golden  
Climax.

Price of both Chadwicks, Mensa Supreme and  
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varieties, \$3.00 per 100. Cash with order.  
N. E. Beck Floral Co., Massillon, O.

Chrysanthemums, extra fine stock, 2½-in.  
**WHITE.**

|                    | 100    | 1000    |
|--------------------|--------|---------|
| Thanksgiving Queen | \$3.00 | \$25.00 |
| Leona              | 2.50   | 22.50   |
| Polly Rose         | 2.50   | 22.50   |
| Touset             | 2.50   | 22.50   |
| Smith's Advance    | 2.50   | 22.50   |
| Nellie Astello     | 2.50   | 22.50   |
| Elise Papworth     | 2.50   | 22.50   |

**PINK.**

|                 | 2.50 | 22.50 |
|-----------------|------|-------|
| Patty           | 2.50 | 22.50 |
| Pacific Supreme | 2.50 | 22.50 |
| Gloria          | 2.50 | 22.50 |
| Unaka           | 2.50 | 22.50 |

**LAVENDER.**

|             | 2.50 | 22.50 |
|-------------|------|-------|
| Mary Leiger | 2.50 | 22.50 |

**RED.**

|         | 2.50 | 22.50 |
|---------|------|-------|
| Harvard | 2.50 | 22.50 |

**YELLOW.**

|                 | 2.50 | 22.50 |
|-----------------|------|-------|
| Major Bonnaffon | 2.50 | 22.50 |
| Rooted cuttings | 2.00 | 18.00 |

Cash.  
**JOHN BAUSCHER, FREEPORT, ILL.**

**CHRYSANTHEMUM ROOTED CUTTINGS, im-**  
mediate delivery, \$2.00 per 100, cash. Tints of  
Gold, Saloman's Gold, Alice Saloman, Harvard,  
Chas. Rager, Pink Chieftain, E. Seldewitz, Glen-  
view, Oconto, Perrine, May Foster, Lincoln, Robt.  
Halliday.

**POMPONS, La Porte, The Bard, Mrs. Beu,**  
Diana, Klondyke, Savannah, Leota, Lillian Doty,  
SINGLES, Mrs. Whitehorn, Lady Lou, Grace  
Burke, Pretoria, W. E. Buckingham, Mary Rich-  
ardson, Yellow Parkinson, Josephine, Mensa,  
Golden Mensa, Golden Star, Pink Parkinson,  
George C. Weiland, 602 Davis St., Evanston, Ill.

Chrysanthemums, Golden and White Chadwick,  
strong stock, \$3.00 per 100, \$30.00 per 1000. We  
are strong on these scarce varieties; also on al-  
most all of the others. Write for full list rooted  
cuttings and plants.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemums from soil, 10-12 in. high,  
stocky plants, \$3.50 per 100, \$30.00 per 1000.

Chadwick Imp., white.....2000  
Chadwick, yellow.....800  
Chadwick Supreme, pink.....300  
Nagoya, late yellow.....500  
Wm. Turner.....100  
Chieftain.....500

**POMPONS, \$3.00 per 100, \$25.00 per 1000.**

Oconto.....100  
Cila.....150  
Lillian Doty.....1500  
Diana.....1000  
Buckingham.....200  
Iva.....700  
Mrs. Beu.....1000  
Diana.....1000

Will sell the whole 10,000 plants for \$225.00.  
Krueger Bros., Toledo, O.

Chrysanthemums, following varieties, strong,  
healthy. Satisfaction guaranteed:

|                 | Per 100               | Per 1000 |
|-----------------|-----------------------|----------|
| 2½-in. pots     | \$3.50                | \$25.00  |
| Oconto          | Helen Frick           |          |
| Estelle         | Unaka                 |          |
| Chas. Rager     | Mrs. Patty            |          |
| Robt. Halliday  | Singles and pompons   |          |
| Chrysolora      | Mrs. W. E. Buckingham |          |
| Major Bonnaffon | White Mensa           |          |
| White Bonnaffon | Golden Mensa          |          |
| Chieftain       | Zenobia               |          |

La Purette.

|                 | Per 100        | Per 1000 |
|-----------------|----------------|----------|
| 2½-in. pots     | \$4.00         | \$30.00  |
| White Chieftain | Golden Wedding |          |
| Imp. Chadwick   | Seldewitz      |          |

THE HAMMOND CO., INC., RICHMOND, VA.

**CHRYSANTHEMUM ROOTED CUTTINGS**

**PINK**

|                | Per 100 | Per 1000 |
|----------------|---------|----------|
| Dr. Enguehard  | \$2.50  | \$20.00  |
| Amorita        | 2.00    | 15.00    |
| Mrs. Seldewitz | 2.50    | 20.00    |

**YELLOW**

|              | 2.50 | 20.00 |
|--------------|------|-------|
| Dolly Dimple | 2.50 | 20.00 |
| Roman Gold   | 2.00 | 15.00 |
| Chrysolora   | 2.00 | 15.00 |

**WHITE**

|               | 2.00 | 15.00 |
|---------------|------|-------|
| Lynnwood Hall | 2.00 | 15.00 |
| Oconto        | 2.50 | 20.00 |
| Crystal Gem   | 2.50 | 20.00 |
| Chas. Rager   | 2.00 | 15.00 |

All other varieties. Write for prices.  
A. L. RANDALL CO.,  
Wabash Ave., at Lake St., Chicago, Ill.

The following list of chrysanthemums are  
rooted and ready for immediate delivery:

|                     |                      |
|---------------------|----------------------|
| 100 Chadwick        | 1500 Timothy Eaton   |
| 75 Elberon          | 100 Lula             |
| 100 Oconto          | 100 Diana            |
| 150 Mrs. Beu        | 100 Mensa            |
| 100 White Chieftain | 100 Wells' Late Pink |
| 400 Marigold        | 350 Seldewitz        |
| 350 White Frick     | 350 Helen Frick      |

300 Early Frost,  
\$2.00 per 100, \$17.50 per 1000.

Also have in 2½-in. pots:  
200 White Chadwick 275 Timothy Eaton  
150 Seldewitz 150 White Frick  
400 Marigold 600 Chas. Rager  
175 Quinola 125 Diana

**STUPPY FLORAL CO., MISSOURI.**

**STRONG CHRYSANTHEMUM PLANTS, IN**  
2-IN. POTS, \$20.00 PER 1000; 500 AT 1000  
RATE. CASH WITH ORDER.

|                  |                  |
|------------------|------------------|
| <b>WHITE—</b>    | <b>CHIEFTAIN</b> |
| SMITH'S ADVANCE  | MRS. C. H. TOTTY |
| WHITE CHIEFTAIN  | E. A. SEIDEWITZ  |
| OCONTO           | <b>YELLOW—</b>   |
| MME. ARLETTE     | COMOLETA         |
| DUBOIS           | YELLOW EASTON    |
| <b>PINK—</b>     | GOLDEN CHADWICK  |
| ROSERIE          | CHRYSOLOLA       |
| DR. ENGUEHARD    | ROMAN GOLD       |
| HELEN FRICK      | DOLLY DIMPLE     |
| PATTY            | GOLDEN QUEEN     |
| WELLS' LATE PINK | TEKONSHA         |
| JOY FLORAL CO.,  | NASHVILLE, TENN. |

Chrysanthemum plants, extra good stock, 2½-  
in. plants, ready to bench.

**WHITE.**

|               | Per 100 |
|---------------|---------|
| Polly Rose    | \$2.50  |
| October Frost | 2.50    |
| Chas. Rager   | 2.50    |

**YELLOW.**

|                 | 2.50 |
|-----------------|------|
| Monrovia        | 2.50 |
| Comoleta        | 2.50 |
| Salomon's Gold  | 2.50 |
| Robt. Halliday  | 2.50 |
| Major Bonnaffon | 2.50 |

**PINK.**

|           | 2.50 |
|-----------|------|
| Chieftain | 2.50 |

**STATE FAIR FLORAL CO., Sedalia, Mo.**

**CHRYSANTHEMUMS.**

Strong rooted cuttings of following varieties,  
\$2.00 per 100, \$18.00 per 1000.

**WHITE.**

Oct. Frost, Polly Rose, C. Touset, Chas. Rager,  
White Bonnaffon, Alice Byron, White Jones,  
May Foster.

**YELLOW.**

Golden Glow, Halliday, Appleton, Bonnaffon,  
Yellow Jones.

**PINK.**

Unaka, Pacific Supreme, McNiece, J. K. Shaw,  
Patty, Dr. Enguehard, Well's Late.

Nearly all above can be supplied from 2½-in.  
pots, \$3.00 per 100, \$25.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

**CHRYSANTHEMUMS, good, strong stock that**  
will grow.

Rooted cuttings, \$2.00 per 100.

**GOLDEN GLOW** CHIEFTAIN  
**SMITH'S ADVANCE** WHITE HELEN FRICK  
**KALB** PACIFIC  
**GOLDEN SALOMON** HELEN FRICK  
**ALICE SALOMON** COL. APPLETON  
**MAJOR BONNAFFON**

**WELLS' LATE PINK,**

Pompons in several varieties,  
2½-in., \$2.50 per 100;  
2½-in., \$3.00 per 100.

Stock that will stand transplanting.  
**W. R. MAXWELL, ALVA, OKLA.**

Chrysanthemums, postpaid: Polly Rose, H.  
Robinson, E. Snow, G. Glow, Y. Touset, Cleo,  
Lavender Queen, Pac. Supreme, 1c; Crystal Gem,  
W. Touset, Chas. Rager, Chrysolora, Dr. Engue-  
hard, Diana, Helen Newberry, 1½c; Oconto,  
Smith's Ideal, Mistletoe (the best late white),  
Golden Queen, Marigold, W. Chieftain, Chieftain,  
Elberon, Harvard, Zenobia, Iva, Baby Marguer-  
ite, G. Climax, Elco, Madge, Clorinda, Anna,  
Arlee, Dorothy Duggan, Little Barbee, Mrs. W.  
Buckingham, 2c; Early Frost, 3c; Josephine  
Foley, 10c. Cash. Ask for catalogue of 125  
varieties.

Theo. D. Kuebler, R. 6, Evansville, Ind.

200,000 mums, 2½-in. Send for list of 60 sorts,  
all money-makers, large stock of the following  
sorts: Unaka, Early Frost, Pacific Supreme,  
Tints of Gold, Yellow Ivory, Oconto, Smith's  
Ideal, Pink and White Chieftain, Merry Jane,  
Maud Dean, Edw. Seldewitz, Pink and White  
Frick, White and Yellow Jones, White Bon-  
naffon. Pompons: Lilia, red, Diana, best white,  
Early Bronze Baby, tiny yellow, Mensa, best  
single. Price \$3.00 per 100, \$25.00 per 1000.  
Cash.

G. SCHNEIDER, FLORIST,  
22 East Hight St., Springfield, O.

**SPECIAL PRICES.**

**CHRYSANTHEMUMS, 2-IN. STOCK.**

|               |                                  |
|---------------|----------------------------------|
| Chrysolora    | \$2.00 per 100; \$19.00 per 1000 |
| Chas. Rager   | 2.00 per 100; 19.00 per 1000     |
| Touset        | 2.00 per 100; 19.00 per 1000     |
| Halliday      | 2.00 per 100; 19.00 per 1000     |
| Bonnaffon     | 2.00 per 100; 18.00 per 1000     |
| Diana         | 2.00 per 100; 19.00 per 1000     |
| Golden Glow   | 2.00 per 100; 19.00 per 1000     |
| October Frost | 2.00 per 100; 19.00 per 1000     |
| Early Frost   | 2.00 per 100; 19.00 per 1000     |

Good, strong plants. Cash, please.  
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**CHRYSANTHEMUMS.**

Rooted cuttings and pot plants.

**POMPONS.**

Rooted cuttings and pot plants.

About 70 varieties.

Send for list.

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, Pa.

Chrysanthemums, strong, healthy, rooted cut-  
tings.

Oconto Unaka  
Chieftain Rager  
Halliday Gloria  
Patty Bonnaffon  
Enguehard Lulu  
Touset Klondyke

Garza,  
\$2.00 per 100, \$18.00 per 1000.

Also 2½-in. plants, \$3.00 per 100.  
A. W. HIGGINS, WESTFIELD, MASS.

15,000 strong, healthy, field-grown carnation  
plants, ready now, with from 12 to 20 shoots.

The best plants we ever had so early in the sea-  
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Enchantress \$5.00 per 100

White Enchantress 5.00 per 100

Beacon 5.00 per 100

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Mum rooted cuttings: Halliday, Supreme, Yel-  
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\$1.50 per 100, \$12.00 per 1000; Harvard, Glow,  
Nonin, Alice Saloman, Chas. Rager, Snow, Pink  
Gem, Chrysolora, White Eaton, Ramapo, Glen  
Cove, Enguehard, Cullingfordii, Chieftain, Fairy  
Queen, \$2.00 per 100, \$15.00 per 1000; Marigold,  
Golden Wedding, Seldewitz, Early Frost, Maud  
Dean, \$2.50 per 100, \$20.00 per 1000. Cash,  
please. Leonard Clottl. West Grove, Pa.

Chrysanthemums, rooted cuttings, good healthy  
stock:

Smith's Advance, Chrysolora, Maj. Bonnaffon,  
Dr. Enguehard, Chas. Rager, Chieftain, Robt.  
Halliday, \$1.50 per 100, \$12.00 per 1000. Pom-  
pons: Zenobia, Diana, Yellow Garza, \$1.50 per  
100, \$12.00 per 1000. Cut back plants, well  
branched, of yellow Bonnaffon, \$2.00 per 100,  
\$15.00 per 1000. Cash, with order.

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Chrysanthemum rooted cuttings: Seldewitz and  
Mistletoe, best late pink and white sorts, plenty  
of these blossoms at Xmas time and into Feb-  
ruary. Mistletoe on exhibition at Indianapolis  
at the carnation show, from our greenhouses.

These two varieties and Mourvina, Early Frost,  
Unaka, Polly Rose and Chieftain, \$2.00 per 100;  
Marigold and Golden Queen, \$3.50 per 100; good  
collection pompons; pot plants, \$1.00 per 100  
more than R. O. Cash. H. P. Smith, Piqua, O.

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**Chrysanthemums, 2 1/4-in. stock, White Chadwick, Yellow Chadwick, Chadwick Supreme, Enguehard, Smith's Advance, Golden Glow, Pink Gem, Chrysolora, Oconto, Yellow Bonnaffon, Wm. Turner, Dolly Dimple, Patty, Seidewitz, Harvard and Marigold. Pompon mums, Yellow Garza, White Garza, Mrs. Buckingham, Narcissus, Lillian Doty, Souv. d'Or, White Mensa, Yellow Mensa, \$3.00 per 100, \$25.00 per 1000. Cash.**  
John B. Rudy, Elmira, N. Y.

**Chrysanthemums, 2 1/4-in. Golden Climax, Chrysolora, White Chieftain, Pink Chieftain, Nagoya, Roman Gold, T. Eaton, Golden Eagle, Smith's Advance, Early Frost, Yellow Chadwick, Bonnaffon and the following pompons: Donald, Iva, Baby, Baby Margaret, Lilla, Dorothy Duggan, Golden Climax, Ramona, Eugene Langelot, \$3.00 per 100.**  
Holton & Hunkel Co., Milwaukee, Wis.

Lynnwood Hall, 2-in. .... \$2.50 per 100  
Pacific Supreme, 2-in. .... 2.50 per 100  
Pink Chieftain, 2-in. .... 2.75 per 100  
Chrysolora, 2-in. .... 2.50 per 100  
Golden Climax, 2-in. .... 2.00 per 100  
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Anna, 2 1/2-in. .... 2.50 per 100

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#### CHRYSANTHEMUM PLANTS.

2-in., good, healthy stock.  
150 Nagoya, 100 Pacific Supreme, 125 Monrovia, 225 Mrs. O. H. Kahn, 100 Glory of Pacific, 150 Wells' Late Pink, 125 Wm. Turner, 100 Chas. Rager, 75 Unaka, 75 Harvard, 50 Pink Frick, \$1.75 per 100, or the lot for \$20.00. Cash with order, please.  
DIXON FLORAL CO., DIXON, ILL.

Chrysanthemum cuttings, transplanted or from sand: Chrysolora, Pacific Supreme, Golden Eagle, Roman Gold, Appleton, Yellow and White Bonnaffon, Yellow and White Jones, Nonin, Chieftain, Maud Dean, Harvard, \$1.75 per 100, \$15.00 per 1000; Golden Wedding, White Eaton, Turner, Seidewitz, Glenview, \$2.00 per 100, \$17.00 per 1000. 250 at 1000 rate. Cash, please.  
T. W. Baylis & Son, West Grove, Pa.

Chrysanthemum rooted cuttings, strong, healthy plants: Major Bonnaffon, Chas. Rager, Smith's Sensation, Oconto, \$20.00 per 1000. 2-inch pots: Major Bonnaffon, Chas. Rager, Oconto, \$25.00 per 1000. 3-inch pots: Major Bonnaffon, \$30.00 per 1000. Mensa, white pompon, 2-inch pots, \$2.50 per 100. Cash with order.  
Erickson-Clegg Co., Glen Ellyn, Ill.

Major Bonnaffon, 2 1/4-in. .... \$3.00 per 100  
Robt. Halliday, 2 1/4-in. .... 3.00 per 100  
Early Snow, 2 1/4-in. .... 3.00 per 100  
Early Frost, 2 1/4-in. .... 3.00 per 100  
Glory of Pacific, 2 1/4-in. .... 3.00 per 100  
Kalb, 2 1/4-in. .... 3.00 per 100  
Lincoln, 2 1/4-in. .... 3.00 per 100  
Chas. Sherwood, Waterloo, Iowa.

#### 15,000 CHRYSANTHEMUMS.

Odessa and Tekonsha, \$5.00 per 100; Golden Queen, Chrysolora, Crystal Gem, Oconto, Smith's Ideal, Wm. Turner, Chieftain, Pacific Supreme, Edwin Seidewitz, Harvard, \$3.00 per 100, fine soft stock, true to name. Satisfaction or money back. Order shipped same day as received.  
SALINEVILLE FLORAL CO., SALINEVILLE, O.

#### CHRYSANTHEMUMS.

R. C., \$1.80 per 100, \$15.00 per 1000; 2-in., \$2.50 per 100, \$20.00 per 1000. Smith's Advance, Golden Glow, Buckhee, Pacific Supreme, Pink Globe, Dr. Enguehard, White Eaton, Mrs. Weeks, Mrs. Drabble, Golden Wedding, Yellow Eaton, Robt. Halliday.  
H. C. BROWN, YELLOW SPRINGS, O.

#### 60,000 MUMS.

##### CAN SHIP IMMEDIATELY.

46 kinds, well rooted ..... \$1.00 per 100  
46 kinds, 2 1/4-in. pots ..... 2.00 per 100  
BURDELL FLORAL CO.,  
Bowling Green, Kentucky.

Chrysanthemums, rooted cuttings, \$2.00 per 100; \$18.00 per 1000; 2 1/4-in., \$3.00 per 100, \$27.50 per 1000; Robinson, A. Salomon, Silver Wedding, Lynnwood Hall, Halliday, Chrysolora, Bonnaffon, pink Pacific Supreme, Chieftain, Seidewitz, red Harvard, a few others and 6 var. Pompons, Diana, etc.  
J. O. Steinhauer, Pittsburg, Kans.

25,000 2 1/4-in. mums, fine stock, \$2.00 per 100; Golden Glow, Ramapo, Roman Gold, Chrysolora, Y. Touse, Silver Wedding, Oconto, C. Touse, W. Chieftain, Money-maker, December Gem, Enguehard, Chieftain, \$2.00 per 100; Marigold, Turner, \$3.00 per 100.  
Byer Bros., Chambersburg, Pa.

#### CAN DELIVER IMMEDIATELY.

300 Monrovia 150 F. Pullman  
250 Salomon's Gold 400 Enguehard  
200 Geo. Kalb 100 J. K. Shaw  
150 The Bard 250 Harvard  
\$1.00 per 100.

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Surplus mums from pots, ready for benching, \$1.75 per 100.

Dr. Enguehard, S. Mensa, Ladysmith, Baby Marguerite, Delicatissima. Also rooted cuttings of some other varieties at \$1.00 per 100.  
Albert J. Mueller, Carlinville, Ill.

#### MUM POMPONS.

Quinola, yellow, strong rooted cuttings, \$15.00 per 1000. Cash, please.  
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Chrysanthemums from 2 1/4-in. pots: Golden Glow, Halliday, Chrysolora, Pacific Supreme, Unaka, Dr. Enguehard, White Touse, White Bonnaffon, Maj. Bonnaffon, Alice Salomon, Golden Salomon, all A-No. 1 plants, \$2.50 per 100. Cash. Wm. H. Ford, Marshalltown, Ia.

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Dracaena indivisa, strong seedlings, \$7.50 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Dracaena indivisa, 4-in., \$15.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

Dracaenas indivisa, good, strong, 3½-in., \$10.00 per 100. Addams Morgan & Co., Paxton, Ill.

4-in. Dracaena indivisa, 15c and 12c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Dracaena indivisa, 4-in., 12c; 5-in., 20c; 6-in., 50c each. Ernest Rober, Wilmette, Ill.

500 Dracaenas out of 6-in. pots, 35c each.  
J. B. Knapp, Sayre, Pa.

Extra strong 4-in. dracaenas, \$20.00 per 100.  
O. O. POLLWORTH CO., MILWAUKEE, WIS.

Dracaena indivisa, 6-in., \$30.00 per 100. Cash.  
John Bauscher, Freeport, Ill.

Dracaena indivisa, 6-in. pots, \$30.00 per 100.  
Park Floral Co., Trenton, N. J.

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*Dracaena indivisa*, good 3-in. stock, \$7.00 per 100. Cash. D. B. Herron, Olean, N. Y.

*Dracaena indivisa*, 4-in., \$15.00 per 100; 3-in., \$5.00 per 100. W. M. Deyoe & Co., Oil City, Pa.

4-in. *Dracaena indivisa*, strong, \$15.00 per 100. William F. Kasting Co., Buffalo, N. Y.

#### ECHVERIAS.

*Echeveria glauca*, large, \$5.00 per 100, \$47.50 per 1000. See our ads for asparagus, cannas, vincas, coleus, cyclamen and geraniums. C. Winterich, Cyclamen Specialist, Defiance, O.

#### EVONYMUS.

*Evonymus Japonica*, 2½x3 ft., 50c each. Fred Boerner, Cape May, N. J.

#### FERNES.

##### FERN MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERN FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.80 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong, 4-in., \$6.50 per doz., \$50.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRACILLIMUM, strong seedlings, ready for potting, \$1.20 per 100, \$10.50 per 1000.

ADIANTUM, in assortment of 8 best varieties for store purposes, first class 2½-in. stock, \$4.00 per 100, \$35.00 per 1000.

ADIANTUM CUNEATUM AND GRACILLIMUM, extra heavy 2½-in. stock, \$3.50 per 100; \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000. J. F. ANDERSON, FERN SPECIALIST, NEW JERSEY.

SHORT HILLS, NEW JERSEY.

#### FERNES.

ASPLENIUM NIDUS AVIS (Bird's Nest fern). The only strain that can be guaranteed free from disease and the only fern of this type that will pay you to grow.

|   |         |          |
|---|---------|----------|
|   | 100     | 1000     |
| 2-inch  | \$12.00 | \$110.00 |
| 2½-inch   | 20.00   | 175.00   |
| 3-inch  | 25.00   | 225.00   |
| 4-inch  | 50.00   | .....    |
| SCOTTII, 2½-inch  | 6.00    | 50.00    |
| TEDDY, JR., 2½-inch   | 6.00    | 50.00    |
| ROOSEVELT, 2½-inch  | 5.00    | 40.00    |
| BOSTON, 2½-inch   | 5.00    | 40.00    |
| WHITMANII, 2½-inch  | 5.00    | 40.00    |
| DISH FERN SEEDLINGS, all varieties, \$2.25 per flat of 200. |         |          |

S. S. PENNOCK-MEEHAN CO., 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Table fern seedlings, best varieties as follows, either separate or mixed:

|   |                               |
|---|-------------------------------|
| <i>Pteris Mayli</i> .   | <i>Pteris Wilsonii</i> .      |
| <i>Pteris Victoria</i> .  | <i>Pteris Wilmsettii</i> .    |
| <i>Pteris Magnifica</i> .   | <i>Pteris Hastata</i> .       |
| <i>Pteris Serrulata</i> .   | <i>Pteris Albo Lineata</i> .  |
| <i>Pteris Tremula</i> .   | <i>Polystichum Setsosum</i> . |
| <i>Aspidium Taussimense</i> .   |                               |
| <i>Cyatium Falcatum</i> (Holy Fern).  |                               |
| One flat, \$2.25; 5 flats, \$2.10 per flat; 10 flats, \$1.90 per flat. Quotations on larger quantities. Anglin & Walsh Co., Williamsbridge, N. Y. |                               |

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000:

|                    |         |        |         |
|--------------------|---------|--------|---------|
|                    | Size    | 100    | 1000    |
| Boston             | 2½-inch | \$4.00 | \$35.00 |
| Roosevelt          | 2½-inch | 5.00   | 40.00   |
| Whitmanii Compacta | 2½-inch | 5.00   | 40.00   |

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, ready now, 2½-in. pots, strong Bostons, Whitmanii, Scottii, Roosevelt, and Teddy, Jr., \$5.00 per 100, \$45.00 per 1000; Elegantissima, Teddy, Jr., and Elegantissima Compacta, \$6.00 per 100, \$50.00 per 1000, new fern, Verona, \$8.00 per 100, 3½-in. pots, fine salable pot plants in Smithii, Elegantissima Compacta and Muscosa, \$25.00 per 100; Scottii, 4-in. pots, \$20.00 per 100; Boston runners, \$15.00 per 1000; Boston and Roosevelt, 3-in. pots, \$12.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100; \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Table ferns, shipped in or out of flats, good strong clumps, June and later, \$2.00 per flat, 20 flats or more at \$1.75.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Boston ferns, 3-in. .... \$8.00 per 100  
Boston, 2½-in. .... 4.00 per 100  
Roosevelt, 3-in. .... 8.00 per 100  
Adiantum, Maidenhair, strong 2½-in. 8.00 per 100  
Whitmanii Compacta, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Orders from unknown parties must be accompanied with cash or satisfactory reference. The Springfield Floral Co., Springfield, O.

Ferns, Scottii, Roosevelt, 2½-in., \$4.00 per 100; Scottii, Roosevelt and Teddy, Jr., 4-in., \$15.00 per 100; Whitmanii, Roosevelt, 5-in., 80c each; Scottii, Teddy, Jr., and Roosevelt, 6-in., 40c each; Scottii, Teddy, Jr., 7-in., 50c each; Scottii, 10 and 12-in. pots, \$2.00 each. Cash, please. M. Hilpert, Sta. O, 313 Belair Road, Baltimore, Md.

Ferns, Bostons, extra select, 2½-in., \$4.50 per 100, \$40.00 per 1000; Roosevelt, 2½-in., \$5.00 per 100, \$40.00 per 1000; Whitmanii, 2½-in., \$5.00 per 100, \$40.00 per 1000.

See our display adv. this issue. G. M. REBURN & CO., 160 N Wabash Ave., Chicago, Ill.

#### EXCELLENT FERNES.

|                   |       |       |       |
|-------------------|-------|-------|-------|
|                   | 4-in. | 5-in. | 6-in. |
| Boston, Whitmanii | 20c   | 35c   | 60c   |
| Roosevelt         | ..... | 35c   | 60c   |
| Mrs. Wanamaker    | 25c   | 35c   | ..... |

GULLETT & SONS, LINCOLN, ILL.  
Now ready for delivery: Boston, 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston, 3-in., \$8.50 per 100, \$80.00 per 1000; Roosevelt, 5-in., 35c each; 6-in., 50c.

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

#### BOSTON FERNES.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

#### BOSTON FERNES.

|                                   |        |         |
|-----------------------------------|--------|---------|
|                                   | 100    | 1000    |
| 50,000 rooted runners (fine)..... | \$3.00 | \$25.00 |

July delivery. Cash with order. PAUL M. HALBROOKS, NEWARK, O.

Boston ferns, 5-in. and up, or direct from bench; table ferns, 8 leading sorts, in 1½ to 2½-in. pots. Write us.

Hiawatha Gardens Co., Minneapolis, Minn.

#### BOSTON FERNES.

|       |       |        |
|-------|-------|--------|
| 6-in. | ..... | \$0.50 |
| 7-in. | ..... | .75    |

DAVIS FLORAL CO., DAVENPORT, IOWA.

Pittosporum, out of 6-in. pots, bushy plants, variegated, at \$9.00 per dozen; green at \$6.00 per doz. Fred Ziegler, Jr., 6037 Hurst St., New Orleans, La.

Table ferns, good assortment of varieties, strong 2½-in., \$3.00 per 100. Baur Floral Co., Erie, Pa.

Boston ferns, high grade quality, out of 5-in., \$35.00 to \$60.00 per 100. Gloede's Conservatories, Evanston, Ill.

Boston ferns, well grown, spaced plants, 2½-in., \$6.00 per 100, \$50.00 per 1000. Krueger Bros., Toledo, O.

Holly ferns, 4-in., \$15.00 per 100; 5-in., \$25.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Ferns, Teddy, Jr., 2-in., \$3.50 per 100; 2½-in., \$5.00 per 100. The W. T. Buckley Co., Springfield, Ill.

Ferns, Bird's Nest, 3-in., 25c; 4-in., 50c. Holton & Hunkel Co., Milwaukee, Wis.

Boston ferns, fine 2½-in., \$4.00 per 100; 5-in., 20c each. E. R. Pound, Florist, Newark, O.

Roosevelt ferns, 5-in., nice bushy plants, 25c. Schumann & Wahlers, Newport, Ky.

#### FEVERFEW.

Feverfew Gem, 2-in., 2c. Cash. Byer Bros., Chambersburg, Pa.

#### FORGET ME NOTS.

Forget-me-nots, giant blue, winter blooming variety, best in the market, should be planted from 2½-in. pots about June 1st, will flower Nov. 1st and through the winter months, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, in bud and bloom, 75c per 100, 500 for \$2.50, paid; large clumps, \$3.00 per 100, express paid.

M. L. McClave, Benton Harbor, Mich.

Forget-me-nots, everblooming, 2½-in., 60c per doz., \$4.00 per 100. Cash. John Bauscher, Freeport, Ill.

Forget-me-nots, bushy plants, 75c per 100. Memphis Floral Co., Memphis, Tenn.

#### FREESIAS.

Freesias, True Purity, best California ground-ripened stock. Orders for \$5.00 or more, with cash accompanying, are delivered by express or mail, charges prepaid. ¾-in. diameter, \$2.00 per 100; ½-in., \$1.50; ¼-in., \$1.00 ¾-in., 50c.

Lillydale Bulb Co., Santa Cruz, Cal.

Freesia refracta alba, ½x¾, \$6.00 per 1000. ¾ up, \$9.00; ready now. Express prepaid, if cash is sent with order.

Harry Bailey, R. 6, Los Angeles, Cal.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

Freesias, genuine Purity, hardy California-grown bulbs, for July or later delivery. Write for prices before placing your order.

R. D. Shipway, Santa Cruz, Cal.

TRUE PURITY, from a reliable grower.

LOS ROBLES GARDEN, SANTA CRUZ, CAL.

#### FUCHSIAS.

Fuchsias, fine 2½-in. Little Beauty, \$5.00 per 100; Glory des Marches, Walter Long, Black Prince, Elm City and Lustre, \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, 4-in., fine, in bud and bloom, 10c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Fuchsias, strong plants from 2½-in. pots, \$3.50 per 100. The Storrs & Harrison Co., Painesville, O.

Fuchsias, 4-in. mixed.....10c  
Fuchsias, 2½-in. mixed.....8c  
L. Potter & Sons, Waukegan, Ill.

#### FUNKIAS.

Funkia var., strong, field-grown divisions, \$4.50 per 100. Cash. B. Scheller, Warren, Pa.

Funkias, 3½-in. pots, \$6.00 per 100. Geo. B. Hart, 47 Stone St., Rochester, N. Y.

#### GENISTAS.

Genista fragrans, 6-in. pots, fine plants in bloom, 50c ea., \$5.00 per doz. Cash with order, please.

Swiss Floral Co., 120 N. 23, Portland, Ore.

#### GERANIUMS.

Geraniums at a sacrifice. Guaranteed to please; fine large plants in bud and bloom, separate colors true.

|  |                |
|--|----------------|
| Pink double like Viald.....            | \$6.00 per 100 |
| Salmon pink, double.....               | 6.00 per 100   |
| Buchner, white double.....             | 6.00 per 100   |
| S. A. Nutt, best dark red double...    | 6.00 per 100   |
| Poitevine, semi-double.....            | 9.00 per 100   |
| 3-in., all colors except Poitevine...  | 3.50 per 100   |
| 2½-in., all colors except Poitevine... | 3.00 per 100   |
| Ivy leaved, 4-in., \$8.00; 2½-in....   | 3.50 per 100   |

Cash with order. Herbert M. Fountain, Grand Rapids, Mich.

Geraniums, 4-in., in bud and bloom, well branched.

|                       |                |
|-----------------------|----------------|
| S. A. Nutt.....       | \$8.00 per 100 |
| Buchner.....          | 8.00 per 100   |
| Poitevine.....        | 8.00 per 100   |
| Gloire de France..... | 8.00 per 100   |
| Thos. Meehan.....     | 8.00 per 100   |
| Barney.....           | 8.00 per 100   |
| Scarlet Bedder.....   | 8.00 per 100   |
| Ricard.....           | 8.00 per 100   |

Out of pots. In pots, \$9.00 per 100. Cash with order. JOHN GUGINO, 89 Risley St., Freedonia, N. Y.

Geraniums, extra fine stock, best we ever had. Ricard, 3-in., \$5.00 100; \$45.00 1000.

King Edward, 3-in., \$4.00 100; \$35.00 1000.

Trego, light red, 3-in., \$5.00 100; \$45.00 1000.

Jean Viald, 3-in., \$5.00 100; \$45.00 1000.

Improved over American Beauty, 2½-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$5.00 per 100, \$45.00 per 1000.

S. A. Nutt, 4-in., \$10.00 per 100. Sallerol, 2½-in., \$2.00 per 100, \$15.00 per 1000. Cash.

John Bauscher, Freeport, Ill.

#### GERANIUMS.

STRONG STOCK, IN BUD AND BLOOM, MOSTLY NUTT, GRANT, OBERLE, BARNEY AND WHITE, 4-inch, \$7.50 100, \$70.00 1000. 3-inch, 5.00 100, 45.00 1000.

HARKETT'S FLORAL NURSERY, DUBUQUE, IOWA.

#### GERANIUMS.

SUMMER PRICES OF ROOTED CUTTINGS. RICARD, POITEVINE CASTELLANE, PERKINS, VIAUD, DOYLE, \$12.00 per 1000.

S. A. NUTT AND BUCHNER, \$10.00 per 1000. Cash with order.

FRED W. RITCHY, LANCASTER, PENNSYLVANIA.

Geraniums, in bloom: Scarlet Bedder, E. G. Hill, Joseph Meehan, American Beauty and Ruby, 3-in., \$5.00 per 100, \$47.50 per 1000; 4-in., \$8.00 per 100. Mme. Sallerol, 2-in., \$2.00 per 100, 2½-in., \$3.00 per 100. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, pelargoniums, poinsettias, salvias, santolinas and vincas.

C. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, 2-in. choice stock, ready for immediate shipment. S. A. Nutt, Ricard, Jean Viald, Buchner, John Meyer, Miss F. Perkins, Jean Oberle and Ruby, \$2.50 per 100, \$20.00 per 1000; also Dryden, E. G. Hill, Poitevine, Annie Vincent and Claire Frenot, \$3.00 per 100, \$25.00 per 1000.

LEWIS L. LINGO, 1444 Beall Ave., Wooster, O.

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**GERANIUMS—Continued.****GERANIUMS.****ROOTED OUTTINGS. READY FOR SHIPMENT.**

**RICARD, POITEVINE, \$12.00 PER 1000.**  
**NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.**  
**CASH WITH ORDER.**  
**PETER BROWN,**  
**LANCASTER, PENNSYLVANIA.**

An extraordinary offer in geraniums to clear my house quick: From 4-in. pots, Poitevine, S. A. Nutt and Ricard, in bud and bloom, \$5.00 per 100; Poitevine, Nutt, Ricard and Buchner, from 3-in. pots, in bud and bloom, \$3.00 per 100. All 4 varieties, 2½-in., \$1.75 per 100, R. C. same varieties and Sallerol, 65c per 100. The Holcomb Greenhouses, Carlton Station, N. Y.

**GERANIUMS.**

Nutt, 3-in., out of bloom.....\$3.00 per 100  
 Nutt, 4-in., out of bloom..... 5.00 per 100  
 Ivy and Skeleton, 4-in..... 6.00 per 100  
 Mme. Sallerol, 3-in..... 2.50 per 100  
**G. VAN BOCHOVE & BRO.,**  
**KALAMAZOO, MICHIGAN.**

**GERANIUMS.**

**S. A. Nutt, Perkins, La Favorite.**  
 Per 100  
 4-in., in bud and bloom.....\$7.00  
 2½-in. .... 2.00  
 Cash with order. Immediate delivery.  
**PAUL M. HALBROOKS, NEWARK, O.**

Geraniums, 2½-in., excellent stock for immediate delivery, rose scented geraniums, Poitevine, Ricard, S. A. Nutt, Grant, La Favorite, Jean Oberle, Buchner, Helen Michell, Jean Vlaud, \$3.00 per 100, \$25.00 per 1000.  
**ROMAN J. IRWIN,**  
**108 W. 28th St., New York.**

**GERANIUM ROOTED OUTTINGS.**

**S. A. Nutt.....\$10.00 per 1000**  
**Ricard and Poitevine..... 12.50 per 1000**  
 Grown right, rooted right, packed right.  
 Quality is as important in summer as in winter. You get quality all the year buying my stock.  
**Albert M. Herr, Lancaster, Pa.**

Geraniums, all strong stock, in flower and bud; 5000 Nutt, 2½-in., 3c; 2000 Nutt, 4-in., 8c; 1500 mixed, Nutt and other standard varieties, 3-in., 6c; or will exchange for 3-in. cyclamen or good Boston ferns. Cash with order.  
**Parkside Greenhouses, 1457 E. 70th St., Chicago.**

**GERANIUMS.**

**Ricard, 2-in.....\$2.00 per 100**  
**Buchner, 2-in..... 2.00 per 100**  
**Montmont, 2-in..... 2.00 per 100**  
**Mixed not labeled, 2-in..... 1.75 per 100**  
**E. Rawlings, Wholesale Grower, Allegany, N. Y.**

Geraniums, strong, 2½-in., \$2.50 per 100, \$20.00 per 1000; 3-in., 5c; S. A. Nutt, Granville, Pres. Neumann, F. Perkins, Vlaud, Buchner, Rooted cuttings, \$10.00 per 1000. Good stock, ready now. Cash.  
**G. E. Berthold, Nebraska City, Neb.**

5000 extra strong S. A. Nutt, in bloom, out of 4-in., \$8.00 per 100; also Trego, Poitevine, Jaulin, Jean Vlaud, about 1000 of each, at same price, f.o.b. Saginaw. Reference or cash with order. Wm. Roethke Floral Co., 200 S. Michigan Ave., Saginaw, W. S., Mich.

Good, clean, heavy, bud and bloom, Ricard, Buchner, Poitevine, Skeleton; heliotrope; lantana, fuchsia and salvia, out of 4-in. pots, \$7.00 per 100. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

Geraniums, mixed colors, 400 3½-in. pots, \$6.00 per 100; 500 3-in. pots, \$4.50 per 100; strong stock plants; 100 3-in. asparagus sprenger, \$4.00. Cash, please.  
**Albion D. Emerson, Westville, N. H.**

Geraniums: Nutt, Grant, Ruby, Hill, Poitevine, Buchner, Oberle, Dagata, Doyle, etc., 4-in. selected plants, 10c; general run of good stock, 8c; 2½-in., \$2.50 per 100.  
**H. S. Wiecking, Bluffton, Ind.**

Geraniums, extra strong Nutt, Ricard, Vlaud, Buchner, rose-scented, 3½-in. and 4-in., \$6.00 and \$8.00 per 100; Nutt, 2-in., \$20.00 per 1000; Sallerol, 3-in., \$4.00 per 100. Cash.  
**F. Sokol, College St., Worcester, Mass.**

Geraniums, rooted cuttings, S. A. Nutt, \$10.00 per 1000; Poitevine, Helen Michell, \$12.00 per 1000; S. A. Nutt, 2½-in., \$20.00 per 1000; Poitevine, Helen Michell, \$25.00 per 1000. Cash, please.  
**Frank Leith & Son, Haverhill, Mass.**

Geraniums, 3½-in., in bud and bloom:  
 S. A. Nutt.....\$6.00 per 100  
 A. Ricard ..... 6.00 per 100  
 Beauty Poitevine ..... 6.00 per 100  
**DAVIS FLORAL CO., DAVENPORT, IA.**

Geraniums, 2-in., strong plants; Ricard, Jean Vlaud, E. G. Hill, S. A. Nutt and Buchner, \$2.00 per 100, \$20.00 per 1000. Also R. C. of S. A. Nutt and Ricard at \$10.00 per 1000. Cash.  
**Jacoba Bros., P. O. Box 413, Peoria, Ill.**

Geraniums, S. A. Nutt, 4-in. pots, in bloom or bud, \$10.00 per 100; 3½-in. pots, \$7.00 per 100.  
**LAKEWOOD CEMETERY GREENHOUSES,**  
**3601 Hennepin Ave., Minneapolis, Minn.**

Geraniums: Nutt, Poitevine, Ricard, nice stocky plants, good value, all in bloom, \$10.00 per 100.  
**O. O. POLLWORTH CO., MILWAUKEE, WIS.**

Geraniums, S. A. Nutt and Poitevine, 3-in., nice, strong plants in bloom, \$4.50 per 100.  
**Erickson-Clegg Co., Glen Ellyn, Ill.**

Geraniums, S. A. Nutt, 3-in., \$5.00 per 100; Beauty, Poitevine, 3-in., \$5.00 per 100; Buchner, 3-in., \$5.00 per 100. Strong stock. Cash.  
**O. Erickson, Princeton, Ill.**

Geraniums, R. C., Nutt, mixed varieties and Doyle, \$1.00 per 100; 2-in., Nutt, mixed, \$2.50 per 100, fine plants, guaranteed. Cash with order.  
**Mrs. E. A. Llewellyn, Olean, N. Y.**

4000 Geraniums, 4-in., extra fine, 6c; including Poitevine, Vlaud, Nutt and white; Mme. Sallerol, 2½-in., 3c. Wm. B. Koehler, 1034 Bridge St., Frankford, Philadelphia, Pa.

Geraniums, 4-in. strong plants in bloom, Vlaud, Landry, \$7.00 per 100; rose and Skeleton, \$5.00 per 100. Shipments made promptly. Cash, please.  
**Albert Lang, Oalla, O.**

Geraniums, S. A. Nutt, in full bloom and bud from 4-in., \$8.00 per 100. Large salvia from 4-in., \$7.00 per 100. Cash, please.  
**H. W. Allersma, Grand Rapids, Mich.**

Geraniums, to close out, extra fine 4-in., while they last, \$6.00 per 100.

**WALNUT ST. GREENHOUSES,**  
**Hillside Ave. & Walnut St., Jenkintown, Pa.**

S. A. Nutt and Beauty Poitevine geraniums, 3½-in. pots, in bud and bloom, \$7.00 per 100. Cash, please.  
**Earl Shults, Florist, Horseheads, N. Y.**

Geraniums, extra fine stock plants, 4-in. pots, \$10.00 and \$12.00 per 100, true to name: Beauty Poitevine, Jean Vlaud, S. A. Nutt, La Favorite. A. Krut Floral Co., Inc., S. Main St., Butler, Pa.

Geraniums, Nutt, Heteranthe, La Favorite, Bliss and 5 other varieties, 3-in., 5c; 2½-in., 6 varieties, 2c; Sallerol, 2½-in., 2c.  
**Hammerschmidt & Clark, Medina, O.**

Geraniums, fine plants, 3½-in., good as any 4-in., S. A. Nutt, Frances Perkins, Beauty Poitevine, Marg. de Montmort, \$5.00 per 100; 3-in., \$3.00 per 100. Wagner's Greenhouses, Tiffin, O.

Geraniums, 4-in., in bud and bloom, \$6.00 per 100: S. A. Nutt, Poitevine, Ricard, Montmort, Jean Vlaud, Double White; stock plants, 5c.  
**L. H. Dornbusch, Hills & Dales, Dayton, O.**

Geraniums, strong R. C.: Vlaud, S. A. Nutt, \$9.00 per 1000; Nutt, Vlaud, Poitevine, Langtry, Ricard, 2½-in., \$17.50 per 1000.  
**Peterson Floral Co., Gibson City, Ill.**

Rose geraniums, the good old-time rose-scented of years ago, strong stock, 3-in., 4c; S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100. Cash.  
**Freeport Floral Co., Freeport, Ill.**

Geraniums, good stock, mixed varieties, \$7.00 per 100.  
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S. A. Nutt and La Favorite, out of 3½-in. pots, 5c.  
**Leonard Cousins, Jr., Concord Junction, Mass.**

Geraniums, strong plants in bloom, Nutt, white and light-pink, 2½-in., \$2.50; 4-in., \$7.00.  
**Edgar Osborn, Danville, Ill.**

Geraniums, Mme. Buchner (white), strong 4-in., \$6.00 per 100.  
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400 S. A. Nutt, 400 Lafayette, strong 3-in., in bud and bloom; Ruby Giant peppers, 40c per 100. Cash.  
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Geraniums, assorted, in bloom, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.  
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Geraniums: S. A. Nutt, Poitevine and Grant, 4-in., strong plants, in bloom, \$7.50 per 100.  
**Erickson-Clegg Co., Glen Ellyn, Ill.**

Fine 3-in. S. A. Nutt geraniums, in bloom, \$4.00 per 100. Cash with order.  
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Strong 4-inch Poitevine geraniums in bloom, \$8.00 per 100.  
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Geraniums, Poitevine, 4-in., \$5.00 per 100; 3-in., 3c; 2-in., 2c. Fine stock.  
**Salineville Floral Co., Salineville, O.**

Geraniums, 4-in., large plants, S. A. Nutt, E. G. Hill and double white, \$8.00 per 100.  
**Rentschler Floral Co., Madison, Wis.**

S. A. Nutt geraniums, 2½-in., ready for 4-in. pots, \$2.50 per 100; \$20.00 per 1000.  
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Geraniums, S. A. Nutt, strong 3-in., \$5.00 per 100; \$40.00 per 1000.  
**John Lang, 1948 Melrose St., Chicago, Ill.**

Mme. Sallerol geraniums, 2-in., strong, \$1.50 per 100. Cash, please.  
**Restland Floral Co., Mendota, Ill.**

Thirteen each of 8 varieties geraniums, rooted cuttings, labeled, \$1.25 postpaid. California Geranium Co., Box 552, Santa Monica, Cal.

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Extra strong 2-in. Mme. Sallerol, ready to use, as large as the average 3-in., \$3.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Mme. Sallerol, rooted cuttings, strong plants, \$1.00 per 100.  
**Briscoe & Stowell, Charles City, Ia.**

Geraniums, R. C., S. A. Nutt, \$10.00 per 1000.  
**W. E. Allen, 185 Exchange St., Leominster, Mass.**

Geraniums, 500 S. A. Nutt, in bud and bloom, strong plants, 4-in., 7c.  
**O. R. Wills, Greenville, O.**

Geraniums, S. A. Nutt, 4-in., good, strong plants, bud and bloom, \$8.00 per 100. Frank S. Smith, 118 College Ave., Grove City, Pa.

Geraniums, 3-in. Nutt, Marvel, Poitevine, 3-in., \$4.50 per 100. These are fine. Cash with order.  
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Geraniums, fine 4-in. S. A. Nutt, in bud and bloom, \$6.50 per 100. Cash, please.  
**Simon & Fricke, 4227 North Ave., Silverton, O.**

Geraniums, variegated Nutt, 2½-in., \$6.00 per 100; 4-in. Nutt, \$8.00 per 100; Poitevine, \$10.00 per 100.  
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S. A. Nutt and Mme. Landry, 4-in., 3-in., 2-in., \$25.00, \$20.00 and \$18.00 per 1000.  
**R. C. Arlin, Bellevue, O.**

Geraniums, 3000 2½-in. S. A. Nutt, 3c.  
**R. R. Davis Co., Morrison, Ill.**

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Mme. Sallerol, good heavy stuff, \$5.00 per 100. Geo. B. Hart, 47 Stone St., Rochester, N. Y.

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**E. R. Tauch, Marquette, Mich.**

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Gladiolus spikes after July 15th. 2½c each.  
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**Fred Boerner, Cape May, N. J.**

Hydrangeas, French varieties and Otaksa, 2½-in., pots, \$4.50 per 100.  
**Anglin & Walsh Co., Williamsbridge, N. Y.**

Hydrangea Otaksa, 2½-in. pots, \$3.00 per 100; rooted cuttings, \$1.85 per 100, postpaid, \$15.00 per 1000, express. G. E. Fink, Kenilworth, N. J.

Hydrangea arborescens, strong plants, averaging 8-10 shoots, \$3.00 per doz., \$20.00 per 100.  
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Hydrangea Otaksa, strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.  
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Impatiens Sultani, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.  
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Impatiens Sultani, 2½-in., red, 2c; special.  
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English ivies, strong rooted cuttings from soil, almost as good as pot plants, \$1.15 per 100, \$11.00 per 1000. Rooted cuttings from sand, \$9.00 per 1000. Strong 2½-in. pots, \$3.00 per 100, \$25.00 per 1000; 4-in. pots, 3 to 4 ft. streamers, \$14.00 per 100.

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German Ivy, 3-in.....\$2.50 per 100  
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German ivy, extra strong and bushy plants, 3½-in., \$6.00 per 100. Cash.

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English ivy all sold. Give us a contract to furnish you next fall.

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Lantanas, mixed, yellow and pink, 3-in., strong plants, \$8.00 per 100; Weeping lantana, \$6.00 per 100; extra strong.

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Weeping lantanas, R. C. (Mrs. McKinley), 60c per 100. Memphis Floral Co., Memphis, Tenn.

Lantanas, weeping, R. C., \$1.00 per 100; 2-in., 2c. Cash. Byer Bros., Chambersburg, Pa.

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Laurocerasus, 24 to 30 inches high, \$1.00 each. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

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W. H. Grant, Watkins, N. Y.

Marigolds, 2½-in.; Legion of Honor, 3c.

Hammerschmidt & Clark, Medina, O.

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Mesembryanthemums, 2½-in., large pink, 2c.

Hammerschmidt & Clark, Medina, O.

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Moonflowers, splendid stock from 2½-in. pots in any quantity, \$3.50 per 100, \$30.00 per 1000.

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Bride's or Sweet German myrtle, nice 3-in., \$3.00 per doz.; 2-in., \$1.25 per doz.

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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 85c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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Areca lutescens, 5-in., 75c. Pandanus Veitchii, 5-in., 45c; 6-in., 65c and 75c.

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Medium sized and large specimens of kentias, and all kinds of palms.

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\$8.00 per 100,

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Excellent stock, 2½-in., \$7.50 per 100.

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Pelargoniums, good, 2½-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.

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Peony roots: F. Maxima, 15c; Jules Elie, 50c; F. Crousse, 35c; Couronne d'Or, 30c; Duchess de Nemours, 25c; Edulis Superba, 12c, strong divisions. War conditions permitting, importations will arrive in October.

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##### POINSETTIAS.

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Poinsettias, 2½-in., \$6.00 per 100, \$50.00 per 1000, for July and August delivery. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, salvias, santolinas and vincas.

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Orders booked now for June and summer delivery for 2½-in. top cuttings, \$6.00 per 100; \$50.00 per 1000.

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Ready now from 2 1/4-in. pots of the usual high class strains, short and stocky, frame grown.

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in 8 separate colors or mixed  
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Mixture of carmine, salmon and white  
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No seed of these arrived from our German specialist this year, we grew our own and selected seedbearers from thousands of plants

## OBCONICA LARGE FLOWERING

in 9 separate colors or mixed  
\$5.00 per 100; \$45.00 per 1000

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in 6 separate colors or mixed  
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in 7 separate colors or mixed  
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Primula obconica, fine strain with best colors, Christmas red, Pink Rose, dark red, salmon, \$5.00 per 100, \$45.00 per 1000; also chinensis in best colors, \$3.50 per 100, \$30.00 per 1000. Primula Elatior, the giant English primrose, a very fine cut flower variety, extensively grown for the Boston market, strong divisions, \$7.00 per 100, \$60.00 per 1000.

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Primulas, Obconica and Chinensis, \$4.00 per 100, \$35.00 per 1000, mixed or separate colors; Malacoides, \$3.00 per 100, \$25.00 per 1000.

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Primula malacoides rosea, selected strain for Aug. and Sept. delivery, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

Primrose malacoides, a deep lavender almost violet, does not fade, a distinct color, strong seedlings, \$1.50 per 100; 2 1/4-in., \$3.00 per 100. J. O. Steinhäuser, Pittsburg, Kans.

Primula obconica, gigantea and grandiflora, George Arend's Ronsdorfer strain. See advertisement on front cover. Roman J. Irwin, 108 W. 28th St., New York.

Primula obconica, strong 2-in., \$3.50 per 100; strong 2 1/2-in., \$4.50 per 100.

A. N. Kinsman, Inc., Austin, Minn.

Primula obconica, Miller's Giant, ready in July. J. W. Miller, Shiremanstown, Pa.

## PRIVET.

Amor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

## ROSES.

Roses to grow on, 2 1/4-in. pots. White and Pink Killarney, Richmond, Kaiserin Aug. Victoria, Sunburst, Lady Hillingdon, White and Pink Cochet, Radiance, Mrs. A. Ward, J. J. L. Mock and Testout, \$5.00 per 100, \$45.00 per 1000; Hadley, \$6.00 per 100.

## ROSES, 5 AND 6-IN. POTS.

Fine stock for immediate garden planting. The following, \$35.00 per 100: White and Pink Cochet, Hermosa, White and Pink Killarney, Mrs. Aaron Ward and Baby Rambler and a good assortment of others. Ask for full list of roses. Bench grown roses, fine stock for outdoor planting, \$10.00 per 100 in the varieties White Killarney, Richmond, Pink Killarney, Mrs. Aaron Ward and American Beauty, \$17.50 per 100.

1000 grafted Ophelia, 2 1/4-in. pots, \$12.50 per 100; 500 3-in. pots, \$15.00 per 100; 500 own root, 3-in. pots, \$12.50 per 100. The following, 2 1/4-in. pots, own root, \$5.00 per 100; White Killarney, K. A. Victoria, F. S. Key, I. Fireflame. The following, \$7.00 per 100: Mrs. A. Ward, American Beauty, Hadley, Sunburst, Hoosier Beauty and Milgion.

Anglin & Walsh Co., Williamsbridge, N. Y.

## ROSE PLANTS, OWN ROOT.

|                              |        |         |
|------------------------------|--------|---------|
| Pink Killarney, 3 1/2-in.    | \$7.50 | \$60.00 |
| White Killarney, 3 1/2-in.   | 7.50   | 60.00   |
| Ophelia, 3 1/2-in.           | 10.00  | 80.00   |
| Hoosier Beauty, 3 1/2-in.    | 10.00  | 80.00   |
| Bon Silene, 3 1/2-in.        | 5.00   | 40.00   |
| Hoosier Beauty, 2 1/2-in.    | 6.00   | 48.00   |
| Francis Scott Key, 2 1/2-in. | 6.00   | 48.00   |
| Bon Silene, 2 1/2-in.        | 3.50   | 28.00   |

WM. F. KASTING CO.,

568-570 WASHINGTON ST., BUFFALO, N. Y.

## AMERICAN BEAUTIES,

Very fine quality,

2 1/4-inch  
\$7.50 per 100; \$65.00 per 1000;

3-inch  
\$8.00 per 100; \$75.00 per 1000

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

## NICE YOUNG ROSES, OWN ROOT, 2 1/4-IN.

|                                |        |         |
|--------------------------------|--------|---------|
| Killarney, 3 kinds             | \$7.00 | \$60.00 |
| Richmond                       | 7.00   | 60.00   |
| Mrs. Sawyer                    | 7.00   | 65.00   |
| Killarney Brilliant, 3 1/2-in. | 8.00   | 64.00   |

## GRAFTED, 2 1/4-IN.

|                           |       |        |
|---------------------------|-------|--------|
| Shawyer                   | 12.50 | 120.00 |
| White Killarney           | 12.50 | 120.00 |
| Baby Doll, 2 1/4-in.      | 12.50 | 120.00 |
| Pink Killarney, 2 1/4-in. | 12.50 | 120.00 |
| Ophelia, 2 1/4-in.        | 15.00 | 120.00 |

GULLETT & SONS, LINCOLN, ILL.

## BENCH-GROWN, FIRST-CLASS STOCK.

|                       |        |         |
|-----------------------|--------|---------|
| AMERICAN BEAUTY ROSES | \$7.00 | \$60.00 |
| Sunburst              | 7.00   | 60.00   |
| Richmond              | 7.00   | 60.00   |

## ROSES, 3-IN. POTS, OWN ROOT, FIRST-CLASS STOCK.

|                 |        |         |
|-----------------|--------|---------|
| AMERICAN BEAUTY | \$7.00 | \$60.00 |
| Ophelia         | 8.00   | 75.00   |
| Maryland        | 7.00   | 60.00   |
| Kaiserin        | 7.00   | 60.00   |
| Cecil Brunner   | 6.00   | 50.00   |

THE HAMMOND CO., INC., RICHMOND, VA.

## ROSE PLANTS, 2 1/4-INCH STOCK.

|                     |        |         |
|---------------------|--------|---------|
| Pink Killarney      | \$4.50 | \$40.00 |
| White Killarney     | 4.50   | 40.00   |
| Killarney Brilliant | 4.50   | 40.00   |
| Sunburst            | 5.00   | 45.00   |
| Richmond            | 4.00   | 35.00   |
| American Beauties   | 6.00   | 55.00   |
| Baby Doll           | 5.00   | 45.00   |
| Geo. Elger          | 4.00   | 35.00   |

## WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

## 2-year-old rose plants, grafted:

|                       |         |        |
|-----------------------|---------|--------|
| 2000 White Killarney  | \$40.00 | \$4.50 |
| 2000 Pink Killarney   | 40.00   | 4.50   |
| 2000 Mrs. Geo. Sawyer | 40.00   | 4.50   |
| 2000 Mrs. Ward        | 40.00   | 4.50   |
| 2000 Richmond         | 40.00   | 4.50   |

Also 2500 Kaiserin Augusta Victoria, own root, strong stock, 3-in. pots, \$40.00 per 1000, \$4.50 per 100; 1500 My Maryland, own root, strong stock, 3-in. pots, \$40.00 per 1000, \$4.50 per 100. The Miami Floral Co., Dayton, O.

## STRONG, CLEAN, HEALTHY STOCK.

|                            |                |
|----------------------------|----------------|
| 1000 4-in. Killarney       | \$7.00 per 100 |
| 3000 3-in. Killarney       | 5.00 per 100   |
| 2000 3-in. White Killarney | 5.00 per 100   |
| 1000 3-in. Aaron Ward      | 6.00 per 100   |

10% off in 1000 lots.

A. RASMUSSEN, NEW ALBANY, IND.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

|                                    |                  |
|------------------------------------|------------------|
| Radiance, 2 and 2 1/2-in. pots     | \$50.00 per 1000 |
| Radiance, 3-in. pots               | 75.00 per 1000   |
| Red Radiance, 2 and 2 1/2-in. pots | 50.00 per 1000   |
| Ivory, 2 and 2 1/2-in. pots        | 35.00 per 1000   |

T. G. OWEN, COLUMBUS, MISS.

## ROSES, GRAFTED, 3-INCH.

|                             |                 |
|-----------------------------|-----------------|
| White Killarney             | \$10.00 per 100 |
| Killarney Pink              | 10.00 per 100   |
| My Maryland                 | 10.00 per 100   |
| Bench roses, Killarney Pink | 5.00 per 100    |

G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN.

## Rose plants especially grown for forcing.

|                     |                 |
|---------------------|-----------------|
| Beauties, 3-in.     | \$10.00 per 100 |
| Radiance, 3-in.     | 8.00 per 100    |
| Radiance, 2 1/4-in. | 5.00 per 100    |
| Mock, 2 1/4-in.     | 6.00 per 100    |

## ROSEMONT GARDENS,

Montgomery, Alabama.

SPECIAL OFFER! 1500 K. A. Victoria, 1250 My Maryland, 3-in., own root stock, \$7.00 per 100, \$65.00 per 1000. Speak quickly, before stock is gone.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

|                      |                  |
|----------------------|------------------|
| 550 Hoosier          | \$65.00 per 1000 |
| 1150 White Killarney | 55.00 per 1000   |
| 2000 Pink Killarney  | 55.00 per 1000   |

90% heel cuttings, 3-in., ready for shift or planting, extra fine, clean stock. Cash, please.

J. V. Laver, Erie, Pa.

Bench roses: 500 Prince d'Arenberg, 5c; 500 Sunburst, 5c. 3 1/2-in. pots: 400 J. L. Mock, 6c. Alternantheras, yellow only, 2 1/2-in., 1 1/2c. Will exchange for Russell or Ophelia plants.

Metcalf's Greenhouses, Madisonville, Ky.

Roses, own root, strong stock, 2 1/4-in. pots: Kaiserin, Pink Killarney, White Killarney, Sawyer, Richmond, \$4.50 per 100, \$40.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.

Fine clean, healthy American Beauty bench plants. Immediate shipment. \$50.00 per 1000.

Weiss & Meyer Co., Maywood, Ill.

Rose plants, good stock, ready for planting. Sunburst ..... \$30.00 per 1000  
White Killarney ..... 30.00 per 1000  
Richmond ..... 25.00 per 1000  
Geo. Reinberg, 162 N. Wabash Ave., Chicago.

Roses, from bench, own root: Bridemaid, Bride, Richmond and White Killarney, \$5.00 per 100; Perle des Jardin, \$7.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Roses, strong 3-in. plants, Milady, Mrs. Geo. Sawyer, White Killarney, My Maryland, Prima Donna, Sunburst and September Morn, \$5.00 per 100. Walter Armacost & Co., Sawtelle, Cal.

Roses, own root, from 2-in. pots, ready now, good stock, 1000 Pink Killarney, 1000 White Killarney, \$4.00 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Roses, 2 1/4-in., Ward, \$6.00 per 100, \$50.00 per 1000; Richmond and Killarney, \$5.00 per 100, \$45.00 per 1000. Cash, please. York & Panasuk, Houghton, Mich.

Rose plants, White or Pink Killarney, extra good 3-in., \$6.00 per 100; 4-in., \$8.00 per 100. WILLIAM L. ROCK FLOWER CO., KANSAS CITY, MISSOURI.

|  |         |          |
|--|---------|----------|
| White Killarney, grafted plants            | \$14.00 | \$120.00 |
| HOLTON & HUNKEL CO., MILWAUKEE, WISCONSIN. |         |          |

Roses, 200 grafted Kaiserin and 150 Prima Donna, 1-year-old, fine plants from bench, \$10.00 per 100, or would exchange for cyclamen. Thornton Floral Co., Streator, Ill.

Roses, 8000 Sunburst, 2 1/4-in., fine stock, ready to shift or plant, \$6.00 per 100; \$55.00 per 1000. Cash with order unless known. L. B. Codrington, Murray Hill, N. J.

Killarney Brilliant bench plants, bargain offer, \$5.00 per 100, \$40.00 per 1000. Albert F. Amling Co., Maywood, Ill.

3000 American Beauty plants, out 2 1/2-in., immediate delivery; 5000 ready June 25. Myra & Samtman, Chestnut Hill, Philadelphia, Pa.

Bench plants, American Beauties, 2-yr. and 1-yr., \$6.00 per 100, \$56.00 per 1000. Peter Morgen, Huntingburg, Ind.

## ROSE PLANTS.

300 fine 2 1/4-in. Sunburst, \$5.00 per 100. Hamilton & Plummer, Kewanee, Ill.

Russell roses, own root, 3 in., \$8.00 per 100; 2 1/2 in., \$6.00 per 100. A. N. Kinsman, Austin, Minn.

Special prices on surplus stock, 2 1/4 and 4-in. Leedle Co., Expert Rose Growers, Springfield, O.

## RUBBERS.

Ficus elastica, 6-in., 75c, \$1.00; 4-in., 50c. GULLETT & SONS, LINCOLN, ILL.

## SALVIA.

|              |                 |
|--------------|-----------------|
| Splendens    | Zurich          |
| Bonfire      | King of Carpets |
| Bedman       | Ball of Fire    |
| Scarlet Glow | Fire Ball       |

2-in., 1 1/2c; 2 1/4-in., 2c. Need room. Hammerschmidt & Clark, Medina, O.

Salvias! Salvias! 50,000, better than any 2 1/4 or 3-in. stock we ever saw, 4 to 6 in. high, black and healthy, packed to carry any distance, 1c each. Cash. If you had an order you could not fill, send it to us. Wm. S. Lohr Greenhouses, Ottawa, Ill.

Salvia splendens, once transplanted. We have about 3000 which we wish to close out, \$1.00 per 100, \$8.00 per 1000; rooted cuttings, \$1.00 per 100; 2-in., \$2.00 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Salvia Bonfire, extra strong, transplanted seedlings, none better at any price, 75c per 100, \$5.00 per 1000. Cash with order, please. A. M. Snyder, Bellefontaine, O.

Salvia Bonfire, 2 1/4-in., \$2.50 per 100  
Salvia Bonfire, 3-in., 3.50 per 100  
W. H. Grant, Watkins, N. Y.

Salvia Bonfire, 3-in., extra fine, \$4.00 per 100. Cash with order. C. L. Smith & Son, Penns Grove, N. J.

Salvias, splendens and Zurich, 3 1/2 and 4-in., ready to bloom, \$6.00 per 100. Rentschler Floral Co., Madison, Wis.

Salvia splendens seedlings, extra fine plants, 2-in., \$3.00; 3-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Salvia, strong 2 1/4-in., 2 1/2c; 3-in., full of cuttings, \$4.50 per 100; Zurich and Splendens. J. C. Steinhäuser, Pittsburg, Kans.

Salvia Zurich, Burning Bush, Fire Ball, Scarlet Queen, 3-in., 4c. Cash with order. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Salvia America, perpetual bloomer, 2 1/2-in., \$1.00 per doz. Oak Grove Greenhouse, Tuskegee, Ala.

Salvia, in bud and bloom, 3 1/2-in., \$6.00 per 100; 4-in., \$7.00 per 100. E. R. Tauch, Marquette, Mich.

Salvia Clara Bedman, 2 in., \$1.50 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Salvia splendens, large plants, 3c. A. A. Winegard, Spencerport, N. Y.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



**SALVIAS VERY CHEAP.**  
Salvia, 2½ in., 2c; 3 in., 3c.  
**GULLETT & SONS,** LINCOLN, ILL.  
Salvia, 2-inch, \$2.00 per 100; 4-inch, \$8.00 per 100.  
Ernest Rober, Wilmette, Ill.  
3-in. salvia splendens, \$2.00 per 100. Cash, please.  
Restland Floral Co., Mendota, Ill.  
200 3-in. salvia, 5c.  
R. R. Davis Co., Morrison, Ill.  
Salvia Bonfire, 2½-in., 8c; 3-in., 4c.  
H. S. Wiecking, Bluffton, Ind.

**SANTOLINAS.**

Santolinas, 2½-in., \$3.00 per 100, \$27.50 per 1000. See our ads for alternantheras, begonias, cannas, coleus, cyclamen, geraniums, pelargoniums, poinsettias, salvias and vincas.  
O. Winterich, Cyclamen Specialist, Defiance, O.  
Santolinas, strong, 2½-in., \$3.00 per 100; few 3-in., 5c, cuttings, \$2.00 per 100.  
J. O. Steinhäuser, Pittsburg, Kans.  
2-in. santolinas, very choice, 2½c. Cash, please.  
Restland Floral Co., Mendota, Ill.

**SEEDS.**

HEADQUARTERS FOR  
ZVOLANEK'S WINTER ORCHID FLOWERING  
SWEET PEA SEED.  
ALL VARIETIES.  
WRITE FOR COMPLETE LIST  
AND  
SPECIAL ASSORTMENT OFFERS.  
A. L. RANDALL COMPANY,  
WABASH AVE. AT LAKE ST., CHICAGO.

**ASPARAGUS PLUMOSUS NANUS AND SPRENGERI SEED.**  
New crop of guaranteed quality, Northern greenhouse-grown, true to type.  
**ASPARAGUS PLUMOSUS NANUS.**  
Per 1,000 seeds.....\$3.75 per 1000  
Per 10,000 seeds..... 3.25 per 1000  
Per 20,000 seeds..... 3.00 per 1000  
**ASPARAGUS SPRENGERI.**  
Per 1,000 seeds .....\$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000  
Send for a copy of our Plant Bulletin and Bulb List  
S. S. Pennock-Meehan Co.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

**SWEET PEA SEED.**  
Zvolanek's new novelties, and standard orchid flowering varieties.  
Complete list now ready.  
S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

**AMERICAN BULB CO.,** CHICAGO, ILL.  
172 N. WABASH AVE.,  
**ASPARAGUS PLUMOSUS SEED.**  
\$3.25 per 1000,  
\$15.00 per 5000.  
A. L. RANDALL CO.,  
Wabash Ave. at Lake St., Chicago.

Asparagus plumosus nanus seed, new crop, greenhouse-grown, \$1.50 per 100, \$12.50 per 1000. Cash. Southwestern Seed & Floral Co., Fayetteville, Ark.

Advertisers have learned from experience that  
**THE REVIEW**  
PAYS BEST.

Pansy seed, extra fine, giant flowering, 5000 seeds, \$1.00 postpaid, with pansy booklet.  
Edward Wallis, Berlin, N. J.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.  
H. N. GAGE CO., INC., MONTEBELLO, CAL.

John Baer tomato seed, 25c oz.; mixed aster seed, 60c oz. Jasper J. Hayes, Dover, N. H.

**SMILAX.**

Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000.  
Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000.  
Send for a copy of our Plant Bulletin and Bulb List.

S. S. Pennock-Meehan Co.,  
1608-20 Ludlow St., Philadelphia, Pa.

**SMILAX.**

Strong, well rooted plants, out of 3-in. pots, \$3.00 per 100, \$22.50 per 1000.

**THE STAMM FLORAL CO.,**  
18 N. Main, Hutchinson, Kans.

Smilax, 2½-in., fine plants, \$2.00 per 100. Cash with order.

Morris the Florist, Bloomington, Ind.

Smilax seedlings, 50c per 100; 2-in. smilax, \$1.00 per 100; nice stock.

Green Floral Co., Dallas, Tex.

Smilax, strong 2½-in., \$2.00 per 100.  
Henry A. Beater & Sons, Hagerstown, Md.

Smilax seedlings, 50c per 100, \$4.50 per 1000. Cash.

W. A. Ballou, Wheaton, Ill.

2½-in. smilax, \$2.00 per 100. Cash.

The Wirt Floral Co., Parsons, Kan.

Strong 2-in. smilax, \$2.00 per 100.  
Pana Greenhouses, Pana, Ill.

Smilax select, 2½-in., 8c.  
J. C. Steinhäuser, Pittsburg, Kans.

Smilax seedlings, 50c per 100, \$4.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

**SNAPDRAGONS.****SNAPDRAGONS.**

|                              | 100    | 1000    |
|------------------------------|--------|---------|
| RAMSBURG'S SIL. PINK, 2½-in. | \$5.00 | \$40.00 |
| RAMSBURG'S SIL. PINK, 3-in.  | 8.00   | 70.00   |
| PHELPS' WHITE, 2½-in.        | 5.00   | 40.00   |
| PHELPS' YELLOW, 2½-in.       | 5.00   | 40.00   |
| GIANT YELLOW, 2½-in.         | 5.00   | 40.00   |
| NELROSE, 2½-in.              | 5.00   | 40.00   |
| KEYSTONE, 2½-in.             | 5.00   | 40.00   |

S. S. PENNOCK-MEEHAN CO.,  
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, strong, branched plants, from 2½-in. pots, \$4.00 per 100, or \$35.00 per 1000; such as Salmon Pink, Queen of the North, Giant White, Golden Queen, Giant Yellow and Defiance Red. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

**NON PLUS ULTRA.**

Antirrhinum rubrum, the red snapdragon, just like velvet, 2-in., \$5.00 per 100. Rohrbach's Greenhouses, Goodfellow & McLaren, St. Louis, Mo.

SNAPDRAGONS, Silver Pink, 2½-in., \$3.00 per 100; red, white, yellow and salmon colored, 2½-in., \$2.50 per 100.

Reeser Plant Co., Springfield, O.

Snapdragons, Ramsburg's Silver Pink, 4½c; also white, rose, yellow, pink and scarlet, all pinched back and branched, 8c; from 2-in. pots.

B. O. Blake, Springfield, O.

Snapdragons, Nelrose and Phelps' White, strong plants from seed, pinched back, 2-in., 2c. Cash.

J. H. Dann & Son, Westfield, N. Y.

White, red, yellow, pink and Ramsburg's Pink, from 2-in. pots, 2c.

Clover Leaf Floral Co., Springfield, O.

Snapdragon, Silver Pink, White and Yellow, 2½-in., \$2.50 per 100.

Geo. Milne, Winchester, Mass.

Snapdragons, fine, heavy, mixed, 1½c.

A. A. Winegard, Spencerport, N. Y.

Snapdragon Keystone, 2½-in., 5c.

Hammerschmidt & Clark, Medina, O.

Snapdragons, silver pink, strong 2-in., \$4.00 per 100.

Krueger Bros., Toledo, O.

**STEVIAS.**

Strong, sturdy, 2½-in., stevia, ready for shifting, \$3.00 per 100, \$25.00 per 1000.

New double stevia, a great improvement over the single and one that every florist ought to grow. Fine 2½-in. plants, \$4.00 per 100, \$35.00 per 1000.

See our ad for chrysanthemum pot plants in these columns.

**STUPPY FLORAL CO.,** MISSOURI.

SAINT JOSEPH, Stevia, extra strong, stocky plants, from 2½ in. pots, \$3.00 per 100; \$25.00 per 1000. Try sample order. Cash.

Freeport Floral Co., Freeport, Ill.

Stevias, 2½-in. pots, \$3.00 per 100; rooted cuttings, \$1.25 per 100, \$10.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Stevias, dwarf, 2½-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Stevias, strong 2½-in., \$3.00 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Stevia, select, 2-in. plants, \$3.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Stevias, 2½-in., 8c; very stocky.

Hammerschmidt & Clark, Medina, O.

**TRADESCANTIAS.**

Wandering Jew, Zebrina and bicolor, 2½-in., 35c per dozen; \$2.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Wandering Jew, strong rooted cuttings, tri-color only, 75c per 100.

Odor Greenhouses, Iola, Kans.

**VEGETABLE PLANTS.**

**CABBAGE:** 200,000 LATE FLAT DUTCH, DANISH BALL HEAD, SURE HEAD AND HOLLANDER, FIELD-GROWN, STRONG, \$1.50 PER 1000; 10,000 LOTS, \$1.25 PER 1000.

**CELERY:** 75,000 GOLDEN SELF BLANCHING, WHITE PLUME AND GIANT PASCAL, ONCE SHEARED, \$2.00 PER 1000.

**SWEET POTATO PLANTS:** YELLOW JERSEY, SOUTHERN QUEEN AND RED BERMUDA. LARGE PLANTS, \$2.00 PER 1000. WRITE FOR PRICES ON LARGE LOTS.

**TOMATOES:** 100,000 STONE, PONDEROSA AND EARLIANA, \$2.50 PER 1000.

**CAULIFLOWER:** 30,000 SNOWBALL, FIELD-GROWN, STRONG, \$4.00 PER 1000. ALL ABOVE PLANTS READY NOW. CASH BEFORE SHIPMENT.

McADAMS & McCOMB, OHIO.

**COLUMBUS GROVE,**

Cabbage plants, cold frame-grown, ready for the field: Flat Dutch, Autumn King, Jersey Wakefield, Copenhagen Market, American Savoy, Scotch Curled Kale, Rutabaga, \$2.00 per 1000; strong, transplanted, Jersey Wakefield and Copenhagen Market, \$3.10 per 1000.

Early Snowball cauliflower, strong plants, \$4.00 per 1000. Large sweet peppers, \$1.00 per 100. We have Danish Ball Head, Surehead, Hollander, Kohl Rabi, Early Snowball and Danish Dry Weather cauliflower ready about July 10. Cash.

Dumser-Floral Co., Elgin, Ill.

Jersey Wakefield, Winningstadt, Savoy, Fottler's Improved, Dark Red Rock, Hollander, Copenhagen, Danish Ball Head and Flat Dutch, field-grown cabbage plants, \$2.00 per 1000, 10,000 or over, \$1.50 per 1000, ready June 18th. We will have 500,000 Flat Dutch, Surehead, Danish Ball Head, ready about the last of June. S. J. Perry, 419 Porter Ave., Wyoming Park, Grand Rapids, Mich.

**CANNING FACTORIES NOTICE!**

I have about 75,000 Earliana, New Stone tomato plants, all sizes, \$2.50 per 1000, to close them out. No order for less than 1000 plants taken at above rate. Terms, cash with order.

No. C. O. D. orders accepted. Plants well packed and shipped at purchaser's risk. Order early.

T. L. Cook, Greenview, Ill.

Cabbage plants: Millions of All Head Early, Succession, Surehead, Danish Ballhead, Copenhagen Market, Early Summer, Flat Dutch, re-rooted plants (mass of fine new roots grown on them), \$1.60 per 1000; 500, \$1.00. Snowball cauliflower, re-rooted, \$4.50 per 1000; 500, \$2.50; 100, 75c. We ship only good plants. Cash.

F. W. Rochelle & Sons, Chester, N. J.

Sweet potato plants, \$1.00 per 100, postpaid, \$4.00 per 1000, by express. All leading varieties. Cabbage, beet, Brussels sprout, cauliflower, celery, egg, pepper, lettuce, parsley, tomato, asparagus, rhubarb, horseradish plants, large or small lots, by mail or express prepaid. Catalogue free.

Harry J. Squires, Good Ground, N. Y.

Millions of cabbage plants, large type of Wakefield, Premium Flat Dutch, All Season Drumhead, outdoor grown, fine, short, strong seedlings, ready for the field. No orders too large for us to fill, \$1.50 per 1000. We guarantee to please you in every way, no matter where you live.

S. T. Danley & Son, Macomb, Ill.

500,000 Greater Baltimore tomato plants, one of the best for table or canning, \$2.25 per 1000; 300,000 Late Flat Dutch cabbage plants, \$2.25 per 1000.

**HOME PARK GREENHOUSES,** IND.

Fine, strong Danish Ballhead cabbage plants, good and stocky, tough as nails, outdoor-grown, the genuine Ballhead variety, best winter cabbage you can plant, \$3.50 per 100. Not less than 500 sold on an order. Cash with order.

F. E. Cremer, Hanover, Pa.

Tomato plants .....\$2.00 per 1000

Peppers ..... 3.00 per 1000

Egg plants ..... 3.00 per 1000

Cabbage plants ..... 2.00 per 1000

S. W. SHANKLIN,

Fullerton, R. F. D. Box 92, Balto. Co., Md.

Celery plants, Giant Pascal, Golden Self Blanching (French strain), also the grand New Easy Blanching variety, which is easy to grow; fine plants, ready for the field, \$2.00 per 1000 or \$8.75 for 5000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

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## VEGETABLE PLANTS—Continued.

Tomato plants, field-grown, Stone, Red Rock, Earliana, Bonny Best, Ponderosa, \$1.50 per 1000. Good plants. Cabbage, best early or late varieties, same price. Prompt shipment. Pepper seedlings, \$3.50 per 1000.  
Chalmers Furnas, Mooresville, Ind.

Cabbage, Copenhagen Market and Ball Head, early seedlings, strong, stocky, outdoor-grown, \$1.75 per 1000; tomato Stone, strong seedlings, outdoor-grown, \$1.75 per 1000.  
Odor Greenhouses, Iola, Kan.

Egg plants. New York Imp. Purple, transplanted, \$1.00 per 100; cabbage, Flat Dutch, \$3.50 per 1000. Cash.  
John Bauscher, Freeport, Ill.

Transplanted Stone tomato, \$5.00 per 1000; late cabbage, \$2.00 per 1000; transplanted Grand Rapids lettuce, \$2.50 per 1000; egg plants, \$5.00.  
J. Rolfe, Hammon, N. J.

Transplanted Stone tomato plants, short, stocky plants, \$3.00 per 1000; Bull Nose, Crimson Giant, Ruby King peppers, \$3.00 per 1000. Cash.  
Geo. F. Hartung, Sandusky, O.

Asparagus roots, 3-year, very large, will produce good crop next summer, \$1.25 per 100, \$6.50 per 1000.  
Harry J. Squires, Good Ground, N. Y.

Cabbage plants, field-grown, Late Flat Dutch and Succession; ready for the field, \$1.50 per 1000.  
Madsen Bros. Gardens, R. 1, Ft. Dodge, Iowa.

Tomato plants, strong, transplanted, Chalk's Jewel and Bonny Best, ready now, wrapped 25 in bunch, 60c per 100, \$5.00 per 1000. Cash with order.  
H. A. Cook, Oberlin, O.

Special—Fine field-grown cabbage plants, \$1.00 1000; 10,000, \$3.50; tomato, \$2.00; 10,000, \$15.00; lettuce, \$1.50; collard, \$2.00.  
Tidewater Plant Co., Franklin, Va.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 400 per 100. Cash.  
Hammerschmidt & Clark, Medina, O.

500,000 cabbage plants, fine, clean and stocky, Ideal Winter, Flat Dutch, Danish Ball Head, \$2.00 per 1000; \$1.50 per 1000 in 10,000 lots.  
F. E. Blake, Marion, O.

50,000 tomatoes, large plants, ready for field, \$2.50 per 1000; late cabbage, \$2.00 per 1000. Careful packing with moss.  
Williams & Matthews, Anderson, Ind.

Extra strong transplanted tomatoes, Stone, John Baer Champion, \$4.50 per 1000.  
GULLETT & SON, LINCOLN, ILL.

300,000 Late Flat Dutch cabbage; 200,000 Early Wakefield, \$2.50 per 1000.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vegetable plants, Danish Ballhead cabbage plants, 15c per 100; \$1.25 per 1000.  
SUBURBAN SEED CO., LA GRANGE, ILL.

Millions of Danish and domestic cabbage plants, field-grown, \$2.00 per 1000.  
F. M. Pattington, Scipioville, N. Y.

Strong, Ponderosa, Stone and Bonny Best tomato plants, \$3.50 per 1000. Prompt shipment.  
Macon Greenhouses, Macon, Mo.

Cabbage plants, Early Jersey Wakefield, \$1.00 per 1000.  
C. A. Anderson Greenhouse Co., Tionesta, Pa.

Sweet potato plants, Red Bermuda, Southern Queen and Yellow Jersey, 40c per 100. Packed in moss.  
U. Denny, Cloverdale, Ind.

Tomato plants, \$1.25 per 1000; Stone and Succession. Cash with order.  
C. E. Brown, Bridgeville, Del.

Tomato plants, cold frame-grown varieties, Jewel, Globe and Stone, 25c per 100, \$2.00 per 1000. Onk Grove Greenhouse, Tuskegee, Ala.

All Season and Succession cabbage plants, field-grown, \$2.00 per 1000.  
R. L. Brashear, R. 1, Bowling Green, Ky.

Celery plants, transplanted Golden Self Blanching, White Plume and Winter Queen, \$2.00 per 1000.  
F. Danley, Macomb, Ill.

Cabbage, celery, lettuce, in large quantity, \$1.00 per 1000; \$8.50 per 10,000.  
J. C. Schmidt, Bristol, Pa.

Premium Flat Dutch cabbage, field-grown, stocky plants at \$2.00 per 1000.  
Wagner's Greenhouses, Tiffin, O.

Nancy Hall sweet potato plants, \$4.00 per 1000.  
A. C. Sperry, Neodesha, Kan.

Cabbage, Hollander, \$1.50 per 1000.  
J. L. Johnson, De Kalb, Ill.

## VERBENAS.

2000 verbenas, in color, 2½-in., 3c; or will exchange for 3-in. cyclamen or good Boston ferns. Cash with order.  
Parkside Greenhouses, 1457 E. 70th St., Chicago.

Verbenas, 2½-in., in all colors; 2½-in., \$3.00 per 100, \$25.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

Verbena mixed, fine plants, best variety, mammoth 2½-in., \$3.00 per 100. Cash.  
Herbert M. Fountain, R. 8, Grand Rapids, Mich.

Verbenas, \$2.00 per 100.  
Michael Fink, 2640 Herndon St., Chicago, Ill.

Verbenas, 3-in., in bloom, very fine stock, \$3.00 per 100, \$25.00 per 1000.  
E. R. Tauch, Marquette, Mich.

Verbenas, 2½-in., bud and bloom, giant flowering, fancy mixture, \$2.00 per 100. Cash, please.  
Restland Floral Co., Mendota, Ill.

Verbenas, separate colors, extra fine 3-in., \$3.00 per 100, \$25.00 per 1000. Cash.  
Morris the Florist, Bloomington, Ind.

Verbenas, separate color, in bud and bloom, 2½-in., \$2.00 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

Verbenas, mammoth mixed colors, in bud and bloom, \$2.00 per 100.  
A. A. Winegard, Spencerport, N. Y.

Verbenas, 2 and 3 in., in bloom and bud, \$2.00 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Verbenas in full bloom, out of 3-in. pots, \$3.00 per 100. Stamm Floral Co., Hutchinson, Kans.

Verbenas, pink, white, scarlet and blue striped. Hammerschmidt & Clark, Medina, O.

Lemon verbenas, 2½-in. pots, \$4.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

Verbenas, strong 2½ and 3-in., 3c; in bud and bloom. J. C. Steinhauser, Pittsburg, Kans.

Verbenas, mixed, 2-in., \$2.00 per 100. Cash. O. Erickson, Princeton, Ill.

Verbena, choice mixed, 2½-in., \$2.50 per 100. Cash. John Bauscher, Freeport, Ill.

Verbenas, transplanted, in separate varieties, \$1.00 per 100. Ernest Rober, Wilmette, Ill.

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125 lbs. Viburnum lentago seed, 1916 crop, stratified in damp sand, in prime condition, should be sown in August, germinates in September, \$2.00 per lb.; 200 transplanted clumps Viburnum pubescens, bearing size, 20-24-in., 24-30-in., 50c, 75c; 150 Sorbus sawbucifolia, transplants, 12-18-in., 15c.  
A. H. & N. M. Lake, Marshfield, Wis.

## VINCAS.

## VINCA VARIEGATA.

Special price for balance of season. Our stock of vincas is extra good. Our 4-in. stock is strong, field-grown plants; potted up last fall and are in fine shape.

Per 100  
No. 1, from 4-in. pots.....\$ 8.00  
Extra heavy, long vines, 4-in. pots..... 10.00  
2-in., \$2.00 per 100, \$20.00 per 1000.

We are headquarters for Vinca variegata.  
ELMER RAWLINGS,  
WHOLESALE GROWER, ALLEGANY, N. Y.

## 20,000 VARIEGATED VINCAS.

2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., according to grade, \$6.00, \$8.00 and \$10.00 per 100. By our method of growing, our best grade is equal to or better than the average 4-in., as usually sold and having a smaller root, ball can be used in baskets and boxes to better advantage. 40,000 rooted cuttings, \$1.00 per 100, \$9.00 per 1000.

I. N. Kramer & Sons, Cedar Rapids, Ia.  
Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,  
1004 Lincoln Bldg., Philadelphia, Pa.

## VINCA VARIEGATA.

100 1000  
4-in., edge of bench-grown, fine....\$7.00 \$65.00  
3-in. .... 5.00 45.00  
2½-in., 50,000, fine..... 2.25 20.00  
Cash with order, immediate delivery.

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Vinca variegata, rooted cuttings, \$9.00 per 1000, \$1.10 per 100; 2½-in. pots, \$2.75 per 100, \$23.50 per 1000; 3½-in. pots, \$7.00 per 100; 4-in. pots, \$10.00 per 100. These are fine strong plants. Also extra selected plants, 15 to 20 leaves, from 4-in. pots, \$12.00 per 100.  
Anglin & Walsh Co., Williamsbridge, N. Y.

Variegated vincas, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 3½-in., extra strong, \$9.00 per 100; 4-in., extra strong, 8 to 10 leaves, \$12.00 per 100.  
Roman J. Irwin, 108 W. 28th St., New York

## VINCA VARIEGATA.

4-in. ....\$10.00 per 100  
3½-in. .... 9.00 per 100  
3-in. .... 7.00 per 100  
2½-in. .... 8.00 per 100  
FRANCE & VANDEGRIFT, MONROE, MICH.

Vinca vines, variegated, extra fine.  
4-in. ....\$10.00 per 100  
5-in. .... 20.00 per 100  
Cash.  
John Bauscher, Freeport, Ill.

Variegated vinca, 500 4-in., 6-10 leads, field-grown, fall potted, \$8.00 per 100; 2000, 2½-in., extra long runners, \$4.00 per 100. Cash with order.  
Charles L. Smith & Son, Penns Grove, N. J.

Vinca variegata, full struck cuttings, 75c per 100; \$6.00 per 1000. These cuttings are so well rooted, you can plant them out in the field when you receive them.  
Memphis Floral Co., Memphis, Tenn.

Vincas major, strong 2½-in., 2½c; 3-in., well branched, 4½c; 4 and 5-in., with 10 to 15 long choice vines, 15c each; also rosea and alba, in bud and bloom, 2½-in., \$2.50 per 100.  
J. C. Steinhauser, Pittsburg, Kans.

50,000 select 2½-in. Vinca variegata, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$10.00 per 1000.

G. M. REBURN & CO.,  
160 N. Wabash Ave., Chicago.

Vinca variegata, extra long and heavy, 4-in., 10c, 12c and 15c each. Satisfaction guaranteed or money refunded.  
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Vincas, Madagascar or periwinkle, alba, alba purea and rosea, 2½-in., \$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 108 W. 28th St., New York.

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Good, bushy plants, 4-in., 15c.  
M. C. GUNTERBERG,  
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50 fine 4-in. vincas, 3 to 4 ft. strings, well branched, 11c; 20 geraniums, 10c, extra good. First cash order takes them. Central Seed & Bulb Co., Benton Harbor, Mich.

Vinca minor or Myrtle, nice plants, from 3 to 6 leads, \$1.25 per 100, \$9.00 per 1000.  
Fred S. Davis, Centerville, Ind.

Vinca variegata, extra strong, fine, heavy plants, 4-in., \$12.00 per 100; medium, \$10.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Variegated vincas, 4-in., \$12.00 per 100, extra fine plants, sure to please. Cash.  
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Vinca variegata, very strong 3-in. stock, ready for 4-in., none better, 7c.  
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Vinca variegata, from 4-in. pots, \$10.00 to \$15.00 per 100. Cash, please.  
William Capstick, Auburndale, Mass.

VINCA VARIEGATA, strong 3-in. and 3½-in., \$6.00 per 100; extra strong, \$8.00 per 100. W. Stertzing, 7280 Old Manchester, St. Louis, Mo.

Vinca vines, strong, 4-in., extra fine stock, \$8.00 per 100.  
Evenden Bros. Co., Williamsport, Pa.

Vinca variegata, 2-in., 2c; 3-in., 5c; 4-in., 8c and 10c, many breaks. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca variegata, 4-in., 10c; rooted cuttings, \$1.00 per 100, \$9.00 per 1000.  
Wussow Bros., 445 W 80th St., Chicago.

Vincas, variegated, 2½-in., excellent stock, \$2.00 per 100, \$18.00 per 1000.  
H. J. Vander Horst & Sons, St. Marys, O.

Vincas, bush, Madagascar, white and rose, 2½-in., 2c.  
Memphis Floral Co., Memphis, Tenn.

Vinca variegata, bench-grown, bushy, 10 leads, 4c.  
Memphis Floral Co., Memphis, Tenn.

Vinca variegata, 4-in., \$6.00 per 100; 2-in., \$2.00 per 100; \$18.00 per 1000. Cash.  
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Vinca alba and vinca rosea, in bud and bloom, 2½-in., 2½c.  
Odor Greenhouses, Iola, Kans.

## VINCAS VERY CHEAP.

Vinca variegata, 3-in., 3½c.  
GULLETT & SONS, LINCOLN, ILL.

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Russell Bros., Syracuse, N. Y.

Vincas, 3-in., \$6.00 per 100.  
Holton & Hunkel Co., Milwaukee, Wis.

Vinca var., 8c and 10c. Cash, please.  
Leonard Cousins, Jr., Concord Junction, Mass.

Vincas, 2 and 4-inch, 2c and 10c. Good, strong stock. A. J. Schmidt, Riverside, Ill.

Vincas, 3½-in. pots, \$8.00 to \$10.00 per 100.  
Geo. B. Hart, 47 Stone St., Rochester, N. Y.

Vinca variegata, 2½-in., \$2.50 per 100. Cash, please.  
Felsch Bros. Co., Maywood, Ill.

Vincas, var., 4-in., 4c. Cash.  
Clement S. Levis, Aldan, Pa.

1200 2½-in. vincas variegata, \$2.50 per 100.  
R. R. Davis Co., Morrison, Ill.

Vinca variegata, 3-in. at 5c; 3½-in. at 8c; 4-in. at 12c.  
Chas. Sherwood, Waterloo, Iowa.

Vincas, 3-inch, \$6.00 per 100. Geo. Wittbold Co., 745 Buckingham Place, Chicago, Ill.

Vinca variegata, from soil, 1½c, strong plants.  
Briscoe & Stowell, Charles City, Ia.

Vinca var., 2-in., \$2.00 per 100; R. C., \$1.00 per 100.  
L. Potter & Sons, Waukegan, Ill.

Vinca variegata, strong 3½-in., \$6.00 per 100. Cash.  
Fred H. Lemon & Co., Richmond, Ind.

Variegated vincas, 4-in., \$12.00 per 100.  
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Variegated vinca vines, 4-in., 8c; extra heavy, good stock.  
H. S. Ely & Co., Neosho, Mo.

Vinca variegata, 3-in., fine plants, 6c.  
Miller's Greenhouses, Abilene, Kan.

Vinca, rosea or alba, 2-in., 2c.  
J. Herbert Moore, Claremore, Okla.

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|                               |        |         |
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|                               | 100    | 1000    |
| Lady Campbell, 2½-in.....     | \$5.00 | \$40.00 |
| Princess of Wales, 2½-in..... | 4.00   | 35.00   |
| Marie Louise, 2½-in.....      | 5.00   | 40.00   |

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1004 Lincoln Bldg., Philadelphia, Pa.

Gov. Herrick violet plants, from bench, extra large selected plants, \$5.00 per 100; rooted runners, \$1.00 per 100. Satisfaction or your money back. J. W. Rich, Normal, Ill.

Violets, Lady Hume Campbell, 2-2¼-in., good plants, well rooted, \$3.50 per 100. Cash. Hughes Greenhouse, Hillsdale, Mich.

**WATER LILIES.**

Water lilies, all the best varieties in red, pink, yellow and white. Extra strong roots, assorted colors, \$3.00 per doz. Contracts solicited for furnishing cut blooms for the summer. plenty of that big fine pink, \$3.00 per 100. Egyptian lotus roots (pink), 50c each. Chas. Pommert, Amelia, O.

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**WOOLFLOWERS.**

Chinese wool flowers, a novelty that every florist should plant, money in the cut flowers, strong plants, \$1.00 per doz., postpaid, \$6.00 per 100, by express. W. P. Carre, Mantua, N. J.

**WANTED.**

Wanted—Stock. Two to five thousand each of roses, mums, stevias, vincas, geraniums, smilax, field carnations, violets, snapdragons. State size, varieties, prices. Homer Kessler, 918 Tribune Bldg, Chicago, Ill.

Wanted—Can handle a few more contracts for cabbage plants for Sept., Oct. and Nov. delivery at 85c per 1000. Fairacre Plant Farm, Ashland, Va.

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To Exchange: See ageratum, alyssum dbl., alternantheras, achyranthes, calendulas, carnations, Dusty Miller, coleus, chrysanthemums, santolinas, salvias, verbenas, vincas; for roses, bulbs or what have you. J. C. Steinhauser, Pittsburg, Pa.

To Exchange—4-in. Ricard and Poitevine geraniums, for field-grown carnations, Primula obconica, cyclamen and Easter Greeting pelargoniums. W. C. Meyers & Sons, Scottdale, Pa.

To Exchange—Mums and pompons, for 2¼-in. vincas, Easter Greeting and its sports, 150 2¼-in. stevia, 150 smilax, or what have you. D. Kleinhans Floral Co., St. Louis Mich.

To Exchange—200 grafted Kaiserin and 150 Prima Donna, 1-year-old, rose plants, \$10.00 per 100, for cyclamen or anything we can use. Thornton Floral Co., Streator, Ill.

To Exchange—Or will sell: 300 to 500 Mme. Sallerol, ready for 3-in., 3c each, for chrysanthemums, suitable for pot culture, or what have you? J. Stewart Snee, Clayville, Pa.

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Impatiens Sultan, pink and white, \$1.00 per 100. Fuchsias, Black Prince, Storm King, Trailing Queen, 6-in. high, in bloom, \$1.00 per 100; Otto Haecker Begonias in pink and red, \$1.50 per 100. Petunias, double, bud and bloom, 75c per 100. Heliotrope, purple, \$1.00 per 100. Vincas, pink and white, in bloom, \$1.00 per 100. Hibiscus, double red, \$1.00 per 100. Rose Geraniums, 2½-in. pots, \$1.00 per 100. Geraniums, double white and scarlet, \$1.50 per 100. Coleus, 12 colors, \$1.50 per 100. Maiden Hair Ferns, \$1.50 per 100. Crotons or Wine Plants, red and white, \$1.50 per 100. Geraniums, double dark red, \$1.50 per 100. Cabbage plants, Flat Dutch, Sure Head, Short Stem Drum Head, \$1.50 per 1000. Tomato plants, Stone and Buckley's Stone, \$1.50 per 1000. Sage, herb, \$1.50 per 100. Aster plants in white and purple, \$2.50 per 1000. All plants guaranteed to be in good shape. I need room to repair. F. J. Howell & Son, Round Hill, Va.

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|                            |        |        |         |
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|                            | 100    | 1000   | 2000    |
| 2 ft., green painted.....  | \$0.45 | \$3.50 | \$ 6.50 |
| 2½ ft., green painted..... | .55    | 4.50   | 8.50    |
| 3 ft., green painted.....  | .65    | 5.00   | 9.50    |
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| 4 ft., green painted.....  | .90    | 7.00   | 13.00   |
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| 6 ft., natural color.....  | .85    | 7.00   | 13.00   |

A. Henderson & Co., Box 125, Chicago.

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We have a special line of two-foot ELM BARK CANOES, 50c each; 3-foot, \$1.00 each. Only a few dozen of each left. Order quick. Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

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| No. | Outside Diam. | Inside Diam. | Length of Stave | Each   | Doz.    | 100      | No. | Outside Diam. | Inside Diam. | Length of Stave | Each   | Doz.   | 100     |
|-----|---------------|--------------|-----------------|--------|---------|----------|-----|---------------|--------------|-----------------|--------|--------|---------|
| 10  | 21¼ in.       | 20 in.       | 21 in.          | \$1.60 | \$17.50 | \$145.00 | 60  | 12¾ in.       | 12 in.       | 13 in.          | \$0.50 | \$5.50 | \$45.00 |
| 20  | 19¼ in.       | 18 in.       | 19 in.          | 1.45   | 15.50   | 130.00   | 60  | 10¾ in.       | 10 in.       | 11 in.          | .40    | 4.40   | 35.00   |
| 30  | 17 in.        | 16 in.       | 17 in.          | 1.10   | 12.25   | 100.00   | 70  | 8¾ in.        | 8 in.        | 10 in.          | .30    | 3.50   | 28.00   |
| 40  | 15 in.        | 14 in.       | 15 in.          | .70    | 7.75    | 60.00    |     |               |              |                 |        |        |         |



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Superior carnation staples, best staples on the market, 35c per 1000; 3000 for \$1.00, postage paid.

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Pittsburys carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

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Hanging baskets, enameled green, extra well made.

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| 10-in., per doz..... | 1.35   |
| 12-in., per doz..... | 1.75   |
| 14-in., per doz..... | 2.25   |
| 16-in., per doz..... | 2.90   |
| 18-in., per doz..... | 3.70   |

PITTSBURGH CUT FLOWER CO.,  
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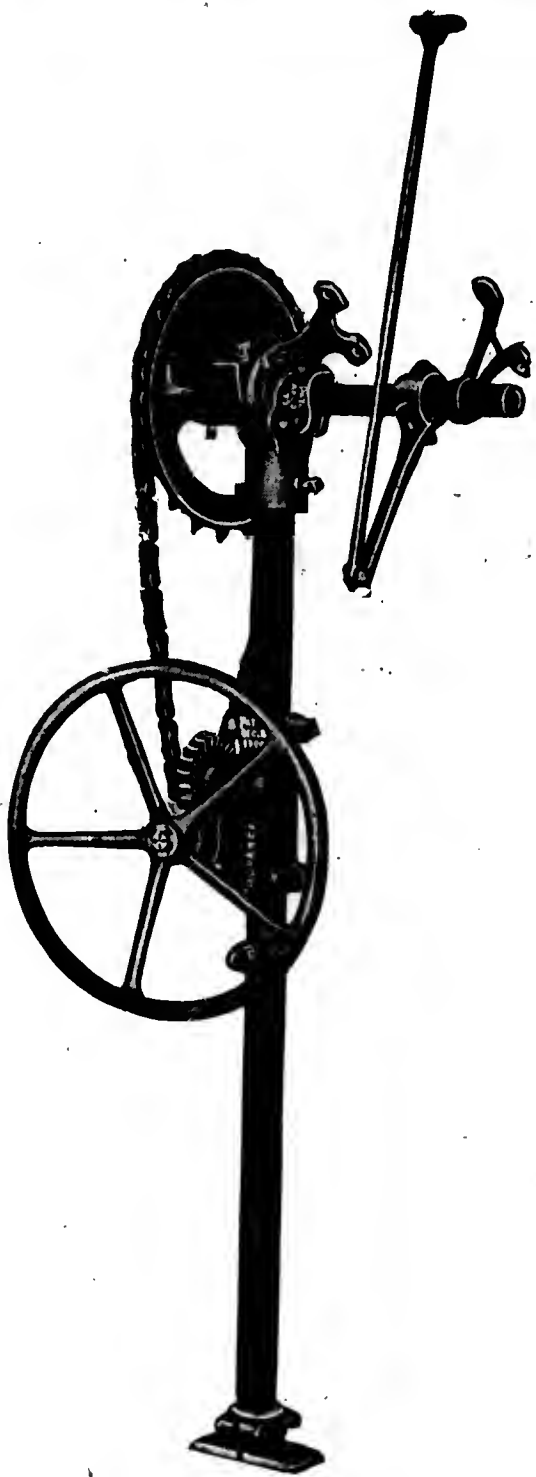
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